Our Red Cross
Quota \$6,500 For War Fund


Grid Schedule

Fioydcáa High Future Farmers
To Aitend Fat Stock Show, May
Sleep Out This Week-End

Pre-Induction
Examinations
This Month
This Month
O. E. S. Deputy Grand Matron's Official Visit


220 Passenger Car Owners Buy 1944 License Plates Todate

Memorial To Be Sunday For Lt. Eubank

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |

aitic

Red Cross Funds Will Far Exceed County Ouota


Lockney Boxer Eliminations This Week-End
$\qquad$
$\qquad$

Rationing
Dates And Deadlines

Meats, Fats Brown stamps Y and
Z in Book Three are good through
March 20. Red 10-point stamps A8,
Today's Market

1944 Farm Plan Sign Up Begins Next Week, Announced by AAA Plans Sheets Now Available


Last day of grace on income tax reports As to the weather: We are forced by cir
comes the middle of next week. All the big cumstances to take the position that it comes the middle of next week. All the big
taxpayers have already, or soon will have,
their reports made. All the 1040 A class are their repor
reminded t in the United States will have a refund coming on their 1943 withholding tax and proas well as others, including young women who are working for the first time in their
lives and young men who have been able to get in part time and have had wages with-
held, should fill out 1040 A form and mail it held, should fill out 1040A form and mail it
to Collector of Internal Revenue, Dallas, o Coliector of Internal Revenue, Dallas,
Texas. It will be months and months before
you hear anything from it but the money you are entitled to any. Speaking of reports and taxes, this is als
remind you that an estimate of your in remind you that an estimate of your in
ome for 1944 is due at the office of the col overnment has swamped the printers with agencies of our Uncle Sam, and the repor law of its own giving 30 days of grace on
 , Back on the beam as to
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$


Would your car take-off and fly with 100-0CTANE GASOLINE?


## As A Farm Woman Thinks

$\square$ going to come at least one more real cold
snap before Easter. What the situation right now demands is at least six hours of
temperature 20 or below. The biggest crop of Russian thistles, careless weed and lamb's
quarter in all history has bristled out over the country. Lambs quarter is not in the fields much as yet, it seems, but the thistles
and the careless weeds are there, so thick of an early morning sun, such as some farmers ofter see. The weather during February
was so mild and damp that it encouraged the was so mild and damp that it encouraged the
weeds to come out early. An early crop of weeds and a late crop of wheat sure doesn't
add up to a good harvest this add up to a good harvest this summer.
Granted the freeze a few days before the wheat begins to stem out, the weeds will be
killed by the trillion and the wheat permitted to go ahead and do whatever it is going to
do. Wheat is so young and some of it so
backward, it may have to have all the breaks to make an average crop. So we have order-
ed the real freeze for about March 20 or 25,
and could take it as late as April 1. Just a frost won't do. It will be tough on stock and
people who attend to stock for a day or two
$\qquad$
$\qquad$ Note with interest the price of eggs is be-
ing supported by the bis butur and exg men
under a contract with the overemment, probably some kind of a subsidy arrangement, locks is being taken care of while there is
an over-supply without the chicken man rt than it was at the eame time last year
ind the cost of his feed is ise-third to 0 half Thater nstances not ot tis sur it monesid to The edifference between Rip Van Winkle
nd some folke is that


Floyd County 14 Years Ago

## 

 nucem meminer min$\qquad$
 and Nibsemsex mem


"Onions have dissapeared from
he hamburger," so a news item
on, mustard seed are g
and higher. I can ma
of the hamburger-ma
re tid

ons reat tail
and woueder whan
$\qquad$
$\square$


The Floyd Co. Hesperian HOMER STEEN, Editor
Published by The Hesperiar. lishing Co . Inc., Floydada, Texas. adocription Prices: In Floyd and
ajooning counties: one year, sins,
months, 75 c, four months, 50 c ; Outside Floyd and adjoining counOutside Foyd and adoing sonths
ties - one year, 51.00 six month
1.00 four months, 70c; in advance.





