

Farm Machinery 1944 Outlook Is Brighter

COLLEGE STATION, Dec. 16.—Manufacture of repair parts for farm machinery in 1944 will not be restricted, and production of needed types of equipment will be about the output of 1943.

According to information from the War Food Administration to the A. and M. College Extension Service, sufficient tonnage of carbon steel has been authorized to manufacturers to meet the entire machinery and repair parts schedule for domestic use.

The WFA explains that the improved outlook for 1944 permits a reduction in the number of types of machinery which it will be necessary to ration compared with the rationing schedules of this year.

And, incidentally, neither attachments nor repair parts for next year are subject to rationing and distribution. Distribution control will be necessary on only 46 types of machines and rationing control on only 3.

As a consequence more nearly normal trade relationships will exist between farmers, dealers and manufacturers, the agency forecasts.

It is disclosed that production from July 1 to September 30, the first quarter of the 1943-44 program of spring-use equipment, including preparation machinery, seeding equipment, tillage tools and similar items, amounted to 760,500 units.

During the four months ending October 31, the total tractor production for farm use was slightly more than 25 per cent of the year's production schedule.

According to the WFA's analysis of the farm equipment situation, the tight spot will be hauling vehicles, including trucks and replacement tires for trucks now in operation.

First Dept. Has Nineteen Men In Service Now

Although Floydada Fire department has 19 members in the armed forces of the country, the company's roster—20 members—is still full lacking only two members, said Fire Chief Carl Rodgers this week.

In commenting on the changes the war continues to bring about in personnel, the department is laying away any surplus funds it can these days and putting the money in bonds.

The chief bought the second \$100 bond for the boys yesterday, and if they make any money on their New Year's dance on the night of December 30—that will be spent the same way, said Rodgers.

Sponsor President's Ball. Already the department is making plans for the president's ball they have been asked to put on in the latter part of January.

NEWS OF OUR MEN and WOMEN IN UNIFORM

MARVIN HARRIS HOME AFTER MONTH OF FAIR SERVICE IN MIDDLE EAST WAR THEATRE

T. Sgt. Marvin Harris of the U. S. Army Flying contingent finally has reached home after many months of combat duty aboard a bomber over the Middle East War theatre and visited with his uncles, Pete and Tip Kendrick here the latter part of last week, after first spending a short time with his parents, Mr. and Mrs. Garland Harris at Hereford.

Harris' duty carried him nearly as far north as the Brenne pass and he was over Rome more than once. However, he was not in the squadron that had the job of bombing of Mussolino. Escaping uninjured from some 50 battle missions Harris is the same debonair lad he was when he left home, his former associates, about town say.

Harris was top turret gunner and flight engineer of his crew. He hopes to visit more at Floydada before returning for re-assignment.

PVT. JAMES E. ROY, BACK WITH UNIT IN ITALY AFTER AIR RAID SHRAPNEL WOUNDS

WITH THE FIFTH ARMY, Italy.—Private James E. Roy, Floydada, Texas, recently was awarded the Purple heart for shrapnel wounds received during an air raid. Roy was the first man in his Coast Artillery Searchlight Battalion to be wounded.

He has recovered and is again serving with his unit. Roy is the son of Mr. and Mrs. J. E. Roy of Floydada.

THREE OF THE FOWLER BOYS NOW IN SERVICE OVERSEAS

Bill Fowler has recently received word from two of his brothers that they have been sent overseas. Second Lt. Thomas Fowler who is in the Tank Corps has arrived safely in North Africa. Lt. (j. g.) Fowler who is in the Seabees is somewhere in the South Pacific War zone.

Another brother, Pvt. Charles Fowler is stationed in Denver, Colorado, where he is going to a gunnery school.

Lt. Wilson M. Fowler, who is in Truck maintenance, has recently been transferred from North Africa to the front in Italy.

BOBBE M. MUNCY HOME ON CHRISTMAS FURLOUGH

Miss Bobbe M. Muncy, SK3c of the U. S. Waves, stationed at Naval Air Station, San Diego, California, is at home this week visiting in the home of her parents, Mr. and Mrs. A. B. Muncy, while on furlough.

Miss Muncy plans to leave the first of the week, returning to her duties with the navy.

December First Cotton Ginnings At 17,611 Bales

With bad weather effective practically throughout the whole of December little cotton harvesting has been done in Floyd county and the gin totals in the county are not many bales higher than the official census of December 1, made by the Census bureau of the Department of Commerce.

At that time the ginner's reports shows 17,611 bales turned out by Floyd county gins, which is 889 bales short of the estimated probable ginning record for the year made by The Hesperian in mid-November.

At most of the gins in the county, already firing up for only a day or two each week, the Christmas holidays are being observed by a rest of several days for crews, with work to be resumed on Monday of next week.

The December 1 figures of the census this year, with considerable less acreage than in 1942, compares with 13,730 bales which had been ginned at the same date last year.

Ground in many fields this week began to dry up enough for the resumption of work in the fields and yesterday numerous cotton gathering parties were scrapping remnants, bundle stacking was in progress and additionally, many tractors were pulling wheat drill in wheat land.

Poor Wheat Prospect. While to the north and west the wheat prospect is said to be excellent, wheat men here generally are agreed the outlook for a crop is poor indeed. Only fortuitous circumstances such as a deep February snow or continued rains through the spring would afford an average crop.

But wheat men say they are equipped to plant and handle wheat and they are putting it into the ground, except in cases where there is a fair to good stand of volunteer, which is being left. These growers for the most part shy from a big acreage of row crop next spring and summer. A row crop might not pay the probable high cost of labor and other handling, they fear.

PHILIP A. GATES, MEDICAL STUDENT IN ARMY SCHOOL, AT HOME FOR HOLIDAYS

DALLAS, Texas, December 23.—Pfc. Philip A. Gates is spending a few days of the holiday season with Rev. and Mrs. Phil H. Gates of 127 West Kentucky street, Floydada, Texas.

Pfc. Gates is a member of Army Specialized Training Unit No. 1809 stationed at the Medical school of the Southwestern Medical foundation Dallas, Texas, and his Christmas furlough is a well-deserved interlude in the busy process of training to become a medical officer in the Army of the United States.

The Army Specialized Training program has been formulated to overcome the handicap imposed upon our war effort by a shortage of trained specialists.

In addition to pursuing their regular medical training, trainees at the Southwestern Medical Foundation School of Medicine attend classes in Military Science and meet a minimum of military formations.

Upon successful completion of the training program, Pfc. Gates will be commissioned a First Lieutenant in the Medical corps of the Army of the United States.

JAMES JONES AT ALTUS, ALTUS ARMY AIR FIELD, Altus, Okla.

Dec. 17.—Aviation Cadet James W. Jones, 25, husband of Mrs. Barbara L. Jones, has reported to the AAF Training Command's advanced flying school here to begin the final nine weeks phase of his pilot training.

LONNIE DOYLE HOME

Av/c Lonnie Doyle, who is stationed at Hemet, California, arrived home Friday to spend the holiday with his parents, Rev. and Mrs. L. A. Doyle.

Av/c Doyle has been in service about 10 months having taken his basic training at Sheppard Field, Texas.



While We Eat Christmas Dinner.—This War department photo tells a story of lightning quick work a matter of minutes after enemy aircraft have bombed one of our air fields. Aviation engineers are shown on the job. Portable steel landing mats are being replaced. This scene was at Guadalcanal. It is being duplicated on all parts of the globe by our boys this week while we shop and make preparations for the Christmas feast.

Delinquent Tax Collections To Be Pushed Here

Floyd County Commissioners court is several months ahead of Governor Stevenson of Texas in making their plans for delinquent tax collections, their program having been outlined last summer for a collection drive that will clean up all delinquencies and get some kind of an adjustment on every piece of taxable property in the county.

Governor Stevenson, in his suggestions for a way out of debt for the state, lays down the proposition that a concerted drive to collect the delinquent taxes in the state would wipe out the 20 million dollar deficit of the general fund, materially aid other funds of the state and go a long way toward financing local taxing subdivisions during the war emergency, without the proposed bond issue which has been authorized by the taxpayers of Texas.

Expected Complete Adjustment. Just how many hundred million dollars worth of delinquent taxes there are in Texas, as given by the governor, is information not at hand right now but the total is tremendous. Of this amount Floyd county's delinquent rolls makes up about \$75,000 or \$80,000.

The court contracted with Geo. S. Bond, a Lubbock man, to make the collections in Floyd county, Judge G. C. Tubbs yesterday.

"We contracted to pay the maximum commission but our contract calls for a complete adjustment on every piece of delinquent property in the county.

"This is a big order but there is no use to take half-way measures in the matter," said the judge. "It is true that of the some \$75,000 worth of delinquent taxes a great part of it is represented by vacant town lots, odd parcels of land and non-resident holdings, but each of the items just adds that much more to the combensomeness of the records and we want to get the whole thing cleaned up and adjusted."

Will Begin in January. The special collector is expected to begin the filing of suits on delinquent parcels of land, that cannot be otherwise adjusted, in January, according to the plans made. Under the new Texas delinquent tax law all taxing subdivisions interested in a parcel of land will be implicated and the county's action will have a salutary effect on the rolls of the school districts and municipalities of Floydada and Lockney, it is expected.

J. B. Withers, Pioneer Vernon Resident, Dead

Mr. and Mrs. L. G. Withers returned home Monday night from Vernon after attending the funeral of Mr. Withers' father, Jerry B. Withers, pioneer resident of Wilbarger County, who died suddenly at his home at 1129 Marshall Street there at 12 o'clock Saturday noon.

Funeral services were held Monday morning at 10:30 o'clock at the Underwood Funeral home with Dr. James officiating.

Interment was made in the Eastview Memorial park in Vernon. Survivors are the widow, three daughters, Mrs. T. M. Conger of Plainview, Mrs. D. O. Nash of Childress and Mrs. D. W. Liles of Orange; four sons, Charlie of Vernon, H. A. of Port Worth, J. B. Jr. of Seattle, Washington, and L. G. of Floydada; 20 grandchildren, and 15 great-grand children.

Mr. Withers was born in Kentucky in 1858 and moved to Wilbarger County in 1889. He and his family settled in the Fargo community, where they lived until moving to Vernon in 1893.

Gus deCordova Rationing Funeral Held At Petersburg

Gus W. deCordova, 67, ill and bedfast for more than a year, died Friday of last week at the home of his only daughter, Mrs. Max Brady in Canyon, and the remains were interred in Petersburg cemetery Sunday afternoon, following funeral and burial rites held there at 3 o'clock.

Resident of Floyd county for 35 years, Mr. deCordova retired from ranching and stockfarming two years ago because of ill health and with Mrs. deCordova made his home at a town residence in Lubbock which they acquired to be near medical help. He was visiting the daughter in Canyon at the time of his death, which came unexpectedly, while Mrs. deCordova was enroute to his bedside.

Masonic Burial Rites

At the funeral rites Sunday afternoon Rev. Ollie Apple of Ropesville, officiated. He was assisted by Rev. W. H. Hughes, pastor of the First Baptist church of Petersburg, Rev. Horace Brooks, pastor of the First Methodist church of Petersburg, and Elder Maurice Tisdale, minister of the Church of Christ, of Flomott. Rites held at the First Baptist church were followed by Masonic burial ceremonies held over the body at the graveside. Member of the Floydada Masonic lodge, the rites were conducted by the Petersburg lodge, several Floydada members assisting. E. S. Randerson of Floydada was master of ceremonies. Others from Floydada assisting included Hazel Green, G. C. Tubbs, Dr. C. M. Thacker, T. E. Leach, Roy Patton, Alta Hull, Marvin Shurbet, Jess Patterson and Chas. Bedford.

Native Of Texas

G. W. deCordova was a native Texan, descendant of one of the original colonists who settled the state before the revolution against Mexico. He came to Floyd county from Tipton, Oklahoma in 1908 and began stockfarming on land he bought near Allmon. For a number of years while his boys were in high school the deCordovas made their home in Floydada and he engaged in business and official life here.

Survivors include his widow, Mrs. Melinda deCordova, one daughter, Mrs. Max Brady of Canyon, and seven sons, John and Ervi deCordova of Fort Worth, Jack deCordova of Oklahoma City, Dr. Chester deCordova, Mission field, J. R. deCordova, Petersburg, Roland deCordova, Wichita Falls, and Ralph deCordova, Austin. All members of the family were present for the last rites except the son at Austin.

Chas. Schuler, of Petersburg, had charge of the funeral arrangements, bringing the body home from Canyon, where the deceased succumbed.

Today's Market

Table listing market prices for various commodities including colored hens, leghorns, cream, butterfat, eggs, hides, grain, and cotton. Prices are listed in cents and dollars.

PROCESSED FOODS: Book IV, Green Stamps D, E and F good through Jan. 20.

MEATS and FATS: Book III, Brown Stamps L, M, N, P and Q valid, all expire at Midnight, Jan. 1, 1944. R to become valid Dec. 26, 8 on Jan. 2.

SHOES: Book I, Stamp No. 18, and Book III, stamp one with airplane picture, are each valid for one pair indefinitely.

GASOLINE: "A" coupons, 3 gals. each, with No. 9 coupon expiring Jan. 21, 1944. In B-2 and C-2 books issued effective Dec. 1, the coupons nationally have a value of 5-gals. each. Other B and C coupons including B-1 and C-1 still outstanding will retain their two-gallon value.

TIRE INSPECTION: "A" book holders before March 31, 1944; "B" before Feb. 29, 1944; "C" before Feb. 29, 1944; and "D", every six months or every 5,000 miles, whichever comes first.

Andrews Ward Passes Three Jeep Goal

Pupils of Andrews Ward school of Floydada have made a record for their elders to shoot at in the purchase of War bonds.

As school opened the student body set a goal for themselves to buy three jeeps at a cost of \$2,000 apiece, and last Friday they celebrated the fact that they had completed their job with some to spare.

Under the leadership of Mrs. Henry G. Barber and the encouragement of Principal W. B. Harris the grade boys and girls made steady purchases through out the months of the school year, giving recognition to the two leading rooms each week in chapel.

Last Thursday a check-up showed the kiddies, jacked \$453.20 of their goal. Stepping up their pep on Friday the sales for the day were \$770.95, making the goal plus \$317.75.

Two Suspense-Filled Thrillers Booked By Palace For Midnight Show On Christmas Night

Palace theatre will have a double feature show on Saturday midnight, December 25, beginning at 11:45. Jack Deakins, manager, announced this week. Both full-length film stories are booked as "The Unknown Guest" and "Captive Wild Woman."

Both tensely dramatic and both spine-tinglers the stories lend themselves well to the date and the hour. In "Unknown Guest" Victor Jory and Pamela Blake play the featured roles, and are the central characters in a series of strange events in an isolated tavern. As the story opens, Jory escapes following a gang land killing, and makes his way to the suburban inn conducted by his elderly aunt and uncle, who are just closing up for the winter. Disregarding their protests, Jory "moves in" and takes possession of the tavern, and that night the old couple disappear, together with all the money they have taken in during the year. Hiring Miss Blake, a girl from the town nearby, as his assistant, Jory brazenly keeps the tavern open for business.

From this point the story takes on a quality of terrific suspense, with the net of suspicion closing ever

Parkhill Truck Co. Open Office In Floydada

Parkhill Truck company, of Tulsa, Oklahoma, which has the contract for stringing the pipe on the 16-inch Texas end of the Stanolind pipeline, opened a field office in Floydada this week.

P. G. Hull, office manager, said that Wesley Huck, general superintendent of the big job has taken an apartment and will be in Floydada shortly after Christmas to take charge.

The Rainer building on west side of the square has been rented for quarters for the three-month period the pipe-stringing job is expected to take. The building will be used both for office and storage, Hull said.

Parkhill's contract for stringing the pipe covers the span from Sundown to the Red river north of Childress, and work has already begun on both ends of the line. Pipe has been laid on the ground Red river to Highway 83 on the north end of the line and also 15 miles has been laid from Sundown northward. Offices were located in Floydada as the approximate halfway distance between the two extreme points on the company's contract.

Pipe laying or "stringing" alone on the big 16-inch pipeline represents a tremendous outlay of labor and hauling. Hull said that the pipe would be rail-shipped from the steel plant to points all along the line, including Childress, Roaring Springs, Floydada, Petersburg, Benton and on west as well as at sidings along the rail lines serving the area and trucked to the site from these points. Crews remain at the various points only long enough to finish their job.

Two Pipe Laying Contracts. Work of opening ditches and laying the 16-inch pipe on the Texas end of the job has been let in two contracts. From Sundown to Dougherty the I. C. Little company has the contract, and from Roaring Springs to Red river Sherman & Allen are contractors.

