

One Of Floydada's Oldest Institutions

The Floyd County Hesperian

More for Your Money. More Real Features. Complete NEWS Coverage

VOLUME 50

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 18, 1943

NUMBER 41



NEWS OF OUR MEN and WOMEN IN UNIFORM



Ensign Dorothy Brock, N. N. C.



Lt. Edward H. Wester, USMC

Floyd County Girl In Active Service At Navy Hospital

Dorothy Brock, Floyd county girl, who graduated at Floydada High with the class of 1939, is now in active service in the Navy Nurses' corps at U. S. Naval hospital in San Diego, California.

Edward H. Wester Commissioned A Marine Officer

ATLANTA, Ga., Nov. 18.—Edward Hardy Wester, 22, son of Mr. and Mrs. James Clinton Wester, 215 West Virginia street, Floydada, has been commissioned a second lieutenant in the U. S. Marine corps after successfully completing the rugged officer training course at the Marine corps school at Quantico, Virginia.

WINSTON BROWN TRANSFERS FROM INFANTRY TO A. C.

Winston Brown, son of Mr. and Mrs. T. Syd Brown, of Cedar, left this week returning to Fort Leonard Wood, Missouri, where he has been stationed for the past few months, serving as an infantryman.

BERNARD HARTLEY SPENDING FURLOUGH WITH PARENTS

Naval A/C Bernard Hartley, who is away from the field where he is based at Corpus Christi for a brief rest before beginning advanced flight training, has been here this week on a visit with his parents, Rev. and Mrs. C. A. Hartley.

A. C. GENE WRIGHT VISITS WITH MOTHER ON SUNDAY FROM FORT SUMNER

Army Aviation Cadet Gene Wright of Long Beach, California, now training at the Ft. Sumner, New Mexico, twin engine light bomber air base, paid a brief visit here Sunday morning to his mother, Mrs. W. C. Wright, and other relatives.

JAMES BURKE ENROUTE TO TAMPA VISITING WITH PARENTS ON FURLOUGH

Sergeant James E. Burke, son of Mr. and Mrs. D. W. Burke, is at home on a 15-day furlough enroute to Tampa, Florida, for a three-month course in a Technical school. Sgt. Burke has just received his gunnery wings at Las Vegas Gunnery school. He also won two medals in mechanics and rifle range; also in pistol range at Amarillo.

SGT. M. L. HANDLEY HOME FROM KINGMAN AIR FIELD

Sgt. M. Leon Handley left Monday for Kingman, Arizona, air base, where he is instructor in the Army gunnery school, after visiting on a 10-day furlough with his parents, Mr. and Mrs. S. J. Handley.

OIL TEST DRILLING

Repairs to power plant completed, the contractors were drilling away this week on the Pure Oil test north of Floydada 5 1/2 miles on the Bernard Martin land.

LT. RICHARD I. TUBBS TRAINING IN 4-MOTORED PLANES AT WENDOVER FIELD

Lt. Richard I. Tubbs, who has been in the Army Air corps since October of 1942, and who graduated at Pampa Army Air field and was commissioned in July of this year, is now located at Wendover field, Utah.

BRYAN MEREDITH LOCATED IN CEEBEE CAMP AT WILLIAMSBURG, VA.

Bryan Meredith, who recently enlisted in the regular navy, was transferred from the navy to the Cee-bee, he wrote in a brief note last week, and is now located at Camp Peary, near Williamsburg, Virginia.

HAROLD BERRY, CLIFFORD GORDON LEAVE TO REPORT AT FORT ORD, CALIFORNIA

Harold Berry of Floydada and Clifford Gordon of Aiken, two Floyd County boys who got together in Camp Roberts, California, and became buddies there, left the first of the week for Fort Ord, where they report this week to continue their training in the U. S. army.

WALLACE MARTIN, BROTHER OF M. B., DIED AT WINTERS

Wallace Martin, brother of M. B. Martin of this city, died of a heart attack Sunday morning at Winters, Texas, and the Martins, in company with their son, L. B., of Clovis, returned home Tuesday from the funeral and burial held at Merkel, where the body was taken for interment Monday afternoon.

Construction Order Amendment Makes Needed Rent Houses Possible On Floyd Co. Farms

On November 1, Construction Order L-41 was amended by the War Production Board. The most significant change in the order affects the construction of farm dwellings. Such construction is no longer limited to 2000 per 12-month period but is with out WPB approval, but is a part of the \$1000 construction which may be done on a farm during a calendar year.

Holiday Mailing Presents Major P. O. Problem

November has been declared Christmas Mailing month by the post office department, according to Postmaster Barbara H. Smith.

The War Department advises that Christmas greeting cards for soldiers overseas must be sent in sealed envelopes and prepaid at the first-class rate. The War Department further urges that such cards be mailed at once stating that cards mailed now will, according to the Army Postal Service, reach even the most remote A. P. O.'s by December 25.

year; it will be an impossibility unless Christmas mailings are made largely in November," the postmaster declared.

Transportation facilities are burdened to the limit with war materials and personnel, and the post-service has sent more than 31,000 experienced employees into the armed forces.

"The only solution of the Christmas problem is mail in November. Mark parcels, 'Do not open until Christmas,' the postmaster advised.

"That is the only way to avoid disappointment on Christmas Day, not only for many civilians but also for millions of members of the armed forces who are still in this country," she added.

Postal officials point out that the volume of mail now is far above any previous records, that railway cars by the hundreds have been diverted to war service and that the air lines have only about half as many planes as they once operated.

To deliver the Christmas mails on time, therefore, it is necessary that mailing be spread out over a longer period so that available transportation equipment and postal personnel can be used during more weeks, the postmaster pointed out.

She said that the warning is not an attempt to tell the public what to do; it is only an advance notification of what will happen if they mail late.

Pastors Attend Convention Of Texas Baptists

Rev. L. A. Doyle in company with Rev. Sidney Johnston of McCoy and Rev. J. Cole of Lockney returned Thursday of last week from Dallas where they with about 5000 other Texas Baptists attended the fifty-seventh Texas Baptist General convention.

Dr. E. D. Head, president of Southwestern Baptist Theological seminary was elected president of the convention.

Rev. E. P. Cole, who held a revival here last summer will preach the 1944 convention sermon, which will be held from November 14 to 16, 1944. The place of meeting will be decided by the executive board at a later date.

J. A. LIVES AND FAMILY WILL LIVE AT LUBBOCK

J. A. (Ted) Jones and family will make their home in Lubbock, where they have recently contracted for suburban property.

The Jones' recently sold their farm south of Dougherty and plan to give possession soon after their farm sale, set for next Monday.



U. S. Army Chaplains Conduct Holy Land Tours—When Christmas dawns this year Bethlehem and other sacred localities in Palestine will be the goal of hundreds of American officers, nurses and enlisted men. The tours were arranged for military personnel on furlough or convalescing from illness or wounds.

Gates, Hartley Again Pastors Churches Here

Rev. L. N. Lipscomb was named district superintendent of the Lubbock district of the Northwest Texas Methodist conference and Rev. W. C. Hines, pastor last year at the Asbury Church of Lubbock was named district superintendent of the Plainview district, in the annual meeting of the northwest Texas conference in Lubbock last week.

Rev. P. H. Cates was returned to Floydada as pastor and C. A. Hartley as the Floydada circuit pastor.

Other appointments of the Plainview district; Abernathy, P. M. Beauchamp; Aiken-Carr's Chapel, H. B. Stanlee; Amherst, R. H. Campbell; Bula, C. M. Curry; Earth-Spring Lake, H. W. Barnett; Hale Center, W. A. Hitchcock; Hart Circuit, Wilton Lynn; Jones Circuit, Charles Luttrell; Kress, Cecil Fox; Littlefield, C. P. York; Matador, G. E. Turentine; McAdoo, Rollo Davidson; Muleshoe, T. C. Willett; Olton, J. B. Baker;

Petersburg, H. M. Brooks; Plainview, First Church, T. E. Neal; Silverton, T. G. Craft; Sudan, M. A. Walker; Tulla, P. E. Yarbrough; Whiteflat-Florent, Floyd Dunn; Maple Circuit, E. R. McGregory; supernumerary, G. W. Montgomery and R. R. Gilbreath; chaplain United States Army, H. H. Hamilton; district missionary, secretary, P. E. Yarbrough; district director of evangelism, Frank M. Beauchamp.

Other appointments of local interest were Hoarng Springs-Afton, L. A. Reavis; district superintendent of Clarendon district, G. T. Palmer; Quitoque, E. B. Thompson; Crosbyton, J. W. Watson; Cooper-Union, J. E. Stephens; Lubbock, St. Johns, A. H. Carlton; Morton, W. B. Swim; Post, I. A. Smith; Ralls, H. H. Bratcher; Ropesville, Ollie Apple; Dumas, R. T. Breedlove; Spearman, Jno. E. Eldridge and Texhoma, M. G. Brotherton.

Today's Market

Table listing market prices for various goods including Turkeys, Eggs, Hides, Grain, and Cotton. Items include No. 1 Young Hens, No. 1 Young Turkeys, Old Turkeys, No. 2 Turkeys, Colored Hens, Colored Hens, Cream, Butterfat, Eggs, Hides, Grain, Wheat, Barley, Maize, Hogs, and Cotton.

Bulldogs Nip Whirlwind's Hopes For Quick Championship Title; Teams Now In Tie For Honors

By outpointing the Whirlwinds at Jones stadium last Friday night 14 to 13, the Spur High school Bulldogs went into a tie with the Floydada squad for championship title of District 4-A football.

And assuming that both teams win their last conference tilts with Lockney and Matador respectively tomorrow afternoon they will play off the tie at Wester field Thanksgiving day at 2 o'clock p. m.

Friday night's loss by the Whirlwinds was almost a heart-breaking affair for the local high school stalwarts who went to Spur confident they could repeat their win of two weeks previous, when they took the Bulldogs 15 to 0.

But at the hard luck and bad breaks that Spur had here were the portion of the Whirlwinds at Jones stadium. The Gremfins had the boys in their clutches. Nothing would work for the first three periods and the fumbles combined with penalties kept the Green and White boys with their back to the wall.

Just an awful lot of hard luck," said Coach Murry, who is still confident his boys can win from the Bulldogs. The only question in his mind is will they?

AAA Leaders Being Chosen By Farmers

Elections to choose AAA committeemen will begin this afternoon at 2 o'clock throughout Floyd county. As announced last week elections will be held at Lone Star, South Plains, Irick, Lockney, Cedar Hill, Sand Hill, McCoy and Lakeview school houses and at the court house in Floydada.

The election is looked upon as of great importance by the farm leaders. Committeemen chosen will guide the 1944 farm program.

Local Man Named On M. E. General Conference List

Among the appointments made by Bishop Ivan Lee's cabinet to governing bodies of the Methodist church for the ensuing year last week in the Northwest Texas Methodist Annual conference was that of J. M. Willson, of Floydada, as one of four laymen from the conference to the General conference of the church to be held in Kansas City in April of next year.

That "If" Game

You want to know about the big football game on Thanksgiving day?

Well, here is the dope all cut and dried, if—

The Whirlwinds beat Matador at Matador tomorrow afternoon at 2:30 on the Matador field; and if—

The Spur Bulldogs take the Longhorns at Lockney on the same day and date, or if—

Both Floydada and Spur lose their games tomorrow, then—

AAA Leaders Being Chosen By Farmers

Elections to choose AAA committeemen will begin this afternoon at 2 o'clock throughout Floyd county. As announced last week elections will be held at Lone Star, South Plains, Irick, Lockney, Cedar Hill, Sand Hill, McCoy and Lakeview school houses and at the court house in Floydada.

Local Man Named On M. E. General Conference List

Among the appointments made by Bishop Ivan Lee's cabinet to governing bodies of the Methodist church for the ensuing year last week in the Northwest Texas Methodist Annual conference was that of J. M. Willson, of Floydada, as one of four laymen from the conference to the General conference of the church to be held in Kansas City in April of next year.

W. S. BRISTER, SOUTH PLAINS, DIED SATURDAY

Funeral services for W. S. Brister, 48, of South Plains who died Saturday morning at 8 of a heart attack were held Sunday afternoon at 3 at South Plains with Rev. C. A. Joiner officiating.

HINKLES TO HOUSTON

Mrs. Bryan Hinkle and children will leave this week end for Houston, Texas, to join Mr. Hinkle. The latter is employed as an electrician in the shipyards. Formerly employed with the city here he resigned recently to take the Houston job.

Estimated 18,750 Bales Cotton For Floyd County

Floyd county's gins will have turned out 18,750 bales of cotton from the 1943 crop by the close of the season, as indicated by reports given The Hesperian last night by ginners from practically all sections of the county, showing cotton ginned and probably to be ginned bales had been picked and the figures were assembled and the estimate run down and most finished to 90 per cent finished. Apparently the south-west corner of the county, which furnished the first bales, has ginned out cotton faster than any other section. Probably around Aiken the largest per cent is yet to be gotten out of the fields.

Almost Perfect Weather With the almost perfect weather that has marked the season from the opening date in September right on through October and all of November to date, the cotton farmer has been favored in his gathering and marketing operations in marked contrast with last year and the year before when bad weather dogged the cotton grower from the field to the gin and back. One result has been that cotton has been put on the market or in the channels of trade through the government loan agency in the best condition of many years.

Another result has been that early labor shortage has been nullified to a large extent and the cotton grower on the high plains has reached his job of "scrapping" his cotton fields an average of 45 days earlier than in many recent years.

Plenty of Labor Shows Up Although cotton fields lacked sufficient harvesters in the early days of the harvest season, late October and early November saw ample help begin arriving. At the peak early this morning the estimate of the U. S. Employment service was that 2,000 to 2,500 transients were in the county helping at cotton harvest and other farm work, principally in the cotton fields.

A large per cent of the cotton has gone into government loan channels, grading and stapling well within the requirements.

Based on last night's reports, nearly 7,000 bales of cotton have been gathered and ginned in the county since November 1, when the census bureau gave out ginning figures at 8,266 bales. On November 1 a year ago the county's gins had turned out 3,654 bales.

L. L. Honea Died Monday Morning At Plainview

Leslie L. Honea, 71, for many years a resident of Floyd county, died in Plainview early Monday morning of a heart attack.

He had made his home in Plainview for about six months, going there from Lockney. During several years of his active life he farmed in the vicinity of Lockney.

