

## EDITORIALS



Do quails migrate? And if so, how fa

## As A Form Woman Thinks



in your home
Eliminate
appliances.
$\qquad$ needed.
$\qquad$
$\qquad$



During the holidays, please use Long Distance only if the call is viral.
War's in a hurry and it cant wait. not oven for the holidays.

## southwestern bell telephone co.

WAR NEEDS THE WIRES'
Maintin Health,
Sare Drain On
Medical Help

## awnums cuma

 GRAY HAIR?Floydada Insurance Agency
"The Agency of Service" All kinds of Insurance
Room 216 Peadhimer Bld W. H. Henderson Phone 273

## Plainview Sanitarium

 \& Clinic PLAINVIEW, TEXAS


surgery mand Dlagnosis
arover C. HALL, M. D. Grover C. HALL, M. D.
Eve,
Bart. Nose and Throat an
Borchococopy and
ROBERT H MTTCHEI
Interal Meclicme

a. W. WANA An. M. D.

Dentistr



Pathologtcal LLAboratory
BCHOOL OF

## LFE'S Letb TROUBL: <br> - ANTT SLEEP-


$\qquad$

Dr. Wilson Kimble Optometrist
 $\underset{\substack{\text { EEEEPRONE } \\ 254}}{\substack{\text { FLOYDADA } \\ \text { TEXAS }}}$

[^0]Conservation
District News

To Grace Her Table
All The Year Through

## OPEN ALL NIGHT

For the Convenience of Truckers and Holiday Shoppers we are now open all night temporarily.

## CURLEY'S CAFE



CHINA
In 32-45- and 54-pc. Sets
PYREX BAKE WARE OVEN WARE
Holiday Merchandise Reduced from 10 to $20 \%$
In order to Make Room for 1944 Merchandise.
H. M. McDonald Hardware

## WAR WORKERS NEEDED

ON
PACIFIC NORTHWEST CONSTRUCTION PROJECT

## E. I. DuPont de Nemours \& Company

 TRANSPORTATION ADVANCED
## ATTRACTIVE SCALE OF WAGES

Work week 54 hours-time and one-half for work Laborers and Carpenters Needed

## MUST BE CITIZEN OF U.S.A.

IMMEDIATE COMPLETE LIVING FACILITIES AVAILABLE FOR ALL MEN EMPLOYED! $n$ having draft status 1-A, 2-A or $2-\mathrm{B}$ will not be considerpplicants must bring drat registration and classifiation, social security card, and proof of citizenship. industry will not be considered. APPLY
U. S. EMPLOYMENT SERVICE

War Manpower Commissiǫn 1 WEST EIGHTH STREET
PLAINVIEW, TEXAS

|  |
| :---: |
|  |  |
|  |  |

## We Still Have

- 



Dress Him Up in a

## NEW CURLEE SUIT-

Ideal Christmas Gift
$\$ 35.00$
解 suits for this season. They represent the last word in

But style alone doesn't make real clothing value. Extra care has gone into the selection and testing of materials for the new Curlee Winter line. Quality worsteds are featured in the newest and smartest patterns. Then, too, there is careful workmanship which gives extra attention to even the hidden details of construction and so builds comfortable fit and extra months of wear into every Curlee Suit.
Our stock of Curlee Suits is complete in its range of styles, models, and sizes so that we are certain to have suits you like that fit him. Come in and see them.

Floyd County Hesperian, Floydada, Texas, Thursday, December 16, 1943


Hide and Seek with Hitler's Playthings


## Our Secret Weapon




 Mrs, P. H. Gates and daughter
Jane. Mrs Ella Johnson and Mrs
A M. Dorsey
Members present were Mesdames

 "t at the home of triz wiw smell





 thikd birthiday party Mrs. E. C. Nelson honored her
grandaughter. Suetta Neson, on
her thir birthay with a party at
her home December 3. Refrestments were served to Roy
and Myrna Henry. DAne Moore
Billy and Larry Orman Clitton N bible stidy at w. ys. The Women's Misionary society
of the First Baptst church met
Monday arternoon in circles of Bible Their next meeting will be De
cember 27, when they will have Mis T. E. Graham, of Oklahoma City
was here this week on a visit with his brothers, H. H. and J. M. Gra-
hanm for a few days, returning home
today. A lady we know walked out on
ner husband becaus she couldn't
tand the way he talked. "If you want to get thin, you must,
eat only fruit, toast Jean meat, and Cat only frut, toast tean m
drink orange fuice.
"Betore or after meals?"
If Little Red Riding Hood lived The modern girl would scorn 'er:
She only had to meet one wolf-
Not one on every eorner

