



The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 14, 1940

NUMBER 40

Floyd Bond Vote Ordered December 14

\$300,000 Highway Bonds Only Way To Get Roads

Bonds Would Be Paid By Gasoline Taxes, Under New Law

An issuance of \$300,000 in bonds for the construction of highways in Floyd county will be voted on by the electorate on Saturday, December 14.

Order calling for the election was issued by the Commissioners court in regular session Monday, after the court had canvassed all possible ways in which highway construction could be obtained within the next ten years, and reviewed the fading probability of Floyd county's chances for road construction out of gasoline taxes unless the county participates in the road bond assumption plan set up by the legislature in 1939.

This is the last opportunity for the county to get its highway construction paid for out of the 4-cent gasoline tax, members of the commissioners court believe. "The court has made a hard fight the last two years to get our roads built, but we have been up against the fact that there is simply not enough unpledged funds to go around," said Judge Tubbs this week. "Now that the federal government is calling on the state to build 6,000 miles of roads out of available funds that will be needed for military purposes, there isn't any chance for us in Floyd county in 18 or 20 years unless we go the bond route with assurance that the bonds will be assumed."

Continuing Judge Tubbs pointed out that the State Highway Department for months has been urging a bond issue by this county to be assumed by the State Board of County and District Road Indebtedness. The fact is the highway department has been insisting on this procedure and that there is no probability of any further construction of highways in this county unless some such procedure is taken.

Last year under the Road Bond assumption act of 1939 Floyd county received \$10,894.35 from the surplus of this fund but this surplus account is going to vanish as the board pledges its income for bonded debt on highways.

When and if the bonds are voted upon favorably by the people it is the intent of the court, its members said Tuesday not to issue and sell the bonds unless and until their payment is assumed by the State Board of County and District Road Indebtedness. This secures the advantage taxpayers against the assumption of any debt that is not protected by the gasoline tax, it was pointed out.

What the attitude of the people of the county will be in the matter remains to be seen. There were about 100 signatures on the petitions received by the court Saturday and Monday. Judge Tubbs said in this connection that the court did not want to overlook the opportunity to get the highways built and included in the gasoline tax refund program, should the people of the county decide to approve the plan. "A few" (See BOND VOTE, back page)

Patriots Day Celebration Will Be Held In Floydada November 21

Four Bands Will Be Here For Turkey Day Celebration

All-Girls Orchestra To Play For Dance Here On Thursday Night

Floydada will celebrate Patriots Day on Thursday, November 21, rather than Thanksgiving. Since the date is set over the "changed" Thanksgiving date, it was felt that the Patriots day celebration would be a better one.

The celebration which is set for Thursday will be a combination patriotic-Thanksgiving affair. The American Legion and the Chamber of Commerce has sponsored the program.

The parade will open the day's doings at approximately 10 o'clock. The parade will be led by the Floydada Whirlwind band, followed by the American Legion color guard and members of the McDermitt band.

The Spur band will probably follow in the legion, next will be the songs of the Legion, Lockney band, the Big Souths and then the Ralls band.

The military organization from Lawock is expected to be here. They plan for the Floydada Home Defense unit to parade were dropped when it was learned that the unit would have only two full length uniforms under their belts before the celebration. "It takes more than two uniforms to be able to parade and look good," an officer of the organization said.

The parade will be strongly military with the American Legion posts of Floydada and Spur represented and possibly members from Ralls and Lockney.

At 12 o'clock a luncheon will be served at the Methodist church under the sponsorship of the Floyd County Bar association.

Parade Route Charted

The parade is expected to form up in front of the American Legion post and then march south to California, then east to Wall street, north along Wall to Missouri street, north on Main to California and then back west on California to the front of the Palace Theatre.

Open dismissal of the parade, everyone is urged to enter the theatre and attend the speaking and in- (See PATRIOTS DAY, back page)

Home Defense Unit Will Meet Now At Ward School Gym

Floydada Home defense unit has moved its base of operations to the Andrews Ward school gymnasium. The unit was held there Tuesday night and over 40 were present in spite of sub-freezing weather.

The use of the school gymnasium was granted by the school board and provides an excellent place for the company to drill. The company was pleased to learn that their organization had been granted the use of the gymnasium, since no other place in Floydada is large enough to accommodate the unit.

A number of new enlistments have been recorded during the past week. The company is nearly to the allowed strength at present but enlistments are welcomed because a number are expected to find it impossible to make the meetings regularly enough to belong.

Meetings will be held each Tuesday night at 7:30 o'clock in the Andrews Ward school gymnasium. Plenty of light, and space is thus available to the unit.

Sugar Beet Harvest Booming In West Part Of County

Two hundred seventy-five tons of sugar beets were shipped to Colorado sugar refineries last week, according to information received here this week. The loading totaled eight gross tons, with two more on the loading for the trip.

Floyd county has 131 acres sugar beets allotted this year, and generally the yield is from 5 to 12 tons per acre and this year, sugar content has been near 13 per cent. However this content is expected to be somewhat higher as the crop matures.

Farmers last year netted over \$5 per ton on their crop plus a \$21 per acre government subsidy, depending upon sugar content and yield.

A number of experienced hands are to be imported from Colorado to assist with the Floyd county harvest.

Selective Service Board Sends Out Eighty More Registrants' Questionnaires

Floyd County Selective Service board Tuesday morning mailed 80 more registrants questionnaires to be filled out and returned within five days of the day of notice.

The second batch of registrants were notified Tuesday morning of this week. They are as follows:

Order No.	Serial No.	Name	Permanent Address
206	1182	Roy Edgar Smith	Floydada, Texas
207	967	Otis Holt Huckabee	Floydada, Texas
208	82	William Johns Cox	Lockney, Texas
209	305	William Anthur Graham	Floydada, Texas
210	345	James Carl Bourland	Lockney, Texas
211	795	Eld Hanson Jordan	Floydada, Texas
212	1097	Richard Donley Gilbreath	Lockney, Texas
213	862	Gayle Anthur Hemphill	Floydada, Texas
214	825	Travis Berry Parr	Floydada, Texas
215	261	Silas Duncan Hollums	Floydada, Texas
216	23	Jay McPherson	Lockney, Texas
217	94	Alfred Henry Brachwitz	Floydada, Texas
218	224	William Calvin Allmon	Petersburg, Texas
219	890	Harvey Bennett Price	Floydada, Texas
220	319	Eugene Virgil Hopper	Floydada, Texas
221	627	William Carrick Snodgrass	Floydada, Texas
222	111	Ewell Edward Casey	Sterley, Texas
223	155	John Harold Stansell	Floydada, Texas
224	845	Silas Edwin Duncan, Jr.	Floydada, Texas
225	723	William Lorin Leibfried	Floydada, Texas
226	446	Horace Frank Bishop	Floydada, Texas
227	170	Grady Blanche Rosenburg	Lockney, Texas
228	29	Olson Clifford Allison	Lockney, Texas
229	1	George Weldon Clay	Floydada, Texas
230	351	Lloyd Melbrion Allen	South Plains, Texas
231	636	Walton Bronlowe Henderson	Floydada, Texas
232	13	Edward Aldridge Thomas	Floydada, Texas
233	419	Theodore Karl Boedecker	Lockney, Texas
234	776	Leonard Dee Goughly	Floydada, Texas
235	400	Raymond Monroe Rucker	Lockney, Texas
236	733	John Edwards Smith	Floydada, Texas
237	1044	Robert Oscar Thomas	Lockney, Texas
238	829	James Frederick Curry	Lockney, Texas
239	715	Arle Charlie Emert	Floydada, Texas
240	675	Homer Clyde Jordan	Floydada, Texas
241	1238	William Bethel Powell	Floydada, Texas
242	287	Robert Earl Linder	Floydada, Texas
243	808	Ryeburn Lee Neil	Floydada, Texas
244	1146	Alvah B. Duncan	Floydada, Texas
245	1048	Elvie Jones	Floydada, Texas
246	773	John Lagrann Bevins	Floydada, Texas
247	988	Marvin Jones Sams	Lockney, Texas
248	942	Harvey Aaron Tardy	Lockney, Texas
249	749	Olin Grant	Floydada, Texas
250	645	Kenneth Allen Jeffers	Floydada, Texas
251	794	Roy Nickless Tyler	Floydada, Texas
252	661	Raymond Stevens Smith	Lockney, Texas
253	674	Marion Ross Yandell	Floydada, Texas
254	757	Thomas Leslie Pavver	Floydada, Texas
255	1008	Arlie Gordon Cox	Floydada, Texas
256	894	Elmer Pete McGee	Floydada, Texas
257	1255	William Murphy Stanforth	South Plains, Texas
258	195	Clifton Murphy McLain	Floydada, Texas
259	1122	Mae Ward	Floydada, Texas
260	3	Joseph Weldon Fant	Floydada, Texas
261	997	J. C. Harris	Lockney, Texas
262	1233	Marion Van Thornton	Floydada, Texas
263	1115	Basl Bernice Shipp	Floydada, Texas
264	218	Van Kendall Fuqua	Floydada, Texas
265	355	Bailey Columbus Barbee	Floydada, Texas
266	12	Rex Rafael Brown	Floydada, Texas
267	779	John Harold Chapman	Floydada, Texas
268	230	John Calvin Alford	Petersburg, Texas
269	1185	Freddie Alfred Taylor	Floydada, Texas
270	5	Aubrey Lee Wilf	Floydada, Texas
271	46	James Wesley Adams	Floydada, Texas
272	892	Barnie Earl Dufur	Lockney, Texas
273	622	Jay Edward Parsons	Floydada, Texas
274	90	Carl Truman Leatherman	Lockney, Texas
275	605	Walter Franklin Reeves	Lockney, Texas
276	118	Layton Harold Dorrell	Floydada, Texas
277	864	Powder Borders Estep	Floydada, Texas
278	653	George Thomas Young	Floydada, Texas
279	380	Woodrow Wilson Ring	Floydada, Texas
280	756	Otho Sanders	Lockney, Texas
281	624	Oliver Wendell Holmes	Floydada, Texas
282	878	Claud Oliver Hammond	Floydada, Texas
283	606	Isaac Watt Moore	Lockney, Texas
284	69	Carroll Anderson Cox	Lockney, Texas
285	404	Robert Berlin Welborn	Floydada, Texas

Soil Conservation Board Selects Demonstration Of Farms In Floyd County

Series Of Meetings Are Scheduled To Be Held Over The County

Supervisors of the Floyd County Soil Conservation district have selected demonstration farms in each commissioners' precinct which are the Harry Morcel farm, Floydada community, Robert Hinsley farm, community, C. M. Meredith farm, community, C. M. Meredith farm, community, and dith farm, Center community, and the Oliver Holmes farm in the Irick community.

As the supervisors are required to formulate the plan of work, they are extremely anxious that this plan of work be so formulated that it will work the needs of all farms and ranches in this county and it is their desire that the farmers and ranchers lend their assistance by offering suggestions at the gatherings that will be held below.

Starting at 9 a. m. Monday, November 18, farmers and ranchers are invited to a meeting which will

Plainsmen Shiver And Shake; Jack Frost Takes Command Of South Plains Weather

Mercury Drops To 14 Degrees Tuesday Night Here

When the first frost and freezing weather of the fall 1940 hit, it hit with a vengeance and tumbled the heretofore insubordinate thermometer to a low of 14 degrees above zero, and sent the residents of the plains in a shivering hunt for overcoats, heavy clothing and bedcover.

It was one of the latest first freezes in years and Monday morning when the first bit of thaw started cotton and other field plants as well as flowers and gardens that had been withstanding the chilly

Friday and Friday night a gentle rain preceded the extreme cold that began Sunday night, giving all sections of the east plains moisture. Neither wet nor cold was beneficial to cotton in the fields but the rain was of great value in settling the wheat ground around the young plants before the cold set in. Half an inch was recorded at Floydada, slightly less in some areas, more in others over the county, reports indicate.

nights began with in a hurry to Jack Frost's influence.

First evidence that a violent change in weather conditions was to be come Sunday morning when wind with high velocity blew in from the west. For a time all fields that were not protected blew out seriously. This, however, calmed down to some extent as the cold clamped down in the night and freezing had already begun at 9 o'clock Sunday night. Monday morning the low was 25 degrees, but a clear sky and a warm sun brought a maximum during that day of 58.

Tuesday morning another low was established for the month at 21 degrees, and Wednesday followed this with an even lower figure of 14 degrees. The high for Tuesday was 41 degrees only a few degrees above freezing, and Wednesday the thermometer showed a continued reluctance to reach much above the freezing point.

This portion of the country was lashed by the "fall end" of one of the most severe and wide spread storms that has struck the mid-west in many years. It was severest in the Great Lakes states. Shipping on the Great Lakes was totally disrupted and the number of vessels and seamen who went down in the (See WEATHER, back page)

Board Takes A Holiday

Members of the Selective Service board of Floyd county declared themselves a holiday from their respective businesses Monday—Armistice day of this week—and spent it going over their lists to get all their army work up-to-date and get up a new list of questionnaires to send out.

Following their meeting Monday they notified 80 new registrants to have their questionnaires ready this week and mailed out the questionnaire-notices.

Just what will be done about the late reporting registrants on the first list sent out last week is not yet determined by the board. Several of these showed up over the week-end after their limit of time had expired, expecting the board to "do something about it." All the board could do was to report the circumstances, it was explained.

None of the board members, it turns out, are asking any registrants under the Selective Service act to go through a "mill" every member has not been through himself.

Crosbyton Chiefs Next Opponent For Floydada

Whirlwinds Are Badly Battered From Game With Bullfighters

Floydada's green and white Whirlwinds will invade the hunting grounds of the Crosbyton Chiefs Friday afternoon in their fourth conference struggle. Just offhand the scrap looks like a cinch for Floydada but such a conclusion is badly misrepresentative.

Floydada's team looks right now as if it had swapped punches with a run away switch engine on the T'n Plate line, "Bill" Patterson is walking around with one eye in a sling, Goughly has been "under the weather" and others are pretty well "tuckered."

Not only will the Whirlwinds be troubled by injuries but Friday the Chiefs will have their scalping knives and tomahawks whetted and do their best to send the Floydada boys home on the short end of the score. The Indians are due to passing attack and a harum-scarum running combination that has worried every club that they met.

In conference standings, Crosbyton looks like a sack of shucks but in pure fight and stubborn resistance, the Braves are rough and rowdy. They ask no odds and give fewer than they ask. Injuries also hampered the Chiefs, against Paducah, their star passer and ace ball carrier was hurt and removed, and against Spur he had his flinging hand cracked.

The Floydada machine seems to be out of timing with a switched backfield and the old quarterbacking trouble has popped in for a visit again. Probably there is no remedy for the situation this late in the season... quarterbacking comes with experience and proper "timing" comes with appreciation for the other fellow and a willingness to cooperate.

Floydada's starting backfield at Crosbyton will in all likelihood be Goughly, Rushing, Foster and Chowning. Chowning played a hard, heads-up ball game for three quarters against Matador and showed the fans a snappy job at safety, and a pretty throwing arm. (See CROSBYTON, back page)

Funeral Services Held At Silvertown For J. A. Bain

Pioneer Business Man Of East Plains Dies At Advanced Age

J. A. Bain, 79, father of Judge Kenneth Bain of Floydada and a pioneer resident of Silvertown, died Saturday night at his home. Last rites were conducted Sunday afternoon at 3 o'clock at the Presbyterian church at Silvertown by Rev. Story of Plainview. A large number of friends and relatives from Lubbock, Plainview, Amarillo, Floydada, Canyon and Tulla attended the funeral service. The deceased had been in ill health for several months.

Mr. Bain was in the mercantile business at Silvertown until his health failed him a few years ago and for a number of years served as vice-president of the old First National bank which has since been discontinued. He has prominent in church and civic activities, serving as an elder in the Presbyterian church for 40 years.

He was married to Miss Julia Piner of Denton in 1887 and in 1937 they celebrated their golden wedding anniversary. He is survived by his wife, six children, and nine grandchildren, all of whom were present except one grandson, George Bain of Plainview, a medical student at Galveston.

The children are Judge Kenneth Bain of Floydada, Mrs. Ethleen James of Hamilton, John Bain of Silvertown, Frank Bain of Plainview, W. L. Bain of Borger and Mrs. Ruth Burleson of Plainview.

The grand children are Kenneth, Jr. and Miss Jean Bain of Floydada; Keith James of Hamilton; John S. Bain of Silvertown, Mrs. Jack Helms of Childress, Martha Lee Bain of Borger and Bruce and Carl Bain of Plainview.



Frank S. Roberts

Rotary's District Governor To Visit Floydada Wednesday

Frank S. Roberts, Breckenridge, Will Make Official Visit To Club

Frank S. Roberts, who is engaged in the practice of law and is a member of the Rotary club of Breckenridge, Texas, will attend the meeting of the Rotary club of Floydada, Wednesday, November 20, 1940 in his official capacity of Governor of this Rotary district.

He will meet with President Hale, Secretary Ross and the other officers and members of the Rotary club of Floydada to consult with them and advise on matters relating to club administration and Rotary service activities.

Judge Roberts was elected to the office of district governor at the 1940 convention held in Havana, Cuba during June, and will continue to serve until the 1941 convention in Denver.

The 5,000 Rotary clubs of more than 60 countries of this world are grouped into 149 districts. The 127th district, of which the Rotary club of Floydada is a part, consists of 53 clubs located in cities of Texas, and has a membership of approximately 2,387 Rotarians.

This week it was announced that the Lions club of Floydada would make a neighborly visit with the Rotary club on the date of the visit of the Rotary governor. Their visit with the Rotary club will take the place of their regular meeting for the week.

One Variety Cotton Set-Up Draws Praise As Plan Is Showing Good Results

Over 5,000 Bales Cotton Have Gone Through The Pool, Agency Says

Floyd county can be justly proud of its one variety cotton program. It may be true that the county is not 100 per cent one variety, but in looking over the 1940 cotton crop it can easily be noticed that some wonderful strides have been made from the standpoint of gathering, ginning and selling.

This has not been accomplished in one year's time but it was only through constant cooperation of farmers and ginners that the cotton farmers of this county were given an opportunity to sell their cotton in pool lots direct to Eastern spinners.

Now that the program has worked in Floyd county, County Agent D. F. Bredthauer, states that steps for the 1941 cotton improvement program should be taken sponsored by the Surplus Marketing administration, Washington, D. C.

At this time some 5,000 bales of cotton have gone through this pool and with a conservative estimate it means that farmers cooperating with this pool have been able to receive \$10,000 more money than they could receive from cotton placed in the government loan at this time. Another thing that should be remembered is that this program is a

cooperative program and that farmers and groups of farmers are able to set up this system. They must first organize in their communities and must adopt a one variety cotton to be planted by these producers.

Second, they must select a gin whom they will look to for their ginning. Then to put the county on a one variety basis it will be necessary that all of these organized groups in the county have the same variety.

This year the majority of the one variety was Paymaster and Jennings. The department at Washington ruled favorably on these two trade names being correlated sufficiently to justify one variety.

The county agent wishes to point out that communities should now take steps in making plans for 1941. Now is the time to begin looking around for good planting seed before it has all been transported out of the county to mills. It is only reasonable to expect that if this county is going to be invited to participate in the 1941 program by the department that much more rigid participation will be expected next year than was allowed in the 1940 set-up. As the program was started late and as it was new, many things were overlooked, but it is doubtless expected (See COTTON, back page)



Standards Modified For Horses

Headquarters For Army Moved From Fort Worth To San Angelo

Standards of excellence for horses in the South Central Remount area of the War Department are being modified to include a plainer horse, and the headquarters for this area has been moved from Fort Worth to San Angelo, according to advices received last week by Marvin D. Shurbet from Lt. Col. Marion I. Voorbes, of the Quartermaster corps.

