

EDITORIALS

That big bales of cotton do not pay its being learned by cotton farmers of Texas, and the practice of making gins turn out bales that would barely get through the presses is being found to be unprofitable.

Believe it or not there are areas in Floyd county where the cotton and feed are the best crops this year of any in more than a decade.

The Floyd County Egg Marketing association is getting quite a bit of publicity over the state for its efforts to produce better eggs and sell them at a better price, giving the buyer a guarantee of inspected quality.

Once in a while it comes along that somebody does something for you, but as a rule getting things done that will better your welfare depends directly upon you.

Screen doors that will let the flies out but presents a blind they cannot follow when they try to get back in are being manufactured now.

Among the many rumors one hears about the war is that one about the powerful short wave set out in the New Mexico oil fields, where the man is said to have been short-waving to Berlin the exact location of the huge oil reserves.

Dial telephones for small communities are now due to come thanks to the wages and hour law. Under the requirements of this law a telephone exchange with only a hundred subscribers would have to have three operators.

We've about worn out our editorial sentence about how the working people are going to rue the day there was ever a federal law passed regulating wages and hours.

NO SPONGERS IN SIDNEY

Out in the short-grass country of western Nebraska is Sidney, a sprawling county-seat town of 3,300 souls. Back in the '70s it was a lively place of Saturday nights when cowpunchers loped in to celebrate.

As A Farm Woman Thinks

Nellie Witt Spikes

Last week was very full. First the McDermott reunion which we attended one night, then the Old Settlers' reunion.

It was a good sight to see. A long picnic table spread with everything to eat and a hundred or so blue eyed McDermotts gathered around, laughing, talking and remembering old days.

Lee Noble did the master of ceremonies with honor. Kept something going all the time at old settlers. The crowd was quiet and appreciative of the many interesting numbers presented.

Mrs. Birdie Harwood Crosby of Marble Falls, Texas and niece, Mrs. Bob Beverly, of Lovington, New Mexico were distinguished guests of the reunion.

I was glad to meet Mr. and Mrs. Ferrier of Cedar Hill once more. I knew them when they lived at McCoy. I had an interesting talk with her father, B. P. Standefer.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

Work on the street paving in Floydada by the Earl W. Baker company was definitely brought to a halt Tuesday of this week by the heavy rainstorm Tuesday afternoon.

Another business has been added to the East side of Main Street at Joe Bailey. Floyd county's newest city, twenty-two miles East of Floydada, M. C. Cooper, recently of Bledsoe, has erected a single room frame building and has installed cafe fixtures.

Plans are being perfected this week for fall session of the Conservatory of Music which opens here on September 6. The piano department will be under the direction of Mrs. Ohmer W. Kirk.

Sam Brewer and Miss Maude Shepperd were married Sunday afternoon in Ralls. Following their marriage, the couple returned to Floydada Monday and will reside here for the ensuing two months, probably moving to Electra after that time.

Marriage license were issued to Leslie E. Crabtree and Miss Kate C. Bullard, August 8.

J. I. Hammonds; "I never in my life saw anything that would compare with the Carlsbad Cavern in New Mexico. In one room the guide said there was a total of 100 acres and it took us an hour and thirty minutes to go around it."

O. L. Stansell and family reached home Monday from a trip into the mountains. They traveled as far North as Colorado Springs and drove South to Roswell through the mountains.

Miss Anna Marie Moore is spending her vacation at Lubbock, guest of her sister and brother.

Mr. and Mrs. Mal Jarboe and son were visitors in Amarillo from Tuesday until Friday of the past week.

O. P. Rutledge and family are touring points in New Mexico, having left on their vacation trip last week.

L. G. Mathews made a business trip to Spur last Saturday.

Mrs. P. E. McCarty came to see me and my rock fence. Very bad times: Panda—"What time is it by your watch?"

"Quarter to what?" "I can't tell—times got so bad I had to lay off one of the hands."

I have a new formula, to me at least, for making light bread which has a fine flavor. Put 4 tablespoons sugar, 2 tablespoons of shortening in a bowl. Mix and add 1 teaspoon of salt, 1/4 teaspoon of soda and one fourth of baking powder.

POET'S CORNER

(This column carried on by contributors, entirely without remuneration, under direction of Mary Dean Waters, Becton, Texas, to whom correspondence should be addressed. All manuscripts accompanied by a stamped, self-addressed envelope will be returned. Subjects must be panhandle subjects, or at the most Texas and the immediate southwest.)

THE STAR OF HOPE

There is a long and weary road, O'ft called the road of life A road of disappointment, Of heartache, toil and strife.

And at the roads beginning, When our feet are weak and small, There are loving hands to guide us; Let us should slip and fall.

But as our minds and bodies, And our hearts have stronger grown, The loving hands have taught us; That we must walk alone.

Through dark and stormy woodlands Through valleys of despair, Sometimes in brightest sunshine And rarest summer air.

Sometimes the road is rocky, And we feel the winter chill, And 'tho our steps may falter, We obey Another's will

For a loving hand has placed us In the path that we must tread, And because of sins beginning We must toil for daily bread.

We must feel the heat of summer And the chill of winter cold, While we grow to manhood's stature 'Till the day when we are old.

Our feet must tread the rock path Along with all the rest, Or gather flowers in the sun, Until our day is in the West.

But all along this pathway From noon 'till late at night A wonderful star is shining; To bless our mortal sight.

The star of hope is beaming And cheering us along 'Till on the rocky pathway Our hearts are filled with song.

Of praise to him who leads us And lit the star so bright, To guide us on our journey, 'Till the day has turned to night.

When he'll take us home to Glory, Where the roads are always smooth, Where there are no disappointments To a world of Joy and Love.

ALL IS WELL

Life's little things Always cheer me; Scatter my blues, Make me happy!

A red apple And a good book, To read alone In a shady nook.

Or let me stroll; I love solitude, Granting expression Of every mood.

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes

TELEPHONE 254 FLOYDADA, TEXAS

Manifold papers, Hesperian.

A saddle pony A pretty day, Will always drive My blues away.

A bundle sweet Of Spring's flowers, The soft patter Of April showers

Will make me hear Joy's silver bell And feel assured That all is well.

Emma I. Horn.

Floydada Insurance Agency

"The Agency of Service" All kinds of Insurance Room 216 Readhimer Bldg.

W. H. Henderson Phone 273

Dr. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177 Floydada, Texas

E. P. NELSON BONDS

And All Kinds of INSURANCE

Second floor First National Bank Building. Telephone 285

BRAGGING ABOUT YOUR MILEAGE AGAIN? NOT BRAGGING—I GOT A MILE-DIAL FREE AND GOT THE PROOF

MERE "GUESS-SO" AND "THINK-SO" are just old stuff these days, in discussing gasoline mileage. Now you can know-so... CONOCO BRONZ-2-2

Get The Mile-Dial For Proof From Continental dealer. He will gladly show you how easy to use the Mile-Dial. R. C. HENRY DISTRIBUTOR Continental Oil Company Products

THE RECORD... Facts That Concern You No. 21 of a series WHAT HOPS DO FOR BEER AND ALE BEER... a beverage of moderation

Vertical text on the right edge of the page, including 'We R AI' and various names.