Stanolind Pipeline company opened offices in Floydada five months ago. (See PARKHILL, back page)

Mrs. Fortenberry Funeral Saturday At Cedar Hill

Funeral services were held Saturday afternoon at the Baptist Church in Cedar Hill for Mrs. Ann Riley Fortenberry, 78, wife of J. C. Fortenberry. Rev. Harold Reeves, of Electra officiated.

Mrs. Fortenberry moved to this county from Cook County in 1890, and had made her home here ever since, she and Mr. Fortenberry being among the county's first settlers.

The deceased is survived by her husband, four sons, John, Joe, and Tom, of Lockney, and Hugh of Adrian; four daughters, Mrs. W. H. Taylor, Mrs. John Seay, of Duncan, New Mexico, Mrs. Carl Lemons, and Mrs. John Keeley, also 37 grandchildren and 21 great grandchildren.

Mrs. Fortenberry was a native of Tennessee, where she was born November 18, 1865.

Mrs. Fortenberry was brought to Floydada suffering with influenza and complications early last week and failed to rally from treatment, dying at a late hour Friday.

Burialbearers were Frank Taylor, Junior Taylor, Dale Taylor, Fred Taylor, and Jay Morris.

Flower attendants were Norma Deen Kelley, Maria Fortenberry, Patsy Fortenberry, Evelyn Fortenberry, Mary Ann Tucker, and Mrs. Cephus Fortenberry.

mas also a fancy

McDONALD BATTLES FLU THIS CHRISTMAS WEEK

So far this week has been completely spoiled for H. M. McDonald, of H. M. McDonald hardware, by a little bug which causes influenza and puts you to bed with capsules, hot water bottles and the like.

McDonald may be out by tomorrow but shouldn't return to work, although the last week before Christmas has made many demands on the force, Mrs. McDonald said.

End Manpower Squeeze Soon To Be Seen, Says R. L. Haynes Of WMC Field Office, Austin

Solely as his own viewpoint and not representing the belief of anyone authorized to speak for the War Manpower commission, Roy L. Haynes, of the state administrative office of the commission in Austin, said yesterday in Floydada that the manpower problem has been whipped and that proof of this fact will be in evidence in three to six months in Texas.

Mr. Haynes, here on a Christmas visit with his mother, Mrs. Maggie Haynes at 429 West Missouri street, formerly was with the U. S. Employment service and went with the War Manpower commission when it was established. He has covered much of the southwest in his work and made many contacts with employers and laborers in an effort to help adjust the labor demand with the labor supply.

ONES

EDITORIALS

Now is the time to be making up your mind to run for something. Only a few days until the turn of the year, and a new calendar—an election year calendar—will be hung on the wall. This exponent of social welfare, of "assistance" instead of "pensions" would like for many, many good men to come to the aid of their country. If you can't make up your mind to run for something because you have made enough money in 1943 that the thought of a good soft office doesn't appeal to you, remember that Uncle Sam hasn't finished with you yet and maybe you will be poor enough shortly after January 1. What a nice thing to have an office down in the court house where somebody else has already lit the fire, where somebody else gets all the odds and ends done and all you have to do is to be whatever it is you run for and win. And besides every man and many of the women ought to remember that now is the time to answer the call to duty. Perhaps it is you the people have needed all along to get the county's affairs in better shape. As an officer you might make an invaluable contribution to the welfare of your county or your precinct. If you want to be urged we are first class urgers and will help you out in this respect. The fact is we need the "assistance" the announcements and candidate cards will provide, and unless somebody gets some interest stirred up the pickings will be slim, we fear. Run for office, everybody.

If you are from up east it is hogs head cheese and if from the south or deep East Texas it is souce. All the same and it eats mighty easy by whatever name you call it. Running a good many weeks late these days we find a note in our pile (not file) that says to remind the folks in mid-November, about the height of hog-killing time not to eat too much rich swine food preparations and get themselves upset so they'll be easy victims for whatever enemy germs are floating about. Still time to say it, what with Christmas and the new year coming up and a lot of cold days presumably, when the temptation will be to over-stuff a bit. Souce, now that's a good illustration. It sure is easy to take, it sure does fill out under the ribs and it sure is rich. So rich, infact, you can make yourself sick pretty tolerable quick if you are inclined to be a heavy eater or just plain greedy.

CHRISTMAS IN MY EYES

I see holly and mistletoe; I see a sweet child's face;
I see a Christmas tree aglow with gifts and toys in place.
I see hearts glad and full of cheer
And eagerness in eyes bright;
A picture of Santa and his reindeer
Conquering snow deep and white.
I see shoppers both far and near
Hustling and bustling fast;
I see Bethlehem's star of good cheer
And Wise Men going past.
I see a lowly manger, its occupants then unknown;
I see an infant draw its breath,
From whence Christmas has grown.
I see a world kneel at His feet
And praise His holy name;
And thus at Christmas friends we greet;
We are glad Jesus came.

—Lillie Littrell Looney,
December 19, 1943.

There are some good arguments for and against farm subsidies, as programmed by the federal government, and we find very positive ideas among the people on the subject, pretty well-divided on what is the wise and the desirable thing to do. It is a big, big subject and a deep one. So big and so deep we can't make up our minds about it definitely. However, we are inclined to be against it on the general idea that whatever the government lays its hand on is bound to go awry. "The dead hand of government" is a bugaboo to us. We illustrate with the farmers' freight problem. We maintain freight rates are twice as high as they would be if the government were just regulating the railroads instead of running them and making the public pay the bill. However, our argument is met with the point that we have a war on now and whatever is best for the country is best regardless of the cost. Apparently labor organizations all are for the subsidy plan, and, we believe, a majority of the farmers against it. But while labor has men who are empowered to speak for labor we doubt seriously if there is a farm organization that could speak with anything like authority for the farmers, by and large. Farmer people are ruggedly individualistic. They have had to look out for themselves from time immemorial, and they sure hate to turn their affairs over to somebody else to speak for them. The fact is they have been bilked at times by self-seekers. So, depend on it the average farmer who is in position to do so is going to go slow as to organizations and committing themselves to any given line of action, policies for which will be determined by somebody else.

It seems to a looker-on that the Public Welfare commission or whomsoever it is that administers the "assistance" to the aged people have a way of whipping up a lather among their clients. In fact, it appears that they are pastmasters at the art. People of Texas who voted to give pensions to their old people may have done so, and probably did do so, without knowing what the bill would be and without realizing what the modern socialistic state should be like. They never envisioned an old man afraid to receive mail from his son in the army for fear it would have a government bond in it that the welfare agency would find out about, nor did it occur to them that there would be so many investigations and cutting off of pay, and putting back on only after the old fellow proved himself all over again a down-and-outer. No wonder the old-timers get hot and have meetings and dig up out of their meager income to see what they can get done down at Austin. One trouble is that their problem is farther away than Austin. Perhaps it might be as far away as Washington, where the students of sociology got together and figured the thing out. So many old people and a lot of their children have not been to college and they wouldn't understand. Some of this talk the womb to tomb exponents make gets out pretty far into the high oats.

Wouldn't it be nice if some animal trainer could teach moths to eat holes like lace?

Fallacy: The idea that accidents are unavoidable.

As A Farm Woman Thinks

By Nellie Witt Spikes

The Star Of Bethlehem
Bernice Minter
Out of the blackness of the night
Two thousand years ago
A white star flamed across the sky
To tell a waiting world
That Christ the Savior had been born
In Bethlehem near by.
And Wise Men came
And lowly shepherds from the hill,
To bear rich treasures to the Holy Child,
While angels filled
The silent night with songs
Of "Peace on earth, good will
To all of the quiet this Christmas night,
When thoughts are hushed and still
A white star sends its flaming rays
To earth, and once again
We sense the inner joy,
The healing strength,
Of Christ's rebirth. The Prince of Peace,
Whose love protects
And fortifies, will bring us
Safely through to victory.
Men of faith, take heart, take heart!
The path to peace before you lies!
Christmas 1943. As I sit on a low hill
In the canyon while the rest
Have gone for cedar for trees and trimming,
The smell of which brings
Back such a stream of memories, I
Have before me a pageant of all the
Christmases that I have known myself
or read about.

And there were in the same country
shepherds abiding in the field,
after keeping watch over their flocks by
night. And lo, the angel of the
Lord came upon them, and the glory
of the Lord shone round about them,
and they were sore afraid. And the
angel said unto them, "Fear not:
For behold I bring you good tidings
of great joy, which shall be to all
people. For unto you is born this
day in the city of David a Saviour
which is Christ the Lord."

This was the first Christmas for
the world.
The first Christmas in my life to
remember was in Weatherford Tex-
as. We had been to the house of a
friend, and when we returned there
in the glow of the lamp my brother
Lowell and I saw what Santa Claus
brought. Long years afterward I
learned that father had spent hours
after we were in bed, scraping and
polishing buffalo horns, picked up
on the western plains to get money
to buy the yellow gold ring, the
plates for both with the alphabet
round the rim and the box of tacks
and small hammer for Lowell.

Then I see the Christmas in a
one-room house on the prairies of
Crosby county, mother making a rag
doll and baking some cookies with
the egg that Lowell and I found on
a pile of maize in the dugout. I see
father walking in the eight miles
back to Emma not seeming long as
he brought the sack of candy, oranges
and apples. The big tree at
the courthouse in Emma, brought
from his home on the hazy canyon

Floyd County 14 Years Ago

News Items from the Files of
The Hesperian
(Issue of December 26, 1929)

A last minute rally spelled defeat
for the F. H. S. cagers last Friday
evening at Ball, when the Ralls
Jackrabbits crushed the local quin-
tet 20 to 13, in the first important
basketball game of the season.

Miss Francis Kinnard and
Charlie Lewis, both popular young
people of this city, were united in
marriage at Clovis, New Mexico, on
Christmas eve.

Ed Bishop, for the past four years
secretary of the Floydada Chamber
of Commerce, has resigned his place
with the local organization effective
January 1, it was announced this
morning, and will take a post with
the Plainview Chamber of com-
merce beginning with the New Year
as publicity director of the Plain-
view Board of City development and
Chamber of commerce.

Mrs. B. K. Barker was hostess for
the Christmas party of the Wednes-
day Bridge club Monday evening of
this week, the Barker home being
artistically decorated in the Christ-
mas motif for the evening and a
pleasing lighting effect used to add
novelty to the event.

Mrs. Frank Harmon entertained
Friday from 3 to 5 o'clock with a
birthday party for her daughter, La-
Neil, on her sixth birthday. Games
were played, then Santa Claus ar-
rived with his pack filled with bal-
loons for each little guest.

Miss Pauline Rushing, who is a
student this year at Tech college,
returned home last week to spend
the holidays with her parents, Mr.
and Mrs. S. L. Rushing.

Floydada Hatchery, Edwin Heald,
manager, is located in the E. S. Ran-
derson building, southwest corner
of the square now, having moved last
week from the rear of the Duncan
building to the new place.

Mr. and Mrs. W. I. Cannaday and
daughter, Mrs. L. J. Welborn spent
last week in Wichita Falls visiting
with Mr. and Mrs. Cannaday's
daughter, Mrs. L. G. Stewart.

Mary Ann Kimble left Friday
night for Fort Worth to visit with
her grandmother, Mrs. M. C. Mc-
Glinchy during the holidays.

Miss Vivian Stegall suffered a
painful accident one day last week
when a screen door hook caught her
in the forehead and cut a gash that
required three stitches. She is at
home for the holidays from San
Marcos Baptist academy visiting her
parents, Mr. and Mrs. P. G. Stegall.

Local Market: turkeys, 15c; eggs,
per dozen, 30c; cotton seed, per ton
\$29.00.

Mrs. H. J. Holland, 71, died Tues-
day morning at her home three
miles southwest of Floydada.

N. L. Ross, who is here for a holi-
day visit with his mother, Mrs. Cella
Ros, will likely make his home after
Christmas in Lubbock. He has been
living in Waco for more than a year.

The Floyd Co. Hesperian

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HOMER STEEN, Editor
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hills in a wagon, now proud with
its rows and rows of white string
pop corn, glints of light catching in
watches and chains, and shining on
gay silk handkerchiefs and handsome
dolls. I see the year when my own
children were breathlessly awaiting
Santa Claus and now this year when
my grandchildren await him with as
much eagerness and pleasure.

Yes, a string of Christmases, tied
together with a tinsel cord, made
gay and bright with red and green
and gold, with dinners when loved
ones sat down together to feast. I
count them as they come, like a
good nun counts her beads on the
string, loving each one, forgetting
any sadness connected with it and
remembering only the happiness.
And I know that our own sons will
bring Christmas to all the world
again and there will be "Joy to the
World, the Lord has come."

"On the night when Christ was
born the spirit of stillness fell like a
mantle over the little town of Beth-
lehem. With nightfall the noise and
battering at the market place ceas-
ed. Tired parents and play-weary
children slept quietly in their homes,
and upon the friendly hills the
shepherds dozed near their contented
sheep. In the stable where Mary
rested and dreamed, awaiting with
joy the coming of her child, Joseph
moved softly about or sat solicit-
ously by the manger bed; and even
the lowly creatures who shared the
stable with such honored guests
were not disturbed."—Selected.

Even in the turmoil of today, we
need the stillness of the stable, the
peace of the birth-night of the Sav-
ior. Tho the world was in a tur-
moil then there was quietness and

peace in a lowly manger. We need
to be strong and courageous when
the storms of life come and radiate
the peace of Christ to the world.

To each of you that read this
column I send this Christmas card
of three wise men riding on a camel,
following the star to see the child.
And this is what I write on it, "May
God bless and keep you and yours
and may you know the peace of the
stable and the joy of the shepherds
on the hill."

Christmas Pageant

Mary Brent Whiteside
To the crest of the hills, from the
fountain's rim.

The flowers rise like a rising hymn;
Blue of iris and pink of flax;
Wild narcissus, white as wax;
Rose of Sharon and yellow maize;
Rise from the hills like a hymn of
praise.

In the Western world there are light-
ed trees,
But in ancient Nazareth are these.
In the holiest city under the sun,
City of David and Solomon,
Of deathless love and mortal sin,
Mosaic city of Saladin,
Pilgrims move on sandaled feet
To calvary, out of David Street,
Shall the East or the West be daz-
zled by

A host of angels against the sky?
Though the light of the Bethlehem
lamps is dim,
The silver lamps they have burn-
ed for Him
Brighten a young Child's diadem
And jeweled robes in Bethlehem,
And tender feet that know no scars,
Yet shall blaze a trail across the
stars.
So shall there remain in that path
of light,
No East, no West, upon Holy night.

Time savers—Hesperian Classified
Advertisements.

CASH PAID

For Late Model Used Cars
and Pick-Ups

Oden Chevrolet
Company

MERRY AMERICAN CHRISTMAS



and may our flag for-
ever be the symbol of

JUSTICE, FREEDOM and UNITY

Calling All Havoline and Texaco Customers:
We now have, and will continue to have—plenty of
Havoline and Texaco Oils to supply your needs.

C. D. FOOTE, Consignee
Texas Company Wholesale

LIVESTOCK OWNERS

Free Removal of Dead Animals
CALL OR SEE

Consumers Fuel Ass'n

Phone No. 122
FLOYDADA, TEXAS



Greetings

There will be many homes this year where the family
circle will be incomplete, nevertheless, we are hoping
that your Christmas will be a Happy One.

May The Coming Year Bring Peace and Happiness
That Is Complete.

H. G. PARKER FURNITURE

From West Texas Gas Company

Season's Greetings

So there'll
always be a
CHRISTMAS—
Buy more
WAR BONDS

... BETWEEN US PERSONALLY!

There are so many things we would like to say to each of you personally. Personal wishes created by our mutual friendship. These are in our heart and you will know this simple greeting covers them all. May this Christmas bring you an abundance of health, happiness, peace and prosperity.

Mr. and Mrs. Jack Sims at

Day & Night Texaco

SOCIETY

Fidelis Matrons Met For Christmas Party On Friday Night

The Fidelis Matrons Sunday School Class met Friday night in the dining room of the church for their Christmas party.

Mrs. Henry Barber conducted the program. Mrs. Norman Hamilton led in prayer. Mrs. Walter Travis gave a Christmas story. Mrs. E. L. Angus sang two songs, and the entire group sang Christmas carols.

Those present were Mesdames O. M. Conway, E. L. Angus, Walter Travis, Henry Barber, E. J. Morehead, O. H. Johnson, Lockie Hood, Ross Henry, A. J. Cline, Clarence Foster, Troy Leonard, J. O. Warren, F. A. Faulkenberry, John Lloyd, E. J. Durham, C. W. Denison, L. J. Welborn, Charley Berry, Marion

Christine Hinton And John Lyles Married Here Last Friday

Miss Christine Hinton, daughter of Mr. and Mrs. J. R. Hinton, became the bride of John Lyles, son of Mr. and Mrs. C. B. Lyles, in a single ring ceremony Friday afternoon at the Methodist Circuit parsonage, with Rev. C. A. Hartley officiating.

