Of Floydada's st Institutions

The Floyd County Hesperian

J. R. Archer
eral Rites Held day Afternoon

School Vacation Two Full Weeks

West Texas State College Closed Friday by Order of The Regents


SIMPLE RULES FOR CHRISTMAS SAFETY
traffic hoмe

## traffic

Use ext
ards.
Let the Christmas spirit show itself in your attitude toward other drivers-and pedestrians.
Don't let those Christmas packages you are carrying obstruc your vision. Don't drive if you drink, and vice versa. Start in time and take it easy. Allow for the winter weather and the extra holiday traffic.

School Officials Give Statement Of Receipts and Disbursements for 1946 Football Season FHS

Schedules Made Up for District Cage Basketball

> Annual Party
of the Legion
Mon., Dec. 23



Finest Thing in the World is to
Be at Home Once More, Vet Says
After Long Period in Nazi-Land


Materials Difficult To Obrain in Home, Business Lighting


Today's Market


Nompting, hot
TARKER HOUSE ROLIS


Stays fresh-on your pontry shelf

A Good Business Man Needs

A GOOD BAMI


 Wemethemernem ness and professional men and obtery
You are invited to take up with a You are invited to take up with a
ters in which we might be of belp. Whether your business is mall $\alpha$ attention from us.

THE FIRST NATIONAL BAIII Floydada, Texas

We Sell Savings Bond trownowa

## ©Make itan: OLD IASH

 ONED hristimas feas| APPLESS, 10 | Lu. 49 | Walwus |
| :---: | :---: | :---: |
|  | Le.tice | 47c |
| ORANGES, 49 | Head .11 |  |
|  |  |  |
| Tom | Ot. 37 | celery |
| GRAPEFRUIT, . 49 | WHEATIES or KIX | 12 c |
|  | Cameme mesta |  |
| ONIONS, .10 | COFFEE, | 44 |
| 1EAT's | CHILI, | 390 |

## Good to Eat 8 BEEF ROAST, 38 PORK CHOPS, 536 CHEESE,

Irrigation erFound In ey County

## TENNEY' <br> A WindFall of <br> WOMENS <br> WINTER COATS! CLEARANCE!

res an amazing opportunity for you-because win-
is been so late beginning! Here are all our finest trimmed and plain cloth coats reduced for clearFe almost at the start of really cold weather! We frasing quantities of 1947 merchandise. It's rmth, looks, timely service-for so very little of

| onlys conts, | \$15.00 |
| :---: | :---: |
| Oiless suts, | \$15.00 |
|  | \$5.00 |
| coly | \$3.00 |
| meris | \$3.00 |
| (15) | \$3.00 |

TENNEYS HKK


Gifts
For Men
WHO CARE
WHAT THEY WEAR!

sper shitit inaw
cin Tor Anl hight
Muthere Buditin batai
 metamo 9 gin ind wata syont batar


## 3

Pep Squad Leaders for Football Year 1946


Saturday night when the Pep squad and band entertained honoring the football heroes of Floydada High school, pep leaders of this year's highly successful season bowed off the
scene with the naming of next year's leaders. The girls who set the tempo of the cheering section are shown above.

$\qquad$
$\qquad$


## Our First

HATCH

|  |  |
| :---: | :---: |
|  |  |
| qua-Barber |  |
| rḿ Sup |  |
| ephone 307 |  |

OLd Line
DID YOU KNOW??
investigate National Farm Life Insurance Company Virgil F. Young, District Manager Phone 23743 or Write for Further Information

South Plains Monument Co. marble and granite maNy desicass frow which to choose We Employ No solictors Estabushed 1916
401 W .6 th St.

> Plainview, Texas

## 



We are well aware that this is the Christmas Season and we extend you joyous greetings for this
Holy Day. May your future be full of Peace, Joy and Happiness. The Hickerson-Strickland Butane Company thanks you for your continued patronage and confidence
Vachevsm and Shichland Butanela 2.

