# One Or Ehoydada's Oidest Institutions <br> <br> The Floyd County Hesperian 

 <br> <br> The Floyd County Hesperian}

VOLUME 50
Crowd Wiill Hear Re-Patriated Misionary

## Wh NEWS OF OUR WIST MEN WOMOM IN UNIFORM

## Dairy Subsidies Will Se PaidAt Triple A Office



Gunshot Victim Is Buried Here Saturday

## State Guard's Enlistment Week Activities Plan Takes Spot Light

| Lubbock Airfield |  |  |
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620 Register For Book IV On Saturday

Lockney Coming For Conference Try Friday Night
Lockney Coming
For Conference
Try Friday Night

Injury 15 Years Ago Results In Leg Amputation

Warren Checked
In As Agent Of
Express Agency


English Woman Writes Thanks To Red Cross

Rationing Dates And Deadlines

# We Salute Our Defenders On Enlistment Week November 7-13 

LETS SUPPORT OUR HOME GUARD NOVEMBER 7-13

ENLISTMENT WEEK LEONARD'S CAFE

Have You Heard About Co. G, Texas State Guard
 When one of the best bands in the Southwest will be here for the big celebration.

## Monday Night, November 15h Your Home Guard Needs You!

We don't have a band but we have one of the best stocks of Furniture in this part of the country. We invite you to visit our store regularly and inspect our stock.

## H.G. PARKERFURNITURE COMPANY



## Co.G Texas State Guard Needs Your Help

[^0]

Come on Fellows, let's back the Home Guard. They are your protection against the enemy. Our Lumber Supplies are your protection for your home.
Call on us anytime, we are always glad to be of service and to assist you with your Building Problems.
Mrs. T. M. Nichols Lumber Co.

## HOORAY,FORTHEHOMEGUARD!

We are backing you in your Enlistment Week Campaign November 7-13


You'll Say ... Hooray when you see the (New) Eastern Used Cars. Good, clean cars and good-looking Tires at-

## ODEN CHEVROLET COMPANY

Phone 4


Hear The Best Bandinthe SouthWest Play"The Star Spangled Banner"

AT
WESTER FIELD, MONDAY NIGHT NOVEMBER 15
Sponsored by Company G, Texas State Guard

## LET'S BACK OUR HOME GUARD!

In their Enlistment Week Campaign November 7-13
HARMON FUNERAL HOME and BURIAL ASSN.

WE ARE TRUSTING OUR BOYS ON THE BATTLE FRONTS FOR PROTECTION AGAINST THE ENEMY

and at the same time we are backing the local Home Guard for protection on the Home Front.

Your Home Guard Needs You!
ENLISTMENT WEEK NOV. 7-13
STANSELL-COLLINS COMPANY

## GREATER MANPOWER I.

Probably we can use you! Are you like to be of more assistance on the a young man with probable Army who has felt that he "didn't have
To all of these, we say we probably Guard. The man past the age of a find the association a pleasant on liking; the young man who has a forces will find the experience he invaluable to him in his first weel out his career as a soldier; and th find that the Guard duties, while time as might be anticipated, affo could make service in the Guard th and property of himself and his $f$ ever made.
The State Militia is provided for in the place of armed forces which a G, Texas State Guard needs you! TRAVIS P. COLLINS, Captain Co

Floyd County Heaperian, Floydada, Tezas, Thursday, November 4, 1943
and

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| $F 000$ is a vital war weapon! |  |  |

Produce and Conserve - Share and Play Square!

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Classifitit


Matadors Routed By Mirlwinds'


Memorial Service
For Sharon Anne Bond Is Held

## 

Miscellaneous

First Methodist Church Services

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Let's Keep The
Home Front

Strong And Help To Preserve What | Our Boys |
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| Are Fight- | ing For

Dishes

## Saddles

Truck Tarps Flags
hing for the
and Home" -ibitiontin

H.M.MCDonald Hardware

TIME NOW FOR A

## COLD WAVE PERMANENT!

Call 33 For Your Appointment! Support The Home Guard ... Enlistment

Week November 7-13!

Moyd Coupty Monertas, Meydeda, Tozes, Thurulay, Novomber 4, 1048

## social Events, Clubs

Benita Patterson, bride-Elect, Shower Bride-ELect,
ronoree Last Week

Mrs. E. C. Henry
Hostess Sunday Hostess Sunday
At Reunion.
 Mrs. Guy Clayton
Honoree Sunday Honoree Sund
At Luncheon At Luncheon


## 

Crackers
and
and macin
wase
COFFE, $25^{\circ}$
Cookies 15

$\underbrace{\text { FLAKES, }}_{\text {Paper Shell Pecans from }}$
Paper
Georgia.
Almonds from California Grapefruit and Oran
from the Texas Valley. Pure Sorghum Syrup and
Pure Ribbon Cane Sy rup Pure nbon cane sy rup
from the sands of
Tex Texas
All these items are from the new crop and are fresh and tine quality
$\qquad$ For your "Hog Killing Time Needs we have-
Lard Cans; Morton's Sugar
Cin Cure: Sausage
and Plain Meat Curing Salt
gentinetic.c.approved Butane - Propane Drums For
QUICK SALE We are booking orders now for a shipment due to arrive Soon. If you want one or more
drums we urge you to-

