
 me Manager



College Sets Up Laboratory Soil Testing Service

Adding New Water Children of Late
Well at Lockney
C. W. Smith Meet







Fruit and Peach Show August 2-3

## 




E. W. CARR

## PENNEY'S

LOOK FOR THE
 color, choose these soft, pretty tufted cotton rugs. In rectangular or round shapes; washable pastels



| Coffee, . | 33. | . $07 \frac{1}{2}$ |
| :---: | :---: | :---: |
| EAL | 45 Lemons, | . 13 |

Marsh Seedless Grapefruit, Sape
Caulite Cauliflowe
Curtis

VINEGAR, 24
Sunbrite, $\quad . \quad 14$

| Palmolive, 20 |
| :---: |
|  |



| Apple Sauce, | $\begin{aligned} & \mathrm{N}_{\mathrm{No}, 2} \\ & .23 \end{aligned}$ | PEAS, |
| :---: | :---: | :---: |
| SPINACH | $.17$ | Larsen's VEGAII |


| Belva Dear CORN, | $\begin{array}{r} \mathrm{No} .2 \\ .12 \end{array}$ | Ranch Style BEANS, |
| :---: | :---: | :---: |
| Deer | No. 2 | Nelson |
| SPINACH, | .12 | Green Beans, |
| Delta Club |  |  |

A Farm Conservation oman Thinks District News


## ANNOUNCEMENT ...

Following my purchase of the interest of Mr. Gw. W. Sherrill in The Unique Barber Shop early in Be spring. I have now bought the interest of Mr. Jack Glover's Barber Shop

[^0]
## Let's Every True American Use SELF - CONTROL While We Are

 WithoutPriceControl
## SPRY, .68

COFFEE
del monte one lb. jar
.29

COCOA
hersheys 18c

BABY FOOD,
.09
CIGARETTES, \$1.59

| HOES, | .85 |
| :--- | :--- |
| OLEO, | .25 |

SHORITENING, $\quad .79$

| SP'U'UDS, | . 39 |
| :---: | :---: |
| salad wafer, | . 29 |
| BAEKiNG Powder, | . 19 |
| HAMBURGER, | . 32 |


| Rinso, | . 23 |
| :---: | :---: |
| $\left\lvert\, \begin{aligned} & \text { LAUNDREX, } \\ & \frac{12 c}{\text { c }} \\ & \frac{\text { Quart, }}{\text { LEMON JUICE, }} \mathbf{2 3}^{\text {c }}\end{aligned}\right.$ |  |
| 为 | SYRUP |
| nitare cusis $10^{\circ}$ |  |
|  | . 39 |
| SUTHO-SUDS, |  |
| LU'X FLAKES, |  |
| LUX Tollet soap, . 19 |  |
| CORN FLAKES, . 08 |  |
| Flour |  |
|  | EAL |
|  | 9c |
|  |  |
|  |  |
| $\frac{10}{}$ |  |
| (ex |  |
|  | . 10 |
| Steak, |  |

Jones Super - Red and White



## In The Week's Social News



We Pick Up


Telephone 352 We have the Hypold Vace
uum Flusher for New Dif ferentiais.
cation Texaco High Octane Gas oline and
Greases;
TEXACONo. 2 Call 36 Spears Auto Supply General Repair First Door North Post Office

## OPENING SOON

New Air Conditioning Units

## HOTEL COFFEE SHOP

Under New Management MR. and MRS. ODELL MYERS HOME COOKED MEALS BANQUETS
SPECIAL DINNER PARTIES Arranged


## UNEXCELLED <br> BUTANE-PROPANE SERVICE

Storage Tanks, Equipment Supplies Telephone 89

Located on West Side of Wye in Southwest Floydada
HICKERSON-STRCKKLANO BUTAME COMPAIMY

| ypass Family <br> Lhion Held at |  |
| :---: | :---: |
|  |  |
| Mhclellan |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## For Quick and Courfeous Service

WE ASK YOU TO DRIVE IN AND TRY US!
e have a complete line of all Phillips Próducts including Flash-O-Gas Bu-
we strive to please you - At -

