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# Work Started on Camp Construction

## **Weed Cutting** Halted When Rain Falls

slow rain last night the weed cutting program in the City of Floydada, sponsored by Floydada Lions club, will be resumed at the first possible date, L. W. Chapman, general chairman, said this morning early.

Lack of machines has kept the weed mowing operations from making as much headway as was anticipated but good results are being obtained, Chapman said. equivalent of more than a block of weeds a day had been done for more than a week, and the plan is to try out day labor with scythes and weed cutters in addition to the mower as soon as weather clears again.

Some donations have been made to the fund and we would appreciate more to keep the good work going," Mr. Chapman said yesterday. "It costs about 50 cents to cut the weeds on a lot 50 by 150 feet and property owners who have their own property that needs attention or who want weeds cut on vacant property adjacent can see me or one of the district leaders and make arrangements. Enough funds are on hand provided by the Chamber of Commerce and other agencies to keep the work going for a few more

Many home owners are cutting weeds around them, the committee reports, which gets the same result, it was pointed out.

District leaders for the weed cutting campaign are E. L. Norman in porthwest Floydada, Rex Brown in northeast Floydada, Eddie Williams n southwest Floydada and Geo. B. Marshall in southeast Floydada. Many block leaders have reported 100 per cent clean ups in their respective blocks but many others still have head-tall weeds to contend

## M. W. Heard Died **Early Saturday** Morning

pastor of the Methodist church, of- Soil Conservation District.

funeral was in charge of the Charles Schuler Funeral home of Peters-

In 1899 Mr. Heard married Miss Kemp said. Mattie Carr, who survives. One

#### INFANT SON OF JUDGE AND MRS. PERKINS IS DEAD

The infant son of Judge and Mrs. Frank Perkins, prominent Lockney residents, died Friday shortly after birth. The little body was carried to Rising Star, Texas for burial by the Crager Funeral Home convey-

Mrs. Perkins is in a Lockney hospital where she is reported to be

## Walter Collins New Legion Commander

Walter G. Colilns, a charter member of McDermett Post, American Legion, Monday night was elected (See FIRE STALKS, back page) hander of the post and will succeed Harry Morckel present post leader, at installation ceremonies at the post's next regular meeting. Other officials chosen include J. Turner first vice commander John Gray, second vice commander, E. L. Cornelius adjutant, J. C. Wester finance officer, L. T. Bishop chaplain, John Reagan service of floer, J. C. Covington sergeant-at-arms, T. P. Collins, J. C. Gilliam and J. M. Willson were named mem

bers of the executive committee.

McDermett post expects to have convention in August. Their membership drive was started this week and 10 members have paid

their annual dues.

At Monday night's meeting the group was entertained by a reading by Emma Louise Smith, and Rev. R. A. Renfer gave an interesting talk. The next regular meeting of the post will be on August 4.

Wheat, bushel, Mixed Grain, cwt., Employed Grain,

## Fire Stalks Plains Farmer

'Smooth Job' vs. Soil Saving on Wheat Stubble In Full Accord With 49-Cent



the difference between these two types of treating stubble land on the high plains this summer. Above it will be easier to handle, while below the operator is turning his stubble under to mix it with the top soil. According to Soil Consercompanying article, the owner of the land pictured at top is taking a long chance if the fall season procrop failures in a row wouldn't leave his ground in any worse condition to stand wind and water erosion says Kemp. The operator pictured below, Kemp claims, is giving his farm land a fighting chance against adverse condition and will be better off in the long run even if he doesn't get as "smooth" a job of seeding this fall. The big crop of wheat straw offers most effective means of fighting wind and water erosion, if advantage is taken of the opportunity.



Fire is one of the greatest enemies stalking the Southern Great Plains farmers today, and ironically enough, many farmers are deliberately starting fires which will destroy crop production of future years and add to soil erosion hazards, according to Edgard H. V. ber of growers who said they sign-ber of growers who said they sig production of future years and add to soil erosion hazards, according to Edgar H. Kemp, of ed the petition only to get rid of dent John Stapleton, in which he limited States Department of Agriculture the United States Department of Agriculture.

The burning of wheat straw and. 65, resident of Floyd county since stubble is the fire hazard referred to by Kemp, who is the District Con-

Heavy spring rains resulted in an Mr. Heard died early Saturday unusually large production of straw morning after a long illness. The on wheat fields in the District the Conservationist points out. The excessive moisture also is reported to A native Texan. Mr. Heard was have led to an increase of insects born in 1875 in Fayette county. He in some areas. These facts are inmoved to Floyd county in 1900 from | fluencing some farmers to burn the Coryell county. He had lived at straw with the idea of making plow-Carr's Chapel since 1905, ing easier and to destroy the insects

"The advantages of labor saving son. O. H., and three daughters, and insect destruction which may be Mrs. Erx Williams and Misses Vel- credited to burning are more than ma and Mattie Pearl Heard, all of offset by erosion damages and dec-Petersburg, are the children of the line of future production due to ferfamily. Six grandchildren also sur- tility losses," the Conservationist

> But how should the wheat straw and stubble be handled, many farmers are asking. To this question Kemp explains that the straw should be worked into the surface soil so as to create a mulch and preferably not be turned under with a turning plow or similar implement.

> "Any type of implement may be used that will control weed growth and work the straw into the soil near the surface," it is explained. Damages resulting from the burning of wheat straw, it is pointed out, include increased erosion, loss of moisture and reduced fertility

> over a period of years. The burning of straw and stubble leave a field more barren and subject to wind and water erosion than do three years of crop failures, Kemp declares. "It is a mistake to think that the roots alone will control erosion for a large percentage

## Market Today

i	mainet round
C	olored Hens, 4 lbs. and up,, 150 lolored Hens, under 4 lbs. and
	all Leghorns, lb.,
C	ocks lb
F	ryers, 2 lbs., per lb14
	Cream
B	utterfat, No. 1, lb.,
B	utterfat, No. 2, Not Wanter
	Errs
E	ggs, per dozen, candled, No. 1, 22
	Hides
	Free from holes
N	o 1 Hides lb
N	o. 2 Hides, lb.,4
1	Grain

Friday Morning In Floydada; Rotary, Boy Scouts To Work Last night the Floyd County

out letters to practically every them of the urgent need for aluminum in defense industry and asking for scrap aluminum to be delivered this week-end or the very first two days of next week in Floydada or Lockney, or at other points more convenient. Paul Snodgrass is chairman of the defense committee. All agriculture agencies of the county are | court. co-operating completely in the

little longer to wait. For three (four if needed) trucks home in Floydada. They will be

Mayor Protem Oden yesterday issued a call urging all householders to have their scrap almi-num ready for the collectors, and if you are not going to be at home Friday see that the precious metal gets into the right hands. The thorough canvas is going to be a huge job and the mayor said he could not promise when the canvassers would be in any given part

every discarded aluminum pot and fare. Representatives from practi-

committee, announced yesterday museum, work on which will start that pick-ups of West Texas Gas company, Texas-New Mexico Utili-night by C. B. Mc Clure, assistant oden Chevrolet company, will be used and the town divided up into hours only, making a hurried candistricts. "We do not expect to miss vass of the area and visiting several a single home in Floydada. We are friends of the school. He announgoing to give every house wife a ced that Walter Travis and A. H. chance to contribute to the national Kreis had pledged a thousand bricks defense in this very personal way," for the new museum building. 'Aluminum is seriously needed for the building of planes and next week it will be with much fan-

possible, but if many homes are out letters to practically every possible, but if many homes are resident of the county notifying found where contacts cannot be USO Campaign made the call backs may be neces-

Meanwhile collect your scrap Director aluminum. Have it ready when the men and boys call on you. It is a county judge and commissioners'

Mayor T. Z. Reed was named to quota of \$750. lead the campaign forces at Lock-If you've been waiting impatien-tly for the Scrap Aluminum collec-chairman of all other communities honorary chairman Governor W. Lee tors to call at your home, you have in the county, working through the O'Daniel and its prime purpose is Home Demonstration clubs.

W. S. Knudsen, chairman of the Rotary club and members of Boy has promised that no individual or the state. Scout troops of Floydada. They will firm will make a profit from hand-Aluminum collected in this county George Mahon, the active chairman will be assembled with other aluminum in this area at Amarillo and rado City. Advisory board memshipped thence probably to a St. Louis smelter.

## Pledge Bricks For Museum At **West Texas**

Mary Louise Medlen yesterday was ask for all scrap aluminum you announced as campaign leader here have about your home. Gaines to collect bricks for the new unit of Davis, general chairman of the club West Texas State Teachers college

When work starts on the museum pan is anxiously wanted."

The Rotary club last week offered to take the onerous job of canvassing the town off of the hands of Acting Mayor Conner Oden, and promised him a bang-up job of aluminum collecting. They are

## Great Majority Wheat Growers CCC Barracks Penalty, ACA Committee Says

#### Only About 75 Growers In Whole County Not In Compliance

In a statement issued this week by the members of the Floyd County Agricultural Conservation com-

Not only is it incorrect to state that farmers are almost 100 per cent in sympathy with the protest movement, but a very large majority of the wheat growers are 100 per cent in favor of retaining the present penalty of 49 cents, the statement

Signed by Paul Snodgrass, chairman. G. B. Johnston and W. F. Fer-

"Since Floyd county has been named in the press as the center of protest movement against the wheat marketing quota penalty, we believe that in all fairness to the cooperating wheat growers of Floyd county the newspapers should cortoward the AAA program.

In all there are about 75 growers in the county who are out of compliance. In the wheat marketing quota referendum May 31, only 72 growers voted against quotas, while 537 voted in favor of quotas. That referendum certainly was a fair test of the way Floyd county farm-

a petition protesting the 49 cent penalty was signed by 200 Floyd county growers. To our certain knowledge the petition was signed be signed altogether by wheat grow- patriotism committee. ers, it actually bore the names of nection with growing wheat.

# Roy Snodgrass

county-wide movement in which director for the United Service orevery community is being canvassed ganizations, this week announced under the general direction of the the appointment of Roy L. Snod-

United Service Organizations for to afford proper recreational faci-All canvasses must be completed lities at the army and navy camps will start out in the morning (Friday) at 9 o'clock and make every shipping day—already set—is July try. The quota for the State of Texas is \$400,000, a sum which repmanned by members of Floydada Office of Production management resents about 7 cents per person in

Honorary chairman in the Nineling the donated scrap aluminum teenth district is Congressman being Charles C. Thompson of Colobers in the district are Mrs. J. W. Elliott of Tahoka and Dr. Clifford

mittee took note of the recent petition circulated in the county and news stories which appeared about it in the press.

guson, members of the A. C. A. committee, the statement in full is

pathy with the protest movement, (See 49-CENT PENALTY on back)

grass as director of the campaign in Floyd county, with an assigned

Good Job .- W. H. Henderson chairman of the committee general supervisor of the work here on citizenship and patriotism and at Morton, where a similar camp rect an erroneous impression re- of Floydada Lions club yes- is being constructed. garding the attitude in the county terday announced that 100% of the membership of that growers in the county are in full service organization had subscribed for Defense Bonds Gas mains will be laid to the camp are heartily in favor of enforce- and Savings stamps in a 24- by West Texas Gas company. ment of the marketing quota law. hour campaign. Members agreed to add to their purchases out of future savings.

## Lions All Sign For Defense Securities

Every member of Floydada Lions tain Carpenter estimated. by many growers who paid no at- club holds one or more Defense the petition bearer. We know that, was seconded by W. H. Henderson although the petition purported to chairman of the citizenship and August 8

Every member present at the some businessmen who have no con- meeting, not already holding bonds or stamps, pledged to acquire them "As for press reports that farm- and following a canvass Wednesday ers are almost 100 percent in sym- at 11 o'clock announced that every member had completed a purchase, either large or small. Several were

in which every member is a holder meeting. of Defense Bonds and stamps. "Our Stapleton pointed out to the members Tuesday. "The best way we can prove our loyalty right now is to invest in our country's defense, he said, pointing out that the clubs example might have far-reaching effect on the success of Defense Bond sales in the area.

The club has a membership of representing a cross-section of

the business community Rotarians In Line, Too

ready buying bonds or stamps and al. a roundup of all who have neglected | Clarence Guffee, county superinthe matter will have been complet- tendent, yesterday said many school

## NEW MEXICO VISITORS

in the home of Mr. Scott's parents, make application should do so at Mr. and Mrs. R. C. Scott.

## Ready Within Six Weeks

Construction of the Floyd County Soil Conservation CCC camp began

A crew of seventy men from the Lamesa CCC camp, pitched their tents here Tuesday and began clearing ground for the barracks in northwest Floydada, a construction job which is expected to require

Captain F. R. Carpenter, Quarter-naster of the North Texas District, CCC, said that all materials are on

the ground for the barracks. The 70 young men making up the personnel of the temporary company will be used to aid in construction work. Local skilled workers who will be used on the job include car-

penters, electricians and plumbers. The CCC boys here are from the Lamesa camp and most of them will go into Floydada camp when the econd in command at Lamesa, is district construction foreman will be

Work of laying sewer and water lines to the camp is being started by

While the construction of perma-CCC camp enrolles will occupy a little tent city and will be served food from a field kitchen, Captain Carpenter said.

In addition to the company of Civilian Conservation Corps trainees the location of the camp here is expected to add a population of several families of officials from the

Soil Conservation service. The camp will be ready for oc-

annual re-union in Floydada on August 8th, Jno. L. West, president, announced this week.

Notices to newspapers in neighboring counties are being sent out buyers of bonds of good-size deno- and the hope is to have a good attendance. On account of conflic-So far as is known this is the ting dates last year's meeting was first civic organization in the county not as largely attended as the 1939

The program will open at 10 o'-Nation's safety" is a cardinal point clock and will adjourn around 5 in this service organization's slogan, o'clock, Mr. West said. Mrs. Ray Stapleton pointed out to the memof the organization.

## **School Transfers** Slow Coming In, Says Guffee

Chairman Glad Snodgrass announc- and guardians who have filled out ed the members of Floydada Rotary applications for the transfer of their had pledged themselves to children from one school district to make their club 100 per cent pur- another, is low in Floyd county. chasers of Defense Savings Bonds Either that or there are to be much or Stamps. Most members are al- fewer transfers this year than usu-

> patrons who usually make transfer applications have not done so yet.

