

# The Floyd County Hesperian

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## Teachers To Conventions March 14-15

Speakers Of National Renown Will Appear Before Schoolmen

Floyd county teachers are expected to turn out in large numbers for the West Texas State Teachers convention which will be conducted March 14 and 15 at Canyon, and also at Big Spring.

Floyd county is in the Big Spring district but due to the fact that a number of teachers were former students at Canyon, and that point is considerably nearer than Big Spring probably half of the Floyd county teachers will go there.

Walter Travis is a chairman in the district and will conduct the sectional meeting for administrators to be held in Big Spring Friday afternoon.

Travis has secured Dr. George S. Counts of Columbia university, to discuss "The Nature of the Crisis in Our Democracy."

Miss Georgia Mae Hall, home-making teacher, will appear on the program with a discussion of "The Place of the Home-making Teacher in the National Defense Program."

The theme for the convention is "Education for National Security," and the principal speaker for both conventions will be Dr. A. J. Stoddard, superintendent of Philadelphia Public schools.

Canyon and Big Spring have identical programs, merely alternating the days upon which the speakers will appear. This was done in an effort to secure outstanding speakers by pooling finances and effort. Teachers attending the conventions are given credit for a day's teaching, and schools will be dismissed here in order that teachers may attend one or the other conventions.

Rural teachers will also take part in the meetings as will members of the Lockney school staff. Superintendent Clemons of Lockney and Clarence Guffee, and Superintendent Travis, are official delegates appointed by the Floyd County State Teachers association.

## Canadian Stockman Dies Here While On Visit

A fifteen days fight against pneumonia while on a visit with relatives was a losing one for Austin Alexander, 73 who died at the Floydada hospital at 9 o'clock Tuesday night.

He, with Mrs. Alexander arrived March 24 from Carstairs, Alberta, Canada, for a visit with his brother C. Alexander and family and his sister, Mrs. F. A. Dickert. He became ill the next day after his arrival here and was carried to the hospital where he failed to rally.

The body was prepared for burial by the Harmon Funeral home and carried overland to Plainview Wednesday afternoon where Mrs. Alexander started on the five-day journey to take the body to Canada for burial.

Mr. Alexander had resided in Canada the past 37 years and was survived by his widow and two daughters. They are Mrs. Bettie Carmode of Acme, Alberta, Canada, and Miss May Nell Alexander of Calgary, Alberta, Canada. Other surviving relatives are the brother and sister here and another brother D. Alexander of Penelope, Texas. The deceased visited his brother here two years ago.

Relatives here were unable to accompany Mrs. Alexander on the long journey home.

## Farm Picture Show Is Scheduled For Lockney, March 27

Farm and 4-H club moving pictures will be shown March 27 at the Lockney musical auditorium, it was announced this week by County Agent D. F. Bredthauer.

The pictures will show in part the 1940 Plainview Fat Stock show which was attended by many Floyd county boys with their cattle. The movie gives some of the highlights of the preparing, exhibiting, and selling of the livestock at the Kansas City market.

Arrangements for the show were made with the Amarillo Soil Conservation office, and is sponsored by the land use planning committee, AAA committee, and extension agents.

The show will begin at 7:30 o'clock. In addition to the 4-H picture other reels showing various phases of soil conservation and farm life will be illustrated.

## Dr. Houghton



Dr. W. M. Houghton, 73 year old resident of Floyd county, died Sunday morning after several months illness. Funeral services were held Monday afternoon. He had been a practicing physician here for over 20 years.

## Plans For Pioneer Reunion Discussed Here Saturday

Extra Honors Will Be Accorded First-Day Settlers

Advance plans for the annual reunion of Floyd county pioneers this spring were made Saturday afternoon in a meeting called by A. T. Swepston, president of the organization, in the county court room.

May 28 this year falls on Wednesday, which is the day against which the members planned. The several committees named are to report back to another meeting scheduled to be held on the second Saturday in April, which is the 12th when further consideration will be given before final plans are formulated.

Particularly anxious is the organization this year to see that the first-day settlers have every honor possible to bestow, with any special attention that can be given.

Their sons and daughters, here later or here because their parents brought them here, will take a back seat when the honors are "dished out," it was decided. Many of the twenty or more present Saturday afternoon were sons and daughters of the men and women who had a part in founding the county on that spring day fifty-one years ago.

The annual parade this year will have much young blood represented in its planning, if the committee's arrangements do not miscarry. There will be prizes as usual, which are to be announced definitely later. Speech-making and old-time square dances are to have their places on the program, and antique and curios will also be shown (See PIONEERS, back page)

## Notaries Public Will Be Appointed Without Formal Application

Present notaries public will be automatically reappointed by the Secretary of State, according to a letter received this week by County Clerk A. B. Clark from W. J. Lawson, secretary of state.

"This is to advise you that all existing notaries will be automatically re-appointed to this office for a term beginning June 1, 1941 and expiring June 1, 1943. There will be no necessity for an existing notary to write to this office or to other persons requesting that he be reappointed," the letter stated in part.

"Persons who are not notaries at the present time but who desire to be appointed, should write to this office and give their correct names and address before May 1. Applications received after that date will not be acted upon until after June 1 for the reason that this office will be extremely busy from May 1 on, preparing lists of appointees," Lawson stated.

"A list of eligible appointees will be sent the county clerk on or about May 15," Lawson said. He also advised Clark, "It will not be necessary for you to prepare a list of those persons desiring to be appointed or reappointed in your county."

ATTEND FUNERAL RITES OF SISTER IN LAW  
Mr. and Mrs. A. G. Muse returned home Sunday from attending the funeral rites of Mrs. Muse's brother's wife, Mrs. Amos Brewer. Mrs. Brewer died in a Fort Worth hospital Friday where she had been since the first of February.

Funeral rites were held at Sanger, the home of the deceased. Mr. and Mrs. Muse made the trip to Sanger, Friday, after receiving the death message.

## Interest In Livestock Show Is Mounting

### Irrigation School Pronounced As Huge Success

Over 1,000 Attend Two Day Conference At Lockney

Lockney closed their irrigation school Thursday with the highest attendance since the school was organized. With figures ranging well over the 1,000 mark, some 300 more than were present in 1940, the school was undoubtedly a success from beginning to end.

Registrations were above 900, and many attended who failed to place their names on the official register. Many of the non-registrants were those who attended the special potato session in the city auditorium ante-room.

Key men in agriculture, engineering, irrigation problems, and "dirt" farming spoke to the assemblage Wednesday and Thursday. Many questions which have been troubling the minds of South Plains irrigators were answered by the experts in open discussion from the floor.

The attitude of "lecture" was almost completely absent. The floor was always kept open for question, and every speaker seemed glad to contribute an answer or have a colleague furnish the answer.

Most of the speakers used diagrams and drawing to illustrate their points, and these were an evident help. A microphone and speaker system carried the words of the speakers clearly to all parts of the auditorium and helped immeasurably.

Farmers in the Lockney area and business men of the city made up funds to feed the assemblage on Wednesday and Thursday. Barbecue beef, ribs, mashed potatoes, pie, cake and coffee were served to everyone that would "come and get it."

Visitors voiced the opinion that the school was probably one of the most outstanding events that they had ever attended from the standpoint of information and exchange of views on irrigation and the land-water situation on the high plains.

All of the irrigation areas on the high plains were represented by groups, and several south and east Texas men were in attendance to study the problems of the Plainsmen.

The fears of an underground water shortage within the next few years were generally allayed by the engineers, who showed by diagram and figures the vast amount of water which was stored under the plains area.

## Mahon Gives Report On Agricultural Appropriations

Largest Item To Pass House Is 500 Million For Triple A Soil Saving Payments

In view of the widespread interest of West Texans in the agricultural appropriation bill which passed the House last week, Congressman George Mahon has reported from Washington as follows:

The largest item in the bill is \$500,000,000 for AAA soil conservation payments to farmers; \$212,000,000 is provided for so-called parity payments. These sums are about the same as provided in previous years.

Of special interest will be the \$100,000,000 in loans provided for the expansion of the rural electrification program for the coming fiscal year, and an increase to enable the Soil Conservation Service to cooperate more adequately with soil conservation districts in Texas.

The bill provides \$50,000,000 in loans for the continuation of the farm tenant purchase program.

The bill now goes to the Senate for consideration, and there seems to be no doubt but that appropriations made by the House will be approved.

## Market Today

Colored Hens, 4 lbs. and up.....	13c
Colored Hens, under 4 lbs. and all Leghorns, lb.....	10c
Cooks, lb.....	4c
Cream	
Butterfat, No. 1, lb.....	28c
Butterfat, No. 2.....	Not Wanted
Eggs	
Eggs, per dozen, candied, No. 1, 14c	
Hides	
Free from holes	
No. 1 Hides, lb.....	6c
No. 2 Hides, lb.....	3c
Grain	
Wheat bushel.....	68c
Threshed Maize, dry, cwt.....	82c
Maize Heads, dry, ton, \$9.50 to \$10.50	
Hops	
(Subject to Change)	
Top, per cwt.....	\$7.30
Packer Sows.....	\$5.50 to \$5.75

### List Of Entries Is Growing As Time Of Show Nears

Interest in the Floyd county 4-H and F. F. A. junior livestock show to be held at Floydada on Friday, April 4, is growing by leaps and bounds, county agent D. F. Bredthauer, reports. To date Floydada F. F. A. boys have entered 29 animals, Lockney F. F. A. boys 24 animals and Floyd County 4-H boys have sent in entries on 64 animals and additional entries are being received each day.

Several of the 4-H boys have outstanding entries this year. Billy Ware, Kenneth Poole, Harold Dunn, R. T. Purrow, Henry Jones, J. C. Purcell, Verlon Wright, Howard Haarmeyer have entered 14 beef calves. At this time these boys are dry-jot feeding their calves and are training and preparing them for the show.

Entries have been received on 24 4-H dairy calves. Billy Joe Cantrell, J. C. Griggs, John Wilson, Ellen Brock, E. M. Morris, Herman Graham, N. E. Tyler, Ray Cook, Billy Allen, J. T. Bevins, James Wilson, Dan Moody Krause, A. P. Sughart, Jr., Earl Edwards, Jr. and David Battey have submitted entries. Some of these boys have registered dairy calves and have been taking excellent care of their animals getting them ready for the show.

This year several of the 4-H boys of the county have purchased some high grade lambs and have been fattening them. Jim Bert Bobbitt, Bobby Leach, J. B. Colston, George Reid May, Ershell Pryer, David Graham and Billy Wesley have entered 17 lambs.

With this report only 9 fat pigs have been entered in the show by 4-H boys, but it is expected that there will be several more entries in this class. Boys exhibiting pigs in the show are Melvin Kelm, Wayne Warrick, Alfred Kennamer, Oscar Wylie, Fred Conner, W. T. Conner and Verlon Wright.

## Final Rites Held For Dr. W. M. Houghton Monday Afternoon

Dr. W. M. Houghton, 73 year old Floyd county physician, was buried Monday afternoon in the Floydada cemetery following final rites at the First Christian church with Rev. L. W. Bridges officiating.

He was reared at Pond Springs in Williamson county, and made his home in Beakiss from 1901 until 1917, when he moved to Floyd county. He was married to Miss Howell Chapman in 1903.

Dr. Houghton had been practicing medicine in Floydada since he moved here in 1917. He is a graduate of the Galveston Medical school. He took a lively interest in levee affairs and served as president of the Rotary club soon after it was organized here.

Dr. Houghton is survived by a daughter, Mrs. Aubrey A. Bishop, Dallas; three sons, Ira Houghton, T. M. Houghton, and Waldo Houghton; a sister, Mrs. D. Johnston, San Antonio, and a brother, Fred Houghton, San Angelo.

Pallbearers were J. A. Arwine, W. Eld Brown, L. T. Bishop, J. B. Claiborne, Lon Davis, and J. C. Webster.

## Dr. Guthrie Expects To Enter Military Service In April

Dr. A. E. Guthrie, of the staff of Floydada Hospital & Clinic, very likely will begin military service as an army physician at Fort Sill, Oklahoma, about April 15.

A first lieutenant in the Reserve Medical corps, the doctor was notified to take up duties at Ft. Sill on March 20. However, Eighth Corps area officials extended his time to the April date to give him an opportunity to arrange his private business affairs.

While there is a possibility he will not be called into service all the likelihood is that he will be and is making his plans at this time to that end. Dr. Guthrie said Tuesday on his return from San Antonio where he conferred with Eighth Corps area officials.

## MRS. GOUND RECUPERATING FROM APPENDIX OPERATION

Mrs. Wayne Gound is reported to be convalescing satisfactorily in a Big Spring hospital following an operation for appendicitis Friday evening at 6 o'clock.

E. L. Norman and Mr. and Mrs. Verne Norman of Floydada and Mrs. Verne Norman of Vernon spent Friday night at Big Spring with Mrs. Gound. R. L. and Lewis are brothers of Mrs. Gound.

## V. P. SWITZER IN AIR CORPS

V. P. Switzer qualified as one of the nineteen out of two hundred applicants for the mechanics department for air corps service.

In a letter to his mother Mrs. V. P. Switzer he stated that he is now stationed at Mitchell Field, Long Island, N. Y.

## Track Practice Well Underway With 50 Boys Reporting

Lockney Again Big Threat To F. H. S. League Title

Floydada whirlwind track team is beginning to whirl for the 1941 season, and the opportunity to dethrone Lockney in the forthcoming league meet here almost a month away.

With some 50 men reporting for practice daily, the odds for a better than average track team seem much improved. Although a number of football and basketball stars are out, there is also a goodly number of "unknowns" reporting who are likely to be quite well known before the track season closes.

Training appears to be more intensive than heretofore, probably because of the long reign Lockney has exercised in track and field events. The Longhorns will be shooting for their county league title again, and will undoubtedly put a well coached team on the cinders and in the field both in the junior and senior classifications.

For a long time track work in the high school was a "hit or miss" proposition because of spring football practice, but since the new ruling that only 30 days may be devoted to spring football work, schools have turned to track as a filler for the February 15 to April 1 season of "non-sports."

A number of the boys who are coming out for track have their eye on the opening of spring practice on April 1 rather than any plans to be dashed or distance stars, but no matter what their motive they are providing excellent competition for boys who will undoubtedly pile up their share of points in the league meet.

Practice is hardly far enough along to point out just which boys will run in what races because some of the slower developing ones may take over some of the spots before the meet date.

## Two Floydada School Board Members To Be Named April 5

Floydada Independent School district taxing voters will name two members of the district's school board in the school election on Saturday, April 5.

They will succeed Mrs. J. M. Willson and M. L. Probasco, whose terms expire with the selection and qualification of their successors. Todate six names have been petitioned on the ballot for trustees. They are M. L. Probasco, Mrs. J. M. Willson, Richard P. Stovall, M. Polk Goen, Cecil Hagood and H. O. Cline. Time for filing names with J. B. Housh, board secretary will expire ten days before the election date.

Hold-over members of the board, five in number, are O. P. Rutledge, Mrs. Geo. A. Lader, Robt. Medlen, Mal Jarboe, and W. G. Collins.

Last week it was stated that county school trustees, E. C. Durham and W. Earl Smith of Precincts 3 and 4 terms would expire May 1. A subsequent check of the records shows that this statement was an error. County Trustees J. T. McLain of Precinct 1, and F. S. Byars of Precinct 2 will end their terms on May 1.

## First National Again County And School Depository

The First National bank of Floydada was re-named county depository for a two-year period by the Commissioners court this week while the court was in regular session.

The bank is depository for all tax funds of the state and county, for trust funds and for school funds, a function which it has filled for a number of years under bond and with securities in escrow to protect the funds.

No interest is to be paid the county for any of the fund balances but all necessary reports in connection with the funds are made at the expense of the bank.

## WIFE OF JUDGE TUBBS TO UNDERGO SURGERY TODAY

Mrs. G. C. Tubbs is reported to be critically ill in the Lubbock hospital, Lubbock, and will undergo an operation this morning, according to plans made late Wednesday afternoon.

Mrs. Tubbs had been confined to her bed for about a week and was carried to the Lubbock clinic Saturday morning. Judge Tubbs and daughters, Mary Louise and Mrs. Wilmer Jones and son Richard, the latter of Lubbock, will be with her today for the operation.

## To Austin



Glad Snodgrass, Floydada mayor, will leave Monday for Austin where he will take an active part in opposition to proposed legislation to limit the amount of tax that may be charged public utility companies for use of streets and alleys.

## Glad Snodgrass To Attend Sessions Of Legislature

City Officials Fight Proposed Bill To Limit Taxation

Mayor Snodgrass has been selected as one of eight mayors to attend legislative sessions at Austin and lobby against certain proposed legislation that would hinder smaller towns and cities on financial relationships with utility companies.

Twenty-four officials from a like number of South Plains towns were present for the session conducted in Lubbock Friday, and the opposition to the legislation was almost unanimous.

Mayor R. L. Brown of Muleshoe presided at the conference, and appointed Snodgrass, C. C. Coleman of Brownfield, F. W. Struve of Abertown, Tom F. Connally of Clarendon, William F. Miller of Happy, F. S. Makeig of Dumas, S. B. Orton of Canyon, and W. H. Rogers of Lubbock to a committee to go to Austin and make active the opposition voiced at that conference.

The committee is also to report on whether towns and cities on the South Plains will continue as a body with the Northwest Texas conference or form a district to themselves for convenience and efficiency.

The conference failed to reach an agreement on the rental charges to be made by various towns served by the West Texas Gas company for the use of streets and alleys.

It was generally agreed that towns and cities should be left free to conduct their own negotiations with the company. Opposition to the legislation being prepared in Austin seems to be based upon the fact that the officials believe the wording leaves the law "ineffective and obstructive."

The committee which will attend the sessions will hold out for no limit on taxation of on the amount of street and alley rental that may be charged, or if such a law seems assured have it amended to allow a 4 per cent charge upon gross receipts, and also to make the law apply for small towns of 2,500 population or under.

Mayor Snodgrass plans to leave Monday for Austin, and expects to be in that city for several days. He will be accompanied by Mayor Coleman of Brownfield.

## M. A. Morris Funeral Held Tuesday

Funeral rites for M. A. Morris of South Plains were held Tuesday afternoon at Silverton, where interment was made in Silverton cemetery.

Mr. Morris died Sunday evening at 6 o'clock at the home of his daughter, Mrs. Arthur Gregg, 10 miles west of Silverton where he was visiting.

He had been living at South Plains for about 10 years, making his home with his son Howard there the past few years. He had been making his home in Briscoe and Floyd county for some 30 years. Mrs. Morris preceded him in death about six years ago. He was 87 years of age.

Surviving children include the son and daughter named above, two daughters, Mrs. Reuben Reagans of Decatur and a daughter at Roswell two sons, Charles of Earth, Texas, and Will, of Los Angeles county, California.

## Deadline City Applicants Is March 20

Full Complement City Officials Will Be Chosen April 1

Next Thursday noon, March 20, has been set as the deadline for filing applications to get names on the city election ticket. The election in the municipality is to be held on Tuesday, April 1.

A complete roster of officials is to be chosen including a mayor, five aldermen, city secretary and city marshal. Other officials of the city are appointive.

Setting the deadline ahead of the election by ten days is a requirement of the statute governing city elections. This gives an opportunity for absentee balloting by any citizen who expects to be out of the city on election day.

Applications for names on the official ballot can be filed in person by any qualified elector resident in the city, and names also can be petitioned on the ballot. Where petition is filed the requirement is that the petition shall bear the names of at least 25 qualified voters.

Since the abolishment of the city poll tax the requirement for participating in the city election are the same as for county and state elections, general or special. Among these is the requirement that the elector who offers to vote must have paid his county and state poll tax on or before January 31.

## Mrs. S. A. Greer Rites Held Friday At City Park Church Christ

Final rites for Mrs. Mary Frances Greer, 78 year old resident of Sand Hill, were held Friday afternoon at the City Park Church of Christ with Elder J. T. Corder of Tulsa officiating, assisted by Elder Herbert M. Broadus of Lockney.

Mrs. Greer was born in Dallas county in September 1862, and came to Floydada in 1889. She was married to S. A. Greer in Hunt county before coming to Floyd.

She was preceded in death by her husband, who died in September 1939. Mrs. Greer had been ill for several months before her death. Surviving children are four daughters, Mrs. J. R. Hall of Roswell, New Mexico, Mrs. R. R. Mickey of Lubbock, Mrs. A. C. Blevins of Dallas, and Mrs. Roe McCleskey of Floydada.

Two sons, J. V. Greer of Sand Hill, and John Greer of Wichita Falls.

Pall bearers were Ed Reagan, Jim Holmes, A. J. Jackson, Mal Jarboe, Walter Travis, and Clarence Guffee. Granddaughters acted as flower attendants.

## Robert Joseph Sawyer Cone Resident Buried At Cone Saturday

Robert Joseph Sawyer born July 2, 1877 in Hill county, died at his home near Cone, March 7. Funeral services were held at the Cone school auditorium with Rev. Earnest Jennings of Lubbock, assisted by Rev. E. C. Armstrong in charge.

Deceased is survived by one brother and three sisters. They are Earl Sawyer of Cone, Miss Jennie Sawyer and Mrs. Anna English of Cone, Mrs. Maggie Files of Flies Valley, Texas.

Mr. Sawyer had been a resident of the Cone community since 1908. The Marr Funeral home of Rails had charge of the funeral arrangements and interment that was made in the Cone cemetery.

## Four Selectees Go To El Paso Station For Induction

Four selectees left Tuesday for El Paso induction station to begin their year in the army. They were Willie B. Hall, Perry Thredgill, Alton Hill, and Lorraine Nelson.

The next call, according to the local board, will get six men from this county. The board has named Frank Bishop, Dee Noyes, and Allen Bell of Floydada, Lenoy Weathers, Olin Grant, and Robert Thomas of Lockney as the boys most likely to go.

Call No. 11 on April 3 will require three men from this board. Additional questionnaires are being mailed out regularly, and to date registrants through Order No. 550 have received their blanks.

Attention has been called to the fact that registrants should be sure to inform the board of any changes of address in order that no delay will be made in making contacts.



# EDITORIALS

Readers of The Hesperian are reminded that Saturday is the last day on which reports of income for federal income tax purposes are due in Dallas of people who live in this area this means the report must leave town not later than the last mail Friday. The income brackets have been lowered to include many more people than ever before. Farmers in particular who have operated on anything like a considerable scale should carefully check up as to their liability for a tax. The fact you do not have any money in the bank doesn't mean you have not made it and spent it for "unallowable deductions."

City election in Floydada, due to come up on April 1, is a reminder that the list of applications for names on the ticket must close soon. Next Thursday noon, to be exact, is the time set in order to give ten days before the election and leave a few days for absentee balloting. If you live in Floydada and you have in mind somebody whose name you want on the ticket, get your petition to the city hall this week-end or the first of next week. Don't forget it! Thursday noon of next week is the deadline.

Oil possibilities again in this section of the high plains and right in the next door neighbor's front yard. Announcement that the stakes are being driven and that spudding in is due this week or soon on the 9000-foot test at Petersburg speeds up the blood stream a bit. Every town in the southwest wants an oil field at its door, even on the townsite. This is true of big towns and little—as big as Oklahoma City which dreamed of an oil field in its own confines for years—and as little as Floydada, Petersburg or Burkburnett. Not all realize their dreams. When and if the well at Petersburg really puts out oil all the towns in fifty miles will claim it and Petersburg will be indignant at them for doing so.

Leasing land for oil and gas exploration has been a considerable source of income the past 12 months for land owners in the corners of Floyd, Crosby, Lubbock and Hale counties in the general vicinity of Petersburg. The location of the site for the test that will be made follows intense seismograph tests. The well is a few hundred yards inside of Hale county from Floyd. Practically all of Allmon school district has had some income from the leases for the test. Some of the leases have been made at figures that represent folding money. One land owner, the exception, is said to be refusing \$20 per acre for lease at this time. That oil development really represents a shot in the arm for business wherever it occurs cannot be gainsaid.

The decrepitude and ofttime helplessness that goes with old age is the thing that people have in mind when they say they hate to grow old. The actual aging is not the dread. One might as well be old as young, could one go ahead with normal occupations or pre-occupations according to his bent. In recent years the medical fraternity has begun to study more than formerly the diseases of old age. In fact, there is much study and experiment now on old age itself, what its causes

and the why of aging. First sensational statements some years ago had to do with the reproductive glands, and the thyroid and adrenal glands also have had some attention in the prints. Recent experiments, not at all finished it should be said, indicate that aging of the blood has to do with the aging of the individual. Renewal of the blood fluid in which the corpuscles and other bodily messengers—food rafts, coal boats, fast medical steamers figuratively—carry on their traffic, has remarkably re-invigorated some patients. But when this stream began to receive the hormones, enzymes and hundreds of other compounds that the aged tissues poured into it, it soon began to slow down again. So that the experiments were back where they were much as before. Doubtless all the studies put together will continue to show progress in lengthening the average life span. But if you want to live to an unusual old age the best way to insure it is to advertise before you are born for a couple of parents from long-lived ancestry.

Somebody should tell the lawyers they need the light of publicity on their proposed reform of court procedure. It may be true, and probably is, that their wiser professional men have gone over the matter thoroughly, that all of them understand the plan and that it is the general opinion in the profession the changes would actually constitute a reform. However, the lawyer from time immemorial has insisted that all the issues of government be put to the test on the hustings. The man on the street always has been consulted. Reaction of the public has been gained by complete pro and con arguments. This particular reform, however, is to be effected in a different manner. It has been arranged in meetings at which the public was not asked, and it will become law in September if the legislature does not expressly forbid meanwhile.

