

EDITORIALS

To all appearances Japan is holding the sack in its most recent alliance with Germany and Italy. Mr. Hitler used his usual blackmail methods on the Japs, pointing out that if the island empire expected to get the plunder of Asia approved and its rape of French Indo-China and the Straits country recognized after the wars are over, it would be necessary for the Japs to be on the right side now. The Japs, like most peoples, recognize the master's voice. Might still makes right.

There is no solution, at least no immediate one, for the problem presented by "moving day" to the farm tenants of the United States in general and Texans in particular. A part of the blame for the fact that thousands of Texas tenants will soon be on the move is laid at the door of the type of contract that landlords and tenants have. Four of the common faults of the Texas rental contract found by Texas A & M. Extension service specialists include: Failure to put the terms of the lease on paper; short leases, usually one year; heavy emphasis on cash crop farming, and failure to encourage improvements on the farms. Some things these contracts do not take into consideration are the need for soil conservation and soil improvement. This last includes a crop rotation program, of course. All in all the need is imperative that the turn over in tenants be slowed down.

No Third Term democrats in Texas have begun to work up a pretty good organization. A recent announcement put Peyton Randolph, Plainview, in the list of senatorial district members of the executive committee. The campaign protests a presidential third term. The only difficulty is that the No Third Termers are automatically forced to support the man with the wrong backing for the job. A recent announcement in Plainview also had the news that the county chairman in Hale county had resigned, saying that he was out of sympathy with some of the New Deal policies.

One would have to go a long way to find a candidate or a political philosophy with which or whom he could go along in every particular. The fact is that it isn't done. President Roosevelt with his known faults and the New Deal with its many vulnerable points are undoubtedly closer to the people out at the grass roots than is Mr. Wilkie and his Republican hierarchy. Nearly all the political philosophies that have brought the southwest into its present position as a tail to the kite, with the many inequities we now suffer can be traced to the Republican party's disregard for our situation in the national set-up. There is no reason to expect a change of front from the old guard who will be in power whether Mr. Wilkie would have them so or not.

You will find it less easy to uproot faults than to choke them by gaining virtues.—Anon.

Speaking of things political, it appears to us that all Mr. Wilkie has to do to beat himself for the presidency is to keep on wise cracking. If only he would not talk, his backers cry. An old-fashioned saying in the southwest, "Every time he opens his mouth he puts his foot in it," seems applicable. We do think Mr. Wilkie a most estimable personage, but that's not what we are talking about.

Bills Day over at Ralls is going to be another ringer this year. It has been set for October 8 and all manner of Bills are to be there that day. Dr. "Bill" White, president of Hardin-Simmons university will be the celebration's outstanding attendant. He will make a speech and the Hardin-Simmons Cowboy band will play.

If you are a farmer and have noted that part of your field of forage feeds did well while other portions did not, it is suggested that instead of charging all your failure to dry weather that you check against the possibility that some of your troubles arise from plant diseases. Texas farmers annually invest \$25,000,000 in seed. When a man bets a year's crop on what he puts into the ground in the spring he ought to try to be sure that he doesn't add the hazards of diseased plants to the scores of others he has to hurdle before harvest time comes.

Japan's "peace" policy becomes a bolder one as the days go by. As war keeps the European nations busier the Nipponese get cockier and cockier, certain that America will not interfere. Already the British have surrendered practically all of their concessions in China and now it is France that is due to give its century-old development in Indo-China up to the demands of the Island empire. It began when Japan first got away with the rape of Korea, then it was Manchukuo, then China itself. Japan, with a million-man army in China, its navy sweeping the adjacent seas for thousands of miles, its war victims numbered in the hundreds of thousands, has not to this day declared war and set up a declaration of its intents and purposes for the world to judge.

There are several big fights due to be staged in Austin, legislatively speaking, when the session begins next January. Naturally, you expect one of these to be over Old Age pension taxes and another over the truck load limit. But one fight that is always with us and over which there will be much politics is the liquor control matter. The Liquor Control Board is going to have to put up a fight for its existence and don't think it will not do as much. Already the ground work is being laid for this fight by the board and by the enemies of the board plan. The liquor question has not been and will never be settled in this or the next generation. Maybe it will be in some other generation.

As A Farm Woman Thinks

Nellie Witt Spikes

God give us men! A time like this demands. Strong minds, great hearts, true faith and ready hands; this poem was written at the time of the Civil war but the poem is true for all time, for the need of the world has ever been, "strong minds, true faith and ready hands" in war and in peace.

God's Mercies, Zelia M. Walters

"The Lord's mercies—new every morning," the prophet Jeremiah discovered on a glad day of his life. What an awesome thought. In all the eons since the universe began, God's mercies have not failed. They are new every morning. "Yes," we say "But there have been long ages when men have failed to perceive them, and so suffered as if there had been no mercies or love of God. Nations miss those unfailing mercies, but so do individuals. Let us so prepare our heart before we begin each day, that we may not miss the mercies of God lying all about our path.

In passing I notice that Mrs. Ned King has a fence across her back yard and each picket is a stalk of flaming gold.

We had such a nice visit in the home of Mr. and Mrs. W. P. Fullington of Lorenzo recently. Mrs. Fullington as many of you know was a Shipley. They have a beautiful brick home and have just completed a rock fence around the yard. Rocks of many colors are cemented together and the gate posts and high places in the fence are topped with round rocks from near Post. He gave me one for my fence.

In the enclosed yard are many evergreens, pecan trees and tall apple trees. In the back yard are tall spreading box elder trees which were brought as young seedlings from the Old Quaker home of Charlie Hawes at Estacado. The spirit of youth lingers with this delightful couple as evidenced in the two hundred young Frank peach trees just getting started and in the companionship of their young grandson.

Both have records of faithful devotion to duty and to education. Mr. Fullington was a teacher on the plains in early days and his wife taught for many years. He laid necessities of early days over the country at Estacado. She has the record of teaching a class in Sunday school for 46 years in succession. She has not only taught others the way of life, she has lived it in their midst. Young graduates have been encouraged and inspired to higher ways of life by her graduation exercise addresses. Friendliness, hospitality and laughter meet the guest when he enters the door at "Uncle Bunch's" and we hope they may meet their friends at that door for many, years to come.

The beauties of California flowers has long been sung by their residents. Dahlias as large as a dinner plate, they would tell us but California has nothing on Floydada for I saw dahlias last Saturday at the Flower show as large if not larger than dinner plates. A bouquet of small rose colored zinnias caught my eye. One of blue asters and yellow marigolds was lovely.

Every time I went in a certain store a picture caught my eyes. It called to me to take it home where

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Taken from the files of September 30, 1926)

H. H. Shell & Son, contractors on the E. C. Andrews Ward school, latest addition to the Floydada Independent School district's teaching equipment, expect to complete the building next week.

Woody Drug company last week completed the installation of a frigidaire fountain, which throughout is cooled by the frigidaire process which has come into use the past two years.

Tax rate for the city of Floydada was set by the city council at their meeting on Friday, September 24, at the same figures as last year, \$1.45 on each \$100 valuation.

Lockney Longhorns defeated the Spur High school football team here Saturday by a score of 7-0. Clarence Luttrall, of Detroit, arrived the first of the week to spend his vacation visiting his parents, Mr. and Mrs. John Luttrall.

The Floydada Whirlwinds defeated the Tahoka Bulldogs Wednesday in their first official game of the season by a score of 20-0. The game was played at Lubbock as one of the features of the South Plains fair, and was well attended.

Born to Mr. and Mrs. W. A. Buford of Cedar, September 28, a daughter.

Floyd county needs a paved highway through the middle. It would cost plenty of money but more than be worth it. L. A. Marshall is one Floydada citizen who has been converted to this idea by travel over paved highways through other people's counties.

Judge E. C. Nelson, Jr. spent the first of the week in Amarillo on business.

it would hang on my walls. In this picture are covered wagons going towards the setting sun. Men with vision in their eyes, resigned women by their sides, resigned to go where their husbands had such an urge to go, children in the back. At least the picture became mine. What if I needed something to wear more than that? Dresses for the soul sometimes are better than dresses for the body. It is not only a picture to me. It is my childhood. Mrs. Chapman and I got acquainted as I washed last week. We had a pleasant visit together.

Am so sorry that Mrs. John West has not been so well as usual this summer. Met and visited with so many friends last Saturday in Floydada it would take a page to name them.

Turkeys are such an aggravation this time of year before you have the money for them in your hand. They only want feed grown on a neighbor's place. The garden entices them to fly over and help themselves. They fight and quarrel. You can drive them to where you want them to go, but they will beat you back to the place they started from.

There are sounds missing this fall that we have become accustomed to, the sound of busy gins snatching white fluffy cotton from gummy seeds. We miss the hurry and scramble, the getting up early to work. We long for the rumble of the maize wagons going to fields of gold and the cotton wagons being filled so soon. The sound of the binder going and coming on the fall wind is not heard in our neighborhood. But there is always another year for the farmer.

POET'S CORNER

(This column carried on by contributors, entirely without remuneration, under direction of Mary Dean Waters, Beeton, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most Texas and the immediate southwest).

HOME FROM SCHOOL

Down the safe wide road they come, The nation's children coming home. Warm food awaits, no crust Of hard coarse bread. Their home a happy place They do not mourn for dead— Slain in a cruel war Or for their nearest kindred Scattered and driven far. Their skies are blue Sun shine serene

No bombing heard No war planes seen. Here in America, oh happy place We stand alone—a free-born race We walk our roads in safety We keep our hearts in love May we remember always Our Ruler up above. —Flora Smith Dean.

BLUEBONNET BALM

(Dedicated to pioneer mothers) God knowing this world's needs Decided to create Texas For all races and creeds. In the distance he saw Many pioneer mothers withdraw As sunbonnets they tie Securely beneath their chins And bid loved ones goodbye. God knowing women's ways And that these same sunbonnets Would see many Easter days Said "I'll plant them for a balm To come forth in the Spring Tiny bonnets as a charm Nodding from a stem Bluer than the skies Shall be the color of them." Erva Ann Sherrard, Spring Creek Ranch, Burnet county, Sand Antonio, Texas.

Writing fluids, Hesperian.

"Leto's" For Sore Gums An Astringent for superficial soreness that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. Arvine Drug Co.

Dr. Wilson Kimble Optometrist Specializing in fitting glasses and straightening crossed eyes. TELEPHONE FLOYDADA 254 TEXAS

Vegetable Laxative With Proved Feature The punctual, gentle relief from constipation which is generally enjoyed when BLACK-DRAUGHT is used by directions is due to a combination of vegetable ingredients. Chief of these is an "intestinal tonic-laxative" which helps tone lazy bowel muscles. Next time, remember spicy, aromatic, time-tested BLACK-DRAUGHT! It is economical, too: 25-40 doses, 25c.

SLUGGISH? GASP? TRY QUICK RELIEF

If sluggish, have bloating gas from temporary constipation, get the famous Silver Color Bottle of Adierka that contains 3 laxative ingredients to give A MORE BALANCED result and usually acts in two hours or less. White Drug Co. and Bah-op's Pharmacy. Q-2

LAND We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, and about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada. W. M. Massie & Bro. Floydada, Texas

Plainview Sanitarium & Clinic PLAINVIEW, TEXAS Thoroughly equipped for the examination and treatment of medical and surgical cases.

