

EDITORIALS

With the full intent of doing our weekly good turn, we wrote a bit last week trying to allay the fears of any of our subscribers...

West Texas Gas company urges and warns its customers to conserve natural gas, especially during extremely cold weather.

Read a "Pat on the Back" for the Floyd County Rationing board in this issue. Written and paid for by a Floyd county citizen...

Nearly or quite 40,000 expert salesmen this month are engaged in the sale of government securities. They are the best salesmen...

Christmas draws near, the first Christmas since we have begun to realize that we are at war. Last Christmas-time a million boys were around their own firesides...

While Floyd county's toiling herdsmen work at the job on the home front and their sons fight on those other fronts...

We venture the belief that pressure is going to be so strong on the federal boys, including the hard-boiled Mr. Jeffus...

Just in the nick of time recently city officials stopped an announcement that, since the city had electric energy that was more than ample for all needs...

Table manners: When in doubt whether to use the fork or spoon, use the knife and remove all doubt.

One of the best hints on reducing: How often have you seen a fat mail carrier?

As A Farm Woman Thinks

By Nellie Witt Spikes

The snow is gone, but we are still jittery for fear the ground will not get dry enough so the feed can be combined before more moisture comes.



The world needs all that can be stored against the day when our ships will carry food for the hungry instead of soldiers and guns...

Grandpa Jones used to say that an almanac in each shoe made pretty good soles. The Civil War taught people how to save.

It was a pleasure to have Mrs. Leonard call us. "friend" now that she has been called to her eternal home, we feel a sadness for the separation.

"Dear Mother and Dad: Here I am where I am and that is all I can say at the present. Am well and enjoying life and am well pleased.

Don't you just love the smells and sounds and sights of Christmas, the scent of cedar and pine in a warm room, the sparkling lights reflected in the eager eyes of little children...

Floyd County 14 Years Ago

News Items from the Files of The Hesperian

(Issue of December 13, 1928) The senior class won the contest for the most popular girl so the picture of Miss Jessie Merle Scoggin will be seen in the annual on the Popular Girl page.

A. M. Bourland, Wilbarger county dirt farmer, will make at least two speeches in Floyd county...

Letters to Santa: Dear Santa: I am a little boy almost five years old. I live in Kress. Please bring me a little fire truck, case of tinker toys, and a scooter.

pinned on the curtain, white bells tied with red bows hung at the door. These things bring pleasure for years to come, and little children years from now will remember the glow and gladness of Christmas.

I think the following verses written by Grace Noll Crowell are very appropriate for this season and some of you may want to use them in holiday programs.

The Journey I like to picture the little house in Nazareth that far day; Early astr there the two of them Might be on their urgent way.

Were pricked with many a light. How tired they were, and the woman's face. How still it was, how white!

Please mention The Hesperian when answering advertisements.

CONSTIPATED?

Spells of constipation often bring aggravating bowel gas, sour stomach, bad breath, coated tongue, headache, dizziness, listlessness.

ADLERIKA

White Drug Co., and Bishop's Pharmacy

LIVESTOCK OWNERS

Free Removal of Dead Animals CALL OR SEE

Consumers Fuel Ass'n

Phone No. 122 FLOYDADA, TEXAS

The Floyd Co. Hesperian

Established 1896 by Claude V. Hall. Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1879.

Published by The Hesperian Publishing Co., Inc., Floydada, Texas. HOMER STEEN, Editor

Subscription Prices: In Floyd and adjoining counties—one year, \$1.00; six months, 50c; three months, 25c. In advance.

Outside Floyd and adjoining counties—one year, \$1.50; six months, 75c; three months, 40c; in advance.

Bobby Colville of Amarillo, visited in Floydada Friday with his grandmother, Mrs. W. M. Colville.

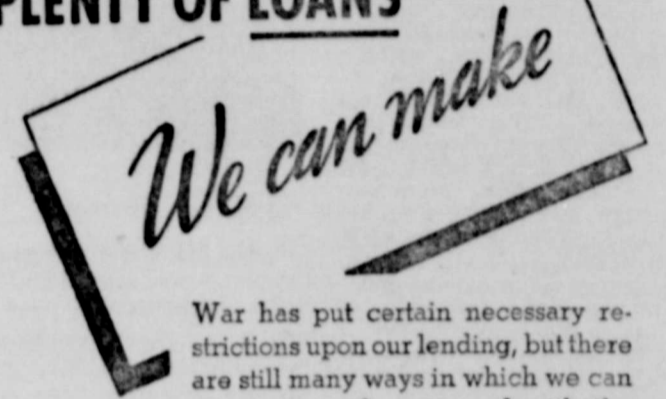
Old automobiles are being converted into farm tractors in England.

Pyorrhea May Follow Neglect

An Astringent and Antiseptic that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy.

Dr. Wilson Kimble Optometrist. Specializing in fitting glasses and straightening crossed eyes. Telephone 254 FLOYDADA, TEXAS

THERE ARE STILL PLENTY OF LOANS



War has put certain necessary restrictions upon our lending, but there are still many ways in which we can cooperate with you—and with the Victory Program, at the same time.

The First National Bank FLOYDADA, TEXAS WE SELL WAR BONDS

PUBLIC SALE

At my place 3 1/2 miles Northwest of Sand Hill school (Mickey Store) known as the old C. W. Smith place; As I have sold my farm and am moving from the county, I will sell beginning at 11 o'clock War Time

TUES., DEC. 22

The following Described Property:

Farming Implements

- 1 One-way Plow, 6 foot; 1 One Row Binder; 1 Low Wheel Wagon; 1 Mower and Rake; 1 Grain Feed Grinder; 2 Disc Harrows; 1 Good Set Tug Harness; And other items of farm tools

Dairy Cattle

- 1 Jersey cow, 3 years old, giving 3 gallons; 1 Brown Jersey, 3 years old, giving 2 1/2 gallons; 1 Brown Jersey, coming 3, giving 2 gallons; 1 Jersey Cow, 5 years old, fresh in spring, 3 gallon cow; 1 Jersey Cow, 3 years old, fresh in spring, 3 gallon cow; 1 Brown Jersey cow, 3 years old fresh in spring, 2 gallon cow; 1 Jersey Cow 3 years old, with calf, giving 2 1/2 gallons; 1 Jersey Cow, 7 or 8 years old, giving milk now; 3 Yellow, 2-Year-old Springer Heifers; 2 Brown Springer Heifers, 2-year old; 1 Black Heifer, bred, coming two;

- 2 Black Heifers, coming 1 year; 3 Black Steers, coming 1 year.

Work Stock

- 1 Iron Gray Mare, 3 years old, weight 1,000 lbs., bred; 1 Bay Mare Mule, weight about 1150 lbs. smooth mouth; 1 Pair Smooth Mouth Horses, weight about 2,400 lbs., fat and ready to go.

Swine

- 1 Good Red Boar, 1 year old; 2 Bred Red Sows; 1 White Sow with 9 pigs; 5 Feeder Shoats; 5 Red Pigs.

Household Goods

- 1 Electric Sewing Machine (New); 1 Duofold; 1 Good Dresser; 1 Cream Separator; 1 Oil Brooder, 300-chick Capacity; 1 Electric Washing Machine; 1 Electric Iron. Other articles too numerous to mention.

Ladies of Sand Hill Home Demonstration Club Will Sell Pies

Free Lunch at Noon.

This Will Be a Cash Sale

Carl W. Smith, Owner Seale & McDonald, Auctioneers Ed Holmes, Clerk



"No Use To Blow At This House— It's Heated With BUTANE GAS"

Sit back and relax during the coldest of weather... and enjoy a warm snug home. Let The North Wind Blow—you'll have no worries... that is, if you are burning Butane, and if you are sure your Butane Tank is filled.

Be sure to let our Service Man check your tank when he is near your farm.

December—1942—

We are beginning our fourth year as your distributor of Shamrock Butane Gas for this section. The entire personnel of the company wishes to express appreciation and gratitude for our many friends and patrons, who have made this birthday possible.

Due to war conditions, it has been necessary to make adjustments in our business, but we are striving to render the same efficient service that has always been the policy of the—

DALE STRICKLAND BUTANE COMPANY

Phone 89 Butane—Propane Floydada Doyce Smalley, Delivery Buck Hickerson, Manager

THE HESPERETTE

Edited by Journalism Students of Floydada High School

Some Will Stay; Some Will Go, At Christmas

Most of the students this year are going to be patriotic and stay at home but a few will be lucky enough to get to go somewhere.

Here are interviews from a few of the students and teachers.

Billy Morrison, "Just can't tell yet."
Bettye Eakin, "I'm going to stay home."
Juanell Amburn, "I'm going to Sand Hill."
Ruth Webb, "I'm moving to Fort Worth."
Joye Ward, "Stay home and work."
Daphne Lide, "Going to Memphis, Texas."
Miss Miller, "I hope to go to San Antonio."
Miss Cade, "I plan to go to Chandler to visit my folks."
Dorothy Tye, "Work at the Hesperian office and be with my girl friends who will be home from college."
Eddie Wayne Conner, "Gee, I wish I knew."
Fay Nell Ginn, "Stay home and eat."
Miss Leonard, "Stay home and read."
Sharon Fuqua, "I'll work at Normans."
Coach Murry, "I'll say at home. What else could I do on four gallons of gas?"
Wanda Switzer, "Stay at home, I guess."
Mr. Poole, "I guess our little daughter will keep us close to home."
Lavene Jones, "Go to Dimmitt."
Jane Warren, "Stay home and sleep."
Maurene Medlen, "Work down town."
Helen Young, "I plan to go to Fort Worth. That is I hope I can."
Billy Wester, "I'll work."
Georgia Ann Huckabee, "Stay home and eat candy."
Nadine Powell, "Nothing I can get out of."
Mr. Barber, "Stay home."
Coach Powell, "Going to the farm, work and eat."
Ralph Womack, "Stay home with my brother who will soon be in the navy."
Miss Swepston, "Go home and be with my folks."
Miss Rea, "Stay home and eat."

Varied Program By Speech Class At Chapel

The assembly was in charge of the speech class this week.

First on the program was a short sketch "The Fatal Quest." The characters were as follows: The King, played by Harold Sparks; the Queen, played by Arla Vee Bishop; the handsome Duke, played by Robbie Gene John; the Princess, played by Ruth Hamilton.

Next on the program was a cornet solo by Howard Howell—"My Devotion" and "Marine Hymn"; A vocal solo by L. W. Bridges—"Johnny Doughboy Found a Rose in Ireland"; a piano solo "Star Dust" by Wendell Daniels; and a vocal solo "Loves Old Sweet Song" and "White Christmas" by D. F. Payne.

Exchange

First Lunatic: "It certainly is boring in this asylum, isn't it?"
Second Lunatic: "Yes, if I stay here another day I'll go crazy!"
Neighbor: "They tell me your son is on the football team."
Proud Parent: "Yes, that's right."
Neighbor: "What position does he play?"
Proud Parent: "I'm not sure, but I think he's one of the drawbacks."
Teacher: "Who discovered America?"
Pupil: "Mr. Ohio."
Teacher: "Don't be silly, everyone knows Columbus discovered America."
Pupil: "Well, Columbus was his first name."
Doctor: "Well how are you today?"
Patient: "I'm better than I was before, but I ain't so good as I was before I got as bad as I am now."
He: "I have a premonition of death."
She: "How come?"
He: "I bought one of those lifetime fountain pens and the thing won't work."
Sailor: "Want me to dig you up a girl?"
Marine: "No thanks, I'd rather have a live one."

Guess Who

Who is a certain light blond, blue eyed, girl that goes to F. H. S. She is a senior. She goes with H. S. (sometimes). She hails from dear old Fort Worth. She is the treasurer of the senior class.

Who is a certain girl in the senior class that is class secretary. She has brown hair blue eyes and dimples. She came to F. H. S. from Sweetwater. Oh yes! She has a few freckles on her face. Cute don't you think?

Who is the senior boy who played left half on the football team during football season. He hasn't much hair, he wears boots and levis all time. He's cute as a "Speckled pup" and has no girl friend at the present. (Says he).

Who is the Junior boy who played quarter back on the football team this year. He's short, curly headed a little and wears boots all time. He is always grinning and goes with Dorothy Jean Rushing.

Victory Concert Bond Sales Are Above \$1,450

The Victory Concert held Monday night at the high school auditorium netted \$1,455 in war stamps and bonds, which should place Floydada high in the Victory concert proceeds.

The program opened with numbers by the ward school band and then several numbers by the high school band. A service song, arranged by Mr. Gray included "The Caisson Song," "Anchors Aweigh," and "Marine Hymn," was dedicated to Lt. O. P. Rutledge, Jr.

Preston Malphurs, Wendell Daniel and Howard Howell played several trumpet trios accompanied by Mr. Gray on the marimba. D. F. Payne, high school singer, really made a hit singing "White Christmas" and "Love's Old Sweet Song" for an encore. Mr. Gray, Wendell Daniel, Preston Malphurs and Howard Howell played "Silent Night" as an ensemble while D. F. Payne sang.

Norma Jean Moore, ward school drum-major-ette gave a twirling and tap number accompanied Mr. Gray on the piano.

The concert closed with the audience singing the National anthem.

Girls' Classes Study Diet, Gift Making, Dresses

First year foods girls are now studying first aid, while the second year foods girls are learning what kinds of foods to feed the sick. Exhibits of trays of food for a girl of high school age, who is convalescing from appendectomy, a young child and a man, Jr. or woman of about 70 or 80 years of age, were on display recently. A Christmas scene is now on exhibit.

First year clothing girls are now making Christmas gifts. Second year clothing girls are finishing their dresses. Third year clothing girls are now sewing.

Future Farmers Buy Bonds And Stamps At FHS

Every boy who is a member of the Floydada Future Farmer of America has either bought war bonds or war stamps in the past two months. Some of the boys have bought both warbonds and stamps.

The buying of war bonds and stamps is a good method of saving money for future use and this is what F. P. A. is, preparing for the future.

While you buy war bonds, you are helping the government as well as yourself.