Councilman Tells Of All the Trials A Councilman Has

Mark Martin Finds Out The Mayor And Council Always To Blame

When I took the oath of office in 1937 as one of your newly-elected councilmen we were about to start the construction of a municipal light plant that the citizens of Floydada had voted bonds to build. I had against this bond issue for at least a year. I believed it a bad thing. I was the leader of a very capable man as our mayor, two old councilmen with three new ones started the construction of this light plant. I began to investigate city-owned light plants and the more I investigated the more I began to believe in our own plant.

We ran in to many mistakes that had been made in material. Change orders had to be made so that when the plant was finished we lacked \$4000.00 of having any thing started a light plant operating on. There were many hours of worry before we started on time. We had many loyal citizens who believed we could do a successful plant.

The first month came around too soon. We had more expenses than we had money. We paid for fuel oil out of our own pockets to keep going, many of our loyal customers came to our door to where we now have our own plant on a paying basis and in the help of a few more citizens to say they live and believe in Floydada we could soon start laying out funds to take care of emergency taxes and do away with the items as a city poll tax that was causing so much disturbance lately.

There are some of our citizens who won't join our light plant on account of some personal grievance with some member of the city commission. There are some who won't join the city lights because of something in the past he prescribed for the headache while they needed castor oil for the mental bellyache.

There are some who don't like me and I am too dumb to know all the reasons. I can't help it if I am on the farm too long to know how to please all our city folks at the same time. We all have some faults and I am wondering if you whom we are not pleasing wouldn't make some mistakes if you were on the city council.

Back in the beginning of our light plant election we were trying to vote for the amount of \$120,000.00

at six per cent interest. One of our better citizens wrote a letter urging that the citizens vote for this bond issue. I have this letter in my office. The title is Facts. It is a well-written letter and gave many facts as to why the bond issue should carry. This letter was printed in a local newspaper and I am sure it had much weight in the bond issue carrying by such a large majority.

After much worry and loss of sleep the city of Floydada has a \$155,000.00 light plant that cost them \$85,000.00 at a much lower rate of interest and still the author of "Facts" is not a customer of his own light plant that he worked so faithfully for in the beginning.

Taxes Never Popular
In Floydada, like in other towns and cities we have an equalization board consisting of three citizens appointed by the city council. The purpose of this board is to equalize as far as possible the city taxes. Some of our citizens don't believe in paying much taxes so they render theirs on a very cheap basis. There are others who know it costs money to run a city and they put a fair valuation on their property while others render their taxes like they did years ago. Some of this property is run down to where the taxes are too high. The equalization board with out any help or suggestion from the city council look over the city conditions. Some property they find is rendered too cheap and cards are mailed these citizens asking that they show why their taxes shouldn't be raised. The most of them are fair minded and courteous while a few raise hell, cuss the city council, the city light plant, and every thing connected with the city, over something the city council had nothing to do with and as a rule the citizen who causes the most disturbance is paying less taxes on his property than his neighbor.

Cows, Lawns, Old Folks
We also have in our city a four-legged critter known as a cow. This cow is a dumb-looking animal that is supposed to be staked out on some vacant lot in the day time. She stands there with one eye closed while the other is focused on some housewife that has a nice flower bed or a fresh watered lawn. The cow stands there very contented and unconcerned 'til the housewife goes to a bridge party or downtown shopping. The housewife no more than leaves when the cow opens the other eye, sees that the stake is not in the ground very deep, tightens the chain a little and makes a break for some lawn or flower bed.

Some of us get a phone call, we should have known the cow was there, we sometimes do something and find the cow belonged to some old couple who only own their home, are behind with their taxes and this destructive critter is their only means of support. We apologize for causing them any worry and they

On Youth Crusade Program



Personnel of the Methodist Young Peoples' Crusade caravan in Floydada this week are pictured here. They are James Mackey, Atlanta, Georgia, Tom Whiting, Camilla, Georgia, Mattie Sue Howell, Olton, Agnes Cole, Stephenville, and Edna Holmes, Johnston, South Carolina. The young people are introducing a novelty into the ranks of Methodism with their programs, uniformly popular wherever they go. This is the last of an eight-week series of weekly programs they have given in Texas.

leave feeling good with us. It is a pleasure to accommodate our old people. They are different from some of us who are growing up now. Floydada also has streets that get very rough at times. The council is supposed to see that these streets are kept in fair condition. One will get to where holes are coming in it, some of our citizens will fill them up we will think we are doing a very christian act and get the grader out and start to work. Before we get a round made some citizen who lives on that street will come down and raise the devil because we are tearing up his street.

City's Money Troubles
Most people think, like I used to, that a city always had money to operate on but I find that of the amount of money we take in very little goes in the general fund. Our tax rate is \$1.50 per hundred. Of this amount 0.140 goes on the city's bond indebtedness and 10c goes in the general fund, so the water revenue is about all we have left to pay the expenses of running the city. Some may think we have the water

Six Year Old Son Of H. N. Powell May Lose Eye; Injured Playing

DOUGHERTY, August 20.—Jimmy Powell, six year old son of Mr. and Mrs. H. N. Powell has been in a Lubbock hospital since Thursday of last week where he was taken immediately after getting hit in the eye while playing at the Newton store. The ball of the eye was badly cut and there is a possibility of his losing the sight.

He will probably be in the hospital the remainder of this week. Mrs. Powell is spending the time with her son.

Church News
A conference meeting will be held at the Baptist church next Sunday immediately after the Sunday school. At this time a pastor for the church will be called to serve the next conference year. Messengers will be elected to the association and teachers for the Sunday school will be elected. All members are urged to be present Sunday.

Locals
Mr. and Mrs. J. E. Newton spent the first of the week in Henrietta. They were accompanied home by Mrs. Newton's father M. J. White who will visit indefinitely in the Newton home.

Mrs. Bob Owens and little daughter Jerry Ann of Dallas arrived Sunday for a visit with her foster parents Mr. and Mrs. C. S. Ray.

Mr. and Mrs. Cecil Hanks, formerly of Dougherty but now of Elctora, were guests of Mrs. G. C. Edwards Thursday.

Mr. and Mrs. W. M. Webb were Sunday guests of his brother Harold Webb and family of Plainview.

Mr. and Mrs. Winford Robinson and daughter of Ropesville visited Mr. and Mrs. Darrell Carathers Sunday.

Mozelle Edward is visiting with her brother Willard Edwards and wife at Hereford.

Mr. and Mrs. Orland Howard returned home Monday from Hot Springs, New Mexico where they have been for the past month.

Mr. and Mrs. Jack Norman of Lorenzo were Sunday guests of his brother Bill Norman and family.

Mr. and Mrs. A. H. Kreis were in Amarillo Saturday on business.

Mr. and Mrs. Claude Ring and children spent the latter part of the week in Quanah with relatives.

Rev. and Mrs. S. M. Crawford spent the week-end with their son Virgil and wife at Brownfield. Both families are vacationing this

week in New Mexico.
Mr. and Mrs. O. G. Glaszmoyer returned home Wednesday from Springfield, Missouri, where they visited with Mr. Glaszmoyer's parents. They were accompanied home by their children Marvin and Dwinna who have visited the past two months in Missouri.

