











### Watch Your Step; Hard Period for Cars and Tires

Watch your step. Don't take too many chances with tires, cars, radios, refrigerators, washing machines and the like. Old Man Military Service is going to make it tough on civilians who happen to have trouble with any of these for awhile. He says it's a rough time this week, according to the machinery situation on the home front for the average householder and car driver as follows:

**Tire Situation Again Reviewed**  
Passenger car tire quotas for the month of February have been cut by the office of Price Administration to 1,000,000. The lowest since last October, and are 20,000 lower than last month and 40,000 less than December. Quotas of tires for tractor-tractor units on the other hand, remain unchanged at 3,000. The February restriction, states Sgt. Gen. Boris Lutz, Deputy Chief of Staff to General Eisenhower, "can be compared to the words—Military Necessity." He pointed out that tires in war equipment wear out at an "enormous rate" and that the military "cannot have enough tires" left in the hands of civilians. He said that the words "Military Necessity" are the words of the War Production Administration for rationing. "The rationing program for tires is a direct result of the vital importance of prompt re-equipping and the repair."

**Car Owners Face "Harsh Period"**  
Owners of passenger cars, trucks and buses in 1945 will face the hardest period since the war began—with 1,000,000 more passenger cars breaking down during the year and with gasoline and tire supplies remaining critically short, and with the serious shortage of fuel necessitating greater vehicle conservation. Of batteries, DWT states in a report reviewing the supply situation for civilians. Key facts of the passenger car situation: The production of new cars in 1945 is 4,000,000 but a net disappearance from highways the dwindling stock of new cars remaining in the nation just 1,200,000 in February. It is estimated that it will take from 1945 to 1949 years to fill the pent-up postwar demand for 12,000,000 to 15 million new cars.

**Conservation is War Aim**  
Proper care of radios, refrigerators, washing machines, stoves and electrical and mechanical appliances is more important today than ever before, says the Office of Civilian Requirements of the War Production Board. The increased need for war production means a delay in resuming production of household appliances. It is imperative that every citizen be made to produce the life and equipment now in use. OCB emphasized. Householders are urged to save and care for their equipment by keeping moving parts properly oiled, having new tires to replace worn-out tires and washers, keeping all types of equipment clean and avoid careless handling.

Typewriter Salesmen, Hospitant.

**M. L. SOLOMON**  
Jeweler  
FINE  
Watch & Jewelry  
Repairing  
On  
West Side Square

**Amazing Fast Relief For COUGHS**  
Essential Irritation Due To Colds  
A Rare Combination—Composed from valuable Canadian Pine Balsam and other soothing healing ingredients. This is the only cough medicine that has ever tried—All medications are wrong.  
Bottle's Size 2 Ways—  
1. The Little Pink Bottle  
2. The Little Blue Bottle  
You get neither FREE—You get the effect FREE!  
Get it anywhere. Bottle's Size 2 Ways—  
1. The Little Pink Bottle  
2. The Little Blue Bottle  
White Pharmacy

**STOP AT SIMS**  
**DAY & NIGHT TEXACO**  
Parts, Spark Plugs, Seal Beam Adapters  
New Batteries, Fuel Pumps and Bearings  
Spot Vulcanizing  
Wash and Lubrication, **\$2.00**  
Convenient Highway Location  
Highway 70 East  
**Mr. and Mrs. Jack Sims**

### Fairview News

**Funerals** February 4—Mr. and Mrs. C. E. Wise and family went to Quince last Wednesday to attend the funeral of Mr. Wise's mother, Jim Wise and his son J. E. Mr. and Mrs. G. K. Bullock of Floydada spent Wednesday with Mr. and Mrs. Preston Bullock. Mrs. Billie Tye and daughter visited last week in Floydada with Mr. and Mrs. W. O. Tye.