Funeral rites were held Tuesday afternoon at 4 o'clock in the Main Street Church of Christ at Lockney, where Paul McClung, minister of Plainview, officiated. Interment was made in Lockney cemetery.

Cates Resigns Job At Farmers After 15 Years

W. C. Cates Saturday resigned his job as manager of the Farmers Grain company, local wholesale and retail grain and coal establishment, after serving in that capacity for 15 years, lacking five months.

Succeeding him is Troy Leonard, chosen by the directors for manager. For several years employed with the firm Leonard resigned four years ago to give private affairs his attention. Leonard took over on Monday.

Weather Didn't Stop Him

Cates' resignation was prompted principally by the need to give more time to his farm and family, nine miles southwest of Floydada, he said.

Although operating a farm and living nine miles from his job, Cates during the 15 years he served the Farmers Grain company, was one of the most punctual and attentive business executives in the community. Weather did not stop him. He missed four days in the 15 years due to weather conditions.



SOCIETY

Final Meeting Garden Club Held Friday

The Floydada Garden club met last Friday morning at 10 for their final meeting of 1943.

The members assembled at the home of Mrs. J. D. McBrien for the part of the program representing spring. Roses were used in the decoration.

After the program of spring the club went to Mrs. Chapman's where summer was the theme. Her table was tastefully arranged for a summer breakfast, carnations being used in the centerpiece.

From Mrs. Chapman's the group adjourned to the home of Mrs. Lou Davis where fall decorations were used. Pumpkins and a shock of corn were at the front door, and on her table were fall flowers and fruit tastefully arranged.

The last stop was at the home of Mrs. Angus, winter being the theme used. The group gathered around the dining table, decorated with poinsettias and red candles. Each guest received a lovely corsage and a Christmas package.

Mrs. Charles Rupe was a guest of the club for the day.

Members present were Mesdames A. P. McKinnon, E. L. Angus, C. A. Caffee, J. B. Claiborne, A. B. Chapman, Lon Davis, A. E. Guthrie, R. C. Henry, E. C. Henry, Wilson Kimble, B. Marshall, E. L. Norman, J. D. McBrien, Conner Oden, W. S. Poole, G. V. Smith, A. N. Ward, L. J. Welborn, J. M. Willson, J. B. Jenkins and Clarence Foster.

SOCIAL MEETING FIDELIS MATRONS FRIDAY NIGHT

The Fidelis Matron Sunday school class had a social and business meeting Friday night following a delightful covered dish luncheon at the home of Mrs. E. L. Angus.

There were 23 present for the evening.

C. W. Sargent, Ralls, Celebrates Eighty-Fifth Birthday

C. W. Sargent, of Ralls, celebrated his 85th birthday at the home of his son, L. A. Sargent, of the square community Sunday. All of his children were present except two.

Those enjoying the day were Mr. and Mrs. G. C. Sargent of Roswell, New Mexico; Mr. and Mrs. Dial Exum and children of Roswell, New Mexico; Mr. and Mrs. Edd Corcoran and daughter of Lubbock; Mr. and Mrs. Oscar Evans and daughter Emma Lou of Portales, New Mexico; Mr. and Mrs. Wayne Evans and daughter Sherron of Portales, New Mexico; Mr. and Mrs. Lovell Evans, and children Therman and Kay of Portales, New Mexico; Mrs. Jim Hays and children, Marjorie and Norma Dean of Portales, New Mexico; Mr. and Mrs. C. S. Sargent of Ralls; Miss Ethel Evans of Portales, New Mexico; Mr. and Mrs. Floyd Fisher of Ralls; Mr. and Mrs. L. A. Sargent and children, Almeda and Myrtis; Mr. and Mrs. Elmer Cooper and son Mac of Lubbock; Mr. and Mrs. L. T. Hickerson and daughter Patricia of Floydada.

Several friends called during the afternoon.

War Wives Work at Red Cross Room

The War Wives worked at the Red Cross last meeting. We were very disappointed because of so few girls working. We plan to work at the Red Cross each regular meeting, beginning at 7 o'clock and work until nine. We will follow the working period with our social hour.

Our next meeting will be December 1, at the Red Cross room at 7 o'clock. We will plan our Christmas party at that meeting.

We would like for the girls to work at the Red Cross on Tuesday night if possible. Those working last week were Mesdames Tolon C. Melton, Ariene Burrows, Elton Goch, Geo. W. Sherrill, J. H. Hopkins, L. D. Britton, Claude Hammonds and Clinton Fyffe.

CENTER CLUB MEETING HELD AT HOME OF MRS. ALLEN, FOODS DEMONSTRATOR

About the most enjoyable meeting of our club members was held with our foods demonstrator, Mrs. Oliver Allen, last Thursday night when she had her canned foods on display. The club members and their families attended.

Games of 42 were played and Clyde Green came down from Plainville to furnish music for the occasion. The last part of the program consisted of group singing of patriotic songs, popular songs and sacred songs. We all enjoyed it.

A refreshment plate of chicken sandwiches, pie, and cocoa or coffee was served to Mr. and Mrs. J. E. Green and children, Mr. and Mrs. O. G. Mayfield and son, Eugene; Mr. and Mrs. Walter Sims, Mr. and Mrs. A. W. Anderson and children; Mr. and Mrs. R. C. Ross and daughter, Norma June; Mr. and Mrs. G. C. Bailey, Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. Frank Dunn and children, Mrs. J. L. Montgomery, Mr. and Mrs. O. C. Vinson and children.

Mr. and Mrs. W. F. Lightfoot and children, Mr. and Mrs. W. J. Rhodes, Mr. and Mrs. J. R. Austin and children, Mr. and Mrs. A. L. Spence and daughter, Betty Jean; Mr. and Mrs. Woodrow Wilson and two daughters, Miss Alma Graves and Carl Graves, Mr. and Mrs. H. B. Markins, Mr. and Mrs. Claud Carpenter, Mr. and Mrs. J. B. Jordan.

Mr. and Mrs. W. B. Jordan and A. L. Jordan of Goose Creek and Miss Edith Wilson, with the host and hostess, Mr. and Mrs. Oliver Allen, a total of sixty-five present.

Our next meeting will be the second Monday in December, meeting with Mrs. Woodrow Wilson. The program will be in keeping with the approaching Christmas season.

OPTOMETRISTS SOCIETY HOLDS MEETING, CHOOSES OFFICERS FOR YEAR 1944

LUBBOCK, November 15. — The South Plains Optometric society had its second meeting yesterday here in Lubbock in the offices of Dr. Weston A. Petty. Purpose of the meeting was to elect officers and set up a plan for Optometric advancement for the coming year of 1944.

The officers elected were as follows: president, Dr. W. M. Caudley of Lubbock; vice-president, Dr. J. M. Harrington of Lamesa; secretary and treasurer, Dr. Wilson Kimble of Floydada.

Reporter, Dr. Gordon Richardson of Lubbock.

Dr. Wilson Kimble of Floydada attended the meeting.

PASTORS HELPERS MEET WITH MRS. MCKINNEY

The Pastor's Helpers Sunday School class had an all day business and social meeting Tuesday of last week at the home of Mrs. J. J. McKinney.

Devotion was given by Mrs. Bob Henry and the subject was "Personal Service."

Those enjoying the day were Mesdames Will Snell, R. M. McCauley, D. D. Shipley, Lizzie Sherrill, A. P. McKinnon, P. M. Felton, O. B. Olson, Bell Henry, George Dickey and J. M. Wright.

They had as their guests Mesdames Wilson Kimble, Bob Henry, Geo. V. Smith and Mrs. I. A. Smith of Snyder.

Fairview News

FAIRVIEW, November 16. — Mr. and Mrs. L. A. Horton attended the 66th wedding anniversary of Mr. and Mrs. S. D. Mills at Sand Hill Sunday.

Mrs. L. V. Sheves of Amarillo visited from Wednesday to Friday with her sister, Mrs. Bob Cannon.

Mr. and Mrs. Walton Wilson and children went to Plainview Sunday where they visited her parents, Mr. and Mrs. E. C. Austin and her brother, Hub, who was home on furlough.

Visitors in the Preston Bullard home Sunday were Mr. and Mrs. Chli McClure, Miss Jean Crabtree and Miss Clara Cosby.

Mr. and Mrs. W. B. Jordan and Mr. and Mrs. A. W. Anderson and children from Center attended church here Sunday night.

Mr. and Mrs. Benton Ritchey and Mr. and Mrs. Clyde Bagwell visited in Lubbock Sunday. The Ritcheys spent the day in the home of their daughter, Mrs. R. D. Rhodes and the Bagwells visited her uncle, C. D. Thacker and family.

Mr. and Mrs. Benton Ritchey left for Memphis, Texas, Sunday afternoon after receiving word that Mrs. Ritchey's brother, Weldon Lewallen was ill.

Rev. and Mrs. J. R. Cambrell are moving this week to Floydada where they will make their home.

PARTY HONORS CALIFORNIA VISITOR THURSDAY NIGHT

Thursday night of last week Mrs. Ralph Taylor was honored with a party at the home of Mrs. Elizabeth Snell.

Those present were Margaret Hale, Margaret Beedy, Mrs. George Serriell, Mrs. Pete Kendrick, Mrs. Greer Christian, Mrs. Duncan Hollums, the honoree, Mrs. Taylor and the hostess, Mrs. Elizabeth Snell.

Mrs. Taylor has been here from Long Beach since last week, a guest in the home of her parents, Mr. and Mrs. V. W. Hennessee.

W. M. S. WILL PACK BOX FOR BUCKNER ORPHANS

The W. M. S. of the First Baptist church met Monday afternoon at 4 o'clock for a missionary program. Mrs. G. N. Shirey was leader of the program.

Next Monday the society will meet in circles for mission study and will pack a box for the Buckner Orphans' home.

Anyone having used or new clothing please bring to the church Sunday or Monday.

Born to Mr. and Mrs. Bill Burgett at the Littlefield hospital, a son, and has been named Bryon Lee. Mother and son are doing nicely. The young man is a grand son of Mr. and Mrs. Lee Burgett of Floydada.

Mrs. Ernest Morgan returned Monday to her home in Artesia, New Mexico, after spending several days with her mother, Mrs. A. W. Thomas and Mr. Thomas.

W. H. Brock and P. O. Brock of Lubbock has returned from a visit to Waco where they had been to the bedside of their mother, who is ill.

Mrs. Harold Berry went to Borger Tuesday to visit her parents, Mr. and Mrs. Hightower.



Your DECLARATION OF INDEPENDENCE

Written nearly two centuries ago, the DECLARATION OF INDEPENDENCE is the foundation of your freedom!

It is the basis for your guarantee of freedom of speech, freedom to worship as you please .. freedom from oppression of any kind.

It is within your power to write a Declaration of Financial Independence with SOUTHWESTERN LIFE INSURANCE ... guaranteeing your economic freedom ... for your family and for yourself.

The cost is low. Get a free analysis today.

Floydada Representative

R. E. FRY

Southwestern Life
Insurance Company
C. F. O'DONNELL, PRESIDENT HOME OFFICE • DALLAS

A LUCKY BUY

Gives Us a Good Supply of—

AUTO BATTERIES

You'll need one for your car this winter, quite likely, and if you do we suggest that you'll find—

The AUTO-LITE TO YOUR LIKING

We also have an Ample Supply of

ALCOHOL

For your Automobile or Truck Radiator. Supply of other Anti-Freeze probably not obtainable for the present. Alcohol gets the job done as you know, but you have to watch it. Come in today and beat the freeze. Your Block and Radiator are too valuable to take a chance with.

Panhandle Service Station

TAYLOR LEACH, Operator

Telephone 206

for Panhandle Products Wholesale

PENNEY'S

It's The Little Things That Count!



New Season Styles You'll Love At First Sight!

SMART AUTUMN HANDBAGS
Wonderful big pouches, slim envelopes to tuck underarm or good-looking top-handle types to complete your ensemble! Leather and fabric. **2.98**

Other Dressed Styles in Crisp Fall Fabrics **1.98**

Dressy Or Tailored Styles in Popular Fall Shades!

RAYON FABRIC GLOVES
Trim little shortie styles for suit wear or gracious longer lengths for dress! Soft suede-like fabrics, all smartly stitched! Colors! **98¢**

To CUSTOMERS of SCOTT GIN COMPANY

We are pleased to announce that we have **AMPLE STORAGE** Facilities For Your

GOVERNMENT LOAN COTTON

Those who gin with us and want to put their cotton through the loan can follow the usual procedure.

We are glad to have this service available for our Government Loan customers and invite you to take advantage of it.

We are not in position to make this offer available for Outside cotton or for Storage Cotton other than Cotton that is to go through the Government Loan.

Good Service—Good Ginning

Although somewhat handicapped by the Labor Shortage we continue our best efforts to serve you and appreciate your favors.

SCOTT GIN CO.

GRADY HARRIS, Manager

Net Loss Shown For November In Assistance Rolls

AUSTIN, Nov. 9.—Old Age Assistance rolls sustained a net loss of 462 cases during October for November payments, the rolls dropping from 182,305 to 181,843. The average actual payment went up from \$30.72 to \$30.80, which is \$2.64 below the average grant. This increase in the cost of the program by \$2,333.68 over the previous month, which is the lowest cost increase of the Old Age Assistance program sustained in any month since 1938. Total amount being distributed in November is \$3,783,141.48.

The Blind rolls made a net gain of 67 cases during October. In November \$114,915 will be distributed to 4,672 blind persons in an average payment of \$24.60. This is an increase of 6c over the average payment for October.

The Aid to Dependent Children program continued to decline, the rolls losing 340 families with 695 children. In November \$226,988 will be distributed to 10,678 families representing 23,690 children in an average grant of \$21.25, which is 3c above the average grant for October.

HARMONY H. D. CLUB PLANS FOR CHRISTMAS PARTY

"New Fabrics" was the topic for study of the Harmony Home Demonstration club which met November 11, at the club room, Mrs. Zant Scot was hostess for the meeting. Roll call was answered by giving a southern custom.

We decided to have our annual Christmas party and draw names as usual. The Red Cross chairman, Mrs. Sam Hale, gave an interesting report and handed out two garments to be made. The club also voted to make 100 military kits and fit them for the boys in service.