Mr. and Mrs. Cecil Baxter were their attendants. Mrs. Baxter is a sister to the bride groom. The bride wore a soldier blue suit with corresponding accessories. The couple will make their home in the Dougherty community for the present.

Engagement Of Miss Kavanaugh And Daily Announced

From New York comes word of the announcement of the engagement of Miss Bette Kavanaugh, of Chicago, to Jack P. Daily, formerly of Floydada.

Miss Kavanaugh is the daughter of Mr. and Mrs. W. F. Kavanaugh, of Chicago. She is a graduate of Milo's School for Girls and is now in her Junior year at the University of Illinois majoring in Art. She will be commissioned an Ensign in the SPARS in January.

Jack is the son of Mr. and Mrs. W. F. Daily, formerly of Floydada. He is a graduate of Floydada High school, having finished with the class of 1941. He is a graduate of Nixon's Business college and of Naval Communications school at the University of Illinois and is now a Petty Officer in the U. S. Navy, having seen action in the Caribbean, French North Africa and in the South Pacific, where he is now aboard ship.

The exact date of the wedding has not been set as yet, pending Jack's return to America.

Thurs. Night Bridge Club's Christmas Party At Minors

The Thursday Night Bridge Club met for their Christmas party with Mr. and Mrs. C. L. Minor Thursday night of last week. Those present were Mr. and Mrs. Polk Goen, Mr. and Mrs. Cecil Hagood, Mr. and Mrs. Bob McGuire, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. T. P. Collins, Mr. and Mrs. Conner Oden, Mrs. Bob Rossen, and Mr. and Mrs. Walter Travis as guests.

T. E. L. Sunday School Class Gathers For Christmas Party

The T. E. L. Sunday School class of the First Baptist church met in the dining room of the Church Wednesday of last week. The room was decorated in the Christmas motif and the table with Christmas candles and cedar. A brief business meeting was held during the afternoon. Gifts were then distributed from the tree.

Those present for the day were Mesdames Lee Howard, Glad Snodgrass, C. P. Loope, E. P. Nelson, W. O. Jones, G. C. Tubbs, Oscar Sianwell, R. E. Wood, Grady Hall, L. A. Doyle, D. I. Bolding, C. O. Spence.

Roy Patton, Cecil Cox and J. G. Martin, members; and Mesdames, Lon Smith, Frank Stovall, G. R. Strickland, G. N. Shirley, C. W. Cates, C. C. Huckabee, W. S. Simmons, associate members.

Visitors were Mrs. E. L. Angus and Vandale Carter.

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

MERRY CHRISTMAS

The richest and most beautiful experiences in life come through gratitude. So truly, for the priceless gift of friendship, and goodwill, we say, "Thank you".

May this be truly an American Christmas, one that will prove to give you a new hold on life, to better prepare you for the trials of future years.

W. L. Fry, Cleaners



"PEACE ON EARTH"

In these troubled times of world unrest and strife, Christmas brings home to us the realization that "Peace on earth, goodwill toward men" is more than just an empty phrase.

It is the foundation of all the teachings of Him whose birthday we celebrate. May that spirit go with you throughout the days of the coming year.

DANIEL AUTOMOTIVE REPAIR



To You, One and All!!

Expressing our appreciation of your courtesies of the past year and extending the compliments of the season, we wish you a Season of hap-

piness, goodwill and contentment. Whatever the New Year holds for all of us, may it see the realization of your every ambition.

Arwine
DRUG CO.

PALACE Floydada, Texas
Xmas Night
Dec. 25 - 11:45
TWO BIG FEATURES

FEATURE No. 1



ALSO ON THE SAME PROGRAM

FEATURE No. 2

John Carradine, Evelyn Ankers, Milburn Stone and ACQUANETTA as **The Gorilla Girl**, In

"CAPTIVE WILD WOMAN"

Creeps and Horrors—You'll find Plenty to Shiver about in this one.

PLAN YOUR PARTIES NOW

Remember the date Xmas Midnight, December 25, 11:45 at the Palace.

Admission: Children 25c, Adults 50c

REDD'S Fruit Stand

Our truck has just arrived with plenty fresh fruit. None of this fruit has been in cold storage.

Apples, box delicious, bulk delicious, perhaps Johnithan.

Plenty oranges all sizes from 25c dozen up.

Grapefruit 4c to 6c each.

Bananas—10c per lb.

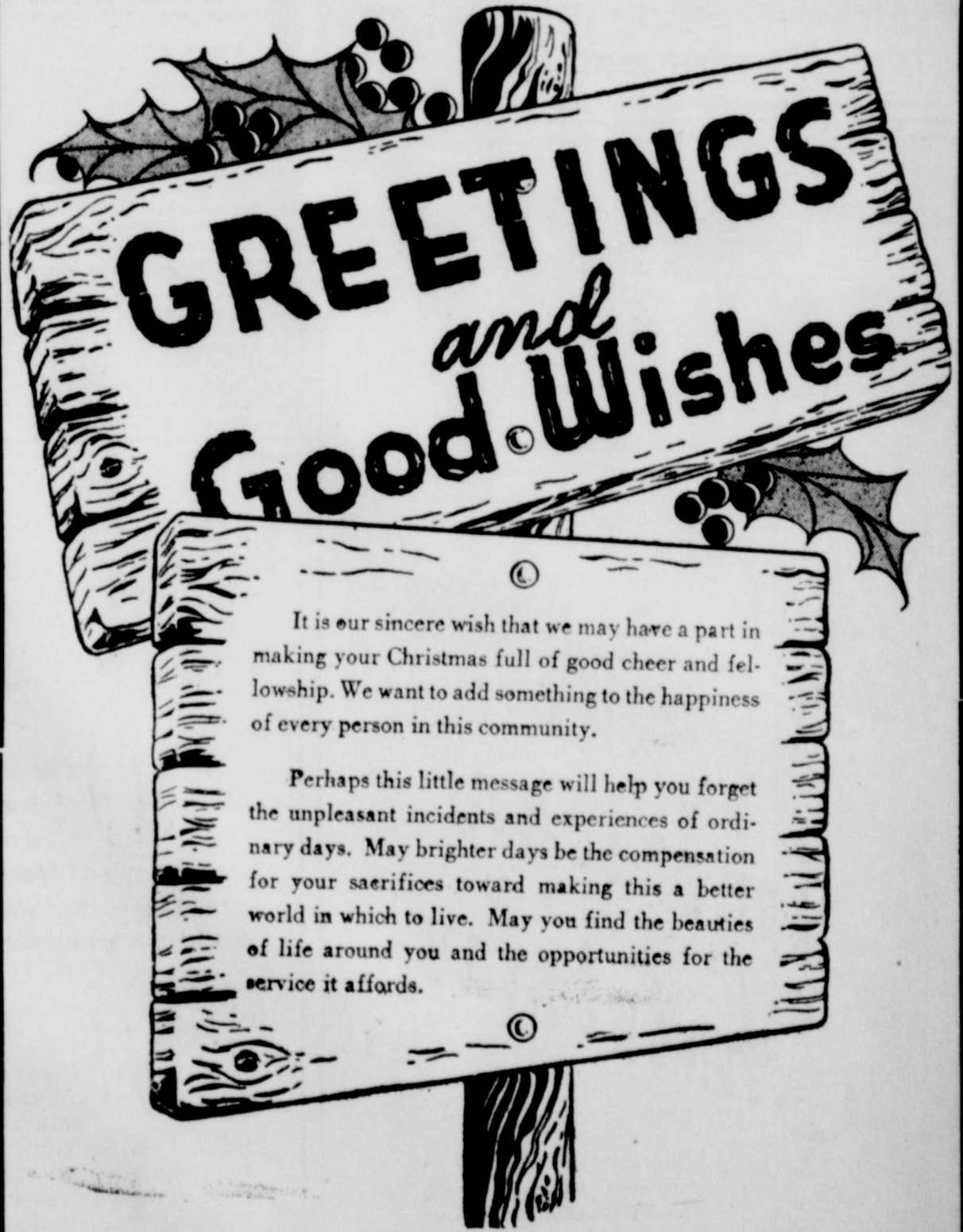
Fresh tomatoes—10c and 12½c.

Sweet Potatoes—8c lb.

Irish Potatoes—2c and 3c lb.

Grapes, Sweet Pepper, Pecans, Walnuts, and tangerines.

YOUR BUSINESS WILL BE APPRECIATED



It is our sincere wish that we may have a part in making your Christmas full of good cheer and fellowship. We want to add something to the happiness of every person in this community.

Perhaps this little message will help you forget the unpleasant incidents and experiences of ordinary days. May brighter days be the compensation for your sacrifices toward making this a better world in which to live. May you find the beauties of life around you and the opportunities for the service it affords.

Mrs. A. J. Welch

Merry Christmas

Today and every day, we greet you with all the sincerity that is in our hearts, and with a deep feeling of appreciation for your thoughtfulness during the year now closing.



WHITFILL LAUNDRY

Happy Noel



HAGOOD'S
Department Store



The pleasant custom of stopping in our business activities to extend Season's Greetings to our friends makes this season of the year a happy one.

Christmas can always be a happy time if we but make it so. It is the time to think of the pleasant things of life, of loved ones and friends, of the finer things in a world that strives for Peace.



FOR AN
American Christmas

When we wish you a Merry American Christmas we are only expressing a wish that is uppermost in our thoughts at this time. It is our sincere hope that you will spend an enjoyable Yuletide this year and for many more years to come.

Home Oil Company
C. Foster, Manager

Lt. Harold Heath 'Painless' Safety Died At Salerno Beach Landing Education Could Be Taught Child?

The story of the death and burial of Lieut. Harold Heath, of the U. S. Army, as the Americans landed on Salerno Beach on September 9, is told in the letter below by a fellow officer, Lieut. John Thorne, of New York, close friend of the young lieutenant. The letter addressed to Lt. Heath's wife, will be of general interest. Hobby Heath, of Floydada, is a brother. The letter was written November 9, just 60 days after the death occurred.

"This will be a hard letter to write for I know how very little I can say will comfort you, for it was certainly a hard blow for you. I would have written sooner but regulations forbid sending information of that kind out until sixty days after it happens, which is today.

Protection for Engineers; it was just two months ago last night. We were off the coast of Italy about 12 miles, waiting for the zero hour to make the attack. Harold was in another ship from mine and he had all the batteries machine gunner under him of about twenty-five men.

He was working with the Engineers. His job was to supply protection for them while they put in the road across the beach onto hard ground. He got into a landing craft with all his men and got into position in his wave. They hung out there until three the next morning, the 9th, and then started in. At day break they were almost on shore and found that the rest of the wave had either gotten lost or had held back for they were not around. Harold knew that they would need anti-aircraft protection on the beach so he told the coxswain to go on in.

Germans Were Waiting
As you must know from the papers the Germans were waiting for us, and as soon as he got into their range they opened up with artillery. He had time to turn back and wait until others got in and knocked the guns out, but his place was on the beach where he was needed. His boat kept on going into the fire until they were fifty yards from shore, and then an 88 hit them, striking in the stern and Harold was killed instantly. The next shell hit in the bow and killed Sgt. Bunch and others. The third shell hit the gas tank and the boat burst into flames and sunk. One man was blown clear from the blast, and it was from him that I got the story that afternoon.

Harold was buried the next day in a little cemetery on the battlefield, a nice spot surrounded by tall pine trees. I was unable to go and see him or be there when he was buried for we were really busy for five days or so. As soon as every thing cleared up I went down there to his grave and said a little prayer for him.

Was A Grand Officer
You can remember, Mary, that it was men like him that made the landing in Italy possible, for it certainly looked tough that morning and it took brave men with plenty of what it takes to go into that beach with all that fire coming at him. He died a brave man, fighting for his home and that women and children could live without the fear that the war would come into their homes. He was a fine man and I'm proud to call him my friend and every man in the battery misses him for he was certainly a grand officer.

Nothing would please me more if I only could write you a different story, but that is the way of war, and it always strikes us below the belt. We lost a lot of good men at

AUSTIN — "Painless" safety education in the Texas school system is recommended in the November issue of Texas Safety News, monthly organ of the Texas Safety Association.

The publication pointed out that safety tenets, like patriotism, should not be taught as a course such as English and arithmetic, but rather absorbed unconsciously.

"While the school child is learning to read, why can't his reading matter be 'colored' with material that leaves in his subconscious mind a safety moral?" the Safety News asked. "This material should not be a flagrant preaching of safety axioms, but so fictionalized that the story characters come up against ordinary every-day safety hazards, and conquer them by application of every-day safety rules.

"Thereafter, when young Johnny encounters a situation he will remember what Jack in his school reader did in such a predicament and act accordingly. Thus while he is taught to read, he is also taught how to take care of himself and those about him."

The publication pointed out that from the first grade up, school children go through several "readers" each year, mostly light and entertaining fiction. It is suggested that the state's educators investigate the possibility of turning this reading material into something that might save the pupil's life in later years.

AGED MACHINES SEW AGAIN

A little mechanical "know-how" is restoring to war time usefulness many an old sewing machine—some so old they have served more than one generation. A sewing machine seldom wears out if kept cleaned, oiled, and adjusted, but it may develop a "kink"—run hard or noisily, or skip stitches. Although a turn of a screw or a few drops of oil might correct the trouble, many women have stopped using machines which they did not know how to fix. Or a new motor-driven model may have replaced an old foot-treadle type.

Some of these old machines are now coming back to aid clothing conservation—to make more of the family clothing, remodel garments, repair damages. They are also in demand for Red Cross, community and school work-rooms.

"Clinics" by extension clothing specialists in many States have led housewives to hunt out old machines. At a clinic, an expert locates the trouble and shows how a handy-woman can deal with it. Women learn how to take out the right screws to get at hidden mechanism, remove dirt and lint, straighten bent parts, make adjustments, clean and oil.

But these "clinics" can not reach many. So in cooperation with Albert V. Krewatch of the Maryland Extension Service, Helen S. Holbrook, household equipment specialist of the U. S. Department of Agriculture, has prepared a new illustrated Farmers' Bulletin, N. 1944, telling how to remedy the most common sewing machine trouble—free on request.

Time is valuable — let Hesperian want ads sell it for you.

that time, in fact twenty-five percent of the battery were lost the first day. Among others were lost Col. Nelms, Capt. Merwin, Lt. Jackson, and many enlisted men. This letter may sound hard and cold but it is not meant that way for I have a great deal of affection for both of you, and I would never want to hurt either of you.

RURAL CHURCHES ERODED

Erosion of the soil results in erosion of the church, and rural pastors have a practical interest in soil conservation, a U. S. Department of Agriculture study indicates.

T. S. Bule of the Soil Conservation Service, Regional Conservator with headquarters at Spartanburg, S. C. has reported a survey of 222 rural churches of the Upper South Carolina Methodist Conference. These 222 churches were classified into three groups according to soil conditions surrounding each church; moderate erosion, moderate to severe erosion, or very severe erosion with much of the land unsuited for cultivation. These groups included 47, 89, and 86 churches, respectively. Membership in churches in the least eroded areas averaged 100, with 132 and 105 in the areas where erosion was more and most severe. There was only slight difference in the average attendance reported by pastors. The widest differences appeared in the average of total contributions to the churches. There were \$1,135 annually in the least eroded areas, and \$700 and \$533 where erosion was progressively more severe. Pastors' salaries averaged \$433 in the first group, \$300 in the second, and \$241 in the third.

This study, says Bule, reveals "the ultimate effect of a chain of circumstances set in motion by rainfall running unchecked from cultivated fields—soil depletion, reduced yields, lower income and less support for the rural churches."



Everyone is happy to have Christmas come. Its spirit has a way of bringing to the surface, for outward expression, the cordial feelings of goodwill which friends and loved ones have for each other every day of the year.

Regardless of what the coming years hold for you and yours, whatever the disappointments may be, we trust you will remember that our thoughts are of our friends and we are seeking the brighter side of things that may result in peace, happiness and contentment for all.

Christmas



AS AMERICANS, WE SHOULD BE PROUD OF THE TRADITION BEHIND THE OCCASION OF CHRISTMAS... AND THANKFUL FOR WHAT CHRISTMAS STANDS FOR... GRATEFUL THAT WE ARE AMERICANS

Railway Express Agency
J. O. Warren, Agent

Bishop's PHARMACY



—to our
FRIENDS and CUSTOMERS!

Merry Christmas

TO YOU... YOU... and YOU!

We sincerely believe we have a host of friends in this community, none of whom do we wish to overlook in saying "Merry Christmas". We would like to see each of you personally to express our Christmas sentiment, but this we cannot do.

As you read this, please keep in mind that it is written with sincere appreciation of the good fellowship we have enjoyed. Whatever has happened within the past year—come what may in the future— at Christmastime we like to forget the tribulations caused by conditions and pause for a few minutes of peaceful meditation with our friends.

