

The Floyd County Hesperian

Widest
Read
News
Medium
In Floyd
County

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY JULY 11, 1940

NUMBER 22

Strickland Elected To Secretary Post By Floydada C of C

Enlarged Membership Roll Assured By Drive Of Directors This Week

Herwin E. Strickland is the new secretary of Floydada Chamber of Commerce. He will assume his new duties on Monday morning, July 15, in the new quarters of the organization in the Williamson building.



Herwin E. Strickland will assume duties as secretary of the Floydada Chamber of Commerce Monday of next week. Strickland, who returns to Floydada from Bryan, has been associated with newspapers there and at Jacksonville and Floydada.

The new secretary comes to the job with a background of newspaper and advertising work and salesmanship. Until his return to Floydada two and a half months ago from Bryan, he was editor and advertising manager for the Bryan News for several months and before that engagement was with the Jacksonville Journal as advertising manager. He and his family returned to this section the latter part of March. Since May he has been a member of the staff of the Hesperian, and will go directly from this newspaper work to the civic organization.

His experience in the sales and promotion field in Floydada includes two years as salesman with G. R. Strickland & Son, of which organization he was a member and four years as editor of The Floyd County Plainsman. Following his graduation from high school Strickland was a student at Texas Technological college for about two years during which time he majored in the study of journalism. He is the son of the late G. R. Strickland and Mrs. Strickland, who makes her home at 201 West Crockett street.

He is married, his wife being the former Suzanne Eldridge, daughter of Rev. and Mrs. John E. Eldridge, of Borger. The Stricklands have two daughters, Barbara Sue and Diana.

"I believe that the possibilities of future development in Floyd county are unlimited and know of several towns elsewhere that have been made to flourish through the close cooperation of the Chamber of Commerce, industry and agriculture," Strickland stated.

"There are many worthwhile projects that can be completed in this area with the people working in unison and harmony. At any time I will appreciate suggestions that will contribute to a program of advancement for Floydada and the county."

For the past 30 days the post of secretary has been vacant following the resignation of Claude Henderson. New quarters of the organization are in the Williamson building. For ten years or more the location has been on South Main street.

Membership Enlargement

A drive for new members this week under the leadership of R. E. Fry and J. G. Wood has been under way. (See Chamber of Commerce Page 3)

Army Display And Band To Visit Friday

Armored Scout Cars, New Rifles, Guns Will Be Shown By Visitors

Visiting in behalf of the preparedness program and in interest of recruiting young men for the United States Army, a delegation from the army recruiting station in Lubbock will be in Floydada Friday afternoon from 4 to 6 o'clock.

Three armored Scout cars, armed with 50 and 30 caliber machine guns, 1 army motorcycle armed with a sub-machine gun, a number of M-1 Service rifles (these are the Garand type) will be included in the army equipment that will be brought here for Friday afternoon. An army band will be present to play and stage a parade. Questions concerning equipment and requirements for joining the army will be answered.

95,000 Men Needed

The present recruiting drive calls for an increase of 95,000 men in the army by September first. All eligible young men interested are urged to be present and learn what the government is doing and planning to do toward solving the need for preparedness.

Details of the visit were outlined in a letter received this week by W. H. (Bill) Sharp commander of the McDermott Post American Legion.

Mrs. C. A. Wofford, 82 Floyd County Pioneer To Be Buried Today

Funeral services will be held this afternoon at Lockney for Mrs. C. A. Wofford, 82 years of age, who died Wednesday at her home in Lockney. She had been ill about ten days and death was not unexpected.

Rev. O. B. Herring will preach the last rites assisted by Ministers A. L. Shaw of the Baptist church and H. Broadus of the Church of Christ. The services will be at 3 p. m. at the Methodist church. Interment will be made in the Lockney cemetery directed by the Crager Funeral home.

The deceased is survived by the following children: Dud, Luther and Claud of Lockney; Bill of Santa Fe, New Mexico; Mrs. Bradley Lee of Pampa; Lee of Amarillo and Mrs. Jake Smith of Lockney. Her husband died in March 1939.

Mr. and Mrs. Wofford moved to Floyd county 38 years ago.

Fire Truck Bids To Be Opened July 19th

Bids for sale to the City of Floydada of a new fire truck will be opened in a meeting of the council to be held Friday night, July 19. A total of \$3000.00 or less will be spent for the new truck.

Proposals will be submitted on the chassis of the truck alone, on the equipment including pumper, and exclusive of chassis, and on both chassis and equipment.

Routine business was transacted in a meeting of the council Tuesday evening of this week.

MRS. J. E. GULLION ILL

Mrs. J. E. Gullion, former resident of Floydada, is ill at her home at Big Spring. Mr. and Mrs. J. N. Gullion of Floydada visited with their daughter-in-law Sunday and found her condition slightly improved.

Market Today

(Few markets are open on July 4 and the prices given here are for the close of business on Wednesday)

Poultry	
No. 1 colored hens, over 5 lbs.	10c
No. 1 colored hens, 4 to 5 lbs.	8c
Colored hens, under 4 lbs. and all Leghorns, lb.	6c
Cocks, lb.	6c
2 lb. Springers, lb.	14c
Turkeys	
No. 1 Hens, lb.	6c
Young Toms and Old Toms, lb.	4c
Cream	
Butterfat, No. 1, lb.	22c
Butterfat, No. 2, lb.	20c
Eggs	
Eggs, per dozen, candled, cash.	11c
Licks	
Free from holes	
No. 1 Hides, lb.	3c
No. 2 Hides, lb.	2c
Grain	
Wheat, bushel.	56c
Threshed Maize, dry.	11.10
Kaffir, hegar, cwt.	11.10
Maize heads, dry, ton.	15
Hogs	
Tops, Wednesday	\$6.60
Packer Sows	up to \$5.00

It's Digging Time For New Crop



Scenes as Floyd county's spud harvest gets underway. In the top picture from left to right, are Geo. T. Meriwether of Lockney, H. M. Bainer, agricultural agent for Santa Fe, and W. E. Teater, Floyd county farmer who is a former resident of Idaho. The potatoes are from the field of M. B. Jowell, Lockney, Center is pictured a typical Floyd county spud field during watering season. Verner Hodel, young Floyd county farmer, is shown holding the yield from one potato vine grown by him on the Dr. H. R. Thompson farm. —Photos courtesy Amarillo News.

Spud Crop Harvest On In County

Bellview Potato Ranch Among Growers To Hit The Early Market

In thousands of south plains and panhandle homes and cafes this week Floyd county potatoes from the Bellview Potato Ranch, Floydada and Plainview, are being served, and other potato fields in the county are beginning to market their crops also.

Bellview Potato Ranch put the digger into their 72-acre field three and a half miles west of Floydada early Tuesday morning and by

Potatoes that were in the ground on Bellview Potato Ranch yesterday morning at 10 o'clock, had been dug, washed, cooled and sacked, delivered to wholesale houses as far distant as a hundred miles and were back in Floydada Wednesday morning, offered to the trade through retail stores. To give you an idea of the speed with which modern business is done on the high plains of Texas.

nightfall several thousand pounds of Imperial Triumphs has been delivered to wholesale houses in half a dozen distributing centers. Yesterday morning these potatoes were being offered the retail trade in Floydada and in practically every other community on the high plains west to the New Mexico line.

This morning at 1 o'clock the crew of diggers, pickers and haulers set in for their second "day" of work that was completed at 10 o'clock this morning. The potatoes started rolling through the washer and grader (See Spud Crop, Page 5)

Wheat Insurance Next Year's Crop Is Now Available

Notice that he is now ready to take applications for all-coverage insurance on 1941 wheat crops was given yesterday by L. A. Williams, county crop insurance supervisor, with offices in the County A. C. A. building.

Applications must be made, he said before seeding the crop and in all cases before August 30.

During last year's crop a total of 589 insurance contracts were put in force in the county. Perhaps 75 per cent of these have been adjusted and of this number 50 per cent of the acreage involved yielded less than the guarantee of production under the contract.

Wheat crop loans are being closed at a rapid rate this week. Loan applications have been taken, beginning last Saturday and 150 loans had been approved up to last night. Mr. Williams estimated that 90 per cent of the eligible wheat would be placed in the loan. Of these probably 100 applications will be made for loans on farm storage in the county.

County Delegates At Short Course Meeting This Week

D. F. Bredthauer, Floyd county agricultural agent, Miss Edith L. Wilson, home demonstration agent and Mrs. C. A. Caffee, district home demonstration vice president, head the Floyd county delegates at the Short Course at College Station this week. Each of the three are scheduled to appear on the program.

Mr. Bredthauer left Floydada Thursday of last week and is expected home Saturday. Miss Wilson left Friday and 4H club members left Saturday. Mrs. Caffee and 23 farm women left Floydada at 6:20 Wednesday morning by special bus to return home this week end.

All the Home Demonstration clubs of the county are represented at the Short Course this week.

The Floyd County Chorus, under the direction of Mrs. W. M. Finkner are scheduled to appear on the program.

HEAT WAVE OVER PLAINS; HIGH FOR FLOYDADA 104

A light skim of overlying clouds this morning is affording brief relief from a heat wave that hit the high plains the first of the week and sent temperatures to a seasonal high at 104 degrees yesterday at 4:30. This was one-half degree

Funeral Services For Mrs. Solomon's Sister Held Today At Memphis

Funeral services for Mrs. J. P. Longshore, 67, only sister of Mrs. J. S. Solomon, of Floydada, will be held this afternoon at 4 o'clock at the First Methodist church of Memphis. She died at 5 o'clock Wednesday afternoon. She had not regained her health since undergoing an operation in December but her condition was not believed to be serious until a message was received Tuesday night by relatives here.

Mrs. Solomon was not able to go to her sister so three of her children, Mrs. N. W. Williams, Mrs. W. H. Henderson and M. L. Solomon, left early Wednesday morning to be at her bedside.

Other relatives from here who will attend the funeral are Miss Lillie Solomon, N. W. Williams, W. H. Henderson and Henry Solomon, of Matador.

hotter than the high for Wednesday at 5 o'clock p. m.

This morning at 9 o'clock the thermometer stood at 82. Low for this morning was 73. Tuesday's low temperature was 72 degrees and Wednesday's low 68 degrees.

Some portions of the plains are due for cooler weather beginning this afternoon or tonight, it was indicated by the weather report out of Amarillo.

They're In The Stretch! Pick Your Winner In The 1940 Political Campaign

There are no mudders in the race for it's a dry track—how could it be otherwise with the kind of weather we've been having? As they come around the bend it's neck-and-neck in many of the 1940 political races as candidates hit their final stride for the first democratic primary on July 27.

It was hard to get some of the youngsters to "post" when the race began but they've crowded the rail with some of the veterans and it appears to be a dead heat finish. Photo-finish will not be necessary as the final tabulation of votes will name the winners.

With slightly more than a week to go the candidates are making last day vote solicitations and checking to see if the "overs" and "unders" have all been seen, if all the voters have been talked to, cussed with and if the "points with pride" and "views with alarm" have been sufficient.

Is Your Candidate Listed?

In keeping with the true spirit of election year, The Hesperian will issue its first Political Edition. See to it that your candidate is represented in this unusual issue on July 18. Platforms of the various office seekers, photos and features of state, district, county and precinct

candidates will be found in this edition, the first of its kind printed in the South Plains.

Your horse can win, so don't let him get "scratched" when listings are made in The Hesperian's Political racing form. Get your supporters together and see to it that he's on the field. They're in the stretch, that's right, and may the best entry win—and for the others don't forget the rblowdown and a bucket of oats.

Homecoming Baptist Church At McCoy To Be Held Sunday, 14

Annual homecoming of members and past members of the McCoy First Baptist church will be held Sunday, July 14, according to an announcement being made this week by the pastor, Rev. Sidney Johnson.

The church was founded twenty-eight years ago and a number of people in this and adjoining areas are ex-members. An invitation and welcome is being extended to all.

Lider Is Selected For Oil Bowl Game On September 2; All-District Quarterback

George Fry Lider, triple-threat all-district quarterback of the Floydada High School Whirlwinds, has been selected to play with the West Texas football team in the Oil Bowl football game at Wichita Falls on Labor day.

The game, sponsored by Maskat Temple of Shriners, will bring together the outstanding football talent among class AA and Class A teams in Texas. All-star teams will play from North Texas and West Texas.

Coaching the West Texas team will be Blair Cherry of the University of Texas and J. G. (Gooker) Keyes of Lubbock. Outstanding players are being invited from Lubbock, Amarillo, Pampa, Tahoka, Tulla, Perryton, Wink, Floydada, Wellington, Littlefield, Matador, Otton and Shamrock.

Lider Is Good Choice

Lider, doubtless the best player in District 4-A last year, is the best choice that could have been made from the district. He climaxed a four year high school football career with a brilliant season in 1939. Lider's passing average was well above the 500 mark. He is an excellent punter and a swift, shifty runner.

Physically, there are few boys Lider's equal in Texas high school football. He is six feet, 2 inches tall and weighs 185 pounds. Coaches and fans alike were unanimous in their choice of Lider for the All-District quarterback berth last year and are



looking forward to his stellar performance in the Oil Bowl game on September 2.

EDITORIALS

Buying medical attention on the insurance plan has had the serious thought of the medical profession and also of welfare workers, as well as of individuals and families. Where the idea has been tried the most serious objection has been the fact that the plan did not permit the patient or the patient's family to select the physician. The personal relation of the physician and patient was disrupted to an extent. However, such a plan for the man who is poor in this world's goods or would be made too poor ever to pay out if he had a \$300 or \$400 doctor bill hit him all at once, surely must be in store for the future. Doctors have been slow to adopt such a plan and where it has been put into force on some basis or other, has been unsatisfactory in one respect or another.

In Dallas, where there are many people in a highly populated area, the doctors have worked out a plan—or possibly it has been done by promoters, we are not informed on this point—whereby you pledge and pay \$1.50 per month for medical attention and you get the doctor of your choice to wait on you. Practice and experience—trial and error—may find something wrong with the plan as it now stands. But it will be worked out on a practical basis, sooner or later, a basis that can reasonably be followed by the head of a family, and will also give the physician a run for his money.

How sorely needed is some arrangement of this kind in this area one has only to look around him to see. How many cases do you know where a young couple started out in a new home with high hopes and great ambitions, a worthy girl, a fine young man. In three or four years, lacking only a bit of good luck to get started well financially a baby or babies get ill. A huge doctor bill, possibly a \$250 or \$500 sanitarium bill is piled up. What little money they have is spent and everything that's loose on the place is mortgaged to save the baby's life. Ofttimes this is followed, in spite of best possible attention, with burial expenses. Overwhelmed with debt, the couple is faced with defeat when a poor crop hits or a job plays out. And you have another case for the welfare worker, another burden on society. Deciding the world is down on him anyhow, after being "choused" a bit, the young father has lost all hope, the family grows up in squalor, the fine young girl of ten years previous is an old, careworn woman. Somehow or other that kind of thing we all have seen time and time again has a reasonable answer that should not be the government's trouble.

It is an immediate problem for the doctor. For after the couple and their family have had all this trouble they still have to have medical attention. The soft-hearted doctor keeps on going to see them and others like them, piling up thousands in uncollectible bills, while he stands off the butcher, the baker and the candle stick maker, modernly the filling station, the garage, the dry goodsman, the grocer. Somehow or other it all adds up wrong, and there is doubtless an equitable way out, a way of hope for the patient and for the physician alike. Possibly the pay-every-month plan is that way.

The longest drawn out wheat harvest since the days of the header and the stack, when the thresher followed behind sometime that summer or fall, has happened in Floyd county this year. Where a field caught that nice very late April or early-May shower or where irrigation was practiced the harvest was not so late, possibly only a week. But there are still many acres of wheat just now ready for the harvest and this with a third of July gone. The reason assigned generally has been the sucker crop that came out of the stools late and have been slow maturing. A considerably cooler early summer than usual may also have contributed to this.

Belief that Germany will have whipped the British Isles to their knees by September 15, or will have obtained the kind of a peace that will leave Germany in command of Continental Europe, seems to be gaining ground in official quarters. Americans should remember that the reports they hear are more favorable to the Allies, now reduced to England and her colonies, than to Germany. This means the German conquests are played down while the successes in resistance to German might are played up. Only a miracle can prevent such an occurrence, which is why Mr. Roosevelt is so anxious to get the Congress to go along with him on the program of supporting England with munitions, planes, guns, and everything short of war.

When prices are too low is said to be the time to buy. This, then, would be a good time to buy fryers, which seem to be selling too cheap, and could readily be consumed at a profit here in Floyd county until the price in the primary markets get better.

He enjoys much who is thankful for little; a grateful mind is both a great and a happy mind.—Secker.

Slow wind also brings the ship to harbor.—Swedish Proverb.

As A Farm Woman Thinks

Nellie Witt Spikes

The glorious fourth passed off very safely and sanely as far as this farm family was concerned. We spent a pleasant hour in town with Mrs. Mary Knight. She lived in Kaufman, my husband's home county, when she was a girl, knew all the early day settlers in that county, and Mr. Spikes and she reviewed the old days. "When I was nine going on ten," Mrs. Knight said, "We moved from Louisiana way out west to Kaufman county." "I thought to myself, was ever Kaufman way out west, when I grew up thinking it was way back east."

Mrs. Knight continued, "I went to school to your uncle Jeff Spikes. It was an old log house with benches made of split logs. I felt strange and a little shy way out west with children with other ways than I had known. My hair was long and I would cross the two braids and sit on them, so boys could not pull them. Big girls would come to comb my hair. I was a milliner for many years."