August 1 is the deadline for trans-Jack Scott and family of Loving- fers. Mr. Guffee reminds patrons ton, New Mexico are guests this week of schools, and those who plan to

## West Texas Old Settlers To Eat Old-Fashioned Barbecue At Hank Smith Re-Union August 14-15

One of the features of the West

Settled at Mt. Blanco in the late for the old settlers who qualify, seventies. Sixteen years ago the seventies of the West seventies association redays, R. B. Smith, general manager announced this week.

attended by a number of the directors and officials.

The barbecue will be free to the

union at Hank Smith Memorial park this year will be an old-fashloned barbecue for old settlers both loned barbecue for old settlers between lones and barbecue for old settlers barbecue for old settlers between lones and barbecue for old settlers barbecue for old settlers between lones and barbecue for ol year the first re-union was held tlers' square dances. Additional The site is now marked by a suit-able monument erected on a little dancing platform to accommodate two Plans for the re-union were made at a meeting last week which was

State Park commission under special enactment of the Texas legisare on the entertainment committee and all other committees are fun-

The barbecue will be free to the old settlers who are indentified by their badges.

The re-union this year will be the sixteenth time the old setlers have gotten together on the birthday of the first settlers in this part of the world. Hank Smith and his wife

In addition to the free barbecue and all other committees are functioning very satisfactorily.

Mr. Smith announced that Glad Snodgrass, of Floydada, has been asked to make the welcome address on the opening day of the annual reunion. Notables from over the state are being asked to be present and all other committees are functioning very satisfactorily.

## EDITORIALS

#### DEFENSE BOND QUIZ

Q. What happens if I suddenly need the money I put into a Defense Savings Bond? A. You can cash your Bond at any time, after 60 days, for the full amount paid, plus any interest due you.

Q. Do many Bond owners cash their Bonds?

A. No. People want to help arm America against all attacks. In many cases, people are putting every cent they can spare into Defense Bonds and Stamps. Some are doing this by asking employers or banks to withold part of their salaries in order to buy these Bonds or Stamps for them.

Note.—To purchase Defense Bonds and Stamps, go to the nearest post office or bank or write for information to the Treasury of the United States, Washington, D. C.

Guestimates on the cotton acreage actually planted and off to a growing start vary. Where cotton got a good start it is growing off fine, with a good taproot, under the blazing midsummer sun. Cotton likes sunshine if it has moisture under it. A few fields you can find are the finest ever. Some are ordinary, some below average. Ninety per cent of the crop is late. The total quota of cotton for the county this year is above 53,000 acres, almost exactly the same as last year. With the right kind of fall it could happen we would have a better and more profitable crop than that of 1940 in spite of the fact much of the crop is late.

Believe it or not, a good many people can't bring themselves to realize there is anything of which there is not a plenty to be had in the United States. They read about shortages in Europe and they hear that one government or another has asked its people for their gold rings, their silver or some of their other metals for the national welfare. That such a thing could happen in America is against our "raising." Always plenty of land, plenty of coal, oil, gasoline, cattle, gold, silver and all the things, if you had the money to buy it. Which we take as the reason the folks are slow to respond to the urgent appeal of William Knudsen for aluminum and the solemn promise their scrap pots and pans will be used for national defense and not for the personal profit of anybody. Mr. Knudsen, as you know, is the man who has made automobiles by the millions. He is not accustomed to child's play and his name would not go on an appeal to American people not seriously meant. To fill the need, which is an immediate one, what aluminum we assemble must be at designated points right away. Next month is not all right. July 30 it will be shipped to the smelter. Take Mr. Knudsen and Mr. La Guardia seriously. An old pot or a pan made of alumnimum may mean the difference.

drafted into the war they would be asked to | him there. train a year and that a great, revolving force of trained men would be evolved by the ed when and if they were needed. They did well all Texans know. However, here is tell them that in 1940. In 1917 the boys something of interest. The dome of the knew it was their country's call, that they capitol was built in Belgium. And it cost might be in the army a year or ten years, more to transport the dome from Galveston they might go to Europe or anywhere. Fact to Austin than from Belgium to Galveston. is they confidently expected to be sent to France and to give their lives for their country if need be. The 1940 brand of draftee, until just recently. Son was to go to camp, methods."-Adolf Hitler. spend a year and come home a regular heman to resume his place in community life. in the America First Committee advocates The president and the congress have jockey- proceeding by anything but constitutional ed themselves into a position of bad faith methods."-Chas. A. Lindbergh.

with the draftees. They should immediate ly acknowledge the error of their ways, get themselves right with the country, then make their appeal for a law that will keep the boys in the military service "for the duration" if that is what they are convinced is needed. The people need to feel it is "us" doing this thing, not "them." It will make different kind of fighters out of our fighting men when and if this becomes a shooting war for the United States. People don't like to suspect they are being flim flammed.

In Texas we have long since lost patience with Senator Wheeler, with Colonel Lindbergh and with Madame Perkins. Perhaps, however, there are other major portions of the country's population that have not. Why the president keeps Mrs. Perkins in the cabinet after falling out with the senator and the country's No. 1 flying hero is one of the mysteries. All three have done untold mischief. Texas people are convinced and Mrs. Perkins as much as, possibly more than, either of the

V for Victory, started recently in England as a part of the war of nerves against Germany, is gaining momentum on the continent, it is said. In occupied and unoccupied France, in Belgium, in Holland and other occupied countries the Germans find the V in unexpected places, on buildings along the sidewalks. Thus they know there are eves watching them, there are people in bondage who only await an opportunity to free themselves, who are working and prayfor the ultimate undoing of Hitler's monstrous outrage against civilization. And the unknown voice in England relays incidents that have occurred, tells of happenings in this place and that, of the Nazi guardsman who went into a dark alley and did not return, things of that kind. Sort of an erie, spooky feeling for the Nazi men on the outposts not calculated to add to their peace of mind nor to their morale. It is a himself. little thing that may go a long way.

How long will it be until the sheriff of a county will be an old-fashioned institution and the business of maintaining the peace and security of the people taken over by state police? Unless the people sorter take things into their own hands we'll give the powers that be in Austin ten years to get the job done. Nearly a fourth of the violations of the law that you might get out and commit now are only the sheriff's business in an incidental way. We don't argue at this time for or against the idea. We only take it on ourselves to point to what is happening. Perhaps what we are on the way to getting is what we need. Seem funny some of these days not to be voting for a sheriff and to be jerked up for some of your cussedness by a man who is only "stationed" in your area In 1917 they did not tell the boys who were because the State Police director assigned

The Texas capitol building, completed in

Spring 1933: "Neither I nor anybody else in the National Socialist party advocates prohis mamma and his papa have been kidded ceeding by anything but constitutional

Spring 1941: "Neither I nor anybody else

#### As A Farm Woman Thinks

#### Nellie Witt Spikes

I am very busy this Monday morning to try to write. There are two every once in a while as they seem west). to want the same things to play with at the same time. There is dinner to be cooked for the combine men, some apples just had to be canned, the strawberries gathered and preserved the cucumbers would not wait for a more convenient time The water has to be changed in the garden. My husband wants a card written, the pie is boiling over in the oven, well, any house

wife knows how it goes. My son and family are visiting from Memphis, Tenn. Patsy and Carey are having a fine time on the farm. Joe Ellis is not a good host all the time. But he does pretty well as he never has had to give up to another child. If it were not for Dell, the colored girl who came with them. I could not keep up with so many busy little feet and hands. Della is enjoying her trip to the plains. It is almost like taking a vacation to show your own land o one who has never seen it. The plain every day things take on a glam our unsuspected. An ordinary jack rabbit looks like a brand new animal never before seen. Della has thought out a philosophy of life that is workable. I enjoy her

homely phrases and gay laughter. vords come down through the years with ever increasing understanding. The speaker was a bum. Riding on the freight cars from wheat harvest to cotton fields. Working a day here, on to a new place tomorrow. Long before the days of hitch hickers. His clothes were torn and Father had hired him to pull boles. The cotton was white the harvest plentiful. The old man would wave his bony hands and say "Take care of the money that is so plentiful this fall. Life is a feast or a famine. You eat today, go hungry tomorrow." Good advice he gave, but never a bit he kept One thing about these hot days,

one does not have to worry about the antifreeze in his car. Every magazine is filled with methods to make cooling drinks, but tea is still the favorite with

The following poem is one of my favorites: To every man there openeth, a way, and ways, and a way And the High Soul climbs the High Way, And the Low Soul gropes the And in between in the misty The rest drift to and fro, But to every man there openeth A High Way and a Low And every man decideth the way his soul

#### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years

(Thursday, July 21, 1927)

Announcement was made this week hat the Floydada Municipal Band had been obtained by the develop-ers of South Plains, Floyd County's new townsite, 17 miles north of Floydada to play on the first of their opening and auction sale, which is to be held tomorrow, July

Mrs. Luther Fry was hostess at a six o'clock dinner Friday evening as a surprise for her husband on occasion of his birthday.

Mrs. Joe M. Day, Mrs. Luther Fry, Mrs. Jack Henry, and her sister Miss Joyce Hopkins. of Miami. left Tuesday morning in Mrs. Fry's car for Munday where they are guests of Mrs. Carrol Hopkins at

Miss Dessie Walker returned home Friday from Lubbock where she has been attending the first session of summer school at Texas Tech. George Sherrill left Sunday for

Dallas where he will spend the Mr. and Mrs. Lewis Newell, accompanied by Mrs. L. H. Newell, spent the first of last week in

A. J. Folley returned Tuesday from a visit with friends at Snyder, Oklahoma. Arthur Barker of Lockney and

Kenneth Henry, city spent the first of the week at Olney and Weinert on Business. They returned home Wednesday afternoon Mr. and Mrs. C. P. Looper and

children and Mr. and Mrs. Martin Brown returned Friday from a visit with friends and relatives at Fort Worth and points in the Eastern part of the state. Mr. and Mrs. Walter Collins left

Sunday to spend a week or ten days visiting relatives at Hico, Dallas, and Leonard Mr. and Mrs. Hollums and family

visited Mr. and Mrs. T. J. Gill and their daughter and her husband Mr. and Mrs. Elvis Gill, Born to Mr. and Mrs. Charlie Taylor (colored), July 19, a boy. Mr. and Mrs. O. R. Goligtly and

mall children spent Sunday at the Claud Patton home near Lakeview

> Telephone 157 ROY PATTON DAIRY

For Milk That's **PASTEURIZED** FOR HEALTH

## POET'S CORNER

(This column carried on by con tributors, entirely without remunera tion, under direction of Mary Dean Waters, Becton, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most little grandsons to be separated Texas and the immediate south-

#### BOBWHITE'S MESSAGE

This morning a gay bobwhite Whistled his cherry, wild call. From out in the pasture I heard

I paused in the doorway to listen To his cry so sweet and clear; As he whistled his joy to Heaven

As he hid in the grasses tall.

In a familiar, old call so dear. I listened and it seemed to chide It told me I had nothing to dread He whistled to me to be happy

With his happy, wild call, he said. "Is not the same good Father, (Whom I know will take care of

Your Father also? Dont you know Will never cease caring for thee? Fay Stapleton Roy, New Mexico

#### MY ENCHANTED FAIRY LAND Mary Dean Waters

I was a little girl: Blue eyes and Golden curl, Those eyes were wide to see All the lovely country, Left the town far behind. Visited a friend of mine. New worlds so big and grand! My enchanted Fairyland!

Things to see; things to do; Little lamb; bleating ewe. Cows, Horses, Dogs, and Swine Downy chicks and mother hen. So wonderful to me then, The ponies we could ride: Something new on every side.

## LIVESTOCK **OWNERS**

Free Removal of Dead Animals CALL OR SEE

## Consumers Fuel Ass'n

Phone No. 122 FLOYDADA, TEXAS

Lily pond with lilies fair; Fishes darting everywhere; Flowers, and grasses, and trees; Song of birds; hum of bees; Fruit trees loaded down What a difference from town! Many lovely things to see-This was Fairyland to me

The lake was vast to m Like the great Agean Sea. Geese and baby goslings, Soft yellow, downy things; Sky and rolling prairie land, A part of God's great plan; But this place of wonderment, Seemed to me was Heaven sent.

A house filled with delight; Braided rugs and vases bright Books and books, everywhere. A comfortable small chair-There to rest and think about The things I'd seen without No wonder that it seemed Like an enchanted dream!

These impressions of mine Can not be dimed by time. I only wish I could be The same child that was me! May God bless her, always; Make happy all her days! She gave a world so grand-My enchanted Fairyland!

Anne Dodson Buck the flash:

#### THE SOMBER CLOUDS AT DAWN

Distantly heard is the thunder's roll, The rumbling sound that follows

Lighting over which the new day has no control,

Nothing terrestial can stay the Nor hinder the somberi cloud's approach; Nearer and nearer the dark mass Pressing upon

strength: Now the boiling clouds over us looms. One stands and waits, shaken and There comes downpour firebrands

still play, Across the heavens, with courage One looks upon the drenched dawn of a new day.

## The Floyd Co. Hesperian

Established 1896 by Claude V. Hall. Entered as second class mail at the postoffice at Floydada, Texas, April 20, 1907, under the act of Congress of March 3, 1879.

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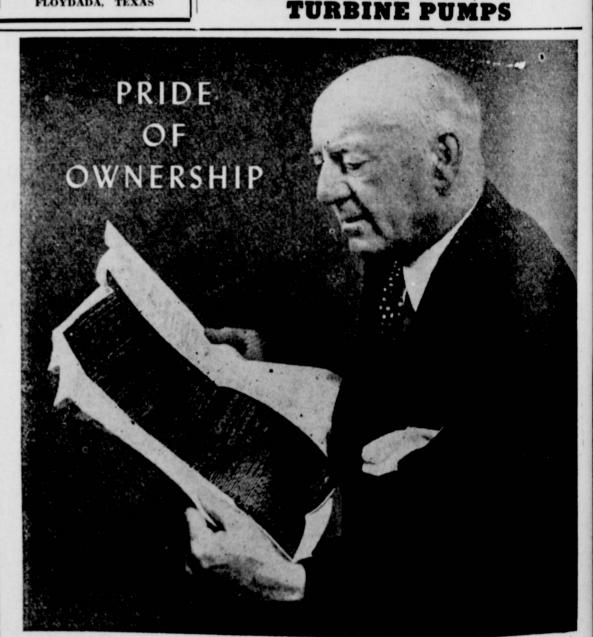
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Outside Floyd and adjoining counties-one year, \$1.50; six months 75c; three months, 40c; in advance.



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• There's a Pride of Ownership that comes from knowing you have made a wise investment.