It was decided to have our next meeting which will be achievement day on Friday instead of Thursday so as not to interfere with Thanksgiving. This meeting will be with Mrs. R. B. Gary who is pantry demonstrator. We also decided to have the first meeting in December on the first Thursday which will be December 2, instead of December 9. Mrs. M. Carr will be hostess for this meeting.

The hostess served a salad plate to the following: Mesdames R. B. Gary, Carrick Snodgrass, Sam Hale, G. L. Snodgrass, Adam Donaghe, Everett Miller, Charley Watson.

Conservation District News

(W. H. Nelson, chairman; W. F. Ferguson, vice-chairman; F. L. Brown, secretary; Webb Taylor and M. H. Taylor, members.)

Last fall C. J. McClure who has been working the McElroy farm east of Center school placed the farm under agreement and constructed some eight miles of terraces surveyed by the District engineers. He recently told Carl Muench, engineer assigned to the District by the Soil Conservation service, that in spite of the fact that he got no rain after June 15th this year he was making the best crops in all the years he has operated this farm. He feels that the terraces stored up the moisture received earlier and made for uniform production, whereas in the past yields have been spotted.

R. M. (Fred) Batteny recently told a District technician if he wasn't mighty careful his terraced cotton was going to make a half bale to the acre. It may be remembered that Fred was pretty pessimistic a month or so ago.

W. C. Wisdom, of Pleasant Valley community, recently told a District technician that his redesigned irrigation system had worked perfectly which had enabled him to successfully water his wheat at a critical time in the spring of 1943, and even after severe green bug damage the crop yielded 23 bushels per acre which was considerably above the yields on neighboring farms not so handled. He went on to state that the terraced part of the farm which was not irrigated showed a 20 percent increase in sorghum yields ever unterraced dry farms in his community.

Watch this column each week for comments by Floyd county farmers.

Sand Hill News

SAND HILL, November 15.—There was a large crowd out to church and Sunday school at the church and school house.

Mrs. Flake Dillard and son from Amarillo spent the week with her parents, Mr. and Mrs. H. H. Graham and family.

Mrs. Albert Pricer is cooking for the school cafeteria in the absence of Mrs. Weems.

Sgt. James Burke is here on a 15 day furlough visiting his parents, Mr. and Mrs. W. D. Burke and family.

C. M. Norris spent the day with Herman Graham Sunday.

Mr. and Mrs. Williams were dinner guests to Mr. and Mrs. Clarence Guffey and family Sunday.

Mr. and Mrs. Claud Norris visited Mr. and Mrs. Jeter Sunday evening.

Sand Hill Home Demonstration club met November 10 at the club room. Miss Wilson gave a demonstration on fabrics and canning chicken. The club planned to have a Christmas tree and program for December 22. Plans will be made at the next meeting which will be December 8.

We elected officers for the coming year as follows; president, Mrs. J. V. Greer; vice-president, Mrs. Mayo; secretary-treasurer, Mrs. Ed Holmes; yard demonstrator, Mrs. W.

M. Knight; food demonstrator, Mrs. A. V. Womack.

Mrs. Alva Redd and children of Amarillo spent the week end here visiting her mother, Mrs. L. L. Clark.

Mrs. L. L. Clark returned from Graham Friday where she had been visiting her father who is ill.

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

OLD PEOPLE ORGANIZED TO MAKE THIS A BETTER COUNTRY FOR EVERYBODY

Mr. Editor Floyd County Hesperian: In your editorial you say that you can't understand people who are taking assistance money being hostile instead of grateful, and that the old folks are organizing and that the objective is pointed toward getting more money for themselves.

I want to say that the old folks are grateful. They are grateful to the voters of the great State of Texas for voting for old age Pensions back in 1935. They are grateful to the young people for their vote in that election. If the young people had not voted for old age Pensions it would not have carried almost 4% to 1.

This election meant that the old people would no longer be carried over the hill to the poor house. It meant that the people of the great State of Texas recognized the fact that the men and women past 65 years of age were the ones that had cleared the farms, fought the Indians, built the homes, the church houses, the schools, colleges, universities, created the wealth of Texas, and made it possible for the next generation to have the modern conveniences that they themselves had never had a chance to have. And it was the God-fearing, humanity-loving people of Texas that voted for old age Pensions, because they realized that the men and women who had invested their lives in Texas was entitled to a return on their investment just as much as the man who invested his money is entitled to a return on his investment.

They realized that men have different talents, Henry Ford has a talent for creating wealth and keeping it, but the men that bought his cars and paid him a profit helped to create that wealth. Then if the man that creates wealth by farming or digging in the mines creates this wealth but has not the talent to hoard it, he is entitled to a return just as much as the man who has the ability to hoard wealth.

If the laboring man had not organized capital would have worked him for a mere pittance, because we know that Capital is organized.

The 47th Legislature passed the Ominous Tax bill to take care of old age Pensions ("I know they call it old age assistance, but that is not what the people voted for") and when the bill left the House and went to the Senate they put a ceiling on the bill and said that only \$1,750,000.00 could be used for old age Pensions in any one month and the balance would go to the General fund. The 48th Legislature met and the House passed a bill removing the ceiling from old age Pensions and again the Senate put the ceiling back.

The old people are organizing to

get that ceiling removed, and to fight for equity and justice, and when you think they are organizing just to get more money you are wrong. Their boys are fighting for Democracy, and one of the objectives is to keep Democracy in these United States of America so those boys will have a Democratic home to come back to.

These old people have been young and they know the troubles and trials of the young people. The Senior citizens of Texas are organizing not only to protect their own rights but to make this a better country for every body, and by the eternal gods somebody is going to realize that they are organized.

Tom W. Deen.

SGT. ROY E. HOLLINGSWORTH SAYS IT IS WELL THAT WE FIGHT ACROSS THE SEAS

Why are we fighting? That is the question that is being asked today. Why do we go to other countries to fight? We have not lost anything over there. Yes, we have lost it all if the fight is not carried over there. Remember Pearl Harbor? What was Japan doing while her leaders were making peace treaties? They were attacking Pearl Harbor like the rats that they are.

Do we want them over here laying their bombs on our country, bombing our women and children, churches, schools and cities, tearing up our great country? No, we want no part of it. That is why we fight our battles across the water. Yes,

there are hundreds getting killed day after day, but we still hold the battle in our favor.

Russia is to be looked up to for her daring adventures in this war. She has done a wonderful job thus far. China is not to be forgotten for her bravery. They are losing

their women and children, cities and freedom.

We have the WAACS, WAVES and SPARS to be looked up to. Yes, they have been doing a wonderful job and we won't forget our bird men, the men who drop their bombs

to destroy the power of the other nations.

All in all we have a wonderful nation to be looked up to and to be honored. Yes, far above all nations. United States of American we salute you.

E. P. NELSON BONDS
And All Kinds of INSURANCE
Second floor First National Bank Building.
Telephone 285

Wanted! Men and Women Who Are Hard of Hearing

To make this simple, no risk hearing test. If you are temporarily deafened, bothered by ringing buzzing head noises due to hardened or congealed wax (cerumen), try the Durine Home Method test that so many say has enabled them to hear well again. You must hear better after making this simple test or you get your money back at once. Ask about Durine Ear Drops today at Bishop Pharmacy

WASH AND GREASE \$1.50 At DAY & NIGHT TEXACO

301 East Houston
Under New Management — Phone 11

We Pick Up Flats
Alcohol for Anti-Freeze; Texaco Indian, Fire Chief, Sky Chief.

Mr. and Mrs. Jack Sims

KEEP SAFE AND ECONOMIZE WITH FLASH-O-GAS

FULL 100 LBS. PHILLIPS PROPANE in EVERY REFILL

Every Pound Guaranteed to Vaporize in COLDEST WEATHER.

Don't risk a Butane-Propane Mixture in Cold Weather Because—

- 1st—Freeze down
- 2nd—Waste of fuel time and money
- 3rd—Under certain conditions butane in cold weather in drums can be a serious FIRE HAZARD.

Bring your drum for refill or exchange as you like.

SPECIAL NOTICE TO ALL BUTANE BURIED TANK USERS: FIRST—

All our butane-propane gases are direct from Phillips Borger Refinery—Free from corrosive sulphur. Its continued use will not injure tank and appliances equipment. PHILLIPS are the world's largest liquid gas producer—

SECOND—

All our truck and storage tanks approved and built heavy enough to haul full 40% propane mixture. We are serving full 40% propane. Our customers are assured of better performance in COLD WEATHER.

THIRD—

Our EFFICIENT FREE service assures continued SAFE and EFFICIENT operation of all appliances.

No Wasted Fuel NO FUMES — NO ODORS

"The proof of the pudding is the eating."

GIVE US A TRIAL

MAKER—FLASH-O-GAS CO. PLAINVIEW and LUBBOCK



There's a "Sweeping" Big Job to Be Done!

Don't let the condition of your electric vacuum cleaner go from bad to worse . . . you won't be able to get a new one for the duration! Don't let sharp things be picked up to cut the rubber belt. Empty the bag often. When repairs are needed, let your Electric Repairman make them at once!

Southwestern PUBLIC SERVICE Company

KEEP 'EM SERVING

SPEND YOUR COAT MONEY with the Wisdom of Solomon.

Invest in one of these Lovely Fur-Trimmed Coats

PRINTZESS
—the name of Charm when you speak of coats.

Make the holiday furlough something special for him to remember by looking your prettiest.

New PRINTZESS COATS

\$29.50
To
\$49.50

New — this week
Yes, we have them
\$29.75
TO
\$100.00

Soft, All-Wool, Lovely Lining

Shop Now

IT'S NEARER CHRISTMAS THAN YOU THINK!

Chesterfields—in all wool fabrics
Finely Tailored—most wearable **\$29.50**

MARTIN DRY GOODS CO.



CLASSIFIED ADS

For Sale

USED cars—1939 Ford tudor sedan; 1935 Packard two-door sedan; 1941 Ford four-door sedan.
ANTI-FREEZE—We have plenty of Zerone. Bishop Motor Co. 411tc
FOR SALE—200 hens. Mrs. Will Shell. 411tc
FOR SALE—One 1942 Model long wheelbase Dodge truck. Driven 10,000 miles. John R. Gray. 412tp
FOR RENT—Bed rooms. 411 Wall Street. 412tp
SET of improvements in East Floydada, house, barn and outbuildings suitable to be moved off to new location. Goeen & Goeen. 412tc
FOR SALE—1939 Model W. C. Aills Chalmers tractor. See at McDonald Implement. 411tp
FOR SALE—A. C. Combine. A-1 shape, on a new rubber. R. K. Williams, 3 miles northeast of Petersburg. 402tp

Lost and Found

LOST—Eleg yellow gold wrist watch. \$5 reward for return to Parker Furniture Co. 411tc
LOST—On streets of Floydada billfold containing \$13 in money, registration card, social security card. Finder return to Grigsby Laundry for reward. 411tc
LOST—39 model Ford bus cap. \$1 reward for return to Jack Burleson. 402tc

Wanted

WANTED—Boy to work mornings, afternoons, Saturdays, learn printing trade. Apply Hesperian office. 40th.
WANTED—An elderly couple to keep house and look after home. Might make crop arrangements if agreeable. Monroe Smith, Lockney, Texas, Route No. 2. 412tp
TRUCK WANTED
GOOD used truck. Robb Baker, Hamvieu, Texas. 411tc
PERMANENT WAVE, 50c Do your own Permanent with Charn-Kurl Kit. Complete equipment, including 40 curlers, and shampoo. Easy to do absolutely harmless. Praised by thousands including Fay McKenzie, glamorous movie star. Money refunded if not satisfied. Arwine Drug Store. 4110tp
WANTED—A high school boy to do chores before and after school. E. C. King, Dairy, Phone 9019P. 411tc
FOR SALE—Good young horse. W. H. Finley, 619 W. Lee. 412tp
WANTED 3000,000 Rats to kill with King's Rat Killer. Harmless to anything but rats and mice. Prepared both white and liquid. Guaranteed at White Pharmacy. 1131tp

Land For Sale

1 or 2 acres of land with house, windmill, in country. Cash Rent. W. T. Dossey, General Delivery. 412tp
FOR SALE—938 acres 4 miles from Dougherty. 110 acres sowed. 401 stubble been plowed 3 times. Ready for wheat owner. F. W. Cooksey, Floydada, Texas. 402tp
FOR SALE or Rent for one year a 4 room house. 520 S. Main St. See Mrs. Dunovant, 522 S. Wall St. at Mrs. P. M. Smiths. 411tp

FOR SALE

IRRIGATED Farms, Dry Land Farms, City Property, Small Acreage Tracts. See me for prices and terms. J. G. Wood, Room 5, Bank Building.
FOR SALE—1 dining room suite. \$85.00. Call 87 after 6 o'clock. 3604E. 411tc
FOR SALE—Hens 521 W. Miss. 411tc

Miscellaneous

AUTHORIZED MAYTAG SERVICE
 Genuine Maytag parts, Oils & Grease. See your Maytag dealer. H. M. McDonald, Hdwe. 49tc
PLACE your order now for a New Ford Tractor with Ferguson Equipment. We overhaul and rebuild motors of all makes. Portable Welding Service. Floyd County Tractor Co., Authorized Ford Tractor Dealer, Phone 29. 414tc
NOTICE—Those owing ice bills to O. H. Johnston, please pay at King's Grocery. 412tp
CABLE 165, DALBY Motor Freight will be at your service. 254tc
MY HOME for sale. One mile from town, modern, every convenience. Major highway. Cash only. G. N. Shirey. 402tp
USE Cosden products and be satisfied. Home Oil Co. 248tc

BEST MONUMENTS

Best Material, Lowest Prices. N. E. Tyler, Floydada. 426tp

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollins, Manager.

Houses For Sale

FOR SALE—One 4-room boxed and weather stripped house, size 30x30, 11 miles south east of Floydada. See Mrs. Harry N. Jones, 601 S. Main St. or W. N. Jones Floydada. 402tp
FOR SALE for sale and rent. W. H. Brown, owner. 266tc

Destroyer-Escort Built In 25 Days By Bethlehem

A new World's record in ship construction was achieved November 3 by the Bethlehem-Hingham shipyard when it delivered the 1,300-ton destroyer-escort "Reynolds" within 25 days of the time the keel was laid.

