

The Floyd County Hesperian

FORTY-FOUR PAGES

FLOYDADA, FLOYD COUNTY, TEXAS, TUESDAY, MAY 28, 1940

PRICE FIFTEEN CENTS

NUMBER 16

Old Settlers to Celebrate Golden Anniversary

3-Day Rodeo Feature of 50th Anniversary **Reuniou Celebration**

Arena At Wester Field All Set For Big Show; Matinee And Night Performances Tuesday

Headquarters of the Floydada Rodeo association at the Chamber f Commerce building have been in turmoil for the past few days as ntries for the rodeo events and tries in the sponsors contest pourin and final arrangements for big three-day show were rushto completion.

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Rodeo stock from the Doubleleart ranch at Sweetwater arrived t the arena last week, with Ollie Cox riding herd on salty broncs, alves, and wild steers which will give the contestants a hard run for rize money

Cox will act as arena director rith Roy Snodgrass in charge of show as general superin-



opening performance was W. M. Massie, above, likes to scheduled Monday night, with two be known as a land agent nd tonight. Chutes and pens have which occupation he has folbuilt at Wester Field, and lowed since 1890. But he bleachers have been constructed to supplement the space provided by the football stadium in order to acommodate a record-breaking crowd than a wheat man, has prospected to attend the perform- moted and built railroads, wholesale groceries and scores of other businesses, and owns gins at 2:30 o'clock, all night per- more town lots than a town promoter. He is the county's C. H. Featherston of Wichita Falls Number One taxpayer.

President Roosevelt Sends Greetings

THE WHITE HOUSE WASHINGTON

May 13, 1940

My dear Mr. Steen:

Mr. Homer Steen,

Floydada, Texas.

The Floyd County Hesperian,

Editor,

It gives me great pleasure through the Golden Anniversary Edition of your newspaper to extend cordial greatings to the people of Floyd County on the happy occasion of the celebration of the fiftieth anniversary of the establishment of the County.

I trust the celebration being arranged by the pioneers will inspire all who participate with a realzation of the sacrifices our first settlers and pacreve they went, in order to establish new homes and make life easier for their children and their children's children.

Very sincerely yours,

mill I husens

Hold Eleventh **Annual Fete** In City Today

Thousands To Celebrate Fiftieth Anniversary Of **County's Founding**

Old Settlers by the hundreds and visitors and newcomers by the thousands will gather in Floydada today as Floyd county celebrates its Fiftieth Anniversary with the biggest Pioneer Reunion and Rodeo Roundup in history.

Elaborate preparations have been made to honor the Old Settlers as they gather for their 11th annual reunion on the occasion of Floyd County's Golden Anniversary celebration

The first Old Settlers reunion was held in 1929, and J. J. Day was elected president of the new organization. Since that time the reunions have been held each year on the 28th day of May, the anniversary of the county's founding in 1890 with the celebrations steadily increasing in interest and attendance

Today at the Golden Jubilee celebration a crowd of 10,000 or more persons is predicted

Registration At !

Registration for the pioneers will begin at 9 o'clock in the morning, and the biggest parade in the history of the celebration will get underway 10 o'clock under direction

The final show will be staged Wednesday night. The matinee beformances starting at 8.

and Charlie Moore of Holdenville, Oklahoma, have been named as judges. Contestants will pick the third official.

Fifteen out-of-town sponsors, and probably thirty girls sponsored by local business men, will ride in the Grand entry at each performance and take part in the big opening parade of the Old Settlers reunion Tuesday morning.

Sammy Baugh of Sweetwater, former star football player with the TCU Horned Erogs and now with the professional Washington Redskins, tops the lists entries for the rodeo, having announced his intention of competing in the calf roping

the early entries.

ing and steer riding contests.

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Slinging Sam Baugh Enters Local Rodeo for Try at Roping a ranch in Blanco canyon, of the present site of southwest of the present site of Floydada. Mr. Massie said he did Floydada. Mr. Massie boys for he

Slinging Sammy Baugh from did not feel that he could care for county and the one everyone looks Floats, and individual performers tume worn in the parade, \$1; Sweetwater, former ace passer with them properly and he told their forward to, for it is on this day the will take part in the event in com- Prize each of \$1 for best girl's and the Torward to, for it is on this day the will take part in the event in com- Prize each of \$1 for best girl's and the Torward to, for it is on this day the will take part in the event in comthe T. C. U. Horned Frogs, is ready father so. But after the father dis-log prove the meet and celebrate the petition for \$80 in cash prizes of-boys' Indian costume worn in the prove that in years of col- cussed the idea with the boys and founding of the county which was fered by the Old Settlers associa- parade; lege and professional football he has their mother, the boys were of the organized in 1890. Those who are tion. Cowgirl sponsors representing A prize of \$2 for the largest horse for foreign and a similar prize for not forgotten how to ride and rope. same opinion they wanted to stay eligible to be called old timers are scores of business institutions in the in the parade and a similar prize for town. Sammy was riding horses before with Mr. Massie instead of a family, the ones who have lived in the county will ride in the line. he ever tossed a pigskin, and he "And so I kept them," he said. "We county twenty-five years. The wired officials of the Floydada often spent the week-end with their young "squirts" have a big time too. last week that he'd be on parents, and my brother, V. M. but they don't run things or tell hand, along with Ollie Cox and his Massie, deceased, who at that time the old timers how to do things. tiest rodeo stock from the Dou-e Heart ranch also had a little ranch not far from the This is one celebration that no one of the anniversary day parade \$5; Heart ranch, also located at Merrill's. Sweetwater, to try for a bit of the "At that time I was not able to on, the pioneers just have it, and in cowboy, \$2.50 and \$1.50;

day money in the local arena. put up a windmill and I carried all their own way. Baugh, now playing professional the water we used from the public If they put one of their own group cowgirl, \$2.50 and \$1.50; football with the Washington Red- well at Della Plain. I had a large on the program and have him drive skins ins, was the sensation of the tin bucket and every morning I 500 miles to make a speech and then cowboy, \$2.50 and \$1.50; with was the sensation of the tin bucket and every morning I 500 miles to make a speech and then cowboy, \$2.50 and \$1.50; thwest conference and the en- would take the bucket to school and the governor of Texas happens along The nation three years ago when he bring the water home in the after- in a nearby community and in the cowgirl, \$2.50 and \$1.50; was plicing the water home in the after- in a nearby community and in the run First second and thir Was piloting the Horned Frogs and noons. After the school was out (See W. M. MASSIE back page) (See Golden Anniversary back page) (See Golden Anniversary back page)

W. M. Massie Tells Story of Colorful Career in Business

Pioneer Land Agent Permits **Publication Of Personal** Story For First Time

W. M. Massie, senior member of W. M. Massie & Bro., land agency Nig Reed of Silverton, winner of came to Floyd county in 1889 from he calf-roping last week at Mata- Parker county. He established his dor, W. E. Burleson, Pete Keeling, business in Floydada in 1890 and and Lester Durham were among Mr. Massie is the oldest continuous land agency in West Texas.

Top prizes are offered in the calf In the campaign for the construct roping, Day Money for each show tion of a railway into Floyd count being set at \$40 for first place, \$20 in 1907-10, Mr. Massie headed for second, and \$15 for third. Day successful effort to build without money in the wild cow milking will the payment of a bonus. The combe \$30, \$20 and \$10, and the same pany which he formed of local citiprizes are offered in the bronc rid- zens sold to the Santa Fe Railway company while the work was under-Prizes of \$30, \$20 and \$10 are of- way and the company finished the (See 3-DAY RODEO back page) line into Floydada in 1910.

Mr. Massie settled 2 miles West of Della Plain, which is now a ghost town and built a little house 10x12 where he batched for some time and taught the second school in Floyd county. During his school term he kept two little boys, Robert and Jim Merrell, whose father had

Old Settlers Day Is Held Annually o'clock

feature. May 28 is the big day in Floyd

for entries: sponsors and no one commercializes

One of the biggest features of Floyd county's biggest Pioneer Re-union will be the huge Fiftieth An-floats in the parade, \$2.50, \$1.50 and niversary "Parade of Progress" \$1: through the downtown streets at 10 Prize for best pioneer ladies' cos-

tume, worn in the parade, \$2.50; C. L. Anderson of Lockney is Pa-On 28th of May rade Marshal, and with his corps of tume, worn in the parade, \$2.50; assistants, will direct the organiza- tume, worn in the parade, \$2.50;

The following prizes are offered

Prize for the lady chosen as queen

First and second prize for senior

tion and progress of the big opening Prize for best pioneer girl's costume worn in the parade, \$1; Scores of horses and riders, bands, Prize for best pioneer boy's cos-

the smallest horse in the parade; in the parade; plorer's garb and outfit in the pa- ning out-of-town entries.

First and second prize for senior ried couple

First and second prize for couple:

First and second prize

50 Girl Sponsors May Ride in Rodeo and Pioneer Parade

> Floydada's rodeo and the Pio-Floydada's rodeo and the Pio-neer parade will be colorful affairs written by Dana Thomas Harmon of Lubbock and dedicated to the pic with probably fifty young ladies on horseback in bright western-style garb riding in the grand entry at the direction of Mrs. C. J. McColthe rodeo and the parade down-

Fifteen towns are sponsoring girls Floyd county from the coming of A prize of \$2.50 for the oldest car to enter the rodeo contest and com- the pioneers to the present day. pete for prizes. Two pairs of hand-First prize of \$2.50 and second made boots and a pair of silver coming of the pioneers." prize of \$2 for best early-day ex- mounted spurs are offered the win- whence they came and why. Mem-

The following rodeo princesses Mrs. Lester Honea, assisted by Mrs. Prize of \$2.50 for the oldest mar-have been entered: Betha Raine Gertrude B. Arnold of Silverton and Robertson representing Matador; Miss Mary Leda McAdams of Lock-Prize of \$1.50 the newest married Illeta Bird, Roaring Springs; Bobbie ney,

Prize of \$1.50 each for the oldest Dickens, Celia Ann Humphreys, the program, and the Floyd County man and oldest woman in parade; Guthrie; Mrs. Marvin Guinn, Padu- Home Demonstration club chorus Prize of \$2.50 for the largest fam-y; cah: Billye Jarrell, Childress; Bettye will present "A Century of Song," Johnson, Memphis; Mary Ellen Bar-the number which they recently

Parade Marshal C. L. Anderson.

The parade will be led by the Floydada High School band. In the line of march will be scores of riders on horseback and "Homesteaders" floats. Prizes totalling \$80 are being offered by the Old Settlers association in connection with the parade and celebration.

Barbecue At Noon

Following the parade at 11:15 the Lightcrust Doughboys, famous radio band, will present a 45-minute program from their sound truck

An elaborate edition of the "chuckwagon" dinners of other years, the Old Settlers are planning a gigantic barbecue at noon as one of the principal features of the Golden Jubilee celebration. A corps of 20 men have been assigned the job of serving hundreds of pounds of barbecue and gallons upon gallons of coffee to the

The Old Settlers will head the list of those served. The barbecue is free to all, but when the call goes out to "come and get it" the ers are due to be first in line. Afternoon Program

J. McCollum, postmaster Lockney and President of the Old Settlers association, will open the formal program, of the day by caliing the old timers to order at one o'clock. The meeting will be held on the courthouse square, as will the barbecue. Plans have been made to rope off a large portion of the square to allow room for the celebration. At the conclusion of the program, beginning at four o'clook and continuing until 6, an old-fashioned square dance will start on the west side of the square. The Lightcrust Doughboys will wind up the dance with a snappy 35-minute concert. **Pageant** Planned

As a part of the afternoon program, a huge cast will be presented in a pageant, "The Builders," neers. The pageant, which will be lum of Lockney, will depict fifty years of growth and progress in

The prologue will deal with "the From orial services will be in charge of

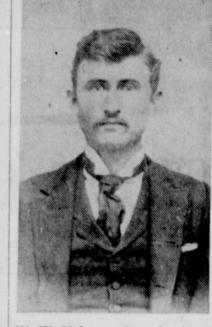
Lou Watters, Spur; Lois Adams, Talks by old-timers will feature

Parade Will Be Feature Event of Reunion: Prizes Totalling \$80 Offered by Pioneers

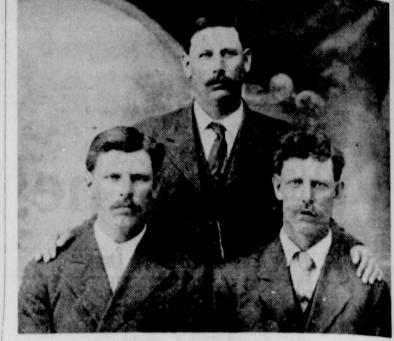
An Album of Familiar Faces ... Poneers Al



Here's Peace Officer History in Floyd county. Reading left to right: E. S. Randerson, J. M. Wright, Mrs. P. G. Stegall, J. R. Maddox, A. C. Goen, S. B. McCleskey. The five men are the sole surviving ex-sheriffs of Floyd county, and Mrs. Stegall is the widow of a former sheriff with whom she served as office duty.



W. W. Nelson, whose business of pioneer days here. He was an officer and director in the First National bank during the difficult days of the Roosevelt panic in 1907.



acumen and strong personali- Mustaches were Mustaches when these men were young in ty made him one of the lead- Floyd county. Sons of a pioneer family they are left to right ers in the mercantile business L. B., John A. and Geo. L. Fawver.



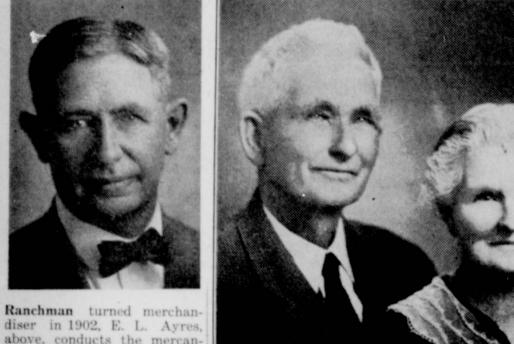
ed, was killed by machine gun Mrs. W. M. Massie is shown

J. S. Solomon, deceased, was a pioneer settler on the South Meuse Angeone coster South South South Meuse Angeone coster South Sou E. C. Nelson, deceased, was pioneer settler on the South Meuse-Argonne sector. Sev- last winter. She has contribucashier and later president of Plains, later moving to Floyd- eral living members of the ted an article on the local the First National bank in ada where he served for many post had a baptism of fire in Cumber land Presbyterian church organization in this issue of The Hesperian.



Calep McDermett, for whom McDermett Post American Legion of Floydada was nam-





above, conducts the mercantile establishment which he and associates began at Lock-

first manager of the West Isaac Wilhoit and Mrs. Wilhoit were pioneer Floyd county set-

old settler, will attend the reunion today.

ney in 1902.

A. V. Haynes, deceased, was a

pioneer in modern ginning in Floyd county. He was the

James K. Green, now dead, worked for his uncle, James B. Posey, in the old Floyd County bank, and was later associated with the First State bank

when it was organized in 1909.

known as the Scott Gin.

Mr. and Mrs. S. B. McCleskey were pioneer settlers in Floyd quarter of a century. He servcounty. He was one of the county's early sheriffs. They ed as Floyd County Superincelebrated their Golden Wedding anniversary in 1932.

Texas Gin company here, later tlers. Both are now deceased. They were the parents of in the mercantile and real es-

the Haynes Gin and now Mrs. C. Surginer who still lives in Floydada and, herself an state business in Floyd coun-

member at large; and W. N. Jones, member from precinct 4.



Floydada, serving with that years until his death as Jus- that series of battles. organization for more than a tice of Peace.

tendent of schools after retiring from the bank.

Ira D. Gamble was a pioneer

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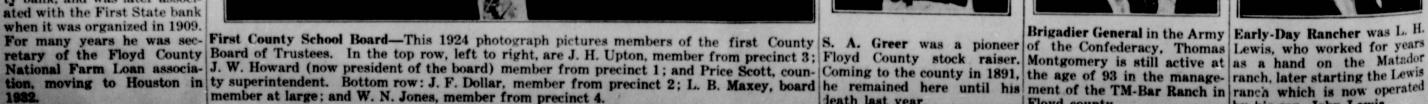
as hack!



The sense throu

by his son, John Lewis.

Legionnaires-Among the first members of the McDermett Post of American Legion in Floydada were the men above. Left to right, top row, they are Robert McGuire, J. E. Horton (now deceased), J. D. Colville, and A. J. Folley. Bottom row; L. T. Bishop, John W.



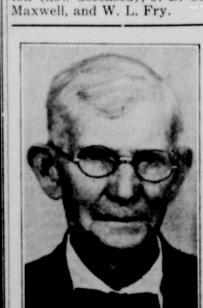
death last year. Floyd county.





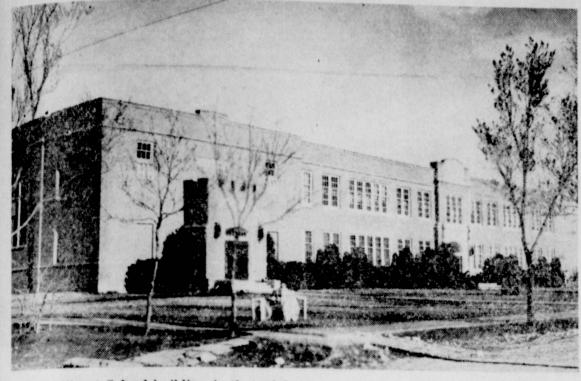








Plains Towns Sending Delegations to Celebrate



This Magnificent School building is that of Lockney Independent School district, used to house the high school. Built in 1929 it cost \$85,000. This recent photograph indicates the care used in keeping and landscaping. It houses one of the best gymnasiums in this section plays the people of one community in a wing not shown in this picture.

Country Club Set L. C. McDonald Has In Natural Beauty Of Blanco Canyon **Club Was Organized In 1925** With One Hundred Charter Members Situated in Blanco canyon, miles south of Floydada, Floydada Country club is the most beautiful natural beauty spot of Floyd county. The ground contains 160 acres and was purchased from J. J. Day, a colorful character of the early days in Floyd county. He and his family lived in a dugout, near where the Mr club house now stands, for 18 years. There are only two pages in the abstract, Mr. Day being the original grantee, that is from the State of Texas to Mr. Day, and from Mr. Day to The Floydada Country club. It is also a point of historical interest since it is crossed by the famous Mackenzie trail. The canyon forms a natural fence on the west and south sides of the White river forms a natural water hazard for a nine hole golf course, which crosses the river five times, making a complete circle around a high peak. In the spring-

Been Land Owner In Native Of West Virginia Now **Conducts Implement Busi**ness In Floydada

L. C. McDonald, implement dealer in Floydada, has been a land owner in Floyd county since 1902 and a resident for the past twenty-five years. Mr. McDonald, a native of Keyser, West Virginia, purchased section and half of land in the county thirty eight years ago.

McDonald and family moved to Floydada in 1915 and over 60 years get a free ticket. he engaged in farming from that date to 1928 when he entered the implement business here. In addition to becoming a successful Oliver and Allis-Chalmers farm machinery more. dealer, Mr. McDonald maintained large scale wheat farming until this 1937 when he disposed of his land. As chairman of the board of directors of Farmers Grain company, Mr. McDonald has contributed to the improvement of grain marketing conditions in this area. He has held this position for several years. Associated with Mr. McDonald, who now devotes his entire time to his implement business, is his son

Clement B. McDonald. Another son, Leroy McDonald, engages in the same type business at Tulia.

Sand Hill PTC Leads Drama In Rural Area

Floyd County Group Gets Na-tional Publicity With **Community Plays**

Interview with Ed Holmes, Sand

Drama in Floyd county is confined almost wholly to the rural communities and is considered a very important factor in the schools and the social lives of its citizens. The particular type of organization in existence today had its beginning at Sand Hill October 17, 1924, and is composed of pupils, teachers and young people of the community, hence the name P. T. C. society.

Being partly composed of parents and teachers it brings them in closer contact and with the exchange of come to know the people of all other communities.

Sand Hill P. T. C. society received of articles written by Miss Myrtle Murray, then district home demonstration agent of Texas, and published in Farm and Ranch and other large publications. Also Ed Hol-County for 38 Years the entire life of the society, has been called to other counties to outine their system.

The same system has always been followed. Everybody buys tickets, including the players; any and all expenses presenting plays are paid including 2c per mile for all cars

going to practice or exchange plays. No person has ever paid one penny to the P. T. C. except buying season tickets and general admission to the plays. Season tickets are sold in the fall when money is easy to get. The plays are presented when convenient during the winter and spring following. Every person under 10 and

Pupils in the 5th and 6th grades get the first chance to sell season tickets each year. A free ticket goes to every student who sells \$5.00 or A prize goes to both the boy and the girl who sells the most tickets. These grades look forward to chance from year to year. Half tickets are sold for 35c; whole tickets for 75c; general admission 5c and 10c; 10 plays are guaranteed. A large number of plays have been presented in Sand Hill auditorium since Christmas night 1924. Several hundred dollars have been collected during the past years. All of this money has been spent at Sand Hill training young people furnishing good entertainment and buying equipment for the school

and community. In 1934-35 season the P. T. C. paid \$75.00 on new



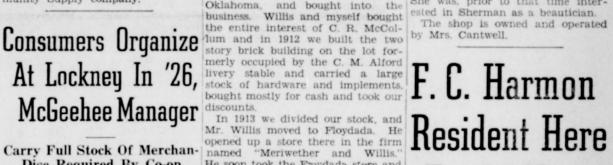
The Famous Tiger Bull of the Double Heart Ranch, Sweetwater, is shown in the above picture. This bull, which has thrown 68 riders, is just one of 25 head of wild brahma bulls that are being used for the bull riding contest at the Floyd in the Golden Anniversary parade national publicity in 1931 in a series County Golden Anniversary rodeo which held its first per- Tuesday morning at 10 o'clock formance Monday at 8 o'clock. Other performances will be at 2:30 o'clock this afternoon, 8:00 o'clock tonight and again tomorrow evening.

George Meriwether **Celebrates** Second **Anniversary Here**

Home Oil company, owned by Clarence Foster and his son Garland Foster, this month is celebrating its econd anniversary of operation in Floydada. Wholesale and retail year of 1897-98, bought the old Cosden petroleum products are carried in this complete stock.

\$1 per acre. Had more improve Cosden gasoline, kerosene, distilments than the entire farm cost. late and motor oils are recognized Livestock farmed until about 1901 for their high quality. refined by the Cosden Refining com- and then moved to Lockney where These are pany at Big Spring, another Texas my step-father, C. R. McCollum, went into the hardware and implepioneer Tent busines

The elder Mr. Foster is a pioneer of Floyd county, having been here since January 24, 1901. From 1914-1918 he engaged in the dry goods business being a partner in the firm of Price-Foster. In latter years he was in turn manager of the Consumers Fuel association and Community Supply company.



Members

Spur, Tulia, Dumas And Lamesa Groups Join Merry-Making

Invitations To Rodeos, Anni-versaries Will Be Extended Here

Visitor delegations from several towns in the Panhandle-Plains region will be in Floydada Monday night and Tuesday to join Floyd county and its guests in celebrating the Golden Anniversary. Attendance will be increased. The crowd is expected to exceed the estimated 10.000

Among the neighboring cities sending booster tours and delegations are Dumas, extending invitation to the Dumas Rodeo; Tulia, celebrating the Pioneers reunion in Swisher county: Spur, advertising the Spur Rodeo to be held next month and Lamesa, Dawson county invitation to attend the Lamesa Rodeo also in June

These visiting groups will participate in the amusement and good time at the rodeo at Wester Field Tuesday and will be included Bands will accompany some of the delegations.

The festive spirit is prevalent over the entire plains country this year as residents join in various anniversary celebrations, rodeos and round-It's a gay summer for the "old-timers" and a whooping good time for the new-comers and youngsters who did not know the southwest as it was in the good old days. Thousands of people of this territory will be on hand to tell the visitors to "get down and come in" and join the fun and excitiment of Floyd County's fiftieth birthday party.

Koger 1000-acre improved land for Palace Beauty Shoppe One Of Oldest In Co.

Palace Beauty Shoppe, one of the oldest beauty shops in Floydada, has been under the management of

Mrs. Bess Cantwell, the past eight I went to Mexico in 1901 and years. It is located on West Calimoved back to Lookney, married fornia street in the balcony of the Marcia Jones about that time, and Palace Barber shop.

Mrs. Cantwell formerly proprietor 1903 for \$35 per month and saved of the Marinella Beauty shop on the west side of the square, came to Floyd county from Sherman, in 1927. She was, prior to that time interested in Sherman as a beautician. The shop is owned and operated by Mrs. Cantwell.



and Ch inese elms ave planted here and there to add to the natural beauty.

the hillsides are covered in

Lots of native trees, such

wild flowers of many colors and

as hackberry, cottonwood and mes-

quite grow on the banks of the river.

Paper shell pecans, ash, American

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ground.

Fifty head of sheep run on the pasture help to defray the club expense and to supply meat for an cided each year by the directors. J.

The club was organized in 1925 with 100 charter members and the shares were sold at \$200.00 each. Jeff D. Ayres was elected the first president with R. E. Fry, Jas. K. J. C. Wester Jeff D. Ayres was elected the first Green, O. P. Rutledge, Lon M. Davis, J. V. Daniel and W. Edd Brown as

Miladies Specialty Shoppe Opened 1923 By Mrs. A. J. Welch

Miladies Specialty Shoppe was opened in 1923 by the present owner, Mrs. A. J. Welch, and Mrs. C. M. Wilson in the building now occupied by Glad Snodgrass on south

location, Miladies Shoppe moved to ly \$150 a week. The business, orthe south side in the Montgomery ganized June 1, 1927 is owned by J. building and occupied this site until C. Wester, city and S. H. Wester, 1926 when the store and contents Plainview. There are six regular were destroyed by fire. After the employees and two truckers. business burned Mrs. Welch re-entered business alone at the south dough mixer, dough break, mouldside location and was there until ing machine, proof boxes equipped 1933 when she moved Miladies with steam boiler, two ovens, cool-Shoppe to the present location on ing room, slicing machine and West California street. wrapping equipment.

Miladies Shoppe has for several years been regarded by many wom-en in this areas as style beadquar. en in this areas as style headquar-ters. Many nationally advertised brands of ladies and misses wear I have a boy, and I want him to featured. Among these are Nelly-Don, Franklin and Bloomfield We reap in life just about as Redfern and Sycamore coats and hosiery, lingerie, milinery in fact everything for women with And we get what we earn, be it little the exception of shoes. Employed with Mrs. Welch are Regardless of luck and regardless of

Mrs. H. O. Pope, Mrs. Bill Daily and Mrs. A. J. Cline. Mrs. A. P. Horn employed for eleven years with how wonderful you are?"

Gob: "I don't believe they ever Those who know assert that a did." sense of humor helps its owner through the tough spots of life. "Then where'd you get the She:



annual barbecue. The date is de-| Mayor T. Z. Reed, of Lockney, H. Shurbet, master barbecue chief arrived in Floyd county in of West Texas, prepares the annual August of 1907, but he and Mrs. Reed had lived in Swish-

A concrete swimming pool is sup- er prior to that time since Floydada Store Opened Seven plied by two shallow wells. The 1892. They made one of their club house which is 40x36 is equip-ped with a Delco light pant and first plains stops in Floydada telephone connection with Floyd- two years after this town was started.

In Business

Since 1927

Eight Hundred Forty Barrels

Flour Used Annually Rep-

resenting 250,000 Lbs.

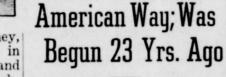
The equipment consists of

She: "Did anyone ever tell you

SOW.

Fate.

or great,



Years Ago; Is Widely Patronized

Piggly - Wiggly Is

Piggly Wiggly's is the American way of shopping. When Floyd coun-

ty was organized and up until less than a quarter of a century ago, American women knew no easy shopping way like is found at Piggly Wiggly stores today. Piggly Wiggly stores the nation over recently celebrated the twenty-

third anniversary of the founding of this plan of merchandising. The sanitary packaging of many of the products once sold in bulk can be traced to the Piggly Wiggly trailblazing system.

The local Piggly Wiggly store was B. Claiborne and Ashley Lawson as joint managers. Later Mr. Lawson went to another store and Mr. Claiborne remained as manager of the

Floydada firm. Piggly Wiggly in Floydada enjoys Wester's Bakery, representing a \$30,000 business, wholesale and re- a splendid patronage. Residents of After about a year in the original tail, has a payroll of approximatetables and fruits and a large selec- tail agent for Phillips Petroleum is manager. tion of meats at this large grocery.

> Arwine Drug Company **Enjoys Nice Business** In Floydada Territory

Last year the bakery used 36,000 Arwine Drug company, owned and managed by J. A. Arwine, enjoys the ary 15, Mr. Carthel has enjoyed a patronage of many residents of nice patronage. Quality Phillips

> "the convenient corner" is and known by everyone in this area. All kinds of drugs and drug sundries, cameras and equipment for photographers, fountain service and reliable prescription department are featured at Arwine Drug company.

Mr. Arwine is active in civic activities in Floydada. He is a member American Legion, and other groups.

Sell it with a classified advertisement in The Hesperian.

Delco batteries for their school. In other years they helped pay for a Carry Full Stock Of Merchan- named "Meriwether and Willis. piano, outdoor gym, lights, chair Dise Required By Co-op seats in the new auditorium, stage equipment \$152.00, for complete baseball equipment, and each year for gas, oil and repairs on Delco light system.

Some of the most successful plays staged were "Safety First" and 'Page Asa Bunker," comedy plays; manager of the association for the "The Yellow Shadow" and "Hobfirst few years. goblin House," mystery plays; and "The Mill of the Gods," a straight Geehee as manager and he in turn drama. It was presented in seven communities and brought every

audience to tears. Financially speaking, "Hobgoblin House" was the most successful, for on Christmas night, 1934, Sand Hill's large auditorium couldn't begin to hold the crowd and the play was again presented by popular re-

quest one week later. Admission for two nights above the season the tickets already sold was \$64.50. the products handled are Co-op Similar dramatic clubs have been tires and tubes, Leonard refrigera-

organized at South Plains, Aiken, tors, electric pressure Irick, Starkey, Pleasant Hill, Fair-Hoeme plows and petroleums pro-Lakeview, Harmony, Cedar view, ducts from Danciger refineries at Hill, Lone Star and Liberty, and pened here seven years ago with J. are the outgrowth of the literary electric co-operative in Floyd counsocieties which were in existence in ty. Consumers in Lockney have furthe earlier schools.

Aaron Carthel Is

company, was born and reared on

a farm four miles north of Lockney.

He is the son and grandson of pio-

the south plains in the early days.

neer residents of Floyd county.

Son Of Pioneers

T. Spence, president; Robt. Smith, gathered. Mr. Carthel's grandfather, Joey vice-president; L. M. Honea, W. W. Carthel bought the first power Cooper and J. E. Watson.

Employees, other than Mr. Barthresher in this country. He with ber are J. D. Copeland, cashier for Aaron's father, W. A. Carthel, hauled freight from Canyon to points on vis and R. D. Moreland outside men.

> Wood's 5c To \$1 Store **Enjoys Good Patronage**

Wood's 5c to \$1.00 store is in its second year of operation in Floydada. This firm was opened here in goods business, Geo. W. Brewster Elsewhere in this edition of the February, 1939 as successor to Hen-

Walter M. Wood, owner and manager of the store, moved to Floydada from Morton, Texas where he had engaged in the same type business of the Rotary club, McDermett Post American Legion, and other groups. first postmaster. direction of the result of the second state of the second joying a liberal patronage from peo-

ritory.

Office supplies, forms. Telephone ple in Floydada and the trade ter-

He soon took the Froydada store and I took the Lockney store. In about the year 1915 I traded

Recalls Early Day

Events In Business

(By George T. Meriwether)

We came to Floyd county in the

went to work for C. R. McCollum in

\$20 of that. Later bought into the

business and in 1908 H. J. Willis

moved to Lockney from Durant,

my stock for land on the North Consumers Fuel association in Plains, with J. H. Graver, who took Lockney was organized in Febru-ary of 1926. Wm. McGeehee, pio-with J. R. Johnson for his two farms Celebrated 19th Year In Busineer resident and irrigation farmer, in Floyd county of about 1000 acres was the organizer and served as which I still own

In 1903 C. R. McCollum built the John Byington followed Mr. Mcand cotton was hauled here from adjoining counties. Stockmen would ger of F. C. Harmon Furniture, was succeeded by E. C. Martin. O. buy the cottonseed and haul them to Harmon Funeral Home and Harmon C. Balley was succeeded in this ca-Lubbock and other counties to feed Burial association, has been a resi-Mr. Barber, who has managed the

association during its most progres-sive period, has been a resident of later Edd Whitfill bought in with us Mr. Hencesee

It is the policy of the present management to buy anything for the membership desired. Among plans which gin is now owned by tinued in the position until the position until the position and the position of the position until the position of the position of the position until the position of the position of the position until the position of the pos Burton Thornton. We later bought buildings on the west side were dethe Aiken Gin and improved it. pumps, I have no gin interest now. I de-

voted my time principally to the went to Taylor. Texas to work for Pampa. Since starting of the rural farms trying to grow crops of more "Uncle Joe" Bowers for eight months value than the cotton and wheat and after that period of time rethat we have grown here so long.

In answer to popular demand of on my farms about 140 acres. This Arizona and New Mexico and in the residents of that section, a sub- is a new field and we have much 1915 came here to enter the employ sidiary plant was built and opened to learn as we do not know just how of the Fair Ster at Lone Star in 1937. This plant strong we can go on this crop, nor In 1917 Mr. Harmon became asso-that we can always sell the pro-ciated with Mitchell Brothers Hard-Aaron Carthel, wholesale and re- crease in patronage. H. E. Frizzell ducts at a profit, as the over-all ware and Furniture and purchased cost to produce this crop runs an interest in this firm in May 1919.

Fuel association, located on the is used, and the crop properly irri- April 21, 1921 with Mr. Harmon as-Highway 28 loop at Lockney, are R. gated, sprayed and worked and suming ownership of the furniture

which early roamed good herds of cessful sale.

five years, O. C. Allison, Wayne Da- cattle, mules and horses. There The Harmon Funeral home openfarms sell as high as \$100 per acre during the boom of 1918, and much 1939.

lower in later years, as it is now. There were just a few stores in

operating a windmill power grinding mill and blacksmith shop located where the Huggins produce is now is operating, as well as the Baker know if we have missed any male Mercantile company, who still have patient. 2 stores here, the dry goods and

hardware departments as well as the Butane stock operated by Robin off with his wife. Baker.

Writing fluids. Hespertan.

For 32 Years

ness With A Huge May Sale

F. C. Harmon, owner and manadent of Floyd county since May 10. In 1924 J. W. Baggett and myself 1908 when he moved here from Man-

Floyd county since 1895 and of the and he and Mr. Baggett still own day school in Floydada from 1908 to It is the policy of the present this gin. In later years we built a 1909. In 1909 he entered the emstroyed by fire in July, 1911.

After the fire of '11, Mr. Harmon turned to Floydada to work in the nished materials and wired many of tato growing and this year have The rext two years he spent in

Present directors of Consumers around \$30.00 per acre if good seed This partnership was dissolved on and undertaking department. During the time of our stay here, has continued in business since that

we have seen many changes such as date and last month celebrated his plowing up the pasture lands, on 19th anniversary with a very suc-

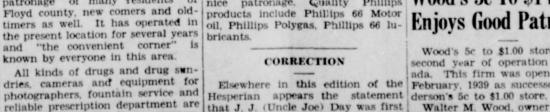
were many antelope when we came ed in November, 1935 at the preshere of which the old timers know, ent location in the Masonic building. We have seen this ordinary dry land The furniture business has been in its present location since March 1.

Present employes include H G Parker, S. J. Chenoweth, Leverett Lockney when we arrived, among ler, Ed Stewart. Melvin Ray and D. I. Bolding, jr.

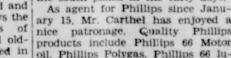
> Nurse (in lunatic asylum): There a man outside who wants to

Doctor: Why? Nurse: He says someone has run

Typewriter and pencil carbons, all sizes. Hesperian



postmaster at Starkey, now a "dead" postoffice. This is an error as we later have learned that Mrs. Day first postmaster.



The Floyd Co. Hesperian J. C. Penney Established 1896 by Claude V. Hall. Entered as second class mail at the postoffice at Floydada, Texas, April 20, 1907, under the act of Congress of March 3, 1879.

Published by The Hesperian Publishing Co., Inc., Floydada, Texas. HOMER STEEN, Editor

Subscription Prices: In Floyd and One Store Grown To A Sysadjoining counties-one year, \$1 00; six months, 50c; three months, 25c. In advance

Outside Floyd and adjoining counties—one year, \$1.50; six months, 75c; three months, 40c; in advance.

Advertising rates furnished on application

Time "The man with a thousand partners," J. C. Penney, has made a tremendous success in his pioneering of the merchandising field. J. C. Penney Co., Inc., which now operates

Pioneered As

Merchandiser

tem Of 1566 In 38 Years

1566 stores, had its beginning in Kemmerer, Wyoming in 1902. The advancement made by J. C. Penney company stores is attributed to the plan of operation that gives every employe an opportunity and chance to share in the earnings of the company. Record growth of J. Penney company in the past thirty-eight years shows as an ex-

ample of the development made the nation over. J. C. Penney company, Inc., open- Carries Complete Line Of Dry ed the Floydada store in November 1929 and this one, like others, has made unusual progress. In the past eleven years the firm, under the

guidance of Manager Walton Hale, has been remodeled and increased to twice the original size. In June 1937, when patronage increased to the point that the quar- county and the trade territory. The ters were no longer adequate, another building adjoining was secured by Cecil Hagood, owner and mana-

and the store was doubled in size. ger. "Standard Brands Priced Right' A remodeling program in January, 1939 gave the J. C. Penney Co., Inc., is the slogan at Hagood's and this store in Floydada its present ap- motto is carried out with national Claude V. Hall, who founded pearance

Mr. Hale, manager of the store children at reasonable prices. the Hesperian in 1896, now Mr. Hale, manager of the advancehead of the History depart- always been active in the advance- apparel to be had at Hagood's are ment at East Texas State ment of Floyd county. He is a Paris Fashion shoes for women, one Teachers college in Commerce. member of civic groups that coop- of the popular novelty lines in the Unable to be present at the erate for the welfare of the com- country. Thorogood Health Shoes munity.

Golden Anniversary celebration, he is attending gradu- clude Mrs. Jess Brown who has been labor; Tom Sawyer sport and dress ating exercises for a class of in charge of the ladies ready-to- clothes for boys and others.

wear and millinery department since on, cashier for the past ten years;

daughter, Mr. and Mrs. Orville and women.

and Mrs. C. E. Bartlett and son of good's is most complete with every-Dougherty, and Mr. and Mrs. J. H. thing for men and boys. John B. Poore and daughter of Lakeview Stetson and Kensington hats, for risited in Plainview Sunday with Mr. work and dress; Cooper hosiery and and Mrs. Toad Thomas and chil- underwear, Van Huesen and Tru-

Bartlett. Each carried a covered ney ties, Marx made suits are features as are Justin Cowboy boots, just the thing to wear to the rodeo.

WASHINGTON, May 20.—Declar-ing that a more comprehensive farm King spent Tuesday in Lubbock vis-King spent Tuesday in Lubbock vishome-ownership program is imme- iting their sons Olin Watson and is one of the men who have con-Mrs. Herman L. Crow, of Benton- success.

to survive in the locality where they

was a plan which would authorize the RFC to make loans up to \$50,-would not be present as the money mould not be present as the money

WHEAT INSURANCE DOUBLED A total of 378,000 wheat growers have taken out "all-risk" crop insurance on their 1940 crop and have thus guaranteed to themselves ap-proximately 106 million bushels of wheat this year, the Federal Crop Insurance corporation reports on the basis of summaries of the premiures collected.

In 1939, the first year in which Federal crop insurance was available, 166,000 farmers insured their harvests for a guaranteed crop of approximately 61 million bushels. Part of the sharp increase in the major winter wheat states is attributed to the fact that for 1940 farmers were able to pay their insurance with advances against payments to be earned under the AAA program this year. That was not possible in all areas in 1939.

Hagood Dry Goods **Enters Fourth Year**

Goods Stock Since Opening In 1936

Hagood's Dry Goods, although just entering its fourth year in Floydada, is already enjoying a splendid patronage from people of Floyd store was opened in February 1936

advertised wear for men, women and Among the well-known brands of

Employes of the local store in- for men, made in Texas by Texas

Nanette and Shirley Temple dress the store opened; Mrs. L. D. Brit- es are featured for small girls and teen age girls will find Cinderella Mrs. Greer Christian and W. G. Car- frocks to their liking. A large collection of Debbie Junior and Georgiana dresses, in all new styles and

Mr. and Mrs. J. C. Odam and patterns, are on display for misses

Poore and children of Floydada, Mr. The men's department at Ha-

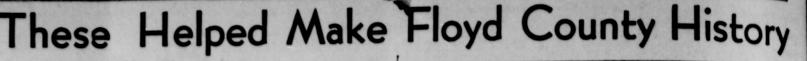
dren. Mrs. Thomas is the niece of Val shirts and pajamas, Campus Mrs. J. H. Poore and Mrs. C. E. sport clothes, Nor-East and Chey-

> tributed of time and resources to making the Golden Anniversary a

with the problem of farm tenancy. a visit with her son, Earl Crow and FAVOR LOCAL TREE SEED FOR FOREST PLANTINGS

cost private tree planters

would not be necessary as the money





Of Tenure In City Mr. and Mrs. R. C. Bennett, of near Lockney, are among the Mr. and Mrs. J. S. McLain, once residents of old Della Plain first comers to Floyd county. Recently celebrated their golden wedding anniversary.



Mrs. Sarah K. Duncan, widow and stock-farmer, served as B. Duncan. She will be at the shoriff of Di, deceased, was Judge W. B. Clark, deceased, county official for number of Golden Anniversary celebra-



first town in the county. Mr. McLain hunted antelope for meat for the family table in the early day.



cer all over West Texas.



Pr

St

Old J



sheriff of Floyd county dur- pioneer teacher, farmer and ing the turbulent World War county official. Well known days. Noted as a peace offi- by all the old timers and

many of the more recent residents.



years. Makes his home in tion today.

notable success in operating

Floydada at present time.

000,000 to continue the Farm Tenant Purchase program which has been would be loaned by private capital, the United States much disappoint approved the plan as a part of the guaranteeing the loan as is not the second disappoint-the Government supervising and ment as well as financial loss each year by producing either scrubcase in loans made by the Federal by and inferior trees, or trees unable Agricultural Appropriation bill.

diatery needed, Congressman George Randell King.

which his son is a member.

Better Farm Home

Ownership Plan Is

An Immediate Need

Mahon Asks Congress To Pass

Legislation To Deal

With Situation

Mahon last week urged the congress

to pass legislation at this session

proaches to the problem. The first

Mahon said that he felt a better Housing administration. approach to the problem would be through the so-called Farm Tenant-Mortgage Insurance bill which pass- man of the House Agriculture Com- Agriculture reports.

ed the Senate last year and which mittee, since the introduction of the As a general rule, local seed is this plan loans would be insured by sage of the measure." the Government for farm home pur-

has been approved by the House bill last year, and I shall continue to the best for planting, the Forest Committee of Agriculture. Under work for the improvement and pas- Service says. Local seed gives the

which would more adequately deal ville, Arkansas, is here this week for

He spoke in support of two ap- Mrs. Crow, having arrived Tuesday.

chases to the extent of a total of Sell it with a classified advertise- and land involved in the planting \$350,000,000 at 3% interest rate. ment in The Hesperian.

highest assurance that the trees will be worth the time, money, effort, his own business. Seed can ordinarily be regarded as local" if collected within 100 miles of the planting site and from lo calities not more than a thousand

feet above or below it in elevation. The United States Department of Agriculture has decided recently that only local seed or seed grown under climatic conditions similar t the planting site will be used for producing the hundreds of millions of trees used annually for re-forestation, watershed protection, erotion control, and field windbreaks by the various bureaus of the de partment.

U. S. CROP COULD SUPPLY PYRETHRUM NOW IMPORTED

When hot weather brings insect pests to homes and stables, advertisements recommend sprays to kill flies and mosquitoes. These are marketed under many trade names, but most consist of a solution of pyrethrum in a petroleum oil. Pyrethrum, long used as "insect powder," is of growing importance for control of other insect pests.

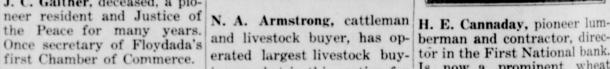
Before 1914, Dalmatia supplied almost the whole of the imports, but the World War cut off that supply and Japan captured the market. sary celebration. Foreign Crops and Markets, issued by the United States Department of Agriculture, says the Japanese products have not proved satisfactory in recent years.

Kenya in British East Africa has been growing pyrethrum of late and supplies nearly one-fifth of the 1937 mports. The pyrethrum plant is related to the garden chrysanthem ums, and grows well in the United States, but the crop calls for too much hand labor. The Bureau of Plant Industry has developed an experimental machine to harvest pyrethrum and eliminate the hand labor of plucking the flowers which form the commercial product.

Howell Sue Bishop, of Dallas, is Mrs. W. M. Houghton.

Typewriter and pencil carbons es. Hesperiar

J. C. Gaither, deceased, a pio-Glad Snodgrass, mayor of Floydada, is busy today meetthe Peace for many years. ing old friends and new. A Once secretary of Floydada's resident of the county since first Chamber of Commerce. the late nineties, he made a



and livestock buyer, has op- berman and contractor, direcerated largest livestock buy- tor in the First National bank. ing market in this section for Is now a prominent wheat a quarter of a century.



grower and stock-farmer.



C. H. Featherston, formen Roy L. Snodgrass, general resident of Floydada, who will

ciation. Is directing the rodeo ing held here. The picture ed, was pioneer cowman and is a pioneer freighter in this being staged as a part of acti- was made when Mr. Feather- stock farmer in Floyd county. region. Once hauled supplies vities of the golden anniver- ston lived here about twenty Once known as the "oldest ac- from Childress, and other years ago.



chairman of the Rodeo asso- judge events in the rodeo be- H. C. Randolph, now deceas- for Dalby Motor Freight lines tive cowboy" in the southwest. points to Floyd county.

Another Step Forward In The Progress Of West **Texas** Journalism!

The Golden Anniversary Edition Of The Floyd County Hesperian

IN THE PUBLISHING OF WHICH WERE USED

- 3200 Man Hours • 4000 lbs. of Paper
- 100 lbs. of News Ink
- Efforts of 12 People

Another Progressive Step in the history of Floydada was recorded when the first meter was installed for the Floydada a guest of her grandparents, Dr, and Municipal Power and Light plant opened in the past year. Left to right in the above picture are Glad Snodgrass, mayor. L. D. Britton, lineman and J. L. Puckett, city engineer.





ent Town Was Dug In 1890, Still

In Evidence

Old Building Is Still In Good State Of Preservation; Stands East Of Present Town

As a reminder of the boom years also an expression teacher, and a bers, some have passed away, some As a reminder of the ideals of music teacher, who was Miss Ruby bers, some have passed away, some fige and 1910 and the ideals of music teacher, who was Miss Ruby have moved, only six remain in the of 1909 and 1910 and Presbyterian Barrow, of Plainview. The third Post: the citizens the out of Floydada term had the same teachers with Vaughn, Jessie C. Covington, Rol-Academy stands case of pre-today in a fairly good state of pre-today in a fairly go reveation. Boys and girls who are sion and music teachers.

now men and women once romped During the second and third years now men and women once romped and played there and some of the and played there and some of the ball and football teams and both J. V. Daniel, C. W. Hinson, Sam E. arents are still living here who ball and football teams and both Goslee, Harry S. Stanley, L. S. Bartparents are sum more to be near a were dreaded by the high school lett, C. S. Hawkins and Arthur J good school to educate their chil- teams. Beedy. The school lasted two and one-

Famous Early Day

Just who thought of the idea to half years. The commencement ex- Calep McDermett, a Floyd county Just who thought of the seems to ercises of the first term were held build this school no one seems to ercises of the first term were held build this school no one seems to ercises of the first term were held boy who was killed in October, 1918 know but in 1909 it was discussed in May 1912. W. A. Gound recalled that Lee Rushing delivered a masby the majority.

by the majority. In the year 1910 the proposition terpiece oration on this program. In the year 1910 the proposition the post has had lots of ups and downs. First was offered to the Southern Pres- Among those who spent much time was offered to the south the presi-bytery, and they sent the presi-and effort in securing the academy but a little later we rented a space dent of Austin college here to in- were Rev. J. E. Stephens, Methodist vestigate the proposition and after pastor at that time; W. M. Massie, spending several days here he rec- W. M. Colville, W. T. Montgomery, mmended the acceptance of the E. C. Henry, A. D. White, A. L. Love the Legion hall in 1924 and moved and others. nropositioi

Actual work was begun in 1910 on the 22 acre tract which was doated by Dr. R. A. Childers and Jno. **Brewster House Was** N. Farris. W. T. (Billie) Montgomery offered to donate a tract of and northwest of the present site but on account of a defect in the title it was turned down.

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The building committee was composed of the following: E. C. Henry, i A. D. White, Judge A. L. Love and Brewster,- deceased, several out-The contract price was \$19.- related by different friends in in-666.00. P. D. Kaufman, of Ama- terviews Friday afternoon. rillo was the architect, C. D. Pat-| They moved to the county in 1890 in Floydada and Floyd county for terson, of Dalhart was the general and established one of the leading the many things they did for the

arolina to teach the first school Railway," said Mayor T. Z. Reed. some person or persons. but it was not completed so he was Mr. Brewster died in 1929 and Mrs. paid \$750.00 and his contract was Brewster died in February of this

by Rev. and Mrs. W. H. Matthews, Brewster, of Wichita Falls.

(By John Reagan) The charter of the McDermett Post American Legion No. 118. Floydada, was signed and sent to

headquarters December 9, 1919. It H. E. Bartlett, Grady M. Harry E. Dawson, James A. May-

The post was named in honor of in France during the World War. Since its organization the post has we had to meet in the court house in the Barrow building at the northwest corner of the square and here we held our meetings until we built

in January 1925. Since then we have had various activities in regard to charity among childen. We have assisted mothers, helped soldiers obtain treatment. I will say we do not confine our efforts altogether to the families of ex-Hostelry In City service men.

Some of you may remember we go ur financial start to build our hall In tribute to Mr. and Mrs. George by putting on a rodeo and some Tull, of Plainview, and one standing events of their lives were other forms of entertainment in the early years for the post and now I might mention that the Post as a whole is very thankful to everyone

contractor and W. A. Gound was hotels in this section of the country. Post back when he had to have help. in charge of the carpenter work. The Stage drivers and traveling men of Floydada Post also has a ladies building was started August, 1910, the pioneer days often spoke words auxiliary that functions at all times and completed June, 1911. The first of praise of the hospitality and when there is any real charity or opened September 1911. good cooking found at the "Brewster social welfare work to be done. John C. Schley was superintend-ent and Mrs. Schley and Miss Violet 33 years. Mr. Brewster also had a be proud of as well as the Legion. Buchanan were the three teachers. general merchandise store and one Through the assistance of the Legion The first board of trustees were time a drug store at Lockney. here there have been many hun-J. N. Ivey, Judge A. L. Love, "He dealt in real estate. He was dreds of men, women and children Rev. Leonard Gill, A. A. Beedy, H. broadminded, contributed liberally received compensation, hospitaliza-Tull, Tom Curry and E. C. to all public enterprises, beginning tion, pensions, relief and many othwith the Lockney Christian college er things they could not have had John Kelley came from North and closing with the Santa Fe unless they had been assisted by

Amarillo hotel, in Amarillo, has Mr. and Mrs. W. A. Shipley year. They have four living chil- for many years been headquarters in came to Floyd county in 1890, of the lumber from the first frame Dr. Balley and his wife from South dren, Mrs. Alma Dillard, of Lubbock, that city for visitors from this por- made their first home in a school in Floyd county. They were assisted Brewster, of Dalhart and Ethel or, the manager is well liked by his dug-out as did many of the "When any of the family became Carolina came here to teach the Mrs. Daisy Dotson, of Olton; Grady tion of the south plains. C. S. Prymany guests

union today.

and ran away. I could not check is today.

ada. Later it burned. The family the baby girl, Hallie, and as they stood watching the house burn down, Hallie, who was a very small child, came up and said, "Well mamma, you were going to let me burn.

early settlers. Mr. Shipley sick we used our old standby, turdied in 1925. Mrs. Shipley pentine and senna tea," Mrs. Shipstill lives in Floydada, and is making plans to attend the re-hundred miles, by accident Mrs. Fannie Dawson, now of Wilson, who lived five miles away came to see me and rode over in a wagon. When R. A. Burrows Pioneer she came up I told her what was

mother and his two sons have a large ranch land near Lockney. of 70 sections in New Mexico.

Prevent Lockjaw

Among the early settlers in Floyd Guard against tetanus or lockcounty were Mr. and Mrs. W. A. jaw by applying 31/2 per cent solu- family: Jim, of Lubbock; Roy and Shipley, who came to the county in tion of iodine, mercurochrome, or Theodore, of Lockney; Fred, of 1890 from Collin county and settled alcohol to any scratch, no matter Santa Monica, California; Mrs. Ida about 15 miles southeast of Floyd- how small. If abnormal swelling Dodson, of Lockney, and Frank of ada. Part of the land on which and pain set in, see your doctor at Austin. Daffodore died in 1920. they settled now belongs to Geo. once to get tetanus serum. - The

Fawver and Mr. Fawver says he Progressive Farmer, knows the location of the old dugout, the first one that Mr. and Mrs. Shipley made when they came to the county, faint evidence of it still

being in existence. While talking about her early days in this county Mrs. Shipley said. "I would just like to go out and look at the spot where that old dugout is just once more.

Mrs. Shipley was smiling alert and seemed to love to talk about the old days. "I will be 87 in August and I am going to be in that Old Settlers' parade and I'll bet I am the oldest woman in it."

Mrs. Shipley related several little incidents of her early day life that still stands out in her memory "One day I was going to A. M. Bourland's for the mail, riding my favorite mount, which was a wild mustang captured after we landed here with my baby daughter. Hallie in front of me. The horse got scared

him so I threw Hallie into high grass and then I jumped. The other children tease Hallie until yet and tell her they knew something was wrong with her and they guess that is it I always rode a sidesaddle. Lord, I wish I knew where that old saddle

The first frame house the Shipley's built 5 miles southeast of Floydgot out and their excitement forgot

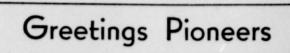
The old house was soon built back and Mr. Shipley and the boys hauled lumber from Childress. The house where grandma lives now was built 35 years ago by W. A. Gound and Mrs. Shipley thinks it contains some

wrong and asked her if she could

wove and spun her own county but came to Floyd county in clothes. Mr. Shipley was a rancher 1891 from Quanah and settled on Mrs. Griffith believes that her sons, Wat and Jake, were the first twins born in Floyd county. Both of them reside at Lockney. There

were six more children of this

Writing fluids. Hesperian.

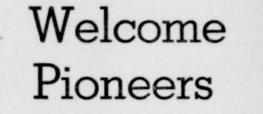


We'll be there to help you when you come in to celebrate the GOLDEN ANNIVERSARY Celebration . . .

Self-Serve Laundry

Floydada's Oldest Self-Serve Laundry

E. T. WILLIAMSON, Proprietor In Floydada Since 1916



TO FLOYDADA'S OLDEST DEPARTMENT STORE





Greetings

to

Old Fashioned

All Of You

Pioneers and new-comers alike who today are celebrating the Golden Anniversary of the county's organization!

We extend our most sincere gratitude to those who have contributed to the county's advancement in the past half-century.

G.C. Tubbs Insurance Agency

Freighter Of Floyd Co. stay and help me. She replied that we would make it fine. She was the only doctor I had and the next R. A. Burrows one of Floydada's day Mrs. Curry came into this oldest freighters came to Floydada world. from Hale county, in 1908. He was "We had a Norwegian boy who one of the early-day pioneers of the worked for us by the name of Pete plains and remembers some of the Peterson. While he was in our emfirms he served as Boerner & Nelploy he married. One day one of son, C. Surginer Hardware, Floyd our boys complimented his wedding Mercantile Company hardware, suit and he replied: "It should be White Drug company and J. G. Mar- good it cost \$7.50 in Abilene." tin's Lumber company. "One year when the children were Mr. Burrows is at present agent of the Dalby Motor Freight lines serv-ing Floydada. He has been with the thought it would be funny to put a thought it would be funny to put a going to school in a half dugout and box of cartridges in the stove, when company serves Floydada with exthey began to pop Mr. Berry went ellent schedules. out the window and took frame and Mr. and Mrs. Burrows have reared all with him. Mr. Shipley would family of four girls and one boy, always laugh when this incident was all of whom finished their school related. The next year our oldest work here. son. Dan, taught the same school.' Mr. and Mrs. Shipley were born in Want to trade? Use a want ad. East Tennessee in Bradley county. They married in the year 1873 and Save time, worry.

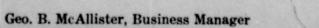
Your **Community Hospital**

Extends Greetings to the Pioneers of Floyd County, and our more recent citizens as well, on the occasion of the County's Fiftieth Anniversary.

Floydada Hospital and Clinic

Dr. A. E. Guthrie

Dr. Donald H. Pitts





As the years have come and styles have changed, so have we-

We welcome you to come and buy the Very Latest Styles of Today.



The Floyd County Hesperian, Floydada, Texas, Tuesday, May 28, 1940

Circulating School Library Started by Supt Walter Travis

Now Has 3500 Volumes For **Use Of All County Rural** Schools

By Mary Gamble Shaw Floyd County's Circulating School library was first begun in the fall of 1936 by Walter Travis, who was county superintendent at that time. Each school in the county contributed from ten to thirty books oward the library, or paid a fee if no books were on hand that were desirable or in fair condition

In the spring of 1937 \$150.00 was given the library by the County Board to be used in buying new books and repairing old ones. In 1937-38 and each year since, each school district paid in \$5.00 for each teacher employed.

