

# The Floyd County Hesperian

Widest Read News Medium In Floyd County

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY MAY 2, 1940

NUMBER 12

## Demo Rally At Lockney Friday Nite

### Young Democrats Plan Meeting As Party Machinery Gets In Motion

Rallying County Democratic forces for the precinct conventions which will be held Saturday morning, members of the Floyd County Young Democrats club will hold a mass meeting Friday night at the Municipal auditorium in Lockney. The session will open at 8 o'clock.

County Chairman Homer Steen has been asked to appear on the program and outline the procedure of Democratic nominations for president of the United States, from precinct and county conventions through the State and National caucuses. Mr. Steen stated Wednesday that while he might not be able to appear on the program personally he would prepare the requested information for delivery at the meeting.

Winfred Newsome, Floydada attorney, will speak at the meeting on the purposes and ideals of Texas Young Democrats.

The Lockney meeting has been planned by the Young Democrats for the two-fold purpose of promoting interest in the county and precinct conventions and carrying on a drive to have all sections of the county represented in the club membership.

Reports this week from Jake Watson of Lockney, who, with County Attorney John Stapleton, is making arrangements for the meeting there, indicate that more than 40 Lockney Democrats have already announced plans to attend the session, and with a large delegation from the local membership and representatives from other communities in the county, a large and representative gathering is apparently assured.

Discussion of county and precinct convention plans will be the principal feature of the session. All Floyd County Democrats, regardless of their interest in the Young Democratic organization, are urged to attend the session since, held on the eve of the precinct conventions, it will serve as a medium for guiding party members to the precinct caucuses.

As Democrats throughout the state prepared to set the party's nominating machinery in motion this week through the "grass roots" conventions, party harmony in Texas, at least, seemed assured by action of state and national leaders in reaching an agreement on the Garner vs. Third-Term controversy which threatened to split the state into conflicting factions.

Floyd County Democrats are expected to hear a resolution introduced at the county convention next Tuesday pledging Texas' support at the national convention to John N. Garner and at the same time endorsing the Roosevelt administration.

Democratic leaders in Texas have agreed that the state's 46 votes at (See DEMO RALLY page 5)

## Poles Are Set On Twenty Miles Of New REA Section

Working swiftly after materials arrived on the ground last week, contractors on the new REA "B" section of line this mid-week completed digging holes and setting poles on 20 miles of the line, including taps to Center, Baker, and Pleasant Hill communities.

Supplies of wire for stringing the lines are expected this week-end. L. W. Chapman, superintendent of the Floyd County Rural Electric cooperative, said Wednesday.

No transformers have been received and shipping orders have not been issued to date, he said, and energization of the lines will be delayed until they arrive.

The three taps on which poles have been set should be energized and ready for service within a couple of weeks, however, he stated. A few houses still remain to be wired in the Center community, though progress there has been good. Wiring of homes in the Baker area has already been completed.

Chapman pointed out that it will be necessary for the wiring to be complete before the lines can be energized.

In the meantime digging machinery has been sent out this week on the route into Dickens and Crosby counties. Poles have already been dropped along that line and construction will be starting immediately.

A temporary delay has resulted in work in the Starkey community due to some uncertainty about the right-of-way, Chapman said.

## Starring At Palace



Clark Gable and Vivien Leigh as Rhett Butler and Scarlett O'Hara are pictured above as they appear in "Gone With The Wind," opening Sunday at the Palace theatre for a four-day run.

## "Gone With Wind" To Draw Crowds From Wide Area

### Nation's Most Talked-Of Picture Opens Sunday At Palace Theatre

Attendance at the Palace theatre's presentation of "Gone with the Wind" is promised by advance sales to represent portions of five counties.

Scheduled to open up with an afternoon show on Sunday, May 5, the show on which the world's most lavish adjectives have been split will also be presented Sunday night and twice daily and at night Monday, Tuesday and Wednesday.

At all morning and afternoon shows, including Sunday afternoon, no seats are to be reserved, although only a number limited to the capacity of the house will be sold for any one performance.

Jack Deakins, manager of Floydada theatres, said the morning shows will begin at 10 o'clock, in the afternoon at 2:30 and in the evening at 8 o'clock.

Since the world's premier showing at Atlanta early in the year, "Gone with the Wind" has been the talk of the nation, cinematically speaking.

Clark Gable and Vivien Leigh have the leading roles as Rhett Butler and Scarlett O'Hara. Numerous residents of Floydada and Floyd county who have seen the all-color feature picture once are planning to see it again during its presentation here, and all the other thousands in the trade area are expected to take advantage of this opportunity to see it.

Advance sales have been brisk to date, Mr. Deakins said. However, seats are still available for any night performance one may choose, and morning or afternoon performances also.

Tickets are on sale at the box office or at White Drug company.

## CANDIDATES CALENDAR

Friday night, May 3: Speaking and Rally at Lone Star school.  
Tuesday night, May 7: Speaking at McGee.  
Thursday night, May 9: Box supper speaking at Baker.  
Friday night, May 10: speaking at Harmony school.

## Local Market Today

Poultry	
No. 1 colored hens, 4 lbs. and up	11c
Colored hens, under 4 lbs. and	10c
all Leghorns, lb.	8c
Cocks, lb.	4c
2 lb. Springs, lb.	18c
Turkeys	
No. 1 Hens, lb.	7c
Young Toms and Old Toms, lb.	5c
No. 2 Turkeys not wanted.	
Cream	
Butterfat, No. 1, lb.	23c
Butterfat, No. 2, lb.	21c
Eggs	
Eggs, per dozen, candled, cash.	13c
Hides	
Free from holes	
No. 1 Hides, lb.	3c
No. 2 Hides, lb.	3c
Grain	
Wheat, bushel.	84c
Threshed Maize, dry,	
cwt.	\$1.10
Kaffir, hegar, cwt.	\$1.10
Maize heads, dry, ton.	\$15
Cotton	
Middling, %	\$9.10
Prime cottonseed, ton.	\$27
Hogs	
Tops, Wednesday.	\$5.75
Packer Sows.	up to \$4.75

## Bank Cashier Is Killed At Lorenzo Mon

### Officers Seek Clues In Mystery Slaying, Robbery, At Crosby Town

In the brief space of seven minutes between the time he entered the bank at noon Monday and the time his mutilated body was discovered in the vault, Irvin Bownds, 36, cashier of the First State bank of Lorenzo was slain and the bank vault looted of more than \$1400 in cash.

Federal and state police, working with Crosby county officers, were searching feverishly this week in an attempt to solve a crime in which apparently not a single clue had been left.

Bownds body was discovered in the opened vault of the bank shortly before one o'clock Monday afternoon by Woodrow Watts, a bookkeeper, who found the body on returning from lunch. Bownds had entered the bank alone less than ten minutes earlier.

He had been struck a hard blow on the back of the head, and his throat was slashed in three places. \$1,487.98 in cash was missing, a check-up Monday afternoon late revealed.

Persons across the street from the bank reported seeing no suspicious activity during the time when the murder is known to have been committed, noticed no one leave or enter the building. Identity of the murderer or murderers was shrouded completely in mystery.

The fact that no general alarm was broadcast to peace officers in this section following the robbery led to the belief that Crosby county officers are working on the theory that the crime was committed by some person of persons resident in that neighborhood, rather than by some organized band of robbers.

Rumors have been rife here since the robbery and murder, but no definite clues had been uncovered Wednesday by the officers working on the case. "We've had scores of tips," Sheriff Jim Williams of Crosby county said, "but none of them have led to any tangible evidence."

A rumor circulated Wednesday afternoon to the effect that an arrest had been made has not been confirmed.

A part of the handle of a pistol was found by officers in the vault near Bownds body, apparently broken off by the force of the blow with which he was struck down.

Rewards totalling \$6,000 have been offered for the slayer. An undisclosed source Tuesday posted a \$1,000 reward, and the Texas Banking association has a standing offer of \$5,000 to any person killing a bank robber.

## SOUTH SIDE SINGING CONVENTION TO MEET AT CEDAR HILL, SUNDAY, 19

The South Side Singing convention is scheduled to meet Sunday, May 19, in an all day meeting at Cedar Hill. A basket lunch will be served.

The meeting was supposed to have held Sunday, May 12 but owing to this date falling on Mother's Day the date was changed.

Faye Hart, chairman of the convention, asks that you keep the date in mind and make plans to attend.

## Plan Three-Day Rodeo for Old Settlers Reunion

Plans for a three-day rodeo during the Floyd County Old Settlers reunion and Golden Anniversary celebration were underway this week with Roy Snodgrass named as general chairman of the rodeo association.

The rodeo has been underwritten by Floyd county business men. Sufficient funds have been pledged to guarantee the show, and committees have been named to go forward with arrangements.

Four performances are planned. A night show will be given on Monday, May 27, preceding the Old Settlers reunion on the 28; two shows, matinee and night on the 28; and a night performance on the following day (Wednesday, April 29).

Clint Wakefield, Cecil Hagood, Dick Stovall, Ross Henry and John Lanier have been named on a committee to plan booster trips advertising the rodeo. In addition, John Stapleton was named to organize trippers at Lockney, F. M. Dougherty at Dougherty, and Skeet Thornton at South Plains, to take part in the trips.

R. E. Fry and Polk Goen will be in charge of ticket sales.

## Sixty-Four Head Cattle Are Shown Monday at First Official Dairy Day



A Few of the Dairy Day Winners—In the photo at the upper left, O. L. Stansell shows his Grand Champion heifer, China Cow Fancy Darling. Top center is young Buddy Graham, Sand Hill 4-H club boy, with a few of the ribbons which he captured at the show. Top right are the judges, left to right, G. G. Hoot Gibson, W. E. Wintermeyer, and E. R. Eudaly, with County Agent D. F. Bredthauer, general superintendent of the show. Lower left Miss Edith Wilson, county H. D. agent, presents Grand Champion ribbons to Mrs. George Stiles and Mrs. A. H. Kreis, winners in the Dairy Products contest. Lower right N. B. Stansell exhibits the Stansell heifer and her twin heifer calves, born at the arena on the eve of the show Saturday.

## Meadowlake Golf Tourney In First Round; 40 Entered

With forty of the 42 Meadowlake Golf club members listed among the entries, the club's spring golf tournament got underway officially Sunday on the Meadowlake course south of town.

First round play in the championship flight was completed late Wednesday afternoon and drawings for the second round were made Wednesday night.

In first round matches, John E. Smith defeated Blondie Finley 1 up, closest match of the flight. Odell Winter won over Charles Neil 5 up and 4 to play, Jeff Wellborn defeated Bill Scott 3 and 2, Lindsey Graham defeated Bill Sharp 3 and 2, and Robert Scott won over Les Puckett 4 and 3.

In the second round pairings, Winter will meet Wellborn and Graham will meet Scott, Smith drawing the bye.

Four first flight matches had been completed last night, Curly Wilkinson defeating Orville Harris, J. C. Gilliam winning 7 and 6 over Walter Wood, Marion Carpenter eliminating Jim Young and Billy Brown defeating Donald (Wimpy) Thomas 3 and 2.

Other first flight matches paid Leroy Chowning and Dean Hill, Kenneth Bain and Taylor Leach, and Burl Holt and V. Williams.

No second flight matches have been played off. Pairings bracket Tucker Teusch and Elvin Rainer, Dale Strickland and J. D. Moore, Bill Baker and Togo Thomas, and Bill Hatley and Aubrey Stewart.

