

# The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1944



## Floyd 18 Thousand Shy E Bond Quota

### Wayland College Night School Opens January 23

The War has interrupted the college career of many of our youth. They have felt that they must fill the many places of labor left vacant by the men who were called to serve in the Armed Forces. And there are always many adults in each community who are busy at home and in the places of Business who would like to do some College Work. High school seniors who will graduate in the Spring will find it to their advantage to take a college course even while they are still in High School.

### Deen Leaves For Capital Next Week

Judge Tom W. Deen, representative of the 129th Legislative district, will leave in company with Mrs. Deen for Austin next week, where he will begin committee work in preparation for the convening of the legislature on January 9.

### Philip A. Gates Medical School Graduate Monday

### Robt. W. Hancock, Back From Wars, Hospital Patient

### Jeff Williams Crowd Enjoys Rotary Talk

### Ottis Cheyne Killed Dec. 5

### Christmas Party

### Christmas Party

### Basketball Schedule Will Open January 5

Interest in scholastic basketball took a big jump the past week as six schools of the Interscholastic League district began unlimbering for the forthcoming January-February round robin of play to name the winner of district honors beginning on January 5.

### Fire Losses Low In Floyd County, High in Nation

Although fire losses have been extremely low in Floyd County for the past 12 months, the figures from a nation-wide report shows losses are still going up, according to Fire Chief Carl Rodgers of the Floydada Fire department, who urges extreme care this Christmas season to be sure that no holocausts such as often mar holiday merriment occur in our area.

### School Holiday Begins Today For Christmas

### Rev. N. E. Tyler In Bed for Rest

### James T. Bishop Has Convalescent Hospital Leave

### New Cumberland Pastor Coming First of January

### J. W. Gilbreath Home

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## Friday Is Achievement Day For 250 4-H Club Youths

### David J. Beck's First Oak Leaf Cluster Added

### Week of Harvest Weather Helpful To Farm People

### Will Messer Is Victim of Heart Attack

### Bishop Motor Co. In New Location On W. California

### Mrs. W. W. Latta Funeral Yesterday At Stephenville

### Wm. T. Messer, 40, prominent in business and farming circles at Lockney, died early last night of a heart attack at his home there. He was ill only a short time.

### Funeral plans were pending word from brothers and sisters this morning.

### Reared in Floyd county from childhood, Mr. Messer returned to Lockney in 1933 from Oklahoma, where he spent 10 years. Since his return he has been associated in business with Lockney Auto company and other firms. For the last few years he has been in partnership real estate business with A. R. Meriwether.

### Survivors include one son, Jean, two brothers in the service and several sisters.

### Children of Mrs. Ophelia Alice (W. W.) Latta, are expected home today and this week-end from Stephenville, Texas, where yesterday they attended last rites for their mother at 4 o'clock. Harmon Funeral home had charge of the rites. F. C. Harmon accompanying the body to Stephenville.

### Mrs. Latta, 84, succumbed Tuesday afternoon at her home three miles south of Mount Blanco school, where she had lived for many years. Mrs. Latta was born July 3, 1860.

### Survivors include two daughter, Misses Lottie and Lizzie Latta of Crosbyton, and five sons, W. A. and M. C. of Crosbyton, S. J. of Floydada, Enoch of Plainview and J. O. of Paducah. Eleven grandchildren and six great grandchildren also survive.

### James R. Denison Home After 18 Months Absence With United States Fleet

### James R. Denison, USNR, machinist's mate third class, who has been in Pacific campaigns with the United States for the past 18 months, is at home for a rest of 20 days and visit with his father, P. A. Denison. He arrived in San Francisco about mid month.

### Denison's service record covers the Aleutian waters, the mid-Pacific and the Southwest Pacific.

### Mr. Denison's wife, Mrs. Florence Jones, to whom the lieutenant was married on February 20, 1943 at Corpus Christi. She has been making her home here with her mother, Mrs. W. T. Hopper, but plans to accompany her husband to his next station.

### Mr. Denison's father, P. A. Denison, died last night at his home here. He was 84 years of age. Mrs. Denison is at home here with her mother, Mrs. W. T. Hopper.

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## Floydada Girl Chosen Sun Bowl Princess from Dalhart Army Air Base by Field Theatre Audience

ARMY AIR FIELD, Dalhart, Texas—A Floydada young lady, Miss Gloria Box, 17 year old daughter of Mr. and Mrs. Paul Box, Silverton route, was selected Tuesday evening as Princess of Dalhart Army Air Field, to represent this field at the annual Sun Bowl festival in El Paso New Year's.

Six comely ladies were chosen at a preliminary contest a few evenings before and they competed at Tuesday evening's finals. A close contest ensued between Miss Box and another contestant, but the Floydada girl won to the thunderous applause of the field theatre audience.

### Five Days of Frolic

Besides representing this field at the Sun Bowl Queen's coronation, Miss Box will attend a five day round of festivities, dances, parties in El Paso and will be a special guest at the Sun Bowl football classic New Year's day. During her stay in the Southwestern city, the new "Princess" will live luxuriously in one of El Paso's finest hotels.

Graduating from Floydada high school last June, the beauty winner attended Lippert business school in Plainview during the summer. In September she began working in the General Supply office as a clerk typist.

### Knew Gloria Would Win

When the full realization of her honor had registered, Miss Box could mutter only, "I fell kinda shaky," although she appeared calm. Co-workers in the Supply office had insisted that their beauty hopeful attend the finals after she appeared reluctant at first. As one expressed it, "We knew Gloria would win it, she did!"

At her home on the Silverton road, Miss Box parents and Greta Sue, Orvis and Martha Ann, younger members of the family, were very enthused about the matter. As well they might.



Gloria Box, D.A.A.F. Princess

Just after becoming "Princess of Dalhart Army Air Field," and representative of the field at the El Paso Sun Bowl carnival, Miss Gloria Box, civilian employee from Floydada, Texas, poses for the G.I. photographer.

## Floyd County 14 Years Ago

(Issue of December 18, 1930)  
T. D. Nixon, 30, living with his father, J. F. Nixon on a farm two miles south of McCoy gin, was shot but not dangerously wounded this morning shortly after 8 o'clock by a negro in the yard of the Nixon home. At 10:30 this morning Nixon was in the Smith and Smith Clinic and the negro in the county jail.

Three Floydada men will be prominent in promoting the activities of the Masonic orders in this district of Texas for the ensuing year, their selection to the position carrying responsibility in the district having been announced recently. Those chosen were E. S. Randerson, J. D. Starks and G. C. Tubbs.

Funeral services for P. G. Stegall will be held this afternoon at the First Methodist church in Floydada at 2 o'clock. Rev. P. D. O'Brien pastor of the First Baptist church will conduct the funeral services.

Tom Millican, of Acuff, Lubbock county, spent two days of this week in the Smith and Smith sanitarium, where he received treatment of painful injuries sustained Monday afternoon on the Floydada-Silver-

ton highway, when his war went into a ditch.

Night basketball on an outdoor court, an innovation on the Plains if not in the entire South, was inaugurated at Sand Hill Friday night of last week in a series of games.

Funeral services for W. L. (Bill) Waller, 35, of Lockney, were held in that city Thursday afternoon of last week, conducted by Elder R. M. Peace of Plainview and Elder Early Arceneaux of Lockney, his death having occurred at Clayton, New Mexico.

Miss Bernice Gresham of this city has led the honor roll of Randolph college both times that it has appeared this year. It looks as if Miss Gresham will again be valedictorian of her class if she continues the excellent record she has carried thus far through school.

Advice that one of the tom turkeys shown by her at the International Poultry show in Chicago the early part of this month was awarded the prize as the grand champion of the bronze breed, was received by Mrs. J. D. Christian, Floyd county breeder of Giant Goldbank bronze turkeys last week.

Mrs. S. D. Scott of Petersburg was a guest in the home of her mother, Mrs. L. H. Newell Thursday and Friday. She returned home by way of Lubbock where she visited overnight with her daughter, Miss Lena Scott.

**LIVESTOCK OWNERS**

Free Removal of Dead Animals  
CALL or SEE

**Consumers Fuel Ass'n**

Phone No. 122  
FLOYDADA, TEXAS



WITH GRATEFUL ACKNOWLEDGEMENT OF YOUR COURTESIES AND THE EVIDENCES OF YOUR GOODWILL THAT HAVE MADE THE PAST YEAR A PLEASURE TO US, WE WISH YOU A SEASON OF GREAT JOY.

## WITHERS CAFE



IN THESE LAST SHORT DAYS OF 1944



**LOYALTY** works both ways. You have been loyal to us, and we are loyal to you.

To you, our friends, who have so helped us to make 1944 successful, we send the friendliest of

**CHRISTMAS GREETINGS**

**BILL DYER**  
Auto Parts

**WHAT** stancher tree than the oak, and what stancher friends than ours? Each year at Christmastime we realize more keenly than ever that our success in this community is deeply rooted in the firm soil of friendship. We cannot tell you in so many words how much these friendly associations mean to us, and how we cherish them. But we know you will understand.

In this spirit of appreciation we send our sincere good Christmas wishes to you and to all those dear to you.

**ROY PATTON DAIRY**

when beaming faces tell that Christmas is very, very near, we are reminded again of the supreme value of friendship. He who has no friends, though he may have amassed a fortune, cannot be happy.

We have many friends in this area—friends from many years back as well as friends who have become friends during this past year. These friendships are a great source of pride and happiness to us.

To all these friends we wish a very Merry Christmas Season.

## RICE HATCHERY

Home of Wes-Tex Feeds  
A Special Greetings to our Boys and Girls overseas and to their parents here at home.

### FIDELIS MATRON'S CLASS PARTY TO BE HELD THIS EVENING AT SEVEN-THIRTY

Announcement is made by Mrs. E. J. Morehead that the Fidelis Matron Sunday School class of the First Baptist church will have their

annual Christmas party at 7:30 o'clock Thursday evening, December 21.

The party will be held in the basement at the church. All members are invited to attend and bring a gift for the Christmas tree.

### MEMBER OF NEWLY FORMED CLUB AT NORTH TEXAS STATE

DENTON, Texas, Dec.—Among the new members of the newly formed Sociology club of North Texas State is Helen Young daughter of Mr. and Mrs. J. E. Young 219 W. California. A party was given in their honor at the Cumberland home recently.

Miss Young is a sophomore student, majoring in sociology at North Texas State.

Rev. and Mrs. C. A. Joiner, of Littlefield, Texas, were here the first of the week on business.

**Need a LAXATIVE?**

**BLACK-DRAUGHT**

1—Usually prompt  
2—Usually thorough  
3—Always economical  
25 to 40 doses only 25¢.

**BLACK-DRAUGHT**

CAUTION: USE ONLY AS DIRECTED

## AMERICA CELEBRATES



Business and world affairs are forgotten, and the good people of a free America pause to observe a season of cheer and good fellowship.

In other parts of the world the Yuletide Season is also being observed, but we do not believe that it is possible for others to realize the full significance of Christmas that is in evidence in our own America. We have had our reverses, too. We have experienced disappointments that have been difficult to bear. Yet we do not forget that we have much for which to be thankful. We

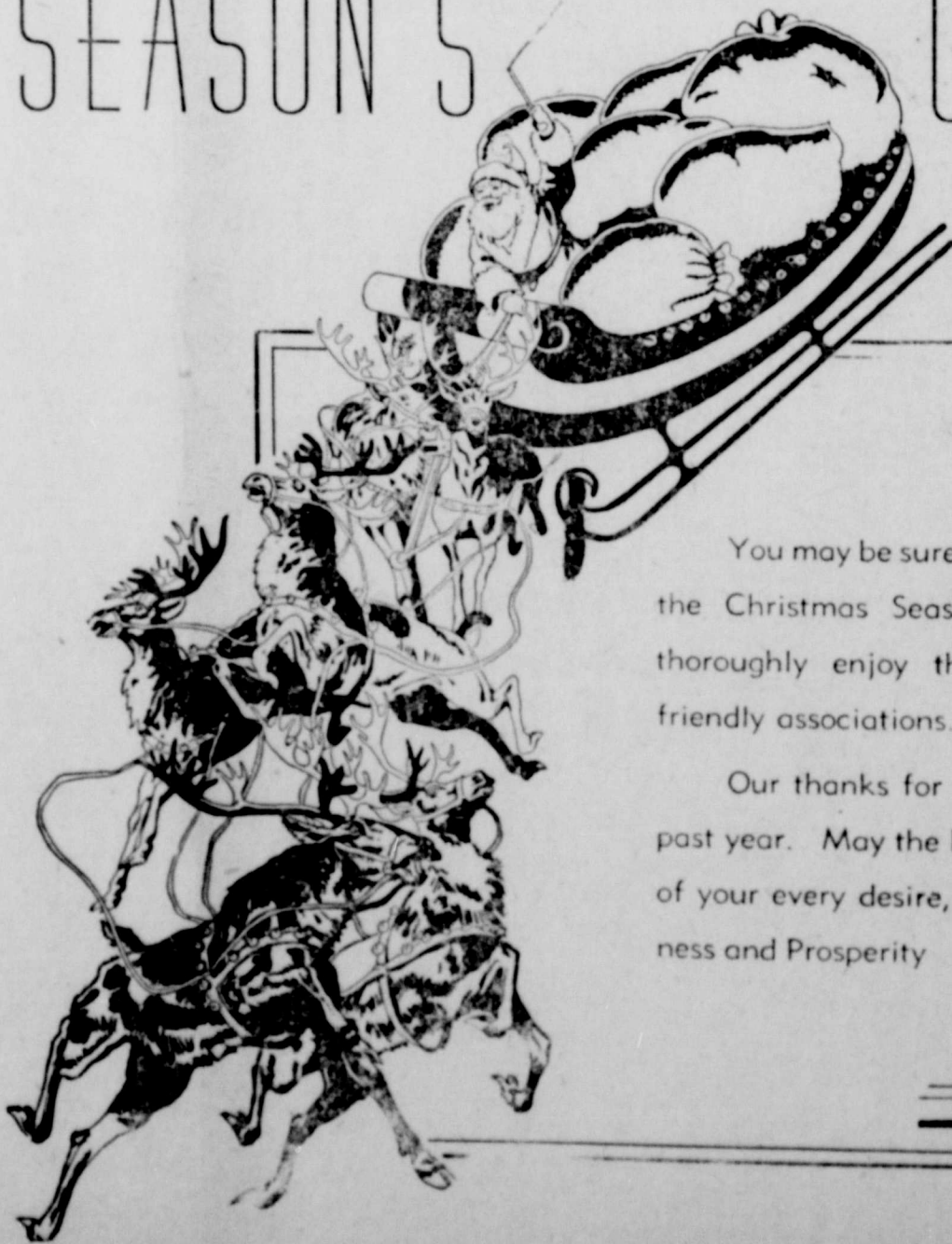
are a free country! Free thinking, freedom of speech, religion, and press is the American way of life, and we, as its citizens, appreciate the happiness and contentment resulting from these freedoms.

Christmas takes on a new meaning this season. It gives us an opportunity to forget our cares and to lose ourselves in the glorious atmosphere of sociability of loved ones and the associations of friends tried and proven. Our Christmas Greeting is full of genuine feeling, and we wish for you and yours all the happiness of the occasion.

## CONTINENTAL WHOLESALE

R. C. Henry, Distributor

## It's a Pleasant Custom to Send SEASON'S GREETINGS



You may be sure we extend our Greetings of the Christmas Season in all sincerity. We thoroughly enjoy this occasion of renewing friendly associations.

Our thanks for your patronage during the past year. May the New Year bring fulfillment of your every desire, as well as Health, Happiness and Prosperity

## FARMERS GRAIN COMPANY

## Popular Names In Show Plans For the Holidays

Names high in the Hollywood heavens will be among the features for Floydada theatres during Christmas—Lana Turner, Ginger Rogers, Frances Langford among others, Jack Deakins, manager of the Palace and Ritz theatres, said this week in announcing the shows' plans for the period immediately surrounding Christmas day.

The Saturday midnight show pre- and Sunday show at the Palace will have Ginger Rogers with Robert Ryan and Ruth Hussey in "Tender Comrade", the story of wives

and sweethearts smiling through loneliness, while their hearts are overseas.

For Christmas day matinee and night Mr. Deakins has set in a new show on the calendar, "Marriage is a private affair" with Ginger Rogers in the lead. Usually the Sunday show is repeated on Monday night at the Palace, but the change gives the Christmas day theatre goer a new show and he can choose whether to attend matinee or night.

The Palace will celebrate Christmas day with a midnight show to top off the day's activities. "Dixie Jamboree" is the medium through which Frances Langford at her singiest will be featured with Guy Kibbee with Eddie Quillan, Chas. Butterworth and others.

### Sing, Neighbor, Sing!

If you like rhythm in the home spun manner then you'll like the Christmas show planned to be given at the Ritz. The show will be open at regular hours on Sunday, Monday and Tuesday to present "Sing, Neighbor, Sing!" Radio's popular entertainers, including Roy Acuff and the Smoky Mountain boys with Rachel, Lulubelle and Scotty, the Milo twins, Carolina Cotton, and featuring Brad Taylor and Ruth Terry.

All in all the program for Christmas will be well balanced with a type of picture for practically every taste, Mr. Deakins says.

Mrs. Charles L. Daniel and son, Danny, are spending the holiday season here, guests in the home of Mrs. Daniel's parents, Mr. and Mrs. J. I. Hammonds, planning to be here until after the first of the year. Capt. Daniel is at Columbus, Ohio, in B-17 training.

