Fire at Lockney



School act Play legional

## W. W. Goen New

Man at White Drug

## Spence Elected President

 onsumers Fuel Associationve You Texas' Boyce House oks at Rotary Ladies Night

Road Delegations Want Farm-To Market Roads; Floyd Co. Court Attends Hearing Held in Lubbock
Junior Fat Stock Show Big Event Of the Week-End

$r$ to Spend Holiday
Dale Goen Member Band, Drill Co. at John Tarleton
ast Rites Said For Mrs. Sadler

## Water Supply For City Will Be Increased

## Gen'l Wainwright to Address Veterans



Horace Simpson, After Operation, Is Doing Fine
cumpixi ivoraces
 came ili in thor ume


Lamb County Hat in Ring Attends Funeral Rites for Father

The Floyd C 0 . Hesperian
The Floyd County Hesperian, Floydada, Texas, Thursday, April 18, 1946
 10.1907, under the set of Con
of March 3189 .
HOMER STEEN, Editor HOMER STEEN, Editor
Published by The Hesperian Pui
iushing Co, Ine. Floydada. Texas.
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As A Farm Woman Thinks


## helping to build

## lizial

By helping you and your fellow citizens to establish personal financial security, your Southwestern Life Representative is making a continuous contribution to
the economic stability of your community. The savings you and thousands of other Texans are accumulating through your Southwestern Life Insurance rep resent a backlog for future personal use ... funds with which homes are erected ... with which Municipal, County and State public improvements ar built ...funds for the building of new schools, and public utilities ... funds to help both Community and State to grow.
Is your life insurance built to accommodate the demands of your present eco nomic status? Does it provide all the protection your family will need? Does it protect your business, assure cancellation of the mortgage on your home, provide for unforeseen contingencies? Will it continue your pay check for life when you are ready to retire from active work? Talk to your local Southwestern Life Representative today about building the program you want and need
Southwestern Life $C_{\text {pisiont }}$ monery
 ordinance no. 239 N ordinance requiring
ONNBOTIONS TO BE MADE TO THE CITY SEWER, RBQULATING
SAME PROVIDINO A PENALTY
AND DECLARINO AN EEROEN

## Bismonomp hr ㅍuq ory

4TE日



## We Pick Up

 FLATS Telephone 352 We have the Hypoid Vac.uum Flusher for New DifWashing, Marfak Lubri cation;
Texaco High Octane Gae oline and Texaco Oils and
Greaseas


The prehistoric discovery of the FLAME was man's first step toward civilization; and from that ageless past to the present, the Flame has been keeping humanity warm, cook. ing its food and performing other services. However, no energy, even that of the FLAME, would be valuable to modern civilized society unless it would be capable of being controlled. It is interesting to note that it was this control lability that, early in our economic history, provided continued usefulness to the Gas FLAME-a usefulness that through the years has constantly widened and strengthened. Today this controllability reaches its highest point of devel opment. And so, as in the past, the Gas FLAME will continue to release, even more effectively, its energy, remaining man's faithful servant for cooking, water heating, refrigeration and year 'round home comfort.

## West Texas Gas Compan!

## WATCH FOR INDUSTR

IT WILL COME
AND ALL OF US WILL WELCOME IT!
The Panhandle-Plains and Pecos Valley area is on the move ... industrially. It's amazing what has happened around here the past few years. Indust has found out many of the natural advantages of our territory. Manufacturing plants of all kinds springing up bere there-everywhere-making new payrolls-new citizens-new life.

Industry knows that the Panhandle-Plains and Southeastern New Mexico area has everything to offer-including dependable electric power in quantities and at prices available only from a large interconnected electric system.