Mr. and Mrs. Tate Jones attended a family reunion at Breckenridge last week.
Mr. and Mrs. Eldo Bean and Miss Ethel Faires returned to their home in Burleson Thursday after a visit with Mr. Bean's sisters Mrs. W. S. Poole and Mrs. C. A. Caffee and families.

Robert Board returned to his home in McKinney Sunday after a visit with his aunt, Mrs. F. T. Everett.
Ruth Kreis returned home Monday from San Angelo where she has been spending the week with her sister Mrs. Lee Mayhew and family.

F. M. Dougherty and his cousin Mrs. F. T. Everett spent Sunday in Vernon.
Mr. and Mrs. Elam Caldwell and children Janie and Carol Ann spent Wednesday with her parents, Mr. and Mrs. Joe McDuff at Ralls.

Miss Earl Carathers is visiting relatives in Denton and Fort Worth. Mr. J. H. Freeman spent Sunday with her son Grady Freeman and family at Floydada.

Mr. and Mrs. Bill Graham of the Fairview community spent Monday with Mr. Graham's sister Mrs. G. C. Edwards.

Mr. and Mrs. Bill Norman and children spent last Friday in Lubbock.

Very beneficial rains have fallen over this area within the past week

with a general rain Friday night ranging from one inch in Dougherty to four inches south and southeast.

BOYS PAINFULLY INJURED CAUGHT IN TRACTOR LIFT

Roger and Richard, small sons of Mr. and Mrs. Otho Sanders were painfully injured Tuesday morning when they were caught, almost simultaneously, in the power lift of a tractor. Their father was plowing and they were riding the tractor when the accident occurred.

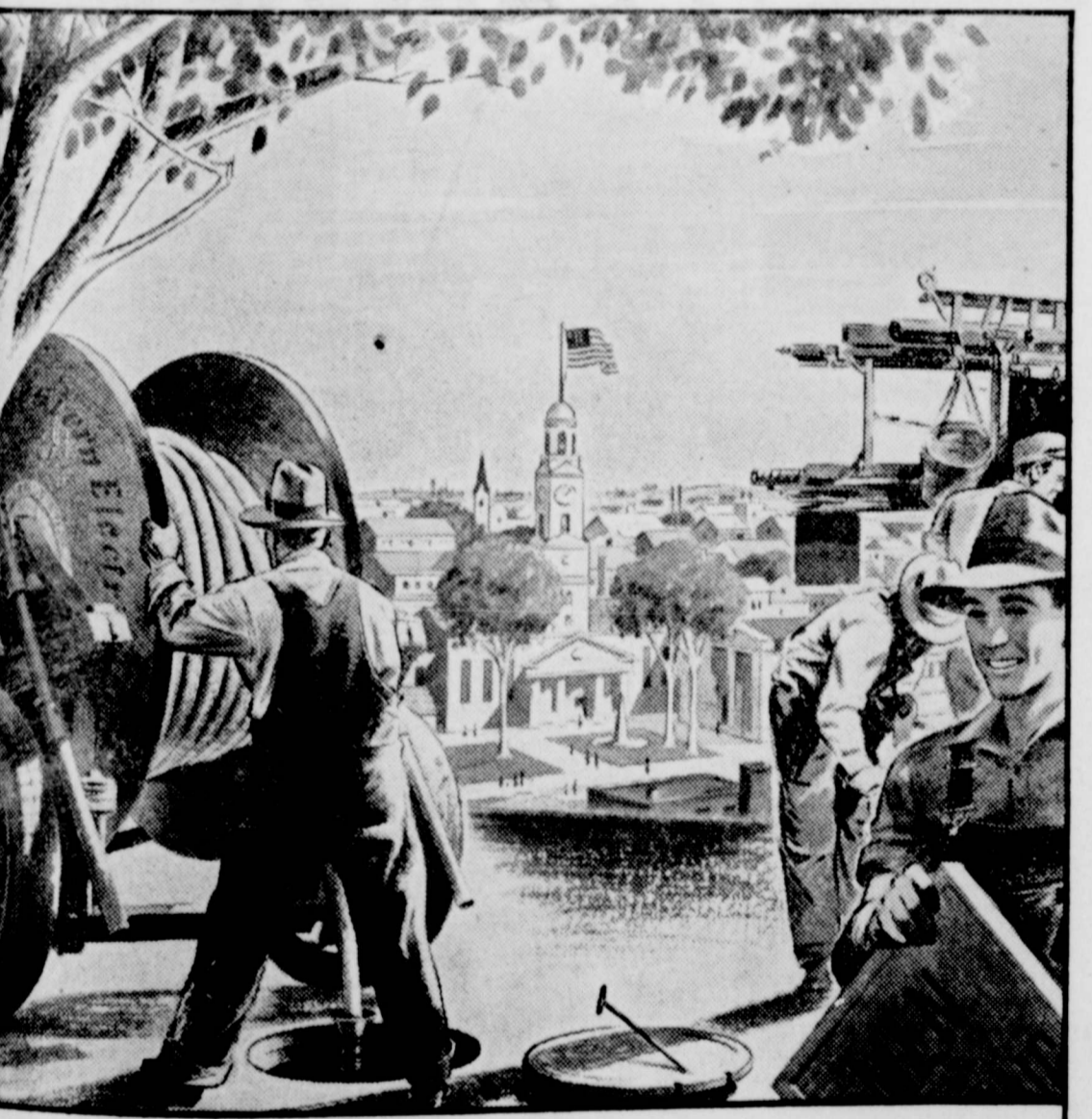
They were brought to Floydada by their father and carried to the Smith & Smith hospital where their wounds were dressed. Twenty-six stitches were required to close the wound on Richard's arm. Six stitches were made on Roger's arm. Dr. Lon V. Smith said.

Mrs. Holland Patton and Mrs. Clay Johnson of Graham came Saturday to spend a week with their parents, Mr. and Mrs. W. H. Jenkins and Mr. and Mrs. P. M. Felton. Mrs. Wayland Dalton and daughter, Sonya Ruth, of Taft, California are visiting her aunts Mrs. C. L. Berry and Mrs. Elbee Ewing this week.

Mr. and Mrs. Harlan Day and daughters Mrs. T. E. O'Neal, Mary Helen and Mrs. M. J. McNeill and Mr. McNeill returned home Wednesday from a week's vacation trip to the mountains of New Mexico and into Arizona.

Mrs. Maud Shurbet was confined to her home for several days during the first of the week with a badly sprained arm sustained Saturday afternoon when she slipped and fell while running to her house to get out of the rain.

Vote For Alexander
For Chief Justice Supreme Court
10 Years on Our Higher Courts
Adv. Paid for by Floyd County Friends



THE TELEPHONE SERVES AMERICA

The telephone is an American institution. Invented and perfected in this country, the telephone rapidly became the backbone of this nation's communications system.

The Bell Telephone System is owned by more than 600,000 Americans. Nearly 300,000 American people work for it. The 17 million telephones it serves help to knit 48 states into a united nation. By telephone New York is only seconds from San Francisco.

