## The <br> FRIONA



IF YOU HAVEN'T enjoyed the weather we have had in this area for
the past week or two, then you probably don't enjoy Christmas and the Fourth of July, either.
What an ideal stretch of weather, especially for the month of
November, If you have lived on the Plains of Texas most of your life, then you know without our bringing up the fact that at this time of year you can have just about anything from the ideal summer-like
conditions, to a howling blizzard. In fact, it was pointed out th while Monday's high temperature was 78 in the area, exactly a year earlier, the high had been only 28 degrees, complete with a goodly Cotton farmers are keeping their fingers crossed, hoping that the snow
will hold off for awhile longer, so will hold off for awhile longer, so
hey may get their late cotton crop hey may get their late cotton crop
harvested. The weather so far in harvested. The weather so far in
November has been just right, and at this point, farmers are working from early until late, taking advantage of
the warm, dry conditions. the warm, dry conditions.
A cooler trend was being predicted
for the middle of this week, but for the middle of this week, but
hopefully it will not include moisture, ot that the work on inc cotton harvest may continue.
It is still too early to tell, although it appears that the yield in some cases may be pretty good, all things the earlier-stripped cotton were
somewhat low, but seemed to be mproving as the season progresses. and the conditions improve. Mainly, the farmers are still
needing a break from the marketplace, where the price for cotton, as well as other commodities, is just not what it needs to be, in
order for the farmer to show a profit. We have said iter to show a profit. repeating-It is a sad commentary when the farmers can get everything oing for them otherwise-having a much better than average year from he moisture standpoint-and have yields not be able to come out with a profit on their crops.
Something is wrong with our
system, to allow this situation to occur, year in and year out. And-itself, it will come too late for some farmers,
profitable their bank notes and get out of debt.
americans have always A een a little gullible when it comes to
fiction. We suppose that's why there have been so many novels, sciencefiction books and movies made. It
seems that the more way-out the seems that the more way-out the
premise, the bigger the audience premise, the biget
appeal.
This week's television special on CBS, entitled "Goliath Awaits,"
certainly fit the mold for the "You've certainly fit the mold for the "You've
got to be kidding" premise for a got to be kidding premise
story.
Well, maybe it wasn't too "far Well, maybe it wasn't too "far
out." If you missed the movie, here was the general idea: An English in 1939. When it was discovered by modern-day divers with their equipment, guess what? The people
had not only survived, but were living in their underwater environment on the giant ship.
Preposterous? Maybe so, but even though this writer had to shake his head, he never-the-less sat through ooth segments of the movie, "just to
ee what happened." We would wager that a lot of other people hooked on the tube did likewise. The public has always been intrigued by ideas which are just a the un-dead, or aliens landing a ship rom outer space, for example. In fact, almost any time the term Unidentified Flying Object pops into he news, the newscasters seem to give little more coverage to the event, because more likely than not, their and took notice.
Maybe our work-a-day world, with
(Continued on Page 11)


SMOKEOUT....Thursday was the "Great American Smokeout," and two people urging each other to kick the habit were Roger Fields, left, and Jim Tucker, who also happens to be president of the Parmer County chapter of the American Cancer Society. Fields had already taken steps to break his smoking habit, so the special push came as just a "review."

## Board Votes To Build Library

The Friona Library Bóard met Thursday afternoon and voted to
build a new library building, rather than purchase a building. It was pointed out by Kitt
Gallman, board chairman that the Gallman, board chairman, that th
building which had building which had been of interest to
the library board the Friona the library board, the Friona
Consumers building, will not be available after all, as the cooperative plans to remain in business.
"Naturally, we do not wish anyone
" of business, and if they can make out of business, and if they can make Gallman said.

## Postmaster Kicks Off Xmas Drive

This year, the Postal Service is
joining forces with the business joining forces with the business
community of Friona in urging customers to shop early and mail early for Christmas. Postmaster Richard Wilson has officially declared the start of the Christmas shopping season by
asking shoppers to assist with the Christmas mailing crunch by shopping early and mailing early. Cards and parcels will reach their destinations in plenty of time for the holidays, if customers will start
early, make certain that mail is early, make certain that mail is
addressed correcty and that packages are wrapped properly, the postmaster
"Normally, we handle about 8,000 pieces of mail a day-including cards,
letters and packages, but during the holiday season, the volume goes up to hobout 12,0000 pieces," Wilson says.
The key to successful holiday The key to successful holiday
mailing is to mail early and correctly. Postmaster Wilson says that includes
planning now for planning now for gifts that must
travel long distances by Christmas. "Many overseas mailing dates--
including those for the armed forces stationed overseas-occur during this month. Mailers can get specific
information on the international information on the interna3ional
dates by calling us at $247-3080$," Wilson said.
"Customers should also take care
o write legible Zip Coded addresses to write legible Zip Coded addresses
for both the intended recipient and for both the intended recipient and
the sender. Since mail sorting he sender.
depends on tip Code as well as the name of the particular city and
tate, the use of the correct Zip Code state, the use of the correct Zip Code
will aid us in processing the mail. will aid us in processing the mals helped
"Last year, our customers us tremendously. They mailed early hope they will choose to cooperate with us again this year, so we both will have an enjoyable holiday
mailing season," the postmaster mailing sea
concluded.


NEW PLATES....Members of the Friona Volunteer Fire Department have been able to get personalized license plates with the legend "Texas Vol. Firefighter" inscribed. Shown looking at one of the tags are Roger Fields, Beamon McDonald and Steve Jones.


WEEK'S WINNER....Glenna Holt, right, was the weekly winner in the Friona Star's football contest, posting a score of 18. She is being presented her winning check by Claudia Hanes of Bi-Wize Drug, one of the contest sponsors.

