## The Floyd County Hesperian

 ockney Business len Will Provide arbecue Lunch Speakers On ProgramGathered From Many
Gat Gathered From Ma
Parts of Country


Cotton Stamp Plan Is Discussed At Meeting Here

$$
\begin{aligned}
& \text { AAA Officials From } \\
& \text { Countess Hear Tralss } \\
& \text { By State Men }
\end{aligned}
$$

55 Ex-Service Men Registered Saturday For Emergency Home Defense Service

|  | Military Funeral Rites |  |
| :---: | :---: | :---: |
|  | For W. T. Clay, 67 |  |
| mand maiain | Heli |  |


${ }_{6}^{\text {I }}$ Flo
ites Held At Groves
ior J. T. J. Dawson


$\square$
$\square$
is in 1934 where they have re- $\begin{aligned} & \text { goods at cerufired stores. } \\ & \text { To } \\ & \text { To } \\ & \text { be elamps, the }\end{aligned}$

Fighting Chaplain' to Visit McDermett Post


MR. AND MRS GUY Gin
VISIT IN FLOYDADS


Almost Impassable From Rains, Snow

$\qquad$


## EDITORIALS


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Undec
might that
1,500
attempt
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$\square$


## 

Unbiased Tests Are Reliable

Extravagant claims in regard to high yields and superior qual--
 My seed are not State Certified yet, but I invite comparison of FIED.
My farm is located 2 miles North of Aiken, in Floyd County.

| Variety | Lbs. Lint Per Acre |  |  | Character (1940) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} 1938 \\ \hline 234 \\ 210 \end{gathered}$ |  | 1940 | Body | Uniformity |  |
| Jennings Paymaster |  | $\begin{aligned} & 143 \\ & 147 \end{aligned}$ | $\begin{aligned} & 148 \\ & 107 \end{aligned}$ | Good Weak |  |  |
|  | Lint Percent |  | Length of Lint in 32's Inch |  |  |  |
|  | 1938 | 1939 | 1940 | 1938 | 1939 | 1940 |
| Jennings | 36 | 33 | 37 | 30 | 33 | 30 |
| Paymaster | 35 | 32 | 37 | 31 | 32 | 29 |

J. W. JENNINGS

Plainview, Texas


The Floyd Co. Hesperian


## Peerless

 TURBINE PUMPSYouth Revival Will Begin Wednesday


| Home Defense Unit Is |  |
| :---: | :---: |
| Conducting Drive |  |
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| dat Home Defensu unt has | Mit |
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|  | BONDS |
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| or Council | al Bank Building. |
| eting Saturd |  |

## PFAD mest matr nos For Sale <br> For Rent

$\qquad$


- Washing and Marfax - Wabhing antion - Sky Chief, Fire Chief and Indian Gasolines; Havolene a
Motor Oils;
Motor Oils;
- We call for and deliver - Convenient Location -
Northeast Corner Square



## THE STATE OF TEXAS, County of Floyd To Thobed Ited or Holding Claims Against The Estate of $\mathrm{J} . \mathrm{O}$. Belding Decend.

## The undersigned having been duly appointed Adminstrator of the E.- tate of J . B. Bolding, Deceased, late

## USED

RADIOS
\$2.50 Up
H. G. Parker
appliance



Flattery for Women!


New Wider Brims! Berets! All Youthfully Smart

## Women will look smarter, feel younger in these

98c \$1.95 \$2.95 \$4.95 to \$7.95
Martin Dry Goods Company

res martin dry GOODS CO.
$\qquad$ hip pockets. Pastel fleeces, plaids and stripes. Oth-
er casual coats. Misses, Women.
s4.98, $\mathbf{5 6 . 9 5}, \mathbf{5 1 0 . 9 0}$



If You're Going Places-You'll Need Smart

## Spring Slack Suits



or wear them to work, everyday. Although they serve<br>more than one purpose - and last more than one season

Materials are Gaberdine, Spuns, Poplins
Newest Paterns and in weights-you can start to wear
Right Now

## $\$ 4.95, \quad \$ 5.95, \quad \$ 7.95$

Complete Your Spring Outfit With These...