What is the reform to be effected? Isn't the man on the street, who is going to pay the bill, entitled to know? Shouldn't the lawyers insist that he know? One of the things we hear is that to practice law in Texas after September 1, or whatever date the deadline is, a lawyer will have to "belong," which means an annual fee and an organization with an executive secretary or a committee somewhere similar to that of the morticians, the dentists and the beauticians, and all the star chamber business that goes with such. An actual reform of judicial procedure that is wholesome can only be provided by the lawyers themselves, and we have hopes that this is the end that will be accomplished. However, if the lawyers are following the same old pattern that has been foisted on the public in the past ten years by different professions, trades and guilds one could hardly say that kind of reform is calculated to serve the common welfare. We look to the lawyers for leadership in good government because we are in the habit of doing so. And we hope this story of a close committee and a slush fund, et cetera, is not true.

"Coming events cast their shadows before them" and often leave dark ones behind them.

## As A Farm Woman Thinks

Nellie Witt Spikes

Ladies and gentlemen of the Hesperian circulation, as it is the week for the style show, I will bring out my window for your inspection, also I have stored away in old trunks known as "memory," some garments and other things too numerous to mention.

I would like for you to look carefully at this suit. It is called "Hospitality." Although, it has the style of other years, it has some modern touches, which make it very handsome. See how it brings out the sparkle in your eyes, and a smile of satisfaction as you look in the mirror of other eyes. It gives one so much grace. And you will find it so very serviceable. It can be worn on any occasion and you will be well dressed. If you want to go on a visit, be sure to buy one to take with you. It can always be worn in your own home. The seams are stitched carefully with "good will" thread. I hope you will buy this suit.

### The Love Dress

This dainty dress is called the Love dress. I know you girls will think it a darling. It is made from the old dream cloth stitched with gold and silver threads, and encrusted with pearls. It is very precious and hard to have the most perfect care, for it tarnishes easily, but will wear forever and grow more beautiful if you will follow the simple directions of caring for it.

I have had sweet and gracious old women show me this kind of a dress they bought some fifty years ago, and it is still lovely.

This is a gay little number that should please all. The manufacturers call it, "Humor." The wearer will never be dull. The funny side of a bad situation will always be seen. I like its funny little ruffles and quaint buttons carved in such laughing facts. This dress wears well and is appropriate for most all occasions, and will especially become ladies with long faces.

Look at this white hat. It is called Hope. It will make the wearer's face radiant. All your friends will tell you how becoming your hat is.

Here are some elegant new purses. It is an odd thing, but the more money you take out of them to give to great needy causes, the more money you will find in it to give.

You will need a supply of these hankies. They are hand-made and have such lovely names, Patience and Courtesy and Happiness.

On this counter are the best perfumes money can buy. Just a few drops will perfume your days. This is called Delight, this Romance and in this tiny bottle is the best of all. It is named, Peace.

No, I do not think you will be pleased with these dresses. Vanity hanging there by the side of Envy. They will not wear well. They will fade and shrink. I had rather have a satisfied customer than to sell you these so-called bargains.

Here are two suits, almost alike for both men and women, and I have them in boys and girls sizes, too. They are called Service. You think they look drab? No, look closely and the browns and grays are flecked with true blues and friendly reds, soft yellows. A peculiar thing about these suits is that the longer they are worn the better their rich colors show, and at the end, when the wearer has no more earthly use for them, they can be exchanged in heaven for a robe of gleaming white.

What are all these packages over here? Why erit is in that box and elbow grease in the other. Apply plenty of grit to hardships and disappointments and you can erase them. Elbow grease applied rightly will help you get ahead in life. But I promised to show you some old style garments that I have put away with rosemary and lavender in an old trunk of memory. On top is a black dress the skirt very full and a hidden pocket in its deep folds that held a tiny plug of tobacco and a small penknife with which grandmother cut such little bits to chew. Here is the white apron that covered the black skirt. Hold with care the black silk bonnet. Once it framed a face as soft as the petals of a rose. Worn all the time to shade faded eyes taken off only to comb the silver hair or to be replaced at night with a tucked night-cap.

This dress is one that my pretty red-cheeked mother wore that year to the Dallas Fair. Its tight green bodice and sweeping skirt is trimmed with yards and yards of black lace braid. Here is the black hat with its wreath of geranium leaves and red flowers that exactly matched my mother's cheeks. That silk waist there is my wedding blouse. Here is the gray suit I wore with it. The silk blouse is made with a drop yoke, of narrow silk lace and ribbon, sewed together, every stitch with my own hands.

I must have looked queer in that trailing skirt and me only eighteen. You say perhaps I would now if I were that age and in this day, but it looked just fine then to the man dressed in a black suit standing by my side.

There are other stores and more stocks of goods to see than I have to offer and bad as I dislike to see you leave you must go to the stores that advertise their goods in this issue, so thank you, and good-day. Some more rocks. Given me by Mrs. Ned King. Some from Oklahoma and Missouri.

Telephone 81  
Complete Laundry Service  
**SELF-SERVE LAUNDRY**  
E. T. Williamson, Prop.  
Mrs. E. T. Williamson, Mgr.

## The Floyd Co. Hesperian

Established 1896 by Claude V. Hall. Entered as second class mail at the postoffice at Floydada, Texas, April 20, 1907, under the act of Congress of March 3, 1879.

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HOMER STEEN, Editor

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## FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Thursday, March 10, 1927)

Disappointments incident to the failure of the gas company to get their lines into south plains cities and towns, first promised to be completed by January 1, and later postponed to March 1 of this year, are soon to be over, and a natural gas supply from the Panhandle fields an actual realization before another winter.

Purchase of 800 feet of new fire hose was made by the city council in its regular meeting last week, the greater portion of which will be used to equip the new Graham Bros. truck, which will be added to the city's fire fighting equipment at an early date.

Lon M. Davis, who has been manager of the Lewis and Davis Gin company at Floydada for the past five years, has purchased the interest of Mr. Lewis in the plant here, it became known last week.

Born to Mr. and Mrs. Foster Amburn, city, March 6, a daughter named Pansy Juanalee.

Born to Mr. and Mrs. M. H. Martin, city, March 6, a son.

Mrs. Susan Flannery and son of Rails spent the week-end with her brother, W. Edd Brown and family.

Mr. and Mrs. Clarence Goins of Dimmitt spent Sunday here visiting Dr. and Mrs. V. Andrews.

Vida and Zella Battey spent the week-end with Evelyn and Imogene Roy of Lakeview.

Mrs. J. S. Solomon and son, Mina Lee, left Sunday for Boyd, where they will spend a few days visiting relatives. From Boyd they will attend the Fat Stock show in Fort Worth.

Auctioneer John W. McDonald of Muncy was in Floydada Monday on business.

Mr. and Mrs. C. E. Neil and little son, Charley, jr., left this morning in their car for Fort Worth to attend the Fat Stock show. From there they will visit in Hill country.

Mr. and Mrs. O. L. Stansell left Tuesday for Fort Worth where they will attend the Fat Stock show.

## POET'S CORNER

(This column carried on by contributors, entirely without remuneration, under direction of Mary Dean Waters, Beeson, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most Texas and the immediate southwest.)

### A BROKEN LAW

Oh, Eden was a lovely place  
'Twas always sunny weather,  
There the lion and the lamb  
Lay down in peace together.  
Nor was there any bird of prey  
But all did dwell in peace  
In beauty and contentment,  
Forever, without cease.

Until the dust-formed creature  
That God made, and his mate  
Broke the only law he gave them  
And to the world came hate.

The lion and the lamb  
No longer dwell in peace,  
The strong preys on the weaker  
Nor shall it ever cease.

While man is disobedient  
And each doth hate the other,  
Alas that sin should bear such fruit  
That Cain should slay his brother.

Such sorrow and such heartache  
A broken law did bring  
Such hate and wars and bloodshed  
And death's cold cruel sting.  
Flora Smith Dean.

"I don't like your heart action,  
You've had some trouble with  
Angina Pectoris."  
"You're partly right doctor, only  
that ain't her name."

### Notice To Contributors

A great number of poems come to my desk that cannot be used, but in most instances a minor change of a little condensing would make them fit our requirements. Therefore I would like anyone who objects to any changes to state their objection in their letter, otherwise slight changes will be made where it is deemed necessary. Keep sending your work. Would especially like some work from Gertrude Friend Scoggins.

M. D. W.

### \* FOG

A mystic curtain of fog  
Hangs over the west today,  
A swirling pearly curtain,  
Turning the blue to grey.

When sorrows crowd around us  
And burdens grow heavy to bear  
And deep in our hearts we wonder  
If there's any at all who care.

## BRING YOUR... BLACKSMITH WORK To— BUNK'S SHOP East of Floydada Hospital



NO FEAR OF DROUGHT with a PEERLESS TURBINE PUMP

### WHEN RAINS FAIL, PEERLESS PERFORMS

Don't go through another dry season without independent water supply irrigate and increase crops. Peerless Pumps frequently repay their investment within one season. Thousands of farmers in Texas have profited by pump installations. Peerless Pumps are lowest in operating costs, can be operated 24 hours per day without attention. Types for every deep well. Line includes Peerless Hi-Lift Turbine and Hydro-Fall Pumps. Low costs will amaze you. Prepare for drought now. Install a Peerless.

FOR DEEP WELLS, 4" UP  
OIL OR WATER LUBRICATED  
FULLY PROTECTED BEARINGS  
LOWEST POWER COST  
YEARS OF EXTRA LIFE  
Write for Literature

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GEO. MERIWETHER - Representative for Floyd County

PEERLESS CAPACITIES TO 100,000 GALLONS PER MINUTE

## THE RECORD... Facts That Concern You

No. 24 of a Series



## A few weeds grow in every garden

Among the thousands of decent law-abiding beer retail establishments in America there may be a few disreputable "joints."

While it is the brewers' responsibility to brew good beer and the retailers' responsibility to sell beer under wholesome conditions, nevertheless the brewing industry is concerned about these undesirable places and wants them cleaned up.

We want them cleaned up because they endanger your right to enjoy good

beer... and our right to make it.

We want them cleaned up because they endanger the 31,165 jobs and \$22,076,182 payroll created by beer in Texas since re-legalization. Beer contributed \$2,273,968.64 last year in taxes in this state.

These benefits are worth preserving. You can help us, if you will, by (1) patronizing only the reputable, legal places that sell beer and by (2) reporting any law violations to the duly constituted law enforcement authorities.

BEER... a beverage of moderation



Presenting a Distinguished Addition to the Chevrolet Line for '41

## NEW CHEVROLET

SIX PASSENGER SEDAN WITH

## NEW FISHER

# Fleetline Body

A distinguished, ultra-fashionable addition to the Chevrolet line for '41 featuring a swank new Fleetline Body by Fisher... Landau type rear-quarter panel... Custom-quality broadcloth upholstery... Luxurious carpeting... Rich wood-grained moldings... New "Silverstly" dash and instrument panel... Sparkling new window reveals... Fisher ventilation at rear windows as well as at front... "3-couple roominess," including abundant head, shoulder and leg room.

AGAIN CHEVROLET'S THE LEADER

Oden Chevrolet Company  
TELEPHONE No. 4  
FLOYDADA, TEXAS



# Agronomist Says Use Ceresan

Extra Money For Cotton Grower Found In Tests Made

COLLEGE STATION, Feb. 27.—Cotton producers of Texas easily can make extra money by treating their cottonseed before planting. In verification, E. A. Miller, Extension Service agronomist for A. and M. college, points to a four-year test at the Temple Experiment sub-station, which showed that nearly twice as much treated cottonseed germinated as did untreated seed. Furthermore, there was 40 percent angular leaf spot infection on seedlings from untreated seed as compared with six percent from treated seed. Also, there was more loss from damping-off and sores from untreated seed.

"These factors cause a poor stand and lower yields," translated into dollars and cents, the specialist continues, the greatest four year average yield at the Temple station—713 pounds of seed cotton an acre—was grown from seed treated with new improved ceresan. Untreated seed of the same variety planted side-by-side, produces only 571 pounds, a difference of 25 percent in favor of the treated seed. The increased yield totaled approximately \$5 an acre. Similar four year tests at College Station, Brazos Bottom and Lubbock gave increases of 25, 9, and 4 percent, respectively.

An important discovery about seed treatment is that it is safe to plant at least one third to one half bushel of seed an acre than untreated. The saving in seed is more than enough to pay for the treatment. Miller cautions, however, that results will vary from year to year even in different fields, depending upon time of planting, condition of soil, number of disease germs on the seed, and kindred factors.

Although various chemicals were used in the experiments, the organic mercury compound known as ceresan has given best results so far. Recent tests show that one to one and one half ounces a bushel of new improved ceresan is as effective as three ounces of the two



DELL MORGAN, HEAD FOOTBALL COACH



MORLEY JENNINGS, ATHLETIC DIRECTOR



WALNER NICHOLS, FRESHMEN FOOTBALL COACH, FRESHMEN BASKETBALL COACH, AND VARSITY TRACK COACH



G.C. "MULE" DOWELL, ASSISTANT TO ATHLETIC DIRECTOR



LEWIS "DOC" SPEARS, ATHLETIC TEAM TRAINER



BERL HUFFMAN, ASSISTANT FOOTBALL AND VARSITY BASKETBALL COACH

## Jennings, Morgan, And Huffman Are Tech Coaches

Texas Tech administrative council met Saturday and confirmed what had been expected for almost a month. First, they accepted the resignation of Coaches Pete Cawthon, and Dutchy Smith with "commendations" for their long and faithful service at the school.

The council then accepted the athletic council's recommendations that Morley Jennings, former Baylor university coach, be named athletic director; John O'Dell Morgan, Rice Institute line coach, be named head coach, and Berl Huffman, present freshman coach, be elevated to assistant coach.

Contracts were for three and two years. Walter Nichols, Lubbock High school line coach, was named freshman coach with a one year contract. Mule Dowell, graduate manager, was retained but his new duties will be determined by Jennings.

Doc Spears will continue as trainer for the Raiders. Huffman will also be varsity basketball coach, with Nichols acting as varsity track and field coach.

Jennings is not expected to do any actual coaching but will serve as contact man, and general director of all athletics. Tech is planning to broaden her athletic endeavors, especially in track and field, and basketball.

Frank Kimbrough, Hardin-Simmons mentor, is taking over the spot vacated by Jennings at Baylor. HSU has not selected a coach at this time but has announced that "dozens" of applications have been filed. Hardin-Simmons was undefeated last year, Texas Tech tied one and lost one game, and Baylor failed to win a conference game.

Mr. and Mrs. David E. Flowers of Amarillo have just recently moved into a pretty new home which they purchased on Jackson street. Mrs. Flowers is the daughter of Mr. and Mrs. S. W. Ross. Mrs. Ross has returned home after helping her daughter get moved into her new home.

Miss Elizabeth Caldwell spent the week-end at Perryton with her parents, Mr. and Mrs. D. A. Caldwell. Her mother is recuperating from a major operation and had just returned to her home.

Raymond Hamm, who is stationed at Fort Sam Houston, San Antonio, spent the week-end with his parents, Mr. and Mrs. L. H. Mamm and grandparents, Mr. and Mrs. R. A. Burrows.

Mrs. Roy McBride of Amarillo visited from Tuesday to Friday with her mother, Mrs. Paul Banks and Mr. Banks, and with her sister, Mrs. Bailey Barbee and Mr. Barbee.

Garnett Ezelle, who has been visiting his parents, Mr. and Mrs. U. M. Ezelle, at Mt. Vernon, returned to Floydada Friday.

Miss Beryl Busby spent the week-end in Lubbock with her cousin, Mrs. Edd Terrell.

### LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, and about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.  
Floydada, Texas

## Survey Shows Texas Business Now On Steady Upswing

AUSTIN, March 4.—Calming the fears of many Texas people, a Texas business statistician believes that retail prices will not rise unduly for several months, and predicts that 1941 dollar sales will reach an all-time peak even exceeding those of 1929.

Texas business, according to Dr. F. A. Buechel, assistant director of the Bureau of Business research, will continue to expand until early fall at least.

A composite index of Texas business, compiled by the bureau from six major industries—employment, payroll, miscellaneous freight carloadings, runs of crude oil to stills, department store sales and electric power consumption—is 10 points higher than in January, 1940.

substantial gains: employment, up 6.6 points; payrolls, up 6.8 points; freight carloadings, up 7.9 points; crude runs, up 12.3 points; department store sales, up 4.5 points; electric power consumption, up 17.6 points.

Many other Texas business factors charted by the bureau likewise showed gains over January, 1940: Passenger car sales—up 39 per cent. Commercial car sales—up 43.4 per cent.

Southern pine—production up 34 per cent, shipments up 53.4 per cent; unfilled orders at the month-end up 50.2 per cent.

Cement—production up 47 per cent; shipments up 7 1/2 per cent; stocks down 15.7 per cent.

Postal receipts—up almost 10 per cent.

A few unfavorable trends were noted, however:

Charters—80, down 44.1 per cent from January, 1940; capitalization, \$958,000, down 53.4 per cent. Commercial failures—35, up 34.6

per cent; liabilities, \$305,000, up 16.4 per cent.

Building permits—down 11.8 per cent.

Purchases of savings bonds—down 18.1 per cent.

George Fry Lider, a student at Wayland college, Plainview, visited in Floydada Wednesday with his mother, Mrs. Geo. A. Lider.

Mr. and Mrs. O. W. Fry of Amarillo, visited relatives and friends in Floydada, Wednesday.

Little James David Jones of Lubbock is spending this week with his grandparents, Mr. and Mrs. J. V. Jones and Mr. and Mrs. Sam McCleskey.



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**KIDS!**  
Your KITE  
SAVED  
for You!

## Kite Flying Time Is Here ...

and BOYS, we want you to have your fun

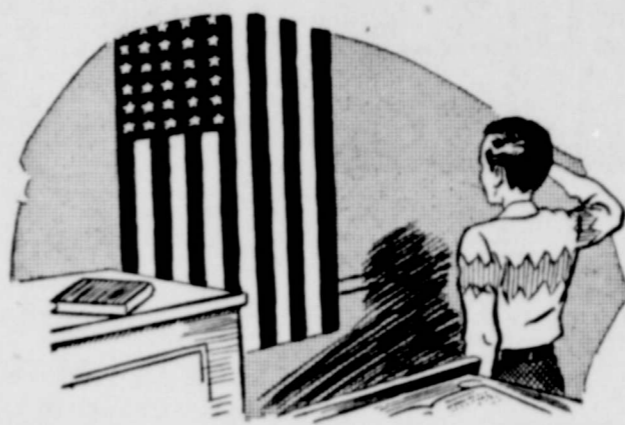
... but It's Dangerous

... to fly your kite near an electric line. It's DANGEROUS to use wire of any kind for string. It's DANGEROUS to recover your kite that becomes tangled in electric wires. Call our lineman and he will help get your kite back.

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Texas-New Mexico  
Utilities Company

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Milk plays a vital part in the health of American boys and girls. To be good Americans they must be healthy and in milk they find many of the elements essential to that health. Be sure that your children drink lots of milk every day.

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Phone 157

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Floydada

We Deliver

# And Now

## Here Comes the Fourth New Tractor in a Brand-New Line... the FARMALL-B



The Farmall family has a brand-new member, the all-purpose, 3-wheel Farmall-B. It is a capable new partner for the man who needs a 1-plow tractor that cultivates two rows.

Like the other new Farmalls, it gives you operating ease and comfort, smooth-flowing power, perfect visibility of work, and maximum 4-cylinder economy.

Farmall-B handles beautifully in row

crops and other field work. It uses, on the average, only 7 or 8 gallons of fuel a day when cultivating. It has capacity for all power work on the small farm and for use as an auxiliary tractor on large row-crop farms.

Come in and get full particulars about this great teammate for the other new Farmalls—"A," "H," and "M." It's the greatest little tractor on three wheels.

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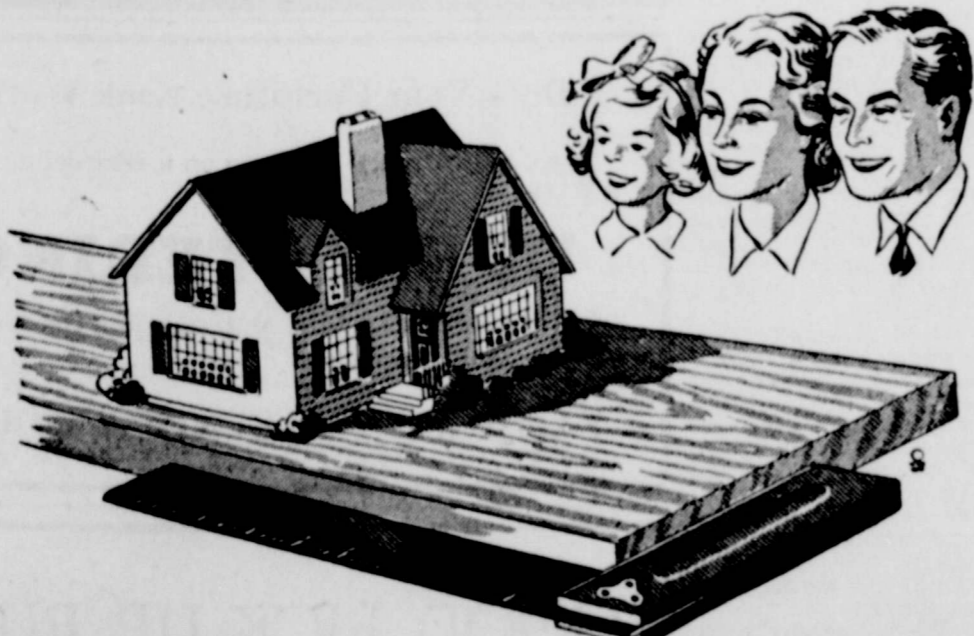
R. A. BURROWS, Agent

Floydada,

Texas

## LIVE In A Better Home:-

DEMAND NEW THINGS — What could be Nicer than a new HOME?



BUILD WITH BETTER MATERIALS

The livability and value of your home depends upon the design, workmanship and materials, and location. Choose a location that fits your needs and desires completely. Then come to Willson & Son Lumber Company for the rest. We guarantee to furnish only the finest quality building materials, have them installed by expert workmen, and do the whole job at the lowest possible cost to you. Own a home of your own! Enjoy living in it!

MATERIAL

You can be certain that the building materials that we put into your home are the best quality obtainable.

REPUTATION

Many years of building the best homes in Floydada has given us a reputation that you can depend upon. See us when you want the best home built the best way!

Willson & Son Lumber Company



### Sand Hill P. T. C. Play To Be Given Wednesday Night

"The Girl From Out Yonder" is the title of a three-act play that will be presented by the Sand Hill Dramatic club Wednesday night, March 19, at the Sand Hill auditorium. Miss Dorothy Ann Dooley and Arthur Womack will be the featured players.

Others in the cast are Mrs. Hilary Shurbet, Anna Cates, Hollis McLain, James Burke, Ed Holmes, Mrs. Jeter, Truett McClung, and Junior Womack. Mrs. Walter Travis and her junior rhythm band will present several numbers between acts. Other features between acts will be string music, high school girls in colored costumes singing patriotic numbers and Mrs. Pike Hanna in acrobatic stunts.

For 18 consecutive years the club has been presenting plays and exchanging with other clubs. Eight plays are presented each season. A small admission charge of 10c and 20c will be charged. Your P. T. C. season tickets are also acceptable.

Jack Henry was able to be back at his work at the post office Monday after being confined to his home for a week with the flu.

### Light Covering Dry Snow Over County This Morning

Weather Man Gives High Plains Wheat Much Needed Cold Weather For Past Week

Light, dry covering of snow this morning over Floyd county climaxed a week of raw weather, on every day of which the thermometer has dropped below freezing.

The snow furnished only 2-hundredths of an inch of moisture, according to the report of the Rural Electric office. A climbing barometer last night and this morning indicates clearing weather by night.

To complete the cycle of weather the weatherman Sunday afternoon sent a flurry of snow from the north panhandle and Oklahoma. No Floyd county dirt moved but over-cast skies indicated some damage further north. Daily temperature reading (for the previous 24 hours in each instance) at the Rural Electric office follow:

Day	High	Low
Friday (March 7)	48	27
Saturday	49	23
Sunday	66	26
Monday	76	27
Tuesday	63	25
Wednesday	72	25
Thursday	36	24

### MRS. COLLINS AND SONS RETURN FROM DALLAS

Mrs. Gene Collins and sons, Gene Jr., Johnnie and Jimmie returned home Sunday from a three weeks stay in Dallas, where Jimmie underwent surgical treatment for an injured eye at St. Paul's hospital.

Dr. McReynolds who performed the operation gave the parents hope that with careful medical attention little Jimmie's eye may be saved but with very little vision in the injured member. It was thought that a fall from a car sometime ago caused the injury.

Mr. Collins accompanied Mrs. Collins and the children to Dallas, remaining until after the operation, returning home last week.

### Hoots Continues Explanation Of Cotton Plans

#### Additional Three Dollar Payment May Be Made With Garden Crop

Moving to help improve living standards through increased production and storage of food for home use, the supplementary cotton program provides for a payment of three dollars which the cotton farmer cooperating with the supplementary program can earn.

The three dollar payment will be paid to those producers who meet certain food production and storage requirements as listed by the Agricultural Adjustment Administration, Aleye A. Hoots, administrative officer of the AAA in Floyd county, points out in the second of three questions and answer articles on the supplementary cotton program.

This additional payment is available only to cotton producers whose farms qualify for a cotton order stamp payment, the AAA official said, and is made in addition to all other payments under the farm program.

Q. Can the acreage not planted to cotton under this Supplementary Cotton program be used for other crops?

A. Yes. This acreage can be used to produce food and feed crops for home consumption, or for any other crop or land use, except that the sum of the 1941 acreages of wheat, corn (in the commercial corn area), peanuts, potatoes, commercial vegetables, rice and tobacco for the farm cannot exceed the sum of its allotments or permitted acreages for such crops under the 1941 Agricultural Conservation program.

