

The Floyd County Hesperian

Most Widely Read News Medium In Floyd County

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 26, 1946

NUMBER 47

Induction, Bond-making for New Officials Scheduled January First

These Have Steered County's Affairs in Difficult Years

Next Wednesday — Wednesday, first day of 1947, has been set as the day for swearing in officials of Floyd county, new and old, for the biennium, when the Commissioners court will sit to take cognizance of the bond-making and formalities incident to the occasion.



This informal picture of the members of Floyd county's Commissioners court and sheriff, was made in October on the street in Austin. The commissioners were headed for a conference with the State Highway commission on Floyd county farm-to-market and highway problems when they were hailed by a commercial photographer and squared away for the shot. Left to right they are: W. H. Brock, Commissioner of Precinct No. 1; W. E. Grimes, county judge; R. B. Calhoun, Commissioner Precinct No. 4; Lee Howard, sheriff; Charlie Smith, Commissioner Precinct No. 2 and W. C. Plumlee, commissioner of Precinct No. 3.

Making up the complement of new electives to be inducted into office will be three county officials, one commissioner and one justice of the peace. They are: Leland A. Hart, who will succeed Lee Howard as sheriff; Mrs. Faye Messer, who will succeed Mrs. P. G. Stegall as district clerk; Mrs. Jas. L. Asher, county treasurer, who is already in office by appointment following the resignation November 1 of Mrs. O. M. Conway; Fred N. Clark, who succeeds W. H. Brock as Commissioner of Precinct No. 1; and T. Z. Reed, justice of the peace of Precinct Nos. 2 and 3, who succeeds Frank L. Perkins.

Court Meeting Tuesday

The Wednesday morning session on the first day of the new year will be preceded by a meeting of the commissioners on Tuesday, the last day of 1946, to clear their calendar and wind up the county's affairs for the year of 1946.

Hold-over officials of the county will take the oath of office and make bond for another two-year term are:

W. E. Grimes, county judge; S. H. Millwee, county attorney; Margaret Collier, county clerk; Ethel Graham, assessor-collector of taxes; W. D. Newell, county surveyor; Charlie Smith, commissioner of Precinct No. 2; W. C. Plumlee, commissioner of Precinct No. 3; R. B. Calhoun, commissioner of Precinct No. 4; O. B. Olson, justice of the peace, Precinct No. 1; W. W. Miller, constable of Precincts 2 and 3; Clarence Guffee, who is elected for a four-year term as county superintendent of public instruction is a hold-over whose term does not expire at this time.

County Taxes Still Carrying Dec. Discount

If you've been intending to pay your state and county tax bill before the first of the New Year, but have been putting it off for one reason and another, you can still make a slight saving on the bill by paying it during December. Ethel Graham, county assessor-collector, said Monday. The discount is one per cent.

Last day to pay the state and county tax is January 31 next, when all property not paid on goes on the delinquent list and can be redeemed only by paying a penalty.

Taxes on the current rolls paid today are approximately 70 per cent of the total, Mrs. Graham said.

Ralls Winner in Basketball Tournament

The Ralls High School Jackrabbits won the championship in the invitation tournament held in Ralls gymnasium Thursday, Friday and Saturday nights, with Lockney Long horns as the runners-up, and Floydada Whirlwinds emerging in third position.

In winning the Ralls quintet gave indications of a calibre of play that is due to make them strong contenders in district this season, with the Lockney Longhorns, runners-up to Matador last year, in the position of their strongest competitors for the honors.

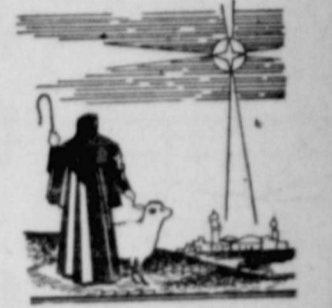
Quebes, on Farm Bureau Special In Utah, Escape Serious Injury

Mr. and Mrs. Ben Quebe, delegates from Floyd county, were two of the many passengers on the 13-car special train homeward bound from San Francisco Farm Bureau national convention in the Golden Gate City, when it crashed head-on with a freight train eight miles west of Salt Lake City, Utah on December 14. Ironically the passengers had joked about the 13th "jinx" the day before the accident occurred.

The coach in which the Quebes were occupants was one of the two that derailed Mr. Quebe suffered a shoulder injury and reports are that he and his wife were lucky to get to come home as seven occupants of their coach were left behind in hospitals. Mrs. Quebe was shaken up quite a bit. The upper berth next to Mr. Quebe was crushed completely.

The train was carrying Texans and Louisiana delegates home from the convention and was reported to be traveling at 85 miles per hour when it struck the freight. It was two minutes ahead of time. The freight attempted to get on a siding ahead of the special. No fatalities occurred.

W. I. Rushing of Matador and R. H. Tanner of Fiomot, delegates from Motley county were among the occupants. Neither were injured.



As A Farm Woman Thinks

(By Nellie Witt Spikes)

My 1946 Christmas card to all my friends who read this column—

I'm wishing again in the old-fashioned way, But with spirit as new And as bright as today.

I'm wishing for "Your House" A Christmas that's grand And a Happy New Year That fulfills all you've planned.

God bless and keep you all.

Right-of-Way Deeds Signed For New Road

MATADOR, Dec. 19. — Thirty-six deeds to buy rights of way in Motley county were received Monday by Judge W. R. Cammack for the State Department and plans were made to begin construction of the designated roads, sometime this week.

Sixteen of the deeds were to buy the right-of-way from Fiomot, west to the county line. The other twenty deeds will buy rights-of-way for a market road from Fiomot extending north to the county line, covering two miles, with more to be designated later.

The deeds will complete the right of way from the west county line, thru Fiomot to State Highway 18, and will go thru the Wilburn Barton place.

NO MARKET REPORT

Many readers this week will notice the absence of the market report, one of The Hesperian's features for many years. The market is omitted due to publication date being two days early this week and lack of interest during the holidays. It will be printed again as usual next week.

AMONG HOLIDAY VISITORS IN FLOYDADA THIS WEEK

Mr. and Mrs. Roy R. Barber and baby daughter, Avondale Lee, of Oklahoma City, Oklahoma, and Mr. and Mrs. Lee Harry and son of Amarillo will spend Christmas with Mr. and Mrs. Claude Patton and Mr. and Mrs. Lloyd Nelson.

Tom Bishop of Fort Worth, Texas, will spend Christmas with his mother, Mrs. Jennie Bishop, and brothers.

Mr. and Mrs. David Graham and baby daughter of Amarillo are here to spend Christmas with Mr. and Mrs. Everett Warren.

Mrs. W. Mitchell Jones and sons of Canyon, Texas, are here to be with Mr. and Mrs. J. E. Watson for Christmas.

Jack Henry, Struck by Auto, Has Broken Legs

With both his legs in a cast from foot to knee, W. B. Henry, veteran employe of Floydada Post office and local civic leader, is in Plainview hospital and will spend an indefinite period there, as the result of a late Saturday street crossing accident. Both legs are broken below the knee.

X-ray pictures made Saturday night and Sunday morning revealed that the large bone of his right leg was broken three or four inches above the ankle, the smaller bone of the same leg broken about six inches above the ankle.

And the large bone of his left leg was broken six or eight inches above the ankle.

An operation to set the bones of the right leg was done at the hospital Sunday morning. It was necessary to bolt the bones together to assure correct position when healed. Attendants said Henry suffered severely during the first 24 hours after the accident.

Struck by Automobile Henry was enroute home from Floydada Post office on North Main and was traveling across street at the intersection of Missouri and Fifth when he was hit by a car driven by J. Sam Hale about 6:30 o'clock. Henry had just finished final dispatch of a heavy day's mail.

Traffic was heavy at that corner at that hour, with in and outbound buses at the station on the corner. Hale and others immediately hurried the injured man to Floydada hospital, where examination indicated no internal injuries had been suffered. The double fracture in the right leg was indicated by x-ray as being severe and Dr. Guthrie ordered his removal to Plainview for a bone specialist's attention.

Mrs. Henry, Dr. G. V. Smith, and two neighbors, Mrs. W. L. Fry and Clarence Guffee made the trip to Plainview with the injured man.

Club Dinner on Table Mr. and Mrs. Henry were to have been hosts at an annual Christmas turkey dinner of a social club of which they have been members for years. Most of the guests arrived for the dinner before they learned of the injury of Mr. Henry.

One of the key men in the local post office, responsible for much of the mail dispatch, Henry was due to have played an entirely different role Monday and Tuesday, what with the heavy postwar postal traffic.

STOVALL CHILDREN HOME

Mrs. A. F. Garmire of San Diego, California, and J. T. Stovall and Miss Mary Young of Los Angeles arrived Sunday to spend the Christmas holidays with their parents, Mr. and Mrs. R. M. Stovall.

Christmas Holds Sway; Area Forecast For Fair Weather

Floyd county people in the closing days of their first full postwar year, have been tapering off this week in the full enjoyment of a great holiday season due to climax with Christmas Eve night and Christmas day on Wednesday.

In all the communities of the area the past two weeks have been filled with club, society, school, Sunday school and church parties and Christmas trees, and gift-giving.

In most homes Tuesday night will see the fulfillment of all of the pleasures of re-union and family assemblies when home parties will gather around hundreds of family Christmas trees to enjoy to the fullest the merry happiness of the children and the pleasures of giving and receiving gifts.

At Sunday services in local churches the Christmas season occasioned sermons and programs with the beautiful story of the Nativity as the theme.

Business Will Halt

As this is written 36 hours ahead of Christmas day, it was predicted at The Hesperian office, following a survey of local business intentions, that business would come to a complete halt on Christmas day in practically every phase of business, probably the most generally observed holiday in the history of the community. Banks, post offices, local and federal government offices will be joined by businesses of every type to make the stoppage unanimous. The court house holiday period started on Tuesday.

Hundreds of travelers out of Floydada and Floyd county Monday indicated intentions of trips to spend Christmas day with kinsmen.

FAIR WEATHER CHRISTMAS

Contrary to the traditional and hoped for "White Christmas" old man weather has chalked up a fair holiday for this vicinity when Christmas day rolls around. Nor have low temperatures for Tuesday and Wednesday have been forecast by the United States Weather bureau.

Crosby Vote Discontinues H, D. Agent

CROSBYTON, Dec. 26. — By a vote of three to one, the Crosby county Commissioners court voted last Saturday to discontinue the services of a home demonstration agent in the county.

The vote was the same as when the question first came before the court last month, with John Harvey voting to continue the work and L. M. Tomme, R. N. Keith and Lellan Caddell voting against.

Engagement of Miss Thacker Announced

Dr. and Mrs. C. M. Thacker, 529 West Missouri street, announce the engagement and approaching marriage of their daughter, Marilee, to Mr. Arch Bradley Muncy, jr., son of Mr. and Mrs. A. B. Muncy of Muncy.

Lockney Funeral Passes of Pioneer Woman

Funeral services for Mrs. R. W. Lockney, another member of the pioneering group of pioneer of Floyd County, were held at 2 o'clock at the West Church of Christ in Lockney.

The service was conducted by Alva Johnson, Church minister of Turkey. Interment was made in the Lockney cemetery.

Mrs. Lockney was born in England and came to the United States in 1842. She lived here for many years before she moved to the county before the turn of the century.

The couple arrived in the county on November 13, 1892, here from Parker county. They settled north of Lockney and lived several years there.

She was born in Tennessee on July 31, 1809. The family moved to Dallas county, Texas in 1842.

She was reared in Erath county, Texas in 1873. She was married to Robert W. Smith on September 9, 1890 in Erath county.

The young couple moved to the county the next year from Erath county.

Mrs. Smith was a member of the Church of Christ.

Her children were born to her in the county. Her children are Robert W. Smith, Jr., and Mrs. Sam Jack of Erath county.

RESUME AS WEST COLLEGE JANUARY 2

Students of seven state colleges say noon declared West Texas College Canyon, reopened, but an investigation into the case of students that closed the college December 14.

The college will resume studies January 2.

CHRISTMAS GUESTS

Mr. and Mrs. L. W. Mathews and Mrs. Virgil Mathews and seven of Spearman, Texas, will spend Christmas with Mr. and Mrs. J. E. Flote and Marlene, and Mrs. Pitman and sons.

Compete for 4-H Sectional Honors

AS' top ranking participant in each of the 1946 National 4-H Dairy Production, Farm Safety, Garden and Soil Conservation activities has been selected to compete for a sectional award in the 25th Anniversary National 4-H Club Congress in Chicago.

The winning sectional honors will relinquish their state award to the highest ranking member. The state's representatives and outlines of their 4-H records are as follows:

Billy Hancock, 19, of Lakeview, was named state winner and given the distinction of competing for a sectional award in the 4-H Farm Safety Activity because of his exceptionally outstanding record.

Billy's achievements in safety work include nailing rotten loose boards and replacing rotten boards with new ones, labeling all poison bottles and placing on separate shelf and building new ladder. He also repaired all poorly hung swinging doors. Billy has held many offices in his 4-H Club and has been junior leader for the last four years. Six state co-winners also receive \$25.00 U. S. Savings Bonds provided by General Motors.

Carroll Fowler, 16, of Lakeview, was named state winner and will compete for a sectional award in the Firestone 4-H Soil Conservation Activity. He has been a club member for eight years. After making a study of his farm's soil conservation needs, Carroll recommended that crop production be increased by adding commercial fertilizer, strip cropping on contour, establishing supplemental pasture and a balanced time crop rotation, and contouring terraces on badly eroded soil. He has learned how to state a level and establish contour lines. He is vice president of his local club and the Hall County 4-H organization. Five U. S. Savings Bonds. Warren Orr, Jr., 17, of Tulla, top rating in the state 4-H Dairy Production Activity with achievement record. During the year in club work, Warren won a herd of 32 Jersey cows the income from which was \$5,147.76, including \$277.50 cash prizes. He made 28 county interstate exhibits, entered livestock showmanship and six pig contests, in which he won two. Two of Warren's cows have been awarded medals for these activities were conducted under the direction of the Extension Service of the State Agricultural College and USDA.

Yuletide Lights Shine Brightly in Many Windows

Yuletide lights shine brightly in many business windows and from many homes in Floydada this week the civic committee charged with awarding Yuletide lighting prizes report after completing their tour to make awards Thursday evening of last week.

Not only are numerous homes and business windows decorated beautifully but also many homes not entered for prizes have lovely window and yard displays depicting events or ideas associated with the Christmas spirit, says the committee.

Awards made last week indicate that the band won the contest for getting the greatest number of entries in the Christmas lighting contest, although the pep squad of the high school also had a number of winning homes and businesses entered.

Awards Are Announced

Following are the awards announced in the homes division: First, Mr. and Mrs. Fred Zimmerman, Jr., 530 West Mississippi street.

Second, Mr. and Mrs. J. W. Fowler, 603 West Mississippi street; Tied for third Mr. and Mrs. R. Fred Brown, 500 South First street, and Mr. and Mrs. Lewis Norman, 206 South White street;

Fourth, Mr. and Mrs. Lon M. Davis, 404 South White. The homes of Mr. and Mrs. Cecil

Rotary Party Ladies Night on Wednesday

Floydada Rotary club's Christmas party last Wednesday evening featured the Anns of the club in the program, which was arranged by Guy Ginn and J. M. Wilson, Jr.

Mrs. Lloyd H. Jones' talk on the origins of many pretty Christmas customs which make up the present day Yuletide season in the United States, was preceded by a distribution of gifts to Rotarians as well as to the Rotarians, which was done by Carl L. Minor, W. Edd Brown and Lon M. Davis.

The evening's sing-song, led by Miss Rowena Turney, of the music department of the public schools, consisted of Christmas ballads. Miss Turney favored the assembly with a voice solo, "White Christmas" with Mrs. G. R. May as piano accompanist.

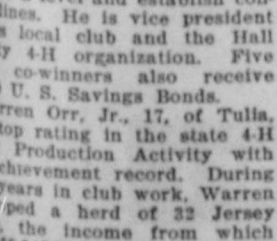
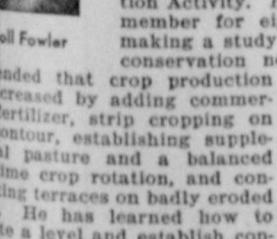
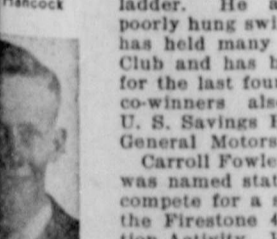
A lovely Christmas dinner was served by the ladies of the First Christian church to nearly 100 persons. Holly, cedar and candles in tapers were used in the decorative scheme which made a pretty ensemble.

Lions Club Hears Jones, Sees Color Pictures of Champs

Floydada Lions club held their annual Christmas party Thursday night at 7:00 o'clock at the Andrews Ward cafeteria.

Gifts were exchanged before the beautiful Christmas tree, and the group was honored by a visit from Santa Claus. Rev. Lloyd H. Jones was the guest speaker for the night, and A. H. Rainer showed a technical movie of the Floydada and Spur football game. The picture was taken by Mr. Rainer at the game between the two schools at Spur on Thanksgiving day.

About fifty of the regular members were present to enjoy this social.



Sugar Savers For Holidays

Food may still be appetizing for the holidays in spite of scarcities of fats, oils, and sugar. Here are some recipes offered by Lella Petty, County Home Demonstration agent, that will not deplete the supply of these scarce items.

Candied Sweet Potatoes

(with syrup or honey)
Slice or cut cooked sweet potatoes in halves. (6 medium sized potatoes make 6 servings). Arrange in a shallow greased baking dish. Dot with fat; sprinkle on small amount of salt. Pour over the top a cup of corn syrup or honey. Bake in moderate oven (325 degrees) 20

minutes, basting frequently with the syrup.

Sour Cream Salad Dressing
(for fruit salad)
Mix 1 t. sugar, 1/4 t. salt, 1/4 t. mustard, and 1/2 t. paprika. Add to 2 beaten eggs (or 4 egg yolks), add 1 cup sour cream and 1/2 mild vinegar. Mix thoroughly. Cook in double boiler and stir constantly until mixture thickens. Cool before serving.

Cranberry Salad

Take the pulp of 1 1/2 raw cranberries and 1/2 large orange, put through a grinder, and add 1 cup sugar. Let this mixture stand 1 hour. Soak 2 table spoons gelatin in 1/2 cup cold water, then dissolve in 1 cup hot water. Mix all ingredients, then pour into molds.

Apple Pie

Peel and core 6 medium sized apples; cut in eighths and arrange in pie shell. Combine 1 t. cornstarch, 2 t. sugar, 1/4 t. salt, 1 t.

Favors New Ruling on 'Foreign Duty' For VFW Members

MATADOR, Dec. 12—All Texas veterans who saw military duty out side the Lone Star state were on "foreign duty" and consequently eligible for VFW membership, according to Rev. Clifford Potts, Baptist preacher who made the principal address at the VFW supper held last Thursday night in the basement of the Methodist Church.

Rev. Potts, an ex-Army chaplain, chided Texans about their "single handed" winning of the war and introduced a resolution which called for VFW membership for Texans on out of state duty.

CHRISTMAS GIFTS FOR CHILDREN OF ALL AGES

Suggestions for gifts for children are offered in Farm Journal by Marion L. Paeger, consultant in parent education, U. S. Children's Bureau. She asks:

Uncertain what to give a child you haven't seen for some time? Here are toys suitable for development at various ages:

Up to Three: Push-and-pull toys that will stand hard treatment; wooden educational toys that have parts which fit together; sand-box toys; small chair.

Three to Six: Toys for imaginative play—dolls and housekeeping toys, little trains, boats, and autos blocks, big ones; picture books (Lanski, Petersham, Potter, Ethel Wright, Margaret Brown are names you can't go wrong on); wagons; tricycles; crayons.

Six to Ten: Good tools, sports things (skis, sleds, skates, badminton sets); sweaters, mittens, gloves, table games; small radios.

Above Ten: Magazine subscriptions, memberships in clubs; books; pen and pencil sets; records; money for individual hobbies.

Something that's been missing a long time is back: stout cloth books for baby. They're beautifully printed in bright, clear colors—colors that can be chewed without risk of harm, washed without risk of fading.

Miss Francis Keim, daughter of Mr. and Mrs. A. B. Keim, is spending Christmas at home, while on vacation from the office of the Veterans administration in Lubbock.

Mr. and Mrs. T. G. Hall, Jr., spent the week-end in Plainview with her parents, Mr. and Mrs. L. P. Cox.

cinnamon, 1/2 cup dark corn syrup, and 3 t. melted butter; pour over apples. Add top crust if wanted. Bake in hot oven (450 degrees) for 10 minutes; reduce heat to moderate (350 degrees) and bake 55 minutes longer until crust is brown and apples tender.

VA Not Lender To Pick Appraiser For Vet's Loans

In order to afford veterans all possible protection against over-priced properties in the current high market, the Veterans administration announced that effective January 2, 1947, VA, and not the lender, will pick the appraiser to evaluate "reasonable value" for purposes of G. I. loans.

Under the revised procedure, VA will designate by name the person to appraise each piece of property offered for sale to veterans under the guaranty loan provision of the G. I. Bill.

This contrasts with the system in effect for the past 115 months, under which the lender was permitted to select any appraiser he desired from a panel of local appraisers whose general qualifications had been approved by VA.

The revised procedure, VA said, will eliminate the tendency on the part of some lenders to use exclusively the services of "obliging" appraisers who are most amenable to turning in a high appraisal where necessary to meet the asking price.

As of November 30, more than 31,000 G. I. loans had been approved in VA's Dallas Branch area of Texas, Louisiana and Mississippi. These loans amounted to \$164,900,315, of which VA guaranteed \$78,072,915.

Crosbyton Hospital Being Built Fast

CROSBYTON, Dec. 13—The building for the Crosbyton Co-operative General hospital should be completed by February 1, G. E. Huddleston, chairman of the board of directors said Tuesday.

This estimate, of course, must be conditioned by the weather and the possibility of other tie-ups, he stated, but if the work progresses normally the above date should be well within the time limit.

Practically all the outside work on the building has been completed, with the exception of a 10-foot addition that is being added to the rear wing of the basement. This addition will be used as receiving room for supplies and will be made available to trucks by the construction of a ramp and a large door.

Mrs. J. R. Archer

A dear friend and good neighbor has gone from us. Poor? no, of course not, why how could she be. When Christ the King was taking care of her? Tired? Sometimes, yes, more than tired but then. She knew a place where she could rest again. Lonely? oh, well she knew the aching blight. But now she's with Jesus day and night. Burdened? she had burdens and oft they pressed her sore. And then she leaned the harder, and trusted the more.

Yes, Dear Mrs. Archer has gone to heaven. There to dwell for ever more. With the angels she is living. On that happy golden shore.

Where no sorrow grief nor pain She shall ever more endure. She is freed from earthly suffering. And living among the pure.

I can see her this Sunday morning As she worships around the throne Hear her voice tuned with the angels As she sings aloud, I've reached home.

And on the first Christmas morn-- As the redeemed from earth Gather to worship Christ our Savior, The Son of Gods' Holy Birth.

Mrs. Archer, too, will be in that procession With loved ones gone before. Praising God for final redemption Through the blood of Christ our Lord.

