





SEA US  
For a Real Bargain in a  
Reposessed  
LEONARD  
Refrigerator  
**Dyer's**  
Auto Parts

**\$8.00 IN CASH**

**100 FREE PRIZES**

**20 THEATRE TICKETS**

Two \$1 cash prizes each week, one for contestants living in Floydada and one for contestants residing outside the city limits. To the next 18 correct lists a prize will be given by the following merchants: Gilliam's Appliance, Dyer Auto Parts, Strick's Snack Shack, Farmers Grain Company, White Way Laundry, Wester's Quality Bakery, Bunk Hunt's Shop, Armour Creameries, Henson's Laundry, W. L. Fry, Cleaners, Kimble's, White Drug Company, Fogerson's Shoe Shop, Rice Hatchery, Good Eats Bakery, Finkner's Auto Store and Nick's Gulf Station. To the next five nearest lists a theatre ticket to the Palace Theatre will be given.  
There are no strings to this offer. Simply list every mis-spelled word you can find on this special page, give the name of each advertiser, address, and the line of business they are in and mail, or bring your answer to the Hesperian office. Neatness and promptness in your reply will be considered. This page will run four consecutive weeks January 30, February 6, February 13 and February 20. Prepare your list NOW. You may be a winner. All lists must be in the office not later than Monday noon of each week. Winners will be listed on the following Thursday and Prizes awarded on Friday.

— THE —  
**McCormick-Deering**  
**Farmal "H"**  
with tool-bar 2- or 3-Row Middle Buster.  
A small Tractor with Plentie of Power.  
Complete with Lights, Starter and Power Lift.  
**Martin & Co.**

**SMILE**  
And  
**THE WORLD SMYLES**  
WITH YOU  
**Good Eats Bakery**  
Plainview, Texas  
Horace Owens, Distributor

**EQUIPED TO SERVE**  
Consult with us. Get our estemats. Save the expense of consintit repares, waisted fuel, lay-ups and poor service. We do everything the job needs all at one time. Minar adjustments are expensive. We have the equipment and mackaniks to put your cor, bus, truck or well motors in perfect running order. We have a full line of GOOD parts. Fram Oil Filters for Cars or Tractors.  
**OLDS SALES and SERVICE**  
**Finkner's Auto Store**  
**OLDS SALES and SERVICE**

- 30 - 30 - 30 - 30 - 30 - 30 - 30 - 30 - 30 -  
**THIRTY (30) USED CARS**  
**Twenty-Five (25) Dollars (\$\$)**  
— To —  
**Six Hundred Seventy-Five (675)**  
**All Models — All Styles**  
Our Prizes Are Right!  
**Bishop Motor Company**  
Floydada Phone 228 Texas  
- 30 - 30 - 30 - 30 - 30 - 30 - 30 - 30 - 30 -

**WASHING—**  
**Expert Lubrication**  
We invite you to try our service.  
On the convenient corner.  
Dayton Tires, complete Conoco Line.  
**Sroban**  
**Oconoc Noitats**  
Fred Roy

**FLOYDADA HOSPITILE & CLINIC**  
Thoroughly equipped for the examination and treatments of...  
**Medical and Surgical Cases**  
Floydada, Texas  
South Main Street

**STOP At ARWINE'S**  
For  
**Fountin Supplis, Cosmetiks, Vitamin Products, Perscriptions**  
Our registered pharmacists compound your prescriptions carefully and accurtaly.  
**Arwine Drug Co.**  
"GOTEVERTHING"

**DATE NUT COOKIES**  
and  
**COCONUT MACARONS**  
**9c DOZEN**  
**Wester's**  
**QUALITY BAKREY**

Visit...  
**STRIC SHAC S**  
FOR—  
HAMBURGERS  
SHORT ORDERS  
COFFEE  
SANDWICHES  
L. T. HICKERSON, Manager  
Kenneth Butch

Shipment of Rrefrigerators, Ranges and other Majer Appliances or becoming hard to get, due to congestion of the defence program.  
Buy Now and Avoyd Delays.  
**Gilliam's**  
**Appliance and Sports Store**  
Telephone 362

**? Chairs on Their Last Legs**  
Don't buy a new living room suite. Let us recondition and reupholster the old one and it will be as good as new agin. We have a complete selection of fabrics and prices are low. Call us today.  
GET YOUR SPRING TONIC AT  
**Sam's Body and Fender Works**

WE INVITE YOU TO TRY...  
**COSDEN MOTOR OILS and GAS**  
Conveniently Located  
Southeast of the Courthouse  
**Home Oil Company**  
Clarence Phoster, Manager

Bring Your  
**BLACKSMITHIN**  
— To —  
**Bunk's Shop**  
East of Floydada Hospital and Clinic

**- 50c -**  
—is all it costs to own one of these NEW FLAT STEAL PANTS CREAMERS. Agents wanted for each community. You can make big money. Write Mrs. John Buchanan, in care of Henson's Laundry, Floydada, Texas also used and sold by Sam Box Laundry, Lockney.

