

# The Floyd County Hesperian

Widest Read News Medium in Floyd County

## DOLLAR DAY HERE FRIDAY -- SATURDAY

### Volunteers Notified of Selection

No Information Available On Possible February Calls, Rutledge

Even registrants have been notified of their selection to fill the second call for induction January 17 and 18. Rutledge, secretary of the local draft board said Tuesday.

All of them have signified their readiness to abandon civilian life for one year of army training. They will probably travel by train from Floydada to Lubbock, the point of induction into service, Rutledge said.

An appropriate exercise is planned for the send-off. They will probably leave here at 9:30 a. m. and arrive in Lubbock at 4 p. m. This will be the largest group to leave this county under the draft set-up.

Rutledge said that approximately five changes of address are made at the board each day, indicating that Floyd county young men do a lot of "circulating" around. "It is like keeping track of a small town of approximately 1250 persons," the secretary said.

Registrants have, as a rule, been prompt in notifying the board of address changes, even after being placed in a deferred class. Rutledge said that this aided the board a great deal.

No official announcements have been made on possible February calls, Rutledge said, but it is probable that there will be one or more calls made during that month.

Two replacements must be made on the next call, and two volunteers have already appeared to take those two places. Volunteers are given preference over regular order numbers, and as long as volunteers fill quotas it will not be necessary to refer to order numbers.

College students who were enrolled at the beginning of a college term, who request deferment, are put into a deferred class until the end of the term. But at the end of the term they must go on the first call.

### TECH COACHING PROBLEM STILL UNSOLVED, REPORT

According to Texas Tech's board of "misinformation," as it is termed by reporters, has issued no statement as to whom the athletic council will recommend for Pete W. Cawthon's vacated post.

A statement that the field had been narrowed from "63 applicants to 13" was given out.

A few "known" applicants are Marty Karow, "Botchy" Koch, who are applying as a unit; Francis Schmidt, Dell Morgan, Bill Wallace, Jack Sisco, and a number of other equally known football figures.

### SECRETARIAL CHANGES IN LOCAL OFFICES

Miss Leona Peck, who has been assistant secretary of the Floydada National Farm Loan association, has taken a secretarial assignment in the local Farm Security administration.

She is being succeeded at the Floydada National F. L. A. by Miss Maurice Burton, a daughter of Mr. and Mrs. Clyde Burton of the northeast part of Floyd county.

### Commissioners Set Official Salaries For New Year

Commissioners court met Monday for their first regular session in 1941 and attended to a number of routine matters, such as paying outstanding bills and approving accounts from the various county offices.

The court also contracted for a new automobile to be furnished the sheriff's office. The county furnishes the vehicle and the sheriff bears the operating expense.

Salaries for the various officials were set for the year. No official was given a "raise." The salaries were set as: G. C. Tubbs, county judge, \$165; Members of the commissioners court, \$116.66 each, per month; Milton Sims, district clerk, \$65; A. B. Clark, county clerk, \$50; Fred N. Clark, sheriff, \$83.33; D. F. Bredthauer, county agent, \$150; Miss Edith Wilson, county home demonstrator, \$83.33; B. P. Woody, justice of the peace, \$20; Frank Perkins, justice of the peace, \$20, and John Stapleton, county attorney, \$85.

A number of the officials' salary are, of course, supplemented by fees collected.



Under new slogans—"Help the Youngster Around Your Own Corner"—and—"Enlist in our National Defense Against Infantile Paralysis"—this boy and girl are marching forward in the 1941 "Fight Infantile Paralysis" campaign. Known to millions, this picture is again being used by the Committee for the Celebration of the President's Birthday on posters, birthday cards, coin collectors and buttons as the emblem of the appeal for funds to fight the crippling disease, infantile paralysis.

### Foggy Weather, Slippery Roads Cause Accidents

Floydada Motorists Have Multitude Of Troubles With "Ceiling Zero"

Fogs over the week-end made slippery roads and bad luck for nearly a score of Floyd county motorists. Some of them did flips when they tried to take liberties with the slippery highways.

No lives were taken as toll but several cars were in garages here and there. Among the more prominent travelers who suffered car damage and exposure was W. U. White of the White Drug company, who turned a flip two miles this side of Plainview Sunday night about 11:30. He was enroute to the bedside of a sister, Mrs. M. P. Goen seriously ill in a Plainview hospital. Probably traveling too fast White attempted to pass a car or truck without a tail light that loomed up in his path. He was unconscious afterwards for one to two hours in a wheat field adjacent to the highway. His car had turned two or three somersaults and lit on its top. When he regained consciousness he crawled into the car which he found on the side of the road because it was warmer than the surroundings. A wrecker man finally hauled him and his wrecked car home around 5 o'clock in the morning. Apparently he was not any worse for wear. He was "sose all over" from the experience.

The wrecker who picked him up had been to the east part of Floyd county after a wrecked car and helped White incidentally.

Two other wrecks Saturday night included a car of Clyde Smith, service man with Oden Chevrolet company, whose car turned turtle three times and landed right side (See WEATHER, page 7)

### Louis B. Cardinal Funeral Rites Held Monday

Injuries Received While Practicing Basketball Prove Fatal

Funeral rites for Louis Cardinal, 18-year-old son of T. J. Cardinal of Lakeview, were held Monday afternoon at Harmon Funeral chapel with Father Bosen of Plainview in charge.

Louis succumbed Sunday afternoon at a Floydada hospital following injuries sustained while practicing basketball at Andrews Ward gymnasium early in December.

Teammates said that Louis was dribbling the ball downcourt when he slipped and fell, bruising his leg. Little thought was given the accident until the next day when it became apparent that complications had set in. He was taken to the hospital for treatment.

Although he had been seriously ill for several weeks, it was thought he would recover from his injury.

Louis earned a letter this past football season playing on the Floydada High school Whirlwind team. He was not a starter but had performed brilliantly as a reserve at a wing back post. Coaches and fans had predicted that he would be an outstanding back in 1941.

This was Cardinal's first year in the Floydada school system. He was a member of the junior class.

Louis is survived by two sisters, Mrs. S. L. West and Jeanine Cardinal; three brothers, Fred, John and Emil Cardinal. His mother died in 1937.

Pallbearers were members of the Floydada High school football team. They were J. W. Grigsby, Carlton Fawver, R. E. Goughly, Dillon Patterson, Gordon Platterson, Bruce Foster, Doyle Walls, Royce Turner, Bennie Crawford, J. D. Morrison, Joe Rushing, LeRoy Chowning, Bud DuBois, Arthur Womack, Norman Goen, Harold Sparks, and Robert Warren.

Flower attendants were also schoolmates. They were Martha Yearwood, Louise Willson, Topsy Dudley, Frances Field, Frances Keim, Florene Cates, Cagerlene Carmack and Geneva Gordon.

Interment was in Lakeview cemetery with Harmon funeral home in charge.

### Anderson Rauls Rites Held Sunday At The Mt. Zion Church

Funeral services for Anderson Rauls, 71-year-old Floydada negro, were held Sunday afternoon at the Mt. Zion Baptist church with Rev. N. W. S. Lowe officiating.

Rauls came to Floydada in 1930 from Ellis county. He had always been a good citizen and church member and held the respect of the white people as well as that of his own.

He is survived by two daughters, Mrs. Beatie Coleman, Floydada, and Mrs. Argie Mae Lewis, Oakwood. Also one son, Rosco Rauls, Oakwood. He is also survived by 17 grandchildren.

Pallbearers were Ray Thomas, John Brooks, Charlie Taylor, Jack Ross, Bob Collins and Albert Jones.

### Uncle Ezra And Molasses And January Will Appear At Palace

Will Be First Appearance In Southwest, Theatre Manager Says

The first really and actual personal appearance of Uncle Ezra and Molasses and January of radio Barn Dance Frolic fame in the southwest will "hit" the high plains of Texas next week and they will be in Floydada on Friday night.

This announcement is made on the authority of J. G. Deakins, manager of Floydada theatres, who last year cancelled an engagement of "Uncle Ezra" because he became convinced that the only and actual Uncle Ezra company was not coming to Floydada at that time.

"Positively the first personal appearance of Uncle Ezra Smith's Barn Dance frolic in the southwest" is the way Mr. Deakins characterizes the show. "With him will be the Blue Mountain Ridge Runners and Molasses and January," said Mr. Deakins. The celebrated radio blackface comedians, formerly of Dallas and Atlanta, will be here in person as will Uncle Ezra, Mr. Deakins explained, although there may be some substitutions in the company with them.

The aristocrat of all radio personal appearance shows will be here for one performance only, Friday night of next week. It will have music, comedy and dancing, such as you expect and will afford entertainment for the entire family.

"This is a coast to coast tour," explained Mr. Deakins. "We are sure we are not being played for suckers and we hope our friends in the territory will put this personal stage appearance of Uncle Ezra and Molasses and January on their 'must list'."

A. C. Bowley, Officer Salvation Army Here Saturday

A. C. Bowley, authorized solicitor for the Salvation Army was in Floydada Saturday afternoon and expressed gratitude to the public for the aid rendered the Salvation Army organization the past year. Mr. Bowley who resides at Plainview is the only authorized solicitor, he says, under Captain Marie Paulos, corps officer.

The organization is noted for their aid in case of local, state or national catastrophe. Workers can be recognized by the Salvation Army hat bands and gold crest insigna on their hats, Bowley said.

### President's Birthday To Be Celebrated In Floydada

Dance And Basketball Game To Furnish Entertainment

Plans for the celebration of the president's birthday the last week of January are being worked out this week by members of the executive committee, said Richard F. Stovall, general chairman, yesterday.

Several activities to mark the week are being planned. Among these are the following:

A basketball game for the last week of the month, from which all the proceeds will go to the crippled children's fund;

A March of Dimes campaign which begins Monday and in the progress of which coin collectors will be placed at practically all retail establishments throughout the county—Floydada, Lockney, South Plains, Dougherty, McCoy, Mickey — and any other point which would properly serve the cause;

A dance at Floydada on a night to be designated, probably January 27, the net proceeds of which will be given to the crippled children's campaign;

And probably a half dozen other events to be determined upon meanwhile.

All for the crippled children's benefit fund, a fund for which Floyd county people have been particularly partial during the past several years.

Meeting Saturday Called

The final arrangements for the celebration of the president's birthday will be worked out this week by an executive committee meeting Saturday afternoon at 2:30 in the district court room. This committee is composed of the following:

Mrs. Wayne Greer, Lockney; Hall Nall, Lockney; Mrs. Lee Rushing, Fairview; Mrs. Bill Norman, Dougherty; Mrs. Ott Glassmeyer, Dougherty; Mrs. Mildred Finley, Blanco; Mrs. Sam Hite, Harmony; Mrs. Marianna Kemp, Harmony; Mrs. G. Collins, Sand Hill; Mrs. Edd Holmes, Sand Hill; Mrs. Earl Smalley, Muncy; Mrs. Bob Muncy, Muncy.

Dance Is Planned

For the President's Ball of the week Mr. Stovall has a committee working out details. This committee is composed of Verne Elliott, Geo. W. Sherrill, Fred Nabors, Charlie Lewis, L. T. Bishop and J. C. Gilliam. A building on the west side of the square is definitely pledged for the dance. The committee expects to have Heitrick's Rhythm Clowns to furnish the music.

For the athletic event of next week the general chairman has (See CELEBRATION, page 7)

### Many Citizens On Sick List Are Recovering

Influenza, Pneumonia, Principal Causes Of Illness During Week

Dr. W. M. Houghton, local physician is resting at his home on East Crockett street. He is taking a rest cure and has been at home the past two weeks.

T. F. Anderson is reported much better after an illness the past two weeks caused by influenza.

Mr. and Mrs. C. P. Looper are both ill at their home at this time. Mr. Looper left his place of business Friday afternoon for his bed and has been suffering from a pneumonia attack. He is reported much improved Wednesday afternoon by attendants at his grocery store.

Mrs. Looper suffered from a heart attack and is having to remain in bed several days recuperating.

T. R. Noland and his seven year old son are thought to be improving from pneumonia. Mrs. Nolan is also reported to be somewhat improved from a severe case of the flu. A report from the Noland Texaco station Wednesday was that the family was thought to be on the road to recovery.

Rev. R. T. Breedlove, pastor of the First Methodist church had to suspend service at his church Sunday because of his illness. Mrs. Breedlove reported her husband able to be down-town Wednesday afternoon, however still weak from the influenza attack.

Mrs. V. A. Leonard is able to sit up for her meals and thought to be improving, her daughter Mrs. Leona Bell said Wednesday afternoon.

Mrs. Champ Walters is reported to be slowly improving from an illness (See SICK LIST, page 7)

### Two Mrs. Wilsons Not Related Are Mothers Of Sons This Week

Two Floydada women, Mrs. Winifred Wilson and Mrs. Randolph Wilson have a lot in common besides being named Wilson. Both became very ill with eumeric poisoning and were carried to the Plainview hospital by the same physician, Tuesday, January 7 and both are the mothers of sons, their first born, and the babies were born only a few hours apart.

Mrs. Winifred Wilson's baby was born Saturday night at 11:30 and Mrs. Randolph Wilson's baby was born early Sunday morning. The mothers have been too ill to think about it but some of the relatives are wondering if the parents will get the right baby. Mrs. Randolph Wilson is reported to be doing nicely. Her baby is the grandson of Mrs. W. B. Wilson and Mr. and Mrs. Jno. Galloway.

Mrs. Winifred Wilson has undergone four blood transfusions and is reported to be very weak, although she was believed to be improved Wednesday. Her baby has been named Danny Ross. He is the grandson of Mr. and Mrs. O. W. Harris and Mr. and Mrs. Will Wilson and the great grandson of Mr. and Mrs. S. T. Harris. He also has the distinction of having two great grand mothers, Mrs. Wilson of Goldthwaite and Mrs. D. E. Harris of Center, Alabama.

### Think Twice Folks

If there is anyone hereabouts planning to race the sheriff, they had best do their racing within the next few days because after that the odds are that they will run a losing heat.

Sheriff Fred N. Clark will soon be the owner of a new automobile. It will be a Ford four-door sedan with a Mercury motor, and to step things up, it will also be equipped with a "high speed back-end." Ford Motor company will make this "special" only for law officers.

The new car was contracted for by commissioners court the first of this week, and delivery is expected within a few days out of Dallas. With the new auto law enforcement should "speed-up" considerably in this area.

J. Clark Bolding Dies From Wreck Injuries Friday

Funeral Rites Held At Lakeview Church Sunday

J. Clark Bolding, 67-year-old Floyd county farmer, died Saturday morning from injuries received Tuesday night in a three-way truck crash 4 miles east of Floydada on Highway 70.

Funeral services were conducted Sunday afternoon at Lakeview Baptist church with the Rev. S. R. McClung of Perryton officiating, assisted by the Rev. G. W. Tubbs, and the Rev. Vernon Shaw of Floydada.

Mr. Bolding was born in Alabama in 1873. He moved to Hill county Texas in the spring of 1893, and that fall changed his residence to Floyd county where he made his home until the time of his death.

Mr. Bolding taught school for several years at Lakeview and Fairview but soon gave up this profession to devote his time to farming. He had made his home at Lakeview since he came to this county.

A run-away team injured Mr. Bolding severely several years ago, but he recovered from these injuries after several weeks treatment. Last May he was elected president of the Rodgers Cousins association of Texas.

The truck smash-up in which Mr. Bolding received his fatal injuries occurred at the S. J. Latta Service station just after dark Tuesday night.

According to Sheriff Fred N. Clark (See J. C. BOLDING, page 7)

### Mrs. McDonald Rites Held Saturday At Silvertown

Funeral services were held for Mrs. W. R. McDonald at 2:30 Saturday afternoon, January 11, at her home three miles east of Silvertown. Rev. Harrison, pastor of the Calvary Baptist church of Silvertown, officiated.

Mrs. McDonald moved to Briscoe county in 1917 from Collin county and had resided there since then. Her husband preceded her in death in March 1933.

She is survived by two sons, John McDonald, Plainview and Robert McDonald, Lockney; and four daughters, Mrs. Wade Chitty, Silvertown, Mrs. Ollie Moon, Blueridge; Mrs. Jim McGuffey, Lockney and Mrs. Ray Teeter, Silvertown.

### Hayes Denies FSA Representative In This Area

So far as Orval D. Hayes, Rural Rehabilitation supervisor for Floyd county is informed, there is no representative of the Federal Security Administration calling on the people of the county, informing them on methods of birth control.

This was the statement yesterday afternoon of the local supervisor, whose attention was called to the report that such a representative had been in the territory and is now giving the information on birth control to families represented on the rolls of the administration.

"To my knowledge there is no such person in the territory now," said Mr. Hayes.

The report that a "woman representing the Farm administration" was calling on Floyd county families was received at the Hesperian office the first of the week. The official denial is the only other information this office has in connection with the report.

### Flu Epidemic Seems To Be Lessening Grip

It appears that the influenza epidemic that has gripped Floyd county for the past three weeks was lessening its grip somewhat this week. Floydada high school reported that attendance was "normal," but Andrews Ward attendance was some 40 pupils below standard. John H. Myers, principal, reported.

A higher percentage of relapses have resulted this year from the flu than common, several dependable sources have said. Although the flu itself seemed not so dangerous, the danger of a relapse has been great.

This danger has been so real that the state health office has issued a warning.

### Market Today

| Poultry                                  |               |
|--|---------------|
| Colored Hens, 4 lbs. and up, ..          | 11c           |
| Colored hens, under 4 lbs. and           | 10c           |
| all Leghorns, lb. ....                   | 8c            |
| Cocks, lb. ....                          | 8c            |
| Cream                                    |               |
| Butterfat, No. 1, lb. ....               | 26c           |
| Butterfat, No. 2, .....                  | Not Wanted    |
| Eggs                                     |               |
| Eggs, per dozen, candled, No. 1,         | 15c           |
| Limes                                    |               |
| Free from holes .....                    | 7c            |
| No. 1 Hides, lb. ....                    | 4c            |
| No. 2 Hides, lb. ....                    | 4c            |
| Grain                                    |               |
| Wheat, bushel, .....                     | 68c           |
| Threshed Maize, dry, cwt. ....           | 82c           |
| Threshed Maize, dry, cwt. ....           | 82c           |
| Kaffir, Hegari, cwt. ....                | 82c           |
| Maize Heads, dry, ten, \$9.50 to \$10.50 |               |
| Cotton                                   |               |
| 15/16 middling .....                     | \$8.87        |
| Middling 1/2 .....                       | \$8.62        |
| Cotton Seed, prime, ton, .....           | \$27          |
| Cotton Seed, bollies, ton, .....         | \$22          |
| Hogs                                     |               |
| (Subject to change) .....                | \$8.25        |
| Top, cwt. ....                           | \$6 to \$6.25 |
| Packer Sows, cwt. ....                   | \$6 to \$6.25 |



### The Floyd Co. Hesperian

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### As A Farm Woman Thinks

Nellie Witt Spikes

"If you, or I, can ultimately give to the world a single volume, or line, or thought which will enable our fellow men and women to enjoy life a little more fully, or endure it a little more easily, then we shall not have labored in vain." These lines from Ian Hay were recalled to me yesterday as several people told me they liked this column and it makes me happy.

For influenza—a clay poultice. "Good in influenza, is the clay from the spot where a person first sets his foot on entering a house. For it is then an Irish custom to say, 'God save all here,' and it is these blessings that give a peculiar power to cure the chest. The clay must be scraped from the threshold, made into a paste and applied as a plaster to the chest." This interesting bit of knowledge from folklore in medicine is very timely. From the same source comes the following also: "Baldness—Animal grease. Hair restorers are by no means a recent innovation. An old Egyptian ointment contained the fat of the lion, hippopotamus, crocodile, tiger snake and goat. Persons so treated were to acquire

the energy, strength and sagacity attributed to these animals. But the disappointment that followed was probably the same as experienced by the user of present day hair tonics."

In the mail. Four rocks from a pen friend in Alaska. Mrs. Belle Shellabarger. One is round and smooth. Looks like a petrified hen egg, the other three are some kind of mineral. I saw Mrs. Shellabarger's name in a flower catalog. She told about her beautiful flower garden in Alaska. At once I wanted her for a friend and wrote her. I was delighted with her answer. She only gets her mail once a month. The rocks from many states and counties seem very friendly as they lie on top of my fence. Each one, to me, is a book to read. A kindly message from many friends, telling of other lands. Some are odd, some interesting, others lovely as jewels.

This is the time of year to go through your household stock, your stores or any kind of business and take stock. Discard all the useless and straighten up what you keep. This is good, also, for our spiritual lives. What useless and harmful things we have been keeping. A bit of old hate, a pile of old grudges, a few remnants of jealousy and envy. On what a supply of new goods we need! How much faith to know that God rules the world. What patience, love and understanding we need. "These in abundance the Lord will give us if we but only ask as children ask their earthly father."

Here are some good rules for the New Year I find in my readings:

When your problems beset you or when you first awake in the morning, say to yourself something like this: Today I will rely on God. Today I will take time to rely on Him. Today I will put God first and other things last. Today I will be true to God. Today I will try to think God's thoughts after Him. Today I will take time to feel at peace, knowing that everything is in God's hands. Today I will be cheerful. I will be good tempered and patient with others. I will be kind. Today I will forget my grudges and fears. I will let go of my doubts and hardships. I will count my blessings however small they may seem. I will be on the lookout for every smallest thing that can be called a blessing—a glass of water to drink, a meal, a glimpse of beautiful green on breeze-swayed trees, the good will of a friend, the clothes I wear, a chair, a book, a bed.

It was nice to see Eva May Mickey the other day in town. She was a teacher at McCoy when my children were little and we loved her.

### AS I SEE IT



(By Bill Hams)

**The Texas Tech Situation**  
This column again will be concerned with football, or rather the teachers and directors of the game—especially as it concerns Texas Tech at the present time. Being a graduate of that worthy institution and interested more than a little in its fortunes, football and otherwise, this entire column will probably be concerned with Tech's immediate problem.

Pete Cawthon and his assistants have resigned. They served Tech well and put the school on the map—so far as games won and lost are concerned. Cawthon has done a masterful job, probably no coach will have a better 10 year average at the school.

Pete started from scratch and went from "junior college" football to "big time" while at Tech. For that, we graduates are grateful. Some of his methods were open to criticism and he was cordially hated by many people over the country—but Pete also has a lot of friends.

