More-for Your Money More-for Your Money
More-Real Features. More-Real Features.

Trickle Of Tax Honey Begins For Co., School


Organize County To Launch Drive For War Chest



# County Over-Subcribes Quota Third War Loan; Total \$419,664 

P. D. Bartley, II, Wildcat Stakes Died Last Week OnMartinLand At Home In Cone For Pure Test

Melvin Pursell Succumbs With Heart Ailment

Hiriam Johnston
Succumbs From
Heart Ailment

Rationing
Dates And
Deadlines

## Mrs. Rex Wishard

 Gravely III In Saint LouisWork Resumed On Surgical Dressings

OCT-15 is the LAST DAY you can
mail Xmas packages
to SOLDERS overseas to SOLDIERS overseas


Fire Prevention Week Focuses Attention On Hazards In Homes As Well As In Public Places



As A Farm
Woman Thinks
Some kind of a "dairy program" is in the The fight for freight rate parity, initiated
on an organized and continuing basis a few on an organized and continuing basis a few
years since under the leadership of the West
Texas Chamber of Commerce, gains a bit Texas Chamber of Commerce, gains a bit
more prestige as it goes along. These conmaking, we can't help but believe from expressions we hear out of Washington, where
somewhat jumpy note is taken of the disper
sal somewhat jumpy note is taken of the disper-
sal of dairy herds near big centers. Opera-
tors in these instaneat tors in these instances say they "are not mad
at anybody" and not trying to do but keep what they trying to do anything
say the feed price and the milk price The They
made to balance say the feed price and the milk price can't be
made to balance. Dairymen down in Texas
had hoped for plenty of forage fed for filler, but the crop year has frought hay the biggest dearth of these products down-
state almost in history state almost in history. With some good pas-
ture and a bit of hay a dairyman can slide by
fairly good and take fairly good and take a considerable bit of
punishment. But when it all comees out of a
sack from a long ways off he begins to look
for a way out before all of his money is gone
$\qquad$
$\square$
$\qquad$


TUBE vULCANIZING SERVICE, Lathe W
and welding Oür shop fully equipped let us repair Dyer's Auto Parts
BEUTLER BROS.
FAMOUS RODEO

FAMOUS RODEO
Panhandle South Plains Fair Grounds LUBBOCK
October 7-8-9
3 Nights - 8:15
Saturday Afternoon

The Floyd Co. Hesperian

STOP SCRUBBING FALSE TEETH $\pm=2$

WOMAN LOST

## gixayivicix

 $\mathrm{F}_{2}^{2}=2=$
## LIVESTOCK

 OWNERS coul insis Consumers Fuel Ass'nPhone No. 122

## PROPANE SERVICE

## To Balance Your Winter Fuel SWEETGAS

A New and Enlarged Service for Butane Users of Floyd County is now made possible through expanded service equipment of

## DALE STRICKLAND BUTANE COMPANY

We have added to our Facilities the proper equipment for PROPANE as well as BUTANE service, and thus will be able tokeep your Winter Fuels Properly balanced. We Are Now Serving the Four Important Communities

## SILVERTON, QUITAOUE, LOCKNEY, FLOYDADA

including the areas they serve in Floyd and Briscoe counties, with SweetGas Butane and Propane. We have bought the equipment of Mr. J. B. Beard at Quitaque and will operate the business there, Mr. Earl Conner continuing to serve you as heretofore. Mr. Conner will service all calls from the Silverton and Quitaque areas.

Our Main Office will be continued at Floydada.

## DALE STRICKLAND BUTANE COMPANY



## Ashes Make Poor

## GUNPOWDER!

Most Fires are due to Negligence and these losses are preventable by recognizing the cause and remedying it before it is too late.

- To Protect Our Homes
- To Protect Our Schools
- To Protect Our Farms
- To Protect Our Businesses
- To Protect Our People
- To Protect Our Country

You must do your part. Save Our MANPOWER for WAR POWER. Destruction by fire is sabotage to the Purpose of Winning this WAR!

## POWER \& LIGHT DIVIIION Of The CITY Of FLOYDADA

## HANDLE GASOLINE WITH CARE .....


 which they may collect;

Engines, Tractors, Farm Machinery, Buildings, Tanks and Other Equipment Now are Practically Irreplaceable.
VL Let's Observe Safety Rules on Floyd County Farms. We can thus be direct helps in Fire Prevention, and at the same time we can help hold down the cost of insurance against Fire Hazards.

CONSUMERS FUEL ASSOCIATION


FIRE IS SABOTAGE . . . . In Time Of War

```
Fire is unintentional sabotage that often could be avoided if we would re-check the simple precautions to prevent it. Financial loss by fre is an prenecessary waste of your money
vented by adequate Capital Stock Insurance. Let us help you plan complete protection.
Insure Your Future
```

Floydada Insurance Agency Readhimer Bldg.