Q. What additional assistance is offered for encouraging increased food production and storage for home use, and who is eligible for this assistance?

A. Any owner, landlord tenant, or share-cropper on a farm which qualifies for a cotton order stamp payment, may also earn a cash payment of \$3 by carrying out a desired practice designed to improve and increase food production and storage for home use.

Q. What practice can be carried out in order to earn this special \$3 cash payment?

A. (This practice may vary by areas and this question will be answered by State AAA offices.)

Q. Will the \$3 payment be divided among tenants and landlords?

A. No. Each producer who carries out a food production and storage practice will receive the entire payment of \$3.

Q. Must the food referred to in this practice be grown on the farm?

A. Yes. The food which qualified the producer for the \$3 payment must be grown on the farm for consumption by the producer and his family.

Q. May a producer receive credit for more than one such practice during 1941?

A. No.

Q. Must the food requirements under this practice be in addition to the practice customarily carried out by the farm family?

A. Yes. No payment will be made unless performance under this practice is in addition to the producer's usual production of food crops, as indicated by his certificate on the application for payment.

Q. Will the \$3 special payment be included in the farm's regular soil-building allowance?

A. No. The \$3 payment is an added payment for a special practice, and will not be included in the soil-building allowance.

Aleye A. Hoots, Secretary, Floyd County ACA.

### Monday No Longer "Blue" When The Wash Is Done Electrically



An electric washing machine saves work, time and clothes.

### Presbyterian Leader Scheduled To Visit Here Died Thursday

Rev. T. J. Tanner, a leading figure in the Cumberland Presbyterian churches in Texas, died Thursday in San Antonio. Rev. Tanner was well known to Presbyterians of this region, as the Stated Clerk of the Texas Synod of that church.

In recent years, in addition to the duties as pastor of the San Antonio Cumberland Presbyterian church, one of the largest in the state, Tanner has been the secretary of the Board of Ministerial Relief. In this capacity he gained recognition in evolving the present plan of Ministerial Retirement which has been adopted by the Cumberland Presbyterian church and other denominations of Texas.

The death of Rev. Tanner forced the cancellation of his scheduled appearance at the local Cumberland Presbyterian church the eighteenth of this month.

### Dougherty News

DOUGHERTY, March 12.—Rev. O. Bruce filled his regular appointment at the Methodist church for both service Sunday.

R. V. Bartlett, who has completed a course in the airplane school at Dallas, came Friday for a few days visit with his parents, Mr. and Mrs. C. E. Bartlett.

Mr. and Mrs. A. H. Kreis returned home Friday from a two weeks vacation in Miami, Florida and Knoxville, Tennessee. While in Tennessee, they were guests of Mr. Kreis' father.

Mr. and Mrs. W. B. Jones and Mr. and Mrs. R. T. Jones and baby attended the Pat Stock show in Fort Worth over the week-end. Mr. and Mrs. W. B. Jones visited with relatives in Grapevine and Cleburne and Mr. and Mrs. R. T. Jones were guests of Mr. and Mrs. Cecil Ferguson at Arlington.

Mr. and Mrs. J. M. Brownlow were guests of their daughter, Mrs. John Carmack and Mr. Carmack in Plainview, Saturday.

Mr. and Mrs. Ott Glassmeyer and son, Larry, made a business trip to Amarillo Wednesday.

Born to Mr. and Mrs. Randolph McNeese, March 5, a son. The little fellow has been named Jackie Ray.

Mr. and Mrs. C. A. Caffee spent several days last week with Mr. Caffee's parents at Petrolia.

Mr. and Mrs. Reynolds Sanders and children, Kit and Verita, Mr. and Mrs. Raymond Holt and Buster Holt left Thursday for Dallas to make their home. The men are employed with the North American Aircraft company of Grand Prairie.

F. M. Dougherty is in San Angelo this week on business.

C. S. Ray and Jess Russell were in Hereford, Saturday in the interest of Mr. Ray's wheat in that section.

Tate Jones came home Friday from Lubbock where he spent several days in the hospital there.

Mr. and Mrs. K. Holt of Sand Hill were Sunday guests of their daughter, Mrs. Jim Morrison and family.

Mr. and Mrs. J. E. Newton spent Sunday in Lubbock where they visited with their daughter, Beth, a junior at Texas Tech.

Jess Russell left Sunday for Corpus Christi where he will be employed on a government project at that place.

Mr. and Mrs. J. T. Poole were business visitors in Lubbock Friday.

Mr. and Mrs. Dick Furrow and little son, Lance, returned to Dallas Sunday after a visit with their parents, Mr. and Mrs. B. Furrow and Mr. and Mrs. Harrison. Mr. Furrow is employed with the North American Aircraft company.

Mrs. Ben Wesley, primary teacher in the local school spent the week-end at Happy with her parents.

William Hinton is convalescing at the home of his parents, Mr. and Mrs. J. R. Hinton, following an operation in the Plainview hospital recently.

Mr. and Mrs. George Lotspeich of DaHart spent Sunday night with his parents, Mr. and Mrs. R. W. Lotspeich. They were enroute home from Fort Worth where they attended the Pat Stock show.

F. M. Dougherty attended funeral service for a friend in Gainesville last Tuesday.

John R. Mayo of Amarillo was visiting with friends in Dougherty Sunday. Mr. Mayo and wife have recently returned from California where they spent the winter months.

On the farm, as in the city, Monday by custom long has been established as "wash day." And in country and town alike, it is indeed a "blue" day for the housewife who must do her laundry with antiquated tub, washboard and iron.

For many years the majority of city women have had two "outs" from wash day drudgery—all-electric equipment if they do their washing at home, or a competent commercial laundry to which they can send it.

But the farm wife until comparatively recent times, has been forced by her location to do the weekly wash in the same slow and laborious manner as did her mother and grandmother. Countless trips for water to cistern, well or spring; heating innumerable gallons of water on an old-fashioned stove; washing clothes on a scrub board in old-fashioned tub or hand-powered washing machine; wringing clothes by hand or hand-turned wringer; and, after drying, ironing with appropriately named "sad" irons.

Today, thanks to the rapid extension of electric service, all that is—or can be—changed in one-third of all the farm homes in this country. For electricity means that hot and cold running water are available at the turn of a faucet (with the installation of a pressure water system and an electric water heater); it means the use of a modern electric washing machine with power wringer; and it means electric iron or ironer.

Using an electric washing machine, the time required for the average family wash is about a third or a half that needed by hand. The newer drying types of electric washers will wash and dry clothes in approximately three hours instead of the eight or nine hours needed by old-time methods. It thus is possible for the farm wife to save as much as six hours of back-breaking labor each wash day as she makes full use of electric service in her work.

Good electric washing machines with power wringers vary from approximately \$50 to about \$150. Generally, the more expensive the machine the longer its life, the more efficient and reliable its operation and the greater its capacity.

The power required will vary with the nature of the wash and the sea-

### Rotary Club On Visit To Fairview Last Night, Gives Program

Floydada Rotary club last night visited Fairview community and had their weekly program following a supper provided by the Fairview-Campbell Home Demonstration club. It was a program without speeches presented by R. F. Stovall, with practically full attendance of the club and numerous visitors from the Fairview-Campbell communities.

For the speeches musical numbers were substituted, a sing-along led by Walter Travis being among these. Joe Arwine, Gene Loran and Phil Steen played a cornet trio, the high school girls trio composed of Martha Yearwood, Jane Campbell and Frances Field sang with Neida Fagan as accompanist at the piano, and Miss Georgia Mae Hall of the high school faculty gave two piano numbers.

Several wives of Rotarians accompanied their husbands on the visit to the neighboring community.

### FARM CHANGES IMPENDING

Important technological developments in the years to come seem reasonably certain to lead to several primary changes in American agriculture, says a special committee of the U. S. Department of Agriculture that has been studying this question. These changes include a continued rapid increase in the adoption of tractors, especially the small general-purpose tractor with rubber tires. A further use of small combines, corn pickers, and other harvesting and tillage equipment operated with tractors is also in the picture. There will be a rapid extension of rural electrification if support of the Rural Electrification Administration is continued as in 1940. Other changes include a slow but constant improvement in the productive efficiency of livestock and progress in the correction of nutritional deficiencies and in disease control. A tendency toward considerable increases in corn production is apparent as a result of further adoption of hybrid seed. Some increase in the production of wheat and oats is likely as a result of wider adoption of new disease-resistant varieties.

Mrs. M. J. Rhew of Dallas who has been here visiting her parents, Mr. and Mrs. Tom Shaw, returned home Friday by way of Graham. She was accompanied home by her little cousin, Betty Gayle Stewart and as far as Graham by her grandfather, P. M. Felton, who stopped to visit his daughter, Mrs. Clay Johnson and family. Mrs. Felton had been there visiting her daughter for several weeks. Mrs. T. P. Collins drove to Graham Tuesday for her parents and they returned home Wednesday afternoon.

son of the year—within limits it will be reasonably constant irrespective of the number in the family. For the average farm wash, the current used is only two or three kw-hr per month. Even at a five-cent rate, that amounts to but 10 to 15 cents—certainly a small sum to banish "Blue Monday."

### Hesperian Ads Pay



### For Sale

FOR SALE—Red top cane sileage at my place 1 mi. SW Floydada. Harry Morckel. 34tp

FOUR and 5 cents bundle for well-grained hegar, or \$7 ton. 4 mi. N. W. Sand Hill on Rt. 4. C. T. Warren. 43tp

FOR SALE—See H. O. Cline for a good gas cook stove. 4tc

FOR SALE—Hegari butts 1c per bundle. C. T. Warren, 2 mi. N. & 2 mi. W. Sand Hill. 33tp

MODEL A OLIVER Combine, also a work mare for sale. See Jack Myers, Lockney. 54tp

MONUMENTS—Latest style, any material, low price. N. E. Tyler. 53tc

425 CHAIR SEATS at 10c and 20c at Sand Hill to see "The Girl from Out Yonder." Wednesday night, March 19. 51tc

GOOD Second-hand Washing Machine for sale. See Mrs. M. T. Camp. 51tc

DEHEADED hegar bundles at 5c per bundle. W. E. Taack, 6 miles West Lockney. 53tp

GAS, Butane and Oil heaters, everything in Hardware, Myers Pressure Water Systems, Venetian Blinds, etc. H. M. McDonald Hdwe. 51tc

### For Rent

FOR RENT—Two modern houses, one furnished. See E. L. Norman at First National Bank. 21tc

BEDROOM, private entrance, connecting bath. 219 West Virginia. 41tc

### Miscellaneous

WE Specialize in sharpening, acetylene and electric welding. Lackey Blacksmith. 44tc

TO WHOM it may concern: my cows have been TB tested. Whole milk fresh at Piggy-Wiggly. Will be plenty on hand at all times. (Signed) E. R. Crabtree. 42tp

USE Cosden products and be satisfied. Home Oil Co. 243tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 27tc

MAKE our store your headquarters for all Bulane equipment. Prices right. Phone 89, Elliott Appliance. 21tc

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 27tc

Arthur B. DUBOIS Abstract Company  
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 11tc

### Wanted

WANTED—Your saws to file. S. T. Harris Service Station. 17tc

### Houses For Sale

JUST \$650.00 BUYS  
This good 4 room frame house, located on 150x150 ft. lot, and close to school, has lots of nice trees, some fruit trees, good well and windmill; back yard fenced poultry proof, out buildings for cow and chickens. This is a good investment for a home or rent proposition. 51tp J. G. Wood Real Estate.

HOUSES for sale and rent. W. Ed Brown, owner. 294tc

MODERN Homes for sale, easy terms Phone 273 W. H. Henderson. 16tc

Poultry and Eggs  
YOUNG BABY Beef Bronze Turkeys. See J. A. Jones, 8 Miles S. of Dougherty. 42tp

### Lost and Found

LOST—a round Alvin wrist watch with leather band. Donald Cornelius, King's Grocery. 42tc

**BROWN'S**  
Texaco  
Service  
Phone 12

- Washing and Marfax Lubrication
- Sky Chief, Fire Chief and Indian Gasolines;
- Havolene and Texaco Motor Oils;
- We call for and deliver
- Convenient Location — Northeast Corner Square

### Strayed

STRAYED—Light colored Jersey steer, 460 pounds. Not dehorned. C. R. Colston, Rt. 2, Lakeview. 42tp

### For Lease

FOR LEASE—40 acres well improved. See Sam Hale. 51tc

### Wins Costume Award Friday At Opening Of Fat Stock Show

James Fry Gibbs of Floydada and Miss Lois (Cowboy) Nance of Justice were winners of the practical costume award in the Western costume contest held on the opening day of the Southwestern Exposition and Fat Stock Show at Fort Worth, Friday. Miss Dandy Holte and Jimmy Blanke of Fort Worth won the Hollywood costume award. Awards were made at the Silver Spur Friday night. A picture of the two couples appeared in the Sunday Fort Worth Star Telegram.

Mr. Gibbs also attended a banquet for the Gold Key Future Farmers of America. He is the son of Mrs. Ruby Gibbs of Lubbock and a grandson of Mr. and Mrs. A. R. Hanna. Mr. Gibbs is a student of John Tarleton college, Stephenville, and Miss Nance is a student of Tech college, Lubbock.

Sambo had found a job for the week on a railroad gang and was taking leave of his family when his wife came to the door.

"Come back, Sam. You ain't cut a stick of wood for the stove, and you'll be gone for a week."

Sam turned and looked very much aggrieved. "Honey," he said in a tone of injured innocence, "what's de mattah? You talk like Ah was takin' de axe wid me."

### Legal Notices

#### NOTICE OF INTENTION TO ISSUE ROAD AND BRIDGE FUNDING BONDS

Notice is hereby given that on the 17th day of April, 1941, the Commissioners' Court of Floyd County, Texas, will pass an order authorizing the issuance of Road and Bridge Funding Bonds of said County in the maximum amount of Eight Thousand Four Hundred (\$8,400.00) Dollars, bearing interest at the rate of three and one-half (3 1/2%) per cent per annum, and maturing serially in such installments as may be fixed by the Court, the maximum maturity or final installment to be not later than Ten (10) years after the date of said bonds, for the purpose of taking up, cancelling, funding and in lieu of a like amount of interest-bearing time warrants described as follows:

Floyd County Road Machinery Warrants, Series 1941, dated January 13, 1941, bearing 4 1/2% interest, numbered One (1) to Four (4), both inclusive, of the denomination of Five Hundred (\$500.00) Dollars each, except Number One (1) for Three Hundred (\$300.00) Dollars, maturing serially \$300.00 4-15-44; \$500.00 4-15-45; and \$1,000.00 4-15-46.

Floyd County Road Machinery Warrants, Series 1941A, dated February 10, 1941, bearing 4 1/2% interest, numbered One (1) to Four (4), both inclusive, of the denomination of Five Hundred (\$500.00) Dollars each, except Number One (1) for Three Hundred (\$300.00) Dollars, maturing serially \$300.00 4-15-44; \$500.00 4-15-45; and \$1,000.00 4-15-46.

Floyd County Road Machinery Warrants, Series 1941-B, dated March 10, 1941, bearing 4 1/2% interest, numbered One (1) to Ten (10), both inclusive, of the denomination of Five Hundred (\$500.00) Dollars each, except Number Nine (9) for Three Hundred (\$300.00) Dollars, maturing serially \$1500.00 4-15-47; \$1000.00 4-15-48; \$1800.00 4-15-49; and \$500.00 4-15-50.

This notice is given in accordance with the provisions of Chapter 163, Acts of the Regular Session of the Forty Second Legislature.

EXECUTED by order of the Commissioners' Court, passed on the 12th day of March, 1941, 53tc.

G. C. TUBBS, County Judge, Floyd County, Texas.

### Live Stock

GOOD milk cows for sale or for trade for dry cattle. W. F. Hinkle. 44tc

FOR SALE  
25 Good Hereford Cows  
20 Heifer Yearlings, subject to Register.  
2 Registered Hereford Bulls.

### Field, Garden Seeds

SEED POTATOES  
Bliss Triumph, Irish Cobblers  
One year out of certification from high yielding foundation stock grown at 9,000 ft. elevation. P. W. P. Grown and guaranteed by Glenn Boardman, Hereford, Texas. 53tc

### Male Help Wanted

WANTED—Ambitious young man to learn body work. Must be married, willing to work and learn the trade. See Conner Oden at Oden Chevrolet Co. 51tc

### Salesman Wanted

RAWLEIGH route now open. Real opportunity for man who wants permanent, profitable work. Start promptly. Write Rawleigh's, Dept. TXC-259-K, Memphis, Tenn. 51tp

HAVE opening for appliance salesman that can reap the benefits and plus business created by Rural Electrification. Live leads furnished. Must have car. See E. H. Leikauf, Appliance Department, Montgomery Ward, Plainview, Texas. 51tc

### Third Grade Andrews Ward News Reported By Young Writers

(By Betty Jean Laminack)  
Miss Patricia Brewer of Electra visited her cousin, Loy Lee Trice, over the week-end.

Miss Shirley Jean Blevins of Dallas visited the 3b class one day last week.

We are now studying about Mexico. We have started a Mexican museum. We have two sombreros, a Mexican top, a bubble glass vase, a Mexican match, and a pepper shaker made of pottery.

(By Joy Ladean Jackson)  
Our room has been studying about Texas. We wrote to cities and towns for folders. The folders which they sent us were very pretty. We are singing Texas songs.

Wayne De Hart is a new boy in our room. We hope to make him happy.

Virginia Frizzell went to Paducah this week-end to visit her aunt.

Don Kirk visited in Olney. Miss Busby went with him and his family to Olney.

A Visit to The Hesperian Office  
(By Barbara Terry)  
The third grade visited the Hesperian office March 4, 1941. First we went through the front office. There were four desks and the book-keeper's desk. Then we went to the back office and right inside the door were the linotype machines. Mr. B. F. McIntosh ran them.

Mr. Bill Hams gave us a piece of metal. Then we went to the printing press. We saw how they print the papers. Then we went to the paper folder. We saw how they fold the papers. Then we went to the perforator. It stamps little holes in paper. Then we went back to the front office and out the door. We played like we were soldiers. We enjoyed our visit.

### Notice To Public

We are meeting all competition on Help-Your-Self Prices on Laundry Work in Floydada. Your Patronage is Appreciated.

## Self-Serve Laundry

E. T. WILLIAMSON, Proprietor

### Does Your Furniture Look Worn?

If so, let us figure with you on a remodeling job. WE DO—

## UPHOLSTERING

In all the New Colors and Materials and the job, complete, is very reasonable.

### SAM'S BODY & FENDER WORKS

### GOOD PICK-UP BUYS

IF YOU NEED A USED PICK-UP SEE THESE:—

- 1933 Chevrolet Pick-Up
- 1938 International Pick-Up
- 1938 Chevrolet Pick-Up

On the floor at our shop, in good condition, ready to demonstrate now.

### Spears & Daniel

International Trucks and Parts Agency  
Complete Automotive Repair and Replacement Service  
Located Across Street from Post Office



# Greek Relief Fund Show Thursday

### All Funds Pledged Without Deduction From Mid-night Feature Proceeds

All proceeds of a midnight show on Thursday night of next week at the Palace theatre will be donated by the management of the show to the Greek Relief fund, it was announced this week by Jack Deakins, manager.

A feature picture, "The Ghost Breakers," starring Bob Hope and Paulette Goddard, is billed for the date here. Coincidentally every show in the United States will have a special billing for the Greek Relief benefit before April 1, Mr. Deakins said, constituting a gigantic, nation-wide effort on the part of the film industry to raise funds for the war sufferers in Greece.

"When we say that all proceeds will be contributed to the Greek relief fund, we mean that all the money we take in, nothing deducted for any purpose, will be bundled up and sent to the Greeks," said Mr. Deakins. "The film companies furnish the films, the distributors distribute them, and the show houses furnish the lights, the house, the express and all incidentals. It is to be a real contribution of the gross as well as the net income from the pictures."

Bob Hope and Miss Goddard are two currently popular players and radio stars and the announcement they will be teamed together in a "spook" picture is certain to create widespread interest. Prices for the midnight show will be 10 cents and 20 cents.

Mrs. Tom Shaw will leave this morning for Los Angeles, California, where she is to spend a month visiting her sister, Mrs. Fred Mudd and other relatives.

Hesperian Want ads work cheap and fast.

## Free! Free!

### A Full Set of Bolts and Nuts to Attach Your New License Plates

No Cost—No Obligation! Nothing to Buy! All Free while quantity lasts! Limit One Set per Person Yours with our compliments.

**H. M. McDonald Hardware**  
McDonald Appreciates Your Business

# Quality Cars Priced Right

### A Used Car is No Better than the Dealer Behind it. We Guarantee these Cars and Our Reputation is Your Protection.

- 1940 Chevrolet Special De Luxe Town Sedan;
- 1940 Chevrolet De Luxe Town Sedan, Radio Equipped;
- 1940 Ford 4-Passenger Coupe;
- 1940 Chevrolet De Luxe Coupe;
- 1940 Chevrolet Master 85 Town Sedan, driven 13,000 Miles;
- 1939 Chevrolet Master 85 Coupe, New Tires;
- 1939 Chevrolet Master De Luxe Sedan, New Tires, Radio;
- 1939 Ford Coupe, all accessories;
- 1939 Ford DeLux Tudor Sedan, very Clean;
- 1938 Chevrolet Master 85 Town Sedan, Low Mileage;
- 1938 Chevrolet De Luxe Town Sedan;
- 1938 Ford 60 Tudor Sedan, Radio;
- 1937 Chevrolet DeLux Sport Sedan, Very Clean;
- 1937 Ford 85 Tudor;
- 1937 Ford 60 Tudor, And others.

"If you Trade without Seeing Us, We Both Lose"

# ODEN Chevrolet Co.

## Amarillo Presbytery In Session Friday At Petersburg

The semi-annual meeting of the Amarillo Presbytery of the Cumberland Presbyterian church will open at Petersburg Friday morning at 11 o'clock. The purpose of the meetings of Presbytery is to consider business of the churches in the West Texas district. The meeting also affords opportunity to consider committee reports and the progress of the church at large. Several inspirational messages will be brought by members of the body, and on Sunday afternoon the program will be presented by the young people of the churches of the Presbytery.

The local Presbyterian church service for the 11 o'clock hour next Sunday will not be held, in order to give members an opportunity to attend the meeting in Petersburg. The pastor of the Floydada church, Rev. Rudolf A. Renfer will address the Presbytery at that hour.

The representatives of the Floydada Cumberland Presbyterian church to the meeting will be Elders R. P. King with B. F. McIntosh, alternate.

## Lockney Locals

Mr. and Mrs. C. C. Mason visited in the home of Mr. and Mrs. Fred Paschall at Sterley Friday.

Mr. and Mrs. Hop Weathers and sons spent Sunday with Mr. and Mrs. Clayton Weathers and family.

Carl Bourland of Los Angeles was a guest last week of Mr. and Mrs. Oscar Phillips.

Mr. and Mrs. J. H. Hartley are visiting this week with relatives in East Texas.

Edwin Boedeker of Dickens spent last week with his parents Mr. and Mrs. Theo Boedeker and family.

Guests in the home of Mr. and Mrs. F. S. Byars Sunday were Mr. and Mrs. A. C. Carthel and daughter Gloria Ann, Mrs. Aaron Carthel and son Gary Don, Mr. and Mrs. C. C. Mason and Mrs. C. H. Brown.

H. P. Clemons has been re-elected as Lockney school superintendent for a two-year term.

Jake Griffith has recently completed a new 40x100 foot barn on his farm north of town.

Mr. and Mrs. S. G. Miller and Mrs. Tab Meriwether left last week for a two-weeks vacation trip to California.

Mr. and Mrs. James Cox of Plainview visited friends and relatives here last week.

Mr. and Mrs. Elmer Laughlin returned home this week from a two-weeks visit with relatives at Twin Falls, Idaho.

Miss Gladys Stegall of Floydada spent the week-end with her parents Mr. and Mrs. J. A. Stegall and family.

Mr. and Mrs. Harold Salisbury of Big Spring returned home Wednesday after a visit of several days with his parents, Mr. and Mrs. T. W. Salisbury. Their little three months old son, Tommie Joe, remained for a visit of several days longer with his grandparents.

## Mrs. S. A. Greer



Mrs. S. A. Greer, long time resident of the Sand Hill community, was buried Friday afternoon in the Floydada cemetery following final rites at the City Park Church of Christ. Mrs. Greer died following several months of ill health.

# Bredthauer Explains Agencies

### More Complete Understanding Of Agriculture Agencies Is Purpose

In an effort to make Floyd county farmers more conscious of the various agencies which work with the farmer and the rancher, County Agent D. F. Bredthauer has prepared a survey to acquaint followers of agriculture with many of the agencies which operate in this and other counties.

An effort has also been made to present the local persons who are connected with these agencies so that they may receive the credit due them and to help farmers and land owners in their efforts to contact the correct agency.

(By D. F. Bredthauer)  
Today there are a lot of agencies that are working primarily with rural people on farm problems of all sorts. Some of these agencies have been in existence for just a few years, but not all of them are new—some have been working 30 years or more and one has been in operation nearly 70 years.

Some of these agencies are straight federal agencies. For example, the Triple A with which all of the farm people are familiar would be placed in this category. The local administration of this program is in the hands of a committee of local farmers elected by their neighbors. The Soil Conservation service is another one although its program is being administered to a certain extent through an organization known as the Soil Conservation district. Floyd county has recently been organized into a Soil Conservation district having a board of supervisors composed of W. H. Nelson, chairman, Floydada; F. L. Brown, secretary, Lockney; Webb Taylor, Quitaque; W. F. Ferguson, Floydada and J. S. Lackey, Lockney.

The Farm Security administration is another federal agency. This is the group that is working primarily with low income farmers to rehabilitate them financially, using credit and supervision.