We wish you a season of joy and a new year which will see peace and good will for all.

STAR CASH GROCERY



The past year has been one of pleasant associations and we feel that it is fitting at this time to thank our friends and wish them—
"A MERRY CHRISTMAS"

Blue Moon Beauty Shoppe
Palace Beauty Shoppe
Vogue Beauty Shoppe



The Angels Sing

They sing glad Christmas tidings, they sing of a peaceful world, of a happy world. - We put our trust in God, and we know that peace is soon to be ours.

Wester's Quality Bakery



**Gaily Tied With Holly
Come Our Best Wishes**

Serving you has been a pleasure. You have cheerfully overlooked the curtailments of service that wartime has made necessary, and we appreciate your cooperation.

MAY THE NEW YEAR BRING YOU
MUCH JOY

STEWART'S CLEANERS



Our Gift To You

Is our promise to help you guard your family's health. We are constantly alert in our search for new recipes and menu suggestions that make use of available foods and that are enticing as well as nutritive . . . Along with our promise comes our wish that your Christmas be merry and your New Year happy.

HULL & McBRIEN GROCERY

PHONE 292

Merry Christmas



TO YOU AND YOU AND YOU

You are giving more this Christmas than ever before. You are contributing toward lasting peace for the entire world by working longer hours, by doing without to buy War Bonds, by offering even your lives. Christmas this year has deep meaning for you, because the joy of giving which means sacrificing is yours. May your Christmas season be filled with gladness, and may the coming years of peace bring you lasting happiness.

CONSUMERS FUEL ASSOCIATION



MAY THE
CHRISTMAS BELLS
RING IN A MOST
HAPPY SEASON

KING'S

5, 10 & 25c Store



We salute YOU, American servicemen and civilians, for your part in helping to bring happiness to the entire world. We salute you with a holiday wish heartier than ever before.

Merry Christmas

RICE HATCHERY



On Christmas Day

Let our hearts be filled with joy, let our song echo good cheer to the entire world.

NORMAN'S
5c to \$1.00 Store



Christmas Joy

May your Christmas be a joyous one, and may that joy soon spread over the entire world as the result of an allied victory.

CURLEY'S CAFE



Holiday Joy

Let us put our faith in God, and may joy glow in every heart this Christmas season.

Jess Patterson

Fruit Stand

North Side Square



We wish you a

MERRY CHRISTMAS

and a Happy and Prosperous

NEW YEAR

WITHERS' CAFE



WITH GRATEFUL ACKNOWLEDGEMENT OF YOUR COURTESIES AND THE EVIDENCES OF YOUR GOODWILL THAT HAVE MADE THE PAST YEAR A PLEASURE TO US, WE WISH YOU A SEASON OF GREAT JOY

M. L. SOLOMON, Jeweler

*A Merry American
Christmas*

As the ties of friendships are strengthened by the Christmas occasion, so may our business associations continue to grow in mutual accord and confidence in the years to come.

It's been pleasant serving you in the past and we will do everything possible to merit your confidence in the future.



Radio Electric Company



Our Friends

And Customers

Thank you for shopping early, for carrying your packages, for cheerfully accepting substitutes when necessary. We appreciate your cooperation, and you can depend upon our consistently bringing you the high quality to which you are accustomed.

Best Holiday Wishes

King's Grocery & Market

CLASSIFIED ADS

Social Events, Clubs

Third Grade Pupils Stage Pageant For P-T Association

For Sale

FOR SALE—Good Brunswick sewing machine. Mrs. I. J. Furrow, Rt. 2. 461tp
FOR SALE—Five Radiant clay-back gas heater. For sale \$10. Louis Norman. 461tc
FOR SALE—1 New Superflex Oil Heater. G. C. Hillburn. 452tp
FOR SALE—Good F12 Farmall with lister-planter and cultivator equipment. Ollie Meek, Route 3, Floydada. 453tp
FOR SALE—Model D John Deere tractor, new rubber. Stansell-Collins Co. 429tp
FOR SALE—John Deere tractor with two-row equipment. All in good condition. Marvin Stiles. 453tp
FOR SALE—100 Booths AAA White Leghorn pullets. Phone 925F5. Mrs. M. E. Latham. 462tp

Live Stock

STRAYED—To my place south of Sand Hill 4-year-old red Durham cow. Owner pay for ad and feed bill. E. L. Landtrock. 461tp
FOR SALE—40 Weaner pigs. Mrs. Eva Wagner. 461tc
FOR SALE—Very choice Holstein, Guernsey & Ayrshire heifers \$25 each and up. Shipped C. O. D. if desired. Bull free with 3 heifers. Homestead Farms, McGraw, New York. 445tc
FOR SALE—Hampshire Buck yearlings. Registered. C. R. Barnard. 463tp
CHOICE shorthorn bulls. Cannaday Bros. Phone 144. 431tc
FOR SALE—Four registered yearling Hereford bulls. Cannaday Bros. Phone 144. 431tc

Wanted

WANTED TO RENT—A good milk cow for two or three months. Will pay for the use of her. Will have plenty of feed and shelter. Three miles east of Floydada, Rt. 5. W. A. Moore. 462tp
WANTED—Clean rags at 12c per pound. Bishop Motor Co. 461tc
WANTED—Electric Washing Machine. Mrs. W. Stephens. Call Curleys Cafe. 443tp
WANTED—32-volt Delco Motor. H. F. Pratt. 463tp
RESPONSIBLE man or woman wanted to supply Watkins customers in Floydada with products; business better than ever; enjoy a good income from the start. For more details, J. R. Watkins Company, 70-74 W. Iowa Ave. Memphis, Tennessee. 452tp
PERMANENT WAVES, 59c! Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including Fay McKinzie, famous movie star. Money refunded if not satisfied. Arvine Drug Store. 4110tp

Houses for Sale

FOR SALE to be moved. First residence west of First Christian Church on West Missouri Street. See W. Ed Brown or J. C. Wester for particulars. 431tc
FOR SALE—Six room modern house with block of land (sixteen lots) on highway, big concrete porch, well and windmill, lots of shrubbery, rose bushes, grape vines, etc. Arthur B. Duncan Abstract Company. 401tc
FOR SALE—Mrs. Stella Gaither 5-room residence on 50x150 ft. lot. See W. L. Finley at Cotton Yard. 434tp
HOUSES for sale and rent. W. Ed Brown, owner. 291tc

Land For Sale

FOR SALE—160 acre highly improved farm, 1/4 mile from school on bus route. 8-room house, barns, hog houses, alfalfa hog pasture, 25 acres watered wheat, electricity, water system. Under irrigation from well on adjacent land. See owner, H. H. Graham. 453tp

FARMS FOR SALE

296 acres 2 miles north of Memphis.
304 acres 2 1/2 miles northwest of Brice.
365 acres 5 miles southwest of Brice on Mulberry Creek.
320 acres 4 1/2 miles northeast of Floydada.
200 acres 10 miles southwest of Littlefield.
All are good, well-improved farms. See or write: J. W. Vallance, Memphis, Texas. Administrator for S. H. Thompson Estate. 434tc

FLOYD COUNTY IRRIGATED FARM
474-A. Two sets Improvements, Electric Pump at Well, priced at \$48 acre, about \$7000.00 cash, balance in ten years at 5%. J. G. Wood, Bank Building. 441tc

Poultry and Eggs

FOR SALE—30 nice Rhode Island rock pullets. Muscaree stock, Y. M. Moore, 918 S. Wall Street. 462tp

For Rent

FOR RENT—Bedroom on room and board. Call 146W. 462tp

Shower Friday Night Compliments Joyce Hopkins At Amarillo

AMARILLO, Dec. 19.—Miss Joyce Hopkins, bride-elect of John Herd of Post, was complimented Friday night when Miss Winney Fain and Mrs. Carl Saunders entertained with a personal shower in the latter's home, 1406 Ong Street.
A miniature Christmas scene arranged on the mantel and lighted Christmas tree added to the holiday atmosphere.
Gifts were brought to the honoree by Mrs. Saunders' small daughter, Patsy.

A refreshment course of salad, sandwiches and coffee was served. Those attending were Mesdames Sarah J. Winter, Myrtle Jenkins, Marjorie Atkinson, Olive Babo, Bertha Hoffman, Evelyn Boyd, Opal Mays, Glen Cawley, Lahoma Baulme, Alma Jo Davis, Rex Daniels, Pat Appleby, Lois Haverty, Kenneth Henry.
Misses Dorothy Brown, Sammie Draper, Lucille Jennings, Jo Frances Fain, Mildred Sturch, Little Patsy Saunders, Sherrill Don Appleby, the honoree and hostesses.
Gifts were sent by Mesdames Lera Stewart, Elma Curlin, Edith Fowler, Josephine Scott, Katherine Cannary, Margaret Procter, Elsie Abernathy, Bette Burgess and Bonnie Whitaker.

BLAZE ON SOUTH WALL
Little damage was done by fire of unknown origin Monday night about 12:00 o'clock at the home of Mrs. Naomi Suttle, at 708 S. Wall street.
F. C. Harmon, owner of the house, said there was about \$200 damage done. The fire was soon extinguished by the fire department.

Thelma and Josie Eudy of Dallas came Wednesday to spend the holiday with their parents, Mr. and Mrs. George Eudy.
LOST—In town December 11, brown hip-length jacket. If found please bring to owner, Gene Redd at Redd's Fruit Stand. 461tc
LOST—In town Saturday, a coin purse. Finder return to Hesperian office. 461tc
LOST—Laides' black purse with ration books. Return to Hesperian Office. 461tp
LOST—"Frisbie" Black Boston male screwtail bull dog. Blind in left eye. Small scar on left back thigh. Positive identification, \$10 reward. S. L. Frizzell, Mickey R. Lockney, Texas. One mile north of Muncy. 461tc

Lost and Found

TRADE—White face male for trade for heifers. Male raised on Matador Ranch. Mrs. Eva Wagner, Rt. 3. 463tc
AUTHORIZED MAYTAG SERVICE
Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Hdwe. 49tc
STAR-TELEGRAM customers can get their Sunday papers at Palace Cafe. R. M. Teague. 461tp

Miscellaneous

BEST MONUMENTS
Best Material, Lowest Prices. N. E. Tyler, Floydada. 426tp
PLEASE bring my mail box back. I need it and you don't. Winnie Angus. 461tp
USE Corden products and be satisfied. Home Oil Co. 241tc
CALL 185, DALBY Motor Freight will be your service. 251tc
Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager

Legal Notices

SHERIFF'S NOTICE OF SALE
THE STATE OF TEXAS, County of Floyd.
Whereas, by virtue of a certain Order of Sale issued out of the District Court of Floyd County, Texas, on the 7th day of December, A. D. 1943, wherein R. C. Bennett is plaintiff and Mrs. Viola Hamilton, Delbert Hamilton, Vera May Hamilton, Lynnada May Hamilton, Robert Morgan Hamilton and Marion Sue Hamilton are Defendants, on a judgment rendered in said Court against said Defendants and in favor of the said Plaintiff, for the sum of Five Hundred Forty-three and 46/100 Dollars, with interest thereon at the rate of 6 per cent per annum, from date of judgment, together with all costs of suit, I have levied upon, to-wit: the 4th day of January, A. D. 1944, the hours of ten o'clock a.m. and four o'clock p. m. at the Court House door of said County, proceed to sell for cash to the highest bidder, all the right, title and interest of Mrs. Viola Hamilton, Delbert Hamilton, Vera May Hamilton, Lynnada May Hamilton, Robert Morgan Hamilton and Marion Sue Hamilton in and to the following described property, levied upon, to-wit: Lots Numbers One (1) and Two (2), in Block Number Four (4), in Byars Addition to the Town of Lockney, Located and situated in Floyd County, Texas.
The above sale to be made by me to satisfy the above described judgment for \$543.46 in favor of Plaintiff, together with all costs of suit and sale, and the proceeds to be applied to the satisfaction thereof.
LEE HOWARD, Sheriff. 444tc Floyd County, Texas.



Dangerous Man—Pamela Blake finds herself menaced by the sinister stranger played by Victor Jory in Monogram's "The Unknown Guest," which is scheduled as one of the two full-length features at the Palace Christmas midnight show.

Carol Singing Marks Study Club Christmas Meeting Tues. Night

Members and guests of the 1934 Study club were entertained with a Christmas party Tuesday evening at the home of Mrs. Jettie Moss, with Margaret Doak and Helen P. Hersson as co-hostesses. A miniature pine tree on the dining table and a lighted Christmas tree in the living room added to the holiday atmosphere of gaiety and cheer.
Mrs. Sappho Henderson opened the program with two piano selections. Ruby Travis gave a heart warming story, "So this is Christmas." It revealed how a red-headed nurse, Miss Pat, found that the simple things were, after all, the best, and that "Whether we give or whether we share, the gift without the giver is bare." The group then sang Christmas carols directed by Avis Muench and accompanied by Sappho Henderson at the piano. Gifts from the tree were presented to those present.
A salad plate of sandwiches, cranberry ice, cake and coffee, was served to Mesdames Corine Barber, Laurie Carlisle, Georgia Clifton, Orla Clonts, Dorothy Hetchkins, Frankie Jordan, Mildred Harris, Pauline Kirk, Jettie Moss, Avis Muench, Mary Ann Nurent, Helen Patterson, Arlene Poole, Mary Shaw, Bernice Stapleton, Ruby Travis, Sappho Henderson and Alva Redin; Misses Ann Swepton, Edith Wilson, Emma Lou McKinney, Margaret Collier, Margaret Doak and Marcella Frver.

A. C. A. Office Force Guests At Christmas Party Tuesday Night

The Agricultural office force enjoyed a Christmas party at the home of Misses Maurice Burton, Reda Mae Gary, and Lovelle Ginn, Tuesday night. Games of various kinds were played throughout the evening.
The house was decorated throughout with candles and pine. The table was arranged with a chimney for the fruit, red and green containing the cookies and candies, with a centerpiece of a crystal lake, covered in snow, centered with three lily candies, and edged with pine.
Refreshments of punch, fruit cake, oranges, nuts, and fruit were enjoyed throughout the evening. Gifts were exchanged after a mad treasure hunt which ended beneath the tree.
Those enjoying the evening were Mr. and Mrs. Ray McEntire, and daughter DeVona; Mr. and Mrs. Jason O. Jordan and daughter, Mary Jane; Mr. and Mrs. Harry Morckel; Misses Edith Wilson, Leone Holmes, Yvonne Hale, Margaret McKinney, and the hostesses, Reda Mae Gary, Lovelle Ginn, and Maurice Burton.

MANY OUTLETS FOR SOYBEANS

"How will all the soybeans to be harvested this fall be used?" asks a flier just issued by the U. S. Department of Agriculture, both to encourage soybean consumption this year and the growing of a crop next year even larger than the crop of 298,763,000 bushels estimated for this season. The answer that follows the question says:
"Because of their high nutrient value most of the soybeans will go into human food and livestock feed. Oil crushed from the beans goes into salad oils, oleomargarine, cooking fats, and other foods rich in energy and fat. From the meal left after the oil is removed are made flour, breakfast foods, macaroni, infant foods, crackers, and a whole new line of foods rich in proteins, vitamins and minerals. More and more of these foods are needed, especially in war time. Even the whole bean is used more widely in an increasing variety of dishes."

Called unexpectedly to perform the last, sad rites, the clergyman suddenly realized he had not learned the sex of the departed.
Turning to one of the mourners, he whispered: "Brother or sister?"
The relative whispered back: "Cousin."

Avon Powell Marries New Mexico Girl At Clovis Dec. 11

LOCKNEY, December 17.—Avon Powell, son of Mr. and Mrs. R. L. Powell of Lockney, and Miss Lavern Edmondson of Clovis, New Mexico, were married Saturday, December 11, in a ceremony performed in Clovis.
The groom is a graduate of Floydada High School and is a former assistant athletic coach of that school. His college work was done at the Eastern New Mexico college at Portales.
Mrs. Powell was a Portales girl, graduating at the college there in June.
The couple will make their home in Clovis, where he is engaged as a mortician and Mrs. Powell is also employed.

Gamma Sigma Kappa Entertains With A Formal Dance

Gamma Sigma Kappa entertained with a formal dance Wednesday evening of last week at the home of Mary Lee Thacker.
Refreshments of punch and cookies were served.
Members present were Misses Kay Sparks, Eddies Ruth Muncy, Jean Wester, Mildred Hicks, Mary Jackson, Peggy Jo Bishop, Leola Fowler, Betty Jean Spence, Ada Belle Snodgrass, Joe Powell, Jean Covington, Avanelle Moss, Dorothy Jean Rushing, Ernestine Fowler, Betty Boteler, Marjorie Medlin, Betty Yearwood, Bobbie Stephens, Ann Swepton, club sponsor, and the hostess, Mary Lee.
Guests for the evening were Lottie Belle Swepton, Ralph Womack, Johnny Hammonds, Billy Morrison, Macyle Boteler, Lyndell Roberts, Charles Dudley, Glen Carmack, Johnny Collins, Jimmy Laminack, Macyle Orman, D. I. Bolding Jr., George Allen, Elmo Hall, Gene Arvine, Marion Parrish, Dean Beck, Howard Howell, Orville Tye McClesky, Kelley Hagood, Bill Hale, Dale King, and Royce McNeill.