• You've probably heard it said that a life insurance company makes money when policies lapse ... But the truth is, the longer policies remain in force, the lower are the costs of operation for the insuring company ... Conservation of business means reduction in the lapse ratio . . . and the lower the lapse ratio, the lower the cost of insurance to the investing

Southwestern Life enjoys the lowest lapse ratio of any legal reserve (old line) life company doing business in Texas . . . That is why more than 150,000 Texans, able to fill their insurance needs at the lowest of costs, have a right to feel a Pride of Ownership.



R. E. FRY, Floydada Representative

## WE ARE PROUD OF THE FLOYD COUNTY **4-H CLUB MEMBERS**

for the manner in which you represented Floyd County at College Station the past week.

The Dairy Industry in Floyd County is ever increasing, and partly because of the interest and work the 4-H Boys have manifest the past few years.

More Power To You Boys! and remember . . . We are Your Friends and Co-laborer in the Floyd County Dairy Industry.

Visit Us Often and Call on Armour Creamery when we can be of Service to You.

ARMOUR CREAMERIES

## **Aluminum Pots** And Pans Can **Help Nation**

cloud's ap-

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menacing

er us looms. shaken and

firebrands

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Editor

Governor O'Daniel Calls On People To Help With Move At Once

AUSTIN, Texas, July 22—Comple-tion of plans for Texas to help turn the nation's used aluminum pots and pans into airplane parts and into other needed defense items

May Be Bought announced today by Governor Lee O'Daniel, as Chairman of Of RFD Men the National Defense Committee for

Governor had asked the cipalities as co-chairmen.

In accordance with details of the national campaign as received by the Governor from William S. Knudther Governor from William S. Knudther for the stamps in sparsely settled districts caused the Post Office Department to authorize the carriers to act as salesmen. Director General, Office of ions regarding the collection campaign have been sent to every Savings Bonds.

asked to take a house to house can- Savings Stamps. vass and to gather up all used or discarded aluminum ware that HALF MINUTE QUESTION: housewives can spare without making replacements.

in many communities and are lo- when the fruit will get ripe. cated on such places as the city hall or county court house steps, or

Complete instructions concerning the disposition of the aluminum will Funeral Service be forwarded to the local leaders at a later date. Concentration points have been designated by Maryor La-Guardia as follows: San Antonio, Houston, Dallas, El Paso, Amarillo, Fort Worth, Brownsville and Aus-

nor O'Daniel specifically advised, and no individual and no organization is to make any profit from the

Savings Stamps

Thirty-two thousand rural mail The Governor had asked the county judges of the 254 counties carriers are now acting as agents county judges of the 234 counties in Texas to organize the campaign in their respective jurisdictions and in their respective jurisdictions and to designate the mayors of munities are now acting as agents harvesting in the sale of Defense Savings attended. Stamps, postal officials have informed the Treasury Department. Demand for the stamps of the sale of Defense Savings attended. mand for the stamps in sparsely

The stamps range in value from sen, Director General, Office of the stamps range in value from reduction Management, and from ten cents to five dollars. Purchasers F. H. LaGuardian, Director, Office are given albums in which they can f. H. Laguardian, Director, Office be mounted. When filled, the albums may be exchanged for Defense

Post Officials recalled that rural relatives until Saturday Committees in each community mail carriers acted in similar capa-

J. N. Gullion: "I've got a per-simmon tree that just bloomed last Public bins are being constructed week. I need somebody to tell me

A. C. Goen and son, A. C., Jr. other accessible places, to enable returned Friday from a business and Friday in Amarillo. aluminum contributors to deposit trip to Bloomburg where they spent most of the week

Because They're

HAVE THAT "COOL AS A CUCUMBER" LOOK! AND REALLY FEEL THAT WAY

Fry Cleaners will make your clothes FRESH looking because they'll be SPOTLESSLY cleaned. No sagging . . . perfect pressing . . . Colors brightened. So much service for so little cost!

> W. L. FRY Cleaning, Pressing & Alterations

# Resident Floydada

A number of friends and relatives here attended the funeral service of Mrs. W. A. Johnson, a former resident of Ploydada who died Saturday at the home of a daughter Mrs.

and John Johnson of Spur.

Those from Floydada who attended the funeral were Mr. and Mrs. Polk Goen, Mr. and Mrs. R. B. Rosson, Mr. and Mrs. Lorraine Britton, Mrs. Pearl Fagan and her daughter Nelda. Mr. and Mrs. J. F. Pundt of Borger who have been her the past week harvesting their wheat crop also

## Center News

CENTER, July 22,-Mrs. W. T. Branson, Mrs. Tom Noland and children, and Mr. and Mrs. Guy Jackson were guests of Mrs. J. L. Mont-

gomery Sunday. Rev. and Mrs. J. D. Farrell and children and Mr. and Mrs. Earnest Farrell and children left Monday for Sayre, Oklahoma to visit with

Mrs. Van Leonard and Mrs. Leona and in the rural areas have been cities in 1917 and 1918 selling War Bell of Floydada visited Sunday with Mr. and Mrs. Jas. E. Green. Mr. and Mrs. M. Easterling of

Cajon, California visited Sunday of heavy rains should come with Mr. and Mrs. W. P. Sims. Mr. and Mrs. Roy O'Brien lef Sunday for Amarillo where Mr. O'-Brien will continue his work at

Miss Ruth Jordan spent Thursday Mr. and Mrs. Otis Anderson attended church here Sunday and were guests of his parents, Mr. and Mrs. A. W. Anderson, Mr. and Mrs. Floyd Anderson, Clyde and Donald Clark, and Margaret Green were stadium Lubbock;

The W. M. U. and Sunbeam Band M., Taft stadium, Okla. City; met at the church Monday after-Oct. 10, Tech vs. Loyola, G. noon for their regular meeting. Miss Viola Golightly, daughter of

Mr. and Mrs. O. R. Golightly, began Stadium work at Lamesa recently J. R. Austin resumed his work at

#### CARD OF THANKS

We wish to thank our friends and neighbors for the many deeds of kindness shown us during the illness of our daughter, Miss Pauline

Mr. and Mrs. R. B. Gary visited relatives in Wellington Sunday.

## **Denver To Raise Track On Line** Near Sterley, Officials At **Lubbock Quoted As Saying**

cks will be raised at a large lake at HUDSONS' ATTEND REUNION Sterley, in northern Floyd county, AT PADUCAH SUNDAY Lottie Dobson at Spur. She was which has overflowed the tracks to the mother of Mrs. A. D. White ir. a depth of nearly two feet. Fort of Borger. The body was interred in Worth and Denver City railroad

Mrs. Johnson is survived by her husband and four children. They time was 21 inches; now it is about are Mrs. Dobson, Mrs. White, Dewie 15 inches. Diesel engines can go through water up to about seven or eight inches; deeper than that, the engine is drowned out.

Since the early June rains, the railroad has had to use a steam engine to pull its mixed train from Childress to Lubbock and Plainview and return.

Officials last week decided to try a new plan. A well was drilled 75 feet deep and 16 inches across, in the lake, to attempt to lower the surface of the water. It failed, the level was not lowered. The well passed through quicksand, but this failed to have any effect.

Now according to E. C. Kuykendall, general agent here, the company is planning to raise the tracks two feet. Distance to be raised is approximately three quarters of a mile, he said.

The lake is so situated that it cannot be drained, except by piping the water for a mile or two. pany officials decided the best way was to raise the tracks, thus avoiding future trouble if another series

## **Tech Red Raiders** Game Schedule For '41 Season

LUBBOCK, July 22-Texas Tech's 1941 football schedule is as follows: Sept. 20, Tech vs. A. C. C., Tech

Oct. 3, Tech vs. Oklahoma A. and Oct. 10, Tech vs. Loyola, Gilmore

Stadium, Los Ange Oct. 18, Tech vs. Centenary, Tech

Oct. 24, Tech vs. University of New - Mexico, Tech Stadium; Floydada Monday with the A.A.A. Oct. 31, Tech vs. Miami (Fla.) after being absent from the office University, Orange Bowl, Miami; several days. Nov. 8, Tech vs. Creighton Uni-

versity, Tech Stadium; Nov. 15, Homecoming game with St. Louis University, Tech Stadium Nov. 20, Tech vs. Hardin-Simmons University, Tech Stadium

Charlotte Memorial Stadium, Charlotte, N. C.

Mrs. M. F. Thompson of Duncan Oklahoma, returned home last week after an extended visit here with her daughter Mrs. J. N. Redd. Mr. and Mrs. John Venerable and sons Gene and Clifford of Seminole visited in the Redd home the latter part of the week and Mrs. Thompson accompanied them home

of Mr. and Mrs. Eddie Williams and family from Sunday until Monday morning. They were enroute to a vacation trip to Sacramento, Cal-Mrs. C. L. Hamilton and daugh-

Mr. and Mrs. Chester Weidner and two children of Dallas were guests

ter Barbara of Lubbock visited Sun-day until Thursday with Mr. and Mrs. O. H. Johnston. Barbara has been spending the summer here but returned home. Mrs. Hamilton is the daughter of Mr. and Mrs. John-

Walter Reeves left Monday of last week for Magnolia, Arkansas where he enlisted for a period of twelve months in a non-combatant service of the U.S. army. He was employed as mechanic at the Lockney Implement John Deere store at Lockney before leaving.

Miss Esther Finkner returned home Saturday from North Texas State college at Denton where she been past semester. will be at home with her parents Mr. and Mrs. Geo. Finkner for the Mrs. Lige Blankenship and sons Don and Dewayne, of Ajo, Arizona and Mrs. Roy Thornton of Phoenix.

Arizona spent Sunday and Monday in the home of Mr. and Mrs. Woodrow Wilson. Mr. and Mrs. Ersel Matthews of Lubbock were guests of their par-ents Mr. and Mrs. Walter Collins

this week end. Mrs. Lizzie Sherrill had as her guests from Friday until Sunday her daughter, Mrs. O. B. Pipkin and son of Farwell and her son, Alfred Sherill and wife of Abilene.

and Mr. and Mrs. Asbury Matthews

Carl Lee Gilley arrived Monday of last week from San Diego, California to spend a two weeks vacation with his parents, Mr. and Mrs. J. V. Gilley. He is employed at Douglas Aircraft. He plans to return to his home this week-end.

Grace Taylor and Eula Mae Fortenberry of Amarillo were guests of their parents, Mr. and Mrs. M. Taylor and Mr. and Mrs. Joe Fortenberry, over the week-end.

Virginia Lee Wigington and Edith Kate Cypert of Amarillo visited Sun-day with their parents, Mr. and Mrs. J. B. Wigington and Mrs. and Mrs. O. G. Cypert.

James Asher of Dallas visited his mother the latter part of the week.

Mrs. Asher accompanied her son
back to Dallas Sunday returning
home Monday.

Mrs. Clyde Neville and son Clyde jr., of Bonham and grandson Edd Neville Beanett of Lubbock visited

daughter, Jo Ann, attended a re-union of the Hudson family at Paducah Sunday. Others present for the day were Mr. and Mrs. T. E. Hudson of Eldorado, Oklahoma, Mr. and Mrs. W. T. Hankins of Plainview, and Mr. and Mrs. B. Rowland of Eldorado, Oklahoma

Mr. and Mrs. Hudson and daughter moved here recently from Plainview and Mr. Hudson has charge of the newly installed Production Credit Association office located in the Readhimer building

HALF MINUTE INTERVIEWS

B. L. Breed: "I was plowing a low place in my field the other day and found two cottonwood sprouts about a foot high, believe it or not.

Dr. and Mrs. L. W. Spikes and children, Patsy and Carey, of Mem-phis, Tennessee are visiting Mr. Spikes' parents, Mr. and Mrs. J. J.

Marshall Patterson of Arlington, an employee of the North American Aeroplane factory visited relatives here last week end.

Fine Watch & Jewelry Repairing M. L. SOLOMON

Radio Electric Co.

Jeweler

## Telephone 237

For Quick Delivery Service On Your

## Laundry

We do wet, wash, rough dry Nov. 29, Tech vs. Wake Forest, self-serve and finished work

Armstrong's Laundry

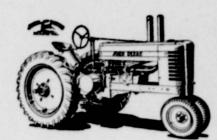
Mrs. E. B. Mayhew left Saturday morning for Tulsa, Oklahoma, where she was called by the illness of a sister, Mrs. I. C. Casey. She will Mr. and Mrs. Ham Smith and Mr. be absent from home indefinitely. and Mrs. Otis Murray.

When You Need Farm Machinery—Look To-

## JOHN DEERE

FOR DEPENDABILITY

You'll like the Time and Money-Saving Features



JOHN DEERE TRACTORS

## DON'T DELAY

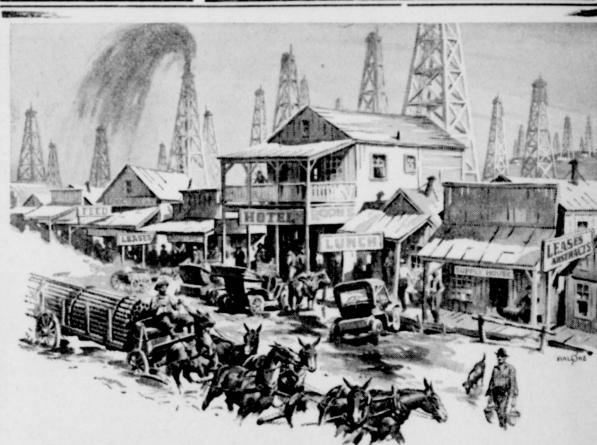
In placing your order for plows and drills so that there will be no time lost when you get ready to use them.

Stansell-Collins Company

FLOYDADA, TEXAS

Lockney Implement Co.

LOCKNEY, TEXAS



THE PASSING OF THE Oil boomtowns exist today only in the movies. The old-time "gusher" wells are gone forever.

> In the early days, as long as oil flowed, the boomtowns flourished. But soon the wells failed and the booms collapsed, carrying with them the income and security of those who had depended on them.

Today, through a sound program of conserving oil and gas, hundreds of Texas

communities are enjoying a permanent type of petroleum development. Furthermore, because of conservation, we have the largest oil reserves in the world, one of our greatest assets for National Defense.

Oil now builds stable communities. It provides assured tax revenues and greater ultimate tax returns than were ever possible in boomtown days. And every citizen benefits from the income oil creates.

Conservation not only protects Texas oil resources. It also assures for many years the prosperity which oil brings to every community where it is found.