EDITORIAL WAR-TIME CHRISTMAS 1942

Here we are, drawing closer and closer to Christmas. Students, look forward to the holidays, gifts and good times. But to people and students who stop and think, we aren't celebrating a holiday, but something much greater and bigger than that—The Birth of Christ.

As we at home sit by a warm fire and eat turkey and salads, we think of those boys in the Solomons, Egypt, England, Russia, Iceland and in all parts of the world who should be sitting and eating beside us. Those boys who are wading through swamps, dense thickets, forests and Jap troops, so that we may, in the time to come, keep on enjoying this turkey dinner. So that we may live as we want, so we may worship, think and say as we like, just as long as we are men enough to do it. Some of those boys now in uniform will never see another Christmas again. Some will witness it but will never feel like appreciating it.

But to you fellows over there that can't enjoy Christmas, we'll make it up to you. When this is over we'll give you the biggest Christmas anyone ever had. We won't have to worry about Hitler and the boys from the "Rising Sun" causing us any more trouble. Just such things as Christmas, decency, clean living and boys like you fellows in uniform will make sure these little gangsters never pass the "Pearly Gates."

Friday we add millions more to our manpower, boys 18 and 19 years old sign up. These boys will be here this year for Christmas, but who can tell about next year?

So here's hoping that there can be another Christmas. One that we can all enjoy. And let's hope that the boys that are missing this one, can make the next.

Nicknames

Eddie Wayne—Runt.
Harold Sparks—Sparkle
Dorothy Tye—Dot.
Tom Roy—Oscar.
L. W.—Burdages.
Jimmy Tye—Tyebirdus.
De Winn—Fishbone.
D. I.—Birddog.
Helen Young—Lizzie.
W. C.—Dub.
Marvin Lyles—Louie.
Faye Nell—Ginn.
La Juana—Wana.
Arla Vee—Bish.
James Lovell—Harry James.
George Allen—Heart Breaker.
Frances Keim—Keimsey.
Howard Howell—Herman the German.
Daphne Lide—Daffy.
Kenneth Johnson—Nertz.
Derwood Gearhart—Dopie.
Cubert Gray—Culbert.
Ruth Webb—Cobwebb.
Marion Parrish—Football's Mascot.
R. T. Purrow—Pat.
John Cardinal—Cook.
Sammye—Sammyeisure.

COVER GIRL FOR O. U. SCHOOL MAGAZINE

Florine Cates, former drum-major-ette of Floydada High, has been elected as December cover girl for the Oklahoma university school magazine, "The Covered Wagon."

Florine is a majorette at O. U., the only girl in the band and a pledge of the Gamma Phi Beta Sorority.

WHAT IS A KISS?

Noun: because it is common and proper;
Pronoun: because it's possessive;
Adverb: because it modifies an act;
Conjunction: because it brings together;
Interjection: because it shows feeling;
Verb: because it acts upon an object;
Sentence: because it expresses complete thought.

Billy Crabtree visited school last week. He is a sergeant in the Army Air corps.
Spencer Bell visited home. He is an aviation mechanic at Wichita Falls.
Ruby Poore visited school last Friday.
Maurice Campbell visited his parents in Floydada last Sunday.

GOSSIP

Don't make love over the garden gate.
Love is blind, but the neighbors ain't.
I'll swear and behold. J. C. Porter and Joy Ward sure enjoy Texas History although it is hard. I bet it is not the subject. What do you say?
Bill DuBois and Jean Crabtree were having a very interesting conversation in the hall the other morning.
Wayne Beedy has an interest in ward school. Who could it be?
Eddie Ruth Murley comes over and sits with Betty the second period every day. Is it to study or be near Johnny Collins.
Donald Green and Katherine Wilkinson sure have fun in the second period study hall. Could it be a new romance, if not it's got me fooled?
Gene Collins can't get away from the freshman. Last year it was La Juana Jo and now it's Billie Jean Loyd!
Peggy Ann and a certain red-headed boy sure have it bad, still carrying the torch for Nell Cardinal because she has interests at Shamrock I have heard. His name is Buddy I think.
Why did Arla Vee scream during "Flying with Music" Wednesday night?
I wish Betty Greer would stop making faces in the fifth period study hall. It doesn't make Tom Roy like her any better but it sure hurts her looks.
Dorothy Jean must be slipping. George has been passing some sweet smiles Mary Lou's way.
Seventh period World History class seems to be interesting, especially to Thelma and Thomas.
What about your boy-friend in the Air Corps, Jackie? Has Cubert taken his place or does wearing his ring mean anything to you?
Charles really had a worried look on his face last week when La Juana was carrying Dub's picture around with her. Well do you blame him?
Faye Nell and Dorothy have the cutest new boy-friend so we hear. They say he slightly resembles a moron, which probably accounts for his asking them for a date Saturday night.
Why doesn't Howard Howell pay any attention to the girls? From what I hear he could really do all right for himself.
Betty Jean Spence was following Ima Lee Graham around last week, and I noted also that she sure seemed interested when she talked to her brother, David.
Joe Robertson and Betty Jean Swepston were seen in a friendly chat, could this mean anything?
David Batty wants to go to Crosbyton some night. I wonder why?
Girls?
Who does W. C. talk about every night in his sleep. Could it be Charles, Randolph, or La Juana?
E. S. Johnson passed several smiles down Billie Jean Swinson's way in typing lab last Monday.
Jackie and Freda are really proud of their bracelets they received for Christmas! Those boy-friends must be doing o. k. in the Air Corps.

TEACHERS MAKE BANDAGES

The teachers of high school and ward school have been making bandages for the Red Cross on Monday nights at the Red Cross room. They are working under the supervision of Mrs. Thacker and Mrs. Ross.

CASH PAID
For Late Model Used Cars and Pick-Ups
Oden Chevrolet Company



Prunes	Gallon	33c
YAMS, Maryland Sweets,	Lb. 6c	
LETTUCE, FIRM HEAD	6c	
CRANBERRIES, Quart	19c	
SPUDS, Idaho Russets	10 lbs. 25c	
GRAPES, Lb.	11c	
Get Our Prices on Fruit by the Box — or Bulk Nuts		
WALNUTS, lb.	34c	
PECANS, Lb. Large,	37c	
COFFEE, Plymouth	Lb. 22c	
Ground Fresh—Our Own Blend		
VAN CAMP'S TENDERONI,	3 Boxes,	25c
KNOX JELL,	Ass't Flavors,	Pkg. 5c
CATSUP,	Harvest Inn, 14-oz. Bottle,	12c
VEL,	Large Box,	25c
CLOROX,	$\frac{1}{2}$ Gallon,	39c
KRAFT DINNER,	Box,	10c
OXYDOL,	Lg. Pkg.,	25c
RUB BOARDS, New Glass Victory,	Each,	59c Silver 43c

CRISCO 75c (Limit) 3-Lb. Can

CAMAY SOAP,	The Soap of Beautiful Women,		Bar 6c
KARO	MUSTARD	OLD DUTCH CLEANSER	PINTO BEANS
White $\frac{1}{2}$ Gal. Jug	QUART	2 CANS	10 Lbs.
43c	10c	15c	65c

OLEO	PORK ROAST	BOLOGNA	CHEESE
RIO	Pound	FRESH SLICED	LONGHORN
1-Lb. Carton	19c	Pound	Pound
	33c	17$\frac{1}{2}$c	35c

TOP PRICES For Your CREAM and EGGS!

PIGGLY WIGGLY

First Christian Church Services

(Lawrence W. Bridges, pastor)
Sunday school at 10 a. m.
Morning worship at 11 o'clock
Christmas message by the pastor
Special Christmas music.
The Youth Choir will furnish a
very inspiring musical program of
Christmas Carols and special num-
bers, interspersed with scripture
readings and picture interpretations.
A copy of two beautiful paintings
5 1/2 x 8 will be presented to each
family in attendance.
This is our White Gift's worship
service. Gifts brought wrapped in
white will be presented in closing
candle light service and sent to our
Juliette-Powler home in Dallas. A
cordial welcome is extended to the
public.

Sunday Services At C. P. Church

(Archer C. Durrant, pastor)
Our hours of worship are as fol-
low:
Bible school 10 a. m.
Morning worship 11 a. m.
Evening worship 7:30 p. m.
Prayer meeting Wednesday even-
ing at 7:30 p. m.

CARD OF THANKS

We wish to express our appreciation for all the many acts of kind-
ness shown to us during the illness
and death of our mother.
The Leonard Family.

CARD OF THANKS

We wish to express our thanks for the
kind expressions of sympathy and
for the beautiful floral offering
during our recent sorrow, the death
of our dear wife and mother.
W. B. Tinnin.
Mr. and Mrs. H. H. Bennett,
Mr. and Mrs. J. K. Waddington,
Mr. and Mrs. Clark Cates,
And the Grandchildren.

Mrs. A. C. Waddington and son of
Gladstone, New Mexico left Sunday
after spending ten days in the home
of her parents, Mr. and Mrs. Jim
Dunlap.

SULFA DRUGS FAIL TO KILL INSECTS IN TESTS

The outstanding effectiveness of sulfanilamide and several related chemicals in control of a wide variety of bacterial diseases of man suggested to entomologists of the U. S. Department of Agriculture the possibility that some of the "sulfa" drugs might prove valuable as insecticides. Tests of a score or more of the compounds in laboratory experiments did not bear out the hopes. None of the drugs tested proved satisfactorily poisonous to the codling moth larvae used in the tests, according to a recent scientific journal article by E. H. Siegler and H. L. Haller, of the Bureau of Entomology and Plant Quarantine.

WINDMILL FLAGS SAVE GAS

Many schemes devised by U. S. farmers help conserve gas and rubber, the U. S. Department of Agriculture reports. Red flags flying from the tops of windmills in Furnas county, Nebraska, are typical of this ingenuity. Where trees obscure the view, the flag may be on the mailbox at the edge of the highway. The farmer on his way to town knows the red flag means, "Stop here, we need service or supplies." The farmer stops, picks up his neighbor's order. In town he may do errands for several flag-waving neighbors, and so makes one trip do the work of several trips that would waste time, gasoline and rubber.

Mr. and Mrs. H. C. Stanley and children of Lubbock visited here Monday night with Mr. and Mrs. Harry Stanley while enroute home from Amarillo where they attended the funeral of G. T. Wakefield, brother-in-law of the Stanleys.

Mr. and Mrs. L. A. Moore have as their guests their daughter, Mrs. Charles Snell of Lubbock, their granddaughter, Mrs. Louie E. Broadwater of San Antonio and Mrs. Maud Sherbet of Mickey.

Pfc. Ewell C. Norris returned to camp at Miami, Florida after a visit with his parents, Mr. and Mrs. C. M. Norris of the Sand Hill community. Pfc. Norris is with the 80th Bomb Squadron.

Clean, white rags wanted at The Hesperian office.

Cotton Rug is Sensation



Most widely discussed topic in the rug market today is the new Victory Rug of cotton, such as the one pictured here. Highly serviceable and with a thick pile, the rugs excel any previous cotton productions. Besides the figured design pictured, the rugs also are being manufactured in solid colors and in large room sizes in a beautiful range of colors.

BELIEVE IT OR NOT The World's Richest Man Found It Didn't Pay

By Robert Ripley
Ashurbanipal of Assyria, the richest man who ever lived, was worth a trillion and a half dollars—75 times as much gold as is held in the United States Treasury. Yet it availed him nothing! Neither he nor his son had the sense to use this wealth for the good of their people or for their protection. And so it was comparatively easy for Nabopolassar and the King of the Medes to invade Assyria and enslave it. And finally, when defeat stared the great King in the face—when it was too late—Ashurbanipal, in terror, had a tremendous platform built of polished wood, in the city of Nineveh, and on top of this he heaped all of his wealth—142,000 tons of gold in 2,500,000 bricks (or ingots), each brick 7 by 28 inches in size, and each brick valued at 50,000 dollars. This treasure formed a pyramid of shining gold nearly one hundred feet high and in the intervening spaces he placed all of his jewels and personal belongings—his wives on golden beds—his children—even his pet dog.

And then a great quantity of oil was bought from Mosul and poured on top of this golden mass, and when the torch was applied, the King himself walked in and laid himself down among his wives—his family—his pet dog—and everything he valued in life. And so the great Ashurbanipal, the richest man in the world, was consumed in his own wealth—he immolated himself and became part of this great conglomerated melted mass of money—and so ended the Empire of the Assyrians. And it never rose again.

It was in Nineveh a few years ago. Only a few mounds marked the spot that was the glory of Ashurbanipal. Why? Because Ashurbanipal, who had practically all the money in the world, didn't do anything with it! And he and his country were lost.

Even his conquerors—the Medes and the Persians—made this same mistake—they came, saw, conquered and confiscated this great golden molten mass of money that was once the king's and the wealth of the great Empire of Assyria—what did they do with it? Nothing!

They melted it into money again—and remelted it—and in generations since it has been remelted a thousand times—until Believe It or Not, it is a mathematical fact that every golden coin used in the world today contains in it some minute particle of Ashurbanipal himself, the King who had all the money in the world but didn't know what to do with it!

What are we going to do with our money today? Enemies threaten us the same as they threatened Ashurbanipal in 626 B. C. The United States of today, like the Assyria of Ashurbanipal, is the richest nation in the world. What will it avail us? Nothing!

Surely nothing more than it did Ashurbanipal unless we do something with it. And there is only one thing to do—and that is to Buy

Bonds and War Stamps and make our money directly available to our country—help our country—otherwise it will become a melted molten mass and we the people will be destroyed as Ashurbanipal was destroyed 2600 years ago.

BELIEVE IT OR NOT! DUNK TOMATOES TO STUDY DEFOLIATION DISEASE

Plant breeders of the U. S. Department of Agriculture developing better tomato varieties have found a way to continue in winter their work on defoliation diseases. They "dunk" test plants in liquids containing spores of the fungi that cause the diseases.

The treatment, first used at the U. S. Vegetable Breeding Laboratory at Charleston, S. C., produces in 48 hours symptoms practically identical with natural field infection. On a greenhouse bench, winter trails thus supplement acres of summer tests.