The library has been offered the lot behind City Hall and Bi-Wize Drug. which has been used for a number of
years as a parking lot, as a gift from years as a parking lot, as a giff from a library building.
The lot, which
The lot, which is $100 \times 105$ feet. would provide ample space for
library building, and the downtow library building, and the downtown
location is what the library board has wanted all along.
The board feels that with the money that has been raised for the project, plus donations it expects to get from area foundations, it can
build a 3,000 square feet facility buind a would be adequate for the needs of Friona. The board has approximately $\mathbf{\$ 2 9 , 0 0 0}$ on deposit, representing gint
from residents of the local area. It is slated to receive a sizeable gift from the Harrington Foundation of Amarillo, as soon as details ar completed through the
Revenue Service. In addition, a gift is anticipated
Rever from the Amarillo Area Foundation,
whose representative, John B Bingham, attended Thursday' meeting. "I am 99 per cent certai
that your grant will be approved, but that your grant will be approved, but
will not know for sure, and as to the amount, until our distribution committee meets in about thre weeks," Bingham said.
Bingham, a Friona native, said that the positive reaction by the
Harrington Foundation had Harrington Foundation had
encouraged the Amarillo Foundation encouraged the Amarillo Foundation
to participate in the local library
drive. drive.
Membe Members of the library board have met with local builders, Delto it is expected one of these builder will do the project.
City Manager
City Manager A.L. (Jake)
Outland, meeting with the Outland, meeting with the board
encouraged them to get a drawing of encouraged them to get a drawing of
the proposed building, and a contrac the proposed building, and a contract
from the successful bidder. The building plans will have to approved by the City Council. Members of the board also discussed the possibility of visiting
new libraries in the area to get ideas new libraries in the area to get ideas
for their new building. Those at Tulia and Dimmitt were mentioned as good prospects.

## Temperatures <br> Date <br> Sunday, November 14 Monday, November 16 <br> Monday, November 16 Tueday November 17 Wednesday, November 18 Thunday, November 19 <br> Hiday, November 20 No precteftation.

## Forensics Team In First Meet

Friona High School's Forensics
team entered its first tournament of the season Saturday at Hereford. Top performances in the event were by Sandy Spring, who placed
third in prose reading, and Heather Fortenberry, who reached the finals in dramatic interpretation.
Other students taking part included
Amber Smith and Gayla Amber Smith and Gayla Stowers, prose reading: Christy Benge, Rhnea reading; Sunny Horton, Gwen Maure, Ana Ramirez, Julie
Wishire, Rene Noland, Tory Taylor, Wilshire, Rene Noland, Tory Taylor,
Stanley Ellis and Ruben Villanueva, extemporaneous speaking.
Also, debate: Patti Hinton-Stan Miller; Kim Tucker-David Small and Brent Hinkle-Bill Caudill.
The next tournament for the FHS group will be Saturday, November 2 Leveliand
"Overall, the students did a good emi-final round by just one or two oints," stated Joy Morton, coach. Students were entered from all across the region, including Amarillo
schools,
Dalhart, Shallowater, Boys Ranch, Muleshoe, Borger, Floydada, Lubbock schools. rownfield, Big Spring, Happy, Tulia, Levelland, Dimmitt, Lubbock ven Grapevine, from near Dallas, Even Grapevine,
0000000000000000000
C-C Slates
Xmas Event
The Chamber of Commerce will once again sponsor its Christmas
Lighting Contest for residents of the Lighting Contest for residents of area, it was announced this week.
Prizes totalling $\$ 250$ will Prizes totalling $\$ 250$ will be
awarded to the top Christmas decorators. There is just one division, and prizes to be awarded include first,
$\$ 100$; second, $\$ 75$; third, $\$ 50$; and fourth, $\mathbf{\$ 2 5}$.
Call the Ch
Call the Chamber office, 247-3491, by December 16 in order to enter the
00000000000000000000

## Contest Race Getting Tight In Late Stages

The race for grand prize in the even tighter, going into the next-tolast weekend of the event.
Mark Neill, the front-runner, slumped to a score of 14 for the week, behind Neill gained some ground. Neill's lead in the standings is only one point. He has a season total of 169 points.
Ron Cain and Kenneth McLellan
C-C Needs
Names For
' 81 Awards
The Friona Chamber of Commerce reminded its members this week that
it still is in need of donations for its 1981 award-winners, who will be presented at the annual Chamber banquet.
"We.
 recommendation with each
nomination, stating retsons for the nomination, stating reasons for the
nomination," says Lola White, Chamber of Commerce secretary. Awards to be presented inclucte "Man of the Yeerr," "Woman of the
Year,"" "Most Courteous Year," "Most Courteous and "Most Outstanding Youn
People."
Nominations should be sent to the Friona Chamber of Commerce, Box 905 , Friona, Texas, 79035.
pulled into a four-way tie for second pulace with Jerry Hinkle and Jim
play toth of whom had scores of Johnny Curtis of Farwell also scored a 15 , and is in third place all points off the lead.
At this point these six contestants have the best chance at winning the title, but several other players are within strikine distance. Marie Fleming, at 165; Jim Hand and Kay Nuttall at 164; Jack Clark, Ron Harkey, Tom Johnson, Jimmy Walker, Bobby Wied and Mitchell Clements and Jackie Mor, an at 162 .
In the weekly contest, Ilenna Holt won the first prize check of $\$ 10.00$ She was one of three contestants to correctly pick 18 games, and claimed
first place on the basis of her tiebreaker score.
Glenna missed the Dallas-Detroit score by ten points, tabbing it $24-20$ for the Cowboys. Martha Clements took second place, with a tie-breaker
guess of $27-17$, and Kay Nutall won third place after picking the Cowboys, 35-17.
Miss Holt's four missed games were Springlake-Vega; Buffalo-St Louis, Los Angeles-Cincinnati and Mrs. Clements missed Alabama; Buffalo-St. Louis; Lo Angeles-Cincinnati and Giants
Washington.
Mrs. Nuttall's misses were WTSU
Tulk. Buffe-St. Tulsa, Buffalo-St. Louis, Miami-
Oakiand and San Francisco Cleveland.

## Fhova rushicces from the flles of The Eriona Star

45 YEARS AGO--NOV. 13,1936 Bob Clements of Albany, who
formerly owned the Clements formerly owned the Clements Tailor
Shop here, but who a few months ago purchased a larger shop at Albany,
was here Tuessay and moved the was here Tuesday and moved the
stock of men's furnishings to his store stock of men's furnishings to his store
in Albany. The shop here has been in Albany. The shop here has been
under the management of Roy under the management
Clements, and will continue so

40 YEARS AGO-NOV. 14, 1941 Announcing an allotment of
$\$ 148,000$ for the construction of 213 $\$ 148,000$ for the construction of 213
miles of new REA electricity lines in miles of new REA electricity lines in
Texas, H.V. Hennen, project Texas, H.V. Hennen, project
supervisor, stated that approximately supervisor, stated that approximately
50 miles of this new allotment will be placed in Parmer County. When the new construction is completed, approximately 300 miles of REA
line will be served through the Parmer line will be served through the Parmer
sub station.