The Bell Telephone System, with 62 years of service to its credit, stands prepared to do its part in meeting the nation's communications needs in any emergency.

SOUTHWESTERN BELL TELEPHONE COMPANY

And I now say to you I will not be a candidate for office next April but if you go ahead and elect me anyway, which I hope you won't, I intend to run my part of the city affairs as I think best for the future of Floydada and not for a few that are trying to find something to bellyache over.

Yours very truly,
Mark Martin.

Lakeview News
LAKEVIEW, Aug. 20.—Mr. and Mrs. John H. Edwards and daughter of Dallas spent Sunday with Mr. and Mrs. Earl Edwards and family.

Mrs. J. C. Edwards of Slaton is visiting her son, Earl Edwards and family and other relatives.

Mr. and Mrs. G. L. Baker attended the Primitive Baptist association at Turkey, lasting from Friday until Monday.

Mr. and Mrs. J. H. Poore and family spent Sunday afternoon with Mr. and Mrs. H. O. Thompson and family of near Plainview.

Mr. and Mrs. Holt Bishop and family spent Sunday afternoon with Mr. and Mrs. Harve Thomas and also Mr. and Mrs. John Trammel.

Barbara Nell Newberry, daughter of Mr. and Mrs. Irving Newberry, is visiting her grandparents, Mr. and Mrs. J. H. Newberry.

Mrs. John Allen and little son, Lonnie, of Amarillo spent the latter part of last week with her parents, Mr. and Mrs. John Conway.

Mr. and Mrs. L. C. McDonald and daughter, Carolyn, returned home Monday afternoon from Enid, Oklahoma, where Mrs. McDonald and Carolyn spent two weeks visiting her parents, Mr. and Mrs. C. A. Tatum. Mr. McDonald spent the week end there and accompanied them home.

Mr. and Mrs. Henry Champion of Amarillo visited his mother Mrs. W. A. Cates and Mr. Cates over the week-end.

Corinne Daniel, who is employed in Lubbock, was at home over the week-end for a visit with her parents, Mr. and Mrs. W. F. Daniel.

AT PENNEYS Everything for BACK-TO-SCHOOL.

Boys' Two Pants SUITS 9.90
Penney savings! Invest now! Sturdy cassimeres in rich—colors—boys' favorites! Many have sports backs! 6 to 18 yrs.

Boys' Junior LONGIES 1.98
Corduroy! Cassimere! Rugged trousers in fall colors. patterns! 2 to 12 years.

Corduroy JIMMIES, Long wear at a low price! Adjustable straps 1 to 8 years. 98c

Children's PLAYSUITS 49c
Sanforized hickory, covert or denim. 2-8. Fabric shrinkage will not exceed 1%.

Boys' Suspenders, Button! Clip-on! 25c
8-14 years.

Boys' Leather Belts 25c
With football buckle

Boys' FELT HATS 98c
Young Men's Trousers Corduroy! Cassimeres! Worsteds weaves! 2.98 Tweeds!

Men's Suspenders, Newest fall color! Button 49c
or clip-on styles!

Men's 1 3/8" Belts 49c
Top grain cowhide!

Men's Suspenders 49c
Choice of types!

Boys' True Blue* DRESS SHIRTS 79c
Smooth weave percales in new fall colors! Button patterns for fall! Soft or Nucatrat (won't wilt) collars. *Reg. U. S. Pat. Off.

Wool Skirts 1.49
Plaid or plain! Pleated or flared! Fall colors!

Wash BLOUSES, Prints, 49c
plains! Sizes 3-16.

SUNNY TUCKER* HATS 98c
Grand colors in soft felts, gaily trimmed!

TWIN SWEATER SETS \$1.98
pure wool novelty knits.

Adorable HANDBAGS 49c
in simulated leathers.

Leather OXFORDS \$1.98
sturdy school styles.

Pure Wool! SWEATERS, Slip-over and coat styles! Fall 98c
colors. 8 to 16.

Rayon Underwear 25c
firmly knit, tailored

Sporty Anklets, sturdy elastic in cuffs. 15c

Long Wearing Slips, Sanforized broadcloth. 49c
Fabric shrinkage will not exceed 1%.

Gaymode* Hostery ringless full fashioned 79c
pair.

School Supplies at 4c at 8c
8" x 10" Tablet Pencil Case
12" Ruler
Art Gum Eraser Paint Box
Pencil Sharpener School Scissors
Typing Paper Washable Ink

Misses' JACKETS 2.98
Classic styles! Tweeds, soft bright woolens!

Smart Wool Skirts 1.98
Have several—wear them with your jacket! Plaids, tweeds, plains! Pleated or flared—Becoming styles!

PENNEYS

J. O. PENNEY CO., INC.

The WOMAN'S Page

Edited by Mrs. Robert McGuire Telephone 325

Fry-McCullough Vows Yesterday

Maxine Fry Married To Hugh McCullough In Sunrise Ceremony

The marriage of Miss Maxine Fry, daughter of Mr. and Mrs. R. E. Fry...

The wedding took place under the archway of a large vine-covered arbor...

The bride, who was given in marriage by her father, wore a white mousseline de sole gown with tulle bodice...

Sister is attendant. Miss Marilyn Fry, sister of the bride...

Yearbook beauty. Mrs. McCullough a yearbook beauty at Texas Technological college...

Wedding guests. Approximately 80 guests attended the wedding and reception...

Rehearsal dinner. The house was decorated with garden flowers and the dining table...

Mrs. Clyde Fulfer of Lubbock, honoree at miscellaneous shower...

Mrs. Clyde Fulfer of Lubbock, who was Miss Vera Phillips, daughter of Mr. and Mrs. L. V. Phillips...

Miss Ruth Key Green of Houston honoree at dinner Thursday...

Miss Ruth Key Green of Houston who was here during her vacation visiting her mother...

Those in the group were Mrs. J. V. Daniel, Mrs. W. L. Cannaday, Mrs. Sam Bishop, Mrs. E. P. Stovall, Mrs. Clay Muncy...

Those registering in the bride's book were Mrs. Jim Stamford, Mrs. C. N. Fulfer, Mrs. Mal Jarboe...

After the guests were served they were escorted to seats arranged on the lawn...



Mrs. Hugh D. McCullough, the former Maxine Fry, one of the season's more popular brides...

The children present were: Junior and Primary Sunday School classes of the McCoy Baptist Church...

Parents of the children were honored guests. Mrs. Smith and Mrs. Gray directed various games and contests...

Those attending the party were: Rev. and Mrs. Sidney Johnson, Mr. and Mrs. Alvan Payne...

Those in the group were Mrs. J. V. Daniel, Mrs. W. L. Cannaday, Mrs. Sam Bishop...

Those registering in the bride's book were Mrs. Jim Stamford, Mrs. C. N. Fulfer...

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Mrs. J. W. Kinard Is Honored At Two Parties During Week

Honoring Mrs. J. W. Kinard, a recent bride, a group of hostesses entertained with a surprise shower...

Hostesses for the shower were Mrs. E. F. Stovall, Mrs. A. N. Branton, Mrs. Nell Officer...

