$\pm$ The Floyd County Hesperian
local Red Cross Asks For Help To Knit And Sew


Gerald Carathers In Rail Service,
Goes To Alaska

Lasting Changes
In Schools To
Come From Crisis

Produce, Conserve, And Pay Debts, Cates Urges Members Of Local Loan Association
Legion Leader
 Bring Moisture To Dry Spots


Cotion Raisers<br>Confident Can Move Crop



Cotton Harvest Labor Begins Movement Northward, Roy L. Haynes, San Antonio, Reports New Principal


Nimitz Appeals For Use Of V.
Mail System

Accident Toll Three Killed, Four Injured

Mrs. A. A. Beedy Dies On Eve Of 80th Birthday

Mrs. W. W. Smith
Honored At Home On 84th Birthday

Plea For Diversion Of Wheat Acreage Says Payments And Allotments Not Affected

Penney Stores
Exceed Quotas
Seven Times
On The Farm \& Home Fron


Poet's Corner

## WHITE DRUG COMPANY

Presents the following Budget Buys for this week:

| WRISLEY'S BATH SOAP <br> $\$ 1.00$ Size Chamberlain's <br> Lotion, | \$1.00 79 |
| :---: | :---: |
| FREE-50, Size Coty's Make-Up with Purchase 81.00Cotys Face Powder |  |
| ${ }^{\text {8 }}$ 82.0. Box Lucien Le Long Soap. | \$1.00 |
| Soc Size DENTRI | 39c |
| САм |  |
| Special H \& H Almond Cream Large, | 4 |
|  |  |
| ${ }_{\text {L }}^{\text {Luxuria Cleansing Cream, }}$ | \$1.00 |
| Soc Jergen's Lotion, 25 c Jergen's All Purpose Cream, Both, | 39c |
| 50 c Hind's Honey \& Almond Cream, | 25c |
| Assorted Soap, per Bar 5c 6 FOR . | c |
| Jergen's Faces Soap. 4 loc Cakes | 25c |



We Sell War Bonds

## ATTENTION....

WHEAT FARMERS
Plant Quality Wheat Varieties To Insure Market Demand
Mill Experience Gives The Following Variety Quality Classification
EXCELLENT-Tenmarq, Turkey, Kanred FAIR-Standard Blackhull, Cheyenne
POOR-Chiefkan (often called Beardless Blackhull
and Slickhead), Red Chief, Early Blackhull, Superhard Blackhull
The varieties listed as excellent are the varieties recommended by the U. S. D. A. and State Agricultera
al Experiment Stations as those best suited for Texa wheat farms. Limited amounts of Standard Black hull are acceptable but are of no special cre
Texas reputation for high quality wheat.

Communities known to be producing poor wheat
have lesser demand for their wheat than communities producing high quality wheat. This year certain communities experienced loss of storage and markets for their poor quality wheat making for lower financial
returns. Poor quality varieties in a community cause market discriminations detrimental to all wheal
farmers. farmers.

Your county agent, local miller, or elevator manager can tell you where you may secure good seed
the recommended varieties at reasonable seed prices.

Fire Prevention Drive To Start October 4
Musical Program
At Lions Club

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| $6 \frac{1}{2} \mathbf{c}$ | CABBAGE lb. 3c | $\begin{gathered} \text { LEMONS } \\ \text { Doz. 15.ternin } \end{gathered}$ | ORANGES Doz. ${ }^{\text {cilfmin }}$ (5c |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
|  | ${ }_{\text {Prow }}$ | $33^{\circ}$ |  |
|  | ToyA | $19^{\circ}$ |  |
| Karo white gal | ${ }^{\text {Con }}$ | $19{ }^{\text {c }}$ |  |
|  | port | $4{ }^{\text {c }}$ | 48 Lbs. \$1.19 |
|  |  | ${ }^{\text {c }}$ |  |
| Ca |  | $25^{\text {c }}$ |  |
|  |  | $14{ }^{\text {c }}$ | 30x 9c |
|  |  | $10^{\circ}$ | CHEER |
|  | 边 | . $15{ }^{\text {c }}$ | 25c |
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| BOLOGNA <br> lb. 15c |  | SALT PORK <br> Lb. 14 c | PORK ROAST lb. 29c |
| :---: | :---: | :---: | :---: |

SLICED LIVER, Lb. 19c $\mid$ OLEO, Rio, lb. 17c PIGGLY WIGGLY COMTITIUS5 TO


Hodel-Postlewaite Marriage Vows Exchanged September 4 In Lubbock Church Ceremony


Club Reviews Twenty Years Achievement In Floydada At Luncheon Thursday
Doris Jordan-
L. H. Maggard
Wed Saturday

and wixisumix



Walter Sims Home
cene Of Bridal
 Planinvew He was formerly an em
ploye of the First NNatonal Bank o
Lockney, and engaged in the insur ance business. At the present he

## Social Calendar

Miss Duncan Is
Bride Of James Dunn Of Okla.




