

The Floyd County Hesperian

Widest
Read
News
Medium
In Floyd
County

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 19, 1940

NUMBER 32

Governor Is Greeted By Admirers

Floydada Folks Find O'Daniel "Just Folks" On Visit To Tom Deen Family

Texas No. 1 citizen, Governor W. Lee O'Daniel, his wife and son, Pat, visited in Floydada Friday morning with Mr. and Mrs. Tom W. Deen. According to the governor the visit was non-political and was intended exactly as it appeared, a "get acquainted" visit.

Deen will appear in the legislative halls of Austin as the representative from this district and Governor O'Daniel has set as his goal at least one visit with each of the representatives who will handle the state's business next spring.

The governor's party, riding in two automobiles, arrived in front of the Deen home at exactly 10:10 and O'Daniel was the first to step from the car and greet bystanders. Deen and his wife met the governor and Mrs. O'Daniel at the curb and a real old time western handshaking took place. Governor O'Daniel then introduced his son, Pat, to Mr. and Mrs. Deen.

Governor O'Daniel, Mrs. O'Daniel and Pat obligingly posed for photographs with Mr. and Mrs. Deen in front of the Deen home. The photographer having heard how newspapermen were out of favor with O'Daniel trembling asked for the pose but found the governor and his family as gracious, and possibly more so, as the average citizen.

Texas' first family visited some 26 minutes with the Deens when Mayor Glad Snodgrass dropped by and persuaded O'Daniel to make a short talk to Floyd county citizens from the courthouse steps. The mayor then left to announce the speaking to the town.

While the governor was visiting with the Deens a considerable crowd had gathered around the residence in the hope of getting a glimpse of the governor or even getting to speak to him and shake his hand.

Many in the crowd were undoubtedly strong supporters of the governor and not all were eligible for pensions, as the ages ranged above and below the six to sixty margin.

More photographs were taken when the governor and his family left the Deen home. When the photographers completed their work the governor mingled with the crowd shaking hands and passing the time of day in quite the ordinary way.

No Uniforms, Pistols

Although the governor was accompanied by several highway patrolmen no uniforms or pistols were in evidence. It was said the governor refused to be seen traveling with such a seeming military display as uniforms and guns might make. The entire party was friendly and all of the formality which is generally associated with a governor's visit was absent.

The governor chatted with individuals in the crowd for some ten minutes and then he and his family drove to the courthouse where he delivered a ten minute pep talk to some 600 people who had gathered on the courthouse lawn to see as well as hear the governor.

"Looks and talks just like I reckoned he would," seemed to be the average comment on the governor. Some said, "talks just like he does over the radio alright." All in all, O'Daniel seemed to gain friends and supporters in Floydada although his visit was brief and "non-political."

From Floydada the party drove to Matador and Dickens and then to Lubbock where they visited Paul Eubank, Marshall Formby and Hop Halsey, all representatives elect.

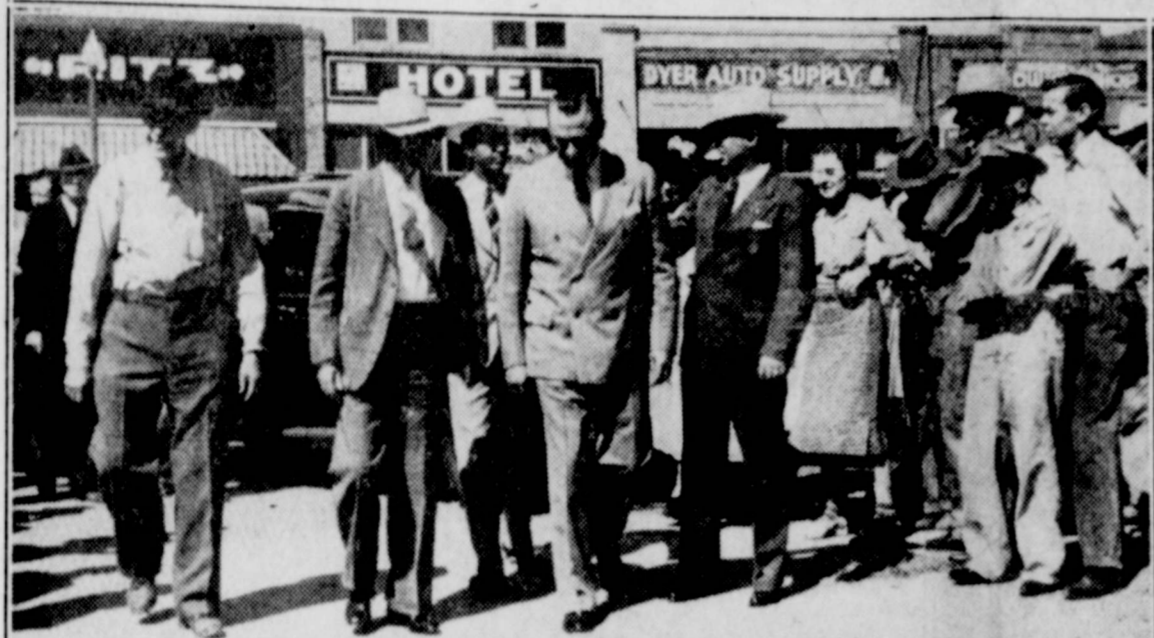
Change of Offices In Court House To Add New Quarters

Several changes effective in the court house this week have been made. Another room in the basement has been made available by making one of the storage rooms smaller. The new office is occupied by County Welfare Supervisor Ogilvie Evers.

Mrs. P. G. Stegall, secretary of the Retail Merchant's association moved to the office vacated by Evers on the first floor of the courthouse, at the north end of the corridor. Clyde F. Milam, Farm Credit supervisor also has headquarters in the office with Mrs. Stegall.

B. P. Woody, Justice of the Peace will move to Milam's office on the third floor and the office vacated by him will be used as offices for County Attorney John Stapleton and District Judge Alton B. Chapman. The changes will have been completed this week-end.

The Governor Visits Floydada



Wills Point Man Buys F. Wimberly Purebred Cattle

Herd Developed Here Will Go To East Texas Stock Farm

Purchase of 27 head of purebred Hereford-cows, yearlings and calves and herd bull—by J. F. Liston of Wills Point, Texas, from Fred Wimberly of Floydada, was made last week, the transfer to be made at an early date possibly this week.

The herd developed by Wimberly in the past few years, is said to be an outstanding small herd of Herefords.

Liston will take the cattle to Wills Point and will experiment with range cattle on his stock farm lands there. For many years he has been owner of a farm east of Floydada and visits this section two or three times annually.

C. Of C. Secretary And Family At Home

Herwin Strickland, secretary of the Chamber of Commerce, returned Saturday from a week's vacation and business trip to Denver, Colorado. Mrs. Strickland accompanied him on the trip but stopped at Borger to spend a few days with her parents, Rev. and Mrs. Jno. E. Eldridge.

Barbara Sue and Diana, little daughters of the Stricklands visited with their grandparents at Borger during their absence.

When Governor and Mrs. O'Daniel visited Judge Tom W. Deen here they obligingly posed for pictures. Shown in center on the steps of the Deen home on North Main street, left to right, Governor O'Daniel, Mrs. O'Daniel, Mrs. Arthur B. Duncan, Mrs. Deen, Pat O'Daniel, and Judge Deen. Top, the governor and Judge Deen walking to the courthouse steps from which (below) the governor is shown addressing the six or seven hundred persons assembled. Among those in the top picture are (extreme left) L. L. Jeter, to the right of the governor Mayor Glad Snodgrass and Mrs. Snodgrass.

—Photos by Bill Hams.

NEPHEW OF J. H. MYERS DIED AT BROWNFIELD

Mr. and Mrs. John H. Myers Tuesday afternoon attended funeral rites of Grady Myers, 33, a nephew of Mr. Myers, at Brownfield.

Grady Myers succumbed Monday. A former resident of Plainview for a number of years, he had visited in Floydada numerous times.

STUDYING COUNTY UNIT SYSTEM FOR ROAD WORK

In a study of the county unit system of road work, reputedly highly successful in several counties of the state, the members of the Commissioners court of Floyd county have been at Midland, Odessa, and Waco since Monday.

The information was announced by A. C. A. Hoots secretary of the Floyd county A. C. A.

Managers 14 Gins To Meet Saturday To Set Program

One Variety Cotton Program To Be Set In Meeting With H. W. Spielman

Managers of at least 14 gins interested in one variety cotton work will meet here Saturday morning at 10 o'clock at the county agent's office, D. F. Bredthauer, county agent, announced this morning.

The meeting will be held under the direction of H. W. Spielman, who will help the ginner set up the program for the present crop.

Gins which have signed up under the Smith-Doxey free cotton classification program are Farmers Co-op gin, Floydada; McCoy gin, Lakeview gin, V. E. Spears gin, Lockney; R. E. Patterson gin, Lockney; Ed Whitfill gin, Lockney; Lone Star gin, Aiken gin, Lone Star gin, Floydada, and Edgin gin. Three out of county gins are also cooperating in this program. All of the gins are either 100 per cent or partial one variety gins.

NOTICE TO FARMERS

In a wire received by the Floyd county agricultural conservation association, from Lester Young, field officer of the AAA state office, on September 18, he stated that wheat and rye mixtures or wheat and barley mixtures would have to contain more than 50% by weight of barley or rye or mixtures would be considered wheat.

The information was announced by A. C. A. Hoots secretary of the Floyd county A. C. A.

Cotton Being Ginned Over All County

Floydada Has Six Bales Ginned Through Wednesday Afternoon

Cotton ginning is spreading over most of the county this week. Floydada has ginned six bales through Wednesday afternoon and several other gins had run off one or two bales.

At least an even dozen bales had gone through the presses at that time. The county showed six in Lockney, two at Dougherty, two at Lockney, one at Aiken, one at McCoy, but none at Lone Star or South Plains.

The cotton is expected to open rapidly under the hot dry weather that is prevailing at this time and the cotton harvest is expected to be a short and thin one by most observers.

The only real production is expected to come from the irrigated farms in the western part of the county. There the cotton is expected to yield as high as two bales per acre. Most of the dry farming area however will have a generally poor yield, it is said. The Lakeview area appears to have the best dry land cotton in the county.

Although there is expected to be some demand for pickers within the next few days, that demand isn't likely to last long, if the "guesses" are correct. Certainly no great mass of pickers will be needed to handle the cotton in Floyd county.

The first bale to reach Floydada was ginned last week by J. M. Pierce of Mt. Blanco at the Scott Gin company. The bale of lint weighed 530 pounds and was turned out from 1750 pounds of snapped cotton. It was of good grade and staple and brought \$8.75 per 100.

Pike Hanna of Sand Hill brought the second bale to town within an hour after the first had been ginned off. He expects to realize about one-fourth bale per acre from his cotton.

The cotton is generally later than in past years and the bales this year were correspondingly later on record.

Mrs. Ophelia Inabnit Died Tuesday After Stroke Of Apoplexy

Mrs. Ophelia Fore Inabnit, 81, mother of Mrs. A. S. Hollingsworth, will be buried today at the family burial grounds at Branchville, Texas near Calvert in Robertson county. Harmon Funeral home will be in charge of the last rites and arrangements.

Mrs. Inabnit died Tuesday afternoon at the Hollingsworth home at approximately 5:30 o'clock. Her lifeless body was discovered by her daughter upon her return from a shopping trip down-town. A physician was called who pronounced the deceased as dead about thirty minutes, caused by a stroke of apoplexy.

The deceased, born in New Boston, the daughter of Mr. and Mrs. Wm. H. Fore, has made her home here with her daughter the past seven years. She is survived by one other child, a son Orville Inabnit of Houston.

A. B. Chandler, funeral director of the Harmon Funeral home left at 12 a. m. Wednesday. The relatives left earlier Wednesday for Branchville. They were Mrs. A. S. Hollingsworth and children, Larry, Mrs. Jim Bandy of Amarillo, Mr. and Mrs. Louis Hollingsworth and Mrs. Somer Hollingsworth.

Market Today

Poultry	
No. 1 colored hens, 4 lbs. and up 10c	
Colored hens, under 4 lbs., and all Leghorns, lb.,	7c
No. 1 Springs, 2 lbs.,	13c
Springs over 2 lbs.,	10c
Cocks, lb.,	4c
Turkeys	
No. 1 Hens, lb.,	6c
Young Toms and Old Toms, lb.,	4c
Cream	
Butterfat, No. 1, lb.,	22c
Butterfat, No. 2, lb.,	Not Wanted
Eggs	
Eggs, per dozen, candled, No. 1, 14c	
Lides	
Free from holes	
No. 1 Hides, lb.,	5c
No. 2 Hides, lb.,	3c
Grain	
Wheat, bushel,	62c
Threshed Maize, dry, cwt.,	75c
Kaffir, Hegari, cwt.,	75c
Maize Heads, dry, ton,	\$9.50
Hogs	
Tops, Wednesday,	6.50
Packer Sows, up to 5.00	
Cotton	
Middling, %,	\$8.75
Prime Cotton Seed, ton,	\$18
Bollie Seed, ton,	\$18

Conscription Bill To Affect Men From 21 to 35 Over Entire U.S.

About 1,500 Young Americans In Floyd County Are Expected To Register For One Years Service With Army



Coach Odell Winter's charges meet the potent Slaton Tigers in the opening game for the Floydada Whirlwinds Friday night at Slaton. Winter is beginning his fifth year as head coach here and has compiled a good record.

Wheat Program Gaining Interest Over South Plains

Millers Help Promote Growing Of Better Quality Wheat

(By D. F. Bredthauer) In the last few months farmers have been reading much in regard to the wheat improvement program that is under way in Texas. During August 22 community meetings were conducted in the county by County Agent D. F. Bredthauer, in regard to this program.

The extension service has always been interested in helping farmers secure the best planting seed possible but in the last few months the millers of wheat have become much concerned in the various varieties that are produced in Texas. It has been found that these people have organized themselves and are spending large sums of money constructing laboratories to test every ear of wheat that is put into their flour.

As the housewives are demanding a better more uniform loaf, the miller has been forced to purchase only that wheat which will produce the loaf of bread that the customers or bakeries will demand.

In the past many varieties of wheat have come into the picture almost the same way as the different types and varieties have come into the cotton. Years ago the "Turkey" variety was about the only kind planted in Texas but today there are many, some are termed "outlaw" varieties and are not wanted at any price.

The varieties that seem to be the most universally adopted by all are Tenmar, Turkey and Kanrad. The standard Blackhall, which is about 75% of the crop in Floyd county, has been considered as a weak second choice.

At many of the community meetings groups have gone together and have purchased a truck load of planting seed for the purpose of using it as a nucleus so that they will be able to plant their entire acreage for 1941 to the variety that is most in demand at this time.

Hunter Is Moderator Amarillo Presbytery

Good attendance and interest prevailed throughout the week-end meeting of the Cumberland presbytery that met with the Floydada church as host. H. H. Hunter, Texas Synodical missionary of Gregton, former pastor at Garden City, was elected moderator of the Amarillo presbytery.

President Roosevelt has signed the first peace time draft act and something like 16,000,000 young Americans will be affected by it in one way or another. Registration day has been set as October 16 and the President has asked the governors to make arrangements for registration.

Just how the registration will be handled in Texas has not been decided in detail as Texas has a slightly different election board set up than other states in the union. It is presumed at this time that each election precinct in the county will serve as a registration point. Instead of the young men from 21 to 35 inclusive going to their regular balloting places and voting they will go and register for peace time conscription. However since no definite announcement has been made this general understanding might be wrong.

A classification board for this county is tentatively under way according to information received here yesterday. Five Floyd county men have been contacted by J. Watt, Page, brigadier general adjutant at Camp Mabry, Austin and asked if they will be available to serve on this board.

They are said to be A. P. Barker, T. P. Collins, J. M. Willson, G. C. Collins, and Robert Smith, Jr. Three of the five will be selected to serve on the board.

1,500 May Register

It has been variously estimated that somewhere between 1,200 and 1,500 men will register on October 16.

The law requires that all men who have reached their twenty-first birthday on or before October 16 and have not passed their thirty-sixth birthday on that date must register.

A national drawing by lot will determine the order in which questionnaires will be mailed to the men. On the basis of the questionnaires, local boards will place the men into various classifications—those available for immediate service, and those deferred because of dependents, etc.

The local boards will select sufficient men from among those available for immediate service to fill the quota for that area. Those so selected will undergo physical examinations and, if they pass, will be induced into service for one year.

The army may not have over 900-000 conscripts in training for the army at any one period in peace time. Conscripts are limited to service in the western hemisphere, American possessions and the Philippine Islands.

Conscripts will get regular army pay figured to be about \$21 the first four months and \$30 per month for the next eight months. Following the years training the trainee will be placed on the reserve list for 10 years or until he reaches 35 years of age. He may be called out for retraining at any time unless he satisfies that requirement with two additional years service with the army or national guard.

The conscription law provides for the re-employment of all conscripts taken from jobs by the act unless the status of the employer has become so that re-employment would be "impossible or unjust." The conscript may have access to court to push his case against an employer who refuses to reemploy when he has no reason for such action.

"Draft dodgers" face a penalty of five years imprisonment and \$10,000 fine. Other violations carry similar penalties. The act is set to remain in force until May 15, 1945.

McCoy First Bale Ginned On Friday For Leonard Smith

First bale at McCoy was turned out last Friday by the McCoy gin for Leonard Smith, the grower.

It was a 500-pound bale. Prospects at McCoy are mixed this year. In portions of the area to be served by the gin there crops are good to excellent, while in other sections the prospects are not so bright. In some of the area around McCoy the July and August showers were ample for all needs and both cotton and feed are excellent.

The McCoy gin also has some irrigated cotton acreage in its territory. W. H. Jenkins will be ginner again this season. John R. Gray is manager.

EDITORIALS

By this time next year about one out of every eighteen men in Floyd county who are between the ages of 21 and 35 inclusive will be serving their year of training in the military establishment of the country. The bill passed by the congress over the week-end was approved by the president Monday with considerable dramatics such as the president knows so well how to stage. Sometime in October the registering will take place, to be followed by the classifications similar to that of 1917 and by December the first drafts will be going to camp. Over sixteen and a half million men will register. The unattached who have no dependents will be first to answer, of course.

The war is going badly with England, believe it or not. Bombers are making a shambles of many areas and, except for the bull dog fight the English always have put up when they had to, one could say they have no chance. When and if Mr. Hitler ever gets all that huge conglomeration of eight million people in London to milling they will be so in the way of the military that defense of the realm will be extremely difficult. Much of that kind of thing happened in France and in Poland.

People of the United States have changed their attitude toward war in the past two years, and it is to be hoped the country will back the congress and the president in a continued program of standing on our hind legs, as it were, instead of drawing around like scared insects. While the Japs, the Nazis and the Communists despoil the face of the earth we hold peace meetings and talk about the brotherhood of man. You can't brother with a man or nation which takes the role of a desperado. You either run from him or you fight him. To do the latter you must have something to fight with. Which leads us to say that the small minority of newspaper people and others who felt the neutrality laws, the laws forbidding our merchantmen from entering troubled waters, the hamstringing of our army and air force and the sinking of our fighting vessels as a lesson for other less enlightened nations—this small minority now feels fully justified in the wee voice raised against the general effort to make our people over into pacifists, to build a Chinese wall to get behind or a hole to crawl into.

Any other nation, including that great democracy, England, or that other one, France, long since would have made their collections for the debts of World War I, had the tables been turned. British, French, Dutch Guinea, the Barbadoes, the Bahamas and all those western possessions would have been taken long since, like any other creditor would have taken them, to pay the debts which European debtor nations have owed us. It would have been a bit hard, a bit imperialistic but the real, down-to-earth way of doing

things, and our country would have been far and away better off in world position had it been done.

We rarely charge for good advice. Especially is this true when we print it in the paper where everybody can read. Thus when we tell our customers who have cane or other feed they are wondering whether to cut or let stand awhile to see if it will develop more heads when and if it rains—when we tell them to go ahead and cut the feed while they are not rushed with other work, because it is not going to do any more good, the growing season is over and all the feed will do is just to get dryer as the days go by, why do not charge for that kind of advice. It serves other useful purposes, too. First, practice in writing long sentences, and second, it helps to fill up this space which an otherwise infertile mind might have to let go blank.

How newly found ways of doing things constantly make changes that add to the unforeseen hazards of business is illustrated by the plight of millers of wheat. They are faced with the fact that present equipment is outmoded now and will require changes to meet advanced scientific discoveries and at the same time not offend that vanity of milady who demands white flour with which to bake. For years millers have not used the heart of the wheat kernel because the public would not let them, for one thing, and because flour with the heart of the kernel ground in it would become rancid in storage at the mill, in the store or in the home. In this practice of discarding the heart of the grain they lost a big lot of the vitamins and had the doctors on their necks. The new development is a process by which the kernel's heart also is milled, the flour keeps its whiteness and does not become rancid. And everybody will be happy except the miller who must rip out his present equipment, put in the new at whatever the cost. This is a development that may not occur tomorrow or this year but it is coming for sure.

The likelihood is that when the present program of Game Preserves expires it will not be renewed. This is the talk up the line. Serving a very excellent purpose, the plan is, but its usefulness will have been fulfilled. A substitute plan, such as the universal hunting license plan and an arrangement by which the landowner is paid for the use of his land through leases to hunters, may take its place. The Game, Fish and Oyster commission, in particular, and the landowners and hunters in general are learning some unexpected lessons in wild game conservation under the Game Preserve set-up, and it has been worth all the trouble and time it is taking.

I shall try to correct errors when shown to be errors, and I shall adopt new views so fast as they shall appear to be true views.—Abraham Lincoln.

As A Farm Woman Thinks

Neille Witt Spikes

Although the lightning flashed and thundered over our ears, we were still left in the dark as at a rain crossed south of us Saturday night. We should change the old maxim, "Save up for a rainy day," to "Save up on a rainy day for a dry year."

As we see school buses stop for children we think again of our own school days. A memory of new shoes on swollen feet comes to me. I see myself getting permission to get a drink of water from the bucket in the corner and pouring water from the tin dipper common to all on my burning feet in their almost unbearable prisons of stout leather. I smell again the nauseating scent of spit on slates, see a boy rub over it with the side of his sleeve. The girls were neater as a rule and had little bits of sponge tied to the slate with one string and the slate pencil with another. I see heated restless faces trying to get into study once more while the mind roamed on about the vacation time which had been so happy and free. Rules learned the year before seemed to have gone with the last term of school. Teachers, too, had a dreamy faraway look as if their own vacations were still more in their minds than problems of discipline and of arithmetic.

When we began to read about vitamins and the absolute necessity of them in our foods, I began to wonder how the early settler lived without horrible maladies. But I began to think back of what we ate. I remembered the cans and cans of tomatoes, store bought, the sacks of raisins when all leafy vegetables had been killed with a withering cold norther. And the pumpkins, pumpkins always seemed kind of high hat or put on to me. The golden yellowlobes rich with the vitamins we did not know existed. The hunks of rich kershaw, baked in the dark of the home comfort oven. We did not need a plate to eat them. Butter put up in clean white cloths into briny water was stirred into the hot fragrant flesh of the delicacy. A pinch of salt and as much sugar as you could get away with was added, then you were ready to go. Down to the thin hard rind you scraped for the last tasty bite. Then we had salmon sausage, no they were

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

Taken from the files of Thursday, September 16, 1926.

Civil Engineer Geo. A. Lider last week completed the survey of the line for the McMann interests, which will pipe gas to Floydada, completing all details in connection with the ground showing how the line will lay with regard to the townsite here in the northwest part of the city.

C. H. Sommer, of St. Louis, president of the Quannah, Acme and Pacific Railway company, together with A. F. Sommer, of Quannah, vice-president, and general manager of the line, were in Floydada yesterday afternoon for a short time while on a days tour over their line and over the proposed extension of their line to Floydada.

Rufe Higginbotham, Dallas, head of Higginbotham-Bartlett Lumber company: "The crops of Texas have been my bread and butter ever since I have been in business, and I have been on the plains for many years and watched the crops. I have never seen such crops in Floyd county before."

R. E. Fry of Floydada, led the field for August in number of applications filed for life insurance policies, among agents of the Southwestern Life Insurance company, of which he has been for years representative here.

Col. Thomas Montgomery: "We have had plenty of rain in our part of Floyd and Crosby counties."

Polk Goen returned last week from Vernon where he had been for a week.

W. L. Fry, James Colville, Homer Stanley, E. C. Nelson, Jr., and Calvin Steen were among the ex-service men from Floydada who attended the American Legion convention in Amarillo last week.

H. S. Sparks and family, Miss Wilma Sparks, and Miss Henrietta Mullinax left Saturday for a three weeks trip to Long Beach, California.

Lewis Norman and Chester Day left Wednesday for Austin where they will attend Texas university.

W. A. Emmett and Roger Miller, of Hamilton were visitors in the home of Mr. and Mrs. Calvin Steen last week.

Mary Anna Ross, daughter of Mr. and Mrs. S. W. Ross of Rochester, returned home from a visit to Lubbock with her aunt, Mrs. W. S. Posey. Mary Anna is visiting her grandparents and they will take her home Sunday.

Mrs. Roy Snodgrass and Mrs. Jack Henry went to Plainview Saturday afternoon to visit Mrs. Henry's brother, Maury Hopkins, who has been ill several days.

Mr. and Mrs. A. N. Bratton left Monday morning for a camping trip to New Mexico.

not croquettes. As I gathered tomatoes this morning these thoughts came to me. The rich man pours his rubies into his hand to catch the gleam of their sparkling red beauty.

There in my own hand I held a ruby more precious than the one of precious metal. A red tomato, red and glowing in the September sun as the ruby. Rich in life giving power to bring roses to pale cheeks, brightening up dinner tables with their beauty and their value as a good food. The long pale tender beans, as lovely as pieces of jade, the carrots, the color of pure gold, the silver of onions—oh if I were only a poet.

I like the good old cork stopper. Yes I know sometimes when you were in a hurry to give Johnny a dose of medicine the mean old cork would break off in the bottle. But it had many advantages over the piece of metal now used. The bottle could be turned up and you could daub the stopper on the anti bite or a sore without getting your hands smelly. My husband never did think this was sanitary in medicines you had to take inwardly, but it seemed to me that if the medicine was any account, it should be sterile anyway.

I have to keep jumping up to change the water from one place to another. Not an hour of taking advantage of the wind turning the mill can be lost as everything is crying for water. Then the tomatoes, cooking for juice, have to be stirred. Well you all know how it is, so if I leave out what I intended to say and put in what I did not, you will at least know what the trouble is.

All the men are getting agitated over whether to or whether to not, put in a big well for irrigation. The dried out farmer looks with longing eyes on his brother farmer's fine crop that has had water to irrigate with. The fragrant fields of alfalfa, rivalling those of the famous Roswell Valley bring a longing to his soul as he thinks of his stock without feed. The golden rich heads of maize, the creamy white of beira call to him in a language he well knows, a language of well fed stock. He thinks of the streams of water under his own dry farm and longs to bring it to his fields. A new era seems to be coming to the plains. An era of crops every year, of full barns and feed lots, of farmers getting over dry weather blues.

Frankincense and myrrh, the bitter-sweet of aloes, roses of Araby, and spikenard how strangely sweet are these words, recalling to us passages of scripture, and the life of Jesus.

Here are some verses found in Streams of the Desert by Mrs. Cowman that are as sweet as the names of the spices.

"A Persian fable says: One day A wanderer found a lump of clay So redolent of sweet perfume Its odors scented all the room."

"What art thou?" was his quick demand. Art thou some gem from Samarcand, Or spikenard in this rude disguise, Or other costly merchandise?"

"Nay, I am but a lump of clay." "Then whence this wondrous perfume-say!"

"Friend if this secret I disclose, I have been dwelling with the rose, Sweet parable! And will not those Who love to dwell with Sharon's rose."

Distil sweet odors all around, Though low and mean themselves are found? Dear Lord, Abide with us that we May draw our perfume fresh from Thee.

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POET'S CORNER

(This column carried on by contributors, entirely without remuneration, under direction of Mary Dean Waters, Becton, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most Texas and the immediate south-west.)

SMILE GIRL

(Dedicated to Floydada, her home town, and Wayland college which first gave her the title)

For having won this distinction: "Smile Girl of the Southwest" Our sincere congratulation For putting out the best

That old fashioned, cheerful, smile That doth spread happiness Enthusiastically, all the while, E'er conveying goodness.

Lovable personality, A gentle genuine friend Is our smile girl, Lanell Shirey, With that delightful trend. —Ita V. Coppell and Lillie Littrell Looney.

HOLD FAST MY HAND

Unprofitable servant I have been, In Thy dear Kingdom, Lord, I failed to free my heart from sin, Or know Thy word. None other have I led to Thee Nor shed my feeble light; Aboard to help the world to find Thy way aright. I promised I would go with Thee, Thy loving will obey; Yet when life's path grows rough and dim I turn away. Have mercy, O Thou Holy One, Grant me time to grow, Stronger in faith and wisdom, true E'er I must go.

Frown not upon Thy weary child, Poor service that I give; Star of Hope in darkest night Help me to live. I am too weak to walk alone, E'en too weak to stand. Only let me cling to Thee, Hold fast my hand. —Hazel Maud Dean.

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes. TELEPHONE FLOYDADA 254 TEXAS

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES Phone No. 177 Floydada, Texas

Floydada Insurance Agency

"The Agency of Service" All kinds of Insurance Room 216 Readhimer Bldg. W. H. Henderson Phone 273

SPEARS & DANIEL

Complete Automotive Service—Specialized Lubrication—Latest Modern Valve Seating and Ring Equipment PHONE 51 Southeast Corner of Square

NEW FAST SCHEDULES BY BUS

Travel in AIR-CONDITIONED Buses For Cool, Comfort

EAST BOUND 8:25 a. m. To VERNON, DALLAS, OKLAHOMA CITY 2:50 p. m.

WEST BOUND 10:30 a. m. To PLAINVIEW, AMARILLO, DENVER 4:35 p. m. Leave 4:25 a. m. for Lubbock, direct connection to all points west

NORTHEAST BOUND 2:50 p. m. To SILVERTON, MEMPHIS, CHILDRRESS LOW FARES EVERYWHERE

T. N.M. & O. Coaches

A. J. CLINE, Agent PHONE 36

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, and about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro. Floydada, Texas



MUTINY on the RANGE

Are you tied down to your range? Is cooking an endless task of pot-watching and pot scrubbing? Then cook electrically and enjoy more leisure hours... a cleaner, cooler kitchen.



Special

Only one more week to make your dream kitchen come true with our outstanding offer and price on a new Westinghouse CHIEFTAIN. Be sure to visit our office and learn more about this unusual bargain and the exclusive features of electric cooking.

Texas-New Mexico Utilities Company

THE RECORD... Facts That Concern You No. 22 of a series

...BUT WHY COURT-MARTIAL THE WHOLE REGIMENT?

There are bound to be one or two bad soldiers in every regiment. But why court-martial the whole regiment?

The same applies to beer retailing. Out of hundreds of thousands of wholesome, law-abiding beer retailers, there is bound to be a small minority who disobey the law or permit anti-social conditions.

To protect your right to drink good beer, the Brewing Industry wants even this small minority of undesirable retailers eliminated entirely. Beer is a refreshing, appetizing beverage — the

beverage of moderation. We want every beer retail establishment to be as wholesome as beer itself.

To that end, we have instituted a "clean-up or close-up" program—now in operation in some states and being extended to others. We'd like to tell you about it in an interesting free booklet.

Write:—United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER...a beverage of moderation



Emer Wheat Are Farmers Net Emerg duction o small gra farmers plications being re House by previor Feed Look the Admit These l past, only quement not gital source. It associate concerns. And in lanted w cant's ne paring i 1940 gra Borrow the prod required len on t Mr. a Sunday i E. L. B with far Miss I stry con with her A. H. M Busin Hesperia

Emergency Winter Wheat Crop Loans Are Now Available

Farmers Eligible Whose Cash Needs Small, Credit Exhausted

Emergency Crop loans for the production of winter wheat and other small grains are now available to farmers in Floyd County, and applications for these loans are now being received at Office in Court House by Clyde F. Milam, Field Supervisor of the Emergency Crop and Feed Loan Section of the Farm Credit Administration.

These loans will be made, as in the past, only to farmers whose cash requirements are small and who cannot obtain a loan from any other source, including production credit associations, banks, or other private concerns or individuals.

And in former years, the money loaned will be limited to the applicant's necessary cash needs in preparing his land and for seeding his 1941 grain crops.

Borrowers who obtain loans for the production of small grains are required to give as security a first lien on the crop financed.

Mr. and Mrs. Jess Sandusky spent Sunday in the home of Mr. and Mrs. R. I. Bennett. In the afternoon both families visited in Plainview.

Miss Berthel Hillburn of the Liberty community spent the week-end with her grandparents, Mr. and Mrs. A. H. Manning.

Business man's department store, Hesperian Publishing Co.

HOSPITAL NEWS

Mrs. W. H. Tarpley was dismissed from the hospital Saturday of last week doing nicely following a major operation.

The son and daughter of Mr. and Mrs. T. S. Brown spent one night in the hospital following a tonsil operation Thursday of last week.

Frances Crowley returned home after ten days at the hospital following an appendicitis operation.

Born to Mr. and Mrs. Lock Lewis a son named Aubrey Lee, on September 8.

Born to Mr. and Mrs. G. L. Mooney September 12 a son named James Lee.

HALF-MINUTE INTERVIEWS

Mrs. A. P. McKinnon: "Floydada will be covered with tumble-weeds after frost if they are not cut and burned immediately."

Mrs. Merle Reed of Sweeny, returned home last week after a visit of two weeks with her parents, Mr. and Mrs. J. E. Swinson. Her parents accompanied her as far as Dallas. Mr. Swinson returned home Wednesday of last week but Mrs. Swinson remained for a visit with her sister, Mrs. Gabe Bumpas, of Wolfe City.

Born to Mr. and Mrs. Frank Boerner, of Phoenix, Arizona, a daughter, August 31, Mr. and Mrs. Boerner are former residents of Floydada, and he is a brother of Mrs. S. W.

Miss Lena Scott, N. Y. A. student of Lubbock came Monday for a month's visit with her parents, Mr. and Mrs. S. D. Scott.

Mr. and Mrs. Roy H. Horn of Lamesa spent from Wednesday until Saturday in the home of Mr. and Mrs. J. M. Smith.

Oden Opens Chevrolet Business At Turkey

Oden Chevrolet company recently opened a used car agency at Turkey where Roy L. Snodgrass has charge. Lease was taken on a down-town building and plans made to continue the business for an indefinite period. Several used cars were placed on display at once and new car sales also are planned.

Conner Oden, of the company, announced that the new models of Chevrolet for 1941 will be on display Saturday at the Floydada display rooms.

ARMY ENLISTMENTS

Army enlistments from Floyd county as reported from the recruiting office included Lloyd W. Queen of Floydada and John R. Allen of Petersburg who went to the infantry at Fort Sam Houston, and Frank H. Jones and Kenneth C. Fagan, who went to the Air corps at Brookfield.

MISS TRIBBLE IMPROVING

Miss Ruby Tribble underwent an appendicitis operation in a Lubbock hospital Saturday of last week. She is the daughter of Mr. and Mrs. J. H. Tribble. The parents made two trips to be with their daughter last week and report her condition to be very satisfactory.

Miss Tribble is a student nurse in the hospital.

Gerald Lackey, a student of an aeroplane school in Los Angeles, California came Friday for a brief visit with his parents Mr. and Mrs. Jno. S. Lackey and sister Mrs. Jack Stansell. He plans to return to Los Angeles Sunday.

Ross and Mrs. E. P. Nelson.

Mrs. John Gamble and daughters who have been here the past two weeks visiting in the home of Mr. and Mrs. Virgie Shaw returned home Sunday. Mr. Gamble came down Saturday night for his family.

Eugene Blackman left Friday for Los Angeles, California to enroll in Anderson's Aeroplane school. T. W. Salisbury and Earl Rainer accompanied him to Amarillo and returned the same day.

Charles Newton of Gainesville came Thursday for a few days visit with friends. He was formerly employed with the Hesperian Publishing company.

Mr. and Mrs. B. L. Breed and little daughter of Houston were in Floydada Saturday visiting friends. They came Wednesday and Mr. Breed spent two days attending to business at Spur and Lamesa.

Miss Erin Gamble of Amarillo spent from Sunday until Thursday with her sister Mrs. Virgie Shaw and Mr. Shaw.

Columnar pads, The Hesperian

Silverton Rodeo Next Week Closes Panhandle Season

Two Snappy Rodeo Programs Planned Friday-Saturday Afternoons

Silverton this week sends a cordial invitation to the folks of Floyd County to attend their Two Day Rodeo there, Friday and Saturday, September 27 and 28. The rodeo is dated and planned as the closing event of the rodeo season in the Texas Panhandle.

Two snappy rodeo programs are planned in the afternoons only. Nig Reid's rodeo pens and his tough Brahma stock have been obtained, and one of the provisions in his contract is that not a dull moment be on his program. Amateurs from all over the Panhandle are sending in for their entry blanks.

Each night there will be a square dance contest on an open air platform for old timers, and both dancers, fiddlers, and callers are invited to take part.