Not all of these federal agencies are in the department of agriculture. The department of interior, for example, is working in certain areas principally in irrigated sections and in drainage areas. The war department has a staff of engineers who keep in training during peace time by working on flood control problems and harbor improvements.

Some of these agencies are set up on a dual basis with both the federal and state governments participating. The Agricultural Experiment station which has been in existence for 70 years is one of these. It has a staff of scientists who are working on many problems. Because of its age we sometimes overlook its importance and the good work it has been and still is doing. Several years ago the whole of Texas was quarantined because of the cattle fever tick and it was the Texas Experiment station scientists who helped develop means of control of this pest. This example could easily be multiplied by one thousand for this state.

The vocational agriculture teachers represent another one of these dual agencies. This is one through which the federal aid secured does not come through the department of agriculture but through the department of interior. There are many such agencies.

In addition to these two groups there are numerous state agencies that are working on problems affecting farmers. Our Texas Forest service, for example, is doing a lot more to promote proper forestry than simply looking after forest fires. Our State Board of Water Engineers, who are interested in the orderly development of our underground water supplies, is another. Our State Highway department is interested in the orderly development of our secondary roads that lead from the through highways out into rural permanent communities.

It involves the setting up of a planning committee of farmers in each community and in addition a county planning committee to coordinate the work of the various community planning groups. This is not the extension service's program but because of the nature of land use planning, the county extension agent has been charged with the responsibility to perfect the organization that is necessary before any worthwhile planning can be done.

In short land use planning is another one of the programs that needs to be woven into the larger pattern by having its objectives set up and being assigned by farm people to its part in the unified program for the whole county.

The Floyd County Land Use Planning committee is composed of 36 farm men, 15 farm women, and 19 agency representatives with five members of 19 being active farm men. L. A. Williams of the Harmony community is chairman of the county committee and county agent, D. F. Bredthauer, is secretary. Farm men on this committee are R. M. Battey, John A. Lloyd, Henry L. Willis, John K. Holmes, A. A. Tubbs, A. H. Kreis, W. F. Ferguson, Claud Sawyer, D. S. Battey, R. B. Gary, Harry Morekel, E. W. Walls, W. C. Wright, W. M. Jeter, W. E. Miller, Geo. L. Smith, and W. H. Brock of Floydada.

Geo. B. Johnston, Henry Schacht, Ed Teuton, G. D. Allen, Herman King, Ben Quebe, Thomas Brown, C. V. Lemons, Buck Sams, John S. Lackey, F. L. Brown, F. O. Schacht and W. E. Trask of Lockney; J. A. Taylor, Richard E. Taylor and Webb Taylor of Quitaque; E. E. Foster of Petersburg and Bryant Higginbotham of South Plains.

Farm women on this committee are Mmes. S. J. Latta, Chas. Smith, J. B. Jordan, A. H. Kreis, Will Poole, G. R. May, P. F. Bertrand, E. C. Hayden, Sam Hale, and W. M. Jeter of Floydada, Mrs. Herman King, Ben Quebe, Alfred Hamblen, and Miss Myrtice Meador of Lockney and Mrs. Menard Field of South Plains.

Agency representatives are D. F. Bredthauer and Miss Edith Wilson, extension service, Judge G. C. Tubbs, Commissioner of Agriculture, H. G. Barber and R. K. McCoy, vocational agriculture teachers, C. F. Millam, Emergency Feed and Seed loan, Avoil D. Hays and Miss Laura Hard, Farm Security administration, Edgar Kemp, soil conservation service, W. H. Nelson, Floyd County Soil Conservation district;

C. M. Meredith, Farm Credit, Paul Snodgrass, Chairman Floyd County AAA committee, Carl Daniel, Production credit, Bill McNeill, Tenant Purchase program, P. S. A., Dr. V. Andrews, County Health unit, C. E. Friley, Jr., State game commission, Lubbock, Thomas C. Crocker, Prairie States Forestry service, W. L. Broadhurst, state Board Water engineers, and Miss Lois Wren, Floydada Home Economics department.

Land use planning does not stop in the county. Just as there is a need for systematic coordination of the work within a county, there is need also for the same sort of thing between counties; and above that there is the need for putting the thing together on a state basis and then on a regional basis to come out with it on a national basis. On the state level we have a state land use planning committee composed of 24 farm men and women and 16 agency representatives.

H. H. Williamson, director of extension in Texas, is chairman of the state committee and W. B. Orr, State B. A. E., representative, is secretary. In both the state and county committees farm people constitute the majority of the membership. The state committee is endeavoring to set up state wide policies for agriculture based on information from the field and scientific facts.

The Floyd County Land Use Planning committee proceeds as follows: First they sit down and try to answer this question: In Floyd county what do we have to work with? It is easy to see that the answer to this question involves the making of an inventory of the resources within our county—such things as the number of acres of crop land and of pasture, the number of head of livestock of various classes, the number of farms, of houses, of wells, of tractors and so on. Next they ask:

What are our problems in trying to make a living out of these resources that we have just enumerated? Having inventoried their resources and having determined their problems, the final step is the formulation of a plan to do something about it, and here is where the Federal and State and County agencies help with the solving of farm problems. But instead of having the agencies determine what the farm problems are and how they should go about solving them, the farm people on the Floyd County Land Use Planning committee determine this for themselves.

Some of the improvement problems that the planning committee is trying to solve with the cooperation of the various governmental agencies which are located in the county, such as the Extension service, soil conservation service, Farm Security administration, Federal Land banks, etc., might be considered as follows:

As the committee found that the number one problem of the county was soil and water conservation, a subcommittee composed of J. A. Taylor, Quitaque, C. V. Lemons, Lockney, W. H. Nelson and John K. Holmes, Floydada, was named.

From the work of this committee sprang the present Floyd County Soil Conservation district and land use planning has contributed valuable information to the district supervision in formulating the district program and district plan of work.

Land use planning was responsible for working out with the county commissioners' court the securing of adequate machinery for the construction of terraces on farm land and at this time some 80 farmers have signed agreements with the local board of supervisors for a complete soil and water program.

The creating of a soil and water conservation district has brought the soil conservation service office and its staff of technicians to this county.

As the planning committee found that markets were another major problem in this area the committee took an active part in the 1940 one variety cotton program sponsored by the Surplus Marketing administration. Some 6,500 bales of cotton were sold in this pool bringing some \$20,000 additional money to the cotton farmers of this area. By participating in this program, a grading office was established in Floydada for four months during the cotton marketing season.

It was through the work of our planning committee that 450,000 pounds of wool was concentrated at Floydada last spring thereby helping to establish a local market and advertise this section as a potential wool producing area.

The land use planning committee has taken an active part in the organization of the county egg marketing association with the hopes of improving the quality of poultry and eggs within this county.

With irrigation playing an important part in the farming operations of this county, a subcommittee has been named to work on this phase of agriculture and it was through the work of this committee that the irrigation school which is held at Lockney each year has been made possible. This annual affair has been growing in attendance year after year with over 1,000 farmers attending this program in 1941.

The planning committee also made possible the securing of 40,000 pounds of T. V. A. super phosphate which has been distributed among nine irrigated farmers for experimental purposes in this county.

It must also be remembered that it was through the planning committee that the cold storage locker plant was established in Floyd county some 2 years ago making it possible for the farm people to have fresh meats and other foods available during all seasons of the year without any loss and also meaning a saving to their household budgets.

The planning committee has recognized the fact that the rural boys and girls of this county will be the future farm people and this committee has contributed to the success of the 4-H program by helping to secure leadership in each of the rural communities and by working with local business men have made it possible for the annual junior livestock show for both 4-H and F. F. A. boys.

Alvis W. Bean Writes His Parents Of Jaunt Through North On 415-Foot Boat

(The following letter is reprinted courtesy of Mr. and Mrs. F. Bean, giving some interesting personal reactions to sights in the far north from their son, Alvis—nickname Punk—Ed. Note.)

Annette Island, Ketchikan, Alaska, February 17, 1941.

Dear Folks: I'm sorry that I haven't written you, but I just came back from a trip up north. Taylor, Colgate and I were selected by Colonel Nold of the 28th Engineers to make the trip, along with Dr. Marinechietti, Lt. Berry, Major Blend, and several soldiers.

We left Annette Island January 7th. We went to Juneau, saw the Capitol, Auk Lake, Mendhall Glacier, the bridge that connects Juneau with Douglas. We were traveling on the S. S. Chirikoff, a 415 foot boat. They had a swell radio, a real masterpiece.

About five days out we hit Kakatak, another air base, filthy with soldiers. Then out into the open sea—Bering Glacier. Then we hit Cordova. Man, this is a roaring boom town! Would make Borger in '29 look sick. Here we saw the Elecl Mountains, with a million walrus laying on the rocks, and the famous railroad that leads to Fairbanks, where the gold rushers of '98 struggled.

At Steward there stands a beautiful statue of Seward, the man who bought Alaska from Russia for \$7,200,000. You know I eat stuff up that connects history. An Anchorage is another air base, really big. The population has tripled here in the last six months. We saw the home of Barrett Willoughby, the author of "Spawn of the North" and "Sitka." Then up through the Cook Straits, and to Kodiak. Man, I never saw so many cute teddy bears; a town named "Egegik." I thought it was something a cook had thrown together. Bristol Bay with icebergs floating everywhere.

When we hit Hooper's Bay, we were farther west than the Hawaiian Islands. And then, my friend, the mighty Yukon River, the Amazon of Alaska, and a little town called Kwikila. Cedar Hill is lots bigger. Across Morton Sound and to the city that I had always wanted to see, Nome. This place was

once a roaring hell of 6,500, and now it has 211 population. We saw the famous Nome bar, where the great Tex Rickard, Rex Beach and Jack London threw money away like water. That night we three went down and into an igloo. They had polar bear skins on the floor. The Chief of the Eskimau tribe has a radio. We saw several reindeer, polar bears, and cute little penquins. The next day the temp went down to 37 below zero.

On February 1st, we sailed across Bering Sea to Kawellee in Siberia, in Asia. Here the Russians are building an air base. February 4th we started home. At Mumtrak a coast guard cutter sailed up and on this was the Lieutenant-General John Delianne Dewitt, commanding officer of the western states. He isn't small stuff. We came back by the Aleutian Islands. "The land of a million smokes." There were several volcanoes that were erupting, or whatever they do.

Then across the mighty Pacific. We got home February 15. What a trip! I got my draft papers. Man, I hope that I get to go to Puerto Rico to train! I've got to answer a lot of letters.

Well, I'll see you all in June if nothing happens.

Love to everybody,  
Punk.

George Quirk who is attending the Southwest Aeronautical Institute of Dallas, spent the week-end with his parents, Mr. and Mrs. T. W. Quirk.

Sell it with a classified advertisement and fast.

## ANNOUNCING ARMSTRONG'S LAUNDRY

We have purchased the J. L. Henson Laundry and will continue to serve you in the same efficient manner as the former owners. Machines have been reconditioned. Your trade will be appreciated.

**V. E. ARMSTRONG, Manager**

## Condensed Statement

of revenues and expenses of your municipal light plant for the fiscal year ending February 28, 1941

Total amount of electricity sold, .....	\$32,122.16
Expenses, including \$7,894.89 salaries spent in Floydada, including \$5,450.69 for additional electric supplies and Pick-up over than included in original contract, insurance, fuel oil, etc. (all expense) .....	\$19,592.29
Gross profit previous to paying interest and bonds due, .....	\$12,529.29
Less Bonds No. 1, 2, 3 (paid) due \$3,000.00	
Less interest (paid) due, .....	2160.00
Less amt. transferred to construction a-c .....	493.74
Less interest on warrants .....	37.75
Less exchange on bonds (Bank) .....	93.00
	\$5784.40
Net profit after all due bonds, interest, expense paid, Cash in Bank .....	\$6,745.38

# Farm Machinery Prices Are Much Lower

Although rumors are continually heard that Farm Machinery prices are higher, the truth of the matter is that they are much lower than they were ten years ago.

- 1931—In 1931 a row crop tractor, with old style steel wheels and lugs, with two-row equipment sold for, **\$1425**
- 1941—To-day a modern row crop tractor, with the latest style over-size rubber tires, complete with the most modern two-row equipment can be bought for the greatly reduced price of **\$1075** only.

You should remember that with the later model tractor you get such improvements as; adjustable rear wheel tread, improved automobile type steering, a very greatly superior oil filtering system and the most modern hydraulic power lift.

All of the above improvements are to be found in the new 1941 John Deere Tractors and Equipment. There is a size for every farm, it makes no difference how large or how small it may be.

# Stansell-Collins Co.

FLOYDADA, Phone 88 Texas



# Survey of Extension Work Over South Plains Given

## Floyd - Hale Cotton Plan Is High

Floyd County Demonstration Team Has Appeared For 8,200 Persons

COLLEGE STATION, Feb. 28.—Land Use planning was closely woven into the planning and obtaining of results of extension work in 1940 in the 19 counties representing district 2.

There are trench silos in each county, says K. J. Edwards, district agent. Hockley leading with 920. The total number increased from 4,340 in 1939 to 5,420 in 1940, with 875,000 tons of feed.

Hale, Motley and Swisher county 4-H boys fed, showed and shipped to the Kansas City market 142 calves and 240 lambs, and also fed out and sold locally 250 hogs. The total value of this stock was approximately \$16,000.

The calves were bought from local ranchmen at current market prices and finished mostly in groups of five to ten animals. It is estimated that 250 to 300 calves from Hale and neighboring counties will be concentrated and go to market in a group in the spring of 1941.

About 500 4-H club dry lot calves and 600 lambs now are on feed within the district, Edwards reports.

Boys' 4-H club enrollment rose from 2,202 in 1939 to 2,621 in 1940. During the year 83 percent of boys 4-H projects were completed. En-



Typifying the prominence of livestock in this area, South Plains boys in 1940 fed and shipped to the Kansas City market 142 calves and 240 lambs. This stock, which a group of boys accompanied, to the stockyards, was valued at \$16,000. It is estimated that more than 200 calves in several South Plains counties will be concentrated and sent to market in a group this year.

rollment and completions were represented in all counties in the district. Fourteen 4-H demonstration teams were trained, and there were 14 club shows at which 1,826 animals were shown.

The Floyd county team put on their demonstration, "The Value of Milk as a Food," before 8,200 persons, including various county groups at fairs and on the radio. Approved 4-H club handbooks were used in seven clubs and 17 achievement days were attended by a total of 3,806 persons. Seventy-two boys from the district attended the

farmers short course at College Station.

Bailey county farmers fed out 4,000 sheep in 1935 and 60,000 in 1940. Motley county maintained its lead in game conservation, a game conservation association of 150 members controlling 600,000 acres for game development. The association's plans provide for stocking part of the county with deer, wild turkey, prairie chickens and Russian pheasants.

The Hockley county agricultural agent obtained cooperation of the Bureau of Animal Industry in testing 3,500 animals on 400 farms for Bangs disease. Dairy herd improvement work expanded from one to three groups, namely, the Swisher group and Lubbock-Hale group, the Farmer-Bailey-Curry county, New Mexico association.

The district contained about 26 cold storage food locker plants at the end of 1940, approximately one half being cooperative.

Edwards says that varied improvement programs were conducted in all of the leading wheat counties in cooperation with the Texas Wheat Improvement association. Fourteen Swisher county farmers formed an organization to produce certified seed of approved varieties.

Most of the soil conservation work in the district was devoted to contouring in the plains counties, supplemented by terracing in the caprock counties. Available records show that 50 to 72 percent of the individual counties comprising the plains region are contoured. Some

15,000 farms out of 22,000 show contouring representing about 2,000,000 acres.

Through cooperation of county courts, road building machinery was made available to farmers in counties where terracing was badly needed at bare cost of operation. Dickens county ranked first in demonstration showing how terraces could be built with farm tractors using various combinations of moldboard and one-way plows.

Work under the Smith-Doxey program in cooperation with the Agricultural Marketing service was effective. There were 117 one variety communities in this program, involving 668,000 acres which produced 150,000 samples. This represents 30 percent of the samples and 33 percent of all the acreage in Texas under Smith-Doxey activity. Monetary saving alone to the farmers was \$22,500. In addition, all of these communities will be used as a basis for expanded and improved cotton development in the future.

The Floyd-Hale county area was one of three in the state carrying on a special cotton marketing program in cooperation with the Agricultural Marketing service. It involved about 6,400 bales which netted \$2.60 more per bale to the farmers over the current market price. It is hoped this program may be expanded to 25,000 bales in 1941.

### AS I SEE IT



(By Bill Hams)

Floydada football boys won't look the same next fall. Francis Wester, Floydada letterman of the chain carrying brigade, has moved to the Yankee section of these United States. Next fall some "rookie" will be handling the Floydada end of the chain.

Another veteran of the Monday Morning Quarterback club has gone. That one is C. T. Scott who moved to Corpus Christi to bask in the Gulf breezes.

It will be hard to replace these two veterans of the sidelines, but probably Floydada can train some recruits that will possibly fill their boots.

The M. M. Q. club is probably one of the most active and windy organizations in Floydada, and has the widest and wildest membership.

Well, Now What? One of any of the clubs. It is a democratic club with no dues, laws, by-laws, constitution or what-have-you's to bother. In fact after every Whirlwind game, SWC game, Tech game, etc., it is just bar-the-door-katy.

**We Want Credit**  
"As I See It" wants credit from Lockney merchants and farmers for not sending the Irrigation school story to the Amarillo Daily News. This writer has made some "busts" in his day, but never let it be said that he attended a Lockney barbecue (which was plumb excellent) and then wrote a yarn giving Floydada credit for the whole to-do.

It came on good authority from the Sugar Beet capital that if "As I See It" had appeared in Lockney Thursday morning there would have been a first class lynching, followed by questioning. And to think they would have roped a completely innocent party.

Anyway, we are glad Amarillo got it all straightened out and this scribe will feel at ease to return to Lockney for another barbecue, football game or other entertainment.

**To The Farm Woman**  
The other day some of the old time "chivaree" and of course, so far as we know, it has simply faded out. It was quite the thing some few years ago for the friends and acquaintances of a young married couple to gather, rush the bride and groom, and before you could say "Jack Robinson," toss both into the horse trough.

Since it was all in fun, the groom fished out cigars, and the bride dragged out cake and coffee and everyone had a big time. Sometimes a fiddle and guitar showed up and then it turned into a dance.

In the county where I was brought up, it was easy to judge the popularity of a couple by the size of the "chivaree" that generally followed the wedding.

Sometimes half the community would join the rush on the house being buckets, ringing cow bells, and rattling washboards... sometimes the coat of cigars, coffee and cake for the "mob" put quite a dent in the newly organized budget.

As soon as the young couple returned from their wedding trip, they began to keep a lookout for their "chivaree," and no matter how secret the time was kept, so far as I can recall, the cigars and refreshments were always ready... and the old barrels and kegs fished out of the horse tank.

Perhaps Mrs. Spivee can recall some of the "chivaree" days.

Raymond Hamm of the 2nd Division, located at Fort Sam Houston arrived this morning for a few days visit with his parents, Mr. and Mrs. L. H. Hamm and grandparents Mr. and Mrs. R. A. Burrows.

## Texas Farmers Show Good Record On Loan Payments

Farmers obtained nearly 161,000 emergency crop and feed loans in 1940 for total of \$19,470,625 according to figures released by S. P. Lindsey, Jr., director of the Emergency Crop and Feed Loan section of the Farm Credit Administration. This compares with 139,452 loans made in 1939 for \$15,079,509 or an increase of 15.4 percent in number of loans and 29.1 percent in amount. The early launching of the loan program in the storm and flood affected areas of the South, together with broadened activity in the Wenatchee-Okanogan district in the Pacific northwest, was the chief factor in the greater volume of loans made in 1940, the director pointed out. These loans are made for short periods to small farmers who cannot obtain loans from other sources for the production of crops or the feeding of livestock.

Although these loans are made only to farmers who cannot obtain adequate short-term financing from regular credit sources, a high percentage of them are being repaid. Mr. Lindsey pointed out. In the entire nation 89 percent of the amount loaned in 1939 for all purpose has been repaid and on the 1939 spring crop loans 90.4 percent has been collected. Over the entire period during which these loans have been made, 1918-1940, approximately 70 percent of the amount loaned has been collected.

As an indication of the active character of unpaid loans made in previous years, farmers made repayments last year of more than \$3,000,000 on 1939 loans and about \$1,328,000 on loans made in 1932 to 1938. Repayments received on loans granted in 1931 and earlier totaled \$322,000.

Texas has repaid 93.58 percent of the money loaned for spring crop production in that State in 1939. The Eastern District of Texas, which comprises 125 counties in East and South Texas, repaid 96.78 percent on

these 1939 loans. The Western District of Texas, which includes the Plains, repaid 90.70 percent, and Southwest Texas, known as the San Angelo District and including the El Paso region, repaid its loans 100 percent.

Carbon paper, typewriter ribbons, Hesperian Publishing Co.

### PLEDGES SOCIETY

Miss Kathryn Daniel, daughter of Mr. and Mrs. J. M. Daniel, recently pledged Rochambeau Literary society of Sul Ross college at Alpine.

Mr. and Mrs. Walter H. Bailey spent the week end in Amarillo attending business interests.

## THE NEW OLIVER 60

**IT'S HERE! NOW!**

For Small Farm Operators —  
for "Second Tractor" Service  
on Large Farms.

**TRY BEFORE YOU BUY!**

**THINK**—about all you've wanted in a small tractor. You'll find the 60 is built to your specifications!

**TALK**—with men who know Oliver equipment and men who know tractors. Ask them what they think of the 60. We think you'll agree with them—the 60 is the biggest "little" tractor ever built.

**TEST!** Here's the best proof in the world that the 60 answers your particular needs! Test the 60 in your fields under your own conditions. Compare the 60's performance with all others. We think you'll say "I'm going to buy an Oliver 60." Ask for a free demonstration. Have you tested Raydex bases and points?

**THE MOST COMPLETE SMALL TRACTOR**

If you're thinking of buying a new "small" tractor—and even if you aren't—don't put off seeing the great new Oliver 60 at our store!

And on our way, prepare yourself to see a tractor marvel—a marvel of completeness—a marvel of power, wide usefulness, comfort and economy! Prepare to see what you've been looking for in a small tractor! Prepare to compare the 60 with all others and say "Oliver's done it again—scooped the field in presenting a money-saving, income-producing, comfort-increasing 1-2 plow tractor that will make my farm a more pleasant place on which to live!"

— See —

**H. G. PARKER**  
For  
**PHILCO RADIOS**  
and **REFRIGERATORS**  
For Expert  
**Radio Service**  
Call No. 46

**DON'T DELAY—DROP IN TODAY!**

**L. C. McDonald**

TELEPHONE 97 FLOYDADA TEXAS

VISIT THE

## TEXAS CAFE

Opened Wednesday at the Palace Cafe Stand

Come in, Let's Get Acquainted!

We Serve—Hot Dogs, Hamburgers, Steaks, Short Orders and Dinners.

## The Texas Cafe

Mrs. Walter H. (Joe) Bailey, Proprietor

# Public Sale

At the Mrs. J. D. Christian place 4 miles south, 6 miles west of Floydada; 4 miles south, 1 mile East of Sand Hill; 9 miles east, three miles north of Petersburg; 4 miles north of McCoy gin. Beginning promptly at 10 o'clock a. m., will sell the following property

## Thurs., March 20

- FARMING IMPLEMENTS**
- 1 W-30 McCormick-Deering Tractor (Half cash, balance good note);
  - 1 Team Disc Harrow;
  - 1 One-row P & O Lister;
  - 1 one-row Cultivator;
  - 1 three-section Harrow;
  - 1 three-row P & O Lister;
  - 1 three-row slide Go-Devil;
  - 1 two-row John Deere Cultivator;
  - 1 12-foot Tandem Plow;
  - 1 12-foot Tandem Disc Harrow;
  - 1 15-foot Spring Tooth Harrow;
  - 1 20-hole Peoria Drill;
  - 1 15-foot McCormick-Deering Combine;
  - 1 Iron Wheel Bundle Wagon;
  - 1 Wide Tire Wagon;
  - 1 Wagon Box, good as new;
  - 1 Turning Plow; 1 Georgia Stock;
  - 1 Sulkey Rake;
  - 1 Model T Ford Truck;
  - 1 Lot of Chain Harness.
- McCormick-Deering Feed Grinder

- DAIRY CATTLE**
- 1 roan Cow, 7 years old Fresh, will give 6 gal.
  - 1 spotted Jersey Cow, 4 years old, fresh, gives 6 gallons;
  - 1 yellow Jersey Cow, 5 years old, fresh gives 6 gallons;
  - 1 brown Jersey Cow, 8 years old, fresh gives 6 gallons;
  - 1 blue Jersey Cow, 4 years old, fresh gives 5 gallons;
  - 1 half-Jersey Cow, 5 years old giving 4 gal.
  - 1 brown Jersey Cow, 4 years old giving 4 gallons;
  - 1 blue Jersey Cow, 4 years old, fresh soon;
  - 1 Registered Jersey Bull.

- SWINE, MISCELLANEOUS**
- 3 Male Shoats, good ones;
  - 3 Feeder Shoats;
  - 5 Pig Troughs;
  - 3 Turkey Feeders;
  - 1 Large Stock Tank;
  - Some Turkey Coops;
- Also Forks, Sweeps, Hoes and other things too numerous to mention.

**Free Lunch At Noon**

Terms: CASH

## Mrs. J. D. Christian, Owner

Seale & McDonald, Auctioneers Ed Holmes, Clerk

We Point With Pride

— To —

Our New Addition

— A —

# BUTANE

— And —

# PROPANE

WHOLESALE and RETAIL

Store in Connection with The Panhandle Refining Company

WE HANDLE....