"Right now we are anxious to locate every gelding suitable for purchase in order to supply our allotment with which to equip the expanding cavalry," said the notice. "Orders are on hand for the purchase of approximately 2,000 cavalry and heavy cavalry horses which must be purchased by December 30. To meet this situation the standard of excellence has been reduced." However, the Remount officials point out that any horse purchased will have to be sturdy, move straight, have a good foot, a short back suitable to take an army saddle, and have strong legs straddle enough to let him move well.

Beginning Saturday the Remount officials began inspecting and receiving horses at San Angelo. However, it was pointed out in the notice to Shurbet that it is best to telephone before bringing in horses as they are not always there but often out on the territory on inspection trips, etcetera. Specifications for the new horse which will be accepted are as follows:

- a. Kind—rugged, good middled, straight legged horses which travel well.
- b. Height—15.0 to 15.3 hands; 16.0 hands if mature.
- c. Weight—from 1,000 pounds to 1,275 pounds, according to height.
- d. Age—4 to 8 years old; 3-year-olds will not be purchased.
- e. Sex—Geldings, and 5 per cent mares.
- f. Price—Average \$165.00, according to the value of the horse as an Army horse.
- g. Color—to include very dark duns and dark roans.

Col. Voorbes suggests that at this time of the year owners of half-breeds should see to the registration of their horses. Completed blank forms can be forwarded to his office at San Angelo for completion and correction. "The army is buying so heavily that horses cannot help being high for several years to come," he declared. "So plain reason indicates that the good ones and all brood mares that are to be retained as such should be registered."

Col. Voorbes also suggests that every available suitable mare should be bred next spring to meet the high market and prevent depletion of the horse population.

Classified Ads

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 297c

MODERN Homes for sale, easy terms Phone 273 W. H. Henderson. 187c

For Sale

FOR SALE—Good used Trumpet cheap. See Bryan Collins, telephone 298 J. 401c

WE HAVE some bargains in 6-volt radios. Gilliam's. 367c

FOR SALE—Well grained hegarri bundles. Phone 919-22. H. H. Graham, Sand Hill. 403p

SLIGHTLY used oil ranges and oil heaters. Real bargains. C. H. Elliott. 347c

FOR SALE—40 h. p. General Electric motor, 220 or 440 volts. Good condition, cheap. Watson Electric Co., Wichita Falls, Texas. 403c

FRESH OYSTERS, fried or stewed, 25c half-dozen, 40c dozen. L. G. Withers Cafe. 367c

ALL colors shoe polishes and laces at Fogerson's. 137c

BRUNSWICK Tires, liberal trade-in at Dyer's Auto Parts. 267c

1934 Chevrolet coupe at bargain. Eddie Williams. 401c

FOR Cheapest and best monuments in either marble or granite See S. B. McCleskey. 347c

SLIGHTLY USED oil heaters at less than half the original price. Elliott's Appliance. 397c

USED ELECTRIC ranges, Gasoline Irons, Gasoline ranges, used shot-guns and rifles at Gilliam's. 367c

For Rent

FOR RENT two bedrooms with private bath, 230 West Mississippi St. 287c

Land For Sale

5-ROOM house, windmill, outbuildings and 16 acres, near high school. Sale or trade, John Custer. 277c

Hesperian Ads Pay

HESPERIAN FORCE SAMPLE NEW CROP FLOYD COUNTY PECANS

Mrs. J. J. Spikes was a welcome visitor in the office of The Hesperian Publishing company Tuesday morning when she brought a sample of her new crop of Floyd county pecans.

The nuts, planted several years ago by Mr. and Mrs. Spikes yielded a bushel of pecans this year from the three trees, Mrs. Spikes said. They were well matured and of excellent flavor.

Leeman Norman, a student in Cameron College, Lawton, Oklahoma, was a guest of his parents, Mr. and Mrs. E. L. Norman, from Wednesday of last week until Sunday.

Mrs. Pete Shurbert and little son, Phil, of Roy, New Mexico, came Sunday for a visit with her parents, Mr. and Mrs. B. O. Cloud.

Mr. and Mrs. J. F. Pundt and son, Donald Joe, and A. D. White, Jr., and son, Arlen Dean, of Borger, spent the week end with their mother, Mrs. A. D. White, and other relatives.

Mr. and Mrs. S. E. Gillispie and children of Lubbock were guests of her sister, Mrs. Clement McDonald, and family Monday. They were enroute home from a trip to Enid, Oklahoma, where they visited Mrs. Gillispie's parents, Mr. and Mrs. C. A. Tatum.

Mrs. Wilmer Jones, Jr., and Watson Jones left Monday for Jonesboro where they will spend several days with friends and relatives.

Live Stock

YOUNG Durham bulls and heifers. Cannaday Bros. Phone 144. 387c

Miscellaneous

JUST like you like 'em. Fresh Oysters, 25c half-dozen, 40c dozen, fried or stewed at L. G. Withers Cafe. 367c

WELDING—Tires and Tubes. O. K. Rubber Welder, work guaranteed. 347c

Used Tires... Used Tubes. East side Square. 347c

OUR Flowers are FRESH and are beautifully arranged. Hollums Floydada Florists. 297c

SUEDE or LEATHER jackets re-finished or dyed. Fogerson's Shoe Shop. 377c

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 277c

IN OUR USED department you will find a wide selection of unusual values in Electric and Oil Ranges, Oil and Coal Heaters and many other items that you may need. Save by buying here. Elliott's Appliance. 397c

USE Cosden products and be satisfied. Home Oil Co. 248c

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 277c

Copies of the 50th Anniversary edition 15c at Hesperian.

TELEPHONE 83 Gullion Tire Service, for quick repair, 219 South Main Street. 521c

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 267c

VISIT REDD'S Fruit Stand and Cafe for bargains. 177c

LET BILL renovate your mattresses. W. E. (Bill) Yandell Mattress Factory, East Grover Street. 3710p

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 277c

ARCH SUPPORTS at Fogerson's. 367c

Apartments For Rent

TWO-ROOM apartment and a 3-room house. 1 block W. High school Mrs. John Wahl. 3811p

FOR RENT—furnished apartment. See Mrs. J. H. Green, 129 W. Georgia St. 327c

FOR RENT—Furnished apartment, private bath. Goen & Goen. 401c

For Rent Furnished Apartment, 230 West Virginia Street

Wanted

S. T. HARRIS wants your courtesy cards for ethyl-treated gas. Gulf Station, Highway 70. 4012c

WANTED—A dependable girl to stay with woman at night for room. 226 E. Tennessee St. 4011p

WANTED clean cotton rags at Hesperian office.

WANTED—Sewing, Miss Crum. 102 E. Houston. 3847p

WANTED dressmaking. Mrs. E. B. Rimmer, 329 West Tenn. St. 3837p

WANTED—Your saws to file. S. T. Harris Service Station. 177c

WANTED—Sewing. Price reasonable. Work guaranteed. Hallie Dillard, 215 W. Jackson. 4021p

WHEAT, STALK pasture, J. C. Bolding. 377c

BRING your sewing to Mrs. O. B. Olson, 514 E. Virginia. 3911p

Here Is How You Can Win A Free Ticket To The Floydada - Spur Football Game Turkey Day

Bring Your List Of Winners To The Hesperian

Just because Floydada and Spur are out of the running for the district title, don't get the idea that there won't be a rip-snorting football game in Floydada on Thanksgiving Day (November 21). These two teams kick up a lot of dust no matter what is at stake, in fact their rivalry is of long standing.

Spur would like to do nothing better than kick the Whirlwinds off, and would consider the season a success if they did win from Floydada. Likewise Floydada can stay pretty close to the top of the heap with a win. The district committee does award a nice looking trophy to the second place club in conference standings.

Most any football fan would like to see the Bulldog-Whirlwind game, especially if the pain of purchasing a ticket was eased by the gift of a ducat. As a pure promotion stunt the firms listed on this page are cooperating to give away free tickets to that game.

Here's What You Do

Scattered around through the various advertisements are college teams scheduled to play on Saturday, November 16, (such as: Texas Christian vs. Texas U.) Search out all of the games listed and write the name of the team you think will win down on a piece of paper and bring or mail your list to Sports Editor, Floyd County Hesperian, Floydada.

These lists must be brought to The Hesperian office by noon of Saturday, November 16, or post-marked on or before that time, to be eligible to compete for free tickets.

The three persons picking the most winners of the games listed on the page will receive tickets to the Floydada-Spur game without any cost to themselves. Names of the winners will be posted on The Hesperian window, and also mentioned in next week's paper. Winners will be determined from press reports of the games.

Fairview News

FAIRVIEW, November 12.—There was good attendance at Sunday school Sunday morning.

The W. M. U. has purchased new folks spoons and cups to be used for dinners at the church.

A large crowd was present for the workers' meeting last Tuesday and a good program was rendered.

Local News
Mrs. Arthur Stewart and Mrs. Bob Carter attended the tea and book review Wednesday afternoon at Floydada sponsored by the Study Club.

Mr. and Mrs. G. C. Freeman and daughter visited Mr. and Mrs. C. J. McClure Wednesday night. Mr. and Mrs. Frank McClure of Newman, California, have moved to the place where Mr. and Mrs. McClure lived, to make their home.

Mr. and Mrs. Benton Ritchey took his parents, Mr. and Mrs. H. M. Ritchey, to Hale Center Wednesday where they will visit indefinitely.

Ella B. Crabtree spent the weekend as a guest of Glenina Holmes of Sand Hill.

Mr. and Mrs. Bob Carter had as guests Sunday night and Monday Mr. and Mrs. Pierce Carter and children, Gale and Diane of Saginaw, Glen Carter also of Saginaw, Mr. and Mrs. Jeff Welborn and daughter Anne Carolyn of Floydada, Mr. and Mrs. B. B. Carter and children, Louise and Bernadine, of Stratford, were guests Monday and Monday night.

Guests of Sandra Jo Carter Saturday night and Sunday were Eunice and James David Welborn of Floydada.

Surprise Farewell Shower
Mrs. Orville Stewart was surprised

Sunday morning at Sunday school when Mrs. G. M. Bullard presented her with farewell gifts from friends in the community. The gifts consisted of handkerchiefs and lingerie. Mrs. Stewart is leaving for Burbank, California soon to join her husband, who is working at the Lockheed Airplane factory there.

Mr. and Mrs. Arthur Stewart and daughter Betty Gale were guests of Mr. and Mrs. Herwin Strickland at their anniversary dinner Sunday evening.

Rushing Chapel News

RUSHING CHAPEL, November 12.—E. B. Chesnut gave an interesting talk Sunday at Sunday school. His subject was "What Armistice Day Means to Me." Olin Miller quoted a verse from the Bible on peace and gave a short talk.

Mr. and Mrs. E. M. Myers and son of Canyon spent the week-end with Mrs. S. L. Rushing.

Mr. and Mrs. Carl Mooney visited Sunday with Mr. and Mrs. Granville Mooney at Floydada.

Jim Wright student at Tech college at Lubbock spent the week-end with his mother, Mrs. Viola Wright and grandmother, Mrs. S. L. Rushing.

Welborn Miller and his roommate at Tech spent the week-end with his parents, Mr. and Mrs. Olin Miller.

The Woman's Christian Service met at the church and had "Our Week of Prayer" program. A good crowd was present.

Mrs. L. G. Stewart and daughter, Margaret and son, L. G. Jr., of Wichita Falls were guests of her parents, Mr. and Mrs. W. I. Cannaday, from Friday until Monday.

PITTSBURG vs. NEBRASKA



We've always found honesty to be the best policy in our business. You can always depend on Fry Cleaners to give your clothes proper cleaning without damaging the fabric or the color.

NOTRE DAME vs. IOWA

Fry Cleaners prices are fair too!

VILLANOVA vs. MANHATTAN

W. L. FRY

Cleaning, Pressing and Alterations

TENNESSEE vs. VIRGINIA

Fresh Oysters

OUR SPECIALTY—Fried or Stewed.
Half Dozen, 25c One Dozen 40c

Guess how many Oysters we sell Saturday, November 16, and win a Ticket to the Floydada-Spur Football Game.

First Correct Answer Wins!

L. G. Withers Cafe

CALIFORNIA vs. OREGON COLUMBIA vs. NAVY

Investigate

BUTANE for Use on Irrigation Motors and Power Units.

Good Prices on Equipment

BRIG-YOUNG vs. COLORADO MISS. STATE vs. MILLSAPS

Telephone 289

Dale Strickland

AMERICA for

PATRIOTS

Floydada, November 21

Bands — Parade — Speakers

Win FREE Football Tickets

Floydada Whirlwinds vs. Spurs

JUST AS EASY AS FALLING OFF A LOG TO WIN A FOOTBALL GAME

All you have to do is read through the advertisements on this page, in more lines showing two teams that are matched to play on Saturday, U. vs. Southern State) . . . all you have to do then is list the team you bring or mail your list to The HESPERIAN where it will be checked. THREE persons picking the most "winners" will then receive FREE football game.

Your List MUST Be in Our Office or postmarked before Saturday, November 16 to Receive Consideration in

Nothing To Buy—Nothing To Sell—Just a Matter of Luck

Pick the Winners—Win a Free Ticket—Have Fun

Come to Floydada, Thanksgiving, November 21 and help real America. It is the first attempt to actually show how the people of the Plains at There'll be a PARADE, BAND, MUSIC, SPEAKERS, FOOTBALL GAME. Floydada, meet your friends, enjoy PATRIOTS DAY with us.

Come To Floydada This

Buy Pasteurized Milk

It's the sure, safe way to buy milk. Our pasteurizing plant is operated exactly to specifications . . . There is no taste, or appearance that will offend you . . . Our pasteurizing injures the quality in no way . . . and assures you bacteria free milk that is safe.

We Take Every Care With Your Milk

We take no chances with bacteria . . . every container is carefully washed and sterilized under controlled conditions . . . Call Us Today at Phone 157.

Roy Patton Dairy

KENTUCKY vs. W. VIRGINIA MIAMI U. vs. FLORIDA

DON'T FORGET—

Our Store Is As Close as Your Telephone . . .

We invite telephone inquiries and we guarantee courtesy, quality, and price, just the same as when you favor us with a personal visit.

H. M. McDONALD HARDWARE

Use Our Lay-Away Plan of Christmas Shopping

You Won't Wear a Bedraggled Suit—So Why Drive a Bedraggled Automobile—

Drive the old bus in today and let us iron out the wrinkles in the body and fenders . . . repair the upholstery . . . You will have a new appearing car and at little expense. Repainting and Finishing.

Complete Furniture Repairs and Upholstering

ALABAMA vs. GEORGIA TECH

SAM'S BODY & FENDER WORKS

Floydada

Texas



PRINCETON vs.



For SPECIFIC N. C. PUR 1926

See what a fit portrait of you it's a gift that is real. Priced so you can easily afford all your friends.

WISCONSIN vs.

Jackson's

Woe Is We! Whirlwinds Nothing, Bullfighters 7

Berryman Was Matador Hot-Shot Friday

Members of a district title went down in the misty, sodden morning at Matador Friday night when the Scarlet Bullfighters battled a trying but outclassed Floydada team into 7 to 0 defeat. It was a battle all of the way, and twice the Matador came within an "ace" of scoring but each time a joker cropped up.

A big jarring fullback, Berryman, led the Matador team to victory. He had turned out to be one of the best ball carriers in the district, although he lacks the passing ability of Lockney's Davis. Time after time he was blocked, tackled and hit. Floydada's hitherto unbusted line was wavered before Berryman's smashes but withstood terrific hammering by Nelson, Kennedy and Allsup. The Whirlwind secondary tried to operate but a air-line pass defense and a stout line kept off most of Floydada's threats. In the first quarter Floydada failed to penetrate the 50 yard line, as Matador had taken the south goal and had a strong, misty wind to their backs. Floydada was forced to back after lacking half a yard for a

first down. The kick was out on Floydada's 40 and Berryman and company went to work on jobs over tackle and guard for a first down. Nelson was tossed for a loss of 8 but Floydada was caught flatfooted when Nelson smacked a beautiful pass to Tunnell in the deep right side on Floydada's 9. It took Berryman and Nelson four downs to pound the ball over and then Berryman smashed over right tackle for the extra point.

That ended the scoring for the night but certainly didn't halt the thrills and chills, and some of the culls weren't caused by the damp, cold weather. Floydada took the kick and Patterson reversed for 12 yards but Rushing undid the good by losing 15 and fumbling with Matador taking over on Floydada's 44.

Berryman and Allsup cooperated to move the ball to the Floydada 35 where Berryman kicked out on the Floydada 7. Gollightly and Rushing hammered it out six yards and Rushing kicked high and out on his own 28.

Matador roared back but Rushing put the damper on by intercepting one of Nelson's passes. Gollightly and Patterson smashed and reversed for a first down but Rushing lost 10 on an end sweep and the green and white was forced to boot out on Matador's 41.

Berryman began to pound and twist and when the first quarter ended had carried from his own 41 to Floydada's 29. Allsup and Kennedy took a hand to move the ball

on reverses and off tackle smashes to the Floydada 12. Nelson lost 10 on a fourth down pass attempt and Floydada took over again.

Passes And Then Passes
Gordon Patterson was removed from the game with a knocked-down shoulder. Chowning whipped a swift pass over center to Rushing for 7. Gollightly whipped a long pass downfield but it skidded from Chowning's finger tips. He was wide open but the slick ball would not stick. Rushing lost 6 yards on a pass attempt and then booted out on Matador's 45.

Matador could not get to percolating in the face of the Floydada line and a 15 yard clipping penalty. Chowning took the resulting kick on his 10, running at full speed and carried out to the 29.

Again Gollightly whipped the long pass to Chowning but again it skidded from his fingers when he was in the clear. Gollightly and Rushing hammered at the Matador front wall for a first down and then Rushing snapped a pass to Foster on the Matador 29 where he was smashed out of bounds. Floydada's passing attack bogged there and on fourth down Berryman intercepted one on his 10 and raced out to his 23.

Berryman and his pals again bogged up after Allsup swept right end for 18 yards. Foster reversed for a first down and then Gollightly heaved the heart buster pass to Chowning deep on the right side but again it was inches high and brushed Chowning's finger tips and fell incomplete. Rushing made it a first down on a tackle smash and Gollightly caught Foster in the clear with a beautiful pass but the ball skidded from Foster's arms after he took two steps with it for incomplete. Rushing banged the Matador line and then Rushing missed a pass to Cardinal by inches. Gollightly whipped a pass dead over center to Rushing for a first down. Gollightly's pass to Womack was incomplete. Berryman popped up and snagged a long heave from Gollightly on the Matador 33. Allsup spun off for 8 yards and the half time moved in.

Pretty Near There
Matador got off to a fast start after taking Patterson's kick on their 28. Nelson steamed a pass to Tunnell on Floydada's 47 and two plays later Floydada took over on a fumble.

Gollightly ran once and passed once but lacked a first down. Foster took a basket pass for inches of a first and when Gollightly failed to go on fourth down Matador took over on Floydada's 49.

