'Water Buffalo'-America's New Amphibious Weapon


## CityRefunds Bonds; Save Interest

Court Puts Value On Live Stock And Machinery
$=$

## Whirlwinds Play

Paducah Quint
Here Tonight

Reagans Purchase
Floydada Agency
From Henderson



## Accidental Shot

Near Fatal To
Wilson Womack

## Rationing

Dates And
Deadlines

## 

16-1.. Pipe Rolls
In fors Sanolind FourthWar LoanCampaignStarts


Lt. Paul Eubank Killed In Action In So. Pacific (9) NEWS OF OUR
NAT MEN and WOMEN
N IN UNIFORM


Pie Supper, Bond Rally Fri. Night At Center School

Surgical Dressing Supply For Three Months Received

County Officers' Salaries Are Set In Order Entered By Court


As A Farm
Woman Thinks


Floyd County 14 Years Ago

## Nom




2roun Is Wor:h Saving For!


$\mathrm{O}_{\text {American women are }}^{\mathrm{UR}}$ enemen that luxury-loving morons who would be of no help to our fighting men at war But-they were wrong. American wiper doing a bangap job-in the service, in industry, in But , on the farm and in the home. tempting some women to buy luxuries they've wanted, perhaps for years, but which they don't really need now. woman prays that the war will end-soon. But you've got to do more to hasten

decision. You've got to do your full duty by our boys at the front by keeping up your reguiar purchases of War Bonds by
buying least one extra $\$ 100$ Bond during this Drive and by saving every ent you can in the world's best in-vestment-War Bonds of the Fourth War Loan. When the war is over, you'll have a lot more money to buy what you want. Meanwhile, you can exult in the knowl-
edge that you are fighting for edge that you are fighting for your country in the most
effectiveway possible. Women effectiveway possible. Women

LCHAK BACK THE ATTACK! NORMAN'S 5c Io \$1 STORE
'Sell-Employed'

## Today, with the eyes of the world upon us,

women, and otherssional of then ane and
self-employed" is urged today
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cans indicate they are as sorely y cans indicate they are as sorely
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of particular interest groups in the Lumborke area
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 11.7 million personts. Yexctuded trom 10
tantially all partucipation
 -employment represent of thr the the
ost part operators of small farm
stores. repair services, and the
 THE FOURTH WAR LOAN

## IS LAUNCHED!

Brock Candidate For Commissioner
Precinct No. 1

## ${ }^{\mathrm{I}} \mathrm{am}$ a a a andidate to succeed my  eport.   four onsideratiton of $m y$ can   <br> $\qquad$

## An American

[^0]TODAY, the 18th of January, America's Fourth War Loan starts.

It is the largest of all war loans in terms of individual participation-in the amount you must dig down for.
And-it is, perhans, the most immote,

And-it is, perhaps, the most important of all War Loans. For it comes at a time when the eyes of all the world are upon us; the eyes of our friends, the eyes of our enemies, he eyes of our own fighting men.

We have just entered the crucial year of the war, year of destiny, a year that promises to decide how oood or bad a world we'll have to live in all the rest of we mean it when we promise our men we'll back their attack, and when we promise our Allies we'll stick with them not only through the winning of the war but through the winning of the peace as well.

The Fourth War Loan is the home front's first big test of this new and vital year. It will take unity and determination of will of all the people to make the Loan succeed.

The need for this and other War Loans should be clear to every American. This war is the costliest effort ever undertaken by any country. It costs 250 million dollars each day. This is just the cost of the war, in addition to the regular, inescapable cost of running a great and huge country. Taxes cant take care from his outgo. Neither can govers banks, corporations, insurance companies, savings is anks, corpor turn to
and other large investors. It is necessary to tur the people, their weekly wages, their savings ac-
counts the money tucked away in pantry sugar bowls, in socks, under mattresses

This is as it should be. In a democracy, war is the business of all the people. Some must fight, some must work and put up the money
It's the only way to raise the money. It's also the right way to raise the money. It gives you a good place to invest the extra money you have today. It's curb on inflation, on that dangerous bulk of pocket money that leads to black markets and disastrous spending. It's a mattress for tomorrow, a sort of individually planned Social Security that will bring in welcome money in the years ahead when income
might not be the Mississippi flood it is today.