## Rationing Dates And Deadlines

**MEATS, FATS**—Red stamps A8 through Z8 and A5 through S5, good indefinitely. No new stamps until December 31.

**PROCESSED FOODS**—Blue stamps A8 through Z8; A5 through Z5, A2 and B2 remain valid indefinitely. No new blue stamps will be validated until the first of next month.

**SUGAR**—Sugar stamps 30, 31, 32, 33 and 34 each good for five pounds indefinitely. Stamp 40, good for five pounds of canning sugar through February 28, 1945.

**GASOLINE**—A-13 coupons in new ration book good for four gallons through December 21. A-14 coupons good for four gallons beginning December 22.

**SHOES**—Airplane stamps 1, 2, and 3 in book three, good indefinitely.

### Baker Locals

**BAKER**, December 19—The community Christmas tree and program will be at Baker Friday night, December 22. Everyone come and bring a gift.

Mr. and Mrs. Dick Ellis spent Sunday in the home of Mr. and Mrs. G. E. King of Floydada.

Mr. and Mrs. John Smith and Mrs. W. spent Sunday with Mr. and Mrs. Gullion of Floydada.

Mr. and Mrs. Harry Reeves and family spent Sunday with Mr. and Mrs. Eddy Cantrell.

Mr. and Mrs. Ryburn Neil, Homer Farmer, Mr. and Mrs. Claud Fawver, Mr. Griffin and J. B. Colston spent Sunday in the home of Mr. and Mrs. G. L. Fawver and Mary Louise.

Cpl. and Mrs. Leeman Reasoner and daughter, Linda Sue are visiting Mr. and Mrs. I. C. Kirk and family.

Miss Jean Nelson is home for Christmas holidays from Plainview business school.

Mr. and Mrs. Tom Hopper and family, Mr. and Mrs. Bill Steadham and Roland spent Sunday in the home of Mr. and Mrs. Gene Hopper and family of Liberty.

Mr. and Mrs. P. Roberts and family spent Sunday at Roaring Springs visiting Mr. and Mrs. C. D. Wilson.

Burner Cardinal spent Monday night with T. J. Cardinal and Shorty.

Home Demonstration Club met with Mrs. I. C. Kirk Wednesday. Mrs. A. H. Ashton, Mrs. W. H. Nelson, Mrs. George Stiles, Mrs. G. R. May and Miss Edith Wilson were present.

Sgt. and Mrs. J. D. Cates have a new son born December 12 at West Texas hospital in Lubbock. The youngster weighed seven pounds and was named Jay Mac.

Mrs. Raipa Jones returned the latter part of last week from Compton, California, where she had been making her home for the past few months.

## Mr. and Mrs. Tatum Honorees At Church Fellowship Dinner

Mrs. Claud Tatum and Mr. Tatum of Lubbock were honored Thursday evening at 8 o'clock by members of the City Park Church of Christ. Guests gathered at the home of Minister and Mrs. Grady Prier were a fellowship dinner was served.

Following the dinner Mr. and Mrs. Tatum were presented a gift from the church. Mrs. P. L. Orman made the presentation speech concluding with a poem dedicated to Mrs. Tatum, former resident and business woman of Floydada and the former Mrs. A. J. Welch.

A surprise feature of the evening was an old fashioned pounding presented to the pastor and his wife, Mr. and Mrs. Prier.

Those who attended were Mr. and Mrs. C. Alexander, Mr. and Mrs. Frank Harmon, Mr. and Mrs. Percy Orman, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. Andrew Jackson, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. Menard Field, Mr. and Mrs. Raymond Cudd, Mr. and Mrs. Creed Parish;

Mr. and Mrs. Grady Freeman, Mr. and Mrs. Tom Porter, Mr. and Mrs. Milton Harrison, Mr. and Mrs. J. W. Wood, Mr. and Mrs. Bland Wilkinson; Mrs. Cella Ross, Mrs. J. U. Borum, Mrs. Walton Hale, Mrs. M. O. Field, Mrs. J. W. Freeman, Mrs. W. F. Bishop, Mrs. Sam Lide, Mrs. Lewis Blum, Mrs. Oleta Pruitt, Miss Edith L. Wilson, Miss LaNell Harmon, Miss Jane Clark Mr. and Mrs. Tatum and Mr. and Mrs. Prier.

### MRS. LYLES HOSTESS FOR MEETING OF DOUGHERTY-BAKER W. S. C. S.

The Women's Society of Christian Service of both Baker and Dougherty have united in order to save time and consolidate their efforts.

After the business session led by the President, Mrs. C. B. Lyles a Christmas program was rendered. Mrs. Harry Hughes gave a number on how happy gifts had made the children of various children's homes. And while soloist Mrs. George Stiles, sang, Mrs. C. A. Hartley, Mrs. John Lyles, Mrs. Sam Green, Mrs. W. H. Hinton and Mrs. Bill McNeil carried lighted candles and gave readings.

The center attraction was the beautifully decorated Christmas tree from which gifts were received by those present. Others present were Mrs. C. W. Jones, Mrs. W. H. Nelson and Mrs. S. R. Colston.

Miss Edith L. Wilson left Monday for Quanah after receiving a message telling of the illness of her mother, Mrs. Lewis Wilson. No news had been received as late as Tuesday afternoon, as to her mother's condition. Mrs. C. K. Arnold, with whom Miss Wilson makes her home, said.

Misses Mary Louise and Roberta Medlen are expected home tomorrow from Canyon to spend the Christmas holidays in the home of their parents, Mr. and Mrs. Robt. Medlen. Mary Louise is classed as a senior and Roberta a junior at West Texas State college.

## Merry Christmas

Try as we may we can think of no better Christmas sentiment than those two simple, but significant words, "Merry Christmas".

We sincerely hope that you will have a full measure of happiness at this time of the year and throughout the years to come.



## CLINE & RAINER

Western Auto Associate Store



Everywhere, everywhere, Christmas tonight!  
 Christmas in lands of the fir-tree and pine,  
 Christmas in lands of the palm-tree and vine;  
 Christmas where snow-peaks stand solemn and white,  
 Christmas where corn-fields lie sunny and bright."  
 —Phillip Brooks.

F. C. Harmon Grady Hall

## Good Cheer

The coming Yuletide Season reminds us once again of the splendid associations we have enjoyed in the past. It is friendships formed from these associations that have been outstanding in the past twelve months, during which time so many difficult situations have arisen. These friendships mean much to each of us in the organization, and we are grateful for the favors that have come our way.

We hope that you will experience a very happy occasion at this Christmastime.



## HOME OIL COMPANY

## CORDIAL GREETINGS

### AND A NOTE TO SANTA—

We know you are busy—so's everybody else. We just want to remind you that here in this community are the finest folks in the world, and we are hoping that you will remember them well in your Christmas Eve travels. Our friends here are deserving of all good things. Please don't forget them!



## ARWINE DRUG CO.

"Goteverthing"



## AMERICAN TRADITION

### at Christmastime!

Did you ever go to Grandmother's for an old fashioned Christmas? A little old farm house, nestled back in the hills, surrounded by giant oaks with a white mantle of fresh snow . . . the old fashioned kitchen with its savory fumes of roast turkey, dressing and plum pudding . . . the old pine Christmas tree with its tinsel tresses . . . the heaps of gayly wrapped Christmas gifts . . . the logs blazing merrily in the open fireplace . . . the stockings of the youngsters presenting an unforgettable silhouette

. . . the spirit of warmth and contentment . . . the glorious reunion of loved ones and friends brought together once again by Christmas . . . underneath it all, the real significant spirit of the occasion.

It is a cheerful picture, is it not? Perhaps it will not be your good fortune to enjoy such a Christmas this year, but it is a kind of Christmas we think of when we say "We hope you enjoy an old fashioned American Christmas."

## MARTIN & CO.

International Harvester Company Dealers

## CONFIDENCE Is the Word

**A**KIN TO FAITH, it is essential in the ordinary scheme of life. The management and personnel of this organization realize that we exist and progress only because of the confidence of our customers and we have grown in proportion to their patronage inspired by faith in dependable service.

As we turn again to the Holiday Season, Christmas and the New Year, we pledge our efforts to a continuance of the better ways of doing business. Nearing the close of another year, we wish to express our appreciation for all the fine things our customers have done for us, and for the confidence they have bestowed on our organization.

*the Season's Best to All!*

CONSUMERS FUEL ASSOCIATION

## Do Not Hoard Old Medicines, Dr. Cox Warns

Austin, Texas, Dec. 21—There are many persons who naturally hoard anything and everything including old clothes, boxes, and other useless articles, some of which constitute no greater danger than a possible fire hazard, but a very real danger is present when this tendency is applied to hoarding old medicine in any form.

Most medicine finds itself into the home through a doctor's prescribing it for some specific illness. For the sake of safety, left-over medicines should be destroyed when they have fulfilled their purpose and never be stored in the medicine cabinet for future unprescribed use in case of another illness, according to Dr. Geo. W. Cox, State Health Officer.

"Self-medication with the use of left-over drugs which were of great

sometimes turn a simple ailment into a very serious condition of actual poisoning," Dr. Cox said. "This is particularly true of the indiscriminate use of sulfa drugs which have been prescribed for some previous specific condition."

Retaining in the medicine cabinet old left-over drugs can often bring about unnecessary tragedies. About three years ago one two-year-old youngster in this state, attracted by the bright bottles and colored medicine he found in a bathroom medicine closet, swallowed some pills which had been used for adult heart condition and died within less than two hours time.

"It is wise to use medicines as indicated for the illness for which they are prescribed by your doctor, and when they are no longer needed destroy the remaining medicine immediately," Dr. Cox said. "Even if you expect a return of the same condition at some future date, it would be better to obtain new medicine if the condition recurs than to retain the old medicine in the cabinet and subject the members of your family to the danger of using it unwisely."

### WAR PRISONERS MAKE PIE

According to repatriates, the fare of prisoners of war and civilian internees in Germany now includes mince pie. Corned beef, raisins and apples are used for the mince meat, and the crust is made from pulverized biscuits and oleomargarine. All ingredients except the apples are from the American Red Cross prisoner of war food parcels, one of which is delivered to each prisoner of war every week.

Mrs. Dick Fenner and small daughter, Carolyn Sue, returned home Tuesday of this week from Little Rock, Arkansas, after spending several weeks with their husband and father who is stationed there.

One life and one drum made up the band of General Sam Houston's 800-man army that fought and won the battle of San Jacinto, against the Mexican Army in 1836. The band played but one tune, "Come to the Bower."

## Will Take About Five Minutes to Make Tax Return

Approximately 30,000,000 employees will be relieved of the work of computing their 1944 income tax by using "withholding receipts" for their returns, Joseph D. Neman, Jr., Commissioner of Internal Revenue has announced. Under the new arrangements, the work of filling out the withholding receipt, from which the tax is computed, ought to consume no more than five minutes. Fast writers ought to be able to cut this time in half.

A withholding receipt, showing total wages paid and total income tax withheld during the year, is required by law to be furnished by each employer to each of his employees on or before January 31. The form of the withholding receipt has been revised to include the necessary questions and instructions that will permit most employees to use it as a return.

This form of return may be used by anyone whose total income in 1944 was less than \$5,000 in wages and not more than \$100 in other forms, such as dividends and interest. A taxpayer using his withholding receipt for his return will fill it in and mail it to his local collector of internal revenue by March 15, 1945. The collector will figure his tax, give him credit for the tax already paid, and send him either a bill or a refund for the difference.

A special feature of the new form solves the problem of many husbands and wives as to whether to file separate or joint returns. If the combined income of a husband and wife permits use of the new form they may combine their returns on one receipt, and the collector will figure their tax on either their combined or separate incomes, whichever is to their advantage.

The tax on this form will be figured by the collector from a table that automatically allows about 10 per cent of the employee's total income for charitable contributions, interest, taxes, medical expenses, etc. Therefore, the commissioner of Internal Revenue states employees should not list deductions for such expenses on their withholding receipt. However, an employee whose expenses for these purposes exceeded 10 per cent of his total income may claim his deductions in detail.

Printing of the new form of withholding receipts has begun, but it may take a month before all employers receive their supplies. The new form is being printed in triplicate. The employer gives the employee the first two. The first copy, marked "Original," may be filled out by the employee and mailed in as his return. The second copy, marked "employee's copy," or "duplicate," is to be retained by the employee for his own personal records.

Doctor—Where in the world did you get such a terrible case of indigestion?  
Patient—My wife tried to hold my love through my stomach.

FOR SALE—Bred Chester white girls. W. E. Miller. 462tc

### THE A. P. BARKERS HAVE THEIR TWO SOLDIER SONS HOME FOR THE HOLIDAYS

Mr. and Mrs. A. P. Barker, sr., of Lockney are fortunate to have their two soldier sons home for the Christmas holidays.

Lt. and Mrs. A. P. Barker, jr., are visiting them from Liberal, Kansas, where Lt. Barker has been attending B-24 school. They will leave the first of the year for Lincoln, Neb. Cadet Barry Baker is also visiting

his parents from Kerville, Texas, where he is attending military school. He will return to school the first of January.

### RETURNED OVERSEAS SOLDIER AND RELATIVES VISIT HERE

Mr. and Mrs. L. A. Moore had as their guests their daughter and husband, T. Sgt. and Mrs. Denver C. Kester and daughter, Alice Mae of San Antonio. Also Mrs. Louie E. Broadwater of Atlanta, Georgia and daughter, Anita Louise and Mrs.

Maud Ascue and daughter, Billy Mayree of Odessa, Texas. Billy Mayree is a student in Texas Tech.

Sgt. Kester has just returned from overseas where he served two years and four months. He and his wife will leave for Florida December 27, for a new assignment somewhere in the states. Mrs. Kester will return to San Antonio from Florida.

Mother—Don't you want to be the girl that people look up to?  
Edith—Naw, I wanna be the kind of girl that people look around at.

If accidents continue to increase, the postwar car is going to have to have its speedometer marked off in kilometers.

**GIVE HIM**  
Pendleton Western Suit 100% Virgin Wool;  
100% Wool Calvary Twill Top Coat.  
(They came today)  
He'll like them and many other items this store has.  
**GLAD SNODGRASS**  
"Smart wear for men since 1900"

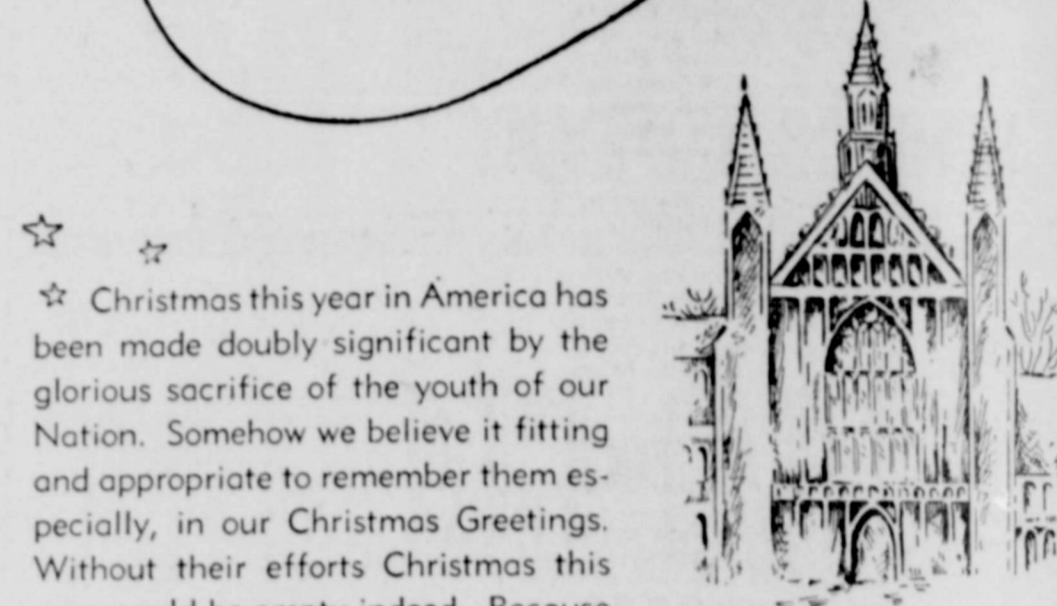
**DINE**  
And  
**DANCE**  
At The  
**PALACE CAFE**  
**SATURDAY NIGHT**  
**Chicken Dinner**  
Christmas Eve

Christmas Greetings

May you enjoy the Christmas Season to its fullest extent . . . And may the New Year be one of usefulness, Happiness, and Success.

**Carmack Hatchery**

# The Christmas Spirit FINDS ITS SHRINE IN America



Christmas this year in America has been made doubly significant by the glorious sacrifice of the youth of our Nation. Somehow we believe it fitting and appropriate to remember them especially, in our Christmas Greetings. Without their efforts Christmas this year would be empty indeed. Because of their sacrifice and their willingness to serve, an American Christmas is again possible.

Season's Greetings to the youth of America, and to their loved ones and friends. May the coming year bring Peace and contentment for all.