Berryman and Allsup started off with a first down but Allsup let the dampness get to the ball and he fumbled and Floydada recovered on the Floydada 27. Chowning snapped a pass to Grigsby who made a sensational catch down the center groove. Rushing smacked the line and Gollightly whammed another to Grigsby on the Matador 41. Gollightly and Rushing alternated at power plays to move the ball to the Matador 9 with third down coming up and 1 yard needed for a first. Gollightly fumbled and lost five and an attempted pass to Grigsby was wild to throttle off Floydada's only scoring threat earned the hard way.

In a series of running plays Matador moved out to the center stripe before they were bogged and forced to kick. The Whirlwinds started

AS I SEE IT



By Bill Hams

Floydada's chances of becoming district champions of District 4-A in '40 have become about as good as Hitler's chances of passing the Pearly Gates... therefore football fans need to look forward instead of back. Floydada has two scheduled games left on the card and it is almost certain that Coach Odell Winter will get a good tough opponent for November 28 or 29 to fill out a full 10 game card.

Whether or not such a 10 game card will be made depends entirely upon the attitude and desires of the boys who play the game... if they want to tackle some tenth opponent, and the fans will support the game... no doubt Winter and Superintendent Travis will figure out a honey of an affair.

Fans have never forgotten the year Roscoe came up here loaded for bear and were sent home smarting under an upset. This is an angle fans and players alike can be thinking about while we finish out the season with conference opponents.

It Figures Out Like This
Sometime ago this column picked an all district backfield but things have happened since then... although that first one was plenty hot. Right now these four boys could play in the "all star" secondary. Gollightly, Floydada; Berryman, Matador; Davis, Lockney; and Moble, Paducah.

Line play would hinge around Turner, Floydada at center, D. Patterson, Floydada, and Jack Martin, Matador, tackles; Grigsby, Floydada, and Lee, Paducah, ends; and to date the guard play over the district has been so even that it isn't fair to name a choice, in fact, it is almost impossible to select two "all star" guards.

Allsup of Matador lacks the "what it takes" to make all-district this year... there are a number of backs much better "all-round" men than he... such as Smith of Ralls, Rushing of Floydada, Nelson of Matador, and Sublett of Paducah. Crosbyton and Spur have two hot-shots that are seat backs, good passers, and nifty kickers... Floydada has yet to meet them.

Thanks Lockney And Spur
To the folks from Lockney and Spur who attended the Floydada-Matador row, we say "thanks for your support, Floydada does appreciate your friendship and cheers."

It makes football seem a worthwhile sport when you see Lockney fans follow Floydada into a rival village and cheer for the green and white, and especially when that same green and white outfit pounded Lockney only the week before 43 to 13.

So long as Floydada and Lockney can remain "friendly" enemies all is well. Rivalry is always healthy for two towns so long as it doesn't become destructive in nature. Again to Lockney we say "thanks."

Don't Discount Them
Don't discount the strength of Crosbyton. The Chiefs have a passing attack and two good ball carriers and a better than good defensive team. Floydada will have plenty of trouble coming through with a margin of victory.

However this column looks to see Custer's last stand in reverse Friday when the Whirlwinds scalp the Chiefs 25 to 6. Crosbyton gets six points because Floydada likes to spot each team one touch.

As much as Floydada would like

whirling from their own 28 and in two pass plays and one running play had moved out to their own 41. Nelson bobbed up in front of a pass from Gollightly intended for Foster and returned to the Matador 30 just as the third quarter ended.

The scarlet jauggernaut started rolling again and on a smart running game and two passes had moved to the Floydada 40 where Foster pulled in a pass from Nelson on his 10 and returned to his 30.

The Bullfighters halted the Floydada running attack and batted down a pass and soon had the ball on their own 45. Floydada held for downs and took the kick on their 19. The green and white machine ground out one first down when Rushing slipped off tackle for 13 yards but then it coughed and sputtered in the night air and Rushing was forced to toe one out on the Matador 42.

On a heavy exchange of punts Floydada failed to gain an advantage as time marched on and Floydada didn't. With two minutes to play Matador again started a drive that netted two first downs. Berryman's kick was headed for coffin corner but Foster leaped high and slapped it down like a fielder, picked up the ball and returned it 20 yards to the Floydada 32.

Chowning started toying passes but the first two were incomplete to Cardinal and DuBois and Berryman grabbed the third and headed for paydirt. DuBois brought down with a shoe string tackle on the Floydada 9 at the game ended. Matador had 16 first downs, Floydada managed for 12.

to see Lockney scramble Matador, such isn't in the books. We weakly wail this mournful ditty Matador 35, Lockney 6. After all Matador has to save themselves for Paducah.

Spur, Ralls, and Paducah must survey the wreckage of this week on the scouting bench and figure their strategy.

Ho hum, Matador will play Shamrock or McLean for bi-district this first week in December.

Flash: Floydada leases second or third place in District 4-A for next five years. (Held an option on it anyway).

Flash: Wichita Record News Sports Writer Lane Goldsmith climbs from Floydada bandwagon, swearing never to get caught short again.

Commissioners Court Okays Bond Exchange At Last Meeting

Commissioners court last week went on record to swap securities and bonds of the permanent school fund of Floyd county for certain other bonds and securities. The action was culminated when the court decided to exchange \$58,000 worth of Hidalgo county, road district No. 2, bonds for \$59,000 worth of other bonds and securities.

The other bonds and securities were made up as follows: \$33,000 City of Rotan, Texas, refunding; \$8,000 City of Floydada, refunding bonds; \$6,000 City of Paducah, refunding bonds; \$2,000 City of Lockney, refunding bonds, and \$10,000 City of Lockney, waterworks refunding bonds.

Other exchanges are expected to be "okayed" by the court within a short time. The exchange will be made through the agencies of the First National bank.

MARJORIE KIRK PRESIDENT OF ALPHA PSI OMEGA

CANYON, Nov. 12.—Marjorie Kirk of Floydada, a junior at West Texas State college, has been elected president of Alpha Psi Omega, national honor speech fraternity.

The plans of the club are to present plays this year for students. Dr. Conrad Freed is the sponsor of this organization.

Miss Kirk is a resident of Cousins hall, girls' dormitory.

SPEARS & DANIEL
Complete Automotive Service
—Specialized Lubrication—
Latest Modern Valve Seating and Ring Equipment
PHONE 51
In Day and Night Garage Bldg., Opposite Postoffice.

That *Extra Hour* of Sleep in the Morning is worth a lot.

That is what automatic Gas Heat offers—Care-Free Convenience.

There is automatic heating equipment to fit your home.

Central Furnaces—Floor Furnaces and Vented Circulating Heaters are recommended.

West Texas Gas Company

Hesperian Want Ads Will Bring Results

WHY NOT A G-E RADIO THIS YEAR?

The model pictured above has DUAL BEAM-SCOPES... two Beam-A-Scopes are built into the radio set and each is scientifically designed for a special purpose... One Scope takes care of Short Wave, the other for Regular Wave... thus insuring improved reception no matter what band you might want to use.

Every Model G-E for 1941 has Special New Features that improve reception, tuning, or appearance... Come in and see them now.

If you are planning to buy a Radio as a Christmas Gift... you can't go wrong with G-E.

Gilliam's Appliance

Why Give Colonic Irrigations?
Because of Autointoxication!

DO YOU HAVE dizzy spells... swimming in the head... gas on stomach... feel drunk... These symptoms are the direct result of unnatural living, which, in an adult on the average, fail to use their bodies enough to maintain physical tone.

Internal organs become sluggish and intestinal elimination is retarded: results... excessive amount of toxic waste goes into the blood stream. This produces subnormal circulation of the bloodstream, so the oxygen fails to reach every cell to take away the poison waste that has been deposited by faulty elimination.

You are sick and will not recover until the intestinal tract is cleared of the waste that has accumulated.

The above, is why we give colonic irrigations!

Why Do Some Foods Disagree With You?

Find out what foods it is that is tearing down your general system. TO BE PERFECTLY HEALTHY, THE FOOD INTAKE MUST BE BALANCED! The intestinal tract must be free from stagnation. If you want to recover, see Dr. Bowman, one of the best equipped Drugless Health Homes in the Nation!

Have That Food Test Made Today!
Telephone 268

Bowman's Drugless Health Home
"Where the Sick Get Well"

BIGGEST NEW CAR IN 38 YEARS OF FORDS!

- Before you pick out any new car, see and drive the most sweepingly improved new Ford car ever built!
- CHECK THE NEW FORD'S SIZE!** Wheelbase is longer and bodies bigger! The whole car is longer, wider, more massive. Seating width as much as 7 inches greater! Doors are bigger, total window area increased by 22% in sedans!
- CHECK THE NEW FORD RIDE!** A ride that's new in softness, levelness, quietness! A ride made possible by a dozen different important changes in Ford springs, frame, shock absorbers, ride stabilizer!
- CHECK THE NEW FORD'S IMPROVEMENTS** all the way through! The rich new interiors! The

increased pick-up and getaway now teamed with thrifty Ford V-8 power! The easier acting clutch, the increased comfort and convenience throughout the car!

SEE THE '41 FORD and you'll agree... this big, substantial new Ford car is the new car year's great big package of worthwhile good news!

Built in Texas by Texas Workers

FORD FOR 1941

The Big, New 1941 FORD
Is on Display Now—Call for a Demonstration at—
Bishop Motor Co.

SOCIETY

Cone Bride Honored Wednesday At Reed Home

CONE, November 13.—Mrs. Dan James, a recent bride, the former Miss Jelora Wheeler was honored with a miscellaneous shower Wednesday afternoon at the home of Mrs. Ray Reed. Mrs. Barnhart assisted Mrs. Reed as hostess.

Decorations of fall flowers were used throughout the reception rooms.

The young couple, reared in the Cone community were married October 26, at the home of Rev. Vernon Shaw pastor of the First Baptist church of this city. Mrs. James is a daughter of Mr. and Mrs. Oran Wheeler. Mr. James is a son of Mr. and Mrs. George James.

Refreshments were served to approximately fifty guests.

Tardys' Honor Bride And Groom With Shower Saturday

The home of Mr. and Mrs. G. A. Tardy was open Saturday night to friends of Mr. and Mrs. A. C. Whitmore of Circle Rock, recent bride and groom who were visiting in the home of the bride's parents Mr. and Mrs. H. L. Hartsell of the McCoy community.

The Tardy home was decorated in patriotic suggestions with the following hostesses assisting: Mrs. H. N. Jones, Mrs. Albert Parrish, Mrs. H. A. Tardy, Mrs. Geo. L. Smith, Mrs. L. H. Smith, Mrs. W. E. Grimes and Mrs. Sidney Johnston.

Mrs. Tardy greeted the guests and were presented to Mrs. H. N. Jones who registered them. Refreshments were served from a table covered with a lovely lace cloth over blue.

Mrs. Albert Parrish gave a toast to the bride and the gifts were presented in the form of a little school house. Jimmie Parrish and Bobby Tardy presented the gifts.

Mrs. Whitmore, formerly of McCoy is teaching in the Circle Rock school and was married August 15. Announcement of the marriage was made the last of October.

Eighty-one guests registered and sent gifts.

'Father's Night' To Be Observed Monday Night By P. T. A.

"Father's Night" will be observed by the Andrews Ward Parent-Teacher association Monday evening at 7:30 o'clock at the school building. H. P. Clemons, superintendent of the Lockney schools will be guest speaker and will address the association on "The Benefits to be Derived from a Parent-Teacher Association."

A chorus from the seventh grade, directed by Miss Elizabeth Caldwell will sing "Marching Along Together" and "I Am an American." The audience will join in with the chorus in singing "God Bless America." A vocal selection, "The Marines' Hymn" will be sung by N. E. Tyler, Jr.

At the conclusion of the program a very informal social hour has been planned by Mrs. Walton Hale, social chairman. Refreshments will be served and all of the parents and especially the fathers are urged to be present.

Wednesday is the regular meeting date but because of the fact that school will be dismissed on Wednesday and many of the teachers will go home for Thanksgiving the meeting was set up to Monday night.

Garden Club Will Plant Red Roses During This Week

As the beginning of a city-wide campaign to make Floydada a city of roses, approximately 300 red Rambler roses were distributed Friday morning to members of the Garden club at a meeting held at the home of Mrs. H. G. Barber. The roses will be planted this week in many yards.

Others will be available to neighbors and friends who wish to go together and purchase them in bundles of ten at 10 cents each.

Mrs. J. D. McBrien gave a talk on "The Planting of Fall Bulbs."

A social meeting will be held Friday morning, November 29, at the home of Mrs. W. H. Edwards. Assistant hostesses will be Mrs. O. M. Watson, Mrs. Roy Snodgrass, Mrs. W. O. Tye, Mrs. L. J. Wellborn, Mrs. D. F. Bredthauer and Mrs. A. P. McKinnon.

Mrs. Clinton Fyffe Hostess At Thursday Bridge Club Meeting

Mrs. Clinton Fyffe was hostess to the Thursday Evening Bridge club at the regular meeting Thursday evening, November 7 at 7 o'clock.

Mrs. J. Lester Puckett played a guest hand. Mrs. Aubrey Stewart received high score for the evening.

Members playing were Mrs. Lorraine Britton, Mrs. Herwin Strickland, Mrs. Aubrey Stewart, Mrs. J. B. Claiborne, Mrs. Lewis Norman, Mrs. R. S. Wilkinson, Jr., Mrs. J. D. Moore, Mrs. Hazel Horn, Mrs. Wallace King and Mrs. Fyffe.

Mrs. Bill Fowler will entertain the club Thursday evening, November 21 at 7 o'clock at the home of Mrs. Ernest Carter.



Mrs. Jack Hunter Before Her Marriage Was Miss Dorothea Fuqua, Daughter of Mr. and Mrs. M. C. Fuqua. She Was Honored Thursday With an Announcement Dinner at the Home of Her Parents.

The marriage of Miss Dorothea Fuqua and Jack Hunter of Plainview that was solemnized October 13, was formally announced Thursday evening. The announcement was made at a dinner for the young couple given at the home of the bride's parents, Mr. and Mrs. M. C. Fuqua.

The wedding ceremony was said in the Polk street Methodist church at Amarillo. The pastor, Rev. C. C. Orimes officiated.

Mrs. Hunter is a graduate of the Floydada High school having finished with the class of 1938. She is prominent in social circles of this city.

Mr. Hunter, son of Mr. and Mrs. Charles Hunter of Scranton, Iowa, completed his high school education at that place, attended Drake university in Des Moines, Iowa and attended the Iowa State college two years.

He is a nephew of J. L. Hunter of Plainview and for the past two years has been associated with the A. V. C. store at Plainview.

Mr. and Mrs. Hunter will make their home in Plainview at 510 West Tenth street.

Delegates Attending State Convention In Austin This Week

Mrs. Richard Stovall, president of the 1929 Study club and Mrs. Russell King, delegate from the 1934 Study club left Tuesday morning for Austin where they will attend the 43rd convention of the Texas Federation of Women's Clubs.

The Floydada delegates left on a special bus with other club women from Seventh District who are interested in promoting the election of Mrs. J. W. Walker of Plainview as president of the Texas Federation of Women's Clubs.

Mrs. O. H. Carlisle of Houston is Mrs. Walker's opponent and the election will take place on Friday afternoon the last day of the meeting. Predictions are for a very close race between the two club women.

Mrs. Stovall will visit her brother, Robert Tyson, student at the university of Texas during her stay in the capitol city.

Council To Pack Box For Orphans' Home Monday

Mrs. Lynn Fawver entertained members of the Woman's Council at her home Monday afternoon. A lesson from the study book, "Discovering Jesus" was taught by Mrs. Fawver. The lesson was followed by a round table discussion.

Mrs. C. F. Lincoln gave the devotional preceding the lesson.

Members present were Mrs. E. C. Nelson, Mrs. W. R. Simon, Mrs. Zell Probasco, Mrs. M. L. Probasco, Mrs. L. H. Dorrell, Mrs. Joe Parrish, Mrs. Lincoln, Mrs. J. C. Wester, Mrs. Champ Walters, Mrs. Victoria Asher, Mrs. V. A. Leonard, Miss Myrtice Meador and the hostess.

The next meeting of the council will be Monday at 3 p. m. when they meet to pack a box for the Juliet Fowler Orphans. The meeting will be held at the home of Mrs. E. C. Nelson. Anyone interested and want to help with the box are asked to be present at this meeting.

Mrs. Al Edwards Is Hostess At Bridge Luncheon Tuesday

Mrs. Al Edwards was hostess at a prettily appointed bridge-luncheon Tuesday with three tables of bridge at play in the afternoon. Mrs. Claude Hammond received high score and Mrs. Odell Winter low score.

The guests included Mrs. Kenneth Jeffers, Mrs. Chas. Lewis, Mrs. Carmen G. Rhoades, Mrs. W. A. Amburn, Jr., Mrs. A. E. Guthrie, Mrs. Jack Deakins, Mrs. Buri Holt, Mrs. Malcom Bealmear, Mrs. Aubrey Martin, Mrs. Claude Hammond and Mrs. Odell Winter.

Social Calendar

TODAY
Mr. and Mrs. Walton Hale will be hosts to the Friendship Bridge club this evening at 8 o'clock.

Mr. and Mrs. Homer Steen will be hosts to the Pla-Mor Bridge club this evening at 7:45 o'clock.

The Alathean Sunday School class will have an all-day business and social meeting today with Mrs. J. A. Harstell. A covered dish luncheon will be served at noon.

MONDAY
The Woman's Society for Christian Service will meet Monday afternoon at the church at 2:30 o'clock for a mission study.

The Woman's Missionary society of the First Baptist church will meet Monday afternoon at the church at 3 o'clock.

G. A. will meet Monday afternoon at the church at 4 o'clock for a Bible lesson.

The Woman's council will meet at 3 p. m. Monday at the home of Mrs. E. C. Nelson to pack a box for the Juliet Fowler Orphans' home.

TUESDAY
The 1934 Study club will meet Tuesday evening at 6:45 o'clock with Mrs. M. T. Camp.

WEDNESDAY
1922 Study club will meet Wednesday, November 20 with Mrs. E. L. Angus.

THURSDAY
Mrs. Bill Fowler will entertain the Thursday Evening Bridge club November 21 at 7 o'clock at the home of Mrs. Ernest Carter.

Migrant Problems Studied By Women At Meeting Monday

The Womens Society for Christian Service met Monday afternoon at the church at 2:30 o'clock. Mrs. Lorin Leibfried was leader of the migrant study, "Youth on the Highway." Mrs. J. M. Willson directed the devotional. Mrs. N. W. Williams assisted in giving the program.

A meeting will be held Monday afternoon, November 18, at 2:30 o'clock at the church for a continuation of the study of the migrant problems of our country.

Complimented With Bridge-Shower On Thursday Afternoon

Honoring Mrs. Winifred Newsome who left Monday afternoon for Snyder to make her home, Mrs. Claude Hammond entertained with a bridge shower Thursday afternoon. In the games played during the afternoon Mrs. Chas. Lewis received high score and Mrs. Bill Pattison got low score.

The guests included Mrs. Kenneth Jeffers, Mrs. Chas. Lewis, Mrs. Malcom Bealmear, Mrs. Arthur Stewart, Mrs. Buri Holt, Mrs. Bill Pattison, Mrs. W. H. Edwards, Mrs. Russell King, Mrs. Odell Winter, Mrs. Aubrey Martin, Mrs. Newsome, honoree and Mrs. Hammond, hostess.

Short Story Studied By 1922 Study Club At Meeting Thursday

The American short story was studied by the 1922 Study club members when they met Thursday afternoon at the home of Mrs. J. C. Wester. The motto was "As You Grow ready for it, somewhere or other, you will find what is needful for you in a book"—George MacDonald. Roll call was answered with names of short story writers. Mrs. P. W. Bell was leader of the lesson.