These last are not the reasons for the Loans. They are extra reasons, however, over and above the $\$ 1$ interest you get on every $\$ 3$ you invest. The fundamental reason for the Fourth War Loan is that your beloved America, at war and in danger, needs your help!
Every one who has a job or savings, should invest at least $\$ 100$-if possible, $\$ 200, \$ 300$, or $\$ 500$ extra. Some $5,000,000$ Americans, volunteers, will be working to sell these Bonds. One of these volunteers will ask you to buy, where you work, at your home, or some other place. If by some chance, you're missed, find out where to buy and buy on your own.

The place where you work will have a quota. ment. That's where your persoul major investcounts.
But .
The place you live also has a quota. Try to invest there, too. Other people will ask you. Salespeople, in
retail stores, have volunteered to help and have an individual quota. If they ask you to buy, try to buy from them, too. Movie theaters, restaurants, schools banks, postoffices, and many other places also will be selling bonds.
The Fourth Loan is a test of us as a nation.
The eyes of our fighting men are upon us to see if we are backing them.

The eyes of our Allies are upon us to see if we are with them.
. . . The eyes of our enemies are upon us to see if we are soft enough to fall for a non-victorious, here-today-gone-tomorrow peace


## 4 48:

## Leta all BACK THE ATTACK!

| R. E. FRY-LIFE INSURANCE HAGOOD'S DEPARTMENT STORE J. B. JENKINS | F. C. harmon-harmon funeral home dovgherty grain company producers co-operative elevator | farmers grain company <br> E. C. CARTER PREFERRED INSURANCE <br> tate jones | SCOTT GIN COMPANY palace \& ritz theatres first national bank |
| :---: | :---: | :---: | :---: |
| Consumers fuel association | H. G. parker furniture company | KING'S 5 -10 \& 25 C STORE | olin bryant |
| White drug company |  | Looper-fenner cash grocery | Oden chevrolet Company |
| nichols lember company | A. T. SWEPSTON | martin a Company | WILLSON \& Son lumber compant |
| radio mlectric company | R. C. henry | W. Edd brown | Stansell collins company |
| mismor motor company | W. G. WALker | Lon m. davis | Wester's quality bakery |
| danizl attomotive | 1. R. GRUNDI | newton gin company | Panhandie service station |

## Social Events，Clubs

PTA Baskethall Games Witnessed By Large Crowd

Mrs，Jason O．Gordon Floyd County Girl，
Hostess At Meeting
Ector H．D．Agent， Hostess At Meeting
Of 1934 Study Club H．D．Agent，
Marries Odessa Man


## Thep the Tlag flying

BOOST YOUR BUYINGI


EVERYBODY－AN EXTRA \＄IOO WAR BOND IN THE 4th WAR LOAN DRIVE

OUR government is urging you－urging everyone
with a job and an income to buy an extra $\$ 100$保 That＇s the least being asked of every American d it won＇t be easy for most of us to set it aside axes and living costs are a heavy burden．We＇ll just
ave to sacrifice and skimp and save to put this drive

Do without everything you don＇t need for happi－ ess and health．Don＇t waste one precious penny．
nd put everything you can raise into War Bonds．
ancer lands in the Pacific，or our soldiers fighting th期
$\qquad$
$\qquad$
PENNEVS

MRS，WHL SNELL HOSTE
AT ALLDAY MEETINGOF
PASTOR＇S HELPERS CLASS
$\square$
$\square$
$\square$
HOUSE WARMING TONIGBT
FOR GRABMM NEW HOME
The Lindsey Grahams at last
in their new home three miles n
of Foydada on the Silerton h
way having moved Monday of
wey

 merchants at market



Thursaday Bridge
Club Meets With
Club Meets With
R．B．Rossons
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Reigning Woman Flyer－Nancy Harkness Love，executive of
the WASS．Recognized as the outstanding woman Ayer of
the country this 29 year－old beaut predict that woman will
play an important part in the peace time aviation world of the
Milton Terry Has A＇Good Set－Up In Italy Now



Floyd County Hesperian, Floydada, Texas, Thursday, January 20, 1944




## Bishop's PHARMACY

CASH PAID
For Late Model Used Cars
and Pick-Ups
Oden Chevrolet
Company

| FINE |
| :---: |
| Watch \& Jewelry |
| Repairing |
| M. L. SOLOMON |
| Jeweler |
| - At - |
| RadIo ELECTRIC co. |
| 108 W. Calif. Street |