**Southwestern PUBLIC SERVICE Company**

## CONSTRUCTION HELPERS NEEDED AT ONCE

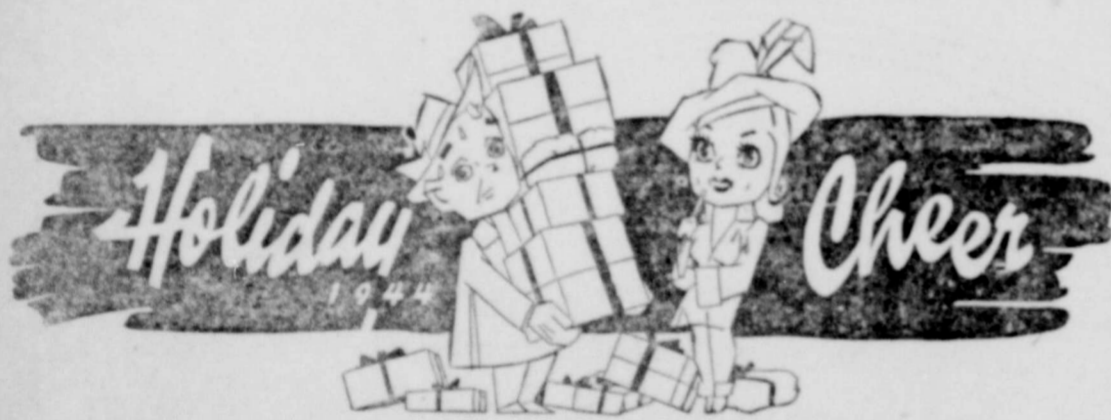
For L. O. Stocker Company  
Borger, Texas

Seasonal Agricultural Workers Investigate  
CONSTRUCTING 100-OCTANE AVIATION GASOLINE PLANT FOR PHILLIPS PETROLEUM COMPANY

Transportation furnished enroute to job. Top wages—long time job—Now working 60 hours a week—Time and one half after 40 Hours.

LIVING QUARTERS AVAILABLE  
Apply at WAR MANPOWER COMMISSION  
U. S. Employment Service Office

At 111 West 8th Street, Plainview, Texas  
Hiring will conform with WMC Regulations.



THE confusion, the bustle and indecision of the holidays is now over. The last gift has finally been selected, the last package wrapped, tagged and duly be-ribboned. Now let's settle down to the real enjoyment of Christmas.



We want you to get just what you want and to be just as happy as you can be. We want you to be happier this Christmas of 1944 than you have ever been before. As for us, we are more grateful to you this Christmas than ever before, for it marks a peak in our pleasant relations. We could not allow this important occasion to slip by without wishing you all a

**MERRY CHRISTMAS**

**QUANAH, ACME & PACIFIC RY. CO.**



**HAGOOD'S DEPARTMENT STORE**

"Standard Brands Priced Right"

## Gift Tips

LADIES' LUGGAGE  
CHENILLE ROBES  
PRIMA DONA DRESSES  
PURREY BLANKETS  
BED SPREADS  
LUNCH CLOTHS  
HAND HOOKED RUGS

MEN'S DRESS GLOVES  
STETSON HATS  
CHENEY TIES  
WOOL SCARFS  
VAN HUSEN SHIRTS  
COOPER and WEMBLEY HOSE  
MEN'S SWEATERS  
JUSTIN and NOCONA BOOTS  
JARMAN SHOES  
HOUSE SHOES FOR THE FAMILY

**HAGOOD'S DEPARTMENT STORE**

"Standard Brands Priced Right"

## Cross Plans Holiday For Sick

Preparations begun by Red Cross workers will help bring a traditional holiday to our servicemen in American Red Cross hospitals, at camp, and in front of their homes. Even those miles will not be forgotten.

American Red Cross gift packages will be distributed to every American serviceman hospitalized overseas who visit Red Cross centers there, first of all, a Christmas dinner, and Christmas services are also provided. The decorations and holiday decorations are provided for the wards and recreation centers and marines who sit in the Christmas dinner aboard ship. The Red Cross will have holiday meals made for them by the Red Cross, and aboard many Red Cross workers will organize.

President Lincoln was assassinated by John Wilkes Booth on April 14, 1865. The first attempt on President Lincoln's life occurred while he was enroute to Washington in 1861.

Tests reveal that animals grow faster in light colored cages. Dark paint retards their growth.

Adult male seals are called bulls; females, cows; the young seals, pups.



## O. K. CAFE



TO EACH AND EVERY ONE

is the wish of everybody in our organization

**WE HAVE MOVED**

to the Brown Building recently purchased by  
J. B. Bishop—where we will continue



**SALES and SERVICE**

Come to see us in our new location

**BISHOP MOTOR  
COMPANY**

## Joint Hostesses For Christmas Party of 1934 Study Club

A reception was held Tuesday evening at 6:45 for members of the 1934 Study Club, at the home of Mrs. J. G. Martin with Mmes. Mary Katherine Hale and Maureen Hammonds as hostesses.

The guests were met at the door and escorted to the dining room by Mrs. Hale.

The table, covered with a lace cloth, had as a center piece a spray of evergreen surrounded by candles with apples as candle holders. Coffee and fruit cake were served by Mrs. Hammonds, assisted by Mrs. Dorothy Dell Shoemaker.

The living room was decorated with evergreen and a beautifully lighted Christmas tree where the guests placed their gifts as they arrived.

Following the reception Christmas games were enjoyed, directed by Mrs. Corine Barber. The group then joined in carol singing, accompanied at a miniature organ by Wendell Daniel.

Betty Gail Martin delivered the gifts from the tree to the guests. Enjoying the lovely affair were Mmes. Corine Barber, Ruby Cleveland, Ola Clonta, Marguerite Romaine, Mildred Harris, Frances Graves, Thelma Hoffman, Jetta Moss, Avis Muench, Marie Murry, Helen Patterson, Thelma Burrow, Mary Shaw, Bernice Stapleton and Dorothy Dell Shoemaker and Misses Emma Louise Smith, Emma Lou McKinney, Fay Newell, Ann Swenson and Imogene Roy and the hostesses Mary Katherine Hale and Maureen Hammonds.

President Lincoln was assassinated by John Wilkes Booth on April 14, 1865. The first attempt on President Lincoln's life occurred while he was enroute to Washington in 1861.

Tests reveal that animals grow faster in light colored cages. Dark paint retards their growth.

Adult male seals are called bulls; females, cows; the young seals, pups.

## Annual Christmas Tree, Program at Assembly of God

The annual Christmas program and Christmas tree will be held Friday night at the Assembly of God church. There will be special Christmas songs and poems. A Christmas play entitled "The Christmas Story" will be given in three acts. The first act is in a Jewish home; the second the shepherds watching their flock and the third act in the manger after Jesus' birth.

The Sunday school classes will have their Christmas tree following the program. The public is invited to attend.

Tune in over KVOP Sunday afternoon at 4:15 for the regular Sunday afternoon program which will consist of a special Christmas program by the church.

## Methodist Notes Aiken Circuit

(J. G. Walker, pastor)  
Aiken Circuit, Dec. 19—Church at Bellview started promptly at 10:30 Sunday with a good congregation. The singing and attention was splendid. If a preacher doesn't preach with this encouragement, there is no preach in him.

We have a large number of young people there and they sing, listen, and we believe they pray.

We were back at Aiken at 12 noon and the reports were good, on attendance and service.

The Aiken young people will present a Christmas program Sunday. Everyone come.

We advise all our services to be arranged as to not conflict with services of other churches. We are all working for the cause of Christ, so our efforts should be combined.

In the name of the Methodist church, I solicit your cooperation. Come and worship with us when you can and we will be with you when we have the opportunity.

Let everyone put everything they can into the work and by the help of the Lord we will succeed. Come to Carr's Chapel next Sunday.

## ARMY NURSE'S AIDES

Now it's Army Nurse's Aides. American Red Cross nurse's aides with at least 150 hours of volunteer service to their credit are now serving in certain Army hospitals as full-time paid employees. Their duties are similar to those they performed as volunteers. They receive \$75 a month and, in addition, are furnished food and living quarters by the Army.

Asked why they became Army Nurse's aides, many of these women usually glancing quickly at a picture of a man in uniform, will answer, "Well, you see, my husband is in England" . . . "in Burma" . . . "on a destroyer."

Cows sweat only on their noses. It is the only place they have sweat glands.

# Merry Christmas

**From PIGGLY WIGGLY.**

**A Gift Suggestion**  
Buy Them a War Bond or Stamps.  
Be SURE There's a Service Man at Your Table.

Come in Friday and Saturday for your Christmas Candy and Cigarettes. We also have the Highest Quality Nuts and Fruits at the Cheapest Price.

Let it's  
**FRAGRANCE**  
Convince YOU!  
**PLYMOUTH COFFEE**  
Per Lb. 22c

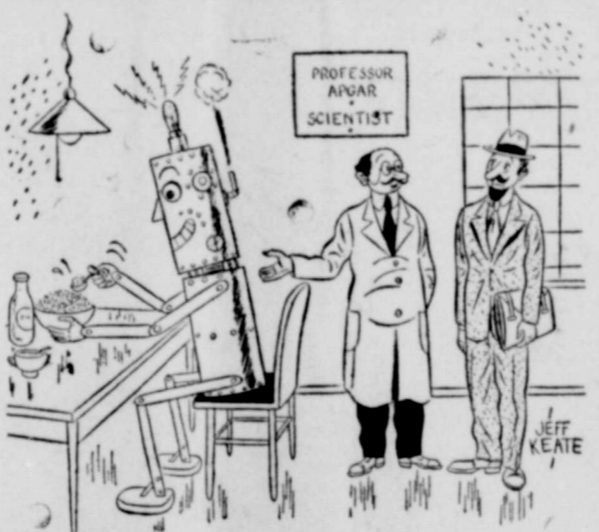
**25-Lb. SACK 1.25**  
**50-Lb. SACK 2.45**

## Soap Powders

Rinso, Super Suds, Oxydol and Duz Large Pkg. **23c**

SALAD DRESSING Any Brand	
Quart Jar	39c
Pint Jar	25c
½ Pint Jar	15c

PRUNE JUICE LIBBY'S	
Quart Bottle,	.33
SUNSWEEP	
Quart Bottle,	.29
Pint Bottle,	.12



"As soon as I created a brain for him he immediately asked for a bowl of Wheaties!"

**WHEATIES** 12-oz. Pkg. **16c**  
"Breakfast of Champions"  
WITH MILK AND FRUIT

SHORTENING JEWEL or VEGETOLE	
4-Lb. pkg.	75c
8-Lb. pkg.	1.50

Tomato Ketchup HEINZ	
14-oz. bottle,	26c

APRICOTS Libby's — Whole Peeled	
No. 2½ glass	34c

BLUE KARO	
10-lb. bucket	73c

COCOA	
½-Lb. Hershey's,	10c
1-Lb. Mothers',	13c

WHITE SYRUP	
5-lb. Glass,	40c

**CHRISTMAS SHOPPING GUIDE**  
HOLIDAY BAKING

Gold Medal Enriched FLOUR  
5 Lbs. 32c 10 Lbs. 59c  
25 Lbs. \$1.43

BISQUICK, 40-oz. pkg.	
	34c

Recipes on Package

SOFTASILK CAKE FLOUR	
44-oz.	28c

Make Breakfast a Banquet

KIX, 2 Packages	
	24c

Oat Cereal — Ready to Eat

CHEERIOATS, 2 Pkgs.	
	24c

Bake a Tasty Raisin Loaf

WHEATIES, 2-11 oz. pk.	
	22c

Betty Crocker SOUP Ingredients, 3 pk.	
	21c

FRUIT COCKTAIL RICH — RIPE	
No. 2½ Can,	34c

For "GOODNESS" sake, try PIGGLY WIGGLY MEATS.

BULK SAUR KRAUT, Bring your Pail,	Lb. 10c
WEINNIES, Large or Small,	Lb. 25c
DRESSED HENS,	Lb. 45c
PURE PORK BULK SAUSAGE,	Lb. 35c
FRESH GROUND HAMBURGER,	Lb. 24c

# PIGGLY WIGGLY

# Francis B. Wester So Very Thankful For An America.

(Ed. Note: From Belgium written on December 3, comes this holiday

greeting to Floyd county people from one of the boys over there. From it one reads between the lines the thought so many of the soldiers express indirectly—they are expecting the home folks to hold things together until their return.) My sincere wishes for a Merry Christmas to the good people of Floyd county.

I know many among you will have reasons to be sad on this Sacred holiday and my sympathy extends to each of these cases. Others for less reasons may be despondent and

lack holiday enthusiasm and thankfulness. To these I speak: It has fallen my lot these past few months to see how some of the rest of the world lives, works, eats and worships and I say, even with circumstances prevailing, we have so much to be thankful for we cannot even begin to know the bounds of it. No one has burned our homes, no one have taken our food, no dictator has changed our belief in God or attempted such. No, we have never and shall never feel the foot of the German conquerer.

Ours is the same free democratic country, where my son educated on a \$20 a week job has the same chance as John Doe's son educated on a hundred thousand a year position.

For this I'm thankful, so very thankful that I have a country like this to go back to when these "Supermen" have been made to understand that they cannot rule the world.

Oh, yes; then there's the wishes for a Happy and prosperous New Year. To make it happiest would be the end of war and to make it prosperous is simple as hard work and honest sweat.

(Cpl) Francis B. Wester

## STOP AT SIMS

### DAY & NIGHT TEXACO

Parts, Spark Plugs, Seal Beam Adapters  
New Batteries, Fuel Pumps and Bearings

Spot Vulcanizing

Wash and Lubrication, **\$2.00**

Convenient Highway Location  
Highway 70 East

Mr. and Mrs. Jack Sims



★ Christmas is here. And once more we find ourselves at a loss for words to express how we feel about your loyalty to us during 1944. But we know you will understand.

We wish for you and your family the best of Merry Christmases, and the best that this happy season can bring in both material and spiritual blessings.

## PIERCE KING GROCERY



Turkey and cranberry sauce and plum pudding are symbols of the lighter side of Christmas. We want you to have these, too, this Yule season of 1944, plus all the other joys that give Christmas-time its transcendent glory.

We welcome this opportunity to extend to each and all our heartiest greetings.

Mr. and Mrs. J. H. Reagan  
Insurance

## Levelland Lobos Name Geo. Mize As Best Tackle

George Mize, first string tackle of the 1944 Whirlwind football squad, evidently began doing a good job early in the season.

News story appearing in the Hockley County Herald at Levelland rates him as one of the tackles on the Lobos' all-opponent team of the year.

## Moon, Evening Star Make Grand Illusion Early Mon. Evening

As if in observance of the Christmas season and the story of the Wise men being led by a star to the place where the Christ child lay, the moon and the evening star presented a phenomena Monday night.

At around 7:30 o'clock the star appeared to be perched on the top-most horn of the new moon where it remained for approximately sixty minutes. Floydada residents who discovered the spectacular sight called friends in order that they might share the show and telephone operators were "snowed under" for a time.

Actually separated by at least 10 million miles of space the illusion formed by the moon and star were perfect. The sight will not be witnessed by this generation again, astronomers declare. It will occur again, however, about 100 years hence.

## HOME FOR CHRISTMAS

Among the Floyd county students home for the Christmas holidays are Frances Keim, Floy Jean Hale, Florene Cates and Dorothy Ann Dooley, students at West Texas State College for Women, Denton, and Helen Young, of North Texas State Teachers College, Denton.

First Lieut. L. S. Waddington, of Mingus, Texas, was here for a short time Tuesday, guest of his uncle, J. K. Waddington. Waddington, enroute home for a holiday visit with his parents from Ft. Sumner, New Mexico, where he has been training in the U. S. Army Air corps.

Mrs. J. E. Laughlin, of Lorena, Texas, is here for a visit with her daughter, Mrs. A. B. Keim, having arrived here last Friday.

Miss Rita Rhodes of El Paso came Sunday and is spending the holiday here with friends. At present she is with Mrs. P. L. Orman. Miss Rhodes is a former teacher at Andrews Ward school.

Although it takes 20 years for a mother to make a man of her boy, another woman can make a fool of him in twenty minutes.



## FROM US TO YOU!



† † Dusk...  
Christmas Eve...  
children moving  
about stealthily,  
wide-eyed and expectant... you  
know the signs.

Christmas is here, let us all be merry, for it comes but once a year.

With gratitude for your kind favors during 1944 we send you heartiest Christmas greetings.

PLAINS COOPERATIVE, Inc.  
W. P. Thorpe, Manager

# We Celebrate CHRISTMAS

As we pause in the observance of this gala occasion, we wish to send a sincere message containing our Yuletide wish to each of you.

On this great day of festivity we wish you all the joys and happiness you so richly deserve as a reward for your loyalty and goodwill. We are humbly grateful for the friendships we have enjoyed and for the many kindnesses accorded us during the year just coming to a close. We hope that all of you may be favored with health, happiness and the contentment that comes from them.



ARMOUR CREAMERIES

Celebration  
Wedding Anniversary  
Mrs. E. L. A.  
Golden Wedding  
the home of  
Robert Ayres  
with dinner  
table was  
her wedding  
little grand  
was decorated  
flowers sent  
for the occasion  
L. Anderson  
lovely bouquet  
Ceremony at 10  
ago Miss Liz  
L. Anderson  
Waller and  
double wedding  
Hotel in Tulsa  
T. L. Anderson  
golden wedding  
Silverton, Texas  
present to help  
celebrate the  
Emma Waller  
Mrs. Ayres' Mr.  
Mrs. Lamesa, T.  
Waller Ayres  
Della Ayres  
Stalbird of  
the hostess  
Mrs. Ayres, and  
other guests  
Mrs. Ayres of  
unable to  
Honorary  
Party  
Mrs. George S.  
with a birth  
evening at the  
night and her  
Guy Ginn at  
street.  
decorations  
the entertain  
home. G.  
during the  
who attended  
Alton B. Cha  
W. William  
Leibfried, Mr.  
Mr. and Mrs.  
Mr. and Mrs.  
Mrs. Wils  
Mrs. A. P. Bark  
E. C. Henry,  
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Mae Gary, L.  
Edwina H  
Hickson.  
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Adrick, Will S  
Audie Ring, Ra  
y Morckel, Ma  
Stmack, Mary  
L. H. Nev  
Hiding, Mauri  
Waller and Be  
sending gifts  
Mrs. Mona Rai  
M. Carter, On  
Bobby, Irene  
Norman Goe  
Hickerson  
Griggs, J. W.  
Mrs. E. W. B  
Mrs. Britton J.  
W. J. Wall  
Frances Bee  
Audrey Asher  
Mrs. Jane Clar  
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Ernestine Fow  
Mahle Jun  
Mrs. Lovene Jo  
Nanette Bisho  
Maurne Mde  
Betty Yes  
Georgeann H  
Rushing, I  
ington, Betty  
Mrs. Jean  
Mary Lee  
sponsor Miss  
Mrs. M. R.  
S. Cummin  
Lubbock.