Phone 273

FIRE PREVENTION WEEK
Insure Against Fire
DONT'S FOR FIRE PREVENTION

4. Don't leave match
reach of children.
 $\begin{array}{ll}\text { to accumulate in cupboards or } \\ \text { closets } \\ \text { They can result in } & \text { reach of children. } \\ \text { spontaneous combustion. } & \text { 5. If you have anything combust }\end{array}$ $\begin{array}{ll}\text { 2pontaneous combustion. } \\ \text { Don't experiment with home } & \text { 5. If you have anything combusti- } \\ \text { ble in home or garage, label it }\end{array}$

 These are just a few simple precautions yet neglect of them causes thousands of dollars of property loss. . and even loss
of life ... each year. Insure against fires by being careful; insure against fire loss by taking out one of our complete fire protection polici-

## GOEN \& GOEN

NATIONAL FIRE PREVENTION WEEK OCTOBER 3-9
"Insure and be Sure" Protection Is Our Business

There are simple cautions all of us can follow-which can kessen the toll taken by fire every year! Simple things, like
not tossing away lit cigaretter children's reach-not leaving a campfire or fireplace we in out scattering the embers until they are all out.
IN TIME OF WAR, FIRE AIDS THE ENEMY! PREVENT During this week examine your fire insurance protection or in planning a complete program of CAPITAL STOCK IN.
SURANCE.
G. C. Tubbs Insurance Agency


Live Stock

|  |
| :---: |
|  |
| Land For Sale |

Wanted




Ask Your Grocer


- For

EVERLITE HIGH QUALITY FLOUR Milled In West Texas
-By
Harvest Queen Mill \& Elevator Company

## MANY, MANY •THANKS

Retiring from the Management of
Conoco Service Station No. One in FloydConoco Service Station No. One in Floyd-
ada, I want to express appreciation to
the ada, I want to express appreciation to
the motorists of the territory for their patronage and many business favers;
and I want to commend to you my suc-

## Mr. C. N. Walding

We have worked together in times part and he is a good, conscientious man who will treat you good.

> thank you again.

FRED NABORS

## Wih CONOCO AGAIN.

## And Back on the Convenient Comer-

I wish to advise the motorists of this area that I have taken over at Conoco No. 1 from Fred Nabors and will appreciate your continued patronage, as well as other friends old and new.

## Will Have The Complete Conoco Line

and a complete service including washing and lubrica tion and that good Nth Motor Oil. Good equipment Same Telephone No. 20.

## C. N. WALDING

Successor to Fred Nabors at
CONOCO NUMBER ONE


## Social Events, Clubs

At South Plains Last Week

## Miss Roberta. Wheeler, daughter of Mr and Mrr. R. Wheeler of Bi

 STAR CASHVALUES
 Peanut
 MUSTARD 10c
 CorN,
Nor
Nan
 MoP, 290
 prunes. 29 ${ }^{\circ}$


| New Crop Cranberries |
| :---: |
| Bulk Apples |



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| Mc BRIEN <br> Telephone 292 |  |



## CASH PAID

 For Late Model Used Cars and Pick-Ups
## Oden Chevrolet

 CompanyE. P. NELSON
BONDS
And All Kinds of
INSURANCE
Second floor First Nation
al Bank B Bildidgn.
Telephone 28s

FINE Watch \& Jewel Repairing M. L. SOLOMON Jeweler adio ELECTRIC co. 108 W . Calif. Street

## YOU CAN SAVE 3 PER CENT ON YOUR STATE TAX

If You Pay During The Month of October



 Chase willesentimes ace
$\qquad$


$\qquad$
$\qquad$
$\qquad$

GEO. B. MARSHALL

Assessor-Collector of Taxes for Floyd County

## FLOYDADA INDEPENDENT DISTRICT

## SCHOOL TAX ROLLS

## ARE NOW OPEN

## Pay Your School Taxes Now! DO YOURSELF AND YOUR SCHOOL A GOOD TURN!

the way Whie crops are moving is a good time to get Local Taxes out of turn of the year. We can at least prepare for this sure to come with the If you have Delinquent School Taxes, Why Not Pay Them Now? Let's make Floydada District one that has No Delinquent Taxes.

WHEN You go to make our your Income tax report to the Federal
ernment, do not forget that school taxes are deductible the same as any
Remember, that while many incomes have increased since the war be
gan, your school district has had little incrase in income and a big increase gan, your school district has had little incrase in income and a big inc
in Expenses. You help yourself and the district by paying promptly.