Yes you children, too, will soon spend Christmas With Father and Mother over there. Won't that be a happy reunion? And its joy we will share.

—Mrs. J. L. King.

Mr. and Mrs. Travis Collins will have as their guests over the holidays Mr. and Mrs. Pat Collins and son, from Bryan, Mr. and Mrs. Cap Felton from Graham, Texas, and Leon Collins, of Clovis.

Mr. and Mrs. Leman Norman of Alpine and Mr. and Mrs. Glenn Norman of Austin, are spending the holidays in the home of their parents, Mr. and Mrs. E. L. Norman.

Visiting in the home of Mr. and Mrs. J. H. Tribble during the holidays are Mrs. Edna Cowand and Miss Mary Pearl Cowand of Denver City, Texas.

Miss Lanell Harmon, of Lubbock is visiting with her parents, Mr. and Mrs. F. C. Harmon, over the holidays.

Mr. and Mrs. Glen Crawley, of Amarillo, are spending the holidays with her parents, Mr. and Mrs. T. O. Hall.

Mr. and Mrs. Frank Harmon, Ruthie and Lanell will spend Christmas day at Paducah with their son, Dr. and Mrs. F. C. Harmon, Jr.

Mr. and Mrs. DeWynn Pyffe are here this week from Lubbock, where Mr. Pyffe is a student in Texas tech.

Swing of Markets In the Southwest

DALLAS, Dec. 23—Southwest markets saw cotton gain about a cent per pound last week despite ups and downs and hogs drop near the lowest level since decontrol. Other farm products were steady to weak, reports USDA's Production and Marketing administration.

Unfavorable weather and slow demand curtailed southwest and Colorado fruit and vegetable shipments last week. Rio Grande Valley reported weaker citrus prices. Also Texas carrots and cabbage moved downhill, but peppers and spinach held steady. Tomato sales were few because of wet fields. Colorado sold potatoes and onions at about steady prices. Arkansas spinach and New Mexico carrots moved slowly.

Southwest peanut movement was slow and prices easy.

Sorghums gained about 10 cents per hundred last week and white corn about 3 cents per bushel. Wheat and oats declined.

Bran and shorts dropped about \$2 per ton and oilseed meals declined last week as the usual pre-inventory hand-to-mouth buying resulted in limited demand.

Limited egg supplies found fair to good demand during the pre-holiday week. Turkeys were a little lower than a week earlier. Chicken hens were a cent or two above a week ago. Fryers held steady.

Wools from Texas, Colorado, and New Mexico were among those revalued at Boston.

Sheep and lambs were stronger at Fort Worth but steady to weak at other southwest markets last week.

Largest run of hogs in many months arrived at southwest markets last week. Prices dropped \$2 to \$3 per hundred.

Cattle prices were strong at Texas markets but steady to lower at other southwest terminals last week.

Mr. and Mrs. Kenneth Rimmer, Audean Carter, and J. T. Carter will spend the holidays in the home of Mr. and Mrs. C. H. Hanks in Electra.

C. L. Berry, Jr., is among the students of West Texas State college who are at home for the Christmas holidays.



Wishing You

A WONDERFUL CHRISTMAS

and All Happiness in the New Year

WEBB FOOD MARKET

this Christmas

LET'S BE

CHEERY

The urge to make Christmas more gracious lies deep-rooted in the hearts of Americans everywhere, as they pause to observe the Christmas season.

May happiness be yours to enjoy this Christmas and may it give you the inspiration and guidance to meet the coming year with a cheerful heart.

NAOMI'S BEAUTY SHOPPE

Greetings

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.

HENRY EDWARDS ELEVATORS

Dougherty — Barwise

Wishing You a Joyous Holiday...

May your share of happiness at this glad Christmastime be brightened by the knowledge of our appreciation of your fine and valued friendships. May you enjoy the associations of those dear to you, and may their companionship continue through the years to come.

Happy Christmas to all!

WASSON-GARNER MACHINERY CO.



A Friendly Greeting TO YOU

Our Friends and Customers



It's the Season to be friendly, Happy, and contented . . . may this be your experience this Christmas and every Christmas.

WHITE AUTO STORE

117 W. California Phone 323 Floydada, Texas

Social Events, Clubs

Trice Kennamer Is Bride of Charles McKenna Boyles

A double ring ceremony held Wednesday evening, December 20, in the study of the Broadway church in Lubbock, Miss Trice Kennamer became the bride of Charles McKenna Boyles. The bride is a daughter of Mrs. Homer G. Kennamer and Mrs. Nita Brumley. Her bridesmaid was Miss Lois Marchant. The groom is a son of Mr. and Mrs. T. M. Cruce. The bride wore a dress suit with pink georgette and pink half hat of ostrich feathers. She carried a white bible and a bouquet of white and pink streamers of ribbon. The bride's mother wore a black

tailored suit with black accessories. The bridegroom's mother was dressed in a gold and brown suit and brown accessories. They had corsages of white gardenias.

The wedding guests included Mrs. Kennamer, the bride's mother, Mr. and Mrs. V. L. Boyles, of Pampa, the bridegroom's parents; Miss Texie Ann and Alfred Kennamer, Mr. and Mrs. Presley Kennamer, Mary Alice Grubbs and Mrs. Fred Nabors of Floydada; Mrs. Jim Floyd, Mr. and Mrs. T. M. Cruce, and Misses Nita Brumley, Maud Cruce, Marie Davis and Betty Burrows, of Lubbock; and five of the bridegroom's war-time buddies who drove down from their Oklahoma home to attend the wedding, including Hank Finger, Buster Lindsey, Jim Watts and Bob Woodward.

Reception at Cruce Home
An informal reception was held following the ceremony at the home of Mr. and Mrs. T. M. Cruce, 1201 17th street, in Lubbock, where a two-tiered wedding cake was cut by the bride and Miss Marchant presided at the coffee urn. Mrs. Boyles is a student nurse at West Texas hospital in Lubbock, where she began training shortly after graduating from Floydada High school with the class of 1943. The bridegroom is a student at A. & M. college of Texas. During

World War II he saw service with the navy in the Aleutians campaign and in the Southwest Pacific. He was discharged early in this year with the rating of coxswain. During his high school days at Pampa, where he graduated with the class of 1944, he was a football standout. He was a member of the 1943 Harvard championship and was chosen on the all-district football squad.

Study Club Christmas Social Tues. Evening

The 1934 Study Club met Tuesday evening for the regular Christmas social at the home of Jewel Martin, 512 West Kentucky, Avis Muench, assisted by Berdelle Nelson had charge of the entertainment for the evening.

The following program was given: Prologue by Berdelle Nelson; "Jingle Bells" by Wanda Carter, Ann Hickerson and Keith Glover; The Christmas Story by Jody Wofford; and "White Christmas" a duet by Midge Swinson and Avis Muench. The entire group joined in singing Christmas carols, after which gifts were exchanged from a beautifully decorated tree.

Holiday refreshments were served to the following members: Corine Barber, Ruby Cleveland, Margaret Collier, Florene Crowell, Emma Louise Johnston, Ruby Evans, Margaret Ginn, Frances Graves, Mildred Harris, Thelma Hoffman, Bernice Hartzog, Berdelle Nelson and Flora McNeil.

Geneva Marr, Jewell Martin, Jettie Moss, Avis Muench, Elizabeth Armstrong, Mary Shaw, Bernice Stapleton, Ann Swepston, Jimmie Wiman, Polly Cardinal, the visitors who took part on the program and Lola Mae Reed.

The next meeting will be January 7 at 6:45 p. m. with Mary Shaw as hostess.

FLA-MOR BRIDGE CLUB HAS CHRISTMAS PARTY

The Fla Mor Bridge Club held its annual Christmas party at the home of Mr. and Mrs. Jack Henry, Saturday night at 7 o'clock. A turkey dinner was served and gifts exchanged before the Christmas tree.

Members present were Mr. and Mrs. Calvin Steen, Mr. and Mrs. Bert Barker, Mr. and Mrs. Luther Fry, Mr. and Mrs. Richard Stovall. The host and hostess were absent at the last moment when the host was carried to the hospital for emergency treatment for broken bones suffered in a street intersection accident.

BEAUTY SHOPS CLOSING DURING HOLIDAY AND AFTER

All beauty shoppes in Floydada will be closed from December 25 until Monday morning December 30 for the holidays according to an announcement made last week by the local operators.

SUMMARY OF THE OLD YEAR

The dead year is ever so without Christ
To deliver it at a punctual hour;
Men's petrified hearts on the hillside
With which to built Satan's entombing tower
Of sin, filthy mire and insane madness;
Of blemishes and spreading blot and snare;
Through Hope and Faith and calm serene Gladness,
The world will ever receive its Lord's wares.
The dead world dearly longs for its King
In His glory to come with majestic peace
To rehabilitates each lifeless thing
With vibrant life that will live—never cease.
And so,—those of us who are christians feel
This Christmas to be a new beginning
In which to pray and work with biblical zeal
To use our utmost selves in soul-winning.
—Lillie Looney, December 15, 1946

MISSIONARY COUPLE IN S. AMERICA HAVE DAUGHTER

Rev. and Mrs. J. U. Moss (J. Call, Colombia, South America, are the parents of a daughter born December 5. The baby was named Lynda Ruth. Grandparents of the baby are Mr. and Mrs. W. B. Jordan of Floydada.

Mr. and Mrs. J. I. Hammonds will have in their home for Christmas Mr. and Mrs. J. W. Hammonds and son Jimmy of Burbank, California, Mr. and Mrs. H. D. Hammonds and daughter Linda of Hereford, Major and Mrs. C. L. Daniel Danny and Susan, of Mineral Wells Texas, Mr. and Mrs. R. D. Hammonds and Sara Douglas, of Dallas and Johnny Hammonds of A and M college at College Station, Texas.

Mr. and Mrs. Grady Conner, Gary Wayne and Deean, of Alva, Oklahoma, Eddie Wayne Conner of WSTC, Canyon, Texas, Mr. and Mrs. Ray Taylor of Vernon, Texas, and their daughter and husband Mr. and Mrs. Cliff Stockoff of Portland, Oregon, will spend Christmas with Mr. and Mrs. F. O. Conner.

Mr. and Mrs. F. L. Hickerson of Grand Prairie, Texas, will spend Christmas with their sons and families, Mr. and Mrs. Buck Hickerson and Mr. and Mrs. L. T. Hickerson.

Rev. and Mrs. C. A. Hartley will leave this week-end for Hugoton, Kansas, where they will visit with Mrs. Hartley's family.

Watch Party For Young Baptists at Ralls New Years

The associational meeting of the young people of the Floyd County Baptist association will take the form of a watch party to be held at Ralls Baptist church the night of December 31.

Baptist young people of Floydada who plan to attend anticipate a very enjoyable and profitable service. Refreshments, games, devotional features are planned. Rev. L. A. Doyle, pastor of the Floydada church, will deliver the inspirational message.

Phillips Wins Region I Title

Wellington's Skyrockets, which ran roughshod over the Floydada Whirlwinds to win the bi-district title here two Fridays ago, fell before the Phillips Blackhawks 13*to 7 in the regional title fray at Wellington last Friday.

The Blackhawks line had too much power for the Wellington squad, according to the news stories emanating out of Wellington. Russell, who was the difference against Floydada, was well-covered by the Phillips boys and without Russell there wasn't sufficient scoring punch to equalize the north plains school's power.

Visiting in the home of Mr. and Mrs. T. T. Hamilton for Christmas will be Rev. and Mrs. Clifford Potts and family of Matador, Mr. and Mrs. Cubert Gray and baby daughter of College Station, Texas, Oneca Hamilton of Dumas, and Mrs. W. P. Wall and daughter, Romona, of Calumet, Iowa, and son Eddie who is in the navy stationed at Great Lakes, Illinois, also W. T. Hamilton who returned home with Mrs. Wall after visiting in Iowa.

Mr. and Mrs. W. H. Hilton have their daughters and their families with them for Christmas. They are Mr. and Mrs. Billie Grundy and sons, Doyle and Bob, of Dumas and Mr. and Mrs. J. O. Johnson of Amarillo. Also here for Christmas is Miss Nell Scooby of Waco, a sister of Mrs. Hilton.

Mr. and Mrs. K. Roy Gough and daughter, Zemira, of Carlsbad, New Mexico, Billy Jack Eudy of Texas Tech, and Miss Thelma Eudy of Dougherty will spend Christmas with their parents, Mr. and Mrs. George Eudy, and daughters.

Mr. and Mrs. W. H. Ely will have visiting in their home Christmas, Mr. and Mrs. Steve J. Bloyd and Mr. and Mrs. H. B. Ely of Seagraves, and Mr. and Mrs. Jack Goodrich of Heavner, Oklahoma.

Visiting in the home of Mr. and Mrs. L. A. Moore over Sunday were a grandson, A. Wayne Jones and wife and son, Ronald, of Houston and also a daughter, Mrs. Charles Snell of Lubbock.

Mr. and Mrs. Floyd Simpson and sons of Stockton, California, will spend Christmas with their parents, Mr. and Mrs. C. P. Loper and with Mr. and Mrs. L. S. Simpson in Lubbock.

Mr. and Mrs. Harold Sparks of Lubbock and Mr. and Mrs. Joe Inman of Lockney will spend Christmas day in the home of Mr. and Mrs. Alva Sparks.

Mr. and Mrs. Frank Mathis, parents of Mrs. W. B. Harris, and Ralph Mathis of Levelland, Texas Mr. and Mrs. C. Massengale of Lubbock, and Mr. and Mrs. Guy Carter of Sundown, Texas, will spend Christmas with Mr. and Mrs. W. B. Harris and family.

Mr. and Mrs. R. B. Mitchell of Plainview, Texas, but who will make their home in Floydada after the first of the year, will spend Christmas with their daughter and family, Mr. and Mrs. Robert McGuire.

Mr. and Mrs. Clyde Haden, sr., of Oklahoma will spend Christmas with Mr. and Mrs. Clyde Haden, jr., and family here.

Phone Decontrol Due December 31

Government decontrol of telephone installations due December 31, while a sign of the times, still will not be of particular value to the average Floydada resident who is on the telephone company's waiting list.

According to a report from Washington, D. C., it will be up to the telephone people to say who gets first service—essential business has been the rule. However, reports quoting telephone company officials, say that something like the same priorities will be observed for a time. Also it is pointed out that blocked cables will keep some areas of its various exchanges from getting new telephone connections until such time as exchanges can be enlarged and more lines built.

This is true in Floydada. Some-time ago plans were formulated for installing more equipment here, according to report, although no official statement has been made relative to the matter.

Half Minute Interviews

W. B. Harris: "I went hunting but no ducks."

Mr. and Mrs. Charles Ray of Hereford arrived in Floydada Sunday night. Accompanied by Mr. and Mrs. Bill Brownlow of Floydada they left Monday for Big Spring to visit with Mrs. Ray's parents over the holidays.

Mr. and Mrs. Fred J. Jones and family will spend Christmas in Monday, Texas visiting with Mr. Jones' mother, Mrs. J. W. Jones.

Rev. and Mrs. A. L. Jordan and son of Goose Creek, Texas, arrived here yesterday for a visit with his parents, Mr. and Mrs. W. B. Jordan, other relatives and friends.

Mr. and Mrs. J. V. Greer and daughters Dorothy and Peggy Ann are spending the holidays in Roswell, New Mexico, visiting with Mr. Greer's sister, Mrs. J. R. Hall and Mr. Hall.

Mrs. J. H. Green of Gilliland is visiting here over the holidays. Mrs. Green is a former resident of Floydada.

Mr. and Mrs. Ross J. Clark and son of Dearborn, Michigan, are here for the Christmas holidays visiting with Mrs. Clark's parents, Mr. and Mrs. G. C. Tubbs.

W. H. Hilton and brother, J. L. Hilton of Sanjon, New Mexico, are at Elmo, Texas, where they were called due to the illness of a brother-in-law, L. Griffin.



Extending our Sincere Wishes for a
CHRISTMAS OF GOOD CHEER
and a
NEW YEAR OF HAPPINESS
CONOCO STATION No. 1
Mr. and Mrs. Ott Walden

TO OUR many, many friends we extend greetings of the Yuletide season... and our sincere appreciation for their encouragement and goodwill. And because we are grateful for your friendships we resolve to strive for even greater service in the years to come.

Best Wishes to All



S. J. LATTA IMPLEMENT CO.

Merry Christmas

And our thanks for your goodwill and pleasant friendships.




CORDIAL CHRISTMAS GREETINGS

In genuine appreciation of your cooperation during the year just closing and in the strong belief that we shall be of greater service to you in the next twelve months, we send you a cordial wish for a Christmas of good cheer and a happier, brighter New Year.

Truett & F. A. Smith
Phillips 66
N. E. Corner Square

RICE HATCHERY

Wherever you are Merry Christmas and a Peaceful New Year



GOODSON BROTHERS CAFE

the Season's Greetings AND VERY BEST WISHES for YOUR HAPPINESS IN THE NEW YEAR



PANHANDLE SERVICE STATION
C. N. Walding, Operator

THINKING OF YOU THIS CHRISTMAS


WE are wishing you heaps of cheer and hoping these wishes will bring you joy every day of the year.

May your voyage through the days ahead carry you over pleasant ways to a new and full contentment.

The Sincere Wish of

PALACE BARBER SHOP
George Sherrill — W. H. Hilton
Ben G. Morton — Jack Burleson
Floydada, Texas

A Joyous Yuletide WITH BEST WISHES FOR CHRISTMAS AND THE NEW YEAR



A. J. CLINE

For Christmas and the New Year Every Good Wish



MAYO MOTOR COMPANY

Classified Ads

Farm Machinery

FOR SALE—41 model AC combine, good shape. Also 66 gallon butane bottle. See J. B. Fowler. 208 West Tennessee Street. 472tp

FOR SALE—1938 Farmall F-20 with two row lister and cultivator, six foot Sanders one-way. Priced to sell. William Culppepper, ten miles south, three miles west of Floydada. 46 3tp

FOR SALE—2-way MB plows for Ford and Case tractors. Four wheel trailers, Camden disc harrows, irrigation pumps and Industrial Continental motors. Hammernills at a big discount. Floyd County Tractor Co. 435tc

Town Property

FOR SALE OR TRADE—Suburban home, newly papered throughout, two bedrooms, good outside improvements on 18 lots. For details address P. O. Box 392, or telephone 318, Floydada. 45 1tc

Counter sales books, adding machine paper, carbon. Hesperian.

RAW MILK Now Available

Produced under sanitary conditions from Tested Cows, Free from Bangs.

Ask Your Grocer For It

— or —

Call 470-W

for delivery to your door daily.

Elmer Williams

Wanted

THE LEAD content of your old automobile, truck and tractor batteries is vitally needed in the manufacture of new batteries. Bring them to Collier Auto Supply on the west side of the square in Floydada. You will be paid \$1.00 each for them. 46 3tc

FLOOR SANDING—Call or see Earl Baker at Willson & Son Lumber Co. Telephone No. 3. 16tc

Lost and Found

LOST—Beige belt to raincoat. Phone 337-W if found. 471tp

Live Stock

FOR SALE—12 good milk cows, 2 mi. East Pleasant Hill. S. V. Adams 453tp

FOR SALE—Weaning pigs. W. O. Dear, Cone, Texas. 472tp

For Rent

FOR RENT—New floor polisher. Mrs. C. A. Boothe. Call 200. 34 1tc

FOR RENT—Apartment, furnished or unfurnished. See Mrs. Green at 129 West Georgia. 472tp

FOR RENT—Garage apartment, furnished or unfurnished. No children. 418 South Main. 471tc

Veterans administration now is operating 28 former Army and Navy hospitals to meet veterans' needs for hospitalization.

For Sale

FOR SALE—Good irrigated hegarl bundles. J. M. Worsham. Two miles west of Blanco. 472tp

FOR SALE—1942 Chevrolet truck with 22-foot Hobbs trailer. Good condition. W. O. Word at Lone Star 18 miles north, 1 mile east of Lockney. 46 3tp

NEW table-top gas ranges still in crate. Phone 6583 or 9100 after 6 p. m., Lubbock, Texas. 46 2tp

FOR SALE—1946 Ford, good tires, also one washing machine and one car heater. Darden's Welding Shop. 46 2tc

FOR SALE—Wind charger and radio in good condition. For more information see W. H. Mayo, route 4, Floydada. 46 2tc

FOR SALE—Two butane bottles and double regulator, 4 miles northwest Cedar Hill. Eugene Gilly. 453tp

FOR SALE—Washing machine, good shape. Call Gene Collins at 88. 453tc

MORTON'S sugar cure. Fuqua-Barber Farm Supply. 453tc

Miscellaneous

I. O. O. F.—Meeting nights of Floydada Lodges: Lodge No. 34 Thursdays 7 p. m., each week; Rebecca Lodge No. 77, Tuesdays 7 p. m., each week; Encampment No. 35, second and fourth Monday's of each month at 7:30 p. m. 46 1tc

OUR first hatch will be off January 3. We are ready to book heavy breed chicks now. Fuqua-Barber Farm Supply. 46 2tc

For Good Concrete Building Blocks

Halves, tens and twelves, also sand and gravel, see D. F. Leatherman, Floydada. 241tc

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Mauri E. Holluma, Manager

SEE Mrs. Bob Smith for Avon cosmetics and products. 420 So. Main St. Phone 362-J. 15 1tc

MATTRESS renovating and new mattresses made to order. Phone 921 F 33. Lester Burgett. 111tc

FOR HAULING call Calvin W. Poet, phone 907F12. Building sand and road driveway gravel. 371tc

AUTHORIZED MAYTAG SERVICE Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Hdwe. 49tc

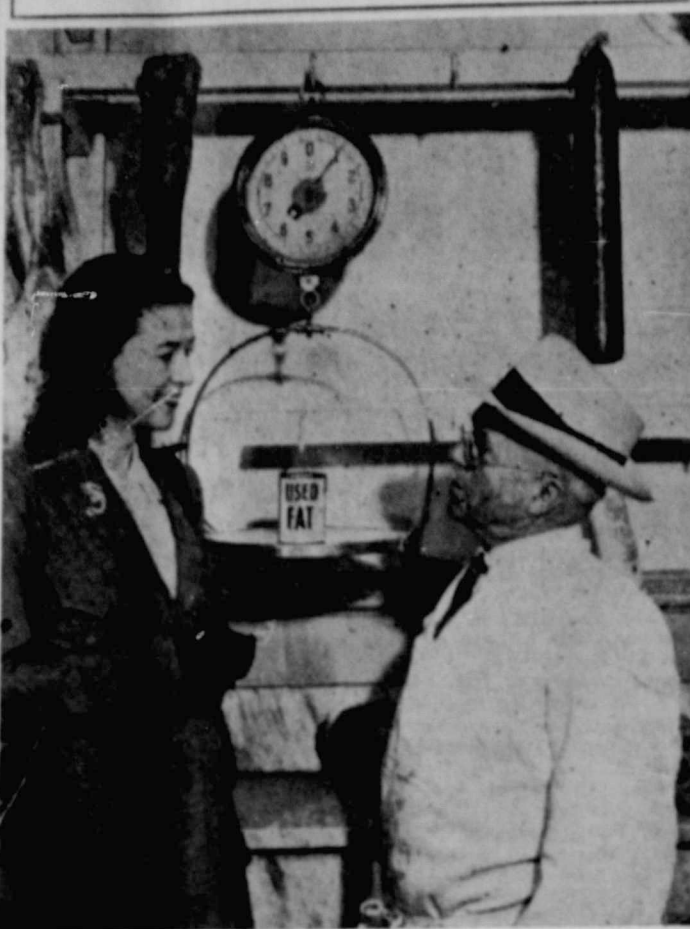
USE Coaden products and be satisfied. Home Oil Co. 248tc

FLOYD COUNTY ABSTRACT CO. Dependable Title service, Deeds and other instruments of writing prepared. FLOYD COUNTY ABSTRACT CO. R. C. Scott, Mgr. 81tc

AUTO LOANS
Trucks — Tractors — Furniture
Southwestern Investment Co.
Phone 336
Hilton Hotel Bldg. Plainview, Texas 81tc

War Food Order No. 149, which since July 1 has prohibited the sale of heavy cream to consumers, has been terminated effective November 30.