### Celebrate Golden Wedding Anniversary

Mrs. E. L. Ayres celebrated her Golden Wedding anniversary at the home of her son Robert Ayres, Sunday, with dinner. The table was decorated with wedding cake, and a little granddaughter.

The table was decorated with flowers sent by various friends for the occasion. Mr. L. Anderson of Silverton, Texas, presented a lovely bouquet of large flowers.

### As Honor Party

Mrs. George Smith was the guest of honor at a birthday party given at the home of her daughter and husband, Mr. Guy Ginn at 129 West street. The decorations were used in the entertaining rooms during the evening.

### Holmes Bridal Honoree On Tuesday Night

Gene Holmes, daughter of Mrs. J. K. Holmes, of the community, was honored at a bridal shower at the home of Mrs. Christian, 211 W. Kennedy street, Tuesday night. Decem-ber 19, 1944. Mrs. Holmes presided over the affair and Yvonne Hale and Margaret McKinney served coffee and cake from a lace covered table. The hostesses of the event were Mrs. Mae Gary, Lovelle Ginn, Edwina Hollums and Bessie Ruth.

Present were Meses: H. O. Hale, Josephine Switzer, Frank Will Snell, W. H. Wade Ring, Ray S. McEntire, Malvin Jarboe, Mack, Mary Clark, John L. H. Newell, Misses Aiding, Maurice Burton, Waller and Bennie Ruth.

### Gamma Sigma Kappa Guests of C. M. Thacker

The Gamma Sigma Kappa high school were the guests of Mrs. C. M. Thacker at her home, 529 W. Missouri st., on Tuesday night. The house was beautifully decorated in red and white flowers, and the table had a center piece of white cornations which were from the club to Mrs. Thacker.

A delicious three-course dinner was served to the following: Misses Eunice Hennessy, Jimmie Ernestine Fowler, Charlene Mable June Poster, LaVerne Jones, Lovey Jones, Nanette Bishop, Eddie Ruth Mauerne Mdelen and Joe Betty Yearwood, Kay Georgeann Huckabee, Doran Rushing, Leola Fowler, Margaret, Betty Boteler, Bobbie, Jean Wester, Myra M. Mary Lee Thacker and sponsor Miss Anne Swepson Mrs. M. R. Romaine.

Mrs. S. Cummins visited last night.

### Christmas Dinner, Tree At Oden Home

An atmosphere of Christmas was prevalent Thursday evening when members of the Thursday Night Bridge club were entertained with a turkey dinner and Christmas tree by Mr. and Mrs. Conner Oden.

Red candles and holly that circled a Christmas scene was used for a centerpiece for the dinner table at the Oden home where the entertainment was held.

After dinner the guests played bridge until the arrival of Old Santa and the distribution of gifts from the Christmas tree. Carl Minor and Mrs. Polk Goen won high score for the evening.

Members present were Mr. and Mrs. Cecil Hagood, Mr. and Mrs. T. P. Collins, Mr. and Mrs. Polk Goen, Mr. and Mrs. Carl Minor, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. Jim Cleveland, Mr. and Mrs. Robert McGuire, Mrs. R. B. Rosson and the host and hostess, Mr. and Mrs. Oden.

### Utilities Company Floydada Personnel Enjoys Bingo Party

Members of the Southwestern Public Service Company's Floydada personnel were entertained with a Bingo party at 8 o'clock Saturday evening at the home of Mr. and Mrs. Guy Ginn. Mr. Ginn is manager of the local office.

After the games the guests were served boiled custard and fruit cake. Christmas colors were used in plate favors and house decorations.

Members of the organization pre-

### Morckels Entertain With Quail Supper

Mr. and Mrs. Joe Parrish, Mr. and Mrs. Everett Patterson, Mr. and Mrs. George Henry, Felt Patterson, Mrs. Richard Tubbs, Mary Louise Clark and Mr. and Mrs. Ginn.

Mr. and Mrs. Harry Morckel entertained a number of guests Thurs-

day night at 7:30 with a quail supper. The quail were produced as evidence of the marksmanship of Mr. Morckel.

Those present were Mr. and Mrs. Ray S. McEntire and daughter, De- Vona, Mr. and Mrs. W. E. Brown,

Misses Reda Mae Gary and Lovelle Ginn, Mrs. J. H. Buchanan and Mr. and Mrs. Morckel.

Roy Bruner, of Amarillo, was in Floydada on business Monday and visiting Mr. and Mrs. Glad Snodgrass.

Mr. and Mrs. Richard Morehead and children Richard, Jr., and Judy of Austin are expected to arrive this mid-week for a holiday visit with their parents, Mr. and Mrs. E. J. Morehead and with Mr. and Mrs. Roy English of Plainview.

## GREETINGS

OF THE YULETIDE SEASON



We can think of no better way to express our appreciation for the many favors you have afforded us in the past. Since we cannot see each of you personally, this message is sent with a sincere feeling of friendliness to all. We wish you the Season's best.

Dr. and Mrs. Wilson Kimble



There is something in the very season of the year that gives charm to the festivity of Christmas.

—WASHINGTON IRVING



★ Whether Christmas be white or green, we hope it will be full of charm for you and yours, with an abundance of all the good things that are part of happy Yuletide . . .

## H. G. PARKER FURNITURE COMPANY

HOLY NIGHT SILENT NIGHT



CHRISTMAS GREETINGS

★ The message of good will that emanated from Bethlehem 2,000 years ago not only transforms the world at Christmas but is the foundation of every honest transaction. We depend upon your good will; you depend upon ours.

Your good will has been a priceless asset to us during 1944 and other years. We thank you for the confidence you have placed in us and wish you the manifold blessings of a happy Yuletide.



## SCOTT GIN CO.

Grady Harris, Manager



Comes to America—presenting us with the opportunity of expressing our thanks for all past favors.

Bob Smith  
City Marshal

Blue Moon Beauty Shoppe  
Naomi Thelma

## A Cheerful Thought

at Christmas.



One of the most comforting thoughts, and the most cheerful we know, is the knowledge that we have not only continued to merit the goodwill of our many friends in this locality, but we have also formed many new friendships.

It is to the people of this area that this Christmas message is addressed. We wish each of you all the fine things possible, for Christmas and a

Happy New Year!

White Drug Company

# Supply of Hemp, War Essential, Is Now Foreseen

Abaca or Manila hemp—one of the war essentials cut off by the Japanese advance into the Pacific—is a crop that has responded rapidly to the urgent effort of the United States to make certain of a supply by stimulating production in the Western Hemisphere. There will not be as much abaca available in 1945 as is needed, but reports to the Office of Foreign Agricultural Relations of the U. S. Department of Agriculture indicate that in the fourth year after Pearl Harbor the Latin American growers will be able to produce a substantial supply.

Abaca is a middle-distance crop in point of growing time. It is not an annual with the rapid and quick multiplication and yield possible with the cereal grains. But it is not like some of the fruits and forest products in which a tree must grow for years before it yields—some of the nuts and rubber, for example. In the Philippines, abaca was not usually harvested until the plant

was about three years old. The Central American growers, coached by American plantmen, have been doing better. Giving the plants better care, they have advanced the harvest period to less than two years after planting. Fortunately an American-controlled tropical fruit company had been experimenting with abaca growing for several years. It is a crop that is suited to some of the Central American lands where banana growing has had to be abandoned because of the spread of banana disease caused by a fungus. This abaca acreage taken from banana plantations provided seed for the greatly expanded acreage of abaca planted in Panama, Guatemala, Costa Rica, and Honduras which is coming into bearing in time to help replenish the shrinking stockpiles of this important fiber that is greatly needed to supply the Navy with ropes and cordage.

## JOE R. ROBERTSON, JR., USMC, GRADUATES FROM AVN. ADMINISTRATIVE SCHOOL

Marine Private Joe R. Robertson, Jr., son of Mr. and Mrs. J. R. Robertson, Route 3, Floydada, Texas, has been graduated from the Marine Aviation Administrative School Naval Training Center San Diego, California.

He is a graduate of Floydada High school and prior to enlisting in May, 1944, was engaged in farming.

## Fire Hazards—

(Continued from first page)  
to be concerned is beforehand.  
"In the fire station office we have the record on a thousand school hall fires that we will be glad to show anyone interested, and incidentally make any safety suggestions that you'd like to have this Christmas."

Rodgers called attention to the fact that Floydada has the best fire record it has had in five years, without a serious fire in the whole period. Fire losses in the period of five years has been \$25,675. For 1943 the figures were \$5,615. This year only one loss above \$1,000 has occurred, according to the fire department records. This was not from fire but due to a storm. The department was called out due to the heavy hazard from fire incident to it.

The Floydada Fire department now has 28 men in the armed forces of the nation, but the local organization is being kept intact and continuing practice to be in trim should a fire disaster threaten the community.

## Achievement Day—

(Continued from first page)  
himself a former 4-H club boy.  
Refreshments in Cafeteria

The afternoon's closing feature will be refreshments, served by mothers of 4-H club members. Serving on the committee to make preparations and serve the refreshments are Mesdames Mal Jarboe, W. H. Brock, Ed Holmes, Roy Hollums and W. E. Edwards. Hot chocolate and cookies will be served. The report

of the county agent on the activities of the 4-H club boys, just completed, shows among other great work done by the county's boys, that tremendous aid was afforded the fighting men of the nation by this organized group of youths. Production figures include more than 78 thousand pounds of meat, 258 thousand pounds of cereals, 42 thousand pounds of cotton, 69 thousand quarts of milk, 6,720 dozen eggs and more than 39 thousand pounds of vegetables.

## ANOTHER FLOYD CO. SEAMAN GETS ADVANCE IN RATING

DALLAS, December 20.—M. W. North, son of Mrs. Mary North, Box 105, Floydada, Texas, has recently been advanced from the rating of Seaman second class to that of Seaman first class. Seaman North is now serving outside the continental limits of the United States.

This advancement came to him in recognition of outstanding faithfulness and skill in the performance of duty and completion of the course of study prescribed for his new rating.

## GENE LAWSON HOME FROM CAMP HOOD LAST WEEK

Sgt. Raymond Eugene Lawson, of Camp Hood, Texas, came home last week on a three-day pass.

His brother, Floyd Lawson and family of Lubbock, and Pfc. Theodore Lawson of Pampa Air field, and his sisters, Mrs. Charles Ryals of Amarillo, Mrs. W. O. Baker and Helen Hallmark met him here. Eugene returned to camp Friday.

## SGT. MEDLEY IS ASSIGNED TO TRAINING COMMAND RADIO SCHOOL AT SIOUX FALLS

Sgt. Floyd E. Medley son of Mr. and Mrs. Robert F. Medley of 223 West Jackson street, Floydada, Texas has been assigned to the AAF Training Command Radio school at the Sioux Falls Army Air Field, Sioux Falls, S. D., for training as a radio operator-mechanic.

Upon completion of a 26-week course, he will be fully trained to take his place as a member of a highly skilled bomber crew of the Army Air forces.

Sgt. Medley was a Floyd county farmer before his induction on May 2, 1942.

## HOLLAND PATTON SEAMAN IN THE SOUTH PACIFIC

Holland Patton, seaman first class is now somewhere in the South Pacific. He is an armed guard on a Merchant Marine ship.

Seaman Patton received his training at San Diego and Treasure Island. He left the states November 19.

Mrs. Patton and their small son are making their home in Floydada.

## FLOYDADA CPL. AWARDED BRONZE STAR IN ITALY

WITH THE FIFTH ARMY, ITALY—Corporal Leroy B. Burns of Floydada, Texas, recently was awarded the Bronze Star for merit.



With an appreciative thanks for past favors, we extend our sincere wishes to you and yours.

rious service in support of combat operations in Italy.  
He serves in a combat engineer battalion, 91st "Powder River" Division of Lieutenant General Mark W. Clark's Fifth Army.

Burns, 22, entered the service on November 9, 1942. His wife, Mrs. Loretta Burns, lives at 720 South Main Floydada.

To some people the marriage tie is only a slip knot.

"Iceland," said the...  
"Iceland," wrote the...  
terward, "is about as big as..."

About the only thing can't order from a mail order is a male.

Our opinion of people is much on what they see in what we see in them.



**CHRISTMAS GREETINGS**  
From Kingsdale Dairy Farm  
We want to thank all of our customers for their loyalty and express appreciation at this time for support in the past.

**HEATH & KING**  
Effective now Mr. Heath will devote all of his time to farming and Mr. King will continue the operation of the Dairy.  
your favors will be appreciated.  
For your health's sake drink Pure Jersey milk from State Certified Cows.  
**E. C. KING, Proprietor**



**GREETINGS TO OUR Friends, Customers and Neighbors**

Many things have changed but not our Yuletide Wishes to You.

**STAR CASH GROCERY**  
Carl Minor  
Tom Smith  
Milton Dunavant

## MR. FARMER:

You can't beat Stanton's Lay Mash (Made with Manamar)—Stanton's "Egg Getter", Stanton's Big "S" Egg Mash.

All three cheaper than you expected to pay. Fresh as you ever bought.

STANTON'S 18%, 16%, 12%, 9%, cannot be beaten. Feed our Pellet Egg Mash. No waste not just merely alfalfa meal and bran, but a well balanced feed.

**Berry Produce and Feed**  
PHONE 74

**Glad Snodgrass**



**Merry Christmas EVERYONE!**

Wherever you are... over here... over there, we wish you joy and a share of the appreciative thought and goodwill that we feel for your helpful patronage, so faithfully and cheerfully given.

**FELTON-COLLINS**  
*Grocery & Market*  
TELEPHONE 27

A Joyous Christmas to You Is the Wish of —

# LOOPER'S

- TOMATO JUICE Gallon Can... **.25**
- TOMATO PUREE No points Can... **.05**
- KRAUT Quart Jar... **.35**
- MINCE MEAT 3 1/2c Jar... **.32**
- PORK & BEANS White Swan Can... **.08**
- SWEET POTATOES No. 2 1/2 Can... **.25**
- WHITE SYRUP 1/2 Gallon Jar... **.43**
- FURNITURE POLISH 15c Bottle... **.12**
- NAPKINS 250 Count... **.22**
- FLOUR Packards, 25-Lb. Sack... **.99**
- BEEF STEAK Per Pound... **.28**
- BEEF ROAST Per Pound... **.28**

# JONES & SON

Super Market and Grocery

Gold Medal 25-Lbs. \$1.25  
**FLOUR, 50-Lbs. \$2.45**

BEWLEY'S BEST  
**LAYING MASH, 100 Lbs. 3.60**

25c SIZE  
**KC BAKING POWDER, 1.10**

MAXWELL HOUSE  
**COFFEE, 1-Lb. Glass, .30**

No. 1  
**SPUDS, 10-Lb. .30**

PURE — 1 GALLON  
**SORGHUM SYRUP, \$1.00**

BRING YOUR PAIL  
**BULK KRAUT, Fancy .10**

WHITE SWAN  
**PANCAKE FLOUR, 3 Lbs. .10**

PURE PORK  
**SAUSAGE, Lb. .30**

AA GRADE BEEF  
**STEAK, Round or Loin, lb. .40**

**MERRY CHRISTMAS to ALL**  
THE RED & WHITE STORE



**Fiftieth Anniversary Wedding Observed for the J. M. Wrights**

Mrs. J. M. Wright observed her fiftieth wedding anniversary quietly at their home, 509 Main street, Monday of this week. Several friends called and a number of nice presents were presented to the couple to make the day a happy one for the former Floyd farmer and peace officer and his wife, now retired from act-

December 18, 1894. They lived there for 12 years after their marriage, moving to Wilbarger county living there until 28 years ago they came to this county. After engaging in farming, Mr. Wright served the county several years as deputy sheriff and sheriff. Of their children one daughter, Mrs. James E. Thornton, of North Hollywood, California, survives. She spent two weeks here with the couple five weeks ago. Mr. and Mrs. Wright have five grandchildren.

The signature of one of the signers of the Declaration of Independence, Button Gwinnett of Georgia, once sold for \$51,000.

**GREETINGS**  
TO EACH OF YOU, OUR FRIENDS  
MAY YOU ENJOY A TRULY  
AMERICAN CHRISTMAS

**CURLEY'S CAFE**



**THE** nearness of Yuletide is unmistakable. Whether snow festoons the fir trees or whether earth still awaits its mantle of white, woods and fields, city and town breathe Christmas and its spirit of kindness.

We sincerely hope that the Christmas season of 1944 will be richer for you, fuller, and more satisfying than for many a year, and thank you for twelve months of very pleasant relations.

**NICHOL'S LUMBER COMPANY**

**Cordial Greetings**



IN A COUNTRY  
IN A WORLD

Where the gleaming torch of Liberty and Freedom still burns brightly . . . we pause to reflect with sincere joy upon new friendships formed and old ones grown richer . . . and as we enter a New Year we express our gratitude to you for having made our experiences throughout the past year pleasant and profitable.