## PARKS PHILLIPS SERVICE

dick sparks, Manager
Lloyd Murry and J. W. Gilbreath,
Operators
oN HIGHWAY 70
EAST
Bring Pictures in Now for
This County's War


> ... and from the models we've seen, they're worth while waiting fort When a gas range bears this hamous CP trademark (whatever its moke), you can be sure it will give matchless performance. Some twenty leading manufacturers are building gas ranges which will proudly display this stamp of highest approval.... There's no trial period when you buy a new CP ges range-it alreody has been tested and promises to give you cooking perfection.

## West Texas Gas Company

Celebrate Finish of lighway East At lockney Fri. LOCKNEY, July-Celebrating thy
completion of paving hishway No
135, doy of entertainment and fou
is planned by by
ciub for July 12 hes Business Men? 135, A day of entertainment and fun
is planned by the Business Ment
elub for tuly 122
Entertainment will Include pol-
itical speeches, headed by Con-
 y merchants of the town to thase
attending. Congressman George Mahon pro
mised this week that he would be
present and speak to the crowd .
loud speaker sytem present and speak to the crowd.
loud spenker system has been pur
chased by the tocal club and will
be used for the oceaton.
An all-tar ball game will be ar An all-star bail game will be ar
ranged for Friday night under thy
lights. An old flddlers contest supervis
ed by Zoel Watson and Blaine Holt
is being planined with piris. siselig plazned with prizes of sis
sis offered for the three
biddlers.
 they are worked out, Activittes are
eppected to start about $10 \mathrm{a} \cdot \mathrm{m}$. and
the entio day
sitver coans contatn 90 per cent
alver and 10 per cent alloy.

## KILL RED ANTS! You can eosil)

 nid dour premises of Red Ant Bed,with Durham's Extermo Ant
Bolls at a Balls at a cost of less than 5 c per
den. Six Bolls 30 c and 12 Balls 50 g
at your druggist or ot
$\qquad$
Do Your "Gums"
Spoil Your Looks?
One look at your -aums
nough to uppet anyone-Drusgrisu
refund monev if the firt botte s

| Whros" tails to satasty. |
| :--- |
| White Drug Company |
| All If Ines of insurance <br> wrive in companies that <br> give the utmost pro- |

G. C. TUBBS INSURANCE AGENCY Phone 162

| LIVESTOCK |
| :---: |
| Consumers |
| Fuel Ass'n |
| Phone No. 122 |

## Jo Ed WINFREE


Damage to Cotton
In South Crosby
$\qquad$ $\underset{*}{\text { POLITICAL }} \boldsymbol{*}$ COL




 For District Attorney, 100th Judicia JOHN B STAPLETON
RICHARD F. STOVALL or District Clerk
MRS. FAYE MESSER
 SHERIPP:
M. A. Martion) BARTON
R. C. (Jact) BURIESON
 HOWARD E WHITAKERR For County Attorney:

S. H. MTL WEs | For County Clenk: |
| :--- |
| MAROARET COLLIER |
| For Asesser-Collector: |
| ETHEL ORAHAM |
| For County Trasurer: |
| MRSS. JAMES L ASHER |
| For Jastice of the Feace, Precincts |

## For Publle Weigher, Precinet

 $\xrightarrow{\text { POHN }}$$\qquad$ W. H. Bimer Preec
 Commistoner Precinet No. z:
CHARLIES SMITH E. R. HARRIS
$\qquad$
 HORACE L MARBL
PAUL BNODGRAS
W. C. PLUMLES
 NOTICE OF SALE OF
REAL ESTATE THE STATE OF TEXAS
COUNTY OF FIOYD



## ANNOUNCING

The Opening of the New Gee Blacksmith, Welder and Disk Rolling Shop

Ready for business by the last of this week. All work is guaranteed.