Cawthon was "good copy" for sports writers, and during the last five years has been cooperative with them in a manner that makes the writer's hearts glad. Pete abandoned the "rough stuff" about five years ago, but that "dirty" reputation lingered on among the fans who "talked football" but seldom attended Tech's games.

**Why Pete Was Fired**  
Of course Pete resigned, but he quit just before he was fired. The athletic council has been sharpening an axe for Pete since 1938 but he built a football team that was perfect and not even Tech's council could top his head off without fear of repercussions that year.

This scribe believes that Cawthon was smart to quit with a good record and a fairly clean slate. For his own good and that of Tech. He managed Tech through its adolescent football years—now Tech can turn the matter over to someone else.

Cawthon has long been at odds with the Southwestern Conference big-wigs. That pressure probably was actually the thing that ousted him. It was all brought to a head over that post-season game with Hardin-Simmons which Pete and his boys refused to play.

**Southwest Conference Bound**  
No doubt Tech hopes to catch the Southwest Conference special, a train they have missed these past seven or eight years. With Pete gone the conference fathers will have to think up a new yodel to keep Tech out.

Matty Bell, SMU's savior and coach has long blasted at Pete and

Tech... and if he should get the Tech coaching job, this column hopes the athletic council and Matty are blessed with the "curse of the Pharos". No this scribe doesn't like Matty. We recommend him for S. M. U. ... and long may they keep him.

Anyway, Mr. Bell won't have anything to yowl about when Tech applies... although he is probably lying awake nights to think up some other objection.

Francis Schmidt, former T. C. U. coach, used to object, but Ohio State objected him out of a job and he would likely be glad to get hooked on with a growing school in Texas.

Schmidt is a good prospect for the job... if he will forget some of his past wages and be willing to start with a growing school at an average salary. The SWC likes Mr. Schmidt and would no doubt like to help him in any way it could.

**Some We Don't Want**  
While looking over the list of "possible" applicants, it was amazing the number of coaches "As I See It" has no desire to see step into the Tech stadium as boss.

In one sweep we say "no" to the applications of Fred Thomson of Arkansas, Morley Jennings of Baylor, Henry Frnka, assistant coach at Temple; Marty Karow of Texas A. & M., Mike Brumelow of T. C. U. and Willy Nicklaus former Tech man.

Texas Tech doesn't want any of the head coaches from Southwest conference schools, especially those of Arkansas, Baylor, S. M. U., T. C. U. and A. & M. And few assistant coaches fit into the picture.

Blair Cherry would be popular and would fit into the scene nicely. A young coach starting in at a young school. He is popular on the plains and would have the much needed blessings of the SWC.

Best bet and most talked in these parts is Frank Kimbrough of Hardin-Simmons. No doubt, Frank would be popular at Tech and would turn out teams to watch win. He also rates high with the Southwest conference.

Mr. Kimbrough seems to be the man of the hour... may he make application and may the "powers that be" at Tech pass on his recommendation.

Outside of Kimbrough, Cherry and Schmidt... in that order, Texas has little to offer in the way of coaches for Tech.

The first consideration for any applicant is "will the Almighty Southwest conference offer its blessings and love?"

Generalissimo Chang-Chek could have the coaching job at Tech if he was a "sure cinch" to get the school into the SWC within five years.

The Tech man must be doubly popular to succeed... first, with the SWC and second, with South Plains fans.

**Why Jimmie Kitts**  
The Fort Worth Star Telegram says, "A lot of Southwest Conference coaches would like to see Jimmie Kitts, former Rice Institute coach, get the Texas Tech coaching job."

Probably the only reason they want him over there is that they know Kitts teams are easily licked. Kitts had three disastrous seasons at Rice with "world championship" material. When he did happen to win a SWC championship, it was pure happen so... his material won the pennant... not Mr. Kitts coaching ability.

So let's place Mr. Kitts in the same barrel with Mr. Bell...

Our baby agrees with Mr. Edison that four hours of sleep is enough for any man.

**FLOYD COUNTY 14 YEARS AGO**  
News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Thursday, January 13, 1927)  
Although the public and private construction in the city limits of Floydada in the year of 1926 did not come up to the big figures of 1925, when more than \$500,000 improvements were done, the year was not a bad one. A compilation of figures for the year shows in excess of \$300,000 during the year.

Members of Floyd county unit of Lee Highway association Monday night at their meeting voted to defer petitioning the commissioner's court for a new election to pave the highway through this county "for four to six months", and to send word to the national convention that work for the paving in Texas would be continued with vigor to its final culmination.

W. B. Jordan was re-elected for the second time as president of the Floyd County Farm Bureau, last Wednesday afternoon when the association held their annual meeting at the county court room at the court house and elected officers and made plans for the ensuing year. Arthur J. Beedy was also re-elected as secretary of the association.

W. C. Boren the first of the week was checked in as agent for the Cities Service Oil company, succeeding Roy L. Snodgrass, who has resigned. Mr. Boren has been in the employ of the agency since its establishment here three years ago.

Miss Doris Armstrong has closed her beauty parlor at Milady's Hat shop and has accepted a position with the Rose Bud Beauty parlor at Lubbock.

Mr. and Mrs. B. P. Woody are spending the week in Panhandle visiting Mr. and Mrs. Edwin Woody. Miss Mollie Goode and Maury Hopkins of Plainview were guests of Mr. Hopkin's sister, Mrs. Jack Henry, Thursday evening.

Marriage license was issued Saturday of last week to Warrnie Leach and Miss Lana Massengale.

### POET'S CORNER

(This column carried on by contributors, entirely without remuneration, under direction of Mary Dean Waters, Becton, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most Texas and the immediate south-west.)

**LIVES MUST TOUCH**  
'Tis said that one must live his own life here,  
And this is true—  
Yet not alone, for one must live—  
For others too—  
We are not to follow our selfish wills,  
Our own desires—  
May bring heartaches to others near.

Or quench hopes fires—  
In a soul that's fighting bravely under a load,  
That's most too much—  
One can't live his life alone,  
For lives must touch.

By Hazel M. Dean.

**THE MIRROR OF THE SOUL**  
A voice is a thing deceiving  
And sometimes gets you by,  
And actions that may have one believing  
May be fooled by the look in your eye.

The voice can be the spawn of satan;  
The restures strong and bold  
But the mirror that never deceives one  
Are the eyes; the mirror of the soul.

If the voice and ways are truthful  
You'll need never have things to hide.  
Let your eyes be the golden mirror  
To your soul. It never dies.

Raymond Fogerson.

**SWIFT WINGS**  
Swift wings that pass in the darkness  
Among the stars, alone;  
With naught but a flashing light  
To guide, from zone to zone.

Swift wings that dare to travel,  
Along the starry trail;  
We'll watch for your return;  
Swift wings that ride the gale.

Mrs. Fay Stapleton,  
Roy, New Mexico.

"I was held up by two men last night."  
"Where?"  
"All the way home."

Telephone 81  
Complete Laundry Service  
**SELF-SERVE LAUNDRY**  
E. T. Williamson, Prop.  
Mrs. E. T. Williamson, Mgr.

**Floydada Insurance Agency**  
"The Agency of Service"  
All kinds of Insurance  
Room 216 Readhimer Bldg.  
**W. H. Henderson**  
Phone 273

**Dr. Smith & Smith**  
Sanitarium  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

Charter No. 7045 Reserve District No. 11

**REPORT OF CONDITION OF**  
**The First National Bank of Floydada**

In the State of Texas, at the close of business on December 31, 1940 published in response to call made by Comptroller of the Currency, under section 5211, U. S. Revised Statutes.

| ASSETS  |                 |
|---|-----------------|
| 1. Loans and discounts (including \$915.45 overdrafts) .....  | \$ 594,634.90   |
| 2. United States Government obligations, direct and guaranteed .....  | 147,300.00      |
| 3. Obligations of States and political subdivisions .....   | 121,007.14      |
| 5. Corporate stocks, including stock of Federal Reserve bank .....  | 2,200.00        |
| 6. Cash, balances with other banks, including reserve balance and cash items in process of collection .....   | 277,500.72      |
| 7. Bank premises owned \$9,540.00, furniture and fixtures \$1,720.00 .....  | 11,260.00       |
| 8. Real estate owned other than bank premises .....   | 1,500.00        |
| 12. Total Assets .....  | \$ 1,155,402.78 |
| LIABILITIES   |                 |
| 13. Demand deposits of individuals, partnerships, and corporations .....  | 776,149.55      |
| 14. Time deposits of individuals, partnerships, and corporations .....  | 125,098.65      |
| 15. Deposits of United States Government (including postal savings) .....   | 1,093.92        |
| 16. Deposits of State and political subdivisions .....  | 110,540.01      |
| 18. Other deposits (certified and cashier's checks, etc.) .....   | 21,492.24       |
| 19. Total Deposits .....  | \$ 1,034,374.37 |
| 23. Other liabilities .....   | 6,546.85        |
| 24. Total Liabilities .....   | \$ 1,040,921.22 |
| CAPITAL ACCOUNTS  |                 |
| 25. Capital Stock:  |                 |
| (a) Class A preferred, total par \$17,750.00, retrievable value \$17,750.00 (Rate of dividends on retrievable value is 3%) .....                                | 50,000.00       |
| (c) Common stock, total par \$32,250.00 .....   | 23,000.00       |
| 26. Surplus .....   | 25,281.54       |
| 27. Undivided profits .....   | 16,200.00       |
| 28. Reserves (and retirement account for preferred stock) .....   | 114,481.54      |
| 29. Total Capital Accounts .....  | \$ 1,155,402.78 |
| MEMORANDA   |                 |
| 31. Pledged assets (and securities loaned) (book value):  |                 |
| (a) United States Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities .....   | 97,300.00       |
| (b) Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement) ..... | 36,750.00       |
| (c) Total .....   | \$ 134,050.00   |
| 32. Secured liabilities:  |                 |
| (a) Deposits secured by pledged assets pursuant to requirements of law .....  | 110,540.01      |
| (d) Total .....   | \$ 110,540.01   |

State of Texas, County of Floyd, ss:  
I, E. L. Norman, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
E. L. NORMAN, Cashier.  
Sworn to and subscribed before me this 9th day of January, 1941.  
(SEAL) SELMA LIDER, Notary Public.  
CORRECT—Attest: W. N. Jones, J. B. Jenkins, J. V. Daniel, Directors.

### Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics.

No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

**Use Hesperian Ads**

**Dr. Wilson Kimble**  
Optometrist

Specializing in fitting glasses and straightening crossed eyes.

TELEPHONE 254 FLOYDADA TEXAS

## NEW 1941 CHEVROLET

Only lowest-priced car with this smart, safe, soundproofed "BODY BY FISHER!" of the same type and size featured on higher priced cars

You ride in the body of your car as you live in the rooms of your home; and you ride in outstanding beauty, comfort and safety when you ride in a new Chevrolet with Body by Fisher!

**You'll Say FIRST BECAUSE IT'S FINEST!**

**Style That's Outstanding**

**Concealed Safety-Steps**

**"3-Couple Roominess" in Sedans**

**Ultra-Safe Unstayed Construction**

**Double-Paneled Steel Doors**

**Box-Girder Bracing**

**Solid Steel Torus Top**

**Original No Draft Ventilation**

**AGAIN CHEVROLET'S THE LEADER** *See It—Buy It—Buy It!*

### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Thursday, January 13, 1927)

Although the public and private construction in the city limits of Floydada in the year of 1926 did not come up to the big figures of 1925, when more than \$500,000 improvements were done, the year was not a bad one. A compilation of figures for the year shows in excess of \$300,000 during the year.

Members of Floyd county unit of Lee Highway association Monday night at their meeting voted to defer petitioning the commissioner's court for a new election to pave the highway through this county "for four to six months", and to send word to the national convention that work for the paving in Texas would be continued with vigor to its final culmination.

W. B. Jordan was re-elected for the second time as president of the Floyd County Farm Bureau, last Wednesday afternoon when the association held their annual meeting at the county court room at the court house and elected officers and made plans for the ensuing year. Arthur J. Beedy was also re-elected as secretary of the association.

W. C. Boren the first of the week was checked in as agent for the Cities Service Oil company, succeeding Roy L. Snodgrass, who has resigned. Mr. Boren has been in the employ of the agency since its establishment here three years ago.

Miss Doris Armstrong has closed her beauty parlor at Milady's Hat shop and has accepted a position with the Rose Bud Beauty parlor at Lubbock.

Mr. and Mrs. B. P. Woody are spending the week in Panhandle visiting Mr. and Mrs. Edwin Woody. Miss Mollie Goode and Maury Hopkins of Plainview were guests of Mr. Hopkin's sister, Mrs. Jack Henry, Thursday evening.

Marriage license was issued Saturday of last week to Warrnie Leach and Miss Lana Massengale.

## YOUR TELEPHONE STILL PIONEERS

**AMERICA now has ...**  
**twice as many telephones as in 1920 ...**  
**twice as many calls ...**  
**faster, more dependable service**

The past 20 years in telephone history are marked by constant progress. Bell System workers... 300,000 strong... still pioneer.

Today, America has more than twice as many Bell telephones as 20 years ago. More than twice as many calls flash through the lines each day.

Your service now is faster, clearer, more dependable. In the territory this company serves, for example, your local calls go through in only three-fourths the time it took just two decades ago... long distance calls in one-seventh the time. Coast-to-coast calls often are connected in one-twentieth the time and cost one-fifth as much.

Today, America's telephone system is better armed to meet the fury of disasters. Storms that once silenced hundreds of telephones now disrupt service only slightly... and often not at all. Damage from major catastrophes is repaired in hours and days... instead of weeks and months.

Today, America's telephone force is better than ever able to furnish fast, accurate, and dependable telephone service to the nation.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

## Oden Chevrolet Company

TELEPHONE No. 4 FLOYDADA, TEXAS



### Social Security Board Representative Will Be Here January 29

Assistance In Every Way Possible Is Aim Of Social Security Representative Next Week

Floydada employers who have not yet secured their social security identification number, including those who have only recently established businesses and others who are delinquent in securing a number, are receiving cooperation and assistance in making application for an identification number from the Social Security Board office according to John R. Sanderson a representative, who was in Floydada Wednesday.

"Not every individual who becomes an employer is aware that the Federal old-age and survivors insurance law required that he secure an identification number, regardless of the number of persons he employs," Sanderson states, "and we are anxious to assist him in every way possible whether he is delinquent or just engaging in a new business enterprise."

It was explained by Sanderson that employers identification numbers are used in the quarterly reports made to the Bureau of Internal Revenue.

A representative of the Lubbock office of the Social Security Board will be in the Post Office lobby in Floydada at 3 p. m. Wednesday, January 29 for the purpose of furnishing information and cooperating with employers and employees on any question which they may have pertaining to the Federal old-age and survivors insurance program. In case any individual desires a special appointment, Sanderson suggested that the request be made by a letter addressed to the Social Security Board, 1309-A Texas Avenue, Lubbock, Texas.

Mrs. A. B. Robertson of Amarillo and Dr. Johnnie Christian of Denton have returned to their home after being here with their mother, Mrs. J. D. Christian for several days.

Rudolph Mobley and James Lee of Paducah were in Floydada Thursday.

### A TRIBUTE

When operation of the municipal light plant was commenced almost a year ago, your City government, having faith in the honesty of the general public, dispensed with the requirement of a meter deposit as advance security for electric bills, in the face of dire warnings that heavy loss would result, thereby shattering the precedent established by all electric companies operating in this territory.

After almost a year's operation, your City government takes pride in announcing, in vindication of its faith in your honesty, that the total delinquent accounts now outstanding amount to only about 2% of the gross business done thus far, and of these delinquencies, at least one-half will be finally collected.

Your City government is extremely proud of this splendid record which you and your fellow citizens have made, and takes this means of expressing its appreciation and paying a sincere tribute to you.

### CITY OF FLOYDADA, TEXAS.

### A SPECIAL CARD OF THANKS

More than 43 years ago Uncle Clark Bolding arrived at our house on the plains to be received with open arms by three little motherless children, the son and daughters of his dear deceased sister. And when we say that through all these years he has stood by to love, encourage and help—to rejoice with us when we rejoiced and to weep with us in sorrow—we know you will understand why we three desire so passionately to express a personal thanks:

First, to God for giving us our dear, sweet Uncle Clark whose shining character will ever be an inspiration to us and ours;

Second, to the doctors and nurses and the good people of Floydada and elsewhere for every help and expression of sorrow and sympathy since the horrible accident that took the life of this beloved one.

We beg our God to bless you everyone.

Fannie Matthews Green,  
Nannie Matthews Latta,  
William Tarpley Matthews.

### News Commentator Will Appear At Paducah Soon

PADUCAH, January 14.—William L. Shirer, Berlin correspondent and noted news commentator of the Columbia Broadcasting system, will picture military and economic conditions as they are today in war-torn Germany in an address in the Paducah high school auditorium Monday night, January 27, starting at 8 o'clock.

The noted news commentator has been in the United States only a few days and comes to Paducah directly from Berlin.

His talk here will not only be the first in the Southwest, but will be one of Shirer's first appearances in the United States since his return from the capital of the German Reich.

Shirer was credited a few weeks ago as being "the best informed newsmen" in Europe.

The public address will be sponsored by the Paducah Lions club and will replace the organization's annual ladies' night banquet. Announcement that Shirer would speak in Paducah was made by J. D. Wilson, president of the Lions club.

Wilson said that "Shirer is being brought to Paducah at considerable expense and we feel that we are exceptionally fortunate in securing him to address the residents of the Greenbelt."

The address will not only embrace the interests of Paducah but also those of Northwest Texas and Southern Oklahoma and is expected to attract an unusually large crowd.

Seven hundred and fifty tickets have been reserved and may be secured through the mail from the president of the Paducah Lions club. Charge will be \$1, tax included.

Officials have been negotiating for several weeks to secure a speaker of top rank in the field of foreign affairs.

When the contract was signed with Shirer, Wilson said it was specifically understood that he would be at liberty to discuss actual military and economic conditions as they are in Germany today.

Wilson said full assurances had been received from the Columbia Lecture bureau that Shirer would be able to open up and discuss conditions as he has personally seen them in Nazi Germany.

An automobile caravan is being planned to tour Northwest Texas and Southern Oklahoma within the next few days to extend an invitation to residents of this section to come to Paducah for the address.

### Providence News

PROVIDENCE, January 15.—Mr. and Mrs. Sam Newman were hosts to a surprise birthday party Friday evening, January 10 at their home in honor of Mrs. Linderman. She received many lovely and useful gifts.

Refreshments were served to Mr. and Mrs. Albert Sammann and daughters, Mr. and Mrs. Wade Lavorn and sons, Mr. and Mrs. J. A. Zimmerman, Mrs. Erna Boertz, Johanna Boertz, Mr. and Mrs. W. A. Boedecker and family, Mr. and Mrs. M. C. Scheele and family, the honoree, Mrs. Linderman and the hosts, Mr. and Mrs. Newman.

Mr. and Mrs. M. C. Scheele entertained Sunday with a turkey dinner with all the trimmings. Those present for the affair were Mr. and Mrs. M. C. Nance and daughters, Jean and Barbara, Mr. and Mrs. J. A. Zimmerman, M. T. Zimmerman, Mr. and Mrs. W. A. Boedecker and family, Mr. and Mrs. J. D. Boedecker and family, Mr. and Mrs. R. C. Smith had as their guests Sunday Mr. and Mrs. Norman McNally and Mr. and Mrs. Ira Smith.

Mr. and Mrs. Clarence Guffee of Floydada visited with Mr. and Mrs. J. M. Williams Sunday.

### Lakeview News

LAKEVIEW, January 15.—Henry Russell was able to be brought home from the Plainview hospital after having underwent an appendicitis operation January 10. He is thought to be improving nicely.

Mr. and Mrs. Howard Shoop of Wichita Falls visited Mr. and Mrs. W. U. Riggle and family.

Mr. and Mrs. I. D. Holligan, Mr. and Mrs. S. L. West, Mr. and Mrs. Lee Neff, Mr. and Mrs. Eli Neff, and Mr. and Mrs. Alvin West visited Sunday with Mr. and Mrs. D. M. West.

Mr. and Mrs. Roy McCravey, Mr. and Mrs. Travis Dunn and Mr. and Mrs. Earl Edwards visited in the home of Mr. and Mrs. O. C. Vinson the past week-end.

Mr. and Mrs. R. F. Hall and Mary Jackson spent Sunday with Mr. and Mrs. Tom Hall and family of Baker.

Mr. and Mrs. Lloyd Denton of Farmer spent Saturday night with Mr. and Mrs. W. H. Bunch.

Mr. and Mrs. Tom Hart spent Sunday with Mr. and Mrs. Fay Hart.

Mrs. Cella Ross had as her visitors Thursday evening Mr. and Mrs. A. L. Scoogin, Mr. and Mrs. Mack Scoogin, Mrs. Charles Matthews all of Lubbock, Kight Dickey of Phoenix, Arizona and Mrs. A. J. Welch of Floydada.

### CARD OF THANKS

We wish to take this means of telling all of our good friends just how much we appreciate their help in our time of sorrow in the loss of our dear husband and father, J. D. Christian. Your words of comfort, the lovely meals prepared, and the beautiful flowers.

May God richly bless each of you and may you in your time of sorrow have just such loyal friends.

Mrs. J. D. Christian, daughters, and brother, Hill Christian.

### Dorothy Mae Jones Otis Anderson Wed Saturday

CENTER, January 14.—Miss Dorothy Mae Jones of Starkey and Otis Anderson were married Saturday evening at the home of the groom's sister, Mrs. Ausie Watson, with her husband, Rev. Watson, officiating. The couple was attended by the bride's parents. They will make their home at Cone where Mr. Anderson is employed.

Mrs. J. L. Montgomery has been ill the past week but seems to be improving at this time.

Mr. and Mrs. E. M. Jackson are spending some time with his mother who is ill.

Several from this community attended the funerals of J. C. Bolding Sunday and Louis Cardinal Monday at Lakeview. School was dismissed Monday afternoon for the Cardinal funeral.

Mr. and Mrs. Clyde Bagwell visited Sunday with Mr. and Mrs. R. L. Glenn at Floydada.

Rev. Farrell and family visited Sunday with Mr. and Mrs. H. B. Mankins.

L. D. Goughly returned Thursday from a trip to California.

Mr. and Mrs. J. B. Jordan spent Sunday afternoon with Mr. and Mrs. W. B. Harris at Baker.