**Have You Seen The New Elgins?**  
Birthdays, Anniversaries — any special occasion — will be doubly honored by the gift of an Elgin watch. See the new rose' stiles... remarkable values at—  
**M.L. Solomon, Jewelry**

**MINNEAPOLIS-MOLINE LINE**  
Tractors and Tools on Display at S. J. Latta's Display room and work shop across the street South from Willson & Son Lumber Company.  
Tractors and Farm Implements deseigned to fit all jobs.  
**S. J. LATTA, Dealer**

**FREE.....**  
25c Pepsodent Tooth Paste or Pouder with each 50c Pepsodent Tooth Brush.  
\$1.00 Jergen's Lotion, 50c Jergen's all-Purpose cream — BOTH FOR 89c  
\$1.00 Hind's Honey and Almond Cream, 49c  
**WHITE DRUG COMPANY**

**SEA**  
**THE NEW LORD AND LADY ELGIN WATCHES**  
— At —  
**KIMBLE'S**

**Henson's Laundry**  
Located at 311 South Main  
Phone 25 Self Service  
Call us for prompt pick-up Service. We do all kinds of Laundry Work.  
"Pleasing You Keeps Us in Business"

**EXCELLENT PRESSING**  
Your suits and dresses are pressed RIGHT at FRY'S... just the way a custom taylor would do them. Economical, too!  
**W. L. Fry, Clener**

**High Quality Baby Chicks**  
—from selected, blood-tested flocks at prices that are right!  
Active Member of Texas Baby Chick Association  
**Rice Hachery**

There ant no use to buy clothening jist as good. Smal purchases may not hurt much but when comes to a suite are a pair of shoes you jist can't aford to take chances in poofing of your money and to we are selling this hear Ristol hat you have haired so much about over the Raideo and it jist sels for \$3.95 sack and al.  
**Glad Snodgrass**

**Drink Pasteurized Milch for Health**  
Delivered Anywhere in Floydada  
TELEPHONE 157  
**Roy Paton Dairy**

**NIK'S GUFF STATION**  
Located at 222 South Main Street  
**Good Gulf Gasoline and Lubrication Oils**  
We are here to serve you. Drive in and fill up today.  
**B. NICHOLS, Owner**

**MILADY'S CHARM**  
Depends on the looks of her Nales, Hare and Complexion as well as the Costum she Wares. We spechalize in Hi quality Oil Shampoo, blech fashuls, Dandruf Tretment and Hair Stiles.  
**DeLuxe Beauty Shoppe**  
CLARA OLETA RUTHIE BELLE

**Armor Creameries**  
Your patronage is appreciated  
Call at your favorite Grocery or Market far...  
**Cloverbloom Butter, Cloverblume Cheese**

**THE FURST FEW WEEKS**  
Of a Baby Chick's life determines the difference between profit or a bad investment. We recommend—  
**Economy Chick Starter**  
As a Profitable Investment  
**Farmers Grane Co.**  
Call 43

VISIT THE NEW  
**WHITE-WAY LAUNDRY**  
are Call Telephone Number 141  
Hep-your-self, per hr., 25c  
Rough Dry, per lb., 4c  
Wet Wash, per lb., 2c  
Shirts Finished, cash and carry, 10c  
210 North Main Street

**WE RECOMMEND—**  
NATIONALLY ADVERTIZED  
**Cats Paw Rubber Soles, Cord Soles, Rubber Heels.**  
Ladies' Thin Rubber Heals  
**FOGERSON'S SHOE SHOP**  
204 1/2 South Main Street

**THEY ARE MAID FOR EACH OTHER TO SAVE YOU MONEY**  
An important advantage in owning a John Deere General Purpose Tractor is that you can get John Deere working equipment for it, equipment that fits right onto the tractor—they're made for each other. Then, there's a wide variety of drawn implements.  
Don't overlook the working equipment; owning a tractor without equipment too go with it is like owning a knife without a blade.  
**Stansell-Collins Co.**  
FLOYDADA, TEXAS  
**Lockney Implement Co.**  
LOCKNEY, TEXAS