As I sat there listening to the talk of Kaufman county early days, I thought of what a pretty girl Mary Fox, as Mrs. Knight was then, must have been. I looked at her hands and wondered how many perky bows they had made for hats. How many flowers and yards of illusion she had fastened on to crisp straws; how many birds and feathers had been caught to velvet and felt hats with shining pins and loops of velvet ribbons. We enjoyed our visit with you, dear Mrs. Knight, my husband, my daughter, Wilda and myself.

The subject of bathing and baths is very interesting. We find that bathing has been used for cleansing and for ritualistic usages, which are too intended for spiritual purification of the body. The Vishnu spring close to the bank of the Ganges in Benares, is the holiest spot of that holy region. A bath in this dirty mud puddle frees the Hindu from all sin, including murder. For this reason great crowds have always thronged to the Ganges (more than 1000 people were crushed to death at Huddar in 1820). During the Christian period there were many holy wells.

In the course of centuries, many miraculous wells appeared, and as suddenly disappeared. In North America the Indians carried on bloody battles for the hot springs and would spend from one to three weeks there, staying in the warm water most of that time. In the interior of Africa, Stanley tells of six hot springs, the hottest of them being 130 degrees F. In southwest Africa hot fiery sulphur baths are common. The naked patients are put on tree trunks placed over the hot springs, covered with blankets and skins. In many lands were found the sweat baths. The Negroes of the lower Congo sit in huts packed full of people. Hot earth and hot ashes were used in many places. Sometimes the patient was buried in the earth and a fire built over him. Water was poured on hot ashes, or glowing stones, the hot steam covering the patients. In Mexico and Guatemala houses are built on the order of their baking ovens, hot water is inside and the people whip themselves with branches dipped in the hot water.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

Rain totaling one inch fell in Floydada and vicinity Sunday afternoon. The precipitation was heavier in the eastern section of the county, ranging as high as one and three fourths inches, and fell rapidly.

Warning to local cotton men against the threatened danger to the 1926 crop by the fleas that are making inroads on fields in East Texas have been sent out by the latest government bulletins. A. V. Haynes, one of the county authorities on cotton production said in turning in a detailed description of the pests that gin men here would likely investigate the situation in the county at once. Crosby and Dickens counties are infested with the insects press articles say. The report, which was said to have been sent out in the bulletin reads: "During the past few weeks, there has been a totally unexpected and unprecedented spread of damage to the cotton crop caused by what is known as the 'cotton hopper,' or the 'cotton flea.'"

began to disappear wherever it had still survived. The bath disappeared even in private homes. During the Rocco period people hardly washed, and at the end of a treatise on hygiene the Frenchman, Gazius, condemns bathing because he considers it dangerous. He concludes with the following words: "I have never taken a bath, and God be thanked, I find myself none the worse for it."

In Oriental countries the bathers stayed all day, eating and listening to music in the public bath houses. In Japan every well-to-do family has its own bath room yet the tub is not infrequently situated in view of the street and the entire procedure takes place without any embarrassment on the part of the bathers. The customary bath-tub is usually barrel shaped, rather high, wooden vat with a round ovoid cross-section. It is so narrow the bather can only sit or squat in the water.

A Dr. Barter of Southern Ireland in 1858 established the "water-cure." So firmly did he believe in its virtues, he even established a project for the cure of cattle diseases. It was so favorable that many such places were established in Ireland and England for the regular treatment of cattle diseases.

When I was a child, mother had a contraption called a Turkish bath-tub. The patient undressed took his seat on a chair under which some cotton saturated in alcohol was set fire. The round rubbery bath-tub was pulled down over his head leaving only the head sticking out. Wet towels were wrapped round the head. Then the patient was left to his fate, which seemed imminent death by being roasted alive. Such intense heat one never felt before. Sweat poured from the body. But you could not get out without help, and the helper had left the room, and seemingly could not hear your wails and pleadings. But the next day, the soreness in your body made from playing wolf-over-the-river or Blackman too strenuously had left and you felt light, clean and free.

Saturday we went plum hunting. Not in a wagon for a stay of a couple or three days. No chuck box with its bacon and materials for making sour dough bread. No old gallon bucket to make black coffee. No keg filled with fresh well water on the side of the wagon. No horses to switch flies or balk on the steep hills. We did not braid our hair and have it smooth and tied with a string. No old saggans were made into rolls to sleep on beneath the stars. No fat baby to play in the cool sand under the shade of the

wagon. Not even the thrill of being the first to see the misty blue that covered the canyon hills like a soft veil. No one had half handed mittens made from father's or brother's old worn out pants. There was not a tucking comb in the crowd. Nor a blue checked apron to gather ripe red plums in.

We put in a loaf of bread, some bologna and cheese, a gallon jug of water, left the baby with grand-mother, rolled our hair in little flat curls and were off in a fast car to be gone some four or five hours. We had changed but the canyon had not. The plum bushes flaunted their red fruit as of long ago. The thorns were still as sharp, the white sand in the draws still as the hot. The mockingbird still sang in the old cotton wood tree that had sheltered Indians from the hot sun. Quails slipped, blue shadows, through the bushes. The mourning dove called as mournfully

as of old. The hills looked down, not changed through all the years. Crickets droned, flies buzzed and a eagle sailed the blue overhead. Plums gathered, we were soon home. In no time jelly was simmering and boiling on the stove. Butter was being packed into jars. Oh, a glass of plum jelly is better to me than the crystal ball of the fortune teller. I can look in its clear red depths and see the west when it was new and fresh. I can see pictures of men and women now no longer with us. Pictures of little boys and small girls happy with father and mother in the canyon to get plums for the winter fruit supply.

Mrs. Jno. N. Farris and son, John, spent Sunday at Plainview with her daughter, Mrs. Lucian Morehead, Mr. Morehead, and baby.

C. T. Campbell spent Monday and Tuesday in Amarillo, attending to business affairs.

SPEARS & DANIEL

Complete Automotive Service
—Specialized Lubrication—
Latest Modern Valve Seating and Ring Equipment
PHONE 51
Southeast Corner of Square

NEW FAST SCHEDULES BY BUS

Travel In AIR-CONDITIONED Busses For Cool, Comfort

EAST BOUND
8:25 a. m. To VERNON, DALLAS, OKLAHOMA CITY 2:50 p. m.

WEST BOUND
10:30 a. m. To PLAINVIEW, AMARILLO, DENVER 4:35 p. m.
Leave 4:25 a. m. for Lubbock, direct connection to all points west

NORTHEAST BOUND
2:50 p. m. To SILVERTON, MEMPHIS, CHILDRRESS

LOW FARES EVERYWHERE

T. N.M. & O. Coaches

A. J. CLINE, Agent PHONE 36

FOR A BETTER CAR AT A LOWER PRICE

See me first

Your Chevrolet Dealer

FIRST IN DEMAND because it's FIRST IN VALUE

OVER 970,000 1940 CHEVROLETS built to date!

EYE IT... TRY IT... BUY IT

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TELEPHONE 4 FLOYDADA, TEXAS

DO YOU WANT HIS BENCH?



YOU may be sitting on top of the world today, but what about that time when production ceases? Every game must have an ending. Some win, some lose. Many exist on bread lines and benches. Others, unhappily depend on relatives. A few enjoy retirement with Life Insurance incomes that provide beds of ease as well as necessities. Will yours be a Bench or a Bed?

You can easily buy guaranteed Southwestern Life security and pay by the month, quarter or year, out of surplus earnings. And, Southwestern Life protects your family while you save for this old age independence.

SOUTHWESTERN LIFE Insurance Company

C. F. O'DONNELL, PRESIDENT HOME OFFICE • DALLAS

Assets \$67,189,220 Life Insurance in Force \$360,768,441

R. E. FRY, Floydada, Representative

\$41,000 Annual Saving To Floyd Co. Farmers In Farm Loan Interest

Temporary Rate Of 3 1/2 Per Cent Established By Congress Will Be Continued 2 Years

"Farmers in Floyd county will save about \$41,000.00 a year as a result of the legislation just enacted by Congress affecting interest rates on Federal Land Bank and Land Bank Commissioner loans," C. M. Meredith, secretary of the Floydada National Farm Loan association, said here this week.

The temporary rate of 3 1/2 percent on first mortgage Land Bank loans will be continued for two years ending June 30, 1942. During this period the interest rate on first and second mortgage Land Bank Commissioner loans will be reduced from 4 to 3 1/2 percent. Land Bank and Commissioner loans were originally written at contract rates averaging about 5 percent.

At present about 691 Floyd county farmers have Land Bank and Commissioner loans outstanding aggregating \$2,737,925. The difference between the contract rate and the temporary rate thus effects a substantial saving for farmers.

In a statement from Washington, A. G. Black, governor of the Farm Credit administration, said that the saving to farmers through the reduced interest rate will have the same effect as an addition to the farmers' net income.

The ultimate purpose of the reduced interest rate on Land Bank and Commissioner loans is to help farmers keep down their fixed charges and thus leave more income for the retirement of debt principal, or to meet necessary operating and living expenses, Governor Black said.

Money saved on interest charges will thus be reflected in increased purchasing power, benefiting both industry and agriculture, and also will help in a measure to raise farm living standards and safeguard farm ownership.

NEW ELECTRIC CLOCK AT FIGGLY-WIGGLY STORE

Piggly Wiggly grocery employees are proudly displaying a new electric Glo-Dial clock this week a reward of their efforts in a contest featuring Schillings coffee sales.

The local store was awarded a nice cash prize along with the clock for the largest number of sales competing with 14 other stores.

Mr. and Mrs. L. H. Allred and family, of Allred, were here and at South Plains last week-end on a visit with friends. Mr. Allred was formerly principal of the South Plains school.

J. B. Allen of Lockney and W. H. Hilton visited in Jacksboro Thursday and Friday.

WOULD YOU LIKE TO LOSE 15 LBS. OF FAT?

Read This and Get Busy! How would you like to safely and harmlessly lose some of that ugly fat in a few weeks? How would you like to lose your double chin and your bulging hips and stomach and along with it get the increase in energy and improvement in health which so often accompanies excess fat reduction?

Get on the scales today and see how much you weigh. Take a half teaspoonful of Kruschen in a glass of water first thing every morning then eat your fill of foods that lessen calories intake. After 30 days, weigh yourself again and just see if you haven't lost pounds of ugly fat. Kruschen is a famous English formula made in the U. S. A. Kruschen comes in either the NEW pleasant bubbling form or PLAIN non-fizzy form for those who prefer to take it in hot water. A bottle lasts 4 weeks and costs but a trifle. Money back if not joyfully satisfied. White Drug Store. No. 8



Dorianne Ensemble

Exquisitely Hand Carved

Ensemble in natural or yellow gold, fashioned by GRANAT in graceful, flowing lines, decorated with delicately sculptured ornament. Set with perfect, brilliant diamonds.

\$25.00 and up
M. L. Solomon Jeweler



Trenton T. Davis Accepts Position In Amarillo Bank

Trenton T. Davis, for the past two years employed as bookkeeper for F. C. Harmon furniture, has accepted a position as assistant manager of the finance department in the American National bank in Amarillo.

Mr. Davis was in Amarillo over the week-end becoming acquainted with his new duties and making arrangements to move to that city. Mrs. Davis and children, Sharron and Thelton, will accompany Mr. Davis to Amarillo this week.

A graduate of Texas Technological college, Mr. Davis came to Floydada three years ago to teach in Floydada High school. After a year in this capacity he resigned to become associated with F. C. Harmon.

SINGING SUNDAY 2 P. M. AT SOUTH SIDE BAPTIST

The regular Second Sunday singing will be held at the South Side Baptist church beginning at 2 o'clock p. m.

All singers are invited to come and take part and the general public is extended an invitation to attend, Earl Rainer said. Several quartets are expected to be present.

MR. WHIGHAM IMPROVED

Mrs. E. E. Hinson and son Herschell visited at Denton Saturday with Mrs. Hinson's sister, Mrs. T. W. Whigham, and Mr. Whigham, returning home Sunday. Mr. Whigham, who has been ill with malarial fever and chicken pox, is reported to be quite improved. They were accompanied home by Mrs. Hinson's daughter, Beth, who spent a week with the Whighams.

Mrs. Fulton Finley and Miss Vera Meredith left Monday morning for Canyon where they will be for several days doing some research work at West Texas State Teachers college.

Mrs. Ceal Hagood and sons, Kelly and Dan, returned Sunday from Canyon, where they spent several days with her parents, Mr. and Mrs. W. A. Jennings.

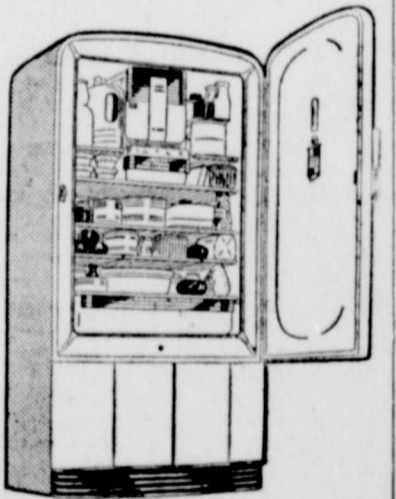
Mr. and Mrs. Jim Hughes of Fort Worth arrived this week for a visit in Floydada. They will be here through harvest.

DOLLARS SAVED...

are dollars made! So says the old adage. We can save you dollars with our expert SHOE REPAIR. Why discard your old shoes when they are still good? Our Half-soles is absolutely Invisible...

Rainer's Shoe Shop
So. Side Square

SAVE MONEY FOUR WAYS with Westinghouse



- 1—Save money on food... through surer, steadier food protection.
- 2—Save money on operation... 10 hours out of 12 it uses no current at all.
- 3—Save money on upkeep... five-year protection plan on sealed-in mechanism.
- 4—Save money on initial cost... prices begin at \$117.75, or 12c a day.

Texas-New Mexico Utilities Company

RETURNS TO DALLAS

Mrs. Wanda Banker and daughter, Doris Eileen, left Sunday for Dallas, where Mrs. Banker will resume her work on September 1 as head of the speech department of Sunset High school.

Mrs. Banker came to Floydada soon after school was out to visit her parents, Mr. and Mrs. N. A. Armstrong. She and her mother became ill soon after her arrival and both underwent operations.

MRS. HATLEY RETURNS HOME

Mrs. J. A. Hatley, of Dougherty, returned home Friday after undergoing treatment in a Lubbock hospital for three weeks. She is reported to be greatly improved. Her son, B. Hatley, accompanied her home.

Al Poulton, of Memphis, Tennessee, returned home Wednesday, after spending a month here with his aunt, Mrs. Donald H. Pitts and Dr. Pitts, and their son Douglas.

Mr. and Mrs. R. F. Kirchner of Dallas, who have been visiting with Mrs. Kirchner's mother, Mrs. A. P. McKinnon, left Sunday for Colorado for a short visit before returning to their home.

Sluggish? Gas? Try Quick Relief
If sluggish, have bloating gas from temporary constipation, get the famous Silver Color Bottle of Adlerika that contains 3 laxative ingredients to give A MORE BALANCED result and usually acts in two hours or less. White Drug Co., and Bishop's Pharmacy.

Lemon Juice Recipe Checks Rheumatic Pain Quickly

If you suffer from rheumatic, arthritis or neuritis pain, try this simple inexpensive home recipe that thousands are using. Get a package of Ru-Ex Compound today. Mix it with a quart of water, add the juice of 4 lemons. It's easy. No trouble at all and pleasant. You need only 2 tablespoonfuls two times a day. Often within 48 hours—sometimes overnight—splendid results are obtained. If the pain do not quickly leave and if you do not feel better, Ru-Ex will cost you nothing to try as it is sold by your druggist under an absolute money-back guarantee. Ru-Ex Compound is for sale and recommended by

Martin's — offers Unequalled Opportunities for Value-Wise Shoppers In Our



Very Satisfactory Response in many departments has marked opening days of our Mid-Summer Clearance. However we have many hundred unusual values, some of which we present below:



CURLEE CLOTHES SUITS

Curlee new color year-round suits, single and double breasted, \$27.50 values to \$20.50 clear at, \$20.50

Summer Weights

and year-round weights. \$19.75 Suits, Now, \$13.00

One rack \$17.50 to \$22.50 Suits, summer and medium weights.

\$17.50 Suits, \$8.75

\$19.75 Suits \$9.88

\$22.50 Suits \$11.25

Jarman Shoes

All On Sale
\$5.00 Shoes, now, \$3.88
\$5.50 Shoes, now, \$4.39
\$7.50 Shoes, now, \$4.99

Men's Work Shoes

Black uppers, plain toes, treated leather soles to make them wear longer. Rubber Heels, \$1.98

Men's dress anklets and full length	Ladies' shoes on table, Final choice
15c value	Pair
10c	49c

Clearance Summer Cotton Fabrics

Summer Cottons, values to 29c printed band box muslin, slipper lawn dimites to close out, Yard, 18c

Summer Cottons, values 39c to 49c, woven dotted Swiss, woven Chambray, woven novelty Gingham, organdie, to close out, Yard, 28c

Cotton Sheers, 19c values, muslin, lawns, flock dot voile, a very special value, Yard, 14c

Summer Cotton, values 12c to 15c, printed batiste, voils, suitings and plain materials, Yard, 9c

SILKS — RAYONS

Printed Rayons, values to 49c, pretty new pastel colors, Silks, values 59c to 98c, solids and fancies to close out, yd., 28c

LADIES' DRESSES

Dresses for every occasion, daytime, sport, evening, silks, cotton, rayons, light-weights

\$3.95 to \$4.95 Dresses, Clearance Price, \$2.88

\$5.95 to \$6.95 Dresses, Clearance Price, \$3.78

\$8.90 to \$14.90 Dresses, Now, \$4.99

Summer Clearance	Ladies' Blouses
Munsing-Phoenix Stockings	98c Blouses, 74c
All new summer colors.	\$1.95 Blouses \$1.48
\$1 to \$1.15, now 84c	\$2.50 Blouses, \$1.94
79c values, 64c	\$4.95 Blouses \$2.99

Brand New



Outdoor life can be more inviting and twice as exciting if you don this suit of sanforized spun rayon poplin which gives a sleek masculine touch to the outfit. Fashioned in a smart manner with an open low neck shirt tucked into strictly tailored slacks with side buttons. The colors you like... Moss Green, Blue and Rascal Red. Sizes 14-20, \$1.95

SLACK SUITS

Ladies' and Misses'
\$2.95 Value, now, \$2.48
\$3.95 Value, now, \$3.39
\$4.95 Value, now, \$4.29
\$5.95 Value, now, \$4.90
You will wear these all Summer!

