

Invalid 23 Years, Luther Roberts Died Saturday

## EDITORIALS


true and their millions who have been unde
the heel of the oppressor will, as human na the heel of the oppressor will, as human na-
With this fire the of hatred burning
Wires of band it will With this kind of background it will be difficult for. America to get the Russian people sympathy as a part of their duty toward the Hitlerites. This is the kind of of ficial state-
ments that are coming out of Russia by ments that are coming out of Russia by
reams on top of reams. Having sown the wind the Germans will reap the whirlwind, anable to stay the hands of Russian pheople by
playing on the soft heart strings of Ameri clans.


##   <br> 

 Indiations pinte to the probability that

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## The Floyd Co. Hesperian

 postoftice at Foypor 10 . 100 . under the
of March 3, 1879 .
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LIVESTOCK OWNERS

Consumers Fuel Ass'n
Phone No. 122


Floyd County 14 Years Ago



## Women at Work for a Railroad at War




Come out and see the Whirlwinds Clean the Lobos.
Also Come to -
Looper \& Fenner
For Your Groceries Their Prices are Always in Line.

Wester Field Friday Night For Football. Don't Miss It.

Norman's Sc to SI Store
HEADQUARTERS FOR SCHOOL SUPPLIES

Yes Sir! Backing the Whirlwinds. SEE them go friday night.

Radio Electric Company

The Whirlwinds Pack a Wallop - So Does-

Panhandle Noxless Gas Visit Our Retail Station

## I. E. LEACH

panhandle oils, greases WHOLESALE-TELEPHONE 206

MEET YOUR FRIENDS

## At ARWINE'S

AND SEE THE WHIRLWINDS TAKE THE Lobos.

TAKE A HINT FROM THE BOYS ON THE GRIDIRON-

Always Good Foods at
LEONARD'S CAFE

What The Boys are Saying when they go into a

Huddle:
"The Fountain Drinks sure are Good

At
White Drug Company"

WE'RE ALWAYS FOR THE WHIRLWINDS We'll Be there Friday Night.

## FRY CIEANERS

## KING'S

5-10 and 35 Store

The 1943 Whirlwinds are sure to go places as
1943 FORD MODELS (Jeeps, Tanks, Planes) are sure to win. We are Betting on Both.

Bishop Motor Company
Ford Sales and Service

For a good football game see the Whirlwinds and Lobos Friday Night.
or a Complete Stock of JOHN DEERE Machinery parts come to-

Stansell.COllins Company

ASK YOUR GROCER

## For

WESTER'S BREAD

## 

Jerry Larrick, Bob Eubank, Jr., Wed In Clovis

Miss Bonmè Russell, Sgt. Francis Rasher Will Be Wed Soon


## McCoy News

BLACK-
DRAUGHT


## The First National Bank

Floydada, Texas
WE SELL WAR BONDS





MIRACLE WALL FINISH
COVERS WALLPAPER!
CASH PAID
 and Pick. Ups Oden Chevrolet Company

QUICK RELIEF FRO STOMACH ULCERS DUE To EXCESS ACID

##  <br> RHINE DRUG <br> tube vulcantana SERVICE, Lathe W and Welding <br> shop fully equip <br> Dyer's Auto Parts

Watch \& Jewelry Repairing M. L. SOLOMON Jeweler radio Electric
P. P. NELSON BONDS And All Kinds of
INSURANCE nd floor First Nu, Telephone 285

Floydada Insurance living, more active days! CET THAT FEELING with the living, more active days GET THAT FEELING with the
perfectly draped precision fit that is Town-Clad + : More, eel an EXTRA pride in your investment, knowing that teds, and priced RIGHT for your wartime mo ur wo r

Agency The Agency of Service All kinds of Insurance Room 216 Fieadhimer Bid
W. H. Henderson Phone 273


Floyd County Hesperian, Floydada,lexas, Thursday, September 30, 1943


GAMMA SIGMA KAPPA CLU
BEGNS YEAR ATHIGH
SCHOOL WITH INITATION

Prescription Filled Over 15 Million Times

Opening Hotel Coffee Shop WOMAN LOST

56

mu - matooi mume
HOTEL COFFEE SHOP

OPEN
FRIDAY OCTOBER 1


Family Style Meals (Breakfast Short Orders) for Sunday Noon for Sunday Noon
Please Make Reservations 75c Dinner,

Management of
MRS. S. H. SHULTZ

BOOK SPRING CHICKS NOW And Assure Chicks on the Date You Want Them.