STAFF E. O. NICHOLS, M. D. Surgery and Consultation J. H. HANSEN, M. D. Surgery and Diagnosis GROVER C. HALL, M. D. Eye, Ear, Nose, Throat and Bronchoscopic ROBERT H. MITCHELL, M. D. Internal Medicine R. G. SPANN, M. D. Pediatrics C. D. WOFFORD, D.D.S., Dentistry E. O. NICHOLS, Jr., M. D. Surgery and Gynecology SUSIE C. RIGGS, R. N. Superintendent of Nurses DELIA C. KELLER, R. N. Instructress School of Nursing SCHOOL OF NURSING X-RAY AND RADIUM Pathological Laboratory

Advertisement for Phillips 66 gasoline. Text: 'What is a turkey doing in an October gasoline ad? It's rushing the season a little to broadcast the picture of the great American bird before Thanksgiving... but it dramatizes and highlights the money-saving facts about a remarkable motor fuel which does not rush the season!' Image of a turkey. Logo for Phillips 66. Text: 'NEW Phillips 66 Poly Gas is better than ever. At regular price... it delivers practically the same kind of anti-knock performance for which you formerly had to pay 2¢ extra per gallon. And even now, premium price gasolines only infrequently equal or exceed the volatility (high test) of NEW Phillips 66 at its lower cost.' Bottom text: 'Phill-up with Phillips for Greater Mileage'

Advertisement for Farmers Co-op Gin. Text: 'WE ARE ALL SET Better Equipped Than Ever To Handle Your GINNING Quick Service On Loan Cotton We are qualified for Free Grading and Stapling under the Smith-Doxey Act for the Farmers Co-Op Cotton Improvement Association. All Cotton Ginned With Us Will Be Classed FREE of Charge OUR GIN HAS BEEN COMPLETELY OVERHAULED—AND WE ARE READY TO GO! Farmers Co-op Gin 319 North 5th Street'

Floydada Four Horsemen Gallop Over Tulia Hornets 25 to 0 Friday Night

Whirlwind Line Allows Only 40 Yards

Tulia's pepped up Hornets ran into a devastating running attack here Friday night delt out by the Floydada Whirlwinds four horsemen Goughly, Rushing, Patterson and Foster and were routed 25 to 0.

The Winds failed to exhibit the snap and snap that they featured at Station but their methodical plugging dazed Tulia with its sheer power and audacity. Floydada's line sparkled at times and again looked ragged as blocking assignments were carried out or bungled. Line play was generally pleasing though and Tulia failed to find the combination to a consistent ground gaining system as did Slaton.

Tulia managed to make three first downs during the evening while Floydada chugged along for 19 firsts. Cox and LaRoe carried the brunt of the Hornet attack most of the night.

Sher Power This
Floydada won the toss and elected to kick and defend the south goal. A brisk south wind was cutting the length of the field. Patterson kicked to Turner on the 10 but the ball rolled to the Tulia 4 yard line before being killed.

Cox kicked out immediately to G. Patterson on the 29 but Patterson fumbled the ball and Tulia recovered on their 30. Cox lost 5 at right guard LaRoe snaked over right guard for 2 yards. Cox flipped a pass intended for Hutson but it was wide. Cox kicked to Goughly on the Floydada 32.

Goughly rammed right guard for 6. Rushing tried the same spot for 3 and a first down. Rushing lost 1 at right tackle. Goughly lost 5 at left end as his interference failed to block. Goughly to Foster fell incomplete. Rushing kicked out on the Tulia 15.

Edmonson tried left tackle for 1. Cox picked up 1 at right guard. Floydada penalized 5 for offside. Edmonson gained 3 at left tackle first down. Cox fired a pass toward Hutson but Turner intercepted for Floydada and Floydada took over on the Tulia 29.

Goughly fired a pass to Grigsby but the ball slipped through his hands incomplete. Rushing rushed right guard for 15 yards, first down. Goughly chased around right end to score standing up. Rushing missed the kick. Floydada 6, Tulia 0.

D. Patterson kicked to Hutson who was downed on the Tulia 35. Cox tried right end for 3. Tulia penalized 5 yards for offside. Edmonson cut around left end for 9. Cox pried at right tackle, but lost 2. Cox kicked to the Floydada 46.

Goughly lost 5 at right end. Goughly flipped a basket pass to Patterson who raced over left tackle for 13 yards, first down. Goughly cut over left tackle to the Tulia 36.

Just Like That
Rushing banged right tackle for 1. Foster reversed around left end for 20. Foster carried over right tackle for 6. Goughly smashed right guard for 1. Goughly circled wide around right end for a touchdown. Rushing missed his kick. Floydada 12, Tulia 0.

Rushing kicked to Edmonson on his 20, returned to Tulia 36. Cox lost 1 at right end. Edmonson lost 2 at left end. Cox to Hutson fell incomplete. Cox kicked to the Floydada 40.

Patterson snake-hipped around right end for 15. Rushing bootlegged over left tackle for 6. Foster tried left tackle but made only 1. Rushing drove his way for 17 over left tackle. Foster reversed around left tackle for the touchdown. Goughly passed to Patterson for the extra point. Floydada 19, Tulia, 0.

D. Patterson kicked to Cox on the Tulia 30. LaRoe tried left guard for 1. Cook tried but fumbled and recovered the ball on the Tulia 20.

Cox kicked out to the Floydada 37. Rushing speared left guard for 8. Foster lost 1. Rushing pounded left guard for 4. Rushing passed to DuBois but it netted minus 1. Rushing fumbled back to pass but finding no receivers elected to run around right end for 10. Rushing carried again over left guard for 6. Rushing to DuBois fell incomplete on the goal line. Rushing basket passed to DuBois at right tackle but DuBois fumbled and Womack recovered for Floydada on the Tulia 35 as the half time came.

No Scoring Here
Cox kicked out of bounds and Floydada took over on their own 35. Goughly to Patterson fell incomplete. Goughly smashed through left tackle for 4. Rushing dropped 2 on an attempted reverse. Goughly kicked to the Tulia 43.

Cox bumped right tackle for 1. LaRoe tried right guard but fumbled and Childers recovered for Tulia on the 48. Cox lost 5 at left tackle. Cox kicked to Rushing, fumbled but Goughly recovered on the Floydada 26.

Goughly raced for 4 at right end. Patterson double reversed around right end for 18. Goughly smashed at left tackle fumbled and Rushing recovered on the Tulia 45. Patterson failed to gain at right end. Rushing speared for 2 over left guard. Rushing hurried over right guard for 4. Patterson circled right for 5. Rushing bootlegged out 6. Rushing lost 1 at left end. Patterson fumbled and lost 18 yards. Goughly whipped a pass to Patterson on the Tulia 23. Goughly to Patterson fell incomplete, ball over to Tulia on the Tulia 33.

Cox quick kicked to the Floydada 35. Goughly ran right end for 12. Patterson jabbed right tackle for 5. Foster dropped 1. Patterson hipped over right tackle for 7. Ball on Tulia 40.

Final Counter Made
Goughly was thrown for minus 4 on an attempted pass. Rushing basket passed to Patterson over right tackle for 15. Rushing hit left guard for 5. Goughly jammed left guard for 6. Patterson made 2 at right tackle. Rushing made 6 at left guard. Rushing drove to the Tulia 3. Patterson raced over right tackle for the touchdown. Rushing failed to kick goal. Floydada 25, Tulia 0.

D. Patterson kicked to Cox on the Tulia 20, returned to Tulia 34. Cox smashed over right tackle for 5. Cox to Caraway fell incomplete. Cox gained 1 on a fake pass. Cox kicked to the Floydada 30.

Rushing speared through for 4 at right guard. Goughly to Rushing was wide. Goughly went over left guard reversed his field and went to the Floydada 45. Rushing made 1 in two thrusts at the right side of his line. Goughly kicked over the goal.

Ball out on Tulia 20. LaRoe failed to gain at right tackle. Cox whipped a pretty pass to Caraway for 13 yards. Cox whipped another pass intended for Hutson but it was wild. Cox pounded right guard for 4. Caraway tried left guard for 3. Cox kicked to the Floydada 38.

Rushing speared through left guard for 5. Cardinal ran through left tackle for 10 as the game ended. Floydada 25, Tulia 0.

SEASON STANDINGS
DISTRICT 4-A

Team	W	L	T	Pct.
Floydada	2	0	0	1.000
Ralls	1	0	0	1.000
Paducah	2	0	1	.833
Matador	1	0	1	.733
Spur	2	1	0	.667
Crosbyton	1	1	0	.500
Lockney	1	2	0	.334

Last Week
Turkey 6, Lockney 0
Spur 47, Silverton 6
Crosbyton 27, O'Donnell 0
Paducah 40, Memphis 0
Floydada 25, Tulia 0.

This Week
Crowell at Floydada (N)
Crosbyton at Matador*
Lockney at Paducah*
Abernathy at Ralls (N)

*Indicates conference games.



AS I SEE IT

By Bill Hams

Old Grey Mare
The Old Grey Mare may not be what she "uster" but neither are the Lockney Longhorns right at the present. We watched a bunch of Turkeys blast their way over a lifeless bunch of Lockney boys Friday and win 6 to 0, something that wouldn't have been possible last year or the year before.

The Longhorns have failed to pick up the fundamentals. They block poorly and tackle high, when they do block or tackle. Their interference was a pipe dream and their line was about as tough as a plate glass window. Bob Davis, of whom we have great respect, ran into the line standing up and Kelley did little better. Defensively Kelley and Davis were both good.

But by November 1, we expect the Longhorns to be in their stride and rough and tough and probably will battle Floydada all over the green sward before they are beaten... if they are beaten.

Not Good Enough
The Whirlwinds have been racing along at the speed of a typhoon these past two weeks but to date they don't have the power defensively or offensively to be district champs.

They don't block consistently enough, don't tackle with enough surty, and fall in many ways to convince the fans and rail birds that they ought to be considered as contenders of Matador and Paducah calibre.

The two teams they have knocked over would be "tail enders" in this district this year so there is no reason to consider ourselves "good" until we beat some team that is a recognized power.

There's harsh words, but we haven't said a word that indicates we "can't" be district champions. No sir, Floydada has a well balanced backfield, nifty in fact. A hard charging, and potential line that can wreck most anything they face if they are in the mood.

Gotta Face Facts
The Whirlwinds might just as well face facts. Every club in District 4-A would give their eye teeth to knock them a-kicking. Every team from here on out will be waiting to kick their teeth in and wear out the Floydada double stripe.

Floydada doesn't have a friend in this district... Lockney, Matador, Paducah, Spur, Crosbyton and Ralls are just laying for Floydada, and brother they don't have any beautiful red roses to hand us either... they only want to present the Green and White with lilies.

Any breaks the boys get in this area will have to be earned... and probably the hard way. It means

every man on the squad will have to play heads up football from here on out or Floydada's hopes are going to go glimmering.

Coaches Hale and Winter will do their part. The Whirlwinds must do theirs. They can't get "cooky" or under-rate any opponent but must figure each one as a possible title holder and block and tackle and play like the very old Nick.

It is a long, rough, rugged road to the district title and it is best never to look any further ahead than the next game... else the title may again become a mirage.

Mike on Vacation
Mysterious Mike began his fall vacation Friday afternoon (by request) after his prediction that Lockney would beat Turkey 24 to 6. Also several of his other games were a shade off, winners right but scores a shade stingy.