Each night, too, there will be a Rodeo Dance, with music by Hetrick's Rhythm Clowns of Amarillo. They need no introduction to dancers of the Panhandle. The dance will be held in the Silverton Ball Room.

Silverton, a few years back, was known as the best rodeo town in West Texas. It has been four years since they held a cowboy celebration, and they say now, that they are making up for lost time, and they will close the Panhandle rodeo season with a program that will be enjoyed every moment.

Withers Cafe Remodels For Fall Business

Withers cafe has been completely remodeled and repainted this past week. L. G. Withers, owner, says his policy is to "remodel and cleanup" annually in an effort to keep his place of business clean and cool appearing.

Withers has been backing Floydada since 1925 by his own count. He is looking forward to making his fifteenth year here a jubilant one.

Withers cafe features short orders, sandwiches and "home made" chili. Withers invites his friends and patrons to drop in "any old time."

Liberty Breezes

(Held over from last week) LIBERTY, September 11 — Bob Langley is home from the Veterans' hospital at Amarillo.

Mr. and Mrs. A. J. Huckabee and family spent Sunday in the home of Mr. and Mrs. A. A. Gordon at Sterley.

Mr. and Mrs. Weldon McCormick and family spent Sunday with Mr. and Mrs. Cook and family of Plainview.

Mr. and Mrs. Henry Price spent Sunday at Aiken visiting Mr. and Mrs. Thomas Collins.

Mrs. Cliff Jones of Great Bend, Kansas is visiting her sister, Mrs. Henry Price this week.

Miss Nina Myrick of Plainview spent last week with her sister, Mrs. Carl Huckabee.

Mrs. W. C. Plumlee's father, Mr. Barrett, of Mineral Wells died Friday of last week.

Typewriter and pencil carbons, all sizes, Hesperian.

Mr. and Mrs. W. O. Payne are moving soon to Waco where they will make their home. Mr. Payne left several days ago and Mrs. Payne will leave in a few days.

John McCleskey, Jr., left Saturday for Texas Technological college where he will enroll Tuesday. He was accompanied by his parents, Mr. and Mrs. John McCleskey.

Thomas Camden of Amarillo spent the week-end with his parents, Mr. and Mrs. Chas. Camden.

Writing fluids, Hesperian.

Get To The Game On Time With CONOCO BRONZ-Z-Z

DAYTON TIRES

Dayton Tires and Tubes Guaranteed against ALL ROAD HAZARDS.

— TRY OUR COMPLETE —

F. H. S. 1940 SCHEDULE

Sept. 26, Slaton at Slaton;
Sept. 27, Crowell at Floydada;
Oct. 4, Tulia at Floydada;
Oct. 11, Falls at Floydada;
Oct. 18, open, no game;
Oct. 25, Paducah at Paducah;
Nov. 1, Lockney at Floydada;
Nov. 8, Matador at Matador;
Nov. 15, Crosbyton at Crosbyton;
Nov. 21 (Thanksgiving) Spur at Floydada.

*Conference Games.

Washing, Greasing Service

We appreciate the Good Business You are Giving Us.

NABORS Conoco Station

FRED ROY



Comfort means calmer, safer driving. More economical driving, too. So let's stop for comfort. And from door-knob to drinking cup, every Conoco comfort facility shows fine regard for one's feelings.

Or if tires are down a bit, let's stop. Correct inflation not only helps to save tires, but gasoline, and why toss away a single bit of the mileage to be had out of Conoco Bronz-z-z gasoline? It gives you long jumps between pumps, but in between you might as well stop for Conoco comfort and things. Please accept this invitation from Your Mileage Merchant.

Consumers These Days want to know what they really get for their money. The certified Conoco Mile-Dial will easily report every mile you get out of Conoco Bronz-z-z gasoline. Ask for your Mile-Dial—free while they last—at Your Mileage Merchant's Conoco station.

CONOCO BRONZ-Z-Z

Long Jumps between Pumps



For Best Quality Service

And Price in Petroleum Products See—

R. C. HENRY

Continental Agent, Floydada
TELEPHONE No. 5

SEE ... THE ENTRADA OF CORONADO
At The 27th Annual **SOUTH PLAINS FAIR**
Sept. 30—Oct. 1-2-3-4-5

6 BIG DAYS LUBBOCK, TEXAS 6 BIG NIGHTS

Each Afternoon **FREE** Grandstand
Each Evening **8:00 P. M.**

A \$100,000.00 Federally Backed show on the world's largest stage. The ENTRADA OF CORONADO an hour and half show.

Gen. Admission..... 35c
Res. Seats..... 50c
Box Seats..... \$1.00

Free! SCHOOL CHILDREN Free!
Wednesday and Thursday, Oct. 2 & 3
(See School Supt. for Free Tickets)

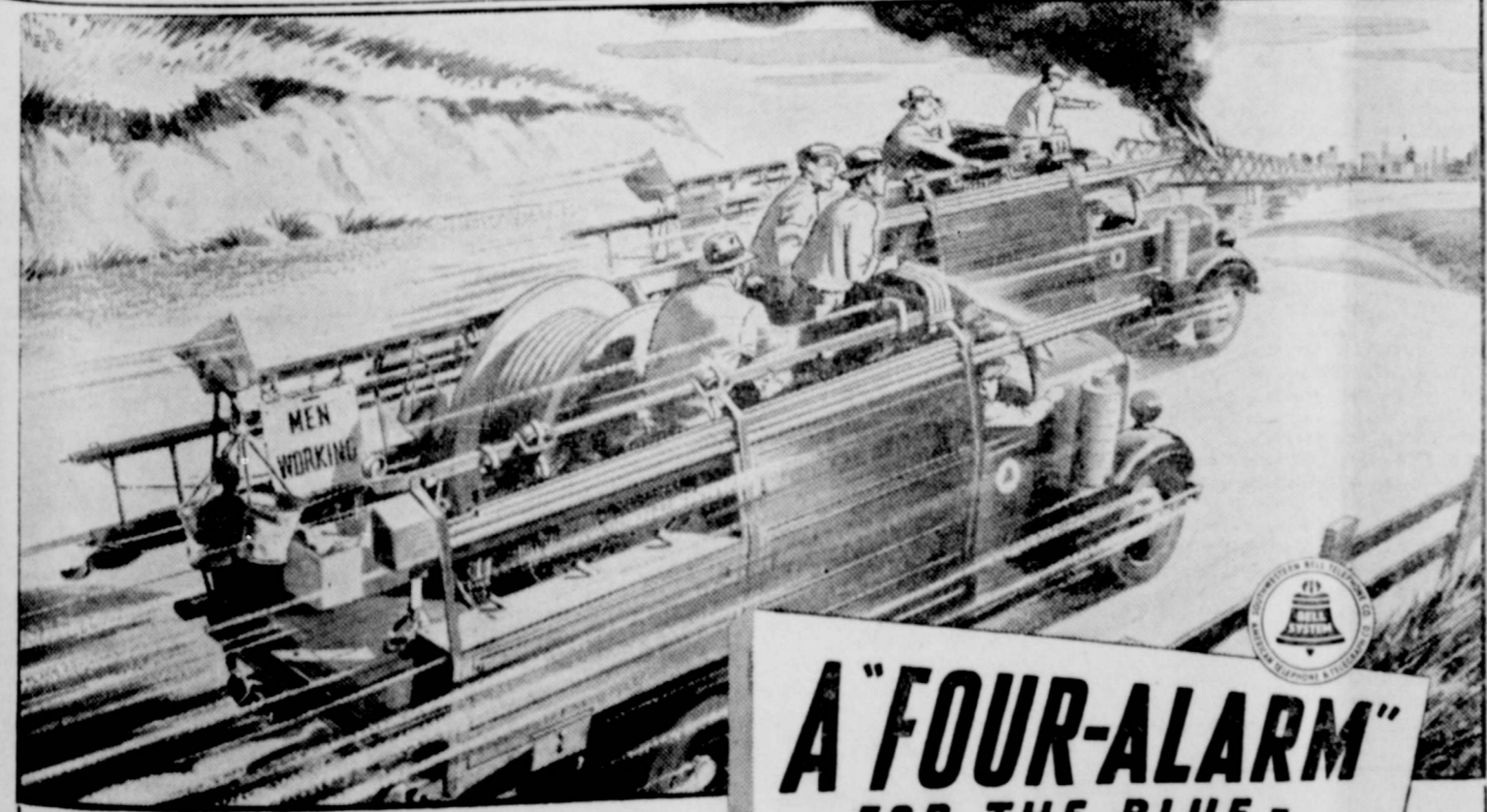
EXHIBITS Hereford, Shorthorn, Dairy Cattle & Swine Exhibits... newest in farm implements and equipment... county, community, and individual agricultural exhibits, merchandise displays... home and fine arts exhibits.

FUN FOR EVERYONE— ON THE MIDWAY!
GOODMAN WONDER SHOWS

EXCITEMENT — THRILLS — FUN GALORE!

Vegetable Laxative Has Important Points

This laxative does three important things for most users. If simple directions are followed, it usually acts punctually, thoroughly, gently. You will like spicy BLACK-DRAUGHT'S way. Chief of its all-vegetable ingredients is an "intestinal tonic-laxative" which helps tone lazy bowel muscles. Next time, take BLACK-DRAUGHT. Economical, too: 25 to 40 doses, 25c.



A "FOUR-ALARM" FOR THE BLUE-GRAY TRUCKS

A KANSAS CITY bridge burst into flames one morning last spring. It twisted and writhed under the terrific heat... then stout steel spans splashed into the Kansas River.

"Voice bridges" went out of service, too. For attached to the bridge were two large telephone cables, containing wires to 1,700 telephones. It was a four-alarm for the telephone repair crews—the men in the blue-gray trucks. While flames still soared near by, the reconstruction work began.

In a fire department rowboat they got a line across the river. Emergency telephones were rigged up at strategic locations.

Then came a driving rain to make the task even harder. All night they worked against

great odds. By midnight 60 telephones were working. By breakfast time three-fourths of the silenced telephones could speak. That afternoon telephone service was back to normal.

Meeting—and whipping—emergencies is a part of the telephone man's job.

Your telephone service is backed by skilled, loyal people whose experience in past emergencies better equips them for the emergencies of the future.



TELEPHONE COMPANY

SOUTHWESTERN BELL

Like good music? Tune in "The Telephone Hour," Monday evenings, N. B. C. Red Network

The WOMAN'S Page

Edited by
Mrs. Robert McGuire
Telephone 325

Happy School Days Are Here Young People Go To College



Miss Sappho Ward



Miss Beth Newton



Miss Dorothy Dell Stovall



Miss Gloria Hammonds



Miss Jo Troutman

Today's pictures call attention to the fact that school days are here and several young people of Floyd county have entered colleges and universities last week and this week. Students of today in the United States should be very happy and very thankful for theirs is the privilege of roaming the campus of their chosen institute of learning in security, and gathering at class time in rooms over which no bombs will fall.

Miss Sappho Ward, daughter of Mr. and Mrs. A. N. Ward, and a popular young musician of Floydada, enrolled Wednesday at Tech college, Lubbock.

Miss Beth Newton, daughter of Mr. and Mrs. J. E. Newton of Dougherty, has enrolled at Tech college, Lubbock.

Miss Dorothy Dell Stovall, daughter of Mrs. E. F. Stovall, went to Lubbock Saturday where she enrolled as a sophomore at Tech.

Miss Gloria Hammonds, daughter of Mr. and Mrs. Jno. Hammonds, has enrolled as a sophomore at Tech.

Miss Jo Troutman, daughter of Mr. and Mrs. Noel Troutman, will enter W. T. S. C. at Canyon.

Miss Worth Shipley, daughter of Mrs. Bob Smith, is attending Denver university, Denver, Colorado.

Miss Mary Frances McRoberts, daughter of Mrs. S. G. McRoberts, is attending Fleming's Business college, Amarillo.

Miss Leilafaye Hicks, daughter of Dr. and Mrs. I. W. Hicks, has enrolled as a first year student at Wayland college, Plainview.

Other students who are going away to college, whose names have been reported are:

Baylor University
Miss Florrie Conway, daughter of Mrs. O. M. Conway, left Thursday for Fort Worth where she visited her uncle, H. L. Price and family for several days before going to Waco, where she enrolled Tuesday as a freshman student in Baylor university.

Rev. and Mrs. Clifford Potts who spent the summer here with her parents, Mr. and Mrs. T. T. Hamilton are attending Baylor university.

Schreiner Institute
Billie Burke Henry, son of Mr. and Mrs. R. C. Henry, left Thursday for Kerrville, where he has enrolled in Schreiner Institute.

S. M. U. Dallas
James Willson, son of Mr. and Mrs. J. M. Willson, left Saturday for Dallas where he has enrolled in Southern Methodist university.

John Tarleton
Carl Arnold, son of Mrs. C. K. Arnold, Miss Alice Bell, daughter of Mrs. Leona Bell and James Fry Gibbs, son of Mrs. Ruby Gibbs of Lubbock, have enrolled at John Tarleton college, Stephenville.

Ablene Christian College
Miss Jane Clark, daughter of County Clerk Byron Clark and Mrs. Clark and Miss La Nell Harmon, daughter of Mr. and Mrs. F. C. Harmon, popular students of high school last year, enrolled at Abilene Christian college Wednesday. Mr. and Mrs. Clark and daughter, Jo, accompanied them to Abilene, returning home last week.

Miss La Verne Russell also is a student at A. C. C.

University of Texas
Treasurer Kirk son of Mr. and Mrs. Ohmer W. Kirk and his charming bride are senior students in the university of Texas.

A & M. College
Pat Collins son of Mr. and Mrs. T. P. Collins and Joe Chenoweth son of Mr. and Mrs. S. J. Chenoweth are first year students at A & M college, College Station.

Jack McIntosh son of Mr. and Mrs. B. F. McIntosh is a sophomore at A & M.

Garnett Ewell who has been employed at White Drug company is a student at A & M.

Douglas Pitts, son of Dr. and Mrs. Donald H. Pitts, is attending A & M college.

Howard Payne
Miss Margaret Tubbs daughter of Mr. and Mrs. A. A. Tubbs is a student at Howard Payne college, Brownwood.

Cameron College
Leeman Norman, son of Mr. and Mrs. E. L. Norman, is a student of Cameron college, Lawton, Oklahoma.

New Mexico College
Robert Montgomery, son of Mrs. W. M. Dorsey, is a student of East

ern New Mexico college, Portales, New Mexico A & M.

Wayne Collins son of Mr. and Mrs. W. G. Collins has enrolled at New Mexico A & M college as a freshman student.

Wayland College
Students who have enrolled at Wayland college are Miss Evelyn Withers, daughter of Mr. and Mrs. L. G. Withers, Miss Jean Sims, daughter of Mr. and Mrs. W. C. Sims, Frances Jo Terrell, daughter of Mr. and Mrs. K. Terrell, Miss Leavelle Ginn, daughter of Mr. and Mrs. J. C. Ginn and Miss Viola Burton, daughter of Mr. and Mrs. C. W. Burton, all of whom are first year students.

Miss Irma Fulkerson, daughter of Mr. and Mrs. Chas. Fikerson is a second year student at Wayland.

Jimmy and Victor Green of the Center community are students at Wayland.

Tech College
Miss Gerry Gambin, daughter of Mr. and Mrs. J. M. Gambin, went to Lubbock Sunday where she enrolled Wednesday as a senior Home Economics major at Tech.

Garden Party, Shower For Mrs. Hammonds

Honoring Mrs. Herschel Hammonds, a recent bride, a group of hostesses entertained with a shower and garden party Friday evening at the home of Mrs. G. A. Lader, 411 South Wall street. The shower carried out the Mexican idea, the collection of Mexican articles being a hobby of the honoree. The hostesses were dressed in dark pleated skirts with white blouses and bright colored sashes. Mrs. Dona Covington, Mrs. Wilmer Jones, and Mrs. M. T. Camp received the guests and directed them to the register where Mrs. R. C. Patton presided and wrote the names of each one on the guest log which was handpainted with a typical Mexican scene.

The guests entered a patio where Mexican charm strings, red peppers, gourds and serape and Mexican lamps made the setting truly Mexican. The refreshment table was centered with an ox-cart loaded with colored fruit and gourds, placed on a reflector and surrounded with yellow and gold flowers.

Punch was served from a large fiesta bowl of bright orange, and a green plate and orange dish held cookies and nuts. Bright colored napkins were used and colorful little Mexican men were given as plate favors. Mrs. J. B. Moore presided at the table and poured punch from a gourd dipper. She was assisted by Miss Lydia Walding and Miss Faye Newell.

Miss Bernice Patton and Miss Mildred Olson directed the guests to a large patio where they were seated and entertained by Mexican troubadours, singing and playing Mexican love songs. Misses Maurine Hart and Mary Denison dressed as a Mexican boy and girl played violin and guitar and sang the Mexican songs. The hostesses carried out arm-loads of gifts and presented them to the honoree.

Hostesses for the occasion were Mrs. Earl Crow, Dona Covington, Wilmer Jones, R. C. Patton, Bill Colston, J. D. Moore and M. T. Camp; Misses Wilma Deen, Bernice Patton, Glessie Goins, Selma Lader, Lydia Walding, Mildred Olson, Ann

O. Tye and Ham Smith, Jr., enrolled this week at N. T. S. T. C., Denton.

Texas State College
Miss Marjorie Leonard, daughter of Mr. and Mrs. Troy Leonard, has returned to Texas State college for women, Denton.

Hardin-Simmons
Mr. and Mrs. Tommie Allen are junior students in Hardin-Simmons university. Mrs. Allen is the daughter of Dr. and Mrs. I. W. Hicks and he is the son of Rev. and Mrs. P. N. Allen of Anton. They were married Sunday, September 1.

W. T. S. T. C.
Mary Louise Medlen, daughter of Mr. and Mrs. Robert Medlen, Miss Ruth Simpson, daughter of Mr. and Mrs. W. H. Simpson, Adron Field, son of Mr. and Mrs. Menard Field and Fred Hanks, son of Mr. and Mrs. Aubrey Hanks and Ruth Kreis, daughter of Mr. and Mrs. A. H. Kreis are students at West Texas State Teachers college, Canyon.

Miss Imogene Culwell, daughter of Rev. and Mrs. W. M. Culwell; Miss Marjorie Kirk, daughter of Mr. and Mrs. Robert Medlen; Miss Ruth Simpson, daughter of Mr. and Mrs. W. H. Simpson; Adron Field, son of Mr. and Mrs. Menard Field and Fred Hanks, son of Mr. and Mrs. Aubrey Hanks and Ruth Kreis, daughter of Mr. and Mrs. A. H. Kreis are students at West Texas State Teachers college, Canyon.

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Oklahoma University
Lon Davis, Jr., who has been employed during the summer at Wichita Falls is a geology major at Oklahoma university, Norman, doing work on his masters degree.

Colorado State
Joe Montgomery, son of Mrs. W. M. Dorsey is a senior student in the Colorado State college at Ft. Collins. Joe is secretary and treasurer of the S. A. E. fraternity house.

Mississippi State
Miss Mattie Pearl Turner, daughter of Mr. and Mrs. J. B. Turner, is attending Mississippi State college for women at Columbia.

T. C. U. Fort Worth
Irvin Allen, son of Mr. and Mrs. Oliver Allen and Wilbert Matthews, son of Mr. and Mrs. A. H. Matthews are attending Texas Christian university, Fort Worth.

Guest Speaker



Mrs. O. M. Conway guest speaker at the opening meeting of the 1929 Study club at a luncheon at 1 o'clock Thursday.

Sweepston, Faye Newell, Fannie Mae Rees.

Those Attending
The guest list included Mrs. Elvin B. Rainer, Mrs. S. F. Connor, Mrs. S. T. Harris, Mrs. J. W. Clonts, Mrs. Oleta McCaskell, Mrs. L. H. Newell, Mrs. Edgar Duncan, Mrs. S. J. Latta, Mrs. Leila Lloyd, Mrs. Herbert Sims, Mrs. R. B. Calhoun, Mrs. George Sherrill, Mrs. Clifford Willis, Mrs. W. C. Sims, Mrs. Jack Deakins, Mrs. John McKinney, Jr., Mrs. Lois S. Pitts, Mrs. Lee Wilkinson, Mrs. S. W. Ross, Mrs. Bertha Gilbert, Mrs. T. T. Hamilton, Mrs. Aubrey Stewart, Mrs. Byron Clark, Mrs. W. A. Amburn, Mrs. R. M. McCauley, Mrs. Mollie Rees, Mrs. G. A. Lader, Mrs. C. B. Sims, Mrs. J. O. Hammonds, Mrs. Ed Moore, Mrs. T. J. Herd, Mrs. Sally Hammonds, Mrs. Buck Sims, Miss Evelyn Roy, Miss Estelita Hartzell, Miss Emma Louise Smith, Miss Maurine Hart, Miss Imogene Roy, Miss Eloie Gloyne, Miss Lenora Myers, Miss Edith Wilson, Miss Mary Frances Jones, Miss Dovie Willis, Miss Mary Denison.

Sending Gifts
Those sending gifts were Mrs. Oleta Gordon, Miss Fannie Mae Bail, Mrs. W. O. Jones, sr. and family, Mrs. J. E. Swinson, Miss Nell Swinson, Mrs. C. B. McDonald, Miss Daltis Rea, Mrs. Geo. V. Smith, Mrs. Mary Shaw, Mrs. Ross Henry, Mrs. L. J. Welborn, Mr. and Mrs. Paul Snodgrass, Mrs. E. L. Angus, Mrs. Katie B. Conner, Mrs. Maud Hollums, Mrs. J. M. Gambin, Miss Gerry Gambin, Miss Thelma Swain, Mrs. Gene Collins, Mrs. Ohmer Kirk, Mrs. Lola C. Galloway, Mrs. Grady Harris, Mr. and Mrs. Fred Zimmerman, Mrs. A. J. Cline.

Miss Evelyn Roy, Mrs. O. M. Conway, Mrs. J. K. Green, Mrs. C. Surginger, Mr. and Mrs. J. M. Wright, Mrs. W. A. Cates, Mrs. Robert Abernathy, Miss Ruth Collins, Mrs. Seaton Howard, Mrs. Tom Deen, Mrs. Edwina Hollums, Mrs. John Myers, Mrs. R. P. Jackson, Mrs. W. C. Cates, D. F. Hood, Miss Kathryn McDonald, Miss Johnnie Mae Lewis, Mrs. Higgins, Mrs. Winifred Newsome, Mrs. Roy Patton, Mrs. V. Ann, Mrs. D. I. Bolding, Mrs. Mark Martin, Mrs. C. L. McMurray.

Mrs. Edd Johnson, Mrs. Lon Smith, Mrs. W. D. Newell, Miss Betty Newell, Mrs. P. A. Denison, Mrs. W. F. Culpepper, Mrs. C. C. Huckabee, Mrs. Russell King, Mrs. W. A. King, Miss Alice Latta, Mrs. K. Terrell, Mrs. O. P. Rutledge, Mrs. John Key West, Mrs. W. N. Paschall, Mrs. Jennie Bishop, Mrs. Morgan Wright, Mrs. A. H. Manning, Mrs. J. D. McBrien, Mrs. A. T. Hull, Mrs. Carr Sarginer, Miss Polly Smith, Mrs. Lon M. Davis.

Mrs. Dean Hill, Mrs. Jayton Dorrell, Mrs. Pete Kendrick, Mrs. J. A. Hartzell, Mrs. J. J. McKinney, Mrs. W. A. Lovell, Mrs. W. E. Walker, Mrs. G. N. Shirley, Mrs. R. M. McCauley, Mrs. J. B. Bishop, Mrs. T. B. Wilkinson, Mrs. C. O. Wise, Miss Florence Ballard, Mrs. Galen Holland, Mrs. Robyn Reed, Mrs. Sam Bishop, Mrs. I. W. Hicks, Miss Reba Copeland, Miss Eunice Howell, Mrs. Wilson Kimble, Mrs. E. P. Nelson, Mrs. Walter Travis, Mrs. W. F. Weatherbee, Mrs. Margaret Jones, Mrs. W. M. Stanforth, Mrs. W. C. Sims, Miss Betty Jo Sims, G. B. Johnston, R. M. Battery, Paul Snodgrass and Mrs. D. I. Bolding.

BRIDE-ELECT GIVEN SHOWER FRIDAY AT MCKINNEY HOME
As a pre-nuptial courtesy for Miss Fern Finkner who became the bride of Houston Lanier, Jr., of Fort Worth at a home wedding, Tuesday, September 17, a group of hostesses entertained with a miscellaneous shower Friday afternoon at the home of Mrs. John McKinney, Jr. Hostesses were Mrs. Mark Martin, Mrs. P. F. Bertrand, Mrs. T. C. Westfall, Mrs. Leslie Curtis, of Quitaque, Mrs. N. W. Williams, Mrs. W. H. Henderson, Mrs. Will Snell, Mrs. Wilson Kimble, and Mrs. McKinney.

The house was decorated throughout with vases of summer flowers. Punch and cookies were served to the guests from the dining table which was covered with a lace cloth and centered with a crystal punch service, roses and asters being arranged around the punch bowl. Mrs. B. W. Snell and Mrs. Westfall presided at the guest register.

A musical program of songs and stringed instrument selections was given by Miss Maureen Hart and Miss Mary Denison. A game of "Giving Advice to the Bride" was played and each one was given paper hands on which they wrote their advice or favorite recipe on the fingers of the hand. They were collected and presented to the honoree. A toast to the bride-elect was given by Mrs. Curtis.

A mock telegram was delivered to Miss Finkner from Mr. Lanier saying to meet him at a certain place on a certain day. Then the hostesses presented her with a comical costume and a traveling bag for her trip which was filled with gifts for her new home. Beautiful corsages were presented to Miss Finkner and her mother.

Guests Register
Those registering in the guest book were Mrs. J. S. Solomon, Mrs. A. P. McKinnon, Miss Lillie Solomon, Miss Edith Grimes, Mrs. W. E. Grimes, Mrs. Edd Johnson, Mrs. L. C. McDonald, Mrs. S. W. Ross, Mrs. Geo. V. Smith, Mrs. W. F. Birch, Mrs. Wm. Finkner, Mrs. J. B. Turner, Mrs. G. R. May, Miss Polly Smith, Miss Esther Finkner, Mrs. Winifred Wilson, Mrs. J. L. King, Mrs. Geo. M. Finkner, Mrs. H. M. McDonald, Mrs. E. L. Norman, Miss Sude Miller, Miss Ruby Norton, Mrs. Wilson Kimble, Mrs. J. B. Jenkins, Mrs. M. L. Solomon.

Those sending gifts were Mrs. Guy Ginn of Hereford, Mrs. Pearl Fagan, Miss Muriel Fagan, Mrs. Walter Travis, Miss Fannie Mae Rees, Miss Reba Copeland, Mrs. C. B. McDonald, Miss Daltis Rea, Mrs. J. N. Johnston, Mrs. W. B. Eakin, Mrs. J. M. Wilson, Mrs. Jess Patterson, Mrs. Alpha Boothe, Mrs. R. E. Fry, Miss Marilyn Fry, Miss Maydelle King, Mrs. Ralph Taylor, Mrs. E. L. Angus, Mrs. E. E. Hinson, Mrs. J. M. Gambin, Miss Gerry Gambin, Mrs. B. P. Woody, Mrs. E. J. Barker, Mrs. S. J. Latta, Mrs. Ella Johnston, Mrs. J. C. Gilliam, Mrs. P. A. Denison, Miss Mary Louise Tubbs, Mrs. Lindsey Graham, Mrs. J. D. Colville, Mrs. W. M. Dorsey, Mrs. Lula Moore, Mrs. John N. Faris, Mrs. E. S. Randerson, Mrs. Robert Medlen, John A. Lloyd, Mrs. Verne Elliott, Miss Emma Lou McKinney, Mrs. Lon V. Smith and Miss Emma Louise Smith, Mrs. H. A. Krause and Miss Mary Shultz.

Lanham-Harris Vows Solemnized Sunday At Clovis, N. M.
Miss Mary John Lanham, daughter of Mr. and Mrs. Linton Lanham of South Plains, and Jack Harris, son of Commissioner and Mrs. E. R. Harris of the Pleasant Valley community, were married Sunday in Clovis, New Mexico. The bride was dressed in blue with accessories to match.

The couple was attended by Miss Fannie Margaret Harper, Elmer Biggs, Miss Billie Sims and Revis Neil Harris.

Mr. and Mrs. Harris are both graduates of the Lockney High school with the class of 1940. They will make their home at present with his parents in the Pleasant Valley community.

Finkner-Lanier Vows Said At Home Wedding Tuesday

The marriage of Miss Fern Finkner, daughter of Mr. and Mrs. Geo. M. Finkner, and Houston Lanier, Jr., son of Mr. and Mrs. A. H. Lanier of Fort Worth was solemnized Tuesday evening at 8 o'clock by candlelight at the home of the bride's parents. Rev. J. B. McReynolds officiated at the single ring ceremony.

The vows were exchanged under an archway made of silver lace vine with a large white bell, which was used in the decorations at the wedding of the bride's parents, suspended from the center. The archway was flanked by floor baskets of summer flowers.

Before the ceremony Miss Esther Finkner, sister of the bride, played, "I Love You Truly" (Bond) as a marriage solo. Mrs. Wm. Finkner played the Lohengrin Wedding March (Wagner) as the bridal party entered.

The bride was gowned in a soldier blue alpaca sheer with white accessories and a corsage of white carnation roses.

Miss Esther Finkner, sister of the bride, was maid of honor and wore a dress of wine light weight wool with navy accessories and a blue corsage.

Grady Clark, of Fort Worth, served as best man.

For "something old" the bride carried a lace handkerchief that her mother carried at her wedding and for "something borrowed" a corsage pin and her dress was blue.

After the ceremony an informal reception was held. A three-tiered wedding cake decorated with a miniature bride and groom was served with punch to the guests. Miss Esther Finkner presided at the punch bowl and Mrs. Leslie Curtis of Quitaque served the cake.

Mrs. Lanier graduated from Floydada High school with the class of 1936 and in June received her degree from Texas Wesleyan college, Fort Worth.

They left immediately after the ceremony for Fort Worth where Mr. Lanier is employed in a Totem store.

Hostesses At Bridge Party Wednesday At Chas. Lewis Home
Mrs. Chas. Lewis and Mrs. Kenneth Jeffers entertained with two tables of bridge Wednesday afternoon, September 11, at the home of Mrs. Lewis, 618 West Missouri street.

Mrs. Fred Nabors won high score and the traveling prize was given to Mrs. Aubrey Martin.

Those playing were Mrs. Carmen Ann and Junior Perry, Karen and Nancy Buchanan, Betty Gail Stewart, Gera Ruth Salisbury, Mary Ann and Leonard Wilson, Sandra June and Barbara Price, Willie Ann Wood, Billie Pat and Glenn Rainer, Sandra Jo Carter, Billie Bert, Edith Edith Payne Garrett and the honoree, Myrna Wooddyne.

Mothers assisting with the entertainment were Mesdames Sherry Perry, Elvin Rainer, Sherry Price, John Buchanan and Walter Wilson.

MYRNA WOODDYNE WILSON HONORED WITH PARTY FIFTH BIRTHDAY
Mrs. Woodrow Wilson entertained her daughter, Myrna Wooddyne, Monday afternoon of last week with a party in honor of her fifth birthday.

A birthday cake was decorated with five blue candles and "Happy Birthday, Myrna Wooddyne." Balloons were used as favors.

Refreshments of cake and pink lemonade were served to Barbara Ann and Junior Perry, Karen and Nancy Buchanan, Betty Gail Stewart, Gera Ruth Salisbury, Mary Ann and Leonard Wilson, Sandra June and Barbara Price, Willie Ann Wood, Billie Pat and Glenn Rainer, Sandra Jo Carter, Billie Bert, Edith Edith Payne Garrett and the honoree, Myrna Wooddyne.

Mothers assisting with the entertainment were Mesdames Sherry Perry, Elvin Rainer, Sherry Price, John Buchanan and Walter Wilson.



Mrs. Houston Lanier, Jr., before her marriage Sunday, was Miss Fern Finkner, daughter of Mr. and Mrs. Geo. M. Finkner. Mr. and Mrs. Lanier will make their home in Fort Worth.

Coffee Honors Mrs. Johnson On Monday

Complimenting Mrs. D. Johnson, who left Wednesday for Albuquerque, New Mexico, to make her home, a group of hostesses entertained Monday morning from 9 to 10:30 o'clock with a coffee at the home of Mrs. Dee Fyffe.

Hostesses were Mrs. Fyffe, Mrs. Truk Carter, Mrs. Charlie Lewa, Mrs. Fred Wimberly, Mrs. Sherry Price, Mrs. Aubrey Stewart and Mrs. Mariverna Kemp.

Guests were received by Mrs. Fyffe, Mrs. Johnson and Mrs. Price. Mrs. Stewart presided at the register. Mrs. Wimberly served coffee from a silver service arranged on a lace covered table in the dining room. Fiesta wear and an attractive centerpiece arrangement of summer flowers added a bit of color. Plate favors were lovely corsages of pink asters and baby breath. The honoree received a shower of gifts.

Guests who registered were Mrs. Virgil Williams, Mrs. Geo. Smith, Mrs. Fred Brown, Mrs. Paul Cosner, Mrs. Minnie Smartt, Mrs. Roy Snodgrass, Mrs. J. M. Willson, Mrs. Glad Snodgrass, Mrs. Jack Henry, Mrs. Luther Fry, Mrs. Grover Smith, Mrs. Bob Smith, Mrs. Lola Galloway, Mrs. L. H. Dorrell, Mrs. Tad Prosser, Mrs. J. A. Burrus, Mrs. J. M. Gambin, Mrs. E. L. Angus, Mrs. J. B. Jenkins, Mrs. A. J. Welch, Mrs. Jno. Reagan, Mrs. Kenneth Jeffers, Mrs. Elvin B. Rainer, Mrs. Woodrow Wilson, Mrs. J. W. Buchanan, Mrs. W. D. Newell and Mrs. Robert McGuire.

Those sending gifts were Mrs. T. P. Collins, Mrs. Ray Taylor, Mrs. H. O. Pope, Mrs. J. A. Arwine, Mrs. Terrell Loran, Mrs. Star Goen, Mrs. E. P. Nelson and Mrs. N. A. Armstrong.

Mrs. Johnson was accompanied to Albuquerque by her sons, Kenneth D. and Newton Dale and daughter, Flora Jane. Mr. Johnson had been there a month and is engaged in the livestock and feed trucking business.

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Miss Worth Shipley



Miss Mary Frances McRoberts



Miss Leilafaye Hicks



SOCIETY

Social Calendar

Luncheon Thursday Opens 1929 Study Club Year's Work

1934 Study Club Met Tuesday Night With Mrs. Clonts

The 1934 Study club met in regular session Tuesday evening at 6:45 o'clock in the home of Mrs. Jim Clonts. The meeting was called to order by the president, Mrs. Walter Travis and the reading of the minutes and roll call was given by Miss Bernice Patton, secretary. Each one answered to roll call by naming a famous birthday.

Plans were made for several of the club members to attend the club institute in Plainview Saturday, September 28. The club voted to send a delegate to the Federated club convention at Austin in November.

Miss Gladie Goins asked for a year's leave-of-absence from the club and named as her substitute, Mrs. Oleta McCaskell. Mrs. Jim Clonts had charge of the program for the evening and the White-Eagle-Edwards. The first part of the evening's entertainment, Miss Polly Smith was auctioneer and the sale proved highly entertaining and profitable. Several other games were enjoyed by the guests and members of the club with Mrs. Clonts in charge.

Delicious refreshments were served to the following: Misses Emma Louise Smith, Polly Smith, Bernice Patton, Emma Howler, Reba Cope-land, Mildred Olson, Edith Wilson, Betty Newell, Selma Lader, Fannie Mae Ball, Mmes. Walter Travis, M. T. Camp, Russell King, Robert Lan-der, Jesse Gordon, Virgil Shaw, Odell Winter, Mrs. Clonts, hostess and Mrs. Tucker Teutsch who was a visitor.

Mrs. Odell Winter will be hostess to the club Tuesday evening, October 1 at 6:45 o'clock.

Sans Souci Bridge Club Celebrates Thirteenth Year

Mrs. L. E. Guthrie was hostess to members and guests of the Sans Souci Bridge club at the first meeting for the club year and the thirteenth anniversary of the club Wednesday afternoon, September 11. The house was decorated with vases of orchid and white asters. The dining table was covered with a lovely imported lace cloth from Switzerland and centered with a crystal bowl of yellow, orange and red zinnias. On the refreshment plates were individual angel food cakes squares with the number "13" in keeping with the anniversary idea. Mrs. Polk Goen made high score for the members and Mrs. Hayes O'Neal made high for the guests.

Those playing were Mrs. R. C. Wakefield, Mrs. Polk Goen, Mrs. Jack Hosson, Mrs. Cecil Hagood, Mrs. Terrell Loran, Mrs. Homer Steen, Mrs. Hayes O'Neal, Mrs. Luther Fry, Mrs. Jack Henry, Mrs. Calvin Steen and Miss Ann Brown of Dallas.

Mrs. Cecil Hagood will be hostess to the club Wednesday afternoon, September 25, at 2 o'clock.

Mrs. Price Hostess To Blue Bonnet Club At Meeting Thursday

Mrs. Shorty Price entertained the Blue Bonnet Needle club at the regular meeting Thursday. A short business session was held and delightful refreshments were served by the hostess.