In the flight, only one match has been played, Earl Crow defeating J. Kiner. Other pairings are Urnon Borum and Delbert Eubank, and M. B. Cavanaugh and Truman Fuqua. Levon Rainer drew the bye.

All first round losers will be bracketed for consolation matches. Prizes are being offered winners of first and second place in each flight and first place consolation winners in each flight.

## First Monday

Next Monday will be different from ordinary Mondays in Floydada because it is First Monday.

In addition to the live stock sales at the Live Stock Sales company's barns in the southeast outskirts of Floydada, there'll be a number of interesting merchandising offers specially arranged for the day by local retail establishments.

It pays not to miss First Monday in Floydada.

## FFA Chapter Wins District Contest With Five Firsts

Competing in the District FFA contests at Plainview Saturday, the Floydada high school FFA chapter captured five first places and won second place in the two remaining events to take a big lead over other chapters of the district.

A one-act play, written, acted and directed by members of the local chapter, was first place winner, with Cotton Center second and Silvertown third. Members of the cast were Victor Green, Junior Simpson, George Tubbs, Doyle Walls and Jess Michael. Title of the drama is "Pop Wakes Up!"

Russell Patterson of the Floydada chapter won first place in the news writing contest, with a Plainview club boy second.

Eddie Brown, president of the local chapter, led the field in Public Speaking contests, with Lockney second and Hale Center third.

Weldon Dubois of Floydada won the extemporaneous speaking contests, Lockney and Hale Center again finishing second and third.

The Floydada club debate team of Jim Simpson and Oran Beck won the district debating contests by default to complete the first-place aggregation.

Weldon Dubois placed second in the one-act demonstration, Plainview winning first place and Lockney third. Dubois demonstration was "setting up a farm lease."

The Floydada chapter ranked second behind Cotton Center's team in the Chapter Conducting contest. Members of the chapter taking part were Eddie Brown as president, Jack Smith as vice president, Joe Rushing as treasurer, Oran Beck, secretary; Hollis McLain, watchdog; Gilmer Denison, historian; Jim Simpson, parliamentarian; H. G. Barber, advisor; James Burke, first conductor; Junior Simpson, second conductor; and Harold Bertrand and Archie Muncy, greenhorns.

All first and second place winners are eligible to compete at Canyon Saturday in Regional Contests with the winners there going on to Austin for the State FFA meeting. H. G. Barber, vocational agriculture instructor and sponsor of the club, said Monday.

The Floydada chapter will have entries in all events at Canyon with the exception of chapter conducting, Barber said.

When questioned separately, they were unable to give any accurate details of the robbery and failed to agree on the facts reported.

The Consumers station was robbed on January 30, 1939. No trace of the robbers has been discovered

Members of the committee present were Ed Bond, chairman, F. L. Brown, C. V. Lemons, Lon Davis and Charlie Merrick.

## Stansell Heifer Is Chosen Grand Champion Female

### Twin Heifer Calves Born On Eve Of Show Draw Attention Of Spectators

Sixty-four head of fine dairy cattle were exhibited in Floydada Monday at Floyd County's first official Dairy Day show, and E. R. Eudaly, Extension service dairyman from College Station, characterized the show as one of the best of the year.

China Cow Fancy Darling, a Jersey heifer shown by O. L. Stansell of Floydada, was selected from a large group of blue ribbon winners as Grand Champion Female of the show, adding a new rosette to the Stansell collection.

While several fine Jersey and Shorthorn Bulls were shown, there were no entries in the Bull-and-three daughters class, and no Grand Champion Male was named.

Outstanding attraction of the entire show from the standpoint of spectator-interest, however, was a young Jersey heifer from the Stansell herd with her three-day-old twin heifer calves, born at the show arena Saturday morning.

The twin heifers are the second set to be born in the Stansell herd. The first twins were born 14 years ago, and embarked on a long career of championship winning, showing at expositions all over this section.

The current set of twins are descendants from the same stock which produced the original prize-winners. Assisting Eudaly in judging the local show Monday were W. V. Maddox and G. G. (Hoot) Gibson of the Texas Extension service, W. E. Wintermeyer, senior extension dairyman for the USDA from Washington, D. C., and Miss Grace I. Neely, food specialist from the Extension service.

In the Dairy Products division, Mrs. George Stiles of Floydada won the Grand Championship award for cheese, and Mrs. A. H. Kreis of Dougherty took Grand Champion awards for both milk and butter.

One of the biggest individual winners of the show was young Buddy Graham of the Sand Hill 4-H Club, son of Mr. and Mrs. Henry Graham of Sand Hill. Buddy walked off with a purple rosette as grand prize winner in the junior cattle judging contest, and collected a chestful of blues and reds with cattle entered in the show.

Melvin Ross of the Floydada FFA club was runner-up in the junior cattle judging, with Jimmy McCandless, Crosbyton 4-H club boy third.

The Ladies walked away with judging honors in the senior cattle judging contests. Mrs. R. H. Crawford leading the field for the grand prize, with Mrs. J. J. Smith of Plainview second and Mrs. Rene Yearly third.

In dairy products judging contest, Thomas Stanford and Leroy Chowning (See DAIRY SHOW page 5)

## Wool Growers To Market Clip On May Fifteenth

The Floyd County Wool Growers Marketing committee met Wednesday, May 1, for the purpose of considering dates for concentration days during the month of May.

As Briscoe and Crosby counties have anticipated pooling their wool with the Floyd county growers, the committee felt that Floydada would be a centrally located point and as the spacious cotton warehouse just east of the Co-op Gin at Floydada is empty at the present date and has ample room for the storage of 10 to 15 cars of wool and as this warehouse was offered the committee free of charge, the committee felt that this would cut down the cost of concentration as it is believed by the committee that the insurance and handling would cost less than 7 cents per bag.

The warehouse will be open to receive wool on May 10 at which time every grower is urged to concentrate his wool, but the warehouse will remain open with a man in charge until May 15 on which date the wool will be advertised for sale and each producer is to accept or reject bid on his clip on May 15. Lon Davis of the Davis Gin company has offered the committee the use of his scales and each grower will receive a ticket at the warehouse covering the weight of his wool.

Members of the committee present were Ed Bond, chairman, F. L. Brown, C. V. Lemons, Lon Davis and Charlie Merrick.

## Census Is Still Incomplete for City at Mid-week

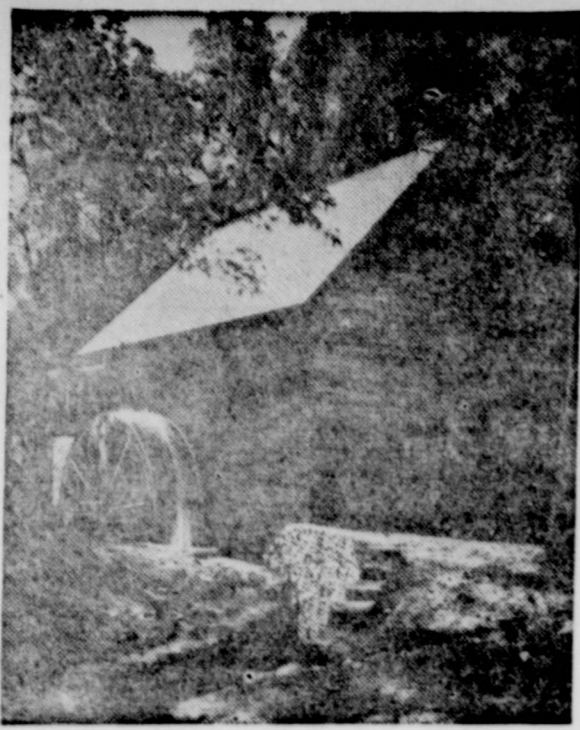
Although a preliminary estimate on the population of Floydada had not been received at a late hour yesterday, with indications that such figures will be several days in being compiled and issued, it was indicated that the figures for 1940 will exceed those of 1930.

Fear was expressed last week that the figures for this 16th decennial census within the limits of Floydada might show a lower figure than 10 years ago. The 10-year period has been a hard one on small communities and scores of them are showing slight to heavy losses.

When it became apparent last Wednesday that enumerations completed at that time would likely show a loss for the city several local agencies began checking for possible missed persons. Among these were city officials, The Hesperian, the Chamber of Commerce and the Retail Merchants association, cooperating with the census takers.

Circulars passed out through the schools with the permission of the school authorities, and distributed in the business section of the city as well, have been used. Final check-up will be completed within a few days, it is thought. Meanwhile, if any names have been left off the census list it is urged by city authorities that these be reported to Miss Ruby White, telephone 126-W, or to Mayor Snodgrass at telephone 67, The Hesperian.

## Old Mill Turns Again



An old millwheel turns again

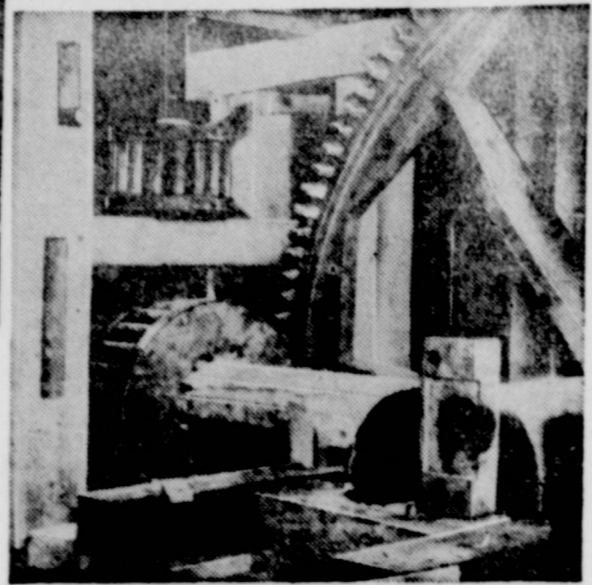
STRIKING a note of peaceful industry in a battle-crowded news of the day, a two-hundred-year old grist mill on the historic plantation home of General Robert E. Lee in northern Virginia resumed last week its clattering and creaking to supply neighboring farms and homes with flour ground between millstones, worn by centuries of service. Jutting over its picturesque mill pond and rushing flume on the famous Lee homestead in Stratford, Va., the restored building shows an authentic and moving picture of an institution which was once the social center of all American communities.

The restoration was made possible by Former United States Senator Jesse H. Metcalf of Providence, R. I. and James F. Bell of Minneapolis, Minn.

Although there are many fine examples throughout the country of old mills from the 1800's, the search for wooden machinery from pre-Revolutionary days was nearly abandoned many times. But Senator Metcalf and Mr. Bell had determined to rebuild the mill just as it was, and the correct type of

MORE than a year of painstaking research by historians and experts on old American milling went into the restoration of the Lee mill. In a deed to the Lee plantation dated 1740 the mill, which was then performing the same duty it is today, was referred to as "the old mill." Historians have taken this to mean that the original mill and its machinery antedated the American Revolution by more than fifty years.

After sufficient data had been gathered to draw up plans for rebuilding the mill ruins, the interesting task remained of finding carpenters, cooper-smiths, stone workers and other artisans who could do the actual building in the manner of two centuries ago. Many of these workmen, from neighboring farms, were found to be descendants of workers and millers who were employed in the original mill more than 150 years ago.



Wooden machinery like this is hard to find...

machinery was finally found in a two-century-old mill in Maryland. It performed correctly with little restoration. The authority on the installation of machinery was Professor B. W. Dedrick of Pennsylvania State College, the country's foremost authority on ancient mills.

With the restoration completed, it is conceded that the Lee plantation possesses the only working example of the country's oldest type grist mill.