The Library has about 3500 volumes in the library, according to a report given by Clarence Guffee county superintendent. The library is divided into the following sections: story books, fiction, education, science, history, English, matchematics, biography, and a special shelf of books for teachers.

The library is operated by the county superintendent for the use of the schoo s and the teachers. Only teachers use the library, taking books out for a period of four weeks, the return date always falling on Saturday, no matter what day during the week the books are taken from the library.

Teachers, as well as school children have been getting full value from the library it is believed, as they are having the use of hundreds of new books during each school term instead of a dozen or so

1929 Study Club In Twelfth Year Of Organization

By Mrs. Richard Stovall

Observing on May 14 the 43rd birthday of the Texas Federation of Women's clubs, and celebrating this past April 18, the Golden Jubilee of the General Federation of Women's clubs, it is fitting that the Treasure Chest of the Women's clubs of Floyd county recreate a picture of their history and activities.

On May 2, 1929, the 1922 Study club sponsored the organization of the 1929 Study club with Mrs. A. P McKinnon acting as club mother. Mrs. Troy Jones, now of Gatesville was elected the first president with ing, are Buster Dickerson, Carl Nelson, and Virgil Orman. Standing on the fender behind op, P. D. O'Brien, O. W. Fry, E. L. Norman, J. J. Welborn. Of the man Lee Howard. charter members Mrs. Fry and Mrs. Welborn are still a



Sell it with a classified advertise At The Teachers Institute of Floyd county in 1904: Back row, left to right, Claud Burrus, Terrell W. Haymes, Edgar ment in The Hesperian. Allen, Miss Linda Adair, Judge Arthur B. Duncan, Claude V. Hall, J. D. Burleson; front row, left to right, Mrs. Bettie Block, Mable Newell, Miss Ellison, Miss Hamilton, Miss Ida Hart, Miss Lillian Merrick, Miss Hamilton.

FLOYDADA HOSPITAL, CLINIC HAS EXCELLENT EQUIPMENT **Lockney Chapter Of Eastern Star Formed** Floydada Hospital & Clinic, with Drs. A. E. Guthrie and Donald H. Early In Year 1909 Pitts, was re-modeled and re-open-

Gehee, Mrs. Maggie Nichols, Mrs.

Millie D. Nix, Mrs. Mollie Norris,

Mrs. Rose Ramsey, Miss Louise

Ramsey, Mrs. Roseland Thompson,

Mrs. Malissie Stalcup, Homer How-

ard, J. S. Miller, J. L. Norris, C. F

Ramsey, T. Z .Reed and W. P. Stal-

end with a largely increased surgi-cal equipment 18 months ago. Since (By Mrs. G. J. Stapleton) that time additional equipment has Chapter Number 437 O. E. S. was been added at heavy cost. At this time the hospital is equipped for a organized in Lockney in May, 1909, with Lillian Britton as worthy macomplete clinical diagnosis, as well tron and E. P. Thompson, Worthy as hospitalization. Patron Geo. B. McAllister is

The following were charter mem-bers: Mrs. Essie Howard, Mrs. Molbusiness Mathews, Mrs. Josephine Mc-

W. U. White Grows Up In Drug Business In Early Day Floydada

W. U. (Ulmer) White, who owns the White Drug company, one of All charter members are living Floydada's leading pharmacies, was with the exception of Mr. and Mrs. brought up in the drug business Stalcup and Miss Louise Ramsey. from pioneer days to modern times. We recently gave a reception honor-His father, A. D. White, was one ing our charter members and Judge of Floydada's earliest druggists, and Mrs. E. P. Thompson were presbuying an interest in his first store ent. Their home is now in Califorin 1897. Ulmer, born at Della Plain

short time after his parents moved Mrs. Jewel Kenady is our present to Floyd county, worked in his fathworthy matron and Jess Cox, worer's store for many years, and with thy patron but on May 31 we will inthe exception of a short time spent stall Mrs. Mildred Moore as our new in business at Matador, has worked worthy matron and Jess Cox as in and owned drug stores in Floydworthy patron. ada since early manhood

We have always been an active He established his present busihapter and at various times have ness here in 1929 and still operates held schools of instruction. We the modern drug and pharmacy next always send a delegate to the grand chapter. It is our desire at all times door to the Palace theatre in Floydada to share the joys and sorrows of our

sisters and brothers and live a life Want to trade? Use a want ad. of service in our community. Save time, worry.

Hesperian Ads Pay

Four

work

attle

Warren

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Mrs.

Hea

Chur



S. W. And C. W. Smith

The beginning of the movement which resulted in the present Church of Christ in Floyd county is found in the work of S. W. Smith and tory of Floyd county records that and establishing a Christian col-

C. W. Smith is mentioned as the preacher to enter Floyd second Before the turn of the county. century worship was held in Floydada from house to house. Soon af ter 1901 regular worship was held. in a frame school house in north Floydada, later in a building owned the Methodist church. This building was used once each month by the religious faiths of the town

About 1910 regular weekly meetings Floydada Volunteer Firemen: Here is the present Floydada fire department. At left, standfor worship were held in the old house district court room court the following charter members: Mes- them are Shorty Barker and Roy Nabors. In the truck are Carl Rogers and, at the wheel, About 1911 a small frame building til 1927, when a brick building was

dames Robert Sone, A. D. Cum- Ike Finley. Front, on the bumper, are Melvin Henry, Verne Elliott, and E. A. Thomas. At was erected at South Wall and East mings, Flynn Thagard, Eddie Bish- the right are, in order, J. L. Baxter, John Lewis, Bud Sparks, W. B. Hinkle, and Nightwatch- Kentucky streets, which served un-Land, Town-Building

Boom Hit The County

In The Early 1900s

C. Goen Recalls First \$20-An-

Acre Land Sale In County

Created Sensation

(By A. C. Goen)

three boys, Claude, Louis and Stan-

When we came to Floyd county in

Church Of Christ Here Grew From Labors Of

(By Ohmer W. Kirk) C. W. Smith. Claude V. Hall's hisin the Spring of 1894 these two men were active in the work of locating

erected at the same location. This building has a seating capacity of about four hundred. Preachers and teachers who serv

ed in the early days will be remem-

bered by the old settlers as S. W.

Smith, C. W. Smith, G. H. P. Sho-

Clark, Abe Freeman, J. J. Day, J.

Mullins, Charles W. Watkins, the

Bentley brothers and E. A. Bedi-

check. A teacher in the schools.

professor Glass was also a leader in

bered as charter and early members

McCarty, John Reagan, E. B.

Milton Showalter, N. L.

The 1929 Study club was federat ed with the State Federation of Women's clubs the year of its organization and has held its membership in this federation each suc cessive year.

Since 1929 the club has helped sponsor the organization of the Little Theatre, Girl's Scouts, flower show, safety camp sign, a Junior Study club, loan to college students and is a state club house patron.

The club has donated to the community Christmas tree fund nually, the Penny Art fund of Texas annually, the city beautification program, furnished a chair for the state club house at Austin and donated on furniture for the district

The club has had the following five presidents, given in order of service: Mrs. Troy Jones, Mrs. Le roy McDonald, Mrs. A. D. Cummings, and Mrs. Richard Stovall.

The standing committees for the club year 1940-41 will be as follows: Mrs. John Hoffman, Mrs. G. L. Kirk, Mrs. E. H. Balch, yearbook committee Mrs. R. S. Wilkinson, jr., Mrs. J. L. Puckett, Mrs. H. G. Barber, Notification commit-tee; Mrs. R. C. Wakefield, Mrs. Walton Hale, Mrs. A. J. Welch, entertainment committee; Mrs. Walter Wood, Mrs. W. R. Simon, and Mrs. O. W. Fry, sunshine committee.

work will be "America and Amer- Floydada for the purpose of estabican Personalities."

fall at the home to Mrs. G. L. Kirk over for a suitable location he de with Mirs. E. H. Balch and Mrs. cided upon two lots on west Vir-

R. F. Foster Awarded Gold Boutonnaire In Electrolux Sales

Conner Oden, owner and manager of Oden Chevrolet company. Mrs. A. J. Folley, Mrs. G. L. Kirk' is pictured above standing beside a 1940 Chevrolet. Front of the building is shown in the background.

> filled in her unexpired term. Assembly Of God In the spring of 1940 Rev. Owens ne **Church** Organized By Joe Williams their pastor for 1940. Since the the suckers. The first land I bought thurch was set in order a year ago in the county I paid \$3.25 for from

By Mrs. M. B. Martin

In the spring of 1938 Rev. Joe The subject for the next year's Williams, of Big Spring, came to real future in Floydada.

listing an Assembly of God Church The club will re-assemble next in Floydada. After looking the cit John Hoffman as joint lunchcon ginia street. A prominent business man of Floydada donated one lot

and the other one was purchased by Pioneer the Assembly of God people in Floydada. The foundation for the church building was laid in the early fall of 1938, and by the last of No-

The following May Rev. Williams Tubbs and operated by his daughter the gin was located about where the previous experience had been with R. F. Foster, salesman for Elliott Appliance company, received had the church set in order with Mrs. Wilmer Jones, jr. word the first of the week from twenty charter members, they are: The company, under the direction O. J. Haines was the town black-George S. Jones, jr., vice president W. H. Wiggins, Oma V. Wiggins, W. of Judge Tubbs dates back to 1920. smith. Guthrie & Petit had The operated by Mr. Cline and Mr. Rain-

and general sales manager of the Servel Electrolux Refrigeration company that he would receive a Gold Lapel Button for "better than average" accomplishments in selling average" accomplishments in selling Carter Addie Grav. Neva Carter A Servel Electrolux refrigerators during the month of April. Carter, Addie Gray, Neva Carter, A. Brownie Bell Henderson. Judge times J. Hammonds, Lura Pyle, S. E. Ham-and Mrs. Tubbs are the parents of

Mr. Foster is one of a small monds, Fay Hammonds, Mrs. A. J. three children, Mrs. Jones, Richard, of sales people in various Hammond.

the soft ine United States who has a recognition as "Servel Star saying that he felt that his pastor saying that he felt that his work was finished. The church then called sister Jewel Clark also of Big Spring as their pastor. Sister is salesman for the vel Electrolux Refrigeritor in pada with offices on the East of the fall of 1939. She then resigned and Rev. R. M. Owens, of Taboka of the square.

the fall of 1939. She then resigned Carbon paper, typewriter ribbons. and Rev. R. M. Owens, of Tahoka, Hesperian Publishing Co.

Posey was running the Lockney The membership has always been State bank, E. L. Avers & Company composed of people living on farms were in the dry goods business and surrounding Floydada as well as the Griffith Bros, were grocers. The residents of Floydada. The church Bakers were running their mercan- was set in order about 1927 by N. L. tile establishment, Homer Howard Clark. In 1939 R. F. Jackson, N. R. was the postmaster and C. R. Mc- Austin and J. M. Harrison were Collum was in the hardware busi- added to serve as elders announced his intention of resign-ing, and the church then elected Rev. H. C. Lonis of Floydada, as

1903 there was my mother and us Names of members well remem-

ford. I lived at Lockney, the boys include Duncan, Day, Dallas, An-

at Fleydada. I went into the real drews, Starks, Steen, Murry, Reeves,

estate business in 19.4. At that Edwards, Walling, Shipley, Bosley

time D. E. Weaver was the drug- Watkins, Mullins, Beck, McPeak.

gist on the west side, Walter S. Hall Goen, Smith, Splawn.

walter.

church teaching.

Has Served This Area Since 1914

Magnolia Petroleum company, old-We sold him the A. B. Bell 320-acre est existing wholesale oil company tract for cash. Everybody was operating in Floyd county, begun serving people of this area in 1914. Magnolia products which include

I was elected sheriff. I served for Mobilgas, Mobiloil and Mobilubrieight years until 1916. J. A. Grigs- cants are widely used by motorists and farmers in the territory.

In 1908 A. D. White was in the H. O. Cline, resident of the county Insurance Company Dates drug business on the west side, J. A. since 1923, and Arel C. Rainer, here Burrus on the south side and John since 1910, are wholesale dealers G. Ranft was one of the familiar Mr. Cline has been associated with figures here then. J. T. Morris & Magnolia since 1928 when he be-G. C. Tubbs Insurance is located Son were on the south side of the came manager of Magnolia Station vember the building was near in the First National Bank building square, C. Snodgrass & Son were No. 1, now operated by his brother, enough finished for the first ser- with entrance on West California south side dry goodsmen. Boerner A. J. Cline. Mr. Rainer entered the street. It is owned by Judge G. C. and Nelson were on the corner and business with Mr. Cline in 1935. His Oden Chevrolst company is now. Sinclair

Western Auto Associate store and general sales manager of the P. Cruce, Louise Carter, Lillie Alice It carries a complete coverage of Hesperian. It was boom times and er was opened in May, 1938 at Magised by Western Auto Associate stores

"Jimmy," said father, "I wish you now a student of Texas Tech and would learn better table manners. complete line of Davis and Davis You're a regular little pig at your de Luxe tires. Wizard batteries, re-You know what a pig 13, placement parts, accessories, electrical appliances and Truetone ra-"It's a

> When a locomative whistles for a jungle, not an orderly garden. It grade crossing it's a good time to takes both God and man to make a garden



We have served the residents of this area for several years and during this period have enjoyed a liberal share of your patronage.

We are glad we are having a part in the development and advancement of Floyd County.



G. C. Tubbs Insurance Pioneer In Floyd Co. succeeded me

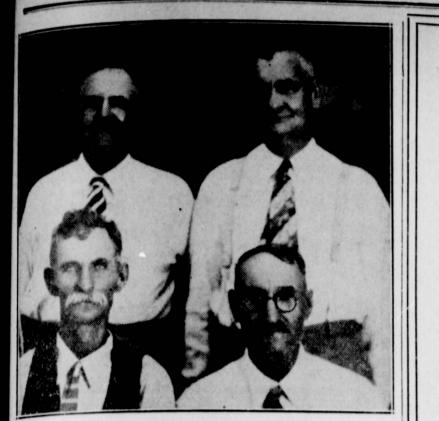
Back To January

1910

there have been 18 members added to the church roster, a slow but steady growth in membership. This the first \$20 land in Floyd county. talking about it. I moved to Floydada in 1908 when

lieve all you hear.

there have been 18 members added Dr. Wiley H. Freeman and was tak-



Four Cowboys of the early Matador ranch era, who went to work for the company in the spring of 1879 after the first attle were thrown on the range in 1878. Back left to right, Warren Brown, J. D. Starks, front O. C. Bailey, Bob Stelder. This picture was made in Floydada in 1928. All are since de-

History Of Music Club Of Floydada

ANIC

c, with hald H. surgi-surgi-since ant has At this f for a

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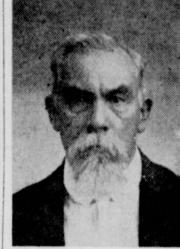
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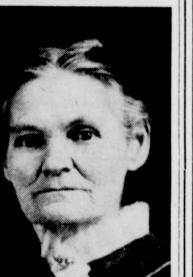
Mrs. C. B. McDonald Will Head Club As President Another Year

of the youngest federated the town is the Floydada which was organized in ril 1939 with Mrs. C. B. McDon-The club is federatdistrict, state and naization and has a mem twenty-seven

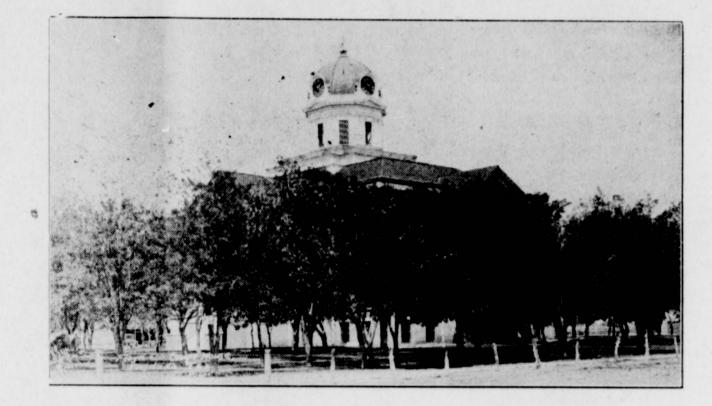
the past year, meetings held monthly on the first day night of each month from until May inclusive. The ourse of study was "The ls of Music" by Kark W. In addition to the study programs were given on the Southern Music, Modern sic. Federation Day and Interational Music. A Christmas pant, a Texas Day program and an nce of Music Week comprisse for the year

a brief resume of the years rk, two delegates were sent to a rict meeting at Lubbock in No-Local members were ina Fine Arts program at Fine Arts pr meeting of the three ted Study clubs of the city given; A picture, "The Great tor Herbert," was sponsored and donation to the Floydada High hool for the purchase of books





State Of Texas County Of Floyd



We, the County and District officials, take great pleasure in wishing all the pioneers of Floyd County a Happy Golden Anniversary celebration. We appreciate the accomplishments you have made in the past half-century!

> ALTON B. CHAPMAN **District Judge**

JOHN A. HAMILTON **District Attorney**

laway, Mrs. Dean Hill, Mrs. W. Newell, Mrs. Elvin Rainer, Miss elyn Roy, Miss Imogene Roy, Frances McRoberts and Nell Swinson.

Other members are Mrs. Verner orman, Mrs. W. D. Johnson, Miss Bert Ione Smith, Miss Betty Newell, Emma Louise Smith, Miss sine Cox, Misses Vera and Maudie Meredith, Mrs. J. B. Bishop, Tom J. Boyd, Mrs. Buck op, Mrs. L. W. Chapman and W. T. Hamilton. Mrs. J. N. ohnston is an associate member.

Church Of Christ At Lockney Is One

Christian college was establish-by Church Christian college was establish-Christian college was establish-Mr. Broyles helped to build the

present surch of Christ building was con- to do their sewing. ucted at a cost of \$30,000. At that There were seven children of their J. Early Arceneaux was the own and three orphan children in

Main Street Church of Christ is onsidered one of the most modern M. (Bud) Broyles, of Longview; Ira built of cream-colored rough faced Lockney, I. B. Broyles, of Fort rick, has a tiled roof and stained Worth, Mrs. Carl McAdams, ass windows. A concrete base- Lockney and John C. Broyles, of provides ample accommoda- Houston. for Bible classes. The bap-

at are Herbert Broadus, minis- from the United States went Floyd Huff and Robert Smith. Iders, Lester Honea, T. E. Cow-and J. W. Baggett, deacons; Meriwether, business secrge etary of building fund.

Hektopgraph inks. Hesperian

W. E. Broyles and Mrs. Broy les pioneered in Floyd county, At this time the club is inactive arriving here in 1895. Now till September when a new course deceased they resided in Lock-Charter members are Mrs. Mc- ney many years and Mr. Broy-Donald, Mrs. G. E. Bond, Miss Eliza-les was one of the moving beth Caldwell, Miss Bernice Dallin-ger Mrs. Bearl Mrs. Pearl Fagan, Mrs. Lola business life of the communi-

W. E. Broyles Were **Pioneer Family In** Flovd County In '94

ty.

Mr. and Mrs. W. E. Broyles were pioneers of Floyd county, and although they are deceased, will be remembered by many for their generosity and hospitality. The moved to Floyd county July 10, 1894 and settled at Floydada where their baby son. John C. Broyles was born. They stayed in Floydada one month and moved to a farm three mile Of County's Oldest southwest of Lockney. Mr. Broyle paid 95 cents per acre for this farm

which included a two-room house Church of Christ of Lockney with a shed room and a dugout zed in 1894 with Charles They lived on the farm until 1907 as the first minister, and when they sold out and moved t vies and J. L. Shaw elders. Lockney and Mr. Broyles went inongregation met from house to the lumber business which he

by Churches of Christ of the Church of Christ and also the old Christian college at Lockney. e congregation met in the col-auditorium until April, 1928 Singer sewing machine in Lockney

Main Street and people came from far and near

They are Mrs. the Broyles family.

gs on the South Plains. It Broyles and Mrs. R. P. Shelton, of

Mrs. Kelly was a young married is built of solid concrete and women and came to the county with lipped with indirect lighting, her parents, Her son, Neil Kelly, main auditorium and balcony was killed in action in France durthe largest seating capacity in ing the World War. Mrs. Kelly was of the congregation at a gold star mother and made a pilgrimage to France when mothers

visit the graves of their sons.

According to Senator Lee of Oklahoma, every moutful of bread the consumers of this country eat was raised by a farmer who lost mone

110th Judicial District

G. C. TUBBS **County Judge** In Floyd County since 1910

FRANK L. MOORE Assessor and Collector of Taxes In Floyd County since 1908

CLARENCE GUFFEE

County Superintendent In Floyd County since 1926

A. S. CUMMINGS **Commissioner Precinct No. 1** In Floyd County since 1905

M. H. TAYLOR **Commissioner Precinct No. 3** In Floyd County since 1899

F. N. (Fred) CLARK Sheriff In Floyd County since 1910 110th Judicial District

A. B. (Byron) CLARK **County Clerk** In Floyd County since 1897

MRS. O. M. CONWAY **County Treasurer** In Floyd County since 1917

GEO. B. MARSHALL **District** Clerk In Floyd County since 1911

E. R. HARRIS

Commissioner Precinct No. 2 In Floyd County since 1907

H. J. (Hugh) NELSON **Commissioner Precinct No. 4** In Floyd County since 1917

WALTER D. NEWELL **County Surveyor** In Floyd County since 1903

Floydada IOOF who is yet a member and has done a noble part in carrying on the fra-ternity work of the lodge. The organization was held in an **Organized** '02 by Dr. Andrews

Organized First Odd Fellows In Texas

(By W. A. Gound) In 1845 Jacob deCordova, the

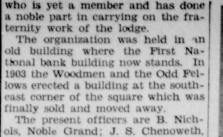
grandfather of G. W. deCordova, of Floyd county, and a few associates organized the Odd Fellows Lone Star Lodge No. 1, which was the nucleus of Texas Grand Lodge and Orphans Home at Coriscana and the Aged Odd Fellows home at En-

In the Corsicana home is mainexaminations. ing the World War. Floydada lodge to say we are proud of the work except life since its organization. they are doing is only beginning to

passed away Floydada Lodge No. 34 was or- from this plant make regular trips

C. Malloy, J. F. McCarty, W. S. dairy products, Compton and W. A. Gound. The

first initiation in the lodge after its organization was J. C. Bolding Hesperian Pub. Co.



Vice Grand; G. N. Shirey, secretary; F. M. Woolsey, chaplain. The meetngs are held every Thursday night Grandfather Of Local Man at the Barrow building. An annual celebration is held each year on April 26 to celebrate the founding of the first lodge in the United States. On this occasion we have

a program and usually a big supper.

Firm Of Goen & Goen Formed 13 Years Ago

The firm of Goen & Goen, located in the Boothe building on West California street, was organized on

January 1, 1927, the senior member tained a complete school including being A. C. Goen, who has engaged kindergarten and high school. The graduates from this high school go early 1900's here except for the in-into the higher state schools without terim in which he served as sheriff Twenty-five boys and tax collector. M. P. Goen, jufrom this home served overseas dur- nior member, is a son of A. C. Goen. The agency has dealt in real eshas a boy and girl in the home and tate, loans and insurance of all kinds

express our feeling about the two Cloverlake Creamery at Plainview Adams children whose father has enjoys a liberal patronage from the people of Floyd county. Trucks

ganized in 1902 by Dr. R. C. Andrews to this area delivering Cloverlake

Business man's department store



WE'RE GLAD

To Welcome all the old-timers and the new-comers to Floydada for the Birthday Party.

The Floyd County Hesperian, Floydada, Texas, Tuesday, May 28, 1940



ture made at Fort Smith, Arkansas, the day before they started for Texas. They spent their first night in this part of the State of Texas at the Matador ranch enroute to Floyd

Pioneers Plan to Mark Della Plains Cemetery After Half A Century

Memorial Services Will Be Held Tuesday Afternoon As Part Of Afternoon Program

After fifty years the plot of ground five miles north of Floydada, representing the city of the dead Floyd county's first burial ground at old Della Plain is due to be marked with some kind of a memorial shaft. Situated on the slope of the hill on a farm now belonging to Glad Snodgrass of Floydada the plot is unmarked and untended, though through the years the plowman's share has been directed around the hallowed ground.

Memorial exercises Tuesday afternoon at the pioneers re-union held for these dea

Massie Wholesale Grocery Opened In 1912; Progressive

Once Shipped Merchants Of Canyon, Post An Amount **Of Goods**

Massie Wholesale Grocery, another of the pioneer firms in Floyd county, was started in 1912 by W M. Massie and C. M. Massie. Building to house the new enterprise was constructed in 1911 and business was begun the following year. J. B. Jenkins, a long time resident of the county, was employed by Massie Wholesale grocery from 1912 to 1916. G. T. Massie worked with the institution from 1916 to Other employes since that 1923. date include J. A. Carruth who became associated with the firm in 1923, A. P. Horn from 1927 until three years ago; Truett Butler, 1923-26; Kenneth Umberson, 1926-30; B. Nichols since 1926; J. F. Klebold, 1927 to 1937

The present force include W. H. Baker, W. A. Kirk, Fred Bell and Creed Parrish. In the early days of the Massie Wholesale grocery, orders were shipped as far north as Tulia and Post and south to Post but in latter years the business has been confined to a shorter radius about Floydada.

Geo. Mahon Sends **Greetings To Old-Timers And County**

"May I extend this word of greetng to the people of Floyd county pon the occasion of the Golden Anniversary of the county. To celebrate and be happy in these perilous times is the high privilege of the people of very few nations in the world today. Our nation is not perfect, but we ought to thank Heaven every day for the wonderful priviges which are ours

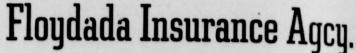
War with its death and destruc tion has had a profound effect not here in Washington but throughout the country. There is ympathy for the distressed and bleeding people everywhere.

"I conceive it to be my highest duty and greatest privilege as a Member of Congress to help in every effort to keep our country at peace Recent developments must not b permitted to weaken our determina tion to stay out of war. I have been saying for several years that despite the many pressing domestic problems the most important task before us today is keeping America at peace. Toward that end let us continue to prepare for our defence in a military way, and let us also prepare by promoting at home the principles of morality and Christianity, love of country and the Geo. Mahon.

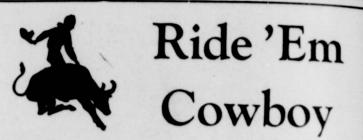
Pioneer Days Are Gone yet we live them again as we celebrate the Golden An-

niversary of the county today!

We appreciate the many accomplishments of the pioneers and are glad to be having a part in the development of this area.



W. H. Henderson



We're ready to celebrate the Golden Anniversary of the county's organization in 1890.

RELIABLE MOTOR SERVICE

____ With ____

- McQuay-Norris replacement parts, well known to all the motoring public. Specializing an engineered ring for every make car, thereby eliminating excessive oil consumption.
- Thermoid Brake Lining-dependable brake lining. "Rely on your brakes instead of your horn."
- McCord mufflers and tail pipes. Avoid monoxide gas.
- Niehoff ignition parts, complete for all cars.
- Purolator-the first in oil cleaners.
- National Tires and Hivolt Batteries, unconditionally guaranteed.
- Wagner Lockheed Brake parts. Keep your brake mechanism serviced.

Fo

• Texaco Products.

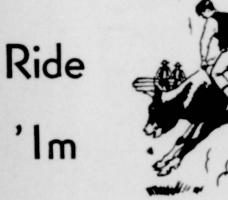


PHONE 70

W. H. (Bill) Sharp



CURLEY'S CAFE YOUNG'S CAFE McDONALD HARDWARE SAM'S BODY & FENDER WORKS JOHN REAGAN



Cowhand !

Going to the Floyd County Golden Anniversary Celebration and we'll be using ...

PHILLIPS 66 Gasoline ... Oil ... Lubricants High quality, long lasting, economical products!

We appreciate the advancement made by the pioneers since the county was organized in 1890.

Aaron Carthel **Phillips 66** Wholesale and Retail FLOYDADA

as for all the others who have passed over the river during the past twelve months. At that time the movement will be started to have the shaft or memorial marker plac-Public subscriptions for the purpose will be taken and a comnittee named to handle details of the matter when funds are deemed to be sufficient. The list of the pioneer men

in the days prior to the ounty unding of Floydada and Lockey and whose remains were interred Della Plain cemetery, has been one to five names may have omitted, this list is as follows: Grandma Braidfoot, mother of J. Braidfoot: Edwin O. McLain, son of R. McLain: An elderly man named Ban Sol Bronson Willie Collins: A little girl named Bronson; A baby named Byars;

15. A young man named Vander-

10.

baby:

Mickey

Mickey;



en and children who died in Floyd Jno. N. Farris for many years was president of the First National Bank of Floydada and a leader in the county's deabled and with the possiblity velopment. He worked several years as a cowboy and later owner his own ranch in the vicinity of Quitaque. He died here during the epidemic of pneumonia in 1918.

Writing fluids. Hosperian

Of these all died of natural causes, it is believed, except Willie Collins, whose horse was thrown

when he roped a yearling and the A baby named Worley; boy sustained a broken neck in the Mrs. J. A. Callihan, mother of S. Callihan of Wake and of Mrs. fall; and Zeph Mickey, who burned to death Langford, of Floydada Among those who collaborated in Mrs. Ella Mickey, wife of Lou making up this list were J. T. Mc-11. Annie, infant child of Mr. and Lain and his sister, Mrs. Della Ful-Mrs. George Mickey; lingim, who were children at Della 12-13. Mrs. Georgia Mickey and Plain in the early days, Mrs. E. C. Henry, who attended the Byars and Worley children's funerals, S. D. 14. Zeph Mickey, son of Zeph Mills, W. M. Massie, and others.

Congratulations Pioneers

ON THE CELEBRATION OF THE GOLDEN ANNIVERSARY

Wilson Kimble **OPTICAL** and JEWELRY

constantly at the bottom of the class as you are-" Age Seven (bored): "Can't see it matters myself, Pa. They teach the

same thing at both ends.

Same Thing

Father: "My son, I won't have you

First Drunk: "What did you shy when you lost at strip poker?' Second Ditto: "I shed plenty.

Pioneers Floyd County

We join in extending to you our most sincere felicitations on the occasion of the celebration of Floyd County's Golden Anniversary.

Throughout the years we have greatly enjoyed our association with you. We appreciate the many friends whose support has been a contributing factor to our continual service.

As we review the past fifty years of the county's history, we think it only proper that we live not alone in the past, but look toward tomorrow with a spirit of faith and optimism.

> F. C. HARMON FURNITURE HARMON FUNERAL HOME **FARMON BURIAL ASSOCIATION**

> > Floydada, Texas

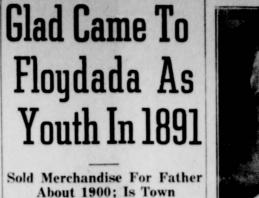


Consumers Fuel Association enjoys a good retail business through its service station, picred above. The new brick veneer structure, housing the station and office was opened line and young Glad added to his t December.



C. Wakefield went into the Bernice Patton, cashier and Aubrey Wilf service foreman tilities business immediate- bookkeeper for Texas - New of Texas-New Mexico Utiliafter graduating from Tex- Mexico Utilities company, has A. & M. college in 1927. He been with the company here ties company. Resident of as lived in Floydada since since 1936. She is a daughter Floydada since June, 1939, he mber, 1936, as manager of Mr. and Mrs. Roy Patton. has been with the company the cattle while Mrs. Snodgrass ran the Floydada District Tex- Active in civic affairs, she is a lew Mexico Utilities com- member of the 1934 Study since 1935. He is a native club. West Texan.

Floydada Lions In Fourth Year Of Progress & Service Organized In 1936, Club Has **Record Of Active Aid** To Community (By Edd Johnson) he Floydada Lions club was or-



Glad Snodgrass, owner of Glad's store, came to Floydada in 1891 with his.parents, Mr. and Mrs. C. Snodgrass. As Mr. Snodgrass tells it he "sold a few jugs of molasses and other merchandise in his fathr's store as far back as 1900."

Leader

Mr. Snodgrass entered business as partner with his father in the dry goods and clothing business in about ropes, spurs, etc., were sold as a sideprofits by punching cattle on nearby ranches

the store and Glad was on his own. of McKinley, Roosevelt I, Taft, He was married to Laura Adams in 1910 and they assumed management Wilson, Harding, Coolidge, because his wife was so longly. It 1910 and they assumed management of a general ranch supply store a Jayton, Texas for a short time until Glad decided on another course. Mr. Snodgrass bought 85 head of condemned saddle horses from Will Lewis, then manager of the Spur ranch and who now ranches in Donley county. Glad and his wife broke

the horses to work by using old time gigs, wagons, etc., and riding 'em out in corrals. He paid \$50 around for these tough horses and the fol-lowing fall sold them 'on time' for \$200.00 a span and did not lose a cent on any horses sold.

In 1911, and before he collected for his horses (all this operating capital borrowed from the old State Bank) Glad decided to enter the men's clothing business on his own hook and as a start he had \$250.00. He went to Dallas and bought his opening stock from Sanger Bros. nostly on the reputation of his dad. This excursion was the start of the

present men's store which Glad has operated continuously since that

Up to the past ten years Glad has always handled cattle as a sideline business and in the early stages of the store. As Glad puts it, "I never

lost a dollar on a cow.

Mr. Snodgrass, Mayor and active civic leader in Floydada, supervises his men's store, several farms and other properties, meanwhile doing his part in the town and county affairs. Among the positions that Glad has held in Floydada are Temporary secretary of Floydada's first chamber of commerce, President Pioneers association, President Retail Credit association, and during and farmers in the Panhandle

Glad and Mrs. Snodgrass have visates; Canada, Mexico D. F., Eng-lockers were opened at Floydada rland, Holland and Belgium, and fter seeing all these are well satisafter seeing all these are well satis-fied with Floydada as a home. They have reared one daughter, Mrs. Lew-

Norman, and have one grandson,

Glad Lyn Norman, who also reside

Girl Scouts Aren't

Pioneers But Plan

Birthday Observance

Floydada Troop Was Organ-

ized Year Ago; First

Birthday In June

By Miss Nancy Ann Hadsell Twenty-eight years ago, on March

Girl Scouting, met with a small

group of girls in her home for the

first Girl Scout meeting. In June

of this year the Floydada Gir

Scouts will celebrate their first

Shortly before the closing of school

in 1939, a group of girls met at An-

drews Ward with Miss Nancy Ann

Hadsell, as captain and Miss Beryl Busby as Lieutenant. The troop was

organized and the girls began work

on their tenderfoot tests. In June

the troop was officially registered

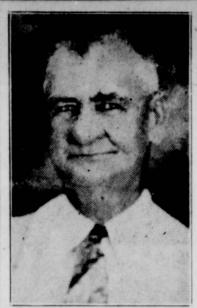
as a National Girl Scout troop when

eight girls conpleted their first

birthday

Juliette Low, the founder of

Floydada



J. D. Starks, for many years postmaster in Floydada, holds was Ella Harrison. She was born 1905. Saddles, shop made boots, the distinction of having serv- and reared at Hallettsville, Texas. ed in that position under nine Mrs. Starks said her brother, J. L. presidents. Beginning in of- Harrison, carried the first bunch of In 1909 the elder Snodgrass sold ed through the administration on the ranch when her brother made

> Hoover, and Roosevelt II. **Plains** Cooperative Begun In 1923 By Dairy Association

Leading Organization In 1940

Plains Co-operative, Inc., had its ada and have been here ever since. inception in 1923 in the original organization of the Hale County Dairy association a "small group of producers." Rapid growth and interest in the marketing plan brought about the opening of a second station in Plainview in 1924.

Growth in volume and strength resulted in the construction of a modern, large building and plant in Plainview in 1928 and the following year on March 26, 1929 the first butter was churned in the plant. A similar group, organized in Roosevelt, New Mexico, joined the Plainview group in 1932 and the Plains group

Co-operative, Inc., was perfected. Manufacture of another product, cheese, was begun at the Plainview plant in August 1935. Realizing the lowing year brought the construction of another creamery at Portales, New Mexico.

the first world war was a \$1.00 a Plains the first locker plant in the state of Texas was finished as an in forty-four of the United s: Canada Mexico D F Eng. 1938. In succession co-operative

Mrs. Starks Was First Woman To Make Home In Floydada; In 1890

Met And Married J. D. Starks As A Girl Visiting At The Matador Ranch Home

Mrs. Ella B. Starks, who came to Floydada, April 16, 1890, when a young bride, was the first woman to have a home in the city of Floydada and was here just a few days before the county was organized She is one of the prominent members of the Woodmen Circle and the Eastern Star Lodges being a charter member of both organizations. She was the first Guardian of the Wooman Circle and later served as secretary from 1914 to 1932. She was the first Worthy Matron o the Eastern Star and later served a secretary for 29 years.

Before her marriage, Mrs. Starks. cattle to the Matador ranch and fice under Cleveland, he serv- he and his young wife were living at the postoffice for many because his wife was so lonely.

was on this trip that she met Mr. Starks, who was working on the Matador ranch.

"My brother quit the Matador ranch in 1888 and went to Clayton, New Mexico, to manage the Home Land Cattle company and I again went to keep his wife company and stayed thirteen months. At that time H. H. Campbell was manager of the Matador ranch. He and my brother were great friends and some

time during the year of 1889 he and Grows In Volume To Become his wife paid us a visit. I returned home with them and Mr. Starks and I were married at Childress, August 28, 1889. We lived at Childress one year and moved to Floyd-

these sources cream for the manu-

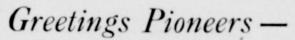
tained. Raw milk is gathered from a radius of within thirty miles of Plainview.

an active membership of 4500. The in a minor degree. In the southgroup and its occomplishments is east and certain other portions of regarded over the entire southwest the county, where cotton was already ganizations pursue, as near as pos-

This association has always been to crops generally. No hail damage provement of quality in this area. precipitation. Experimentation and reasearch has

need for such procedure, the Plains been carried on with the motive of Gordon, vice-president; Joe Mc-Co-op inaugurated the co-operative increasing yields and in so doing Duff, secretary. Directors are John turkey hatchery in 1936. The foldairymen in this region. lip and A. H. Kreis. A. J. Jackson

Wallace Louthan is manager of is manager of the Floydada Co-op the plant at Plainview. Officers are erative Locker system which wa B. Tarwater, president; D. A. opened last year.



From Floydada's Pioneer Shoe Shop .-- Our work second to none. We hope to see all our friends today! We are still in the Shoe Repair business and want you



Mrs. J. D. Starks, wife of Floydada's early postmaster, was probably the first housewife to own a house in Floydada. She helped her husband vears before his death, still makes her home in Floydada

General Good Rain **Received In County** During Week - End

Conditions Favorable Crops Past 10 Days; Outlook Better

Rain, received over Floyd county Saturday night and early Sunday morning, will greatly benefit growing crops and provide additional moisture needed for planting others. Reports indicate that approximate-

facture of various products is ob- ly one-half inch was had throughout the area

Wheat farmers in the territory believe that, contrary to previous Plains Co-operative, Inc., now has opinion, late wheat will be helped

> Weather conditions throughout a week before, have been favorable

> > South Side Square



as the most successful in the terri- planted, it will be necessary tory and similar co-operative or- plant portion of this crop over. sible, the policy of the Plainview the past week, following rains of

ago under the of the Matador Lions club. first president, J. C. Gilliam wisely the policies that sped

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which the club could render This Building Houses the powerful generating plant of the heir community. From the be- Texas-New Mexico Utilities company at Tuco built about ing, July 1936 to 1937, the club 1920. It serves communities throughout the utilities empire purchased glasses for several school of thriving communities on the high plains of Texas and New children, and at Christmas time

baskets of fruit, candy and toys Mexico. ere distributed to make the hearts

little boys and girls glad. In spring we purchasd cotton seed liams, P. D. O'Brien, W. B. Hall, Lon several boys who did not have M. Davis, Roy L. Snodgrass, J. G. ready cash. Clements, S. N. Tawwater, Geo.

Frank Moore served as president Smith, Troy H. Jones, Chas. H. Bedclub from 1937 to 1938. Dur- ford, A. J. Folley, T. C. Russell, A is year our major activity was B. Keim, W. G. Collins, O. M. Wata blind man started in busi- son, E. P. Nelson, J. E. Dickey, J. paying for all stock and ent. Other activities includ-ton, W. M. Windsor, Robt. A. Garhasing drums for the high rett, J. D. Weatherly and T. S. Stevband, purchasing glasses for enson.

and some Boy Scout Charter members of present or

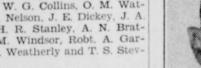
ganization are L. D. Britton, Bill ing the year 1938 to 1939 Daily, Clinton Fyffe, J. C. Gilliam. her Steen served as president of Garland Glover, M. P. Goen, W. H. club, and again our major acti-⁸ were for the school chil-Johnson, L. G. Mathews, Frank and included buying equip- Moore, E. L. Norman, Lewis Nor-for the football boys, glasses man, T. W. Quirk, G. V. Smith, the nearsighted or weak eyes of Homer Steen, O. M. Watson, J. M. girl or boy, Boy Scout work purchasing cotton seed. The Chas. Bedford, Odell Winter, Ernest club action control of the Chas. Bedford, Odell Winter, Ernest club co-operated with other Carter, J. W. Fowler, Urnon Borum, tions in sponsoring a soft Winfred Newsome, R. B. Holt Claude gue which netted the school Hammond, Woodie Guthrie and Roy

From the proceeds of a Holmes. al which the club sponsored, costing \$140.00 were pur-

ar, beginning his service in Our major activities during ast year have been to promote heory and practice of the prin-

of good government and citi-P. a friendlier relation be-our nighborines for July 1922. Miss Ruth Our nighborines including the drug our nighboring towns by in-Collins was president and Mrs. Different days he engaged in scouts to Roaring Springs for an other lines, including the drug overnight trip. Some of the girls up meetings and a friendlier Luther Fry was secretary. The charin promoting a movement ter members were Miss Verdie Snodcure a C. C. C. camp for our grass, Mrs. Arthur Savage, Miss Vera of this year. Other activi-Collins, Mrs. E. A. Caudle, Mrs. Jack ude the organization of a Henry, Miss Lorene Harrell, Mrs. Lions club in Silverton, pur- Robert Harrell, Mrs. Homer Steen a set of golf clubs for and Mrs. Jess Triplett.

Odell Winter and rifle for The permanent charter was apat Coach Brady Thomas, plied for and granted in 1925. The organization of the Rotary reception room at the Legion hall. ian Pilots Training program for a on a large plaque on which they are W. E. Patty, president, a while but in March of this year orman, secretary; J. C. Gil-W. Ross, J. G. Word, Inc. The charter members of this The work was abandoned for private pilot's license. Ross, J. G. Wood, Jno. new interest and enthusiasm. Mrs. license. 18 hours solo and 17 hours tests. This summer Miss Dorothy R. P. King, Aubrey A. J. M. Willson was elected president dual is minimum for license. The Dell Stovall and Miss Hicks will c. Wester, F. L. Davis, Mrs. R. A. Garrett, vice-president; test, taken Monday, May 6, con- have charge of the scouts. They are Willson, C. H. Davis, W. H. Mrs. R. A. Garrett, vice-president; son, P. G. Stegall, O. P. T. P. Collins, treasurer; Mrs. L. T. Re, Joe Breed, Edd Bishop, Bishop, sargeant at arms and Mrs. Dodgrass, Tom Bishop, I W. J. C. Wester, Historian. Hodgrass, Tom Bishop, I W.



R. C. Scott, above, who wrote tests. the story of the Masonic or- During last summer Miss Mary Polk Goen is president of the club Legion Auxiliary Was **Organized In July '25** the story of the massine of the teachers acted as leader for the girls.

The Temporary Charter of the er and conveyancer. In the ers, members of the sponsoring club,

Loyce Turner Gets

Pilot's License At

ty people only as an abstract- In late June several of the mothpassed their fire building and out-

cooking tests while on the

In the early fall Mrs. Clint Wakefield offered the troop the use of a small house in her back yard for the scouts' regular meeting place CAA Training School The girls have covered stools, put

up curtains and are making a rag Loyce Turner a student of Texas rug for their room. Also, Miss Eucharter for the first Lions first meetings were held in the Bar- Tech and a son of Mr. and Mrs. nice Howell has become the new Floydada was granted in row building at the northwest cor-er 26, 1928. It functioned ner of the square. The auxiliary flight training under the Civil by the resignation of Miss Busby. two years and was consumed did much toward furnishing the Aeronautics Authority in the Civil- Some of the girls are now working burning all of the Girl Scout Laws.

where the cold storage locker was installed this year.

Raw materials for use in the Plainview plant are gathered from Hale, Lamb, Castro, Swisher, Brise, Floyd, Crosby, Lubbock, Lynn Terry and Hockley counties. From to remember us. too.

RAINER SHOE SHOP

Invisible Half-Soling



Dougherty Is NewTownOn Q.A.&P. Line

Town Organized In 1926 Named By Founder In Honor **Of Father**

(Mrs. W. D. Newell)

In the eastern part of Floyd County, is the little city of Dough-Dedication deed for Dougherty. erty was signed March 26, 1928, by F. M. Dougherty and the little town was named in honor of W. H. Dougherty, his father. The Quanah Acme and Pacific Railway Company laid its rails into town March 14,

Dougherty is the only new town on this extension and is located midway between Floydada and Roaring Springs, being 17 miles from each place. It is the first town on top of the wide, beautiful Plains as one travels west, and has an altitude of 3.100 feet.

Dougherty is a town with a city plan, having fire limits, fire protection, sanitary and building restrictions, all enforced. It has five miles of graded streets, with provision for maintaining them; 4,000 feet of curb and gutter, thus insuring good drainage when it rains.

Dougherty has a first class water works system, with a 50,000 gallon overhead tank and a 50,000 gallon sufrace storage tank, and about three miles of water mains

Dougherty has a \$25,000 brick school and a teacherage. There are begun in this county and assumed two Protestant churches here, the varied Methodist and Baptist.

Dougherty boasts one of the best cotton gins in the State, being a four-80 Continental outfit, modern throughout and owned by J. E. Newton.

Residents who helped organize the town and still live in Dougherty are John Hatley, Bill M. Webb, J. M. Brownlow, and Mrs. G. C. Edwards.

Dougherty were Edna Edwards. daughter of the late Grover Edwards, and Cecil Ferguson. A baby born to Mr. and Mrs. same office two consecutive terms, Bruce Edwards was the first baby so we have a long list of past presiborn in Dougherty, and an infant dents. Mrs. Carl McAdams was our child of Mr. and Mrs. Crawford first president, followed by Mrs. Ray Robertson, now of McAdoo, was the Wall, Mrs. Watt Griffith, Mrs. A. P. first buried in the new cemetery.

of the Floyd County REA and re- Mrs. Henry Hodel, Mrs. Estes Woodceives electric power

Woodmen Circle Thirty

(By Mrs. J. D. Starks)

1910 with Mrs. J. D. Starks as cipally of book reviews.



First Gin in Floydada shown above, was owned and operated by J. L. Molloy, the inscription of the photograph indicating it was in operation in the season of 1903. The press of this gin, it is related, was powered by a horse on the end of a pole loan attached to a screw. A gasoline engine powered the gin stands.

El Progresso Club Started At Lockney In September, 1929

By Mrs. G. P. Stapleton In the early 1900's club work was interests, and the women worked together to improve conditions in their communities.

Lockney women first functioned under the name of "Mother's Club." The El Progresso Study club, a new

ing September 1, 1929, with a membership of 32, which has since been limited to 25

The object of this club is to stimu-The first couple to marry in late the intellectual growth of its members and to encourage movement for community welfare. A member is not eligible to the

Barker, Mrs. G. J. Stapleton, Mrs. Dougherty is now on the lines Selena Guthrie, Mrs. W. L. Whitt, burn, Mrs. Bryan Wells, Mrs. Clyde

Applewhite. Mrs. Dee Copeland is oming year.

The Woodman Circle Grove Num- travel, history and for the past year nia

Floydada since 1924. He came here Juardian: Mrs. Mary C. Surginer, Our club takes an interest in our to become associated with a local special when it rolls in there for the president's visit with his Advisor; Lydia Steen, now Mrs. schools. It gives a medal to the automobile agency in that year. Af- long-time friend and able political ally, Vice-president John N. Walter Collins, clerk; Thomas W. high point student each year. This ter three years employment in Garner. The announcement of the visit was made the day ry company is one of the firms in Floydada and Floyd county for a Deen, banker; Ruth Starks, now award is named in memory of one Floydada Mr. Spear went to Can- after the county conventions were held early in this month. Floydada that has always had a number of years. His shop, located yon and operated a garage called the "Mae Perkins Medal." 1933 when he returned to Floydada Samamtha Morris, now of For the past several years we have Mr. Daniel, a resident of Floyd California, Inner Sentinel; Edward entertained the seniors. We are ada since 1936, moved here from P. Nelson, Outer Sentinel; Lula a congenial group and have de- Tulia where he had been employ (Mrs. E. C.)King, Myrtle Moore, rived great pleasure from our work. with Conner Motor company for 17 years. After three years as service manager for Oden Chevrolet company, Mr. Daniels entered business for himself. Spear and Daniel feature engine tune-up, replacement parts and Attend Reunion Here general automotive service. Special valve equipment at this garage makes possible the reseating of valves in motors.



organization, held their first meet- Dale Strickland, distributor for Panhandle Refining company, enjoys a good business in this territory. Pictured above is the truck fleet used in transporting and delivering butane and propane and Panhandle petroleum products.

Spear And Daniels Form A Partnership For Auto Repairing

Combined experience of the two partners of Spear and Daniel Automotive Repair is 42 years. Both Slim Spear and J. M. (Maggie) Daniel have been engaged in automotive repair trade since 1919.

partnership of Spear' and our newly elected president for the Daniel was formed over a year ago when Mr. Daniel entered the firm Years Old In Floydada When the depression rolled in with Mr. Spear who had operated on us our powers were limited, but Spear Garage since 1937. This When the depression rolled in with Mr. Spear who had operated we continued to "carry on and do business, after enlargement, continour task." Our study has been along ued at the same location in the cultural line, art, literature, music, Randerson building on east Califor



The Eyes of Texas will be upon them in June. Folks down at per 1033 was organized March 6. our programs were made up prin- Mr. Spear has been a resident of Uvalde, the vice-president's home, will see the presidential

1922 Study Club Has **Distinguished Record Of Community Service**

Broadened Knowledge Gained Of World And Its People Through Successive Study Courses

(By Mrs. G. A. Lider) The 1922 Study club was organized June 1, 1922 at the home of Mrs. A. P. McKinnon. Mrs. Lon V. Smith was elected president. The club was federated November 9, 1922. A story telling hour for children was sponsored during the first summer. The nost outstanding contribution undertaken for the community, when a new club, was the establishing of public library for the town. A charter was granted by the state for the library on April 12, 1923. Books were bought, donated and accumulated in various ways. The 1922 club sponsored the or-

ganization of Floyd County Federation of Clubs, made a birth registration campaign, co-operating in helping to bring better pictures to Floydada, introduced fire prevention in the schools and enlisted the ministers of the city in giving sermons on thrift.

Another worth while project sponsored by the club was the student plan for the construction of a fund with which they have helped several local boys and girls in obtaining higher education. This loan fund is still being used and to served by the West Texas Gas my way of thinking is one of the company.

outstanding projects of the club One year the club sponsored a health survey for the county, winning first place in the state.

The club sponsored the organization of four groups of Camp Fire girls; assisted in the organization of the 1929 Study club, and promoted the annual Christmas tree idea. Through programs on miscellaneous subjects, travel, religion, paint-

ings, government and modern biography the members have gained a broader knowledge of the world and its people. The 1939-1940 course of study was recent books, poetry and drama. Mrs. O. P. Rutledge is serving as the twelfth president. The

the president's motto is, "Know value of time, the pleasure of working, the worth of character, the power of kindness, the obligation of duty and the virtue of patience.' The presidents who have served

the club and the courses of study are as follows: Mrs. L. V. Smith, 1922-23, Miscellaneous study; Mrs. J. Jenkins, 1923-24, The Woman Movement; Mrs. J. B. Jenkins, 1924-25, Travel Study; Mrs. M. L. Kizziar, 1925-26, Short Story; Mrs. W. I. Cannaday, 1926-27, Contemporary Poetry; Mrs. G. A. Lider, 1927-28, Texas; Mrs. G. A. Lider, 1828-29, Better Homes; Mrs. W. C. Grigsby, 1929-30, Religions of Mankind; Mrs.

C. Grigsby, 1930-31, Modern motive service Painting; Mrs. J. M. Willson, 1931-Among the nationally advertised Mrs. Wilson products handled at Sharp's Motor Miscellaneous; Kimble, 1933-34, Government; Mrs. Service are Thermoid Brake Lin-Wilson Kimble, 1934-35, Novel; Mrs. ing, Niehoff ignition parts, Ma I. W. Hicks, 1935-36, Texas High- Quay-Norris replacement parts for ways; Mrs. I. W. Hicks, 1936-37, all cars and tractors, and others Travel Course of Europe; Mrs. R. Texaco products are sold in the set E. Fry, 1937-38. Modern Biography vice station department and washin and Mrs. Kenneth Bain, 1938-39, and lubrication is featured Recent Books.

Luther Fry, owner of Luther Fry Wilson Kimble Optical and Jewel- Tailors, has been a resident

Hist First Se Old Ce W. W. Graves presented the natural gas distribution system in 1927 in Floydada to be

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Mrs. L. B.

dirt roads

will be

Sharp Motor Service Headquarters For All **Types** Auto Repairing

W. H. (Bill) Sharp, owner and op-erator of Sharp's Motor Service, has been a resident of Floydada since 1923 when he came here to become associated with Roy Snodgrass, who that time operated the Dodge at

Mr. Sharp became associated with Herbert and Edd Sparks in the garage business for two years, 1926 and 1927, and in the latter year entered a partnership with the latter Mr. Sparks and J. B. Bishop in the Triangle Garage. This partnership was dissolved in 1933 and Mr. Sharp

moved to the present location and opened Sharp's Motor Service. Mr. Sharp, who has had many years experience as a mechani makes a specialty of all kinds of the Flor motor work, ignition, brake and electrical service, tractor and combine motor overhaul, cylinder head re

conditioning, all types valve grinding and valve seat replacing, cylinder reboring and other types of autothe Mc of Floyd was the

results o congrega church worship by W. bought B. Bart

was con

bers ar

Was

Lula, (Mrs. E. P.) Nelson; chaplain; Mrs. Minnie Holt now Mrs. W. M. Emmons, of Plainview; managers; Dr Andrews, physician. At that First Co. Treasurer time Emma B. Manchester was supreme Guardian and Elizabeth A.

Sears, Supreme Clerk. The organization as well as the meetings for a number of years

were held at the old building at the southeast corner of the square. This Claude V. Hall Sends Regrets; Canold building was sold to W. M. Mashe moved it to north Main street and it is still there. Ever since this old building was moved away we have been meeting in the

nesday afternoon at 3 o'clock Some- a times we have a covered dish lunch-Sherman

have big suppers and all of our famwe always looked forward to. Some- saying that Mr. Keeley had re-contimes these picnincs were held at sidered and decided to accept the the canyon, sometimes at the L. H. invitation to be in Floydada. Lewis ranch and sometimes at the Although a man of 80, Mr. Keeley city park.

ner, Advisor; Mrs. R. M. McCauley, 18 urer and Mrs. J. L. Copprell, past him for 40 years. guardian

Floydada Insurance Agency Grows From

Floydada Insurance agency is the continuation of one of Floydada's niversary meeting. pioneer insurance agencies started several years ago by Chas. Feather-stone. W. H. Henderson is the present owner and manager.

The agency in former days oper-The agency in former days oper-ted as Wood & Webb, Duncan and Hall, he instead has to send his re-Wood and the latter partnership sold their interests to G. C. Tubbs and W. H. Henderson on September 1. State Teachers college, where his 1926. Mr. Tubbs and Mr. Henderson son, Ford Winston, is a member of operated the agency jointly until the graduating class. The son will 1934 when Mr. Tubbs entered busi- the graduating class. The son will ness for himself. From that date be given a Bachelor of Arts degree. Mr. Henderson has been in charge not be in two places at the same

All kinds of property insurance Solicies are written by this firm. Mr. Senderson, a resident for the past 14 years, is notive in civic and re-Filing cards, folders, clips. Tele-phone No. 8.

Changes Plans: Will

not Attend Reunion This Year As Son Graduates

E. E. Keeley, of Wichita Falls, the county's first treasurer, will be in homes. Every first and third Wed- Floydada on Tuesday, May 28, after

He wrote last week expressing reeon and sometimes we have a quilt- gret that he could not attend, but ing. The quilts that we make are the Chamber of Commerce replied always sent to the Orphans home at with an urgent invitation that he join his old neighbors again on the When we met at the hall we would county's golden anniversary.

Saturday came a letter from W. L.

is in fairly good health, writes Mr. The present officers are Mrs. J. Robertson, and is looking forward D. Starks, Guardian; Mrs. J. F. Con- to a pleasant time here. Keeley well-regarded in Wichita Falls. Secretary; Mrs. W. H. Hilton, Treas- Mr. Robertson said he had known

Halls Cannot Attend

Claude V. Hall, head of the govversary of the county's founding. In and F. C. Harmon spite of the fact that his attendance The local organization is a mem-Pioneer Institution has been regular enough the old- ber of the Retail Merchants asso-

going to have to miss the golden an- reaus of America.

A letter to Mrs. Maud E. Hollums, secretary of the Pioneers Re-Union was received Saturday, acknowledging the invitation extended himsel



Member Retal Merchants Association Of Texas, And **Credit Bureaus**

The Floydada Retail Merchants' illes would attend. Our annual Robertson, vice-president of the vember 10, 1923. The association to many on that account). ker. J. G. Martin.