Those present were Mrs. Mildred Fuqua, Mrs. Jno. Buchanan, Mrs. Edgar Duncan, Mrs. E. B. Rainer, Mrs. Everett Perry, Mrs. Alva Sparks, Mrs. L. H. Dorrill, Mrs. Dee Pyffe, Mrs. Woodrow Wilson, Mrs. Chas. Lewis, Mrs. Oliver Allen, Mrs. Seaton Howard, Mrs. W. B. Eakin, Mrs. Tink Carter.

Mrs. Alva Sparks will be hostess to the club at an all-day meeting Thursday, September 26. A covered dish luncheon will be served. New officers for the club will be elected at this time.

Mrs. W. A. Cates Hostess Thursday To Quilting Club

The Floydada Quilting club met Thursday in an all-day meeting with Mrs. W. A. Cates. A covered dish luncheon was served at noon.

Those present were Mrs. A. D. White, Mrs. Mollie Rees, Mrs. J. B. Terry, Mrs. J. A. Hartsell, Mrs. W. A. Amburn, Mrs. Lela Lloyd, Mrs. J. F. Connor, Mrs. W. B. Cantrell and Mrs. J. T. Snodgrass and the hostess.

Mrs. Rees will be hostess to the club Thursday, September 26, at an all-day meeting.

Mrs. Leonard Gives Dinner For Group Going To College

Mrs. Troy Leonard was hostess at her home Wednesday, September 11 with a lovely three course dinner honoring several students who are planning to return to college next week. The house was decorated with cut flowers of asters and dahlias. The dining table was centered with a bowl of cut flowers with candle holders and burning tapers on either side.

The honor guests were Miss Beth Newton and Allan Leach, Jr., of Dallas, who will attend Tech college, Lubbock; Miss Marguerite Leonard who will attend T. S. C. W. Denton, and Bill Romane, Jr., to Texas A. & M. Others enjoying the dinner were Miss Betty Newell and Kenneth Bain, Jr.

Martha Lee Sanders Honoree At Picnic

Little Miss Martha Lee Sanders was honored with a miscellaneous shower and picnic supper Friday afternoon, September 6 at 6:30 o'clock at the City park. Hostesses for the occasion were Mrs. Bud Leatherwood of Crosbyton and Mrs. Bob Steen of Wake. The hostesses are great-aunts of the honoree.

The occasion was a farewell gathering to Martha Lee who will leave today for another school term in the state school for the blind at Austin. She is the daughter of Mr. and Mrs. Otho Sanders and has for the past two years attended the institution.

This year she will take up the study of music with her school work and is anxious to enroll, she says. Games directed by Mrs. Thomas Collins of Alken community, furnished entertainment before the picnic supper.

Those who attended were Mr. and Mrs. Thomas Collins and family, Mr. and Mrs. H. B. Barnett and family, Mr. and Mrs. Bob Steen and son of Wake, Mr. and Mrs. C. B. Leatherwood and family of Crosbyton, Judge and Mrs. G. C. Tubbs, Mr. and Mrs. C. L. Berry and family, Mrs. C. Foster and daughter Mable Juna, Mrs. W. B. Clark.

Mr. and Mrs. Walter Hollums and family, Mr. and Mrs. H. O. Thompson and family of Plainview, Mrs. Lee Rushing, Mrs. P. O. Conner, Leola Leffler, Mr. and Mrs. C. E. Bartlett and son R. V., Jerry and Cleo Whittle, Mr. and Mrs. Otho Sanders and children and the honoree.

Several friends unable to attend, sent gifts.

TODAY
Mrs. J. M. Willson will be hostess to the 1929 Study club this afternoon at 3:30 o'clock. "Our Scenic Wonders" will be the subject of the program with Mrs. Edd Johnson as leader.

Mrs. Pearl Fagan will be hostess to the Floydada Music club this evening at 7:30 o'clock.

MONDAY
Mr. and Mrs. W. D. Newell will be hosts to the Idle Hour 42 club Monday evening, September 23, at 7:45 o'clock.

The Woman's Missionary society of the First Baptist church will meet in Circles Monday afternoon at 3 o'clock at the church.

Mrs. J. C. Wester will be hostess to the Woman's Council at her home Monday afternoon at 3 o'clock.

The Woman's society of Christian Service will meet Monday afternoon at 2 o'clock at the Methodist church for a social service program led by Mrs. Wilson Kimble.

TUESDAY
The Odd Tuesday Bridge club will meet Tuesday evening with Mrs. Russell King at 7:30 o'clock.

WEDNESDAY
Mrs. Cecil Hagood will be hostess to the Sans Souci Bridge club Wednesday afternoon, September 25, at 2 o'clock.

THURSDAY
The Thursday Evening Bridge club meets with Mrs. Lorraine Britton Thursday, September 26.

Mrs. Mollie Rees will be hostess to the Floydada Quilting club at an all-day meeting Thursday.

Mrs. Alva Sparks will be hostess to the Blue Bonnet Needle club at an all-day meeting Thursday. New officers for the club will be elected at this time.

Mrs. H. G. Barber will be hostess to the 1929 Study club Thursday afternoon, September 26 at 3:15 o'clock, at her home, 518 West Tennessee street.

Newspaper Man And Society Editor Are Wed

Miss Jean Suits, former resident of Lockney and daughter of Mr. and Mrs. J. L. Suits, was married September 8 to Bryce Engle, newspaper man on the editorial staff of the Wichita Beacon, Wichita, Kansas.

The wedding was solemnized at 2:30 p. m. o'clock at the home of Mr. and Mrs. Arlie Suits at Plainview.

The bride is society editor of the Amarillo Times. She is a graduate of the Lorenzo High school, attended Texas Technological college, Lubbock and also attended the Missouri university at Columbia, Missouri.

After leaving school she worked with her father on The Lockney Beacon. At that time she edited a column entitled, "Chattergrams." From Lockney she went to Big Spring where she was on the staff as general news and society editor. For the past year, Mrs. Engle has been employed at her present position.

Mr. Engle is the son of Mr. and Mrs. E. R. Engle of Wichita, Kansas.

J. I. Finley Weds Miss Velma Kimmell

J. I. (Ike) Finley and Miss Velma Kimmell of DeLeon were married Monday, September 9 at 2 o'clock in the afternoon. The wedding took place at the home of Rev. W. S. Short, at DeLeon.

Mrs. Finley is the daughter of J. C. Kimmell of DeLeon where she was reared. For the last few months Mrs. Finley has been working in the Payne Shotwell hospital at Littlefield. Before going to Littlefield, she worked for Dr. Greer in the Lockney clinic.

Mr. Finley is secretary of the City Fire department.

After a short wedding trip to Glenrose where they visited Mr. Finley's uncle, T. C. Finley, they returned to Floydada where they will make their home at 419 West Kentucky street.

G. A. PROGRAM GIVEN AT BAPTIST CHURCH MONDAY

Mrs. John Hoffman was leader of the G. A. program which was given Monday afternoon at 4 o'clock at the First Baptist church. Parts were assigned for next week's program which will be held at 4:15 instead of 5 o'clock which has been the regular meeting time during the summer.

Those present were Frances Ruth Garrett, Letha Joy Cardwell, Eugene Martin, Ruth Hamilton and Billy Jean Swinson.

AT SUL ROSS COLLEGE

Miss Kathryn Daniel, daughter of Mr. and Mrs. J. M. Daniel, is a student at Sul Ross college, Alpine. Mr. and Mrs. Daniel accompanied their daughter to Alpine, returning home Sunday.

Mrs. Edith Wilson spent last week-end with her parents at Quanah.

Mrs. Alta Johnson is in Fort Worth visiting her sister, Mrs. Bert Smith and daughter Colita.

The 1929 Study club opened the club year with a three course luncheon Thursday at 1 o'clock at the home of Mrs. Chas. Lewis, with Mrs. E. H. Balch, Mrs. John E. Hoffman and Mrs. G. L. Kirk as hostesses. A patriotic theme was observed in the menu and table appointments with large flags used as centerpieces for each of the tables and small flags on the place cards that marked the covers.

Mrs. T. E. Loran was director of the program. Members answered to roll call with federation findings. Mrs. Richard Stovall, president of the club, gave the welcome address with her theme in keeping with the Federation ideals. Mrs. E. H. Balch entertained with reading a scene from, "Seventeen" by Booth Tarkington.

During the business session the club voted unanimously to cooperate with the city officials and the other clubs of the city in working out plans and assisting in furnishing a new auditorium for Floydada. Mrs. O. W. Fry who is a charter member of the club resigned because she is moving to Amarillo for the winter.

The principal address was given by Mrs. O. M. Conway on the subject, "The Importance of Learning How to Live."

Those attending the meeting were: Mrs. H. G. Barber, Mrs. G. E. Bond, Mrs. O. W. Fry, Mrs. Cecil Hagood, Mrs. Walton Hale, Mrs. A. T. Hull, Mrs. A. B. Keim, Mrs. T. E. Loran, Mrs. J. D. McBrien, Mrs. Clement McDonald, Mrs. Robert McGuire, Mrs. E. L. Norman, Mrs. W. R. Simon, Mrs. Richard Stovall, Mrs. R. Clint Wakefield, Mrs. L. J. Welborn, Mrs. A. J. Welch, Mrs. R. S. Wilkinson, Jr., and Mrs. Walter Wood, the hostesses, Mrs. Balch and Mrs. Hoffman and Mrs. Conway, guest speaker.

Mrs. Lewis offered her home to the club for the meeting after Mrs. Kirk was called out of town on account of the illness of her mother and assisted the hostesses in entertaining. Mrs. H. G. Barber will be hostess to the club Thursday afternoon, September 26, at 3:15 o'clock, at her home, 518 West Tennessee street.

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Wilma Hamilton Is Honoree At Birthday Party Given Monday

Honoring the birthday of her daughter, Wilma, who was eight years old, Mrs. T. T. Hamilton entertained Monday afternoon, September 9 from 4 to 6 o'clock at her home, 512 West Kentucky street.

Ruth Hamilton and Sharon and Estelle Fuqua were in charge of the games and assisted in entertaining the children. Guess Whats were given as favors. The honoree received a number of gifts. She had two birthday cakes one in pink and white and the other in green and white.

Refreshments of grape juice, sandwiches and the birthday cakes were served by the hostesses.

Those celebrating with Wilma were Mack Travis, Dorothy Bishop, Roberta Garrett, Doris Elaine Amburn, Betty Jean Laminack, Barbara Allen, Wilma Dyer, Doris Dyer Aubrey, Guirrie Carroll Brown Guthrie, Mary Lynn Harris, James Elliott, Harold J. Jones, Barbara Marshall, Peggy Collier, Katie Collier, Wilma Hamilton and Neva Joyce Rice.

Sunday School Well Attended Sunday At McCoy Baptist Church

(Held over from last week)
McCoy, September 11-104 were present for Sunday School Sunday morning with others coming in later for preaching. Rev. Sidney Johnston brought the message.

Rev. Johnston and family, M. W. Whitlow, and Mr. and Mrs. R. E. Ewing, and Mrs. Ewing, Mr. and Mrs. S. W. Ewing Sunday.

Mrs. J. W. Jackson and daughter Bessie Ruth, spent the week-end in Tulla.

Miss Vida Mae Day spent Sunday with her parents, Mr. and Mrs. Robert Day.

Mrs. S. W. Ewing visited Friday with Mrs. J. W. Jackson.

Miss Eleanor Wingo, daughter of Mr. and Mrs. W. R. Wingo of the Lone Star community, left Tuesday for Austin where she will resume her work in the University of Texas as a sophomore student. She is majoring in journalism.

SCOUTS AWARDED HONORS

Several Boy Scouts were given recognition Friday night at a meeting at the church annex at 7:30 o'clock. Tucker Teutsch was chairman of the Court of Honor and made the awards.

Awards were made to James Turner, Emmett Hinson, Joe Arwings, Buddy Norman, Virgil Williams, Jr., and Johnnie Hammonds.

Mr. and Mrs. Winfred Wilson and Miss Norma Mae Harris and Thomas Wright attended the Tri-State fair at Amarillo, Wednesday.

George Lewis Simpson and wife of Temple were guests of Mr. and Mrs. Will Simpson Tuesday and Tuesday night.

Miss Virginia White of Dallas, is a guest of her cousin, Mrs. W. A. Amburn, Jr., and family this week.

Soap Sugar

P & G LAUNDRY

Large Bars, **3^c**
Each.

10 lb. Cloth Bag
Granulated
EACH, **45^c**

COMPOUND

SCOCO or JEWEL

4 Lb. Carton **35^c**
8 Lb. Carton **70^c**

Libby's Tall Can
Tomato Juice
EACH **6 1/2^c**



Garden Fresh PRODUCE Cabbage Mountain Grown Pound, **1 1/2^c**

GRAPES

Fresh Tokays Pound, **5^c**

TOMATOES YAMS LEMONS

Fresh Home Grown, Pound, **3^c**

Fresh Maryland Sweets, Pound, **2 1/2^c**

CALIFORNIA Large Size doz **15^c**

Bananas

Golden Fruit, Dozen, **12 1/2^c**

FRUIT COCKTAIL 10c No. 1 Tall Can, ...

PEACHES 12 1/2c No. 2 1/2 Can In Heavy Syrup, ...

COFFEE 12 1/2c Plymouth, Ground Fresh, Pound, ...

PINE APPLE, Tiddits, 9 oz. Cans, 2 for, **15c**

TOMATOES 20c No. 2 Can, 3 for, ...

Shredded WHEAT 10c National, Box, ...



Meal 23c 10 lb. Everite, ...

BAKING POWDERS 17c Calumet, lb. can, ...

Crisco 49c 3 lb. Can, ...

Preserves or Jelly 10c Nancy Ann, 8-oz. Tumbler, ...

DENTAL CREAM 23c Colgate's, large box 2 for, ...

Crackers

Salted 2 Lb., Box, **12 1/2^c**

Save at PIGGLY WIGGLY Highest Quality MEATS CHEESE Full Cream, Pound, **17c**

BACON lb 16c | BOLOGNA lb 12c

VEAL LOAF 15c | PORK STEAK lb 17c | Steak lb 19c | BEEF ROAST lb 17c

Nice and Tender.

We Want Your Cream And Eggs!
We Reserve the Right to Limit

PIGGLY SUPER WIGGLY MARKET

First And Second Bales Bring Both Growers Premiums

Second Bale Was Turned Out In Few Minutes After First

When Floydada's first bale of cotton was turned off last week by Scott Gin company for J. M. Pierce of Mt. Blanco, it was followed so closely by the second, brought in by Pike Hanna, of Sand Hill, that merchants of Floydada decided to make the pot a little more generous and give second man a premium, too.

Accordingly, it was announced the first of the week that Pierce's prize for the first bale is \$38.26 and Hanna's for the second \$19.13, exactly one-half as big as the first.

Donors to the first and second bale fund were listed as follows: Scott Gin company, Stansell-Colins company, Oden Chevrolet company, Hull & McBrien, Fogerson Shoe shop, C. P. Looper, Hagoods Dry goods, First National bank, Higginbotham - Bartlett company, Arwine Drug company, Gilliams Appliance store, J. C. Penney company, Star Cash grocery, King's \$5 to \$1 store, Kelm's Haberdashery, Rainier Shoe shop, King's grocery, Armour creameries, Cline & Rainier, O. W. Harris garage, C. H. Elliott & company, R. M. Hunt, Massie Wholesale grocery, Harmon's, Hesperian Publishing company, Gullion Tire service, Kirk & Sons, Plains Co-operative, Bishop Motor company, Plainsman, Texas-New Mexico Utilities company, Young's cafe, Bill Dyer Auto parts, H. M. McDonald hardware, Bishop pharmacy, White Drug company, Felton & Collins, Westler's bakery, Palace cafe, Nabors Conoco station, L. C. McDonald & Son, Home Oil company, Curley's cafe, Jones market, Glenn Tractor company, Wilson Kimble, Sharp Motor Service, Martin Dry Goods company, Withers cafe, Sam's Body & Fender works, Pinkner Auto store, Stewarts cleaners, West Texas Gas company, Woods Variety store, Willson & Son Lumber company, Dale Strickland, Piggly-Wiggly, Woodridge Lumber company, Consumers Fuel association.

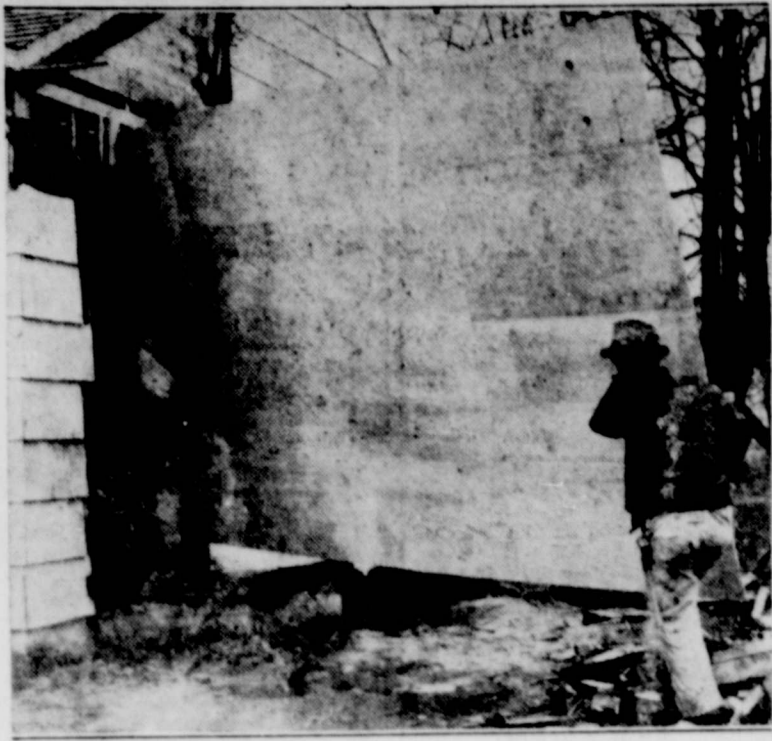
The total fund is \$57.40.

ANTELOPE CLUB STUDIES FURNITURE UPHOLSTERING

(Held over from last week)

The Antelope Home Demonstration club met Thursday, September 5 in the home of Mrs. W. W. Palmer. In the absence of the president, Mrs. R. R. Crawford, the house was called to order by Mrs. W. S. Poole who read the minutes of the last club meeting. During the business meeting the club voted to meet at 2 o'clock instead of 3 o'clock.

Cotton Wall Goes Into Place



Workmen, busy at the task of relieving America's housing shortage, find construction easier with the introduction of a new cotton-covered wallboard by a Seattle manufacturer in sizes large enough to cover the entire side of a room. The specially treated fire-resistant cotton canvas covering makes possible immediate painting or papering of walls as quickly as they are put into place without the customary delay caused by plastering. The National Cotton Council reports that test houses, built by the Department of Agriculture of cotton-covered board similar to the Seattle product, are proving highly satisfactory.

After a long vacation the members seemed eager to get back doing some fall work. Miss Wilson, the home demonstration agent, gave an interesting and instructive lesson on "Upholstering." She gave each detail from the time you purchase your material until the job is finished.

She says the first step in upholstery is to choose the right material, that which is preshrunk, and one you will not tire of. Work out a color scheme, perhaps with the same color in your draperies and rug. Using some muslin or perhaps some material on hand, make your pattern, pinning it securely on the piece you are doing. Then remove and allow one good inch for seams. Baste your cover and see that it fits correctly before stitching.

In laundering it would be a good idea to put the cover on the chair before it is entirely ironed dry so that the cover can be pulled into correct position to fit the chair.

Refreshments of ice cream and cake with fall leaves as favors were served to the members, Miss Wilson and a guest, Mrs. C. A. Caffee.

Mrs. L. H. Newell and her son, W. D. Newell visited relatives in Lubbock Monday.

Oden Display Room And Work Shop Re-Finished For 1941 Car Saturday

When the new Chevrolet for 1941 goes on display Saturday morning in the display rooms of the Oden Chevrolet company, it will find itself housed in surroundings just as new and fresh-looking as the car itself.

This week-end employees of the Oden organization, some twelve or fifteen in number, spent nearly 24 hours in a brightening up campaign that resulted in gallons and gallons of paint being applied after barrels and barrels of accumulated rubbish and un-needed and outmoded accumulations had been removed.

Conner Oden, manager of the firm this week said he felt the public liked to see and was entitled to see brightened up and refinished quarters where they did their automobile shopping the same as in other lines. The work the shop and office crew did to meet this demand is the result.

The new car is told about in an advertisement in this issue of The Hesperian and in another place you will find an invitation from Oden Chevrolet company to attend the first showing of the new 1941 model in the company's show room. You will also find the shop quarters a show place in itself, it was pointed out, and visitors are always welcome to inspect the distributing plant from front office to the back of the work shop.

NEW OFFICERS ELECTED TO SERVE STARKEY 4-H CLUB

(Held over from last week)

The Starkey girls 4-H club met at 10 o'clock Wednesday morning, September 4 at the Starkey school house. The president had charge of the meeting.

New officers were elected for the ensuing year. They are Janet Reddy, president; Colline Ardry, vice-president; Joyce Holmes, secretary; Myrtice Sargent, reporter, and Etola Parrish, recreation chairman.

Mrs. L. A. Sargent, sponsor, then took charge of the meeting and gave a demonstration on "How to Make Quilted Chair Cushions." The meeting was adjourned by the president.

Mr. and Mrs. J. O. Hester and daughter, Lucy, of Bryson visited Mr. and Mrs. Jack Stansell last Thursday. Lucy was Mrs. Stansell's roommate at Tech last year.

FOUR HANKS BROTHERS, ONE SISTER IN RE-UNION

Mr. and Mrs. E. T. Hanks recently made a visit at Henrietta, Oklahoma, where they were guests in the home of I. K. Hanks, a brother of Mr. Hanks, and where they enjoyed a re-union of the five surviving brothers and sisters of the family.

The two other brothers and sister, who joined in the re-union were M. P. Hanks of Russellville, Arkansas, R. W. Hanks of Henrietta, and Mrs. Iola Reynolds of Stillwater, Oklahoma.

A remarkable thing about the re-union was that none of the children nor grandchildren of the quintet were present—just the brothers and sister and two sisters-in-law.

Enroute to Henrietta Mr. and Mrs. Hanks also visited Mrs. Mattie Phillips at Ada Oklahoma, the only sister of Mrs. Hanks.

FUNERAL AT PLAINVIEW

The Hesperian last week said that Mary Louise Cardinal, daughter of Mr. and Mrs. Z. N. Cardinal, was buried at Sapulpa, Oklahoma. It was intended to say that interment was made at Plainview.

Manifold papers, Hesperian.

H. M. BAINER AGRICULTURAL INSPECTOR OF AMARILLO IN FLOYDADA FRIDAY

H. M. Bainer of Amarillo, agricultural agent for the Santa Fe Railway company, was in Floydada recently, checking agricultural conditions. He had his eye especially on sugar beets and potatoes and reported the best crops he had ever seen in the county.

County Agent D. F. Bredthauer made the tour of inspection with Mr. Bainer.

NOVEMBER 16 HOME-COMING DAY AT TEXAS TECH COLLEGE

LUBBOCK, Texas, Sept. 16.—Homecoming Day plans at Texas Tech November 16 were made by the executive committee of the Alumni and Ex-Students association this week. Registration of alumni will take place in one of the men's dormitories on Tech campus from 9:30 a. m. until 12 o'clock followed by a luncheon, attendance at the Lake Forest-Red Raider game in the afternoon, and a homecoming dance at night.

MRS. BAKER ACCEPTS WORK IN TEXAS TECH COLLEGE

Mrs. H. P. Baker, who has for several years been head of the Elementary Education department, Howard Payne college, has recently moved to Lubbock to accept work in Texas Technological college. Her range will include public school ages as well as college students. The particular line of work will be a reading laboratory for the improvement of reading.

Two years ago Mrs. Baker was granted leave of absence from Howard Payne to do reading research in Peabody college, Nashville, Tennessee. Last year she completed an investigation in the University of Texas and received her degree in this field.

Her address is 2324-10th Street, Lubbock.

SCHOOL STUDENTS TO GET STATE FAIR ESSAY MONEY

Dallas, Sept. 16 Cash prizes are to be awarded Texas High School Students for the best essay on "Texas Resources and What an Investment in Them Means to America." They will be limited to 750 words and must be in the hands of the publicity department of the State Fair by October 5. First prize is \$25.00, second prize, \$15.00 and third prize \$10.00. First prize winner will be given a free trip to the State Fair.

Scouters' University Here On October 7-11

Parents of Scouts and prospective parents for a new Cub pack to be organized in Floydada together with leaders of all Scout Troops in Floyd and Crosby counties will be invited to attend a Scouters' university at the Methodist church on October 7-11. Rev. J. B. McReynolds, dean of the university, announced today.

McReynolds said that the greatest need of Scouting today was parents well-informed in what Scouts do. This also applies to Cubs.

The courses for Scout and Cub parents will inform how the program works, the parent's part in the program and how it is done. Parents of prospective Cubs must attend the Cub course before the Cub can join the pack.

"This must be done," McReynolds explained, "because of the vital part parents play in the Cub program."

Scoutmasters, assistants, troop committeemen and neighborhood commissioners from Lockney, Ralls, Crosbyton and Floydada will meet in a separate advanced course for Scout leaders to get new ideas in the operation of a Scout troop.

McReynolds announced that this event was expected to be the first of several annual events of this type for parents and leaders of Crosby and Floyd counties. He ex-

EXPECTS MORE THAN 100 PARENTS AND LEADERS TO ATTEND THE COURSE.

CENTER H. D. CLUB STUDIES FURNITURE UPHOLSTERING

The Center Home Demonstration club met Monday, September 9 with Mrs. Walter Sims. Mrs. Sims presided over the meeting.

Miss Wilson made some announcements concerning the Lubbock, Amarillo and Dallas fairs. Mrs. Clyde Bagwell will proudly enter her hooked rug at Lubbock.

Mrs. Jas. E. Green read the minutes of the last meeting which were approved.

Mrs. H. D. Mankins conducted the recreation period and Miss Edith Wilson gave a demonstration on upholstered furniture. Always make a pattern before we cut our material were her instructions. She also showed us how to give our work the tailored finish that would take away the home-made look.

Refreshments of punch and cake were served to Mrs. Green, Mrs. A. W. Anderson, Mrs. Clyde Bagwell, Mrs. Mankins, Misses Doris Jordan, Betty Jo Sims, Miss Edith Wilson and the hostess Mrs. Sims.

The next meeting will be Monday, September 23 at Mrs. A. W. Anderson's.

Miss Esther Pinkner left Tuesday night for Denton where she will enroll as a sophomore at North Texas State Teachers college.

CUT-RATES

SOUTH FAIR TICKETS

Lubbock—Sept. 30th-Oct 5th

\$2.00 Value Fair Ticket— **\$1.00**

Advance Sale for only

4-50c GEN. ADM. TICKETS FOR ONLY \$1.00

Special advance ticket sale will be in effect until Saturday Sept. 28. Regular front gate admission price remains same.

Mail Post Office Money Order or Bank Draft—South Plains Fair, Box 261, Lubbock, Texas. No Limit—Buy All You Want

ORDER TICKETS NOW!

No Special Rates After Sept. 28th

First Showing Saturday

NEW 1941 CHEVROLET

Eye It..Try It..And You'll Say It's

"FIRST BECAUSE IT'S FINEST!"

- * THRILLING NEW BIGNESS
IN ALL MAJOR DIMENSIONS
- * DASHING NEW "ARISTOSTYLE" DESIGN
WITH CONCEALED SAFETY-STEP AT EACH DOOR
- * DE LUXE KNEE-ACTION ON ALL MODELS
WITH BALANCED SPRINGING FRONT AND REAR AND IMPROVED SHOCKPROOF STEERING
- * ORIGINAL VACUUM-POWER SHIFT AT NO EXTRA COST
BUILT AS ONLY CHEVROLET BUILDS IT

It's a SIZE sensation . . . a STYLE sensation . . . a DRIVE and RIDE sensation ☆ Bigger in all major dimensions both inside and out . . . with 3" longer wheelbase and 3-couple roominess in all sedan models ☆ With dashing new "Aristostyle" design and longer, larger, more luxurious Fisher Bodies that set the new style for the new year ☆ With a mighty 90-h.p. Valve-in-Head "Victory" Engine that lifts performance and lowers costs ☆ It's the new low-price leader by the builder of leaders . . . CHEVROLET . . . holder of first place in motor car sales for 9 out of the last 10 years!

Again **CHEVROLET'S** the **LEADER**

* NEW LONGER WHEELBASE

* LONGER, LARGER, WIDER FISHER BODIES WITH NO DRAFT VENTILATION

* 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE

* SAFE-T-SPECIAL HYDRAULIC BRAKES

Plus many more outstanding comfort, safety and convenience features.

EYE IT.. TRY IT.. BUY IT!

Oden Chevrolet Company

Floydada, Texas Telephone 4

LOOK!

YOURS FOR ONLY

\$10.00 DOWN

Amazing New 1941

PHILCO

WITH OVERSEAS WAVE-BAND

Gets Europe direct 5 times easier, stronger, clearer. New Philco Built-in American and Overseas Aerial System gives glorious new tone and sensitivity. New Radio Circuit. More tubes for the money. Electric Push-Button Tuning with "On-Off" Button. Built to Receive Television Sound and FM . . . the Wire-less Way. Only Philco has them!

PHILCO 280X
Distinctive, handsomely-designed cabinet of beautifully blended, sliced and butt Walnut woods. An amazing value!

BIG TRADE-INS ★ EASY TERMS

F. C. Harmon

Floydada, Texas

PHILCO PT-42
Philco Transitone with AC-DC Superheterodyne Circuit. Built-in Loop Aerial. Just plug in and play. Exquisitely designed Walnut cabinet. Only . . . **\$17.95**

THE HESPERETTE

Edited by Pupils of Floydada High School

Floydada, Texas, September 17, 1940

High School Library Reported in Fine Shape For Year

Mrs. Alta Johnston, high school librarian, spent many hours this summer working in the library. She rebounded and mended some 200 books. The usual first week of house cleaning for the library was not necessary as Mrs. Johnston kept it clean all summer.

The old pupils were pleased to find the library in such good order, and the new pupils were delighted with the wide variety of reading material.

The district supervisor, Miss Joyce Johnson of Lubbock, spent Monday inspecting our library. She gave us much helpful advice and complimented us highly on our library system. Miss Dallas Rea, who is head librarian, has made many new regulations which have improved our library.

The regular library fee of 50 cents is used to buy new books. The fines for overdue books are 5 cents on period books and five cents a day for week books.

The new ruling allowing the use of the library without a permit from a teacher is appreciated by all the pupils.

We will all enjoy getting our reports from the new set of Complicated Pictured Encyclopedias. This new set of books is very attractive as it contains 16,000 pictures. Let us take special care of the new books.

Many thanks to our librarians and all who cooperate with them to make our library a success.

New Rules Put Into Force At Floydada High School

During the past years of Floydada High school the students had been going to check twice a day, at noon and at 3:15 o'clock. This year students do not have to check at noon or at 3:15 o'clock, to spend about 10 minutes being checked by our sponsor; instead we are checked each period of the day by the teacher that teaches the class.

The absentees are sent to the office and checked by the principal, Robert Linder.

The students from the rural districts who bring their lunches to school each day are to eat outside or in the study hall. Teachers will be on duty to keep the students outside or in the study hall while they are eating their lunch. After the students have finished their lunch, they will be required to stay outside if the weather is suitable. If it is not, they will stay in the auditorium.

English students do not have to make book reports this year.

The English teachers will find some other way for their students to make their reports on the books they read.

CONDUCT RECORD GOOD FOR FIRST WEEK

Even though the first week of school was a very busy week, the students have been rather well behaved. Miss Miller stated that there were not any students reported for detention this first week.

She also said she hoped that there wouldn't be any. We wonder though whether it was the students who were good or the teachers. Probably by the end of the week we can tell more about the conduct.

FACULTY MEMBERS SET MEETING DATES FOR SCHOOL CLUBS

Members of the faculty met Wednesday afternoon, and one of the things that was considered was the different meetings of the clubs of our school and on which day they could meet to be more convenient for the students in the clubs.

It was decided that the Press club should meet on Monday afternoons. The different classes will have Tuesday afternoons to attend to their business. The Home Ec club has Wednesday afternoons for their activities and last, but far from least, the Pep club has every afternoon reserved for practice and marching exercises.

WANTED clean cotton rags at Hesperian office.

Plainview Sanitarium & Clinic

PLAINVIEW, TEXAS
Thoroughly equipped for the examination and treatment of medical and surgical cases.

- STAFF
- E. O. NICHOLS, M. D. Surgery and Consultation
 - J. H. HANSEN, M. D. Surgery and Diagnosis
 - GROVER C. HALL, M. D. Eye, Ear, Nose, Throat and Bronchoscopy
 - ROBERT H. MITCHELL, M. D. Internal Medicine
 - R. G. SPANN, M. D. Pediatrics
 - C. D. WOFFORD, D.D.S. Dentistry
 - E. O. NICHOLS, Jr., M. D. Surgery and Gynecology
 - SUSIE C. RIGGS, R. N. Superintendent of Nurses
 - DELLA C. KELLER, R. N. Instructress School of Nursing
- SCHOOL OF NURSING
X-RAY AND RADIUM
Pathological Laboratory

Floydada High School Offers Two New Subjects This Year

Floydada High school is offering two new subjects this year. They are Journalism and second year algebra.

Journalism is a study of newspaper work. This course is to practice writing correct English. There are 18 students enrolled in the journalism class. The project of the class is to help edit the Hesperette. The class hopes to do standard work and to get affiliation for the subject. The journalism class is taught by Miss Cade.

The other new course for study this year is second year algebra. This course is a continuation of first year algebra. Boys who are planning engineering courses in college should take this subject. Girls majoring in home economics should also take this course in high school. Miss Copeland teaches second year algebra, and has an enrollment of 22 in her class.

Five School Buses Transport Pupils To Floydada Hi

Floydada high is very proud of the five buses that bring 185 students from the rural districts to F. H. S. These bus students really have taken the school spirit in a big way, and we are proud to say we have them among us.

All of the buses have been repaired this year and officers have been elected on some of the buses to check the absentee list and to arrange the seating to make it possible for about 45 students to get a seat.

The buses are: Cedar Hill bus driven by J. C. Baxter, Sandhill bus driven by Mr. Blasingame, Starkey McCoy bus driven by Paul Wright, Lakeview bus driven by Mr. Newberry and the Dougherty bus driven by James Wise. These buses cover a radius of about 18 miles.

Governor O'Daniel Has Try At Tractor Work Near Floydada

Governor W. Lee O'Daniel enroute to Matador from Floydada Friday, decided to try his hand at farming.

John Lyles was working on the A. H. Kreis farm in the Dougherty community. John said he noticed two cars stop on the highway. Then Governor O'Daniel walked across a strip of plowed ground to ask if he might try driving the tractor.

Governor O'Daniel and his son, Pat, did extra well on the tractor, John said for a beginner.

John then had his picture taken with the Governor and Pat separately. Governor O'Daniel then extended him an invitation to go to Austin and spend the week end with him.

GOVERNOR LIKES FLOYD COUNTY FARMING, DRIVES TRACTOR IN KREIS' FIELD

Governor W. Lee O'Daniel, Mrs. O'Daniel and their son Pat are pleased with the manner in which Floyd county farmers use in tilling their soil. While on a visit to the home of Tom W. Deen, Friday, the governor and party stopped near the field of A. H. Kreis and he and his son tried their hand at driving the tractor, several rounds.

John Lyles, operator of the tractor, said the O'Daniels took some pictures and seemed to enjoy their visit to the field.

"I'm planning to put the governor on at night," Kreis said.

HELP POOR FISH!

It has been a custom through all the years of Floydada High to make the freshmen do things or to bust them at the first of school.

The freshmen are getting smaller all the time, so the upper classmen should look on them as younger brothers and sisters, not as beginners.

They should help them get located and to learn their teachers. As it is now, the upper classmen think that as they have had the rough stuff, that the ones following should get it too.

Times are changing, so we might change our attitude toward the freshmen. It is all in fun, and most of us do think of freshmen as younger brothers and sisters.

10 Day Specials

\$2.00 Permanents	\$1.50
Shampoo FREE with first \$2.50 Permanent	
Set FREE with First \$3.00 Permanent	
Shampoo, Set and Dry.	50c
Hairset.	20c
Manicure.	35c
Special OIL SHAMPOO.	35c
HOT-OIL SHAMPOO.	50c

DE LUXE BEAUTY SHOPPE

Ovellah Ruthie Belle Clara



The second Tuesday night of each month has been decided as a meeting date for the Floydada Future Farmers.

The banners the Floydada chapter have won are being hung in the Ag. room. There are two large banners and several small ones.

Pencils having the Whirlwinds football schedule on it are being sold to Floydada merchants to be given as complimentary gifts.

Projects are being selected this week by all the Future Farmers.

Plans for a co-operative beef calf project are being discussed. All classes will help feed and take care of him. The second year class will keep record of feeding and his gain.