## A BETTER USED CAR for LESS MONEY

1938 Ford Truck	\$385
1937 Chevrolet Truck	\$235
1936 Chevrolet Truck	\$220
1935 Ford Truck	\$225
1933 Chevrolet Truck	\$145
1938 Chevrolet Panel	\$350
1939 International Pickup	\$460
1937 Ford Pickup	\$265
1935 Ford Pickup	\$225
1935 Chevrolet Pickup	\$160
1939 Ford DeLuxe Coupe	\$465
1937 Ford Sport Roadster	\$335
1938 Ford Coupe	\$385
1936 Ford Coach	\$250
1937 Ford Coach	\$285
1934 Ford Sedan	\$85
1934 Ford Coupe	\$85
1925 Ford Sedan	\$115

50 Others at Real Bargains One Block South Hilton Hotel

## Trade With Dave And Save

PLAINVIEW, Texas

## BEST WISHES

To the City Officials on the Completion

— OF —

Our New Light and Power Plant

— And —

MAY THE FUTURE BE PROFITABLE TO OUR CITY

## Goen & Goen

Real Estate — Loans — Insurance

## Use our LIBERAL CREDIT PLAN



Remember your Mother and The Graduates with a Gift from KIMBLE'S.

Don't give the graduates "any gift" simply because you can't afford to pay cash for the gift you'd like to give. At Kimble's you can select a smart Jewelry gift and pay for it on convenient terms!

Lovely Watches they will enjoy for years! Choice of either link or cord bracelet!

Men's Wrist Watch, curved model... Ladies' Birthstone Ring, gold mounting!... Man's Cameo ring, hand-carved!... Man's Knife and Chain, 14K gold filled.

AT PRICES YOU CAN AFFORD TO PAY!

## KIMBLE'S

## NEW TOMATOES FOR CANNER RESISTS VERTICILLIUM

Commercial growers in the Pacific coast region, who grow tomatoes for canning, now have a new variety that is resistant to Verticillium wilt, a disease that had become so serious in some areas that it was difficult to grow a profitable commercial crop.

The new variety, known as Essar, was developed by the Federal Bureau of Plant Industry in cooperation with the California State Experiment Station. The Essar not only is superior in wilt resistance, but produces a better product for canning than certain varieties formerly used. It is available to growers this year.

Failure of standard varieties under disease conditions is an old story to plant breeders, says Dr. Victor R. Boswell, in charge of vegetable investigations for the bureau. If a new disease appears and the plant does not possess resistant characters in its hereditary makeup, then it is the job of the plant breeders to develop a variety that does have the hereditary characters to withstand the disease.

The Essar was developed from a chance hybrid found by Dr. Michael Shapovalov, bureau pathologist, and Dr. B. A. Rudolph of the California Agricultural Experiment station. Several lines were grown from this single plant selection. After testing under wild conditions, one resistant line was selected after eight generations because of its uniformity of the vine and fruit. Before it was released it was carried through two more generations to make sure it retained its disease resistance and uniform characteristics.

The Essar joins with the Marglobe and Glove varieties as disease resistant tomato varieties produced in recent years by the United States department of agriculture. Both the Marglobe and Glove are resistant to Fusarium wilt, slightly different from Verticillium, and more widespread.

## Half Minute Interviews

"On my way to Floydada, crops were very good and everybody seemed to be happy. But when I saw the unshaven faces and the barbers were still in the business, then I knew it wasn't all for seriousness sake, just all in fun. But I avoided the tub on the corner of the court house—L. B. Williams of Littlefield.

Business man's department store, Hesperian Pub. Co.



## IS THIS YOU?

Trim looking feet play an important part in your appearance. Don't let run-over heels spoil yours. Also Invisible Soling—See Us!

RAINER SHOE SHOP West Side Square

## "TOO-MANY" FAMILIES ON "TOO-SMALL" FARMS

Since 1860 the number of farms in this country has more than tripled. But the size of the average farm has steadily decreased; as population grew, farms were subdivided. In 1880, according to census figures and estimates compiled by the Farm Security Administration, about 10 percent of the country's farms were of less than 20 acres, but today, 18 percent are of less than 20 acres. In 1890 nearly 30 percent of the farms were less than 50 acres in size. Today, nearly 40 percent are less than 50 acres.

The problem of the too-small farm has been intensified in recent years. It was less serious as long as the expansion of industry continued to absorb millions of people from farms. But with a shortage of jobs in the cities, beginning with the 1929 depression, too many farm people, who would ordinarily have migrated to urban areas, have had to remain in rural areas.

Meanwhile the productivity of millions of acres of farm land has been impaired by erosion and wasteful farming; drought has routed many families from their land. Acres still being cultivated are too poor

to support adequately the present population. Mechanization has displaced many former hired hands from the rich lands who, if they are going to continue farming, must add to the millions competing for and subdividing the remaining small farms in poorer areas.

## BUYING REFLECTS JOBS

"Every time an unemployed man gets a job, every farmer in America ought to yell hallelujah! That's the real answer to many of his surplus problems," said Milo Perkins in summing up comment on the Food Stamp Plan in a recent address before the National Farm Institute. Mr. Perkins administers this plan.

"We look upon the Stamp Plan," he said, "as a necessary stop-gap measure during this difficult period when we are trying to find ways to put idle capital to work so that idle men can get jobs. There are three figures that I hope will stick in your minds. The man getting public assistance has to live on about 5 cents a meal. If he's lucky enough to live in a town where the Stamp Plan is operating, he lives on 7 1/2 cents a meal. When it's possible for him to get off relief and get a good job at good wages he spends 12 cents a meal."

What do OWNERS say about it

SAYS MRS. D. S. KAUFMAN, ABILENE, TEXAS:

"A representative of the local Servel Electrolux dealer recently asked us to trade in our 11-year-old model. We declined, for it is still giving us the same economical, silent and trouble-free refrigeration it did the day it was installed. It has been in constant use—costs to operate only a penny or so per day—the same as when new."

- NO MOVING PARTS in its freezing system
- CONTINUED LOW OPERATING COST
- PERMANENT SILENCE
- MORE YEARS OF DEPENDABLE SERVICE
- SAVINGS THAT PAY FOR IT

C. H. Elliott FLOYDADA, TEXAS

# Our 19th Anniversary Sale is to Continue Over Another Week to May 11

And we appreciate the response you good people have given.

First Monday Is MAY 6

While in Town Investigate our Bargains.

## Congratulations To The City

On the New Lighting System. You will be well paid by a Visit to the Plant Friday, May 3, to see what you have an interest in.

# F. C. Harmon

FURNITURE and APPLIANCES Butane Systems in Stock

# The WOMAN'S Page

## Sixty-Three Women Attend Co-op W.M.S. Meeting

### Maureen Hart Will Be Presented In Piano Recital

Miss Maureen Hart will be presented in a piano recital at the high school auditorium Monday evening, May 6, at 8 o'clock.

Miss Hart will open the recital with a prelude from Chopin, to be followed by two readings by Mary Frances McRoberts, "Romance" and "A Challenge to American Women."

A Sonata, "Rondo in D from Mozart, May Night from Palmgren, and Bach's Two Part Invention No. 10 will form the next piano group by Miss Hart.

Two vocal numbers, "In an Old Dutch Garden" and "Oh Johnny" will be sung by Fay Hart.

A piano duet, "Scarf Dance" from Chamade, will be played by Maureen Hart and Euna Fawcett, and the high school girls' glee club will sing "Parade of the Wooden Soldiers" by Jessel and "Floating of the Tide" by Wilson.

Closing the program, Miss Hart will play "Witches Dance" by MacDowell and "Valse Charmante" by Thompson.

The public is invited to attend the recital.

### Social Personality Subject Discussed By 1934 Club

The 1934 Study club met Tuesday evening at 6:45 o'clock in the home of Miss Glissie Goins, as hostess. Regular business was discussed with President Mrs. Walter Travis in charge. Miss Bernice Patton read the minutes. Roll call was answered with a tip on etiquette.

Miss Patton had charge of the following program:

Subject of the program "Social Personality" Miss Eunice Howell discussed "Are you a Good Hostess?" Mrs. Jim Clonts discussed the topic "Can You be a Good Guest?" The program was interesting and enjoyed by all in attendance.

Following the program lovely refreshments were served to the following members and one guest: Members: Meslames Jim Clonts, Russell King, Jessie Gordon, Bill Colston, Walter Travis, Odell Winter, Virgie Shaw and Misses Reba Copeland, Eunice Howell, Mildred Olsen, Fannie Mae Rees, Bernice Patton, Anne Swepston, Edith Wilson, hostess, Glissie Goins. Visitor Mrs. R. P. Terrell of Portales, New Mexico.

Meeting was adjourned to meet May 13, with a veiner roast at the home of Mrs. George V. Smith with several of the club members as hostesses. This will be the last meeting of the club year.

Writing fluids, Hesperian.

### DOLLAR DAY SPECIALS!



### FRILLY BLOUSES

Cool Swisses, Organdies, Piques and Sport Blouses!

Salad-Crisp and Feminine in white and pastels.

### Miladies Specialty Shoppe

Mrs. A. J. Welch

### \$1.00-DAY Specials in Hats!

Friday-Saturday and First Monday!

New, rough straws for Mother and Daughter.

\$1.00 MILADIES SPECIALTY SHOPPE Mrs. A. J. Welch

Sixty-three women attended the Cooperative meeting of Woman's Missionary societies of the city at the First Baptist church Monday afternoon. The union meeting was arranged and sponsored by the Woman's Missionary union of the Baptist church.

Mrs. J. M. Willson opened the program with a prayer, and Mrs. J. H. Myers gave the address of welcome.

Mrs. O. M. Conway led the devotional and Mrs. J. V. Daniel rendered a medley of sacred songs. Mrs. E. H. Balch spoke on the topic "The Hem of His Garment."

An inspirational message on "Spring Cleaning" was delivered by Mrs. R. S. Wilkinson. Mrs. Kenneth Bain gave the benediction.

Mrs. Clement B. McDonald was at the piano, and Mrs. Buck Sims led the congregation in hymns during the meeting.

Attending the meeting were the following: Mesdames W. M. Colville, W. L. Leibfried, E. E. Hinson, J. B. Houston, J. H. Myers, E. P. Nelson, W. F. Daniels, L. B. Fawcett, C. P. Looper, E. R. Borum, L. G. Mathews, J. M. Daniel, G. L. Kirk, J. M. Willson, C. B. McDonald, Lillie Solomon, A. A. Beedy, C. F. Lincoln, Noel Troutman, Kenneth Bain, W. M. Massie, G. V. Smith, Wilson Kimble, W. S. Moss, T. A. Rodgers.

Mesdames Ella Johnson, E. B. Chesnut, Bertha Gilbert, C. B. Lyles, J. H. Buchanan, T. J. Campbell, Harry Morckel, Myrtle Meador, O. M. Conway, M. L. Probasco, B. P. Woody, J. C. Wester, John McKinney, Jr., Buck Sims, D. I. Bolding, G. C. Tubbs, W. N. Paschall, J. Powell, Carrie Mince, Jeff Wellborn, W. I. Cannaday, G. N. Shirey, Ross Henry, Alva Hull.

Mesdames W. A. Cates, E. L. Norman, R. S. Wilkinson, Jr., R. S. Wilkinson, Sr., C. T. Camden, E. L. Angus, L. A. Marshall, R. Fred Brown, J. V. Daniel, O. E. Poore, E. H. Balch, Allie Moore and Jim Conner.