The dunking, says Botanist George B. Reynard, not only helps to identify resistant strains of tomatoes, but—of equal importance in a research program—leads to the elimination of susceptible ones, thus making for more desirable material. This method, Reynard reports, has been found effective with two leaf diseases of tomatoes and may be of use in studies of other organisms or diseases and with other crops.

Taking first steps toward developing leaf-spot-resistant tomatoes, the plant breeders using this method to supplement field trials have found some degree of tolerance in Currant tomatoes and also in a large-fruited variety from Australia, called Targinnie Red.

When tolerant or resistant varieties are available, the scientists expect to cross these with varieties that are now satisfactory except for susceptibility to these diseases.

"TRENCH-WARFARE" ON FARMS

Many farmers are engaging in "trench warfare" to defeat the Axis. They are building trench silos to store the feed for greater production of dairy product, beef, and mutton. The farmers say they have two special reasons for using trench silos. First, a feed reserve for livestock is better than money in the bank, because money will not buy feed when there isn't any. Second, trench silos are inexpensive, do not call for critical materials.

A best-selling laxative ALL OVER THE SOUTH because it's thrifty and fits most folks needs

BLACK-DRAUGHT

Follow Label Directions

EGG RECORD FREE

To every flock owner, regardless of the breed, who wish to visit our place Christmas week, we will give a record form for keeping daily egg records.

This kind of record will be worth a lot to Poultry Raisers for determining income, and worth more for showing the value of their flocks as layers.

The public is invited to visit our place and see our laying house.

KIRK'S BARRED ROCK FARM
Southwest Corner of Floydada

LET'S MAKE THIS HAPPY BOY WANT TO GET HOME FOR A WEDDING ANNIVERSARY!

BOMBED KOBE TO A FARE-THEE-WELL!

DON'T FLY ANY LOWER, GRIFP - OR WE'LL CATCH US SOME FISHING BOATS!

FREE SO LOW THEY HAD TO DODGE MASTS

THE FLYING KID - YOUNGEST PILOT ON THE MISSION - HE'S 21!

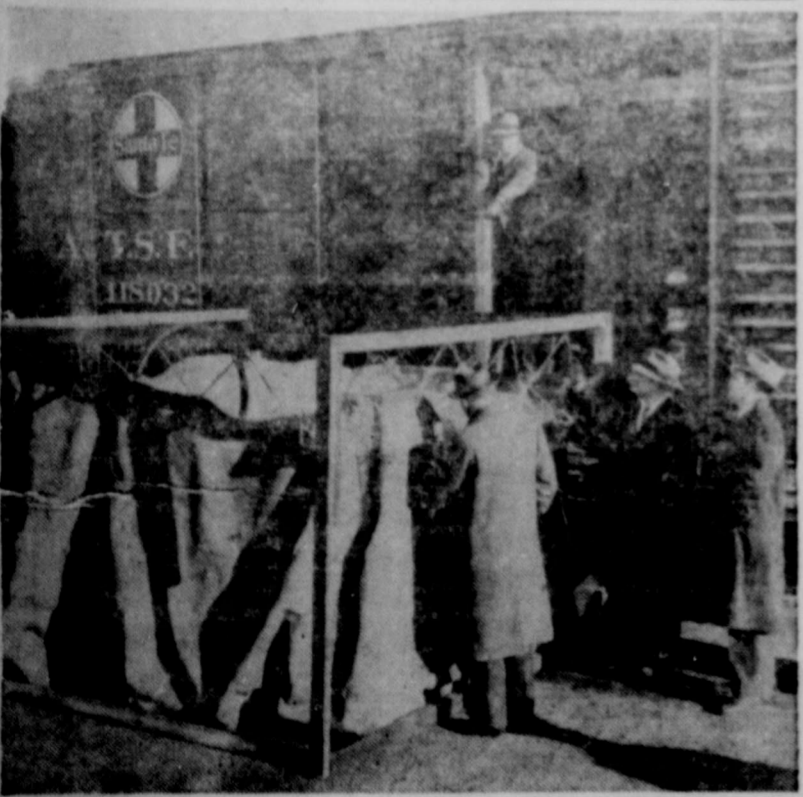
MY CHEMISTRY TEACHING HELPED A LOT!

LIEUTENANT GRIFFITH P. WILLIAMS ONE OF GENL. DOOLITTLE'S BOYS - WHO BOMBED TOKYO IN A DARING DAYLIGHT RAID! WILLIAMS WON THE DISTINGUISHED FLYING CROSS AND MILITARY ORDER OF CHINA.

BORN IN SAN DIEGO, CALIF.

JOE K. KENNEDY

Tank Car Substitute



A method for converting ordinary box cars to carry liquid cargoes, such as gasoline, oil, etc., has been offered by a Chicago inventor, Mark J. Fields, as a solution to the tank car shortage. Fields' invention was demonstrated in the Santa Fe Railway's yards in Chicago before a group of railroad and government officials, who expressed optimism over the idea. His box car-to-tank car conversion scheme consists of dividing an ordinary box car into four compartments by means of wooden bulkheads. In each compartment, a canvas container, treated on the inside with a DuPont rubber synthetic, Faraprene, is suspended by

means of a series of pulleys and ropes. Each tank has a 4-inch intake and a 4-inch outlet and may be filled and emptied simultaneously, which makes for speedy handling. Each of the canvas bags has a capacity of 2,500 gallons of liquid or a total of 10,000 gallons for the four containers. This is equal to the capacity of an ordinary tank car. The car in which the test was made was an 80,000-pound capacity car. Among those attending the demonstration were O. L. Gray, assistant to the operating vice president, and E. E. Chapman, mechanical assistant, both of the Santa Fe.

Many small operators, the U. S. Department of Agriculture reports, have received loans from the Farm Security Administration for building silos. In West Texas and New Mexico, particularly, Extension agents, FSA supervisors, county commissioners and farm leaders have cooperated to make available road machinery for digging trench silos, community by community.

George: "Do you know why radio announcers have small hands?"
Harry: "Naw, why?"
George: "Wee paws—for station announcements."

Formerly one of the Texas State Government's chief sources of revenue, the ad valorem tax now contributes less than one fifth of the state's total revenues.

Northwestern University has the world's quietest room — a 50-ton sound-insulated concrete box mounted on rubber, for testing sound-absorbent materials.

Boss—"So you want to quit, eh? Don't we pay you enough?"
Laborer—"Oh, the pay's all right, I guess, but I'm afraid I'm cheating some horse out of a job."

Think It Over, Mr. Renter

Why pay for the other fellow's farm? Present low interest rates make it easy to pay for your own home. I have some good values in Floyd County and South Plains farms. Have residential property for sale or rent. See me before you buy. If you want to sell tell with me.

J. G. WOOD, Room 5 Bank Building

NOTICE-Milk Customers

Federal Conservation Order Requires Dairy Operators to Cease Delivering Milk to Customers Without Picking Up an Empty.

BEGINNING AT ONCE WE ARE REQUIRED TO COMPLY WITH THIS ORDER AND URGE YOUR CO-OPERATION.

REMEMBER - No Bottle, No Milk

The manufacture of Milk Bottles has been suspended for more Critical Materials and the present supply must be made to last indefinitely.

ROY PATTON DAIRY



Please don't call war-busy cities this Christmas... unless it's vital

This Christmas... as on past Christmases... the load of long distance calls will be heavier than crowded telephone lines can handle promptly. Critical materials have gone to distant fronts, and are not available to build extra lines. So, during the Christmas holiday rush, your help is needed. If your call will not aid somehow to pass the ammunition, please consider whether you can give it up. To faraway points especially... and to busy war centers... try to leave the lines clear for the calls that must go through.

SOUTHWESTERN BELL TELEPHONE COMPANY

Olive Gross Will Serve As President Of Sand Hill Club

Olive Gross was recently elected president of the Sand Hill 4-H club for the coming year. She will also serve as bedroom demonstrator. Other officers who will serve the club are Barbara Landers, vice president and garden demonstrator; and Barbara Landers, Marlene Hollums and Juanita Jenkins, recreation committee.

Other members of the club are Charlene Perry, Corine Hines, La Juana McAda, Mary Jo Gilbreath and Joyce Womack.

Miss Wilson visited the club and gave a demonstration on refinishing furniture. The girls put into practice what they learned by refinishing a table at the school.

They have also made a field trip to the home of Olive Gross to inspect her bedroom before it is redecorated. The girls and their sponsor Miss Volkman, are planning a model miniature garden. They are looking forward to a very successful year.

Mr. and Mrs. M. F. Dillard returned Monday from Jackboro where they visited her brother Guy Kemp and family, Truett McClung and family, and Mrs. Cora Kemp.

Nazarene Services At Legion Home

(Eugene Wood, pastor)
Services in the club room of the American Legion hall. The two Bible messages by the pastor Sunday will be "The Song of the Angels" in the morning and "The Crowning Promise" in the evening.

Sunday school begins at 10:30 a. m. Evening service at 7:30 o'clock.

Mid-week prayer service will be held in the homes where ever invited, while the church is being built.

We welcome you to all of these services.

METHYL BROMIDE VERSATILE

Methyl Bromide is one of the most effective and versatile fumigants now available, the U. S. Department of Agriculture reports. Tests have shown that it is useful against all forms and stages of insect life infesting plant material, and apparently safe for fumigating food products. Within the last five years quarantine workers, nurserymen, and various food storage industries have applied these findings to a wide variety of insect problems.

The gas penetrates well and reaches sheltered pests like leaf miners, borers, mites, and other internal feeders on plants, and also burrow-

ing rodents. In solution with water, methyl bromide is a good fumigant for small areas of soil infested by white-fringed beetles and other pests that pass some stages underground. Some of the many warehoused food products saved by methyl bromide fumigation are stored grains—rice, wheat, flour and feeds—dried beans, chickery and spices.

In quarantine work treatment of practically all imported plant material and for imported green-pod vegetables, cipollini bulbs, and chestnuts. It is also used for nursery and greenhouse plants and fruits and vegetables likely to be infested with the Japanese beetle; for potato tuber moth; sweetpotato weevil, azalea leaf roller and miner; European corn borer; gladiolus thrips; and many other insect pests.

Most living plant material is not affected by ordinary dosages of methyl bromide, although overdoses might injure any plants. As a gas, methyl bromide is injurious to all forms of animal life. Hence operators in fumigating work need precautions in handling the gas. Chief approved gas mask and testing the concentration by means of a halide detector before entering a fumigating vault or chamber or handling fumigated material.

Typewriter and pencil carbons, a. sizes, Hesperian.

Church Of Christ Minister Gives Sermon Subject

(J. G. Malphurs, minister)
The minister of the City Park Church of Christ, J. G. Malphurs, will have a subject of unusual interest for the worshippers next Lord's day at 11:15 o'clock. He will take for his text Psalm 76:10: "Surely the wrath of man shall praise thee: The residue of wrath shalt thou grind upon thee." Sacred stores of the Old Testament and of the New Testament will be used to prove that God has many times in the past turned the madness of men to an actual benefit to mankind and to His glory. Surely in this cruel age, brought about by the madness of a few men, we need to have our faith strengthened in God, that he is abundantly able to bind the mad fellows and to bring order out of chaos. It will do you good to hear this sermon.

The subject for the evening, 8:15 will be: "Peace on Earth, and Good Will Among Men." Christ will be held up as the only possible source of Peace for the troubled world.

Our subject for mid-week services Wednesday night at 8 o'clock will be unusual and very beneficial as well as entertaining. The subject will be: "Where Would You Put Christ?" a very interesting drill on the life of Christ.

We had a fine day last Sunday, good attendance, good interest. Plans were made to do far more missionary work next year. Let's have another good day next Lord's day.

PHENOTHIAZINE VERSATILE DRUG

"The ideal anthelmintic of worm remover," says an article in the current Yearbook of the U. S. Department of Agriculture, "would have no injurious action whatsoever on the host and yet would kill all or practically all the parasites harbored by the animal. Such a drug has not yet been discovered. The nearest approach to it is phenothiazine, developed by the Bureau of Animal Industry during the last three years, which appears to be the most useful anthelmintic yet discovered.

"This drug, administered in proper therapeutic doses in a capsule, in a drench, or in feed, is efficacious for removing stomach worms and related trichostrongyles, as well as hookworms and nodular worms from cattle, sheep or goats; palisade or red worms, and related strongyles from horses; and nodular worms from swine. No other known anthelmintic removes so many different kinds of parasites from the host animals mentioned as does phenothiazine."

HOW MANY MEN AND OUR LOSSES IN THE LAST WORLD WAR

In the last set-to, we mobilized approximately 4,355,000 fighting men. Of this total approximately 2,000,000 went overseas, which means to continental Europe and to Siberia. Killed in action totaled 37,568; 12,942 others died following wounds received in action; 182,674 were wounded, but recovered. Among the wounded were three Army nurses, but none were killed in action.

Of the 4,355,000 fighting men, 4,057,101 were in the Army, the balance in the Navy and the Marines.—The Plainsman, in Lubbock Morning Avalanche.

Ample Insecticide Supply

The squeeze on critical materials still continued, with the most notable of the recent orders applying to kitchen equipment. Metal gadgets, cooking utensils and housewares of all kinds now are going off the market, except for eight items — wire strainers, can openers, egg beaters, food mills, food choppers and grinders, and commercial-type cake turners and basting spoons. Non-essential wire products also are banned with what is left to be available for protection of farm property. There will be fewer umbrellas made next year, and they'll be generally of uniform size, shape and weight.

It was announced that there will be an ample supply of arsenical insecticides next year for cotton growers.

And, in connection with Thanksgiving, salvage experts called for increased savings of fats and grease for use in munitions. They said you can help cook the Axis goose with fat from your Thanksgiving turkey.