The following names were registered in the bride's book: Mrs. E. J. Barker, Mrs. C. B. Carnack...

Party at Campbell. Monday evening a group of hostesses entertained with a miscellaneous shower at the Campbell school...

Guests were Misses Marilyn Fry, Gerry Gambin and Mary Anne Kimble...

Those who registered in the bride's book were Miss Maureen Hart, Miss Orlene Coppell...

Those attending the party were: Rev. and Mrs. Sidney Johnson, Mr. and Mrs. Alvan Payne...

Those in the group were Mrs. J. V. Daniel, Mrs. W. L. Cannaday, Mrs. Sam Bishop...

Those registering in the bride's book were Mrs. Jim Stamford, Mrs. C. N. Fulfer...

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August Bride



Donnie Beth Nichols, above, popular daughter of Mr. and Mrs. B. Nichols of this city...

Nichols-Todd Nuptial Vows Said Tuesday

The wedding of Miss Donnie Beth Nichols and Chester Todd of Beaumont...

The room was decorated with floor baskets of summer flowers in color of orchid and white...

As a pre-nuptial song, Mrs. E. L. Angus, sang, "I Love You Truly" by Bond...

Doyle Conley of Arkansas City, and Jack Hunter of Plainview served as the bridegroom's attendants.

Those attending the party were: Rev. and Mrs. Sidney Johnson, Mr. and Mrs. Alvan Payne...

Those in the group were Mrs. J. V. Daniel, Mrs. W. L. Cannaday, Mrs. Sam Bishop...

Those registering in the bride's book were Mrs. Jim Stamford, Mrs. C. N. Fulfer...

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Miss Iona Sargent Weds Elmer Cooper Tuesday At Ralls

Miss Iona Sargent, daughter of Mr. and Mrs. L. A. Sargent of Starkey, and Elmer Cooper, son of Mr. and Mrs. R. D. Cooper of Floydada...

The bride wore a black dress trimmed in white, with black and white accessories...

The couple's attendants were Mr. and Mrs. L. T. Hickerson and Miss Dulian Sargent...

The Garden club will meet Friday morning, August 23 at 9:30 o'clock at the home of Mrs. Henry Edwards...

Mrs. Everett Price will be hostess to the Blue Bonnet Needle club Thursday, August 29 at 3:30 o'clock.

Those attending the party were: Rev. and Mrs. Sidney Johnson, Mr. and Mrs. Alvan Payne...

Those in the group were Mrs. J. V. Daniel, Mrs. W. L. Cannaday, Mrs. Sam Bishop...

Those registering in the bride's book were Mrs. Jim Stamford, Mrs. C. N. Fulfer...

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Shower Given Wed. Honors Mrs. Snell

Complimenting Mrs. Bill Snell who was Miss Virginia McKimsey Kinney, before her marriage...

Roses and summer flowers decorated the house. The hostesses presented the honoree with a corsage...

Those present were Mrs. A. L. Beedy, Mrs. A. P. McKinnon, Mrs. P. M. Felton...

Those attending the party were: Rev. and Mrs. Sidney Johnson, Mr. and Mrs. Alvan Payne...

Those in the group were Mrs. J. V. Daniel, Mrs. W. L. Cannaday, Mrs. Sam Bishop...

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McL Ga Ro Three I need Three need P. I. Thoma medicine E. O. Surt J. H. Surt GROV Eye Bro ROBB Int R. G. Ped C. D. D. E. O. Surt SUSI Surt DELA Ins

EAT THIS CANDY and GROW THIN NEW, EASY WAY. Almost unbelievable... MARTIN DRY GOODS CO.

McDermetts Gather At Rock House

Three Branches Of Erath Pioneer Family Meet First Time In Years

Three sisters-in-law who have pioneered in West Texas for more than a half century, together with practically all the members of their families numbering more than 160 including in-laws, had a re-union last week during the West Texas Old Settlers Re-Union at Mt. Blanco.

Plainview Sanitarium & Clinic

PLAINVIEW, TEXAS
Thoroughly equipped for the examination and treatment of medical and surgical cases.

STAFF
E. O. NICHOLS, M. D. Surgery and Consultation
J. H. HANSEN, M. D. Surgery and Diagnosis
GROVER C. HALL, M. D. Eye, Ear, Nose, Throat and Bronchology
ROBERT H. MITCHELL, M. D. Internal Medicine
R. G. SPANN, M. D. Pediatrics
C. D. WOFFORD, D.D.S., Dentistry
E. O. NICHOLS, JR., M. D. Surgery and Gynecology
SUSIE C. RIGGS, R. N. Superintendent of Nurses
DELLA C. KELLER, R. N. Instructress School of Nursing

Griffith Health Home

1600 W. 7th St. Plainview
Specializing in the Treatment of Chronic and Nervous Diseases.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
W. M. Massie & Bro
Floydada, Texas

POLITICAL

The following are candidates in the Democratic run-off and are soliciting your vote and influence in the election August 24:

- For Representative 120th Representative District:**
L. G. MATHEWS
- For Commissioner Precinct No. 1:**
GEO. M. FINKNER
A. S. CUMMINGS
- For Commissioner Precinct No. 2:**
HENRY ROBERSON
N. E. WALLER
- For Commissioner Precinct No. 3:**
M. H. TAYLOR
B. E. CYPERT

Reporter Should Have Been Listening Better

Reporters should have been listening better to the words of the speaker at the occasion of the West Texas Old Settlers reunion at the Hank Smith Memorial park Friday afternoon. The soft southeast breeze was refreshing to the estimated 5000 visitors, a majority of whom sat beneath the tabernacle listening to the soul-stirring messages of the speakers.

Cephus Fortenberrys Honorees At Shower For Them Last Week

CEDAR HILL, Aug. 15.—Honoring Mr. and Mrs. Cephus Fortenberry of Cedar Hill, Mrs. C. W. Dillard entertained with a lovely miscellaneous shower Tuesday evening, August 13 at 8 o'clock at the home of Mr. and Mrs. J. C. Lackey.

Those present were Messrs. and Mesdames J. C. Lackey, John Fortenberry, Ed Durham, Robin Fortenberry, Edwin Stinebaugh, T. F. Love, J. S. Lackey, Jack Stansell, J. C. Ginn, Doyle Love, Albert Mize, Carl Wilson, Roscoe Lackey, C. V. Lemons, C. F. Lemons, O. G. Cypert, Jack Lackey, B. E. Cypert, Jim Conner, and O. R. Beard.

Mrs. Buford Williams and daughter, Nona Mary, of San Marcos visited in the home of Mr. Williams' uncle, R. L. Glenn, Thursday and Friday of last week.

Mrs. Williams is a teacher in the State Teachers college in San Marcos.

Mrs. Etta Lee Stegler, Mr. Stegler and son of near Kilgore were guests from Thursday until Saturday with Judge and Mrs. J. W. Howard. Mrs. Stegler was a former resident of this county.

NEW FAST SCHEDULES BY BUS

Travel In AIR-CONDITIONED Buses For Cool, Comfort

EAST BOUND
8:25 a. m. To VERNON, DALLAS, OKLAHOMA CITY
2:50 p. m.