MAY YOURS BE A MOST MERRY CHRISTMAS  
AND THE NEW YEAR PROSPEROUS

**L. C. McDONALD & SON**  
FARM IMPLEMENTS



**Bruce Foster's Bride.**—Pictured here in her bridal gown is the former L. Louise Pugh, daughter of Mr. and Mrs. T. O. Pugh of Perryton, who became the bride of Bruce Foster, seaman first class of the U. S. navy, at high noon Thursday, November 30. She will graduate from West Texas State college at Canyon in January.

**Bruce Foster, Perryton Girl Wed Nov. 30**

**PERRYTON, TEXAS**—In a lovely setting of white chrysanthemums and fern, wedding vows were exchanged by Miss L. Louise Pugh, daughter of Mr. and Mrs. T. O. Pugh, and Bruce C. Foster, seaman first class, U. S. N. R., son of Mr. and Mrs. Clarence Foster of Floydada, at high noon, Thursday, November 30, in the First Baptist church here. Rev. O. C. Curtis read the nuptial vows for the double ring ceremony, with Rev. Elmer Holt assisting.

At the altar wrought iron candelabra held tall white tapers which stood against a background of white chrysanthemums arranged with fern in iron stands.

During the ceremony, Miss Winnie Fred Ramage sang, "Because" (d'Hardelot) and "I Love You Truly" (Bond). Miss Barbara June Daley, violinist, played "Indian Love Call" accompanied at the piano by Miss Beulah Vernon who also played the strains of Wagner's Bridal Chorus, "Lohengrin," while Mrs. Robert Schuster, cousin of the bride, and Miss Mable June Foster, sister of the bridegroom, lit the candles.

During the ceremony Miss Vernon and Miss Daley played "Always" (Berlin). For the recessional, Mendelssohn's "Wedding March."

**Gown of White Slipper Satin**  
The bride was given in marriage by her father. She wore a gown of white slipper satin, fashioned with a basque waist and sweetheart neckline. Edges of the neckline, pointed sleeves and the short train were trimmed with lace. Her fingertip veil of imported illusion was gathered on a coronet of seed pearls.

For the traditional "something old, something new, something borrowed and something blue" the bride carried a white linen handkerchief with a blue bow, belonging to Mrs. Bert Day, an aunt, a string of pearls borrowed from a classmate, Miss Peggy George Walker of Memphis; and a white bible topped by an orchid from which hung white satin streamers.

Miss Betty Jean Pugh, sister of the bride, was maid of honor. She wore a yellow floor length net dress over satin, and carried a nosegay of yellow and white chrysanthemums. Miss Sharlene Burch, Miss Ona Grace Francis, Mrs. Robert C. Hamilton jr., and Mrs. Clarence Lewis were bridesmaids. They wore formal gowns of pastel shades and wore corsages of pink roses.

**Father is Best Man**  
The groom's father served as best man.

Ushers were Delos Pugh, brother of the bride, Lloyd Holland, Frank Barrett and Clifford Burns.

Mrs. Pugh wore a black crepe dress, trimmed in fur. Her corsage was of white roses. Mrs. Foster wore a black crepe dress with black accessories and a white rose corsage.

Mrs. Foster graduated from Perryton High school with the class of '40, and was the youngest graduate. She will graduate from West Texas State College at Canyon in January. She is a member of Delta Zeta Chi, social sorority; vice president of the senior class and member of B. S. U.



**... It's Christmas! So Let's Celebrate!**

Let's celebrate by recalling on every day what Christmas is and what it means. Let's celebrate by never doubting that eventually Good shall triumph. Let's celebrate by making children happy and by opening our hearts to those in need. That's the way to have the Merry Christmas we wish for you.

**Sam's Body and Fender Works**

Council, and of the Women's Chorus and the Church A Capella Choir.

**Awaiting His Commission**

Seaman Foster graduated from Floydada High school in '41 and attended W. T. S. C., Canyon and Kansas State Teachers College at Pittsburg, Kans., where he attended V-12 Navy school. While in Canyon he was a member of Epsilon Beta social fraternity, and was a member of Kappa Mu Epsilon, National Honorary Mathematical Fraternity, and Alpha Gamma Tau, Pittsburg. He was also a member of the student council. He graduated from Notre Dame Midshipman school and is awaiting his commission in the U. S. N. R.

**Reception at Bride's Home**

Immediately following the ceremony a wedding reception was held in the bride's home for members of the wedding party and out of town guests and relatives. The three tiered cake held a miniature bride and sailor bridegroom. Surrounding the crystal punch bowl were white and yellow chrysanthemums. The newlyweds cut the first piece of cake and Mrs. R. R. Ward, aunt of the bride, presided at the serving table. Mrs. Hamilton was in charge of the guest book.

For traveling the bride wore a two piece suit of teal blue, with brown alligator accessories. Her corsage was an orchid.

Out of town guests for the wedding were Mr. and Mrs. R. R. Ward of Enid, Okla.; Mrs. Elva Kinsey, Panhandle; Mrs. Bert Day and children, Amarillo; Miss Vivian Holt of Kirklard; Miss Sharlene Burch of Amarillo; Miss Peggy Walker of Memphis; Miss Mary Katherine Stephens, Quail; Miss Fred Ramage, Berger; Miss Beulah Vernon and Miss Barbara June Daley, Spearman; Mr. and Mrs. S. A. Pugh and children, Balke; Mr. and Mrs. Clyde Pugh, Elmwood, Okla.; Mr. and Mrs. Clifford Burns and children, Phillips; Robert Holland, College Station; Mr. and Mrs. Clarence Foster and Mable June, Floydada; Frank Barrett, Hereford, and Mrs. Clarence Lewis, Tulla.



**THE SEASON'S GREETINGS**

★ There will be a halo over the homes of America this Christmas radiating from the new hope for the world.

That your Christmas season may be both joyous and happy is the sincere wish of

personnel of the **VOGUE BEAUTY SHOPPE**

**OUR CHRISTMAS PROGRAMS PALACE & RITZ Theatres**

**PALACE**  
Saturday Midnight, Dec. 23  
Sunday, December 24

**PALACE**  
Christmas Day  
Mat. and Nite

**Tonight he'd be home on furlough . . .**  
Together they'd weave more precious dreams for lonely tomorrows . . . memories of laughs, thrills, kisses . . . lovely plans for an unpredictable future!



**GINGER ROGERS**  
The "Chin Up" Girl in

**Tender Comrade**

with **ROBERT RYAN · RUTH HUSSEY**

PATRICIA COLLIER · MARY CHRISTIAN · KIM HUNTER  
JANE DARWELL · RICHARD MARTIN

**PALACE**  
MIDNITE DECEMBER 25th  
Plan Now to Attend!



ENTERTAINMENT SENSATION . . .

IT'S YOUR SHOW . . . WITH FRANCES AT HER SINGEST!

FRANCES LANGFORD  
and  
GUY KIBBEE

Admission 14 and 35c

It's SO Romantic!



FRANCES GIFFORD · HUGH MARLOWE · NATALIE SCHULTZ  
KEenan WYAN · HERBERT DALLEY  
Screen Play by David Hertz and Lenore Coffey  
Based on the Novel by Judith Kelly  
Directed by ROBERT Z. LEONARD  
Produced by FANISO S. BERMAN

**RITZ**  
Sun. Mon. Tues.  
Dec. 24-25-26  
RHYTHM ROMEOs of RADIO

... Your homespun heroes woo college co-eds . . . wow prim pros . . . in a zany musical melee!



Starring **RADIO'S POPULAR ENTERTAINERS**  
ROY ACUFF and his SMOKY MOUNTAIN BOYS with RACHEL LULUBELLE and SCOTTY HARRY "Poppy" CHESHIRE THE MILO TWINS CAROLINA COTTON  
Featuring **BRAD TAYLOR RUTH TERRY VIRGINIA BRISSAC BEVERLY LOYD**

A Republic Picture

## Black Hawks Win Regional Title From Wellington

The Phillips Blackhawks, nemesis of plains Class A football teams, won the regional title for Region One last Friday from the Wellington Skyrocks 19 to 14 in a game marked by rugged line play and a considerable bit of flashy backfield work.

The Skyrocks represented Districts Three and Four as bi-district champions by reason of the defeat on the previous Friday of the Spur Bulldogs, far and away the best team in District 4-A.

The Blackhawks had gone to the bi-district championship by an easy win over Hereford 27 to 0. Hereford held the championship in District 1-A, and the Blackhawks had the title in 2-A.

Class A football goes no further than the regional game.

## Lt. Hall E. Nall Home After Two Years In India

Lt. Hall E. Nall, son of Mr. and Mrs. Harding Nall, formerly of Floyd county, now residents of Amarillo, has been at home since last week and spent last week end in the county at old familiar places in company with members of his family.

"I traveled about all over India as an administrative officer of the Medical corps of the army and I learned a lot. I didn't learn so much about India as I did about the U. S. A. What I learned about the United States is that it is the best place in the world to be," Lt. Nall said.

Hall went into the service about three years ago and after training and study was assigned to over-seas duty in India. His parents are Mr. and Mrs. Harding Nall, who until the earlier part of this year had made their home in Floyd county, both being members of pioneer families here.

## SGT. ROBT. MONTGOMERY SAYS SAIPAN BEAUTIFUL, JAP BUSINESS IS BRISK

The island of Saipan where Sgt. Robt. A. Montgomery, of the Army Air forces, is now located and helps service the B-29 bombers, is a beautiful island, he writes his mother, Mrs. W. M. Dorsey of Floydada.

It has sandy beaches and sugar cane fields and sea breezes help to keep the mosquitoes from being so bad.

In his letter Robert mentioned the Japanese raid of November 26-27 in which the anti-aircraft boys got busy and downed 13 of the enemy planes.

## MOTHER OF ALFRED RAY ILL IN STEPHENVILLE HOSPITAL

Mr. and Mrs. Alfred Ray have returned home from Stephenville, Texas, where Mr. Ray's mother, Mrs. G. F. Ray, 83, is ill in a hospital.

During their stay of a few days there they met a brother Mont Ray and family of Chandler, Oklahoma. A third brother, Arthur, of Knox City accompanied the Floydada Rays to Stephenville.

Oscar Ray, of Muleshoe, Texas, was here for a short time last week on a visit with his brother, Alfred and family. He was enroute to Stephenville, where their mother is gravely ill.

## WAR'S DRAIN ON THE LAND

How far is the land—the soil itself—in wartime? This is one of the questions considered in the recent report by a group of Bureau of Agriculture Economics specialists dealing with "The Impact of War on the Financial Structure of Agriculture."

Throughout the war, says the report, the supply of fertilizer has been reasonably adequate. From 1940 to 1943 the number of acres planted to crops expanded about 4 percent, fertilizer consumption increased approximately 35 percent. Despite this, it is improbable that the heavy wartime drain on soil fertility has been completely offset. To maintain and restore the fertility of farm land, better cultural methods, more physical improvements like terracing and grading and larger quantities of fertilizer are needed. Under moderately favorable price conditions, farmers in general could use profitably much more fertilizer than they did in 1940.

Father—My son, promise to give up women, liquor and all your bad habits, and I'll will you fifty thousand.

Son—Gwan! What would I do with fifty grand and no bad habits?

"Lips that touch wine shall never touch mine," declared the fair co-ed. And after she graduated she taught school for years and years and years.

I met a soldier friend of mine on the street last night all bandaged up and walking on crutches. What happened? I asked him. He said, Well, I had a date with a girl friend. We were dancing when her father came in. He happened to be deaf and couldn't hear the music.

"Brother, can you spare two bits?"

"Why don't you ask for a dime like other panhandlers do?"

"Mister, it's six p. m.—and for everything after four I hafta charge time-and-a-half for overtime!"

## REVEILLE ENDS G. I. DREAMS

G. I. Joe—multiplied by the thousands—and many others are dreaming big dreams of postwar dream farms, as indicated by the great number of queries received by the U. S. Department of Agriculture. Because real farm life is anything but limited to that beautiful rose-covered cottage, to lovely spring weather, sleek livestock, and fertile fields anxious to produce profitable crops, the Department of Agriculture has published a little booklet called, "Shall I be a Farmer?"

This new booklet gives a brief summary of real facts on farms and farm living. In an introduction Secretary Wickard says, "I do not hesitate to commend farming to anyone who chooses that occupation with a full knowledge of all that is involved, provided he can obtain an adequate farm, and sufficient equipment and capital to enable him to succeed, and provided he does not go heavily into debt to buy a farm at a higher price than its long-time earning capacity will justify."

"Shall I Be A Farmer?" balances good and bad features of farm work and farm living. The Department hopes it will serve to keep many an over-enthusiastic but ill-informed farm dreamer out of trouble. On the other hand, for those who can "take it" and are not discouraged by the very real difficulties which beset even the successful farmer, the booklet offers practical advice and suggestions and points the way toward actual ownership and operation of a real farm—stripped of dream features.

A free copy of "Shall I Be A Farmer?" is obtainable on request to the U. S. Department of Agriculture, Washington 25, D. C.

Sail—Yes Captain, I know you are strong and healthy, but I want someone who is weak and wealthy.

Sergeant—Take off that gas mask, Rookie (indignantly) Hey! That's my face.

## LT. KENNAMER RE-ASSIGNED AS AIR TRANSPORT PILOT

Second Lieutenant Presley Kennamer, who was transferred while in the states from the training command to a glider pilots assignment, and shipped out to foreign service, has been re-assigned once more.

Now he is in air transport service, handling one of the large planes in service in the battle areas as carriers of troops and supplies, according to news his kinspeople have here. Presley is the son of Mr. and Mrs. H. G. Kennamer.

## MORE RICE AND BETTER

Rice is one of several food crops of the United States given impetus by the war, in this case because normal sources of supply for the allies have been cut off. In 1943 the U. S. acreage was 52 percent more than the average of the preceding 10 years and the production 48 percent more. This year's production, 70,000,000 bushels, was greater than the 10-year average by the same percentage. These record crops consisted largely of improved varieties developed by the U. S. Department of Agriculture in cooperation with Arkansas, California, Louisiana, and Texas. The better varieties and better methods of growing helped to maintain acre yields in spite of more continuous cropping and of expansion into areas less suitable for rice growing.

Two Nazis were standing on a street corner in Berlin. They noticed a man coming down the street.

"Look at that guy," said the first one. "Has he got a dumb look on him. Just like an idiot. Look at the hair dangling over his eyes like a Shetland pony."

"What are you saying!" snapped his friend. "That's Hitler!"

"You know," said the first Nazi. "It's a funny thing—on him it looks good."

If you would be great, cultivate your greatest assets.

# GREETINGS

MAY the blessings of God be with you, our friends, and with all of us... in our souls and upon our hearths. We can offer no more gracious greeting this Yuletide.

Spears Auto Company  
Mr. and Mrs. W. M. Spears

GOOD CHEER! There's nothing quite like it. And good cheer is an affair of the heart. It cannot be withheld and hoarded to gain added value with the days or years. Good cheer must be spent!

Let us all radiate good cheer this Christmas of 1944, for there are reasons enough for good cheer we but pause to reflect.



Merry Christmas greetings from all of us to all of you.

Arthur B. Duncan Abstract Co.



One of the Greatest Pleasures of the Christmas Season is the opportunity to acknowledge our friends and it is with this in mind that we send you Season's Greetings.

The business you have entrusted to us is indeed appreciated, and we hope that with the turn of each year, the pleasant relations existing between us will be increased and strengthened.

We wish you a Merry Christmas and a Happy New Year.

E. P. NELSON



AS WE APPROACH the beloved anniversary of a great Event we are reminded again of the many Christmas seasons we have seen come and go. Time has changed everything except friendship.

We are proud of the fact that we number among our customers many of the town's "oldest inhabitants"—friends who have become dearer to us with the passing years.

Once again we say Merry Christmas to all.

## KIRK & SONS

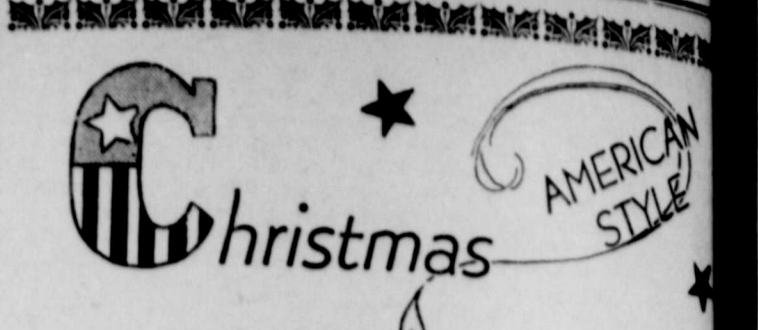
A Merry Christmas

The warmth and friendliness of the Holiday season prompts us to again wish you a season of Peace and happiness in an unsettled world. The Christmas Season this year shines like a guiding light. It gives us hope in the future and a sincere appreciation of the value of the brotherhood of man.

As we wish you the joy of Christmas and every happiness throughout the new year, we add our genuine thanks for your patronage in the past.



Dale Strickland Butane Company  
117 East Houston Street



There is an atmosphere of good will and good cheer prevailing among the members of this organization which finds expression in this greeting to you.

At the Yuletide season we are reminded of our many pleasant business relationships... of your many courtesies... of our own good will toward you.

We wish you a Happy Christmas.

S. J. LATTA

IT'S OUR PLEASURE TO GREET YOU

In the excitement of a busy holiday season, we trust that you will stop long enough to accept our GREETINGS OF THE SEASON. Our own Christmas would be incomplete if we did not take advantage of the opportunity to wish you all the good things we can think of. You have been considerate of us in the past, and we trust that we may continue to merit your patronage in the future.

## GRIGSBY'S LAUNDRY

OUR CHRISTMAS WISH

Health  
Happiness  
Prosperity

It is a big order, we know, but we are sincere in the knowledge that our friends deserve all three.

