

Miss Hester West, daughter serving as a missionary to
China for seven years was transferred out of the war thick of the fray at Manila
transit reports she is serv
Floyd Missionary Reported Safe In Phillipines


Single Silver Bar Now Worn By Ruth Jenkins

Sand Hill Couple Married Fifty
Years Dec. 22


> WAAC Officer Talks To Women Here Friday


Defails Of Huge Goals For Area To Be Given
$\qquad$
ed by the president as Farm Mobill
eation day The date will be observ
this county by an intense study

Weather and Crops With The Armed Forces
News Of Floyd County Sons
In Service At Home And Abroad

No Appointment
Made Todate To
Succeed Collier
$\square$

Member Of First
Streamlined Class
At A \& M College

## Point Rationing For Scores <br> Of Food And Clothing Items <br> Will Begin During February

To Fort Sill
Wednesday
Wedresday
 Mr. Morgantheau announces he will not have to make any more special drives until up in
April. Of course, it is anticipated that in the regular run of affairs people are going to
subscribe for some billions of bonds by way

How deep is the moisture in the high
plains subsoil? There are different versions, all based on how deep they dug a post hole or cellar and probably another version or so an income tax of 49 and a half dollars will
made for the sole purpose a harder time finding outh seeing how and keeping out of the hands of the deputy run high, or rather deep in Floyd county. One
man dug six feet and still was in sticky, gum-
my soil still was in damp ground. No doubt there is apples when a hard rain found us both under
plenty of moisture and all we need again this shelter at a parking lot. He had not been
year to make two showers and a thunder storm. It is a better." In fact, from the looks of his cothmiddle of a war. War and drouth sure don't
go together, as some old-timers in Floyd had been financed at all. $\begin{aligned} & \text { It seemed that a West Texan, with } 1,280\end{aligned}$
$\qquad$

The Floyd Co. Hesperian

As A Farm
Woman Thinks


What About The Old Folls? ad sells of ton titotation ane anymmorem


Plainview Sanitarium \& Clinic Plainview, texas Thoroushy equippod tor the ex-
aminatom nad tratment

medical and surgical cuses $\frac{\text { STAF }}{\text { S. }}$ | Surgery and consultation |
| :--- |
| H. HANSEN, M. D . | Surgery and Dlagnosis

Grover C. HALL, M. D. Eve, Ear, Nose
Bronchococop



dren
T. R MeNEELY,
Dent


$\mathbf{x}$-ray and radium
Pathologiteal Laboratory
SCHOOL OF NURSING


McDONALD HARDWARE

-wishes to extend thanks to you for the good busi- ness during the year just closed ... and

## H. M. McDonald Hardware

## nRY CLEANING-


W. L. FRY

Cleaning, Pressing, Alterations


New Year Greetings

As the year of 1943 begins o unfold and I assume the ens in the wish that the year may bring Victory to or Arms and that we on the home front may orthy of the boys who are fighting our battles,

Every citizen has his problems which are aggraed by war conditions. As your commissioner it e my aim to help keep public affairs in good orsame time let me thank y done me in electing me as your commissioner.

Sincere Best Wishes,
W. H. BROCK

Commisionere of Preceine No. 1, Flopd Connty

Floyd County 14 Years Ago



## Urge Housewife <br> H. D. Club Party At Center Tuesday To Conserve Tin, well Attended SteellnCans





MORCKELS TURKEYS CALLED
UPER-DREADNAGGHS WHEN UPER-DREADNAUGHTSWHEN
THEY REACHTENNESEE
In a Memphis. Tennesse, news

 $=2=$ VIT. NORMAN h. hillbur HISIS PARENTS DURI
HOLDDAY FURLOUGH Pvt. Norman H Hilliburn of
Soth Qm Sales company hocate
Comp SWift. Texas was home
December 29 until January 5 . Mere he visted his parents, Mr. a
Mr. G. C. Hilluurn of the Liber
community . This was his first
bome sitce he




Compulsory Tire Inspection
is a part of Uncle Sam's War against Rubber Shortage.