This week yours truly will prognosticate while Mike scouts out the facts on Paducah and Matador.
Matador 26, Crosbyton 6
Ralls 33, Abernathy 0
Paducah 28, Lockney 6
Floydada 12, Crowell 6
Spur 0, Open 0.
*Conference tussel.

LOCKNEY LONGHORNS ARE STAMPEDED BY 6-0

An upsetting bunch of Turkeys flew up over the caprock and stampered a herd of Lockney Longhorns into a 6 to 0 defeat. Lockney and Turkey played even-stephen ball the

first half with the Turks having the edge most of the way.

In the third period the Turk reached deep and took to the air and Brook passed to Payne on the Lockney 1 yard marker. Conner then smashed over what proved to be the winning counter.

Lockney took to the air in the final stanza when Davis went to snapping them to Kelley but an interception at one time and a fumble at another stopped two Lockney drives that seemed headed for pay dirt. Outside of Davis, Lockney was a starless ball club.

CROSBYTON REBOUNDS TO SHATTER O'DONNELL

Crosbyton's Chiefs slapped on the war paint and banged the tom-toms Friday afternoon and scalped the boys from O'Donnell 27 to 0.

The Chiefs piled up 20 points in the first period on a running and passing attack led by Ed Blackwood, pitching, and Karr, carrying.

In the final period Blackwood uncoiled and rifled another pass to Simer for the final counter.

BULLDOGS DEFEATHER THE SILVERTON OWLS 47-6

The Silvertown Owls went home Friday with only a tail feather or two remaining after meeting Spur's mighty Bulldogs had things their

way to win 47 to 6 with every man on the Bulldog bench getting in a lick.

The Owls made their counter in the third period against the Spur second stringers.

AIKEN Conoco Service

For QUICK, COURTEOUS SERVICE! . . . Located on the highway at Aiken.

Stop by and let us OIL-PLATE your engine. There is economy in . . . CONOCO PRODUCTS . . . Oils, Greases and Gasolines!



Henry's Conoco Station



"Hot Time!" Cold Night. Parked Late? Never mind...start up in jig-time

Bad days ahead. But here's how Winter OIL-PLATING maintains needed lubricant in advance — for Safe Quick Starts . . .

Your engine is up around 2 feet tall. But where is its highest oil-level? Barely 3 or 4 inches off the bottom during parking. So if you depend on crankcase oil alone, when starting up cold, you'll wait till it climbs a good ways—and goes worming around.

But now! . . . no more hard risky waiting for that first badly needed lubricant . . . not with your engine OIL-PLATED for Winter by changing today to your correct Winter grade of Conoco Germ Processed oil.

Processed into this patented oil that sells at a normal price is a rare extra substance—created by man—to fasten lubricant firmly to metal. The result is OIL-PLATING, attached to inner engine parts as closely as chrome plating is attached to bumpers. And like chrome plating, OIL-PLATING doesn't all drain down during parking, but stays up as high as the highest piston rings reach—ready to smooth out starting stroke No. 1—ready to fight for oil economy by fighting the wear of oil-starved starting. (And the less wear, the more gasoline economy, too!) Then OIL-PLATE now—at Your Mileage Merchant's Conoco station. Continental Oil Company

Conoco Germ Processed Oil

OIL-PLATES YOUR ENGINE



You Are Assured Of Good Service . . .

WHEN YOU FOLLOW THE SIGN OF THE TRIANGLE TO YOUR NEAREST CONOCO DEALER, FOR . . . OILS . . . GASOLINES . . . GREASES



R. C. HENRY, DISTRIBUTOR

PHONE NO. 5

FLOYDADA, TEXAS

GET DOWN TO EARTH



Own a Home

There is nothing like having your foot on solid ground that belongs to you—not to someone else. Home ownership is one of life's most stimulating experiences—and the road to the goal lies straight and clear before you.

An F.H.A. loan arranged through this bank would enable you to carry out your plans to buy or build. Pay rent to yourself. Build future independence and comfort for your family.

We shall be glad to discuss the matter with you.

The First National Bank

FLOYDADA, TEXAS

Ross, We Thank You . . .



Mr. Henry has just added a NEW 1941 FORD Truck to his fleet of FORD Trucks and Pick-ups he uses to serve you with CONOCO Products.



We have been a satisfied customer of CONOCO for 10 years.

FORD and CONOCO, a good Combination.

TRY OUR WASH AND GREASE SERVICE

Bishop Motor Co.

Floydada, Texas

Martin Dry Goods Has Birthday

Firm Which Planned To Retire Re-Stocked For Larger Business

When Martin Dry Goods company last fall announced their plan to sell their merchandise and fixtures and retire from the mercantile business it was their full intention to do so. J. G. Martin, head of the firm, pointed out this week in connection with their anniversary in business.

"We found, however, that the idea we had always had that most any day we could go out of business when they wanted to was not a good one. The way it worked out we just could not afford to sell," he pointed out.

Meanwhile, fortunately it worked out that both the Martin's regained their falling health and were able to resume their vigorous style of merchandising, and months ago they began re-stocking as seasonal demands required and beginning weeks ago had reached a high peak of restocking with new merchandise.

They are entering their thirtieth fall in the operation of a department store with large stocks in every department. Always unexcelled advertisers in their area they are this week sending out advertising to people in portions of four counties including their home county of Floyd, of course, announcing their birthday and calling attention to the opportunities for fall purchases in Floydada.

"We fully intended to retire from the department store business, but disturbed conditions made this impossible, a fact which we hope the public will understand," said the Martin brothers, who for years have been among the chief exponents of truth in advertising in this section. Outstanding merchandise in every line marks their stocks as they open the fall season.

Garden Club

(Continued from page one)
Dahlia, yellow: first, Mrs. W. I. Cannaday; second, Mrs. Sam Thurmon; third, Mrs. W. I. Cannaday.
Marigolds: first, Mrs. L. J. Welborn; second, Mrs. F. V. Payne; third, Mrs. E. E. Hinson.
Pet Plants, colous: first, Mrs. S. T. Harris; second, Mrs. E. L. Norman.
Pot plants, Begonia: first, second and third, Mrs. A. T. Hull.
Nasturtiums: first, Mrs. A. P. McKinnon; second and third, Mrs. F. V. Payne.
Verbenas: first, Mrs. Geo. V. Smith, second and third, Mrs. G. C. Collins.
Roses, red: first, Mrs. J. D. McBrien; second, Mrs. N. W. Williams; third, Mrs. J. C. Barnard.
Roses, pink: first, Mrs. L. J. Welborn; second, Mrs. J. D. McBrien; third, Mrs. G. C. Collins.
Roses, yellow: first, Mrs. J. D. McBrien.
Zinnias: first, Mrs. G. C. Collins, second, Mrs. O. M. Watson; third, Mrs. A. J. Welch.
Carnations: first, Mrs. O. M. Watson; second, Mrs. R. C. Patton.
Asters: first, Mrs. W. I. Cannaday. Canna, pink: first, Mrs. G. C. Collins.
Canna, white: first, Mrs. J. C. Barnard.
Gladioli: first, Mrs. G. C. Collins; second, Mrs. R. C. Patton.
Gladioli, Oriental: first Mrs. G. C. Collins; second, Mrs. J. P. Looney.
Rubber Plant: first, Mrs. J. W. Clonts.
Round leaf Begonia: first, Mrs. J. W. Clonts.
Hollies Florists donated corsages to each of the judges for the Flower show.

Here's What Glad Says

In Times of National Emergency:

"We must pull together for the common good. Here's what I propose:

"On all orders for Made to Measure Suits taken and delivered prior to Nov. 15, 1940, I will issue a money back guarantee, effective if the customer is called for compulsory military service before January 31, 1941.

"This simply means you can order your suit now, take the suit and wear it as much as you wish and if you are called and enter the military service before the end of January, you may return the suit to me for the full refund of your purchase price.

Glad Snodgrass

"Smart Wear for Men Since 1900"

Shooting

(Continued from page one)
automatic. One shell was jammed in the firing chamber.
George Sherrill, one of the proprietors of Unique Barber shop and A. F. Reese, Jr., engineer in the local office of the State Highway department, picked up the wounded man and took him to the hospital. James was apparently badly spent either from the shock of the gunfire or from his exertions.
At the hospital it was indicated that James had not bled seriously, his wounds were all flesh wounds. He was not given a general anesthetic. Probable cause of the death was a blood clot either in the head or heart. No internal hemorrhages, either in the abdominal or lung cavity were disclosed by the undertaker when the body was embalmed. The body was taken to Plainview Saturday morning about 2 o'clock.

FUNERAL FOR SHOOTING VICTIM IS HELD SUNDAY AFTERNOON

Funeral rites for R. C. James, 44, interviewer for the Texas State Employment office at Plainview, were held Sunday afternoon at 3 o'clock following his death in Floydada Friday night from gunshot wounds.
Rev. L. B. Reavis, pastor of the Plainview First Baptist church officiated. Burial was made in the L. O. O. F. cemetery there under direction of Remy Wood Funeral home.
James was a native Texan, born in San Saba county in 1895. He formerly lived at Spur. A wife and eight children survive him, also his father and mother Mr. and Mrs. G. H. James of Dimmitt. Two of his children are married. One is Mrs. E. L. Reese of Brownfield and the other Mrs. John Marshall, Lubbock.

JEALOUSY ASSERTED CAUSE OF SLAYING FRIDAY ON DOWN-TOWN STREET

Jealously is believed to be the cause of the slaying of R. C. James in Floydada last Friday, Mrs. Hough, wife of the accused slayer, left her husband on July 16 of this year and moved to Plainview where she had been employed as a housekeeper. On July 27 Jack Hough sued for a divorce and the custody of their two children, a son 19 and a daughter 6. This case is pending in district court for Floyd county.

Mrs. Reta Wilson Died Friday At N. Y. Hospital

C. L. Berry received a message Tuesday afternoon telling of the death of a sister Mrs. Curtis Wilson of Umattilo, Florida, who died Friday in a New York hospital. The message was from his brother-in-law Mr. Wilson.
Mr. and Mrs. Wilson are former residents of the county having been reared in the McCoy community. The deceased was the former Miss Reta Berry, daughter of Mr. and Mrs. J. W. Berry, pioneers of the county.

Mrs. Delbert Morse Is Re-elected President Of W. F. M. S.

The Nazarene W. F. M. S. in their annual business meeting Monday afternoon at the church, re-elected Mrs. Delbert Morse president of their society.
Other officers to serve with Mrs. Morse are Mrs. N. E. Tyler, first vice-president; Mrs. E. C. Gee, second vice-president; Mrs. Ella Johnson, secretary-treasurer; Mrs. J. F. Bohannon, superintendent of study; Mrs. Ted Ferguson, superintendent of publicity.
Mrs. Johnson was named as delegate to the W. F. M. S. district convention that will meet in Lubbock October 29.

Starkey P. T. A. Meets Friday Night

Starkey Parent-Teacher association met Friday night September 27, at the school auditorium for their regular social meeting.
The following program was given: "Norwegian Mountain Dance," "Onward Christian Soldiers," by the rhythm band; "The Four Winds," "The Hunter's Horn," songs by the choral club; readings by the fifth, sixth, and seventh grade boys and girls; and thirty minutes of fun closed the program with J. K. Holmes as Dr. I. Q.
Refreshments of ice cream was served.
The Parent-Teacher association meets twice a month.