### Famous People 1929 Study Club Discussion

Famous Personalities was the subject of the 1929 Study club Thursday evening when the members met at 3:15 at the home of Mrs. G. L. Kirk. Roll call was answered with "Famous persons I have met."

With Mrs. Richard Stovall, president presiding, Mrs. Robert McGuire, custodian, read a list of library books owned by the club. Mrs. Walton Hale directed the program.

Mrs. J. D. McBrien discussed the life of Dorothy Thompson; Mrs. A. T. Hull, Pope Pius XII; Mrs. E. L. Norman, Father Flannagan; Mrs. Bill Daily, Walter Winchell.

The club adjourned to meet May 9, at the home of Mrs. R. S. Wilkinson, Jr., with Mrs. J. Lester Puckett assistant hostess.

The following guests were present: Mesdames G. E. Bond, H. G. Daily, Marvin English, O. W. Fry, Walton Hale, Cecil Hagood, John E. Hoffman, A. T. Hull, A. B. Kelm, G. L. Kirk, T. E. Loran; J. D. McBrien, Robert McGuire, Roe McCleskey, Clement McDonald, E. L. Norman, R. T. Roane, W. R. Simon, R. P. Stovall, L. J. Welborn, Clint R. Wakefield, A. J. Welch and the hostess.

### Hammonds Entertain Pla-Mor Bridge Thursday Evening

Mr. and Mrs. J. I. Hammonds entertained the membership of the Pla-Mor Bridge club at their home Thursday evening. They were also winners when the count for high score was made.

A dainty refreshment plate was served to each of the following: Mr. and Mrs. Jack Henry, Mr. and Mrs. Richard Stovall, Mr. and Mrs. Homer Steen, Mr. and Mrs. Calvin Steen, Mr. and Mrs. W. L. Fry and Mr. and Mrs. Hammonds.

### FLOYDADA MUSIC CLUB BUFFET SUPPER POSTPONED

The Floydada Music club will meet tonight at 7 o'clock at the home of Miss Thomasine Cox. The program has varied a little from the former plans that included a buffet supper. The supper will be omitted, according to officials of the club.

Miss Elizabeth Caldwell is leader of the miscellaneous program.

Columnar pads, The Hesperian

### \* FASHION PREVIEW \*



A saucy ribbon beret that ties in back in a slightly gypsy style is suggested for the woman who is clever with a needle.

### Social Calendar

**TODAY**  
The Floydada Music club will meet at 7 o'clock tonight at the home of Miss Thomasine Cox. A miscellaneous program will be rendered.

**2922 Study club** will meet at 3:30 p. m. today at the home of Mrs. O. P. Rutledge for a Mother's Day program.

**Pla-Mor Bridge club** will meet Thursday, May 9, with Mr. and Mrs. Calvin Steen at 8 o'clock.

**FRIDAY**  
Friendship Bridge club will meet at 7:45 Friday night, May 3 at the home of Dr. and Mrs. A. E. Guthrie.

**MONDAY**  
A "penny" supper will be served at the First Methodist church Monday evening, May 6 by the Woman's Missionary society, beginning at 6 o'clock. Everyone invited.

**THURSDAY**  
LaNoche Bridge club meets at the home of Mrs. Arthur Stewart on South Main street, at 3 o'clock.

1929 Study club will meet with Mrs. R. S. Wilkinson, Jr., at 3:15 Thursday, May 9.

### Odessa And Ruby Poore Are Honored At Dinner Party

LAKEVIEW, April 29.—Miss Jimmie Poore entertained Sunday honoring her sisters, Odessa who is a member of the graduating class of Floydada High school, and Ruby who celebrated her sixteenth birthday Tuesday.

A delicious three-course luncheon was served at the noon hour. Games and music provided entertainment during the afternoon.

Present for the occasion were members of the intermediate Sunday School class of the Mount Blanco Baptist church, of which both girls are members.

Guests were Misses Glenna Brewer, Viola Watson, Janice Keith, Dorothy Brewer and Fannie Pite; Messrs. Raymond and J. C. Pierce, Guy Haverstock and H. W. Pite, Jr., and Mrs. V. F. Crabtree.

### Starkey Busy Bee Club Has Meeting

STARKEY, April 29.—The Starkey Busy Bee club met Wednesday afternoon, April 24, at the home of Mrs. Clarence Reddy. The group completed quilting two quilts.

Members attending were Mesdames V. C. Permenter, Rafe Ferguson, W. F. Ferguson, J. K. Holmes, S. L. Holmes, Elmer Warren, G. W. Switzer, Efford Parrish, Doc Switzer, E. W. Holmes, L. A. Sargent, B. H. House, G. T. Assiter, H. Neeley, S. H. Waller and L. T. Hickerson; Misses Pearl Ferguson and Ina Sargent; and two visitors, Mrs. Mac Lawrence and Mrs. John Shipley.

Three new members, Mrs. W. L. Morgan, Mrs. Olif Miller and Mrs. Luther Kiker were present.

The next meeting will be held at the home of Mrs. Efford Parrish on May 1.

### Thursday Bridge Club In Meeting

The Thursday Bridge club met last Thursday afternoon at the home of Mrs. Ernest Carter. Mrs. Arthur Stewart held high score for the afternoon.

Refreshments were served to Mesdames Clinton Pyffe, J. D. Moore, J. B. Claiborne, L. D. Britton, Lewis Norman, Fred Nabors, Wallace King, R. S. Wilkerson, Jr., Arthur Stewart and Aubrey Stewart, members; Mrs. Bill Fowler, guest and Mrs. Carter, hostess.

Mrs. Aubrey Stewart will be hostess to the club at the next meeting on May 9.

Business man's department store, Hesperian Publishing Co.

## Mary Beth Martin, Somer Hollingsworth Married

Two popular Floydada young people, Miss Mary Beth Martin and Somer Hollingsworth, Jr., were married in a quiet ceremony at Plainview Saturday night.

The nuptials were read at the home of Rev. E. A. Reed, pastor of the First Methodist church at Plainview, with Rev. Reed officiating. The ring ceremony was used.

The bride wore navy blue with white accessories. Attendants were Kathryn McDonald and Harold Chapman, both of Floydada.

Mrs. Hollingsworth is the daughter of Mr. and Mrs. B. V. Martin of Goldthwaite, and a sister of Mrs. Verne Elliott of this city, with whom she was living at the time of her marriage. She is a graduate of Matador High school, completing her work there with the class of 1938.

Mr. Hollingsworth is a son of Mr. and Mrs. A. S. Hollingsworth of Floydada. He is a graduate of Floydada High school, class of 1937, and attended West Texas State college at Canyon. He is now employed with the Floyd County Rural Electric cooperative.

The young couple will make their home in Floydada at 720 South Main street.

Mr. and Mrs. A. G. Muse returned home Tuesday from Dodd City where they were called to be with C. Brewer, brother of Mrs. Muse. Mr. Brewer has been ill for sometime and was some improved when Mr. and Mrs. Muse left him.

Mrs. Lee Mayhew and little son of San Angelo came the first of the week for a few days visit in the home of her parents Mr. and Mrs. A. H. Kreis.

## Spring Operetta "Big Success" At Andrews Ward

The Spring Operetta presented Tuesday night at the Andrews Ward school auditorium was pronounced a big success, financially, by Principal John Myers, who announced a net sum of forty-four dollars proceeds that will be used for school purposes.

Approximately eighty pupils were used in the cast during the program that was presented in two parts. A short two-act play followed the operetta.

"The Frolic of the Bugs" was the title of the operetta and included children in costume of the grasshopper, bee, lady bug, firefly, butterfly and the mosquito. Geraldine Simon played the part of the Fairy Queen. Bill Hale and Joan Daily also played prominent parts.

Johnny Hammonds played the leading part in the play entitled, "Rasberry Red." Others in the cast included Wilma Lois Russell, D. I. Bolding, Jr., Arla Vee Bishop, Doris Hill, Tom Roy Snodgrass, Gene Arwine, Maurine Medlen, Claudine Redd, Jimmy Shurbet, Doris Weeks, Hazel Brooks and Jimmy Laminack.

The entertainment, sponsored by the teachers in the school, is part of the entertainment throughout the year.

Miss Mary Ann Kimble, primary teacher in the Littlefield school, spent the week-end in the home of her parents, Dr. and Mrs. Wilson Kimble.

## Mrs. Wm. Finkner Is Hostess Thurs. To Harmony H. D. C.

HARMONY, May 1.—"A hostess is measured by the place she put her guest in," Mrs. Charles B. Smith told members of the Harmony Home Demonstration club in a meeting at the club house Thursday afternoon. Mrs. William Finkner was hostess at the meeting.

Mrs. Smith warned club members not to make a guest feel as an outsider in the home. "A hostess should not dress more elaborately than her guest. Be as courteous to the children callers as you would expect the children in your own home to be to your guests," she pointed out. "A good hostess is a self possessed woman. Speak in a low voice, and try to make oneself charming and graceful. In inviting someone to your house make a specific invitation."

Mrs. Everett Miller talked on "Being a Welcome Guest." She told the club that one's character is his true worth, and one's personality his outward expression as seen by others. A person should not be too sophisticated, should be a good listener, and give others a chance to talk.

Members present were Mesdames J. S. Hale, Charles Trowbridge, R. B. Gary, G. L. Snodgrass, M. Carr, Zant Scott, Everett Miller, F. E. Trowbridge, Charles Watson, W. S. Hanna, Charles Smith, M. D. Ramsey, Carrick Snodgrass, and the hostess, Mrs. Finkner.

The next meeting of the club will be held on May 9, with Mrs. R. B. Gary as hostess. Miss Edith Wilson, county home demonstration agent, will be present and speak on "Pictures for the Home."

Business man's department store, Hesperian Pub. Co.

## "Owl's 42" Members Gather Thursday At Henry Home

Mr. and Mrs. R. C. Henry entertained the Owl's 42 club at their home Thursday night. All the members were present for the games.

A dainty refreshment plate was served to Mr. and Mrs. Lon M. Davis, Mr. and Mrs. R. E. Fry, Mr. and Mrs. G. A. Linder, Mr. and Mrs. W. E. Brown, Mr. and Mrs. Harry Morckel, Dr. and Mrs. George Smith, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Arthur Barker of Lockney and Mr. and Mrs. Henry.

Plans are incomplete for the meeting place and date for the next meeting.

The North Side Singing convention of Floyd county will meet at Lone Star on Sunday, May 5, for an all-day affair, Edith Johnston, secretary of the convention announced this week.

Everyone is invited to come and bring lunch.

**Special**  
For a Limited Time!  
**TWO 50c SIZE**  
**Halo Shampoo**  
for only  
**51c**  
Don't fail to get your share of \$1.00 HINDS HONEY & ALMOND CREAM 49c for.

