

EDITORIALS

The Hesperian goes along with the big broadcasting companies in their claim that the Federal Communications commission and the president's special appointee to survey the field of air broadcasting are embarked on a program that will upset the whole broadcasting structure and give the first paralyzing blow to freedom of the air. The Hesperian has no love for CBS nor for NBC in particular. We are convinced that the commission is not promoting but is actually destroying freedom of the air. We believe that not "freedom of the air" but that "government control radio" is in the making. The Federal Communications Commission is doing the same thing now to radio that the Interstate Commerce Commission has done to railroading. This is a sort of a voice in the wilderness. But we do believe that a grab for power has been made by the government. We urge radio listeners to lodge protests with whatever powers they can, including their congressman and their president. We believe that we have done a public duty when we ask our readers to protest against this menace to freedom of the air. We think you, as a radio listener should be alarmed and on the alert.

Every community in the United States that has handled its affairs in such a way that the railroads have had to take up their rails has wished it had not done so. We say that in the belief that we will not be contradicted, but if we are to be we want to be now. For thirty years we have been pouring it on the railroads because we took it for granted they could take it, having plenty of money and being rich fellers. The railway boys, instead of recognizing the fact they were only freight haulers, have been responsible for this idea in the back of the minds of the man on street. But the time has come when a freight hauler is just a freight hauler, when the cards have to be put on the table, when the railroads have to have the help of the folks, else they'll have to move out. In Floydada to have the Santa Fe and the Quannah pick up their rails and move out would be a tragedy, speaking community-wise. We assume the railroads would not make money doing it, but just salvage what they could.

Legislation which has passed the legislature and has been signed by the governor and legislation now pending apparently would keep the railroads from operating trucks even paralleling their own lines. We may be wrong in this conclusion but we do not believe we are. Which would be the same thing as tying one fighter's right hand behind him and making him fight a man with two hands. What the people of Floyd county should ask for is a law that will open up more and better ways of communication and freight hauling and travel. We do not want anybody excluded, railway lines, motor transport lines, or farmers or merchants themselves if they want to go after their own freight on the tax-provided highways or on their own private lines or ways. Why give a monopoly to John Doe just to punish John Santa Fe or Bill Quannah? Such action would be extremely foolish and we hope that Judge Deen and Senator Formby will realize this. Monopoly is against the best interests of the people. Monopoly we will not have if we can help it.

We assert that the folks are going to have free and untrammelled commerce if they can. They may have to do away with a Railroad Commission an Interstate Commerce Commission and elect a new set of representatives and senators before they get through, but they are going to have sense prevail, if they can and they usually can.

West Texas eggs, where poultry is the easiest to raise and the quality claimed is the best, are not sold generally to market specifications. We mix the eggs, clean and fresh, muddy and dirty, brown and white, heavy and light, bring them in to our dealers, and depend on our marketing ability to get the best price for them. Practically none of the eggs we raise go to army camps or other places on which the government sets the standards of weight and quality, and therefore do not profit directly from the floor which the Department of Agriculture has put under the egg market. Indirectly, of course, we get the benefit. Whether our people could make money by producing and selling eggs that meet standards set up by the trade (and the government) is an open question. Evidently not or the progressive people of this area would be delivering them that way. This is not to say that good eggs are not produced by Floyd (or Motley) county hens. It is to say, however, that after they are produced we do not take the trouble to sort them out in the way the customers want them. Perhaps more money is made that way. But somebody else is setting the standards and somebody else is selling to the army and the navy and the CCC camps, et cetera. West Texans are setting the pace in many things, we are sure, but not in egg marketing.

After, 111 years the Boston Transcript suspended publication in April. It was founded in 1830 and had been one of the outstanding New England papers during all those years. "The necessary revenue to continue" was not forthcoming, said the publisher. This news item is mentioned in passing because so many people hardly realize the heavy expense to which newspapers are put in modern days to print an acceptable newspaper, whether it be daily or weekly. Likewise, one would hardly realize ordinarily that the newspaper has as much invested as the biggest department store in town or that the same investment put to work would represent as much or more as the banking folks put into their investment. The toll in dollar investment among newspaper folks has been terrific in the past 11 years. For that matter who knows what the future holds for anybody's investment now or in the next 10 years.

It is pretty evident that enough wheat, oat and barley straw is going to go to waste in Floyd county this year that would last the county for the next several years. What to do about it, though, under present conditions is another question. Who has some binders and barges and the farm help to handle the crop and make some big straw stacks for the old mother cows next year and the next? The answer is that there are no barges left and the man who wants to put up his straw would have to hire trucks and be out 12 cents or more a bushel (all told) to get his threshing done.

As A Farm Woman Thinks

Nellie Wills Spikes

Today has been such a nice satisfying day. The sun came out and shone on a green world. The scent of honeysuckle and roses is all about the place. Best of all, both my girls were at home. My son and family live too far away to come on Mother's day, but they sent a lovely covered dish made of silver over copper.

We put a bell on the door last week. So far it has been too muddy for any one to come to ring it. I always have such a funny feeling about pushing a door bell button. You can not hear it ring and stand there wondering if your call is being announced in the back or the bell is out of commission. When I am in my kitchen I cannot hear anyone knock at the front. Now please push the button.

Rain every few days does not seem to agree with the average West Texan. He tries not to complain at something he has prayed for so many dry years, but the fact remains, if he would be truly honest, he would say he wanted some dry weather just now.

We went to the Dairy Show at Plainview last Thursday and dutifully went around and looked at all the stock, exclaimed at the size of the Durhams, patted the little Jersey calf, but had a better time watching a cow get a bath and being groomed for the judging ring. She had so much enjoyment out of the cold water being squirted on her, and stock show cattle seem to have much pride in being exhibited.

In the Plainview park there were eight hundred of Uncle Sam's boys, some spreading their cots and others cooking dinner, and some polishing up the ugly old trucks for the parade that afternoon. As the boys paraded down Main street one looking like his brother near and he like the next, people stood in a silence that was almost too deep for tears, along the path of the marching boys and trucks filled with others with guns. Not a cheer, that may have to come later, God forbid, if the boys need to be spurred on to meet the enemy.

America does not want war. They want a world free from wars and causes of wars. "Oh, if this year of training is all the boys will have to do," men and women whispered to themselves as the sun-tanned boys passed before their tear filled eyes. "It will not hurt them, perhaps be a help, but oh, not to be sent on to war. Not that, we pray."

It is always a pleasure to meet Mrs. Johnny Moss. Did not think they had moved to Floydada till Friday.

I felt it a great honor to be invited to speak on "Flower Trails I have known" to the Floydada Garden club last Friday morning. The members were so gracious and lovely to me and presented a rock from the club that came from the Indian Reservation in New Mexico. The meeting was held in the charming home of Mrs. L. C. McDonald.

Dr. and Mrs. George Smith have a fine grandson. Look like Dr. George but do not tell him.

Tom Edd Noble of Cone representing the Ralls High school won first place in the Area FFA public speaking contest at Lubbock. This is an honor and we hope he wins further honors.

I stopped the car the other day just to look at the handsome snowball shrub in Mr. and Mrs. Glad

Snodgrass' yard. It is full of creamy white balls. It makes the pictures in the flower catalogs blush for shame.

If you want to see another pretty picture stop at the country home of Mr. and Mrs. Jim Crump northwest of Cone. A stately maple stands to one side of the white house, locust trees, white with bloom, are at the back, yellow poppies are banked at one side of the walk, a hedge of spirea holds a rose garden with its white arms.

Lines copied from an old blue back speller: Whiskers are thought by some to afford protection to the throat in cold weather. Bad boys sometimes know what a whip is by their feelings. Wars generally prove disastrous to all parties.

Always with apprehension we watch the thunder head clouds that form in the north this time of year. In the past they have meant storms, hail, wind and beating rains. Friday was no exception to this rule. At noon Friday thunder heads loomed in the north, making up rapidly after dinner. The hail sign began to form in the top edges of the dark cloud, little puffy clouds like small sacks of different shapes and sizes. Lightning tore the black cloud with silver veins. Thunder rumbled and roared. The wind changed to the north. The storm was on. Rain began to fall blotting out the world. Then pop, pop came the hail. Would it quit in a few minutes or would it last till everything was a mass of torn leaves and beaten down wheat? The cloud passed on, we were safe from this storm. But we were troubled, because we know someone had their hopes torn to shreds by the cutting hailstones. The farmer lives dangerously near to losing everything he has worked for most all the time. Drouth may cut the growing crop short, hail and wind ruin it in a few minutes. Insects may devour, rust and smut may blight. But the farmer always has another year.

Socrates says: "Whom then, do I call educated? First, those who control circumstances instead of being mastered by them, those who meet all occasions manfully and act in accordance with intelligent thinking, those who are honorable in all dealings, who treat good naturedly persons and things that are disagreeable, and furthermore, those who hold their pleasures under control and are not overcome by misfortune, finally those who are not spoiled by success."

Mrs. George Smith, Mr. and Mrs. John Gray of McCoy were welcome visitors in our home last week.

POET'S CORNER

(This column carried on by contributors, entirely without remuneration, under direction of Mary Dean Waters, Becton, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most Texas and the immediate southwest).

SPRING RAIN

The rain comes down
With a dreary sound
The very skies seem weeping.
But we, below
Must always know
The rain doth wake the sleeping.

And not in vain
The tears of rain
Fall soft on the hard dry ground
For seeds and flowers
Must wait the showers
That beauty may abound.

It cheers our heart
Through the dreary part
To think of the sunshine after
Of birds and bees
Of flowers and trees
And children's happy laughter.
Flora Smith Dean

FOG

A mystic curtain of fog
Hangs over the west today,
A swirling, pearly curtain,
Turning the blue to gray.

When sorrows crowd around us
And burdens grows heavy to bear,
And deep in our hearts we wonder
If there's one at all to care.

When doubt, like a foggy curtain
Darkness and threatens our day;
Driving the fog away—
Pay Stapleton

ABOVE THE PLAIN

The sun is playing hide and seek,
Above the frosted plain,
From behind a cloud it dares to peek,
Then continues its playful game.

The wind is the hunter known as it,
And it flings the clouds about,
But the sun is gay and will not submit,
While the wind tries vainly to chase him out.

The sun coyly hides behind the mist,
While the wind in its fury mounts,
Whistling, it rolls past the sun
With a glist,
And then scampers "home" and counts.
Odetta Anderson.

— See —

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FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Thursday, May 12, 1927)

The art pupils of Mrs. Olin S. Miller will have their annual display of pictures and other handpainted articles in the show windows of Miller-Robbins Dry Goods company Saturday. This will be of special interest to lovers of art.

Polla Randerson, with the high average of 96 and Lois Newsome with an average of 94, were awarded medals this week in music by Miss Virginia Price, teacher of music, in their study of piano during the year.

In a nip-and-tuck affair closely fought from the beginning to the final stroke, J. W. Clonts defeated C. C. Andrews one up in the finals of the country club golf tournament played Wednesday afternoon.

Flynn Thagard is the champion fisherman of the Floydada Country club, as he has twice demonstrated since May 1, when the fishing season opened. He has been dealing the

catfish misery. He has enjoyed two dandy meals of catfish.

H. Kimble of Benbrook, Tarrant county, is the guest of his son, Wilson Kimble and family, this week. Mrs. Kimble and daughter, Mary Ann, accompanied their guest from Lubbock.

Mrs. A. P. McKinnon, who has been spending the winter months with her sons, Eldred and A. P., of Hillsboro and Dallas returned home Wednesday.

At a meeting of the Floyd County Farm Bureau Cotton association at the district court room last Friday, decision was made to build a co-operative gin in Floydada for the coming season.

Miss Mattie Wallace and Oscar Payne were united in marriage Sunday afternoon, May 8 at the home of Rev. and Mrs. G. W. Tubbs, Rev. Tubbs officiating.

Old time friends gave Mrs. C. Surginer a complete but pleasant surprise on the occasion of her birthday Wednesday afternoon at the City park.

O. B. Olson and J. U. Borum returned Saturday night from a short business trip to Dallas and Kaufman counties.

Typing paper, second sheets. Hesperian Pub. Co.



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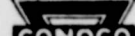
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Three Lives Storm Toll Friday

Farm Homes In Five Counties Lashed By Hail And Windstorm

A toll of three lives and heavy property damage in Hale, Crosby, Castro, Lubbock and Floyd counties was claimed last Friday afternoon in a late-May day of unusual weather conditions on the South Plains.

The dead are Mr. and Mrs. Roger Hay of Edmonson, Hale county, killed when a tornado demolished their home;

R. Ewing Parham, 44, Broadway, Crosby county, killed when lightning struck him down at the farm of J. T. Chambliss where he was employed.

On the list of injured are Mr. and Mrs. Albert Burleson and their seven-month-old son James Edward of Halfway in Hale county; Mr. and Mrs. Lloyd Thompson, Floyd county; and R. J. Dillard of Edmondson.

Property damage in the five counties probably included damage to 150,000 acres of wheat and row to Southeast Hale, north-crop land, Northwest Crosby and east Lubbock, Northwest Floyd to a minor degree southwest Floyd county, were in the path of the big hail.

The crop damage included an area in northwest Hale county, but was located principally in southeast Hale, northeast Lubbock and Northwest Crosby counties. Ten to 12 west Crosby counties. Heavy hail damage extended nearly thirty miles south from the Happy Union Hale Center road in Hale county.

