

The Floyd Co. Hesperian

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 HOMER STEKIN, Editor
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A BETTER WAY TO DO IT

We have been unable to regard with complacency the USDA credit lines which have been prominent in reports of markets in which farmers are interested in this area during the past six months or so. USDA, a federal agency with \$6,700 men as thick as flies, has been trying to horn in on a lot of things and is not through yet. It may get the job done.

A good many farmer people, on whom we depend for a living, are working on some kind of a plan that will keep the food and feed commodity producing problem in the view of the lawmakers and we do not fall out with this idea. The morning will come, not so far away, when the things we raise will come into competition on world markets with cheap labor from India and China and unless there is some consideration given to this fact, in managing the American plan, the result will be to break about half of the farming population. And the saying that the farmers had about as soon have a Washington man tell them what to do as to have the bankers do it, has now become trite. Which puts right into the hands of the USDA bureau for the perpetuation of tax-paid jobs.

However, we think that there must be a better way than to turn the markets and marketing over to a federal bureau. We just know there must be. Which is why we are not so happy over the fact that USDA is trying to "control" market reports. Speed the day when USDA will be the servant of the farmer, not his master.

PORTAL-TO-PORTAL PAY

A sign of the times is the recent decision of the Supreme court on the portal-to-portal pay of employees of big concerns, which will affect the business situation for the next several months. The decision has made possible suits by millions of employees against their present or former employers for tens of millions of dollars.

The corporations affected will not know for a year or several years where they stand. They may or may not be broke, they may or may not be able to re-negotiate their warblade being destroyed.

Floyd County 14 Years Ago

These news items taken from the Floyd County Hesperian published 14 years ago.
 In contrast with the very definitely indicated effort to meet state and county tax levies for the year 1932, as revealed by payments to December 31, collections of both the City of Floydada and Floydada Independent School District were disappointing, figures obtained at the school district's office indicate.
 Dr. C. M. Thacker was given an emergency operation for appendicitis Thursday evening of last week at the Smith & Smith hospital, following his collapse while on duty at his dental offices about noon of the same day.
 Remains of J. H. Lloyd, 71 prominent Pleasant Hill farmer and resident of the county for 16 years, will be interred this afternoon at the Lakeview cemetery following services at 1:30 o'clock at the Baptist church there.
 Tax Collector Frank L. Moore will be in Lockney January 10 and will be in a position to receive payments on all types of taxes, it was announced this week.
 Miss Robbye Archer became the bride of Roy Owen at one minute after 12 o'clock New Year's night, at the home of the bride's parents, Mr. and Mrs. J. R. Archer.
 Miss Dona Taylor of Juneau Alaska, left Monday for her home after spending a week here visiting her grandfather, W. T. Brown and Mrs. Brown and her brother, Millage Taylor and a sister Mrs. Bishop Wigginton of Cedar community.
 Mrs. C. W. Mitchell and daughter, Mrs. Sam Thurman and granddaughter, Christine Owen, returned Saturday from Paris where they have been during the past week at the bedside of Mrs. Mitchell's son, Chas. H. Owen.
 Coach R. P. Terrell will bring his fighting whirlwind basketball team of their winter hibernation for a battle this Thursday night with the Ralls Jackrabbits at the Andrews Ward gymnasium. This will be the first game for the Green and White quintet since the opening of school Monday after being closed two weeks for the Christmas holidays.
 Sharp cuts in the salaries of the mayor, the secretary, assessor and collector and the city marshal are indicated in the order of the City council of Floydada setting out salaries to be paid incumbents of these offices for the next year beginning with the next administration, passed at a called session of the council Saturday morning. The mayor's salary was cut from \$112.50 per month to \$25, the secretary, assessor and collector from \$157.50 per month to \$125 per month and the city marshal from \$112.50 per month to \$1 per year.

CONSIDERABLE CONFUSION

In America this beginning of a new year there is considerable confusion -- most of it confusion of thinking.
 Much of this confusion, we are convinced, comes from the holler than thou attitude which many are taking in their business relations -- the assumption that I am a good man and you are not. I want to do the right thing, I am going to do the right thing, but I know that you have not done the right thing, you are not beginning a new year with the intention of doing the right thing.
 This assumption, at the bottom, means exactly that I am not doing and am not going to do the right thing, as measured by the golden rule, but am in fact going to make it difficult for you to do business with me.
 If only we could have men of good will everywhere doing the right thing by the people with whom they do business, what a grand world it would be! But since there is grabbing and snatching and ill will and determination not to be outdone we are in for trouble in the year of our Lord 1947 in these United States of America.
 The way to meet the situation is to our thinking, to keep your blood pressure down, don't get out on a limb and don't join in the general refrain. There still are some men of good will to do business with in this old world, there still is a sun in the sky, and a Lord in the heavens. There still are basic truths and basic laws to govern human relations one to another. Let us see that we, each for himself, measures up to the golden rule. Things will be a bit better in one little corner of the universe if you and I do that.

Knives should never be allowed to soak in water. Water will rust the blade, rot the wood and loosen the handle. Leaving the knife on a hot stove results in the temper of the blade being destroyed.

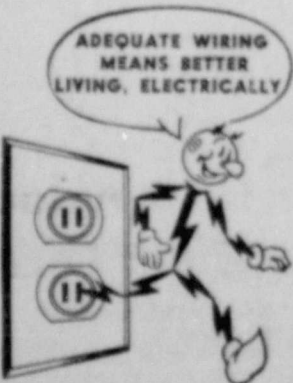


"WIRE AHEAD" FOR BETTER LIVING Electrically

Plans for your new home may include many electric appliances that your present bank account can't cover. But in the years to come you will use more and more of the wonderful appliances that add so much to modern home-making.

So, now, while your dreams are in the planning stage... plan on adequate wiring for your home. You can't have too much, it's easy to install too little.

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 Just "HORNING" to wish you a **HAPPY NEW YEAR**

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|-----------------------------|--------|------------------------------|------|
| Hurff's CATSUP, 14 Oz. | .23 | Texas Grapefruit Juice, Gal. | .25 |
| Ribbon Cane SYRUP, Gal. | \$1.28 | HEAVY SYRUP PEACHES, Gal. | .95 |
| Folger's COFFEE, Lb. | .47 | NELSON'S GREEN BEANS, Can | 1.00 |
| BABO, Can | .11 | Hunt's FRUIT COCKTAIL, No. | 35 |
| Hooker's LYE, 5 Cans | .25 | LEVEL PEAS, 1 | 1.00 |
| Johnson's GLO-COAT, Qt. | .98 | NU ZEST ORANGE JUICE, 1 | 1.00 |
| O'CEDAR POLISH, 12 Oz. | .39 | PurAsnow FLOUR, 50-Lb. S. | 3.35 |
| All Brands Cigarettes, Ctn. | \$1.69 | HUNT'S APRICOTS, 3 | 3.00 |
| CRISCO, 3 Lb. | \$1.39 | LIBBY'S PEACHES, 3 | 3.00 |
| Krispy Crackers, 1 Lb. | .25 | THB Pickles, 1 | .25 |
| Heinz Mustard, Jar | .10 | PURITY OATS, 1 | 1.00 |
| HOMINY, Gal. | .49 | Reg. WHEATIES, 1 | 1.00 |
| Cut Rite Wax Paper, Each | .18 | | |
| Reg. KOTEX, Box | .19 | | |
| MEAL, 5 Lb. | .37 | | |
| K C, 25 Oz. | .23 | | |
| Lint STARCH, Box | .12 | | |
| SOPADE, Box | .15 | | |

MARKET SPECIAL

| | | | |
|----------------------------|-----|----------------------------------|-----|
| PORK CHOPS, Pound | .47 | PRESSED HAM, Pound | .47 |
| MARKET SLICED BACON, Pound | .59 | CHEESE, Pound | .60 |
| HAMBURGER MEAT, Pound | .25 | MEXICAN STYLE BRICK CHILI, Pound | .30 |

PIGGLY WIGGLY FOR THINGS TO EAT WE CAN'T BE BEAT!