## LIVESTOCK

 OWNERS
## Consumers Fuel Ass'n <br> Phone No. 122

\author{

}

## Announcement

DON ESTES AUCTIONEER
Hotel Lubbock, Lubbock, Texas



## PUBLIC SALI

On the J. R. Vandergriff place, 10 miles West, 2 miles South Floydada, two miles south, one mile west of Sand Hill; 12 mi northeast of Petersburg, and two miles east and one mile north Harmony; we are making a chan ge and will sell the items indicat below

## Monday., Mar. 1 :

THIS WILL BE A CASH SALE. FREE LUNCH AT NOoN


## . SOCIETY

ell-Cumbie ling in Lubbock
$\qquad$







Josephine Britton Olan Lyles Married
Monday Afternoon
Speaker Tuesday Lyies were married Monday atter At 1934 Study Club

 Mrs. Eugene Wooten,
Recent Bride, Shower Honoree Friday Eve.

 ome
nday
dit f can




| ( | CaRROTS |  |
| :---: | :---: | :---: |
| Hiphouctit | 5 c | 9 c |

## PLANT THAT VICTORY GARDEN- MILK We have Ferry's Bulk \& Package Seed:

## SOUP



| POST TOASTIES ${ }_{\text {11oz } \mathrm{Box}}$ | 8 c |
| :---: | :---: |
| CALUMET <br> BAKING POWDERS, Bring coupon. 2 lbs | 20c |
| RAISINS \& PRUNES NO I | Oints |




NOTICE we have quit buying cream due to the help situation. But we will be

|  | Bulk LARD <br> No Points Close Out-Lb 15c | SAUSAGE <br> FRESH HOMEMAD $29 \mathrm{c}$ |
| :---: | :---: | :---: |

Haygood,s Department Store
"Standard Brands
Priced Right"



Dependable Water for Years To Come

The First National Bank

WE SELL WAR BONDS
PEERLESS PUMP DIVISION


## PEERLESS

Pumps
The Water Way to Victors

## PUBLIC SALE

On the J. H. Nall Farm, $31 / 2$ miles northwest of Sand Hill, $10^{1} / 2$ miles west, 2 miles north of Floydada; I have sold my farm and will sell the property described below

Beginning at 10:30 a. m.

## Wed., March 15

FREE LUNCH ON GROUND
THIS WILL BE A CASH SALE

## 27 Head Cattle

1 Good full-blood Jersey cow, 6 years old fresh in about 3 monthss;
Aprn, 3 gallon cow: 9 years old, fresh last of
Alue Jese chen
1 Old Jersey Cow, heavy milker, fresh in two
months
1 White Jersey Cow, 3 years old, 3 gallon
White Jersey Cow, 5 year
of Ap eril. 3 gallon cow
Red Jereey
Ned Jersey Cow a rear
month old calf, $3 / 2$ years old,
${ }_{9}^{1}$ Yearling Jersey Steer
1 Two-year-old Black si
${ }^{1}$ Black Yearling Steer
1 Threeyear-or-old Black Cow with Calf;
3 months;
1 Red Steer, 14 months old 1 Jersey Buil, 10 months old.
If you have anything to sell, bring it to this sale
J. H. Nall \& Others, OWNERS
ceale \& McDonald, Auctioneers

Ed Holmes, Cler
Farming Implements 1 Regular '31 model Farmall on good rubber,
with equipment: , with equipment;
No. 10 De Laval Cream Separator;
1 Lot Plow Points and Sweeps.
Chickens and Sow 1 Good White olc Sow: 1 Lot of White Leghorr, Chickens;
Several Leghorn Roosters Several Leghorn Roosters and
Few Black Minorca Roosters Few Black Minorea Roosters
3 twenty-foot Joints Windmill Pipe.


## new.

## FINE

 P \& Jewelry . L. SOLOMO Jeweler RADIO ELECTRIC CO.
## BUT...OIL-PLLTING YOUR ENGINE

is like outdoing the future-today

3,965,194 people bought the "latest" cara -mostly 1941 models. Twenty-odd million cars are still older. All the probable new car orders-even if dated todaywon't be quickly filled. Then what future car improvement is likely to mean more than the instant improvement of your present car's health?