Reports of damage to crops extended over into Floyd county where several Harmony and Allmon farmers report some damage from slugs of hail.

Cotton Center, Abernathy and Hale Center in Hale county reported extensive damage and some injury to persons residing in those communities.

Funeral Rites Sunday

Funeral rites Sunday for the victims of the storm were held at Crosbyton and Plainview. Survivors of T. Ewing Parham include his wife, his daughters, Mrs. Kirk Gibson of McAdoo and Miss Winona Parham of Hillsboro, a step-daughter Virginia Rhea Fletcher, his father of Hillsboro, three brothers and two sisters.

Funeral rites for Mr. and Mrs. Roger Hay, 48 and 36, were held Sunday afternoon in Plainview. They had no children.

The storm affected a small area in northeast part of Floyd county also. However, little damage was done in that area. A heavy rain fell that extended from the caprock eastward into Hall and Motley counties, and some hail fell.

Two Floydada men—Ray Taylor and Earl Baker, witnessed the death of T. E. Parham on the Chambliss farm in Crosby county. Parham was walking from the Chambliss barn to the house when the lightning stroke knocked him down. The Floydada men were engaged in re-modeling the Chambliss home. Neither was injured although Earl Baker was rather severely shocked by the lightning stroke.

The greater part of Floyd county had only light showers during the storm and some wind, but none of devastating velocity.

JIM WILLSON ON BOARD OF SOUTHERN M. U. PUBLISHING CO.

Jim Willson of Floydada has been elected a director of the Southern Methodist University Publishing company, news services from the school said in a dispatch to the Hesperian this week.

Willson is a member of Kappa Sigma, social fraternity, and was active in Script and Score this year. He will serve as vice-president of the publishing board next year, and will automatically succeed to the presidency his senior year.

He is the son of Mr. and Mrs. J. M. Willson, 112 South First street.

WILL DO RESEARCH WORK AT COLORADO STATE

LUBBOCK, Texas, May 14—Roy Wilkes, senior agricultural student at Texas Technological college, was recently awarded a two year fellowship to Colorado State university. The fellowship has a cash value of \$1200 and Roy will do research in livestock nutrition and work on his masters degree.

He is the son of Mr. and Mrs. P. J. Wilkes of Floydada.

Louis Newell, a student at Tech college at Lubbock, spent the week-end with his parents, Mr. and Mrs. W. D. Newell.

Tom Brownlow, Former Dougherty Resident Buried Monday

DOUGHERTY, May 14—Mr. and Mrs. J. M. Brownlow, Mrs. C. S. Ray, Mrs. Pat Cook and Mrs. Raymond Holt attended the funeral services for Tom Brownlow at Paducah Monday afternoon. Mr. Brownlow died Sunday in the Lubbock sanitarium, from a heart ailment. He was a cousin of J. M. Brownlow of Dougherty.

Mr. and Mrs. Tip Carmack and little daughter of Hart were Sunday guests of her parents, Mr. and Mrs. N. E. Allmond.

Mr. and Mrs. Alfred Spencer and twin sons, Jerry and Larry, of Amarillo moved here last week to make their home.

Mrs. O. G. Glassmoyer spent the week-end in Mineral Wells with Mr. Glassmoyer who is a patient at Millings hospital in that city.

Mr. and Mrs. Reynolds Sanders and children, Kit Carson and Verita, of Dallas, were guests of her parents, Mr. and Mrs. J. M. Brownlow, Saturday and Sunday. Mr. Sanders is employed by the North American Aircraft company of Grand Prairie.

Mr. and Mrs. Elam Caldwell and daughters, Janie and Carol Ann, were guests of her parents, Mr. and Mrs. Joe McDuff, of Dallas, Sunday.

Mr. and Mrs. Buck Brownlow, and children and Mr. and Mrs. Raymond Holt, who have spent the past two months in Dallas, have returned home.

C. L. Lloyd of Roaring Springs was a visitor in Dougherty Sunday. R. T. Jones visited his brother-in-law, Lloyd Cumbie, at Mineral Wells Saturday. Lloyd is recovering from a severe siege of rheumatism.

Mr. and Mrs. Tom J. Boyd and son, Bill David, of Plainview visited in this community Thursday.

Mr. and Mrs. Jim Morrison and children spent Sunday with her parents, Mr. and Mrs. K. Holt, of Sand Hill.

Harold Woody and family, who have made their home at Texarkana, Arkansas the past year, returned to Dougherty last week.

Mr. and Mrs. J. C. Brownlow of Roaring Springs visited relatives here Tuesday.

Elmer Stearns and Joe Bloodworth of Matador were in Dougherty Tuesday.

Vance Polk returned home Saturday from Carlsbad, New Mexico, where he spent a few days on business.

Mr. and Mrs. Claud Ring were Sunday guests in the H. N. Powell home.

Mrs. Pat Cook, Mrs. C. S. Ray and Mrs. Raymond Holt made a trip to Plainview Tuesday.

MRS. DAVID BATTERY IS HOSTESS TO HARMONY H. D. CLUB

Mrs. David Battery was hostess to the Harmony Home Demonstration club Thursday. Twenty-members were present for the meet. Delicious refreshments were served the group.

Mrs. Carrick Snodgrass directed the recreational period. Mrs. Zant Scott gave the council report. After the business session, Miss Edith Wilson, agent, gave a demonstration on "Fancy Quick Breads." She demonstrated the making of several different kinds of breads that can easily be made.

Mrs. C. B. Brockett will be hostess at the next regular meeting, Thursday, May 22, at the club room.

SOUTH SIDE SINGING TO BE HELD SUNDAY 2 P. M. AT CAMPBELL

The South Side Singing convention will meet at 2 p. m. Sunday for an evening of worship in good song service at Campbell.

The meeting was to have been an all-day affair but plans were changed due to the unsettled condition of the weather.

Out-of-town singers are expected to be present for the evening.

BAKERVILLE CLUB MEETING

Mrs. George Stiles demonstrated the "Centerpiece for Tables" Wednesday afternoon when the Baker-view club met at the home of Mrs. Bill Smith. A good practical idea presented by Mrs. Stiles was to use what you have for your table decoration.

The club will meet at the home of Mrs. Ray Smith for a study of "Fancy Breads" for the next meeting.

Those attending the meeting Wednesday were Mrs. W. H. Nelson, Mrs. Stiles, Mrs. Ray Smith, Mrs. O. C. Vincent, Mrs. S. D. Scott, Mrs. G. W. Smith, Mrs. G. R. May, Mrs. Ham Smith, Misses Lou Nelson and Lena Scott.

Mrs. John Howard of Roswell was a guest in the homes of Mr. and Mrs. John Reagan and Mrs. Chas. Lewis from Wednesday until Friday. Mrs. Howard is a former resident of Floydada.

NEW RULINGS REGARDING C. C. C. ENROLLEES EFFECTIVE THIS MONTH

Miss Ruby White, county welfare agent, has released the following information in regard to new rulings affecting Civilian Conservation Corps: Former C. C. C. members who have been honorably discharged and are otherwise eligible, and have been out of camp for the preceding three months are eligible to enrollment. This changes the former ruling that an applicant had to be out six months before he would be eligible.

Nothing change which has recently been effected is that any young man between the ages of 18 to 23 needing work and otherwise qualified is eligible to enrollment whereas they formerly had to come from families upon the relief roll.

A call will be issued for enrollees the latter part of this month and again the middle of July, according to Miss White. Anyone interested may secure application blanks at the County Welfare office in the court house.

"QUICK BREADS" SUBJECT OF DOUGHERTY H. D. CLUB MEETING

The Dougherty Home Demonstration club met Wednesday of last week at the home of Mrs. Sam Lide. Roll call was answered by "Quick Breads My Family Enjoys."

Miss Edith Wilson, agent, gave a demonstration on "Fancy Quick Breads." Mrs. Orland Howard gave the council report. Mrs. C. A. Caffee told about her trip to the district meeting in East and Southeast Texas. The recreational period was conducted by Mrs. Claud Ring. The games pertained to Mother's day. Mrs. C. A. Caffee and Mrs. A. H. Kreis won the prizes. Mrs. Blum won the attendance prize.

Refreshments were served to Mrs. Claud Ring, Mrs. Elam Caldwell, Mrs. C. A. Caffee, Mrs. A. H. Kreis, Mrs. J. T. Poole, Mrs. Orland Howard, Mrs. Stewart, Mrs. C. E. Bartlett, Mrs. T. J. Campbell, Mrs. Tate Jones, Mrs. Blum, Miss Edith Wilson and the hostess, Mrs. Lide.

The next meeting will be held at the home of Mrs. C. A. Caffee Wednesday, May 21.

VIRGLE CHEEVES EMPLOYED AS SALESMAN FOR OLDS

Virgle Cheeves of Plainview is employed as salesman for the Oldsmobile automobile for Finkner's Auto store.

Mr. and Mrs. Cheeves are former residents of Floydada and are at home on West Missouri street.

Mr. and Mrs. L. H. Dorrell and daughter Miss Florine and Mrs. Layton Dorrell and daughter Darlene spent Tuesday in Portales, New Mexico with Mrs. Dorrell's mother Mrs. J. J. DeBusk and husband. They also visited in Clovis with friends.

Programs Wednesday Thursday Nights At Baker School

Baker school will be dismissed Friday, May 23. The school programs will be held Wednesday and Thursday nights of next week.

Mr. Harris, principal of the school, will sponsor two plays for his room entitled "Raspberry Red" and "Oh Doctor". Miss Muriel Pagan, primary teacher, will present her pupils in a variety of songs and dialogue numbers. A good program has been planned by both teachers.

An all day picnic at the school grounds will be held the last day of school and a basket lunch will be served at the noon hour. Baseball and other various games will be played in the afternoon. The entire Baker community is invited to attend and also others who wish to come.

The community went on their annual picnic last Friday to Silver Falls. Ball games, swimming, and wading furnished entertainment throughout the day. Everyone enjoyed the fun.

Mrs. John Reagan and brothers Ord and Uris visited their parents Judge and Mrs. B. H. Howard at Lubbock from Sunday until Tuesday.

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| SUNRAY CURED HAMS 8 to 10 lb. ave. 1/2 or Whole Pound 24c |  |
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| Bologna Sliced Lb., 12c | Bacon Machine Sliced, Lb., 17c | Liver Fresh Sliced, Lb., 15c |
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PORK STEAK lb. 18c

| | | |
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| Salad Dressing THRIFT, Quart Jar, 12 1/2c | JELL-O Assorted Flavors 3 Packages 13c | Peanut Butter Quart Jar, 21c |
| Pickles CRISPY, Sour or Dill, Quart Jar, 12 1/2c | CRACKERS 2 POUNDS Salted, 12 1/2c | |

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|---|--|---|
| Pork and Beans Phillips Lb. Can, 5c | SOAP 5 Giant Bars P & G 17c | FERRY'S BULK And Package Garden Seeds. |
| LIPTON'S TEA 1/4 lb. 22c, 1/2 lb. 43c, 1 lb. 85c GLASS FREE WITH EVERY 1/4 POUND | TEA 17c | CORTEZ, Tuna Fish, No. 1/2 Can, 12 1/2c |
| KRAUT, No. 2 1/2 Can, 3 For, 25c | | Wm. PENN MATCHES, Carton, 15c |

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|--|---|---|
| HOMINY Marshall's No. 2 1/2 Can, 3 For, 25c | SUGAR Powdered or Brown Pound Box 7 1/2c | HI-HO CRACKERS, Large Box, 21c |
| POTTED MEAT, No. 1/4 Can, 3c | | APPLE BUTTER, Libby's 26-oz. Jar, 15c |
| ROSE DALE PEACHES, No. 1 Can, 10c | | Pumpkin SCOTT'S No. 2 Can, 7 1/2c |

| | |
|--|--|
| EVERLITE FLOUR GUARANTEED | SALAD DRESSING Kraft's Miracle Whip Quart 29c |
| 6 Lbs., 33c 12 Lbs., 54c 24 Lbs., 87c 48 Lbs., \$1.53 | |

COFFEE  **lb. can 19c**

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The GRADUATE Wants a Watch

And HE or SHE will be "Sitting On Top O' The World"



Masculine - looking model, streamlined. 17-jewel, 14-K gold. **\$19.95**

Small, dainty style she'll love. 14-K gold, cord bracelet. **\$22.50**

Every young man and woman hopes to own a watch and graduation makes it the nicest time for you to give it as a gift. See our selection this week!

KIMBLE'S

Don't Wait, Buy Now

I have listed for sale some real Bargains in large and small farms in Floyd and other counties.

SEE ME BEFORE YOU BUY.

J. G. WOOD Real Estate
Room 5, Bank Building
Member of Real Estate Dealers Sales and Exchange Service



LAST CALL!

for Big Savings - during this Clearaway!
ANOTHER Break in PRICES!

