

Boarding Life Raft-One-man rubber life rafts are standard
equipment in all Navy single-seat fighters. The raft is pack-
ed and stowed below the turtle back immediately behind the
pilot's seat. After a landing at sea, the pilot pulls out the
raft, turns the valve on the bottle of carbon dioxide, and the
raft inflates in 1 minute. To get onto the raft, the pilot grabs Postal Receipts Plans for Fourth War In Floydada

## Sgt. Jimmy Green

January Poll Tax Paying Month In Texas; Political Calendar Sets First Primary On July 22


West Pacific

New Year's Rain
Adds Near Inch
To Moisture

Funeral For Mrs
Lizzie Sherrill
Held Monday

## Rationing

Dates And
Deadlines
EDITORIALS


| The Floyd Co. Hesperia Established 1896 by Claude V. Ha Entered as second class mail at the Eostoffice at Floydada, Texas, Ap 10, 1907, under the act of Congre of March $\mathbf{3}, 1879$. HOMER STEEN Editor Published by The Hesperiar. P |
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|  |
| Outside Floyd and adjoining ties - one year, 0200 ; six mond 01.00 ; four months, 70 c ; in adve |
| POLITICAL $\star \star \star$ <br> $\star \star \star \star$ COLUMN |
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| Floyd County | Oners |
| 14 Years Ado |  |
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CASH PAID
For Late Model Useed
Oden Chevrolet
Company

## PLAY SHOES

Pre-Showing of Early Spring Styles in the Season's most Stunning Hits

## \$2.98

And Non-Rationed
Slip-on Styles; Baby Doll Straps; Black Patent
and others in Black, Brown, Red, Green and Biege

Play Shoes for Children, sizes 12 to 3, colors: Red, Tan, Green and Black (not rationed).

## $\$ 1.98$

An advance style event which you can enjoy at low cost and altogether with out losing any of those precious ration coupons.

## Hagood's Deparment Store

Pandard Brazan Prioed migity


## DRAFT-AGE FARMERS RELEASED FOR TEMPORARY WAR JOBS!

State Headquarters for Selective Service permits draft-age farmers in this area classifications.

Because men are urgently needed in
vital war industr:
 dustries under the following conditions as cited in a Headuarters
memorandum of Dec. 6 th to all lo-
cal boards, WMC Area .
They remain in their seasonal
occupations for a period of not
less than 8 months of the year;
(B) They become engaged during

## PANTEX NEEDS YOU NOW

## TO HELP LOAD BOMBS AND SHELLS

Here is your opportunity to earn extra money during your off-season and at
the same time get in an extra blow at Hitler and Too
郎
las at the plant. Frequent bus transportation available between the plant and Amarillo.
For complete details regarding your drath
deferment and work at Pantex
deferment and work at Pant
cal Selective Service Board.
diately at the plant or at one of the fol lowing offices of the United States En
ployment Service: $\mathbf{L U B B O C K}$, PLAN ployment Service: LURBOCK, PLAN-
VEW, CHIDRESS, AMARILIO, PAN

PANTEX ORDNANCE PLANT
AMARILLO, TEXAS
Certain-teed Products Corporation, Prime Contractor


## HOSIERY LEG-ACY

Long wear, smoothly-fitting hosiery to keep busy feet trim and flattered From rayons to service lisles, they're made to give service.


## Quality Conscience STURDY LISLE HOSE

New Fast Schedules By Bus
EAST BOUND

WEST BOUND
a. m.-arrive Floydada 4:55 p. m., out at $5 \mathrm{p} . \mathrm{m}$.

Direct connection to all points West and Enst NORTHEAST BOUND
TO SILVERTON, MEMPHIS, CHILDRESS
I., N. M. \& O. Coaches
pHoNE 36

## Social Events, Clubs Lack Of Vitamin CCauses Surry <br> Strickland-

Conner Vows Are Pledged

ggt. Bruce Ward, Mildred Caviness
Married Saturday

$\qquad$
MeGuires Are Hosts
Por Thursday Night
Bridge Club Meeting

Next Week Mid Term In Schools Of Floydada



Clubmobile Girl-Camilla Moss, went to England as one of
the first Red Cross Clubmobile girls-now supervises fortyeight workers, twelve bases.