Martin Dry Goods Co.

The WOMAN'S Page

★ FASHION PREVIEW ★



White Irish linen, with back and sleeves of bright red cotton knit ribbing, is a lively combination for wear in-between-times, when neither sports nor dinner dresses will do.

VISITORS IN McLAIN HOME

Chester Williams and family and Mr. and Mrs. Roger Williams, of Albuquerque, New Mexico, visited July 4 in the home of Mrs. Roger Williams' parents, Mr. and Mrs. J. T. McLain of Sand Hill and her sister, Mrs. R. N. Tyler of Floydada.

Mr. and Mrs. Joe Browning and son, Robert, will leave Friday for Groom, where they will spend several days with Mrs. Browning's sister, Mrs. W. C. Whately.

S. B. McCleskey and Marvin Masie made a business trip to Lubbock Wednesday.

Mr. and Mrs. A. L. Rice, owners of the Rice Hatchery, purchased the residence at 321 West Mississippi street, Tuesday from the Home Owners' Loan association.

Rev. and Mrs. Vernon Shaw and son, Kenneth, left Tuesday for Ceta Glen where Mrs. Shaw is supervising the activities of the encampment of District Nine Royal Ambassadors which will continue through Friday.

Patricia Hill and Barbara Jean Henderson, of Tahoka, were recent visitors of their aunt, Mrs. John Reagan, and Mr. Reagan.

Marjorie Howard, of Hollis, Oklahoma, returned home Tuesday after a visit with her aunt, Mrs. John Reagan and Mr. Reagan.

Mr. and Mrs. W. H. Simon and children visited his mother, Mrs. Mary Simon at Amarillo last week-end.

Mr. and Mrs. Paul Banks had as their guests the fourth the following: Mr. and Mrs. Silas Banks of Bell, California; Mrs. D. T. Logan of Wilcox, Arizona; Mrs. J. A. Beaublossom of Alamogordo, New Mexico; Mrs. Lindsey Warren and children of Floydada; Mr. and Mrs. Roy Baker and children of Rally; Mrs. Horace Giles and children of Decatur, Texas; Mr. and Mrs. Ralph Warren of Floydada and Mrs. Bailey Barbee of Floydada.

Mrs. W. M. Massie is at home after spending several days at Weatherford, where she was the guest of relatives.

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Miss Ila May Worsham, daughter of Mr. and Mrs. J. M. Worsham of the Harmony community is visiting in Floydada this week as a guest of her grandfather, J. S. Worsham.

Mr. and Mrs. Homer Hopkins of Las Cruces, New Mexico, former residents of Floydada were here Wednesday visiting friends and relatives.

John Reagan made a business trip to Amarillo, Wednesday.

Reunion Of Fawver Family Held Sunday With L. B. Fawver's

The original Fawver family with many other guests spent a very happy day last Sunday at the home of L. B. Fawver, sr. All the brothers and sisters were present with the exception of one, Mrs. Maud Walker, of Rotan, Texas.

Sunday was the first time in three years that the greater part of the family has had a get together. Seven of the eight members were present. Coming here in November, 1890, the Fawver family has been a resident of Floyd county almost half a century.

Three of the brothers, G. L. John and L. B., and two sisters, Mrs. Annie Willis and Mrs. Nora Willis, have been in the county for nearly fifty years. Three other sisters are Mrs. Ada Pruitt of Farmington, New Mexico, Mrs. Lillie Johnson of Vernon and Mrs. Maud Walker of Rotan, Texas.

The following enjoyed a delicious basket lunch at the noon hour; Mr. and Mrs. E. F. Johnson of Vernon, Texas; Mr. and Mrs. J. H. Pruitt of Farmington, New Mexico; Mrs. Alta Lee Johnson and daughter, Mrs. Louie Holder, of Vernon; Marvin Fawver of Stephens, Arkansas; Mr. and Mrs. Burton Thornton, Mr. and Mrs. B. E. Harris and daughters, Patsy and Irene, Wayne Allen, all of Lockney; Mrs. Aubrey Fawver and daughter, Nancy of Lubbock; Leonard Charles Fawver of Fort Worth.

Floydada residents present were Mr. and Mrs. G. L. Fawver, Mr. and Mrs. J. A. Fawver, Mr. and Mrs. R. H. Willis, Mrs. Nora B. Willis and sons, Emmet and Edgar; Mr. and Mrs. Floyd Willis and daughter, Alice; Mr. and Mrs. Henry Willis and children, Kenneth Nadine and Rena Mae; Dr. J. G. Pruitt and the host and hostess, Mr. and Mrs. L. B. Fawver.

The day was spent in reminiscing of old times and a general good time.

REAGANS RETURN HOME

Mrs. John Reagan returned last week from a visit with her sisters, Mrs. Frank Hill and Mrs. Harley Henderson, and their families, of Tahoka and her parents, Judge and Mrs. B. H. Howard of Lubbock.

Mr. Reagan and Mrs. Reagan's brother, Urs Howard, accompanied her on the trip, returning home earlier in the week. While at Tahoka they spent three days at the Recreational club at Justiceburg as guests of Mr. and Mrs. Hill. They caught lots of fish and had a very delightful outing.

RICES PURCHASE HOME ON WEST MISS. ST. TUESDAY

Mr. and Mrs. A. L. Rice, owners of the Rice Hatchery, purchased the residence at 321 West Mississippi street, Tuesday from the Home Owners' Loan association.

They are making some minor repairs and plan to move to their new home this week-end.

ATTENDING ENCAMPMENT

Rev. and Mrs. Vernon Shaw and son, Kenneth, left Tuesday for Ceta Glen where Mrs. Shaw is supervising the activities of the encampment of District Nine Royal Ambassadors which will continue through Friday.

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John Reagan made a business trip to Amarillo, Wednesday.

Sunday School Class Held Regular Meeting Olson Home Tuesday

Mrs. W. F. Birch and Mrs. O. B. Olson were hostesses to the members of the Pastors Helpers Sunday School class at the regular business and social meeting Tuesday at Mrs. Olson's home.

They attended services at the Methodist church in the morning. A covered dish luncheon was served at the noon hour. Mrs. D. D. Shipley, president of the class, called the meeting to order at 2:30 o'clock for a short business session. Mrs. R. M. McCauley led the devotional on the subject of, "Good Works."

The sixth chapter of Deuteronomy was used as the scripture reading. Guests of the class were Mrs. Mollie Kinnard, Mrs. E. E. Boothe and Mrs. Leroy McDonald, of Tulsa.

Members of the class present were Mrs. P. M. Felton, Mrs. A. P. McKinnon, Mrs. Geo. Dickey, Mrs. R. M. McCauley, Mrs. D. D. Shipley, Mrs. J. M. Wright, Mrs. A. E. Steen, Mrs. W. F. Birch, Mrs. P. P. Henry, Mrs. Will Walker, Mrs. Bob Henry, Mrs. Lizzie Sherrill, Mrs. J. S. Solomon and Mrs. T. C. Tyson.

The class will meet with Mrs. D. D. Shipley the second Tuesday in August.

Joe Dell Winters Celebrates Third Birthday Tuesday

Mrs. Odell Winter entertained with a party Tuesday morning at 10 o'clock, honoring the birthday of her little son, Joe Dell, who was three years old. The birthday cake which was adorned with three candles was cut and served with ice cream to the small guests. "Guess What" candy favors were given to each child.

Those enjoying the party were Jimmy Nabors, Glad Lyn Norman, David Badgett, Don Barber, Linda Hull, Darlene Darrell, Bobby Martin, Laverne Fowler, Ann Welborn, and the honoree, Joe Dell Winter.

Sunday School Class Goes To Plainview For Picnic And Swimming

The Rainbow Girls Sunday School Class of the First Baptist Church reported a very delightful trip to Plainview Tuesday afternoon with a picnic at the City Park, followed by a swim at the American Legion pool. Several members of the Daughters of Ruth Sunday School class were guests.

Those from the Daughters of Ruth class were Donice Cline, Florence Lloyd and Sharon and Estelle Fuqua. Those from the Rainbow Girls class were Doris Shellnut, Wanda Withers, Florene Cates, Joy Cardwell, Eugenia Martin, Mary Frances Jordan, Frances Ruth Garrett, and Barbara Inman, of Snyder, a guest. The girls were accompanied by their teacher, Mrs. J. D. McBrien, Mrs. J. G. Martin, and Mrs. B. C. Cates.

HOPKINS VISIT HERE

Mr. and Mrs. Homer Hopkins, of Las Cruces, New Mexico, were guests of Mr. and Mrs. Carl Rodgers, Tuesday and Wednesday. Mr. Hopkins was formerly employed in the local J. C. Penney Company store and is assistant manager of the store at Las Cruces.

During his vacation they have visited at Quanah with his parents, Mr. and Mrs. Hopkins, and her parents, Rev. and Mrs. I. A. Smith, of Snyder.

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Knitters Aid Asked By Red Cross; Have Quota For Chapter

Assistance of knitters of the county is being asked by the Floyd County Chapter of Red Cross to meet requirements of a clothing quota which has been set. Articles requested must be completed by September first.

Floyd County's quota is four women's sweaters, five men's sweaters, 2 layettes and 2 children's dresses. The sweaters will be knitted and volunteer knitters are asked to go by the County Superintendent's office for materials. Remainder of the articles will be sewn with materials for these also available.

Mrs. Lon M. Davis, volunteer service chairman, is in general charge of this portion of Red Cross work in Floyd County.

Youngsters Enjoy Picnic At Roaring Springs Thursday

A group of the younger set celebrated the fourth of July with a picnic at Roaring Springs and attended the show at Plainview in the evening.

Those in the party were Marjorie Howard, of Hollis, Oklahoma, Geneva Gordon, Lujuana Liebfried, Kenneth Hodge, Junior Snodgrass, Dick Moore, Kenneth Baird Bishop and T. W. Salisbury, Jr.

ATTENDED CONFERENCE OF BAPTIST WORKERS AT CONE

The Floyd County Missionary Baptist associational workers' conference was held at the First Baptist church at Cone Tuesday, July 9. Rev. Vernon Shaw, pastor of the local church, addressed the meeting on the subject "A Revival in Every Community" and Mrs. G. A. Linder gave a talk on "Why a W. M. S.?"

Others from Floydada attending the meeting were Mr. and Mrs. John H. Myers, Mrs. L. H. Newell, Mrs. W. I. Cannaday, Rev. G. W. Tubbs, Mrs. R. S. Wilkinson, sr., and Mrs. H. P. Baker, of Austin.

FORMER RESIDENTS JOHNSON COUNTY TO HOLD REUNION

The second annual reunion of former Johnson county residents will be held July 28 at the Municipal auditorium in Lockney. All ex-residents of Johnson county are urged to attend and bring lunches.

Announcement of the reunion was made this week by Mrs. Belle Heflin Smith, president and Mrs. Vernice Groom Smith, secretary.

GUESTS IN PAUL BANKS HOME

Mr. and Mrs. Paul Banks had as their guests the fourth the following: Mr. and Mrs. Silas Banks of Bell, California; Mrs. D. T. Logan of Wilcox, Arizona; Mrs. J. A. Beaublossom of Alamogordo, New Mexico; Mrs. Lindsey Warren and children of Floydada; Mr. and Mrs. Roy Baker and children of Rally; Mrs. Horace Giles and children of Decatur, Texas; Mr. and Mrs. Ralph Warren of Floydada and Mrs. Bailey Barbee of Floydada.

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Social Calendar

FRIDAY
Mrs. Olin Watson will be hostess to the Garden club Friday morning, July 12, at 9:30 o'clock, at her home, 337 West Ollie street.

Dr. and Mrs. C. M. Thacker will entertain the Fidelis Matrons Sunday School class Friday evening, July 12, at 8 o'clock, at their home, 708 South Wall street. The husbands will be guests.

MONDAY
Miss Evelyn Hicks will be hostess to the Y. W. A. Monday evening, July 15, at 7:15 at her home, 302 South 2nd street.

The Bonnie Ray G. A. will meet Monday afternoon at 5:15 o'clock at the First Baptist church.

The Woman's Missionary union of the Baptist church will meet Monday afternoon at 4 o'clock at the church for a study from "The Royal Service."

The Woman's Missionary society of the Methodist church will meet Monday afternoon at 4 o'clock with Mrs. Lorin Liebfried at her home four miles north of Floydada. The "World Outlook" program will be given.

THURSDAY

The Althean Sunday School class members are having their regular all-day social and business meeting today with Mrs. J. A. Grigsby as hostess.

The Blue Bonnet Needle Club will meet Thursday afternoon, July 18 at 3 o'clock, with Mrs. Chas. Lewis.

Henry Children Here For Week-End With Their Mother

Mrs. E. C. Henry had a family reunion Friday and Saturday of last week and all of her children were present both days.

Those present were Dr. and Mrs. Geo. V. Smith, Floydada; Mr. and Mrs. Arthur Barker and son, Barry of Lockney, Mr. and Mrs. R. C. Henry and sons, R. C. and Billy, Floydada; Kenneth Henry, Dallas; and Mrs. Pitzer Baker, of Munday.

Barbara Ruth Allen Honoree At Party On Birthday Sunday

Barbara Ruth Allen was the honoree at a birthday party given by her parents, Mr. and Mrs. Lee Allen, at their home, 429 West Tennessee street, Saturday afternoon.

The honoree was eight years old Sunday, July 7. Barbara Ruth received many lovely gifts, games were played and pictures of the group taken before refreshments were served. Miss Mary Pearl Coward assisted Mrs. Allen as hostess.

Those attending were Wilma Hamilton, Roberta Garrett, Edith Fay Garrett, Norma La Nell Teague, Patricia Ann Lee Peggy Collier, Katie Collier, Edwina Tribbie, Maxine Rainer, Joan Edelman, Marilyn Rainer, Gloria Britton, Callie Britton, Francis Atkinson, Leta Fay Barton, Auriel Wilkinson, Keith Stansell, Lonnie Cates, Kenneth Shaw, Bobby James Cline, Kris Wise, N. B. Nichols and Mrs. E. E. Johnson.

Business man's department store, Hesperian Pub. Co.

Group Enjoys Picnic At The Country Club On Fourth Of July

A very delightful afternoon and evening was spent by a group of friends and their guests who celebrated the fourth of July with a picnic at the Floydada County club.

Those in the party were Mr. and Mrs. Polk Goen and daughter, Claudian, and son, Dale; Mr. and Mrs. Conner Oden and daughter, Majorie, and sons, Gary, and Jerry; Mr. and Mrs. A. B. Keim, and daughter, Frances; Mr. and Mrs. Walton Hale and daughter, Floy Jean, and son, Bill; and Mr. Hale's sister, Miss Elaine Hale, of Granbury.

Dr. and Mrs. Donald H. Pitts, and son, Douglas, and Mrs. Pitts' nephew Al Poulton, of Memphis, Tennessee; Mr. and Mrs. T. P. Collins, and son, Pat; Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Flynn Thagard and son, Thomas Flynn, and daughter, Sammie; Cecil Hagood and Phil and Maurice Steen.

Mr. and Mrs. Wester Hosts To Relatives On Fourth Of July

Mr. and Mrs. J. C. Wester and children had as their guests on July 4 Mr. Wester's mother, Mrs. W. Y. Wester, of Sulphur Springs, and Mr. Wester's uncle and aunt, Mr. and Mrs. S. H. Wester, of Plainview, and the following who are sons and daughters of Mr. and Mrs. S. H. Wester and their husbands and wives:

Mr. and Mrs. Ray Wester, of Plainview; Mrs. Irel Wilson, of Lubbock; Mr. and Mrs. Chas. Moeshart, of Ennis; and Dr. Houston Wester, of Dallas.

All of them returned home Thursday evening with the exception of Mr. Wester's mother who remained for an indefinite visit.

Barkers Of Lockney Hosts At Picnic For July 4th Visitors

Mr. and Mrs. A. P. Barker, of Lockney, entertained with a picnic on July 4, for Mrs. Barker's sister, Mrs. C. P. Baker, of Munday, and her brother, Kenneth Henry of Dallas.

Other guests were relatives of the family and included Mrs. E. C. Henry, Dr. and Mrs. Geo. Smith, Mr. and Mrs. R. C. Henry and sons, R. C. and Billy, all of Floydada, and Barry and Arthur, Jr., Barker of Lockney.

Mrs. Baker and Kenneth were guests of their mother, Mrs. E. C. Henry, from Thursday until Sunday.

