## The Floyd County Hesperian



Austin Bridge Company $T$ Assin
Replace
Bridge

Army Air Corps
Gets Two More Floyd Boys


Marketing Group
Will Meet Here


Nearly \$10,000 State Surplus For Road Fund



## Motley-Dickens Pioneers Meet Next Week

Masters Degree For Travis At Tech Friday
 Will Pienic At Plainview
 Old Settlers

$\qquad$



Weather, Crops
Trade-At-HomeCampaign Gets
Under Way


## Phillips Plans 6,50-Foot Wild Cat Test Near Whiteley Switch


Rotary Governor Makes Official

Will Show Army Films Again On Saturday


County Furnishes Three Men On Sept. Call

Eggs, Packaged In 4-H Cartons, Will Sell On Floydada Market




Telephone 157 ROY PATTON DAIRY
For mikik mats
PASTEURIZED
FOR HEALTH


## Peerless <br> TURBINE PUMPS



## Come in and pick out your Servel Gas Refrigerator Now--while you can!



KOU can guess as well as we can what may be the condition of things next year and the next. But we do know that we can still supply a limited number of most popular models of SERVEL Electrolux gas refrigerators. We know the price is still the lowest in SERVEL bistory! It's still backed by an iron-clad 10-YEAR GUARANTEE, at no extra cost. Still the only one that is.

And you can still buy your Servel on terms so low the monthly payments will be about the size of that ice bill-maybe less. Seems like a good idea to come in and talk it over, anyhow, doesn't it?

## Guaranteed 10 YEARS

-no extra cost-
on complete refrigerating system. We guarantee to the original purchasers of 1941 Servel Electrolux Gas Refrigerators to refurnish without cost any defective burner,
control or refrigerating unit for a period of ten (10) years from date of installation. (You pay only cost of installing parts.)


## "7 Years Ago-.."

"I am a widow, 71 years old. My little home is my haven, and my Servel Electrolux is my greatest help. I have had it 7 yearsand not one penny have I paid on repairs; not once has it had to be adjusted."-Mrs. W. B. Slaton, Seminole, Texas.

# DALE STRICKLAND 

Successor to C. H. ELLIOTT COMPANY, Appliances


classroom as these girls, students in the Texas State College for Women summer school in Saltillo, Mexio, visit the city
shopping district where few salesmen speak English. In a
typical Mexican market Gerrie Yocum of Dallas, assisted by

August Vacations Are Popular With Floydada Residents

## Social Events, Clubs

Miss Mary Wilson Hicks Shown Pre-Nuptial Courtesy At Martin Home Tuesday


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ab
$\square$
Macoos, umine moum
$\square$


| Visit The - | Palace |
| :---: | :---: |
| Very Beauty Shope | Beauty Shoppe |
|  |  |
|  | ( |
|  | tional |
|  | tary equipn |
|  | more-get the best! |
|  | the youth and originality We're full of young ideas school girl and Co-d like. ON. |
| For Your App | ment Call 295 |



## IT IS ESTIMATED

## THAT MONEY SPENT AT HOME -

"turns over" in the community ten times in each twelve months period.

If a family spent but $\$ 50$ per month, or $\$ 600$ per year, that $\$ 600$ "turning over" or being spent and re-spent in the home community, would mean the equivalent of $\mathbf{\$ 6 , 0 0 0}$.

If those sales of $\$ 6,000$ yielded a profit to the different merchants of only 5 per cent, it would mean a possible profit of $\$ 300$ for home business men. But that isn't all -the money would still be here in town-where you would still have a chance to get some of it BACK IN YOUR OWN POCKET, maybe to pay for chickens, butter, eggs or other produce if you are a farmer-or a payment for your day's work if you are a laborer.
TRADE AT HOME

## You CAN Buy Your Needs in Floydada-Try Your . . . .

 HOME MERCHANT FIRST!KIMBLE'S<br>Optical \& Jewelry Co.<br>Fine Jewelry, Silverware, Chinaware, Fiesta and<br>Greeting Cards.<br>Telephone 254<br>First Class Watch Repair Service<br>\section*{SAM'S}<br>Body and Fender Works

Furniture Upholstering, New Glasses Installed in your car, Body and Fenders Repaired, Cars Simonized and New Seat Covers installed on your car.

## MARTIN \& COMPANY

- YOUR -
"FARMALL HOUSE"
Use

Home-Owned
Products

Get Your Electricity from
Your Municipal
Your Mun
Light \& Power Plant

The City of Floydada

Trade At
Home

Your Home Merchant can Supply your needs and help to keep Floyd County's cash in Floyd County.