First Inspection must be made before January 15 on Commercial Cars and January 31 on Passenger Cars. Bring your car in today

## ODEN CHEVROLET COMPANY

Telephone 4

Churches Will Hold All-Day Services Sunday

## 


 day where he
for s. severe a
Church N Ne Members will meet with their pas
tor Rev. . A. Hartey. Thussday at
the Methodist church and spend the
day cleaning and repairing the build At both churches next Sunday, din-
ner will be served et te noon, hour
and the esecond service for the day
will be in the afternoon.








 children are moving this week to this
community to make their home. Dur-
ing the past three yers they have

| Christmas with Mrs. Parr's mother <br> Mrs. J. C. Barbee of Quanah came <br> the last of the week for an mderinite visit in the home of her daughter <br> Mrs. Claude Ring. Mr. and Mrs. Harland Cage and <br> little son James Ray spent Sunday with Mrs. Cage's mother, Mrs, J. M. <br> Morrison. Earl Foster of Fort Worth spent <br> the week-end with his family here. <br> children of Crosby county visited <br> Mrs. S. R. Colston. $\qquad$ | Mrs. Blum. sF., of Memphis is guest in the homes of her son guest in the homes of her son Lewis Blum and her daughter Mrs. Sam Lide. <br> Mrs, Jaunell Tinney and son Ray who have spent the past few months a visit with her parents, Mr, and Ira Hull was in Quanah last Week on business. Mr, and Mrs. Oran Hatley spent Hatley received medical treatment. Want ads save money. |
| :---: | :---: |
| Mr. and Mrs. Farmer - We Urge You To See - Investigate - Place Order NOW |  |
| A.R. Wood Radiant Heat Brooder <br> Safest--Most Efficient--Most Economical and Trouble Free Brooder in America! <br> Cool Room Brooding in Fast Taking the Day Thru-out U. S. A. Below we list the names-addresses and number by a few highly pleased A . R. WOOD boosters- |  |
|  | DR. C. A. PIERCE Rogers, Ark. A G THOM. <br> Rushmore, Minn <br> Dryden Poultry Farm ...60 Modest, Callf. <br> R. G G WIDIMEYER. .... 190 <br> MAAS. BROTHERS <br> FRANK FIDEMENT .... 80 <br> Brookvale, Pltry Winasor, Mass. Farm <br> Boote's Hatchery Worthington, Mini...... 15 <br> Wer <br> Space does not permit us isting the names of doz- <br> ns of other large uozers hroughout the USA, or to <br> ist the hundreds we have sold at retail here in the <br> EVERY ONE A BOOSTER |
|  |  |
| Jack Whitfill Sales Agent in Floydada for this Brooder. |  |
| BAKER-FL <br> PLAINVIEW, G00 ASH ST. - | EMING Co. <br> Dealer in the Panhandle" |

## THE FIRST NATIONAL BANK

the close of business. December 31, 1942

W. N. Jones, H. E. Cannaday, Directors

Urgent Call By Red Cross for Workers

#  

$\qquad$




vis sont niv vaturn
Coconut oil from copra, produced
in the Philipplines and other Pacirch
slinds, has been an important in.
shedient in soap making because it gredient in soap making because it
contains a targe proportion of lauric
and myristic aectst, which chemists
describe 를 $\qquad$ off by wart in the oils that that are cout
practicaly none of the thentains
chain carbon ait chain carbon acids. Rob bert M . Wa
of the Burau. of Agrial
nomics says that the soapt that nomies says that the soaps that
appear oo the market in 1943 ar
likely to be slower in lathering th
most soaps manufactured here th cent soaps manufactured here in
ments. However." he con
mets. there should be no shorta
of soap, as the supply tallow, and greases is comparativ
abundant abundant and is being comparatitively
by housenoled ocluecton of fats and
greases which are aven greases which are avallable for soap
making after glycerine is extracted
tor use in explocyine. Mr. and Mrs. E. R. Borum ha
returned from Port Arthur, where
they spent Chrer
 Clean, white rags wanted at The
Hesperian office.