Season Reunions

Season this year in no exception to the past. Many groups, and also for journeys as well as for friends or relatives.

DAY GUESTS

The R. F. Jackson home were Mr. and Mrs. Jackson and daughter Nell New Mexico, Mr. and Mrs. Don of Trucker and Mrs. J. D. Jackson, Mr. and Mrs. G. A. Pittman and Mrs. M. A. Pittman, Mrs. Norman of Alpine, Mr. and Mrs. Helen and Genelle of Elton and Mrs. Elton and Mrs. Joe of Floydada.

Visiting in the home of Mr. and Mrs. after spending a year to re-union.

Mr. Baker, superintendent of Exceptional children in Floydada during the year to re-union.

Mr. Carlos Warren and Mrs. Worth spent the holidays with his mother, Mrs. Warren and other relatives.

HOLIDAY VISITORS RETURN TO HOME IN SOUTH TEXAS

Visitors in the home of Mr. and Mrs. H. O. Cline for the Christmas holidays include Mrs. Cline's sister and her family, Mr. and Mrs. E. M. Beheler, and Milton and Patay Jo of Brenham, Texas, who returned home Friday in company with Miss Donice Cline and Bobby James. Miss Donice Cline will visit in Corpus Christi and Waco before returning home Sunday. Bobby James will see the football game in Dallas Wednesday and return home from there.

Guests in the E. R. Borum home over the holidays were Mr. and Mrs. P. L. Hansen and daughters of Hastings, Nebraska, Mr. and Mrs. Ted Borum and sons of Earth, Texas, Mr. and Mrs. B. H. Borum and children of Guyman, Oklahoma and Mr. and Mrs. Jack Shisler and sons of Lubbock.

Guests in the W. H. Ely home on Christmas Day were all their children which included Mr. and Mrs. Steve Bloyd and children of Seagraves, Mr. and Mrs. Billy Asher of Plainview, Mr. and Mrs. Hubert Jackson, Mr. and Mrs. Carlton Fawver and Mr. and Mrs. Lynn Ely of Floydada.

S. P. Gilliland, of Hereford, was here and at South Plains for a short time last week-end enroute home after an extended trip into North and East Texas, where he visited with members of his family.

Miss Pauline Woods, of Oklahoma City visited in the home of her mother, Mrs. M. A. Woods, during the holidays.

Johnnie Roberts of the Augusta, Military Academy, Stanton, Virginia, is visiting with his parents, Mr. and Mrs. Harmon Roberts. Johnnie arrived December 21 and will leave next Tuesday, January 7.

Visitors in the home of Mr. and Mrs. A. O. McAda during the holidays were Mr. and Mrs. Cecil L. Roy and daughters, Mr. and Mrs. Truett Cargill and Larry Dale, and Cecil McAda, all of Amarillo.

Sgt. Bud Martin, who has been stationed at Adak in the Aleutian islands, returned home in time for the Christmas holidays which he spent here with his little daughter, Judy Lou, 6, and his parents-in-law, Mr. and Mrs. W. H. Foster. The sergeant, who expects final discharge soon, was in business at Lubbock when the war broke out. His wife and the baby daughter's mother died before he left the states for foreign duty.

Visiting in the home of Mrs. E. C. Henry Christmas day were her daughter and husband Mr. and Mrs. C. P. Baker and sons Charles and Kenneth of Munday, Mr. and Mrs. A. P. Barker, jr., and Mr. and Mrs. A. P. Barker, jr., and Mr. and Mrs. R. C. Henry, and Mr. and Mrs. Billy Henry and children of Floydada.

Mr. and Mrs. Roy Gough and daughter Zimira of Carlsbad, New Mexico, spent the holidays in the home of her parents, Mr. and Mrs. Geo. I. Eudy. Billy Jack Eudy student at Texas Tech college returned to Carlsbad with the Gough family. He is expected home the last of the week.

Mr. and Mrs. Glen Crawley of Amarillo spent the holidays here with her parents, Mr. and Mrs. Grady Hall, Hal Ray, student at Texas Tech was also home for the holidays.

Mr. and Mrs. S. J. McIntosh and daughter Mary Anne of Sweetwater spent the holidays here with their parents, Mr. and Mrs. A. H. Kreis and Mr. and Mrs. B. F. McIntosh.

Mrs. Elta Woody, Mr. and Mrs. A. C. Galloway, and Jerry Galloway spent the Christmas holidays in Chickasha, Oklahoma.

Miss Roberta Medlen, who is teacher of home economics in the Dumas High school, spent last week with her parents, Mr. and Mrs. Robert Medlen.

Carl Lester Minor, jr., student at Texas Tech college, spent the holidays here with his parents, Mr. and Mrs. C. L. Minor, sr.

Mr. and Mrs. Max Ward and sons of Eastland, Texas, spent the weekend in the home of Mrs. Ward's brother and family, Mr. and Mrs. Alva Sparks.

A. O. McAda visited in Amarillo Thursday and Friday with his daughters and their families, Mrs. Truett Cargill and Mrs. Cecil L. Roy.

Cecil McAda has moved to Amarillo, where he will be employed with the Klock Construction company.

Mr. and Mrs. J. E. Gullion of Tulsa, Oklahoma and Mr. and Mrs. John Edwards Smith spent Christmas day with J. N. and Mrs. Gullion.

Mr. and Mrs. J. E. Brown and daughter Vickie of Lubbock spent Christmas with Mrs. Brown's parents, Mr. and Mrs. J. T. McLain.

Mr. and Mrs. Clark Battey and children, of Swisher county, were here several days during Christmas week, guests in the home of Mr. Battey's father, C. N. Battey. Clark, who has been ill for several months and who has undergone two operations, is on the high road to recovery.

Mr. and Mrs. Kenneth Rimmer and family and J. T. Carter and daughter, Auden spent the holidays in Electra visiting with Mrs. Rimmer's sister and Mr. Carter's daughter, Mrs. C. H. Hanks and Mr. Hanks. Another sister and her husband, Mr. and Mrs. Murray Farsythe and daughter of Marshall were also at Electra for the holidays.

Captain and Mrs. Jas. A. Love, of Camp Lee, Virginia, left the latter part of last week for Fort Worth to spend a brief period with relatives before continuing on their trip to Virginia. They spent several days here with the captain's parents, Mr. and Mrs. Henry C. Love.

Mr. and Mrs. C. L. McMurray were here for a short time the first of last week, guests in the home of Mrs. McMurray's parents, Mr. and Mrs. Roy Patton. They spent their Christmas absence from home with Mr. McMurray's parents and other relatives at Canyon.