GOOFY GOINGS ON AS INITIATIONS BEGIN IN HIGH SCHOOL

A stranger in F. H. S. would think we had a menagerie here if he happened to drop in on Wednesday. That was the day that the new members of the social club were initiated. Nine of the girls were juniors and five of them seniors.

The girls wore their dresses wrong-side out and carried buckets with gumdrops and fishing poles in them. They wore men's shoes and socks with large red and white bows tied around the tops of the socks.

They addressed the old members by their surnames and did anything within reason they were told to do.

They wore a large sign "pledge" around their necks and bonnet. The pledges wore their hair rolled up tight so they would look nice for the formal initiation that night.

Whirlwinds Have Second Scrimmage

The Floydada Whirlwinds met the Plainview Bulldogs for another scrimmage game Friday, September 13.

The game was played at Plainview where again the Bulldogs defeated the Whirlwinds for the second time during the year at 36-0. Plainview is out of our district so we won't have to worry about them this year.

The Plainview boys admitted that our line was good and that they were driven back on plunges and drives they tried to make, so that shows that Bulldog Hale has really been on the job.

Several of our boys were hurt, but not seriously, so it looks as if we will have to hit first and explain afterwards. Not only do we have a good line but something to back it up, which will help lots. Coach Winter is putting the heat on now, so just watch their smoke.

New Students

In the long list of new students who have registered this year we find many interesting personalities. From among them we pick out three for this week's microscope.

First on our list we find Wayne Bingham, a junior, 16 years of age, residing in Floydada, and a new addition to the band. He plays the trumpet and wants to join an orchestra when he finishes school. He is also a member of the Press club. He has brown hair and eyes and a pleasant disposition.

Our second is interested in speech. She is Tella Jo Smart from Fairview. She is 16, a junior and she also has brown hair and eyes. It looks as though she is going to make a swell student.

Last, but by all means not least, we find Florence Jones 15 a junior from Lakeview. She's interested in typing and plans to join the Home Ec club. In Florence we find another brunette, but this time the eyes are green.

Mr. and Mrs. Marvin Crow and daughter Peggy Joyce of Clovis, New Mexico, were guests of his brother, Earl Crow and Mrs. Crow Sunday and Mrs. Crow and baby remained for a visit of several days.

Floydada Band Goes To Amarillo To See Wendell Wilkie

Members of the Floydada High school Band were in Amarillo during the Tri-State Fair last Tuesday. They played a few numbers while Wendell Wilkie and his party were approaching. The band also gave a short concert at Elwood Park where Mr. Wilkie spoke.

At 5 p. m. the band gave another short program which was broadcast over station KGNC.

Mr. M. T. Camp, director of the band, reported that he has about 50 regular members this year. Mr. Camp has also received some new music.

The band has improved a great deal on their marching. The persons partly responsible for this are: Florene Cates, Drum major, and La Juana Leibfried, and Francis Kiem, twirlers. Kenneth Bishop has been of great assistance also.

Superintendent Travis Welcomes Students Into High School

(by Hershell Hinson)

Standing before one of the largest student bodies in the history of F. H. S. Superintendent Walter Travis welcomed back the old students of F. H. S. and also extended a welcoming hand to the new students in assembly Tuesday morning.

Mr. Travis also introduced some of the various ministers of the city. The ones present were Rev. Bryant, McReynolds, Shaw, and Culwell. Each one invited the students out to Sunday school and church.

Mr. Travis then introduced the teachers. First, the former teachers who are back again this year were introduced and then the three new teachers. Miss Wren teaches biology, and is also head of the clothing department of home economics. Mr. Hale teaches general science, economics, and commercial law. Mr. Hale is also assistant coach. The other new teacher is Mr. Hemphill who is our teacher for commercial subjects.

Mr. Linder then made a few announcements. The students then left the auditorium and went to meet the various classes. All in all, everyone enjoyed our first assembly of the school year of 1940-41.

High School Humorist Have Holiday

Quite a bit of confusion has been taking place in high school this week some of which has been very amusing. It is told that Miss Rees has been mistaken for Miss Howell upon several occasions. Suggestions have been made that several freshmen should see the nearest optometrist right away.

One of our outstanding pupils was expressing his opinion of what was the trouble with our public school system when he said: "The teachers are afraid of the principals, the principals are afraid of the superintendent, he is afraid of the school board, and they are afraid of the school children's parents, the parents are afraid of the children, and the children are afraid of nobody!"

One freshman upon arriving on the opening day at school gave the following note to Miss Smith:

"Dear teacher: Our sweet little boy is very delicate, nervous child and if he is naughty, and he is likely to be naughty at times, just punish the boy next to him and that will frighten him so he'll be good."

Some of the papers turned in this week were found the following mistakes: this may convince almost anyone that there are some peaks of ignorance which he has yet to climb.

Queen Elizabeth rode a white horse from Kenilworth through Coventry with nothing on, and Raleigh offered her his cloak!

The law allowing only one wife is monogamy.

When England was placed under an Interdict, the Pope stopped all births, marriages and deaths for a year.

The pyramids are a range of mountains between France and Spain.

The six great powers of Europe are gravity, electricity, steam, gas, fly wheels, and motors.

Liberty of conscience means doing wrong and not worrying about it afterwards.

Miss Miller gave her classes a test in which she asked them to name five of Shakespeare's plays. Among the titles received were these:

King Lear, A Merchant of Venus, Old Fellow, McBeth Omlot.

Which reminds us of the high school pupils who said that Shakespeare's most famous poem was "Venice and Odenoids."

The last and yet one of the most amusing incidents occurred in one

Cub Reporters Have "Big Name" Now To Their Credit

Going to interview the governor was quite an experience. Arriving some five minutes before the governor arrived, we waited patiently, until he came.

On arriving, Governor and Mrs. O'Daniel, their son Pat, Judge and Mrs. Tom W. Deen had their pictures made in front of Judge Deen's house.

After welcoming the governor, they were ushered into the house, and introduced to Mrs. Arthur B. Duncan (the first woman to make her home in Floyd County), and Ellen Brock, and Virginia Yoakum who interviewed the governor and Pat.

The governor told us that this was not his first visit to Floydada, and he liked the town very much. The Governor's statement was, "Tell all the boys and girls hello, to buckle down, and study hard and get ready to be the next governor, and come to see me."

Pat sent his regards to all the girls but he said he wasn't interested in the boys.

The governor did not have long to visit Floydada, so we didn't take up any more of his time.

PEP CLUB

The Pep club is about to get organized after a lot of hard talking to the girls in high school.

Monday morning all the girls in high school were assembled in the auditorium and were told just why they should be in the pep squad; this helped to get more new members.

The Pep squad will wear the same suits worn last year with the exceptions of white knee length socks and skull caps.

Miss Howell's English classes when she was reading the famous poem of "Maud Muller" by Whittier. One of her bright pupils said "Teacher, that isn't the way I heard it; the modern translation is: Maud Muller, on a summer night, Turned down the only parlor light. The judge, beside her, whispered things Of wedding bells and diamond rings He spoke his love in burning phrase, And acted foolish forty ways. When he had gone Maud gave a laugh And then turned off the dictagraph."

Editorials

WHY THE DICTIONARY HABIT

The habit of using the dictionary is one of the most valuable habits that a student can acquire for the development of thought and facility of expression.

It is one that every student anxious to increase his own education should have. The student will confront these problems: spelling, pronunciation meaning and derivation of words. The answers to all four of these problems are to be found in a good dictionary.

Errors in spelling are often followed by poor grades, bad impressions on other people, on the part of the individual. Many, if not all, of a student's errors in spelling can be eliminated if he will look up the word of which he is in doubt in the dictionary. If after looking up the words, the spelling is still doubtful, look up the word again and the error in spelling will be eliminated.

Pronunciation of new words confront the student every day. He can quickly and easily master these new words by simply turning to his dictionary. Here he will find the word divided into syllables, the vowels marked, and possibly the spelling according to the way it is pronounced.

The present era of education is developing more people with larger and better vocabularies with which to express their thoughts. The student must meet the situation by using the dictionary to develop his own vocabulary to meet every growing need for more and better words to express his opinions. The student should consult his dictionary for the meaning of new words that he comes across in his reading.

Mr. and Mrs. R. J. Wigley of Paoli, Oklahoma, returned home Monday after a visit here with their daughter, Mrs. Ray Kelley, Mrs. Stella McNeely, another daughter, who has been making her home at Paoli. Accompanied her parents here and remained for a longer visit with her sister, Mrs. Kelley.

Writing fluids, Hesperian.

Poorrhea May Follow Neglect

Do your gums cause you discomfort, druggists will return your money if the first bottle of "Loto's" fails to satisfy. Arwine Drug Co.

Griffith Health Home
1600 W. 7th St., Plainview
Specializing in the treatment of Chronic and Nervous Diseases

Dr. W. M. Houghton
Diseases of Women and Children
Surgery and Obstetrics
Calls Answered Promptly
Day or Night
Residence Phone 256; Office 73

Complete PHILLIPS 66 Service

— Call Us for Farm Deliveries —

Menard Field, South Plains

YOUR FUTURE Congressman?

It's HARD to tell... but EASY to pick a winning oil

YOU'RE STICKING YOUR NECK OUT, if you try to guess whether this young chap is headed for Washington.

True, he is already exhibiting signs of future political prowess. But experience has shown that some of the least likely candidates end up with high position, while school boy orators and class officers seldom rise to national affairs.

Easier than picking a winning politico is voting for a winning oil for your motor. This is why:

Of the many oils which Phillips makes, in various grades to match varying needs of cars and pocketbooks, we have set one apart as our best.

We say unconditionally and without reservation that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer.

Pick a winning oil by pointing to the can marked with the Orange and Black 66 Shield, when you make the 1,000-mile change, as well as when you put in lighter oil for the winter.

Phillips Finest Quality

FOR PHILLIPS PETROLEUM PRODUCTS CALL—

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Wholesale Consignee—Floydada
Phone 66

Phillips 66 Motor Oil, Polly Gas,
300 West California Street,
The Convenient Corner

J. M. Cagle

Washing, Greasing Service—Lee Tires—
Expert Lubrication

Flower Show Date Announced For September 28

Plans are being made this week by the Garden club for a Flower show which will be held Saturday, September 28, at the office of the West Texas Gas company, 320 West California street.

Sponsored by the Garden club it will be open to the public and everyone is urged to help out with the exhibits, said Mrs. Olin M. Watson, chairman of the Flower show committee.

Mrs. Watson will be assisted by Mrs. L. C. McDonald, Mrs. Wilson Kimble, Mrs. Jack Henry, Mrs. A. P. McKinnon and Mrs. J. C. Bernard, other members of the Flower Show committee.

NEW CARS REGISTERED

New car license have been issued this week by Frank L. Moore, assessor-collector of Floyd county to the following:

A. S. Hollingsworth, September 18, 1940 Packard sedan; W. E. Miller, September 13, 1940 International truck; Roy Horn, September 15, 1940 Chevrolet truck.

Burglars Enter Yard Here Escape With Cash And Checks, No Clues

Sheriff Fred N. Clark said yesterday that no new clues had been found concerning the burglars who entered Higginbotham - Bartlett company lumber yard last Wednesday night and escaped with some cash and a quantity of checks.

The cash box which was taken from the safe was found by highway workers east of Floydada under a culvert. Earnest Fowler, manager of the lumber company here, said that all of the missing checks were inside and that the finding of them would materially reduce his loss.

Higginbotham-Bartlett yards at Hale Center, Plainview and Lockney were entered the same night. The Lockney yard escaped loss due to the fact that the safe had not been placed in use since an earlier burglary.

AT DRUGGISTS CONVENTION

Baird Bishop, of the Bishop Pharmacy, is at Abilene today where he is attending the convention of West Texas Druggists association.

Too Late To Classify

FOUR room house with bath and garage. Phone 185. 3211c

Cafeteria Service Is Started This Week At Andrews Ward School

Starting this mid-week hot school lunches will be served to approximately 150 to 200 school children attending Andrews Ward school. This project is sponsored by the Floyd Independent School district with local P. T. A. as co-sponsor in cooperation with W. P. A.

Twelve workers are assigned to the lunch and canning project with Mrs. Zelma Smith as manager. Food is still being gathered from the garden and canned. Approximately 3,000 cans of vegetables have been preserved the past six weeks under supervision of Mrs. Mildred Crump, district supervisor of school lunch project. She stated that the school workers have done good work with the loss of only a few cans.

The various vegetables that have been canned are stringless green pod beans, Kentucky wonders, yellow wax and pinto beans; cream and blackeyed peas; corn; cucumber pickles; squash; okra; peppers; tomatoes; turnip greens; mustard greens. A fall garden of peas, beans, beets, greens, turnips and carrots have been planted.

Mrs. Crump stated that fresh vegetables will be available from the garden until frost and they will be served to the children.

The Matron Service project which will be started in October is available to this and all schools where lunch projects are in operation. A matron is placed in each girls' rest room for the purpose of supervising children, keeping the rooms in an orderly and sanitary condition, for emergency mending of torn clothing and to assist in rendering first aid.

W. P. A. furnishes surplus commodities for the needy children, labor and supervision of lunch and matron projects. Sponsor furnishes food, equipment and additional foods needed to supplement a balanced meal. Charges of ten cents is being made to children who are able to pay for a substantial well-balanced meal.

All patrons and interested people are invited to visit the lunch project at any time.

Mrs. Guy Wells and son, Guy, Jr. of Quanah, returned home Wednesday afternoon, after a visit with Dr. and Mrs. A. E. Guthrie and family.

Miss Lulla Wilbanks of Spearman was a guest of Miss Virginia Simpson Tuesday.

Mr. and Mrs. Homer Mize of Earth were guests of Mr. and Mrs. J. S. Lackey Sunday.

Born to Mr. and Mrs. Roland de Cordova of Petersburg, a daughter, September 12.

Mr. and Mrs. Jess Patterson spent Saturday and Saturday night in Fort Worth on business.

Sports writers covering Texas Tech games never experience difficulties in recognizing individual Red Raiders. In order to aid the scribes the

Carbon paper, typewriter ribbons.

Star Cash Values

MEAL, Large Sack,	47c
COFFEE, Folgers 2 Pounds,	49c
BLACKBERRIES, No. 2, 3 for,	25c
MILK, 7 Cans,	25c
KOOLADE, 3 Pkg.,	10c
For those School Lunches:	
CRACKERS, 2 Lb. Box,	13c
PEANUT BUTTER, Quart,	22c
COOKIES, 1 lb. Cello Bag,	10c
APPLES, Peck Sack, Red or Yellow	35c
LARD, 8 lb. Carton,	73c
CHEESE, Longhorn, lb.,	17c
OLEO, Pound,	10c
PICNIC HAMS, Whole, Lb.,	17c

PHONE 40
FREE DELIVERY

BUG WITH HUMAN FACE OUTLINED ON BACK IS FOUND BY W. C. WILLIAMS

A bug with a perfect image of a human face outlined on his back was found this week in his garden by W. C. Williams on South Wall street.

Eyebrows, red lips, nose and other features of the face are plainly shown. About the size of a lady bug the insect is common in gardens at this time of year. The human face outlined on the specimen's back, however, is unusual and so realistic as to be unique.

ATTEND CONVENTION WEST TEXAS JUDGES AND COMMISSIONERS AT AMARILLO

Judge G. C. Tubbs and Mrs. Tubbs and Commissioners H. J. Nelson and M. H. Taylor of Floyd county, attended the convention of West Texas Judges and Commissioners at Amarillo last Thursday and Friday.

Judge Marshall H. Formby, county judge of Dickens county, senator-elect from the 30th district, presided at the sessions.

EGGS WANTED!

No. 1 Large, White Infertile Eggs,	19c
No. 1 Medium Eggs,	14c
Pullet Eggs,	8c
Heavy Hens, Pound,	10c
Light Hens, Pound,	7c
Heavy Springs, Pound,	10c
Light Springs, Pound,	13c
Old Roosters, Pound,	4c
No. 1 Turkeys, Pound,	8c
Hides,	4c

REMEMBER — We carry a complete line of Poultry Feeds, reasonable prices.

Carmack & Jones
Across Street from Consumers Fuel



DEL MONTE PEACHES, No. 2 1/2 Can,	15c
DEL MONTE Pineapple Juice 3 12-oz. Cans,	25c
SALMON, 2 Cans,	25c
PEANUT BUTTER, Quart,	22c
CATSUP 14-oz. Bottle,	10c
POST TOASTIES, Package,	10c
P & G SOAP, 3 Bars,	9c
Mexican Style, BEANS, 3 Cans,	25c

HULL & McBRIEN
Phone 292

Felton Collins Grocery

WE'RE PASSING these VALUES TO YOU!

Thousands are cheering the remarkable Fall food values found daily at Felton-Collins! And YOU can be the referee of their quality! Better make a fast run down here and catch some of these bargains for yourself.

BANANAS, Dozen,	15c
LETTUCE, Head,	4c
POTATOES No. 1 White Washed, 10 Lbs.,	19c
DELICIOUS APPLES FANCY PECK,	45c
GOLDEN BANTAM CORN CAN,	9c
Pure APPLE BUTTER, Quart Jar,	19c
Powdered XXXX SUGAR, 2 Packages,	15c
BROOMS, Each,	29c
TOKAY GRAPES, Pound,	5c

Sugar
10 Lbs.
45c

Light Crust
Flour
42 lbs., \$1.35
24 lbs., 75c

STEAK, Choice Tender, Pound,	19c
BOLOGNA, Fresh Sliced, Pound,	12c
PORK CHOPS, Fresh, Lean, Pound,	19c
OLEOMARGARINE, Golden and Banner, Pound,	10c
PURE PORK SAUSAGE, Home Made, Pound,	15c
SLICED BACON, Lakeview, 2 Pounds,	35c

IVORY FLAKES, Lg., 22c
Camay SOAP, 3 Bars, 19c

GUARANTEED QUALITY is in everything we sell. We're determined to give full value for every dollar spent. It doesn't cost more to get Felton-Collins foods.

Ernst Corn Flakes, Package,	8c
Crushed Pineapple Can,	9c
JELLO, 6 Flavors, Package,	5c
Pink Salmon, Can,	15c
Peanut Butter, Quart,	21c
Cut Okra, No. 2 Can,	9c
Corn, Cream Style, No. 1, Mustard, Quart,	5c
Paper Towels, 3 For,	25c

Finest Quality
LIPTON'S TEA
ORANGE PEKOE and PEKOE
1 Lb. 85c
1/2 Lb., 45c

LIPTON'S TEA BAGS
Pkg. of 8, 10c
Pkg. of 20, 25c

Felton-Collins Gro.
and MARKET
Phone 27



All Star Service

is one of Felton-Collins' distinguishing features. Our clerks are ready to assist in your shopping. Try our shop-by-phone service.



Picking Sure Winners — Is Easy Here —

Every time you come to our complete store, you can be sure that the purchase you make is a sure winner so far as value and quality is concerned.

Next time you want best value, be sure to visit us for quality merchandise.

WHITE Drug Co.

LOOPER'S

Sugar 10 lb cloth bag	.45
Home Drink 3 packages	.05
Salmon 2 cans	.25
Cheese full cream lb	.17
Macaroni or Spaghetti 2 boxes	.05
Oleo pound	.10
Sweet Corn cream style 2 cans	.15
Cherries no. 2 cans	.10
Matches 6 boxes	.14
Spuds white 10 lbs	.10
Yams East Texas Number 1, 10 lbs	.19
Post Toasties per box	.09
Folgers Coffee 1 lb REGULAR or DRIP	.24
Ham picnic half or whole lb	.15
Pork Chops LEAN and TENDER, lb	.18
Bologna Pinkey's sliced	.12
Tomato Juice No. 2 Can Del Monte, 2 for	.13
Oranges school size each	.01
Beans Mex. style 2 for	.15
Flour EVERLITE 48 Pound, sack	1.29

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SLATON vs FLOYDADA

The Floyd County Hesperian

LOCKNEY vs CANYON

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 19, 1940

NUMBER 32

WHIRLWINDS MEET SLATON FRIDAY

Longhorns Battle Canyon Eagles

Floydada Backfield Still In Doubt As Game Time Nears

Tomorrow night when the Floydada Whirlwinds move into Slaton the starting backfield will in all probability still be in doubt and possibly some change might be made in the line. Hard work and more hard work has been featured all week and Coach Odell Winter and Coach "Bulldog" Hale have practically indicated who will get the call but certainly they have not said positively.

Right now the starting back will probably be Jumping Joe Rushing, the Plainview powerhouse, and R. E. Golightly, all-district back and co-captain, at the tail back positions. On the wings Gordon "Little" Patterson, a crazy-legged ball lugger and pass snagger, will probably get the call due to experience and steadiness under fire, with him will be Bud DuBois, a new comer to Whirlwind ranks. Womack will likely see considerable service. Chowning is out with a fractured arm received in the Plainview scrimmage last week. Starters in the line will probably be "Big Foot" Turner at center, Benny Crawford and Carleton Fawver at guards, Dillon "Big" Patterson and Norman Gannon at tackles, and J. W. Grigsby and Doyle Walls at ends.

Injuries Light

Injuries have been abnormally light during the training season. The backfield has suffered most with Bruce Foster out with an infected foot and G. Patterson out with a badly bruised shoulder. Chowning's fractured arm is expected to keep him out of uniform until the Falls game. Patterson and Foster are expected to be ready to go against Slaton but Coach Winter has been grooming DuBois and Womack heavily this week just in case his lettermen might fail to recover sufficiently to take over.

Although Coach Hale has been working the "gizzards" out of his linemen and contact has been hard and frequent injuries have been reported. All indications are that the Whirlwinds may have one of the toughest lines in the conference by the time league games get under way.

Fawver is probably one of the most promising men to climb into a football suit at Floydada. He has been taking to line play like a duck does to water and it will be hard for anyone to crowd him out. Muncy is probably improving as fast as any out of the squad but certainly every boy out this year is hustling and doing more than usual in the way of downright hard work.

If a hardfighting, holeproof line can be built of willing material, Coach Hale should produce just that this year. Not only does he seem an able coach but he has some of the most willing and capable boys seen on the Floydada field in a long time.

Floydada Seems Better

Plainview played hosts to the Floydada team Friday afternoon for the second scrimmage session between the two teams. The Bulldogs managed for six touchdowns in the regulation length scrimmage as Ranger and Hilliard directed activities on the field.

Plainview returned two Floydada punts for touchdowns and blocked one which was caught in midair and juggled over the goal by a smart Plainview back. Two other touchdowns were the result of long Plainview passes which fell clean into the hands of receivers. The sixth (See Floydada Page 7)

Floyd Murry Is Head Coach At Canyon High

Floyd Murry, former Floydada High school football player, accepted the position as head coach at Canyon High school where he will drill the Eagles. Murry graduated from West Texas State in 1938.

He is replacing Donald Kendrick of Groom, who resigned as local coach to accept a position in the junior high school at Carlsbad, New Mexico.

Murry, a speedy quarterback was highly recommended by Coach Al Baggett. He taught and coached last year at Stinnett, Supt. J. B. Speer stated that Murry has had two years and a half of teaching experience.

Lloyd Devin, vocational agriculture instructor, has been working with the Eagles this week in order to keep them in shape since Kendrick's resignation. The Eagles are showing much better prospects this week with 21 boys now reporting for practice.

Opening the season, the Eagles will meet Lockney on Friday, September 20.



Floydada Whirlwinds for 1940: Top left, Co-captains Dillon Patterson and R. E. Golightly. Top right: lettermen and coaches, front row, J. W. Grigsby, D. Patterson, R. Turner, B. Crawford, Goen. Back row: Coach Odell Winter, G. Rushing, R. E. Golightly, LeRoy Chowning, Coach W. Hale. Bottom left, starting lineup, line, Grigsby, Patterson, Fawver, Turner, Crawford, Goen, Wall. Backs: DuBois, Rushing, Golightly, Chowning. Bottom right, second team: Ferguson, Muncy, Fawver, Boteler, Cozby, Lathem, Sparks, Womack, Cardinal, Michael, Patterson, and Lloyd. Several members of the squad were absent from practice on "picture day."

Matador Is Favored To Cop District 4-A Title



George Fry, leader, captain of the 1939 Whirlwinds, probably has one of the best offensive records ever made in District 4-A. Fry trampled in the footsteps of his elder brother, Malcom, who was a high school wonder and unanimous all-district back. George lettered three years for the Whirlwinds but undoubtedly his best year was last fall when he was the dynamite of the Floydada team.

Offensively Fry was more than a runner. He made almost as many yards passing as he did running and his fine defensive work and blocking not only held the opponents away from the Floydada goal but helped paved the way for Golightly, Patterson and Rushing, his regular teammates.

Lider quarterbacked the team for two years and most coaches considered him outstanding as a signal caller. Last fall Fry alone accounted for 7 touchdowns for 102 points and 19 extra points for a total of 121 points. He tossed some 121 passes, 6 touchdowns, some 53 yards each pass completed. He averaged 14.54 yards per pass. He intercepted the ball 142 times for an average of 5.8 yards per interception. He didn't play college football.

Send Us Your Letters! Mr. Fry, halfback; Roger Hill, back; Stanley Sigman, back; Stan Sigman, fullback; Stan Sigman, guard, held down dry to get jobs during the summer. He worked in a carbon plant that was next to impossible to clean. He will be truly "Angels" with dirty laundry.

"Red" Amonett Figured For Spot In Raider Backfield, Has Speed And Power

(Editor's note—We were all set to write a yarn about "Red" Amonett, the Flomot Flash, from personal experience gained in the years past when we received a special item from Texas Tech telling just what "they" think of this fellow. Below is "what Tech thinks" about "Red" and we tend to agree.) (Special to The Hesperian)

LUBBOCK, Sept. 18.—The Flomot Flash is scheduled to blister the gridiron turf at Texas Tech this season, and in this case the Flomot Flash is Thayne "Red" Amonett, sophomore right halfback, whom Floydada fans perhaps remember. Having turned in a great high school football career and then a splendid freshman year at Texas Tech, this Amonett is primed for his first shot at major varsity football and it is the consensus of Coaches Pete Cawthon, "Dutchy" Smith, Berl Huffman and Dixie White of the Red Raiders that Amonett will be one of the nation's glittering stars before the conclusion of the 1940 campaign.

Naturally the Flomot Flash will have a lot of help. In fact it looks like the Red Raiders will have the fastest major team in America. It will also be a hard fighting aggregation but there is danger it may lose several games because of inexperience and lack of weight.

Coach Cawthon frankly admits it will be the fastest Texas Tech team in the eleven years he has been associated with the Red Raiders. Cawthon also claims it will be a hard fighting outfit but the colorful Tech coach backs up and gets gloomy when he considers the greenest of his gladiators.

The Red Raiders face a difficult eleven game schedule that will open with the Oklahoma A. and M. Aggies at Oklahoma City on September 27. The Red Raiders play their first home game here October 5 against Loyola of the Pacific coast. It will be a night game.

But getting back to the prospective Techsians. Cawthon has several speed demons in his backfield, including Don Austin of Wellington, another sophomore who is going to see his share of action. Then there's Roger Smith of Rising Star, a triple threat sophomore. Smith will run off one of the halfback positions. C. L. Storr, a junior left halfback, promises to be one of the best passers in the country and is

also a hard runner. Milton Hill, a senior right halfback, has been looking like a cool million in fall practice. He was out most of last season with a smashed ankle. There is a hard fight for the fullback slot between Walter "Jumbo" Webster, Charlie Dvoracek and Tom Douglas. Webster will be remembered as the former Lubbock High ace of two years ago. Dvoracek is a powerhouse from West and Douglas is a speed merchant from Corpus Christi.

Line Coach "Dutchy" Smith will have a light but a hustling forward wall built around Captain Lennie McCurry whom many coaches and critics call the top Texas guard. McCurry formerly played with Lubbock High and this will be his senior year. Other linemen who will probably start against the Oklahoma Aggies include Newman "Red" Ledbetter, tackle; Edwin Irons, center from Paducah. Will Allbright, guard from Lorraine. Bing Bingham, end from Spur. Prince Scott, end from Grapevine. Jack Shanks, tackle from Monahans.

If speed and determination counts for anything in football the 1940 Texas Tech Red Raiders will be going places and accomplishing things.

PETE WOOD LOOKS GOOD IN EARLY SCRIMMAGE

CANYON, Sept. 17.—R. V. (Pete) Wood of Floydada is looking good in training for his last year with the West Texas State college Buffaloes.

The stocky, 210-pound youth is a senior letterman and a powerful guard. Unless an old ankle injury should recur, Wood is expected to be one of the best guards in the Southwest this season.

Coaches Jack Curtice and Leslie Van Meter have labeled their eager youngsters "The Hustlin'est Football team in the World."

Walter "Jumbo" Webster, powerful sophomore fullback, and speed demon, is building a house boat. There's one thing sure, if the boat can maneuver on water like Webster said: through a brokenfield, it will be plenty good. There is a perfect mixture of speed and power in this Walter Webster.



Mercury-bipped Thayne "Red" Amonett, the Flomot Flash, was an All-State choice while slippery-hipping to touchdowns for Coach Leo Jackson's Flomot High school aggregation. He participated in two Texas Interscholastic League All-Star classics before turning in a brilliant "Flash" year at Texas Tech.

Now that Amonett has stepped up to the varsity machine it's no secret that Coach Pete Cawthon expects his red-headed prize to startle with his uncanny ball carrying. While a member of Coach Berl Huffman's "Flash" outfit this Amonett was invincible and seemed to possess a sixth sense in weaving through brokenfields. Besides his ability to go like lightning, Amonett is a fair passer and reliable punter.

His love for football and his almost unmatchable speed makes Amonett a dangerous offensive threat. His entire varsity football career is before him and before he concludes his ability he should be one of the better known Southwest stars. Amonett is majoring in Physical Education. Remember, if you hear that the "Flomot Flash" is on the loose at Texas Tech...it is Amonett.

Age, 20; Weight, 174; Height, 5 ft. 10 1/2; Jersey No. 48.

Coaches Pete Cawthon and "Dutchy" Smith believe they have two ideal leaders this season in Captain Lennie McCurry, 192-pound right guard, and Tyrus Bain in 169-pound quarterback. Both have a lot of fire and love to play football. Bain will serve as backfield captain. They'll keep the boys on the straight and narrow.

Scarlet And Black Have Fourteen Lettermen

(Special to The Hesperian) The Red and Black of Matador is favored to wave over District 4-B at the end of the current football wars, if pure dope rules in any way near true form. The scarlet scourge from below the caprock will be led by Captain Johnnie Allsup, all-district back, who has the speed of an antelope, the quickness of a cat and can change his pace faster than a chameleon can change its color.

Not only do the Bullfighters, have Johnnie Allsup, but they also have four other lettermen scrapping for the backfield slots. With five lettermen and only four niches for players there is sure to be a rough time for those positions.

The Matador's line is almost as heavily fortified, with plenty of returning lettermen to fill in. Only one first year man appeared in their starting lineup against Crowell last Friday night. G. Martin, formerly of Flomot, is due to strengthen the center of the Matador line. Although ineligible last year, he is now ready to return to the wars in 4-A.

Coach Martin of Matador has been weeping and wailing upon sports reporters' shoulders and crying out to the wide world as to how he has "nothing this year." All in all he has six regulars back from last year and eight squaddies. Fourteen lettermen is nothing to sneeze at in this red hot league.

While Coach Martin was bemoaning his "weak team" and gnashing his teeth because all of the coaches in the district and all of the fans know that Matador has the stuff this year and has struck the Scarlet and Black into first place as favorites. How Coach Martin can place any team with material and experience like the Matadors have anywhere but first is a mystery. If they don't belong in the role of favorites certainly no other team in the league does.

Paducah hopes to challenge the Matadors and so do the Floydada Whirlwinds but neither team has the experience or speed packed by the potent scourge that roams beneath the hill. Mobley of Paducah and Golightly of Floydada have a high rating but right now Allsup has the eye of every coach in this area, including the college scouts.

Crowell was figured lucky to hold the Matadors to a 0 to 6 score. The Wildcats are always a power in their area and it is probable that the Wildcats were underrated by the Matadors to some extent. It is possible that the Matadors had not had (See Matador Page 7)

Quitaque Panthers Fall Before Lockney 21 To 6 In Opener

Sailing along at a smooth clip the Lockney Longhorns showed an out-of-control Quitaque team aside 21 to 6 last week to open their bid for their third district championship in a row. This year however the pace of Coach Leo Cooper will be as fast as he is seeking his football prowess now as freshman coach at West Texas State.

Cooper left behind only two regulars from the 1939 aggregation which finished the powerful Floydada Whirlwind aside 19 to 14 and appeared by the Matador Bullfighters in the last second of play. These two regulars "Bustin'" Bob Davis, the smasher de-luxe and all-district back and Curtis Kelley, a swift moving back and nifty pass snagger.

With only six lettermen in all the Longhorns are not regarded to be as strong as last years outfit which followed nobly in the footsteps of the 1938 team. The Steers are due to have power plus and plenty of accurate passing but the end sweeps and make hiping of last year is due to be missing. Davis nor Kelley can hardly be classed as overly-shifty. Big Bob has more straight-away power than a "cat" tractor and Kelley has plenty of "gilt" but neither are crazy-legged.

Jones and Crager will also handle some of the backfield duties but Davis and Kelley will bear the brunt of the loss and responsibility for a long time. Coaches Wilson Head and O. B. Willbanks will do the mashing this year. Head comes to Lockney with a good record. His team won seven games last year, tied none, and went unscored upon to complete the season with a 1.000 per cent average.

Line Is Question

The Longhorn line is going to be a question. Last year Lockney had one of the better lines in the district but graduation played havoc with that end of the team and Coach Wilson has plenty to worry about there. The coaches have ample material to work with but everywhere they turn they find a gang of green men. A veteran or two in that forward wall would mean a great deal so far as morale is concerned.

The Steers will likely get stronger as time marches on. The green men will get seasoned and lose their "jitters" and the timing of plays will improve. It may be that Lockney will be able to gain enough experience in the early non conference games to hold off the threats of the other contenders in conference play but that is probably hopeful wishing or thinking.

With Matador and Paducah showing the steam that they have, it looks as if Lockney will have to wait (See Lockney Page 7)

Leo Cooper Takes Job As Coach At W. T.

Sixteen carefully picked freshmen football players at West Texas State college, where they are being trained by Freshman Coach W. Leo Cooper, one of the best guards ever turned out at this Plains institution. Cooper will assist in the department of physical education for men, will coach the freshmen, and later will assist Coach Jack Curtice in developing freshmen basketball talent. He will be here as a graduate student of Education.

Cooper comes here from Lockney, where he coached seven years in the high school after being graduated by West Texas State in 1932. His Lockney eleven won district championships in 1928 and 1939. At West Texas State Cooper lettered in football four years, in basketball two years, and in track one year. He was regarded by the late Coach S. D. Burton as one of the most talented athletes trained by the department. He became familiar with his new duties during the summer by assisting Coach Van Meter. He attended the Plains Coaching school at Plainview as assistant to Coach Curtice, an instructor.

Cooper's freshmen will play four games, two of which will be with Wayland college and the Texas Tech freshmen. Games with New Mexico A. & M. and Hardin-Simmons freshmen are tentatively scheduled.

Tied Teams In District 4-A Meet In Play-Off Game To Decide Championship

The old trouble of tied teams in District 4-A is believed to be solved this year to the satisfaction of all concerned. Last year a three way tie was imminent but Lockney solved that in the last 13 seconds of play with Matador.

This year the committee which regulates play in the district voted to complete all conference play by November 21 and that no school would schedule more than nine games. Then in case two schools came up tied for the championship at the end of the season these two teams would be matched in a "play-off" game, probably on some neutral field. The "gate" would be split fifty-fifty after expenses were paid.

If more than two teams are tied, coin flipping will decide which two will meet in the play-off.

Heretofore in case of a tie, a coin flip has decided the championship. Generally the champions was decided after considerable wrangling over eligibility and rules violations. This protesting caused considerable confusion, hard feelings, and general dissatisfaction among the fans. Since the football fans pay the way for the football teams the district committee is making every effort to please them.

A championship deciding game would probably be the nicest thing that has happened in the district in a long time and the possibilities the championship would likely schedule games for Thanksgiving and play a regulation 10 game schedule. Most of the teams will be able to determine their chances by the time they have played half of their opponents and can begin negotiations with other teams who are short scheduled.

Admission to all conference games has been set by the committee at 50 cents for adults, 25 cents for high school and 15 cents for ward school.

The committee agreed that tie games would count as one-half game won and one-half game lost in the standings against the two teams playing the game.

Revival Meeting In Progress At Baker

BAKER, September 18.—A revival meeting is in progress at the school house this week. Rev. W. M. Culwell, the Methodist pastor, is preaching each evening. The young peoples' meeting begins at 7:15 with preaching, immediately following. Visitors are invited to be present.

Sunday there will be all-day service. Dinner on the ground and singing in the afternoon.

Locals
Mr. and Mrs. C. M. Lyles, Mr. and Mrs. J. H. Nelson and children, Lou, Jean, and W. H. Leona, Maxine, and Tommie Ruth Jones, and Fred Cardinal of Baker attended a singing convention in Brisco county Sunday.

Mrs. G. R. May, George Reid, and Bert Ione Smith spent Sunday with friends and relatives in Slaton.

Mr. and Mrs. T. E. Leach and children visited Sunday in Lubbock with Mr. and Mrs. L. P. Pryer.

