The Floyd Co. Hesperian The People's Forum

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WAYNE
BENNETT

CONCRETE UILDING BLOCKS

Drain Tile

## Fine for Tasting <br> BUTTER KIST

Fine for Toasting

## OUR NEW LOAF

Contains Vitamin B1
Look for it at Your Grocers
Fresh Doughnuts Daily Pastries are our Specialty

## FLOYDADA BAKERY

Phone 223 Jack Knox, Nanagem
ERVING THROUGI
a new kind of rubber hrings you a great ne
INNER TUBE
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Consumers Fuel Association

UNITED STATES RUBBER COMPANY


| OATS, | .10 | RICE, |
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| CHEERIOS, | .12 | $\begin{aligned} & \text { Iarze quick quek } \\ & \text { OATI. } \end{aligned}$ |
| Pickney's Snowhite $\qquad$ Pure Lard, 6 |  |  |


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SOAP
TOMATOES
GREEN BEANS,


|  | MILK, | 25 | Ranch style |
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EGG NOODLES, .10 COFFEE,
CHEESE SPREAD 21
Pork \& Beans, . 09
Salad Dressing,
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MARKET SPECIALS
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PORK ROAST, . 32 SAUSAGE,
PORK CHOPS, . 36
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LECTRIC and URNITURE
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eessed and Bonded.

01 N. Main Phone 339

FROM A OCK AWAY!


## H. REAGAN

Tedephonene 386

## Looking at this

COMMUNITY through a
Ten-Year Telescope
Great changes will take place in this community in the next ten years It is your business and our busines to see that these changes are in the right direction-forward.

The resources of this bank and the energies and united efforts of our officers and directors will be de voed to this cause of progress. Your we may take for granted.
You will find everyone

(5)bank ready 10 wark wive your every sound, constructive way that munity.
Crosbyion Votes Singers Meet
16to Ifor City

## Dr. Wilson Kimble Optometric Clinic

 Specializing inhealth, care and visu enciency, Make all aption with our secretary, Office Phone
Residence 245

## WOMEN! WHO SUFFER HIT FASHE

 DON'T SCRATCH Durham's Paracide Ointment



Room 203, Federal Building, Lubbock, Texas

## INSURANCE FRE

This week A. T. Swepston of Hillcrest communihome and Farm buildings for $\$ 10,000.00$. Three equal payments of $\$ 100.00$ each pays the 5 year
policy. No interest to pay. Check the records. He saved more than $\$ 300.00$ by staying with his own

Mr. Swepston lived in Raines county in 1904 and knew personally Newt Gresham and remembers when
Mr. Gresham started the Farmers Union movement that has since spread to millions.
Clyde Peterson (one of our good renters) took
$\$ 1,000$ insurance on his Household Furnishings. equal payments of $\$ 10$ each pays the 5 -year policy.
He knows he is protected and is saving more than $\$ 6$
These men are just two of hundreds in Floyd
The
County that are insured with their own Texas Farm-
ers Union Fire Insurance Company. Large or small, YOU, too, are welcome.
know you need protection on your home
IRE, LIGHTNING, TORNADO, WIND and against FIRE, LIGHTNING, TORNADO, WIND and
HAIL. The rates have been prohibitive but now with full protection in your own Texas company at the rate of $\$ 6$ per year per $\$ 1,000,00$ you can Just sleep better and go fishing on what you save by insuring with
your own Texas Farmers Union Fire Insurance Company.
tite to "A. Farmer Life As He Live It" $K$

## ED HOLMES

Your Own Community Representative for farmers union fire insurance Still Selling Farmers Union Fire Insurance-

## BABY CHICKS

Each TUESDAY and FRIDAY


White Leghorns from R. O. P.
fired flocks, with egg records
rom 240 to 313 eggs in one year, from 240 to 313 eggs in We have been officially culling
and testing for the past eight ing for the past eight
o eggs set that are not
S. Approved or U. S.

## $\$ 1.00$ Per Hundred

 want on the date you want them. Book your order

CARMACK HATCHERY

THEREPS AM OVERELOW
OW LOWE DISTAMCE
 before are using long distance
erflowing with thousands of calls, and some calls are bound to be delayed.
But the operator will say: "There will be a delay on your call"-less and less as more and more new circuits are put into service.
We're working toward the goal of handling all calls promptly and to your liking.