It is good to think back over the events of the past year, and to pick out those things which are bright and cheerful. These occasions overshadow the dark spots and simplify the task of forgetting dreams unrealized. Your thoughtfulness to this organization is deeply appreciated, and because of this we deem it a privilege to express Season's Greetings. Our sincere good wishes to every one.

Producers Cooperative Elevator  
M. L. Probasco, Manager

# Harvest Carnival Lakeview School Nets Neat Total

Queen Leona West, daughter of D. M. West was crowned by King Elmer Rucker, son of Mr. and Mrs. W. E. Rucker, at the Harvest carnival in the Lakeview school house November 30. The procession and recessional was played by Mrs. Eugene Wooten. Mrs. Ella Ross and Mrs. C. E. Husky introduced the king and queen and their court. The throne was decorated with the school colors, gold and purple. Little Juanice Shearer was the crown bearer.

Others in the court were the princesses, Maxine Thornton, Nadine Willis and Dorothy Lamb; prince, Oway Oden; Bobby Kinche; and David Wiese; Ladies in waiting, Joy Lanell McCravy, Joy Sedell Bunch, Virginia Nell Dunn, Edra Jameson, and Mary Ann Cadd; Men in waiting, Forde Hambricht, Alton Lamb, and Melvin Dumavant.

## Lakeview Harvest Carnival King and Queen



When the Lakeview school's harvest carnival was held November 30, Leona West, (above) was crowned queen of the event by Elmer Rucker, king. They and their court held sway during the evening which was given over to fun and merriment, the lunch room fund of the school benefitting from the proceeds.

### FIRE AT WACO DESTROYS HOME OF MRS. EDGAR WILKINS' MOTHER, MRS. J. E. WILKINS

Mrs. Edgar Wilkins received further word last week of the fire that destroyed her mother's home in Waco. Mrs. J. E. Wilkins was at Portland, Oregon, at the time. The fire started in the kitchen and burned almost all the house.

There was \$2,000 damage. It will be rebuilt by the first of the year. At the time of the fire, November 14, Mr. and Mrs. D. N. Houston and Miss Effie Maud Wilkins were at home. Miss Wilkins had just returned from Oregon. Mr. and Mrs. Houston are the grandparents of Mrs. Wilkins.

Mr. and Mrs. W. O. Tye returned last week from a greatly enjoyed trip to the Pacific coast where they visited with their sons, Billy and Keith. Both are in the navy. Billy is a seaman first class, stationed at Banning, California, while Keith, an ensign, is somewhere at sea on maneuvers.

W. E. Hays, of Gatesville, Texas, a former Floydada resident, was here for a short time last week-end on a visit with his aunt, Mrs. Jennie Bishop and other relatives. Mr. Hays now is farming in Bosque county.

### SPUDS FOR CHINA

Some of the best potatoes for America are apparently some of the best for China, too, according to tests by a U. S. Department of Agriculture scientist sent there to assist in cultural relations efforts. Dr. T. P. Dykstra of the Agricultural Research Administration tried out 52 American commercial white potato varieties in several parts of China and found four of them outstanding in yield and disease resistance.

The four potato "tops" are Warbo, Sebago, Houma and Chippewa—all with North American Indian names that must have a strange sound in the Chinese countryside. All four varieties are creations of the National Potato Breeding Program that had much influence in improving the crop for American farmers. As a result of the tests, foundation seed stocks of the four varieties will be sent to China for planting in 1945 for increase.

Although Thomas Jefferson wrote the Declaration of Independence, he had no part in writing our Constitution. He was minister to France at the time.

Invention and development of the steamboat is credited to three Americans, James Rumsey, John Fitch, and Robert Fulton. Rumsey and Fitch preceded Fulton by 20 years, but Fulton put the steamboat to practical use.

"How do you feel?" asked the physician, who had been called to attend the seamstress. "Oh, sew, sew; but I seem worse today and have stitches in my side." The doctor hemmed and told her she would mend soon.

MERRY CHRISTMAS  
HAPPY NEW YEAR  
and the best of  
GOOD WISHES.

## Railway Express Agency

J. O. Warren, Agent

### CHEVROLET SERVICE MAN ATTENDS SERVICE SCHOOL OF FRIGIDAIRE CORP

Ray Hopkins returned last week from Fort Worth where he had been for a week briefing on sales and service of Frigidaires for the Oden Chevrolet company, dealers.

Hopkins came to the Chevrolet dealership's organization here from the army from which he was discharged following injuries in maneuvers last year.

Typewriter Ribbons, Hesperian.



SLEIGHBELLS TINKLING DOWN OLD ROADS, FARM HOMES GLEAMING IN THE DARK, THE SPIRIT OF KINDNESS BROODING OVER THE LAND. YES, 'TIS THE NIGHT BEFORE CHRISTMAS AND ALL MEN ARE KIN.

WE HOPE THAT YOUR CHRISTMAS WILL BE MERRY AND BRIGHT, AND THAT YOU WILL RECEIVE A FULL SHARE OF THE GOOD THINGS THIS HAPPY SEASON BRINGS.

## Mr. and Mrs. W. L. Fry



Best Wishes  
To Our Friends  
and Customers



FOR AN  
*American*  
Christmas

When we wish you a Merry American Christmas we are only expressing a wish that is uppermost in our thoughts at this time. It is our sincere hope that you will spend an enjoyable Yuletide this year and for many more years to come.

## Higginbotham-Bartlett Co.

Ernest Fowler, Manager



EACH CHRISTMAS as it comes and goes proves anew that love is the only binding power of the world. In these dark days of late December when the brightness of smiles make ample amends for lack of brightness overhead, we again send our most hearty Christmas Greetings.

## Radio Electric Company

## IN A CORNER OF THE WORLD



Where the guiding light of Peace still is the hope of its people, we pause and look back with pride to new friendships formed and old ones grown stronger. And as we face the future, we are grateful for the folks who have been our inspiration in the past, helping us to strive toward even greater service from year to year.

This is our pledge to maintain these efforts that we may continue to enjoy your confidence.

## W. M. Massie & Bro.



## SANTA CLAUS IS COMING TO TOWN!

We've got it on good authority that this town is among the first along Santa Claus' route, and that he's scheduled to make a long stop here!

We hope that "Santa Claus will be good to you," and that this holiday time will be one of exceptional joy and happiness to you and your family!

Mr. and Mrs. Lewis I. Norman

## Norman's 5c to \$1.00 Store



Jingle bells, jingle bells,  
Jingle all the way,  
O! what fun it is to ride  
In a one-horse open shay!

We have much to be thankful for this Christmas, and we want to express our thanks to you.

May this Christmas season of 1944 be an especially happy one for you.

## H. M. McDonald Hardware

Mr. and Mrs. H. M. McDonald



We Know What We'd Do...

## IF WE WERE SANTA

We know exactly what we would do if we had the opportunity of making old Santa's "run" this Christmas. First, we'd see to it that every one in this community received all the nice things so richly deserved as a reward for their loyal patronage and genuine friendships.

Then, we'd find a way to make it clear to all the people around here that the sentiment expressed in this Christmas message is from the bottom of our hearts.

We know there are no finer people anywhere than those whom it is our privilege to serve. Many times this has been proven to us and we are certain that when Santa's sack is emptied, a large share of its contents will have been left with the people here.

Since we can't take Santa Claus' place, please accept these good wishes in the spirit in which they are meant, with kindest thoughts of our friends: Merry Christmas and a Happy New Year.



## THE MASSIE WHOLESALE GROCERY

**The Floyd Co. Hesperian**

Established 1896 by Claude V. Hall. Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1879.

HOMER STEEN, Editor  
Published by The Hesperian Publishing Co., Inc., Floydada, Texas.

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Outside Floyd and adjoining counties—one year, \$2.00; six months, \$1.00; four months, 70c; in advance.

**WATCH OUT FOR FIRE**

Fire chief Carl Rodgers this week warns against carelessness in the homes of our communities that could bring tragedy instead of happiness at Christmas time. It is a warning worth heeding.

Observance of the simple rules that keep fire as a servant in the home or auditorium will assure happiness for the holiday occasions. Carelessness about these rules invites disaster, unhappiness, tragedy, even a holocaust.

The city of Floydada has the best fire record in 1944 of any previous years in five, and all the other communities of the area have enjoyed

low fire records, too. Right now, aside from consideration of the economic waste and the serious inconvenience that fire would bring, it is well to remember carelessness in the next few days could spoil the good record which is almost within grasp. Most important of all, though, of course, is the saving of life and property and the prevention of unhappiness and tragedy.

**As A Farm Woman Thinks**

(By Nellie Witt Spikes)

Tonight Mr. Spikes is reading his paper and I am addressing Christmas cards. But somehow this Christmas is crowded out with memories and I quit my work and softly dream before the fire.

A little girl and a boy dressed in quaint clothes come in and I wonder for a minute who they are. The little girl carries a plate with ABC's around its edge. She has a gold band on her finger that shines brand new. The boy holds out a hammer and a box



of tacks and he also carries an alphabet plate under his small arm. I look closer. They are very familiar. Could that be my brother Lowell and myself at their first remembered Christmas?

I look again but they are gone. I rub my eyes, look over at Mr. Spikes no, he has not seen anyone. I doze again. There again before my eyes is a Christmas tree, cedar fresh from the cedar brakes, loaded with gifts. Santa Claus come in and several girls go to help him with the presents.

Look at the girl with the long pig tails. Her dress is of soft green wool with a broad Dresden ribbon sash around her waist. Her high topped shoes are buttoned tight around her legs. She looks at me and smiles and is gone, faded away with the Christmas tree. She looks like the first girl who came in. Is that the wedding march I hear being softly played? And Christmas anthems also? A young woman, her hair piled high on her head, comes in with her hand on the arm of a man in black. The young woman's dress is of gray wool and sweeps the floor. Her blouse is of white silk and a wide band of gold on her finger. She also smiles at me and is gone. Am I dreaming?

A baby's first Christmas. How the young mother and father watch the lights that shine from a baby boy's blue eyes. Yes, let me dream on. Another few years, another Christmas. Two girls the same age and just alike play with their toys amid laughs and shouts.

Like turning a leaf in a picture book the Christmases come and go as I dream on. I see the woman cooking a dinner for Christmas while her eyes look out the window and see cattle dying with black leg. Five hundred dollars worth lay down and die, but the dinner for friends and loved ones is prepared.

Another year comes. An older woman is cooking a Christmas dinner while men sit with her husband and tell him the bank has failed, all the year's savings gone. The woman mutters while she bastes the turkey and stirs up the dressing. I turn that picture ick-ly.

Here comes a better Christmas. The beloved son and his wife and Anne and Carey are sitting around the fire. I see a woman many Christmases older look with love and affection on her family. Does she know how soon that son will be far over the sea, and will her smile still turn to me as she fades away? I awake with a start. This is the year of 1944.

My son is far away, but the children must have Christmas. The dinner must be baked and grandmother must smile. Cards must be sent, friends must have their green of cedar and spruce and red, red ribbon for 'Joy to the world the Lord has come' rings across this birthday of the Saviour of the World, the same today as it did that year so long ago when shepherds watched and angels sang.

The other day we met at the home of Mrs. Corinne Davis for our annual Christmas club party. We exchanged gifts and then each told of their first remembered Christmas. Mrs. Bennie Davis told of a prank her father played on the family. The kitch and kin were there, the women still in the kitchen. Her father put a small stick of dynamite near the kitchen window and shot it off. The dishes jumped out the cabinet and broke, the women screamed and even the joker was scared.

Mrs. Jennie Davis told of a beautiful tree of holly, tall and covered with red berries in her childhood home in Tennessee. Do you remember the jokes that people used to play at this time of year? Sewing up the bottoms of their husband's pants was a good joke. And I know you will remember many more funny ones.

When we older women see the young women with short dresses and socks in winter weather, we shudder when we remember the long unions, our mothers made us wear, folded tightly around our legs with black cotton hose pulled over them somewhat bumpy but look skirts partly took care of that.

After seeing Mary Alice Sammann at Cone where she gave a delightful reading I was happy to meet her. She is so full of joyous living. Hope to see her again.

My Christmas card to you that read this column and have been so kind to me the past year. Within your heart may there abide, Great joy and peace this Christmas-tide.

And may a bright and glad New Year Bring you hope and peace and cheer.

French fired potatoes stay in your mouth a few minutes, in your stomach a few hours, and on your hips the rest of your life.

There are a lot of things to learn about living that many do not learn until it is too late.

Tomorrow's dictionary will define walking as a primitive method of locomotion achieved by placing one foot in front of the other.

Most women are shy about telling their ages—several years shy.

**Dr. Wilson Kimble**  
Optometrist  
Specializing in fitting glasses and straightening crossed eyes.  
TELEPHONE 254 FLOYDADA, TEXAS

**Merry Christmas**

Today and every day, we greet you with all the sincerity that is in our hearts, and with a deep feeling of appreciation for your thoughtfulness during the year now closing.



**Mr. and Mrs. S. G. Bishop**

**ATTEND COLLEGE WHILE YOU WORK**

Wayland College is now ready to extend its night school privilege to the people of Floydada.

Two courses will be offered in the Spring semester, with others following later as faculty can be spared, and demand is felt.

**College Credit will be Given to all those who Desire it.**

Beginning January 23, 1945, a three hour course in Spanish and a three hour course in Bible will be offered.

Lectures will be given one night a week at The First Baptist Church building.

**Cost: \$20.00 for a Three Hour Course**

\$10.00 at the time of registration, \$5.00 at the end of the first month, and \$5.00 at the end of the second month.

**STEWART'S CLEANERS**

ARE GETTING READY

**TO MOVE**

We will do business as usual at our old location on South Main Street until Christmas.

During Christmas week we will be moving and arranging our machinery and equipment at the—

**NEW LOCATION**

FIRST DOOR SOUTH OF POST OFFICE

So as to give you the benefit of the most Efficient Cleaning Plant Floydada has ever had.

Your patience during the next few weeks will be appreciated. Moving week coming immediately after the holidays may cause some delays, but the change is being made to make our service better.

**Stewart's Cleaners & Hatters**

Open at New Location after Christmas Week

**Christmas**



AS AMERICANS, WE SHOULD BE PROUD OF THE TRADITION BEHIND THE OCCASION OF CHRISTMAS... AND THANKFUL FOR WHAT CHRISTMAS STANDS FOR... GRATEFUL THAT WE ARE AMERICANS

**Rainer's Shoe Shop**

**CHRISTMAS**

**YOUR CHRISTMAS AND OURS**

We believe in Christmas! We believe in Christmas because we fully understand the true significance of the occasion.

We believe in it because it gives us an opportunity to express our thanks for the courtesies with which you have favored us in the Past.

We believe in Christmas because it is an established custom which encourages good fellowship and presents

to All!

the opportunity of renewing old acquaintances which otherwise might be forgotten.

We believe in it because it is a time when everybody should and can be happy. All of us, regardless of circumstances, have much for which to be thankful. We are aware of these facts, and fully appreciate them when we express our Christmas Greetings to those whom we serve.

**GREENETINGS**



**MERRY CHRISTMAS, HAPPY NEW YEAR To My Friends and Customers**

Just to say that you're remembered In the same old friendly way And to send you heartfelt wishes For a Merry Christmas Day Just to hope that you'll be happy, Through a simple, perfect year And that future days will bring you All you wish for and hold dear.

**PALACE BEAUTY SHOPPE**

Bess Cantwell, Proprietor

**ODEN CHEVROLET COMPANY**

CLASSIFIED ADS

For Sale

FOR SALE—Good as new electric range cook stove, 102 South Second street. Mrs. J. E. Horton. 371dh.

BUNDLES for sale. See Poyner Roberts. Rt. 5. 463tp.

FOR SALE—6000 Fair grained hegar bundles 2 miles South Sand Hill. Clark Cates. 452tp.

CHRISTMAS PIANO SPECIALS—Four latest model Spinnettes only 36 inches high like new, guaranteed quality. Come early and choose between Kimball, Baldwin, Lenox or Lauter. Also four firstline Baby Grands: Steinway, Lindeman, Lester, Hazelton at drastically reduced prices for Christmas only! Your choice of any Upright on our floor at 30% discount for Christmas only! Condition guaranteed. Visit either or both of our stores at:

MARY L. SPENCE PIANO STORE  
1026 West 6th 710 Broadway  
Street, Amarillo Plainview  
452tc.

Vitaway—the mineral with vitamins. Farmers Grain Co. 452tc.

Live Stock

STRAYED—To my place. 1 black horse and 1 black mare. O. G. Shearer. 463tp.

FOR SALE—19 month old Red Durham bull. See Tom Jernigan. 452tp.

STRAYED—2 white shoats, weighing about 100 lbs. each. 2 miles South Sand Hill. Clark Cates. 452tp.

FEED Vitaway for better growth and health. Farmers Grain Co. 452tc.

Farm Machinery

FOR SALE—Two 11-foot Dempster field cultivators. W. B. Eakin. 463teow.

FOR SALE OR TRADE—New Jeofry field cultivators. W. B. Eakin. 473teow.

FOR SALE or trade—Model A John Deere tractor. 2-row equipment; 1939 Dodge half-ton Pick-up. Both in good condition; good rubber; 5 miles north, 3 miles east of Ralls. P. J. Verrett, Route 1, Ralls, Texas. 462tp.

FOR SALE—H International Tractor and two row equipment; one one two row slide go devil; located one mile west, one and one half mile south Antelope school house. See Henry Wright. 453tp.

FOR SALE—5 ft. Sanders one-way plow. L. H. Smith. McCoy. 452tp.