**Bishop's Pharmacy**

**Everything must go!**

**Quit Business Sale Ends CLOSSES SATURDAY NIGHT At 9 Bells! - Only 2 More Days -**

**98c Curtains**  
Panel or bed room curtains with bell fringe — colors assorted in wide selection — last call at — **68c**

**LAST CALL ON Millinery**  
Latest designs in all smart shapes — priced to sell quickly — **1/2 PRICE**

**LAST CALL ON Beautiful Summer Dresses**  
TO \$8.90 Values—All charming styles—all real beauties and in all the latest colors in vast selection—buy 1 or 2 of them and save — last call price— **\$4.99**

**LAST CALL ON Print Dresses**  
Fashioned from quality 80 square print material — smart choice summer patterns and designs — last call price— **\$1.38**

**Just For 2 DAYS! 63c Men's Gang Buster WORK SHIRTS**  
Heavy Chambray Material — triple stitched seams — cut full and roomy — last call price— **39c**

**LAST CALL! \$5.95 Women's Silk Dresses**  
Latest summer styles — fashioned from rich quality materials — all highly tailored and latest colors — for 2 days only— **\$3.48**

**17c MATTRESS TICKING**  
A monster bargain for 2 days only! Full 6 oz. weight—last call at— **11c yd.**

**29c Bath Towels**  
Beautiful block plaid in new pastel colors — full size 20 by 40 inch—heavy terry double thread knit—Last Call— **18c**

**15c Men's Hose**  
Anklets or regular length — fancy patterns—last call at — **10c**

**15c Boys' School Dress Pants**  
All sanforized shrink in very attractive patterns—last call at **78c**

**MEN'S FINE Dress Shirts**  
Fancy Broadcloth material — Sanforized shrink— all New Patterns — last call price— **64c**

**To \$17.50 Men's and Young Men's Suits**  
Quality 3 piece Suits tailored from fine materials— all choice styles and colors — single or double breast— ed styles — limited quantity — last call at— **\$7.50**

**Neatly tailored like dress pants — famous "TEX" brand—heavy double twisted blue denim—Last Call Price—**  
**58c**

**YARD WIDE Batiste or Prints**  
Famous "LUXURY" Batiste in shades—all Smart Attractive New Spring and Summer Patterns— Last Call! A Yard— **12c**

**MARTIN DRY GOODS COMPANY**  
FLOYDADA, TEXAS

WANTED TO SELL

# WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO BUY

### Classified

#### Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads, to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

#### Phone 8

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

#### Want Ad Rates

Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "livest salesman in Floyd County" to work for you.

### For Rent

FOR RENT—Bedroom, private entrance, connecting bath. Phone 287. 114tp.

FOR RENT—2 Large rooms. See Mrs. L. D. Eubanks, 123 Georgia street. 111tp

FOR RENT—3-room apartment. Unfurnished. Sink and bath. See Mrs. Green, 129 West Georgia. 122tc.

### For Sale

OVER-STOCKED in shotgun and 22 rifle shells. H. M. McDonald Hardware. 121tc

FOR SALE—Used 5-foot Electro-lux at C. E. Elliott & Co. 121tc

1937 PLYMOUTH DeLuxe Coupe. Good condition. See Urmon Borum 112tc.

TWO USED G. E. Electric refrigerators at a bargain. Gilliam's Appliances. 1144tc

CLOSE OUT prices on paint & enamel at McDonald Hardware. 111tc

FOR SALE—One 10-foot Angell plow run over less than 500 acres; one 6-foot Angell plow excellent condition. Both plows a bargain. Tull Implement Co., Silvertown, Texas. 1144tc

WORK STOCK, farm tools. W. J. King, Lockney. 118tp

A LARGE stock of bolts, files, welding hose, garden hose, sprinklers at McDonald Hardware. 111tc

FOR SALE—2nd hand lumber, tables, showcases and cash register. See D. Rothchild, Mgr. Golden Rule Store, opposite courthouse. 121tp

SECOND HAND Electric and Battery Radios as low as \$2.50 each, less battery of course. F. C. Harmon. 71tc

WINDMILL, Tower and Tank. McDonald Hardware. 101tc

### Hesperian Ads Pay

## When you need Office Supplies

RECEIPT BOOKS  
JOURNALS  
LEDGERS  
ORDER BOOKS  
BILLHEADS  
STATEMENTS

# We have them!

A Good Assortment of Best Sellers at Popular Prices Always on Hand

## Hesperian Publishing Co.

TELEPHONE NO. 8

SPECIAL—A six-foot deluxe Philco refrigerator, new, for \$139.50 and your ice box. F. C. Harmon. 87tc

BROOMS, mops, Johnson's Wax and Glo-Coat, Venetian Blinds at McDonald Hardware. 111tc

CALL 289 for rush deliveries of Butane Propane. Panhandle Refining Co., Dale Strickland. 1144tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 277tc

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 367tc

ALL SIZES  
**NEW PIPE USED**  
FOR EVERY PURPOSE  
CENTRAL PIPE & SUPPLY CO.  
2611 So. Ave. N Phone 696  
Lubbock, Texas

**Land For Sale**  
We make 5% farm loans. Prompt appraisals. Goen & Goen. 267p

### Poultry and Eggs

FOR SALE—Started baby chicks, heavies and lights, 4 blocks N. of Consumers Fuel Assn. E. C. Baker. 122tp.

DAY OLD CHICKS  
and  
STARTED CHICKS  
WES-TEX FEEDS,  
fountains and poultry remedies.  
**RICE HATCHERY**

SETTING EGGS for sale. 10c above market price. Mrs. Eva Wagner. 1144tp.

(SUPPLY LIMITED) N. C. Purcell's R. I. Reds, Brown Leghorn chicks that will lay, at price you can pay. See Rice Hatchery. 87tc

### Rooms For Rent

TWO furnished bedrooms with private bath 230 West Miss. St. 111tc

### Strayed or Stolen

NOTICE—Liberal reward for information leading to recovery of 2 Jersey heifer calves, 8 and 10 weeks old. Notify The Hesperian. 127tc

### Live Stock

MARES bred on your farm for \$1. When colt comes \$5. Telephone or write Ed Holmes. 87tc

FARMERS—Attend the auction each Monday at the barn in southeast Floydada and keep up with the market. Live Stock Sales Co. 67tc

### Wanted

WANTED—Lawn Mower Service—Electrified Grinding on Foley Machine. Work Guaranteed. Evenings. 223 E. Houston St. 123tp

MEN WANTED—Ages from 20 to 40—with cars—as field representatives. See Vernon Truitt between 12-30 and 6 p. m. Saturday at 419 W. Kentucky street, Floydada, Texas. 112tp

WANTED—A salesman for West Texas territory. Also open to school teachers. Inquire at Hesperian. 127tc.

WANTED—your saw filing. See S. T. Harris. 1144tc

WANTED—Cotton, feed planting, good machinery plants 40 acres a day. Two miles south of Lockney. Phone 509F14. Mac Worthington. 122tp.

WANTED—Radio and electric appliance service. Work guaranteed. F. C. Harmon. 124tc

### Board and Rooms

ROOM AND BOARD, 712 South Wall St. Mrs. W. N. Paschall. 87tc

### Field Seeds

FIRST-year Bagley pedigreed cottonseed for sale; also certified Hegari seed. J. Sam Hale. 127tc

WATSON MEBANE pedigreed cotton seed. First and second year, and Acala, Aquilla and Paymaster home grown. Also Maize, Kaffir, Hegari, Cane, Sudan, Seed Corn. Located in the Bottling Works Building, same location as last year. Licensed Dealer, Floydada Seed Company, J. R. Maddox, Manager. 115tc

### Commercial

FOR COURTESY unexcelled try Sovereign Service. Panhandle Refining Co., Dale Strickland. 1144tc

CHANGE TODAY to those Good Lee tires. Phillips 66. 1144tc

CALL 289 for rush deliveries on Butane Propane. Panhandle Refining Co., Dale Strickland. 1144tc

PHILLIPS 66 station for quick, courteous service. Conveniently located. Drive in today! 1144tc

DON'T Take Chances. See us for big values in World Famous U. S. Tires. Special offer now on! Panhandle Refining Co., Dale Strickland. 1144tc

CHEAPEST Financing on Electric Appliances in history. Gilliam's Appliances. 1144tc

WASHING & Greasing a specialty at Phillips 66. 1144tc

G. E. Radios are better and the price is cheaper than ever before. Gilliam's Appliances. 1144tc

### Miscellaneous

EXPERT RADIO repairing at HARMON'S. 71tc

TELEPHONE 83 Gullion Tire Service, for quick repair, 219 South Main Street. 521tc

DON'T Take Chances. See us for big values in World Famous U. S. Tires. Special offer on Now! Panhandle Refining Co., Dale Strickland. 1144tc

Carbon paper, typewriter ribbons. Hesperian Publishing Co.

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 267tc

CAN FURNISH you now that good Superflex Farm refrigerator, equipped with either oil, natural gas or butane gas burners. F. C. Harmon. 87tc

ARCH SUPPORTS at Fogerson's. 367tc.

USE Cosden products and be satisfied. Home Oil Co. 248tc

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 277tc

BOOTH'S The Quality Cleaners. 107tc

FOR COURTESY unexcelled try Sovereign Service. Panhandle Refining Co., Dale Strickland. 1144tc

OUR Flowers are FRESH and are beautifully arranged. Hollums, Floydada Florists. 297tc

FOR SAFER, Cleaner Tailor Work. Booth's.

Arthur B. Duncan Abstract Company  
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient services on everything in the line of land titles. S. E. Corner Public Square  
Mrs. Maud E. Hollums, Manager. 277tc

MODERNIZE your old electric range with new Calrod Units. Gilliam's Appliances. 1144tc

MONUMENTS—We compete in design, materials and price. N. E. Tyler. 1167p

### Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 297tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 167tc

### For Sale Or Trade

FOR SALE or Trade—Will trade even 2 McCormick-Deering No. 11 harvester-threshers and one 22-36 tractor for cutting 370 acres of wheat. M. C. Tull, Silvertown, Texas. 125tc.

Try Panhandle Panolene It's a good Motor Oil

### REA TOURING CARAVAN HELPFUL AID TO BUYER

The first farm equipment tour under the Rural Electrification Administration covered Iowa and Nebraska in October 1938. It was designed to show farmers the uses to which they may put electricity. The idea proved so popular that a similar tour—started in July 1939—is still "on the road." It has been through Michigan, Ohio, Indiana, Illinois, Wisconsin, Kansas, Oklahoma, and parts of Texas. From Texas it moved into Louisiana and Alabama. Continuing through Georgia, North Carolina, and Virginia it is scheduled to close in Maryland in April.

A typical day is something like this: Early in the morning national manufacturers arrange their trailers outside the tents, each trailer equipped with one or more appliances. Pumps, feed grinders, corn shellers, brooders, milkers, and milk coolers, silage cutters and silo fillers, electric hotbeds, and other equipment are displayed.

Inside the big tent, facing a stage made by lowering the sides of two trailers, are seats for more than a thousand people, and space for exhibits. Extension Service and REA specialists demonstrate feed grinders, ensilage cutters, irrigation sprinklers, and other electrically powered farm equipment in the fields outside the tent. Demonstrations are under farm conditions and often equipment already installed on the farm plays an important part. Materials—grains, hay, ensilage, and the like—come from nearby farms.

Programs for the farm women held inside the tent demonstrate labor-saving and profitable uses of electricity in the farm home—laundry, cooking, lighting, kitchen planning, and selection, care, and use of small appliances.

Demonstrations of pressure water systems, uses of electric motors to power a wide variety of farm equipment, and electricity in the dairy and poultry house, together with discussion of good lighting and many income-producing uses of electricity on the farm, are features of the evening program that winds up with movies. People from towns and villages also attend these rural electricity exhibits.