HOUR SPECIALS
 Friday, 9:00 A. M.
 200 Yards Fast Colored
DRESS PRINTS
5c Per Yard
 Limit 5 Yards to Customer

HOUR SPECIALS
 Friday, 10 A. M.
KITCHEN and COTTAGE
CURTAINS
 As long as they last, Pair—
25c
 Limit 2 Pair to Customer

80 Square Dress
PRINTS
 One lot on Sale Per yard—
13c

BATISTE
 One table of new Spring fast
 color Batiste in light and me-
 dium pastel colors. Per yard
9c

LACY SLIPS
 One lot dainty rayon satin and
 crepe slips. Lace trimmed
 tailored styles. Just—
44c

Bed Room
CURTAINS
 95c Values, **67c**
 \$1.95 Values **\$1.34**
 \$2.50 Values **\$1.47**

CAN'T AFFORD TO MISS
THEM
Women's
SHOES
 One lot to sell out quick. Val-
 ues to \$3.95. Sale Price,
 Choice—
25c

LADIES' SLIPPERS
 One rack of Ladies' Spring
 Novelty Slippers, values to \$5
 Sale Price, pair—
\$1.87

Children's
SHOES
 One table in Black Patents in
 all sizes, Pair—
47c

BED SHEETS
 81 x 99 Bed Sheets, as long as
 they last—
67c

SELLING STARTS FRIDAY, MAY 16, AT 9 a. m.



Must Sell Another \$10,000 Of This Stock!
May 24 Last Day Of This



— Our New Location Will Be West Side Square —

One lot Spring Dresses in sheered Alpacas, Navy and
 Pastel Spring Dresses, Sale Price—
\$3.47

ONE LOT SILK DRESSES
 Values to \$5.95. During this Sale, Choice—
\$2.87

WASH DRESSES
 Ladies' New Spring and Summer Wash Dresses.
 Sale Price, each—
87c

GIRLS' DRESSES
 One group in sizes 2 to 14. Guaranteed Fast Colors
 in new Spring Patterns, Each—
77c

Sale in charge of B. E. Gentry Sales
 System.

MUNSING
 New Spring
SILK
HOSE

Full Fashioned, in
 all new Spring col-
 ors and sizes. In
 three proportioned
 lengths.

55c

Men's Hats

1 Group Men's Fur
 Felt Hats—all sizes
 —not wool, Choice.

75c

TWO BIG OUTSTANDING GROUPS
CURLEE SUITS

Tweeds, Hard Finish—Worsteds—Single or Double
 Breasted Models. Slims stouts, shorts, as well as
 regulars will be found in just your size. Each suit
 tailored to perfection by expert craftsmen from the
 very best fabrics, yet selling at exceptionally low
 prices. Full drapes, zipper fly slacks and all the oth-
 er features of the new spring suits. Sizes 33 to 44.

GROUP 1—\$27.50 Values made of finest Worsteds
 for year-round wear. Sale Price—

\$19⁵⁰

GROUP 2—
CURLEE SUMMER SUITS

Cool, light materials. Sale Price—

\$16⁹⁰

No Alterations at these Low Prices

1 Rack Men's and Young Men's Suits, Year-Round,
 some Curlee's, Broken Sizes. Long as they last—

\$5.00

WE ARE MOVING
To NEW QUARTERS

on the West Side of the Square.
 Before moving we must sell at
 least one-half of our present
 stock of goods.

This is an unusual opportunity
 for you to stock up on merchan-
 dise you need.

HOUR SPECIALS
 Friday, 11 A. M.

SILK HOSE

Friday between the hours of 11 and 12—We
 will place on sale 200 pairs of regular \$1.00 Silk
 Hose—first grade—on sale for only 5c. First
 pair at regular price and second pair for only—

5c

Limit 2 Pair to Customer

HOUR SPECIALS
 Friday, 3 P. M.

ORGANDIES

250 yards 40 inch Organdies, Regular 25c qual-
 ity.

10c Per Yard

Limit 6 Yards to Customer

KHAKI PANTS

Sanforized, in all sizes. Sale
 Price, per pair—

97c

Khaki Shirts to match, 77c

Men's Dress

SHIRTS

Large selection of Men's
 Dress Shirts in all sizes, in
 good patterns. At—

87c

SHORTS and SHIRTS

Men's Broadcloth Shorts and
 Knitted Shirts. All sizes. Ea.

19c

Children's

ANKLETS

One lot in all sizes, Pair—

9c

Men's

DRESS SHOES

Jarman and J. W. Carter.
 Regular \$5.00 values, high
 tops and oxfords. Kangaroo
 and Calf Skin in all sizes. Sale
 Price—

\$3.87

WORK SHOES

One lot of Men's Plain toe
 Work Shoes, per pair—

\$1.77

One Lot of Men's Sport and
 Staple Dress

OXFORDS

In all sizes, per pair—

\$2.67

Boys'

SPORT SHIRTS

Sizes to 10's. Choice, Sale

Price—

19c

MARTIN DRY GOODS CO.

FLOYDADA, TEXAS

School Year At Starkey Closing

Exercises Tonight When Seven Get Diplomas Completing Studies

Exercises tonight at Starkey will mark the completion of the school year 1940-41. The address of the evening will be given by Walter Travis, superintendent of Floydada Public schools, it has been announced by A. S. Wharton, principal.

Seven students who have completed the scholastic work will be awarded diplomas. They are Noma Ruth Jenkins, Joyce Ann Holmes, Etola Katherine Parrish, Hattie Elizabeth Pierce, James Thomas Pierce, Myrtis Marria Sargent and Mary Jane Reddy. Margie Jones will be given an award for being neither tardy nor absent. The program has been arranged as follows:

Processional, Mrs. A. S. Wharton; Invocation, W. J. Waller; Welcome, Etola Parrish; Response to welcome, J. K. Holmes;

Class song, by class;
Class will, Vera Waller;
Class history, Myrtis Sargent;
Address of evening, Walter Travis, superintendent of Floydada schools;
Presentation of diplomas and award, A. S. Wharton, principal of Starkey school;
Benediction, L. E. Kiker.

SMALL GRAIN SAMPLES ARE IN HESPERIAN WINDOW

Out of the hundreds of fine small grain crops in all of Floyd county one of the most interesting is that of H. E. and W. I. Cannaday near Campbell, where a field of sleek-headed barley, somewhat new to this country, is now developing.

Along with rye and wheat fields, the barley this year is developing an enormous crop. Samples from the Cannaday field are on display in the Hesperian window to give town folks an idea of what is happening out where our living grows.

Heavy tall straw is going to be one of the farmers' problems this year especially in rye fields. Many fields have rye 5 feet and more tall. One sample of this kind of rye taken while it was still in the bloom, is being shown in the Hesperian window from the L. H. Dorell farm.

CUB SCOUTS PRESENTED BOBCAT BADGES THURSDAY

A pack meeting of the cub scouts of the city was held Thursday evening at the First Methodist church and nine badges were presented by Cecil Hagood, chairman, signifying the boys were full pledged Bobcats.

The following boys were given Bobcat badges: Kelly Hagood, Van Collins, James Hartell, James Elliott, Jr., Claude Parrish, Bill Hale, Bobby McGuire, Kenneth Shaw and Orby Tye McCleskey.

Howard Amick, cubmaster, and several mothers were present.

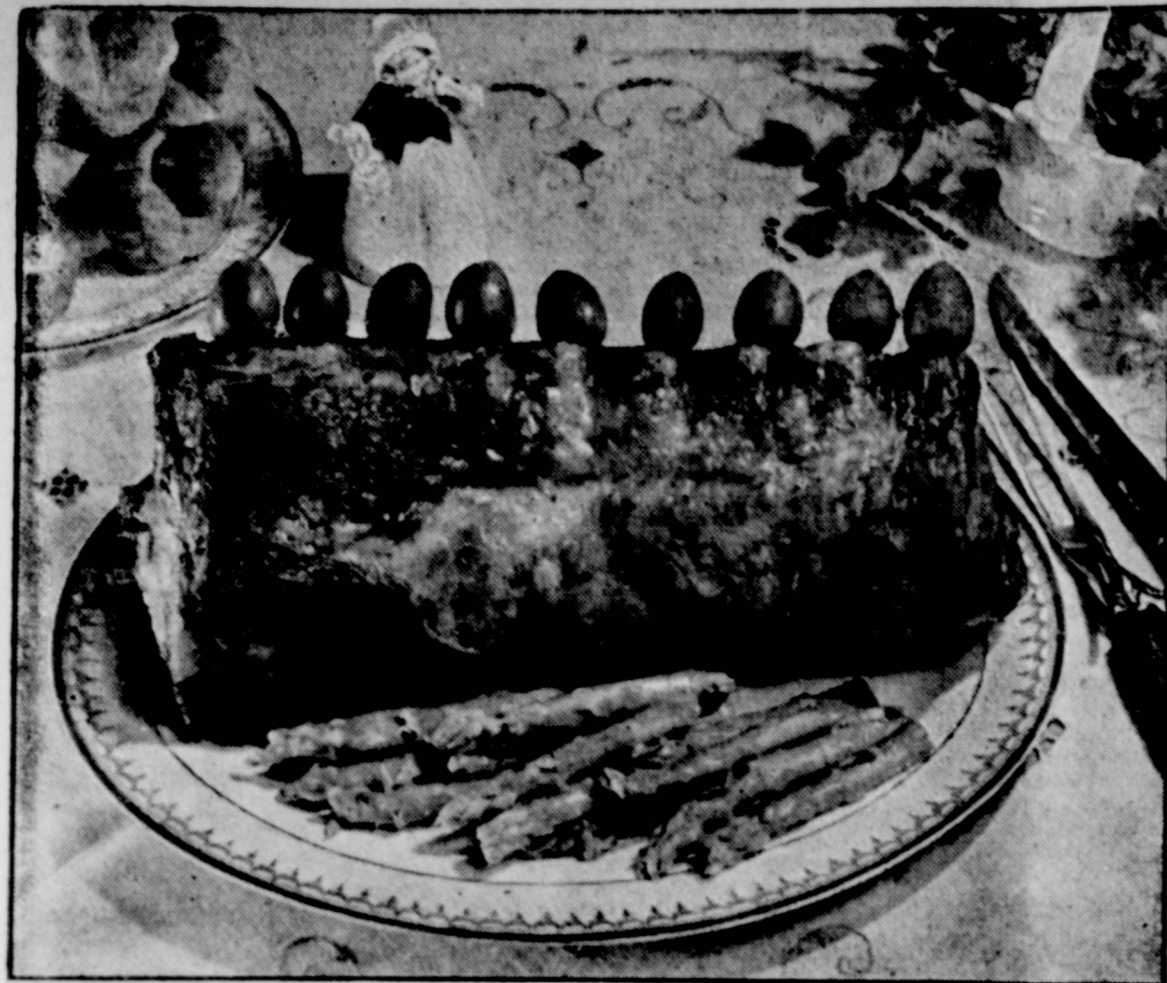
MRS. SHIPLEY IMPROVED

Mrs. W. A. Shipley is reported to be improved following a severe attack of asthma Sunday and Monday. Her children were here with her from Monday until Wednesday. They are John Shipley and Mrs. Shipley of Ft. Sumner, New Mexico, Alex Shipley of Clovis, and Mrs. W. F. Fullington of Lorenzo; also a grandson, Frank Shipley of Clovis was here from Monday until Wednesday.

Mr. and Mrs. W. R. Simon and children spent the week-end in Amarillo visiting their mothers, Mrs. Mary Simon and Mrs. L. Hart.

When cows eat bitter weeds the milk has an objectionable odor and taste.

Roast Loin Of Pork Dressed For Dinner Party



Olives, on rib ends of frenched loin of pork add a festive touch for any occasion. When roasted to a turn and garnished with asparagus tips as the one pictured above, a pork loin is just right for the special dinner.

It's An Art To Roast Pork Loin Right; Try This Way

What better way is there to swing into the New Year than to demonstrate your culinary ability in top-notch manner with the meal centered on the loin roast of pork pictured above?

The loin roast is the same meat as the loin chops which you like so well. To bring out its very best flavor the roast should be thoroughly cooked in an oven moderately low, according to Inez S. Willson, home economist.

Cooking at this temperature will give a roast that is well done but not dry. The crust will be a uniform brown, crisp, but not hard. As you carve a perfect pork roast you should find the meat a grayish white, with no tinge of pink, and slices firm, juicy and tender.

Easiest Way to Prepare
We all like to know the easiest way of doing things, particularly

when that method might well be the best way too, so here it is in one, two, three, four: Rub roast with salt and pepper; place in open roasting pan with fat side up; insert meat thermometer so that bulb reaches center of thickest muscle; place in oven preheated to 350° F. and cook at the temperature until the meat thermometer registers 185° F. If you have no thermometer, figure from thirty to thirty-five minutes per pound for the roasting time. Simple, isn't it?

A loin roast does not need to be put on a rack in the roasting pan, for the natural arc of the ribs makes its own rack.

Simple to Carve
Here's a hint that will make you the lifelong friend of the person who does the carving. Have the meat retailer separate the backbone from the ribs by sawing

lengthwise parallel to the chine bone. He will not completely remove the backbone, but after the meat is cooked the backbone becomes loosened and can easily be cut away from the ribs before the roast is brought to the table. Then your lifelong friend, the carver, merely has to slice between the ribs, cutting close against both sides of each rib, alternately making one slice with a bone and one without.

Roast pork is more tempting when sliced fairly thin, two slices usually making one serving. If it is a small loin, each slice may contain a rib, while with a larger roast it may be possible to cut two boneless slices between the ribs.

Those nine little olives standing in a row were stuck on the ends of the rib bones, just for fun, but it does make a right perky way to serve the tempters, doesn't it?