**Worship** Mr. and Mrs. Walter Wilson and family and Betty Carl Stewart visited Sunday with Mr. and Mrs. Benton Ritchey. **Worship at Fairview** Mr. and Mrs. L. A. Horton went to Fairview Sunday where a large group of relatives had gathered at the home of Mr. and Mrs. A. L. Sanderson for a dinner in honor of Edgar Horton son of Mr. and Mrs. Ed Horton of Fairview. His last name in last week for several days last week from overseas duty. Mr. and Mrs. Thos. Childs and Mrs. J. M. Pollock of Floydada visited Sunday afternoon with Mr. and Mrs. Arthur Stewart. Those visiting in the home of Mr. and Mrs. Jim Stewart Sunday were Mr. and Mrs. Preston Bullock and family Mr. and Mrs. E. M. Cameron and J. W. Mc. and Mrs. Clyde Bagwell, Mrs. W. E. Wilson and Mrs. Billie Tye and Jane. Mr. and Mrs. E. E. Wimsley attended church at Seaside Springs Sunday and visited in the home of Mr. and Mrs. Dick Campbell.

**Worship at Seaside** Mr. and Mrs. E. W. Wills attended church at Seaside Sunday night. His family accompanied him. Mr. and Mrs. C. L. Bradford had several of their children, both Sunday. Those present were Mr. and Mrs. Arthur Libe and sons of Peabody, Mr. and Mrs. Earl Foster and daughter of Seaside, Mrs. Ben Galaway and children of Floydada and Miss Geneva Bradford of Seaside Springs. Others present were Miss Joyce Smith and Nancy Campbell of Seaside Springs.

### Lockney Locals

**LOCKNEY, February 7**—Mr. and Mrs. Lloyd Horn of South Plains moved to Lockney last week. Mrs. E. M. Wharton spent several days last week in Dallas. Mrs. Lennie Stewart had her children from Amarillo visiting with her for several days. Mr. and Mrs. Oscar Phillips were in Lockney Tuesday on business. Mr. and Mrs. S. E. Horn of South Plains spent Thursday afternoon with their son Lloyd Horn and family. Mr. and Mrs. The Motte and family moved to Olney last week. Mrs. M. P. Pullerton spent several days in Waco last week. Mrs. Kate Collier and Margaret spent with friends in Lockney last Tuesday. Mrs. Leah of Childress is here visiting in the home of Mr. and Mrs. J. D. Hopper. Mr. and Mrs. E. W. Brewer moved to Quince last week to make their home. Mr. and Mrs. Johnnie Carlisle and family of Prairie Chapel spent Sunday with her mother, Mrs. Lela Cleveland. Mrs. Aaron Carlisle and children of Floydada, Mr. and Mrs. Oscar Phillips, of Providence, spent Sunday afternoon with their mother, Mrs. F. E. Brown. Mrs. C. E. Brown of Baker spent last week-end with her son, Frank Brown and family.

**Wishes of Appreciation**  
We wish to express our deepest and most heartfelt thanks to the many people who have shown us so much kindness during our trouble and loss when our home burned and for the many donations and gifts. We are also grateful to those who came at the time of the fire and saved part of our furniture. We express our appreciation to Mr. and Mrs. E. E. Chandler whose home and household furnishings were also destroyed by the fire. Mr. and Mrs. W. P. Neff and family.

**Born to Mr. and Mrs. Adriaan Crawford of Route One a boy weighing 6 pounds and 30 ounces. The baby, named Gregory Lee, was born January 28 in the Radio hospital.**  
Gene Collins, Jr. left Sunday to visit with the Phillips Petroleum company in Phillips, Texas.

### Methodist Notes, Aiken District

Subscriptions list to the Advance continues to grow. Has reached 26 and we are not near around yet. Almost sure we will reach forty. We will be satisfied if we get it in each lump.

**Had great attendance** Sunday at Seaside and Aiken, and were the quiet. Notes that we had the greatest number in Sunday School at Aiken that we have had since I have been in the work. We are looking for an increase as weather conditions improve.