Mrs. Dick Finner Honors Sister With Breakfast Monday

Mrs. Floyd Simpson and children of Eunice, New Mexico, came Thursday for a visit with her parents, Mr. and Mrs. C. P. Looper, and her sister, Mrs. Dick Finner, and family and was honored at a breakfast given by her sister Monday morning.

Those attending were Misses Mary Emma Collins, Merle Fagan, Betty Newell, Mrs. Stipson and Mrs. Finner.

Mr. and Mrs. Looper and Mr. and Mrs. Finner made the trip to Eunice early Thursday morning for Mrs. Simpson and children.

Miss Madeline Avent Mr. Samuel Reck Wed Sunday At Kilgore

Miss Madeline Avent, of Tulsa, sister of Mrs. Conner Oden, of Floydada, was married to Mr. Samuel Reck, of Claude, Sunday at Kilgore, where they will make their home.

Mrs. Reck was honored on Friday afternoon with a lovely shower given by a group of women at the First Methodist church at Tulsa, and on Friday evening she was honored with a shower at Claude, where she has taught school for the past three years and had been re-elected for the fourth term. Mrs. Oden attended the shower at Tulsa Friday afternoon.

Misses Fry Gone On Visit This Week With Classmates

Miss Maxine Fry, accompanied by Miss Newell Hatch, of Plainview, and Mrs. Jennings Lewis, of Lubbock, left Saturday for Ft. Worth, where they will visit Mrs. Lewis' parents, Mr. and Mrs. J. Paul Anderson.

On Monday the girls were joined by Mrs. Jack Womack, of Waco, and they attended a reunion of the four young women, all classmates in their sophomore year at Tech. College, Lubbock. Five years ago they held a similar reunion and made plans for this meeting.

Miss Marilyn Fry left Monday for Albany where she is visiting Miss Ann Moore. She will go on to Ft. Worth for a short visit and join her sister, Maxine, and they will return home together this week end.

Arkansas Visitors Given Luncheon At Plainview By Sister

Mrs. B. F. Jarvis, of Plainview, was hostess at a luncheon Wednesday honoring Mrs. Myrtle Rhea, Paul Davis and Mrs. Lewis, of Fayetteville, Arkansas, who were guests of her sister, Mrs. E. C. Henry, of Floydada, Tuesday and Wednesday.

Mrs. Henry and Mrs. Rhea were girlhood friends and former schoolmates more than fifty years ago. Mrs. Davis is a student of the University of Arkansas.

The guests were Mrs. E. C. Henry and her daughters, Mrs. A. P. Barker, of Lockney, and Mrs. Geo. V. Smith, of Floydada, Mrs. R. C. Henry, of Plainview, the honor guests and Mr. and Mrs. Jarvis, host and hostess.

Mrs. Jarvis and Miss Lucy Ross returned home with the Floydada group and will be guests of their sister for the remainder of the week. The other guests left for Carlsbad, New Mexico, where they will visit the cavern before returning home.

BONNIE RAY G. A. MET MONDAY AT THE CHURCH

The Bonnie Ray G. A. met Monday afternoon at 5:15 at the First Baptist Church. Mrs. John Hoffman and Mrs. R. C. Henry instructed the girls in their work which they plan to complete before the next meeting.

Those present were Mary Frances Jones, Frances Ruth Garrett, Donice Cline, Joy Cardwell and Billy Jean Swinson. They will meet again Monday afternoon, July 15, at 5:15 at the church.

W. M. U. CIRCLE MEETINGS HELD MONDAY AT CHURCH

The Woman's Missionary union of the First Baptist church met in circles Monday afternoon at the church at 4 o'clock. There was an attendance of twenty-one and the mission study books were completed. Mrs. F. E. Shaw, of Vernon, who is here on a visit with her son, Rev. Vernon Shaw, and family will be remembered and visited this week.

Following the circle meetings, the nominating committee, composed of Mrs. W. I. Cannaday, Mrs. G. N. Shirey, and Mrs. E. L. Norman made their report.

The circles will hold a joint meeting Monday afternoon, July 15, at 4 o'clock for a program from "The Royal Service."

Y. W. A. MEETING HELD MONDAY WITH MISS CONWAY

The Y. W. A. met Monday evening at 7:15 with Miss Florrie Conway. Mrs. L. W. Chapman and Mrs. J. B. Houston instructed the girls in their mission study.

The members present were Alene Warren, Lindie Mae Glenn, Evelyn Hicks and Florrie Conway. Evelyn Hicks will be hostess at the meeting Monday afternoon, July 15, at her home, 302 South 2nd street.

"CANDY FOOD" ON SALE AT MARTIN DGS. COMPANY NEW REDUCING PRODUCT

Martin Dry Goods company has added a new product to their trade, this week in the form of reducing candy. The candy, to be eaten before meals, is said to contain all the necessary vitamins in a healthy diet.



Grea, Grandpa tilled his eroded fields with a yoke of oxen and a wooden plow. Tractors do the job today, and this advance in agricultural engineering from the early days to the present modern methods is depicted in a five-panel mural which was recently completed for the lecture room walls in the Agricultural Engineering building at Texas A&M college. One of the most ambitious student mural projects ever attempted in the Southwest, the paintings are by Miss Gertrude Babcock, recent graduate of the Fine Arts Department of Texas State College for Women. Dan Scoates, late head of the Agricultural Engineering Department at A&M, conceived the idea and passed it on to a manufacturer of farm machinery who made the mural possible. The immense paintings took Miss Babcock approximately one year.

Martin Dry Goods Company

WHY IS A VOGUE HAIRSTYLE LIKE A DECISIVE BATTLE?

The success of most Great Battles can be traced to strategic planning beforehand. The positions and attack are carefully planned.

The same

Court Sets County Tax At 64 Cents

Legislative Action Reduced County Tax Bill 4 Cents Per \$100

The Commissioners court this week in their regular session set the rate for the ensuing year at 64 cents, tentatively, a reduction of 4 cents per \$100 valuation from last year's total of 68 cents.

Official action on the rate must be taken at the August regular session when the levy will be made official. Tentative agreement was reached to expedite business and to plan for next year's budget. No formal order was entered at this time.

Following is the manner in which the court proposes to make their annual levy in August:

County Fund	04
General Fund	25
Road and Bridge	15
County Building	05
Court House Building and Grounds	06
Court House Annex	05
Charity	04
Total	64

The proposed set-up is a reduction from last year by means of a change in the levy for eleemosynary purposes from 12 cents per \$100 to 10 cents per \$100 valuation and the reduction of the levy for the jail building from 6 cents to 5 cents.

As to this total reduction of 4 cents is the 5 cent levy for the court house annex, a new outlay incurred this spring when quarters for the agricultural agent, home demonstration agent, Triple A and other farm organizations, were provided.

Swisher County Golden Anniversary Wed. Thurs. July 17-18

Floydada and Floyd county people have been invited to attend the celebration of the Golden Jubilee anniversary of Swisher county next Wednesday and Thursday, July 17-18 in Tulla, when 10,000 people are expected to be on hand for two days of entertainment.

Twenty beeves are to be barbecued for a giant feed the first day. Other highlights will be a five-mile long parade, two amateur rodeo performances, regular broadcast of Cal Farley and his Flying Dutchman originating in Tulla, political speaking, contests for the kiddies, and four big dances.

Business men of Tulla have been working on the program for two months and the grandest two days of festivities in the history of the county is anticipated.

Boy Scouts

(Continued from page one)

In first, Parrish, second, and Glen Mitchell, troop 59, third; diving—Johnnie Collins, troop 57, first, McLaughlin, second, and Parrack, third medley and free style relay races both won by troop 64.

Intermediate events: side stroke—Cragger, troop 59, first, Gene Loran, troop 57, second, and James Bishop, troop 57, third; back stroke—Cragger, first, Randolph Rutledge, troop 57, second, and Loran, third; breast stroke—Cragger, first, Bishop, second, and Loran, third; free style—Rutledge, first, Cragger, second, and Richard Patterson, troop 59, third; distance plunge—Cragger, first, DeWinn Fyffe, troop 57, second, and Bishop, third; diving—Bishop, first, Cragger, second, and Bishop, third; medley and free style relays, troop 57, first, and troop 59, second, in both.

Senior events: side stroke—Emmett Hinson, troop 57, first, Charles Baker, troop 59, second, Robert Arnold, troop 57, third; back stroke—Baker, first, R. Arnold, second, and Carl Arnold, troop 57, third; breast stroke—Hinson, first, R. Arnold, second, and J. P. Jester, troop 64, third; free style—Baker, first, R. Arnold, second, Billy Mays, troop 57, third; distance plunge—Jester, first, C. Arnold, second, Baker, third; diving—Mays, first, Hinson, second, Baker, third. Both relays won by troop 57.

STERLEY H. D. CLUB MET WITH MRS. COOPER THURS.

"Are You a Good Parent?" was the subject for discussion at the meeting of the Sterley Home Demonstration Club Thursday of last week at the home of Mrs. Paul Cooper.

Mrs. Hershel Carthel gave a very interesting talk on the subject and read a very lovely poem. Roll call was answered with "A problem I have had rearing my children"

Refreshments were served to Mrs. Roy Tinsley, Mrs. Hershel Carthel, Mrs. G. A. McAda, Mrs. Charlie Jones, Mrs. W. A. Cooper, Juanita Tinsley, Jerry and Ann Cooper and the hostess, Mrs. Paul Cooper.

Mrs. W. A. Cooper will be hostess at the next meeting.

Spud Crop

(Continued from page 1)

set up in the Farris and White building on west side in the early hours also. W. E. Teator, former Idahoan, now of Lockney, has the washer and grading contract. Thirty-two persons are employed in handling the spuds from the field where they are dug up to the end of the delivery where the sackers finish tying out the Imperials. The 72 acres of potatoes are affording jobs to these men for a period of at least ten days. In addition several trucks are being employed for short hauls and the field afforded work for two to six men since early in March.

Avoid Scorching Sun
Answer to the work day from 1 o'clock in the morning to 10 o'clock in the forenoon is found in the fact that these hours permit the spuds to be gathered, cleaned and sacked at hours that will avoid the scorching rays of the mid-summer sun. A few hours of 100-degree heat might be injurious to the crop, it is thought.

No estimate on the probable acre yield from the field would be made this week by the owners. The yield, however, is not as high as was anticipated early in the season. Quality of the spuds is excellent, however, and the per centage of No 1 spuds is high.

Other fields in the county also have crews at work harvesting potatoes. For some of the raisers this year's crop is the first. A number of the operators, including Bellview Potato Ranch, Geo. T. Meriwether and C. J. Taylor have two to four years experience behind them in growing potatoes on the plains.

Last year's yields averaged up around 150 sacks per acre, and the early spuds sold on a good market. A fair market is also being paid for the first of the crop to reach buyers this season.

S. E. DUNCAN IS ILL

City Secretary Silas E. Duncan is unable to be at his desk at the city hall this week due to illness. Although not serious, Mr. Duncan's condition would not permit him to work this week.

VISITORS IN CROSBYTON

Mr. and Mrs. L. J. Davis of Plainview, Miss Gertrude Davis of Clovis, New Mexico, Mrs. Lucille McClurg and daughter of Oklahoma City, Mr. and Mrs. Ira Ardry and family of Floydada, and Miss Beatrice Davis visited in Crosbyton Sunday with Mr. and Mrs. R. W. Pyron.

Mrs. Gilbert W. Bell and daughters, Alice and Jean, of Memphis, Tennessee, and H. A. Alexander of Lubbock are visiting in Floydada with Mrs. W. H. Alexander. Mrs. Bell is a daughter and Mr. Alexander a son of Mrs. Alexander.

Miss Marie Landrum of Artesia Wells, Texas was a guest of Miss Bert Ione Smith last week. Miss Landrum is a college chum of Miss May.

Mr. and Mrs. Willie B. May and baby of Colorado City, Texas were guests of Mrs. G. R. May and family from Tuesday until Thursday.

Mrs. Lucille McClung and daughter of Oklahoma City spent last week visiting in Floydada with her sister, Miss Beatrice Davis.

PHOTOGRAPHIA UNIT ROUTED THROUGH SOUTH PLAINS

LUBBOCK, Texas. — A photographic unit of Scientific Films, Inc. is to be routed through Texas in the near future and Lubbock Chamber of Commerce wants to know whether there may be subjects in the South Plains area which might attract it here.

The company produces the "Popular Science" and "Unusual Occupations" short subjects in color for release through Paramount Pictures. A letter to the chamber of commerce from Dick Diamond, head of the research department of Scientific Films, said that the unit will visit Texas in the near future and that "we would be deeply grateful for names and addresses, and details of any people in your vicinity whose work or hobby may be of sufficient interest to warrant inclusion in either "Popular Science" or "Unusual Occupations."

Illustrative of the subjects used in "Unusual Occupations" was that of a man who tastes soap for a soap manufacturer, a woman who makes clothing from snake skins and a doctor who makes knives of such strength that the blade of a pen-knife can be driven through sheet steel.

Typical subjects in "Popular Science", according to the letter, have been the use of cotton textiles in Texas for road building; the Baylor University "blood bank", and a device which uses rays of the sun for cooking.

If anyone knows of any unusual hobby or occupation which might make an interesting subject, they are asked to write a detailed letter to the Lubbock Chamber of Commerce.

A FOUR-SIDED FIGURE
Wife: "You know, I suspect that my husband has a love affair with his stenographer."
Husband: "Oh, I don't believe it. You are only saying that to make me jealous."

SNORES TO YOU
Rastus: "You ain't yo'se' no mo' Sick or sump'n?"
Mose: "Ah got insomnia. Ah keeps wakin' up ev'ry few days."
—The Mutual Magazine

Family Reunion Honors Visitors From Alaska

A family reunion, held at the home of Mr. and Mrs. J. A. Jameson was to honor Mr. and Mrs. Roy Kwigillingok, Alaska who are here for a visit.

Guests during the day who registered were Mr. and Mrs. Wayne Wright and son, Mr. and Mrs. Buel Neff and daughter, Mr. and Mrs. Bert Battey and daughter, Mr. and Mrs. Wayne Battey and son, all of the Lakeview community.

Mr. and Mrs. Charles Wright of Mt. Blanco; Mr. and Mrs. Orville Newberry, Mr. and Mrs. Mike Lawrence and children and Mr. and Mrs. J. T. Nixon all of Floydada; Mr. and Mrs. Tom Jameson and son, Mr. and Mrs. C. M. Montgomery and daughter, Mr. and Mrs. Frank Howard and children and Josephine Wright all of Amarillo;

Mr. and Mrs. J. B. Jameson and family of Dougherty; Mr. and Mrs. W. L. Jameson and daughter of Tolar; Mrs. Ellis of Denton; Miss Thelma Jarrett of South Plains; Mr. and Mrs. L. L. Nixon of the Campbell community; the honored guests and their parents Mr. and Mrs. J. A. Jameson.

The visitors left Monday for a visit at Clovis, New Mexico before making their return trip to Alaska.

GAR RODEOS LATEST SPORT FOR FISHERMAN IN TEXAS

Austin, Texas, June 17.—The campaign of the State Game Department to get sportsmen fishing for gar is bearing fruit. In fact, it is catching on at such a surprising rate that several cities are now planning gar rodeos, believe it or not!

And gar fishing with a simple noose of No. 30 hair wire is guaranteed to be as sporting a proposition as you will find in Texas waters. Veteran bass fishermen have been known to desert that sport and go in for gar angling almost exclusively. Fishing with light tackle adds to the sport, but any kind of a line and pole, from a flyrod to a bamboo pole, can be used.

The sport is not as simple as it sounds. The first time or two out the fisherman misses about five times as many gar as he catches, but when he gets the knack of jerking the noose closed around the gar's snout then he is really having fun. When you find a concentration of gar it isn't many minutes between bites, whether you catch gar or not.

The Game Department is urging anglers to fish for gar, not only for the thrilling sport that is in it, but because every gar taken out of the water saves many game fish. A request to the Game Department, Austin will bring a free leaflet detailing how to make the noose and how to fish for gar.

FROZEN APPLE SLICES HANDY FOR PIE MAKING

Frozen apple slices for pie-bakers is the latest product developed at the Department of Agriculture's Frozen Pack Laboratories at Seattle, Washington, according to H. C. Diehl, Senior Chemist in charge of this laboratory.

America's appetite for apple pie has for years made the bakeries a big market for the apple grower. But bakers would probably be able to sell even more apple pies if they could buy apples ready sliced and retaining the fresh tart flavor of fruit just off the tree. Moreover, if apples could be prepared and conveniently packaged at the point of origin, as frozen pie-cherries are, this would save the expense of shipping and storage, and make them available to the baker in a form he could use without waste. Chemists at the Frozen Pack Laboratory report that if apple slices are used quickly the slices remain tender and do not discolor.

C. Of C.

(Continued from page one)

way. Their first report made to J. C. Wester, new president, late yesterday indicated marked interest with an increase of more than 20 members already recorded. At least fifty new members is the goal of the drive. The first formal meeting of the entire membership will be held shortly after the drive is completed when a pep rally of all members will be held. The story of faith in Floydada and Floyd county and the rich natural resources which abound in the area will be the theme of this gathering.

"We will start work Monday morning with all debts clear, a fact which we are glad to report to the new members," said J. C. Wester, president, late yesterday. "The new secretary, the new quarters, and renewed energy to carry on the fight for progress of the city and county ought to afford us a lot of momentum and let the organization go into the fall months with full steam. One thing we will have to do is to get our income into continually higher brackets to give the secretary funds with which to work more effectively. Our directors are determined to keep on working until we get the job done."