Mrs. Davis Hostess For Christmas Party Of Sans Souci Club

Mrs. Gaines Davis was hostess to the Sans Souci Bridge club Wednesday of last week for their Christmas party. Gifts were exchanged by the members.
Mrs. Charlie Lewis held high score for the afternoon.
Those enjoying the party were Mesdames Polk Goen, R. B. Rossen, Jack Deakins, Cecil Hagood, Charlie Lewis, J. B. Claiborne, Conner Oden, and Mrs. Calvin Steen as guest.

Mrs. D. E. Pitts and Mrs. Albert Daffern of Matador visited their niece here, Mrs. Arthur Cooper and family last Thursday. Another niece, Miss Dorothy Wason, also of Matador, accompanied them.

Old-Fashioned Party Marks Christmas For Legion Auxiliary

The women's auxiliary of McDermott post, American Legion, had an old-fashioned Christmas party Monday night at the Legion post.
Games of 42 were played, a sing-song was enjoyed, and a lot of fun and get-together. Mrs. E. L. Angus was song leader for the group with Nelda Fagan at the piano. Miss Fagan also gave several piano numbers.
Refreshments of ginger bread, apples and popcorn were served to about 30 members.

Barkers Entertain Pla Mor Bridge Club Xmas Party

Mr. and Mrs. B. K. Barker were host and hostess to the Pla Mor Bridge club for their Christmas dinner and party Thursday night. Gifts were distributed from the tree.
Those enjoying the evening were Mr. and Mrs. John Hammonds, Mr. and Mrs. Luther Fry, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Richard Stovall and Mr. and Mrs. Barker.

IRON IN "IRON RATIONS"

"Iron rations"—meaning a restricted diet, in the common phrase—are likely to be particularly short in iron. And iron is a real essential in a good diet—not much, but enough. Food studies in the U. S. Department of Agriculture show that a practical way to make sure of enough iron is to eat a wide variety of foods, getting a little iron here, and a little more there.
In 1942, beans, peas, and soybeans furnished 9 percent of the iron in the total food supply. Cereals are also high in iron—particularly oatmeal and whole wheat. Many processed breakfast cereals now have minerals and vitamins "restored" to them. Cereals, flour and bread contributed about 24 percent of the total iron in 1942, and this year and next may furnish even more.
With a bumper crop of potatoes this fall many families will use more potatoes than formerly. Ordinarily, potatoes contribute about 8 percent of our total iron. They are not high in iron but we eat a lot of potatoes, and the iron mounts up. Egg yolks account for 9 percent, and are especially important for babies and young children. Meat contributed about 26 percent in 1942. Liver and kidneys are especially good sources of iron. Prunes, raisins and other dried fruits are also rich in iron, and so is molasses, used as a sirup or in gingerbread or other baked foods. Milk, leafy green and other vegetables, and fruits, make up the rest of the daily iron requirement.
Time savers—Hesperian Classified Advertisements.

PURCELL GRAPHS

Nothing but personal investigation and careful trial will reveal what Chiropractic can do to restore and maintain health.
Consult The Purcell
All-Chiropractic Office First
1st National Bank Building

CHIROPRACTIC CORRECTS
PURCELL GRAPHS
Nothing but personal investigation and careful trial will reveal what Chiropractic can do to restore and maintain health.
Consult The Purcell
All-Chiropractic Office First
1st National Bank Building

We do not want you to wait until Christmas morn to accept our Christmas Greetings. You'll probably be so busy unwrapping packages that you might overlook our little message.
We just want to wish you a joyous Christmas. May your every wish come true, and may you have the opportunity to forget the disappointments of the past and supplement them with the bright hope of the future.
Please Open BEFORE Christmas
H. M. McDonald Hardware

Mrs. Eugene Wood and two daughters, Faith and Bernice, left Tuesday for Amherst, after receiving word that Mrs. Wood's mother was seriously ill in an Amherst hospital from a heart ailment.
Roy Day, of Sudan, Texas, spent the week-end with his parents, Mr. and Mrs. T. J. Day.
The nautical pronunciation of "leeward" is "loo-ward."

GREETINGS
TO EACH OF YOU, OUR FRIENDS MAY YOU ENJOY A TRULY AMERICAN CHRISTMAS
PALACE CAFE

We cherish the thoughts of the fine associations that have been ours... and take this means of expressing our heartfelt appreciation.
SINCERE GOOD WISHES TO EACH OF YOU
RAINER SHOE SHOP
South Side Square

Merry Christmas
Try as we may we can think of no better Christmas sentiment than these two simple, but significant words, "Merry Christmas."
We sincerely hope that you will have a full measure of happiness at this time of the year and throughout the years to come.
LEONARD'S CAFE

WHO SAYS, "Merry Christmas?" WE DO!
And you soon know why word of it. Why? Because we truly believe that we have the most available bunch of products any firm ever was privileged to have, and we want to wish every one of you the season's best.
Bishop Motor Company

Let's Be Happy IT'S CHRISTMAS
Let's lay aside the problems of everyday life—the cares and adversities that occupy our minds throughout the other days of the year. Let's celebrate Christmas with a full realization of the true meaning of the occasion. Let's be happy! Let's be thankful!
As you enjoy the spirit of the occasion, please find a place for our good wishes. May you spend a most enjoyable season, and may the New Year be one of happiness and success for you and yours.
Frank Harmon Grady Hall

Mrs. Caffee Attends Funeral Rites For Granddaughter

Mrs. C. A. Caffee of Dougherty returned home recently from Omaha, Nebraska, where she attended the funeral of her granddaughter, Linda Susan Caffee, the four-month-old child of Apprentice Seaman and Mrs. William Louie Caffee.

The baby died November 15 at the home of its grandparents, Mr. and Mrs. S. Turco where Mrs. Louie Caffee has been making her home since her husband is in service. Funeral rites and interment were in Omaha. Death was due to complications of an abdominal infection, Mrs. Caffee said.

Mrs. Caffee was accompanied to Amarillo by Mr. Caffee, where she boarded a plane and arrived at her son's home a few minutes after he had arrived from camp at Great Lakes, Illinois.

Center News

CENTER, Dec. 20.—We have had a lot of low heavy clouds across the west and north but its been pretty nice most of the time as the worst has drifted off to the east.

Sunday services were not too well attended but the announcement had gone out we were to call a pastor, so we proceeded with the business session. The Rev. B. C. Stonecipher was called, and has been notified and invited to be with us Sunday, December 26, and give the church an answer.

Miss Ruth Jordan came in last Friday night from Ft. Worth to spend Christmas with her parents, Mr. and Mrs. W. B. Jordan. All three visited overnight Friday with Mr. and Mrs. J. B. Jordan of the McCoy community.

Curtis Meredith was ill with tonsillitis over the week end.

Mr. and Mrs. Leighton Maggard came Sunday to visit with Miss Ruth Jordan and her parents. Mrs. Maggard is spending the week with homefolk. Leighton will be back up over Sunday.

Mr. and Mrs. J. R. Austin visited her parents near Anton last week, returning Friday.

Floyd Montgomery was a week end visitor at Canyon.

We have had so many nice Christmas cards. We enjoyed and appreciate everyone of them.

Sunday visitors in the A. W. Anderson home were Mr. and Mrs. W. B. Jordan and Ruth, Mr. and Mrs. Floyd Anderson and children, and Mr. and Mrs. Otis Anderson.

Mr. and Mrs. Lee Gollightly and daughter, Nancy Ann, are visiting his parents, Mr. and Mrs. O. R. Gollightly until after the holidays. Lee has been working at Freeport, Texas, out is being transferred.

Mr. and Mrs. G. C. Bailey attended church at Rushing Chapel for both services Sunday and visited Mr. and Mrs. Roe Jones Sunday afternoon.

Miss Glenna Fay Robertson spent Sunday with Dorothy Anderson and Edwile Anderson visited Joe and James Robertson.

SIX-YEAR-OLD SON BURIED AT LOCKNEY YESTERDAY

Funeral services were held Wednesday afternoon at 3:30 o'clock at Lockney for James Heston Manning, 6, who died at the home of his grandparents, Mr. and Mrs. R. C. Bennett, east of Lockney. Rites were at the Main Street Church of Christ, with Elder Paul McClung officiating.

The deceased is survived by his parents, Mr. and Mrs. Barney Manning, one sister, grandparents, Mr. and Mrs. R. C. Bennett and a grandmother, Mrs. J. C. Brooks, of Wichita Falls.

Whirlwinds Take Silverton And Lockney Games

In their practice games at Silverton last Friday night and again at Lockney on Monday night the Whirlwind cagers under the guidance of Aaron Carthel were winners, both first and second stringers coming through in their contests.

Coach Carthel said this week that one more game only is tentatively scheduled before the Interscholastic league schedule opens on January 4. This game if played, will be with the Lockney Longhorns.

ALL PLANT EXPLORERS HAVE LEARNED SPANISH

Botanically Latin America has again swung back into the news as plant scientists of the U. S. Department of Agriculture are working to solve serious problems of disappearing imports of many products important in war. One evidence of the swing is that a specialist of the Department's Division of Plant Exploration, Introduction has gone to the trouble of learning Spanish.

Work in this relatively new part of the world on the growing of rubber plants, abaca and other fiber crops, and cinchona for quinine, has attracted wide attention. Other botanical events in this part of the world are not so well known, but their frequency indicates lively interest and action to find new plants and develop them quickly for urgent needs.

Within recent months, for example, the Agricultural Research administration reported receiving seeds of nearly 50 species of fruits, oilseed plants and other plants from Brazil. Several Latin American countries have yielded native plants of the genus Jatropha, some species of which have seeds containing valuable oils. Now some species of it have been found promising as a source of rubber, and one may be worthwhile as a green vegetable.

By providing the potato, the tomato, and the hevea rubber tree, as well as many ornamentals, Latin America has done well by the world and by so doing, according to the Department's plant scientists, has given us reason to expect still more.

Women residents of New York state are allowed by law to fish without a license.

As the little skunk said when the wind changed: "It all comes back to me now."

When an eight-year-old youngster saw his mother putting metal curlers on her hair, he asked: "Mother, are you wiring for sound effects?"

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A place for every tool and every tool in its place is a good rule, the Texas Safety Association believes.

Miss Edith Wilson will spend the Christmas holidays with her parents, Mr. and Mrs. W. J. Wilson at Quannah, Texas.

Mr. and Mrs. Noel Troutman will spend the Christmas holidays at Iowa Park, Texas, with Mr. Troutman's sister, Miss Mina Troutman.



A JOYOUS YULETIDE

AND ALL GOOD WISHES FOR AN AMERICAN CHRISTMAS

PHILLIPS "66"

AARON CARTHEL, Manager

H. D. PAYNE TOM WARREN
A. C. CARTHEL THOMAS RICHEY
SILVESTER VAUGHN



YES, THIS IS CHRISTMASTIME

—and we want to take this opportunity of extending to you the Season's Best Wishes, —A Merry, Merry Christmas and a Happy New Year.

And we would feel that something had been left undone were we to overlook this opportunity of thanking you for the business you gave us in the past. Your patronage has been very much appreciated.

So we say "Merry Christmas" to you and yours, and our sincerest wish will not come true unless 1944 brings happiness to you.

Geo. M. Finkner

"SHOULD AULD ACQUAINTANCE BE FORGOT?"



Definitely not! When friendships mean as much to others as they do to us, we assure you that we want to remember them always.

Come what may—war, unrest, uncertainty, disappointments,—there is one thing American people can fall back upon without reservation—friends.


Christmas gives us that opportunity to renew these friendships, to pledge anew our allegiance to them. May you have every wish come true, is our Christmas wish.

O. W. KIRK
J. T. KIRK
W. S. GOEN

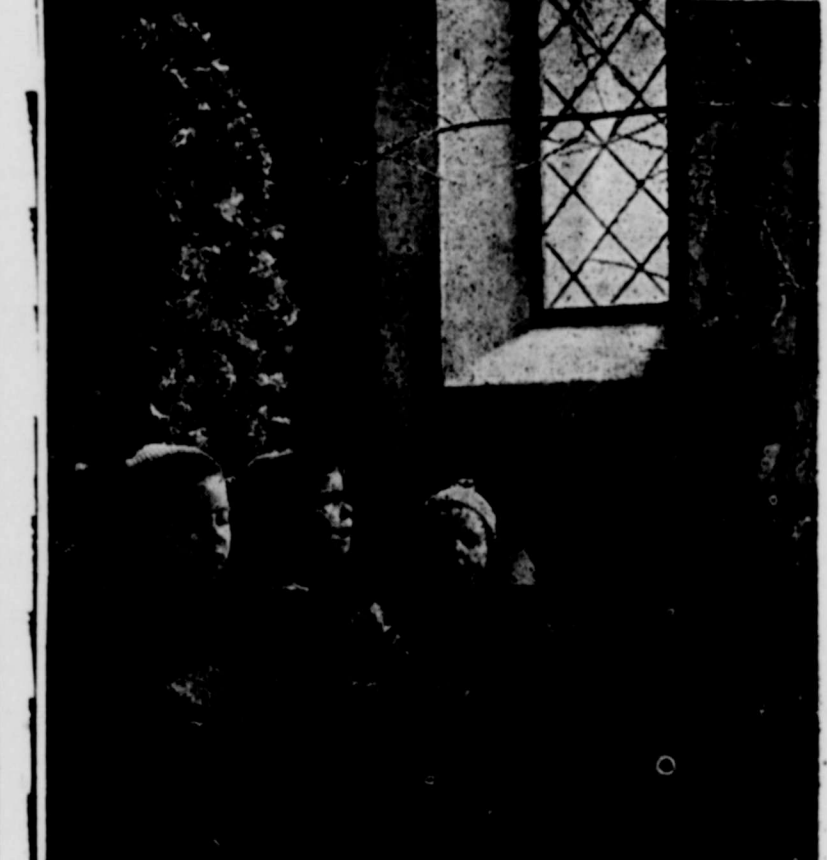
Our AMERICAN Heritage at Christmas time!

As another Christmas dawns, we in this organization are laying aside all other thoughts and are reflecting upon the many reasons we have for which to be thankful. Foremost, of course, is our American heritage. Yes, we ARE truly thankful that we are AMERICANS. We appreciate too, our friends and loyal customers who have meant so much to us and to the progress of this institution.

So, to you, our friends, we extend heartiest good wishes. May the coming year see the dawn of a brighter day when the real Christmas spirit of Peace on Earth, Good Will toward men, will again prevail.



A. C. Rainer H. O. Cline
J. D. Hart



THE JOYS OF CHRISTMAS

Are enhanced by the thoughts of the splendid associations which have been ours in the past. It reminds us of the loyalty of our hosts of friends in the area. We wish you a Merry Christmas.

Higginbotham-Bartlett Co.
Ernest Fowler, Manager





Do Your POST-WAR PLANNING Now!

One thing is certain about war... it will end! When it does you can get on with building that new home you have thought about so long. You'll have the funds tucked away in Victory Bonds to make a bigger down payment, and you've got the time, starting now, to plan it well. Let us help you; we're doing some post-war planning, too. Drop in today!

Willson & Son Lumber Company

VICTORY BOND BUY WAR BONDS

Merry Christmas



From PIGGLY WIGGLY.

A Gift Suggestion: Buy Them a War Bond or Stamps. Be SURE There's a Service Man at Your Table.

We want to take this opportunity to try to express our appreciation to our many friends and customers for your wonderful co-operation this year and for making it a pleasure to operate your Piggly-Wiggly store in Floydada.

As everyone knows this has been the most trying year we have ever had to experience. Everyone has been awfully understanding and we do appreciate it. No one can tell what the New Year will bring. But we do know that you can always depend upon Piggly-Wiggly for the best available foods.

J. B. CLAIBORNE

Piggly Wiggly

There'll Always Be A CHRISTMAS

A time when our hearts give way to expressions of our Faith and Hope, to expressions of our Esteem for our fellow-men.

It is an institution that will remain... a part of our Way of Life that we Cherish and Regard... through War... through Peace... a Part of the Freedom our boys are Fighting for... and we at home with them... a part of Victory we shall win.

We know that for you, too, Christmas this year has a deeper meaning, and it is in this spirit that we extend Heartiest Christmas Greetings to all.

