
Plains
upper on
y Night

Social Security Board Manager Points to Benefits For Workers and Survivors Under New Law


## Red Cross Drive Formally OpensIn County Friday

Scramble For Homes



## Social Events, Clubs

New Comers! rey they are or dinner nome cone in

OK CAFE


Fine for Tasting
BUTTER KIST
Fine for Toasting
OUR NEW LOAF
Contains Vitamin B1
Look for itat Your Groeers.
Pastries are our Specialty.

## FLOYDADA BAKERY

Phone 223

## FOR SALE!

Regular Farmall Tractor, with Lister and Cultiva-
Horse and a half by two and a half gasoline station-
ary engine with pump jack;
Overhead Water Tank 6 feet by 9 feet;
ome Jiffy Type Cultivators for your old type rega lars; takes two minutes to put them on and two for your tractor:

We also have some good used Maytag engines: No. 1, first class $200-\mathrm{amp}$ Hobart portable combina-
tion welder, good as new, complete with acetylene. guaranteed;

Also, will sell my place-six room house, hall and bath, garage, nice chicken house;

## CARI'S WELDING SHOP

Under the Water Tower, West on the Road to the Coop Gin.

Remember how to avoid the Second Welding by Seeing CARL, the WELDER first.

## CARL JETER

 Etmer G. Norrell Wed
at Clovis Saturday
an and sur Jomes i. uner an

 Beatrice Little

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## Hickerson \& Strickland

 BUIANE and PROPANE GAS PROPANE BOTILE GASA. O. SMITH HOT WATER HEATERS MAGIC CHEF RANGES, SERVEL REFRIGERATORS bendix home laundries

We have in Stock a Large Shipment of

## 1100-GALLON PROPANE TANKS

Above ground type, for your irrigation wells and carbureators.

WE HAVE SEVERAL 542-GALLON ABOVE-GROUND PROPANE TANKS

For Your Domestic Plants
Will receive some 340 -Gallon Pro- We have in Stock-some 30-Gallon $\begin{array}{ll}\text { pane Tanks and } 1000 \text {-Gallon Bu- Permiglass Hot Water Heaters for } \\ \text { tane by the First of the Month. } & \text { Natural Gas Only }\end{array}$

## Located West Side Highway Wye

# NOTICE 

## CHICKEN OWNERS

City of Floydada has an ordinance prohibiting chickens running at large in the community.

We are getting many complaints now from people who say your chickens are ruining their gardens, flower beds, grass and shrubs.

You will have to keep your chickens up to keep from imposing on your neighbors. Please give this your at tention so that we will not have to use the city's autho ity to force you to comply with the ordinance.

## City of Floydada

By BOB SMITH, Marshal

## PIE SUPPER

## South PlainsSchoo

 Friday Night, Mar. 1A travel movie taken by Billy Staniforth, Jr., of events and scenes in his Travels abroad, while in the Army Air Corps

All Proceeds Go to Floydada American Legion BUILDING FUND Everybody Invited

Sponsored by South Plains Ladies Ladies Bring Pies 8 p. m. No Admission


## CLOSING OUT

OUR

## SROCERY STOCK

Groceries at Cost until Stock is Sold. e's your chance to make your cash food cheaper.

## CAMP COPES

and Mrs. H. A. Cope, Proprietors

## GGS. .

This Windy Weather - FEED PEL TS. $20 \%$ Pellets or Mash "TEXO. he World's Finest Broiler Mash. 20\% "TEXO.

If you read the Tag on our $16 \%$ Dairy Feed (in Print Bags) you will buy.
f you feed one sack you'll probably ver search for another cow feed. All made by Burrus Mills.