Merry Christmas Everybody
come and get IT Oir cration wy vel 10 mo alose out all Kiddies toys at wholesale price - Our loss, your gain.

Here you can buy quality merchandise for less.

HMMCDonald


TAMALES, $\quad \mathbf{. 2 7}$

| Armour's | 3 Lb |
| :--- | ---: |
| LARD, | .95 |


| Folger's |  |
| :--- | ---: |
| COFFEE, | $\mathbf{4 7}$ |


| WALNUTS, | $\mathbf{5 3}$ |
| :--- | ---: |
| Borden's | Can |

MILK, $\quad .13$

|  |  |
| :--- | ---: |
| MEAL, | $\mathbf{5 \mathrm { Lb }}$, |
|  | $\mathbf{3 9}$ |

Discharges


$\qquad$ xam mix mix anm
 minn
 HILEX, $\quad .44$ MARKET SPECIALS BACON , 69 BACON, $.5{ }^{\circ}$ SHORT RIBS, .25 OYSTERS, .89 BRICK CHIII, 45 Fifill CREAM CHESE, 45


Harmony Club Views Work Of Demonstrators

Spears Auto Supply Seneral Repmir First Door Nerth Post Offiee

## FARM \＆RANCH LOANS

4 Per Cent Interest ．

## R．Q．SILVERTHORNE



| R．Q．SILVERTHORNE |
| :---: |
| white |
|  |
|  |
| IS HERE AGAIN！ |
| MILEED FROM THE EEST WHEAT |
| Harvest Oueen Mill \＆Elevator Company |
|  |  |
|  |  |



LEADS TASK FORCE＂FRIGID＂－Colonel Paul V．Kane，new
comer commander of Task Forse Lraid
phere at his Army，Fase airbanks，Ahaka．He formerly
commanded the Engineer Training Center at Fort Lewis，Weshington． commanded the Engineer Training
He served in both World Wars．

| $\begin{array}{l}\text { holiday trir west } \\ \text { Mr．and Mrs．} c . A . ~ R u s s e l l ~ a n d ~\end{array}$ | Baptist Workers |
| :--- | :--- |

amily and Mr，and Mra，Wayne
Rumsell and family will heave in the
Meet at Cone

| TAXI |
| :--- |
| Call 36 |

Be Quick To Treat Bronchitis
 He served in both World Wars． morning tor secramento，Calitor－
not
holidays．




Get Out Pencil， Start Figuring on Income Tax



John B．Stapleton


PURCELL＇S 贸気


24－HOUR SERVICE
Propane Boftle Filling at Day \＆Night Texeco

Specialized Texaco Lubrication by Certified Attendants
BILL OWENS，Manoger
on Highway 70 East


## PROTECT YOUR CHILD AGAINST WHOOPING COUG

$\star$ World－wide in its distribution，whooping cough is endemic in large cities，becoming epidemic on a large scale every two to four years．The seriousness of pertussis，especially
in young children，is evidenced by the mor－ in young children，is evidenced by the mor－
tality rate－about 26 percent in infants less tality rate－about
Children should be vaccinated during the firteryd life．Do not wait for an epidemic．It takes several web after vaccination for the body to produce antibodies bik your physician now about protection from whoopig cough for your baby．
We carry fresh stocks of vaccine under refrigeration times．
Arwine Drug Company
PRESCRIPTION PHARMACISTS

Suggestions for holiday travelers

－Start your holiday trip as scon as possible
to avoid the rush during Christmas week．
－Make reservations as soon as possible．
－Be sure to tag your luggage with proper
identification．
－Check all surplus luggage for handling via baggage service．