A. W. Anderson is spending some time with his father, T. F. and his sister, Mrs. Earnest Williamson, who are sick this week.

### Lockney Locals

There is still a number of people in this community sick with the flu and pneumonia.

Mrs. E. M. Whorton entertained the home demonstration club Thursday afternoon. Four new members joined the club.

Mr. and Mrs. G. D. Allen were called to Fort Worth Friday to attend the funeral of Mrs. Allen's father.

Charles Hartley, who attends school at Plainview, spent the week-end with his parents, Mr. and Mrs. E. W. Hartley.

Mr. and Mrs. Leo Mason of Albuquerque, New Mexico visited last week with his parents, Mr. and Mrs. C. C. Mason.

Mr. and Mrs. Bollman are the parents of a new girl. Mrs. Bollman will be remembered as Miss Mary Lou Hammonds.

Mr. and Mrs. Ewald Quebe of Providence visited with Mr. and Mrs. King Parker Saturday evening.

Mr. and Mrs. Ben McGee and Mrs. R. C. Phillips returned last week from a visit in Los Angeles, California.

Mr. and Mrs. E. M. Whorton spent last week-end in Lubbock with their son and family. Mr. and Mrs. Walter Whorton and on Sunday all took dinner in Tahoka with Mr. and Mrs. F. T. Tharp. Mrs. Tharp is Mrs. Walter Whorton's sister.

Mr. and Mrs. Horace Weeks of New Mexico is here for a visit with her parents, Mr. and Mrs. Hop Weathers.

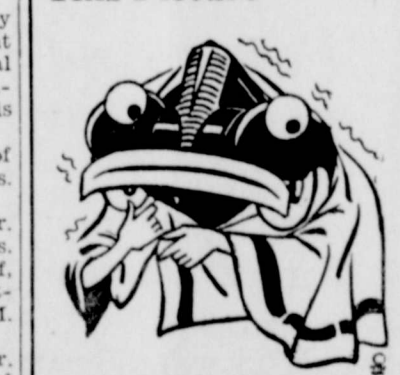
Mr. and Mrs. D. J. Phippips of Providence have moved to this community to make their home.

Mr. and Mrs. Norville Cook and son have moved to Abilene to make their home.

Several people from this community attended the funeral of J. D. Christian at Floydada Wednesday.

Mr. and Mrs. Ralph Taylor and his mother, Mrs. Fred Taylor, and Roy Holmes returned home Friday from a two weeks visit in California. They visited Mrs. Taylor's daughter, Mrs. Bill Jeter, in Tulare and Mrs. Ralph Taylor's cousin, Dayton Clouse at Los Angeles.

### We Apologize For This Picture—



But We Don't Have To Apologize For The Work We Do!

Customers who have given our repair work a trial are our best assets. They come back because they know they can depend on the quality of materials and workmanship. We have the parts ON HAND in our workshop and this prevents a long delay on Your job. When Your car is in need of repair work . . . drive in, give us a trial and be convinced!

FINKNER'S AUTO STORE

### BORUMS IN NEW HOME BOUGHT BY SON

Mr. and Mrs. E. R. Borum are now making their home at 218 East Georgia street, the former residence of Geo. B. Marshall, having moved this week from 401 West California.

J. R. Borum, of Memphis, has purchased the Marshall residence and his parents will occupy it. They moved Monday.

Geo. B. Marshall formerly of the Georgia street number will make his home with his mother and father on South Wall street.

Mr. and Mrs. Earl Crow and Mr. and Mrs. R. C. Patton spent Sunday at Clovis with Mr. Crow's brother, Marvin Crow and family and Mrs. Patton's brother, S. E. McRoberts and family.

Mr. and Mrs. E. L. Norman and son Buddy spent Sunday at Big Spring with Mr. Norman's mother, Mrs. W. I. Norman, who has been quite ill, but is reported to be improved.

Mr. and Mrs. A. H. Kreis visited Tuesday with their daughter, Ruth, who is a student at W. T. S. T. C. and spent the night in Amarillo returning home Wednesday.

Panthers, leopards and Mexican mountain lions were numerous in the forests along the southern Texas coast in pre-Revolutionary times, according to old records.

### New Vitamin B-1 Bread Appears On Market In Floydada

Local families can now enjoy the benefits of Vitamin B1 in a well-known loaf, the Baldrige Baker announces. This new bread, containing extra Vitamin B1, will be on sale at all local food stores. Each loaf will contain approximately 675 international units of Vitamin B1, per pound.

Vitamin B1 is called "energy vitamin" because it is necessary to help transform the normal diet into energy. Children need Vitamin B1 for normal growth and good appetite. Adding this important vitamin to bread does not in any way change the appearance or flavor of the loaf, yet the full grain Vitamin B1 is restored.

Vitamin B1 is not stored in the body to any great extent, and few foods contain it in abundance. Therefore, it is best to obtain it every day for complete assimilation of starch and sugars. By eating six slices of bread a day, about 150 international units of Vitamin B1 can be added to the diet.

Mrs. W. P. Bolding of Wichita Falls came Sunday to attend the funeral of Clark Bolding and visited until Tuesday with her cousin, Mrs. W. M. Dorsey and family.



At HARMONS Friday & Saturday Any Mattress in the house including the famous . . .

SPRING AIRE and SIMMONS BEAUTY REST \$39.50 Values

\$1.00 Down And \$1.00 Per Week No carrying charge

F. C. Harmon

### Dollar Day Specials

We will give you \$1 for your Old Battery in Exchange on any WIZARD, 24 Month Guarantee, BATTERY.

SPECIAL TIRE VALUES

|                          |        |
|--------------------------|--------|
| 12 Month Guarantee Tire— | \$6.60 |
| 600 x 16, with old tire, |        |
| 24 Month Guarantee Tire— | \$9.10 |
| 600 x 16, with old tire, |        |

Save Money on Auto Parts, Buy Them from—

### Cline And Rainer

Southeast Corner of Square Phone 37

### SHOP AND SAVE THE AMERICAN WAY DURING ALL-AMERICAN DOLLAR DAY

|  |  |   |
|--|--|---|
| <h4>MEN'S DRESS SHIRTS</h4> <p>Beautiful patterns from our regular stock. Due to the small quantity, we offer them at this sacrifice. Values to \$1.49—</p> <p><b>77c</b></p> <p>Shirts and Shorts</p> <p>Odd lots for men and boys. Rayon or cotton, and priced to sell—</p> <p><b>10c</b></p> <p>CHILDREN'S SHOES</p> <p>Sizes up to 3 with leather and compo soles. Priced for Dollar Day at—</p> <p><b>97c</b></p> <p>INDIAN BLANKETS</p> <p>Ideal for Auto Robes, or for that extra bed covering. A real Dollar Day buy at—</p> <p><b>\$1.17</b></p> <p>LADIES' PURSES</p> <p>Reduced for Dollar Day—</p> <p><b>1/2 Price</b></p> | <h4>DRESS HATS</h4> <p>Just a few for this special occasion.</p> <p>\$5 to \$7.50 Values—</p> <p><b>\$2.97</b></p> <p>CHILDREN'S ANKLETS</p> <p>We have priced these special for Dollar Day . . . Just the thing for school wear. 6 to 10 1/2.</p> <p><b>10c</b></p> <p>SILK DRESSES</p> <p>Values to \$7.50 put on sale for these two days at the low price of—</p> <p><b>\$1.97</b></p> <p>WOOLENS</p> <p>Large selection for two days—</p> <p><b>Reduced 33 1/3</b></p> | <h4>MEN'S DRESS PANTS</h4> <p>Only a few pair left in stock but real bargains at this price—</p> <p><b>\$1.77</b></p> <p>No Alterations</p> <p>LADIES' SILK HOSE</p> <p>Vanette, Perfect Quality brands, 2 and 3 thread—</p> <p><b>47c</b></p> <p>MEN'S SWEATERS</p> <p>One Big Lot in various colors and sizes, priced for Friday and Saturday at—</p> <p><b>87c</b></p> <p>SWEAT SHIRTS</p> <p>Ideal to wear on cold days under your regular jacket. Heavy weight—</p> <p><b>57c</b></p> <p>MEN'S SUITS and OVERCOATS</p> <p>Priced special for Friday and Saturday</p> |
|--|--|---|

### WHITE'S FRIDAY and SATURDAY Dollar Days

White Drug Company joins in inviting you to Floydada Friday and Saturday—January 17 and 18—for DOLLAR DAYS. Everybody in town is trying to make it worth your while. Look at these bargains at White's.

|  |                 |               |
|--|-----------------|---------------|
| Wine of CARDUI   | Pint Size,      | <b>59c</b>    |
| KOTEX, 66 NAPKINS,   |                 | <b>\$1.00</b> |
| Red Arrow Nose Drops,  | 25c size 2 for, | <b>25c</b>    |
| \$2.00 SIZE H. H. A. HAND CREAM,   |                 | <b>\$1.00</b> |
| Syrup of BLACK DRAUGHT, Size,  | 50c             | <b>33c</b>    |
| 50c BRITEN TOOTH POWDER, 39c TOOTH BRUSH, BOTH,                                  |                 | <b>59c</b>    |
| Hind's Honey and Almond Cream  | \$1.00 Size,    | <b>39c</b>    |
| \$1.00 Size Cara Nome BATH POWDER with \$1 Size CARA NOME COLOGNE,               |                 | <b>\$1.49</b> |
| Hot Water BOTTLE,  | 59c Size,       | <b>37c</b>    |
| FREE—25c Tube Gillette Shaving Cream with Package of 10 Gillette Shaving Blades, |                 | <b>49c</b>    |

### White Drug Co.

We Serve Fresh Folger's Coffee



# Rural Electric Co-op To Sponsor Picture

## Power And The Land To Show

Show Sponsored By The Floyd County Rural Electric Co-op

"Power and the Land," a story of an Ohio farm family will be coupled with the regular feature, "Gallant Sons," at the Palace theatre Tuesday and Wednesday to give Floyd county patrons a "double feature" show, with the benefit of "family night" rates.

The added feature is offered under the sponsorship of the Floyd County Rural Electric Co-op, and shows a real Ohio family as it lived before the coming of electricity.

The family, the William Parkinson family, is an actual family living near St. Clairsville, Ohio. The family is a member of the Belmont Electric cooperative.

The picture shows the inefficiency of the un electrified farm, the many inconveniences that the family were forced to put up with and the antiquated equipment.

A drive to secure the benefits of electricity was begun in the community with the Parkinson family playing a leading part in the drive. The movie shows how it was necessary for the families to cooperate to secure the lines and the rates.

Later scenes show the efficiency

### WILL ATTEND FRIGIDAIRE SCHOOL IN DALLAS

Clinton Pyffe and Newell Parker, of the Oden Chevrolet company organization plan to spend this week-end in Dallas where they will attend a meeting of Frigidaire sales and service organization in the Texas region.

The Dallas meeting is in preparation for the campaign for refrigerator sales in the 1941 season.

### CARD OF THANKS

We, the relatives of the late deceased J. C. Bolding, do here and now with our hearts bowed in grief, offer our most grateful and sincere thanks to everyone of the many, many who contributed in any way to help in this time of great need and sorrow.

D. I. Bolding and Relatives.

Mr. and Mrs. Charles D. Mathews of Lubbock, formerly of Floydada, moved to Austin last week where Mr. Mathews has accepted a position with the Texas Railroad commission.

gained with modern electric devices for the home and farm, the comforts that the family has been able to secure.

"Power and the Land" is approximately 36 minutes in length. The picture will be coupled with the regular feature and short features to provide entertainment for "family night."

Floydada families are urged to see the picture because of the fact that it will give them new ideas about the cooperative needs of their community and the problems which face the families in their city.

### WHAT ONE KILOWATT HOUR MEANS

TO THE FARM HOME

LIGHTING FOR A WHOLE EVENING'S READING

CORRECT TIME FOR THREE WEEKS

PUMPS ALL THE WATER WANTED FOR TWO DAYS

TWO HOURS OF EASY IRONING

TWO THOROUGH HOUSE CLEANINGS

RUNS A SEWING MACHINE TWO MONTHS WITH AVERAGE USE

PRESERVES THE AVERAGE FAMILY'S FOOD FOR 15 HOURS

ONE LARGE WEEKLY WASH

Texas A. & M. Extension Service through courtesy Rural Electrification Administration.

### Truckers Pay Floyd County \$15,012 During 1940

AUSTIN, January 15.—The Texas trucking industry last year paid taxes to Floyd county amounting to \$15,012.65. Lynn B. Shaw, general manager of the Texas Motor Transportation association, reported today.

Shaw said the amount represented \$8,208.65 for highway construction and maintenance, and \$6,804.00 for the public schools of Floyd county. For each scholastic in the state, the truckers paid \$2.80, an increase of 31 cents over the previous year. An amount equal to the school fund was distributed to counties to absorb bonds for road building purposes.

For highway and school purposes alone, the Texas trucking industry last year paid taxes in excess of fourteen million dollars.

### CHECK YOURSELF BY THESE PHYSICAL TRAINING TESTS

AUSTIN, Texas. — It takes more than brute strength to perform many of the "p. t. q." tests devised by a university of Texas physical training expert.

Dr. D. K. Brace is perfecting the tests, which indicate your "physical training quotient" just as intelligence tests check up on your mind. Intelligence, strength, ability, balance and coordination are to be measured in the finished list.

Here are some of the more difficult of Dr. Brace's tests. See what you can do with them.

1. Stand with feet together. Jump into air, making a full turn to the left. Land standing on same spot. Don't lose balance. Don't move feet around in landing.
2. Stand on right foot. Grasp left foot behind right knee. Bend and touch left knee to floor and stand up without touching any part of the body to floor or losing balance.
3. Hold toes of either foot in opposite hand. Jump up and jump free foot over foot that is held, without letting go.
4. Stand with both feet together. Squat down putting hands through knees. Clasp hands in front of ankles.
5. Kneel with toes flat on floor behind you, feet together. Jump to feet without rocking.
6. Cross both arms in front of your chest. Sit down crosslegged and get up again without losing balance and without uncrossing

### ATTENDED FUNERAL RITES FOR UNCLE AT TULIA FRIDAY

Mr. and Mrs. Cecil Hagood attended funeral services at Tulia Friday afternoon for Mrs. Hagood's uncle, Richard Otto Jennings, 70, of Canyon.

Mr. Jennings died Wednesday in a Canyon hospital following a heart attack. He had been a resident of Canyon for the past three years and before that time he had been a resident of Tulia for a number of years. He is survived by his wife and six children.

Mr. and Mrs. Gayle Hemphill visited with Mr. and Mrs. Shelby Cook of the Pleasant Hill community Monday evening.

J. G. Deakins and R. C. Wakefield left Monday for a business trip to Dallas, to be gone several days.

## Don't Fail to See "POWER And The LAND"

ENJOY NEW KITCHEN FREEDOM!  
HAMILTON BEACH THE QUALITY FOOD MIXER

Mixes, whips, beats. Makes recipes more delicious. See this quality-built time and work saver with its many outstanding features. With juicer and two bowls, \$50.00.

STOP IN FOR A DEMONSTRATION

Let us give your home and farm the comforts and convenience of modern electric appliances. Zenith Radios, Light Fixtures, Electric Appliances of All Kinds.

### Radio Electric Co.

See Us Before You Buy Appliances.

At The PALACE THEATRE Tuesday-Wednesday

### SEE

"POWER AND THE LAND"

Tues.-Wed.

JANUARY 21-22

At The PALACE THEATRE

### And See

## FRIGIDAIRE THE AUTOMATIC REFRIGERATOR

Every day in the year. Learn its superior features. 1941 Model on Display now and other New Models due soon.

## Oden Chevrolet Company

## "Power And The Land"

See this amazing picture of Farm Life . . . See what Co-Operation will bring to a community, at—

PALACE THEATRE, Floydada TUESDAY - WEDNESDAY NIGHTS

Although the picture was filmed in Ohio, its story is the story of co-operation in Floyd County as well.

Here you see what electricity can do for the Farm Home . . . or the City home.

You, too, Can Enjoy Electricity's benefits.

See your appliance dealers . . . help in this big movement to improve our community life in Floyd County.

We are 100 per cent back of the Rural Electrification movement in this area.

## Consumers Fuel Association

### Seven Floyd County Students Enrolled In North Texas

DENTON, January 14. — Seven Floyd county students at the North Texas State Teachers college are majoring in home economics, business education, physical education, and journalism.

Miss Mary Elizabeth Allen, daughter of Mr. and Mrs. J. D. Allen of Lockney, is a senior and a major in home economics. She is a member of the Green Jackets, a service organization which serves as a pep squad in the athletic seasons, and of the Senior Current Literature club.

Miss Esther Finkner, daughter of Mr. and Mrs. George M. Finkner of Floydada is a sophomore and a home economics major. Emmett Hinson, son of Mr. and Mrs. E. E. Hinson of Floydada, is a business education major, and a freshman.

A business education major and the son of Mr. and Mrs. C. L. Minor of Floydada, Carl Lester Minor is a freshman student at the college.

Ham Smith, freshman physical education major, is the son of Mr. and Mrs. W. H. Smith of Floydada.

Keith Tye, son of Mr. and Mrs. W. O. Tye of Floydada, is a sophomore and a major in journalism. He transferred to NTSTC from Texas Tech.

Edward Wester, sophomore business education major, is the son of J. C. Wester of Floydada. He is a member of Alpha Phi Omega, national honorary society for Boy Scouts.

### HAVE NEW DAUGHTER

Born to Mr. and Mrs. Polk Goen, a daughter weighing 4½ pounds, Monday, January 13. The baby has been named Karen. Tuesday afternoon Mrs. Goen and the baby were believed to be doing nicely.

Mrs. P. M. Felton is visiting her niece, Mrs. R. C. Brown and family of Pharr, and Mr. and Mrs. W. M. McAfee, of McAllen.

### Elder Richards Will Preach Saturday Night And Sunday

Elder H. G. Richards, of Anton, will preach here Saturday night and Sunday morning, according to announcement made this week, for Primitive Baptists.

The services will be held in the county court room. Saturday night preaching hour is 7:30 o'clock and Sunday morning the hour is 11 o'clock.

A general invitation to attend these services is extended the public.

### ATTENDED FUNERAL RITES FOR SISTER AT SLATON

Mr. and Mrs. Odell Stapleton attended the funeral of Mr. Stapleton's sister, Mrs. W. T. Davis, of Slaton, Wednesday, January 8. Mrs. Davis died Tuesday after an illness of several months.

The deceased was survived by her husband and one daughter, Dorothy Lee and two sons, M. G. and William Thomas, jr., also her father, T. L. Stapleton of Petersburg; five brothers, Howard Stapleton of Crosbyton, Seidle of Lubbock Shelby and Bynum Stapleton of Petersburg; and Odell Stapleton of Floydada; and five sisters, Mrs. E. C. Starks of Corpus Christi; Mrs. Cecil Anderson of Lockney; Mrs. Philip Smith and Mrs. Lorena Sanders of Lubbock and Mrs. Van Huling of Hamlin, all of whom were present for the last rites.

## SEE

"Power And The Land"

— AT THE —

PALACE THEATRE On TUESDAY-WEDNESDAY JANUARY 21-22

And Then See Us for YOUR ELECTRICAL APPLIANCES

Ranges, Water Heaters, Water Systems, Radios, Refrigerators,

and many other items that will make your home more comfortable and your farm more efficient . . .

## Gilliam's Appliance

— See —

"Power And The Land" at the **Palace Theatre**

Then See

Norge Refrigerators and Ranges, Philco Radios at

**H. G. Parker Home Appliance**



# Clare Boothe Makes Plea For Drive

Famous Playright And  
Author Aids Fight  
On Paralysis

The 1941 "Fight Infantile Paralysis" campaign has won the support of Miss Clara Boothe, famous playwright and author who wrote "The Women," "Kiss the Boys Goodbye" and "Margin for Error," and more recently the book, "Eunuchs in Spring," based on her travels on that unhappy continent. Miss Boothe has written the following editorial as part of the drive for funds of the Committee for the Celebration of the President's Birthday, which opens January 13 and will reach its closing on January 30, President Roosevelt's 59th birthday.

(By Clare Boothe)

The spirit of sacrifice is today the only climate in which our besieged democracies can hope to survive. All of us who live in this still free land, where our lot is so blessedly better than that of citizens of other lands, should be imbued with a dynamic emotion of gratitude for our comparative well-being. We must express our thankfulness with as much help to the suffering in other lands as we possibly can give. That help we have not held back, nor will we.

But there are those who need help, and need it badly, right here at home. War has not put its brutal touch upon our land. Famine and pestilence remain outside our borders. Yet we have sinister enemies who take a yearly toll of our citizens, and against whom our medical factories are not yet armed for total defense.

Among the most important of the diseases which we fight year after year is that of infantile paralysis. Though it kills comparatively few in numbers every year, it maims and cripples the young flower of our human crop—the children of the country. Every year parents in some parts of the United States must stand by, in an agony of helplessness, and pray that the virus which, unheralded, attacks anybody's children anywhere in the land, will not do its devastating worst on their boys and girls. It is a situation which cannot help but turn apathy to sympathy in the breast of any man or woman. It is a challenge on the peace front we dare not ignore.

What can we do about it? Organize for defense against it. The National Foundation for Infantile

Paralysis was started three years ago, to coordinate efforts to find out the secret nature of the disease, to seek a preventative of cure, to relieve the most extreme suffering and deformity resulting from an attack. This foundation has initiated a vigorous program of research, study of after-care, epidemic control, education. Because of its work, hundreds of boys and girls who were stricken last summer will be made to walk again, hundreds of others will escape without permanent deformity, useful citizens for the world of tomorrow will be saved.

The record of what the National Foundation has done is an inspiring message to Americans who truly desire to demonstrate their gratitude for the rich democratic blessings we all enjoy. Let us help to our utmost those who are afflicted in lands across the seas, but do not let us lose sight of the need for help on the home front. Surely, if we are convinced in our hearts that it is worth sacrificing money, time and energy to preserve the political way of life, we hold dear, we must be willing to sacrifice in the same way, to insure the health of our own American youngsters, who are the leaders of tomorrow.

With the spirit of sacrifice and humility and a decent gratitude in the air, all of us will join the army of defense against Infantile Paralysis, by supporting the campaign of the Committee for the Celebration of the President's Birthday for the National Foundation for Infantile Paralysis.