Mr. and Mrs. Fred Jones and children spent the week-end in Muleshoe with relatives.
Russell Parsley of Hamilton visited his cousin, Clarence Ashton, the past week.

Mr. and Mrs. M. J. Abney and son, James, of Brownwood were week-end visitors of Mr. and Mrs. Tom Hopper and family.

(Held over from last week)
BAKER, September 11.—J. B. Colston entertained the intermediate Sunday school class Sunday, September 8. Games were played throughout the day.

Lunch was served at the noon hour to Myranell Hall, W. H. Nelson, George Reid May, Lavell Hall, Tuff Hall, Maxine Jones, Mrs. R. L. Neil, teacher of the class and the host J. B. Colston.

Locals
Mr. and Mrs. Dow Mallin and children of Lubbock spent Sunday with Mr. and Mrs. Tom Hall and family.

Mr. and Mrs. G. L. Fawver, Mr. and Mrs. R. L. Neil, Von Cecil Woolsey and Lou Nelson visited Sunday with Mr. and Mrs. B. A. Colston and family.

Harper Scoggins, Jr., visited friends in South Plains Sunday.

Marshall's Texaco Station

Texaco's Newest Station in Floydada is featuring this week . . .

Texaco Products . . . Fisk Tires . . . and Marfak Lubrication Service

I have purchased the station and operating at the location formerly owned and operated by B. C. Lanier. I will appreciate a portion of your trade and invite you to visit the station any time.

Carl Marshall

3 Blocks West of Armstrong's on the Matador Highway

AS I SEE IT

By Bill Hams

Hard times are coming, in fact they are almost here. The whirlwinds open their grid season tomorrow night against the Slaton Tigers and from where I am sitting it looks like a rough tussle. Lamessa (Class AA) managed to beat the Tigers 19 to 0 last week, which indicates that the Tigers must be some pumpkins.

Stumpy Hamilton isn't telling anyone just what he has in spite of pleas from here. To date no dope has come in from Slaton and what we do have has been scraped up from various sources known only to itinerant newspapermen.

The scrimmage last week against Plainview indicated that we must watch "Big Foot" Turner this year. That boy is slated for all-district or I miss a guess. Against the Bulldogs he backed up the line with a vim and make more than one soul jarring tackle that saved the Whirlwind goal from further molestation.

As it was, the Bulldogs practically wore the stripe off the green as Floydada forgot to dump punt returners and allowed pass receivers to get behind them. The Whirlwind line looked rough from tackle to tackle but end play was slightly weak.

Gleightly brought cheer to the railbirds as he punted for good yardage as high as sixty yards once. Naturally Gleightly did his usual line wrecking and line backing. DuBois played a neat position at safety but had trouble on the offense. Womack "got lost" on several plays but should snap out of it soon. Gordon Patterson and Foster were not in uniform because of injuries.

"Big" Patterson played a steady game at tackle and showed the Bulldogs just why he was selected all-district. All in all, the whole thing was cheering. Of course the boys made mistakes, but none that can't be rubbed out with practice.

Floydada isn't likely to have as good an offense as last year but the defense is due to be better.

We dread to spread the news but according to news Paducah just scrambled the Tulla Hornets 33 to 6 while Crosswell and Matador fought it out 0 to 0. Lockney came through as expected by battling down Quitaque 21 to 6. Olton pranced over Spur by 13 to 0.

District 4-A should be a killer-diller this year and we wouldn't hold our breath for any team in the league. Matador and Paducah should be battling for top honors with Floydada and Spur and Lockney deciding third position. Of course this isn't the law and gospel but Paducah and Matador undoubtedly have the reserves and experience over all of the other clubs, and that will count and count heavy.

Starting against Slaton Friday night will probably be Rushing and Gleightly at the tailback slots. Patterson and Foster at wings, Fawver and Sparks and Grigsby at ends, "Big" Patterson and Goen at tackles, Fawver and Crawford at guards, and Turner at center.

"LJ" Patterson and Foster carry much needed experience and for that reason are almost certain to get the starting nod over DuBois and Womack. DuBois and Womack will probably play at least one quarter each and may see even more service if one of the starters fall down on the job. Patterson and Foster seem to have recovered completely from their injuries and were working hard this week to hold their starting places.

Rough Sledding
After the send off given me last week by "the boss" I actually dread to select my limbs for this week and try to pick the winners. The tree is a slippery Elm and the lowest branch is plenty high and I can see now I am going to let myself in for a lot of trouble.

I have tried to get Lane Goldsmith of the Wichita Record News, Jerry Malin of Amarillo, and Collier Parrish of Lubbock to lend me their advisers for just this week but it seems that they are already deep in thought with their own problems. I called on "Mysterious Mike" and he says:

Lockney 13, Canyon 6
Paducah 12, Crosswell 6
Ralls 20, Flomot 0
Tahoka 18, Crosbyton 12
Matador 19, Olton 13
Spur 13, Haskell 7
Floydada 7, Slaton 6

Harley Sadler and Co. Coming To Give 1-Night Show

McDermott Post, American Legion, Sponsoring Veteran Performer

Harley Sadler and his all new stage show will appear in Floydada for one night only Wednesday September 25. They are being sponsored by McDermott Post, American Legion who respectfully urge the people of this section to attend. Mr.



HARLEY SADLER

Sadler this year promises one of the biggest and finest attractions ever brought to Floydada. Besides outstanding plays a marvelous orchestra is carried and vaudeville features that consist of many radio, stage, and recording stars. One of the big features will be the musical comedy presentations, which will be given preceding the play and in addition to the regular line of vaudeville that you have always witnessed with the Sadler company. The opening play will be "The Lovable Old Grouch," featuring Harley as the crabbed old father, a play of outstanding merit and comedy galore. If you really enjoy a good stage show, Mr. Sadler urges that you not miss a performance this year. The big tent theatre is waterproof, and will be comfortable in all kinds of weather. Popular prices will again prevail. Children 10 cents and adults 20. Special reserve chairs are 10 and 20 cents extra, government tax included. Remember the date and see ad elsewhere in this issue.

Mrs. C. B. Chandler left Friday for Dalhart where she will work two weeks as manager and operator in the Western Union office.

HARLEY SADLER & His Own Company BIG STAGE SHOW

ALL NEW PLAYS * MUSIC VAUDEVILLE

ONE NIGHT ONLY 25 WED., SEPT.

Floydada — Auspices American Legion

Preaching Sunday By Rev. C. Malone At Fairview Baptist

FAIRVIEW, September 17.—Rev. C. Malone filled his regular appointment at the Baptist church Sunday. His text was taken from the second chapter of Galatians Sunday morning and presented a very inspiring sermon on the subject "Christ Liveth In Me."

There was a business meeting of the deacons and pastor Sunday afternoon at 3 o'clock.

Several from the community are planning to attend the Floyd County Baptist association at Crosbyton Tuesday and Wednesday.

Those attending the quilting in the home of Mrs. L. B. Cosby Thursday were Mrs. W. B. Wilson, Mrs. Walton Wilson, Mrs. Billy Tye, Mrs. Randolph Wilson, Mrs. L. A. Horton, Mrs. Odell Stapleton, Mrs. John Reeves, Mrs. G. M. Bullard, Mrs. L. E. Crabtree, Mrs. J. C. Crabtree, Mrs. Therman Perry, Mrs. Grady Reeves, Mrs. Childress McClure and the hostess Mrs. Cosby.

In the afternoon a business meeting was held and new officers for the W. M. S. were elected for the ensuing year. Mrs. John Reeves was elected president and Mrs. L. E. Crabtree secretary and treasurer.

Locals
Mrs. Bill Beely and baby of South Plains, Mrs. H. C. Randolph, Mrs. A. S. Mize, Mrs. Billy Tye and Mrs. Walton Wilson were guests of Mrs. W. B. Wilson and Mrs. Randolph Wilson Thursday.

Maurice and Phil Steen of Floydada were Saturday night and Sunday guests of Weldon and Billie Joe DuBois.

Mrs. Ella Lawhon of Paducah is spending the week with her daughter, Mrs. C. H. Wise and family.

Mr. and Mrs. Homer Mize of Earth were Sunday guests of Mr. and Mrs. A. S. Mize.

Pleasant Hill Rythm Band Instruments Are Delivered To School

PLEASANT HILL, September 17. The primary room is enjoying the rhythm band instruments the school purchased.

Mr. and Mrs. Orval Newberry of Floydada visited Sunday with Mr. and Mrs. Fred Battey.

Mr. and Mrs. Hambright and family visited Mr. and Mrs. Cogwell of Dimmitt and Mr. and Mrs. Truett McClung of Tulla Sunday.

Those visiting in the C. L. Bradford home Sunday were Mr. and Mrs. W. E. Foster and family of Dougherty; Mr. and Mrs. J. P. Bradford and family of Antelope and Mr. and Mrs. Ben Galloway and daughter, Corrynne.

Rev. J. L. Henson Preached At Rushing Chapel Church Sunday

RUSHING CHAPEL, September 17.—Rev. J. L. Henson of Floydada preached here Sunday during the absence Rev. W. M. Culwell who was in a revival meeting at Dougherty.

The Woman's society of Christian Service met Monday afternoon with Mrs. E. B. Chesnut. Six members were present. The lesson was discussed and a business meeting was conducted.

The next meeting will be Tuesday, September 23 at the preacher's home for an all-day canning for the pastor.

Thursday was Spiritual-Retreat day at the church. An all-day meeting was held with Rev. W. M. Culwell and Rev. McReynolds of Floydada present.

Local
Born to Mr. and Mrs. Granville Lee Mooney a son named James Lee. Mr. and Mrs. A. R. Freeman and son of Roswell, New Mexico were the guests of Mr. and Mrs. Mooney Sunday. Mrs. Mooney's mother, Mrs. Harris, is visiting her daughter indefinitely.

Mr. and Mrs. F. O. Conner spent Sunday with Mr. and Mrs. Ray Taylor of Floydada.

Mrs. R. J. Teal and Mrs. Williams of Amarillo spent the week-end in the home of Mrs. Teal's mother, Mrs. S. L. Rushing.

Mrs. Viola Wright is staying with Mr. and Mrs. C. B. Smart while her mother, Mrs. S. L. Rushing, is in Alaska on her vacation.

Mrs. T. M. Nichols of Tulla and Mrs. Howard of Dallas were guests of Mr. and Mrs. J. M. Willson and family Friday.

Sidney Harper of Baker enrolled at Texas Tech Monday as a junior agriculture student.

BOB MORELAND IN MEDICAL DEPARTMENT OF U. S. ARMY TO SPEND TWO WEEKS HERE

Bob Moreland laboratory technician in the medical department of the U. S. Army, came Sunday to spend two weeks here with his parents, Mr. and Mrs. Jim Moreland. Bob has been in the service eighteen months.

He was accompanied by Miss Gerrie Julae, of Denver, who is a guest of Mr. and Mrs. Moreland.

MRS. KIRK'S MOTHER ILL

Mrs. R. E. Keniston, of Plainview, mother of Mrs. G. L. Kirk, has been seriously ill with pneumonia at the Plainview Hospital for the last week. Mrs. Kirk has been at her mother's bedside a greater part of the time. Mrs. Keniston was critically ill Wednesday.

Mr. and Mrs. Joe Thurston of Blanco and Mrs. Ella Thurston of Grandview were in Floydada on business Tuesday.

STAMINA! POWER! SPEED!
In Every Gallon of
Texaco Gas

Wh-i-z-z and you're ahead of the field . . . "off for a touchdown" when your tank is filled with TEXACO Gas! Drive in and fill up before you leave for Slaton.

For Safety's Sake Check Your Tires Before You Drive
Cooper Tires
No finer Tire built. We offer trade in's on your old tires. \$2.00 to \$6.00

Brown's Texaco Service
REX BROWN, Proprietor

It Happened Here!!

Liver and Stomach Trouble

Floydada, Texas, Nov. 18, 1938.

To Whom It May Concern:

This statement is to certify that I have been taking Chiropractic adjustments from Dr. N. C. Purcell of Floydada, Texas, over a period of several months, for both liver and stomach trouble of many years standing. Before taking the adjustments, I had to take medicine continually; but I can say to Dr. Purcell's credit, since taking the Chiropractic adjustments, I do not need or take any medicine. I am 66 years of age and am working my 250 acre farm, doing most of the work myself.

At the time I began taking Chiropractic adjustments, my hearing was failing me badly, but at the present time I can hear about normal for a man of my age. I can recommend Dr. N. C. Purcell and Chiropractic to all suffering with similar trouble.

(Signed) J. A. Jameson.

Subscribed and sworn to before me this 18th day of November, A. D. 1938.

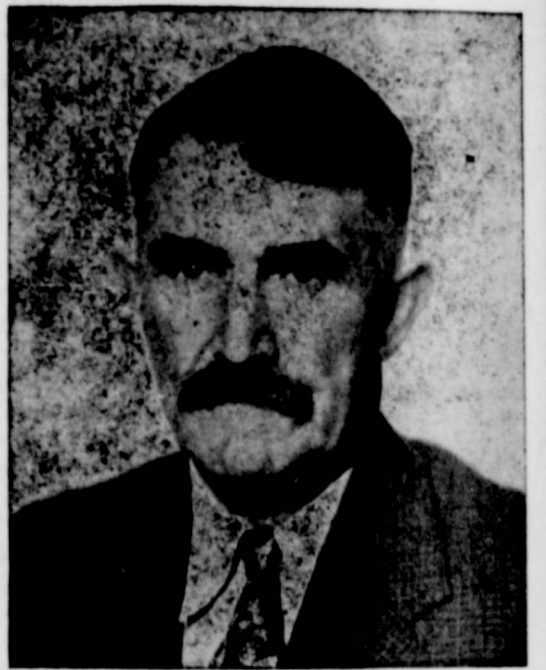
(Seal) W. E. Grimes, Notary Public in and for Floyd County, Texas.

(Taken from the Chiropractic Educator)

P. S. A recent statement from Mr. Jameson indicates his condition still improved since the date of testimony.

N. C. Purcell, D. C.

LOCATED AT HOLMES' STUDIO



SPOT-LIGHT

With no cumbersome guess work, I go direct to the cause of disease, by removing spinal nerve pressure . . . a direct principal for a direct result. I SPOT-LIGHT THE SPINE.

N. C. Purcell

Investigation Free

SOMETHING TO CHEER ABOUT

The New 1941 Ford

WE ARE IN DALLAS SEEING THE NEW 1941 FORD CARS, TRUCKS, MERCURY and LINCOLN ZEPHYRS



HERE NEXT

Bishop Motor Car
FLOYDADA,
WEEK SURE

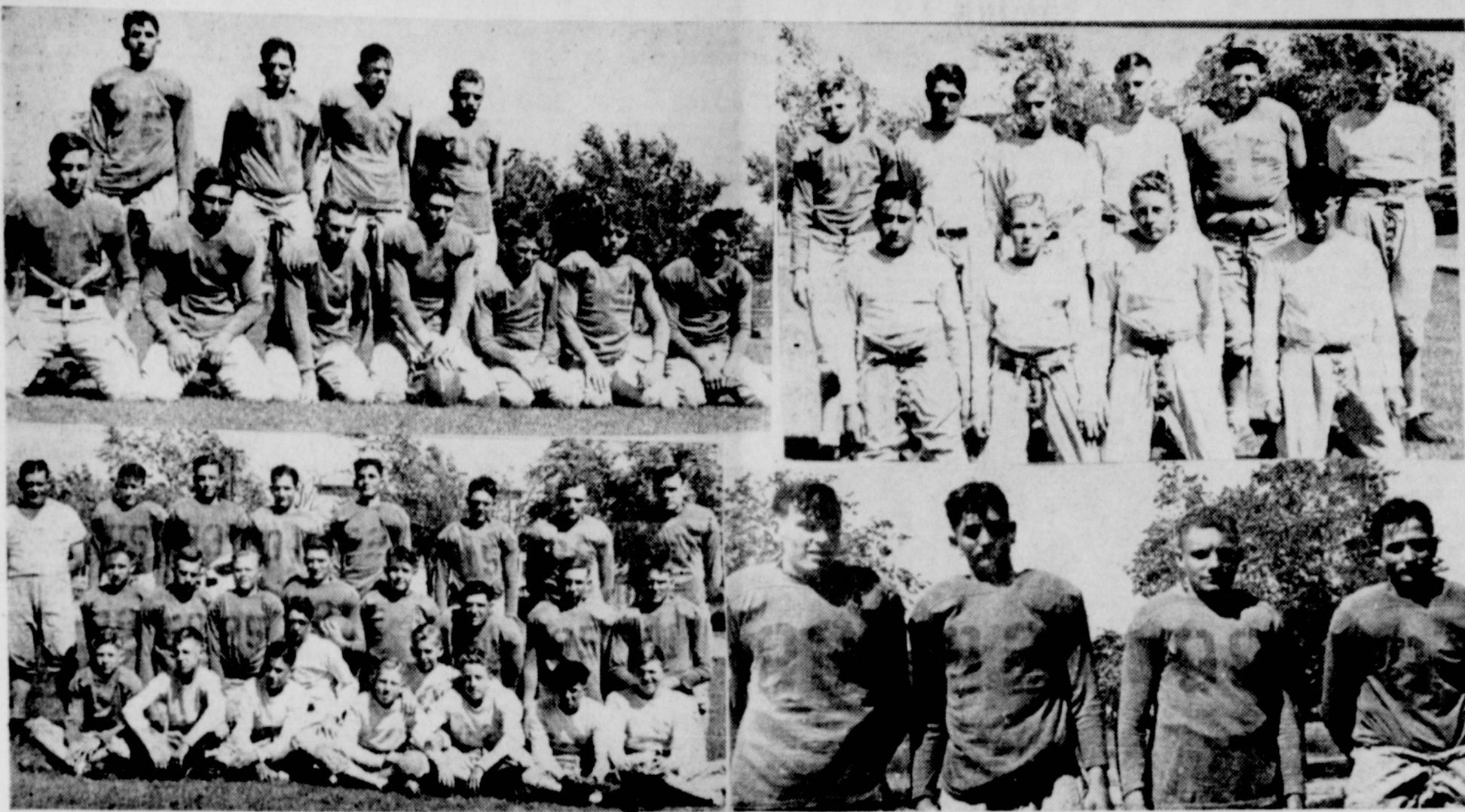
8 plays for 4, 4, 10c of 25c yards on carried yards, or try. Ge e football

Milton H with half inter; Chid and Loyce be toughest er. All Ant wher e to ke they were ces.

South West Conference Schedule

- Arkansas**
 Sept. 28—Oklahoma Teachers*
 Oct. 5—Texas Christian
 Oct. 12—Baylor University*
 Oct. 19—Texas University*
 Oct. 26—Mississippi U.
 Nov. 2—Texas Aggies.
 Nov. 9—Rice Ins.*
 Nov. 16—Southern Methodist.
 Nov. 21—Fordham
 Nov. 28—Tulsa University.
Baylor
 Sept. 28—North Texas State*
 Oct. 4—Denver University.
 Oct. 12—Arkansas U.
 Oct. 19—Villanova
 Oct. 26—Texas Aggies*
 Nov. 2—Texas Christian
 Nov. 9—Texas University*
 Nov. 16—Tulsa University*
 Nov. 23—Southern Methodist*
 Nov. 30—Rice Institute.
Hardin-Simmons
 Sept. 14—Daniel Baker*
 Sept. 21—Centenary
 Oct. 5—Arizona State
 Oct. 12—Texas Miners
 Oct. 19—North Texas State
 Oct. 26—West Texas State
 Nov. 2—Loyola
 Nov. 9—Catholic U.
 Nov. 16—San Francisco
 Nov. 23—Howard Payne.
Rice Institute
 Oct. 5—Centenary*
 Oct. 12—Louisiana State*
 Oct. 19—Tulane
 Oct. 26—Texas University*
 Nov. 2—Texas A & I*
 Nov. 9—Arkansas
 Nov. 16—Texas Aggies.
 Nov. 23—Texas Christian*
 Nov. 30—Baylor*
 Dec. 7—Southern Methodist*
Southern Methodist
 Sept. 27—U. C. L. A.
 Oct. 5—North Texas State*
 Oct. 12—Pittsburg
 Oct. 19—Auburn*
 Nov. 2—Texas University.
 Nov. 9—Texas Aggies*
 Nov. 16—Arkansas*
 Nov. 23—Baylor.
 Nov. 30—Texas Christian*
Texas University
 Dec. 7—Rice Institute.
Texas A & I
 Sept. 28—Colorado U.*
 Oct. 5—Indiana U.
 Oct. 12—Oklahoma U.*
 Oct. 19—Arkansas.
 Oct. 26—Rice Institute.
 Nov. 2—Southern Methodist*
 Nov. 9—Baylor U.*
 Nov. 16—Texas Christian
 Nov. 23—Texas Aggies*
 Dec. 7—Florida U.
Texas Aggies
 Sept. 28—Texas A & I*
 Oct. 5—Tulsa U.
 Oct. 12—U. C. L. A.
 Oct. 19—Texas Christian*
 Oct. 26—Baylor.
 Nov. 2—Arkansas
 Nov. 9—Southern Methodist
 Nov. 16—Rice Institute*
 Nov. 23—Texas University.
Texas Christian
 Sept. 28—Centenary*
 Oct. 5—Arkansas*
 Oct. 12—North Carolina
 Oct. 19—Texas Aggies
 Oct. 26—Tulsa
 Nov. 2—Baylor*
 Nov. 9—Texas University*
 Nov. 16—Rice Institute.
 Nov. 23—Southern Methodist.
Texas Tech
 Sept. 28—Oklahoma A & M
 Oct. 5—Loyola (L. A.)*
 Oct. 12—Montana.
 Oct. 19—Brigham Young*
 Oct. 26—Marquette.
 Nov. 1—Miami U.*
 Nov. 11—Centenary*
 Nov. 16—Wake Forest*
 Nov. 21—St. Louis.
 Nov. 30—New Mexico
 Dec. 7—San Francisco.
 *Indicates Home Games.

Here Are The Champions Of District 4-A, The Longhorns Of 1939



The 1939 Lockney Longhorns: top left, bottom row, left to right, Lawrence Hohlaus, Jimmie Allen, Glenn Williams, Bob Miller, Wayne Bybee, Holman Owens, Cecil Carthel; top row, Curtis Kelley, Virgil Kelley, Bob Davis, and B. Parrack. Top right, bottom row, J. P. McPherson, Johnnie Parrack, Ted Crager, Doc McCollum, top row, Red Childers, Jimmie Sams, Pat Woodman, B. Childers, J. D. Steele, Richard Patterson. Bottom right, Bob Davis, Curtis Kelley, B. Parrack, and Virgil Kelley. Bottom left, bottom row, B. Childers, McPherson, Parrack, Sam Crager, Woodburn, McCollum, Patterson, R. McGilvery, G. Williams, G. Roberson, B. Miller, H. Owens, J. D. Steele, J. Allen, W. Bybee, top row, Coach Leo Cooper, B. Brotherton, Hohlaus, V. Kelley, C. Kelley, C. Carthel, B. Parrack, and B. Davis.

District 4-A Schedule For 1940

- September 13**
 Paducah 33 at Tullia 0.
 Lockney 21 at Quitaque 6.
 Matador 0 at Crowell 0.
 Olton 13 at Spur 0.
September 20
 Haskell at Spur (N)
 Floydada at Slaton (N)
 Olton at Matador
 Crosbyton at Tahoka
 Plover at Ralls (N)
 Lockney at Canyon (N)
 Crowell at Paducah (N)
September 27
 Silverton at Spur (N)
 Tullia at Floydada (N)
 O'Donnell at Crosbyton.
 Post at Ralls (N)
 Turkey at Lockney.
 Paducah at Memphis (N)
October 4
 Crowell at Floydada (N)
 Crosbyton at Matador
 Aberrath, at Ralls (N)
 Lockney at Paducah (N)
October 11
 Matador at Spur (N)
 Ralls at Floydada (N)
 Crosbyton at Lockney.
October 18
 Ralls at Spur (N)
 Turkey at Matador
 Paducah at Crosbyton.
October 25
 Spur at Lockney
 Floydada at Paducah (N)
 Ralls at Matador.
November 1
 Spur at Crosbyton
 Lockney at Floydada
 Silverton at Matador
 Paducah at Ralls
November 8
 Floydada at Matador
 Crosbyton at Ralls
November 11
 Paducah at Spur
November 15
 Floydada at Crosbyton
 Matador at Lockney
November 21
 Spur at Floydada
 Matador at Paducah
 Lockney at Ralls
November 28
 In case of tie in district, the tied teams will meet to play-off for the district title. Other teams expect to schedule Thanksgiving games.
 E. J. McKnight, speedy end, and Robert Duncan, fast left end, were members of the varsity track team this last season. Both are capable of splitting the century in 9.9 or better. Both are consistent pass catches and will see a lot of grid-iron action this season.
 Two of Texas Tech's 1937-38-39 gridiron stars have graduated and turned to the professional football ranks. Rex Williams of Sherman, Texas, has cast his lot with the New York Giants. Williams ranks as one of the greatest centers yet developed in the Southwest.
 Edwin Irons, tree-top-tall center for the Red Raiders, worked in a cotton compress during the summer and claims handling any 250-pound tackle, guard or center this season should be easy after tossing around 500-pound cotton bales.
 Columnar pads. The Hesperian

Keeping Up With The Whirlwinds

(By Kenneth Bishop)

Name	Pos.	Weight	Part	Letter
Chowning, Le Roy,	B	150	1	1
Grigsby, J. W.	E	155	1	0
Warren, Robert,	G	150	0	0
Foster, Bruce,	B	155	2	1
Bishop, Beryle,	C	140	0	0
Rushing, Joe,	B	160	1	1
Boteler, Virgil,	C	140	0	0
Patterson, Everett,	E	150	0	0
Sparks, Harold,	E	145	0	0
Gray, Cubert,	G	140	0	0
Hinson, Herschell,	G	130	0	0
Patterson, Dillon,	T	180	3	2
Patterson, Gordon,	B	140	2	1
Turner, Royce,	C	170	2	1
Womack, Arthur,	B	140	1	0
Golightly, R. E.	B	150	3	3
Goen, Norman,	T	170	2	1
Crawford, Bennie,	G	145	2	1
Muncy, Archie,	T	180	1	0
Fawver, Carlton,	G	150	1	0
Latham, Roy,	T	180	0	0
DuBois, Bud,	B	135	0	0
Morrison, J. D.,	E	135	0	0
Michael, Jess,	E	165	0	0
Ferguson, Bill,	E	150	0	0
Cozby, L. B.,	T	180	0	0
Walls, Doyle,	E	150	0	0
Cardinal, Lewis,	B	135	0	0
Lloyd, Fred,	B	136	0	0
Steen, Maurice,	B	125	0	0
Conway, Jr.,	E	135	0	0
Reasoner, Elton,	B	125	0	0
Johnson, Wendell,	E	140	0	0
Norman, Buddy,	G	130	1	0

South Plains Men Put School And Grounds In First Class Condition

Numerous Activities Mark Week As School Work Gets Under Way At North End County Center

(Held over from last week)
 SOUTH PLAINS, September 11.—It is our honest desire to publish this short column in such a manner that all will wish they resided in our community.
 Our community and school is the same as all other communities and schools to other people of the county, but to us there is much difference because it is home. Our school may not be the largest or may not have the newest equipment, but what we lack in finance, size, and equipment we make up in spirit.
 Did you know that the men of our community have given our school, inside and out, a new coat of paint, repaired all drinking fountains, built new lunch closets, and are meeting all state requirements for classification and a nine months term? Did you know that when our school opened Monday, September 2, that we had over fifty parents present? Our school curriculum has three new subjects, and that we have had for the first week a 98 per cent enrollment and over 98 per cent attendance of those enrolled? For seven days not an absentee in high school.
New Class Officers
 We are proud of our new class officers, our new opportunity period. To show how proud we are of the period, we gladly start school work at 8 o'clock and do without our last recess in order that we may have this period.
 The new officers presiding over our class are Billy Bean, president; Cline McClendon, vice-president; Freda Wiginton, secretary-treasurer; Jackie Daniel, reporter; and Mr. Fisher, sponsor. The motto of our class is "If the elevator of success is not running take the stairs."
 The eighth grade officers elected were Carol Reeves, president, Betty Lou Bybee, vice-president, Mary Ann Bybee, secretary-treasurer, Betty Greer Jaranagin, reporter, and Miss Zella Battey, sponsor. The motto they selected was "Rowing, not drifting."
Mrs. Scoggins Honoree
 The Young Peoples' class at the Baptist church this honored Mrs. Harper Scoggins Sunday with a gift presentation, a friendship quilt, pieced by the individual members of the class. Mrs. Scoggins who had served as teacher for the class until her recent move to Floydada expressed her appreciation for this remembrance of her class assisted by the W. M. S. and mothers of the group.
Picnic Friday Night
 The Home Demonstration club gave a picnic last Friday night. Fifty-three were present for the affair which was in pasture of Walter Woods.
New Church Officers
 Church officers selected for the coming year are Frank Brown, Sunday School superintendent; Mrs. Geo. Beedy church clerk; and Carol Reeves, church secretary.
 The B. T. U. was held Sunday night. Miss Mary Nell Hodges was elected secretary for the next year. Following were the services held by Rev. C. Malone.
Locals
 Mr. and Mrs. W. H. Bailey of Floydada, daughter of Mrs. A. B. Myers visited in South Plains Thursday.
 Mr. and Mrs. Roy Kizer and family of Austin spent the week-end with Mr. and Mrs. E. C. Cloud. Mr. Kizer is Mr. Cloud's brother.
 Linnie Milton who has been taking treatments at Plainview has been reported to be feeling better.
 Rev. C. Malone, Plainview, now

pastor at South Plains and Fairview, filled his regular appointment here Sunday. He has just concluded a revival meeting at Fairview.
 Mrs. C. W. Bond and children returned home Tuesday from a vacation in Fort Worth and Oklahoma. Mr. Bond is still in the hospital but plans to return home the first of next week.
 Mr. and Mrs. Jerry Mudgett of Slaton, Mr. and Mrs. Henry Easley of Lockney and Mr. and Mrs. Guy Hubbard of Pampa, visited in the home of Mr. and Mrs. D. W. Bybee Sunday.
 Mrs. C. L. Minor and Mrs. E. E. Hinson returned Tuesday from Denton, where they went Sunday to enter their sons, Carl Lester and Emmett Earl in North Texas State Teachers college. They were accompanied by Edward Wester who enrolled in the same college.

Mr. and Mrs. E. A. Chowning and sons, Eldon and Kenneth, of Santa Fe, are guests of her brother, Bill Dyer and family.
 Carbon paper, typewriter ribbons, Hesperian Pub. Co.

Because he is uncanny in spotting opponents plays, Robert O'Connor, junior right tackle from Dallas, has earned himself the nickname of "Bird Dog." Robert never played much last season but is due for heavy work this season.
 Husky Bill Davis, mighty tackle from Grapevine, Texas, is expected to see his share of service this season with the Chicago Cardinals. Williams and Davis are rugged boys and plenty capable of standing the professional gaff of give and take.

Edwin Irons, tree-top-tall center for the Red Raiders, worked in a cotton compress during the summer and claims handling any 250-pound tackle, guard or center this season should be easy after tossing around 500-pound cotton bales.

Lockney Locals

(Held over from last week)
 LOCKNEY, Sept. 11.—Mr. and Mrs. J. H. Weathers and family returned Wednesday from a visit with relatives at Albuquerque, New Mexico.
 Mr. and Mrs. Fred Pascol a resident of the state of Tennessee has moved back to Lockney.
 Mrs. Leona Hays of Friona visited relatives here last week.
 Mr. and Mrs. E. M. Whorton spent Sunday in the Providence community in the home of Mr. and Mrs. Ewald Quebe.
 Mr. and Mrs. Hewitt Davidson of Oklesby are spending a few weeks in Floyd county attending to business matters.
 Mr. and Mrs. F. S. Byars and Mr. and Mrs. Oscar Phillips visited in the home of Mr. and Mrs. Aaron Carthel in Floydada Saturday.
 Miss Pauine Hays who has been visiting relatives in Friona returned home Sunday.
 James Whorton of Lubbock is a guest in the home of his aunt and uncle Mr. and Mrs. E. M. Whorton this week.
 Mr. and Mrs. Bill Johnston and family moved recently to Plainview.
 Hayes O'Neal has been in Mineral Wells the past few weeks where he is employed with Benfro Drug No. 2 as pharmacist. Mrs. O'Neal left this morning to join him there.
 Mr. and Mrs. J. Clyde Cummings, of Lubbock, visited here over the week-end with Mr. Cummings' parents, Mr. and Mrs. A. S. Cummings.
 J. J. Cates, of Brownwood, returned home Monday after a visit of several days with his brother, W. A. Cates and family.
 George Fry Linder was ill during the past week but is reported to be somewhat improved.
 Miss Corne Daniel, Miss Mattie Fern Field and Miss L. V. New of Lubbock, spent the week end with Miss Daniel's parents, Mr. and Mrs. W. P. Daniel.

GOOD FISHING POLES

H. O. Pope, to be different from the garden variety of backyard gardeners, is growing fishing cane poles. He calls them Japanese. They grow so tall he has to tie them to a tree to keep them from being blown down by West Texas winds.
 More than 25 are growing in his backyard now. One of them he brought to The Hesperian office for proof is more than 18 feet tall. They grow from a root or bulb planted, the seed not maturing.
 Mr. and Mrs. O. L. Stansell returned home this mid-week from Bonham where they have been the past week. While on the business trip they visited in the home of Mr. and Mrs. Clyde Neville. Mrs. Neville is a sister of Mr. Stansell.

DOG HOUSE

IF You're in the DOG HOUSE Here's How To Get Out Send Us The Laundry E-Z Way Laundry Ott Walden, Proprietor Tell her that she should send the laundry to E-Z Way... that she'll be relieved of this back-breaking, dirty work. She will love you for it.

THE NEW
Oldsmobile 1941 Model
 NOW ON DISPLAY AT FINKNER'S
 COME IN . . . SEE IT!
 We carry a full line of repair parts . . . Replacements for car and tractor.
 Just received a new attachment Kwik-Way Vortex for cylinder re-boring. Best equipment in Floydada.
 We have a complete and efficient crew of mechanics who will do your work economically and efficiently. Come in or telephone 133.
 Conveniently Located — 206 South Main
Finkner's Auto Store
 USED CARS

STRENGTH "BEHIND THE LINES"
 Through Federal Reserve Membership
 A strong army must have a good "supply line." Our Federal Reserve membership gives us quick control over our resources.
 When we need extra funds for any purpose we can draw upon the reserves which we keep on deposit with the Federal Reserve bank in our district. In addition, we can readily convert our liquid assets into cash.
 Since the collection and other facilities of the Federal Reserve system are also at our disposal, we are in a better and stronger position to render the best possible service to you.
The First National Bank
 FLOYDADA, TEXAS

SCHOOLS

Insure
 Their Players Now
 Every school in our District 4-A now carries insurance against player injury, just as they carry insurance against fire damage.
 Take No Chance . . .
 The school takes no chance with insurance . . . they KNOW the protection they get . . . We don't handle accident or liability insurance but we do have a wide variety of LIFE POLICIES....
 SEE YOUR SOUTHWESTERN LIFE AGENT TODAY
 The Best in Insurance
R. E. Fry
 Southwestern Agent

Tied Teams In District 4-A Meet In Play-Off Game To Decide Championship

The old trouble of tied teams in District 4-A is believed to be solved this year to the satisfaction of all concerned. Last year a three way tie was imminent but Lockney solved that in the last 13 seconds of play with Matador.

This year the committee which regulates play in the district voted to complete all conference play by November 21 and that no school would schedule more than nine games. Then in case two schools came up tied for the championship at the end of the season these two teams would be matched in a "play-off" game, probably on some neutral field. The "gate" would be split fifty-fifty after expenses were paid.

If more than two teams are tied, coin flipping will decide which two will meet in the play-off.

Heretofore in case of a tie, a coin flip has decided the championship. Generally the champions was decided after considerable wrangling over eligibility and rules violations. This protesting caused considerable confusion, hard feelings, and general dissatisfaction among the fans. Since the football fans pay the way for the football teams the district committee is making every effort to please them.

A championship deciding game would probably be the nicest thing that has happened in the district in a long time and the possibilities for such a tie are more than possible this year with at least four strong elevens in the district.

Teams who were not in a tie for in a long time and the possibilities the championship would likely schedule games for Thanksgiving and play a regulation 10 game schedule. Most of the teams will be able to determine their chances by the time they have played half of their opponents and can begin negotiations with other teams who are short scheduled.

Admission to all conference games has been set by the committee at 50 cents for adults, 25 cents for high school and 15 cents for ward school.

The committee agreed that the games would count as one-half game won and one-half game lost in the standings against the two teams playing the game.

Revival Meeting In Progress At Baker

BAKER, September 18.—A revival meeting is in progress at the school house this week. Rev. W. M. Culwell, the Methodist pastor, is preaching each evening. The young peoples' meeting begins at 7:15 with preaching, immediately following. Visitors are invited to be present.

Sunday there will be all-day service. Dinner on the ground and singing in the afternoon.