Wester was the choice for president in a vote in which more than 200 ballots were cast during the earlier part of June. "We are glad to welcome all the new members who are coming into the organization this week," he said. "We plan to contact these new members and get their ideas of how our organization may be of greater value to the community. Both new and old members will be hearing from us shortly."

One of the first acts Wester will ask of his board of directors is that they pass a resolution requiring the executive committee to approve all bills before they are paid, he said.

FIRE DEPARTMENTS SHOULD CHECK THEIR RESOURCES

Austin, June 17.—Fire departments in Texas, as well as every section of the North American continent, will do well to stock of their resources as a step toward coping with fires which may come and wartime industry, Marvin Hall, state fire insurance commissioner, warned today.

"The crucial factor in this war will be the ability of one set of bell-gerents to keep supplies of machines and foods away from the other," he said, and such a war may be decided by actions a long way from the battle front.

Pointing out that the danger is principally in heavily industrialized areas, the Commissioner said that the South would not be in fear of such activities as would other sections of the country.

However, fire departments were urged to make frequent inspections of important properties, particularly large warehouses, and to keep in mind the fundamentals of fire prevention: (1) as little burnable material as possible subjected to destruction in a single fire, (2) limitation of areas and heights of buildings, (3) use of fire walls, stairway enclosures, fire doors and shutters to retard the spread of fires, (4) automatic sprinklers backed by substantial water supplies.


Recent research has shown that the summer decrease in egg size is due largely to the high temperatures encountered during the season. Protection against the excessive summer heat, especially in the form of floor line ventilation, will pay dividends in the form of larger eggs. County agricultural and home demonstration agents have information on floor line ventilation.

Judge: Did you hit this man in an excess of irascibility?
Johnson: Nah, sah, judge; Ah jes' hit him in de stummock.

PIGGLY WIGGLY

DON'T MISS THIS TRAIN OF BARGAINS!

VACATION VALUES



Take a vacation from high prices, from shopping inconveniences! Come in and shop at Treasure-Pleasure Island—your home-owned Piggly Wiggly store. Honestly we've got so many good things to eat that are so easy to prepare, you'll actually be astounded! From the lobby, down our smiling aisles of bargains, through the meat department, in our fruit and vegetable section—throughout our store, we have amazing, dazing Vacation Values that you just can't afford to overlook. Don't miss this train of bargains!

Syrup STALBY'S Golden Table, GALLON 53c	MY-T-FINE DESSERT Assorted Flavors, 3 FOR, 10c	CORN Sweetened Field Corn No. 2 Can 7c
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FRESH FRUITS and VEGETABLES

New POTATOES Home Grown 10 Lbs., 14c	Texas CANTALOUPE They Taste Good, Each, 6c	ROASTING EARS 3 for 5c
FRESH TOMATOES No. 1 Quality Pound, 4c	ARKANSAS Elberta PEACHES, Dozen, 15c	Bell Pepper Lb. 5c

RITZ LARGE PACKAGE 21c	VANILLA WORTH'S, 8 OZ. BOTTLE, 7 1/2c	JELLY and PRESERVES NANCY ANNE, 8 OZ. JAR, 10c
Shredded Wheat Box 10c	TEA, SCHILLING'S 1/2 LB. PACKAGE, 15c	HY-PRO, QUART BOTTLE, 11c
NATIONAL Shredded Wheat Box 10c	SHOE POLISH JET-OIL, ANY COLOR, BOTTLE, 9c	PUFFED WHEAT MARSHALL, 8 OZ. BAG, 9c
	CATSUP SCOTT, 14-OZ. BOTTLE, 9c	OLEO RIO-PIGGLY WIGGLY, LB., 9c
	COFFEE, SCHILLINGS, LB., 23c	45c

Blackberries

Gallon Can **35c**

CORN FLAKES Kellogg's Crystal Bowl with 2 Pkgs. All For 19c	Oats ANY KIND box 25c	BRUCES JUICES Buy them by the Case 24 cans, Orange-OG or Grapefruit Juice, CASE, 98c
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Quality MEATS

Bacon SLICED Lb. 15c	Bologna FRESH SLICED Pound 12c	CHEESE Full Cream Pound 16c
PORK ROAST lb 14c	BACK BONES Fresh, Lb., 5c	STEAK Nice & Tender lb 20c
		ROAST BEEF Lb., 18c

Soap

Bring us your C.W. Palmolive and Supersuds Coupons, Good on this Special, Crystal White—3 BARS.

10c

We Reserve the Right to Limit! Eggs 12c—None Bought from Dealers!

PIGGLY WIGGLY

When you need Office Supplies



RECEIPT BOOKS
JOURNALS
ORDER BOOKS
STATEMENTS

We have them!

A Good Assortment of Best Sellers at Popular Prices, Always on Hand

Hesperian Publishing Co.

TELEPHONE NO. 8

Lambert Smith Resumes Management Of Elliott Appliance Store Here

Lambert Smith this week resumed management of the C. H. Elliott Appliance company in Floydada. He has recently recovered from a major operation and complications which caused him to discontinue work on February 14.

Mr. Smith was formerly associated with F. C. Harmon Furniture for three years. He assumed management of the C. H. Elliott company on January 1 of this year.

R. E. Forester, manager during Mr. Smith's absence, has moved to Lubbock to become associated with a hardware firm.

Mr. Smith has had several years experience in the appliance field and cordially invites his friends and the general public to visit him at the C. H. Elliott Appliance store on the east side of the square.

LOCAL BOYS KILL EAGLE WHILE PRAIRIE DOG SHOOTING

An eagle, with 6 feet, 9 inch wing spread, was killed by a party of Floydada hunters while on a prairie dog shooting trip recently. The bird was discovered in a pasture five miles south of Quitaque.

Miss Goen shot the eagle with a Colt .22 Woodsmen pistol. Others in the group were Truman Pugas and Charlie Neil, Jr.

ESTELLE GARY IN ACCIDENT

Miss Estelle Gary is thought to be fully recovered from an accident June 28, when she fell from a horse she was riding. The accident occurred while she was at Slaton on a visit.

The horse slipped on the wet pavement and fell throwing its rider against the pavement. She was confined to bed two days with a head injury. Physicians dismissed her case as not serious.

She is the daughter of Mr. and Mrs. R. B. Gary.

FISH AT LAKE KEMP

Mr. and Mrs. J. V. Jones and son, Frank, Stan Goen and son, Norman, and E. L. Angus spent July 3 and 4 camping and fishing at Lake Kemp near Wichita Falls. Mrs. Jones reported a very pleasant trip and said they caught all of the fish they could eat.

Mrs. Nell Officer and daughter, Maxine, returned home Wednesday of last week from Lubbock where they spent several days with her other daughter, Mrs. Otto Johnson, and Mr. Johnson.

Mr. and Mrs. C. B. Carmack and sons, Glenn, Billy, Charles, and Bobby Durrell, spent Thursday in Amarillo visiting Mr. Carmack's brother, H. C. Carmack, and family.

Miss Charlotte Scoggin of Lubbock is visiting in the home of her aunt Mrs. A. J. Welch this week.

Dr. W. M. Houghton
Diseases of Women and Children
Surgery and Obstetrics
Calls Answered Promptly
Day or Night
Residence Phone 256; Office 73

Call 25
HENSON'S LAUNDRY
For Quick, Efficient
Service
311 So. Main — East of Hospital

GARLIC Helps Fight Intestinal Poisoning!
Does frequent headaches? Intestinal poisoning from harmful bacteria in your colon may be the cause. Come in today and get a generous FREE trial package of odorless SEABOARD Garlic Tablets. See how you feel in a couple of days!
FREE
BISHOP'S PHARMACY

When Sending Money Away

USE BANK MONEY-ORDERS

Cut the cost of out-of-town remittances by using cheaper bank money-orders. Buy them at this bank without waiting. Saves time because you don't make out an application. Bank money-orders are good anywhere. They protect you—even if you lose your receipts. We keep a permanent record. For all these reasons—and more—buy bank money-orders when you have money to send away.

The First National Bank
Floydada, Texas

Charter No. 7045 Reserve District No. 11

REPORT OF CONDITION OF The First National Bank of Floydada

In the State of Texas, at the close of business on June 29, 1940 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes.

ASSETS	
1. Loans and discounts (including \$1,201.72 overdrafts)	\$ 335,825.21
2. United States Government obligations, direct and guaranteed	147,200.00
3. Obligations of States and political subdivisions	109,371.73
5. Corporate stocks, including stock of Federal Reserve bank	2,150.00
6. Cash, balances with other banks, including reserve balance, and cash items in process of collection	417,851.46
7. Bank premises owned \$10,320.00, furniture and fixtures \$1,720.00	12,040.00
8. Real estate owned other than bank premises	1,500.00
11. Other assets	361.59
Total Assets	\$ 1,026,399.99
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	\$ 639,198.47
14. Time deposits of individuals, partnerships and corporations	130,865.75
15. Deposits of United States Government (including postal savings)	879.20
16. Deposits of State and political subdivisions	125,690.61
18. Other deposits (certified and cashier's checks, etc.)	11,247.91
19. Total deposits	\$97,881.94
23. Other liabilities	7,535.22
Total Liabilities	\$ 915,417.14
CAPITAL ACCOUNTS	
25. Capital Stock:	
(a) Class A preferred, total par \$17,750.00, retireable value \$17,750.00 (Rate of dividends on retireable value is 3%)	50,000.00
(c) Common stock, total par \$32,250.00	22,000.00
26. Surplus	24,882.83
27. Undivided profits	14,100.00
28. Reserve and retirement account for preferred stock	110,982.83
Total Capital Accounts	\$ 110,982.83
Total Liabilities and Capital Accounts	\$ 1,026,399.99

MEMORANDA

(a) United States Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities \$ 97,200.00

(b) Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement)

(c) Total

(d) Deposits secured by pledged assets pursuant to requirements of law

(e) Total

State of Texas, County of Floyd, ss:
I, E. L. NORMAN, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
E. L. NORMAN, Cashier.

Sworn to and subscribed before me this 9th day of July, 1940.
(SEAL)
SELMA LIDER, Notary Public.
CORRECT—Attest: J. B. Jenkins, Thos. Montgomery, J. V. Daniel, Directors.

Stewart's Cleaners Enlarge Quarters To Give Better Service

Stewart's Cleaners have enlarged business quarters to give more space for tailoring operations. Since the removal of the Chamber of Commerce the office room, formerly occupied by this group, has been added to Stewart's.

Remodeling and rearrangement was completed last week-end and at present Stewart's is offering a better, quicker service. A. V. Stewart, owner of the business, is continually adding improvements to keep his shop one of the most modern in this area.

Mrs. L. H. Lewis, Mrs. Minnie Smartt and daughter, Hughtetta and Lottie Belle Swenson returned Sunday from Abilene, where they visited with Mrs. Lewis' daughter, Mrs. Henry Salyers.

Miss Helen Woodward, of Abilene, returned home Friday after spending a week here with her father, A. J. Woodward. She also visited Miss Caperline Carmack while here.

Mr. and Mrs. Billy Tye, Mr. and Mrs. Hobby Heath and Mr. and Mrs. Ed Moreland attended the American Legion dance at Plainview, Thursday evening.

Mrs. A. J. Jackson and son, Gene Dale, returned home Thursday from Merkel, where they were guests of Miss Fannie Bell Boaz for several days.

Committees 1940-41 Of Rotary Club Named By President Hale

Committees for the year, named last week by Walter Hale, when he succeeded Walter Travis as president of Floydada Rotary club, were as follows:

Classification committee: Walter Travis, chairman, V. Williams, Travis Collins;

Membership committee: Jim Willson, chairman, Clint Wakefield, Willson Kimble;

Fellowship committee: Lon Davis, chairman, Alton Chapman, J. C. Wester, H. M. McDonald.

Program and Yearbook: R. E. Fry, chairman, J. C. Wester, H. M. McDonald, S. W. Ross.

Rotary Information: W. M. Houghton, chairman, J. B. McReynolds.

Music Committee: G. C. Tubbs, chairman, W. Edd Brown.

Attendance: N. W. Williams, chairman, A. E. Guthrie, J. M. Willson.

Vocational Service: Glad Snodgrass, chairman, C. T. Campbell, Geo. Finkner.

Community Service: Dick Stovall, chairman, Cecil Hagood, C. M. Thacker, H. G. Barber, S. W. Ross.

Boys' Work: Cecil Hagood, chairman, Geo. Kirk, Roy Snodgrass.

Crippled Children: C. M. Thacker, chairman, A. E. Guthrie, D. H. Pitts, W. M. Houghton.

Rural-Urban Relations: Dick Stovall, chairman, Harry Marckel, Conner Oden.

Club Service: Jim Willson, chairman, Walter Travis, Lon Davis, R. E. Fry, W. M. Houghton, G. C. Tubbs, N. W. Williams.

Youths Service: H. G. Barber, chairman, J. A. Arvine, J. B. Claiborne.

Student Loans: S. W. Ross, chairman, Glad Snodgrass, R. E. Fry.

International Service: C. L. Minor, chairman, J. M. Willson, Walter Travis, Sergeant of Arms, Clint Wakefield.

Homebuilders Club Meet With Mrs. F. F. Bertrand

"Family life is always a mirror-like reflection of the homebuilder, so the thrifty housewife, who means to live within a budget that won't budget must set economy down to a matter of science," Mrs. F. F. Bertrand told members of the Homebuilders club when they met in her home Friday, June 28 for a demonstration on using left-over food.

Mrs. Bertrand suggested the following menu featuring left-over vegetable meat loaf, Lyonnaise potatoes, baked stuffed tomatoes, cold slaw with pickles, bread, butter fruit on sponge cake with coffee, tea or milk. Recipe for the vegetable meat loaf: 1/2 cup butter, 2 pounds finely ground steak, 1 egg, 1/4 cup finely chopped onion, 1 1/2 teaspoon salt, 1/4 teaspoon pepper, 1 1/2 cups canned vegetable, soup or left over vegetable, 2 cups rice flakes. Bake in a moderate hot oven (375) for one half hour or until done. Baste with mixture of one half cup butter and one cup boiling water.

Discusses H. D. Work

Mrs. Mabel Sims discussed Home Demonstration work in Texas. Mrs. D. D. Shipley gave the council report. Mrs. Dick Attaberry will be hostess at the next meeting of the club on July 12.

Present were Mrs. L. A. Williams, a guest and Mesdames Mabel Sims, Roy Curry, Elbert Parks, A. W. Dunn, Raymond Teeple, M. B. Johnson, W. A. Cates, O. D. Howard, Dick Attaberry, John Lloyd, D. D. Shipley, C. W. Dennison, T. C. Westfall, P. P. Pugas and the hostess, members.

Mr. and Mrs. R. E. Lowry of Slaton visited in the home of Mrs. J. A. Grigsby, Sunday.

Drs. Smith & Smith Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

Floydada Insurance Agency
"The Agency of Service"
All kinds of Insurance
Room 216 Readhimer Bldg.
W. H. Henderson
Phone 273

LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas

PARTY SPENDING VACATION RED RIVER VALLEY, N. M.

A party of Floydada business men and their families left Sunday morning for Red River valley, a summer resort in New Mexico, where they will spend ten days camping and fishing.

Those in the party are Mr. and Mrs. T. P. Collins and son, Pat, Mr. and Mrs. Walton Hale and daughter, Floy Jean, and son, Bill, and Mr. Hale's sister, Miss Elaine Hale, of Granbury, and Sammie and Thomas Flynn Thapard.

Half Minute Interviews

S. T. Harris: "I was just fifty years ago today when I took what I thought was one of the prettiest red-headed girls I ever saw, to a Fourth of July picnic. She wore her hair in a braid and it was so long she could set on it. We had a grand time that day."

Mrs. L. F. Dalley, of Los Angeles, California, came Thursday for a visit with Mr. and Mrs. A. J. Jackson and other friends. She will visit relatives at Crosbyton, before returning home.

Mr. and Mrs. A. L. Rice and children spent Thursday with her sister, Mrs. C. M. Havenhill, and family, of Abernathy.

Dr. Wilson Kimble Optometrist
Specializing in fitting glasses and straightening crossed eyes
TELEPHONE FLOYDADA TEXAS 254

"Leto's" For Sore Gums

An Astringent for superficial soreness that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. Arvine Drug Co.

Vegetable Laxative With Proved Feature

The punctual, gentle relief from constipation which is generally enjoyed when BLACK-DRAUGHT is used by directions is due to a combination of vegetable ingredients. Chief of these is an "intestinal tonic-laxative" which helps tone lazy bowel muscles. Next time, remember spicy, aromatic, time-tested BLACK-DRAUGHT! It is economical, too: 25-40 doses, 25c.

Don't Worry About The Heat

EAT
Baldrige's SALLY ANN

- WHITE
- WHOLE WHEAT
- FRENCH
- RYE
- SESAME EGG

CAKES PASTRY
Baldrige's Bakery

EARL YOUNG, Distributor



The Doctor Prescribes

... A QUART OF MILK every day, especially during the summer months, to all youngsters who want health and happiness. PATTON'S milk is the most desirable because of its richness, purity and health-giving ingredients. Be sure to specify PATTON'S MILK when ordering. It's pasteurized!

Patton Dairy

TELEPHONE 157

Hesperian Want Ads Will Bring Results

FOR 1941 PHILCO

Presents The
Greatest Achievements

— IN —
11 Straight Years of Leadership!

Through and through, the 1941 Philcos now on display, offer you the greatest values in history. More tubes for the money... Bigger, finer speakers... New conveniences in tuning and operation.

— And —
The loveliest cabinets Philco has ever produced in a complete variety of styles.

EUROPE • 5 Times Stronger!
• 5 Times Easier To Tune!