FORTUNE SHOES
Salute The New Military Styles The thing for Spring! Get in on this at the beginning. Priced

\$3.50 \& \$4.00

## Hagood'sDryGoods

[^0]
14 Now chunn-trest
Oxydol 18c 121
Tomatoes CRACKERS SOAP

| $5^{c}$ | $122^{1} \mathrm{c}$ | $3^{c}$ |
| :--- | :--- | :--- | :--- |

 10c

 CATSP,
Contici,
PEACES,
PEAHES, 9c CORN FLA AKEE IVORY SO 150 TUNA, 230
 KRRAUT, 25c ${ }^{\text {ALLL }} 5 \mathrm{c}$ TTEMS, $\mathbf{\$ 1 . 0 0}$ FLOUR, $\quad \mathbf{\$ 1 . 1 9}$

| Foue MEAT MATB | $\underset{\substack{\text { Grapefruit JUICE, } \\ \text { cos can } \\ \text { 12 }}}{\text { 12 }}$ |
| :---: | :---: |
|  | $3010 G N 1$ |


| CHEESE |  | \% |
| :---: | :---: | :---: |
|  |  | LIVER |
| $59^{\circ}$ | $16^{\text {c }}$ | $12^{\circ}$ |

[^1]

## TEXACO <br> ANNOUNCING Change Of Management In The Floydada TEXAS COMPANY AGENCY



HOMER STARKEY Service Man


RAYMOND NELSON
Bookkeeper

T. C. HOLLUMS Service Man
These Boys Will Help Serve You With Texaco Products
The New Management of the Floydada agency of the Texas Company will appreciate the continued patronage of Texaco Retail Dealers in the city and surrounding area which has been served in the past by C. T. Campbell.
We will also appreciate the patronage and good will of Texas Company friends and customers over Floyd County ... We will continue to offer you the same fine petroleum products, and the same efficient service that you have enjoyed in your past dealings with our company.
Our Retail Stations will be glad to fill your tank with Texaco Sky Chief, Fire Chief Gasoline and many offer complete lubrication service using Texaco Lubricants.... These Stations Appreciate Your Trade.

## Every Employee Is A Floyd County Man



[^2]
## The WDMAN'S Page $=$

Sims-Newberry Vows Said Sunday Morning At Lockney


Puerto Rican Girls Attend W. T. S. C.



Founders' Day Observed on Wednesday






Co-Ed Cowboy



$$
\begin{aligned}
& \text { Wesley Girls Class } \\
& \text { Met Fidive With }
\end{aligned}
$$ Met Friday With

Mrs. Mark Martin

Another Party
A New Style!


Miss Louise Willson
Hostess At Formal

$$
\begin{aligned}
& \text { Hostess At Formal } \\
& \text { Party Monday Night }
\end{aligned}
$$



Do You Wear a
Half-Size?


Hales' Are Hosts


For Friendship Club


Palace Beauty Shoppe
Mrs. Beses Cant

## Your Friend

THE WATCH

Oour watch, like the wings

time, will never waver
its flight, if you give it
air treatment.

## while.

watch department
Dean Richmond expert repairman,

## THE HESDERETTE

Future Farmers Entertain Fathers With Banquet Friday Chatter Box Gets Dope on Guys and Gals


## Something to SHOUT <br> About!


the co-operation of Floydada Citizens! the keynote to Com strontho O Your cTTY LIGHT \& POWER PLANT
typifies your interest in the pro gress and general welfare of Floydada people.
IN RETURN -
Your Light plant the past year has Co-operated with the Citizenry of Floydada in all activities designed to promote the best interests of the people of Our City ... Providing LOWCOST, DEPENDABLE ELECTRIC SERVICE . . IN FLOYDDADA By FLOYDADA WORKMEN!

## City Light \& <br> Power Plant



Scout Gets Lowdown On Floydada High School Seniors


Exchange News

Hit of The Week



## $Y^{0}$

 him out on both! First, you want a good allowance to make an offer! And next, you want a lot of value in your new car - and that means a Ford this yearThis is the biggest Ford and biggest value in all Ford history. Its passenger room exceeds anything
else in its field. Its soft and quiet new ride is one of the motor year's most talked-about improvements Its engine is a smooth $V-8$, which you enjoy at no extra cost for either gas or oil. And its bodies and
style are really new this year, all the way through. If you're trading cars this year and want to be sure you make the most of see is your Ford dealer. Now is the ideal time


GET THE FACTS AND YOU'LL GET A FORD


CHE FACTS AND YOU LL CLT A PORD


Get in on the


## you can make on the Big New Ford right now!

Hesperian Want Ads Get Quick Resultio

|  |  |
| :---: | :---: |
| Week-End Specials | Weil |
|  | Star Cash Values |
|  |  |
|  | FLOUR |
| DEL Monte <br> Pineapple Juice25C <br> 3.12 2e. Cans | Corfe |
|  | COCOA, |
|  | ORANGE JUIE, 23c |
| ${ }_{\text {2 Cans, }}^{\text {TUNA, }} \quad 250$ | . |
| $\left\lvert\, \begin{aligned} & \text { Marshmallows }, \mathbf{1 2 C} \\ & \text { in } \\ & 1 \end{aligned}\right.$ | TOMATOES, |
| $\begin{array}{\|l\|} \hline \text { SLLL-0, } \\ \text { Pachage, } \end{array} \quad \text { C }$ | $\begin{array}{ll} \text { CRACKRSS, } \\ \text { 2nctan } \end{array}$ |
| OXYDOL,  <br> Giant Pkg. 49C | RAISIS. |
| $\text { SHoRTENNG, } 39 \mathrm{C}$ | LAVA SOAP, 20c |
|  | CHIL |
|  |  |
| HULL \& McBRIEN Telephone 292 |  |
|  | Phone 40 |

