# The Floyd County Hesperian 

## .



Red Cross Makes ${ }^{\circ}$ Conservation Campaign Plans Checks Begin For $\$ 1,900$ Reaching Co.

Legion Debt Free Burn Mortgage With Ceremony
Colton Quota
Plan Favored 73 Per Cent

Governor Calls For Aircraft
Warning Set-Up


Brief Program Precedes Giff Distribution



Merchants Busy Shoppers Buy For Christmas

Wooldridge Sells Yards To Willsons

Dr. Guthrie's Father Critically III At Hospital

Best Turkeys in
Many Years Say
Local Dealers
Members Of County 1942
Agricultural Committee


Beware Coughs ${ }^{\text {trom common colds }}{ }^{\text {That }}$ That Hang On



Telephone 157 ROY PATTON DAIRY

For Milk That's PASTEURIZED FOR HEALTH

## LIVESTOCK OWNERS

Consumers
Fuel Ass'n
Phone No. 122

## LAND FOR SALE

Several tracts of Howard Land Southwest and East of Flomot and South and Southwest of Turkey

For prices and terms apply to
W. M. Massie \& Bro., Agents Floydada, Texas

You Can Make Your Farm And Farm Lands Pay Dividends with OLIVER Farm Equipment
$\qquad$

Tractors and Equipment

RACTORS, including the New Oliver
g Small Tractor with the Big Tractor feat
roughout: Oliver Standard "70"; Oliver " 8
dern sets field tested mounted

ALL CROP COMBINES
TOOL BAR LISTERS \& PLANTERS FULL LINE OF STOVER FEED MILLS
L. C. McDONALD

PHILCO
Phone 46
H. G. PARKER

APPLIANCE



Philco Radios
Electrical GIFTS...

Don't Deny Yourself


## GRAIN STORAGE

If you do not Want to Sell your Grain Until Later I have a-

## BONDED WARE HOUSE

And can Issue Warehouse Receipt which you can use as Collateral.

## BOB MUNCY

Elevator
Muncy Switch

GIVE SOMETHING FOR THE CAR THIS CHRISTMAS -





> All Grain Stored is Federal-Graded
> Only Dry Grain will be stored

Wednesday and Thursday, Dec., 24 and 25 !
WHITFILL LAUNDRY

## E-Z WAY LAUNDRY

GRIGSBY'S LAUNDRY
peat
serm
every
Mi
M
nnem
$\qquad$ Pleasure for All the Family.
 a few New Cars and Several Good Buys in

LATE MODEL USED CARS!
SEe use before this supply is exhausted
ODEN CHEVROLET CO.



줄
Fhtical Squad


Mailing Rules For Chrismas Are Given
Cast Announced
For Sand Hill Christmas Play


Watch \& Jewelry Repairing M. L. SOLOMON Jeweler
Radio Electric

## F. C. HARMON

DALE STRICKLAND, DISRRBUUOR

## The WOMMAN'S Page

## Christmas Parties and Programs Feature Weel

1934 Study
Club Given
Xmas Dinner


Betrothal<br>Announced<br>By Troutmans

Mrs. Harold Huggins Given Bridal Shower Monday Evening At Home Of Mrs. O. M. Conway


Brings Message Of Good Chee As Old, Old, Story Is Told To Members Of 1929 Study Club
$\qquad$



Condition Your Car
FOR WINTER
DRIVING THE EASY WAY
TELEPHONE 51 Spears and Daniel

## When in Town <br> Doing Christmas <br> Shopping <br> 

 -Bring the Children in for a bit to eat We Serve....HAMBURGERS, SANDWICHES, COFFEE, CHILI
STEW, STEAKS, COLD DRINKS,

## LEONARD'S CAFE

Hesperian Want Ads Will Bring Results




## Calling All Farmers

Farm machinery is becoming more difficult to purch-
ase every day because of shortage of metals now being utilized in the national defense program.
So the intelligent thing for every farmer to do is to get his old farm equipment in first class condition to inavoiding the heavy cost of new farm equipment.