Contract 46.6 Miles R E A Line

Oklahoma City Construction Company Will Start Work Immediately

Bids were let Tuesday to Reinhardt & Donovan Construction company of Oklahoma City for 46.6 miles of distribution lines primarily to serve Plainview Airport as a national defense measure, L. W. Chapman of the Rural Electric Coop announced this week. The bid was for \$26,221.

Work from the local R. E. A. office is going forward this week with tagging houses, installing service entrances and no delay is anticipated provided contractors can secure material for the construction. House wiring will start immediately.

KILLS WORMS; SPARES BEES

Entomologists and orchard owners are interested in phenothiazine, which has shown promise in some localities as a spray for control of the codling moth or apple worm—primarily because it is one approach to a solution of the bothersome "spray residue problem." An incidental, but not unimportant, secondary benefit would be to bees and beekeepers. Arsenical sprays commonly used to control the codling moth are so harmful to human beings that the law requires spray residue removal if excessive quantities accumulate on the fruit, a heavy expense to orchard owners in districts where repeated sprayings are required. These sprays are harmful to bees too.

Research just reported by L. M. Bartholf of the Bureau of Entomology and Plant Quarantine and J. E. Pilson of Western Maryland College shows that in laboratory tests even heavy doses of phenothiazine were not poisonous to bees, but that even minute quantities of calcium arsenate were toxic and that lead arsenate was an active bee poison in the doses bees are likely to get in gathering pollen from sprayed orchards.

Although the arsenical sprays have proved damaging to bee colonies, the work of the bees in pollinating is so necessary that many orchardists feel they must keep bees working even though it is necessary to renew the colonies frequently. Use of phenothiazine would save the bees, it appears. Phenothiazine has given good results some seasons in some apple regions of the United States, but not in others. Entomologists are continuing experiments in hope of making it generally effective.

Three slightly deaf men were motoring from the north to London in an old, noisy car, and hearing was difficult. As they were nearing the city, one asked:

"Is this Wembley?"

"No," replied the second, "this is Thursday."

"So am I," put in the third. "Let's stop and have one."

ALABAMA VARIES AAA

The "Alabama Plan" is an agricultural term new to the vocabulary of American farmers. It applies to a plan which helps farmers put conservation on a long-time basis. This new feature of the 1941 AAA Farm Program first was adopted by Alabama, where it will apply to an estimated 190,000 farms. Among other States which have adopted variations of the plan are Arkansas, Florida, Georgia, Louisiana, Mississippi, and South Carolina.

Under the plan, each participating farmer sets up a 5-year outline of soil conservation work which is desirable on his farm. Besides carrying out soil-improving work, he agrees to continue other AAA features, such as keeping within acreage allotments his planting of crops such as cotton, tobacco, and wheat.

A farmer cooperating with the farm program in Alabama agrees to carry out these minimum requirements in order to earn maximum AAA payments:

- (1) Grow erosion-resisting crops yearly on acreage equivalent to a fourth of his cropland.
- (2) Properly terrace within the 5-year period all cropland subject to erosion.
- (3) Grow at least one acre of perennial soil-conserving crops, such as kudzu, lespedeza, sericea, and alfalfa, for each 15 acres of cropland each year.
- (4) Develop during the five years at least one acre of permanent pasture for each 15 acres of cropland.

AAA farmers-committeemen and local representatives of other governmental agencies are cooperating in helping to make this Alabama plan effective, and are giving special assistance to farmers in drawing up individual farm plans.

WHEAT FARMERS

I wish to build one of these Ground Silo Wheat Storage elevators to store this government loan wheat like is being built at Plainview, Lockney, Crosbyton, etc.

I have arranged for over 60 per cent of the financing already but have got to get some more cash together quickly.

If you are a wheat farmer and will help me to raise the balance of the money to build this storage of about 100,000 bushels I make you this proposition:

If you will advance me \$100 I will give you \$200 in storage of your wheat. This is the same as cash, and if you can get busy today and get four of your neighbors to join you I will give you another \$100 in storage for your trouble.

This will have to be done this week, or it might be too late to build the storage for this season. See Marshall across the street from Consumers Fuel.

MARSHALL GRAIN CO.,
L. A. Marshall

Columnar pads. The Hesperian

Extinguish All Camp Fires

AUSTIN, May 12.—With the added out-of-doors activities of late spring and early summer, State Fire Insurance Commissioner Marvin Hall warned that camp fires should be completely extinguished after using, that lighted matches and burning cigarettes should not be discarded and that camping places and picnic grounds should be kept clean of loose paper and rubbish.

Commissioner Hall stressed the fact that Texas' place as a tourist attraction could be jeopardized by forest fires. In one year in another state, discarded lighted matches were responsible for \$35,000,000 loss in forest fires in a single year.

Mr. and Mrs. Ted Borum and son of Big Spring spent Sunday with his parents, Mr. and Mrs. E. R. Borum.

James Colville was employed for several months at San Antonio and for the past several weeks at Corpus Christi, returned home Wednesday morning.

Urges School Boards To Exclude Children Lacking Vaccination

Immunization Against Diphtheria Also Is Definite Preventive and Should Be Demanded, Health Officer Says

AUSTIN, Texas.—Dr. Geo. W. Cox, State Health Officer, in a statement issued in Austin urged all local boards of education to pass regulations providing for exclusion from school of all children not presenting certificates of vaccination against smallpox and immunization against diphtheria.

"School children are exposed to so much infection during the school year that where a definite preventive against a disease is known, parents should be urged to take advantage of this knowledge. Vaccination may save a period of prolonged absence from school, doctor's fees and even life itself. It is foolhardiness not to require that all school children be rendered non-infectious from the communicable diseases, smallpox, diphtheria, and typhoid, before they start to school this year," Dr. Cox stated.

Because of the fact authority of school boards to pass such regulations has been upheld by the courts, the Texas State Department of Health wishes to recommend that the various local school boards adopt such regulations, taking further into consideration that such action on their part may mean the difference between a successful school year and prolonged illness, failure in class work or death.

It is desirable that parents take the child to the family physician for a physical examination before school opens. Such examinations are valuable in determining the readiness of the child for learning. A child suffering from defects is carrying an extra load, and when the weight of school problems is added, he may become ill, develop serious bad habits, or respond with character or emotional upsets. These examinations, when reported to the school, enable the school to adjust the curriculum to the needs of the child and thus minimize the possibility of failure with its attendant inferiority complexes.

Parent-teacher organizations, the public health personnel, and local medical organizations are strongly in favor of preschool examinations and vaccination. In this campaign against unnecessary death and disease among the school children of Texas, the State Health Department lends its full support.

Mr. and Mrs. Bob Smith in company with Mr. and Mrs. Ham Smith spent Friday and Saturday of last week at Addington, Oklahoma, where they attended the Pickens County Cowpunchers re-union. The area was known as Pickens county in old Indian Territory days. The Floydada party reached home Sunday afternoon.

J. M. Massie spent several days last week at Mineral Wells on business, taking occasion on the trip to visit his sisters, Misses Bettie and Janie at Weatherford and Mrs. C. W. Poston at Mineral Wells.

HOW MUCH FARM LAND?

How much good farm land is there in the United States?

The average American views the broad open spaces and concludes that there is plenty of good land in this country, says the Soil Conservation Service. Erosion, however, has caused tremendous damage to the farm lands and if the present rate of soil depletion continues, we may one day suffer a shortage of good land.

The present cropland area of the United States is about 415 million acres. Of this area, only about 342 million acres is classed as "good," the remainder being too steep, too shallow, too rough or too infertile for profitable cultivation. The major portion of the "good" land is losing soil with every hard rain. Actually, we have only about 62 million acres now in crops that are both good and definitely safe from injurious erosion. By undertaking costly projects of irrigation, drainage, clearing, and the like we could develop another 68 million acres of good land comparatively safe from erosion.

Surveys by the Soil Conservation Service show that 282 million acres of crop and range land have been or severely overimproved by erosion. Erosion is under way on an additional area of 775 million acres of crop, grazing and forest land. Altogether more than half the area of the United States and about 72 percent of the good arable land (land now in cultivation or that can be brought under cultivation) is being impoverished by erosion.

Mr. and Mrs. Wayne Gound and children of Big Spring visited relatives in Floydada over the week-end.

Enter Through Needle Holes

A test of paper bags made from several layers of thin paper for protecting flour against insects showed that although that the paper walls act as an efficient barrier against flour-infesting insects, with the exception of a few kinds of full grown beetles, the usual method of closing the bottom of the bags defeats the purpose of the many-layered sides, according to the Bureau of Entomology and Plant Quarantine usually the bottom and the top of the bag is closed by stitching, and the newly hatched larvae of some flour-infesting insects are able to enter through the small holes made by the needles. Gum-latex tape placed over the sewed strips at the top and bottom of the bags prevented the insects from getting into them, the bureau found.

Charles T. Denison, son of Mr. and Mrs. P. A. Denison spent the week-end at home visiting his parents and sister. He is from the air corps Brooks Field serving in the 50th School Squadron.

Fine Watch & Jewelry Repairing
M. L. SOLOMON Jeweler
Radio Electric Co.
108 West Calif. Street

Used Pick Ups & Trucks

- 2 1937 Ford Pick Ups. 1/2 ton.
- 1 1937 Chevrolet 1/2 ton Pick Up
- 1 1937 Chevrolet 1/2 ton platform
- 1 1936 Dodge 1/2 ton Pick Up
- 1 1939 Dodge 1/2 ton Pick Up
- 1 1937 Ford 1 1/2 ton Truck
- 1 1939 Dodge 2 ton truck, 2 speed axle
- 1 1938 International 1 1/2 ton truck grain body.

We also have quite a number of late model used cars including 1940 types.

Bishop Motor Company

Butter Markets Continue To Advance

Also Butter Buyers are Becoming more critical as to Quality. Old, Stale, Mouldy, Cheesy, Foamy, or Very Sour Cream is Illegal.

Help Yourself And The Dairy Industry

By Producing Good Quality Cream. Market at least every three or four days. Thank you.

FLOYDADA Cream Buyers

"Good Cream is Clean Cream, Keep Cool and Marketed Often"

SPEARS & DANIEL

Complete Automotive Service — Specialized Lubrication
Latest Modern Valve Seating and Ring Equipment
PHONE 51
In Day and Night Garage Bldg., Opposite Postoffice.
Agency for International Trucks

NEW FAST SCHEDULES BY BUS

Travel in AIR-CONDITIONED Busses For Cool, Comfort

EAST BOUND

8:25 a. m. To VERNON, DALLAS, OKLAHOMA CITY 2:50 p. m.

WEST BOUND

10:30 a. m. To PLAINVIEW, AMARILLO, DENVER 4:35 p. m.

Leave 4:25 a. m. for Lubbock, direct connection to all points west

NORTHEAST BOUND

2:50 p. m. To SILVERTON, MEMPHIS, CHILDRRESS

LOW FARES EVERYWHERE

T. N.M. & O. Coaches

A. J. CLINE, Agent

PHONE 36

Referendum on Wheat Discussed

Farmers Determine May 31 How They Want To Handle Big Supply

The wheat marketing quota referendum May 31, wheat farmers will decide how they want to handle a supply of wheat big enough to last two years, Paul Snodgrass, chairman of the Floyd County AAA committee points out.

In the past, oversupply means low prices for the farmer, he said, pointing out that in the early 30's wheat supplies in this county exceeded a billion bushels, and the price went down to the level, which was then ap-

proximately 35 cents a bushel.

In 1940, supplies once more exceeded a billion bushels, as a result of war blockades and economic barriers which decreased our export markets. Despite the fact that the world market was depressed by an excess of wheat in all the exporting countries, the cash return to AAA program cooperators was double the world price.

The reason for this price support, he said, was the national farm program of the Department of Agriculture, including the wheat loan, which acted as a prop to hold up the wheat price in spite of large supplies.

Snodgrass said that the prospective wheat supply for 1941 is nearly 1- and 1-fourth billion bushels. The Ever-Normal granary is full, and export outlets are fewer than they were last year or in the early 30's.

For such times, the Farm Program provides for an additional price-support, the marketing quotas which is designed to bolster the loan and the allotment, by dividing equitably the available market among wheat producers, Snodgrass explained. Because loans on an

uncontrolled wheat surplus are an unwarranted risk of public money federal legislation prohibits loans when quotas are not approved in referendum.

SILVER THIMBLE CLUB MEETS AT RUTH GIBBS HOME WEDNESDAY

The newly organized Silver Thimble club met Wednesday of last week at 3 o'clock at the home of Ruth Gibbs.

After a short business session, the afternoon was spent doing needle work.

Refreshments of sandwiches, cookies and cakes were served to Mildred Kinnard, Benja McKinney, Doris McNutt, Anita Jo Patton, June Richmond, Ruth Womack, and the hostess, Ruth Gibbs.

ATTEND DISTRICT MEET

Rev. and Mrs. R. T. Breedlove and several members of the First Methodist church attended a district meeting of the Woman's organization of the churches at Plainview Wednesday.

Mrs. C. A. Bickley, conference president of Abilene was one of the guest speakers at the meeting.

Others who accompanied the pastor and his wife were Mrs. Geo. Smith, Mrs. James Colville, Mrs. E. E. Hinson and Mrs. J. M. Daniel.