MORE PRECIOUS FAT



Like many women, Mrs. Vincent Astor, New York City, discovers that with the lifting of price ceilings, her used fat is worth more. By salvaging every drop of used kitchen fats women are able to help themselves get soap, electrical appliances, automobiles, tires, paint and other short supplies.

Houses for Sale

FOR SALE—28 X 32 frame house to be moved. 1942 ton and half Chevrolet truck, long wheel base. Frank Dodson, Lockney. 46 2tp

FOR SALE—Small home, lights and water. Edge of town. D. F. Leatherman. 471tc

FOR SALE OR TRADE—6 rooms and bath on pavement two blocks from square. Also 3 room to be moved. Both priced reasonable. Myra Dunavant, 514 South Wall. 35 1tc

HOUSES FOR SALE
Six room brick, on pavement double garage, with servants house priced right.
7-Room modern frame, located on seven residence lots, plenty of out buildings. \$6250.00
3-Room modern frame, on pavement, corner location. \$5250.00. J. G. Wood, Bank Bldg. 411tc

Land For Sale

FOR SALE—321 acres unimproved with 280 acres in wheat, one third goes to purchaser. Seven miles from town. \$50 an acre. J. G. Wood 42 1tc

FAIRM & RANCH LOANS—4% interest payable once each year—on any date in year to suit borrower. No expense in making loan and no stock to buy. See or write R. E. Fry, First National Bank Bldg., Floydada, Texas. 81tc

Veterans administration processed over 11,500,000 pieces of incoming mail during October in its program of serving veterans and their dependents.

Win Texas 4-H Championships

IN recognition of their outstanding 4-H records in 1946 Dairy Foods Demonstrations, Home Grounds Beautification and Meat Animal activities, five Texas club members will receive state awards. The winners and brief outlines of their records follow:



Duane Boenig



Floyd Terrell



Dolores Williamson

Duane Boenig, 16, of Converse, receives a 17-jewel gold watch provided by Thomas E. Wilson, Chicago, for having the highest rating state record in the 1946 National 4-H Meat Animal award program. His six-year record in 4-H work shows that he handled 283 hogs and 575 fowl. He won many placings on his meat animal exhibits, including \$819.63 in cash prizes, which brought his estimated income from all 4-H projects to \$17,536.06. At the 1946 Houston Fat Stock Show, he showed the grand champion litter, grand champion pen of three barrows, champion Duroc pen of three barrows and received other major awards. He sold 19 of the 24 pigs exhibited for \$2,136.00.

Floyd Terrell, 17, of Plainview, wins state honors in the 1946 National 4-H Home Grounds Activity. His reward is a 17-jewel gold watch provided by Mrs. Charles R. Waigreen, Chicago. Among his home-landscaping achievements during nine years of club work are removing old unnecessary fences and repairing others, helping remove dead trees, leveling off two big holes in the yard, filling in an old cellar and planting grass over the area. Floyd also helped in planning and building the family's new 13-room modern home.

All of these activities were conducted under the direction of the Extension Service of the State Agricultural College and USDA cooperating.



Melba Pearce and Joyce Horn

Lone Star State's winners in the 1946 Dairy Foods Demonstrations are (individual) Dolores Williamson, 16, of Eastland, and (team) Joyce Horn, of Winters, and Melba Pearce, of Bradshaw, both 15. Each receives a \$50.00 U. S. Savings Bond provided by the Kraft Foods Co. Dolores demonstrated "Snack Bar", and the team's demonstration was titled "Custard Float". Dolores' demonstration was given before an audience of 150 people, and that of the team five times before 325 people. The purpose of the demonstrations was to gain experience in public speaking, and develop teamwork and sportsmanship.

Sharp declines in prices received by farmers for cotton, corn and poultry products lowered the general price level of farm products 3.7 percent from mid-October to mid-November.

W. E. GRIMES
Attorney-at-Law
Income Tax Reports
Rooms 201-2 Bishop Bldg.
Floydada, Texas

TAXI
Call 36

AND THANKS
The approaching Holiday Season heralds the end of a busy year for this organization. But, we are not too busy to pause and wish the season's best to our many friends for a MERRY CHRISTMAS. We look forward with confidence in the future.

Whitfill Laundry

A Joyous Noel
We sincerely hope your Christmas will be filled to overflowing with happiness and good cheer and may the New Year be one of Health and Prosperity.

Glover Barber Shop

CHRISTMAS
... brings to each of us an appreciation of those fine friendships and memories which make life worth living. And so at this glad Holiday Season, we extend to you our cordial greetings and wish for you both health and happiness throughout all the coming year.

Leonard's Cafe

A MERRY CHRISTMAS

Just Arrived!
MASSIE-HARRIS
One Way Plows and Feed Mills
Wasson-Garner Machinery Co.
Floyd County Tractor Company

Dr. Wilson Kimble Optometric Clinic
Specializing in Eye Care and Visual Efficiency
For Appointments Telephone 254, Floydada
Dr. Wilson Kimble Optometrists Dr. J. W. Kimble

WHY NOT INSURE YOUR HOUSE WITH FARMERS UNION MUTUAL
Against All Losses — Fire, Hail and Windstorm — for Less Money.
Every loss paid in full. Plenty of Reserve. Help them help you.
Also bargains in Real Estate and Houses.
E. C. KING, 311 West California Street
Phone 373-J Floydada, Texas

FARM & RANCH LOANS
4 Per Cent Interest
Payable on or before maturity, without payment of penalty or bonus.
R. Q. SILVERTHORNE
Suite 1, Veigel Bldg.—Phone 212 — Plainview, Texas

NOTICE
Beginning January 1st our prices on Help-Self Laundry will be—60c per Hour.
Thanking Everyone for Their Co-operation.
WHITFILL LAUNDRY
GRIGSBY LAUNDRY
W. J. WILKS LAUNDRY

**Intemperance
Christmas
Many Forms**

Texas, Dec.—"Despite all the troubles, this Nation as a whole should not forget the true spirit of Happiness and joy that we can do that much for our well and strong," as stated Geo. W. Cox, State Health Officer. "People are prone to throw

caution to the wind and violate every principle of healthful living during the Christmas season. As a result, their health is jeopardized and sometimes serious damage is done," he said.
Doctor Cox pointed out the danger of using lighted candles on Christmas trees or in windows, as a possible source of disastrous fires. Excessive eating, crowded home conditions, lack of exercise, and overheated rooms often endanger health during the holiday season, according to Doctor Cox, and he warned parents against too much excitement and too late hours for small children.
"Intemperance during Christmas week, whether in food or holiday activities is not excusable from the standpoint of good health practice," he asserted, "and the maximum of



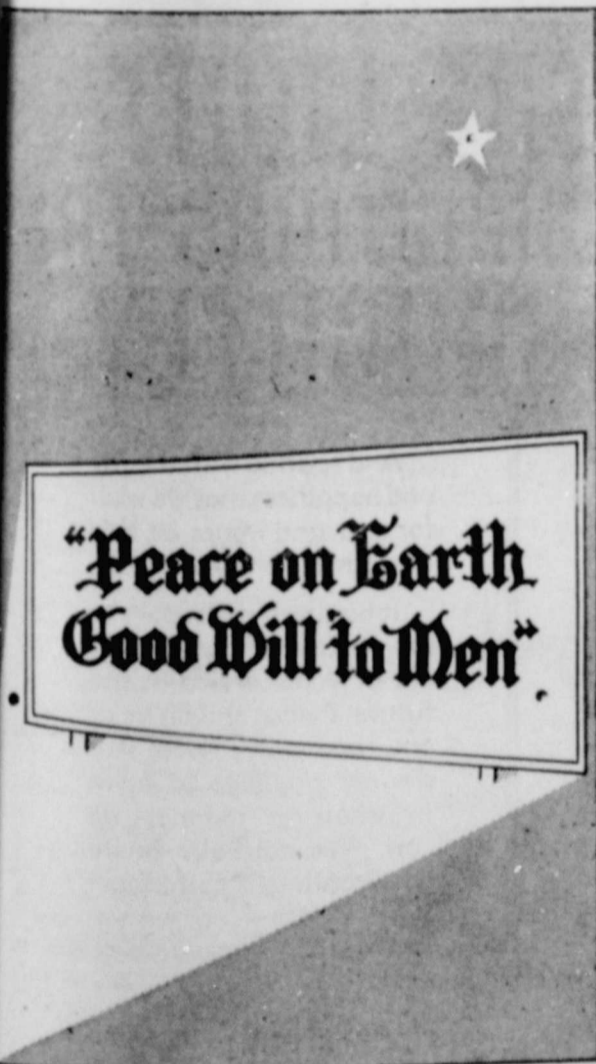
Mary, Mother of Jesus is portrayed by Elizabeth Louise Sorrell in the annual Texas State College for Women of "The Story of the Nativity." Written by President L. H. Hubbard, the play was given Sunday and Monday, December 15-16 at TSCW. Miss Sorrell is from San Antonio.

very very...
**MERRY
Christmas**

It is with grateful appreciation of your courtesies during the past year that we take this means of expressing the compliments of the season. Mistakes and problems of the last twelve months are of minor importance at this glad season and we look forward to the future with every confidence and anticipation. *A very Merry Christmas to you, and you, and you!*

Spears Auto Company

MR. AND MRS. W. M. SPEARS
C. CLEM, GEORGE SPEARS, BILL BROWNLOW



**"Peace on Earth
Good Will to Men"**

May the shining star of Christmas shine forever in the hearts of mankind and may "Peace on Earth, Good Will to Men" remain with us forever.

Arthur B. Duncan Abstract Co.

Mrs. Maude E. Hollums, Manager

pleasure will be gained by those individuals who practice precaution along these lines."

Emphasizing the fact that it is the duty of every individual to conserve his health as well as that of his neighbor, Doctor Cox said that from a standpoint of good citizenship alone every Texan should cooperate in promoting good health at Christmas time as he would at any other season of the year.

PITTS HOSPITAL

A. O. Seigler was admitted December 11 for medical treatment.
Mrs. H. L. Grantham was admitted December 14 for medical treatment.

Mrs. Lewis Kimble of Quitaque underwent a teeth extraction December 15.
Weldon McClure underwent a tooth extraction December 15.

Mrs. C. E. Norris was admitted December 16 for surgery.
Born to Captain and Mrs. L. D. Barber, a girl on December 17. The baby weighed six pounds and has been named Cynthia.

Mr. and Mrs. Billie Tye are the parents of a son, James Wilson, born December 19.

Mr. and Mrs. M. D. Atwood are the parents of a son, Donald Lee, born December 20.

Mr. and Mrs. Jack Strader are the parents of a daughter, Linda Gail, born December 20.

Mrs. Orland Cates was admitted December 20.

Jodie Hall underwent a tonsilectomy December 21.

**U. S. WOULD GO HUNGRY
IF BEES STOPPED WORK**

Folks in the U. S. are going to be mighty hungry if the honeybees ever go on strike, because more than fifty important farm, garden, and orchard crops rely mainly on bees for pollination, Farm Journal points out.

Among the field crops that put their main trust in bees for their continued life, the Department of Agriculture reports, are the clovers and alfalfa, cotton, flax, vetch, trefoil, and most vegetables.

Fruit crops dependent upon the work of bees include apples, apricots, cherries, peaches, pears, plums, grapes, and berries. Nearly all flowers also depend upon the bees.

A. J. Beedy returned to Port Worth Sunday after a ten days visit here with Mrs. Beedy and children.

**POST-WAR FARM PLAN
OUTLINED TO GRANGE**

To the National Grange, meeting in its 80th session in Portland, Ore., Master Albert S. Goss presented a post-war farm plan to avoid both deflation and regimentation, Farm Journal reports.

"Plentiful production is in the public interest," he said. "If we are to be assured of plenty, we cannot avoid occasional surpluses. We must make use of the surpluses in a manner to prevent their destroying their producers." He called for both international co-operation and for research to find industrial uses for farm crops.

Goss also proposed a system of balancing the national economy. Its points: a "base limit" on earnings on capital, and on wages. Earnings above such "base limits" to be distributed to capital, to labor, and to consumers in the form of lower prices.

Strikes, he said, have created class distrust and hatred, and jeopardized free government. He denounced wage increases without "compensatory price increases."

Dr. H. W. Guthrie
GENERAL PRACTICE
of
Dentistry
Floydada Hospital
Office hours 8:30 a. m.
to 5 p. m.

**Relief At Last
For Your Cough**

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Simply delicious
RAISIN BUNS



● Melty-rich, piping hot Raisin Buns—made with Fleischmann's Fast Rising Dry Yeast! IF YOU BAKE AT HOME—use it to help you turn out delicious breads at a moment's notice. Stays fresh for weeks on your pantry shelf—ready for quick action. Dissolve according to directions—then use as fresh yeast. At your grocer's.

Stays fresh on your pantry shelf

BIGGER Fox-Tone Round Corner
BORDER PICTURES

Quick Service on any size 6 or 8 exposure Roll, **35c**
Developed and Printed, for,

Hand-Colored in Oil Enlargements, **50c**

Other enlargements, **25c to \$2.00**

Plenty of Films — all popular sizes

WHITE DRUG COMPANY

*May All Happiness
Be Yours*

As you enjoy the contentment and merriment of the Yuletide, we want you to know that we will be thinking of you and of the amicable associations that have been ours during the time we have been serving this community.

It is these friendships that bind our ambitions, to be of the utmost service to all

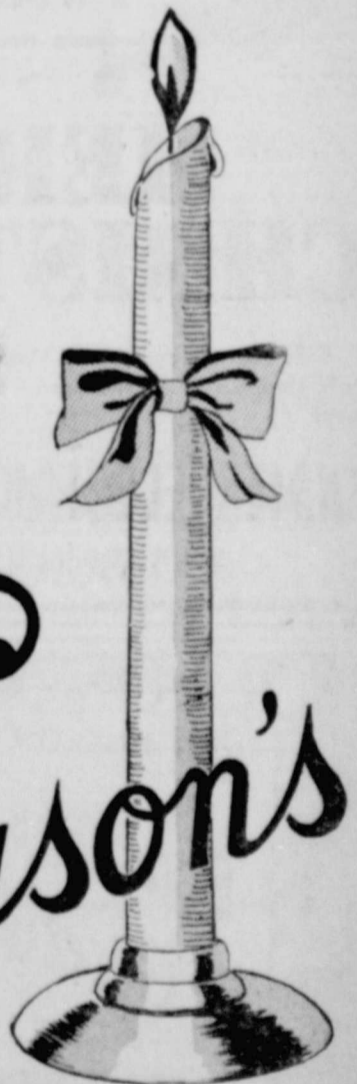


O'NEAL & COMPANY



It is with much Satisfaction we look back over the past year and note the remarkable increase in volume of Good Foods we have furnished the people of this area.

The associations with you have been pleasant and as we close out this week for 1946 we say with sincere good Will—



Season's

GREETINGS

JOIN THE PARADE TO
PIGGLY WIGGLY

THANK YOU!

We take this opportunity to thank our many friends in this community for all favors received during the past year and for your understanding of our efforts to serve you. We hope during the coming year to better our service and extend to all friends the Season's Greetings and very best wishes.

MERRY CHRISTMAS
JACKSON STUDIO



HULL & McBRIEN

PHONE 292

Can't think of a better way
To Express Our
Season's Greetings Than
to Say

MERRY CHRISTMAS

This conveys exactly the thoughts we have for you at this glad season of the year. Best of luck to you, and you!

HOLMES ELECTRICAL SERVICE
YOUR CROSLY DEALER



We hope you will keep this little notice handy over the holidays to remind you of our appreciation for your friendships and thoughtfulness in days past. May Christmas be merry for you and those about you.

O. K. CAFE

LOWEIDA MYRICK, Owner

Management's Policy Failure

(By Francis Fleming, consulting economist)

The failure of industrial management in its relations with its employees becomes constantly more apparent as increasing thousands turn to union leadership. It is management's greatest failure. It is more surprising because in high proportion the top managers of industry in our country have risen from the ranks of labor. They should understand their men but, with minor exceptions, they do not. Why?

One reason may be the hair shirt psychosis. The outwardly successful man who disciplined himself to achieve his success without achieving happiness often becomes embittered. How often do these successful men, who have gone from the bottom of the ladder to the top, explode with bitterness because their fellow workers, for whom they think they've done their best, turn to comparatively unknown labor leaders for the added things they want? They mask their bitterness with the doctrine that "no one can get anywhere except by hard work and sacrifice"—a palpable falsehood.

But the hair shirt psychosis is probably a minority affliction. The underlying cause of management-employee difficulties is far more likely insulation produced by a thin layer of idolatrous sycophants who stand between top management and the employees. These junior executives, personnel directors, office managers, etc., all professional optimists, invariably believe that their personal advancement depends upon a continuous appearance of harmony in what they unctuously call "the shop."

The resulting isolation of top management has, in a kind of unconscious despair thrown employees into the arms of labor leaders, often men of less sympathy and almost always men of less ability than the management they oppose.

Opposition to its employees is ridiculous on the part of management. A few managers know it. Almost invariably they are the managers closest to the lowest ranks of their employees, insulated by the thinnest layer of little executives.

Management should understand and sympathize with the needs and hopes, however trivial, of the individual workers. To the workers those needs and hopes are all important. In the aggregate they are all important to management. But they cannot be diagnosed or treated in the aggregate. Once diagnosed and properly treated, management-employee squabbles would vanish as though by magic.

And the pitiful, fantastic part is management's conviction that it understands its employees perfectly, an illusion created by the smirking layer of little executives. The illusion, however, is absolute and the employees' ingratitude in joining unions and striking is consequently infuriating to management. It blames every kind of evil motive on its employees and their new leaders by default. A vicious circle of emotion is created.

Management is blinded by the insulators. It should do a little scragging and get its eyes open. And then it might well stop excusing itself on the ground of stockholders. As every corporate executive knows, nothing is more passive than the average stockholder. Management has every attribute of ownership as long as it is management. It has proven its willingness to risk removal in other matters, and it is a small risk. Let it use the same courage in employee relations.

But first of all management must penetrate the layer of little men for whom "Morale has never been better, Chief; The boys and girls all know and love you," and find out first hand what the boys and girls really love and what they hate. Shortly thereafter, a lot of rabble rousing labor leaders would be looking for jobs.

BURNING FACTS

- National fire waste in 1945 will be—
- larger than annual U. S. Government expenditures in any year from 1789 to 1906, except Civil War years.
- larger than U. S. Postal revenues in any year from 1789 to 1923.
- larger than Army and Navy expenses any year from 1789 to World War I, except Civil War days.
- larger than the 1940 value of all farms in Florida and New Jersey together. Imagine wiping this out!
- larger than all our direct investments in Cuba as of 1940, according to Department of Commerce figures. Imagine losing that!

Among the visitors in the home of Mr. and Mrs. J. H. Tribble Sunday were Mr. and Mrs. Leon Saffell and children of Meadow, Texas, and Wade Felps of Plainview and Joe Fisher of Flomot.

Mr. and Mrs. Garland Foster and daughter, Helen, of Santa Fe, New Mexico, and Mr. and Mrs. Bruce Foster of WTSC, Canyon, will spend the week-end in the home of their mother, Mrs. Mable Foster.

Mr. and Mrs. Everett Perry and family will spend Christmas in Amarillo in the home of Mr. and Mrs. Tink Carter and family.

Mr. and Mrs. Carl Jarrett will visit with Mr. and Mrs. John Walker and family of Hereford, Texas, Christmas.

Miss June Foster of Hardin-Simmons is here for the Christmas holidays with her mother, Mrs. Mable Foster.

Don't Crossbreed Purebreds, Expert Urges Dairymen

LUBBOCK, Dec.—Under no circumstances should farmers and dairymen crossbreed purebred dairy animals, according to Prof. K. M. Renner, head of the department of dairy manufactures at Texas Technological College.

Improvement of dairy herds is perhaps the most important factor today in profitable production, the professor stated, pointed out that a few good animals will give more milk at less cost than a large number of poor cows.

Any good purebred cow is likely to produce milk more economically than a crossbreed, Renner emphasized.

Dairymen may make herds more profitable by keeping careful production records and getting rid of unprofitable animals, by proper feeding according to maintenance requirements, and by checking records when making purchases.

Fine animals are inclined to be nervous, and must have careful treatment and proper housing if they are to produce well. Herds should be tested for tuberculosis every three years, and for contagious abortion annually or even every six months, Renner stated.

Tech Stadium In the Making

LUBBOCK—Final plans for the proposed new stadium for Texas Tech have been approved by the committee of business men, faculty and alumni named by the Tech board of directors to map the program.

Dr. Clifford B. Jones, president emeritus of the college, said the structure will be ready for use next fall, provided the government will release materials.

Plans call for seating capacity of over 15,000, with arrangements for enlargement to 45,000 should attendance at football games make it necessary. About 25,000 bleacher seats, under the plan would be used until enlargement starts. Funds totaling \$300,000 already are available for the project.

Visiting Christmas with Mr. and Mrs. R. C. Clem, Jr., and Mr. and Mrs. W. M. Spears will be Mr. and Mrs. R. C. Clem, Sr., and family of Paris, Texas, and Grady Greenlee of Lubbock, Texas.

Virgil Boteler of the University of New Mexico at Albuquerque, N. M., is here for Christmas.

The best business cycle is a buy-cycle.



FOR YOU
YOUR FAMILY,
YOUR FRIENDS,
OUR FRIENDS!

A Merry Christmas
To All
Nelson's Texaco Station
Plainview Highway



AND
Best Wishes
FOR THE
New Year
B & M CAFE

WORLD FOOD BOARD PLAN MEETS WITH OPPOSITION

The United States has now given the kiss of death to the World Food Board proposal, says Farm Journal. Gently but firmly the government has suggested that joint action to deal with world surpluses is desirable, but that the approach should be through individual commodity agreements, rather than by setting up what amounts to an international CCC to maintain an "ever-normal-granary" for the world.

The plain truth is that it is impossible that Congress would give a blank check, funds, and authority, to a world board to fix prices, buy store, and sell farm commodities. The most to be expected is that a start should be made with commodity agreements, limited to placing a floor under world prices and allocation of supplies.