**DAVIS WEARWELL TIRES**  
The Old Reliable Low Price Tire that is Guaranteed 12 months.  
Prices You Can't Beat  
6.00 x 16 \$6.60  
5.50 x 17 \$6.30  
4.50 x 21 \$4.95  
**CLINE And RAINER**  
S. E. Corner of the Square

**MAKE YOUR OWNERSHIP SURE!**  
The wisest provision you can make to safeguard the finances invested in your property is to obtane the correct amount of insurance in proper forms. With this protection your Credit is strengthened and your equity in the property made secure.  
**G. C. TUBBS, Insurance Agency**

**FEBRUARY and MARSH**  
Are Big Fire Months... Need We Say Anything More Except "Adequate Insurance"  
Inspect our policies, we feel that we have one that will please you and come within the price range you would expect.  
**FLOYDADA INSURANCE AGENCY**  
W. H. HENDERSON, Agent













# THE HESPERIAN

## Chatter Box Gathers Gossip On Floydada Students

### F H S Boys find Fault With Fairer Sex In The School

Question: What is it that you like or dislike about the girls of F. H. S.?

Phil and Maurice Steen: Too conceited—they think they have you behind the eight ball.

Big Foot Turner: "They're your friend one minute and the next minute they're your enemy."

Dillon Patterson: "Don't like the attitude they have toward Lockney boys."

Randolph Rutledge: Pretty well in general, but get mad too easy.

Bryan Collins: I don't like them any better than they do us.

Beryle Bishop: "Two time and two faced."

Paul Kropp: "Very pretty but, too independent."

Scrappy Hodge: I like 'em' all especially."

Bruce Foster: "They are okay in comparison with the boys."

Bennie Crawford: "They are nice to look at but they talk too much."

### Track And Field Work Will Get Under Way On Wednesday

Training for track starts Wednesday and the Interscholastic League will be held six weeks from last Saturday. The meet is to be held at Floydada. Coach Winter said he expected to have a good all-around track team. The 440 yard relay has been added this year instead of the javelin.

The track team will go to several invitation meets before the league meet here. Boys who think they have any track ability should come out and get in shape. Spring training for football practice will begin after track season.

### BOY SCOUTS HAVE CHARGE OF ASSEMBLY PROGRAM WEDNESDAY AT F. H. S.

Assembly, Wednesday, was in charge of the Boy Scouts troops of Floydada, since the week of February 10, to 14, was National Boy Scout week.

A brief history and the qualifications of Boy Scouts were the numbers furnished by members of the troop in the band.

Other events celebrated were Principal Robert Linders' second wedding anniversary and Lincoln's birthday.

### AGGIE III CLASS TESTS POULTRY FOR DISEASE

Testing hens for Pullorum disease was done by the Ag. III class Thursday after the class had spent several study periods during the past week on how to make the test and related topics.

It was learned that considerable economic loss is suffered each year as a result of Chick losses from the disease, which was transmitted from affected parent stock.

Seventeen birds were tested and no reactors were found. Other tests are planned.

### MISS EUNICE HOWELL HAS NEW POSITION IN DALLAS

Miss Eunice Howell, former English and Spanish teacher, has obtained the position of secretary to the manager, of Massey and Harris Implement Company in Dallas.

Miss Howell has been working two weeks and is enjoying her work.

### E. P. NELSON BONDS And All Kinds of INSURANCE

Second floor First National Bank Building. Telephone 285

## GET IN.. STRETCH OUT.. and enjoy a great new ride!

NEW COMFORT was the keynote as we made plans for this year's Ford. Get in, through the new wide doors! Stretch out, in room to spare! Seating width has been increased as much as 7 inches. Knee-room and inside length are greatest in the low-price field. Then take the road and try its ride!

A soft, steady, gliding new Ford ride that takes good road or bad in a satisfying new kind of stride. And notice the quietness of this big Ford!

There's news at your Ford Dealer's that's too good to miss! News in comfort. News in value. And news in a "deal" that you'll find easy to take!



GET THE FACTS AND YOU'LL GET A FORD!



Enjoy A FREE Ride in a New 1941 Ford Automobile Today

## BISHOP MOTOR CO.

Floydada, (Ford Sales and Service, Phone 228), Texas

### FFA Boys And FHT Girls Hold Valentine Party Friday

### Mrs. Lula Owen Will Take Over English Department

Mrs. Lula Owen, former teacher of Hedley High school, will take her place as Head of the English department Wednesday February 19.

Mrs. Owen was head of the English department for seven years when she was teaching at Hedley. Before she taught there she spent several years at Booker High school.