"The History of the Short Story" was given by Miss Emma Louise Smith in a very interesting and instructive manner. Mrs. Walter Travis, president of the 1934 Study club, entertained the members with a short story. Mrs. J. C. Wester concluded the program with a poem.

Mrs. O. P. Rutledge, president of the club, presided during the business session. Mrs. L. G. Mathews' resignation was accepted with regrets and Mrs. Bill Poole was voted in as a new member to take her place. Plans for the community Christmas tree were discussed but no definite action was taken.

Plans Made For Christmas Bazaar At S. S. Meeting

Mrs. W. H. Alexander and Mrs. J. S. Solomon were hostesses to the Pastor's Helpers Sunday School class at an all-day meeting Tuesday at Mrs. Alexander's home. The morning devotional was conducted by Mrs. P. M. Felton and concluded with prayers by several of the members. A covered dish luncheon was served at noon. The business session was conducted by Mrs. O. B. Olson, president of the class. Plans were discussed for a Christmas bazaar which will be held December 6 and 7.

Mrs. W. H. Henderson, Mrs. Lillie Britton and Mrs. E. L. Angus were guests of the class. Members attending the meeting were Mrs. W. M. Colville, Mrs. P. M. Felton, Mrs. Will Walker, Mrs. R. M. McCauley, Mrs. Lizzie Sherrill, Mrs. Lula Slaughter, Mrs. George Dickey, Mrs. Tom Deen, Mrs. O. B. Olson, Mrs. Clem Henry, Mrs. A. F. Breen, Mrs. D. D. Shipley, Mrs. A. F. McKinnon, Mrs. J. J. McKinney and Mrs. J. M. Wright.

Mrs. B. H. Warren Reviews Book For 1929 Club-Guests

An interesting review of "The Beloved Returns" by Thomas Mann was given by Mrs. B. H. Warren at Fellowship hall Wednesday afternoon, November 6. Club women from Floydada, Quitaque, Plainview, Petersburg, Lorenzo, Matador and Lockney attended the review which was sponsored by the 1929 Study club.

The author of the book, Thomas Mann, is said to be the greatest writer since Goethe. The book is the story of a genius who was never able to adjust himself to a normal life and the comparison of the nineteenth century with today.

Mrs. C. B. McDonald and Miss Lajuana Leibfried played piano selections while the guests were arriving. Following the welcome address given by Mrs. Richard Stovall, president of the club, the meeting was turned over to Mrs. J. D. McBrien, director of the program for the afternoon. Following the book review Misses Hazel Ford, Lesta Lee Sharpe and Helen Jay all of Plainview presented a very enjoyable musical program.

Mrs. E. L. Norman, Mrs. G. E. Bond, Mrs. R. S. Wilkinson, Jr., and Mrs. A. B. Keim were hostesses for the afternoon and entertained with a tea at Mrs. Norman's home following the program at Fellowship hall.

The receiving line was composed of presidents of the clubs represented, headed by Mrs. Warren and Mrs. Stovall. Others composing the line were Mrs. J. Sam Hale, Harmony club; Mrs. Dean Hill, Sunny Side club; Mrs. Walter Sims, Center club; Mrs. Kate Collier, Lockney H. D. club; Mrs. Clarence Brandes, Providence club; Mrs. C. H. Huffman, Lone Star, La Ventana club; Mrs. John A. Lloyd, Home Builders club; Mrs. A. B. Muncy, Pleasant Valley club; Mrs. Malcolm J. McNeill, Campbell-Fairview club; Mrs. John Hamilton, Matador; Mrs. Earl G. Alexander, Plainview; Miss Edith L. Wilson; Mrs. Tom McGehee, Lone Star, La Ventana club; Mrs. O. P. Rutledge, 1922 Study club; Mrs. Walter Travis, 1934 Study club.

The table was covered with a hand embroidered white linen cloth and centered with a bowl of red roses, flanked by white tapers in silver holders. Tea was poured by Mrs. A. B. Keim and Mrs. G. E. Bond, assisted by Mrs. R. S. Wilkinson, Jr., Mrs. R. C. Wakefield and Mrs. G. L. Kirk.

Guests were registered by Mrs. Terrell Loran and Mrs. A. J. Welch and Mrs. John Hoffman bade them adieu as they left at a side entrance. Music throughout the evening was furnished by Miss Louise Wilson.

Those registering at the tea were Mrs. Walter Wood, Mrs. G. L. Minor, Mrs. J. A. Arvine, Mrs. A. J. Bishop of Dallas, Mrs. W. M. Houghton, Mrs. L. T. Bishop, Mrs. J. N. Johnston, Mrs. J. M. Willson, Mrs. C. K. Arnold, Mrs. W. I. Cannaday, Mrs. R. S. Wilkinson, Sr., Mrs. U. L. Willie, of Matador, Mrs. J. B. Jenkins, Mrs. Conner Oden; Mrs. H. G. Barber, Mrs. W. H. Bethel, Mrs. W. R. Simon, Mrs. R. McCleskey, Mrs. A. J. Jackson, Mrs. Russell King, Mrs. Herman R. King, Mrs. Mack Johnson, Mrs. Mal Jarboe, Mrs. W. H. Alexander, Mrs. D. D. Shipley, Mrs. P. M. Felton, Mrs. S. J. Latta, Mrs. R. R. English Plainview, Mrs. E. J. Morehead, Mrs. Jeff. D. Ayres, Mrs. J. Lester Puckett, Myrah Jean Horton, Plainview, Helen Jay, Plainview, Lesta Lee Sharpe, Plainview;

Mrs. J. G. Horner, Mrs. D. W. Burke, Mrs. R. C. Henry, Mrs. E. C. Hayden, Mrs. E. M. Quebe, Mrs. Joe Reeves, Mrs. Menard Field, Mrs. L. B. Mayes, Mrs. Lola C. Galloway, Miss Hazel Ford, Plainview, Mrs. Tucker Teutsch, Miss Evelyn Roy, Bobbie Muncy, Lockney, Mrs. M. C. Brandon, Plainview, Mrs. C. A. Caffee, Mrs. Bill McNeill, Mrs. Tate Jones, Mrs. O. G. Glassmeyer, Mrs. Bill Poole, Mrs. Bill M. Norman, Mrs. J. T. Poole, Mrs. W. C. Hudson, Mrs. R. M. McCauley, Mrs. Orland Howard, Mrs. J. B. Bishop;

Miss Beryl Busby, Mrs. J. W. Clonts, Mrs. P. F. Bertrand, Mrs. L. C. McDonald, Mrs. Will Walker, Mrs. J. G. Deakins, Mrs. Alton B. Chapman, Mrs. Lois Ayres Pitts, Mrs. Ben Edwards, Matador; Mrs. Mike I. Hoyle, Roaring Springs, Mrs. Elbert Seigler, Matador, Mrs. G. W. McDonald, Plainview, Mrs. A. E. Boyd, Plainview, Mrs. Frank J. Pohl, Matador, Mrs. R. Jones Goode, Plainview;

Mrs. Buck Stobaugh, Lorenzo, Mrs. E. S. Smith, Lorenzo, Mrs. Joe Jennings, Lorenzo, Mrs. C. L. Hagood, Mrs. G. L. Kirk, Mrs. John Hoffman, Mrs. A. J. Welch, Mrs. R. Clint Wakefield, Mrs. G. E. Bond, Mrs. A. B. Keim, Mrs. R. F. Stovall, Mrs. John Myers, Mrs. Isaac Hicks, Mrs. J. D. McBrien, Mrs. L. J. Wellborn and Mrs. R. S. Wilkinson, Jr.

Austin Selected As Meeting Place For P. T. A. In 1941

Austin was selected as the 1941 convention city by the Texas Congress of Parents and Teachers early Friday night following the close of its largest convention on record with over 1800 members in attendance at the thirty-second annual session held at Hotel Adolphus at Dallas.

Austin won over Houston, San Antonio and McAllen, getting twenty-one of the forty-three board votes.

District fourteen had an attendance of 40 at the district luncheon given Thursday at the Baker hotel with Mrs. H. G. Stinnett of Plainview, president in charge. The West Texas theme was observed with cactus and miniature cattle figures and small boats were used for plate favors.

Among the notable speakers appearing on the program were Dr. Alice Sowers, professor of family life education, University of Oklahoma, Dr. L. A. Woods, state superintendent of public instruction, Mrs. M. A. Taylor, vice-president, National Congress of Parents and Teachers; Dr. Unphrey Lee, president Southern Methodist university; Charles H. Tennyson, president Texas State Teachers association; Roy E. Dickerson, Associate in Education extension, American Institute of Family Relations; and Judge Sarah T. Hughes, former member of the Texas State Legislature.

Delegates from the Andrews-Ward Parent-Teacher association were Mrs. Walton Hale, Mrs. A. E. Guthrie and Mrs. Robert McGuire who attended the convention and visited friends and relatives over the weekend, returning home Sunday night.

Leroy McDonald, of Tulla, Is Reported to Be Improved Following a Severe Illness. Mr. and Mrs. L. C. McDonald Returned Home Tuesday Night After Spending Several Days with their Son and Family. While there they accompanied him to Amarillo where he went through a clinic.

W. Gerald Carathers, son of Mr. and Mrs. J. L. Carathers left recently for El Paso where he has accepted a position as manager of the shoe department for the Sears Roebuck company store there.

DAVE WELLBORN SERIOUSLY ILL; CHILDREN VISIT THE PARENTAL HOME

D. E. Wellborn is seriously ill at his home northeast of Floydada and his children have been with him as much as possible. He was thought somewhat improved late yesterday.

Howard Wellborn, of Mountain View, Oklahoma, and Starnes, of Denton, spent Friday and Monday with their father. Other children of the family who are here now include Mrs. Lee Stevens and Mrs. Ella Davis of Daingerfield, Texas, Mrs. Della Grayson of Cimmarron, New Mexico, and Forest Wellborn of Mt. Pleasant.

GUESTS OF MRS. BROWN

Mr. and Mrs. A. Thomas of Tyler, Mrs. Carl McFarland of Chandler and Mrs. Al Cade of Chandler came Tuesday afternoon for a visit with their aunt, Mrs. W. T. Brown. They were accompanied by Mrs. Thomas' daughter, Mrs. H. L. Barton, of Beaumont.

Mr. and Mrs. F. C. Copeland and little son, Don, of Meadow were guests of Mrs. Brown Wednesday. They were accompanied home by Mrs. Cade, Mrs. Copeland's mother, who will visit at Meadow with her daughter before returning home.

MOTHER ILL IN DALLAS

Mrs. W. I. Cannaday left Monday for Dallas to be at the bedside of her mother, Mrs. H. N. G. Bentley, who is reported to be seriously ill.

Mrs. Cannaday accompanied her daughter, Mrs. L. G. Stewart and children, who spent the week-end here, as far as Wichita Falls.

Mr. and Mrs. George Pierce Carter and daughters, Diane and Gayle and nephew, Glenn Carter, all of Fort Worth and Mr. and Mrs. Bernard Carter and daughters, Louise and Bernaden of Stratford were guests of Mr. and Mrs. L. J. Wellborn and Mr. and Mrs. Bob Carter Monday and Tuesday. Mr. and Mrs. Bernard Carter and daughters, also, visited her parents, Mr. and Mrs. W. A. Amburn.

Mrs. Edgar D. Tarpley and daughter Dean of Clovis, New Mexico, and Mrs. Tarpley's niece, Miss Francis Jean Pittman of Muleshoe, were guests of Mrs. Tarpley's parents, Mr. and Mrs. R. F. Jackson, Saturday and Sunday. Mrs. Oleta McCaskell accompanied her sister home for an indefinite visit.

Mr. and Mrs. J. D. McPhaul and son Jackie and Mrs. Eva Jackson and daughter, Margaret Ann, were guests of Mrs. McPhaul's parents' Mr. and Mrs. R. F. Jackson, Sunday.

Value Of Federation Discussed Thursday Music Club Meeting

Mrs. J. B. Bishop was leader of the Federation Day program for Floydada Music club at a meeting held Thursday evening at the home of Mrs. Elvin Rainer. Roll was answered by naming an American composer.

Mrs. Pearl Fagan discussed "Advantages of Federation," violin solo was given by James Yater and a piano solo by Ma Yearwood; a report of the district convention held October 18, Quannah and attended by Mrs. Galloway was read by Miss E. Roy. Choral practice directed by Miss Elizabeth Caldwell followed program.

Mrs. Clement McDonald will hostess to the club Thursday evening, December 5, instead of November 21, the regular meeting date.

C. F. CHURCH MID-WEEK PRAYER SERVICE CHANGED TO THURS. FROM WEDNESDAY

At the mid-week service of Cumberland Presbyterian church announcement was made that hereafter the regular prayer meeting services would be held on Thursdays. The change was made in order to convenience a larger number of the congregation. Kenneth Bain will be in charge of the meeting on the evening of the 21st.

The subject discussed at the meeting last night by the pastor, R. Rudolf A. Renfer was centered about the word "Justification" found in the book of Romans. Emphasis was given to the original meaning of the word and its relation to the Gospel.

Gary Lynn Heath, the infant of Mr. and Mrs. Hobby Heath was baptized at the morning service Sunday. Mrs. Heath is the daughter of Mr. and Mrs. Ned King of Floydada.

The pastor's subject for next Sunday are for the morning service "Daring and Light" and for the evening service "Three Sons". The evening topic will be based upon the story of the prodigal son.

ATTENDED HOMECOMING

Miss Ruby Norton, Miss Sue Miller, Miss Reta Rhodes, and Mr. A. B. Clark and daughter Jo attended the homecoming at Abilene Christian college Friday and Saturday, returning home Sunday.

Mrs. Clark also visited her daughter, Jane, who is a student at Abilene Christian college.

NOVEMBER BARGAINS

AT PENNEYS

WOMEN'S OUTFIT

GOWNS 50c ea.

Stripes and pastel color. Sizes 15-16-17. A real bargain!

Bargain Square

2 Tables of Odds and Ends at Close-Out Prices. This merchandise must be sold to make room for holiday stocks.

REMNANTS

70 in. x 80 in. Single Plaid

Blankets 49c ea.

Pastel Colors

Crinkle Cotton BEDSPREADS 50c ea.

Size 80 in. x 105 in., colors blue, rose, gold, and green!

Men's Winter UNIONS 55c ea.

Long sleeve and long leg. Rayon trimmed.

Men's Heavy Suede SHIRTS 98c ea.

Good assortment of colors. Sizes 14½ to 17.

WOOL GLOVES 49c pr.

Women's and children's styles in gay colors!

Clean Cotton-Filled Comforts \$1.98 ea.

Gay printed covers. Large Size.

Women's and Misses' Sweaters 98c ea.

All wool in plain and fancy stitches.

PENNEYS

J. O. PENNEY CO., INC.

Wake Forest Will Play Raiders At Tech Homecoming

LUBBOCK, Nov. 13.—The greatest football game to ever be played in the Texas Tech gridiron will be played here Saturday afternoon at 2:30 o'clock. It will be a game of action and speed between the Wake Forest Deacons of the Southern Conference and the home-chipped Texas Tech Red Raiders.

Both of these versatile gridiron warriors enjoy high national reputations and additional color is added by the fact that it will be the Red Raiders home-coming game. Game officials anticipate a crowd of more than 20,000 people at the game.

It will be Wake Forest's first appearance on Texas soil. The reputation on Texas soil of the real football powers of the Southern Conference. Last season the Deacons lost only three games and those in North Carolina university, the Duke Blue Devils and Clemson. Clemson later played and defeated Texas Tech in the Dallas Cotton Bowl classic. The Deacons had one of the better major teams last season and Coach "Peahead" Walker led the same gang of Deacons in the field this year.

The Deacons started the 1940 football campaign by turning in the season's most stunning upset, a 12-0 victory over Coach Bear Wolf's North Carolina university machine. So far this season the Deacons have won five of their seven games, losing only to Clemson and Duke.

There is a galaxy of Southern Conference stars on the Wake Forest team including Captain Jim Elmgold at fullback, Tony Galovich at halfback, Joltin' John Polanski at halfback, and Big Carl Geyer at guard. Galovich is one of the nation's best ground gainers and each week he is featured in the Associated Press poll as one of the players with the most yardage for the season. Joltin' John Polanski is an All-Southern Conference halfback. He is something on the order of John Kimbrough of the Texas Aggies, and he promises plenty of misery for Coach Pete Cawthon's Red Raiders.

Texas Tech is paying Wake Forest one of the largest guarantees in history of the college to play this game. The Deacons, who rely mostly on cutting, bruising power, have stacked up 159 to the foes 81-points in their first seven games.

Patriots Day Will Give You This

The program in a nut-shell as explained by the sponsors is given below.

10 o'clock Thursday
Parade Begins
10:30 o'clock
Speaking in Palace Theatre
Induction of Volunteers
12 to 1 o'clock
Luncheon at M. E. church, Floyd County Bar association.
2:30 o'clock
Floydada-Spur Football game
8:30 o'clock (night)
Dance. All-Girls orchestra.

It is possible that committees may find it necessary to change the times in the program but this is approximately the times set for the various parts of the day's program.

Sand Hill P T C Will Organize Monday Night

Sand Hill P. T. C. in preparation for the community's annual Christmas play, will hold an organization meeting Monday night of next week at the Sand Hill school auditorium.

County Superintendent Clarence Guffee will make the principal address of the evening and the school will give a short program. Officers will be elected and plans for the winter and spring discussed.

Hobby And Rug Show To Be Held Friday And Saturday

Much interest is being manifested this week at the anticipation of the Rug and Hobby show that will be held tomorrow and Saturday. The display will be held in the show windows of the Brown building on West California street between Bishop and White drug stores.

Hobbies of all kinds will be displayed. Some of the prize rugs that were prize-winners at the Dallas fair will be included. Hobbies are to be brought to the building Friday when officials of the clubs will be in charge to eliminate any possibility of breakage or loss. Each exhibit chairman is asked to be in charge of getting the displays from their club.

Triple A Executives To Study 1941 Program

Six representatives of Floyd county will attend a district AAA meeting in Lubbock on November 19 and 20 to study the 1941 AAA program and discuss the cotton situation in connection with the cotton marketing quota referendum to be held December 7. Fred Battey, chairman of the county AAA committee, has announced.

Delegates to the meeting from this county will be D. F. Bredthauer, county agent; Miss Edith Wilson, home demonstration agent; Richard M. Battey, Paul Snodgrass and G. B. Johnston, county committeemen and Aleyce A. Hoots, administrative officer of the Floyd county ACA.

Funeral Rites For Mrs. W. D. Daniel At Hughes Springs

Mrs. W. D. Daniel 67 of Hughes Springs, mother of J. V. Daniel of Floydada, died Monday, November 4 of a heart attack. Funeral services were held at the Methodist church at Hughes Springs Tuesday afternoon, November 5, at 3:30 o'clock. She was born and reared in Cass county and had been a member of the Methodist church for nearly 40 years.

She is survived by three sons: A. G. of Mt. Pleasant; R. O. of Jefferson and J. V. of Floydada; three daughters, Mrs. Smith Patterson, of Omaha, Texas; Mrs. Jim Evans of Malakoff and Mrs. Ford Stingley of Texarkana; 12 grandchildren and one great grandchild; one brother, Walter Fuller of Lawton, Oklahoma and two sisters, Mrs. Chas. Viard and Mrs. Vesta Viard both of Linden.