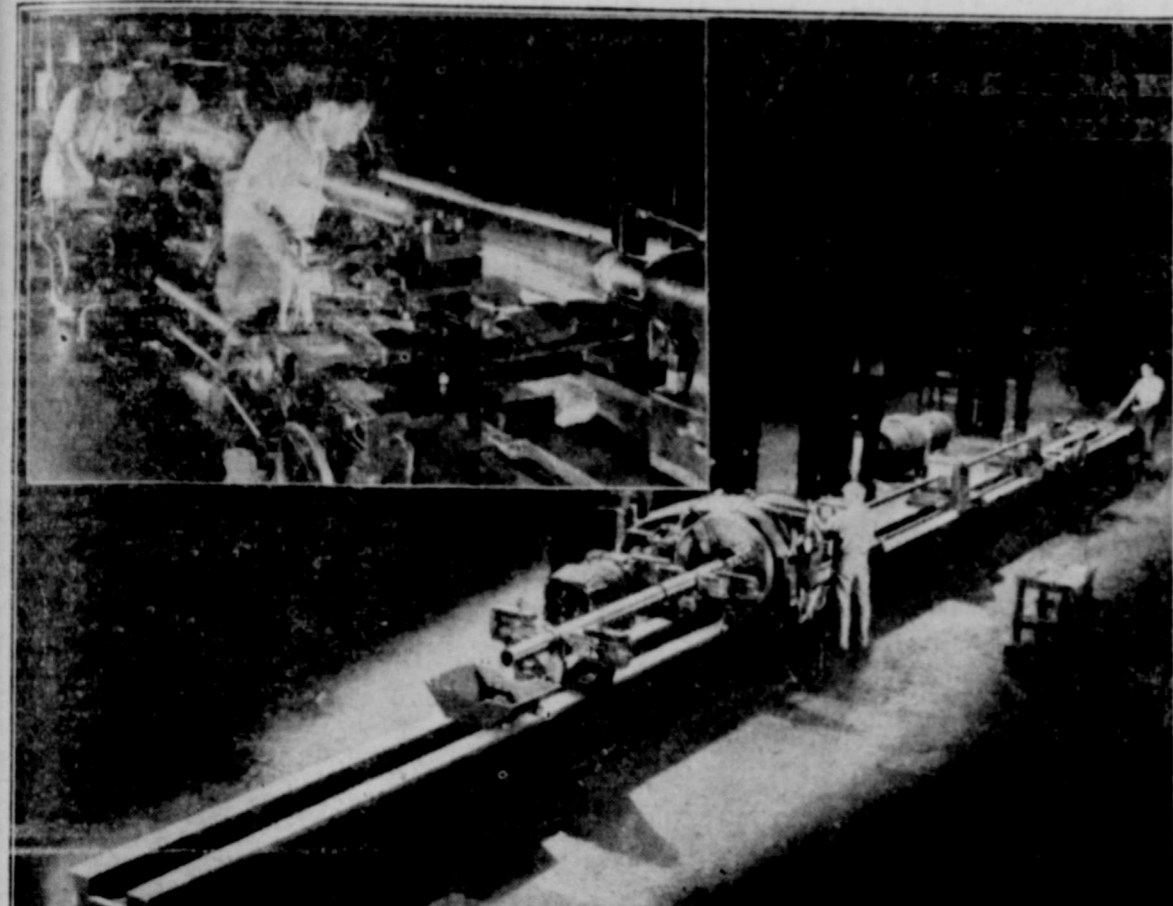
The total value of Texas' taxable property exceeds three and one-half billion dollars.

NOTICE - IN OUR AD

On Another Page, Lettuce Quoted at 6c Head, SHOULD READ —

LETTUCE Extra Large 12½c Heads, PIGGLY - WIGGLY

Huge Lathe at Work for Victory



Longer than the average city lot is wide, this giant lathe in a Chevrolet plant, one of the largest in all America's war industries, is a far cry from the machine a crafts hobbyist might house in his basement workshop. With a 64-ft. bed length, this hollow spindle gun-boring lathe is used to machine the 15½-ft. tube, or barrel, for a 90-mm. gun. Originally an anti-aircraft weapon, the 90-mm. gun has come into new prominence as an anti-tank gun, high-

Speed Your Letters by V-Mail In Corresponding with Men Overseas

Print the complete address in plain block letters in the space below, and your return address in the space provided. Use typewriter, dark ink, or pencil. Write plainly. Very small writing is not suitable.

No. _____

<input type="checkbox"/> RANK, FULL NAME, SERIAL NUMBER, (Sender's name)	Bureau of Public Relations, (Sender's name)
<input type="checkbox"/> CO. & REGIMENT OR SIMILAR DESIGNATION, (Sender's address)	War Department, (Sender's address)
<input type="checkbox"/> ARMY POST OFFICE NUMBER, (Sender's address)	Washington, D. C.
<input type="checkbox"/> c/o POSTMASTER, (Date)	

(CENSOR'S STAMP)

September 21, 1942.

Dear Sir:

This message is being brought to you on one of the new V-mail letter-writing forms. This is the new postal facility of the War Department's Army Postal Service, which provides for the micro-filing of letters to and from the Armed Forces stationed outside the continental limits of the United States. These micro-filed letters are carried on small rolls of film and upon arrival overseas are reproduced on letter sheets and delivered to the addressee in a small V-mail envelope.

V-mail service is the fastest service and most patriotic means of mail communication available. It is faster than regular or air mail as it receives a priority in handling and dispatch by the War Department, and moves by air in ferry command as well as regular mail planes. It is safer and more certain of delivery because the original is held at the port of embarkation until the photographic copy is received at the point of destination overseas. It is most patriotic because V-mail users contribute directly to the conserving of valuable cargo space. Thirty-seven full size, bulky mail sacks containing 150,000 ordinary letters are reduced to a single V-mail sack when V-mail is utilized. Multiplied by the large volume of mail which is moving overseas to the Armed Forces, this gives some indication of the tremendous saving in shipping space which is thereby made available for vitally needed replacements, weapons and munitions of war.

There is no extra postage charge for V-mail going overseas, a three cent stamp being all that is necessary, and if the sender desires transportation by air from the point of origin to the port of embarkation this may be had for the regular air mail rate of six cents. V-mail letter-writing forms are available without cost at any post office or on any R.F.D. mail route in the United States. They also may be purchased at any stationery or other stores dealing in paper supplies.

It is believed that the public has only to be acquainted with this service to recognize its advantage over regular and air mail.

Sincerely,

Bureau of Public Relations, War Department.

V MAIL

V-MAIL SPEEDS MESSAGES OVERSEAS—The War Department is urgently recommending the use of V-mail to all overseas areas. In addition to providing a 98 per cent saving in cargo space, V-mail is the fastest overseas mail communication available. The War Department is exerting every effort to promote a greater use of V-mail as a means of releasing cargo space for vitally needed weapons and munitions of war, and it is felt that the public has only to become acquainted with the many advantages of V-mail to use it on a widespread scale.

STAR CASH VALUES

We Suggest Early Shopping For Christmas Cookery

Food Items in addition to staples you will get here include:

- Glace Fruits
- Pecans, Shelled and Un-Shelled
- Fresh Walnuts
- Fresh Cocoanuts
- Cranberries

- Fancy: Apples, Oranges, Tangerines, Grapefruit

Christmas only Six Shopping Days Away.

PENNEY'S Practical Gifts AT SENSIBLE PRICES

To Please HIM! TOWNCRAFT SHIRTS

- Perfect Style!
- Excellent Quality!
- Handsome Patterns!

1.65

Luxurious fabrics proportionately cut to fit all over, and Sanforized to stay in perfect size! Fast color, woven-in pattern is a fashion feature for 1943! Crisp stripes on dark or light backgrounds, clear figures on pastels or white, and solid tones. Style in the Towncraft manner is style at its best—fine ocean pearl buttons, NuCraft stratchless collars.

"MERRY" MAY NOT BE QUITE THE WORD FOR THIS CHRISTMAS

It hardly could be a Merry Christmas this year. But it can still be a good Christmas, if we want to make it so.

We cannot spend so freely, but if we budget intelligently, and spend nothing on frivolous things, we can still do much to make Christmas happy for a lot of people.

Let your gifts be practical... useful, needed things, the kind we, at Penney's, have always been so good at providing. We have always tried to make the hard-earned dollar buy as much as possible in solid value, and whether you are one of our long-time customers or not, we believe that we can help you find the practical gifts, at sensible prices, that THIS Christmas calls for.

Cynthia Slips

Dainty! Rayon Satin or Crepe!

1.29

With lace or embroidery trim... tailored on the bias with double yoke for longer wear. Sizes 32 to 44; 46 to 52.

MAKE IT A SET With A TIE

Styles and patterns in all wool, gleaming rayon mixtures in the season's smartest stripes

98c

Inexpensive Ties In Smart Rayon Mixtures! Rich, smart colors.

49c

Handkerchiefs

Lovely Lace on sheerest white cotton.

23c

Three Handkerchiefs in Gift Box Sheer whites with colored or appenzell type embroidery.

49c

Boys' Baseball Jackets

100% reprocessed wool, cape skin sleeves. Knit trim!

4.98

STYLE SUPREMACY BY Town-Clad*

Men's Fine Suits

Exclusive All Wool Fabrics!

29.75

Outfit yourself NOW for the holidays ahead—and own an all wool worsted (rare commodities these days)! Make it a Town-Clad for supremacy in style and distinctive beauty! Single and double breasted models, expertly tailored!

Luncheon Cloths

With Four Large Napkins! Colors as Gay as the Holidays!

1.79

Right in the spirit of your holiday entertaining!

DRESSES

Individual Styles, Exciting Colors, Fine Materials

4.98

Be the toast of the town in a dashing rayon crepe, thrilling with its shimmering silvery rose surprise blouse. For more casual wear choose a richly simple rayon alpaca.

Smart Afternoon Frocks

DRESSES

3.98

Choose from our grand new collection of rayon crepes, alpacas and corduroys in bright clear winter colors.

For Holiday Parties

DRESSES

1.98

Every young girl longs for a new dress, so delight her with a spun rayon, a cotton print or a rayon taffeta. 7 to 14.

Give Him FINE GLOVES

For a Warm Christmas! Lined or Unlined!

1.20

If you're looking for a fine gift to buy on a budget—this is IT!

Marathon Fur Felts

3.98

New snap brim model with neat stitching.

Topflight SHIRTS

1.19

Sanforized fabrics in 1943 patterns.

Gay Two-Tone Men's Sweaters

\$2.98

A Practical Gift! Chenille Robes

4.98

The snug fitting of the waists and graceful flare of the skirts... make these the most flattering robes! In attractive, soft colors she will love to wear. Sizes 32 to 44.

Ask Gas Users Help To Save Natural Gas

Users of gas furnished by West Texas Gas company are requested to cooperate in conserving the use of natural gas.

R. F. Hincey, Vice President and General Manager of West Texas Gas company, said today the company is preparing to mail an important letter to each of the company's customers, suggesting several ways in which a possible temporary gas shortage may be averted during extremely cold weather.

Mr. Hincey advised that this step is being taken in cooperation with the Power Branch of the War Production Board and with the American Gas Association, in a effort to avert threatened gas shortages in some areas and to minimize hardships resulting from such shortages as do occur.

"We had no shortages of gas during the recent cold spell," said Mr. Hincey. "It is difficult to estimate how much gas will be required to serve everyone during extremely cold weather. We hope to be able to supply sufficient gas to take care of our residential and commercial customers. However, inasmuch as we are not positive that we will be able to do so, we feel that our customers should be advised of the situation, in advance, so that they can learn in what ways they can economize in the use of gas. In the event of a shortage it should be possible, with the help of all customers, for everyone to have some gas. We earnestly hope that our customers will cooperate wholeheartedly."

"There is plenty of natural gas at our source of supply," said Mr. Hincey, "but our pipe lines are limited as to the amount of gas they can carry. Under present war conditions we are not allowed to buy steel pipe, equipment or other material to be used in expanding our facilities."

Mr. Hincey said further that the situation is quite fully and frankly explained in the letter mentioned above, and he urged all gas customers to read the message carefully when received, giving particular attention to the suggestions given on how to economize in the use of gas.

Mrs. A. P. McKinnon left Tuesday of this week for Dallas, where she plans to spend the Christmas holidays with her daughter, Mrs. R. F. Kirchner and Mr. Kirchner.

Funeral Services For Former Floyd Woman Held Sun.

Funeral services for Mrs. W. B. Tinnin of Clovis, New Mexico, a former resident of Floydada, were held Sunday afternoon at 4 o'clock at the Church of Christ, conducted by Omer W. Kirk. Mrs. Tinnin had been ill for about a year and died Saturday night at the home of her daughter, Mrs. Rosa Waddington, of Clovis, where she had been for the past month. The body was brought to Floydada Saturday night by Grady Hall from the Harmon Funeral home.

Lauretta Maud Thompson was born April 29, 1887 in Bosque county. She was married to Walter B. Tinnin, December 15, 1904. To this union was born four children, three daughters who survive and one son, William E. Tinnin who preceded his mother in death some four years ago. She became a member of the Church of Christ at an early age.

The family moved to Floyd county in 1916 and resided here until four years ago when they moved to New Mexico.

Survivors are the husband, Walter B. Tinnin; three daughters, Mrs. Rubye Bennett, Decatur, Mrs. Rosa Waddington, Clovis, New Mexico, Mrs. Lula Mae Cates of Floydada, all of whom were present for the last rites.

Pallbearers were Clyde Bennett, Barney Manning, Arthur Womack, W. E. Miller, Bud Collins and Jim Holmes.

Interment was made in the Floydada cemetery.

DR. V. ANDREWS ABLE TO BE DOWNTOWN MONDAY

Dr. V. Andrews returned home recently from the Gaston hospital at Dallas where he spend a week receiving medical treatment. He was accompanied to Dallas by a daughter, Mrs. Bess Cantwell and son-in-law Cecil Deik of Amarillo.

He was down town a short while Monday morning, the first time since his illness, and reported his condition as "done fine."

Mrs. Cantwell remained in Dallas and accompanied Dr. Andrews home.

