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**Floyd County
 14 Years Ago**

These news items taken from the
 Floyd County Hesperian published
 14 years ago.

(Issue of July 7, 1932)

The South Plains Rural letter
 carriers association met in the reg-
 ular quarterly session Saturday af-
 ternoon, July 2 at Roaring Springs
 for a picnic. Baskets of lunch were
 spread and a number of the guests
 enjoyed swimming.

G. L. Kirk was recently made
 district manager for the West Texas
 Gas company of its stations at
 Floydada, Lockney, Silverton, Quit-
 aque and Turkey.

Officers for 1933 of McDermott
 Post No. 118 of the American Legion
 of Floydada will be elected at a
 special meeting called at the hall
 for Monday night, July 11, by Post
 commander Robert A. Garrett.

About twenty-five applications had
 been received by County Clerk Tom
 W. Deen for absentee ballots up
 to a late hour yesterday, although
 the time for the casting of absent-
 tee votes began on July 3.

G. R. Strickland was re-elected
 chief of the Floydada Volunteer
 fire department at a business meet-
 ing held Tuesday night at the City
 Hall.

Storm damage done to the Day &
 Night garage on North Main street
 early this summer, when a high
 wind blew out the rear wall of the
 building, will be repaired as fast
 as workmen can handle the job. It
 was said yesterday by J. M. Hughes,
 owner of the building.

Mrs. Tom Shaw of Los Angeles,

California, arrived Saturday morn-
 ing for a visit of several days with
 her parents, Mr. and Mrs. P. M.
 Felton and other relatives. Mrs. T.
 P. Collins and son Pat met Mrs.
 Shaw in Plainview.

After breaking a small hole in the
 glass in the rear window, thieves
 entered the Star Cash grocery on
 the south side of the square at high
 noon Sunday and escaped with
 about \$4 in change from the cash
 drawer, packages of cigarettes and
 chewing gum and candy, a check-up
 later by Carl Minor disclosed.

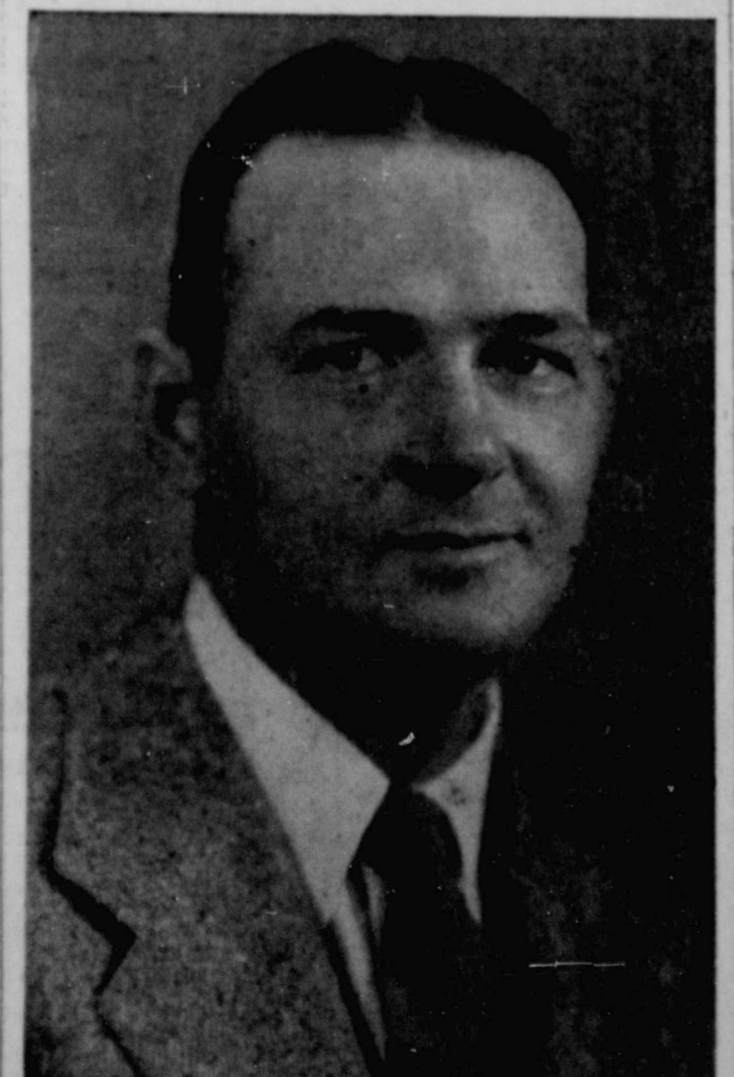
Ray Moreau, mechanic with the
 Snodgrass Chevrolet company, suf-
 fered severe bruises on his left side
 and Joe Dick Moore, 9, son of Mr.
 and Mrs. Frank Moore, of this city
 was cut on his nose and his left
 knee was injured and Mrs. J. A.
 Johnson of Amarillo was severely
 shaken up when the car in which
 they were riding struck the rear end
 of a wagon Monday.

Apparently the shorter the dress
 the higher the price. But it just
 goes to prove that sight-seeing costs
 money.

**TRACTOR
 WHEELS**
 Filled with Concrete
 Saves Rubber, Wear and
 Tear.
 We still have 5 x 8 x 12
 Building Blocks
**WAYNE
 BENNETT**
 Opposite Post Office

**Dr. Wilson Kimble
 Optometric Clinic**
 Specializing in
 Eye health, care and visual
 efficiency. Make all ap-
 pointments for examina-
 tion with our secretary.
 Office Phone 254
 Residence 245

BATTERY-FED FRYERS . . .
 A FEW STARTED CHICKS
 Plenty of
Westex Poultry and Dairy
 Feeds at—
RICE HATCHERY
 Telephone 238 210 North Main



RICHARD F. STOVALL
 Candidate for
Second Elective Term District Attorney
 110th District
 Will appreciate your vote and continued support.

TO FEED THE VISITORS
 Of the various problems presented
 by the big doings here on July 4th,
 the committee is impressed with
 the probability that getting all the
 people fed satisfactorily probably
 will be the biggest one.

Steps to meet the situation are
 being taken. In addition to the
 usual business establishments, who
 are in the food serving business,
 several additional places to eat, with
 the welcome of the cafe people are
 being set up to help take care of
 the situation.

Legion men and women by the
 score are going to help out in one
 way and another, many of them
 spending the day to help make the
 event a success. Several of these
 will be helping to dish out food for
 the hungry multitude.

What the Legion hopes will hap-
 pen is that everybody will have
 ample to eat to meet the pangs of
 hunger. They are making plans
 that way and if these plans do not
 go awry the job will be done quiet
 satisfactorily.

ONCE A SHAVE TAIL
 You don't get to be a general by
 chance any more than you get to
 a high place in civilian life. You
 work at the job, you take it and
 come back for more.

Now somewhat in his sixties Gen-
 eral Wainwright, whom east plains
 people are happy to have here on
 Independence day, the general served
 a long and arduous apprenticeship
 before he ever wore the insignia
 of a first lieutenant and many more
 years of apprenticeship before he be-
 gan to make any appreciable show as
 an army man. Four years as a cadet
 in the military academy was follow-
 ed by six years as a second lieuten-
 ant. Four years is a long time, and
 six years is twice as long when you
 are a shavetail. So they tell us.
 Anyway, General Wainwright was
 many a year preparing to be a hero,
 such as Floydada people have in-
 duced to come here and talk to
 the service men of World War II
 whom we honor today.

You are a hero by accident, it is
 true. You have to be at the right
 place at the right time. But it
 is also true you have to be pre-
 pared for it.

All lines of insurance
 written in companies that
 give you the utmost pro-
 tection.
G. C. TUBBS
 INSURANCE AGENCY
 216 Bishop Bldg.
 Phone 162

**LIVESTOCK
 OWNERS**
 Free Removal of Dead Animals
 CALL or SEE
**Consumers
 Fuel Ass'n**
 Phone No. 122
 FLOYDADA, TEXAS

LEADING the GROCERY PARADE!