The ship, which will carry a complement of 185 officers and men and cost approximately \$3,500,000, was delivered to the United States Navy, which in turn will place it in the service of the British Royal Navy for anti-U-boat and convoy duty in the Atlantic.

This record surpasses by more than 20 days the mark set by Bethlehem in the first world war when it delivered the destroyer "Reid" to the American Navy 45½ days after the laying of the keel, a new record up to that time.

The first group of the "Reynolds" type of ship built for this war by the Bethlehem-Hingham yard required 302 days to complete. The next group in her class required 209 days. The yard is busy constructing additional destroyer-escorts which will join the "Reynolds" in the British Navy.

Built For Speed
 The "Reynolds," like her sister ships, is built for speed and quick-handling fire power. She has three revolving cannon, a 40-mm. Bofors gun, each barrel capable of 120 rounds of 2-pound projectiles per minute, effective at 2,500 yards against air or surface targets.

It also possesses numerous 20-mm. Oerlikon machine guns with a potential fire-power of nearly 400 shells a minute. A potent feature of her armament are various K-guns for throwing down 300-pound "ash cans."

Nearly Black Long
 The "Reynolds" type of destroyer-escort is 308 feet long and 36 feet in breadth and is known in Naval circles as the "Ferrier of the Sea." Her superstructure has been described as a "cross between an overgrown submarine conning tower and a gigantic tank turret."

It also possesses numerous 20-mm. Oerlikon machine guns with a potential fire-power of nearly 400 shells a minute. A potent feature of her armament are various K-guns for throwing down 300-pound "ash cans."

Nearly Black Long
 The "Reynolds" type of destroyer-escort is 308 feet long and 36 feet in breadth and is known in Naval circles as the "Ferrier of the Sea." Her superstructure has been described as a "cross between an overgrown submarine conning tower and a gigantic tank turret."

It also possesses numerous 20-mm. Oerlikon machine guns with a potential fire-power of nearly 400 shells a minute. A potent feature of her armament are various K-guns for throwing down 300-pound "ash cans."

Nearly Black Long
 The "Reynolds" type of destroyer-escort is 308 feet long and 36 feet in breadth and is known in Naval circles as the "Ferrier of the Sea." Her superstructure has been described as a "cross between an overgrown submarine conning tower and a gigantic tank turret."

Americans in the camp have organized study classes, dramatic club and various activities to occupy and improve their minds while in captivity.

COL. DAN W. JENKINS PRISONER OF WAR CAMP AT STALAG LUFT THREE

Col. Dan W. Jenkins, who with a crew of a bomber, was grounded while on a mission over Germany, is now writing his parents, Mr. and Mrs. J. B. Jenkins regularly, having been made a prisoner of war. Stalag Luft Three from which he writes, is also the address from which Lt. Quentin Burgett writes, and the assumption is that these two Floyd county men are likely to meet there.

Mr. and Mrs. Jenkins do not know whether their son was injured when his plane met disaster. However, they are sure he was not seriously hurt.

Few Turkeys Get To Market Here For Thanksgiving

Mighty few Floyd county turkeys went to market on the Thanksgiving day. Floyd county poultry dealers say.

Farmers were too busy, the percentage of birds "ready to go" was too low, seems to be the answer. In addition the number of turkeys in the county is lower than in other recent years.

Perhaps fewer turkeys came to town than for any Thanksgiving market in 25 years, as the recollection of one local dealer goes.

Mae At The Throttle
 They called McKinley at half past four.
 He drove his Dodge through the garage door.
 He spun 'er on a dime and headed for town.
 When he reached the culvert he around.
 He landed his flivver in a nice deep ditch.
 And his voice rose high in a fight-in pitch:
 "G'wan and holler if you want a good.
 But I'm tellin' you I never left the road.
 I swear to you by a hair on my head
 That the blasted road left me in-went around."

NEW OATS COMBINE VIRTUES

One of the great difficulties faced by plant breeders trying to improve farm crops, says the U. S. Department of Agriculture, is to get a suitable combination of good qualities. The more numerous the requirements, such as disease resistance, grain quality, hardness, earliness, color and productivity, the harder the job. Therefore, in the opinion of crop specialists, some of the recent breeding results with oats are remarkable. The new varieties suitable for the North Central states possess a long list of strong points—resistance to several different rusts and smuts, superior yield, high test weight, earliness, stiff straw, and slowness to sprout in the shock in wet weather.

There are 20,000 rubber trees ready to be tapped in the southern Solomon Islands. It was estimated today.

FOR SALE—4 room modern house 2 blocks from Floydada High school. Floyd Murry. 411tc
FOR SALE—Six room modern house with block of land (sixteen lots) on highway big concrete porch, well and windmill, lots of shrubbery, rose bushes, grape vines, etc. Arthur B. Duncan Abstract Company. 407tc

'Most Wholesome Association' Says L. W. Bridges

Making plans for early departure from Floydada to make his home at Hereford and become pastor of the First Christian church there, Rev. L. W. Bridges this week declared his pastorate and residence here had been one of much pleasure, referring to the Bridges family life in Floydada as one of "Most wholesome community association."

The retiring minister was asked to accept the ministerial work at Hereford a month ago, and formerly resigned here following decision to accept.

INFANT DAUGHTER DIES

Funeral services were held Sunday afternoon at 2:30 at the Assembly of God church in Lockney for the infant daughter of Mr. and Mrs. Ardis Blackshear of Lockney.

Rev. C. A. Strickland officiated and interment was made in the Lockney cemetery.

Viruses of the horse disease, encephalomyelitis, used as a part of the vaccination treatment, is durable when stored carefully, according to tests reported by the Agricultural Research Administration of the U. S. Department of Agriculture. Dr. M. S. Shahan of the Bureau of Animal Industry has samples of both a western and an eastern strain of the virus, dried and sealed in vacuum jars, and stored in a refrigerator in 1939. He recently opened two tubes and found that each virus was fully virulent, the eastern after 3 years and 1 month of storage, the western after 3 years and 7 months. He plans to continue occasional testing of the supply to find out how long such material can be stored before it loses its ineffective power. There is scientific record of another animal virus—of Borna disease—that has been stored 7 years, he says.

Teacher (questioning class after lesson on preservation of food)—
 Mary, tell me one way of preserving meat.
 Mary—Putting it on ice, teacher.
 Teacher—What do we call that?
 Mary—Isolation, teacher.

MR. AND MRS. SIMS NEW MANAGER DAY & NIGHT TEXACO

Jack Sims is the new manager of the Day & Night Texaco station at 301 East Houston street on Matador highway, and with Mrs. Sims took charge of the station several days ago.

In addition to the usual truck and car service, Mr. Sims will do washing and lubrication and operate a pick-up service for flats, he said this week.

Mr. and Mrs. Sims, formerly of Plainview, are more recently of Lockney.

SNELLS BUY TOWN HOME

Mr. and Mrs. Will Snell, who have sold their farm near McCoy to J. F. Martin, of Anson, will move to Floydada soon, according to their present plans.

They have bought the residence at 515 West Virginia street, occupied for a number of years by Mr. and Mrs. Virgie Shaw.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

Rationing Dates And Deadlines

GASOLINE—A-8 coupons are good through November 21, and A-8 becomes good on November 22.

SUGAR—Stamp No. 29 in book four is good for 5 pounds through January 15, 1944.

SHOES—Stamp No. 18 in book one good for 1 pair. Stamp No. 1 on the "Airplane" sheet in book three good for 1 pair.

MEATS, FATS—Brown stamps G, H, J, and K good through December 4. Brown stamp L becomes good November 21 and remains good through January 1, 1944.

Processed Foods—Blue stamps X, Y, and Z good through November 20. Green stamps A, B, and C in book four good through December 20.

Mrs. J. V. Greer and daughter, Peggy Ann, have returned from a weeks visit in Trinidad, Colorado, visiting her father, J. J. Hart and her brother, J. A. Hart and family. They also visited another brother at Bovina, Texas, enroute home.

JACK SIMS NEW MANAGER DAY & NIGHT TEXACO

Jack Sims is the new manager of the Day & Night Texaco station at 301 East Houston street on Matador highway, and with Mrs. Sims took charge of the station several days ago.

SNELLS BUY TOWN HOME

Mr. and Mrs. Will Snell, who have sold their farm near McCoy to J. F. Martin, of Anson, will move to Floydada soon, according to their present plans.

They have bought the residence at 515 West Virginia street, occupied for a number of years by Mr. and Mrs. Virgie Shaw.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

GRASSHOPPER

Grasshoppers are reported to be present in large numbers in several sections of Floyd county, according to reports from various sources.

November's Quota Of War Bonds Is 32,000 Dollars

Have you been "coasting" on War bond purchases since the big drive ended early in October?

If so, J. M. Willson, county chairman of War bonds sales of the U. S. treasury, has announced the November quota set by the department at \$32,000 for Floyd county, and suggests that your investment now will help the county meet its monthly quota.

Willson is still being congratulated by War bond sales authorities on the fact that Floyd county led the district, area and state in percentage of E, F and G bond sales. These are the kind that are bought to keep and indicates that Floyd county citizens do not intend to cash them out hurriedly to meet tax bills next spring.

FLOYDADA HOSPITAL NOTES

Rosey Gray is recovering satisfactorily from an operation on November 16.

Mae Hope Boyd underwent an appendicitis operation Friday. She is recovering nicely.

Born to Mr. and Mrs. C. W. Wartes of Petersburg, a daughter, November 15.

MRS. BOB SMITH RECEIVES TREATMENT AT HOSPITAL

Mrs. Bob Smith showed remarkable improvement yesterday, after receiving treatment several days in the Pitts hospital.

A baby girl was born to Mr. and Mrs. C. L. Gilley at the Pitts hospital Saturday. The young lady has been named Barbara Jo.

Get the Want ad habit.

Thanksgiving Service Plan Wednesday Night

A Thanksgiving service, in which all of a mind are cordially invited to take part, will be held at the Church of the Nazarene Wednesday night of next week, it was announced yesterday by Rev. Phil H. Gates, chairman of the ministerial association.

Rev. C. A. Hartley, pastor of Floydada Circuit churches, will preach the Thanksgiving sermon. The hour of meeting is 8 o'clock.

"All who will help in singing at the service please come and assist," urged Rev. Gates. And all who want to join in the public thanksgiving for the manifold blessings of the year are invited, he said.

MRS. BOB SMITH RECEIVES TREATMENT AT HOSPITAL

Mrs. Bob Smith showed remarkable improvement yesterday, after receiving treatment several days in the Pitts hospital.

A baby girl was born to Mr. and Mrs. C. L. Gilley at the Pitts hospital Saturday. The young lady has been named Barbara Jo.

Income Tax Man Coming November 29 To Floydada

Fred I. Merrick, deputy tax collector, will be in Floydada on November 29, it has been announced by W. A. Thomas, collector of Internal Revenue of Dallas, and will help farmers with their income tax estimates, which are due to be filed not later than December 15.

Mr. Merrick, who will make his headquarters at the First National bank, also will help those who find they need to amend their income tax estimates.

LOYD EMBRY WILL STUDY DURING NEXT FEW MONTHS

His mind not definitely made up, Loyd Embry, who conducted a farm sale near McCoy Monday and is retiring from the farm for the present, will either continue a business course interrupted a few years ago or will take up a course in radio engineering soon.

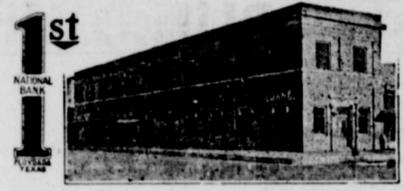
The farm, on which the Embry family have made their home for a number of years, recently sold and possession will be given the new owner.

Carbon paper, typewriter ribbon, Hesperian Publishing Co.

THANKSGIVING THURSDAY, NOVEMBER 25

NOTICE OF LEGAL HOLIDAY

This Bank will be closed all day in observance of the day of Thanksgiving.



HELP WANTED

Hundreds of Men and Women Needed Immediately for Essential War Work at

PANTEX ORDNANCE PLANT Amarillo, Texas

Loading Bombs Loading Shells

Also for jobs in Stores and Maintenance

HOUSING FACILITIES AVAILABLE AT PLANT SITE

Apply immediately at Pantex Ordnance Plant, Amarillo Texas, or at one of the following offices of the United States Employment Service:

AMARILLO LUBBOCK CHILDRESS PLAINVIEW

CERTAIN-TEED PRODUCTS CORPORATION, PRIME CONTRACTOR



TURKEY DINNER \$1.00

SERVED FAMILY STYLE THANKSGIVING DAY

We suggest early reservations.

Open 12 o'Clock Noon HOTEL COFFEE SHOP Management of Mrs. S. H. Shultz

Many Feeds But Only One WINTERLAY!

Many feeds give you some of the vital ingredients, some of them are milled with precision . . . B U T . . . Only . . .

WINTERLAY gives you a seasonal feed with all the vital ingredients Plus Precision Milling.

So for Protection Plus Production ask for WINTERLAY. "The Sunshine Feed for Winter."



WINTERLAY Sold by **FARMERS GRAIN CO.**

EDITORIALS

We do like one thing about the old folks in their frankness. They think there is no reason their "pensions" should be put on the basis of "assistance." That wasn't what the folks in Texas voted for but that is the way the thing is being run. Where the "assistance" idea comes from probably in Washington, although it may be right here in Texas. To obtain half the money that goes to the "overs" states must "comply" with the requirements of a board in Washington. And the man with the checkbook usually dictates policies. The aged think a good deal of money could be saved in "administration" if the matter was carried out as it was voted in Texas overwhelmingly sometime ago. Call it a pension, they say, and let it be that. Finding the money to pay the bill is another matter and beside the question in this particular discussion.

But finding the money to pay the bill is a tough one now and will be tougher as time goes on. More people are going to be 65 and over and eligible for the pension. The rolls will increase and increase as the better health rules prevail and the hazards of death are diminished so that to die before 65 will be the exception, and years of life far and away beyond will become more and more common. The money simply must be extracted from somebody somehow, and a rule that makes Henry Ford pay a lot also will make a taxpayer in Floydada pay a lot. A rule that gets the Rockefellers in New York will also get the John Does in Floydada. And when John Doe gets to the end of the tether he is going to let out a squak, regardless. Maybe there will be found a way to lift the burden by the bootstraps. Senator O'Daniel says it can be done.