Locals
Mr. and Mrs. C. M. Lyles, Mr. and Mrs. J. H. Nelson and children, Lou, Jean, and W. H. Lyons, Maxine, and Tommie Ruth Jones, and Fred Cardinal of Baker attended a singing convention in Briscoe county Sunday.

Mrs. G. R. May, George Reid, and Bert Ione Smith spent Sunday with friends and relatives in Slaton.

Mr. and Mrs. T. E. Leach and children visited Sunday in Lubbock with Mr. and Mrs. L. P. Pryer.

Mr. and Mrs. Fred Jones and children spent the week-end in Muleshoe with relatives.

Russell Parsley of Hamilton visited his cousin, Clarence Ashton, the past week.

Mr. and Mrs. M. J. Abney and son, James, of Brownwood were week-end visitors of Mr. and Mrs. Tom Hopper and family.

(Held over from last week)
BAKER, September 11.—J. B. Colston entertained the intermediate Sunday school class Sunday, September 8. Games were played throughout the day.

Lunch was served at the noon hour to Myranell Hall, W. H. Nelson, George Reid May, Lavell Hall, Tuff Hall, Maxine Jones, Mrs. R. L. Neil, teacher of the class and the host J. B. Colston.

Locals
Mr. and Mrs. Dow Mallin and children of Lubbock spent Sunday with Mr. and Mrs. Tom Hall and family.

Mr. and Mrs. G. L. Pawver, Mr. and Mrs. R. L. Neil, Von Cell Woolsey and Lou Nelson visited Sunday with Mr. and Mrs. B. A. Colston and family.

Harper Scoggins, jr., visited friends in South Plains Sunday.

AS I SEE IT

By Bill Hams

Hard times are coming, in fact they are almost here. The whirlwinds open their grid season tomorrow night against the Slaton Tigers and from where I am sitting it looks like a rough tussle. Lamesa (Class AA) managed to beat the Tigers 19 to 0 last week... which indicates that the Tigers must be some pumpkins.

Stumpy Hamilton isn't telling anyone just what he has in spite of pleas from here. To date no dope has come in from Slaton and what we do have has been scraped up from various sources known only to itinerant newspapermen.

The scrimmage last week against Plainview indicated that we must watch "Big Foot" Turner this year. That boy is slated for all-district or I miss a guess. Against the Bulldogs he backed up the line with a vim and make more than one soul jarring tackle that saved the Whirlwind goal from further molestation.

As it was, the Bulldogs practically were the stripe off the green as Floydada forgot to dump punt returners and allowed pass receivers to get behind them. The Whirlwind line looked rough from tackle to tackle but end play was slightly weak.

Golightly brought cheer to the railbirds as he punted for good yardage, as high as sixty yards once. Naturally Golightly did his usual line wrecking and line backing. DuBois played a neat position at safety but had "got lost" on several plays but should snap out of it soon. Gordon Patterson and Foster were not in uniform because of injuries.

"Big" Patterson played a steady game at tackle and showed the Bulldogs just why he was selected all-district. All in all, the whole thing was cheering. Of course the boys made mistakes, but none that can't be rubbed out with practice.

Floydada isn't likely to have as good offense as last year but the defense is due to be better.

We dread to spread the news but according to news Paducah just scrambled the Tulla Hornets 33 to 0 while Crowell and Matador fought it out 9 to 0. Lockney came through as expected by battling down Quitaque 21 to 6. Olton pranced over Spur by 13 to 0.

District 4-A should be a killer-diller this year and we wouldn't lay cold cash on any team in the league. Matador and Paducah should be battling for top honors with Floydada and Spur and Lockney deciding third position. Of course this isn't the law and gospel but Paducah and Matador undoubtedly have the reserves and experience over all of the other clubs, and that will count and count heavy.

Starting against Slaton Friday night will probably be Rushing and Golightly at the tailback slots, Patterson and Foster at wings, Walls or Sparks and Grigsby at ends, "Big" Patterson and Goen at tackles, Pawver and Crawford at guards, and Turner at center.

"Lil" Patterson and Foster carry much needed experience and for that reason are almost certain to get the starting nod over DuBois and Womack. DuBois and Womack will probably play at least one quarter each and may see even more service if one of the starters fall down on the job. Patterson and Foster seem to have recovered completely from their injuries and were working hard this week to hold their starting places.

Rough Shredding
After the send off given me last week by "the boss" I actually dread to select my limb for this week and try to pick the winners. The tree is a slippery Elm and the lowest branch is plenty high and I can see now I am going to let myself in for a lot of trouble.

I have tried to get Lane Goldsmith of the Wichita Record News, Jerry Malin of Amarillo, and Collier Parrish of Lubbock to lend me their advisers for just this week but it seems that they are already deep in thought with their own problems. I called on "Mysterious Mike" and he says:

Lockney 13, Canyon 6
Paducah 12, Crowell 6
Halls 20, Flenot 9
Tahoka 18, Crosbyton 12
Matador 19, Olton 13
Spur 13, Haskell 7
Floydada 7, Slaton 6

Harley Sadler and Co. Coming To Give 1-Night Show

McDermott Post, American Legion, Sponsoring Veteran Performer

Harley Sadler and his all new stage show will appear in Floydada for one night only Wednesday September 25. They are being sponsored by McDermott Post, American Legion who respectfully urge the people of this section to attend. Mr.



HARLEY SADLER

Sadler this year promises one of the biggest and finest attractions ever brought to Floydada. Besides outstanding plays a marvelous orchestra is carried and vaudeville features that consist of many radio, stage and recording stars. One of the big features will be the musical comedy presentations, which will be given preceding the play and in addition to the regular line of vaudeville that you have always witnessed with the Sadler company. The opening play will be "The Lovable Old Grouch," featuring Harley as the crabbled old father, a play of outstanding merit and comedy galore. If you really enjoy a good stage show, Mr. Sadler urges that you not miss a performance this year. The big tent theatre is waterproof, and will be comfortable in all kinds of weather. Popular prices will again prevail. Children 10 cents and adults 20. Special reserve chairs are 10 and 20 cents extra, government tax included. Remember the date and see ad elsewhere in this issue.

Mrs. C. B. Chandler left Friday for Dalhart where she will work two weeks as manager and operator in the Western Union office.

PLEASANT HILL Rythm Band Instruments Are Delivered To School
PLEASANT HILL, September 17. The primary room is enjoying the rhythm band instruments the school purchased.
Mr. and Mrs. Orval Newberry of Floydada visited Sunday with Mr. and Mrs. Fred Battey.
Mr. and Mrs. Hambricht and family visited Mr. and Mrs. Cogwell of Dimmitt and Mr. and Mrs. Truett McClung of Tulla Sunday.
Those visiting in the C. L. Bradford home Sunday were Mr. and Mrs. W. E. Foster and family of Dougherty; Mr. and Mrs. J. P. Bradford and family of Antelope and Mr. and Mrs. Ben Galloway and daughter, Corryne.

HARLEY SADLER & His Own Company

BIG STAGE SHOW



ALL NEW PLAYS * MUSIC VAUDEVILLE

ONE NIGHT ONLY 25 WED., SEPT.

Floydada — Auspices American Legion

Preaching Sunday By Rev. C. Malone At Fairview Baptist

FAIRVIEW, September 17.—Rev. C. Malone filled his regular appointment at the Baptist church Sunday. His text was taken from the second chapter of Galatians Sunday morning and presented a very inspiring sermon on the subject "Christ Liveth In Me."

There was a business meeting of the deacons and pastor Sunday afternoon at 3 o'clock.

Several from the community are planning to attend the Floyd County Baptist association at Crosbyton Tuesday and Wednesday.

Those attending the quilting in the home of Mrs. L. B. Cozby Thursday were Mrs. W. B. Wilson, Mrs. Walton Wilson, Mrs. Billy Tye, Mrs. Randolph Wilson, Mrs. L. A. Horton, Mrs. Odell Stapleton, Mrs. John Reeves, Mrs. G. M. Bullard, Mrs. L. E. Crabtree, Mrs. J. C. Crabtree, Mrs. Theron Perry, Mrs. Grady Reeves, Mrs. Childress McClure and the hostess Mrs. Cozby.

In the afternoon a business meeting was held and new officers for the W. M. S. were elected for the ensuing year. Mrs. John Reeves was elected president and Mrs. L. E. Crabtree secretary and treasurer.

Locals
Mrs. Bill Beedy and baby of South Plains, Mrs. H. C. Randolph, Mrs. A. S. Mize, Mrs. Billy Tye and Mrs. Walton Wilson were guests of Mrs. W. B. Wilson and Mrs. Randolph Wilson Thursday.
Maurice and Phil Steen of Floydada were Saturday night and Sunday guests of Weldon and Billie Joe DuBois.

Mrs. Ella Lawhorn of Paducah is spending the week with her daughter, Mrs. C. H. Wise and family.

Mr. and Mrs. Homer Mize of Earth were Sunday guests of Mr. and Mrs. A. S. Mize.

Rev. J. L. Henson Preached At Rushing Chapel Church Sunday

RUSHING CHAPEL, September 17.—Rev. J. L. Henson of Floydada preached here Sunday during the absence Rev. W. M. Culwell who was in a revival meeting at Dougherty. The Woman's society of Christian Service met Monday afternoon with Mrs. E. B. Chesnut. Six members were present. The lesson was discussed and a business meeting was conducted.

The next meeting will be Tuesday, September 23 at the preacher's home for an all-day canning for the pastor.

Thursday was Spiritual-Retreat day at the church. An all-day meeting was held with Rev. W. M. Culwell and Rev. McReynolds of Floydada present.

Local
Born to Mr. and Mrs. Granville Lee Mooney a son named James Lee. Mr. and Mrs. A. R. Freeman and son of Roswell, New Mexico were the guests of Mr. and Mrs. Mooney Sunday. Mrs. Mooney's mother, Mrs. Harris, is visiting her daughter indefinitely.

Mr. and Mrs. F. O. Conner spent Sunday with Mr. and Mrs. Ray Taylor of Floydada.

Mrs. R. J. Teal and Mrs. Williams of Amarillo spent the week-end in the home of Mrs. Teal's mother, Mrs. S. L. Rushing.

Mrs. Viola Wright is staying with Mr. and Mrs. C. B. Smart while her mother, Mrs. S. L. Rushing, is in Alaska on her vacation.

Mrs. T. M. Nichols of Tulla and Mrs. Howard of Dallas were guests of Mr. and Mrs. J. M. Wilson and family Friday.

Sidney Harper of Baker enrolled at Texas Tech Monday as a junior agriculture student.

BOB MORELAND IN MEDICAL DEPARTMENT OF U. S. ARMY TO SPEND TWO WEEKS HERE

Bob Moreland laboratory technician in the medical department of the U. S. Army, came Sunday to spend two weeks here with his parents, Mr. and Mrs. Jim Moreland. Bob has been in the service eighteen months.

He was accompanied by Miss Gerrie Julae, of Denver, who is a guest of Mr. and Mrs. Moreland.

MRS. KIRK'S MOTHER ILL

Mrs. R. E. Keniston, of Plainview, mother of Mrs. G. L. Kirk, has been seriously ill with pneumonia at the Plainview Hospital for the last week. Mrs. Kirk has been at her mother's bedside a greater part of the time. Mrs. Keniston was critically ill Wednesday.

Mr. and Mrs. Joe Thurston of Blanco and Mrs. Ella Thurston of Grandview were in Floydada on business Tuesday.

STAMINA! POWER! SPEED!
In Every Gallon of
Texaco Gas

Wh-i-z-z and you're ahead of the field... "off for a touchdown" when your tank is filled with TEXACO Gas! Drive in and fill up before you leave for Slaton.

For Safety's Sake Check Your Tires Before You Drive

Cooper Tires

No finer Tire built. We offer trade in's on your old tires. **\$2.00 to \$6.00**

Brown's Texaco Service
REX BROWN, Proprietor

It Happened Here!!

Liver and Stomach Trouble

Floydada, Texas, Nov. 18, 1938.

To Whom It May Concern:

This statement is to certify that I have been taking Chiropractic adjustments from Dr. N. C. Purcell of Floydada, Texas, over a period of several months, for both liver and stomach trouble of many years standing. Before taking the adjustments, I had to take medicine continually; but I can say to Dr. Purcell's credit, since taking the Chiropractic adjustments, I do not need or take any medicine. I am 66 years of age and am working my 250 acre farm, doing most of the work myself.

At the time I began taking Chiropractic adjustments, my hearing was failing me badly, but at the present time I can hear about normal for a man of my age. I can recommend Dr. N. C. Purcell and Chiropractic to all suffering with similar trouble.

(Signed) J. A. Jameson.

Subscribed and sworn to before me this 18th day of November, A. D. 1938.

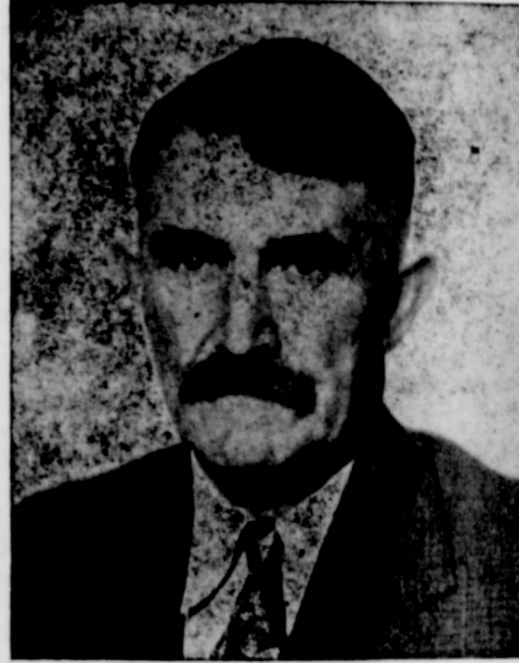
(Seal) W. E. Grimes, Notary Public in and for Floyd County, Texas.

(Taken from the Chiropractic Educator)

P. S. A recent statement from Mr. Jameson indicates his condition still improved since the date of testimony.

N. C. Purcell, D. C.

LOCATED AT HOLMES' STUDIO



SPOT-LIGHT

With no cumbersome guess work, I go direct to the cause of disease, by removing spinal nerve pressure... a direct principal for a direct result. I SPOT-LIGHT THE SPINE.

N. C. Purcell

Investigation Free

SOMETHING TO CHEER ABOUT



The New 1941 Ford

WE ARE IN DALLAS SEEING THE NEW 1941 FORD CARS, TRUCKS, MERCURY and LINCOLN ZEPHYRS



Marshall's Texaco Station

Texaco's Newest Station in Floydada is featuring this Week...

Texaco Products... Fisk Tires... and Marfak Lubrication Service

I have purchased the station and operating at the location formerly owned and operated by B. C. Lanier. I will appreciate a portion of your trade and invite you to visit the station any time.

Carl Marshall

3 Blocks West of Armstrong's on the Matador Highway

HERE NEXT

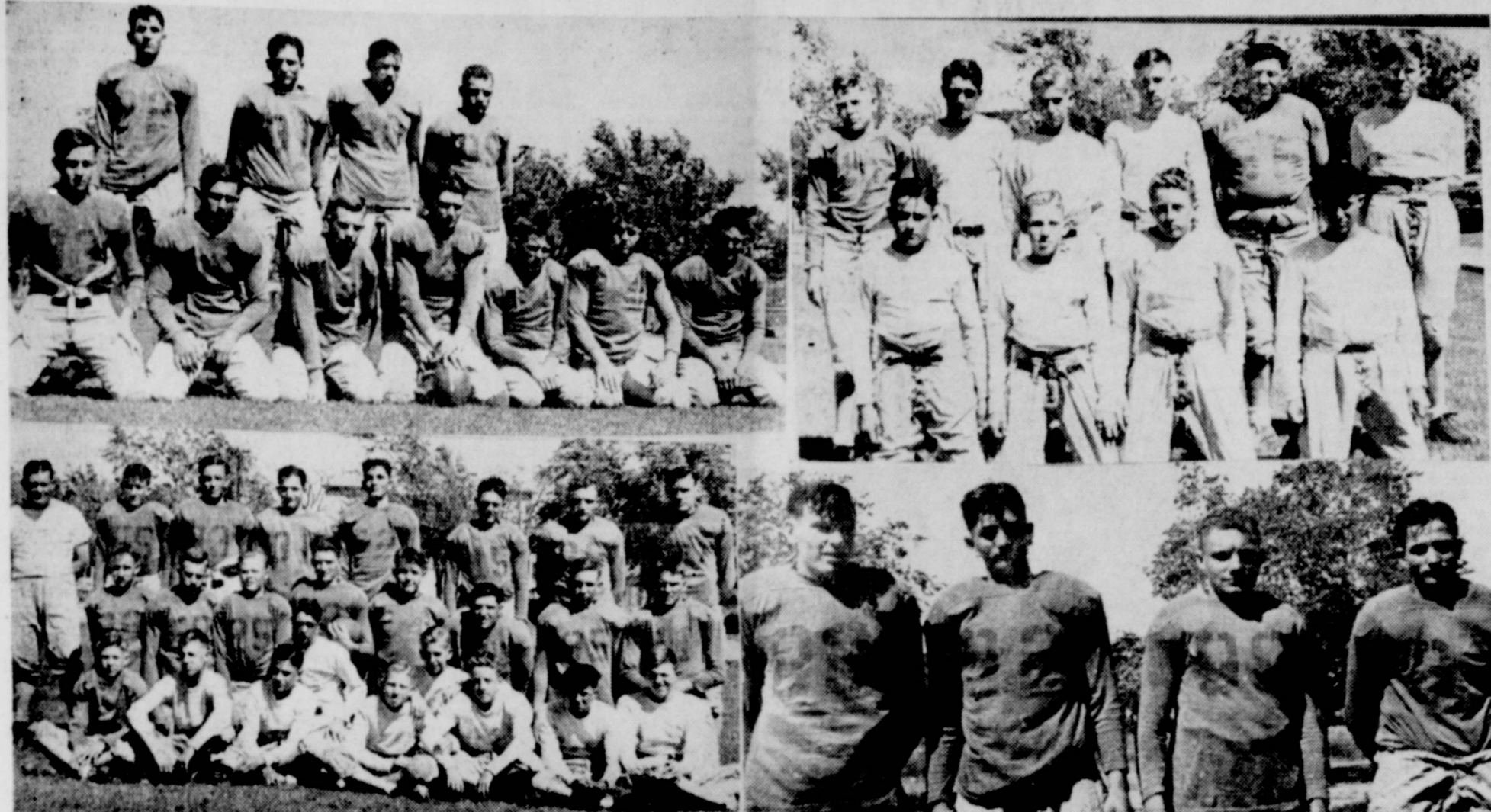
Bishop Motor Co.
FLOYDADA, TEXAS

WEEK SURE

South West Conference Schedule

- Arkansas**
 Sept. 28—Oklahoma Teachers*
 Oct. 5—Texas Christian
 Oct. 12—Baylor University*
 Oct. 19—Texas University*
 Oct. 26—Mississippi U.
 Nov. 2—Texas Aggies.
 Nov. 9—Rice Ins.*
 Nov. 16—Southern Methodist.
 Nov. 21—Fordham.
 Nov. 28—Tulsa University.
Baylor
 Sept. 28—North Texas State*
 Oct. 4—Denver University.
 Oct. 12—Arkansas U.
 Oct. 19—Villanova
 Oct. 26—Texas Aggies*
 Nov. 2—Texas Christian
 Nov. 9—Texas University*
 Nov. 16—Tulsa University*
 Nov. 23—Southern Methodist*
 Nov. 30—Rice Institute.
Hardin-Simmons
 Sept. 14—Daniel Baker*
 Sept. 21—Century
 Oct. 5—Arizona State
 Oct. 12—Texas Miners
 Oct. 19—North Texas State
 Oct. 26—West Texas State
 Nov. 2—Loyola
 Nov. 9—Catholic U.
 Nov. 16—San Francisco
 Nov. 23—Howard Payne.
Rice Institute
 Oct. 5—Centenary*
 Oct. 12—Louisiana State*
 Oct. 19—Tulane
 Oct. 26—Texas University*
 Nov. 2—Texas A & I*
 Nov. 9—Arkansas
 Nov. 16—Texas Aggies.
 Nov. 23—Texas Christian*
 Nov. 30—Baylor*
Southern Methodist*
 Sept. 27—U. C. L. A.
 Oct. 5—North Texas State*
 Oct. 12—Pittsburg
 Oct. 19—Auburn
 Nov. 2—Texas University.
 Nov. 9—Texas Aggies*
 Nov. 16—Baylor.
 Nov. 23—Texas Christian*
 Nov. 30—Rice Institute.
Texas University
 Sept. 28—Colorado U.*
 Oct. 5—Indiana U.
 Oct. 12—Oklahoma U.*
 Oct. 19—Arkansas.
 Oct. 26—Rice Institute.
 Nov. 2—Southern Methodist*
 Nov. 9—Baylor U.*
 Nov. 16—Texas Christian
 Nov. 23—Texas Aggies*
 Dec. 7—Florida U.
Texas Aggies
 Sept. 28—Texas A & I*
 Oct. 5—Tulsa U.
 Oct. 12—U. C. L. A.
 Oct. 19—Texas Christian*
 Oct. 26—Baylor.
 Nov. 2—Arkansas
 Nov. 9—Southern Methodist
 Nov. 16—Rice Institute*
 Nov. 23—Texas University.
Texas Christian
 Sept. 28—Centenary*
 Oct. 5—Arkansas*
 Oct. 12—North Carolina
 Oct. 19—Texas Aggies
 Oct. 26—Tulsa
 Nov. 2—Baylor*
 Nov. 16—Texas University*
 Nov. 23—Rice Institute.
 Nov. 30—Southern Methodist.
Texas Tech
 Sept. 28—Oklahoma A & M
 Oct. 5—Loyola (L. A.)*
 Oct. 12—Montana.
 Oct. 19—Brigham Young*
 Oct. 26—Marquette.
 Nov. 2—Miami U.*
 Nov. 9—Centenary*
 Nov. 16—Wake Forest*
 Nov. 21—St. Louis.
 Nov. 30—New Mexico
 Dec. 7—San Francisco.
 *Indicates Home Games.

Here Are The Champions Of District 4-A, The Longhorns Of 1939



The 1939 Lockney Longhorns; top left, bottom row, left to right, Lawrence Hohlaus, Jimmie Allen, Glenn Williams, Bob Miller, Wayne Bybee, Holman Owens, Cecil Carthel; top row, Curtis Kelley, Virgil Kelley, Bob Davis, and B. Parrack. Top right, bottom row, J. P. McPherson, Johnnie Parrack, Ted Crager, Doc McCollum, top row, Red Childers, Jimmie Sams, Pat Woodman, B. Childers, J. D. Steele, Richard Patterson. Bottom right, Bob Davis, Curtis Kelley, B. Parrack, and Virgil Kelley. Bottom left, bottom row, B. Childers, McPherson, Parrack, Sam Crager, Woodburn, McCollum, Patterson, R. McGilvery, G. Williams, G. Roberson, B. Miller, H. Owens, J. D. Steele, J. Allen, W. Bybee, top row, Coach Leo Cooper, B. Brotherton, Hohlaus, V. Kelley, C. Kelley, C. Carthel, B. Parrack, and B. Davis.

District 4-A Schedule For 1940

- September 13**
 Paducah 33 at Tulla 0.
 Lockney 21 at Quitaque 6.
 Matador 0 at Crowell 0.
 Olton 13 at Spur 0.
September 20
 Haskell at Spur (N)
 Floydada at Slaton (N)
 Olton at Matador
 Crosbyton at Tahoka
 Flomot at Ralls (N)
 Lockney at Canyon (N)
 Crowell at Paducah (N)
September 27
 Silvertown at Spur (N)
 Tulla at Floydada (N)
 O'Donnell at Crosbyton.
 Post at Ralls (N)
 Turkey at Lockney.
 Paducah at Memphis (N)
October 4
 Crowell at Floydada (N)
 Crosbyton at Matador
 Abertown at Ralls (N)
 Lockney at Paducah (N)
October 11
 Matador at Spur (N)
 Ralls at Floydada (N)
 Crosbyton at Lockney.
October 18
 Ralls at Spur (N)
 Turkey at Matador
 Paducah at Crosbyton.
October 25
 Spur at Lockney
 Floydada at Paducah (N)
 Ralls at Matador
November 1
 Spur at Crosbyton
 Lockney at Floydada
 Silvertown at Matador
 Paducah at Ralls
November 8
 Floydada at Matador
 Crosbyton at Ralls
November 11
 Paducah at Spur
November 15
 Floydada at Crosbyton
 Matador at Lockney
November 21
 Spur at Floydada
 Matador at Paducah
 Lockney at Ralls
November 28
 In case of tie in district, the tied teams will meet to play-off for the district title. Other teams expect to schedule Thanksgiving games.
 E. J. McKnight, speedy end, and Robert Duncan, fast left end, were members of the varsity track team this last season. Both are capable of splitting the century in 9.9 or better. Both are consistent pass catches and will see a lot of gridiron action this season.
 Two of Texas Tech's 1937-38-39 gridiron stars have graduated and turned to the professional football ranks. Rex Williams of Sherman, Texas has cast his lot with the New York Giants. Williams ranks as one of the greatest centers yet developed in the Southwest.
 Edwin Irons, tree-top-tall center for the Red Raiders, worked in a cotton compress during the summer and claims handling any 250-pound tackle, guard or center this season should be easy after tossing around 500-pound cotton bales.
 Columnar pads. The Hesperian

Keeping Up With The Whirlwinds

(By Kenneth Bishop)

Name	Pos.	Weight	Part	Letter
Chowning, Le Roy,	B	150	1	1
Grings, J. W.,	E	155	1	1
Warren, Robert,	G	150	0	0
Foster, Bruce,	B	155	2	1
Bishop, Beryle,	C	140	0	0
Rushing, Joe,	B	160	1	1
Boteler, Virgil,	C	140	0	0
Patterson, Everett,	E	150	0	0
Sparks, Harold,	E	145	0	0
Gray, Cubert,	G	140	0	0
Hinson, Herschell,	G	130	0	0
Patterson, Dillon,	T	180	3	2
Patterson, Gordon,	B	140	2	1
Turner, Royce,	C	170	2	1
Womack, Arthur,	B	140	1	0
Golightly, R. E.,	B	150	3	3
Goen, Norman,	T	170	2	1
Crawford, Bennie,	G	145	2	1
Muncy, Archie,	T	180	1	0
Fawver, Carlton,	G	150	1	0
Latham, Roy,	T	180	0	0
DuBois, Bud,	B	135	0	0
Morrison, J. D.,	E	135	0	0
Michael, Jess,	E	165	0	0
Ferguson, Bill,	E	150	0	0
Cozby, L. B.,	T	180	0	0
Walls, Doyle,	E	150	0	0
Cardinal, Lewis,	B	135	0	0
Lloyd, Fred,	B	136	0	0
Stoen, Maurice,	B	125	0	0
Conway, Jr.,	E	135	0	0
Reasoner, Elton,	B	125	0	0
Johnson, Wendell,	E	140	0	0
Norman, Buddy,	G	130	1	0

South Plains Men Put School And Grounds In First Class Condition

Numerous Activities Mark Week As School Work Gets Under Way At North End County Center

(Held over from last week)

SOUTH PLAINS, September 11.—It is our honest desire to publish this short column in such a manner that all will wish they resided in our community.

Our community and school is the same as all other communities and schools to other people of the county, but to us there is much difference because it is home. Our school may not be the largest or may not have the newest equipment, but what we lack in finance, size, and equipment we make up in spirit.

Did you know that the men of our community have given our school, inside and out, a new coat of paint, repaired all drinking fountains, built new lunch closets, and are meeting all state requirements for classification and a nine months term? Did you know that when our school opened Monday, September 2, that we had over fifty parents present? Our school curriculum has three new subjects, and that we have had for the first week a 98 per cent enrollment and over 98 per cent attendance of those enrolled? For seven days not an absentee in high school.

New Class Officers

We are proud of our new class officers, our new opportunity period. To show how proud we are of the period, we gladly start school work at 8 o'clock and do without our last recess in order that we may have this period.

The new officers presiding over our class are Billy Bean, president; Cline McClendon, vice-president; Freda Wington, secretary-treasurer; Jackie Daniel, reporter; and Mr. Fisher, sponsor. The motto of our class is "If the elevator of success is not running take the stairs."

The eighth grade officers elected were Carol Reeves, president, Betty Lou Bybee, vice-president; Mary Ann Bybee, secretary-treasurer; Betty Greer Jaranagin, reporter; and Miss Zeida Battay, sponsor. The motto they selected was "Rowing, not drifting."

Mrs. Scoggins Honored

The Young Peoples' class at the Baptist church honored Mrs. Harper Scoggins Sunday with a gift presentation, a friendship quilt, pieced by the individual members of the class. Mrs. Scoggins who had served as teacher for the class until her recent move to Floydada expressed her appreciation for this remembrance of her class assisted by the W. M. S. and mothers of the group.

Picnic Friday Night

The Home Demonstration club gave a picnic last Friday night. Fifty-three were present for the affair which was in pasture of Walter Woods.

New Church Officers

Church officers selected for the coming year are Frank Brown, Sunday School superintendent; Mrs. Geo. Beedy, church clerk; and Carol Reeves, church secretary.

The B. T. U. was held Sunday night. Miss Mary Nell Hodges was elected secretary for the next year. Following were the services held by Rev. C. Malone.

Locals

Mr. and Mrs. W. H. Bailey of Floydada, daughter of Mrs. A. B. Myers visited in South Plains Thursday.

Mr. and Mrs. Roy Kizer and family of Austin spent the week-end with Mr. and Mrs. E. C. Cloud. Mr. Kizer is Mr. Cloud's brother.

Linda Milton who has been taking treatments at Plainview has been reported to be feeling better. Rev. C. Malone, Plainview, now

pastor at South Plains and Fairview, filled his regular appointment here Sunday.

Because he is uncanny in spotting opponents plays, Robert O'Connor, junior right tackle from Dallas, has earned himself the nickname of "Bird Dog." Robert never played much last season but is due for heavy work this season.

Husky Bill Davis, mighty tackle from Grapevine, Texas, is expected to see his share of service this season with the Chicago Cardinals. Williams and Davis are rugged boys and plenty capable of standing the professional gaff of give and take.

Edwin Irons, tree-top-tall center for the Red Raiders, worked in a cotton compress during the summer and claims handling any 250-pound tackle, guard or center this season should be easy after tossing around 500-pound cotton bales.

Mrs. T. P. Collins and Mrs. A. B. Keim, drove to College Station Sunday with Mrs. Collins' son, Pat, and Garnet Ezell, both of whom will be students at A & M. Mrs. Collins and Mrs. Keim will visit at Waco with Mrs. Keim's parents, Mr. and Mrs. J. E. Laughlin.

Mr. and Mrs. E. A. Chowning and sons, Eldon and Kenneth, of Santa Fe, are guests of her brother, Bill Dyer and family.

Carbon paper, typewriter ribbons Hesperian Pub. Co.

GOOD FISHING POLES

H. O. Pope, to be different from the garden variety of backyard culturists, is growing fishing cane poles. He calls them Japanese. They grow so tall he has to tie them to a tree to keep them from being blown down by West Texas winds.

More than 25 are growing in his backyard now. One of them he brought to The Hesperian office for proof is more than 18 feet tall. They grow from a root or bulb planted, the seed not maturing.

Mr. and Mrs. O. L. Stansell returned home this mid-week from Bonham where they have been the past week. While on the business trip they visited in the home of Mr. and Mrs. Clyde Neville. Mrs. Neville is a sister of Mr. Stansell.

Lockney Locals

(Held over from last week)

LOCKNEY, Sept. 11.—Mr. and Mrs. J. H. Weathers and family returned Wednesday from a visit with relatives at Albuquerque, New Mexico.

Mr. and Mrs. Fred Pascol a resident of the state of Tennessee has moved back to Lockney.

Mrs. Leona Hays of Friona visited relatives here last week.

Mr. and Mrs. E. M. Whorton spent Sunday in the Providence community in the home of Mr. and Mrs. Ewald Quebe.

Mr. and Mrs. Hewitt Davidson of Oklesby are spending a few weeks in Floyd county attending to business matters.

Mr. and Mrs. F. S. Byars and Mr. and Mrs. Oscar Phillips visited in the home of Mr. and Mrs. Aaron Carthel in Floydada Saturday.

Miss Pauline Hays who has been visiting relatives in Friona returned home Sunday.

James Whorton of Lubbock is a guest in the home of his aunt and uncle Mr. and Mrs. E. M. Whorton this week.

Mr. and Mrs. Bill Johnston and family moved recently to Plainview.

Hayes O'Neal has been in Mineral Wells the past few weeks where he is employed with Renfro Drug No. 2 as pharmacist. Mrs. O'Neal left this morning to join him there.

Mr. and Mrs. J. Clyde Cummings of Lubbock, visited here over the week-end with Mr. Cummings' parents, Mr. and Mrs. A. S. Cummings.

J. J. Cates, of Brownwood, returned home Monday after a visit of several days with his brother, W. A. Cates and family.

George Fry Linder was ill during the past week but is reported to be somewhat improved.

Miss Corene Daniel, Miss Mattie Fern Field and Miss L. V. New of Lubbock, spent the week end with Miss Daniel's parents, Mr. and Mrs. W. P. Daniel.

SCHOOL DAY PROGRAM PRESENTED LIONS CLUB

It was "school day" at the Lions Club Tuesday noonday luncheon. Accordingly County Superintendent Clarence Gufee presented the program, on which appeared Walter Travis, city superintendent of schools and Miss Elizabeth Caldwell, Odell Winter and W. V. Hale, school faculty members.

Miss Caldwell sang for the group. Mr. Travis told of the school's first week of work and the coaches spoke of the progress of the football squad in its efforts to shape up physically for the forthcoming season.

Keith Tye and Ham Smith, Jr. left Thursday to enroll in N. T. S. T. C. at Denton. Mr. and Mrs. Ham Smith accompanied them.

IF You're in the

DOG HOUSE

Here's How To Get Out

E-Z Way Laundry

Ott Walden, Proprietor

Send Us The Laundry

Tell her that she should send the laundry to E-Z Way... that she'll be relieved of this back-breaking, dirty work. She will love you for it.

THE NEW

Oldsmobile 1941 Model

NOW ON DISPLAY AT FINKNER'S
COME IN . . . SEE IT!

We carry a full line of repair parts . . . Replacements for car and tractor.

Just received a new attachment Kwik-Way Vortex for cylinder re-boring. Best equipment in Floydada.

We have a complete and efficient crew of mechanics who will do your work economically and efficiently. Come in or telephone 133.

Conveniently Located — 206 South Main

Finkner's Auto Store

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STRENGTH "BEHIND THE LINES" Through Federal Reserve Membership

A strong army must have a good "supply line." Our Federal Reserve membership gives us quick control over our resources. When we need extra funds for any purpose we can draw upon the reserves which we keep on deposit with the Federal Reserve bank in our district. In addition, we can readily convert our liquid assets into cash.

Since the collection and other facilities of the Federal Reserve system are also at our disposal, we are in a better and stronger position to render the best possible service to you.

SEE YOUR SOUTHWESTERN LIFE AGENT TODAY

The Best in Insurance

R. E. Fry

Southwestern Agent

The First National Bank

FLOYDADA, TEXAS

A.&M. FAVORED TO REPEAT AS CHAMPS

Aggies Figure To Blitzkreig Southwest

Last Thursday morning a total of 58 Texas Aggie grid candidates reported to Head Coach Homer Norton and his staff of assistants to begin the grid which they all hope will lead them to their second national championship. However, recalling the strength of the 25-year old tradition, "Southwest Conference Champions don't repeat," none of them will prophesy a 1940 title, much as they intend to go after it.

The Aggies of 1940 will present almost the same team they had in 1939 with the exception of All-American Tackle Joe Boyd, All-Conference End Herb Smith, Quarterback Waldemar Price, Ends Joe White and Bill Duncan, and Backs Bill Auldish and Frank Wood, all of whom graduated.

Pre-season plans outlined by Coach Norton call for all of the starters to be lettermen and only two of them juniors, Derace Moser, back and Jim Sterling, end, falling into that class. All of the others will be playing out their eligibility as seniors.

For the first time in his coaching career Norton says he will be in position to substitute in team waves although he does not plan to do so, and if the need arose he probably could put a pretty fair third team on the field.

For the starting team, as it looks from this far off the opening game with Texas A & I September 28, the backfield probably will include "Jarrin" Jawn Kimbrough, fullback; Jim Thomason, right half; Moser or Bill Conatser, left half; and Marion Pugh, quarterback, replacing Price.

The line probably will include Bill Buchanan, right end; Chip Routt, right tackle; Charlie Henke, right guard; Tommie Vaughn, center; Marshall Robnett, left guard; Ernie Pannell, left tackle; and Sterling, left end. Routt will probably win Boyd's position over Martin Ruby, letterman, but that promises to be the toughest battle for a job on the team. Sterling, moved over from right end, replaces Smith.

Norton plans to alternate Webster and Zapalac at full and right half preparing them to take over from Kimbrough and Thomason next year and wants them ready for either job. Lettermen in that second wave include: Moser, Conatser (which ever does not get the starting nod), Jeffrey, Ruby, Wesson, Rahn, Herman, Bucek and Hauser. In all there will be 23 lettermen back along with 15 squadmen of at least one year's experience.

