## The Floyd County Hesperian



HOMER STEEN, EAltor

## EDITORIALS



| As A Farm |
| :---: |
| Woman Thinks |



PHONE 51 Automotive Repairs motor tunevp spectaltr
pears \& Danie

| Drs. Smith \& Smith |
| :---: |
| Sanitarium |
| For surgical cases |
| Phone No. 177 |

## MODERN

LOW-TEMPERATURE
Roasting with Gas


Cooked for several hours at low temperature, meat retains its natural juices and roasts ar uniformly done throughout. Tastes better more tender . . . no searing . . . no basting no watching ... and you save on meat bil because meat shrinkage is drastically reduced.

## West Texas Gas Company

BOWMAN'S DRUGLESS HEALTH HOME

Where the sick get wel
,



Hearings are being held today by
the cty at the cty office oan the
paving proposals, the program tor
which includes nine block in the
wusiness district and adjacent
Dr. C.
Quanah
spending
Quanah.
spending and, Mr. decerodova are
Quanah.
Com week fishing near
cow (Fridancement exercises tomor
rombt beginning at 8;
oclock will bring to


Mr. and Mrs. Harry Stanley left
Monday morning for Waco, where
they will visit tn the
tonday morning for Waco, where
they will visit th the home of his
sister Mrs. Bob Oliver

Large Motorcade Of Boosters From Canyon Visit City
proximately 160



MERCHANDISE Stock Still Too LARGE! At Least $\$ 10,000.00$ More Goods Must Be Sold Within Next Few Weeks!


Short Lines of PIECE GOODS


ODD LOTS, SHORT LINES, REMNANTS OF GOODS IN NEARLY ALL DEPARTMENTS, PRICED LOW FOR QUICK ACTION

| Women's and Children's DRESSES 1 raok to select from - good styles all big values, now- |  |
| :---: | :---: |

BALANCE OF SPECIAL LOTS OF WOMEN'S GOODS!

|  | 78c |
| :---: | :---: |
|  | 87c |
| $\begin{aligned} & \text { To } \$ 2.95 \text { Women's } \\ & \text { Wool Jackets } \\ & \text { New designs and } \\ & \text { smart for sports } \end{aligned}$ |  |

Wind Up of Men's and Boys' Odd Lot





# The WDMAN'S Page Reception Showers Honor Bride and Brides-Elect 

Approaching Marriage of MissCottinghamAnnounced

Margie Norton Is Honoree At Pre-
nusumy Nower

1922 Study Club Entertains 1922 Study Club Entertains
Wiih Mothers Day Program


Corset Stylist is Helen War
ner, above, adviser to fashion able women on correct cor
setry, who will visit Floydada next week. She will spend

Thursday and Friday at th | Thursday and Friday at the |
| :--- |
| J. C. Penney store. | Well-Known Stylist To Visit Here

$\qquad$




## Busy Bee Club In Meeting On May 1

Stertey, May 6 . The Starkey
Busy bee club met Wednestay at-
$\qquad$



Miss Helen Warner, expert Nes
York Adviser to fashionabie women York havier to fashionable women

$\qquad$

Laverne Fowler Is Recital Friday
Laverne Fowler, 8 -year-old daugh-
er of Mr. and Mrs. Ernest Fowler
Waiton Hale, manager of the store
Friendship Club Entertained Friday
In Guthrie Home
The Friendship Bridge club met
Friday night in the home of D
Friday night in the home o
and Mrs. A. Euthrie. D
preceded the games. Mrs.
Keim and Bert
Keim and Bert Barker he
score for the evening.
Mr. and M
guest hands.
Mrs. J. A. Arwine, Mr.
Kishorker, Mr. Mr.
Bishop, Mr. and Mrs.
Curtis. Cill

The club will meet a
May 17 at the home of
Walton Hale.