Church of Christ Closes Meeting Sunday Night With Good Attendance

The City Park Church of Christ announced good crowds for its meeting this past week under the direction of W. M. McFarland of Littlefield, and Choice L. Bryant.
Seven responded to the call, Mr. McFarland said. The meeting began September 22 and ended Sunday, September 29.
One of the largest crowds in several years attended the closing sermon on Sunday night and members said it was one of the finest meetings held in a "long time" here.
Regular preaching services will begin this Sunday.

Finley and Jones Are Hurt in Amarillo Accident

Porter Finley and Floyd Jones were bruised and cut last Friday when their pick-up was rammed by a fire truck in south Amarillo. The fire truck was answering what turned out later to be a false alarm.
The pick-up was badly damaged but the boys escaped with only minor or hurts. They returned to Floydada. An Amarillo fireman who was riding the truck received a broken arm.

Entertain Football Boys

Floydada Rotarians had the Floydada Whirlwinds out Wednesday for luncheon guests. Some 30 boys and the two coaches were in attendance. J. A. Arvine was program chairman. Coaches Odell Winter and "Bulldog" Hale presented the pictures of the 1939 Matador game and Plainview scrimmage sessions and explained to the club members the mechanics of football.
Coach Winter explained the offensive phases and Hale explained the defensive workings.
The club adjourned early so members could hear the 1940 World series game.

Mrs. E. P. Nelson Hostess At Class Party Wednesday

The T. E. L. Sunday School class of the First Baptist church held their regular monthly business and social meeting Wednesday, September 25, at the home of Mrs. E. P. Nelson. A covered dish luncheon was served at noon.
During the business meeting new officers for the year were elected as follows: teacher, Mrs. I. W. Hicks; assistant teacher, Mrs. R. S. Wilkin; secretary, Mrs. E. P. Nelson; membership vice-president, Mrs. L. A. Marshall; personal service vice-president, Mrs. C. P. Looper; devotional vice-president, Mrs. Lella Horton; fellowship vice-president, Mrs. D. I. Bolding; secretary-treasurer, Mrs. W. F. Daniels; assistant secretary-treasurer, Mrs. Robert Abernathy; reporter, Mrs. Fred Daily.

Burkburnett Visitors

Mr. and Mrs. G. W. Bryant, former residents of Floyd county, are here this week from their home at Burkburnett, guests of their daughter Mrs. Marion Carpenter and Mr. Carpenter.
They will be here until the weekend and anticipate meeting many of their friends and former neighbors before their departure for home.

Harvest Field

(Continued from page one)
is every reason why a well man should make it a point to do all he can for himself now. Judge Tubbs said. The fact is, the judge indicated, the court is not going to make jobs later for any of those who can work now and do not.
At the Chamber of Commerce office Herwin E. Strickland, secretary, said he had had many calls this week for laborers on the farm, including calls for feed shockers, cotton pullers and general farm labor. He had not been able to fill any of the demands as late as yesterday. "Possibly this is because I have been unable to make contacts at the right places," he said, but added several farmers said they had contacted WPA laborers who had declined work offered them on the farm.

Marie McPeak Operator Palace Beauty Shoppe

For the past two weeks Marie McPeak has been in the employ of the Palace Beauty shoppe, owned and operated by Mrs. Bess Cantwell.
Mrs. McPeak is a graduate of the Arlene Beauty school and has been employed in a Lubbock beauty shop since January.

Mrs. J. E. Swinson Ill

Mrs. J. E. Swinson who has been ill for several days was reported improved Wednesday. Her daughter, Mrs. Marie Reed, and Mr. Reed of Sweeney, came Saturday night to be at her mother's bedside.

Wesley Girls Sunday School Class Elects Officers For Year

The Wesley Girls Sunday school class met Friday at the home of Mrs. E. S. Randerson with Mrs. Randerson, Mrs. Sam Thurmon, Mrs. Lon Blasingame and Mrs. J. B. McReynolds as joint hostesses. The class colors of yellow and green were emphasized in the cut flowers used to decorate the reception rooms.
Following a social hour a business session was held during which officers for the year were elected as follows: Teachers, Mrs. James Colville, re-elected; assistant teacher, Mrs. W. H. Henderson; president, Mrs. G. V. Smith; first vice-president, Mrs. Robert Medlen; second vice-president, Mrs. B. P. Woody; secretary, Mrs. Homer McDonald; assistant secretary, Mrs. Wilson Kimble; treasurer, Mrs. N. W. Williams; reporter, Mrs. Sam Thurmon.
Those attending were Mrs. Homer McDonald, Mrs. W. O. Tye, Mrs. B. P. Woody, Mrs. S. W. Ross, Mrs. Hennessee, Mrs. L. C. McDonald, Mrs. M. L. O'Bannon, Mrs. V. H. Boteler, Mrs. W. E. Grimes, Mrs. Edd Johnson, Mrs. N. W. Williams, Mrs. Lula Moore, Mrs. J. B. Tinnin, Mrs. J. P. Looney, Mrs. Robert Medlen, Mrs. Nora Cox, Mrs. Geo. Smith, Mrs. J. B. Turner, Mrs. W. H. Henderson, Mrs. James Colville, Mrs. B. O. Brock and the hostesses.

Starkey P. T. A. Meets Friday Night

Starkey Parent-Teacher association met Friday night September 27, at the school auditorium for their regular social meeting.
The following program was given: "Norwegian Mountain Dance," "Onward Christian Soldiers," by the rhythm band; "The Four Winds," "The Hunter's Horn," songs by the choral club; readings by the fifth, sixth, and seventh grade boys and girls; and thirty minutes of fun closed the program with J. K. Holmes as Dr. I. Q.
Refreshments of ice cream was served.
The Parent-Teacher association meets twice a month.

Church of Christ Closes Meeting Sunday Night With Good Attendance

The City Park Church of Christ announced good crowds for its meeting this past week under the direction of W. M. McFarland of Littlefield, and Choice L. Bryant.
Seven responded to the call, Mr. McFarland said. The meeting began September 22 and ended Sunday, September 29.
One of the largest crowds in several years attended the closing sermon on Sunday night and members said it was one of the finest meetings held in a "long time" here.
Regular preaching services will begin this Sunday.

Finley and Jones Are Hurt in Amarillo Accident

Porter Finley and Floyd Jones were bruised and cut last Friday when their pick-up was rammed by a fire truck in south Amarillo. The fire truck was answering what turned out later to be a false alarm.
The pick-up was badly damaged but the boys escaped with only minor or hurts. They returned to Floydada. An Amarillo fireman who was riding the truck received a broken arm.

Entertain Football Boys

Floydada Rotarians had the Floydada Whirlwinds out Wednesday for luncheon guests. Some 30 boys and the two coaches were in attendance. J. A. Arvine was program chairman. Coaches Odell Winter and "Bulldog" Hale presented the pictures of the 1939 Matador game and Plainview scrimmage sessions and explained to the club members the mechanics of football.
Coach Winter explained the offensive phases and Hale explained the defensive workings.
The club adjourned early so members could hear the 1940 World series game.

SAVE! Highest Quality MEATS		PICNIC HAMS 1/2 or Whole, lb 16c	
BACON SLICED, Pound.....	16c	LIVER Fresh Sliced lb 10c	
Pork Roast lb 15c		STEAK lb 19c	
Cheese Longhorn Full Cream, Pound.....	17c	Bologna lb 12c	
SAVE! Garden Fresh PRODUCE		Apples Delicious Dozen..... 15c	
BELL PEPPER lb. 2 1/2c		YAMS Maryland Sweets, 10 Lbs..... 16c	
Grapes Tokay, Extra Fancy, Pound.....		5c	SPUDS Idaho Russets, 10 Lbs..... 14c
SUGAR 10-Lb. Cloth Bag.....		45c	
OLEO RIO, Lb. Carton 9c	Hy-Pro or Purex Quart 12 1/2c	RAISINS 4-Lb. Cello Bag 25c	
Crackers Brown's Salted 2-Lb. Box 12 1/2c		Compound JEWEL or SCOCO, 4 Pounds 33c	
Top Prices Paid for Cream and Eggs		Friday and Saturday	
Compound 8-Lb. Carton, 65c		SALE	
We Reserve The Right To Limit			
Autumn Adventure! HEINZ KETCHUP 35c 2 Large Bottles SALE		Autumn Adventure! HEINZ Suops 3 CANS 25c SALE	
Autumn Adventure! HEINZ KETCHUP 35c 2 Large Bottles SALE		Autumn Adventure! PET Or CARNATION Large Cans 3 FOR 19c SALE	
CORN HARVEST INN, No. 2 Can.....	7 1/2c	Green Beans DEER, Cut, No. 2 Can..... 7 1/2c	
SALT MORTON'S, 26-oz. Box.....	7 1/2c	Mustard PLYMOUTH, Quart Jar..... 10c	
SUGAR Powdered or Brown, Pound Box.....	7 1/2c	PEPPER SAUCE 8-oz. BOTTLE..... 15c	
Pineapple Libby's Tidbits, 8-oz. Can.....	7 1/2c	GRAPE NUTS LARGE BOX..... 14c	
Scot Tissue 1000 SHEETS, EACH.....	7 1/2c	Spaghetti Franco American, No. 300 Can, 3 for..... 25c	
PIGGLY Super Market WIGGLY			

30th Martin Dry Goods Co. ANNIVERSARY

Yes, thirty years is a long time, and we thought last spring we would be out of business by this time. We spent a lot of money advertising, and for over two months we slashed prices and sold every body all we could. We also invited merchants to come and buy our stock, but they wanted it so cheap we couldn't afford to let them have it. We failed to get out,—so here we are inviting you to join with us in this our 30th Anniversary. We will continue to give you good service and good merchandise at fair prices. Our stocks are new and complete, and space below doesn't begin to tell what is in store for you. Come and Buy and Save.

We Invite
all our friends, old and new, to visit us and help celebrate this Birthday with us. We have never been better prepared than we are now to make it worth your while
to trade with us



CURLEE CLOTHES

Right for
EVERY OCCASION

It is our experience that men who wear Curlee Clothes are men who appreciate the importance of being well dressed, regardless of the hour or occasion.

These men have found that price is not necessarily the governing factor where style, fit and wearing quality are concerned. They've learned that Curlee's skilled designers can be counted upon to interpret the latest trends in men's fashions, that Curlee's fabric selections include the season's smartest patterns, that Curlee workmanship insures comfortable, easy fit and drape in every Curlee garment.

Come in and see these Curlee Suits for fall. Styled right and tailored right, in sizes to fit every man, they're the season's outstanding buy.

\$25.00

Curlee Students' Suits
\$19.75



FIRST PRIZE in Any Company

Top award in annual hunting dog trials is the hand-some Field and Stream Challenge Cup... and for style and value one name among men's shoes leads all the rest, Jarman Shoes. You'll like this rugged new brogue in Jarman's "Cortez Brown."

\$5 to \$6.85
MOST STYLES



Jarman
SHOES FOR MEN

Men And Young Men Dress Oxfords

In the New Fall Tans and Blacks, with and without rubber heels. Brogues or Plains. Priced only

\$2.69 To \$3.95

Men's and Boys' SWEATERS

Our Sweater stock is complete with most any style you may want.