## LOOPER'S



| Procla <br> Designating March 2nd To WHEREAS, the approach Alamo Day herald a week of meaning in the minds and hear WHEREAS, I am prompted Forty-Second Legislature, as ex Resolution Number Eight, and by NOW THEREFORE, I Glad March 8 th, 1941, as TEXAS AND I urge all citizens of th observe TEXAS WEEK in an ap homes, all churches, all schools, courts, all industries and places courts, all industries and places all conventions, and all other gro ble together, as well as every in observances with enthusiasm. $\square$ $\square$ $\square$ $\square$ $\square$ $\square$ $\qquad$ <br> educat, h week, w, us all, spiritua $\qquad$ $\square$ $\square$ $\begin{aligned} & \text { possible fo } \\ & \text { of the pre } \\ & \text { other libe } \end{aligned}$ $\qquad$ | amation <br> To March 8th As Texas Week of deep significance and profound arts of all Texans; and expressed in Senate Concurrent by my own feelings of love, loyal- State: ad Snodgrass, Mayor of the City of proclaim the week or March 2nd to S WEEK $\qquad$ s, all communities, all offices, all sroups of citizes, all clubs and lodges, $\square$ more Texas-consclous and Texas- and flowers to the founders and e it possible for us to live in this $\square$ ch, and worshipful as the lifts its limbs to the $\square$ $\square$ $\square$ $\square$ $\begin{aligned} & \text { OF, I have hereunto signed my } \\ & \text { Seal of my Office to be impress- } \\ & \text { this the } 26 \text { th day of February, A } \end{aligned}$ |
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|  | $\underset{\substack{\text { Cabrage, } \\ \text { Pound }}}{\text { che }}$ |
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| EGGS | FRESH ME Home Kill |
| Special Price on Poultry \& Dairy FEEDS |  |
| C. L. | cery and Market Phone 13 We Deliver |

## 750

NEW SPRING AND SUMMER PATTERNS of the Newest Colors for Men and Young Men's Suits
made up in the latest Styles, made to your individual measurements by the Ollest Tailors in the Country; M. BORN and INTERNATIONAL TALLORING CO's
Also just received a shipment of ready made Suits Also tust received a shipment of ready made Suits
for the early spring wear. Come in and look them "Smart Wear for Men Since 1900"

GLAD'S


JUST RECEIVED $1 / 4$ TON HEINZ
STRAINED FOOD
3 CANS 25c
85c DOZEN
1 Can Cereal FREE with Dozen
SUGAR
cloth bag,
10 POUNDS,

| Prunes | Pork \& Beans | SPUDS |
| :---: | :---: | :---: |
| 25c | 9 c | 15 c |
| EL |  |  |


| Pineapple | Peanut Butter | Tamales |
| :---: | :---: | :---: |
| 25 c | 23 c | 25 c |

White Fur Tissue

|  |  |
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| - MARKET- |  |
| K CHOPS |  |
| TON BUTT | b |
| N | lb |
| LE LARD | Carton |
| C | Loaf |
| Felton-Collins Gro. <br> and MARKET <br> Phone 27 |  |


[^0]:    "Standard Brands Priced Right"

[^1]:    Flour
    PURASNOW Beater Bowl free
    48 Lbs. $\$ 1.38 \quad 24$ Lbs. 73 c

[^2]:    These Texaco Dealers Will Be Glad To Serve You

    ALLISON'S SERVICE STATION, Lockney RAGLE SERVICE STATION, Lockney GROSS SERVICE STATION, Lockney SHURBET Grocery \& Service Station, Sand Hill
    FRANK'S STATION and CAMP, Floydada (Formerly Camp Cope)
    SHARP'S MOTOR SERVICE, Floydada BROWN'S TEXACO SERVICE, Floydada NoLAND'S TEXACO SERVICE, Floydada T. R. Elder Grocery \& Service, Mt. Blanco farmers oil company, Cedar Hill SOUTH PLAINS OIL COMPANY, South Plains
    L. B. MAYS SERVICE STATION, South Plains