Cherrolef is $\mathrm{One}^{2}$ Of Largest Forge Plants Operating





 two days before the Pearl Harbor for the year is reckoned, says Roy W. program. Where two hoess normal
anniversary and fust seven months

$\qquad$



1923 Will Bring Many Food And Clothes Changes


 goone, and more blends of woo
and synthetie fabrics. Artices such
as zaloches must be "duration

Eggs Came Off January Blue Stamp List

## An Easy Way to

Help Win the War
Your nation needs iron scrap for battleships, bombs, guns,
all its weapons of war. Tbink of idle metal - any large mass you have seen-in an abandoned building, mine, saw mill, quarry, in street car rails, a sunken ship-in any other form. Write it down here. Mail this coupon to:

Special Projects Salvage Branch War Production Board Washington, D.C

Where to find it:
$\qquad$
ther large chunks of metal
about it on a separate sheet.


# January Clearance Sale! 

We are Starting Our January Clearance Sale, Friday Morning, January 8th. Although we cannot pass on to you as many items as in the past we urge you to come in and see the values we are offering for a short time.

| Ladies' Colored Mocha and Suede Gloves, | 1.00 |
| :---: | :---: |
| 50c WOODBURY LOTIO$\mathbf{2 7 c}$ plus tax |  |
| CHILDREN'S RAYON PANTIES$\mathbf{2 5 c}$ and $\mathbf{2 9 c}$ |  |
| Misses' and Women's Rayon Panties. 39c to 79c |  |
| Fast Color, 36 inch " Prints. New Patterns, | 23 c |
| Girls' and Misses $3 / 4$ Length Hose. Sizes 9 to 11, |  |
| Price 39 c . Father Proof Tick, Ceiling <br> Sale Price 34c |  |
| Final Clearance onLadies'DRESSES |  |
|  |  |
| One Rack Ceiling Price Values to 414 |  |
| 7.87 |  |
| Buy one at these |  |

PIECE GOODS


DRESS RAYONS
Celling Price 49c, Sale Price,
Celing Pre Ceiling Price 69c, Sale Price, Ceiling Price 79 c , Sale Price,

## Thr

Ladies'
HATS
47c, 97c
and 1.97
Anklets 19c, 25c, 35c
One Lot Men's Hats 1.97 many sizes and shapes



## Social Events, Clubs Newoficien

Couple Wed Sunday At Oden Home


 The obride wore a blue suit with Mrrs deeveland who has been
 Mr. Cleveland Is mank cert of the two yeare pror tot that he pased


 $\frac{\text { the en }}{\text { Tulia. }}{ }^{\text {trip they will be at home }}$ TUEGGES ARE Hosts
$\qquad$


 Mr and Mrs. Lawson of Crobsy-
Con: Mr and Mrs Davis Bishoo and
 MISS MARY LEE THACKER
LIMMER PARTY HOCKES


## 





Pleasant Hill Club

of
DRESSES, COATS, HATS!

## 1c SALE DRESSES



- No EXCHANGES
- No approvals



## Hats

1.00 - 2.00

- 300

One special group of ladies' winter hats ofout during our Annual Coat and Dress Clearance in three price groups of only- $\mathbf{\$ 1 . 0 0}$,
$\mathbf{\$ 2 . 0 0}$ and $\mathbf{\$ 3 . 0 0}$.