Guimarin, Kate Stiles and the pres- adage better late than never. ent incumbent, Mrs. P. G. Stegall,

ust 1, 1935. Trenton T. Davis is president of

in Floydada for the fiftieth anni- Steen, J. D. McBrien, R. P. King, enough out there now to freeze the

as been regular enough the old-imers have begun to take him for ciation of Texas. The Texas Credit Bureau and Associated Credit Bureau and Associated Credit Bod's foot stool, way out on a ranch granted as one of the regulars, he is Bureau and Associated Credit Bu-

> Hull And McBrien **Grocery Operated**

the ery in 1929.

loudy days First Letter In 20 They are so quick they can butt

Years Recalls Visit before hell could scorch a feather. Double geared lightning moves about like soprhum molasses does at your To Plains In 1920 place on Christmas day compared

starts cuttin capers. We fatten about 300 head every year. Nephew Of J. C. Lackey Besides the native grasses we Writes From Old Mexico **Of Youthful Visit**

have three kinds of tame or domestic grass-para, guine, and Napier. This last kind grows about

to one of these zebu steers when he

(Ed. Note: 20 years ago Mr. and 12 feet high, and finding a cow in Mrs. J. C. Lackey nephew, Sid Taylor it is just about the same kind of visited them for several months. He job you used to have finding Roscoe was an interesting boy who saw the when he knew you was hunting him funny side of most everything. The to help feed that threshing machine Lackey's hadn't heard from him you used to have.

in many years until in last Janu- Besides cattle we raise Cane (not ary, when they got the letter be- the kind some of your neighbors low from him, dated at Rascon, San were raising with each other when I Louis Potosi, Mexico. The Lackeys was out there) but sugar cane. We are pioneer Floyd county people and are making sugar now. It doesn't association was organized on No- the letter will have added interest look like the kind you used in your

coffee. It is a crude brown sugar summer picnics was another affair City National bank at Wichita Falls, grew from a need of cooperation Dear Uncle Lum and Aunt Nannie: We boil the cane juice like making among the merchants. Directors for First off I may as well tell you sorghum molasses. When it gets the first organization were C. R. who I am, so you won't be wondering Houston, Glad Snodgrass, W. A. Ba-all the time you are reading this let-it for awhile and then pour it into E. G. Wood, Ohmer Kirk and ter, I am your nephew, Sid Taylor, molds. If made right it comes out and I have been intending to write a light tan color. Then you can re-During the years, the following you ever since 1920. I have been melt it when you want to, and it secretaries have served the organi- quite a while getting around to it makes what might be called, in zation: Mrs. Ruby Young, T. P. but it just goes to prove the old West Texas, a larrupin lick for flapjacks

> It would take a long time to tell Well, Uncle Lum, I have never Mrs. Stegall has served since Aug- forgotten our visit with you all and you all about this place so I won't often think of you. Fact is, I en- try to in this letter. Some one told joyed myself probably a lot more me that you are bothered with rheuernment department of East Texas the association, and the directors state Teachers' college, will not be are S. W. Ross, T. W. Quirk, Homer top of the world. Bet it is cold place to get well of it. There was an old gent from the states came horns off of a brazs billy goat. I out here not long ago that has had it for twenty years. Didn't stay am living away down here in the but three days. Couldn't hardly walk when he got here, but he went off stepping high, wide and handwhere we use hoot owls for roosters, some. Said he was at least 75 per raccoons for watchdogs, the cent better. Now, here is an idea. monkeys hook the horses up, and If you and Aunt Nannie are not the parrots tell them where to go. feeling any too good you better just I failed to get along with my first get your backs to the next blizzard wife, so she got a divorce and an- that comes across the baldies, and other man. I am married now to a head south. For Eleven Years Mexican woman, have been nearly to Valles, S. L. P. (San Louis six years. She is not very dark, just Potosi), a perfect highway, then you a color that you can't see very well can get on the train and ride to Hull & McBrien grocery has been after sun-down, but an awful good Rascon about 40 miles west of Valoperated in Floydada for the past sleven years by J. D. McBrien and A. T. Hull. These men purchased wouldn't trade her for the best horse on the plains. Hascon about 40 miles west of Val-les. You can get Luke Edd or some of your boys to come with you. Cross the border at Large Now. Cross the border at Laredo. stock of Stansell and Collins This ranch has about 12,000 acres get busy and don't put it off. We in it and about a thousand head of will meet you at the station. It

Hull & McBrien features national-ly known and advertised foods. fresh and cured meats. In it and about a thousand head of will meet you at the station. The cattle on it. Although we have most all mixed with Brahma or Zebu. A lot of them are so wild they run every time they see their shadow. Your nephew, So they call a the station. so they only graze at night or on

in the development and ad- in the building with Glad Snodgrass vancement of Floyd county. Dr. has always enjoyed a liberal pat-Wilson Kimble, registered optome- ronage.

trist and owner of the business, has you, bite you, hook you and put a been active in civic and community hind foot in your pocket, all four, work for many years.

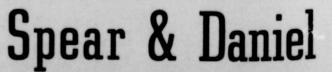
Sell it with a classified advertisement in The Hesperian.



We Welcome all of you to the

GOLDEN ANNIVERSARY CELEBRATION **TO-DAY!**

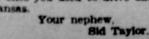
Our appreciation for the patronage we are receiving from the auto owners in this area.



Complete Automotive Service

Special Lubrication, Latest modern valve seating and ring equipment. S. E. Corner Square

Alling with



First Christian Church Traces History To '91

First Services Were Held In Old Courthouse As Early As 1891

By Mrs. Lynn B. Fawver Back as early as 1891 the Churches of Christ met in a body, first in the mes and later in the old wooden house, to observe the comon service and study the Word The church had an God. casional visiting minister to bring

ing at the Old Methodist church even members

Eight Charter Members

cas Gas

ce

r All

airing

vice, has

ia since become

ass, who

Dodge

926 and

entere

he Tr

ter Mr.

hip was Shar

are residents of Floyd county. | Gound. are Dr. V. Andrews, Mr. and In 1923 the church was remodeled Walters, Mrs. R. H. Willis and Mrs. pulpit were added. Dora Reagan

Early Settlers Recalled the Emerts who, a few years later and community. ere also regular attendants at

ned to a wheel chair, for the past everal years, she is still interested her church work. In her freuent letters she always asks about he Floydada church and its pro-

Others who traveled from ten to een miles to service were the ly-day christians.



dedicated debt-free in appropriate ceremonies by the First run by Mr. and Mrs. T. J. Braidfoot. Floydada before their death. the message. In the fall of 1908 Rev. Hamblin, Christian church early last year. Its interior is as neatly J. W. Hamilton were the first couple assisted by his song leader by the finished as the exterior appearance indicates.

Mrs. V. A. Leonard

continuous use since.

An active Sunday school has been

building, located at that time at porch across the front and back of southwest intersection of Main the building. The idea of the memand Virginia streets. At the close bers was to use this building for a this meeting, the First Christian parsonage with intentions of buildurch of Floydada was organized. ing a church building later. This there was a charter membership of was also the reason for not building on the corner lot.

In 1910 this building was damaged Fight charter members remain by storm and repaired by W. A.

Mrs. L. B. Fawver, Mrs. J. D. Starks, enclosing the porches in the build-Mrs. J. S. Faren, Mrs. Champ ing proper and the baptistry and Up until this time baptismal ser-

vice were conducted at a large con-We remember some of the early crete tank at the home of Dr. R. C. nembers of the horse and buggy Andrews, or down on the canyon at fifteen miles East of Floydada and continues in service to the church Leonard said, "We were the second

In September through the prayers and efforts of hill and lived there for quite a while. will be remembered. She was a to build a new place of worship, the have been here ever since." will be remembered. She was a to build a new place of worship, the have been here even and the beautiful new edifice which now a number of years. At this time adorns the corner lots. The conheren life's story so many times she had told here life's story so many times she had told here life's adorns the corner lots. The conheren life's story so many times she had told antelope any time. We would dress gim died in 1914; Mr. Fullinat Lawndale, California, adorns the corner loss. In Buck) Con- did not like to repeat but she did re- them and hang them on the windner. The building and furnishings late one little incident of her early mill where they would keep indefiare valued at \$10,000. This build- romance, saying that Mr. Leonard nitely. There were not any flies to ing with no indebtedness, was dedi- used to take her for a ride in the bother the meat. They used to mow cated to the service of the Lord in a old buck board and he would pick the prairie hay just like they do day-long service on Easter Sunday, the wild evening glory and give them millet straw and other hays and April 9, 1939, with 150 active mem- to her for a bouquet.

bers of the church. We want our new church to be toes of Pleasant Hill, now of Clo- known, as was the old church, the California the Pelphreys of "Little Church with the big welthe McCoy community, the Scotts come," where the humblest as well of Floydada, and many others. This as the wealthiest are always wel- in operation continuously since the when the country was settling up. was the true pioneer spirit of the come. Remember, the church is not church was organized and has conours, but God's. Other property of the church in-

In the spring of 1909, from the clude the first parsonage built on serving as Sunday school superin-sults of the Hamblin meeting, the South Main street in 1924. This esults of the Hamblin meeting, the South Main street in 1924. This congregation of the First Christian lot was donated from Mrs. Ewing. hurch decided to build a place of the former Mrs. Houghton. L. B. Three lots were donated Fawver was foreman on this build-W. M. Massie. One lot was ing job. Most of the work was doght in September 1909 from J. nated by members and friends of B. Bartley and wife, W. A. Gound the church. This property was was contractor for this building, later sold for a consideration of He received the bid for \$1300. The lumber was hauled from Plainview by wagon. \$2,000 and the present parsonage was built in 1926. It is located on West Georgia street. Hugh Can-

The Floyd County Hesperian, Floydada, Texas, Tuesday, May 28, 1940



(By Mrs. J. K. Fullingim)

My parents, Mr. and Mrs. B. F. Farmer, moved to Floyd county in the fall of 1885 from Brownwood. when I was a girl just 14 years old. and settled at Della Plain. As I re-

married in Floyd county. The cerepastor of the Methodist church at that time wasn't anything there at that time but a gin and a place for cattle to but a gin and a place for cattle to water and there were plants of cow

band and me. My sister now lives at Bakersfield California Wed At Mount Blanco at Bakersfield, California.

Mrs. V. A. Leonard first lived in Just across the Floyd county line after she came to West Texas. She Just across the Floyd county into when in reality it was nothing the after she came to West Texas. She or less than a square dance. The cowbodys would come in town on cowbodys would come in town on the fun and it. paper about him selling chips and he cried and said he didn't see why it her uncle, Hank Smith, and his Saturday nights for the fun and it family who lived at Mt. Blanco. The nearest railway point at that time husband, J. K. Fullingim, who was they had to print that. Of course it wasn't but I was just teasing him When we first moved to Crosbywas at Colorado City and she stayed there several days at the old St. Some of the families that live ton there was very few settlers and Some of the families that lived at we lived in the south part of town Charles hotel waiting for her uncle Della Plain when we were there were and bought the place from Julian Della Plain when we were there were and bought the place from Julian Basedti. Later we bought the City

the McLain's, Buck Sams' father, Bassett. Later we bought the City members of the horse and buggy Andrews, or down on the canyon at a stream. This little uncle that she met Mr. Leonard Ragle and a Brown family. Mrs. moter from A. D. Hyers, when they nicked up old Emma and Andy Sams, a family of Terrys, Mrs. hotel from A. D. Myers, who had through their faith and drives and many miles on the sheen removed with a Mr. Leonard built a little store at Lockney. Mrs. S. E. Suggs of Cros- moved it to Crosbyton. Somewho was working on the Spur ranch. Ragle and a Brown family. Mrs. when they picked up old Emma and dirt roads to attend services. Among dirt roads to attend services. Among dirt roads to attend services. Among modern kitchen and dining hall and Mt. Blanco and he and Mrs. Leonard byton, and Mrs. Sams of Lockney, byton, and Mrs. Sams of Lockney, at the old Quaker church are twin sisters. at the old Quaker church

Soon after I married we moved (Ed .-- Mrs. Fullingim has been couple to marry in Crosby county. to Mott camp on the Matador ranch running the City hotel at Crosbyton 1938, mainly We built a dugout in the side of a in Motley county and lived there for the past 27 years. She is assist church services; Mr. and Mrs. H. M. Hart, ten miles east of town; Mrs. Hart's work and devotion to the church and our pastor, Rev. Gordon work and devotion to the shurch G. Voight, the congregation decided multice of worship, the congregation dec

stack it close to basins where they

cut it. It was the only feed and school rooms where it has been in protection, too, for the cattle. Young people now can't imagine how things looked then and how we had to do We moved to Old Emma in tributed largely to the growth of Crosby county and lived there seven

the church. Lon M. Davis is now years. Mr. Fullingim was sheriff for eight years of Crosby county. My children used to go from Old

Greetings Pioneers On the occasion of the Celebration of Floyd County's

GOLDEN ANNIVERSARY



Automotive repair on East California street and in December 1939 Mr. Mr. and Mrs. J. A. Huckabay, both deceased now, farmed for This church at the corner of Fourth and Missouri streets was call there was a store and a hotel many years South of Blanco canyon and lived for a time in ris Sparks sold his interest to Mr. Har-Other than Mr. Harris Raymond

> Mr. and Mrs. Harris are the parmarried in Floyd county. The cere-mony was performed by Rev. Smith. wasn't anything there at that time much attention to us. Mr. and Mrs. I. M. Steen.



We appreciate the advancement which has been made as a result of the ambitions and fortitude of the Old Timers.

tomotive and tractor repair, radia-

In March, 1939 Mr. Harris and A.

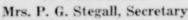
Holt is employed as assistant.

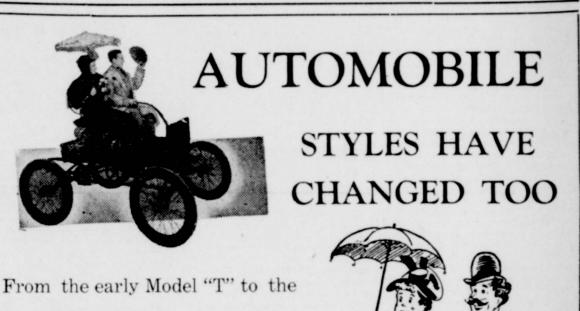
Sparks bought out the Cline

or repair and welding

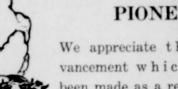
We are glad to join in wishing for all of them and all of you a most HAPPY

> GOLDEN ANNIVERSARY **CELEBRATION! Retail Merchant's** Association Of FLOYDADA





WELCOME **PIONEERS!**



the contractor for th The lots were a donation from dedicated, it was free of indeb- job. through donations of mem- Mrs. Lora Farris

bers and friends. The first pastor was the Rev. Jewel Howard who gave the church half-time service. The church, originally, had a modeled and made into Sunday



Through The Years-

Your Best Entertainment

We are glad that we have had a part in the advancement of Floyd County-And that we now offer two of the most modern theatres in West Texas!

Now Showing

PALACE Rosalind Russell and Cary Grant "His Girl Friday"

Claire Trevor, John Wayne "Dark Command"

RITZ

Palace Theatre **Ritz Theatre**

FLOYDADA



Greetings **Old-Timers**

- From -

A NEW COMER!

Although just entering our second year in Floyd County we already number many of you among our friends and customers!

RELIABLE PRODUCTS....

- En-Ar-Co and National Motor Oils
- National Lubricants
- . White Rose Gasoline
- G. & J. Tires



Open Day and Night

New Ford V-8... is a transition that rivals the progress and advancement of Floyd County since its organization fifty years ago!





Welcome old-timers and newcomers to the Golden anniversary celebration today.

We invite you to come in and see the brilliant, new Fords while you are in town.

This New Ford '40 has 22 New Features

Bishop Motor Co.

Authorized Fords SALES

MERCURY so m

ride gr ar Quita

We'll be looking for you in

FLOYDADA

On TUESDAY, MAY 28

FORD



LINCOLN

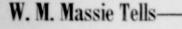
First Baptist Church Lockney First Baptist Organization In Co.

(By Mrs. Hugh Carroll, Lockney) The Lockney church was the first Baptist organization in the county and was first known as the First Baptist church of Floyd county. It was organized in October, 1890, by Dr. I. B. Kimbrough in the home of R. M. Irick near the present site of the Irick school house. It was moved to Lockney in 1897 and services were held in the school build-In August 23, 1913 the name ing. was changed from First Baptist church of Floyd county to First Baptist church, Lockney. A church building was erected and used until 1917 when the present brick building was constructed under the leadership of the Rev. J. T. Burnette who was then pastor.

Some of the charter members are as follows: Mr. and Mrs. R. M. Irick. Mr. and Mrs. T. F. Anderson, J. K. Anderson, Henry Anderson, Miss Lillie Anderson, Mr. and Mrs. J. T. Cowart, Mr. and Mrs. J. T. Dagley, Mr. and Mrs. D. P. Windsor, and daughter, and C. James. Mrs. W B. Clark, of Floydada was one early members and later Judge the W. B. Clark, deceased, became a was teaching at Whiteflat and belonged to the Presbyterian church.

At present the church has a membership of 340 resident members. Among the former pastors are Rev. T. J. Powell, Rev. I. F. Welch, Rev. H. A. Tompson, Gev. G. W. Tubbs, Rev. H. G. Finley, Rev. J. W. Saffle, Rev. J. T. Burnette, Rev. J. P. Hardesty, Rev. C. J. McCarty, Rev. Morgan, Rev. Burns and Rev. Willis J. Ray.

Rev. A. L. Shaw has been pastor of the church for the past six years



(Continued from page 1)

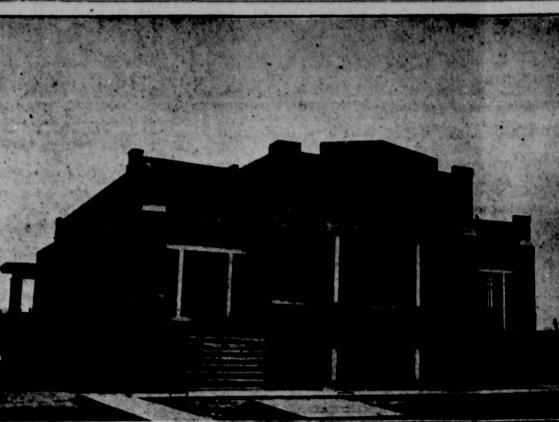
Mr. Massie did a lot of surveying in this county and continued to survey even after he established his business.

"When I first came to the county we got our mail every two weeks at Starkey post office and Uncle Joe Day was the postmaster. I think this was the first post office in the

county and the second one was at Della Plain. Speaking of the postup the hill from Blanco canyon. The from Wilbarger. negro had bought a goat at Lubbock for 75c and he had contracted to sell it in Floydada for a \$1.00 but the cyclone blew the cart away from Three-Day Rodeo-

the mule and the harness off of the mule I asked him if he sold the goat fered in the cowboy break-away con-

and he said, 'No, sir, the man would test. not have it. It was tied to the cart Prizes of \$15, \$10 and \$5 are of-



The First Baptist Church at Lockney stands as a monument to the early-day efforts of member. At the time of the organ- those pioneers who established the Floyd County Baptist church at the home of R. M. Irick, ton, Flomot; Mary Beth Bennett Lockney, Junell Tinney, Dougherty; ization of the church. Judge Clark and which church became the Baptist church at Lockney.

Old Settlers Day-

(Continued from page 1) out and get their governor at the last minute and turn out 1500 strong to hear him and forget all about of their own number, they one probably figure that is their own way it is a very spontaneous meetcounty for over fifty years, they settled it and made it what it is and they do not want any restric-

giving their names and the number lived in Lubbock and was pastor of Chamber of Commerce be less of the oldest pioneers.

Mrs. E. C. Henry, a resident of In years past it was always cusoffice makes me think of a funny Floyd county since 1891, was tomary to have a basket dinner servlittle incident. There was a negro for 12 years the president and ed on the ground. But of late the by the name of Berry, the only one here at that time, and he was a negro for 12 years the president and moving spirit in the P. T. A. pioneers mothers have gone modern in one sense of the word and rathhere at that time, and he was carry-ing the mail from old Estacado in here, and active in other civic er prefer to have the dinner served, a two wheel jumper, when he ran affairs of the community, which is still in keeping with pioneer a two wheel jumper, when he ran affairs of the continuity, into a cyclone cloud just as he came. She came to Floyd county feed of beef, pinto beans, potatoes sometimes in the First Christian church and at other times in the An interesting feature of the day

Floydada theatres, local amusement company, started operations in Floydada on July 3, 1927. First shows operated were the Olympic, now the Ritz, and the Royal, located at the present location of Arwine Drug company.

The Palace theatre was opened on July 1, 1929, with first talking picfollowing the close of the tures, Royal. A remodeling and reconditioning program was necessary at the old Olympic stand before the Ritz was opened in 1937.

Flovdada Theatres

Offer Entertainment

In City Since 1927

J. G. Deakins, manager of the Floydada theatres, has been a resident here since the purchase by R. W. Simpson of Paducah, J. A. Nelson of Fort Worth, and himself of the theatres in Floydada. Demonstrating the fact that pictures are shown here within a logical period from the release date, "Gone With The Wind" was recently presented at the Palace.

Sponsors To Ride-

(Continued from page 1)

and Mrs. Allie Ware, Turkey, Ralls Pulia, and Silverton have also notified officials of plans to send spon-

sors, but have not sent the names of their entries. Twenty-six local firms had an-

Church In May, 1909 the local contest up to Saturday nounced plans to sponsor entries in night. Entries at that time included the following: Evelyn Daily, Mi-

In 1833 about six miles from ladies Shoppe; Jack Martin, Martin Clarksville the first Cumberland Dry Goods; Edith Grimes, First business or else don't figure. Any- Presbyterian church was organized National Bank; Mrs. Irene West, on Texas soil, and this is believed Glad's; Louise Willson, Willson & ing and they simply do as they to be the first Protestant church of Son Lumber company; Kathleen please, always having a good time. any denomination to be organized King, King's Grocery; Reda Mae Some of them have been in the in what is now the state of Texas. Gary, Penney's; Faye Lackey, Pig-On May 30, 1909, the Floydada gly Wiggly; Jack Smith, Harmon's; Cumberland Presbyterian church Margaret Tubbs, Bishop Pharmacy; and they do not want any restric-tions, or anyone telling them what members by Rev. I. M. Tarbet. He Utilities company; Bertha Lee Jer-Texas-NewMexico was pastor for a short time when nigan, Loopers Grocery; Dorothy The first thing they do is register, Rev. L. J. Elliott became pastor. He Stovall, Finkner's Leona Peck,

the church there but came over Other firms who plan to enter Some years there are just a here once a month on a bicycle and sponsors but had not named their entries Saturday night include He was at one time Moderator of Woods Variety, White Drug, Ar

venerable old man spending his de- Bishop Motor company, Oden Chevclining years in Denton, Texas, and rolet company, Floydada Theatres has been superintendent of our or- Stewart Cleaners, Stansell-Collins phan's home located 'there. This and Hagood Dry Goods.

son will be a pair of hand-mad As we had no church building the boots.

Parade Features—

(Continued from page one) And first and second prize of \$2 and \$1 for the oldest horse in the parade

Other Prizes Offered

off.' "I asked the negro if he was sure lit was a cyclone he struck and he re-plied, 'well it was something and I "When L first and second prize of \$3.50, \$2.50 and \$1.00 are offered in the Junior cowboy call "When L first and second prize of \$1.50 and \$1.00 are offered in the Junior cowboy call riding contests, with entries limited to plied, 'well it was something and I "When L first and second prize of \$1.50 and \$1.00 are offered in the Junior cowboy call riding contests, with entries limited to plied in the Junior cowboy call riding contests, with entries limited to prizes of \$3.50, \$2.50 and \$1.00 are offered in the Junior cowboy call riding contests, with entries limited to plied in the Junior cowboy call riding contests, with entries limited to plied in the Junior cowboy call riding contests, with entries limited to program. The belles of vesterdar completes the program. The



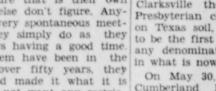
VOLU

C. A. Wofford, of Lockney, now deceased, pictured above with Mrs. Wofford, was one of the most successful pioneer real estate dealers in the plains country. He located hundreds of central Texans in this section from 1906 to 1912.



Mr. and Mrs. W. L. Boerner were pioneers in Floyd county, ranching in the southeast part of the county for many years before moving to Floydada. Mr. Boerner was Floydada's mayor during the World War. Both are now deceased.





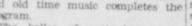
of years they have been in the counfew more names added, some having preached to this congregation. become eligible since the last enrollment and sometimes there may the General Assembly. He is now a wine Drug, Felton-Collins Grocery,

is a display of all of the old pictures the day.

secrated pastors.

church and at other times in the First Baptist church. Then a small and curios obtainable. A street pa- frame church was built in which rade featuring old time costumes we worshipped until 1916, when it and vehicles is always the order of was turned into a pastor's home. We then worshipped m the South-

Throughout the day the pioneers ern Presbyterian church until it was exchange tales of the long ago, sold for a residence and we decided Singers of cowboy songs will come while the youngsters sit around lis- to build the present church. While in for recognition during the day.



(Continued from page 1)

Floydada Organized

Presbyterians In

I slept in the back of Sam Chad- 100 pounds in weight. wick's store with Mr. Chadwick and C. J. Menefee. We did not think would come in from the ranches and pair of silver mounted spurs. turning. Tom Teeling and Marion the winning girls. boys, too.

leys

what a street or alley was. They Tom came to me very distressed. it until he returned with his bride. any harm.

"It was an actual case in court. county, but the ranch proper extendty Sheriff Frank Anderson. Marion filed on the public land that was Pioneer costumes will be on dis-'Master what have you done?'

In my speech I said 'It has been the trip with the cattle. proven that Tom shot the chicken

for the "crowd."

Mr. Massie said the last account and the he had of Mr. Teeling was some- P. Ho one said they had read an article in Mr. a magazine and the author men- trac tioned he had eaten dinner in a firs camp in Montana and had of en of the fine dinner prepared ago ov Thomas Teeling. Mr. Massie said was would like so much to know da

came of him. 199 Mr. Massie return

"When I first came to Floydada to boys under 14 years of age and bustles, pantaloons, ruffles and lace,

(Continued from page one)

Winners in the out-of-town spon- occasion, fan and talk excitedly. lum. A pair of hand-made boots is of- again, they are happy and free, just Swepston. needed a bed we would make room for one more. In the winter when freed the winning local sponsor. A pair of hand-made boots is of again, they are happy and free, just like they were in the gay nineties. Old Relics: Tom McLain, chairsleeping on the outside and just keep assist the rodeo judges in picking couple of blocks and the big, little, Gound, J. H. Fowler, Floyd Huff.

they would make room for the on the down-town streets Tuesday by some old time fiddler and fun Smith afternoon and night, the rodeo as- for the day comes to a close at late Dance:

Thomas Teeling was an Irishman Sociation is sponsoring three dances, midnight, and worked on the H-L ranch. One one on each night of the show. All day he came to town and shot a dances will be held in the cotton chicken for the proprietor of a lit- warehouse on North Main, where Golden Anniversarytle rooming house that stood where a huge hardwood floor is being in-Martin & Co are now. A com- stalled. The Light Crust Doughplaint was filed against him for boys will play for the dance Tuesday pro shooting across the streets and al- night, and Ned Bradley's orchestra at Lubbock.

"At that time didn't anyone know Finale Wednesday night.

that were here at that time. But drove his team to a buggy and left club feature the pageant defend himself or to pay his fine either and he didn't want to go to jail. I was in sympathy with him they spent the night on their re-traceing he had not intended to do knowing he had not intended to do turn trip at the old "F" ranch grains," cotton dance, and "the headquarters which is in Floyd world war."

"Our Tomorrow" will be a pre-The time came for the trial and I ed into Motley, Briscoe and Hall sentation of the Queen of the monds, borrowed a Bee Gun two story hat counties. "We have been agents for Plains" and her court queen, Mrs. Lackey. from John G. Ranft, a merchant, this ranch land for more than 40 A. B. Duncan. Princesses from all and borrowed a Prince Albert long years. The breaking up of the ranch communities in the county will be tail coat twice too large from Depu- came when the settlers came and in attendance.

Day was justice of the peace and intermingled with the ranch land. play. Men of Floydada are wearing when I went in I tried to look very You see they could not operate the beards, mustaches and sideburns important. There sat Tom with his ranch with it dotted here and there and dressing in cowboy costume. yellow bob-tailed dog, named with farms. At this time the ranch Women from over the entire county Toby, looking up at him as if to say, was owned by Frank T. Howard, have fallen in line with a movement Later the cattle were sold to Cres- sponsored by the home demonstra-

"Evidence was introduced show- well and Day and they shipped the tion clubs to dress in old-fashioned ing that Tom had shot the chicken. cattle to Canada. J. B. Jenkins made sunbonnets and period dresses. Relics and pictures of pioneer

"When I first came to the county days are on display in down-town but there is no evidence that a single this ranch belonged to Goodnight show windows. The entire business shot went across the street and and Moore. Mr. Moore was the section has been decorated in gailysince he was shooting from an ele- father of Geo. T. Moore, of Kansas colored bunting for the holiday vated position the bullet went into the ground.' "The jury promptly turned him loose but charged me with treats

igs to his sons, Edgar B. Rodeo committee: Roy Snodgrass land be

wife and children of Alvin and J. Claude Henderson. rd, also deceased. The barbecue committee

lassie still lives on the same posed of George L. Fawver, R. of land where he built his Bennett, W. M. Massie, J. C. Boldouse in 1909 in the west edge ing, Will Randolph, G. L. Snodgrass lada although a few years J. B. Jenkins and Charlie Lewis. built a new home a little Mr. Fawver will be general treasthe old one. He has two urer

Laura Geraldine, who is Seating: George Fawver, chair-L. Murray, of Harrisburg, man. Pleas Nelson, Roy Snodgrass cart. erto, of Floydada, Bob Garrett, Ernest Fowler, Arthur Edwards, Lee Howard, John Hol-lums, Ham Smith, and Bob Smith. folders, clips. Tele-Speakers: Tom W. Deen.

ed suitable for their ages then, with ent building in 1920.

that have been preserved for this man, John Stapleton, Joe McCol-

C. J. Menefee. We did not think anything about sleeping three and four in a bed and when a cowboy pair of hand-made boots and one pair of silver mounted spurs Ben Gully, chairman, laugh, they talk, they are young D. Christian, M. L. Probasco, A. T.

it was cold we would take turn about Mrs. U. L. Wille of Matador will The streets are roped off for a man, Mrs. J. J. Spikes, Walter

old and young join in the old time Cowboy Songs: Garland Glover Day had a little one room house and In addition to the old-time dance square dance, with music furnished chairman, M. L. Probasco, Grover

> John Fawver, chairman, Bob Willis, Ben Gully, Bob Mc-Donald, Grover Smith and A. T. Swepston.

Mrs. Joe McCollum, Mrs. L. H. Fow- cafes in this section ented over radio station KFYO ler, Mrs. R. I. Bennett.

has been engaged for the Grand A vocal solo by Toby Penn, num- man, Mrs. Hope Hammonds. Business: Glad Snodgrass. Memorial:

chairman, Mrs. Lester Honea.

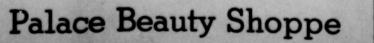
area. Judges for Beauty Queen, and Antiques: Mrs. Tom W. Deen, Mrs. Charlie Merrick, Mrs. W. H. Fields. perian Pub. Co.



We are coming to help you celebrate the Golden Anniversary of the organization of Floyd County in 1890!

BEST REGARDS

Pioneers for all you have done in developing Floyd County in the past half-century.



down-town business houses prize of \$2.50, second prize of \$1.50 and third prize of \$1 will be given Displays will be made by individuals and not by communities as las year, the committee decided.

Strick-Snack-Shack Is Popular Drive-In Located On Highway

Strick-Snack-Shack, located on Highway 28 just west of the Panhandle Service station, was opened two years ago and since that time Entertainment: Mrs. Dan Ship- has enjoyed a liberal patronage. It ley, chairman. Mrs. Bettie Counts, is one of the most popular drive-in

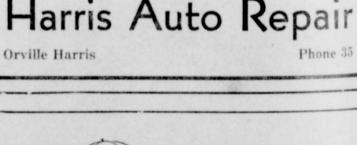
Ernest Carter, present manage Registration: A. B. Clark, chair- of the Strick-Snack-Shack, has bee in charge since January. Since h bers by the Floydada High School Parade: C. L. Anderson, chairman, assumed management a number of quartet, a square dance in costume A. T. Swepston, Buck Sams, R. I. improvements including neon inwould cut across to the few houses the nearest railway point so he and songs by the high school glace Bennett, Gule Snodgrass, Marivena terior lighting, air-cooling, venetian ub feature the pageant. "The March of the Years" will Shurbet, Mrs. J. M. Gamblin, Mrs. L. V. Featured on the daily menu ar Featured on the daily menu are saying he didn't have the money to They were married at the home of dramatize the periods of develop. Ham Smith, Mrs. Hope Hammonds, lunches, sandwiches, babecue beef and pork, ice cream and milk Badges and Tickets: R. E. Fry, shakes, all kinds of bottled drinks and candies. Prices are reasonable Mrs. John L. West, and the food is consistently good. Mr. Carter has been a resident of Judges for parade: John I. Ham- Floyd county for many years and is John R. Shipley, John well known by many people in this

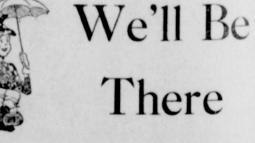
We are glad to be having a part in the

To Floydada for the Golden Anniver-

sary Celebration today!

development of the county and to be serving you with complete automotive repair service!





TO JOIN . . . In extending our most hearty congratulations to all the oldtimers!

We are glad to be doing our small part toward the advancement of the county.

R. A. Burrows, Agent **Dalby Motor**

FREIGHT LINES

Floyd County 1890 Founded

SECTION TWO

The Floyd County Hesperian



FLOYDADA, FLOYD COUNTY, TEXAS, TUESDAY, MAY 28, 1940

NUMBER 16

Golden

1940

Anniversary

Q.A.& P. President Tells Origin Of Company

First National Bank Rounds Out Thirty - Seventh Year Of Service Here

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years

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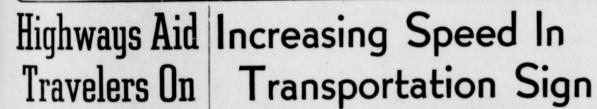
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Progress in Transportation-In the top photo, taken on May 19, 1938, in Floydada the first experimental air mail service from the city was inaugurated. Postmaster Barbara H. of stockholders. Dr. Andrews was Charles H. Sommer, now president of the Quanah, Acme & Smith, (holding the mail pouch) hands the first air-mail dispatch to J. H. York (left, with named secretary of the board a pohand on propellor). Looking on are W. B. Henry, postal clerk, Mrs. Maud Powell, Dougher- sition which he held for years. ty postmaster, and her son, Jimmie, and Mayor Glad Snodgrass. In the inset is a picture of the cashier, was made assistant of an early wagon train, driven by Fred Danham, with a load of merchandise arriving in cashier. He resigned within a short Floydada from Canyon for the opening of the old McMannis & Posey Dry Goods store. The time to become cashier of the Lockpicture was made in 1896.



Among the old trail drivers who

Private Bank Becomes First National 1903

Incorporated In 1903 With Capital Stock Of \$30,000 With L. T. Lester Head

The First National bank, which ast month rounded out its thirtyseventh year of service to the people of this territory, was started as a business institution in Floyd county in April, 1903, with a capital stock of \$30,000.00. It was the outgrowth of development from the private banking institution known as the Floyd County bank. Jas. B. Posey, now deceased, and L. T. Lester, of Canyon, who owned the original firm were among the incorporators of the First National bank.

Organization meeting for the First National bank was held in October 1903 for some inexplainable rea At this session L. T. Lester son. was elected president, C. Surginer president and Jas. B. Posey vice cashier. These with Will W. Nelson, then in the mercantile business the southwest corner of the square, R. C. Andrews, physician and father of Dr. V. Andrews, J. R. Burrows, stock farmer and Jno. N. Far

ris, ranchman, comprised the list

ney bank. In 1907 Jas. B. Posey transferred his activities to Plainview and was succeeded as cashier by Will W. Nelson. Mr. Posey re-



Pacific railway, had succeeded Sam Lazarus, first president of the company and the man who visioned the Q. A. & P. lines, when the railroad was first built into Floydada.

Q. A. & P. Railway

Sends First Train

And North For First Time In History

With Building Of New Line

served each passenger as they step-

ped off the train and following them

came hundreds of other visitors who

"Brief ceremonies marked the his-

torical event. Noisy band and pep

nance for the new line. "The in-

Howard Brothers

shared in the eats.

Main Line of **OExtended** to Floydada in 28

Charles H. Sommer Describes History Of Plains Railroad Company

(Editor's Note: The following article describing the history and deve-lopment of the Q. A. & P. Railway system was written by Charles H. Sommer, president of the company, for The Hesperian).

The origin of the Quanah, Acme & Pacific Railway Company dates back to 1903. It was originally in-corporataed in 1903 as the Acme, Red River and Northern Railway Company, and projected from Red River, Texas to Acme, Texas, both points located in Hardeman County, Texas. Although originally incorporated as a common carrier the old company functioned targely as a plant facili-ty serving the large plaster producing plants located at Acme, Texas, and Agatite, Texas, performing, however, a common carrier service. It connected with the St. Louis-San Francisco Railway Company at Quanah, Texas, and also with the Fort Worth & Denver City Railway at Acme, Texas, and Quanah, Texas.

As originally incorporated as common carrier the old company functioned largely as a plant facility serving the large plaster producing plants located at Acme, Texas, and Agatite, Texas, performing, however, common carrier service. It connected with the St. Louis-San Francisco Railway Company at Quanah Texas, and also with the Fort Worth & Denver City Railway at Acme, Texas, and Quanah, Texas.

As originally chartered the construction contemplated a direct line from Sands, Texas, via Acme, Texas, in a north-easterly direction to the south of Red River, the plan being To Floydada In '28 to make a connection at that point with Frisco Lines, whose rails at this time were being extended through Oklahoma to the Texas City Gets First Direct Connections To East border at Red River. A final location was made, and grading operations commenced. Following negotations, that route was abondoned and trackage arrangements made With the arrival of the first pas- made a noisesome welcome for the tion of the Fort Worth & Denver City Railway between Acme and Quanah, Frisco agreeing to build its "As the excursionists alighted, own line into Quanah.

Travelers On High Plains

First All-Paved Route Through Floyd County Is **Completed In 1937**

Although motor traffic increased tremendously during the "twenties" Floyd County. like that of all west Floydada to Plainview and Matador, it was not until recent years that a Texas, parallels the development of From Floydada to Clovis, N. M., and paved hiighway was completed a new country. First means of from Childress to Floydada. through Floyd County. With the transportation was by covered wagon

transcontinental route.)

State Highway 28 is now designa- land by wagon train often used It serves the two main towns of ture above.

Floyd County, Floydada, county seat, The first stage line in this section roads and Lockney, passing through Aiken was known as a freight line which and on to Plainview in Hale County. would carry passengers when not The first interest in this route was too heavily loaded.

shown by Koen Harvey, who was The first stage line of any conselocating the Ozark trail through this territory, and waked the people up from Dallas to Lubbock via Floydada to the posibilities of a trans-contin-ental highway. Some 10 or 12 years Among the old trail drive later Dr. Johnson, of Washington, freighted by wagon train through D. C. promoted the Lee Highway this territory were Arthur B. Dunusing the same route. Federal Highway 70 follows pretty generally Lee Highway from Washington to San this area was the Santa Fe Line, Francisco. Federal designation was built in 1910. A branch line from made in 1920.

Three attempts by the county to was built by private citizens of vote bond issues to build the road Floydada, finally bought by the failed. At the same time counties Santa Fe Railroad Company. east and west of Floyd County suc- Obtaining the right-of-way was ceeded in voting bond issues and got the only difficulty in construction. hard surfaced roads on Lee High- Division yards are located in Amaway

take active steps to obtain right-of- became a large wheat producing way on present location. In 1933 the area. contract was let on the east end In 1928 the Quanah, Acme and

the west end for grading, drainage and Denver railway both built into ing the office upon the resignation January 17. structures. In 1935 the contract was Floyd County. The Q. A. and P. ex- of her brother, John E. Mickey, who In 1914 two new names appeared let on east and for hard surfacing tended their line from McBain, givwhich was completed by Field Bros. ing Floydada a quick direct connec-Construction Co. In April 1936 the tion to the east and north for the contract was let to the Morgan Con- first time in history.

struction Co., for the hard surfacing The Fort Worth and Denver serbeen completed. And so after ley, and Lockney. twenty-five years the people of Floyd County realized their dreams of a hard surfaced Trans-continen-tal high surfaced Trans-continen-

tal highway.

Of Passing of An Era Day Of Wagon Freighter Passes With Coming Of Railroads; Swift Motor Transportation Now Available

The history of transportation in from Vernon to Lubbock, from A star mail route is operate from

Floydada to Silverton, and another completion of state highway 28 (now designated as Federal route no 70) The early covered wagons were trains. The early covered wagons were trains designated as Federal route no 70) The early covered wagons were trains designated as Federal route no 70) The early covered wagons were trains designated as Federal route no 70) The early covered wagons were trains designated as Federal route no 70) The early covered wagons were trains designated as Federal route no 70) and the trains designated as Federal route no 70) The early covered wagons were trains designated as Federal route no 70) The early covered wagons were trains and covered wagons were trains and the trains designated as Federal route no 70) trains and the trains designated as Federal route no 70) trains and trains are constant of the greatest manufacture of the greatest m through Floyd county in 1937, this sometimes drawn by horses and twice-daily mail service to Plainview area received its first all-weather mules, but more often by oxen. The and points west, Paducah and points early freighters who traveled over- east.

Several common carrier motor State Highway 28 is now designa-ted as Federal Highway 70 and tra-eight-mule teams such as the one ted as Federal Highway 70 and traverses Floyd County east and west. driven by Fred Danham in the pic- the county, offering daily freight service in competition with the rail-

> **Mickey Postoffice** Has Long Line Of quence was a through motor line

> > (Miss Bonnie Mickey)

ember 1903, and the first Postmas- to succeed Jno. N. Farris, deceased. can and Hank Smith, both deceased. The first railroad to be built in living in Abilene, Texas, incidentally 1920 after serving for two years. is an uncle of the present post-

Plainview to Floydada via Lockney master. Several names were sub- In 1911 the present First National mitted to the Post Office Depart- bank structure was completed to bement but Mickey, the name of the come the largest building in the storekeeper in whose store the of- county at the time. Offices were fice was established, was selected. moved into the new building in 1912. Since that year, 1903, each post- Directors at that time were T. J.

Not until 1932 did the County lines into the country, Floyd County W. Smith, and his mother, Mrs. C. E. C. Nelson succeeded Dr. R. C. W. Smith, was Annie Mickey before Andrews as secretary of the board her marriage. The present post-mistress, Bonnie E. Mickey, only re-dent of the Amarillo National bank and in 1934 the contract was let on Pacific Railway and the Fort Worth | cently received her commission, tak- was elected assistant cashier on

in turn became postmaster in June in the list of directors, those of the first postmaster, M. F. Mickey, the passage of the Federal Reserve struction Co., for the hard surfacing of the west end and the work has ves the towns of South Plains, Ster-been and Lockney. The fort Worth and Denver ser-tween the terms of M. F. Mickey. The Fort work has been and Lockney. The Q. A. & P. makes connec- and Carl W. Smith, was Mrs. Sallie the Federal reserve system by a for-mal vote of the directors on Janu-

Mickey is located 9½ miles west the Federai Reserve bank at Dallas. and 1/2 mile north of Floydada; 9

In March, 1909, the charter was amended to increase the capital stock to \$50,000 a move deemed necessary due to the rapid growth and development of Floyd county. In the next month the institution bought lots 1 and 2 in Block 71 from A. C. Bowers and wife.

tained interest in the institution

until January, 1909, when he sold

his stock.

A severe blow in the death of a promising banker and businessman was suffered in 1909 when W. W. Nelson died. The need, after Mr. Nelson's death, for a director and senger train of the Quanah, Acme excursionists. cashier brought about the election of & Pacific Railway company, Mon-J. M. Oakes as cashier in 1910

day, October 1, 1928, Floydada was they were greeted with a picnic and Mrs. Fannte Nelson as director. In August 1910, E. C. Nelson, later given quick direct connections east lunch, prepared in large quantities and north for the first time in his- by the 1922 Study club. Sandwiches, tory. The train makes connection coffee, cookies, fruit and pie was to serve as president was elected cashier. He was secured from Plainat Oklahoma City with the Frisco's view were he was superintendent of fast train "The Hot Shot" from Okthe Plainview Public schools, lahoma City to St. Louis and

this marked, for the first time, the ing and distributing centers in appearance of the name of a man America. This means a great sav-

who has played a valuable part in ing in time on passenger, express the county's development. In the and mail service to these centers meeting in January of 1911, J. N. makes Floydada as easily accessible Farris, who had increased his inter-

from these centers of manufacturest in the bank considerably, was ing and distributing as any city or elected president and held this po- town in the panhandle plains area. sition until his death in 1918. Ar-In addition to the good service thur B. Duncan was elected vice east, the train also makes connecpresident that year but sold his tion at Quanah with the Fort stock and resigned in November of Worth & Denver for an overnight Mickey Postmasters the same year. C Surginer was trip to Fort Worth and Dallas, North Texas' largest distributing

ary 14, 1914, and bought stock in

this capacity, except for the period centers. from January to November, until Mickey was established in Dec- 1918 when he was elected president "The Plainsman" and carried 700 **Building Constructed**

The following excerpt from the is Edgin, located in 1928 on the ue of October 4, 1928 of The Floyd Fort Worth and Denver railway, 35 rillo. With the coming of railroad named Mickey, except one man, Carl C. Surginer, R. C. Andrews. In 1913 of the celebration held when the miles northeast of Floydada, is a "Plainview, Lockney, Lubbock, Ralls, of the county. Marvin Massie named it for Edgar B. and Alvin P. Crosbyton, Idalou, Quitaque, Lorenzo, Amarillo and other cities of the Howard, owners of the land, using five years, resulting in a rapid inplains and panhandle, had delega- the first three letters of Edgar and crease in tonnage for the Quanah

automobiles. The Plainview delega-

joyment of the event for everybody building and grounds were donated what is generally referred to as the concerned, including local residents, by the Howard Brothers, large land Cap Rock region of West Texas and when the ten coach train pull- owners of Floyd county. The place in reaching the Texas Staked Plains, The Texas, New Mexico, and Okla-is planned in Highway 207, proposed as a part of a cardinal route begin-(See HIGHWAYS page 2) The Texas, New Mexico, and Okla-is generally known as "Grey Mule," (See HIGHWAYS page 2) The Texas, New Mexico, and Okla-is generally known as "Grey Mule," (See FIRST NATIONAL page 2) The Texas, New Mexico, and Okla-is generally known as "Grey Mule," (See FIRST NATIONAL page 2) The Texas, New Mexico, and Okla-is generally known as "Grey Mule," (See FIRST NATIONAL page 2) The Texas Staked Plains, is generally known as "Grey Mule," (See FIRST NATIONAL page 2) On January 14, 1916, the stock-ed by a double header engine and is generally known as "Grey Mule," It is well known that the Plains is

In 1907 preliminary lines were run from Acme, Texas, in a northwesterly direction via Hollis, Oklahoma, thence to Wellington, Texas, however, this project was subsequently abandoned

In 1909 the corporate name was changed to Quanah Acme & Pacific Railway Company, and the line extended in a southwestwardly direcsquad demonstrations preceded the tion from Acme, Texas, to Paducah, formal welcome to Floydada ex- Texas, county seat of Cottle County, tended by E. C. Nelson, chairman of a distance of approximately thirtythe committee on right-of-way fi- eight miles. Due to the lack of transportation facilities the new exauguration of passenger service over tension penetrated an undeveloped the Quanah route marks the begin- section, devoted largely to the raisning of a new day for this section.' ing of livestock with limited agrihe told the four thousand visitors, cultural production within the viciand among other things he also nity of Paducah. Intensive agricultold of the pleasure with which local tural developments immediately folbusiness interests had dealt with lowed the construction of the line to the railway officials in the construc- Paducah, Texas. The eighty-three tion of the lines. They have done miles was of Quanah, the new mileeverything they promised us they age traversing large cattle ranges would do, and more,' he declared." owned by the Swenson company and the Matador Land & Cattle Company. Its objective was El Paso. Texas, the projected line passing through the southern part of New Mexico. The World War and events immediately following prevented this undertaking.

The Matador Land & Cattle Company, on completion of the extension to MacBain, Texas, immediately placed on sale 60,000 acres of tillable land in Motley county, selling it on shipping point in the northeast part an extended payment plan in tracks as small as 160 acres. The land was disposed of within the short space of Line.

The population in 25. Here is Due to topographical conditions an "A beautiful day added to the en- school. Eight acres for the school lines in constructing the line through

The new train was christened, Edgin Is Named By **Marvin Massie For**

welcome East of the court house square is located the \$42,000 brick station, cotton platform, machinery dock and section house

master serving the office has been Lester, E. C. Nelson, Jno. N. Farris, County Hesperian tells something

passengers on her maiden trip ter was M. F. Mickey, who is now Mr. Surginer resigned in Novmber, There were 5,000 visitors to bid her

tions,

who came in caravans of the last two letters of Alvin. tion, in particular, was large and located a gin, two stores, a filling intensive engineering study of the well-organized and aided greatly in station and a large brick school. The available routes westwardly from

1929, following the death of their Harry Weatherly, deceased, and the events of the afternoon. Judge school which was formerly a short Paducah was made, involving a large father, Oharles R. Mickey. This Thos. Montgomery, the latter L. S. Kinder headed the delegation, ways from its present location was outlay of money. This was made succeeding L. T. Lester. Following the passage of the Federal Reserve act by Congress the bank entered for which the city is noted." the present site it was called Edgin essity of locating consistent grade bands for which the city is noted." the present site it was called Edgin essity of locating consistent grade

Willson & Son Lumber Company Grows in Scope

Firm Established In 1916; Grows To Present Eminence

Change From Lumber Yard To Builders Store In 25 Years

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A transition from a lumber yard o a building and material store is he story of Willson and Son Lumer company which had its incepion in 1916. This firm, which has had an active part in the building progress of this section, was begun imost a quarter century ago by D. M. Willson, now deceased, and his son, J. M. Willson.

Originally the stock of Willson and son included only the necessities for building the most simple type structure or lumber, shingles, nails and the like. Today Willson and Son Lumber company yards carry everything in stock to build home and make it replete with modern conveniences.

From its start in Floydada, Willson and Son Lumber company has enjoyed sensational growth in size and service.

Yards are now in operation at Silverton, Quitaque, Tulia, Vernon, Petersburg and Mangum, Oklahoma. Many of the homes in Floyd and adjacent counties were constructed with materials purchased from Willson and Son Lumber company yards. A policy of close cooperation in

plans and coordination of effort have combined to make Willson and Son building headquarters. Community Leader

J. M. Willson, junior member of the firm who became manager after ada his father's death, has had a consistently active part in the advancement of the Panhandle-Plains country, especially Floyd county. His has been the part of a community leader and advisor to business and

professional groups. He has de-States voted much time to activities that tend to improve the general wel-

fare of Floyd county. Mr. Willson, an ex-service man, has been active in Chamber of

home ada City county, a trustee of the Floydada Independent School dis-

trict and in other official capacities. master in 1916 and served until

Hektopgraph inks. Hesperian



Jim Willson, present head of the Willson & Son Lumber back to the government. company, is prominent in civic affairs in Floydada and

other civic organizations.

First Post Office In Crosby County Was At Mt. Blanco a postoffice directory and search it through to see that we did not sub-

Mt. Blanco was the first postoffice in Crosby county. It was established in 1879 at the rock home of Mr. and Mrs. H. C. (Uncle Hank) Smith,

10 miles north of Crosbyton and eighteen miles southeast of Floyd-

Mrs. Elizabeth Smith (Aunt Hank) was postmaster and served until the new Hillcrest postoffice was cre- the distinction of being the first or a total of thirty-seven ated in 1898. years. During the last years of her

est postmistress in the United our home was the first one after

you came upon the caprock. It was During the early days of the post- very romantic and a great thrill to office Aunt Hank handed the mail us when we were informed that our out of a window of her home to the name, Hillcrest, had been accepted patrons. During later years a small by the post office department. Mr. Commerce, Rotary and Lions clubs, building for the postoffice was built Montague was supposed to be the is a member of the Methodist in the yard at the family home. This postmaster but in reality I did the church and lay leader of the building still stands on the Hank work. He kept pretty busy with Northwest Texas conference. He Smith premises. Mrs. Smith's son, his other work, occasionally he carhas served as member of the Floyd- R. B. Smith, and family occupy the ried the mail, using a two wheel cart, drawn by two Spanish mules. They K. J. Mathies was appointed post-

continued

were driven in a dead run. her younger son, Kinder. "The mail carriers were true wes-1920, when the postoffice was dis- terners coming rain or snow and Sand and gravel are shipped by the D. Childress bought out the Hamilserving the whole countryside by Quitaque Sand and Gravel Co.



chased the land from the State of two churches and in recent years Texas for \$1.00 per acre and a set Old Wagon Train-The above picture, made about 1906, illustrates early day transportation several service stations, garages, a of improvements that were on the in Floyd county. The wagon train is loaded with cotton on the way to gins at Childress. O. drug store, a tourist camp, a second place from L. H. Lewis for \$300.00. S. Battey is the driver, perched on the seat of the lead wagon. The cotton was raised on gin, and practically everything es-The land had also formerly belonged sential to the make up of a small the Battey farm near Lakeview before the advent of the railroads made wheat a mato Mr. Lewis but he had turned it country town. jor crop. The first Flomot was established

Before the establishment of a

Pioneers In 1897

postoffice at the Montague home the bringing from pins to plows. Lots mail was carried from Floydada to of times there were passengers on throughout this section. A Childress by stage and the teams the stage and we soon made proleading layman in the Metho- were changed at their home. Mrs. visions to take care of passengers dist church, he is active also Montague's brother, Charlie Wilson, and also drivers who would spend in Lions and Rotary clubs and still a resident of Floyd county was the night in bad weather.

"The first mail carrier was Fes-Mr. and Mrs. Montague decided tus A. Steen, brother, of Homer they needed a postoffice and made Steen, now editor of the Floyd application for it in 1898. Mrs. County Hesperian; second, T. H. Montague, now a resident of Floyd- Edwards; third, Tom W. Deen, ada tells about it in her own words: former county judge of Floyd coun-"The first thing we did was to get ty; fourth, C. W. Thagard; fifth, a postoffice directory and search it Jno. Fawver.

Mr. and Mrs. Montague moved to mit a duplicate name. Also we had Floydada in 1901 and the postoffice to have only one word as two words was moved to the W. B. Crabtree families were supplied from this ofwere not accepted then as names fice, the mail being brought from place, 14 miles crow flight, northeast for postoffices. We had just read of Floydada. It was discontinued Silverton once each week on Satura sweet little story entitled, 'Hill- in 1910. day. The mail came from Claren-

don to Silverton. Tom Hines from crest,' and as I remember it, it was The old Hillcrest postoffice buildsomething about a young couple just ing was moved to Floydada when Askansas was the official carrier. starting out in life. This was an the Montagues came and it was The Post Office got its name from idea and so Hillcrest was the name used as their residence. Later it the Curlew bird which was plentiful submitted. It was accepted and was sold to J. H. Shurbet and has in the early days. While the citizens

Located on the Floyd and Briscoe back without the mail. So the next County line on Section 4 in Block day being Sunday someone would 4 is the shipping point of Kinder, volunteer to go and a supply carestablished on the Fort Worth and rier would be sworn in.

Mr. Hardwick sold out to Cooper Denver Railway in 1929. Mrs John Farris owns this section of land and Wimberley who kept the office for named this little place in honor of a few years. It was moved then to the Hamilton home and from there At this station large quantities of to the Walter Long home. Then J. ton family home and the Post Of-

fice was again moved back to the 1900 in his home 3 miles west of its **Curlew** Postoffice Hamilton place. In 1906 the Post Office was moved and Motley county line, hence the **Derived Name From Native Plains Bird**

name Flomot. to the J. W. Sims place and Mr. In 1902 Ebb Hewitt opened a Sims was postmaster until the ofstore at the present site and the fice was discontinued in 1919. In postoffice was moved from 1906 the office was supplied by the Welch home to his store. It is in state coach which run from Lockney the center of a flourishing farm to Estelene with a branch line from community, and only a mile north

Flomot Has Modest

Beginning in 1902

With General Store

First Established As Post Of-

fice By Welch At Turn Of

The Century

Flomot, now a village of some 500

population, had its modest genesis

about 1902, when a small general

store was established; then quickly

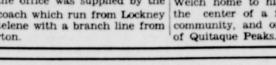
followed the usual blacksmith shop,

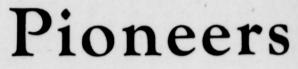
another store, a gin, a school house,

as a postoffice by a Mr. Welch in

present location, right on the Floyd

the





Of FLOYD COUNTY

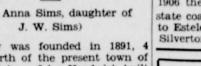
We join in welcoming you to Floydada for the Golden Anniversary Celebration.

We are proud of what you have done and assure you we will do our best to carry on the progress of Floyd County!

Lackey's Blacksmith

EAST OF CONSUMERS

name a flock of curlew flew over house on South Main street. Final-"We thought too, the name was ly Mr. Shurbet moved the house to and the name Curlew was given the service she was said to be the old- appropriate for the location since his property near Muncy, where it new Post Office. On Saturday the people, somestands today on the Floydada-Locktimes as many as thirty, would ney highway. gather to get the mail. The carrier would sometimes fail to make con-KINDER nection at Silverton and would come



(Miss Anna Sims, daughter of Curlew was founded in 1891, 4

were gathered to give the office a

Silverton miles north of the present town of South Plains. John Hardwick built a small stone house and was postmaster and store keeper. About 50



MEIE A * Are Gone *

But the building of Floyd County continues.