## BERRY PRODUCE \& FEED

## one 74

We Deliver


## ing's Grocery and Market

E WILL TAKE 'EM AT TOP PRICES FOR EGGS
d-County Raises 'em, we Butcher 'em-and sell Frean fork and Beef!' YES, ITS GRADE A!

| TEAK Per Pound, | . 30 |
| :---: | :---: |
| UTTER ${ }_{\text {Frest }}^{\text {Frest Country, }}$ Pound. | . 50 |
| IILK Two Quarts for. | . 25 |

## GRUBBS GROCERY

Successors to White \& Terrel on West Side of the Square
Will appreciate our friends, old and new, giving us a
Pure Ribbon Cane Syrup, gal., $\mathbf{\$ 1 . 5 0}$
offer:
Onion Sets, White, Pound, $\quad 10 \mathbf{c}$

| Cage Brand Flavor, $4 \mathrm{oz}, \mathbf{2}$ for, | 25c |
| :--- | :--- |
| Roach Powder, 6 -oz. size, for, | 55c |
| Salted Peanuts, 8 oz ., | 25c |
| Pillsbury's Farina, 2 for, | 25c |
| Spinach, No. 2 cans, 2 for, | 25c |
| Bulk Cookies, pound, | 24c |
| W P Bleach, $1 / 2$ gal. 29c; qt. 1c, | 30c |

## WEBB'S FOOD MARKET

Asks that if you have not visited our store, you do so. You will be pleased in your purchase in both do so. You will be pleased in your

Quality Merchandise at Reasonable Prices.

| Groceries | Meats |
| :---: | :---: |
| $\begin{aligned} & \text { Mexican Style } \\ & \text { BEANS, Can, }=10 \end{aligned}$ | Spiced Luncheon <br> Meat, Can, |
| Brown BEANS, <br> 2 Cans, $\qquad$ | Pork Cheps, Lean, Lb., |
| Pinto BEANS in Tomato Sauce, No. 2 <br> Cans, 2 For, | Roast Beef, Chuck, Lb., |
| Tomato SoUP, (condens- ed), $101 / 2 \mathrm{Oz}, \mathrm{l}$ | CHEESE, <br> Longhorn, Lb. 38 |
| 3 Cans, | Pork. Sausage, (Sack) Lb.. |
| Oval Sardines in Tomato Sauce, <br> 2 Cans. | Pure LARD, 4-Lb. Carton, |
| $\underline{\text { Sandwich Spread, } 1 \text { pt., 23c; } 1 / 2 \text { pt. 13c }}$ |  |

R. D. WEBB \& SON

## Looper-Fenner

SWEET POTATOES ..... 22
BEANS ..... 16
CRACKERS ..... 28
PEANUT BUTTER ..... 49
BROOMS ..... 89
MINCE MEAT ..... 17
WATER ..... 15
PRINCE ALBERT ..... 85
FLOOR POLISH ..... 10
STOVE WICKS ..... 20
GRAPEFRUIT ..... 07
LIMA BEANS ..... 20
CORN ..... 27
SUGAR ..... 33
BEEF ROAST ..... 25
BEEF SHORT RIBS ..... 18
BEEF STEAK ..... 28
DRESSED FRYERS102 Main Street
PATTERSON'S

| GARDEN FRESH <br> Vegetables | Fresh Frut |
| :---: | :---: |
| ${ }_{\text {Carrots, }} \mathbf{5 c}$ | ${ }^{\text {cosen }}$ |
|  | ${ }^{\text {Grapefruit, }}$ 7c |
|  | LemONS, 10 ${ }^{\text {c }}$ |
| ${ }_{\substack{\text { cabbage, } \\ \text { Pound }}}^{\text {3 }}$ | PEARS, 15 ${ }^{\text {c }}$ |
| $\stackrel{\text { Avocadoes, 15 }}{ }$ | ${ }^{\text {a }}$ |
|  | Pandas, |
| PY MAKE Makes 3 Large Piee .15 |  |
|  | \% |
| BISQUICK | ge Sioe $\quad .35$ |
| LUNCH MEAT | Red Sal. <br> Cump |
| PAPER SHELL PECANS ${ }_{\text {L. }} .35$ |  |
| STUFFED OLIVES ${ }_{\text {10.0. Jar }} \mathbf{6 7}$ |  |
| HONEY ${ }_{\text {1.1 }}$ | . 30 |
| we deliver |  |

Church Paid Out of Debt,


## BABY CHICKS

Each TUESDAY and FRIDAY

if haty mand
 \$1.00 Per Hundred



CARMACK HATCHERY

## INSURANCE FIRE


 ion Fire Insurance company paid every loss in full and used ess than 16 percent of our premium rate of $\$ 6$
per year per $\$ 1,000.00!$ That's why I offered $\$ 25.00$
to any person that would get the record of the perther any person that would get the record of the per-
cent of premium money coming back as losses to the Fame policy holders from any OLD LINE agent in
Floyd County who wrote more than $\$ 100,000.00$ worth of business.