**We are just ready to start our** Crusade-for-Christ campaign. We are a little late, but we have been waiting until we could do our part for the Methodist home, and secure subscriptions to the Advance. Also we have been waiting for our study book, Christ After Christ, though I seem now that we are not going to get it any time soon, but the Crusade for Christ must go on whether we get it or not. We have the Bible and there is no better book than it from which to get inspiration for Christian living. In Western Europe many years ago the Christians raised armies, and fought for their faith by working in one of those ways the way was "God will it." Will we do it? Christ made a crusade for us and His badge was the cross, and His cry was, "Not my will but thine be done." As we go crusading for Him, let the "cross" be our badge and our cry be "God will it." Will we do it? Yes, if we follow the leadership of the Holy Spirit.

### Baker Locals

**BAKER, Feb. 7**—Mr. and Mrs. Herbert Green and family were visitors in the home of Mr. and Mrs. Leland Horn and family Sunday. Mr. and Mrs. Harry Brown and family and Mr. and Mrs. C. P. Shastock spent Sunday visiting relatives in Plainsville. Mrs. C. E. Brown spent the week-end at her home in South Plains. Mr. and Mrs. G. L. Purver and Mrs. Mary Lee visited in the home of Mr. and Mrs. George Purver Sunday evening. Mrs. Popper Roberts was brought home Friday from Plains hospital at Lubbock. Mr. and Mrs. Ben Hopper and

Mary Lee and Mr. and Mrs. Tom Hopper and sons spent Sunday in the home of Mr. and Mrs. J. M. Hopper. J. B. Gibson Billie Hopper, Juana Glover spent Sunday with Dimple Kirk. I. C. Kirk left Sunday for Seaside where his mother and father, Mr. and Mrs. George Kirk were ill. Last week of them Mr. and Mrs. Kirk were improving. T. J. Carlisle and Sherry spent Sunday with Mr. and Mrs. W. E. Jones. Mr. and Mrs. J. M. Willcutt were in Ft. Worth and Dallas this week on business and visiting with relatives. Moved markers—Hospitant. Check-Book advertisements.

**HACK SAWS**  
CLAW HAMMERS,  
PLANES, and  
HATCHETS  
**Higginbotham-Bartlett Co.**

### Wanted! Men And Women Who Are Hard of Hearing

To make this country the best, if you are hard of hearing, you are in need of hearing glasses. We have the best of many we have ever had. After studying this simple test, you will get your money back and also receive a free hearing test. Bishop's Pharmacy

**Dr. Wilson Kimble**  
Optometrist  
Specializing in fitting glasses and straightening crossed eyes.  
TELEPHONE FLOYDADA, TEXAS

**CONSTRUCTION HELPERS**  
NEEDED AT ONCE  
For L. O. Stocker Company  
Berger, Texas  
Seasonal Agricultural Workers Investigate  
CONSTRUCTING 100-OCTANE AVIATION GASOLINE PLANT FOR PHILLIPS PETROLEUM COMPANY  
Transportation furnished enroute to job. Top wages—long time job—New working 60 hours a week—Time and one half after 48 Hours.  
LIVING QUARTERS AVAILABLE  
Apply at WAR MANPOWER COMMISSION  
U. S. Employment Service Office  
At 111 West 8th Street, Plainview, Texas  
Hiring will conform with WPC Regulations.

**Swing It, Lady!**

This year, U. S. farmers hope to produce 10,000,000,000 pounds of fats and oils. That's a top production estimate.

Imports of fats and oils have been cut in half by the war and will remain low until we win total victory in the Pacific.

While the total fats and oils supply for 1945 (including imports) is estimated at about 11,000,000,000 pounds, industry needs and war demands are steadily increasing.

In plain talk, there is a shortage of fats and oils in prospect for the next year, unless

Mrs. American Housewife, by scraping every pan—saving every drop of used cooking fat—balances the scale.

Fat salvage is a job only a woman can do. It's a vital volunteer service, a serious wartime obligation.

Start today to scrape, scoop and skim every drop—every tablespoonful—of kitchen grease, and turn it in to help win the war.

**White Auto Store**      **Consumers Fuel Assn.**      **Arwine Drug Company**  
**Willson & Son Lbr. Co.**      **Plains Co-operative, Inc.**      **Radio Electric Company**  
**King's Grocery & Market**      **First National Bank**      **Martin & Company**



**IN NEW YORK CITY**

NEW YORK, Feb. 3.—At the Bar-bizon-Plaza hotel, famed for its continental breakfast, its lovely view of Central park, are Mr. and Mrs. G. H. Shirey of Floydada.