A new kind of overseas wave-band makes foreign reception 500% stronger and clearer than ever before: 5 Times Easier to Tune! Only Philco has it!

See the 1941 Philco Radios and Radio-Phonographs

— At —

F. C. Harmon Furniture

Floyd County Farm Destroyed By Fire On July 4

Mother Escapes with Injuries
Blazing Home with Two
Iron Tucked in Her Arms

residence on Mr. and Mrs. Yarbrough on the ranch of J. Yarbrough in east Floyd County destroyed by fire Thursday morning, July 4, when a stove lighted the morning meal is believed to have ignited the building.

Yarbrough narrowly escaped with two children when she discovered the blaze. Mr. Yarbrough was in the house tending to the animals in the early morning hours. Yarbrough's hair was burned and his clothing was ablaze when he emerged from the building with his two children wrapped in his arms and held safely against her. Her face was blistered but she was uninjured.

Bolding who stays with the family when he is on the job was away at the time, cut his hand at his Lakeview farm.

Destroyed building was a land in that section of the country. Constructed in 1895 by S. E. Yarbrough who moved here and set up the Lacey place in 1890 but to the location under the hill. House was moved to the location of the plains after Mr. Bolding purchased the land. It had been moved once previously, only a few hundred yards however, when found not to be on Mr. Yarbrough's land but instead on another owner's. Lumber for the house was from Childress.

Bolding expects to rebuild the house sometime this summer.

E. Fuqua, Amarillo Banker, Died Sunday

of Amarillo First Family; Victim of Heart Attack in Fort Worth; Funeral Tuesday

E. Earl Fuqua, Amarillo banker and oil man, died Sunday morning at 1:20 at a Fort Worth hospital, a victim of a heart attack.

He had left Amarillo Saturday morning accompanied by friends following a week's illness. He was sent to a lower altitude on advice of physicians.

Funeral rites were held Tuesday afternoon from the home of his parents, Mr. and Mrs. W. H. Fuqua at Amarillo, Dr. J. Howard Williams, pastor of the First Baptist church presided. Masonic burial services were held at the graveside, when all present bodies of Amarillo were represented.

Surviving are his parents, Mr. and Mrs. W. H. Fuqua, his wife, two sons, 24 and 20, and two daughters, 18 and 14.

With his father he was extensively engaged in lands in all sections of Texas and adjacent to Sterley, Denver and junction north east of Lockney. He laid out and promoted the town of Sterley at the time the Denver projected its lines into the south in 1929.

RADIO ENTERTAINERS TO BE PRESENTED AT FAIRVIEW

Wiley and Jean, musical comedians and radio entertainers of Lubbock will present a program at the Fairview school auditorium at 8:30 p. m. on Sunday night, July 18. Admission is 25c and 10c. The public is invited to attend. Fairview is located 8 miles east on the Matador road and 6 miles north.

IN MEMORIAM

(Tribute to Dave Luttral) We weave the pattern so intricate, so fragile things and weak, they bind us to this life we love, and let us grope and seek to fathom a mystery too deep to see.

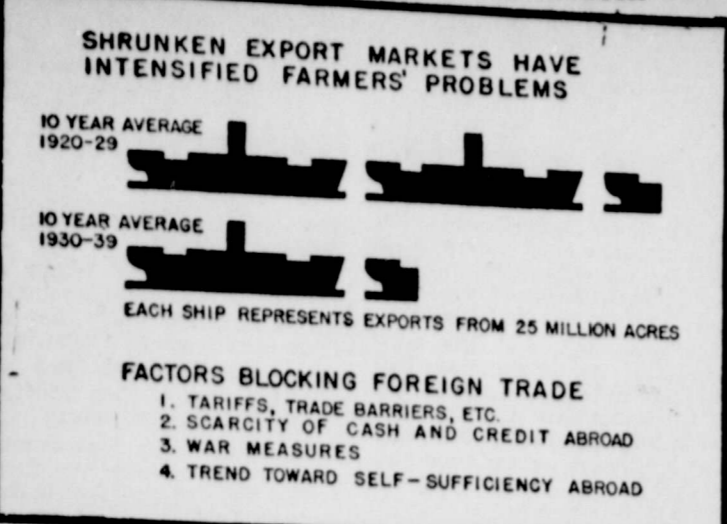
We weave the pattern so intense, we feel security, we seek to hold the tangled skeins and resurrect our dead—we weave our lives as best we can, as children of the sod, striving to follow our patterned way, to heaven and home and God.

Mr. and Mrs. O. E. Murray.

Mrs. Elizabeth Snell, of Ft. Worth, visited her parents, Mr. and Mrs. J. J. McKinney, from Thursday until Sunday. She was accompanied home by her little son, Harold, who had been here five weeks with his grandparents.

Mr. and Mrs. James Jones and son, James David, and daughter, Beverly Sue of Lubbock, came over Wednesday to spend July 4 with her parents, Mr. and Mrs. S. B. McCleskey, and family. Both families drove to Dickens City where they enjoyed an outing and picnic on the fourth. Mr. Jones returned home but Mrs. Jones and children remained for a longer visit.

One Reason For a Farm Problem



South Plains News

SOUTH PLAINS, July 9.—A miscellaneous shower honoring Mr. and Mrs. D. R. Nichols was given at the home of Mrs. Walter Wood Wednesday night. Mrs. Nichols will be remembered as the former Miss Ethelene Harper.

Mrs. Jack McCowan and Mrs. Gilbert Bean and her daughter Miss Margaret assisted Mrs. Woods as co-hostesses. Iced punch and little cakes were served the guests as they arrived. Refreshments were laid on a lace-covered table. Garden flowers were used as decorations. Misses Mary Frances King and Margaret Bean presided. Mrs. Bean assisted the guests at the register.

The gifts were displayed on the guest room bed.

Guests who registered included Mrs. Menard Field, Frances Field, Shirley Faye Harper, Mrs. R. E. Young and daughters Velma Lols and Laverne, Mrs. L. D. Campbell and daughter Doris, Mrs. Bryan Higginbotham, Mrs. W. H. Scoggins, Mrs. Sanford Simmons, Merle Simmons, Mrs. Sim Reeves and daughter Carol, Mrs. Warren Daniel, Mrs. Bill Harper, Mrs. Skeet Thornton, Melba Glee Harper, Merle and Loma Simmons, Mrs. Bill Beedy, Mrs. Larry Mayes, Mrs. P. M. Smitherman, Thelma Smith, Mary Frances King, Mrs. Gilbert Bean, Mrs. Walter Wood, Margaret Bean, Mrs. Jack McCowan, Lenora Wood, Mrs. Shaw of Amarillo.

Mrs. R. L. Powell, Mrs. G. Milton, Jr., Miss Lennie Milton, Mrs. G. Milton, sr., Mrs. John Smitherman, Mrs. W. E. Sims, Mrs. Flossie Beedy, Mrs. C. A. Joiner, Mrs. Vergil Joiner, Mrs. Jean Simmons, Mrs. C. L. Knierim, Mrs. Mandy Hoffman, Billy Sims, Fannie Margaret Harper, Johna Faye Kenady, Melba Glee Harper, Mrs. J. B. Harper, Mrs. Boyce Kenady, Mrs. L. A. Julian, Jim Harper and the honoree, Mrs. Nichols of Amarillo.

Local Residents Attend Funeral

Mrs. Geo. West's mother, Mrs. Davis was buried at Silverton Sunday afternoon. Funeral services were held at the Church of Christ at that place. South Plains residents who attended were Mr. and Mrs. M. Field, Mr. and Mrs. John McLendon and Betty Jo, Mr. and Mrs. Fred Wiggington and Mrs. Carrie Bostick.

Personals

Miss Jean Thornton of Lamesa is visiting Mrs. Esley Yeary at this time.

Miss Zella Battey visited friends here Sunday.

Mr. and Mrs. C. L. Knierim were guests of Mr. and Mrs. W. H. Scoggins Sunday.

Matt Lyles was reported to be ill last week but is better at this time.

Paul Snodgrass is attending Short Course at College Station this week.

Mrs. J. L. Montgomery and her son Floyd of the Center community were guests of Mr. and Mrs. C. L. Knierim one day last week.

G. Milton, sr., made a business trip to Memphis last week.

Teddy Jack Lanham suffered a cut on his left foot when he fell on the blade of a hoe one day this week.

Mrs. Mattie Applewhite and daughters Myrtle and Emma Lee of Plainview are visiting Mrs. E. C. Cloud this week.

Mrs. Ralph Childress and family spent Sunday in the home of Mr. and Mrs. Earl Cloud.

J. D. Childress who has been visiting his daughter, Mrs. H. Campbell at Rotan, returned to his home here last week.

Eulan Bradshaw of Tucumcari, New Mexico is visiting his parents Mr. and Mrs. H. T. Bradshaw.

Mrs. Bryan Carr of Waco is visiting her parents Mr. and Mrs. S. H. Callihan. Another daughter, Mrs. Arthur Brown of Turkey is a guest of her parents.

Mesdames Matt Lyles and C. L. Knierim and Miss Helen Lyles spent the fourth of July on a fishing trip. Merle Scoggins is working in the wheat harvest near Amarillo.

Charlene Leach of Rotan is a guest of her aunt, Mrs. Luther

Rev. Cochran Urges Positive Americanism In Address To Lions

A positive Americanism was urged by Rev. J. E. Cochran, of Shawnee, Oklahoma, Tuesday noon in an address to the Floydada Lions club, when he talked on the subject, "Safeguarding the Nation."

He declared that the Christian religion had gone hand in hand with democracy and enlightenment, and urged that present-day Texans pattern after their forefathers in their earnest attitude toward life and duties to their home and country.

"When every citizen enforces the laws of the land on himself then our country will have taken a long step toward safeguarding the nation," was one striking thought of the visiting Methodist pastor, now in the second week of a revival meeting here.

Edd Johnson, newly-elected president, presided, and the program was presented by M. P. Goen, the second in a series of very interesting programs outlined for 1940-41.

Mrs. R. F. Jackson, accompanied by her daughters, Mrs. Oleta McCaskill, Mrs. Byron Clark, and her little daughter, Joe, spent Tuesday in Lubbock, visiting another daughter Mrs. J. D. McPhaul.

Mrs. Oleta McCaskill returned home Friday from Oklahoma City, where she spent a month with her brother, L. S. Jackson, and family. The Jacksons accompanied her home and have returned to their home after a short visit here with his parents, Mr. and Mrs. R. F. Jackson.

Mr. and Mrs. Wilson Womack, of Santa Fe, New Mexico, were guests of his parents, Mr. and Mrs. E. J. Womack Saturday and Sunday, when they left for Paducah, where they will visit her parents, Mr. and Mrs. J. C. Wood, before returning home.

Miss Emma Lou McKinney, who is attending Tech. College at Lubbock, and Miss Peggy McKinney, who is employed in Lubbock, spent Sunday with their parents, Mr. and Mrs. J. J. McKinney.

Mr. and Mrs. Eddie Williams, their son and daughter, Bill and Joyce, visited Saturday night and Sunday at Clovis, New Mexico, where they were guests of Mr. and Mrs. Fred Jones.

Mr. and Mrs. Guy Ginn and baby, of Hereford, spent the week-end with Mrs. Ginn's parents, Dr. and Mrs. Geo. V. Smith.

Robert Wood, of Dallas, was a guest of his brother Walter Wood and family Thursday.

Mrs. E. P. Thompson and daughters, Juanita and Florence, of Long Beach, California, are guests of another daughter, Mrs. Buck Sams, and family, of Lockney. Miss Juanita and Florence were guests of Mr. and Mrs. W. D. Johnson and family here Thursday.

Mr. and Mrs. C. J. McClure and Mr. and Mrs. L. M. Golden of Petersburg left Saturday to spend the week end at Craffton where they will attend the Wise county home-coming. Mrs. Golden is a daughter of Mr. and Mrs. McClure.

Mrs. Vida Wilks, of Wichita Falls, was in Floydada last week looking after her land at Sterley. She left Thursday for Lubbock, where she will visit her sister, Mrs. Bess Pennington, before returning home.

Mrs. S. G. Bishop and her sister Mrs. J. H. Hughett of Lubbock, returned Monday from Gatesville, where they visited their mother, Mrs. E. A. Grimes, and other relatives. They also visited at Waco with Mrs. Bishop's son Rollin.

Your Vacation

SHOULD MEAN RELAXATION FROM: WORK, DUTIES, CARES, WORRIES

CAN YOU RELAX

if you know you haven't paid all your bills before leaving?

ENJOY YOUR VACATION . . . PAY BEFORE YOU GO

Retail Merchants Association

Mrs. P. G. Stegall, Secretary

Now! Sensational Values at Penney's

BLANKETS

at Low Midsummer Prices



It's our job to do a bang-up buying job for YOU! That's why—when we saw that the price of wool was going up, that manufacturing costs were rising—we ordered in advance. And that's why you get such marvelous values at these low July prices. DON'T DELAY. . . come in and select yours NOW! And if you're short on cash . . . don't worry. Ask about Penney's Blanket Lay-Away Club—it solves your problem AT NO EXTRA COST.

A 50c DEPOSIT HOLDS ANY BLANKET UNTIL OCTOBER FIRST.

Your money refunded at any time if you are dissatisfied with your purchase.

Here's Your Last Chance—Don't Miss It!

Still At Our Same Low 1939 Price!

100% Wool BLANKETS 4.98 ea.

Gloriously soft, springy virgin wool—with fluffy, warmth-retaining nap! Still the same high quality at the same thrifty price in spite of rising costs! Size 72 x 84 in.

Moist-Resistant! Scientifically treated to insure safety from destructive moths!

FOUR BEAUTIES!

At a Remarkably Low Price!

Larger! More Tuck-In!

Part Wool BLANKETS 2.98 pr.

Good-looking plaids! 4 in. sateen binding! Not less than 5% wool! 80 in. x 90 in.!

Heavy Weight Jacquard Pairs 2.98 pr.

Warm! Fluffy! Smart all-over designs! 4 in. sateen binding! 70 in. x 90 in. size.

Lovely Solid Colors! Part Wool Blanket 2.98 ea.

Not less than 25% wool! Bound with 4 in. rayon satin! 72 in. x 84 in.

25% Wool BLANKETS 1.98 ea.

Bound in rayon taffeta! Wide homemakers will stock up on these blankets NOW!

The 5 in. rayon taffeta binding matches the lovely pastel shades. 72 in. x 84 in.



Buy Now on LAY-A-WAY!

GOOSE-DOWN FILLED!

RAYON TAFFETA COMFORTER 7.90

Caresingly soft—light as a cloud—and priced unbelievably low! Sleek, lovely rayon taffeta! Exquisite colors—both deep tones and delicate pastels! Moth-resistant! Cut size 72 in. x 84 in.

Lady Illington!® Reversible All Wool BLANKETS 9.90 ea.

Exquisite colors! Flower-basket design! 6 in. rayon satin binding!

*Reg. U. S. Pat. Off.

All Wool BLANKETS 6.90 ea.

Moth-resisting! Glowing colors! Full 72 in. x 84 in. A July special!

Indian Designs 1.98 ea.

Sturdy! Colorful! Slow to show soil! 72 in. x 84 in. Bound!

VALUE!

Choose yours today!

Part Wool Blankets 1.98 ea.

Handsome plaids with lustrous sateen binding! Not less than 5% pure wool! Size 72 in. x 84 in.

Extra-Warm Beauty! Part Wool Blankets 3.98 ea.

Lovely, solid colors, some with handsome jacquard borders! 4 in. rayon satin binding! Not less than 25% wool! Size 72 in. x 84 in.

PENNEY'S

J. C. PENNEY COMPANY, Incorporated

MRS. JESSIE CARDWELL

— Announces —

PALACE CAFE

Now Open - Next Door Wester's Bakery

126 West California Street

We invite you to come in and try our

- SHORT ORDERS • LUNCHES
- DINNERS

Legal Notices

NOTICE TO BIDDERS

Sealed proposals addressed to the City Secretary of the City of Floydada, Texas, for the sale to said City of one Fire Truck, with 158 to 160 inch chassis, with 500 gallon pumper, and other equipment, in accordance with Specifications on file in the office of the City Secretary of said City until 8:00 o'clock P. M. July 19, 1940, and then publicly opened and read aloud. Any bid received after the closing time will be returned unopened.

The City expects to have available not to exceed \$3,000.00 for this contract.

The City invites that bids be submitted on the chassis of such truck alone, on the equipment including pumper, and exclusive of chassis, and on both chassis and equipment.

The City reserves the right to reject any or all bids, and to waive any or all formalities.

Specifications may be examined or obtained without charge at the office of the City Secretary of said City in Floydada, Texas.

Glad Snodgrass, Mayor, City of Floydada, Texas.