We are proud of what has been accomplished by the pioneers in the past half-century. We realize that much of the progress would have been impossible had not a spirit of co-operation and good will prevailed among the old-timers.

Quality Building Material

Have had a vital part in the actual building program. In the early days it was a huge task to obtain the essential materials for home and business building construction. Now, within a short while, all kinds of lum-

ber, brick, millwork, shingles, builders hardware and plumbing and heating supplies are at your disposal. We welcome an opportunity to discuss your building or repair needs.

PIONEERS

We join in wishing you the best of everything on the occasion of the **Golden Anniversary Celebration** of Floyd County.

Willson & Son Lumber Company

Farmers Grain Company Has Big Business

Company Has Enjoyed Continuous Growth Since Organization In 1929

Farmers Grain company, another of Floyd county's firms which has had a part in recent growth and progress, was organized and incorporated on May 1, 1929 as successors to Floydada Wheat Growers association

Original directors of the institution were J. D. Christian, president; W. N. Jones, a director since the firm's organization; J. R. Readhimer, C. B. Sims, Geo. Finkner and W. C. Cates. Mr. Cates resigned to become manager, a position he has held since 1929

The Farmers Grain company has enjoyed continual growth and expansion and now owns and operates three elevators and a mill and wheat treating plant. A mill and wheat treating plant was erected in

1930 and two years later the com- the surrounding country, and that pany acquired the Boothe Spur its boundry is marked by an escapelevator, located east of Floydada ment generally referred to locally as eight miles. In 1938 the Boothe Cap Rock. It presents difficult en-Mill and Elevator properties, just gineering problems in locating conacross the street from the original sistent grade lines for extending a to a junction with the Quanah Line, Farmers Grain, was added to the line from the lower to the higher connecting at a point three miles properties.

Farmers Grain company annually purchases hundreds of thousands of elevation, it was found that beginbushels of wheat from farmers in this vicinity and in the region level at Quanah of approximately about the Boothe Spur elevator, 1,500 feet, the line reached an elevakept open only during harvest sea- tion of 1,900 feet at Paducah, Texas, Feeds, seed grains and other son. supplies for stockman and farmers distance west of Paducah, and beginare kept at the Floydada elevator. Employes of the Farmers Grain

company include Mr. Cates, the manager, E. S. Johnson and Carl Nelson.

Highway Aid-

(Continued from page one) ning at Del Rio on the Mexican border and connecting at Claude with the state highway going north to Guymon, Oklahoma,

The route has been paved in re- run through Matador, Texas, followcent years from Ralls to Floydada ing a general westwardly direction; and on north for 8 miles toward however, the cost was found to be South Plains. County officials in prohibitive, due to heavy grading both Floyd and Briscoe counties and prospects of tunnel work west of are working now to secure comple- Matador. Other lines were run pastion of the project through this section

in Palo Duro Canyon east of Can- on its present location through the Plains.

he



Forse And Buggy Days were passing when this street scene was made in Floydada in 1914. While wagons and buggies are still prominent on Floydada streets, the automobile is crowding the scene. The picture was taken a short time after the present First National bank building was erected on the southwest corner.

Hardeman County

Matador, Texas.

Cottle County.

Q. A. & P. Rails-(Continued from page one)

east of the present town of Roaring Springs, the length of the connect-As an indication of the change in ing line being eight miles. That line

was known as the Motley County ning with an elevation above sea Railroad and operated independently until July, 1926, at which time was purchased by the Quanah Line, and by an act of the legislaand 2,100 feet at a point a short ture consolidation effected with that property ning at the crossing at Tongue River.

In 1928 the main line was further a distance of twelve miles west of Paducah, the ascent to the Staked extended to Floydada, Texas, county seat of Floyd County, a distance of Plains is almost continous, the line 30 miles, its present western termireaching its highest elevation of 3,-300 feet above sea level at Floydada, nus

As operated today the Quanah

Line extendss from Red River via

Texas, the present western terminus of the Quanah Line.

Quanah, Texas, to Floydada, Texas, Surveys were made from Paducah with a branch, line to Matador, Texin five general directions, one prelias, operating a total of 130 miles. line following a route minary The property is of standard conthrough the southwest part of Motley County into Dickens County via struction with full section ballasted Lubbock, Texas. A second line was original pile trestle bridge construction concrete culverts and concrete boxes over all small waterways. The investment in property is \$3,545,654 .-

The line crosses three important sing Matador on the south about streams, namely: Pease River and Worth & Denver City Railway ree miles and another line passing 'Tongue River, both located in Cot- through this section of Texas, the The road will be of particular im- Matador about four miles north, all the County, Texas, and Dutchman portance since it will be a direct of these surveys failing of purpose. River, in Motley County, all having route to the Palo Duro State Park The line eventually was constructed their head waters on the Staked principal manufacturing south part of Motley County, reach-The

ing the Staked Plains via Wolf Creek plants on the line, engaged in the Stockholders at the time were E. Point, following closely a wagon trail manufacture of gypsum products, C. Nelson, Mrs. Jno N. Farris, Velma adopted by buffalo hunters during are located at Acme, Texas. The and J. Verne Nelson, J. V. Daniel, the early eighties. This route was line west of Acme passes through H. E. Cannaday, O. W. Stroup. only feasible one over which con- agricultural and grazing lands, the Thos. Montgomery, W. N. Jones and sistant grade line were found pos- | tonnage from that region consisting I. E. Martin. Mr. Nelson was principally of cotton, wheat, sor- president, Thos. Montgomery and At the time the line was extended ghum, and other grains, also live- Mrs. Jno. N. Farris, vice presidents, These with

to MacBain, the citizens of Matador stock. Interchange points with other J. V. Daniel, cashier. carriers at Floydada, Acme, and J. B. Jenkins, O. W. Stroup and comprised the Quanah and Red River afford the H. E. Cannaday movement of passover traffic. board of directors The Quanah Line rails serve four Employees at the time Frank L. ounty seats, to wit:

Moore and Miss Annie Marie Moore, Quanah, Texas, county seat assistant cashiers, O. M. Watson, collections, L. J. Welborn and Chas. Paducah, Texas, county seat Bedford, bookkeepers, and E. L. Norman, assistant cashier. county seat of

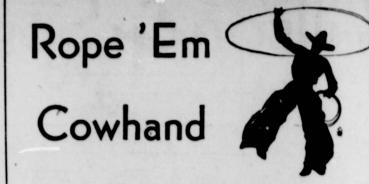
When banks the country over Motley County vere closing in the face of depres-Floydada, Texas, county seat of sion's onslaughts, the First Nation-Floyd County. al in Floydada maintained a sound The general offices of the Comcondition and transacted business pany are located at Quanah, Texas. with its customers. After the bank The building is stucco type, tile roof, holiday and the organization of the

Mission style, the lower floor serving Federal Deposit Insurance corporaas passenger facilities tion, a short time later, the local The name Quanah, adopted for institution became a member of this that city, while not euphonious, was group. Deposits up to \$5,000.00 are chosen on account of its historical insured in the Federal Deposit Inignificance to the locality, namely, surance corporation.

the home of the Comanche Tribe of J. V. Daniel, who advanced from Indians of which Chief Quanah was a cashier's position, succeeded E. C. the last of the ruling tribe. The Nelson as president when the latroadway, and the substituted for the Quanah, Acme & Pacific Railway ter retired. Present officers in-Company is usually referred to as clude Thos. Montgomery, chairman the Quanah Route.

of the board; Mrs. Jno. N. Farris, Less than fifty years ago there vice president; O. M. Watson, vice was no town of Quanah. It was crepresident; E. L. Norman, cashier; ated in 1885, about the time when Chas. H. Bedford, assistant cashier; surveys were first begun by the Fort Lewis I. Norman, assistant cashier: Earl Crow, assistant cashier and Tucker Teutsch, assistant cashier. town being founded by General Directors are J. B. Jenkins, W. N. Granville Dodge, builder of the Fort Jones, H. E. Cannaday, Mrs. Far-Worth & Denver City Ry. ris, Col. Montgomery and Mr. Dan-

The first passenger train (The Fort Worth & Denver City Railway) reached Quanah in 1887. The "Friso" built into Quanah from Oklaoma City in 1903



and hold 'em till we get to the Golden Anniversary Celebration of Floyd Coun-

ty.

CONGRATULATIONS

Pioneers on your accomplishments in the past fifty years, we are proud of what you have done.

GREETINGS-

from another **PIONEER FAMILY!**



Lakeview



almi M. type nails and carry Fr enjo and Ya verta ersbu Ma adjad the f his f sisten ment try, has leade profe voted tend fare Mr

First National avs (Continued from page one) n. Jno. N. Farris, R.

Good Uld

Are Back Again

When the Pioneers get together for the Celebration of Floyd County's Golden Anniversary on May 28th. We will be there to help you and recount many of the interesting occurences of a bygone day.

We appreciate the old-timers and what they have done for all the county. The past fifty years have been progressive and we face the years to come with a determination to carry on the task of achievement.

For Eleven Years....

We have served the people of this territory with Feeds, Seed grains and have purchased many thousands of dollars worth of farm products. We have enjoyed our associations with you and hope they may continue.

Best regards to all our friends and customers on the eve of Floyd County's Fiftieth Anniversary!

Farmers Grain Co.

Floydada — Boothe Spur

Phone 43

Andrews Jenkins, Harr Weatherly. E. Martin, Edgar B Howard, H. E. Cannaday, and F. M. Butler. In the fall of that year Harry Weatherly moved away and A. Armstrong, recently from Kansas and operating in the cattle business on an extensive basis, was elected a director to succeed him. It was in this year, too, that another name was added to the pay roll. This was J. V. Daniel who began work in September and was elected an assistant cashier in November the band thus having two assistant cashiers, F. M. Butler being the other. Butler was elected cashier of the bank in January 1917, however, when E. C. Nelson was made active vice president

In December of 1917 the decision was reached to add the two story extension 30x50 feet on the rear of the building making it extended to the alley. In that year the minutes show the surplus of the bank's invested capital to have reached \$30,000.00. About the same time the addition was being constructed the bank solid 23 feet, 5 inches of its front footage, extending back for 80 feet to Dr. J. H. Massie, together with the one story building on it for \$6,000.00. At about the same time the name of J. V. Daniel disappeared from the payroll of the bank to re-appear in late 1918 after the signing of the Armistice, which ended the first world war, and in 1919 the names of Daniel, Maury Hopkins, O. M. Watson and Miss Anna Marie Moore, appear as a clerical force in its emp

In 1920 O. W. Stroup, of Quitaque, was elected a director of the bank as was F. M. Butler, the latter also being named as secretary of the board to succeed E. C. Nelson. In April of the same year J. V. Daniel was elected cashier. In September the surplus account was recorded at \$50,000.00 for the first time. In November H. E. Cannaday was elected a director succeeding C. Surginer, who after 17 years of connection with the band, sold his stock and resigned. In December, 1920, Mrs. Jno. N. Farris was elected secretary of the board. From January of 1921 until March, F. M Butler served the bank as president, resigning on the latter date. He was succeeded by E. C. Nelson and Mrs. Farris was elected as vice-

Observe Birthday

The twenty-fifth anniversary the bank was observed in April, 1928 when the institution completed renewing and refinishing of the bank-Hundreds of Floyd ing room. county people and out of visitors were present for the affair which included an inspiring

1890

• Pioneers of Floyd County were wending their way through the unbroken plains on the trail to a new land! There were few conveniences and no comforts, water was where they found it and it was a long way between drinks.

Now

A Half-century later . . . a turn of the hand brings a supply of pure, crystal-clear water gushing from a hydrant!

-CONGRATULATIONS PIONEERS-

ALL THE WATER-SUPPLY, STORAGE AND DISTRIBUTION SYSTEM, AND SEWAGE SYSTEM IN FLOYDADA-

-Built By-

Sherman Machine & Iron Works

ERIE SHERMAN, Vice-President

Oklahoma City, Oklahoma

Mackenzie Blazes Famous Trail Through West

First Expedition Against Indians Is Credited To General

Branches Of MacKenzie Route Crosses Floyd And Adjoining Counties Following **Runningwater Draw**

(Editor's Note: The following interesting but a little bit of his- had about six hundred men and elated at the prospect at soon en- some bullets into the dead bodies, territory is the legend of the phan- old field notes refer to this Peak but story was compiled in interviews tory of this trip and the five trage- nearly one hundred pack mule. On gaging the enemy. The Indians removed the scalps, ears and all, and tom herd, which old-timers say still fail to disclose where it got its name. with Col. R. P. Smythe of Plainview dies that occurred on this hallowed October 7 he reached Duck creek, again resorted to wiles in an effort cut a piece of skin from each dead roams the battleground. It will be It is also mentioned in Mackenzie's and from letters from Captain Rob- soil are blood curdling: ert G. Carter who was with Mac-

kenzie on his expeditions on the dian Agent, Lawrie Tatum, who was the wagons, packed the mules and the left circled here and there, and next to the person, was considered Great Plains).

trail that crosses Floyd county con- dressed a letter to Colonel Benja- night the army reached a point kenzie heeded the advice of his of any sort with the army, poles cerns Crosby county and Male coun- min Henry Grierson, who in 1866 near Mount Blanco, in Crosby coun- Tonkaway chief and kept steadily were lashed on either side of the ty as it was the same epedition received the appointment of Colonel ty. The day just past had been in pursuit of the fleeing band, pack saddles of two mules traveling of General Ranald S. Mackenzie of the Tenth United States Cavalry attended with much excitement. The Having failed to decoy the sol- tandem. that crossed all three of these coun- and was now on duty in the South- deep mire of White river, or Catfish diers into a side attack, the Indians On the afternoon of October 14, ties in 1871. At least it is a known west. fact that it went as far as 15 or Colonel Grierson and Colonel Mac-20 miles northwest of Plainview and kenzie "Induce Mow-way and his run unexpectedly upon the Com-anches would fight with fiendish they remained ten days resting and followed the Runningwater draw. band to come in to the reservation such. Traveling had been most dif-This same trail went on as far as and behave." Mow-way had taken such. Traveling had been most dif-fourt and fatiming to both men and the second mental the second mental to both men and the second mental to be an Ft. Summer and after 1871 it is captive a little child, for whose ficult and fatiguing to both men and horses. The soldiers realized that it was traveled several times by Gen. Mackenzie. But it is When this letter reached Colonel when the use and there are discrete to the elements became dark. Sections. All disabled and dismountprobable that the extension from Mackenzie, who was at Fort Rich- Indians, and that an attack might followed by rain, sleet and snow. ed men and broken down horses Hale county on to Ft. Summer was ardson, a government military post at any moment occur. All were in a Why Mackenzie did not engage the and mules he sent to the Duck creek originally made by buffalo hunters at Jacksboro, Jack county, from state of suspense and expectancy. Quahadas at this juncture cannot be supply camp. He surmised that and traders but the entire route 1868 to 1878, he resolved to pursue was named for General Mackenzie. Mow-way and to recover the captur-Although this route through these ed child. Mackenzie's forces for

and not the main trail it is cer- Camp Cooper, about five miles from ringing bells, and yelling and shriek- disappointed. tainly a very important one since it Fort Griffin. Subsequently, Sep- ing with satanic madness. The against the Red Man.

country.

a very prominent pioneer citizen of ginning. stated above.

safe the lives and properties of the States, and returned from active service in 1884.

This letter requested that creek, had presented some difficul- began preparations for a real bat- Mackenzie and his men again pitch-

three counties is known as a branch this campaign were concentrated at speed, shaking dried buffalo hides, victory. The soldiers were keenly well-known haunts on Pease river,

was the first trail made in the Pan- tember 25, of the same year, while whites and their Tonkaway scouts The storm which had been gath- river country in search of the Qu-

Eleventh Infantry, together with trol. To make a long story short, it defensive circle. All efforts to for the expedition, and on October Captain Robert G. Carter who about twenty Tonkaway Scouts, was found, when the alarm was over, shield themselves and the horses 29, leaving his Pease river column was with Mackenzie on these ex- were waiting in camp for orders to that about seventy out of six hun- were unavailing. To keep warm was under Major Mauck, he joined the peditions and who wrote many let- proceed on the campaign, a large dren horses were missed. Captain out of the question. In their haste Duck creek camp for medical treatters to prominent citizens of this band of Indians visited Murphy's Heyl, Lieutenant Carter and Lieu- to overtake the Quahadas the men ment. The Duck creek camp was before his death, concern- ranch, twenty-eight miles from tenant Hemphill with a few pri- had not taken the time for noon abandoned for another at Cottoning the Mackenzie trail, said the Camp Cooper, and captured 128 head vates, while hunting for stray lunch, and now the preparations for wood Springs, on the double Mountrail passed through these three of cattle and twelve head of horses. horses before dawn, found them- supper were impossible. Sleep and tain Fork, with Lieutenant Carter counties and followed the course of, Two citizens Stockton and James, selves in a perilous situation at a repose were not possible. To wear in command. Here Carter was to Blanco canyon. This is a little con- part owners of the stolen animals, distance of over two miles from the out such a night on an immense remain until Major Mauck's return, fusing since Blanco canyon be- joined Mackenzie's forces to as- camp, as a horde of savages con- tableland was a dismal experience which was on November 6 in a cold comes very small after it enters sist in apprehending the Indians and fronted the few soldiers. As no es- for the hungry, exhausted and dis- and piercing snow storm. The cold Hale county and is then known as identifying their stock. But the cape was possible, the only alterna-Runningwater draw. A small stream troops could not go forward until tive was to fight or to die. The solflows through Blanco canyon and Mackenzie's arrival from Fort Rich- diers formed two groups for oppos-flows through Blanco canyon and Mackenzie's arrival from Fort Rich- diers formed two groups for oppos-change in the weather had taken Thus ended the fruitless, but exit is often referred to by Captain ardson. On October 3 the army ing the Indians, seven men under place.

enters Hale county near the center was born in Westchester county, ces, Heyl lost his self-composure, ner, in New Mexico. With horses plains to New Mexico. He went of the east line and follows the New York, in 1840, and he died at and he and his seven men fell back Runningwater draw to a point 1 Stanten Island, New York, in 1889, precipitately. Carter and his five mile west of Plainview where it He was the son of Alexander Slidell men alone had to resist the charge crosses the draw and follows up the Mackenzie, who was an officer in of a hundred or more Indians. How south bank to the west line of the the United States Navy. Colonel Lieutenant Carter, Sergeant Jencounty where it again recrosses and Mackenzie's father assumed the kins and Privates Melville, Downey, goes on and on to Ft. Sumner, as name of Mackenzie at the request Foley and Gregg held their ground of a maternal uncle of that name. is an interesting story, and was a graduated from

Besides his effective campaigns Floydada. At this crossing the In-from 1870 to 1874 on the frontier dians again attempted their ruses deemed prudent to abandon the september, 1874. This trail served of Texas, he participated in the campaigns against the Sioux tribes by forming various trails, but the tonkaways soon found the true of the previous day. September, 1874. This trail served as a highway for travel from Fort Griffin to the Staked Plains. Therein the Northwest. After he took command in Texas he made quick work of driving the Indians back trail ascending the bluff on the opposite or North side. Scaling the preciptious sides of the canyon, crossing Blanco canyon two wander-limits of Crosby, Floyd and Hale 1882 he became Brigadier-General in the regular army of the United States and returned from active with their women, children, and two States and returned from active

thousand or more head of stock, was shot through the bowels but he Mackenzie's column steadily gained recovered. In the March towards the Pan- on the Quahadas. The cold was were dead the Tonkaways, in achandle in October, 1871, Mackenzie increasing, but the soldiers were cordance with their custom, shot Mackenzie's march through this early day surveyors and many of the where he established a supply camp. to divert the soldiers. Comanche savage's breast as a token of good found in this issue of The Hesper-On August 12, 1870, the Quaker In- On the night of October 8 he parked braves sallied to the right and to luck. This, when dried and worn ian. at Fort Sill, in the Kiowa, Com- set out on a quick march under sought in every way possible to a certain safeguard against mis-The branch of the Mackenzie anche, and Apache reservation, ad- cover of darkness. On the following check Mackenzie's men; but Mac- fortune. As there was not a vehicle

The Tankaway scouts had tle. Mackenzie knew that the Com- ed camp at Mount Blanco. Here and he determined to send the remainder of his army into the Pease

A Bitter Fight

handle by Mackenzie and it was eight companies of the Fourth had their hands full in bringing ering all day came on at nightfall, ahadas. In a few days, however, the beginning of his expeditions Cavalry and two companies of the their frenzied horses under con- The men dismounted and formed a his own wound became too painful appointed soldiers. However, the was so fierce that many horses died a complete at the picket line following morning

A clear, warm day greeted citing, Mackenzie expedition against Carter as Cat Fish creek but it is moved out on its march toward the Captain Heyl on the right, and five the men. But what was to be the the Quahadas; albeit the campaign now generally known as White river. Panhandle country. Thus the cele- under Lieutenant Carter on the left. days program for the army? It was was not without historic signifi-According to Col. R. P. Smyth, brated Mackenzie's trail had its be- Both divisions opened rapid fire soon ascertained that the Indians cance. The trail thus marked out with their carbines on the Indians. had kept moving all night. The by Mackenzie was traveled by him a very prominent pioneer citizen of ginning. Hale county, the Mackenzie trail, Colonel Ranald Slidell Mackenzie But under the stress of circumstan-nearest military post was Fort Sum- in an expedition across the staked

engineer corps of the Union Army, about seven miles southwest of jaded to the point of exhaustion over the same route in the expendi-Besides his effective comparisons much seven miles southwest of jaded to the point of exhaustion in which he effected a per-

preciptious sides of the canyon, crossing Blanco canyon two wander- limits of Crosby, Floyd and Hale to their reservations and in making precipitous sides of the canyon, crossing Blanco canyon two was hallowed with the safe the lives and preparties of the Mackenzie's army was now on a ing Comanches were discovered and counties was hallowed with the distant horse trail leading towards killed. Two Indians sought refuge blood of those who had begun the settlers, and in rendering unneces- the west and northwest, and the sol- in a ravine. While Mackenzie was struggle which ultimately ended in sary the further occupation of the diese and northwest, and the sort in a ravine, while a squad of men exterminating the savage hordes diers were not long in observing in in person directing a squad of men exterminating the savage hordes the distance the moving body of in the attack on the Indians, an and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of in the attack on the Indians, and in thus making the country safe the distance the moving body of the distance the distance the moving body of in the attack on the Indians attack on the I

After the Quahadas

Situated in Blanco Canyon, 7 1/2 miles southwest of Floydada, Coch-

ran's Peak, has a very picturesque setting. In the Spring it is covered with wild flowers of many hues. Little White River that runs through Blanco Canyon is nearby to the west. A nine hole golf course, belonging to the Floydada Country Club encircles this peak where once the Indians and Buffalo roamed.

Cochran's Peak Was

Once Land Mark For

Early Day Surveyors

PHANTOM HERD It was used as a bearing point by Another story growing out of record of his foray against the Commanche Indians in 1874.



Congratulations

Just to say where this trail cross- Colonel Mackenzie ed these counties is perhaps not very West Point in 1862, and entered the stone. They used their carbines so

Congratulations and

Best Wishes

THE FIRST NATIONAL BANK. FLOYDADA, TEXAS and FLOYD COUNTY

- To -

We wish to extend our congratulations and join in the celebration of the golden anniversary of the founding of Floyd County. We especially wish to congratulate The First National Bank on its splendid record of 37 years service to the people of Floyd County and the important part it has played in the development and progress of Floyd County and Floydada.

THE INTER-STATE NATIONAL BANK

Kansas City, Missouri

Member of Federal Deposit Insurance Corporation

deserving to be graven on effectively that the Indians recoiled, with the loss of a few lives. At this juncture Carter ordered his men to make a dash for their lives. Gregg's horse being fagged, the unfortune man fell behind, and the Indians seeing their opportunity closed in upon him. Quanah Parker led the attack in person, and he shot Gregg dead. As Gregg fell, the main army, having heard the firing, came up for battle in Blanco canyon; but at the approach of the soldiers the Indians hastily retreat-From the sides of Mount Blanco and its summit the Indians fired their old target rifle. Lieutenant Carter and Lieutenant Boehm, with a dozen men from the line. charged the Indians by ascending to the top of the mountain; but the Indians hastily withdrew and concealed themselves in the hills and ravines that lead to the plateau of the staked plains. Thus ended the battle of Mount Blanco on the morning of October 10, 1871.

The body of Private Gregg was buried at the southwest approach of Mount Blanco. The funeral rites were the simplest form of a soldiers burial. On the mound of the grave heavy stones were placed, that the body might be secure from the wolves infesting that region.

Preparations were made in quick order for the pursuit of the retreating Indians. The men who lost their horses by the stampede of the night before were unable to accompany the mounted men. Mackenzie placed Lieutenant Vernon in command of these and ordered them back to the supply camp on Duck creek, forty miles away. On the following morning, October 11, the mounted forces and the dismounted men separated, moving in opposite directions.

Mackenzie's pursuing spent the entire day marching up the canyon to find that the departing Indians were practicing various ruses to delay the soldiers. Finally it was concluded that the wily enemy had reversed his course, and the soldiers countermarched and moved back down the canyon to Mount Blanco. The following morning the Tonkaway scouts found the lost trail leading over an apparently impassable barrier in scal-ing the caprock of the staked plains. This point was about one mile west of Mount Blanco. After much effort the soldiers made the ascent, and before their eyes spread out a vast expanse of grassy plain. The air was cold and piercing to men clad for a summer campaign. The trail was followed until about when it turned and again entered the canyon at what was known as the ranch home of J. J. Day, now the Floydada Country club,

Floyd County Pioneers

ON THE OCCASION OF THE CELEBRATION OF FLOYD COUNTY'S GOLDEN ANNIVERSARY And

THE FIRST NATIONAL BANK

ON ITS RECORD OF 37 YEARS SERVICE TO FLOYD COUNTY

Amarillo National Bank, like the First National Bank is not unduly proud of the part it has had in the progress and development of the vast Plains Country. We-like the Pioneers of Floyd County, have seen it grow from an unbroken prairie to the center of agriculture and live stock raising of the southwest.

Amarillo National Bank

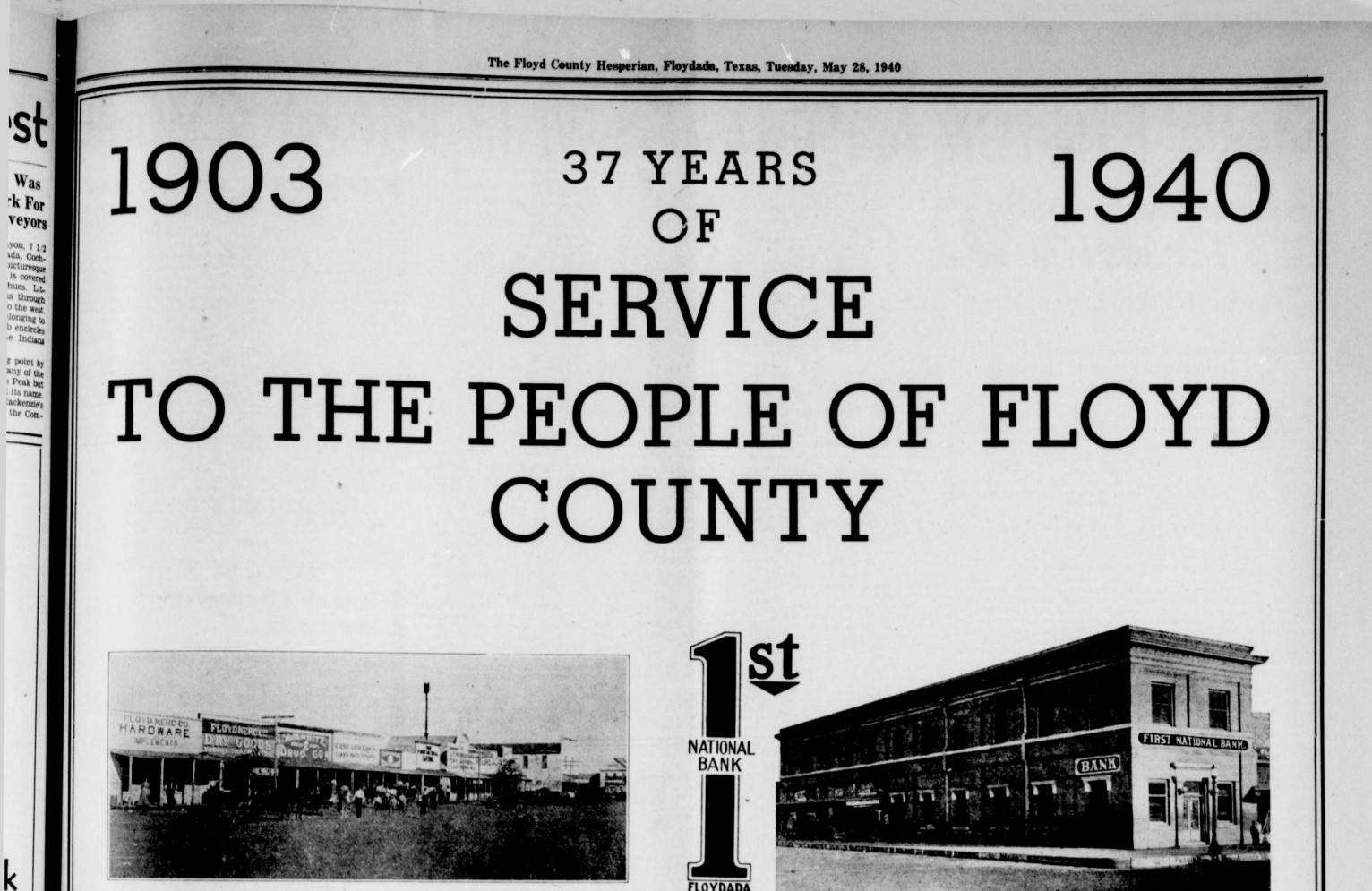
Capital and Surplus \$700,000.00

C. T. Ware, President R. C. Ware, Vice President A. H. Ware, Vice President S. D. Vaughan, Vice President F. M. Butler, Vice President

Member F. D. I. C.

Officers:

H. J. Farwell, Cashier E. C. Lacy, Asst. Vice President B. T. Baker, Asst. Vice President Jas. Farwell, Asst. Cashier C. S. Robertson, Asst. Cashier



• For Thirty-Seven of the Fifty Years, since the organization of Floyd County in 1890, we have served the Ranchmen, Farmers and Businessmen of the territory. We have watched the county grow and advance from one of thousands of unbroken acres to a section of rich agriculture and one that annually produces thousands of dol. lars worth of livestock.

- And -

• The Founders of this institution envisioned a great future for the plains . . . and the present state of development is a culmination of their aims and hopes. This institution has, throughout the years, joined and supported every constructive movement that tended to improve the general welfare of the people it served.

• Our sincere best wishes to old-timers and newcomers alike on the occasion of the Golden Anniversary Celebration, honoring the organization of Floyd County in 1890.

The First National Bank

Member Federal Deposit Insurance Corporation

THOS. MONTGOMERY, Chairman

J. V. DANIEL, President MRS. JNO. N. FARRIS, Vice President O. M. WATSON, Vice President E. L. NORMAN, Cashier

THEN_

CHAS. H. BEDFORD, Asst. Cashier LEWIS I. NORMAN, Asst. Cashier EARL CROW, Asst. Cashier TUCKER TEUTSCH, Asst. Cashier

NOW-

DIRECTORS: J. B. Jenkins, W. N. Jones, H. E. Cannaday

Della Plain Was First Town In Floyd County

Founded In 1887 By J.S. McLain, Named In Honor of Daughter

Pioneer Community Is Abandoned After Five Years Existence In Favor Of Mayshaw, Now Ghost Town Too

Claude V. Hall).

was named in honor of J. S. Mc-! from Estacado. Lain's daughter, Della. It was loshaw, sprung up two miles west of received mail once a week. Della Plain.

A partnership was formed Briscoe county.

in the town promotion firm.

shingles for the roof were lacking. was afterwards founded. a temporary dwelling place for the In 1889 he moved to Lockney. place for public assembly.

honor the town was named. Seg Bradford, a surveyor by calling.

county in Baily county in 1890. Post Office Established

story of | In the spring of 1888 a special Floyd county's first "ghost town" is postoffice at Della Plain was estabtaken from an early history of lished. It was supplied from Es-Floyd county written by the Hes- tacado. J. R. McLain was postmasperian's founder and first editor, ter, and R. E. L. McLain, assistant postmaster. J. S. McLain served as \$80.00.

About a year later Della Plain cated 5 miles north and 1 mile east was converted into a regular post-of the present city of Floydada. office. A mail route from Amarillo After five years Della Plain was to Estacado, via Plainview and Della practically abandoned and May- Plain was created and Della Plain

In January, 1889, R. E. L. Mc-On account of a severe drouth T. Lain founded The Della Plain Re-J. Braidfoot, of Baylor county, was view in order that Floyd county compelled to seek a new range for and Della Plain might become bethis cattle, and in the early part of ter known to those who were thinkthe summer of 1886 drove his herds ing of seeking homes in the west. to Floyd county. He quickly con- The Della Plain Review suspended ceived the scheme of founding a publication in August, 1891, and its town to be groomed for the county plant was moved to Silverton, in

with J. R. McLain, of Seymour to When Della Plain was established help put the new town on the map there were no roads across the of Floyd county. Later Dr. L. T. county to speak of. Most travel was Wilson and Judge I. R. Darnell, by course or by cattle trails. To faboth of Seymour, bought interest cilitate travel between Della Plain and Plainview a route was marked

Lumber and other materials for out by the aid of a pocket compass the first building were hauled in the and by means of a cedar log drug early part of the autumn of 1887 over the ground by a wagon. The from Wichita Falls, a distance of mark thus made for the guidance of 175 miles, by means of ox wagons, the traveler was on a line to Plain- ly before Floyd county was organiz-It was intended for a store, but at view, and it ran about one mile ed, a movement for founding the first lumber for the floor and south of the site where Lockney Della Plain Male and Female Insti-

for several months, but it served as Della Plain in 1888 by J. C. White. where Rev. B. F. Fronabarger, the families of new-comers and as a On Christmas eve, 1888, Della at Springtown, in Parker county de-

J. S. McLain, also from Baylor the old store building on the north his school.

Massie Is Teacher

The first school in Floyd county near the close of 1887 located on a was at Della Plain in the winter of quarter section in the homestead 1888-1889. There were fifteen schostrip lying north of Della Plain. lastics in Floyd county, and the per town lots were to vest in him.



Floydada Looked This Way in 1904. The old street scene above pictures the west side of the square. The arrow points to the First National Bank building.

Wm. Massie was the teach- many, preparatory and collegiate de- The Della Plain Male and Female Founded in 1887, Della Plain was mail carrier most of the time that er, and his salary was \$40.00 per partments. In the collegiate de-the first town in Floyd county and Della Plain was specially supplied month for four months. The teacher was paid for two months services were listed: General History, Com- ada public school in 1895. in money, and for the remaining position and Rhetoric, Metaphysics

two months in cedar posts and wood. and Logic, Higher Algebra, Geome-The two Merril boys, sons of W. A. try, Trigonemetry, Surveying, Greek, Merril, of Blanco Canyon, attended Latin, French, German, Hebrew, the second school session, going a Spanish and Natural Science and commercial law and art. distance of twelve miles.

Early in 1889 a Sunday school was superintendent. The interest was Review: "Come to the beautiful ed lived ten miles or farther from Floyd. Send your children. They Della Plain. Occasionally there were will find board cheap but good; tui-

dugouts. O. A. Shook, J. H. Stegall, to get it. and Thomas Duncan, the men who ers, together with Anson Cox, the sterner duties of life. preacher of Estacado, may justly be

reckoned the pioneer preachers of the staked plains.

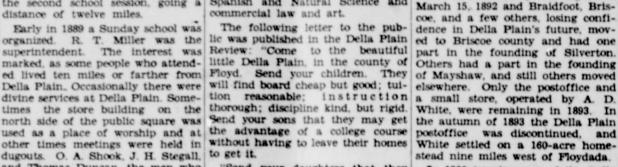
First College Early in the spring of 1890, shorttute was put on foot. This enter-It remained in this unfinished state A blacksmith shop was set up at prise had its inception at Seymour proprietor of a large private school Plain had its first public dance in livered an address in the interest of

county, was influenced in moving to side of the public square. Few, if At the close of the address Fron-Floyd county by his uncle, J. R. Mc- any, of the nearby settlers were ab- barger was apprached by J. R. Mc-Lain, and Paris Cox, the founder of sent from this social function. J. Lain with reference to founding a Estacado and the county clerk of C. White and one of his daughters school at Della Plain. He visited Crosby county until 1888. It was furnished music for the occasion. Della Plain, and entered into a J. S. McLain's daughter in whose The violin was his own handiwork. contract with McLain and seven others to erect a school building

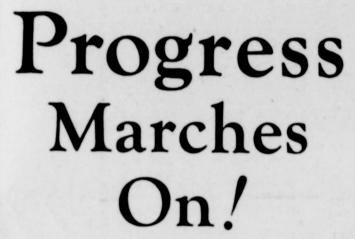
maintain and supervise a school for five years, at the expiration of which the title to the building and some

He located the school lands for the per capita apportionment was \$4.00. When the building was finished school fund of Floyd \$60.00 being the total school fund. It was learned that the contractors Miss Emma Lewis, of Estacado, was were unable to fulfill the contract the teacher, and T. J. Braidfoot, J. The lumber company the following

The population of Della Plain the trip in a wagon. dwindled away during 1891 and 1892. Briscoe county was organized



"Send your daughters that they In 1900 twenty acres of the Della preached in the canyon settlement may become skilled in the finer arts. Plain town site was planted in cotvisited Della Plain. These preach- as well as being equipped for the ton, and six bales were gathered and were ginned at Childre



Matador Line Camp Quitaque Peaks Are Is Scene Of Duel Landmarks In Floyd

Mott camp, which is a line camp of the Matador ranch was established in 1880 near the Floyd and Motley county line and may be reached by dim ranch trails. It is 2½ miles in Floyd county and one in M

north of U.S. highway 70 and 11 county and can be seen at ou miles west of Matador. A clump of distance away. They are referred nuge cottonwoods gave the camp as East Peak and West Peak and its name and many dramatic inci- are about two miles apart. dents in the past have clothed the East Peak or the one located spot with glamour.

It was at this spot that two cow- West Peak or the one located boys by the name of Harkey and Floyd county has a rather k Drace had a shooting scrape and top. These peaks were used shot each other to death. It is said landmarks by early day survey that a post with numerous bullet and are referred to very frequen holes bears evidence to this tragedy. in old field notes. Five years later another Mr. Harkey, a brother got into some trou- NAMED FROM WHEAT FIELDS

ble and was killed near where the Cereal by the railroad company befirst brother died. They were both 10 miles northwest of Lockney of brothers of J. D. Harkey, and early the Ft. Worth and Denver Railro day sheriff of Motley county. day sheriff of Motley county. In 1890 Mr. Harkey removed the bodies of his brothers, who were into Floyd County and was name

perian.

into Floyd County and was nam Cereal by the Rairoad Company be-cause of the great quanity of grain their final resting place. He made

grown in the territory. It consists of Rubber bands, coin wrappers. Hesan Elevator, oil tanks and a resdence.

GOLDEN ANNIVERSARY GREETINGS...

TO THE PEOPLE OF FLOYD COUNTY

From George Mahon

And Motley Counties

Quitaque peaks are twin peaks, 2

miles northwest of Matad

Motley county is pointed while

4 miles north of Aiken and 10 mile

And Floyd County passes the Fiftieth Milestone. The old-timers have seen a transition from the old "Georgia Stock" to the Modern -



Tired

Sams, and A. D. White were among served as trustees. The teacher was those the erection the first storekeepers of the newly paid \$30.00 per month and the term of the building. Fronbarger secur created town. The old store build- was four months. The teacher's ed a release to his part of the obl. ing on the north side of the square salary was supplemented by private gation by the payment of a certain The year following sum of money. at Della Plain was occupied as a subscriptions. The school existed store, a dwelling, and a postoffice there were twenty scholastics, and by A. D. White until 1893. the total school fund amounted to

Just An Old Fashioned Welcome

To The Visitors to Floyd County's

Golden Anniversary

CELEBRATION TODAY!

Enduring Building has marked the development of this section during the past half-century and we are glad that we have furnished materials for many of the homes and business houses constructed during this period.

> Wooldridge Lumber Co.

> > Floydada, Texas

months in 1890-1891. C. W. Hutch graduate of Fronbarger's Hutcheson upon his work with much vigor, bu soon resigned and was succeeded by Fayette Copeland. The school ran s a public school and closed in bout six months. It was advertised as having pri-

Founding Of South Plains in 1927 Is Due To Railroad

South Plains, so called because of location, was founded in 1927 by E. Edwards, of Slaton, and A. B. Brown, of Lockney. It is situated the Fort Worth and Denver railway, built into the county in 1928, and maintains a comfortable and convenient depot. It is 18 miles north of Floydada, 17 miles south of Silverton and 24 Quitaque

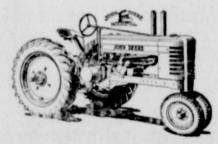
There are 15 residences population of the town is 91. Busiless houses serving this city and the urrounding territory, consists of two grocery stores two wholesale oil ouses, a blacksmith shop, and imlement business, barber shop, one levator, one gin, and postoffice. It has a six teacher school and

four school buses that bring the children in from the country. There s also one church The city has a very adequate water

supply system and has electric light ervice furnished by the Texas-New Mexico Utilities company with the power coming over high lines from Tuco, near Lubbock.

Boothe's Elevator Just All There Is

Henry Edwards, Floydada, Texas) Boothe is a shipping point on the Q. A. & P. Railway, 7 miles east of Floydada, also about one-quarter mile south of State Highway 28 and U. S. Highway 70. It was named for Joe Boothe, who built a large grain elevator there in 1931, and that was the beginning of the place, and the end too, for that is about all then



FARMING EQUIPMENT FOR EVERY PURPOSE!

PIONEERS... We join in extending our best wishes for a very happy Golden Anniversary Celebration.

We greatly appreciate the opportunity to do our bit toward advancement of this territory and assure you that we believe in the future of the county that you labored to establish!

> Stansell-Collins Company Lockney Implement Co.

Mayshaw, Ghost Town Of '40 Thrived In '92 Named for Wife of Founder; Dug-outs Named Names Discussion Named for Wife of Still Roams

Now Mark Townsite

Are Floyd Counties

FIELDS

)n

Tired Of Inter-Community Warfare, Citizens Of Mayshaw Decide To Build Town **Of Their Own**

new town was started in 1892 year of its existence this publicanew town was sounty and was tion was set free to the citizens of by Patricia Rodgers, 12 year old tioned Mayshaw in honor of Floyd county. It inserted without daughter of Mr. and Mrs. Rex shaw, the wife of A. J. cast classified reading notices and Rodgers who live on the headof the promoters of the the marks and brands of stockmen. quarters of the S. M. Rodgers The site chosen for In 1893 Dodson moved to Califor- ranch at the mouth of Tule two miles west of nia, and the Zephyr ceased to func- canyon. It was just about 100 yards plain on a patented section tion until it was revived in 1894 by from this home that 1450 horses After 1896 there W. C. Hawkins. In the spring of were killed by General Ronald S. d by Shaw. only a few dugouts to mark the 1895 Hawkins discontinued the pub- Mackenzie and his men. A bronze of the defunct town. After the supreme court had held as editor of The Floyd County tion has been erected on this spot

at Floydada was the legally chosen Times at Floydada. seat of Floyd county, many supporters of Della Plain shaw, besides J. H. Dodson, the edi- S. Mackenzie 4th U. S. Cavalry aped its cause as hopeless, and tor and his brother, A. F. Dodson, proximately 1450 horses were shot d their attention to a new the manager of The Citizen's Town down. These horses were captured project, with the plea for company, were I. R. Vorhees, a me- from Indians in the Mackenzie bat-The Citizen's Town com- chanic and windmill expert, S. H. tle, in Pale Duro canyon, on Sept. was organized and its stock Brown, the blacksmith, G. W. Farns- 28, 1874. Reason assigned: to prezed at \$11,000, the value of ch share being \$5.00. At the head F. Ramsey, one of the first members and recovering them. this enterprise were A. J. Shaw, of the commissioner's court of Floyd Galesburg, Illinois and A. F. Dod-J. H. Dodson, B. F. Farmer. T. Cromartie, proprietor of the Win- located 12 miles east and two miles Sams and others of Floyd

The Mayshaw Zephyr explained kinds of windmills on short notice," Priscilla, Patricia, and Jacquelin, asse of the towns existence as and G. W. Grammer, who proclaim- sisted in erecting this monument. Mayshaw was started by ed himself an instructor in music. The children were born and raised citizens of Floyd county who stenography and prenology.

tired of the ceaseless warebeing waged between the vari- at Mayshaw and there was preaching minor skirmishes in the Tule cantowns of Floyd county deter- the first Sunday in each month by yon, and the major battle at the to build a town of their own Rev. Anson Cox, of the Friend's Palo Duro. nd for this purpose hold a mass church, and every third Sunday by ing and elected a committee of C. W. Smith of the Church of

en persons who were to select a Christ The reasons given for selecting er's court of Floyd county created and tails romping on the rim of

shaw site were "that this sec- the Mayshaw school district, and this canyon and perhaps answering was near the geographical cen- the first session was taught by Miss the neighing of a lost mate in the of the county, had a perfect Rosa Ewing, a daughter of J. A. title, was almost the exact ag- Ewing

ural center of the county, had A Baptist minister and Populist plendid natural drainage, a mag- leader, organized on April 28, 1892, father's cattle peacefully feeding in ent view and last, it was known the Mayshaw's Farmers alliance, plenty of water could be secur- with S. M. Brown as president, H. pon this section at a very small Terry as vice-president and S. F. Lindsay, as secretary, and on Sat-For a few months during the sum- urday, May 14, it held its first regu-

1892 Mayshaw seemed to lar meeting weer. A postoffice was establish-a small public libraray was in-Mayshaw Zephyr tells about a party to keep them from the hands of The following news item from The ed, and some new business en- given by the young people of Maywere projected, but came shaw: "Thursday night May 2, 1892, ught. A few of the houses at a number of the youth and beauty Plain were removed to Maywhile others were moved to the completion of the new business house of J. B. Anthony of Mayshaw.

al interest in the new town until the wee small hours." puraged the projected enter- But Mayshaw's prosperity was of the Arkansas the better equipped

Battle Site Legend Recounts Tale of Mac-

kenzie Battleground Near **Tule Canyon**

Ed. Note: This legend was written lication and succeeded J. F. Lockney tablet bearing the following inscrip-

"On this site on September 29, Among the leading spirits of May- 1874 by order of General Ronald worth, a public-spirited farmer, C. vent Indians from night stampeding

This tablet also marks the route county, A. J. Sams a merchant, Mrs. of the old Mackenzie trail. It is sor hotel, E. P. Thompson, who was south of Tulia. Mr. and Mrs. Rex "Prepared to put up or repair all Rodgers and their three daughters, on this historical spot and can tell A Sunday school was organized all about the Mackenzie trail, the

> The little girl who wrote this story said. "On stormy nights I love to imagine that I can see those

canyon below

The Phantom Herd

Recently as I watched my grandthe old Mackenzie battleground thought of what had been said of the Phantom Herd of the riderless steeds. How on stormy nights they wheel and gallop over the hills where sixty-two years ago they were shot

the Indians.

The building of the Union Pacific of Floyd county went to celebrate railroad cut the Great Bison range in two. By treaty with the United States government, south of the Ar-Messrs. Cox and Farmer furnished kansas river belonged to the Indians and Mrs. Shaw showed a the music and dancing continued as their hunting grounds. When the buffalo began to thin out north of

Aiken is located in the west part small son, W. M. and mother Sarah of Floyd county two miles east of Day, were among the early settlers the Hale county line, on the branch in Floyd County. Mr. Day is a of the Santa Fe railroad from Plain- twin brother to Mrs. A. B. Duncan, view to Floydada and right in the who was the first woman to make heart of the shallow water irriga- her home in Floyd county. Mr. tion belt, in one of the best parts Day came here April 16, 1887 and of the county. made his home in a one-room dug-

The town was established in 1909 out in Blanco Canyon, seven miles and has one general merchandise south of Floydada.

store, one elevator, one gin, two He secured a perm' for the Starchurches, school, and 15 residents. key postoffice in 1889 and it was kept The population is 110. It was named in the dugout home for about 14 honor of F. O. Aiken, one of years. Three names for the post-Floyd county's early pioneers, who office were submitted but Starkey purchased the section of land that was the one chosen and was in the little town of Aiken is located honor of Mrs. Day's father, William on from the State of Texas on Oc-Starkey. The office was supplied tober 23, 1898 from Amarillo and cancellations Aiken is in one of the best farm-

were the only pay they received. ng sections of Floyd county, having Mr. Day was appointed postmaster the shallow water irrigation which but his wife was in reality the postaffords a means of raising good mistress crops each year, and especially has A three teacher school now stands

proven its worth the past few years, near the old postoffice site and still during the continued drouth. bears the name of Starkey



First Postmaster of the now time and the community called it tlers.

Barwise was platted in 1928 and was named for Judge J. H. Barwise who lives at Fort Worth. It is 10 miles west of Floydada on the Fort Worth and Denver.

Nearby are a number of well improved farms, some of them under rrigation, that belong to the J. W. Stringer estate. The town was first named Stringer but some freight shipped to Stringer went to some small punction in another part of the state named Stringer ,so it became necessary to change the name L. R. Stringer, a son of the late J. W. Stringer, said, "We did not have a suitable name for the town at the

defunct Starkey postoffice Granary. The Fort Worth & Denver wrote me, asking the name of was J. J. (Uncle Joe) Day, one the town and I told them we did of Floyd county's earliest set- not care to name it, but that they should do so, and they named it Barwise."

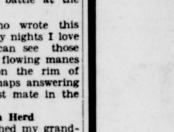


Hi-There Pioneers!

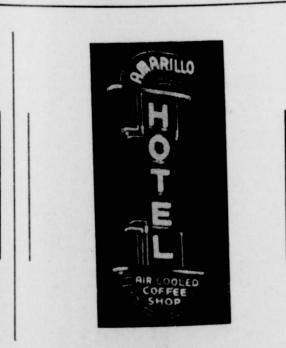
 Accept our heartiest congratulations for your accomplishments in the development of Floyd County from an untenanted wilderness to a rich, productive agricultural region of schools, homes and churches. We hope

versary Celebration of the organization of Floyd

that all the best will be yours during the Golden Anni-



two years duration. Her hunters of the white race began to ditions were adverse less than the town's growth, as a long con- promoters lost heart, as those of drought and a grasshopper Della Plans did, and by degrees, the their camp near Adobe Walls. we followed in 1893. Vainly did town was depopulated and in 1896 Mayshaw Zephyr attempt to at- only a postoffice and a blacksmith this and gathering of the various act recruits to the town. Its shop, both of which was under the tribes resulted in council of war, tor, J. H. Dodson, was a candidate management of S. H. Brown were The Indians drove out the white unty judge and during the first left.



A Welcome Awaits You!

In true Western Fashion at the Panhandle-Plains stopping place in Amarillo.

• Throughout the years you people of Floyd County have shown a distinct preference for the Amarillo Hotel when visiting here.

CONGRATULATIONS Floyd County on the Golden Anniversary



The Indians rightfully resented which premission was granted to wage war against the Redmen.

The Texas Panhandle, eastern

New Mexico and Western Oklahoma became the theatre of a war that lasted intermittently for ten years. The policy of the army was to harry the Indians until they were brought to terms. Expeditions coming in from the various directions made this the only practical way to combat the nomadic Indians

In 1874 General Mackenzie with a force of about 800 men camped near Quitaque Peaks. His scouts located a large herd of horses three miles west of Rock Creek, where on the twenty-sixth of September he defeated a force of about 600 Indians who retreated in a westerly direction.

The next day was spent in a leisurely march after the retreating Indians. Arriving on the head of the Tule canyon they located their camp nearby. That night they started for the winter camp of the Indians on the Palo Duro canyon. "We arrived" said Sergeant B. Charlton, "at the Indian camp in early dawn. From where we were situated, we could see the vast camp as it lay stretched several miles before us. The only trail leading down into that abyss was a narrow path allowing only one to file down at a

"As we were near half-way down, a guard discovered us and, waving a banket, disappeared over the edge. The next thing I remember we were filing down into a pit of yelling Indians, stampeding horses and hot rifle fire.

time

The Indians retreated after an all day battle, carrying their wounded, leaving behind their camp belongings and horses. They started back to camp that night arriving around one or two o'clock. "Then," said Sergeant Charlton, "General said Sergeant Charlton, Mackenzie ordered that immense herd of horses shot. Some questioned his judgment, but it seemed the only thing to do under the circumstances.'

After the killing of their horses the Indians straggled back to their reservation, discouraged and beaten. Thus ended the Indian wars in West Texas. The soldiers withdrew to Fort Richardson, arriving in a snow storm. The carcasses of the slaughtered horses and later the sea of bones led to the legend of the Phantom Herd that gallops again on stormy nights.

County in 1890.

We are glad that we, as firms and individuals are having a part in the advancement of Flovd County.

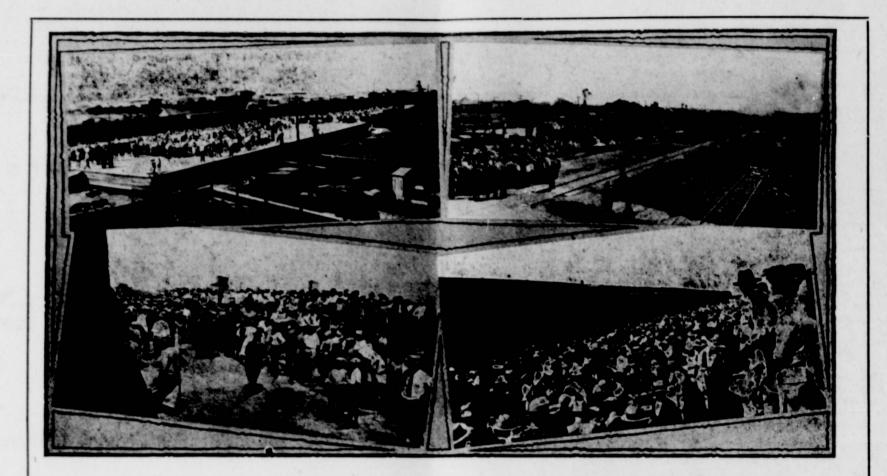
Newton Gin Co. Newton Merc. Co.

Dougherty

Lakeview Gin Co.

Lakeview

THE FIRST Q. A. & P. TRAIN ARRIVED IN FLOYDADA IN 1928



- As bands played and crowds cheered, the first Q. A. & P. train arrived to mark the opening of a new travel and shipping route to the East!
- Pictured above are actual scenes near the Q. A. & P. station here in 1928.

We Are Glad To Be Having A Part In The Advancement of One of The Largest And Most Progressive Agricultural And Livestock Raising Sections In Texas, The Nations Greatest State.

OUR BEST REGARDS

To the Pioneers of Floyd County for their achievements during the past 50 years since the county was organized in 1890.

OUR BEST WISHES....

For the Celebration of Floyd County's Golden Anniversary in Floydada, May 28th.

Quanah, Acme & Pacific Railway Company

ROBERT MEDLEN, Floydada, Local Agent



W. L. RICHARDSON, Traffic Manager

voi

Floyd County 1890 Founded

SECTION THREE

The Floyd County Hesperian



NUMBER 16

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, TUESDAY, MAY 28, 1940

Floydada Observes 50th Year of Organization

Tuco Brings Electric Light And Power Service To Floydada In 1916

Franchise Is Given Firm for 50 Years

Twenty-Four Hour Service Is Guaranteed By Texas **Utilities** Company

The year of 1916 was in many respects a history-making year in In addition to a pro-Flovdada. gram of business and residence construction that made business hum in the city, the year marked the beginning of electric light service to the community.

Files of The Hesperian record the various steps by which Texas Utilities company and the city of Floydada agreed on a 50-year franchise and for work to begin on the distribution system.

At the time N. A. Armstrong, A. D. White, C. C. McMillan, R. A. Childers and Jno. N. Farris were city councilmen, with Judge W. T. Montgomery serving as mayor. Councilman A. D. White in particular gave the matter of a franchise close study for light and power in. the city. On March 23 The Hesperian's reporter, telling of a meeting of the council on the Tuesday night previous, said among other

"An electric light service of some is practically a certainty within the next few months. More to the council. For this reason special study will be given to franchise matters for electric light

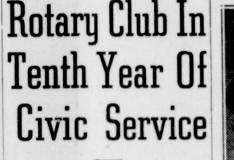
At the time the city was consider-

Dr. and Mrs. R. C. Andrews above, maintained an old-fash- Floydada and Floyd county. ioned southern home, the hospitality of which was famed far and wide during their lives in Floydada beginning in the very Rotary club during its 10 years of early nineties. A veteran of the Confederacy the doctor was existence one of the mainstays of the community during the pioneering times in addition to carrying on an active medical practice.



than one plan of procedure is open First Chamber Functioned In 1908 As Civic The original members of this or-**Club Under Leadership Of Judge** Gaither

ing ways and means of getting a council to proceed with a franchise ing business and professional men busy with these activities. or Texas Utilities company. On the night of the seventeenth of Floydada-men who wished to make their town a more profitable in to discuss the reorganization secretary and Harry Ruggles, treas-



Organized In 1929 By D. W Fyffe, Has Continuous **Record** Of Activity

By S. W. Ross Each Wednesday for the past 10 years a group of representative Floydada business men have met for one hours fellowship with each other and to assist when and where ever possible in building a greater

"Service Above Self," has truly been the slogan of the Floydada

county as an organization, yet, Rotary is a pioneer in service clubs for it was back in 1905 that a lonely lawyer by the name of Paul P. Harris who had just landed in Chicago, conceived the idea that one should expand and develop his acquaintances among other business men of his community, so he called in a few of his acquaintances and talked his plan over with them and they agreed to meet the next

ship and rotate the meetings from week to week, hence the name Ro-

ed among the "Pioneers" of Floyd Floydada was first laid out.