FASHIONS
Straight from the
Fashion Front to You!
For Two Days. THURSDAY and FRIDAY
Mies Holem Warmer. export Now
York aiviser to fashionable
women on the problems of correct women on the problems of correc coresiry will be hore to advie
on
 type.
Yours is the NEW SCULPTURED MHOUETTE with a correctly fil ted LADY LYKE foundation. You aro ALL INVITED ... mothors and and let Miss Warner advise you. There is NO CHARGE for this prices!


The Floyd County Hesperian，Floydada，Texas，Thursday，May 9， 1940
Van Zandt Strikes
At Politics In R．R．
Commission Office

THE OIE


TH月T


NoTHING is as sure as moth－ erly love and fatherly protection． Through thick and thin，good times and bad，children can al－ ways count on their parents．

But circumstances and condi－ tions often nullify the careful provision and investments of even the most loving parents．

Southwestern Life Insurance is a tried and true partner for Texas families．
See the Southwestern Life Man for that policy you need．It will
not fail you in the hour of need．

SOUTHWESTHRN LIFE Hesurance Company


Acosto $867,189,220$
Floy
R．E．FRY $\underset{\substack{\text { Reprevenalative }}}{\substack{\text { Fin }}}$

|  | med louteris |
| :---: | :---: |
| 二小iza | Mother＇s Day |
|  | CAKE |
| ＋ | 60 c |
| $\underline{=}=-=$ |  |
| Ftw $=$ | $\begin{array}{\|l} \text { WESTER'S } \\ \text { Quality Bakery } \end{array}$ |



Any oil－change helps＂youthify＂ Then no matter how long the car stands of runs with Germ Processed oil in the crankcase，
the oil－Plating stays plated UP to its top－ most point in each cylinder－fastened up to a great fluid oil－film，mind you，with Germ Processed oil，but in adation you get oil－ against the strong assaults of Summer wear． Helping to keep up your engine，oll－plating Processed oil．Even in an older engine its economy may remind you of＂the first year．＂ Change－to Your Mileage Merchant＇s Conoco station－today．Continental Oil Company and so that all goes for ou－pLATING． your sure sign of the most expert service．


Commercial
$\square$
Field Seeds



Interest In the Hesperian's Historical Edition Grows As 50th Anniversary Nears
 States W.J. . him

Three Trips Will
Boost Rodeo Here On May 27 To 29
R. Scott Reaches Semi-final Round In Champs Flight






$= \pm=$

BISHOP CHILDREN HOME
FOR REUNON SU




RVAL HAYS SUCCEEDS COOK
AS ASSISTANT SUPERVISOR
Arval D. Hays, a recent graduate
of West Texas state college of Can

[^0]Typling paper, second sheets. Hes
perilan Pub. Co.



## $\frac{\text { A BEITEA }}{\text { USED.CAT }}$


$\underset{\substack{1936 \\ \text { Truck }}}{\text { ch }}$

$=$
2
man

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Trade With


Dave And Save

## ARWINE'S

1940 never a better year to see the Wiss






 aceomodations in stondord and tourist Pullmens and choir cars. Both troins carry lounge cars ond choory
 Angelos and Son Fromeisco.

| For fores, miver | and ather informotion |
| :---: | :---: |
|  | Or Whand |
| V. williams, Floydeda, Texas |  |

Tovie Cameras and Kodascopes.



## 新



$\$ 385$
$\$ 235$
$\$ 220$ $\$ 145$ $\$ 350$ $\$ 460$
$\$ 225$ $\$ 160$ 465 $\$ 335$ $\$ 385$ 250

Her Picture
With Your Own Camer See These Kodaks

Priced from $\$ 1$ to $\$ 55$

## CHURCHES

## DAILY VaCATION BIBLE SCHOOL FIRST BAPTIST CHURCH



Panhandle Refining Dale stricku.
Measure All Cars, Regardless of Price, By "ThE LENDEi's MNEDP".
and youll know why Chevrolef leads oll cars in sales

## WHY PAY MORE? WHY ACCEPT LESS ?

Question:
Why is is Ditioma like an Insur-
ance Policy?