## Armour

 Creameries| Floydada <br> Insurance <br> Agency <br> can supply your Insurance | F.C. Harmon <br> Furniture <br> New Furniture Arriving Weekly. We cordially in- | It Is Our <br> Desire To- <br> $\star$ Give you Better Service; <br> $\star$ Help make Floydada a <br> Bigger and Better place | HOME OIL COMPANY <br> Telephone 64 <br> COSDEN <br> OILS and GASSES |  |
| :---: | :---: | :---: | :---: | :---: |
| Come in and let's talk ove YOUR needs. It's Goo COME IN TODAY Telephone 273 Readhimer Building | $\begin{aligned} & \text { of Fine Furniture. } \\ & \text { We can supply all your } \\ & \text { needs in Floor Coverings, } \\ & \text { Wall Papers, and Furniture } \end{aligned}$ | Phillips 66 Aaron Carthe, Agent phone 9505 | Feed Harvesting Time Is Here <br>  Stansell-Collins Company floydada John deere dealer Lockney |  |
| Leonard <br> Refrigerator <br> G. E. RADIOS | Telephone 99 <br> DAY or NIGHT SERVICE <br> Floydada | BETTER BUILDING MATERIALS AT LOW PRICES | Radio Electric Company ZENITH RADIOS <br> RADIO AND ELECTRIC SUPPLIES AND APPLIANCES - USED RADIOS |  |
| GILLIAM'S <br> Appliances | Clinic <br> A. E. GUTHRIE, M. D. Physician and Surgeon, Owner and Manager | Lumber <br> Company <br> TELEPHONE NO. 7 | Don't Take Chances- <br> "Have Your Battery Charged while you wait" <br> We have the new "SpeedMetho Also a complete line of <br> Finkner's Auto Store | Make Your PROPERTY SECURE <br> Be sure you have the cor |
| PLAINS CO-OPERATIVE Incorporated Floydada Locker System <br> A. J. JACKSON, Manager We appreciate your patronage ... Bring us your Cream, Eggs, Poultry, Hides. <br> Stanton Feed Dealer |  |  |  | are just ahead <br> -SEE - <br> G. C. TUBBS <br> Insurance Agency |




Watch \& Jewelry Repairing
M. L. SOLOMON Jeweler
Radio Electric Co.
108 Weot callf. Street

## Rolling to Market

 on Bank Dc..'arsThis benk has always taken an active part in linancing the raising and mar part in innancing the raising and ma-
keting of livestock in this section. Our dollars aro backing local stock. men and are holping to promote the growth of the industry.
If you noed our
eason, come in. We shall be at this
season, come in. We shall be glad to
The First National Bank
Floydada, Texas

## 

Producers
who are
ellng therested
iner present equities should

Esonomists estimate that more

DR. D. H. PITTS
wnounces offices in the
Readhimer Building Rooms 201-202

Panding the completion of the New Hospital at Houston and Fifth Streets on Highnay 70.

Office Telephone 55

## DALE STRICKLAND

TELEPHONE 289 FLOYDADA

## Notice To City Tax Payers

If you owe Delinquent Taxes to the City for the year 1939 and prior years you have an

House Bill No. 76, passed by the Forty-Seventh Legislature, makes it lawfuly or yon costs for year penalty or any costs for year of 1939 and prior years.
(The law does not affect the penalty and interest to be collected on The law as interpreted by the Attorney General of Texas, would apply under various circumstances as follows:

If you own more than one piece of property in the city and owe
re than one year of delinquent taxes on the property, and pay all of more than one year of delinquent taxes on the property, and pay all of If you own more than one piece of property in the city and ow more than one will be collected with no interest on past due taxes;
If you own more than one piece of property in the city and owe depiece of property for ONE year only, in this case no part of the penalty and interest is released; the penalty being 8 per cent and the interest six per cent per annum from the date of If you own more than one piece of property on which the taxes for TWO years only on each piece of property, no part of the penalty and interest is released
Ielinguou own one piece of property in the city and pay ALL taxes be collected;
inquent for two piece of property in the city and the taxes are deONE year only, no part of the penalty and interest is released
YOU CAN MAKE A BIG SAVING BY PAYING ALL OF YOUR DE-
NQUENT TAXES BEFORE NOVEMBER 1 .
CITY OF FLOYDADA
W. U. WHITE, Mayor

CLASSIFIED ADS


Lost and Found

Miscellafieous


He likes the way we do things wiping the windshied. We try to bee helpratu in $x$ gis. ins you haviece about the operation and tuel conamp Nabor's Conoco Service


| GRAPES |  | $7 \frac{1}{2} \mathrm{C}$ |
| :---: | :---: | :---: |
| CORN | SPUDS |  |
| Ear 12, | 10lbs. 9c | Lb. $1 \frac{1}{2} \mathrm{c}$ |
|  |  |  |


| Po | 10c |  |
| :---: | :---: | :---: |
| ${ }_{\text {chatsup }}$ | 10c |  |
| OLEO | $12 \frac{1}{2} \mathrm{C}$ |  |
| Peanut butter | 25c | THEME PAPER |
| Soar | 25c | CLEANSER |
| ${ }^{\text {POST T }}$ | 25c | FRUUT Cockta |
| SUGAR | $7 \frac{1}{2} \mathrm{C}$ | $\text { KRAFT DINNER }_{\substack{\text { Box }}}$ |


