
ek \$1,220 Quota USO in 2 Days Pig Show Oct. 26
avorable port Given
Hamilton Hart Studies nhamw rame His New Job

## PLLYYDADA, FLLYYD COUNTY, TEXAS, THUUSDAY, OCTOBER 10, 1946

District Four-A Games This Week

Blue Ribbon Exhibit Shown By Floyd at South Plains Fair City's New Well Hits Good Sand

| Butf-Whirlwind Tilt Moved to Floydada Field |
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this overaat beame liehter oot weark rram the weekend
 seven and more inches of
rainfall recorded Friday to
Monday in the heaviest rain
period since 1942.


Oden's Tenth
Anniversary In Floydada


 Norvell Case November 12



# 4-Days Rain Soaks Plains 



| The Floyd Co. Hesperian <br>  |  | Floyd County 14 Years Ago |
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## "THEY LIKE MY STORE BETTER

because of Better Lighting"


Better lighting does help business.
Folks like to shop in a store that's attractiva a store where they can see what they're buying. Now, with electric power cheaper than ever before, modern stores are using better
lighting to serve you better.
Your Public Service Company, 22 years old, is happy that its electric power is bringing prosperity to businessmen in the PanhandlePlains Pecos Valley Area and improved working conditions for their employees.
A pioneer in building ahead for the future, we're bringing the advantages of low cost
electric power to everyone as fast as we can.


Dr. Wilson Kimble Optometric Cii
Specializing in Eye Care and Visual Etficior
For Appointments Telephone 254, Flop Wilson Kimble, O. D.

WHY NOT INSURE YOUR HOUSE WTR FARMERS UNION MUTUAL Against All Losses - Fire, Hail an

Every loos paid in full. Plenty
Also bargains in Real Estate an
$\underset{\text { Phone 373.J }}{\text { E. C. KING, }} 311$ West California Stre Phone 373-J

## HEADACHE

 Nature's Semaphoi$\star$ The causes of headache are multitudi. nous. It is, perhaps, the most common ail ment of man. Many headaches are simple and respond to simple home treatmen It should be remembered that headache is a symptom, and not a disease. It is na ture's semaphore, signaling that the track is - If headaches persist or recur, see your phasioin once. If medication is needed, we are equi

Arwine Drug Compary

Staps fresh..or wor romitr stat
prescription pharmacists


## COMPLETE

SERVICE
coñc.
WHOLESALE OILS GAS, LUBRICANTS
Rer. C. HENRY, Distribulor
East California 8


## purctu's ${ }^{3}$ momer Meleor <br> Graphs Residents Name Officers of Club

## THE PURCELL ALL-chiro-



| Many designs from whichto chose.SOUTH PLAINSMONUMENTCOMPANYPLINNIEWEstabished since 1916Deliveries can be made |
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## FARM \& RANCH LOANS

4 Per Cent Interest

## R. O. SILVERTHORNE

LANDS

Lands for Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large list of Town Lots.
W. M. MASSIE \& BRO. General Land Agents Floydada, Texas Hollis R. Bond
$\qquad$



## Your City

## Taxes

-If You'd Like to Pay Them Now Your Receipt Is Ready For You.

Numerous Taxpayers would like to have all of their taxes paid during the month of October, but are under the Impression that their City Tax Bill is not due and payable until January, will be glad to know that they can pay their City Tax Bill at any time after October 1.

City Taxes are due and Payable October 1 to January 31, and Become Delinquent after January 31

Notice of the amount due has been mailed to all taxpayers. You can mail or bring your notice along with payment. If you have misplaced your notice we have all the information here at the office. Early payment helps your city and thus helps you.

Fourth Quarterly Conference Set For October 20 Tor tue Fhoydada Meethodist erhurch
circuit will be held he Dousherty

Methodist church Oetober 20 . Rev sis | mid |
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| mon | $\underset{\substack{\text { We Pick Up } \\ \text { Anywhere Hereabout } \\ \text { Telephone } \\ 352}}{\substack{\text { N }}}$ We have the Hypoid Vace

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ferentishish
Washing, Marfak Labrication:
Phillips High Octane Gae oline and Phillips Oils and

## Phillips "66"

Truett \& F. A. Smith
Northeast Corner Square
 prompt, reliable and dependab plete line of electric appliances.
"We want as much of USO as we can get as Long as we can Get it."-DWIGHT D. EISENHOWER.

## LET'S RAISE $\$ 1220$ QUICKLY IN FLOYD COUNTY FOR USO

Our USO is obliged to see it through until the wartime task is completed ... until it has earned its "Honorable Discharge" from the service
FOR THOSE STILL IN SERVICE - STILL IN HOSPI-
TALS - NOW IN TRAINING

## WHAT IS LEFT TO DO

1. To serve those veterans of the war who will not yet have been released from hospitals, armies of occupation or overseas duty by the end of 1946.
2. To provide interim activities for the peacetime armed forces, until some permanent plan for morale services for the enlarged Army and Navy has been completed.
3. To accomplish its own orderly demobilization at such tempo that it does not add to the general confusion, but remains a steadying influence during the transition to permanent peace.