Located on Highway 70

## AIR CONDITIONERS

For HOME, OFFICE, CHURCH or PLACE OF BUSINESS
When the Job is too big for others, Call us. We have installed conditioners in the following places of Business:

Stansell-Collins Implement Coi Felton-Collins Grocery White Auto Store California Street Cofe

Berry Produce
Patterson Grocery and Market Bishop Pharmacy B \& M Cafe Hesperian Publishing Company We also have coolers in about twenty residences. Our prices range from $\$ 67.00$ to $\$ 474.00$. Come in and look

## over our stock.

## COLLIER AUTO \& ELECTRIC

# His Record as District Attorney Has Been Good 



RICHARD F. STOVALL

## LET'S GIVE HIM A SECOND ELECTIVE TERM

As District Attorney Of The 110th Judicial District<br>Composed of Floyd, Briscoe, Motley and Dickens Counties.

(Political Advertisement presented for the Consideration of the Voters by a Friend of Richard F. Stovall)


## Social Events, Clubs



## NEW

## SHIPMENTS

At WHITE AUTO STORE

We have just received a new ship ment of Miami Airplane type Luggage, consisting of overnite bags, week-end bags, pullman cases, wardrobe cases and two-suiters.

## Come In and See Them

 $30 \%$ DISCOUNT ON PAN-AMERICAN CAST aluminumWe now have a large stock of PanAmerican cast aluminumware. These are factory irregulars with very small defects which have no effect on the serviceability of the utensils. These are being offered at $30 \%$ off O. P. A. prices.

There are a few sets of automobile seat covers in our stock. Let us see if we can fit your car.

## 

YOUR BETTER VALUE STORE
117 W. Califorria Phone 323 Floydada, Texa


Good Plumbing is Permanent

I am handling plumbing fixtures and supplies. have sinks, commodes, and watertanks on hand, also
beautiful chrome faucets for your sink and lavatory. Open those clogged lines with
"Wright's Drain Solvent" Jess Wright Plumbing Co.
to our customers: A Statement of Price Policy on Purina

## BUT

These new higher prices are due entirely to the
 increase in ingredient costs.

The new prices on Purina Chov cent per bag or per ton more profit
nargins on Purina Chows have ne amount allowed under OP
gins previously permitted

We Are Proud To Follow Purina'sPo As authorized Purina dealers we are pledging
follow the manufacturer's lead. We know tho follow the manufacturer's lead responsibility is to our customers
prices down as much as possible prices down as much as possible.
margins-we will not be short-sight margins-we will not be short-sighted
the present situation at your expense.

True, feed prices will go up or ents vary-but we promise as always to as prices of Fuqua-Sims Farm Supply

ONE Ward School

PHONE 322

Many Car and Truck Owners of this Area are Taking Advantage this Big-Town Service -..


## Our Experts Will Help You Keep You machine Safe to Use on HIghways <br> Remember, the front end of your Car or Truck has roll, too. It must have attention

After many thousands of Miles on the Road your machine may have developed troubles-probably has granted. You may not know until you or taking for from mechanical trouble that has been thousands of niles in the making.

Heretofore this.
Mervice and Requires a Specialist's Service. That Mo tor Vehicle Owners in the Larger Centers. It is a Spec Men who operate it

## Oden <br> Chevrolet <br> Company

Nern We Build for Peace We Must



Those you can get with an OIL-PLATED engine

CONOCO

##  OLLPRATES YOUR ENGINE




 Nim meaterit ititis all.








POSSUM FLATS . . . "GOOD BISCUITS SAVE THE DAYI'


Dexterous Daphne

"Your selection of jewelery from the M. L. Solomon Jeweler has nothing to do with the case. But, it does show you used good judg


## Send a New Man to Congress



## HOP HALSEY

he speaks in floydada

4 p. m.

## WEDNESDAY, JULY 17

(This ad paid for by Gaines Davis and other Veterans)



[^0]:    As soon as we can get to it-and not too many atend to continue to have a shop the old town will

    We have some new men who will be on the job ma, 80 as to take care of your patronage. We are gofer to to to have nothing but the best, including barthe your work.
    The Glover Barber Shop is a Cool, Clean place to
    Garlan g. glover