### INCREASED SALES FROM ADS IN THE HESPERIAN

Makers Of Creomulsion Praise  
Results Of Ad Campaign

The Creomulsion company says "consistent advertising in the Hesperian has greatly increased the sale of our product, Creomulsion, in your trading area."

Creomulsion, a superior prescription for stubborn coughs, chest colds and bronchitis is especially beneficial in the relief of coughs that follow influenza.

Recommended by thousands of doctors and druggists from coast to coast, Creomulsion is sold and guaranteed by all drug stores.

Mrs. A. J. Welch visited Sunday in Amarillo in the home of her niece Mrs. E. C. McReynolds and Mr. McReynolds.

Mr. and Mrs. Delbert Eubank and little son of Amarillo visited Sunday in the home of his parents Mr. and Mrs. J. E. Eubank.

In the earliest period of the colonization of Texas, the town of San Felipe, Stephen F. Austin's colonial capital, boasted of possibly a dozen log cabins and only one frame building—which was a saloon and billiard hall, records show.

Margaret Hale of Lubbock spent the week-end with her parents, Mr. and Mrs. J. S. Hale.

### SAND HILL, H. D. CLUB CITES FOUR CLASSES OF PEOPLE

"Forty-five million people live below the safety line in the consumption of fresh foods," Miss Edith Wilson told the Sand Hill home demonstration club January 8 at the club room.

There are four classes of people, first, the ones that do not earn enough; second, the ones that must be taught what is good for them; third, they, that have the land but do not know what and how to raise the right things, and fourth, the ones that don't care.

Those present for the meeting were Mrs. Carl Smith, Mrs. H. B. Shurbet, Mrs. J. U. Greer, Mrs. Johnnie Cates, Mrs. Bruce Holder, Mrs. Edd Holmes, Mrs. L. D. Pope, Mrs. W. M. Jeter, Mrs. D. W. Burke, Mrs. M. B. Holmes, Mrs. Riley Holmes, Mrs. Frank McNeill, Miss Edith Wilson, agent and Mrs. Mayo a visitor.

The next meeting will be held Wednesday, January 22 for the study of vegetables.

### McCOY CLUB STUDIES SPRING GARDENS AT HOME OF MRS. R. F. DAY

The McCoy Home Demonstration club met at the home of Mrs. R. F. Day, Friday evening, January 10. Gardening was the subject of the day.

Members present for the meeting were Mrs. R. E. Smith, Mrs. Hobart Day, Mrs. G. H. Day, Mrs. E. R. Griggs and the hostess, Mrs. R. F. Day.

The next meeting will be at the home of Mrs. O. F. Cummings Friday, January 24. All members are urged to present so the new year books can be filled out. Miss Wilson, agent, will have charge of the program.

### CUB CAFE CHANGES OWNERSHIP

Thomas J. Stutts of Lockney has purchased the Cub cafe from Hugh Counts. The change was made Tuesday of last week.

The cafe started several weeks ago is located east of the Martin Dry Goods company store on West California street.

### Attribute 5,000 Texas Deaths To Cancer In Year Of 1940

Fully One-Third Of These Fatalities Due To Indifference To Early Symptoms

AUSTIN, Texas.—"Approximately 5,000 of the 60,000 deaths in Texas last year were attributable to cancer. Fully one-third of these fatalities likely could have been avoided had the early though unsuspected symptoms been recognized as serious by the victims. The unfortunate indifference to such symptoms is based on the fact that because of a total lack of pain, no significance is attached to them by the average person. This explains one of the reasons for cancer's great power to kill," states Dr. Geo. W. Cox, State Health Officer.

In the beginning cancer is never recognizable to the patient as cancer. The danger signals are (1) any lump in the breast or any other part of the body; (2) any persistent sore, particularly on the face or mouth; (3) any unusual discharge or bleeding; (4) chronic indigestion.

As already indicated, in the precancerous stage there may be no physical discomfort or conscious physical impairment. While the above mentioned manifestations do not necessarily mean that cancer is in the offing, such as assumption never is justified. That is a question for the doctor, and only the doctor, to decide. Delay in the face of such symptoms is dangerous and may result in death.

If the present rate continues, one out of every thirteen fatalities of men from all causes, and one out of every eight deaths in women would be due to cancer. In fact, cancer is only exceeded in Texas deaths by heart disease. It is important, therefore, logically cannot be overlooked.

Cancer is not contagious, is not a blood disease, is not caused by food or aluminum cooking utensils, nor does constipation have anything to do with it. Chronic irritations of certain types are precursors of cancer, but the underlying reason for the change in normal tissue cells to the wild growth characterizing cancer is yet unknown.

### CEDAR HILL vs. CENTER PLAY BASKETBALL AT CEDAR HILL

Scores in the basketball games played at Cedar Hill Friday were pretty well evened up. In the Junior girls games Center was victorious with a score of 22 to 12.

Cedar Hill won in the junior boys game by a score 20 to 12. George Taylor is teacher of the Center school. J. W. Pinkerton is in charge of the Cedar Hill school.

cer is yet unknown.

It follows that wisdom is involved in a properly balanced curiosity when warning symptoms appear, and that means a prompt visit to the family physician for immediate diagnosis; better still, annual visits for complete examination by a physician may result in discovery of the very earliest conditions which yield to medical care. On the other hand, an unjustified fear of cancer is foolish. In this connection it is heartening to know that three-fourths of the cases suspected to be cancer are not cancer.

# Martin Dry Goods Co.



## CLOSES SATURDAY NIGHT

Only two more days of this record breaking, Clearance Sale... so don't fail to take advantage of these two remaining days of unusual values. Below we mention only a small part of the many values offered throughout the store.

### SILK HOSE

Paris, Full Fashioned, three thread, all silk crepe, 45 gauge, new colors—  
79c Value for Friday and Saturday Only

**64c**

### SILKS

- Satin Back Celanese, Sale Price, **68c**
- Washable Satins, Per Yard, **57c**
- 39 inch Celeanse Taffeta, Per Yard, **44c**
- 49c Spun Rayons, **27c**
- 59c Spun Rayons, **37c**
- 69c Spun Rayons, **44c**
- 79c Spun Rayons, **47c**

### WOOLENS, 54 INCHES

- 98c Woolens, **64c**
- \$1.49 Wool Jersey, **97c**
- \$1.69 Woolens, **94c**
- \$1.95 Woolens, **\$1.17**

### WHITE GOODS

- 36 inch Festival No. 60 superior finish, Per Yard, **8c**
- 36 inch White Top Most, Per Yard, **14c**
- 19c Batiste, Per Yard, **14c**
- 36 inch Indian Head, Per Yard, **17c**
- 39 inch Mercerized Batiste, Per Yard, **25c**
- 39c Berkley Cambric, 100 Count, **27c**
- 19c Berkley Cambric, 60 Count, **14c**
- 19c Long Cloth, **14c**
- White Pique, **37c**
- 54 inch Indian Head, Per Yard, **27c**
- White Broadcloth, **10c**
- Garza Cases, **17c**
- 9/4 Sheeting, **24c**
- 81 x 99 Sheets, **67c**
- Bird's Eye, **17c**
- 6 Diapers 21x40, **98c**

### MEN'S

## Curlee Suits

One Rack just a few left, \$27.50 Suits—

**\$17<sup>00</sup>**

### CURLEE TOP COATS

Last Call

## 1/2 Price

Men's London Park Suits, \$17.50 values, now, **\$8.25**

## SILK And KNIT DRESSES

- \$3.95 Silk Dresses, **\$1.99**
- \$7.90 Silk and Wool Knit, **\$3.99**
- \$12.50 Silk Dresses, **\$4.99**

### COATS and SUITS

FRIDAY and SATURDAY 1/2 PRICE

## DOLLAR Values For Friday — Saturday

- One Lot Women's and Misses' Sweaters. Some Hand Knit, Values to \$2.95, Choice, **\$1.00**
- Women's Dress Suede Gloves, Red, Grey and Green. Regular \$1.95 and \$2.50, Friday and Saturday, **\$1.00**
- \$1.00 Costume Jewelry, Friday and Saturday TWO PIECES For, **\$1.00**
- Men's Work Sox, White Only. Regular 19c Sox, Friday and Saturday, 8 Pairs for, **\$1.00**
- Men's 25c Broadcloth Shorts, Friday and Saturday, 6 PAIRS, **\$1.00**
- Boys' Everyday Coats with button or zipper fasteners. Regular Price \$1.98. Friday and Saturday, **\$1.00**

### TOP MOST PRINTS

More value, more quality, the prettiest patterns—

- 19c value, Friday and Saturday, Per Yard, **14c**
- 36 inch Fast Color Fancy Cretonne, new patterns, 19c value, Friday and Saturday, **13c**

### BLANKETS

- 79c Double Blanket, **67c**
- \$1.98 Part Wool Blanket **\$1.37**
- 70x80 Plaid Blanket, 5% Wool, 3 Pound, Clearance, **\$1.57**
- 72x84 Single Cotton Blanket, for, **\$1.19**
- 72x84 Double Blanket, for, **\$2.97**
- All Wool Single Blanket, for, **\$3.99**

### MEN'S ODD PANTS

Part Wool and All Wool Pants

- \$2.95 Pants, **\$2.37**
- \$3.45 Pants, **\$2.77**
- \$3.95 Pants, **\$3.19**
- \$4.95 Pants, **\$3.87**
- \$5.95 Pants, **\$4.37**

### MEN'S HATS

ODDS and ENDS To Close Out 1 Rack Hats worth \$2.95

Your Choice **\$1.00**

### MEN'S

### FULL LENGTH HOSE

Superior quality made by DuPont Nylon  
35c Hose, **24c**

### MEN'S DRESS SHIRTS

Arrow and No-Fade, \$2.00 Shirts  
Friday and Saturday, Each, **\$1.44**

### MEN'S WORK SHIRTS

This is a dandy, full cut, worth lots more, **49c**

### MEN'S DRESS SHOES

On table, Values to \$5.00, Choice, **\$2.17**

## DOLLAR DAY BARGAINS

At Arwine Drug Co

- 100 McKesson Aspirins, **25c**
- 5 Lbs. Epsom Salts, **21c**
- McKesson's Shaving Cream, **14c**
- 2-Quart Fountain Syringe, \$1 Value, **39c**
- 100 A, B, D and G, Capsules, \$2.39 Value, **\$1.29**

### EVERY DAY SPECIAL PRICES at ARWINE'S

- Chamberlain's Hand Lotion **39c & 89c**
- Ipana Tooth Paste, **39c**
- Vick's Salve, **29c**
- Syrup Pepsin, **49c & 98c**
- Jerris HAIR TONIC and SHAMPOO, For, **76c**
- TWO 25c BOXES STATIONERY For, **29c**
- BARBASOL Big Tube and GEM Razor with 5 Blades, **59c**
- 2 Tubes Colgate's Tooth Paste, 40c Value, **29c**
- Schick Ejector Razor with 8 Blades and tube Life Buoy Shaving Cream, **49c**
- Lucky Tiger Tonic and Shampoo, **69c**
- FREE—1 Box Pond's Face Powder with Cleansing Cream, **83c**

Arwine Drug Co.

"Goteverthing"



# The WOMAN'S Page

Edited by  
Mrs. Robert McGuire  
Telephone 325

## Social Calendar

**TODAY**  
Mrs. J. D. Moore will be hostess to the Thursday Evening Bridge club this evening at 7 o'clock.

Mrs. W. D. Newell will be hostess to the Floydada Music club this evening at 7:30 o'clock.

The Andrews Ward Parent-Teacher study group will meet this afternoon at 4 o'clock with Mrs. Robert McGuire.

Mrs. I. W. Hicks will be hostess to the 1922 Study club this afternoon at 3:30 o'clock.

**FRIDAY**  
Mr. and Mrs. E. L. Norman will be hostess to a group of friends who meet regularly to play 42 Friday evening, January 17 at 7 o'clock.

**MONDAY**  
"An Urgent Gospel Where We Live" is the subject of the missionary lesson for the woman's missionary society of the First Baptist church which will be given Monday afternoon at 3 o'clock at the church.

The Junior Girls auxiliary will meet Monday afternoon at the church at 4:15 o'clock for a continued study in the manual.

The Woman's Missionary society of the Methodist church will meet Monday afternoon at 2:30 o'clock at the church for a continuation of the mission study.

**TUESDAY**  
Mrs. W. L. Fry will be hostess to the Tuesday Afternoon Bridge club, Tuesday, January 21 at 2 o'clock.

**WEDNESDAY**  
The Woman's council of the First Christian church will meet Wednesday afternoon, January 22 at 2 o'clock at Fellowship hall.

Mrs. George McAllister will be hostess to the Sans Souci Bridge club Wednesday afternoon, January 22 at 2 o'clock at the home of her sister, Mrs. R. C. Henry.

**THURSDAY**  
Mrs. L. H. Dorrell will be hostess to the Blue Bonnet Needle club Thursday afternoon, January 23 at 3:15 o'clock. A health and safety program will be given with the Girl Scouts as honored guests.

Mr. and Mrs. Jno. I. Hammonds will be hostess to the Pla-Mor Bridge club Thursday evening, January 23 at 7:45 o'clock.

Mrs. L. J. Welborn and Mrs. Tucker Teutsch will be joint hostesses for the 1929 Study club Thursday afternoon, January 23 at 3:15 o'clock. A health and safety program will be given with the Girl Scouts as honored guests.

## Billington-Yandell Wedding Solemnized Saturday Evening

Miss Louise Billington, daughter of Mr. and Mrs. W. R. Billington of the Allmon community, and Ross Yandell, son of Mr. and Mrs. George Yandell of Roaring Springs, were married Saturday evening at 7:45 o'clock.

The couple was married at the home of Rev. W. E. Yandell, Rev. Yandell officiating.

Mrs. Jewel Crawford, the groom's aunt, and his brother, Orville, and wife were the couple's only attendants.

Mr. and Mrs. Yandell will make their home in Floydada.

## Bishops Are Hosts To Tuesday Bridge Club Monday Night

Mr. and Mrs. L. T. Bishop were hosts to the Tuesday Evening Bridge club Monday evening, January 13. Light refreshments were served and games of bridge furnished diversion for the remainder of the evening. At the conclusion of the games Mrs. Cecil Hagood, Dr. and Mrs. D. H. Pitts, Mr. and Mrs. Terrell Loran, Mr. and Mrs. J. C. Gilliam and Mrs. R. C. Wakefield.

## BARBARA PERRY HONORED WITH BIRTHDAY PARTY

Mrs. Everett Perry entertained her daughter, Barbara Ann, Tuesday evening, January 8 in honor of her fifth birthday.

Various games were played after which ice cream and cake was served to the group.

The little guests present were Barbara and Sandra Price, Kris Wise, Billy Burke Grimes, Billie Patricia Rainer, Nancy and Karen Buchanan, Sherion Howard, Glad Lynn Norman, Ann Deskins, Jimmie and Ann Nabors, Darlene Dorell, Myrna Woodyne and Sonja Beth Wilson, Junior Perry and the honoree, Barbara Ann.

Mothers assisting Mrs. Perry were Mrs. Howard, Mrs. Nabors, Mrs. Rainer, Mrs. Price, Mrs. Buchanan and Mrs. Allen.

Mr. and Mrs. L. C. Wheeler of Lubbock visited their friend, Mrs. J. D. Christian, Sunday.

## Moore - Rainer Wedding To Take Place At San Diego

Mrs. N. W. Williams, Mrs. W. H. Henderson and Miss Lillie Solomon entertained Tuesday evening with a dinner at 8 o'clock at the Williams home to announce the engagement and approaching marriage of their niece, Miss Iva Moore, daughter of Mrs. Lula Moore to Norvill W. Rainer of San Diego, California. The wedding will take place at San Diego, February 14. Mr. Rainer is the son of Mr. and Mrs. Earl Rainer of Floydada.



Miss Iva Moore will become the bride of Norvill W. Rainer, February 14, at San Diego, California. Announcement of the wedding date was made to a group of friends Tuesday evening at a dinner given at the home of the bride-elect's aunt, Mrs. N. W. Williams.

Guests were seated at tables arranged for four. The Valentine motif was observed in the decorations and table appointments. The table centerpieces were red candles burning in crystal holders, surrounded by four large red hearts bearing the wedding date, Iva-Norvill, February 14.

Guests included Mrs. Jno. McKinney, Jr., Mrs. James Roy, Mrs. J. G. Martin, Jr., Miss Tiny Patton, Miss Frances Lovell, Miss Dorothy Stovall, Mrs. Jack Stansell, Mrs. J. W. Kinnard, Miss Betty Newell, Miss Mary Emma Collins, Miss Leona Peck, Miss Kathryn McDonald, Miss Alene Warren, Mrs. Dorothy Nell Swinson, Mrs. Holland Patton, Miss Hazel Parker, Miss Virginia Belle Womack, Miss Modelle Haney, Miss Reda Mae Gary, Mrs. Lula Moore and Miss Iva Moore, honoree.

Miss Moore was a popular student while in Floydada High school, graduating with the class of 1938. Among her school activities she was pep squad leader during 1937 and 1938. She attended Plainview School of Nursing at the Plainview sanitarium and has taken an active part in church and Sunday school at the Methodist church. For the past several years she has been teacher of the intermediate Sunday school class.

Mr. Rainer was reared in Floydada and graduated from the Floydada High school with the class of 1937. He is also a graduate of Draughton's Business college, Lubbock and Anderson's Airplane school of Los Angeles. Since September 1 he has been employed in the Consolidated Airplane factory at San Diego, California.

## Mrs. Tink Carter Hostess To Blue Bonnet Needle Club

Mrs. Tink Carter entertained the Blue Bonnet Needle club Thursday afternoon at the home of Mrs. T. M. Carter. The afternoon was spent visiting and doing fancy needle work. During a short business session names were drawn for "win sister" day.

Refreshments were served to the following members: Mrs. Jno. Buchanan, Mrs. Everett Perry, Mrs. Al Edwards, Mrs. L. H. Dorrell, Mrs. Alva Sparks, Mrs. Oliver Allen, Mrs. Seaton Howard, Mrs. Floyd Fuqua, Mrs. D. Pyffe, Mrs. W. B. Eskin, Mrs. Shorby Price, Mrs. Woodrow Wilson, Mrs. Elvin Rainer, Mrs. Roy Nabors.

Mrs. L. H. Dorrell will be hostess to the club Thursday afternoon, January 23 at 3 o'clock.

## Pla-Mor Bridge Club Met Thursday Night With The W. L. Frys

Mr. and Mrs. W. L. Fry were hosts to the Pla-Mor Bridge club Thursday evening and scored high in the games played.

Other members playing were Mr. and Mrs. John Hammonds, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Homer Steen, Mr. and Mrs. Jack Henry and Mr. and Mrs. Richard Stovall.

Mr. and Mrs. Hammonds will entertain the club Thursday evening, January 23 at 7:45 o'clock.

## Center Club Members Meet At McClure Home Monday

The Center Home Demonstration club met with Mrs. Frank McClure Monday, January 15. Mrs. W. B. Sims presided at the meeting. Miss Edith Wilson, agent, gave the Food and National Defense demonstration. She said that there are too many people whose food supply places their health and strength below the safety line.

It has been found that vitamin B-1 is the best source for stamping out infantile paralysis. Pork is the main source for this vitamin. A writer once said: "The only way to make America stronger is to make Americans stronger."

Mrs. O. G. Mayfield presented the needs of the Red Cross for help with sewing and distributed the sewing among the club members. Delicious refreshments of spiced tea, cookies and fruit with whip cream was served to Mrs. W. P. Sims, Mrs. C. M. Meredith, Mrs. Travis Lightfoot, Mrs. O. G. Mayfield, Mrs. J. B. Jordan, Mrs. H. B. Mankins, Mrs. Clyde Bagwell, Mrs. C. J. McClure, Mrs. W. B. Jordan, Miss Doris Jordan, Miss Edith Wilson, and the hostess, Mrs. McClure.

Mrs. A. W. Anderson will be hostess to the club Monday, January 27. At this meeting, the new year books will be filled out.

## Mrs. H. O. Pope Is Honored Tuesday With Party

A pink and blue color scheme predominated at the pretty entertainment party Tuesday night at the home of Mrs. A. J. Welch, 202 South White street. The party was to honor Mrs. H. O. Pope on her birthday.

Cut flowers were used for decoration in the reception rooms. At one end of the lace-covered dining table, a two-tiered white angel food cake bore the inscription, "Happy Birthday Nora." The cake was encircled with a wreath of sweet peas and lace fern. Individual corsages of the same were used.

At the other end of the table, a silver coffee service was arranged. Mrs. Pope cut and served the cake and Mrs. Glad Snodgrass poured coffee.

Mrs. Welch, under the ruse of keeping a "date" with Mrs. Pope to go to a show, waited until all her guests had arrived and went for the honor guest, returning to the Welch home "only for a minute." As they entered the darkened house, the guests sang, "Happy Birthday To You," as the lights were flashed on.

"My Most Embarrassing Moment" related by each of the guests proved sufficient entertainment for the evening. Those present were Mrs. A. S. Hollingsworth, Mrs. W. I. Cannaday, Mrs. Jeff Welborn, Mrs. Clarence Foster, Mrs. P. G. Stegall, Mrs. Leona Bell, Mrs. Snodgrass, Mrs. Pleas Nelson, Mrs. A. J. Cline, Mrs. Edd Johnson, Mrs. P. Woody, Mrs. W. D. Newell, Mrs. S. W. Ross, Mrs. Pope and the hostess, Mrs. Welch.

## Mrs. Jack Deakins Hostess To Members And Club Guests

Sans Souci Bridge club met Friday afternoon at 2 o'clock with Mrs. Jack Deakins as hostess. In the games Mrs. Richard Stovall scored high for the guests and Mrs. R. C. Wakefield made high score for the members.

Others playing guest hands were Mrs. Kenneth Jeffers, Mrs. A. E. Edwards, Mrs. A. B. Keim and Mrs. C. L. Minor. Members playing were Mrs. Terrell Loran, Mrs. G. L. Kirk and Mrs. R. C. Wakefield.

Mrs. George McAllister will be hostess to the club Wednesday afternoon, January 22, at 2 o'clock at the home of Mrs. R. C. Henry.

