## The Floyd County Hesperian

vOLUME 50


Howard Appoints
Marion Barton
Deputy Sheriff

Relative Victim
Of Gun Wound At Clarksville

Alert For State Guard Saturday

Meetings Will Focus Attention On Aims, Accomplishments Of Soil Conservation District


Mrs.S.K. Duncan 'Little' Bond Buyers Help Needed It. Cates' Plane Will Admitted To willson Calls For Aill-Out Effort to Finish Job Went Down Over Probate Tuestay 1 .. C. ... .... . . . . . . . . . Libyan Airport $\pm=5=5$ If County Quota Is to Be Reached


## EDITORIALS



The long, hard pull has arrived in the drive

## The Hesperian office to renew your paper bu

 to sorter "warn" you, our subscription rateis going up on October 1, and no exceptions,
Home rate (Floyd and adjoining counties)


laxative is needed


Gifts A Service Man Wants


Boxed Handkerchiefs White or khaki in Victory
box addressed ready
mailing.

Shoe Shine Kit Complete with polish. Ho

98c


Pioneer Apron Kit This is fitted with Toile
$\mathbf{\$ 3 . 5 0}$

Razor Blades

Service Cords
Pliaglass for twin tag Sterling Silver mountings.

50c


## In The Week's Social News

Andrews Ward PT A Social Begins Year


Sappho Ward, Lt. Henderson Wed Thursday Elaine Culpepper
Sgt. Joe E. Wilson Wed At Sundown


 $\square$ Norma Denson, Former Floydada Girl
Wed To Wm. H. Ewell

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man
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Victor E. Green
Aviation Student At Waukesha

## Rationing

 Dates And Deadlines

Baplists Elect
Officers, Launch Enlarged Prog.


Mrs. Furrow Honoree At Miscellaneous
Shower Mon. Evening



Mrs. Angus Heads Legion Auxiliary McDermett Post


"MINIMUM" CARE CASUALS

## Underscored for Maximum

 Wear from$\$ 19.75$
Active-duty casuals-right anywhere, anytime-ready for duration service
Simple purposeful clothes with lasting good looks-clothes that reguire le care-give you maximum wear. Spotlighted, our casual, double-duty MARTIN DRY GOODS COMPANY


STUDY TMIS PICruRE for a few minutes. Imagine that the man under the blanket is your ever is necessary in order to buy $\$ 100$ extra in War Bonds this month. You can

## * $3^{\prime \prime}$ WAR LOAN

BACK THE ATTACK...WITH WAR BONDS WHITE DRUG CO.

CIASSIFIED ADS SilasE. Duncan

$\qquad$
Live Stock


For Rent

$\qquad$
Miscellaneous



tovall Called To Capital For
Weather and Crops这
$\qquad$ And

State Delegates To Natl Legion Omaha Meeting

Service Wire Now For Farmsteads, Says State Board


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Harvest Time SPECIALS
-Cotton Sacks - Cotton Duck - Knee Pads

- Canvas Gloves
- Maize Knives
- Camp Stoves - Coleman Lanterns erything for Farm
and Home
H. M. McDonald
Hardware

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| , |
| fane mill 29 c |
| (\%ay |
| 290 |
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| (axar mix 14c |
| combe |
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HULL \&
Mc BRIEN
Telephone 292

Keith Tye Gets A Lucky Break In Australia



## ${ }^{6}$

 GRew some pine peacies


## -. RODEO

IONE STAR, SUNOAY, SPPTEMBER 26
2 OCLOCK P. M.
CALF ROPING
First Prize, \$25; Second, \$15,
Third, $\mathbf{\$ 1 0}$
ROPERS! COME PREPARED TO GET IN ON THIS CONTEST!


My old Sahara Jeep was never like tourin' this way, Mom'

Henry L. Barton Funeral Rites September 12

FOR SALE
Modern Home
$\$ 3,500.00$ trade. Several other houses Some irrig
dry farms.
J. H. Reagan Mrs. J. H. Rezagn


Half Minute Interviews


Mray ocar stanen, reurned
Pre-War Butcher Knives

A fair stock left. Hog-killing time soon

HigginbothamBartlett Company
+m

## COFFEE

folger's
1.1.b. Jar 32c

| PEAS |
| :---: |
| , 18 point 13 |

CORN FLAKES
mancese no. and Fatra Special, Box $6 \mathbf{c}$


| SUGAR | Pure Cane <br> 10 lb cloth bas | 59 C |
| :--- | :--- | :--- |


$\frac{\text { BOLOGNA, }}{\text { BEEF ROAST, Fesh, }}$ lb. 26c $\mathbf{1 4 c}$