Mr. and Mrs. J. R. McSpadden and children of Lubbock, Vincent Manning and daughter Thelma Jean of Petersburg and Mrs. G. C. Hilburn of the Liberty community spent Sunday with their father A. H. Manning and Mrs. Manning. Mr. Manning has been ill for several weeks with the flu but was able to be out Monday.

On The Farm & Home Front

JASON O. GORDON
County Agricultural Agent
Texas A. & M. College Extension Service

EDITH L. WILSON
Home Demonstration Agent

Olin Bryant, of Starkey community, is producing beef for the armed forces. He has 175 steers grazing wheat and grain sorghums stalk fields that will soon be placed in the feed lot.

Mr. Bryant selected 110 well-bred Hereford steers, 40 mixed breed, and 25 Jersey steers for his feeding program. To solve part of his labor problems he built two self feeders according to Extension Service blue print plans received at the county agent's office.

A new self feeder plan is now available for distribution and many improved changes have been made. Mr. Bryant is the first cattleman to use the revised plan and he is well pleased with the feeders which he has built.

A dressed turkey weighing 34½ pounds has been shipped to Garlan G. Elcott of Memphis, Tennessee, by Mrs. Harry Morckel, turkey breeder of Floydada community.

This prize tom was paid a very high compliment by George F. McCarthy, extension poultry husbandman, when he declared, "That is the most perfect bird I have ever seen. He un questionably would have won the show at Plainview this year had it not been called off."

Turkeys are in the Victory food classification this Christmas. This meat is not included in the share-the-meat program, and if Americans will "fill up" on turkey they will be relieving much needed red-meats for the army.

George P. McCarty and H. H. Weatherby, extension poultrymen of the Texas A. and M. College Extension Service were in Floydada, December 10 and accompanied county agent Gordon to the D. S. Battey turkey farm in Harmony community to select and band the breeding stock for 1943.

Mrs. Battey followed a trap nest program on 31 turkey hens in 1942 and the purpose of the visit was to certify birds that had made a production record acceptable to the national improvement plan.

These extension poultry specialists visited the Oliver Allen poultry farm four miles north of Floydada and were impressed by the flock Mr. Allen is breeding.

Mr. Allen has two breeds of chickens for your inspection—Parmenter Reds and Rhode Island Reds. Every bird on the Allen farm is individually pedigreed as a result of his practice of following the regular trap nest program.

Who Will File Income Tax Returns? All married farmers and ranchers whose gross income is \$1200 or above, and all bachelor farmers whose gross income is \$500 or above. Number of children, other dependents, as well as expenses, have nothing to do with deciding who must file. In other words, if a married farmer grossed \$1800 in 1942, has 7 children under 18 years of age, and had expenses during the year of \$4000, he still must file returns, even though he will not have to pay a cent of income tax.

It is estimated 125,000 Texas farmers and ranchers will file reports this year. Many of them will be "new-comers" on the Federal Income Tax rolls.

At least four meetings will be scheduled in January to give information on the new income tax law to farmers and ranchers of Floyd county.

Mrs. Howard Amick who has been making her home in Matador for the past year, left Tuesday for Camp Davis, North Carolina, where she will spend Christmas with her husband. The Amicks are former residents of Floydada and he was coach at Andrews Ward school.

Clothing must last as well as tires and automobiles. In order to get the maximum amount of wear out of clothing, it must be cleaned properly. Mrs. Dora Barnes, Clothing Specialist from A and M college will give a training meeting Wednesday, December 16 on Home Cleaning of clothing. Two women from each club will be present at this time and they in turn will give this demonstration in their clubs in January so that all club members will know how to clean clothes properly.

From a recent survey of home food supply it looks like home demonstrations club members and their families will not go hungry this winter. They reported 990 pounds of fruit stored dried; 72 pounds fruit stored in locker; 462 pounds vegetables stored in locker; 69,807 containers of fruit and vegetables canned; and 56,316 pounds of meat were stored in the locker and at home last year.

We often like to know the why behind a shortage. The agent recently received some interesting information concerning the shortage of different articles.

The expanding of the air force requires an expanded supply of parachutes, and everyone of them absorbs enough silk to make 185 pairs of stockings.

Until recently, when airplane motors were shipped abroad, they were coated in a heavy grease to protect them during shipment. When they arrived the grease was removed. Now these motors are wrapped in cellophane and arrive in perfect condition. So, cellophane may not continue to be so plentiful.

Meeting the production goals for 60,000 planes this year and twice that many next year, there will be no aluminum for cooking utensils. In fact, there is not enough aluminum even after it is all taken away from the kitchen, so that ply wood airplanes are now being used for training.

Because a pair of army shoes takes 2½ times as much leather as a pair of oxfords, we are being urged to make last year's shoes wear as much as possible.

Besides producing food and improving bed rooms the 4-H club girls have been engaged this year in other victory activities. 97 girls have helped to relieve the farm labor shortage by performing extra amount of labor on the farm. The girls have collected 56,236 pounds of scrap metal, one club alone with only 15 members collected 16,000 of this. 2,200 pounds of paper, burlap and rags were collected, in addition to 4,110 pounds of rubber.

Mr. and Mrs. K. J. Clements of Plainview were guests of Mr. and Mrs. M. B. Canavaugh Sunday.

Mrs. A. B. Alexander and Miss Ruth Buttery of Plainview were guests of Mr. and Mrs. Grady Hall Sunday.

A PAT ON THE BACK

For The Members Of The Floyd County RATIONING BOARD

I've been around some in Floyd County, and I've been around some in the state. I want to voice the opinion that Floyd County citizens are beginning to realize they have a Rationing Board that is using great common sense in reconciling the theories of rationing with the practice of it.

Nowhere else in Texas will you find men who are studying closer and working harder to do the right thing by their government, which must have materials and foods for its battle forces and the citizens who must have food and materials to carry on their job on the home front.

I have no special favors to ask of the Rationing Board, so my name is not at the bottom of this advertisement. I am going to get all they think I am entitled to, of whatever is being rationed, no more and no less than my neighbors in the same circumstances. If I think I have just got to have something I am going to "bore in" and try to get it.

But I am going to realize all the time, that the Rationing Board must be the judge. From observation I believe they are doing one of the best jobs of any board anywhere in Texas. As a citizen of the county I am as proud of them as I can be, and I hope those who are inclined to want to complain will do what I have done—just look around a little.

And while I am handing out bouquets, our Selective Service Board has handled a Hard and Thankless Job with rare judgment and fairness to all, working the least hardship possible, to fill our quotas.

A CITIZEN OF FLOYD COUNTY

NEW FAST SCHEDULES BY BUS

Travel in AIR-CONDITIONED Busses for Cool, Comfort

EAST BOUND

7:40 a. m. To VERNON, DALLAS, OKLAHOMA CITY 2:40 p. m.

WEST BOUND

10:30 a. m. and 6:10 p. m. To PLAINVIEW, AMARILLO, DENVER
Direct connection to all points west and East.
Return from Lubbock, Amarillo and Plainview

NORTHEAST BOUND

2:40 p. m. To SILVERTON, MEMPHIS, CHILDRESS
LOW FARES EVERYWHERE

T., N. M. & O. Coaches

A. J. CLINE, Agent

PHONE 36

We Wish You A "MERRY CHRISTMAS"!

A Bountiful Harvest this year has given us cause for rejoicing and as we approach this Yuletide Season, the entire personnel of Farmers Grain Company wish you and yours a real Christmas and our Best Wishes for a Happy Yuletide!

Are you doing your part in producing the Eggs that are needed for our armed forces and civilian needs? Keep that flock producing.

"MAKE THEM PAY... WITH EVERLAY"



FARMERS GRAIN CO.



Cordial Christmas Greetings to all of our friends in the Southwest

You are invited to listen to our "CAVALCADE OF CHRISTMAS" A prayer for Peace on Earth, offered with the hope that we may all work together for its achievement... A beautiful Christmas program written and produced especially for KEITH'S FRUIT EXPRESS To be Presented Christmas Morning KGKO, 570 Kcs. 8:00-9:30 AM

IT IS with a feeling of deepest sincerity that we send you our cordial Christmas Greetings.

It is a good custom... a wholesome custom... a custom which we in America shall forever protect.

And while this Christmas may not be as "Merry" as those in years past, we may still clasp the hands of our friends with a true feeling of brotherly love — and an abiding faith that when the "tumult and the shouting dies"... and Victory has crowned our heroes with the laurel wreath, we will again know Christmas as in yesteryears.

Through floods, drouths, boom-times and depressions, war, peace... and again war, for the Thirty-seventh Christmas we have been able to supply through home-owned independent retail dealers the health-giving fresh fruits and fresh vegetables that you have been accustomed to enjoy at Christmas-time and every day throughout the year.

And come what may, we renew our pledge to continue this service to our friends in the Southwest for your good health and enjoyment.

BEN E. KEITH COMPANY

Largest Distributors of Fresh Fruits and Fresh Vegetables in the Southwest

DALLAS • FORT WORTH • LONGVIEW • ABILENE • LUBBOCK • WICHITA FALLS

Christmas Tree, Child's Delight, Serious Hazard

AUSTIN, Dec. 14.—The Christmas tree, that delight of every child, can become a serious fire hazard. "An evergreen tree," says Marvin Hall, State Fire Insurance Commissioner, "while growing from moist ground, is relatively hard to ignite. However, when it dries out the tree becomes a serious fire hazard in the home."

"For this reason, Christmas trees should be safeguarded. We must not allow a disregard of the rules for fire safety to transform the radiant atmosphere of the holiday season from joy to that of grief and despair."

In order to reduce the hazard of fire from an evergreen tree, Hall recommended the following procedure: Use only a fresh tree; saw trunk diagonally an inch or more above the end, then stand the tree in water, keeping its level above the cut. Sprinkle the tree branches frequently, and leave it out-of-doors until actually needed. When placed in the home the tree should be kept in water and in a room where it is as cool and moist as possible. Another fire prevention suggestion of the Commissioner is to avoid placing combustible decorations near electric light bulbs, electric appliances, stoves or other heating equipment.

Second Sheets, The Hesperian.

Classified Ads

Miscellaneous

GIVE A PEDIGREED Barred Rock Cockerel for Christmas. You will be thanked the whole year through. Kirk's Barred Rock Farm. 452tc
SEE TEAGUE at Unique Barber shop for Star-Telegram subscriptions. 454fc
MONUMENTS, grave markers. N. E. Tyler represents an outstanding line and will be glad to quote you. Liberal terms. 399tp
LET BILL renovate your mattresses. W. E. (Bill) Vandell Mattress Factory, East Grover Street. 428tp
Arthur B. Duncan Abstract Company Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollins, Manager
USE Couden products and be satisfied. Home Oil Co. 248tc
CALL 165, DALBY Motor Freight will be your service. 251tc
Live Stock
FOR SALE—3 smooth mouth Work-Horses. See Grady Dunavant. 452tp
STRAYED to my place last week a Hereford cow branded E bar on right hip, followed by small J. Ray H. Smith. 451tp
FOR SALE—Good young Jersey cows, fresh, also bred heifers fresh in February. W. H. Brock. 452tp
SHORTHORN BULLS, Phone 144, Cannaday Bros. 331fc

Wanted

100 LAYING Pullets. Call 144. 331fc

For Sale

1941 Mercury 4-door Sedan. Deluxe Radio, Heater. In perfect condition. Call or see N. B. Stansell. 451fc
FRYERS for sale at Rice Hatchery. 401fc
SEE PARKER FURNITURE Co. for your Oil Heaters. 431fc
FOR SALE—Brick business building. Well rented. J. G. Martin. 381fc
FOR SALE—M & M tractor. L. I. Bolding. 421fc
FOR SALE—Extra good bundle heifer, 4c. O. G. Thompson, 4 miles south of Floydada. 452tp

Land For Sale

FOR SALE—320 acres fine wheat land 12 miles Friona, small set improvements. Price \$25.00 per acre, can give terms. About 500 acres grass might be leased. M. A. Crum, Friona, Texas. 452tc

For Sale Or Trade

FOR SALE or Trade—5 room modern house, well located; ten room apartment house, good investment. See L. G. Withers. 452tp

Houses For Sale

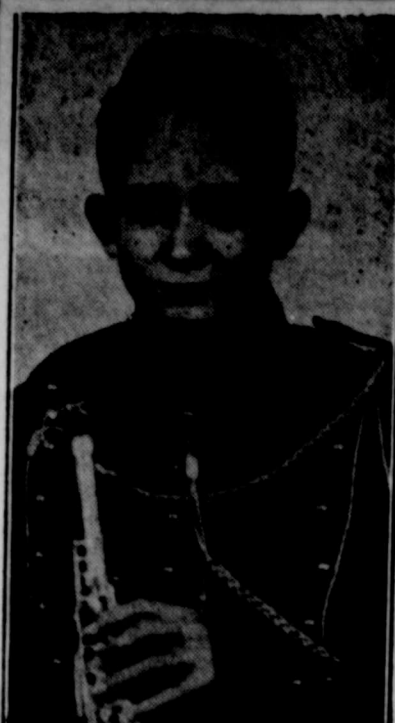
HOUSES for sale and rent. W. Edd Brown, owner. 291fc

For Rent

FOR RENT one two-room unfurnished apartment and one two-room house. Mrs. John Wahl, one block west of high school. 415tp

Lost and Found

LOST—Brown billfold. Finder may keep money if they return billfold. Homer Kenamer. 452tp
LOST—War Stamp Book. Ruth Elaine Durcan. Call 304J. 451tp



State Stock Champ L. D. Ballard, 17, Plainview, Hale county, Texas, is the 1942 State winner in the annual Thomas E. Wilson meat animal livestock contest, conducted in cooperation with the Extension Service. He receives a 17-jewel gold watch award. Chosen by State Boys' Club Agent L. L. Johnson, the boy's five-year record, shows he handled 10 baby beeves, 30 hogs, and 130 sheep. He won \$53 in cash prizes and his sales of meat animals were \$2,606.79, making a total of \$2,298.49. He showed grand champion Hereford calf at both the 1940 and 1941 Plainview Fat Stock Show. The boy has served as club leader for the last two years. He holds a gold star 4-H award.