Electric lighting in a poultry house can keep the laying flock on a 14-hour working day, thereby avoiding the winter laying slump.

Confucius says, "The best fertilizer for any land is the footsteps of its owner."

Mr. and Mrs. J. E. Stevens, New Mexico, are here for Christmas with Mr. and Mrs. Masey.

All farmers with a gross of \$500 or more are required to file an income tax return.

CHRISTMAS
the good old days
MAY ITS HAPPINESS REMAIN WITH YOU
THROUGHOUT THE DAYS TO COME
CONOCO SERVICE STATION
CLOVIS D. MYRICK

PLEASE REMEMBER...

OUR INSURANCE PAYS ONLY AFTER A LOSS
—BUT

CHRISTMAS PAYS OFF EVERY DAY

BE SURE AND LET US ALL TRY TO SEE SANTA FOR THE LITTLE CHILDREN HE HAS NOT LEARNED ABOUT.

MR. and MRS. J. H. REAGAN

MAY THE LIGHTS ON YOUR CHRISTMAS TREE BURN BRIGHTLY

And sparkle with the joy and happiness that we wish for you and yours at this glad time of the year.

It has been a pleasure to serve you in the past and we are at your service in the future. Please call on us at any time as we deem it a distinct privilege to serve in whatever manner we can. We cordially invite your continued patronage.



Merry Christmas
AND A VERY
Happy New Year

PENNEY'S
J. C. PENNEY CO., INC.

Mrs. J. E. Stevens Enters Business Places

PETERSBURG, Dec. 20.—Mrs. J. E. Stevens, who has been fortunate in not being burglarized that amount of money in the past, but had some "break-ins" of her home, Saturday night was one of such entrancing moments as the Lemons and market was raised and made by a burglar who had stolen something like \$100 and perhaps a few other items.

Membership Water Assn

PETERSBURG, Dec. 20.—The Water Conservation Assn. needs your membership in the winter and you need the water in looking out for your underground water supply. Important legislation is expected to come up in the legislature in January in reference to control of our underground water. The editor of the Petersburghian here this week.

People's Forum

The column is conducted exclusively as an open forum for the readers. Readers are urged to comment on any subject they desire at this department if they are careful to avoid libelous statements or personal attacks. If you wish to discuss something you wish to do so in The People's Forum.

USE OF USED FATS RISE

As the price of used fats rises, the price paid the consumer for kitchen fats. At 8 to 15 cents per pound, there is considerable incentive for Mrs. America to scoop and scrape every drop of used fat and turn it in promptly. A pound of thereabouts for every pound of meat consumption as it is. On the other hand, a surly non-cooperative attitude is told that the price is 4 cents a pound, a good salvager is...

New York City, December 9, 1946

DARDEN WELDING SHOP

B. J. Darden, Proprietor

PETERSBURG COTTON CROP

PETERSBURG, Dec. 20.—This community is rapidly approaching the five thousand bale mark in our cotton ginning reports. Up to Saturday about noon 4,505 bales were accounted for in this season's crop so far and there are still a lot of cotton to be gathered, more especially on the dry land farms. Most of the dry land farmers are waiting for it to all open before harvesting, and then a large percentage of it will be gathered with cotton harvesters and get it all the first going over.

Mr. and Mrs. R. G. Dunlap left for the latter part of last week for California where they are spending Christmas week, expecting to return home shortly after the first of the year. They are guests of Mr. and Mrs. J. A. Dunlap at El Paso and of other relatives in that state.

Mr. and Mrs. E. R. Borum are spending all of their children home for Christmas. Mr. and Mrs. T. L. Hastings and daughter of Hastings, Nebraska, are due Monday and the other children later.

Some of the students home from college are: from Tech, Clarence Guffee, Gene Arwine, Billy Jack Eudy, Donald Cornelius, and from Cornellus, From S. M. U., Myrtle Odeu, and from A. and M. Dean Walls and Johnnie Hammonds.

Mrs. Carl Rodgers and Mrs. Paul Newberry and daughter Billie are in Dallas, to spend Christmas with Mr. and Mrs. Jack Tinney.

Half Minute Interviews

Chas Battey: "The first Hesperian I ever saw was this week 41 years ago."

Mrs. J. H. Abbott of Floydada, and her mother, Mrs. C. F. Barrett, of Kress, are spending Christmas week as the guest of their son and brother, John Barrett and family, at Hawthorne, California. They left last Friday.

John B. Stapleton Lawyer

Office First National Bank Building
Floydada
Phone 14

All lines of insurance written in companies that give you the utmost protection.

G. C. TUBBS INSURANCE AGENCY

216 Bishop Bldg.
Phone 162

Latest Hits

We have them in PHONOGRAPH RECORDS
Classical Music, Hill Billy, Western.
Come to
H. G. Parker Furniture Co.

A Short GREETING but a Merry One!

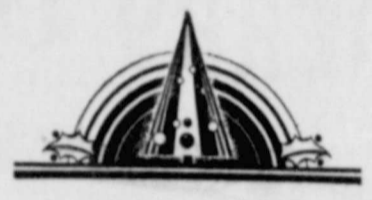


May the coming year see the fulfillment of your every wish. And for your continued good will a genuine THANK YOU!

FLOYDADA WRECKING CO.

L. L. Clark, Owner

Merry Christmas



We cherish the thoughts of the fine friendships that have been ours in the past and we desire to take this means of expressing our genuine thanks for your courtesies.

We wish you the best of good things for Christmas and the New Year.

DARDEN WELDING SHOP

B. J. Darden, Proprietor



Greetings

FRIENDS AND CUSTOMERS . . . to each of you individually, wherever you may be, we wish a very happy holiday season and a prosperous 1947.

Now is a time for remembering with thanks, the fine business relationships we've had with you during the year now ending.

Now, too, is a time for pledging to you our continuing efforts to be worthy of your trust and patronage.

D. W. F Y F F E SEED-FEED STORE

BATTERIES

For Almost All Models of CARS and TRUCKS

Also All kinds of Motor Oils—Most any weight
We feature Cosden Products as Independent Dealers
If you Need Wholesale Delivery why not call us?

HOME OIL COMPANY

Southeast Corner Square — Phone 64

PATTERSON Grocery & Market

— Specials Through December 24 —

Phone 24 102 Main Street We Deliver

CORN MEAL Aunt Jemima, 13c pkg., Yellow or White, 2 for .25	APPLES Fancy Delicious, Pound, .15
FLOUR All Brands, 50 Lbs., \$3.39	ORANGES Texas, Pound, .08
COCKTAIL Heart's Delight, No. 2 1/2 Can, .40	GRAPEFRUIT Pound, .08
ORANGE JUICE Adams, .47	GRAPES Pound, .15
GRAPEFRUIT JUICE 46-Oz. Can .35	CABBAGE Pound, ?
TOMATO JUICE All Brands, 46-Oz. Can, .30	SPUDS Pound, .05
CATSUP 14-Oz. Bottle, .25	CELERY Stalk, .15
SOAP FLAKES Blue White, Box, .10	TOMATOES Good Ones, Pound, .18
BEANS Silver Dollar, Can, .08	150 Boxes of Cigars — Popular Brands
GREEN BEANS Farm House, Can, .15	PECANS Walnuts, Almonds, all kinds nuts, Pound, .55
PINEAPPLE Crushed, Gallon, \$1.69	STICK CANDY BOX CANDY
PRUNE PLUMS Gallon, \$1.05	BULK CANDY BAR CANDY
COFFEE Monarch, 1-Lb. Can, .35	CIGARETTES — All Kinds
COFFEE Folger's, 1-Lb. Can, .45	CIGARETTE LIGHTERS
SARDINES Flat Can, 3 For, .25	CIGAR HOLDERS
BROOM Good Ones, Each, \$1.25	RAZOR BLADES
CORNED BEEF HASH Can .35	LIGHTER FLUID Each, .15
MONARCH GRAPEFRUIT JUICE Sugar added Can .30	SMOKING TOBACCO P. A. Lb. can .85
IRISH STEW Old Plantation Style, .23	P A Can, .10
PRUNE JUICE Quart, .32	UNION LEADER 1-Lb. Can .85

❖ Market Specials ❖

STEAK All Cuts, Pound, .45	BEEF ROAST Pound, .38
PORK SAUSAGE Pound, .49	RIB STEW Pound, .25
WEINERS Pound, .35	CHEESE 2-Lb. Box, .79
HAMS Whole or Halves, .70	BOX CHEESE 1/2 Lb., .29
BACON Pound, .79	PRESSED HAM Pound, .53
DRY SALT Pound, .55	BRAINS Pound, .25
PREM Can, .47	BUTTER Pound, .85
TOP PRICES FOR YOUR EGGS	
FRUIT CAKES AND FRUIT CAKE MIX	

Yuletide Lights Shine Brightly In Many Windows

(Continued from first page)

of Lubbock, and Messrs. and Mesdames A. P. Barker and H. P. Clemmons of Lockney. These were guests of the local sponsoring committee at a dinner at Commercial Hotel coffee shop preceding the trip over town to see the entries. Mr. and Mrs. James Potts, Mr. and Mrs. J. M. Wilson, Jr. and Mr. and Mrs. Len M. Davis were the local people who served as hosts and hostesses for the occasion.

Sponsored by Floydada Garden club, Floydada Lions club, Floydada Rotary club and the Floydada Chamber of Commerce, the contest had its origin in a desire to see a resumption of the pre-war Christmas expression in home and business decorations and lighting. The results in this particular were pleasing. James Potts, chairman of the committee said. Scores of homes not entered in the contest, as well as numerous business places, responded to the thought without actually entering the contest, he said.

No Vandalism Reported
Little or no vandalism has been reported recently. Hoodlums in pre-war years called a halt to efforts at outdoor decorations and yard scenes with their destructiveness. Although residents could not understand such mentality and complained to city officials, the destruction continued with impunity as vandals quickly did their destruction in the shadows of night and escaped without detection.

HANDS ACROSS THE RIO GRANDE

A review of Mexican agricultural activities in the U. S. Department of Agriculture monthly, Foreign Agriculture, includes a section of the active cooperation between the U. S. and Mexican Governments in several fields. It says in part:

"For many years the Mexican and U. S. agricultural agencies have cooperated in cattle-quarantine work; in controlling insect pests; and in exchanging technical plant material, personnel and information. A joint commission works to eliminate the pink bollworm, so destructive to cotton on both sides of the border. The two Governments are maintaining a laboratory in Mexico City and cooperating in other ways to develop methods to control the fruitfly. A particularly important disease in both countries is stem rust of wheat. The U. S. Department of Agriculture has sent seed of wheat varieties resistant to the disease to Mexico, and the two Governments are working together to eradicate the alternate host plants and to breed new varieties of wheat. Cooperative and complementary research is going forward to develop improved sugarcane varieties, to provide better forest and soil management, and to make irrigation more effective in the two countries."

In many respects the agriculture of the two countries is complementary, and the Governments are developing this feature. The article mentions rubber production in Mexico for the U. S. market, including work on heva, cryptostegia and gu-

SORE THROAT—TONSILITIS! YOU WANT QUICK RELIEF!

For prompt relief from pain and discomfort try DURHAM'S ANAESTHESIA-MOP. It is a Doctor's Prescription combining a local anesthetic and a powerful germicidal dye in a pleasant-tasting solution. Powerful and effective, does not burn tender throat membranes and is safe for children. You must agree it is the best throat mop ever used or purchase price will be refunded. Opaque bottle, with mop-sticks, only 50¢ at your druggist or at

Arwine Drug Co.

1946

—has been a great year for us because you have made it so. For that — we sincerely thank you.

Now, we wish for you the Best Christmas and New Year you ever had.

Let us all try to get through the Holidays Sanelly and Safely.

The Berry Families

Center News

LOWER FARM BIRTH RATE HAS EFFECT ON CITIES

Modern farm women aren't having as many babies as their mothers or grandmothers did. The main reason is that they want it that way.

So say George Hill and Douglas Marshall, rural sociologists at the University of Wisconsin, who have been analyzing census figures to find out what's been happening to the farm baby crop, says Farm Journal.

The drop in the birth rate is greatest in the more commercialized farming sections, and generally greater in older sections. Some of these areas may be getting to the point our cities have reached—where they are not raising enough children to maintain their own populations.

That means that they will not have so many children to send to the cities—and the cities depend on farm for population replacements. It also means that these sections may have to depend on other farming areas for their own replacements. That might not happen if continued mechanization cuts down the number of farms and the number of farmers at about the same rate the birth rate falls.

The farm birth rate is highest in the cut-over sections of the north, and through the southern states. Dr. O. E. Baker of the University of Maryland, who probably knows more about population trends than anyone else in the U. S. says: "If the present differential in birth rate continues, it is possible in a century that three-quarters of the nation will be descendants of the rural people of the south."

Any way, it is in these areas where the birth rate still is high that Hill and Marshall say time, money, and effort should be put into the improvement of rural life.

Veterans administration is attempting to restore nearly 160,000 disabled veterans to employability under the Vocational Rehabilitation Act (Public Law 16).

work on heva, cryptostegia and guaculicarily henqueun and Sanevieria which may substitute for jute.

The Mexican-United States Agricultural Commission, initiated in 1942, is active. This Commission's work has centered on: Exchange of technical information, workers, and students and the training of technicians; improvement of crops and livestock and establishment of uniform standards and grades; economic studies of special commodities; joint action to combat pests and diseases of plants and animals and the provision of quarantine measures; improvement of rural life and agricultural statistics; and the conservation of resources.

Ham Smith, Jr., arrived home last week from California where he has been for several months working.

WOTS THIS!!



IT'S A PICTURE . . . of something new, loud and sweet. Radio Station KSEL is new, loud and sweet, too. KSEL is the South Plains only 1000 watt radio station now on the air.

KSEL 950 ON YOUR DIAL
THE SOUTH PLAINS
Newest Radio Station

MODERN MOTHERS AGREE!

That Durham's Nu-Mo-Rub is a more modern preparation for relieving discomfort of children's simple chest colds. Doctors like its 2% Quinal-Cough formula for it vaporizes better and affords a stronger counter-irritant effect. Try Nu-Mo-Rub for croupy coughs. Double the purchase price refunded if you do not find Nu-Mo-Rub a superior chest rub. 35¢ and 60¢ jars at your Druggist or at

Arwine Drug Co.



With Every Wish for a

HAPPY HOLIDAY SEASON

and a Year of Happy Day

LOOPER GROCERY

CONGRESS CAN STARVE ANY UNWANTED AGENCY

Congress will now be in a position to impose its will, at least in a negative kind of way, on any question whatever, Farm Journal points out.

Congress will not be able to enact any new legislation over a veto, unless the Republicans can command some Democratic support. But Congress can effectually starve to death any agency or activity it does not like, and there are a number of the which are slated to go if the Administration does not liquidate them first.

This applies to the Wagner Act and perhaps to the Wages and Hours Act, the twin New Deal devices that have been responsible for nine-tenths of the labor troubles of the last few years. Congress may not be able (or indeed may not be willing) to repeal these laws, but by threatening to cut off money for their operation, it can force the Administration to submit to long-overdue reforms.

Great is the power of the purse, and Washington expects the Republicans to use it ruthlessly if necessary.

Mr. and Mrs. Earl Crow will spend Christmas evening in Plainview with Mr. Crow's grandmother, Mrs. G. W. Crow. A Christmas tree for the grandchildren will be had.

Mrs. Clarence Goins left Sunday week for Milford, Utah, for a six weeks visit in the home of her daughter and family, Mr. and Mrs. Allen Bingham.

AS THE CHRISTMAS SEASON RENEWS THE GLOW OF FRIENDSHIPS

We at Floydada's Oldest Food Store review a year of Cordial Relations with a Growing List of Customers who have favored our store in many ways.

One of the more pleasant things that has marked the year of 1946, in which shortages were frequent, has been the Patience and Good Will that have marked your attitude.

It is our hope that each of you may have a Joyous Christmas, and our ambition to serve you well in the coming year.

STAR CASH GROCERY

C. L. Minor — Tom Smith — Marion Barton — Van Collins — Don Nelson



Adams Orange Juice , 46 oz., .45	Heart's Delight PEARS , No. 2 1/2 Can, .49	CRANBERRY SAUCE , Gal., \$2.49	Apple Butter , 28-oz. Jar, .39	Adams Orange Juice , 46 oz., .45
SOFTSILK CAKE FLOUR , 2 1/2 lb. pkg., 39c	BISCUITS , 25-Oz. Box, 25c	CALUMET SODA , 16 Oz., 19c ; 3 for 25c	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
FOR YOUR HOLIDAY BAKING	GOLD MEDAL FLOUR	Sardines Salmon Mackerel	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
HEMO , 55c	NAPKINS , Package, 10c	Paper Plates , Each 1c	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
PAPER CUPS , 12 for 15c	FRUITS and VEGETABLES	CELERY , Large, .19 ; Each, .23	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
Large PECANS , .55	Large WALNUTS , .55	Texas ORANGES , Pound, .09	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
ALMONDS , .47	OLIVES — PICKLES and SALAD DRESSING	Shelled ALMONDS , 4 oz., .25	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
Greetings from our MEATS Dept.	HAMS, BACON — PLENTY	DATES , 7 oz., .33	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
PORK LIVER , Lb., 25c	CHEESE , Velveeta — American, 1/2 lb., 32c	Apple Cider , Qt., .34	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
DRIED BEEF , Package, 25c	Bakerite , Pound, .49	Ginger Ale	WHEATIES , Breakfast of Champions, 2 pkgs., 25c	Adams Orange Juice , 46 oz., .45
		Lime Rickey	WHEATIES , Breakfast of Champions, 2 pkgs., 27c	Adams Orange Juice , 46 oz., .45
		Sparkling Water	WHEATIES , Breakfast of Champions, 2 pkgs., 27c	Adams Orange Juice , 46 oz., .45

Felton-Collins Grocery & Market

— TELEPHONE 27 —

Year Is Time for Farm Family

YOU DO IT WITH COINS

To survive, the juke box industry must abandon its nickel standard and demand real money—a quarter for three records and a dime for a single play.

This good-or-bad news came last fortnight from the Rudolph Wurlitzer Co., Tonawanda, N. Y., big manufacturers of coin phonographs. It brought the blues in acute but non-lyrical form to millions of bobby-soxers. As one sympathizer put it: "For them it's nothing less than civilization at the crossroads."

Their Problem: Are Sinatra, Goodman and the ubiquitous Andrew Sisters worth three for a quarter? Will 'Ch' Ch' Ch' Boogie' and 'Stone Cold Dead in the Market' still have that in-the-groove oomph at a dime a throw?

Non-hep cats, throwing hats in the air welcomed the news. One offered this helpful suggestion: Install two slots for nickels—one to turn the noise on, the other to turn it off. Better still, fix the machine so 20 nickels will preserve the silence for an hour.

While other retailers boosted prices, 21,000 coin machine operators had been trying to stretch yesterday's nickels to cover today's rising costs. With phonographs up from \$458 to \$728, pinball machines from \$150 to \$325, and records (lifeblood of the business) from 21c to 49c and 79c, they had been taking a beating. (In California, where 10c play had long been standard, operators were better off.)

Deposit \$100. Please. Other branches of the coin machine industry also announced new developments coming:

... A grocery-vendor will make change and even return deposits on bottles and other food containers. (Said one grocer chain head: "In 10 years retail sales through vending machines will total \$3 billion annually.")

... A streamlined catering unit on day coaches and in bus and railway stations will serve hot coffee, soups, pies and cakes. Coin-operated "health centers" will follow, supplying diathermy, sun-baths, fruit and vegetable juices.

Other coin machines will sell: Valet service, shoe shines, electric shaves, hotel radio and television service, public stenography (through recordings).

Most ambitious of all is a check cashing machine which will relay a facsimile of check and signature to the bank. There, after signature and amount are approved, the teller will push a button releasing money from the machine to the check-darwer.

Pathfinder Magazine

filling and the type of bread.

14. Agitate for getting the brooder house in shape for January hatched early pullets and late broilers.

15. Try serving baked rabbit as a menu mainstay.

16. Serve cider for vitamins . . . the family will like it.



BOLING ELECTRONIC SERVICE

CHRISTMAS GREETINGS

We realize more than ever how much it means to have the friendship and good will of folks like you.

Please accept our sincere thanks and our good wishes for a Prosperous NEW YEAR



H. M. McDONALD HARDWARE

A YEAR AGO On Christmas Eve

Felt Patterson completed plans and began operating as the retail distributor here for Phillips Products as manager at —

PHILLIPS SERVICE STATION AT 300 WEST CALIFORNIA

In that year our business has grown through the patronage of the fine people of this territory and we are proud to make this acknowledgement of your Good Will and Loyalty, as well as to —

Extend Christmas Greetings

Now we have the added Phillips No. 2 Station on East Highway 70, where Dillon Patterson is in charge. Having returned from the service and taken up duties as a Phillips Retail man, Dillon was anxious to get back in the groove and your kind patronage and friendship have made it possible for this station to claim to be one of the most popular in Floydada.

We thank you everyone on this or first Anniversary. With more than the usual warmth we say Merry Christmas to Everyone of our Friends and a Happy New Year full of Success and Happiness.

NOW IT'S —

FELT PATTERSON

At Phillips Service Station, 300 West California St.,

DILLON PATTERSON

at Phillips No. 2 Service Station, East Highway 70



Christmas comes and reawakens the appreciation of happy relationships . . . rekindles the warmth of friendships made during the time it has been our privilege to serve you

To those whose friendly support has contributed so greatly to our welfare, we extend our most cordial appreciation.

Best wishes for the Christmas Season and the New Year



BISHOP MOTOR CO.

Authorized Ford Sales and Service

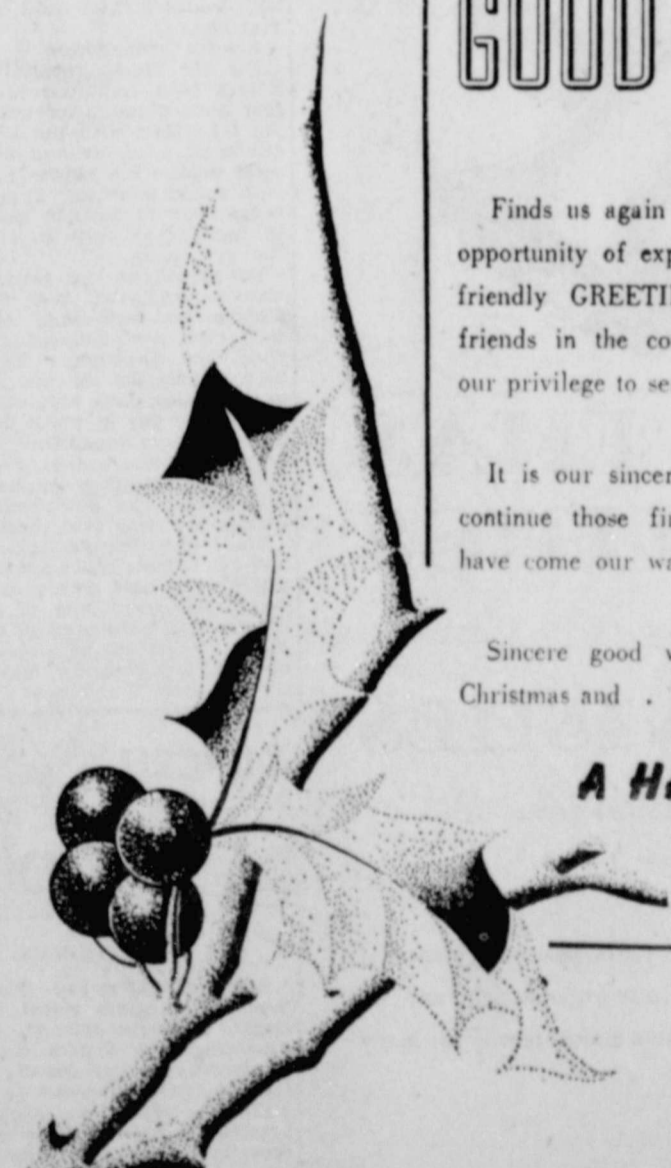
THE SEASON OF GOOD CHEER

Finds us again eagerly awaiting the opportunity of expressing a warm and friendly GREETING to our hosts of friends in the community which it is our privilege to serve.