**HIGH (Quality!)
 WIDE (Variety!)
 HANDSOME (Savings!)**

Folger's COFFEE, 1 Lb. .33	Reg. POST BRAN, Box .09	Reg. POST TOASTIES, Box .09
Pet MILK, Large Can .10	Crystal Wedding OATS, Large Box .26	
Sardines, No. 1 Tall .12	Lipton's TEA, 1/2 Lb. .49	Large Box WHEATIES, .15
Calumet, 1 Lb. .19	Box MALT-O-MEAL, .22	Kellogg's PEP, .09
Marvene, 2 Lb. .43	White - Yellow SQUASH, .09	KIX, .15
Bath Palmolive, 2 Bars .19	Lifebuoy, 3 Bars .20	CELERY, Large Stalk .15
LUX, 3 Bars .20	Rain Drops, Box .19	Firm Crisp LETTUCE, Lb. .12
Mustard, Quart .11	Mustard, Quart .11	Curly TOMATO JUICE, 46 Oz. .23
Bon-Ami, Cake .11	HILEX, Gallon .44	Belva Dear CORN, No. 2 .12
Gold Dust, Box .05	Soil-Off, Quart .43	Delta Club Turnip Greens, No. 2 1/2 .15
Pie Crust, Box .10	Polish O'Cedar, 12 Oz. .39	Marshall SPINACH, No. 1 .15
SODA, 10c Pkg. 3 For .25	Carton of 6 Matches, Ct. .27	All Gold DICED BEETS, No. 1 .15
Zinc Wash Boards, Each .69	Tenderleaf TEA, 1/2 Lb. .45	Level PEAS, No. 1 .10
2 Lb. Raisins, .26	STEAK, Pound .28	Deer GREEN BEANS, No. 2 .11
		Deer SPINACH, No. 1 .15
		Van Camp's Pork & Beans, No. 2 .15
		Nu-Zest Orange Juice, 46 Oz. .45

Market Specials

Beef ROAST, Pound .28	Country SAUSAGE, .35
Beef STEAK, Pound .28	Assorted LUNCH MEAT, .35
	All Meat BOLOGNA, .35

**JOIN THE PARADE TO
 PIGGLY WIGGLY**

'Cussing Out' by Ed Lizenby Forty Years Ago has Influenced Sam Malone's Life Ever Since

Most oldtimers in Floyd county recall Ed Lizenby. They also recall the J. W. Malones who lived in the northeast part of the county, and Sam Malone, the preacher-newspaper son. This story relates an incident of those long ago days and their influence on the subsequent life of the relator as told recently in the Amarillo Daily News in a dispatch from Spearman. - Ed Note

SPEARMAN, June 12 (Special)—Rev. Sam Malone, erstwhile cowboy, newspaperman, chamber of commerce secretary, and what-have-you, attributes an "old fashioned cussing out" given him by a rancher when he was a young man as the greatest influence in his life.

At the present time, Reverend Malone is acting as secretary of the Spearman Chamber of Commerce as well as preaching. He recently purchased the White Deer Review and was one of the leaders staging the recent Spearman Celebration.

The cowboy preacher's first experience as a cowboy was in Floyd County about 40 years ago, where his family moved from Abilene county and bought a ranch.

"Believe it or not," Malone relates when he gets in a reminiscent mood, "the one incident in my life that has influenced me more than any other, was a genuine old fashioned cussing out given me by an old time cowman."

Cowboy Experience Trying

"This old rancher, Ed Lizenby, purchased a herd of cattle far up on the Plains and we were trying to get them down the cap rock. That was my first real experience with a herd of cattle. Mr. Lizenby knowing that I wasn't much of a cowboy didn't bother to give me much of a horse. The horse was mooneyed, had the ring tail and I imagine from his actions, had indulged too freely in the loco weed.

"One old cow in the herd out-lawed on us and started back home. In my efforts to get her back to the herd, I decided to rope her. After I had my rope securely around her horns, I was suddenly faced with the problem of what to do with her. I was afraid to try to throw her and take the rope off. Finally, in desperation (for the boss was signalling me to come back to the herd) I decided to cut the rope.

"I went on back to the herd and we finally got the cattle down the

cap rock and headed for home. We ran across this old cow, dragging a 30-foot rope.

'Don't Ever Cut Rope'

"The boss then lectured me on the dangers of trying to rope this cow to get my rope off. Then's when I really received that 'dressing down.' And here's the lesson I received from that old cowman:

"Sam, I want you to get this: the next time you tie into something that you can't get away from, stay there until you rot, but don't you ever cut another rope."

"Since that time I have been in many tight spots in my checkered career as a cowboy, newspaper man and preacher. I have been face to face with many problems when it seemed the easiest way out of a difficult situation would have been to 'cut the rope.' But I never could get away from the angry words of that old cowman when he made me realize I had committed the 'unpardonable sin' of range in cutting the rope.

Purchased Newspaper

"Soon after the moving to Gaines County, I went to work in a newspaper shop. It was one of those old time hand set shops. For the news press, we used a Chandler & Price jobber, 10 x 15 in publishing the four-page paper, we printed the two outside pages one at a time and then turned the pages and printed the other side. We used foot power to run the press.

"Later I purchased the paper and published it for several years. During that time, the Seminole bank was robbed. Some rather prominent people were involved in the robbery and I had to decide between giving the incident the publicity it deserved or using some camouflage.

"To cut the rope would have been a mighty easy way out, but I didn't cut it. Before it was over, I got in a mighty tight spot, but I got out with my self respect.

Started to School at 29

"After I decided to preach, I disposed of the paper and went back to Abilene, where I entered Simmons College. I was 29 years old had a wife and one child and was expecting a second child soon. I was facing three years of academy work, four years of college and three years of seminary training, and my sole capital stock at the time was \$150.00.

"I was 39 years old when I finally walked out of the Southwestern

Seminary with my Th. M. degree tucked under my arm. My family by then had increased to four and my liabilities had assumed alarming proportions.

"Believe me I saw the time on many an occasion during those 10 years when I wanted to 'cut the rope.' But the lessons from the old rancher were still burned deep into my very nature.

'Cussing' Burned Deep

"After finishing my seminary work, I returned to Abilene and for 14 years published the West Texas Baptist. During seven of those years, I taught freshmen Bible in Hardin-Simmons University, and pastored a church 75 miles from Abilene, along with my newspaper work.

"Those were years when the drouths and depression were hitting hard, and the newspaper had to ride through one of the bitterest denominational crises West Texas Baptist have ever known. The temptation was strong many times to 'cut the rope' but I managed to stay it through.

"While I was attending college in Abilene, I heard George S. Anderson, prominent newspaperman and churchman, state that in his 40 years in business in that city, he had seen hundreds of men go in business and nearly make the grade; but they quit just a little too soon.

"Which is another way of saying that had these men held on to that mad cow just a little longer, they would have made the financial grade that led to success.

"The trouble was they 'cut the rope' too soon.

"Sometimes I still get my rope on a mad cow and things get really tough. Sometimes I still have that urge to 'cut the rope' but thanks to the 'cussing out' given me in my early youth by a rugged old pioneer rancher, I finally hope to make the grade."

FOUNDATION SCHOLARSHIPS

Lubbock, June — Sears-Roebuck Foundation scholarships have been awarded to twelve high school graduates who will enroll in Texas Technological college this fall to study agriculture. Ray L. Chapelle, head of the agricultural education department, announces.

Boys receiving the scholarship include Carl A. Gloyna of Lockney, and Harold D. Rhodes of Petersburg.

Recipients of the awards were named from those receiving the highest grades in tests given by the Agriculture division.

Mr. and Mrs. C. B. Carmack and sons returned home Friday after visiting two weeks in Phoenix Arizona, with their daughter, Cagerlene.

BOB McDANIEL SUCCEEDS A. C. CARTEL FOR PHILLIPS

LOCKNEY, June 28—Bob McDaniel of Plainview has acquired the Phillips 66 agency at Lockney and will assume operation here within the next few days, it was announced Thursday. He has purchased the equipment of A. C. Carthel, the former agent here.

McDaniel was discharged from the army as a major a few months ago, and plans to move his family here about July 1. He has worked at banks in Plainview before and since his service with the army.

Mr. Carthel and family will continue to make their home here, he said.

Mrs. Jeff Fowler and children of Long Beach, New Jersey have been visiting in the home of Mr. and Mrs. J. H. Fowler, at Lockney.

For Lieutenant Governor



**ALLAN SHIVERS
of Jefferson County**

Senator Allan Shivers is basing his appeal for promotion to lieutenant governor on service to his state and his country. Dean of the Texas Senate, he is rated one of the ablest and most active members of the legislature and, on his record alone, is entitled to be promoted to the rank of presiding officer of the Senate. He spent two years overseas as a soldier in World War II.

**We Pick Up
FLATS
Anywhere Hereabout
Telephone 352**

We have the Hypoid Vacuum Flusher for New Differentials.
Washing, Marfak Lubrication;
Texaco High Octane Gasoline and Texaco Oils and Greases;

TEXACO No. 2
Truett & F. A. Smith
Northeast Corner Square

**TAXI
Call 36**

ADLERIK
TONI-UP
YOUR
NUTRITION ZONE

LANDS

Lands for Sale and to Lease for Farming and Grazing purposes in Floyd and other Counties; also large list of Town Lots.

W. M. MASSIE & BRO.
General Land Agents
Floydada, Texas
W. M. Massie J. M. Massie Hollis R. B...

BETTY SUE by ODEN CHEVROLET CO.