**Stoves . . Systems . . Drums**

and will continue our efficient delivery to—

LOCKNEY, SOUTH PLAINS, McADOO, MATADOR, ROARING SPRINGS, and SURROUNDING COMMUNITIES!

Make Panhandle Refining Company Your One-Stop Station.

SAFETY U. S. TIRES and TUBES

## Dale Strickland

Distributor For Panhandle Refining Company



# THE HESPERIAN

## Future Farmers Attend Fat Stock Show At Fort Worth

Six boys from the Floydada F. F. A. chapter went to the Fort Worth Fat Stock show over the week-end with the Plainview chapter. They met the bus at 4 o'clock Friday morning at Floydada. They stopped at Azle to go through one of the large dairies that supplies milk for Fort Worth. Saturday morning they went through the Swift packing plant and Saturday evening they went to the Fat Stock show where they saw the rodeo. Sunday morning they left Fort Worth to go to Stephenville to the poultry farms where the National egg-laying contest is being conducted. From there they went to the Wolf nursery at Stephenville. They left there at 1:30 o'clock and arrived in Floydada Sunday evening. All of the boys reported an enjoyable time. Those going from Floydada were: James Burke, Kenneth Cates, Charles Hartsell, W. C. Trowbridge, J. R. Denison, and Eddie Brown.

### "HISTORY DATES ROUSE STUDENT INTEREST"

A shout, a scream, the pounding of a gavel heard, the riot squad called in, but there is nothing that can stop them. The history debates march on! Members of the tenth grade history classes were victims of some of the most spirited debates ever heard on Friday of last week. The participants were deadly serious and those who didn't agree with them had to watch their step. The various questions debated were: Resolved: That there was a democracy between 1865-1900; Resolved: That Tilden was cheated out of office by the electoral commission; Resolved: That machinery was beneficial to the south. Those who took part in the debates were: Florene Cates, Arliss Ralner, Jim Simpson, Wayne Bingham, Joy Cardwell, Margaret Camden, Junior Simpson, Joe Rushing, Drexel Vandell, Margaret Connor, Clyde Green, Tella Jo Smart, Randolph Rutledge, Paul Kropp, Herschell Hinson, and J. D. Morrison.

### NO VOLLEY BALL TEAM

Miss Copeland has said there would not be a volley ball team this year. Since Lockney does not plan on having a team, there would not be any competition on the county or near enough to play, furthermore there would not be any points given to the champions this year in volley ball.

Writing fluids. Hesperian.

## Track Team Hits Cinder Path To Fame

After a week of bad weather the Whirlwind track team began training March 3. Although the weather was not exactly favorable, the members have been working out every day.

The members had many sore muscles and were hardly able to walk for a few days, but now they are in pretty good physical condition, and they all have hopes of a good season.

There will be track meets at nearby towns for the tract team to enter.

Some of the last years members are back again, among which are: Joe Rushing, Le Roy Chowning, Gordon Patterson, Dillion Patterson, Aldine Williams and Joe Shultz. There are many new members besides these, and everyone shows great interest in this year's track team.

Several track boys will attend the track meet Friday, March 14, at Plainview.

### SPEECH CLASS STUDIES BOOK REVIEWS

Did you ever try standing before a group and talking for 30 minutes or longer? Neither had the speech students until this semester. For the past four weeks Miss Smith, speech instructor, has had the students giving book reviews.

The work is new to the students and they find it most interesting. The purpose is to teach the students what a book review is and to acquaint them with the best literature.

Some of the books reviewed in the class so far are "On Borrowed Time," "Sailor On Horseback," "The Yearling," "The Life of Roosevelt," "Bambi," "Rulers of the World," and "The Raven."

### EXES VISIT SCHOOL

Several of the exes visited in Floydada over the week-end. They were Mary Frances McRoberts who graduated with the class of '40. She is attending business college in Amarillo.

Jewell Elza of '39 has been attending an aviation school in Dallas.

## Chatter Box Is Full of Dope On Dopes

The chatter Box spilled forth such a long string of who and what they did this week that this will soon call for an enlargement of the box.

Some one ought to help this Mush Looney out of a spot. He realizes that before he can get a date with Frances Keim he'll have to grow big enough to whip Donald, Scrappy, Joe, Harold, and DeWinn.

My, My! what these Home Ec girls won't do! It seems that some of them went on an exploration a little too far Saturday at Plainview. Wonder what fifty girls, look like in a boy's dormitory.

Sophie! Be careful where you leave your notes. The "Box" has got the impression that Uncle Auls nephew (The Owen's) are rivals now. Too bad. Family fuses are always such riots.

The Gossip Box has become a popular landing place for questions. This needs no answer. Wonder why Neil waits until the Dougherty bus leaves before he walks home with Tella Jo?

Girls are not the only ones who can make eyes. Paul Kropp really shouldn't wink at Arlene in the fifth period study hall when half a dozen more young ladies are itching for some attention.

The same old story or maybe the same old seer. What about it Vera Faye, Beryle, J. L. and Odene. Could this and one Friday night have any connections.

How do some girls do it? Florene and Dillon one night, Florene and Joe Rushing another night, and Joe Arwine still another and now Leon Handley has been making eyes at her.

Ruth Hamilton and David Battey have become good friends.

What is the difference between a tailor shop and a hospital, Donald? A blonde at one and a brunette at the other in case you want to know the answer. Even Joe Arwine was found affected by the hospital or else he wouldn't have dropped those glasses the other day.

Watch Bruce. You know these out of town girls (from Wichita Falls) seem to have something that we haven't got. But just wait until some visiting boys come to town and see the tables change.

Helen Ring doesn't appreciate the attention other girls pay Nick. Does she?

Billy and Janette must have themselves timed for they surely are

## Home Economics Club Has Interesting Program

### Memphis Clinic Attended By Local Band

Mr. Camp, band director, and six band members went to Memphis Friday for the mass band concert, which was held there. The group left here in Mr. Camp's car in the afternoon.

On the way to Memphis they stopped at Silvertown and played several numbers.

The six that heard the night concert of the mass band were La Juana Leibfried, Edith Shirey, Florine Cates, Joe Arwine, Gene Loran, and Randolph Rutledge.

The band plans an all day trip to Shamrock Monday March 17. It has received an invitation to attend a concert in Lubbock on March 19.

### Report Card Week Brings Wails And Woes To Students

(Editorial)  
So you didn't like the looks of that report card! I wonder why? Didn't you know that day was coming.

Last Thursday was judgment day at Floydada High school. The students received their report cards.

All the numb skulls, wise guys, nit wits, lame brains, pin heads, dumb nuggets, bears brains, beetle beads and dumb clucks were hovered near the teacher's desk to see if something couldn't be done to protect them from their parents.

As the cards were handed out, your knees knocked, your lips quivered and you gnashed your teeth, lest your sins found you out.

The envelopes were opened and you felt like a lost soul, who was found wanting.

To escape this awful truth, some students wished for the rocks and the mountain, to hide them in their shame. Some pleas were answered and you went to the seven mile canyon.

You were rewarded according to your works; however, you never worked, so your reward was little.

A few students went that straight and narrow way to 90, but many went that broad way to 60 and 70.

One student said, "I have as much chance passing as a celluloid dog would have chasing an asbestos cat through hades" but it is said, as long as there is life there is hopes".

Cheer up folks, take new hope, new vim and let's set ourselves to these lessons for next six weeks with "bull dog" ferocity and make the next report card one of victory.

accurate when it comes to meeting each other.

Doesn't Florene know that leap year is gone? Just ask Joe.

Wonder if Buddy rode his bicycle up to Cannaday's any time last week end?

Wayland and Cagerlene have been keeping the old mail box hot.

These Faducah, Lockney and Matador boys had better watch their girl.

Paul Kropp and Ruby Poore are certainly friendly in English class. If Doyle isn't careful he'll find himself wondering what happened to his girl.

If you didn't get your name in the box this week don't feel too lucky, there will be other issues.

The day after election the defeated candidate for sheriff in a western town was seen carrying two guns.

"Why are you carrying those guns?" asked a friend. "You were not elected, you have no right to carry a gun."

The answer was: "In a town like this a man who has only twelve friends has to carry a gun."

### Women get "Build-up"

A good way to relieve periodic discomfort from functional dysmenorrhea due to malnutrition, such as headaches, nervousness, cramp-like pain, many women find is by using CARDUI. It usually sharpens appetite, increases flow of gastric juices, and so aids digestion, helps build resistance to periodic distress. Another way CARDUI may help you: Take it a few days before and during "the time." CARDUI has been popular for 50 years.

### Beware Coughs That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

### CREOMULSION for Coughs, Chest Colds, Bronchitis

### Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes.  
TELEPHONE 254 FLOYDADA TEXAS

### NICK'S GULF STATION

Good Gulf Gasoline and Lubrication Oils. We accept your Gulf Credit Cards. WASHINGTON, TIRE REPAIR, LUBRICATION.

B. NICHOLS

## HOW TO KEEP YOUR CREDIT



Bank loans should be like a clear, running stream, always in motion, always fresh, flowing under many bridges, serving large numbers of people.

Notes too often renewed create stagnant pools; they keep money out of circulation, depriving other borrowers of needed service.

Nothing shines the vessel of your credit like promises kept and notes paid in full on the due date.

## The First National Bank

FLOYDADA, TEXAS



## PLEASURES Yesterday Today and Tomorrow

She played at jacks yesterday. Today she's blowing soap bubbles. Tomorrow, perhaps a doll will hold her interest. So it is through all the years: restlessness, the seeking of new pleasures.

Grown-ups are the same... seeking new pleasures. Here is a pleasure comparable to none... AUTOMATIC HOT WATER SERVICE. An automatic storage Gas Water Heater supplies plenty of hot water for all uses, day or night.

### West Texas Gas Company

Hesperian Want Ads Will Bring Results

## WE ARE YOUR Neighbors

We are the Texas petroleum industry. There are nearly 225,000 of us, living in every section of the State.

With our families, we make up one million Texans, nearly one-sixth of the State's population.

Each of us has his job. Together we represent almost every type of worker.

Some of us live and work in your community. Our children go to school with your children. We trade in your stores, attend your church, pay taxes and vote—as you do—for the betterment of our community and State. We operate an industry which pays 75 million dollars a year in taxes to our State and local governments and our schools.

We are your neighbors.

When you think of the Texas petroleum industry, remember it is made up of people like you and me.



This Advertisement Paid for by Various Units of the Industry and Sponsored by TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION



**MRS. CLEM HENRY WILL UNDERGO OPERATION TODAY**

Mrs. Clem Henry will undergo a major operation in the King's Daughters hospital at Temple today, according to information received from her Wednesday by Mr. and Mrs. Jack Henry.

Mrs. Henry left Floydada Sunday and was accompanied as far as Lubbock by Mrs. George Smith and Mrs. Wilson Kimble.

**REV. AND MRS. J. L. HENSON TO MAKE HOME IN SPUR**

A business transaction the first of the week involved the sale of the Henson Laundry at 311 South Main street to V. E. Armstrong, son of Rev. and Mrs. E. C. Armstrong of Lockney.

Rev. Henson has been at Spur since the first of the year serving as pastor of the Spur circuit. Mrs. Henson and son Joseph have been here where Mrs. Henson has had charge of the laundry.

Mr. Armstrong will have charge of the laundry and promises the same good service to the people of Floydada trades area.

"All machinery has been reconditioned," he said, and added, "We will do our best to please."

**Pioneers**

(Continued from page one) in down-town windows. All eligible "homesteaders" present will be guests of the association at lunch and in other activities of the day. The various committees named include the following:

**Parade committee:** Ernest Fry, chairman, Roy Snodgrass, Mrs. J. M. Gamblin, Bob Smith, Mrs. Bob Smith, Ham Smith, Mrs. Ham Smith, Mrs. Lon Davis, Buck Sams, Mrs. Dwight Jackson, R. I. Bennett, G. L. Snodgrass, Mrs. Mattie Hale, Mrs. Sallie Griffith, Mrs. Joe McCollum.

**Seating committee:** Lee Howard, Bob Willis, chairman, Ross Reny, W. S. Ross, Bob Garrett, Arthur Edwards.

**Finance committee:** Geo. Fawver, chairman, C. L. Anderson, G. L. Snodgrass, Ben Gully, Joe McCollum.

**Registration committee:** Mrs. S. W. Ross, Mrs. Maud Burrus, Mrs. Ruth Green, Mrs. E. P. Nelson.

**Treasurer:** George Fawver.

**Committee on badges and tickets:** R. E. Fry, Homer Steen.

**Memorial committee:** Mrs. Mattie Hale, Mrs. Jennie Conner, Mrs. Carl McAdams.

**Old relics committee:** Bob Smith Tom McLain.

**Dance committee:** Bob Willis, chairman, Ben Gully, John Fawver; Committee on special dinner for oldest settlers: Geo. Fawver, chairman, C. L. Anderson, Glad Snodgrass, Mrs. Hope Hammonds, Mrs. A. T. Swepston, Mrs. L. M. Honea.

**Entertainment committee:** A. T. Swepston, Joe McCollum, Glad Snodgrass, Homer Steen.

**Special committee for old settlers entertainment:** Mrs. Joe McCollum, Mrs. J. L. Hammonds, Mrs. E. L. Angus, Mrs. Ham Smith, Mrs. Glad Snodgrass, Buck Sams, Mrs. Homer Steen, T. J. Campbell, Mrs. T. J. Campbell.

**Committee on prizes:** Buck Sams, Geo. Fawver, C. L. Anderson.

**Committee on loud speaker:** Marvin Cox.

Mrs. Maud E. Hollums is secretary of the pioneers reunion.

**JUDGE CHAPMAN TALKS AT LIONS CLUB ON 'OVER-PRIVILEGED CHILD'**

The "over-privileged" or over-indulged child came in for discussion at the Tuesday noon-day luncheon of the Lions club, when Judge Alton B. Chapman pointed out the dangers of over-indulgence for youngsters as well as adolescents before the club.

That over-indulgence, undue pampering of children, is bad practice and handicaps the future welfare of the child, was pointed out by examples in history and borne out by experiences of college and university deans, said the speaker. And children which are "over-privileged" are not peculiar to homes of wealth, but are common as well in homes of modest or moderate income as well.

Judge Chapman was presented by County Attorney John Stapleton program chairman for the day. Walton Hale was a visitor at the club meeting.

**HARMFUL HABITS, SUBJECT DISCUSSED AT BLANCO M. D. CLUB**

The Mt. Blanco Home Demonstration club met in the home of Mrs. V. F. Crabtree Thursday, March 6. The lesson was "Teaching of the Effects of Harmful Habits." Mrs. E. H. Brown discussed "Child's Food Habits Affect Health." Mrs. M. J. Mosley presented "Habits of Routine" and Miss Iva Watson discussed "Other Habits." Mrs. A. M. Dorsey led a game of guessing slogans.

Members present were Mrs. Bert Affleck, Mrs. S. G. Appling, Mrs. R. D. Armstrong, Mrs. E. H. Brown, Mrs. V. F. Crabtree, Mrs. Geo. Dickey, Mrs. A. M. Dorsey, Mrs. R. L. Henry, Mrs. Mary Kirk, Mrs. Hoyt McClure, Mrs. M. J. Mosley, Mrs. J. A. Trammell, Miss Iva Watson, Miss Oma Lee Watson, Mrs. Henry Brewer and the hostess, Mrs. Crabtree.

Mr. and Mrs. Clinton Pyffe attended the Fat Stock show at Port Worth during the week-end. They were accompanied by Mr. and Mrs. Jimmie Hardgrove of Clovis, New Mexico.

Sam Henry of Lubbock and daughter, Mrs. George Foster and her little son Don of Brownfield, were guests of Mr. Henry's brother, Jack Henry, and family, Friday.

**Next Week End Dollar Days Again**

Next week-end numerous Floydada retail business establishments will observe their March Dollar days, similar to those in January and February.

Watch for the announcement in The Hesperian and see the many windows that likewise will feature Dollar Day merchandise to delight your eyes.

Practically every line of retail merchandise will be represented in the feature event, according to present indications.

Keep the dates—March 21 and 22—and the place—Floydada retail stores—in mind, and profit by the special merchandising values being arranged for you.

**AN APPRECIATION**

To our many friends who aided us during the illness and death of our loving husband and father, we wish to express our most sincere appreciation.

Your many words of sympathy and deeds of kindness will long be remembered by the family.

Mrs. W. M. Houghton and family.

**WOMAN'S COUNCIL MET WEDNESDAY AT FIRST CHRISTIAN CHURCH**

Mrs. Harry Morckel was leader of a Missionary program Wednesday evening at the First Christian church. She was assisted in the service by Mrs. R. Fred Brown.

Present at the meeting were Mrs. Victoria Asher, Mrs. J. C. Wester, Mrs. Brown, Mrs. C. B. Chandler, Mrs. Morckel, Mrs. Lon M. Davis, Mrs. E. C. Nelson, Mrs. L. H. Dorrell and Miss Myrtice Meador.

**BUYS BROWN SWISS COWS**

Ray Cook, of Hillcrest, strong believer in good milk cows on the stock farm, is going in for Brown Swiss cattle on an experimental scale and if they prove up to his expectations in milk production and for marketing, likely will gradually increase his herd.

Last week he bought three head of these cattle to add to his dairy herd and unless he changes his plans will add more within the next few weeks.

Miss Grace Cade, former member of Floydada High school faculty, who visited here briefly Saturday enroute to her home at Tyler, told friends she is recovering her strength rapidly following a recent operation and is feeling fine. She was a guest in the home of Mrs. Morgan Wright while here.

**CITY CANDIDATES**

The following have authorized The Hesperian to announce their candidacies for city office in the election Tuesday, April 1:

- For City Secretary**  
CLYDE W. HENDERSON  
SILAS E. DUNCAN
- For City Marshal**  
MORGAN WRIGHT  
BOB SMITH

**Eggs Hens Cream**

ALL BRING GOOD PRICES HERE!  
Chick Starter...  
Egg Mash...  
LOW PRICES  
**C. L. Berry**  
TELEPHONE 74

Hesperian Wantads work cheap

**Week-End Specials**

- KRAFT CHEESE,** 2-Lb. Box, **44c**
- HOMINY,** No. 2 1/2 Can, **8c**
- VIENNA SAUSAGE,** Can, **5c**
- LETTUCE,** 3 Heads, **10c**
- SPUDS,** 10 Pounds, **15c**
- SPRY,** 3 Pounds, **45c**
- P & G SOAP,** 3 Bars, **10c**
- K. B. FLOUR,** 24-Lb. Sack, **69c**

**HULL & MCBRIEN**  
Phone 292

**KING'S**

**COUNTRY SORGHUM**  
And  
**RIBBON CANE**

- MILK,** Quart, **6c**
- WHIPPING CREAM,** Quart, **35c**
- SPUDS,** 10 Pounds, **15c**
- VEGETABLES,** 3 Bunches, **10c**
- YAMS,** 10 Pounds, **22c**

Bring Your Cream and Eggs to Us.

**KING'S**

Grocery & Market  
Phone 13

**LOOPER'S**

- Flour 48 lbs** Money Back Guarantee, **1.29**
- Fruit Cocktail 1 lb can** **.10**
- Lettuce hard head 3 for** **.10**
- Carrots bunch** Fresh From The Valley, **.02**
- Spuds 10 lbs** IDAHO KUSSETS, **.15**
- Syrup** CRYSTAL WHITE or GOLDEN, gal **.55**
- Beans Mexican Style 2 cans** **.15**
- Pineapple 9 oz can 2 for** **.15**
- Corn no 2 can 2 for** **.15**
- Green Beans no 2 can 2 for** **.15**
- Catsup Empson's 1 lb can** **.09**
- English Peas per can** **.05**
- Beans any 25c package** **.19**
- Grape Juice quart** **.25**
- Bologna fresh sliced lb** **.12**
- Bacon special sliced lb** **.15**
- Cheese full cream lb** **.19**
- Bacon sliced caudahy lb** **.17 1/2**
- Oleo Nu-Maid lb** **.10**
- Meat lb** BEST GRADE Dry SALT, **12 1/2**

**Star Cash Values**

- MEAL,** Large Sack, **45c**
- SPUDS,** 10 Lbs. Whites, **15c**
- ASK HOW TO **DOUBLE**
- FRISCO** CONTEST PRIZES 3/28 **49c**
- Tomato Juice,** 16-oz. Can, **15c**
- HOMINY,** No 2 1/2 can 3 for **25c**
- AMAZING NEW SUDS** Giant Size **59c** 10c size Free.
- PINEAPPLE,** 3 For, Crushed Only **25c**
- CRACKERS,** 2 lb. Box, **13c**
- THE NEW IMPROVED 3 BARS, CAMAY** **19c**
- FRESH LIMA BEANS,** No. 2, 2 For, **25c**
- CHEESE,** Longhorn, **18c**
- ORANGES,** 2 Dozen, Texas Valencia **35c**
- Free Delivery  
Phone 40

*Dress Up for*  
**SPRING**

On The Money You Save Shopping Here

**SUGAR** PHONE 27  
CLOTH BAG, 10 POUNDS, **47c**

**SPUDS** 10 POUNDS, **15c**

**LUX** TOILET SOAP, 3 CAKES, **16c**



**ATTENTION! MRS. SHOPPER:**  
Be sure to be here early Friday and Saturday to grab these dandy bargains. By the many specials you see listed, you'll know this is the short cut to that new Spring Suit.

- OXYDOL** Large Size **18c**
- PINEAPPLE** Crushed, 9-oz. Can, 3 for **25c**
- EMPSON PEAS** 2 Cans **25c**
- OYSTERS** 2 Cans **25c**
- CATSUP** EMPSON, 16-oz. Can, **9c**
- MUSTARD GREENS, No. 2 can, TURNIP GREENS, No. 2 can, SPINACH, No. 2 can, KRAUT, No. 2 can, HOMINY, No. 2 1/2 can,** **3 For 25c**
- BANANAS, Dozen,** **15c**
- APPLES, Dozen,** **15c**
- GRAPEFRUIT, Each,** **2c**
- Carrots BUNCH** **2c**
- WHITE FUR TISSUE** ONE ROLL FREE WITH 4 FOR, **25c**

**MARKET**

- PORK CHOPS** Lean And Tender **2 lbs 35c**
- LONGHORN CHEESE** Full Cream **lb 19c**
- BEEF ROAST** Choice Flesh **lb 22c**
- SPARE RIBS** **lb 19c**
- SALT JOWLS** **lb 10c**
- SALT MACKEREL** Large Size **Each 15c**

**TOMATOES PIQUANT**  
Season tomatoes with salt and sugar to taste. Drain tomatoes and pack in a buttered baking dish with soft bread crumbs. Pour over juice mixed with Worcestershire. Cover with buttered crumbs. Bake in moderate oven for half an hour.

**FISH and OYSTERS DRESSED CHICKENS**

**Felton-Collins Grocery**  
and MARKET  
Phone 27



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# The Floyd County Hesperian

Widest  
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VOLUME 48 FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 13, 1941 NUMBER 5

## American Fashions Style Theme For Spring In New Color Landslide And Contours For 1941

**Dark for Formals Bright Shades For Street**  
**Nautical Trends In Sports And Travel**

Color will run rampant for Spring. Light, neutral shades, dark and light shades are all in the picture and you will find many to match contrast with your Spring costume. The darker shades predominate in formalized town fashions, while the light, neutral and bright shades will find their way in town and country traveling wardrobes. Some of the new colors are Corallo red, mesa green, Spanish gold, sunset red, mirage blue and trail beige. Navy, always a favorite, is for greater popularity than ever this year. It will lead the Spring fashion parade. It is shown in suits, coats and sheer dresses, dress-up with crisp, lingerie touches. Blue navy is a natural complement with navy in trims, edging, lining, light red blouses and beads add a dash of color.

Navy sportswear is a new "dark rose" and with white braid and brass buttons on a slacks outfit or suit, navy has a real nautical flavor. Another blue that is in the Spring fashion picture is Airforce blue, seen particularly in coats and suits and reflects the military influence and a keen interest in aviation. Newest color group to leap into prominence this Spring is Green, definitely a color with a future! Highlighted in a wide variety of shades, greens were predominant in the Fashion Futures show held in New York. Greens from lime green, yellowed greens to dark forest greens, all have a natural Spring flavor. Clear, lettuce "Vitamin" green is used for day and evening dresses, while bright Emerald green is the latest news for casual coats and sportswear.

Whenever you mention Greens, you always think of that other bright color range Reds—this spring still a favorite in coats, suits, print dresses and accessories! Clear, true reds that brighten up your navy or black costume. The "little boy" coat in red can be worn for dress or sports wear or with your navy suit wear a bright patent bag or red hat and with white gloves, you'll really be patriotic!

A real "natural" for Spring are Beiges, clear, natural beiges with no trace of gray or pink in them. Beiges are good in casual sports clothes and in coat and suit or in print dresses, combined with black or bright reds and greens. Cocoa browns are high fashion for Spring in coats and suits and are "dressed up" with white accessories in the form of hat or gloves. Deeper shades of brown Saddle and Turf-tan are shown in bags and shoes, dyed to match and go well with natural beige and plaid fashions. Sharp contrast is the keynote of your accessory colors for Spring, bright, gypsy-like colors, with a South American way, vibrant yellows, spicy reds and sharp greens.

### Program On Safety Will Be Given At P. T. A. Meeting

"Safety in the Home, School and Community" will be the theme of the program, announced by the program committee, which will be given at the meeting of the Andrews Ward Parent-Teacher association Wednesday afternoon, March 19, at 3:30 o'clock at the school building. Clarence Guffee, county superintendent of schools, will give the principal address, speaking on the subject of "Highway Safety."

Three musical selections will be given by the Rhythm band composed of pupils from the first grade and directed by Miss Elizabeth Caldwell. A short playlet entitled "Solving a Hard Problem" will be given by grade school pupils directed by Miss Dorothy Hoyle.