ODEN

Chevrolet Company



Merry Christmas

One of the Greatest Pleasures of the Christmas Season is the opportunity to acknowledge our friends and it is with this in mind that we send you Season's Greetings.

The business you have entrusted to us is indeed appreciated, and we hope that with the turn of each year, the pleasant relations existing between us will be increased and strengthened.

We wish you a Merry Christmas and a Happy New Year.



NICHOLS' LUMBER COMPANY

A Merry Christmas



The warmth and friendliness of the Holiday season prompts us to again wish you a season of Peace and happiness in an unsettled world. The Christmas Season this year shines like a guiding light. It gives us hope in the future and a sincere appreciation of the value of the brotherhood of man.

As we wish you the joy of Christmas and every happiness throughout the new year, we add our genuine thanks for your patronage in the past.



MARTIN & COMPANY

I. H. C. Dealers—Floydada, Texas

On The Farm & Home Front

JASON O. GORDON
County Agricultural Agent
Texas A. & M. College Extension Service

EDITH L. WILSON
Home Demonstration Agent
Texas A. & M. College Extension Service

Texas hybrids in 1943 have again demonstrated their ability to out-yield the best native open pollinated varieties in most of the corn growing areas of the state, according to progress report 865 released by the Texas Agricultural Experiment Station.

Results for the three-year summary indicate that Texas-yellow hybrids No. 12, 8 and 16 may be safely recommended for most corn growing areas of the state where rainfall is usually sufficient for producing a satisfactory corn crop. Under extremely favorable growing conditions, No. 12 appears to give comparatively better results. However, in West Central and West Texas, where ability to withstand drought is of great importance, hybrid No. 8 may be depended upon in most years to give the highest yields. Hybrid No. 16 has the same general adaptability range as No. 12, although in most instances does not make quite as high a yield. No. 18 is a new Texas yellow hybrid which yields approximately the same as No. 12, but differs from it in that it has a much larger and softer grain with a deep yellow color.

Hybrid corn breeders have reported they would not have enough seed to supply the expected orders. This seems to be true of all quality seeds, which indicates the need for placing an order early.

Transportation facilities will not be available to move the seed as rapidly as in prior years, therefore, delivery of seed be accepted as early as possible.

Floyd county families should not go hungry this year if the 60,000 cans of processed foods from the Lockney Canning plant are properly distributed according to family needs. Many families have taken advantage of the canning facilities of this plant which was set up as a public service under the direction of Jim Stark, Vocational Agriculture teacher, and under the most capable supervision of Mrs. Sally Griffith.

Mrs. Griffith reported over 300 pounds of fruit cake had been made at the plant. The idea is to can the fruit cake and mail a can or two to a Lockney boy over seas. "I feel sure every boy in the armed service from Lockney, regardless of his station, has received a sample of our fruit cake for Christmas," Mrs. Griffith reported.

Mrs. Griffith takes pride in the quality of products which is released from the canning plant, and is very careful not to accept more food than can be processed during the day.

A few of our elder boys have expressed their desire to become a 4-H club member, and the idea of forming a Saturday Afternoon Club is being considered. Membership would be encouraged to all boys up to 20 years of age.

Any person interested should contact the county agent at his earliest convenience.

Time savers—Hesperian Classified Advertisements.

FINE
Watch & Jewelry
Repairing
M. L. SOLOMON
Jeweler
— At —
RADIO ELECTRIC CO.
108 W. Calif. Street

Prescription Filled
Over 15 Million Times
Recommended to do just two things: relieve constipation and gas on the stomach.
This successful prescription is now put up under the name of ADLERIKA. Get a bottle of Adlerika next time you stop at your druggist's and see for yourself how quickly gas is relieved and gentle but thorough bowel action follows. Good for old and young. Get Adlerika from your druggist today.
The White Drug Company and Bishop's Pharmacy

Make Good Lard

In order to make good lard fat should be rendered on not too hot a fire, and the cooking should proceed until the cracklings float and show a golden brown. Cook the lard until all of the water bubbles cease to show on the surface. The kettle should be removed from the fire at once and the lard strained or the lard will burn and show a dark color.

Just before the lard is removed from the fire a heaping tablespoon of soda may be added to a 15-gallon kettle of lard to produce as nearly a neutral fat product as possible. Stir thoroughly before the rendered fat is drawn off.

To eliminate surplus settings on the bottom of the cold lard contained, strain through several thicknesses of closely woven cloth. The quicker the lard is chilled, the finer the grain. Agitating during the chilling tends to produce a whiter product; however, too much air should not be whipped into the chilling lard.

Store or Can It
To keep lard store in a clean, cool, dark, dry and well-ventilated room. Where it is advisable to can the lard to help in keeping the quality, cool it to at least 300 degrees F. and pour into plain tin cans. Seal at once and invert cans. Let stand five minutes then cool quickly in cold water. As soon as cool, clean cans and store as above.

'Letter' Medley Of Hit Tunes

Etola Parrish and Pauline Bunch have assembled a list of popular and recent song hit titles into a "letter," a play on song names which to make a medley of words. Here's what the girls finished with:

Land of Love
Date of Kisses
1943 Blues
To "my one and only"

"When you read this 'Last Letter' of mine, 'Don't Be Blue Little Darling, Don't Be Blue'
"I'm Taking a Chance on Love" so "Could It Be Wrong?" "As Time Goes By" "I'm Walking the Floor Over You" "You Don't Love me but I'll always Care."

I was "Born to Lose" so "Why should I cry over you?" With "Pens and Needles in my heart" "It makes no difference now." "My Life's been a Pleasure" (Until I meet you). "You are my Sunshine" although I know "Somebody Else is Taking my Place" From now on "I Only Want a Buddy not a Sweetheart" so "Live and Let Live."

I received "No Letter Today" from you, and I am at the "End of the World." "Time Changes Everything" so "It's all Over Now" Just remember "I Told You So." "When my Blue Moon Turns to Gold Again" we'll either be "Sweethearts or Strangers." (Frankly I hope it's strangers.)
I'm going to catch the "Chattanooga Chuchu" and go "South of the Border." So "Please Don't Wait for me Darling." "Goodbye Little Darling, Goodbye."
"Yours" "Paper Doll" P. S. "Give my Love to Nellie" "For I'll be a Long Time Gone."

Fairview News

FAIRVIEW, December 20.— Services were well attended both morning and evening Sunday at the Baptist church. There was 45 present for Sunday school.

Bro. and Mrs. J. R. Gambrell and daughter Joy were Sunday dinner guests of Mr. and Mrs. B. E. Wimberly.

Mr. and Mrs. Ben Galloway and family and Buddy Gambrell spent Sunday with Mr. and Mrs. C. L. Bradford and family.

Sunday visitors in the G. M. Reeves home were Mrs. L. B. Cozby, Mary Dee and Clara, Mr. and Mrs. Preston Bullard and family, and Mr. and Mrs. T. L. Perry.
Clyde Bagwell spent Sunday with W. H. Wise and family.
Mr. and Mrs. Chil McClure and Jean Crabtree spent the week end in Amarillo with their sister, Mrs. Arthur Graham and family.
Gary Reeves spent Sunday night with Mr. and Mrs. T. L. Perry.
Mr. and Mrs. Jim Stewart and Jim Dan visited with Mr. and Mrs. G. A. Stewart Sunday.

Sand Hill News

SAND HILL, December 20.—Milton Weems will leave for the army service the 22. John Hollums also got his call recently.

Quite a few from this community went to the sale at Ervin Graham's near Plainview Monday. Mr. Graham is moving to the McCoy community.
Mrs. W. M. Jeter returned last week from Mineral Wells, Texas where she spent 10 days visiting relatives and taking the hot baths. School will be out from Wednesday until Monday.
Mrs. R. J. Weems and son, Milton and daughter, Mrs. Ralph Gee spent Monday night with Mr. and Mrs. Oliver Holmes at Irick.
Miss Dorothy Ann Dooley was operated on last week at Pitts Hospital. She is reported doing as well as could be expected.
Leonard Pope and H. P. Jackson made a business trip to Lockney Tuesday.

Mr. and Mrs. Leon Sattre of Meadow, Texas, are the parents of a new son born December 16. It is the grandson of Mr. and Mrs. J. R. Tribble of this city.

Get the Want ad habit.

Stranger—What is the standing of the Spendmore family in this town? Native—Well, I should say they are sort of betwixt and between. They aren't exactly nobody and yet they aren't really anybody.

Wanted! Men and Women Who Are Hard of Hearing

To make this simple, no risk hearing test. If you are temporarily deafened, bothered by ringing buzzing head noises due to hardened or coagulated wax (cerumen), try the Durine Home Method test that so many say has enabled them to hear well again. You must hear better after making this simple test or you get your money back at once. Ask about Durine Ear Drops today at Bishop Pharmacy

Do "Plate-Sores" Bother You?

If your "GUMS" itch, burn, or cause you discomfort, druggists will return money if the first bottle of "LETO'S" fails to satisfy. Arwine Drug Store

A 62-Year Record of 2-Way Help

FOR WOMEN suggests you try

CARDUI

E. P. NELSON BONDS And All Kinds of INSURANCE

Second floor First National Bank Building. Telephone 285

Floydada Insurance Agency

"The Agency of Service" All kinds of Insurance Room 216 Peadhimer Bldg. W. H. Henderson Phone 273

Greetings



CHURCH BELLS CHRISTMAS BELLS SLEIGH BELLS
Blend together at Christmastime to sound a glorious symphony of glad tidings that present a note of cheer in a world oftentimes torn asunder . . . to peoples burdened with cares. The atmosphere of good fellowship dominates the minds of free nations every where.
It is our sincere wish that the bells of universal Peace will peal forth to bring happiness and contentment to the whole world. May they echo our own sincere good wishes to all those again we have the privilege of calling friends.

STANSELL - COLLINS

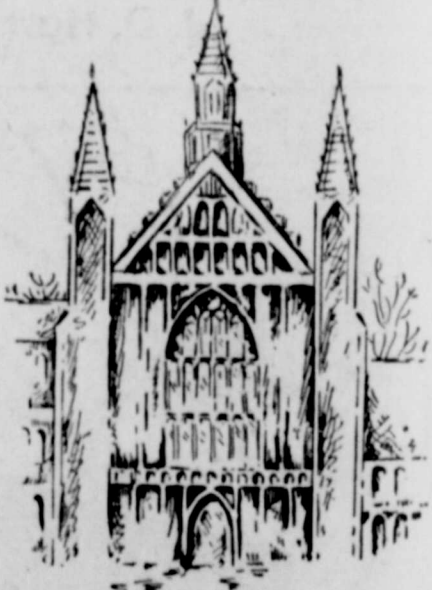
COMPANY

John Deere Dealers

Floydada, Texas

The Christmas Spirit

FINDS ITS SHIRINE IN America



☆ Christmas this year in America has been made doubly significant by the glorious sacrifice of the youth of our Nation. Somehow we believe it fitting and appropriate to remember them especially, in our Christmas Greetings. Without their efforts Christmas this year would be empty indeed. Because of their sacrifice and their willingness to serve, an American Christmas is again possible.

Season's Greetings to the youth of America, and to their loved ones and friends. May the coming year bring Peace and contentment for all.

MILLER & MILLER

— And —

DALBY MOTOR FREIGHT LINES

R. A. Burrows, Agent

CORDIAL GREETINGS

AND A NOTE TO SANTA—

We know you are busy—so's everybody else. We just want to remind you that here in this community are the finest folks in the world, and we are hoping that you will remember them well in your Christmas Eve travels. Our friends here are deserving of all good things. Please don't forget them!



Dr. & Mrs. Wilson Kimble

Better Sorghum Grain Saves Toil Defies Disease

Back of the more than 3,000,000 acres of machine-type, disease-resistant grain sorghums grown this year west of the corn line from Texas to South Dakota is professional plant breeding that is standing this

war-busy country in good stead while labor is scarce and livestock is used to the bin bottom. Nearly 25 years ago the U. S. Department of Agriculture and Great Plains State experiment stations started developing types of this feed grain adapted to cutting with the combine harvester. The first varieties for commercial growing were distributed in 1928. From several of these straight varieties that proved good in Oklahoma, Kansas, Texas, Nebraska, or South Dakota, came other studied developments of varieties resistant to root rot. This pair of qualities—wheat height for labor-saving combine harvesting, and disease resistance—account for

the recent rapid expansion.

From one of the early combine varieties—Wheatland—a Texas farmer selected a disease resistant plant, and he and his neighbors increased it greatly. The Federal and State plant breeders developed several resistant varieties from dwarf sorghums. As a result of these fortunate developments and the first commercial distribution of superior seed in 1941, this year brought a crop estimated by the Bureau of Plant Industry, Soils, and Agricultural Engineering at 3,000,000 and possibly up to 4,000,000 acres. That this acreage was adapted to combine harvesting was doubly fortunate, the agronomists say, since sorghum matures after the wheat harvest, and the rubber-tired combines and tractors took to the highways and went to a second job of harvesting.

LIQUOR CONTROL BOARD OUGHT TO BE THE PLACE TO FILE THIS COMPLAINT

The Texas Liquor Control Board reports receipt of the following letter from a Port Arthur man, under date of November 28. It is given in full except for signature. The letter was referred to OPA by the board.

Licker Control Board
Austin, Texas.
Dear Sirs and Friends:
Do you know what is going on in Port Arthur. Is there a sealing price on whiskey or is there not? Do you know you can go to a whiskey store and ask for a pint of whiskey, they do not have it on the shelf. They say we do not have any but you can go out and sit in your car for a few minutes and the bootlegger comes out and ask you what you want and goes in the same place and brings you a quart or a pint but it cost you 2 times the sealing price that came out in the paper. Do we get any service out of the Board or not? I pay around \$90.00 per month tax. If we can't get some service we should get a new Board. I have 26 men working under me. They are all asking you, can you or can't you. Hoping to hear from you at once. I remain
Yours truly,
(signed)

CARD OF THANKS

We wish to express our heart-felt thanks to our friends and neighbors for their kindness and sympathy shown us during the illness and death of our dear wife and mother. Your kindly deeds have helped us to bear our sorrow and may the Lord bless and sustain each of you in your hour of sorrow, when it comes.
J. C. Furtenberry and children.

Naney Hart, small daughter of Mr. and Mrs. Cecil Hart of Amarillo, has spent the past two weeks here with her grandparents, Mr. and Mrs. Jim Hart. Mr. and Mrs. Hart will carry her home the last of this week to spend the holiday with their son and wife.

Mrs. Fred Cardinal arrived here Sunday from San Diego, California, where she has been making her home for the past 15 months, to spend the holiday with her mother, Mrs. G. R. May. Her husband, Cpl. Fred Cardinal is somewhere in the Pacific war zone.

Mr. and Mrs. Hermon Wieland, of Houston, returned to their home Wednesday after a week-end visit here with her parents, Mr. and Mrs. Jack Sims.

Mrs. G. E. Clifton returned home Tuesday from San Diego, California, where she had spent about three weeks with her husband, S2-c Clifton of the U. S. Navy.

Co-Op Council Argues Against Farm Subsidies

Washington, D. C., Dec. 20.—"The administration's food subsidy program, if continued, will lead the nation down the road to economic chaos—with complete political control, scarcity, excessive debt, and disastrous inflation the ultimate outcome," Ezra T. Benson, executive secretary of the National Council of Farmer Cooperatives, declared today.

"Already, America's weekly grocery bill is being subsidized to the tune of over \$800,000,000 a year," Mr. Benson stated. "This money, borrowed by the public to help pay for its groceries, comprises one of the greatest inflationary threats existing in this country today."

"Furthermore," the national co-op leader continued, "every time a subsidy falls in its purported objective of keeping the general price level down, a new and bigger one is likely to be added—creating a 'subsidy spiral' that will lead to ruinous inflation."

Mr. Benson pointed out that the average American wage earner today is receiving nearly twice as much as in 1939, yet he is spending only 20 per cent of his income for food—the lowest percentage on record. He is eating far better than he did in 1939, too, for if he were eating the same kind of quality of food, he would be spending only 16 cents out of each dollar, Mr. Benson explained.

"America must operate on a pay-as-you-go basis for its current food bill. High priced subsidies, which shove the debt burden over onto the men now fighting for freedom, and onto their children, are no part of a pay-as-you-go policy," Mr. Benson concluded.

Bruce Foster, army student at Pittsburg, Kansas, will arrive home Saturday to spend the holiday with his parents, Mr. and Mrs. Clarence Foster, and relatives.

Mrs. W. B. Clark will return home the last of this week from Shallowater, where she has been visiting her daughter Mrs. E. O. Preston.

Jeff Fowler, a former Floyd County teacher, now of Longbranch, New Jersey, arrived here last Friday to spend the holiday with his father.

Pvt. Josh Hopkins, of Sheppard Field, came Thursday for a 3 day visit with his wife and other relatives.

