#  

Parade Wednesday Morning Opens Re-Union
six Thuounand Rodeo Thrills Start At 2:30 Evergreens Due Soon


County Re-Union Program Outlined By Committee For 51st Anniversary


Registration Of Pioneers Begins Early
$\qquad$


> | Hopper Bait |
| :--- |
| Used Against |
| Army Worms |

Fight Worst Infestation



Fog In The Winter Sign Of Spring Rain For Sure

Wheat Quota Vote Saturday


## EDITORIALS



## Garden Club Report Of Year 1940

WELCOME TO FLOVDADA
PIO NEERS! Scenes like this will be lived again
today when Pioneers gather here Wednesday, May 28
Gilliam's Appliance Store

## The <br> Good Old Days <br> ARE HERE AGAIN <br> 

as all Floyd County joins in Celebrating the 51st Anniversary of Floyd County.

WE JOIN
with the people of the County in wishing The Pioneers Happy Day-with the renewal of your pioneer friends and neighbors!

## Oden Chevrolet Co.

## Off the Beaten Path

-Cool off at our Fountain
Sandwiches
Arwine Drug Company
"Goteverthing"



An innovation in $\frac{66}{}$ mator the the name
 From the beginning, Phillips has
devocted itelf to producing and de
devoed itelf to producing and de.
Iivering gerater yalue for the money."
Prom tef
hesitated to stop, from the beater
path in search of any product timpon
ment which might give finct prprororm.
ance or money savinge to motorists.
have grown so suifly product, which
time must have supptied in so thorit a
Phill-up with Phillips


Creater


PRIZE-WINNING MEALS

## SHORT ORDERS

 WED WESD A A YCURLEYS CAFE


Time! Of Pioneers.
Welcome To Floydada and Our Best Wishes For a Happy Day!

## Good Used Cars

Chevrolets
${ }^{9} 37$ Chevrolet Tudor, radio, Heater; Radie. Radio, Heater; 1936 V- 8 Tudor

## Plymouth

See this 1937 Plymouth Coach

## Five Good Truck Buys

1933 Dodge Truck, good Grain Body; 1934 Chevrolet truck, good grain body; 1937 Cherrolet Pick-Up; 1937 V-8 Truck, Flat Body; 1939 Dodge Truck.

Bishop Motor Company


DRESSED FOR THE OCCASION

51st Anniversary of Floyd County!

[^0] Baldridge's Sally Ann Bakery

# JUST AN Old Fashioned GREETING 

TO THE PIONEERS OF FLOYD COUNTY


Who Gather Today in Celebration

THE 51st ANNIVERSARY

- of FLOYD COUNTY

We express our appreciation for the Loyalty and Support which has made possible, in a large measure, our continued business the past 27 years.
The Pioneers made this county what it is today! We know that your courage and labor has not been in vain!

## Henry Edwards Elevators

DOUGHERTY
FLOYDADA BARWISE

Time Was...


When Fresh, Wholesome Foods were hard to get!

## TODAY

through the efforts of the Pioneers we are able to serve the people of Floyd County with quality foods and various home supplies! Your local grocer can supply all your needs!

## Massie Wholesale Grocery <br> Floydada, Texas



Officers Installed When 1929 Study Club Meets At Home Of President For Tea


# Social Events, Clubs 

The Floyd County Hesperian, Floydada, Texas, Thursday, May 29, 191


Visitors Honored At Luncheon In
Mrs. Keim's Hom Mrs. Keim's Home
Min


## Nuptial

 Vows Said SundayCoffee Given At Edwards Home Friday


Seventh Grade Pupils And Teachers Are Entertained At Banquet Wednesday




 Sumany evening to so vitark at the home of Rev. and Mrs. R. T.
Breeciove, with Rev. Breediove of-
ficiting.




* FASHION PREVIEW *


Visiting Sqonsors Will Be Honorees At Barbecue




## Glad ToSee You Rodeo Folks And

## Pioneers



| Conoco is Glad to Join in the |  |
| :---: | :---: |
|  |  |
| Celebration of the Countr's |  |
| Fifty-First |  |

## R. C. HENRY


 Homer Collins and Mrs. Collins, of
Leomard, have been here since the
latter part of the week visiting in Mr. and Mrs. Jim Hardgrove and latter part of the week visiting in
华
the home of relatives, ind Mrs. Jim Hardgrove and
G. and Gene Colins, brothers, and Greetings Pioneers ANNIVAsion of the celebration of the County's Rainer's Shoe Shop

## WELL when he Pioneers start their celebration of the 51 st Annivary G. M. Mch and BEST WISHES from... H. M. MONALD, HARDWARE

## To All Pioneers

We Add Our Greetings . . .And Hope All of You Greatly Enjoy The 51st PIONEER CELEBRATION:

We have enjoyed serving the residents of this

area for the past many years and we appreciate the friendship of all the old-timers and now-

## Holiday Closing Notice

LEGAL HOLIDAY
Tues. June 3rd
This bank will be closed all day in observance.