## Answer

A Diploma signifies Wisdom symbol of Wisdom.

IRE, one of man's most dread pectedly. Therefore
be prepared. SEE-
G. C. TUBBS Insurance

## CITEVROLFTS Flisy Agilvt <br> The 1940 Chevrolet glves higher quallity at low costl ... Low ating Costs . . . Low Upkee

raw Hat Day In Floydada Thousand Guests? By Their Bonnets You May Set For Saturday, May 11 Attend Opening Know Them: H.D. Women to


## iss Wilson Talks

 O Homebuilders, ictures for Home Of Power Plant Wear Sunbonnets at Reunion
 Jured man to town.
AMINO ACIDS COMBINE
TO BULID UP PROTEINS
The amino acids are composed to
the letters of the alphabet in a sum-
mary on human-and animal -nu-

 $\stackrel{1}{8 i x}$

May IIth Straw Hat Season Opening

## ?

Combining Comfort and Straws.
Coarse woven straws, it
can't be beat for coolness can't be beat for coolness
and light weight and it's and light weight and it's
tops in style.
The Air conditioned sailors are light weight narrow bands and latest styles. Come in and get that new can get your choice.

## Glad <br> Snodgrass <br> Since $1900^{\prime \prime}$ Men

Oscar H. Benson to Speak On Youth Program; West Texas C-C Convention 17th

scoutmaster
member of
committee
$\qquad$ REP CONTRACTORS Begin Stringing Wire Wednesday


Vacuum Sweepers with
modern attachments.

## Gilliam's

APPLIANCE and SPORTING GOODS STORE

Dougherty Schools To Present Program On Thursday Nigh





Cto Mark Closing Of Baker School

## Sterley News  <br> Floydada <br> Insurance <br> Agency

Is anxious to assist you in all your Insurance Needs! HAIL . . . FIRE . . . and in fact any other need you may have in the Insurance line.

Come in anytime . . . or Call Telephone 273
W. H. HENDERSON READHIMER BLDG.

## Mothers $D_{a y} y_{i f}$

Notice

Lookat this..


Before You Buy Any Truck . . . Let Us Show You a Job rated Truck to Fit YOUR Job! Learn how a truck that's built right and "sized" right economy ... on YOUR job! Get all the facts on the money. saving features of Dodge Job-Rated trucks . . . trucks that fit the job! Let's talk about one to fit your job -to save
YOU money! Ask us too about

FINKNER'S
Auto Store
Where Your Business is Appreciated

## Motor Oil

and repairs to fit any make car can be found
here.
Come in for all your car needs, we can fix it for you.
We are conveniently locatdrive in when in


FLOYD MOTOR CO.

210 W. California

HAGOOD'S
DRY GOODS


All Gifts Wrapped lien hankies
"Standard Brands Priced Right"

# Seniors Preparing for Commencement Exercises 



The Perfect
Mother's Day Gift

HaMILTON BEACH
2 uality FOOD MIXER


Summer Band School Planned By Camp To Open In June

Baccalaureate To Be Held Sunday At Wester Field
 5
 Free band practice will be held
twice a week. The summer course
the tinal exereises.
will start aboud to think of
Two of the senior class activities


## 6 WEEKS SUMMER 6

 Band SchoolOpens June 3rd ummox ouv s.ememessin wens M. T. CAMP

## Director

It's a Cood
Thing to look ar a Dodlar

## TWUCE

But dollars deposited in your bank account you will see again months or years later, with interest added. And ten years from now if things were not going so well, a second look at some of these "good old dollars" could be a reason for banking some of that s one

The First National Bank FLOYDADA TEXAS



[^0]:    over his duties as assistant super-
    visor of Rural Reenabilitation at the
    leaal Farm Security adminitration
    offlce.
    Hheys replaces O. Russell Cook,
    who recently transterred to Yoakun