## Try This New Amazing

## Cough Mixure



## Margaret Collier Is Candidate For Co. Clerk


E. P. NELSON BONDS And All kinds of floor First Nat
Bank Building
Telephone 285

## QUICK RELIEF FROM <br> STOMACH ULCERS DUE TO EXCESS ACID 

## Miscellaneous

## FARMERS

Breed those cows for both
Breed those co
milk and beef.
A few choi ce registered "Milking

Geo. B.
Macllister
 Ey


Lost and Found
$\qquad$
$\qquad$

Land For Sale

Live Stock



Gas Distributors
Of Area Meeting
Today In Lubbock
Lakeview Locals


Fairview News






# O.P.A. RELEASE- 

Women's Low-Priced Shoes

## Many Styla are RATION+FREE

- 

At $\$ 3.00$ and Less in our Ration Fre Sale Closing January 29.

## Three Groups

## $\$ 3.00 \quad \$ 2.69$ $\$ 1.00$

Odds and Ends of excellent quality Save a Ration Stamp and get a good pair of shoes at

## Loopraf EnNer



$\mathrm{T}_{\text {HIs is in what }}$ we've been working for all along. This sis the year to hit and
hurt the enemy. This is the tite when
her everything you do counts double. I1 we
 way to complete and crushing victory. In o question about the men

 $\stackrel{\text { Yourg gutat is where you work }}{- \text { rou vo got to buy your War }}$ $\overrightarrow{\text { Bondd }}$ ond ogot theny bour war until overy hast looose cent

ou have is fighting. Tough? Of course 's tough-unless is a sacrifice you'r simply not doing your share!
Make the sacrifice now-buy more than the extra $\$ 100$ Bond your country counts on you for-winning the war is
worth any sacrifice you make. Besides, worth any sacrifice you make. Besides you arent giving, you're
lendingtoAmerica! You'llget back every dollar you inves in War Bonds, with interest. An extra $\$ 100$ War Bond
now is the minimum for now is the minimum for everybody-cant
on you for more?

Simplified Tax Law Will Come, But Not Now
 Good Books For Soldier Libraries

| Legislators Want, | ${ }_{\text {crss }}$ | Asks First Cla |
| :---: | :---: | :---: |
| Special Session | ${ }^{\text {E }}$. | Road In Precinct |
| On Soldier Vote | 隹 | y |

## WHO SAID RISKY?

If they are willing to Risk their Whole lives, we are willing to risk a Part of our cash.

Buy A Bond
We try to make this place the best place to Sell Poultry, Eggs, Turkeys, Hides and Cream, and we believe, the best place to buy Fresh Feeds.
BERRY PRODUCE \& FEED

| STAR CASH Values |
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Telephone 27

## PAYANDPACK

|  | \$1.95 |
| :---: | :---: |
| Oist, latye Box, 24 | OLEO |
| WHEAIIE, Pkg, .10 |  |
| Coin Filiaies, Pkg, . 04 | 12c |
| Builite, Poond . 47 | MILK |
| Tissue, Roll, 0.04 |  |
| BRAN, $\quad \mathbf{\$ 2 . 4 0}$ | 6 c |
| Brioins, Each . 95 | SUGAR |
| P1/ | 26c |
| Lidiols' Hosit, Pair . 69 |  |
| S00A, 3.10cPRys. for . 20 | RICE |
| BAKKINGG POWOLR, . $\mathbf{1 8}$ | 21. |
| STEAK, ${ }_{\text {, }}^{\text {simima }}$ | 29c |


| Sugar Sacks, Each | COFFEE |
| :---: | :---: |
| HuNa Fish, |  |
| Poilie Meait |  |
| SuGar cuikic, |  |
| BAB' F Food, Can |  |
| Càke Fiour, | S |
| Privives, Pound | 33c |
| PAPER TOWES, Roll |  |
| fiooi Wax, li.l. ar . 4 | 23c |
| AST, | 22c |

## RED\&WHITE

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    CHNGE SUNDAY SCHOOL
    HOUR TO II AT STARKEY
    sthhange in the time for sunday
    moonning is istarkey
    each sen sunday
    The new beginning hour for sun-
    
    1 would uke to thank my many
    frends for their $k$ king
    
    
    
    kalse for road hands
    
    
    
    T.E. LEACH IN HOSPITAL
    
    
    
    
    
    
    
    
    

[^1]:    FRED JONES