## Clinic For Happiness Finds Huge Success American Cooking

"I'm in a rut." "I lack self-confidence." "I don't want to stay young." "I don't understand my children." Hundreds of these common complaints are heard annually—and remedies—by the Self-Evaluation Laboratory of New York university, Gretta Palmer reports. This amazing service boasts no magic technique in curing such human ills. The difficulties brought to the university are first analyzed and then attacked with new knowledge by the student. The results have been impressive—dull-eyed, discouraged men and women have emerged with a fresh interest in life.

The first step consists of a series of questionnaires designed to throw light on the causes of the students' discontent. Besides the elaborate "Self-Inventory" there are special series of questions—"How Much Fun Do You Have?" and "How Do You Impress Other People." These questions bring out interesting differences between problems that plague adults in America today.

Most women who seek the help of the laboratory, Miss Palmer says, complain of social difficulties rather than emotional or mental obstacles. Their speech bothers them more than their posture, dress, figure or health. The men, on the other hand, usually successful business men of forty or more, complain mostly that they have lost touch with their families, that they are strangers to their growing children.

Such men are questioned, tested and interviewed. Frequently the trouble is hit upon immediately. They have spent too little time with their children. They have treated twenty-year-olds as adolescents. They have bored them by talking business problems instead of making an effort to understand more youthful interests. These mistakes are pointed out by the laboratory, Miss Palmer says, and the men are made to see that with patience they can easily be corrected.

"I am almost always the first to notice when a person is bothered by a draft or a light shining too brightly," Brown says. "My eyes tell me when a person needs a match or is in any way uncomfortable. My eyes have made friends for me because people are gratified at having their wants anticipated."

A child, he points out, is often spoken of as "all eyes." He is using his eyes continually to adjust himself to a world that seems strange. He is as alert of eye as our primitive ancestors had to be to survive. Any magician, whose art is deceiving the eye, will quickly state that an audience of children is the toughest to face.

Constant and proper use of the eyes brings treasured rewards. It can enrich human relations, Brown relates, and give a fuller meaning to life. "To be interesting," he concludes, "you must be interested. Your interest must be turned outward, not inward. You must see everything that is going on about you. Therein, I believe, lies the answer to many of life's important questions."

Wilson Womack of Paducah spent the week-end here with her parents, Mr. and Mrs. C. A. McClure of Crosbyton. She was accompanied by her friend, Marguerite Harrison, who is also a student at Wayland.

## Guests Appear On American Music Program

"Music is a thing of the soul—a roscopied shell that murmurs of the eternal sea—a strange bird singing the songs of another shore"—J. C. Holland.

A very delightful program of American music was presented by members and guests at the 1929 Study club meeting Thursday afternoon at the home of Mrs. Cecil Hagood with Mrs. Hagood as director of the program. Members answered to roll call by naming an American composer.

"Believe Me If All Those Endearing Young Charms" was played as a left hand piano solo by Miss Maurine Hart; The Band Movement in America was discussed by Mrs. A. T. Hamilton; a piano solo, "Valse Charmante" by John Thompson was played by Miss Hart; a vocal quartet "Beautiful Dreamer" was sung by Mrs. Calvin Steen, Mrs. Walton Hale, Mrs. Clement McDonald and Miss Elizabeth Caldwell, accompanied at the piano by Miss Hart; a piano solo, "Caprice" in old style, was played by Lajuana Leibfried.

During the business session Mrs. L. J. Welborn, treasurer of the Christmas tree fund, reported a balance of \$42.68. The club voted to approve the suggestion made by the 1922 Study club, to purchase shoes for several needy children at Andrews Ward school. Mrs. Walton Hale and Mrs. Cecil Hagood were appointed as a committee to serve with a committee from the 1922 and 1934 clubs to investigate the needs of the school children.

Mrs. Robert McGuire, Mrs. Cecil Hagood and Mrs. H. G. Barber were named as the nominating committee to submit names for new officers at the next regular meeting.

Mrs. Wallace King and Mrs. W. D. Newell were welcomed as new members. Miss Merle Eaton was a guest of the club.

Mrs. L. J. Welborn and Mrs. Tucker Teutsch will be joint hostesses to the club Thursday afternoon, January 23 at Mrs. Welborn's home. The Girl Scouts will be honored guests at this meeting.

## Bishops Are Hosts To Friendship Club With Dinner Friday

Mr. and Mrs. L. T. Bishop were hosts to members of the Friendship Bridge club and guests with a dinner Friday evening. Dinner was served buffet style from the dining room table which was covered with a handmade lace cloth, centered with a bowl of fruit, flanked by red candles.

Mr. and Mrs. C. L. Minor and Mr. and Mrs. T. P. Collins played guest hands. Mrs. Collins and Mr. Minor scored high for the guests, and Mrs. Walton Hale and L. T. Bishop made the highest score for the members.

Members playing were Mr. and Mrs. A. K. Barker, Mr. and Mrs. J. A. Arvine, Mr. and Mrs. Walton Hale, Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. C. Gilliam, Mrs. A. E. Guthrie, and Mr. Bishop.

Mr. and Mrs. Gilliam will entertain the club Friday evening, January 24 at 7:30 o'clock.

## Lacks Originality Eyes Seldom Used To Fullest Extent

Of the five senses with which the normal human being is endowed at birth, eyesight is the most precious and the most important. Yet, few people use their eyes to the fullest extent.

The famous author, Royal Brown, says he never was aware of this until he completely lost his hearing. His eyes must now obtain the information for him instead of his ears. But this enforced use of his eyes has brought him in many small ways an enrichment of life.

"I am almost always the first to notice when a person is bothered by a draft or a light shining too brightly," Brown says. "My eyes tell me when a person needs a match or is in any way uncomfortable. My eyes have made friends for me because people are gratified at having their wants anticipated."

A child, he points out, is often spoken of as "all eyes." He is using his eyes continually to adjust himself to a world that seems strange. He is as alert of eye as our primitive ancestors had to be to survive. Any magician, whose art is deceiving the eye, will quickly state that an audience of children is the toughest to face.

## Class Begins Year With Consecration Service Tuesday

Mrs. Lillie Britton was hostess to the Pastor's Helpers Sunday School class at an all-day meeting Tuesday. A covered dish luncheon was served at noon.

As this was the first meeting for the new year a consecration service was held with a round table discussion of "Faithfulness of Abraham." Mrs. R. M. McCauley read the 22nd chapter of Genesis. Mrs. J. J. McKinney led in prayer which was concluded by Mrs. George Dickey. "What a Friend We Have in Jesus" was sung by the class. Mrs. O. B. Olson, president of the class, conducted the business session.

Mrs. W. M. Dorsey and Mrs. Ed Mayhew were guests of the class for the day and Mr. and Mrs. L. D. Britton were guests at dinner.

Members attending were Mrs. J. S. Solomon, Mrs. W. M. Colville, Mrs. Bob Henry, Mrs. Geo. Dickey, Mrs. Lula Slaughter, Mrs. W. H. Alexander, Mrs. D. D. Shipley, Mrs. O. B. Olson, Mrs. A. A. Beedy, Mrs. C. J. McKinney, Mrs. R. M. McCauley, Mrs. Will Walker, Mrs. J. M. Wright.

## Sunday School Class Given Covered Dish Luncheon Friday

Mrs. Clarence Guffee was hostess to the Fidelis Matrons Sunday School class of the First Baptist church at a covered dish luncheon Friday. Following the luncheon a business session was held.

Members attending were Mrs. V. Andrews, class mother, Mrs. Clarence Foster, Mrs. Conner Oden, Mrs. Troy Leonard, Mrs. Jno. Myers, Mrs. Carl Smith, Mrs. E. L. Norman, Mrs. H. G. Barber, Mrs. E. L. Angus and Mrs. Guffee.

## HARMONY H. D. CLUB REPORT

The Harmony Home Demonstration club met Thursday, January 9, at 2 p. m. in the club room for the first regular meeting of the year. A brief period of recreation was directed by Mrs. Carrick Snodgrass.

The new president, Mrs. Chas. B. Smith, called the meeting to order. Mrs. Ray Barnard, assumed her duties as secretary. The usual business meeting was held.

Miss Edith Wilson, home demonstration agent was present and conducted an interesting demonstration on, "Food and National Defense." "Of 130,000,000 population there are 45,000,000 under-nourished people," she said. This condition is due to four reasons, namely: those not earning enough to provide properly, those who do not know, those who could raise the proper foods and those who do not care. It is easy to see that if we are to be "physically fit" as individuals or as a nation, the providing, choosing and use of correct food must play an important part.

Mrs. Chas. Trowbridge was hostess and served a delicious refreshment plate. Miss Edith Wilson, Messdames Chas. B. Smith, Ray Barnard, Zant Scott, Sam Hale, Carrick Snodgrass, Gullia Snodgrass, Chas. Trowbridge, Floyd Trowbridge, E. W. Turner, Wm. Pinkner, Perry Tipton, Walter Hanna, R. B. Gary, Clifton Brockert, Sherwood Ramsey, David Battey, Raymond Williams, M. Carr and M. D. Ramsey.

The next regular meeting will be January 23. All women interested in demonstrations are urged to be present.

## Floyd Wayne Jackson In Lubbock Hospital Improving

McCOY, January 15.—The Baptist church at McCoy has installed a Butane heating system of which the community is very proud. Several men in the community helped with the installation.

Floyd Wayne Jackson, son of Mrs. J. W. Jackson, is in the Lubbock hospital where he underwent a serious operation last week. He is doing nicely from last reports.

Mr. and Mrs. B. L. Ewing took the Girl Scouts on a winter coast Friday night. All reported a grand time. Mr. Staples, Mr. Eubanks and Rev. Sidney Johnston took the Boy Scouts on an opossum hunt. Two opossums and one coon were caught.

Mr. and Mrs. Lavender Steer of Lockney visited Mr. and Mrs. S. W. Ewing Sunday. They also visited with Mr. and Mrs. James Smith. There was 100 present for church services Sunday.

Mr. and Mrs. J. M. Foster, parents of Alna Foster, have moved from Lockney to the W. B. Eakin farm in the Allmon community.

Mr. and Mrs. Carmen G. Rhode and Mrs. W. A. Amburn, jr. were guests of Mr. and Mrs. C. A. Robinson and children of Plainview, Saturday.

Mr. and Mrs. Bernard Borum, of Spade, were here and at Lockney Sunday visiting relatives.

Ruth Berry of Rosston is visiting her aunt, Mrs. J. D. Christian for several days.

## INDUSTRIAL MEETING FEATURE OF YWA MONDAY NIGHT

The Y. W. A. of the First Baptist church met with Lyndell Mae Glenn Monday, January 13 at 7 o'clock.

The industrial meeting included preparation for the Y. W. A. annual for 1941. Virginia Bell Womack, president, appointed several committees to serve on programs the ensuing year.

All members present seemed to have hopes for a better Y. W. A. with new members added for this year.

Amid the presence of lace and sweetpeas, refreshments were served to Georgia McReynolds, Virginia Belle Womack, Betty Newell, Dorothy Nell Swinson, Mrs. Hershel Hammonds, sponsor, and Lyndell Mae Glenn, hostess.

The next meeting will be held at the home of Miss Alene Warren Monday night, January 20, at 7 o'clock. After a business meeting, candy will be made and a box sent to some girls at Plainview Wayland college. All members are urged to be present for this important meeting.

## MRS. HINSON IS ELECTED PRESIDENT OF SOCIETY

Mrs. E. E. Hinson was elected president of the Woman's Society for Christian Service at the meeting Monday afternoon, to take the place of Mrs. Winfred Newsome, who recently moved to Snyder. Mrs. Noel Troutman was elected vice-president.

A new mission study on China was begun with Mrs. Hinson as leader. The lesson will be continued at the regular meeting Monday afternoon at 2:30 o'clock at the church.

## MISSION STUDY BOOKS ARE COMPLETED MONDAY

Circles of the Woman's Missionary society of the First Baptist church met Monday afternoon at 3 o'clock at the church and each of the circles had the concluding lesson in their missionary study books. The books will be interchanged and new lesson will be begun Monday, January 27, when the circles meet again.

The Woman's Missionary society will meet Monday, January 20, at 3 o'clock at the church. The subject of the missionary lesson will be, "An Urgent Gospel Where We Live."

## FIRST CHRISTIAN CHURCH

Sunday school at 9:45 a. m. A very definite increase was experienced in our attendance last Sunday. We urge everyone to come help us in this phase of our church work.

Morning worship at 11 a. m. Special instrumental music will be furnished by some of our young people. The pastor's subject will be, "Make Your Christianity Count."

Youth Gospel choir meets at 7 p. m. for singing and fellowship. We had fifteen in this fine group last Sunday evening and we are looking forward to greater things from this musical group of young people.

Evening service starts promptly at 7:30. Congregational singing of favorite gospel songs and special music by the Youth Choir feature in this service sermon by the pastor "The Man Nobody Wants."

Women's council meets at 2 p. m. each Wednesday afternoon in Fellowship hall.

## WOMAN'S COUNCIL

The Woman's council of the First Christian church met Wednesday afternoon, January 8, in Fellowship hall. Mrs. L. B. Fawcett gave the devotional. Rev. Lawrence W. Bridges and Miss Myrtle Meador gave short talks.

A meeting will be held Wednesday afternoon, January 23 at 2 o'clock at Fellowship hall.

J. S. Lackey and Jack Stansell made a trip to Oklahoma City, Oklahoma Monday returning home Tuesday.

Pete Spence of Cleburne, formerly of Floydada, came Friday to substitute at Wester's bakery for Francis Wester who was sick with the flu.

## FASHION PREVIEW



A salesgirl, working on a small salary, is constantly faced with the problem of dressing smartly, but inexpensively. A solution is offered in this medium-blue rayon dress with buttons down the front and long easy sleeves which make it a joy to work in.



### Soil Conservation Meeting Held At Prairie Chapel

Twelve Farmers Sign Up To Aid With Measures In Floyd County

The soil conservation meeting held in Prairie Chapel Wednesday afternoon, Jan. 15, was held in the presence of the Floyd County supervisors and the county agent, D. F. Bredthauer. The meeting was held in the afternoon and was held in the presence of the Floyd County supervisors and the county agent, D. F. Bredthauer. The meeting was held in the afternoon and was held in the presence of the Floyd County supervisors and the county agent, D. F. Bredthauer.

### Celebration—

(Continued from page 1) named Odell Winter, Donald Thomas and Bill Hams as a committee. Serving with Mr. Stovall on the general committee are O. M. Watson, treasurer, and Emma Louise Smith executive secretary.

One-half of any funds raised in this county will be retained here for direct aid to children who are in need of help. The other half will go to the foundation which has been named after President Roosevelt, to be administered by a national committee.

### Weather—

(Continued from page one) up out of Lockney a few miles. Smith traveling alone about 1 o'clock, sustained cuts and bruises but was back on the job Monday. He felt the car getting out of control and then turning tail spins, Smith said. The accident was due to a tire blow out probably.

R. R. Peel of Sand Hill and his son had considerable damage to their car Saturday night when it "ceased off into a dry lake." Neither was hurt badly. The car was being reconditioned in Floydada this week.

### Basketball League Plans Benefit Game, January 30

Floydada Basketball league will give all the proceeds from their Thursday, January 30 games to the Crippled Children fund as its part in the President's Birthday celebration.

Piggly Wiggly will meet Phillips 66 in the top billing, and Army will tangle with the Whirlwinds in the lower bracket. Piggly Wiggly and Phillips have assembled some of the top basketekers in these parts and are battling nip and tuck for the league leadership. Army has had bad luck but is improving, while the high schoolers are still as dangerous as ever.

Admission charges will be advanced somewhat for the games. Since every penny of the gate receipts will be turned over to the Crippled Children's fund, admission has been set at 10 and 25 cents for that one night.

Odell Winter, chairman of the athletic committee appointed by Richard Stovall, said that all four teams would do their best to give the crowd their very best basketball.

### J. C. Bolding—

(Continued from page one) and Deputy Sheriff Walter Hollums, who investigated the accident, it appeared that Bolding drove his pick-up from the station and into the highway directly into the path of two westbound trucks.

The officers said that it was extremely foggy at the time of the accident and that the low visibility and fogged windows on the vehicles undoubtedly made it impossible for the drivers to see the danger until it was too late to be averted.

The first truck hit the pick-up, spun it around, and then swerved and overturned, the second truck smashed into the rear of the first truck and when it overturned rammed it again.

The trucks were owned by O. C. and Jess Hawley of Matador, both were slightly injured as were Wesley Caldwell, Joe Walton, and W. F. Hawley, all of Matador.

Mr. Bolding is survived by six brothers, J. A. O. of Leonard, T. J. of Red Bay, Alabama; E. T. of Russellville, Alabama; D. I. of Floydada, and Walton and J. Tarpley Bolding of Pleasant Side, Alabama; a sister, Mrs. Nannie Finch of Birmingham, Alabama.

Floydada Odd Fellows had charge of rites at the cemetery. Pallbearers were Lee Rushing, W. B. Eakin, George Fawver, W. Gound, R. P. King, and Claude Patton.

### Sick List—

(Continued from page 1) Miss Emma Lou Bedford is in the hospital following an operation for the extraction of wisdom teeth. She is reported to be doing nicely.

Mrs. Troy Tinney of the Antelope community is suffering from pneumonia. She was admitted to the Floydada hospital Friday.

Mrs. S. C. Richardson was dismissed from the hospital after several days treatment for infection of his knee.

N. N. Roe of Dougherty is in the Floydada hospital for treatment of pneumonia.

Priming the alfalfa pump. A single thorough irrigation that has much the same effect as priming a suction pump is a device that has proved practical in circumventing one of the practical difficulties in replanting alfalfa in some areas of light rainfall.

Alfalfa is a heavy consumer of water. It roots deep, sometimes 40 feet—deeper than any other cultivated crop. In the drier parts of the alfalfa belt deep rooting gives alfalfa a great advantage—temporarily. With rains inadequate, the roots run deeper and deeper in search of soil moisture and the crop literally dries out the subsoil to such a depth that surface water does not get down far enough to restore the moisture the crop has sucked out. On land never before planted to alfalfa, and until the crop dries out the subsoil, there may be a yield of 5 tons to the acre for years. Then it has to depend on rains, and hay production may be cut in half.

But in certain favored areas such as valley bottoms, yields persist because roots go down to the water table and tap a permanent supply. But if the stand is destroyed by ploughing or by disease, a reseedling may not restore the former heavy yields, because there may be a dry area—too dry for the roots to penetrate—above the water table zone and below the surface water zone. Roots may go to within a few feet of a permanent water supply and then fail to tap it.

In some cases, a single irrigation, either by pumping or by diverting run-off to a field has solved the problem. Any device that soaks the subsoil thoroughly all the way to subsoil moisture enables the new planting to run its supply pipes to the permanent supply and, other conditions being favorable, to again yield heavily and regularly, with deep roots pumping to the surface the moisture required.

In a crowded street car a very thin lady was greatly discomforted by the pressure of an extremely fat lady who sat next to her.

Turning to her other neighbor, the thin lady remarked: "They really should charge by weight."

To which the fat lady replied: "But, if they did, dearie, they couldn't afford to stop for some people."

An elderly gentleman who had already married and buried four wives, was to be married to a widow who had been previously married twice. On the invitations to some of his particular friends he wrote: "Be sure and come; this will be no amateur performance."

Too Late To Classify  
FOUND—Part of a Hoeme cultivator. Loser describe, pay for ad. Jno. L. West. 492tc

# DOLLAR DAY BARGAINS

## FRUITS and VEGETABLES of all Kinds

FRESH Krisp Bunch Vegetables every kind available, EACH 5c  
APPLES, Winesap Dozen, 15c

## GRAPE FRUIT

Texas Seedless, EACH, 2c

|  |   |  |
|--|---|--|
| ORANGES<br>Texas, Full of Juice<br>Dozen<br><b>10c</b> | SPUDS<br>IDAHO RUSSETS<br>10 Pounds<br><b>15c</b> | BANANAS<br>GOLDEN FRUIT<br>Dozen<br><b>15c</b> |
|--|---|--|

## LETTUCE

HARD HEAD, EACH **3 1/2c**

Everlite Flour 48 Lbs. \$1.45

Bologna Pound **12c**  
CHEESE Pound **19c**

MATCHES Wm. Penn Carton, 6 Boxes **12 1/2c**

BEEF ROAST POUND **18c**  
Liver FRESH PORK and LAMB **12c**  
BACON FRESH SLICED POUND **17c**

Crackers Dixie Dream 2 Lb. Box **12 1/2c**

Pork Roast Center Cuts, Pound, **16c**

Fresh Fish, Oysters, Dressed Chickens

Tomatoes No. 2 Can Standard Pack EACH, **6 1/2c**

Grapefruit JUICE 46 oz. Can **15c**

OLEO OUR FAVORITE Lb. Carton, **10c**  
Brooms EACH, **20c**  
Pork & Beans Pound Can, **5c**  
Post Toasties Box **10c**  
SALMONS TALL CAN UWANA, 2 FOR, **25c**  
CANDY & Gum 5c Packages 3 FOR, **10c**

Catsup Large Bottle, Each **9c**

Snow Drift 6 Lb. Can **95c**

SOAP P & G or CW BAR **3c**

SUGAR 10 Lb. Cloth Bag Pure Cane **47c**  
(Limit, Not Sold Alone)

PIGGLY WIGGLY Super Market

### Elton Goen, Manager Park Florist Attends FTDA Convention

Elton Goen, manager of the Park Florist, returned home Sunday from Dallas where he attended the Floral Telegraph Delivery association convention of Region 9, Wednesday, Thursday, Friday and Saturday. The convention was held at the Baker hotel.

### ACTIVITIES CALENDAR FOR LOCAL LIONS CLUB

Numerous activities out of the ordinary are calendared for the local Lions club in the next two weeks, among these a visit with the Sullivan club on the night of Wednesday, January 22, when a zone meeting will be held.

Tuesday noon of next week the club will hear a program presented by the Plainview Lions club and on the following Tuesday—January 28—Floydada Lions will play hosts to the Floydada Rotary club whose members will be guests for the hour to hear A. C. Pender, of Lubbock, in an address.

Early in February the club is planning initiation for four new members including Geo. B. Marshall, who was received into the club Tuesday. Other new members who will suffer the pangs of initiation are Fred Nabors, Rex Brown and W. L. Gibbs.