By following these friendly suggestions you will help us accommodate as many travelers as possible this holiday season，and enable us to do our best to serve
you with the equipment that is available．Thanks for your cooperations

had best time ever
T．J．Day reported last week on
his retum from a trip to the Weat
coast that he and his wite had the coast that he and his wife＂had the
best ume we ever had or ever will
have．＂Mar．and Mrs．Dayr spent
five weeks．viating in Valley．Cat five weeks visting in Vallejo，Cal－
Iforna with a d dughter and hus．
band．Mr．and Mru Walter Gibbons
and in Porline band，Mr．and Mrs．Walter Gibbons
and in Portand，Oregon with two
daughters and a son． The Days arrived in Luibbock by
train Decmber 6 and were met by tarland Day．
Mr．and Mra，Claude Carpenter
and Mr．and Mrs．Joe Conway left
 ditus，okihatma，after laving he
or the list thiry years
amilies express their regrets eaving thetr many fremets and
neifhbors but are looking forward
竍 Whelr new home Their new add ot thetr new home．Their new a
dress will be 500 East EIm Stren
in Altuis． Mr，and Ms．Peter Cardinal，
stockton，Culifornis．left the $t$ of the week tor Herefort where the
planued to spend a short time be planned to spend a shor：time
ore returning to thetr home．

had visited here with their | Cerald Cardinal and tamily ain |
| :--- |
| Kanas with relatives at their |

## LIVESTOCK

 OWNERScais，of skes
Consumers Fuel Ass＇n
Phone No． 122

Annual Subscription Offer


This Offer Good Toxes and Oklahoma Only

## BARGAIN RATES

These Lubar phions
Good for a Limited Time Only Take advantage of this oppor－ tunity before it is too late，to sove on your year＇s reading of a daily newspaper．Many things will be hoppening in 1947 that you will not want to miss．Re－ new NOW！



SEE IT ... HEAR IT Now In Stock For Immediate Delivery We have a good stock of Portable and Farm Radio
Bateries
$\square$

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HOME TOWN NEWS


Floydada Bakery."


OLING electronic service Floydada Bakery
Phone 465
Jest Side Square
nly Skilled Hands Touch the Radio We Repair for You


FOR PHILLIPS 66
AARON CARTHEL
HONE 66 RETAIL


Your five dollars will buy a full five dollar's worth of Chevrolet parts and service. Yes, sir . . . every five dollars it takes to get parts and service here is five dollars well-in vested. We're proud of our prompt service and reasonable service.


In Lubbock
D UNLA P 'S
New and Most Beautiful Decorating and Gift Department GREATLY ENLARGED BEAUTIFULLY DECORATED COMPLETELY RE-STOCKED
Designed To Give You Complete Decorative
Service for Charm and Comfort In Your Home
FINE FURNITURE
IMPORTED RUGS AND CARPETS
DRAPERY MATERIALS
DECORATING SERVICE
PICTURES MIRRORS LAMPS
ANTIQUE SILVER
GLASSWARE
POTTERY
DECORATIVE PIECES
BRASS AND COPPER ACCESSORIES
FINE OLD CHINA SETS
PORTABLE BARS
BAR ACCESSORIES
SUGGESTIONS FOR HOME MAKERS GIFTS OF ALL KINDS - AT ALL PRICES GIFT WRAPPING ON THE BALCONY
WE LOOK FORWARD TO WELCOMING YOU
DUNLAP'S
LUBBOCK, TEXAS

Social Events, Clubs
Teeple Home Scene
Home Demonstration
Council Xmas Party At Area School

Mrs. Fagan's Recital Daughters Entertain Garden Club's Annual Monday Night Gives at Birthday Dinner Christmas Party Held Music of Christmas For Their Father Friday Afternoon
nomaras


Rucicus Cifto $^{\text {for }} \mathbf{R}$ Recicus) Memeties


A sample of our distinctive line of Jewel-
M. L. SOLOMON JEWELER

104 South Main Stret


Whatever combination
Of wishes warm and glad
Would go to make this Christmas
The best you've ever had
They All Are in This Greeting
And some extra wishes too-
For there's nothing good or happy That I'd fail To Wish For You!