Texas Tech's Red Raiders play an independent schedule but in all their games against Southwest Conference members the Red Raiders have won three and lost one to Baylor; won one and lost one to Southern Methodist; won none and lost one to the Texas Aggies; lost two to the University of Texas, and won one and lost one to the Texas Christian Progs.

Head Boss at Hardin-Simmons Has Boss



Coach Frank Kimbrough of the Hardin-Simmons University Cowboys, in Abilene, big brother of Jarrin' John and Jack of the Texas A. and M., shown here with Dad. Son Frank, helmeted, is watching a workout of the H-SU Ranchers. Perhaps deciding whether to be a quarterback like Dad, a fullback like Uncle John, or an end like Uncle Jack. Or whether to play in the celebrated H-SU Cowboy Band.

Razorbacks Are Due Rough and Tough Time

Mournful tunes will be fiddled in the Arkansas mountains this fall as the Razorbacks take it on the chin from club after club. All the precious and powerful veterans of other years are gone leaving a rusty, creaky, sluggish machine behind that is due to cause Coach Fred Thomsen much worry and fretting before it begins to percolate with the old time vinegar.

The air blitzkreig that the Hogs have launched year after year at their opponents is likely to be grounded much of the time because of poor passers and receivers. The running attack is also likely to sputter and clank just when it should purr and pick up power. All of that adds up against the Porkers and means their ledger will be heavy on the loss side.

Once if the Shoats slung any less than 50 passes in one game fans went away shaking their heads and saying that the Arkansas boys stuck to an old fashioned ground game but if the Fayetteville team goes to chinking wild like a bunch of their heaves will be lugged back across their own goal line by fellows like Jack Crain, John Kimbrough, Presto Johnson, Jack Wilson et al.

No matter how it is figured the Hogs are due for the cellar this year and only a miracle can pull them out of that bog. The first team that underestimates the Razorbacks will go home with a black mark against them because the Hogs will take every opportunity to knock off their more fortunate brethren.

MISSSES FIRST DAY

Lil Dimmitt, Texas Aggie football trainer, former high school coach of Beaumont and former mayor of Georgetown, missed the first day of football practice this year for the first time in his long career. Lil attended the Oil Bowl game at Wichita Falls and on the way back was hit with ptomaine poisoning. They took him off the train and to a hospital at Fort Worth for treatment and then Marion Pugh, leading passer of the Southwest conference, brought him down by car when he reported. Meanwhile, Harry Faulkner, Jimmie Parker, team manager, and Emil Holm, ex-grizzer, are filling in for Lil.

Joe Bob Foster, diminutive sophomore quarterback and accurate conversion kicker, is the smallest player on the team. Joe Bob crashes the scales at 154-pounds and is known as "Moonlight" to his mates. Foster missed only two conversions while playing for Lubbock High school. He only missed one last season while playing with the Tech freshmen.

Charlie "Punchy" Henderson, sophomore left end from Dallas, is a fair to middlin' hand with his dukes. "Punchy" won the Dallas golden Glove light-heavyweight championship while at Sunset High school. His nickname of "Punchy" isn't far off if you know what we mean.

Whenever you see the Red Raiders trot on a football field you see the best dressed team in the Southwest...perhaps in these United States. The Raiders carry out their scarlet and black color scheme from helmet to shoes. Their fancy designed uniforms are silk and it costs \$90.50 to equip each Red Raider from helmet to shoes...the latter must be shined before each game.

Use Hesperian Ads

Worry!

Coach, why worry about the—

"INJURY JINX"

We carry a reliable accident policy for your football team.

We are also agents for policies covering—

- OLD DEMON FIRE
- AUTO ACCIDENT
- HAIL and TORNADO

Let us help YOU protect yourself.

E. P. Nelson
INSURANCE

FATE TAKES A HAND

Fate plays funny games. In 1937 "Red" Holm, Houston, came to the Aggies he was booked for stardom at guard and was due to get All-American Joe Routt's number 43. He ran into misfortune via injury and the doctors advised him to give up football. That left a hole in the prospective varsity line and Marshall Robnett, a fullback, was shifted to guard and given Routt's famous 43 the next year, as Routt graduated. The big Robnett filled the number so well that as a sophomore he won a starting berth and last year as a junior he made the second All-America team and was voted as the outstanding lineman in the conference. He is now gunning for an undisputed All-America berth to make number 43 more famous than ever.

Had fate not stepped in Robnett would have been fighting John Kimbrough, the All-America back, for the starting berth there, and "Red" Holm would have been a guard. What would he have been able to do at that post? Who knows what the picture might have been?

IF YOU WANT TO LOSE WEIGHT

"Big John" Kimbrough, All-America Texas Aggie fullback, is now scaling 220 pounds and says he expects to play at that weight. He peels off about seven pounds each day in practice, but the next morning he is back up again.

Ernie Pannell, giant All-Conference tackle who is gunning for an All-American berth this season, is up to the 225 pound mark in the mornings and down to 215 at the end of practice.

When Two Great Teams Meet



THE BEST TEAM ALWAYS WINS...

AND WHEN YOU TRY TWO EGG MASHES YOU ALWAYS SELECT THE ONE WHICH GIVES YOU THE MOST EGG PRODUCTION...

We are convinced that if you will try **ECONOMY EGG MASH** that it will come out the **WINNER** over any other mash you may try or have tried...

ECONOMY FEEDS live up to their name in Quality and Value... Buy them at—

Farmers Grain Co.

Floydada, Texas

AGGIES DRESS UP

The Texas Aggie coaching staff will also strut new uniforms this season.

They will have maroon caps with a large white "T" on the front. They will have white sweat shirts bearing the word "Aggies" on the front and a number on the back. Their pants will be white canvas held up by maroon belts, and their socks will be maroon with white rings around them. Regulation football shoes will adorn their feet. In former years they have worn a wide assortment of gear, but decided to go regulation this year so they might easily be identified. On game days, however, they will wear civilian suits.

DOVE HUNTING EXPECTED TO BE ABOVE AVERAGE THIS FALL, EXPERT SAYS

Sportsmen of Texas can anticipate good mourning dove hunting this fall when the season opens September 1 in the northern zone and September 15 in the southern zone, according to Dr. W. B. Davis, professor in the department of fish and game at Texas A. & M.

Reports coming in from various parts of the state indicate that the past breeding season of these doves was highly successful and that a large population of them occurs over most of the state this year.

In Trans-Pecos Texas, where Dr. Davis and his group worked for five weeks this summer, flights of several hundred doves were observed on numerous occasions. Counts indicated that in some part of that semidesert area the dove population was as high as one to every four acres.

The white-winged dove season promises to be poorer this year as compared with the last few years, according to information received from the Lower Rio Grande Valley. Studies made on the nesting success of white-wings in that region by members of the Texas Game, Fish and Oyster Commission showed a nest mortality of eighty percent. Crackles, or jackdaws, and green jays were found to be causing most of the damage.

In addition to heavy nest losses, the white-wings have lost some 20,000 acres of brushland formerly used as nesting areas. These areas have been cleared for agricultural purposes and the doves have been forced into less suitable areas to nest. Also, severe drought in many sections of range of the white-wing in Texas has resulted in a serious shortage of favorable dove food.

Unless the hunting pressure on white-wings is lessened this year and the further destruction of favored brushy nesting areas prevented the sportsmen of Texas can expect a sharp decline in the population of this splendid game bird.



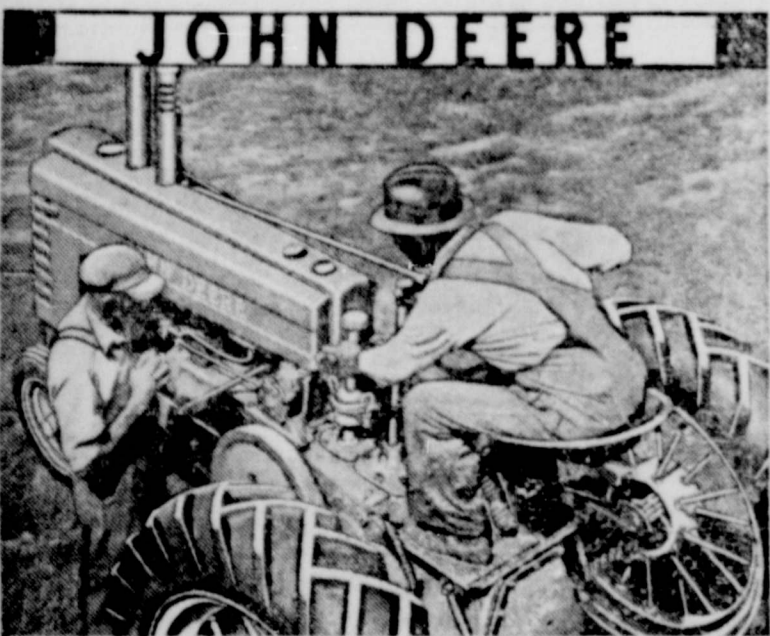
5c AND THEY ARE GOOD!

Stop in for a delicious snack any time. We serve luscious hamburgers, cold drinks, lunches.

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CAFE AND FRUIT STAND

TO BE A WINNER THERE



Must Be Sound Fundamentals

And that will hold true in Farm Machinery as well as in Football...

Although farming and football are seemingly unrelated, the tractor you use on that farm and football are very closely related in many respects...

SOUND FUNDAMENTALS — That is the secret of a winner in a tractor, and in a football team. JOHN DEERE has been and is sound in fundamentals. Engineers for years have been doing their utmost to improve JOHN DEERE without violating or neglecting necessary fundamentals.

STRAIGHT AWAY POWER — John Deere Tractors have plenty of straight away power to handle their job, but John Deere has also designed tractors for special jobs. There is no profit to operate a huge tractor on a small plot of land, therefore John Deere has a full line of tractors to handle any piece of land from garden size to huge acreage... and every one of them is built sound.

Stansell - Collins Co.
Floydada, Texas

Lockney Implement Co.
Lockney, Texas



After the Game You will Enjoy the Atmosphere of the Hotel Coffee Shop

A congenial group of good fellows always meet at the HOTEL COFFEE SHOP after every game.

There they have good foods, sandwiches and drinks.

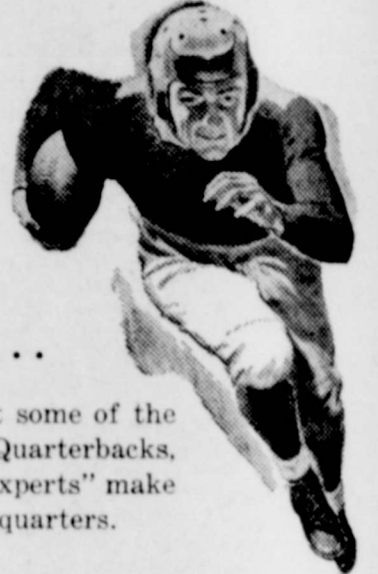
Make your afternoons complete with a real get-together at The Hotel Coffee Shop... Monday Morning Quarterbacks and members of the Second Guessers Club are our best friends.

Hotel Coffee Shop

Mrs. W. N. Brewster

Mrs. V. P. Switzer

Always Glad To See You



Either Before Or After The Game...

We are glad to say that some of the best Monday Morning Quarterbacks, Second Guessers and "Experts" make our fountain their headquarters.

We Would Like For You To Join Us

If you are a football fan we know you will enjoy these sessions too, and no matter when you may drop in we can assure you that another dyed-in-the-wool fan will be around to give you his "ideas on the whole thing."

Predictions aren't the only thing you can get at our store... We also have—

Excellent Fountain Service, Complete Line of Drugs, Cosmetics and Candy

Arwine Drug Company



FOOTBALL COACHES

ALWAYS RECOMMEND MILK TO THEIR PLAYERS

The health of a coaches' team is his biggest interest. Every effort is made at all times to keep the players healthy, full of energy and life...

They have learned that MILK plays a major role in providing energy and an easily digestible food to a man without any harmful reaction. For that reason their COACHES RECOMMEND MILK ALWAYS.

Why Don't You Follow That Hint—

Call Us Today to Deliver to You PASTEURIZED MILK From—

Roy Patton Dairy

Floydada, Texas

Hesperian Want Ads For Results

Mustangs to Challenge the 1939 Victors

Mustangs Hope To Scrap The Farmer Boys

Will the Southwest Conference produce another intercollegiate gridiron champion this season? That's the question fans and coaches are going to sleep with nowadays as summer heat belies the nearness of what many expect to be the most exciting football campaign in conference annals.

Take your pick from the Texas Aggies, Southern Methodist's Mustangs, Baylor's Bears, Texas' Longhorns, and Texas Christian's Horned Frogs and no matter which way you cast your vote, you needn't feel individual. The major portion of pre-season dope leans toward the John Kimbrough-sparked Texas Aggies.

No threats or boasts are being issued from S. M. U.'s Hilltop stadium as Coach Matty Bell and other Mustang mentors prepare for a season that bids to be the best since the Rose Bowl days of 1935, when Bell, in his first year under Pony colors, came up with a national champion guided by those immortals, Bobby Wilson and Harry Snuford. But sideline masterminds from policemen to carhops will tell you without hesitating that if things click and the squad isn't beset by injuries, pigskin followers this fall from Los Angeles to Pittsburgh to Alabama and back to Texas will be converted to the Mustang cause.

Although there is a serious problem confronting Coach Bell with the loss of his two 1939 starting tackles, Willie Curik and Jack Sanders, three lettermen are hanging around ready to offer a quick solution: Lynn Barnett, 200-lbs.; Fred Harris, 215-lbs. and Joe Pasqua, 210-lbs.

Taking letters and past performances into consideration, the eleven men who will take the field against

U. C. L. A. in the opener at Los Angeles the night of September 27 could read like this:

Ends—Gus Tunnell, 190, from Van, who is rough defensively, a good blocker and delights in driving into opposing plays; Roland "Stormy" Goss, 185, a Dallas product who was considered by many as the best sophomore end in Mustang history in 1939 and should be one of the conference outstanders this fall.

Tackles—Fred Harris, is being counted on heavily in his senior year; Pasqua or Barnett.

Guards—Hoyle Simes, 200 who was an unusually good sophomore prospect last fall and a fine defensive player; Ed Bianchi, 190, who has been a reliable performer for two years, good defensive man.

Center—Ray Pope, 180, who is a good line-backer and smart on pass defense. He was starting center in 1938 but shared time with Wilburn Echols last season.

In the backfield, the Mustangs present a rare collection of diversified talent. The four men slated for starting assignments are Ray Maulouf, 180; Bobby Brown, 180; Preston Johnston, 187; and Will Mullenweg, 185, Houston.

Maulouf and Johnston are scoring threats. Maulouf, a superb runner and passer, was injured in the 1939 Notre Dame game but came back in late season to pace the Mustangs to a whirlwind finish. "Presto" Johnston heads the class of deluxe conference punters is a powerful ball carrier in his own right. Brown still carries the label as a mastermind field general given him as a San Angelo signal-barker. Mullenweg ranks with Aggie Jim Thomason as the top conference blocker and will steamroller a smooth path for Pony finesse this fall.

In 1938, Coach Bell's proteges copped second place behind a national champ T. C. U. eleven. In 1939 the Ponies scrapped to a tie with Baylor for runner-up honors while the Aggies were garnering the national bunting. Now, on the thresh-

H-SU Guards in Hot Battle for Berths



WILFORD MOORE



MAX NUNN



WINSTON TUCKER



ESTEL BAKER

hold of a big season that has the experts teetering on their respective prediction limbs, the S. M. U. camp is loud with its silence, perhaps foreshadowing feats to come.

Doyle Caraway of Sherman, one of the toughest, roughest sophomore guards on the squad, carries the rather mild nickname of "Archibald." Here's a boy who may travel fast and be a top guard before conclusion of the season.

In five years at H-SU, where he was a playing star of the mid-twenties, Coach Kimbrough, whose "little" brothers are Jarrin' John and Jack at Texas A. and M., has compiled a record of 28 wins, 8 defeats, and 2 ties for a percentage of 82. Last year the Cowboys won seven of nine, with one tie and one loss.

The Cowboys, the H-SU head mentor said, are due to come up with a "sunder running game" to mix with the passing threats of the touchdown twins, L. B. Russell and Co-Captain Owen Goodnight, and the 150-pound sophomore flash, Tommy Chadwick.

Moon Mullins, 204-pound senior fullback, and Sam Outman or Dean Walsh, at the wingback, loom as likeliest candidates to complete the first string backfield.

Leslie (Red) Lewis, Decatur red-head who alternated last season with Clyde (Bulldog) Turner, prize rookie of the Chicago Bears and starting center in the College All Star clash with the Green Bay Packers, has the inside on the center berth. Murray Evans, Burkburnett, a converted back, is pushing him.

Co-captain Wilford Moore and Winston Tucker, 197-pound "twins," are the returning starters at guard. Robert Thompson and Bob Russ were teaming together at the starting tackle spots during spring practice, with Long John Treadway and Truett Rattan close behind.

H. C. Burrus, Lubbock 19-year old who led the team in scoring last year, will be back at right end, supported by Harold Prescott, Phoenix, Arizona, sophomore. D. A. Parker, Ozona cowboy, had a spring edge oven Deward Marcum, two-year letter man, at the left flank.

Coach Kimbrough will be assisted this fall by Gerald (Uncle Joe) Smith, former Hardin-Simmons basketball threat, who coached Jal. N. M., to a state grid title last fall. Freshman coach is Neal Davis, star end on the Cowboy eleven for the past three years.

Texas Tech enjoys the honor of drawing the largest Cotton Bowl crowd in history of the Southwest classic. On January 2, 1939, the Red Raiders and St. Mary Gaels drew a paid crowd of 42,000 people into the Cotton Bowl. The year previous, January 1, 1938, the Red Raiders and West Virginia filled the El Paso Sun Bowl to capacity.

Steers Certain To Upset Dope This Year

D. X. Bibie has just about the combination he has been working for these past several years and it is time for the Steers to start stampeding again. Last year they pulled out from their historic slump and began the upward climb.

One gentleman, Jack Crain, did more to drive away the doldrums from the university than any one person. His churning, twisting drives kept the nation in an uproar for several weeks until the Aggies came along and pocketed him up for no scratch.

This year Crain has some running mates who can scat almost as well as the Master of Scat himself and too the Steers have some power plays it is rumored that might penetrate the mighty Aggie wall or push the

Mustangs back a touchdown or two. It will be a tough evening for any outfit to ride herd on the Longhorns and escape without a bad roughing. The Steers are due to finish just below the Aggies or the Mustangs (take your choice, in or about third place since the Farmers and Methodists are conceded first and second places, which in which to be decided between them.

The old grads of Austin will finally get their chance to cheer and can longingly look forward to 1941 when this outfit will be bigger and better and will stand as even to be champs but not this year, not this year. But brother, someone will sure get trampled this year before the brands are finally placed.

Business man's department store. Hesperian Pub. Co.

Sanders Waldrep of Slaton, a most promising sophomore left end, is a brother of Holt Waldrep who contributed three years of stellar guarding for the Red Raiders. Sanders is not as handsome as his big brother but with the addition of more weight he will be a dangerous pass catching end.

Peter Blanda, sophomore fullback is one of the few boys on the squad who is not a Texan... thus his nickname of "Yankee" even though Peter is from close by Espanola, New Mexico. Blanda is one of the top kickers on the team.

Jack "Double Ug" Shanks of Monahans, junior tackle, is the versatile fair-haired one of the team. Besides his football ability he plays on the varsity tennis team but sad to relate, he doesn't win.



IT'S A SURE THING IF YOU SELECT

Baldrige's SALLY ANN Bread And Cakes

The quick-energy wholesomeness of this fine quality bread is the popular note in its wide acceptance over the South Plains.

We put Energy giving DEXTROSE in every loaf.

You can be sure of the best taste, the best quality if your table always has a generous supply of—

Baldrige's Sally Ann Bread

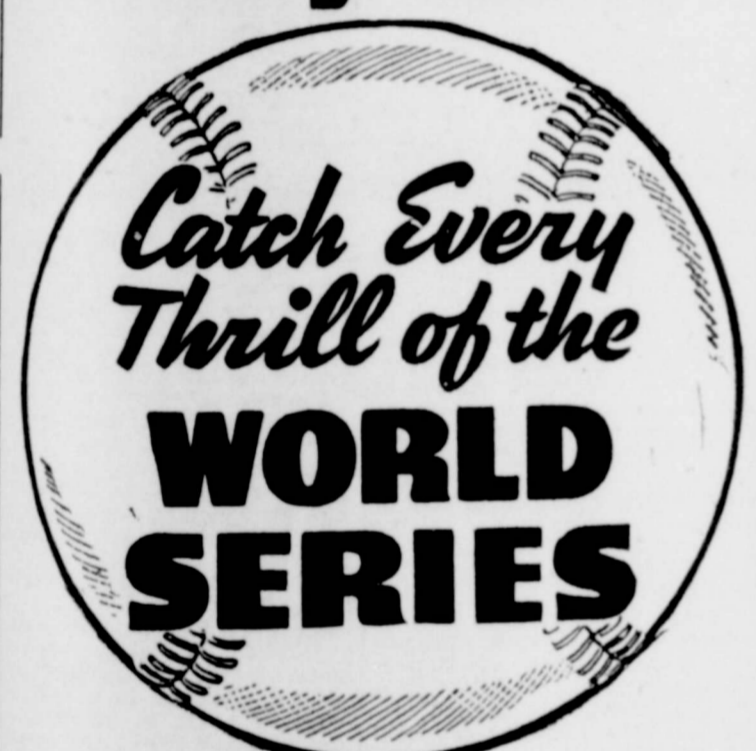
WE DARE YOU—to sample one of our fine cakes. We believe that you will never be satisfied again unless you have a Baldrige Cake.

Only the finest ingredients are used in our bakery.

Baldrige Bakery

Earl Young, Distributor

"Play Ball"



WITH A NEW 1941 G. E. RADIO...

A model to fit every pocketbook. Soon baseball and football will be showing war news into the background, but you can hear it all with a new '41 G. E. Come in today for a demonstration.

SPORTING EQUIPMENT

No matter whether you play ping-pong or football, we can fix you up with necessary outfit. When you need any type of sporting goods just see us.

GILLIAM'S

Appliance and Sporting Goods Store
FLOYDADA, TEXAS



You Bet I'm in a Hurry....

I'm on My Way to YOUNG'S CAFE

All the gang will be there after the game to "second guess" the whole affair... and too, plenty of wholesome, well-cooked food, sandwiches, short orders and cold drinks.

Come In and Visit With Us...

Young's Cafe

Group Hospital Service

— IS NOW AVAILABLE —

To employed people and their families—A safe, sure and economical plan meeting the approval of the hospitals—you are invited to call Miss Ruby D. White in Floydada for detailed information.

Group Hospital Service Inc.

THE ONLY PLAN ENDORSED BY THE TEXAS HOSPITAL ASSOCIATION



Watch International-

NEVER has anyone produced a finer tractor than the International FARMALL... it has been a winner for years in all kinds of competition. It is the favorite of Plains farmers... and there is a good reason... it is economical to operate, and above all will handle any job on the farm from serving as a power unit to pulling a plow. There is a size for every pocket-book and for every size farm.

You can Always bet on International Farmall Tractors... For Dependability, Buy only International Parts for Repair Jobs

Martin & Company

Floydada, Texas

AN A-1 MARKET PLACE FOR THE BARGAIN SEEKER



Classified Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads. To be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 8

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

Want Ad Rates

Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "livest salesman in Floyd County" to work for you.

For Sale

FOR the harvest season, cotton sacks, scales, binder twine, maize knives, pocket hones. McDonald Hardware. 321fc

BUTANE Plants sold on F. H. A. payment plan. No down payment. As low as \$4.50 per month. 5% carrying charge. C. H. Elliott Appliance. East side square. 301fc

FENCE posts and pickets for sale. Stan Goen. 322tc

ALL colors shoe polishes and laces at Pogerson's. 131tc

FOR MONUMENTS and Slabs. N. E. Tyler. 278tc

BIG Ripe red tomatoes 75c per bu. 2 miles W. 1 N. then 1/2 mile E. of Muncy or three miles S. of Lockney. Glenn Watson's place. 323tc

FOR Real brooms, mops, floor oil, floor sweep, go to McDonald Hardware. 321fc

FOR SALE—Practically new kid's saddle and saddle blanket. Charley Finley. 231 W. Jackson. 321tp

JUST ARRIVED—a shipment of heaters; either Natural or Butane gas. C. H. Elliott. 291tc

BRUNSWICK Tires, liberal trade-in at Dyer's Auto Parts. 261tc

SEVERAL USED tractor tires at a bargain. Panhandle Service Station. 171tc

SEE those new card tables at McDonald Hardware. 321fc

FENCE posts and pickets for sale. Stan Goen. 322tc

FOR Cheapest and best monuments in either marble or granite see S. B. McCleskey. 321tp

BRING us your empty Butane bottles. Always a supply of filled drums available. C. H. Elliott Appliance. 301fc

Live Stock

FOR SALE—Several good milk cows. C. H. Elliott & Co. 321fc

For Rent

FOR RENT two bedrooms with private bath, 230 West Mississippi St. 251tc

Wanted

WANTED—Broadcast binder. Monroe Smith, 3 mi. E. Cedar Hill. 322tp

SCHOOLS churches and individuals let me do your piano tuning and repair work. Travis Burgett, Rt. 5, or telephone 926F3. 312tp

WANTED—Sewing and quilting. Mrs. D. F. Rogers, 313 West Lee St. 322tp

WANTED—Your saws to file. S. T. Harris Service Station. 171tc

WANTED clean cotton rags at Hesperian office.

Apartments For Rent
FOR RENT—furnished apartment. See Mrs. J. A. Green, 129 W. Georgia St. 321fc

ROOM and apartment for rent. 625 West California Street. 284tp

FOR RENT—Nicely furnished apartment. Phone 108. 321tc

Help Wanted

EXPERIENCED bookkeeper—Auditor desires small sets of accounts to keep after 4 p. m. Invoices prepared, reasonable rate. Box 564, Floydada, Texas. 312tp

WANTED—Young ladies with high school education to enter the Plainview Sanitarium Training School for nurses. For information write the Plainview Sanitarium, Plainview, Texas. 312tc

Male Help Wanted

FLOYD County Man to sell wiring and electrical appliances on R. E. A. line in Floyd county. Good opportunity for man who is willing to work. Apply at Montgomery Ward & Company, Plainview, for complete details. 312tc

WANTED clean cotton rags at Hesperian office.

Lost

COFFEE URN in leatherette case, between Floydada and McAdoo. Reward if returned to the Hesperian office. 312tp

Miscellaneous

VISIT our Chenelle Rug shop. Free instructions. Rug supplies and rugs made-to-order. Mrs. Elmer Harper at Gilliam's Appliance. 311fc

EXPERIENCED Butane and Electrolyt service man available at C. H. Elliott Appliance. 301tc

BUY your hunting license here. Get those hard hittin' hard shootin' shells at McDonald Hardware. 321fc

FLORIST of DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 271tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

OUR Flowers are FRESH and art beautifully arranged. Holiums Floydada Florists. 291tc

EXPERT RADIO repairing at HARMON'S. 71tc

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 211tc

TELEPHONE 83 Gullion Tire Service, for quick repair, 219 South Main Street. 521tc

ALL SIZES NEW PIPE USED FOR EVERY PURPOSE
CENTRAL PIPE & SUPPLY CO.
2611 So. Ave. H Phone 69F
Lubbock, T. 321tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

VISIT REDD'S Fruit Stand and Cafe for bargains. 171tc

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

AMONG the oldest exclusive Butane gas and Electrolyt dealers in the west. C. H. Elliott Appliance. East side square. 301tc

ARCH SUPPORTS at Pogerson's. 361tc

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms Phone 273 W. H. Henderson. 161tc

Land For Sale

FOR SALE or trade—160 A. 6 mi. N. W. of town. My home with 14 lots. Want 320 or more in exchange. John L. West. 312tc

5-ROOM house, windmill, outbuildings and 10 acres, near high school. Sale or trade. John Custer. 271tc

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Legal Notices

SHERIFF'S SALE

THE STATE OF TEXAS
County of Floyd
BY VIRTUE OF AN ORDER OF SALE issued pursuant to a judgment decree of the 110th District Court of Floyd County, Texas, by the Court of said County on the 24th day of February A. D. 1940, in a certain suit No. 3000, wherein The Lockney Independent School District is Plaintiff, and R. B. Mercer is Defendant in favor of said plaintiff, for the sum of Two Hundred Thirty Three and 90/100 (\$233.90) Dollars for taxes, interest, penalty and costs, with interest on said sum at the rate of six per cent per annum from date fixed by said judgment, together with all costs of suit, that being the amount of said judgment rendered in favor of said plaintiff by the said 110th District Court of Floyd County, on the 24th day of February, A. D. 1940, and to me directed and delivered as Sheriff of said Floyd County, I have seized, levied upon, and will, on the first Tuesday in October A. D. 1940, the same being the 1st day of said month, at the Court House door of said Floyd County, in the City of Floydada, between the hours of 2 o'clock P. M. and 4 o'clock P. M. on said day, proceed to sell for cash to the highest bidder all the right, title and interest of said defendant in and to the following described real estate levied upon as the prop-

Wylie And Gene As Joe And Bill In Popular Radio Program



Here are the friendly folks you hear on Piggly-Wiggly's "Old Possum Hollow" program each Monday through Friday at 9:30 a. m., over station KFYO. Left to right Joe Davis, Miss Nancy Rhudabaker, John Watson, Mahaley, Bill Humphries and Constable Jim Hanks. This picture is being distributed to fans who write the station and enclose a three-cent stamp.

erty of said defendant, the same lying and being situated in the County of Floyd and State of Texas, to-wit:

Lots 1 to 16 both inclusive, Brunson Annex to the town of Lockney, Floyd County, Texas, or, upon the written request of said defendant or his attorney, a sufficient portion thereof to satisfy said judgment, interest, penalties and costs; subject, however, to the right of the plaintiff for any other or further taxes on or against said property that may not be included herein, and the right of redemption, the defendant or any person having an interest therein, to redeem the said property or their interest therein, at any time within two years from the date of sale in the manner provided by law, and subject to any other and further rights the defendant or anyone interested therein, may be entitled to, under the provisions of law. Said sale to be made by me to satisfy the above described judgment, together with interest, penalties and cost of suit, and the proceeds of said sale to be applied to the satisfaction thereof, and the remainder, if any, to be applied as the law directs.

Dated at Floydada, Texas, this 10th day of September 1940.
FRED N. CLARK, Sheriff,
Floyd County, Texas.
By Ann Stiles, Deputy.

THE STATE OF TEXAS

To J. L. Gentry Defendant, and all other proper persons, including all record lien holders, owning or claiming, or both, any interest in the land or lots hereinafter described, same being delinquent for taxes to the State of Texas and County of Floyd Plaintiff; and The City of Lockney and the Lockney Independent School District taxing units in said State herein implied by plaintiff (and taxing units heretofore having intervened in this suit).

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October, A. D. 1940, the same being the 7th day of October, A. D. 1940, to plead and answer plaintiff's petition, (together with pleas of intervention and claims of impleaded parties defendant) filed in said Court in a certain suit No. 3195, and then and there to show cause why judgment should not be rendered against you, and said (land and lots) sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: J. L. Gentry;
Description: Tract of land 50 ft. x 140 ft. out of Survey 9, Abstract 590, N. B. Davis Survey, in Floyd County, Texas;
Years Delinquent: 1929 to 1939.
Amount \$126.31;
aggregating One Hundred Twenty-Six and 31/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 9 day of September, A. D. 1940.
Geo. B. Marshall, District Clerk. 312tc

THE STATE OF TEXAS

To A. L. Love, W. A. Wimbish, whose addresses are unknown, and all unknown owners, if any, Defendants, and all other proper persons, including all record lien holders, owning or claiming, or both, any interest in the land or lots hereinafter described, same being delinquent for taxes to the State of Texas, County of Floyd Plaintiff; and The City of Floydada and the Floydada Independent School District, taxing units in said State herein implied by plaintiff (and taxing units heretofore having intervened in this suit).

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October A. D. 1940, the same

being the 7th day of October A. D. 1940, to plead and answer plaintiff's petition, (together with pleas of intervention and claims of impleaded parties defendant) filed in said Court in a certain suit No. 3200, and then and there to show cause why judgment should not be rendered against you, and said (land and lots) under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: R. Fred Brown;
Description: All of Block No. 6, in Bartley Heights Addition to City of Floydada, (Floyd City), in Floyd County, Texas;
Years Delinquent: 1925-1926, 1929 to 1936 inclusive, 1938-1939;
Amount: \$87.05;
aggregating Eighty-Seven and 5/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 14 day of September, A. D. 1940.
322tc GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas.

THE STATE OF TEXAS

County of Floyd
To Mrs. Sarah A. McSpadden, whose address is unknown and all of the heirs and unknown heirs of Mrs. Sarah A. McSpadden, the address of such heirs and unknown heirs of said Mrs. Sarah A. McSpadden being unknown, Defendants, and all other proper persons, including all record lien holders, owning or claiming, or both, any interest in the land or lots hereinafter described, same being delinquent for taxes to the State of Texas Plaintiff; and The City of Floydada and the Floydada Independent School District taxing units in said State herein implied by plaintiff (and taxing units heretofore having intervened in this suit).

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October A. D. 1940, the same being the 7th day of October A. D. 1940, to plead and answer plaintiff's petition, (together with pleas of intervention and claims of impleaded parties defendant) filed in said Court in a certain suit No. 3197, and then and there to show cause why judgment should not be rendered against you, and said (land and lots) sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing unit: The State of Texas and County of Floyd;
To Whom Assessed: Sarah McSpadden;
Description: Lots Nos. 8 and 9 in Block 105, original town or City of Floydada, in Floyd County, Texas;
Years Delinquent: 1931 to 1937 inclusive and 1939;
Amount: \$95.81.
aggregating Ninety-Five and 81/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 12 day of September, A. D. 1940.
322tc GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas.

the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October A. D. 1940, the same being the 7th day of October A. D. 1940, to plead and answer plaintiff's petition, (together with pleas of intervention and claims of impleaded parties defendant) filed in said Court in a certain suit No. 3196, and then and there to show cause why judgment should not be rendered against you, and said (land and lots) sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: Velma Nelson;
Description: Lots 12 & 13, Block 51, original town of Floydada, Lots 16, in Block 83 and Lots 3, 4 and 5 in Block 107, all in original town of Floydada, and Lots Nos. 9 and 10 in Block No. 6, West Side Heights addition to Town of Floydada, all in Floyd County, Texas;
Years Delinquent: 1931 to 1939 inclusive;
Amount: \$303.28;
aggregating Three Hundred three and 28/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 12 day of September, A. D. 1940.
322tc GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas.

THE STATE OF TEXAS

To Roy Richard Pennington, whose address is unknown Defendant, and all other persons, including all record lien holders, owning or claiming, or both, any interest in the land or lots hereinafter described, same being delinquent for taxes to the State of Texas and County of Floyd Plaintiff; and The City of Floydada and the Floydada Independent School District taxing units in said State herein implied by plaintiff (and taxing units heretofore having intervened in this suit).

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October A. D. 1940, the same being the 7th day of October A. D. 1940, to plead and answer plaintiff's petition, (together with pleas of intervention and claims of impleaded parties defendant) filed in said Court in a certain suit No. 3498, and then and there to show cause why judgment should not be rendered against you, and said (land and lots) sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: Roy Pennington;
Description: Lots No. 16 in Block No. 135, original Town or City of Floydada;
Years Delinquent: 1929 to 1939 inclusive;
Amount: \$155.91;
aggregating One Hundred Fifty-one and 91/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 12 day of September, A. D. 1940.
322tc GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas.

County of Floyd, is Plaintiff;

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October, A. D. 1940, the same being the 7th day of October A. D. 1940, to plead and answer plaintiff's petition, filed in said Court in a certain suit No. 3204, and then and there to show cause why judgment should not be rendered against you, and said (land and lots) sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: W. C. Boren;
Description: Lots 7 and 8, in Block 101, Original Town of Floydada, in Floyd County, Texas;
Years Delinquent: 1937 to 1939 inclusive;
Amount: \$28.22; aggregating Twenty-Eight and 22/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 18th day of September, A. D. 1940.
(Seal) GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas. 322tc

THE STATE OF TEXAS

County of Floyd
To W. C. Reeves, whose Residence is unknown Defendants, and all other proper persons including all record lien holders, owning or claiming, or both, any interest in the land or lots hereinafter described, same being delinquent for taxes to the State of Texas for itself and County of Floyd, Plaintiff;

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October, A. D. 1940, the same being the 7th day of October, A. D. 1940, to plead and answer plaintiff's petition, filed in said Court in a certain suit No. 3203, and then and there to show cause why judgment should not be rendered against you, and said (land and lots) sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: W. C. Reeves;
Description: All of the undivided interest of said W. C. Reeves in Survey No. 19, in Block C-9, Abstract No. 336, Cert. No. 1/127, said Undivided interest in said Survey being about 154 acres of land.
Years Delinquent: 1929, 1931, 1933, 1935 and 1937 to 1939 inclusive.
Amount: \$330.38 aggregating Three Hundred Thirty and 38/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 18th day of September, A. D. 1940.
(Seal) GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas. 322tc

THE STATE OF TEXAS

To The Voluntary State Life Insurance Company, who resides without the Boundaries of the State of Texas, Defendants, and all other proper persons, including all record lien holders, owning or claiming, or both, any interest in the land or lots hereinafter described, same being delinquent for taxes to the State of Texas Plaintiff;

AND YOU ARE HEREBY COMMANDED to be and appear before the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October A. D. 1940, the same being the 7th day of October A. D. 1940, to plead and answer plaintiff's petition, filed in said Court in a certain suit No. 3158, and then and there to show cause why judgment should not be rendered against you, and said land and lots sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: Mrs. J. C. Hampton;
Description: The South One-half (1/2) of Survey 14, Block A-B & M, Abst. 1433, Cert. No. 6, containing 320 acres of land; and 18 acres out of the S. F. 13055, Pat. to J. C. Gaither by Pat. No. 78, Vol. 39-C, both tracts in Floyd County, Texas.
Years Delinquent: 1937, 1938 and 1939;
Amount: \$220.06; aggregating Two Hundred Twenty and 66/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 18th day of September, A. D. 1940.
(Seal) GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas. 322tc

THE STATE OF TEXAS

To Bob Reeves and Mrs. Bob Reeves, who are present residing out of the State of Texas, and whose address is unknown, Defendants, and all other proper persons, including all record lien holders, owning or claiming, or both, any interest in the land or lots hereinafter described, same being delinquent for taxes to the State of Texas, Plaintiff.