FOR SALE—Late model F30 Farmall in good condition with power lift, new rubber, generator, battery and lights; four row tool bar lister and planter attachments complete with four-row cultivator; Also AC 38 model tractor in A1 condition with power lift, good pre-war tires, generator, battery and lights; lister-planter complete with cultivator. Dorman Lewis, Aiken, Texas. 44tc.

FOR SALE—We now have genuine John Deere One-way disks in 20, 22 and 24 inch sizes. Stansell Collins Co. 27tc.

FOR SALE—1936 Model F20 Farmall tractor with 2-row equipment, all in good shape. J. H. Abbott, Route 1, Floydada. 453tp.

Land For Sale

FOR SALE—The J. S. McLain home place one mile west of Sand Hill, just north of Barwise road. 304 acres. 245 in cultivation. Two sets of improvements. In heart of irrigation belt. See J. T. McLain, Floydada, Texas. 42tc.

FARMS FOR SALE

160 Acres improved, located 2 miles of school, gin, church, and store. in irrigation district. Price \$47.50 possessions Jan list.

738 Acres, 680 acres in wheat, buyer gets one third of wheat. This land located on pavement 3 miles of shipping point. Price \$42 acre.

640 Acres. All perfect land, 300 acres in wheat, located two miles of town, 1 mile off pavement, in irrigation district. Buyer gets 210 acres wheat and rent off 90 acres. Price \$42. Acre.

J. C. WOOD, Bank Bldg. 46tc.

FOR SALE—200 acre farm and ranch. Leased land available. H proved place. One mile north of tractor and implements. Well im-Seminole on Highway 51. Box 643, Seagraves, Texas. 463tp.

Miscellaneous

SAWS DULL?—Saws filed correctly first door north of Panhandle Service Station. Roy Paschall. 33tc.

AUTHORIZED MAYTAG SERVICE Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Hdwe. 49tc.

FOR BUTTON holes see Mrs. Joe Martin, 333 W. Marivena, Telephone 101J. 42tc.

FLOYD COUNTY ABSTRACT CO. Dependable Title service, Deeds and other instruments of writing prepared.

FLOYD COUNTY ABSTRACT CO. R. C. Scott, Mgr. 8tc.

Arthur B. Duncan Abstract Company  
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square.  
Mrs. Maud E. Hollums, Manager

USE Cosden products and be satisfied. Home Oil Co. 248tc.

Personal

CHARM-KURL PERMANENT WAVE, 59c!  
Do your own permanent with Charm-Kurl kit. Easy to do, absolutely harmless. Requires no heat, electricity or machines. Safe for every type of hair. Praised by millions including June Lang, glamorous movie star. Arwine's Drug Store. 3715 tp.

Make your appointment with HOME BEAUTY SHOP. For all your beauty needs, Telephone, Edwina Hollums, 228 W. Ky. St. 38tc.

A young man was doing his own shopping. He said to the pretty girl behind the drapery counter. "I want a pillow case, please."  
"Yes," said the girl. "What size?"  
"Why-er—I'm not sure, but I take a six and seventh-eighths hat."

**Dr. J. G. Pruitt**  
Chiropractor  
All Modern Methods  
Call for Appointment  
Phone 70 208 W. Missouri  
Floydada, Texas

FOR SALE TOWN FARMS:  
About 270 acres North of and adjoining Original town of Floydada, with Hard-surfaced Highway on East side.  
About 150 acres on South side of Floydada. For price and terms etc., see W. M. Massie & Bro., First National Bank Building, Floydada, Texas. 34tc.

Wanted

SOMEONE with a good comfortable car that would be interested in making a trip to Austin, Texas about the 27 or 28 of December. See Tom Deen, 203 N. Main st. Floydada, Texas. 461tp.

WANTED—To rent a farm on third and fourths, consider buying tractor and equipment. J. D. Morgan, Route 2, Lockney, Texas. 452tp.

WANTED—To rent house in Floydada. Jess Wright. 443tp.

WANTED—To purchase eggs from good stock White Leghorn flocks. Rice Hatchery. 42tc.

WANTED—To rent or buy adding machine and typewriter. — J. B. Bishop 42tc.

Houses for Sale

FOR SALE—3 room house and 3 lots. Call or see J. H. Reagan. 463tc.

FOR SALE—50x50 two-story building. Furnished rooms and apartments, full all time. Box 643, Seagraves, Texas. 463tp.

HOUSES FOR SALE  
Four-room modern frame, close in on pavement. \$2500.  
6-room modern stucco, near High in on pavement, \$2100.  
Duplex, two complete apartments, located close in on pavement \$3400. J. G. WOOD, Bank Bldg. 39tc.

FOR SALE—Nice four room house with bath etc. in southwest part of Floydada, about half block east of highway. W. M. Massie & Bro., Agents. 9tc.

Help Wanted

Any man or woman with energy enough to hold a job has opportunity to make up to \$75 a week as a Watkins Dealer in Floydada. If you want an excellent income now and post war security, write The J. R. Watkins Company, 72-80 W. Iowa, Memphis, Tennessee. 43sch.

Lost and Found

LOST—Tarpaulin for 25 ft. cattle truck between Ralls and Floydada on Highway 70. Call D. T. Judd, collect. 338-W. Wellington. Reward. 444tp.

\$5.00 REWARD for return of 13 jewell ladies gold wrist watch, which was lost November 19. Doesn't run, but valued as keepsake. Return to Hesperian office. 45tc.

LOST—I Parker 51 fountain pen. Reward. If found call 201. 443tc.

LOST—Harvell ladies wrist watch in Lockney gym at the Lockney-Floydada game Friday night December 14. Reward. Return to Hesperian office or Lockney Dry Goods. 461tp.

LOST—Floor mat for truck on S. Wall street. Tuesday. Reward C. L. Berry Produce. 461tc.

FOUND—1928 girls' FHS class ring with initials EM. Owner pay for ad. Mrs. Warden at ones Market. 461tc.

Poultry and Eggs

WE WILL pay a premium for Par-minter Red, Bared rock and white Wyandotte eggs. See us for culling and blood testing. Phone 238. Rice Hatchery. 461tc.

Time saved—Hesperian Classified advertisements.

BETWEEN US PERSONALLY!

There are so many things we would like to say to each of you personally. Personal wishes created by our mutual friendship. These are in our heart and you will know this simple greeting covers them all.  
May this Christmas bring you an abundance of health, happiness, peace and prosperity.

J. G. WOOD



MERRY CHRISTMAS

May the Spirit of Christmas light a candle of cheer in your hearts that will shine during your Holiday Season and glow throughout all the New Year!

West Texas Gas Company



EACH CHRISTMAS as it comes and goes proves anew that love is the only binding power of the world. In these dark days of late December when the brightness of smiles make ample amends for lack of brightness overhead, we again send our most hearty Christmas Greetings.

Daniel Automotive

A Merry American Christmas



As the ties of friendships are strengthened by the Christmas occasion, so may our business associations continue to grow in mutual accord and confidence in the years to come.  
It's been pleasant serving you in the past and we will do everything possible to merit your confidence in the future.

LOWEIDA'S CAFE

WISHING YOU A MERRY CHRISTMAS



PHILLIPS '66'

Wholesale and Retail  
Aaron Carthel, Consignee

Greetings from Ben E. Keith Company

LARGEST DISTRIBUTOR OF FRESH AND FROZEN FRUITS AND VEGETABLES IN THE SOUTHWEST

DALLAS  
FORT WORTH  
LONGVIEW  
ABILENE  
LUBBOCK  
WICHITA FALLS

OUR last wartime Christmas! This is the hope and prayer of America, the realization of which is becoming increasingly more certain with each victory chalked up by our armed forces and each new production record set on the home front.  
But with Peace, as in wartime, FOOD will continue to be the world's most vital necessity in the up-building of health and well being of the peoples of the earth... And America will continue to produce and supply the world's greatest variety of nutritious fresh fruits and fresh vegetables in abundance for you and your family.  
The Ben E. Keith Company and all the Independent Retail Dealers who serve the Southwest with fresh fruits and fresh vegetables—"Fresh From Keith's"—extend to you cordial and sincere Holiday Greetings.

Christmas 1944  
fresh-from Keith's

"Listen for the Whistle" • KEITH'S FRUIT EXPRESS • KGKO • Mon. Wed. Fri. 7:45 a.m.  
"FOR PEACEFUL ENJOYMENT" • Sunday Serenade • KGKO • 1 p. m. SUNDAYS

## Baylor College Exes Loom Large in WMU Service

BELTON, Texas, Dec.—The part that Mary Hardin-Baylor College former students have taken in the work of the Woman's Missionary Union of Texas and the South since 1880 is discussed in the second booklet of the college Centennial series which has just been published. Entitled "Laborers Together with God," the booklet, compiled by Mrs. J. E. Cingrich, Centennial public relations director, sketches briefly the close relationship of the college and the W. M. U. through the years.

A former student at the college, Mrs. Fannie Breedlove Davis, founded the Texas W. M. U. in 1880, and was the first president serving for fifteen years. Two other students, the late Mrs. Emma McIvor Wood of Louisville, Ky., and Mrs. Kitty Stokes, now of San Antonio, Texas, are credited with having had large parts in the establishment of the Southern Woman's Training school of Southwestern Baptist Theological seminary at Fort Worth respectively.

Mrs. Elli Moore Townsend of Belton is another graduate who, in the early days of the W. M. U., assisted in the organization of many of the W. M. U. districts and who is a life member of the executive committee. She and Mrs. Stokes were also active in the promotion of the college. Y. W. A. work in Texas, and the first college Y. W. A., in Texas, auxiliary to the W. M. U. was organized at Mary Hardin-Baylor college.

The incumbent president of the Arizona state W. M. U. is Mrs. Myrtle Copeland Campbell, Coolidge, Arizona, of the class of 1913. Also active in the W. M. U. work in other states has been Mrs. Fannie Davidson Bryan of Tennessee, who worked chiefly with the Sunbeam division in Texas, and Tennessee; Mrs. Mattie Brassell Wasson of Muskogee, Okla., and Mrs. Jule McIver Wood of Dermott, Ark., who formerly was the state Margaret Fund chairman of the Louisiana

W. M. U., also have been prominent in W. M. U. circles.

At least seven Mary Hardin-Baylor daughters have served as pioneer district presidents in the Texas, including the late Mrs. Annie Breaker Court of Houston; Mrs. Kitty Lackney Stokes, of San Antonio; the late Mrs. Mollie Hosea Reeves, Dallas; the late Mrs. Nellie Page Sparkman of Palestine; Miss Emma Hamilton, Alpine and Mrs. Mattie McDowell, of Portland, Oreg. The W. M. U. districts in Texas include the late Mrs. Lillie James Myler of Houston; Mrs. Barbara Hawkins Smith, Floydada, Mrs. Pansy Sheppard Harrell, San Antonio; Mrs. Sue Knox Campbell, Lubbock; and Mrs. Margaret Stamper Yarbrough of Fort Worth.

### REDUCING THE MALARIA THREAT IN PHILIPPINES

At the request of the U. S. Army and Navy, Scientists have been studying the collections of mosquitoes in the National Museum of Natural History in Washington, to help make the Philippine Islands safer for the return of United States troops.

By study of mosquito collections made for many years by soldiers at Army posts in the Islands, these entomologists of the U. S. Department of Agriculture in cooperation with entomologists in military service, already have identified 130 kinds of mosquitoes sent here from the Philippines. Some of these are capable of carrying such dreaded tropical diseases as malaria, dengue and filariasis. Military sources say that in the first battles for the Philippines in this war malaria and dengue caused several times as many casualties as Japs did.

To protect troops against infection from disease-bearing mosquitoes, military medical authorities need first to learn from the entomologists working at the Museum what kinds of disease-bearing mosquitoes they will find in the Islands, and in what kind of water the insects breed.

Armed with this information, the military agencies will be able to protect military personnel of the re-occupation by concentrating preventive efforts in breeding places where control measures are most required. Scientists working in the semi-tropical laboratory of the Bureau of Entomology and Plant Quarantine, at Orlando, Fla., are also developing new and improved methods for the armed forces to use against disease-bearing mosquitoes.

### SHEARED SEED SAVES LABOR

In beet sugar production much work has been saved in recent years through improvements in machines and methods, welcome changes in an industry requiring so much hand labor.

Of the various saving ways, which include cross blocking the rows to get rid of many of the excess plants—and the use of harvesters and loaders, the most recent is the shearing of seeds to increase the number of single germ units. This method, now being widely adopted, particularly in the western sugar beet areas, made rapid progress this year as a wartime emergency measure. One large company operating in Nebraska, Colorado, Wyoming and Montana, planted at least 90 percent of its acreage with sheared seed. Other companies operating in Utah, Oregon and Washington used more sheared seed than unshaped seed. Farther east there was only limited use of sheared seed.

Improvement in production and planting of sheared seed and increased experience of farmers, according to the Bureau of Plant Industry, Soils, and Agricultural Engineering, are combining to produce stands that can be thinned to yield well with a minimum of labor.

Lieutenants Phil and Maurice Steen, who have been stationed at Amarillo Army Air field the past several weeks were at home Saturday to Monday on a brief leave before reporting to Lowry field, Colorado. They were accompanied by Lt. Calvin Imboden, of Cleveland, Ohio, who was a guest of the Steens.

### WFA INVENTORY REDUCED

The War Food Administration is pointing with pride to its continuing shift, now pretty well completed, from a policy of "stockpiling" to an "inventory" basis.

Les Marshall, director of Distribution in WFA, said recently at a meeting of the National Cannery association: "Our inventory is less than \$500,000,000—just about half of what it was a year ago. Any business, including the WFA, can take considerable pride in the fact that it has cut its inventory in two—particularly when this has been accompanied by a doubling in turnover. That's what's happened with us—our turnover is now four per year, instead of two, with an inventory that has been halved."

Our inventories have to be kept at what we consider safe levels to supply the very heavy war demands from Allied countries.

We will carry a minimum—but we won't try to get below a safe balance for reasons that are obvious. Such a move would be even poorer business than blind stockpiling.

Inventory control has enabled WFA to release for civilian consumption substantial quantities of many of the foods, particularly canned goods, that are no longer needed to meet war requirements. Whenever such food can be released safely, the general policy is to allow the original processors of the food to buy it back and so put the food into circulation as nearly as possible in the established channels of business activity.

### GEORGE L. WILKINS MARRIED TO WACO, TEXAS, GIRL

Pvt. George L. Wilkins and Miss Juanita Wooten were married at San Antonio, Texas on November 14. Miss Wooten lives at Waco, Texas. There was a reception at the home of Miss Wooten's aunt. The traditional wedding cake was served. It was topped with a bride and groom.

Mrs. Wilkins is at Waco at the present and Pvt. Wilkins is stationed at Tanka Field, Oklahoma City. Mrs. Wilkins hopes to join her husband soon. Pvt. Wilkins is a brother to Mrs. Edgar Willis of Lakeview.

We can assure you of one thing, the fellow who awakened and found himself a success wasn't asleep.

### Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

Trouble is the sieve through which we sift our acquaintances. Those too big to fall through are our friends.

A man's character is measured by what he would do if he knew he wouldn't be found out.

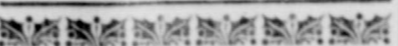
### Try This New Amazing Cough Mixture

An Outstanding Success—In Canada—Made in U.S.A.

Great for Bronchial Coughs or Throat Irritations Due to Colds. The King of all cough medicines for coughs or bronchial irritations resulting from colds in cold wintry Canada is Buckley's CANADIOL Mixture. Fast working—triple acting Buckley's Mixture quickly loosens and raises phlegm lodged in the tubes—clears air passages—soothes rasped raw tissues, one or two sips and worst coughing spasms cease. You get results fast. You feel the effect of Buckley's instantly.

Compounded from rare Canadian Pine Balsam and other soothing healing ingredients Buckley's CANADIOL Mixture is different from anything you ever tried—all medication—no syrup. Get a bottle today at any good drug store. Satisfaction guaranteed or money back.

White Pharmacy



Christmas Cheer to All!

★ Holly and mistletoe, soft lights and Christmas trees, gifts that mean an outpouring of the spirit. Santa Claus is coming!

With gratitude for your continued friendship we pause during this busy Christmas season of 1944 to wish you the happiest Christmas of them all.

M. L. Solomon  
Jeweler

## Greetings



from  
Your John Deere Dealer

STANSELL-COLLINS COMPANY



Christmas trees are again gleaming in the windows!

Just about time for us to be thinking of how much we are indebted to you.

And just about time for us to call upon two little words that carry more cheer and good will than all the big words that have ever been coined—

Merry Christmas

Mr. and Mrs. Jack Whitfill

Whitfill Laundry  
PROPANE AGENT



★ At Christmas perhaps more than at any other time in the year we realize what it means to be an American—to worship as we please, to go about our daily pursuits unfettered, to take time out to pay homage to the beautiful myth of Santa Claus. ★ And at Christmas the members of this organization realize particularly what your patronage has meant to us, and we take this opportunity to thank you while wishing you all a most Merry Christmas.

Bishop's PHARMACY

Sincerely

This is more than an ordinary greeting this year. It is evidence of our gratitude to the folks who have lived before us, who have made this Christmas of priceless happiness possible.

In this spirit we send our sincere good wishes for you and all those dear to you. May this Holiday time be one of joy and happiness to you and yours.