Mr. and Mrs. R. C. Patton, of Snyder, were here for a short Christmas visit with home folks, having returned to Snyder after Christmas. Since getting out of the army Mr. Patton has been located with Higginbotham-Bartlett company at the Scurry county capital.

Bos'n and Mrs. G. H. Shirey and daughter, Sue, left Thursday for Charleston, South Carolina, where Bos'n Shirey will report for a new assignment. The Shireys have been here for some time visiting with their parents, Mr. and Mrs. G. N. Shirey and Mr. and Mrs. W. D. Newell.

Mr. and Mrs. J. B. Claiborne and son, Jay Wood, of Haskell, were here for two or three days during the Christmas holidays, guests of Mrs. Claiborne's parents, Mr. and Mrs. J. G. Wood.

Mr. and Mrs. John Lewis and children of the Lewis ranch, were among the Floyd county people who spent Christmas away from home. They were with relatives in Amarillo.

Mr. and Mrs. Harold Huggins, of Colorado City, spent Christmas eve and Christmas day at home here and in Lockney, guests in the homes of their parents, Mr. and Mrs. J. E. Roy and Mr. and Mrs. J. D. Huggins.

Mr. and Mrs. Roy L. Snodgrass, of Amarillo, were here for a Christmas visit with Mr. Snodgrass' mother, Mrs. C. Snodgrass, and other relatives and friends.

Mr. and Mrs. W. M. Webb and family, of Dougherty, spent their Christmas holidays in Dallas and Fort Worth with relatives and friends.

Mr. and Mrs. Harry L. Morris of Whiteflat, spent last week in Roswell on business.

Mr. and Mrs. C. D. Hopkins, of Artesia, New Mexico, spent Christmas day here with Mr. Hopkins' parents, Dr. and Mrs. E. A. Hopkins.

Mr. and Mrs. J. B. Bartley of Amarillo spent the holidays here with Mrs. Bartley's sister, Mrs. Calvin Steep and Mr. Steep.

Mr. and Mrs. K. E. Edminston spent the holidays in Hamilton visiting with relatives.

Mr. and Mrs. T. L. Callaway and family and Mr. and Mrs. L. A. Callaway spent Christmas day with Mr. and Mrs. H. L. Rafferty.

Mr. and Mrs. Clarence Reddy and family spent the holidays in Fort Worth visiting with his parents, Mr. and Mrs. J. W. Reddy and other relatives.

Mr. and Mrs. Ray Switzer of Amarillo spent the holidays here visiting with her parents, Mr. and Efford Parrish.

Mr. and Mrs. Nolan Rucker and daughter, Nolene of Amarillo, spent the holidays here with relatives.

Mr. and Mrs. A. G. Eubank and family spent the holidays in Cleburne visiting relatives.

Mrs. A. J. Beedy and daughter Grace left Friday for Fort Worth, where Miss Beedy plans to enroll in Durham's Business college.

Mr. and Mrs. G. N. Shirey spent Christmas day in Littlefield visiting with relatives.

Mr. and Mrs. R. B. Rosson are visiting in Dallas over the weekend.

W. H. Owens spent the holidays in Dallas visiting in the home of a daughter, Mrs. Owen, who had been in Dallas some time returned home with her husband on Friday.

Faye Newell of Wichita Falls spent the holidays here visiting with her mother, Mrs. L. H. Newell and Mr. and Mrs. W. D. Newell.

Mr. and Mrs. J. S. Hale, jr., of Seagraves, spent the holidays here visiting with her parents, Mr. and Mrs. J. V. Daniel.

Charles Hulsey spent the holidays in Alvarado, Texas, visiting with Mr. and Mrs. Raymond Griggs and Betty.

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Consumers Fuel Ass'n
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Harvest Queen Mill & Elevator Company
Plainview, Texas

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SALES AND SERVICE
PHONE 4 CHEVROLET FLOYDADA, TEXAS

Thanking **OUR FRIENDS AND PATRONS**

During the past year you have given us many opportunities to render helpful service to you. We appreciate your good will and patronage and take this opportunity to thank you. You will continue to find here complete banking service, and prompt friendly cooperation at all times . . . We hope the New Year will have many benefits in store for you.

THE FIRST NATIONAL BANK
Floydada, Texas

We Sell Savings Bond

MEMBER FEDERAL RESERVE SYSTEM



We're grateful for the patronage you have given us in the months past . . . and pledge anew to serve you faithfully in the future. May your New Year bring joy and contentment.

RADIO ELECTRIC COMPANY
Your Westinghouse Dealer

THE WINTER GARDEN of Southern Texas

Where a widely diversified agriculture is possible and profitable.
Where a mild climate means growing crops every month in the year.
Where all-winter pastures of Oats-Clover (mixture) and summer pastures of Sudan and Rhodes Grass mean profitable, year round dairying and beef production.
Where fresh vegetables are grown for Northern markets—during the winter months, when most of the Nation is out of production.
Where Oranges, Grapefruit and Lemons yield abundantly and are marketed throughout the year.
Where productive soil, low taxes and operating costs and a 12-month growing season mean more margin of profit.

Where is any other region that can offer as much? Good soil, low taxes, low irrigation cost and long growing season are basic elements of land values. As water seeks its level, so will land values seek a level commensurate with its productivity. If you are tired of uncertainties, come to a district where results are far more sure, where the climate is mild, and where many acres of fertile soil await development.

WRITE FOR FREE INFORMATION AND NAME AND LOCATION OF OUR NEAREST REPRESENTATIVE.
Licensed real estate agent wanted to represent us in Floydada and vicinity. Write for details—

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Also ideal for Garages, Wash and Grease Racks, and Dairy Barns
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HAPPY NEW YEAR Greetings!
May the year of 1947 be another good one for all our friends.
FLOYDADA AIRPORT
Mr. and Mrs. W. H. Tanner

Christmas-Time Pretty Weather Adds to Gaiety

Christmas of 1946 will go down in history of many Floyd county families as a season of lovely weather which made easy the gathering for holiday dinners, for family get-togethers and for the gatherings of friends to make the season a joyous one.

Little of the tragic was in the lives of the people, traffic accidents were practically nil, and many families had all of their children back safely from the wars for the first time in several years.

CHRISTMAS DAY GUESTS

Guests in the W. D. Newell home on Christmas day were Mr. and Mrs. Alonzo Newell and daughter, Wanda June, of Clovis, New Mexico, Mrs. A. A. Newell, Louis Newell, Mr. and Mrs. Cecil Sluder and Ethel Young of Lubbock, Mrs. L. H. Newell, Bos'n and Mrs. G. H. Shirey and daughter, Sue, Mr. and Mrs. Dillard Scott and children, Winifred and Virginia and S. S. Scott of Silverton, Mr. and Mrs. S. D. Scott of Petersburg and Faye Newell of Wichita Falls.

Mr. and Mrs. S. M. Crawford have had as their guest during the holidays Mr. and Mrs. M. Brown of Alpine, Texas, Rev. and Mrs. E. E. Crawford and family of Seminary Hill, Fort Worth, Texas and Bennie H. Crawford of Lubbock.