Mrs. Garland Glover and son Keith returned home Sunday from a visit of several days with her parents, Mr. and Mrs. C. B. Jackson of Abernathy.

Mr. and Mrs. W. E. Jones returned home Friday from a two-days trip to Ballinger where they visited in the home of Mr. Jones' mother, Mrs. R. T. Jones.

Mr. and Mrs. J. C. Gilliam and W. H. Sharp and daughter Lajuana Jo spent the week-end at Sweetwater with Mrs. Gilliam's sisters, Mrs. L. O. Cardwell and Miss Tessie Coleman.

Mrs. M. J. Rhew of Dallas, who spent last week here with her parents, Mr. and Mrs. Tom Shaw, left Thursday for Los Angeles, California, where she will spend several weeks.

Mr. and Mrs. W. E. Grimes and family returned home Monday morning from Vernon where they visited Mr. Grimes' parents, Mr. and Mrs. J. R. Grimes and at Crowell with Mrs. Grimes' parents, Mr. and Mrs. C. L. Gray. They returned home by way of Childress where they spent Sunday night in the home of Mrs. W. Frank Smith, sister of Mr. Grimes.

Co-Op DVBS To Start May 26

Churches Of Town Invited To Participate; Teachers To Meet Monday

A co-operative Daily Vacation Bible school is being planned to start May 26, by the churches of the town in which approximately 250 young people of the town will participate. Four churches were represented at a meeting Tuesday night that was held at the First Methodist church when plans were made for the school. The churches represented were Methodist, First Christian, Presbyterian and Nazarene. Other churches have been asked and will participate.

One unusual feature of the school will be an evening session when students of high school and college age will meet for Bible study, recreational and inspirational services.

Teachers' Meeting

A teachers' meeting will be held at the First Methodist church Monday afternoon at 4 o'clock when prospective teachers from all the churches will meet for the curriculum and schedule of the school.

A program outline is being planned by representatives from the churches and their pastors, that will be announced later.

WISER CHOICE CAN IMPROVE DIET

A survey of the adequacy of diets in the United States, as reported by the Bureau of Home Economics, reveals a picture "none too glowing," according to Doctor Louise Stanley, chief of the bureau. "About one-third of the families are getting diets that do not come up even to the 'safety line' for good nutrition. In thousands of cases, diets are much poorer than they need be, simply because of unwise choice of food. Generally, diets of families in this country are likely to be low in calcium, and in vitamins A, B1, and C."

The bureau, says Doctor Stanley, has been making special efforts to help homemakers in improving and in maintaining good diets. From what science already knows about human nutrition, popular recommendations for meal planning have been made up for use of homemakers. These plans show how, by choosing wisely from the different foods within each important food group, it is possible to get a good diet to fit the purse. A free publication, "Diets to Fit the Family Income," summarizes these suggestions for practical use.

Compression Ratio

Automotive engineers have raised the modern engine's power output, without increasing weight and bulk, by increasing the compression ratio.

The smaller the space in which a charge of carburized fuel is squeezed or compressed, the greater the energy or power obtained from the fuel when it is exploded.

An engine that compresses its fuel mixture to one-seventh its original volume before firing is said to have a 7 to 1 compression ratio. Only a few years ago the average automobile engine had a compression ratio of 4 to 1. Now the average is approaching a 7 to 1 ratio.

As the automobile engineer has raised pressures in the combustion chamber for greater power, speed and fuel economy, the valve's task has become increasingly important and exacting.

Chief reason for loss of power and performance, with gas and oil wasted, is faulty valve action.

participating in forest industries, in growing forests, in selling and transporting their products, and artisans of wood, our forests support, close to 13 million of our people. For some years past the question of stable support has been one of the most critical of our internal problems. With the passing of the current crisis it is almost certain to become one in the future."

She was young and unsophisticated. "I understand," she said, "that for quite a small sum I can insure my house for \$1,000 in your company?"

"That is so," said the agent. "If your house burns down, we pay you \$1,000."

"And do you make any inquiries as to the cause of the fire?" she asked.

"We make the most careful inquiries, madam," was the reply.

"Oh," she said, in tones of disappointment, "I thought there was a catch in it somewhere."

The novice was not enjoying his first trip through the air, and his more experienced companion regarded him with some amusement.

"I say, Bill, what's on your mind?" he demanded.

"I was just thinking about Abraham Lincoln," replied Bill, thoughtfully.

"Abraham Lincoln?"

"Yes, I was thinking how truthfully he spoke when he said a man's legs ought to be just long enough to reach the ground."

SUPPORT FOR 13,000,000

"I am convinced that it is in the public interest," said Earle H. Clapp, acting chief of the Forest Service, in a recent address to lumbermen, "to have assured for all future time abundant supplies of lumber from the forests, and that for the long pull the United States will be a better and stronger country for having such supplies."

"Through wages paid to workers

A NERVOUS BREAKDOWN IS A POINT OF VIEW

What Europeans call the typical American disease "nervous indigestion" has a corollary ailment that is also prevalent in America, "nervous breakdown." A tempo of life that is speeded up far beyond the usual tempo, consciences handed down from Puritan ancestors, emotional insecurity, all play their part in bringing on the familiar symptoms.

When a doctor can find nothing organically wrong with you and still your heart flutters unbearably, when you're tired and irritable all the time, when you find making decisions an increasingly hard task, it may well be that you are on the receiving end of nature's signals to slow down. Isagel Currier, approached a representative group of psychiatric experts with three questions. "What is a nervous breakdown? What causes it? How may it be prevented?"

Many psychiatrists agree that a nervous breakdown itself is a point of view. Most of us are familiar with the story of someone who has broken down from "over-work." That is not necessarily true. It might be that the victim overworked through fear that he would not be able to meet responsibilities contracted for.

According to Dr. Ira S. Wile, the first step in prevention of a nervous breakdown is to cultivate an ability to live with life and face it. A hobby for grown-ups to take their minds away from the daily treadmill is another preventative. The ability to look at the truth squarely and deal with it rather than run away from it has often helped avert the danger line.

TAMED NATIVE PLANTS TO REGRESS THE RANGE

Taming wild grasses and reintroducing some of the "old settler" grasses to ranges and meadows from which they have been driven, either by the plow or by overgrazing, are notable activities at the Plant Material Center for the Pacific Northwest where about 250 species of grasses and 160 legumes are on test for their control of erosion. This center is maintained at Pullman, Washington, by two bureaus of the U. S. Department of Agriculture and the state experiment stations in the region. In the last five years several varieties of wild grasses out of more than 5,000 on trial have been "harnessed for cultivation" according to Dr. A. L. Hafenrichter, director.

Harry A. Gunning, in charge of the nurseries, says that tests indicate that several of the newly tamed grasses native to the Pacific Northwest are making a good showing east of the Rocky Mountains and are likely to be helpful in regressing areas of the Northern Great Plains.

In the Pullman tests with mountain brome and big bluegrass, field planting of these tamed grasses yielded seed at about half the cost of collecting seed from wild stands of the plants. Bluebunch wheatgrass is proving to be a better seed-er than crested wheatgrass, and may be expected to replace crested wheatgrass for some purposes. Strains of blue wild-rye and beard-lesser wheatgrass have been selected at Pullman on the basis of forage and seed yields that indicate they will be able to compete with commercial species of cultivated grasses. The blue wild-rye is making a particularly good record for establishing itself in the first season and controlling erosion promptly.

Native grasses and legumes are, in general, the most promising material. The Center has as many as fifty strains of some of the native bunch grasses, and some of the most striking results appear in the wide variations between different strains of the same grass. Although of the same species, one strain may produce strong-growing upright plants growing several times as much ground cover and forage as another that is dwarfed and low yielding and bears only a few seed heads. As much as 26 inches difference in height between two strains has been recorded.

In the Great Plains, Department of Agriculture workers have found similar differences in seed habits and forage growth in species of native grasses, and are now breeding strains of the grama and buffalo grasses to further improve their seeding. Striking differences between clovers and pasture grasses of the humid areas have also been observed in the regional pasture research work in Pennsylvania in which the department is cooperating with the eastern state experiment station.

POTATOES SUPPLY VITAMIN C

"Cooked potatoes, whether new or old, add considerable vitamin C—ascorbic acid—to the diet regard- less of whether they are baked, boiled, or steamed." So concludes Lydia A. Ralf of the Bureau of Economics of the U. S. Department of Agriculture, after a scientific test to determine the effects both of cooking and of storage on the potato's ascorbic acid content. Green Mountain, Irish Cobbler, and Chippewa were the potato varieties used for the testing.

The potatoes were cooked by methods commonly used by homemakers. In no instance did the potato lose more than 25 percent of its vitamin C value. In most cases the loss was even less, despite the fact that vitamin C is destroyed easily by exposure to heat and air. Boiling pared potatoes -- probably the most common way of cooking -- was the method most destructive of vitamin C.

This experiment, the bureau points out, shows that a person can get a substantial part of his daily vitamin C requirement from potatoes. Army officials find that the potato supplies from one-sixth to one-fourth of the soldiers daily quota of vitamin C and consider it a protective food because of this food value as well as its vitamin B1 content.

Miss Ralf found that loss of vitamin C is great during the first few weeks of storage, greater than the loss during cooking. Comparatively, the very new potatoes have more vitamin C value than do storage potatoes although both were found to contain amounts sufficient to make a valuable contribution to diets. For long-time storage, Miss Ralf found a temperature of 60 degrees F. less destructive of the vitamin than refrigeration temperature.

BETTER FLOORS SAVE FUEL

Going to the bottom of farmhouse fuel-consumption problems has resulted in some very definite recommendations for the South where so many houses have wood floors and are set on piers. Engineers of the Bureau of Agricultural Chemistry and Engineering, in work carried on in Georgia in cooperation with the State University, have found there are simple ways of making houses better in this respect.

Putting curtain walls between the piers to keep wind from blowing under the floor--cut fuel consumption 12 to 19 percent. Another way demonstrated by these engineers as saving fuel and providing comfort consists in doing away with piers and using concrete-slab floors on gravel fills. This method made the houses warmer in winter, but they cooled more slowly at night in summer.

Summer sun must be kept from shining on these floors as they absorb much heat. Advantages of wood floors--easy to build, usually reasonable cost, resilient, take up heat slowly. Concrete floors--resistant to fire, wind, termites, and vermin, easily cleaned, provide more uniform temperatures.

Drafts: But doctor, they won't want me in the Army. I've got bad teeth.

Doctor: That's all right, sonny, they expect you to shoot the enemy not bite 'em!

GIFTS the Graduate can Use!

- Pioneer Belts and Suspenders
- Wimbley and Smoothie Ties
- Van Husen and Truval Shirts
- Cooper Hosiery and Underwear
- Vanette . . . Fine Feathers and Nylon Hose
- Slips, Panties, etc.
- Pajamas
- Slack Suits
- Costume Jewelry
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FOR GIRL OR BOY!

Hagood's Dry Goods

smart heads keep COOL



STRAW HATS

98c and \$1.98

All Styles

The beating, torrid rays of the summer sun haven't a chance of spoiling your comfort in one of these straws . . . they're light as a feather, woven to let the air in. These are two of the popular styles in our complete selection.

HAGOOD'S DRY GOODS

"Standard Brands Priced Right"

We Have the Combines

and Can Make Deliveries

We are pleased to be able to advise the Wheat Growers of Floyd County that we have Combine Machines and are in position to make deliveries in practically unlimited quantities.

We Handle Oliver and Allis-Chalmers Machines

If your needs call for a large machine we have it and we can also make deliveries of the smaller machines.

We believe you will find the Oliver and Allis-Chalmers are superior machines. Come to see us and let us show you.

L. C. McDonald & Son

OLIVER AND ALLIS-CHALMERS DEALERS

Postponed Workers Meeting

Mt. Blanco Baptist Church Will Be Hosts Next Tuesday

The Workers' Conference of the Floyd County Baptist association which was to have been held at Mt. Blanco on the 5th of this month will be held on Tuesday, May 20, Rev. Victor F. Crabtree, pastor of the church, announced this week. Postponement was on account of rains and bad roads. The following program has been arranged for the meeting:

Workers' Conference Program
Theme: Church Membership in Church Attendance.

10 a. m. Song and Devotional services.
10:15 a. m. My Responsibility as a Pastor in Church Attendance—Rev. N. V. Guise.

10:30 a. m. My Responsibility as a Father in Church Attendance—C. A. McClure.
10:50 a. m.—My Responsibility as a Mother in Church Attendance—Mrs. Russell Wilkins, sr.
11:10 a. m. Agencies Stimulating Church Attendance—Emy Pieratt.
11:30 a. m. Announcements.
11:35 a. m. sermon—Rev. J. D. Farrell.
12:10 p. m. Lunch.
1:30 p. m. Executive Board and W. M. U. Meetings.
2:15 p. m. Church Attendance in Relation to Church Finance—Rev. Vernon Shaw.
2:40 p. m. Emphasis on some Important Events by Rev. Lowell J. Ponder—

1. Evangelistic Conference;
2. Boys' Camp at Ceta Glen;
3. Girls' Camp at Ceta Glen;
4. Greater Wayland Campaign.

2:55 p. m. Business.
3 p. m. Closing message, Rev. W. M. Joslin.