Ma $w x$ atat man mum 0 The Sunbeams of the Frist Baptust clock Monday afternoor. at $0^{\circ}$ -
The Junior A A's will meet at the The funlor $\mathrm{G} A$ A swill meet at the
church Monday afternoon at $t: 15$
oclock
The Junior R As will meet mint int $n=0$


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with
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no The Thursdiay to chartend.
Evening Brider
club will week will Meet Thursclay of $N$. Bridgex
time of the meeting is announce tor 7 7.30 pm .
Mrs. Chad Snodgrass will be hos-
tess to the 1929 Study club Thursday of next week.
Judge and Mrs Alton B Chapman
will entertain members of the

 Miss Mattee Fern Field, popular graduate of Floydada High
school in 1936, became the bride of Durwood Taylor in a ceremony read August 30 in Fort Worth. The bride is the daugh of Floydada. She is employed at S. M. Murrell claim service and Mr. Taylor at Reeves Studio at Lubbock. The couple will
be at home in Lubbock.

Doris Lee Stutt


Visit Our Store For Your New Fall Hat
We have just received many New Hats in the colors and shapes that will please you


### 7.50 - The New Stetson

8.50 Sport Lite at $\quad \mathbf{6 . 5 0}$
5.00 - Stetson Staples (West exas shapess at
$\mathbf{S 9 . 0 0}, \mathbf{5 1 0}$, and $\mathbf{S 1 5}$ Alto many other all fur feet hats in a wide selection
2.98 and 3.98 Boys' Wool hats-
1.29 and 1.49

Buy Your Hat Today


Martin Dry Goods Co.

Weds B. Bilbo August 30

## 



SWEATERS


A New Loafer Coat by
Brentwood"
Highly Styled material
Priced at 12.50




# The Hesperette Edited by Journalism Students of Floydada High School <br> Pledges Chosen For Gamma Sigma Kappa Club 

Billy Bean F F A President Jirty Try Out for football
Opening Week editorial



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CASH PAID For Late Model Used Cars and Pick-Ups Oden Chevrolet Company
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Dr. Wilson Kimble Optometrist
"The Agency of Service"
Room 216 Readhimer Bldg.
W. H. Henderson Phone 273

CLEAN


Clothes Last Longer!
Dirt and Grime
LEFT IN FABRICS WILL
gradually wear delicate gradually wear delicate
threads. You can eliminate threads. You can eliminate
this hazard by having your
clothes cleaned thoroughly clothes cleaned thoroughly and often. Our cleaning process will
give NEW LIFE to fabrics and make them look

## W. L. FRY

Cleaning, Pressing and Alterations

## Butane Cylinders Butane Gas Ranges Butane Gas Heaters

Now on Display at our Showroom on Highway 70, between Main and Wall Streets.

We are happy to be able to an-
nounce a Fortunate Purchase of
Butane Drums, and we can now in-
stall your cylinders with either single or double hookup. These are 78-Gallon capacity

Also we are showing Butane Gas Ranges and Butane Gas Heaters.

Full line of Heaters now being shown. Call and see these.

Also a limited supply of Ranges.

We are maintaining our same
high standard of SWEETGAS Butane Service.

The Master
Model S2
is a massive range
with divided top
standard full size ov-
en, a uto matie top
lighting, broiler witha
gravy pan, two simp
mer burners for wa-
terless cooking and
two giant burnersfor
high speed cooking.
This is an unusually
fine range with full
capacity for large
families and as fine as
money can buy. Sits
back to wall and is ful-
ly enclosed when in-
stalled.

TELEPHONE 89
DALE STRICKLAND BUTANE GAS COMRANY

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LOOPER'S





ITS YOUR PATRIOTIC DUTY TO CONSERVE EVERYTHING POSSIBLE
it's also your duty to see that your family is in good health. Serve nourishing meals
... and plan so there are no wasteful leftovers. Let FELTON-COLLINS Grocery you pian your meals.
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| MOTHERS OATS ${ }^{\text {Toy, }}$ |  |
| MILK |  |
| TOMATO JUICE ${ }_{\text {camphels }}^{\substack{\text { Cam } \\ 1402}}$ |  |
|  | 15c |
|  | 15c |
|  | 29c |
| Mr.t.ine desser | 6 c |

$95 c$
$15 c$
$35 c$
$23 c$
$18 c$
$25 c$


SALVAGE and SELI WALVAGE and SELL
WASTE FATS HERE 3c

 | CORN |
| :--- | :--- | :--- |
| Eram style | HIGHEST PRICES FOR EGGS

Where Your Foods Stamps Go Farther
PURE LARD
68c
KRAFT CHEESE 2 Lb. Loaf, 63 C


 OLEOMARGARINE | Meadowikike |
| :---: |
| Pound | 23 c COTTAGE CHEESE Pint 17c COMPOUND ${ }^{\text {Mra. Tuckerst }} 3$ Lb. Can, 69 c

SALT PORK For Boiling 12


PUFFED WHEAT | Quakers |
| :--- |
| Each |
| 09 |

| FELTON-COLLINS |
| :--- |
| Grocery \& Market |