35 YEARS AGO--NOV. 8, 1946 Last Friday night at the football
game with Tulia, the Chieftains game with Tulia, the Chieftains
crowned their football queen, Miss crowned their footbail queen, Miss
Marcia Lutrell of the junior class. The pep squad, dressed in their red
and white uniforms, formed a heart on the playing field. The queen was dressed in a red evening gown and her
attendants wore white attendants wore white. The queen
was crowned by Dean Hall, captain
of in the game by a score of $32-0$.

30 YEARS AGO--NOV. 8, 1951
Survey work was today on the new fire station for Friona, with actual construction to follow immediately. All bids recently
were were rejected by the city
commission made for the and decision was building themselves.

25 YEARS AGO-NOV. 8, 1956 Texas agreed with the nation in
returning President Eisenhower to his returning President Eisenhower to his
second term of office in the general election Tuesday, but it was a different story in predominantlyAdlai Stevenson and Estes Kefauver, the Democratic nominees for the nation's two highest offices, took a
clear cut victory. Democrats clear cut victory. Democrats won Friona by a $434-356$ margin.
Countywide, the count was 1372 votes for Stevenson-Kefauver and 28 for Eisenhower-Nixon.
20 YEARS AGO-NOV. 9, 1961 additional members necessary before additional members necessary before
the construction of the Country Club House can begin will commence December 14 , according to Andy
Hurst club president Hurst, club president. D.G. McClellan, local telephone
maintenance man, received fractures
in his ankle as a result of in his ankle as a result of a fall from
the top of the American Legion the top of the A
Building Thursday.


15 years . . . Friona and Parmer County voters turned out in heavy numbers for a non-presidential voting year to help
return Senator John Tower Washington and to favor Congressman-elect Bob Price. City and county voters gave both of the
Republican candidates a surprisingly Republican candidates a surprisingly
heavy majority. Seven of the eight precincts voted for the two candidates. In Friona, Tower outpolled Waggoner Carr, 446-226, and won the county vote, 1084.651.
Price's margins were, $476-179$ in Friona and 1161-569 county-wide over Democrat Dee Miller.
10 YEARS AGO-NOV. 11, 1971 10 YEARS AGO--NOV. 11, 1971 of way and making other necessary adjustments making other necessary
preliminary to the beginning of construction on the
overpass for Highway overpass for Highway 214 was discussed and outlined by right of
way officials from the Texas way officials from the Texas
Highway Department with city and county officials here last Thursday.
The highway officials turned over to The highway officials turned over to the City of Friona six tracts of land
which have been approved by the which have been approved by the
State Highway Department for participation on the $50-50$ right of way purchase, and two for the way pur
county.
5 YEARSAGOMOV. 14, 1976 Clay Bandy moved to a
commanding five point lead in the race for grand prize in the Friona
Star's football contest, coming with a score of 16 for last week to
wally 158 for the cumulative ten week tally 188 for the cumulative ten week
total.
Curtis Murphree brought the first bale of cotton which was ginned at
Friona at the Co-Op Gin Friona at the Co-Op Gin on
November 2 . An award certificate went to a
Friona resident out of a total of 113 employees honored Tuesday night,
November 9 by Southwestern Public November 9 by Southwestern Public
Service Company at a service awards dinner in Amarillo for service ranging
from five to 3 years. Joining the quarter-century club
with 25 years' service, was Billy R . Wilshire who was presented his
emblem for service by Berl M. emblem for service by Berl M .
Springer, president and chief
operating officer of Southwestern Springer, president a
operating officer of So
Public Service Company.

## J.L. Ray's Services Held Here

Funeral services for John L. Ray,
7 7, were held Monday, November 16, 73 , were held Monday, November 16,
at $2: 30$ p.m. in the First Baptist Church, with Dr. Carrol Green, pastor, and Rev. Charles Broadhurst,
pastor of First Baptist Church of pastor of First Baptis
Littlefield, officiating.
Burial was in the Friona Cemeter under the direction of Parsons-Ellis funeral Home. Mr. Ray was born June 1, 1908 in Celeste, Texas. He married Nellie Shelton on December 16, 1933 in Farmersville, Texas. He had been a
resident of the Friona area for the resident of the Friona area for the
past 28 years, moving here from past 28 years
Greenville. Ray was a retired farmer, and was a member of the First Baptist Church where he was a deacon. He died Saturday, November 14 in High
Plains Baptist Hospital in Amarillo.

## Rites Held

Locally For

## C. Zachary

Funeral services for Charles Allen
Zachary Zachary, 43, of Austin, were held
Tuesday, November 17 at $2: 30$ p.m in Calvary Baptist Church with Rev Murle Rogers, pastor, officiating. Burial was in the Friona Cemetery
under the direction of Parsons-Ellis under the direction of Parsons-Ellis
Funeral Home. Born January 2, 1938 in Friona Zachary had been a resident of Austin since 1946. Survivors are his mother, Mrs.
Lena Stokes of Friona; three sisters, Lena Stokes of Friona; three sisters,
Mrs. Shirley Ann Harris, Mrs. Helen Ruth Hardin, and Mrs. Sylvi Gibson, all of Friona; four brothers, Jerry Lee Zachary, Billy Giene Zachary, and Johnny Stokes, all of
Friona, and Gordon Stokes of Friona,
Dimmitt.
Pallbearers were Jerry Zachary,
Gene Zachary, Lee Gibson, Bill Hardin, Zachary, Lee Gibson, Bill Stokes and Gary Harris.

## REMEMBER

WHEN ?


We salute the winners of the Thanksgiving Art contest from the third and fourth grades. Winners were, third grade, left to right, Edward Trevino, first, Chris Hamil, third and Tomas Juarez, fourth. Fourth grade winners were Kelley Cash, first, David Reed, second, Iban Hernandez, third and Teresa White, fourth. Shown with the children are Freeman Melton, bank president Robert Neelley and art instructor Joy Trimble.