| CRACKERS, Iwo Pund Box, 27 | TALK ABOUT "STRIKES" How Do These Specials |
| :---: | :---: |
| LAUNDRY BLEACH, . 10 |  |
| BAKING POWDER, ${ }^{\text {. } 17}$ |  |
| BABY FOOD, ${ }^{\text {.06 }}$ | "STRIKE" |
| CHILI, | You? |
| Laying Ma | 3.59 |


| CHASE and SANBORN'S | OKEENE'S BEST <br> 25 LB. $\square$ our, |  |
| :---: | :---: | :---: |
| CRACKERS, Brimfull, Graham, 2-Lb. Box . 29 | FURNITURE POLISH, Radiant, 24 -oz. Bottle, | . 19 |
| APPLE JUICE, Motts, Per Quart, .33 | WINDOW CLEANER, Kleer Glass, 8 -oz. Bottle | . 10 |
| CORN, Red \& White, Fancy Golden, 2-12-oz. cans . 33 | PRUNE JUICE, Marco, Quart, | 25 |
| SPINACH, Brimfull, 2 No. 2 Cans, $\mathbf{. 2 9}$ | IPANA TOOTH PASTE, Each | . 09 |
| Noodles in Tomato Sauce Magic Chef, 131/2-oz. Jar . 20 | CAKE FLOUR, SoftAsilk, Large Box, | . 29 |
| PEAS, Our Value, tender sweet, 2 No. 2 Cans, . 29 | BANANAS, Pound, | . 11 |
| FILET OF MACKEREL, Calprize, 1-Lb. Can, . 49 | ONION SETS, Pound | . 10 |
| MUSTARD, Marco, Salad Style, 9-oz. Jar, . 09 | SPUDS, 10 Pound Mesh Bag, | . 49 |
| PEPPER SAUCE, 3-oz. Jar . 11 | GRAPEFRUIT, Pound, | . 06 |
| LIMA BEANS, Baby, Two Pounds, $\mathbf{~} 25$ | CARROTS, Per Pound, Bulk, | . 05 |
| CORN BEEF, Fresh Cured, Pound . 45 | RADISHES, Per Bunch, | . 05 |


| CIGARETTES |  | TOBACCO |
| :---: | :---: | :---: |
| \$1.55 |  | . 10 |
| SNUFF\% |  | SPRINKTLERS |
| . 29 |  | \$1.99 |

## Tamales,. 19

CANDY, 1-Lb. Chocolate Pecan Cream, Each, . 49 EASTER EGG DYE, PAAS, 10 c Value, $\quad \mathbf{. 1 0}$ \begin{tabular}{lll}
\hline TEA, Lipton's, orange pekoe, $1 / 4-\mathrm{Lb}$. Package, \& $\mathbf{. 2 5}$ <br>
PRUNES, Red and White, 2 -Pound Box, \& $\mathbf{. 3 3}$ <br>
\hline

 Macaroni-Spaghett, Marco, Two 1-Lb. Pkgs., $\quad \mathbf{2 5}$ 

\hline PEANUT BUTTER, Red \& White, 1-Lb. Jar, \& $\mathbf{. 2 9}$ <br>
\hline RAIN DROPS, Large Box, Each, \& $\mathbf{. 2 1}$ <br>
CHICK
\end{tabular}

CHICKEN GIBLET NOODLE DINNER, 1 - lb. jar . 26

## CHINESE FOODS!

 1 Can Chun-King Chop Suey Vegetables, 1 Can Chun-King Bean Sprouts, All for,
## HAMBURGER, . 19

\section*{FISH, Lake Trout, Pound, . 29} CHILI, Fresh Home-Made, Pound, $\mathbf{. 2 9}$ CHEESE, Wisconsin, Full Cream, Pound, $\mathbf{. 5 5}$ BOLOGNA, Pure Meat, Pound, $\quad .25$ | SAUSAGE, $\quad$ Pure Pork, Pound, | $\mathbf{. 3 3}$ |
| :--- | :--- | :--- |
| LUNCH MEATS, Assorted, Pound, | $\mathbf{. 2 9}$ | WEINERS, Pure Meat, Pound, $\quad \mathbf{2 9}$ BUTTER, Country, Pound, LIVER, Tender Yearling, Pound, | OLEO, | Blue Bonnet, | Pound, |
| :--- | :--- | :--- |
| LARD, | Pinkney's Bulk, 4 Pounds, |  | .32

LARD, Pinkney's Bulk, 4 Pounds, $\quad .24$

CHENEY \& WEMBLEY
Can You Tie These for Easter?
Nothing will perk up a man's Easter outfit like one of these new ties in the latest patterns and colors. Smart foulards, woolens and rayons.