## HOW USO WIL DO II

1. 350 to 400 USO clubs in the United States for hospitalized veterans, troops in training and families of service men.
2. Station Lounges, Travelers Aid Services and Clubs at transportation points for troops in transit, men on leave, and relatives of service men en route to military establishments.
3. Overseas Clubs in the Philippines, Hawaii, Alaska, .Canal Zone, Puerto Rico, the Antilles, Newfoundland and Labrador.
4. Camp Shows entertainment for men in the occups: tion forces and isolated garrisons overseas, as well as veterans in hospitals.

> Floyd Countr's "SEE-I.THROUGH" OFFICIAL CAMPAIGN DAYS OCTOBER 14-15

THESE TEN YEARS have been Momentous ones in the history of Transportation in Floyd County, and our company takes pride in the fact that we have played an important rt in helping to keep the Wheels of America rolling.

During the Hard Years of the War it was our constant aim to oall we could to help Floyd County people maintain their automoles, with adequate Shop and Parts service. With new cars out of requestion it was (and still is) our job to keep the cars our friends ad doing full-time duty.

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## Ten Years Ago This Week

## Conner Oden Assumed the Management of the Chevrolet Agency in Floydada

## Our Thanks to You People of Floydada Trade Territory

Who have constantly given us encouragement, with your patronage. To merit your confidence has been our continued aim. To this end we continue to dd needed equipment as your needs grow or change. Oden Chevrolet Company believes in the people and in the country in which we live. We believe in American ability to get things done, and with this faith in YOU we are confident of what the future has for us if we continue to EARN your confidence.

3ody and Fender

## Department

We have built a new building across he street and south of our Main Buildng , and added new equipment in order o do more and better work in this department.

John McKinney, who is in charge of pur Body and Fender Works, invites fou to inspect the Equipment at any ime and will gladly make estimates of ny repairs your car or truck might reed.

## Repair Parts Department

In the past several weeks we have been re-arranging our parts room, adding more storage space, and making room for more and more Repair Parts stock to meet the demand of Chevrolet car and truck owners.
We have this department well-manned and can give you good service on all Models, except for parts not yet in production.

Get Genuine Chevrolet parts for your Chevrolet automobile or truck.


## The Bear Front End Service

Machinery for which we installed the latter part of 1945, has been of inestimable aid to many motorists of this area. It is a service which, for a long time, was available to motorists of the Larger Centers.
BEAR FRONT END SERVICE can be worth a lot to help prevent accidents, to get the Greatest possible service out of your car, to save you money on upkeep. Bear Front End service will save you money and time if you'll take advantage of the work which our experts do. Drive in for a free inspection.

WE ARE PROUD of the Good Men who went to the service from our organization. Several of these have returned now and are at your service once more with Oden Chevrolet Company. And today our Shop Service, both as to manpower and equipment, is better prepared than ever before to help you keep your car in operation.

Our plans for expansion to care for the ever-increasing demands of the public, have been hampered as have the plans of others due to material shortages. But we are moving forward and assure you that Oden Chevrolet will keep abreast of the times.



HOUSE WIRING SUPPLIES
Big Assortment of Residence Lighting Fixtures
$\qquad$ Call and see today

## FLOYD COUNTY ELECTRIC

Clyde Lovell
Telephone

D. W. FYFFE SEED - FEED CO.
the complete seed.feed store

## Tish-ar-Knit


\$5.98
HAGOOD'S DEPARTMENT STORE

THE HESPERETTE
Edited by Pupils of Floydada High Schoel

|  | Junior Jamboree on Monday Night |
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| June Finley, |  |
| EDitorial | tors are hoping to see you at the high school auditorium, Monday |
| We have notued that he ehtoal |  |
| year than in previous years |  |
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|  | orte charactern of Lur Aber , in- |
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| have very few students tardy. We want to keep our record like thisand higher if possible. We are for- |  |
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| dule has been |  |
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| minutes earuer than <br> Another way this year's high mor- | ground music which will prove to |
|  | ground music which <br> But best of all. we are sponsoring |
| ate is shown is by the representation of patrons as well as studenti ties. | Mrs. Craves one act play "Pink and le. Hazel Patton as Ma, and Gene |
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|  | girls performing fn this song were Jennie Chowning, Joy Jackson, Beth Hinam, Eat Felt Ifatt. Joy Lambert Norma Moore, Hazel Patton. Jc hols. Claudine Cioen and Ruthie Rarmon. |
| :---: | :---: |
| M-usical-Mr. Haden <br> E-yelashes-Miss Oabor M-anly-Mr Rarter <br> B-nains -Mr . Harber Brin <br> E-nthusiastic-Mas. Jones R-easniable-Mise Mart <br> R-easoniable-Miss Mart S-weet-Mrs. Joner <br> All spell our faculty members | vonc |
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| SOAI THROAT-TONSILITISI Fo poick rallist from pain and discomfort try ser Anathesio-Mop.seriptien that hos givan relliof to theusandsOuaronteed superior or your money bock. | and many other enter |
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| Cenprous bohtie, with applicators an, 50 Ce <br> Arwine Drug Company |  |
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## The First National Bank of Floydada

 tion 32

Whirlwinds Tame
Ralls Jackrabbits


Bands Starts Off With Enthusiasm

Nosey Reporter


## ELLERD BROS.

ELECTRIC and FURNITURE Furniture, Housewiring, Appliance Repair. Licensed and Bonded.
Open $8 \mathrm{a}, \mathrm{m}$, to $6 \mathrm{p}, \mathrm{m}$