Fire Department History Recounted By Present Chief the postoffice department misread the postoffice department misread the postoffice J. J. (Uncle Joe) Day relates the

Two-Wheeled Cart Until Model T Days

(By V. L. Elliott, Fire Chief) lawyer, Gus Loehr, a mining en- ment's history as far back as I can county.

To write a history of the Floyd- of Commerce dropped out of exist- Will Johnson, a real estate dealer don't know, but I do know that it Jefferson City, Missouri, owned square. plant built locally. By April 17 mat- ada Chamber of Commerce would ence again. However, the same they soon decided to invite others goes back to the horse and buggy much land in Floyd county. Early wide, thirty feet long, and a story ters had developed to the point be to tell a story of the unselfish loyal citizns who usually carried on and soon an organization was perwhere it was decided wise by the activities of a good number of lead- for the "Old Home Town" were fected with the following officers: ed cart. I think Mr. Hilton pulled now a ghost town, was being pro-Paul P. Harris, founder, Sylvester it by himself until Roy Snodgrass, jected, Mrs. Price and her husband. D. Starks was bar tender. In Jan-

After Heated Battle Early Days In County Are Turbulent Ones For New Communities, Historians

City Founded In 1890/

Becomes County Seat

Reveal

Floydada was organized as Floyd Mr. Westmoreland, on the east half City, May 28, 1890 and went by that of the one north ;and Mr. Roundname until 1892 when it began to tree, on the one east.

be called Floydada. After the coun- Lumber was soon placed on the ty was organized application was ground for substantial improve-First Mayor of Floydada was made to the postoffice department ments. Mr. Starks was the first to Judge W. T. Montgomery, now for the establishment of a postof- erect a house on his land and it was deceased. The judge was one of the founders of the pioneer that there already existed a postof- his home where the old **W**. **M**. While Rotary may not be includ- city, and drug the chain when fice in Hunt county called Floyd. Massie place now stands. The first There are two versions of the story man to "Strike a lick of work" on of where the name of Floydada the town section was Mr. Montgomcame from. One is that it was ery. It was the removal of a mesnamed Floyd for the county and quite grub on the public square Ada for Mrs. Ada C. Price, mother near where Will W. Nelson's grocof Thomas Lawson Price and Mrs. ery store stood. This was the begin-Celesta B. Price Thomas. ning of the substantial improve-The other story goes that the ments that have been placed at name Floydalia was submitted but Floydada.

n the name of Floydada. story of the first business house with Picturesque Blanco canyon which a chuckle. It brings back memories

Early Day Firemen Pulled holds so much historical signifi- to him of the time when he sneakcance to Floyd and Crosby counties ed to town from his dug-out home is just to the south while the cap- in Blanco canyon, got on a big rock, which is the beginning of the drunk and then stayed out late so plains or Llano Estacado is 17 miles his wife would not find it out east of Floydada, and follows very "There were five barrels of whisganization wre Paul P. Harris, a Folks, here is the Fire Depart- close to the eastern line of the key here before there was any place to put it other than the wide open

gineer, Hiram Shorey, a merchant find out. It goes back to the days Floydada existed as an ideality prairies." The building was erecttailor, Sylvester Schiele a coal deal-when Warnie Hilton was a young about three years before it was in ed early in the Spring of 1890 on er. Harry Ruggles, a printer, and man. How long ago that was I reality. Mrs. Caroline V. Price, of the southwest corner of the public It was twenty-one feet

of April, it is recorded in The Hes- and pleasant place in which to rear of the Floydada Chamber of Com- urer. Paul P. Harris and Sylvester other boys grew up. perian of April 20, 1916, "The Texas their families, to make a town which merce. Several meetings were held Schiele are both active members They had a two wheel cart with county. The section just south of Floyd County bank. In 1896 this Utilities company, operating out of would attract other business men with such men as Lee Montague, of the Chicago, Rotary club today. shafts to pull it with and I think the Terry place, and two miles firm retired and was succeeded by Plainview and Lubbock, and the City with business enterprises, to make Homer Steen, Glad Snodgrass, R. E. Paul Harris being President Emeri-Council of Floydada reached an un- it expand and grow in population as Fry, W. H. Seale, G. C. Tubbs, J. M. tus of Rotary International. council of Floydada reached an un-derstanding as the basis for a fran-chise to be granted by the city for chise to be city for chise to chise to be granted by the city for and beauty. a lighting and power service. Man- In searching the records of the F. M. Butler, O. P. Rutledge, and at the first convention, which was two story buildings. This equip- of persons left Childress with the merchant. From 1900 to 1903 it was

three months will be required.

vice at night.

by the Texas Utilities company, will probably be delayed until Oc-tober 1 or later. Manager R, A. Drumm stated to the turkeys' legs to tell the tied to the turkeys' legs to tell the

line. The first lights were switched 1920 during the World War, the Red their own line of businesses.

(See Tuco Brings on Page 5) the business men and the Chamber

Randolph for the electric light com- merce, one finds that away back ed in news items of the operations clubs were then in existence with a 1909. pany, met with the council at the in about 1908 or 1909 there was an of the Chamber of Commerce. mayor's office where the transac-organization functioning as a civic Several meetings were held from From that date on to the present had a lot of fun and they continued M. C. Williams, J. A. Reed, G. H. nie Montague and A. C. Bowers. tion was completed, except for the actual franchise grant. drive commerce Ac-actual franchise grant. drive commerce Ac-by Johnson Bros. & Ainsworth and "The company is given six months Floydada's citizens, the late Judge ary, 1921, a number of men met in world with a membership of more city was really proud of their big other two are not known. After later on by Montague & Posey. The in which to complete the local light- J. C. Gaither acted as secretary of the rear office of the First Nationing system, but it is estimated that this club. Later it died, however, al Bank building and decided to thousand clubs.

fected and carried on for a while. In that meeting F. M. Butler was it was through the efforts of some ganized and the department has Plain Review was seen. This pub-Twenty-four hour service and a In November, 1915, a Floydada elected president; R. E. Fry tempormaximum rate of 15 cents for house Chamber of Commerce was organ- vice-president; R. E. Fry, tempor- Floydada that Rotary was establish- ever since.

the contract. Current for city lized with J. D. Price as president, and dismissed in securing truck which has sure been faith- permit Floyd county to organize. In all alike. The building was destroy-

ting a brief period of daylight ser- the organization died. However, a full time paid secretary. things for the good of the commun- secretary full time during the lat- club, Number 3007.

Finally, however, on October 31 included a Floydada Concert band, time. Finally, however, on October 31 these various and sundry delays had been overcome and the first lights in Floydada were switched on No-in Hot of another. Rotary has ho store. Back in '31 or '32 the alarm was turned in and we rushed down in fact, as Floydada were switched on No-in the scene was a great impetus to the new town movement. He was in Floydada were switched on No-vember 2 The Hesperian says: The ada, the Ice Plant and prizes for first electric lights for Floyd-developed such secretaries as Maury first electric lights for Floyd-developed such secretaries as Maury for bound come positively forbidden in Rotary. Rofirst electric lights furnished resi-dents of Floydada under the fran-chies N. A. Armstrong, Homer N. A. Armstrong, Homer chise granted them practically six. Snodgrass, N. A. Armstrong, Homer months are secretary, and he in secretary and he in the secretary and he is a secretary and he in the secretary and he is a secretary and he i chise granted them practically six. Snodgrass, N. A. Armstrong, Homer in the issue was followed by S. W. Ross, Most Who Serves Best." There is and washed everything off the sancial interests. and Lockney. The issue was followed by S. W. Ross, Most Who Serves Best." There is all over the floor and after putting Montgomery who were already here, seat May 28, 1890. day night when The First State Bank, The First National Bank, and C. McCoy, and W. M. Windsor were tarl, and the job to the com-names prominent in the activities of plete satisfaction of the entire tarl, and the com-no truer or finer motto in all the world. The man who really profits and after putting the depot J. J. Harrison. M. F. Rountree, W. Floydada as a town was merely

on at 14 minutes after 7 at the First Cross and sales of Liberty bonds During Edd Bishop's time, there State Bank. The remainder of this took up all of the extra energy of were many interesting elections try-

ager Drumm and Attorney H. C. activities of the Chamber of Com- N. W. McCleskey's names being list- held at Chicago, Illinois. Sixteen ment was purchased sometime after intention of founding a town in successively occupied for the retailmembership of fifteen hundred men. But anyway they got along and W. T. Montgomery, J. J. Harrison,

not over four months, and probably and other organizations were per- perfect a permanent organization. Rotary came to Floydada in 1928, volunteer fire department was or- While there a copy of The Della as a gambling den, a printing of-

vice and 12 hours or less of ser-vice at night service at night

turkeys were taken to the tops of active. Glad Snodgrass, Frank M. active members of the club, they business houses, turned loose, and Dougherty, and Maury Honkins as

The giver. This made a mad scram- assisting in the city's water works from each distinctive classification as chief for the past six years. turkeys in addition to the name of assisting in the city's water works from each distinctive classification as the past six years. Fighting fire today is a profesthe giver. This made a mad scram-half years and inability to get construction material was begin-ning to to hamper industry in many ways.

it on to another. Rotary has no store. Back in '31 or '32 the alarm

plete satisfaction of the entire world. The man who really profits lake we found that the trash can J. Westmoreland, J. D. Starks, and begun at the time Floyd county was

the embryo county seat of Floyd of general merchandise and the What I can't figure out is how they the present location of Floydada in the spring of 1898 this firm dis-

purchased in 1922. At this time a dissatisfied and went to Estacado, used for various purposes; namely

lights are two of the provisions of ized with J. D. Price as president, any secretary-treasurer and the di-the control of the provisions lights are two of the provisions of the contract. Current for city lights will be furnished at not ex-lights will be furnished at not ex-The matter of an agreed "24-hour service" had significance at the hour service" had significance at the time because many communities membership drive. This organization of the ship since that date up to the pres-tion functioned a year or two, but ship since that date up to the pres-tion functioned a year or two, but ship since that date up to the pres-tion functioned a year or two, but ship since that date up to the pres-tion functioned a year or two, but ship since that date up to the pres-tion functioned a year or two, but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functioned a year or two but ship since that date up to the pres-tion functione with electric light service were get-ting a new town in Floyd county. At the finally ent time and secretary for the former the G. R. Parcells, of Amarillo, delivered the most of the things that happened this juncture they were shown the Grigg's store later was located. In

Some of the other undertakings many activities of the group at that loaned to him and he cannot pass about a fire we had in a grocery

where you put it. Back in those south of the Floydada town soc- wide as the "Future great city on

solved. James B. Posey continued Lubbock county. Among them were ing of merchandise by Walter S. Posey, Montague & Posey, Mrs. Fan-

upon the commissioners' court of no respector of persons.

plat of the town which Mr. and the spring of 1896 the Hardy hotel Mrs. Price had laid out three years was moved to Lockney. The installation of the lighting things for the good of the continuit. The officers elected were D. W. ed brings back memories of G. R. before. Plans for the town were california street south of the Exsystem did not take place as fast as working with the church-system did not take place as fast as working with the church-system did not take place as fast as as as hoped or the best friends and of Commerce was one of the most as a difference of the most as the best friends and of Commerce was one of the most as a difference of the most as the best friends as was hoped or the best friends and of Commerce was one of the most as the best friends are taken as the best friends are ta

returned to Childress and wrote the ments the organization election and Prices in regard to the situation in county seat contest were on in full the \$15,000 city hall. Besides the fire truck station there is a recre-fire truck station there is a recre-Mr. Williams returned to Floyd ada, and thus Della Plain was contober 1 or later. Manager R. A. Drumm stated recently that lack of material and inability to get deliv-crites on necessary and inability to get delivmaterial and inability to get deliv-eries on necessary construction ma-terials are the cause of the delay." To make the venue of the said turkey. To make eries on necessary construction ma-terials are the cause of the delay." Clsely as the one Mr. and Mrs. The fire fighting equipment is val-bill would be tied to some of the bill would be tied to the name of the delay." Clsely as the one Mr. and Mrs. The fire fighting equipment is val-bill would be tied to some of the bill would be tied to the name of business lots were 25 feet wide and did not want the matter delayed. 150 feet long. The busines blocks She felt that the sooner the election contained, on an average, thirty-two came off the better it would be for lots each, and the residence blocks, her success. But the commissioners' sixteen lots each. The four princi- court of Crosby county was in a bad pal streets leading from the court humor with Della Plain. Finally it house square were 100 feet wide; all was represented to the Commissionthe other streets, seventy-five feet ers' court of Crosby county that the

vember 2 The Hesperian says: The ada, the Ice Plant and prizes for and Edd, larger towns would come positively forbidden in Rotary. Ro-first electric lights furnished resi-first electric lights furnished resireputed representative of great fi- The issue was forced upon Floydada and Lockney. They stood together "Service Above Self-He Profits shelves. We had water ankle deep Besides Mr. Williams and Mr. and Floydada became the county

the local office of the company were lighted by current from the high During the years from 1916 to lighted war the Red one who profits most is the one the amount of water you use but Williams filed on the school section Floydada became known far and

The word "profit" as used does days we had more water damage (See ROTARY CLUB page 4) than we did fire damage. Mr. Starks on the west half and (See Floydada Observes on Page 5)

Masonic Lodge County's Oldest Organization

Charter Granted By Grand Lodge In 1891 To Floyd City Lodge

Organization Has Functioned Continuously For 49 Years Through Drought And Depression

By R. C. Scott ing were appointed to their respec-Floyd City Lodge No. 712, Ancient, tive stations and places: S. A. Mc- (Goodnight & Moore) and came to Free & Accepted Masons was organ- Mannis, treasurer; W. T. Montgomized 49 years ago, and has been ery, secretary; T. M. Bartley, S. D.; functioning continuously since that L. C. Darby, J. D.; S. B. Chadwich, fice. time, thus making it the oldest or- S. S.; R. M. Emerson, J. S.; and D. F. M. (Marion) Reed, Half Circle

ganization of its kind--or any other W. Jenkins, Tiler. Of the above, it S. man, kind so far as the writer recalls, is interesting to note that W. O. still in existence in Floydada. Menefee, was an early postmaster

In view of the fact that all char- and minister in Floydada; J. I. M. V. Blacker outfit. ter members of the lodge have been Carter, was first county surveyor; removed from the same-by death R. C. Andrews, first resident phyor otherwise, a story relative to its sician; R. M. Emerson, first county ranch punchers; and J. N. Farris, F early history would be principally a treasurer; L. C. Darby, first county ranch. summary of dates and events in assessor; and D. W. Jenkins, first You folks around Cone, Crosby connection therewith, by reference sheriff of Floyd county. to early files and records, such as Other old timers and original Noble, recently deceased, who served

the years for interested posterity in McLain and John A. Ewing, original general and Masons in particular. Floyd City Lodge was set to work town about six miles north of Floyd-

course of time and events, the name Uncle Perry Merrell, - old time was changed from "Floyd City" to stockman; Peter M. Hall, stockman; of the town of Floyd City was course changed to Floydada by common (Billie) Montgomery, the old Stag consent because of the fact that and War Horse, whom we all loved Floyd City was recorded.

Records show that Bro. W. L. C. Andrews,-(Regulscat en Pace)-Saye, Deputy Grand Master, resid- who literally held the lodge together. ing at Clarendon, Texas, and serv- during the times of depression, apologize, were admonished and ing the 39th, District of Texas, droughts and grasshoppers-times (Floyd county being located in that that really tried men's souls and redistrict at the time), set the lodge vealed the stuff of which they were to labor with the assistance of Bro. made. A. J. Welter, residing at Plainview, To the younger generation, these

have long since passed away. The but to those of us who are left, the Floydada's very best citizens, and records of the Grand Lodge of Tex- mention of them bring many mem- the records are here to prove it. as, reflect, that at that time there ories, happy and otherwise, of the were only three lodges in West days of "Auld Lang Syne."

munication, December, 1891, a char- square, now occupied by the Bowl- ascertained from the records, etc. No. 712, A. F. Grand

I am happy to say that all obliga-tions were paid in full and without any discount. Later on down the line, the lodge hall was again destroyed by fire-but Sphinx-like, she staged another "come back" and present brick building on West ide of square, erected at a cost of around \$10,000.00 are in the clear and without any encumbrance what-

rambling article would be ncomplete from an historical standpoint without the mention of few of the old timers that were associated with, and active in Masonic work-most of them, if not all, have passed over to that "Undiscovered, Lodge"-We recall and were personally and intimately acquainted with the following: Dan (D. W.) Jenkins, who quit

cow-punching on the F. Ranch town to run for sheriff, was elected. made a fine officer, and died in of-

Tom Montgomery-TM ranch. Al and Dick Phillips, old F & JA

county, all remember Uncle John have been preserved down through members, that we recall: R. E. L. Floydada lodge as tiler for many years, and who never failed to be at his post, coming up from are founders of Della Plain - the old Cone in all sorts of weather, hot o under dispensation issued by Edict ada, that gave us a run for the cold, wet or dry-the round trip of of the Grand Lodge of Texas, (at county site, and after defeat-van- about 30 miles, on horseback or i that time domiciled at Houston, ished into a ghost town; B. P. Mer- his old buckboard. Good old John Texas) in the year 1891. In the rell,-remembered by the oldsters as What a man. Peace to his ashes." There were several cow boys working on ranches in Floyd and adjoin "Floydada Lodge"-just as the name H. G. Poole, Stockman-and of ing counties, who were members of , we all remember W. T. the lodge in its early years. On their periodical trips in from the ranches, some of these boys would there was another town in Hunt and respected-and who was one get drunk, shoot the works so to county, already named Floyd City, of the land marks of the town he speak and raise "Old Billy," generthese facts being ascertained and helped to organize. And that grand ally. The hard-boiled J. W. would developed after the official plat of old country doctor, first citizen, prefer charges, cite them to appear Mason and christian gentleman-R. and give account of themselvesusually, at the next meeting they would show up in their right mind.

forgiven, and on the next trip to town, it was all to do over again. Nevertheless, boys and girls, they were all real He-Men .--Most of these rounders after they Both of these brethren, of course, names, perhaps, do not mean much, were tamed and burr-picked, became

As a matter of information and interest to masons, local and oth-Texas, viz. Amarillo, Clarendon and The lodge was first set to work erwise, the following is a list of all up stairs in a building located on who have served as master of the At the 56th, Grand Annual Com- Lot 4, Block 71,-West side of lodge since its organization, as we ter was granted to Floyd City Lodge ing club. During this same night, W. O. Menefee, J. I. Carter, R. C. A. M .- dated De- or sometime before morning, the Andrews, S. A. McMannis, J. cember 11, 1891-49 years ago- building was entirely destroyed by Bartley, J. D. Starks, S. B. McCles-Muncy. Charter signed by Geo. W. Tyler, fire together with all lodge con- key, R. C. Scott, Tom W. Deen, W. Master; F. B. Cochran, tents. About this time, perhaps a T. Montgomery, R. E. L. Muncy, Grand Senior Warden; B. F. Frie- little later, town and county went Tom P. Steen, V. Andrews, Thos. M. myer, Grand Junior Warden; J. C. into a "Tail Spin," and both were Bartley, Chas. Trowbridge, Jas. K. Kidd, Grand Treasurer, John Wat- threatened with obliteration on ac- Green, L. B. Maxey, R. L. Henry,



tenant; Jas. B. Posey, Banker; Dr Wilson Jones, who has lived T. J. Taylor, Physician; Claud V W. J. Sweak and J. W. Smith quietly here for the past sev-(Preacher Smith) H-L-now the eral years, was once the "XIT W. B. Arnold, Sentry; W. W. Nelson, M. V. Blacker outfit. Kid." His slight stature made managers.

him an ideal mustang runner! Jas. B. Posey, W. W. Nelson and in the days before fences on Dr. T. J. Taylor, were appointed to the plains. A man and his a committee to draft by-laws for mounts had to outlast the Floydada Camp No. 852. On motion it was agreed that Floydada Camp mustangs, never permitting would hold its regular meetings on them to sleep or rest. Saturday night preceding the first

day of each calendar month. A special meeting called Satur-Floydada Eastern day, June 16, 1900. The following members answered to roll call: W. B. Arnold, age 29; J. N. Farris, age 34; C. V. Hall, age 26; J. B. Posey, Star Among Oldest age 42; C. Snodgrass, age 49; J. D. Starks, age 42; T. J. Taylor, age 28, Chapters In State L. B. Whitlow, age 32; W. W. Nel-son, age 31; J. W. Pruitt, age 35; C. Surginer, age 38; E. M. Walling

Date History From

Turn Of Century

ation In Existence In June

Of 1900

By J. R. Maddox

By referring to the old records I

Woodman of the World Camp in

The roll call of a special meeting

names: J. D. Starks, Counsul Com-

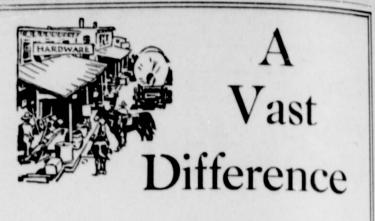
Organized And Chartered In At a later date the name and number of the camp was changed to 1898, Local Chapter Bears Floydada Camp No. 1175. Number 31 Other names which appear on

the minutes of June 16, 1900, are E. By referring to the records, Mrs. C. Henry, R. P. Reeves, C. Leona Bell, relates a few of the Rausey, J. C. Cooper and A. D. facts in regard to the early history White, who were voted upon and of the Eastern Star, Chapter Num- accepted as members. Another interesting item which ber 31. "As noted by the number it is one of the early organizations of appeared in the minutes of June

our state. Social life in the early 17, 1900: "Motion and second that days was centered around the activi- this camp meet the first Saturday ties of the Eastern Star. night after each full moon, motion "Floyd City Chapter Number 31 carried." These minutes were approved and signed by Tom P. Steen, was organized February 12, 1898.

clerk. with twelve charter members. Mrs. The old Woodman and Odd Fel-J. D. Starks was the first Worthy low building, formerly located on the Matron and J. L. Crabtree the first southeast corner of the square, was Worthy Patron. The chapter was removed several years ago. Since insitituted by R. W. Lemond, of Hale Center, who still keeps up an been held. The camp at this time has several members and since re "Three charter members are still moval of the old building, J. R. Madliving, Mrs. J. D. Starks, R. E. L. dox has been Consul Commander of Floydada, and Mrs. O. B. Olson, clerk and Frank L. Zueada Pruitt, of Chandler, Ari-Moore, banker zona. Eight members have been granted life membership, having

Nervous Passenger: Don't drive been members thirty or more con- so fast around the corners. It tinuous years, and having done outmakes me nervous



in this scene and the appearance of Floyd County streets today! And there's a difference in the farming equipment used by the pioneers and the new Farmall.

FARMALL

And other McCormick-Deering farm machinery. The

"Forty" farmer uses this modern power equipment.

CONGRATULATIONS ... To Pioneers on the occasion of the 50th Anniversary of Floyd County.

We are glad that we are aiding in the advancement of Floyd County and we join you in looking to-

ward the future with optimism.





LOCKNEY

McCormick-Deering Dealers

F. Swain, Grand Secretary

reference in the records of default- Joe P. Hart, R. B. Smith, R. H. Wil-The following named Brethren, ed payments and extensions of time lis, G. C. Tubbs, M. L. Probasco, C. Charter members and signers of the on outstanding obligation, in its at- M. Meredith, N. R. Austin, C. M. application for dispensation were tempt to re-habilitate itself. It is Thacker, E. S. Randerson, Arthur named in the charter, as the three really pitiful to read the record of Tubbs, A. J. Folley, J. W. Clonts, principal officers: W. O. Menefee, these trying times. However, Floyd E. B. Johnston, Hal Scott, B. F. W. M.; J. I. Carter, S. W.; and R. City Lodge did, in the course of McIntosh, O. K. Davis, J. G. Wood. C. Andrews, J. W., and the follow- human events, weather through, and W. H. Henderson, Bill Sharp,

We're Going Too

We have all the arrangements made to join you in a celebration of the Golden Anniversary of Floyd County.

> We sincerely appreciate the progress which has been made during the past half-century. We know much of the advancement would have been impossible without the co-operation of the old-timers, one with the other.

> We are glad that we are having a part in developing one of the county's most important and most reliable industries-Poultry!

Best regards pioneers.

Carmack Hatchery Carmack & Jones

J. Dawson, W. F. Weatherbe "Floydada chapter now enjoys a scared. Do as I do-shut your eyes for the order. arge and active membership, having when we come to the corners. recently held one of the most successful schools of instruction ever held in this section of the state. The name was changed to Floydada Chapter in 1933." Mrs. Bell is the daughter of the

late V. A. Leonard and Mrs. Leonard, a pioneer family of Floyd coun-

J. R. Maddox Served As Peace Officer Ten Years In Floyd County

J. R. Maddox, who qualifies as an 'old timer" due to have a badge for the first time this year, moved to Floyd county to make his home in 1915. He was here for a short time prior to that date in 1913. Maddox, from 1918 to 1926 served in various capacities as a peace officer, being a deputy sheriff for six years from 1918 and in that period from 1919 to 1923 served the city as its marshal. He was elected and served as sheriff for the years of 1925 and 1926.

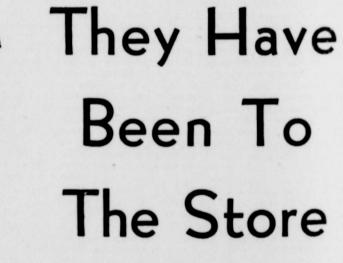
Since that time Mr. Maddox has been in private business, at this time engaged in the field seed business on East Missouri street.

Farris Siding Is Shipping Point On **Denver Railway Line**

(Mrs. John Farris) John Farris Siding is a stock shipping point established when the Denver Railway built into Floyd county in 1928. It is 22 miles portheast of Floydada and 4 and one half miles east of South Plains. John Farris formerly owned the section of land at this point and was also a cowboy on the old "F" Ranch and rode the range all over this country, later becoming a very prominent citizen of Floydada. Marvin Massie and Alvin Howard suggested his name to F. N. Clarity, vicepresident of the railroad, who complied to their wishes. The place was first called Farris but it was learned there was a town, Ferris, with a similiar name, and so John was added, giving his full name.

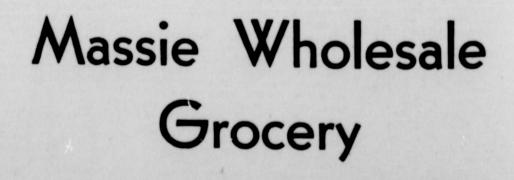
An old Chinese proverb (naw, it wasn't Confucius), which we give you for what it may be worth: "As long as a thing is hard to do or causes you pain you are not do-ing it right; it's only when you get fun out of thing that you really succeed at it.

Hesperian Want Ads Will Bring Results



and have purchased an order of groceries. Scenes like these will never be again-But the weekly food needs must ever be filled with quality groceries.

We are giad that we have, through the years, served the people of Floyd County with quality foods and various home supplies. We remember the time when fresh, economical groceries were hard to get-now your local grocery has a complete line of fancy and staple foods to fit any taste! Greetings from a pioneer firm to all of you on the occasion of the Golden Anniversary of the founding of the county.



Floydada, Texas

First Methodist Church Is Held at Della Plain

Rev. W. B. Ford Leads Organization of First Church There in 1889

Services Held Earlier, Old Timers Recall. As **Pioneer Ministers Made Circuit. Camp Meetings**

(Ed. Note: Establishment of the dist church in Floyd county was Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford as Methodist church in Floydada goes organized with Brother Ford goes organized goes organized with Brother Ford goes organized go back into the story of the first set- pastor and with six charter mem- ed on to his reward. Uncle Tommy W. H. Carr, who lived in the Har- start until 1901. back into the story optime find the story optime find this story up to the year of area. This story up to the year of 1905, is told below in the words of 00in S. Miller, himself the son of 00in S. Miller, himself the son of 01in S. Miller, himself the son of 01 Additional historical and of whom are deceased except serving in the same capacity in this serving in the same capacity in this church at the present time. Some water of this congregation. a pioneer, ehronology relating to the church ber of this congregation.

fare of those settlers.

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Claude V. Hall, in his history of sinner' Floyd county, tells us that "as early as 1886, settlers in the Blanco candid some preaching in the homes of various settlers. During the autumn Della Plain settlement. This cereof 1886 there was a few days meet- mony was performed in the one ing in the canyon settlement. A room school house, all the settlers brush arbor was provided and people for twenty miles about attended the that the first funeral was that of of A. B. Duncan's was the first of funeral of Willie Collins, a young gregation could be had.

families to the Della Plain settleeven then, was an old man with a ers assisting in any way that they patriarchial white beard. He came could.

prairies among the cowboys, as well tegall's letters: ".I H Stegall writ-

denominations as a preaching place are not mentioned should be credit- (1897-98), the agitation for a church carpets, lambs and table. The so- This building was located on the and church and community gather- ed with laying the foundation of building became more pronounced. ciety reported to the fourth quarter- present site of the Davis gin. Methoing in general. Brother Adams, be- Methodism in Floydada.

from the Southern Methodist church and joined the Free Metho-dist church He reserved were Wethodist church. He passed away many J. Menefee, W. O. Menefee, and J. or a general community church. It tee stated that \$2,000.00 had been building the old parsonage was sold

rved the church as pastors from "Dear Brethren, since I have been most money, but should be used by 893 to 1905. This was a period of with you I have preached most every all and that as the other denominaformation and growth. The church Sunday. I have appointments at tions could get ready to build all ncreased in numbers, in prestage the following places, Lockney, Sand should assist them in the under-

in favor with God and man. Hill, Starkey school house, and taking Among the church officials dur- Lakeview. I am enjoying religion The Methodists, under this agree-

ing this time appear the following and am endeavoring to live better ment, became the owners of the names: S. A. McMannis, Jas. B. each day of my life." We would not building and later, according to

chronology relating to the V. Deen) here was gathered by Tom W. Deen) Wherever men have chosen to make their abode in any new coun-make their abode in any new counmake their abode in any new coun-try, there have always been some brave souls who were willing to en-brave souls who were willing to enbrave souls who were willing to en-dure all hardships to carry the mes-

dure all hardships to carry the mes-sage of the kingdom of God. Very soon after the earliest settlers came soon after the earliest settlers came Sunday in July and continuing as this section, there came also Sunday in July and continuing as W. Deen. These good men, with out a church home. During the helped to furnish the church, makto this section, there came also long as Christian people are hunger-these men of God whose business ing and thirsting after rightous. Their families, and many others who pastorate of Rev. H. A. Story ing up money for window screens

Committees were appointed to so- ly conference. October 4, 1902, that dists hled services two Sundays a cause of his beliefs, later withdrew The following local elders assisted licit subscriptions. There was a \$60.70 had been collected for the month, Baptists one, other denomiyears ago. Reverend J. W. R. Bachman, R. M. Morris, H. A. Story, R. O. Eus-tace, Walter Griffith, T. W. Sharp, and George Fair, in order named Served the church as pastors from "Dear Brethren, and J. or a general community church. It was agreed in a public meeting at the court house attended by nearly everybody that all denomination contributing the served the church as pastors from "Dear Brethren, inc. I, whenere, and J. or a general community church. It the stated that \$2,000.00 had been building. It out on the church building. brain J. M. Starp, and the building should belong to the denomination contributing the "Dear Brethren since I have been the stated that \$2,000.00 had been brain function to J. T. Morris who used it for a brain function to J. T. Morris who used it for a the court house attended by nearly and the building should belong to the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the "Dear Brethren since I have been the denomination contributing the the denomination con



We join in extending our most sincere congratulations to the pioneers of Floyd County whose fortitude and labors brought about the settlement of this productive agricultural and livestock region.

WE WILL BE THERE for the Golden Anniversary Celebration in Floydada MAY 28th.

> Boothe Tailors And Hatters

JUST AN Old Fashioned GREETING

To pioneers of Floyd County who will join to-day in celebrating the Golden Anniversary of the county's organization in 1890!



and preach among the settlers. He falling on him, was among the first. did much work among the cowboys No preacher happened to be availdid much work among the cowboys at round-ups and wherever a con-Ford not having yet come to the In 1887, after the coming of J. S. best they could with the burial serlittle place. The neighbors did the McLain, and a number of other vice and even made the caskets families to the Dena Plain settle ment, preaching services were held in J. S. McLain's dug-out home sev-eral times, also. Rev. Stegall, who eral times, also and the settle and the settl

board drawn by two Spanish ponies, man and ponies alike being harden-ed to the winds and deprivations of the life they lived. He did much We learn from the report preaching and praying out on the prairies among the cowboys, as well Lockney, \$14.00 and Della Plain, as in the humble homes of the set- \$1.00. As other settlements sprang tlers. Mr. Hall gives us this inter- up to the west and south, Della esting information from one of Rev. Plain lost its settlers as is evidenced from the above conference re-

these Methodist preachers to work man who was killed by his horse

being invited. It is also recalled Thomas Duncan, a cousin grandmother Braidfoot. Also the

it was to look after the soul's wel- ing and thirsting after righteous-

ness, or sinners are convicted and crying, 'God be merciful to me a Following Rev. Ford, Rev. R. M. yon settlement heard preaching by Morris came from Plainview to Della ministers who chanced to be passing Plain, once a month and preached. through the country. O. A. Shook. Old settlers recall that Amos Thomas Duncan, and J. H. Stegall the flamilton and Miss Ida Farmer was Old settlers recall that Amos the first couple to be married in the

from Dickens county September port. 1888, reported that in company with Rev. John A. Wallace, a presiding elder, and Reverend Wise- to, so it was an easy matter for the man, he conducted a series of meet-ing, beginning at Estacado on Sep-tember 15, then going at estacado on September 15, then going to Plainview he had formerly gone to Dalla Plain. where they held Quarterly Confer- A Sunday school was organized at ence on Saturday and Sunday, Sep- Floydada in 1891 to which all detember 22 and 23, and lastly reach- nominations were invited but in ng Della Plain where Reverend which Methodist literature was used. Wallace preached on Monday even- R. T. Miller, Jas. B. Posey, S. A. ing. On the following morning Wal- McMannis served as early day sulace and Wiseman left for Haskel perintendents, carrying on under to hold another Quarterly Confer- many difficulties and discourageence, while Stegall proceeded to his ments, but never wavering in sinhome in Dickens county."

Another of those faithful early preachers was Rev. G. S. Hardy, at that time a young man full of enhome whether riding over the waste grew.

stretches of prairie, camped by the Rev. Ed. R. Wallace became the trail near the grazing ponies, en- first pastor of the newly organized joying the freely given hospitality church in the county site town in of the settlers in their dug-out 1891. He also preached at Lockney, homes, standing behind an im- Lone Star, and Silverton. His report provised pulpit in those homes read- to quarterly conference in 1893 ing the word of God, or out on the shows four points on his circuit prairies with the cowboys gathered known as Floyd-Briscoe charge, around him. Brother Hardy served Vernon District, Northwest Texas long well. Since that day he served conference, Reverend M. K. Little, seventeen years as presiding elder presiding elder. The four points on of this church. He never lost his the charge at this time with their zeal for the charge at this time salary are zeal for the things worth while and assessments for pastors salary are his name shall go down in church shown as follows: Floyd City, \$125.00 history as one of the stalwart build- Silverton \$100.00, Lone Star \$50.00 ers of the Kingdom in the hearts and Lockney \$40.00, making a total of men as well as a builder of the of \$315.00, \$35.00 of which was for Methodist church in the Northwest the presiding elder. Texas conference.

1893, Della Plain had been dropped Reverend W. B. Ford took up a from the list of appointments. That claim a few miles Southwest of the pastors were not entirely satisfied Della Plain settlement. He married with the spiritual state of the Miss Hayden Boone of another church, even in that early day is pioneer plains family, bringing his bride to a dug-out home with very ference on April 20, 1893, on the simple furnishing for the church. Rev. simple furnishings. His pillow was general state of the church. Rev. an antelope hide folded into shape, Wallace said, "Most of the members this he carried with him when he appear to have the pure and undewent to visit and preached among the other settlers. Mr. and Mrs. J. very devoted. I have heard of no S. McLair, and Mrs. J. very devoted. I have heard of no S. McLain, at whose home he visited many times, recalls an incident that

appealed to the settlers sense of are going to quite just as soon as humor: Brother Ford became con- they get full of religion." fused as to the days of the week It was during the pastorage of and worked all day one Sunday on Ed R. Wallace that the little church his claim thinking that it was Sat- at Floydada felt the need of a home urday. Never the less, he and his for the pastor. A house was purserved well both among the chased from Mr. Cox and moved Della Plain settlers and among other from near Blanco canyon to the settlers at a greater distance from northeast part. This served as a home. He helped to crganize a parsonage for many years. The Sunday school in the old store build-ing at Della Plain in 1889. R. T. Rev. Adams, a typical pioneer Miller was the first man to ocupy this home was Miller was the first superintendent. preacher with a large family. He The interest was good as some of came in 1894. It was in 1895 during the preacher in 1894. It was in 1895 during the people who attended came for his pastorate that the old college ten miles or more. Cowboys helped to swell the attendance, John K. to Floydada by the late R. M. Irick, Pullingin and the attendance. Fullingim and Elmer Keeley riding fifteen miles to service. Three or four families carried on. Later in the same year, 1889, the first Metho-It was a real social center serving all

ers to Floydada, the county site. The church had no property to move cerity of purpose. Their children

At this time,

d to Lockney

that time a young man full of en-thusiasm and faith, and with a zeal by 30 school building erected in 1890 to carry on for the master. He and though a imple, crudely concame for many miles and preached structed building of one room, it occasionally. He was equally at served the purposes and the work

We are obligated to you for the time and effort spent in making this county what it is today—we know that your courage and labor has not been in vain.



To All Of You:

We express our appreciation for the loyalty and support which has made possible in a large measure, our continued service for the past 26 years.

We have greatly and conscientiously enjoyed serving you and hope we'll always be numbered among your friends!

Have a good time at the reunion.

Henry Edwards Elevators

DOUGHERTY

BARWISE

FLOYDADA

Lockney Christian College Was Pioneer School



Welcome You!

To Floydada for the Celebration of Floyd County's

Golden Anniversary

- We realize that yours is the credit for much of the development and progress during the past fifty years.
- As a firm and as individuals we are happy to be having a role in present advancement.

GILLIAM Appliance And Sporting Goods



Friends Of Pioneer Institution To Hold Third Annual Homecoming At Lockney August 1st And 2nd

The third home-coming of friends T. B. Larimore of Florence, Ala- year or thereabout after 1912 and the club is as follows; Joe A. Ar- bers of the Floydada Rotary club former students of Lockney bama

piano

Inristian college to be held this Some of the firms which thrived ear on August 1 and 2 in the city auditorium at Lockney will be on the fall of 1894, and where after 19 & Phillips confectionery, Ramsey to Carl W. Smith in January in Sandary i 1915.

Upgrowth of state-supported schools and greater east of transportation, together with lack of endowment to carry on through periods of bad business conditions, all conschool by its ardent supporters. In the 19-year period of the

school's existence it had marked influence on the lives of many thousands of people and was a part

Lockney Christian college tablished in 1894 and opened its and Nebraska Land company, Seven in recent years to a marked degree. mings, 1936-37; Carl L. Minor, 1937doors for the first session on the Brothers grocery (Daff and Theo first Monday in October of that Griffith) Its existence came about through the consistent and persisand his wife, Mrs. Sadie Burleson assistant The first day's enrollment was 16 pupils, it is reorded in the special edition of the

Floyd County Hesperian, which was published December 21, 1905. The school building, which was financed with their own funds by the Messrs. Smith and by funds furnished by others whom they had in duced to back the project, was not in time for the first term the school to open in it, and the shool was conducted in a small twodwelling house for some months

The Lockney college building was at first a two-story structure and there are still pictures of it extant. It was 24 feet wide, forty-eight long and 18 high. Impetus was given in the spring of 95 a year when the public school at Old Lockney was abandoned and some of its pupils entered the church school at New Lockney.

It was aided, also by advertising

blacksmith shop, Red Cross drug Rotary Clubstore, Guest, Ramsey & Company presidential annex, A. L. Kelley's (Continued from page 1)

cafe and The Lockney Beacon. The school's catalogue for 1912- not refer to financial profit, but to The school's catalogue for 1912- not refer to inflation profiles, and as of every other Rotary club will as how that much outstanding work is been done to be the standing work is the standing work in the standing work is the standing work i 13 listed J. C. Estes as president of satisfaction, which the one who has been done for the boys and 13 listed J. C. Estes as president of satisfaction, which the one who has been done for the boys and iean, D. J. Thomas, M. D., college serves experiences as he develops physician, G. H. Brewster teacher through service, into a bigger, broadtypewriting, shorthand and er and more useful member of sobookkeeping. Miss Julia Gillespie ciety.

Burleson At Sabinal

was its principal. He is a son of

the site where the college was es-tablished and opened its doors in J. M. Hughes concerning and company, Dillard as. In a portion or a letter written (Cecil Hagood, Walton Hale, Dr. Will) years. & Phillips confectionery, Ramsey to Carl W. Smith in January he said M. Houghton, Dr. Wilson Kimble

mobile service, J. A. Baker, E. L. hopes to attend the home-coming L. Minor, Harry Morckel, Conner Ayres & Company, C. R. McCol- next year. He is on the shelf as a Oden, Dr. D. H. Pitts, S. W. Ross. & Handley Realty Company, Riley & teacher. dergriff, Brewster notel, J. L. Nor- of chiropractic. ris confectionery, Kelley Brothers fore the public 57 years.

tributed to the decision to close the jewelers, A. S. Love, M. M. Day's Several years after the close of Wakefield, D. W. Fyffe, H. G. Bardruggists, Ira Broyles' Lockney majority of the honors at the time nolds lumber company, J. E. Burns, wheel- its charter was issued, to the city of Alford's transfer, Attorney J. N. property. of the very substantial background Stalbird, Drs. Guest & White, Dr. ed and re-built, is used for a public that made Lockney one of the out-W. H. Preeman, Miss Jeanie Love auditorium and community house instructor, the Northwest and the grounds also afford a swimhardware, Sanders & Myers, Texas fields. These have been developed J. C. Wester, 1935-36; A. D. Cum-

> Lockney Tailoring company, W. W. Allen contractor, T. E. make love to my daughter!"

tent effort of S. W. and C. W. Smith lumber company, P. M. Summerall I'm not making much progress."



As the Pioneers gather for the Golden-Anniversary Celebra-

tion of Floyd County's Organization in 1890.



Rotary believes in the boys and

girls of the country and the records of the Floydada Rotary club as well as of every other Rotary club will girls in every community where Ro-tary is established. Boy Scouts, 4-H clubs. Cripple Children's work and

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For

joys G Many

the many hundreds of other useful beginning July 1. Other officers re- activities Rotarians carry on. Stu-

cently elected and who will serve dent Loan Funds are a source of When the school closed for the with Walton Hale are Richard F. much pride with many Rotary clubs last time in 1915, Geo. F. Mickey Stovall, vice-president; S. W. Ross, and the Floydada Rotary club is no secretary-treasurer and four direc- exception. Our club established a Mrs. Sallie Mickey of Mickey and is tors as follows; Walter Travis, im- student Loan fund in 1931 and since now located at Portales, New Mexico mediate past president, Lon M. that time have assisted more than W. F. Ledlow, who moved to Aus- Davis, Harry Morckel, asd Carl L. 30 young men and women in securtin, was the school leader for a Minor. The membership roster of ing a college education. The membefore Mickey became its head. Led-wine; W. Edd Brown; D. F. Bred-are glad to clasp hands with the thauer; J. B. Claiborne; Lon M. "Pioneers" of Floyd county in helpin Lockney in the year 1909-10 and J. D. Burleson, first teacher of the Davis; T. P. Collins; Geo. M. Fink- ing to build a better and greater city

who helped support the school were school is now living at Sabinal, Tex- ner; R. E. Fry; Dr. A. E. Guthrie; and community during the next so

ENJOYING GOOD PATRONAGE Lackey's blacksmith, owned and hum hardware and furniture. Bell preacher, he wrote, and also as a Glad Snodgrass, Roy L. Snodgrass, operated by Jack Lackey, is enjoy-His varied experience also Richard F. Stovall, Dr. Clive M. ing a liberal patronage from the Wofford Realty company, J. R. Van- included farming and the practice Thacker, G. C. Tubbs, Walter Tra- people of Floyd county. The present He has been be- vis, J. C. Wester, Virgil Williams, owner has been in charge since a N. W. Williams, J. M. Willson, R. C. year ago.

The shop, located east of Con-O. K. wagon yard, Randolph Bros, the school it was released by the ber, C. T. Campbell, J. B. McRey- sumers on the Silverton Highway, was operated by J. A. Enoch until

Former presidents of the club and his death. B. E. Cypert bought the wright, Norton Baker photographer, Lockney and became a municipal the years they served are as fol- business two years ago and he in The building, re-arrang- lows: D. W. Fyffe, 1928-29; Homer turn sold his interest to Mr. Lacker, Lackey's blacksmith do all kinds Steen 1929-30; Dr. Will M. Houghton, 1930-31; J. M. Willson, 1931-32; of blacksmith and machine work, electric and acetylene welding and Robt. Medlen, 1932-33; Dr. Clive M. Telephone company, E. P. Thompson ming pool, baseball and football Thacker, 1933-34; R. E. Fry, 1934-35; disc rolling. Repairs for farm machinery are featured

> First Golfer: Shall we play an-38; Dr. A. E. Guthrie, 1938-39; Wal-Irate Parent: "Til teach you to ter Travis, 1939-40. The first sec- other round next Monday?

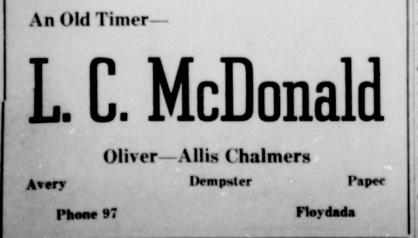
retary of the club was Chas. M. Wil- Second Golfer: Well, I was to be Osburn contractor, A. G. McAdams "Gob: "I wish you would, old boy, son, 1928-29; Frank L. Moore and married on Monday, but I can put B. L. Blacklock, 1929-30; Robt. Med- it off till Tuesday.



Greetings To the Old-Timers-

, and Congratulations to all of Floyd County on its Fiftieth Anniversary we sincerely hope that our county develops as much in the next half-century as it has during the past one.

It has been a great pleasure to serve a large percent of the old timers with modern farm machinery ... and we extend to you and the "new Comers" a sincere invitation to visit us during this celebration and for the years to come . . .



brough the columns of the religious ublications, who made the claims of the school known far and wide. One result was that the settlement of the city and country adjacent became rapid as seekers for new homes moved westward. Mayshaw and Della Plain remnants of population also joined to swell the increasing city's population.

In 1895 for a time the school gave up its church identification and was used for public school purposes under the control of the trustees of Lockney school district. The teachers of the church school of the previous year were employed. This arrangement continued until 1898. In that year the school district had provided facilities and the church school was re-consecrated to a school to be so operated. Meanwhile G. H. P. Showalter had been chosen president of the school and with the exception of an interim of one year-1904-5,-was its active head for ten years. In a letter written from Austin on January 25 of this year to Carl W. Smith, son of the founding C. W. Smith, Mr. Showalter said that some of the other leading teachers during his period of incumbency were Sam Poynor, W. L. Swinney, Miss Sarah Thornton, Miss Naomi Hamblin, and later Early Arceneaux and W. O. Hines. N. L. Clark took Showalter's place, the letter states, while the latter was building up a school at Bethel, New Mexico in 1904-5. M. V. Showalter and A. S. Kennamer were teachers for a part of the time during this period, also,

Chartered In 1909 In 1907 the catalogue of the school was issued with J. A. Sisco listed as president and John C. Graham as vice-president, and was called "Lockney College," and indicated as a select high school for the practical education of both sexes. In 1909 the school was given a charter, new money put into its building and equipment and it was called Lockney College and Bible school with Chas. W. Smith as president of the board of directors and J. L. Germany president of the faculty. Other members of the board of directors for that year were Dr. W. H Freeman. vice-president, Homer Howard secretary, B. F. Sanders, C. Nichols, J. A. Nall, C. R. McCollum, W. E. Broyles, E. V. Hartman, J. D. Griffith and J. L. Germany, ir., all of Lockney, with an advisory board that consisted of G. H. P. Showalter, who had moved to Austin to take an editorship on the Firm foundation, A. W. Young of Sunset Price Billingsley of Abilene, T. w Phillips of Fort Worth, J. F. Smith of Laketon, A. E. Freeman, Cor-dell, Oklahoma, Liff Sanders of Lubbock, Dr. H. Z. Pennington of Claude, Chas. W. Watkins of Emma,

We are glad to extend to all of you our warmest welcome and assure all the Old-Timers that we appreciate the many tasks they undertook and completed to make a progressive county as we know it today.

For Seventeen Years

We have served the people of this territory with high quality petroleum products, tires, tubes, accessories and farm supplies. The co-operative spirit which characterized the pioneers of Floyd County brought about the organization of this firm and has been instrumental in its continued success!

We are proud of the part we are having in the development and growth of Floyd County and look toward the future with expectations for more advancement.

Consumers Fuel Ass.

Phone 122

Floydada

Dden Chevrolet Company Has Largest Payroll Blanco, Crosby county. He rather remains interred there were those of fairly homogenous racially, as well tary club and Retail Merchants as- Tom P. Steen acquired the newsnnor Oden Has

Floydada Observes-(Continued from page 1)

Metropolis of the country." Sudden-Been Owner Firm able. It was believed that the peo-to afford milles who were rich enough ple who were at the back of the to afford windmills and the kids to make to have to ha For Three Years

managed by Conner Oden, has usual distinction of employmore men and having the lar-

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payroll of any firm in Floydada. firm, which features Chevrolet and service, has been under its erected. The first session opened nt managership since October,

is successor to the started after the first World by Roy L. Snodgrass and which operated as Snodgrass Chevrolet my when purchased by Mr. three years ago.

oden has been engaged in the grocery store building was erected oden has business since 1925 on the west side of the public square. he became associated with the The business was conducted by S. B. he became associate in tents. The vote was taken were for and olet agency at Tulia. He has Chadwick. In this store building In the month of August a prairie missioners' court. Two were for and olet agency at this ales record w. O. Menefee carried a stock of fire swept over the portion of the two against the building of the in the past has served as a dry goods. It was also used a while county on which Floydada now court house. The county judge cast two against the building of the include the Nazarene, Christian, late Arthur B. Duncan, first citizen \$20 per month. in the plast has volet Dealer by Judge A. B. Duncan as his of-stands. All of the grass about the the deciding vote in favor of it. But ber of the Charles for the Zone fice and by Massie & Menefee as town was destroyed. J. D. Arnold an \$8,000 frame court house was that the light company's big expan-and family were making a tent their erected instead and was completed instead and was completed for marshal Region and in the making a tent mer elected instead and is and in the mer elected instead and is a second mer elected instead of 1892. sented the southwest region used by the Masonic lodge instituted residence and housekeeping goods The same affliction that preyed ich included the states of Okla- in the Spring of 1891.

ada.

n Floydada, Mr. Oden has direc- and the Eastern Star. vements and enlargements On the morning of June 26, 1891

tile and Masonic lodge purposes un- cian to locate at Floydada.

Large Payroll

Chevrolet Company expends 1903. Later on Gound brothers vember of the same year and divid-\$20,000.00 annually for sala- had a store at this location. This amount enters the channels of business in r channels of business in County and proves a great first hardware building in Floyd- Andrews, Tilson & Co. Dr. V. An-Fifteen men are employed ter-than-average' salaries. es include Roy L. Snodaud Hammonds and Arthur salesman; Clinton Fyffe, and assistant manager; ell Parker, manager of the parts the west side. It was later occupied brother, Sam D. Snodgrass, came ent; Ted Allen, service fore- by the Floyd Mercantile company. here and practiced law JJohn McKinney, in charge of body department; Dee Noyes, epartment; Clyde Smith, in

ored), washing. ve steps. Use want ada.

wealth and that they would make well he will always remember and election continued to agitate the strife when the present \$90,000 court crops of the Texas farm—cotton, slight changes in the style of the newspaper's name were made. First the town a great railroad city in that was when his old grey mare matter.

to be used for building and paving purposes at the "Queen of the Plains." days this well afforded water for purposes at the "Queen of the Plains." days this well afforded water for around. It was a popular point sides wanted the disturbance to Flore the disturbance the disturbance the disturbance the disturbance to Flore the disturbance the disturbance the disturbance the disturbance to Flore the disturbance the distur pien Chevrolet Cempany, owned purposes at the "Queen of the

Early in the summer of 1890 a school house 22 feet in width and 30 rolling water kegs and barrels came the matter by moving the county always maintained a hope that she porated in September 1909. W. T. feet in length and 12 feet high was erected. The first session opened into general use. J. D. Starks sup-seat. Floydada wanted Della Plain might some day become the county The first aldermen were A. D. White, other patrons on to the current. Inon Monday, December 2. Sam H.

Kelsey was the teacher and M. F. the public square with a rolling seat of county government. barrel, drawn by his famous dog, In view of the efforts that were to move the court house to Lockney B. McCleskey. R. C. Scott was the weeks without abatement. Roundtree, J. J. Harrison, and V. M. Massie were the trustees. There were about twenty pupils the first day but the enrollment reached Quanah. During the summer 1890 being made to move the county seat the Floydada people conceived the notion of securing an anchor for the notion of securing an anchor for the notion of securing an anchor for the N. Majority to move it to the center of the county. Lockney felt that they could not secure the two thirds vote so she run a site 6 Mr. Montgomery as mayor and servday but the enrollment reached west of Floydada depended on the notion of sector by bubic well for his water Supply. county seat at Floydada. To accom-

which was six months in His small boys performed this plish this purpose the building of a center section of the county. And came mayor. Mr. Fry was succeed- was installed. length. Early in the summer a yearling calves to work to a slide. Fire Burns Tents issue before the commissioners' During the summer of 1890 a court at the August term of 1891.

exchange greetings and gossip.

Texas, New Mexico, Arizona Texas, The fire texas, The of the social activities of the citizens on the people about town, but their try did not prosper; therefore the

til destroyed by fire in February, father R. C. Andrews came in No-His temporary.

boasts of the fact that he was one Jehu McMannis, the aged father of of the "poor kids" and had to haul S. A. McMannis. The body of a Mr. tants are of Anglo-Saxon origin. water for the family supply from Mergan, who died near Floydada in There are a few negroes who have Floydada is a thriving little town the business was incorporated in

paper and employed his son, Homer Industries

City Incorporated

Floyd County Hesperian

Steen, as manager and editor, When

ing and kilning of brick in the bind staggers after one last trip to the or bind staggers after one last trip to the or bind staggers after one last trip to the or bind staggers after one last trip to the bind staggers after one last trip to the or bind staggers after one last trip to the bind staggers after one last trip to triple to the bind staggers after one last trip to triple to the bind staggers after one last trip to triple to the bind staggers after one last trip to triple triple to triple tr days this well afforded water for friends of Della Plain viewed the first county seat fight, protested, take care of the two million bushels County Hesperian.

for the water haulers to meet and cease and confidence to exist, but Floydada, Lockney would be forever an average, in the county, each year. Tuco Brings-

plied his home one-half mile from to quit talking about changing the seat. A bitter fight ensued. It The first aldermen were A. D. White, other patrons on to the current. Inwould have taken a two thirds vote G. V. Slaughter, J. S. Poole and S. stallation will continue for several

Quanah. During the summer 1890 being made to move the county seat and only a majority to move it to first city secretary and H. M. Splawn Contemporaneously the Maxwell about fifty at the close of the ses-sion, which was six months in His small boys performed this plish this purpose the building of a center section of the county. And came mayor, Mr. Fry was succeed-was installed. This consisted of This consisted of ed. The matter was brought to an came within a few votes moving the ed by F. P. Henry who became "four electric light poles, one on county seat in the middle of a big mayor in 1923. W. D. Smith fol- each corner of the court house This enmity existed for a lowed in 1927 and W. C. Hanna, was square." equipped with weather-er of years equipped with weatherelected mayor to succeed Hanna in This installation cost the city \$150 Church organizations in Floydada 1937. Silas E. Duncan, son of the and was operated at a flat rate of

It was ten years later, in 1926 Floydada was put on a circuit of The Floyd County Hesperian was power lines radiating from three established in Floydada in the spring large power plants, among them the

nee becoming owner of the agen-nee becoming owner of the agen-and the Eastern Star. The was such that they could not the rosper; therefore the spirit was such that they could not towns did not grow. The weather towns did not grow. The weather bound to bound the for the rosper. The rosper is the refore the towns did not grow. The weather towns did not gr grasshoppers retarded the bought and pai dfor their home on lege, Commerce, Texas. In 1900 since it opened for business here. ake Oden Chevrolet company the grocery store building was de-the hest equipped, most ef-stroved by fire. It was replaced by

T. Steen. Ray Pettit followed as connection with the company four Other organizations include an published in the period of 1909 to years ago, and Clint Wakefield, who



postoffice building owned by J. D. Bartley, a lawyer, and W. Q. Hen-Starks. On the north side of the derson in 1891. Mr. Henderson was public square I. H. Siddens and G. district attorney. Henry Snodgrass A. Johnston built a store. The year another lawyer, lived on a place following Mr. Johnson retired and sive miles west of town and prac-Mr. Siddens moved the building to ticed law at Floydada. Later on his

Public Water Well

Dr. V. Andrews hauled the lum-Homer Steen, editor of The Floyd of lubrication; Buster Dick- County Hesperian, who was just a ber for his father's home, which Roy Brewster and Floyd Pil- mere lad when he came to Floydada was built in 1890, from Childress, mechanics; Carl Rogers, service with his parents, Mr. and Mrs. Tom Others who built their homes this and Garland Mitchell P. Steen, in 1901, recalls the old same year were: Max R. Andrews, water well south of the court house, W. O. Menefee, J. J. Harrison, M

which was dug in the summer of C. Williams, Judge A. B. Duncan, D. 1890 by Uncle Hank Smith, of Mt. W. Jenkins. Later on in the winter following, R. T. Miller, S. B. Chad-

houses

Residence In 1890

J. M. Powell and others excavated their places of abode. Mr. Powell's

the best equipped, most ef-the best equipped, most ef-firms of its kind on the arother and used for both merces of Floydada today came here in sumed Mayshaw and reduced Floyd-firms of its kind on the arother and used for both merces of the both merces of the other and the company four firms of its kind on the another, and used for both mercan- June 1890 and was the first physi- ada. But Floydada's loss was only ment for the city.

they did not agree in their pana- doomed as far as getting the county

The population at the present is active Chamber of Commerce, Ro- about the latter part of 1911, when has served here since

lake. number of years **Church** Organizations two Churches of Christ, a First of Floyd county, is now serving his Baptist a

Two large modern brick school

a Cumberland Presbyterian church. fire marshal.