Child Welfare Board Has Meeting Here

Your
Welfare
Poarmer
County Child Welfare Board met on Tuesday
evening, November 5 and dealt with a
wide range of "foster parenting" and a "clothes closet.
The
The clothes closet at the United
Methodist Church is Methodist Church is now and a public appeal for clothing (children's sizes ranging from one month to 18 years-that is in good condition) will soon be made.
The case worker The case worker for Parmer and Castro counties, Mrs. Karla Majors,
notes that other items are also needed in the closet. Often when a child is taken from a home it is without notice or preparation and nothing is taken but the child.
Foster parents often do not have all
the necessities for this new harival the necessities for this new arrival.
The following is a list of items that will be sent to county churches and published again in local papers: a bottle warmer, disposable diapers (newborn to toddler), socks (infants
to teens), baby crib, and activity toys to teens), baby crib, and activity toy
for children, etc.
If you have any of these items and
would like to donate would like to donate them to the
Child Welfare Board, please take Child Welfare Board, please take them to any board member and they
will see that the items are delivered. will see that the items are delivered. of Bessie Holt, has arranged for a booth at the Christmas in November Bazaar. The board will sell popcorn to raise money and will be handing
out information to out informa
interested.

## Hospital Report

## ADMISSIONS--Arma Coffman,

 Friona; Euell Hart, Farwell; Anna Schueler, Friona; Jesse Woltman,Bovina; Willard Stewart, Friona; Grace Taylor, Friona; Felipe Cruz, Friona; Herman McCutchen, Friona; Tanya Chadwick and baby boy, Farwell; Lucille Collier, Friona; John Hand, Friona; Billy Chisom, Jr.,
Bovina; W.H. Dollar, Farwell: Tamie Nabors, Bovina; Gene Bracken, Friona: Dan Ethridge, Friona; Norma Chavez and baby girl, Bovina; Sandra Priebe, Friona. DISMISSALS--Irma Gonzales, Eueli Hart, Willard Slewart, Felipe
Cruz, Gene Bracken, James Bray, Jesse Woltman, Tanya Chadwick and baby boy, Arma Coffman, Grace Taylor, Lucille Collier, W.H. Dollar,
John Hand, Eugene Bracken, Tamie John Hand, Eugene Bracken, Tamie PATIENTS IN HOSP
Williams, Anna Schueler, Herman McCutchen, Dan Ethridge, Norma Chavez and baby girl, Ruben Taylor,
Sandra Priebe, Irma Barron. Sandra Priebe, Irma Barron. Sand

Kaltwasser of Farwell and Jo
Schilling of Farwell-Oklahoma Schilling of Farwell-Oklahoma Lane Were introduced and welcomed placement worker, was present to give a program on foster parenting After explaining the responsibilities, joys and tribulations, Mrs. Ferriter
noted that Parmer and Castro noted that Parmer and Castro
counties were in need of foster parents.
Anyone interested in foster
parenting or simply parenting or simply seeking
information about foster ping information about foster parenting. can get information by contacting
any board member any board member. obligate you in any way, but you may obe able to help the need situation in our county," said a spokesman.
The bard The board discussed various ways
to meet the Christmas needs of those to meet the Christmas needs of those
in conservatorship of Parmer County.
Finally, the board began to discus projects that it will undertake in the new year.
Those
Those present at the November
meeting meeting were Don Spring, Bessie
Holt, Holt, Carrie Christian, Rober
Gallman, Skeet Bradshaw, Joe Schilling, Mrs. Gladys Kaltwasser Judge Porter Roberts, Karla Majors (case worker), Debbie Ferriter and
Rev. Skip Sirnic. Jim and Jeanne Tucker were visitors at the meeting. The next meeting of the board will be Tuesday, December 1 at $7: 30$ p.m.
at the Bovina State Bank. at the Bovina State Bank.

Happy
Birthday To Friona Folks WEEK OF NOVEMBER 21-27 November 21-Alicia Spring,
Tommy Brockman, Joan Browning, Tommy Brockm
Penni Weatherly. November 22 --Brandon Walker,
Rachel Bermea Rachel Bermea.
November 23 -Denae Reeve, Dee Willard, Wesley Hardesty, Greg Marin, Tom O'Brian. November
McFarland.
24-Lora Mac November 25-Ralph Wilson,
Laura Ellis, John Tannahill, Eddie Wilson, Polly Turner, Lisa Miller, Gladys, Day, Alan Armstrong, Army
Armstrong, Inez Wheeler, Lucy Beth Hinkle.
November 26-Jamie Reeve, Crystal Jean Zinser, Kim Ready, Don Maynard, Debbie Norwood, Shelly White, Jon Mack Roden. November 27-Eric Treider, Lupe
Castillo, Rhonda Bentley, Sue Bentley.
If you or someone in your family has a birthday coming up soon, call the Friona Star at $247-2211$ by


PHILIP HAND, son of Mr. and Mrs. Burke Hand of Frioma, recelved his degree from Texas Tech
Univeraly at the conctusion of the University at the conclusion of the summer session. More than 800
students received degrees in the commencement exercises. Texas Tech Univenity has an enrollment of more han 23,000 students.
Motorists Are
Urged To Take
Precautions


Beef Market By Texas
Cattlemen Pays Dividends

| Since July 1, Texes cattlemen have | stores in Denver reported that store |
| :---: | :---: |
|  |  |
|  |  |
| arch, education | Ends Meat" promotional ma |
| cordinated by the beef |  |
| Nouncil of the Meat Board. | last week and I happened to notice |
| Now Texas cattiemen are ram | that every one of them had 'Make |
| rewards of that investment. | Ends Meal materials |
|  |  |
|  | This is a good sign. Many |
| otional campa | ide |
| kets--Dallas/Ft. | thrown out or put in areas of low |
| veland, Denver, Minneapoli | visibility. But not this |
|  | Stores I visited had placed the material in excellent, highly visible |
|  |  |
| into stores to buy beef. The camp |  |
| featured TV advertising and poini |  |