It is our sincere wish that we may continue those fine relationships that have come our way.

Sincere good wishes for a Joyful Christmas and . . .

A HAPPY NEW YEAR



PRODUCERS CO-OPERATIVE ELEVATOR

GOOD WISHES For A VERY MERRY CHRISTMAS

May the season be one of great joy and may the New Year be one of complete happiness.

WITHERS CAFE

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The Season's Cheer to Everybody

Because we are proud to number you among our friends we send you these Christmas Greetings. May this Christmas bring added pleasures of true health and happiness to every one of you.

May the coming New Year bring you every happiness, and the fullness of success reward your efforts in all your undertakings.

13 Years in Business at the Same Location — same Telephone No. 13

KING'S Grocery and Market

Pierce King, E. L. Cornelius, Mrs. King and the Boys and Leora, junior



CHRISTMAS GREETINGS

and

BEST WISHES

for your Happiness in the New Year

Your patronage through the years past is evidence of the confidence you have in our organization, and we trust it may continue in the same amicable way for many years to come.

PATTON'S DAIRY

Prices Raised by Decontrol on Salvaged Fats

Removal of price ceilings has made it possible for butchers to pay more for each pound of returned used fat. The increase in price should increase the housewives' interest in filling the salvaged fat can, but collection figures show that many women have given up this wartime habit. The need for salvaging used fat is as great now as it ever was. Here are the reasons why:

Reasons For Fat Shortage

In the prewar years, the United States imported an average of about two billion pounds of fats and oils, mostly from the South Pacific area. The Japanese occupation of that section naturally cut down the supply drastically and at the same time, vast military needs greatly increased the demand.

Early in the war, food supplies of meats, fats and oils had to be rationed in an effort to meet the need of our Army, Navy and allies. The most available source of industrial fats, used in the manufacture of munitions, medicines and other war products, was the used cooking fat ordinarily thrown away by American women. To save this usual waste and to turn it back into production, the fat salvage campaign was launched in August, 1942—less than eight months after the attack on Pearl Harbor.

Because the salvaged fat was used by private industry, it was possible to pay both the housewife who saved it and the meat dealer who turned it in to the renderer. It was decided to pay women four cents a pound and the butcher five cents a pound for turned in fat. These prices were set by the Office of Price Administration and were determined by the existing price ceilings on fats and oils.

Points-For-Fat System

As the war continued, the need for glycerine and other by-products of fats used in the manufacture of vital war materials grew greater.

To give housewives an added incentive to do their part in supplying these necessary raw materials, in December, 1943, the OPA inaugurated the points-for-fat system, allowing two meat ration points in addition to the four cents paid for each pound of returned fat. Moreover, it seemed only fair to return ration points to the housewife for salvaged fats since fats cost her points to obtain.

The response to the plan was immediate. Collections doubled and during the war years continued to be consistently high. With the end of hostilities in August, 1945, however, the amount turned in fell off sharply although the need for salvaged fat was even greater than ever. The emergency created by the war was—and still is—far from over. Industrial fats are still in short supply and as badly needed for peacetime production as they had been for the manufacture of war goods.

To impress upon women the continued need for salvaged fats and to stimulate the continuation of their wartime habit of saving used fat, the OPA raised the bonus from two to four meat ration points per pound in October, 1945. That system continued until ration points were removed from meat about a year ago.

Remove Ceiling Prices

For the past year, however, women have continued to receive four cents a pound for used cooking fat. Now, with the lifting of ceiling prices on fats and oils, most meat dealers are paying more for each pound returned. These prices range from 10 cents in Buffalo to as high as 15 cents in cities on the west coast.

For almost five long years, American women have been getting along as best they could. Although they need new household appliances and furnishings, they have been making the old ones do and, in some cases, going without. There is only one way in which they can help speed up production of such articles as soap, textiles, refrigerators, floor coverings, pharmaceuticals, paints and automobiles and that is by saving used cooking fat.

The world-wide shortage of fats and oils is more acute now than it was at any time during the war years. The rebuilding of oil refineries and transportation systems in the Pacific will be a slow process. The Department of Agriculture reports there is no hope for an

early improvement in the fats and oils situation and that they will continue to be in short supply for many, many months to come.

Save All Used Cooking Fat
So don't throw away any fat. No amount is too small to save. Thirty-one tablespoons add up to one pound and one pound a month from each family will meet our national needs. Save every drop, every day and rush to the meat dealer as soon as the can has been filled.

DELAYED JOURNEY

At New Rochelle, New York, an elderly woman boarded a New Haven train.

"I didn't buy it today," she told the conductor. He looked at the ticket and blinked. It was dated September 1898.

The passenger made her trip, though. There was no time limit on such tickets when this one was bought.

Pathfinder Magazine

Mr. and Mrs. Wade Warren and family spent the first of the week visiting in Glenn, Texas, with Mrs. Warren's sister and family, Mr. and Mrs. R. L. Glenn and Mr. and Mrs. Oleff Hamblin.

Pvt. John Ray Tribbie is expected to arrive home soon to spend the holidays with his parents. John Ray is stationed at Selfridge Field, Michigan.

Hear America's favorite tenor



JAMES MELTON

Every Sunday on the HARVEST OF STARS

with Howard Barlow and 60-piece Orchestra
Lyn Murray Chorus
Distinguished Dramatic Casts
Special Musical Guests

FULL NBC NETWORK • 1:30-2:00 P.M. CST

INTERNATIONAL HARVESTER

Just a good plain
MERRY CHRISTMAS

What can we say that would express all our wishes for the coming season? This is the closest thing to it we know of and we want you to believe we express these sentiments with a genuine feeling of appreciation.

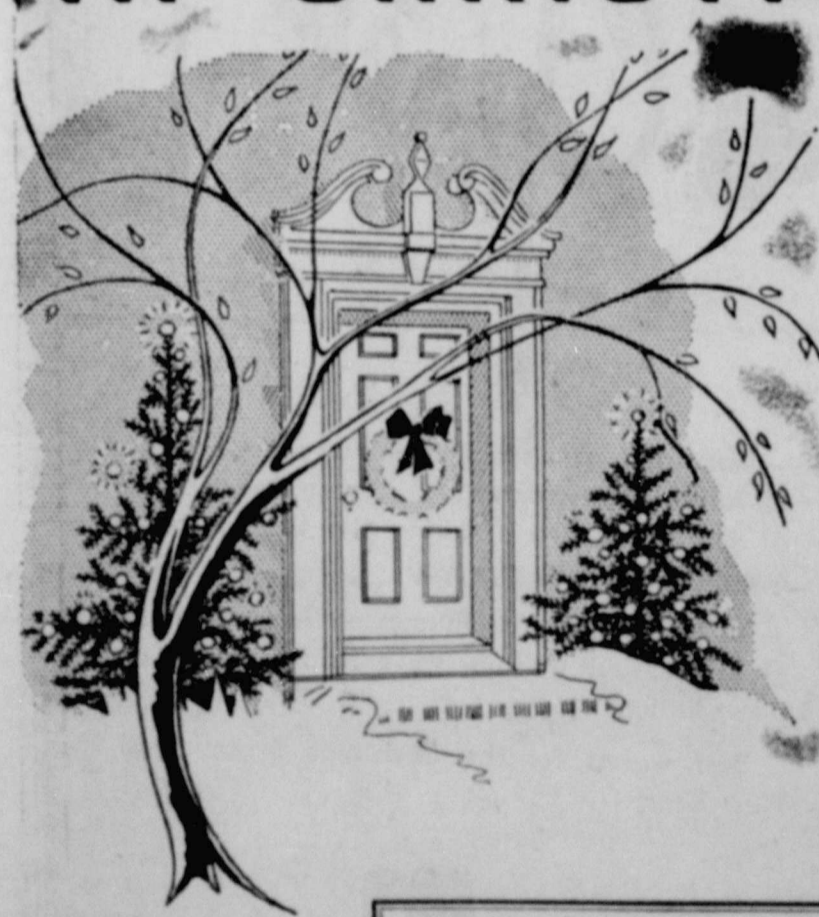
May the New Year be one which will see the realization of your fondest dreams and ambitions. May it be the one in which you will be the happiest and the most content.

Best wishes to you, friends

HAGOOD'S DEPARTMENT STORE

"Standard Brands — Priced Right"

LOOKING FORWARD AT CHRISTMASTIME



With the splendid remembrances of the harmonious associations we have had with our many good friends in this area during the past, we eagerly look forward to a continuance of them in the future.

We sincerely hope that these friendships have been as pleasant to you as they have been to us.

May this be your happiest Christmas and may the New Year bring you some new joy each day.

Best Wishes for the Holiday Season

PATTERSON'S FOOD STORE & MARKET

PURCELL'S Graphs

WHAT'S IN A NAME?

The word Chiropractic translated into action equals spinal adjustments. Remember this: The Purcell All-Chiropractic System has built a reputation as a community health factor by strict adherence to Chiropractic principles, as taught and practiced in America's leading Chiropractic colleges. Investigate my advanced system at no cost. Office: First National Bank Building.

THE BACKBONE HEALTH METHOD WITH A BACKGROUND



Heaters Moves As Precaution

in numbers in cold weather and to save your home from danger check your heaters. Fire safety experts advise these steps:

1. Use a portable kerosene heater only in a well-ventilated room. Do not place it near curtains, clothing, or where it can be tipped over; extinguish it before moving the heater.
2. Make sure there is adequate ventilation and watch the heater when first lighted.
3. If you use an oil furnace, have it checked by a qualified service man.
4. Furnaces and stoves should be kept clean. Broken or rusty chimneys require repairs or removal of soot.
5. Check smoke pipes and chimneys through which they pass.
6. Check chimneys if inspection shows loose mortar. Repair all chimneys should be done before the start of the fire clay.
7. Check for danger of fire from electrical blackened by soot. Safe clearance should be maintained above heating

plants. Protection of burnable material by metal and sheet asbestos insulation may be necessary.

7. Avoid overheating furnaces and stoves by "forcing" them if you don't get enough warmth from safe operation. Efficient and economical functioning of the plant may be obtained by calling in a heating engineer.
8. When banking a fire, leave some uncovered hot coals at the front to ignite coal gas.
9. Empty hot ashes into metal containers—never wood boxes or cartons.

BABY DAUGHTER IS BORN TO CAPT. AND MRS. L. D. BARBER TUESDAY AFTERNOON

Captain and Mrs. L. D. Barber are the parents of baby girl born in the Pitts hospital Tuesday afternoon at 4:30. The baby weighed six pounds and has been named Cynthia.

Captain Barber is now stationed in the Philippine Islands with the U. S. Army infantry. Mrs. Barber has been making her home here with her parents since August.

Grandparents of the new girl are Mr. and Mrs. J. R. Yearwood, city, and Mr. and Mrs. Barber of Butler, Pennsylvania.

Over 495,000 veterans filed applications with Veterans administration from Jan. 1 until October 31 to convert their term insurance to permanent policies.

More than 10,000 volumes were added to libraries of Veterans administration hospitals during October for the use of veteran-patients.

Irish Linen Gives Yuletide Glamour



A HOLIDAY table, traditional in every detail—turkey, Christmas tree decoration and, of course, a beautiful Irish linen cloth in a damask pattern of over-size roses. The tree is placed on a frosted mirror lake and lighted with long tapers thrust through the branches into a holder at the base. The trimmings are strings of vari-colored jelly beans and popcorn.

Floyd County 14 Years Ago

These news items taken from the Floyd County Hesperian published 14 years ago.

(Issue of December 29, 1932)

Martin Brown of this city was painfully though not seriously injured late Sunday afternoon when the two door sedan in which he was riding was struck on a downtown street by a Ford roadster driven by Aubrey Martin, Virgil Shaw and Burl Holt were also in the roadster but none of the trio were injured.

Mrs. Alfred Sherrill was seriously burned about the face, head and hands Saturday morning shortly after 9 o'clock when gasoline with which she was cleaning clothes caught fire.

Funeral rites for David, eighteen months old son of Mrs. Fannie Martin were held Monday evening of

this week at the family home on West Kentucky street by Rev. N. E. Tyler, pastor of the Nazarene Church. Interment was made in the Floydada cemetery.

Paul H. McMurray, son of Mr. Mrs. J. H. McMurray of this city, recently was installed commander of the Sergeant Jasper Post No. 13 American Legion in Washington, D. C., and automatically became the leader of that city's second largest American Legion unit.

Christmas in Floydada was observed quietly with the majority of the people remaining at home to enjoy the day around the fireside.

Although they battered Panhandle filling station at the south end of the paving on Main street Monday night, at an hour believed to be after 12 o'clock, robbers who "attacked" the station made a disappointing haul. Their "objective" appeared to be tires and tubes and although they finally gained access to a stock of eighty-seven tires and a somewhat lesser number of tubes the haul amounted to only nine tires and about thirty tubes.

Floydada Rotary club will hold its "ladies night" on Tuesday night of next week in the basement of the Baptist Church, when Rotary Ann's will be guests of their husbands for the annual event.

Only a few new cases of influenza developed during the past week and the epidemic which has been sweeping Floyd county for the past three weeks is about over, according to a check made with local physicians.

The change in the official family for Floyd county for the year beginning January 1 will be made on Monday, January 2 the first of the year falling on Sunday. Four new commissioners, a new county clerk and new tax collector are the major changes in the personnel for the new year. The newly elected Sheriff, E. S. Randerson, was inducted into office in September following the resignation of J. M. Wright.

Work on repairing and refinishing the interior of the building at 211 South Main street was begun this week preparatory to the removal of the Chamber of Commerce office from its present location of 204 South Main street.

"WONDER" DRUG MADE FROM DISEASED BEES

A new product made from the larvae of young bees killed by foul brood, may be our next "wonder" drug.

Already it has killed cultures of human and bovine tuberculosis, brucellosis organisms, and various forms of staphylococcus and streptococcus. It is now being tested on laboratory animals.—Farm Journal

Clarence Foster, who has been visiting at Santa Fe with his son, Garland Foster and his wife, returned home the latter part of last week.

Second Sheets. The Hesperian.

We Hope You Receive Lots of Greetings

MAY WE INCLUDE OURS?



MERRY CHRISTMAS

To all of you who have so graciously favored me in the past, we extend sincere good wishes for the holidays. Your kindness and friendship is truly appreciated and we wish for you the Merriest Christmas ever.

STANSELL-COLLINS COMPANY

John Deere Implements and Parts

THE BLESSINGS OF CHRISTMAS

As we herald the approach of another Christmas season, we count our blessings in good friends and pleasant associations.

It is appropriate, then, that we extend our warmest greetings and add the hope that the coming year will be the best you have ever enjoyed and that from the experiences of the past we may gain strength for the problems of the future.

L. C. McDonald
Clement McDonald
PONTIAC-ALLIS CHALMERS-GMC

WARM GREETINGS
GLAD THOUGHTS
AND HEARTY WISHES
FOR A



COPE'S Drive In

Merry Christmas



from . . .

FUQUA-BARBER FARM SUPPLY

To our FRIENDS

May the glow of Christmas blessings rest upon your homes and light your paths of health and happiness throughout the New Year

HARMON FUNERAL HOME

Frank Harmon T. G. Hall, Jr. T. G. Hall, Sr.

The Floyd Co. Hesperian

Established 1886 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1879.
 HOMER STEEN, Editor
 Published by The Hesperian Publishing Co., Inc., Floydada, Texas.

Subscription Prices: In Floyd and adjoining counties—one year, \$1.50 six months, 75c, four months, 50c; In advance.

Outside Floyd and adjoining counties — one year, \$2.00; six months \$1.00 four months, 70c; in advance.

LET US KEEP FAITH

On this, the nineteen hundred and forty-sixth anniversary of the birth of Christ, let each American rededicate himself to faith in God—faith in this great nation of ours—faith in his fellowmen—and faith in himself.

In these confusing times, let us remember that the foundation of our country was laid on Christian precepts, faith, courage, foresight, and freedom from tyranny.

Let us, then, on this natal day of our Redeemer, pray for His guidance that we may have strength, courage, and understanding to carry on the faith of our fathers.—Anonymous.

SUPPORTING OUR SCHOOLS

People get impatient with things as they are — sometimes so impatient they border on the hysterical. This is especially true as regards matter of general public welfare.

Like the school situation now when about half of what you read concerns the shameful lack of support for the public school system, the low salaries paid school teachers and the way the profession is being deserted by teachers for other ways of earning a living.

It isn't our intent to argue with the current thought at all. The fact that teachers have left the profession in Texas by the thousands or are going to other states to teach seems ample enough proof that the public school system has fallen behind competitively in offering inducements to teaching executives and employes alike.

However, it might as well be to remind teachers, taxpayers and others interested that short time ago a teacher in any school in Texas (which could meet its obligations or could issue a warrant that could be traded for something to eat and wear) was the envy of the neighbors. We'll say 10 years ago, and it was that way for more than any five years.

That the situation has completely turned about is only another proof that about the only absolute in this world is a state of change. When the change begun the state and districts began pouring more and more money into the school coffers attempting to meet the situation. That they were caught short is just another one of those things that happen.

Taxpayers are putting quite a bit into the pool for education in Texas. The whole sum for the whole state is a staggering amount of money. It isn't enough, as can be seen plainly, but it is a lot. Caught in a squeeze brought about by world upheaval, we can see no particular reason for the average taxpayer to go off somewhere and eat worms or even to hide his face in shame. He's faced with the fact that something has to be done to keep his help down at the school house, but he is faced with the same problem out on his farm, down at the dairy barn or in the bank or store.

CONTRACTS MEAN NOTHING

Texas people — school teachers, school executives, school boards, the taxpayers and all alike — are conversant with the fact that for a good many years a contract to teach school in this state hasn't been worth the paper it was written on, except to bind the school board. It hasn't bound the school teacher. Any number of instances in Floydada or any other school district in this part of the state, prove this fact. A teacher hires out to teach, begins work, teaches until a better job or a job more to his liking shows up, and is gone. The superintendent gets a polite telephone call and begins to look around for somebody to fill the place.

At first we were amazed at this. We wondered how a person grounded in the faith as a school teacher should be — the sacredness of the given word, a covenant — could do such a thing. However, knowing that any commonly accepted practice in such a high calling must have a back ground in reason, we sought and finally found the answer, which seems a simple one namely:

The teacher had too much invested in his own education to accept the kind of salaries being offered. When he had a better offer, it was reasonable that, having taken a job that paid too low wages, he should be at liberty to accept a better one wherever he could find it. That is the way it is done in other lines of business, except that workers of that type usually do not take Dutch leave — they give the boss man a few days to make up his mind whether he wants to pay more or find somebody else for the job.

And the result has been mutually satisfactory as things of the kind can reasonably be expected to be. Instead of "striking" like the meat packers and coal miners do, the teachers in Texas simply walk off the job and take another one that suits them better. The coal miner "interrupts production" and causes

a shut-down. All the teacher does when he walks off the job is let somebody else double for him until a new face shows up in the faculty.

We do not know how much violence it has done the cause of education to carry on this way. Perhaps none. Maybe the school children need to learn that lesson as they need to learn how to read and write and spell. Anyway, that is the way it is done and there have been few if any strikes among Texas teachers. It has been a pretty fair way to meet the situation of the changing times under our private enterprise system. The teacher simply wangled himself a \$10 a month better job. The school board, recognizing the fact they can't meet the competition do without or find a substitute. Simple enough. Undoubtedly fair enough.

Deeds Recorded

Real estate transfers recorded at the County Clerks office the last few days.

Leland A. Hart to Ross Alexander, lot 14, block 103, Floydada;

Floydada Independent School District to Primitive Baptist church SW 1/4, block 118, Floydada;

Frank Perkins to L. L. Rhodes, lot 6, block 28, Lockney;

J. F. Pundt to Charlie Lewis, part of lots 7 and 8, block 134, Floydada;

Floydada Independent School district to E. B. Gilliland, lot 16, block 41, Floydada.

Mr. and Mrs. L. L. Clark accompanied by Bobbie Rice of Amarillo are spending the holidays in Graham with Mrs. Clark's mother Mrs. J. V. Hazam.

Discharges

Discharges recorded the past few days in the county clerk's office:

James E. Wigginton, T/4, 463rd Signal Heavy Construction Battalion (AVN), discharged from army Separation center, at Fort Sam Houston, Texas, December 2, 1946;

Billy T. Garner, Corporal, 4001 Area Service unit, discharged from separation center, Fort Bliss, Texas, on November 28, 1946;

John A. Darmon, Sergeant, 1st Battalion, 63rd Infantry, discharged from Army Separation center, Ft. Sam Houston, Texas, November 29, 1946;

L. C. Burgett, Jr., S 2/c V-6 USNR, discharged from United States Naval separation center, Norman, Oklahoma, February 12, 1946;

Jackie E. Starkey T/5, 8352nd Area Service unit, discharged from Army Separation center, Fort Sam Houston, Texas, November 25, 1946.

Visitors in the home of Mr. and Mrs. Will Snell over the holidays will be Mr. and Mrs. B. W. Snell, of Lubbock, Mr. and Mrs. Roy Hale and son, of Lockney, Mr. and Mrs. G. M. Armstrong, and a grandson, Harold Snell, of Floydada.

Judge and Mrs. Tom Deen are expecting their daughter, Wilma Deen and her friend, Bernice Henry of Albuquerque, and Jesse Haines of Fort Worth, to visit in their home over Christmas.

Rev. and Mrs. Otto F. Marshall and David will spend Christmas day in Lamesa with relatives.

OUR GRATITUDE FOR YOUR PATRONAGE

As sure as Christmas

MAY YOU ENJOY A HAPPY SEASON

Railway Express Agency

J. O. WARREN, Agent

Annual Subscription Offer

WE OFFER THE CHOICE OF . . .

WICHITA Daily Times (Daily and Sunday)

\$ 8 25 ONE YEAR BY MAIL

OR WICHITA FALLS Record News (WITH SUNDAY TIMES)

This Offer Good Texas and Oklahoma Only

BARGAIN RATES

On Mail Subscriptions These Low Rates

Good for a Limited Time Only

Take advantage of this opportunity before it is too late, to save on your year's reading of a daily newspaper. Many things will be happening in 1947 that you will not want to miss. Renew NOW!