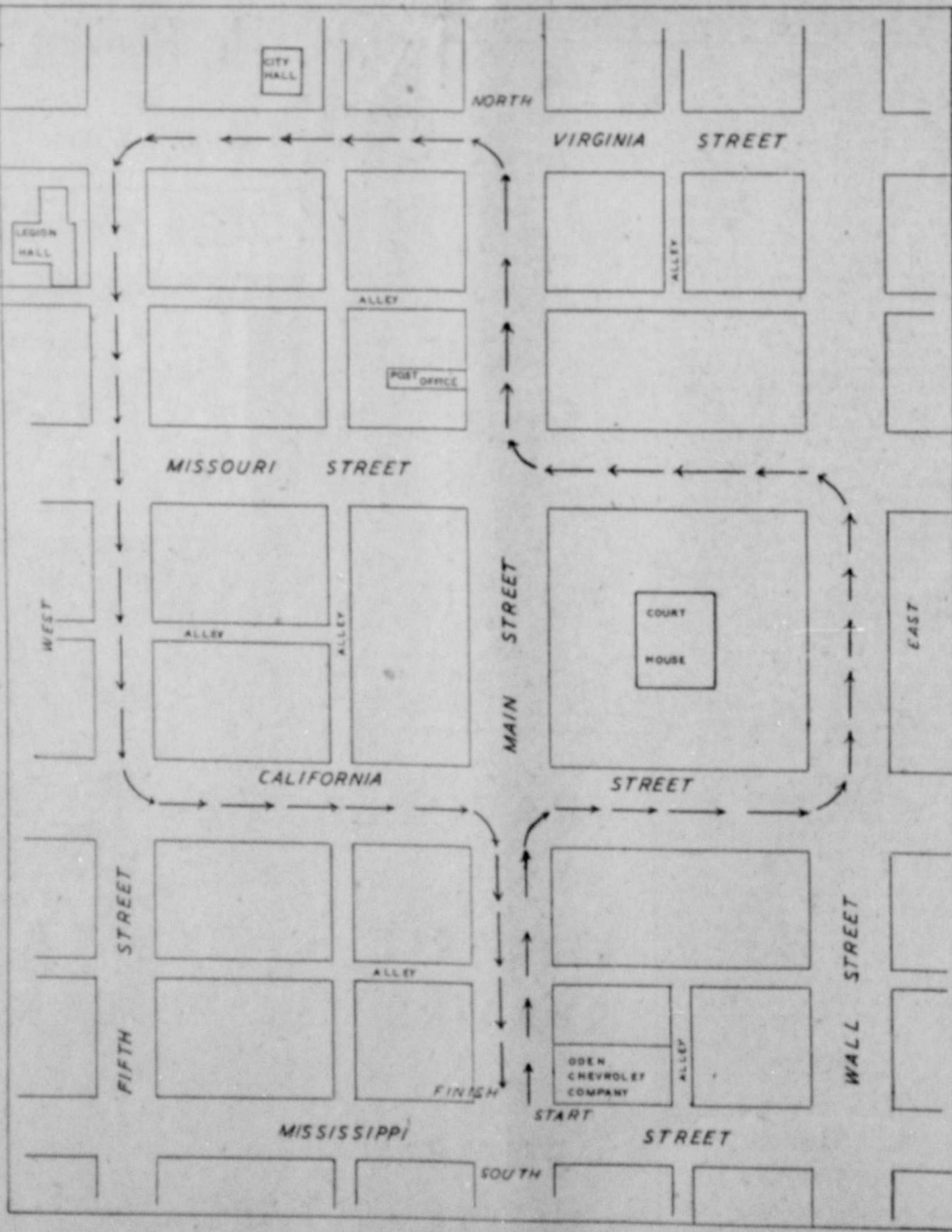
Watch the crowds of Oden Chevrolet Company customers... they declared their Independence against faulty auto parts and service. They know that we give the finest Chevrolet Parts and Service this county.

ODEN CHEVROLET CO.
SALES AND SERVICE
PHONE 4 CHEVROLET FLOYDADA, TEXAS

RODEO

**JULY 3
4 P. M.
JULY 4**

Team Tying — Bronc Riding
Calf Roping
Old Men's Break Away
Other Events
Plenty Good Cattle
**FLOYDADA RODEO CLUB
GROUNDS**
—Calvin Steen, Supervisor



DANCE HENRY LESTER And His TEXAS DERBIES PLAYING BOTH NIGHTS

**JULY 3—JULY 4
9 p. m. 'til 1 a. m.**
SQUARE DANCES
and
**PAUL JONES
Night of July 4**
Beginning 7 p. m.
with Melodie Makers
FRED BELL IN CHARGE

ORDER OF PARADE 11 a. m. July 4.—Forming at the intersection of Mississippi and Main street, the parade on July 4th will be headed by the State Highway Patrol, and the formations following will be in the following order, extending south consecutively:
Mayor Harmon in the official car; Commander W. B. Henry, state committee J. M. Willson and any visiting dignities;
Members of McDermott post;
Colors (massed);
All visiting post legionnaires, and VFWs and other veteran's organizations;

Rodeo officials and performers with Mason King and the Range Riders, Amarillo;
Club floats, social, civic, Boy scouts, Red Cross, etc.;
Industrial floats.
All organizations will fall in line in order above given. Forming at 10 o'clock the parade will begin to move at 11 o'clock—north to California, east on California to Wall, north on Wall to Missouri, west on Missouri to Main, north on Main to Virginia, west on Virginia to Fifth, south on Fifth to California, east on

California to Main, thence south to point of organization where it will bisband. Date for this event is the morning of July 4.
Winners of awards in the parade will be announced in the afternoon following General Wainwright's speech. Prizes will be as follows:
Industrial floats and entries: First \$15; second \$10, third \$5;
All clubs, floats and entries: First \$15, second \$10, third \$5;
Rodeo entries, best all-round appearing horse and rider: First \$15, second \$10, third \$5.

American Legion Celebration July 3 and 4



FLOUR
OKEENE'S BEST
50-Lb. Print Bag
2.39

Tomato Juice
Curtis — 46 Oz.
.22

BABO, can	.10
WAX PAPER, 125 ft.	.18
HOMINY, No. 2 jar	.15
MATCHES, Carton	.23
Assorted Toilet Bar	
SOAP, .03	
Libby's Each	
BABY FOOD, .03	
Mason Caps, Doz., .18	
Softasilk Box	
CAKE FLOUR, .29	
SODA, 1-Lb. Box, .08	
CANS, No. 2, 100 for	2.50
HOES, Each .49	
LAWN EDGERS, Ea. .49	
LIGHT SHIELDS, Ea. .10	
CIGARETTES, carton	1.59
BROWN MULE, Cut	.10

OPEN ALL DAY!

COFFEE Chase and Sanborn Pound .29	SPUDS, 10 lb. for .42
PEAS Red Dart No. 2 Can .10	ORANGES, Lb., .10
MODART SHAMPOO 75c Size .35	LEMONS, Lb., .13
	NECTARINES, Lb., .15
	LETTUCE, Lb., .10
	CELERY, Lb., .12
	ONIONS, 3 Lbs. .22
	GREEN BEANS, Lb., .10
	WATERMELONS, Lb. .03
	CABBAGE, Pound, .03

MAIZE, Threshed Martin, Lb. .03

IPANA
TOOTH PASTE
50c Size
.35

CLOROX
GALLON
.44

MILK
PET
Tall Can
.10

K. C. 25 oz.	.19
Sweet POTATOES, No. 2 1/2 Can	.25
RIT DYE, 25c size	.19
KREMEL, 60c size	.49
Fruit Jars, qts. doz.	.64
FLY SPRAY, qt.	.25
TEA TABLES, ea.	7.49
CHAIRS, All Steel	8.95
All Steel Each	
Barbeque Pits,	9.95
HEDGE SNIPS, ea.	.99
Flower Each	
GARDEN TOOLS,	.25
STARCH, 10c size,	.08
50 Lbs.	
SALT BLOCKS,	.49

BARBEQUE
Lots of Gravy
Pound
.39

FIRE CRACKERS
2-Inch Salutes
Each
.03

COFFEE, Folger's, 1-lb. can	.33
RICE, Fancy White, 2-lbs. for	.19
CORNER POTTED MEAT, Can,	.06
DEVILED HAM, Libby's, can,	.15
SUNBRIGHT, 3 Cans for,	.14
TEA, Schillings, 1/2-Lb.,	.24
TOMATOES, No. 2 Can,	.11
RAIN DROPS, Box,	.19
MARVENE, 32-Oz.,	.39

Jones Super----Red and White

Certify Veterans at Lubbock For Surplus Purchase

LUBBOCK, June 22—Commencing Thursday, July 11, World War II veterans can be certified for the purchase of surplus war materials in Lubbock instead of having to make the trip to Ft. Worth. According to M. M. Calvin and C. W. Holcomb representatives of the district office of the War Assets Administration in Ft. Worth, two WAA officials will be at the American Legion home, 910 Texas avenue Thursday and Friday of every week.

their first appearance being July 11 and 12. This schedule will be maintained as long as veterans indicate a desire for the service. While conferring with officials of the Lubbock Chamber of Commerce, the American Legion and area Veterans Administration office, Calvin and Holcomb said that certification of veterans for station wagons, staff cars, and typewriters was halted as of June 1. As property becomes available those veterans holding certificates longest will be given first opportunity to buy, so it is advisable for all veterans desiring certification to see a WAA Representative as soon as possible.

RECIPES FOR SUMMER SALADS AND DESSERT GIVEN AT CLUB

Recipes for "Summer Salads and Desserts" were given by Mrs. Earl Edwards when the Lakeview Home Demonstration club met with Mrs. William Powell on June 24. Cooker gauges were also tested.