Christmas Programs At Dougherty

DOUGHERTY, December 14.—Members of the Baptist church will sponsor a Christmas social at the church Tuesday evening, December 22, starting at 7:30 o'clock. This will be an informal get-together and the entire community is invited. Directors for all ages have been appointed and refreshments will be served.
A short Christmas program consisting of songs, readings and a Christmas story will be presented at the Baptist church next Sunday, December 20, immediately following Sunday school services. All members of the church are urged to be present.

Rev. C. A. Hartley filled his regular appointment at the Methodist church Sunday morning.
Club Meets with Mrs. Glassmoyer
The Dougherty Home Demonstration club met Wednesday, December 16, at 3:30 p. m. at the home of Mrs. O. G. Glassmoyer for the Christmas program and social.
In a short business meeting, presided over by the president, Mrs. J. T. Poole, Mrs. C. A. Caffee was elected to serve as president of the club for the ensuing year and Mrs. Glassmoyer was elected as Council representative.

The program given in the year book was presented by the club members.
During the social hour Mrs. Sam Lide directed Christmas games with Mrs. Poole and Mrs. A. H. Kreis as winners.
Climaxing the hour, gifts were presented to everyone from a beautiful lighted tree.
A refreshment plate, consisting of fruit cake, date roll and coffee was passed to the following: Mrs. Poole, Mrs. Lide, Mrs. A. H. Kreis, Mrs. Lewis Blum, Mrs. Winford Robinson, Mrs. Tate Jones, Betty Elaine Blum, Danny Robinson and the hostess Mrs. Glassmoyer.
For the first meeting of the new year, January 6, all women in the community interested in the work, are urged to be present as important plans for the year's work will be made at that time. Miss Edith Wilson will be with the club on that date at the home of Mrs. C. A. Caffee.

School Program
The school will present a Christmas program at the school auditorium Friday afternoon at 3 o'clock, December 18. Included in the program is a play entitled "Christmas at the Old Home Place," presented by the seventh and eighth grades.
Locals
Winford Robinson spent the last of the week in Canton with his mother Mrs. Lena Robinson.
Mr. and Mrs. Alymer Flaherty and children of Crosby county visited with her mother Mrs. S. R. Colston Saturday.
Mrs. Jim Morrison left Friday for Amarillo where she will visit a few days with Mr. Morrison who is employed with the Pan-Tex Company.
F. M. Dougherty and James Webb were business visitors in Lubbock Monday.
Mr. and Mrs. R. T. Jones and children, Gene Edwards and Neida Ann, were Sunday guests of her parents, Mr. and Mrs. C. A. Cumbie of Starkey.
Jean Nelson of Baker spent Saturday night with Christine Hinton.
Mrs. G. C. Edwards spent the week-end with her daughter Mozelle in Floydada.
Mr. and Mrs. Bill Reid who have been visiting their niece, Mrs. Winford Robinson, returned to their home in Canton Saturday.
Mr. and Mrs. F. M. Covington and Oran Hatley spent Wednesday in Lubbock.

Baker Community Will Have Tree, Xmas Program
BAKER, December 15.—A community Christmas tree will be held at the Baker school house Friday night, November 18. Everyone is to bring a gift and numbers will be drawn for the gifts. The school will furnish a program and there will be group singing.
Mrs. Annie Hambright who has been visiting in Wort Worth with her son FRANK came to visit with her two sons who live here, Will and John and their families. Then she will go to her home in California.
W. H. Bunch, Joy Sedell and Darrell Gene, Mrs. S. D. Bunch and Miss Betty Denton visited in Lubbock Sunday with Mrs. W. H. Bunch who is in the Lubbock sanitarium.
Mr. and Mrs. Henry Willis and family visited with Mrs. B. C. Willis Sunday.
Roy Smith who is stationed at Lubbock has been visiting here for several days.
Mrs. Dick Nichols who has been in the Floydada Hospital and Clinic for treatment, returned home last Thursday. Her condition is reported as being satisfactory.
Mrs. Cella Ross spent the week-

Community Tree, Supper At Center
CENTER, December 14.—The Center Home Demonstration club had a called meeting in Miss Edith Wilson's office Saturday afternoon to make plans for the Christmas program and supper to be held December 22 at the school house. The entire community is invited. There will be a Christmas tree. Each family is to furnish a sack consisting of an apple, an orange one cup of peanuts and a cup of popped corn. The club has cellophane bags to furnish everyone. Should anyone be unable to get the bags before that night they are asked to bring the required contents which can be changed into the cellophane bags upon their arrival.
Arrangements for lights have been made by the club members bringing what they have at home.
The club members are furnishing the supper but each family is to bring silverware for their own family and are asked to be responsible for same.
Mr. and Mrs. Roe Jones and family were Sunday guests of Mrs. C. L. Mitchell and Miss Frances.
Floyd Montgomery came home for the week-end.
Mr. and Mrs. J. B. Jordan and Mrs. W. B. Jordan and Margaret Green were Sunday dinner guests of Mr. and Mrs. Clyde Peterson.
Although still a little rough, roads in the community are now passable following the snow.
Mr. and Mrs. Oliver Allen, Mrs. Layton Dorrell and little daughter Darlene spent a while Friday night with Mr. and Mrs. J. B. Jordan.
William Anderson left Sunday morning for his work in California; after a two weeks visit here with his parents, Mr. and Mrs. A. W. Anderson and other relatives.
Jack Jernigan informed his parents last week that he had been promoted to private first class.
Mr. and Mrs. Mayfield visited in the Mitchell home Sunday afternoon.
Mr. and Mrs. H. B. Mankins visited with Mr. and Mrs. Clyde Peterson Saturday night for a while.
Mr. Peterson and Roe Jones went to Lubbock one day last week.
Curtis and Nancy Carroll Meredith have been ill with tonsillitis the past week but are better at this time.
Mr. and Mrs. Rayford Austin visited Mr. and Mrs. J. B. Jordan Thursday evening.
Mrs. Olin Miller is getting ready for Christmas by preparing her living room.
We expect to have preaching next Sunday and everyone is urged to be present.
Jimmy Green plans to spend Christmas at home.
Many pupils were absent from school last week because of the bad roads and severe colds.
Mrs. D. E. Welborn is still suffering with rheumatism and was unable to attend church Sunday.

Lakeview News
LAKEVIEW, December 15.—Mr. and Mrs. Frank Wells, Mr. and Mrs. Lee Ell Neff and children, Mr. and Mrs. R. B. McCravy and family, Mr. and Mrs. Dee Adams and Mr. and Mrs. S. L. West spent Sunday visiting Mr. and Mrs. D. M. West and family.
Mrs. Annie Hambright who has been visiting in Wort Worth with her son FRANK came to visit with her two sons who live here, Will and John and their families. Then she will go to her home in California.
W. H. Bunch, Joy Sedell and Darrell Gene, Mrs. S. D. Bunch and Miss Betty Denton visited in Lubbock Sunday with Mrs. W. H. Bunch who is in the Lubbock sanitarium.
Mr. and Mrs. Henry Willis and family visited with Mrs. B. C. Willis Sunday.
Roy Smith who is stationed at Lubbock has been visiting here for several days.
Mrs. Dick Nichols who has been in the Floydada Hospital and Clinic for treatment, returned home last Thursday. Her condition is reported as being satisfactory.
Mrs. Cella Ross spent the week-

end with her sister, Mrs. A. J. Welch, in Floydada.
Mr. and Mrs. Lloyd Blanton of Floydada and Glenn Mimms of Rails were guests in the Tom Porter home Sunday.
Everyone enjoyed the snow, but are glad that it is gone.
Mrs. Milton Harrison returned home Sunday from the Lubbock hospital. She is reported to be doing nicely.
Mr. and Mrs. W. E. Rucker and family spent Sunday visiting in the H. J. Day home in Floydada.
Mr. and Mrs. Joe Dunn visited Sunday with Mr. and Mrs. Orvis Shearer.
Grady Dunavant and family spent Sunday with Mrs. Dunavant's parents, Mr. and Mrs. Williamson.
Mrs. S. T. Harris and Mrs. Sam Thurmon visited in Lubbock Monday and Tuesday with Mrs. Harris' sister, Mrs. Robert Abernathy and family and Mrs. Thurmon visited her daughter Mary Louise.
Pvt. Spencer Bell, ground crew of mechanics, Sheppard Field, Wichita Falls, returned to camp Saturday following a visit here with his mother, Mrs. P. W. Bell.

E. P. NELSON BONDS

And All Kinds of INSURANCE

Second floor First National Bank Building.
Telephone 285

Floydada Insurance Agency

"The Agency of Service"

All kinds of Insurance
Room 216 Readhimer Bldg.
W. H. Henderson
Phone 273

FURNITURE GIFTS

Will make this Wartime Christmas Merry!

Nice Selection Magazine Racks

Make Nice Gifts

Breakfast Suites

18.95 up Children's Rockers

Beds For the Baby

Sturdy well-built beds you'll be proud to own.

Living Room Suites

Large Stock WALLPAPER

Re-Paper your walls now before the Holiday season.

Large and Complete Stock Occasional Tables

Platform and Plain Rockers 14.50 - 27.50

Ironing Boards, Card Tables, Wool Rugs

Plenty of Throw Rugs

Other Odd Pieces Suitable for a useful Christmas

22.50 - 37.50

Bedroom Suites

We have Several to Select From

Staple Cotton MATTRESSES 12.50 to 39.50

Floor Covering

Paints & Varnishes

Brighten your home with little effort by applying new Paint and Varnish!

H. G. PARKER FURNITURE CO.

Slaughter Order Of OPA Covers Big And Little

County Agent Issues Set Of Questions And Answers For Guidance

Every person in the United States who slaughters and delivers to others such as one animal of the sort listed in the meat restriction order of October 1 is subject to the restrictions of the order and to its penalties in case of violation. OPA has advised county agricultural agent Jason O. Gordon. Farmers who slaughter animals for their own use are exempt, and are not subject to any fine. Animals covered are cattle, calves, sheep, lambs, and hogs. Delivery of meat from these animals to civilians is limited so that there shall be enough for the fighting forces of the United States and its allies.

Records of all slaughter for delivery to others must be kept and be available to inspectors of the OPA, by everyone from the country butcher, or the farmer, who slaughters meat for others, to the largest packing houses. False statements of the number of animals slaughtered and delivered, or other violations of the restriction order, subject offenders to fines up to \$10,000 or ten years in jail, or both.

These facts are stated by OPA emphatically to call attention to the wide scope of the order. All slaughterers, including small country slaughterers and butchers, and custom slaughterers, who kill animals belonging to others, are subject to the terms of the order, as are farmers who kill animals except for the use of themselves and their families. Anyone, to repeat, who kills and delivers to others, animals from which are obtained beef, veal, lamb and mutton, and pork, is accountable. They must keep records of all they slaughter and deliver, and they must keep within the limits set by the order for deliveries to civilians.

Slaughterers, other than those killing more than 500,000 pounds in a quarter, are limited to no more than the same amount of each of the kinds of meat that they slaughtered and delivered to others in the corresponding quarter of 1941. The larger slaughterers are limited to deliveries considerably below 1941 levels.

Questions and Answers on Share The Meat Program

The following questions and answers on share the meat program may answer some of the many questions in the minds of farm operators. These answers should serve as the basis for making meat decisions un-

til more definite information is released at some future date.

1. Will the "Share the Meat" and meat rationing program reduce the livestock farmers produce?

These programs should not affect the price of livestock since the purpose of the program is to distribute fairly the amount of meat available.

2. Will farmers who raise and butcher for their own use be rationed? How can it be done?

The details of the rationing program have not been worked out. When rationing goes into effect after the first of the year, farmers will probably be included. Farm people are asked to stay within their share per person per week of the restricted meats in the "share the meat" program.

3. Shouldn't farmers be permitted to raise and butcher as much meat as they need?

In times of war it is necessary for each person to make certain adjustments. In order to maintain the best possible health for all the people in the United States, armed forces, and allies, farmers are being asked to raise as much meat as possible and not use more meat than anyone else. Farm families may figure this year basis since they store meat. The allowance is more than a great many farm families now use.

4. What will be done about excess fresh meat at butchering time?

(a) Stagger butchering of hogs. Instead of butchering two or three hogs at one time, butcher one and then a few weeks later butcher another, etc.

(b) Cooperate and share fresh meat with neighbors at butchering time; you butcher a hog one week and share with the neighbors, they butcher later and share with you.

(c) Cure, store or can, hams, shoulders, middlings, sausage and tender loin. This leaves the spare-ribs and the backbone the only restricted meat to be consumed at the time of butchering. The other parts of the hog as the head, heart, liver, feet, etc., are not included in the 2½ pounds per person per week. Similar management will need to be used when a family butchers beef, veal, and mutton.

(d) If the above suggestions cannot be carried out, farmers may find it necessary to consume a larger volume during butchering time, but for the year their consumption should be held to their share.

5. Does "Share the Meat" mean that farm families who store a great amount of meat must put away less and keep within the 2½ pound standard?

Yes, farm families will figure 2½ pounds per adult per week including fresh, stored, cured and canned meat. This will mean 130 pounds per year per person for everyone over 12 years of age. Details for rationing have not been worked out.

6. Will the rationing of meat to farmers cause a reduction in the amount of meat produced?

No, rationing of meat to farmers would not decrease the production of meat. In calculating the amount of meat to be available to United States civilians during 1942-43 marketing year, the Foods Requirement committee included farm slaughtered meat in the total as well as commercially slaughtered meat. Non-commercial slaughter amounts to about 3½ billion pounds annually, and is part of the 17½ billion pounds supply of dressed carcasses which will be available for civilian consumers. Farmers will be asked to market their excess meat animals.

7. Must farmers declare their meat on hand when rationing begins?

Details of the rationing system have not been worked out but they probably will.

8. Will pork included in cooking vegetables be counted in the meat allowance?

Yes.

9. How will "share the meat" apply to farmers who have hired hands and seasonal labor?

In planning the meat supply for the year farmers should make allowances for their hired hands and seasonal labor they expect to use during the year.