TO YOU

whose friendly support has contributed so greatly during the past year, may we extend a cordial and appreciative thanks. May your Christmas be happy and the New Year prosperous.

Glad Snodgrass

"Smart Wear for Men Since 1900"



HAPPINESS TO YOU AND YOURS AT THIS CHRISTMAS SEASON

From the Officers, Directors, and Members of the Staff of

FIRST NATIONAL BANK
 Floydada, Texas

Thanks for helping!

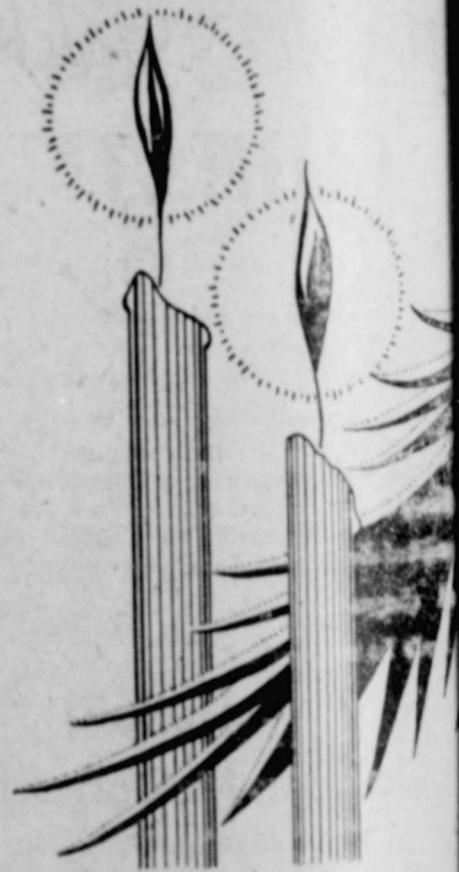
One of the nicest things about handling the huge volume of Christmas long distance calls was the help folks gave us by being patient if their calls were caught in the rush and didn't get through promptly. . . . So thanks again for helping.

SOUTHWESTERN BELL TELEPHONE CO.

We're expecting a flood of New Year's calls, too. We'll do our best to handle them all as promptly as possible.

APPRECIATING to the fullest extent the cordial relations existing between us in the past, we take this opportunity to cordially wish you an old fashioned Merry Christmas

May the Happiness and Good Cheer which we hope is yours this Christmas never cease in the days to come, and may the New Year bring each of you the Prosperity, Health and Real Happiness you so much deserve.



BEST WISHES for the Best Day of the Year

HIGGINBOTHAM-BARTLETT COMPANY

PATRONA
 ing Floor
 Slant
 Saving
 Agent
 Offer
 25
 ONE YEAR
 BY MAIL

side. Thus the mother is not so likely to lie down on and crush one or several pigs.

The actual gain has proved greater than most would suppose. One swine grower in Kentucky last spring had one farrowing house with sloping floors and one with level floors. On sloped floors he saved an average of 9.2 pigs to the litter compared with 7.2 pigs on level floors. Kentucky farmers are gaining from one to four pigs to the litter, according to reports extension workers are sending to the U. S. Department of Agriculture.

The Department is passing along the word to extension workers in other States. To slope the floors of existing farrowing houses, some farmers are finding it practical to block up one side of the house a few inches, giving a life-saving tilt to the floors of the farrowing pens.

SCHOOL CONTRASTS

Pointing out the need for education in these days of scientific farming, Secretary of Agriculture Anderson in a recent address contrasted some urban and rural school figures.

In the cities, he said, 43 percent of the men have finished at least one year of high school. On the farms only 21 percent of the men have done so. Among city women, 45 percent have finished at least one year of high school. Among farm women only 20 percent have done so. Before the war, rural school teachers were getting less than half as much salary as urban teachers. School cost per child averaged nearly a third lower in rural areas.

Anniversary Day, Christmas too, for Felt Patterson

Christmas eve has a double meaning for Felt and Dillon Patterson and their retail Phillips stations in Floydada. For it was on Christmas eve a year ago that Felt Patterson assumed the retail dealership for Phillips at their popular retail outlet at 300 West California street.

Things had begun to change up. Dillon was due to be back home soon, anxious to get going in civilian life again. So they planned to get into something for themselves, teaming up as a father and son partnership. Later developments made the retail station opened in mid-summer on East Highway 70, a natural for them to take over also.

And with the remarkable growth of the business they have doubled reason to observe the holiday season -- its first anniversary in business as well as the happiest season of the year -- Christmas.

COLD PRESERVES MANY SEEDS

Cold storage and sun-warmed seed beds are both used in preserving the seed collections the U. S. Department of Agriculture maintains as the source of "germ plasma" in plant breeding and for other scientific values.

Each year at the Beltsville Research Center and at field stations in various parts of the country there are many rows and small plots in cultivation mainly for the purpose of maintaining a stock of seeds of many varieties of plants, a great many of which are never likely to be grown as a field crop. Fieldmen keep records of the row, when it is planted, the yield, the habit of growth and the plant health-record -- whether it shows signs of resistance or susceptibility to disease and insect injury. A seed crop is harvested, perhaps only a handful or two, put in a bag, an envelope or a sealed vial, tagged and stored. Most of the seeds are kept in cold storage. The storage may be for a few months or even for several years. For most seeds, dry storage and cold storage favor the preservation of the germination power of the seed. In keeping up the stock of breeding material it is more convenient and less expensive to apply scientific skill and knowledge in storing seeds safely for several years, than it is to regrow them frequently.

The Bureau of Plant Industry, Soils, and Agricultural Engineering maintains a collection of approximately 8,500 varieties of wheat drawn from every country where wheat is grown. It has 4,000 barley varieties, 3,000 of oats, 1,000 of rice, about 300 corn, 400 of flax, and between 200 and 300 of sorghums. When a breeding problem arises, the past records as to yields, disease resistance, and growth habit are available to aids in making a promising cross.

Billy Wester, student at North Texas State Teachers college, is visiting here with his parents, Mr. and Mrs. J. C. Wester.

BLAST MOVES POTATOES

"Potato combines are just around the corner," is an optimistic forecast reaching the U. S. Department of agriculture from Maine where the potato is a high ranking crop. The State extension service notes that a newly developed machine used in Penobscot County this fall picked and bagged potatoes a little more than half the cost of picking them by hand in a field where there were no rocks.

Inventors have had trouble in developing a potato machine, because a machine can not tell a potato from a rock. "Now along comes a combine that can do just that. The potatoes pass over a table and under a strong blast of air. The air blast rolls the potatoes off into barrels. The rocks being angular, and heavier, do not roll and are carried off by the table and back to the field," says the report from Maine.

Mrs. Jennie Crum, former resident of Floydada, now of Cleburne will continue to hear of and about Floydada friends through The Hesperian, a year's subscription last week being a gift of her sister-in-law, Miss Lucy Crum.

Johnnie Collins, 81/c, is here on a 10 day leave visiting with his parents, Mr. and Mrs. Gene Collins. Johnnie arrived by plane in Amarillo Thursday and will return by plane December 27. He is stationed at Tacoma, Washington.

*Peace on Earth
 Good Will
 Toward Men*



Many
 GOOD WISHES
 FOR A
 MERRY CHRISTMAS
 AND A
 HAPPY NEW YEAR.



RAINER
 SHOE
 SHOP

**SOUTHWESTERN
 PUBLIC SERVICE
 COMPANY**
 22 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



COMPLIMENTS

Of The Season

MAY EVERY JOY AND HAPPINESS BE WITH YOU THIS CHRISTMAS AND EACH DAY OF THE COMING YEAR. MAY IT BE GENEROUS IN ITS BENEFITS TO YOU, IS OUR SINCERE WISH.

SERVING YOU IN THE PAST YEAR HAS BEEN A PLEASURE WE HOPE TO CONTINUE FOR MANY YEARS TO COME. IT HAS ALWAYS BEEN A PRIVILEGE TO SERVE IN WAYS THAT WILL CONTRIBUTE TO YOUR CONVENIENCE AND REQUIREMENTS. WE TRUST WE MAY HAVE MANY MORE OPPORTUNITIES TO SHOW OUR CONTINUED INTEREST IN YOUR WELFARE.

To You

**ONE AND ALL
 PLAINS EQUIPMENT
 COMPANY**

Oliver Implement Dealers
 Floydada, Texas

BEST WISHES

for

A MERRY CHRISTMAS

and

A HAPPY AND PROSPEROUS

NEW YEAR.

M. L. SOLOMON JEWELER

ALWAYS AN UNEQUALED

JOY
at Christmas

TO EXTEND

SEASON'S BEST GREETINGS

We are happy that the Holiday season again furnishes us an opportunity to express our heartfelt gratitude for the continued friendships of you, and you and you. It is a blessing we value highly.

Our thoughts are with you, friends, and we hope next year will be one of full happiness and prosperity for you and yours.

MODERN BEAUTY SHOPPE

**Strictly
 Sentimental**

Maybe we are old fashioned but we do get just a little sentimental at Christmas time.

We like to look back over the past twelve months, remembering all the fine things that have been our good fortune. It's pleasant to review the associations we have had with our friends—to find comfort in the knowledge that in lasting friendships come the joys of good living.

It's good to say "Merry Christmas"—it's satisfying to hear our friends say "Merry Christmas."

So, old fashioned or not, we just wanted to extend

THE SEASON'S GREETINGS

KIMBLE OPTOMETRIC CLINIC

The Hesperette Christmas Program at Friday Assembly

Edited by Pupils of Floydada High School

Hesperette Staff

Editor — Beth Hinson
 Co-editor — Jeanne Battey
 Reporters — Loveta Cummings, Hazel Patton, Orby McCleskey, Van Collins, Bobby McGuire
 Typists — June Finley, Marihele Lewis
 "De Quacker" — ? ? ? ?

Whirlwind Quint Gets Off to Good Basketball Start

Coaches Gresham and Baker's basketball team got off to a truly whirlwind start Monday trouncing Ralls 36-18 and again on Tuesday 18-17.

Our basketball captains this year is Glenn Carmack playing at one guard and at the other is Pete McGee. The two forwards are Elmer Rucker and K. Hart, and Leonard Gribbey rounds out the team at center. Bobby Finley, a reliable Freshman reserve, has also seen a good deal of action. James Finley, first string last year, will be ineligible until mid-term, but will remain out for practice until that time.

The high point man Monday was McGee with 12 points. Tuesday night B. Finley was high point man with 9 points.

Friday the quintet journeys again to Ralls for a tournament. Ralls is first on the list.

EDITORIAL

OUR EFFORTS IN SCHOOL

Have you ever stopped to think about our teachers here in F. H. S.? More than likely you have never given it very serious thought. They are well—really. This may seem unreasonable to say at the hard lessons, the difficult examinations, the unbearable daily quizzes, the problems you had to stay up 'till twelve o'clock to finally get an answer, etc. that they have given you. Some students think "that" is a teacher—one what delights in being so cruel-hearted with no self pity in the least.

School is just like life. There are so many worries, disappointments (the grades you make), etc.—but we must meet those things along with happiness both in school and out in the world along the way to our goal. All of us can get along with the teachers. If you study and prepare your lessons to the fullest extent, and then, they still dislike you, use some psychology. Take them a pretty bouquet, an apple. Tell them how much you like them as a teacher. There's many ways to struggle along with them even though the road does seem awful rocky at times.

And the most important thing to do that will make the teacher like you is to JUST STUDY! It will make it easier on yourself and the teacher both. So many students are failing to study. Some think it is so unimportant to do such a thing now a days. That is what we are in school for. We must have our fun somewhere else besides in the classroom. We need more and more knowledge to make a successful go in life, and then we don't know too much!

It seems hard to get down and get a lesson nowadays when there are so many other things we could be doing. It seems TERRIBLE to have to take a test and to make those sacrifices—these little sacrifices. The teachers are making BIG ones to "get" us to study. You ask yourself, WHY should I? You can answer that when you get out in this world with its many ups and downs. You will wish you had MORE sacrifices to learn. We all live and learn, as the saying goes, but now's the time while you are in high school to be learning. You can study throughout your four years and when you get out, you will think you have learned a lot, but you will find out differently. There are still so many things for you to learn.

To sum it all up, you could be better than you are and you could be worse. "When you are the anvil bear, when you are the hammer strike" as the poet said. Take advantage of the many things you can



*** Greeting ***

Our Christmas message is best expressed by our sincere wish that you may have a very Merry Christmas and a Happy and Prosperous New Year.

E. C. KING
 REAL ESTATE
 and
 MUTUAL INSURANCE

Christmas Program at Friday Assembly

Friday morning an appropriate and entertaining program was presented to the student body by various students under the direction of Mrs. Jones.

The following numbers were presented:

"Jingle Bells," by the student body, led by Ted Lanham and Kelly Hagood.

"Little Jesus," read by Linda Gay Jones.

"Joy to the World," by the Floydada High School Male quartet.

"The Customs of Christmas in other Countries" told by Loveta Cummings.

"Winter Wonder Land" and "The Old Lamplighter" sung by Mollie June French.

"Christmas Dinner" given by Gladys Roberts.

"Adeste Fideles" sung in Latin and English by the Quartet.

The last number on the program was the manger scene portrayed by Mary Masey and Bradford Beedy.

The narrative was given by Jeanne Battey and the Quartet closed the program with "Silent Night."

Home Ec Classes Begin Gay Xmas

The F. H. A. club went Christmas caroling Thursday night. The people who were serenaded were very appreciative, and the 25 girls who went had a wonderful time.

Friday morning the girls had their Christmas tree. The clothing girls met in the clothing lab and the Foods girls in the Foods lab. Gifts were distributed as each girl brought a gift for the person whose name she had drawn.

The Clothing girl had a short program, which was enjoyed very much. The girls on the program were Colbie Holmes, Nadine Willis, Frances Foster. The Foods girls also had a program of Christmas cards and a Christmas poem.

Candy was given to each girl from "Santa Claus"— These activities created a lively Christmas spirit and the girls left school with very pleasant memories for the holiday season.

get in your school career so you will be better equipped for the many obstacles that will come your way in life. In order to be able to overcome those obstacles, you must have a portion of knowledge and many other ingredients to tackle them.

Let's try to make this world a better and more educated place for the coming generations.

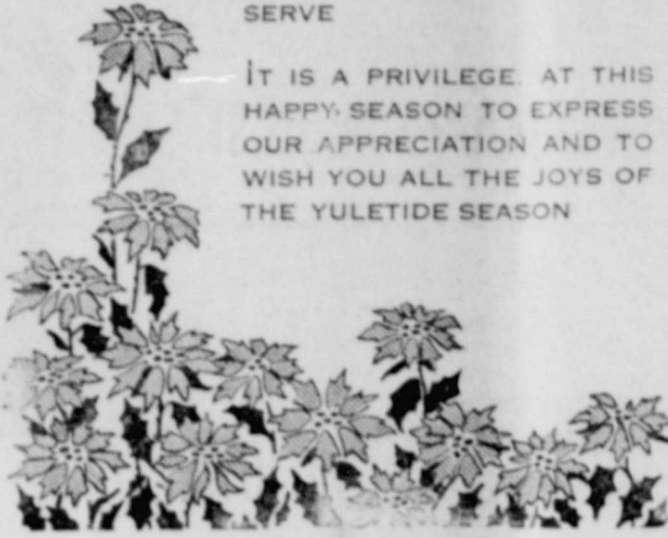
—Let's do our part by making this head the list of our 1947 New Year's Resolutions.

(This editorial was written by a former student of Floydada High school and member of the Hesperette staff, Billy Jack Eudy.)

CHRISTMAS GREETINGS

AMONG THE GOOD THINGS BESTOWED BY THE PASSING YEAR, OUR MOST VALUED ONE IS THE FRIENDSHIP AND GOOD WILL OF THOSE WE SERVE

IT IS A PRIVILEGE AT THIS HAPPY SEASON TO EXPRESS OUR APPRECIATION AND TO WISH YOU ALL THE JOYS OF THE YULETIDE SEASON



QUALITY CLEANERS

Ernie Sumner, Owner



MERRY CHRISTMAS
 and
 HAPPY NEW YEAR!



And may we add our sincere thanks for the many kindnesses that you have shown us in the past.

Because of your consideration the past year has been an enjoyable experience, one in which we have had the confidence and esteem of the people whom we serve. We only hope that we may continue to merit your good will and patronage, so that our policy of friendly, helpful service to all may be maintained.

H. G. PARKER
 FURNITURE COMPANY

SINCERE WISHES

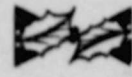


JOYFUL CHRISTMAS and a very Happy New Year

It is with all the earnestness within our hearts that we express our cordial Christmas Greetings to all those whom we have had the pleasure of serving during the past twelve months. Our good wishes go with each of you as you enter

into the spirit of this occasion with your loved ones and friends.

We appreciate your patronage and pledge anew to improve our service in every way possible to merit its continuance.



CONSUMERS FUEL ASSOCIATION

of Floydada — Phone 122



A Very Merry Christmas
 To Each and Every One

WEST TEXAS GAS COMPANY

Hesperette

Continued from Page 4)
**Music Club,
 Voices Heard
 High School**

The group of selected members of the music club presented the assembly program at high school. The feature of the program was the telling of the Christmas story by Miss Wofford, a teacher at the school, while the chorus sang several lovely carols. Then the Junior choir under Miss Tourney's direction sang a carol. The two groups of songs were the French song "Infant Joy" and a Polish Christmas carol.

**Sigma Kappa
 Formal Dance**

Members of the Gamma Sigma entertained guests at a dance December 18, 1946, at the American Legion hall. The hall was decorated with blue and white streamers tied with a red balloon in the center and white lights on the walls. The present were Beth Hinson, Bill Dwinia Glassmoyer, Norma Moore, Ruth Patton, Betty Muncy, Maxine Tye, and Thomas Amburn, Emer Rucker, Bill Hale, Wm. Travis Jones, Bruce Leonard Grigsby, Fred W. Womack, Sammie Hale, Bobbie McGuire, Elliott, Truitt Hartsell, and Cardinal.

You Imagine?

Jewel Nichols—fat?
 Reid—short and skinny?
 Tribble—falling all her hair?
 Studying?
 Porter—not being sweet?
 McGuire—not being sleepy?
 Cummings—not looking very nice?
 Glasomoyer—bringing paper?
 Amburn—buying and selling paper?
 Second period Spanish class—studying Spanish?
 Nelle Herring—going with Smalley?
 Cardinal—not being in a mood?

**DO YOU PLAN TO DO
 THE HOLIDAYS?**

Moore—"Eat, sleep, and Dimmitt."
 Hall—"Go to the Cotton Game."
 Womack—"Skip the country looking worse."
 Baker—"Stay home and Graves—"Stay at home."
 Cardinal—"Grade papers and Conner—"Eat, drink, sleep, merry."
 Marr—"Going home to Carmack—"Get married."
 Amburn—"Going to Tulsa Parrish—"Go with Bobbie Swate—"Look forward to Patterson—"Wish I were at Griffitt—"Learn how to Hinson—"Go to Dimmitt Barker is among the Texas students at home for the holidays.

Profile of an All-District Halfback

For this week, we have a good-lookin' All-District half-back—Glenn Carmack. He is 5 feet 6 inches, has hazel eyes, and black hair. His favorite song is "Always" and the best show he ever saw was "S. O. S." His favorite movie stars are Alan Ladd and Lana Turner, and he just simply adores to dance. His favorite food is cherry pie, and he spends most of his time hunting pretty girls.

You could easily guess that Glenn's favorite sport is football which he plans to make his career. His secret ambition has always been to be a great college football player. His ideal girl is 5 feet, 3 inches, has red hair, weighs about 104, has blue eyes, and a wonderful personality and she is real pretty and definitely easy to get along with.

He likes football jackets better than anything and hates snooty girls "with a purple passion." He likes well-built, friendly boys that aren't conceited better than any other kind. His favorite subject is history and his biggest weakness is a red-headed woman. Glenn considers his best trait friendliness, and his worst habit biting his nails. He had rather play football and hang around girls than anything. His biggest thrill was getting All-District for the last two years, and he was scared most by Coach Gresham's first day here, and also when he got loose in the Spur game.

Glenn's most embarrassing moment was in Speech class when he was a sophomore and his pants fell off. The thing he likes most about F. H. S. is the good teachers and kids and he just can't stand "gossipy" people. When describing his ideal day, Glenn said he would like to get up in the morning about 11 o'clock have a real beautiful girl bring his breakfast to him, then rest a little while, get in his convertible and drive up to the football field, beat Wellington about 98-0, take a nice hot bath, get in his convertible again and take a pretty red-headed girl "dancin' and eatin'", then start home, and get home about four hours later, have a nice pretty maid tuck him in bed, then go to sleep.

Here's wishing the best to a great football player with lots of personality. Good Luck, Glenn!!!

Guess Who?

-lchievous	-opular
-lways silly	-fficient
-eally smart	-lase A
-lvely	-lstanding
-n'earing	-llent
-luty	
-ntertining	
-riently	-onest
-K	-lright
-ptimistic	-ugged football
-ergetic	player
-imid	

JUNIOR CHRISTMAS PARTY

Tuesday night, December 17, was "fun night" for the Juniors who attended the Christmas party in the Andrews Ward gym. Various games were played while the funmakers waited for Santa Claus to arrive. Finally a loud knock shook the door and in tramped Santa Claus, red suit, snowy whiskers, and all!!!! After everyone received his gift, apple cider and angel food squares were served to the following:
 Joyce Jarrett, Floyce Jarrett, Margaret Hukabee, Wanda Hukabee, Wilma Dyer, Carol Haynes, Billie Frances Sisson, Bobbie Medline, Ruth Harmon, Jo Muncy, Pauline Dennison, Patricia Kirk, Betty Lou Tye, Mary Sammon, Norma Carpenter, Tom Bob Jarboe, Travis Jones, Claud Parrish, Carroll Womack, Leslie Nixon, James Elliott, June Dunford, Louis Lloyd, Thomas Amburn, Kelly Hagood, George (Santa) May, Alice Osborne, and Mr. and Mrs. Clyde Haden.

DE QUACKER

Rose is getting really interested in Bob Reeves, it seems. What about James and Bobby Finley, Rose? Forgotten in your past??? Clara, is it really over with Buddy? Let us in on the secret. Could Billy Johnson from Lockney have had anything to do with it? Or maybe Troy Cummings???

Wilma and Dan have been getting rather friendly lately. New romance in the air???

"Guess who just winked at me. . . George Owens. . . You know Gene Hollums sure is getting friendly with me. . . Jimmy is driving me nuts. . . Oh, I love that guy. . . Boy!! That Kelly Hagood. . .!! Well, what do you make of that???"
 Jane Johnson and Thomas Rucker

are making it just fine. . . Another love affair, maybe? ? ? ?
 So Kelly Hagood is at last in love. The lucky girl is Billie Hopper and take it from me, they're going strong. That's all folks. . . Happy New Year to you. . . As ever, the most hated one in F. H. S. De Quacker. . .