### FIRST ALL-PUREBRED COUNTY KEEPS OUT THE SCRUB BULLS

Union county, Kentucky, which in April 1926 became the first county in the United States to be entirely free of scrub and grade bulls, has kept out the scrubs and grades ever since. This announcement is made by Dr. C. D. Lowe, extension animal husbandman of the U. S. Department of Agriculture, who recently visited Union county. The accomplishment of progressive stock owners there in eliminating all grade and scrub bulls and establishing a purebred breeding on a 100-percent purebred bull basis required 5 years of intensive effort by cattle breeders and extension workers.

Wayland Rhoads, field agent in animal husbandry of the university of Kentucky, who is largely responsible for creating and maintaining sentiment for purebred sires in Kentucky, confirms the observation of Doctor Lowe. The progress of Union county, Kentucky, and other counties subsequently in bringing about the exclusive use of purebred bulls and other sires, is a part of the "Better Sires—Better Stock" campaign which the Federal Bureau of Animal Industry has sponsored for many years.

### INSECTS CAMP FOLLOWERS

If history is allowed to repeat, say officials of the Bureau of Entomology and Plant Quarantine, the present war may add to the insect pests that have invaded new territory because of armed conflict among men. The Hessian fly, which each year destroys wheat with an estimated value of \$13,000,000, came here with the German troops hired by George III to suppress rebellion. Turning the tables, the Colorado potato beetle crossed the ocean in 1917 with the American army and settled in France, subsequently spreading to Germany where it is a serious threat to an important food crop. During the first world war Australian wheat replaced American wheat which had been shipped to Europe. Some believe these importations introduced flag smut in America.

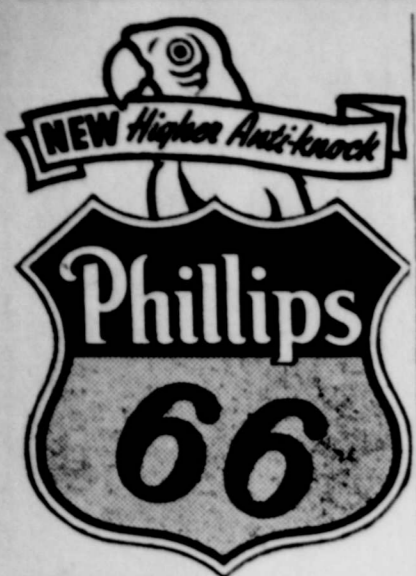
The bedbug, roach, and housefly are thought to be the first insect immigrants to find the trip to North America easy and the new world congenial. Other destructive insect pests such as the codling moth, the gypsy moth, the Japanese beetle, and the ping bollworm have followed. Not until 1912 did the United States enact laws to keep out dangerous stowaways. By that time many of them had become permanent problems. It seems fair, the Bureau says, to charge an annual bill of a billion and a half dollars for combating the myriad descendants of foreign insect pests that shipped into our ports of entry years ago and then founded large families.

If something didn't knock us flat on our backs once in a while, we might never learn to look up.



America relies on airplanes for national defense and soil defense. Heavily armed planes such as the giant four-motored "flying fortress" at top help provide national defense. Planes armed only with cameras help provide soil defense. The two farmers in lower picture are inspecting a typical aerial photo map, taken from an elevation of nearly three miles and used in administering the AAA Farm program's conservation work. Similar aerial pictures are available showing more than two million square miles of U. S. land area.





Actually higher test than most premium gasolines which sell for 2¢ more per gallon... is Phillips 66 Poly Gas. This remarkable fact was proved by scientific analysis of 303 separate samples of 19 different premium gasolines. Try a tankful of higher test Phillips 66 Poly Gas, which is not a single penny higher in price.

**EXTRA HIGH TEST AT NO EXTRA COST**

## Don't Rush Your Work After Flu

Termination Of Acute Symptoms Of Influenza Not Necessarily Recovery

AUSTIN, Texas, January 13. — While influenza is prevalent, the citizens of Texas are warned that they should not be in too big a hurry to return to their work following a seige of this disease. Influenza of itself is seldom fatal, but complications, principally pneumonia, are the cause of death, asserts Dr. Geo. W. Cox, State Health Officer.

The number of cases of pneumonia reported last week was four times the usual incidence at this season of the year. The increase corresponds almost directly with the amount of influenza reported.

The termination of the acute symptoms of influenza does not indicate a complete recovery. Many persons believe this to be true and return to their daily routine, only to suffer a relapse. Others, plod along in a weakened state, harbor a sub-acute cold, and by continuing to lower their resistance, invite prolonged trouble.

Past experience indicates that the longer an epidemic persists, the more severe it becomes. The possibility of complications increases; therefore, early medical care in any suspected case of influenza is very important. Success in handling pneumonia depends on early recognition, and its onset may be unrecognized by the patient. In general a sharp pain in the chest on breathing and coughing may mean that pneumonia has developed.

Proper medical care during attacks of influenza will prevent persons returning to work until it is safe to do so, and thus lessen the chances of having pneumonia.

There was a young chap named McComb  
Who was cleaning his pants in his home  
He used gasoline—  
That's the last that was seen  
Of McComb or his pants or his home.  
—Santa Fe Magazine.

Columnar pads. The Hesperian

## 66 Polly Gas

Has what it takes—and it is so easy and convenient to drive in to our modern station and fill up.

If you need gas or oil at your farm, call—

Telephone 9505

For quick deliveries and better performing products

**Aaron Carthel**

Phillips 66 Service Station

## Trench Silo Program Proving Popular All Over Texas

COLLEGE STATION, Jan. 14. — Enough silage is buried in Texas to make a dam 15 inches thick across the Grand Canyon at an average place, says E. R. Eudaly, Extension Service dairyman for Texas A and M college. The mighty gash in the earth in northern Arizona averages eight miles in width and 5,000 feet in depth.

There were approximately 38,000 silos in Texas at the end of 1940, with an average capacity of 115 tons each the specialist added. Translated into weight it gives 4,294,135 tons.

This colossal pantry contains enough to feed approximately 2,000,000 head of dairy cattle in the state for 143 days, which is the average period cattle are fed in Texas during the winter. But dairy cattle do not get it all. Beef cattle, sheep, horses, and even chickens, now are getting some of the silage.

Some of the nearly every kind of feed known is stored in these trenches. The greater part is grain sorghums, sweet sorghums, corn, sudan and Johnson grasses. Mixed with these staple foods are threshed grain sorghums, grain sorghum heads, ear corn, ground ear corn, threshed barley, beets, carrots, alfalfa, clover, cowpeas, vines, peanut vines, with and without the nuts, prickly pears, tumble weeds, sunflowers, and grapefruit rinds and pulp.

From this reserve a cow can set her table with grapefruit for breakfast, a big assortment of vegetables for dinner and pears for supper.

Eudaly said there was one case on record of trench silage keeping for 20 years.

"There are lots of cases, too, where it has been kept seven to ten years."

"The trench silo means feed insurance," he added. "The thing that has played the most havoc with the livestock business in Texas has been the periodical shortage of feed. We can never stabilize it until first we stabilize the feed business. The trench silo provides the means of doing that."

### LIMITED BAKING CURE FOR TURKEY DISEASE

Fewer therapy, similar to treatments developed in recent years for the cure of syphilis in humans, has proved effective, in preliminary studies by the U. S. Bureau of Animal Industry, in treating turkeys for a disease of the digestive tract and liver that is usually fatal. Infected birds were confined in a small chamber which was heated by electric light bulbs to a temperature that raised the body temperature of the birds about two to four degrees above normal. After from three to six treatments on alternate days, 20 out of 24 turkeys recovered as compared with 7 deaths among 9 untreated birds similarly infected by the parasite that causes the disease known as trichomoniasis.

The parasite that causes the disease is a protozoan, as in malaria and other diseases. Turning on the heat is more deadly to the parasite than to the host. The turkey goes through what amounts to a limited baking alive, but the bird survives in most cases although the parasite usually die. Effects of the disease closely resemble those of the equally deadly turkey disease known as blackhead, but the cause is distinct. The symptoms of trichomoniasis, according to Marlow W. Olsen and Ena A. Allen of the Bureau of Animal Industry who have studied the disease and developed the fever treatment at the Beltsville Research Center, are droopiness, loss of appetite, and loss of weight. The droppings become quite liquid and light yellow in color and microscopic examinations usually reveal the parasite responsible. The investigation is being continued.

The average locomotives contain approximately one mile of boiler tubing.



The main entrance to the Southwestern Exposition and Fat Stock show is undergoing a face-lifting operation for the forty-fifth annual show, March 7-16. The architect's drawing shows a part of the improvement program to the stock show plant. A brick and stucco blockhouse type of ticket office is being built immediately in front of the coliseum. Remodeling work is under way in the coliseum, which will be the scene of the coliseum. Re-modeling work is under way in the coliseum, which will be the scene of the coliseum. Re-modeling work is under way in the coliseum, which will be the scene of the coliseum. Re-modeling work is under way in the coliseum, which will be the scene of the coliseum.

## War Brings Many New Problems On Wheat Planting In '41

COLLEGE STATION, January 14. —While the European war continues, the American wheat producer will do well to consider carefully the acreage he intends to plant to wheat this year.

For millions of bushels of surplus wheat are stored in the United States and additional millions are piled up in other exporting countries throughout the world.

As long as such a situation continues, the American wheat farmer is in a precarious position and must watch his step. Wilmer T. Swing, state AAA committeeman and Young county wheat grower, reported to the state AAA committee meeting here. He pointed to the 365,000,000 bushels of wheat which it is estimated will be stored in the Ever-Normal Granary to carry over into the coming year.

"We wheat farmers will be faced with the same problems as are other exporting nations," the committeeman declared. "In Canada millions of bushels are piled up on the ground; Argentina harvested twice as much this year as last; Russia has a huge supply on hand."

Fortunately, the American farmer, has been protected from feeling

the full effect of the surpluses. Swink, continued, since the AAA program, with its crop insurance, stabilizing loans, acreage allotments, payments and Ever-Normal Granary, has provided the machinery to store the surpluses and maintain a price above the world market.

But little hope is held out for restoration of lost export markets even after the war. Regardless of who wins, the world will be different and the export situation will be different, the committeeman said. European countries which formerly imported great supplies of wheat have concentrated—and probably will continue to do so after the war—on raising their own wheat supply in an effort to obtain self-sufficiency.

### AN APPRECIATION

We wish to express appreciation to all who aided us in the time of our recent sadness, the death of our son and brother, Louis B. Cardinal.

Especially do we want to mention our friend, Mrs. Chas. Camden, Doctors Pitts and Guthrie, Mrs. Winnie Hill, Mrs. Carrie Belcher and Mrs. Jewel Teague and the entire school faculty and student body. May you be rewarded with the same expressions of sympathy and condolence in your time of need as the prayer of the family.

T. J. Cardinal and children, Fred, Johnnie, Gene and Emilie Mr. and Mrs. S. L. West.

## Mattress Program To Be Supplemented With Comforts

COLLEGE STATION, Jan. 12. — A supplement to the Department of Agriculture's 1941 cotton mattress demonstration program will enable low income rural families in Texas to have cotton comforts—one for each mattress made under the program.

Every Texas family eligible to receive mattress materials under the current program will also be eligible to receive 10 yards of percale and four pounds of cotton for making a cotton comfort, according to regulations announced last week by R. T. Price, field man at large for the State AAA office.

Bess Edwards, assistant state home demonstration agent for the Extension Service of Texas A. and M. college, added this would probably mean the making of 400,000 new cotton comforts within the next few months.

Materials for the program will be furnished by the Surplus Marketing administration.

Under the regulations, comforts must be made in community centers set up as in the mattress program. A family must first have received a mattress before it can obtain materials for making a com-

### CCC MEN MOVE UP

More than 250 of the junior members of the technical staff of Soil Conservation Service are former CCC men who have passed competitive examinations and now regularly employed as assistant technicians. CCC workers in hundreds of camps have provided the working force needed in demonstrating to farmers the practical possibilities and economic desirability of farming to hold the soil in place. On the other side of the question, veteran conservationists find, this sort of activity has convinced many of the youths who have been doing the actual work in the fields. Many of the young men have become conservationists and have found interest in the that has led them to turn to conservation as a lifework. In some cases, enrollment in the CCC is regarded as "relief" and strictly temporary, has proved a lead toward a profession. More than 5000 of the 78,000 now in CCC have taken a promotion step or two and are now leaders in CCC camps and soil conservation work.

"When we think of grassland agriculture," says P. V. Cardon, Assistant Chief of the Bureau of Plant Industry, "we are not thinking a return to extensive, pastoral farming but rather of an advance toward a high type of intensive farming. It is a flexible agriculture, justable to national needs. It does not presume that all land is to come and remain permanently grassland although much of it is particularly the land not suited to tillage. Where conditions permit, however, this type of agriculture presumes a periodic breaking of grassland in preparation for crops. The total grass acreage consequently may be expanded reduced to meet individual, regional or national interest. Grassland agriculture, in brief, is a process of balancing crop and stock production."

Quoting Assistant Secretary Agriculture Grover B. Hill, M. Edwards said that the comfort program of the mattress program another means of "turning the cotton surplus into a national blessing."

## AND NOW! A NEW IMPROVED AND HEALTHFUL Baldrige Vitamized Bread

B-1 and G  
Calcium, Phosphorus, and Iron  
**WHITE BREAD**  
EXTRA HEALTH... EXTRA FLAVOR AT  
**NO EXTRA COST**

**THIS NEW WHITE BREAD Gives your family Vitamins B-1 and G Equal to 100% Whole Wheat Bread!**

Here's bread news to amaze and delight every mother... every housewife... yes, everyone who eats bread!

New, improved BALDRIDGE'S VITAMIZED B1 and G BREAD now contains essential Vitamin B1—The one vitamin most likely to be dangerously scarce in your diet. It's the Vitamin that EVERYONE, of EVERY age, needs EVERY DAY. You can't get too much of it—and chances are that actually you're getting too little.

So why not be sure of a helpful, economical EXTRA supply... 675 International Units in every pound... more than three times the amount needed to make the bread itself into useful bodily energy.

Get it today... New, Improved, BALDRIDGE'S VITAMIN B1 and G WHITE BREAD. You'll like BALDRIDGE'S VITAMIN B1 and G WHITE BREAD for its fine flavor, delicate tenderness, fine texture and moist FRESHNESS.

For years the favorite bread of this community, BALDRIDGE'S VITAMIN B1 and G WHITE BREAD now gives EXTRA Flavor... EXTRA Value, and EXTRA Nourishment that make it your best buy.

Try it today... Just ask your grocer for BALDRIDGE'S VITAMIZED B1 and G WHITE BREAD.

*West Texas' most Modern Bakery*



Serve Your Family This Bread Made By

## Baldrige Bakery

West Texas' Only Sunlight Bakery



Gas is such an important item, yet, it costs so little. Help your 1941 budget by using gas for: Heating..

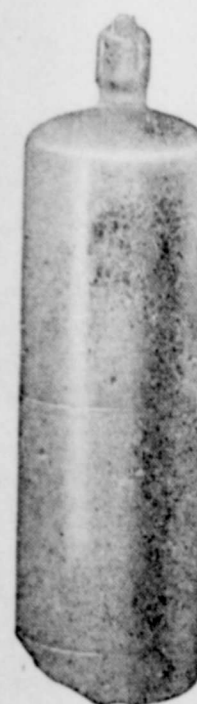
Cooking.. Water Heating..

Refrigeration

**West Texas Gas Company**

## PURE PROPANE GAS

\$2.50 PER DRUM



Bring Us Your Empty Drums and Exchange for Pure Propane

Mr. Farmer:-

We guarantee our Propane to give you no trouble in the coldest weather.

### INVESTIGATE

- Flash-o-Gas Systems
- Roper Ranges
- Rex Water Heaters
- Adams Heaters
- Cirklair Heaters
- Woods Brooders And
- Our Low Prices Plus
- The Safest Installations And
- The Best Service in Texas.

**Baker-Fleming Company**



# Friday-Saturday

JANUARY 17-18

# DOLLAR DAYS

## IN FLOYDADA



### DOLLAR DAY SPECIALS—

On Floor Lamps, Electric Irons, Electric Refrigerators, 1 Electrolux Refrigerator, and many other items of value—

Friday and Saturday, January 17-18

## Gilliams Appliance

And SPORTING GOODS STORE

### BARGAINS IN USED STOVES—

2 slightly used Kitchen-Kook Gasoline Ranges, originally sold for \$90.00 to go at, **\$12.50**  
 2 Electric Ranges at tremendous reductions!  
 15 Oil Ranges, originally priced to \$106.50, **\$5 to \$30**  
 Now,

\$1.00 Off on Each \$5.00 purchase on above merchandise.  
**FOR DOLLAR DAYS FRIDAY and SATURDAY, JANUARY 17 - 18!**  
 See the new 1941 Serval Electrolux now on display.

## ELLIOTT APPLIANCE

R. L. Smith, Manager Telephone 89

### NOTICE—

You are invited to try our delicious foods: Hot Dogs, Hamburgers, Sandwiches, Steaks, Short Orders, Hot Cakes, Good Fresh Coffee at all times! Come in and meet your friends for a cup of coffee or bite to eat! Visit us Friday and Saturday when here for Dollar Days!

Thomas J. Stutts, Manager and owner

## CUB CAFE

East of Martin Dry Goods Co. Open All Night

### DON'T OVERLOOK THIS DOLLAR DAY SPECIAL

20 POUNDS of Common Nails or Staples, for, **\$1.00**

Don't overlook Our New Wallpaper Samples. Many new styles that you will want to see.

## Willson & Son Lumber Co.

### SPECIAL PRICE For Dollar Days FRIDAY and SATURDAY

On all Body and Fender Work, Glass or Batteries!  
**SAM'S BODY and FENDER WORKS**

### EAT WITH US When in Town Friday and Saturday and be convinced of our High Quality Foods!

**Hamburgers and Chili**  
 Our Specialty  
**LEE and MAC CAFE**

### \$1.00 OFF ON ANY ARTICLE \$10.00 OR ABOVE!

Dollar Days Friday and Saturday at—

## H. G. Parker Appliance

Norge Refrigerators and Ranges  
 Philco Radios

## More Dollars For Your Old Tires

— ON NEW ONES —  
**FRIDAY And SATURDAY**  
 DOLLAR DAYS IN FLOYDADA

## Nabors Conoco Station



### FRIDAY and SATURDAY

—bring you many bargains in Ladies' Ready-to-Wear at Miladies Specialty Shoppe!

### Friday & Saturday Only

ALL WINTER HATS, 2 DAYS ONLY, **\$1.00**  
 Bags, **\$1.00**  
 2 Pairs Gloves, **\$1.00**  
 1 Rack DRESSES, large and small sizes, Your Choice, **\$1.98**

ALL WINTER COATS DRASTICALLY REDUCED FOR DOLLAR DAYS...

### FRIDAY and SATURDAY

## MILADIES Specialty Shoppe

Mrs. A. J. Welch Telephone 156

### MEET YOUR FRIENDS

Here for lunch or a cup of coffee when in town for Dollar Days—

Friday & Saturday

## PALACE CAFE

Mrs. Jessie Cardwell, Owner

### SAVE A BIG DIME...

for Friday & Saturday only... Regular \$1.10 leather soles for...

**\$1.00**

## FOGERSON'S SHOE SHOP

## Specials For Dollar Days!

PEANUT BUTTER, qt., **19c**  
 CRACKERS, 2 Lbs., **12½c**  
 CARNATION FLOUR, 24 lbs., **69c**  
 BLISS COFFEE, 2 Lb. Can., **35c**  
 SYRUP Gallon, Cane Sorghum, **49c**

## Williams Groceteria

Telephone 125

### MAKE YOUR \$\$\$\$

Have more C-e-n-t-s By trading at our store DOLLAR DAYS and every First Monday throughout 1941.

Real Bargains every day at

## McDONALD HARDWARE

BRING YOUR CLOTHES TO BE CLEANED TO FRY CLEANERS when in town for Dollar Days—

FRIDAY & SATURDAY

## W. L. Fry

Cleaning, Pressing and Alterations

### Dollar Day Specials

FRIDAY and SATURDAY at KIMBLE'S

1 group 75c to \$1.50 BOOKS by noted authors. 4 FOR, **\$1.00**  
 6 China plates, regular \$2.25 Adam's Antique pattern, at, **\$1.00**

Many other pieces of China from broken sets for reduced prices for these TWO DAYS ONLY!

## KIMBLE'S

## DONUTS

DOZEN 10c

## Wester's Quality Bakery

### POINTING LISTER POINTS

Regular 75c job for DOLLAR DAYS FRIDAY and SATURDAY...

**2 for \$1.25**

## BUNK'S Shop

### Egg Mash

Special Price!

WE PAY TOP PRICES ON...

- Hides
- Cream
- Poultry

## C. L. BERRY



### Fairview Ball Teams Play At Lockney Wednesday

FAIRVIEW, January 14. — The Fairview ball teams played Providence school at the Lockney gymnasium Wednesday night. Providence volleyball girls were the victorious team. The boys basketball team scored 42 to 4 in favor of Fairview.

J. C. and Wanda Baxter are sick with the mumps this week.

None of the students were absent from school this week because of illnesses.

Mr. and Mrs. Fred Reeves entertained Sunday with a dinner in honor of his sister Mrs. H. Davis, and Mr. Davis of Portales, New Mexico. Others attending were Mr. and Mrs. H. K. Reeves, and son Lawrence, Mr. and Mrs. R. A. Cannon, Mr. and Mrs. L. D. Horton, and Mr. Davis of Roaring Springs.

Mrs. Odell Stapleton and son are spending a few days with her parents, Mr. and Mrs. L. A. Horton.

Mr. and Mrs. Cargie Wise and children visited Sunday with his parents, Mr. and Mrs. C. O. Wise.

F. O. Conner and son, Wayne, visited in the home of Mr. and Mrs. Robert Fisher and family Monday night.

Guests in the Hicks' home Sunday were Mr. and Mrs. C. T. O'Neil and son-in-law Ernest Goodford of Panhandle, and Mr. and Mrs. Lloyd Carmickle and daughter, Kay Ann of Plainview.