## Gene Newman

Named President
Gene Newman, a San Angelo
rancher and cattle feeder, has been
named president of the Texas Cattle named president of the Texas Cattie Feeders Association. Newman is
president of the Gene Newman Cattle president of the Gene Newman Carki feedyard at Leoti, Kansas. He replaces R.L. (Bob) Bliss, who has served as president of the association the last two years.
Charies E. Koont2, general
manager of Olton Feedyard at Olton, manager of Oiton Feedyard at Olton, Dick Waterfield, general manager o Canadian Feedyards at Canadian an Pampa, was elected vice president.
The new officers were elected at the conclusion of TCFA's Annual Convention, which drew nearly 900 cattie feeders and allied industry
representatives to Fort Wort representatives to Fort Worth.
TCFA represents
feedy TCFA
represents
members in Texas, New Mexico and
our managers were quite impressed with the quality of these promotional materials. One picture is worth a
thousand words-and those 'Make Ends Meat' posters really seem to appeal to consumers." In Cleveland, stores have tied-in heavily with the "Make Ends Meat" promotion. Bi-Rite Supermarkets, for example, have utilizied the their newspaper food page advertising.
"This campaign has been very gratifying for us," ssaid Earl Jackson, Bi-Rite meat merchandiser. "Ou
customer counts are way up and I've heard nothin but favorable comments from consumers. This campaign has been tremendous for us."
Beef Industry Co
Beef Industry Council Promotion Manager Jim Oson is piease.
the promotion's results to date. "Judging from reports we've received from all markets, the 'Make Ends Meat' fal! campaign has generated much positive consume
response," said Olson. "The point response," said Olson. "The point
of-purchase materials coupled with of-purchase materiais coupider with
the extensive television advertising campaign seem to have helped stimulate demand, which is exactly what we were aiming for figures in each of the test markets age now being compared with tonnage figures in Indianapolis and St. Louis both previously selected as contro markets. Final results on th
campaign's effectiveness should b available in a matter of weeks.

RAY IS
coming :

## TAK DISCOUNT

## TAX PAVERS

of
PARMER COUNTY
TANE
ADVANTAGE OF YOUR DISCOUNT

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## CLASSIFIED ADS

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| :---: | :---: | :---: | :---: |
| REAL ESTATE | $\begin{array}{l}\text { FOR SALE....Brick home } \\ \text { across from Friona High }\end{array}$ | across from Friona High

School. Three bedrooms HOUSE FOR SALE BY
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| HOUSE FOR SALE | 8 -tnc |
| OY |  | OWNER,...2-bedroom,

bath, , large back yard. Call
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bedroom house; 2 bedroom HOUSE FOR SALE.... 810 $\begin{array}{ll}\text { trailer house on large lot; and } & \text { Washington. Can be moved. } \\ 24 \text { foot motor home. Owner } & \text { Call } 265-3488 \text { or } 247-3276\end{array}$ | $\begin{array}{l}24 \\ \text { will cotr motor home. Call } 247-2059 \\ \text { winer }\end{array}$ | $\begin{array}{l}\text { Call } 265-3488 \\ \text { days or } 247-3042 \\ \text { dights. }\end{array}$ |
| :--- | :--- | :--- |

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TO PERFORM....The Latinos, well-known recording and touring group from Oklahoma City, will appear in Friona on
Saturday, November 28 for a free concert, beginning at $7: 30 \mathrm{p} . \mathrm{m}$. Saturday, November 28 for a free concert, beginning at 7:30 p.m.
"The Latinos" Plan
Performance Nov. 28

The First Mexican Baptist Church
s sponsoring the appearance of "The Latinos," a musical group from Oklahoma City. The group will perform at the Friona Community Center on
Saturday, November 28 at 7.30 Saturday, November 28 at $7: 30 \mathrm{p.m}$.
The concert will be presented free of The concen will be
charge. The community is invited to
attend, says Martin Mercado, a spokesman for the church. The Latinos are a group which has
been together for the past 15 years
and has presented concerts at state fairs, college and high schoo
campuses and at "Jesus Festivals." The group has also appeared on such programs as The 700 Club Evening Magazine and The PTL Club, to name a few. They have also appeared in some of the largest hotel-
casinos in Las Vegas. They recorded albums and tapes on the Word label.
The Latinos have an average of 250 dates per year, which keeps them on
the move.

IT'S SIMPLE...


## BUT WORKS WONDERS

A safety pin protects babies ... makes mothers feel secure . . . preserves dignity . . . replaces the world's lost buttons.

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County Law Report

## SHERIFF'S REPORT

$\qquad$ County sheriff's office the following incidents were reported: Jimmy Heard of Bovin Only one arrest was recorded a tires punctured on a trailer November tires punctured on a trailer November past week and that was on the arrest
11. The damage was estimated at of Domingo Ver 11. The damage was estimated at of Domingo Vasquez, 51 , of
about $\$ 60$ for repairs. about $\$ 00$ for repairs.
Mrs. Dollie Young of Friona DWI, and pled guilty. He was fined reported that her home had been $\$ 150$, plus court costs and was broken into. It was discovered sentenced to 20 days in jail, with six
Novemer 12. Police officials are sill month deferred adjudication. His Novemer 12. Police officials are still month deferred adjudication. His invesigno On November 12, Farwell High
School's ag shop, the junior high School's ag shop, the junior high
school principal'soffice, and the field house were broken into and about
$\$ 50$ in cash was reported taken in the One report was filed by the DPS
$\$ 50$ in cash was reported taken in the the past week on DWLS charges. Edward Bishop, 31, of Clovis, was
incident.
Tri-Counged with DWLS and was stopped Farwell was the scene of a weekend November 12 by Trooper Steve
${ }^{\text {Pascal }}$ CELERY stak $39^{\text {c }}$
u.S. no. 1 POTATOES

RUSSETS $\underset{\text { SACK }}{10 \angle . \$ 129}$


Homemakers Hold
Third Annual Bazaar

## makers Moonight Extension Home- china painting, clocks, silver belt makers Club presents its Third buckles, and many more items. All of

 Annual Arts and Crafts Bazaar, these articles will be for sale by theFriday, December 4 and Saturday, artists. December 5 from $10 \mathrm{a} . \mathrm{m}$. to $6 \mathrm{p} . \mathrm{m}$. in Booth space is still available, and the Bailey County Civic Center, reservations are being accepted at the Muleshoe, Texas. Bailey County Courthouse in the On Saturday, December 5, the Extension Office or call 272 -4583.
Muleshoe Chamber of Commerce Muleshoe Chamber of Commerce There will be a concession stand
will sponsor a Christmas Parade and available throughout both days of the whe sponsor all be turning out for this avazaar, and the Jennyslippers of the
the tor annual event. There will be over 60 booths filled barbecued luncheon on Friday, by artists from Texas and New December 5 at noon. Mexico displaying their arts and Plan to make a day of it in
crafts such as ceramics, quilts, Muleshoe, do your Christmas Christmas ornaments, wooden Mhopping earily at our bazaar, and articles, dough art, baked goods, enjoy the things that have been paintings, calligraphy, copper, brass, planned for the day.