| $\mathbf{\$ 1 . 0 0}$ | $\mathbf{\$ 1} .50$ | $\mathbf{\$ 2 . 0 0}$ |
| :--- | :--- | :--- |

Hagood's Dept. Store

Standard Brands-Priced Right



POSSUM FLATS . . . "ANOTHER BUSY PRODUCTION LINE"
By Graham Hunter



## III INSURANCE

 Irays in Texas and none to Stockholders in this
Tother State. I think producing farmers like it
Tht way too because-
De Company 1 represented last year and will
and - merresent this year sold more HAIL
 reternerienced and prawtical farmers. Same as
rar. we will adjust and allow losses as low as $5 \%$. Nurase will adjust and allow losses as low as $5 \%$.
hoses.
his is a coperative organization and as such is
hand in a manner similar to that of Cooperative tad in a manner similar to that of Cooperative
Eventors and Oil Companies. which are owned
Werated by the farmers comprising their mem.
Unor res for full coverage for each $\$ 100.00$ are:
Oir

S1200 or note 12.60 . You save around $\$ 60$ on | $\$ 120$ or note 12.60 . You save around 860 on |
| :--- |
| rumium for each 100 acres you insure at $\$ 10.00$ | pemium for each 100 acres you insure at $\$ 10.00$

kte by yllowing us to write your insurance.
tep this saving in your own pocket and insure your own company.
Dont wait until the HAIL season starts! Insure wit will cost you no more. We do not require
tot be in full head before adjustment is made
and and of known crop failure, free cancellation Wrid don't want to write all the hail insurance and
Fill not block it solid. There is some areas where 2ll mot block it solid. There
Many of you KNOW that I am working, trying to
pete conditions for the farm home owner that
 ve are headed forward.

## ED HOLMES

HAIL INSURANCE
sill selling Farmers Union Fire Insurance-
SUMMERITE
Mis your

## frozen malts

WE'VE GOT 'EM NOW. Chocolate, Strawberry, Vanilla and Cherry flavors,

> 5c, 10c and 20c Sizes

## Call for some of that good

## Home-Made lec Cream

Specializing in Chocolate Fudge Sundaes Saturday. At the new shop of good things to drink.

## Walker Specially Shoppe



Petersburg Bride And Groom to Enroll At Tech This Fall






Phone 24
102 Main Street
PATTERSON'S GROCERY and MARKEI

GARDEN FRESH VEGETABLES

| TURNIPS ${ }_{\text {a }}^{\text {and GreEN, }}$ Eunch, | .10 |
| :---: | :---: |
| CELERY $\begin{gathered}\text { Tender, Crisp, } \\ \text { Large Stalk, }\end{gathered}$ | . 15 |
| LETTUCE per Pound, | . 10 |
| SPINACH per Pound, | . 10 |
| POTATOES ${ }^{\text {New }{ }_{\text {per Pes Pound }} \text { ( }}$ | . 08 |
| GREEN ONIONS | Bunch. . 09 |
| CARROTS Bunch, | . 06 |
| BANANAS | Subject to Arrival |

MEAT MARKET

HAMBURGER | Fresh Ground, |
| :---: |
| Pound, |

STEW MEAT .20

FRYERS | Plenty, Milk Fed, |  |
| :--- | :--- |
| Pound, | $\mathbf{6 0}$ |

PORK SAUSAGE $\begin{gathered}\text { Home Made, } \\ \text { Pound, } \\ .\end{gathered} \mathbf{3 5}$

## Notice of Holiday

## Monday, April 22

LEGAL HOLIDAY
(San Jacinto Day, Sunday, April 21)