A number of beautiful print sacks, socks, panties, thread, needles and some used clothing were donated by our club to be sent to the Philippines relief.

Delicious refreshments of punch and cookies were served to members: Mesdames Walter Hollings, Henry Willis, Earl Edwards, Fowler Estep, Joe Thurston, G. W. Smith, one visitor, Mrs. Curtis Edwards of Bayard, New Mexico, and the hostess, Mrs. William Powell.

The next meeting will be with Mrs. Orvis Shearer on July 22 at 2 o'clock "Bringing Food Preservation up to date" will be given by Miss Wilson.

Shipplasters was the name given to fractional currency issued during the Civil War period.

Jefferson's portrait appears on the two-dollar bill.

SIGNER'S WALK

Came from Maine to New Orleans they came, each sporting a tricky badge of membership, to stand on odd little stones that wound through a German town garden.

They were Descendants of the Signers of the Declaration of Independence, one of the few organizations allowed to hold annual meetings in Independence Hall at Philadelphia to "Far Country," Germantown, to see the last stone set in "The Signers' Walk."

Historic "Signers' Walk" began 12 years back when C. F. Jenkins strolled past Independence Hall and found workmen installing a new doorsill. The fate of the old sill? "The dump," said the contractor. And an idea was born.

Beginning with the doorsill—perhaps the very one trod by the men who set their signatures on the country's most precious document 170 years ago—Jenkins planned a path of 56 other stones each closely associated with a signer.

Sermons from stones. Some stones came eagerly from families of those men. Others Jenkins scraped for. Old family letters bought at auction persuaded rich New Yorkers to yield a stone from one South Carolina signer. From William Ford he got "probably the biggest stone on Long Island"—a six inch rock. From shambles of Thomas Lynch's house burned after he sailed to the West Indies and disappeared, came two broken bits of rock tile. From Thomas Heyward's place, a piece of brick wall.

This spring, with a rock from the Sourland Mountain cave (near Lindbergh's New Jersey home) where Signer John Hart hid from Cornwallis, the "Signers' Walk" was done. With satisfaction 40-odd descendants saw 57 drop into place in Jenkins' back yard.

As they teetered patiently on their particular stones ready to watch the photographer's birdie, the skies opened and let down the rain. No picture for posterity.—Ex.

AT WEDDING ANNIVERSARY OF MR. AND MRS. BURLISON

Mr. and Mrs. Jack Burlison and daughter, Natha, and Mr. and Mrs. Burt Ferguson will leave this weekend for Oklahoma where they will attend a family reunion of Mr. Burlison's kinsmen.

The occasion will be to honor Mr. Burlison's parents, Mr. and Mrs. J. C. Burlison, on their 56th wedding anniversary. The couple are 84 years of age and have been making their home in Rosedale, Oklahoma, since 1931. Before that time they had lived in Floyd County after moving here in 1922.

On their way home the group will stop at Strawn, Texas, for a few days visit with Mrs. Burlison's parents, Mr. and Mrs. G. W. Elliott.

PROHIBITION GAINS

Anti-liquor forces, still working for return of national prohibition, scored a net gain of more than 900, 000 in "dry population" in local option elections last year.

Counties, towns and smaller units in 10 states, with a total population of 327,550, voted themselves from the wet to the dry column. On the other hand one New York county, eight towns in Minnesota and eight towns in Vermont, previously dry and totaling 16,207 in population, voted for legal liquor.

Long Road. The dry forces still had a long way to go to reach their goal. Wet territory still embraces about 81% of the population, and only three states (Kansas, Oklahoma and Mississippi) have state-wide prohibition laws. Before the 18th Amendment of the U. S. Constitution became effective in 1920, 32 states had adopted state-wide prohibition.

Dry gains recorded last year, as reported by Deets Pickett of the Methodist Board of Temperance, included 3 counties 4 townships and 2 towns in Arkansas; 1 county in Colorado; 3 counties in Georgia; 7 towns, 11 townships in Illinois; 4 counties in Kentucky; 4 villages, 9 townships and a ward in Ohio; 1 county and 3 precincts in Texas; 3 towns in Vermont; 2 counties in Virginia; and 1 town and 1 village in Wisconsin.

Since repeal, gains by dry forces have been greatest in the South. A majority of the counties in Alabama, Georgia, Tennessee, Texas, North Carolina, and Kentucky are dry at the present time. Arkansas and Louisiana also have large dry areas.

Many dry leaders conceded that popular sentiment is necessary to support a successful return of national prohibition, look to a long-range program of victories in local options as the best road to their goal. Methodist hope to speed the change by popularizing the drinks served at the drugstore soda fountain.

SMITHS HOME FROM DENVER

Marshal and Mrs. Bob Smith returned home Friday from a two weeks visit with their daughters and families in Denver, Colorado. The Smiths report an exciting trip with Mrs. Smith taking a spill down a flight of steps the second day they were there, but with no injuries other than being a little sore and bruised, she came out alright.

While there they visited Mr. and Mrs. C. P. Weber and Mr. and Mrs. Phil Merry. Their little granddaughter, Linda Merry, returned home with them for several weeks visit.

JIM SIMPSON SEPARATED FROM NAVY 2 WEEKS AGO

Jim Simpson, son of Mrs. W. H. Simpson and the late Mr. Simpson, received his discharge from the navy three weeks ago in Dallas.

Jim entered the service in February, 1945. Before that time he was a student at Texas Tech where he was in his Junior year. He received training at Del Monte, California, and at Great Lakes, Illinois, and spent most of his service time in Corpus Christi as an instructor in radar.

SELLS INTEREST IN UNIQUE

Jack Burlison sold his interest in the Unique Barber shop Wednesday of last week to Garland Glover and will be located with the Stanley Barber shop for the present time. He announced Jack would like his friends to come by to see him.

CONTRAST MAKES A MEAL

While good food value unquestionably comes first in planning meals, Mrs. Julia Kiene, director of the Westinghouse Home Economics Institute, believes that an ounce of "contrast" is worth a pound of persuasion in putting over "what's good for you." As one means to that end, serve at least one dish that differs from the rest. For example: a cool salad of frozen dessert with a hot meal; a hot soup or scalloped vegetable with a cold meal.

Marion Barton In Sheriff's Race



"I want to serve the people of Floyd County as their next sheriff, because I feel I am qualified by experience to fill the office. I am asking the people to give me a job," said M. A. (Marion) Barton, who has worked as a peace officer here and as a guard at McLean, Texas, helping build that internment camp.

"If elected sheriff I pledge an intelligent and business-like administration with the best law enforcement that I am capable of giving," said Barton. "I will also lend full co-operation with all other peace enforcement agencies, city, state, and federal and will solicit suggestions and assistance from all the law-abiding citizens. I invite a searching examination of my records as an officer and as a citizen."

Barton has been a citizen of Floyd County since 1925, has farmed part of the time and was your deputy sheriff two years after working at McLean, Texas. He is a native of Texas, having been born in Hood county. Barton says he will not be inexperienced in the sheriff's office because he has already performed every duty of the office many times.

"I will appreciate each vote and each person's influence in helping me in this race," he concluded.

Mrs. Ora Gough has returned to her home in Hollywood after spending a week with her sister, Mrs. Elbert Parks and Mr. Parks and her father, J. B. Chastain. Mrs. Gough also visited her brother and family in Lorenzo.

Miss Jean Freeman has been in for the past week in the home of her sister, Mrs. Doris Jones. Miss Freeman graduated this summer from Texas Tech starting an art class in Ft. She returned to her home in Lubbock Monday.

The young bride soon discovers that crying will get things out of her system; and out of her husband.

Get the Want ad habit.

OPEN!

To and thru

JULY 4

to do our part in feeding the people.

O K CAFE

Loweida Myrick, Owner.

ELLERD BROS.

ELECTRIC and FURNITURE

Come in and see us for— Furniture, Housewiring, Appliance Repair. Licensed and Bonded. Open 8 a. m. to 6 p. m.