Dudley Harks Back Historical Review To Feature Open Meeting Of Lodge

## C. E. Moore Died

 Sunday At Hobart Hixad whem$\qquad$
To The Good Old Day

$\qquad$
nain wexem

A MERICAN HEROE




FARMYARDS


Keep small children away from water tanks. eep small in and awa
Never atring clothes lines across pathways or in are where wood is chopped.
Don't move a machine without first signalling y assistant. Be certain no children are in your way Provide a clear vision of the highway from Y driveway Many accidents occur because p
don't stop on their drives to see if other ve re coming down the highway Vehicles avs have the right of way



At my place six miles east and three miles North of Floydada. As I as cutting down operations on account of lack of help will sell

## Monday Jan. 10

the following described property, beginning at 10:30 a. m.

| DAIRY CATTLE | Roan heifer, 20 months old, heavy spring- |
| :---: | :---: |
| 1 Cream colored Jersey 8 years old, 4 gallon milker, young calf; | 1 Dark Brown Jersey Cow, 7 years old, fresh in June; |
| 1 Mixed Jersey 5 years old, young calf; | 1 Dark Brown Jersey cow, 6 years old; |
| 1 Brindle Jersey, 4 years old, calf by side, $41 / 2$ gallon cow; | 1 Dark Brown Jersey, 6 years old, fresh in January; |
| 1 Brown Jersey, 7 years old, 4 gallon cow, young calf; | 1 Dark Brown Jersey, 8 years old, fresh in January; |
| 1 Brown Jersey, 6 years old 4 gallon cow, young calf; | 1 Dark Brown heifer, 2 years old, fresh in September: |
| 1 Blue Jersey, 9 years old, 3 gallon cow; | 1 Jersey cow, 3 years old, fresh in January; |
| 1 Blue Jersey, 5 years old, 4 gallon cow, calf by side; | 1 Dark Brown Bull, two years old. |
| 1 Brindle Jersey, 3 years old, 3 gallon cow; |  |
| 1 Brown Jersey cow, 3 years old, 3 gallon cow; <br> Blue Jersey, 4 years old, 4 gallon cow; | 1 Black Mare, 6 years old, gentle to work or ride, weight $1,000 \mathrm{Jbs}$.; |
| 1 Spotted Jersey mixed, 3 years old, 3 gallon cow; | 1 Large size E-Z Feed Mill, plenty of screens |
| 1 Roan Heifer, 2 years old, freshens soon; | 1 Large size McCormick-Deering Cream |
| 1 Black heifer, 18 months old, heavy springer; | 3 Cream Cans, 10 gallon capacity. |

Other Items will be offered in this Sale.
Terms of Sale: CASH
" $1:$ Mantiv recovers

 detionine be be
this week
$\mathrm{A}^{\mathrm{T}}$ those beginning of of col citize
unters of America.
lortages, complications of rationing, the fact that Cir Job today more difficult than ever Dewardite all of this the retail selling job has its high
Good retail salespeople like their work! They lik
meet and serve peoplet They take pride in eac
sale well made! And they kn
font they support the war effort
maintain our high standard of living.
Iry to imagine, for a moment, how your family,
daily needs food clothing and houschold supplies could be taken care of if all the retail salespeople were suddenly spirited away!
During 1944 we will do our best to mate pleasan greet you in Penney stores.
Not only that, but as a genuine community servic of value and quality that war conditions allow.

## rou can always dipind on



The Spirit Of
rivate Enterprise


Live Stock


Lost and Found

Wanted
$\qquad$

## Houses for Sale




Baker Locals



## He wises to thank his many triens tor tuenir heip and kindiness

Pioneer Teacher Dead; Mclain Realls Fvents




## Locknoy News



## Hasty Sisson Had 45 Hours Combat Duty Last Report

${ }^{1} \frac{1}{4}$ Horiume of sana mm
Plainview Sanitarium \& Clinic plainview, texas

O. Nichols. D D

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Grown R .
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## OUICK CHARGER BAITERY

## SERVICE

These mean days are really MEAN to that BatProtect yourself against the hazards of a Dead
Battery by coming in for our Quick Charger Battery AUTO PARTS AND SERVICE

One of the largest stocks of Replacement parts ZERONE ANT.
$\underset{\substack{\text { RER } \\ \text { Rilin }}}{ } \mathbf{\$ 1 . 4 0}$

## DANEE AUTOMOOTVE

At GEO. PINKNER AUTO SUPPLY Leeation

## STATEMENT OF

## The First National Bank

of Floydada, Texas
resourcer


Get Out Your Insurance Policies and look them over.

