## The Floyd County Hesperian

Re-Classification Floyd County Registrants Working On Farms Taken Up By Local Board

Rationing Dates And Deadlines

Plans Are Laid
For City-Wide Clean-Up
West Rites This
Afternoon At
takeview Church


Name Local Men
On Rotary Dist.
Conference Staff

## County Cannery

 Open Again This Year At LockneySidney Webb Die At His Home In Mineral Wells

Honor Students Rallies to Pep Up War Bond Sales Floydada School '43 Announced Mrs. Solomon

View Of The 1943 Food Outlook For Civilians Not So Gloomy,

Says Office Of War Information


Pioneer Re-Union Plans Made At Saturday Meeting; Observe County's Birthday May 28

First Inspection
For Local TDG
Unit As Co. G

Officials Of War
Price \& Rationing
Boards To Meet

|  |
| :---: |
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|  |  |

are not going to be in the way of the war ef-
fort? Surely you wouldn't be a drawback in $=4=5=$

## The Floyd Co. Hesperian

The Consumerí Pledge for total defense!

will waste notbie

The National Nutrition Program is gathering
momentum on all fronts spreading a newer knowl. aids, and the need or weeping these servants in good
working condition is becoming more important


## YOUR Electrical Dealer

prepared to help you co-operate with the Consumer's pledge by repairing those worn or broken appliance aids and placing them back on active duty. KEEP 'EM WORKING . . . an electrical servant on the shelf because of the need of some minor adjustment is a handcuffed worker. See your Electrical Dealer todayl

## Southwestern <br> PIJELIC SERVIEE Company

## Can You Guaranfee Delivery?

##  <br> 

Is you must know by this time, trucking Trained to tis par
rakirik's uRAIN CUMPANY

Nom now time noma



Thi Spring?
AND THE SPRING TUNE-UP OF YOUR CAR SHOULD BE DIFFERENT, TOO:

| NO MORE TOP SPEEDS: | less driving |
| :---: | :---: |
| You'll be driving at " 35 -andunder" this spring - and your car's timing, circuit breaker, carburetor, spark plugs, choke and heat controls should be adjusted for smooth er low-speed performance. | Your generator and voltage regulator should be put in top condition now to guard against the possibility of a rundown battery later on, Yundown battery later checked at regular intervals. |
| NO MORE HIGH-OCTANE GAS | CARS ARE BEING DRIVEN LONGER |
| We use lower-octane gas today, so our flyers may have high-octane fuel. To prevent wasteful "pinging," your engine should be readjusted to its new diet. Whatever serk may be needed, we do the job right. | As your car's mileage goes higher - as your brakes, lights, tires and steering sys-check-up of these features becomes vital to the safety of you and your family. |
| less gasoline | SLOWER DRIVING_ SHORTER TRIPS |
| In addition to giving your car a gas-saving, springtime enhave it thoroughly checked for other causes of fuel waste, such as dragging brakes, leaky gas lines or the use of too heavy lubricants for today's low-speed driving. | When you don't drive very much or very fast or very far, it's extremely important to keep fresh, clean oil in your engine at all times - because at siow speeds your crankn't have much chance to prevent oil dilution. |



## YOUR OLDSMOBILE DEALEI

FIMKNER'S AUTO SUPPLY,
Floydada,
Texas

## Sand Hill P. T. A. <br> Honors Teacher

 Recent Bride"ONE-MAN WAR EFFORT" FIGHTS II 2 PLACES AT ONCE

Read what one man has done to help America win

L. C. Keener, JR, is fighting
Uncle Sams, war on two
fronts, Here's how:
 2. Kemer veent, tet nut jow hor
 So while Keener in fighting.
Sirrod his meney will be might.
ing at home (his




("ANKLE DEEP" T"mise Banks are in the thick of the fight to
defeat the Axis. They are selling War defeat the Axis. They are solling War
Bonds without commission. They are
buying government securities to buying government securities to the
limit. Banks are cooperating with the government in Consumer Credit Control. They are financing production;
they are aiding the "Food For Free(3) dom" program.
Banks are urging thrit, the saving
 yout bun lut mix

The First National Bank TUBE VULCANIZING
SERVICE, Lathe Work and Welding Our shop fully equipped to
do first-class work LET US REPAIR Dyer's Auto Parts