We are located at—

101 N. Main

Phone 339

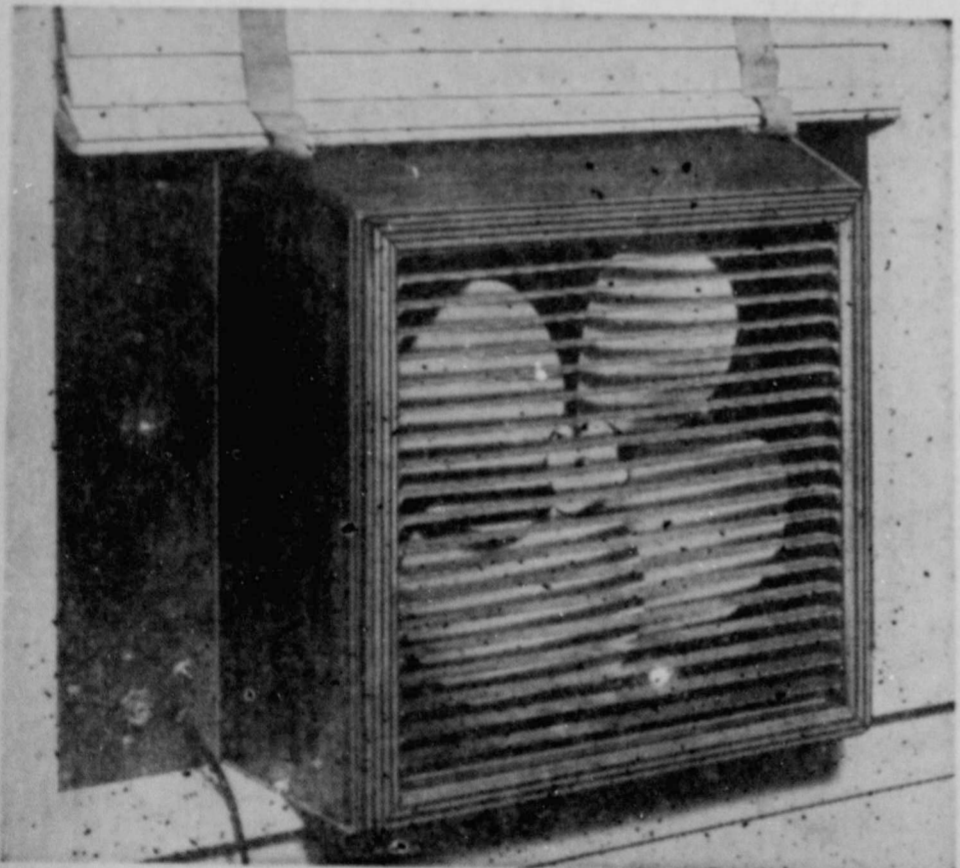
FOR SALE

160 acres of land with limited improvements, about 17 miles north of Floydada; also adjoining 160 acres for farm and grazing lease.

W. M. Massie & Bro.

Floydada, Texas

MATHES COOLER



BEAT THE HEAT WITH A MATHES COOLER

WE INSTALL COMPLETE

Ready for you to Touch the Button and Watch the Thermometer Go Down! Call and see these good, good-looking Coolers or Just—

TELEPHONE 46

H. G. PARKER FURNITURE

West Side Square—118 South Main Street



"KEEP THAT DREAM—"

That new home that you have kept in your heart so long will become a reality someday when materials are again available. You will be able to build just the dream house you have planned so long and we want to serve you.

Until you can build that new home, paint, remodel and repair your present home and buildings. Most repair materials are to be found at our store.

We have plenty of sweeps and go-devil blades.

CLARENCE GOINS, Manager

Higginbotham-Bartlett Co.

Lumber, Building Supplies and Hardware

PENNEY'S

Midsummer Magic!



Penney's ample stock of COOL

Cotton Dress

4.98 to 5.98

Cottons are hard to find now, you say? Not at Penney's! We bring you what you need when you need it—and fresh cottons are a must in this weather. We've lots of styles, lots of fabrics, lots of prints. Misses', women's, junior's

CLOSED JULY 4th

Farm Man Thinks

Nettie Witt Spikes)
 living sentiment, and by
 of God it shall be my
 ment, independence now
 forever."
 echo these senti-
 Webster. We have a
 many have given their
 All of us should do our
 the peace the world needs.
 very best as our sol-
 gallantly and nobly in
 we have had to fight for
 of America.
 this lovely Friday morn-
 I know it is pleasant
 brightly so, since the
 of recent days. But it
 long for this kind of trip
 the minds back like a clock
 too fast, and we are
 ago Fourth of July.
 possible for me to share
 the happiness of the picnic

you have spent, but as I cannot I will share some of mine with you.
 I was a little girl and mother was not going to the Fourth of July celebration at Emma. I watched grandmother and grandfather Jones get ready. For we were at their home west of the new, new town of Emma. The boys put on clean shirts and pants, but Nettie, my aunt but younger than I was the one I envied. She had a new cross-barred white dress and a hat. It had flowers all around its crown and streamers that blew out like banners or lovingly touched the soft white dress.
 I watched them get in the wagon, my grandparents in the spring seat, the boys standing up and the little girls sitting on old quilts in the back. The warm summer sun was shining, but I saw it through my tears.
 The day was long, black clouds piled higher and higher in the west. The sun slipped behind them, darkness came softly like a thin black veil. The rain began to pour out like buckets being emptied at once. The dogs began to bark, running out

from their dry shelter near the house. We heard the sound of horses feet pulling out of soft mud. Then the door was opened and how wet and dreary were the picknickers who had started out so joyfully in the morning. Their clothes clung tightly to their cold drenched bodies. Their hair hung in strings, but best of all and I did not care a lick, was the sight of Nettie's hat. The brim drooped round her face, the gay bright ribbons were dripping water the color of pink rose. The flowers were crushed never would be stiff and pretty any more.
 Yes, I admit it was jealousy and envy on my part, just because I could not have been the one who went on a picnic that long ago Fourth.

The beaming sun smiled a welcome, a warm welcome, the cotton-wood trees rustled a welcome, a cool welcome, the friendly the clear waters of Spring creek rippled over rocks invitingly, as folks, dressed up for a picnic got out of buggies and hacks and wagons, and hurried to the shade of the trees. Spring seats and old quilts and cane bottomed chairs soon made their appearance for the elder ones and the babies. Thin blue smoke drifted lazily around the barbecue pit. Tantalizing odors of basted barbecue, the good smell of burning mesquite and food from tubs being carried to the shade made ones mouth water. Children ran here and there, climbed the low hills for flowers, waded in the smooth pebbly creek, shrieked and called and climbed the trees to throw leaves down on older heads.
 Men squatted on booted heels and talked of good old cow ponies, the last roundups and the long hard days of trail driving and freighting. Women talked of lonely hours, of hardships of burning cow chips, the endless ashes they made; they talked of old homes in countries east, but they did not speak of quitting the new country. Homes were to be made, better times would come, there would be schools and churches and neighbors.
 At dinner the women spread their best linen tablecloths on the sparse, coarse, grass under the trees and things began to appear like magic from the tubs cakes and pies, pickles and bread, good homemade light-bread, special dishes that each woman took a pride in making. Then the men broght the well cooked barbecue and the meal was on. Somehow the children were all gathered up and ready. The Fourth of July in a new land, the blessing of a free country. What a heritage these children had who were eating that picnic dinner. What a lot of memories, of happiness supreme they carried through hard days afterwards.

We have had such pleasant company this week. My daughter's husband's people from Ft. Worth came to see us. Mr. and Mrs. Laminack their daughter, Vera and her husband, Landon Blackwell and little son, Johnny. We were glad the rains had come and cooled the air, that the grass was getting green, that the Plains was putting on a new dress, embroidered with rows and rows of fluffy, soft green.
 Mr. and Mrs. Laminack have given their best to their children and the

land they have lived in. We find them kind and gracious, with a joy of living and giving pleasure to others. Vera is very pretty and sweet and we enjoyed Landon telling of interesting places and experiences he has known.
 We hope they come again.

Good thought of the week comes from the Japanese Christian Kagawa: "Man is already living in a new age. There are no more clear-cut distinctions between the East and the West. The vast Pacific Ocean is no longer a fathomless ditch which separates the Orient from the Occident. But while, with the invention of modern communications, the earth has become so much smaller in size, man's heart has not become a bit broader or humbler. Man is not trying hard enough to be humble before God and to live in the new world of love. The murder of some 100,000 people in one minute by the use of an atom bomb was world news, but the gospel which will revive the lives of some 100,000 people in a moment is being given scant attention. The latter half of the twentieth century is left for us to accomplish the spiritual task of creating an international state (in the sense of brotherhood consciousness) for all the nations of the world. This task - or so would I

fied voters of this State and county and who are residence qualified voters in said district shall be entitled to vote at said election, and all voters who favor the consolidation of the aforementioned school districts shall have written or printed on their ballots the words:
 "For the Consolidation."
 And those opposed to such consolidation shall have written or printed on their ballots the words:
 "Against the Consolidation."
 Dated the 19 day of June, 1946.
 W. E. Grimes
 County Judge of Floyd County, Texas.

E. P. NELSON
BONDS
 And all kinds of
INSURANCE
 Second floor First National Bank Building.
TELEPHONE 285

Spears Auto Supply
 General Repair
 Replacement Parts.
First Door North Post Office

O. P. A. IS "OFF" BUT JONES SUPER MARKET IS STILL "ON"

We have no way of knowing — and we suppose nobody else does—what the government is going to do about OPA. But our customers can rest assured that we are not going to have anything to do with any run away market on foods.

WE ARE GOING TO MAKE IT OUR JOB TO HELP KEEP PRICES UNDER CONTROL.

And we are going to be Alert on the job. Our business depends on volume. If merchandise is marked up on us naturally we will have to pass the cost on to you. But our mark up will be in reason at all times.

OUR CLOSE PRICES MAY RESULT IN "RUNS" ON OUR STOCK

at times, and we may limit Your Purchases on some items on this account. However, it will be solely for the purpose of making these items go around as far as they will and do the most good for the most people.

W. FRED JONES
JONES SUPER RED & WHITE

AHEAD OF YOUR BILLS

AHEAD OF THE GAME

When You Pay by Check

You get a reputation for "prompt pay" when you settle by check. At the same time, you have a closer grip on your finances, because you have a record of expenditures.