We're ready to take care of any repair work. Our shop is equipped with the very finest tools and manned by yeu expect and deserve.

## Stansell-Collins Company

JOHN DEERE DEALERS
JOHN DEERE DEAR

##  <br>  <br> hosiery wardrobe

 sran mear mim
 winter tones.
Nyllons that wear and wear fall fas Crystal clear Nylons that wear and wear! Most 1,65
ioned with slim heels and reinforced toe!
popular winter colors!



Accidents Offer Grave Threat To Yule Gaiety

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Mt. Blanco Nevs


Texaco Products Marfak Service complete automotive service Day \& Night Texaco




BEAUTY Comes Naturally
 Ruthie Belle


We Have on Hand NEW M M HAMMER MILL

Vo bolts, nuts or screws. Every part of this new,
iler plate steel roller-bearing Hammermill is welded boiler plate
together.

Sixteen hammers, with tips, are compressed into a shaft by a nut at each end of shaft. With anti-fric-
tion roller bearings, this forms the semi-rigid MM construction.
Priced Right. Meets Your Needs. Built for Long
life.

## S. J. LATTA

School At South Plains Closes For Christmas


THE HESDERETTE
foydada Teachers To Spend Christmas Holidays In A Number Of Different Ways



Helen Young


Named Foot Ball Queen

Roy Baxter Goes Over In Big Way In His First Year In Floydada High School


Banquet Plans For Football Boys Under Way


Pure Propane



 Baker-Fleming Company

Originators of Flash-O-Gas Butane Systems

Who Plays Basket
Ball For FHS
This Season

| Pre-Christmas | Who Plays Basket |
| :--- | :--- |
| Goings-On Of | Ball For FHS <br> Home Makers |
| This Season |  |


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"It's Too Late To Insure!" You had to turn the paper around to read the
first two lines, but it is just a reminder that FIRE INSURANCE investing i

## G. C. Tubbs Insurance Agency

We simply cannot build enough long distance lines to carry the flood of calls that develops after 7 p.m. on Christmas Eve. It is as if thousands of citizens in hundreds of cities and towns rushed to the station catch a seven o'clock train. Or, as if each post office at the last minute.
We're sorry, but delays are inevitable -on Christmas Eve and again on ChristWe have done all we can to make ready for a big rush, but we know it will get bigWe will be working every minute to catch

SOUTHWESTERN BELI TELEPHONE COMPANY A suggestion: If you'll call by number whenever pos-
sible and try not to talk too long, you will save tima sible and try not to talk too long, you will save time
that will help to make it a merrier Christmas for
that will help to make
others waiting to talk.

Local District Soil Men Attend Temple Meeting

We Have Sold Our Market Department To

## DICK FENNER

## C. P. LOOPER

CHRISTMAS GREETINGS!


LOOPER'S
Grocery \& Market
dick fenner, Manager


Vevorited sation Tios


Finger Tip Coats,
Knee Length Coata
Knee Length Coats,
Leather Coats,
Traveling Bags,
Shop-made Boots,
Levi Wool Shirts,
Shirtcraft Dress
Shirts,
Silk and Cotton
Pajamas,
Silk Lounging Robes,
Gloves, Stetsons.
Glad Snodgrass
"Smart Wear for Men Since $1900^{\circ}$


FOR CHRISTMAS FOODS!
Santa is an Old Hand at Making Christmas a Jolly Time for Everybody. He knows there's No Better Way than
fill 'em full of Delicious Christmas Dinner, featuring Fresh. High Quality Groceries from Felton-Collins' Grocery
and Market. That's one reason why he has made his Food Headquarters here. And then the Bargain Prices the BANANAS, dozen 15c




Pound 32c
fresh tender
BEEF STEAK
Pound 25c
Per Lb. 29c
lakeyiew
SLICED BACON
Pound 25c

AMERICAN CHEESE
2 Lbs., 65c

DRESSED CHICKENS
LEAVE YOUR CHRISTMAS ORDERS
NOW!

## FELTON-COLLINS GROCERY

 and MarketWe Deliver