## The First National

Bank

Cil
Floydada, Texas
 The Bäker हैo Will Be On The Grounds To See That You Have A Good Time Today-

Call on us if we can be of service!

Wester's Quality Bakery


Miscelianeous

| WHFAT loans gulek See Marsha save you money |  |
| :---: | :---: |
| FLOWERS by wire anywhere in theworld. Park Plorist, telephone 78 world. Park Morist, telephone 78.Member Floral Telegraph Delivery Association. nute |  |
|  | 根 Want |
|  |  |
|  |  |
|  | Houses |
|  | $\xrightarrow{\text { Hot }}$ |
|  |  |
| HAND-MADE BOOTS made-tomeasure at Fogerson's Shoe Shop 7 ffc |  |
| OUR Flowers are FRFsh and arebeautifully arranged. Holhams Floydada Florists. $\qquad$ |  |
|  | Field Seed |
|  |  |
| Hesperian Want Ads For Results |  |
|  |  |
| Columnar pads The Hesperlan |  |
| \% |  |
| NEW FAST SCHEDULES BY BUS |  |
| EAST bOUND |  |
| West bound |  |
| NORTHEAST BOUN |  |
| p. $m$. |  |

County's Last School Closings This Week



Home From Hospital Had To Take Boat Near Pieasant Hill On On Current Events At Lions Club


Past previdents of

For Lease
Lost and Found

Land For Sale


Dectors Puzzled In Diagnosis of Skin Åfflictions | allowed for during pregnancy. |  |
| :--- | :--- |
| What can be offered to man as a | $\begin{array}{l}\text { and men fulfil } \\ \text { troying them. }\end{array}$ |
| substitute for the bood bath of of |  |
| some other mo |  | $\qquad$

GREETINGS PIONEERS: I've Stuck it Out Since 1891. Ni on to 50 Years:

GLAD SNODGRASS


GREETINGS And 0ur Best Wishes for-

A Happy Day Wednesday, May 28! FLOIDADA HOSPITAL \& CLINIC

## Greetings, Pioneers

## New Location

East Side Square- 119 So Wall Strel Elliott Appliance store and will appreciate your vis INTERNATIONAL TRUCKS call us for parts and sertice

37 Chevrolet Master Town Sedan;
37 Plymouth 2-Door Sedan;
36 Plymouth 4-Door Sedan;
38 International $1 / 2$-ton Pjick-Up
39 Chevrolet $3_{1}$-ton Pick-Up;
33 Chevrolet $3 /$-ton Pick-Up
SPEARS \& DANIEL

## 哥:

## Welcome You

To Floydada for the Celebration of
Floyd County's 51st Anniversary
$\qquad$ velopment and progress during the past 51 years.

## Martin \& Company

I. H. C. Dealer


West Texas is known as one of the world's greatest suppl houses. Four of the five products essential to modern civil
zation are there in abundance - meat animals, petroleum, cot on and grain. The fifth, iron ore, alone is lacking. Bu cheaper transportation costs to spur them to development. These are great potash and gypsum deposits, as depicted by




## CPEIULI ESMETIPLOYEFS DAYS [ VALJES for



## (13) <br> GREETINGS <br> To The <br> OLD-TIMERS

Welcome To Floydada Wednesday and Thursday for the Fifty-First Anniversary of Floyd County!

We are proud of the part we have had in the development of Floyd County in serving you with


## Brown's

Texaco
Rex Brown, Proprietor

SAVE YOUR WHEAT!
 Jim McPeak

his map depicts current business conditions os compared with the some period lost
vear. It will appear in the June number of "Nation's Business", published by the
United States Chamber of Commerce


| Cocoanut waffles add appetite appeal as dessert for luncheon or supper. Make up waffle batter, pour into hot iron and sprinkle with cocoanut. Bake as usual and serve maple syrup. | WE'LL MEET YOU IN <br> FLOYDADA |
| :---: | :---: |
| The ice plant, eaten as a delicacy in France, is on the | Wed |
| $\begin{aligned} & \text { Insect egss are as varied in shape } \\ & \text { as the insects themselves. } \end{aligned}$ | Welcome to the Pioneer's 51st Anniversary! FOGERSONS SHOE SHOP |
| SAVE YOUR WHEAT! |  |
| Sure Kill for Cut Worms. Pooitively costs you Nothing except your time. Nothing except y REMEDY $\$ 1.00$ |  |
| Jim McPeak |  |