BANKS ARE MORE THAN
ere pe ns ${ }^{2}$ anin floydada, texas

WE SELL WAR BONDS


You wife ... or for any member of your family, wikh SouTHWEST-
ERN LIFE INSURANCE. You can guarantee that the home in which your family lives will be THEIR home-You can assure them that your business will go on, in THEIR possession - You can set
up a fund widh SOUTHWESTERN LIFE INSURANCE to liguidate your Federal Estate and State Inheritance Taxes, so that those taxes will be no financial burden upon THEM - You can assure the education of your children - create a financial trust - or do a good many things that your local SOUTHWESTERN LIFE representative can tell you about. See him today. He has had a wide experience in assisting the citizens of Texas in the solution of similar problems. Floydada Representative
R. E. FR Y
Southwestern Life


## Social Events, Clubs

K. D. Johnson Wed Nadine Powell Sat.

Colston-Dowdy Marriage Vows Said April 8


Miss Rita Rhodes Speaker At 1934

MRS. W. O. BAKER GIVES
SON BHLY KEITH BAKER
BHRHDAY PARTY THLRSDAY
"SULFA" DRUG PROTECTS
CHCKENS
One


## 

 moron barde wore ar pown of ion
$\square$
Mrs. Kenneth Bain
Hostesi Hostess To 1922
Study Club
$\qquad$

## Bridge Club Meets At Home of Mrs. A B Stensell







There is one stark and simple fact about war which you had better get straight ．．．and quickly，too THERE IS NO SECOND PLACE IN A WAR－IT＇S EITHER WIN OR LOSE


This war is being fought for temendous sakes．．．
．for your Life and your liberty．
for your church and your children．
And it＇s WINNER TAKE ALL．Don＇t forget that
for a minute．
The winner will dictate whether tomorrow you shal be a free citizen of a free world，or a helpless serf to master race．
The winner will dictate whether you shall live and prosper under the Four Freedoms，or toil hopelessly in dhe ness of a＂New Order．＂ The winner will dictate The winner takes all．All you own，all you hold dear The winner is being decided right now ．．．today ．
this very minute ．．on batelefields all Whis very minute ．．．on battefields all over the world．
Will idly by ．．．or throw all your weight The weight of mighty tanks and planes．The weight The weight of mighty tanks and planes．The weight
of thousands of guns and millions of shells．The weight
of billions of dollars $\ldots 13$ billions which your country asks you to lend during this Drive．


Your country wants to borrow every idle dollar you have－every dollar excopt what you need for the barest You＇ll ore to．
You＇ll have to give up some luxury or comfort which was dear to your heart．You＇ll have to postpone som But what of it？
Your sons and brothers and husbands are dying oir there ．．．fighting your fight．Surely it is no sacrifice to lend your dollarss while they are giving their lives． They need your help．They need the weapons money can buy．If one of the War Loan volunteers calls on you．．．greet him with open pocket－book．Remember， Uncle Sam＇s goal is 13 billion dollars in April． Don＇t wait to be asked．Go to your nearest bank，in
vestment dealer，broker，Post Office or issuing and lay your money on the line．Remember，it＇s an in vestment you＇re making－an investember，it＇s an in． good return and insures a happies future for poys a your loved ones．
So lend up to the limit．

There are 7 different types of U．S． Government securities－choose the ones best suited for you：
United States War Savings Bonds－Series E： The perfect investment for individual and
familly saving．Gives you back $\$ \mathbf{S}$ for every
$\$ 3$ when the Bond s3 when the Eond matures．Designee espe．
cially for the smaller investor．Dated 1s
day of month

 $21 / 2 \%$ Treasur $B$ of matur marketrabsury，acceptable as bank 1964 ． 1969 these Bonds are itceal inventaments
funds，estates and individuals． funcs，estates and individuals．
feature provides that they may be
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of stistying Federal estate taxe
Aprill
 Not callable till June 15000 ．Redemptict there
at par and accued interest on any
date an 4 acres at par and accrued interesto on any ioter
dace at 4 monts＇
accrued interest Other securities：
 Savions Boods 19 Seo．19s2；United stat
Savings Bonds Series＂G．＂

## THEY GIVE THEIR LIVES ．．．YOU LEND YOUR MONEY

This advertisement to urge greater financial support for War Bonds sponsored by the following business and professional firms．

Southwestern Public Service Co． Judge Kenneth Bain Dr．C．M．Thacker Leonard＇s Cafe Mrs．S．L．Rushing First National Bank J．B．Jenkins