101 N. Main
Phone 339
Don't Let "Gums"
Become 'Repulsive'

Home-making Club
Has $\mathrm{Nat}^{\prime} \mathrm{I}$ Status




Hush Grey
f


Loans and Discounts

| Stock in Federal Reserve Bank | $3,000.00$ |
| :--- | :--- |
| Banking House, Furniture and Fixtures | $20,411.55$ |

Other Real Estate 2.00

| United States Government Securities | \$ 2,763,500.00 |
| :---: | :---: |
| Other Bonds and Warrants | 45,801.78 |
| Cash | 1,907,475.07-4,716,776.85 |

LIABILITIES
Capital Stock $\quad \$ 50,00$

Undivided Profits ..... $50,000.04$
3890.04Reserved for Contingencies
Other Liabilities

Deposits

## Boling Electronic Service

Your Service Store 104 S. Main<br>Phone 465<br>\section*{HOME and AUTO RADIO SERVICE}<br>PICK-UP and DELIVERY SERVICE<br>NORMAL ONE-DAY SERVICE ON RADIOS AND ELECTRICAL APPLIANCES

IF WHAT YOU WANT Clasiffed FOR EASY REFER? Th

 ing the art of making western boots under the G. L. Bill educational
program.

- Beauty and the Best

 Besides actign as a "Oridge" for veterans returning to normal com-
munity wetivity, USO serven the veteran by bring ing USO-Camp Show:



Waiting for a modern bathroom Mke this/ salvaging every drop of bile linoteum availabe tooner. Uused cooking fat pepplaces. sacres fatit
ind olls that are needed in thousinds of industrial processes.

For Saie


Farm Machinery
$\qquad$

Spears Auto Supply General Repair
Replacement Parts. First Door North Post Office

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BERLOU




EATING OUT

## OK <br> CAFE <br> PENNEV'S



Values in


Warm and long-wearing, in rich pastel colors! | lbs. of wool, bound in rayon-guaranteed |
| :--- |
|  |
| 0.90 | Our own Iceland-a $41 / 2 \mathrm{lb}$. pure wool blan. moth damage for 5 years. $\quad 10.90$

$25 \%$ Wool Blanket
$\$ 5.90$ Pair

## NOTICE


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| Land For Sale |
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| FOR SALE-521/ X 140 footOne Block east of Foot-ball <br> Price $\$ 200$. 23rd Street. Labbock. Texas. 30 <br> PARM \& RANCH LOANS $4 \%$ terest payable once each year No date in year to sult borr No expense is making loan and Fry, First Nattonal Bank B Floydada, Texas <br> 4 rooms and bath home clos Price $\$ 3.250$. <br> Nice going business in Moy Very nice home with three convenient to Andrews Ward Sc Price $\$ 3,150.00$ <br> See us for building location il parts of town <br> 240 acres located on Highway acres sown to wheat. Imme reserved. $\$ 50.00$ per acre. Terr |
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Goen and Goen. 352 e

| FOR SALE |
| :--- |
| Nicely improved 100 acre tract |
| close to town fust off paved hith |



COLD WAVE PRICESS SLASMED
$2 x-G h a r m f i n l$ COLD WAVE


Cotton Farmers and Cotton Pickers
$\mathbf{1 0 1 / 2}$ Feet, $\mathbf{\$ 3 . 4 9} 12$ Feet, $\quad \$ 3.98$


## - Car Painting <br> - Tractor Painting

Body and Fender Repair Upholstering Seat Covers Safety or Plain Glass for any kind of car.

Sam's Body \& Fender Works Phone 166


## 'IF YOU'RE BUILDING

THEN PLAN! PLAN! PLAN! . FOR ADEQUATE HOT WATER! heated by Gas -the low cost wonder fuel,


FOR BATHS, too. Long
showers, steaming tubs, FOR BATH, too. Long
showers, steaming tubs,
Dad, youngsters and all... Dad, youngsters and all.
no one shouts, "Where', no one shouts, "Where'
the hot water?" Your GAS the hot water! Your
water heater costs surpris
ingly lietle to run, too, and it's completely automatic.

FLOYDADA BAKERY
Phone 223 Jack Knox, Manager



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    give you the give you
    tection.
    G. C. TUBBS insurance agency 216 Bishop Bidg. Phone 162