98c to \$4.95

We Also Have

a complete stock of mackinaws and leather coats.

Men's grey Shirts, **49c**

Men's Sanforized Dress Shirts, **98c**

Men's Sox, **10c**

Men's Khaki Pants, **\$1.00**

Men's Work Shoes, **\$1.98**

Men's Shorts, snap Fasteners, **25c**

Monarch Briefs, **25c**

Munsing Shorts and Briefs, **50c**

BOYS' SUITS

Just received a new shipment, some with two pairs pants.

\$3.95 to \$14.90



TOP FASHION

The top of your head is very important this fall. Best bet's to wear KENSINGTON

\$3.50

STETSON
\$5.00

PRESIDENT
\$2.95 And \$1.95

Munsing Wear

Crew sox for miles of wear, in pretty bright colors for men and boys.

25c Pair

News For Fall



The Step-In Bow Pump
\$3.95

A handsome model for afternoon and daytime wear. In new fall hues to match your costume.

AIR STEP

For comfort and style, **\$6.00**

Dress and School SHOES

for the youngsters and grown ups, BUSTER BROWN and ROBIN HOOD.

Priced now at only—
\$1.98 \$2.95 \$3.95

Fall Fabrics

Fabrics for every type of dress... from casuals to dress-ups! Interesting textures... eye-catching colors... to sew you a really distinguished wardrobe!



79c yd.

Very special fabrics at a very special price! Try stripes and plaids... gray and purple... rough and smooth. Make a sleek black dress... splashed with a brilliant shawl! These are only a few possibilities... come in today and discover countless more! 39 inches wide.

34c 59c



Special! New Fall Reefers

Figure-flattering young reefers... interlined for winter wear! Single and double-breasted styles with backswept skirts, new back belts, smooth shoulders. Rich tweeds, solids. 12-20.

\$12.90

PRINTZESS COATS

With and without zipper linings are outstanding values in advance styles.

\$19.75 to \$39.50

MISSES' and CHILDREN' COATS

Just received a large shipment in the newest styles and colors. They are really outstanding values.

\$5.95 to \$12.90



Munsing Wear Sheers...

59c

For walking, scurrying about! Slim-fitting 3-thread sheers with reinforced heel, toe, pickout. New Fall shades.

- Garza Sheets **69c**
- Pillow Slips **15c**
- 20 x 40 Turkish Towels **14c**
- 36 inch light weight unbleached domestic O. N. T. **6c**
- Thread, **4c**
- Anklets, **10c**
- New Colors, **10c**
- 36 inch Outing, Fancy, **10c**
- Curtain Scrim, Fancy, **5c**
- Curtain Scrim, Plain Colors, **10c**
- Children's E Z Unions, **49c**

GAY PLAID BLANKETS



Monarch Nonpareil

Part wool double Blanket 2 1/2 Pounds.

\$1.68

3-lb. Plaid not less than 5% wool sateen binding. Size 70 x 80.

\$1.98

72 x 84 Blankets, Beautiful block plaids sateen bound, part wool, regular \$2.95.

2 PAIRS FOR \$5.00

5 1/2 pound double Blanket, fancy Bright Colorings, only—

\$3.98

Topmost Prints

Has more style, more value and more quality, a smoother finish and worth more. Our price only

17c

New Percal

36 inches wide, fast colors, beautiful new patterns. Also best colored BROADCLOTH.

Only 9c

American Beauties!

For 'Best'
\$7.90



Streamlined young dresses with all-American poise and charm. Simple and suave with new skirt fullness, shirring, pockets, stunning sleeves. Very 1941... in crepes, sheer wools, rayons. Black, subtle colors. 12-20.



CLARE TIFFANY DRESSES

The kind you wear day in and day out with every increasing pleasure. Fabric is of spun Rayon and spun Acetate. Sizes 12 to 20.

\$3.95

SILK DRESSES

Made of good quality crepe, blacks and new fall colors. New fullness in skirt, 16 to 44.

\$4.95

For Sweater Collectors



Beautifully soft sweaters you'll prize! Add them to your collection... they are grand "buys"! Rich Fall colors.

Value \$2.95

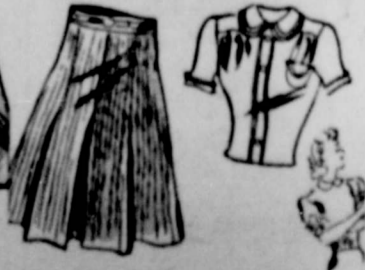
\$1.95



Sweaters galore... from fine rib shetland slippers to bulky cable-stitched cardigans. New longer-line coat styles... some ribbon bound. Buy several! 32-40.

Sweater n "Beanie"

\$1.00



New Fall Skirts \$1.95 - \$2.95

MARTIN'S 30th Anniversary

FLOYDADA, TEXAS

5000 Texas Youths Will Enter CCC

Practically Every Boy Who Wants To Enter Camps May Do So

Five thousand Texas boys will have opportunity to enroll in CCC camps October 17-18, it is announced by Washington and Austin authorities. Every county in the state will be permitted to enroll some of its boys.

The popularization and enlargement of the CCC program, its approval by President and Congress, have caused enrollment to be eagerly sought by youths all over the nation.

Admission to the CCC camps does not make a boy more liable for military call. Nor are the enrollees given distinct military training. The training is of a non-combatant type, calculated to aid the country in case of a national emergency. But it is primarily intended to fit the boys for profitable places in civil life.

Vocational and business training of many types are given in the camps, as well as regular school work for those needing it. A competent staff of technical and academic teachers is on duty at each camp. Instruction and books, as well as good food, shelter, and medical care are provided the boys in the CCC.

The purpose behind the Civilian Conservation Corps is not chiefly to keep boys off the streets, but to make of them good American citizens. Right leadership, work habits, and sportsmanship combine to develop these boys.

Thousands of boys each month go directly from the camps to worthwhile jobs, as a result of training. Only ambitious boys are sought for enrollment, those willing to work and to take instruction.

All boys are required to enroll for six months. A shorter period accomplishes nothing and is expensive for the government.

CCC rules now permit enrollment of all boys "employable and in need of employment." This includes the sons of families receiving some type of public assistance, and hundreds of worthy boys whose families are not on public assistance rolls, but who are in need of employment and training. Youths without families or proper support can enroll.

Boys between the ages of 17 and 23 years are accepted. They must be of good moral character, and able to pass a reasonable physical examination by camp physicians. Boys with police records will be rejected.

All CCC boys with dependents, and this includes the vast majority, are required to remit \$22 monthly to their families, or other dependents. They retain \$3 for spending money. Enrollees without dependents must deposit a \$22 allotment with the government's Finance Officer, to be returned to them in full upon completion of enrollment.

County Welfare Agents throughout Texas are now taking applications for the CCC. Their offices should be visited at once by parents and youths interested in enrolling.

Here You Are
— A —
COMPLETE Wash
— And —
Grease Job \$1

New Equipment Has Been Installed—Floyd Johnson Lubrication Expert.

Gas 12c
Good Grade Gasoline Lower than Ever. Don't Forget Those Good

LEE TIRES
Jack Jordon, Operator

Phillips 66
West California Street

Demonstration Clubs Study Art Of Making Furniture

Sterley and South Plains Area Visited This Week by Demonstrator Miss Edith Wilson

The Sterley Home Demonstration club met Thursday, September 19 with Mrs. Joe Reeves, Mrs. Paul Cooper, president, called the house to order.

Miss Wilson gave an interesting demonstration on slip covers. She stated that a few dollars would go a long way in covering over old pieces of furniture, making them look and wear almost as well as new.

Those present for the meeting were Mrs. W. A. Cooper, Mrs. Robert Smith, Mrs. Roy Tinsley, Mrs. Paul Cooper, Mrs. Herschel Carthel, Mrs. Alfred Hamblen, Miss Wilson and the hostess, Mrs. Reeves. Visitors present were Mrs. Melvin Griffith and Miss Clara Cooper of Los Angeles, California.

The next meeting will be with Mrs. Robert Smith.

South Plains Meet
Mrs. Walter Wood was hostess to the South Plains Home Demonstration club Wednesday, September 25.

Miss Edith Wilson gave a demonstration on upholstering chairs. She said one should choose a good color and be sure it is pre-shrunk and tightly woven.

Those present for the meeting were Mesdames Wade Davenport, Gilbert Bean, Larry Mayes, E. C. Joiner, Jack McCowan, John Smitherman, Menard Fields, Miss Wilson, and the hostess Mrs. Wood.

The next meeting will be October 10 with Mrs. Johnny Wilson. New officers will be elected at this meeting and all members are urged to be present.

1940 Cotton Parity Checks Received Here By ACA

Cotton parity checks totaling \$26,301.77 have been received in Floyd county up to October 1, it was announced here this week by A. A. Hoots, secretary of the Floyd county ACA. The checks number 488 in all.

More checks are expected from time to time as there are 1,500 contracts to be paid in this county and the total payments should reach approximately \$122,000, Hoots said.

It has also been announced from the ACA office that all producers who have their total soil building allowance earned should receive early payments this year. It is believed that such payments will begin on or about October 10.

Those who have not earned their total allowance should make every effort to do so, Hoots explained, as applications cannot be submitted on farms that do not have it all earned until after December 1. This announcement was made from information supplied from the State ACA office.

Fairview News

FAIRVIEW, October 1.—Mr. and Mrs. L. V. Sheaves of Amarillo spent Friday with her parents, Mr. and Mrs. G. A. Stewart.

Mrs. Orville Stewart visited Saturday and Saturday night with her sister, Mrs. C. A. Davis and family. Mr. and Mrs. E. J. Foster and family of Artesia, New Mexico were also guests in the Davis home.

Mr. and Mrs. S. C. Silcott of Olton visited Mr. and Mrs. Grover Freeman and daughter Sunday.

Mr. and Mrs. Walter Welch and son of Harmony and Mr. and Mrs. Walton Wilson and children spent Sunday with Mr. and Mrs. L. A. Horton.

Mrs. Odell Stapleton and son returned home with Mr. and Mrs. Welch for a visit.

Mr. and Mrs. J. S. Stewart of Sweetwater spent the week-end with Mr. and Mrs. G. A. Stewart. While they were here they purchased a new 1941 Chevrolet.

Mr. and Mrs. Arthur Stewart and daughter have moved into the community to make their home.

SLATON SCARE STRONG PECOS TEAM THERE

Slaton's downtrodden Tigers fought a losing battle against Pecos Friday but scared the Pecos lads. The score was 26 to 13.

Pecos was regional champions last year and are undefeated this year. The Tigers were beaten 10 to 0 by Lamesa and 50 to 7 by Floydada in earlier games.

PRODUCERS MAKING CHANGES SHOULD VISIT ACA TO CHANGE RECORDS

It was announced this week by Aleye A. Hoots, secretary of the Floyd county ACA, that producers desiring to subdivide or combine their farms in 1941, if there is wheat on the farm, should call at the Floyd county ACA office at the earliest possible time so that record may be placed on file.

Work will begin on reconstituted farms within the near future, it was explained.

NEW MACHINE EXPANDS PISTONS IN MOTORS

A new machine that will expand pistons as much as one ten-thousandth of an inch is being demonstrated at the Sharp Motor Service this week.

One of the principal aids the new device will give is in the control of oil, even in the most stubborn cases, Mr. Sharp said.