We welcome you to Floydada for the Golden Anniversary Celebration.

As the Pioneer

hardware store in Floydada — we have greatly enjoyed serving you with quality merchandise at reasonable prices.

We are proud of the part we have had and are having in the development of this area.

Kirk Hardware

gout was covered with cloth. W T. Montgomery, one of the founders of the town, and later the first mayor was a carpenter by trade and built the majority of the early day homes, according to Dr. V. Andrews. Temporary Court House On the south side of the square Mr. Gwynn had a two-story building erected. The lower part was occupied by the firm of Johnson Brothers & Ainsworth. There was a room in the rear used as the county and district clerk's office. The upper story was used as a temporary court house. This building was partly finished just in time to be used for court purposes at the first term of district court in November The building was later reduced and used as Will W. Nelson's grocery store Mr. Gwynn also erected the hotel building later occupied by W. Y. J. P. Drace was the first Crain. landlord. It was known as the Drace hotel. Later it was known as the Llano hotel, the Harkey hotel and the Baker hotel. C. Tomme erected the store building later occupied by J. G. Ranft as a store and residence. A little east of this building M. M. Day erected a livery an dfeed stable. Farther east

from the square Thomas Teeling had a butcher shop. Near were G. R. Grigg's store was J. H. Hender son had a house in which he and his family lived and kept the postoffice. J. J. Carter erected a store building of corrugated iron and put in the first stock of drugs. His store

was just south of the Drace hotel. Amusements On June 24 of 1890 Floydada had her first picnic and barbecue. It was a great event for the people of Floydada and of Floyd county. For a year or longer thereafter Floydchronology was reckoned ada's the twenty-fourth day of from The day was a very quiet June. one with the exception of the sheriff's having some trouble in quelling a cowboy who had patronized the

exchange too frequently. In those days dancing was a favorite amusement for the belles and gallants of the town and country Gambling was a common part for a year or two but this business was greatly hampered by the courts and officers

First Newspaper

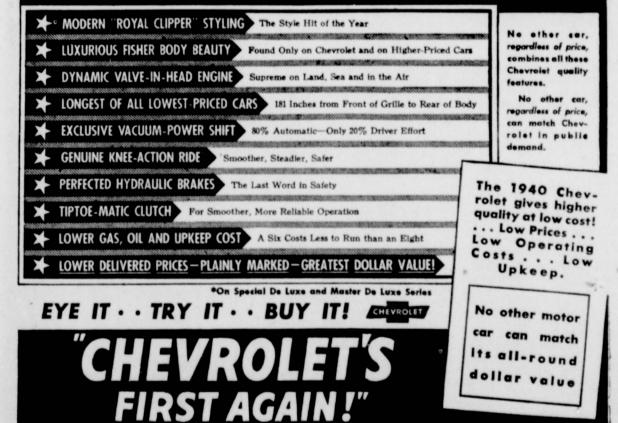
As a means of disseminating intelligence and appraising the public of Floyd county's resources and Floydada's possibilities a newspaper by the name of The Texas Kicker was founded in August 1890 by J. P. Lockney and John C. Hendrix. This publication was sustained only until the general election in November. In 1891 a ten-acre tract of land was laid out for the purpose of a cemetery in the northeast corner of the school section lying on the north side of the town. The first person's

What's wrong with the picture? In its day it was alright-But in 1940 he proposes while riding in-

A --

1940 CHEVROLET

Convince Yourself That Chevrolet's the Leader in Value Just as It's the Leader in Sales.



We join in extending our congratulations to the pioneers of Floyd County on the celebration of the Golden Anniversary.

Oden Chevrolet Company

Phone 4

Chevrolet Sales and Service

History of Muncy Community Is Story of Preacher-Founder Thirty-Nine Members Are Now On Active List, Mrs.

R. E. L. Muncy Established Community Which Bears His Name, Was Pastor Of **Church For Many Years**

Muncy, to the average person, is a switch on the Santa Fe railway, 5 miles north of Floydada, also, on U. S. Highway 70, state 28, but it means more than that for there is an interesting story back of the name. This switch was built in 1910 and named for Rev. R. E. L. Muncy, the oldest Baptist preacher in point of service, in the panhan-

Rev. Muncy came to the county in 1895 and established the Muncy community in 1897. Near the switch is a brick school which bears the family name and for sixteen years a Baptist church, named in his honor, was held at this school. Rev. Muncy served as pastor of this church during the entire time. A postoffice was granted in his name but never materialized because he resigned just before the opening date. The Muncy elevator was built at Muncy in 1928 by Robert Muncy. A spur track connects with the Santa Fe railway.

er and his wife, who was Mattie C. county in 1895 and establish-Southern, of the famous Southern ed the community which bears family of Tennessee live in the home where they settled 41 years ago. And here in this community, all in a still lives at the original homerow, a short distance apart, live 4 stead. of their 5 sons. They are Robert B. Muncy, Edd Muncy, Arch B. and The fifth son, Roy, lives at Clay. Waco

Rev. R. E. L. Muncy and family came from Wise county and settled in the Fairview community in Floyd county in 1895 and in 1897 they moved to their present home. The Llano Estacado Railroad company (later sold to the Santa Fe) was surveyed and graded in the winter of 1909-1910 across this section be- Derives Name From Widely longing to Rev. Muncy. It was Col. Wm. Massie's suggestion that they call the switch Muncy when the road was completed in 1910.

It was in the spring of 1911 that the postoffice was granted and perpetuate for all time to come the named Muncy with R. E. L. Muncy memory of one of the most famous as postmaster. After the bond was herds of Texas Hereford cattle. mailed, Mr. Muncy decided he did When S. M. Swenson & Sons, of not want the office and resigned by New York, and associates, bought telegram before the bond reached the well-known Spur ranch from the Washington.

Spur Perpetuates Memory of Famous Herd of Herefords

Known Spur Ranch When Town Is Formed

Spur. Texas, in its name, will

Espuela Land and Cattle company The Muncy school district was organized in 1911. The first school building was a one-room frame pullding with one tracker in the principal railbuilding with one teacher, Horace Pelters, Later the building was en-larged to a two-room building with two teachers and an enrollment of 65 pupils. In 1929 the frame build-ing gave way to a two-room build ing gave way to a two-room brick. nomenclature is well understood. The cattle, which in the 70's form

The Floyd County Hesperian, Floydada, Texas, Tuesday, May 28, 1940

Favorite Riddles

Church of Nazarene Bohannan. Organized In 1928 By Rev. H. C. Cagle at the present. Roy N. Tyler is

the W. F. M. S. **Bohannan** Pastor

Br. Mrs. Lucile Bohannan

Rev. H. C. Cagle, then District church secretary-treasurer for a in the Could find the oldest communities in Floyd Superintendent, assisted by his wife, number of years and is still serving of the oldest communities in Floyd Two miles north of Cedar find is that came about the time I did to the oldest communities in Floyd Hackberry lake, a place the pres-Mrs. Mary Lee Cagle, organized the in that capacity. church under the city tabernacle. A

revival was held in June preceding Hattie Bigham and Miss Bettie El-

anan, Bill Cannaday, Ceresa Clark, you? Mrs. P. J. Dehart, Mrs. B. C. Gray, Merna Beth Scott, M. P. Sparks and

Mrs. Wallace Scott. The pastors serving this church have been Rev. Hagemier, Mrs. Lillie horse sense

Busby, Rev. James G. Atkinson, Stenographer: W Rev. N. E. Tyler and the present ain't seen him sense



nessee streets it has been the place Br. Mrs. Lucie Bonannan of worship since a few months and operated by Mrs. J. W. Ginn, 21 before the trees were planted be- for \$5.00 per load. "There were the cause it was near the canyon where two other results of the loss of the lo rene was organized July 8, 1928. after the organization of the church. J. T. McLain has served as miles northeast of Floydada. It is cause it was near the canyon where the church. J. T. McLain has served as miles northeast of Floydada. It is cause it was near the canyon where the church of the church. J. T. McLain has served as miles northeast of Floydada. It is cause it was near the canyon where the church of the church. J. T. McLain has served as miles northeast of Floydada. It is cause it was near the canyon where the church of the church H. C. Cagle, then District church. J. T. McLain has served as in the Cedar Hill community one there are lots of cedars.

the organization with Rev. N. E. Tyler, evangelist, assisted by Rev. and Mrs. J. G. Atkinson, also, Miss Hattie Bigham and Miss Bettie Elmore than black ones? 4. Why are Hill institutions.

women like teakettles? 5. When Alcino was at one time a postof-The roll of the charter members does a plain woman look as good as fice, it was established in 1918 by included the following' L. S. Buch-anan, Mrs. Florence Buchanan, man like a rainbow? 7. What two it was named for a town in New Paul, Tom and Billy Charles Buch- animals do you take to bed with Mexico by that name. A postoffice was kept in the store until about Answers-1. The night before ex- 1920, when it was discontinued. Do-Mr. and Mrs. J. E. Hammett, Mrs. amination. 2. Because it's often zier Dillard, a nephew of Mr. Dil-Minnie Lewis, Mrs. Lillie Lutrell, hidden in the breast. 3. Because lard brought the mail from Curlew, Mildred Lutrell, Mr. and Mrs. J. S. there are more of them. 4. Be- a postoffice in Floyd county that McLain, Mr. and Mrs. J. F. McLain, cause they sing merrily and then was later discontinued. For a while Audrey, Melba and Lorraine McLain, boil over. 5. In the dark. 6. Be- the mail came from Lockney and W. T. Miller, Mr. and Mrs. Price cause he generally appears after the W. H. Love carried the mail every other day. Now a rural route out of Lockney serves the people of this

Stenographer: Howja spell 'sense'? community. Employer: Dollars and cents or The brick school known as Cedar Hill was constructed in 1920. It has Stenographer: Well, like in an enrollment of 54 pupils from the first to the eighth grade, taught

by three teachers. The brick build- from his present home a ing replaced a small wooden struc- Hill, remembers well. ture that stood across the road east favorite camping spot said ture that stood across the road cast involte camping spot said to of the present one. A number of Fortenberry for wood haules Cedar trees mark the site of the old building and they were planted here as far as Estacado. They here there in 1911 by two sisters, Misses they would have company For N.M. Town Ethel and Cora Trowbridge, who night if they camped at thought it would be nice to have lake. thought it would be nice to have lake. something around the place that Mr. Fortenberry

would be suggestive of its name. had hauled cedar posts ou Some people think the Trow-bridge sisters planted the trees and hundred, taking for his pay flow Some people think the Trow- canyon near his home to then named the school but a num- anything in the way of food ber of old timers say the school was said he had also hauled wood to B Alcino is a small store now owned ber of old timers say the same Pool tacado lots of it and had sold the trees were planted be-

munity when I came here.

Alcino is a brick school, a Baptist ent generation seem to think was Jno. Muncy, Marion William church and a Pentecostal church and what they don't know exactly But William Brown, Emimett Mune what they don't know exactly. But Williams and J. J. Rogers.

that

Columnar pads. The Hesperia

We'll Be There

When the Pioneers start their celebration of the Golden Anniversary of the organization of Floyd County in 1890 . . .

WE JOIN . . . In extending our most hearty congratulations to all the old-timers. We are glad to be doing our part toward further and more rapid ad. vancement.

B. A. Howell Grocery

And so today this pioneer preach- R. E. L. Muncy came to Floyd Round-up

church was organized September 11, it was to be moved to Muncy as soon as the school was completed it was also given the name, Muncy. This church continued to Muncy. This church continued to function with Rev. Muncy as pastor, until Febru-ary 28, 1926, when it was dissolved and most of the Campbell, Hill Crest, Sunset, Lone susceptible to sentiment. Star, Irick, Muncy and Baker.

ed the foundation herd at that 1910 in the old Mayshaw school Ranche were branded (Spur) and house but in view of the fact that hence the name was carried into

and most of the membership was gested name of Spur, owing to its carried to Lockney. Rev. Muncy be-gan preaching in Floyd county in lished Texas postoffice. However, 1895 and preached in nearly all the upon a full explanation of the local early school houses and was pastor significance of the name, the deat one time at Floydada, Lakeview, partment very creditably proved

Rev. Muncy recalled that J. J. us run with patience the race that Day and C. W. Smith, Christian is set before us, looking unto Jesus preachers, were here preaching in the author and finisher of our various school houses when he came faith."-Heb. 12:1-2. to the county in 1895. And Rev.

Pastors Since 1900

Paris Cox, of Estacado, of the (By Judge Tom W. Deen) Quaker faith preached at Mayshaw Back in 1900 when I first came to school prior to 1895. Prior to that Floydada Walter Griffith was pastime there were no Methodist sta- tor of the Methodist church here tions but a circuit rider preached at and the parsonage stood over in school houses over the county. Rev. the northeast corner of the town W. R. Patton preached at Fairview section. There was not a church house in the county. All religious

services in Floydada were held in the school house, a plank building that stood on the north part of the town section, about where the cot-

(Continued from page 3) (Continued from page 3) moved it to his farm where it now I believe it was this year 1901 stands. The new parsonage was built near the church on North started. All denominations helped Main street. It was a three room to build the church. It stood about house and is now a part of the where the Davis gin now stands. home of Tom W. Deen.

m 1895

Methodists-

the pastor's wife.

home of Tom W. Deen. The Epworth League of this church was organized the fifth Sun-home is that parsonage. T. W. day in April 1900. Brother Griffith Sharp was the pastor following Walwrote in his conference report for ter Griffith. Geo. F. Fair followed April 14, 1900. "We have no Ep-worth League at present but intend Fair. J. W. Smith was the next to organize one at Floydada soon. pastor of the church and W. J. Lee The third conference confirmed the followed him. J. E. Stephens was following officers: president, Miss pastor here when the campaign for Allie Miller, first vice president, the building of the Presbyterian Mrs. L. E. Posey, second vice presi- Academy was under way and he was dent, Mrs. Sue Bruner, secretary, followed by Geo. W. Shearer. Then Alva Griffith, treasurer, Arvie Mc-came W. M. Lane and J. S. Huck-Mannie. Other active members in abee was the next. C. B. Meador the league were C. J. Menefee, Mrs. J. M. Maloy, Miss Lula Miller, John pastors in succession and Ben Patrick, Tom W. Deen, Miss Stella Hardy followed Henson. G. Fletcher and Mrs. Beulah Griffith, Palmer was next pastor and he was

followed by Sam H. Young. The Junior League was organized I. A. Smith, next in line, was folin the fall of 1901 with Mrs. C. J. lowed by W. B. Hicks and then two Menefee in charge. No doubt these more recent pastors in succession organizations together with the John E. Eldridge, who moved last woman's missionary society have fall to the Borger church, and Rev. been a great inspiration and help to J. B. McReynolds now serving his the church through the many years first year with the church here. of their activity. J. B. Posey was our Sunday school

These early builders truly did a superintendent back in 1900. R. T. great work. We owe much to their Miller was teacher of the Bible class. faithfulness, their loyalty, their These two good men and many courage, and their love for a great cause. "Wherefore seeing we are compassed about with no great a cloud of witnesses, let us lay aside every weight and the sin in which and both cities have grown conevery weight and the sin in which and both cities have a doth so easily beset us, and let siderably since that tim

To the Golden Anniversary Celebration! We can't afford to miss this opportunity to meet and talk over old times and greet old friends. We're glad that we are having a part in the development and progress of Floyd County and that we are serving you with

- AND

LET'S ALL GO

The Family

-CONOCO -

- Bronz-z-z-z Gasoline
- Germ-Processed Motor Oil
- Conoco Lubricants

for reliable, economical service. These are the Best. We would like for you to become a Conoco user too!



Continental Oil Co.

Floydada,

R. C. HENRY, Distributor

Phone 5

See your local Mileage Merchant for your Free Mile Dial-Continental Service Station No. 1, Floydada, Texas, Henry's Conoco Station, Aiken, Highway 28, S. J. Latta, Highway 28, Camp Cope, A. R. Bryant, Highway 28, J. C. Custer Service Station, Highway 28, B. A. McDaniel, Sterley, R. E. Smith, McCoy, Bishop Motor Company, Floydada, Geo. Finkner, Floydada.

We Thank The Pioneers

For WEST TEXAS....

of the Floyd

d to be pid ad.

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6

... and all things West Texan.

Thank Heaven for West Texas for all that it is and all that it stands for! For the way we live ... think ... speak ... and do the things as we see fit. Thanks, too, for the West Texan way ... where every man can have his plot of ground that is his very own, his castle, his home. Where today's average man can possess the many conveniences and luxuries of electricity that were far beyond the dreams of the pioneers of yesteryear.

Every pioneer has stuck by West Texas and West Texas has stuck by every pioneer. And so have we. Every pioneer has always known that this company could be depended upon. And today, our thousands of customers like to depend upon us for the same reason.

In every kind of business, a dependable service is worth the price. You get a lot more from a little when you pay for a service that you can depend upon. Quite naturally, we repeat to the pioneers—and to all of our customers—"It is our unwavering policy that no expense or effort be spared to produce and deliver a dependable supply of electric energy as is humanly possible."

Texas-New Mexico Utilities Company

West Texas Gas Co. Observes 13th Anniversary In Cit



G. L. Kirk has served as man- Ten years ago in March Kirk unager of the Floydada district dertook the management of the Floydada business of the company, of West Texas Gas company and incidentally has served the since March of 1930. In that community is several civic capacities period there has not been a from Chamber of Commerce presi-"break" in the service to dent to canvasser for Red Cross Floydada by his company.

Armour Creamery Originally Owned By Floydada Group

Armour Creamery in Floydada is to Matador by way of Dougherty and the outgrowth of the Floydada Creamery which was opened in June with the lines below Lubbock. This 1929 with an ownership of local busi-part of the plan failed to material-nessmen. Orignial owners were J. ize. V. Daniel, J. B. Jenkins, J. M. Will-V. Daniel, J. B. Jenkins, J. M. Will-son, of Floydada Walter Fuller and Robert Brock, of Lawton, Oklahoma and E. L. Angus Manager. and E. L. Angus, Manager.

The firm operated with the above this community, tied up with idenowners until December 1934 when it tical franchises in more than forty was sold to Armour and Company other communities began using the and became one of the Armour gas which flows from the immense Creameries. Although butter manu- fields north of Amarillo. Canyon is facturing was carired on from 1929 the furtherest north to 1932, the making of Armour served by the company here, Here-Cloverbloom was started more ex- ford on the west, Floydada on the tensively after the latter date.

Eight people are employed regu- eral millions of dollars were inlarly by Armour Creamery.

They are E. L. Angus, Manager; Since the company's organization Malcom Belmar, cashier and assis- it has had only one general man tant manager; Elvin Rainer, butter- ager, R. F. Hinchey, who also hold maker; Joe Browning, cream recei- the title of vice-president. When the ver and tester; Aldridge Thomas, company was first organized it had assistant-butter-maker; Earl Beck, general offices in Amarillo, which print room foreman; Daisy Eudy and were moved to Lubbock in 1931. Mabel Fawver, butter wrappers.

A consistent policy of voluntary

east and Odessa on the south. Sev-

vested in the project.

First Service

Offered Local

Patrons 1927

G. L. Kirk Completes Tenth

Year As Manager Of

Local Office

Floydada customers, and G. L. Kirk,

district manager for the company,

has served patrons here in Floyd-

ada as local manager for 10 years.

re than forty other communitie

finished its work and the people of

been contracted with began construction of a distribution em here. Graves' plans also of a loop eastward from this point

They Came



The history of West Texas Gas West Texas Gas Company's is as new and modern in appearance now as it was the day it was company so far as its connection completed in 1927. It stands at the corner of Fourth and California streets. with Floydada is concerned, dates

back to early 1927 when W. W. Graves, one of the company's promoters presented the matter of a of the country has come along has pany entered Floydada in September to effect with a minimum charge until Kirk took over in the following ing with the franchise to the city council of marked the company's relations of 1927 a rate to general domestic of \$1.50. Several rate reductions March. Floydada and soon thereafter, when

part Floydada was **Chamber Commerce** future building of West Texas During the secretarial

(Continued from page one) O. P. Rutledge and S. W. ing to vote highway bonds to get paved roads through Floyd county. much talked of depres across the country. One election only fell short of a Cross came to the assist two-thirds majority by 35 votes; two other elections were held and each merce carried on for adm number. Finally the State Highway Department came into the picture and paved the road for the county.

Roy Snodgrass was a prominent member of the Good Roads committee when the FFF highway organization was playing a big part in trying to get paved roads through the county, and George A. Lider's lowed as secretary along about the county is a secretary along about the secretary along a name is listed among those doing when Floyd county citiz of the town helped when they served about 500 persons at the famous FFF banquet where Floyd ment pay them for sam county citizens gave themselves were very disturbing day pats on the back for the prominent

have followed, either in domestic or dues regularly so that the commercial and industrial rates. At keep the organization fu this time, following the last reduc- R. W. Cothern followed tion last fall, the company has a tary for some time, the rate of 45 cents per 1,000 cubic feet Henderson, present secret of gas and a minimum charge of office. \$1.25 in effect.

Kirk the company had two mana- dam across Blanco canyon gers in Floydada. H. F. Mayes serv- ting a CCC camp located ed as manager for a year until No- county vember, 1928, when he was succeed- these projects will be put over

relief to the needy families county. With J. B. Jenkins dent and W. Edd Brown wor the job, around, \$25,000 in Re and government relief fun distributed through the offi the Chamber of Comme Ruth Jenkins acted as plowing up their cotton and their cattle and letting the old Floydada Chamber o carried on with a fair public spirited business m

Then the

VOLUN

Some of the projects ing before the Chamber at the Prior to the coming of G. L. ent time include the bui Local men be

matters

85

Forward Into Floyd County In 1890....

rate reduction as the development with its patrons. When the com- consumers of 671 cents was put in- ed by C. L. Willey, who was manager county con

West Ward --

Those pioneers of Floyd County and established a civilization that has withstood the adversities of half-a-century.

We appreciate the advancement which has been made as a result of the ambitions and fortitude of the old-timers. and are glad to join in wishing for all of the and all of you a most happy Golden Anniversary celebration.

We are proud to be having a part in the latter day development in Floyd county.

Barbecue for the Pioneer Reunion is made from Armour's Beef!

ARMOUR

E. L. ANGUS, Manager

Creamery

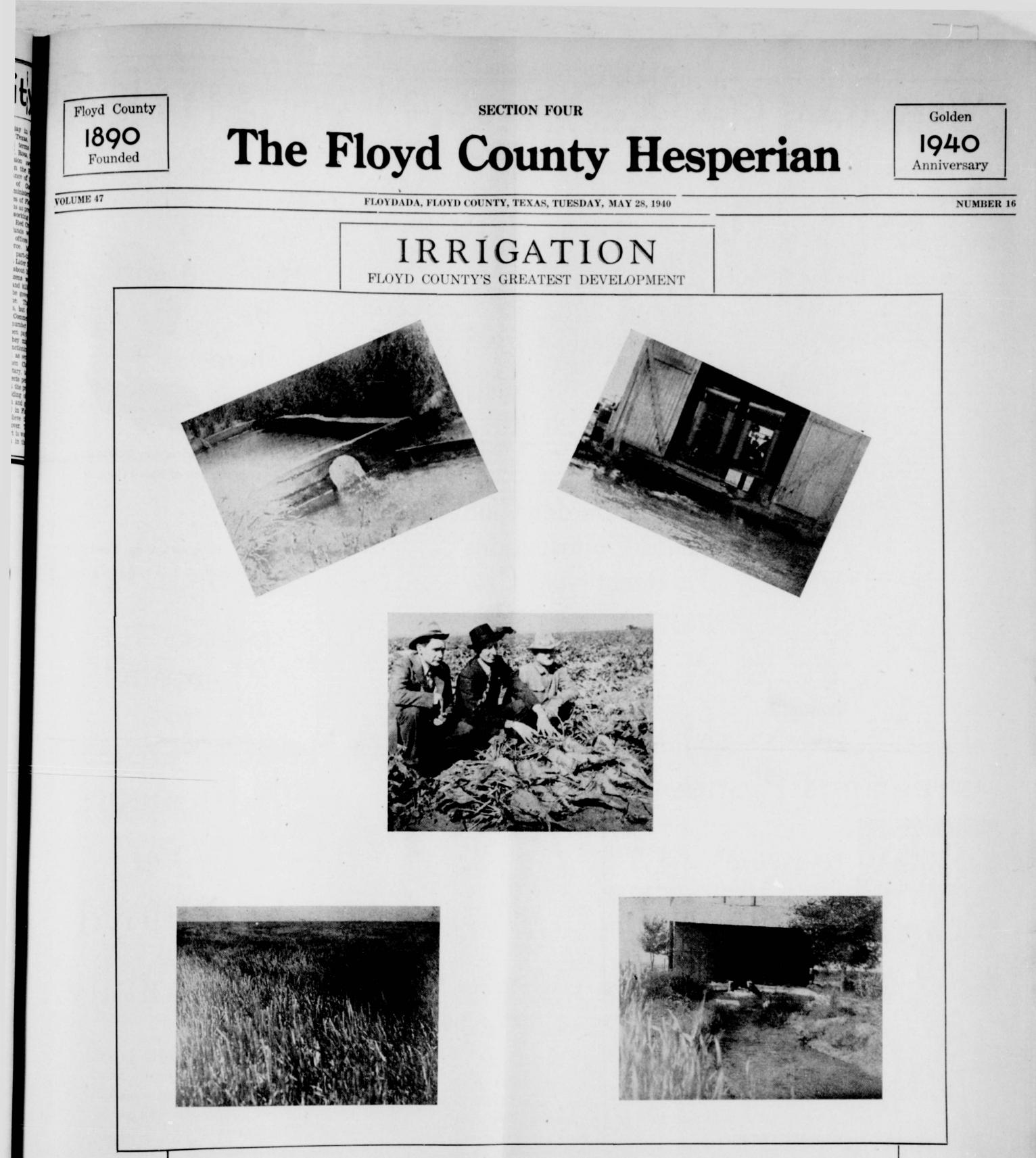
.... came the Pioneers of the Panhandle-Plains towns. Many of them left warm hearthsides to establish homes, build schools, churches and start a trek into an unbroken wilderness. Theirs was a hard lot for they had none of the conveniences offered by-

NATURAL GAS -

The Pioneers have come far since the organization of Floyd County in 1890. We appreciate their achievements and realize that, had it not been for their fortitude, many of the pleasures we enjoy today would not have been ours.

West Texas Gas Company

NATURAL GAS - THE PREFERRED FUEL



All the land is never dry in Floyd County and the irrigated district is always productive. Pictured at the upper left is the spillway pit of a well southeast of Floydada. The well at the top right is that of Walker Brothers located south of Floydada. This well, powered by two V-Type motors, marks the advancement of the irrigation program to south Floyd County.

Center is shown a scene from the first sugar beet harvest. Left to right in the picture are J. L. Suits, former Lockney publisher, D. F. Bredthauer, County Agent and Charlie Buth, on whose farm the beets were raised.

Wheat yield on irrigated farms is greatly increased as can be seen from the photo at lower left which shows a portion of the 1940 wheat crop at the L. L. Jones farm southeast of Floydada.

At the lower right is pictured one of the eight electric wells on the J. W. Stringer Farms west of Floydada. Each of the wells in this project, which includes the irrigation of 3000 acres of land, is surrounded by shrubbery and trees.

Consumers Fuel Association Organized In 1923

Most Successful Co-Operative In Panhandle Region Stockholders Increase From 200 To 796 In 17 Years History

Consumers Fuel association Floydada recently observed the seventeenth anniversary of its organization in April of 1923. It is one of the most successful co-operative purchasing and marketing or ganizations in the entire southwest and has shown a steady growth.

The association was started with an original stock of \$5,000 and a membership of 200. Total plant value now is estimated at \$44,477.11 and the stockholders have increased to 796. A new brick-veneer office building was opened on December 1 of last year and was dedicated at a reception on December 9.

Original directors were Readhimer, M. D. Ramsey, W Nelson, A. F. Norton and W Cates. Present directors are M. L. Probasco, J. J. Thomas, G. C. Collins, P. J. Wilkes, John A. Lloyd.

First manager of Consumers was W. C. Boren who was followed by Clarence Foster, Foster Amburn Roy Horn and C. C. Huckabee. Mr. Huckabee, present manager, has served in this capacity since 1935.

Employees and their period of service are Beatrice Davis, cashier 10 years; Ed Dunavant, 8 years Homer Warren, 6 years; C. C. Huckabee, 5 years; Seaton Howard, two years and Buck Bishop, A. L. Chowning and Jack McKinney, 1 year each

Products Featured

products, Firestone tires and tubes, ney and north Floyd county motorfarm supplies, lubricants, washing ists, was started in 1926 by Carl and lubrication, are among the Jackson, now of Plainview, and featured items at Consumers. Inde- Dwight Jackson, the present owner pendent products are handled exclusively, and most of these come Dwight Jackson, purchased the in-

ceived by rail shipment until 1929 the same location. For a number when J. M. Gamblin made a con- of years the service station was tract with the association to haul known as Ozark but this name has by truck the gasoline, kerosene, dis- been changed in recent years. tillate needed. Mr. Gamblin is still Jackson Tire company features a operating in this capacity.

catch a customer in, see him, sell of Triangle Batteries. own price



County Officials in 1903-The above picture of early Floyd county officials was made at the Rees old courthouse. The men are standing in an L formed by the old concrete slab vault on the north side of the courthouse building. Left to right, they are E. C. Henry, sheriff; J. D. Starks, commissioner from precinct 1; J. J. Foster, commissioner from precinct 4; Arthur B. Duncan, county judge; U. S. Wilkinson, county clerk; J. L. Van Hook, county treasurer; Nat G. Waller, commissioner from precinct 2; and Tom Michael, commissioner from precinct 3.

Jackson Tire Co. Floydada Garden Club Started In 1926 By Makes Contributions Carl, Dwight Jackson Jackson Tire company, which en-

Wholesale and retail petroleum joys a liberal patronage from Lock-The latter member of the firm from Danciger refinery at Pampa. terest of his brother eight years Most of the products were re- ago and has continued to operate in

complete line of Shamrock Petrole- county we owe our debt of gratitude stood peeping through the pickets

WANTED-A salesman who can Tubes, Accessories and a full line overcoming the obstacles of priva- the full glory of the bright bloshim, collect from him, and keep the Employees are Floyd Wayne Jack- quest of beauty on these bald plains. growing in Mrs. Belle Henry's yard. tax collectors from getting what he son and Albert Sutton in addition How many have enjoyed the cool re- The first tul collects. If you qualify name your to the owner who has been a resi- freshing beauty of the Surginer growing in Mrs. Maud He dent of Floyd county since 1916. yards on a hot summer day? Well deceased) yard.

Organization Is Completed In 1935 But History Of Interest In Garden Club Work Is Much Older By Mrs. L. J. Welborn

To Beautifying City

the flowers. Each year we seek to To the sturdy pioneers of Floyd days on our way to school when we present a helpful study in homemaking in our show. products. Dayton Tires and for as you came to Floyd county of the Kirk yard, trying to catch

So our slogan is: "Our community will be only as fine as in our tion and hardship, you began a soms. We remember our first Iris courage we will make it fine; and by our courage our community can we remember were be changed into the kind of comnry's(now munity we want it to be. For we One of the beau build a community as we build our tiful pictures that lingers in my

is that of the lovely ermal garden at the Henry home There was a large fish pool with covered banks and overhanging willows and white swans on the water. Although the fowls may have been ducks or mind the ey were swans These early pioneers had their Garden club though they didn' have regular meetings for each contributed to the other's garden One's garden was symbolic of one's friends and neighbors. Back in the early twenties a group of our civic minded mothers maintained a beau tiful rose garden in the city taber nacle park. Today the pioneer with their children and their grandchildren are still pressing on in their uest to create beauty. In 1935 the study clubs of Floydada unched a campaign for the beau tification of Floydada. Trees were set in the street boulevards at this The beautification commit time. tee composed of Mrs. W. I. Can naday and Mrs. A. N. Bratton from the 1922 Study club called the meeting in the district court room Friday afternoon, April 3, 1935, for all interested in Garden club work Mrs. W. I. Cannaday explained the purpose of the meeting. Mrs. Geo. V. Smith was elected president. Mrs. Cannaday, first vice president, Mrs. B. K. Barker, second vice president; Mrs. A. N. Bratton, third vice president; Mrs. A. J. Folley, treasurer; Mrs. Fred Brown, corresponding secretary; Mrs. E. L. Angus, recording secretary and re-The above named officers porter. and Mrs. A. P. McKinnon composed the list of charter members. Mrs B. K. Barker was the second presi-The first meeting of the club was held at the home of Mrs. Angus on Friday afternoon, April 17, at 3:30 o'clock. Mrs. Bratton was in charge of the program. From this begin ning the work has rapidly grown. During these five years while perfecting their own organization the Garden club has worked with the city trying to keep Floydada cleaner. The people of America today have reached the stage of development that they are desiring to create beauty. We hope that in our own city we can build that feeling for beauty which will be a part of our children's training for the future. We are cooperating with the highway department in improving our roadways. Our members have worked with the highway department the county commissioners in and putting trees along the roadways of the county. The club has furnished the shrubbery for the improving of the triangle at the intersection of Ralls, Matador and Lockney the roads. It is the national objective Garden clubs to make a park way of every roadway. The Garden club has improved the little picnic ground between the city wells for our young folks' picnics. The ground has been sodded

tables, benches and fireplaces have lives, by dreams, and by ideals, and "Does the defendant understand been provided, also water has been by our daily work. For nearly all what an alibi is?

piped to the ground. The fire-places were constructed by the F. F. of us courage, adventure, beauty "Yessuh, dat's provin' dat you was at a prar'-meetin' whar' you A boys. We hope that all may en-A boys. We hope that all may en-and nowhere else on earth shall wasn't at a gran-game what you A boys. We hope that all may en-joy the beauty spot and help in and nowhere else on earth shall wasn't at a crap-game, what you keeping it beautiful. we find them was.

The Garden club joins each year with our other civic clubs in spon soring the community Christmas

Present officers of the club are president, Mrs. L. J. Welborn; vice president, Mrs. R. C. Henry; second vice president, Mrs. O. M. Watson; third vice president, Mrs. J. D. Mc-Brien; fourth vice president, Mrs O. Tye: secretary, Mrs. A. E. Guthcorresponding secretary, Mrs. D. H. Pitts; treasurer, Mrs. Marvin Shurbet; parliamentarian, Mrs. B. Barker; historian, Mrs. E. L Angus; Clean up chairman, Mrs. Lon M. Davis.

Others include the following members: Mrs. Geo. V. Smith, Mrs. Ham Smith, Mrs. Roy Snodgrass, finance chairman; Mrs. D. F. Bredthauer, Mrs. C. J. Barnard, Mrs. Ray Bernard, Mrs. A. J. McKinnon, Mrs. Wilson Kimble, Mrs. O. P. Rutledge, Mrs. L. C. McDonald, Mrs. J. N. Gamblin, Mrs. Barber, Mrs. Clarence Guffee, Mrs. Henry Edwards, Mrs. Jack Henry and Miss Fannie

The club meets at 9:30 a. m. of the second and fourth Fridays in the month. At these meetings the planning and planting of home grounds are discussed. Problems in the control of insects and plant diseases are considered. New varieties of flowers and the adaptability of certain flowers to our climate are

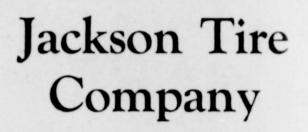
given in our year's work. Programs are given on arranging flowers attractively for the home. Appropriate Christmas and other holiday coration schemes are brought out in the programs. Guest speakers with their illustrated lectures have added to the interest of our work Book reviews on some of our leading naturalist have claimed our in The club also has its social calendar, having a luncheon. breakfast, a tea and a picnic.

Plant exchanges are held in the Spring among the members. In the fall the club holds a flower show in a down-town location for the benefit of everyone in the county, Small prizes are offered on the do we remember those bright spring flowers and on the arrangement of

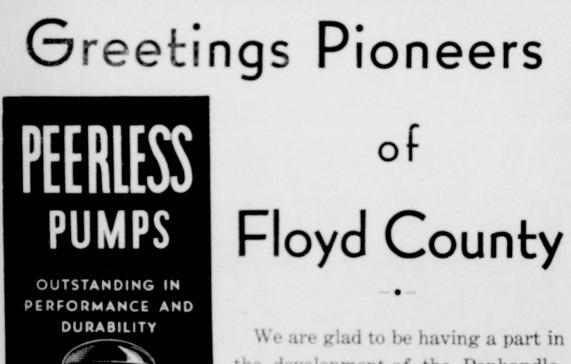


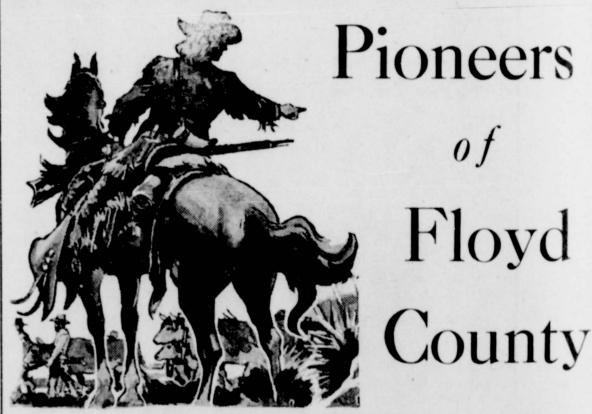
For the Golden Anniversary Celebration of the organization of Floyd County in 1890.

We'll be riding on Dayton Tires and using Good Shamrock Gasoline and Motor Oils.



Lockney





the development of the Panhandle-Plains most vital resource

IRRIGATION

Accept our invitation to visit us when in Plainview.

Peerless is noted for efficiency, uses less fuel than most of the others.

Peerless better design and highest grade material and workmanship means longer life.

Peerless direct factory service and guarantee means Safety to you.

Peerless Pump Division

Panhandle Office

Phone 927

The Alter

141

-Plainview-

221 E. 6th

• More than a quarter of a century ago, envisioning the possibilities of more profitable agriculture, the founders of Texas Land & Development Company organized this institution for the purpose of developing certain sections of Floyd, Hale and Swisher counties,drilling the first irrigation well in Floyd County.

CONGRATULATIONS

Residents of Floyd County and all the Old timers on the celebration of the Golden Anniversary of the organization of Floyd County in 1890.

Texas Land And Development Co. Plainview, Texas



At the outset of the project, the This First Train into Floydada in 1910 was the signal for a general holiday in the com-At the categorian owned by Ed munity. Note the school children on and around the train. The road was built by citizens of the county, led by W. M. Massie, and sold to the Santa Fe about the time rail-laying began.

In Fiftieth Year Of Growth and Progress territory served by Aiken Gin com- D. F. Davis Taught First Lockney School In

ney Gin company was started. The superintendent.

his son's advent into the trade. The Denver City, Texas. cotton in Texas. This event and 235 in high school. The gram- guidance of Coach Leo Ccoper has occurred at Ennis, Ellis county, mar grades are taught in a large won recognition for the school re-

Aiken Farms

Profit On One

Variety Cotton

Aiken Gin Company Is First To Gin Single Variety

Cotton farmers in the section

about Aiken are now realizing to full

extent the many advantages offered

by the growing of one-variety cot-

as an experiment a few years ago

has culminated in an entire com-

munity of Floyd county planting

Whitfill and J. W. Baggett, saw the

possibilities of the plan and in ac-

cordance rebuilt their gin and added

new equipment. This gin, managed

for the past 12 years by H. L. Stowe

now handles one-variety cotton ex-

clusively. The Lummus Aid Blast

equipment is set especially to give

best ginning results on one-variety

In addition to a \$25,000 gin and \$30,000 seed plant which cleans, de-

lints and grades cotton seed. Farm-

ers are assured a ready market for

plant, the Aiken Gin company has a

the several thousand bushels of seed

recleaned from the ginning of Pay-

Sixty percent of the farms in the

pany are under irrigation and yield

and grade of cotton in this area is

more or less uniform. 4000 to 4500

bales per year are ginned by the

Both Mr. Whitfill and Mr. Baggett,

state's only one-variety ginners.

years and the latter for 25.

master one-variety cotton.

Paymaster cotton seed.

cotton

Lockney

A program which was started

Exclusive

3

rstand

you you you

> several years ago after a hard, late building in the east part of town, cently, having won district chamfreeze had killed cotton. Mr. Whit- and the high school is taken care pionship for the past two years. fil devised a crusher and separater of in a comparatively new building. The growth of the Lockney Public 000 was voted, the proceeds of which

for equipping the new building.

No more improving was done until 1924, when a bond issue of \$35,-1920's conditions became such that new high school building was needed to relieve the congstion due to increased enrollment, and a new bond issue of \$115,000 was proposed and voted. Because of the limit on valuations, only \$90,000 of this approved and sold. The issue was sum of \$85,000 was used for a new building and \$5,000 for new equipment. As a result of these recent building programs, the Lockney schools have ample room for years to come Lockney High school received its first affiliation in 1917 when a total of eight credits were granted by the state department. This number of credits was slowly increased until the present number of 261/2 was reached. G. D. Tate, newly elected superintendent, has served as high school principal for the past six years, having been grade school principal during the preceding five years. C. E. Blount has been principal of the grade school since 1934, and has done outstanding work in organizing a band and orchestra. Other grade school teachers are Mrs. Clyde Applewhite, Miss Frankie Dodson, Mrs. Edwin Johnson, Mrs. A. L. Shaw, Miss Agnes Cooper and O. B. Wilbanks. High school teachers besides Mr. Jones and Mr. Tate are Miss Eunice Coleman, Miss Mary Leda McAdams, Miss Ruby Foster, Mrs. Willie Merle Haithcock, R. K. McCoy, R. H. Wardell, Leo Cooper. and Mrs. G. D. Tate, private plane instructor and director of the Treble Clef chorus. Members of the present school board are A. P. Barker, president Hugh Carroll, secretary, Jno. Hodel R. T. Spence, Guy Allen, Arch Crager and G. R. Crocker. One of the outstanding graduates of Lockney High school is Dr. Maurice Ewing. He has made a name for himself in the scientific field. His work is that of setting off earthquakes at the ocean bottom. These earthquakes produced by explosion of T. N. T. bombs make it possible to measure the thickness and nature of the ocean floor. From these facts important conclusions about the age and permanence of the ocean can be deduced. The delicate instruments used in making these experiments built by Dr. Ewing and his assistants. Good Work Appreciated "You seem to be very fond of your little dog," said Jack's uncle. replied the boy. "He's "Sure." just chewed up the slippers Pa spanks me with.'



COME AS YOU ARE

MORE AND BETTER COTTON WITH IRRIGATION

- We are firm believers in the irrigation program in Floyd County and can attest to statements that irrigation pays.
- As always the hope for the future of this section lies with agriculture, which, in turn can be made more profitable with irrigation.

CONGRATULATIONS_

Pioneers of Floyd County for your many accomplishments in the past 50 yearsand the celebration of the Golden Anniversary of Floyd County.

Lockney Gin And Elevator Aiken Gin Company

Right Answer

Johnny had been the guest of honor at a party the day before, and his friend was regarding him enviously. "How was it? Have a good time?"

he asked. "Did I?" was the emphatic ans-wer. "I ain't hungry yet!"

Rubber bands, coin wrappers. Hes

Your Hotel of Hospitality, Courtesy and Service WELCOME TO OUR CITY AND THE

HILTON HOTEL

Plainview, Texas

PIONEERS Floyd County

We join in extending to you our best wishes for a most successful celebration of the Golden Anniversary of Floyd County!

We Appreciate

The splendid patronage we are enjoying from the people of Floyd County and hope you will continue to ask for Cloverlake Ice Cream and Butter.

Cloverlake Creamery Pasteurized Dairy Products PLAINVIEW, TEXAS

Large Scale Farm Project Near Barwise

J. W. Stringer Farms Has Ir rigation As A Major **Development**

One of the most outstanding agricultural development projects in Floyd county and this section of Texas is being carried out in the vicinity of Barwise, in the western portion of the county by J. W Stringer Farms

In 1917 J. W. Stringer, of Wichita Falls, purchased 4400 acres of land in the section which surround the present site of Barwise and 2000 acres southwest of McCoy. latter tract was under cultivation and the former league was in pasture. Soon after the purchase, the range land was broke out, the acreage was fenced and cross fenced and farming activities were begun.

Exclusive of the original investment, J. W. Stringer Farms has expended upward of \$65,000 for improvements and development, \$44,-000 of this sum was used to build twelve modern houses with barns, etc. In latter years \$20,000 has been invested in irrigation wells.

At the present time the Stringer Farms irrigation project is the largest individual program of its kind in West Texas. Eight electric irrigation wells are used to water 3000 acres of land on which is grown various crops, the major one being

around

are pastured and fed out annually, day. ed farms

to the best advantage

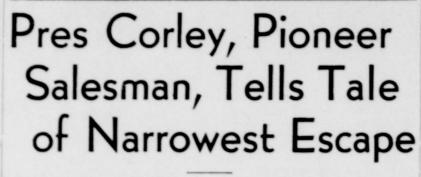
B. A. HOWELL STORE AT STERLEY STARTED IN '34

Howell's Grocery, carrying a large stock of groceries, was opened May 22, 1934 by B. A. and Mrs. Howell. the county since 1934.

Mrs. Howell, formerly Myrtle fire. Mr. Howell was appointed postmaster at Sterley in 1936



Headquarters of J. W. Stringer Farms, which includes 6400 acres of land in west and southwest Floyd county, is this school house was told. A three-room Floydada, T. W. Deen, A. L. Bishop, beautiful country home. Trees, shrubbery and landscaping house, was sold to make way for a M. W. Maxwell, Drs. Andrews & add to the natural surroundings.



Swift Plains Norther Almost Spelled Death: Faithful Team Of Horses Brought **Corley To Floydada**

wheat. Twenty men, most of whom live on the land with houses fur-calling on the drug trade in West that it was Corley and 'him dead ing profitable for the man who Company, Floyd Mercantile Comnished, are employed the year Texas for 44 years remembers "away drunk.' Meanwhile it had snowed fixes for it. back when" about druggists in all hard throughout the trip and kept

In addition to diversified farming, portions of the plains country, on for hours and hours. I knew 2000 lambs and 600 head of cattle who followed them to the present gan to notice things again. Owens' called young Dr. Childers, souri, arrived in Floydada last Sat-

ness Corley's first calls were made moved to town and he spent the Mrs. Fawver and an aunt of the grocer, City Hotel, This large-scale farming plan, with horse and buggy all through night with me. He said another 30 balance of the Fawver connections proprietor), and Ed Jones which is operated by the owners, this country from Sterling City and minutes exposure would have been in this vicinity. There was a great they knew I had driven out of there Gaines Pruitt. owned several teams

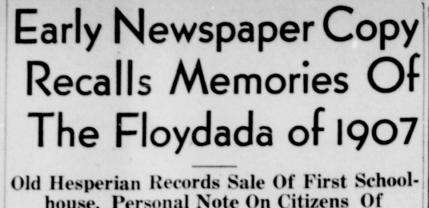
Corley was in town last week and a little while before the blizzard has been here 16 years and this is remembers the time when he came hit. nearest dying, how one of these

Kept Teams Scattered In those days Corley kept 16 Among the teachers listed as on ams saved his life, and it was at "It was teams of horses, more or less, using the program for the teachers' instidada that he woke up. February 8, 1902, that I left one buggy and hitching new teams Matador. After I got out to the in relays as he made his way Mr. Howell has been a resident of Matador gate I noticed a haze in through the country. The nearest followin

the north that looked like a prairie team to Floydada was located on Directly a breath of air hit the ranch of a friend near Tulia. He O. L. Howell, W. S. Roe, Miss Show-Reeves, is a daughter of the former me that was right off of the north had two teams near Anson, a team alter, Miss Ida Hart, G. H. P. W. T. Reeves and Mrs. Reeves. She pole and in five minutes the tem- at Sterling City, a team near Balhas lived in the county since 1903 perature was down to zero. Every linger and other teams at conventraveler those days went prepared jent locations. for any kind of weather in West quite a bit, first and last," Corley Mickey, Miss Pearl White, Texas. I put on my overcoat, and recalled

ashed my curtains on the Ludlow "I put in the first two opening Beulah Greer. Miss Maud Duncan Little Willie's mother had just white-topped hack. As we traveled stocks at Lockney but for the life was on the program to give the adseen him put his thumb to his nose and wiggle his fingers at his little playmates hat time all of a sudde

time



house. Personal Note On Citizens Of **Today And Yesteryear**

Among the interesting news stor- miles. It was carved from the disias in The Hesperian of March 14, tricts known as Mayshaw, Roseland 1907, is one in which the story of Cedar, and Fairview. Donors inthe sale of the school district's first cluded First National Bank of new building. E. C. Henry made the Childers, Floyd Mercantile Co

sale at \$350 at public auction for Pleas Nelson, C. Snodgrass & Son the district and W. A. Shipley was W. T. Montgomery, S. L. Rushing the successful bidder at \$350. "The J. T. Morris, B. C. Willis, R. T trustees have decided to build and Miller, J. W. Golden, F. P. Henry doubtless thought it best to burn W. M. Massie, Chas. W. Watkins bridges behind them, so there C. Surginer, W. A. Gound, C. W can be no retreating from the un- Thagard, R. E. L. Muncy, Geo. R. dertaking," says the newspaper in Griggs, Chas. E. Furr, W. D. Long B. McCleskey, Joe Ryals, that connection.

The copy of the faded paper was Thornton, T. F. Houghton, J. S. W loaned to The Hesperian by Mrs. R. Owen, L. P. Adair, J. M. Massie, Willis, who in 1907 was Mrs. Jas. H. Elam, Stanford Goen, J. B. Ba-Altman. Other stories include ker, E. C. Henry, Tom P. Steen, J concerning Col. W. M. Massie, B. Bartley, Arthur B. Duncan.

from the Dallas News, in Advertisers In 1907 which it was related that he had Among the business firms and associated with him capitalists from professional men listed in the old Missouri, Oklahoma, and Illinois, newspaper were J. B. Bartley and an enterprise to promote the Chas. E. Furr, attorneys-at-law, W. Llano Estacado and New Mexico M. Massie and Arthur B. Duncan. general land agents, Haines & Wil-

railway. The hog market at that time was kinson, barbers, A. L. Bishop grocer \$6.96 to \$6.97 for top swine, "a fig- J. T. Morris & Sons, Childress Pres Corley, wholesale drug and come in' but I didn't hear. Finally ure which is likely to hold good for Matador and Floydada U. S. Mail

pany, A. D. White Drug Company, Emma & Floydada Stage A Family Re-Union

A family re-union of the Fawver Floydada Hotel, J. S. W. Owen J. W. Stringer Farms devote sec- among them R. C. Scott and A. D. because the snow was still on the connection in this section was re- proprietor, Doctors Andrews & Chilondary effort to livestock. About White in Floydada and all of those ground some days later when I be- corded in the issue. "Mr. and Mrs. ders, Floyd County Land Company The Steve Ehrhardt, of Salisbury, Mis- (W. T. Montgomery, E. C. Tom P. Steen), O. K. Barber Shop using feed produced on the irrigat- Still quite active in the drug busi- the new physician who had just urday. Mrs. Erhardt is a sister of (Williamson Maxwell), G. R. Griggs, (J. A. Callihan

Both hotels advertised represents as a whole one of the Stamford-and before there was a my finish. Meanwhile my company family reunion at Mrs. Fawver's stables in connection, and Ed Jones most progressive and productive Stamford, at Anson-and Ballinger lost all track of me and didn't get home on Sunday. All the children in his Meat Market and Restaurant underway in the southwest. All the on the south and east to away up any news about me except out of and grandchildren were present ex- advertisement declared "We won't natural resources are being utilized past Tulia on the north, when he Matador where they said the last cept Mrs. Ada Pruitt and little skin you but we will buy your hides. Grandma Fawver **A Painful Effort**

the first of her kin who have visited her during that time."

said the school teacher, taking his class 'round the National Gallery, "Joshua Reynolds could change on smiling face to a frowning one. tute to be held in Floydada March 28 and 29 (1907) were the "So can my mother," said a small

J. W. Taylor, Miss Eva Trammell, her-she's a terrible dancer. Showalter, J. B. Wood, J. D. Burleson, Olin Miller, L. E. Crutcher, T. "I traded horses F. Young, Harding Nall, Miss Ethel she sure can intermission



stablis

1922;

Grow

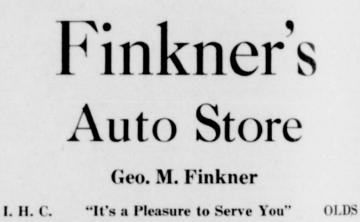
Pioneers

We join in extending our most sincere best wishes for the celebration of Flovd County's-

GOLDEN ANNIVERSARY

¶ Much advancement has been made during the past half-century since the county's organization in 1890.

> We are proud of the part we are having in latter day development.



to a man located "What do got warm and comfortable and on the southeast corner, in 1896. you mean by doing such a thing?" dropped off to sleep. I was freezing Seems like his name was Martin. ty's best and most prosperous farm-"Don't worry, mother," said Wil- and didn't know it.

the door and hollered 'get out and bought out Scott.

"They know what I mean."- "My team kept the trail to Floyd- and other merchandise and some here this week. Mississippi Mis-A-Sip.

As a restraining influence, "con- hotel on the southeast corner of the I sold A. D. White for years and brother who is very sick. science" gets a lot of credit that real- square. He stuck his head out of years after he and John Farris ly belongs to cold feet

ALL DRESSED UP

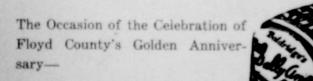
and on the way to Floyd County's Golden Anniversary Celebration!

We're glad to welcome all the old-timers and the new-comers to Floydada for the birthday party.

It has been a pleasure to serve you all the years with quality tailor work.

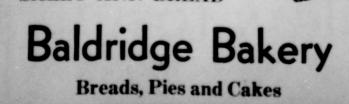
Luther Fry Tailors

Greetings Pioneers



----- From ------The Home Of

SALLY ANN BREAD



"F. Pelphrey, one of Floyd coun-He had a stock of hame strings ers and orchardists, attended court

saved my life. They died belonging

By Mrs. R. C. McGilvary

better place to worship. There were

from some distance out in the coun-

tent that a new building was neces-

sary to take care of the membership.

ership of Rev. H. Bascom Watts,

last of the indebtedness.

dist church as pastors:

In 1919 and 1920 under the lead-

to me," Corley said

"J. W. Golden left Tuesday for ada, and as told to me, finally drugs in one corner. R. C. Scott "J. W. Golden left Tuesday for stopped in front of John Owens' bought him out, I think in 1897, and Meridian. Bosque county to see his

> "J. J. Foster went to Childress to meet his son-in-law, Goldie Wil-"No, I didn't sell that team that liams, who has the measles. "Mrs. A. L. Bishop has gone on a

visit with her daughter, Mrs. Tom Young, of Clarendon "Mrs. W. P. Fullingim and little

ones, of Estacado, were here this Lockney Methodist week visiting Mrs. Fullingim's parents, Mr. and Mrs. W. A. Shipley. "It is reported that Mrs. J. P. Organized In 1905 Posey, of Lockney, who is at the hospital at Fort Worth, underwent an operation Friday, which was suc-Under J. T. Howell an operation Friday, which was successful, and she is now improving. "Marion Day and Wiley Johnson came down from Woodward, Oklahoma, the latter part of last week

Present Church Building Was to attend to some business and visit Erected By Members In relatives and friends. 1919-1920

"W. A. Gound returned Saturday from a meeting of the Odd Fellows in the 'Alamo City' last week.

In 1905 Rev. J. T. Howell was to see their relatives in Oklahoma. "E. C. King and wife have gone pastor of the Methodist church. Jim McPeak took them to Plainview which was meeting in the little old last Sunday school building for the want of a

"Henry Haines is sick with the only about forty members at that O. J. Haines, went up last Saturday measles in Plainview. His father, and several of them came to see him.

"Mrs. D. F. Carnes has returned from market where she selected a

During the pastorate of Rev. W. H. Carr, 1907-8, lots were secured by nice line of millinery "L. E. Crutcher went to Plainview Oliver and C. C. Wofford on south Saturday to organize the teachers Main street and a new frame church into a permanent association. building was erected. The Methodist "J. W. Blair carried out a dozen eople of Lockney worshipped in spools of barbed wire Friday to his this frame building for some twelve place in the breaks. years and prospered to such an ex-

"Rev. and Mrs. J. T. Howell will visit at their old home in Dallas county for sometime. They will leave this week

Takes Land Office Job

the present Methodist church build-"Miss Maud Duncan will take ing was erected, at a cost of approxiposition in her father's land office mately \$27,000. This great under-She will, doubtless, take Mr. Wattaking left the Methodist people of kins' place and fill it with credit. Lockney several thousand dollars Miss Maud is naturally a business in debt, but true to the last memwoman and may some day own a ber, they have long since paid the land office. No one doubts that she would have a long list of pa-Since 1905 the following preach- trons and plenty of prospectors, if ers have served the Lockney Metho- she would show them over the country in person.