Welcome to the Pioneer's FOGERSONS SHOE SHOP

## .


Graduation Exercises
Mt. Blanco School
Tuesday Night


WE HAVE SERVED THE PEOPLE OF FLOYD COUNTY

As First County Judge, we helped to fill out the applications of the the county have grown up together

We have shared the same good times and bad with the same Spirit of for tude that has characterized the developm ent of Floyd County during the past halfentury. The faith which we have had in our customers and

WE'LL BE THERE
Welcome Pioneers!
We invite you to make our store your stopping place while in Floydada. You're sure to meet your friends here!
WHITE Drug Company

,omeam than


We Look Forward to Many More Years of Advancement, Happiness and Prosperity in Floyd County!

Judge Arthur B. Duncan and his wife Sarah K. Duncan came to Floyd County in 1884, filed on, and lived out the first homestead (160) acres in Floyd county

## A. B. DUNCAN Abstract Company



Congratulations PIONEERS :


W. L. Fry, Tailor

 -es! $\begin{aligned} & \text { Friends and ac- } \\ & \text { be of service to you, call }\end{aligned}$,

Since
Pioneer Days


Notify Your Board Of Changes Made In Your Address

Liable To Penalty Under Selective Service Act

## the Sel must



Welcome PIoneers To 0ur Store

| ${ }_{\text {MILK, }}^{\text {Muart, }}$ | 5c |
| :---: | :---: |
| LOAF MEAT, | 19e |
| Roast, | 19a |
| LETTUCE 3 Heads, | 10e |
| TOMATOES, Pound. | Sc |
| GREEN BEAN Fresh, Lb. | 5 S |
| томато P PEPPER | ants |
| Bring Us CREAM an | , <br> EGGS |
|  |  |

Grocery \& Market Phone 13

## 



| Star Cash Values |  |
| :---: | :---: |
| FLOUR, | 75 c |
| PRINES, | 25 c |
| StGR, | 54 c |
| PEACHES, | 15c |
| Fruit Cocktail, 10c |  |
| Homint. 25 c |  |
|  |  |
| CORN FLAEES 25 c |  |
| OXXDOL, $\quad 59 \mathrm{c}$ |  |
| Cherese, 22 c |  |
| Phone 40 Free Delivery |  |

## LOOPER'S

| Sugar 10 lb pure cane |  |
| :---: | :---: |
| Macaroni or Spaghetti ${ }^{\frac{1}{2} \text { sumars }}$ |  |
| Raisin Bran per box | . 10 |
| Cake Flour Swan Down | . 25 |
| Peas | . 09 |
| Green Beans no 2 can 2 for . 15 |  |
| ates syup padis | . 12 |
| Spinach No 2 can 2 for | 15 |
| Spuds No 1 red 10 | . 12 |
| Apples wine sap doz | . 12 |
| Pinto Beans split 10 lb | 25 |
| Flour ${ }_{\text {nemat }}$ gut guarante | 1.25 |
| Potted Meat 2 cans |  |
| Corn Flakes 2 boxes |  |
| Tea $\begin{aligned} & \text { magar * } \\ & \text { unir * }\end{aligned}$ | 12 |
| Dry Salt Meat misme | 5 |
| Bacon sliced lb | 8 |
| Cheese full cream lb | 2 |
| Oleo Nu-Waid lb | 3 |
| Baby Beef Roast ${ }^{\text {asm }}$ | 23 |

ANNOUNCING
THE OPENING OF
DR. R. A. HILL'S DRUGLESS HEALTH CENTER!

тне неныtи сеNтter
THERAPY, BIOCHEMIC DIETETICS, INFRA RED and ULTRA
Dr. R. A. Hill, D. C., D. P.

## Drugless Health Center

Floydada,
305 West Houston Street

A good Old Fashioned breakfast keeps you smiling in any weather

From the Days of the Pioneers on Down a Good Meal has always brought Smiles to the Faces of Husband and Family. At Felton-Collins we spend all
our time studying your Mealour time studyin
making Problems.

SUGAR 53c SYRUP
 29c SPUDS $15 c$

SPRY
49c


| BEEFROAST | fromers mam | 19 |
| :---: | :---: | :---: |
| B OLOGNA | , Trame | 25 |
| PORK CHOPS | reme | 22 |
| LONGHORN CHEE | SE rame | 22 |
| H A M S ${ }^{\text {Tender Cured }}$ | mama mam | $27 \frac{1}{2} \mathrm{c}$ |
| ELTO |  |  |
| Grocery E Market |  |  |


[^0]:    You'll find ... Baldridge's Sally Ann Breads and Cakes dressed for the occasion too. At your local