There is a big segment of the American public that is becoming incensed at the profligate manner in which government money is being wasted, and the apparent government intention of taking away what money there is accumulated in the hands of the wealthy and re-distributing it by way of taxes—income, inheritance, unemployment levies, et cetera. How anybody with the American background most of us have can believe there is something wrong with being wealthy is more than we understand. The fact that one man is wealthy in this country means there is also room for others to be wealthy. And most of the big wealth of the country has come through "adventure money," taking a chance on doing something that others would not attempt. Just where the golden eggs will come from when the goose has been beheaded and drawn has not been explained as yet. Money, wealth, comes from toil and management. Leastwhile it always has in this country.

With these things awry the farmer cannot help but look at the period of readjustment with a wry face. He is wondering what is going to happen to him and his mode of living and well he may be. That is one reason why Agricultural Conservation committees and farmers' representatives are warning and warning against what the future—sooner or later—has in store for the farming man. With everybody grabbing and snatching, trying to get theirs, the man with the investment that he can't shake lose from usually is the goat so far as income is involved for a period of time when big disruptions come, although he is usually winner if he can hold out long enough. This kind of thing makes the farmer the most conservative man in the world. Big Business does not seem to know this, but all the things the farmer has done toward self-help even to letting the government help him, has been toward the ultimate end of saving property. Property rights and personal rights are so inseparably involved that you can't take one without taking the other.

Speaking of Senator O'Daniel, we keep hearing that people who take their Washington troubles to him find they get some kind of action. They say he is making a good senator and all he has to do to keep his job, if he wants it, is to keep on giving the kind of service he is giving. Here is something to be thinking about. Every administration finally runs its course. The New Deal will have done all the good it can do and all the harm it will do in the course of a few years. Being not in the good graces of the new deal, Senator O'Daniel can be a mighty help to Texas when that day comes. He might be the political potentate to whom all problems political would go four years hence from this bailiwick. With the probability that Republicans will gain more and more power, as the administration's bureaus and commissions become more and more inept in the benevolent handling of business and political affairs, a first rate aginer could be an invaluable asset to our state. This ought to rile all the anti-O'Daniel folks that pay any mind to what we say. And thus we would have arranged it so that both pro and anti-administration, pro and anti-O'Daniel, would be out of patience with us. That ought to be a good way not to be elected to the senate.

One of the treasury statements that we want to dispute is that the average dollar bill lasts nine months.

A women's page writer declares there's only one thing to be said about a man who stays out late at night. But wifey knows 2,000 ways to say it.

As A Farm Woman Thinks

By Nellie Witt Stokes

I have been sitting here for some thirty minutes, looking at a blank sheet of paper in the typewriter. Not an idea worth while, not a thought of interest comes to my lazy mind. I quit trying, rock the baby, listen to a radio program, the page is still blank. I recall the lines, "Life is a leaf of paper white, each writes his verse, and then comes night." Better not have thought of that, the afternoon shadows engthen in my life and I am afraid the verse has not always been rhythmic and the once white page is blurred in places.

The Plains country has taken on most every shade of brown from the Van Dike of the empty cotton stalks to the pale sand color of the stubble. Not a green sprig of winter wheat changes the scene near us, not a ripple of water in the lakes. The pale blue of the sky is empty of clouds, the crops are almost out, the earliest for years. The farmer begins to seek signs of rain, a light fog, a mirage, anything to build hopes on; time for another crop to be growing, if wheat is to be made next year. Even a row crop needs winter moisture.

This country has always been a land of mirages, from the distant days when travelers across the prairies hurried eagerly ahead for cool draughts of water, ever receding and beckoning, never obtainable, to the days of now when pools and lakes of water sparkle across the highways keeping at a distance like one's shadow. Pioneers like to tell of horses and cattle, twenty to forty feet high, grazing on grass high as a cane patch, of canyon walls hugging the horizon as if part of the sky, of towns thrown into clear relief, even as far away as some fifteen or twenty miles, seen on clear mornings. The other day a friend, new to this country, asked me what and how mirages were made. To tell the truth mirages are as much a part of my life as the land and the skies but I had never troubled to read a scientific explanation of the whys and hows of mirages.

Leroy Cox, better known as Buddie, writes such interesting letters from half-way across the world, from aboard a ship where his helmet was his bath tub, to elephants and lions and beggars of India to white linen tablecloths of American forces in China. Buddie has such a nice smile and teasing ways we miss, but we know from his radio tower airplanes are sent out and brought safely in by his knowledge gained before sailing. God bless

The Floyd Co. Hesperian

Established 1886 by Claude V. Hall. Entered as second class mail at the postoffice at Floydada, Texas, April 16, 1907, under the act of Congress of March 3, 1879.

HOMER STEEN, Editor
Published by The Hesperian, Publishing Co., Inc., Floydada, Texas.

Subscription Prices: In Floyd and adjoining counties—year, \$1.50; six months, 75c; four months, 50c; in advance.

Outside Floyd and adjoining counties—year, \$2.00; six months, \$1.00; four months, 70c; in advance.

you, Buddie. "Etiquette gives way to health during this wartime flurry." So says a new magazine. "No longer need we waste nourishing food because the 'book' says that we must mind our manners. Today's accepted procedure is to consume the food served to us no matter what rule is broken. We are learning that every morsel may be eaten without being offensive." So the writer goes on and says we may pick up pieces of meat and eat every bit of juicy fat and muscle around the bone. We can sop up the last bit of gravy with bread, can tip the soup bowl away from us to get the last drop, and they know of no reason why a bit of bread may not be dropped into the bowl to get the remainder that eludes the spoon. We can squeeze the grapefruit and orange juice left in the hull into our spoon. We even gasp at the person who fails to do this," is righteously added. "For shame to all who follow the old rule of leaving a dainty morsel on their plate to show that one is not a glutton." The new rule says. And look here, grandpa, you can scrape the last bits of corn on the cob into your plate, for, "There may be a bit of butter clinging to them. When at a cafe, pick up the paper cup and squeeze out the last bit of jelly or jam" you are admonished.

Wonder if it will be allowed to softly lick the butter off the knife? Or pick up the last straying bean on the knife blade? Where are you, Family Post? Just how far can we go? "There is nothing harder," says a friend we knew who was raised on biscuits, "than to round up a plate of maple syrup with hard toast, guided by a fork."

A High Way and a Low
To every man there openeth
A way and ways and a way,
And the high soul climbs the high way.

And the low soul gropes the low,
And in between on the misty flats,
The rest drift to and fro;
But to every man there openeth
A high way and a low,
And every man decideth.

The way his soul shall go.
A pleasing voice is always appreciated and when one hears such a voice over the radio it is welcome. I am speaking of the voice from KGNC, that of Kenneth Baird Bishop recently of Floydada. Congratulations to you, Kenneth. Your home

town is proud and pleased, your county is behind you, and listening to you. Friends you will never see will listen and know you, a nice voice from the air.

Typewriter Ribbons. Hesperian.

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes
TELEPHONE 284 FLOYDADA, TEXAS

STOP SCRUBBING FALSE TEETH

Kleensite ends messy, harmful brushing. Just put your plate or bridge-work in a glass of water, add a little Kleensite. Presto! Blackest stains, tar-nish, food film disappear. Your teeth sparkle like new.
Get Kleensite today at White Pharmacy or any good druggist.

The Dallas Morning News

regrets its inability to supply its readers with as many copies as the public demands. However the publishers, in compliance with Government wartime regulations calling for the use of less newsprint, have been forced to "freeze" the volume of circulation within this community.

WHEN MORE PRINT PAPER IS AVAILABLE WE WILL BE HAPPY TO LIST YOUR SUBSCRIPTION.

PLEASE ACCEPT OUR THANKS FOR YOUR VALUED PATRONAGE IN DAYS GONE BY.

The Dallas Morning News

Floyd County 14 Years Ago

News Items from the Files of The Hesperian

(Issue of November 21, 1929)
Rev. and Mrs. R. E. Bost left Saturday for Beaumont where they will attend the State Baptist convention. Mrs. Lon V. Smith will address the convention on the subject, "The Light that Lightens." Mrs. Smith left last week and attended the Texas Federation of Women's clubs at Mineral Wells before going to Beaumont.

J. D. Mince, manager of Lakeview Mercantile at Lakeview, has been seriously ill since the first part of last week, suffering from a paralytic condition which developed Tuesday morning about 5 o'clock.

The basketball team of the City Fire department was defeated Thursday evening by the team of Dougherty school in a game played at the Andrews Ward gymnasium.

Reuben Hale Pawver, 14 year old son of G. L. Pawver, of the Baker community, was fatally injured at about 7 o'clock Saturday evening of last week when a car in which he was riding collided with a truck parked on the Lakeview road. He was rushed to the Smith and Smith Sanitarium where he died a few minutes later.

Lockney's new high school building was formally opened with appropriate ceremonies and inspection visits Friday of last week.

The Sans Souci Bridge club met with Mrs. Ray Clements Wednesday afternoon. Mrs. Terrell Loran made high score in the games played during the afternoon. Mrs. W. H. Hilton was a visitor of the club.

Mr. and Mrs. Edd Bishop were host and hostess to the Ace Bridge club Tuesday night.

Rev. P. D. O'Brien taught the regular mission lesson at the meeting of the Woman's Missionary society of the Baptist church held Monday afternoon.

The Monday night Forty-Two club met with Mr. and Mrs. E. P. Nelson Monday evening.

Mrs. George Smith and Mrs. E. C. Henry were joint hostesses to of the Woman's Missionary society the Methodist church at Mrs. Smith's Monday evening.

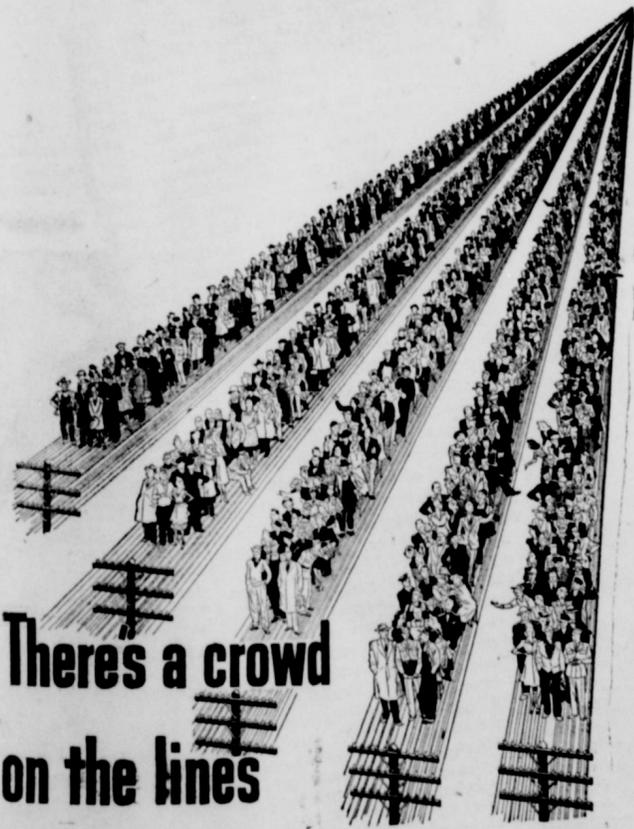
Some more of Dan Cupid's pranks were exposed Friday afternoon when Mrs. L. H. Lewis was hostess at a bridge-tea at her home on South Main Street announcing the engagement of her daughter Miss Virginia to Paul Gonner.

The Althean Sunday School class of the Baptist church met Thursday in a business social and Polly Anna party.

J. C. Penney company's new store in Floydada was well received on its opening days Friday and Saturday of last week.

The future whirlwinds took a hard game from the White Flat team on the local gridiron last Friday afternoon—19 to 24.

Lloyd Murry received an injured arm during the football game with White Flat Friday.



There's a crowd on the lines

It's always a big crowd in these war days. But the Long Distance operator keeps the calls moving quickly unless they just get too many for the circuits. • If she says the circuits are busy, you can help by canceling your call if it isn't really important. But if you can't cancel, the operator will request—"Please limit your call to 5 minutes." It's the work of war we are trying to speed over the wires.

SOUTHWESTERN BELL TELEPHONE CO.

BUY WAR BONDS

PUBLIC SALE

At my place 8 miles South Dougherty on Dougherty-Crosbyton road on high phone line 3 miles north Wake. Have sold my farm and will offer property described below at public sale, beginning at 10:30,

Mon., Nov. 22

FREE LUNCH ON GROUND

Ladies will sell pies for the Home Demonstration Club.

- | | |
|---|--|
| <h3>Farm Machinery</h3> <ul style="list-style-type: none"> 1 Two-Row I. H. C. row Binder; 1 10-foot Power Broadcast Binder; 1 6-ft. Wheel Drawn broadcast Binder; 2 Two-row Go-Devis; 1 Farm Wagon; 1 Two-Section Drag Harrow; 1 Letz Feed Mill medium size; 1 Allis-Chalmers U C Tractor with power-lift and equipment, on Rubber; 1 No. 10 DeLavel Cream Separator; 2 Five-gallon Cream Cans; 5 55-gallon Drums; 1 160-Egg Incubator. | <h3>Good Automobile</h3> <ul style="list-style-type: none"> 1 1937 Olds Coupe, A-1 Condition, Radio, Heater, Good Rubber. |
| <h3>Feed Stuff</h3> <ul style="list-style-type: none"> 7,500 Bundles Hegira; 10,000 Lbs. Threshed Grain; 100 Bushels Corn; 30 Bushels Seed Wheat. | <h3>16 Head Cattle</h3> <ul style="list-style-type: none"> 2 Jersey Cows, 5 years old, bred; 2 Jersey Cows, 4 years old, bred; 1 Red Durham Cow, 3 years old, bred; 1 Brindle Whiteface cow, 3 years old, bred; 1 Roan Durham Heifer, 2 years old, bred; 1 Red Durham Heifer, 2 years old, bred; 1 Red Durham Steer, 2 years old; 1 Durham Bull, 2 years old; 2 Steer Calves, 8 months old; 2 Heifer Calves, 8 months old; 1 Spotted Jersey Cow, 11 years old, fresh in January; 1 Brindle Jersey Cow, 10 years old, fresh in January. |
| <h3>Barbed Wire</h3> <ul style="list-style-type: none"> About one mile of Standard Barbed Wire in Rolls. | <h3>Hogs</h3> <ul style="list-style-type: none"> 10 White Shoats, weight 100 lbs.; 1 Butcher Hog, weight 400 lbs.; 8 or 4 Hog Troughs. |
| <h3>Poultry and Equipment</h3> <ul style="list-style-type: none"> 100 White Leghorn Pullets; 100 White Rock Hens; Chicken Feed and Watering troughs, coops, etc.; And numerous other items. | <h3>Household Furniture</h3> <ul style="list-style-type: none"> 1 Dining Room Suite; 1 Dresser; 1 Sun Flame Kerosene Heater; 1 New Perfection 5-burner Range; 1 Ice Box 50-Lb. Capacity; 1 Rocking Chair. |

TERMS: This Sale Will be for the Cash.