Attendance of all of the room mothers is requested as they will be asked to assist with plans for a tea which will be given at the April meeting to honor Mrs. H. G. Stinson of Plainview, president of fourteenth district Texas congress of Parents and Teachers.

At the Wednesday meeting, new officers for the coming year are to be elected, also delegates to the district convention to be held at Brownfield April 26 and 27.

Mr. and Mrs. O. P. Rutledge and son Junior visited Sunday in Tahoka with Mrs. Rutledge's sister and husband Mr. and Mrs. R. P. Weathers.



Fresh lingerie trims accent these new Spring dresses. Left: Crisp white embroidered sailor collar on dress with adjustable waistline, new front fullness in skirt. Right: Irish crochet trim for small collar, cuffs and buttons. Both of sheer rayon crepe.

## Club Activities

### MRS. MAL JARBOE HOSTESS TO FAIRVIEW-CAMPBELL H. D. CLUB

The Fairview - Campbell Home Demonstration club met Thursday, March 6, at 2:00 o'clock at the home of Mrs. Mal Jarboe. The house was called to order by the president and the roll was answered by "The Things Spring Means to Me." The recreational period was conducted by Mrs. E. B. Chestnut. Miss Edith Wilson, agent, gave a demonstration on "Light and Airy Kitchen Windows." Kitchen windows are one place in the room where a bright color can be used in the trimming. A kitchen should be as well lighted for working as any room in the house.

The club is serving a banquet Wednesday, March 12 to the Rotary Club and their wives. Other guests are expected to be present at the meeting. Anyone wishing to buy a plate may do so by getting in touch with Mrs. Jarboe or any Fairview-Campbell club member.

A refreshment plate carrying out the green and white colors in sandwiches, green apples covered with whip cream, and individual angel food squares iced in white with green initials for each member of the club was served to Mrs. R. M. Stovall, Mrs. M. J. McNeill, Mrs. H. Bethel, Mrs. C. M. Hayden, Mrs. Lee Rushing, Mrs. E. B. Chestnut, Miss Dorothy Stovall, Miss Edith Wilson, a visitor, Mrs. M. C. Fagua, and the hostess, Mrs. Jarboe.

Mr. and Mrs. W. B. Jones and Mr. and Mrs. R. T. Jones and son attended the Fat Stock show at Fort Worth Saturday and visited friends and relatives at Cleburne, Arlington and Grapevine. They returned home Sunday.

Mr. and Mrs. Rolen Smith and daughter Terry Dale of Anson, visited this week-end with Mrs. Smith's mother, Mrs. G. Scott King.

Mr. and Mrs. David Carathers and children of Amarillo spent the week-end here visiting relatives.

### MRS. WILLIAMS HOSTESS FOR CLUB MEETING

The Harmony Home Demonstration club met Thursday, February 27, at the club room with Mrs. Chloa Williams as hostess for the afternoon.

A miniature bowling game was improvised and directed by Mrs. Carwick Snodgrass. Roll call was answered by giving the names of Texas writers. An interesting council report was given by Mrs. Zant Scott. After the usual business was transacted, Mrs. Carrick Snodgrass gave the demonstration on making trays. Two trays previously made were exhibited. Delicious refreshments were served to twenty members and guests.

The next meeting will be Thursday, March 13 at the club room. Mrs. E. W. Turner will be hostess. Miss Edith Wilson, agent, will be present to give a demonstration on "Light Airy Kitchens."

### SUNBEAMS SUNDAY SCHOOL CLASS TO MEET MONDAY

The Sunbeams Sunday School class of the First Baptist church met Monday afternoon at 3 o'clock for a business meeting and program. Mrs. W. C. Sims and Mrs. T. T. Hamilton are teachers for the group and Miss Lyndell Mae Glenn is pianist.

Those present for the meeting were Doris Elaine Amburn, Barbara Sims, Dorothy Bishop, Wilma Hamilton, Wanda June Crompton, Arminia Berry, Don Ewin, Lee Roy Burgett, Don Ray Smith and Bobbie Cantrell.

Another meeting will be held Monday afternoon at 3 o'clock. All members are requested to be present.

Kay Callaway, small daughter of Mr. and Mrs. T. L. Callaway of the Cedar Hill community was quite ill during the week-end and her parents where they stayed until the first of his mother, Mrs. H. L. Rafferty, where they stayed until the first of the week.

### Starkey Club Met With Mrs. Anderson Wednesday Evening

The Stitch and Chatter club of the Starkey community met with Mrs. Otis Anderson Wednesday evening, March 5. Quilting was done for the hostess.

Those attending were Mrs. C. Reddy, Mrs. F. Ferguson, Mrs. B. House, Mrs. K. Holmes, Mrs. E. W. Holmes, Mrs. B. Ferguson, Mrs. E. Parrish, Mrs. S. Walker, Mrs. W. J. Walker, Mrs. G. W. Switzer, Mrs. B. Permenter, Mrs. R. Herndon, Mrs. W. L. Morgan, Mrs. J. Jones, Mrs. H. Exum, Miss Pearl Ferguson and Miss Leona Holmes. Mrs. L. Allen will be hostess to the club at the next regular meeting, Wednesday, March 19.

### DOUGHERTY H. D. CLUB STUDY WINDOW DECORATIONS

The Dougherty Home Demonstration club met with Mrs. T. J. Campbell, Wednesday, March 5.

Miss Wilson, agent, gave a demonstration on "Kitchen Curtains." She said that the curtains should be of material that can be easily laundered. She also said that flowers should be planted close to the windows so we can see them while we work.

Mrs. Orland Howard had charge of the recreation period in the absence of Mrs. Ott Glassmoyer. Mrs. R. H. Crawford and Mrs. Elam Caldwell won the prizes. Mrs. C. E. Bartlett won the attendance prize.

Refreshments were served to Miss Wilson, Mrs. Orland Howard, Mrs. Claud Ring, Mrs. R. T. Jones, Mrs. J. T. Poole, Mrs. Barney Capshaw, Mrs. Sam Lide, Mrs. C. E. Bartlett, Mrs. Elam Caldwell, Mrs. Jim Morrison, three new members, Mrs. Blum, Mrs. R. H. Crawford, Mrs. James Wise, and the hostess, Mrs. Campbell.

The next meeting will be held Wednesday, March 19, with Mrs. Ott Glassmoyer as hostess.

Mr. and Mrs. Bill Colville and sons Billy and Gene of Hale Center spent the week-end with his mother Mrs. W. M. Colville.

Mr. and Mrs. Harold Berry and Mr. and Mrs. J. L. Jordan of Brownfield spent Sunday here with Mr. and Mrs. C. L. Berry.

### Students In Home Recital Tuesday Night

**Lenore Haverstock And Arla Vee Bishop Make Musical Debut**

Misses Lenore Haverstock daughter of Mrs. R. D. Armstrong, and Arla Vee Bishop, daughter of Baird Bishop, were presented in a joint recital by their teacher, Mrs. Ohmer W. Kirk on Tuesday evening, March 4, at Mrs. Kirk's home. Others assisting in the program were Kenneth Shaw, Joyce Carthel, Dwina Glassmoyer, Lovene Jones, Patricia Kirk, Mrs. John H. Myers and Peggy Jo Bishop.

A two part chorus "The Bells" by Made and an arrangement of "Sweet Hour of Prayer" for organ and piano accompaniment was sung by a chorus of pupils with Mrs. Kirk at the piano and Mary Helen Mickey playing the studio organ.

Of the pupils in the chorus, sopranos were Peggy Jo Bishop, Patricia Kirk, Dwina Glassmoyer, Lovene Jones, Kenneth Shaw, Estelle Cantrell, Joyce Carthel and Dorothy Greer; Altos: June Carthel, Dorothy Rushing, Arla Vee Bishop, Mary Helen Mickey and Verona Miller.

For Federation affiliation Mrs. Kirk is using choral work this year instead of club work which was emphasized throughout the program, the first of a series of programs which will be given during the spring months by her pupils. The ones appearing in this program and also others will be heard in spring recital and National tournament.

A reception was held following the program with Miss Verona Miller presiding at the punch service. Red and white tapers lighted the dining room.

Guests were Rev. and Mrs. Vernon Shaw, Rev. F. A. Newman, Mr. and Mrs. John H. Myers, Mr. and Mrs. J. B. Bishop, Mr. and Mrs. Bill Sammann, Mr. and Mrs. Lee Rushing, Dr. and Mrs. I. W. Hicks, Mrs. Elmer Mickey, Mrs. Lovell Jones, Misses Daltis Rea, Ruby Norton, Sude Miller, Baird Bishop, Kenneth Bishop, Mrs. Jennie Bishop, Mr. and Mrs. R. D. Armstrong, Mr. and Mrs. John Carthel, Miss Veryl Miller and Mr. and Mrs. O. G. Glassmoyer.

The program was given as follows: "Prayer for Childhood and Youth" from Federation Ritual read by Mary Helen Mickey; "Our Junior Pledge to Good Music" read by Arla Vee Bishop; piano solos "The Pool at Night" (Hibbs) and "The Little Donkey" (Hanson), played by Kenneth Shaw; piano solos "The Pixies Goodnight Song," (Brown), and "The Clown" (Louise Wright) played by Joyce Carthel; "The Bells" (Mead) sung by the chorus; Trio; "Down a Holland Street," Dwina Glassmoyer, Patricia Kirk, Lovene Jones; reading, "Miz Perkins," Mrs. Jno. H. Myers; song, "Sweet Miss Mary" (Naidlinger), Peggy Jo Bishop; piano solos, "Trees On a Hillside" (Peaget), "Swaying Tree Tops," (Daniel) and "Sighting Wind" (Dorothy Gaynor Blake), played by Arla Vee Bishop.

Piano solos, "Melody in F" (Rubenstein) and "The Butterfly" (Merkel) played by Lenore Haverstock; reading "The Beauty Parlor," Mrs. Myers; piano solos "Camel Train" (Baines) and "Madame Pompadour" (Johanning) played by Arla Vee Bishop; piano solos "Sea Gardens" (Cook) and "Valse Caprice" (Newland) played by Lenore Haverstock; song, "Sweet Hour of Prayer" by the chorus.

### College News

**DENTON, Texas, March 7**—Two students from Floydada are among the 64 pledges announced by the fraternities at North Texas State Teachers college for the spring semester.

Keith Tye, son of Mr. and Mrs. W. O. Tye, is a sophomore journalism major, belonging to the Press club and the staff of the Campus Chat, weekly newspaper at North Texas. He is a pledge to the Talon fraternity.

Ham Smith, a freshman physical education major, is the son of Mr. and Mrs. W. H. Smith. Smith will also pledge the Talon organization.

Cecil Hagood attended the funeral services for R. C. Asbury at Tulla Friday afternoon. Mr. Asbury had lived in Tulla since 1905 and had operated the Tulla hotel for 30 years.

Mrs. Sid Brown of the Cedar Hill community was a guest of Mrs. H. L. Rafferty Monday.

### Summary Of Style Trends For Spring

America openly announced its declaration of fashion independence at a "Fashion Futures" show which was dramatically staged in New York in early Spring, and which set the style trends for the nation.

Briefly, the silhouette is narrower, shoulders are soft, draped, but they never droop. Waistlines are lower and fitted, necklines plunge to a new low. Beige in a wide range of shades is big for Spring, and greens of all tones were predicted the newest, most fashionable on the color chart. Pastels were highlighted, including pink, blue, yellow, violet and green, all of which are intensely flattering.

The perennial favorite, navy, was widely shown as well as smart black. Very new and very gay were the over-size polka dots (about the size of a half dollar) the big splashy prints. Suits, the American designer's forte and the American woman's favorite, hit a new high in "softness" from the suave man-tailoreds to the casual jacket and elegant dressmaker type suits.

The "costume look" was stressed and all of the fashions shown were wearable, as they were chic and perfectly keyed to the American woman's busy life.

### Initiation In Honor Society At Meeting Held At Plainview

Mrs. Ohmer Willis Kirk and Miss Margaret Stuart were initiated as members of Gamma Iota Chapter of Delta Kappa Gamma at a luncheon meeting held at the Hilton hotel at Plainview Saturday. Rev. L. B. Reavis, pastor of the First Baptist church, spoke to the chapter on the subject of "True Objectives of an Education," saying, among other things, "the only really worthwhile objective for securing an education is unselfish service."

Delta Kappa Gamma is a national honorary society for women teachers, organized May 11, 1929 at Austin by Dr. Anne Webb Blanton. There are eight chapters in the Panhandle, including Gamma Iota Chapter of Plainview.

There are six members in Floydada, all of whom were present at the meeting Saturday. They are Mrs. Kirk and Miss Stuart, new members, Mrs. J. N. Johnston, Mrs. Walter Travis, Miss Daltis Rea and Miss Reba Copeland.

The next meeting of Gamma Iota Chapter will be held at Silverton Saturday, April 5.

### R.F. Stovall Is Guest Local Music Club

**Texas Contribution To National Defense Program Told By Citizen**

Texas is the key state in the contribution to the National Defense program, Richard F. Stovall told members of the Floydada Music club Thursday night at the home of Miss Vera Meredith. Mr. Stovall, guest speaker at a regular meeting of the club, gave as his reasons for the statement, the location, room and climatic conditions. The subject was a study of Texas. Texas composers was reviewed by Miss Carolyn Wester. Mrs. Pearl Fagan was leader of the program. Miss Neida Fagan gave two piano selections entitled "When Day Is Done," and "Valse Caprice."

In the discussion, "The Contribution Texas Has Made to the National Defense Program," by Mr. Stovall, he said, "One hundred ninety millions of dollars have been spent in Texas by the government on the defense program." At Brownwood 13,500 men are employed with a payroll of \$500,000 a week. The following cities have a payroll in proportion: Mineral Wells with 11,000 men; Abilene, 20,000 men; El Paso, 25,000 men; Fort Worth, 16,000 men. Other cities contributing to the defense program are Corpus Christi, Texas City and Freeport.

Miss Wester began her review with the story, "The Old Santa Fe Trail," by Stanley Vestal. Her chronology of writers who contributed to Texas literature were Eugene M. Rhodes, "Beyond The Saddle"; Andy Addams, "The Log of a Cowboy"; John A. Lomax, in which songs such as "The Old Chislem Trail," "Goodbye Old Paint," and others have been compiled into one book entitled, "Cowboy Songs."

Other writers mentioned were Laura V. Hammer, J. Everet Haley, Rupert N. Richardson, John G. Richardt, Hugh Glass, Lew Saret, Claud V. Hall, H. H. Halsell, Mrs. J. J. Spikes and others.

The yearbook committee submitted subjects for the coming year's work. Mrs. Dean Hill, president-elect gave plans for the coming year. Other business with Mrs. C. B. McDonald, president presiding, concluded the program.

Those present were Mr. Stovall, Miss Fagan, guest, Mrs. J. B. Bishop, Mrs. R. T. Breedlove, Mrs. Lola Galloway, Mrs. Hill, Mrs. McDonald, Mrs. Fagan, Mrs. Elvin Rainer, Mrs. W. D. Newell, Miss Wester and the hostess Miss Vera Meredith.

Mrs. Lola Galloway will entertain the club at her home March 20.

## Fashion Accuracy...

It's one thing to tell you about the new Spring fashions. It's quite another to tell you about them ACCURATELY . . . to pick the "fashions with a Future" . . . those fashions that will live . . . that will lead the style parade for Spring, 1941.

Cooperating with your local stores, The Hesperian has prepared this complete Fashion Supplement for you, highlighting the leading style trends for Spring, 1941. They express the talent, thought, taste and vision of America's most talented designers.

Read about these "Fashions with a Future" now . . . see them in your local stores. Keep this Supplement handy. It will help you plan a smart, versatile Spring wardrobe.

## The Floyd County Hesperian



# Color Is The News In Men's Spring Hat Styles-

## Natural Colors From Khaki To Covert Vie With Green And Blue For Popularity

Color is one of the most important features of the new spring hats for men. With the establishment of the semi-sports styles in suits and topcoats for town wear, hats are appearing in colors and shapes to conform with this trend. Natural color, one of the leading shades in clothing for spring wear, will also be widely represented in hats, and will range from covert to khaki. Covert, long a favorite with men, is a neutral color which is made up of several colors. Brown, grey and green. Khaki, also destined for a good season, is similar to covert but has more of a yellow cast. Khaki has already had a good deal of success, particularly when lightened up with bands of bronze, blue or green. Brown, in its medium shades, is regaining its popularity of a few seasons back and promises to be one of the best-selling shades during the next few months. Blues and greens continue leading colors, both having a slight greyish cast, while grey itself, in the medium shades, is a good as ever.

Closely related to the color of the hat itself is the choice of a band. Hat stores recently adopted the custom of allowing men to select whichever band suited their fancy on the new hats. These bands were called "personalized" hat-bands, and allowed for much greater color coordination in the whole masculine ensemble. It is now usual to see matching hatbands and neckties, or bands harmonizing with the color of the suit or topcoat. An example of the type of band used with spring sport clothes is the gabardine band. This is an innovation in band materials, but is the logical development from a very popular clothing fabric. Puggree bands, which were so widely accepted last summer, have brought forth a great variety of colored bands for this spring. Grosgrain bands, pleated effect, club stripes and two- and three-tone shadow stripes, with all be found in stores throughout the country. Also popular is the new hand-woven Guatemalan band, which comes in a wide variety of colors and patterns and is excellent for semi-sports and country wear. A colorful innovation for country and sports wear, too, is the new two-tone hat, made in telescope and porkpie shapes. These hats are light and comfortable and are excellent for driving, etc. The crown, in most cases, is of a lighter color while the brim is made of a dark contrasting color. On some of the hats the upper side of the brim matches the crown, while the under side of the brim is faced with the darker color, and the band repeats the same shade.

Business man's department store. Hesperian Pub. Co.

### COMFORT FOR SALE

... In Wolverine Shell Horsehides



SEE THAT SHELL

Only Wolverine tans this super-tough leather so soft and flexible it can be used in both soles and uppers.

MILLIONS say Wolverine Shell Horsehides have such soft uppers and such pliable soles, it's like working in house slippers. Yet it's amazing the way they resist perspiration and farm-yard acids—defy scuffing and scraping—actually wearing months and miles longer! More amazing still, they even dry out soft and flexible after soaking. See them at our store and be convinced.

**WOLVERINE**  
SHELL HORSEHIDE WORK SHOES

Martin Dry Goods Company

There is plenty of news to be found in the shapes of men's new spring hats. The wider brim hats very definitely found a place for itself in all types of hats. Sports and leisure types will of course run a bit wider than the more conservative town hats but the trend is generally toward the wider brim. 2 1/2 and 2 3/4 inches are still the best widths for regular town hats, while the country types will look well with brims of 2 1/2, 2 3/4 and 3 inches. The spring hats have been built with great attention to details demanded by these new wider brims, and the new blocks and shapes are in correct proportions.

Equally interesting is the new pre-shaped hat which is now assured of nation-wide acceptance. Great strides have been made in this type of hat since its inception several years ago and the current product is a masterpiece of the felt hat industry. Men can now purchase a beautifully blocked felt hat which will retain its shape without the constant attention so necessary in the hand-blocked types. These pre-shaped hats come in a range of shapes, from the round telescope to the younger fellow to the conservative spread crease, and even the regular center crease. These already blocked hats are to be found in a variety of colors, shapes, and trims, and the correct hat, factory-blocked, can be found for almost any daytime occasion.

Many of the new hats are being shown, too, with the crown tapering in slightly from the top of the hatband. Also good is the crease rounded at back and pinched in at the front of the crown. Snapbrims are ever popular for casual wear and the Homburg retains its high rating for more formal town and business wear.

Brim edges have also taken on a touch of something different for Spring. While the plain welt edge continues in vogue and the raw and plain bound edges still have their place, the new edges add considerable spice to hats in general.

**Pastor's Helpers Class Met Tuesday With Mrs. Sherrill**

Mrs. Lizzie Sherrill was hostess to the Pastor's Helpers Sunday School class at an all day meeting Tuesday. Mrs. Will Snell conducted the morning devotional.

Mrs. Murett Dorsey, Mrs. John R. Shipley and Mrs. R. C. Watson were guests of the class.

Members attending the meeting were Mrs. R. M. McCauley, Mrs. J. M. Wright, Mrs. D. D. Shipley, Mrs. Lula Slaughter, Mrs. Bob Henry, Mrs. Geo. Dickey, Mrs. Will Snell, Mrs. W. H. Alexander, Mrs. O. B. Olson, Mrs. Will Walker, Mrs. J. J. McKinney, Mrs. W. M. Colville, and Mrs. Sherrill.

**SELL SELF-SERVE LAUNDRY**

Mr. and Mrs. T. J. Gill, who have been operating a self-serve laundry at Lubbock the past five years, have sold their business and are visiting this week near Cedar in the home of their daughter, Mrs. Robin Fortenberry.

Mr. Gill said Tuesday their plans are indefinite for the immediate future.



**Smooth and Handsome!**

Knitted rayon by MUNSINGWEAR... in a shirt streamlined for action and elastic-top shorts designed for freedom. They fit like a million dollars and feel the same way!

Shirts 75c Shorts 75c

Martin Dry Goods Company



James Stephenson, Warner Brothers star in three of the leading hats for Spring. Soft suede finished sports felt with saddle stitching; hand-blocked sport telescope; spring felt with contrasting binding and grosgrain band.

## Parties

**Mrs. J. C. Odam Honors Daughter On Her Birthday**

Mrs. J. C. Odam entertained from 3 until 5 o'clock Wednesday, March 5, with a party honoring her daughter, Virginia, on her ninth birthday. Various indoor games furnished entertainment. Candles on the birthday cake were lighted and the group sang "Happy Birthday," then refreshments of cake and strawberry ice cream were served. Novelty suckers were used as plate favors. The honoree received many pretty gifts.

Those attending the party were Annie Opal and Norman Jean Self of Plainview, Everette Hill, Neva Joyce Rice, Betty Louise Johnston, Patty Jo and Virginia Nell Hennessee, Betty Jean Laminack, Gwendolyn, Estelle and Geneva Richardson and the honoree.

**Mrs. Mark Martin Gives Dinner On Son's Birthday**

Mrs. Mark Martin entertained with a dinner and theatre party Thursday evening honoring her son, Fred, who was fourteen years old. A large birthday cake formed the centerpiece for the dining table where the guests were served.

Those attending the party were Charles Ray Hamilton, Wee Willie Wester, Macyl Boteler, Dale King and Fred, the honoree.

**Mr. And Mrs. Jarboe Hosts To Idle Hour 42 Club Monday Night**

Mr. and Mrs. Mal Jarboe entertained members and guests of the Idle Hour 42 club Tuesday evening at their home northeast of Floydada. The St. Patrick's birthday motif was carried out in a delightful salad course, table appointments and talleys. Candy shamrocks were used as plate favors.

Mr. and Mrs. L. W. Chapman and Dr. and Mrs. C. M. Thacker were guests of the club. Mrs. Thacker and Mr. Chapman received high score for the guests. Mrs. F. C. Harmon and Walter Travis made the highest score for the members.

Members attending were Mr. and Mrs. A. H. Kreis, Mr. and Mrs. Walter Travis, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. Walter Newell, Mr. and Mrs. C. A. Caffee, Mr. and Mrs. Lee Rushing, Mr. and Mrs. S. W. Ross and Mr. and Mrs. A. J. Jackson.

Mr. and Mrs. Kreis will be hosts to the club Monday evening, March 24 at 7:30 o'clock.

**Mrs. Mark Martin Gives Dinner On Son's Birthday**

E. L. Angus, manager of Floydada creameries, returned home this mid-week from Wichita, Kansas, where he had been since last week-end on business.

Mr. and Mrs. C. D. Hopkins and son Joe Carroll, of Stamford, were here Sunday. They visited in the home of Mr. and Mrs. W. B. Henry.



Got Your 1941 Stetson Playboy?

It's the lightweight felt that's part of the fun of Spring...it's Stetson's most popular hat! And the '41 version is as smart and neat and dashing as a movie ace. See the Playboy today.

MARTIN DRY GOODS COMPANY

### Societies Jointly Observe Prayer Week At Fairview

FAIRVIEW, March 11.—The South Plains W. M. S. met here Friday in an all day meeting with the Fairview W. M. S. to observe the March "Week of Prayer." Rev. R. Malone, who is pastor of both churches was present for the meeting. Lunch was served at the noon hour.

**Play Presented**

The South Plains High School pupils presented the play "Aunt Abbie Answers the Ad" here last Wednesday night. Due to various reasons only a few were out to see this play, but it was a good play and much enjoyed by those present.

**Locals**

Robert Fisher, principal of the school, is absent at the present time from school with the mumps. Also Verlon Dean Walls and Floyd Lyles have the mumps.

Mr. and Mrs. Preston Bullard entertained the Senior B. Y. P. U. with a social last Wednesday night.

### Travis Burgett And His Knox County Ramblers To Play

Travis Burgett is to appear with the Knox County Ramblers in a musical program at 7:30 Tuesday night at the Campbell school auditorium. The five boys, all appearing weekly over Radio Station KXOX from Sweetwater on Friday days from 4 until 4:30. Travis, formerly of this community, moved recently to join the Ramblers in their musical vocation.

The public is cordially invited to attend. Admission charge will be made.

In artificial lighting of post-houses has been started. It must be continued until early April. Stopping of lights before that time would seriously lessen egg production.

Lubbock and Mr. and Mrs. C. Bagwell.

**DISTINCTIVE HATS ARE THE STYLE FOR SPRING...**



**\$1.98 Up In All Styles**

This year men's hats are smarter looking than ever before... and this year you'll want to wear a hat that is definitely styled for spring. Our complete new selection includes innumerable styles... featuring puggree bands, wider brims and lightweight comfort.