Mrs. Jess Patterson spent the week end in O'Donnell with her sister, Miss Virgie Luttrell. Another sister, Miss Jaunita Luttrell, who has been visiting in O'Donnell accompanied her home.

Still Want 'Em

Decatur, Texas, October 1, 1940

Hesperian Pub. Co.

Since you are so anxious for George Washington pictures, we are sending you one. They are not so plentiful with us, but we would rather have the "Hesperian" than the picture.

Wishing you much success in the future, we are

Very truly yours,
Mr. and Mrs. P. L. Feagans

Thank you Mr. and Mrs. Feagans, and the offer we made in last week's Hesperian still stands. We will swap one year's subscription to The Hesperian for a picture of our First President, George Washington. The only requirement being that the picture be printed on a dollar bill.

Fire Boys Put On Hot Shower For Fellow Fireman And Wife

Floydada fire boys took a new slant last Thursday when they went in for showering. A field hitherto left to the women of the community, in honor of a fellow fireman, J. I. (Ike) Finley who is secretary of the Floydada Fire department.

Finley himself admits that his fellow firemen and friends did themselves proud on the occasion. At least 100 being present and "possibly more."

"We had a perfectly swell time. I don't know much about showers but I'll bet no one has ever had a better time than we did at this one," Finley said. "I don't know how we will ever get around to thanking all our friends for the nice gifts that were given us at the shower."

Several members of the Lockney Fire department were on hand and a number of people from out of town were here for the affair. Finley admitted that it was quite informal. Mayor Glad Snodgrass acted as "toastmaster" on the occasion.

Mrs. Finley was formerly Miss Velma Kimmell of DeLeon. The wedding ceremony was performed at the home of the Rev. W. S. Short of DeLeon. The couple made a short wedding trip to Glenrose after which they returned to Floydada to make their home.

Loan Value Is Set At 9.34 Cents, Battey Announces Here

Floyd county cotton farmers who produce middling cotton of 15/16 staple length, may place their 1940 crop under government loan at 9.34 cents a pound, Fred Battey, chairman of the Floyd county AAA committee, announces this week. Loans will be available until May 1, 1941.

Loan rates for all eligible grades and staples have been established by the Commodity Credit Corporation. They are on a net-weight basis, which makes them average 40 points over commercial quotations. Premium and discounts vary with each grade and staple length.

Health Clinic To Be Held All Next Week Beginning Monday

Beginning Monday, October 7, and continuing one week Dr. L. T. Horton, technician from Pathometric laboratories in Chicago, will be in Floydada conducting a health clinic. Special cases are to be examined and a part of the week will then be open to the public for examination of chronic or interesting cases who have never had a satisfactory diagnosis by other means.

According to Dr. Ira Bowman, of this city, special interest is to be centered in Pathoclast, a recent development for diagnosis by radio-electrical means.

We Can Make Your Pistons Live Again

—AND STOP OIL TROUBLE IN YOUR CAR!

- Clean and Adjust Spark Plugs and Carburetor;
- Expand Pistons;
- Install New Bearings;
- Install McQuay-Norris Engineered Set Piston Rings;
- Tune Up Motor.

ASK US FOR PRICES ON YOUR CAR.

Sharp's Motor Service
TELEPHONE 70

Mrs. O. M. Conway Guest Speaker At Lakeview P. T. C.

Lakeview, October.—The Lakeview P. T. C. met Friday evening, September 27 in a regular meeting. A short program was opened with Luther Rudd, director. Mrs. O. M. Conway was guest speaker. She gave an interesting talk on "The Importance of Learning How to Live". The next meeting will be Friday, October 25, at 8:00 o'clock.

Luther Rudd is conducting a singing school at the school auditorium. Everyone is urged to attend these lessons. They begin at 8:00 o'clock each evening.

A box supper will be given at the Lakeview school house Friday night, October 4. The funds will be used to pay Mr. Rudd for conducting the singing school. Everyone come bring a box and plenty of money.

Mr. and Mrs. Buck Hall are leaving for California Thursday.

Mrs. Cella Ross visited Sunday with her sister, Mrs. A. J. Welch of Floydada.

Mr. and Mrs. Clyde Colson spent the week-end with Mr. Colson's brother, W. E. Colson, at Anton.

Rev. J. D. Farrell Accepts Pastorship Of Center Church

CENTER, October 1.—Rev. J. D. Farrell preached here Sunday and accepted the call of the church to serve as pastor. There were three additions to the church by letter Sunday. Rev. Farrell will preach each second and fourth Sunday in each month.

Another quarter-inch rain fell here Sunday morning.

Mr. and Mrs. O. R. Golightly and their son, Byers, of Plainview spent most of last week visiting relatives at Merkel. On their return home, Viola, their daughter of Lubbock came home with them and spent the week-end.

G. W. Bryant of Burkburnett attended church here Sunday night. He and Mrs. Bryant are spending this week with their daughter, Mrs. Marion Carpenter and Mr. Carpenter of Floydada.

Mr. and Mrs. L. D. Golightly and her parents, Mr. and Mrs. Roy Fawcett visited Sunday with Mr. and Mrs. L. J. Jones at Lakeview.

J. B. Jordan spent Sunday afternoon with Mr. and Mrs. W. B. Harris at Baker.

Mr. and Mrs. Claude Carpenter visited Mr. and Mrs. Joe Conway of Floydada Sunday afternoon. Mrs. Conway is their daughter.

Mr. and Mrs. George Taylor visited their parents at Cedar Hill over the week-end.

Sterley To Entertain North Side Singers In Meeting Sunday

The North Side Floyd County singing convention will be held at Sterley next Sunday, October 6, it was announced this week by Joe Reeves, president of the convention and Edith Johnson, secretary.

The occasion will be an all-day session and everyone is invited to attend.

CARD OF APPRECIATION

We wish to express our appreciation to the people of the Sand Hill community for the many nice things they did for us while our babies were sick. Especially do we appreciate the 200 quarts of canned foods they put up for us. Hope you always have friends as good when you need them.

Mr. and Mrs. A. V. Womack

Miss Modena Hartsell, who is attending the Plainview Business college, spent the week-end with her parents, Mr. and Mrs. J. A. Hartsell, and attended the wedding of her sister, Miss Estelene and J. R. Holmes Sunday afternoon.

COMING EVENTS CAST HEAVY SHADOWS

The twice tied Crowell Wildcats upset dope buckets all over the county Friday by smearing the Munday Moguls 12 to 0. It was a lad by the name of Olds, remember it, that proved to be the difference.

It happened in the second period. Olds captured a stray Munday pass and raced 70 yards for the first counter. In the second half he grabbed a kickoff and galloped a mere 85 yards for the 6 points to make it 12 to 0.

The Moguls got inside Crowell's 10 yard strike several times but couldn't make the grade, which indicated that Crowell has a powerful line.

Previously Crowell had held Matador to a 0 to 0 tie and Paducah to a 6 to 6 tie. Both teams are considered as potential winners in District 4-A.

CARD OF THANKS

We want to thank our friends and the friends of our father who aided in anyway in administering to him during his last illness and death. We are grateful also for the flowers and other indications of esteem.

God's blessings on all of you.
The Battey Children.

Mr. and Mrs. A. L. Rice and family spent Sunday at Dumas with Mrs. Rice's sister, Mrs. G. H. Allen, and family.

School Is Dismissed For Battey Funeral

PLEASANT HILL, October 1.—School was dismissed Friday because of the death of O. F. Battey, grandfather of Nadine and Kenneth Willis and Mrs. Shelby Cook.

Those visiting in the T. J. Cardinal home Sunday were Mr. and Mrs. Orvus Shearer and family, Mr. and Mrs. Johnny Bradford and family, Mr. and Mrs. Earl Foster and family of Dougherty visited Sunday in the home of Mr. and Mrs. C. L. Bradford.

Palace Beauty Shoppe
Announces

the services of Mrs. Marie McPeak an experienced operator. We will appreciate your patronage.

Improve your hair with scalp treatments, a new permanent and a new coiffure designed especially for each individual.

ALL WORK GUARANTEED!

For your appointment call 295

N. Cardinal of Floydada.
Mr. and Mrs. Fred Battey and Mr. and Mrs. Shelby Cook made a trip to Lamesa Sunday to meet Mrs. R. C. Watson who has been visiting her son and family in San Angelo.

Delpha Dillard visited with relatives in the Cedar Hill community Sunday.

Mr. and Mrs. Earl Foster and family of Dougherty visited Sunday in the home of Mr. and Mrs. C. L. Bradford.

Something you need to sell? Try Hesperian want ads.

Clinic Announcement

Dr. L. T. Horton, expert technician from Pathometric Laboratories of Chicago will arrive in Floydada . . .

Monday, October 7

to introduce to this community a great, new achievement in diagnosis and treatment of disease.

This new instrument called the PATHOCLAST, is to be demonstrated upon certain actual, interesting cases which have heretofore baffled doctors.

Additional unusual or stubbornly chronic cases are invited. Get particulars or make appointment through Dr. Ira Bowman, Floydada, Texas, Telephone 268, who is largely responsible for bringing this method of diagnosis to the community.

CALL TELEPHONE 268 or COME TO THE CLINIC 220 West Tenn.

DR. IRA BOWMAN

TIME TO DRESS UP FOR Fall

Look Like A Million . . . But Dress On A Budget

Better come right in to get first choice of these sparkling new dresses! Many becoming styles in lovely rayon fabrics. Black, green, brown, grapevine. 11-15; 12-18.



JEAN NEDEA 3.98 DRESSES

GLEN ROW 2.98 DRESSES

Smart New Fashions At A Less-Than-Budget Price

Limited in what you can spend? Then you'll love the collection of expensive-looking frocks you'll find at Penney's for this wee price! Newest fabrics and colors.

PENNEY'S

THE HESPERETTE

Edited by Pupils of Floydada High School

October 3, 1940

What's Become of Exes? Answer Given Here

What has become of the exes? Is a question often asked by the students of F. H. S.—Here is what some of them are doing.

Marjorie Kirk has gained the position of Secretary to the Dean at Canyon.

Keith Tye is sports writer of the school paper at N. T. S. T. C., Denton.

Jo Troutman is a member of student council at Canyon.

Harold Cothern is a sergeant in U. S. Army.

Gerald Lackey, J. T. Stovall, T. W. Saltsbury, James Asher, Norvell Baker are attending the Anderson Air school.

The students of Floydada High school are always interested in what has become of the ex-students.

FRESHMAN CLASS PRESENTS ASSEMBLY PROGRAM FOR HIGH SCHOOL WEEK

On Wednesday, September 25, the Freshman class give an assembly program. The ones on the program were: Levera Bingham, piano solo; Betty Eakin, reading, Irene Wisdom.

Claudine Redd, Ada Belle Snodgrass, Orla Vee Bishop, sang; Peggy Jo Bishop, piano solo; Kent Kiker, piano solo; Allene Tennin accompanied by her brother, George Tennin, sang.

Irene Wisdom, reading; W. H. Eubanks, Harmonica solo; Ervin Paul Looney and Joseph Looney played the violin and guitar, Junior Cummings sang; everybody seemed to enjoy the program very much.

SOPH SENES

The Soph class met with their sponsors, Miss Smith and Miss Wren, in Miss Smith's room to elect the class officers.

Harold Sparks was elected president. Harold is a "Grand Guy," and the class is sure that he will make a good president.