Mr. and Mrs. Daniel and son, Wendell attended the funeral and returned home Friday.

A. E. Bell Elected Constable For Precinct One And Four

A. E. Bell, cafe worker and operator in Floydada, was elected constable in Precinct One and Four, the official canvass of the returns made by the Commissioners' Court on Monday disclosed.

Bell received one write in vote in Precinct No. 23 and there were no votes cast for any other person in any of the voting boxes in the two precincts.

With this exception there were no changes made from the unofficial report made last week. In the unofficial returns it was revealed that Roosevelt electors received 1200 votes, Willie electors 484 votes. The Democratic nominee for governor was given 2,314 votes and the Republican candidate 70 votes.

Of the four amendments proposed for the state constitution, the one authorizing legislative appeal carried in the county 454 to 401, but the other three lost as follows:

For Secretary of State appointing notaries 380, against 506;
For removing municipal appointments term limitation 301, against 499;
For the Red River county tax 252, against 569.

The officially counted McDonald-Corry vote was McDonald 1425, Corry 841.

John Elvis Bragg, 77 Buried Monday In Floydada Cemetery

Funeral rites were said at 10 a. m. Monday for James Elvis Bragg, 77 year old pioneer of Floyd county. The service was held at the Cumberland Presbyterian church with the Pastor R. A. Renfer in charge.

He died at the home of his son, John L. Bragg of the Pleasant Valley community, Friday night, after a short illness.

Interment was made in the Floydada cemetery with the Harmon Funeral home in charge.

Survivors include six children, thirteen grandchildren and three great grandchildren. The children are Mrs. R. W. Watson, Plainview; Mrs. Carl Bush, Camp Verde; Mrs. Frank Long and Mrs. Ollie Tinnin, Flag Staff, Arizona; J. L. Bragg, Lockney and Edd Bragg, Levelland. Two brothers here for the last rites were J. J. Bragg of Louisville, Texas and J. W. Bragg of Silverton. Two sisters who were unable to come are Mrs. Alex Alexander, Bowie; Mrs. Bud Prince who resides in Tennessee. All the children were present for the funeral.

Pallbearers were N. T. A. Byars, A. C. Goen, Tom W. Deen, J. L. King, J. E. Watson and J. E. Race. Mrs. Bragg, wife of the deceased was buried in the Floydada cemetery in October 1933.

Rural Schools Resume Work After Closing For Cotton Picking

Floyd county rural schools are expected to all be under way again by Monday. A number of them were forced to close for cotton picking but the peak of the picking is far enough to allow the schools to reopen and resume their work. This week only three were closed, Pleasant Hill, Lakeview and Irie.

Floydada schools will close Wednesday afternoon for Thanksgiving holidays and not resume work until Monday morning.

Nothing definite so far as Thanksgiving has been announced for Floyd county rural schools but it is expected that those that do close will observe November 21 rather than November 28, in order that children and patrons may attend the Patriots Day celebration in Floydada.

Schools closing for the 21st would also make it possible for their teachers to attend the State Teachers association meeting in Fort Worth on November 21-22-23. Teachers and school officials now expecting to attend the association and represent this county are Superintendent Walter Travis, Floydada, County Superintendent Clarence Guffee, Floydada, H. P. Clements, superintendent of Lockney schools, Mr. and Mrs. Robert Linder, Floydada.

Naming New Cafe

Milton Sams who recently opened the little cafe at the corner of Fifth and California streets, has gone to El Paso to work on the construction of one of the new cantonments and has been succeeded by Milton Weems and J. W. Womack.

The new owners this week are hunting a name for the cafe and are putting on a naming contest that closes Saturday midnight.

Practicing At Odessa

Dr. Waldo Houghton is in Odessa where he is practicing in the optometric office of Dr. Carvin Moore, who recently moved to Fort Worth.

Marriage License

Mr. and Mrs. Elza Gullion, of Big Spring were here Saturday and Sunday visiting Mr. Gullion's parents, Mr. and Mrs. J. N. Gullion.

Baptists At State Convention In Houston This Week

Five messengers from Floyd County Baptist association churches left by train late Sunday for Houston, where they have been attending the sessions of the Texas Baptist convention and are expected home today or Friday.

The delegates are Rev. and Mrs. Vernon Shaw, Mrs. G. N. Shirey and Mrs. Geo. A. Linder from the First Baptist church in Floydada, and Mrs. John Gray from the McCoy Baptist church.

The race question had a larger part in the denominational discussion at the state convention, and it was expected the renewed emphasis on the subject would result in larger apportionment of church funds to be devoted to work among the Negroes next year.

Plans to liquidate the outstanding indebtedness of the convention, increase the mission program and permanently increase the endowments of Baptist-owned schools in Texas, were made.

Three Carloads Of Turkeys Sold On Market Here

Bad Weather, Brief Marketing Period Cause Some Birds To Be Held

Nearly three carloads of live turkeys were brought by Floydada dealers Friday and Saturday in spite of mud and cold, and by Monday all the birds had been shipped out to killing plants for re-shipment to the Thanksgiving tables of American homes.

Majority of the turkeys sold in Floydada during the week-end for the Thanksgiving market brought the growers 14 cents for young hens and 12 cents for young toms, a survey of dealers here revealed Monday.

The quality was much better than at the same time last year. C. L. Berry of Floydada Poultry & Egg company, said, and the price paid was about the same. One reason for the better quality appears to be due to baby beef types offered or crosses with baby beef type birds.

One turkey raiser in the local territory received a check for nearly \$300 for his Thanksgiving birds and many received checks well over the \$100 mark.

Although it has been a dry year farmers prepared their birds with good feed. Few turkeys showed any signs of roup. Most people in this territory sold to the local market, few going to market through outside dealers.

Many turkeys were ready but the weather and short time of an unusually early market caused these birds to be kept for the Christmas market.

Judge Mathews Day At Lions Club Held Tuesday

Members Extoll Leader Who Soon Breaks Ranks Here For Army

It was Judge Mathews day at the Lions club Tuesday when the members of that organization took advantage of a soon-departing member to say nice things about him and to "pour it on" the sore back of Judge L. G. Mathews, who in army life he is soon to begin, is a major in the quartermaster corps of the Texas National Guard.

He is expected not to be called until the latter part of next week for army duty but since the club has no meeting on Tuesday, they took advantage of the opportunity to express their appreciation of him. He was termed one of the leading members of the bar of the 110th Judicial district, one of the leading church workers of the community a patriotic, civil-minded citizen by speakers who extolled his virtues and expressed the hope he would return to civilian status when his year of service expires. Among these speakers were Rev. J. B. McReynolds, pastor of the Methodist church, J. C. Gilliam, Homer Steen, John Stapleton and Dr. Geo. V. Smith. "We'll miss him in a hundred ways and we hope he'll soon be back with us," Dr. Smith said.

Sponsor Picture Show

The Lions club is sponsoring a picture show soon to be screened at the Palace theatre. "Ramparts We Watch" is the title of the show at which the club will attempt to get a huge attendance on November 26 and 27. The picture was edited by Time and Life magazines and is intended to be seen and appreciated by every red-blooded American who has the opportunity. The club is promising a big attendance and will stage a drive to assure ten times as many tickets sales as there are members in the club. It is a picture calculated to imbue the spirit of defense of American principles to the nth degree.

Next Tuesday the club will not have its regular meeting but will, instead, meet on Wednesday with the Floydada Rotary club to hear Judge Frank S. Roberts of Breckenridge while he is here for his annual official visit with the Rotarians of Floydada.

New Cars Registered

New cars registered this week in the office of Assessor-Collector Frank L. Moore include the following:

1941 Chevrolet coupe, Claud Hammonds, November 10; 1941 Chevrolet tudor, H. E. Prizzell, November 10; 1941 Oldsmobile coach, Geo. M. Pinkner; 1941 Chevrolet coupe, Fred Wimberly.

Practicing At Odessa

Dr. Waldo Houghton is in Odessa where he is practicing in the optometric office of Dr. Carvin Moore, who recently moved to Fort Worth.

Marriage License

Mr. and Mrs. Elza Gullion, of Big Spring were here Saturday and Sunday visiting Mr. Gullion's parents, Mr. and Mrs. J. N. Gullion.

WAR DECLARED! ON HIGH PRICES

"High Prices Must Surrender!" That is the ultimatum which Piggly Wiggly has handed to the world. We are striking with the fiercest blitzkrieg ever known—and all prices which are not absolutely the lowest must fall under this blistering, blazing, amazing attack. High Prices have surrendered in all departments of our store—and you can shop in the magnificent splendor of Piggly Wiggly's Smiling Aisles of Bargains without the faintest fear of that old reprobate, Product Substitution, jumping out on you—Soldier Substitution, who has always sided High Prices in its wars, has never prevailed at Piggly Wiggly. Come on in to Piggly Wiggly and "Help Yourself To A Lower Price—Without A Quality Sacrifice!" Shop and Save!

OUR MEAT VALUES CAN'T BE BEAT!

LARD Pure Hog. Bring your Fat. 8 Lbs. **60c**

Picnic Hams lb **16c**

Sliced Bacon lb **16c**

Pork Roast lb **15c**

Meat is fun to eat—it is good for you! Meat is a rich and dependable source of vitamins, minerals and proteins—prescribed by YOUR physician for BOTH the underweight and the overweight. At Piggly Wiggly you find Highest Quality at Lowest Prices!

Let Us Grind Your Sausage 1/2c per Pound

BOLOGNA FRESH SLICED lb 11c	Brick Chili lb 17 1/2c	Steak NICE and TENDER lb 19c
COFFEE 21c 2 lbs. 42c 5 lbs. \$1.05		

PIGGLY WIGGLY'S ALL-AMERICAN LINEUP OF FRESH PRODUCE

TOMATOES 5c FRESH CALIFORNIA, Lb.	GRAPES Tokay 5c Lb.	SPUDS Idaho Russets, 10 lbs. 14c
---	-------------------------------	--

When you want fresh fruits and vegetables—you want them fresh. And you want them priced correctly. These two factors are always uppermost in our minds at Piggly Wiggly.

Oranges Full of Juice, Dozen. 10c	Grapefruit TEXAS, Medium Size, EACH. 2c
CHERRIES RED PIPPED, No. 2 Can. 10c	

MORTON'S Sugar Cure, 10 lb. Can. 75c Sausage Seasoning, 10 oz. Can. 19c MEAT PUMPS, \$1.25 THERMOMETERS, 75c	WHEATIES The Breakfast of Champions 10c	Snowdrift 3 Pound Can 46c SALE
--	---	--

MINCE MEAT, IMPERIAL, 9 oz. Box, 7 1/2c	PAPER NAPKINS, 60 count, Package, 5c
MACKERAL, No. 1 Tall Can, 3 FOR, 25c	TAMALES, Delgado No. 1 1/2 Can., 12c
BLACKBERRIES, No. 2 Can, 3 FOR, 25c	OXYDOL, Giant Size, BOX, 55c
PORK AND BEANS, PHILLIPS, 1 Lb. Can., 5c	TOMATO JUICE, Campbell's No. 1 tall can, 3 FOR, 20c
POTATOES and BEANS, New Potatoes and Green Beans, No. 2 can, 7 1/2c	SANI-FLUSH, LARGE CAN, 19c
SYRUP, KARO, Blue Label, Gallon, 55c	GRAPE NUTS, LARGE BOX, 14c

CRACKERS Dixie Dream Saked, 2 lb. Box. **12 1/2c**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PIGGLY WIGGLY SUPER MARKET

Red Cross Drive Over The Top In Three Districts

In at least three Floyd county communities the Red Cross drive is "over the top" with assigned quotas with indications that at least one other is meeting with good success.

Mrs. G. R. May, of Baker with a quota of 10, Mrs. C. A. Caffee, of Dougherty with a quota of 20, and Herwin E. Strickland, of Floydada, with a quota of 300, yesterday, reported to County Roll Call Chairman M. P. Goen they had finished their work. Strickland has several local workers who are yet to report the completion of their work and these will easily put this community in the finish column.

Remarkably good work by Mrs. Dwight Jackson and her helpers at Lockney also was reported by Mr. Goen, who said that the canvass for Lockney headquarters had been meeting with good success. Mrs. Jackson reported a total of 70 members to Tuesday night in spite of bad weather Monday and Tuesday that had hampered.

Mr. Goen late yesterday had had no reports from any other community chairmen in the county. The total quota set for the county is 750, with slightly more than 400 members reported to date. The drive will close with the end of the month.

GEORGE LEE HENRY'S CLAIM YOUNG SON INSTEAD OF MELVIN HENRY'S

Mr. and Mrs. Melvin Henry were pleased with the announcement in last week's Hesperian when they read they have a little son Melton Ray, born October 24. The facts were however they were not the parents but the aunt and uncle of the little boy.

The news item should have read that Mr. and Mrs. George Lee Henry are the parents of the new son.

Insurance Is Your Safeguard

SPEND YOUR INSURANCE DOLLARS WISELY!

For only a few dollars a year, your home and your personal property can be absolutely protected, in the event of fires.

Come in and let us help you with YOUR insurance needs!

TELEPHONE 162

G. C. Tubbs
INSURANCE AGENCY

New Lights At Bishop Pharmacy

Drug Firm Keeps Up-To-Date With New Equipment

Keeping up-to-date Bishop's Pharmacy this week is completing the installation of daylight lighting throughout their store, and Baird Bishop, manager, announces other changes and additions in equipment and service to make the business one of the most modern in this section.

"Daylight lighting," the nearest approach yet found to actual sunlight, take advantage of a new discovery in scientific engineering. After years of study attempting to find a substitute for incandescent lighting that would more nearly approach the daylight, highly successful efforts have been made available and it is this successful type of lighting system that has been installed at Bishop's. Briefly fluorescent lighting now installed in the store is generally by conversation of the ultra-violet light by the fluorescent substances and re-radiating at longer, visible wave lengths. Every fraction of an inch of the tube or surface of the lamp projects light. The result is a soft, diffused light without either glare or shadow.

Paradoxically the new lights actually consume less current or energy

than the old type. Radio Electric company made the installation in the Bishop store. Other improvements, not so prominent in the public eye but equally as important to better service, made recently by the Bishop pharmacy is a new type liquid carbonator which controls and assures proper carbonic content for soda waters of all kinds, a new Coca-Cola dispenser that assures constantly uniform carbonation, and a new and larger work space for the lunch and sandwich department. New cabinets include more space for coffee-making also.

"A constantly better service is our aim for every day in the week," said Baird Bishop, manager of the store. "Floydada has been good to us in many ways since we opened our store here and we are satisfied with nothing short of the newest and best for the hundreds of patrons who have made our success possible."

A new front, hardwood floors, modernized shelving, and new lines of merchandise as they have been introduced and proven are among the improvements noted at the Bishop Pharmacy in the recent past.

THE LIFE OF PAUL IN TALKIE FORM COMING

Next Wednesday night "The Life of Paul" will be presented in talking movie form at the First Baptist church, according to announcement made this week.

Rev. J. A. Williams, of Dallas, and Rev. Woodie W. Smith of Fort Worth, will present the program which will include the stoning of Stephen, the Phillipian Jailor, Paul before Felix and King Agrippa and other scenes.

Preceding the talkie feature a modern scientific temperance talkie will be given.

PRIMITIVE BAPTIST TO MEET NOVEMBER 17 AT COURT ROOM

The Primitive Baptist will meet Sunday, November 17, at 10:30 a. m. at the county court room. Elder A. W. Pyron of Crosbyton will have charge of the services. Everyone is cordially invited to attend.

ATTENDED FOOTBALL GAME

Dr. and Mrs. A. E. Guthrie and son Aubrey, Mr. and Mrs. Jack Deakin and Mr. and Mrs. R. C. Wakefield attended the A & M-S. M. U. football game in Dallas Saturday and also visited friends and relatives, returning home Sunday night.

CARD OF THANKS

We want to thank the people one and all for every kind thought, act, and deed during the illness and death of our wife and mother. We also wish to include the hospital, its nurses and entire staff.

J. E. Swinson and children, M. E. Reed and Robyn, E. E. Crow and Veve.

Mrs. T. P. Collins was a guest of Mrs. Wanda Banker of Dallas from Tuesday until Sunday. Mrs. Collins' son Pat, who is a student at A & M college spent the week-end in Dallas with his mother and attended the A & M-S. M. U. football game Saturday.

Mr. and Mrs. B. B. Carter and daughters, Louise and Bernadeen of Stratford, visited in Floydada Monday and Tuesday with her parents, Mr. and Mrs. W. A. Amburn and his uncle, Dave Welborn of the Fairview community, who is very ill.

Armistice day guests in the home of Mr. and Mrs. E. E. Harper include Mrs. J. M. Scoggins of Claude Miss L. Reed of Lubbock and Mr. and Mrs. Joe Thurston and daughter Annelia of the Mt. Blanco community.

Lella Payne Hicks and Lovelle Ginn students of Wayland college, Plainview visited this week-end with their parents Dr. and Mrs. I. W. Hicks and Mr. and Mrs. J. C. Ginn.

Frances Jo Terrell who is attending Wayland college at Plainview, spent the week-end in the home of her parents Mr. and Mrs. K. Terrell.

Roy Grigsby, formerly of Memphis, returned to Floydada Monday for an indefinite stay with his mother, Mrs. J. A. Grigsby.

Mrs. R. E. Fry visited her daughter, Mrs. Hugh D. McCullough and Mr. McCullough, of Mineral Wells from Tuesday until Sunday.

Webb Garland visited Saturday and Sunday in Tipton, Oklahoma in the home of his sister Mrs. Flemon Parks and family.

Mrs. W. H. Scoggins and Mrs. J. M. Scoggins visited friends in South Plains Monday.

Mr. and Mrs. Walter Wood, proprietor of the Wood's Variety store, spent the first of the week in Dallas attending business interests.

SOCIETY

Miss Evelyn Potter Rev. J. F. Thacker To Wed

Mr. and Mrs. E. C. Potter of 600 Sheldon street, Clovis, New Mexico, announce the engagement and approaching marriage of their daughter Evelyn to Reverend James Franklin Thacker of Portales.

Miss Potter resided with her family in Floydada for several years attending both Andrews Ward and high school. She graduated from Clovis High school in 1939. She is now attending Eastern New Mexico college at Portales. She is a member of the A. Copella choir and Interdenominational Council.

Mr. Thacker is a senior at Eastern New Mexico college majoring in Religious education. He is Baptist pastor in the Pleasant Hill community, New Mexico.

The marriage will take place December 12 in the religious educational chapel at the college.

Dr. and Mrs. Pitts Hosts To Tuesday Evening Bridge Club

Dr. and Mrs. Donald H. Pitts entertained the Tuesday Evening Bridge club at their home Thursday evening at 7:45 o'clock. Fall flowers were used to decorate the reception rooms. Refreshments were served preceding the games of bridge. Mrs. Cecil Hagood and L. T. Bishop made the highest score for the evening. Mr. and Mrs. Ralph Hammonds played guest hands.

Members playing were Mr. and Mrs. C. L. Minor, Mr. and Mrs. Cecil Hagood, Mr. and Mrs. L. T. Bishop Mr. and Mrs. Terrell Loran, Mr. and Mrs. J. C. Gilliam, T. P. Collins and R. C. Wakefield.

Mr. and Mrs. Minor will be hosts to the club Monday evening, November 25 at 7:45 o'clock.