W．L．Fry，Cleaners Willson \＆Son Lumber Co Home Oil Company C．L．Berry Produce Rice Hatchery F．C．Harmon White Drug Company Glad＇s Men＇s Furnishing

West Texas Gas Company Dr．Wilson Kimble
Stewart＇s Cleaners
Cline \＆Rainer
Carmack Hatchery
Consumers Fuel
Association
Mrs．John N．Farris R．B．Gary

Floyd County R．E．A．
Coop． Bill Dye J．B．Grundy
A．J．Cline Service \＆ Bus Station Jason O．Gordon Jackson＇s Studio


Jersey, Milking
Shorthorns from
Floyd Rank High

|  | STAR CASH |
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| ${ }^{\text {R }}$ Luds, 10 c |  |
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| Mc BRIEN <br> Phone 292 | $\begin{aligned} & \text { Pure Lard, } \mathbf{7 2}^{\mathbf{c}} \\ & \hline \end{aligned}$ |

NOTICE TO COTION FARMERS!

We Will Endeavor To Have Stocks Of
GOOD PLANTING SEED
At an Times During The Plantion
Duet ther atater hisk price of phanting secel and the fat that we are harins to buy tor cash these eed that we have
It Will Not Be Possible to Sell
Planting Seed $O_{n}$ Credit
as we have dope herectotorere.
It is nota matater on no tantinas tonelp, mor sita a propestitono of refuing credit but we are inst not thle to etetend the amout of ecredit that would ber exuried.

> FARMERS COOP GIN DAVIS GIN SCOIT GIN COMPANY

## LOOPER'S

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| JERSEY BRAN 2 Boxes. | $\mathrm{N}_{2 \text { Boxes. }} .25$ |
| KRAUT No. 2 can , | Can, 07 |
| GINGER BREAD MIX ${ }_{\text {cer }}^{\text {Peor }}$. 22 |  |
| TISSUE ${ }_{\text {E }}^{\text {Fort R Rowal }}$ | Ward. $\quad .15$ |
|  |  |
| MUSTARD | . 10 |
| ENGLISH PEAS | S |
| CORN MUSH ${ }^{\text {with bacon }}$ (idec | - 10 c can. .05 |
| CRACKERS | 2.tb. Box, 18 |
| APPLES ${ }^{\text {Fancy }}$ Wineen | , 12 |
| RAISIN BRAN ${ }_{\text {cer Bos }}$ | ${ }_{\text {Peor bas }}$ |
|  |  |
|  | , 75 |
| FRUIT JARS ${ }_{\text {Preme }}^{\text {Pintsem, }}$ Dicen. |  |
| POTTED MEAT Per Can, . $04 \frac{1}{2}$ |  |
| PEANUT BUTTER Full laurt, 49 |  |
| OLEO $\begin{aligned} & \text { Made by Mrs. Tucker, } \\ & \text { Pound }\end{aligned}$ | H. Tucker, $\quad .22$ |
|  |  |
| PORK CHOPS Per Ponnd, 34 |  |

## Bond Campaign

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1 \mathrm{c}
$$

C. A. (Pud) Mara Of County Dead

READ THE TAG
ON OUR CHICK STARTER
We Have A Surprise For You We Have A In the Feed Line This Week: The House Where EGGS Rule Supreme and Poultry and Cream are an unusually Strong Demand.
Brick Building,
C. L. BERRY


But learn that the Cheaper Cuts ofttimes have the greater Nutriment Value - more vita to your family's health-and are sold on a lower point basis. B
Meat Values do not always mean the Highest-Priced and scarcest cuts.

| lb. 32c | STEAK <br> lb. 43c | BACON <br> Lb. 22c |  |
| :---: | :---: | :---: | :---: |
|  | CRACKERS, |  |  |
|  | QUART <br> PEANUT BU |  | c |
|  |  |  |  |
| orsters, 24 |  |  |  |
| Sunilp, 28c |  |  | 4 c |
|  |  |  |  |
|  |  |  | 25 c |
| Paghtri, 8c |  | Hy.pro |  |


| HEINZ FRESH CUCUMBE PICKIES, | qt |  |
| :---: | :---: | :---: |
| 15.02. can |  |  |
| APPLE SAUCE, | 10c |  |
| \% LIP. | ${ }^{\text {Glaseses Free }}$ | 6 |
| LIPTON TEA, | 28 c | 2 |
| BANANAS | GRAPEFRUIT | Na |
|  |  | carrots |
| Lb. ? | Each 4c | OnNons |

## FELTON-COLLINS