Bess Cantwell Irene Sherrell

Telephone 442
We will be closed for the holidays from December 25 until Monday, December 30

Palace Beauty
Shoppe
"Christmas Greetings"
To patrons and friends

And some extra wishes too

W

Pastors Helpers Met Mrs. Jones Hostess


Christmas Party And
Gift Exchange Held
By TEL S. S. Class



Governor-Elect Favors Adequate School Plants


## SPECIALS <br> FOR SATURDAY


$\substack{\text { OCEAN SPRAY CRANBERRY SAUCE } \\ \text { will be on Shelves Saturday }}$
MARKET SPECIALS



Texas Farmers
Due to Import
Sudan In Spring

WE WILL SERVE OUR

## SPECIALCHRISTMASOMII

On Sunday, December 22 Will be Closed December 2 and 2 Will open on December os

## MENU

Turkey and Dressing Giblet Gravy
Cranberry Sauce
Sweet Potatoes with Marshmallow Harvard Beets

Hot Rolls
Fruit Cake
SPECIAL PRICE $\mathbf{\$ 1 . 0 0}$ per Pl a

## HOTEL COFFEE SHOP

## PATTERSON Grocery \& Marka

- Specials Through December 24-


Lakeview News
MKNvik, Dee 16 No mad


$2=2$
$=$

Phone 24


CORNED BEEF HASH 135
GRAPEFRUIT JUICE ${ }^{\text {Suarez abated }} \mathbf{C l} .30$ IRISH STEW ${ }^{\text {Oi natation }} . .23$
PRUNE JUICE $\quad .32$

* Market TOP PRICES FOR YOUR EGGS


Specials:

E HESPERETTE

$=2=$ Profile of All. $=$ Districl Champ

TORIAL
$\qquad$
ere'll be thousands
extra ig distance Is this ristmas

## SOUTHWESTERN <br> PUBLIC SERVICE

> Very year-at Christmas time-extra thousds of long distance calls crowd the wires. s much like the deluge of Christmas cards d gifts that flood the mails. Some calls, ught in this jam, are certain to be delayed-

In spite of 50,000 miles of new long distance cuits and well over a hundred new sections long distance switchboard added in the uthwest this year, we know that operators hedule. be able to put every call through on on filled. We'll have every switchboard posiere'll just be too many calls.

SO HERE'S A TIP.... If you can call a for
days before or after the holidays, your call will havere a berter chance of de: tind throush
promptly. UTHWESTERN BELL TELEPHONE COMPANY


Make sure you have adequate wiring when you build or remodel. It cosst litte to install adequate wiring for today and tomorrow. As new electrical appliances appara, and new electricial a ids to betere farming are available, you'll want them.

Make sure when you build or remodel that adequate wiring is installed, so you can efficiently use as much low cost electricity as you wish.

Talking of New Jackets for Band



|  | To Remind You of your needs for those Holiday Feasts |
| :---: | :---: |
| Check Your Needs from This List: |  |
| Cate Four |  |
|  |  |
| Bating Cooolate |  |
| ${ }^{\text {comea }}$ |  |
|  |  |
|  | Lime Rickey |
| P |  |
| Sheled Ammans | frut juces: |
| TS ID |  |
|  |  |
| Watauts |  |
|  |  |
| Suple | 1 lm |
| Opanges | Pinapp |
| Thees are just A fee of the iemst that you may have |  |
| Come in and cherk. |  |
|  | REMEMBER <br> A Box of Fruit makes a days. The quality is tops. We would be glad to show you. <br> We Deliver Phone 40 |
|  |  |
|  |  |
|  |  |

Floyd County Hesperian, Floydada, Texas, Thursay, December 19, 1946
LOOPER'S
PEACHES ..... 29
GRAPEFRUIT JUICE ..... 29
ORANGES Doem $\quad .25$
ENGLISH PEAS No. 2 cam ..... 11
APPIE BUTTER ..... 35
APPLE SAUCE ..... 21

| FEW GALLON CANS PINEAPPLE |
| :--- | :--- |
| COFFEE |
| Del Monate |

BEANS ..... 36
SAUSAGE Pure Pork. $\quad .49$$\underset{\substack{\text { OLEO, } \\ \text { Poond. }}}{\mathbf{4 0}}$Phone 292