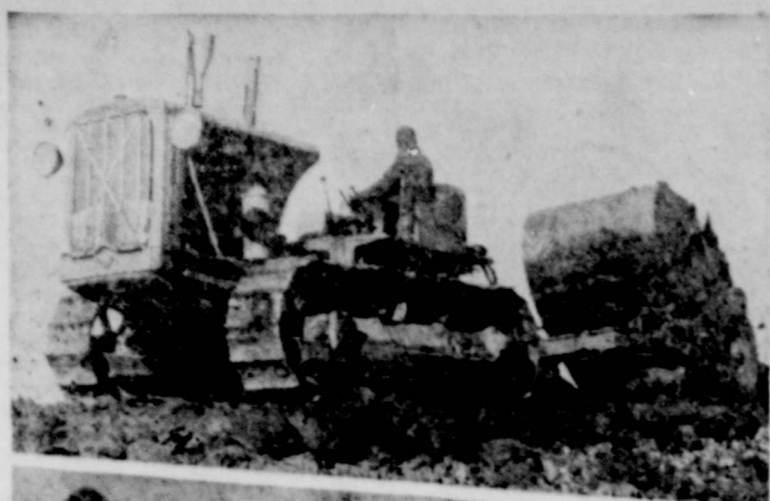
### FLOYDADA BOYS ENTER DALLAS AIRPLANE SCHOOL

Five Floyd county boys left for Dallas Thursday to enroll in the Southwest Aeronautical Institute there.

Those enrolled are Bailey Switzer, son of Mrs. V. P. Switzer, Billy Woody, son of Mr. and Mrs. B. P. Woody, Jewel Elza, son of Mrs. A. Elza, Adolph Burgett, son of Mr. and Mrs. Zolite Burgett, and Percy Matthews, son of Mr. and Mrs. A. H. Matthews. W. C. Boren, Jr. entered the school some time ago and plans to finish in a week. He is the son of Mr. and Mrs. W. C. Boren.

All of the boys are graduates of Floydada High school.

If you think honesty is the best policy, try telling your wife what you think of her cooking.



Machines play the leading role in modern defense. Shown above are machines for soil defense and national defense. The cannon is one of a number of U. S. guns capable of long-range destruction. The earth-moving equipment at top is of a type used by many farmers in building dams and reservoirs. In 1939 farmers moved more than 11 million cubic yards of earth in performing this conservation practice, equivalent to the volume of material going into Columbia river's huge Grand Coulee dam.

Sammy Lou Norman, daughter of Mr. and Mrs. Verner Norman of Vernon, visited here with her grandmother, Mrs. S. G. McRoberts, from Sunday until Tuesday while her parents visited her grandmother Mrs. W. I. Norman of Big Spring. The latter has been ill.

Mr. and Mrs. W. A. Amburn, Jr. had as their guest for the week end Miss Audrey Mae Trague of Plainview, and Mr. and Mrs. Delbert Egan and son Jerry of Amarillo were their guests Sunday.

### NOTICE TO DEBTORS AND CREDITORS

To those indebted to or holding claims against the Estate of J. H. Shurbet, deceased;

The undersigned, acting for himself and the heirs of said J. H. Shurbet under power of attorney, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him within the time prescribed by law at his residence in Lasara, Willacy County, Texas, where he receives his mail. This 8th day of January, A. D. 1941.

W. O. Shurbet, acting under Power of Attorney from the heirs of J. H. Shurbet, late of Floyd County, Texas, deceased. 484tc

### THE STATE OF TEXAS

To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Pearl Cox, who is a nonresident of this state, and her husband William Cox, whose residence is unknown, to be and appear before the Hon. District Court, of Floyd County, Texas, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the 27th day of January A. D. 1941 then and there to answer a Petition filed in said Court, on the 9th day of December A. D. 1940, in a suit numbered on the docket of said Court No. 3266, wherein David C. Officer is plaintiff and Reid C. Officer, Nell Officer, Byrd Hart, F. H. Hart, Pearl Cox, William Cox, Faye Nickels, Herbert Nickels, J. P. Rusan and R. V. Russell, are defendants. The nature of the plaintiffs demand being as follows, to-wit: Suit for partition of the following described land: 120 acres of land out of the North-east corner of Section Sixty-one (61) in Block No. One A. B. & M. Cert. 1231, bounded by metes and bounds as follows: Beginning at the N. E. corner said Section for N. E. corner this tract; thence South 950 varas; thence West 712 1/2 varas; thence North 950 varas; thence East 712 1/2 varas to beginning.

Plaintiff alleges he owns four-eighths of said land, that Reid C. Officer owns three-eighths and that Byrd Hart owns one-eighth; that plaintiff has overriding equitable claim to be paid out of proceeds of said land in sum of \$250.00; that as to a one-eighth part of said land owned by Reid C. Officer, defendant Pearl Cox has record title to same but that Reid C. Officer owns this one-eighth by paying for same to Reid C. Officer, and for partition and for determination of ownership and title and interest of each party to said cause in and to said land.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, 17 day of December, A. D. 1940.

(SEAL) GEO. B. MARSHALL, Clerk District Court, Floyd County, Texas. 484tc

As Sheriff of said Floyd County, I have seized, levied upon and will, on the first Tuesday in February, 1941, same being the 4th day of February, 1941, at the courthouse door of said Floyd County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of Clara Fowle in and to the following described real estate levied upon the 8th day of January, 1941, as the property of Clara Fowle.

Description: All of lots Nos. Sixteen (16) and Seventeen (17), in Block No. Eighty-four (84), in the original City or town of Floydada, (Floyd City).

Amount Apporportioned against said tract: \$512.31 subject, however, to the right of redemption of the defendant, or any one interested therein, may have, and subject to any other and further rights the defendant, or anyone interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosure of the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendant's right to redeem the said property by complying with the provisions of law in such cases made and provided.

FRED N. CLARK, Sheriff, Floyd County, Texas. By Ann Stiles, Deputy. Floydada, Texas, January 8, 1941. 483tc

BY VIRTUE OF AN ORDER OF SALE issued pursuant to a judgment decree of the 110th District Court of Floyd County, Texas, by the Clerk of said Court on the 8th day of January A. D. 1941, in a certain suit No. 3197, wherein The State of Texas, for itself and the County of Floyd, Plaintiff, and The City of Floydada and the Floydada Independent School District Interveners, and Impleaded Parties Defendants, and Mrs. Sarah A. McSpadden, whose address is unknown and all of the said Mrs. Sarah A. McSpadden, Defendants, in favor of said plaintiff, interveners, and/or impleaded parties defendants, for the sum of Four Hundred Sixteen and 59/100 Dollars for taxes, interest, penalty and costs, with interest on said sum at the rate of six per cent. per annum from date fixed by said judgment, together with all costs of suit, that being the

amount of said judgment rendered in favor of said plaintiff, interveners, and/or impleaded parties defendants by the said 110th District Court of Floyd County, on the 29th day of October A. D. 1940, and to me directed and delivered as Sheriff of said Floyd County, I have seized, levied upon and will, on the first Tuesday in February A. D. 1941, the same being the 4th day of said month, at the Court House door of said Floyd County, in the City of Floydada between the hours of 2 o'clock P. M. and 4 o'clock P. M. on said day, proceed to sell for cash to the highest bidder all the right, title and interest of said defendants in and to the following described real estate levied upon as the property of said defendants, the same lying and being situated in the County of Floyd and State of Texas, to-wit:

Lots 17, 18, and 19, Block 1, Moore Addition to the Town of Lockney, Floyd County, Texas; being the same lien described in a certain instrument now of record in the office of the County Clerk of Floyd County, Texas, and recorded in the Deed Records of said County."

It is the further order of the Court that the Plaintiff have a personal judgment against said O. J. Huggins for \$255.74, with interest thereon at the rate of ten per cent per annum from date of judgment, together with all costs of suit; and further, that Plaintiff have a foreclosure of its Vendor's Lien against all of the Defendants herein named and levied upon as the property of the Defendants hereinabove named and that on the first Tuesday in February 1941, the same being the 4th day of said month at the Court House door, of Floyd County, in the State of Texas, City of Floydada, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Defendants hereinabove named.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County, Texas.

Witness my hand, this 17th day of December, 1940.

FRED N. CLARK, Sheriff Floyd County, Texas. 473tc

NOTICE OF SHERIFF'S SALE THE STATE OF TEXAS, County of Floyd.

WHEREAS on the 29th day of October A. D. 1940, The State of Texas, for itself and the County of Floyd Plaintiff and the City of Floydada and the Floydada Independent School District Impleaded Parties Defendants, a judgment in the District Court of Floyd County (for the 110th Judicial District of Texas) No. 3261 on the docket of said Court, against Clara Fowle for the aggregate sum of Five Hundred Twelve and 31/100 Dollars for delinquent taxes, interest, penalties and accrued costs on the same, with interest on said sum at the rate of 6% per annum from date of judgment together with all costs of suit. Said judgment directs that a foreclosure of plaintiff's lien together with lien of the taxing units which were parties to this suit and established their claims thereto for the amount of said taxes, interest, penalties and accrued costs as apporportioned to each tract and/or lots of land as described in said order of sale.

By virtue of an order of sale, issued by the Clerk of the District Court of Floyd County, Texas, on the 8th day of January 1941, as directed by the terms of said judgment.

As Sheriff of said Floyd County, I have seized, levied upon and will, on the first Tuesday in February, 1941, same being the 4th day of February, 1941, at the courthouse door of said Floyd County, between the hours of 2 o'clock P. M. and 4 o'clock P. M. of said day, proceed to sell for cash to the highest bidder all the right, title and interest of Clara Fowle in and to the following described real estate levied upon the 8th day of January, 1941, as the property of Clara Fowle.

Description: All of lots Nos. Sixteen (16) and Seventeen (17), in Block No. Eighty-four (84), in the original City or town of Floydada, (Floyd City).

Amount Apporportioned against said tract: \$512.31 subject, however, to the right of redemption of the defendant, or any one interested therein, may have, and subject to any other and further rights the defendant, or anyone interested therein, may be entitled to under the provisions of law. Said sale to be made by me to satisfy the above described judgment and foreclosure of the lien provided by law for the taxes, interest, penalty and costs. The proceeds of said sale to be applied to the satisfaction thereof. Said sale will be made subject to the defendant's right to redeem the said property by complying with the provisions of law in such cases made and provided.

FRED N. CLARK, Sheriff, Floyd County, Texas. By Ann Stiles, Deputy. Floydada, Texas, January 8, 1941. 483tc

BY VIRTUE OF AN ORDER OF SALE issued pursuant to a judgment decree of the 110th District Court of Floyd County, Texas, by the Clerk of said Court on the 8th day of January A. D. 1941, in a certain suit No. 3197, wherein The State of Texas, for itself and the County of Floyd, Plaintiff, and The City of Floydada and the Floydada Independent School District Interveners, and Impleaded Parties Defendants, and Mrs. Sarah A. McSpadden, whose address is unknown and all of the said Mrs. Sarah A. McSpadden, Defendants, in favor of said plaintiff, interveners, and/or impleaded parties defendants, for the sum of Four Hundred Sixteen and 59/100 Dollars for taxes, interest, penalty and costs, with interest on said sum at the rate of six per cent. per annum from date fixed by said judgment, together with all costs of suit, that being the

amount of said judgment rendered in favor of said plaintiff, interveners, and/or impleaded parties defendants by the said 110th District Court of Floyd County, on the 29th day of October A. D. 1940, and to me directed and delivered as Sheriff of said Floyd County, I have seized, levied upon and will, on the first Tuesday in February A. D. 1941, the same being the 4th day of said month, at the Court House door of said Floyd County, in the City of Floydada between the hours of 2 o'clock P. M. and 4 o'clock P. M. on said day, proceed to sell for cash to the highest bidder all the right, title and interest of said defendant in and to the following described real estate levied upon as the property of said defendants, the same lying and being situated in the County of Floyd and State of Texas, to-wit:

Lot No. 16, in Block 135, Original Town or City of Floydada (Floyd City) or upon the written request of said defendant or his attorney, a sufficient portion thereof to satisfy said judgment, interest, penalties and costs; subject, however, to the right of the plaintiff for any other further taxes on or against said property that may not be included herein, and the right of redemption, the defendant or any person having an interest therein, to redeem the said property, or their interest therein, at any time within two years from the date of sale in the manner provided by law, and subject to any other and further rights the defendant or anyone interested therein, may be entitled to, under the provisions of law. Said sale to be made by me to satisfy the above described judgment, together with interest, penalties and costs of suit, and the proceeds of said sale to be applied to the satisfaction thereof, and the remainder, if any, to be applied as the law directs.

Dated at Floydada, Texas, this 8th day of January, 1941.

FRED N. CLARK, Sheriff Floyd County, Texas. By Ann Stiles, Deputy. 483tc

SHERIFF'S SALE THE STATE OF TEXAS, County of Floyd.

BY VIRTUE OF AN ORDER OF SALE issued pursuant to a judgment decree of the 110th District Court of Floyd County, Texas, by the Clerk of said Court on the 8th day of January A. D. 1941, in a certain suit No. 3198, wherein The State of Texas, for itself and the County of Floyd, Plaintiff, and The City of Floydada and the Floydada Independent School District Interveners, and Impleaded Parties Defendants, and Roy Richard Pennington, is Defendant,

## READ THE CLASSIFIED ADS

### For Sale

WATERED hegart bundles, \$7.00 ton. 5 miles N. W. Sand Hill. M. S. Robertson. 485tp

FOR SALE Slightly used Superflex Refrigerator at a bargain. Elliott's Appliance 474tc

GOOD used New refection Oil Cook Stove and Battery Radio for sale, or will trade for live stock or feed. 329 W. Tenn. St. 434tc

FOUR and 5 cents bundle for well-grained hegart, or 7 ton. 4 mi. N. W. Sand Hill on Rt. 4. C. T. Warren. 473tp

FOR SALE—Alfalfa hay and 10,000 good grained hegart bundles. 2 1/2 miles west and 1 1/2 south of Aiken. Otto Schreiber, Rt. 2, Plainview. 474tp

HEGARI butts ground and delivered into your barn for 35c per 100 lbs.; heavy grain bundles for 35c. Call Ed Holmes. 483tp

BRUNSWICK Tires, liberal trade-in at Dyer's Auto Parts. 286tc

FOR SALE—Electric range. Call at Hesperian office. 474tp

FOR SALE—Good irrigated Hegeri bundles, medium grain. R. B. Gary. 481tc

FREE Demonstration on rug making Thursday of each week. Sewing, alterations, and button hole making. Mrs. Harper at Gilliams Appliance. 496tc

### Wanted

LET ME do your quilting. Mrs. A. Elza, 918 South Main. 491tc

S. T. HARRIS wants your courteous cards for ethyl-treated gas. Gulf Station, Highway 70. 4012tc

WANTED—Your saws to file. S. T. Harris Service Station. 178tc

### Miscellaneous

WHY worry with that old cook stove when a few dollars will buy a slightly used range of the best quality at Elliott's Appliance. 471tc

WELDING—Tires and Tubes. O. K. Rubber Welder, work guaranteed. 341tc

INVESTIGATE the New 1941 Served Electrolux, the only perfect Gas Refrigerator. Elliott Appliance. 431tc

Used Tires... Used Tubes. East side Square. 341tc

WE are in the market for your equities in 1940 government loan cotton. McCoy Gin, Telephone No. 906F22 484tc

OUR Flowers are FRESH and are beautifully arranged. Holhums Floydada Florists. 286tc

USE Cosden products and be satisfied. Home Oil Co. 268tc

### Florist of Distinction

chocolate pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association. telephone 78. 271tc

Arthur B. Dubeau Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maude E. Holhums, Manager 271tc

TELEPHONE 33 Gullion Tire Service, for quick repair, 219 South Main Street. 521tc

VISIT REDD'S Fruit Stand and Cafe for bargains. 171tc

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

### Houses For Sale

HOUSES for sale and rent. W. Ed Brown, owner. 286tc

MODERN Homes for sale, easy terms Phone 273 W. H. Henderson. 161tc

### Poultry and Eggs

POULTRY-FEEDERS—A new feed for your laying hens. New Deal Laying Mash, protein 19%. Will produce eggs in coldest weather. 100 lbs. in dress print bags, \$1.85 Rice Hatchery. 451tc

### Live Stock

FOR SALE—Milk cows and springer cows. W. F. Hinkle. 474tp

FOR SALE—Jersey milk cows, or will trade for stock cows. E. B. Johnston. 471tc

GOOD bright baled oat straw, alfalfa hay and seed oats. Chas. Bollman, Route 4. 494tp

### For Rent

ROOMERS, boarders or apartment for rent. Mrs. R. J. Weems, 603 So. Wall St. 474tc

FURNISHED apartment, two rooms Adjoining bath. Mrs. W. M. Dorsey—220 So. 2nd. 481tc

APARTMENTS for rent. 300 E. Mississippi or see C. E. Davis, Watkins agent. 482tp

### For Sale Or Trade

FOR SALE or trade—Row crop John Deere tractor with lister-planter, and cultivator. A. L. Holhums, Route 4. 482tp

### Lost and Found

LOST—End gate out of Plymouth pick-up. For bring it to Hesperian office for reward. 401tp

# PENNEY'S DOLLAR DAYS

BRING YOU BIGGER SAVINGS THAN EVER!

FRIDAY AND SATURDAY

|  |   |
|--|---|
| <b>CHENILLE NURSERY</b><br><b>Spreads</b><br>\$1.00 Each   | <b>QUILTED</b><br><b>Mattress Pads</b><br>Full Double Bed Size<br>Each \$1.00   |
| <b>ALL WOOL SINGLE</b><br><b>Blankets</b><br>Each \$1.98<br>Size 70 in. x 80 in. with Satin Binding.   | <b>PRISCILLA RUFFLED</b><br><b>Curtains</b><br>Extra wide. An exceptional Value.<br>At 2 For \$1.00                     |
| <b>Men's All Wool</b><br><b>TOPCOATS</b><br>8 ONLY AT THIS LOW PRICE<br>TO CLOSE OUT AT \$8.00 each<br>SIZES 36 TO 42.                               |   |
| <b>Men's</b><br><b>Shirts and Shorts</b><br>Full cut. Well made, Swiss ribbed shirts, Fancy broad-cloth shorts. A real buy at<br><b>6 For \$1.00</b> | <b>SANITARY</b><br><b>NAPKINS</b><br><b>3 Boxes 29c</b><br>An extra good quality napkin.<br><b>ONE DOZEN TO BOX 98c</b> |
| <b>NEW GABARDINE</b><br><b>SKIRTS</b><br>New Spring shades. Sizes 24 to 30. Pastel and dark shades.<br><b>98c</b>                                    |   |

# PENNEY'S

J. C. PENNEY CO., INC.



# THE HESPERETTE

## High School Pays Tribute to Louis Cardinal

December 13, Floydada High School realized one of the greatest honors it has ever known. The entire student body felt that Louis Cardinal was one of the grandest, noblest, and thoughtful boys that ever graced the halls of our school.

As well known, and as well liked as his does not go un-derstanded. He won the respect of all students and held it. He was cheerful because he was and delivered cheerfully.

He had often remarked that the happiest time in his life had been spent in Floydada High school. It is a widely known fact that his outstanding work on the football field may be credited to the fact that he was the type that worked hard and was well disci-plined. He realized his own weak-ness and tried to profit by mis-takes.

As a member of the "P Club," he was a singularly well known, and a student and an all-around sport combined with high ability is a credit to any school.

He seemed most appreciative, of teachers and enthusiastic about work. He liked every one and was never critical. The entire stu-dent body, in remembering him, look to him as a model and in-spiration to be followed.

**STAFF**

Sponsors: Walter Travis and Gene Cade.

Editors: Louise Willson and Marjorie Yearwood.

Reporters: Arla Vee Bishop, Joyce Ann Beck, Wayne Bingham, Brock Wanda Baxter, Lavelle Lingle, Kenneth Burgett, Dorothy Ann Dooley, Lois Felps, Wilda Finley, Tommy Griffith, Ken-eth Hodge, Herschell Hinson, Way-lyne Hale, Russell Patterson, Matty Womack, Peggy Jo Bishop, Joe Egan, Robert Conner, Floy Jean Evely, Evelyn Elliott, Frances Kelm, Jana Leibfried, Geneva Gordon, Madeline Moore.

## Soil Conservation Topic For Future Farmers Now

Out of respect for the memory of Louis Cardinal the Floydada High school was dismissed Monday, December 13. A short assembly was called Monday morning and Mr. Travis made several announcements. Schedules for the exams, were passed out to the students. Classes started Tuesday morning as usual.

## Appreciate Friends Is Editorial Idea For This Week

There are few things in this world that are needed more or should be appreciated more than a real friend. A friend who will stick with you through thick and thin is indeed worth more than his weight in gold.

They should be repaid for their kindness by the same sort of aid that they give. If you have a friend, a real friend, you are one of the most fortunate persons in the world.

The following words are given in appreciation of friends over the world:

There is no friend like an old friend.

Who has shared our morning days;

No greeting like his welcome,

No homage like his praise.

Fame is the scentless sunflower

With gaudy crown of gold,

But friendship is the breathing rose.

With sweets in every fold.

Manifold papers. Hesperian.

## Shadow Sees All and Tells Everyone

The Spy, while meandering around these spooky halls, ran across some of the cutest things!

For instance, what has happened to the Club-Johnson romance?

Excuses, excuses—from Lee Roy Chowning for being absent so much—wonder why?

Arla Vee seems to be getting lots of notice lately, from Kenneth Mickey especially. Let's see, about Saturday night, wasn't it?

Well Scrapy, it looks like these girls don't care for chewing tobacco. Well, I guess it's all right, but football boys don't use it, or did she throw that up to you?

Toots had better be a little more careful. Letting Arliss have his girl and his car on Friday night.

It seems cheaper to let the girls go to the show and then come in and sit by them, Phil?

It's nice if you can break a date with a girl at noon and . . . then change your mind and find that she will still go with you (J. T. B. and T. J. S.)

Greer and Delilah with Scrapy and Frances—my, my, what next?

The Spy, the dog, saw Doyle Walls and Ruby Poore talking together in the hall. Is this a new romance budding?

Harold, were you paralyzed, or did you just not want to walk to the door with Frances?

Gordon Patterson looked rather out of place Friday afternoon with his head hanging out of the preacher's study window.

Babe really uses up energy walking all the way home with Topsy instead of turning off at his home.

Florence Cates gets mad every time Betty Jo McCleskey speaks to Dillon Patterson. Not only Betty Jo, but anybody else.

Why wasn't Wayne Bingham seen hanging around a certain locker last week? Rather personal isn't it, Wayne?

Well, I guess that is enough dirt to dig for this week. I'll be seeing you guys and gals soon with more dope on the dope.

## And This Is The Average American Girl — Sez Who

She is happy, free hearted, likes to laugh and does so. She is often caught with a book, likes ideas, and she also expresses her own thoughts and ideas. She is often in stitches, but doesn't worry her, it's relaxing.