10. How will company over week-ends be taken care of?

In the "share the meat" program you may serve the amount of meat consumed in your home as a part of their 2½ pound allowance for the week.

11. Shouldn't such things as age, kind of work and climatic conditions be considered in rationing allowances?

Age is considered already. Taking into consideration all these factors would make the rationing program difficult to administer.

12. What will be the result of meat rationing on prices of meat alternatives?

It should not have any.

13. If people share the meat, will the armed forces get it and will they use it economically?

Huge amounts of meat must be supplied to the army, the navy and our allies. Civilians must share what is left. A particular piece of meat sold by a farmer may not reach the

armed forces. Meat sold locally will provide for those people living in the area. This will release the transportation and decrease the demand for the meats in the packing plants which are supplying our armed forces.

Mr. and Mrs. John McCleskey of Afton visited his parents, Mr. and Mrs. S. B. McCleskey, Wednesday of last week.

Mr. and Mrs. Dave Standefer and daughter Emma Ruth of Plainview were guests of her mother, Mrs. E. C. Nelson, Sunday.

ANDREWS WARD SCHOOL CHILDREN SEND CHEER

Under the supervision of W. B. Harris, principal of the Andrews Ward school and local Junior Red Cross chairman, the school children packed a box of gifts suitable for young girls and sent them to the Waco State home last week. Each room in the school, thirteen in all selected and wrapped a gift for a girl whose name had been assigned to them from the Midwestern Area, St. Louis.

The funds for purchasing the gifts

was realized recently from the sale of scrap metal, rubber and rags.

Children of the fourth and fifth grades also made 100 nut cups which are to be used for Veteran's Christmas dinner. The cups were sent to Dr. H. Rubin, manager Veterans administration, Waco, to be distributed.

Work that has been done in the local school was reported by Miss Rita Rhodes, county chairman.

A well-trained husband can't pass a mail-box without feeling in his pockets.

BISHOP SELLS HOME

L. T. Bishop sold his home in south Floydada last week to W. J. Waller and the Bishops are residing at present at the Dr. I. W. Hicks home, 300 South 2nd street.

The Waller family will move to the Bishop home this week.

Mr. and Mrs. Bill Dally and daughter Jo Ann and Mr. and Mrs. Bob Buckner of Dallas visited in Floydada from Wednesday until Sunday with Mr. Dally's mother Mrs. W. P. Dally and other relatives and friends.

In Australia Outsell All Other COUGH MEDICINES

Ask Yourself Why?

Buckley's CANADIOL Mixture now on sale and made here in America acts like a flash on coughs due to colds or bronchial irritations. Buckley's is by far the largest selling cough medicine in all wintry Canada, in Australia, New Zealand, Newfoundland, etc., its the same story. Take a couple of doses—feel its quick powerful effective action spread thru throat, head and bronchial tubes—starts at once to loosen up thick choking phlegm, soothe raw membranes, making breathing easier. Get Buckley's CANADIOL Mixture today.

White Pharmacy
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Palace Beauty Shoppe

Telephone 295

It is more important today than ever before for the women of America to keep themselves well groomed and beautiful . . .

A NEW PERMANENT, properly shaped, for the hair styles of today . . . A fresh tint to banish the streaks of grey . . . Facials to bring out the bloom of youth . . . plus a Manicure to finish your personal appearance given by experienced operators at PALACE BEAUTY SHOPPE will do the trick. PALACE BEAUTY SHOPPE Wishes to extend to you . . .

A Happy Christmas To All . . .

Though it will not be the traditionally Merry Season, with families divided, and worry and sorrow edging into our lives, let us remember that this war will be over one day, and Peace and Good Will will reign again. For that, we are fighting and we will win. Let Our Christmas prayer be for "Victory and Peace" in 1943.

ELLEN

BESS

Christmas presents for the car

Give Her A Hot Water Heater . . . Insulated Floor Mat . . . Windshield Defroster . . . Mud Chains . . . Repairs on Car.

Bishop Motor Company

Christmas SHOPPING GUIDE

HAGOOD'S Presents Practical GIFTS At SENSIBLE Prices!



For HER!

- "Hobbie" SLACK SUITS To \$10.98
- New Shipment Kid Gloves, \$1.98
- Robes, Dressing Jackets, TO \$10.98
- Tom Girl Pajamas
- Silk Bother Boy Style, \$3.98
- New DRESSES, \$9.98
- COATS, TO \$24.50



For HIM!

- Van Husen and Tru-Val
- SHIRTS, White or Colors 1.49 to 2.50
- Smoothie and Cheney
- TIES, wool or silk, 55¢ and \$1.00
- Knits, Prints, Rayon
- PAJAMAS, new arrivals \$1.98 to \$3.98

PIONEER BELTS — Glass, Leathers
PIONEER SUSPENDERS — Leather, Glass

Luggage, House Shoes, Scarfs, Hosiery, Handkerchiefs, Gift Sets, Bath Sets.



NICE SELECTION INFANTS AND TINY TOT'S GIFTS

Hagood's Department Store

"Standard Brands Priced Right"

"I LOST 52 Lbs.!

WEAR SIZE 14 NOW!"

—MRS. C. D. WELLS, FT. WORTH

You can lose ugly pounds and have a more slender, graceful figure. No laxatives. No drugs. No starving. Fat melts, potatoes, gravy, butter.

100 WOMEN LOST 14 TO 25 LBS. each in 30 DAYS, using AYDS under the direction of Dr. C. F. Von Hoover, Swears to before a Notary Public.

With this AYDS plan you don't cut out any meals, starches, potatoes, meats or butter, you simply eat them down. It's easy when you enjoy a delicious (FRESH) food! AYDS before each meal. Absolutely harmless. GUARANTEED! Try a large box of AYDS, 30-day supply only \$2.25. Money back if you don't get results. Just phone

233. BISHOP PHARMACY

WARNING— DON'T LET A FIRE RUIN YOUR CHRISTMAS HOLIDAYS



Every precaution possible should be used during the holidays to prevent fires. Loose wrapping paper, trees too near the stove and many other practices that are careless should be watched with care the next two weeks.

G. C. Tubbs Insurance Agency will be glad to help you "be sure by being insured."

G. C. TUBBS INSURANCE AGENCY

Major Changes In Rangeland AAA Program

COLLEGE STATION, Dec. 17.—Efficient use of practices to conserve future productivity of grassland highlights the 1943 AAA range program in Texas.

Major changes in the program include additional production practices, increases in rates of payment and combination of all farmland and rangeland under one program, Howard T. Kingsbery, state AAA committeeman and rancher from Santa Anna, has announced.

Kingsbery pointed out that although payments for some practices would be increased over last year's rate that the total production allowance for individual ranches would remain approximately the same as under previous programs.

New rates on prickly pear eradication have been set at 75 cents, \$1 and \$1.50 per acre for light, medium and heavy infestation, respectively, while mesquite and huisache have been increased to \$1.50, \$3.00 and \$5.00 per acre, respectively, for the various types of infestations.

Payment for eradicating heavy cedar will be \$3.00 instead of \$1.50 under the 1943 program, the AAA committeeman said and added that light cedar has been advanced to \$1 per acre and medium cedar to \$2 per acre.

Only two supplemental practices, control of bitterweed, and elimination of other noxious plants, can be carried out in connection with deferred grazing, he said. Other practices which formerly were incorporated under the deferred grazing practice now have been changed to a regular practice basis and may be paid for out of the regular production allowance.

Included are elimination of prairie dogs, gophers and kangaroo rats, and laying of pipe lines from wells, springs or storage tanks. Purpose of the latter practice is to provide adequate water for livestock on poorly watered range lands.

Sodding and seeding permanent grasses have been increased to \$4.50 and \$4 per acre, respectively. Under the 1942 program, established rates were \$3 for sodding and maximum of \$2 per acre for seeding.

According to Kingsbery, grasses recommended for the permanent seeding practice include bermuda, Rhodes, carpet, bluestem, blue grama, buffalo, dallis and bermuda or carpet, side-oats grama and native mixtures.

Other production practices for which payments will be made are: contour listing, furrowing and chiseling, constructing drainage ditches, spreader terraces, dams and reservoirs, concrete or rubble-masonry dams or drops, enlarging rubble-masonry dams, drilling wells, developing springs or seeps, planting forest trees, eliminating lechuguilla and sagebrush, noxious underbrush bushes and shrubs, and plowing fireguards.

Under the 1942 range program, approximately 68,455,583 acres of rangeland in Texas were covered by range worksheets.

Pvt. Bailey V. Switzer of the 500th School Squadron of the L. A. F. C. Lubbock, and Corp. V. P. Switzer, 1st A. S. C. Bu. of Investigation, Morris Field, Charlotte, North Carolina spent the week-end with their mother, Mrs. Eula Switzer and sister, Mrs. Shorty Price and family.

Mrs. Bertha Gilbert left Wednesday for Harlingen where she will spend the Christmas holidays with her daughter, Mrs. Rex Wishard and her husband Lt. Wishard of the Harlingen nursery school.

No Change In Tax Rate Federal Old Age Benefit, As Had Been Anticipated, Thomas Says

DALLAS, Dec. 16.—Employers were put on notice today in a statement issued by W. A. Thomas, Collector of Internal Revenue, Second District of Texas, that there will be no change in the Tax rate on Federal Old-Age and Survivors Insurance on January 1, 1943, as had been anticipated.

Under the provisions of the Revenue Act of 1942 passed by Congress and signed by the President on October 21, the tax rate remains at 1 per cent on payrolls of employers and 1 per cent on wages paid to employees which must be deducted by the employer and reported to the collector of internal revenue, according to Thomas.

"Offices of the Social Security Board located in different cities in my district have received numerous inquiries regarding the proposed increase which was originally scheduled to double the tax in 1943," said Thomas. "Official notice will be mailed out to all employers in due time announcing the 'freezing' of the old-age and survivors insurance tax for the year of 1943. In the meantime, employers have no cause to worry about an increase. Reports will continue to be made as usual and in the same manner, making certain that each employer reports the account number of each employee and the amount of wages paid each employee."

It was emphasized by the collector of internal revenue that collection of taxes under the Social Security Act is the responsibility of the Bureau of Internal Revenue and not the Social Security Board. All reports should be mailed to the office of the collector in Dallas.

Mrs. Cecil Hagood returned home Tuesday night from Amarillo, where she spent the first of the week with her sister, Mrs. Clyde Davis, of Canyon, who underwent major surgery, Monday in an Amarillo hospital. Her sister was resting well when she left her.

James Burke, who has been employed at Douglas Aircraft in Santa Monica, California, came last week to spend the Christmas holidays with his parents, Mr. and Mrs. D. W. Burke.

TO PLANT WHERE GERMAN TANKS HAVE PLOWED

Last April, when German mechanized might was rolling toward Stalingrad—when retreating Russian armies left behind only a burned and barren earth—a thing as tiny as a seed cast a shadow of coming Soviet counter-attacks. Confident even in retreat that they would retake their lands pillaged by the Nazis, Russian strategists asked the United States to send them seed—seed to plant in ground "plowed" by German tanks.

Today, in addition to large quantities of foodstuffs, the U. S. Department of Agriculture is sending thousands of pounds of field and vegetable seeds to Russia, and to the United Kingdom, and other United Nations. Forwarded by the Agricultural Marketing Administration, this seed is going to areas where people are able and eager to help feed themselves.

Lend-Lease shipments of food are to feed hungry stomachs today; Lend-Lease shipments of seed are insurance that hungry stomachs will be filled in the months ahead—regardless of Axis submarines. Seed requires an absolute minimum of precious shipping space.

With the Netherlands, Denmark and France cut off as sources of sup-

ply, the United States is turning to the United States for the seed they need. They have requested especially the four biennial seeds—beets, cabbage, carrots and onions—which take two years to produce. They also want other vegetable seeds grass and legume seeds, and seed grains.

Despite a labor shortage in Pacific Coast seed-producing areas, the United States is making every effort to meet these requests. In cooperation with seed producers, the Department of Agriculture has worked out a vegetable seed production program, which, to guard against unforeseen emergencies, calls for more seed than is likely to be needed.

American seed will be planted in the fertile Russian Ukraine—in British Victory Gardens. In Africa, Australia and elsewhere food from this seed may feed our own soldiers.

BLANKETS TAKE SERVICE TEST
As the war tightens up on wool supplies for civilian use, other fibers pinch-hit more and more for new wool in clothing and household goods. How well some of the other types of wool will do wartime at home has not yet been proved.

With a Government hospital as testing place, textile specialists of the U. S. Department of Agriculture recently tested three types of blankets. Each kind contained a definite quantity of good quality new wool, blended with different fibers—one with poor quality new wool, one with wool reprocessed from knit goods, and the third with mohair.

The blankets, tested for two years were taken out of use in the hospital at intervals for laboratory tests to

measure the effects of wear and laundering. The textile specialists report that of these three blends, the one containing poor quality new wool gave the best service; next, the one containing mohair; with the fabric containing reprocessed wool last.

However, the differences were small and anyone using the blankets would not be likely to notice much difference in warmth.

The blankets were tested for

changes in such qualities as breaking strength, shrinkage, thickness, and how well they kept in warmth. In the comparison the blankets were laundered and tested every two weeks. None was worn out after 48 or 60 laundings.

A GREAT BIG THANK YOU!

For one of the Best Turkey Seasons we have ever gone through.

All other produce purchased was appreciated, likewise.

Mr. and Mrs. Charlie BERRY

POULTRY Prices Up

Now is a good time to sell off your Surplus Hens. We will pay the following prices:

Colored Hens, 4 lbs. and up **19c** Colored Hens under 4 lbs. **16c** and all Leghorns

Cocks per lb. **9c**

TURKEYS

No. 1 Hen **25c** No. 1 Young Turkeys, lb. **23c** Toms, lb. **23c**

Bring us your Cream and Eggs, Too.