J. A. Jones, Owner

If you have anything for sale at auction, bring it to this sale.

Seale & McDonald, Auctioneers

Ed Holmes, Clerk

Old-fashioned Dinner Marks Anniversary

Mr. and Mrs. S. W. Ewing celebrated their golden wedding day Friday of last week. All the children were present, also a host of friends and relatives.

An old-fashioned wedding dinner was served. The dining table was decorated with a beautiful three-tiered wedding cake bearing the figures 1893-1943 and fifty pink candles with trimmings in gold and white.

The dinner guests were Mr. and Mrs. Leslie Ewing and children; Mr. and Mrs. Elber Ewing and children; Mrs. Ola Jester, Tillman Coleman, Sergeant Welber Ewing, of Dallas; Mrs. Edd Whitfill of Lockney; Mrs. Mrs. Weather's of Lockney; Mrs. Clayton Weather's of Lockney; Mrs. Marjorie Cathy and baby of Lockney; Mrs. Lee Floyd of Meadow; Mrs. Mrs. H. A. Copeland and Mr. and Mrs. of Canyon and Araminta Berry of Floydada.

Others coming in through the day were Mrs. Nannie Ramsey, Mrs. Sherry Bellman of Lockney; Sheriff Mrs. Lee Howard, Mr. and Mrs. Mrs. Golden, Mrs. Elmer Jackson and little daughter, Mrs. Will Hulse, Mr. and Mrs. Hugh Hartsell and Mrs. Will Hulse.

Mr. and Mrs. Ewing thank their friends for the many lovely gifts, wishes for future happiness.

Those sending gifts and greetings include Mr. and Mrs. O. J. Lady of Tulsa; Mrs. Dora Weather's of Tulsa; Mr. and Mrs. I. J. Burke, Portland, Idaho; Mr. and Mrs. J. W. Ewing, Eastland; Mr. and Mrs. W. Applegate, Center, Colorado; Mr. and Mrs. Charlie Berry;

Mr. and Mrs. Ewing ended their celebration by going home with their daughter, Mrs. H. A. Copeland. They will be with them in Canyon for a few days then go to Amarillo to visit their son Elber Ewing and family. They expect to be gone about two weeks.

Mrs. Barber Hostess For Meeting Of 1934 Study Club

The 1934 Study club met Tuesday evening with Mrs. Corene Barber. The meeting opened with members standing and giving Club Collect. Both Wilson, president, conducted the business meeting. A collection of pennies was taken to be sent to the Penny Art fund. Names were drawn for the Christmas party that will be held December 21 with Mrs. Jessie Moss.

Mary Anne Nugent was voted into the club as a new member.

Belen Patterson gave the "Origin of Thanksgiving" and told what Thanksgiving meant to the pilgrims and early settlers and what it means to the people of today. She then directed two games, a Thanksgiving quiz won by Corene Barber and Marjorie Murry; also a musical game "hidden fruit" won by Marcella Fryar.

Mince-meat pie topped with whipped cream, peanut patties and coffee were served from a lace covered table centered with autumn leaves and fruit.

Mrs. H. L. Crowin of Waco was a guest of the club. Members present were Corene Barber, Luzelle Bryan, Laurie Carlisle, Ola Clonts, Margaret, Dorothy Hotchkiss, Marcella Fryar, Thelma Hoffmann, Pauline Kirk, Emma Lou McKinney, Jessie Moss, Avis Muench, Marie Murry, Helen Patterson, Arline Poole, Mary Shaw, Bernice Stapleton, Anne Sweetpot, Ruby Travis, Beth Wilson and Frankie Gordon. The next meeting will be December 7, with Pauline Kirk as hostess.

Surprise Birthday Party Monday Night For Dickie Atteberry

Mrs. Dick Atteberry surprised her husband on his birthday Monday night with a party. After games and prizes, Mr. Atteberry was presented with many nice gifts.

Refreshments of sandwiches, coffee and cake were served by Mr. and Mrs. Cullin Bullock and children; Mr. and Mrs. Marion Barton and Dorothy; Mr. and Mrs. Elbert Parks; Mr. and Mrs. Galan Hilland; Mr. and Mrs. P. P. Bertrand and sons, Neal and Harold; Mr. and Mrs. Frank Breed; Mr. and Mrs. Floyd Anderson and children; Mr. and Mrs. Charlie Stewart and C. B.; Mrs. Raymond Williams and girls; Mrs. Mable Sims; E. E. Gully, Howard Spears; R. M. Bullock; Weldon Cumble; Paul Atteberry; Misses Betty Joe Sims and Helen Jones and Milton Teague and the hostess and honoree.

BLON PHILLIPS, FORMER FLOYD COUNTY BOY, MARRIED TO MILWAUKEE GIRL

Miss Darlene Coleman, daughter of Mr. and Mrs. R. Coleman of Milwaukee, Wis., and Flight Officer Blon Phillips, son of Mr. and Mrs. A. J. Phillips of Dalhart, were married September 8, 1943, at the home of the bride's pastor and was attended by her parents and a few friends.

They left three days later for St. Joseph where he is stationed. They are at home at 2906 Silvanie street.

The groom has lived in Floyd county and is well known here. He is the grandson of Mrs. Ida Cooper of this city. He has a grandfather, Mr. Turner Phillips, living at Petersonburg.

Phillips volunteered for service November 23, 1940. He was first in the Quartermaster corps and held the rank of Staff Sergeant in service in Puerto Rico. He then transferred to the Ferry command of the Army Air corps. He received his second field near Waco in 1942. At present he is taking a course in navigation at a field near St. Joseph, Missouri.

Wedding Party When Officer-Boortz Vows Said



Of interest to many Floyd county people will be this picture of the wedding party at Good Shepherd Lutheran church in San Diego, when marriage vows were said by Leida Maxine Officer daughter of Mrs. Nell Officer, and Glenn Alford Boortz of El Cajon, California. Central figure is the bride, attendants reading to left being her sister, Mrs. Otho Johnston, Mrs. Fred Cardinal, both of San Diego, Miss Forrest Crowder of Lubbock, and last on the left, Mrs. Walter Boortz, sister-in-law of the bridegroom. On the extreme right is U. S. Marine Otho Johnston who gave the bride away, and next the bridegroom's brother and best man, Robert. Standing with the bride is Glenn Alfred Boortz, the bridegroom.

Community Party At Lakeview

A community party will be held at Lakeview, Thursday night, November 25, at 7:30. Following a program will be games and fun for everyone. Everyone is invited.

Money makers—Hesperian Classified advertisements.

REV. AND MRS. SIDNEY JOHNSTON

Rev. Sidney Johnston and wife gave a party in honor of their younger son, Seth, on his 14th birthday. Mr. and Mrs. Ewing were also honored at the party with a shower of lovely gifts and greetings.

Brother Cobb, pastor of the Baptist church of Lockney, was the guest entertainer for the evening. His story telling and good humor was enjoyed by all.

MR. AND MRS. L. A. MOORE GREAT GREAT GRANDPARENTS

Mr. and Mrs. L. A. Moore, of this city, are now great great grandparents.

A daughter named Anita Louise, born to Sgt. and Mrs. Louie E. Broadwater, in South San Antonio, Texas, on October 24, gave the Moores this distinction. The baby is the granddaughter of Sgt. and Mrs. Denver C. Kester of South San Antonio.

AMENDED BUILDING ORDER

Principal changes now effective in Building Rules Amended L-41, liberalized, are given for the benefit of those who plan construction or repair:

1. Repair and maintenance are now again separated in the same job from new construction. You can do the repair and maintenance necessary plus the remodeling or new construction allowed under that type of job.
2. In the \$1,000 of new construction allowed on a farm, the residence is now included. This is to allow tenant houses to be built on farms where necessary. The \$200 limit on dwellings in town still remains, and this \$200 now clearly includes the entire residential property which includes garage, walks, fences, etc.
3. The "12 month period" now is from January 1st, 1943 to January 1, 1944, and on January 1st, 1944, another 12-month allowance of new building or remodeling may immediately be started on the same structure or project.

The following, and several other classifications, do not require permission to start construction:

1. Maintenance and repair are clearly defined and changes in material from material already, or originally, used are now allowed in maintenance and repair.
2. \$1,000 can be spent on a hotel, apartment building or other residence for 6 or more families.
3. \$200 can be spent for an office, bank, store, laundry, garage, restaurant or other retail service establishment.
4. \$1,000 for a church, hospital, school, college, etc.
5. \$5,000 for a factory, plant or other industrial unit, having a productive floor area of at least 10,000 sq. ft., which is used for the manufacture, processing or assembling of goods, etc. (with the exception of certain non-essential goods listed in the order).
6. A limit of \$200 on any type of construction job which has no specific limit set by the order. This formerly was \$1,000.

For jobs that require special permission, the order sets out the form to be filled out and the exact information necessary. The order clearly shows what items enter into the cost of construction. Used materials and used fixtures still do not enter into the costs, regardless of whether they are already owned by the builder. Also, no unpaid for labor has to be counted.

WILLSON & SON LUMBER COMPANY

On account a **HITLER**  Your Food is **LITTLER**  But there is plenty at **PIGGLY WIGGLY!**

Nothing would please us more than to sell you as much of your favorite foods as you desire, but until we lick the Axis you will be limited according to your ration coupons. However, you will be surprised how many non-rationed, delicious, appetizing items we have on our shelves. Come and see!

GRAPES, Pound 16c

APPLES Delicious Box Lb. 11c	ORANGES Texas Lb. 7c	Cranberries For Thanksgiving Lb. 29
--	--	---

Make every crumb and drop of it count!

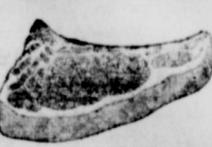
 **FOOD** is a vital war weapon!

Produce and Conserve — Share and Play Square!

 **COFFEE** DELICIOUS ENERGETIC HOT OR ICED HAVE ANOTHER CUP

PLYMOUTH, Our Own Blend, Ground Fresh, Pound, 22c	ADMIRATION 30c
FOLGERS, 34c	Hill Bros. 34c
Maxwell House lb. 34c	Schillings 33c
Bright & Early lb. 26c	

CRANBERRY SAUCE, Min-ot, Can, 15c	CRACKERS, 2-Lb. Box, 25c
Silvervalley Green BEANS, No. 2 Can, 11c	Stokley's CATSUP, 8-oz. Bottle, 13c
LIBBY'S SPINACH, No. 2 1/2 can, 20c	LUX or LIFEBOUY SOAP, Bar, 7c
Fast Seller FLOUR, 48 Lbs., 1.69	SWAN SOAP Reg. Large 6c 10c
Our Mother's COCOA, 1 Lb., 13c	LUX FLAKES Large Box, 23c
CRISCO, 3-Lb. Jar, 72c	MILK, Quart, 11c
Campbell's SOUP, Tomato, 9c	SKINNER'S RAISIN BRAN, Box, 11c
JUICE, 47-oz. Can, 25c	SCOTT TOWELS, Each, 10c
PINEAPPLE JUICE, No. 2 Can, 16c	SCOTT TISSUE, 3 Rolls, 25c
Ribbon Cane SYRUP, 1/2 Gallon, 65c	
Marshall CORN, 12-oz. Can, 11c	
BAKING CHOCOLATE, Bakers, 1/2 Lb., 19c	
SHELLED PECANS, New Lb., 1.15	
Sno Sheen CAKE FLOUR, 44-oz. Box, 29c	
OLD DUTCH CLEANSER Can, 7 1/2 c	
Kellogg's CORN FLAKES, 11 Oz., 5c	
Armour's TREET, Can, 39c	
POTTED MEAT, Armour's, Can, 7c	

 **PORK CHOPS** Rich in B Vitamin

BEEF RIBS Lb. 18c	Pork Sausage Lb. 31c
--------------------------	-----------------------------

OLEO Real-Nu Lb. 19c	LUNCH MEAT Assorted Lb. 32c	BOLOGNA Fresh Sliced Lb. 19c
-----------------------------	------------------------------------	-------------------------------------

We are glad to announce that we now have Melvin Ross in charge of our cream station and the egg department. He has had previous training in this line and is very well qualified to do this kind of work. If you know Melvin you know he will do his best to please you at all times.

PIGGLY WIGGLY

Loans Available On Lint Stored On The Farm

Floyd county cotton farmers will lose as much as \$15 per bale if they are unable to get this year's cotton crop in the government loan. Almost all warehouses already are packed and many will be unable to take additional cotton this year.

There is available a farm storage cotton loan in which farmers are permitted to store cotton on the farm provided structures meet requirements specified by the Commodity Credit Corporation. According to CCC, structure must protect the cotton from damage by rain, snow, flood, ground water, poultry and livestock and provide reasonable protection against loss by fire and theft.

County AAA committees, who administer the farm-storage phase of the program, may approve structures for storage which are not located on the farm.

A farm-storage allowance of 10 cents per bale per month or fraction of a month will be allowed producers storing cotton on the farm, provided the cotton is delivered to CCC in satisfaction of the loan. If the collateral is repossessed by the producer, no storage allowance will be paid.

Cotton producers are encouraged to contact county AAA offices and find out particulars of storing cotton on the farm.

Foreign Holdings Must Be Reported Says Treasury

Citizens of Floydada who own any property in foreign countries were notified by Postmaster Barbara Smith today that they must file reports of their foreign holdings with the Treasury department before December 1. The notice was given by means of a poster placed on display in the post offices.

Postmaster Smith points out that it is necessary for the government to have as complete information as possible on the American stake abroad to assist the military authorities and the civilian governments on the fighting fronts and to bring about sound solutions of the post-war problems.