Mrs. Owen has her B. A. degree and M. A. degree in English. The faculty and students of Floydada High school welcome Mrs. Owen to our school.

### FOODS GIRLS HOLD TEA PARTY THURSDAY AFTERNOON

The Foods girls, enrolled in section Ia, gave a tea Thursday afternoon for the first year clothing girls in section Ib.

The Valentine motif was carried out throughout the entertainment. The tables were covered with a white lace cloth. A gumdrop tree with red and white candles on each side was used as a centerpiece.

The refreshments consisted of spiced tea, mints, sandwiches, and cookies. The sandwiches were of the oven-faced type, and were filled with white cream cheese and pimiento on top. The cookies were heart shaped and were frosted with red icing.

The hostess for the enjoyable affair were Eva Lee Oden, Eloise Smallegan, Donice Cline and Joy Cardwell.

### FATHER-SON BANQUET IS SET FOR FEBRUARY 21

Paul V. McNutt, Federal Security administrator, will speak to the Future Farmers of America by Radio over the Texas Quality network, while the Fathers and Sons are seated at their tables Friday night at 9 o'clock, February 21.

Other speakers on the program will be A. J. Linke, National F. A. advisor; W. A. Ross, National Executive secretary; C. G. Scruggs, President of the F. F. A. of Texas; J. B. Rutland, State F. F. A. advisor; and R. A. Manir, State Director for Vocational Agriculture.

The Floydada chapter will hold its banquet at this time in keeping with the state program.

### AGGIES STUDY JUDGING AND CLASSING OF DAIRY CATTLE

Judging and studying dairy cattle has been the chief topic of interest in the Ag Department the past week. As a result of the weeks study, Junior Cummings, Harold Norrell, and Robert Conner were chosen to represent the department at the judging contest to be held at Texas Tech. College, Saturday, Feb. 15.

The exact placing of the team has not been learned just yet as the team was unable to stay to hear the results Saturday night.

Make friends and your sales will take care of themselves.

### WRONG HIGHBOY

"Do you think the old-fashioned highboy is coming back?" asked the intellectual gentleman of his new girl friend.

"Heck, no," replied the g. f., "the old man's gone out for the evening."

It is best to marry while you are earning a small salary. If you break a wife in on a small earnings she may be able to live on your income when you begin earning more.

### CITY CANDIDATES

The following have authorized The Hesperian to announce their candidacies for city office in the election Tuesday, April 1:

For City Secretary

CLYDE W. HENDERSON  
SILAS E. DUNCAN

For City Marshal

MORGAN WRIGHT

### SPEARS & DANIEL

Complete Automotive Service — Specialized Lubrication  
Latest Modern Valve Seating and Ring Equipment  
PHONE 51  
In Day and Night Garage Bldg., Opposite Postoffice.  
Agency for International Trucks

now Baths are the order of the day

It is becoming, in America, more and more a part of good breeding, good business, and good health for everyone to have a thorough cleansing bath each day. We have all recognized the bath for what it truly is, "a delightful and a highly important aid in the fine art of modern living."

An Automatic Storage Gas Water Heater will furnish plenty of Hot Water—the BATH will be more pleasant—then, too, there will be enough for other household uses.

## West Texas Gas Company

### Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

### CREOMULSION for Coughs, Chest Colds, Bronchitis

CREOMULSION

Don't Do This to Start Your Car



USE **HIGH TEST PHILLIPS 66**



Crossing your fingers won't help start your cold motor. What you need is not superstition . . . but super high test.

The extra high test of Phillips 66 Poly Gas does the trick every time, even if your car has been out in freezing temperature for hours.

You never have to hope and wonder, you never have to wish and worry, no matter how low the thermometer drops. As it goes down, we keep raising the test of this wonderful winter motor fuel.

Month by month its volatility goes up, yet the price stays the

same. You pay not a penny more for Phillips 66 Poly Gas than for ordinary low test gasolines. . . because Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline.

For amazing, fast starting . . . for snappier performance and more mileage. . . we sincerely believe Phillips 66 Poly Gas is your best buy in cold-weather gasoline.

Try a tankful, and see if you don't quickly feel that difference in starting speed, faster warm-up, and smoother power . . . all at no extra cost!

### Phill-up with Phillips for Instant Starting

Bring Your Car To PHILLIPS "66" STATION and Fill Up with

HIGH TEST PHILLIPS "66" ANTI KNOCK GAS!

Wash and Grease Jobs \$1, Spark Plugs, Batteries Charged, Lee Tires and Tubes.

TELEPHONE 9505

PHILLIPS "66" STATION  
AARON CARTHEL, Manager