The United States has almost ten
times more dally newspapers than
any

## Color advertising was first extensively in America during the

## second decade of the present cen- ary. nickel is referred to as "token neney because et does not contain



$\begin{array}{cc}\text { GRANDMOOTERS } \\ \text { WACS. Private } & \text { Josephine }\end{array}$ Ben-Wacs-Private Josephine Ben
nette, Women's Army Corps, ste tioned at Fort MeClellan, Alabarma,
is one of many grandmuthera $r$ is one of many grandmuthers re
eruited from all parts of the coun
try to relieve soldiers for eomban try to relieve soldiers for comba
duty. Mrs. Bennette's enlistme duty. Mrs. Bennette's enlistmen

is outstanding, however, becau | she is the foorth member of her |
| :--- |
| family to engage in active military | service. She nas three sons in the

armed forces of the United Statee. Before joining the service she re sided at 1009 East
Fort Worth, Texss.

So. Side Baptist Church Christmas
Program Dec. 23

 athe church, beginning at $80^{\circ}-$ is both a selfish and a patrotictionty
Tom Warren, pastor. In the last fiscal year, 364,478
 Texas Safety Asso- falled their first test, haceor
$\qquad$
$\qquad$
$\qquad$

$\mathbf{B}_{\text {Ehe year, Penney's is ers every store day in }}^{\text {ECAUS }}$ Bed the year, Penney's is especially well-qualiChristmas gifts for the family.
There are none that belong h
There are none that belong higher oa your lise
than War Bonds and Stamps.
"u (ussmus

## Benaithul Hacriblaps and Glowes

 Fabrics, Smooth Leather ROOMY HANDBAGS Mammoth pouch styles inrich fabrics ...envelope $\mathbf{\$ 2 . 9 8}$ With Expensive New Details: FABRIC GLOVES Smooth fabrics in graceful
gauntlet length with shirring 98C


For Dressy Wear: LEATHER HANDBAG
The focal point of $\mathbf{9 . 9 8}$ her costume! $\mathbf{3 . 9 8}$

Give Soft Capeskin: Cut with a flare, a $\boldsymbol{2}$ dash of stitching!
Popular colors.


GIRLS' COTTON FROCKS Checks, stripes and figures in al the
styles little girls like. Cleverly trimmed. $\$ 1,98$ BOYS' MILITARY SUITS Sanforized gabardine! Complete with
goldecolor buttons, sam Browne bolt. $\$ 6.90$

## 

Women's Jumper

### 3.98

You'll vary this wonderful jump tr dress with all your
blouses and sweaters! The surplice boctice closing lends The skirt has gentle kick-pleats
talling from clever pocket flaps) alling from clever pocket naps
The button-front makes it easy
oset in and out of DeLuxe Quality, Budget Price Towncraft Shirts

## Towncraft Ties

Neat, small figures, large floral
patterns, good looking stripes 98 or rich plain colors-in wool or ray mas!

Men's Comfort Socks Good, sturdy quality! Dark
colors in all the popular patterns!


CLASSIFIED ADS


Live Steck

Wanted
Houses for Sale


Keep Hectric Clocks
Up to the Minute!

Your electric clock is your faithful servantl it keeps you on time for war meetings, Red Cross and all your daily activities ... neither fast nor slow, running week in and week out without winding. If anything goes wrong, take it to your Electric Repairman without delay, for these appliances cannot be replaced for the duration!

## Southwestern PUBEITC SERVICE


with a Hagood Gift Certificate or in Person Choose for Him

JACKETS
LEATHER COATS SLACKS GLOVES SCARFS CHENEY TIES PIONEER BELTS PAJAMAS

HANDKERCHIEFS VAN HUSEN SHIRTS SPORT SHIRTS BILLFOLDS COOPER'S HOSIERY STETSON and STEVENS HATS

HAGOOD'S Department Store

## LOOPEREENNER

|  | \$1.00 |
| :---: | :---: |
|  | Bag. 58 |
| SPUDS ${ }_{\text {do }}$ latato Ruseet | . 30 |
| SUGAR CURE ${ }_{\text {For }}^{\text {For }}$ ( | . 50 |
| POST TOASTIES | 2 Boxes, 15 |
| COFFEE Bright and Early, | . 27 |


| SWEET CORN | $\mathrm{No}, 2 \mathrm{Can} .13$ |
| :--- | :--- |
| TURNIP GREENS |  |