 BROWN OR | POWDERED |  |
| :--- | :--- |
| SUGAR | $\substack{2 \mathrm{lb} \\ \text { Bag }}$ |
| 1 |  | Good Only At Jack 8 Jill Thru Nov. 25, 1981 UMITI 1 With Coupon MARYLANDCLUB




FRESH BAKERY PRODUCTS DAILY FROM OUR BAKERY IN HEREFORD

PLUS THANKSGIVING SAVING FROM OUR CIRCULAR!
DOUBLE S\&H GREEN STAMPS WED. CLOSED THANKSGIVING DAY.

## Brands Celebrate

## 50th Anniversary

## Local Girl Competes In Miss WBU Pageant

The first Miss Wayland Baptis
University Pageant unfolds on Frida University Pageant unfolds on Friday
evening at $7: 30$ in Harral Memorial Auditorium with 28 coeds vying for
the honor and the right to advance to the honor and the right to advance to
the Miss Texas Scholarship Pageant next July in Fort Worth.
Finals are on Saturday night at $7: 30$
and tickets for both nights are and tickets for both nights are
available at the door. Though ten young women have been crowned as
Miss Wayland Baptist College in the Miss Wayland Baptist College in the
past, this will be the first for one to be past, thed will be the first for one to
crowned Miss Wayland Baptist University. With a focus on the best of the new era, this is the largest group of contestants ever, according
to Joe Provence, director of the to Joe Provence, director of the
pageant.
"Overall, this is the best looking and most therall, talented group of the best looking
tal and most talented group of
contestants ever assembled on our
campus," Provence says. "This yea campus." Provence says. "This year
is shaping up to be our best and most
is shaping up to be our best and most
enjoyable pageant yet."
Activities for Activities for contestants get
underway on Friday at 2 p.m. when they meet the judges for personal interviews followed by a closed
swimsuit competition at 4 p.m. swimsuit competition at 4 p.m.

Tickets are priced at $\$ 3.50$ for Friday night, $\$ 4.50$ for Saturday night, or $\$ 7.50$ for both nights.

Joy Trimble Gives Program The Friona Young Homemakers
net November 5 in the high school met November 5 in the high school
cafeteria. There were twenty-three members, three sponsors and two guests present. The club will run the concession stand at the bazaar November 20 and
21. Also a bake sale will be held 2. Also a bake sale will be h.ld
Wednesday, November 25 at D.L.'s Venture Foods from 8:30 a.m. to 12 noon. We urge everyone to co
save on their holiday baking. The club welcomed three new nembers, Sylvia Ingram, Holly Campbell and Tamela Bandy Joy Trimble gave a weaving
demonstration and helped the club members on weaving attempts. Camille Beville won the door prize.
Refreshments were served and the

## Church Offers

Book Locally
Kenneth Wyatt and Charles Allen have combined talents to
prepare a book called Kenneth prepare a book called Kenneth
Wyatt's Western Art Interpreted by Charles L. Allen. The 100 page inspirational book contains color
copies of sixteen Wyatt paintings with copies of sixteen Wyatt paintings with each painting creatively interpreted
by Allen. by Allen.
Off the press
two editions of the book are now two editions of the book are now
available through the United Methodist Women of First Church.
The Regular Edition costs $\$ 14.95$ plus The Regular Edition costs $\$ 14.95$ plus
tax. The Deluxe Edition, which is tax. The Deluxe Edition, which is
boxed and signed by both author and painter, costs $\$ 22.95$ plus tax. Dr. Allen has been a popular Christian writer for many years. His over 2 million copies. Some of his other well-known books include The Touch of the Master's Hand and All Things Are Possible Through Prayer. Wyatt has established himself
Dr . W. as a Western artist with a widening
circle of appreciation outside the Southwest. His paintings are owned Reagan and Queen Elizabeth Reagan and Queen Elizabeth. Contact the Methodist Church if
you are interested in purchasing you are interested in purchasing a

## Electricity. Knowing what it's worth is worth knowing.




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577
Heat-resistant "Glasbake" ovenware in natural fiber serving caddies.

## Debrys $\cos ^{-2}$ 17 Main Phone 2 Friona, Texas



Thanksgiving
served at noon.
s turn the lock. A barking diting it tracted someone's attention, so the alerted. department was soon alerted.
It may have been a surprise to the investigating lawmen to learn that the persons who were suspected of breaking into the building had a key Mr. and Mrs. Grady Tucker and
Mrs. Mildred Mills, all of Clovis, were Tuesday visitors in Friona Tucker and Mrs. Mills are the brothe and sister of Mrs. Velma Lovett.
Weekend guests in the home of Mr and Mrs. Calvin Martin were Mr. an Mobby Grogan and children Brandon, Brittany and Brianna, all of Campo, Colorado.
Saturday evening the Martins hosted a birthday party honoring Brittany and Brianna, who were
observing their second birthday, and observing their second birthday, and
Lawrence Martin, who was also having a birthday the same day.
Birthday cake and ice cream wer served by the host couple to the Martin.

Mr. and Mrs. Dennis Johnston and
children of Amarillo were Sunday children of Amarillo were Sunday
visitors in the home of Mr. and Mrs. Eisitors in the home of Mr. and Mrs.
Elohston.

Gene Strickland, who has
completed his basic training in San Diego, has been assigned to the
United States Marine Station Unuted States Marine Station
Twine Palms, California. During a recent leave he visited his
grandmother, Mrs. Opal Strickland, who lives here, and his parents, Mr. and Mrs. Ray Strickland of Clovis,
New Mexico. home have been Mr. and Mrs. A...
Bradley of Yucca Valley, California, and Mr. and Mrs. Whitley, who also
live in California. They Bradleys also visited Lucy Mae Stokes. Mrs. Strickland and
Mrs. Stokes are sisters of A.N. Bradley.
Ruben Taylor is a patient in the
local hospital. He and Ollie Pea returned home Thursday evening
from a fishing trip to Aransas Pass,
Texas, becauseof his ill Dr. Paul Spring is a patient at High Dr. Paul Spring is a patient at High
Plains Baptist Hospital, Amarillo;
John Hand is a medical patient at John Hand is a medical patient at
Northwest Texas Hospital, also in Amarillo; and Dan Ethridge has bee
transferred from the local hospital to

## Post 206

 Will Host Zone Meet Friona's American Legion Post 206is hosting a Zone I meeting on
Tuesday, November 24, at the Friona Tuesday, November 24 , at the Friona
State Bank Community Room, beginning at 7 p.m.
Reports will be given by
representatives who attended the Cirsentatives (Rhnea White) and Boys State (Mitch Massey) Conventions
last summer. American Legion representatives
from Hereford, Nazareth, Dimmitt, Tulia, Happy and Friona will attend. All Legionaires and their wives, or
anyone else interested is urged to attend, according to J.P. Sims,
commander of Legion Post 206.