The least you can do for it in to have unsuitable scratchy Winter oil drained: But get more than an oil change; adopt the major advancement of motor oil that oll-phatrs-by getting Conoco Nth oil for your indispensable oil change this Spring. Conoco $\mathrm{N}^{\text {th }}$ motor oil adde protective oll-plating to working parts by "magnet-like" effect. This comes from the special modern synthetic in patented

Conoco $\mathbf{N}^{\text {th }}$ motor oil.:: at regular price
Oil-plating defies engine acids. These infest every engine; they're part of every explosion. They tend to corrode metala most when your engine's driven littlenot heated throughout-often re-started after full cooling. Yet even for more favorable postwar driving you'll want acidresistant oil-plating. Why not get it without waiting? Today! Simply change to Your Mileage Merchant's Conoco $\mathrm{N}^{\text {th }}$ oil for Spring. Continental Oil Company

## CONOCO Th

MOTOR OIL

WHOLESALE SERVICE

Complete Stock OILS and GREASES

Phone No. 5
R. C. HENRY, DISRRBUTIOR

The Floyd County Hesperian, Floydada, Texas, Thursday, March 9, 1944




Report to the Nation:
When the 4th War Loan EndedOur Fighting Men Kept Joring!
 been reached and passed will cheer American boys from Italy to the Marshalls. But they will hear the news not only over sputtering radios but over the din of battle.
For the war still goes on with ever mounting fury. And that means that our War Bond buying must go on unabated, too.
snip the lives of scores of American boys engaged in the Ma on Rome. And the fight goes on.
Look at Japan. At the same hour that saw the end of the 4 War Loan, the "March of Death" that shocked all Americ to a realization of Jap brutality to American prisoners of wa To the millions who bought extra War Bonds in this drive, -that march was still going on.
all America gives thanks.
To the $5,000,000$ and more volunteer workers who contributed their time and abilities to help make the
drive a success, your Government and your fighting men give thanks. To the thousands of patriotic newspapers, magazines, radio stamotion picture industry, the outdoor industry, advertisers and agencies, retail stores, banks, post offices, credit unions, building and loan associations, labor unions, fra-
ternal or associations, the Nation gives thanks.

Once again Americans have proved their determination to "back the attack" to the full.

But the aifack goes on Look at Italy. When the 4th War Loan drive ended at midnight February 15, the drive on Rome was still going on. American boys were still crouching in water-filled foxholes-clinging with bitter and bloody tenacity to a beachhead the Germans were equally determined to take back.
Thus on the same midnight that witnessed the end of the 4th War Loan drive, the hands of the clock met like shears to

To liberate those heroes of Bataan and Corregidor before i
is "too late," other American boy stormed and took the Marshalls o, the road to Tokyo.


But that March to Tokye -
.000 miles away - that
goes on.
And we on the home front - can we afford to stop now thet the 4th War Loan is history, while our all-important job of supplying all time still goes on? We have won a home front battle here, yes. But just as our boys continue even more vigorously once they have established a beachhead, so we must continue to build on the success we have already achieved.

The Bonds we bought last week and the week before are today's exploding bombs and shells, and spent bullets can never be used again. We must provide for tomorrow, too. The need for new guns, planes, ships and tanks goes on. For the war still goes on with ever mounting fury. So while all of those on the home front who have bought Bonds a.ld have worked hard to make the 4thWar Loan drive a success have earned the Nation's thanks, none of us can afford to forget that our home front job, including Bond buying, also still goes on! othny Morgentionifu.

SECRETARY OF THE TREASURY
KING'S 5-10 AND 25 STORE

KING'S ${ }^{\text {5-1 }}$ FIRST AND 25 STIONAL STORE
H. G. PARKER CO.
R. CDD HENRY
W. EDOWN

PRODUCERS COOP ELEVATOR
DR. WILSON KIMBLE
BISHOP MOTOR CO.
SCOTT GIN CO.

PALACE \& RITZ THEATRES MARTIN \& CO.
WILLSON \& SON LUMBER CO.
STANSELL-COLLINS CO.
LOOPER-FENNER GROCERY
ODEN CHEVROLET CO.