It certainly pays to pay by check. You are invited to open a checking account with this bank.

THE FIRST NATIONAL BANK
 Floydada, Texas

We Sell Savings Bond

FEDERAL DEPOSIT INSURANCE CORPORATION

Be Ye Lifted Up

By Margaret Harfield

I lifted up my eyes to God,
 And blessed was the earth I trod.
 I lifted up my ears and there,
 Was heavenly music in the air.
 I lifted up my arms and found
 His arms of love had wrapped me round.
 I lifted up my mind, and so
 I learned the truth that I should know.
 I lifted up my heart to God;
 No longer on the earth I trod.
 For heaven had come on earth to me
 With peace and joy and victory.

Mrs. Donald Thomas and daughter Mary Kay left Wednesday for their home in Fort Worth. They have been here the past two weeks visiting with her mother, Mrs. Pearl Fagan and other relatives.

Mr. and Mrs. J. F. Pundt and Donald Joe left Saturday for their home in Borger. They have been in Floydada the past month visiting Mrs. Pundt's mother, Mrs. A. D. White and other relatives.

JUDGE'S NOTICE OF ELECTION

THE STATE OF TEXAS
 COUNTY OF FLOYD

Notice is hereby given that an election will be held on the 11 day of July, 1946, at (a) Lockney High School house, W. A. Gilbreath Residence, Irick School House, Sterley School House, Prairie Chapel School House, Pleasant Valley School House, in (b) Lockney Common School District No. 1, Ramsey Common School District No. 27, Irick Common School District No. 1, Sterley Common School District No. 30, Prairie Chapel Common School District No. 25, and Pleasant Valley Common School District No. 2, of this County, to determine whether a majority of the legally qualified voters of these districts desire to consolidate thereby forming the (d) Lockney Common School District No. of this County.

W. A. Gilbreath of Ramsey Common School District, J. E. Cox of Lockney Common School District, H. E. Bienden of Pleasant Valley Common School Districts, Hershel Carthel of Prairie Chapel Common School District, Bert Bobbitt of the Sterley Common School District, and Oliver Holmes of the Irick Common School District, have been appointed presiding officers for said elections and they shall select two judges and two clerks to assist them in holding the same, and they shall, within five days after said elections have been held, make due return thereof to the Commissioners' Court as is required by law for holding a general election.
 All persons who are legally quali-



VOTE FOR
John B. Stapleton
 For
District Attorney

Former County Attorney of Floyd County, 44 months in the service, 28 months overseas, age 38, married, law graduate, worked his way through law school, practicing attorney since 1938. Qualified by training and experience for the job.

Get in the Swim!

For smooth, even Power it's **Phillips 66!**

Why are more and more and more gallons of Phillips 66 Gasoline being used by smart motorists? Because they've discovered how important our system of "Weather-Controlling" Phillips 66 is to their driving. Easier starts in cold weather — smoother driving in hot — and more economical driving all the time. That's what Phillips 66 aims to do for you.

Why not drive with a gasoline designed to fit your climate? Stop wherever you see the station with the orange-and-black "66" sign out in front!

PHILLIPS 66 GASOLINE

*PHILLIPS RESEARCH ENGINEERS HAVE "WEATHER-CONTROLLED" PHILLIPS 66 FOR BETTER DRIVING IN ANY CLIMATE IN ANY SEASON!

FOR PHILLIPS 66

PHILLIPS 66

AARON CARTHEL
 WHOLESALE and
 RETAIL

Statement of The First National Bank, Floydada, Texas

at the close of business June 29, 1946

RESOURCES	
Loans and Discounts	\$ 420,772.40
Stock in Federal Reserve Bank	3,000.00
Banking House, Furniture and Fixtures	20,000.00
Other Real Estate	2.00
United States Government Securities,	\$2,556,396.47
Other Bonds and Warrants	45,609.57
Cash	2,624,028.60
Total	\$ 5,669,809.04
LIABILITIES	
Capital Stock	\$ 50,000.00
Surplus	50,000.00
Undivided Profits	35,000.00
Reserved for Contingencies	30,717.12
Other Liabilities	7,653.99
Deposits	5,496,437.93
Total	\$ 5,669,809.04

OFFICERS

Mrs. Jno. N. Farris, President
 O. M. Watson, Vice-President
 E. L. Norman, Vice-President
 C. H. Bedford, Cashier
 Earl Crow, Asst. Cashier
 Lyda Walding, Asst. Cashier

DIRECTORS

R. M. Battey
 C. H. Bedford
 Earl Crow
 Mrs. Jno. N. Farris
 J. B. Jenkins
 E. L. Norman
 O. M. Watson

Member of The Federal Deposit Insurance Corporation
 \$5,000.00 Maximum Insurance for each Depositor

Control Program Eliminating Rats Is Necessity

AUSTIN, Texas.—Because of the economic losses they cause to industry and commerce and the annoyance they create in homes, rats have been considered a serious menace to mankind since long before their role as vectors of disease was understood. Today at least six diseases which are transmitted to man from rats are known to medical science, according to Dr. Geo. W. Cox, State Health Officer. These diseases include the dread plague typhus, trichinosis, a form of jaundice, tapeworm, and food poisoning. The whole history of the role rats play in the transmission of diseases remains as yet unknown.

"It is necessary to public health, Dr. Cox said, "that a continuous rat control program be maintained in every urban and rural area throughout Texas.

This is of special importance on farms where rats may flourish by feeding on grain and other farm products."

The doctor pointed out that rats, like other living things, require food and shelter if they are to propagate and increase in number. Destroying their shelter and breeding places includes the employing of ratproof design in buildings, the use of ratproof materials in construction, employing ratproof methods of construction and installation, and providing for periodic inspection of buildings to insure permanent safety. This program will force the rats out into the open where their destruction may be accomplished.

Of equal importance as a control measure is the elimination of all food supplies. This consists of storing all foods in ratproof buildings

or in ratproof containers, the proper storage and disposal of garbage, and careful feeding of stock to prevent waste feed from being picked up by rats.

By observing these control measures, the community will benefit not only in the eradication of a nuisance and economic menace, but in improved health conditions and the prevention of rat-borne diseases.

VIC BLASSINGAME NEW MANAGER PETERSBURG GIN

PETERSBURG, June 28—Vic Blassingame, who has been manager of the Consumers Fuel association of Petersburg for two years, has been elected manager of the Co-op gin. He resigned as manager of the Consumers in accepting the manager-ship of the gin.

Tom Davis, who has been manager of the gin the past year, resigned several weeks ago and will devote his time to his own personal business.

TRIP TO CARLSBAD

Mr. and Mrs. Oliver Allen left Tuesday for Carlsbad, New Mexico where they will visit in the home of Mr. Allen's sister, Mr. and Mrs. Fox F. White. Their son and wife, Captain and Mrs. Irvin Allen of El Paso will join them there for a few days.

Mr. and Mrs. Allen will return home Friday.

GENE PROBASCO DISCHARGED

Kenneth E. (Gene) Probasco Sr. arrived home Saturday from Fall Brook, California, where he has been stationed. He received his discharge there. He is the son of Mr. and Mrs. Frank Probasco of Barwise community.

Mr. and Mrs. H. G. Daily and daughter, Jo Ann, of Dallas came Sunday to visit with his mother Mrs. W. P. Daily and other friends for several days. Miss Ann Brown of Dallas accompanied them. She is visiting her sister, Mrs. A. E. Guthrie and Dr. Guthrie and sons

Abilene Minister To Preach Here in Nazarene Revival

W. B. Walker, superintendent Abilene district Church of the Nazarene. Rev. W. B. Walker, of Abilene.



Rev. W. B. Walker

will preach for a one-week revival at the Church of the Nazarene in Floydada, it was announced last week-end by Rev. Arch Gibson, pastor of the church.

The series of services will be held at the church, 420 South Fourth street, beginning Tuesday night July 9 and continuing through Sunday, July 14. Hours announced are 10:30 each morning and 8:30 each evening. Special singing by the Floydada quartet and others will be an added attraction in this revival. Rev. Gibson said, who also called special attention to the fact that this is to be a one-week meeting and urged everyone to attend the very first service.

Rev. Walker is the district superintendent of the Church of the Nazarene for the Abilene district.

Mr. and Mrs. C. W. Denison, Jr. and daughter of Lubbock and Mr. and Mrs. Gilmer Denison of Idalor visited Sunday with Mr. and Mrs. Carl Denison of near Dougherty and also visiting the Denisons were Mr. and Mrs. Charlie Pulkerson and Mr. and Mrs. Clyde Bagwell.

Mr. and Mrs. Earl Switzer returned to their home in Dallas Sunday after visiting the past week in the home of their parents, Mrs. Ola Jester and Mr. and Mrs. L. L. Switzer. Mr. Switzer accompanied them back to Dallas.

Texas Lags Far Behind Quota In Bond Purchases

With only a day or two to go in the U. S. Treasury's Savings Bonds current promotion, Texas are lagging far behind in their goal of \$33,000,000 in Series E Bonds. The campaign extends through July 4th and Texas will have had to average more than \$3,000,000 per day to reach the goal, according to Treasury reports.