Phone 257

GRIFFIN PRODUCE
East Side Square

"NECKWEAR" In Graco's . . . AMERICA'S FINEST
THEY STAY TIED!
\$1.00 to \$2.50
Dozens to select from. Many Christmas things here HE'LL LIVE IN.
Men and Young Men's Clothing Since 1900
"GLAD SNODGRASS"

JONES' PAY AND PACK SPECIALS FOR FRIDAY, SATURDAY & MON.

OLEO	Pure Vegetable, 2 Pounds for,	.35
BUTTER	ARMOUR'S CREAMERY, POUND,	.49
FLOUR	OKEENE'S BEST, 48 Pound, Plain Bag,	\$1.79
FLOUR	OKEENE'S BEST, 24 Pound, Plain Bag,	.90
PERK	GRANULATED SOAP, 24-Oz. Package,	.21
SOAP	CRYSTAL WHITE, 6 FOR,	.25
MEAL	MADE BY QUAKER OATS COMPANY, 10 Pound Sack,	.32
MOUSE TRAPS	2 FOR,	.05
MATCHES	PER CARTON OF 6	.21
CORN FLAKES	11-Oz. PKG., EACH,	.06 1/2
MILK	3 TALL CANS Or 6 SMALL FOR,	.25
SUGAR	PURE CANE, POUND,	.06 1/2
FIGARO	SUGAR CURE, 10-Lb. PAIL,	.55
WALNUTS	POUND,	.29
VICKS VAPORUB	35c SIZE, EACH,	.25
HOMINY GRITS	2-LB., 2-OZ. FOR,	.15
GLOVES	8-Oz. Canvas, PAIR,	.12
CHEESE	FULL CREAM LONGHORN, POUND,	.34
SPUDS	IDAHO RUSSETS, 10 LBS. FOR,	.28
BROOMS	75c VALUE, FOR,	.59
KRAUT	WISCONSIN BULK, 2 LBS. FOR,	.17
TISSUE	6 ROLLS FOR,	.25


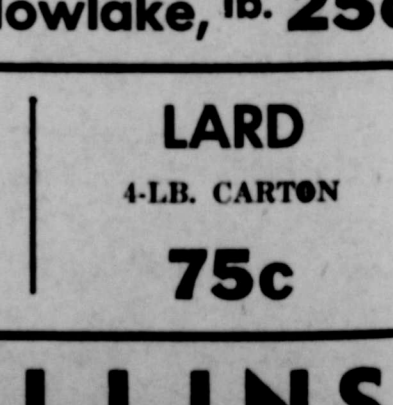


CARNATION FLOUR, 24 Lb.,	85c
Empson's Garden Gathered PEAS	15c
SALMON, Can,	24c
Crystal Wedding OATS, Pkg.,	25c
Hershey's COCOA, 1/2 Lb.,	12c
CALUMET, 1 Lb.,	19c
PEANUT BUTTER, Quart,	45c
KLEENEX, Large Pkg.,	23c

HULL & Mc BRIEN
Phone 292



Everyone likes to eat, and everyone likes to receive foods for Christmas. Solve your Christmas shopping problems by coming to FELTON-COLLINS Grocery. You'll find cookies, jams, jellies, fruits, nuts . . . everything to make each friend, each relative happy for Christmas.

LIGHT CRUST FLOUR, 24-lb. sack	\$1.05		
SPUDS, 10-lb. sack	29c		
PUMPKIN, No. 2 1/2 can	15c		
DATES, 1/2 lb.	29c		
OLD TIME Mincemeat, Pkg.	10c		
EMPSON PEAS Garden Gathered Can	15c	CHICKEN SHACK DINNER, pkg.	10c
WELCH TOMATO JUICE qt.	25c	OLEO, Meadowlake, lb.	25c
DEL MONTE PICKLES Sour or Dill qt.	29c	SWISS STEAK Choice Beef Lb.	45c
PEANUT BUTTER 1/2 GAL. TIN	89c	PORK HAM STEAK Lb.	39c
BANANAS doz.	18c	LARD 4-LB. CARTON	75c

FELTON-COLLINS
Grocery & Market Telephone 27

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The Floyd County Hesperian

Volume 49

Floydada, Floyd County, Texas, Thursday, December 24, 1942

Number 46



An Old-Fashioned Winter An Old-Fashioned Christmas

RICH succulence of roast turkey and mince pie giblets and cranberry sauce fruit cake and neighbors dropping in an open fire to steal the chill from hours spent on the outside music or family gatherings in the light of the Christmas tree these are the traditions of a real American Christmas—old as Great-Grandmother, new as priorities.

IT'S GOING to be an old-fashioned Christmas this year, a Christmas that will take on deeper meaning than ever in the shadow of more than a year of War. It will be a friendlier, more neighborly Christmas, because shared troubles and labors have brought us all closer. We'll be doing without some of the luxuries we once thought necessary, and find greater happiness in the luxury of giving and doing for others. Whether or not it may be a cold Christmas we'll be warm with old-fashioned mittens and mufflers and warm with Christmas spirit as deep as the heart! It will be a colorful Christmas because we're learning how heart-lifting are bright colors in simple things like apples and firelight and gay ribbons! It will be a brave Christmas, too. Loved ones missing from their usual places in the family circle will only make us stronger in our determination to preserve the Christmas spirit of brotherhood and peace for which they are fighting Our thoughts will join theirs as we pledge, on our second wartime Christmas, renewed efforts to speed the day of Victory when they will come home to spend all future Christmases with us in the land of the free!



EDITORIALS

The synthetic rubber story, when it finally comes to light, is going to be a marvel not a mess. People are going to be astounded when they learn the facts. January production was higher than is generally known to the public, when April came it had doubled, and this fall it has shown another healthy climb. That is the story we are told. By the middle of next year the synthetic rubber makers will have equalled the needs of the most fantastic imagination of what the army and navy requirements will be, and by the end of next year there will be ample synthetic rubber for everybody's needs, including the need of the war industries. Meanwhile we might have some good luck and good synthetic tires begin to show up on the open market sometime in 1943.

What will have become of all the millions of passenger size tires that have been frozen in the hands of dealers and distributors in the interim one is left to wonder. Tires in great quantities that have aged on the shelves—new a year ago when the freeze hit—will be a headache presumably. The master minds knew why they froze these tires, of course, and kept them frozen. But the man on the street, which includes the man who has the tires in stock, doesn't know.

This week's happenings in the weather world gives ample warning that our fond hopes of the Chinese elm solving the West Texas tree problem is one more happy idea spoiled. The many beautiful trees, beautiful that were last week, are a shambles of broken limbs, ready for the tree man to begin work on to re-shape and put into condition to begin growing again. The spell two years ago probably should have been sufficient warning. This one put the seal of proof on the whole thing. Look at anybody's trees and you'll find the elms suffered worst of all. Too brittle, apparently. But the thirty hours of barely sub-freezing temperatures coupled with a lot of moisture that froze as it fell also did much damage to other trees, including ash and American elm.

People in the east, where gasoline rationing really has hit hard, are said to have taken the additional punishment meted out last week-end with hardly a murmur. Holders of A, B and C cards were cut off from any gasoline whatever except for extreme emergencies. All the petroleum products in the area were needed for the campaign in North Africa. That kind of a need the people could understand and they walked, or stayed at home or did whatever was necessary. The people could understand they were having a part in the big push, where it was a matter of our boys strafing or being strafed, a matter of winning a most important military campaign or losing it.

The problem of nickel change has begun to lighten up somewhat, according to report, so that nickels are not any harder to obtain than pennies are or dimes. For a time, while the mint was changing over from the old style nickel to the new, banks were hustling around trying to find nickels for their customers and the penny situation has been al-

most as bad. Probably the Reserve bank officials or somebody in Washington knows how many hundred thousand dollars worth of nickels and pennies it takes to service the various kinds of self-service machines and juke boxes, that serve the convenience of the public. It runs into the millions, of course. No problem whatever until the war came along and the war industries began to look with longing eyes at the metal in these coins so seriously needed.

Protection for ducks for the benefit of the hunters and probably as well to help balance things for nature does really work a hardship on a good many farmers every year the lakes are full. A representative of biological division of the Department of Interior or of the State Game, Fish and Oyster commission could tell you many, many reasons why the ducks should be protected, which wouldn't interest a farmer who is in competition with the ducks for the feed the farmer has spent a lot of labor and money trying to raise for his live stock. Racing against both weather and ducks the farmer has only to have a good stiff wind while the ground is soft to lose out. How many ducks it takes to eat up a field of maize overnight de do not know. And where they come from. But a duck from the Canadian prairies seems to be just as greedy and regardless of the farmer's anxiety as the home-grown variety.

The complete about face in the attitudes and conditions of the people is reflected in some of the things the railways and communications companies are doing these days. In a year after Japan hit at Pearl Harbor the telephone companies are advertising to ask their customers to cut down on their telephone calls to vital war areas, to forego the pleasure of long distance calls to relatives whom they have been unable to visit with otherwise. And railways, of all things, are asking civilians not to travel during the holidays except under urgent need. Could you imagine, four years ago, there would come a time even within a decade when such a thing could happen?

Another several days before cotton and feed harvesters can get back into the fields of the east plains country. When this ground gets wet, it really is soggy and boggy. In the winter time it takes a long time for it to dry out, too. Additionally, feed must have a few days of frost to get dry enough to put into the stack. A heavy rain in the week before Christmas, with no blizzard and barely sub-freezing temperature is not one of the things that is usual in this area, of course, and is part and parcel of one of the freak years in weather history of the country. Happily, it brings all the moisture in the world needed for wheat and other small grain. There are plenty of fields that will need it in the spring, when the race starts between winter weeds and the wheat crop.

A dog can catch a freight train, but what would he do with a freight train?

Money talks, except when it's making an exorbitant profit.

The Floyd Co. Hesperian

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As A Farm Woman Thinks

By Nellie Witt, Spikes

May Christmas bring you some hope fulfilled. Some dream come true. Some memory to treasure. Some promise that's sweet. Some joy that increases.

This is a Christmas wish for all of you, dear readers. You have given me so much this past year, faith in the goodness of people, hope for the future, and plenty of love.



"When they saw the star they rejoiced with exceeding great joy." Today, friends, in all the sorrow and sadness that has come on the world, the same star that shone on the turbulent country where a tiny babe lay cuddled in a manger shines on us, and let us cast aside sadness and rejoice with exceeding great joy.

So—May the Light of the World Shed its radiance Over your pathway Through the Christmas Season and the coming year.

Your first introduction should tell you WHY

BLACK-DRAUGHT

is a BEST-SELLING LAXATIVE all over the South

Follow Label Directions

Floyd County 14 Years Ago

News Items from the Files of The Hesperian (Issue of Dec. 20, 1928)

For the third time in two weeks the voters of Floyd County Tuesday of this week turned thumbs down on the proposal to pave state-designated Highway No. 28 through the county.

Honoring the football team of the Floydada High School the Green Peppers will entertain with a banquet at the Andrews Ward gymnasium tonight. Plates will be laid for 100. If the sweaters arrive in time they will be awarded to the team on this occasion.

Thirty-four more white way standards, exact duplicates of lights already installed in Floydada, have been contracted from Texas Utilities Company by the city for installation beginning shortly after the opening of the New Year and the company was also given contracts for the installation of traffic signal lights recently ordered in.

John Gilbert and Greta Garbo

take the leading roles in "Love" which will be shown on January 1. This picture is expected to draw large crowds. A special matinee will be given each day of the Holiday program, at 2:30 P. M.

Mrs. O. M. Conway left Sunday for Fort Worth where she will spend Christmas with her son Price Conway and family and her daughter Miss Florrie. Before returning home the first of next week she will visit her son Joe Conway and family.

Second Sheets, The Hesperian.

Canadian Mothers Say "Buckley's Best for Children's Coughs"

Coughs Due To Colds or Bronchial Irritations

Compounded from rare Canadian Pine Balsam and other soothing healing ingredients Buckley's CANADIOL Mixture is different from anything you've ever tried. Get a small bottle today. You'll find it quickly loosens up thick choking phlegm, soothes raw membranes and makes breathing easier. One or two sips and hard coughing spasms cease. Thousands of Canadian Mothers know its worth and wouldn't dream of facing a Canadian winter without it. They know how good it is. Your druggist has this remarkable Canadian discovery.

White Pharmacy
Arwine Drug Co.

LIVESTOCK OWNERS

Free Removal of Dead Animals
CALL OR SEE

Consumers Fuel Ass'n

Phone No. 122
FLOYDADA, TEXAS

From the EMPLOYEES of the Southwestern Public Service Company

Season's Greetings



... May health, good cheer, happiness be yours this Christmas and through the New Year!

Southwestern PUBLIC SERVICE Company

Please Put Off Your Holiday Rail Trip

until after January 12th

Please do not make a trip by rail, unless it is urgently necessary, between now and January 12th.

The Santa Fe, in cooperation with other western railroads and the Office of Defense Transportation, makes this direct appeal to the general traveling public, for these reasons:

Christmas Furloughs

Between December 12 and January 12, hundreds of thousands of our men in service will have holiday leaves.

We all want them to be able to travel without delay on these brief and precious furloughs.

In this same period the railroads must transport a million men of the armed forces moving

on duty; handle the heavy seasonal flow of students; and care for the ever-growing number of persons who must make trips by rail on urgent government business or private emergency.

Not Enough Cars for All

If, on top of all this, civilian America "travels as usual" during the Christmas-New Year holidays, there just will not be enough passenger coaches and sleeping cars to go around.

So, if you possibly can, postpone your trip at least until after January 12—and thus do your share to ensure seats or berths for our men in service on their all-too-brief Christmas-New Year furloughs.

• More than ever, in these difficult times, please turn freely to your local Santa Fe agent for friendly help on travel and shipping problems.



TO OUR FRIENDS:-

At the close of another year we realize how important your Friendship and Goodwill have been to our success.

The greatest pleasure of the year comes in trying to express to you our appreciation of your many favors... so, with all good wishes for Christmas and the New Year we are,

Sincerely yours,
Armour Creameries
E. L. ANGUS, Manager
Floydada, Texas