ODEN CHEVROLET CO.
R. E. FRY-LIFE INSURANCE A. T. SWEPSTON
DOUGHERTY GRAN CO.

CONSUMERS FUEL ASSN.
CARTER-PREFERRED INSURANCE ARWINE DRUG CO.
RADIO ELECTRIC CO.

The Floyd County Hesperian, Floydada, Texas, Thursday, March 9, 1944

| CLASSIFIED ADS | Live Stock | Land For Sale $\qquad$ | J. K. McFall, 89, Died Friday at |
| :---: | :---: | :---: | :---: |
| For Sale |  | $\substack{\text { or3 } \\ \text { mider }}$ | Waco Hospital |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| E-A |  | pato of prexeast from patee to han |  |
| mue wet ot Lockerey, 42tp |  |  | tor Mr |
| Por sale Pure hog lard Esin | For Rent | pabas for |  |
|  |  |  |  |
| LEEOn butateono porataie |  |  |  |
| -as | Miscellaneous |  |  |
| sante | - $/$ m mest |  |  |
|  |  | For Lease |  |
| FOR SALE Good 1936 Plymouth two door, $\$ 400.00$. Goen and Goen. |  |  |  |
| sate |  | Lotere 3umues orth and one mit |  |
|  | ner Pubic Ssuare |  | tour |
| od trea Jack Deakiks at | sta staud E. Hollums M |  |  |
| SAIER Tise famali | ${ }_{\text {a }}^{\text {aum }}$ |  |  |
|  |  |  |  |


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



## Houses for Sale



## 

"Well, Sarge, I was thinking about calling the folks when I get off tonight"

> that call means.

You can help the service men by not making any casual Long Distance calls between 7 and 10 at night.
That's when most of them call and thoro's a big rush on many circuite.

SOUTHWESTERN BELL TELEPHONE CQ.

| SAILOR BROTHER VISITS | Missionary Will | Mrs. Hugh D. MeCullough Washington, D. C. and son Bob companied by Mrs. Holt Wald |
| :---: | :---: | :---: |
| Wm. F. Oden, whose fighting ship saw much active service in the recent Mediterranean campaign in- | Speak at Church | are visiting Mr. and Mrs wo |
|  | of the Nazarene |  |
| no and ${ }^{\text {was here briefly the first of the }}$ |  |  |
|  | Rev. C. H. Wiman, misslonary to Peru, South America, will speak at |  |
| ther, Conner, enroute to an eastern port to report for duty after visiting | the church of the Nazarene, Sunday |  |
|  |  |  |
|  | Rev. Wiman served as pastor and |  |
|  | has spent several years as superintendent of the work in Peru. Hewill have some interesting things to will have some interesting things to |  |
|  |  |  |
|  |  |  |
| bob covington leaves FOR KENTUCKY CAMP | tell us about our neighbors the South. |  |
| Spending a week at Dougherty with his parents, Mr. and Mrs. M F. Covington, Pvt. Bob Covingtom Campbell. Kentucky, where he is a member of the armored forces in training there. | Everyone is cordially invited to hear him. <br> Eugene Wood, Pastor |  |
|  |  |  |
|  |  |  |
|  | Second Sunday singing will be held at the Methodist church March 12 at the regular hour $2 \mathrm{p} . \mathrm{m}$. |  |
|  |  |  |
| Mr . and Mrs. Ham Smith, Mrs.Lutie Ellis, Lorenzo, and George Lutie Ellis, Lorenzo, and GeorgeBrown, Dallas, visited Sunday in Mr , and |  |  |
|  | thr aek-end in Clovis. New Mex- |  |
|  |  |  |
| nd Mrs. Joe Smith's ho | where they were guest |  |

## AT PRENNEYS

SPRING MAGIC In Smartness and Value!

 Dainty Neckwear 98c
Easter - white sheers, ingand, pique or lace in round,


DICKEYS
98c
Crisply tailored piques!
Feminine voiles and or-
gandy gandy
embroidery
ent