*a wish-fulfilling
 Christmas Gift!*



As a gesture of thanks, we extend these Greetings to our friends. Your loyalty and consideration means much to us and we are grateful. MERRY CHRISTMAS!

NORMAN'S 5c to \$1 STORE

CHRISTMAS GREETINGS



Once more it is our pleasure to extend the compliments of the Yuletide Season to our host of friends in this community. It is a very pleasant and cheerful custom to renew these associations—that's why we await Christmas time with eager anticipation. You have been good to us—may old Santa be just as good to you.

RADIO ELECTRIC CO.

CHRISTMAS BEST WISHES

For all your Tomorrows...

☆ ☆


As we extend our Season's Greetings to each of you, the prospects of the coming year are bright and cheerful. For this we are immeasurably grateful. The future is distinctly encouraging and it is our ambition to have a part in this progress. To this end we pledge our untiring efforts.

☆ ☆

In this gesture of good will we wish particularly to salute our friends and to wish them a season of good cheer and fellowship and a New Year of success and happiness.

FARMERS GRAIN COMPANY

*Christmas Greetings
 and Best Wishes
 for the New Year*



May your circle of friendships remain unbroken during the coming years and may the blessings of Christmas extend throughout the days to come.

WAYNE BENNETT
 329 East California Street

*Merry
 Christmas*




**TO ALL OUR FRIENDS
 AND CUSTOMERS**

Is the Sincere Wish of Everybody at Daniel Automotive.

Your many favors during the year of 1946 are appreciated.

We hope your efforts in the New Year will be crowned with success and that you will continue to find us meriting your support.

**DANIEL
 AUTOMOTIVE**



**Hang up
 the Old Sock**

—And we'll take great delight in filling it full of good wishes for you and yours. As we do so, we pledge continued effort on our part to merit your good will in the years to come.

FLOYD COUNTY ELECTRIC

Spellman Says Russia Seeks to Rule the World

NEW YORK—Francis Cardinal Spellman today sounded a solemn warning to the American people that Soviet Russia is bent on world domination and declared that only the bat-blind can fail to be aware of the Communist invasion of the United States.

"Every Communist is a potential enemy of the United States and only the bat-blind can fail to be aware of the Communist invasion of our country," Cardinal Spellman declares in an article "Do We Want a Soviet Peace?" which he wrote for a recent issue of Cosmopolitan magazine.

Decrying the "arrogant attitudes and belligerent acts" that are "signs and symbols of a Soviet Peace," Cardinal Spellman warns against appeasement of Russia which would enchain America and other Democratic nations of the world.

"Today like a shuffling mist there hangs over the Democratic nations the menace of a 'Pax Sovietica' which, if we submit to it, will commit our children to serfdom in a world itself enchained," the Cardinal declares.

"Soviet Russia is building an empire which covers nearly ten million square miles—one-sixth of the land surface of the earth—which surpasses even the Nazi totalitarian conquests and ambitions," he continues.

"And if, by appeasement, we condone a Soviet peace, we not only embolden the aggressor, but we weaken America and sacrifice nations too small, too frail to defend themselves, nations whose sacred trustships we pledged ourselves to protect."

Cardinal Spellman likens the present attempts of Soviet Russia to impose a Soviet peace on the world to the "Pax Tartarica" imposed after the Mongol hordes of Ghengis Khan overran Europe.

"Peace came then too—a brutal peace based on the complete captivity of the vanquished," he declares. "And today, seven centuries later, a mighty dread of the re-birth of 'Pax Tartarica' assails me, a fear that through an identical insane, pagan pattern of despotism, destruction and death, a 'Pax Sovietica' is being imposed upon Europe, with the goal of the dictators, One World—'Theirs.'"

While Russia sabotages a just peace with the intention of creating chaos to spread Communism, the United States is failing to guard our own nation against the wedge of American Communism, designed to divide and destroy the United States, Cardinal Spellman charges.

"Our ally in war has not remained our ally for peace and today Soviet Russia stands charged with being the saboteur of a just peace, her aim—world communism," Cardinal Spellman declares. "We Americans talk of these great and grave dangers menacing the world, while we neglect to guard our own nation against the threat, the terrible tragedy, that we may fail to remain fundamentally these United States."

"The wedge dividing us is American Communism, and Soviet imperialism is its puppeteer. Either Americanism or communism may predominate, but never can they become reconciled."

LUNCH ROOM EQUIPMENT

RALLS, Dec. 13—O. C. Thomas, school superintendent, has returned from a trip to Amarillo, where he has purchased \$2300 worth of kitchen equipment for the new lunchroom.

No opening date for the lunchroom has been announced, due to the difficulty of securing doors and plumbing equipment, Thomas said.

Miss Frances Lovell of San Diego is spending the holidays here with her parents, Mr. and Mrs. W. A. Lovell, and her sister, Mrs. Clyde Smith.

Mr. and Mrs. J. O. Warren and Alene and Darilyn spent Sunday in Plainview visiting with Mrs. Warren's sister and family, Mr. and Mrs. Paul Williams.

'Your Presence Best Present of All' at Yuletide

CHICAGO.—"The Best Present of All -- Your Presence!"

With that slogan as a keynote, the National Safety Council announced today a nationwide campaign to check the huge annual Christmas holiday toll.

Statistics prove the Christmas-New Year's holiday season is the most hazardous single period of the year. More than three times as many deaths occur during the actual Christmas holidays than on the same days of the week the remainder of the year, according to the Council.

The normal winter hazards, such as bad weather, slippery roads and longer period of darkness, are increased by heavier travel and the festive spirit of the holiday season.

The Council's campaign has been joined by more than 130 national organizations, city and state public officials and civic leaders. It seeks to create in the public mind an awareness of the special holiday hazards, and to enlist voluntary cooperation on the part of every individual to hold accidents to a minimum this Christmas.

The Council emphasized that the campaign is the final effort of the year to bring the 1946 traffic death toll down nearer to the 1945 total of 28,690. Such death, which increased alarmingly after V-J Day brought an end to driving restrictions, were running 30 per cent over last year at the end of the first nine months of 1946.

"Every thinking person realizes the importance of preventing accidents at this or any other time of the year," said Ned H. Dearborn, president of the Council. "The deaths, injuries and financial loss due to

preventable accidents are intolerable at any time, but it seems to us that during the Christmas season everyone should be especially aware of what an accident in the family can mean.

"The Christmas season is the family season, the time of reunion, of joy in one's children, of drawing even closer the most fundamental ties in our nation. It is truly a time of happiness."

"Yet the lighted windows of many homes this Christmas will be dimmed by the shadow of an accident, and many a festive family gathering

will become an occasion of sadness. It can and will happen all too often. But it need not happen! A little forethought, a little extra care, will give your family the best present of all -- your presence."

Writing fluids, Hesperian

Mr. and Mrs. A. A. Houghton, daughter Sue of Dallas and Mrs. W. E. Houghton, Don of Amarillo are spending holidays here with Mrs. Houghton.

Want ads save money.



Hearty
Christmas
Greetings

AND

Best Wishes

FOR THE

New Year

Wishing you
all the joys of the
season and
a New Year filled
with Happiness!

WE INVITE YOU

To come in and see us at our new location on (Matador) Highway 70 East.

C. D. FOOTER
Butane and Propane Gas and Equipment
Texaco Products — Phone 87

Friendly Greeting
TO YOU
Our Friends and Customers



It's the Season to be friendly, Happy, and contented... may this be your experience this Christmas and every Christmas.

Closed all day Christmas
DAY & NIGHT TEXACO
Bill Owens, Mgr.—Highway 70 East

STOP

A MINUTE

We Want To Extend

HEARTY GREETINGS

and

BEST WISHES FOR THE

HOLIDAY SEASON

MERRY CHRISTMAS



HAPPY NEW YEAR

A SINCERE GREETING
TO OUR MANY FRIENDS
AND CUSTOMERS.



STEWARTS CLEANERS

And to remind you that for residence, business buildings, rent houses or sheds The solution of your Problem is given by—

WAYNE BUILDING BLOCKS

WAYNE BENNETT

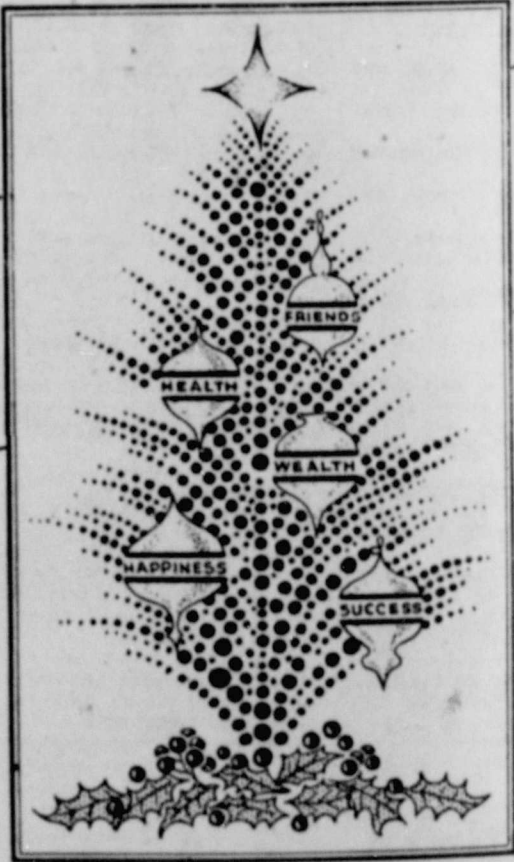
329 East California St.

THIS IS OUR WISH FOR YOU

Every business, regardless of size or type; every individual, is dependent upon someone else for support and existence. Our business is dependent upon our many loyal friends who have favored us in scores of ways during the past year.

It may have been through your patronage... it may have been a kind word of cheer... or it may have been an expression in our behalf to some friend of yours... but, in whatever way you may have favored us, we are thankful.

It is our hope that each of you may receive the blessings of a joyous Yuletide Season.



MERRY CHRISTMAS
HAPPY NEW YEAR

MARTIN & COMPANY
Full Line International Dealers

Meeting Called Under Ground Water Proration

LOCKNEY, Dec. 26—Farmers and business men of Floyd County have called to meet at the Plains Theatre in Lockney on Friday afternoon, December 27 to discuss the proration of underground water. It was announced this week that the Whittall other counties in the area have already set up organizations to combat the threat of legislation designed to control the pumping of water in this area. A preliminary meeting was held Saturday with the purpose of preparing for the larger meeting. A temporary set of officers were selected and committees organized. However permanent officers and committees will be elected at the meeting on December 27, it was said. The Saturday meeting Ed Watson was elected temporary chairman and Clyde Applewhite temporary secretary-treasurer. A permanent committee of Ed Teuton, Gus Cooper and Glen Watson was organized. The advertising committee consists of E. F. Fritzell, chairman, Buck

Sams and Barney Wilkes. By-law committee is Clyde Applewhite, chairman, Jack Taylor and W. T. Rankin, and the resolution committee is Frank Perkins, chairman and F. L. Brown and Fred Hall. Members of the temporary organization stated that this matter of water proration is vital to the interest of this section and urged that every farmer and business man in this section attend the meeting on December 27 at the Plains Theatre in Lockney.

SEVERAL OUT-OF-TOWN PEOPLE AT SMITH FUNERAL

LOCKNEY, Dec. 26—Out-of-town people who attended the funeral of Mrs. R. W. Smith sr., last Friday were two brothers of the deceased, J. R. and J. E. Huckabay and families of Lorenzo, L. D. Huckabee of Crosbyton, J. E. Holt and family of Hart, Winston Hamilton and family of Silverton, Mrs. Jake Carthel of Amarillo and Mrs. Roscoe Hensley of Lubbock.

Palbearers were France Carthel, Bert Bobbitt, Albert Howell, Mason Davis, Guy Sams and Sam Jones.

Mrs. Smith, a pioneer of Floyd county, passed away Wednesday of last week. Funeral services were held at the West Side Church of Christ in Lockney.

Mrs. Blanche Phlegley, of Denver City, will spend the holidays with her daughter, Mrs. Art Barker, of Lockney.

Ten Members In Flying Club

LOCKNEY, Dec. 26—A flying club was organized here last week with 10 members. The organization has purchased a new Aeronica Chief 2-place cabin plane and members are taking flight instruction from Glen Carroll of Plainview, it was revealed.

Members of the new club are: Gerald Sams, J. R. Belt Jr., John Bilbrey, J. C. Billington, Lester Carter, Arch Crager, Dwight Jackson, J. B. Roberson, W. E. Terrell, Jimmy Hodel. Officers of the club are Arch Crager, president, John Bilbrey, vice president and Dwight Jackson, secretary-treasurer.

Legion at Lockney Elects Officers

LOCKNEY, Dec. 26—The Lockney post of the American Legion held a meeting Saturday night at which new officers were elected and plans made for future work of the organization.

The new officers of the Legion are: George Webster, post commander; Marvin Sams, vice commander; Curtis Williams, second vice-commander; Wayne Greer, post adjutant; Ed Rogers, sergeant-at-arms; Payton Powers, finance officer and Joe McCollum, service officer.

GOOD POSTURE HINTS

How's your figure, teen-timer? Droopy, you say, but you'll take care of that later? Not if you heed Ann DeLafield, beauty expert, who claims tomorrow is too late to begin growing into a svelte woman.

If you have round shoulders, she says, better try this to secure things: Sit in a straight chair, arms raised above head, clasp hands with palms to ceiling. Keep elbows straight, push arms back—back past your ears 10 times. No Slouch. For proud posture, dig your spine (at the wastline) into the wall. Lift your chest and pull chin in until neck touches the wall. Move the top of your head forward so not even hair touches the wall. Then pop a book on your dome and walk away with dignity.

If you're sighing over a dumpy wastline, sit in a chair this time with the book in your hand. Pull tummy in tight, bend way over to the left and place the book on the floor as far away as possible. Now retrieve it the same way, repeat on right side. Ten times daily is minimum.

A daily beating for fatty spots is another must. "Slap and pummel as hard as you can," Miss DeLafield urges, "and even if it hurts, remember how much better you are going to look."

— Exchange

By Walrus Skin Boat



The trip from his home on King Island, in the Bering Strait, to Portland, Ore., involved a walrus skin boat, ship, and airplane, but Eskimo Veteran Paul Tiviano needed a new artificial limb and the 2,400-mile trip was necessary to assure a proper fitting. Tiviano lost his leg in a truck accident soon after joining the U. S. Army's Alaskan defense force.

GRAVY-PROOF TABLECLOTH

One of the first of the war-born textile "miracles" to reach store counters is a gravy-proof tablecloth. At a price comparable to ordinary linens, the new-type cloth sheds liquids and food stains with a quick wipe of a damp cloth. Laundering is necessary only once every six to eight weeks.

The secret lies in a super thin coating of vinyl butyl plastic, which doesn't noticeably change the original feel or appearance of fabric. Some merchants say the plastic coated fabrics are even more attractive than those finished naturally. They have a fresh look and clearer color.

Preview Only. Although the new table cloths come in cotton prints, plastic treatment is adaptable to any material design, color or texture. It has already been successfully used on nylon rainwear. Treated summer-type rugs become stain-resistant, water- and skidproof.

From here on the field is wide open. Manufacturers plan slipcovers, draperies, bedspreads, shelf-liners, awnings, bibs and aprons—all dust- and stain-shy. Exchange.

Mr. and Mrs. Bill Switzer and family are spending the holidays in Iowa Park with Mr. and Mrs. A. P. Chambles, and Mr. and Mrs. A. L. Chambles.

Mr. and Mrs. O. C. Vinson and children are in DeLeon to spend Christmas with relatives and friends at their former home.

Above All

WE WISH YOU A

MERRY CHRISTMAS

In the fine tradition of the past it is again our privilege to extend Season's Greetings to our friends in this area. May the old time joyousness of the occasion never be subdued and may it always be in evidence for each of you as you observe this glad occasion.

The hope of your happiness and well-being is ever before us and it is our sincere wish that you will enjoy life to its fullest extent. We are proud of the friendships that have been ours the years past, and in this pride we can properly say to you—

"Merry Greetings, friends!"

R. C. HENRY, Distributor
for CONTINENTAL OIL COMPANY

MERRY CHRISTMAS

And may the Happiness of the Holiday Season be yours through all the coming—

NEW YEAR

Floyd County Abstract Company
R. C. Scott, Mgr. Adelaide Scott Lloyd, Secy.

8-Room Home At Auction!

The H. S. Ward Place One Block North of Copeland's Courts in Northwest Floydada—East Side of Highway 70—in Starks Addition

Tues., Dec. 31

Will Sell Beginning at 2 p. m., Modern, Newly - Finished

EIGHT-ROOM HOUSE

30 feet by 45 feet overall Frame Building, with Gas, Lights and Water Stuccoed, Newly Papered, Double Walls, Built-in Cabinets, Five Closets, all new Bath Fixtures; also

With 10 Generous Sized Building Lots

All newly - fenced, Chicken House and Lots.

This location will stand inspection as a fine Location for a TOURIST COURT or four or five Highly desirable Rent Houses. Reason for Sale: Have bought a Laundry in Matador and am making a move.

TERMS OF SALE: CASH

H.S. Ward, Owner

Seale & McDonald, Auctioneers Buster Boothe, Clerk
P. S. Also will sell 8 foot M & M Combine in good condition on Same Day, Date and Place.

Wishing You

AN OLD FASHIONED

YULE

American

As we express our annual Christmas greeting, we are mindful of the countless blessings that have come our way during the year just closing, and we are truly grateful.

We have enjoyed the blessings of friendships and associations with those whom we serve. The loyalty of our friends is a blessing unsurpassed.

Freedom, liberty, the right to worship as we please, the right to think and speak, to enjoy our home, the nourishment of our bodies, the blessings of health and happiness—these and countless other blessings are ours.

We are grateful and wish for you and yours the many blessings every American deserves.

ODEN CHEVROLET COMPANY
Floydada, Texas

Pontiac Dealers Encourage Youth In Crafts Guild

PONTIAC, Mich., Dec.—Pontiac dealers throughout the country are cooperating with the Fisher Body division of General Motors in accepting enrollment from teen-age youths in the Fisher Body Craftsman's guild.

Through their individual local contacts, dealers are helping to tell the story of the Craftsman's guild, and are encouraging youths to take advantage of the opportunities open to them in the 1947 model car and Napoleonic coach competitions of the guild, which is an organization for the development of craftsmanship and creative ability among boys.

There will be state, regional and national awards for the boys who build the best model cars and miniature coaches. University scholarships worth from \$2,000 to \$5,000 will comprise the national awards, eight of them being divided among the two competitions. Dealers are being supplied with enrollment cards and will assist youths in enrolling in which ever competition they chose. The age limits are from 12 through 19, divided into divisions—senior, 16 through 19, and junior, 12 through 15.

The cash awards and scholarships are the same in both age divisions.

PAPER UNDIES AND SHEETS

Some day people will buy bed sheets, washable towels, bath mats and underwear—all made of paper. They'll be just as pliable and absorbent as fabric ones, and cheaper, too.

This "wet-strength" paper, as tradesmen call it, is not entirely new. Women have used it in rusting rags, curtains, face cloths, disposal diapers, potato bags and frozen food wrappings.

But that's only a taste. The paper's spectacular success in war service has caused expansive minds to think up more than a hundred possible uses for it.

Gravelled. The Army found wet-strength paper made almost indestructible maps. Test maps were thrown in mud, driven over by trucks, scrubbed with G. I. soap, used as floor mats for days or soaked with oil and used to clean rifles.

Still the maps were legible. What kept them from falling apart was the synthetic resins that were blended in as the paper was made. As in ordinary paper, either wood fibre or rags were used for base.

There won't be much of this paper available, however, until the industry comes nearer meeting present record-breaking demands. Estimates as to when that will be vary from Easter to two years.

First Things First. A few manufacturers are taking special orders for it. One says he doesn't want to try a new product while he can't fill orders for old ones. Another fears wet-strength is still too new to consumers to risk it.

But whatever holds them up for the present, manufacturers agree wet-strength is the paper of the future. —Exchange.

Mr. and Mrs. E. C. King left the latter part of last week for Olney on a holiday visit with their daughter, Mrs. Johnnie Hill and family, and during their absence also will spend sometime in the home of their son, W. A. King and Mrs. King at Fort Worth.

A ghost writer works when the spirit moves him.

US Swaps Cotton For Coconut Oil

E. D. White, cotton expert of the department of agriculture, explains that this year's low-grade cotton surplus is being sent to Japan to be manufactured into textiles which, in turn, are exchanged with the Netherlands East Indies for coconut oil. He points out that the current shortage of fats and oils has made this barter plan necessary and predicts the program will eventually increase this country's soap production.

The department of agriculture can see no immediate relief for the world shortage of fats and oils with the American Fat Salvage committee to ask women to continue their wartime habit of saving and turning in every drop of used cooking fat.

POWER IN DEMAND

Increasing use of electric power in farms is putting a strain on the power supply of many of the rural power systems that have been financed by Rural Electrification Administration loans. Reports to REA headquarters in Washington show that fully half of the REA-financed systems are even now not able to supply all the power needed by their present consumers. As the supply of electric equipment improves and farmers supply themselves more adequately the demand will increase still further.

Reports show that nearly all the REA co-ops are increasing their wholesale purchases of electric power. "TVA, Bonneville, and other agencies report," says Claude E. Wickard, REA Administrator, "that wartime consumption levels have been maintained through the period of reconstruction. Large industries that for five years were engaged in war production are using just as much power for manufacture of civilian goods."

Continuing, Wickard comments: "More equipment for use in small industries, in homes, and on farms is being produced, and more power is needed by consumers in these groups. The need is becoming acute in many sections of the country. We can not afford to assume that, because there was not during the war an acute shortage of power for war industries, shortage will not develop when farm people have opportunity to put electricity to all the profitable uses that they have in mind."

HOW TO USE PERFUMES

"American women wear too much perfume at the wrong time." That's the charge of Jeannine Pons, Parisian perfume expert now touring the U. S.

Frenchwomen, she says proudly, spend hours smelling and sniffing, stocking the perfect perfume wardrobe. They never wear warm scents—based on musk, amber, leather, sandalwood or spice—before afternoon. Even then, these heavier perfumes are worn only by sophisticated, exotic types. The light scents—based on flower odors—are considered safe most of the time, especially for young girls and blondes.

Over-scented? Worst perfume offenders are the odor-mixers and the overdoers. The merest hint of one distinctive scent is attractive; anything less subtle is a social error.

Mlle. Pons admits that women on this side of the Atlantic are smart, poised and charming. But "if you spent as much time on selecting perfumes as you do on clothes, cosmetics and hair . . . ah!" —Exchange.

Misses Patsy Parkey and Dorothy Greer, students at TSCW are here over the holidays visiting with their parents.

CHRISTMAS TREE AND PROGRAM TUESDAY NIGHT

The First Christian Sunday school will hold their annual Christmas program tonight (Tuesday) at the Fellowship Hall at 7:00 p. m.

There will be a short program presented by the children of the church after which Santa Claus will make a visit and present the gifts from under the Christmas tree. Everyone is cordially invited.

A good place to apply control is at the wheel of the average car.