Mr. and Mrs. L. B. Fawver, jr., and children of Fort Worth visited over the week-end with his parents, Mr. and Mrs. L. B. Fawver.
Corene Daniel of Lubbock and Evelyn Daniel of Canyon spent the week-end with their parents, Mr. and Mrs. W. F. Daniel.

Fairview Box Supper Well Attended Friday Night

FAIRVIEW, May 13.—The box supper given at the school auditorium Friday night was well attended. Proceeds from the boxes sold amounted to the sum of \$32.50.

W. H. Belden, who spent the winter in Iowa with his mother, returned to his home last Friday. His mother's health was somewhat improved when he left.

Mr. and Mrs. Jess Bartlett visited last Thursday in the W. T. Robertson home in the Erick community.

Mr. and Mrs. John Noble of Ralls have recently moved to this community.

Mrs. Preston Bullard has returned from the Plainview hospital and clinic and is improving nicely.
Mrs. Benton Ritchey and Mrs. J. C. Crabtree visited Mrs. G. M. Bullard Thursday.

Mr. and Mrs. L. A. Horton visited with Mr. and Mrs. G. M. Bullard Thursday night.
Mr. and Mrs. G. M. Bullard visited with Mr. and Mrs. Zolly Burgett Wednesday evening of last week.

Visiting in the home of Mr. and Mrs. J. C. Crabtree over the week-end were their daughters, Mrs. W. A. Graham of Tucumcari, New Mexico, Mrs. C. McClure of Big Springs and Mrs. Olive Allen and children, Lane and Nancy of Odessa.

Those visiting in the home of Mr. and Mrs. G. M. Bullard Sunday were Mr. and Mrs. L. B. Cosby and family, Mr. and Mrs. J. C. Crabtree and family, Mr. and Mrs. Grady Reeves and family, Mr. and Mrs. Thurmon Perry, Mrs. Olive Allen and children, Mrs. C. McClure, and Mrs. W. A. Graham.
Mrs. Thurmon Perry visited in the Robertson home of Erick Thursday.

Troy Mac Welch of Harmony visited with his grandparents, Mr. and Mrs. L. A. Horton the past week.
Mr. and Mrs. C. W. Jones of Plainview visited with Mrs. Jones' parents, Mr. and Mrs. C. B. Lyles, Sunday.
Mr. and Mrs. Cargle Wise visited Sunday with his parents, Mr. and Mrs. C. O. Wise of Floydada.

HOMEBUILDERS CLUB SEND PINEAPPLE MUFFIN RECIPE

"Fancy quick breads add variety to our meals," Miss Edith Wilson, agent, told members of the Homebuilders club when they met in the home of Mrs. P. F. Bertrand, Friday.
Boston brown bread, orange bread and pineapple muffins were made in the demonstration. The following is a recipe for pineapple muffins:

Pineapple Muffins
3 t. baking powder, 1 T. sugar, 1/2 t. salt, 1 egg, 1 cup crushed pineapple, 4 T. melted shortening, flour.

Sift dry ingredients together. Beat egg and add pineapple and shortening. Add to the flour mixture and stir just enough to moisten the flour. Fill greased muffin pans half full and bake in moderately hot oven 425 degrees 20 to 25 minutes.

Members present for the demonstration were Mrs. T. J. Heard, Mrs. John Huey, Mrs. C. B. Smart, Mrs. Raymond Teple, Mrs. F. F. Fuqua, Mrs. W. A. Cates, Mrs. A. W. Dunn, Mrs. P. W. Atteberry, Mrs. John Lloyd, Mrs. D. M. Moore, Mrs. L. A. Williams, Mrs. Paul Sims, Mrs. Elbert Parks, Mrs. W. F. Weatherbee, Mrs. J. D. Eaves, Mrs. Roy Curry and Mrs. D. D. Shipley. Visitors present were Mrs. E. B. Lightfoot and Mrs. Jesse Ballard.
The next meeting will be held at the home of Mrs. D. D. Shipley Friday, May 23.

BILL DEBNAM IMPROVING

Mrs. W. J. Browning returned home Sunday from Bisbee, Arizona, where she had been visiting with her daughter, Mrs. Bill Debnam and Mr. Debnam. The latter has been ill for some weeks in a hospital there.
He was improving satisfactorily at the time of Mrs. Browning's return home.

Dr. and Mrs. I. W. Hicks had as their guests on Mother's Day their three daughters, Mrs. Tommie Allen and Mr. Allen of Abilene, Miss Mary Wilson Hicks of Lubbock and Miss Lella Hicks, student of Wayland college, Plainview. Also Mrs. Hicks' sister, Mrs. J. T. Ashford and son John T. of Lubbock.

T. J. Sparks, formerly of Odessa, moved to Floydada recently to make his home. His wife and family will move here at the end of the school term. Mr. Sparks is employed as Floyd county trapper and hunter by the government.

Billy Brown, who is attending Tech college at Lubbock, spent the week-end with his parents, Mr. and Mrs. W. Eld Brown.

Mr. and Mrs. W. B. Hall of Plainview were guests of Mrs. W. T. Brown Sunday.

J. A. Carruth of Amarillo was a business visitor in Floydada Tuesday.

Dr. Wilson Kimble Optometrist
Specializing in fitting glasses and straightening crossed eyes.
TELEPHONE 254 FLOYDADA, TEXAS

Hydra-Matic Drive Is Popular

Oldsmobile has now manufactured and shipped to dealers 100,000 cars equipped with Hydra-Matic drive, according to a report issued yesterday by D. E. Raiston, Oldsmobile's general sales manager.

"This outstanding production record is in response to one of the most wide spread acceptances ever given to any automotive feature," Raiston said. "The volume shows a net increase of 300 per cent in Hydra-Matic drive sales over the total output last year," he added. Production of Hydra-Matic transmissions for 1941 Oldsmobiles has been steadily increased. Today approximately 45 per cent of all the new cars Oldsmobile builds are equipped with this advanced feature. Delivery of Hydra-Matic equipped cars last year was limited by production facilities and reached the 20,000 car mark. Production of 1941 Oldsmobiles with Hydra-Matic drive has now reached the 80,000 car figure.

"Not since the introduction of the electric starter, in 1912, has any automotive development received more favorable acceptance from motorists, dealers and salesmen alike, than Hydra-Matic drive," Raiston said. "Because there is no clutch pedal to press and no gears to shift, owners are constantly writing us of the new motoring pleasure they are receiving and relating the thrills that Hydra-Matic drive provides."

SAM R. BREEDLOVE CITED DISTINGUISHED STUDENT

Sam R. Breedlove, son of Rev. and Mrs. R. T. Breedlove, student at A & M college of Texas in his senior year, has been cited by President T. O. Walton of the college as a distinguished student for the first semester.
Appreciation of young Breedlove's efforts was indicated in the citation as reflecting credit on himself, his family and his school.

CARD OF THANKS

We wish to express our sincere appreciation to all our friends who ministered to our husband and father, J. F. Ruddick, during his illness and death. And we also thank the good friends and neighbors for their thoughtfulness in ministering to our physical needs.
We wish for each of you the same expressions of sympathy in your hour of need.
Mrs. J. F. Ruddick and children.

Mr. and Mrs. J. C. Odam and daughter and Mr. and Mrs. I. D. Holligan visited over the week-end at Cameron with Mr. Odam's mother, Mrs. Betty Odam and children.

Dr. and Mrs. A. E. Guthrie and sons Aubrey and Carroll Brown spent Sunday at Plainview with Dr. Guthrie's parents, Dr. and Mrs. J. H. Guthrie.

Bishop Brothers Rate High With Lions; Pender In Talk

The Bishop brothers — quartette composed of L. T. Stokie, Irvin and Aubrey — visited Floydada Lions club Tuesday, adding to the associations of the day for the club. The Bishops are together here in a reunion which they have observed annually for a number of years.

Also enjoyed was a talk by H. C. Pender, head of the Government department of Texas Tech, who was a special guest. A. B. Clark presented the program.

Lubbock Lions club is running Mr. Pender for governor of Lions District 2-T, and Floydada club made a noisy second of the nomination when they voted unanimously to instruct their delegates at the district convention to vote for him.

Other visitors included Dick Pender, city, J. E. Edwards, Lubbock, and Olaf Anderson, REA engineer.

Mr. and Mrs. Ersel Matthews of Lubbock visited over the week-end with their parents, Mr. and Mrs. W. G. Collins and Mr. and Mrs. A. H. Matthews.

Mt. Blanco News

MT. BLANCO, May 13.—Rev. Victor F. Crabtree filled his regular appointment at the church Sunday and Sunday night.

Mr. and Mrs. T. E. Elder and Mr. and Mrs. Earl Bishop attended a family reunion at Mackenzie park at Lubbock Sunday.

H. W. Fite, jr., made a trip to Carlsbad Caverns, New Mexico over the week-end with the Seniors.

Miss Lenore Haverstock spent the week-end visiting at Floydada.

Mrs. Taylor Lowerie of Crosbyton visited Sunday with her parents, Mr. and Mrs. Geo. Smith.

Mr. and Mrs. Elmer Lanford, of Hagerman, New Mexico, visited here Monday. Mrs. K. J. Matthews accompanied them to Plains to visit with Mr. and Mrs. W. R. Coggins.

Mr. and Mrs. C. C. Teague and family of Pampa visited Sunday with Mrs. Teague's parents, Mr. and Mrs. M. J. Moseley and other relatives.

Mrs. Lena Callison Is Appointed City Judge At Elsinore, Calif.

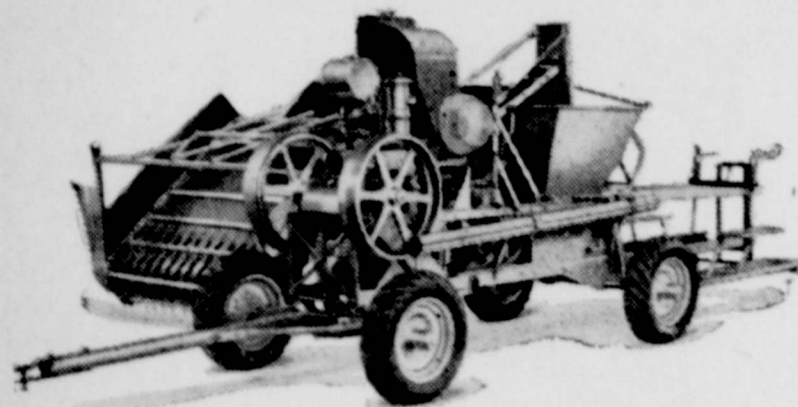
Mrs. Lena Callison, the former Miss Lena Thagard, was appointed Judge of the City court at Elsinore, California, the first of May. The appointment came as a surprise to Mrs. Callison following the resignation of Judge Shaul.

Mrs. Callison, in addition to her newly appointed duties as city clerk for the city. She was appointed to this office after the death of her husband Claud Callison, who was drowned October 15, 1938. She was the daughter of Judge Shaul at the time of his death and Judge Shaul has been acting judge since his resignation.

Mrs. Callison is the daughter of Mrs. Addie Thagard, who at this time is visiting in the home of her daughter Mrs. Oliver Allen.

WANTED clean cotton rags at Hesperian office.

Save All the Leaves by "Packaging" in the Hayfield



Use a McCORMICK-DEERING No. 15 Pickup Baler

"Packaging" in the hayfield . . . baling hay as you go with the new McCormick-Deering No. 15 Pickup Baler means saving all the valuable leaves, the part of the plant containing important food elements.
The No. 15 is a medium-weight, low-cost machine for the average diversified farm. It is an ideal unit not only for hay, but also for baling straw left by the combine. The

small Farmall-A or any tractor of similar size has ample power to pull it.
Get acquainted with the No. 15 and the kind of work it does. You can count on it to turn out well-made bales. It has a capacity of 1 to 2 tons an hour and makes 40 to 85-pound bales. The bale chamber is 16 x 18 inches. A 5 h.p. radiator-cooled engine powers the baler.

The No. 15 is a great value. Look it over and see for yourself.

MARTIN & COMPANY FLOYDADA, TEXAS

Bring Back The Proof

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We have the KODAK to Fit Your Need.

ASK TO SEE THEM!

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A-1 SERVICE

That's What You Get At

NABORS' CONOCO SERVICE

Thorough service, complete service, A-1 service, all this and low prices, too, that's what you get at NABORS'.

When you drive in you will see what we mean when we say our service is GOOD! Give us a trial!

Nabor's CONOCO SERVICE

On the Convenient Corner. TELEPHONE 20

Do Things NO OTHER DRIVERS CAN DO!

DRIVE WITHOUT A CLUTCH PEDAL!
NEVER USE A GEAR-SHIFTER!
GO THROUGH ALL GEARS WITHOUT MANUAL SHIFTING!
GET FULL ACCELERATION WITHOUT SHIFTING BY HAND!
ENJOY ACCELERATION WITHOUT HESITATION!
KEEP BOTH HANDS ALWAYS ON THE WHEEL!

Join the EXCLUSIVE CIRCLE OF HYDRA-MATIC OWNERS

ONLY WITH Hydra-Matic Drive CAN YOU HAVE AUTOMATIC DRIVING!

Half-way measures with Hydra-Matic Drive! Hydra-Matic does away with conventional clutch mechanism and clutch pedal entirely — eliminates hand shifting completely — and it's the only drive that does! Drive a Hydra-Matic Oldsmobile and you never push a clutch or shift gears.