Incomplete reports from the 254 Texas counties show that only about \$9,000,000 has been invested in E Bonds since the campaign began June 6. This represents an increase over previous sales, but is far behind the pace expected during the promotion. A total of \$13,525,776.75 has been invested in all types of U. S. Savings Bonds.

"Although reports so far indicate that Texas may not reach its \$33,000,000 quota," said Nathan Adams, chairman of the Texas Advisory committee on Savings bonds, "the amount invested is encouraging since it does show so many Texans are interested in backing their future."

It also shows that a great many Texans are interested and are taking a part in curbing inflation by investing a part of their savings in Savings Bonds.

"The object of the Treasury's promotion is three-fold," Adams continued. "It is designed to help curb inflation by removing surplus cash from scarce markets. It is to encourage each individual to build a financial reserve for his future security. It is to spread the national debt by having the greatest possible number of citizens buy and hold Savings Bonds."

"The Advisory Committee is calling on every county chairman in Texas to put forth every effort to help reach the Texas quota. We are also asking every individual to buy at least one extra bond during the remaining days of the campaign. Texans surpassed every quota during the war bond drives. With a

last minute effort, the committee believes that Texas can go over the top in this first peacetime drive by the Treasury."

ON VACATION TRIP

A group of vacationers, Mr. and Mrs. J. B. Woods and Mr. and Mrs. Ellis Barbee and family left Sunday morning for El Paso, where they will visit Mrs. Woods' and Mr. Barbee's sister, Mrs. Charlie Warren and family.

From El Paso the party will go to Arizona, the mountains in Colorado and several points of interest in the northwestern states. They plan to be vacationing for at least ten days.

VICE - PRESIDENT OF KEMAS

LUBBOCK, June—Carl Minor, son of C. L. Minor of Floydada, was recently elected vice president of Kemas, men's social club, at Texas Technological College. Minor is a junior industrial management major.

Miss Lora Nell Hartley who is attending Southwestern university at Georgetown returned home last Thursday June 20 to spend the summer with her parents. Rev. Hartley and son, Delmar, went to Georgetown and brought her home.

Mr. and Mrs. S. W. Perry and children, of Amarillo were here last week for a visit of several days with Mr. Perry's parents, Mr. and Mrs. J. T. Perry and other relatives.

Mr. and Mrs. Noland Rucker of Amarillo visited the past week with their parents, Mr. and Mrs. Efford Parrish and Mrs. Elmer Rucker.

Try this Easy Way to... CLEAN DENTAL PLATES

At least a scientific way to clean dental plates and bridges. KLEENITE. Just put your plate in a glass of water. Add a little quick acting KLEENITE. With magic-like speed, discoloration, stains and denture clean brightness returns! It's easy, economical. Ask your druggist for KLEENITE today.

KLEENITE the Brushless Way

Get KLEENITE today at White Pharmacy and Arwine Drug Company and all good druggists.

Voters See Jester, Hear His 'People's Path' Platform

Folks in many sections of Texas have a chance to see and talk to Beauford Jester of Corsicana, candidate for governor, during his tour of the state in the past two weeks.

In large cities and in small towns they have listened to him discuss the principles of his "People's Path" Platform. Jester has stated that he will stick to the principles in his "People's Path" and will make no rash promises or far fetched predictions in his campaign for the governorship.

"I LOST 52 Lbs. WEAR SIZE 14 AGAIN" MRS. C. D. WELLS, FT. WORTH
As Faded Now I'm more slender, graceful, lighter, happier. No drugs. No surgery. East Texas position, grey, hair, eyes, nose, mouth, chin, neck, all restored. The experience of Mrs. Wells may or may not be different than yours, but why not try the AYDS Vitamin Candy Plan? Look at these results:
In clinical tests conducted by medical doctors more than 100 persons lost 14 to 18 pounds (the AYDS Vitamin Candy Reducing Plan).
With this Ayds Plan you don't eat out any meals, starve, deprive, or fast. You simply eat down. It's simple and easier than any other diet. You enjoy delicious, delicious food. It's not a diet. It's a MONEY SAVING plan. See the size you lost!

Bishop Pharmacy
Phone 233
Tear out this ad - as a

VACTIONERS!

Before leaving on that vacation come and let us check over your car and put in safe running order for a more enjoyable vacation to you.

We do not Pretend to be Jack of All Trades —

But we do render SPECIALIZED Automotive Repair Service.

SPARKS and ALEXANDER

On Highway 70—East

Vote for

BEAUFORD JESTER of Corsicana for GOVERNOR



Beauford Jester long has been an active worker for the better things in life—church, welfare, civic development, education, agriculture and athletics. He has served with distinction on the Texas Railroad Commission. His record as a citizen, public official and soldier justifies his promotion to the governorship of Texas.

Vote For BEAUFORD JESTER For Governor

MORE POWER to MORE PEOPLE

at a Lower Cost Than Ever Before



Our way of contributing to the prosperity of the territory we serve is through our vast expansion program. This was begun nearly two years ago. Now it includes new generating capacity at several locations, and miles of line to bring additional power to more people. And, of course, low rates so that you may enjoy more of the efficiencies and economies of electric service.

There's plenty of cheap power for better manufacturing, better business, better living.

Yes, we're helping to develop a better, more prosperous territory.

WE'RE BUILDING AHEAD OF A FAST GROWING TERRITORY



No. 25 of a series of advertisements designed to help build this fast growing territory in which we serve.

SOUTHWESTERN PUBLIC SERVICE COMPANY
21 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

Now Showing = All This Week Greater United Shows Present Carnival Attractions AMERICAN LEGION 4th of July Celebration FLOYDADA



A BIG CITY CARNIVAL
FIRST TIME IN FLOYDADA. NEW SHOWS—THRILLING RIDES
Fun For The Entire Family

Dgrass Family

Re-Union at Clelland Lake

A reunion of members of the C. D. Dgrass family, their first since 1885, was held at McClelland Lake last Monday. It was attended by several hundred members of the family from this county, together with guests.

More than a hundred members of the family and guests were present at the picnic which was held at Clelland Lake. Mrs. E. R. Reeves of this county presided at the gathering of the get-together.

BUTTER KIST



OUR NEW
LOAF

Contains Vitamin B1
Look for it at Your Grocers.
Fresh Doughnuts Daily
Pastries are our Specialty.

FLOYDADA BAKERY

Phone 223 Jack Knox, Manager

Dexterous Daphne



"Dad, when she told me she admired my watch from the M. L. Solomon jeweler... I knew she was the girl for me."

M. L. Solomon
Jeweler
FLOYDADA, TEXAS

THE FRUIT OF UNCEASING LABOR

Between 1911 and 1935, a brief span of twenty-five years, extraordinary progress was made in public health. According to figures released by the Metropolitan Life Insurance Company, the duration of human life during this period was extended by almost fourteen years. It is all the more remarkable in the light of the history of this period, which included the first World War, the worst epidemic in recent history, and America's most severe depression.

Many agencies have contributed to make America a more healthful place in which to live. Not the least of these are scientific medicine and pharmacy, which work ceaselessly for better methods of prevention and treatment of disease.

Arwine Drug Company
PRESCRIPTION PHARMACISTS

Dougherty News

(Delayed)

DOUGHERTY, June 24—The harvest in this community was practically over a week ago when it was delayed by an inch and one-half of rain which fell Sunday morning. The rain was very beneficial to row crops in and around Dougherty. Due to rain there were no services at either church Sunday.

Born to Mr. and Mrs. Cecil Ford, a daughter, in the Pitts hospital, Floydada.

Mr. and Mrs. Tom Law of Haskell were here during harvest, and while here sold their home in Dougherty.

Mr. and Mrs. J. M. Brownlow have been at Hereford where they are having their wheat acreage harvested.

Bill and Weims Norman in company with Bill's brother, Earl Norman of Lockney are enjoying an outing at Possum Kingdom dam this week.

Mrs. Norman McArdle of Gainesville was here last week on business. Miss Alberta Mueller of Kansas City, Kansas, spent several days last week in the Orland Howard home.

F. M. Dougherty left Monday for Gainesville where he will spend several days on business.

Mr. and Mrs. J. M. Morrison received a letter from their son, Billy, last week, stating that he had arrived safely on Guam. Billy has been in the Navy since the first of the year.

House guests in the W. S. Poole home last week were Mrs. John Bales and son, Bobbie, and Mrs. Myrtle Paires, Fort Worth, Mrs. Winnie Bockman and Miss Ethel Paires, Burleson, and Mrs. Joe Smith of Silverton.

Mr. and Mrs. Bill Alexander of Dallas and Mr. Hodgsett of Fort Worth were guests of Mr. and Mrs. F. M. Dougherty last week.

Dan Ralls of Amarillo was a Sunday visitor in the R. T. Jones home.

Mr. and Mrs. Harlan Cage, Mr. and Mrs. Malvin Jarboe and Bessie Mae Morrison were in Plainview Sunday.