Bryan Meredith from Center was elected vice-president. Helen Young a new comer from Fort Worth, was elected secretary-treasurer.

All in all, the Sophs are very proud of their officers and are sure that they will fill their offices.

Easy Pleasant Way TO LOSE FAT

How would you like to lose ten or more pounds in a month and at the same time feel better perhaps than you have for years?

How would you like to lose your double chin and your too-prominent hips and at the same time feel more youthful and be more attractive?

How would you like to get your weight down to normal and at the same time develop that urge for activity that makes work a pleasure?

Get on the scales today and see how much you weigh; then get a bottle of Kruschen Salts which will last 4 weeks and is inexpensive—take one-half teaspoonful in a glass of hot water before breakfast every morning—cut out pastry and fatty meats—go light on potatoes, butter, cream and sugar. When you have finished this first bottle, weigh yourself again.

Start today girls to get a more graceful, charming, slender figure. Leading druggists all over America sell Kruschen Salts—plain or new effervescent—pleasant, sparkling. Try one bottle—if not supremely satisfied money back.

White's Drug Store

Ins And Outs of Chemistry Revealed In Article

H.E. Club Gives Party For Girls

The Home Economic club gave a party for the first year girls on Friday of last week. Hostesses were Ovelene McLain and Florence Jones, Arla V. Bishop had charge of the program.

The club members sang the club and school song and then games were played. Following the games refreshments were served in the dining room. The table was covered with a ecre lace cloth and the center piece was an attractive bowl of lavender and pink asters.

The room was lighted by four pink tapers in crystal holders. The refreshments consisted of punch, sandwiches, and cookies were served by Arla V. Bishop, Ovelene McLain, Irene Wisdom, Hazel Brooks, Peggy Jo Bishop, Juanelle Amburn, and Betty Eakin.

Thirty girls were present, the sponsor, Miss Rees and one visitor Anna Cates.

HOME EC SUPERVISOR PAYS VISIT TO FLOYDADA H. E. DEPARTMENT THURS.

Miss Gladys Armstrong, the Home Economics supervisor, visited here Thursday afternoon. Miss Armstrong visited both the Foods and the Clothing classes and was very pleased with the work being done.

Miss Armstrong, Miss Rees, and Miss Wren discussed the plans of work for the department for the year. The plans for the rally were also discussed.

Miss Armstrong said the plans were very good and was proud of the work being done by the Floydada chapter.

Mr. Travis stated that Miss Armstrong said some very encouraging things about the work being done, and also about Miss Rees and Miss Wren.

QUALIFY FOR ACC BAND

ABILENE, Texas, Sept. 30.—L. Neil Harmon and Jane Clark, of Floydada, have qualified for membership in the Abilene Christian college's band, recently ranked as one of the top collegiate organizations of this type in Texas.

SUBSTITUTE TEACHER

Mrs. Virginia Teutsch taught school Monday, Tuesday and Wednesday for L. V. Hale, who was sick with a cold. The student body was sorry to hear of his illness and wished to welcome him back.

Floydada Insurance Agency

"The Agency of Service"

All kinds of Insurance

Room 216 Readhimer Bldg.

W. H. Henderson

Phone 273

Class Presidents Are Introduced By Your Inquiring Reporter

An interview from the president of each of the four high school classes brought the following results:

E. L. Tyler, senior. Favorite sport is football, favorite subjects are chemistry and speech; he has no hobby and his ambition is to be a doctor. He likes his position fine.

Randolph Rutledge, junior. His favorite sport is football. His favorite subject is geometry. Hobby photography. He wants to be a great surgeon. He said, "I like my position because I will meet a lot of kids I would not meet otherwise. I dislike it because there is too much work to it."

Harold Sparks, sophomore. His favorite sport is football. English is his favorite subject. Making airplane models is his hobby. His ambition is to be an army engineer. He likes his position. He said, "I think it is an honorable position."

D. I. Bolding, freshman. Football. He likes general science better than any other subject. His hobby is collecting stamps. He said: "I would like to be an undertaker and funeral director so I could take care of the people that Randolph and E. L. lose." He thinks being a class president is swell.

PEP SQUAD GIVES UNUSUAL FORMATION AT HALF TIME FRIDAY NITE

The students in the band and pep squad have marching practice every morning at 9 o'clock. What every subject they have the first period has to be worked into some other schedule. Last week the airplane stunt was practiced and was made Friday night.

The band and pep squad marched down the field and then divided off into five airplanes and with the drums, trombones, baritones, bass horn, accompanied a roll on the snare harmonizing together made the motor sound off. The flood lights were turned off, and the airplanes were outlined with flashlight held by the band and pep squad. This was a very impressive stunt and required a lot of practice.

VISIT HIGH SCHOOL

W. C. and Gene Boren visited high school Friday W. C. graduated from Floydada High school with the 1939 class.

He worked with J. C. Penney company until 7 months ago. He then started working with Portable Rig company, Odessa, Texas.

This work covers the west Texas and New Mexico oil fields. W. C. is waiting for a transfer to Houston. He is expecting this transfer in the following month.

Gene, graduated in 1940, and he is taking a post graduate course in Odessa. He is majoring in book-keeping and a boy's course.

Gene and W. C. drove from Odessa to see the Whirlwinds win Friday night.

Pep Squad Caps and Socks

Last Wednesday the Pep Squad hats came in. They are white suede and have long feathers in them.

The popular college version of socks has been adopted by the Pep Squad. They are white Scotch socks worn with rather short, green skirts. The sweaters are the same color green as the skirts.

Most of our ill and troubles are not very serious when we come to examine the realities of them...or, perhaps, we expect too much.

An old negro was complaining that the railroad would not pay him for his mule, which it had killed... nay, would not even give him back his rope.

"What rope," he was asked.

"Why, sah," he answered, "de rope dat I tied de mule on de track wif."

Ginners' supplies. Hesperian.

Profound Knowledge Of Subject Needed To Be A Success

Things to be gotten from Chemistry

1. A continual headache.
2. Scientific attitude.
3. Varying amounts of laboratory equipment, depending upon one's ability and pocket size.

Opportunities of Chemistry

There are 12 boys enrolled in the chemistry class and only 1 girl. It is quite evident that chemistry is an open field of opportunity for several ambitious young ladies.

"I am certainly getting a lot out of this course," said one chemistry student as he walked home with ten dollars worth of laboratory equipment.

Formula for Happiness

Place seven bad friends in evaporating dish and hold over lighted bunsen burner for 5 minutes. Mix in three unpleasant facts. Dissolve thoroughly in a solution of boric acid. Drain into test tube and bring slowly to boil. Mix with chemistry texts and laboratory books in F. H. S. after first dissolving said books in carbolic acid. Allow to set for 30 minutes, meanwhile bite off a generous size hunk of red phosphorus and chew vigorously swallowing often. Note: Follow these instructions carefully and your worries will soon be over.

Facts Everyone Should Know

Average is a nest. Hens lay on the average.

A skeleton is a man with his outside off and his inside out.

A vacuum is an empty space in Rome where the Pope lives.

The pineapple is the chief product of the pine tree.

In order to keep milk from souring it should be kept in the cow.

To germinate is becoming a naturalized German.

The moon is more important than the sun because it shines at night when it is needed.

The cuckoo lays other birds eggs in its own nest and viva voca.

Experiment I.

Fill a large evaporating dish with equal portions of dynamite, nitro-glycerine and red phosphorus. Mix thoroughly and hold over lighted bunsen burner.

Author's note: This is not all of experiment I but it's probably as far as you will get.

NEW PRINCIPAL GIVEN AS REASON FOR INTEREST

Floydada High school started off this year with the usual enthusiasm and interest. One reason for the smooth sailing is that our efficient principal may be seen at his desk any morning around 7 o'clock.

All through the day, he is here and there just at the right time to help pupils and teachers with their problems, Mr. Robert Linder was also popular as classroom teacher and senior sponsor the past two years. As high school principal, his field of service to the school is much broader. Floydada High school has always been fortunate to have executives who are efficient and understanding.


Awful? Indeed!

And do take heed—It's beyond endurance Without Insurance

— See —

G. C. Tubbs

INSURANCE



Initiates Liven Up All School

It seemed as if a tribe of "wild Indians" had taken over F. H. S. last Thursday. But really, it was nothing to get alarmed about; it was only the informal initiation for pledges of the Future Homemakers club.

Strange as it may seem, although "war paint" was prominent, the effect was topped off with a baby cap on the head of every pledge.

It's funny, but it seems that the new members also had trouble getting their dresses on right, as well as finding matching shoes.

And as for the dolls and baby bottles—they just completed the picture. Maybe they were still sleepy when they dressed on that particular morning.

It was the privilege of the old members to order the new members around, and to make them sing either the school songs—or the club song at any time of the day. These songs should be thoroughly familiar to them now.

Although the new members found many embarrassing situations Thursday, the formal initiation Monday night made them proud to be members of such a grand organization.

And by the way, pledges, don't feel too bad because next year you will be able to order someone else around.

AGGIES MAKE LIBRARY FOLDERS FOR PAPERS

Mr. Barber and some of the ag boys completed eight wooden folders for the library.

They are of different sizes to fit the different magazines. Their attractiveness has caught the eye of every student in school.

They are made of three-ply wood and are burnt in a very attractive fashion, then varnished. Every one is very proud of these, and intend to keep them nice.

JUNIOR CLASS ELECTS ITS 1940 OFFICERS TUESDAY

The junior class met in the high school study hall Tuesday to elect their leaders for the year.

This was the first class meeting for the junior class this year. The class elected Randolph Rutledge, president; Oran Beck, vice president; and Dorothy Ann Dooley secretary-treasurer.

PINCH HITS THURSDAY

Bill Hams, sports writer on The Hesperian, had charge of the journalism class Thursday. He mentioned in some detail the stories back of various well known newspapers.

The problems and editing a school paper were discussed. The journalism class will try their hand at head writing as soon as that phase of journalism is reached.

Dr. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas



Junior Class has Election For Officers

On Tuesday, September 24, the Junior class met in the study hall with their two sponsors, Miss Copeland and Mr. Hemphill, to elect the class officers.

Mr. Hemphill took charge, and it was unanimously decided that the class would choose their officers by popular vote.

The vote for president went to Randolph Rutledge who, after making a stirring speech, took over his office. The vote for vice-president went to Oran Beck, and that of secretary-treasurer to Dorothy Ann Dooley.

Miss Dooley can be quoted as later saying, "I am sure you would not have elected me if you had known that you couldn't trust me." The class meeting was adjourned by the president after a short speech.

There are 29 new students in the Junior class this year.

E. P. NELSON

BONDS

And All Kinds of INSURANCE

Second floor First National Bank Building.

Telephone 285

RAINER Shoe Shop

Can give you months more wear from your white shoes. Let us dye yours! It's inexpensive.

South Side Square



Ask Your Grocer

— For —

Everlite

HIGH QUALITY FLOUR


Milled in West Texas

— By —

Harvest Queen Mill & Elevator



IT'S 2 for 1



It's 2 for 1—A special combination of two lamps for the price of one. One attractive model 3-light I.E.S. floor lamp complete with shade and bulb—PLUS a Pin-it-up Lamp complete with shade and bulb! The Pin-it-up is very useful around the house—may be pinned up over a desk, the bed, in the hall—or may be used as a decorative vanity or table lamp.

