



Mrs．J．F．Fox
Funeral Rites Held Thursday


## Harmony Women Study＇Tempting

 Trays For Sick＇


## VETERAN TELEPHONE RE－ENLISTS

[^0]Add Pharmacist To Arwine Drug Company Staff

## 

Mr．and Mrs．H．C．Patton and son
spent Sunday with Mr．and Mrs
Cals．Mr．and Mrs．C．O．McCandless
and Mr．and Mr．Cari Reever land
children of Sterley，visited in Floyd－
Mrs．A．C．Galloway and Mrs．Car
Reeves of Serley were bumness visi－
tors in Floydada Morday．

## E．P．NELSON

 BONDS And All Kinds ofINSURANCE解 floor First Nation
Bank Building
Telephone 285

## Floydada Insurance

 Agency＂The Agency of Service＂ All kinds of Insurance
W．H．Henderson
Phone 273

## DALE STRICKLAND

BUTANE COMPANY

bottle gas－butane mixture $\$ 2.00$
We have one small used Electric Refrigerator．Also Telephone 89

## HERE＇S GOOD NEWS

## FOR YOU．．．．

We have received and installed our $\$ 280$ Red Ar Save Time，Save Soap，Get a Better Wash
We built for you the most modern Laundry of its
 We think now as we thought then that the good
 Famous E－Z Way Laundry famous． You have shown your appreciation of our effort your liberal patronage and we are truly grateful in any way we please accept it as a mis

We have been mindful of your future，too．We vecured enough parts and etc．，for the duration， so please don＇t worry about a let－down． Of course，we haven＇t been so we could give you he service you deserve，but we have a man employed W carry your clothes in and out． Thank you．

PHONE 58

E－Z WAY LAUNDRY

mRS．bee martin，Manager

FRIDAY，MARCY！ 5
IT＇S WAR BOND DAY

## AT ARWINE＇S

TO HELP OUR FIGHTING MEN

> Right now，over in England，a bunch of fel lows are getting ready to tackle one of the blood－ iest jobs ever given an Army．In the Pacific，an－ other bunch is playing hide－and－seek with an enemy that thinks the right treatment for a wounded prisoner is a bayonet through the guts．

> Others are sweating in Africa ．．still others are on cold，dreary fog－bound islands near the Bering Sea

We are not satisfied with the amount of War Bonds we have been buying and we decided to take One Day Out of this Month＇s Business to Buy Bonds．

Every cent you spend with us on Friday，March 5， will be converted into War Bonds．

DO YOU WANT TO HELP？
IF SO，REMEMBER
TOMORROW IS WAR BOND DAY AT
Arwine


| Thousands Given Ration Book 2 | Gr |
| :---: | :---: |
|  | R (3. a. Malphurs. minister) Religion has always been <br>  |
| Citizens over the county by the aundreds houses, the Floydada High school and the Lockney High school Thursday, Friday and Saturday to Book No. 2, necessary for the purchase of rationed foods throughou |  |
| Stered 4.002 and 46 book were is Tng up a total or 9.1.99 No 2 book |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| There have been fifty replacements of Book 1 made because cording to officials of the Ration |  |
|  |  |
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| wn can |  |
|  |  |
| drug stores, cafes and hotels |  |



First Baptist Church News
C. Presbyterian Church Services

Relief At Last For Your Cough

CREOMULSION

## Of Floydada



Sand Hill News


LOOPER'S

PURE LARD ${ }_{4}$ La, Carton. $\mathbf{. 6 5}$
SUGAR Per Lb. 06

POST TOASTIES 2 Boxes. 15


ORANGES | Large Ones |
| :--- |
| Doene |
| $\mathbf{A 0}$ |

| MILK |  |
| :--- | :--- |
| Petor Carnation, |  |
| Tall Cant | $\mathbf{1 0}$ |

MATCHES ${ }_{6 \text { Boxes }} \quad .22$

OATMEAL ${ }^{3 \text { Lb. Box }}$| White |
| :--- | :--- |

KERR LIDS Doz $\quad \mathbf{1 0}$
KERR CAPS \& LIDS $\quad$ Doz. 25


|  |  | . 1 |
| :---: | :---: | :---: |


| PEAS |
| :--- | :--- |


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| :---: |


| RN |
| :---: |



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GRAPEFRUIT JUICE ${ }^{\text {No. } 2,} 12$


## We Still Have A Nise Stock FURNITURE



H. G. Parker, Furniture

Ask Your Grocer


- For

EVERLITE
HIGH QUALITY FLOUR
Milled In West Texas
By
Harvest Queen Mill \& Elevator Company

## Loose Talk

 can cost Lives!