Miss Isa Belle King, of Fort Worth, is visiting her parents, Mr. and Mrs. J. E. King. She plans to be here about two weeks.

Mr. and Mrs. John Edwards Smith have returned from San Diego, California, after two years residence there.

Mr. and Mrs. C. A. Tatum, of Plainview came Friday to visit in the home of Mr. and Mrs. C. B. McDonald.

Mrs. Paul Williams and daughter, Sharon, of Plainview, spent Monday with her sister, Mrs. J. O. Warren.

Mr. and Mrs. L. C. McDonald visited in Dallas from Wednesday until Saturday of last week.

IN A CORNER OF THE WORLD



Where the guiding light of Peace still is the hope of its people, we pause and look back with pride to new friendships formed and old ones grown stronger. And as we face the future, we are grateful for the folks who have been our inspiration in the past, helping us to strive toward even greater service from year to year.

This is our pledge to maintain these efforts that we may continue to enjoy your confidence.

ROY PATTON DAIRY

OUR CHRISTMAS WISH



Health
Happiness
Prosperity

It is a big order, we know, but we are sincere in the knowledge that our friends deserve all three.

It is good to think back over the events of the past year, and to pick out those things which are bright and cheerful. These occasions overshadow the dark spots and simplify the task of forgetting dreams unrealized. Your thoughtfulness to this organization is deeply appreciated, and because of this we deem it a privilege to express Season's Greetings. Our sincere good wishes to every one.

Carmack Hatchery and Feed Store

Phone 307

429 East Mo. Street

May the Lights of Your Christmas Tree be Undimmed . . .

May they be even brighter than ever before in reflecting the true happiness of the Yuletide Season. The remembrance of many favors that have been ours in the past leads us each year to look forward to the opportunity afforded by the Christmas Season to extend our good wishes to our good friends in this community. In our way of thinking these friends are invaluable and furnish us with cheerful and happy thoughts, particularly during times like the present. It is refreshing to look back upon these associations, and we eagerly look forward to a continuance of them. It makes for happier living and strengthens our belief in mankind. The Season's best to everyone.

WHITE DRUG COMPANY

Cordial Greetings



IN A COUNTRY IN A WORLD

Where the gleaming torch of Liberty and Freedom still burns brightly . . . we pause to reflect with sincere joy upon new friendships formed and old ones grown richer . . . and as we enter a New Year we express our gratitude to you for having made our experiences throughout the past year pleasant and profitable.

MAY YOURS BE A MOST MERRY CHRISTMAS AND THE NEW YEAR PROSPEROUS

Quanah, Acme & Pacific Railway Co.



SEASONS Greetings

PRODUCERS AND FRIENDS of FLOYD COUNTY

May Happiness be yours at Christmastime, and may the New Year bring you much joy.

PLAINS COOPERATIVE, Inc.

W. P. Thorpe, Manager; J. B. Reedy; Mrs. G. C. Edwards

CUSTOMERS PLEASE TAKE NOTICE: Locker will be closed Friday, December 23 until Monday, December 27, for the Holidays.

Missing In Action Army's Greatest Casualty List

Securing definite and accurate information on which to determine the fate of American soldiers listed by their commanders as missing in action constitutes the greatest casualty problem confronting the Army, the War Department said recently.

Modern battle tactics, such as large-scale landings, the mobility and scope of armored warfare, and the far-reaching aerial offensives of global conflict have greatly in-

creased the percentage of casualties falling into this category as compared with the World War, when ground operations were more or less static and air activity was limited.

These same factors likewise have complicated the final determination of the fate of missing-in-action personnel. Hundreds of them later are reported by enemy governments as prisoners of war, some are located in Allied hospitals, and still others rejoin their units from which they have been separated by the ever-changing battle line. Lack of comprehensive reports from the enemy concerning the men, particularly the Philippine Scouts missing in the Philippines, is also a major cause for the large proportion of missing among the total casualties.

Details Hard To Get

The fact remains that in a great many cases it has been impossible to supply the next of kin and the emergency addresses with any sup-

plemental information relatives to the circumstances or the nature of the action in which the soldier disappeared. Every effort is being made by the Casualty Branch of the Adjutant General's Office, by the theatre and the organization commanders to get this information. While in many cases it has been of no avail, their efforts are continued.

The reason for this difficulty is simple. The soldier has disappeared in or over territory held by the enemy, and there is no way for the unit commander to find out just what happened to him. Consequently, the War Department must rely almost entirely upon information which the enemy government is required to furnish through the International Red Cross under the terms of the Geneva Convention.

This dependence upon governments with which we are at war for information on the American dead, wounded or prisoners falling into

the hands obviously results in great variations in the length of time elapsing before the reports are received by the War Department.

Family Gets Telegram

As soon as word reaches the War Department that a man is listed as missing in action, the Adjutant General's Office of the Army Service Forces sends a telegram to the next of kin or emergency addressee which the soldier previously has designated. In this telegram the date he was reported missing, as well as the theatre of operations in which his unit was engaged when he disappeared is given.

Shortly afterwards, under present procedure, a letter over the signature of the Adjutant General is dispatched to the next of kin confirming the telegram and explaining the difficulty in securing information, but assurance that when the War Department does receive any information it will be forwarded at once. In addition, the letter points out that "recent legislation makes provision to continue the pay, allowances and allotments of personnel being carried in this status."

Report Every Three Months

Starting this week, the Casualty Branch of the Adjutant General's Office will make a report by letter at three month intervals to the next of kin and emergency addressee advising them of the status of the individual case until final determination is made. However, should any information be received throwing light on the soldier's fate it will be forwarded immediately without waiting for one of the three month reports.

Some idea of the size of the casualty problem of the missing in action which the Army is facing may be gathered from the fact that 52 per cent of the casualties announced fall into missing in action and prisoner of war categories. In other words, together they account for 46,546 of the 89,650 casualties.

However, included in the missing in action, which total 23,954 are 5,316 officers and men of the United States Army and 10,788 Philippine Scouts lost in the Philippine Islands. Some of the officers and men still are being reported from time to time as prisoners of war, but Japan has not furnished this country with lists of Philippine Scouts who are prisoners.

During the World War, a total of 78,000 men had been reported as missing, but by August 1, 1919, this figure had been reduced to 46 men. Of the total, about 1,550 were presumed to be dead after evidence had been secured sufficient to carry the presumption of death and 4,480 had been taken prisoners. The largest number was discovered in hospitals, while some others returned to duty after having been lost from their units.

vation Service, says this compares with a total investment of about five billion dollars in reservoirs in the preceding 100 years. The SCS is particularly concerned with the reservoir problem because soil conservation—keeping the soil in place on the fields—is one of the principal methods of protecting the investment in reservoir construction. When soil washes off a field and settles as sediment in a reservoir it not only destroys the value of the field from which it washes, but also destroys investment in the storage capacity provided by the reservoir. Since Pearl Harbor construction has continued on some reservoir developments, but on many the work has been suspended to save critical materials and manpower. Brown anticipates that after the war reservoir construction for various purposes—flood control, power, irrigation, and water supply—will be at an even more rapid rate than in 1941.

Mrs. J. R. Tribble left Sunday for Meadow to visit her daughter, Mrs. Leon Sattre and family.



Good Cheer to the World

As we wish each other Merry Christmas this year, we are thinking of our neighbors and loved ones across the seas, hoping the holiday season brings them new faith and greater promise of bright days to come.

J. H. REAGAN INSURANCE

This Season, more than ever before, we realize the true significance of Christmas. As in years past, we have looked forward to the opportunity of expressing Season's Greetings to our friends and customers, and this year is no exception.

Much has happened within the past year to alter our habits and customs. Such changes have been necessary, and we have gladly tried to do our part. Because of these changes, the true meaning of Christmas is brought home to us more

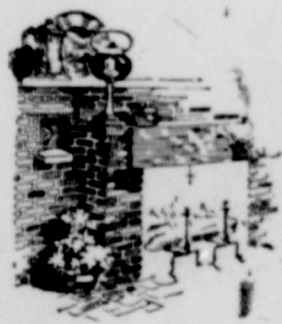
forcibly. Christmas is a tangible thing that means so much in a chaotic world. It is a season of good fellowship to which American people look forward with enthusiasm. It is the one time of the year when cares can be forgotten, and an occasion which you can treasure through the months to come.

We are sure that you have had your problems and your cares. You have had your share of disappointments. It is because we are fully conscious of your problems that we want to attempt to bring a note of cheer to you at this Christmastime. With sincere feelings of friendship and appreciation, we wish for you a very happy Christmas.

The Peace
of
Christmas



Martin Dry
Goods
Co.



To Our Friends
and
Customers

Regardless of the stress and strain of war-time, we are never too busy to pause for a moment at the Holiday Season to remember old friends and pleasant associations.

And though this Christmas finds us yet in the midst of a global war we are sure that our outlook is brighter than a year ago... that all of us feel we are twelve months nearer to a just and righteous victory.

Meanwhile, let us celebrate this birthday of the Prince of Peace with humble thankfulness that these American shores have been spared the ravages of war.

And may the New Year bring to you a full measure of prosperity, happiness, and another Christmas when all mankind can join in saying, "Peace on Earth" . . . Good Will Toward Men."

Cordially yours,

The FIRST NATIONAL BANK
Floydada, Texas

Ironing Lesson; Reduce Time Per Shirt 7 Minutes

COLLEGE STATION, Dec. 20. — Ironing a shirt is a tedious business for most people, but recent studies of ironing methods have enabled some homemakers to reduce the time required per shirt from 17 to 7 minutes. Not only was time saved for other war-time activities, but the shirts ironed in the shorter period looked much better than the others.

Louise Bryant, specialist in home management for the A. and M. College Extension Service, says the average woman who irons shirts for the men-folks in her family can profit by following the principles applied in these time and motion studies.

The first step is to analyze the way a shirt is ironed. Many women twist and turn the shirt on the board until it looks bedraggled, even after it is ironed. Some keep lifting and putting down the iron for little dabs of ironing. One woman, for example, found she lifted her six pound iron and put it down about 32 times in the course of ironing each shirt.

Specialists who have studied this every-day chore say it is best to roll the shirt so when it is unrolled on the board it is in the right position for ironing without any rearranging. Begin with the collar end of the shirt on the board right side up. That way the right sleeve and the collar can be ironed before the shirt is moved. In the whole process the shirt need be turned only twice—once to iron the other sleeve and again to do the body.

To iron the body of the shirt, put the entire shirt right side up on the board, open it at the front, and iron the back from the inside. Then bring the front sections into place over the back and iron them. With a board 20 inches wide, the entire body of the shirt can be ironed without shifting it around.

Miss Bryant says these same principles can be applied to shorten other household tasks.

Lakeview Locals

LAKEVIEW, Dec. 20. — R. W. Cudd, who became ill suddenly Saturday night is now in the Pitts hospital with pneumonia.

Mr. and Mrs. Fay Hart visited Mr. and Mrs. Arvin West and Mr. and Mrs. R. B. McCravy over the week end.

Mrs. G. W. Smith and children spent Saturday with Mrs. Smith's parents, Mr. and Mrs. John Lloyd.

Mr. and Mrs. Henry Willis and family spent Sunday with the Orvis Shearer family.

Mr. and Mrs. Ray Ragland spent Sunday with Mr. and Mrs. J. R. Boyet at Falls.

DAMMING WATER BIG BUSINESS

Water storage reservoirs that were under construction in 1941—before Pearl Harbor—will have cost when completed more than one billion dollars, according to Carl B. Brown of the U. S. Department of Agriculture. Brown, of the Soil Conser-



THIS CHRISTMAS

HELP TO RESTORE PEACE ON EARTH—

Give War Bonds!

THIS year our memories of other happier Christmases are more vivid than ever. The stockings, the trees, the carols, the family reunions—memories of all of these make us yearn more strongly than ever for the safe return of our husbands, brothers, sons and daughters who are far from home.

So the foremost hope of all of us is that peace shall once more return to this earth—and soon.

You can help to speed the day of victory and peace by giving United States War Bonds and Stamps as Christmas presents!

Every War Bond, every Stamp, you buy and give helps to mould more bullets—to load more shells—launch more Liberty ships—lift more Thunderbolts and Wildcats and B-17's into the skies!

Every War Bond, every Stamp,

you buy and give will help to dictate the terms of the Armistice—and write a peace that will endure.

So give U. S. War Bonds and Stamps to everyone on your Christmas list. Give and give generously!

Remember—every War Bond and Stamp is more than a present for the one who receives it. It's a gift of peace and happiness and safety for some soldier or sailor besides!

PENNEY'S
G. O. PENNEY CO., INC.

Anxious Kinsmen Stumble In Aid To Mentally Ill

Thousands of anxious Texans who have mentally ill relatives are stumbling in their attempt to help the State restore their loved ones. Along the line of a mental patient's recovery there is a big stumbling block that has been traced to the home. And it is estimated that mental disorders touch one out of every five homes in the U. S.

The facts are too many patients leave the hospitals in fine shape, go home on furlough, relapse, and eventually must return to the hospital through the long process of treatment again. The figures are that during a two-week period 83 patients were released while 57 former patients were returned, relapsed while on furlough.

The home folks are always willing and eager to do their part, but mental illness presents such new and baffling problems that nobody knows just where and how to tackle them. Then there are the old taboos and superstitions which the family must overcome. The fact that for years and even as late as 1941 the mentally ill in Texas were confined to jails proves the widespread public ignorance of the proper care for these people.

Can't Believe Him Well

Part of the trouble, according to hospital authorities, lies in the fact that the family attitude toward mental illness is not conducive to the patient's best welfare. The family often refuses to believe the hospital in pronouncing the patient fully recovered. Instead of treating him as it would a patient just getting over some other type of bodily illness, the family refuses to accept him and restore him to his former status. They continue to treat him as if he were still a patient.

One man recently was released from one of our mental hospitals, a completely well man. Since he was an aeroplane construction engineer, he had no difficulty in getting a highly-paying position in one of our war factories. He is a simple family man, devoted to his wife. Nothing would have pleased him more—and nothing would have helped him more—than to settle down to a quiet home life near his work and away from the stress and natural frictions of other family relations. Unfortunately the wife was persuaded to the idea that her husband might relapse at any time, bringing back her dread of the unpleasantness attending his first illness. In short, the wife failed to do her part.

Misunderstanding Wife

The husband, however, did well with his job in a distant city. But one week-end he decided to visit his wife. Still fearing he was not well, still misunderstanding, the distracted woman had her husband reconfined in the hospital. The hospital's superintendent says he is perfectly sound and normal, and should be helping the community with some gainful occupation.

Obviously this man will be injured by such treatment. Too, his talent in making planes, so vitally needed by our country, will be a total loss.

To avoid such unfortunate occurrences and to help the family understand how better to cooperate, Dr. C. W. Castner, Chief of the Fleemosynary division has issued a few simple directions to follow in any

case. This is at once a challenge and an opportunity for families to help us in this important work, Dr. Castner said.

Post Hospital Home Care

Aside from individual variations, which are always given by the physician though not always obeyed by the family, the following are general basic instructions for post-hospital home care:

1. Treat your convalescent as you do other members of the family, as naturally and normally as possible.
2. Remember he is no longer an invalid. Too much care can be harmful. He should assume responsibility.
3. Remember that one can recover from a mental ailment as well as from a physical and believe what the doctors tell you about your patient.
4. Do all you can to follow the advice of the social worker, who is a branch of the hospital in the community.
5. Give him intelligent understanding and kindness.

To cut down the number of those who relapse, a program of family visitation providing a link between the hospital and the home is being initiated this fall by the Board of Control with the assistance of the State Department of Public Welfare. H. L. Lackey will head a staff of field workers detailed by the Welfare Department to the service of the Board. These workers will study the home environments of the patients, make their recommendations to the hospitals, and will give proper instructions to the family care. In this way the constructive rehabilitation of the patient can be continued without interruption.

Welfare Agencies Help

Also through Lackey's coordination the services and facilities of the state-wide public welfare agencies and private agencies licensed by the Department will be available to the hospitals, schools, and orphanages of the Eleemosynary system.

Too, the environmental data thus collected will provide a key to the causes of the derangement and to the proper methods of satisfactory readjustment. The plan of family service will be calculated to get more patients out of the hospitals, and to keep them out longer.

Family service will prove to be a three-fold aid to our system: (1) It

will increase the efficiency and accuracy of the treatment given. (2) It will eventually save the state thousands of dollars by aiding in the successful rehabilitation of more and more victims of mental disorders. And finally it will increase our humanitarian service by helping to reduce suffering and permanent affliction.

Lockney News

LOCKNEY, Dec. 20.—Mr and Mrs. O. A. Casity and daughter, Thelma, of Borger, Mr. and Mrs. O. T. Prickett and children, of Odessa, spent the week end here with Mr. Prickett's and Mrs. Casity's mother, Mrs. Pearl Prickett.