For Sale

6-FOOT COOLERATOR, air-conditioned box, 100 lbs. ice capacity, \$35. See Mrs. Geo. Dickey, Floydada, Rt. 2. 221tp

2-GALLON Water Bags, a plenty of them at McDonald Hdwe. 211tc

A GOOD used Angell one-way plow, C. H. Elliott Appliance. 221tc

WHILE they last, One dozen straw Sallors-Four Bits, Glads. 221tc

MOST EVERYTHING in Hardware for Farm and Home. Check our store for your needs. McDonald Hardware. 221tc

MOMENTUM and Grave Slabs, N. E. Tyler. 204tc

ONE 800 watt Delco plant with iron and radio. Can be practically stolen. Gilliam's Appliance Store. 191tc

HOE PILES at 1/2 price with each hoe purchased, while they last. McDonald Hardware. 221tc

GOOD USED PIANO for sale. See F. C. Harmon. 181tc

SEVERAL USED tractor tires at a bargain. Panhandle Service Station. 171tc

1 3/4 cu. ft. Kerosene refrigerator, a real bargain, C. H. Elliott. 221tc

FOR SALE—Good 1936 Ford Truck, with wheat bed. Panhandle Service Station. 171tc

FOR SALE—Vigora, the perfect plant food. Economical—5 lbs. equal to a wagon load of barnyard fertilizer. McDonald Hdwe. 211tc

1 BRAN NEW Coolerator priced to sell. Air-conditioned. Electric Fans. McDonald Hardware. 221tc

ALL NEW Spring colors shoe polish—es and laces at Fogerson's. 131tc

USED Coolerator at a bargain. Looks like new. Gilliam's Appliance Store. 191tc

PLOW SWEEPS, Bolts, Hoes, Pyrex Aluminium, Enamel wear and Electrical Supplies. McDonald Hdwe. 211tc

DO you need an ice box? Then, inquire at C. H. Elliott Appliance, prices from \$1.00. 221tc

Houses for Rent

MODERN, reconstructed 3 room house with bath. Furnished. See Mrs. I. C. Surginer, 618 S. Main. 221tp

Apartments For Rent

For Rent 2 room apartment 230 W Virginia st. Mrs. W. A. Amburn. 221tp

TWO room apartment with private bath. No children. Mrs. Maggie Haynes, 329 W. Missouri. 221tp

FURNISHED apartment, Mrs. G. Scott King, 429 West Kentucky street. 221tc

Lost and Found

LOST—All the profit on Texaco leaded gas due to our 12 1/2c a gallon price. Brown's Texaco Service 201tc

Poultry and Eggs

DAY OLD CHICKS and STARTED CHICKS WES-TEX FEEDS, fountains and poultry remedies. RICE HATCHERY

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 201tc

FOR SALE—2 farms; would trade for cattle ranch. W. J. King, Lockney. 188tp

Sell it with a classified advertisement in The Hesperian.

Wanted To Buy

GOOD 1/2 section improved land, must be bargain. Truman O. Webb, Childress, Texas. 213tp

For Lease

\$500.00 Cash, 320 acres, three miles south of town. 300 in cultivation, 4 room house and well. Good program on wheat and cotton. Wheat land delivered now. Possession January 1, 1941. See or write Mrs. Maud Hollums, Arthur B. Duncan Abstract Company, Southeast corner square, Floydada, Telephone 77 201tc

Houses For Sale

4-ROOM House for sale to be moved F. C. Harmon. 171tc

HOUSES for sale and rent. W. Edd Brown, owner. 294tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Hender. 181tc

Wanted

WANTED—Your saws to file. S. T. Harris Service Station. 171tc

WANTED—An opportunity to prove the advantages of Texaco Markak lubrication. Brown's Texaco Service. 201tc

WANTED listing and one-way work on wheat land 40c per acre. Also other tractor work. Lockney Ph. 509P14 Mac Worthington. 223tp

Lost and Found

FOUND—A new and better way to give our famous "circle service." Brown's Texaco Service. 201tc

FOUND—Ladies' nice purse. Owner can have same by identifying and paying for this ad. 221tc

Live Stock

REGISTERED Poland China Boar. Bargain. See Harold Brown. 213tp

Miscellaneous

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient services on everything in the line of land titles. 3 E Corner Public Square. Mrs. Maud E. Hollums, Manager. 211tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 73. 271tc

FOR SAFER, Cleaner Tailor Work. Booth's. 211tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

BOOTH'S The Quality Cleaners. 191tc

OUR Flowers are FRESH and are beautifully arranged. Hollums Floydada Florists. 294tc

EXPERT RADIO repairing at HARMON'S. 71tc

TELEPHONE 33 Gullion Tire Service for quick repair, 219 South Main Street. 521tc

LET US re-glaze your old white shoes, Fogerson's. 131tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 201tc

VISIT REDD'S Fruit Stand and Cafe for bargains. 171tc

ARCH SUPPORTS at Fogerson's. 391tc

FLOWERS by wire anywhere in the world. Park Florist, telephone 73. Member Floral Telegraph Delivery Association. 271tc

SEE US for very latest thing in Air-conditioning your home. F. C. Harmon. 171tc

PERSONAL

PERSONAL—Our Cooper bonded tires are practically steals. We compete with anyone on both price and quality. Brown's Texaco Service 201tc

FAMILY RE-UNION

Members of the Wm. Snell family, of McCoy, enjoyed a re-union Sunday when they gathered at the parental home with Mr. and Mrs. Snell. Present were W. J. Snell and Mrs. Elizabeth Snell and son, Harold, of Fort Worth, Mr. and Mrs. Roy Hale of Lockney, and Bill Snell.

Mr. and Mrs. J. M. Hughes, of Fort Worth, have been visiting here since last Friday, while giving business affairs their attention.

Mrs. Kenneth Bain returned home this week from a visit of some ten days at McKinney with her daughter, Miss Jean Bain.

Political Column

The following have authorized the announcement of their candidacies for the offices indicated opposite their respective names, subject to the Democratic primaries:

For Congressman, 19th District of Texas: GEORGE MAHON (Re-election) M. D. RAMSEY

For Senator 30th Senatorial District ALVIN R. ALLISON MARSHALL FORMBY

For Representative 120th Representative District: L. G. MATTHEWS TOM W. DESEN

For District Attorney 110th Judicial District: JOHN A. HAMILTON

For County Judge: G. C. TUBBS O. P. RUTLEDGE

For Sheriff: FRED N. CLARK E. S. RANDERSON

For County Clerk: B. NICHOLS A. B. CLARK

For Assessor and Collector of Taxes: M. L. PROBASCO FRANK L. MOORE GEO. B. MARSHALL ROBERT FISHER

For County Treasurer: MRS. O. M. CONWAY

For County Attorney: JOHN STAPLETON

For County Superintendent of Public Instruction: CLARENCE GUFFEE

For District Clerk: ROY A. HOLMERS MILTON (Buck) SIMS HARPER SOGGONS

For County Surveyor: W. D. NEWELL

For Public Weigher Precincts 1 & 2: W. L. FINLEY

For Commissioner Precinct One: ZANT SCOTT GEO. M. FINKNER A. S. CUMMINGS W. H. (Bill) BROCK EMMETT E. FOSTER

For Commissioner Precinct Two: T. Z. REED HENRY ROBERSON W. H. (Hugh) COUNTS N. E. (Ernest) WALLER

For Commissioner Precinct No. 3: B. E. (Bass) CYPERT G. C. HILLBURN M. H. TAYLOR

For Commissioner Precinct No. 4: H. J. (Hugh) NELSON C. M. LYLES M. A. (Marion) BARTON

For Justice of the Peace, Precincts 1 and 4: B. P. WOODY

Fairview News

FAIRVIEW, July 9.—Rev. Virgil Lemons filled his regular appointment at the Baptist church Sunday morning. There were 64 present for Sunday school, with more coming in for the church services. Several visitors were present for the morning services. B. Y. P. U. services were held Sunday night, but there was no preaching as Rev. Lemons had to leave to help in a revival meeting.

The young people's B. Y. P. U. department elected the following new officers: Preston Bullard, re-elected sponsor; L. B. Cozby, Jr., president; Mrs. Theron Perry, secretary; Bible quiz leader, Mrs. Orville Stewart; Doyle Walls and Sherlewood Irwin, group captains. E. W. Walls, L. B. Cozby, J. C. Crabtree, Preston Bullard and Walton Wilson were elected by the church as a pulp committee for the purpose of selecting a preacher to hold the meeting. They attended the workers meeting at Cone Tuesday. Others attending were G. M. Bullard, Mrs. J. C. Crabtree, Ella B. Crabtree and Mrs. E. W. Walls.

The church also decided to buy some new song books. Those serving on the committee for the selection and purchasing of books are E. W. Walls, chairman, Mrs. Albert Mize, and Mrs. L. E. Crabtree.

Locals Mr. and Mrs. S. G. Everts and son, Gerald of Dumas spent Thursday, Friday and Saturday visiting Mr. and Mrs. G. A. Stewart and Mr. and Mrs. Orville Stewart. Other guests in the Stewart home Friday night were Mr. and Mrs. Arthur Stewart and Bettye Gail and R. A. Cannon of Floydada.

Mr. and Mrs. Lee Burgett, Bill Neoma, George and Mrs. Leland Johnson visited relatives in Carlsbad, New Mexico last week.

Leland Johnson made a business trip to Fort Worth last week.

Mr. and Mrs. Billye Tye spent the week-end with her mother, Mrs. W. B. Wilson.

Oran Beck of Campbell spent Sunday with L. B. Cozby, Jr.

Mrs. Benton Ritchey and Mrs. J. C. Crabtree visited Mrs. L. E. Crabtree Monday afternoon.

Mr. and Mrs. A. M. Cook and family of Shallowater visited Mr. and Mrs. Lee Burgett and family Saturday night and Sunday.

Mr. and Mrs. Theron Perry went to Lubbock Sunday, while there they visited Miss Jo Derr who is attending Texas Tech. Mr. and Mrs. Clyde Bagwell of

Reunion Of Roberts Family Held Sunday

Mr. and Mrs. J. F. Roberts had all their children and a number of grandchildren and one great-granddaughter as visitors Sunday, July 7. A number of friends also attended the reunion held at the home in the Lakeview community.

Those present for dinner were Adrian Roberts of Riverside, California; Mr. and Mrs. W. C. Wright and son, Verlon of Floydada; Mr. and Mrs. Telford Taylor and daughters, Ozena and Ora Nell, Floydada; Mr. and Mrs. Harmon Roberts and children, Johnnie and Gladys; Mr. and Mrs. Elzie Roberts and children, Tommie J. and Shirley Beth, all of Crosbyton;

Mr. and Mrs. Poynor Roberts and sons, Lyndel and Dale of Roaring Springs; Mr. and Mrs. Julian Roberts and children, Verl, Evelyn and Lonnie, of Rails; Mr. and Mrs. Ellis Head and daughter, Sallie Moezel of Wichita Falls; Mr. and Mrs. Frank Roberts and son, Frank Lyle of Abernathy; Mr. and Mrs. Charlie Wright, Mr. and Mrs. Buil Neff and daughter, Nellie Ruth, Mr. and Mrs. F. C. Harmon, Miss Geane Ballous and Mr. and Mrs. J. F. Roberts, all of Floydada.

Those calling in the afternoon were Mr. and Mrs. A. M. Battey and daughter, Vera Fay; Mr. and Mrs. Tom Jameson of Amarillo. Roy Jameson and daughter, Marceta, of Alaska; Miss Josephine Wright of Amarillo; Miss Thelma Jarrett, Floydada.

Mrs. Head and Adrian Roberts will spend a week visiting with their parents.

Center, and Mr. and Mrs. Walter Welch and Troy Mac of Harmony were guests of Mr. and Mrs. L. A. Horton Sunday.

Mr. and Mrs. John Smalley of Muncie visited Mr. and Mrs. G. C. Freeman and Bettye Lee Sunday afternoon.

Mr. and Mrs. Leland Johnson spent Sunday night with Mr. and Mrs. Noah Laver.

Mr. and Mrs. Orville Stewart visited Mr. and Mrs. Arthur Stewart at Floydada Sunday afternoon and Mr. and Mrs. G. C. Freeman Sunday night.

Mr. and Mrs. E. W. Walls and Verlon Dean visited Mr. and Mrs. W. R. Walls and family at Aiken Monday.

Mr. and Mrs. Clyde Bagwell visited a while Sunday afternoon in the C. H. Wise home.

Albert and Alfred Dougherty visited Eddie Wayne Connor Monday night.

Elmer Dougherty of Vernon is visiting his brother, W. A. Dougherty and family.

Doyle Walls and Joe Rushing will leave Wednesday for Houston where they will attend the State F. F. A. convention, they expect to return home about Sunday.

Jean Crabtree is spending the week with her sister, Mrs. Childress McClure and Mr. McClure.

Mr. and Mrs. Benton Ritchey and Mr. and Mrs. L. E. Crabtree spent Sunday with Mr. and Mrs. G. M. Bullard.

Mr. and Mrs. Preston Bullard and Mr. and Mrs. Childress McClure spent Sunday in the J. C. Crabtree home.

Elmer Dougherty of Vernon is visiting his brother, W. A. Dougherty and family.

Mrs. A. H. Fowler made a business trip to Wichita Falls last week.

Mr. and Mrs. Dot Hammonds and children, were guests of her parents Mr. and Mrs. Price of Post last week.

Born to Mr. and Mrs. Alfred Stewart, June 24, a son.

Miss Carrie McCracken arrived last Tuesday from her home in Denver Colorado for a months visit with her sister, Mrs. S. M. Crawford and her family. This is Miss McCracken first visit in Texas in eleven years.

Sam Alexander and family of Dallas spent the Fourth with his sister Mrs. F. M. Dougherty and family.

Mr. and Mrs. R. S. Moore and son Sudduth who recently moved to Floydada from Arizona where they have made their home the past few months spent Sunday in Dougherty and were dinner guests of Mrs. G. C. Edwards, Mr. and Mrs. R. W. Ledspech were also guests in the Edwards home.

Mr. and Mrs. Darrell Caruthers and little daughter Linda Rose were Sunday guests of her parents Mr. and Mrs. O. L. Owens of McAdoo. Mrs. Bill Foster and Children of Santa Fe, N. M., spent the week end with her husband's parents Mr. and Mrs. E. S. Foster. She left the first of the week for Magargel where they will visit her parents before returning home.

Mrs. S. R. Colston is receiving medical treatment in Lubbock this week.

Mr. and Mrs. A. H. Kreis entertained Mr. Kreis' father and other relatives from Knoxville, Tennessee the past week.

Mrs. J. W. Freeman spent the week-end with her son Grady Freeman and wife of Floydada.

Mr. and Mrs. J. R. Yearwood were Sunday guests in the Bill Webb home.

F. M. Dougherty and Mrs. Harriet Everett are spending the week in Gainesville and McKinney.

T. J. Campbell and niece Wanda Baxter of Fairview attended the Cowboy Reunion in Stamford last week.

Mrs. Tom J. Boyd and children spent the latter part of the week with her mother Mrs. Maud Bradley of Lubbock.

Tom Hannon visited several days with his daughter in Plainview. While there he enjoyed visiting with relatives from California who were also guests in his daughters home.

Mrs. Hammonds of Thalia spent the Fourth here with her sons, Gus and Dot Hammonds and their families.

Mr. and Mrs. J. M. Brownlow and Mrs. Buck Brownlow and children spent Sunday in Hereford.

Mr. and Mrs. Pat Cook were Sunday guests of their son Elmer and wife of Antelope.

F. M. Dougherty and sons Bill and Sam, W. S. Poole, Sam Alexander of Dallas and Vance Poole of Raton, N. Mexico spent the Fourth at Stamford.

Mr. and Mrs. Cullen Bullock and little daughters of Blanco spent Sunday with Mr. and Mrs. H. N. Powell.

Helen Ring was a house guest last week of Ima Nell Jones of Antelope.

Mr. and Mrs. J. T. Poole and son Kenneth of Antelope, Mr. and Mrs. Carl Smith of Campbell and Mr. and Mrs. C. A. Caffee were Sun-

Floyd County Must Endure Six Weeks Of Daily Showers

Dog Days Bring Threat To Poultry; Difficult Period For Prairie Life

Residents of Floyd County must endure showers for a period of six weeks, the old reliable weather sign says. Either an actual over-head shower or one that is in sight.

This is a saga that has come down from time immemorial, that if it showers within sight in the first of the dog days then there will be a shower somewhere within range of the natural eye for the whole Dog Day period. In the year of our Lord 1940 this means the showers will not let up until August 16.

It has showered within sight every day since dog days began on July 5, and actually sprinkled in Floyd Monday night. It showered with in sight Tuesday afternoon.

Another thing to watch out for during this period are rains that may come in the night. When it rains at night during dog days the rains are heavy. They are chunk floaters and gully washers. Poultry raisers should be extremely careful to have their fowls well protected against night storms, windmills should be tied out of the wind when clouds appear on the horizon and doors of outhouses closed and fastened to prevent any chance blowing rain ruining things stored in them. It may prove a difficult period for prairie life such as small fowls, tarantulas, ground quirels.

Wheat raisers who do not have their grain gathered may have to watch for dry periods to rescue their crops. Frequent cotton are believed large enough to withstand any washing that may follow even the heaviest downpours, should they come.

The dog days are authenticated by the signs of the Zodiac and have been recognized for centuries as having important bearing on events of the human race and lower animal life, particularly members of the canine family.

Dougherty News

DOUGHERTY July 9.—Mr. and Mrs. W. P. Green and children, Roy and Francis of California visited last week with Mr. and Mrs. T. J. Campbell. Other guests in the Campbell home during the week were Mr. Campbell's brother, John Campbell and family of Tahoka and Mr. and Mrs. Fern McGregor and children, Billie Gene and Bobbie of Idalou.

Mrs. A. H. Fowler made a business trip to Wichita Falls last week.

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Helen Ring was a house guest last week of Ima Nell Jones of Antelope.

Mr. and Mrs. J. T. Poole and son Kenneth of Antelope, Mr. and Mrs. Carl Smith of Campbell and Mr. and Mrs. C. A. Caffee were Sun-

day guests of Mr. and Mrs. Griffin Norrell of Sandhill.

Mr. and Mrs. Horal Woody and boys returned last week from Arkadelphia, Arkansas where they visited for some times with relatives.

Bettie Sue and Syble Roe were guests last week of their grandparents Mr. and Mrs. B. Woody.