Rushings Honor '42 Club With Turkey Dinner Monday

Mr. and Mrs. Lee Rushing entertained the Idle Hour 42 club Monday night at their home northwest of Floydada, with a turkey dinner. The dinner preceded the games. A patriotic motif was stressed in the table appointments, tallies and house decoration.

Mrs. S. W. Ross and A. J. Jackson won high score. Mr. and Mrs. F. O. Conner were visitors of the club.

Members present were Mr. and Mrs. F. C. Harmon, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. Walter Travis, Mr. and Mrs. W. D. Newell, Mr. and Mrs. C. A. Caffer, Mr. and Mrs. A. J. Jackson, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. S. W. Ross, Mr. and Bill Poole, Mr. and Mrs. Rushing, hosts.

The next meeting of the club will be Monday night, November 25.

Elected President Blue Bonnet Club Meeting Thursday

Mrs. Oliver Allen was hostess to the Blue Bonnet Needle club Thursday afternoon. During a business session Mrs. Al Edwards was elected president of the club. The club voted to dispense with the meeting scheduled for November 21. Mrs. Modrel Williams of Portales, New Mexico was a guest of the club.

The members attending were Mrs. Jno. Buchanan, Mrs. Evin Rainer, Mrs. Ed Duncan, Mrs. Seaton Howard, Mrs. Floyd Fugua, Mrs. Everett Perry, Mrs. Shorty Price, Mrs. Al Edwards, Mrs. D. Pyffe, Mrs. W. B. Eakin, Mrs. Roy Nabors, Mrs. Luther Dorrell, Mrs. Woodrow Wilson, Mrs. Alva Sparks, Mrs. Blondie Finley.

The club will meet Thursday afternoon, December 5, at 3 o'clock with Mrs. Jno. Buchanan.

Sunday School Class Home Coming Will Be Held November 25

The Fidelis Matron's Sunday School class was entertained Friday with a covered dish luncheon at the home of Mrs. Grover Smith. An auction sale for the benefit of the class was held during the afternoon.

Plans were made for a Thanksgiving homecoming for all former members and associate members of the class which will be held Monday evening, November 25, at 7 o'clock at the home of Mrs. V. Andrews.

Members attending the meeting were Mrs. Vernon Shaw, Mrs. Conner Oden, Mrs. Clarence Foster, Mrs. H. G. Barber, Mrs. Clarence Guffee, Mrs. John Myers, Mrs. Troy Leonard, Mrs. A. J. Cline, Mrs. Grover Smith, Mrs. Oliver Dudley and Mrs. C. C. Huckabee.

McDonalds Are Hosts At Forty-Two Club Monday Evening

Mr. and Mrs. C. B. McDonald entertained a group of friends who meet at intervals to play forty-two with a party Monday evening. Refreshments were served at the conclusion of the party.

The guests were Mr. and Mrs. A. B. Clark, Mr. and Mrs. E. L. Norman, Mr. and Mrs. J. G. Wood, Mr. and Mrs. L. W. Chapman, Mr. and Mrs. J. B. Houston and Mrs. L. D. Shum.

Cloy Lyles To Wed Miss Annie Ruth Keith Nov. 20

Announcement is made this week by Mr. and Mrs. C. M. Lyles, of the approaching marriage of their son Cloy Hobson Lyles, who is principal in the Ovala schools.

Miss Annie Ruth Keith of Abilene is the bride-elect.

The young couple plan to be married November 20 at the home of the bride's parents. They are expected here to spend the Thanksgiving holidays with his parents.

Cloy graduated from the Floydada High school with the class of 1933. He is a graduate of McMurray college and has taught school at Ovala the past two years.

They will be at home at Ovala after the Thanksgiving holidays.

Dr. and Mrs. Smith Hosts At Luncheon

Dr. and Mrs. George V. Smith were hosts at Luncheon Sunday for Mrs. Smith's mother, Mrs. E. C. Henry, who is spending the winter at Monday with her daughter, Mrs. C. P. Baker and family, and was in Floydada for the week end.

Guests included relatives and were Mr. and Mrs. E. F. Jarvis, of Plainview; Mr. and Mrs. Arthur Barker and sons Arthur Jr., and Barry of Lockney; Mr. and Mrs. R. C. Henry and son, R. C. Jr., of Floydada and Miss Merle Payne Phegley, of Lockney, a friend of the families.

ALLEN DEW OF IRICK HONORED WITH DINNER

Mrs. Bill Samman of Irick entertained Saturday evening with a surprise birthday party in honor of her uncle, Allen Dew at his home near Lockney. It was his 61st birthday. Games were played throughout the evening.

Refreshments of sandwiches, cake coffee and apples were served to Mr. and Mrs. Edd Pratt, Mr. and Mrs. Roy Hale, Mr. and Mrs. Will Crawford, Mr. and Mrs. Walter Shaddix, Mr. and Mrs. Tom Graham, Mr. and Mrs. R. T. Spence, Mr. and Mrs. Wisdom, Mr. and Mrs. Jackson, Mr. and Mrs. Bill Samman, Delma and Mary Alice Samman;

Catherine Wisdom, Betty Graham, Polly Bennett, Corlene Holt, Ida Beth Pemberton, Johnnie Mae Wilson, Joyce Bennett, Iona Pemberton, Bobbie Pratt, Clyde Jackson, J. W. Holt, Garland Long, Billy Samman, Hershel Wisdom, Marvin Mickey, William Wilson, Don Pemberton, Carroll and Bobbie Dale Samman and Bobbie Dean Shaddix.

Complete Showing — of — THANKSGIVING

FORMALS

Sizes 10 to 44

\$7.95



Flattering Formals for Women and Misses

In Jerseys, Taffetas, Gleaming Satins! Black and Pastel shades, newest colors.

Miladies Specialty Shoppe

Mrs. A. J. Welch

MILADIES



COATS

—Beautifully Tailored!
—Rich Woolens!
—All Colors!

Choose from our big collection of Coats. Whether you plan to spend a lot or a little—we have a coat for you. Sizes 10 to 44.

\$10.95 to \$39.50



Dresses

Expensively detailed with young, flared skirts, contrasting trims, long or ¾ sleeves! Wear yours for daytime, sport or dress-up!

Also suede jersey, candy pastels, blacks and plaids!

—at—

\$3.95 to \$19.75



Jersey Turbans!

Vivid, sophisticated turbans... perfect with your winter coat!



\$1.00 up SPECIALS

One rack of wonderful specials in Ladies' Hats!

NOVEMBER SPECIALS



Tailored P. J.'s.

Well-tailored pajamas in bright colors.

34 - 40

\$1.98

Nylon Slips

We have just received our first shipment of Ladies' Slips!

Be sure to include one of these slips in your next purchase!

\$1.98



Miladies Specialty Shoppe

MRS. A. J. WELCH

"Smart Wear for Women Who Care"



EVERLAY POULTRY FEEDS

Manufactured by Economy Mills

A balanced ration for your laying hens, and pullets. No haphazard mixing... but scientifically balanced to get the results a poultryman wants.

ECONOMY FEEDS and RATIONS FOR YOUR FARM NEEDS

Farmers Grain Co.

Constantly Improved Service And Merchandising At Bishop Pharmacy

This week our Policy of New and Better Things for our Customers has brought to our store—

New Fluorescent—"Daylight"—Lighting;
New and Better Lunch Counter Service; New and Better Carbonizing Installation and Coca-Cola Dispenser.

Every day and every way we strive to make our service better, our stock more complete, our store more attractive. Have you shopped at Bishop's? Recently? You should.

Since we opened our business here six years ago this policy of continued improvement has marked our merchandising efforts—from the cigar counter to the complete and efficient pharmaceutical department, the prescription counter.

And it has met with the approval of a constantly increasing number of customers, who find the newest and best merchandise and service here.

We Invite You! Visit Bishop's and let our Modern Merchandising Methods and Display prove to you our Appreciation and Thanks for your Friendship and Loyalty.

Yardley and Old Spice Toiletries



Dorothy Perkins Toiletries

THE HESPERETTE

Assembly Program Is Given Over To A Pep Rally Wed.

The plans for the usual Thursday night pep rally fell through due to the bad weather. Mr. Linder called an assembly meeting Friday the 4th period.

After a few announcements he turned the program over to the pep squad. After a few yells, the following men made talks: Francis Wester, Gordon Voight, Dick Stovall and Judge Chapman. These pep talks were enjoyed by every one and let the football boys know how the business men appreciated them. There were some more yells and then the student body sang the school song.

HESPERETTE STAFF

Editors—Louise Willson, Martha Yearwood.
Assistant Editor—Dorothy Ann Doolley.
Feature Editor—Bennie Crawford.
Exchange Editor—Kenneth Burgett.
Editorial—Wayne Bingham.
Society Editor—Mattie Lee Womack.
Club Reporter—Lavelle Billingsly.
Class Reports—Oran Beck.

Columnar pads. The Hesperian

Journalism Class Heads For Tech Clinic This Week-End, Two Days

The high school journalism class plans to go to the Press clinic in Lubbock on Friday, November 15. The clinic is sponsored by David Bergin, head of the journalism department at Texas Tech. The purpose of the clinic is to furnish journalism students with a better knowledge of the field of journalism the newspaper office and how it is operated.

Registration for the sponsors and students will begin Friday at 1 o'clock. Friday night the visitors will attend a banquet and dance in their honor. Free tickets for the Texas Tech vs. Wake Forest football game, which will be on Saturday, November 16, are being given to the visitors.

Miss Cade plans to take all the journalism class if possible. However, if more cars aren't secured for the trip, only the staff officers on the Hesperette will be taken. The class will return home Friday night and go back to Lubbock for the game Saturday afternoon. The entire class is looking forward to this trip.

Jimmie Smyth Heads For Kansas City As Delegate

Jimmie Smyth, son of Mr. and Mrs. O. Z. Smyth of the Lakeview community, left for Kansas City, Saturday, November 9 as a delegate from the local chapter of the National convention of the Future Farmers of America on a special chartered bus from Area I.

Jimmie is a senior in the Floydada High school. He also holds the office of historian in the Plainview district of the Future Farmers of America and is reporter for the local chapter.

Jimmie will return to Floydada sometime Friday afternoon, November 14.

Pep Squad And Band Pack And Freeze On Matador Trip

The band and pep squad enjoyed a grand but chilly trip to Matador last Friday night. They combined forces and went to the Floydada-Matador football game.

"Sardines, did you say. That's not the half of it," says one unlucky girl who sat between two boys.

The band and pep squad, although neither organization's roll was complete, went in one bus.

They arrived in Matador at 6:35 stayed in town until 7 and an hour before the game started to the stadium and froze until the game was over.

They did a formation at the half on a muddy field. They arrived here at the high school about midnight.

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

ARE BANKS MYSTERIOUS TO YOU?

You probably know your own business, profession, or trade from A to Z, and if you were to try to explain some features of it to a banker he might seem to you to be very "dumb."

Therefore, when the tables are turned and you encounter some banking rule or practice that you do not readily understand, do not feel embarrassed. Ask questions freely. We are always glad to explain any point that may not be clear to our friends.

In fact, we are greatly pleased when anyone shows enough interest in banking matters to want to know more.



The First National Bank
FLOYDADA, TEXAS

How Can We Help

(Editorial)

How can the students of F. H. S. help in unity and defense? First we will have to know what unity and defense means. Unity means the state of being one. Defense means protection; that is, the United States of America is planning for a force of armed men to protect the people, the government and the possessions of the United States.

In order to carry out these plans, the government must have the cooperation of the people. To get this congress passed a conscription bill taking all the young men of this nation to use them as the ones who will use the war material that the government is having built, in aeroplane factories, ammunition plants, and all the factories that produce weapons that will kill.

Many mothers and fathers will worry about their sons each night. Many a girl will be heartbroken because she can not see the one that she loves. But yet the United States is preparing against an invasion which, some day might come and destroy the people and the work that they have done in preparing this great country, "America."

Now that we have found out what these mean, let us take up how students can help in Unity and Defense.

Students may go to school and learn of the future before them; maybe one of them will be president of the nation some day. Then they will have a chance to know just what Unity and Defense means to the citizens of a country.

Students of F. H. S. let's help our government by doing our bit toward Unity and Defense.

Exes Ride Again

The halls were filled with ex-students Friday and Monday. Those who visited Friday were M. C. Fuqua, Bill Jackson, and Billie Gilbreath of 1940 class.

Leeman Norman, 1939 graduate, a student of Cameron college, Lawton, Oklahoma, said "Hello" to the teachers and students.

A number of girls from 1940 class that visited Monday were Jean Sims, Lellafaye Hicks, Frances Jo Terrell and Evelyn Withers all of Wayland.

Dulon Sargent visited the Home ec department as well as the other department of school Monday.

Ben McReynolds, a junior here last year, visited over the weekend. He is attending Medlen High school, where he is taking subjects he could not get in Floydada High.

LaVerne Russell is going to Abilene Christian college (the luck person won a scholarship here last year).

Margaret Stewart of Wichita Falls visited school Monday with Floy Jean Hale.

JUNIOR CLASS MEETING

The Juniors had an important class meeting. Topsy Dudley gave a short talk of appreciation to the junior class and to the other classes as well. Randolph Rutledge, class president talked about the junior carnival. The junior class got \$114 out of the carnival; however, expenses will be taken out of that. This \$114 includes all carnival money and the queen's money.

FOR SALE—A violin, by a young man in good condition, except for a loose peg in the head.

—Wabasha (Minn.) Herald

Shadow Goes Boys, Get A Load Of This Super Snooping And Watch Your Manners, At Old F. H. S. Ain't Girls A Riot

I am the shadow! I see every move you make and hear every word you say.

While eavesdropping in the halls the other day I found Norma Gee and Raymond Perguson engaged in a pretty interesting conversation.

Quote us, "All gals is snakes."

It seems kinda queer but every time we see L. H. Smith we see Mary Lynn Stanley close by. Here's one case that hasn't gone on the rocks.

Could that be Edith Shirley's horn that J. P. Jester was carrying around Thursday afternoon? She was with him too.

From all reports we thought that Lee Dale and L. B. had ended matters; at least she was with Warren Johnson at the Halloween carnival. But they seemed to be getting along O.K. Friday night.

When did Leon Handley begin playing two drums? He was carrying two of them to the stadium Friday night; or at least that's what my pal, the Spy, reported. It seems that he is kinda interested in this little drummer girl.

What has happened to the romance between Wilda Ruth Finley and Paul Woody? We don't see them together very much lately.

Why were Steen and Loran so happy at the football game Friday night? Could Netha and Norma Denison have anything to do with it?

What could Nelda and Wayne have been thinking about the other night when they were looking in Solomon Jewelry store window?

Why is it Maudine has taken such a strange liking to hot-dogs all at once?

Stealthily yours,
The Shadow.

American Magazine Contest Draws One From FHS

The American magazine is sponsoring a contest in all the schools of the United States. There are two divisions in which a student can enter: the art division and the essay. The subjects are in essay, "What My Community Contributes to the Nation."

Every undergraduate student under 21 years of age is eligible. There are no entry fees. All things are at the expense of The American magazine.

There are 432 cash awards to students, 1,500, certificates of honorable mention and expense-free trips to New York for two winners and their sponsors.

Floydada High so far has only one entry, Drexel Yandell who is entering the art division.

AMERICAN EDUCATION WEEK

The week of November 10 to 16 has been designated for National Education week. Attention has been given in all communities throughout the nation. Parents have been encouraged to learn more about the school system.

Ignorant people cannot achieve economic security. Selfish people want it only for themselves. Social intelligence and conscience are needed to place us on the road toward economic security for all. To help develop these qualities in all the people is the task of the schools.

In the Ordinance of 1787 we read: "Religion, morality and knowledge being necessary to good government and the happiness of mankind, schools and the means of education shall be forever encouraged."

It has been steadily encouraged down through the years, until today education has become an essential thing in the life of every individual. Thus we have education week.

SPEECH CLASS

The third period speech class is holding a group speech contest. Miss Smith is planning to do something for the winning group.

There are four in a group; each group gives a continuous talk on some subject until Miss Smith has graded each person's talk. The group with the highest average will win a prize.



Choose From Our Very Complete Selection of Beautiful and Smart Cards

HESPERIAN PUBLISHING CO.

BIRTHDAYS

The month of November, brings many happy birthdays to students of Floydada High school.

The students of Floydada High school having birthdays this month are Grace Beedy, November 13; Eth Leen Bishop, November 7; Lois Lea Calloway, November 25; Geneva Connelley, November 29; Marjory Duncan, November 12; Nelda Pagan, November 30; Lois Felps, November 30; Edgar Gound, November 17; Willie Marie Jones, November 24; Roy Latham, November 2; Carl Lee Myers, November 27; Joe Rushing, November 2; Virginia Rafferty, November 20; Tella Jo Smart, November 7; Thomas Warren, November 5; and Joye Ward, November 28.

Girls all build their air castles, and every air castle has an ideal boy in it. Boys read the following article and don't let so many of the girls' air castles shatter. If you don't stand up to these hints, then get busy and try to improve. You know practice makes perfect.

Girls don't like boys who—
Are last minute daters.
Discuss other dates they have had.

Is always telling his side of the story, but never tells the other side.
Don't arrive on time and are habitually late.
Uses poor English.
Let them talk sometimes.
Try too hard to make a good impression.

Have't a good character, but have a swell reputation.
Aren't neat in their clothes, teeth, hair and nails.

Stand girls up.
Are sissies, softies, or tea-cakes.
Don't have regard for law—specially speed law.
Spend their money recklessly.

Are sarcastic.
Aren't themselves at all times.
Aren't afraid to look at you.
Won't confess frankly when they are broke.

Are always serious—but are not always joking.
Think all girls are in love with them.

Don't act their age.
Think girls are chasing them.
Can't take up for them selves in a fight.

Aren't good sports.
Aren't clean in mind, thought and talk.

ANNIE BAILEY NAMED STENOGRAPHER FOR HILL CO. SELECTIVE BOARD

Miss Annie Bailey, formerly of Lockney, daughter of Mr. and Mrs. J. B. Bailey of Lockney, was recently appointed as stenographer of the Hill County Selective Service board No. 1 of Hillsboro, Texas.

Miss Bailey is a former graduate of the Floydada High school; also a graduate of Lipperts Business college.

She has made her home for the past year at Irene, Texas where she will spend part of her time working on the Selective Service board.

Business man's department store, Hesperian Pub. Co.

DRESSED TURKEYS

From our stock of BROAD-BREADED BRONZE \$3.00 to \$5.00

Send postal for order. Turkeys will be delivered to the Floydada Plains Co-Op Locker where you can pay for and get them when needed.

D. S. BATTEY, Route 4

Better Be A Week Early Than A Day Late

Let us Winterize your car before the freezing weather starts. Tune up your motor—change to winter oils and grease—put anti-freeze in the radiator—check tires, wheel alignment, lights, battery and brakes.

Drive in and let's prepare for eventualities. MOTOR TUNE UP—If your car is hard to start on these cold mornings, it probably needs some adjustments made on the ignition or carburetor... bring it in to us!