This Advertisement Paid for by Various Units of the Industry and Sponsored by MID-CONTINENT OIL AND CAS ASSOCIATION



BUY U.S. DEFENSE BONDS

Your dollars are needed on the defense production line All-out defense of America requires the all-out cooperation of every American. Yeu can help by purchasing Defense Bonds at this bank. Series E bonds are available at the following issue prices: \$18.75; \$37.50; \$75; \$375; \$750.

We are cooperating with the government, without profit or remuneration, In the sale of United States Defense Savings Bonds

FIRST NATIONAL BANK

FLOYDADA, TEXAS

## SOCIETY Entertains With

## **Ruth Collins** Auxiliary President

Miss Ruth Collins was elected Simpson, Jane Clark, Arlene Fyffe president of the American Legion and Nelda Whitest of Paducah; Auxiliary of McDermett Post Mon- Joe Rushing, Gene Loran, day night in a meeting at the Lewere Mrs. Harry Morckel, vice-president; Mrs. E. L. Angus, secretary-treasurer; Mrs. J. C. Wester, chaphistorian

Miss Collins succeeds Mrs. J. M. Willson as president of the auxili-

Mrs. J. M. Willson and Miss Col- Group Meet With lins were chosen delegates to attend the state convention that is to be Christian Church held in Fort Worth next month Mrs. E. L. Angus and Mrs. J. A. Arwine were elected as alternate delegates to the convention.

The next meeting will be held at the Legion hall the first Monday night in August. Regular routine ship group for a supper and pro- each morning and night ser-

#### Fellowship Dinner Sunday Honors L. W. Bridges

Service at the First Christian church Sunday included a Fellow-ship dinner at the dining hall in honor of the birthday of the Pastor Rev. L. W. Bridges. The congregation spread dinner together fol-lowing the morning service.

The crowd sang "Happy Birthday"

during the meal. Several out of town guests of the Bridges' family were present for ship meeting will be at Plainview Amburn, Doris Elaine Amburn; the occasion. They were Mr. and the date to be announced later Mrs. Fred Williams and two children of Alpine and Mr. and Mrs. Calvin Ballinger of Dalhart. Mr. Williams is a brother of Mrs. Bridges and Mr. Ballinger is their nephew.

#### Mrs. Shoemaker Is Honoree At Tea At Abilene

Mrs. Hart Shoemaker, the former Miss Dorothy Dell Stovall was honored with a tea Wednesday of last week at Abilene by her husband's mother Mrs. Hart Shoemaker at her home in Abilene. Miss Freelin Shoemaker assisted her mother in entertaining.

Gladioli in shades of pink were used in table decorations with daisies and marigolds in decorations in

Girls in the house party, who as- ree Flora Jane. sisted in the dining room and greeting guests were Roberta Owen, of the honoree was a special guest Winters, Ann Moore of Albany, house at the party guests of Miss Freelin; Lorraine Middleton, Margaret Wall, Christine MRS. A. J. WELCH ATTENDS Maddox, Elizabeth Jean Austin and FALL AND WINTER STYLE Mary Hendrick.

Invited guests at Floydada were Mrs. E. F. Stovall, mother of Mrs. Mrs. Mrs. Marvin Gilbert, Lockney and Mrs. R. F. Stovall, sisters of the None were able to at-

Seventy-five guests registered during the evening.

#### Sunday School Class Sew For Red Cross At Social Meeting

The T. E. L. class of the First Baptist church met with Mrs. Glad Snodgrass Wednesday in an all day

George Lider Mrs. R. E. Golightly; aid.
Mrs. G. N. Shirey. Mrs. W. I.
Cannaday, Mrs. W. F. Daniel, Mrs.
Texa D. I. Bolding and the hostess, Mrs.

#### LENA LAIR G. A. REPORT OF MEETING MONDAY

Manicure.

Polish.

Arch,

Wet Set,

Set and Dry,

The Lena Lair Girls auxilliary met at the First Baptist church at 3:30 Monday afternoon. Regular Group routine was carried on by the Counselor Mrs. Geo. B. Marshall. The group were served refresh-

Plain Shampoo and Set,

Lash and Brow Dye,

Oil Shampoo and Set,

Lash, Brow Dye and Arch,

## Miss Louise Willson Party-Dance

Louise Willson entertained a group of friends at her home Thursday evening with a party-dance. Refreshments of punch, cookies, and candy were served to the guests. Those attending were Martha Yearwood, Nelda Fagan, Topsy Dudley, Dorothy Ann Dooley, Betty Jo and Sammye McCleskey, Frances

Pield, Mary Louise Medlen, Ruth

Joe Rushing, Gene Loran, Pat Collins, Maurice Steen, James and Other officers elected Edward Wester, Bud DuBois, Bud Oden, James Willson, Billy Brown. Robert Scott, Joe Arwine, Carl Lester Minor, Randolph Rutledge, and lain; Mrs. John Reagan, sargeant- James and John Will Nichols of at-arms; Mrs. Roy L. Snodgrass, Tulia, and the hostess, Louise Will-James and John Will Nichols of

## Zone Meeting CYF

were present Friday night when the Young People of the First Christian church were hosts to a zone meet- phy of Bethany, Oklahoma. ing of the Christian Youth Fellow- They sing special songs at

During the supper, served in Fellowship hall, Rev. Lawrence W. Bridges acted as master of ceremonies and led the group in singing. In the devotional program that Birthday Party followed in the main building Darrel Richardson of Lubbock gave a talk on the "Dreams of Youth," after which two short motion pictures were shown

The program was closed with a last week for her son Dan on his Friendship Circle led by Rev. Les- seventh birthday. She was assisted Rickman of Plainview First by Mrs. W. L. Knapp. Outdoor Christian church.

Visiting ministers along with the immediately after the blessing was young people present were Rev. and jerry and Gary Cden, Dave said by J. C. Wester. Lon M. Davis Mrs. Hally Gantz, Lubbock First Fogerson, Walter Knapp, Mary Christian church, Rodney Glass-Knapp, Dale Griffin, Don McGuire, Fyffe gifts and greetings were presented cock, Lamesa, and Lester Rickman of Plainview.

The next Christian Youth Fellow-

#### Birthday Party Given Tuesday For Flora Jane Johnson

Flora Jane Johnson was honored Mrs. John Buchanan Tuesday at her home on South Wall street, by her mother Mrs. W. D. Hostess Tuesday To The occasion was her eighth birthday. A birthday cake was served the guests with all-day suckers and balloons as favors. The guests played outside games during the afternoon

Those who attended were Sherwin and Berry Fyffe, Walter and Mary Knapp, Jo Ann Hudson, Norma Nell Teague, Maxine and Dale Griffin, Don, Phil and Avden Boothe, Sandra June and Barbara Ann Price Patty Jo and Virginia Hennessee. Newton Dale Johnson and the hono-

Mrs. N. A. Armstrong, grandmother

## SHOW THIS WEEK

Mrs. A. J. Welch left Sunday tors. in Dallas and Fort Worth. While in Dallas she plans to attend what is advertised as the greatest style Sunday School Class show of the Southwest in connection with an opera.

From Dallas Mrs. Welch will attend the National Fashion exhibitors of America in a showing of more than six hundred lines. This will be held at the Texas hotel at Fort Worth. She is expected home Sun-

## MRS. J. T. KIRK ILL

Mrs. J. T. Kirk was carried to business and social meeting. The a Plainview hospital Saturday where class made seven dresses for the she underwent a physical examination and treatment for illness the Maurice Burton, and the teacher Mrs. A. T. Hull. Miss Swinson is Those attending the all day social past two weeks. She returned home were Mrs. E. R. Borum. Mrs. Lee the same day and will have to remain in bed some time for treat-president of the class. P. Nelson, Mrs. I. W. Hicks, Mrs. ment her daughter Mrs. W. S. Goen

Dr. W. W. Stevens of Bagwells. Texas visited his sister, Mrs. Kirk Hostess To Silver from Thursday until Monday and assisted in the dinical examination at Plainview. Mrs. W. S. Bruce niece of Mrs. Kirk of Longview was also a guest of her grandparents from Thursday until Tues- on West Kentucky street Wednesday

Mr. and Mrs. R. P. Bennett and fancy needle work and chatting. Re-children and Pat Stansell of Lub-freshments were served to Mrs. Holbock and Mrs. Clyde Neville and land Patton, Mrs. J. W. Kinard, son, Clyde, Jr. of Bonham were Mrs. Wilson Womack and the hostments by the Woman's Missionary guests of Mr. and Mrs. O. L. Stan-ess, Mrs. Gibbs. sell Wednesday evening

BEAUTY SHOPPES NEW PRICES

\$2.50 and up Facials,

50c

25c

30c

35c

40c

85c

DE LUXE . . . . BLUE MOON . . . . PALACE . . . VOGUE

60c Retouch,

Rinses.

Laquer,

75c Retrace,

French Braid,

50c Hot Oil Shampoo,

Hair Tints (virgin hair)

Henna, Shampoo and Set,

Dandruff Treatment,

The following new prices are effective beginning Last Monday:

## G. A. Girls Hike To Chapman Home For Campfire Breakfast

First Baptist church, chaperoned by park Monday night. Mrs. J. D. McBrien and Mrs. Geo. girls prepared a campfire breakfast, and Miss Faye Newell. Girls enjoying the outing included

Chapman, Betty Jo Anderson, Rose Marie Scoggins, Marjorie Oden and Mable June Foster.

#### MRS. PEARL FAGAN HOME SATURDAY FROM TWO-DAYS MUSIC SCHOOL

Mrs. Pearl Fagan returned to Floydada Saturday from Lubbock where she attended a two-day training course in Applied Music. The Buddy Spray, of Dover, Okla- McLemore Priesing. Columbia unihoma, have charge of the versity graduate and representative of the state department of educa-

Song Leaders. Mr. and Mrs.

music and singing service at

the Nazarene revival being

Dan Hagood Given

Mrs. Cecil Hagood entertained

with a birthday party Wednesday of

Punch and cake were served to

Carolyn McDonald, Berry Fyffe,

Sherwin Lynn Fyffe, Barry Rosson, Dan McCleskey, Thomas Wayne

Franklin Stovall, Sandra Price,

Mac Travis, Larry Hollingsworth,

Don Daniels, Aubrey Guthrie, Glad

Lynn Norman, Nancy Buchanan,

Karen Buchanan, David Willson Kelly Hagood and the honoree.

Mrs. J. W. Buchanan was honored

Tuesday with a going-away shower

when members of the Blue Bonnet

club met at her home for an all-

day meeting. Mr. and Mrs. Buch-

anan and family plan to leave Mon-

day for California to make their

Luncheon was spread at noon

when each guest was given a small

potted plant, a gift from the hostess.

Mrs. Oliver Allen, Mrs. Willie B.

ford Edwards, Mrs. Everette Perry,

Mrs. V. O. Carter, Mrs. Dee Fyffe

Mrs. Alva Sparks, Mrs. J. E. Collier

Mrs. L. H. Dorrell and the hostess Mrs. Buchanan. Mrs. Harry Morckel

and Mrs. J. H. Buchanan were visi-

Attend Picnic And

Members of the Senior Sunday

School Class of the First Baptist

church enjoyed a swim and picnic

supper Thursday evening at the

Those making the trip were Mar-

garet Camden, Frances Jo Terrell

Lelia Faye Hicks, Lovelle Ginn, Bet-

ty Peck, Emma Louise Smith, Doro-

Katheryn McDonald, Betty Newell,

Mrs. Weldon Gibbs entertained

The afternoon was spent doing

\$1.00, \$1.25, \$1.50

\$4.00

\$2.50

\$1.60

25c

30c

50c

55c

25c

15c to 25c

the Silver Thimble club at her home

of last week at 3:30.

Mrs. Weldon Gibbs

Nell Swinson, Leona Peck.

Swimming Party

Plainview park.

Aiken, Mrs. Shorty Price, Mrs. Al-

Members present for the day were

Blue Bonnet Club

Wednesday

games were played.

conducted by Rev. D. B. Murelected as follows: Mrs. Charles Dean, Plainview, president; Mrs. Robertson, Lubbock, secretary; Mrs. W. A. Epps, Wilson, treasurer. No student demonstrations were given at the school, the entire time was devoted to teaching in all bran-

ches of music

## GIRL SCOUTS ATTEND PICNIC SUPPER MONDAY AT PLAINVIEW

The Girls Auxilliary Group of the and picnic supper at the Plainview

Those making the trip B. Marshall went on a six o'lclock Oragene Willson, Phyllis Jean Sihike Thursday morning to the home mon, Geraldine Simon, Marty Lou of Mrs. J. W. Chapman three miles Bond, Mary Helen Lewis, Maxine northeast of Floydada. After ar- Griffin, Wilma Dyer, and leaders riving at the Chapman home the Mrs. John Hoffman, Mrs. G. L. Kirk,

Mrs. Bill Simon, Scout Mother, Marty Lou Bond, Maxine Griffin, also made the trip with the scouts. Barbara June Marshall, Nelda Ruth Bobby James Cline and Don Kirk were guests of the troop.

#### GUESTS IN BRIDGES' HOME PAST WEEK END

Mr. and Mrs. Fred Williams and children Fred Orvis and Jerry Gayle of Alpine and Mr. and Mrs. Calvin McCLESKEYS HOME FROM Ballinger of Dalhart were guests Saturday and Sunday in the L. W. Bridges home. Mr. Williams is a brother of Mrs.

Bridges and Mr. Ballinger is a nephew. Mr. Williams and family will return here the first of the week for a few days before returning home. New officials for the year were The Floydada Garden Club will

meet at the home of Mrs. O. P. Rutledge Friday morning at 9:30. entertain the Idle Hour 42 club at their home 323 West Tennessee street, Monday night at 8 oclock.

#### MRS. R. B. DAVY, SISTER MRS. TOM SMITH BURIED AT MUNDAY, JULY 13

The Girl Scouts, their leaders and scout mother enjoyed a swim of Floydada was buried in the Munof Floydada was buried in the Mun-and Mrs. Ray Taylor of the Martin of Floydada was buried in the Martin day cemetery Sunday, July 13 after Dry Goods store are in Dallas and day cemetery Sunday, out She was several months illness. She was several months illness. She was several months illness, in Sardis, will attend the showing of Fall they born December 11, 1882 in Sardis Tennessee and died Saturday, July Winter merchandise. 12, at her home in Munday.

The deceased is survived by her husband, R. B. Davy, Munday drug-brother Ford Butler and family gist; a daughter Mrs. E. N. Felty of Celeste, Texas; two sisters Mrs. Smith of Floydada and Mrs. L. J. Frazier of Dallas and one brother Mr. Duckworth of Floydada.