## Den 7 Report

By MICHAEL MANN finishing up on our cars. The cars that we are working on are official
cub scout Grand Prix pinewood derby 12 inch models. We will show 20 at the grade school cafeteria at 7:30 p.m. All's welcome. Den 7 is John Edd Duke Jt.., David
Reed, Clint Deaton and Michael Mann. Brothers' Steven Mann, Warten Duke and Hank Duke. Den
Mothers' Deanna Duke and Dale Mothers
Mann

## $\sqrt{6}+\infty$

Harry Hamilton, a long time farmer in the Friona area says, "'Im learned one day last week that I'm not too old to learn something new." As he and one of his hired men were going out to the farm southwest of town, they saw a large bird soaring
near MBP.XL's plant. At first, they thought it was a golden eagle. The bird landed in a field and just sat there, so the men thought he must have been injured and got out of their pickup to do some investigating. him, I recognized him as a hawk, but didn't recognize his specie. Thinking he needed some attention, approached him cautiously. He told me by hissing to keep my distance,
but I didn't heed his warning. Next but I didn't heed his warning. Next
time I will know better than to grab a time I will kno
hawk's head."
When Harry caught hold of the big
bird's head, he retaliated by grembing bird's head, he retaliated by grabbing Harry's right hand with his talons. The only way the men could think
of to release the firm grip of the powerful talons was to de-head him. Harry's hand was so badly injured
that he sought medical attention for

Dr. Alexander, the attending
physician, took the band which was on the bird's leg and promised Harry he would get some information about
him.
Harry is still interested in hawks, but the next time he tries
will be more cautious.

## If you're reading this before noon Saturday and are in driving distance

 Saturday and are in driving distanceof Friona, come on over to the
Christmas in November bazaar at the Christmas in November bazaar at the
Community Center.

BAY is comine!


MR. and MRS. GARLAND FREEMAN will be honored with a reception honoring them on their 50th wedding anniversary on November 22 from 2-4 p.m. The reception will be held at the Forrest Hill Methodist Church in Amarillo. They were married on November 22, 1931 at Norton, Texas. The couple has one daughter, Mrs. Mamie Bussey and one grandson, Randy Sanderson, both of Amarillo. Garland and Ima are former residents of Friona where Garland served as a Deputy Sheriff and Ima served as church secretary for Friona Methodist Church.

testants who will be vying for the title of Miss Wayland Baptist University 1982
this weekend in Plainview are (standing, left Ramsey, Quitaque freshman; Gena Simpson, Borger freshmana Diana Glover, Friona sophomore; Janet Johnson, Clovis, N.M. sophomore; and (seated) Linda Kay Nunn, White Deer freshman. The two-day pageant, which will determine Wayland's entry in the Miss Texas Pageant next summer, is set for Friday and Saturday, November 20-21 at 7:30 p.m. in Wayland's Harral

ज

## CLEARANCE SALE

## Everything On Sale

 Ladies, Children's \& Men's Wear...Sedgefield $\star$ Sportswear $\star$ Wranglers Blouses $\star$ Hosiery Children's Wear $\star$ Pants
$\star$ Linens
Just In Time For Christmas We Will Be Happy To Gift Wrap Your Selections.

The Browsabout
${ }_{4}^{2}$ Blade Building Bovina
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Y\&\&

## Friona FFA Sweeps Honors In District FFA Contest



SENIOR CHAPTER CONDUCTING team, district FFA winners for Friona, is pictured above. Back row, left to right: Mitchell Reeve, Brent Loflin, Matt Loftis, Johnny McLellan and Harvey Lafuente. Seated are Brian Lane, Tim Kirk, Kevin Brogden, Ronald Briggs and Wade Davenport.


JUNIOR CHAPTER CONDUCTING team from Friona won the district FFA title. In the back row, are Kip Frye, Rodney Allen, Matt Osborn and Ricky Barnett. Seated are Ross Roden, Sarita Ellis, Wendy Tatum and Steven Smith.


RADIO BROADCASTING....Friona High School's Radio Broadcasting team in the FFA contests won first place in district contests. From the left are Rocky Nichols, Tony Lafuente, Mark Osborn and Greg O'Brian.


THE FFA QUIZ team from Friona High School was another team which won district honors this week in competition. Instructor Paul J. Smith is shown with (back) Brent Hinkle and Toby Smith, and (front) Wendy Tatum and Sarita Ellis.



## EYE AREA MEET

## Local Chapter Wins Six Of Seven Events

Friona High School could have been accused of being "poor hosts"
during the annual Littlefield District during the annual Littiefield District Monday. But the fact of the matter is, the
Local FFA Local FFA members are just competitiv
Friona which were six of the seven events the team events.
In the seventh contest, the FHS
In the seventh contest, the FHS
entrant, Staniey Millet, placed second entrant, Stanley Miller, placed second qualified for the Area I contests, along with the leadership teams. The area contests are slated Saturday, November 21 at Canyon.
"This is undoubtedly the best we contests," said Benny Pryor, head of Friona's Vocational Agriculture Department This is no small statement, since
Friona always wins at ieast its share in the leadership events.
Teams which place first in the area contests will qualify for the state FFA leadership contests
The winning teams and their The winning teams and their
members, from the district contest were as follows:
Senior Chapter Conducting: Kevin Brogden, Tim Kirk, Wade Davenport, Johnny McLellan, Matt
Loftis, Ronald Briges, Harvey

Lafuente, Mitchell Reeve and Brian Lane. Wendy Chapter Conducting Barnett, Kip Frye, Steven Smith Ross Roden, Rodney Allen and Mat Osborn.
Senior Farm Skills. Trent Johnson, Jay Norsworthy, Joe Kyle Reeve and Winfield Davenport. Skills: Bar
Junior Farm Blackburn, Monty Smith, Bren Hinkle and Trent Shelton. FFA Quiz: Toby Smith, Sarita Tlis, Brent Hinkle, and Wendy Radio Broadcasting: Rocky Nichols, Greg O'Brian, Mark Osborn, and Tony Lafuente. Faculty advisors and team coaches
are Benny Pryor and Paul / Smith are Benny Pryor and Paul J. Smith. Littlefield FFA District and some 12 competed in the contests.
Here is a list of the
Here is a list of the team results: Serior Chaper Conducting:
Whitharral: 1. Frior
Litifefiedd; 4. Morton;
 Mortcon 3 . Bovinas 4. Springlake Earth;
Farwell; 8 , Mulathe: Senior Farm skille: 1. Frions: 2. Whitefoes



Extemporaneous Speaking i. Bret Whiten.