## Get Your Brooder Stoves

FEEDERS AND FOUNTS NOW WHILE THEY ARE AVAILABLE. We have them in stock.

## Chow Mix

 Laving Mash High. Priced Eggs MeaJust One Thing, that your Just One Thing, that you
must get your pullets startsd off right so as to take
idvantage of the Fall and Winter Market.


You can use the Feeds from your own farm. Bring them to us to mix according to Purina Formula. At little added cost you get advantage of the widelyaccepted Purina Mills knowledge of Best Feeding methods.

CARMACK
Hatchery and Feed Store

NOTICE
Wartime Prices - Effective OCTOBER 1 ,

| Vita Fluff, | \$1.25 |
| :---: | :---: |
| Plain Shampoo and Set, | 75 c |
| Oil Shampoo and Set, | \$1.50 |
| Set and Dry, | 50 c |
| Wet Set, | 50 c |
| Eye Brow Dye, | \$1.00 |
| with Arch, | \$1.25 |
| Manicure, | 51.00 |
| Permanents, | S4.00 Up |
| Rinse, | 25 c |
| Coats Polish, | 50 c |
| 俍na - Pack, | $\mathbf{\$ 3 . 0 0}$ |
| Hair Dye on Virgin H | \$2.00 |
| Hair Dye on Virgin Hair Retouch, | $\mathbf{5 5 . 0 0}$ |
| Aretouch, | \$3.50 |
| Comb - out, | 50 c |
| Rebraid, | 25 |
| Facial, | \$2.00 and 5150 |
| Dandruff Treatment, | 52.00 and 5150 |

## BLUE MOON BEAUTY SHOPPE <br> PALACE BEAUTY SHOPPE





 Name parne Atroitcicis ,yin turi poture suat thils, she




 (a)
 Pheyd County farmers might be
belped if they would avail them-

Surprising as it is, atter three
swar operation, many peoplo of the
Dastrictet still do not understand the
polices and purposes of the Dispolicies and purposes of the Dis-
inct District technticlans are reDeatedly raked technicians are re-
will be tor assatstance which charges the Disnill be for assistance which the bis-
trict makes available to cooperators
sithout charge The Districe plans
 et by County Agent Gordon in a
series of meteting now in process of
beeng held. It is hoped these wil be well attended. It is hoped these will Watch this column e ach week for
comments by Floyd County farmers SHOEMAKERS AND THEIR NEW DALGHTER VI
IS SOVALL HOME
Meartie E. F. Stovall returned from Lu Jje Q Shoemaceompanied by
daykter little
 Foote was on his way to Mhami
for where he will be stationed Dr. and Mrs. H C Sullivan and Teutsch and son of Dumas, Mr. and
Mrs Mard Mrs Marvi Gon of Dumas, Mr. and and son of
Lockney, visited in the heme of
 BrRTR
OF KINSS
ATTEND Mis Margaret Grabber, daughter ot Mr. and Mrs. Frank Girabber of
Vmbarger, was married to Clarence
Bertion Bertrime, won oor Mr. and Mrs.
Atiph Betrand of St. Francls, in
An Adolph Bertrand of St. Francts, in
an imprestive double ring ceremony
soiemnized soiemnized in Souble Marys church at
Umberger Wednesday morning. Umberger Wednesday morring
Relatives and friends'were ente talined at and finer ind were enter-
tome. Thoser
Those attending the wed-

 Calitornia and Miss Frances Poegers
of Lubbock, all former residents of
Poys WORK OF WORK OF THE GIDEONS
PREENTED AT FLOYDAD
CHERCHE CHIRCHED LAST SLOYDAAD Work of the Cideons in the distri-
buntion of bibles to hotels and to mpitary campes over hite world was
prested to churches in Floydada
Sunday by Dr Sudday by Dr. F. B. Malonk, a mem-
ber of the facuity at Texas Techno-
logical college. lorical coilege.
Several her tor the cause by churchmen. J. B. Chastain returned home last
Wike trom Hollywod, Caltiornia
here he had been the last two
 months with
Chas. Onugh.