COME SEE US.
no mail irders accepted. a cash down payment is REQUIRED ON EACH DRUM. We also ure you to see and
book youirder NOW for book yout rorder
the Famou_

## A. R. VOOD

 Radient HeaGas Brooder



How to MMilk тo INCREASE MILK FLOW

5. DD NOT WASH or oithorwis: 6. AVOID STRANGE NOISES

CARMACK HATCHERY and FEED STORE Phone 307



I'S PHILLIPS FINEST QUALITY

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| Floydada Insurance Agency <br> "The Agency of Service" All kinds of Insurance <br> W. H. Henderson Phone 273 | E. P. NELSON BONDS And All Kinds of INSURANCE Second floor First Nation al Bank Building. Telephone 285 | For Late Model Used Cars and Pick-Ups <br> Oden Chevrolet Company |

## THIS BANK

## Will Be

CLOSED ALL DAY
THURSDAY, NOVEMBER 11
In Observance Of ARMISTICE DAY!




SPLIT

## TAX PAYMENTS

Taxpayers who wish to take advantage of the Split Tax Payment Plan are reminded that-

## FIRST HALF IS DUE ON OR BEFORE DECEMBER 1, 1943

To People Who Reside In Flord County:
A Penny Post Card addressed to Assessor-Collector of Taxes, Floydada, Texas, will bring you a Tax Statement

GEO. B. MARSHALL

Assessor-Collector of Taxes, Floyd County, Texas

Another way to protect the Home Front is to see to it that your
home and property is kept in good home and property is kept in good repair. We are always at your service for Lumber and Supplies.

## HIGGINBOTHAM:BARIIETI COMPANY

## Our Boys Are Doing A Good Jobon the Battlefront

And we appreciate it...The Texas State Guard are doing a good job on the home front but-

## YOUR HOME GUARD NEEDS YOUR HELP!

Company G, Texas State Guard is sponsoring Enlistment week November 7-13. At this time they are especially asking your cooperation for enlistment of new members. Let's give them our support!

## RADIO ELECTRIC COMPANY

Emmett Hinson, Proprietor
All Americans Know The Courageous Job The Bops In The Service Are Doing

And All Americans are doing what they can to help here at home.

## Co.G.T Texas State Guard

## NEEDS YOUR HELP!

For the protection of the Home Front while our younger men serve on many battle fronts.

## Come On Fellows

LET'S SUPPORT THE

TEXAS STATE GUARD
MARTIN \& COMPANY
ho is still active and would ant in an active way? Are you iprospect? Are you a man

Company G, Texas State ire in the armed forces will e Texas State Guard to his tof service in the armed as State Guard here at home *rice and possibly through"doesn't have the time" will thent, do not take as much tempo"-and eventualities Tor his home and the lives ${ }_{s}$ the best investment he
sitution. It strives to take $v$ battle fronts. Company

Protect Your
Car
from the ravazes of Winter. Now is the car to us for check on the circu-
lation!
your car WORKS ON THE PRODUCTION Line.


## LET'S BACK OUR HOME GUARD

In Their Campaign for New Members

## November 7-13

Hear one of the best bands in West Texas play "The Star Spangled Banner" at Wester Field. See the show, "We've Never Been Licked" at the local theatre.

Sponsored by the local Home Guard.

## CONSUMERES FUEL ASSOCIATION

Phone 122

[^1]|  |  |
| :---: | :---: |
|  |  |
| TURKEY | NOT\|CE! |
| GROWERS | In many communities retail stores have been ask- ed to shorten their working hours to close earlier in order to conserve electricity, to further the war effort. |
|  | We have and chal alanss put patrioticm above |
| Sell Them Within The Next Few Days |  |
|  |  |
| mill renet eery ser | fact that the Niayor of the City of Floydada states that the electric plant owned by the City of Floydada is not operating at fuli capacity and that the City |
| We Need A Million |  |
| C. L. BERRY |  |
|  | Edgar Jones, Fred Jones |



## PAY AND PACK

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| SUGAR | Wrsol |  |
| 59c |  | 7 c |
| FEE | Mnezalm |  |
| 15c | ISIN BPAN $\quad . \quad 10$ | 49c |
| SYRUP | Aaperuir uis | SPU |
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| SHORTENING |  |  |
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| Peanut Butiter, Ot. | . 45 | Soup, Tomato |
| CRàiskerilis, ib. | . 29 | CARROTS, No.lcan |
| TOLAMİÕ Juce, Gal. | . 49 | MILLOT, It Mhips, |
|  |  | 5aisuchet, Pound |
| FLOUR |  | \$2.35 |

[^2]
[^0]:    Texans are at Battle Stations all over the world: Alaska, Australia, The Solomons, Iceland, Africa, Italy, England India, China and on the High Seas!
    Let's pledge support on the Home Front to our boys on the battlefields.

    Let us help you produce more eggs with less feed. There are many feeds but only one Everlay so for production plus protection use Everlay Feeds!

[^1]:    Mny G, Texas State Guard.

[^2]:    FRED Jones

    REDaWHITE
    edgar