W. M. McFarland



Choice L. Bryant

Meeting Opens Sunday At City Park Church

Littlefield Minister Will Aid Choice L. Bryant in Series of Gospel Services

Evangelist Wm. Murice McFarland of Littlefield, Texas, is to be with the City Park Church of Christ in a meeting beginning Sunday, September 22 to continue some eight or ten days.

The evangelist has served congregations at Celeste, Rising Star, Cico Bryson and Bartlett; also meeting work in many other congregations of Texas. He comes to us from Littlefield where he is now serving the church on Littlefield Drive.

The general public is not only invited to attend this gospel meeting and hear Mr. McFarland, but the City Park church urges all to attend. Service are to begin promptly at 7:30 each evening—the exact hour for the day services to be announced later.

The local evangelist, Choice L. Bryant, who is to direct the song services and to assist in the meeting in as many ways as possible, states that the "Old Jerusalem" gospel will be preached in sermon and song; no effort to entertain; just preaching and singing the Gospel of Christ; a soul-saving campaign pure and simple.

Mrs. Lon Thomas returned Tuesday from an extended visit at Fort Worth with her son, Dr. J. Herman Thomas, and Mrs. Thomas, at San Antonio with another son, Dr. Homer Thomas, and family. She also spent some time at Mineral Wells resting and taking the baths.

C. W. Dennison left Saturday for Lubbock where he will enter Texas Technological college.

Mr. and Mrs. S. T. Harris and Mr. and Mrs. O. W. Harris and children spent the week-end in Lubbock with Mr. and Mrs. Chas. Harris and family.

MANDATED to be and appear before the Honorable 110th District Court of Floyd County, Texas, at the next regular term thereof, to be held at the Courthouse of said County, in the city of Floydada on the 1st Monday in October A. D. 1940, the same being the 7th day of October A. D. 1940, to plead and answer plaintiff's petition, filed in said Court in a certain suit No. 3202, and then and there to show cause why judgment should not be rendered against you, and said land and lots sold under foreclosure of lien to satisfy the following taxes being delinquent on the said property, to-wit:

Taxing Unit: The State of Texas and County of Floyd;
To Whom Assessed: Bob Reeves;
Description: All of the Undivided interest of Bob Reeves and wife, in Survey No. 19, Abst. No. 336, Block C-9, said undivided interest amounting to about 128 acres of land in said Survey 19.
Years Delinquent: 1929 to 1939.
Amount: \$544.91, aggregating Five Hundred Forty-four and 91/100 Dollars, together with all interest, penalties and costs allowed by law.
Given under my hand and seal of said Court, at office in Floydada, in the County of Floyd, this 18th day of September, A. D. 1940.
(Seal) GEO. B. MARSHALL, Clerk, District Court, Floyd County, Texas. 322tc

West Texas State Teachers Expects Boom Year With New Coaching Line-Up

CANYON, Sept. 17.—West Texas State college will pry the lid off the Panhandle football season this year and offer plains fans an unusually generous program of games with opponents from four states. Two of these games will be played in Amarillo.

The Buffaloes' schedule is an inter-state affair, with opponents in Texas, Arizona, Colorado, California, Kansas, and Oklahoma. And traditional opponents will include Hardin-Simmons university of Abilene and members of the Alamo Conference. The Buffs are football co-champions of the Alamo Circuit, the other half of the title belonging to Texas A. & I. of Kingsville.

West Texas State will bring McMurry college of Abilene here September 19 for the opener. The Indians are coached by Dale Morrison, brother of famed Ray Morrison of Temple university. This is Morrison's second season, and he is reported to have assembled much good material. The locals have played McMurry three games and losing five. Their last encounter was in 1935, when McMurry won by a score of 13 to 7. In resuming relations with the Abilene college, Coaches Jack Curtice and Leslie Van Meter have no thought other than reversing the trend of victories. They hope to show that the Buffs have come a long way since that last game.

In Amarillo Sept. 27

The Buffaloes' second game of the season, to be played in Amarillo on the evening of September 27, is expected to be one of the hottest exhibitions of the year. The ambitious West Texans will be meeting the Border Conference champions, who are co-champions of the Sun Bowl.

The immortal fame of Alabama's Dixie Howell has paid big dividends at Arizona State of Tempe. Howell has drawn fine material from a large area and developed one of the fastest outfits in the West. Tempe defeated the Buffs last year, 19 to 0, at the Arizona school. This was the West Texas' first game of the year.

For their third game, the Buffs will go to Gunnison, Colorado, where they are the opposition of Western State on Dad's Day. The locals defeated Western State 35 to 0 here last year, with Phillip Foster Watkins filling the air with passes. The Colorado game will be played October 5. From Gunnison the West Texans will journey to Fresno, California, where they have been invited by Fresno State. It will be their first trip to the West Coast. Fresno State has come up rapidly in recent years and now commands a large following on the Pacific. The Buffs will need all the power and finesse at their command to make a good showing in California.

Home again, they will have little time to prepare for Homecoming October 19. Their opposition will be Arizona State of Flagstaff. This will be the first game with this Border Conference member, and one West Texas State will attempt desperately to win for the exes. Flagstaff State is accustomed to hard competition and will be no push-over.

The following week, October 25, will bring the powerful eleven from

St. Benedict's college of Atchison, Kansas. After four lean years, the Buffaloes took a couple of contests from the Kansas, the last being a 28-0 victory at Atchison two years ago. The teams did not play last year. Resumption of hostilities means more fun for the fans. Relations of the two schools have always been very friendly, but hotly competitive.

Cowboys Play In Canyon

The ancient rivalry with Hardin-Simmons university of Abilene will flare November 2 at Canyon. Last year the Buffaloes went to Abilene, passed their way to a good lead, and lost 18 to 13 on a corner pass near the end of the game. Coach Frank Kimbrough's habitual winners will be exceptionally strong this year. Their battle with Curtice's "Hustlin'-est Football Team in the World" should be the wildest on the plains this year.

Oklahoma City university will play a rubber game here November 16. After dropping a game unexpectedly on their first visit to the plains, the Goldbugs rallied on their home field last year and won, 19 to 14. The two squads are reported to be rather evenly matched this year. O. C. U. always has magnificent material.

November 23 will bring Alamo Conference competition with the distant Texas A. & I. Javelinas playing the Buffs in Amarillo. Coach A. Y. McCallum boasts of having the best material in 11 years of coaching at Kingsville. He has five all-conference men back in addition to ten other lettermen and five experienced squadmen. Six outstanding players transferred from St. Edward's and several from other colleges. The St. Ed's discontinued football and A. & I. caught the windfall. The Buffs and Javelinas tied last year, 0-0.

In their season's final, the Buffaloes will go to San Antonio November 29 for the last Alamo conference game, this one with St. Mary's. Last year the Buffs surprised Mose Hinmms' much-traveled Rattlers with a 34-13 defeat. Termining this an accident, Simms is out to erase this stunner in 1940.

Fifteen letterman and several transfers, added to a number of squadmen, are being turned into a running passing outfit by Curtice and Van Meter at West Texas State this season.

Matador

(Continued from page one)

time to get their plays timed correctly but it is a sure bet that the Bullfighters won't have any more tie games marked up against them this year, in or out of conference play.

Players listed for the game against Crowell were Green, left end, 150; J. Martin, left tackle, 170; Faulkner left guard, 150; Q. Martin, center, 145; Barkley, right guard, 150; Pitts right tackle, 155; Tunnell, right end, 145; Nelson, quarter, 145; Allsup, left half, 150; Kennedy, right half, 160; Berryman, fullback, 160.

Reserves were (dinesmen) Terry, 140; Allen, 135; Marshall, 150; Titus 140; Spray, 160; Fish, 145; Cox, 135; (Backs) Catlin, 140; Durbin, 135; Campbell, 140; Beblett, 135, and Level, 135.

H-SU's Co-Captains



The co-captains of the 1940 edition of the Hardin-Simmons University Cowboys, at Abilene, Tex., are Owen Goodnight, elusive 190-pound back who mixes passing with running, and Wilford Moore, guard. Goodnight is an East Texan, living at Holland. Moore lives on the Texas South Plains at Littlefield. Both are two-letter men.

Floydada

(Continued from page one)

touchdown was punched over from the one yard line after a long pass had placed the ball in scoring position.

Plainview gained only scantily through the Floydada front wall but found the going much easier outside tackle and around the ends. Most of their first downs were recorded on long end runs and swift breaking cuts off tackle. However Goughly and Turner managed to back up the line well enough and with other help managed to stem every running drive short of the goal line. It was the passes and punts that played havoc with the Floydada team.

Goughly Punts Hard

One thing that cheered Floydada observers was the unexpected power of Goughly's punts. Several times he booted well past 40 yards, and once he kicked from his own 40 yard marker across the Plainview line. One of his punts was returned 99 yards for a touchdown by a skitter-footed Plainview back.

Floydada's passing attack seemed satisfactory considering the opposition, and so was the general line play but the Whirlwind offensive puffed and buffed in vain until toward the close of the last quarter when Rushing and Goughly began to click off steady gains behind the blocking of DuBois.

The fact that Goughly got a "bust" in the mouth and Rushing saw a Plainview pass completed in his territory might have had something to do with the sudden appearance of a Floydada offensive in that last quarter of play.

Rushing, Goughly, DuBois, Turner, Grigsby, Patterson, Goen, Crawford and Fawver played the full time, Womack subbed in for Chowning and Sparks for Walls.

Slaton was beaten 19 to 0 last week by the Lamesa Lobos, a Class AA team, and for that reason are rated a notch or two better than the Floydada team, Lamesa is said to be one of the better AA teams in their district and to be defeated by them is certainly no sign that they are weak when it comes to Class A football.

The Slaton game is due to begin at 8 o'clock and will be played at Slaton.

Lockney

(Continued from page one)

some time to capture their third district championship.

Canyon Is Next

Friday night the Longhorns will journey to Canyon to match wits with the Eagles. Last year Lockney defeated the Eagles without much effort, so this may well be a sort of grudge battle with the Eagles seeking the revenge.

Floyd Murry, former Floydada star, is coaching the Eagles this year and it may be like old times to find Lockney lined up the field from him. This relationship may help hard fought.

Canyon has not played any regular games as yet and Quataque was regarded as much of a test for the Lockney boys last week. At this time the two teams should be evenly matched as to strength although we doubt that Canyon can produce a back that can match Big Bob Davis.

Mrs. Maggie Haynes and Miss Lyda Bell Walding visited in Lubbock Tuesday.

Mr. and Mrs. Lee Cavin of Petrolia were guests of Mrs. Dee Pryde and children Thursday and Friday.

Mr. and Mrs. Bill McGregor of Ranger, spent the week-end with his sister, Mrs. Maggie Haynes.

Aggie Equipment Manager Retires From Service

James T. (Sarge) Carroll, Texas Aggie athletic equipment manager for the past 13 years, has given out and collected his last towel at the haunts of the national champions.

"Sarge" who was retired from the army in 1921 after fighting in every war this country was engaged in, from the Spanish American through the World War I, is a member of the Order of the Purple Heart. This honor was bestowed upon him in 1936, but it was for a wound he received in 1900. From May 1899 till May 1902, "Sarge" was in 56 engagements. His war service carried him to the Philippine Islands, Mexico, Mindeanoun, Europe and various states in the United States.

In 1921 he came to A. & M. and was in charge of some of the dormitories and the student's post office until Coach Dana Bible asked him to take over the athletic equipment room. In his first year at the field house the Aggie gridlers won the conference championship. That was in 1937. Thirteen years later when the Aggies won the national title "Sarge" notified Coach Norton that he wanted to retire before the next football season. His last official duties were taking care of the equipment at the Aggie coaching school this month.

Assistant Coach Harry Faulkner now takes over the equipment and "Sarge" retires for the second time at the age of 63. He will make his new home in San Antonio to wait until the Aggies play Tulsa university there October 5.

Lakeview News

LAKEVIEW, September 17.—Mr. and Mrs. Jack Colson of Anton spent Sunday night with Mr. and Mrs. Clyde Colson and family.

Mr. and Mrs. Willie Bunch and family spent Sunday with Mr. and Mrs. Claud Patton.

Mr. and Mrs. Holt Bishop and children spent Sunday with Mr. and Mrs. Durwood Hancock of Slaton.

Mrs. A. J. Welch and son Billy Joe visited with Mrs. Cella Ross Sunday evening.

The teachers are very happy due to the trustees having the teacher-ages papered. Mr. and Mrs. John Conway did the papering.

Mrs. O. C. Vinson was in the Floydada Hospital and Clinic a few days last week for treatment. She has returned home, but is confined to her bed.

Mrs. Roy McCravy and Helen McCravy, Henry and Sylvia Russell, Mrs. Don Harrison and Mrs. Travis Dunn spent Sunday afternoon in the home of Mr. and Mrs. O. C. Vinson and family.

Mr. and Mrs. H. L. Dunn spent Sunday afternoon with Mr. and Mrs. D. M. West.

Mrs. Willie Bunch and Mrs. Claud Patton were guests in the D. M. West home.

Mr. and Mrs. John Conway left last Saturday to take Grandmother Conway to spend the winter with her son, Henry Conway in Lafayette, Louisiana.

Mr. and Mrs. A. G. Cardinal and small son Myron spent Sunday with Mr. and Mrs. Pollan and family.

Mr. and Mrs. Joe Breed and daughter and Mr. and Mrs. W. F. Weatherbee spent Sunday with Mr. and Mrs. B. L. Breed.

Mr. and Mrs. A. H. Kreis made a trip to Canyon Monday with their daughter, Ruth, who enrolled as a sophomore in West Texas State Teachers college.

Mr. and Mrs. Troy Leonard returned Monday from Denton where they accompanied their daughter, Marguerite, who entered Texas State college for women this week.

Rev. Rudolf A. Renfer In Series Of Services At Presbyterian Church

Rev. Rudolf A. Renfer of Dallas, and member of the Dallas Presbyterian church is holding a series of meetings at the local church. Services are held each evening at 8:00 o'clock and will continue through Sunday and Sunday night. He is here at the invitation of the church.

The minister is a native of Eureka, California, received his education in Wheaton college, Illinois, took theological studies at the Dallas seminary where he received a degree. He also has a Master of Arts degree from the Southern Methodist university.

The series of messages at the local church include a series of inspirational and instructive messages. Among these will be, "The Foundation of Faith," "The Gospel, What is It?" "The Diving Imperative," and "A Murderer's Theory of the Atonement."

The local church extends a cordial welcome to the public to hear Rev. Renfer.

Mr. and Mrs. Henry Solomon and son, Danny, of Matador, visited in Floydada Sunday with his mother, Mrs. J. S. Solomon. Mr. and Mrs. Alfred Hutchinson and children of Memphis also were guests of Mrs. Solomon Sunday. In the afternoon they drove to Lubbock where they entered their daughter, Miss Athlete, in Tech college.

Mr. and Mrs. W. H. Henderson and Mrs. W. H. Williams and Miss Lillie Solomon visited friends in Lubbock Sunday.

E. W. Solomon, of Memphis, was a guest of his mother, Mrs. J. S. Solomon, last week and while here he entered his son Garland, in Tech college.

Mrs. C. P. Looper and daughter, Mrs. Dick Fenner, visited in Lubbock Monday with another daughter, Mrs. Floyd Simpson, of Eunice, New Mexico, who was there for the day. Mrs. Simpson made the trip to Lubbock with Mr. and Mrs. Conway of Eunice. Mr. Conway is superintendent of schools at Eunice.

Mr. and Mrs. C. P. Looper and Mrs. Dick Fenner spent Tuesday in Plainview, guests of Mr. Looper's brother, Reagan Looper, and family.

Mrs. C. K. Arnold and son Robert and Mrs. P. W. Bell made a trip to Stephenville last week and were accompanied by Mrs. Arnold's son, Carl, and Mrs. Bell's daughter, Alice who entered John Tarleton college.

Winfred and Johnnie West, small sons of Mr. and Mrs. John Key West, are reported to be improved, after being quite ill for the past week. They are at the home of their grandparents, Mr. and Mrs. Jno. L. West.

Mrs. F. P. Henry returned last week from a month's visit with her sister, Mrs. F. P. Thurman, of Canton, Oklahoma. While she was away she visited at Oklahoma City, Okeene, and Enid, Oklahoma, at Wichita Falls, and at Spur.

Dinner guests in the home of Mr. and Mrs. E. Harper Sunday were Mrs. Ella Thurston of Grandview, Mr. and Mrs. Joe Thurston of Mt. Blanco and Mr. and Mrs. W. H. Scoggins and family.

Billie Jackson of South Plains was in Floydada on business Thursday. Mrs. Mandy Hoffman and son Bill Jackson of South Plains visited relatives in Crosbyton Sunday.

Mr. and Mrs. Oliver Allen went to Amarillo Monday to attend the Tri-State fair and to exhibit some of their prize winning Rhode Island Red chickens.

Miss Jennie Lou Harper went to Lubbock Friday where she will be enrolled in college.

G. Bostick of South Plains was in Floydada on business Monday.

Honorees At Shower Given Friday At Golightly Home

Mr. and Mrs. L. D. Golightly who were recently married were honorees at a miscellaneous shower given Friday evening, September 6 at 8:30 o'clock at the home of Mr. and Mrs. O. R. Golightly. Hostesses were Mrs. Golightly, Mrs. C. M. Meredith, Mrs. Claud Carpenter, Mrs. O. G. Mayfield, Mrs. Clyde Bagwell and Mrs. W. B. Jordan.

The gifts were presented in a farm truck brought in by little Curtis Meredith dressed in overalls and straw hat and Norma June Ross who wore a print dress and sunbonnet, representing the farm boy and girl.

Delicious refreshments of ice cream and cookies were served to the following guests: Mr. and Mrs. C. M. Meredith, Bryan, Curtis and Nancy Carryl, Mr. and Mrs. T. R. Noland, Joe Richard and Ima Jean, Mr. and Mrs. Roy L. Fawver, Mr. and Mrs. R. C. Ross and Norman June, Mr. and Mrs. O. G. Mayfield and Eugene, Mr. and Mrs. Floyd Willis and Alice, Mrs. E. W. Lightfoot, Mr. and Mrs. Travis Lightfoot and Nita Jo, Mr. and Mrs. H. B. Mankins, Mr. and Mrs. H. D. Meredith, Mrs. Jas. E. Green and Margaret June, Mrs. Walter Sims, Mr. and Mrs. Clyde Bagwell, Mrs. Ola Warren, Mr. and Mrs. Earl Huckabee Mr. and Mrs. W. B. Jordan, Mr. and Mrs. Audie Noland, Mr. and Mrs. Collis Roland, Mr. and Mrs. Claud Carpenter, Mrs. A. W. Anderson, Dorothy and Nita, Mrs. J. L. Montgomerie, Mrs. R. L. Glenn, Mrs. A. A. Tubbs and Kenneth and Mr. and Mrs. O. R. Golightly.

Misses Nadyne Lightfoot, Betty Jo Sims, Eula Huckabee, Nina Myrick,

Mr. and Mrs. Felix Neff and son Earl Lock and daughter Sue Lane of Dalhart were guests of his sister, Mrs. C. K. Arnold, from Friday until Sunday.

Those sending gifts were Mr. and Mrs. Earnest Williams, Mr. and Mrs. E. Huskey, Mrs. C. M. Lyles, Mrs. Earl Rainer, Mrs. J. A. Paivador and T. M. Noland.

VIRGIL KELLY HONORED WITH PRE-SCHOOL PARTY

Miss Nell Hampton entertained with a party Friday night, September 7 at her home honoring Virgil Kelly who left Saturday for Canyon to enroll at the college.

Several games were enjoyed after which refreshments were served to Jo Ann and Martha Clements, Addie and Frankie Shuggart, Betty Jo Perkins, Leona Swift, Tommie Byars, Laford Hodges, Laverne and Lavelle Billingsley, and Dorothy Stone and Deon McPherson of Austin.

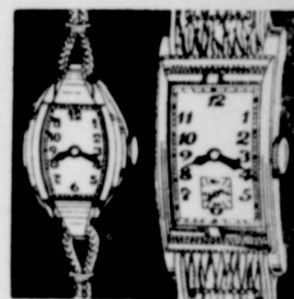
Curtis and Euldee Kelley, Lemone O'Neal, Derrill Wood, Elton Wayne Swift, Sonny Byars, A. P. Suggart, Edward Clark, Gavin Mhars, J. E. Hampton, jr., Bud Terry and Grandville Billingsley.

Mr. and Mrs. Levi Dorman, Mr. and Mrs. Clements, Mr. and Mrs. C. D. Kelley, Mrs. Joe Perkins, Mr. and Mrs. J. E. Hampton and the honoree Virgil Kelly.

Mr. and Mrs. Felix Neff and son Earl Lock and daughter Sue Lane of Dalhart were guests of his sister, Mrs. C. K. Arnold, from Friday until Sunday.

Complete selection of fine wrist watches

Buy a watch for your son or daughter. We carry a grand selection of guaranteed, Nationally advertised Watches. For lady or man, 17-jewel movement, 14-carat gold case. Buy on our easy credit terms.



KIMBLE'S

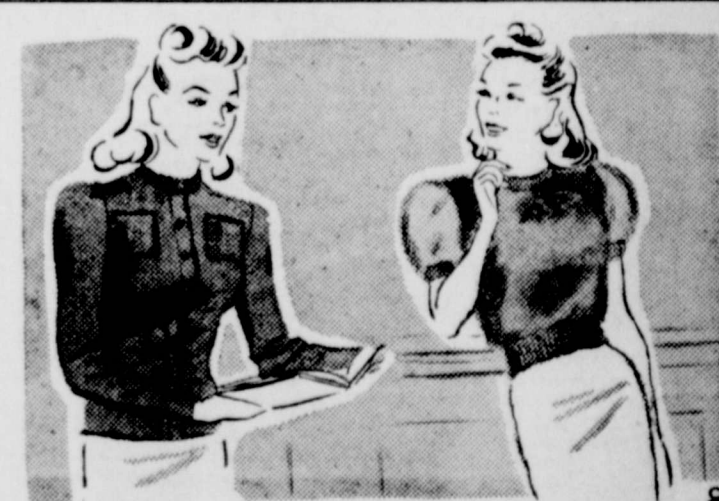
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Fortune In the New Darker Tones \$3.98

Antique finished shoes are the shoes that go with and complement any suit you might be wearing. See them tomorrow!

HAGOOD'S "Standard Brands Priced Right"



Exciting Sweaters . . . Lovely Skirts . . .

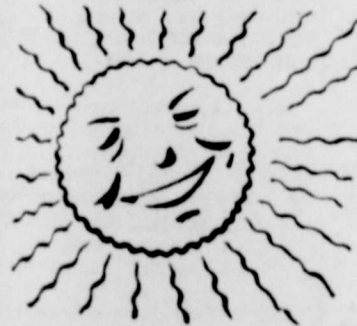
Tweeds that look hand-loomed . . . mad plaids . . . soft woolsens in softer colors . . . that's what makes these jackets and skirts prize "buys"! Beautifully tailored, new longer jackets in cardigan, rever styles . . . box-pleat, slim flared skirts! Buy two of each . . . have 4 suits! 32-40.

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- Patented "U.S. Tempered Rubber."
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You can buy no finer tire than a U. S. TIRE.

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GOOD ALLOWANCE ON YOUR OLD TIRES

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Texas Christian Figures To Be Better Team

Texas Christians Horned Frogs are due to be the most improved team in the turbulent Southwest conference, all of the spectators and experts predict. There are two reasons for this prediction. One it would be almost impossible to have a worse record than the Frogs made last year and, two, the Frogs have a flock of experienced men on hand to protect their reputation from further trampling.

Graduation completely wrecked the stone wall outfit of 1938 and left Dutch Myer with a green and slow outfit to handle a mighty tough situation. Last year these green hands took lickings aplenty but by so doing have gained much needed experience and now stand to cause considerable embarrassment to some of the league "hot shots."

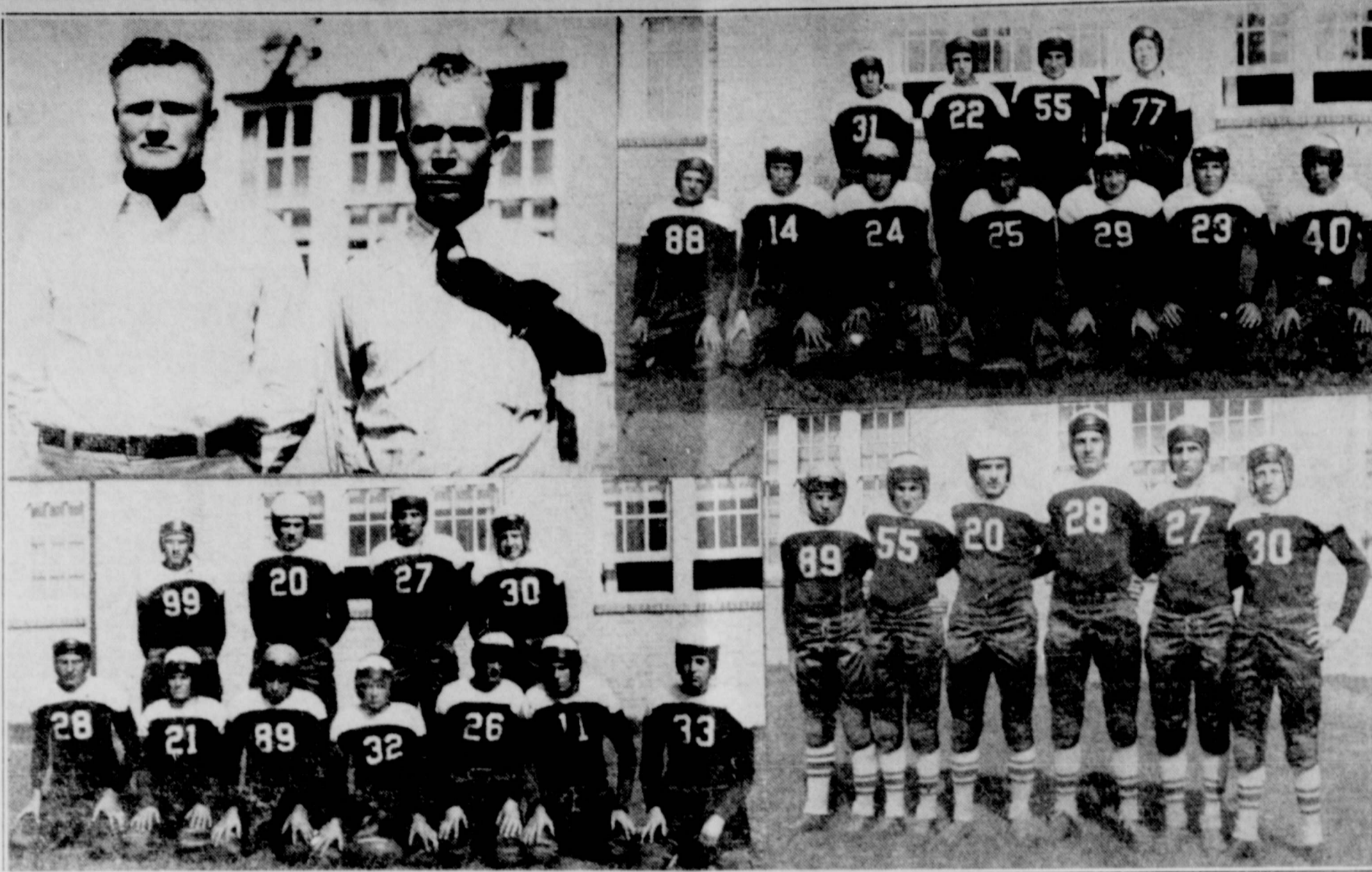
Of course the Frogs won't have Sammy Baugh or Little Davy O'Brien and it isn't likely that the Dutchman will find any lad to fill those overlarge shoes but it is likely that the Toads will come up with a much improved aerial circus and a terrific running game even if Myer found it a good idea to shift Connie from the backfield to the terminal spot.

No one expects TCU to come up with a championship outfit this year but everyone expects the Fort Worth team to upset some of the more favored members of the league and some say that A and M's mighty juggernaut will be the first to crumble.

The Frogs picked no daisy chain when they made up their schedule. Besides their regular conference customers they will also meet Centenary North Carolina, and Tulsa. Fans consider Centenary and Tulsa "breather" games but both have proven tough time after time to the conference and it isn't likely that they will fall over this year.

Experts figure the Frogs will hold down fourth place when the season ends in December.

Lloyd Neely of Littlefield, a rangy lad who may blossom into a brilliant right end, is burdened with the nickname of "Buck Tooth." Neely is a sophomore who created a favorable impression during spring training with his uncanny ability to catch passes.



These Are The Longhorns Who Must Carry On In 4-A

Texas Tech is growing and fast becoming nationally recognized because it represents a territory greater than all other Southwest football combined. It is estimated more than one hundred thousand enthusiastic football fans dwell in big West Texas and they're all loyal to the colorful Red Raiders.

Above are pictured the coaches and team for the 1940 football season which opened for Lockney last Friday when they defeated the Quitaque Panthers 21 to 6. In the picture top left (reading left to right) are the coaches, O. B. Willbanks and Wilson Head. In the picture top right is what Coach Head designated as his "second" team. Bottom left is the Lockney "first stringers," and bottom right is the crop of returning lettermen.

The complete list of boys out this year at Lockney is:

Name	Po.	Wt.
Lenard Hartley	E	165
Glenn Williams	T	150
Horace Baxter	G	138
Jimmy Sams	C	145
Gwen Handley	T	145
J. R. Stoneman	T	165
Clois Childers	E	132
Cecil Jones	B	140
B. Brotherton	B	145
Curtis Kelley	B	179
Bob Davis	B	182
Ted Crager	B	140
John Brewer	E	145
Carlos Stegall	G	150
Pat Woodburn	B	125
Marion Brown	E	135
Gene Bolt	T	158
Wendell Miller	G	135
Charles Smith	E	139
Red Childers	B	140
Hiram McDonald	T	162
Charles McDonald	G	135
Cecil Carthel	E	135
Charles Whitfill	G	120
Barry Barker	B	110
J. M. Floyd	B	100
Orville Parkie	G	140
Jim Foster	B	145
R. V. Webster	E	105
James Taylor	E	95
J. T. Spurs	G	145
Sonny Byers	G	160
Joe Norman	E	130
Tom Richie	E	130
Pete Newman	E	130
Bob McCollum	T	160

Newman "Red" Ledbetter, 210-pound left tackle from San Benito down on the Rio Grande, is the strongest man on the team. "Red" is the champion wrestler, weight lifter and the roughest of the rough and tumble artists. Ledbetter worked as a Longshoreman during the summer. He is due to be one of the best tackles in the greater Southwest this season.

Rice Owls Have New Coach and A New Deal

Houston is all agog over the fact that Rice Institute Owls are due for a new deal with a new coaching line-up that is due to transform the much-defeathered Owls from a feather duster status to a genuine rough and tough bunch of birds.

The Feathered Flock took the championship in 1937 and were "cinches" (much like A & M is today) to repeat for the championship in 1938 but the jinx hit and the Birds ended up in the cellar. Ernie Lain and company were due to comeback in 1939 but again something went haywire and again they were sitting on the cellar floor and so Mr. Kitts, their head coach, abdicated in favor of Jess Neely who hailed from the deep South out of Clemson way.

No fan with any gumption would expect Neely to pop up with a first line ball club his fairest year at the ransacked Owls' nest but Houston know-it-alls are saying that by the end of the season the Flock will be the most feared team in the conference and no holds barred.

Talent galore is running around on the Rice turf and if Neely can mold it to his type of game it is more than probable that the Owls will cause weeping and woe among the gentry of the Southwest conference before the final gong sounds. Rice has always been able to grab off its share of high school stars and has generally popped up with some good "unknowns" to fill in which tried and true players were missing. Pick the Owls for sixth place.

C. L. Storrs of Lubbock, mighty triple-threat star who is due for a great junior year of football, is known as "Groceries" because of his ability to store away food. Storrs can eat and order another T-Bone steak while others are glancing at the menu.

Texas Tech football teams travel far more than any other Southwest team. The Red Raiders have been eastward to New York, northward to Montana and the Great Lakes, southward to Louisiana and westward as far as the land lasts... to California to be exact. The Red Raiders have trekked into and played in twenty different states plus a couple of foreign countries... Canada and Old Mexico. It is nothing for a Texas Tech player to travel more than forty thousand miles during his one freshman and three varsity football years. On each trip the Red Raiders detour from their main course in order to see interesting and historical spots.

Columnar pads. The Hesperian

The eyes of Southwest critics will be on Thayne "Red" Amosett, left halfback, and Don Austin, right halfback this season. These two sophomore Techs are widely known for their high school playing and it will be interesting to see if they can carry on against major college competition. They are the two prize packages from the 1938 Texas Interscholastic League championship race.

Baylor Is Still Dark Horse In Conference

Down Waco way the finger is pointed at the Golden Bears of Baylor as the team most likely to kick the much dented dope bucket higher than the North Star.

Every year the Bears look like the team to win the conference some mightier eleven pops up to destroy their chances and hopes. In 1937 it was Rice, in 1938 it was Texas Christian and in 1939 it was Texas Aggies. All these teams were ranked as national champions and it could not in any manner be considered a disgrace to play a low second fiddle to them but Baylor sort of had Rose Bowl aspirations one fall and they have never forgotten or forgiven than disappointment.

If the Bears have improved as much as experts believe it may be the Gold and Green's year to march to the top of the heap and a possible invitation to some bowl. However there is no doubt that SMU is much stronger than last year, the Aggie boast as much power and probably a more diversified attack. Texas U is due, and that goes on all over the territory.

Coach Morley Jennings holds a good hand in the cut-throat football of the Southwest and some writers would not be overly surprised if the Bruins were perched on the top rung in December licking their chops and rearing to take on another foe in some bowl affray. After all some team has to be up there.

For Thrills
Watch the Floydada
WHIRLWINDS
For Shoe Repair Work
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Guaranteed
See
Rainer Shoe Shop
South Side Square

Before and After
the Game Stop in at
Lee & Mac's
"Good Things To Eat"
We are proud of the food we serve in our cafe...
We know you will enjoy eating with us not only on
Game Days but also during the week days.
**SANDWICHES — HAMBURGERS — SHORT
ORDERS — BEST CHILI IN TOWN —
FINE STEAKS**
Your Purchase, Is FREE If we Fail to Thank You
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ANY NORMAL AMERICAN BOY
WANTS TO PLAY FOOTBALL...

But to have the necessary energy that youngster
must get an abundance of good wholesome food...
let **WESTER'S BAKERY** play a major part in solving
your food problem... Eat more bread for Energy's
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**We Are Boosting
For The
WHIRLWINDS
And
The New
Freemans
For Fall**
ALL WE ASK—Come and
see 'em—feel 'em in your
hands and on your feet.
THEN—if you don't get all
hepped up about these very
handsome, husky Free-
mans, we won't say you're
wrong, but we'll still know
we're right.
BECAUSE—They're the
most shoe for the money on
the market.
Glad's
"Smart Wear for Men
Since 1900"

YEAH MAN!
We are Ready for the 1940 Football
Season to Begin... In Fact we are
"Plumb" Anxious for it to get going
We have completely redecorated and remodeled
our cafe for the fall and winter season. It is now the
cleanest and whitest Cafe in town.
SURE WE ARE PROUD
Not only do we have the neatest Cafe but we be-
lieve we serve the tastiest **SHORT ORDERS, SAND-
WICHES, and HAMBURGERS** anywhere.
Sizzling Hot Chili is Our Specialty
We welcome visitors to stop with us. We have
always backed the Whirlwinds right up to the hilt and
this year is no exception. . . .
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NEW 1941 CHEVROLET
On Display Here Saturday — September 21
Absolutely the First Showing of the New 1941 Chevrolet on the South Plains—We want you to see this new
Chevrolet Saturday. Observe its many New Features—It's our 1941 Auto Premiere. Everyone is Welcome!
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