### MORE TRUTH THAN POETRY

(To Texas V. F. Boys)  
When late at night the siren screams  
And startles us awake from our dreams,  
From bed we hop and grab our clothes  
As by the fire truck swiftly goes,  
We struggle into pants and shoes,  
And "Central" call to get the news,  
Then off we hustle down the street,  
And stand around our friends to greet.  
We crowd upon the lawn and walk  
Of what to do we freely talk.  
What you should do we loud advise,  
And what you do we criticize,  
And fret, and fume, and stew and fuss  
Because you pay no mind to us.  
We never know we're in the way,  
That if at home we'd only stay,  
You wouldn't have us much to do,  
To care for us and light fire too.  
The fire all out, the danger gone,  
We hurry home, nor linger long,  
We drop our clothes, fall into bed,  
Stretch out at east, with pillowd head,  
And wonder what the heck we'd do  
In case of fire, if it weren't for you.  
—Taken from Volunteer Fireman

### FEDERAL CHEMISTS FIND TWO NEW USES FOR LIGNIN

What to do with lignin—the waste product of wood when cellulose is removed to make paper and rayon—has long baffled scientists. Huge quantities of lignin also are available in cornstalks, wheat straw, sugarcane bagasse and cottonseed hulls. Roughly, one-fourth of all fibrous plants, including trees, is lignin. Two ways to utilize lignin are announced by the Federal Department of Agriculture.

The Agricultural By-Products Laboratory, Ames, Iowa, discovered that lignin from corncobs is more effective in removing iron from hard water than commercial compounds now in use. Iron removal from city water supplies is a problem because small quantities in water discolor clothes in home washings and in time clog water mains. With certain industries such as those manufacturing dyes, textiles, paper, and ice, it is essential that all iron be removed. Lignin is equally effective in removing iron from acid waters or from neutral or slightly alkaline waters.

A different approach to the problem has been worked out at the Forest Products Laboratory at Madison, Wis. Here Forest Service chemists added hydrogen to lignin under heat and pressure to change its chemical structure. Under this treatment the dirty, brown lignin solution changed to a thick, sticky, and colorless liquid.

This residue was then distilled to form wood alcohol and for new substances never before discovered. The properties of these new substances suggest their use as preservatives, fungicides, insecticides, adhesives, solvents, and plastic materials.

A public service patent has been applied for on the lignin as an iron-removal agent, and the hydrogenation process has been patented and assigned to the Secretary of Agriculture.

No painter will ever portray him—no sculptor chisel his inimitable form. God bless his great heart; we knew him. Salute.  
—American Legion Weekly.

### HE WON THE WAR

(This classic was written by a veteran employed at the Hines Memorial hospital at Hines, Ill., who refused to let his name be published).  
Here's a merry life, whether it's a short or a long one, to the unsung hero—the man who put it across. The most chivalrous, bone-headed, unselfish, hard-drinking, courageous, fault-finding, rum-loving, reckless, blasphemous, tender-hearted, boisterous damn fool yet produced by the much advertised process of evolution—the typical, simon-pure American soldier.

Winged words have been written and the high-sounding lyre has oft been "Smote," in the praise of this gallant warrior or that. Their deeds live long after them, along with the imperishable bronze symbols of their valor. Not for them do our paean rise up to heaven. Our hero stands along the middle of the rear rank, draped in an overcoat size four plus, with the two lower buttons unfastened. His over-seas cap is without form and void, an inverted two-quart saucer. The spirals encasing his slightly bowed legs eloquently bespeak the last minute snooze and freedom of all the unspeakable example of his soldier should not be, anathema of all military preceptors, the loudest looking specimen ever designated by the name of soldier. Here, at last is the answer to the mystery. Let shining spurs and gilt braid weep. He is the man who won the war.

What was he before the war? God only knows—anything from a ploughboy to a taxi driver. Where is he now? Echo answers, "Where?" He evolved out of nowhere, did the job, and subsided into oblivion. Generals—and others—still tell us how it was done, and how it should have been done. Scientists still prepare engines of defense and aggression. But not until the drum beats again or once more the bugle blows will the world look upon this one true hero. The world never knew him. Some of us were here.

Inarticulate always, if the glorious cause of freedom and Democracy meant anything to him, no one ever knew it. Why was he there? He'd be blankety-blanked if he knew. He wished to Hell he was anywhere else but there. Yet no power on earth was strong enough to keep him from doggedly seeing it through, and no scorn bitter enough for those whose lot was a less unpleasant one. To him there was no sense to anything he was told to do—yet he did it. Where was he when the outfit was in rest area? A. W. O. L. What was he doing when taps sounded. Trying to conceal the light of the candle on his bunk so as to finish his crap game. How much did he have on the day before payday? Not a dime. How much on the day after? The same. His motto, the sky's the limit. Let's go. He's Ten Commandment. "It's ok if you get away with it." His battle cry, "When do we eat?" His philosophy, "If there's one tat's got your number on it, it'll get you anyway; why worry? His ideals, "How do you get that way? Blah!"

When cookie announced seconds, who was the first at the soup gun in one leap? When the company lined up for the welcome visit of the paymaster, who was the bow-legged shrimp, without chevrons or time to wash his hands, about ten from the tail-end of the line? When recommendations for citations were submitted, whose name was always conspicuous by its absence? When volunteers were asked for an especially risky night job, who was always one of the first? On a long hike, who was the first hammer-down runt piping from the rear. "What are we—niggers?" and at the same time carrying rifle and pack of an exhausted buddy? When K. P. detail was announced, who always had a severe attack of violent sickness? Who was Joe L's right hand man? Who always got the first bawling out from the newly issued Shavellet? Who always came around to share with you his box from home? Who was just as scared that first trip to the line as you were, but would rather cut his throat than show it? Who? Little old Buck Private, the man who won the war.

An outbreak by all the laws of church and state, what canon did he not violate? He fought to kill, he drank to get drunk, he sweat and labored and cursed amongst the much and blood of fiery hell. Yet—we have seen him by the hearth of some French comrade with a tot on his knee, and the light in his eyes as he toyed with the little one's hair was not that of a condemned man. We have seen him snatch a great bunch of faggots from the stooped back of a peasant woman of eighty years and laughingly bear the burden to her door. Yes, and we have seen him, unshaven, vermin-ridden in his dugout, when most were asleep draw from his pocket a crumpled letter, and the candle on his iron hat revealed a smile without vice or shame. Who shall judge him?

A commanding figure was Washington, erect at the prow of his boat, as it crossed the ice-filled Delaware. Napoleon, astride his battle charger, was a picture to inspire one. For us, however, memory can summon forth a deeper thrill. By the Ghostly light of star shells through sopping rain, his figure is silhouetted before us as he slogs along the muddy road, the jauntily tilted helmet, the whistled notes of "Madelon," the occasional squirt of tobacco juice, the squaky "Plunk, plunk" of feet in the mud.

No painter will ever portray him—no sculptor chisel his inimitable form. God bless his great heart; we knew him. Salute.  
—American Legion Weekly.

### SUPPLY OF AMINO ACIDS HOLDS SECRET OF LIFE

"If there were any one 'secret' of life," protein might be considered to be at the heart of it, since protein is the essential stuff of which all living tissue is made," says the 1939 Yearbook of Agriculture.

No simple substance could perform such varied functions, and science finds that there are really many different kinds of proteins. These proteins are made up of simpler substances, called the amino acids. It is these amino acids that are actually used to build up the body. So far, 22 amino acids have been found to make up protein.

When the cells take the amino acids—that are formed when proteins are digested—they unite them into new proteins for definite uses in the body. Probably the chief function of the proteins, says the Yearbook article, is to build tissue. This is why there is a special demand for protein during childhood when the body is growing. But both adults and children also need protein to repair old tissue as it wears out.

Proteins probably are important, also, in forming hormones and enzymes—substances that regulate many inside activities of the body. Proteins can also serve as a source of fuel to keep the body warm and to supply energy for work and play, but they are a relatively expensive source of energy—when compared with sugars, starches, and fats.

### TEMPORARY DITCHES HELP GET DRAINAGE GRASSED

Temporary ditches formed by plowing two or three furrows to form a protective dike along each border of a freshly graded drainage-way will often prove a practical aid in preventing fresh erosion while the grass is forming a protective sod cover. This is one of the suggestions in Farmers' Bulletin 1814, Terrace Outlets and Farm Drainage-ways, just published and available on request to the United States Department of Agriculture, Washington, D. C.

Drainage-ways are likely to follow the general lines of an old draw or gully. Often it is necessary to plow in the old ditch and do some grading to give the new drainage-way a broad cross section down which the run-off can flow in a shallow stream that will not cut through the grass cover. After the drainage-way is graded, the Soil Conservation Service finds that it usually is wise to fertilize the strip heavily and allow more than the usual amount of seed to the acre.

On the freshly plowed soil in the drainage-way the run-off from a single hard rain might start fresh gullying. To prevent this, the farmer may need the protective dikes to lead the run-off along the sides of the new drainage-way until the grass has opportunity to get well rooted. When sod forms the dikes can be plowed back into the temporary ditches.

### "ONE LICK AND MOVE ON" NEW WAY TO FIGHT FIRES

Adapting factory assembly line methods of forest-fire fighting has resulted in the "one-lick" method of clearing fire lanes—about three times as fast as any other hand method. It is hard and exhausting work but it clears the line fast, the Forest Service finds.

In "one-lick" clearing, each man is a specialist and works with only one tool. He does not hold up the worker behind him. Instead of dividing a line into sectors with each man equipped with axe, rake, and shovel, the fighting force is divided into crews of axemen, rakers, and shovelers. The axemen advance along the line and each take just one lick at any tree or bush in the way. If that does not clear it, the man behind takes the second lick. If the leaders get too far ahead, they may take two or three "licks"

until their followers catch up, but at no time do they retard the progress of those following by taking too many licks. No worker is ever held up because those ahead are doing too much.

After the axemen comes the hoe and rake squad with the same "one lick and move on" in clearing away grass, leaves, or pine needles. A shovel crew follows to clear inflammable material or cover it with moist mineral soil. Then patrolmen guard the line to prevent flames and sparks crossing the barrier.

Working at the pace set in one-lick fire fighting is exhausting and one-lick fire fighters get a 10- or 20-minute rest in each hour. The work is so strenuous that a crew is replaced every 3 or 4 hours and the men are set to less violent work, such as patrolling the line.

The Forest Service leaders expect to make further refinements and improvements in the method, as it already has proved to be a great advance in forestfire fighting.

**It Is With Pride**  
We join in celebrating the official opening of Floydada's—

### NEW LIGHT and POWER PLANT

Beginning at 1:30  
**FRIDAY, MAY 3**

## G. C. Tubbs Insurance Agency

**COSTS LESS**

PER DAY TO OWN A  
**ROYAL PORTABLE**

than you'd spend for dessert...

Own a genuine ROYAL, the friendly, home-sized portable with real office typewriter features. You can easily see it. Prices on each of Royal's 5 new models are reasonable.



Call No. 8  
**Hesperian Publishing Company**

## Beauty Shop Curls

This New Easy Way



Simple As . . .

**SIMPLY.. Curl As You Comb**  
with the NEW "AUTOMATIC" Roll Curl

How do you keep your curls CURLED? With troublesome curlers? With tricky gadgets? Your troubles are over now with the new "Automatic" Roll Curl. A regular comb at one end and a magic disappearing comb at the other, you simply curl as you comb. At your local department, variety or chain store.

25¢

For all Types of Curls, Ringlets, etc.

### Settlers Assn. To Meet On 13th To Make Final Plans

The Floyd County Old Settlers association will meet at the county room in Floydada at two o'clock Monday afternoon, May 13, to make final plans for the fiftieth anniversary celebration and Pioneer dance to be held here on May 28. Plans for the program include old fashioned dances, a parade, and a picnic barbecue.

In addition, plans are being considered for a pageant depicting fifty years of progress in Floyd county. The pageant is to be written by Thomas Harmon of Lockney, and the pageant will be under the direction of Mrs. C. J. McCollum of Lockney.

Floyd county school children may be invited to take part in the pageant.