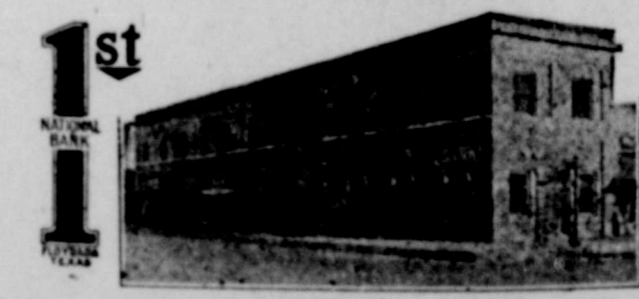
HAPPY New Year

WESTER'S QUALITY BAKERY

GIVE WAR BONDS FOR CHRISTMAS

6th WAR LOAN

Give your family and your friends years of added wealth and security. Give back to a saddened world the Christmas spirit of love, goodwill, and brotherhood. Give War Bonds for Victory and Peace.



WE SELL WAR BONDS

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# Flash Reporter Tells Story of Ball Game

Sgt. Harvey L. Howard, English woman reporter's story will make interesting headlines. "And they do..."

thousand Americans and swarmed into the white... see the U. S. Army v. the... in what General Doo... during the interval... old fashion American... game.

leader from the ser... in front of the crowd... shouting yells... M-Y, ARMY, or N-A-V-Y... while a free fight... on in the cen... stadium. Twenty-two en... men in crash hel... locked in deadly struggle... football.

were spiked-cleated the... Americans use—shoes, ... shorts which cling... the thighs and end ab... below the knee, and... jerseys, red and white for... navy blue for the Army... those pads and crash...

He Goes

ject of the game seems to... the ball to some unfor... player, and then for every... to fall on him.

of the rules is that he must... go of the ball, so he goes... with a crash.

ly thing that moves play... the goal posts seems to be... of self-preservation of... with the ball.

programme seemed sinister... the names of the 11 men of... am. It then gave a list of... minutes" for each team... substitutes" sat swathed in... awaiting their call to bat... of them did not have to...

Blood To Navy

casualty went to the Navy... I watched a G. I. scamp... the field with two buck... hands, but not as I... to mop up the blood. He... the prostrate player and... ed by the rest of the team.

Want ad habit.

The buckets held towels and water for the players still left alive. Six times during the game the buckets are rushed out. If a team asks for them more often it is penalized. Casualties are dealt with by a doctor—who rushes out with a black bag—the umpires (splendid in white plus fours and striped shirts) and stretcher bearers, if they are needed. American football is played in four quarters, not two halves like ours. Each team has the ball for four "tries". If by that time they have not got to the goal line the other side takes over.

Before each "try" the team which has the ball goes into a huddle while the captain decides who shall be the victim to receive the ball—and subsequent assaults.

You can assault your opponent any way at all except by "clipping" the back of his legs. That an American beside me solemnly explained is liable to break them.



Noel! Noel!

While ageless Christmas carols fill the air this thought comes to mind. We would like to share with you our Yuletide happiness, and to feel that in this year of grace, 1944, Christmas will mean more to you than it has meant for many years past.

**Edith L. Wilson**

Home Demonstration Agent

# A MERRY CHRISTMAS

At this radiant season of Good Cheer when we strive to forget those things which we want to forget, and when good fellowship and kind thoughts are in the minds of all, we sincerely wish you and your dear ones an old-fashion Yuletide, and a New Year abounding with success, good luck, and much happiness.



Sincere Good Wishes

**Geo. A. Lider**  
COUNTY ENGINEER



WE HOPE old Santa will not forget you this Christmas of 1944, but that he will cram that stocking so full it can hold no more.

Good cheer, good fellowship, and Merry Christmas to you all!

**GOOD WILL**

**Clarence Guffee**

Superintendent of Schools Floyd County

Favourite method of attack yesterday seemed to be: (1) Springing like a tiger at the man's throat, or (2) Just shoving so that sheer weight bore him down.

**Army Had The Weight**  
The attacker must keep one foot on the ground as he tackles. After the tackle he is usually all on the ground.

The Navy lost yesterday 20 points to nil.

As the average weight of the Army was about 16 stone one felt sorry for the Navy whose top weight was a mere 13 stone.

During the interval-end of the second quarter, as they say Corporal Ruby Newell, who had been voted the prettiest girl in the U. S. Women's Forces was presented to General Doolittle.

Ruby is fair, but not blonde.

Choice seemed popular judging by the cheers.

Band played and the Goat mascot of the navy paraded with the Donkey mascot of the Army.

As the Navy did not have a band the Army lent them one.

The borrowed band put on white doughboy caps, but their playing suggested they would rather have stayed in the Army where they belong.

On the Tube coming home there was strange jargon all around. "He got smeared," seemed to mean literally that a player was rolled into the earth.

"Bullet pass," also had a literal meaning. It meant that a ball was thrown at a man so hard that it knocked him out. It was a favorite pass.

But the 60,000 Yankees had had a good time. And so had he

—By Vivien Batchelor

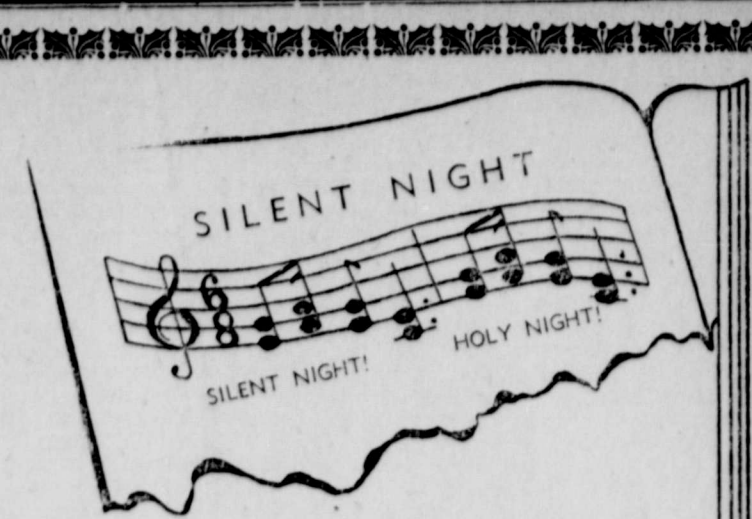
**WAX SAVES STOCKINGS**

The old European custom of rubbing wax on stocking heels and toes is worth reviving in wartime America, the U. S. Department of Agriculture suggests. Stocking feet which have been waxed will wear four times as long as those which have not been treated according to results of experiments in the textile laboratories of the Department.

Simplest and most effective of the methods tried for applying wax was merely to rub a piece of ordinary candle or paraffin on heel and toe areas of the stockings. Wax treated samples of cotton hose which were tested for durability on an abrasion machine withstood about four times as many wear cycles as untreated ones.

Waxed samples washed and rinsed thoroughly to find out how often waxing need be repeated to prolong wear. By weight determinations it was found that samples laundered four times in mild suds still retained enough wax to give about twice as much wear as comparable ones that had not been waxed.

Only cotton stockings were used in these experiments by the Bureau of Human Nutrition and Home Economics. It is believed, however, that the toe and heel waxing method would add similarly to the durability of wool or rayon hose, and would be as effective on men's socks as on women's stockings.



AS THE TUNE OF THIS GREAT OLD CHRISTMAS CAROL IS SUNG THROUGHOUT AMERICA, WE PAUSE TO EXTEND SEASON'S GREETINGS TO OUR MANY LOYAL FRIENDS.

**Lee Howard**

SHERIFF OF FLOYD COUNTY

**A JOYOUS SEASON**

AGAIN WE EXTEND CHRISTMAS GREETINGS TO OUR FRIENDS WHOM WE HAVE HAD THE PRIVILEGE OF SERVING

**M. A. (Marion) Barton**  
DEPUTY SHERIFF

**THE CHRISTMAS SEASON**  
A PRICELESS GIFT  
IS SHARED BY ALL AMERICA

SEASON'S GREETINGS  
**W. D. Newell**  
COUNTY SURVEYOR FLOYD COUNTY

It is a pleasure to think of you at this Season of the year, and to wish for you and yours all the fine things we can think of.

**Mrs. O. M. Conway**  
COUNTY TREASURER



WE THANK YOU

All during 1944 we have been storing up our gratitude to the people of this community, as they have come in day after day. Now that Christmas is here it is time to make delivery. So here it comes... our gratitude to you in one great big wish for a big, happy, merry Christmas.

**Mrs. P. G. Stegall**

District Clerk of Floyd County

1944

There's a joy in the heart That sets Christmas apart, To make it a day of all days. And may its true peace And good will never cease To bless you in manifold ways.

**O. B. Olson**

Justice of Peace Prct. 1 and 4

**HARK, THE ANGEL VOICES!**

May the sweet old Christmas story bring to you this year a deeper meaning... a larger store of its joy and peace and gladness than it ever has before.

**Margaret Collier**  
COUNTY CLERK FLOYD COUNTY



## THE STAR IN THE EAST

Down through the ages has come the story of the shepherds tending their flocks at night, awed by the Star in the East.

During this sacred season, mellowed by the thought of those who cannot be with us, we have abundant reason for gratitude. We have come a long way since the dark Christmas of 1941. The Star in the East shines brighter now.

That this may, indeed, be a Merry Christmas for you and yours is our ardent wish.

**JUDGE and MRS. G. C. TUBBS**

G. C. Tubbs Insurance Agency

### Christmas Cantata of Music Club Ushers In Festivities

One of the colorful and entertaining programs of the holiday season was presented Sunday night at the First Methodist church by the Floydada Music club of which Mrs. Paul A. Denison is president.

In anticipation of the musical treat, several churches of the town dismissed their evening services to attend. Special decorations that included the traditional greenery and red candles added to the setting of the program.

An improvise manger at the extreme right end of the stage depicted the scene of The Nativity in which Mable June Foster and Macy Orman were dressed to represent Mary and Joseph.

Johnnie Hammonds, Freddie Martin, and Charles Ray Hamilton played the part of the Wise Men featured in the program as the choir sang, "We Three Kings of Orient Are."

Mrs. I. T. Graves introduced the cantata with a scripture reading. Others who assisted the chorus were Howard Howell, Ermon Gray, Carolyn McDonald, Bill Vivian and Jennie Pauline Chowning and La Rue Graves. Members of the club are Mrs. Denison, Mrs. C. B. McDonald, Mrs. A. W. Chowning, Mrs. Carl Muench, Mrs. Zolan C. Melton, Mrs. French, Mrs. W. D. Johnson, Mrs. C. D. Foote, Mrs. Calvin Steen and Mrs. Harold Huggins; Misses Lavell Ginn, Aline Warren, Frances Mitchell, Alice Osborne, Fay Nell Ginn and Imogene Roy.

Benjamin Franklin is called "The Father of the Circulating Library."

### Mrs. Shipley Hostess At Annual Christmas Sunday School Party

Pastor Helpers Class met at the home of Mrs. D. D. Shipley for their Christmas tree. The second chapter of Luke was read by Mrs. Will Snell. A covered dish lunch was served at noon and the exchange of gifts and the afternoon was spent in visiting and making Christmas gifts.

Members present were Mmes. A. R. Hanna, Will Snell, R. H. Willis, J. E. Eubank, Addie Thagard, W. H. Alexander, Lillie Britton, A. B. Blount, W. M. Colville, E. C. Henry, W. E. Walker, O. B. Olson, Geo. Dickey, R. M. McCauley, J. J. McKinney, and the hostess, Mrs. D. Shipley. Visitors present were Mrs. Ella Johnson, Mrs. J. W. Ginn, Mrs. Ona Mitchell, Mrs. W. B. Clark, and Mrs. W. H. Hilton.

### Sunday School Class Has Christmas Party

The Homemakers Sunday School class of the First Baptist church was entertained with a Christmas party Monday evening at 8 o'clock at the home of Mr. and Mrs. J. E. Roy with Mrs. Harrold Huggins as hostess.

The house was decorated with evergreens and miniature Christmas trees. The lace-covered dining table had as a centerpiece, a fruit bowl and a spray of evergreen with candles on either side.

Games were directed by Mrs. R. G. Dunlap. Gifts were exchanged. At the close of the evening's entertainment, a shower of gifts was presented to Mrs. Hershel Hammonds of Lockney, whose house was de-

### Alathean Christmas Party Last Thursday At Baptist Church

The Alathean Sunday School class of the First Baptist church met December 14 at the church at 2 p. m. for their Christmas party. Devoted at Dougherty with her sister, Mrs. Earl Foster and family.

Miss Neoma Burgett visited in Lockney last Thursday evening with friends.

Time for the morning service at the Baptist church has been changed from 10:30 to 11:00 o'clock for the next few months and the superintendent asks that all be on time next Sunday.

Mr. and Mrs. Childress McClure and Jim Dan Stewart visited in the J. C. Crabtree home Sunday.

Sunday visitors in the home of Mr. and Mrs. Walton Wilson were Mr. and Mrs. R. M. Cannon and J. W. Mr. and Mrs. Jim Stewart, Mr. and Mrs. Arthur Stewart and children and Mr. and Mrs. Clyde Bagwell.

Mr. and Mrs. E. W. Walls and Dean attended church at Lockney Sunday and were dinner guests of Mr. and Mrs. E. R. Walls.

Mr. and Mrs. Arthur Stewart and children and Mary Ann Wilson attended the Christmas program at the Floydada Methodist church Sunday night.

### Fairview News

FAIRVIEW, Dec. 19—If the sunshine of the past few days continues farmers will get some much needed work done. Butchering hogs seems to have been the job on a number of farms last week.

The community party at Mr. and Mrs. Preston Bullard's last Friday night was well attended.

Mrs. G. A. Stewart is visiting in Amarillo with her daughter, Mrs. L. U. Cheves.

Mrs. C. O. Wise of Floydada spent last week with her son Cargile Wise and family.

Miss Delzie Bradford has returned home after several weeks visit

inal was led by Mrs. W. A. Cates. Miss Ila Coppell gave a reading and prayer was led by Mrs. L. A. Doyle. A Christmas story was given by Mrs. G. M. Bullard. Prayer by Rev. L. A. Doyle. Gifts were exchanged and refreshments of sandwiches, cookies, coffee or cocoa was served to Miss Ila Coppell, Mmes. Coppell, W. T. Brown, C. B. Sims, W. B. Cantrell, W. N. Jones, G. M. Bullard, Kathie Conner, A. D. White, S. H. Wright, W. A. Cates, J. R. Terry, M. C. Fuqua, Morgan Wright, W. N. Paschall, J. A. Hartsell, L. H. Newell, A. H. Manning, T. J. Gilbert, L. A. Doyle, W. F. Culpepper and Mrs. W. F. Weatherbee.

spent Sunday in the home. Mr. and Mrs. Travis Dantz and Sandra Kay of Plains, R. C. Smith and Mr. and Mrs. Harrison spent Sunday G. W. Smiths. There were two visitors from school room Monday. Purrow and Leona Nell. family spent Sunday with Mrs. W. H. Owens. The petrified forest covers 25.66 acres.

### Lakeview News

LAKEVIEW NEWS LAKEVIEW, Dec. 20—Florence Lloyd spent the week-end with her sister, Mrs. G. W. Smith and family. R. B. McCravy and family spent Sunday with Theogial Cardinal and family. Mr. and Mrs. Frank Jameson, Eldora and David also Mrs. Willis

**GREETINGS and Good Wishes**

It is our sincere wish that we may have a part in making your Christmas full of good cheer and fellowship. We want to add something to the happiness of every person in this community.

Perhaps this little message will help you forget the unpleasant incidents and experiences of ordinary days. May brighter days be the compensation for your sacrifices toward making this a better world in which to live. May you find the beauties of life around you and the opportunities for the service it affords.

**C. D. FOOTE—Phone 87**  
Butane and Propane—Texaco Products

**MERRY CHRISTMAS**

The richest and most beautiful experiences in life come through gratitude. So truly, for the priceless gift of friendship, and goodwill, we say, "Thank you".

May this be truly an American Christmas, one that will prove to give you a new hold on life, to better prepare you for the trials of future years.

**PANHANDLE SERVICE STATION**  
Mr. and Mrs. J. W. Haney and Sons

**GREETINGS**

As we close our books we thank you for your many favors during the past year and extend a sincere expression of Good Cheer for the coming year.

If we can be of service to you in the years to come, please feel free to call on us. It is our purpose to serve in any manner that we can, efficiently and promptly.

**FLOYD COUNTY ABSTRACT CO.**  
R. C. SCOTT, Manager

**Christmas Greetings**

**LOADS OF HAPPINESS TO YOU!**

May YOUR Christmas be bounteous and full of good cheer, and may our greeting and best wishes add just a little to your pleasure this Yuletide.

**HULL & McBRIEN GROCERY**

**Christmas Greetings**

**CHRISTMAS AGAIN!**

Who will say that smiles were brighter or spirits keener at the Christmases of our fathers than they are today?

At any rate, friends and neighbors, that's the kind of a Christmas we are wishing for you this Yuletide of 1944—just a good old-fashioned Christmas!

**DAN C. DAY**  
And The  
**LAKEVIEW STORE**

**Merry CHRISTMAS**

At this season we should all subscribe to re-examination, to see if good fellowship and kindness still survive as a practical combination to bring happiness to the human heart. Each of us holds in his hands the key to this combination. Let us use it during this Christmas season of 1944, to help transform dreams into realities.

May we add our glad Christmas greetings to the many which are finding their way to you?

**CLOVERLAKE CREAMERY**  
PLAINVIEW, TEXAS

**ONLY A FEW MORE DAYS OF OUR 23rd ANNUAL SUBSCRIPTION OFFER**

**YOUR CHOICE:**  
The WICHITA DAILY TIMES  
or  
The WICHITA FALLS RECORD NEWS

**\$ 6 50**

**ONE FULL YEAR—DAILY & SUNDAY BY MAIL IN TEXAS and OKLAHOMA**

**THIS RATE CLOSSES DEC. 31st**  
TAKE ADVANTAGE OF IT TODAY—Mail your subscription direct to us or hand it to your local postmaster, rural carrier or this newspaper.