PECANS ${ }^{\text {Large }}$ Pound,.$~ .45$
ENGLISH WALNUTS ${ }_{\substack{\mathrm{N}_{\mathrm{L} .2} .1 \\ \hline}} .45$

ORANGES | sunkist |
| :---: |
| Doern | .40

SWEET POTATOES | East Tex |
| :---: |
| Found |
| For |

BLACK PEPPER Pound . 25

| SOY BEANS | No. 2 can, | .09 |
| :--- | :--- | ---: |
| CABBAGE | 041 |  |


| CABBAGE Pound | $.04 \frac{1}{2}$ |  |
| :--- | ---: | ---: |
| ONIONS | Pound | .06 |



PEANUT BUTTER ${ }_{320 \text { or Jar } .45}$ CRACKERS
.28

## GLAMOUR GIFTS

FOR STAY-ATHOMES

Values in Robes for Holiday Shoppers

Comfort for Chilly Mornings, nippy nights ... Warm, warm robes ... all good looking, wonderfully practical, and ... best of all, a Good Selection to Choose from
$\$ 3.98$ to $\$ 12.98$
Other Ideal Selections:
TOWEL SETS
HANDKERCHIEFS LUNCH CLOTHS
PURSES
uLOVES
HOSIERY

## Large Selection of Piece Goods

HAGOOD'S DEPARIMEN STORE
"Standard Brands Priced Right"


## Because this Christmas will be so different

IN MILLIONS OF AMERICAN HEARTS, there will be little,
joy this Christmas, and little spirit of holiday celebration. Fandow
But there will be, we believe, a deep realization of the spiritual
meaning of the Christmas day. There will be a realization of how stit
blessed it would be once again-to have "Peace on Eacth, Good For, by beying and giving War Bonds you will bring Victory
Will Toward Men." ". "iver much eloser and help save the lives of ciean, decent Americans
And there will be, in many hearts, a solemn'resolve to punish arnintwas should be
$\begin{aligned} & \text { those who have made a mockery of all the things that Chumweas } \\ & \text { stands for. }\end{aligned}$
stands for, . , and so to bring back hose bings do. 2 we-weary. Think about this' when
As an expression of this kind of Christmas fecelingo thene are
When you give War Bonds you are truly giving the "present
with a fuwre". . . not only, for the fature of the ane whe receives
with a furure". . . net only, for the fature of the
ing Victo
 To Recover On Bond To City

## Thank You! TURKEY GROWERS

Again we Bought the Turkeys.

Thanks for Every thing.

Berry Produce and Feed

| STAR CASH VALUES |
| :---: |
| Fliour, $\quad \mathbf{S 1 . 1 3}$ |
| spuns, $\quad 33^{\circ}$ |
| $\begin{aligned} & \text { GRAPEFRUIT } \\ & \text { JUICE } \\ & \text { No Points } \end{aligned}$ |
|  |
| sardines $15{ }^{\circ}$ |
|  |
| Graham <br> CRACKERS 35c |
|  |
| Sidsige, $\mathbf{3 0}^{\text {che }}$ |
| $\left\|\begin{array}{l} \text { Pink } \\ \text { Grapefruit, } \end{array} \quad \mathbf{6 0} \mathrm{c}\right\|$ |
| Nuts, Nuts, Nuts, Nuts. Xmas Trees are here, qual- ity fine . . Don't wait too long. |



COCOA, Lb. 14c ${ }^{\text {LLARPD }} \quad$ 69c SYRUP, $\frac{1}{2}$ gal. 89c CATSUP, botlle 19c TISSUE, 4 Rolls 23c WAFERS, Ig. size 19c Help Us Serve You Better
All Kinds of Jobs are being Handled with Less Help than Needed, so you will realize
the Good Reason for this suggestion: SHOP EARLY IN THE DAY AND EARLY IN THE WEEK FOR BETTER SERVICE.

| BANANAS, | lb. ? | * MARKET |
| :---: | :---: | :---: |
| GRAPEFRUIT, Each 6c |  | $=\sqrt{\text { Rex }}$ |
| ORANGES, Doien, 29c |  |  |
| COCOANUTS, Each 27c |  | st |
| Lincer | nactur | HAMS. |
| PECANS | LNUTS |  |
| Lb. 49c | lb. 45c | BaCO |
| FELTON-COLLIN |  |  |

Grocery \& Market
Telephone 27


[^0]:    E. P. NELSÓN BONDS And All Kinds of INSURANCE
    Seeond floor Finet Nation al Bank Building Talophemes 305