THE SENIOR FARM Skills team, district FFA champions, are shown above. From the left are Jay Norsworthy, Trent Johnson, Joe Kyle Reeve and Winfield Davenport.


JUNIOR FARM SKILLS team, which took the first place banner in the District FFA event, is shown above. From the left are Bart Blackburn, Monty Smith, Brent Hinkle and Trent Shelton.


QUALIFIES....Stanley Miller, right, is congratulated by Benny Pryor as qualifer to the area contest in extemporaneous speaking. The area contest is this week in Canyon.


THE NEWEST THING....In sportswear for young ladies was modeled by Christie Britting and Diane Johnston when the members and guests of Modern Study Club met for their style guests of Modern Study Club met for their style
show at Ruthie's. The girls are showing off the latest in knickers and striped socks.

## PRESENTING

## A New Sign On Main Street:



See Me For Insurance On:
$\star$ Farm $\star$ Life $\star$ Auto $\star$ Home
$\star$ Health $\star$ Commercial
Large Discounts On Homeowners Policies
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MARY JOHNSTON....President of Modern Study Club, models an attractive suit at the Monday evening style show. Cake and coffee were served by hostesses Iona Cook and Louise Dunham at the close of the evening.


ALLO REEVE....Showing off the jacket and contrasting blouse of her suit chosen for the study club's Fall Style Show at Ruthie's. The store was decorated in Fall flowers and Thanksgiving decor.

Courthouse
Notes
Instrument Report Ending
Vovember November 4,1981, in
County Clerk Office County Clerk Office, Bonn
Warren, County Clerk Warren, County Clerk
WD, R.I. Johnson,
Benjamin F. Sullivan, $S^{1 / 2}$ o Benjamin . Sulitvan, Si/2, of
lot 4 and all lot 5 , Blik. 13 , Friona
WD, Vernon C. Willard, et al, Teddy L. King, NW
ft. lot 2, Blik. 113 , Bovina OGL, A.D. Hollis, J Hellen Reasoner Pet. Land
Ser., E $1 / 2$ of Sec. 48 , Blk. H, Kelly
Deed, Charles Ancel Deed, Charles
Roark, Dorris Marie Gober
Roark,
SW Roark, SW $1 / 4 \quad$ Sec. 17
T10S;R2E WD, Jerry C. Wilson,
April M. and Kerri D. April M. and Kerri D
Taylor, 0.458 ac. out NE of Sec. 1, T3S;R3E OGL, Keith and Wendel Garner, Hellen Reasoner Pet. Land Ser., SE1/ Sec. 9
$\mathrm{~N} 1 / 2 \& \mathrm{SW} 1 / 2 \mathrm{Sec}$, $\mathrm{SW} / 4$ $\mathrm{N} 1 / 2$ \& SW $1 / 4$ Sec. 8 -SW
Sec. 10 -Part Sec. 18 , Blk. Synd.
marriage licenses Santiago Martinez an Deloris Padilla. Elena yillegas

blenar.

Frest


Rites Held smosocoscocococox Star Lites...i.

## In Hereford

Funeral
Wilhelm,
Monday, 73, were conducted S. Anay, November 16 in Hereford's Father Zavier Butler, pastor, officiating.
Burial was in Restlawn Cemetery of Hereford, under the direction of Rix Funeral Directors. Wilhelm was born June 12, 1908 in Potosi, Wisconsin. He married Agnes
Sieger May 12,1936 in Nazareth. He was a farmer and rancher in the area, was a member of St. Anthony's Catholic Church of Hereford, and was a fourth degree member of the
Knights of Columbus. Knights of Columbus.
Wilhelm had been Wilhelm had been a resident of
Hereford for the past 45 years, moving there from Nazareth. Survivors include his wife Agnes of
the home; two sons, Joe Wilhelm of the home; two sons, Joe Wilhelm of Friona and George of Hereford; three
daughters, Jane Gieorge of daughters, Jane George of
Lexington, Kentucky, Cecilia Hines of Kansas City, Missouri and Beatrice Nishimuta of Alabama; two brothers, Clarence Wilhelm and C.B. Wilhelm
of Nazareth; one sister, Rose Warren of Nazareth; one sister, Rose Warren
of Nazareth and 15 grandchildren. School Sets Three-Day Turkey Break

Friona schools will turn out at $2: 45$
p.m. Wednesday, November 25 for p.m. Wednesday, November 25 for
he Thanksgiving holiday break. he Thanksgiving holiday break.
School will be out Thursdat Friday and Monday, November 30, which will also be a teacher work day. School resumes at its regular time United Way At \$8,977 Mark Friona's United Way campaign
had reached $58,977.61$, or 74 per cent had reached $58,977,61$, or 74 per cent
of its goal for 1981 as of Friday morning, according to Hal Rateliff and Carl White, co-chairmen "There are a number of worken who have not turned in their money.
If they will work their areas and turn If they will work their areas and turn
in their reports, we might be closer to the goal," Ratcliff said.

| RAY IS | (Continued from Page 1) |
| :---: | :--- |
| COMNG! | all of its trials and tribulations, causes <br> books and movies about average <br> people and average probiems to be <br> tossed aside. With that in mind, the <br> author of "Goliath Awaits" went out |
| and really found himself a different |  |

In Texas,
98.5\% of all the people killed in passenger cars, trucks, and buses in 1980 were not wearing their


## SLOW DOWN



## THEY DEPEND ON YOU

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Chisel
Lister
We've Put Them All Together. THE PLOW