## Don't tell that to the Invasion Troops!

$\mathbf{A}^{\text {Minkec is is roud of the way you answere her }}$ Loan Drill for help. In the First and Second War Loan Drives you opened your hearts -and yeur pars and invested generously.
But this is no time to say, "Sorry, I've done all I can."
Not when our troops are smashing ahead. Not when the cry from every front is for more tanks . . . more guns . . . more planes to strike the knockout blow.
Today, everyone who possibly can, must invest in at least one extra $\$ 100$ War Bond. More if you possibly can. That's in addition to your regular War Bond subscriptions.
A big job? Yes! But invasion is a big job, too! And that's what the 3rd War Loan is forinasiof
And it's for your loved ones, too . . . for the sons and brothers, sweethearts and husbands who are doing the fighting.
Can you look into your heart and say to them, "I've done all I can"?
Can you tell that to the İnvasion Troops?

Of course you can't! No true American could! So Now . . . when America needs your help as it never has in all history . . . make up your mind to do more in September. Invest in the safest way in the world! Invest out of current income, out of idle or accumulated funds. Back the invasion with at least. one extra $\$ 100$ War Bond this month.

Safest Investments in the World

- United States War Savings Bonds Series "E"; gives you buck \$4 for every $\$ 3$ when the bond matures. Interest: $2.9 \%$ a year, compounded semiannualy, if held to ma arity. tion: Anytime 60 days after issue date. Price: $75 \%$ of maturity value.
$21 / 2 \%$ Treasury Bonds of 1964-1969; readily marketable, acceptable as bank collateral. Redeemable at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated September 1, 1943, due December 15, 1969 . and $\$ 1,000,000$. Price: par and accrued interest Other securities: Series "C" Savings Nores cates of Indebtedness; $2 \%$ Treasury Bords of 1951-1953; United States Savings Bonds Series "F"; United States Savings Bonds Series "G


## BACK THE ATTACK—WITH WAR BONDS

Third Loan Campaign Closes Saturday, October 2 - DO IT NOW:

## W G. WALKER

 arwine drug company FARMERS GRAIN COMPANY Nabors' CONOCO SERVICE LOOPER \& FENNER GROCERY first national bank oden chevrolet company I. R. GRUNDYRICHARD F. Stovall E. C CARTER PREFERRED INSURANCE consumers fuel association miller \& miller freight lines WILISON \& SON LUMBER COMPANY
stansell collins company hagood's department store A. T. SWEPSTON

RadIo ELECTRIC COMPANY martin \& COMPANY H. G. PARKER COMPANY newton gin L. A. WILLIAMS

PRODUCERS COOPERATIVE ELBVATOR
w. A. SHIPLEY Estate-D. T. CURRY Estate henry edwards elevators dougherty grain company

- J. B. Jenkins PANHANDLE SERVICE STATION R. E. FRY-LIRE INSURANCE R. C. HENRY
floydada insurance agency tate jones LON M. DAVIS W. EDD BROWN david s. battey
F. C. harmon-harmon funeral home WESTER'S QUALITY BAKERY dr. WILSON KIMBLE


| Coors ALE MEALS |  |
| :---: | :---: |
|  |  |
| $\underline{\text { SUGAR, 10-Lb. Bag 62c }}$ | $\frac{10 \text { AFIEtit. }}{\substack{\text { Folgers } \\ \text { Coffee, lb. } .35}}$ |
| FARINO, Lg.Size 19c | Coffee, lb. . 30 |
| OATS, Lg. Pkg., 29c | Coffee, lb. . 39 |
| PEP, Pkg. 9c | $41949$ |
| Pancake | CARROTS, 5c |
| OUR, Lg. Pkg. 25c | Fancy Deliciom |
| Jrapin ${ }^{\text {dPU }}$ | Apples, . 99 |
|  | Grapes, . 15 |
| Steak, lb. $\mathbf{3 0}$ |  |
| DRY SALT <br> Bacon, lb. 19 | Bananas . 10 |
| FELTON-COLLINS |  |
| Grocery \& Market | Telephone 2? |