Mr. and Mrs. A. J. Presley and family and Mrs. W. L. Carter visited over the week-end with Charlie Presley and family.

ENJOY TURKEY DINNER

Those enjoying a lovely turkey dinner in the home of Mrs. R. L. Robinson 629 West Missouri, were Miss Edna Robinson, Fort Worth, Mr. and Mrs. Rex Robinson and son, Dickens, Mr. and Mrs. T. C. Dempsey and son, O'Donnell, and Mr. and Mrs. Alvin Rhea and sons of Rosenberg, Texas. Mrs. Rhea is a sister of Mrs. Rex Robinson.

Mrs. Dempsey and Keith will remain as guests of her mother until Mr. Dempsey's return from Oklahoma, Sunday.

HERE FROM LITTLEFIELD

Mr. and Mrs. E. H. Spears and their two children have taken up residence on the H. M. Houston farm six miles southwest of Doughtery formerly operated by M. B. Johnson.

The Spears family moved here from Littlefield.

Mr. and Mrs. C. A. Russell and Mrs. Mrs. Wayne Russell and family returned last week from a trip to the west coast. At Sacramento, their principal stop, they were guests of their daughter and sister and her husband, Mr. and Mrs. F. E. Risher. They also visited at Firebaugh, California, with relatives.

Bryan Collins, of John Tarleton College, is home for the holidays visiting with his parents, Mr. and Mrs. Walter Collins. Bryan will return to his studies on January 2. Other visitors in the Collins home were their daughter and her family, Mr. and Mrs. Ersell Matthews and son Kent of Lubbock.

Mr. and Mrs. Vern Austin and family of Vanburen, Arkansas, are visiting here with his parents, Mr. and Mrs. E. C. Austin, and other relatives. Other visitors in the Austin home during the holidays were Mr. and Mrs. Eld Bullard and family, from Anthony, Floyd Ruddick and children, and Hulbert Austin of Borger, and Mr. and Mrs. John Austin and family of Lubbock.

Mr. and Mrs. D. W. Burke, DeWitt, Valeris and Lawrence went to Arkansas to attend the funeral of a niece, nephew, and their small son Saturday.

They were killed in Mississippi in a plane crash, as they were returning to their home in Florida after spending Christmas with relatives in Arkansas.

Visitors in the home of Mr. and Mrs. Poik Goen were Mr. and Mrs. J. P. Pundt and son, Don of Borger, Dale Goen, of John Tarleton at Stephenville, and Mr. and Mrs. Ray Clements of Flagstaff, Arizona. Mrs. Clements is also visiting in the home of her sister, Mrs. N. B. Stansell.

Mrs. Vernon McPeak visited in Littlefield with relatives this week.

Visiting in the home of the L. T. Bishops during the week were Mrs. Nora Cox and Mrs. T. W. Young of Amarillo, Stokle D. Bishop of Dallas, Irvin Bishop of the Merchant marine, and a son James Thurmond of John Tarleton. James will return to college January 2.

Dr. and Mrs. John R. Maas and children, Johnnie and Ann visited in the home of her parents, Mr. and Mrs. O. P. Rutledge over the holidays. Also visiting in the Rutledge home was Randolph Rutledge of Tulane university, New Orleans, Louisiana.

Mr. and Mrs. C. T. Stewart, of Cuero, Texas, Mr. and Mrs. M. F. Shaw, Doris Matney, of Amarillo, Mr. and Mrs. Paul Cooper and children, of Lockney, Bob Collier and family, and Everett Collier visited in the home of Margaret Collier Christmas day.

Visitors in the home of Mr. and Mrs. P. L. Orman over the holidays were Mr. and Mrs. Ted Norton and family of Wichita, Kansas, Miss Lola Norton, Coleman, Texas, Margie Oldham and daughters, of Blanket, and Ansel Norton of Brownwood, Texas.

Visitors in the home of Mrs. C. K. Arnold over the holidays were a niece, Edith Neff, of Amarillo, and her two sons, Robert from Austin, and Carl from Galveston.

Mr. and Mrs. Ralston Scott and son, Bill, of Tulsa, Oklahoma, are visiting in the home of his parents Mr. and Mrs. R. C. Scott.

Mr. and Mrs. Charles E. Neil, Jr., of Amarillo, spent the Christmas holidays with his parents, Mr. and Mrs. Charles E. Neil.

Mrs. Foy Stewart and son L. G., of Wichita Falls, visited here over the week-end with her parents, Mr. and Mrs. W. I. Cannaday, and other relatives.

Mr. and Mrs. Ernest Carter are in Dallas for a business meeting of the Great American Reserve Insurance company, of which Mr. Carter is the local representative.

D. R. Badgett of Whitewright, Texas, visited here with his sons Woodrow and Preston Badgett and families during the holidays.

Mr. and Mrs. Pat Collins and their little son have been spending the holiday season at home from A. & M. college, where Pat is enrolled as an engineering student.

Mrs. W. T. Sargent of Fort Worth is here visiting her father L. P. Orsburn and sister and family, Mr. and Mrs. C. W. Burton. Miss Jessie Sargent came for a short visit before Christmas.

Mr. and Mrs. R. H. Green of Lubbock spent Christmas visiting here with relatives.

Mr. and Mrs. John R. Gray, of Ralls, Route 1, have moved to Floydada to make their home.

Mrs. P. Q. Haney has returned home from a holiday trip to DeLeon where she visited in the home of her mother, Mrs. Nathan Nabors, and with other relatives.

Mr. and Mrs. Joe Dick Moore of Henrietta, Texas, spent Monday through Friday visiting in the home of his father, Frank L. Moore, and with Norma Jean.

Misses Norma Jean Moore, Hazel Patton, and Beth Hinson spent the week-end in Dimmitt, Texas, visiting with Phyllis Jean and Geraldine Simon.

Mr. and Mrs. C. H. McNeill and Royce of Lubbock visited last Thursday and Friday with Mr. McNeill's mother, Mrs. R. L. McNeill.

Hollis McLain, a student in Tech, is spending the holidays at the home of his parents, Mr. and Mrs. J. T. McLain.

After spending the Christmas holidays here with her brother, Hubert Davis and his family, Mrs. Beulah Atkins, of Tahoka, went on to Coffeyville, Kansas, and is visiting friends there.

Mr. and Mrs. M. A. Barton enjoyed the Christmas holidays on a visit with Mr. Barton's parents at Fort Worth, returning home the first of the week.

Mr. and Mrs. Wayne Bennett and son, Wayne, spent their holidays at Burk Burnett where they were guests of relatives.

The W. E. Grimes family spent Christmas day at Crowell where they were guests of relatives and the following day at Vernon, returning home over the week-end.

Guy Andrews and Mrs. Roberts of Fort Worth and Dallas visited with Mrs. V. Andrews and Bess Cantwell over the holidays.

Mr. and Mrs. A. O. Beck of Dumas visited here over the holidays with friends and relatives.



WE MARCH TOGETHER
With knowledge of the past and faith in the future.
Wishing All a Great 1947!
O. K. CAFE

Mr. and Mrs. Billy Asher of Plainview spent the holidays with his mother, Mrs. Victoria Asher and Mrs. James Asher.

Mr. and Mrs. A. L. Glass of Crosbyton and Joyce Glass visited in the home of Mrs. Victoria Asher Christmas day.