J. T. Howell, 1905-7; W. H. Carr, 1907-8; Thomas Hanks, 1908-9; P. Monday circulating a subscription E. Riley, 1909-10; J. A. Laney, 1910-11; L. B. Tooly, 1911-12; Leon Hen-house in District No. 24. This new derson, 1912-13; T. E. Williams, 1913-14; J. A. Sweeney, 1914-17; H. Bascom Watts, 1917-22; R. N. Huck-

abee, 1922-23; J. P. Patterson, 1923- pastor, Rev. O. B. Herring, became

abee, 1922-23; J. P. Patterson, 1923-25; T. J. Rea, 1925-27; J. B. Mc-Reynolds, 1927-28; J. E. Stephens, 1928-30; H. W. Hanks, 1930-31; G. E. Turrintine, 1931-32; B. J. Os-born, 1932-34; Herbert H. Hamil-J. Sams, Mrs. E. P. Thompson, and Mr. and Mrs. T. F. Casey



"With a single stroke of a brush,'

Helen: "I don't see why he dates

Mary: "No, she can't dance, but

Greetings Pioneers

• We join in extending our heartiest best regards to the Pioneers of Floyd County who today are observing the Golden Anniversary of the organization of the county in 1890.

- PROGRESS -

Has been rapid and now where once was unbroken prairie grows wheat, cotton, alfalfa and a variety of feeds.

We are glad to be having a part in the de-

velopment of Floyd County.

Barwise Elevator J.W. Stringer, Farms

Jan - I - Alle

ER

• H

Patterson Gin & Elevator, Lockney, Is Leader

stablished In 1922; Continual Growth Recorded

ds

cere

loyd

ade

the

DS

Gin & Elevator com-Lockney, one of the leading this kind in that section d county, is the development partnership made in 1922 by Patterso nand his brother-inrell Knox when they entere gin busines.

original partnership until 1936 when Mr. purchased the interest Mr. Knox. From 1931 to 1936 Patterson represented Joe Fort Worth in the elevarrain business and, follow-Collins death in 1937, Mr. purchased the elevator Mrs. Collins.

atterson Gin, the first of the rties which was developed, is ped with latest type Contineninning machinery and Hard--Etter cleaning and extracting First power used in the was a Fairbanks-Morse semitype engine. This was used everal years until steam power 1937, a M & M natural ower plant was installed and a great saving and con-

Patterson's elevator has opas a Federal licensed and

Step On It

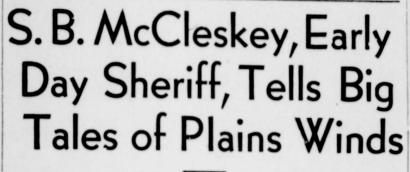
is the speed law here, Ain't got none," replied the cop; moved to Bosque county.

Asserting Himself

you and your mother keep on ing me, you're going to bring animal out in me Sarcastic Wife: Then we must be sheriff's office while I was in it." A mouse always scares us



A Modern , well-equipped gin is this plant of Patterson Gin & Elevator company located at Lockney. Much of the annual cotton crop in the vicinity of Lockney is ginned here.



years until steam power Mr. And Mrs. McCleskey Came To Floyd The 1934 Study club became a patron of the state club house in County In 1891, Moved To Floydada In 1896

me in peak years exceeded lived there for five and one-half had just come over from Ireland gram. les, but the average depended years, "Or until I got sorry enough was also in the doorway and he cotton crop in the vicinity to run for a public office." said Mr. remarked, "why this is just a gentle 1937.

and run for county treasurer." Arkansas for eleven years before I and said, "My God, where will I of Self Improvement."

"was there anything interesting or anything to stop it.

McCleskey tells another tale Timid Husband: Woman, er, ah, amusing happened while you were you and your mother keep on sheriff?" "Well, yes, plenty but I would not want to make anyone's true. "One day Roe and I were outrelatives feel bad. But I run the side and my hat blew off. Roe windy day when a crowd was stand-

sked me if I lost my hat and I ld him I had. He said well one ew past his office that day. Three lays later the wind changed and Mr. Massie asked me if my hat had and I said not that of. But when I returned know ome that night and told my family that Mr. Massie had seen another hat blow by. Roe went out looking around and found my hat, which was stiff Stetson, perched in the wood It had been blown about ntil it was as floppy as a dish rag. 'One day when we were all standaround the post office waiting or the mail to come in from Chil iress and Arthur Duncan asked ne to tell this wind tale and after did I said I didn't know where that hat stopped unless it was at Doc Wallings plum orchard, and he lived out close to Lakeview. Edd Scott, who lived out south of town and had very little to say spoke up and said, "What made you think that Mac, was it full of plums?' Mr. McCleskey was married to Miss Lucretia Paralee November 19 1882 in Bosque county. They cele brated their golden wedding in 1932. There are four children in the family, Sam McCleskey, Floydada; Roe McCleskey, Roswell, New Mexico, John McCleskey, and Mrs. W. O. Tye of Floydada. **City Park Church Of Christ Organized** By Barnett In 1925 The City Park Church of Christ was organized under the leadership of D. N. Barnett, of Lockney, in September 1925 in the City Tabernacle thirty-six members present. with They worshipped there until cool weather and then rented an old church building, which is now a art of Mrs. Dora Reagan's residence In January 1927 we moved into the present church. The ministers who have done local work for the church and many of whom are still remembered are Elders, D. N. Barnett, Ira Lee Sanders, H. B. Cooper, Wright Randolph John M. Rice, J. J. Day, Flavill R. Yeakley, C. C. Goble and the present minister, Choice L. Bryant. The membership list has known into the hundreds but many have moved away from time in time which keeps the active memorship down to normal where it can always be accommodated in the building which was constructed in 1926 and 1927. Black Sheep Once there was a flock of sheep And only one was black, And people passed the road, Most of them looked back. Eut not to see white sheep Grazing near the canyon's rim. They always seemed so pleased and

1934 Study Club **History** Relates Varied Programs

Women's Club Work Was Started In County As Early As 1900

By Bernice Patton

The 1934 Study club was organized March 20, 1934 with the assistance of a committee composed of members of the 1929 Study club. A. J. Folley and Mrs. Mrs. Joe Breed were first sponsors of this club. The following officers were elected: first vice-president Audrey Farris: second vice-president, Nora recording secretary, Oleta Smith! Jackson; corresponding secretary Gena Mae Owen; treasurer, Adelaid Mrs. C. A. Hines, now deceas-

Scott; reporter, Mary Gamble; parliamentarian, Kate Stiles; custodian, Jesse Mae Wood. The following have served as Floydada around the turn of president of the club: Ruth Jenkins, the century.

Eulalia Burrus, Selma Lider, Jene Smalley, Wilmina Salisbury, Mildred Olson and Mrs. Walter Tra-

Austin, in February 1935, by pledging \$10 annually; donated a chair for the auditorium of same; started a club library by each member

E. E. Keeley, now of Wichita donating books and by joining the Falls, was Floyd county's first Mr. and Mrs. S. B. McCleskey ing in the doorway of the old Mene- Literary Guild, and later gave all treasurer, elected following the orwarehouse in the county, Came to Floyd county, May 20, 1891, fee building or rather Menefee had the books to the City Library; has ganization of the county. He now buys much of the grain from Bosque county, and settled 2 a store in the lower part and the given annually to the Penny Arts lives at Wichita Falls. Following in the area near Lockney. miles north of where the Mickey Masons met upstairs: An Irishman, fund; and are supporters of the is a letter from him received by the Patterson stated that gin- post office is now located. They by the name of Tom Teelin, who Community Christmas tree pro- Pioneer Association last week:

Wichita Falls, Texas, The club became a senior club in 1509 McGregor Street. Dear Friends:

McCleskey, "then I moved to town Zephyr, you should have been with The group meets on the first and I saw in the paper some few weeks me when I came across the At- third Tuesdays of each month at past that you were to have a pio-"I was elected and served in that lantic." About that time the front 6:45. In 1936-1937 the programs neer re-union in Floydada. I do polite motorist, passing through office for six years. There were very of the building blew out and the were on the subject of "Literature"; not remember the date. I am sure tern village, wishing to show few settlers at Sand Hill at that Irishman ran around to the back of in 1937-1938 on "Travel Course of cannot come due to my advanced respect for the village ordi-accosted a street corner po-were, J. Q. Johnson, C. W. Smith, accosted a street corner po-Geo. Frank, and Zeff Mickey, and on him and he ran back to the front ous nature and during 1939-1940 and meet old acquaintances and see J. S. McLain. I was water bound in where the bunch was still standing the subjects have been on "The Art the changes that have been made during the years.

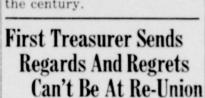
On several different occasions the I was the first county treasurer in't got none," replied the cop; a felows can't get through here enough to suit us."
Mr. McCleskey served as sheriff of Floyd county from 1904 to 1908.
Mr. McCleskey declared that the wind used to blow harder than it does now because it did not have
On several different occasions the 1934 Study club has entertained with receptions and teas; some of taken I am the only survivor of the He said in reply to the question, does now because it did not have the programs being given by mem- first officers of the county. Please bers of the club and at other times

the programs were furnished by out ond vice-president, Ina Sims; recording secretary, Bernice Patton; The following officers have served corresponding secretary. Beryl Buschased it until he gave out and during 1939-1940 and will hold the by; treasurer, Mrs. Odell Winter; came back. Later in the day I saw same offices another year; presi- parliamentarian, Eunice Howell; re "A funny incident happened one Bill Massie, who had a real estate president. Mrs. Walter Travis; first viceporter, Selma Lider; Custodian, Mr. office on the side walk, and he president. Mrs. Oleta Gordon; sec- Russell King.



ed, was a teacher of music and

piano in the early days in



convey my regrets that I cannot be first county official is wrong present and give my regards and M. Massie, of Floydada, was just a youngster when the county was orbest wishes to all. Sincerely yours, ganized but he was elected county E. E. Keeley. surveyor at the same time Mr. Keel-(Ed. Note: Mr. Keeley's impres- ey was named treasurer, according sion that he is the sole surviving to the records).

Pioneer to All Of You

From One

Best regards on the occasion of Floyd County's Golden Anniversary.

We Are Glad -

That ours has been a continual part in the progress of Floyd County and that we have enjoyed your fellowship throughout the years!

Floyd County Abstract Co.

R. C. SCOTT, Manager

Good Food

In Preparation for the Celebration of Floyd County's

Golden Anniversary

We Welcome you to Floydada and its most popular drive-in-- FOR _____ • SANDWICHES SHORT ORDERS • ICE CREAM • COFFEE • BARBECUE • LUNCHES Everything you expect and more ---- AT -----TRIC said ERNEST VIRGIL HERSHEL

Black sheep...look at him!"-Ex Carbon paper, typewriter ribbons sperian Publishing Co.

Toward NEW LAND..

- Plodding a tiresome course across unmarked prairies -the Pioneers of Floyd County blazed the way to development and prosperity!
- Theirs was not an easy task but one requiring faith, determination and fortitude. They established a civilization that we should be proud to carry onward.

SERVICE

of the old-timers made possible the advancement of Floyd County. - And -

The service of these institutions have made possible a more profitable labor by the farmers of this vicinity.

Patterson Gin Company Patterson Elevator

Lockney, Texas

Consumers Organize At Lockney In '26, McGeehee Manager

Carry Full Stock Of Merchandise Required By Co-op Members

Consumers Fuel association in Lockney was organized in Febru-ary of 1926. Wm. McGeehee, pioneer resident and irrigation farmer. was the organizer and served as manager of the association for the first few years.

John Byington followed Mr. Mc Geehee as manager and he in turn was succeeded by E. C. Martin. O. C. Bailey was succeeded in this capacity by S. F. Barber early in 1935. Mr. Barber, who has managed the association during its most progressive period, has been a resident of Floyd county since 1895 and of the plains since 1891.

It is the policy of the present management to buy anything for the membership desired. Among the products handled are Co-op Tires and Tubes, Leonard refriger-Electric ators. pressure pumps, Hoeme plows and petroleums products from Danciger refineries at Pampa. Since starting of the rural electric co-operative in Floyd county, Consumers in Lockney have furnished materials and wired many of the houses using electricity

is manager

Fuel association, located on the Highway 28 loop at Lockney, are R. T. Spence, president; Robt, Smith, Cooper and J. E. Watson.

ber are J. D. Copeland, cashier for Terry and Hockley counties. From five years, O. C. Allison, Wayne Da- these sources cream for the manu-

ganization of the Hale County Dairy Plainview. tion in Plainview in 1924.

modern, large building and plant in Plainview in 1928 and the following year on March 26, 1929 the first butter was churned in the plant A similar group, organized in Roosevelt, New Mexico, join the Plain view group in 1932 and the Plains Co-operative, Inc., was prefected.

Manufacture of another product choose, was begun at the Plainview plant in August 1935. Realizing the need for such procedure, the Plains Johnson, of Lubbock, came and Co-op inaugurated the co-operative preached on the streets of Floydada turkey hatchery in 1936. The fol- on Saturday afternoons, followed lowing year brought the construction by a meeting in the winter of 1934. of another creamery at Portales, held in the brick building now occu-New Mexico pied by Cline Bros.

MAKE

In answer to popular demand of County Officials in 1905-This early-day photo shows, in the back row, left to right, Arthur

the residents of that section, a sub-sidiary plant was built and opened gan, commissioner; and R. C. Malone, commissioner. In the front row: Tom P. Steen, coun-ized or not communities have been at Lone Star in 1937. This plant ty and district clerk; G. F. Rigdon, commissioner; Ben C. Willis, assessor of taxes; W. Meth-also has enjoyed a substantial increase in patronage. H. E. Frizzell ley, county surveyor; and J. L. Van Hook, treasurer.

Present directors of Consumers where the cold storage locker was in- sible, the policy of the Plainview stalled this year. This association has always been

Raw materials for use in the the leading exponents of the imr. spence, president; Kopt, Smith, vice-president; L. M. Honea, W. W. Plainview plant are gathered from provement of quality in this area. Hale, Lamb, Castro, Swisher, Bris- Experimentation and research has Employees, other than Mr. Bar- coe, Floyd, Crosby, Lubbock, Lynn been carried on with the motive of increasing yields and in so doing raise the income of farmers and vis and R. D. Moreland outside men. facturer of various products is ob- dairymen in this region. Plains Co-operative, Inc., had its tained. Raw milk is gathered from Wallace Louthan is manager of inception in 1923 in the original or- a radius of within thirty miles of the plant at Plainview. Officers are

A. B. Tarwater, Petersburg; D. A. association a "small group of pro- Plains Co-operative, Inc., now has Gordon, vice-president; Joe Mcducers." Rapid growth and inter- an active membership of 4500. The Duff, secretary. Directors are John est in the marketing plan brought group and its accomplishments is Payne, G. W. Dalton, Tom Haisabout the opening of a second sta- regarded over the entire southwest lip and A. H. Kreis. A. J. Jackson as the most successful in the terri- is manager of the Floydada Co-op-Growth in volume and strength tory and similar co-operative or- erative Locker system which was resulted in the construction of a ganizations pursue, as near as pos- opened last year.

> **Missionary Baptist** H. L. Sims, Mr. and Mrs. J. W. Chenoweth, Miss Carrie Chenoweth, Church Organized In Spring Of 1935 pperal, Miss Ina Copperal.

> > Irrigation

More

Profitable

The church met in store buildings, the court house and private homes present town of Spur. for two years or more, and for sev-In the fall of 1934 Rev. Ben D. eral months in the home of Bro. M. M. Robinett, who was then pastor of the church. Then in 1937



By Clifford B. Jones, President, Texas Tech

The Spur ranch, one of the largest These officers were re-elected from and best known ranches of Texas time to time for several years until was purchased in 1907 by S. M. they insisted the honors and re-Swenson & Sons of New York, and sponsibilities be divided with others. associates, from the Espuela (Spur)

The initial holdings were acquired largely by the Espuela Cattle company of Fort Worth, of which A. M. Britton was president and S. W. under the leadership of Rev. Rob- Lomax was secretary. At a later under the leadership of Rev. Rob-inett the church constructed a building on West Houston street on Highway 70. The church now has 86 members. Rev. Porter McDougle, 86 members. Rev. Porter McDougle,

Singing Convention In Floyd County Is Organized In 1913

Originates In Community Sing-Song; J. A. Meador Is First President

The Floyd County Singing convention meets twice a year, in a two day session, the second Saturday and Sunday in June and the second Saturday and Sunday in De cember. The place is usually decided upon at a previous meeting The Saturday session is for busines and some singing. Singing is held all day Sunday with dinner on the ground

The community singings, the forerunner of the Singing conventions, one of the oldest forms of amusement in West Texas and one of the few practiced in the early days that is still in existence. The difference in it today and yesteryear is that the preparations for the meetings are not so elaborate And today everyone brings his own basket lunch, whereas, the Sunday dinner was formerly prepared and served by the ladies of the hostess community

The first Singing Convention wa held in Floyd county in August 1913, although in most of the surrounding counties the singing convenwas organized much earlier. tion For instance it was organized in the purpose of singing sacred songs. These meetings provided wholeome diversion for the young people and helped to develop musical talent.

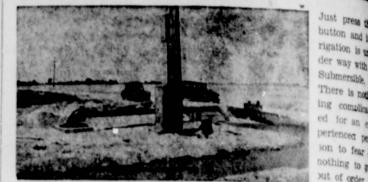
It was in the summer of 1912 when all-day singing was held in the Center community that interest was manifested in a county organization. J. A. Meador and family, who had moved into the county early that year, and being from where Former Cattleman, Now Col- they had county singing conventions was instrumental in getting the organization perfected in March of 1913 at the school house at Lock-

ney. Mr. Meador was elected president; E. G. Foster, vice president; and R. E. L. Muncy, secretary Then the first convention for

and Mrs. G. B. Lewis, Mr. and Mrs. Land and Cattle company, Ltd., of Floyd county was held in August London. Lying in Dickens, Kent, 1913 in the Muncy community un-Crosby and Garza counties it con- der a large tent owned by the Stak-Mrs. N. Chenoweth, Mrs. A. C. Rain- tained approximately one-half mil- ed Plains Baptist association, which Mrs. Jim Shurbet, Miss Orlene lion acres. Its headquarters were was in the care of Rev. Muncy. The located in Dickens county, approxi- second session met in 1914 at Lone mately twelve miles northwest of the Star and has continued the rounds over the county ever since

Save steps. Use want ads

BYRD Geneticated 1872 IKSON SUBMERSIBLE



GREETINGS PIONEERS -OF-FLOYD COUNTY

We are Pioneers in The Development of Irrigation

Manufacturers of The New

Geared Pumphead Drive

- And -

Spiral Shutter Screen

Distributors of the Reliable

Byron Jackson Turbine Pumps

- And -

Byron Jackson Submersibles



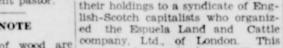
Plainview

In May 1935 Rev Panhandle- Goodman of Big Spring held a two of Lubbock, is the present pastor. farmers in the Plains the first locker plant in the weeks meeting in the old City seate of Texas was finished as an Tabernacle. This resulted in the A FORESTRY NOTE

By Homer L. Sims

addition to the Plainview plant in organization of the church. In succession co-operative The charter members are as fol-1938 lockers were opened at Floydada, lows: Mr. and Mrs. J. L. Griggs, J. used in making a match?" asked Petersburg and Tahoka in 1939. All L. Barnett. Mr. and Mrs. W. E. William.

"Two kinds," replied Harriet, "he have proven very successful and are Yandell, Mr. and Mrs. A. L. Rice, patronized by numerous families. Mr. and Mrs. J. F. Patterson and would and she would."-Mrs. Maggie The last such venture is at Ralls two sons, Dillon and Everett, Mr. Kile.



"How many kinds of wood are company, Ltd., of London. This company having its home office in the city of London was chartered under the laws of the Kingdom of Great Britain and Ireland on December 11, 1884. Its first president was Sir C. E. Lewis, Baronet, M. P.

London. The Spur herd of cattle had its basis in the old Cross L brought in August 1878 from the New Mexico-Colorado line by J. M. Hall. Some of the initial cattle of the Spur herd. some fifteen hundred head of one and two year old heifers, were bought by J. M. Hall in Refugio county, Texas. On the trip from Madison, New Mexico to Refugio county Jim Hall took with him his foreman, J. R. Beasley, who trailed those cattle from Refugio county to near Tee Pee City in Motley county. Those cattle, together with the Cross L, were later moved to Dickens county and became the

mother herd of the Spur brand. Upon acquisition of the Spur ranch by the Swenson and associates in 1907 Charles A. Jones of Kansas City came to the ranch to take charge thereof for them under a policy comprehending its subdivision and sale to actual settlers It was among the very first of the big ranches of West Texas to be offered to settlement, preceded only by the Double U ranch in Garza county, owned by C. W. Post.

In 1910 sold Spur herd of cattle was sold to W. J. Lewis of Clarendon who leased the major portion of the Spur ranch for the period 1910 to 1915 subsequent to which latter date the unsold lands have been used for cattle purposes by the Swenson land and Cattle company running the S. M. S. brand. But the sales policy has been continued and at the present time there remains but approximately two hundred thousand acres of the original Spur holdings. The lands have been sold to home owners at very reasonable prices and upon easy terms.

In 1913 the Swensons completed well at 4,489 feet, at that time the deepest well in Texas. Its location was about one-half mile south o fthe present railroad station at Spur. Developing at 2,000 feet a brine heavily impregated with potash its stimulated the potash inrestigational work in West Texas. Out of the Spur ranch the Swenson interests built the towns of Spur in Dickens county and Girard in Kent county. They made possible the construction of the Stam. ford and Northwestern Railway from Staraford to Spur.

A small job is important, if the holding it is big enough

Congratulations Floyd County People

On the celebration of the Golden Anniversary of organization of the county in 1890. We are glad that we too are having a part in the advancement of the Panhandle-Plains.

WE URGE

That you investigate the Co-operative locker system now in operation in Floydada. Dairymen and farmers have found this plan to be very successful and substantial savings through refrigeration have been effected.

We are believers in irrigation, having seen that the higher yield from cows on irrigated farms is very profitable to the producer. Proper feeding is more easily achieved.

Plains Co-Operative, Inc.

511 East Fifth

Phone 1027

10

Turkey Hatching - Refrigerated Locker Service Butter Making ---- Cheese Making

DIRECTORS: A. B. Tarwater, President D. A. Gordon, Vice President John Payne Joe McDuff, Secretary G. W. Dalton Wallace Louthan, Manager **Tom Haislip** A. H. Kreis Plants at Plainview, Texas, and Portales, New Mexico

A. J. Jackson, Manager Floydada Co-operative Locker

Proper Lubricants Give Better Service SEE US FOR YOUR NEEDS! Congratulations-

- With Our -

Quality Products

DANCIGER PRODUCTS And

Pioneers of Floyd County on Celebrating The Golden Anniversary.

Consumers Fuel Association

Lockney, Texas

hallow Water Irrigation Is Big Development

lundreds of Wells In Plains Area Provide Man-Created Rainfall

orge E. Green Pioneers Irrigation In Floyd And Hale Counties Early In Century

titor's Note: The following in- Texas Land and Development comwas obtained through in- pany in Southwest Hale and Northas with Capt. Winfield Hol- west Floyd county in 1912. This manager of the Texas Land company, a land and property depevelopment company, of velopment syndicate, put down its George E. Green, owner first well in Floyd county in 1913. een Machinery company and Dr. F. S. Pearson, promoter of the of the first successful project, interested a number of mping head in the United capitalists in the venture and in and others prominently asso- rapid succession a total of 64 wells with irrigation in Floyd were drilled in the district. Dr Pearson's career was ended on May

as the most interesting and 7, 1915 when the Lusitania, on which the most profitable de- he was a pessenger, was torpedoed and sunk by a German 'U' boat off past half-century is that of the Irish coast. water irrigation. From a

sums were expended on quarter sec-

tion

209

In 1911 there was a well later expense for power units. at Hereford and at about the me a well was drilled on the

this crop was rotated about the ew six miles ge E. Green, who pioneered fields to provide necessary plant entered the field about that farms using alfalfa rotation been in the past ten year period. me and in succession install- had an average yield of almost twice rells at Robert Allie's farm in those not using it. The company county; P. B. Snyder's four conducted experiments as to what south of Plainview; R. P. crops would provide greater yields at the northeast corner of and more profits to renters and buyew; E. Graham, north of ers.

two miles, and others. Has First Well

ividual to possess a well in ment, other than maintaining prop- grade all over the section. ounty. Mr. McGeehee start- erties and experimentation, has ting about 1911. His first been done. Capt. Holbrook was apre, like many of the others, pointed manager of the company noderately successful.

tinues to serve in this capacity. re were probably a dozen inal wells in operation in this n priod to the advent of the



In An Informal Pose—Dan Jenkins, first sheriff of Floyd county; Deputy sheriff Anderson, T. L. & D. spent approximately and Judge Arthur B. Duncan, first Floyd county judge, enjoy an early-day watermelon experimental well drilled in county in 1910, irrigation has ed until at present hundreds and one-half million dollars on improvements alone. Adequate

and make improvements. Distillate recent years when it was discovered in the region about Aiken the as can be ascertained the stalled for power on every well recent years when it was discovered in that the proven district was much first prove and developed area, that the proven district light, less farmers are raising one-variety cot-ton and in this district the 'old ton and 'on and 'on the 'old ton and 'on and 'on the 'old ton and 'on the 'old filled in 1910 at Hurley, north-of Muleshoe, and proved very of their lasting for at least fifteen er for operation of the pumps. years and in this manner eliminate Recent development has centered reputation.

primarily around Lockney and the staple is better and a good price First crop planted on every place north, west and northwest portion is being received for seed for plant- was opened in July 1929 under the H Perry farm southwest of this alfalfa and from year-to-year of the county. Drouth years and de- ing purposes. pression started the farmers to thinking, discussing and acting. The it, where for years irrigation was E Green, who pioneered foods. A survey of this plan reveals greatest period of advancement has considered impractical, in very re-

Baker organized his forces and ral- the county, also long believed to be people of this area.

The Texas Land and Development them company completed its last irriga- wells.

various vegetables, sugar beets and third season

Interest Revived Interest of farmers in shallow brought in good yields and farmers jects have been carried out suc-

Company

California

PLAINVIEW

600 Ash

ties

provide rain when and where tions plots to build houses, barns water irrigation was rejuvenated in realized more 'per acre' income than reliable' is truly living up to its Yield is increasing,

Floydada and the district about

cent years has entered the program Artie Baker, Lockney banker and with several good wells in the vison of a pioneer family, was one of cinity and experimental wells in op-

in drilling and operating cated on the Billy Standiforth place, In a few years profits start- four miles east of South Plains. Wm. McGeehee, pioneer tion well in the spring of 1917 and ed coming in to the farmers and Walker Brothers well, located six

cessfully in the west portion of the county. J. W. Stringer farms has eight wells in operation with 3,000 acres under irrigation around Bar-J. Barnard operates five wise. wells in the same vicinity and near Harmony

Large and small tract farmers alike have found that irrigation is paying proposition. Ample mois

ure is provided for planting and the growing season and good yields

Hilton Hotel Opens In 1929 With Half Million Dollar Plant

The Holton hotel, in Plainview, management of Wofford Drawn Constructed at a cost of approximately \$450,000 the building is one of the best in the Panhandle and is modern in every respect.

As headquarters for social and civic organizations, the Hilton en irrigation's foremost supporters. Mr. eration. The northeast portion of joys a liberal patronage from the Many conlied to the cause of the 'dry dirt' impossible as far as irrigation is ventions, dances and entertainments farmers and interested many of concerned, now has a good well lo- are held each year at the Hilton where guests are welcomed Manager T. L. Proctor and his staff Managers of the Hilton in order

1929-1931; Swede Kling this capacity in January of 1939 afpotatoes. Last year the latter two Several large scale irrigation pro- ter serving in the same position with the Hotel Roosevelt in San Angelo.



Lockney,

to use the car motor as a unit on the irrigation jump.

George E. Green

Early Advocate

ing Head More Than

21 Years Ago

Head was built and put to success

ful use some twenty-one years ago

heads.

tion.

Use of automobile motors for power on irrigation pumps revolutionized the program. Farmers needing moisture soon realized that they could have it without spending Farm Irrigation they could have it without spending huge sums for heavy, semi-diesel type motors. At the present time a large percentage of the pumps in Devised Green Geared Pump- operation in this section are powered with lighter type automobile motors.

Green Machinery company, located in Plainview, is western distri-George E. Green, one of the early butor for Byron Jackson company, advocates of irrigation in the Pan- largest manufacturer of centrifugal handle-Plains, pioneered the devel- and turbine pumps in the world. opment or irrigation in this terri- This company, owned by the irrigaory, first by conceiving the idea of tion pioneer, George E. Green, is driving a Deep Well Turnine pump contractor for irrigation wells and with a geared head directly con- equipment and manufacturers of nected, instead of the old belt driven Western Chief Feed Mills, Green's Geared Pumpheads and Spiral Shutter Screen Well casing. The first Green Geared Pumping

Red Bugs

and some of the first heads sold are Irritation from redbugs or chigstill in service and giving satisfac- gers may be prevented by dusting As a second contribution to a small quantity of sulphur in one's the advancement of irrigation, Green socks or stockings before going into Machinery company was the first the woods .- The Progressive Farmer.

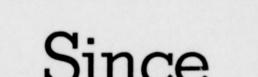


To the Pioneers Reunion and Floyd County's Golden Anniversary Celebration.

WE ARE GLAD To be having a part in the development of Floyd County from a region of unbroken prairies to the most productive agricultural and livestock raising districts in the great southwest.

Frank Perkins

Texas



and county official, was the since that date no other develop-business conditions were on the up-miles south of Floydada on the of their service have been; Wofford Brown 1020, 1021; Swede Kling Moore farm, is now in operation Brown, Wheat, cotton, feeds and alfalfa and although deep is producing am- 1931-1933; Mark Poole, now manager were the principal crops when irri- ple water. A test well at the Lovell of the Aldridge hotel in Ada, Oklagation was begun but now many Jones farm southeast of Floydada homa, 1933-1939. Mr. Proctor, pres-

farmers are experimenting with has been proven and is entering its ent manager, assumed his duties in

County Pioneers

Floyd

Enjoyed none of the many conveniences afforded by a

shortly after this date and con-

FLASH-O GAS SYSTEM PATENT APPLIED FOR . STATE APPROVED CUT-OFF LINE VALVE LIQUID LINE. REGULATOR SLIP-TUBE GUAGE HOUSE LINE VAPOR LINE CHECK VALVES EXCESS FLOW. 1002

FLASH-O-GAS Accomplishes FLASH EVAPORATION which is highly recommended by___

5. Skelly Oil Company
6. Atlantic States Gas
7. L. C. Roney, Inc., of
8. All Butane Authorit

These Authorities have no gas plants for sale-you can depend on what they say. We kindly ask for an opportunity to explain, with no obligation on your part.

Baker - Fleming

Farm Gas Company

LOCKNEY

THE OLDEST BUTANE DEALER IN THE PANHANDLE

are assured regardless of the weath-Uncle Hank Smith

Gets Credit For First Plains Well

Proof Of Claim Is Found In Old Contract At West Texas Museum

Several claims have been made concerning the first well dug on the South Plains of Texas, but the one dug at Estacado for the Quaker settlement in 1879 by H. C. (Uncle Hank) Smith was the first one. Substantial proof for this claim a contract between Paris Cox head of the Quakers, and Mr. Smith this contract now being in the West Texas Historical Society museum at

Canvon, R. B. (Bob) Smith, son of Uncle Hank, also has a copy of this contract at his home in the rock house 10 miles north of old Crosbyton.

This well was a dug well, approximately 75 feet deep, and although its was not as great as deeper wells which were dug later, it fur nished sufficient water for the Quakers for several years.

Mr. Smith was assisted in digging the well by Charlie Hawse, a Civil War veteran of the Northern Army who lived at the Rock House for many years.

This well was the only one on the Plains until 1882 or 1883 when Bob Lynn, the first well driller in this section, came to Estacado and put down two or three deeper wells for the Quakers. These were the first wind mills on the plains. He also dug several wells for the Matador ranch and the first well on the Floydada townsite on the south side of the square. The contract for this well is also at Canyon. It was also made with H. C. Smith, who was for the Price heirs, upon whose land Floydada is situated. Tulia is also situated on the Price land, and Mr. Smith and his son. George, helped to survey the town.

Bob Lynn also brought the first threshing machine to the plains when he came to Estacado in the early 80's. This was an old horse powered machine and was in great demand among the grain growers of the section. Before this time all grain had been threshed by hand.

Pioneer Days

We have served the people of Floyd County with **Quality Merchandise**

Since the days of 1894 when J. A. Baker, Founder of this pioneer firm, started freighting from nearby points of shipping . . . We have maintained the same policy of quality merchandising with the thought of courteous service. We've shared the good times and bad with the same spirit of fortitude that has characterized the development of Floyd County during the past half-century. The faith which we have had in our customers and which they in turn have had in us has been the guiding light of our continued service!

AND NOW . . . We join all of Floyd County in the Celebration of the Golden Anniversary of the County's organization in 1890. We will be there to recount the many interesting occurrences of the by-gone days with friends and neighbors and join all of you, young and old in looking toward the future for many more years of advancement, happiness and prosperity.

BAKER Mercantile Co.

Established 1894 by J. A. Baker . . . Oldest Mercantile Establishment in County

LUBBOCK 1111 Main

ALL KINDS INSURANCE

Dale Strickland, Distributor, Is Progressive

Panhandle Fuels, **Oils**, Butane And **Tires** Are Features

Entered Business With Father Seven Years Ago: Agent 1 Year

Dale Strickland, distributor in company, enjoys a widespread patronage among motorists and farmers in Floyd county. He features Sovereign Service, "Fit for a King." Panhandle Gasoline, Motor Oils and In keeping with his program of Baptist Church To Lubricants and U.S. Tires.

advancement, Mr. Strickland recently purchased equipment necesfor the handling of Butane and Propane, artificial natural This product is rapidly coming to the front for domestic use and as a fuel for irrigation motors and farm machinery

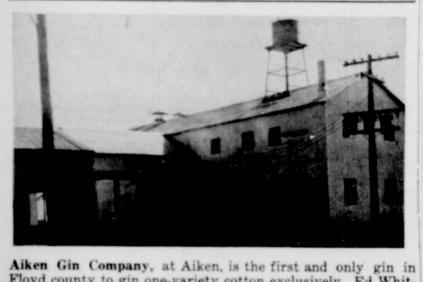
sale and retail oil business when his father, the late G. R. Strickland. was made agent for Panhandle Refining company seven years ago. Continuing his association with the company, the younger member of the firm was appointed distributor tant role in the proper development at the death of his father in March, 1939

Pioneer Company

Panhandle Refining company is opment of Floyd county and has the oldest independent refinery in taken an active part in the better-Texas, having been in operation for ment of the people and their en almost a quarter century. The products refined by Panhandle meet will be fifty years old, just one year with the approval and use of many younger than Floyd county. Sovereign Service and Panhandle growth have marked its progress. stations are located.

Mr. Strickland, although not a has grown to the present memberpioneer of this region, has been a He attended the Floydada schools and, after completing his formal education at Texas Tech, returned to Floydada to enter business

Strickland's Sovereign Service individuals make this station their located at the corner of headquarters in Floydada. It is Wall and Highway 28, is easily accessible from any direction South always busy. Trucking firms and with ample driveway space.





Above is shown the panhandle offices of the Peerless Pump this area for Panhandle Refining Division located in Plainview. This company furnished many organized in a two room school house use of the pastor's family. used in the shallow water district.

listed as Floyd City church but in ably directed by the General Super- From the modest sum of \$70.55 given McDaniel, Rev the minutes of the tenth session of intendent, A. B. Clark, assisted by for all causes in 1898 it reached the Bey Clarence Rev. Edgar Ed the association meeting with the a corps of departmental superin- goal of \$7,015.17 in 1939. One of the latest contributions of Whiteflat church in Motley county tendents.

it is called Floydada and the name In 1928 the Sunday school unit of the church to Floydada and the ad- Rev. Vernon Shaw the association has also been the church plant was erected and joining communities is the Daily changed to that of the Staked Plains association. In September 1917 the At the time of its erection it provid-school was held in 1939 and the had 428 Floyd County association, composed ed ample room for all classes and second started May 20, 1940. Chilof only four counties, Motley, Cros- the congregation, but today it is far dren, between the ages of 4 and 17 by, Briscoe and Floyd, was organiz- too small and the congregation is inclusive, of all churches and those ed and the First Baptist church has hopefully looking forward in the who attended no church are most since been a member of that asso- near future to the erection of the ciation. second unit, a commodious auditor- expense to them-the church pays

According to one of the earlier jum. Near the church building is a all expenses of the school. pastors, the first Sunday school was comfortable home provided for the

Baptist And I've got to stay here of the pumps and much of the irrigation well supplies being in 1899. Today the Sunday school The church subscribes to all church has been served by sixteen fourteen. enrollment is around six hundred phases of the denominational work pastors in the following order: Rev. and this membership is divided in- sponsored by the Baptist of the T. E. Leak, Rev. D. N. Poole, Rev. the teacher. I've got to to departments taking care of all South and as its membership has R. E. L. Muncy, Rev. W. H. Rattan, till I'm sixty-five

association meeting with the Plain- ages from the youngest baby to the grown in numbers it has also devel- Rev. G. I. Brittain, Rev. John F. view church in August 1893, it is oldest person. The Sunday school is oped in the "Grace of Giving." Elder, Rev. W. C. Carver, Rev. W. B. Columnar pada

AS GOES IRRIGATION SO GOES FLOYD COUNTY!

We believe that the use of Floyd County's Most Valuable Resource -Shallow Water-will eventually bring about a transition of this area from its present state to a section of intensified, specialized farming! This in turn will result in more profits from a reliable source.



Rev. Clarence Norton, Re

as pastor in January 1937 a

ing his pastorate the chu

VOL

Bí

01

Hill, Rev. P. D. OT

McClung, and the

averaging better

"What's the m

"Please, Miss.

"Don't let that worry you

ed the teacher

cordially invited to take part at no small boy started to sob bit

During the almost fifty years

its existence the First

Greetings Pioneers

Organize Floydada Church In 1891 By Mrs. O. M. Conway The church must play an impor-I any new country and the First Baptist church of Floydada has long had a part in the spiritual devel-

vironment. In July 1941 the church Durpeople in Texas, New Mexico and ing this almost half century of time, Oklahoma where several hundred years of service and continual From the small beginning of four-

He attended the Floydada schools dent members in 1940. In the minutes of the third ses-

sion of the Llano Estacado Baptist

Celebrate Fiftieth Year In July 1941 Mr. Strickland entered the whole- Fourteen Charter Members

Floyd county to gin one-variety cotton exclusively. Ed Whitfil and J. W. Baggett of Lockney are the owners. H. L. Stowe the manager.



Welcome Pioneers

To Floydada and the Golden Anniversary Celebration Today!

> We have greatly enjoyed serving the residents of this area for the past eleven years and we appreciate the friendship of all the old-timers and newcomers.

Hull & McBrien Grocery Phone 292



We appreciate what your accomplishments have meant to the progress of Floyd County and Join you in looking toward the future with even greater optimism.

WE ENJOY SERVING YOU

- With -----

 Butane and Propane (Artificial natural gas)

Panoliene Motor Oils

- Panhandle Noxless, Special and Noxless-Ethyl Gasoline.
- Washing and Lubrication
- U.S. Tires and Tubes

Dale Strickland, Distributor



Floyd County 1890

Founded

The Floyd County Hesperian

SECTION FIVE

VOLUME 47

th offerin \$7,000.00 st time, t bitterly.

FLOYDADA, FLOYD COUNTY, TEXAS, TUESDAY, MAY 28, 1940

Pioneer Families Tell of Early Years In County

Baker Started Lockney, Laid Out Townsite

Bought 160 Acres Of Land For New Town In 1895, Was Postmaster

As a tribute to the late J. A. Baker, the founder of the city of Lockney, the following information James Artemas Baker was in Lancaster, Dallas county, Texas, September 22, 1859.

He was reared in Coryell county, a house. In 1894 he moved to old Lockney and took the post office.

In 1895 Mr. Baker bought 160 only a pioneer builder, but father of the town. A school was his prime object for the new town. Building a town out on the great plains, known as the great American desert, is an experience none but a pioneer who has known it can ever begin to Building a town or a school either was not small undertaking in those days, the two combined far greater.

First National bank building. He was postmaster for six years, with the rogressive spirit he possessed, sucess crowned his efforts as a busi-He was first in all public nterprise, and did more to build



was married to Miss Alice Ratliff in J. A. Baker, founder of Lock- Mrs. Alice Baker has been in 1889. 1885 and they moved to Hamilton. In 1890 he moved his family five ney, who operated the first the mercantile business in In 1890 he moved his family live miles south of Lockney and the fam-ity camped in a wagon bed on the eulogized in a story in this is. Floyd county for almost a years previously, and came west half century. While rearing a with a baby daughter who is now ily camped in a wagon bed on the eulogized in a story in this iscourt house lawn in Floydada for sue of The Hesperian as an her husband in the conduct of from Childress to Matador by mail to be hauled from Amarillo to build outstanding builder for years. their business in Lockney

In 1895 Mr. Baker bought 160 acres of land for the new town site. the present Lockney. He was not or a pioneer builder of Judge J. N. Stalbird Was Prominent Figure In Early Day Politics

Mr. Baker's first store and post Helped To Found Briscoe County And Served As Its First County Judge Half Century Ago

J. N. Stalbird, one of the founders Lockney than any town citizen. His of Briscoe county, a ploneer mercontributions were heavy to school, chant of Lockney, and for many railroad and all other movements years active in civic and political and developments, and last but not affairs of Floyd county was comleast to his church. His entire life pelled to retire several years ago



Pioneering in Fleyd county was no ed of roses back in the nineties. Mrs. A. D. White, wife of a pioneer farmer, druggist, and business man, asserts in recalling the trek from her home in Fort Smith, Arkansas, with her husband to Della Plain in

The Whites had been married four travelled to Childress by train, and hack.

> their adventures There Arriving at Matador, then, in the spring of 1889, little more than a general store and headquarters for famous Matador ranch, they were strangers in a strange country There were no hotel accommodations for travelers, and Mrs. White reabers that they were entertaind at the Matador ranch headquarrs overnight.

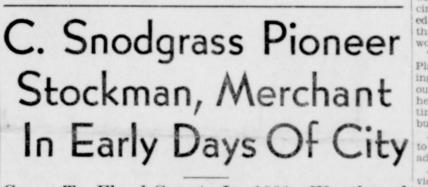
In the morning, John K. Fullinthen a 'puncher for the Mataand another hand named Jones, hitched a pair of young mule o a hack and took the young couple and their baby daughter on what Mrs. White recalls as a wild ride up the caprock and across the plains to Della Plain where Mr. White's half-brother, Jim McLain, had established a settlement.

There was nothing much there, Mrs. White says, "except half-dugouts. I was ready to go back to Arkansas

She was ready many times after that to return to her old home, but she stuck by her pioneer husband and today admits that, while pi neering was a hard life, the social gathering and old-time dances were lots of fun.



First County Clerk of Floyd county was R. T. Miller, shown ty clerk and served in that capachere with Mrs. Miller in a photograph treasured by their de- ity for eight and one-half years. scendants. Mrs. Miller, who survives her husband, lives in Later he served as county attorney Floydada with her daughter, Miss Sudie.



Came To Floyd County In 1891; Weathered Hard Times To Build Successful

Business

Daughter of R. T. Miller Tells Of Early Days

Golden

1940

Anniversary

NUMBER 16

Miller Came To County In 1887 To Build Home For **His Family**

By Mrs. Allie Morse My father, R. T. Miller came to Floyd county in 1887 and built a one room sod house the following year in preparation for our arrival which was in 1889. We arrived in the evening and spent the first night at the home of Mr. and Mrs. J. S. Mc-Lain in a two room dugout. The A. D. White family lived there at that time. There wasn't a door in our house until my father could make a trip to Amarillo.

The first year we were here the three oldest children went to school at Della Plain and W. M. Massie was our teacher. The next year we had a two story frame building and a two teacher school.

In 1890 when the county was organized my father was elected coun-

and at the time of his death in 1917 was Justice of the Peace of the precinct. In the winter of 1891 we moved from Della Plain to Floydada so that we could be near my father's work

The first year we were at Della Plain my father partly made a living by hauling large loads of wood out of the brakes to Estacado, where he sold it. The remainder of his time was devoted to the real estate

A saloon was put up in Floydada to attract more people so that Floyda would be the county seat.

All of the early day church services at Floydada were held in the school building, the different denominations taking Sunday about

was one of sacrifice and self denial. on account of an injury he receiv-As a man Mr. Baker was one of ed in an accident. He now lives a those quiet was one of those quiet, unassuming characters, very quiet life with his only child, charitable and loved by the entire Miss Emma, at their home at Lockcitizenship, with not an enemy that ney.

anyone knew about, a good man, a Mrs. Stalbird passed away December 22, 1938. She was Miss An-The Godly life and many enter- nis Kathryn Waller, was reared in christian.

prises promoted by Mr. Baker will Erath county and married to Judge stand as a lasting monument to his Stalbird June 9, 1893 at Clarenmemory and his exemplary life an don.

inspiration to all to nobler life and Judge Stalbird first set his feet deeds. He often said, "Life was too on Floyd county soil in 1890 when short to engage in petty things," he was enroute to Briscoe county from which he refrained. And where he settled and lived until though his life was brief, he has 1902 when he moved to Lockney left the imprint of a wonderfully and went into the dry goods busigood cheer. He was interested in his with his brother-in-law, E. E. A good cheer. He was interested in his with his brother-in-law affair," said Judge Stalbird, ing attorney in Floyd county in a store at Della ing attorney in Floyd county beginning in 1902 is now re-backward with the business was tired from active practice and not gone so far away but will ever live in the memory of his friends and his children. "It was the second store in Lock-""It was the second stor

when we went there." This busi- periences are in this issue. Mrs. Alice Baker Is Pioneer Business

She was born in Van Zandt county and has been out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-ime out of the state only I had just started out electioneer-I had just sta two years. She came with her hus-band to Flow and the sheriff of not last long. two years. She came with her hus-band to Floyd county in 1890 and Worked along with him in every un-derived along with him in every unworked along with him in every undertaking, sharing the burdens, joys and sorrows of a pioneer life. The was on the poenaed me as a witness in a case trying some man for stealing post." The was asked now long he served as county came over and sub-dertaking, sharing the burdens, joys and sorrows of a pioneer life. The was on the poenaed me as a witness in a case trying some man for stealing post." The was asked now long he served as county chairman of the Demo-dertaking sharing the burdens, joys and sorrows of a pioneer life. The was asked now long he served as county chairman of the Demo-trying some man for stealing post." The was asked now long he served as county chairman of the Demo-trying some man for stealing post." The was asked now long he served as county chairman of the Demo-trying some man for stealing post." The was asked now long he served as county chairman of the Demo-trying some man for stealing post." District Judge McGill was on the poenaed me as a witness on the poenaed me as a witness on the poenaed me as a witness in a case trying some man for stealing post." I don't remember exact-trying some man for stealing post." District Judge McGill was on the poenaed me as a witness on the poenaed me as

She was postmistress for sixteen bench. years and kept and sold the stock "When asked if he remembered "When asked if he remembered of he remembered "When asked if he remembered the remembered "Use Stalbird was born in Sulyears and kept and sold the stock of merchandise, also, the post office the man's name he replied, 'Oh yes, livan county, New York, June 4, that the big fire started which that originally began in a bedroom I remember it well but I won't menold in a few days. in a residence in old Lockney, while tion it.'

Mr. Baker gathered cedar posts, "I remember the first time I ever Sketch of E. L. Ayres firewood, produce of every con- saw Judge Arthur B. Duncan. I A short sketch of the life of his ed, and the frame buildings burned Snodgrass recalls. Lumber was Floydada rodeo this week. ceivable nature to exchange for went with a young lady school teach-merchandise, as there was little or er, Miss Sallie Savage, to see about

merchandise, as there was little or no money to be had, until the busi-ness could be established. She was a real pioneer in spirit, making home and lodging for cow-boys and traveling men long before hotels were known. She also kept build a school on botels were known. She also kept build a school on botels were known. She also kept build in that had not been patented. Build ing. The remaining White children, building. The remaining White children, there Judge Duncan was having a terrible row with a caller who was boys and traveling men long before thotels were known. She also kept hotels were known wile and that had not been patented. The remaining White children, the exception of one baby who to flice in 31-32. Mr. Snodgrass continued in the stock-raising business in the stock mey for the and acquired a inter stroke were born in Floydada. Twin while in mercantile businesses in the business. White children, with the exception of one baby who to flice in 31-32. Mr. Snodgrass continued in that stock-raising business in the stock mey for the ing. Snow Mr. R. B. Rosson of Abilene.

Mr. and Mrs. White stayed at Pioneer merchant, cattleman, and Della Plain for three years and were citizen, C. Snodgrass came to Floyd the last family to leave the settle-ment after it was evacuated. Mr. then consisting of eight children White filed on 80 acres of land on from the home of his birth at Mount the west side of the settlement, sold Pleasant in Titus county to a new

that to the Baker Brothers at land. Lockney and filed on another 80 acres on the east side of the town. The second claim was abandoned Mr. Snodgrass found an oppor-tunity quickly to affirm his faith in when the Whites moved from Della the new country which he had Plain to a new place near what is chosen for his home. In 1892 grasshoppers swept the Plains and drove Henry Ewing and Charles Mc out many of the early settlers. A

"It was the second store in Lock-ney, J. A. Baker had the first and memories of his coult denote the one of his coult denote the whole of the coult denote the ney, J. A. Baker had the first and memories of his early-day ex-was running it and a post office memories of his early-day ex-operates a drug store in Floydada, ly-organized Floyd county, filing on Plain. Two other children, Mrs. J. P. south of the present town of Floyd-

by Mr. Ayres but Judge Stalbird Jim Fish in the east side of the Pundt (now of Borger) and Ruby ada.

by Mr. Ayres but Judge Baland sold his interest to Mr. Ayres in 1920. Judge Stalbird helped to organ-Judge Stalbird helped to the Sullivan house when I got In 1895 he moved to the new place on the draw near Mickey. Shortly after the turn of the turn of the Shortly after the turn of Woman of Floyd Co. Judge Stalbird helped to organ-ize Briscoe county march 15, 1892. the contract to build the Fish hear Floydada and moved to town. forced him to sell in 1909. The last to Floyd county in 1891, re-

Woman of Floyd LO., ize Briscoe county march 15, 1892. the contract to build the Fish was the first county jurge and served until November 1896. At that time he went out of office, re-mained out for two years and was and Floyd county's most widely how no proper mothers and busi-how results are respected in the fall of 1898 and how results are respected in the fall of 1898 and how results are respected in the fall of 1898 and how results are respected in the fall of 1898 and how results are respected in the fall of 1898 and how results are respected in the fall of 1898 and how results are respected in the fall of 1898 and how results are respected for years. how results are respected in the fall of 1898 and how results are respected for years. how results are respected for years. how results are results are respected for y

hotels were known. She also kept money for the ranchers long before banks were established. She was generous to everyone. Since Mr. Baker passed away, she (See MRS, BAKER back page)

but papa was always there and lead the singing regardless of who was preaching. In leading the singing he used a tuning fork to get the right pitch until we got an organ. My mother, who lives in Floydada, is the only living charter member of the First Methodist church. The other charter members were Mr. and Mrs. Perry Merrill, Mr. and Mrs. Koger and my parents.

The Miller children are: Mrs. Emma Robbins, of San Antonio; Mrs. Allie Morse, Floydada, Mrs. Renie Green, Vici, Oklahoma: Mrs. Fannie Scott, Petersburg; Miss Sudie Miller, a teacher in the Floydada High school, who resides with her mother.

Two other children, Mrs. Lula Gound and R. T. Miller, jr., are de-

Reed Drove Steers Hitched to Wagon On Trek to Plains

Mr. and Mrs. Reed were married in the site where his son Roy's garage Bell county, July 30, 1890, and moved to Swisher county in 1892. They lived there until August 1907 when

they moved to Lockney and have been there ever since. They have one daughter, Mrs. E. M. Lawson, of

ing. He was elected county commis-

ate lots of rabbits. What wood we

For This Week's Rodeo

the square. Gasoline used for cleaning in the tailor shop explod-built on his father's land, Glad his mule is to do the clown acts for trading, banking and ware

freighted from Amarillo for the The mule, "Red Pepper" is an sioner in 1930 and served in that educated mule, not a trick mule, Mr. office in 31-32.

J. B. Jenkins Recalls Early Years on the mange

From Pecos River Old Rock House Is Most Familiar Plains Landmark to Canada 'Jenks' Punched 'F' Cows

Pioneer Puncher, Brother Of First Sheriff, and Harry. J. B. Russell of Quita-**Reminisces Of Early Days On** The Trail

(EDITOR'S NOTE: The following story was written from an interview with J. B. Jenkins and is told mostly in his own words, that a history may be preserved of the pioneer days on the range in the words of a puncher who lived then)

These seems to be an inborn in stinct in men who live out of doors for them to tell when bad weather is coming on by the way stock act and the way they feel. They can always get pretty close to telling when bad weather will come

Even as young as I am I have ridden horse back over as much territory as any old timer. I know the pig tralls from Pecos river to the Saskatchewan. I have punched cows from the Pecos to Saskatche-

In the old days we used to drive herds from here to the Dakotas, we dreamed of going farther never My knowledge of the "F north. ranch is from hearsay, that is, most of it is. My brother, Dan W. Jen-

kins, was one of the pioneer cowboys. He was the first sheriff of Floyd county. He punched cows in 70's. He drove the Forked Lightening herd here in the early 80's for Creswell. He drove the cat- pioneer edition of The Hes- there with the remuda. He would tle from Presidio county. After he got here he went to work for Mr. Goodnight, after Goodnight bought the lazy "F" on the Quitaque river the time he drove a large herd of steers from here to Dodge City for Mr. Goodnight

Dodge City it started snowing and went out of busine

the old man said he could not get cars. One time my brother was man to ship his cattle." The agent got up there I found out that they replied.

ed drive off of the ranch was sold to Isac and Brainard, at Canadian. shall never forget this drive I don't think I ever made a more hectic trip. We had put 3,800 big steers in this drive. It stormed all the way to Canadian. night out we ran into a big storm between Quitaque and Turkey. The cattle went wild. We had a bunch of tenderfoot cattle punchers with us and they did not know what to do. I found one boy right in the middle drifting with the cattle. Alf. Barton, who was one of the most notorious cowpunchers that ever lived, then manager of the ranch and Billy Merrill were on the front end trying to slow the cattle Ed: Mr. Jenkins added to his story methods and terms which will be nteresting to modern-day tender-(eet)

In the morning the nighthawks, as the men who guard the horses at night were called, would catch you a circle horse and have it ready J. B. Jenkins, at present one to start out. You would go on the of the directors of The First round up and by the time you were ready with the cattle...this is, National Bank, has an inter- by the time you had rounded them esting reminiscense in this together ... the wrangler would b

about 1904.

leased from the Howard Bros. of

a brief sketch of ranch

The first

M

New Orleans and Philadelphia. The last big herd of cattle I help-

perian. He came to the pan-handle as a kid and worked many years for the JAs and finished, you would mount still a from Baker and Mr. Goodnight sent the Fs, and on a small ranch third horse and round cattle or go my brother to the lazy "F" as man-of his own before taking up back to the ranch. If you had to stand guard, you had what you callresidence here. ed your "night horse."

these were horses that had been He was crippled in this accident and trained to stand guard. They kept He was to deliver them to some, remained in the hospital for some- the cattle from cutting out of the man, I don't remmeber his name, time. That fall he stuck a nail in herd and kept anything from get-Mr. Godnight said to Dan before he his foot which resulted in his death. ting in the herd. One old horse that left. "If you can't sell the cuts to The ranch in Canada was operated I rode at night, "old Slick," had this man load them up and ship for 2 or 3 years under Tony Day, been broke to night guard by my After my brother got to partner to Mr. Criswell, then it brother, Dan Jenkins, on the trail. When he began biting the bits, I'd know something was wrong.

Canadian Mounties

We didn't have any trouble The way the Canadian Police carpassing by the depot and he stopped ried their guns amused the cowboys knowing what time it was. We and asked the agent, "Whenever very much. I had always heard could guess pretty good. On misty are you going to get ready for this they were real he men but after I or rainy nights, we guessed. clear nights we told time by the "Why these cars have been were not. They used to trail over moon and the stars. We used the here 10 days." My brother went to to our camp. One day one of them North Star, the Big Dipper, Job's Coffin, and in the fall, the Seven

the noter and found the man. He was going to bring to me. He wore it in a scabbard the cattle in the next day and if he did not accept them he was going large brass button. I told him that he was going to me. He wore it in a scabbard down with a flap buttoned down with a large brass button. I told him that he was going to brance brass button. I told him that he was going to me. He wore it in a scabbard down with a large brass button. I told him that he was going to me. He wore it in a scabbard down with a large brass button. I told him that he was going to me. He wore it in a scabbard down with a large brass button. I told him that he was going to me. He wore it in a scabbard down with a large brass button. I told him that he was going to brance the brass button. I told him that he was going to brance the brass button. I told him that he was going to brance the brass button. I told him that he was going to brass button. I told him that he was going to brance the brass button. I told him that he was going to brance the brass button. I told him that he was going to brance the brass button. I told him that he was going to brance the brass button. I told him that he was going to brance the brass button to the boys had here the brass button to the brance the brass button. I told him that here tail, the seven the brance the br Henry Hughes had one and made it famous. The famous landmark, now the home of Hank Smith's son, R. B., is man had brought a herd of small thinking, and had my gun ready to and he could pull out that watch on a part of the Hank Smith Memorial in Blanco canyon.