Carry Your Own? It will help save paper.

Gold Medal FLOUR, 25 Lbs.,	<b>1.29</b>
Baking Powder CALUMET, 1 Lb.,	<b>18c</b>
Half-Gallon Corn SYRUP,	<b>35c</b>
2-Lb. Box RICE,	<b>22c</b>
Box Cake Flour SOFTASILK,	<b>29c</b>
Quart PEANUT BUTTER,	<b>39c</b>
Two Pound CRACKERS,	<b>29c</b>
4 Pound PURE LARD	<b>65c</b>

**HEINZ**  
Tomato Soup **12c**  
**Hull & McBrien**  
Telephone 292

**Bennie Crawford Due at Home This Week from ETO**

Bennie H. Crawford is due home this week for a visit with his parents, Mr. and Mrs. S. M. Crawford of near Dougherty. According to a report received by The Hesperian from the Dallas Pu-

**STAR CASH VALUES**

SUGAR, 10-lb. bag,	<b>62c</b>
COFFEE, 1-lb., Maxwell House—Drip or Regular	<b>33c</b>
Royal Baking Powder, 2 Cans,	<b>20c</b>
PICKLES, 16 oz., Dills or Sour	<b>15c</b>
So-White BLEACH, Quart,	<b>12c</b>
Corn Flakes, 11-oz. pkg.,	<b>5c</b>
Pork - Beans, 1-Lb. Can,	<b>10c</b>
BROOMS — MOPS	
WASHO, Large Box,	<b>20c</b>
MEADOWLAKE Margarine, Lb.,	<b>25c</b>
CHILI, 1-Lb. Brick,	<b>27c</b>

Onion Sets Ready to Plant Better get your requirements now.

**McDonalds Learn of West Virginia Brother's Demise**

L. C. and H. M. McDonald had word last week-end of the death of their brother, John, 80, who passed away at his home at Hanging Rock, Virginia, on the last day of January. He had been ill for a year or more. He leaves a wife and two daughters, as well as brothers and sisters in Florida, Virginia and West Virginia, in addition to the brothers here. The brothers did not attempt to attend the last rites.

**Dudley Hill—**

(Continued from first page) ably thought they were facing at least one whole company. At any

rate, the beat-ups took seven prisoners, wounded two others and saw 40 more Nazi soldiers running away from them. The beat-ups operate principally at night behind the enemy lines. Recently Pvt. John Gerz and Pvt. Robert Thomas, crossed the Our river and found an empty Siegfried Line pillbox. "We couldn't afford to show any light," Thomas said. "So we couldn't tell whether it was empty until we felt our way all around." Hill, who rose from a private in the Texas National Guard to command of his company, said: "I've got a bunch of roughnecks, but they're just right for this job. In England some of them got into trouble because they had too much energy and they had to do something. Over here there's plenty to do for everyone. And some of the fellows who gave me the most trouble over there are the steadiest and most dependable of them all over here."

**J. E. EUBANKS III**

J. E. Eubanks who was taken to Lubbock February 28 for medical care was reported by W. H. Hilton yesterday as not doing so well. Because of lack of room in the hospital Mr. Eubank is at the home of his sister, Mrs. Evelyn Allen.

BORN—To Mr. and Mrs. Burl Holt, of Fort Worth on January 23, a son named Robert Claude.

**Many Years As Style Headquarters**

This week we received 12 100% wool western suits in sizes 34 to 40.

**Not only the Army but the Navy,**

also is stepping up its procurement program, and we say "That's alright" and think they are going to be more active in procuring a number of textile items. As a matter of fact we are advised they over all have increased their requirements from 20% to 161% in many of the items in our line as it's been made public that the equipment supplied for winter fighting has been from adequate.

We will do our best in supplying you with legitimate merchandise.