The first National Bank
SPREADING THE GOOD NEWS"
By GRaham hunter


Last Day to File
For Precinct And Co. Office June 15


Easter Messages should be Mailed Overseas at Once

Cotton TireCords Stand Up, Says
Research Report

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Thace nchols dectare
 ois cour rouks


## WOOL




## SEEDS

eed for your spring planting in way of certify
and Yellow Dent Corn, also the dargest stock $m$ den seed in Floydada, Included
eties of field peas and beans.
you are contemplating a commercial tomus crop we can supply you with most any amount
seed. We want about six hundred acres more popoxe Pasture grass and lake grass seeds, most 2 g

## D. W. FYFFE SEED COMPAM

The Complete Feed and Seed Stor
On the Square in Floydada

Phone 24
102 Main Street
PATTERSON'S GROCERY and MARKET

: MEAT DEPARTMENT:
BOLOGNA A Amour star. $\quad .25$
PORK SAUSAGE $\quad .35$

| CHOICE BEEF <br> Roast, lb. 30c |  |
| :---: | :---: |
|  |  |
| CORN FE |  |
| E deluver |  |

##  <br> 41.til $1-$ lb. 55 c

Fus
emergency flour harvest queen mill \& ELEVATOR COMPANY

## NOW IN STOCK

Electric Hot Plates -Student Lamp Variety Lights for Backyard Fluorescent Kitchen Units Fluorescent Bed Lamps Electric Bathroom Heaters Fluorescent Desk Lamps GE Lamp Bulbs
Also Flashlight Batteries Come in to See Us
REAMS ELECTRIC $\mathbf{C O}$.

The Floyd County Hesperian, Floydada, Texas, Thursday, March 28, 1946

P. T. A. Eleets New
Officers For Year


## Motor Exchange at $\$ 100$

for 90 h . p., and $\$ 125$ for 100 h . p.

## BISHOP MOTOR COMPANY




## featured in

Junior Bazaar
Bolero beauty . . . typically Junior-Deb in styling and tailoring. Featured in $100 \%$ virgin wool fabrics by American Woolen Company.) So fashion-right and super smart for now. Luxuriously lined winh Ponatone, a Pondel acetate rayon fabrice.

MILADIES SPECIALTY SHOPPE
BenE. Keith CO.
Forty Years OId,
and Celebrating

Dexterous Daphne

"You can go out with the boys on one condi tion! Do I get that
Solomon Jeweler?

## Iill: Pagnume

## Public Sale

At the farm 4 miles north and $1 / 4$ mile east of Floydada, first house on the Center road,

## BEGINNING AT $10^{\prime} C L O C K$ P. M.

## Wednesday, April 3

HOUSEHOLD FURNITURE 1 Two-piece pre-war living room Suite; 1 Dresser;
2 Iron Beds and Springs;
1 Adams Butane Heater (nearly new); Chairs;
Good $9 \times 12$ Linoleum Rugs; 2 Good $9 \times 12$ Linoleu
1 Old-Fashioned Safe
Old-Fashioned Safe;
Perfection 5-Burner Oil Cook Stove, near-
ly new; 1 Bedstead, springs and mattress 2 Wash Pots: ${ }_{3}$ Cream Cans, 10 -gallun site.

TERMS OF SALE: CASH
E. W. LEHTFOOT
ฮั
HROUGH floods, drouths, boom times and depression-Ben E. Keith Company has been able to supply, owned, independent retail dealers, the healch-giving fresh fruits and fresh vegetables that you have been accustomed to enjoy-every day throughout the year.
The Ben. E. Keith Company takes this opportunity to thank you for your loyalty and patronage. And chroughout the ensuing years-come what may-we renew our pledge to continue to serve you, our friends of the Southwest, for your good health and enjoyment.

|  |  |
| :---: | :---: |
|  | fresh -from Keith's |

M. H. RUTLEDGE, Territory Representative

## BEN E. KEITH COMPANY





$\mathrm{Y}_{\text {ou know what happens }}$
When you continue to spend more than you make and.

Keep on borrowing to make up the difference!

You know too, that a big chunk of every dollar you earn and every dollar you spend goes to pay the cost of government.
That's why it's important for you to take a good look at the way the government spends your dollars.

Government should begin now to live within its means

During the war government necessarily spent huge sums of money. Yet, with the our times as much in the coming year as it spent in the highest pre-war year.

Most thoughtful people believe that government expenditures are now far greater than they need be.
They believe that government, like a family, should live within its means. thatir shoud notspend not keep on tain in . . . that it should not keep on going

Yet that is exactly what's happenins to. day. Our government is spending billions more than it takes in. And it continues to This is the kind of money-handling that eauses inflation.

Economy in government means
money in your pocket
If the American people - through Congress - will reduce government spending and take steps to encourage production, inflation will be stopped ... and this is the only way it can be stopped.
Write your representatives in Congress today.
Urge them to cut the cost of government, eliminating all waste . . . all unnecessary
services . . and postponing ail expenditures that can be put off until our war bills have been paid.
Urge them to make the government start living within its means . . . at a level that Youll Youll see the resols sout foed elothin and everything else. And you'll be doing your country a real service.

YOUR DOLLARS... a postard to the National Association of Manufacturers.
14 West 49 Sth Stret, Newe York $20, N$. Y., will bring your copy of this informa-

NATIONAL ASSOCIATION OF MANUFACTURERS
For a Better Tomorrow for Everybody
Tolnduct to
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