Mrs. Davy and her family had visited in Floydada several times the last time was in the summer of last year.

attend the funeral.

## TWO-WEEKS VACATION

Mr. and Mrs. John McCleskey and family returned home this week end from a two-weeks vacation trip. The trip included Grand Canyon, San visit this week in Oklahoma and will Diego, Salt Lake City and as far north as Sacramento.

Mr. and Mrs. Wiley Young of Los Angeles, California came Tuesday for a visit with Mrs. Young's brother, O. R. Beard and family, and Mr. and Mrs. W. D. Newell will her sister, Mrs. Bill Ware and family

> Levi Lewis of Vernon was a business visitor in Ploydada Monday.

## MR. AND MRS. MARTIN AND MRS. TAYLOR ATTEND MARKET

Mr. and Mrs. J. G. Martin and will attend the showing of Fall and

While in Dallas the Martins' will visit in the home of Mrs. Martin's

## GOLIGHTLY AND TUBBS ENTER TRAINING FOR MARINES

R. E. Golightly son of Mrs. Alma Golightly and Thomas Arthur Tubbs son of Mr. and Mrs. Arthur Tubbs left Saturday for Amarillo where will entrain for Oklahoma they will chitain to Okianoma styear.

Her relatives here were unable to City for a physical examination for entry to the U. S. marine corps.

From Oklahoma they will go to San Diego for seven weeks recruit training and after that time they will get their assignment. Until that time they do not know where they will be stationed.

Dan and Kelly Hayood are visiting this week in Canyon with their grandparents, Mr. and Mrs. W. A. Jennings.

Estelle Gary of Lubbock spent the week-end with her parents, Mr. and Mrs. R. B. Gary.

Mr. and Mrs. Bob Teal left Sunday for Dallas where they will make their home.



## OUT THEY GO!

Spring and Summer **PURSES 49c** 

Women's Summer

GLOVES 25c pr.

Wrap-a-Round TURBANS 15c

Women's and Misses'

Slack Suits \$2.00









HERE IT IS! Our sensational, one-a-year value event with prices slashed to the core! Broken sizes, of course, but all at "reduced-to-clear" prices. PLUS lots of brand new things!

## ODD LOTS! BROKEN SIZES! BIG VALUES!

50 PAIRS

Ladies' Spring and Summer

## SHOES \$1.00 Pair

Sandals, Play Shoes and Dress Shoes. Broken Sizes

## PRICED TO MAKE ROOM FOR THE NEW!

SUMMER MILLINERY REDUCED TO CLEAR!

In Three Low Priced Groups

25c, 49c, 98c

Most of these are brand new hats less than six weeks old

## OUT THEY GO ... FOR A CLEAN SWEEP! REMNANTS

We must clean up all Summer Remnants of Piece Goods! Many of these reduced to less than-

PRICE

## NOW! A BARGAIN HUNTER'S PARADISE

SPRING and SUMMER

RAYONS

Reduced to Clear at 29c yd.

Prints and Plain Colors. A good selection.



Boys' Sport SHIRTS

Cool style - thrift priced! Airy cotton in rich spring 49 colors, patterns!

Boys' Summer

CAPS

10

ing and meshes. Men's Tropical **PANTS** \$2.00 pr.

Cool whites in suit-

Boys' All-Purpose KNIT SHIRTS

Savings special! Absorbent white cotton shirts with contrast trim on crew neck!





monotones, allover designs! Coollooking!

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FOR S Superfe \$10.00 Harmon

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## Classified Ads

For Sale

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Superfex Oil Refrigerator \$135.00 \$10.00 down \$5 per month. F. C.

LOTS of studio couches and living room suites, at good prices. F. C.

WATER BAGS, weeding hoes, sythes, files, belting, bolts, rope. Every-thing you need in Hardware at H. M. McDonald Hardware.

FOR SALE.—Alfalfa. L. L. Jones 5% miles S. E. Floydada.

LACES, Polishes, Belts, dye, insoles, arch supports, dance taps, etc., at Fogerson's Shoe Shop.

FORT WORTH STAR-TELEGRAM -See Jack Burleson at Unique Barber Shop or call 385. 19tfc

It will pay you, to pay us a visit.

Service, — Quality, — Price H. M. McDonald Hardware Co.

#### Wanted

25 TONS barley or wheat and bar-Would buy damaged wheat for hogs. Eva Wagner, 223tp WANTED-2 men boarders. Rearates. 818 So. Wall street.

WANTED-Your saws to file. S. r. Harris Service Station.

## Land For Sale

FOR SALE

418 ACRES well improved South part of Floyd County known as the M. W. Whitlow farm. Can sell cash or terms. Irrigation well, choice location. See or write. A. C. Goen, Administrator of the estate of M. W. Whitlow, deceased.

#### Miscellaneous

MET Bobby McGuire shine your thoes at Swinson's Barber Shop.

If the party who borrowed our plane will return it to us we will be much-o-blige. H. M. McDonald

LET us ship your wheat and barley to storage for you so you may secure a Federal Loan. We do this for 3c per bushel. Can load 2 cars at once. Our 28th year of dependable service to Floyd county farmers. Let us ship yours, please. Marshall Grain Co. Across street 20tfc

TAKE corns off your feet without pain. 219 W. Lee St., Floydada.

while they last at 95 cents. Metal chairs \$2.25 and \$5.00. F. C. Har-

on the farm, the more contented mechants in town. Buy that Good Gulf Stock Spray, & Sprayer, Now. The price is right ?????? 1 qt. to a carload, at H. M. McDonald Hard-

WHEAT loans quick. See Marshall

WHY SUFFER from heat? Let us install a Mathes cooler in your home. Tel. 46, Parker Appliance.

SEE H. G. Parker for Round Oak and Florence butane and natural 21tfc | 16tfe

## Earl Landtroupe To Assist In Revival

DOUGHERTY, July 23,—Members Wichita Falls visited friends here Sunday. of the Baptist church will meet Wednesday of this week and work the church grounds prior to the Paducah where she will be guest parts. summer revival which will start of her cousin, Suzanne Norman.

Friday night, July 25 and continue ten days. Rev. Earl Landtroupe of Lorenzo will assist the local pastor, Rev. Victor Crabtree, during the meeting. Clifford Potts of Waco will have charge of the song service. Locals

The grain harvest in this community is just about over. every field will be harvested by the last of the week

Weldon and Marjorie Jones of Mc-Adoo, Ima Nell Jones Antelope and Mrs. Barbee's mother of Quanah Alene Tinney of Dougherty spent and Miss Mozelle Edwards. last week with relatives in Wichita

sisters, Mrs. L. G. Norrell and family of Sand Hill.

Mrs. F. M. Dougherty and sons,

Mr. and Mrs. R. F. Hall of Laketer, Mrs. F. M. Covington and fam- sister, E. G. Pease and family. Fran- has been here visiting, for San Anwith them for a weeks visit with her past two weeks returned home with home they plan to visit in the home grandparents.

#### Arthur B. Duncan Aberact Company

Oldest and m.st complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hellums, Manager.

USE Cosden products and be satis-Home Ofl Co.

SEE the New '42 Model Philco Radios on display now at Parker Ap-20tfc

Association.

FLORIST OF DISTINCTION, cholcest pot plants and cut flowers Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 27tfe

OUR Flowers are FRESH and are beautifully arranged. Hollums Floydada Plorists.

MATHES coolers, Philco refrigerators and radios. H. C. Parker. Mife

## For Rent

FURNISHED apartment for rent. 329 West Mo. street

FOR RENT: Bedroom with private entrance and adjoining bath. W. Va. street Telephone 287. 23tfc FOR RENT-Room and garage

418 West California St. THREE-room unfurnished apartment, private bath. See Mrs. J. H. SPECIAL on canvas lawn chairs Green-129 W. Georgia.

FOR RENT - 5-room furnished 22tfc house. Roy Holmes, 202 West Ten-

## **Houses For Sale**

FOR SALE-5 room house with across street from Consumers. Will bath, good condition and on pave-14tfc ment. Easy terms. Will accept late model car or truck as part payment. See J. T. Hay, 615 South Main.

> HOUSES for sale and rent. W. Edd Brown, owner.

MODERN Homes for sale, easy terms Phone 273 W. H. Henderson.

Mr. and Mrs. Jeff Box and son of Matador spent several days last week with his brother, Homer Box and family

J. A. Crone and family spent Sunday in Roaring Springs.

Stokes, an old friend of the Campbell family Mr. and Mrs. Avery Payne visi- examination and treatment. ted with her parents at Roaring

Springs over the week-end. Sunday were her brother, E. P. Barbee and family of Ropesville,

Announcements have been recei-Mr. and Mrs. J. T. Poole and son, Kenneth, were Sunday guests of her ney Capshaw of Quanah. The little girl has been named Linda

WE HAVE a large stock of hard-ware to select from. Everything from Old Mexico.

Mrs. F. M. Dougherty and sons, Buck Brownlow left Monday for Lubbock where he will be employed. Buck Brownlow left Monday for Mr. and Mrs. Earl Foster and Mrs. S. Foster spent Saturday in view spent Sunday with their daugh- Wichita Falls with Mrs. Foster's Whitis, niece of Mrs. Houston who

> Mrs. R. T. Jones and little son, Houston at Hamilton, Texas. They Gene Edward visited her parents are expected home Saturday.
>
> Mr. and Mrs. C. A. Cumbie, Sunday end guests of her sister, Mrs. Orguests were Mrs. J. H. Freeman and Mr. and Mrs. Grady Freeman

and children of Floydada. Mr. and Mrs. Lloyd Otten of Amarillo and Mr. and Mrs. J. W. 248tc Harkins of Crosbyton visited Sun-

FLOWERS by wire anywhere in the Mrs. Harold Brownlow of Eldorado, The latter family departed for a world. Park Florist, telephone 78. Oklahoma visited Sunday with his vacation trip to Garden Grove, Cali-Member Floral Telegraph Delivery brother, J. M. Brownlow and wife. fornia and will return in two weeks S. M. Crawford and sons, Ben- fer his mother. nie and Roy, visited over the weekend with relatives at Fort Worth Seiling, Oklahoma and Mr. and Mrs. They were accompanied home by a Harold Read of Clinton, Oklahoma daughter, Miss Dorothy, who will were guests of Mr. and Mrs. Thomas visit here with her parents before Collins of Aiken Saturday and Sunleaving for her school work at day. Mrs. Hamilton is a sister and Munday.

Miss Alberta Mueller left Wednesday for her home in Wichita, Kansas after a weeks visit in the J. M. Brownlow home.

Mr. and Mrs. J. E. Newton were business visitors in Lubbock Wednesday.

Mr. and Mrs. C. A. Casfee returned home Sunday from a two weeks vacation in Los Angeles, California. They were accompanied home by their son, Louie, who will spend a San Angelo. They are expected week with his parents here. G. W. Abernathy of Lubbock spent

Thursday night with his cousin, J. Mrs. M. Easterling of Pasadena. M. Brownlow and Mrs. Brownlow California and Mrs. Novie Gentry Mr. and Mrs. H. N. Powell and children spent the week-end with C. P. Looper and family Tuesday. Mrs. Powell's mother, Mrs. J. M. Bennington, at Mabank. They were Sunday for a vacation trip to Coloccompanied home by their daughhave spent the past two months

Leroy Lowrance spent Sunday at ted in the home of Mrs. Flowers 241tp Tahoka. Clydene Allen returned parents Mr. and Mrs. R. F. Lut-

his grandparents.

here Monday on business. Falls where he will work for some

Doris and Dorothy Foster spent sister. Mrs. J. P. Williams and Dr. ast week with their grandparents, Williams. Mr. and Mrs. Charlie Bradford, of

Mr. and Mrs. J. M. Brownlow and granddaughter, Bobbie Fay Brown-low and Emma Lee McNeese, were business visitors to Quanah Mon-

Mrs. Sam Lide represented Dou-gherty home demonstration club at College Station last week.

Mrs. Bob Carter narrowly escaped serious injury the first of the week J. L. Nichols and Beryle Bishop of door came open. The accident happened at Tenth avenue and Roberts street in Amarillo where Mr. and Genelle Norman left Monday for Mrs. Carter had gone for combine

Mrs. Carter was picked up by the Mr. and Mrs. T. J. Campbell, Mrs. Griggs ambulance and rushed to G. C. Edwards and Jimmie Ferguson the Northwest Texas hospital where spent Sunday in Spur with Miss emergency treatment was given. She sustained a deep gash in the back of her head. She was released after

#### MRS. RHODES BROUGHT TO Guests in the Claud Ring home HOME OF HER DAUGHTER MRS. J. L. GRIGGS

Mrs. D. L. Rhodes of Duncan, Oklahoma was brought to the home of daughter Mrs. J. L. Griggs, Wednesday in a Harmon lance. She will visit here for sev eral weeks.

Mrs. Rhodes is suffering from a broken hip sustained in a fall that occurred the first of the year.

Mr. and Mrs. Jim Houston left Sunday, accompanied by Miss Nell Jean Covington returned home ces Foster, who has visited there the tonio. Miss Whitis' home. Enroute Mr. Houston's brother C. R.

> Mrs. J. H. Buchanan returned Mr. and Mrs. Bill Anderson of Alamogorda, New Mexico were weekshe has been since the first of the land Howard and Mr. Howard. Other year. She spent the most of the field. Her daughter and son-in law, Mr. and Mrs. Harry Morckel met her at Plainview and accom-

> panied her to Floydada. Mrs. Lola Reynolds of Stillwater, day with Mesdames Otten and Har- Oklahoma is here visiting her brokins father, W. B. Jones and Mrs. ther E. T. Hanks and Mrs. Hanks She was accompanied here by her Mr. and Mrs. Lee Brownlow and son Audell and wife and their little daughter, Bobbie Jean, and Mr. and son George of Tulsa, Oklahoma.