You have at your command sharper, smoother performance than other cars can give you. And you drive in greater safety — with both hands always on the wheel, and with sure, "always-in-gear" traction. With Hydra-Matic, you drive as no other drivers can! *OPTIONAL AT EXTRA COST

(Prices and Specifications Subject to Change Without Notice.)

Geo. M. Finkner FINKNER'S AUTO STORE FLOYDADA, TEXAS

Parity, Soil Saving Rates Announced

These Payments Help Farmers Adjust Production To Market Need

(By Aleyce A. Hoots)
With the recent determination of 1941 parity payment rates, Floyd county farmers can now estimate the amount they can earn through full participation in the 1941 AAA farm program, according to Aleyce A. Hoots, secretary of the county AAA committee.

Parity payments, based on the normal yields on allotted acreages, will be made at the rate of 1.38 cents per bushel on cotton, 10 cents per bushel on wheat, and 32.4 cents per barrel on rice, the AAA official said. Farmers who participate in the 1941 AAA program and plant within their farm acreage allotments of these crops are eligible to receive payments at these rates, he declared.

In addition to parity payments, cooperating farmers will receive conservation payments based on the normal yield of the farm acreage allotments. As previously announced, conservation rates for 1941 are 1.37 cents per pound on cotton, 8.91 cents per bushel on wheat, 11.25 cents per 100 pounds on peanuts, \$1.30 per acre on commercial vegetables, and an average of 91c per acre on general soil-depleting crops for Floyd county. All payments are subject to deductions if acreage allotments are overplanted.

Farmers, also, may earn payments under the Agricultural Conservation program for carrying out approved soil-building practices up to the maximum allowance available to the farmer. In most cases, this information maximum allowance available to the farmer on his 1941 farm plan sheet. Parity payments in Texas are made to producers of wheat, cotton

and rice to give them more nearly a fair share of the national income and to bring farm income and purchasing power nearer the 1910-14 level, the secretary explained. At that time, before the first World War, prices of agricultural and industrial products were in comparative balance. Both conservation and parity payments help farmers to adjust production to meet all market needs and to farm in such a way as to maintain and build up the fertility of the soil, Hoots explained.

Floydada Rotarians On Dist. Program Monday-Tuesday

Several members of Floydada Rotary club attended one or more sessions of the District convention held in Lubbock Monday and Tuesday. Of these S. W. Ross, Judge Alton B. Chapman and J. M. Willson had parts on the program. Ross is one of the organization's veteran secretaries and spoke at a session of presidents and secretaries.

Willson, a past district governor spoke at one of the general sessions on "Youth and the Nation." Judge Chapman gave the response to the welcome address.

R. F. Stovall, president-elect of Floydada Rotary club and others including Dr. and Mrs. A. E. Guthrie, Mr. and Mrs. Walter Travis, Mr. and Mrs. Walton Hale and Mr. and Mrs. Cecil Hagood attended some of the sessions.

Mr. and Mrs. J. H. Newberry and Mr. and Mrs. W. C. Sims returned home Monday of last week from a visit to Dallas and Grand Prairie. They visited four days in the homes of their children. The Newberry's visited with their sons Homer and Harvey Lee and Mr. and Mrs. Sims with Mr. and Mrs. Harvey Lee Newberry. Mrs. Newberry is their daughter.

Mr. and Mrs. Orvus Shearer and children visited last week-end in Tulsa with Mr. Shearer's mother, Mrs. J. T. Shearer and children. They were accompanied to Tulsa by Mrs. Richard Donohian and children who have been here visiting in the home of her mother, Mrs. C. D. Hart.

Mr. and Mrs. L. B. Fawver, Jr. and children of Fort Worth, Mr. and Mrs. Aubrey Fawver and daughter, of Lubbock, were guests of their parents, Mr. and Mrs. L. B. Fawver Sunday. They also had as their guests, Mr. and Mrs. Byron Young and son of Turkey.

Mr. and Mrs. Robert Eubank and son Bobbie James of Clovis, New Mexico and Mr. and Mrs. Buster Eubank and daughter Sallie Don of Amarillo were guests in the home of their parents Mr. and Mrs. J. E. Eubank for the Mother's day holiday.

Miss June Garland of Burkburnett was a guest of her mother Mrs. W. Stevens, Mr. Stevens and her brother Webb Garland from Sunday until Tuesday.

Mrs. Roy Boucher and children of Brownfield visited Sunday with Mrs. Jessie Cardwell and Mr. and Mrs. C. L. Berry.

Charles E. Fuller, of Abilene, spent the week-end with his parents, Mr. and Mrs. G. E. Fuller.

SOCIETY.

Elected President Of Woman's Council Wed. Afternoon

Mrs. Harry Morckel was elected president of the Woman's council of the First Christian church at the annual election of officers held Wednesday afternoon of last week at Fellowship hall. Other officers were named as follows: 1st vice-president, Mrs. Lon M. Davis; 2nd vice-president, Mrs. J. C. Wester; 3rd vice-president, Mrs. Lynn Fawver; secretary, Mrs. Zell Probasco; treasurer, Mrs. W. R. Simon; reporter, Mrs. L. H. Dorrell.

A missionary program followed with Mrs. Dorrell discussing the topic, "Chinese Women in War-time" and Mrs. Victoria Asher gave a talk on "The Western Trek of Chinese Students."

The council meets each Wednesday afternoon at 2 o'clock at Fellowship hall.

Tuesday Afternoon Club Disbands For Summer Months

Following the meeting of the Tuesday Afternoon Bridge club held at the home of Mrs. J. A. Arwine, the club disbanded for the summer months. In the games Mrs. John Reagan scored high for the members and Mrs. A. A. Bishop of Dallas, held high score for the guests. Mrs. A. E. Guthrie, also played a guest hand.

Members playing were Mrs. Richard F. Stovall, Mrs. W. L. Fry, Mrs. A. B. Keim, Mrs. Reagan, Mrs. T. P. Collins and Mrs. C. L. Minor.

PUPILS WIN MUSICAL HONOR BY MERIT OF THREE YEAR'S WORK

Three pupils of Mrs. Pearl Fagan were notified of honors received from the South Plains Music association for merit of work over a period of the past three years. They were awarded gold pins.

The three young ladies were Misses Nelda Fagan, Laverne Fowler and Nelda Chapman.

Initiated In Freshmen Girls' Honor Society

Miss Ara Sue Edwards, daughter of Mr. and Mrs. Earl Edwards of the Lakeview community, was one of the new members initiated in the Freshmen Girls' honor society of Tech college, at a banquet at Hotel Lubbock, Tuesday evening of last week. Miss Edwards is enrolled in the home economics division.

The program included a welcome address by Miss Dorothy Dell Stovall, retiring president, and daughter of Mrs. E. F. Stovall.

Miss Virginia Belle Gamble, daughter of Mr. and Mrs. A. N. Gamble, former residents of Floydada, was also initiated into the society.

SUNBEAM CLASS OF BAPTIST CHURCH ENTERTAINS MOTHERS MONDAY

The Sunbeams of the First Baptist church met Monday afternoon at the church. The group entertained the W. M. S. with a short Mother's Day program. After several favorite songs Mrs. W. C. Sims told the stories "Choosing" and "The Man Who Chose Highest." Lyndell Mae Glenn, pianist, played the selection "I Would Be True" on the piano.

Those present were Doris Elaine Amburn, Wilma Hamilton, Wanda June Crompton, Armlinta Berry, Bobby Cantrell, Katy Collier, Barbara Sims, Peggy Collier, Mary Lynn Harris, Linda Hull, Lyndell Mae Glenn, pianist and sponsors, Mrs. W. C. Sims and Mrs. T. T. Hamilton.

The next meeting will be held at the church Monday afternoon at 3 o'clock.

JOINT HOSTESSES TO MISSIONARY SOCIETY

Mrs. J. M. Daniels and Mrs. B. P. Woody were joint hostesses at a social meeting of the Woman's Society for Christian Service at Mrs. Woody's home Monday afternoon.

A "World Outlook" program was given with Mrs. R. T. Breedlove as leader. She was assisted by Mrs. Lorin Leibfried and Mrs. Lola Galaway. Mrs. Jno. L. West gave the devotional.

BAPTIST LADIES PACK BOXES FOR CHARITY

The Woman's Missionary society of the First Baptist church met Monday afternoon at the church and packed three boxes of clothing which will be shipped to Buckner's Orphan's home of Dallas; Hendricks Memorial hospital of Abilene and the third box will be sent to the Margaret Fund student at Fort Worth.

HOSTS AT DINNER SUNDAY HONORING MRS. SOLOMON

Mr. and Mrs. N. W. Williams were hosts at dinner on "Mother's Day" honoring Mrs. Williams' mother, Mrs. J. S. Solomon. The other children who were present included Mr. and Mrs. E. W. Solomon and children of Memphis, Mr. and Mrs. H. M. Solomon and son Danny of Matador; Mr. and Mrs. M. L. Solomon and son Jerry Loe, Mr. and Mrs. Henderson, and Miss Lillie Solomon.

MANY VISITORS PRESENT FOR "NATIONAL HOSPITAL DAY" OPEN HOUSE

Many visitors are reported to have attended Open House at the Floydada Hospital and Clinic Monday that was held in observance of National Hospital Day, Dr. A. E. Guthrie of the hospital staff announced.

Visitors were welcomed between the hours of 9 to 11 o'clock in the morning and from 2 until 5 o'clock in the afternoon.

Many congratulatory messages and flowers were received at the hospital, according to attendants.

Mrs. Joe Phillips of South Plains is improving nicely following an appendicitis operation Monday night.

Weldon Gibbs underwent a tonsil operation Sunday night.

The small son of Mr. and Mrs. Wayne Gound of Big Spring was treated Sunday, three stitches being taken in the child's leg caused by a fall while playing at the home of his uncle Lewis Norman. Mr. and Mrs. Gound were guests here of Mr. Gound's father Walter Gound and Mrs. Gound's brothers and their families.

The little daughter of Mr. and Mrs. Ernest Carter suffered painful burns on her head Monday and was given treatment at the Floydada hospital and clinic. She was burned as she came too near an open hot water faucet.

LOYD WARD OPENS GARAGE EAST OF COURT HOUSE

Lloyd Ward has opened a garage, salvage shop and battery service station on the alley east of the court house in Floydada. General repair, salvage, welding, battery work will be featured.

The new shop also is advertising an assortment of used cars.

PETERSBURG HOME EC. HEAD AND EDGAR CHANEY ARE MARRIED

PETERSBURG, May 10 — Miss Helen Edwards of Tulsa, head of the home economics department of the Petersburg High school and Edgar Chaney, son of Mrs. Quince Chaney of Plainview, were married March 22, according to announcement made by her parents, Mr. and Mrs. H. J. Edwards of Tulsa.

MUSICAL RECITAL MONDAY EVENING BY PUPILS OF MRS. PEARL FAGAN

Pupils of Mrs. Pearl Fagan will be presented in a musical recital Monday evening at 8 p. m. at the High school auditorium.

The Floyd County chorus and pupils of Mrs. V. Andrews' expression class will assist Mrs. Fagan in the program.

The public is cordially invited to attend.

Mr. and Mrs. Mark Waldrop of Hico, spent the week-end as guests of Mr. and Mrs. Claude M. Martin.

John Reagan made a business trip to Abilene Sunday returning home Tuesday.

LAND

We have land to sell and to lease for farming, stock-farming and grazing purposes, and about 80 acres up in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

Mr. and Mrs. Dean Richmond visited this week-end with their parents, Mr. and Mrs. A. E. Richmond and Mr. and Mrs. J. S. Gore at Seymour. Mr. and Mrs. Gore's home is at Burkburnett but they were visiting in the home of another daughter at Seymour on Mother's day.

Miss Okylene George, employed in the office of W. E. Grimes, spent the week-end with her parents at Plainview.

Mr. and Mrs. J. V. Jones had as their guest over the week-end their son, Frankie, who is in the air corps at Brookfield, San Antonio.

Miss Lovelle Ginn, who is attending Wayland college at Plainview, spent the week-end with her parents, Mr. and Mrs. J. C. Ginn.

Mr. and Mrs. G. L. Kirk and son Don spent Sunday with Mrs. Kirk's parents, Mr. and Mrs. R. E. Kempton of Plainview.

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Colorful corditray with blue trim. **98c**

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EXTRA

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VISIT OUR SHOWROOM, SEE THE NEW—

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HAROLD COLE, Service Foreman

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THE HESPERIAN

Commencement Days Are Near

Baccalaureate

Sunday evening, May 18, 1941, 8 o'clock.
Invocation, Maurene Hart.
Invocation, L. W. Bridges, pastor of Christian church.
Song, "Jesus Savior Pilot Me."
Prayer, James Wester.
Baccalaureate Sermon, Rev. Rufus A. Renfer, pastor First Presbyterian church.
Song, "America", audience.
Benediction, Rev. Breedlove, pastor First Methodist church.
Recessional, Maurine Hart, audience standing.