Mrs. Claude Ring and daughter Helen, Mrs. J. A. Jones and daughter, Ima Nell and Mrs. Claude Jones spent last Tuesday in McAdoo.

Mr. and Mrs. J. M. Brownlow, Mr. and Mrs. Pat Cook, Mr. and Mrs. Randolph McNeese and children, Mr. and Mrs. Reynolds Sanders and children, Mr. and Mrs. John Carmack and children, Mrs. Buck Brownlow and children, Price Brownlow, Charles Ray, and Mr. and Mrs. Elmer Cook, enjoyed a picnic supper and family get together at Roaring Springs the Fourth.

Gene Lynch of Lubbock spent the week-end with her parents Mr. and Mrs. Ira Lynch.

Mr. and Mrs. Barney Capshaw spent the week-end in Roaring Springs.

Lockney Locals

LOCKNEY July 10.—Harvest in this community is just about completed and now in need of a good rain.

William Stegall was ordained to preach Sunday afternoon at the Baptist Church in Lockney.

DON'T SIMMER! THIS SUMMER KEEP COOL

THE MERCURY'S UP ...

SO KEEP YOUR SPIRITS SOARING WITH IT!

• Here's plenty of fun for young and old, plenty of cool healthy fun to be had right here in Floydada. Don't fuss and swelter, check this page for the many suggestions to help you keep cool this summer. Don't go away until you see what the merchants here offer for comfort and enjoyment!



PATRONIZE THESE MERCHANTS FOR HEALTH & COMFORT!



DON'T SWELTER

In a Hot Kitchen with Baking during this Warm Weather

Ask Your Grocer for Wester's—

- BREAD
- PASTRY
- PIES
- CAKES

— FRESH EVERY SUNRISE —

Wester's Quality Bakery



COOK IN COOL COMFORT

With a HOT-POINT ELECTRIC RANGE

No Soot—No Smoke—No Smell—No Flame

Gilliam's Appliance & Sports Store

West Side Square

Telephone 362

Thrifty SUMMER SERVICE



Isn't it the sensible thing to wash in a cool, convenient place made comfortable especially for your convenience?

Our machines are all like new . . . you can wash faster and cleaner because we are equipped with a greater steam pressure.

CALL 30

Lathem's Laundry

112 North Main St.



IF YOUR HAIR IS SHORT—

We have a charming hair style created for you. If your hair is long, we have an assortment of lovely coiffeurs you'll enjoy. Try us!

BLUE MOON Beauty Shoppe
Naomi Jackie

Kodak Films DEVELOPED

Our work is First Class. Bring, or mail us your films. The work will be completed and returned to you like you expect to see them.

We have been in the business several years and guarantee first class work.

We also do portrait work. Our prices are reasonable and you will do well to see us before you have your picture made!

Jackson's Studio

Located in Balcony at Gilliam's



❖ At Our Fountain ❖



You will enjoy a delicious drink—and the comfort of our air cooled store.

Be-Cool-Calm-Collected at

Arwine Drug Co.

"Goteverthing"

Phone 73

DON'T FUSS AND BOTHER WITH TIRE TROUBLE

SAFE meeting the emergency needs of Fire Chiefs from Coast to Coast

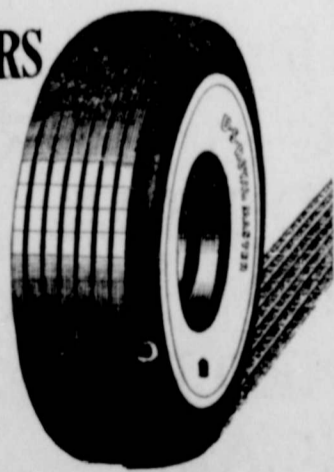


America's Foremost Safety Tire Endorsed by Emergency Drivers Everywhere

SAFETY OFFICIALS IN 714 CITIES STAKE THEIR LIVES ON

U.S. ROYAL MASTERS

They Stop 4 to 223 feet Quicker Than Conventional New Tires



Make every road safer. Drive on de-skidded U. S. Royal Masters, the tires that stop your car in a measurably shorter distance on any road, wet or dry.

SMART matching the beauty of the new cars in America's Finest Saloon

YOU ARE INVITED TO CONVINC YOURSELF IN A FREE DEMONSTRATION

Dale Strickland Dist.

PANHANDLE REFINING COMPANY

PHONE 289

Clothes Always Look So Clean When They Come From Fry Cleaners!

Clothes cleaned here have no odors, no chemicals, always fresh and clean and the colors stay "true."

W. L. FRY

Cleaning — Pressing — Alterations



Don't SUFFER

With the Heat! Get An—

Air - O - Line

COOLING SYSTEM

(Made to Fit your Window)

- BEAUTIFUL
- EFFICIENT
- ECONOMICAL

\$39.95 And Up

Radio Electric Company

Phone 201



WITH A Mathes Cooler

The Mathes Cooler is the Finest Cooler of its kind that money can buy. It insures you lower temperatures and brings within the reach of everyone Home Comfort in the Summertime, never before believed possible at these low prices . . .

\$29.95 \$39.95 \$49.95 \$59.95

Inconspicuous outside installation within one hour. Complete inside control. See this modern, efficient cooler—

— At —

F. C. Harmon FURNITURE

KING'S

Where you always find the best in home-grown, home-killed meats.

MILK, Per Quart, 5c

TOMATOES, Fresh, 3 Lbs., 10c

CUCUMBERS, Lb., 2c

Bell PEPPERS, Lb., 6c

NICE FRYERS Dressed and on foot

PORK CHOPS, Per Lb., 16c

CANDY, 4 Bars, 9c

Watermelons, on Ice, Lb., 1 1/2c

Fresh Cantaloupes and Peaches.

Bring us your Eggs for High Prices.

We Buy Cream and Poultry

KING'S

Grocery & Market
PHONE 13

Hugh Allen Horn Dies Monday From Accident Injuries

Relative Of Local Residents In July Fourth Auto Wreck At Memphis, Tenn.

Hugh Allen Horn, 21, a nephew of Mrs. Roy L. Snodgrass and a cousin of Tom Roy Snodgrass and Mrs. Francis Wester, died Monday afternoon from injuries which he received in an accident July fourth at Memphis, Tennessee.

Horn, son of Mrs. Cecil Kennedy of Paragould, Arkansas, was a college student at St. Louis, Missouri and was spending the holiday visiting friends in Memphis. His injuries were at first not thought to be serious.

Funeral services were held yesterday at Paragould, Arkansas. Mrs. Snodgrass, Tom Roy Snodgrass and Mrs. Wester left Monday night and were present for the services. Mrs. T. C. Russell, another aunt, and Mr. Russell, with Miss Nella Frances Faulk of Fort Worth, were also in attendance.

The youth visited in Floydada about ten years ago with relatives.

SCOTT BOYS VISITING WITH PARENTS WHILE ON VACATION

Mr. and Mrs. Jack Scott of Lovington, New Mexico, Mr. and Mrs. R. C. Scott, Jr., of Hobbs, New Mexico, and Reeves Scott, of Los Angeles, California are visiting here with Mr. and Mrs. R. C. Scott, Sr. The boys are taking vacations from their respective jobs.

Jack Scott is in the abstract business at Lovington. R. C. is with the New Mexico Electric Service company and is employed by the Forestry department of Los Angeles county.

Ginnery's supplies, Hesperian.

For FINE SWINE — See — HAROLD BROWN

Kool-Aid
MAKES 2 QUARTS OF DELICIOUS BEVERAGE
FREE 13 CIRCUS CUT-OUTS IN EVERY PACKAGE

LOOPER'S

Cantaloupes While they last .03

Sugar XXXX powdered 2 boxes .13

Fresh Corn large each .01

Meat Loaf 1 lb can .05

Fresh Tomatoes vine ripened .02 1/2

Fresh Lemons each .01

Fresh Lettuce 3 heads .10

Cheese full cream per lb .16

Pimento Pepper per Can .05

Hot Sauce 10c seller .05

English Peas per can .05

Bologna lunch meat sliced .12

Meat Dry Salt Jowls per lb .07 1/2

Corn Flakes 2 Boxes, Bowl Free .15

Blackberries 1940 pack 3 cans .25

Post Bran 3 boxes .25

Toilet Tissue 3 rolls .10

Jell-o any flavor 3 boxes .13

Soap P&G 3 bars .10

Elberta Peaches Truck Load Due Here 8 a. m. Tues.

MRS. JESSIE CARDWELL IN BUSINESS FOR HERSELF; OWNER OF NEW PALACE CAFE

Mrs. Jessie Cardwell, after 12 years employment with cafes of the city, now is in business for herself. She is proprietor of the Palace Cafe opened the first of the week in the Booth Building, next door to Westers Bakery.

BLOODWORTH IMPROVING IN REPORT OF RELATIVES

Elbert Bloodworth, who for the past two weeks has been confined in an Amarillo hospital, is thought to be improving his mother, Mrs. W. L. Bloodworth said Wednesday.

Mr. Bloodworth has been suffering from a heart ailment and anemia. His mother and brother Henry Bloodworth of Gainesville have been with him most of the time since his illness. Mrs. Bloodworth and her brother John Custer visited him in Amarillo Wednesday.

BROTHERS FROM ARKANSAS GUESTS OF THE DAILY'S

Mr. and Mrs. W. P. Daily have as their guests this week two of her brothers and their wives, Mr. and Mrs. E. L. Talkington, and Mr. and Mrs. C. R. Talkington, all of Dover, Arkansas. C. R. is the son of Mr. and Mrs. E. L. Talkington. Mr. and Mrs. E. L. Talkington visited in Floydada the last time 32 years ago and the other brother was here 15 years ago.

Mrs. E. J. Morehead, of Plainview, came Tuesday to spend several days with her parents and to visit the other relatives who will be here for a week or ten days. Misses Margie Sue and Dorothy Jane Morehead accompanied their mother and spent the day here, Tuesday.

CANDIDATES REPORTS

Second reports of candidates for office in Floyd county is due to be made next week, showing receipts and expenditures since last report and bringing forward a total so far expended in their respective campaigns.

The report is due to be filed July 15 to 19 inclusive with County Clerk A. B. Clark.

No further financial reports are required of candidates until after the primary when a report showing all expenses incurred must be made by all candidates, losers as well as winners.

Similar reports for the second primary will be required of all candidates.

RETURN TO ALASKA

Mr. and Mrs. Roy L. Jameson and daughter, Marcia Jean, who have been here visiting his parents, Mr. and Mrs. R. L. Jameson, left Monday for their return trip to Kwigililok, Alaska. The trip there will take about three weeks.

They are teaching in Alaska and are employed in the Office of Indian Affairs. This will be their fourth year in Alaska.

VISITED IN PECOS

Dr. and Mrs. C. M. Thacker and Mr. and Mrs. F. C. Harmon were visitors July 3 and 4 at Pecos, Texas. They were there on business but saw the grand parade which opened the Pecos rodeo and fourth celebration.

Star Cash Values

MEAL, Large Sack, 49c

SUGAR, 10 Lb. Bag, 46c

GRAPE JUICE, Quart, 25c

PINEAPPLE JUICE, 3 for, 25c

MILK, 7 Small Cans, 25c

TOMATOES, 3 For, 19c

SOAP, Crystal White, 10 Bars, 35c

LUX FLAKES, Large Box, 22c

LIFE BOUY SOAP, 3 For, 19c

PICNIC HAMS, Pound, 17c

They're Tenderized

BACON, No. 1, Sliced, 18c

OLEO, 2 Pounds, 25c

The Good to Eat Kind

Too hot to cook. . . Better try some of our COLD Meats for a quick lunch.

Phone No. 40 WE DELIVER

BOY SCOUTS TO PRESENT PROGRAM OF PICTURES

The Boy Scouts will present a picture show at 8 o'clock Thursday night at the First Christian church annex. Pictures of the parade and a film, made for the Institute of Makers of Explosives located at New York, will be shown.

Parents of the Scouts are invited guests at the meeting, Scoutmaster Gordon G. Voight said.

INCREASE SCHOOL PER CAPITA

AUSTIN, July 5. — Floyd county will receive \$1304 more from the state this year to operate its schools than it did last year, State Supt. L. A. Woods estimated today. This is based on the assumption that the county will have the same number of students next year as it had last year.

Supt. Woods said the action of the state board of education in raising the per capita from \$22 to \$22.50 was another step toward bettering the educational facilities of Texas.

ALEXANDER HOME SCENE OF FAMILY REUNION SUNDAY

Mrs. W. H. Alexander was hostess Sunday at a family reunion at her home on West California street.

Guests present were Hugh Alexander, Lubbock; Mrs. Frank Nugent, and Mary Ann, Seymour; Vesta Smyville, Henderson; Ruth Jackson, Danville, Kentucky; Mr. and Mrs. J. Ross Bell and J. Ross, Jr., Childress.

Mr. and Mrs. E. G. Alexander, Mary Earl and Jo Ann, Plainview; Mr. and Mrs. Randall Alexander and children, Levelland; Mr. and Mrs. G. W. Bell, Jean and Alice, Memphis, Tennessee; Betty Rose, Fort Worth; Mrs. Jimmie German, Danville, Kentucky.

HOSPITAL NOTES

Mrs. Melvin Henry is reported to be improving satisfactorily from an appendicitis operation at the Floydada Hospital and Clinic the first of the month.

Mrs. H. K. Cates of the Sand Hill community received medical treatment at the hospital July 5.

Mrs. M. P. Conway of Lakeview has been receiving treatment at the hospital since Tuesday.

Dr. Guthrie resumed duties at the hospital after a short trip into New Mexico where he and his family went on a fishing trip. He returned Wednesday.

Mr. and Mrs. A. L. Lomax of Meridian, Texas, visited in Floydada Sunday and Monday with relatives. Mr. Lomax is a cousin of Mesdames Edd Johnson, Glad Snodgrass, W. S. Moss and T. A. Rogers.

Irvin Allen, who has been working at Kermit, Texas for some time, and Miss Elizabeth York of Grand Saline, Texas, are visiting in Floydada with Mr. and Mrs. Oliver Allen. They arrived Tuesday afternoon.

Too Late To Classify

FOR RENT—2 room modern furnished apartment. 321 West Virginia street. Telephone 19J. 221c

COOL VALUES

Del Monte PINEAPPLE JUICE 47 oz. Can, 29c

Del Monte Whole Grain CORN, 2 Cans, 25c

SWAN'S DOWN CAKE FLOUR, Package, 29c

SHORTENING, 4 Lb. Carton, 39c

JELL-O, Per Pkg., 5c

CRACKERS, 2 Lb. Box, 15c

PICKLES, Sou, Quart, 15c

Bliss Coffee, 1 Pound Can, 19c

BROOMS, Each, 19c

HULL & McBRIEN

Tax Collections In June Total \$9921.89

A total of \$9921.89 in taxes was collected by the Floyd County Assessor-Collector during the month of June. Final date for payment of last-half taxes under the split-

payment plan was June 30. Collections were as follows; last half payments \$9,032.00, redemption \$862.89 and cost \$27.00.

BIRTHS

Born to Mr. and Mrs. T. J. Coleman, city, a son, June 30.
Born to Mr. and Mrs. I. L. Medley city, July 9, a son who was named Billy.

SHOP AT BISHOPS

— And —

Keep Cool

Free from the Heat of the Summer, in temperature 20 degrees cooler you find unexcelled Drug and Fountain Service.

Guaranteed Electric Fans, \$1.69

60c Size Syrup 49c

50c Ipana 39c

\$1.00 Dorthy Perkins Dusting Powder; \$1.00 Dorthy Perkins Cologne—\$2.00 Value For Only.

Repeated by Request

Try Our Delicious Toasted Sandwiches

Yardley Toiletries **Bishop's PHARMACY** Dorthy Perkins Toiletries

SAVE on FOODS
that tempt Warm Weather Appetites

You'll find the things you want here—for the lawn or back yard supper—for the picnic or outing.

FRESH CORN EARS, 1c
WATERMELONS ICE COLD POUND, 1 1/2c
Fresh Tomatoes VINE RIPENED POUND, 5c
BANANAS GOLDEN FRUIT, DOZEN, 15c
LETTUCE CRISP, FRESH HEAD, 5c

SUGAR Not Sold Alone 10-Lb. Bag 45c
SPUDS Red or White New Crop 10 Lbs. 19c
Light Crust Flour 24 Lb. 75c

Pork & Beans, 16 oz. Can, 5c
VINEGAR, Quart Jar, 10c
Primrose CORN, No. 2 Can, 2 for, 25c
Fruit COCKTAIL, 10 1/2 oz. can, 10c

HAMS Blue Bonnet Small Average Lb. 19c
BOLOGNA Fresh Sliced Lb. 12c
STEAK Choice Tender Lb. 19c
SLICED BACON Lb. 15c
Pineapple Juice 46 Oz. Can, 27c
Salad Dressing Bestyet QUART, 29c
PREM Ready to Serve, Can, 25c
SALAD TUNA ABBEY 2 CANS, 25c
HY-PRO qt. 15c
CORNED BEEF can 23c
PURE LARD 4 Lb. Carton, 35c
DRESSED FRYERS

Felton-Collins Gro.
and MARKET Phone 27

"Keep Cool"

Ensemble, Slack, Ensemble Slack "SUITS" and Slack Trousers. That's what they all want!

We still have them in some of the leading colors.

SUITS— \$3.50 to \$7.50

TROUSERS— \$2.95 to \$5.50

Kool Oxfords and Straps Katies.

GLAD SNODGRASS
"Smart Wear for Men Since 1900"