### Payments On Wheat Parity Application Expected Here Soon

Twelve hundred and 24 wheat parity applications have been submitted to the state office, and 1139 that number have already been notified to the accounting office of the ACA. Aleye A. Hoots, ACA secretary, announced Wednesday.

We are expecting checks on the approved applications any day now, Hoots said.

Fourteen hundred and 80 applications for 1940 parity will be filed all. The remaining 200-odd will be sent in as soon as they can be prepared.

Of the total number submitted to the state office, only four suspensions have been made, Hoots said.

### Farm Plan Sheets Ready For Signing

Notices are being mailed today (Thursday) to Floyd county producers to come to the county ACA office to sign farm plan sheets beginning on Friday, May 3. Aleye A. Hoots, ACA secretary, has announced.

The ACA committee will attempt to handle 22 or more applications daily, Hoots said.

It is important that producers come in promptly as soon as their notices are received, he pointed out, in order that the tremendous task may be completed on schedule.

A member of each community committee and at least one county committeeman will be on hand every day to assist office employees in filling out the plan sheets.

### OPENS MEETING AT CONE

Rev. E. C. Armstrong opened a special meeting at the Methodist church at Cone last Thursday, April 26. Rev. J. V. Baker of McAdoo is being the preaching.

The meeting will continue until the first Sunday in May. Everyone is invited to attend.

Fred Deen, of San Bernardino, California, has been here this week on a visit with his parents, Judge and Mrs. Tom W. Deen.

Save steps. Use want ads.

## SPECIALS FOR First Monday

**Cocoanut Maccaroons**  
(Without Whiskers) Per Dozen  
**9c**

**Donuts**  
Per Dozen  
**10c**

Place Your Order for **Mother's Day Cakes**

Wester's Quality Bakery

## Sportscasts

Floydada is rapidly gaining a reputation as being one of the few cities in the United States where citizens and visitors alike can get a free bath with every shave!

A public bath, too... public bathing is gaining rapidly as a popular summer sport in Floydada, though not with the bathers, the dipping tank on the courthouse lawn has been a favorite spot for Floydada's little shavers... and big ones... since Monday.

Nothing like a good cold bath following a close shave. Nothing like the crop of beards seen around these parts, either, this side of Virginia City (Floydada theatres please note plug). The Van Dyke is rapidly making a comeback... and those sideburns are wonderful to see.

Rumors were on the rounds Wednesday that one Floydada barber shop was offering free shaves... with no takers. We're betting the offer will be withdrawn before May 29.

With the Meadowlake Golf tourney well underway this week, a lot of arguments are going to be settled on the links before long. This department is picking Bob Scott and Jeff Welborn to battle it out for the championship, but both have some tough obstacles to overcome. Scott must meet Lindsey Graham in the second round, and Odell Winter will be no push-over for Welborn after dropping Charlie Neil 5 up and four Wednesday afternoon.

John Ed Smith has a bye to the semi-finals, too, after a close shave, 1 up, with Blondie Finley who is no mean golfer.

On second thought, maybe we'd better not pick a champion just yet.

### Bruce Foster Chosen Contestant In 'My Home Town' Speaking

Bruce Foster, son of Mr. and Mrs. Clarence Foster and junior in Floydada High school, has been chosen as "My Home Town" speaker for Floydada at the annual convention of the West Texas Chamber of Commerce in Big Spring on May 16, 17 and 18.

His selection was announced the first of the week by Walter Travis, superintendent of schools, following eliminations conducted by the speech department in the past two weeks.

### Canyon Caravan Will Visit Floyd Monday

Floydada will be the 11:55 a. m. stop for a large caravan of visitors from Canyon Monday morning of next week, when a 175-mile good will trip will be made to tell about West Texas State college and recreational spots such as Buffalo lake and Palo Duro state park.

The trippers will make a 25-minute stay here. The Buffalo Band and the Canyon High school drum and bugle corps will help entertain wherever the trippers visit.

Lockney, Matador, Silvertown, Plainview, Quitaque, Turkey, and Whiteflat are other points at which stops will be made in this immediate vicinity.

In the party will be President J. A. Hill of West Texas State, Mayor C. H. Jarrett, Editor Clyde Warwick, and more than one hundred other citizens. More than fifty cars likely will make up the caravan.

Hektograph inks. Hesperian

## Social Calendar

**TUESDAY**  
Tuesday Luncheon club meets Tuesday at 1 a. m. at the home of Mrs. T. P. Collins.

**WEDNESDAY**  
Sans Souci Bridge club will meet Wednesday, May 8, at the home of Mrs. Jack Deakins at 2 p. m.

**MONDAY**  
Woman's council meets at the First Christian church annex at 3 o'clock Monday afternoon. Miss Myrtice Meador will direct a Missionary program.

### Girls' Auxiliary Entertained Mon. At Hicks Home

Members of the Girls' auxiliary were entertained by the Woman's Missionary society of the Baptist church Monday evening with a reception at the home of Mrs. I. W. Hicks.

An interesting program was rendered. Those who aided in the entertainment were Mrs. R. S. Wilkinson, Miss Emma Louise Smith, Mrs. W. Edd Bond, Mrs. Pearl Fagan, Miss Dorothy Nell Swinson, Miss Lula Lee Teal, Mrs. G. E. Bond, and James Wester.

In the course of the program G. A. pins were presented to Donice Cline, Mary Frances Jones, Frances Garrett, Billy Gene Swinson, Margaret Conner, Joy Cardwell, Eugenia Martin. An armband was presented to Doris Shelnutt.

Those attending were Mesdames J. G. Martin, R. S. Wilkinson, Jim Conner, H. O. Cline, W. O. Jones, G. E. Bond, J. E. Horton, E. H. Balch, R. C. Henry, J. H. Green, John Hoffman, E. L. Norman, Pearl Fagan, and Hicks.

Misses Marguerite Conner, Emma Louise Smith, Florence Lloyd, Eugenia Martin, Mary Frances Garrett, Donice Cline, Marty Lou Bond, Doris Shelnutt, Billy Gene Swinson, Norma Dennison, Dorothy Nell Swinson, Frances Elaine Harmon, Lula Lee Teal, Wanda Withers, Joy Cardwell, Mary Frances Jones, James Wester and Mrs. B. H. Record of Dumas.

### Mrs. W. F. Daniel Hostess To T. E. L. Class At Luncheon

Members of the T. E. L. class of the First Baptist church were entertained Wednesday, April 24, with a covered dish luncheon at the country home of Mrs. W. F. Daniels. Sewing occupied the afternoon.

Members attending were Mesdames G. R. Strickland, E. R. Borum, E. P. Nelson, I. W. Hicks, D. I. Bolding, Bertha Gilbert, C. T. Camden, J. G. Martin, W. C. Cates, E. F. Stovall, G. N. Shirey, Robert Abernathy, and the hostess, Mrs. W. F. Daniel.

### La Ventana Club Honors Couple On Anniversary Date

La Ventana Study Club entertained with a buffet supper on the evening of April 23, Tuesday, at the home of Mr. and Mrs. Clyde Baxter.

The occasion was the celebration of the 38th wedding anniversary of one of the members, Mrs. M. S. Johnson. The real reason for the meeting was kept secret from the honor guests, and their surprise was genuine when gifts from children and friends were presented.

## Dairy Show

(Continued from page one)  
ning of the Floydada FFA club tied for first place with Emory Cox third. M. J. McNeill won first place in the Senior Dairy products judging with Bill McNeill second and Mrs. M. J. McNeill third.

All judging, both of dairy products and cattle, was based on strict dairy classification, entries competing against the standard rather than against other entries. Blue ribbons were awarded to all animals (or products) classed as excellent, reds to those classed as "fair". No animal entered failed to win a ribbon, the great majority placing in the two top brackets.

Results of the cattle classification follow:

Females, 3 years and over: Blue ribbons to O. L. Stansell (2 including the Grand Champion), N. B. Stansell, George Tyler, and Harry Morckel; red ribbons to Buddy Graham, J. R. Hinton (2), and Harry Morckel; and white ribbons to Dan Moody Krause.

Females, 1 year and under 2: (No blue ribbons awarded in this class.) Red ribbons to Alton Chapman, Buddy Graham, Emory Cox, and A. P. Shugart; white ribbons to W. H. Brock (2), J. T. Bevins, and N. E. Tyler.

Yearlings females: Blue ribbon to N. B. Stansell (2), and O. L. Stansell; reds to O. L. Stansell (2), John Wilson, Kenneth Cates, and Herman Graham; and whites to Leon Hulsey, Weldon Cumble, W. H. Eubanks, and J. A. Jameson.

Yearling Bulls: Blue ribbons to O. L. Stansell, N. B. Stansell, Alton Chapman, and Mrs. J. J. Smith; reds to Jim Wilson, David Battey, and J. R. Hinton.

Bulls 1 year and under 2: Blue ribbon to O. L. Stansell; reds to O. L. Stansell, Mrs. J. J. Smith, and J. R. Hinton; and white ribbon to Emory Cox.

Bulls 2 years and under 3: Blue ribbons to Herman Graham and O. L. Stansell red ribbons to Harvey Brock (2), Jim Willson, and David Battey.

Bulls, 3 years and over: Blue ribbon to W. H. Brock; red ribbon to R. P. King; and white ribbon to J. A. Jameson.

D. F. Bredthauer was general superintendent of the show, which was planned by the dairy sub-committee of the Land Use Planning Board. Miss Edith L. Wilson, county Home Demonstration agent, was in charge of the dairy products division.

Ladies of Floyd County Home Demonstration clubs served lunch at the noon hour. The show was opened Monday morning with a concert by the Floydada High School band.

Winners in the dairy products contest follow:  
Milk: Blue ribbon winners were Mrs. A. H. Kreis and Mrs. John Lloyd of Homebuilders club; Red Ribbons were won by Mrs. Alfred Hamblin, Mrs. C. E. Bartlett, Mrs. E. M. Wharten, Mrs. W. A. Cates and Mrs. Galen Holland; and white ribbon winners were: Mrs. Raymond Teple, (Homebuilders) Mrs. Kate Collier, (Lockney) and Mrs. J. E. Green of Center.

Butter division: Grand Prize in butter was won by Mrs. A. H. Kreis. 2nd place went to Mrs. W. C. Sims of Sunny Side; 3rd place Mrs. D. D. Shipley of Home builders club; and 4th place to Mrs. J. L. Dagley and Mrs. W. A. Lovell.

Grand Prize on Cheese was won by Mrs. George Stiles of Fairview Campbell Club. 2nd place went to Mrs. S. J. Latta and Mrs. Bill Dehman and 3rd place was won by Mrs. D. D. Shipley.

### Democrat Rally

(Continued from page one)  
the national convention will be pledged as a unit to Garner, but that under no circumstances will the Texas delegation participate in a "Stop-Roosevelt Drive." It is expected that their stand will be endorsed by delegates at county and precinct caucuses this week and next and that Texas Democrats will present a unified front for Garner and the present administration at the state convention.

Through the agreement, party leaders believe that rift in the Texas delegations has been averted. County Chairman Homer Steen, well pleased at the harmonious turn of affairs, pointed out Wednesday morning that "both Roosevelt and Garner are Democrats, and both are due the support and loyalty of the party."

The precinct conventions will be held throughout the county Saturday morning at ten o'clock, and delegates to the county convention will be selected at that time.

The county Democratic convention will be held at the courthouse in Floydada at two o'clock Tuesday afternoon. County Chairman Steen will open the meeting and preside until a convention chairman is elected.