She has learned she can subju-gate an office with one good dress, with a little make up, and the man-ner of a lady. She is athletic, fair-ly tall, likes to dance, swim, skate, hike, go kodaking and various other things.

She isn't afraid she will get her nose blistered for following enter-tainment; she is out for a good time, and if she wants to she can have it.

She is filled with curiosity about flying (or the like) not because the instructor is handsome, but be-cause the upper air gives her some-thing spiritual, or unknown thrills, which she wants out of life.

She is bright at the quickest way to a man's heart, and had just as soon make a cake or prepare a din-ner as to look at you. She has no equals on a beach party, picnic, and other out door sports.

She must be able to say no to a cocktail. She keeps her eyes open at a movie, and knows what to say, and when to say it. She must love cats, dogs, and be able to carry on an interesting conversation with anyone.

She has personality plus every-thing. She must be able to work in an office all day, and at night, she can at will, resemble a dream walking.

She must be able to drive a car and hold her own in a traffic jam. She must know all traffic signals and not be classed as one of those crazy woman drivers. And she never gets so scared when in a close place, that she grabs the steering wheel and screams when someone else is driving.

## Detention Stars Tell Hesperette Reporter Their Many Woes

Those that are present in deten-tion nearly every day, say once you get in, you can't get out.

Quotations from famous stars in detention are as follows:

Joe Dick McClung "I get in there with Tom Roy."

Tom Roy Snodgrass "Fighting with Joe Dick in general science."

Ethleene Bishop "Always talk at the wrong time."

Mable Ruth Cooper "Oh! just talking and detention is just like home by now."

Jack Dally "I jerked a curtain down; believe me detention is cer-tainly contagious."

## Dr. W. M. Houghton

Diseases of Women and Children  
Surgery and Obstetrics  
Calls Answered Promptly  
Day or Night  
Residence Phone 240; Office 73

## Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arth-ritic or neuritic pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. Pleasant and no trouble at all. You need only 2 table-spoonsful two times a day. Often within 48 hours — sometimes over-night — splendid results are obtained. If the pains do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an abso-lute money-back guarantee. Ru-Ex Compound is for sale and recommended by

**ARWINE DRUG CO.**

## Women's "Build-Up"

Women's headaches, nervousness, cramp-like pain may be symptoms of functional dysmenorrhea due to malnutrition, so often relieved by CARDUI. Principal way it helps is by increasing appetite, stimulat-ing flow of gastric juices and so improving digestion and helping to build physical resistance. Another way you may find CARDUI helpful in reducing periodic distress: Take it a few days before and during "the time." Used for 50 years.

**PRICE or PROFIT per bag!**

**HOW DO YOU BUY?**

In buying feeds are you controlled by the price per bag . . . or do you buy on the basis of "Profit For You" per bag?

EVERLAY and ECONOMY FEEDS are formulated and milled to produce "PROFIT FOR THE USER" And the price you pay for these feeds is pleasantly forgotten in the profitable returns which they produce.

So for Economy of Production . . . make EVERLAY your feeding resolution for 1941 . . . for PROFIT!

Farmers Grain Co.



## EXTEMPORANEOUS SPEAKERS BEGIN WORK FOR COUNTY INTERSCHOOL MEET

The students of Floydada High school have begun to work on extemporaneous speaking, and the following students have already begun work on their speeches: Dor-othy Ann Dooley, Floy Jean Hale, Doyle Walls, Paul Kropf, Kenneth Bishop, Jack Dally, Miss Rea ex-pects to make much progress this year with her extemporaneous speakers.

As to now only extemporaneous speaking, debate, and declamation have made any progress, but all other events are being planned and worked on.

## HOMEMAKING DEPARTMENT RECORDS CHANGES

One of the many changes in the Homemaking department is the presence of a new G. E. mix master in the foods department. It is the gift from the F. H. T. club to the department this semester. It is to be formally presented at a later club meeting.

The library of the department has been given some attention by adding new magazines and re-arrang-ing those already present. A new filing system has been adopted for bulletins, leaflets, and pamphlets.

Pot plants are finding an im-portant place in the department. The students are taking an active part in improving the appearance of the department.

"Do you love me, darling?"  
"You know I do, Harry."  
"Harry? My name's Sam."  
"Of course! I keep thinking to-night is Monday."

## LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, and about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.  
Floydada, Texas

**SPEARS & DANIEL**  
Complete Automotive Service — Specialized Lubrication  
Latest Modern Valve Seating and Ring Equipment  
**PHONE 51**  
In Day and Night Garage Bldg., Opposite Postoffice.  
Agency for International Trucks

## NEW FAST SCHEDULES BY BUS

Travel In AIR-CONDITIONED Buses For Cool, Comfort

**EAST BOUND**  
8:25 a. m. To VERNON, DALLAS, OKLAHOMA CITY 2:50 p. m.

**WEST BOUND**  
10:30 a. m. To PLAINVIEW, AMARILLO, DENVER 4:35 p. m.  
Leave 4:25 a. m. for Lubbock, direct connection to all points west

**NORTHEAST BOUND**  
2:50 p. m. To SILVERTON, MEMPHIS, CHILDRRESS

LOW FARES EVERYWHERE

**T. N.M. & O. Coaches**  
A. J. CLINE, Agent PHONE 36

## A Personal "DEFENSE PROGRAM"



You do not know when you may be attacked by illness, accident, unemployment, or misfortune of some kind.

Therefore, the sensible thing to do is to be prepared financially to stand off any emergencies that may come.

Build up your bank account. Accumulate a reserve equal to six months' income. Then if you should have to face a "siege" of bad luck you could come through in good shape by living on your reserve.

**The First National Bank**  
FLOYDADA, TEXAS

## Mid-Term Exams To Bring Misery And Trouble To FHS

In an interview conducted by your injuring reporter it is found that students of Floydada High school differ a great deal in the opinion of the mid-term exams; they are coming up this week you know.

"I'll try like heck, and take it on the chin if I flunk," says Archie Hucksabe.

"The idea is swell, I can hardly wait," Virginia Youkum.

"I think they are awful, and what's more I don't like them, but I'll take them all O. K.," Ellen Brock.

Whether or not these students pass depends strictly upon them. If they do not, they can't blame anyone but themselves. A good many of the students will not have to take an exam.

**Texaco Products**  
Wash and Mafak SERVICE  
MANSFIELD TIRES  
Noland's Texaco Station  
T. R. Noland, Owner  
Collis F. Roland, Manager

## Plainview Sanitarium & Clinic

**PLAINVIEW, TEXAS**  
Thoroughly equipped for the ex-amination and treatment of medical and surgical cases.

**STAFF**

E. O. NICHOLS, M. D.  
Surgery and Consultation

J. H. HANSEN, M. D.  
Surgery and Diagnosis

GROVER C. HALL, M. D.  
Eye, Ear, Nose, Throat and Bronchscopy

ROBERT H. MITCHELL, M. D.  
Internal Medicine

R. G. SPANN, M. D.  
Pediatrics

C. D. WOFFORD,  
D.D.S., Dentistry

E. O. NICHOLS, Jr., M. D.  
Surgery and Gynecology

SUSIE C. RIGGS, R. N.  
Superintendent of Nurses

DELIA C. KELLER, R. N.  
Instructor School of Nursing

**SCHOOL OF NURSING**  
X-RAY AND RADIUM  
Pathological Laboratory

## DOES FORD PAY GOOD WAGES?

HERE ARE SOME FACTS about Ford Labor.

During the year ended November 30th, 1940, the Ford Payroll throughout the United States averaged 113,628 hourly wage earners, not including office employees, students, or executives. They were paid \$185,105,639.12. On this basis, the average annual wage was \$1,629.05.

According to the latest available govern-ment figures, the annual average wage of all workers in employment covered by old age insurance law was \$841.00.

If the 45,000,000 workers of this country received the same average wage as Ford employees, they would have had additional wages of more than \$35,000,000,000, thus increasing the national income about 50%. Think what such an increase would mean to the workers of this country and to the American farmer, whose prices are based on the national income.

Wage scales in the Ford Rouge plants are divided into three classifications:

Unskilled . . .  
Minimum hiring wage . 75c per hour

Semi-skilled . . .  
Minimum hiring wage . 80c per hour

Skilled . . .  
Minimum hiring wage . 90c per hour  
Higher wages are in consideration of ability and years of service.

Minimum wage scales for unskilled labor at the Rouge plant are the highest in the industry. Top wages for skilled labor compare favorably with, or are higher than, wages in other automobile plants.

Now some facts on Ford labor conditions: Not only are sanitation and other health conditions the best in the industry, but Ford also leads in safety devices for the protection of employees. Proof of this is found in the following com-parison of compensation insurance costs:

The national average rate in automotive manufacturing plants as computed by the National Association of Underwriters is in excess of \$1.50 premium on each \$100 payroll. The Ford cost of workmen's compensation is less than 50c.

This indicates that the chance of injury in a Ford plant is much less than in the average automobile plant.

The Ford Motor Company has no age limit for labor, and in fact deliberately attempts to keep older workers working. The average age of Ford workers at the Rouge and nearby plants is 38.7.

A recent check-up shows that nearly one-half the workers at these Ford plants were 40 or over, falling into these age groups:

|        |                   |
|--------|-------------------|
| 25,819 | between 40 and 50 |
| 14,731 | between 50 and 60 |
| 3,377  | between 60 and 70 |
| 417    | between 70 and 80 |
| 12     | between 80 and 90 |

In addition to the so-called regular em-ployees, the Ford Motor Company has hired, and now has on the payroll, at the same regular hourly wage, thousands of workers who are blind, crippled or other-wise incapacitated for normal productive work. They are not selected for their ability to build cars or to maintain the plant. They are on the payroll because of Henry Ford's belief that the responsibility of a large company to labor goes beyond the point at which the unfortunate worker can no longer produce profitably.

The above are facts. They are open to anyone who really wants to deal in facts. Anyone who wants to get a job . . . buy a car . . . or place a national defense con-tract on the basis of fair labor treat-ment must place Ford at the top of his eligible list.

**FORD MOTOR COMPANY**



**J. A. DILLARD ILL**

J. A. Dillard is thought to be improving at his home in the Cedar Hill community. He has been seriously ill for the past several weeks, suffering with flu and respiratory complications.

She: "I want a lipstick."  
Clerk: "What size, please?"  
She: "Three auto rides and a house-party."

### Dollar Day Specials

|                                   |        |
|-----------------------------------|--------|
| MEAL, 20 lb. Bag,                 | 40c    |
| CORN, 3 No. 2 Cans,               | 25c    |
| DEL MONTE PINEAPPLE, No. 2 Can,   | 14c    |
| GRAPEFRUIT JUICE, 47 oz. Can,     | 15c    |
| DEL MONTE PEACHES, No. 2 1/2 Can, | 15c    |
| RAISINS, 2 lb. Pkg.,              | 15c    |
| JELLO, Pkg.,                      | 5c     |
| HOOKEE LYE, 15 Cans,              | \$1.00 |

**HULL & Mc BRIEN**  
Phone 292

### Star Cash Values

Shop here DOLLAR DAYS Friday & Saturday to buy your household needs

|  |     |
|--|-----|
| SUGAR, 10 pound Bag,                     | 48c |
| PRUNES, Gallon,                          | 25c |
| BRIGHT and EARLY COFFEE, Pound,          | 18c |
| WHITE SWAN CORN FLAKES, Package,         | 10c |
| 49c Value Dromedary FRUIT CAKE, 1 Pound, | 25c |
| TOMATO JUICE, 46 ounce Can,              | 15c |
| WHITE SWAN Blackeyed Peas, 3 Cans—Fresh, | 25c |
| P & G SOAP, 3 Bars for,                  | 10c |
| OXYDOL, Giant Size,                      | 59c |
| TEXAS SWEETS ORANGES, Dozen,             | 15c |
| BOLOGNA, 2 pounds for,                   | 25c |
| LONGHORN CHEESE, Pound,                  | 18c |

For Free Delivery Phone 40

**Rev. Bryant Moved To Las Cruces, N. M. Last Week**

Church Service To Continue Sunday Morning, Evening And Wednesday Evenings

Rev. Chloee L. Bryant, former pastor of the City Park Church of Christ with his family, left last week-end for Las Cruces, New Mexico where they will make their home. He has accepted the pas-

torate of the church at that place. Services at the church continue with Bible study Sunday morning from 10 until 11 o'clock, communion service from 11 until 11:30. Song service each Sunday and Wednesday nights.

Mrs. E. L. Angus and Mrs. D. F. Bredthauer made a business trip to Lubbock Saturday.

Eugene Blackmon son of Mrs. J. Sam Hale has been employed with the Douglas Aircraft factory at Los Angeles, California. He left two weeks ago.

**Pioneer Land-Owner Floyd County Died At Abilene**

News of the death of Miss Rose Childers reached Floydada at 9 p. m. Tuesday. The death message was received by Mrs. Dora Reagan, sister of the deceased, from Abilene where Miss Childers died in an Abilene hospital.

Mrs. Reagan and her daughter and husband Mr. and Mrs. W. U. White and their son Bob left immediately for Abilene. They went by way of Plainview where they were met by Mrs. Nora Savage of Amarillo, sister of Mrs. Reagan who accompanied them.

John Reagan was in Abilene at the time of his aunt's death, having made the trip to that city Tuesday afternoon.

Surviving relatives, other than the two above named sisters are two brothers John and Will Childers of Abilene.

Miss Childers, sister of the late Dr. R. A. Childers, was a pioneer land-owner of Floyd county and

although she had made her home at Abilene the past thirty-years, she has many friends here and has visited here many times.

Funeral and interment will probably be held in Abilene this afternoon, however friends had not been notified of the arrangements at press time Thursday morning.

Mrs. Chester U. Todd and Miss Virginia Belle Womack returned Thursday from Arkansas City, Kansas. They were accompanied by Mrs. R. D. Todd, mother-in-law of Mrs. Todd. The Mesdames Todd left Saturday for Beeville, the home of the former after a visit here with her parents Mr. and Mrs. B. Nichols.

"Com-pa-nee atten-shun," bawled the drill sergeant to the awkward squad. "Com-pan-ee, lift your left leg and hold it straight in front of you."

By mistake one member held up his right leg, which brought it out side by side with his neighbor's left leg.

"And who is the galoot over there holding up both legs?" shouted the hard-boiled sergeant.

Jim: I call my wife "Overcoat."  
Jam: Why?  
Jim: Because I married her to avoid the draft!

**COMMITTEES OF HOMEBUILDERS CLUB APPOINTED**

Miss Edith L. Wilson, agent, spoke to the Homebuilders' club Friday afternoon at the home of Mrs. W. A. Cates. She discussed "Food and National Defense." She said, "by making Americans stronger, we can make America Stronger."

The following committees were appointed: finance, Mrs. Raymond Teeple, Mrs. F. F. Fuqua, Mrs. Edd Moore; education, Mrs. Roy Curry, Mrs. O. D. Howard, Mrs. T. J. Heard; recreation, Mrs. J. D. Eaves, Mrs. Elbert Parks, Mrs. D. D. Shipley; yearbook, Mrs. W. A. Cates, Mrs. Raymond Teeple, Mrs. Will Weatherbee; exhibit, Mrs. D. D. Shipley, Mrs. P. W. Atteberry, Mrs. Roy Curry; expansion, Mrs. F. F. Fuqua, Mrs. Mable Sims, Mrs. P. F. Bertrand.

Other officers of the club are Mrs. John A. Lloyd, president; Mrs. C. W. Dennison, secretary-treasurer; Mrs. Raymond Teeple, secretary-treasurer; Mrs. D. D. Shipley, council reporter; Mrs. W. F. Weatherbee, parliamentarian; Mrs. P. F. Bertrand, committee member.

Refreshments were served to Mmes. D. M. Moore, John Huey, C. B. Smart, Edd Moore, P. F. Fuqua, L. A. Williams, Mabel Sims, D. D. Shipley, John Lloyd, Raymond

Teeple, P. W. Atteberry, J. D. Eaves, P. F. Bertrand, Miss Wilson, and the hostess, Mrs. Cates.

**PARACHUTES AID FIRE FIGHTING**

Aerial defense of the forest in the United States has made substantial gains this year, the U. S. Forest Service reports. Practical experiments with dropping fire-fighting parachutes worked and although this form of fire-fuse is still in the test stage it used on several actual fires, promises to be a valuable means of landing firefighters in particularly difficult spots that are remote from roads.

Use of parachutes, however, is altogether new in the Forest Service. For several years, the service has used planes and chutes for rapid delivery of tools, supplies, equipment to fire-fighting crews in inaccessible back-country areas. The Forest Service has developed a simple and inexpensive type of burlap parachute for delivery of supplies, and has been able to deliver almost every kind of needed equipment or food—even crates of eggs with very little breakage. In recent fire, it was estimated that would have taken fifteen hours to deliver what one airplane delivered within an hour.

# LOOPER'S

FOR DOLLAR DAYS BARGAINS

|                                  |      |
|----------------------------------|------|
| Sugar 10 lb bags 2 for           | .94  |
| Coffee admiration 3 lb jar       | .69  |
| Flour MONEY BACK GUARANTEE 48 lb | 1.25 |
| Spuds white 80 lbs               | 1.00 |
| Meal everlite 20 lb sack         | .45  |
| Butter Crackers hi-ho lb box     | .19  |
| Marshmallows lb bag              | .10  |
| Grape Fruit Each                 | .02  |
| Blackberries no 2 can 3 for      | .25  |
| Tomatoes no 2 can 3 for          | .19  |
| Corn COUNTRY GENTLEMAN no 2 can  | .10  |
| Kraut no 2 can 2 for             | .15  |
| Soap P&G large bars 3 for        | .10  |
| Catsup Empson 16 oz can          | .09  |
| Macaroni or Spaghetti 2 BOXES    | .05  |
| Cheese full cream lb             | .19  |
| Meat for boiling lb              | .08  |
| Oleo Nu-maid lb                  | .10  |
| Bologna FRESH SLICED lb          | .12  |

# KING'S

Grocery and Market Specials for \$1 Days

|                             |     |
|-----------------------------|-----|
| Crones SORGHUM Gallon,      | 59c |
| Crones RIBBON CANE, Gallon, | 59c |
| SPUDS, 10 Pounds,           | 15c |
| East Texas YAMS, Pound,     | 3c  |
| HAMBURGER MEAT, Lb.,        | 15c |
| SAUSAGE, Pound,             | 15c |
| PORK ROAST, Pound,          | 15c |
| RIBS, Pound,                | 15c |
| LIVER, Pound,               | 15c |
| MILK, Quart,                | 5c  |

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# Dollar Days

Take Advantage of These DOLLAR DAY SPECIALS to Fill Your Pantry with Quality Groceries. You can't find better grocery buys than these... do your Dollar Day Grocery buying with us.

|                                 |        |
|---------------------------------|--------|
| SUGAR Cloth Bag 10 lbs          | 47c    |
| Mustard Greens                  |        |
| Turnip Greens                   |        |
| Spinach                         |        |
| Kraut                           |        |
| Green Beans                     |        |
| Hominy                          |        |
| Blackeyed Peas                  |        |
| Pork & Beans                    |        |
| Spaghetti                       |        |
| Mixed Vegetables                |        |
| Tomato Soup                     |        |
| Vegetable Soup                  |        |
| Mexican Style Beans             |        |
| Fireside Beans                  |        |
| Okra                            |        |
| SPUDS 10 Pounds                 | 15c    |
| Brer Rabbit SYRUP Gallon        | 49c    |
| FLOUR Amaryliss 24 Pounds       | 79c    |
| CRISCO 6 Pounds                 | \$1.00 |
| PINEAPPLE JUICE 46 Ounces       | 27c    |
| BRIMFUL PEAS Two No 2 Cans      | 25c    |
| PEACHES Syrup Pack No 2 1/2 Can | 15c    |
| P & G SOAP 3 Bars               | 10c    |
| OXYDOL Large                    | 19c    |
| BANANAS Texas Grapefruit Doz.   | 15c    |
| APPLES Each 2c Doz.             | 15c    |

# Dollar Day Specials

Look this list over carefully—Here are some Bargains you can't afford to miss—

|   |        |
|---|--------|
| Pint Russian Mineral Oil                                    | 29c    |
| 20c Ponds Face Powder Free with 83c Size Cleansing Cream.   | 51c    |
| Two 50c Pepsodent Antiseptic Solution for,                  | 59c    |
| 4 oz. Squibbs Mineral Oil and regular 75c size the two for, | 59c    |
| 60c Size Alka-Seltzer                                       | 49c    |
| \$2.00 Size Harriet Hubbard Ayer Hand Cream for,            | \$1.00 |
| Two Boxes Stationery (24 Envelopes and 24 Sheets paper)     | 29c    |
| 75c Lucky Tiger Hair Tonic and 75c Shampoo, the two for     | 69c    |
| Rubbing Alcohol PINT SIZE,                                  | 19c    |
| 2 1/2 Pound Box Johnston's Chocolates,                      | 98c    |
| 50c Gem Razor and 50c size Barbasol, for,                   | 59c    |
| 10c Proback Razor Blades 5c Limit 5 Packages                | 98c    |
| 50c Chamberlains Lotion, for,                               | 39c    |
| 75c Jerris Hair Tonic and 60c Hair Oil for,                 | 76c    |
| \$1.20 Syrup Pepsin for,                                    | 98c    |
| 35c Vicks Salve for,  | 29c    |
| 75c Vicks Salve for,  | 69c    |
| 25c Milk Magnesia for Limit 3 Bottles                       | 10c    |

YOU WILL LIKE OUR PIMENTO CHEESE SANDWICHES

TRY OUR HOME COOKED CHICKEN SALAD SANDWICHES

OUR SANDWICH BUSINESS IS INCREASING DAILY — THERE MUST BE A REASON

**Bishop's PHARMACY**

# MARKET

|   |                  |
|---|------------------|
| PORK CHOPS Fresh Lean 2 Pounds          | 35c              |
| Oleomargarine Numaid Brand Pound        | 11c              |
| SLICED BACON Lakeview 2 Pounds          | 35c              |
| SWISS STEAKS TENDERLOIN or ROUND, Pound | 29c              |
| SALT JOWLS Pound                        | 10c              |
| DRESSED CHICKENS                        | FISH and OYSTERS |

# Felton-Collins Gro. and MARKET

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