> > Mr. and Mrs. Joe Hamilton, jr., of

Mr. Read a brother of Mrs. Collins. Mr. and Mrs. Cecil Block and two children Linda and Wayne of Dallast visited Wednesday with Mr. Block's aunt Mrs. L. H. Newell and other relatives. They were enroute home from a vacation trip into

F. C. Harmon of the Harmon Furniture company in company with Earl Young of Lubbock left Monday on a vacation and fishing trip near home this week-end Mrs. Will Ferrier and her sisters

of Slaton were dinner guests of Mrs Mr. and Mrs. Blondy Finley left

rado, Yellowstone National park and ters. Nadine and Harvie Jo, who Washington, Oregon. They plan to return home in two weeks. Mrs. D. Flowers and her friend Mrs. Mack Allen and Mr. and Mrs. Mrs. G. S. Wheeler of Amarillo visi-

1 3-ROOM house for rent. 1 Block W. High School. Mrs. John Wahl week for Justin where he will visit ters of Mr. and Mrs. Lon Lewis, of Spur, are spending the week Mrs. Joe Shaw of Quanah was their uncle and aunt, Mr. and Mrs.

rere Monday on business.
Ira Linch has gone to Wichita Mr. and Mrs. Richard Stovall and sons spent the week-end at Roswell, New Mexico with Mr. Stovall's

Mr. and Mrs. Otho Sanders and children of the Center community visited in the home of Mr. and Mrs.

Thomas Collins Sunday. Glenn Hanks of Albuquerque, New Mexico came last week for a visit with his grandparents Mr. and Mrs. E. T. Hanks.

during the past year.

Families of 2,404 home demon-

stration club women in Extension

pounds of cotton in their homes

District 3 have used 50

## HOMEMAKERS

Make your work easier by equipping your home fully with Electric Helpers.

Come in and inspect our complete line of Electric Home Appliances - you're sure to find what you want . . . priced to fit your bud-

You'll say, "Thanks a million for the work they do and the many hours of leisure they allow you."

Drop in soon - you're al ways welcome at . . . .

H. M. McDonald

HARDWARE



the Piggly Wiggly way and your shopping becomes a pleasure. Thousands of items to choose from greet you from our smiling shelves-note these low prices!

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**SUGAR** 

10-Lb. Cloth Bag Fine Granulated

**53c** 

USCIOUS RIPE FRUITS

ICE COLD

Watermelons At All Times

Lb. 1 2 C

FRESH, VINE RIPENED **LETTUCE TOMATOES** 

Head 5c

**SPUDS** 

No. 1's, Red or White 10 Lbs 15c **LEMONS** 

California, Large Size

Lb. 5c

Dozen 19c

**ORANGES** California

Doz. 15c

Roasting Ears Home Grown,

Yellow Sweet

Ear 2c

**PINEAPPLE** 

Today's No. 1 Flat  $7\frac{1}{2}$ C

32c

BISQUICK Covered Glass Bowl

CRACKERS

40-oz. Package,

12½c

**CHERRIES** 

No. 2 Pitted

12½ c

MILK

6 SMALL or

3 LARGE,

Carroll Filled, It Whips **21**c 12½ c

Blackberries

SOUP

HEINZ ALWAYS

3 for 25c

5c

Grapefruit Juice

Pork & Beans

1 Lb. Can, Phillips

46-Oz. Can 14c

BUY DEFENSE SAVING STAMPS or BONDS.

OUR STORE 100%

COFFEE



LB. CAN

25c

HIGGLY WIGGLY Guaranteed House

CHEESE

Longhorn, Full Cream lb. 24c

lb. 20c PURE LARD

**VEAL LOAF** 

8 Lbs. 95c

BRING YOUR PAIL PLENTY OF PEN FED

**FRYERS** And FRESH FISH

SALT PORK, Pound, 11c Sliced BACON, Lb.

**JELL-O** 

3 BOXES 13c

ASSORTED FLAVORS

**Post Toasties** 

 $7\frac{1}{2}$ C

FREE DELIVERY of All Orders for \$1.50 or over — CALL 230 — Prompt

WE NEED YOUR CREAM AND EGGS. TOP PRICES GUARANTEED!

Folks say it's not a vacation if you spend it at home and we know you'll

agree that it is not the same as making a trip. So, this summer, break away from accustomed things...see different places...meet different people. You'll be surprised how easily and inexpensively you can reach some famous scenic point by Santa Fe train; or, if you prefer, we'll be glad to arrange a still longer vacation trip to suit your purse and pleasure.

CALL YOUR LOCAL SANTA FE AGENT TODAY FOR VACATION FOLDERS AND INFORMATION THIS SUMMER FORGET THE WORLD'S WORRIES ON A JOLLY, ECONOMICAL



VACATION TRIP BY RAIL



## **Must Increase Production** Of Milk

Many Advantages To Come Texas' Golden Opportunity To Texas Through More And Better Cows

five years have been working earnestly to promote and improve dairying in the State are highly pleased at the Government's request for a Now out of a clear sky, so to speak, six to ten per cent increase in milk production nationally.

In Secretary of Agriculture Wickard's request they see a demand for more and better cows and processing plants operating to capacity. Not only will dairymen be vitally affected but feed and all other allied industries will profit as well.

The demand for increased milk production has come about through America's decision to furnish Great Britain 250,000,000 pounds of cheese and 15,000,000 cases of evaporated milk, plus enormous quantities of present approximately one-third of the national production of cheese in America and one-fourth of the production of evaporated milk which must be replaced by increased milk production if our nation is to have

#### Floydada Insurance Agency

"The Agency of Service" All kinds of Insurance Room 216 Readhimer Bldg.

W. H. Henderson

Phone 273

E. P. NELSON BONDS And All Kinds of INSURANCE

Second floor First National Bank Building.

Telephone 285

its regular requirement of these

That the call for increased milk production is in effect an order i evidenced by the fact that the U. S. Department of Agriculture has in no uncertain terms advised their **Over South** agencies-the Extension Service, Farm Security Administration and other agricultural setups—that the increase must be accomplished and that the American farmer who milks cows is now a vital part of National

Commenting on the advantages that will come to Texas' Dairymen, M. E. McMurray, Manager of the Texas Dairy Products Association, FORT WORTH, July 21.—Those groups in Texas who for the past the Texas Dairy Industry. For a number of years we have been hammering along trying to improve consometimes against odds. comes Texas' opportunity to step up with the National leaders in furnishing their portion of the national production. Here's what it means nationally." continues Mc-Murray; "25,000,000 pounds of cheese means 8,930 minimum carloads and 15.000.000 cases represents 18.750 carloads of evaporated milk. Surely ing possibilities will not fail to improve her position and provide some of the long trainloads of dairy products that will move to the ports during the coming year."

Advice to County Agents and other agricultural workers as to how the increase may be affected are being received now from the Department of Agriculture. Among these are feeding heavier on concentrates especially the good cows; doing a better job of milking cows-faster and cleaner; feeding concentrates to dry cows so they will be ready to go cows wheather of dairy stock or not which may have milking possibilities; improve water supplies; study of feeding practices and increase use of trench silos.

GONE TO MARKET

Mrs. Verne Elliott. of Hagood's Dry Goods, left Sunday for Dallas to buy new fall merchandise for the store. They plan to be gone about a week.

Mrs. Newell Parker and her sister and husband, Mr. and Mrs. Shirley Sandefur, of Paducah, left Sunday for Louisville, Colorado to visit with another sister, Mrs. Wil-lard Rylatt and Mr. Rylatt. They plan to be gone a week

Arla Vee Bishop and Peggy Jo Bishop are guests this week of their Ed Bishop and family, of

Mavis Allsup of Wetumka, Oklahoma is a guest of her cousin, Evelyn Elliott. Miss Allsup has been

SPEARS & DANIEL

Complete Automotive Service - Specialized Lubrication

Latest Modern Valve Seating and Ring Equipment

PHONE 51

Located on East Side Square

Agency for International Trucks

Mr. Farmer and/or

Stockman:

Representative of Association, office Room 206,

PRESENT INTEREST RATE 41/2 %

Plainview Production

Credit Association

For Livestock and Crop Production Loans

THE MATHES COOLER

This office is set up in your territory to better

Readhimer Building in Floydada.

WE'RE OFFERING\_\_\_

serve Floyd County.

## Campaign Gets GORDON PATTERSON INJURED WHILE AT WORK NEAR ADRIAN SATURDAY **Under Way**

Plans for a public-spirited cooperative effort to increase the consump-tion of fresh peaches during the period of July 24th through July 30th, were announced today by Kenneth Duggin, Area Supervisor of the

Surplus Marketing Administration, U. S. Department of Agriculture. He stated that the Georgia Assoc iation of Peach Growers, the South Carolina Peach Growers Association and the North Carolina Mutual Peach Growers Society, who have combined marketing efforts through the Georgia-Carolinas Peach Markating Board, are among the cooperating growers' organizations. The Food Trades Industry are also cooperating with the United States Department of Agriculture in this effort to increase the home-consumption of fresh peaches and make the best possible use of our abundant peach crop.

Fresh peaches in season are one of the most popular fruits on the American market," he said. "This panied on the remainder of the vayear's crop is believed to be the finest and largest in many years Fresh peaches are one of the important protective foods listed as a "Blue Stamp Item" by the Secre-tary of Agriculture. It is the aim of the Surplus Marketing Administration to aid the growers, consumers and industry of America by encouraging increased consumption of

those needed commodities." He added that this cooperative educational campaign will augment the Food Stamp Plan under which to work when they freshen; reduce the Food Stamp Plan under which culling and the utilization of all fresh peaches and other basic healthprotecting foods are available to needy families by means of Food Stamps, at this time. The food Stamp plan is not in operation in Floyd county, however, for "administrative reasons", according to of-

One of the aims of the campaign Mr. and Mrs. Cecil Hagood and will be to encourage home canning and preserving. This is in accord with the objectives of the National Defense Conservation and Nutrition program, which urges adequate food

## Country Expects **Every Citizen** To Buy Bonds

County Chairman Points To Easy Way To Plan For Future

That the government, having made it possible for everybody to buy Defence Savings bonds and stamps now expects every citizen to take idvantage of the opportunity to rovide safety now and protect nemselves and their families with savings against the future, is the essense of a statement issued this week by Glad Snodgrass, county chairman of the bond and stamp sales committee.

"Our government is now preparng a defense so that we and our children may live in peace," he said. "Part of our defense is to plan or the future, as well as to show we are loyal to the govern-Continuing he points to wage earner, big or little, and how easy it would be for each one to invest a part of his wages against

Believing that each of you would welcome a means whereby you could regulary set aside a portion of your earnings each month for purchase of United States Defense Savings Bonds, your government has established and will administer for employees, a payroll allotment plan under the terms and conditions herein set out. "The Bonds to be purchased are Series E. United States Defense Savings Bonds which are direct obligations of the United States government. These Bonds mature in ten years from date of

"While your participation in this plan is voluntary and only adopted for your benefit and convenience the government is sure you will welcome its use. By investing in these Defense Savings bonds and stamps you will not only be prudently investing in savings, but you will also be partially supporting the United States government in its great task of providing for our National de-

Asked to Sign Pledge

"Our Government wants every business firm in Floyd county to sign up under this salary allotment plan,—even its only a small filling station and father and son operate it, and even tho they could only buy 25-cents in stamps each month. Your government wants and expects you to agree to this method. Talk it over among yourselves and be ready to give the committee an answer as to what your allotment will be when the local committee calls upon you at an early date with

agreement plans.
"This is just as much the job of every citizen in Floyd county as it s the job of the committee to put this over, as a matter of fact, it is the patriotic duty of every citizen in Texas who is not in the army, navy, airforce or some branch of active service in national defense to do his part at home that we may make it easier for those boys who are in the training camps, whether it be air, army, or navy.

MCNUTT'S ARE PARENTS OF YOUNG SON

Born Sunday to Mr. and Mrs. Hershell Edwin McNutt a son weighing 7 punds and 6 ounces The boy was named Jerry Edwin. He is the grandson of Mr. and Mrs. H. E. McNutt and Mr. and Mrs.

Andy Collins. Mrs. McNutt and little son are in Lubbock hospital.

Mrs. Collis Roland was brought home from a Lubbock hospital this mid week where she had been for

Gordon Patterson was painfully burned Friday afternoon while at work on the Martin & Zimmerman wheat farms near Adrian. He removed the radiator cap from a pick-up he was driving and the steam blew into his face and chest.

He was carried to the St. Anthony's hospital at Amarillo where he will have to remain until the latter part of the week.

His sisters Mrs. Dillard Scott, Mrs. Carl Rodgers and Mrs. Paul Newberry and brother Jessie Patterson and Mrs. Patterson visited him Sat-

## ENROLLED FOR SECOND SEMESTER TEXAS TECH

Miss Merle Fagan, primary tea-cher in the Baker school and Miss Emma Lou Bedford enrolled for the second semester at Texas Tech.

Mr. and Mrs. Lee Mudd of Sterling, Colorado came Tuesday morning enroute to Breckenridge. They visited with Mr. and Mrs. Herbert Sims Tuesday night and was accomcation trip by Mrs. Sims.

Miss Nelda Whitis returned Sunday to her home at San Antonio after two weks visit here with her aunt Mrs. J. B. Houston and Mr.

Mr. and Mrs. Ray Chapman and daughter, Dorris, of Seagraves, spent the week-end with Mr. Chapman's parents, Mr. and Mrs. J. W. Chap-

#### Dr. Wilson Kimble Optometrist

pecializing in fitting glasses and straightening crossed eyes. FLOYDADA,

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

LANIER'S ON VACATION

Mr. and Mrs. J. W. Lanier left Sunday for a month's vacation trip. They plan to spend three weeks at Hot Springs, New Mexico. From there they will go to the mountains. returning by way of Gallup, New Mexico in time for the Indian Fiesta that will be held August 14, 15 and

Mrs. A. B. Keim and daughter, Frances, and Lajuana Liebfried returned home Monday from Waco where they visited the past ten days with Mrs. Keim's parents, Mr. and Mrs. J. E. Laughlin.

?are your feet killing you 🚕 ന്

Perhaps it's only a minor trouble that can be easily adjusted now, or it may be the heels of your shoes out of line. Come in and we'll tell you the trouble.

RAINER SHOE SHOP

South Side Square

Cowbo

## Our Vacuum Cleaner Will Take The Harvest Dust Out Of-

## YOUR CAR'S UPHOLSTERY!

Now that the harvest's over bring your car in to Nabors Conoco Station. Get it gone over completely.

OUR VACUUM CLEANER Will Clean your upholstery, a part of our regular service on every job of Lubricating and Washing.

OUR NEW AIR PRESSURE washing equipment adds a lot to the service we give you, and we have the Right Lubricants and the right Grease Guns to get to those places that are sometime missed.

ENJOY YOUR CAR. Bring it to Nabors Conoco Station on the convenient corner. We'll appreciate your business. You'll appreciate the New Zip and the Fresh Cleanliness you get from your car only when it is Lubricated Right and Cleaned Right.