Mr. and Mrs. Obey Wilbanks, of Seymour attended the funeral of Ed Morrow last Wednesday.

E. M. Whorton was in Lubbock last Wednesday on business.

L. and Mrs. Austin Strickland of Foster Field, Victoria, Texas, spent last week end here with his parents, Mr. and Mrs. C. A. Strickland and other relatives.

Mrs. Paul Cooper spent last Saturday afternoon with her mother, Mrs. Kate Collier, of Floydada.

Mrs. Boyce Kenedy who underwent a major operation in a Lubbock hospital, was able to return home last Wednesday.

Mr. and Mrs. D. J. Phillips moved to their new home in the Lone Star community last week.

Mr. and Mrs. C. T. Carpenter of Guitague visited here last week end with relatives.

Mr. and Mrs. E. C. McLeod are visiting with Mr. McLeod's mother and other relatives in Collin county this week.

A number of boys and girls from different schools are expected home to spend the holidays.

Half Minute Interviews

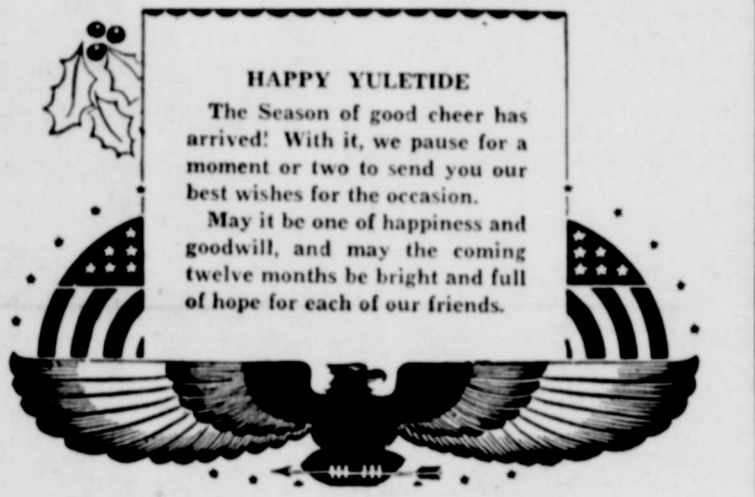
Bobbe Muncy: "San Diego is more like Floydada than Floydada is now."

Bridges Visit Here

Rev. and Mrs. L. W. Bridges and children, of Hereford came Monday and visited until Wednesday with friends.

Rev. Bridges is a former pastor of the First Christian church and is now pastor at Hereford.

TODAY . . . in America!



HAPPY YULETIDE

The Season of good cheer has arrived! With it, we pause for a moment or two to send you our best wishes for the occasion.

May it be one of happiness and goodwill, and may the coming twelve months be bright and full of hope for each of our friends.

Margaret Collier
Clerk Floyd County

GREETINGS

As we close our books we thank you for your many favors during the past year and extend a sincere expression of Good Cheer for the coming year.

If we can be of service to you in the years to come, please feel free to call on us. It is our purpose to serve in any manner that we can, efficiently and promptly.

Lee Howard
Sheriff Floyd County

W

ith a full sense of gratitude for having been able to serve you; with full realization of the value of tried and proven friendships and the advantage of living among such splendid people, we send our Greetings to our friends.

May the best of everything be yours this Christmas. May the Yuletide occasion make all of us more appreciative of our way of life. May it truly be an American Christmas

Sincere Good Wishes to Each of You.

Mrs. P. G. Stegall
District Clerk
Floyd County

Geo. B. Marshall
Assessor-Collector of Taxes Floyd County

AMERICA WELCOMES CHRISTMAS

Another year has passed . . . Whether it has brought you happiness and prosperity, or disappointment and loss, your life should be the richer because of the experience you have gained . . . A New Year is Ahead . . . It offers every kind of opportunity. During the coming year you can increase those treasures of life—friends, happiness, and success.

You have always had our very best wishes, and now at the Christmas Season we want to give expression to those wishes. May you be very happy on this occasion.



Clarence Guffee
County Superintendent Floyd Co.

GOD BLESS AMERICA!

And we of this organization are grateful that we are Americans . . . Grateful for the things that America stands for—FREEDOM—LIBERTY—JUSTICE . . . And grateful for friends like you whom we can extend Christmas Greetings!

Mrs. Winnie J. Redin
Field Worker for State Department of Public Welfare



the Holiday Season

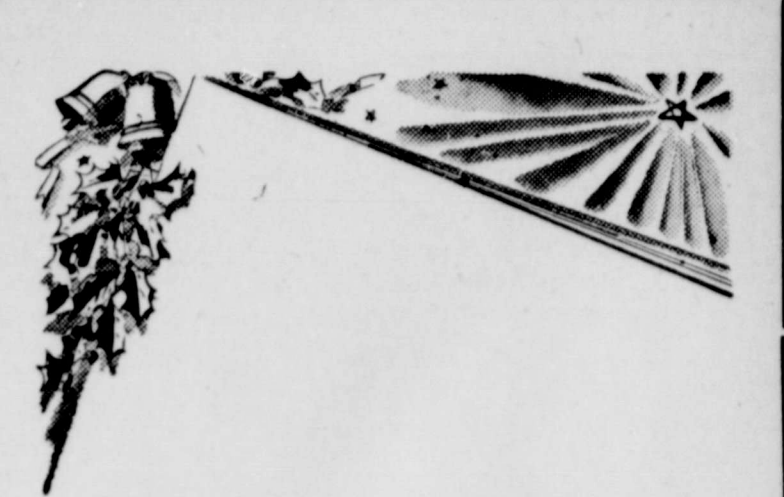
EDITH L. WILSON
County Home Demonstration Agent

A Merry Christmas to Each of You

The charm of the Yuletide Season lies in the thought that we live in the memory of our friends.



M. A. (Marion) Barton
Deputy Sheriff Floyd County



GREETINGS FOR CHRISTMAS AND THE NEW YEAR

May the guiding light of Peace be the hope that shall gladden the heart at this Christmas season, and may "Peace on Earth, good will toward men" become a reality in the New Year.

Mrs. O. M. Conway

Here's a Christmas

PLEDGE PLEDGE PLEDGE

TO THOSE WHOM WE SERVE

AS THE SHADOWS OF THE OLD YEAR LENGTHEN TOWARD THE TWILIGHT AND AS WE PREPARE OURSELVES FOR THE PROBLEMS OF THE NEW YEAR, IT GIVES US REASON TO PAUSE FOR A MOMENT OR TWO TO CONSIDER THE PLEASURES THAT HAVE BEEN OURS. WE SINCERELY BELIEVE THAT WE HAVE MANY GENUINE FRIENDSHIPS AMONG THE PEOPLE OF THIS FINE COMMUNITY; FRIENDSHIPS WE VALUE ABOVE ALL THINGS MATERIAL; ASSOCIATIONS THAT HAVE BEEN CEMENTED BY THE LOYAL THOUGHTFULNESS OF THOSE WHOM WE SERVE. WE ARE INDEED GRATEFUL FOR THE OPPORTUNITIES THAT HAVE BEEN PRESENTED TO US, AND WE ARE CONSCIOUS OF OUR RESPONSIBILITY TO YOU. WE DO NOT HESITATE TO RENEW OUR PLEDGE OF SERVICE AND CO-OPERATION IN WHATEVER CAPACITY WE MAY BE CALLED UPON. A JOYOUS AMERICAN CHRISTMAS IS EXTENDED TO THE CITIZENS OF THIS AREA.

JUDGE & MRS. G. C. TUBBS



SEASON'S GREETINGS

We cherish the thoughts of the fine associations that have been ours . . . and take this means of expressing our heartfelt appreciation.

Sincere Good Wishes to Each of You.

Mrs. P. G. Stegall
District Clerk
Floyd County

Schools Close For Ten-Day Holiday Period

Most Floyd county schools, including Lockney and Floydada schools, closed their doors yesterday afternoon for the remainder of this week and for all of next week, with plans to re-open on Monday, January 3, following Christmas holidays. County Superintendent Clarence Guffee said this rule was being followed by most of the rural schools of the county.

MARRIAGE RECORD

Marriage license have been issued by County Clerk, Margaret Collier to: J. C. Asher and Gertrude Ely, December 20; Foy D. Dunsan and Irene Ellis December 18; and John Lyles and Christine Hinton December 16.

"Yes, There's A Santa Claus"

May You Get What You Like and Like What You Get This Christmas.



MEN'S SUITS — The largest selection in West Texas.
LEATHER COATS — New selection from Glover this week.
HAND MADE BOOTS — Made by Olen Stelzer and C. H. Hyer.
DRESS GLOVES — by Fairfield.
HOLEPROOF HOSIERY — For men.
 Top Coats, Sweaters, Shirts, Some Luggage.
GRACIO END LOCK Neckwear — Largest selection West Texas \$1 to \$2.50.

GLAD SNODGRASS

"Smart Wear for Men Since 1900"

MAIL BOX SOUVENIR COLLECTORS MAKE FAIR HAULS IN WEEK

Souvenir hunters with a weakness for mail boxes are making local residents raise their eyebrows this week and wonder why. Several boxes are missing, some of them a bit out of the ordinary, some just as plain as plain. Signs point to the probability that the boxes are being taken by early evening pranksters in some instances.

Parkhill—

(Continued from page 1) ago and much of the paper work is already completed by the local office. When completed the line will extend from Sundown to Drumwright, Oklahoma, the latter an extensive refining and distribution center for petroleum products. The line will enter Floyd county at approximately the southwest corner and will emerge on the east boundary line at a point a few miles north of Dougherty. It crosses Blanco canyon at the approximate site of the Day crossing and crosses Highway 70 about four miles east of Floydada.

DOC AND MRS. SWITZER HERE FOR THE HOLIDAYS

Pvt. Meredith R. (Doc) Switzer and wife arrived here Saturday night to spend the holidays with their parents, Mr. and Mrs. L. L. Switzer and Mr. and Mrs. Efford Parrish. Pvt. Switzer who is in a Tank battalion, is now stationed at Camp Chal'ee, Arkansas, having taken his basic training at Fort Knox, Kentucky.

PRE-CHRISTMAS MEETING DOUGHERTY M. E. CLUB

The Dougherty Home Demonstration club met with Mrs. A. H. Kreis December 15 for the Christmas program. Roll call was answered by "My Family's Christmas plans." The part of Christmas cookies was given by Mrs. Tate Jones, Christmas Candles by Mrs. O. G. Glassmeyer and Christmas salads by Mrs. Caffee. A white elephant sale was held and \$13.85 was raised from it, following the presentation of gifts. Refreshments were served to Miss Edith Wilson, Mesdames C. A. Caffee, John Lewis and baby, Tate Jones, Orland Howard, C. E. Bartlett, Will Poole, O. G. Glassmeyer, T. J. Campbell, J. T. Poole and the hostess Mrs. Kreis. The next meeting will be with Mrs. Glassmeyer January 5, 1944.

C. L. BERRY ON CRUTCHES

C. L. Berry of Perry, Tex. is on crutches this week, expecting to be all right within a few days, however. Berry struck a nail in his foot Friday night and infection set up with threatened blood poisoning, which required a shot of tetanus serum to check.

J. D. Cleveland Takes Place With Oden Chevrolet

Mr. and Mrs. J. D. Cleveland, of Tulla, have moved to Floydada to make their home and are now living at 319 West Virginia street, where they purchased the residence of the estate of the late W. I. Norman.

Mr. Cleveland, former cashier of the First National bank of Tulla, and for the last two years manager of an elevator and rain business there, is taking a place as office manager and bookkeeper for Oden Chevrolet company.

RAILROADS ESSENTIAL

The importance of the railroads to our Country's ability to forge ahead in war aims was emphasized recently by Major General Charles F. Gross, chief of the Transportation Corps. In commenting upon the vitality of this transportation, Gen. Gross said:

"Our railroads are essential to our Nation's capacity to make war. That was proved in World War I and became again overwhelmingly evident in this war. They must be sustained by the American people with full appreciation that they are vital to us and must always be prepared to go into action to make effective the might of the United States."

AN APPRECIATION

We would like to thank our many friends for the nice gifts and help after the loss of our home by fire. Mr. and Mrs. C. L. Galloway and Betty Jean

PREACHING AT BAKER

Rev. C. A. Hartley, Methodist circuit pastor, will preach at Baker Sunday both morning and evening services. Sunday school begins at 10:00 and preaching at 11:00 o'clock. Sunday night services begin at 7:30 o'clock.

LOST "FRISSIE"

Black Boston Male Screwtail Bulldog.

Blind in left eye. Small scar on left back thigh. Positive identification. \$10 reward. S. L. Frizzell, Mickey Rt., Lockney, Texas. One mile north of Muncy.

ELECTRON MICROSCOPE AIDS STUDY OF THE SOIL

The electron microscope is proving a convenient and effective laboratory aid to soil scientists as it is to many other research workers. They use it mainly to check and verify some of their more intricate studies of the finest soil particles. With it they are able to get accurate measures of the size and form of particles much too small to be seen by the eye with the most powerful microscopes.

These tiniest bits of soil are highly important. They play a great part in determining how soils "behave." Studying them the scientists are learning such lessons as the principles of absorption of water, what kinds of soil will dry into hard lumps and which into crumbly masses, and why one kind of soil feeds plants and another starves them. Such knowledge gives clues as to how soils can be improved for cropping or managed for cultivation.

In spite of working with materials too small to see, ingenious scientists have found ways to measure invisible particles by complicated and indirect methods. In

the U. S. Department of Agriculture laboratories and elsewhere, research workers have made progress in this basic science so important in food supply. The electron microscope, according to a report by R. A. Nelson and S. B. Hendricks of the Agricultural Research Administration, has made it easy to check other methods, and is opening new leads for investigation into the world of the invisibly small but important soil particles.

CARD OF THANKS

We would like to thank our dear friends for the many kind deeds and beautiful flowers sent us during the illness and death of our infant daughter and sister. Many God bless each of you. Mr. and Mrs. Alpha Boothe and Family.

Mrs. M. B. Holmes returned home the first of the week from Prosper, Texas, where she had been for sometime with a brother, Eddie Bealand, who had been seriously ill.

Mary Frances Reed spent the week end with her mother, Mrs. Lena King, at South Plains.

SANTA'S ON HIS WAY...

And, we hope, brings with him an abundance of good things for our loyal friends and customers.

You have been good to us and in return we extend our kindest wishes to you, one and all.

L. C. McDonald & Son



We hope it is brimmed full of the things you so richly deserve. We hope Old Santa has remembered you well and fills your stocking, not only with the material things for which you have wished, but that he will throw in for good measure an abundance of good cheer, good hope, and good fellowship.

LOOPER FENNER

- ORANGES Sunkist Dozen, **.30**
- YAMS East Texas Pound, **.08**
- VANILLA EXTRACT 8 Oz. Bottle **10**
- FRUIT CAKES 13 1/2 Oz. **.50**
- CHRISTMAS TREES Large **.90**
- SWEET CORN No. 2 Can American Beauty **.10**
- SPINACH No. 2 1/2 Can **.15**
- POST TOASTIES Box **.07 1/2**
- WHITE MEAL PLENTY 5 Lb., 10 Lb. 25 Lb. SACKS

Last Minute Notice!

Buy Your Boy A Paint Pony For a Real Christmas Present.

20 Head to Choose from. See Ed Holmes or Mit Smith At C. E. H. FARM 8 Miles West of Floydada Phone 919F12

PAY & PACK

Wishing You A MERRY CHRISTMAS

IN THE GOOD OLD AMERICAN WAY

From all the members of our organization.

THE RED & WHITE STORES

FRED JONES

EDGAR JONES



for CENTURIES PAST

Truly impressive is a spirit that has lived traditionally through centuries and centuries and which comes to us in this modern day as fervent and sincere as ever.

Each year heralds many changes in world affairs; each twelve months has its share of reverses and adversities; but through it all shines the bright star that leads toward PEACE and FREEDOM for all.

Would that all of us could carry the spirit of Christmas throughout the three hundred and sixty-five days of the year. What an enviable year it would provide.

As for us, we promise to keep these thoughts in mind next year. We want it to be the happiest ever for each of you, and we want to have a part in this happiness of yours.

Merry Christmas now, next year, and many years to come. May the significance of the Yuletide continue to thrive through the centuries!

ARMOUR CREAMERIES

E. L. ANGUS, Manager

THE GLOW of YULE LOGS

Reflects the spirit of Christmas in a manner which best expresses our sincere good wishes to everyone.

In this brief, simple message, we wish to convey our Christmas Greetings, and trust that you will accept them in the true meaning in which they are presented. May the new year hold for you every success and may your every ambition be realized.



FELTON-COLLINS Grocery & Market