Sitaik, lic lb. 27c


SNOWDRIFI
3 POUND Jar 73c

## FLOUR 50 lbs. \$1.85

 EXTRA SPECIAL INTRODUCTORY The Best Flour ever sold in this county for this Price.
## CAKE FLOUR

SOFTASILK
Box 29c

## RAISIN BRAN

SKINNER'S
Box 11c

## KARO

CRYSTAL WHITE
Botlle 17c


## Conservation <br> District News

# "This War Will Become Bigger and Tougher . . . During the Long Months to Come" 

Franklin D. Roosevelt

## $\star$

I
taly has fallen-but the war is not over and you know it! Think of Berlin and Tokyothink of the men dying at this moment.

Can we, you and I, afford to let them downto turn their battlefront victory into a homefront defeat? Let's buy more War Bonds than ever... let's back up their victory with oursthe success of the 3rd War Loan!

There are battles coming-tough, bloody, hard-to-win battles-before this war is over. And it's the last battle that counts. We've got to back up our fighting men . . . we've got to buy War Bonds with every dollar, every dime we can scrape up.
President Roosevelt said it, as Commander-in-Chief:
"I say that we Americans will not be satisfied to send our troops into the fire of
the enemy with equipment only equal to that of the enemy. We are determined to provide our troops with overpowerins superiority of quality and quantity, arms and armaments..

Our fighting men will do their job-it's up to you, personally, to keep their victories safe by buying War Bonds NOW with every dollar you can-not with what you'd ordinarily save or invest, but more-every bit more you can manage.

World's Safest Investments



Many
1




 Lats of love for yould both.



## Seale \& McDonald <br> Auctioneers

FARM and Livestock SALES nowe. Ire having good sales
sale sale call us
We sell it and get your it all in one day

## W. H. Seale

Telephone 120 Floydada, or Jno. W. McDonald


As we get deeper into the All-Out War wil , he Nazis and the Jap Warlords, the importance of the Homefront Job is going to Loom Bigger and Bigger. And we are go--
ing to see more and more Home-Makers realize the Value of Home-Baking and other Home-Cooking to Conserve both Points and Foods. We are doing our utmost to be
helpful and invite you here for your shopping, PURE LARD, 69c shortenicg $\quad 59{ }^{\circ}$ LIGHT CRUST FLOUR, 25-lb. Bag, \$1.19 SWANS DOWN CAKE FLOUR, Box 29c
 FOLGER'S COFFEE,
lb. 35c

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| Ptre Lard, | $69{ }^{\circ}$ shortanici |
| LIGHT CRUST FLO | OUR, $75-\mathrm{lb}$. Bag, \$1.19 |
| SWANS DOWN | KE FlOUR, |
| Aros, lato, |  |
| FOLGER'S COFFEE | IE, lb. 35 |
| Lb. 30c | $10$ |
|  | LUNCH MEAT, lb. 33c |
|  | SALAD DRESSING, Ot. 35c |
|  | BANANAS, lb. |
| $\text { l. } 19 \mathrm{c}$ | HEAD LITTUCE, 10c |
| FELTON-COLL |  |
|  |  |

PAY AND PACK OLEO SALT PORK, lb. . 15 MILK $21 \mathrm{c}=7 \mathrm{lc}$ MILK

HEMO 2c CORN 13 c 13c

## SUGAR

MENHOLAUM, 3lC Size, . 22 Shredded Wheat, . 11 HAND LOIION, GOC Value, . 35

15 | MINERAL Oll, | Pint, | .25 |
| :--- | :--- | :--- |

Corn Flakes, $\quad .15$ Castor oll, 2.02. Botlle, . 08

| OATS, 3-lb. pkg. . 19 | HAIR OIL, | Botile, | . 10 |
| :---: | :---: | :---: | :---: |
|  | SCOTT IISSUE, |  | . 08 |
| CEREAL, 23 | VINEGAR, | Gallon, | . 19 |

## SOAP <br> win we. wurn <br> ant mas <br> .25

BLEACH, Quart . 10 BORAX, Pkg. . 04
STARCH, Ic size . 07
IYE

24-Oz. Granulated Soap


FRED JONES

RED\&WHITE $)^{-}$

EDGAR JONES