## NABORS CONOCO SERVICE Telephone 20

"On The Convenient Corner"

# "BRING'EM BACK DEAD!" The Referee

THE SCENE was in torrid Death Valley. where Hollywood makes true desert pictures, and the heat makes records.

Condemned to death were 6 new coupes, alike throughout, except that in each crankcase-under lock-was a different big-name motor oil ... one 5-quart fill . . . never any added in any car's lifetime . . . 57-mile speed kept up under Death Valley's all-consuming sun until each engine went to smash. A strictly impartial, strictly certified test of motor oil life, decided only by 6 cars' death.

#### Which 5-Quart fill lasted all of 13,398 miles?... Certified

One oil outlasted the other test oils by 5,683 miles or more . . . Certified. And the whole lot of them-5 big-name oils -averaged not even half of the 13,398 miles delivered by the new long-lasting oil. You can have it in your engine right now-at popular price-by asking for

CONOCO NIL MOTOR OIL Its mileage and economy come straight

from Conoco Nth oil's new synthetic or

man-made extra substance - Thialkene inhibitor. (Conoco Patent 2,218,132.) To understand, merely think a moment of Vaccination-the right protective substance put on guard to keep a trouble from starting. Now the trouble aiming to start on motor oils lurks in the normal firing of every engine. Filth is formed that can spoil one drop-then two drops "catch it"-then four-then sixteenfaster, faster, FASTER, till the whole fill weakens and the oil level sinks too fast ... but not when the start of this oilfouling trouble is inhibited-held backby life-giving Thialkene inhibitor in new Conoco Nth motor oil, on sale today for

You'll never Death-Test your Conoco Nth oil nor repeat other proving-ground tortures. You'll still drain and refill at recommended intervals. But how you'll expect to stretch the distance before you ever add a quart, judging by this big fact: 5 heavily advertised oils in the Certified Death Valley Test were outmileaged 74% to 161% by Conoco Nth oil.

AND CONOCO NIL OIL OIL-PLATES YOUR ENGINE!

Long the keystone of Conoco success, OIL-PLATING comes from another great Conoco synthetic . . . man-made under the famed Germ Processed oil patent. Magnet-like action bonds OIL-PLATING to engine parts. It can't all quickly drain down-not while you're using Conoco Nth oil. So OIL-PLATING is on guard in advance against wear! ... and helps mileage, as it did in Death Valley. An OIL-PLATED engine is one more economy you get from a change to popular-priced new Conoco Nth oil.

Economy like that counts up into dollars! Change to Nth oil today at Your Mileage Merchant's Conoco station. Continental Oil Company-Pioneers in Bettering America's oil with Synthetics

CERTIFIED I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each

Full Line of Continental Oils, Lubricants, Gas -Call Us for Your Farm and Wholesale Needs-

CONOCO N MOTOR OIL

CONTINENTAL DISTRIBUTOR

TELEPHONE

R. C. HENRY

You'll never know what real comfort can be until you've had your home air-conditioned. It's far less costly than you imagine, and pays for Itself many times over in comfort. Ask for details today. No obligation. "DEDICATED TO COMFORT" Telephone 46 H. G. PARKER, Appliance

## XIT Re-Union **Groups Meet** At Dalhart

DALHART, Tex, July 22—Enter-tainment for the Sixth Annual XIT Ranch Reunion in Dalhart Aug. 4-5 will really start Saturday night, Aug. in order to take care of the early

Three old-time organizations annually meet in Dalhart on XIT Resociation, parent of the reunion and open only to men and women who once worked on the 3,000,000-acre spread that Texas in the 1880's ing. traded for its \$3,000,000 red granite

Another is the Old Trail Drivers of the Southwest; and the third is Lockney and two of his boys. the Texas - New Mexico - Oklahoma Cowboys Association, known as the

Many of the pioneer members of these organizations, and other old-timers, drift into Dalhart a day or two early to have a little more time to look up old acquaintances, renew friendships and swap yarns. And lots of the youngbloods come

## David Battey Attends State Convention

David Batty, son of Mr. and Mrs. D. S. Batty of the Harmony com-munity, returned this week from Marshall where he attended the State F. F. A. convention July 16-19. David served as an official minion dates. One is the XIT As-Area 1 having been elected to that position at a meeting of the Plainview District Future Farmer meet-

David attended the convention and points of interest in Louisiana in company with Mr. R. K. McCoy. Vocational Agriculture teacher of

Carbon paper, typewriter ribbons.

THE POWER YOU WANT

AT THE PRICE YOU WANT TO PAY

McCORMICK- FARMALL A "Culti-Vision"

• Farmall-A has power and these features, too: comfortable

capacity to do the work of four sponge - rubber upholstered

horses or mules at the cost of seat; smooth, 4-cylinder engine

two. It brings practically horse- with replaceable cylinders;

less farming to many farms 4-speed transmission with 10-

that have been handicapped by mile road speed; variable gov-

"Culti-Vision" you do closer, Farmalls, including Farmall-A

cleaner work because the rows and the new, larger sizes. Farm-

MARTIN & COMPANY

FLOYDADA, TEXAS

are always in view. You'll like all-H and Farmall-M.

Farmall-A ends body twist-

ing and neck craning. With

## **Baptist Revival To** Start Sunday At South Plains

SOUTH PLAINS, July 21-A cordial invitation is extended to all members and non-members to attend the revival meeting at the First Baptist church beginning Sun-

Farmers are rejoicing over the dry Red Cross headquarters. weather which will enable them to vest wheat. This is a rare com- top to be put together. bination for this country.

from a vacation trip to Fayette- tee. visited with relatives.

the Levelland hospital. Mrs. J. H. Myers and sons, Ray these ladies. and Billy, and daughter, Betty, are

relatives in Crosbyton this week.

another daughter, Mrs. W. H. Bailey and Mr. Bailey, of Floydmake.

#### TO LEAVE TOMORROW

Mrs. A. J. Cline plan to leave to- by Red Cross workers. She has morrow on a ten days vacation made 10 girls' dresses.
trip to Mart, Texas. They will This week Mrs. Carl McAdams as
visit in the home of their parents chairman of the Lockney Chapter Mr. and Mrs. J. Coker and other of the Red Cross took 19 womens'

turned Saturday from Los Angeles, ing in her home. This is a fine California. They were accompan-ied by their son Louie who will re-all hands are needed. turn to California the first of the

til Sunday, guests of Mrs. Wells' keep printing her name every week, parents Rev. and Mrs. G. W. Tubbs but we believe outstanding service

Judge and Mrs. A. J. Folley and daughter Frances Elaine of Amarillo were week end guests of Mr. and Mrs. Carl L. Minor.

Mr. and Mrs. Edd Johnson left Wednesday of last week for a trip to East and Central Texas to visit with relatives several days.

in the new army camp at Wichita Falls, spent the week end with his family here. Mr. and Mrs. Bill Hurley of Level-

land visited Friday evening in the home of Mrs. Hurley's parents, Mr. and Mrs. J. F. Robinson. Mr. and Mrs. John Dickerson of

Jacksboro visited Saturday with Mr. Dickerson's sister, Mrs. Lula Slaughter, and other relatives.

Grandmother Sumners is spending the week with her daughter, Mrs. H. Grubbs, west of Floydada.

Mrs. Floyd Murry and Mitchie, of Amarillo visited Mrs. Bob Muncy Friday. Mr. and Mrs. W. C. Boren of

tives here last week end. Corene Daniel of Lubbock spent the week-end with her parents, Mr. and Mrs. W. F. Daniel.

Columnar pads. The Hespertan

### GOOD NEIGHBORS ferent points in Colorado with her parents-in-law, Dr. and Mrs. A. F. Wood of Lubbock. They plan to be gone a week or ten days.



Marguerite Leonard has been day. Rev. Newell Clark will have lending a helping hand by typing and daughter Emma Ruth of Mulecharge of the preaching services and pattern directions and knitting Harvey Wolf will conduct the song afghan squares. Ruth Hamilton has been working on patterns at

Mrs. Dora Reagan donated two her parents Mr. and Mrs. John plant, cultivate row crops and har- completed quilt tops and another Rose. She is ill at this time with

New committees announced this Mr. and Mrs. Sim Reeves and week by the chairman, Mrs. Lon family and Mr. and Mrs. Grig Mil- Davis are Mrs. George Smith, chair- at her home this week with the ton, Jr. and family returned home man of the quilt and scrap commit-Anyone having new woolen ghter of Geo. B. Marshall. ville, Arkansas last week where they scraps to donate is asked to call Mrs. isited with relatives.

Mr. and Mrs. Matt Lyles received Mrs. Clarence Guffee, chairman, word Sunday of the illness of their Mrs. Donald Pitts and Mrs. Jack daughter, Mary Stevenson, who is in Henry. If you wish to help cut and sew baby clothes, get in touch with

The Harmony Mome Demonstraspending their vacation with relati-tion club Mrs. Sam Hale, chairman ves in California. They accom-has taken a number of womens' and girls' dresses and hospital gowns to

Mrs. Manda Hoffman is visiting church will make girls' dresses. Mrs. The T. E. L. class of the Baptist E. P. Nelson is president of the

Mrs. J. W. Buchanan who is Mr. and Mrs. Grady Harris and moving to California will be missed

and 17 girls' dresses to make. Mrs. N. A. Armstrong cannot get Mr. and Mrs. C. A. Caffee re- to the sewing room, but she is sew-

Mrs. Lola C. Gallaway holds some

sort of record. Besides daily service at headquarters, she has made Mr. and Mrs. W. B. Wells of 28 garments and cut over 100 dress-Amarillo were here from Friday un- es. Mrs. Gallaway asked us not to should be recognized. Women are needed in the sewing

room. This week there will be 60 children's dresses, size 2, cut and ready to make.

Fellowship Hall is the coolest pace in town. Arrange your work so that you can give an hour or two of your time to the Red Cross this next week.

## James Colville who is employed Russell Patterson **Awarded Lone Star** Farmer Degree

Russell Patterson received word this week that he has been awarded a Lone Star Farmer degree at the state Future Farmer Association convention held at Marshall, July 16 to 19.

The Lone Star Farmer degree is the highest degree awarded in the state to a Future Farmer. To obtain that degree a boy must have taken vocational agriculture at least two years and must have had good supervised farming program for two years or longer. Russell is the son of Mr. and Mrs.

H. R. Patterson of Floydada.

Mrs. Addie Wood of Hamiton Arlington visited friends and relaformerly of Floydada, is a guesi this week in the home of her daugh ter, Mrs. Jim Shurbet and Mr.

> Mrs. J. W. Fritts of Marlow, Oklahoma left Tuesday for her home after a visit here with her daugh-ter, Mrs. W. H. Jenkins and Mr Jenkins. Mrs. Fritts is 87 years old.

Dr. and Mrs. A. F. Wood of Lubbock visited Sunday with Mrs. Wood's son, J. W. Kinard and wife.

Bobbie Muncy and Elaine Culpep-

per returned home Sunday from Shamrock where they had been visiting Mr. and Mrs. Buck Hend-

Mary Grace, seven year old daugh-ter of Mr. and Mrs. Edd Muncy, is improving from a severe case of

Miss Bennie Fuller of Weatherford, who is a house guest of her sister Mrs. Gene Collins, spent the week end in Amarillo, guest of Miss Mildred Olson.

Guest last week in the home of Mr. and Mrs. E. E. Harper included Mr. and Mrs. Joe Gibson of Childress and John Douglas Harper of

## When a Child Needs a Laxative!

SYRUP OF BLACK-DRAUGHT is a tasty liquid that most children will welcome whenever they need a laxative. What's more important, it has the same main ingredient as BLACK-DRAUGHT, its older companion. Perhaps that's why it usually gives a child such refreshing relief from the familiar symptoms which show a laxative is needed Comes in two sizes: 25c-50c.

## LAND

We have land to Sell and to Lease for Farming. Stock-Farming and Grazing purposes, and about 80 acres up, in Floyd, Bris-coe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro. Floydada, Texas

## Mrs. J. W. Kinard left yesterday Ice Cream Supper To Be Held At Baker Sat.

Guests of Mrs. E. C. Nelson Sun-BAKER, July 22,-The entire comday were her children Judge E. C. munity is invited to attend the ice Nelson, jr., and son Lige of Amacream supper at the school house rillo; Mr. and Mrs. Dave Standifer Saturday night. Each family is requested to bring a freezer of cream and cake. An old time "get-to-

gether" is planned.
Sunday School was resumed at week from a visit in Rio Vista with Baker Sunday morning. Everyone is asked to come and take part in the services.

The Woman's Society of Chris- for the elevator this summer. tian Service met at the Baker school Little Myrna Lee Marshall is ill Monday for their regular meeting. Mrs. R. R. Overman and Mr. and mumps. She is the youngest dau-ghter of Geo. B. Marshall. Mrs. A. J. Overman and daugh-ters are guests this week in the

Mrs. Tom Hart.

Mrs. G. N. Hart and family, Mrs R. R. Overman and Mr. and Mrs. J. Overman spent Sunday at Roaring Springs on a picnic. basket supper was served

nome of their daughter and sister

George Smith of Addington, Oklahoma, who has been helping his uncle, Ham Smith, during harvest, returned to his home Saturday. Jennie Lou Harper spent the pas

week at Lubbock and Cleburne visiting friends and relatives. Ewell Johnson received an arm fracture Saturday night while trying to crank a tractor. He is manager of the Farmer's Elevator. Miss Bert Ione Smith is keeping books

Colston is "soda Jerker".

Hershel Hinson returned Friday from a visit with his aunt Mrs. T. W. Whigham at Denton.



Mrs. Edwin Harper returned last

## No House Is Impossible!

## Repairs and Remodeling are **EASY and INEXPENSIVE**

Houses, like people, are as old as they look. There is no reason why a 1939 . . . house should look like the "bustle"

## ARCHITECTURAL STYLES CHANGE

frequently, conveniences are improved constantly . . . but the well-built house need not bear the stamp of age!

> There is no obligation on your part to come in and let us show you the many plans and styles for your home. Come in



Willson & Son Lumber Co-





STILL only \$196.50 STILL backed by a . . .