This week ITI raise it to $\$ 50$ because it would be o know they are safe in their own company and it is unbelievable how much money STAYS in the big boy's hands, through Fire Insurance alone. It isn't common
sense to give it to them, then cuss them because they sense to give
have got it.
You will pardon me if I worry because the last Insurance Company. Some farmers are still afraid of their own shadow and won't go in with their neigh-
bors. But a new day is dawning when farmers will know they are safe and will keep more of their savings
in their own home and the rest in their own company. Listen to A Farmers Life "As He Lives It" K. V
P. each Saturday $11: 45$ to 12 .

## ED HOLMES

Still Selling Farmers U
Still Selling Farmers Union


They Are In Stock
The Better Grade Army and Work Shoe with and
Men's Work Gloves with Button or String Strap. Men's Long Oval Dress Hats in "Resistol's" Freeman's Dress Oxfords in the New Spring

Glad Snodgrass<br>Smart Wear for Men Since 1900

| Chapman Brothers |  |
| :---: | :---: |
| Join Father In |  |
| Realty Business | gine |
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|  | Bishop Pharmacy creme cold un |

## ATTENTION

 All World War I and IIV VetereaMillions of World War II Veterans now Eligible to Membership in Th American Legion!

## Value of Your Membership

 The American Legion| $\begin{aligned} & \text { AUCTION } \\ & \text { SALE } \end{aligned}$ |
| :---: |
| FLOYDADA |
| March 2 |
|  |
| Smem |
| amamin tomb |
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|  |
| nit |
|  |
| W. H. SEALE |

Auctioneer
Buster Boothe, Clerk

Few ex-service men realize how many sion represents. In addition to offering a ity for the continuance of comra

Many ex-service men have been saved or gran hundreds of dollars because

Remembering that Congress created these be
its and privileges largely through the influence its and privileges largely through the influene he American Legion No. 118, want you to remember that these bene can only be preserved for the future through th
tinued strength and vigilance of this organizat

We invite you and expressly desire you American Legion Hall in Floydada, Texas, on Ma 4th, Monday at $7: 30 \mathrm{p} . \mathrm{m}$.

## McDermett Post

AMERICAN
LEGION
JACK HENRY, Post Commander

BETTY SUE $y_{y}$-ODEN CHEVROLET $:$


Keep your car on the road. Literally, you must coax and cajole lompany be responsible for the ing engine. Let the Oden Chel Company be responsible for the upkeep of your car. Come to u all repairs and service . . . cost will be nominal.

ODE N CHEVROLET CO


CLASSIFIED ADS
For Sale
Superphosphate


The Rowland Co. Lubbock, Texas FOR
good
FOR

## FOR SALE

Turkey Poults from U. S. Approved Flocks

Chicks from Pullorum-Free Flocks Inquire at
Plains Cooperative, Inc., HATCHERY 712 East 6th St., Plainview, Texas


## V-8 MOTOR EXCHANGE

We are Now in Position to Offer You
90h. p. and 100 h . p. Motors
on Exchange Basis
$90 \mathrm{H} . \mathrm{P}$. Motors, 100 H. P. Motors
$\$ 125$
We place our Guarantee on all Motors installed in our shop.
BISHOP MOTOR CO.
$\qquad$
E. P. NELSON BONDS INSURANCE Bank Building.
Ber TELEPHONE 285

## NOTICE WISE ART STUDIO

Will Open Here

Friday, March Ist
Open House to All
SPECIAL for one Week Ont
$18 \times 10$ FREE
with $\mathbf{1 2 . 5 \times 5}$ at $\mathbf{\$ 6 . 9 5}$
Upstairs in Bishop Motor Compan Building