| COFFEE |  | 89 |
| :---: | :---: | :---: |
|  |  |  |
| $\begin{gathered} \text { SNOWDRIFT } \\ \mathbf{5 7 5 c} \mathrm{c} \\ \hline \end{gathered}$ | IVOR SNOW | $\begin{gathered} \text { SALAD } \\ \text { DRESSING } \end{gathered}$ |
|  |  | Of. 23 c |
|  | $\begin{array}{r} \text { LOAF } \\ \text { Lb. } 20 \mathrm{c} \end{array}$ | BOLOGNA <br> lb. $12 \frac{1}{2} \mathrm{C}$ |
| $\begin{array}{\|l\|} \hline \text { HOG LARD } \\ \mathbf{8} \mathrm{lb.} 96 \mathbf{c} \\ \hline \end{array}$ | PORK <br> lb. 23c | BACON <br> lb. 19c |
|  |  |  |



## STOCKMEN!

ymat

## VIT-A-WAY

## FORTIFIERS

alt, or if you have a dairy herd you feed, it cat like be
Vit-a-Way Does Not Wash Away When It Is Put In Troughs or Other Containers Out in the Open.

One Plains Cattleman gives Vit-a-Way credit for saving his cattle from dying. Here's what he writes "I have about 1,100 head and I have not
lost any cattle at all, while some of $m y$ neighbors, who had half as many, los as high as 40 head in one week.
"Everyone around my pasture lost cat Everyone around my pasture lost cat-
the but me, so I know definitely that tle but me, so the thing that prevented my loss. "The way I see things you surely better plan to enlarge the size of your plant to

Other cattle raisers with smaller herds have re ported equally good results. It will pay you to in vestigate Vit-a-Way

## FARMERS

GRAIN COMPANY
DEALERS PHONE 43 FLOYDADA

## YOUR SCHOOL BUDGET WILL GETa"LIFT"at THE

# Buaxraga mant <br> - SALE 

Only a few days now until the bell will ring and it is time for Floyd County Boys and Girls to return to their class rooms. Meanwhile there must be some planning. We

|  | $\begin{aligned} & \text { PRETTY PRINT } \\ & \text { DRESSES } \\ & \text { 49 } \end{aligned}$ |
| :---: | :---: |
|  | Girls Need Lots of |
|  | BLOUSES |
|  | 49 c |

Sparkling "Gay Day"
Broadcloth PRINTS
14c Yd.

Misses' and Children's Anklets Jaunty Berets
10c 15c 25c

|  |  |
| :---: | :---: |
| Lorkd st | s'striped |
|  | Polo Shirts |
| GIRLS' RAYON PANTIES | zipeer Front! |
|  | 49c |
|  |  |
| ate | for |
|  |  |
| be colorful in corduroy |  |
| JACKETS and SKIRTS | Dress Pants |
|  | 98c |

SPORT OXFORDS
$\$ 1.98$



| Summer Round- | Floydada Flying <br> Club Qualifies |
| :--- | :--- |
| Up Of First | 5 Licensees |

Hitlerism Grave Threat To Our American Way

## LOOPER'S

|  | Sethmama |
| :---: | :---: |
| PINEAPPLE No. 2 Can , | No. $2 \mathrm{can}, \quad 15$ |
| COOL ADE ${ }_{3}$ Packages, | 3 Packages $-10^{\circ}$ |
| SYRUP ${ }^{\text {For Tale }}$ Culue | le lee |
| CRACKERS ${ }_{\text {2.lb. Box, }}$ | 2Lb, Box, $\quad 11{ }^{\text {coser }}$ |
|  | Can 5 |
|  | den williams 5 |
| PORK \& BEANS ${ }_{\text {1.lb. can, }}$ | ANS ${ }_{\text {1.tb. can, }}$, 5 |
| SPUDS ${ }_{\text {R }}^{\text {Redor or White }}$ (1) Pounds | White dids |
| FURNITURE POLISH |  |
| BATH ROOM TISSUE | M TISSUE ${ }_{\text {3 Rols }} 10$ |
|  | AD ${ }_{\text {garr Jar, }} \quad 34^{\circ}$ |
| LIFEBUOY SOAP ${ }_{3}$ Rars, | $\mathrm{SAP}_{3}$ Bars. $\quad 20$ |
| CLEANSER ${ }^{\text {Raintow }}$ Guarateed, Quart |  |
| PEN JEL 2 Boxes | 2 Broxes $\quad 19{ }^{\circ}$ |
| LEMONS S Smankt | Skist |
|  | 1212 ${ }^{\frac{1}{c}}$ |
| BACON ${ }_{\text {dreme }}^{\text {drandt }}$ | 相 |
| BOLOGNA ${ }_{\text {dived, }}^{\text {Sound, }}$ |  |
|  |  |



Good cooks know their food,
smart shoppers know
smart shoppers know values
most good cooks KNOW BOTH feel pretty safe in saying that good cooks do their shopping
ou can't find a better place to
Our stocks are kept complet prices are always attractive
don't shop here, start today
PORK \& BEANS TOMATO JUICE 19c GRAPEFRUIT JUICE POTATOES 10 lbs. 15c LOOK