**10 YEAR GUARANTEE** IF YOU'RE EVER GOING TO BUY

A NEW REFRIGERATOR



sizes of Servel Electrolux.

buy your SERVEL now!

changing conditions in all manufacturing industry

today, we feel it our duty to urge you to buy yours NOW. If you have the slightest idea you

may be in the market for a new refrigerator-this

summer, next summer, or two years from now-

number of several popular

moving parts in its freezing system. With nothing to wear, to make noise, to cause costly repairs, to lose efficiency and run up higher bills year after year. Still the only one that brings you finest mod-Still at the lowest price in Servel History. Still backed by an iron clad ern refrigeration no matter where you live. For other Servel models operate on Bottled Gas, Butane, or Kerosene. And still the only one backed 10-YEAR GUARANTEE. Under the rapidly

by an iron clad 10-YEAR GUARANTEE-at no And you can still buy SERVEL on terms so easy the payments will be about the size of your monthly ice bill. But don't wait. No one can predict what conditions will be tomorrow. Come in today!

Read This Guarantee

on complete refrigerating sys-

tem. We guarantee to the original purchasers of 1941 Servel

Electrolux Gas Refrigerators to

refurnish without cost any de-fective burner, control or refrig-erating unit for a period of ten (10) years from date of installa-tion. (You pay only cost of in-stalling parts.)

## It's still the only automatic refrigerator with no STILL GOING STRONG AFTER.

C. H. ELLIOTT, Appliances

R. L. SMITH, Manager

**Telephone 89** 

**FLOYDADA** 

# ACCENT on Cleanliness

ernor; and complete line of di-

Ask us about the new line of

rect-connected machines.

## Proclamation!

Cleanliness is akin to Godliness and applies just as much to communities as to per-

Cleanliness promotes not only beauty but health, and a beautiful community is usually a healthy community. Removal of all those things which make a community look unattractive also removes those things which menace health.



Look Around Your House and Yard, and See What Improvements You can make there!

## Clean Up Trash . . . Make Needed Repairs . . . And Above All Cut All Weeds!

Let's all go to work to make a cleaner, healthier and more attractive FLOYDADA

City Of Floydada

## **TDG Officers**, Non-Coms To **Meet Sunday**

Officers and non-commissioned of-ficers of the 41st battalion, Texas Defense guard, as well as enlisted men and their families from Childress, Turkey, Spur and Floydada, will enjoy a picnic dinner together at Roaring Springs pool, Dr. D. H. Pitts, captain of the Floydada company said yesterday.

popular Motley county pool was given the first of the week by Lieutenant farm operators the past two days.

Mr. Rosenborough make grape juice.

The program. assemble in a contact camp there by Battalion Commander V. H. Mc- High temp Clintock of Childress. Very interesting discussions in addition to rifle markmanship practice have been D. F. BREDTHAUER IN planned, according to notice recei- PLAINVIEW HOSPITAL ved by Dr. Pitts.

Among the subjects to be discussed are "First aid kit for the company in the field," signal training. "Riot duty formations and drill," "Legal status of the Texas Defense

schedules will also be held. From 2 to 2:30 in the afternoon has been designated as chapel period when Chaplain L. W. Bridges of

Floydada will have charge. Temporary armory for storage of that place Saturday. property of Company B, Floydada.

Mrs. Bredthauer will go to Plainkress and one daughter, Mrs. Ernest
wiew today to visit her husband, she
Wells of South Plains survive the the county in old jail room basement of the court house. Rifles are due to be received by the company

## Floydada Firemen At A & M School This Week

V. L. Elliott, chief of Floydada Volunteer Fire Department and Melvin Henry, a member of the demen' school. The school opened

one or two members of the department to the firemen's school to keep up with latest technique in school. firefighting. This year the course will stress fire defense methods as learned from experience of people Helen Jean and Jimmy, of Fort American Democracy has been that in the British Isles.

SUGAR

SPUDS

**JELLO** 

10-Lb. Bag

10 Pounds.

Any Flavor,

CORN FLAKES 2 Boxes and Bowl Free,

2-Lb. Box.

4 Pounds.

Pound,

14-oz. Bottle,

48-Lb. Sack.

3 Packages.

Quart Bottle.

Bring Your Pail

New Red

SYRUP Fancy Table

**CRACKERS** 

**HYPRO** 

**LEMONS** 

CATSUP

**FLOUR** 

CORN

KRAUT

CHEESE

TEA

COOL ADE

TOMATOES Fresh

Bright and Early,

No. 2 Can,

SLICED BACON

BOLOGNA Pound,

SLICED BACON Rex Pound,

2 For.

No. 2 Can.

Full Cream,

PURE LARD

## Weather and Crops Short Course

general over the county and area, had brought 85-hundredths of an inch of moisture to thirsty row crops this morning at 8:30 o'clock. A steady downpour was continuing at that hour.

The rain began with spotted gradually spread out to general proat Floydada.

The rainfall is generally looked sioned officers have been called to earth sapped by weeds in the past agent, said.

High temperatures have prevailed throughout the week.

D. F. Bredthauer, county agricul tural agent was carried to a Plainview hospital Wednesday morning where he will go through the clinic. past three weeks.

Discussion of July-August training made a trip to Marlin, Texas where he spent two weeks in a health she was carried a week ago. He returned to Floydada in at College Station, returning from miles northwest of Lockney.

MRS. ALTON BIRCHFIELD

Mr. and Mrs. Alton Birchfield, former residents of Floyd county are the parents of a daughter born July 21 at Big Springs, Texas. The little girl is the granddaughter of Judge and Mrs. J. W. Howard Individualism And and Mrs. R. A. Birchfield. Sh weighed six pounds and twelv

H. G. Barber, Agriculture teacher partment, are at College Station at the high school, returned home this week where they are in the fireschooling at A & M college. Mrs. Monday and they are due home Barber remained at Weatherford ing service at the Cumberland Preswith her parents and will return City of Floydada annually sends home soon. Mrs. Barber has been ents while her husband attended ble issues in the present day world

Mrs. Haywood Davis and children Worth left yesterday after spending of rugged individualism is not surthe week with Mrs. Haywood's sis-R. L. Carter, of Langston, Ala- ter-in-law, Mrs. J. H. Myers and ground is permeated with the Chrisbama, has been visiting here and family. Helen Jean remained for a tian faith on the north plains with his chil- longer visit with her aunt and un-

55°

12

41°

49

12

47°

19°

13

15°

9

10

13

15°

15°

25°

17½°

15°

28°

Pound.

\$1.65

## For Floyd Co-On August 6

A one-day Short Course has been showers yesterday afternoon and planned for Floyd county Wednesday, August 6, when demonstraportions last night around 11 o'clock. tions covering all phases of Food The rain clouds drifted in from the preparation and preservation will be west and the west portion of the given. The theme of the school county reported good showers before any appreciable fall had been noted fense." Insect control will also be presented

Officials from A & M college who upon as welcome, with thousands of acres of cotton and young feed in F. Rosenborough, Miss Jennie Camp the field, most of it cleaned out of Miss Lida Cooper and J. K. Edwards, of non-cooperators objects to marweeds and growing off. General Mr. Rosenborough will tell how to keting quotas. We certainly will

day basket dinner will be part of even those who need to finish up of the meeting and other details an all-day program beginning at 10 harvesting welcome the interlude as that, at this time, have not been o'clock. Officers and non-commis- rains soak the moisture-hungry worked out, Miss Edith L. Wilson,

## Funeral Rites For Mrs. Frank Walter At Lockney Sunday

Funeral service for Mrs. Frank Walter, 67, was held at the First quotas were voted in a democratic He has been in declining health the Methodist church at Lockney at 4 manner. Majority rule is part of p. m. Sunday with Rev. O. B. Her- the American way of life. Certain ring pastor officiating. She died at ly 90 percent comprises a majority

Mr. and Mrs. Walter came to ers stand solidly behind the protime to go with a group of 4-H club Floyd county in 1909 from Carters- gram in its efforts to keep excess members to a Farmers Short Course ville, Illinois. Their home is twelve wheat off the market, and will re-Mr. Walter, one son Melvin of

deceased and were present for the funeral service. A sister Mrs. Rob-DAUGHTER BORN TO MR. AND ertson of Illinots was also present. Crager Funeral home directors at

## arrangements. Interment was made in the Lockney cemetery following

Gospel' Subject Of

Pastor's Message byterian church by the Pastor Rev. Rudolf A. Renfer. Rev. Renfer Behind the external and visistrife is the age long struggle of individualism versus the masses." That the foundational principles of

"A pertinent subject for our day is the relation of individualism to

prising when we see that its back-

The High School and College oung men will meet at 7 o'clock the evening. In the evening at 8 o'clock the

pastor will bring an interesting Bible ers atstudy on the subject, "The Covenents of God."

#### BOBBIE JAMES CLINE IMPROVING FROM

Bobbie James Cline is reported to be doing nicely following an accident Monday night when one bone in his right arm was broken just above the wrist. The accident hap-pened while he was sliding down a licky slide in a Plainview park. He was carried to a Plainview hospital where his arm was placed

Mrs. Melvin Henry left for Arkansas this week to visit with rela-

## Summer Savings

Crushed PINEAPPLE **25**c 9-oz. can, 3 for... PORK & BEANS 6c

PICKLES. **15**c Quart Jar. Del Monte

COFFEE 25c 1 Pound VANILLA

WAFERS. 15c 14-oz. Box, GRAPE JUICE.

25c Quart, KLEENEX 25c Large Box,

Fort Howard TISSUE, **19**c 3 Rolls,

HULL McBRIEN

Phone 292

## 49-Cent Penalty-

we emphatically declare that statement is not true as far as Floyd

couny is concerned. On the contrary, Floyd county gram Will Resist Attempts To Change

The wheat farmers have waited a long time to sell their wheat for a decent price. Now that the government is guaranteeing that price with the loan the growers certainly are not going to return to 30-cent wheat just because a small group resist any attempt to benefit those the first of the week by Lieutenant farm operators the past two days.

Carl H. Roewe of Turkey. The midSome wheat remains to be cut but announced next week with the place along to cooperate with the profew farmers who have refused all gram and have been reaping the benefits of the government-pegged wheat price without doing anything to earn their way. Until marketing quotas were voted in and the penalty was set at 49 cents, these hitchhiking farmers, who contributed nothing to the program were getting the gravy. The 90 percent who did cooperate made it possible for the other 10 percent to clean up

> We say again that the great majority of Floyd county wheat growsist any move to lower the penalty.

Now it's the turn of the 90 percent.

This is a democracy. Marketing

## Fire Stalks-

(Continued from page one) and water. When the straw and stubble are worked into the ground. Lockney were in charge of funeral the movement of soil be either wind or water is checked.

Burning also deprives the soil of moisture," the Conservationist ontinues, "because when the straw and crop trash are destroyed there nothing to check the water as it runs off the field. When the straw is mulched into the surface the soil remains spongy and is capale of absorbing much larger quanities of water.

"Another factor is the loss o fertility that comes from burning, Kemp points out. "When the straw s burning the organic matter that would maintain and improve the fertility of the land is destroyed

## "A Nice Selection"

A 2000 A

Bathing Suits-Slack Suits-En-Semble Suits-Straws-Summer Oxfords-Mesh Shirts-Holeproof Hose-Summer Suits and Trous-

SENSIBLE PRICES

## GLAD SNODGRASS

Smart Wear for Men Since 1900'

## Star Cash **Values**

**55c** Sugar, GRAPEFRUIT **15c** Juice, DEL MONTE **25**c Corn. **25**c Hominy No. 21/2: 3 For. 69c Fruit Jars Quarts, Dozen, **10**c Catsup, Large Bottle.

13c Crackers, 2-lb. Box, 15c Oats

ASSORTED FLAVORS Kool Aid **25**c

Lime Rickey 250 WILSCO

Bacon **27c** Stock Spray 95c

Within three years after straw is vitally affected and crop production spending the summer in Houston home for a brief business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production spending the summer in Houston business visit & services and crop production business visit & services & servi tends to decrease.

"Farmers of the Southern Great Plains and Floyd County District in particular, now have a most effective means for controlling erosion farmers are nearly 100 percent in for at least three years even if favor of retaining the present pen- drought prevails for the next two alty of 49 cents. They realize that years, but this advantage will be lowering the penalty would result lost if the wheat straw and stubble in a complete wrecking of the pro- are burned and not turned into the soil properly," the Conservationist

#### MRS. B. HATLEY ILL

Mrs. B. Hatley Western Union operator is doing nicely, her husband said Wednesday morning following an illness the past few days. She plans to take a vacation of two weeks before returning to her duties.

G. Johnston, relief operator is in charge of the Western Union office during Mrs. Hatley's absense. He arrived in Floydada from Lamesa

Writing fluids. Hesperian.

## CHEVROLET **TRUCK**

at real Bargain Price-For Quick Sale!

C. L. BERRY

PRODUCE

within three years after straw is burned, the soil fertility becomes of Mr. and Mrs. W. L. Lewis is are in school at Canyon, were to burned, the soil fertility becomes of Mr. and Mrs. W. L. Lewis is are in school at Canyon, were to

Miss Eva Marie Lewis, daughter Mr. and Mrs. Henry Price. who urday afternoon.

## SUMMER CLEARANCE

## SHOE SPECIALS

Find your size and the style you like on the counters — Take them

49c

98c

Also showing this week New Paris Fashion Fall Dress Shoes and School Oxfords-

\$2.98 AND

\$3.95

HAGOOD'S

"Standard Brands Priced Right"



Here are quality foods that will keep . . . . that won't let your appetite "cool off" during hot weather. Each item also represents a "cool savings" without sacrifice of quality or quantity. Shop here every day and see for yourself how you can save. CALL 27.

SUGAR

10 Lbs.

54c

FOLGER'S

COFFEE lb. **29**c

**HY-PRO** 

quart 13c

PORK AND BEANS Lb. Can, ..... 5c TOMATO JUICE 10-oz. Can. 5c KRAUT BRIMFULL CORN Whole Kernel Can. 10c 25c **GRAPE JUICE** 59c **SPRY** IVORY SNOW Two Cakes Ivory Soap 25c 15c CAMAY SOAP 2 CAKES, ... BRIMFULL CLEANSER 15c NAPKINS 2 PACKAGES. 25c PARD DOG FOOD 3 CANS, ....

**BANANAS** 

dozen 15c

**FRESH** CORN

**ORANGES** Medium Size doz. 19c



FISH FRYERS

BEEF ROAST CHOICE FLESH POUND,	19c
PURE LARD 4-Lb. Carton,	49c
HAMBURGER MEAT FRESH GROUND	18c
LONGHORN CHEESE FULL CREAM POUND,	25c
TENDERLOIN STEAK POUND.	32c

FELTON - COLLINS

Grocery & Market

Telephone 27