## How Much Is A Penny's Worth

FOR YOU, IT MIGHT BE A STAMP, A STICK OF GUM; TO ANOTHER-A SMOKE OR A PIECE OF CANDY

To Almost everyone it means TWICE AS MUCH in Electric Power and Service. It means greater Comfort, more Conveniences-a Fuller, Richer American way of living. For today the average price of Household Electricity is much, much less than it was 15 years ago. In Floydada it costs less than it did the year that World War II began.
Not only Household Electricity alone but also energy for Business, for Commercial Lighting costs the consumer less.
Now-a-days we utilize Clean, Efficient Electricity in hundreds of ways with the knowledge that our penny is worth twice as much. That's good economy.
A substantial part of this economy is due to the fact that your Light and Power plant is owned by your Munici-pality-which is just you and your neighbors in Floydada. If we continue to manage carefully and patronize freely we can make our Light Plant one of the Biggest Aids to our common welfare in the future. So patronize
your City Plant and -

## Use Electricity - li's Cheap

It's easy to "tie in" to your home-owned light plant service. Just Telephone 211.

## LIGHT and POWER

Division, City of Floydada, Texas

## E HESPERETTE

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| 1 |
| :---: |
| 7 |

Edited by Pupils of Floydada High School
 Entertains The Jr. Choral Club
e's been so good to me.... I must get some-
ng lovely for his birthday so I thought I'd ect a watch from the M. L. Solomon Jewel

WEEK'S
PERSONALITY

## 


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 WANTBD The D . Q to
spelling out nomess
sTUEDENTS LEAVE

assemaly







me
Daphne



## No more worry

ABOUT YEAST GETTING STALE!


New Fleischmann's Fast Rising Dry Yeast keeps full-strength for weeks on your pantry shelf


HESPERIAN WANT ADS PAY OFF

## Don't Blame Your Dealer

 if You Can't Get
## G-E Appliances and Radios

It's not the dealer's fault. We don't think it's our fault.
Maybe it's nobody's fault. But here's what happened:
Here's how fast G. E. and its affiliated companies were making and shipping things for you:

|  | OCT. | NOV. | DEC. | On hand Dec. 31, 1945 |
| :---: | :---: | :---: | :---: | :---: |
| IRONS | 60,440 | 67,564 | 85,968 | $2 \%$ days' production |
| CLOCKS | 181,998 | 177,681 | 256,038 | 2\% days' production |
| REFRIGERATORS | 12,755 | 17,577 | 28,432 | 4 days' production |
| WASHERS | 3,068 | 4,672 | 6,874 | 4\% days' production |
| RANGES | 3,056 | 8,973 | 8,996 | 3 days' production |
| RADIOS | 85 | 5,129 | 9,401 | 1 $1 / 2$ days' production |
| TOASTERS |  | 312 | 2,386 | $2698 \text { (No ,hipments uere }$ |

Out of the 2,485, 138 appliances manufactured in 1944 and 1945; General Electric shipped $98 \%$.
$A^{\text {TER the war ended, we weren't able }}$ A toget back into production of some appliances as soon as we had hoped, and production rates weren't as high as we had hoped. A number of unforesen job harder. But there w
But there were only 120 days between V-J Day and December 31,1945, verted our factories from war to peacetime goods and got production started. During the year we turned out $2,313,791$ electrical appliances. We shipped these appliances out that at the end of the year more than

98 per cent of those we'd built since reconversion began were out of our factories. Most of them were in the hands of users.
Then, on January 15, 1946, our plants were closed by the strike. Not a single electric home appliance has been built or assembled there since. And, because our warehouses are practically empty, your dealer won't be able to obtain
any more until we can get back to any more unt
making them.
We want to get back to producing as fast as possible. The manufacturing organization is set up; the machines organization is set up; the machines These factors will help us to do an
even faster job then we did in the months before the strike.
But we can't pick up production quite where we left off. Production lines are too complicated for that. A great many things have been dislocated by the strike.
When the strike is over, and the refrigerators and toasters and radios you've been waiting for begin to come off the lines again, we'll get them into hands of our dealers just as fast as we can. They'll be competitive in price. They'll be General Electric quainty. your dealer-or with us.
W.M.S. Has Week of Prayer Program

Stanton Starter, Stanton Grow Mash Stanton Egg Mash Compare any of the above with Feed that cost.
1 per sack more. Resuilts is what you want.