New Browns, Tans, Khakis, Greys and Other Smart Colors for a Bright Spring!

HAGOOD'S

**APPROVED OUTFITTERS TO THE AMERICAN MAN!**

**SMARTLY SHOD FOR THE EASTER PARADE!**

Penney's SHOES FOR MEN

*Fine Towncrafts\**

Richly styled in antiqued tan with broguish details. Exclusive wing tip and straight tip models.

**3.98**

\* Reg. U. S. Pat. Off.

Superb Styles for Sports or Dress—at Only **2.98**

Gay two-tone tans with moccasin type toes, conservative dress blacks, richly finished antiqued tans—all the spring style leaders in this one huge group! For correct dress, shop Penney's!

**PENNEY'S**

**ALWAYS IN STYLE**

When You Start your car with

**CONOCO BRONZ-2-2**

CONOCO GASOLINE

*Every time - Any Weather*

**NABORS' CONOCO STATION**

Fred - Roy  
Phone 20



# Patriotic Motifs Are Seen In Men's Accessories

## Blue Suits Are Smart With Red White, And Blue Ties Or Shirts

Viewed from the beginning, the 1941 fashion picture shows every indication of being one of the most eventful in many years.

With the U. S. defense program looming larger and larger on the national scene, some fashion commentators are uncertain as to the eventual effect the military atmosphere will have upon clothes, particularly on men's wearing apparel. The general consensus, however, is that for the time being men's clothes will continue to bear no marked resemblance to military styles.

The only noticeable military effect on clothes, at this time, is the beginning of a trend toward light tan and various shades of brown, together with the growing popularity of homespun and tweeds and topcoats with military collars.

### Patriotic Motif

Perhaps the newest note in men's clothes this year is the emergence of blues and gray-blues in suits worn with accessories which strike the patriotic motif with neckties, handkerchiefs, socks and even garters appearing in red, white and blue. Shirts are striking the same note with red, white and blue stripes. This seems to be about as far as the military trend has gone.

On the other hand, civilian dress has definitely influenced military styles, believe it or not! In contrast to the 1917-18 picture, when men's clothes effected tight-fitting coats, half or whole-belted, it is the soldier's tunic today which has changed in deference to the present custom of comfort first, with bi-swing pleats in the soldier's coat allowing greater freedom than ever before.

### Brown and Blue "Musts"

The definite "news" this year is in shift to brown and blue in spring suits. Heralded as "musts" are the new shades called peat brown and rust brown. These colors will be seen in not only worsteds for business wear, but also in tweeds for sports and semi-sportswear.

The trend of last year to single-breasted suits in preference to double-breasted has apparently healed, with the double-breasted jacket not only holding its own but coming into greater favor. Lapels on the double-breasted coats are rolled to the bottom buttons. Likewise chalk stripes are continuing in favor for business wear, while the colorful tweeds of 1940 are even more colorful this year featured by pronounced over-squares.

It is the tweeds and the worsteds—this year offering a wider color range than in the past—which retain leadership in the drive toward more gayety and imagination in accessories.

### Topcoats Continue Short

Topcoats continue to be short. The single-breasted, fly front covert coat with peaked lapels, ranks among the leaders preferred by business men. Other leaders are Harris tweeds and plaid tweeds.

## Practice Singing Class Meets Each Friday At Baker

BAKER, March 11.—We were glad to have a large crowd out for practice singing class Friday night. We hope the interest will continue and we can have a good crowd each Friday evening.

Good crowds were present Sunday at Sunday School and church services.

### Locals

Mr. and Mrs. J. L. Lewis of Roswell, New Mexico visited Sunday with Mr. and Mrs. T. E. Leach and family.

Kenneth Finley was a guest of J. B. Colston Sunday.

Mr. and Mrs. William Powell spent Saturday with Mr. and Mrs. J. P. Jones and family.

Mr. and Mrs. G. L. Fawver visited Sunday in the home of Mr. and Mrs. B. A. Colston and family.

Mr. and Mrs. W. B. Harris and little son and Miss Muriel Fagan visited Sunday with Mr. and Mrs. Fred Jones and family.

Mr. and Mrs. Tom Hopper and children visited Sunday with Mr. and Mrs. Gene Hopper and family in the Liberty community.

Mrs. L. G. Stewart and son, L. G., Jr. and daughter Margaret of Wichita Falls, spent the week-end with her parents, Mr. and Mrs. W. I. Cannaday.

### COWBOYS, INDIANS AND NAVY INSPIRE NEW CHILDREN'S WEAR

Children are going to enjoy the new fashions created for them for Spring, 1941, because they have been designed to appeal to their imaginations. They will be thrilled with the nautical fashions in navy and red with flaunting gold and silver emblems; they will enjoy the exotic colorings of fashions inspired by South America; they will have fun in fashions adapted from the traditional costumes of American cowboys and Indians and they will go-to-town once again in casual sports clothes borrowed from that rugged boy, the American college boy. They will take a pride in these new clothes because they express the spirit of America, a spirit of which they are now so sharply aware.

Of course navy is slated for a leading place because of the interest in nautical fashions, but the new color trend in children's wear is toward nasturtium tones. Just visualize the glowing colors of the nasturtium flower and you will see the orangy-pink, warm cocoa tans and soft beiges that are going to blossom forth in spring coats, suits and dresses for children. They fit into the South American scheme, too.

### Men's Wear Fabrics Used

The best looking new coats for every age from toddler to teen are in fabrics usually associated with men's clothes. You will love the glen checked worsteds, the clear shepherd checks and sharkskins and the men's wear gray flannels. Cavalry twill is a favorite for navy blue coats which, incidentally, shows a tendency to look more like dresses than coats. You will understand what we mean when you see their shirt collars and sleeves.

When it comes to cotton dresses, pique is the most popular fabric of the season and twin prints give a new flair to many of the new frocks. Victorian rose prints are charming for little girls, either in pique or glazed chintz (it retains its glaze after washing). Spun rayon and rayon sharkskins will appeal to older girls and for afternoon frocks there's nothing like rayon or silk prints. One of the new trends of the season in cottons is the large, splashy prints, some times in border effects. One of the important dress-up fashions for teens is the silk or rayon print dress with woolen jacket dyed to match the background of the print.

### Flower Trimmed Bonnets Important

What is the ideal Easter outfit? It is navy with white or red; it is natural tan with cocoa brown accents; it is nasturtium pink with cocoa brown. And flower-trimmed bonnets are the preference.

### Pleasant Hill News

PLEASANT HILL, March 11.—Those visiting Sunday in the C. L. Bradford home were Mr. and Mrs. Ben Galloway and daughter, of Floydada, Mr. and Mrs. Earl Foster and daughters of Dougherty and Miss Delzie Bradford.

Mr. and Mrs. Henry Willis and family visited in the home of Mr. and Mrs. Orvus Shearer Sunday.

Mr. and Mrs. Charley Battey and daughters of Floydada, Mr. and Mrs. Fred Battey and Mr. and Mrs. Julian Edmondson of Matador visited Sunday with Mr. and Mrs. Shelby Cook.

Jennine Cardinal spent Sunday with Mr. and Mrs. S. J. Furrow and family.

Mr. and Mrs. Weldon Thornton visited with Mr. and Mrs. M. D. Thornton Sunday.

Mr. and Mrs. J. W. Dillard and daughter, Delpha and Alma Phae Owens visited Sunday with relatives at Cedar Hill.

### HIYA, MR. WEBSTER

Steam — Water gone crazy with the heat.

Wind—Air in a hurry. Garden plot—The bugs and worms planning to eat your stuff up.

Synonym—A word you use when you can't spell the other.

A very pretty nurse who was attending a masculine patient reported, "Doctor, every time I take his pulse, it gets faster; what shall I do?" the doctor replied, "Blindfold him."



Strictly for business and in the newest rust brown shade is this single-breasted flannel suit with chalk stripes. It is worn with a dark blue woolen tie, white shirt and stiff collar.

## Designers Say That Cotton Is Ideal Fashion Fabric

### Women Are Guests At McCoy W. M. U.

McCoy, March 11.—The W. M. U. of the First Baptist church met Wednesday at the church for an all-day meeting to observe the "Week of Prayer" which is being carried out throughout the country. Floydada women were guests for the day. Lunch was served at noon after which a program was presented by some 30 women who participated.

S. W. Ewing celebrated his 63rd birthday Sunday. Lunch was prepared and brought to him by Mr. and Mrs. S. W. Whorton and son.

Mr. and Mrs. D. Staples were hosts for a party Monday night honoring Perry Lurline Threadgill who has volunteered in the army and will leave today.

William Chilpepper, who was recently in a car accident is improving nicely from last reports.

Mr. and Mrs. C. L. Berry and son were guests of Mr. and Mrs. B. L. Ewing Tuesday night of last week.

Mrs. H. Felps and children of Floydada visited Mr. and Mrs. H. A. Copeland Wednesday at the home of Mr. and Mrs. B. L. Ewing.

Mr. and Mrs. H. A. Copeland left Thursday for Amarillo where they still visit his brother. From there they will leave for their home in Center, Colorado.

Teen age girls will be loyal to those casual sports clothes for which they have coined the word "sharpie." They will want the new longer jackets with shirt collars, back vents and easy drape. With them they will wear culotte pleated skirts and classic sweaters or shirts. They will adore the new reversible coats in spring pastels and, above all, they will welcome the brand new trench coat silhouette with its back belt, its easy above the waist fullness, deep armholes and center back pleat. This is the style of coat that looks smartest in covert cloth—one of the favorite coat and suit fabrics of the season for girls of all ages.

Sweaters and skirts will still be practically a uniform, for the school girl. Classic cardigans are their standby, with the softer, finer knit sweaters, rating high in their preference. With their cardigans they will wear a fresh, white dickey, embroidered with a monogram or "nick-name."

Gay plaid skirts are always tops with teensters. They adore the freedom of the new butterfly pleated skirts. A slim looking skirt with high kick pleats will always please teen age girls. They prefer to wear their skirts shorter than their older sisters, and they want a skirt with "swing" to it. Pastels will be their first choice for spring, and the new "ice-cream" plaids rate high.

The fall of Paris served only as an incentive to American designers searching for a truly American fabric to turn their best efforts to cottons. Taking the same fabric which their great-grandmothers had spun and woven by hand, these American designers came to the New York openings last fall with cotton velveteen and corduroy creations which won the enthusiastic approval of American women everywhere. So widespread was the reception given the new cottons that manufacturers were unable at times to supply the demand.

Again at the January openings the American couture proved that cottons are to be the universal favorite during the Spring and Summer months ahead. The cotton craze had seized American women.

E. L. Angus attended the Creamery Manager's meeting at Clovis, New Mexico, Tuesday. He was accompanied by Mrs. Angus.

Mr. and Mrs. John Hollums left Tuesday for Mountain View, Arkansas on a business trip. They are ex-

## Glove Styles Go American And Western

The new glove silhouette takes its cue from cowboy gauntlets and adds a dash of tailored Spring suits and coats. Spring, 1941, glove novelties go Western with leather thongs and fringes. Gloves for Spring, 1941, are 100% American—in inspiration and in manufacture! Only the clever Yankees could and would perfect a handsewing machine.

Glove fashions are getting more and more simple. Basic, classic types have been emphasized for two seasons with dress-maker detailing the only important deviation. For Spring, 1941, however, the strictly tailored glove is the fashion-important glove. Button-and-button-hole gloves, the kind worn by your father who loves nice things, are the 1941 fashion for suits. Such a glove is Daniel Hays little "Saratoga" sewn by the improved handsewn method called "Tyseam" and done on a marvelous new machine. You can wear it in doeskin or lovely washable cape-skin or pigskin or mocha... which shows how important this style really is. From all over the country (even from the South where dainty hands were mark of a lady!) comes the report that women are wearing their gloves larger and larger!

A little glove that is the essence of comfort and tailored, casualness is Merry Hull's "finger free" suit glove of washable cape-skin. Merry Hull's suit glove is at its best in the colors which come from the West for Spring. "California Saddle," the light rosy tone of a brand-new saddle "Arizona Cott," delicate tan of a new-born colt; and "Texas Rawhide," neutral shade of a sun-bleached hide. This Western influence looms exciting on the Spring fashion horizon.

### HONOREE AT DINNER

Mr. and Mrs. Lee Rushing were honorees at a birthday dinner given Sunday at Big Spring by their daughter, Mrs. Malcolm Bridges and Mr. Bridges. Other guests from Floydada included Mr. and Mrs. Rushing's son Joe and daughter Dorothy Jean.

Mr. and Mrs. W. H. Henderson, Mrs. Lula Moore and daughter Maudine spent the week-end at Fort Worth attending the Fat Stock show and visiting Mrs. Henderson's and Mrs. Moore's sister, Mrs. G. W. Trussell and family.

### LINENS IN THE STYLE PICTURE FOR SPRING

The linen picture for Spring shows colorful new cotton print tablecloths, handmade cotton bridge sets in pastel shades. New novelty plastic mats are also very popular.

Colorful luncheon cloths to brighten Spring tables will be featured this year. Floral patterns in prints will bring Spring indoors and blend harmoniously with new California and Mexican colors in china and pottery. Silk crepe break-

fast sets are being featured. They are made in lovely new pastel colors.

Place mats in all colors made of plastics are very popular for informal service at card parties and for outdoor entertaining. They are made in a wide variety of styles, textures and colors. These mats are very durable and can stand being pushed around. They are unaffected by acids or liquors.

Sell it with a classified advertisement in The Hesperian.

**PENNEY'S**  
EASTER  
FASHIONS

**SHEER FLATTERY FOR SPRING!**

Exquisite  
*Gaymode*  
**Hosiery**

Sheer, clear, high twist silk to make your legs look smooth and pretty! Firmly reinforced at tops and feet for extra wear! Choose from the smartest new spring shades.

**79¢**

**Fine Crepe Twisted Silk**

Beautifully smooth and crystal clear! Dull textured, snag-resistant and wonderfully flattering! Perfect all day stockings and nice for gifts.

**98¢**

**PENNEY'S**

Look At These Beautiful **SPRING** Styles

Just as you have seen them in PHOTO-PLAY, MOVIE MIRROR, SCREEN GUIDE, McCALLS and many of the other leading magazines... Now you can see them "in person"... and just in time for Spring.

Thrilling, isn't it, to see so many stunning shoes at once... and these are only a few of the styles we have waiting for you here! SPECTATORS! SANDALS! BOW PUMPS! SLIP-ON PUMPS! OXFORDS! High to low heels! Before you choose spring shoes, come see these! All sizes... Widths AAAA to C.

Prices from—

**\$1.98, \$2.98**

**\$3.95, \$4.95**

**Hagood's Dry Goods**

"STANDARD BRANDS PRICED RIGHT"

## Syracuse China

IS A COMPLIMENT TO YOUR GUESTS

Syracuse China is true vitrified China; fine and translucent. Syracuse China is unusually strong. It is delicate in appearance and appealing to the touch. Because of its exquisite beauty, Syracuse China augments the most festive occasion and being exceptionally durable it is suitable for every day use.

See the many different patterns at—

# Kimble's



# Curtains Are Gayer, More Colorful This Season

Spring 1941 will usher in some of the most colorful and brightly trimmed curtains seen in many a season. Organdies, sheer nets, embroidered marquisettes, percale Cottage and Dinette sets in pastels and gay prints will be very popular this year. Extra full priscillas in pin and cushion dot marquisette will be offered. They will come in white and pastel colors.

Highlighted for Spring are the dotted Swiss priscilla, embroidered in a forget-me-not design with snake stitch edgings; colorful dainty permanent finish organdies in white, embroidered in a rose and blue spring pattern.

Other noteworthy newcomers are the two-tone pastels and the organdy curtains with pinch pleated headings instead of the usual ruffled valances.

**Printed Bedroom Ensembles**  
New printed bedroom ensembles are featured this Spring. Bedspreads and curtains of cotton printed polka dot with ruffled borders are a very popular unit as well as are the floral sateens in whites and colors. New tailored curtains with madras bottom borders will be shown with the pattern in various colors on eggshell and ecru grounds.

**Curtains to Match Chenille Spreads**

Knit curtains with cross stripes, colored to match chenille spreads, are a new this Spring. The new multicolor clip dot makes up into beautiful curtains and drapes in both monk's cloth and voile. The drapes have spaced stripes and come in both pastel and deep color combinations. The voile is made up in bedroom ensembles of ruffled curtains, bedspreads with ruching trim and three-tier vanity skirts.

**Cottage Sets**  
New flowered percale print borders are shown on cottage and dinette sets. Several chenille trimmed novelty cottage sets are also featured. Dinette sets of printed crinkle cloth with dotted Swiss ruffles, sash curtains, and Swiss cottage sets with velvety patterned frames, ruffles and bandings, are newcomers headed for popularity this Spring. Other new styles are organdy cottage sets in delightful ribbon stripe and flower pot print patterns with snake stitch trims, organdy cottage sets in tulip stripe

flock patterns. Gingham checked Swiss curtains with ric-rac trim in a gay Tyrolean print add bright accents to the kitchen.

Spring 1941 emphasizes embroidered curtains. Organdies with eyelet embroidered ruffles, all-over patterns in white or white with colored stitching, are popular bedroom and bathroom curtains.

## Odd Tuesday Club Held Meeting With Mrs. Sherrill

Mrs. George Sherrill was hostess to the Odd Tuesday Bridge club Tuesday evening. The St. Patrick's birthday motif was carried out in the refreshment plate and the table appointments. Mrs. Pete Nelson was a guest of the club. Mrs. Odell Winter received high score and Mrs. Russell King made low score.

Members playing were Mrs. Odell Winter, Mrs. Walter Travis, Mrs. Robert Linder, Mrs. Russell King, Mrs. Francis Wester, Mrs. M. T. Camp, Mrs. Sherrill, Miss Beryl Busby, Miss Merle Eaton, Miss Maurine Hoyle and Miss Carolyn Wester.

Miss Eaton will be hostess to the club Tuesday evening, March 25, at 7:30 o'clock.

## MRS. ASHER LEADER OF COUNCIL MEET MONDAY

Mrs. Victoria Asher was leader of the missionary program given at the meeting of the Woman's council of the First Christian church held Wednesday afternoon, March 5, at Fellowship hall. Mrs. Tad Probasco conducted the devotional.

Topics of the program were discussed by Mrs. Lawrence W. Bridges and Mrs. C. B. Chandler.

The council will meet Wednesday afternoon, March 19 at 2 o'clock at Fellowship hall.

## REV. NEWMAN SPEAKS AT JOINT MEETING MONDAY

Rev. Guy Newman who is conducting the youth's revival at the First Baptist church delivered a missionary message at a joint meeting of the Woman's Missionary society and the girls auxiliary, Monday afternoon at 3 o'clock at the church. Vocal selections were given by George Stokes who is in charge of the song service during the revival.

Both societies will meet at their regular hours Monday afternoon, March 17 at the church, the adult society at 3 o'clock and the G. A. at 4:15 o'clock.

Mrs. Wilmer Wheeler of Snyder started work as supervisor of a housekeeping aid project at Crosbyton Monday. They will make their home with Mrs. Wheeler's parents, Mr. and Mrs. J. J. Spikes.

Mr. and Mrs. O. L. Stansell returned home the first of the week from an East Texas trip, stopping enroute at Fort Worth for a brief visit at the Pat Stock show.

Hubert Davis, who is employed at El Paso on army construction work, was at home over the weekend.

Mrs. E. M. Myers of Canyon returned home Sunday after spending a week with her mother, Mrs. S. L. Rushing.

It's a queer world. Remain silent, and others suspect that you are ignorant; talk and you remove all doubt of it.



These are the young ladies who have been selected as spring pledges of the GATA club, girls social club of Abilene Christian college, Abilene, Texas, and are now serving their pledgeship. Initiation into full membership will be in a few weeks.

(Left to right) LaNell Harmon, Floydada; Jane Clark, Floydada; Mary Tuttle, Dallas; Adeladie Harvey, Paducah, Kentucky; Mary Frances DeBusk, Abilene; Patricia Loe, Raymondville; Verna Lea Emery, Tulsa, Oklahoma.

This club, one of the three of its kind on the campus, is one of the largest and old groups at ACC. The sweaters shown in the picture are bright red, decorated with the white emblem and trimmed with white collars.

## Social Calendar

The Thursday Evening Bridge club meets this evening at 7 o'clock with Mrs. Arthur Stewart.

The 1929 Study club meets this afternoon at 3:15 o'clock with Mrs. Walter Wood, 622 West Missouri street.

Pla-Mor Bridge club meets this evening at 7:45 o'clock with Mr. and Mrs. Homer Steen.

The Tuesday Evening Bridge club which was to have met Monday evening at 7:45 o'clock with Mr. and Mrs. Terrell Loran was postponed until tonight and will meet at the same hour.

**FRIDAY**  
Mrs. A. E. Guthrie will be hostess to the Floydada Garden club Friday morning at 9:30 o'clock. D. P. Bredthauer will be guest speaker.

Mr. and Mrs. J. B. Houston will be hosts to a group of friends with a 42 party Friday evening at 7:30 o'clock.

**MONDAY**  
The Sunbeams of the First Baptist church will meet Monday afternoon at 3 o'clock at the church.

The Bonnie Ray Girls' auxiliary will meet Monday afternoon at 4:15 at the church.

The Woman's Missionary society of the First Baptist church will meet Monday afternoon at 3 o'clock at the church for a Missionary program, directed by Mrs. Vernon Shaw.

Mrs. Lorin Leibfried will review "My Days of Strength" by Dr. Anne Walter Fearn will be reviewed by Mrs. Lorin Leibfried Monday afternoon at 2:30 o'clock at the Methodist church. All the women of the church, also the Methodist ladies from Baker, Rushing Chapel and Carr's Chapel have been invited to hear the review.

**TUESDAY**  
Mrs. R. B. Rowson will be hostess to the Tuesday Afternoon Bridge club, Tuesday afternoon, March 18 at 2 o'clock.

Miss Emma Louise Smith will be hostess to the 1934 Study club, Tuesday evening, March 18 at 6:45 o'clock when a Texas Day program will be given.

**WEDNESDAY**  
The Woman's council of the First Christian church will meet Wednesday afternoon, March 19 at 2 o'clock at Fellowship hall.

The Andrews Ward Parent-Teachers association will meet Wednesday afternoon, March 19, at 3:30 o'clock at the school building.

**THURSDAY**  
Blue Bonnet Needle club meets Thursday afternoon, March 20 at 3 o'clock with Mrs. Floyd Fuqua.

The 1922 Study club meets Thursday afternoon, March 20 at 3:30, with Mrs. Bertha Gilbert as hostess, for a program on Old Mexico.

People of Gilmer and Upsher county have already donated a site of 26 acres for construction of a REA generating plant which would energize lines in approximately 35 East Texas counties.

An Arkansas woman advertised for a husband. She got one at a cost of \$9.00. He enlisted in the army and was killed. She got \$3,000 insurance and a widow's pension for the rest of her life. Yet some will tell you that advertising doesn't pay!

## Mrs. Leibfried Will Review Book Monday

"My Days of Strength" by Dr. Anne Walter Fearn will be reviewed by Mrs. Lorin Leibfried Monday afternoon at 2:30 o'clock at the Methodist church. All the women of the church, also the Methodist ladies from the communities of Baker, Rushing Chapel and Carr's Chapel have been invited by the Woman's Society for Christian service of the Floydada church, to hear the review.

The book is the story of a woman's 40 adventurous years in China. Years crowded with strange and famous figures. She has served all from Prince to prostitute. The Chinese have nicknamed her the "Small Typhoon" because of her energy and ability to get things done.

## George Chapman Is Given Party Tuesday On Fourth Birthday

George Chapman, son of Judge and Mrs. Alton B. Chapman, was four years old Tuesday and his mother entertained for him with a birthday party from 3:30 to 5:30 o'clock. A red, white and blue color scheme was carried out in the decorations and refreshments.

The birthday cake adorned with four candles formed the centerpiece for the dining table where refreshments of pimento-cheese sandwiches, strawberry cool-ade, red, white and blue star mints and cake were served. Plate favors were U. S. flags and red candles, which each child drew out as the honoree blew out the lighted candles on his cake. A large blue vase of red and white

carneations on the buffet further emphasized the color note. Outdoor games were enjoyed by the children. George received many nice gifts.

Those attending were Billy Joe Rice, Donald Bruce McGuire, Gerry Oden, Franklin Stovall, Bobby Clint Wakefield, Willie Ann Wood, Carolyn McDonald, Terry M. Terry, Stanley Terry, Nancy Marie Renfer, Glad Lynn Norman, Edith Faye Garrett, Jackie Henry, Charles Ray Simon, Ann Welborn, Texie Kenamer, Brooks Chapman, and the honoree, George Chapman.

## SHIRT-COLLAR LINE NEWEST DETAIL IN SPRING JACKETS

The newest jackets for Spring, 1941, are the shirt-collar jackets. Styled like a man's, they have soft, high revers over which the collars of your favorite shirts and blouses fit gracefully. Some come with their own detachable white pique or linen over-collars. Shirt-collar jackets are the choice of everyone from college girls to young matrons.

Of course there are lots and lots of other jacket styles to choose from, including cardigan and revere jackets, double-breasted and link-button styles and jackets with Peter Pan collars.

The new jackets are longer this year (26 to 28 inches) and have smoother shoulders and more easily fitted waistlines. They feature three or four patch pockets, sometimes button-trimmed, or novelty shaped pockets. Wide variety of styles includes button-front styles, 2, 3 and 5-button jackets.

Pastel colors are headlined for Spring with glen and rainbow plaids, checks and pin-stripes also featured. Shetlands, tweeds, wools, and menswear fabrics are widely used and covert is seen, too, though not as frequently as the others. Pastel corduroy is, as always, popular especially with the younger set.