And see if they are in force and if so, what they cover in regard to-
Fire, Windstorm and Hail, Gas Explosion and other Coverages.

Policies are becoming very complicated and if you don't understand what you have
agent and have him explain same.

## J. H. REAGAN

Calendar-

| STAR CASH VALUES |  | 8 Nice Warm Top <br> Coats Left. They sold fast at $\$ 27.50$ and to $\$ 35,00$. See if we can fit you. <br> \$22.50 |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| en |  |  |  |
| BEAS, 25 |  | Glad <br> Snodgrass |  |
|  |  |  |  |
| $\left\lvert\, \begin{gathered} \substack{\text { TOMATO } \\ \text { JUCE } \\ \text { Sullon }} \end{gathered} \mathbf{4 5}^{\mathbf{c}}\right.$ |  |  | ce P |
|  | स०. <br> NOTEWORTHY <br> VALUES! |  |  |
|  |  | SUGAR, 10 Lb . 62c |  |
|  |  | GREEN BEANS, |  |
| frutt juices Crapertuit Orange, Prune anc. acar, Apricot |  | TOMATOES, |  |
|  | HONEY, 5 lb. Can $\$ 1.49$ |  |  |
|  |  |  |  |  |
| graperrut Texas Pinks and White NUTS, NUTS, NUTS Peanuts and Popcorn | Large LEMONS Dozen 35c |  |  |
|  | W ALNUTS Pound 45c |  |  |
| For The Food |  | CARROTS, ? SPUDS $^{\text {New }} \mathrm{lb} .6 \mathrm{Cc}$ |  |
|  | EOC | PEPPERS, ? LETTUCE, ? |  |
| $\begin{aligned} & \begin{array}{l} \begin{array}{l} \text { Post } \\ \text { posstiEs, } \\ \text { Phks. } \end{array} \\ \hline \end{array} \quad \mathbf{8 c} \\ & \hline \end{aligned}$ | SALT | PURE RIBBON CANE <br> SYRUP, Gallon \$1.65 |  |
| (enc |  | FLOUR, 25 Lbs. $\$ 1.39$ |  |
|  |  |  |  |
|  |  |  |  |
|  | S A U S A A G | PEANUT BUTTER, 49c |  |
| $\begin{array}{ll} \begin{array}{ll} \text { Motherss } \\ \text { soco. } \\ \text { olb. } \end{array} & 12 \mathrm{c} \\ \hline \end{array}$ |  | TISSUE, 4 Rolls, 23c |  |
|  |  |  |  |
|  | Pound 27e | CLOROX, Half Gallon, 39c |  |
| Hull \& Mc | FELTON-COLLINS |  |  |
| Telephone 292 | Grocery \& Market $\quad$ Tolephone 27 |  |  |


| F |  |  |
| :---: | :---: | :---: |
| FLOUR, |  | \$2.2 |
| POPPED WHEAI |  |  |
| ShREDEEDRALSTON, Pk |  |  |
| CORN FILKESS, 11.0. Prg. |  |  |
| WHELAT FLAKES, fret leaglass |  |  |
| OAFS, "Ouich Cooking, |  |  |
| $\begin{gathered} \text { FLOUR } \\ \mathbf{9 9 c} \end{gathered}$ | PRUNES, Can $\quad .17$ |  |
|  | 99c |  |
| $\begin{aligned} & \text { Sugar Cure } \\ & \frac{4}{4901} \end{aligned}$ | NiNGAR, Gallon |  |
|  | SUuFf, 6.02 .6 |  |
| LLDile' Hose, |  |  |
| TOMATO SOUP, Can, |  |  |
| Peanut Butier, full Oum |  |  |
| SHORTS and BRAN |  | \$2.45 |
| Mustarioc Botle, 08 |  |  |
| Petarss, Gallon \$1.05 |  |  |
| Sall, Sulphur, Block . 58 |  | OLEO |
| 为 |  |  |
|  | Bicoins, Pound . 35 |  |
|  | BabBEOUE, | lb. .35 |
| $\begin{aligned} & \hline \text { LARD } \\ & 65 \mathrm{c} \end{aligned}$ | Beff Rost, lb. |  |
|  | BOLOGNA |  |
| SPUDS, |  |  |
|  |  |  |