Please do your banking on Saturday




# Another Year of Progress for Floydada Municipal Light and Power Plant 


City Council
Conner Oden
J. W. Lanier
J. D, MeBrien
W. U. White
Walton Hale

City of Floydada

## Operating Statement Fiscal Year Ending March31, 1946

OPERATING STATEMENT FOR YEAR ENDING MARCH 31st, 1946
Gross Income

| Residence Lights | $\$ 20,068.78$ |
| :--- | ---: |
| Commercial Lights | $9,145.05$ |
| Commercial Power | $4,454.76$ |
| Commercial Heat | 322.10 |
| Welding | 128.12 |
| Commercial Refrigeration | 648.00 |
| Schools | 138.94 |
| Picture Shows | 488.83 |
| Municipality | $4,493.70$ |
| Schools | 442.15 |
| Penalties | 54.45 |
|  |  |
|  |  |
|  |  |
| Salaries |  |
| Extra Labor | $14,044.90$ |
| Fuel | 143.80 |
| Repairs | $6,038.38$ |
| Supplies | $1,129.74$ |
| Advertising | $2,756.54$ |
| Pick Up | 128.38 |
| Telephone and Telegraph Expenses | 769.04 |
| Insurance | 89.85 |
| Clock Service | 846.64 |
| Office Supplies | 18.00 |
| Executive | 600.60 |
| Laundry | $2,446.35$ |
| Water, Lights and Sewer | 62.60 |
| Legal | 105,00 |
|  | 275.00 |

$\$ 40,384.94$
$\$ 29,454.82$
Operating Profit $\$ 10,930.12$
$\$ 4,000.00$
Principal paid on bonds Interest paid on bonds Bank paying charge


Remember, it's no trick at all to get Light and Power service from your City plant. Just Telephone 211. We do the rest.


## E HESPERETTE

Personalities of the Week




## 䁌

 football, ganes. incldentally, to watchHer
white sarite colors are green and
she says her worst habit one knows better). She ilkes ham
burger and "fench tries eshe dis
likes getting up in the morning mor
han anting

$\qquad$
$\qquad$ HaLF-Mivites INTERViews
Subject-Junior and senlor quet.
Ruth Reddy-T think it is going
to be really something.



 Famous Expressions

Kay Crumpton has been stick tha
pate weak. she is in the Plut

## BABY CHICKS

 lach TUESDAY and FRIDAYSired flocks, with egg records rom 240 to 313 eggs in one year, e have been officially culling ad testing for the White Leghorns from R. O. P years. No eggs set that are not
from U. S. Approved or U. S. Certified flocks.

## ST.00 Per Hundred

nut on will book your order for the chicks you for the date you want them. Book your order

## CARMACK HATCHERY

## Duacker




time to insure wheat against loss by I am ready with several
different coverages. If you are interested over the matter with

J. H. Reagan

THE FACT IS . . mamem


CHICKS LAUGH AT GERMS! NEW "BROODERATOR" PROVIDES GERM-FREE AIR FOR CHICKS. AIR IS PURIFIED WITH A GENERAL ELECTRIC GERMICIOAL LAMP. AUTOMATICALLY CONTROLLED HEAT IS FURNISHED BY G-E CALROD HEATER.

ELECTRONIC HOT DOGS! NEW MACHINE WILL GRILL
HOT DOGS AND HAMBURGERS BY ELECTRONIC HEAT. 6-E GENERAL (\%) ELECTRIC

## Now. .. 10 wheat used in beer or ale

And wheat alone can solve the problem of feeding the world's hungry

Actully wheat has nevert been a large item in the brewing process-only $\frac{8}{0000}$ of the entire U. S. wheat crop was used in 1945

In accordance with United States Government policy, the brewing industry has used no wheat whatever since March 1, 1946.

OTHER MATERIALS CUT $\mathbf{3 0 \%}$
The other grains used have been reduced by $30 \%$-that is, to $70 \%$ of the 1945 amount.
Wheat alone can solve the problem of feeding the hungry. The grains to which the industry is now restricted, are of a variety and grade not normally consumed by the people of the world as food.

LESS BEER AND ALE
Altogether, the brewing industry is using $30 \%$
less materials than in 1945. This results in a proportionately lower production. But since the current demand for beer and ale is about $25 \%$ greater than a year ago, the real shortage is nearer $50 \%$.
Consequently, your dealer will not be able to supply you with all the beer and ale you would like. We know you will understand the reason for this.

Your attention is earnestly directed to the recommendations of President Truman's Famine Emergency Committec, which are summarized in the box below.
This statement tells in clear, simple terms what each of us indiuidually can do to help during the emergency.
Percy Lamar
of Crosbyton
Died Sunday