Keep it under
your

> STETSON from $\$ 5$ to $\$ 15$

All Over The World-The American Red Cross The American Red Cross is healing wounded, bring world. Through its help, wounded men recover, letforgotten prisoners in eenemy camps are cared for. The American Red Cross needs YOUR help now! Now, as never before, will your contribution do a most nedada;
work. Mail your check now to R. E. Fry, Floydada
HAGOOD'S Deparfment Store
T., N. M. \& O. Coaches
"THE GREATES MOTHER IN THE WORLD"

## The American Red Cross WITH A WAR TASK AHEAD.-

Comes to the American People to Appeal for Funds-March 1to 31-Funds to Finance the Most Extensive Humanitarian Program Ever Conceived. Goal of the 1933 War Fund Campaign of the American RED CROSS is $\$ 125,000$,000.

Floyd County's Quota - \$2,750 - Do Your Part

## They Need Your Help

Disaster relief continues. The last Red Cross annual report shows that a total of 26,666 homes were destroyed by fire, wind and water, leaving 72,434 Americans without food, clothing or shelter. Made homeless by 149 disasters, sufferers were fed, clothed, sheltered and administered to at a cost of $\$ 1,250$, 000.

This Ad Sponsored By The Following Merchants And Individuals:-

## AID WAR SUFFERERS

The national, report this year shows since World War II began, $\$ 66,000,000$ expended on foreign relief which brought
aid to many millions of evacues, refugees and other war sufferers, and $\$ 5,000,000$ expended, on relief for prisoners of war of the United Nations: since Pearl Harbor, 5,500,000 first aid certificates awarded; a million and a quarter blood donors;
68,000 nurses aides trained and in training; $520,000,000$ surgi68,000 nurses aides trained and in training; 520,000,000 surgi-
cal dressings and millions of knitted and other garments made; more than a million trained in nutrition and home nursing courses and more than $1,500,000$ members of the armed forces
given aid in unravelling personal and home problems. given aid in unravelling personal and home problems.

## NEED MORE PLASMA

So extensive is the use of blood plasma, the Army and Navy have asked the Red Cross to step-up its blood donor ser-
vice and supply them with 4,000,000 pints in 1943, an increase vice and supply them with $4,000,000$ pints in 1943 , an increase
of $3,000,000$ pints over the 1942 requirements. of $3,000,000$ pints over the 1942 requirements.
Services to the armed forces include field directors, recreation directors, program directors and club directors. Every camp at home and abroad has a field director. The Red Cross is the liason between the soldier and his family. Soldier to
field director to chapter and to the family through a corp of field director to chapter and to the family through a corp of
Home Service staff workers is the method used to help the soldier solve problems left behind.

| J. H. REAGAN | W. LFRY | RADIO ELECTRIC COMPANY |
| :---: | :---: | :---: |
| Moon Beauty Shoppe |  | PALACE BARBER SHOP |
| NORMAN'S Sctost.0Stiore |  | LEONARD'S CAFE |
| W. S. DUCKWORTH |  | KING'S GROCERY |
| HIGGINBOTHAM-BARTLETI CO. | WSELL-COLLINS COMPANY | HOME OILCOMPANY |
| ARMOUR CREAMERY |  | DAY \& NIGHT TEXACO |
| G.C.TUBBS INSURANCE AGENCY | - | PDADA IISSURANC |
| H.M. McDONALD-HARDWARE |  | Retall Merchanis association |
| DR.WILSON KIMBLE Optd. | RTIN COMPANY | RICE HATCHERY |
| MICHOLS LUMBER COMPAMY | ASSIIER'S BLACKSMITH SHOP | VOGUE BEAUTY SHOPPE |