Mr. and Mrs. Lon Davis spent the Christmas holidays in Canyon, visiting with her parents, Mr. and Mrs. Henry Bradford.

Mr. and Mrs. Irby Carruth and sons, Bruce and Stanley, of Waco spent the week-end with Mrs. Carruth's sister, Mrs. Lon Davis.

Mr. and Mrs. Lucian Morehead and children, of Plainview, visited with her mother, Mrs. John Farris, during the Christmas holidays.

Uncle Dink Davidson, of Tahoka, spent the Christmas holidays here as a guest of the Hubert Davis family.

Miss Ruby White is visiting in Fort Worth this week.

FARM & RANCH LOANS
4 Per Cent Interest
Payable on or before maturity, without payment penalty or bonus.
R. Q. SILVERTHORNE
Suite 1, Veigel Bldg.—Phone 212 — Plainview, Texas

DO YOU KNOW
You are responsible for any accident involving your motor vehicle while on any street, highway, or public road?
Should your car burn you could buy another. If it should be wrecked you could have it repaired, but if you should become involved in a damage suit you could not sell that, but if you should have it insured for Public Liability and Property Damage, the Insurance Company would step in and take care of the damage.
J. H. and DELLA REAGAN

ELLERD BROS.
ELECTRIC and FURNITURE
Come in and see us for—
Furniture, Housewiring, Appliance Repair.
Licensed and Bonded.
Open 8 a. m. to 6 p. m.
We are located at —
101 N. Main
Phone 339

NEW YEAR GREETINGS
And Our Promise To Do Better In 1947
We certainly do appreciate the fine way the people of this area have supported us during the war years and in our first peace-time year of 1946 as we tried to get back on a normal, peace-time basis.
We have spent a great deal of time and money getting the best war-tried equipment that can be obtained and we have a stream-lined shop now equipped up to the last word in cleaning machines, presses and shaping machines.
The Promise We Make
Is that we are going to give you better service and better cleaning in 1947, and we are getting closer to the time that we can give you one-day service again.
We have not been and will not be satisfied with anything short of the superlative in equipment, in service and in the cleaning process to make your garments give you better and more satisfactory service.
STEWARTS CLEANERS
Mr. and Mrs. Aubrey V. Stewart
Next to Post Office, Floydada, Texas

RAW MILK
Now Available
Produced under sanitary conditions from Tested Cows, Free from Bangs.
Ask Your Grocer For It
— or —
Call 470-W
for delivery to your door daily.
Elmer Williams

Take Your Hat Off - to BETTER MEALS

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| Okeene Best FLOUR, 25 Lbs. 1.59 | Van Camps CHILI Glass .33 | Chase & Sanborn COFFEE Lb. .44 |
| Bleach PUREX, 1/2 Gallon .25 | LETTUCE Head .12 | Texas GRAPEFRUIT 4c Lb. |
| WASHO, Large Box .34 | No. 1 POTATOES Idaho Russets 10 Lb. .43 | |
| | POST-TENS .23 | |

MEAT'S Good to Eat

| | |
|--------------------------|--------------------------------|
| BACON SQUARES, Pound .49 | TOP GRADE SALT PORK, Pound .49 |
| PORK CHOPS, Pound .49 | PORK ROAST, Pound .44 |

| | |
|---------------|----------------------------|
| OLEO, Lb. .45 | Aged Daisy CHEESE, Lb. .65 |
|---------------|----------------------------|

Hudson Food Market

Dougherty Teacher Wed to Plainview Man Last Sunday

DOUGHERTY, Dec. 30—Before a setting of palms, white candelabra and chrysanthemums, Miss Ruth Noel became the bride of Edward Noel in the First Baptist church at Matador. The bride is the daughter of Mr. and Mrs. J. R. Simpson of Matador.

Mrs. Lavinie Laughton, organist, played "One Alone," "I Love Thee," "Till The End of Time" and the wedding march. Miss Rachel Patton sang "Always" and "The Lord's Prayer."

Rev. J. R. Verner of Witharred led the double ring ceremony. Mr. Leonard Noel of Plainview served his brother as best man. Candle lighters were Oleta and Letra Simpson, sisters of the bride, who were dressed in identical gowns of blue with head dress to match. Miss Carlene Geiske, maid-of-honor, was dressed in pink and carried a cluster bouquet resting on a satin pillow.

The bride, given in marriage by her father, Mr. J. R. Simpson, wore a brocaded satin gown with intricate encrusting the neck. She wore a triple strand of pearls. Her finger-tip veil fell from a calot. She carried a white prayer book topped with carnations and Lily-of-the-valley.

Following the ceremony, Mrs. Freeman Thacker was hostess at a reception for the wedding party, relatives and out of town guests. After a few days at Ruidosa, New Mexico, the couple will return to Dougherty where Mrs. Noel is a teacher in the school.

Guests included Mr. and Mrs. W. S. Noel, parents of the groom, Mr. and Mrs. Leon Noel, Plainview, Mr. and Mrs. M. K. Simpson, Helen Lois Simpson, Lubbock, Mr. and Mrs. Bert Stephens, Tahoka, R. F. Bob, Dale and Etta Simpson, Roaring Springs, Mr. and Mrs. H. N. Powell, Mr. and Mrs. C. A. Caffee, Mrs. O. G. Glassmoyer, Jimmy Powell and Larry Glassmoyer, Dougherty.

Local News
Guests in the Orland Howard home during the past week were Mrs. Bill Allmon and son Billy and mother Mrs. Karr of Brownfield Dick Birchfield of Plainview and James Freeman of Floydada.

O. G. Glassmoyer and daughter, Dwina, left Thursday for Springfield, Mo., to be at the bed-side of his mother, who is seriously ill.

Mr. and Mrs. W. S. Poole returned home Saturday from Oklahoma City where they spent the Christmas holidays with their son, Dr. Warren Poole and family.

Mr. and Mrs. Charles Ray are visiting relatives here enroute to their home at Hereford from Big Spring.

Mrs. Eugene Brownlow and baby son, Charles Eugene, were brought to their home last week from the Stanley hospital, Matador.

Center News

CENTER, Dec. 31—We are enjoying the coldest weather of the season this morning. The thermometer registered 10 degrees F. at its lowest here observed.

Christmas was the mildest in years, so there was much visiting among Center people. And there were wedding bells.

Mr. and Mrs. Travis Lightfoot and children spent Christmas with their parents at Haskell.

The J. E. Greens and Mrs. W. A. Latta and Anthony spent Christmas with relatives in Phillips. There were twenty-five present for dinner together -- all the Matthews sisters, and all the members of their families except two.

The Moodys have returned to the teaching after spending Christmas with relatives in Wise county.

Among the Christmas week visitors in the J. B. Jordan home were Mr. and Mrs. A. F. Mathis and son Ralph of Levelland, Mr. and Mrs. J. C. Massingale, Lubbock, Mr. and Mrs. W. B. Harris and family of Floydada, and Rev. and Mrs. Arthur Jordan and sons, Billy and Bobby, of Goose Creek.

Among the guests in the Roe Jones home Thursday night were Mr. and Mrs. J. H. Moody, Mr. and Mrs. Melton and baby, Mr. and Mrs. J. B. Jordan and Kathie, and Mr. and Mrs. Travis Lightfoot. They played 84.