One group of Carried Over Coats, Values to $\mathbf{\$ 3 9 . 5 0}$, Now

### 5.00

eMiladies Specialty Shoppe
Mrs. A. J. Welch


## Guess Who



NEW FAST SCHEDULES BY BUS
Travel in AIR-Condrtioned Buses
EAST BOUND
7:40 a. m. $\quad$ To VERNON, DALLAS, OKLAHOMA CTTY west bound
10:30 a. m. and 6:10 p. m.
PLAINVIEW, AMARILIO, DENVER
To PLAANVIEW, AMARLILO. DENVER
Return from Lubbock, Amarillo and Plainview
NORTHEAST BOUND
To sIIVERTPN, MEMPHIS, CHLLDRESS
I., N. M. \& O. Coaches
J. OLDIE, Agent pHONE 30

\section*{Lakeview News} | $\left.\begin{array}{l}\text { te- } \\ \text { by } \\ \text { brl } \\ \text { rds } \\ \text { re- } \\ \text { re } \\ \text { ce } \\ \text { en } \\ \text { at } \\ \text { at } \\ \text { atd } \\ \text { at }\end{array} \right\rvert\,$ |
| :--- |

 Mrs. Ernest Gray and daughter
Patsy An came Saturday t make
their home with her parents. Mr. and
Mrr. B. B. Debusk while Mr. Gray is in service. . Mr . Gerte Baker and two chil-
dren were guests in the Lindsey WarMrs. Gertrude Baker and two chil-
dren were uests in the Lindsyey War-
ren home Friday and Saturday.
Alma Rhea Owens ren home Friday and Saturday.
Alma Rhea Owens spent Sunday
with Naxine Wwils of the Pleasant Hill community.
Mr. and Mrs. Joe Dunn spent Sun-
day afternoon with his mother, Mrs
A. Wunn who is is the Pitts hosday afternoon with his mother, Mrs
A. W. Dunn who is is in the Pitts hos-
pital for reatment
Mr. and Mrs. Jim Hart spent Sun-
day with Mr. and Mrs. Tom Hart and tamily.
Visiting in the home of Mr. and
Mr. W. H. Bunch, Sunday afternoon
were Mr. .nd Mrs. Wayne Battey and
tamily were Mr. and Mrs. Wayne Batuey and
family and Mr. and Mrs. Holt Bish-
on and family.
Miss Frances Jo Terrell spent the
weekend with her parents. Mr. and
Mrs. K. Terrell of Floydada. Mrs. K. Terrell of Fioydada.
Margaret Hambright visted last
week with her grandmother, Mrs. C.
Alexander. Mr. and Mrs. Jim Rezmicek visite
Sunday in the W. E. Rucker home
SAND HILL NEWS


$\square$

Youths Charged With Theft Of Automobile

When three youths droy


 NER NE $_{\text {RIGHT }}^{\text {THE }}$ HODD

IMPROVE YOUR FAMILY'S HEALTH AND SPIRIT. WE KNOW NUTRITION - LET US HELP YOU!

WAAC Meeting-



## HULL \& Mc BRIEN

Phone 292

STAR CASH

| thuct, |  |
| :---: | :---: |
| WHEAS Hears 290 | Srupp, i alal 6 |
| SOAP | 0 |

Baking Powder, 18c Filour, 6lb. 35c
 ROAST $=.34$


Not only is it unpatriotic to hoard, but it is also unnecessary: FELTON - COLLINS Grocery and
Market has plenty of wholesome foods to keep your Garket has plenty of wholesome foods to keep your
family healthy during the coming year!


| Cober bex BANANAS, | ? |
| :---: | :---: |
| TENDERONI, <br> 3 Packages, | $25^{\circ}$ |


| Cabbage | Kirk's Hard Water SOAP, <br> Cake, <br> 5 |
| :---: | :---: |
|  | CLEANSER, 5 |
|  |  |
|  | TAR SOAP, 19 |


| DINNER ${ }^{\text {Pkg. }} \mathrm{c}$ | BuY [ES METI |  |
| :---: | :---: | :---: |
| $\frac{\text { Brick }}{\text { CHILLI }}$ | BETTER QUALITV |  |
| $\mathbf{3 0}^{\text {Lb }}$ | SAUSAGE <br> Bologna | $\begin{aligned} & \text { PURE } \\ & \text { LARD } \end{aligned}$ |
| HAM | Pound | 4-L.b. Carton |
| 49c | $18^{\text {c }}$ | $73^{\text {c }}$ |

FELION-COLLINS
Grocery \& M Market