FINKNER'S AUTO STORE

Used Cars Oldsmobile

Public Sale

At my place 3 miles east, 3 miles south of Starkey, 7 miles northeast of Cone, beginning at 10:30 a. m. sharp

Tues., Nov. 19

- Free Lunch At Noon -

I will sell the following described property to the highest bidder:

- | | |
|---|---|
| <p>FARM MACHINERY</p> <ul style="list-style-type: none"> 1 New Fordson Tractor; 1 two-row John Deere Tractor on good rubber tires, also has Lister attachments; 1 Triple-disc breaking plow; 1 three-section Drag Harrow; 2 Disc Harrows; 1 Good Hay Baler; 1 Mower 1 One-row Deering Binder; 2 Two-row Go-Devils; 1 Three-row Stalk Cutter; 1 Slide Go-Devil; 1 Blue Weed Killer. | <p>HORSES</p> <ul style="list-style-type: none"> 1 Sorrell Horse, 2 years old; 1 Sorrel Horse, coming three; 1 Bay Horse, 2 years old; 1 Bay Filley, 2 years old; 1 Bay Horse, 9 years old, weight 1200 lbs.; 1 Bay Stallion, 6 years old, weight 1,000 lbs.; 1 Bay Mare, smooth mouth, weight 1000 lbs.; 1 Sorrell Mare, 10 years old, weight about 800 lbs.; <p>CATTLE, HOGS and GOATS</p> <ul style="list-style-type: none"> 9 Angora Goats; 1 Black Sow, 1 white sow; 1 White shoat; 1 White face steer yearling; <p>Other cattle will be sold in this sale.</p> |
|---|---|

Term Of Sale: Cash

MRS. R. T. MILLICAN OWNER

Seale & McDonald, Auctioneers Ed Holmes, Clerk

Home Ec. Girls Plan Turkey Lunch

These are some of the exciting events of the year! Are you wondering what it is? It's the annual Thanksgiving luncheon under the sponsorship of the local Home Ec. club. This affair will take place on Tuesday, November 13, in the home ec. department of the school.

Each luncheon plate will consist of one meat, one vegetable and a salad, dessert, beverage and a bun. The cost of the small sum of 15c will be paid for by the girls. The food will be prepared by the girls under the direction of the sponsors, Miss Wren and Mrs. Parsley.

Tickets are being sold in advance to all club girls. The plates will be ready by noon on Tuesday, and may be eaten in the department or in the study hall.

The proceeds from this luncheon will go to the club to be used for the club project. So don't fail us; we're looking for you.

Thanksgiving luncheon.
Home ec. department.
November 19.
For club project.

STUDENT HOMECOMING

Miss Miller, Miss Norton and Miss Spence attended the Homecoming at A. C. C. While there, they attended the crowning of the football team on Friday night. Saturday was a big free barbecue. They also attended the ball game between A. C. C. and Daniel Baker. Miss Miller stated that they had a wonderful time.

E. P. NELSON BONDS
And All Kinds of INSURANCE
Second floor First National Bank Building.
Telephone 285

LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, and about 80 acres up, in Floyd, Brisbane, Hall, Motley and other counties. Also large list of lots in Floydada.
W.M. Massie & Bro.
Floydada, Texas

YOUR EYES

are used to this light



BUT WHAT DO THEY GET AT HOME?



Why take a chance with priceless eyesight when good lighting is so inexpensive? Play safe and see that your family has enough light for easy seeing. Prices of I. E. S. lamps begin at \$6.95 and socket type units at \$1.75, with only 50c as a down payment for either or both.



Texas-New Mexico Utilities Company

EDITORIALS

The bureaucrats have it! Beginning in the country where you live and extending right on through to Washington, the biggest menace to the country, as we see it, is the bureaucracy that is being set up in America! Thousands and tens of thousands of people are on the payroll of the taxpayer already and more are going on every day. The everyday taxpayer will have to meet the bill as long as he stands for it. Six years ago The Hesperian said the biggest job the president and congress would have in the period from 1940 to 1950 would be the deflation of the payroll on the taxpayers' backs. What you see here at home with many sitting around waiting for 5 o'clock to come or filling out forms to be sent to Washington or somewhere, is only a circumstance as the centers of population get bigger and bigger until you finally reach Washington, where there are being built innumerable warehouses to store away the information nobody ever will want, the while thousands of girls and men on the civil service rolls argue fewer hours, more pay—for you to furnish.

There is more danger in football games for the fans who see the games than there is for the boys who participate. The ratio for 22 for the boys who participate. The ratio for 22 as compared with the 1,500 fans who see it, are in favor of the lads who go out on the field and play the rough and tumble game. None of them is likely to be seriously hurt, while an average above one spectator will get hurt going to or coming home from the game, falling out of the stands or some such. The maulings the boys take during the sixty minutes of play notwithstanding.

It would be a lot more pleasant to do business in Floydada and a lot more pleasant to trade with people who do business in Floydada if those who have the keys to the doors of the various shops and business establishments would let the folks know when they're going to be open and when they're going to be closed. We mean, in particular, on holidays. The remark is occasioned by the fact that in Floydada on Armistice day some did and some didn't, some notified their customers, some just closed shop and let the public lump it. Others stayed open. Not so much whether the doors stay open or don't, more the matter of letting your customers know in advance.

Speaking of holidays, and their observance it would be a great thing if, sometime in the fall the merchants of Floydada would get together in give and take sort of fashion, make up their minds what days, if any, they will be closed, and what days open, advise the public and let everybody see the signs

of unanimity in the town. It is a very small matter but a big one, too. Usually, however, when somebody mentions the matter, like the newspaper, for instance, some of the shopkeepers think somebody is trying to "make them close" their stores. We feel like three or four days of closing in a year to give the clerks a bit of a change for a change wouldn't mean 40 cents difference per annum, but assuming we are wrong it wouldn't be bad just to let the folks know whether you are or you are not.

First turkey sales time has come and gone. Another period in which to sell comes along in the earlier part of December for Christmas. We complain of the price but the market opened two cents higher in November, 1940, than in November, 1939. Market conditions favor the big turkey growers over the small one in some respects. It was ever thus and evermore will be, we assume, whether turkeys, beeswax or—what have you.

Market for horses that will meet the requirements of the army are improving, says a news story from the Re-Mount Department at San Angelo. We have to take this statement with a grain of salt. Recently we heard of a firm which assembled a bunch of 60 or more good mounts that they knew and the army men knew met the requirements. The army boys bought three.

Speaking of horses, we wonder how many years until a horse on a farm will be a novelty. Aside from the interest in polo ponies and saddle horses for the elite who want to reduce—or what is it they want—a horse on a farm will be like the dodo, an extinct animal. Man's ingenuity in supplying a horse power that does not eat except when in use and can operate in both big and little fields will eventually figure out the horse as a power unit on the average farm in the United States.

As to National affairs: 80 per cent of the people of Texas were happy to see Mr. Roosevelt re-named as president;

70 per cent of the people of Texas wish Mr. Roosevelt had not asked for the third term;

80 per cent of the people of Texas want Mrs. Perkins disposed of somehow. They would like for the president not to choke her, but they want her out of the cabinet;

85 per cent of the people of Texas would like to see Marvin Jones made Secretary of Agriculture;

70 per cent of the people of Texas are glad that congress is too hard-headed to adjourn but are staying in Washington for emergencies.

As A Farm Woman Thinks

Nellie Witt Spikes

The concrete highway poured clean and fast down the sweeping canyon hill. The valley spread with all its beauty and grandeur before me. I almost caught King Midas hanging his polished gold on the cotton wood trees to swing and glisten and glitter in the bright fall sunshine. I was sure the old King was hiding in the willows along the creek. I thought I heard the tinkling laughter of his little daughter playing among the fallen leaves.

But since I was there, another King came to the canyon. Old King Western Wind. He snatched the gold off the branches and flung it in heaps here and there as if worthless. He twisted the branches and made them shriek. He piled his own gold rich soil stolen from fields, along the highway and in our faces. He reigned supreme for the day.

Daffodils in the sky and in the fall too? You ask me? The other afternoon I saw daffodils in the sky long rows of fluffy yellow blossoms reaching from the setting sun to high overhead. Daffodils not growing in green grass but daffodils spread on a carpet of turquoise blue. I remembered the old poem

"Continuous as the stars that shine and twinkle on the Milky way, They stretched in never ending line along the margin of the bay. And then my heart with rapture fills and dances with the daffodils."

An old southern gentleman, a pioneer of the plains has gone on to a new country, a home of many mansions and our eyes are misty and blur as we write a few lines to the memory of Judge Gough. Many times I was a visitor a welcome one in the gracious handsome home of the Goughs at Hereford.

Leron and Irma and Earl were my friends and the three younger children were the playmates of my brothers and sisters. Mrs. Gough, the mother was dead and "Miss Mae" presided with dignity until the Judge married a charming woman.

Kindly and friendly was our friend Judge Gough. We liked his pleasant smile, his humor, and his tales of his early life. His shoes danced a night at a big dance while the Judge lay on a pallet near the dance platform and slept under the stars. Maybe they did not fit the cowboy who borrowed them but did not matter. We liked to see the judge in his rubber tired buggy, driving a fast trotter. I ate my first cranberry sauce in his home, ate it with bread and butter, how did I know it went with the turkey?

Some day when he go home Judge Gough will be there to make us feel at home. All the flowers that are left are a few in vases in the house. Only memories are the ones that have bloomed around our door all summer. This morning all I saw was wet black rags that had once been green and rose.

This is the time of year that smells of spice and pepper combined with tomatoes and cabbage cooked in vinegar, fill the house. When turkeys are thinned out to grace someone's Thanksgiving table, when folks call for more cover, and fires are lighted. "Help me remember to drain the tractor" you are warned.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(November 11, 1926)

Floydada Independent School district's new \$85,000 ward school, officially named the R. C. Andrews ward school, was received from the contractors by the school board Thursday of last week. Monday morning it was occupied by the teaching force and classes of the sixth and seventh grades and a portion of the classes of the primary grades.

According to reports at this office just before going to press, the Lone Star school building burned down at an early hour this morning.

T. M. Noland's fine new home on the Silverton road seven miles north of Floydada is practically completed, and the family will move into it at an early date.

J. G. Martin: "The new ward school building is a dandy. It is well arranged and everything is fixed mighty good for the kids."

Rev. J. L. Henson of the First Methodist church, Rev. A. D. Moore and Rev. J. N. S. Webb left Tuesday to attend the Annual General Conference of the Methodist church held this week in Childress opening Wednesday.

Mrs. R. P. Kirchner, who visited her mother, Mrs. A. P. McKinnon a few weeks left last week for Dallas, where she and Mr. Kirchner will make their home for the winter.

Mr. and Mrs. J. B. Jenkins went to Lubbock Monday to take their son, Dan, back to school. Dan is attending Texas Tech.

The first killing freeze of the season in Floyd county came last Monday night when the temperature dropped to 28 degrees. According to reports, few crops suffered from the freeze and the cotton crop is believed to have been benefited.

also to wrap the pipes and shut the cellar door.

Like a pleasant thought coming and going almost at once was the stopping of Mrs. Cox of Floydada and her brother Mr. Bishop and wife of Dallas. And I would not forget the sweet little girl that wanted a snow white kitty.

We have gathered almost a bushel of pecans. After the high wind of Sunday the ground was covered. The wind had frilled them out. It is strange how nature works. All the summer the pecan is white inside its green wrapper, but about frost the inside of the wrapper dyes the pecan a rich brown the wrapper cracks open and lets the nut fall to the ground.

Joe Ellis has taken me back to childhood, play like days. An old chicken coop with the top gone turned into a shrieking whistling train. I had to sit in the back compartment with Joe at the throttle. A common stick becomes a rearing pitching horse, an apron a doll to be hugged and rocked to sleep. Everything is magic. In an instant it is something else.

Joe thinks grandmother can run. I sling my arms and raise my feet up so he thinks I am running. He always is wanting to run me a race. My mind is taken off of wars and troubles of all sorts. Truly "A little child shall lead them."

POET'S CORNER

(This column carried on by contributors, entirely without remuneration, under direction of Mary Dean Waters, Becton, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most Texas and the immediate southwest.)

The following poems are Japanese hokkus, the smallest poems in the world. They are being studied in grade school in Floydada at this time.

Cloud And Poppies
Red poppies down below
And overhead across the sky,
White clouds that go drifting by.
Basho

A Carpet
The storm last night has laid
A coverlet of maple leaves;
As gray as red brocade.
Basho

Afraid of Death
Our chickens fairly fly
The sparrows seek shelter;
A hawk is passing by.
Lillie Littrell Looney.

I should like some contributions of this type of verse. They must be only 20 syllables and only 3 lines. They should paint a clear word picture.

Mary D. Waters.

Daughter Has Gone To College
I've packed her clothes,
She's gone away!
A toddling babe
Only yesterday.

I hate for her
To face the world.
My own first born
With golden curls,
She's gone away.
I dry my tears;
She's such a child
Of eighteen years.
Mary Dean Waters.

MA'S A DOPE

"Well, son what have you been doing all afternoon?"
"Shooting craps, mother."
"That must stop. Those little things have as much right to live as you have."

Be Quick To Treat Bronchitis

Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

Creomulsion blends beechwood creosote by special process with other time tested medicines for coughs. It contains no narcotics. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough, permits rest and sleep, or you are to have your money back. (Adv.)

A Gentle Laxative Good For Children

Most any child who takes this modern laxative once will welcome it next time sluggish bowels have him bilious, headachy, listless or upset. Syrup of Black-Draught's fine flavor appeals to most children. By simple directions, its action is usually gentle but thorough. Principal ingredient helps tone bowel muscles. Two sizes: 50c and 25c. Next time, use Syrup of Black-Draught.

Dr. W. M. Hough
Diseases of Women and Children
Surgery and Obstetrics
Calls Answered From
Day or Night
Residence Phone 250; Office

Dr. Wilson Kim
Optometrist
Specializing in fitting glasses
and straightening crossed eyes
TELEPHONE FLOYDADA
254 TEXAS

Floydada Insurance Agency
"The Agency of Service"
All kinds of Insurance
Room 216 Readhimer Bldg.
W. H. Henderson
Phone 273

How One Woman Lost 20 Pounds of Fat
Lost Her Double Chin
Lost Her Prominent Hip
Lost Her Sluggishness
Gained in Attractiveness
Gained a Shapely Figure

When your bowels and kidneys to perform their work correctly system cannot throw off the materials and digestion becomes ranged—you lose energy and activeness. Perhaps before you realize it you are losing your appeal and getting noticeably fat. Take one-half teaspoonful of Kruschen Salts in a glass of hot water every morning; cut out pastry, meats—and go light on potatoes, butter, cream and sugar. In three weeks get on the scales and see how many pounds of fat have vanished; not also that you have gained in energy your skin seems clearer and brighter—you feel younger in body and keener in mind. Get a bottle of Kruschen Salts plain or new effervescent—sparkling pleasant, at leading druggists everywhere; lasts 4 weeks and is inexpensive.

White's Drug Store



Keep Smiling All Winter
— WITH —
Butane Gas

BUTANE TANKS FROM \$95.00 UP

If you are interested in economy, perfect heat, clean fuel... you will order a Butane system today... it answers every problem for heating and cooking in the home. Enjoy winter months with Butane Gas... No dirt or mess in delivery.

Dealer in Electrolux Refrigerators, Roper & Grande Ranges, Rex & Crest Water Heaters, Adams & Hearth-Glo Space Heaters, Brilliant Fire Circulators—and other Butane Appliances.

If you buy without figuring with us, we are both losers. Estimates without any obligations to you.

ELLIOTT'S APPLIANCE
Telephone 89 R. L. Smith, Manager

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(November 11, 1926)

Floydada Independent School district's new \$85,000 ward school, officially named the R. C. Andrews ward school, was received from the contractors by the school board Thursday of last week. Monday morning it was occupied by the teaching force and classes of the sixth and seventh grades and a portion of the classes of the primary grades.

According to reports at this office just before going to press, the Lone Star school building burned down at an early hour this morning.

T. M. Noland's fine new home on the Silverton road seven miles north of Floydada is practically completed, and the family will move into it at an early date.


J. G. Martin: "The new ward school building is a dandy. It is well arranged and everything is fixed mighty good for the kids."

Rev. J. L. Henson of the First Methodist church, Rev. A. D. Moore and Rev. J. N. S. Webb left Tuesday to attend the Annual General Conference of the Methodist church held this week in Childress opening Wednesday.

Mrs. R. P. Kirchner, who visited her mother, Mrs. A. P. McKinnon a few weeks left last week for Dallas, where she and Mr. Kirchner will make their home for the winter.

Mr. and Mrs. J. B. Jenkins went to Lubbock Monday to take their son, Dan, back to school. Dan is attending Texas Tech.

The first killing freeze of the season in Floyd county came last Monday night when the temperature dropped to 28 degrees. According to reports, few crops suffered from the freeze and the cotton crop is believed to have been benefited.



START in 2 shakes of a Lamb's Tail

Why does Phillips 66 Poly Gas start cold motors faster?

Because it is higher test... more volatile! Actually higher test than most premium gasolines which sell for 2¢ more per gallon.

IMPORTANT NOTE:—This remarkable fact was proved by scientific laboratory study of 30 separate samples of 19 different premium gasolines. The Volatility Number (high test rating) of Phillips 66 Poly Gas was 50 per cent higher than the average Volatility Number of the premium price motor fuels.

Is volatility important? Here is what the impartial Petroleum Marketer Magazine says, August 1940 issue, page 9:

"... the successful operation of a gasoline in an automobile engine depends more upon volatility than upon any other factor."

So when you want faster cold-weather starting, remember that Phillips 66 Poly Gas is higher test, more volatile, than others.

Why don't you have to pay extra for this extra high test? Because Phillips is the WORLD'S LARGEST PRODUCER of natural high test gasoline. Stop for a trial tankful at any Phillips 66 Station.

Phill-up with Phillips for Instant Starting

TELEPHONE 9505
for wholesale orders on Phillips Petroleum Company Products.
We specialize in Washing and Lubrication Service.

Aaron Carthel, Distributor

Americans



Why Not Visit Us—

When You Plan to have a Meal Downtown drop by our Cafe . . . We Appreciate Your Trade.

OHIO STATE vs. ILLINOIS

No matter whether you order a cup of coffee and a couple of "sinkers" or a regular dinner, we are glad to serve you and appreciate your trade . . .

OKLAHOMA vs. MISSOURI

Regular Dinners, Lunches, Sandwiches, Short Orders, Coffee, Hamburgers.

Young's Cafe

Help Us Celebrate

Here on Patriots Day . . . Come To Floydada

We will all be glad to have you with us for the various parts of the program and the Floydada-Spur Football Game.

U. C. L. A. vs. WASH. STATE

Stansell-Collins is glad to support Patriots Day . . . and are glad to say that John Deere Plow Company is an All-American company, buying American, Selling American, and Hiring Americans.

Buy John Deere—The All-American Tractor

Stansell & Collins

If You Know What You Want Done . . .

Rainer's Shoe Shop

Can Do It.

TEXAS A. & M. vs. RICE INST.

Bring Your Shoe Needs To Us!

Rainer's Shoe Shop

South Side Square

Don't Be Fooled

by low prices on shoe repairing. There is no compromise for quality workmanship and service. We feature INVISIBLE HALF SOLING!

TULANE vs. GEORGIA

Fogerson's Shoe Shop

FARMERS!

When in Floydada remember to visit the

HOTEL CAFE

for steak dinners!

IDAHO vs. NEVADA

HOTEL COFFEE SHOP

Mrs. Eula Switzer, Mgr.

For a few cents a month you may add a . . .

Mixer, Vacuum Sweeper, Percolator

or other small appliances to your E. H. F. A. contract

N. MEX. vs. FLAGSTAFF

GILLIAM'S Appliance and Sporting Goods Store

COLGATE vs. SYRACUSE

DETROIT U. vs. GONZAGA

Hottest Chili In Town!