## Flopdada Independent School District



Floydada Insurance Agency "The Agency of Service" All kin Is of Insurance
Room 216 Peadhimer Bldg. W. H. Henderson Phone 273

## Planview Sanitarium \& Clinic <br>  <br>  $\underset{\substack{\text { STAFF } \\ \hline \text { Nichols M. }}}{ }$ <br> Hin in ser, M. D. surgery and Diagnosis Gore C. HALL, M. D. <br> De Err Noes and Throat <br>  <br>  <br> Bind and gynecology <br>  <br>  <br>  <br>  <br> sChool of Nursing

## BAIIH LOADS that Talk the <br> FARMERS LANGUAGE

Banking and farming are as close to gether as fingers on the same hand. For twelve months each year this bank "ha a finger" in helping the farmers of this section. Our liberal loans have helped them to plant, to cultivate, to harvest crops. Wo have also cooperated in the financial problems of the winter month Wo shall continue to work with our bent anergies for agricultural prosperity

The First National Bank Floydada, Texas

WE SELL WAR BONDS
N. E. Tyler Likes The Marine Corps
 Thuallookiliead

\$25





Martin Dry Goods Co.

## PALACE CAFE

 open hoursWeekdays 6 a. m. to $9: 30 \mathrm{p}$. m. Sundays 7. m. to $2: 30$ pe. Regular Meals, Short Orders Try Our Cool Weather Chili, Stew Hot Dogs, Hamburgers.

## Mrs. J. W. (Bess) Owens,



YOUR CURIES
Can Be Worn With Pride Curlee Has Done It Again - 100 Per Cent Pure Wool

You have discovered that quality suits Which are italy more expensive.. . come imperative, in keeping with antic emon-wise and dollar. .wise! You knew an ar mat you should purchase ewe suit only if you need it. But if you do need suit, buy a good suit ....a suit naturally taliorect from a c cassie par well Its surprising how really low our prices are when you consider that our Withes have the custom. made appear ne and that the fabrics are the finest $W_{e}$ guarantee satisfaction. Sizes 36 to 50.

Prices \$29.50 and \$35.00

## MARTIN DRY GOODS

 COMPANY

When You Come Into Our Place
To Cash a Check or Buy Feed we won't wart you to death about where you sold your produce.
We appreciate your business enough to respect your own good judgment
Berry Produce \& Feed
East Side
Telephone 74


We have Models and Fab rics for Every Occasion and
 -in Civilian Styles (none
better).
Olsen-Stelzer hand-made
Boots, Leather Coats, Sweaters, Work Shoes, "Clothing Properly Tai $\begin{gathered}\text { ed and Styled" }\end{gathered}$ Glad Snodgrass Smart Wear for Men Since 1900

| PAY AND PACK |  |  |
| :---: | :---: | :---: |
| SOCKS | Hindsh |  |
| 25 c | 2 Sck bolles for |  |
| Scor IISUUE |  |  |
| мackisa, philips |  |  |
| 7 c | IVsol, Bo Sisie |  |
| LYE EPSOM Salis boil |  |  |
| 15c | TMWHCAR, Gallon | 7c |
| NS |  | \$3.25 |


|  |  |  |
| :---: | :---: | :---: |
| SUGAR, | 10-Lb. Bag, | 62c |
| Empson Peas, | No. 2 can | 15c |
| PEANUT BUTTER, | Qt. Jar, | 49c |
| PEACHES, Gallon | No. 10 | 77 c |
| MARMALADE, | 2-Lb. Jar | 39c |
| MILNOT, | Large Can, | 9c |
| CUCUMBER CHIPS, | Quart | 29c |


|  | TISSUE, 4 Rolls | lls 23c |
| :---: | :---: | :---: |
| YAMS <br> Lb. 9c |  | NEAET |
| LETTUCE Head ? | 69c | STEAK |
| GRAPES <br> Lb. 15c | CRANBERR |  |
| BANANAS Lb.? | Lb. | ROAST |
|  |  | lb. 29c |
| FELTON-COLLINS |  |  |
| Grocery \& Mar | arket | Telephone 2 |


|  |  | Wasion $\quad 19$ |  |
| :---: | :---: | :---: | :---: |
| ADOING MaCHINE PAPER, Roll 8 |  |  |  |
| HIOVR, \%ll. Print 1 | 1.85 | vesis canes. |  |
| Oals, Moteris China | 29c | HiOUR, zlı. 1.16 |  |
| Rece Resplps, Kelopes | 11c |  |  |
| Callwe, lib Plo | 17 | Muacher, | 21. |
| SPUDS - | - |  | 29 |


| BLACK EYE | D PEAS, | 16 | COFfete lb . | 19c |
| :---: | :---: | :---: | :---: | :---: |
| PRUNES, | l-lb. Pkg., | 31c | TOMATOES, | 10c |
| BUTITER, | Quart | 45c | Steak, Beef Loin, | 33c |
| CORN, | No. 2 | 13 | SALI PORK, For Boiling |  |

## BRAN and SHORTS - 2.35

FRED JONES

REDaWHITE:
EDGAR JONES