We have purchased only 250 of these combinations, we suggest that you visit our office and purchase your combination while they last. Neither lamp will be sold separately and are available in combinations only.

We also have a wide selection of other beautiful 1941 model lamps.

BOTH FOR ONLY \$6.45

or 45¢ down \$1.00 per month

Texas-New Mexico Utilities Company

SPEARS & DANIEL

Complete Automotive Service

—Specialized Lubrication—

Latest Modern Valve Seating and Ring Equipment

PHONE 51

Southeast Corner of Square

Now IS THE TIME TO...

GET READY FOR WINTER

Enjoy comfort in your home!

Install Gas Circulating Heating equipment, such as Furnaces, Floor Furnaces or Circulating Heaters. One for every need.

Even Heat Distribution

NO SWEATING

HEALTHFUL LIVING CONDITIONS

WEST TEXAS Gas COMPANY



NEW FAST SCHEDULES BY BUS

Travel In AIR-CONDITIONED Buses For Cool, Comfort

EAST BOUND

8:25 a. m. To VERNON, DALLAS, OKLAHOMA CITY

2:50 p. m.

WEST BOUND

10:30 a. m. To PLAINVIEW, AMARILLO, DENVER

4:35 p. m.

Leave 4:25 a. m. for Lubbock, direct connection to all points west

NORTHEAST BOUND

2:50 p. m. To SILVERTON, MEMPHIS, CHILDRRESS

LOW FARES EVERYWHERE

T. N.M. & O. Coaches

A. J. CLINE, Agent

PHONE 36



CHEESE, 2 lb. Box,.....	45c
TOMATOES, 4 No. 2 cans,...	25c
Pork & Beans 1 lb. Can,.....	5c
CRACKERS, 2 lb. Box,.....	15c
Del Monte Pineapple Juice 17 oz. Can,.....	29c
Red Star FLOUR, 24 lb. Sack,.....	75c
Potted MEAT, 3 Cans,.....	10c
Crystal White, SOAP, 3 BARS,.....	10c
HULL & McBRIEN Phone 292	

PROCLAMATION

WHEREAS, Throughout history the State and Cities of Texas have suffered an enormous loss in lives and property due to fires:

WHEREAS, The loss of a single life is too great a toll to pay as the price of carelessness and the Statistics reveal that many losses suffered by fire may be traced to carelessness and the failure to use appropriate fire prevention methods; and

WHEREAS, All citizens should be desirous of retaining the low insurance rates which have been promulgated by the board of Insurance Commissioners as a result of the careful practice of fire prevention measures; and

WHEREAS, It is the duty of every citizen of this City, County, and State to aid in the prevention of fires where possible;

NOW, THEREFORE I, GLAD SNODGRASS, Mayor of Floydada, State of Texas, do hereby proclaim and designate the week beginning October 6, 1940 as Fire Prevention Week;

And I call upon the citizens of the City, and especially Civic, School, and Municipal organizations to emphasize the danger of fire and to encourage the study of fire prevention measures in an organized movement to lessen the disastrous consequences of fire.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the official seal of the City of Floydada to be affixed hereto at Floydada, Texas. This the 3rd Day of October, A. D. 1940.

GLAD SNODGRASS,
Mayor, Floydada, Texas.

Fire Prevention Week Is Set for October 6-13

Fire Prevention Week has been officially set as beginning October 6 by Mayor Glad Snodgrass. The week is annually observed during the month of October and a national campaign is usually underway to prevent fires in the home, schools, and public buildings of the nation. Insurance companies set special rates for towns with a low fire loss record and for a number of years Floydada has been on the select list of towns receiving reductions in insurance rates. When the amount of insurance carried in Floydada is considered, the reduction amounts to a considerable amount. In many cases, the reduction may amount to several dollars on one account. Loss of life in the United States has been big for many years in spite

of the annual campaign, but it is considered that the loss of life is less than in previous years considering the population growth.

Property loss annually goes into the millions of dollars, and statistics have shown that most of the fires could have been prevented, and were due entirely to carelessness. The fact that carelessness causes such a huge loss in property and life, has caused most of the drive to be directed against carelessness and thoughtlessness.

Defective wiring causes many fires, waste and trash piled in a dark corner cause many more, heaters, faulty chimneys, cigarettes and loose matches cause many more, and when all the loss if totaled the figures are astounding.

Floydada schools will follow their usual drive on fire by having extra fire drills, themes and poster work. It is possible that a chapel program will cover that field. The schools have long been driving against fire. Floydada organizations will also probably cooperate although no official announcement has been made.

Remember, October 6 to 13 is Fire Prevention Week in Floydada.

DANCE SATURDAY NIGHT

At cotton warehouse, hardwood floor, music by Plainview Playboys. Admission gentlemen 50 cents. 341tp

FURNISHED Apartment for rent, adjoining bath. Mrs. W. M. Dorsey, Phone 219. 341tc

Star Cash Values

LARD, 8 lb. Carton,.....	70c
COFFEE, Folgers, 2 lbs.,.....	49c
SYRUP, Gallon,.....	49c
Good Eating	
TOMATOES, No. 2, 4 Cans,.....	25c
PINEAPPLE, 3 For,.....	25c
Crushed Only	
COOKIES, Cello Pkg.,.....	10c
CRACKERS, 2 lb. Box,.....	13c
MARSHMALLOWS Lb. Cello Bag,.....	11c
BANANAS, golden Yellow, doz.,.....	15c
CHEESE, 2 lb. Box,.....	49c

Krafts

APPLES, APPLES, APPLES, all kinds, colors and flavors, for all occasions. Fine for lunches and between meals. We have them.

CALL 40
FREE DELIVERY

Cotton Warehouse Opens For Season During This Week

R. E. Johnson, of Hamlin, head of the firm operating Floyd County Warehouse in Floydada, has been here since yesterday completing arrangements for the opening of the warehouses to accommodate the cotton of the 1940 crop.

Weather Favorable

Generally speaking weather has been favorable this week to the opening of cotton and the progress of the harvest in early fields. This has resulted in marked demand for cotton boll pullers from practically all parts of the county.

Estimates of the probable production in the county this season run from 8,000 bales to 12,000 bales. The latter figure is that of Kennedy N. Clapp, of Lubbock, representative of Anderson-Clayton company, who Tuesday released this total as the estimate for this county. Ten thousand bales is the highest ginner estimate here.

Mrs. E. P. Stovall left Monday for Roswell, New Mexico, where she will spend several weeks with her daughter, Mrs. J. P. Williams and family. She was accompanied to Roswell by Mrs. E. C. Thomas, who has been here several days visiting her parents Mr. and Mrs. F. M. Price.

School Child Injured When Struck By Car Wednesday

Extent of Injuries Not Known. Skull Concussion and Leg and Head Lacerations

Harold Wayne Mallow, seven-year-old son of Mrs. Johnnie Mallow was seriously injured Wednesday afternoon at 2:30 when he was hit by a car driven by Nadine Moore. The accident happened three blocks east of Andrews Ward school on highway 70.

The driver going north did not see the child who dashed across the street after another car, going south, had passed. He was struck by the headlights of the car, according to the children who witnessed the accident, and knocked clear of the car.

The child was picked up and brought to the Floydada hospital by J. H. Barnard and Nadine Moore. First aid treatment was made and the boy was found to have scalp lacerations, lacerations of the right leg and a skull concussion.

MARRIAGE LICENSES

Marriage license was issued October 2, to J. A. Woods and Laverne Woods, by County Clerk Byron Clark.

MRS. SOMER HOLLINGSWORTH IN AMARILLO HOSPITAL

Mrs. Somer Hollingsworth is reported to be improving nicely following an emergency appendicitis operation Tuesday. She and her husband visited in the home of his parents Mr. and Mrs. A. S. Hollingsworth Tuesday and were being carried home to Amarillo that afternoon by the elder Hollings-

worths. She became ill in Plainview and where her case was pronounced acute. She was rushed on to Amarillo where she entered St. Anthony's hospital for the operation. Mrs. Verne Elliott, sister of Mrs. Hollingsworth visited her sister Tuesday evening and night and reported her condition as doing nicely.

"SALE"

OF MISCELLANEOUS UNCALLED FOR CLOTHES

Here they are—all wool, originally made to Special Order and all brand new and excellent quality. Our prices are only a part of the original selling price and the garments are worth far more money. But the "Well known tailoring house is willing to take the loss in order to clean out these returned made-to-measure suits and we are willing for one week to pass it on to you. Suits of every description and size at Rock Bottom prices.

Glad Snodgrass



You Too, will Discover

Extra Big SAVINGS

Oh Look! I Spot A Sale!

LET'S DROP ANCHOR HERE!

And what a sale it is! We're filled up from the bow to the stern with grand values. Come today and stock up on what you'll need for weeks to come. Drop your anchor here and save!

 Bring this into focus! Sugar 10 Lbs. 45c	 LUX FLAKES! REGULAR LARGI 9c 19c CUTS DOWN STICKING RUNS SAVES ELASTICITY	 LIFEBOUY 3 For 19c FOR "BO." PROTECTS HEALTH	 Bring this into focus! White, No. 1 Potatoes 10 Lbs. 17c
 JONATHAN APPLES Peck 29c	 RINSO 59c 19c 9c WASHES CLOTHES SPARKLING WHITE	 LUX SOAP 3 For 19c ACTIVE LAUNDER FOR COMPLEXION AND BATH	KRAFT CHEESE 2 lb 45c
California ORANGES, Dozen, 19c Golden Ripe BANANAS, Dozen, 15c Tokay GRAPES, Pound, 5c JELL-O, Package, 5c Colorado CABBAGE, Pound, 1c	 SPRY Shortening Taste Creamed 3 Lb. Can 49c STAYS SO FRESH AND SWEET	 Bring this into focus! B'EP ROAST Pound 19c	Folgers COFFEE, Pound, 25c Primrose CORN, No. 2 Can, 12c Crushed, 9-oz. PINEAPPLE, 3 For 25c Delicious GINGER SNAPS, 2 POUNDS, 20c BRICK CHILI, Pound, 18c OLEOMARGARINE, Pound, 10c
 Bring this into focus! PORK Sausage Pound 15c	LIPTON'S TEA Finest Quality ORANGE PEKOE and PEKOE 1 Lb. 85c 1/2 Lb., 45c	 Bring this into focus! SLICED BACON 2 Pounds 35c	LIPTON'S TEA BAGS Pkg. of 8, 10c Pkg. of 20, 25c for Delivery

LOOPER'S

Sugar 10 lbs cloth bag	.45
Spinach no 2 can 2 for	.15
Syrup Pure Ribbon Cane gal	.39
Sweet Corn no 2 can 3 for	.25
Cabbage Colorado per lb	.01
Cheese full cream lb	.16
Bologna fresh sliced lb	.12
Oleo lb	.10
Napkins 80 count Package	.05
Mexican Style Beans 2 for	.15
Post Toastes box	.10
Macaronior Spaghetti 2 boxes	.05
Pickles sour or dill 32 oz jar	.10
Spuds 10 lbs	.10
Post Bran 3 for	.25
Catsup 14 oz Bottle	.10
Oat Meal 5 lb sack	.22
Yams Maryland Sweet lb	.02
P&G soap 3 bars	.10
English Peas lb can	.05

Phone 27

Felton-Collins Grocery Co.