WEST BOUND
10:30 a. m. To PLAINVIEW, AMARILLO, DENVER
4:35 p. m.
Leave 4:25 a. m. for Lubbock, direct connection to all points west

NORTHEAST BOUND
2:50 p. m. To SILVERTON, MEMPHIS, CHILDRRESS

LOW FARES EVERYWHERE

T. N.M. & O. Coaches

A. J. CLINE, Agent PHONE 38

To Remind You -

PEOPLE OF COMMISSIONERS PRECINCT No. 2

Henry Roberson

WANTS YOUR VOTE FOR

County Commissioner

And will do his best to make the precinct and county a Good Record while in office, if you elect him, in the primary.

Sat. August 24

(Political Advertisement)

NO "Rationing" FOR THESE FELLOWS

Leans to Grow a Nation's Meat

Our livestock loans have helped not only to fatten healthy meat animals for the market, but they have also helped to fatten the pockets of local stockmen.

You can count upon our prompt cooperation in meeting your financial requirements and in working for the welfare of the livestock industry.

The First National Bank

FLOYDADA, TEXAS

If You Had A Million

YOU COULDN'T BUY A BETTER TRACTOR BINDER THAN THE—

JOHN DEERE

Nothing has been spared to make John Deere Tractor Binders the most dependable binders money can buy. They're quality-built throughout, they're stronger, they cut cleaner, they handle the grain more gently, and turn out better-tied bundles.

Abundant strength, enclosed main drive gears, efficient lubrication, high-grade bearings, free-running, non-sagging reel—all insure more years of trouble-free service.

A John Deere will save more of your FEED and save delays in the field. 8- and 10-foot sizes.

INVESTIGATE THIS BETTER BINDER!

Stansell-Collins Co.

Floydada, Texas

Mr. and Mrs. Carter Dibrell and son Carter Jr., Coleman, and Mrs. Charles McDermott and children, Leo and Emily Cross Plains; Mr. and Mrs. Hugh McDermott and Payne, Cross Plains; Mrs. Clara Corman and children, Patty, Charles, and Keith, Cross Plains; Mrs. Gladys Silver and children, Jimmie and Bobbie, Albuquerque, New Mexico; Juel Davis, Stephenville; Mrs. Maud Dial, Nicoma Park, Oklahoma; Mrs. Melba Pendleton and daughter Lavern, Oklahoma City, Oklahoma; Mrs. Eudean Bird and daughter, Jessie, Oklahoma City, Oklahoma; Mrs. Gladys Jones and Milford Yvonne, Eldorado, Oklahoma; Mrs. Cordie Vennerson, Tullia; Mrs. R. L. Vannerson and children, Don and Dennis, Tullia; Mr. and Mrs. Will Curb, Petersburg.

Visitors present at the McDermott reunion were Mrs. Lula Webb and children, Arlene and Billie Jo, Crosby; Mr. and Mrs. A. M. Dorsey, Floydada; Mr. and Mrs. J. J. Spikes, Floydada; Mrs. J. W. Crump and daughter Alma, Floydada; Mr. and Mrs. John Harvey, Crosbyton; Mr. and Mrs. Bill Reed, Crosbyton; Mrs. Mary Kirk, Crosbyton; Mrs. Dolly Hall, Crosbyton; Mr. and Mrs. Frank Smith and Children, Stanley, Floyd; and Jerry, Crosbyton; Mr. and Mrs. B. W. Ellison, Crosbyton; Mrs. John Allen Dunn and daughter, Barbara Ann, Crosbyton; Mrs. Jack Maves Crosbyton; Mr. and Mrs. Cap Ellison, Crosbyton; and Mr. and Mrs. N. B. Smith, Crosbyton.

ON THE RE-UNION GROUNDS

Half-minute interviews—from the West Texas Old Settler's Reunion.
R. C. Parrack, 87, Lubbock:—"I came to the Plains in 1899 from Brown county, hunted buffalo and herded cattle for Sikes, a Nolan county man. I also worked for Andy Nolan herding cats."
Ernest Witt, Lubbock: "Came to Crosby county in 1895 from Parker county where they paint a black spot on the trunk of a tree, herd jackrabbits up near the tree. The rabbits run into the black spot, thinking it's a knothole, break their necks and are picked up for food."
Bob Beverly, Lovington, New Mexico: "I've had a wonderful time today." Mr. Beverly, editor of the book entitled, "Hobo of the Range," married Elizabeth Crosby Beverly, the great granddaughter of Stephen P. Crosby, for whom Crosby county was named.

SUSTAINS BROKEN ANKLE

Mrs. W. L. Lewis is confined to her home this week with a broken ankle, sustained Friday night when as the rain blew up she ran out to raise the windows in her car.

She slipped on the wet ground, breaking two bones in her right ankle and will have to remain in bed for an indefinite period.

Mr. and Mrs. Bill Garrett of Lubbock came Thursday of last week. Mrs. Garrett was a house guest of Mrs. Grundy this week and Mr. Garrett accompanied Mr. Grundy to Austin. Mr. and Mrs. Garrett returned to their home Monday.

Mr. and Mrs. Lee Harry and son, Carlton of Amarillo are here for a week's visit with Mrs. Harry's parents Mr. and Mrs. Claud Patton of the Lakeview community.

Edith Lee and Betty Wilson of Brownwood returned home Wednesday after spending three weeks with their grandmother Mrs. W. A. Cates.

Business man's department store, Hesperian Pub. Co.

ANTelope H. D. CLUB HEARS REPORT BY MRS. CRAWFORD

The Antelope Home Demonstration club met with Mrs. T. J. Boyd August 13. The program that was scheduled was not given. Mrs. R. W. Crawford gave an interesting report on her trip to A. and M.

The roll call was answered with "An interesting thing I saw while on a vacation."

Business: The sum of \$19.40 was taken in at the cake walk held at the Antelope school building July 9.

Mrs. T. J. Boyd, who is leaving our community, ask to resign her office as vice president and recreational leader. The club presented her with a lovely cup and saucer as a going away gift to add to her collection.

Games were played during the afternoon.

A lovely refreshment plate was served to Mrs. S. M. Crawford, Mrs. James West, Mrs. C. G. Hromas, Miss Evelyn Owens, Mrs. T. J. Boyd and a visitor Miss Dorothy Crawford.

Club adjourned to meet with Mrs. W. W. Palmer, September 5.

Mr. and Mrs. Dickey Atteberry spent the week-end in Sudan visiting relatives.

PIGGLY-WIGGLY MANAGER ON VACATION TRIP THIS WEEK

Mr. and Mrs. J. B. Claiborne and little son Jay Wood and Mrs. J. G. Wood left Monday for a vacation trip to Denver, Colorado. They plan to be away a week.

REVIVAL AT CENTER

A revival meeting started at the Center school Sunday. Rev. O. C. Edwards is doing the preaching. He is assisted in the service by Rev. J. D. Terrell.

It was not announced when the revival would close.

Mr. and Mrs. S. W. Ross spent the first of last week in Amarillo, with their daughter, Mrs. David Flowers, and Mr. Flowers, returning home Thursday afternoon. Also they visited friends and relatives in Lubbock, Saturday.