# Club News，Social Activities 

Miss Wilcox
Dr．Houghton
Wed Recently

lowers Suitable For West Texas
Studied By Club





Hosts At Bridge Club Meeting Thursday Evening



Jessie Brown Thomas Author
Of Two Books Of Poems Given Recognition By Texas Magazine



 Are Given Party On Son＇s Birthday



 Red Cross Quilts Made Wednesday At Surginer Home
$\qquad$




Chicken Dinner Given Friday For Victory Club
$\qquad$
$\qquad$

$\qquad$ $\underbrace{\text { nom }}_{\substack{\text { for the the } \\ \text { neme } \\ \text { nom }}}$

TAFV SGER WRIGHT


Entertained With
＇Tacky Party＇
Mrs．Virgie Shaw was given first
ppace and Mrs Flovd Murr，sec－
ond in the contest at the tacky cos．
tume party held Tuesday evening at
the home of Mrs．E．Ftovenall with算品品

 Wita Rodes，M．B．Harris．Miss Mar
kinney，Mrs Wrat
gurite Leonard Shaw．．club will meet March 16 at
The
6．45 p．m．at the home of Mrs J． N
Johnston with Miss Emma Lou Mc－ Kin Honoree At Dinner Birthday Sunday
$\qquad$

y at the
and Mrs．Smalley have been
e past twenty－five yeommunity hav－
oved there from Heldorn，Okla－
dining table attractively deco－
or the occasion was centered
large white angel food cake


There＇s something so ap－ pealingly feminine in this hair style．You＇ll think so wave and set with color－ rinse that high－lights and brings out the beauty of your hair．Easier than ev er to keep．
Styled in our shop for in dividual appearance
Call us for appointments

TELEPHONE 295
PALACE
BEAUTY SHOPPE


Miss Groves
Honor Guest At Luncheon

WRIGHT PLUMBING

## LICENSED and BONDED

PLUMBER

## BANKS

## as wele as TANKS

Are Fighting For Victory
$\star 15,000$ United States banks are massed solidly back of the Nation＇s war effort． Banks are lending money to increase production．Banks are urging thrift．
Banks are selling U U．S．War Bonds with Banks are selling U．S．War Bonds with in every community helping to win the battles at home which must be wo before we can have victory at the front． We invite you to use this bank as a
＂weapon＂in your hands．Use it to win

## The First National Bank

floydada，texas
WE SELL WAR BONDS

Hesperian Want Ads Will Bring Results

Consumers Fuel Association

Floydada，Texas

Dear Stockholder：

Balcony of Palace Barber
Shop

A Stock Holders meeting of The Consumers Fuel Asso－ ciation of Floydada is being called for 2：00 P．M．Satur－ House，Floydada，Texas for the purpose of taking up and considering the proposition of The Consumers Fuel Asso－ ciation buying and operating a grain elevator on a Co－ operative basis as the fuel station is now being oper－ ated．

We feel this is a very important move and urge that every Stook Holder be present and express his views on the matter．

Please mark this date on your calendar and make every effort to attend this meeting．

M．L．Probasco，President
C．C．Hackabee，Secretary





Let's-get-to-the POINT

## Prince Albert $\$ 10$

 CHEESE,lb. 29c
SPAGHETII for 10c RAISIN BRAN, 9c|OATS, Brimulll 23c KARO /2 GALLON
blue label

MEAL, 10 lb . 34c TISSUE, 6 for 24 c RAT POISON, 39c PEACHES, 22c Salad Dressing, 20c JAARS, Ots. Doz. 75c

## KOTEX REG. PKG. .17

 White Swan, Royal Anne CHERRIIS, GREE BEANS, 12c TOMAOES, 10c Lettuce - -.08

## Oranges $\underset{\substack{\text { nex } \\ \text { nes sar. }}}{ } 15$



Jones Pay and Pack


[^0]:    Desk telephones－sturdy vet－ erans that figured in the growth of America＇s telephone system for years and years－are being called back for wartime service．
    elephone system．So thousands of these old－timers are coming off the shelf
    They are ready to do thei part in meeting today＇s tremen
    More and more，telephone dous demand for telephones． materials and telephone pro－ duction lines have been shifted to supply things the Army and are good telephon first－class talking instruments． And they＇ll do a first－class job Navy must have．That means of carrying the calls of a nation less and less for the nation＇s

    SOUTHWESTERN BEL