Report forms, known as TFR-500, may be obtained through commercial banks, or from the nearest Federal Reserve Bank, the postmaster states. Penalties are provided for those who willfully fail to file reports.

GUY HAVERSTOCK, DALTON JONES BACK TRAINING ON TEXAS TECH CAMPUS

LUBBOCK, November 16.—Dalton T. Jones and Guy H. Haverstock of Floydada are among the 39 former ROTC students back on Texas Tech campus with the Army Specialized Training unit of engineers. Both are senior engineering students, continuing work toward their degrees in addition to the ASTU training.

Dalton is the son of Mr. and Mrs. W. O. Jones and Guy is the son of Mr. and Mrs. R. D. Armstrong. He was a member of the Texas Tech signal corps before going into service.

On The Farm & Home Front

JASON O. GORDON
County Agricultural Agent
Texas A. & M. College Extension Service

EDITH L. WILSON
Home Demonstration Agent
Texas A. & M. College Extension Service

The "deducts" present a problem to the livestock producer today when the markets are already crowded with thin cattle that nobody wants. The markets now discount "grubby" cattle 1 to 1½ cents per pound, and the percentage is so high that the average discount is estimated at \$3.86 per animal slaughtered.

The livestock owner can do something about this \$3.86 deduction. He can invite the assistance of a 4-H club member in a control program that will cost him less than 3 cents per head to destroy the cattle grub, and thus lessen the damage the following year.

These 4-H club members will tell you to use one part of rotenone to ten parts of wettable sulfur. All drug stores in the county have been invited to cooperate in this important program by providing the mixture.

Now is the time to do the job. No need to wait until next spring after the heel fly season opens as the reminder to get started. It has been reported that "Thirty million pairs of shoe soles are sabotaged annually; milk flow is reduced as much as 25 percent, two pounds of good meat per steer is ruined—all chargeable to one insect species."

The week November 20 to 28 has been designated as Floyd county 4-H club week. The food production reports from all of the members will be tabulated by that time, and the members will be watching to see just how many fighters they were responsible for feeding.

Two hundred fifty-five boys can produce a lot of food, feed and fiber. Club boys expect to have window displays featuring pictures of Floyd county men and women who are serving this nation in time of war. Beside that picture will be a card reading "I Feed a Fighter" and giving the food contribution of the member in 1943. He will also show the amount of war bonds and stamps he has purchased, and the amount of scrap material collected.

Many of our 4-H club members have been responsible for producing the annual equivalent of several fighters. You will be interested in observing each member's contribution.

Seventy-six years and active enough to pull 200 pounds of cotton in a day. That is W. B. Jordan of Center community who contends the production from all crops is needed in the war effort.

Mr. Jordan has been managing the operation of his farm for many years and is still performing the many duties necessary to keep the farm in maximum production in war time. He admits he is cutting down his activities and expects to turn most of the responsibility to another person in 1944.

CHRISTMAS GREETINGS

AMARILLO, Texas, November 15.—Season's Greetings, accompanied by a check were mailed today by the Santa Fe Railway to more than 8,000 employees, who are stationed in this country's training camps or fighting on battlefronts throughout the world. Several thousand are from Texas, Colorado and New Mexico.

The message of good cheer and encouragement are going out over the signature of E. J. Engel, Santa Fe president.

Be wise—Advertise.

The fifteen home demonstration clubs have elected officers for 1944. The presidents elected and the clubs they represent are as follows: Baker Mrs. W. L. Nelson; Center, Mrs. O. C. Vinson; Dougherty, Mrs. O. G. Glassmoyer; Fairview - Campbell, Mrs. R. M. Stovall; Harmony, Mrs. Everett Miller; Lone Star, Mrs. Herman King; Homebuilders, Mrs. Sterley Scott;

Lockney, Mrs. F. L. Brown; McCoy, Mrs. F. O. Cummings; Pleasant Valley, Mrs. Raymond Rucker; Providence, Mrs. Marvin Scheele; Sand Hill, Mrs. Jake Greer; South Plains, Mrs. Henry Hartman; Sterley, Mrs. R. H. Tinsley; Sunnyside, Mrs. G. N. Shirey.

Your pressure cooker is considered a weapon of war. Since this is true we want them to last as long as possible. Many have finished using the cooker for this season. Here are some things to remember when storing it—Wash it thoroughly but not with harsh scouring powders. Never immerse the lid in water. Cold water should not be added to a hot canner as sudden cooling might cause it to warp. Store the kettle stuffed with newspapers to absorb moisture and odors and invert lid wrapped in paper on top of kettle.

The yard improvement demonstrations will be continued next year. A demonstrator for each club has been selected.

Although winter usually is the best time to plant trees and shrubs it never is too early to make plans for improving the home landscape. With the many things people have to do in war time it would be well when making a landscape plan to choose any such shrubs as will require little care.

C. H. Owen, of Paris, Texas, was here on business last week.

CARL ARNOLD HISTORIAN PRE-MED FRATERNITY

LUBBOCK, Nov. 16.—Robert Arnold of Floydada has been elected historian of Alpha Epsilon Delta, national pre-medical fraternity at Texas Technological college.

He is the son of Mrs. C. K. Arnold and is enrolled at Tech as a senior majoring in chemistry.

Mr. and Mrs. J. B. Hargrove and children of Ralls visited Sunday week ago with her mother, Mrs. Lucille Cox and other relatives.

Mrs. D. D. Shipley left Sunday for San Angelo to spend several weeks with her son, Frank Shipley and family.

First choice
of thousands

BLACK-DRAUGHT

when a
laxative is needed

Caution, Use Only as Directed

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Mr. and Mrs. Wade Warren and children are leaving today for Dallas and Sulphur Springs where they will visit several days with relatives.

Mrs. Billy Tye spent the week end with her mother, Mrs. W. B. Wilson in the Fairview community.

FIRST TIME -IN 34 YEARS

We have been unable to accept new subscriptions during the

ANNUAL BARGAIN
DAYS
of the
STAR-TELEGRAM

This year on account of the news print shortage we can not print as many copies as needed to supply the demand. We feel that our old subscribers must be served first.

Present readers have all been sent a Renewal Certificate with instructions on how to use it.

We pledge a newspaper which will supply ALL the NEWS. As the size shrinks, advertising will be cut. Thanks for past patronage.

FORT WORTH
STAR-TELEGRAM
Largest Circulation in Texas

Bring your Renewal Certificate to this office, and we will send your renewal. If Certificate is lost apply direct to THE STAR-TELEGRAM for a duplicate.

CAR DOF THANKS

We want to thank our many dear friends for your help and sympathy in our sorrow of the death of our dear son, Buck.

May each of you have the comfort

and kindness that was shown us in your hour of trouble is our prayer.
Mr. and Mrs. Tom Whitley and children.

Ledgers, deeds, notes at The Hesperian office

PUBLIC SALE!

At J. P. Snider place 10 mi. South, 2½ mi. East Plainview, about 20 mi. West Floydada

Friday, November 19

Sale starts 11 o'clock. Free Lunch at noon. This is a cash sale and will include

- 60 Head Good Cattle;
- 2 Good Tractors;
- 1 Combine; 1 One Way Plow;
- '36 Model Chevrolet Sedan;
- 4,000 Good Kaffir Bundles and Numerous other items.

J. P. Snider & Jack Johnson

B. E. Ehresman and Harve Miller,
Auctioneers

DESTROYER-ESCORT BUILT IN 25 DAYS

NEW WORLD'S RECORD IN SHIP CONSTRUCTION

Beats World War I Destroyer Time of
45½ Days — Bethlehem Set Both Marks

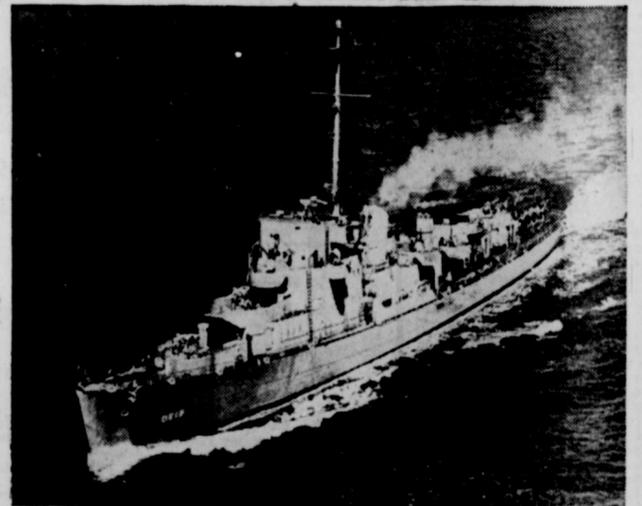
Has Large Gun-Power for Both Offensive and Defensive Service; Equipped for Surface, Depth Bomb and Anti-Aircraft Combat

Beating all prior records, the destroyer-escort *Reynolds* was completed and delivered November 3 to the U. S. Navy, by the Bethlehem-Hingham Shipyard just 25 days after keel laying.

The *Reynolds* is a hard-hitting, fighting unit with great fire-power and speed, a bigger, more powerful ship than the destroyer *Reid*, which held the previous production record of being built in 45½ days, during World War I. Bethlehem built both ships.

The *Reynolds* has terrific battle armament for surface, depth bomb, or anti-aircraft combat. Her main battery has guns mounted in three turrets which can revolve in a complete circle to follow a target, and can be fired by a trained crew with amazing accuracy and rapidity. Aft is a 40-mm. Bofors gun, each barrel capable of firing 120 rounds of 2-pound projectiles per minute. She has numerous 20-mm. Oerlikon machine guns with a potential fire-power of nearly 400 shells every 60 seconds. Also, along port and starboard rails aft of amidships are a flock of K-guns which can toss out the famous 300-pound "ash cans" which make it unhealthy for any submarine within hundreds of yards.

The *Reynolds* is, in fact, one of those powerful, swift, sea-panthers designed by the Navy to drive the Nazi subs from the Atlantic and



DE photo by U. S. Navy—cleared by Press Relations Office, U. S. Navy, Washington, D. C.
Destroyer-escort designed by U. S. Navy has wide range of fire-power and fast speed. DE *Reynolds* was built by Bethlehem-Hingham Shipyard in record time of 25 days.

protect American convoys. She can deliver a terrific curtain of fire effective at 2500 yards against air or surface targets. Like some of her sister ships, she is one of Uncle Sam's contributions to the British fleet.

The first group of ships in the destroyer-escort class were built in 302 days.

The next group in this class were built in 206 days. Now the *Reynolds* has set the mark of 25 days.

And she is but one of hundreds of warships steaming out of the shipyards of America to speed the day of Victory.

SHIPMENT of NEW MERCHANDISE RECEIVED THIS WEEK:

- Single Bit Axes
- Tommy Axes
- Nail Hammers
- Diston Hand Saws
- Butcher Saws
- Strap Hinges
- Telephone Batteries
- 6 Foot Rules
- 50 Foot Steel Tapes
- Bit Braces
- Levels
- Drill Bits
- Screw Drivers
- Grain Scoops
- 110 Volt Fence Chargers
- Lanterns
- Putty Knives
- Lunch Kits
- Post Hole Diggers
- Rope, ¼ to ¾ in.
- Belting, 1 in. to 8 in.
- 50-Foot Feed Mill Belts;
- Saddles & Bridles
- Saddle Blankets
- Stoves (gas and butane)
- Stove Pipe;
- Gas Hose;
- Dishes in 32, 45 and 54-pc. Sets;
- A complete Stock of Merchandise.

Use our Lay-Away plan.

H. M. McDonald, Hardware

BETHLEHEM STEEL

WORLD'S LARGEST SHIPBUILDER





THE OLD
American Virtue of Thrift

STILL LIVES ON!

BACK in the days when Thanksgiving was new, thrift was the first law and the abiding rule.

The happiness and health of the earliest Americans—yes, even their very existence—depended upon their frugal, saving ways.

And today, with Americans putting big percentages of their incomes into War Bonds, thrift has come into its own again.

We must all sacrifice and skimp and save to help win this hardest of all wars!

Please join in this pledge: "I won't buy anything—anything at all—that I don't really need."

And for the things you simply can't get along without, come to Penney's!

Penney's specializes in thrift and savings.

Penney's way of doing business keeps operating expenses very low. The result is savings for Penney's and these savings are passed on to our customers—as they always have been—in the form of lower prices.

Shopping at Penney's is so important today—when dollars must stretch further than ever!



GLOOMY PICTURE PAINTED FOR GASOLINE AND TIRE USERS NEXT FEW MONTHS

Rationing will soon have been in force two years. First and last the American people have submitted to the rationing program with the best of grace. There have been a few "dissenters" as is always the case in any National emergency.

Loyal Americans everywhere, believing that our War Leaders are striving to lead us aright in our present National emergency, have willingly and gladly entered into the rationing program with the feeling that in so doing they are backing our boys who are now fighting our battles against a merciless and unscrupulous foe.

All Should Cooperate
As is ever the case, some have not cooperated in this emergency as All loyal Americans should. To some the thought of personal interest and their little vested souls to such an extent that they cannot see and appreciate the obligation they owe to our country and to our boys and girls in the service. This type of citizen cannot hide his identity for he is writing his own record in letters that all can read and understand and that will never be forgotten.

Some of our men and women in high positions in Texas have made themselves conspicuous in statements accredited to them relating to rationing, especially applying to tires and gasoline. Persons in these high positions, to whom multiplied thousands look for guidance in emergencies such as we now face, should know what they are talking about when they make statements that vitally concern the war effort. Ever and always constructive criticism is good and is welcomed by everyone. But "destructive" criticism is little short of treason in war times and smacks of sham patriotism.

Two Major Problems
Our two major problems today in America—problems which are vital to our one hundred thirty million citizens—are Gasoline and Tires. Food alone is the only other commodity that is so truly vital to every citizen of the United States.

It is difficult for us here in the

Australia Fights COUGHS

or Bronchial Irritations Due to Cold! —With Buckley's "Canadiol!"

It's extra fast for Dad—yet gentle and mild for Mother and the kiddies. This means that those nasty irritating coughs—or Bronchial Irritations—due to colds—that so often disturb a man's sleep—get amazing fast relief. Almost instantly you get the surprise of your life—coughing spasms ease right away it loosens up thick choking phlegm—opens up clogged bronchial tubes—makes breathing easier.

There's real economy in Buckley's—all medication—no syrup. Half to one teaspoonful will convince the most skeptical.