SPEARS & DANIEL

Complete Automotive Service
—Specialized Lubrication—
Latest Modern Valve Seating and Ring Equipment
PHONE 51
Southeast Corner of Square

COOL

... that's Electric Cooking!

MODERN electric ranges are designed to cook the food—not the cook! Constant, even heat goes into the food and none escapes to make your kitchen hotter. You can even bake or roast on the hottest days. But coolness is only one advantage that can only be found in electric cookery.

Visit our office and learn about the low cost, speed, convenience and cleanliness of the new Westinghouse.

Texas-New Mexico Utilities Company

The Chieflain Westinghouse

\$1,000 FREE \$1,000

FOR THE PEOPLE OF FLOYD COUNTY

As your Assessor and Collector, Marshall can earn you at least \$1,000 EACH YEAR without any cost, at all, to the Taxpayer.

HOW?

By Constant Personal Attention to the Duties of the Office... By Working Himself, Instead of Hiring it Done, at Extra Expense to the People.

THE TAXPAYER WILL RECEIVE, AT THE COUNTY TREASURY, AT THE END OF EACH YEAR, AT LEAST—

\$1,000

IN EXCESS FEES WHICH HAVE BEEN USED TO PAY EXTRA HELP FOR THE LAST FEW YEARS... expenses last year \$3709.37, Incumbent's salary NOT included.

What Do You Want, Mr. Taxpayer?

If you Vote for MARSHALL, you Vote to... SAVE YOUR MONEY!

VOTE FOR...

Geo. B. Marshall

For—
ASSESSOR-COLLECTOR
HELP HIM HELP YOU
(This Ad paid for by Marshall)

GULLIONS HOME
Mr. and Mrs. J. N. Gullion returned home last Thursday after a vacation trip of a week to their former home in Red River county. At Fullbright they attended a reunion of the Gullion family where 65 were present at a picnic at Kerbow lake.
Paris, Deport and Detroit also were among the points visited by the couple during their absence from home.

Ginners' supplies. Hesperian.

KING'S

NEW CROP COLORADO
HONEY

NEW CROP
SORGHUM

FRESH TOMATOES, Per Pound, **4c**

MILK, Per Quart, **5c**

STEAK, Per Lb., **19c**

PORK CHOPS, Per Lb., **17½c**

Bring us your Cream and Eggs

KING'S

Grocery & Market
Phone 13

RETURN FROM FISHING TRIP
Mr. and Mrs. R. C. Wakefield and Mr. and Mrs. J. G. Deakins returned Friday from a deep sea fishing trip at Galveston.
Mr. and Mrs. Deakins also visited at Corpus Christi and enroute home Mr. and Mrs. Wakefield visited their parents, Mr. and Mrs. R. F. Wakefield, and Mr. and Mrs. W. M. Forrest of Midway.

MEETING AT CARRS CHAPEL

Rev. O. B. Herring, pastor of the Methodist church at Lockney, is preaching this week for a revival in progress at Carrs Chapel Methodist church.
The series of services began last Thursday and will continue through next Sunday. Good crowds are attending, according to report.

Democrats—

(Continued from page one)
port the nominee of this primary." For Railroad Commissioner: Pierce Brooks of Dallas county Olin Culbertson of Jackson county For Chief Justice of the Supreme Court: H. S. Lattimore of Tarrant county James P. Alexander of McLennan county For State Representative 120th Representative District: Tom W. Deen of Floyd county L. G. Mathews of Floyd county For Assessor and Collector of Taxes: Frank L. Moore Geo. B. Marshall For Commissioner Precinct No. 1: Geo. M. Finkner A. S. Cummings For Commissioner Precinct No. 2: N. E. (Ernest) Waller Henry Roberson For Commissioner Precinct No. 3: M. H. Taylor B. E. Cypert

Presenting The Newest In

Men's Hats
And Suits



GLAD'S
"Smart Wear for Men Since 1900"

Rain, Cooler Weather Help Crops In Most Portions Of County

Rains and cooler weather have spelled a better row crop outlook for the most of Floyd county.
An inch of moisture—slightly less—fell in Floydada last Friday night in a 24-hour storm period that brought from a half inch to 2 inches to all sections of this and neighboring counties. Even more than 2 inches probably fell in that portion of the county under the hill.
While an occasional spot is found where more moisture would be very desirable, the moisture now in the ground in most of the county is sufficient for all present needs.
Especially is this true on account of the considerably lower temperatures prevailing. Feed and cotton crops are doing unusually well. There is much late feed to mature in the next 30 days. Cotton is late, also, and what it will do remains problematical. Generally speaking it is fruiting satisfactorily and the crop depends largely on how late frost hits.

Low temperature for the week and the season was Monday morning when 58 degrees was recorded at the Rural Electric Co-operative office, and the high for that day was 78. Tuesday the high was 85 and the low 61. Yesterday the high was 75 and this morning the low was 62.

Crop Insurance Final Date Set August 31

(By Aleya A. Hoots, Secretary Floyd County A. C. A.)

With only eight days left before the August 31 wheat crop insurance deadline, 153 producers in Floyd County have insured their 1941 crop against all unavoidable hazards.
The 190 policies already applied for, insure the production of 136,252 bushels of wheat on 20,898.7 acres in the county next year. Last year 589 policies were issued, guaranteeing production of 451,469 bushels on 64,914 acres.
Indemnity payments on the 1940 crop have been practically completed in the county. Loss claims have been made on 418 policies for indemnities totaling 148,909 bushels, and most losses resulted from drought.
The interest in crop insurance should increase this year as farmers of the county are realizing more and more that insurance on their crop is not only a protection for them but for their creditors as well, by guaranteeing a wheat crop.

May we remind you as producers that application for crop insurance must be made before the farmer seeds his wheat, or August 31, which ever is earlier, and that no applications will be accepted after that date. With this fact in mind why not call at the county A. C. A. office and let us make out a policy for you and if you feel the 75 per cent insurance is too high then we have a 50 percent policy which will be figured on 41 percent of the 75 per cent rate.

MR. AND MRS. OTT WALDING OWNERS E-Z WAY LAUNDRY

Mr. and Mrs. Ott Walding are the new owners of the E-Z Way Laundry succeeding Mr. and Mrs. R. I. Birdsong, who are quitting business here to move to Roby.
The Waldings have lived on the Stringer farms for the past 11 years and are well-known over the territory.

EXTRA VALUE Headlines

- Blue Rose RICE, Lb., **5c**
- PINEAPPLE JUICE, 47 oz. Can, **29c**
- P & G SOAP, 10 BARS, **35c**
- BLACK PEPPER, ¼ Lb. Can, **10c**
- APPLE BUTTER, 32 oz. Jar, **17c**
- CHUCK WAGON BEANS, 3 CANS, **25c**
- POST TOASTIES, Package, **10c**
- 3 No. 2 Cans TOMATOES, **19c**

Phone 292
HULL & McBRIEN

W. P. Fullingim—

(Continued from page one)
service as the second morning of the reunion.