The Roe Jones family and Mr. and Mrs. E. R. Melton dined Friday with Mrs. Mitchell and Frances of Floydada.

Mr. and Mrs. C. J. McClure who have lived in our community a dozen years have moved to Lone Star. The Wagner family have purchased the place formerly occupied by the McClures, and have moved in.

We learn that Weaver McClure and Miss Peggy Trice of Floydada were married last Friday, December 27. They expect to make their home in Fort Worth. Congratulations, young people!

Saturday evening visitors in the Jordan home were Mr. and Mrs. J. B. Jordan, and Miss Francis Mitchell and mother of Floydada. Callers Monday evening were Mr. and Mrs. Floyd Montgomery who are visiting over the weekend with his mother, Mrs. J. L. Montgomery.

Mr. and Mrs. D. I. Bolding and D. I. jr., visited Monday evening with the Greens.

Sunday the Moodys, Rosses, and Clarence Guffees took dinner in the home of the elder Mr. Guffee of the Campbell community.

Sunday afternoon visitors in the J. B. Jordan home were the Moodys, and the Travis Lightfoots.

The Clarence Ashton family visited.

ATTENTION FARMERS and STOCKMEN
Enjoy the very finest cured and fresh pork of your own raising. We kill, cure, make sausage and render lard.

LUBBOCK PACKING COMPANY
605 E. 19th Street
Lubbock, Texas

Dr. J. G. Pruitt
Naturopath
All Modern Methods
Call for Appointment
Floydada, Texas
Phone 70 208 W. Missouri

Several friends and neighbors gathered Monday night in the home of Mrs. J. L. Montgomery and played 42.

Clyde Green left Monday evening to resume his studies at Baylor after spending the holidays with home folks. Don Clark Green is to follow Tuesday to Howard Payne, as will Melvin Robertson to W. T. S. C.

Visitors in the L. A. Doyle home over the Christmas holidays were Mr. and Mrs. L. A. Doyle, Jr., from the Southwestern Baptist Theological seminary, Dwain Hartwick, Dallas, Thelma Doyle, from Albuquerque and Mr. Doyle's mother, Mrs. J. R. Doyle of Canaan, Mississippi. Mrs. J. R. Doyle will remain some time with her son.

WOTS THIS!
IT'S A PICTURE
of something new, loud and sweet. Radio Station KSEL is new, loud and sweet. 100. KSEL is the South Plains only 1000 watt radio station now on the air.

KSEL 950 ON YOUR DIAL
THE SOUTH PLAINS
Newest Radio Station

DAUGHTER BORN DECEMBER 22 AT N. W. TEXAS HOSPITAL
Mr. and Mrs. James W. Anderson are the parents of a baby girl born December 22 in the Northwest Texas hospital at Amarillo. The baby weighed six and one half pounds and has been named Mary Lynn.

The grandparents are Mr. and Mrs. Robert Medlen of Floydada and Mrs. E. P. Anderson of Lubbock.

Mr. and Mrs. C. W. Denison, Jr., and daughter and Mr. and Mrs. Gilmer Denison of Lubbock and Idalou visited here with relatives during the Christmas holidays.

Mr. and Mrs. Hubert Jackson spent the week-end in Littlefield visiting with Mr. Jackson's parents.

TAXI
Call 36

RUTLEDGE
Oil Company
WHOLESALE
PANHANDLE
PRODUCTS
Phone 68

MODERN MOTHERS AGREE!
That Durham's Nu-Mo-Rub is a more modern preparation for relieving discomfort of children's simple chest colds. Doctors like its 29% Guaiacol-Comphor formula for it vaporizes better and affords a stronger counter-irritant effect. Try Nu-Mo-Rub for croupy coughs. Double the purchase price refunded if you do not find Nu-Mo-Rub a superior chest rub. 35c and 60c jars at your Druggist or at
Arwine Drug Co.

Need a LAXATIVE?
Get BLACK-DRAUGHT
Black-Draught is:
1-Usually prompt
2-Usually thorough
3-Always economical
25 to 40 doses only 25¢
CAUTION: USE ONLY AS DIRECTED

Dr. Wilson Kimble Optometric Clinic
Specializing in Eye Care and Visual Efficiency
For Appointments Telephone 254, Floydada
Dr. Wilson Kimble Optometrists Dr. J. W. Kimble

January Clearance MILADIES SPECIALTY SHOPPE

Beginning Friday

All Winter Dresses, Coats and Suits Drastically
Reduced as much as 1/2, 1/3 and 1/4
One lot of late arrival 1946 Spring and Summer
Dresses go in this Sale

WOOL SCARFS
As Low as
\$1.38

COSTUME JEWELRY
59c

LADIES' HATS
\$1.00

BAGS
Values to \$8.95 for
\$3.98

One Special lot of Junior and Misses' Dresses Values \$22.50 for
\$7.90

One Special lot of Coats, values to \$32.50 for
\$14.90

One Special lot of Suits, values to \$45.00 for
\$14.90

New Owner, J. G. Martin

Successor to Mrs. Geo. M. Finkner and Mrs. Lynn Colville

PLAY AT MCCOY TONIGHT
A three act comedy, "Getting Ira Married" will be presented at the McCoy school house Thursday night January 2.
Admission will be 15 and 35c. Everyone is invited to attend.

WEEKLY SURPLUS NEWS
WAA

Floydada city schools were among the largest institutions of West Texas sharing in awards of criticism needed by War Assets Administration in Fort Worth.

In addition to the Floydada schools, awards were made to Hedrick, Colorado City, Coleman, and Stephenville public schools and to the Hansford hospital at Spearman.

Several cities also obtained equipment for their schools. Sweetwater, Texas, and Childress while Cisco obtained a topping machine and a truck tractor going to Sweetwater.

Floydada schools, allowed a 40% discount, obtained a supply of fire extinguishers.

The Hansford hospital at Spearman received the largest award of \$349.54.

World War II veterans obtained \$100,000 of surplus property sold by the War Assets Administration during last month. The sale of surplus property amounted to \$1,020,102.

Harvey L. Newberry of Floydada, World War II veteran certified December 1, 1946 for the purchase of a two wheel, water trailer, was awarded this week by the Veterans Administration in Fort Worth as a successful purchaser in a special mail order sale of automotive equipment.

Newberry was awarded a used two wheel, 250 gallon water tank trailer for \$108. The trailer is among several pieces of surplus army equipment located at Amarillo AAF.

Newberry also was one of the successful buyers at McLean POW camp. He obtained 7 windows for \$18.20 feet of pipe for \$1.54, 5 switch boxes and other electrical equipment for \$4.81.

Discharges
Discharges recorded in the county clerk's office last week include the following:
Pankey Chatman, private first class, 608th Port company, discharged August 29, 1945 from army separation center Fort MacArthur, California.
Floyd D. Box, private first class, 8th station hospital, discharged November 16, 1946 from army separation center Fort Sam Houston, Texas.
Macy K. Orman, private first class, reception center number 26, 1282nd area service unit, discharged December 10, 1946 from separation center, Fort Dix, New Jersey.
Marion A. Parrish, staff sergeant, headquarters and service company 4th engineer construction battalion discharged December 2, 1946 from separation center, Fort Sam Houston, Texas.
William A. Finn jr technician fifth grade, 132nd American division, discharged December 9, 1945 from separation center Fort Leavenworth, Kansas.
Oscar R. Wylie, private, 624 Ordnance battalion, discharged December 8 1946 from army separation center, Fort Dix, New Jersey.