Mrs. Billy Henry, Mrs. R. L. Reid, and Mrs. Lacey Martin made a business trip to Lubbock Friday. From there Mrs. Reid took a train returning to her home in Beaumont, Texas.

Otis R. (Tommie) McIntosh, student at the Northern Illinois College of Optometry, is spending the holidays in the home of his parents, Mr. and Mrs. B. F. McIntosh. He will return to his college work the sixth of January.

Want ads save money.

CHRISTMAS

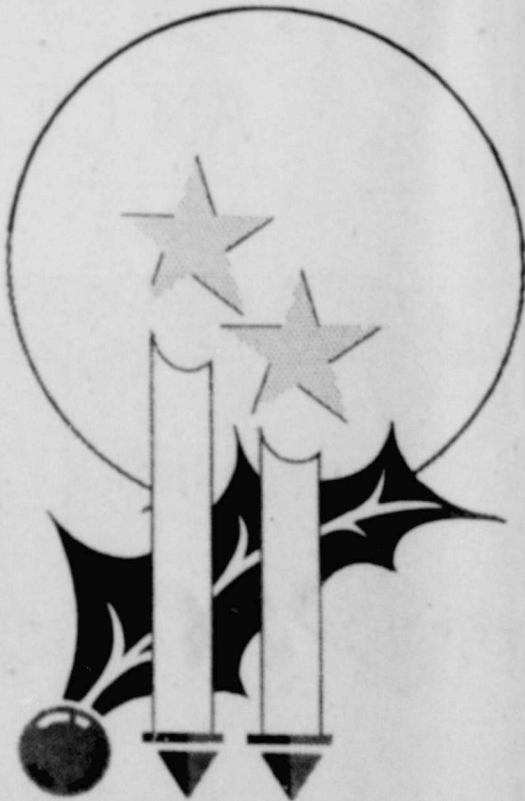


It is that time of the year when we like to stop a few minutes to wish our friends all the good things of the Season.

It is the wish of every member of this organization that after this Christmas you will say this is by far the happiest you have ever spent.

Best of luck for the New Year.

HUDSON FOOD MARKET



GREETINGS!

With grateful acknowledgement of your courtesies and the evidences of your good will that have made the past year a pleasure to us, we wish you a Christmas of great joy and a New Year of Happiness and Prosperity.

We pledge ourselves to an even greater and more efficient service than ever before and in keeping with this policy, we respectfully solicit your continued friendship and patronage.

SPARKS and ALEXANDER

Alva Sparks

Ross Alexander

HOLIDAY GREETINGS

Above all other things in our memory at this glad Yuletide is the thought of the splendid relations with friends of this organization who have made it possible for us to enjoy a very satisfactory year.

The warm spirit of the Holiday occasion reminds us that in our friends, not in our ledgers, do we find our real assets. There are many things that make us thankful this is our home, and for that reason we desire to extend Season's Greetings.



Please accept the kind wishes and sincere thanks of all of us. Best wishes for a Joyous Christmas and a New Year of much happiness, Good Health and Success for you and yours.

FLOYD CREAMERY

E. L. ANGUS, Manager

PAY YOUR TAXES NOW!

1 per cent DISCOUNT

On All State Taxes Collected By

County Tax Collector

IF PAID DURING DECEMBER

ETHEL GRAHAM

Tax Assessor and Collector

Floyd County



Hope is justifiably strong as another Christmas draws near—that out of the mistakes of the past will come a better understanding of the problems of others, truly worthy of the sentiments men voice at Christmas.

Greetings to you, one and all

H. O. Cline

A. C. Rainer

Jim Elliott

Linen Adds Beauty to The Christmas Table

Decorations for a merry Christmas are always the same-- a table set with traditional decorations and, of course, the turkey. The turkey is the centerpiece of the menu. As a part of the Christmas dinner the turkey is the gleaming centerpiece. For there is nothing so beautiful as the gleaming damask weave nor anything so beautiful as the gleaming damask weave nor anything so beautiful as the gleaming damask weave.

are children in the family or grown-ups who still believe in Santa Claus, Christmas trees still make the best loved table decoration. These may be growing trees planted in flower holders.

For trimmings, use strings of popcorn, cranberries, multicolor jelly beans or gumdrops and light the tree with slender red flower tapers thrust into the pot or holder at the base of the tree. For added glitter, the tips of the evergreens may be touched with glue and sprinkled with silver flitter, which is sold in most hardware stores.

If you want to speed up cooking of the turkey, omit the stuffing and a 12 pound tender bird will be done in a turn in less than two hours. But without stuffing, special attention must be given to seasoning. First rub the turkey inside and out with a mixture of thyme, marjoram, summer savory, sage and salt to which a small amount of minced onion is added. Then spread inside and outside liberally with fortified margarine. Turkey is inclined to be dry and needs this extra fat.

Money makers - Hesperian Classified Advertisements.

Hybrid Corns Get Better and Better

Most States are now following the pattern of hybrid corn development that was pioneered in the Corn Belt proper. How good gave way to better, and the better in turn yielded to still better, is illustrated in Iowa corn growing experience in the last generation. G. F. Sprague of the U. S. Department of Agriculture, in charge of the Federal share of the corn breeding in Iowa recently reviewed the high spots of the program.

Iowa was one of the pioneer States in introducing hybrid varieties. But as recently as 1934, says Sprague, only four of the Iowa hybrids are available to farmer seed producers and corn growers, one recommended for the northern part of the State, one for the southern and two for central Iowa. These were the "better" corns that took the place of open-pollinated varieties, and swept the fields until open-pollinated corn is now a real rarity in Iowa.

Today not one of these "better" hybrids of 1934 is growing on substantial acreage. They have given way to "still better" hybrids, in which yield has been maintained or increased, and which are better corn plants in other respects -- less likely to lodge or drop their ears, or to sucker, more resistant to diseases, or easier to harvest by machinery.

Better and better corns are on the way. "Those that are acceptable today," says Sprague, "are likely not to be satisfactory five years hence. The farmer grower, however, will always be interested in hybrids that have greater yielding ability, are better suited to machine harvesting, or are more resistant to insects and diseases. We feel that among the new combinations now being developed we can reasonably expect improvements in each of these characteristics."

Several States outside the Corn Belt are now about where Iowa was in 1934, with a few good hybrids and better ones coming. "Corn breeding," says Sprague, "is at best a long pains-taking task. The finding of only one valuable line among 100 tested may seem like a low batting average, but that is about all that can be expected in the materials we now have." It is these 1-in-100 lines that develop into the still better hybrids.

Grain Cars Help Situation at Ralls

Ralls, Dec. 13--Ralls grain dealers and farmers received a welcome sight Tuesday night when a special train of 15 grain cars arrived to relieve the shortage that has forced farmers to dump grain on the ground.

C. O. Thomas, Santa Fe agent, said enough cars were on hand to remove accumulated grain, but that it might take three or four days for grain on the ground to dry out for loading.

Elevators were empty Wednesday, and cars were standing by to load dumped grain.

"KILOWATT CATALYST" FOR EGGS

Expansion of electric service for farms is extending the work week for large groups of producers in rural areas. Electricity on the farm shortens the hours needed to "do chores." But, for the laying flock in the poultry house, electric lighting on the farm is likely to mean, not a 40-hour week, but a 98-hour week of scratch and lay for 14 hours a day. Winter days for hens are nearly as long as in summer if poultrymen follow tested advice, says the U. S. Department of Agriculture, and supplement natural daylight with enough electric illumination to keep the layers scratching and eating for 14 hours.

With the wide expansion of light and power service to farms under the Rural Electrification Administration program, it has become practical for poultrymen to supply this kilowatt catalyst to winter egg production to thousands of additional flocks each season.

It does not seem to matter, poultry specialists say, whether the added hours of light come in the morning before sunrise, or in the evening after sunset, or at both periods. That is a matter of convenience. But the artificial lighting should be regular, should be turned on and turned off at the same hours each day. The longer day encourages the layers to eat enough more feed to provide the material for enough more eggs to return a profit on the cost of lighting and the extra feed.

Mr. and Mrs. Charlie Probasco recently moved to their new home eight miles north of Tulsa and reported that they are liking it fine. Mrs. Probasco has lived in and around Floydada since 1910.

Counter sales books, adding machine paper, carbon, Hesperian.

DAUGHTER OF MR. AND MRS. HEIM HERE FROM SANTA FE

Mrs. James Burke and small son, James Louis, are here visiting with her parents, Mr. and Mrs. J. L. Heim. Mrs. Heim made the trip to Santa Fe to bring her daughter here for the holidays. Mr. Burke will arrive here on Thursday and will return home with his family after a few days visit.

James Louis was born November 27 at St. Vincent's hospital in Santa Fe. He weighed eight pounds and four ounces.

SOCIAL THURSDAY NIGHT FOR YOUNG PEOPLE'S CLASS

The Young Married People's Sunday School class of the City Park Church of Christ were entertained with a social Thursday night at the home of Mrs. P. L. Orman. Hostesses, who prepared the food for the occasion were Mesdames Sam Lide, Blum, Williams, Sisson, Orman, Menard Field, Harrison, Spears, J. D. Eaves, M. O. Field, McCarty and the nursery mothers. Attending were Mrs. A. B. Pinn, Mr. and Mrs. Malvin Jarboe, Mr.

and Mrs. George Gearhart, Mr. and Mrs. H. J. Day, Mr. and Mrs. J. Loyd Rice, Mrs. Sam Lide, Mrs. J. D. Eaves, Mrs. M. O. Field, Ted Pinn, Edgar Judy, Charlene Battey, Doyle and Juanita Holland.

Mrs. P. Q. Haney is among the Floydada people out of town for a holiday visit. She is at her former home at DeLeon, guest of her mother Mrs. Nathan Nabors and other relatives.

LANDS

Lands for Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large list of Town Lots.

W. M. MASSIE & BRO.

General Land Agents
Floydada, Texas

W. M. Massie J. M. Massie Hollis R. Bond

To our faithful old friends and our cherished new friends, we say

MERRY CHRISTMAS

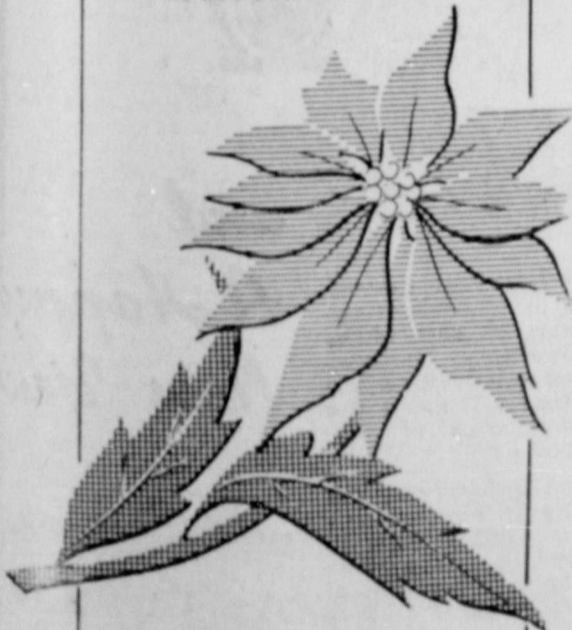
May the New Year be a happy and thriving one for you, and may it be our privilege to add to its success.

MILADIES' BEAUTY SHOPPE

Phone 70

THE WINTER SEASON

BRINGS A JOYOUS GREETING TO ALL OUR CUSTOMERS



In this most cordial of holidays, when joy prevails everywhere, may we bring a message of Good Cheer to each of you, and express a sincere wish that the coming year holds the realization of your fondest hopes and ambitions.

MILADIES SPECIALTY SHOPPE

HIGH SCHOOL LOAFING

High school students loaf too much, study too little, charges Dr. Paul Collier, director of Connecticut Bureau of Youth Service.

"We have found in experiments," he told the New York State Association of Deans, "that high school students can carry as high as 11 or 12 subjects a year, compared with the four or five they are now required to pursue.

"There is too much loafing going on. They can easily and readily handle a heavier study schedule.

"Another major defect is the too free use of the elective system. Students should not be permitted to elect themselves out of a good, general education program. Moreover, the sequence of courses is bad. Specialized training should be postponed to the 11th or 12th grades. We need to get back in the lower grades, to a good general educational program."

Debate. Collier's words were a subject of animated discussion by the conference of New York State deans of boys and girls--a fancy name for guidance personnel. He got a tremendous reception.

What Collier didn't say, and could have said, some educators later pointed out, is that the high school study-schedule in England and France is almost twice as heavy as ours, their graduates generally better equipped for college.

—Exchange

DIME JOKE

Those initials "J.S." on the new Roosevelt dime don't stand for what some coin-saving gaggers say they do. They spread the word that the initials just under the profile and to the left of the date stood for Josef Stalin.

But the U. S. Mint wouldn't go along with such foolishness, and explained that the initials belonged to John R. Sinnock, chief engraver of the Philadelphia mint and designer of the coin. No one could explain the omission of the all-important "R."

—Exchange

Mr. and Mrs. E. T. Williams and family left the latter part of last week for California, where they will spend the Christmas holidays with Mrs. Williams' parents, Mr. and Mrs. W. M. Jeter.

I. R. Grundy was brought home from a Lubbock hospital where he has been receiving medical treatment, Thursday. Mr. Grundy is reported to be improving nicely.

LIVESTOCK OWNERS

Free Removal of Dead Animals
CALL or SEE

Consumers Fuel Ass'n

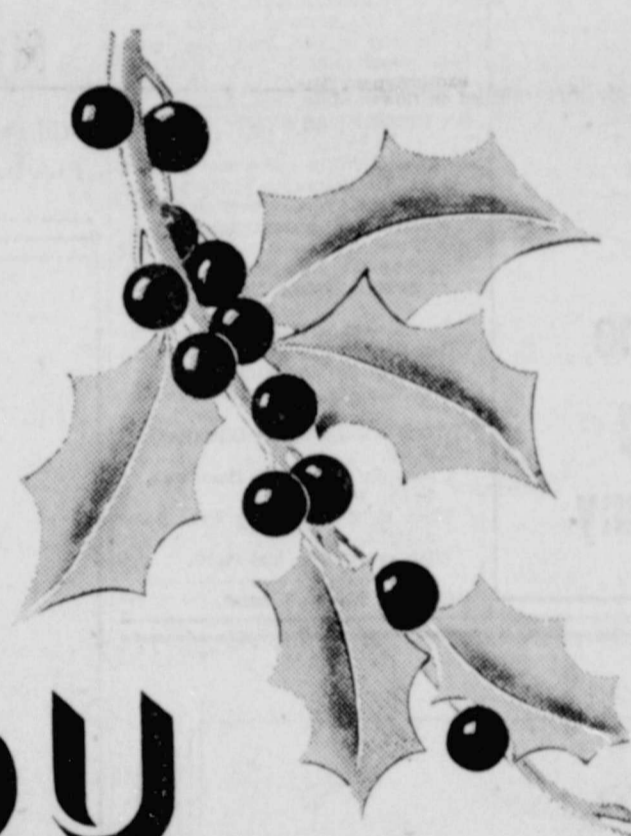
Phone No. 122
FLOYDADA, TEXAS

WISHING YOU ...

The Best of the Holiday Season

The Magnolia Petroleum Company,
and Your Friendly Magnolia Dealer

BUD WARREN



to wish

YOU

a Joyous Christmas and a Happy New Year

From a firm that has enjoyed serving you in the past, and which is desirous of continuing the pleasant associations of our friends in the future.

HICKERSON-STRICKLAND BUTANE COMPANY

West Side of Y on Hiway 70 and 207
Butane, Propane, Servel Electrolux, Magic Chef, Bendix Washers, Bendix Radios, Butane Equipment

Christmas Fire Hazards Mount

"Each year the question arises as to the fire hazard of Christmas trees and decorations," says a bulletin of the National Board of Fire Underwriters. "The flammability of the trees used is well known, and considerable thought has been given to the question of rendering them less easily ignited. Various methods of treating trees with flameproofing solutions have been tried, but none has proven successful.

"Because of the inability to make Christmas trees flameproof, it is urged that other protective practices be adopted.

"Keep the tree outdoors until ready to install it. Do not set it up until a few days before Christmas. Place it in the coolest part of the house. If necessary, shut off the radiator close to it.

"Under no circumstances use any cotton or paper for decoration of the tree, or around it.

Be Careful With Lights

"Do not place electric trains around the tree. Use only electric lights and see that all of the strings are in good condition and not frayed. Those which have been inspected by Underwriters Laboratories have a paper band around the wire or a statement on the box.

"Do not leave tree lights burning



TASK FORCE WILLIWAU—A field artillery gun crew of Task Force Williwaw fires a 155-MM coast artillery gun while training at Fort Winfield Scott, California, in preparation for their testing of Army Ground forces equipment in the cold, wet and blustery conditions of Adak, Alaska, in the western Aleutians. The operations began at Adak, October 1, 1946, and will extend through March 30, 1947.

when no one is in the house. From time to time inspect the tree and see whether any of the needles near the lights have started to turn brown. If so, change the location of the lights. When the needles start falling, take the tree down and discard it.

"If it is desired to keep the tree up for a few days longer, then do not keep lights on for more than a half hour at a time.

"If any decorations are used about the house, do not permit them to be around or near chairs or other places where persons may smoke. It is preferable to have them up near the ceiling, well above the head of anyone standing up. If lights are desired in windows, never use candles, keep curtains and other flammable material pulled back at least six inches from any light.

Precautions For Public Places

"In hotels, churches, hospitals and other places of assembly, and in hallways of offices, the location of the Christmas tree is of vital importance. It should not be located near any stairway or elevator which would provide an upper draft. It should not be near entrance doors or otherwise blocking exits.

"It is very essential that all doors leading to other parts of the building, particularly upper stairs, if located close to a Christmas tree, be normally kept closed.

"A definite inspection should be made each morning by someone of authority to determine whether the tree should be left up any longer time, and whether it should be lighted again. Remember, a small tree can be as beautiful as, but less hazardous than, a large one.

"Christmas trees in offices should not be located in such a position as to block exit from the office.

"In case of fire, leave the building. Walk, don't run. Call the fire department."

ON CHRISTMAS EVE

(The following poem was submitted to The Hesperian office by Mrs. C. M. Lyles. It was written by her eight year old granddaughter, Beverly Boteler, daughter of Mr. and Mrs. Monroe Boteler of Artesia, New Mexico. —Ed. Note.)

On Christmas Eve,
Old Santa comes, then leaves,
He gives us toys and candy
And whatever you want is dandy.

When I wake up on Christmas morn,
I put on my dress that was never worn,
Then right before my eyes I see
A sight,
With everything just right.

Get the Want ad habit.

HOPEFUL WALL STREET

As Wall Street sees it, when small stockholders hesitate to buy additional shares it's due to a temporary lack of confidence. On the other hand, when they buy freely it means they have faith in the nation's future.

By that theory, last fortnight's announcement from the New York Federal Reserve Bank showed high optimism: Between Jan. 2, 1943, and Oct. 19, 1946, small shareholders added 20 million stock shares to their holdings—4 million in the first 10 months in 1946.

Stockholders themselves have also grown in number—from 8 million in 1929 to over 20 million today. Economists and financiers regard this as one of the best guarantees of permanence for the American way of life.

—Exchange.

Wishing You a Merry Christmas and Health and Prosperity During 1947

ED HOLMES

Still Selling Farmers Union Fire Insurance and Lumber

WOMEN'S 35-50 NIGHTWEAR

What do American women wear to bed? And how does their attire stand up. Haunted by the idea that they might not be satisfied with their nightwear, one manufacturer took a survey to find out. He questioned 4,000 women, aged 15 to over 60.

Half of them, he learned, wear pajamas, the other half nightgowns. Nearly all teenagers choose pajamas; most women switch to nighties after 40.

Coming Out! One-third of the Want ads save money.

30 to 30-year-olds wear only pajama tops or pants in the summer. (watch for warm-weather fad of bra-and-panty P.J.s.) They complain about pajamas "busting out all over" and nightgowns ripping, at waists, arms and sides.

The 30-40 group are the only ones annoyed by buttons popping off pajamas. (Many of them wear sizes 40 to 48.) After 50, the number of complaints decreases. So does number of size 48s.

Pathfinder Magazine

MAY JOY THIS



CHRISTMASTIDE

attend you and may new found blessings make the New Year more bright.

We gratefully acknowledge your consideration during the past and solicit your continued thoughtfulness.

VOGUE BEAUTY SHOPPE

MARGARET GOEN

THELMA McGAUGH

Here's a Christmas Gift for You

● Not much, to be sure, but with the sincere appreciation in our hearts for the many kindnesses that have been ours to enjoy, we extend this little package of Christmas Greetings to each of you.

● The goodwill of our friends we value immeasurably because we well know that without them life in itself would be empty indeed.

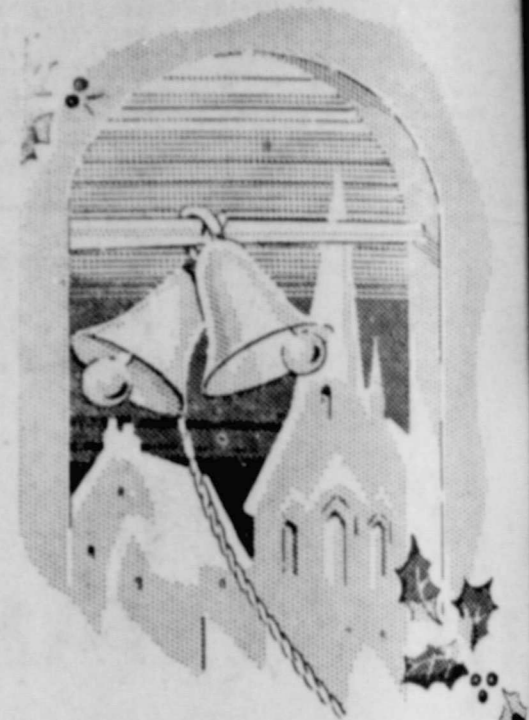
● As we wish you the Joys of Christmas and every Happiness throughout the New Year, we add our heartfelt thanks for all past favors.



SEASON'S GREETINGS

WHITE DRUG COMPANY

Christmas Bells are Ringing Merrily...



... And it is pleasant to remember old friends, and to wish them, in a genuine sort of way, all the joys of a Happy Christmas.

May Health, Happiness and Prosperity be yours, not only on this day, but every day throughout the years to come.

SAM'S BODY and FENDER WORKS

Cordial Christmas Greetings



and A Happy New Year

This firm extends to its friends and patrons its best wishes for a Happy Christmas and trusts that our services will merit the continuance of your good will.

The loyalty of our friends has been of material benefit in bringing us a little closer to our goal of achievement.

We are glad that this particular world in which we live, has friends... and CHRISTMAS!



NICHOLS LUMBER COMPANY

Wishing you a Merry Christmas

AND A HAPPY NEW YEAR

Arwine Drug Company

365 CHRISTMAS WISHES

It occurs to us that the ideal and spirit of Christmas should be of three hundred and sixty-five days duration. So, right now, please accept our sincerest Best Wishes for every day of the New Year.

TED FINN

DUB FINN

FINN'S SERVICE STATION

HIGHWAY 70 EAST
Floydada, Texas