Fullingim Elected President

W. P. Fullingim was elected to serve as president of the association for the following year. Other officers elected were W. H. Hanes, vice-president; Mrs. Will Dunn secretary; Mrs. Jeffie Boone Smith, assistant secretary; Will Dunn, treasurer. All directors were retained for another year.
Jokes, told by Mrs. J. J. Spikes, afforded much laughter at the beginning of the afternoon's program. Her opening remark was, "Everything that has happened in the family for the past half century is dated by the remark, Nellie was four years old when we came to the plains in 1892." She told jokes on her husband, J. J. Spikes, Felix Rankin, first sheriff of Crosby county, Bun-ch Fullingim, Roscoe English and many others.

"We hear so much of the cowboy nowadays and see him in the picture shows as a broad-shouldered hero dressed in boots and gay-colored regalia. I'm sorry I didn't pay more attention to those boys when I was growing up. "Why, those days I only thought of them as Joe, Jim, Jeff or Tom," she said.
Her concluding thought was a tribute to Uncle and Aunt Hank Smith. A lot of wagons would have turned back, but for the kindness and hospitality of this good couple."

Memorial Service

Lee Noble, master of ceremonies introduced the memorial service with the renowned quotation "For when the one great scorer comes to write against your name, he'll write, not how you won or lost, but how you played the game." He introduced Mrs. W. P. Fullingim who had charge of the brief service.

Following is a list of the deceased pioneers read by Mrs. Fullingim: John Noble, Carl Noble, John English, Lish English, R. A. Crausby, W. T. Brown, Mrs. Joe Day, H. S. Smyer, Mrs. Geo. J. Ragle, John Taylor, Dr. Geo. B. Parkhill, Mrs. L. A. Davidson, Mrs. J. R. Rogers, Mrs. W. C. Hunsacker, Mrs. E. B. Shaw, J. R. Carr, Mrs. Maud Windham, J. J. Barton, W. W. Ellis, Mrs. J. W. Elliott, Jim Foster, Chas. Gallihar, Aunt Caroline Kennedy, Judge A. J. Hagan, Fred C. King.

Hop Halsey and his drug store cowboys entertained with a thirty minute program, Alvin R. Allison of Levelland made an address and the Floyd county chorus entertained with several vocal numbers during the afternoon.

DR. AND MRS. LON V. SMITH ON VACATION, FISHING TRIP

Dr. and Mrs. Lon V. Smith left Wednesday for their old home at Chico. They plan to spend some time fishing at Bridgeport Lake, Dr. Smith said.
They were accompanied by Ben Eudy, plan to return in about a week.

W. O. Shurbet and Mrs. Betty Weaver of Lasara, Texas, in company with their sister, Mrs. M. F. Husky of Kenedy, are here this week on a visit with their father J. H. Shurbet and other relatives.

Star Cash Values

- Light Crust FLOUR, 24 Lbs., **69c**
- SUGAR, Cloth Bag, 10 Lbs., **47c**
- TOMATOES, No. 2 3 For, **19c**
- Grapefruit Juice No. 2 Size, 3 For, **19c**
- MUSTARD, Quart Jar, **10c**
- SWANS DOWN CAKE FLOUR, Box, **23c**
- JELL-O, Ass't. Flavors, Box, **5c**
- BEANS, H. J. Heinz, Ass't. 4 Large Cans, **59c** 1 Large Can FREE
- SALAD DRESSING, Quart Jar, **20c**
- CHEESE, Longhorn, Lb., **17c**
- BACON, No. 1 Sliced, Lb., **18c**
- OLEO, Pound, **9c**

Star Cash Grocery
Phone 40

MRS. COVINGTON ON VACATION

Mrs. Jess Covington, bookkeeper for the Floyd county Rural Electric Co-op is on a vacation from the office this week.
She plans to spend most of the time in Floydada.

Mr. and Mrs. A. C. Goen and son

A. C. Jr., returned Tuesday from a trip to El Paso, Gallup, New Mexico, where they attended the inter-tribal Indian Ceremonial, and Colorado Springs. They were accompanied by Mr. and Mrs. John McDonald and daughter of Plainview.

Mr. and Mrs. Lawrence Parker of Childress

Mr. and Mrs. Lawrence Parker of Childress, Mr. and Mrs. Bernice Parker of Murry, Kentucky visited last week-end in the home of Mr. and Mrs. Galen Holland. The Messrs. Parker and Mr. Holland are cousins.

Here's Why Felton-Collins Is the 3 to 1 Choice Of Experienced Food Buyers

Of every four FELTON-COLLINS shoppers, three are women of some years of experience in providing the best possible food for their families at money saving prices. Most of them have been our customers for many years; many of them depend upon FELTON-COLLINS for all their food needs. They are women of experience who have chosen FELTON-COLLINS as food headquarters because they like to buy at this friendly store of quality bargains!



Felton-Collins Grocery

Shop at FELTON-COLLINS today! Here are just a few of the quality bargains that we're featuring Friday and Saturday. . . you'll find many more that are undervalued! Quality comes first here but our tremendous volume allows us to offer you bargains like these—

- SUGAR 45c Not Sold Alone, 10 Lbs.
- CRISCO 55c 3 POUND.
- PEAS 25c Brimfull, No. 2 Cans, 2 For.
- XXX SUGAR 15c Powdered, 2 Packages.
- Pineapple Juice 27c Tropic Gold, 46 oz.
- SALMON 17c Fancy Pink, Can.
- FLOUR \$1.35 Amaryllis, 48 Lb.
- CATSUP 10c Empson, 16 oz.
- HY-PRO 15c Quart.
- P-G SOAP 10c Giant Bars, 3 For.
- MATCHES 19c Diamond, 6 BOXES.
- Blackberries 39c Gallon.

AMAZING OFFER! THIS HANDY KITCHEN KNIFE SET. YOURS FOR ONLY **25c**. ASK FOR DETAILS.

LIPTON TEA ¼ Pound 23c ½ Pound 45c

LIPTON'S TEA BAGS Pkg. of 8 10c Pkg. of 20 25c

- BANANAS Dozen 15c
- ORANGES Dozen 19c
- SLICED BACON 1b 15c
- SWISS ROUND STEAK 1b 29c
- PURE LARD 4 lbs 33c

Felton-Collins Gro.
and MARKET
Phone 27

LOOPER'S

- Flour Everlite 48 lb sack \$1.29
- Sugar 4X powdered 2 boxes .15
- Post Bran or Grapenut Flakes 3 for. **.25**
- Cocoa Mothers 1 lb box **.09**
- Soap P & G or Crystal White 3 Bars **.10**
- Bell Pepper per lb **.03**
- Pickles 32 oz jar Sour or Dill **.09**
- Matches Diamond Large Box 6 for **.19**
- Cheese full cream pound **.17**
- Bologna pound **.12**
- Dry Salt Meat best grade **.10**
- Oleo golden table lb **.10**
- Blackberries no 2 can 3 for **.25**
- Hominy Uncle William No. 2 ¼ Can 2 for **.17**
- Toilet Soap 6 bars **.15**
- Gulf Spray Quart **.25**
- Cabbage Fresh lb **.01 ¾**
- Pen-Jell per package **.10**
- Corn Flakes 3 boxes **.25**
- English Peas per can **.05**