## BERRY PRODUCE \& FEED

Phone 74
We Deliver

## NEW

- CUltivators - LISTERS - Planters all Late Mosate tor Tome Made by Massey-Harris. Fit Most any Type Tracto
S. J. LATIA

Implements

ME
IM SAVINO MONEY

In the past few weeks, consumers have had ample cause for concern over the prospect of higher food prices, We call upon all wise shoppers to nip this inflation in the bud
by being more watchful, less wasteful, in their spending. Free and easy spending will send prices upward. Thrifty buying will hold them down. Don't spend more - save
more! Well cooperate by holding a tight rein on our prices to give you savings you more! We'll cooperate by holding a tight rein on our prices to give you savings you
can believe because you can see the extra change in your hands... and a change for the better in your food budget


DRESSED
FRYERS
BAR-B- 0 lb. .39

PORK

| PORK CHOPS | ROAST |
| :---: | :---: |
| lb. $\mathbf{3 8}$ | lb .19 | saUsAGE lb. .38


| Sweet Potatoes | . 22 | BABO, | 5 |
| :---: | :---: | :---: | :---: |
| Tomato Juice, | . 27 | LINEN MOPS | S, .39 |
| Ralsins, | . 28 | CLOROX, | . 17 |
| SYRUPP, | . 72 | STA-WAX, | \$1.75 |
| COFFEE | . 35 | SuGar, | . 67 |
| CEIERY, | . 25 | Spuds, | . 39 |
| BANANAS, |  | GRAPPFRUUII | - 08 |



TIN CANS, 2.95
Buy Now - There Won't Be Any More!

|  |  |
| :---: | :---: |
|  |  |
| SUGAR ${ }^{10 \text { Pound }}$ | ${ }_{10} 10$ Pounds, $\quad .65$ |
| CORN ${ }^{\text {ded and White }}$ Tho | con |
|  |  |
|  |  |
| CHICKEN SOUP ${ }^{\text {Red and White }}$ Two |  |
|  |  |
|  |  |
| TURNIP GREENS ${ }_{\text {No. } 2 \mathrm{can}, \mathrm{l}} .11$ |  |
| CIGARETTES, | TES, $\quad 1.55$ |

FIRE WORKS
big shipment of all. kinds. plenty dolis and guns.
$\qquad$ SIEACH ${ }^{\text {Baterindik Adem }}$ BLEACH ${ }^{\text {Latart }}$
 JUICE ${ }^{\text {GRRPEFRUTIT, Red and White }} \mathbf{4} \mathbf{4}$ MALTED MILK $\begin{gathered}\text { Red and. White } \\ \text { di-1. Jatr, } \\ .28\end{gathered}$
 PEAS ${ }^{\text {Our Yalue }}$ Two Toder Sivel
 MUSTARD GREENS ${ }^{\mathrm{No}, 2}$. 11 PEANUT BUTTER ${ }^{\text {Red \& White }}$ t.t. dar .31 Beautiful Print Bags Buy Before March LAYING MASH, $\quad 3.42$

| Cofeer, $\begin{aligned} & \text { Chase and Sanborns, } \\ & \text { One Pound Glass Jar, }\end{aligned}$ |  |
| :---: | :---: |
|  |  |
| ONION SETS, .19 | SEED POTATOES, . 59 |
|  |  |
| DRIED PEACHES ${ }^{\text {Jumbo Stice }}$ Sound 45 |  |
|  |  |
|  | LOTION ${ }^{\text {Chamberidiris }}$ si.o Sie, Plus Tax, .69 |
| SAUSAGE ${ }^{\text {Purf Pork, }}$ Pound |  |
|  | $\begin{array}{ll}\text { OVALTINE } \\ \text { Large Sine, } & .59\end{array}$ |
| OLEO <br>  <br> NLCoa, <br> Fond | CHEESE PABSTEETT, |
| BOLOGNAPure Meat, <br> Pound, | PICKLES ${ }^{\text {Sour }}$ Pint .25 |
|  | KOTEX Regruar Package. $\quad 18$ |
| LARD ${ }^{\text {coe\% Pruere }}$ Pound .16 | TENDERONI Package, 07 |
|  | Idaho Russets <br> SPUDS, | Last Go Round on White Flour !