W. E. GRIMES
Attorney-at-Law
Income Tax Reports
Rooms 201-2 Bishop Bldg.
Floydada, Texas
Beware Coughs
from common colds
That Hang On
Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you see he have your money back.
CREOMULSION
for Coughs, Chest Colds, Bronchitis
SORE THROAT—TONSILITIS
YOU WANT QUICK RELIEF!
For prompt relief from pain and discomfort by DURHAM'S ANAESTHESIA-MOP. It is a Doctor's Prescription combining a local anesthetic and a powerful germicidal dye in a pleasant-tasting solution. Powerful and effective, does not burn tender throat membranes and is safe for children. You must agree it is the best throat mop ever used or purchase price will be refunded. Generous bottle, with mop-sticks, only 50c of your druggist or at
Arwine Drug Co.
QUICK RELIEF FROM
Symptoms of Distress Arising from
STOMACH ULCERS
DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing
Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc.—due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at
ARWINE DRUG COMPANY
BISHOP'S PHARMACY

Changing Scene Expresses on Trip through the West

Casa Grande, Arizona, December 27, 1946

It occurred to me that you might be interested in some of the things I have seen out here, and might like to pass it on to our friends through the paper.

On the first day out we enjoyed the view from Roswell to Las Cruces, New Mexico, but from Las Cruces to Lordsburg the country was quite monotonous. We left Lordsburg long before daylight and drove to Globe, Arizona, for breakfast at the great copper smelter at Miami.

Expert Guaranteed RADIO SERVICE

Both home and auto sets, new and used radios for sale.

You are cordially invited to come in and visit —

Boling Electronic Service

Phone 465
104 South Main

From there we hit the real mountains, deep canyons, rugged peaks, sheer cliffs and solid rocks, steep grades, and hair pin turns on a narrow road, dangerous and thrilling but such a relief from the flat desert regions we had passed through. We were in no hurry to leave.

Then we whirled and turned till we came into a new kind of desert. One thick with cactus of many varieties all dominated by the forest of great giants occurring only in this region.

On we drifted till we hit the orange groves of Phoenix. Our hearts thrilled at the sight of green trees loaded with oranges ripening in the warm sunshine.

Rainy Day in Arizona

We did not bring a rain coat, but yesterday (December 26) was a very rainy day. We drove through the groves of palms, oranges, dates, grapefruit, lemons, and then lettuce fields, wheat fields stocked with dairy herds, sheep and beef cattle, through all that out into the desert forest of giant cactus again, on the road to Tucson.

All the flat country around here was standing in water last night, but soon after dark the clouds began to clear and a pale new moon peeped through. This morning the country is still wet, but the sun is out threatening to counteract the effects of a chilly breeze.

As I awoke this morning these words began to run through my mind.

Westward Ho!

The West is new,
And the West is strong,
So its Westward Ho!
As we travel along;
Westward Ho! Westward Ho!
Westward Ho!
My Darlin.

The West can take,
And the West can give,
But its in the West
I'm going to live;
Westward Ho! Westward Ho!
Westward Ho!
My Darlin.

Sincerely yours,
J. Lloyd Rice.

AN APPRECIATION

We wish to thank you for the nice things you did for us during Christmas week to make our Christmas a merrier one.

Mrs. A. W. Anderson and children

As A Farm Woman Thinks

(By Nellie Witt Spikes)

Only a few days ago, looking forward to Christmas, now a few days later, looking back.

Sometimes I think the looking forward is the happiest. Planning, getting ready. Then when I look back to the many pleasant things that happened, the kind friends who remembered, the joy of children I am ready to put the looking back to rest.

Certainly everything did not go just right. The icing crept over the side of the chocolate cake, slowly but surely as a white avalanche of snow goes down the mountain's side I put it back time and again only to find it dripping over the sides of the platter Christmas day. And it was to have been such a wonderful cake. Long we had saved the sugar, carefully we measured and beat and whipped, but it was not a beautiful cake, smooth as a mound of satiny snow. The fruit cake turned out pretty well, though we made no candies or cookies, no rich pies. The homemade icecream did not go any to well. Wonder if we lost the art of baking sweets?

The Christmas cards were not a disappointment. They poured in from friends and kin from near and far, beautiful as paintings, glowing with regards and sweet with well wishes, here and there a letter tucked in. Margaret Nell and Wilda and John gave me some pearls.

How I remembered a Christmas as a child who stood before a somewhat dirty show case, wanting and wishing and wishing for a string of pearly beads that Santa Claus did not bring -- Wilson and Wilma and her family saw that I would have a warming pad to put across my aching knees.

And I wish you could see the lovely vase that little Billy gave me, his mother said for taking care of him and her. Many times the past year I had gone in the store to look at its beauty, delighting that anything could be so perfect in design, never thinking that it would at last be mine. Across its smooth creamy sides wild geese fly, their iridescent beauty catching the light and softly glowing with colors of mother-of-pearl. Three on one side, they stretch their long necks and spread their wings, three on the other side they fly. It is mine, I look at it and say to myself, this beautiful vase is mine.

Yes it was a nice Christmas and the candles that were lighted in the beautiful candle-lighting service at the Methodist church at Cone, will light the years ahead and give a particular glow to the Christmas of 1946.

But it was a sad Christmas for we saw a young woman sweet and lovely, kind and uncomplaining of a serious heart trouble, pass from her loved son her mother and sister and brother, her many friends, to a world where her heart would be healed and her sweetness and goodness added to her Father's home. We will miss Iva. We also missed the roses of last summer she loved so well. But like the roses that knew their beauty and fragrance could not last, she knew that she could not stay long, and like the roses she gave us the purity of her short stay on earth. The precious fragrance of her smiles, blooming for a short time, but blessing all around her with her gentle spirit.

Sweet as the tender fragrance that survives,
When martyred flowers breathe out their lives;
Sweet as a song that once consoled our pain,
But never shall be sung again,
Is the remembrance. Now the hour of rest

Rental Library

Latest Best Sellers
Received Weekly
Romance—Mystery
Novels—Adventure

Call At —
BISHOP'S PHARMACY

To Our Friends New and Old

We extend heartiest wishes for a happy, prosperous New Year.

May we continue to serve you in the future as we have in the past.

Leonard's Cafe

We Specialize In FIXING FLATS

Independent Dealer
—Cosden Gas, Oils,
Greases:
and most other Good Oils.


BATTERIES

For most all cars and Trucks.

Home Oil Co.
Telephone 64

R-U-AWARE?

SOME OF THE MOST PRIMITIVE AFRICAN NATIVES HAVE SECRET CURES FOR THE DEADLY BITES OF POISONOUS SNAKES, THAT MODERN MEDICAL SCIENCE HAS NEVER BEEN ABLE TO DISCOVER.