Rock House Family-Above are Mr. and Mrs. Hank Smith and their family. Robert Smith, the first white child born in this section, is in the group. Notice the chopping block at left. The picture was made at the Old Rock House



Pioneer Home Is Monument to Hank Smith

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Located In Blanco Canyon, Walls Of Old House Stand For Half-Century

In almost every reminiscence by early settlers of Floyd county appearing in this issue, some reference is made to "the old Rock House" and "Hank Smith," and some anecdote concerning the two is recount.

Hank Smith has passed on, but the Old Rock House still stands, and will stand through the centuries, as a monument to the man who made it his home.

Built in Blanco canyon one mile northwest of Mount Blanco, it stands today as a sign of the courage, the fortitude, and the hospitality of those pioneers who first settled in the new country. It is familiar to every early-day plainsman.

The Rock House, the first home built west of Ft. Griffin, adjoins the park where the pioneers of this section gather each year to honor the memory of the first man to blaze the trail of the home-makers in this section

Constructed in 1877 the Rock House has been the home of the Smith family for over half a century and today is the residence of R. B. Smith, a son of the pioneer Its massive rock walls many times have sheltered those brave men and women of early days who were answering that famous Greeley chailenge of "go west, young man, go west." Known far and wide for its hospitality, this home has long been a haven of friendship of the true western type

And "Uncle Bob," its present owner, today lives the traditional host just as his father before him, numbering his friends by his acquaintances throughout the west.

"Uncle Bob" has written an authentic and accurate account of the history of the Rock House, His story follows:

"The Rock House is located one mile northeast of Mt. Blanco, the mountain from which Blanco Canyon derives its name, 10 miles north of Crosbyton and 18 miles southeast of Floydada on the Floydada-Cros-

"It was at Mt. Bla tachment of General Mackenzie's

soldiers had a battle with Comanche

Indians in 1874 and they buried a

soldier at the foot of the white

mountain. The Old Mackenzie trail passes out on the Plains about one and one half miles southwest of the

"A young man by the name of

Chas. P. Tasker came to Ft. Grif-

fin, Shackelford county, in 1876 and

there met my father, Hank Smith.

Tasker was looking for Blanco can-

yon so he bargained with my fath-

er to make a trip out to Blanco canyon and make a location for a

ranch. They made the trip in the

fall of 1876 and made their loca-

came back and built the Rock House

(Haciendo Glorietta). It was built

of natural stone, quarried about 3

miles southwest from the house on

the edge of the Plains and hauled

"The refuse was burned into lime

which was made into mortar for

laying the stones. The mortar today

practically as hard as the stones The walls of the house are 22

inches thick. The outside dimensions of the house are as follows: 40

feet long, 19 feet wide and 18 feet

high. There are two rooms down-'

stairs and three rooms upstairs, 4

fire places, two upstairs and two

downstairs in the west and east

Old Rock House

(To the memory of Hank Smith) What have you seen, old house,

Since the days of long ago? You could tell wondrous tales

If you could speak, I know.

Nnafraid, within your sight.

Loboes howled around you In the silent dark of night.

And those old square dances!

Can't you hear the fiddle's strain

to the site and dressed.

ends of the house.

"Then in the spring of 1877 they

Rock House.

tion.

to ship them. In the meantime a I could get my gun while he was steers to the place where my brother shoot while he was unfastening his the darkest night and tell the time. was holding the Goodnight steers button.

and the herds became mixed. Then " One day the Mounted Police saw ask anything about them. He just and killed him. They claimed it got in th herd and began cutting. was an accident. Tony Day heard

When he had finished he had not about this and went to see if it was Col. Tom Montgomery Still Operates Famous cut anything except the small steers one of his cowboys. He was very that belonged to the other man. My mad and said, "I just figgered it brother just let him go and did not was one of my boys you killed. It tell him anything about him being isn't but I want to tell you right entitled to an additional 10% cut now if you ever kill one of my cowand delivered the entire herd to him. boys you had better start and never When he returned to the ranch, Mr. stop.

Goodnight asked him about the cat- There was an old Norweigan that He told Mr. Goodnight what used to hang around our wagon a he had done and Mr. Godnight told lot. We did not know much him if he over heard of him doing about where he came from or what such a thing again he would fire he was doing there. But he became him for he might want to sell the very fond of Mr. Day and when we buyer some more cattle sometime. would camp he would come to our C. A. Wofford, who died March My brother thought he had done camp often. We had had a very 10, 1939 at the age of 82 in Lockney, something real smart.

"I came to the "F" ranch in 1898 of cattle. One night we were sitting men of Floyd county and played an from the J. A. ranch. L. R. Moore around the wagon eating when the important part in its settlement. He owned the ranch at the time. He old Norweigan whom we called and his wife came from Coryell friends as Colonel, he prefers to be had acquired it 2 or 3 years before Klondike said. "Tony, do you lose county in 1903 and later he sold called "Tom" by intimate associates, and rebukes the idea of being salut-Moore and Creswell Cattle company as long as it operated the ranch. lost about 10%. Did you lose any?" quaintances from Coryell and Mc-Now 93 year.

The same year that the Creswell "I lose about 2%, I had three cows Mr. Wofford's widow still resides at Spring Garden, Cherokee county Cattle company bought the ranch, and two of them cows died to beat in Lockney and some of the impor- Alabama on February 18, 1847, and in addition to having a steer ranch hell," getting a little wrong con- tant events of their lives were re- grew to young manhood in that in South Dakota, they bought the struction on the cowboys slang. called by her. "I loved living here," state Casey ranch (C. A. Bar) in New I started in the cattle business she said, "because there were always Mexico. In 1902 settlers became so with a small herd that I had ac- some of our friends coming to buy went to Seiver County, Ark., 1868 to

thick they decided to close out their cumulated while working on the "F" land, and we always had a big crowd 1869. He then made his home at ranches in Texas and South Dakota ranch. In those days most ranches for Sunday dinner. and continue their cattle business in allowed some of the boys to keep "Mr. Wofford spent much time, ef- to Marshall, Texas, in 1871 where Canada. They made a deal with steers but no stock cattle but I was fort and money toward the building he remained until '78 when he came the British government for practi- allowed to keep some cows. John of his community. He was especial- to Fort Worth. He was married cally all of the south end of Saska-tchewan territory. In the fall of 1901 they contracted to sell their was taking care of our cattle while member of the Methodist church is and Mrs. M. D. Ector, Mrs. Montsteers in South Dakota. In the I was in Canada. In 1905 he wrote but he helped other churches too. Spring of 1902 we gathered steer to me regarding them and I found out that I had more cattle than I our lives were dated from the trag- Mrs. Geo. Jackson, of Fort Worth,

When finished we had turned over thought I had so I decided to come ic Galveston flood of 1900 when we both of whom are deceased. 35,000 steers, 2 years and up. After home and help him take care of this was finished they moved their them. After home and help him take care of husband's parents were both wash- W. W. Johnson who died recently at this was finished they moved their them. men and saddle horses near Billings, Montana, and established a winter we formed a partnership. We sold band rescued me and our baby Joined At Seventeen

camp. The next year they began moving the cattle off the "F" and C. A. Bar into Canada. The first land under the hill. John Farris Mr. Wofford was married Febru-

year they started moving the cat- branded his cattle U connected F ary 12, 1874 to Miss Mattie Reid. To Army of Tennessee for two years. state, particularly in ranching cirtle, they shipped the cattle to Bill- and I used the H-Y. I kept cutting this union were born ten children, He participated in the Battle of At- cles, Col. Montgomery owns and opings, Montana, and trailed them my brand down because it was seven of whom are living and they ings. Montana, and trailed them across. This method was too slow. The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year they made a contract with the Rock Island, The Northern The next year of Doc Day brother of Town food Smith, the first white chi Born in Crosby county. The next year of Mrs. 19 years old when his army activi-Pacific, the Chicago-Milwaukee, and of Doc Day, brother of Tony Day. Jack Smith of Lockney and Mrs. 19 years old when his army activithe Canadian-Pacific, the four rail- He run the brand in Kansas and B. B. Lee, of Perryton.

ways, to handle the shipment of the Callahan county, Texas, in the 70's. They were delivered to It had not been in use for several Where Ignorance Is Painful Swift Current, which was the north-ern part of the range in Canada. The cattle business and had gone to they would be held there un-til several trains would arrive then they would be drifted south and they manage his ranch in spite turned loose. The the spring of 1903 Mr. Cres-The the spring of 1903 Mr. Cres-The the spring of 1903 Mr. Cres-The the spring of 1903 Mr. Cresswift Current, which was the north-ern part of the range in Canada. Cattle business and had gone to those trees bending over so far?" Summer Boarder: "But why are



TM-Bar Ranch In Floyd County At Age Of 93

C. A. Wofford Was **One Of First Real** Estate Dealers Here

C. A. Wofford, who died March hard winter and had lost quite a lot was one of the prominent real estate

federate veterans in the Panhandle Col. Thomas Montgomery, who still operates the famous TM Bar ranch near Floydada, outranks them all. He holds the rank of Brigadier General in the army of the Con-

One of the few remaining Con-

federacy. He is a member of the staff of General Pierce, and member of the staff of the Texas division under General Miles.

Familiarily addressed by his

Now 93 years of age, he was born

Shreveport, La., 1870-1871 and came

Joining the army at the age of 17, he served as a private with the

Twelfth Alabama Calvary in the lanta fought July 22-28, 1864, and erates the famous TM Bar ranch ties ceased. ing business for 54 years. One of his brothers, James, was

Active Business Man killed at Atlanta. Another brother. He is 5 feet, 10 inches tall weighs clean living," was the reply.—Phila-You've seen men's deepest sorrows. John, was disabled at the battle of 170 pounds. His hair is snow white delphia Bulletin.



Thos. Montgomery, above, has had remarkable success in the ranching and banking business here for 50 years. This picture taken several years ago while he was at work on his TM Bar ranch, is a characteristic pose.

Clean Living The reporter was interviewing a

you attribute your success?'

And here within your four walls, Bod Smith, the first white child

And someone calling out:

"Whirl your gal again"?

"To clean living, my friend; to Many times in many years. Death crossed your threshold Known their doubts and fears.

"Gosh! That sounds like a gun, Now you watch us, silently, Your memory of old settlers. "Was your mother scared by a Your dream of good, old days.

Mary Dean, Ralls, Texas.

Judge Arthur Duncan Holds Title of First Citizen And Settler Came To County Two Years Before Any Other Family; Was Leader Throughout His Life Here

EDITOR'S NOTE: The material was solved, the settlers learned beted in this biography of Floyd ter to adapt themselves and their tained in the labor and experiences lessened the labor and "Texas and Texans," "Texas suffering for later homeseekers who other Flags," and Claude V. could now profit by the experience Hall's "History of Floyd County.") of those preceding them.

Judge Arthur B. Duncan, whose Floyd county was organized in death in 1931 wrote finis to a half-death in 1931 wrote finis to a half-mentury of service to Floyd county, for Floyd county officers, Duncan century of service to Floyd county, was honored with the election as and an outstanding citizen up one of its pioneer founders fairs and to the end be never lost that quality that keeps men constructed in 1927, the present century of service to Front county in the was honored with the election as and an outstanding citizen up lost that quality that keeps men constructed in 1927, the prese eternally young—an eager curios- home of Miladies Specialty shop. was not only the many years here, county judge which office he held county during his many years here, county judge which office he held for nine successive terms. After re-but was also its first settler. He and for nine successive terms. After refor two years before any others judge's office even at that early day town and county which he came upon the scene. carried numerous duties though its

From the beginning, Arthur B. remuneration seemed rather small. puncan had a prominent part in The first month the office paid only puncan had a promotion of the county. After twenty eight dollars, being raised Each county election provided its Dartmouth Jack o' Lantern all affairs of the second month to thirty-five dol- quota of new witnesses, and as by county for land and judicial pur- lars and finally settling on the sal- Judge Duncan was honored with poses, he was appointed by the com- ary of forty dollars per month. nissioners court of Crosby county. After being elected to the office ceded by some that "Old Buck" was justice of the Peace for Floyd of county judge. Judge Duncan responsible for his good luck. Old This position he filled until and his family began preparations Buck was the family's gray horse county. his election as county judge of Floyd to move to the new settlement where and a very familiar figure in the county in 1890. they began at once to build a new early politics of Floyd county. To

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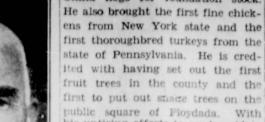
et-

Because of numerous legal dis-putes that came up with reference putes that came up with reference and matters, he provided him- co canyon, and many hardships were the growing of fruits, grains and self with the Revised Statutes of here to face. As Claud Hall says vegetables, thoughtfully searching Texas and a copy of the Acts of in his "History of Floyd County" for the products most suitable to the Texas Legislature. His own ex- speaking of those first days "No the soil and climatic conditions of perience as a land litigant, coupled Mollycoddle could thrive there." with his duties as Justice of the with his duties as Justice of the duty Peace entailed upon him the duty of consulting the Statutory Laws of formed a fondness for the study of law, which knowledge served him real in the different offices which well in the different offices which he later filled. On account of or childress and it took six tendent of the public schools, presidthese land litigations which arose between the settlers and the large ranch interests, all the early set ranch interests, all the early set-tiers, except Mr. Duncan wearled ers and in 1892 came an awful visi-a "marrying parson" and it was of the strife and compromised by tation of grass hoppers. These af- nothing unusual for him to drive or relinquishing their claims for a flictions, together with repeated dry ride many miles through the snow small consideration.

1886, the year which marked the years, caused many settlers to move to administer the rites of matrimony exodus of these same settlers from elsewhere, the canyon settlement, also was Floyd county's first effort to build service and every marriage ceremarked by an influx of new comers. a court house resulted in two of the mony performed by him carried its The year also was marked by the commissioners voting for, and two spirit of binding sublimity. birth of Maud Eudora, first daugh- against the proposition. The counter of Judge and Mrs. Duncan, be- ty judge cast the deciding vote. This was engaged in the real estate and ing also the first white girl born resulted in Judge Duncan's vote be- abstract business, having compiled in the county. She was so small and ing responsible for the building of the building of the frail that she seemed unfitted to Floyd county's first court house. It most complete sets of abstract recthis new rough country. Her proud was a wooden structure costing ten ords in the Panhandle. He also serv-father called her his "Lily of the thousand dollars. Later a small jail ed in the capacity of attorney in Valley and the Queen of all the was added to the equipment and examining and perfecting titles. He Plain

Floydada became the executive cen- served as president of the school That winter of 1887 and 1888 was ter. extremely cold, thousands of cat- Judge Duncan's home at that time at which time he resigned that posithe and a few antelope froze to was a two room frame building. tion on account of again being

Mustang horses were Later more rooms were added until elected judge. He served also as troublesome and would often get the large old house which served as vice president of the First National with the gentle horses and lure them home to his ten children was finally bank of Floydada, selling his interest later on account of the growing away, but perhaps the greatest men- evolved. early settlers was the By 1897, practically all the school responsibility of his office of prairie fires. Only a very lands in Floyd county, had been The progressive spirit of this fear few of the earliest settlers can re- filed on by settlers and a new epoch dauntless pioneer is indicated by the member one of these when one ranch in the history of the county was be- fact that he was the first man to firm lots its entire herd of three gun. The construction of the Fort purchase a typewriter and bring it thousand sheep on crawfish draw Worth and Denver City Railway to to Floyd county, was the first to buy Amarillo swelled the tide of immi- and bring into the county, registered near the Crosby county line. Those first years in Blanco can- gration, new improvements were Jersey cattle. He also brought and yon were the hardest for the new brought in and living became more had shipped from the State of Miscomers, but as each problem of life pleasant. souri, the first registered Poland



China hogs for foundation stock. Finkner Celebrating ens from New York state and the Double-Once For Himself, Once For County a parts house for most parts of all

there until selling his firm to Lee

Wilkerson in 1936. He re-entered

the automobile business in 1938 at

the present location.

Geo. M. Finkner, owner and opfirst to put out shade trees on the erator of Finkner Auto store, has ublic square of Floydada. With been a resident of Floyd county since its untiring efforts to render aid to December 13, 1914 when he moved every enterprise which meant great-to this region from Gage county. Nebraska. He has contributed it is an evident fact that Judge much to the development of Floyd Duncan was a real benefactor to county in the past twenty-six years Floyd county. As a farmer in the Harmony com-

From those early days of the dug, munity, Mr. Finkner improved a ut and covered wagon, he was able quarter-section of land. He was the watch the steady growth of the first man to purchase and operate untry and from the bareness of a combine in the harvesting of wheat the Plains he has seen towns rise in the county, and initiated con-) with fine homes, schools and tour-plowing as a method for betchurches, with their accompanying ted soil conservation. advantages. At the time of his Mr. Finkner and Mrs. Finkner,

death he owned extensive farm with their daughters, moved to lands and city property in Floyd Floydada in 1925 to continue the First County Judge of Floyd county. At all times he kept in children's education. In 1928 Mr. Judge Arthur D. Bund on the first election held county, Arthur B. Duncan was close touch with state and local af- Finkner entered the automobile

but was also its instead of the first home in tiring for a number of years he was story of his life embodies to improve himself and his oppor- Mr. Finkner moved to the Readhis family bint the history of the history of the history of the him. Mr. Finkner moved to the Read-the county, and were pioneer settlers again elected in 1912. The county much of the history of the image wears before any others judge's office even at that early day town, and county which ho the automobile and parts business

"Cutie, I'm a taxidermist." "Okay, big boy, do your stuff."

Finkner features International Mr. Finkner is going to celebrate trucks, Oldsmobile automobiles and double this year as he and the a full line of quality automotive county are the same age - fifty parts and equipment. He maintains years.

makes cars.

Want to trade? Use a want ad.

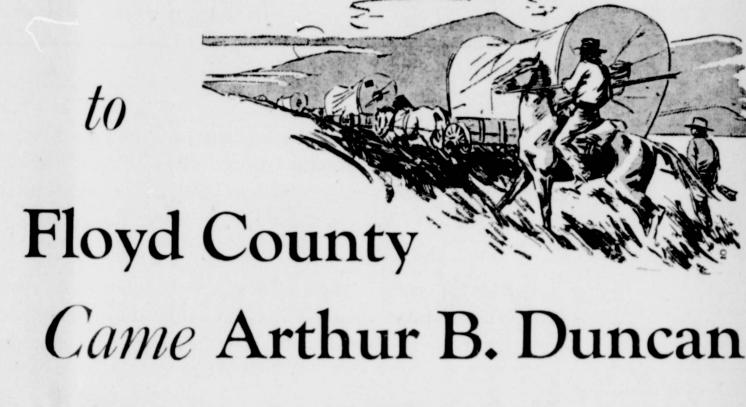


Seeking a new land and prosperity . . . and they found it in the vast prairies of West Texas.

Best Regards to the Pioneers of Floyd County who today are observing the Golden Anniversary.

Radio Electric Company

E. E. HINSON, Owner



in 1884...



Only a very few people made up here at that early day can remember

helped to build.

election so repeatedly, it was con-

the locality. Every one who lived

some couple desirous of such

For many years, Judge Duncan

board of Floydada from 1908 to 1912



The pioneer woman knew no easy shopping way like you find today at Piggly Wiggly. As short a time as 23 years ago self-service was unknown until Piggly Wiggly pioneered along this line. It's the favorite shopping method of America today, and to this trail-blazing system can be traced the sanitary packaging of many products that once were sold in bulk. Today, as always, Piggly Wiggly stands for the best in modern, sanitary, time, money and labor-saving shopping methods.

We appreciate the privilege and pleasure which has been ours in being fortunte to live in Floyd County and to serve the many friends and customers we have in Floydada and surrounding territory, for the past seven years. May we offer our congratulations to the Pioneers of Floyd County, and extend to you an invitation at all times to come in and visit our store. Even though we have been here only seven years, we feel we are one of you.

PIGGLY WIGGLY

-J. B. CLAIBORNE

Mr. Duncan, who established the Arthur B. Duncan Abstract Company, helped organize Floyd County in 1890, the election being held on May 28th of that year. There were four voting boxes as follows: Precinct No. 1, Lockney; Precinct No. 2, Della Plain; Precinct No. 3, residence of Arthur B. Duncan, (dugout); Precinct No. 4, residence of W. A. Merrill.

Arthur B. Duncan was elected first County Judge of Floyd County, a position which he held for some twenty years.

He filled out practically all of the early applications to purchase Floyd County School lands, as well as applications for homestead lands.

Arthur B. Duncan began making Abstracts of Floyd County lands at a very early date and preparing legal instruments of all kinds. He was learned in land laws having acquired such knowledge by a diligent application to his law books on the problems which he met as County Judge and as Abstracter.

Maud E. Hollums, the present manager, has engaged in the abstract business for thirty years-twenty of which was under the supervision of her father.

To All Pioneers

We add our greetings and hope all of you greatly enjoy the Golden Anniversary Celebration.

We, Too, Had A Part

In the advancement and development of this region. This institution was established in the first year of the county's history and during the past fifty years we have continuously recorded the most complete set of abstract books in Floyd County.

ARTHUR B. DUNCAN Abstract Company

Maud E. Hollums, Manager

1890 Floyd County 1940 * ORGANIZED * HALF A CENTURY

We Are Agents For Many Thousands Of Acres Of Land In Floyd And Other Counties.

When this land business was begun in 1890, the year Floyd County organized, we envisioned in the vast Plains a land that would eventually support livestock and grow agricultural products in abundance. We saw a country where towns would flourish and where new comers would find a place to build homes, s c h o o l s and churches and in so doing establish a great civilization.

And in the course of years we saw those possibilities as realities, when practically every family owned their home in the country or home in town, and, while they did not know much of modern conveniences, they were generally thrifty, progressive and enthusiastic home and community builders—and the country prospered.

Then, as time passed, came the modern inventions—a lot of things very convenient and pleasing to use—. The people wanted these conveniences and many have used them to the extent that they have lost their homes and independence and now, at this time in Floyd County, there are likely not more than half as many home owners as were. Of course the depression, coupled with several dry years, contributed to this unfortunate situation, and then, too, many tenant farmers lost their places, moved to town, sold their chickens, cows and farming equipment and now are on the relief rolls—largely because of the Farm Program which is a very unfortunate situation.

Now, as we kick the first 50 years of Floyd County organization behind us, let us resolve that we will profit by our past experiences and will now put forth our best efforts to re-establish ourselves in business and in homes and that we will cooperate jointly for the upbuilding of our communities and particularly our country schools, many of which are having a hard struggle to exist under the Bus plan, ever remembering that as long as we live we are ourselves and that what we have done once we should be able to do again and even better.

And now, in conclusion, we wish to express our thanks and sincere appreciation to the many people who have patronized the Massie office in the past years and we hope to serve you better in the future. To our friends and everybody in general, particularly the pioneers, on the occasion of the Golden Anniversary Celebration of the organization of Floyd County, we take great pleasure in wishing each of you much success and happiness.

> W. M. MASSIE J. M. MASSIE

W. M. MASSIE & BRO.

"The Senior Land Agency Of Floyd County"

Farm and Grazing lands in the Central Plains a specialty Non-Resident land matters attended to carefully.

Office: Rooms 1, 2, 3 & 4 First National Bank Building

Henry Edwards Elevator Established In 1914

Large Buyers Of Grain In This Section

Three Elevators Serve Farmers In Vicinity During The Season

Henry Edwards elevators, operatesent at Floydada, Dougher-Barwise, had its inception in when Mr. Edwards and his r, H. E. Edwards, entered the in and elevator business in the nt location in Floydada.

The building, which now houses emeir build the structure.

wd county, elevators were opened pougherty and Barwise in 1928. and other grain to farmers the present location of Bishop Motor second elevator to serve Floydada than any other man in this company. as built in 1920 near the Santa Fe area. racks but this was dismantled and ed to Dougherty.

Large Buyer

Henry Edwards elevators handle large portion of the county's anual crop of wheat. Many farmers ave sold a portion or all their ns for many years to this firm. rvice plus accuracy in test and ights have been contributing facin the institution's success.

Mr. Edwards is member of a pioer Floyd county family, which as resided here since 1901. The ily settled northeast of Floydda thirty-nine years ago to engage livestock raising and farming.

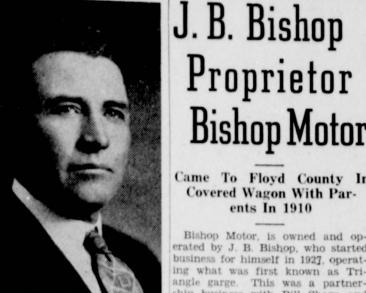
Scott Gin Pioneered

Scott Gin company, successors to laynes Gin company, is the oldest enjoyed a favorable patronage. as Haynes Gin company and in that ear was renamed as Scott Gin comany after C. T. (Bill) Scott was

West Texas Gin company.

which was added in 1929. Scott Gin company has the un- Kirk & Sons building, which now son Kimble is now situated. In 1927 isual distinction of making only houses the hardware department, the fixtures and stock were moved one small fire claim since its con- was completed in 1925. A steady in- to the Willis building on the west building in 1938 and small damage joyed since the establishment of location in 1934.

was done, but unusual precautions the institution. evented fire until that time. The Kirk family



W. H. Edwards, head of Henry with Triangle garage for twelve Ploydada elevator, was started Edwards Elevators, has serv- years. In 1934 he accepted agency 1912 and completed in 1913. O. E. ed more than a quarter of a for the Oldsmobile automobile.

out more money for wheat ers building on West Missouri street,

Kirk Family Moved To Floydada In '10

Business Of Kirk & Sons Outgrowth with his parents in 1910. They Of Merchandising Enterprise **Opened** In That Year

Kirk and Sons Hardware is the ate breakfast in Rotan," Mr. Bishop outgrowth of a business established said in 1910 which was originally known Mr. and Mrs. Bishop and daughs Herndon and Windsor. The ini- ters Nanett and Peggy Jo reside in tial firm was housed in a galvanized their country home three miles east sheet iron and frame building and of Floydada. featured second hand furniture and

new buggies. In Modern Ginning About 1912 J. T. Kirk moved to Floydada and purchased Herndon's Felton - Collins Is as Kirk & Windsor. Shortly after the partnership was formed the men bought a bankrupt stock of hard-

agnes Gin company, is the oldest isting gin in Floydada. Built in 14 it was the first all-modern in the county and has always is the first all-modern Big "4". Thus evolved the institin in the county and has always tution from a second-hand furniture The firm was operated until 1932 and buggy store to a furniture and Continuing its development, Kirk food stores, was begun in 1925 as

to house the business. Mr. Kirk T. P. Collins and Tom Shaw, Latest type 570 Continental gin- purchased Mr. Windsor's interest in After the purchase by Terrel Lo-

Recent additions include date the firm operated as Kirk & partnership in 1927, the firm was a new burr extractor and a new Sons, with O. W. Kirk and W. S. known as Felton-Collins. The ori-Hardwicke-Etter cleaning system Goen as associates. The one-story addition to the lins was in the building where Wil-Lightning struck the crease in patronage has been en- side and from there to the present

> All the partners in Felton-Collins dents of Floydada for several years since 1919, Mr. Felton about thirty have been active in the progress and American Legion, is active in Ro ary and other civic work.



century in the grain business In 1935 Mr. Bishop was appointed Smith's Grocery at Lakeview is one of the most modern and with the increase in patronage as in Floyd county. He has paid agent for the Ford automobile. He complete rural stores in Floyd county. This new rock structure was erected in 1938.

Smith's Grocery At Lakeview Was Started In 1916

In Area; Has Steady Patronage

A general line of fancy and staple groceries is featured at the store which also operated a service station and cream and poultry purchasing department in connection.

since 1923.

Roy and Floyd Smith are the s One Of Best Rural Stores present operators of the business, the former being the owner.

Hard On Daddy

of the firm, the name was changed to Smith's Grocery. The firm has enjoyed its most progressive period

Smith's Grocery at Lakeview, place one morning in the home of which is a continuation of the busi- the superintendent of schools (and ness started in 1926 by G. T. Wake- principal of the high school) in a field, is one of the most modern, small New England city, while little complete rural stores in this coun- daughter Peggy, aged five, was get-

Daddy: "Yes, Peggy, I am."

"But you're not principal

As R. C. Smith & Sons the store was operated until recently when.

TODAY is the tomorrow you talk-

The business boasts a complete stock of parts, also a service department. Body & Fender department and cmoplete rack for washing and greasing cars. Eight to twelve men are employed in the business.

Mr. Bishop, son of S. D. and Mrs. Jennie Bishop came to Floyd county made the trip in three days from Rotan, coming in a covered wagon. "I left here a few mornings ago and

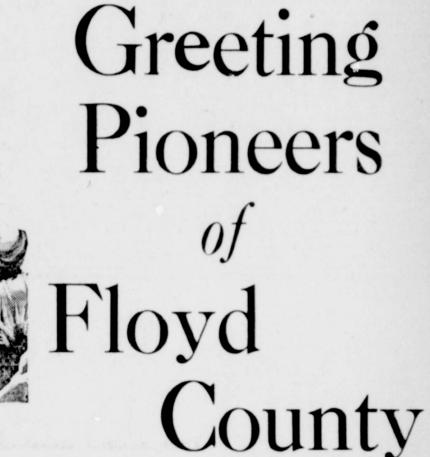
Leading Food Store In City Since 1925

Felton-Collins grocery, Floydada's most widely patronized

& Windsor in a short while con- Shaw-Felton and Collins. It was manager and partner with structed a two story brick building owned at the time by P. M. Felton,

ing equipment is used at Scott Gin the store in 1918 and after that ran of Mr. Shaw's interest in the ginal location of Shaw-Felton-Col-

at the present time have been resi-Mr. Collins has been in the county years and Mr. Loran since 1923. All advancement of Floydada and the county. Mr. Collins, former commander of the McDermett Post



On the occasion of the Golden An-

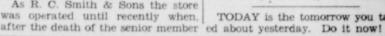
ty. Mr. Wakefield, now of Ama-rillo, opened the store just before the first Lakeview school was com-of the high school?" pleted

Prior the purchase of the business Peggy: "And are you prin in 1923 by R. C. Smith and his twin all the other schools, too?" been operated by H. T. Sparks and Hoosier who followed Mr. Wakefield, as owners.

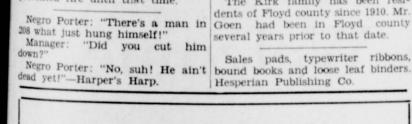
The following conversation took

Peggy: "And are you principal of

sons, Roy and Foy, the business had Daddy: "Why, er-er, y-es, I am." Peggy (with a decided nod of her head): here, are you, Daddy?"-Exchange

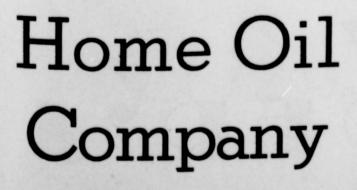


ents In 1910





To Floydada and The Golden Anniversary Celebration today! We have enjoyed serving the residents of this area for the past many years and we appreciate the friendship of all the old-timers and new-comers.



Clarence Foster

Felton-Collins features a plete selection of fresh, quality foods for the residents of this territory The market, which also enjoys liberal patronage, has all kinds fresh and cured meats of high quality

Gilliam Rounding Out Fifteenth Year Of Business In Floydada

Gilliam's Appliance and Sporting Goods store was opened in March of last year and has shown a substantial increase in business every month since that time. J. C. Gilresident of Floydada since 1925, had engaged in the hardware business for a year prior to starting this firm Mr. Gilliam was in the lumber

business for twelve years after coming to Floydada. He was manager of the Higginbotham-Bartlett yard here for seven years and was associated with Willson & Son for five vears

Gilliam's features a complete line of sporting goods for golf, tennis, baseball, fishing, hunting and ten Also to be found in the complete stock are Hotpoint and G. E. appliances, sweepers, mixers, refrig erators and radios.

PIONEER INSTITUTION

Amarillo National Bank, in Amarillo, is the pioneer banking institution of the Panhandle. Officers of the bank are C. T. Ware, president; R. C. Ware, vice president; A. H Ware, vice president; F. M. Butler vice president; H. J. Farwell, cashier; E. C. Lacy, assistant vice president; B. T. Baker, assistant vice president; Jas. Farwell, assistant cashier and C. E. Robertson, assistant cashier

Baker-Fleming Farm Gas com pany pioneered the use and sale of Butane, artificial natural gas, in this section of the Panhandle-Plains. Flash-o-Gas, butane storage and distribution system for home and commercial use, was originated by this company.

"Are you going to rob me?" "Naw, my podner does that. just gets you ready."

niversary Celebration of the county. We appreciate the advancement made in the past fifty years and look to the future with hopes for even more progress.

¶ Ours has been a continuous part in the development of this area and we have greatly enjoyed it!

Felton - Collins - Grocery -

Phone 27

Conoco Enjoys Lagre Patronage In This Area

R. C. Henry Is Distributor For Quality Products

Operated First Tank-Wagon In County; Is Pioneer Resident

R. C. Henry, present distributor for Continental Oil company, first entered the oil business in Floyd county as agent for the Gulf Refining company in 1921. During the period from 1921 to 1923 Mr. Henry served 12 of the 13 gasoline pumps in the county and operated the first tank wagon in this area.

The first tank-wagon, as Mr Henry explains, was built and equipped to be horse drawn but. since the automobile was coming into its own, he removed the tank to a Model "T" truck and thus converted the slow method to a speedy delivery.

stantial business.

1 in Floydada

products handled by these dealers

include Conoco Bronze gasoline

Mr. Henry is a member of

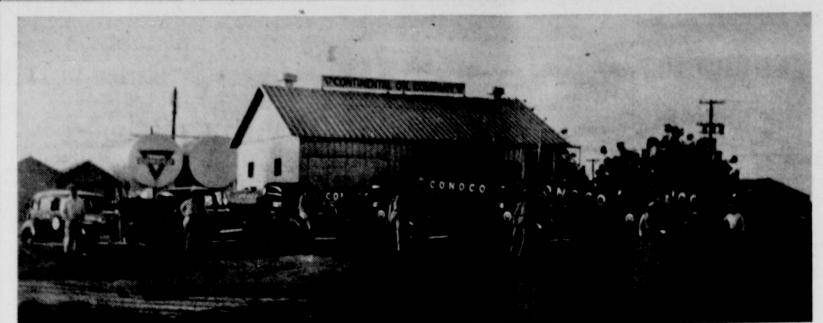
vancement of this section of Texas.

Ginners' supplies. Hespertan.

After four years with Gulf. Mr. Henry resigned as agent and entered other business where he was engaged until returning as Conoco agent in April of 1932. Conoco, since Mr. Henry was made agent, has enjoyed a steady increase of Motor company, Geo. Finkner, Camp patronage in Floyd county. In 1932 Cope, J. C. Custer, S. J. Latta and Henry operated one delivery Continental Service station Number truck and at present the volume demands that six trucks be used to give service to customers.

In 1935 Mr. Henry was awarded a contract to haul the petroleum pro- Conoco Germ Processed Motor Oil, ducts needed from the refinery at and Conoco lubricants. All are rec Wichita Falls and two to three ognized the country over for high trucks are used regularly on this quality and lasting performance. haul. Four men are employed as transport drivers and for delivery.

In keeping with his policy of de- pioneer Floyd county family which velopment and advancement, Mr. Henry opened a new service station and cafe on Highway 28 near Aiken on December 1 of last year. This



Conoco Enjoys a Good Patronage in Floyd county as can be seen from the amount of equipment necessary to accommodate the business. Pictured above is the Continental Oil com pany warehouse, the trucks used by R. C. Henry, distributor, and the employes who make the deliveries.

arm, which sells to both wholesale C. P. Looper and retail patrons, enjoys a sub-Conoco dealers in Floyd county include; B. A. McDaniels at Ster-Grocer Here ley. Henry's Conoco Station at Aiken, R. E. Smith at McCoy, Bishop Many Years Reliable and economical Conoco

Second Oldest Grocery Establistment In Floydada. Here Since 1924

Mr. Looper bought the stock from

Saturdays The store boasts a complete re-frigerator system, modern market Floydada is one of our most valued has in the Panhandle-Plains area and anything Milady might want in correspondents. the way of standard and staple groceries. Mr. and Mrs. Looper have raised Zenith Radio Dealer and educated their three daughters

crew of from seven to ten men on

ployes assist in the business with a National;

in Floydada. They are Mrs. Martin Brown, Floydada, Mrs. Floyd Simp-One of Floydada's foremost grocson of Eunice, New Mexico and Mrs. ery establishments is the Looper Dick Fenner, Floydada. Mr. Fenner Grocery, located on South Main is assistant to Mr. Looper in the street and owned by C. P. Looper. store.

> Kansas City Bank **Celebrates** Golden

Completes 13 Years As Floydada Merchant

tional bank is especially proud of

the many friends and customers it

"The Inter-State Na-

Radio Electric company, located at 108 West California street, was organized in May 1927 by E. E. and E. R. Hinson. With only a meager stock, in the beginning, the company has grown to a modern retail Anniversary In '40 er and is assisted in the business by Andy Hefner, as clerk.

Mr. Hinson specializes in Zenith Floyd County and the Inter-State radios, General Electric and Ham-National bank in Kansas City are ilton Beach appliances, lighting fixboth celebrating Golden Anniversary tures and a general line of electrical occasions this year. The promi- supplies. nent banking institution was estab- Mr. and Mrs. Hinson and family

Sam Berry in 1924 shortly after he and management since its organiza-

and his family moved here from tion and its resources have been

Pilot Point, Texas. The business, employed largely in financing live-

at that time was valued at \$1500. stock and agricultural interests of

has been noticable each year. This form a letter by the stock is now valued at \$5500, Mr. Noone, vice president of Inter-State Na-

has been noticable each year and through its correspondents.

An increase in stock and volume the southwest, either directly or

lished on July 28, 1890. are formerly of Mineral Wells. The Inter-State National bank They are prominent in church and had practically the same ownership civic circles of Floydada

PIONEER BUSINESS

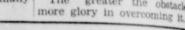
neer institution of the Panhandle-Plains. "Everlite" Flour, milled from west Texas wheat is used by many housewives in this area.

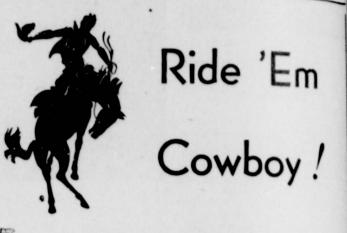
A holiday week-end in the Unit Harvest Queen Mills and Eleva- States is a time when everybody tor, located at Plainview, is a plo- somewhere else to do what as well have been done at h The greater the obstacle

stab

Jetton

Enje





We are all set for the Golden Anniversary Celebration. All you Pioneers come to see us and say 'Hi Glad and Edd,' if we fail to meet you at the reunion.

Since 1900 I have been dishing out men's clothing, boots, shoes and hats. Respectable merchandise. We like these old waddies and they talk our language. I started with a handful of shop-made boots, Stetsons. saddles, spurs, etc., hitting it out alone about thirty years ago in this men's business, after getting a lot of good common 'hoss sense' experience from the old Dad, who has long since passed over the divide-and I give him credit for the principals I have followed.

You fellows have stuck in there with me and today we're selling your kids the same kind of wearing apparel.

We are sorter in a confusion today boys, but we have come out of confusion before because some men and women stood solid. Let's fight 'er out and forget it all today and have a good time. We hope the pioneers appreciate us as much as we do them.

Glad Snodgrass

"Smart Wear for Men Since 1900" Edd Johnson, here since 1907



Welcome Pioneer Residents

To Floydada and the Golden Anniversary Celebration! We Believe you deserve our praise for your achievements in the building of Floyd County in the past halfcentury.

We appreciate the patronage which has made possible our own progress during the years of service to the people of this area.

TO-DAY AND EVERY DAY ASK FOR

WESTER'S QUALITY

• BREAD

c. St ern The til

• CAKES PASTRIES

Westers Quality Bakery



Welcome

Pioneers

-and all visitors to Floyd County's Golden Anniversary.

We join with you in Celebrating this Event!

We Enjoy

Serving many of you with high quality foods at most reasonable prices. Come around and say "HELLO", while in town.

LOOPER'J

"Quality Food For Less Every Day"

Established 1924

Second Oldest Grocery in Floydada

The Floyd County Hesperian, Floydada, Texas, Tuesday, May 28, 1940

J. E. Newton Has Part In County Development

stablished Gin At Lakeview In '24; Firm Grows gherty Resident Is Leader In Community Life And Building

rea

m

'y Cele.

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ved.

Newton, of Dougherty, has able part in the developovd county since he enbusiness at Lakeview His business enterprises d a continual growth and widely patronized by southeast portion of

years at Lakeview, Mr. moved to Dougherty in there built another gin 2 he with Bill Webb purchased Newton Mercantile company, a and general merchandise Dougherty. Both these gin at Lakeview have been improved to meet the eeds

. Newton with his family have hed their home at Dougherty there maintain one of the most and most modern rural s in the county. Mr. Newton been in charge of the municipal system at Dougherty Although his interests keep him

w. Mr. Newton finds time to deal ock and truck cotton to recently completed largest pit silos in the nd this will be used to store eeding out cattle this year. All Modern

h the gin at Lakeview and herty are well equipped with t and most efficient type gin Farmers in the area ate the service given during usy season of the year

Jetton Oil Company

company, owned and Jack Jetton, has enon Highway 28 in east Floyd-

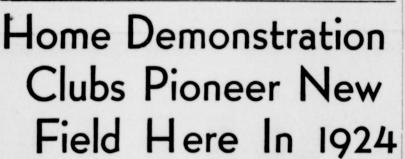
Jetton moved to Floydada Dougherty. n Clinton, Oklahoma, where he ive years previous was associatwith National Refining com-He now handles a complete of National Refining company products including White Rose and Royal gasolines and other

Featured services and products at on Oil company are washing and check-chart lubrication, G. & J. es and tubes, wholesale and remotor oils and lubricant





Enjoys Growing Trade Development of the Community sections of Floyd county is pictorially explained in the photos of J. E. Newton's properties at Lakeview and Dougherty. Top is pictured the Newton ed a substantial increase in pat- Mercantile company building, owned and operated by Bill ge since its opening in January Webb and J. E. Newton, at Dougherty. Center is shown the Newton Gin at Lakeview and the lower is the Newton Gin at



that man cannot live by bread alone, bell, Mrs. M. J. McNeill; Harmony, As we recall family after family Lakeview community southeast of studies in family life have been Mrs. J. S. Hale; Homebuilders, Mrs. of those early settlers and in our Floydada where the children grew started with the object of bringing John Lloyd; Liberty, Mrs. Rene memory place them one by one in about better relationships, first Yeary; Lockney, Mrs. Kate Collier; their homes, schools and communiwithin the family circle, then in the Lone Star, Mrs. Jack Ford; McCoy, neighborhood.

Adams Sisters Meet

And Make Plans To

Rural life has been put upon a Mrs. A. B. Muncy; Providence, Mrs. but many are left to gather on our higher plain. The soil is being im- Clarence Brandes; Sand Hill, Mrs. county's birthday to greet each othproved, home grounds are being D. W. Burke; South Plains, Mrs. er and relieve those years of pioneer practiced in Lubbock and Slaton. landscaped, changes in farm or ranch operations, such as better Cooper; Sunnyside, Mrs. Dean Hill.

poultry, better stock, better seed, rame gardens and improvements in homes, such as closets, running water, painting and remodeling, and wind brakes. The work is being carried on at this time by Miss Edith Wilson, whom we all love and admire.

Other home demonstration agents who have served this county are Blanche Bass, now Mrs. A. J. Folgan her work in May 1939.

Presidents of the home demon- friends here:) stration clubs at this time are An- This being Floyd County's fiftieth The Adams family originated in county old timers on May 28, 1940. telope, Mrs. Russel Crawford; Ba- anniversary causes us to look back Georgia and migrated to Texas in kerview, Mrs. W. H. Nelson; Cen- and reflect on the familiar people. 1885 to find a better place to live. ter, Mrs. W. P. Sims, Dougherty, places and incidents of those early After residing in Ellis county until Mrs. Claude King; Fairview-Camp- years of our country's development. 1892 they cast their fortune in the phone No. 8.

ties in general, there are so many Mrs. Robert Smith; Pleasant Valley, that are gone to their last reward,

Wade Davenport; Sterley, Mrs. Paul freedom, a privilege that none should The other three girls married young fail to exercise

In January 1892, when our broad and beautiful plains were covered Mrs. Smith of four, and Mrs. Matarrived in Floydada by wagon the W. S. Adams family, Mr.

(EDITOR'S NOTE: Following is a the Great Divide. The girls are a part of the old home place south letter from Mrs. Aura M. Hollis of Mrs. Fred Dunham of Lubbock, Mrs. of Lakeview and is ever ley, of Amarillo; Miss Marie Strange Slaton, a member of one of Floyd George W. Smith of Crosbyton, Mrs. opportunity to return to the scenes Martha Faulkner, Ruth Grimes and county's pioneer families. It was Aura Hollis of Slaton, and Mrs. of her childhood and to meet and Miss Edith L. Wilson, the present received by The Hesperian a few home demonstration agent who be- days before this edition was pub- Sundays ago they were all four to- ciation. lished, and we pass it on to their gether for a short visit with Mrs.

Dunham in Lubbock.

up and scattered from the parental home

> Houston and Aura taught school in Floyd and adjoining counties. Later Houston studied medicine and and reared families. Mrs. Dunham is the mother of seven children

with a heavy blanket of snow, there thews of five. Mrs. Hollis has no covered children.

We still love the friends and memand Mrs. Adams, the one son Hous- ories of those pioneer days in Floyd Return For Reunion ton, and four little girls, Duck, Sal-lie, Aura and Epsie. The parents long since disposed of their interand son have long since passed over est in the county. Aura still owns

The Adams sisters hope to be present at the home coming of Floyd

Filing cards, folders, clips. Tele-

SCENES KETHS 3 -NO MORE

But the women and men of today buy with as much care as in the early day when quality was imperative. That's why the quality of the merchandise here is consistently high while the price is reasonable.

courteous service is assured. Employes are Allison Burton and orge Clay, who with Mr. Jetton, erate the firm day and night.

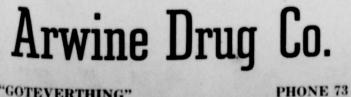
ing fluids. Hesperian.

County Units Were Organized By Miss Mabel Faulkner, First Home Dem. Agent



We extend to you our most sincere best wishes for a glorious celebration of the Golden Anniversary of Floyd Countv!

We appreciate the opportunity of having a part in the latter day progress of Floyd County and the privilege of serving you with quality drugs and reliable prescription service.



'GOTEVERTHING"

in Floyd county in 1924. We had a very difficult time organizing the clubs as it was a new idea in this county at that time and many were not interested in the club work. There were many who thought that their time could be more profitably spent at home, but much praise and credit is due our loved first county home demonstration agent, Miss Mabel Faulkner, because she blazed the trail for others to follow . It was a hard wearisome task but thanks to her untiring efforts she sowed the seed which are now blossoming and bearing much fruit. Miss Faulkner drove miles and miles to organize the women who were interested in more and better progressive ways and methods of omemaking, canning and farming As the clubs were organized they in turn worked hard to get their sister neighbors and friends interested in this worth while project At the very beginning the women were interested in canning and pressure cookers, so from that grew a large and successful project. Women were eager to learn how to can their year's supply of green and leafy vegetables so that they could provide their families with a good grade of food and protect the health and happiness of their families. It also gave the family an added in-come. That they did continue and succeed is a testimonial of the marvelous vision that inspired those who went into the work with a sincere motive. If you visit a club member's kitchen you will find her neatly dressed and busy canning or cooking. With pride she will show you her airconditioned, well filled pantry, her bedrooms with modern furniture, her flower garden, shrubs, also, windbreaks, which protect her yard, garden and stcok. She points with pride to her frame garden where the

supply of early vegetables is being raised and her fine flock of pure

bred chickens, from which her cash

organizations, are making leaders of

farm women. Our homes are the greatest universities of them all and are more richly endowed for the

meetings and state wide

cate Mary and John.

training of our young.

These

council

(By Mrs. Kate Collier) Home demonstration work began

income helps to purchase furniture frigidaires and, also, helps to educlub meetings, county

Realizing

- We Appreciate -

The patronage which has caused the increase in our business since we opened three and one-half years ago.

We invite you to visit us while in town for the Golden Anniversary Celebration.

Air Conditioned for Your Comfort

Haqood's Dry Goods

"Standard Brands Priced Right"

Floydada,

Texas

Stansell-Collins Continuation Firm Begun in '17

Collins Brothers Purchase Grocery From A. B. Duncan

1929; Incorporated Present Firm 1935

Stansell-Collins company, John name. Deere dealers, is the continuation of a business firm started in 1917 In 1937 the Lockney Implement by P. S. and D. H. Collins who pur- company was established at Lockney chased Judge Arthur B. Duncan's with Gene Collins in charge. This grocery and wholesale oil business business has shown a steady increase on the south side of the square.

as Collins Grocery company and the neighboring city. carried a complete line of foods and home supplies. In 1920 O. L. Stan-ing equipment, including John sell and W. G. Collins purchased Deere farming equipment, including interests in the growing firm. In John Deere tractors, combines, 1921 a second store was opened at plows, etc., is featured at the two Joebailey, now non-existant, and it stores. was in charge of Leon Collins, son of D. H. Collins.

The original partnership con-

located on the west side, was pur- years.

chased from C. W. Mitchell. The business was moved to the west side of the square in the Willis building and enlarged to handle groceries, hardware and implements.

In 1928 Stansell Collins moved to the present location and in the ollowing year sold the grocery business to Hull & McBrien, continuing the hardware and implement depart-Stansell & Collins Formed In ments. From 1929 to 1935 the institution was known as Stansell & Collins but in the latter year it was incorporated to be known as Stansell-Collins company, present firm

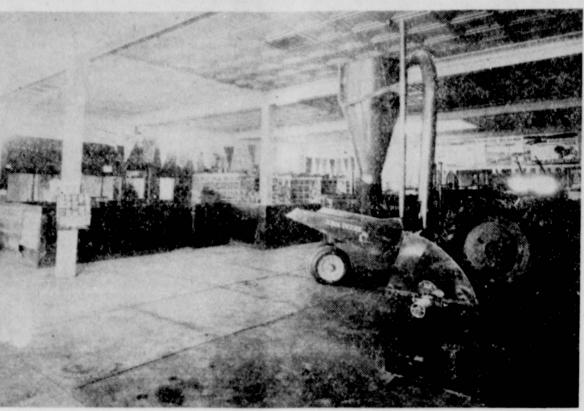
Second Store

in patronage and now occupies a These men conducted the business larger and more modern location in

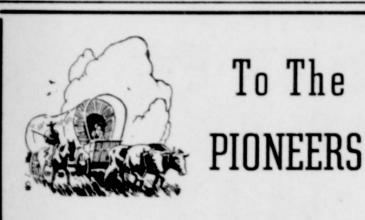
including John

STORE OPENS IN '36

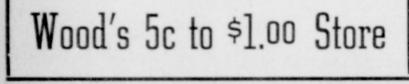
tinued until 1925 when the elder G. W. McDaniel opened his gropartners, D. H. and J. S. Collins, cery store at Sterley in 1936. In retired from business. That year addition to groceries, Conoco pro-E. M. (Gene) Collins became asso- ducts, wholesale and retail are

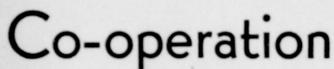


Stansell-Collins Company, John Deere dealers in Floydada, and Lockney Implement comciated with Mr. Stansell and W. G. handled. Mrs. McDaniel has been pany, at Lockney, furnish many Floyd county farmers with modern power farming equip-Collins and the Mitchell Hardware, a resident in 1Foyd county for 47 ment. Above is an interior view of the Stansell-Collins show rooms in Floydada.



-of Floyd County we join in paying tribute for the many accomplishments that have been made in the past 50 years. Welcome to all the visitors to the Golden Anniversary.







Years Ago; Is Panhandle Leader

rated by C. B. Carmack, has ex-Carmack Hatchery, owned and operienced rapid advancement since origination in 1935. Starting from Tulia and other points. Among son Frederick. ith an 8000 egg capacity plant, Mr. Carmack has successfully built his business until now the total ca- Floyd county. acity is more than 70,000 eggs.

the Randerson building himself ad was operated there until 1939 located across the street

Last year construction of a new Consumers, was completed additional facilities added to bring the hatchery to its present Mr. Carmack sold 20,000 baby chicks in 1935 and the volume has steadily increased until 300,000 ere sold in 1939. Total investm n Carmack Hatchery is estimated at \$10.000. Carmack Hatchery is listed as a nember of Texas Baby Chick as ociation, International Baby Chick association, and Texas Poultry fed-It is the only hatchery eration. n West Texas operating under the rovisions of the National Poultry Carmack's provement plan. Hatchery features Texas U. S. Approved Pullorum-Tested chicks of Il varieties. The produce firm of Jones and Carmack was formed the first of this year between Mr. Carmack and Jones, who has engaged in this business here for several years.

since March, 1925. During this per-iod of time the company has en-joyed much development and advancement. A full line of all building materials may be had at Wooldridge Lumber company. Standard brands of merchandise are featured at reasonable prices. Judge Stalbird-(Continued from page one)

the unusual distinction of being the I have said before, that he began first lumber yard opened in Floyd- his business of E. I. Ayres and ada. The firm was established in company

"Mr. Ayres was a good dry goods 1908, two years before the Santa Fe man, he knew how to buy goods In the early days of the firm, the and he built up a fine business. He lumber was hauled in by freighters still runs the store assisted by his

the freighters were S. N. McPeak There are five other children in and R. A. Burrows, both pioneers of the family. They are Madison of Pueblo, Waller, Lee, Dellia and First manager of Wooldridge Robert, who runs a variety store in The original location of Carmack Lumber was Frank Truett who be- Lockney. One child Carlie is dewas in the Jones Produce came associated with the company ceased. Mrs. Ayres was Miss Wilbuilding on the east side in this capacity in 1909. He is now lie Irene Waller and came from the square. In 1936 the plant was in Friona engaging in business for Erath county. She and Mr. Ayres married at Tulia after he were T. W. Quirk, present manager, has moved to Briscoe county

Martin And Co. Is Outgrowth Firm Established 1919

Martin & Company, McCormick-Deering dealers, as it is today is the outgrowth of the implement business started in 1919 by O. P. Rutledge. The first location was the building now occupied by Texas-New Mexico Utilities company and the post office.

The firm, which operated as Rutledge & Company for many years, planted to this crop. Total moved into the present location owned by this partnership, after the building was completed in in Floyd and Deaf Smith 1925. Fred Zimmerman one of the now totals 7700 acres.

present owners, became association with the business in 1924 and 1926 Mark H. Martin was m partner.

With the retirement in 1935 of Rutledge, the firm known as Martin & Compan Zimmerman, Mr. Martin and Hammonds own and operation Cormick-Deering dealership and at Lockney, where the name is Hammonds & Compar Wheat farming on an ext scale was begun in north, ear southeast Floyd county by Martin and Mr. Zimmerman Since that time they have have ed 390,000 bushels of wheat in Fi

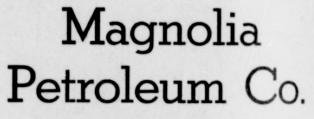
V(

county or have shown an a of 12 bushels to the acre



We extend to you our hearty welcome and our most sincere appreciation for your accomplishments in the past half-century!

We are happy to have had a part in developments in recent years and look toward the future with optimism.



Wholesale Gasoline, Kerosene Motor Oils and Lubricants WESTERN AUTO ASSOC. STORE Accessories - Davis Tires - Parts

Was Necessary

For the development of Floyd County in the Fifty years since it was organized in 1890! The spirit of mutual aid, which characterized the actions of the pioneers, was necessary to the building of the new city power and light plant now efficiently serving the people of Floydada.

We Are Glad —

That the city of Floydada has had a valuable part in the advancement and progress of the county through the construction of this modern new plant.

To all of you on the occasion of the Golden Anniversary of Floyd County!

City Power & Light Plant FLOYDADA

Mrs. Alice Baker-

(Continued from page one) as continued the mercantile business and is now managing the dry goods department of the oldest store in the panhandle. This store has been under continuous management of the Bakers since 1894. This activity affords her a wonderful opportunity to know people of Lockney and the surrounding country.

She enjoys relating the early life, facts and experience of the pioneers. When asked where she was born. she replied, "This is not be my history, I only want to give facts about early days here," Her main interest in life today, is her business. She is an alert business woman and enjoys her reputation of "Tending to business as well as any man." She is a charter member of the Church of Christ of Lockney and has contributed much to its support. She too had a vision of a great empire and has lived to see the birth of her desire

There are twelve children in the Baker family, all of whom are living, they are Mrs. L. M. Honea, Mrs. C. Seaman, Mrs. Ed Gross, Robin and Dorsey Baker, of Lockney; Francis, Artie and Larry Baker, of Lubbock; Norton Baker, of Amarillo Mrs. J. A. Deavenport, of Boulder, Colorado; Mrs. A. H. McGavoch, of Carlsbad, New Mexico and Mrs. Melvin Phillips, of San Antonio.

T. Z. Reed Drove-

(Continued from page one) guish canyon. "I joined the Baptist church when there wasn't a church house. The church was organized in a small dwelling. The settlers were few and the neighbors good, money and newspapers were scarce. "We will meet you good people at Floydada, May 28, and tell you all about it."



DIONEEDS!

Make our store your headquarters while in Floydada for the Golden

Anniversary Celebration!

We Too Have Pioneered

in the merchandising field-growing from one store, opened by our founder, J. C. Penney, in 1902 to an organization of 1566 stores in 1940.

We have served the people of Floydada and surrounding territory for the past eleven years, and trust the value and service we have rendered will warrant your continued patronage.