Commencement

Friday evening, May 23, 1941, 8 o'clock.
Theme: "Spirit of Democracy"
Invocation, Maurine Hart.
Invocation, Rev. Vernon Shaw.
"Setting the Wheels in Motion"
Miss Willson, salutatorian.
Cornet solo: Joe Arwine.
Vocal duet, Martha Yearwood, Nelda Fagan.
The Man of the Period, David H. honor boy.
Piano solo, Nelda Fagan.
"Meeting the Needs" Helen Ring, lectorian.
Awards, Robert Linder.
Presentation of Senior Gift, E. L. Linder.
Presentation of diplomas, Walter Davis.
School song, seniors.
Recessional, Maurine Hart, audience standing.

Seventh Grade Graduation

Friday evening, May 22nd
The seventh grade graduation will be Thursday evening, May 22 at 9 o'clock in the Andrews Ward gymnasium.
The class is presenting a three act play "Billy Tomorrow" in which every member of the seventh grade class is a part. In the first two acts, the class is planning its graduation; the third act is the graduation itself. This play is directed by Miss Hill.

Eighth Grade Graduates

The following students are members of the 1941 eighth grade class: Gene Arwine, Calvin Barbee, Addison Barker, Aldean Bohannon, William Bohannon, Marty Lou Bond, Betty Merle Boteler, Bob Bratton, Marjorie Bredthauer, Irma Tom Breedlove, L. W. Bridges, Billy Joe Cantrell, Inez Cantrell, Pauline Cardinal, Johnnie Collins, T. D. Custer, Wendell Daniel, Wanda Jean Dunavant, Eddie Duncan, Bert Lee Ewert.

Ernestine Fowler, Dale Goen, Charles Ray Hamilton, Johnny Hammonds, Edna Hennessee, Doris Hill, Inez Hinsley, Dorothy Mae Hinder, Earnest Huckabee, George Ray Huckabee, Robert Huey, Alfred Lennamer, David Joe Lambert, Sara Nell Lathem, Fred Martin, Belle Martin, Maurine Medlen, Edna Earl McNutt, Bobby O'Bannon, Macyle Orman, Matty Pearl Patterson.
Ardes Ratjen, Ludene Ray, Auther Lee Rice, Nora Rodgers, La Juana Jo Sharp, W. V. Smith, Kate Sparks, Bobby Jean Stephens, Thelma Switzer, Tiny Tarrell, Mary Lee Thacker, Jimmy Tye, N. E. Tyler, John Ray Tribble, Louis Earl Warner, Billy Wester, Jean Wester, Edna Fae Westfall and Betty Yearwood.
If you think a certain prospect doesn't like you, throw a few compliments in his path and notice the change.

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PLAINVIEW, TEXAS
Thoroughly equipped for the examination and treatment of medical and surgical cases.

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J. H. HANSEN, M. D. Surgery and Diagnosis
Grover C. HALL, M. D. Eye, Ear, Nose and Throat and Bronchology
ROBERT H. MITCHELL, M. D. Internal Medicine
E. O. NICHOLS, JR., M. D. Surgery and Gynecology
G. W. WAGNER, M. D. Diseases of Infants and Children
C. D. WOFFORD, D. D. S. Dentistry
SUSIE C. RIGGS, R. N. Superintendent of Nurses
DELIA C. HALL, R. N. Instructress School of Nursing
X-RAY and RADIUM Pathological Laboratory SCHOOL OF NURSING

Seniors Winners By Small Margin Over Juniors

The Seniors won the Junior-Senior Follies Friday night, May 9, over the Junior class by a small margin. The name of their play was "Child Wonder."
The Senior cast was Nelda Fagan, a spoiled brat; Louis Willson, the loving mother; Bruce Foster, the disgusted father, who had his day near the end of the play; Frances Field, the nurse who disliked the brat intensely but who held on to her job; Jack Daily, the butler who would like to have called the undertakers; Martha Yearwood, the snooty reporter who let the cat out of the bag about the brat's age.
The Juniors presented "Everybody's Off." The characters were Randolph Rutledge, the scheming 16-year-old who had to like babies; Roberta Medlen, his sister who is typical of most younger sisters; Maudine Moore, whose baby Randolph liked so much; Margaret Camden, the maid who took a bride and did a bit of doublecrossing; Wayland Hale, who nearly had to suffer because of the 16 year old's scheming; Herschell Hinson, the friend who was to give a picnic; Donice Cline, his sister who was the cause of all the scheming.
The Sophomore class won the Freshman-Sophomore follies on Tuesday evening. They presented "The Pampered Darling." The Freshmen presented "Call Hector."

Senior Day

The seniors will go to Buffalo Springs on Senior Day, May 16. They will be accompanied by their sponsors, Miss Lois Wren and H. G. Barber.
Other members of the faculty planning to share the fun with them are Mrs. Lula B. Owen, and Walter Travis, superintendent.
The students plan to spend the day skating, swimming, and boating.

Interviews

Question: What have you enjoyed most this school year?
Doyle Walls: Football and track.
Miss Wren: I've enjoyed the splendid cooperation of the student body.
La Faun Hodge: Being in clothing with Miss Wren, meeting new kids and the Junior-Senior banquet.
Bryan Collins: I've enjoyed my English because—well.
Lee Dale Clubb: Being a senior class officer.
Berlye Bishop: Being in Coach Hale's class.
LeRoy Chowning: Playing football, chewing my tobacco and going to state track meet.
Odene Huey: Being a junior of F. H. S.
Helen Young: Getting acquainted with new kids.
Miss Rea: I've enjoyed my library work most.
Alice Helms: I've enjoyed going around and pestering girls.
Billy Smith: I've enjoyed going to school at F. H. S.
Donald Cornelius: I've enjoyed going with Frances Keim.
Coach Winter: I've enjoyed associating with the students.
Bud DuBois: Athletics.
Greer McCleskey: Holidays.
Neal Cardinal: Girls.
Leon Handley: I'm going to enjoy the senior picnic, and I've enjoyed my band activities.
Mr. Travis: 400 high school students and 400 ward school students.
Kenneth Hodge: I enjoyed the prom and banquet more than anything.
Russell Patterson: I have enjoyed the seventh period English class since Mrs. Owen has been teaching.
Bill Owen: I have enjoyed working with the entire school system and knowing that I might get to attend some college.
Edith Kate Cypert: I have enjoyed the friendship of the boys and girls of F. H. S.
Rachel Head: I have enjoyed not having to go to check.
Arlene Pyffe: I enjoyed being Pep leader during the football season most.
Noel Head: I have enjoyed the assembly programs most.
Royce Turner: The thing I have enjoyed most this year is playing football.

BAND CONCERT

A concert was presented by the Floydada High School band on the court house lawn Thursday night, May 8. The Lions club sponsored this musical program.
The band played before a large audience which enjoyed the program very much.
This was the last of a series of concerts and programs presented by the band during the school year.
The band has had a very successful year's work under the direction of M. T. Camp.

'F CLUB' PICNIC

The members of the "F Club" were probably together for their last time Tuesday when they went to Roaring Springs on a picnic.
The boys carried what they thought would be sufficient food for supper, but it seems as if they did not have enough.
Those who wanted to, took girls. Coaches Hale and Winter were also with the picnickers.
Even though most of the members are leaving this year, all of them will remember their picnic of 1941.

THE WAR SITUATION

(As a student sees it)
Although things seem to be moving slow in the European War area, it is very probable that behind the apparent inactivity, there is a beehive of significant activity going on which will affect the world for many years to come. Hitler started out in a blitzkrieg or "lightning thrust" style and this is still being carried out to a certain extent in the air raids over England. These raids, however, are just one of the major operations of this war; the real outcome of the war will be decided by the German secret agents and the German Fifth column.
Germany will probably attempt to capture the Rock of Gibraltar thereby gaining a control of the Mediterranean and cutting off England from her shortest route to her eastern colonies. If Germany succeeds in doing this they will be settled down to bombing England in an attempt to starve and demoralize

Drs. Smith & Smith Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas



Project record books and notebooks have been worked up this past week by the students of Vocational Agriculture in Floydada High school.
The project record books are records of the students projects and must be kept up to date. These projects are in livestock and crops. The livestock projects are beef to fatten, pig for pork, gilt for pigs, production and heifer for calf production. The crop projects are cotton for lint, grain sorghums for bundles and wheat for cash.
The records include the cost of the project, the feeding or seeding and cultivating expenses and the sale of the project.
The notebooks contain the notes made in class of various phases of vocational agriculture work.

Maudine Moore Heads The Social Club

Maudine Moore was elected president of the Social club for next year. Joy Cardwell and Cagerline Carmack were elected vice president and secretary.
Nineteen members attended a slumber party and breakfast Saturday, May 4, at the home of the club mother, Mrs. J. M. Willson.
The girls went to the mid-night show after they met at Mrs. Willson's home.
After the mid-night show, they went back to the house and had a three o'clock-in-the-morning feast.
The girls elected officers during the breakfast hour at the cafe. After breakfast the girls attended Sunday school and church together.
The club presented the out-going president, Louise Willson, and club mother Mrs. J. M. Willson with corsages of red roses. This meeting closed the second year's work of the Social club. Two guests were Misses Ann Swepston and Georgia Mae Hall.
The girls attending were Martha Yearwood, Nelda Fagan, Francis Field, Joy Cardwell, Betty Jo McCleskey, Arlene Pyffe, Helen Ring, Helen Powell, Delilah Lide, Cagerline Carmack, Eugenia Martin, Mary Francis Jones, Francis Ruth Garrett, Roberta Medlen, Topsy Dudley, Louis Willson, hosts and Miss Polly Smith, sponsor.

REGRETS AT LOSING MRS. JOHNSTON FROM LIBRARY

We regret losing our faithful, kind, considerate, thoughtful, and efficient librarian, Mrs. Johnston, who has worked in the library for eighteen months.
She was efficient in binding books and keeping the library, as well as in finding the needed materials for the students.
We hope to have her back to help us next year, starting September 1.

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IMPORTANT NOTICE TO PUMP OWNERS
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'Shadow' Unmasked Happy Landing, Trusted 'Spy'

The time has come, dear readers, to introduce openly that snooty one known to the students of F. H. S. as the "Shadow."

The first semester of school found the students whom the Shadow had hit particularly hard in his column, running around, pulling their hair and vowing to brain that sleepy dope if they ever learned his identity.
The Shadow accidentally lost his cape and had to quit work to keep his secrecy. It was promised, however, to reveal the Shadow and the Spy in the last regular edition of the Hesperian and this is it.
If the Shadow gets killed after this, the writer of this article is leaving town—but definitely.
Well, here goes. Hold your hats and keep your seats.
Helen Ring is the one and only Shadow.
Mozelle Edwards, the faithful and trusted Spy.
Happy landings—Shadow and Spy.

TRIPS AND PICNICS NEAR FOR BUS STUDENTS

Most of the bus drivers are going to take the bus students on trips and picnics when school is out.
J. C. Baxter took the Fairview-Campbell bus students to Carlsbad Caverns during the Easter holidays.
The Dougherty bus is planning to take a weeks trip to Galveston.
The Sand Hill bus has not yet decided where to go.
The Starkey-McCoy bus is planning to go to Carlsbad Caverns.
I had a little dog. I called him August. August was fond of jumping at conclusions, especially at the wrong conclusions. One day he jumped at a mule's conclusion. The next day was the first of September.

Wake Lazy Insides All-Vegetable Way

Here's a laxative that generally acts thoroughly, but is a gentle purgative if used by simple directions. Take BLACK-DRAUGHT at bedtime. There's usually time for a good night's rest. Morning generally brings a thorough evacuation; relief for constipation, headaches, lightheadedness. Try spicy, aromatic, all-vegetable BLACK-DRAUGHT. It's economical, too: 25 to 40 doses, 25c.

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You can have them remade at such a small cost that it would be silly to buy new ones.
Bring them to us now!
Bring your sore corns in. We will relieve you of them.
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Don't get "caught short" when summer bursts upon us with full force. Think now about getting your clothes fresh and clean—ready for summer! You'll like FRY CLEANERS work. Spotless, odorless. Brightens colors, restores fabrics, and your low cleaning bill will surprise you! Today... get out your summer clothes and send them to FRY CLEANERS, we'll do the rest!
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BISHOP MOTOR COMPANY
takes pleasure in inviting you to ride in the new 1941 model Ford V-8.
You'll find it a new experience in Safer, Better, Smoother Riding.

29 MILLION!
A record never before approached!
★When the 29,000,000th Ford rolled recently from the assembly line, an all-time record for the industry was set. 29,000,000 units built by the same management and all bearing one name—a name that has become one of the best-known trade-marks in the world!
It is significant that this achievement comes at a time when our country is making a mighty effort to re-arm swiftly. For to further that effort, to help speed it along in any possible way, we have offered the vast facilities of the Rouge Plant and every ounce of our experience.
As you read this, a new \$21,000,000 Ford airplane engine plant, started only last fall, is nearly completed. A new magnesium alloy plant, one of the few in the country, is already in production on lightweight airplane engine castings. Work is right now under way on a new \$18,000,000 plant for mass production of big bomber assemblies. Orders have been filled for military vehicles of several types, including army reconnaissance cars, staff cars and bomb service trucks.
In the midst of this activity for National Defense, building the 29 millionth Ford car is simply one part of the day's work.
The public has acclaimed the 1941 Ford car as the finest in Ford history. Ford Dealers are enjoying their greatest sales and expecting their best year since 1937.
It is good to be producing the things America needs, and to be setting records on the way!
FORD MOTOR COMPANY