Are you aware that the Hickerson-Strickland Butane Company wishes for you and yours all the success and happiness in 1947 that you desire. To our many, many friends and customers... we say... **HAPPY NEW YEAR!**

Hickerson and Strickland Butane Co.
BUTANE — WEST SIDE OF Y ON HWY. 70 & 207 — BENDON WASHERS
PROPANE — BUTANE TANKS — BUTANE CARS — BUTANE
MADE IN U.S.A. — Floydada, Texas — COMPLETE LINE ELECT. APP.

Rev. Gordon Voight Back in the U. S. A.

Rev. Gordon Voight, formerly pastor of the First Christian church here, is back in the United States after some six years with the U. S. army as a chaplain, according to news received by members of the congregation during the holidays. He reached home in time to spend Christmas with his parents, Mr. and Mrs. G. E. Voight at Shreveport, Louisiana.

Rev. Voight plans to be out to Floydada at an early date to renew old friendships here.

He saw nearly four years of service in ETO, having gone with the army through the North African campaign and as well into Sicily and Italy.

Baker Locals

BAKER, Dec. 30—Mr. and Mrs. Herschel Green and family spent the week with Mr. and Mrs. Lloyd McCray and family.

Mr. and Mrs. I. J. Ardy and family spent Sunday with Mr. and Mrs. Davis at Hale Center.

Mrs. C. H. Brown spent Christmas at her home in South Plains.

Mr. and Mrs. Tom Hopper spent Christmas day in the home of Mr. and Mrs. Mac Hopper and family.

Mr. and Mrs. W. H. Cagle and family, Miss Lucille Graham and Mr. and Mrs. Ted Allen and family spent Christmas with Mr. and Mrs. J. W. Graham.

Mr. and Mrs. Willard Willis and family spent the holidays with Mr. and Mrs. George Pawver, sr.

Mr. and Mrs. Jerry Holmes and Diana, Mr. and Mrs. Bill Dowdy Mr. and Mrs. B. A. Colston and J. B. spent Sunday in the home of Mr. and Mrs. G. L. Pawver and Mary Lou.

Mr. and Mrs. W. C. Whiteside and Raylene of Abilene, Texas, James Boyd of A & M college, Charles Boyd of Longview, Texas, George Boyd of Childress, Mr. and Mrs. J. H. Day and sons and Fay Terrell of Floydada spent Christmas holidays with Mr. and Mrs. J. D. Eaves and family.

Mr. and Mrs. J. H. Day spent Sunday in the home of Mr. and Mrs. J. D. Eaves and family.

Mr. and Mrs. R. A. Colston, Mr. and Mrs. Billy Henry and children, Mr. and Mrs. Elmer Harper, Mr. and Mrs. Edwin Harper and daughter, Mr. and Mrs. G. L. Pawver and daughter and Mr. and Mrs. Bill Dowdy spent Saturday night in the home of Mr. and Mrs. B. A. Colston and J. B.

Mr. and Mrs. J. L. Kirzan, Mr. and Mrs. Levis Gilliland and boys and Mr. and Mrs. Roscoe Riggles and Danny spent Sunday in the home of Mr. and Mrs. J. R. Vickers and family.

Party Friday Night

Everyone is cordially invited to attend the party Friday night, January 2, 1947 at the Baker school house. Come and enjoy a few hours with your friends.

CARD OF THANKS

We wish to thank our many friends for all the kind words and deeds of sympathy shown us at the loss of our dear brother, brother-in-law, and uncle, Henry B. Watson. May you never experience the shock we received at the time of his death.

Mr. and Mrs. L. M. Powell and family,
Mr. and Mrs. J. H. Watson and family,
Mr. and Mrs. L. W. Parker and family,
Mr. and Mrs. Wade Sumrow and family.

Hath come to thee. Sleep, loved one, it is best.

My New Year's Wish For You

Gleaned from the poetry of Books:
I wish you golden sun and silver rain: frost that will bring you free curtains of lace, free of cost: May you have white bread and golden butter to spread on it: The song of birds and time to listen to them: the beauty of a butterfly's wing: time to wipe away the tear from the cheek of a little child and to see the dew drop in a rose: I wish you the riches of faithful friends, the riches of a good name, the gold of grain, the silver of flute music, diamonds on the grass, good health, clear thinking minds: May you have good books and food and summer rain: I wish you the joy to forgive and to be forgiven: May you have the hope of a gleaming taper's light: Faith that is the substance of things hoped for: love that seeketh not of itself to please: I wish for clouds in your sky a silver lining and the last I wish you the peace of God which surpasses all understanding.

**Rev. Gordon Voight
Back in the U. S. A.**

C. A. Russell: "We traveled west and back 3,300 miles and got them all beat."

M. A. Barton: "The day after Christmas I caught a string of pretty crappie out of the Trinity, below Nine-Mile bridge and they really were good eating."

Bob Patton: "I have a slightly used Christmas tree for sale."

Louis Newell of Lubbock spent the holidays here with his parents, Mr. and Mrs. W. D. Newell.

GOOD typewriter ribbons for your model typewriter. Hesperian office

Half Minute Interviews

**Men Need Lots of
SANFORIZED SHORTS**
75c

ATHLETIC SHIRTS
49c

The active lives that men lead make plenty of underwear necessary for health and cleanliness. We have pre-shrunk shorts in swell cotton stripe prints, gripper fronts, easy-action elastic waist insets and seat panel. Our white close-knit cotton athletic shirts help body moisture evaporation without sacrificing comfort.

Men's Knit Briefs, 49c
BOYS' UNDERWEAR
Shorts 49c
Undershirts, 35c
Boys' Knit Briefs, 44c

NOTICE! Farmers!

Russell's Blacksmith Shop
Now
OPEN AGAIN

After being closed for the Holidays.
Your Patronage Appreciated.

Located on
E. California St.
FLOYDADA

CARD OF THANKS

Thanks to all the friends and neighbors, the doctors and nurses and all who were so kind and considerate during the illness and death of Rev. G. W. Tubbs. We will always be under obligation to each of you.

The Tubbs Family
Want ads save money.

DON'T SCRATCH!
Durham's Paracide Ointment is guaranteed to relieve itching accompanying Eczema, Rash, Piles, Ordinary Itch and other minor skin irritations—or purchase price refunded. Large 2-ounce jar only 40c at

ARWINE DRUG COMPANY

PENNEY'S

J. C. PENNEY CO. INC.

GOOD NEWS FOR HOMES!

January Opens with Bang-Up Values!

Thousands of women will celebrate this event! Some of the most sensational buys we've offered in years! Penney's is proud of them!



CHENILLE SPREADS!
You won't believe the low price when you see the rich colors and handsome designs—strong sheeting—soft pile! Double bed size in all-solid color or solid color with multicolor designs!

6.90

JUST A FEW OF OUR HEADLINERS!



Terry Towels — the big bath size you want — in white, white with borders, colors! 69c



Table Cloths in bright fast-color prints! 54 inch by 54 inch. 1.59
54 in. x 72 in. 2.19



CHILDREN'S COTTON PANTIES
2 to 14, 34c



All-Wool Blankets 72 in. x 90 in.; 6 lbs. pure wool! 5-year guarantee to resist moths! 14.75



Cretannes in handsome designs; sun-fast, tub-fast, preshrunk herringbone and twill. 98c yd.



Rayons and Cottons in lovely new colors and designs!
Rayons, yd., 69c
Cottons, yd., 49c