AND WE'RE PROUD OF IT—Just try a bowl on these cold, wintery days. Our chili will take out the frostbite, satisfy your hunger, and when you leave you'll say, "It's the best in town."

REMEMBER THIS TOO—

We are proud of our fine Chili but we also serve good hamburgers and sandwiches. And our short orders are excellent.

T. CHRISTIAN vs. TEXAS U.

Whether you order a cup of coffee or a dozen short orders—it's FREE if we don't thank you.

Lee & Mac Cafe



SO. CAROLINA vs. WASHINGTON
W. T. STATE vs. OKLA. CITY U.

SATISFIED FARMERS

Recommend FARMALL

The tractor that will get out and do the job far better—and will stand the gaft where your other tractor failed last year.

ARKANSAS vs. S. M. U.

ARMY vs. PENN. U.

Let us help you figure your tractor problems—

Martin & Company

Cline & Rainer Garage

Where You Can Get Everything For Your CAR At One Stop—

Mobilgas, Mobiloil, Prestone, Freezone, Radiator Repairing, Radiator Hose, Heaters, Heater Parts, Heater Hose, Tires, Tubes, Batteries, Welding.

"We Buy Junk Batteries."

Shorty Barker and Clay Anderson are in charge of our shops and will appreciate your next job.

BOSTON C. vs. GEORGETOWN

Cline & Rainer Garage

Floydada,

Phone 37

Texas

We Are Americans

The Stars and Stripes are Flying over our plant. This is a proper time to show our colors—as an institution and as individuals.

We believe in the American way of life and business; we will lend our every support to our government in its efforts to assure our political and economic independence, and, we comprise the employes of ARMOUR CREAMERIES renew our pledge of allegiance to the American Flag and to the things for which it stands.

ST. LOUIS vs. OKLA. A. & M.

ARMOUR CREAMERIES

E. L. ANGUS, Manager

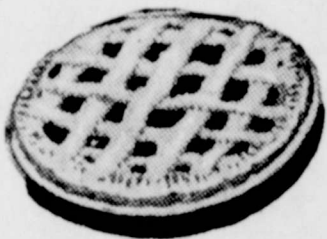
Pumpkin Pies

The most delicious you have ever tasted . . . Buy today for your THANKSGIVING Dinner. Made from the very best ingredients.

AUBURN vs. LA. STATE

Pumpkin Pies,

25c



FRUIT CAKES

Buy them now for Thanksgiving or even Christmas. We are proud of the quality we bake into our fruit cakes.

FRUIT CAKE Per Pound, 35c

BROWN vs. HARVARD



WESTER'S QUALITY BAKERY

Shux, Jus' Cause the 'lection Is Over ...

DON'T GET THE NOTION YOU WON'T NEED A GOOD RADIO . . .

Lots of things are going to happen at the Capital you will be interested in this fall and winter.

Hitler and Mussolini are still on the loose "over there."

TEX. TECH vs. WAKE FOREST

And too there is entertainment of all kinds every night you will want to hear.

Now is the time to start figgerin' on a new Zenith Radio . . . for Christmas or right now . . . Come on in and let us show you one.

More Features than we can mention in this little ad.

RadioElectricCo

Thanksgiving Day

We are indeed Thankful this day of 1941 for the fact that we are citizens of the finest country in the world, where democracy still flourishes, where a man is free to speak, think, and read what he believes is right and just.

We are Thankful that we are Americans, and are an American Institution serving our fellow Americans. We are thankful that we can and are doing our part to promote peace and prosperity on the South Plains, and feel that every little bit done by us is appreciated by our fellow citizens.

Our Station Will be Closed Thanksgiving Day After 10:30 A. M. O'Clock

Consumers Fuel Association

Floydada, Texas

STANFORD vs. OREGON STATE TEMPLE vs. HOLY CROSS

THANKSGIVING SEASON—

And let us give Thanks that the Democracy begun in 1621 continues imperishable!

CARL MARSHALL

Agent for TEXACO PRODUCTS PRESTONE . . . ZERONE

TELEPHONE No. 11

MARSHALL'S TEXACO

CATHOLIC vs. SIMMONS U.

CARNEGIE vs. FRANK & MARSH CLEMSON vs. SOUTHWESTERN

HERE'S HOW YOU CAN MAKE A FOOL OUT OF OLD MAN WINTER!

If you want no trouble from OLD MAN WINTER of 1940 drive in to our station today. Try a tankful of TEXACO FIRECHIEF or SKY CHIEF GASOLINE... Be convinced of its merits and you'll Get the Habit.

BROWN'S TEXACO STATION

Conveniently Located N. E. Square TELEPHONE 12

NORTHWESTERN vs. MICHIGAN

waiting

SELECTIVE SERVICE

First draft call for Floyd county has been set at three, according to information received here this week. It is expected that volunteers will fill this quota.

Nearby boards have the following quotas:

- Briscoe, Silverton, one.
- Crosby, Ralls, three.
- Dickens, Dickens, two.
- Floyd, Floydada, three.
- Hale, Plainview, five.
- Lubbock, Lubbock, (1) Seven, (2) eight.

REGULAR ARMY VOLUNTEERS

Van Fuqua, son of Mr. and Mrs. M. C. Fuqua and Billy Crabtree, son of Mr. and Mrs. E. R. Crabtree, have volunteered for three years of service each in the regular army.

They left Tuesday and have been assigned to duty at Barksdale field, Shreveport, in the Puerto Rican detachment of the Air Corps.

Crosbyton

(Continued from page 1)

And he did alright the few times he lugged the ball. Foster played a steady and good defense game, and made a good showing with his leather-lugging except for the fact that he let a pass slip through his fingers.

Golightly was Floydada's big berth and his firing of passes was accurate and hard, considering the wet ball and heavy anti-air defense. His receivers had bad luck all afternoon. Rushing played his usual steady game.

The linesmen were outstanding. Dillon Patterson played one of the best games he has ever turned in and "Big Foot" Turner undoubtedly earned himself an "all-district" job with his brilliant work at center and line-backer. The other linesmen played hard steady ball but the work of Turner and Patterson was outstanding.

No doubt the Chiefs expect Floydada to arrive with a flock of bluebirds and are planning a surprise attack, and since Floydada has a habit of spotting their enemies one counter, it is quite likely that Crosbyton will collect one touchdown early in the setto.

A barrage of passes are certain to be thrown, with Chowning, Golightly and Rushing in the backfield, and Crosbyton has two able tilters as well. Crosbyton has shown little power football but ample hither-and-yon running to make ends, tackles and halfbacks nervous.

Floydada has no district championship to worry with now, so they should shoot the works in "all out" offense that will give the fans something to remember. All of the fancy hell-for-leather plays can be unpacked and aired out as well as the standard run of the mill stuff.

Yessir, the Floydada-Crosbyton promises to be a good ball game.

W. H. Henderson, M. L. Solomon and N. W. Williams were among those from Floydada who attended the funeral for J. A. Bain at Silverton Sunday.

Miss Mary Katherine Daniel a student at Tech college, Lubbock, spent the week-end with her parents, Mr. and Mrs. J. V. Daniel.

Estelle Gary of Lubbock spent the week-end with her parents, Mr. and Mrs. Bob Gary.

Mr. and Mrs. A. W. Westbay of Amarillo spent the week end with Mr. and Mrs. W. R. Simon.

Mr. and Mrs. W. U. White made a business trip to Lubbock Tuesday.

Mr. and Mrs. R. B. Rossen made a business trip to Lubbock Monday.

Conservation

(Continued from page one)

at which time the farm of Oliver W. Holmes will be visited.

As the soil conservation district supervisors have the big task of supervising the work of this district for which they receive very little compensation and who are extremely anxious to have a workable program, it is urged that as many farmers and ranchers as possible take advantage of these meetings and help in the discussing of the analysis of information which is obtained on preliminary survey, land use planning summary and AAA work sheets so that the strong and weak points in the present farm and ranch set-up can be brought out as well as getting the farmers' and ranchers' desires, experiences and changes that he wishes to make.

The supervisors are anxious that the farmers and ranchers study and discuss the enlarged maps that have been made by the soil conservation service of the sample farms and that the farmers and ranchers point out recommendations and alternatives for land use, soil treatment and conservation practices which will be considered in the arriving at the final plan for each part of the farm and ranch.

Discussions will be held on a complete conservation plan for these sample farms explaining operation maps, program of conservation operation, necessary sequence of operation and relation of one job to the other and how the farmer and rancher intends to carry out the plan.

It will also be necessary that the economic affects of applications be discussed. Farmers and ranchers attending these gatherings will have an opportunity to understand just how the soil conservation district will fit into their farming operations regardless of what kind of a farm they have, irrigated, ranch or dry-land farm and the only way that a workable plan can be formulated is that the farmers and ranchers attend one of these meetings so that they will have an opportunity to study and assist in formulating a program which they would like to put into operation on their farms.

Weather

(Continued from page one)

storm was not known for certain as late as Wednesday noon. The figure was known to be above 70 men last.

No snow or other moisture fell in Floyd county, except for a few flakes of snow during Tuesday. Further northward, however, blowing snow made the situation much more serious and much lower temperatures were registered throughout the Oklahoma panhandle, Kansas, Nebraska and Colorado.

MRS. S. A. GREER ABLE TO LEAVE HOSPITAL TUESDAY

Mrs. S. A. Greer was carried to the Plainview hospital Friday, following a light stroke of paralysis, was able to be brought to the home of her daughter, Mrs. Roe McCleskey, Tuesday. She is reported to be very much improved.

Keith Tye, student at N. T. S. T. C. at Denton, spent the week-end with his parents, Mr. and Mrs. W. O. Tye.

Market Today

Poultry

No. 1 colored hens, 4 lbs. and up 10c
Colored hens, under 4 lbs., and all Leghorns, lb., 7c
No. 1 Springs, 2 lbs., 13c
Springs over 2 lbs., 8c
Cocks, lb., 4c

Cream

Butterfat, No. 1, lb., 29c
Butterfat, No. 2, Not Wanted

Eggs

Eggs, per dozen, candled, No. 1, 18c
No. 2 Hides, lb., 4c

Free from holes

No. 1 Hides, lb., 7c
No. 2 Hides, lb., 4c

Grain

Wheat, bushel, 71c
Threshold Maize, dry, 35c
Cwt., 85c
Kaffir, Hegari, cwt., 85c
Maize Head, dry, ton, \$9.00 to \$10.50

Hogs

Wednesday's Quotation

Tops, 5.90
Packer Sows, 5.90

Cotton

15/16 middling, 8.16
Government export program 9.70
Middling, 3/4, 7.96
Prime Cotton Seed, ton, 25.00

Patriots Day

(Continued from page 1)

duction of Floyd county three draft volunteers.

Representative-elect Tom W. Deen is expected to act as chairman and introduce Senator-elect John Lee Smith of Throckmorton, who has been a leader in the American Legion and in state politics for a number of years. Smith is expected to make the main address on this occasion.

Other speakers will be Representative-elect Paul Eubanks of Matador, Senator-elect Marshall Formby of Dickens, Senator G. H. Nelson of Lubbock and possibly others.

Three volunteers have appeared to fill Floyd county's selective service quota for November, these boys are Jess Willard Fair, Jack Lester Pharis and William Andy Pharis, all of Lockney. They will be inducted into service during the program at the theatre under the direction of the Floyd county draft board. The boys have yet to pass their physical examinations.

At 2:30 the afternoon feature, the Floydada-Spur football game will begin. These two teams have been gunning for each other for many years and just because both are out of the district running, there is no reason to believe that they will pull punches. The battle promises to be one of the most bitterly fought in a long time as the teams seem to be evenly matched.

Big Dance Planned

Thursday night an all-girls orchestra out of Amarillo is expected to provide the tunes for a dance sponsored by the Legion. Just where the dance will be held has not been settled but it is certain that one will be given.

The orchestra has proved to be one of the most popular in this section and with the girls furnishing the music, a successful and excellent evening's entertainment for those who dance is assured.

Cotton

(Continued from page 1)

that nothing but a one variety will be allowed in the 1941 pool.

Spinners are looking for a one variety in even run lots and this is the thing that the cotton farmers of Floyd county must realize if they expect to cooperate and advance the cotton sales to the maximum in this county.

County Agent Bredthauer, further states that every ginner in Floyd county has cooperated in the advancement of this program and wishes to point out that the ginner is unable to put this program over, that it is purely in the hands of the cotton farmers and if they just keep this in mind that the ginner will do his part in giving the farmers the best ginning service possible and the program will take care of itself.

Farmers who have cooperated and taken advantage of this program could do an untold amount of missionary work by explaining to their friends, merchants and to anyone concerned as to how they have been benefited. On the other hand, if it has worked to a disadvantage, this is also a thing that needs to be brought up so that it can be taken care of next year.

AN APPRECIATION

We wish to express our sincere appreciation to the friends who were so kind to us in our recent sorrow. Your deeds will be remembered and cherished in our hearts.

Mr. and Mrs. John L. Bragg, Mr. and Mrs. Edgar Bragg, Mr. and Mrs. Carl D. Bragg, Mrs. W. F. Long, Mr. and Mrs. R. W. Watson, Mr. and Mrs. O. B. Tinnin.

Local and Personal

Miss Corene Daniel visited her parents Mr. and Mrs. W. F. Daniel last week-end. She is employed with the Commercial Credit corporation at Lubbock.

Mrs. Maud Shurbet left Wednesday for Roy, New Mexico where she will visit with her son, L. V., and daughter, Mrs. Carl Rhodes.

George Fry Linder, Plainview Wayland college student, spent the week-end with his parents, Mr. and Mrs. Geo. Linder.

Jennie Lou Harper, student at Tech college, spent the week-end with her parents, Mr. and Mrs. E. E. Harper.

Born to Rev. and Mrs. T. L. Merriott, October 25, a son weighing seven pounds. He has been named Donald Lavel.

Margaret Hale, who is employed at Lubbock, spent the week-end with her parents, Mr. and Mrs. J. S. Hale.

Mr. and Mrs. J. D. McBrien spent the week end with her sister, Mrs. Algy Smith, and Mr. Smith of Big Springs.

Mr. and Mrs. C. B. Harris and children of Lubbock were guests of his parents, Mr. and Mrs. S. T. Harris, from Saturday until Monday.

Mrs. Mary Sanders and daughter, Mary Lou, of Lubbock, returned home Tuesday after a visit here with her sister, Mrs. C. M. Martin.

Mary Katherine Daniel, student at Texas Tech college, spent the week-end with her parents, Mr. and Mrs. J. V. Daniel.

Born to Mr. and Mrs. L. E. Neff, of Lakeview, a daughter, October 30, named Nelda Lagene.

Born to Mr. and Mrs. W. E. Yandell, November 12, city, a daughter named Bonnie.

Bond Vote

(Continued from page one)

years from now will be too late. Judge Tubbs said. "If we wait past the time limit and thus let the responsibility ourselves for highway construction, we feel would be in the wrong attitude, want the people themselves to do what they want done after they thoroughly go into the situation. Counties in this section of state which have already voted road construction bond issues in order to get their roads in the program include Terry, Ector, Dall and Gray. Other counties which will vote on similar measures include Hockley, where the citizens will decide the matter on November 30 and Deaf Smith, Briscoe, Swisher, Castro and Hall, where votes will be taken in December.

TURKEY

growers, THANK YOU!

We bought the turkeys last week.

See us in December

C. L. Berry

KING'S

BULK APPLES, Peck, **19c**

GRAPEFRUIT, 2 For, **5c**

FLOUR, 48 Lbs., **95c**

FLOUR, 24 Lbs., **55c**

FOR HOG KILLING—All Kinds Meat Cure

SAUSAGE SEASONING, Package, **19c**

COUNTRY SAUSAGE, Pound, **15c**

LIVER, Pound, **10c**

RIBS—BACKBONE

We will grind your Sausage for 1c per pound.

KING'S

Grocery and Market

Phone 13

LOOPER'S

Coffee ADMIRATION, 1 lb VACUUM PACK, **.15**

Coffee ADMIRATION, 2 lb VACUUM PACK, **.30**

Coffee 3 lb jar VACUUM PACK, **.45**

Soap Flakes 10c box **.05**

Tomatoes no 2 can **.06**

Peanut Butter 32 oz jar **.20**

Yams EAST TEXAS, 10 lbs **.16**

Green Beans LA GRANDE, 3 cans **.22**

Pure Honey gallon bucket **.75**

Beans MEXICAN STYLE, 2 cans **.15**

English Peas PURE MAID, per can **.05**

Pickles 32 oz jar **.09**

Hot Tamales no 2 can 2 for **.22**

Jello ANY FLAVOR, per package **.05**

Sugar powdered 2 boxes **.15**

Pinto Beans Colorado 4 lb sack **.19**

Bacon SUGAR CURED, sliced lb **.15**

Pure Pork Sausage lb **.12**

Bologna FRESH SLICED, lb **.11**

Pure Lard per pound **.07**

Star Cash Values

LARD, 8 Lb. Carton, **60c**

COFFEE, Monarch, 3 Lbs., **65c**

BEANS, Pinto, 4 Pounds, **15c**

SYRUP, Gallon, **49c**

MILK, 3 Small Cans, **10c**

SOAP, Laundry, 3 Bars for, **10c**

OXYDOL, Giant Size, **55c**

CRACKERS, 3 Pounds, **13c**

BOLOGNA, 2 Pounds, **25c**

BANANAS, lb, Very Fine, **5c**

LETTUCE, Head, **5c**

Everything for Meat Curing

Star Cash Grocery

Week-End Specials

COCOANUT, Pound, **19c**

Sour PICKLES, Quart, **15c**

Del Monte Pineapple JUICE, 47 oz. Can, **25c**

DEL MONTE PEACHES, No. 2 1/2 Can, **19c**

HEINZ CATSUP, Large Bottle, **19c**

TOMATOES, 3 No. 2 Cans, **19c**

Vienna Sausage 2 Cans, **15c**

MUSTARD, Quart Jar, **10c**

PINTO BEANS, 4 Pounds, **19c**

HULL & McBRIEN

Phone 292

Headquarters for the Thanksgiving FEAST

All the Trimmings, all the Fixins for the Happy Holiday Get-Together of family and friends. Make out your shopping list and bring it to Felton-Collins.

SUGAR CLOTH BAG 10 Lbs., **45c**

Folgers Coffee lb **22c** 2 lbs **43c**

EMPSON PEAS 2 cans **25c**

CORN Le Grande Sweet Corn, 3 no 2 cans **25c**

TUNA For Salads 2 Cans **25c**

JELL-O Six Delicious Flavors Pkg **5c**

Welch Grape Juice One PINT FREE WITH ONE QUART, **45c**

MATCHES Diamond Six box Carton **20c**

PANCAKE FLOUR One PINT MAPLE SYRUP, BOTH FOR, **25c**

CRISCO 6 lbs **99c** | P & G Soap 3 bars **10c**

White Fur Tissue the New Improved WHITE FUR TISSUE SOFTER • WHITER MORE ABSORBENT **4 ROLLS 23c**

TENDER-CURED HAMS HALF or WHOLE, lb **23c**

SLICED BACON Lakeview 2 lbs **35c**

BOLOGNA lb **12c**

Beef Roast Choice Flesh, lb **18c**

Pork Chops Fresh Lean, lb **19c**

Oleomargarine lb **10c**

FELTON-COLLINS Market & Grocery

Telephone 27

Grapes TOKAY Pound **5c**

Bananas DOZEN **15c**

Grapefruit TEXAS 2 for **5c**

WINE-SAP APPLES PECK **29c**