**Glad Snodgrass**

"Smart Wear for Men Since 1900"

**Quality First; Low Price Next**

3 Grades Stanton Egg Mash. Did you know Stanton Feeds have been made same place in Lubbock for nearly 20 years? Hens are up! Eggs are up! Feed Low.

**Berry Produce & Feed — PHONE 74**

**JONES SUPER MARKET**

**Bewleys Best LAYING MASH 3.49**

BAKING POWDER	
CLABBER GIRL, 1-lb. can	<b>.10</b>
CHASE and SANBORN'S COFFEE, 1-lb. Glass	<b>.32</b>
32-Oz. JAR	
BURLESON'S HONEY,	<b>.49</b>
PURE SORGHUM, Gal. Pail	<b>.95</b>
2-Lbs. BRIMFULL CRACKERS,	<b>.25</b>

Red & White 25 lbs. **1.12**  
FLOUR, 50 lbs. **2.25**

ALL BRANDS SNUFF, 6-oz. Glass	<b>.29</b>
MEADOWLAKE OLEO, Pound	<b>.24</b>
YELLOW GIANT POP CORN, lb. pkg.,	<b>.15</b>
PURE PORK SAUSAGE, lb.	<b>.35</b>

BRING US YOUR EGGS — We Pay Highest Prices

AA GRADE BEEF STEAK Loin, Lb. **.39**

AA Grade — Choice Cuts BEEF ROAST, Lb. **.27**

**THE RED & WHITE STORES PAY & PACK**



There is an Abundance of Foods that are good for Growing Children. Good, warm breakfasts can be had at little extra trouble in a jiffy if you shop at FELTON-COLLINS Grocery & Market. Our big stock of Fresh Wholesome Foods aids many in their selections. We suggest you shop here, too.

PURE CANE SUGAR 10 Lbs. **62c**

LIGHT CRUST FLOUR 25-Lb. Sack **\$1.29**

**COME ON AMERICA!**

Make every breakfast a BETTER Breakfast!

WHEATIES	2 PKGS. ...	<b>25c</b>
KIX	2 PKGS. ...	<b>26c</b>
CHEERIOATS	2 PKGS. ...	<b>26c</b>

**FRESH FRUITS and VEGETABLES**

POP CORN, 2 Lb. **.32**  
RAISINS, 2 Lb. **.29**

GRAPEFRUIT RUBY RED Pound **.08**

Texas ORANGES Pound **.08**

**Quality MEATS**

Charmin Tissue 4 Rolls	<b>.23</b>	BEEF ROAST, Lb.	<b>.30</b>
BABO 2 for	<b>.25</b>	PORK SAUSAGE, Lb.	<b>.38</b>
		PORK CHOPS, Lb.	<b>.37</b>
		PORK ROAST, Lb.	<b>.33</b>

**FELTON-COLLINS Grocery & Market TELEPHONE 27**

**LOOPER'S**

CANE SYRUP per can	<b>.05</b>
CORN FLAKES per box	<b>.05</b>
PANCAKE FLOUR 3 1/2-Lb. box	<b>.15</b>
SYRUP Staley's Red or White, 1/2 Gallon,	<b>.44</b>
TOMATO JUICE 1 Gallon bucket,	<b>.25</b>
FLOUR Packard's, 50 pound sack,	<b>1.99</b>
TISSUE 6 rolls,	<b>.24</b>
PORK & BEANS White Swan, 3 cans	<b>.25</b>
HYPRO quart bottle,	<b>.13</b>
KRAFT DINNER per box	<b>.09</b>
SPAGHETTI with tomato sauce and cheese	<b>.15</b>
TOMATO PUREE 6 cans	<b>.25</b>
BAKING POWDER 2 one lb. cans	<b>.20</b>
ORANGES Texas, full of juice, dozen	<b>.20</b>
LETTUCE nice and fresh, per head	<b>.07 1/2</b>
SPUDS 10 pound mesh bag,	<b>.49</b>
RICE 2 pound box	<b>.25</b>
BOLOGNA per pound	<b>.29</b>
BEEF ROAST Lb.	<b>.28</b>
RIB ROAST Lb.	<b>.20</b>