## Hesperian Want Ads Get Quick Results



The chief object of this space is to tell you this week of the new Spring items our store has unpacked since Monday.

New ready-made Spring Suits, \$19 to \$35, two pants.

New John B. Stetson Hats, \$5 to \$15.

New Byer Rolnic Restol Hats, \$3.95

New Spring Freeman Oxfords, \$3.95 and \$5.50.

And of course, as for many years—International and M. Born's made-to-measure clothes samples are here.

For You, as a most desired customer, you can today avail yourself of wearing apparel, you'll find in much larger cities, and here, at a much lower price.

## Glad Snodgrass

"Smart Wear for Men Since 1900"

PENNEY'S EASTER FASHIONS

FOUR WINNERS!

New York Notions That Catch Your Eye in 1941

COATS and SUITS

Just arrived at Penney's! Stunning fitted, boxy or wrap-around coats in suede-cloth, fleeces, tweeds, dressier twills and eponges! Trim jaunty suits with softer shoulders, and smart longer jackets, in Glen plaids, pastel shetlands, soft tweeds and twills! See them today! 12-20; 38-44.

9.90

PENNEY'S

PENNEY'S EASTER FASHIONS

WHY NOT MIX OF MATCH YOUR OWN!

For endless variety on a small budget... choose a plaid and a plain jacket with matching skirts. Add flashes of color in blouses and sweaters. You'll be the envy of all your friends!

BLOUSES Tailored and frilly models in fine cottons and rayons. Other Smarties at 1.98

SWEATERS Slip-ons, classic coat styles — with clever details! 98¢

JACKETS Plaids or rich solid colors! Wool flannels, fine rayons! Outstanding Styles at 2.98

SKIRTS All wool flannels and crepes, cool rayon gabardines! Other Styles & Fabrics 2.98

PENNEY'S

For SPRING

Motor Tuning... bring Your Car to—

FINKNER'S

We have the equipment and parts to do the job right.

Also... We have a few Good Used Cars

Palace THEATRE FLOYDADA THURSDAY MIDNIGHT, MARCH 20

BOB HOPE · PAULETTE GODDARD THE GHOST BREAKERS

RICHARD CARLSON · PAUL LUKAS · ANTHONY QUINN · WILLIE BEST  
ALL receipts taken in at the door, without any deductions of any kind, will be given to the Greek Relief Fund.  
Admission 10c and 20c

Typing paper, second sheets. Hesperian Pub. Co.

Nelly Don

Dark Sheer Iced With White

Season's fore-thought! Nelly Don's filmy Faile Sheer Rayon - with frothy lingerie collar, and graceful unpressed pleats. Feminine coat-style frock, designed to fit "young" women of every age. In black and navy. 14-44. \$7.95

MARTIN DRY GOODS COMPANY



# SPRING HATS ARE VARIED AND CAPRICIOUS

## Flower Trims, Elegant Or Gay, Bonnets Demure, And Sailors Look 'Gay Nineties'

Hats, match every mood for Spring, whether joyous, rollicking demure, or frankly flirtations. Hat wardrobes are full of personality, ready and willing to do the most for your spirit, as well as your appearance.

Hot house roses, with a lush sort of beauty, make even the tiniest hat glamorous when matched in pairs for crown trimming. Corsage bouquets of violets, narcissus or sweet clover have been transplanted from smart little shoulders, to smart little hats—and do themselves proud. Light hearted posies, of the garden or field variety, are less formal trims full of life and

color. You can capture Spring in a bandbox, and challenge its flowered beauty with your head held high.

### Beautiful Bonnets

Bonnet brims have a dual personality, charming whether worn turned up sombrero fashion or down like a sunshade. These versatile brimmed bonnets, in rayon belting, have the added boon of a wide color range, offering pastels, high shades, costume colors, or just plain black and white.

There's a schoolgirl look about many Spring berets and pillboxes, trim but not strictly tailored, and

just right to wear with suits. The "little girl" influence is subtly suggested by wide flat bows of grosgrain ribbon, worn level with the eyebrows, and far enough back on the head to convey a faint hairbow impression.

**For the Nautical-Minded**  
Berets have also done a ship-shape job for the nautical-minded, in emblem trimmed gob hats that are full of vim, and a flag waving sort of vigor. They're naturals to wear with sailor collar dresses, and lead the parade when worn with brass buttoned suits.

Other suit hats, with a military drumbeat, are jauntily high crowned, in shako tradition; or visor brimmed, with a heel-clicking sort of precision. These favor cockade trims, standing straight up in front, with a cascade of silky looking bright floss or gossamer threads, that ripple in the faintest breeze.

Little disc sailors, worn straight on the head, in the best Gay Nineties tintype tradition, are romantic revivals in the Candid Camera eye for Spring, 1941. Many of these wear crossed twin hat pins, with headlight jeweled tops, or colorful tops of cord, fabric, or feathers.

Veils do a lot for the glamorous side of Spring millinery fashions, in swathes of maline that look mysterious in black, tropical in bird plumage hues, etc.

### Texas Day Program Given At 1922 Club Meeting Thursday

"The history of Texas is far more than a romantic legend. It is a record of bold conceptions and bolder deeds."—Mrs. E. M. Davis.

A Texas Day program led by Mrs. Bertha Gilbert was given at the 1922 Study club meeting Thursday afternoon at the home of Mrs. Jas. K. Green.

Mrs. Bill Poole gave an unique story of the "Texas Pilgrimages." Preceding her story she presented each member with a corsage made of dogwood blossoms.

Mrs. C. K. Arnold reviewed "The Rose Window of San Jose" by Jan Isbell Fortune, which is the story of a Texas romance by a Texas author.

Mrs. Lon M. Davis read one of Grace Noel Crowell's poems entitled "As Thy Servant was Busy." Mrs. Harper Scoggins, a former member of the club, favored the group with several poems of her own composition.

Members answered to roll call by naming a precaution for safety. The penny art fund was paid in full.

The club will meet Thursday afternoon, March 20, with Mrs. Bertha Gilbert for a program on Old Mexico.



A present-day version of the Alice who stepped through the looking glass into a magic world, Alice Erle Beasley of LaGrange, Tenn., 1941 Maid of Cotton, embarked on Miami on February 24 on a three month air tour of cotton fashion shows in 28 major cities from New York to Salt Lake City. Sponsored by the National Cotton Council, the Memphis Cotton Carnival association, and the Cotton Exchanges of New York, Memphis and New Orleans, the Maid of Cotton is the official fashion ambassador of the raw cotton industry. She was accompanied by Clark Porteous of Memphis, tour manager; and by Miss Ruth Witmer, Lux stylist and chaperone.

## Social Notes

### Hosts At Friendship Bridge Club Meeting

Mr. and Mrs. A. B. Keim were hosts to the Friendship Bridge club members at the meeting Friday evening. Preceding the games of bridge dinner was served buffet style. Mrs. L. T. Bishop and B. K. Barker received high score.

Those playing were Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. B. K. Barker, Mr. and Mrs. J. C. Gilliam, Dr. and Mrs. A. E. Guthrie and Mr. and Mrs. Walton Hale.

Mr. and Mrs. Arwine will be hosts to the club Friday evening, March 21, at 7:30 o'clock.

### Miss Beth Hampton Formally Presented By College Club

Miss Frances Beth Hampton of Plainview, daughter of the late Mr. and Mrs. M. F. Hampton of Floydada, was formally presented Sunday night by the Ko Shair club of Texas Technological college at the Lubbock hotel. Sharing honors with Miss Hampton were three other Plainview girls, Miss Joyce Swan, Miss Mildred McGlasson and Miss Jane Cook.

Miss Hampton's escort was Tom Pridoux of Lubbock. Hugh English of Plainview escorted Miss McGlasson and Miss Swan's escort was Bill Ed Whitfill of Lockney. Among those from Plainview attending the affair were Mr. and Mrs. W. J. Klinger, with whom Miss Hampton has made her home for the past several years.

### Blue Bonnet Club Met Thursday With Mrs. D. W. Fyffe

Mrs. D. Fyffe was hostess to the Blue Bonnet Needle club Thursday afternoon. Mrs. Aubrey Stewart was a guest of the club.

Refreshments were served to the following members Mrs. Jno. Buchanan, Mrs. Roy Nabors, Mrs. Oliver Allen, Mrs. Alva Sparks, Mrs. Elvin Rainer, Mrs. C. G. Davis, Mrs. Shorty Price, Mrs. Seaton Howard, Mrs. J. E. Collier, Mrs. Floyd Fuqua and Mrs. W. B. Eakin.

Mrs. Fuqua will be hostess to the club Thursday afternoon, March 20, at 3 o'clock.

### HOCKADAY ALUMNAE MEET IN DALLAS NEXT WEEK

The Alumnae association of Hockaday school in Dallas will hold its annual reunion Tuesday and Wednesday, March 18 and 19. Mrs. Stier Faulkner, Jr., is an alumna of the school.

The alumnae and their husbands or escorts will be entertained Tuesday evening, March 18, with an informal barbecue supper by Miss Ella Hockaday, president.

Wednesday morning a program presented by the students will be followed by a business meeting after which the alumnae will be guests of Miss Hockaday at luncheon. One of the features of the home-coming is the baby party which will be given at 4 o'clock in the Hockaday lower school.

### CHANGE BECOMES FAMILIAR

Until a few decades ago most people were born, grew up, and died in relatively stable surroundings, physical and cultural. To people living today on the other hand, change has become as familiar a fact of everyday life as space and time themselves. This awareness of change tempers all our thinking. We are conscious that the consequence of drift, the passive acceptance of change, sometimes is disastrous; we have seen the effects of change upon the individual; finally we have been forewarned by events around us that those things we look upon as good must be guarded more zealously than would be the case in a more stable time. On the other hand, the very fact that the past is the seedbed of the future means that work done today will bear fruit tomorrow. We of today may labor amid a changing order confident that what we do will have its influence. Upon the wisdom and energy with which we deal with our problems hangs the issue of whether that influence will be for good or ill.—H. R. Tolley, in Year-book of Agriculture, 1940.

### FHS Dramatic Club To Present Play At Lakeview

LAKEVIEW, March 11. — The Floydada Dramatic club, sponsored by Miss Bert Ione Smith, will present a short play and a patriotic program at the Lakeview school auditorium on Thursday evening, March 20. The entire public is invited to attend.

### Needle Craft Club Meets

The Needle Craft club will meet Thursday, March 20 at the home of Mrs. Robert Foster.

### Locals

Mrs. J. C. Edwards of Slaton, John H. Edwards of Dallas, and Mrs. A. N. Gamble and daughter, Virginia Belle of Lubbock were guests of Mr. and Mrs. Earl Edwards Tuesday.

Mrs. Cella Ross and Miss Leona Jameson spent Saturday in Lubbock visiting relatives.

Mr. and Mrs. J. M. Harrison of South Bend spent the week-end visiting relatives here. J. W. Harrison accompanied them to Brownwood where he is now stationed.

Mr. and Mrs. S. L. Porter of Dickens visited their son, Tom and family, Sunday. Other guests in the Porter home Sunday were Mr. and Mrs. G. W. Smith and Mr. and Mrs. Wayne Wright.

Mr. and Mrs. W. T. Hopper were guests of her parents, Mr. and Mrs. H. F. Bass of Meador over the week-end.

Bill Jackson of Dallas spent the week-end with relatives here. Bill is now employed in Dallas.

### Leave Your Guests Alone

Celebrities like to be left alone before a performance. That's the fundamental rule to remember if your club is to have the responsibility of looking after some traveling dignitary during the coming season, says Gretta Palmer.

In an article directed especially to women's clubs, she points out that the average lecturer is living a busy, hurried life and the kindest gesture of all is to give him a chance to rest in a nice hotel room until the time for his performance.

Certain "don'ts" and "do's" should be engraved on the mind of every woman who comes into even the most fleeting contact with a celebrity, says Miss Palmer.

Don't let a club busybody corral the visitor and monopolize him.

Don't let the local papers send a reporter who is so inexperienced that he will misquote the visitor to make a good story.

Annie Opal and Norma Jean Self spent from Tuesday until Friday with their grandparents, Mr. and Mrs. I. D. Holligan.

Miss Marjorie Kirk, a student of West Texas college, Canyon, spent the week-end with her parents, Mr. and Mrs. O. W. Kirk.

Mrs. Cecil Hagood spent Friday at Canyon with her parents, Mr. and Mrs. W. A. Jennings.

Miss Merle Eaton spent the week-end at Lubbock with Miss Veora Capps.



That man's here again . . . thanks to PHOENIX! \$1.00

They're been catchers all right! Day in, day out . . . keep your legs sheathed in Phoenix — the gorgeous texture and heavenly colors would make any man look twice! (And how they WEAR!) That's right, the hose and the compliments!



Martin Dry Goods Company



SPRING And KODAKING Go hand and hand

We invite you in to see the Aristocrat in Kodaks . . .

## The Eastman

One of the Best Buys on the Market. Easy to handle even if you're a beginner.

TAKE ONE ALONG ON EVERY TRIP

## ARWINE Drug Company

"GOTEVERTHING"

## Presenting the Fashion Story for

# SPRING

GIVE YOUR WARDROBE A SPRING TONIC!

Buy Them Earlier, Enjoy Them Longer!

## L'AIGLON Fashions

"TAILORETTE"

Style No. 652

Arcadi Rayon Crepe

14 to 40

Navy, Black



Fur Coats are covering dark sheers like this one with crisp white organdie banking the neckline. You'll love the slenderizing tucked panel in the front, the slim skirt, the careful tailoring. L'Aiglon dresses are a joy to own, they are so flawlessly cut, so well-made.

\$7.95

### SPRING And RESORT

FABRICS In NOW!

- STRIPES
- PLAIDS
- PRINTS
- DOTS
- PLAINS



Make Them Up with McCall Printed Patterns

Fabrics this Spring have a new fresh charm about them. Colors are brilliant or muted; plaids and prints are vivid and splashy or tenderly subtle to suit your mood. Make up these fabrics with the easy-to-make McCall Printed Pattern with the aid of the exclusive McCall printed cutting line and printed directions.

Featured in Vogue, February 15th and in Mademoiselle

Other Dresses From \$2.98

SHIRLEY TEMPLE Spring Dresses for Children

Gay New Styles and Materials \$1.00 to \$2.98

# Hagood's Dry Goods

## Beauty That Blooms in the Spring

It's a fresher, more youthful kind of beauty that blooms in the Spring. It means you'll want a new coiffure to complete the picture of your smart Spring ensemble. To nip beauty in the bud—come in now!



### Professional Services . . .

You'd be so dissatisfied with your own results when you see the work of professional operators. Stop in at any of these beauty shops. You'll be thrilled!

### Low Prices . . .

Important to girls on a budget are the reasonably low prices you can get at any of these shops. You save in the long run by patronizing them.

### Quality Work . . .

You can be assured of the best of materials used in these shops. Individualized, sanitary. All precautions used for your health.



### Modern Shops . . .

Not only modern in equipment and methods, but up-to-date in ideas. For originality in coiffures, you get the best in any of these shops.

### These Shops Can Serve You

Palace

Mrs. Bess Cantwell

DeLuxe

Mrs. Jess Patterson

Blue Moon

Miss Naomi Smith

Vogue

Mrs. Amy Patton



### Cotton Stamps Plan To Reduce Surplus Of Cotton Goods

Will Increase Buying Power Of Farmer A Great Deal

COLLEGE STATION, March 12.—Texas farm families with a gross cash income of less than \$500 per year spent only \$23.53 for cotton goods in 12 months, despite the fact that most of them get the major part of their incomes from raising cotton.

This figure is based on a survey made this winter in 20 Texas counties. An average of 21 families in each of the counties responded to a questionnaire which was circulated in community mattress centers. Tabulations made in the Washington office of the Triple-A and relayed to Mrs. Dora R. Barnes, clothing specialist for the A and M college extension service, showed that the average cash income during 1940 for those families of 5 persons was \$253.26.

Fifty-five percent of the reporting families take part in the Triple A program, and the average AA payment per family is \$78.71. This represents about 30 percent of these families' incomes.

Mrs. Barnes says the new supplementary AAA provision, which provides that cotton farmers may be compensated with stamps for further reduction in their cotton acreage in 1941, will tend to increase materially the per family consumption of cotton goods this year.

### LUSH PASTURE GIVES GOOD EATON

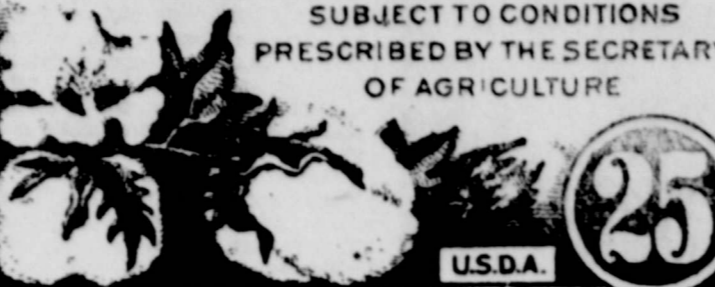
"Pasture grass that is young, tender, and abundant is more nearly a perfect ration for dairy cattle than any other one material," says T. E. Woodward, of the Federal Bureau of Dairy Industry. "It is so palatable that cattle grazing such grass will eat very little of any other feed. If grown on a soil that is amply supplied with minerals there will be no deficiency in the grass of any nutritive substance essential for health or reproduction or for moderate to high production of milk, with the exception of common salt and vitamin D, and this latter is of no practical importance because the cattle while grazing are exposed to sunshine. So far as quality of nutrients is concerned, it would be difficult, if not impossible, to improve on good pasture herbage."

### AS BIG AS 40 PANAMAS

Terracing is the farmer's major earth moving job, according to J. T. McAllister of the Soil Conservation Service. If farmers did all the terracing needed on farms in the United States, it has been estimated that it would call for moving as much earth as in the digging of 40 Panama Canals, he points out. Individual jobs of terracing are not spectacular compared with other great engineering works, but the total of the work that needs doing is impressive. In spite of all the terracing that has been done, farmers can hardly consider that they have made more than a beginning, says McAllister.

During 1939, approximately 1,094,000 dairy milk cans were manufactured for use by dairy farms and dairy plants in the United States.

### TWENTY-FIVE CENT NON-TRANSFERABLE COTTON ORDER



Cotton order stamps, like the one reproduced here, will be issued to farmers cooperating in the new supplementary cotton program by reducing their cotton acreage this year. The stamps can be exchanged for cotton goods at retail stores.

### HYDRA-MATIC DRIVE GETS PUBLIC APPROVAL; DELIVERIES ON INCREASE

Oldsmobile Sixes and Eights equipped with the exclusive advantage of Hydra-Matic Drive have now reached a volume, since this feature was first introduced, of more than 75,000 cars, according to a bulletin issued by Oldsmobile's general sales manager, and received here recently by Geo. M. Finkner, dealer.

"Inroads on the vast bank of un-filled orders for Oldsmobile cars with this feature have been consistent throughout the past several months," Mr. Finkner was informed.

Gradually our transmission department has achieved a manufacturing program that has enabled us to care for an increased percentage of this consistent and growing demand for Hydra-Matic-equipped cars. Dealers today, for the first time in the history of Hydra-Matic Drive, are in a position to promise buyers early delivery of 1941 Oldsmobiles with this feature.

"Approximately one half of the new Oldsmobiles built each day are now equipped with Hydra-Matic Drive."

### EDDIE BROWN GETS STATE LONE STAR FARMER'S DEGREE MARCH 7

Eddie Brown, son of Mr. and Mrs. Vert Brown of Petersburg, formerly of Floydada, received his Lone Star Farmer's degree at the annual Future Farmers' banquet held in the First Presbyterian church in Port Worth, Friday night, March 7.

Eddie has been working with the local F. F. A. for the past three years and was awarded the Lone Star Farmer degree by the state for outstanding work that he has done.

He served as a delegate to the state convention at Temple in 1938, as a delegate to the 1939 National convention at Kansas City and as a public speaker in the State Literary contest at Huntsville in 1940 as well as numerous other local activities that go with the president's office.

### PLANS FARM SALE

Mrs. J. D. Christian has announced that she will have a farm sale on Thursday, March 20, and will include in the sale farming implements of all kinds as well as several head of dairy cattle and other things.

Mrs. Christian spent the first of the week in a sanitarium for treatment of an infected finger.

Turkey eggs should be gathered at least twice a day, and three or four times a day is better.

### FLOYDADA GIRL KNITS FOR THE BRITISH AT TSCW

DENTON, March 10.—More than 300 girls on the campus of Texas State college for Women are clicking knitting needles making sweaters, scarves and helmets for bundles for Britain and the Red Cross. Miss Marguerite Leonard of Floydada is one of these girls who knits between classes and in spare time around the dormitory.

Besides knitting, TSCW girls sponsor a variety of activities for refugee and relief aid.

### IN BUSINESS AT OLTON

Mr. and Mrs. Lowell Gamblin and little daughter Lonita have recently moved from Clovis, New Mexico to Olton, where Mr. Gamblin is engaged in the Butane gas business. While they were getting located Mrs. Gamblin and daughter spent several weeks here with their parents, Mr. and Mrs. J. U. Borum, and Mr. and Mrs. J. M. Gamblin.

Mrs. Gamblin went to Olton last week but Lonita remained for a longer visit with her grandparents.

Things to leave out of the school lunch box are fried foods like pancakes and doughnuts, hot dogs with mustard, rich cakes with frosting, pies that run and any foods that get soft or soggy, according to home economics of the Farm Security administration.

Mrs. V. C. Hagood and little grandson Virgil Wilson Spear, of Talia, spent the week-end with her son Cecil Hagood and family.

### LAUNDERING CORDUROYS

In testing a dozen cotton corduroy fabrics suitable for boys' clothing, the Bureau of Home Economics found that none of the fabrics faded when laundered with neutral soap suds, that only five of the twelve were colorfast in a solution of soap and soda, and that nearly all faded badly if a bleaching compound was used in the water.

Ironing the washed corduroys was not the best way of finishing the job. The corduroys looked best after laundering when merely brushed along the direction of the ribs while still slightly damp.

The National Research council's committee on food and nutrition says it will cost less than two-thirds of one cent more to produce "enriched bread" than ordinary white bread.

Texas ranked third among all the states in the number of federal credit unions established in 1940. The Farm Credit administration issued 131 charters in New York, 75 in Pennsylvania and 55 in Texas.

In a frozen food locker if temperatures rise above zero, odors may transfer from one to another.

**The Right Style In Your Size**

**Jarman** SHOES FOR MEN

Most Styles \$5 to \$7.50

**Martin Dry Goods Company**

**CURLEE CLOTHES**

**STYLE and FIT as well as QUALITY**

WHEN you see the new Curlee Suits for Spring which we have recently placed on display, you will realize that smart styling and immaculate fit are not exclusive monopoly of high-priced clothes.

Curlee Suits for Spring are styled to insure your being correctly attired and well groomed. Selected materials and careful, expert workmanship guarantee both wearing quality and comfortable, easy fit. Patterns have been carefully chosen from the season's newest and most sophisticated offerings.

We show both single and double breasted models in a complete range of styles and sizes. Among them you are sure to find one or more suits that exactly meet your requirements. And they're all moderately priced. Come in and see these Curlee Suits for Spring. **\$25.00**

**Martin Dry Goods Co.**  
FLOYDADA, TEXAS

**HELLO, NEIGHBOR!**  
*IT'S HOUSE-CLEANING TIME*

Brooms, mops, brushes, pails, soap . . . everything you can think of that you will need for Spring Housecleaning you'll find at Piggly Wiggly. And, at the same time, serve extra-delicious quick meals from your Piggly Wiggly Pantry.

**Save at PIGGLY WIGGLY - Highest Quality**

**MEATS**

**LARD** 100% Pure Bring your pail 8 Pounds **59c**

**BOLOGNA** Fresh Sliced Pound **12c**

**Cheese** Longhorn, Pound, **19c**

**Pork Roast** lb **17c**

**Bacon** Fresh Sliced, Pound, **15c**

**Brick Chili** lb **17 1/2c**

**Soap** P and G Laundry Large Bar, **3c**

**Salad Dressing** Thrift Quart, **12 1/2c**

**Oleo** Our Favorite Pound, **10c**

**CATSUP** ROYAL GEM, Large Bottle, **9c**

**CRACKERS** Dixie Dream 2 lb Box **12 1/2c**

**APPLE BUTTER** Tri-Sum Quart Jar, **12 1/2c**

**PRUNES** **25c**

Gallon Can, **25c**

**WOLF BRAND CHILI and TAMALES** will be served Saturday in Piggly Wiggly Store.

**CHILI, All Meat,** No. 2 Can **23c**

**TAMALES, No. 1 1/2** **14c**

**SOAP** CAMAY 3 BARS, **17c**

**Sugar** 10 Pound Cloth Bag, Not Sold Alone (Limit) **46c**

**FLOUR** EVERLITE

6 Pounds, **32c**

12 Pounds, **52c**

24 Pounds, **73c**

48 Pounds, **\$1.39**

**HY-PRO, QUART,** **12 1/2c**

**PORK and BEANS,** PHILLIPS, Pound, Can, **5c**

**PINTO BEANS,** COLORADO, 5 Pounds, **19c**

**LYE,** HOOKER or Hudson, Can, **7 1/2c**

**COFFEE,** ADMIRATION, Lb. CAN, **22c**

**Fresh PRODUCE**

**ORANGES** Texas Seedless Full of Juice, Dozen, **12c**

**SPUDS** Idaho Russets 10 Lbs. **15c**

**APPLES** Winesaps Dozen **15c**

**Lettuce** Large Firm Head Each **3 1/2c**

**Grapefruit** Texas Seedless Full of Juice Each **2c**

**Bunch Vegetables** 3 for **10c**

HIGHEST PRICES PAID FOR YOUR CREAM AND EGGS

**PIGGLY SUPER WIGGLY MARKET**

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