Mr. and Mrs. Kenneth Johnson of Dallas are visiting their parents Mr. and Mrs. H. N. Powell and Mr. and Mrs. Dee Johnson.

E. Lee Ozbirn of Dallas was here last week in the interest of the Freeman-Ozbirn land acreage in this community.

Mr. and Mrs. J. E. Newton and daughter, Mrs. Allen Leach, Jr., returned home the latter part of the week from Breckenridge.

Mrs. Tom Emert is slowly improving at her home after several days in a Floydada hospital.

Mr. and Mrs. U. E. Cook were in Lubbock one day last week, where Mr. Cook received treatment at a Lubbock hospital.

Donald Hoyt Cage of Spur has been visiting his grandparents Mr. and Mrs. J. G. Cage.

Mrs. Ruth Daniels and children Julia Ann and Bill Roddy, spent last week visiting relatives at Memphis.

The Dougherty Home Demonstration Club met June 19, in the home of Mrs. W. S. Poole.

Mrs. C. W. Dennison gave a demonstration on trays and tray accessories.

Mrs. C. E. Bartlett was elected to represent the Dougherty club at Council when delegates will be elected to attend the State meeting at Amarillo in August.

Due to conflicting dates there will not be a meeting July 3. At the close of the recreation period, a refreshment plate was served to members present.

SOCIAL SECURITY MAN DUE IN FLOYDADA JULY 10

A representative of the Social Security board field office of Lubbock will be in Floydada at the U. S. Post office at 10:30 a. m. Wednesday, July 10, for the purpose of assisting persons who have questions regarding social security.

Half Minute Interviews

R. B. McCravy: "I need to make a good cotton crop and I've sure got a good one in sight."

H. G. Barber: "Everywhere on our trip we went it was raining cats and dogs, the crops were behind and grass taking the fields. It looked funny to see everything so dry at home when we got back."

OUR EXPRESSION OF THANKS

We wish to express our thanks and appreciation to our many friends and neighbors for every deed of kindness and expression of love and sympathy and the beautiful flowers which we received during the extended illness and death of our wife and mother. We also want to thank the doctors and Mr. Harmon and others at the funeral home for their kindness.

We wish for you such kindness and expressions of love in your hour of sorrow. May God's richest blessings rest upon each of you.

J. F. Nixon and family.

MRS. ANDREWS HONORED WITH BIRTHDAY SURPRISE

A number of friends and Sunday school classmates surprised Mrs. V. Andrews by coming to her home Tuesday evening. June 25 laden with various nice gifts, a big birthday cake, and iced cold punch. The cake was cut and all present were served. Besides the gifts many beautiful birthday cards were received.

Mrs. Andrews was so rejoiced she could not find words to express her appreciation of this sweet remembrance from her friends.

Mr. and Mrs. R. M. McCauley had visiting in their home last week three of Mr. McCauley's sisters and one niece. They are Mrs. O. B. Willis, and Mrs. Maurine Worrell, the niece, both of Hobart, Oklahoma, Mrs. Earl Blanton of Faben, Texas, and Mrs. Steve Venable of Reed, Oklahoma.

Mr. and Mrs. Willard Wyatt of Port Arthur, Mr. and Mrs. J. H. Wyatt and Notley Wyatt of Tahoka were guests in the J. L. King home last Tuesday.

Center News

(Crowded out last week)

CENTER, June 25—Sunday school was rained out, but oh, how nice this more than one inch of rain is! How thankful we are for the rain.

Callers at the W. P. Sims home Saturday night were Mr. and Mrs. Charles Horton and Bruce, Mr. Ward from Post, and Mr. Jordan of Sand Hill.

M. and Mrs. Floyd Anderson and Otis Anderson visited Sunday in the home of their parents, Mr. and Mrs. A. W. Anderson. Dorothy Anderson went home with Floyd and family to visit a few days.

Doris Lindley of Stamford is visiting her sister and family, Mr. and Mrs. Travis Lightfoot.

Mrs. W. B. Harris and children visited Monday with Mrs. J. B. Jordan.

Margaret Green called Monday in the A. W. Anderson home. Nita Anderson spent Monday night with Margaret.

The Home Demonstration club met at the club room Monday afternoon. A committee was appointed to see about having a float for the 4th of July parade. Refreshments were served to Mesdames Clarence Ashton, J. L. Montgomery, Frank Dunn, J. B. Jordan, W. B. Harris, O. C. Vinson, C. M. Meredith, Travis Lightfoot, W. J. Rhodes, J. E. Green and Misses Doris Lindley, Margaret Green, Nita Anderson and several children.

Mr. and Mrs. Floyd Montgomery spent the week-end with his mother, Mrs. J. L. Montgomery and sister, Mrs. Frank Dunn and family.

Get the Want ad habit.

White Drug Company

KILL RED ANTS! You can easily rid your premises of Red Ant Beds with **Durham's Extermo Ant Balls** at a cost of less than 5c per dozen. Six Balls 30c and 12 Balls 50c at your druggist or at

Arwine Drug Company

Lockney Locals

(Crowded out last week)

LOCKNEY, June 24—This community received a nice rain Sunday of about one and a half inches. Wheat harvest is just about completed in this section and all reported a fair yield.

Mrs. Lloyd Horn and son, Robert, visited Wednesday in Lubbock with relatives.

Gary Don Carthel of Floydada spent last week at Lockney with his cousins, Dolleen and Kelly Mac Harrison.

Mr. and Mrs. H. M. Coman moved last Wednesday to Melvin, Texas. Miss Stella Strickland of Lubbock spent last week-end here with her parents, Mr. and Mrs. H. B. Strickland.

Mrs. F. S. Byars and Mrs. A. C. Carthel and children, Gloria and Alden were in Plainview on business Friday.

L. T. Willmon is in the Lubbock Hospital where he underwent an operation.

Marvin Cox was in Lubbock Tuesday on business.

A youth caravan starts Saturday, July 6, at the Methodist church. All young people of the community are urged to take part in this caravan.

Mrs. Edwin Hammonds and daughter of Sand Hill spent Monday with Mrs. A. C. Carthel and family.

Roaring Springs Swimming Pool and Picnic

Ground NOW OPEN 8 a. m. to 11 p. m.

ADMISSION 30c and 60c Tax Included Three miles south of Roaring Springs on the River

Qualified Red Cross Swimming Instructor and Life Saver on Duty at all times.

Swimming Lessons 50c for minors, 75c for adults. Classes for all age groups.

WE SALUTE YOU--

VETERANS OF WORLD WAR II

and wish you many happy returns of Independence Day.

OBSERVING THE EVENTFUL TIME

OUR STORE IS —

Closed All Day

JULY 4th

HAGOOD'S DEPARTMENT STORE

"Standard Brands—Priced Right"

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"Standard Brands—Priced Right"

SERVING YOU THROUGH SCIENCE

You need safety! You want mileage!

You like value! So you ask for

U.S. ROYALS

Since the very first days of the automobile, famous U.S. Royals have set the pace in tire quality—set new standards, year after year, in tire performance.

And now, there's a new U.S. Royal—with rayon cord. It's lighter...it's stronger...it's safer!

It's backed by all the science and engineering skill of the United States Rubber Company. It has all the features you've found in the great U.S. Royals of the past—the famous Royal block tread, Safety Bonded Cords, buttress shoulder construction—plus all the advantages of the new super-strength U.S. Royal rayon cord.

Thanks to this better cord, the new U.S. Royal DeLuxe is a better tire. It runs cooler on the road—cuts down the

destructive inner heat that steals tire mileage. It's a lighter, more flexible tire. Yet it's a far stronger tire—a far safer tire. And it gives you dramatically greater protection against blowouts.

This newest U.S. Royal is making tire history. In the laboratory and on America's highways, it is proving its ability to deliver more safety, more mileage, more performance.

It is available now in many passenger car sizes.* See the new U.S. Royal DeLuxe today at your U.S. Tire Dealer—find out how soon you can be riding on rayon-built U.S. Royals!

*Present Government regulations restrict all rayon construction to sizes 6.50 and larger.



Jo Ed WINFREE

CANDIDATE FOR
Lieut. Governor

12 years in legislature where he has fought for a liberal old age assistance, better farm-to-market roads and better rural schools. Sponsor of the bill giving the soldiers the right to vote without the payment of a poll tax, when you promote him you keep up the fight.

14 with Mrs. T. J. Heard. Mrs. Morgan, president, read a letter of thanks from Mrs. N. G. Jackson, who has moved to Lubbock. The 3rd and 4th July program was discussed during the business meeting. Cookers were tested and Mrs. Sims

gave "Bringing food preservation up to Date" in the absence of Miss Wilson. The next meeting will be with Mrs. Joe Dunn on June 23 at 3 o'clock. Those present for the meeting included Mesdames Elbert Parks, Joe

Dunn, F. P. Fuqua, C. B. Smart, Riley Tengue, P. F. Bertrand, W. A. Cates, O. G. Mayfield, Alton Chapman, C. A. Cumble, C. J. Parr, W. L. Morgan, D. D. Shipley, P. W. Atteberry, and the hostess, Mrs. T. J. Heard.

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