Get Buckley's "Canadiol" made in U.S.A., the Cough Mixture that out-sells all others in Australia, New Zealand, Canada and many other countries on merit alone!

heart of the greatest oil fields in the world to believe that we can have a gasoline shortage. And, too, only a limited few of us seem to realize that we have an alarming shortage of automobile and truck tires in the United States. Ads in the papers and magazines everywhere have, in a sense, been misleading.

We do have a production of synthetic rubber right now that has amazed the world. But despite this production of synthetic rubber we today have the most acute tire shortage in our history. This shortage will continue to be more serious for months to come, according to the best information sources.

All Must Economize
The leading State papers, Nationwide, are carrying full page ads in which pertinent facts are given the public regarding the supply of tires and gasoline. These ads are sponsored by the tire and gasoline industries of America and are intended as a warning to users of tires and gasoline. Another week should not pass until every American citizen reads and ponders over this vital information.

To bring the matter right down to home to us here in Floyd county we should today know and realize that it is only a matter of months, perhaps, until our cars and trucks will be standing still if we do not conserve the tires we now have and if we do not economize, in every way, the use of the gasoline supply that is now available.

All of us are going to be forced to do less driving and more walking. In fact, if you live in town it would be an excellent idea for you to roll the car in the garage and commence to again learn to walk.

This warning may seem far fetched and visionary, but if you will drop in at the Ration office and read the bulletins that are coming through every week you will change your mind about gas and tires.

It is not the purpose of the Floyd County Rationing board to try to unduly alarm anyone and paint a darker picture than is necessary. But until the great war emergency is past and we commence to swing back in the direction of normalcy there are sure to be some greatly surprised owners of cars and trucks here in Floyd County when present equipment is worn out and the need for new tires comes—and when the gas supply reaches the danger point and gas stamps are further lowered in value.

We are calling upon every loyal citizen to cooperate with our Ration Board 100%. By having your loyal support and cooperation we can get the big job done and have our boys and girls return from across the seas.

W. Edd Brown, General Chairman
Floyd County Rationing Board.

Center News

CENTER, Nov. 15.—Our weather remains fair and not very cold. Today it has been cooler and rather blue across the north.

Cotton gathering has gone forward in a great way. Some have already finished and many are on the last part of the job.

Mrs. Roe Jones is in the Lubbock hospital following a major operation last Saturday morning. Last report she was doing nicely.

Mrs. J. D. Welborn and small daughter were not so well a few days the latter part of the week, but Sunday reports they were both improving again.

Mr. and Mrs. E. W. Lightfoot moved to their town home Monday of last week and Mr. and Mrs. Travis Lightfoot moved to the farm for another year.

Mr. and Mrs. Floyd Anderson and children visited his parents Sunday.

Mr. and Mrs. Will Latta visited with Mr. and Mrs. J. E. Green for Sunday dinner and both families went to Plainview to visit Mr. Latta's brother, Enoch Latta, who is a patient in the hospital there. They also visited Clyde Green of Wayland college.

Mrs. G. C. Bailey was not able to attend Sunday school, but has improved enough today to be up and about her work.

Joe and James Robertson and Edwin Anderson attended church at Floydada Sunday night.

Mrs. C. M. Meredith was ill Sunday with flu.

Mrs. Tom Noland was in Lubbock Saturday for medical care. She was accompanied to Lubbock by Mr. Noland and children and her mother, Mrs. A. L. Spence.

Rev. A. L. Jordan of Goose Creek visited from Thursday night until Saturday morning with his parents, Mr. and Mrs. W. B. Jordan. He then visited in Matador with friends. He was pastor at Matador for five years.

It is the plan of the church to have preaching next Sunday. If the Rev. Stonecipher cannot come there are two other preachers, one of which we hope has an open date for then. Everyone be sure and come.

Who has lost a collie dog almost grown? One came to the W. B. Jordan home Monday.

BILLY DANIEL, SOMEWHERE IN ITALY, SENDS BRIEF GREETINGS THRU PARENTS

Here I am writing again. I have just written to W. R. At one time last month I was in the same town that he was in and saw one of their trucks marked AS instead of AC as was supposed to be. He hadn't told me different. I saw it and couldn't stop it so I wrote a letter to him and he said it was theirs. So close and yet so far.

I received the letter that the folks wrote me at the birthday dinner at snells. It was sure good to hear from so many of the neighbors. Tell all of them hello and that I will write each one as soon as I get time.

I guess everything here is as good as can be expected at a time like this.

Love,
Bill.

(Written from somewhere in Italy to Mr. and Mrs. W. F. Daniel, by their son Bill, whose address is Pvt. William F. Daniel, ASN 38107813, 256 Signal Depot Co., APO 782, c/o Postmaster, New York, N. Y.)

BULK FRUITS, VEGETABLES—

APPLES, Per Bushel \$2.75 and \$3.50
FRESH PECANS, Per Lb., 35c and 50c
LEMONS, Per Dozen 30 Cents
PINTO BEANS Per 100 Lbs. \$7.50; Lb. 8c
COCOANUTS, Each 28c
PURE RIBBON CANE SYRUP Gallon \$1.75
FRESH TOMATOES Per Lb. 15c
PERSIMMONS, Dozen Large 50c
ORANGES

ONIONS, Per Lb., 7 Cents
POTATOES, Per Lb. 4 Cents
YAMS, Bushel \$2.50; Pound 6c
PEANUTS, Per Lb. 28 Cents
BANANAS, Per Pound 10c
GRAPEFRUIT, Dozen Pink or White, 75c
GRAPES, Per Pound 15c
CABBAGE Per Pound 5c
TANGERINES

Keep Healthy—Eat More Fruits and Vegetables. Our Trucks are in touch with the markets from the Mountain States to the Gulf Coast and the Rio Grande Valley. —WHOLESALE and RETAIL—

CARL AND JESS

GORDON PATTERSON
North Side Square—Two home town boys trying to get along.



The Furniture Facts of WAR

There are no easy chairs in jungle canteens.
There is no furniture in a fox-hole . . .
There are no beds in a bomber . . .

which explains why Johnny Doughboy's memories and hopes return to his good American heritage . . . warmth, color and comfort, in the home of his heart!

We know and respect this importance. However many furniture factories have converted partially or completely to war work . . . others are handicapped by lack of manpower and materials . . . so we solicit your understanding and patience!

With your thoughtful co-operation, we will do our best to help you keep up the home HE is fighting for.
God speed the day of his return.

**H. G. Parker
Furniture Company**



WANTED

FOR VICTORY IN THIS WAR
A Full Day's Work From Every Tractor and Farm Machine.



SALUTE To American Farmers

- NOW IS THE TIME TO:**
1. Replace all broken or worn parts.
 2. Have equipment serviced and put in first class condition.
 3. Clean and paint your equipment. Add years to its useful life.
 4. Remember we have a slack period right now and can give your machine some time.

Right now we have on hand one of the Largest Stocks of Repair Parts—Genuine John Deere—ready to help you put your equipment in First Class shape for a full day's work every day it is needed. We suggest you do not delay.

STANSELL-COLLINS COMPANY
JOHN DEERE IMPLEMENTS—REPAIRS

STAR CASH VALUES

CRACKERS 2 Pounds,	25c
PEANUT BUTTER , Quart,	45c
Tomatoes , Can,	10c
Pork - Beans Jar,	15c
Preserves , 1-Lb. Jar Pure,	31c
SOUP , Vegetable, 2 for	15c
Potted Meat Can,	7c
VANILLA WAFERS Cello Bag,	15c
Pure Pork SAUSAGE Lb.,	35c
Grapefruit , Pink, Each,	5c
Fresh Cocoanuts Grapes	

Dr. Dawson Bryan Of Houston, Will Be Heard Tonight

Dr. Dawson Bryan, pastor of St. Paul's Methodist church Houston, one of the state's great preachers, will be in Floydada this afternoon and will speak tonight at the Methodist church in the interest of the McMurray Endowment campaign, it

"Great News For You Fellows" Who Feature Good Fitting Clothes

Our new Manly Topcoats are swell!
Our new men's suits are swell!
Swell styles! In fact smarter than ever. A big claim-but look and see.
Swell Tailoring! We are sticking to our standards through thick and thin—no let-down in our efforts to get garments better than ever.
Swell Military Shirts and Pants—in twills, poplins and broadcloths and gaberdines.
Glad Snodgrass
"Smart Wear for Men Since 1900"

Full House Hears LAAF Army Band Monday Night

A full house greeted the Lubbock Army Air Field band at Floydada High school auditorium Monday night and saw the drill of Company G, Texas State guard, preceding the concert, presented on Western field.

TURKEYS Still Wanted

To fill a few more orders. Don't fail to get your hens Started. **BIG S Laying Mash** Possibly the Cheapest and Good as the best.

We Are Still
Buying Thousands of Chickens and Can Use Plenty More.

BERRY PRODUCE

Phone 74
East Side

Over-Heated Homes Take Heavy Toll; Colds, Influenza, Take Advantage Of This Health Abuse

AUSTIN, Texas, Nov. 4.—With the approach of cold weather, Dr. Geo. W. Cox, State Health Officer, has issued some timely advice concerning room temperature and its relation to health.
"It is very important that inside temperature be maintained at around 68 to 70 degrees," Dr. Cox said. "Thousands of homes are continually overheated in the winter, and a degree of heat is often demanded that would not be tolerated in the summertime."
In a room that is overheated, the body pores are open, and the moment that the outside temperature is encountered, much harm may result. Colds, influenza, bronchial troubles and even pneumonia may take advantage of this bodily abuse, and take a serious toll in sickness and even death.

Misses Lena Scott and Pauline Boling of Lubbock spent the week end with Mr. and Mrs. S. D. Scott. Miss Betty Newell of Amarillo spent the week end with her mother, Mrs. W. D. Newell. Mrs. Newell accompanied her on her return and is spending a few days.

ROTARY CLUB CONTINUES STUDY OF BOY SCOUTING
Impressed with the ever-lengthening record of Boy Scouting in the community and its vital influence on boy life through the years, Floydada Rotary club has undertaken the sponsorship of one of the local troops and in addition this week had the second program of the club year on Scouting, with two more in prospect before the year is over.

Yesterday's study book the form of an address by Rev. L. W. Bridges, who has been associated in numerous capacities with the movement for a number of years. His talk dealt with the origin and background of the scouting.

Mrs. Allie Moore returned last week-end from Vernon, where she visited in the home of her son, Dr. W. R. Moore, and also was the guest while there of Mr. and Mrs. J. S. Armstrong, Dr. and Mrs. Russell Moore and of Mrs. M. J. Moore and children in Vernon.

ZIMMERMANS HOME THIS WEEK

Mr. and Mrs. Fred Zimmerman have returned home from an extended absence at Wichita Falls and at Mineral Wells, taking the baths at the latter resort.

ERVA LEE HARTSELL OF CANYON SPENDS WEEK END WITH HER PARENTS, MR. AND MRS. J. A. HARTSELL.

Modena Hartsell, of Amarillo, spent Armistice day with her parents, Mr. and Mrs. J. A. Hartsell.

Mrs. Pat Stansell left this week returning to her home at Monmouth, New Mexico, after a visit of several days in the home of her parents-in-law, Mr. and Mrs. O. Stansell.

Temperatures of around 1800 in blast furnaces are not unusual. "The difference between a poor man and a millionaire is that the poor man worries over his next meal, and the other worries over his last."

"When I read about the miracle of electricity it makes me stop and think."
"Imagine that! Isn't it wonderful what electricity can do!"

THE BIGGEST THING ABOUT THANKSGIVING

Is Home and having Friends and Relatives together—and this year—maybe your home will have "Him" back from the Camp or Battlefield or Ship or Plane—and that will be the Biggest thing. Symbolic of it all is the turkey and the Noon-day feast. That's where we come in to help you. Call on **FELTON-COLLINS**. Shop early, shop thoughtfully, shop to save points. We'll help all we can.



No Points.
Good and Good for You.



We'll try to have one for You.



Keep them Handy for Hungry Kids.



Nuts as the Markets Afford.

PEANUT BUTTER, Qt. Jar **49c**
SUGAR, 10-Lb. Bag **62c**

PEARS, gal. **79c**
MILNOT, **25c**
3 Large Cans

PEP, Pkg. **9c**
CRACKERS, 2-Lb. Box **27c**

CRANBERRIES, Lb. **33c**
APPLES, lb. **8c**

IDAHO SPUDS
10 lbs. **35c**

OUR MARKET DEPARTMENT
Picnic
HAMS Lb. **32c**
STEAK Lb. **30c**

BANANAS
Texas Dozen **29c**

Pure LARD Lb. **69c**
Beef **ROAST** Lb. **29c**

COCOANUTS
Shelled **PECANS**
Grapefruit 6 1/2 c

FELTON-COLLINS

Grocery & Market Telephone 27



That's MY UNIFORM Tomorrow!

NAVY NURSE CORPS
CROSS RECRUITING STATION

LUCKY ME . . . in an officer's uniform tomorrow . . . with an officer's pay! Experience and adventure will really be mine tomorrow. But, more than that, I'll be serving where I'm needed most! My special training and skillful care will bring heroes back to health . . . will save fighting men from death!

Eligible Nurses—there's a uniform for you, too, in the Army or Navy Nurse Corps, where Uncle Sam needs thousands of trained nurses. Make your application to join — TODAY!

CHOOSE YOUR SERVICE

ARMY	NAVY
Graduate, registered nurses up to 45 years. Married or unmarried. Enter Army Nurse Corps as second lieutenants at salary of \$150 a month, plus subsistence grant. Additional pay for overseas service. Citizens of co-belligerent countries are eligible.	Graduate, registered nurses between 21 and 40. Unmarried, divorced, or widowed. Enter Navy Nurse Corps as ensigns at \$150 a month, plus subsistence grant. Additional pay for overseas service. Navy Nurses must be citizens of the United States.

JOIN THE ARMY OR NAVY AS NURSES-TODAY!

NURSES TAKE TO THE AIR!

These Army Nurses in full flying regalia board a plane that speeds them to their base!



Fighting Men Need Nurses!

FOR FURTHER INFORMATION CALL YOUR LOCAL CHAPTER

AMERICAN RED CROSS

This space contributed by
LIGHT & POWER DIVISION, CITY OF FLOYDADA