Three of the four precinct convention chairmen appointed in Floydada voting precinct yesterday announced the places where their conventions would be held Saturday morning.

Lon M. Davis has called the convention in Precinct One at the Martin & Company store at 214 South Main street;

E. P. Nelson has advised the meeting in Precinct No. 19 will be held at the American Legion home on the corner of Fifth and Virginia;

And Judge L. G. Mathews has called Democrats of Precinct No. 23 to convene at the county court room.

All the meetings will be held at the hour set by the county committee, 10 o'clock a. m., Saturday, May 4.

Hesperian Ads Pay

## Self-Service

### Pioneer's Week

**Piggly Wiggly**  
Originated  
Self-Service!

Back in 1916 we began with the first self-service food store, and now that everyone is trying to copy Piggly Wiggly, we feel we should express our pioneering spirit with this celebration. Besides, it's National Self-Service Week, and Piggly Wiggly, as always, takes the lead! Come in and celebrate with us. Serve yourself to better values!



## PIGGLY WIGGLY

## New Potatoes

No. 1's, Pound, **3 1/2c**

**Oranges**  
LARGE - 220 SIZE  
New Valencia Doz., **18c**

**Lettuce**  
FIRM HEADS  
Each **4c**

**Strawberries**  
PINT BOX  
**9c**

**Green Beans**  
EXTRA GOOD  
lb **10c**

California Vine Ripened, POUND, **10c**

## FRESH TOMATOES

# Sugar

10 Lb. Cloth Bag, **45c**

NOT SOLD ALONE

**HY-PRO, 1/2 Gallon Jug, 25c**

**PEACHES, Rose Dale, 9c**  
No. 1 Tall Can in Heavy Syrup

**CRISCO, 3 Lb. Can, 45c**

**CLABBER GIRL, 25 oz. Can, 19c**

**OATS, Mothers, Any Kind Box, 25c**

**CORN STARCH, Argo, Box, 7 1/2c**

**SPINACH, Marshall, 23c**  
No. 2 Can, 3 FOR

**Piggly-Wiggly Beverages, 15c**  
24 oz. BOTTLE, 2 FOR (Plus 2c per Bottle Deposit)

**OLEO, Our Favorite, Lb., 10c**

**Macaroni or Spaghetti, 5c**  
WINNER, 2 BOXES

**PECANS, Really Fresh, 1/2 lb., 25c**

**FRANCO AMERICAN SPAGHETTI, No. 1 Can, 9c**

**PRUNES, Gallon Can, 19c**

**FLY SPRAY, 39c**  
GULF-THE BEST-QUART.

## OXYDOL

LARGE BOX

Each **18c**

## Flour

PURASNOW, Double Your Money Back Guarantee, 48 lb. Sack, **\$1.69**

Coupons good for 8c in Each Sack

## Spuds

IDAHO RUSSETS

10 lbs **17c**

**Cookies**  
Oatmeal Vanilla Wafers or Macaroon  
Celo Bag, **8 1/2c**

**Catsup**  
SCOTT, 14 oz. Bottle  
**9c**

**Matches**  
AMERICA'S FIRST LARGE CARTON  
**18c**

**SOAP**  
LARGE LAVA Bar **7c**

**CHEESE**  
FULL CREAM, Lb., **15c**

**LARD**  
100% PURE  
lb **8c**

**STEAK**  
NICE and TENDER  
lb **20c**

**Bologna**  
FRESH SLICED  
lb **12c**

**BACON**  
FRESH SLICED  
lb **14c**

## PICNIC HAMS

1/2 Or WHOLE, **16c**

## COMPOUND

8 Lb. Carton Jewel or Socco, **73c**

Highest Prices Paid for Your Cream and Eggs

We Reserve the Right to Limit

# PIGGLY WIGGLY

## Congratulations!

The City of Floydada has been a Satisfactory Customer for many years and

### We Extend Best Wishes

on the occasion of the Open House and Celebration for their New Light Plant.

## Clowe & Cowan

Wholesale Distributors  
LUBBOCK, TEXAS

### Floydada Students Attend State FHT Rally At Dallas

Nine delegates from the Floydada Future Homemakers club accompanied by their sponsors, Miss Fannie Mae Rees and Mrs. G. W. Russell, returned Saturday afternoon from Dallas where they attended the four-day rally of the Future Homemakers of Texas.

Attending from Floydada were Helen Ring representing first year students, Jennie Lou Harper, 2nd year representative, and Lovelle Ginn, 3rd year student; and Sharon Fuqua, Eugenia Martin, Bernice Colston, Louise Willson, Verona Miller and Frances Keim.

Frances Keim, appearing on the Amateur Hour contest program Wednesday afternoon, won the rating "superior" on her performance and was invited to entertain with a tap dance at a group meeting Wednesday night.

Thursday night was "fun night." Miss Rees attended a dinner and meeting at that time of the state Camp committee, of which she is a member, and made a report to the group.

More than 2,000 girls assembled at the Majestic theatre in Dallas Friday morning for the general meeting.

Louise Willson of the local club, chairman of a panel discussion on "Democracy in the Community," attended a luncheon for the members of her panel Friday noon, and presided at the afternoon meeting.

More than 2,000 girls were entertained at two banquets at the Baker and Adolphus hotels Friday night. Announcements of the grand winners were made at a general session Saturday morning at the Majestic theatre by Dr. L. A. Woods, state

### S. S. Contest At Baker Closes As "Reds" Victorious

BAKER, April 30.—Last Sunday was the last day of the Sunday school contest. The reds defeated the blues in the contest and the blues will entertain the reds soon. The date has not been set at this writing.

**Closing School Program**  
The teachers and children are putting forth effort to entertain the people of this community on May the 15th and 16th. The primary room will present a short play and songs and reading.

The high school room will present a play titled "Louis Magic." The characters are the following: Harriet Canterbury played by Leona Jones, Harry Canterbury played by Leon Jones, Hulda Stone and Clementina Gray played by Virginia Jones, Gene Marison played by G. V. Hall, Susan played by Maxine Jones, Victoria Sophrania Canterbury played by Euna Fawver and Robert Gray played by Elmo Hall. No admission will be charged and everyone is cordially invited. The Baker school will dismiss on May seventh.

Those that made a 100% this week in spelling were Anna Mae Jones, Lovell Hall, Bobbie Leach, George Reid May, Myrnell Hall and Jimmy Biggs.

Mr. and Mrs. Tom Hall and family spent Sunday with Mr. and Mrs. Lock Lewis of Floydada.

Mr. and Mrs. Jewel Gilbreath and family spent Sunday with Tom Hopper and family.

Mr. and Mrs. J. E. Biggs and son, visited in Silverton Sunday afternoon.

Mr. and Mrs. William Powell visited in the home of Mr. and Mrs. J. F. Jones and family Sunday night.

Mrs. V. R. Dockray of Lubbock arrived Tuesday for a visit with her parents, Mr. and Mrs. Fred Daily. Mr. Dockray came Wednesday and they plan to spend the remainder of the week here.

Floydada girls placing in the contests included Frances Keim in the Amateur Hour; Loyce Stanton, who won the "excellent" rating on the club scrapbook which she prepared; and Lovelle Ginn, Margaret Tubbs, and Mary Frances McRoberts who won the rating "superior" on newspaper articles.



Mayor Glad Snodgrass (left) and city engineer J. L. Puckett (right) look on as L. D. Britton, city lineman, connects the first meter for the new Floydada Municipal Power and Light Plant early in January.

### McCoy News

McCoy, April 30.—Sunday school and church services were well attended last Sunday, there being eighty-one for Sunday school. Rev. Johnston's services were on "The Prodigal Son." The services were enjoyed by all.

W. M. U. met Monday at 2 o'clock in a study of the mission book, "Judson the Pioneer."

The party at Robert Day's was a great success sponsored by the W. M. U. Not nearly all were there that were expected however there was a large crowd present.

Mr. and Mrs. Elber Ewing spent Sunday with his parents Mr. and Mrs. S. W. Ewing.

Mrs. Albert Parrish spent Sunday afternoon with Mrs. S. W. Ewing. B. L. Ewing and wife visited Mr. and Mrs. Clayton Weathers Sunday. Their son, Aubrey is still at Plainview in a hospital, and their daughter, Pauline, was operated on for appendicitis Saturday night.

### Son-in-Law Of Thos. Montgomery, Succumbs At Fort Worth Home

W. W. Johnson, son-in-law of Thos. Montgomery of the TMBAR ranch, died at his Fort Worth home Sunday, and funeral rites were held Tuesday morning at 10 o'clock.

Mr. Johnson had been ill for several months, and after moving from Long Island City, New York, to Fort Worth in November, he and Mrs. Johnson spent most of the winter in Mineral Wells.

Thos. Montgomery, accompanied by J. B. Jenkins, went to Fort Worth Monday morning for the last rites. Mr. Jenkins returned home Tuesday.

### SIMS AND SMITH TRADE PROPERTIES AND MOVE

Wednesday was moving day for the W. C. Sims and A. G. Smith families. Sims was moving to the Smith residence on South Wall street and Smith was moving to the Sims farm 2 miles east on Highway 70.

They closed a trade the first of the week and Mr. Smith is now the owner of the Sims 316-acre farm, and likewise Mr. Sims is now the owner of the Smith residence.

Mr. and Mrs. W. A. Shaw and granddaughter, Beverly Ann Thomas, made a trip to Trenton last week to visit Mrs. Shaw's mother, Mrs. J. W. Hay. Mrs. Hay accompanied them home Sunday for a visit here.

Hektograph inks, Hesperian

### DROUGHT YEARS FAVORED WEED RIVALRY OF CROPS

The "weed problem" on American farms has changed radically in the last generation, according to L. W. Kephart, in charge of weed research in the Federal Bureau of Plant Industry. From concern over cultivation of annual weeds in tilled crops, interest has shifted chiefly to the "noxious weeds," mainly perennials which have been spreading alarmingly.

Fifteen years ago the noxious weed areas did not greatly exceed 1,000,000 acres, Kephart estimates. Now these weeds have "taken" about 6,000,000 acres of good farmland west of the Mississippi, with crop production checked or prevented, not only on single farms, but in whole townships.

Two factors have played a great part in this spread, Kephart finds. Since 1930 an unusual series of dry years has proved extra favorable for seed production by the weeds. Economic depression increased farm tenancy and a general let-down in farm care. "The indications are," says Kephart, "that the present situation will not greatly improve and that noxious weeds will continue to increase, unless vigorous measures are taken to combat them."

The situation has roused many farmers. The Federal Seed law has been made more effective. Thirteen states have adopted new laws or revised old laws on weed control, and eight states are cooperating with the Bureau of Plant Industry in weed-control research. The first important achievement was development—as a direct result of research—of a method of bindweed eradication that produced better results with half the labor as a result of better timing of cultivations—at intervals of 14 to 20 days, instead of every 7 or 8 days.

### TWO WARS BOOST DEMAND FOR SOYBEANS FROM U. S.

War in the Orient, plus war in Europe, creates a condition under which soybeans from the United States gain in the European market at the expense of the Manchurian crop. From October 1939 through January 1940 the United States sold more than 10 million bushels of soybeans and more than 7 million pounds of soybean oil in Europe—about four times as much as in the corresponding months of a year earlier. High freights and a shortage of shipping give an advantage to the shorter haul from this country which is now the main source for European imports according to the Office of Foreign Agricultural Relations. The Netherlands is the principal buyer of United States soybeans and took more than half the exports.

### Sunday School Lesson

International Sunday School lesson for May 5, 1940.

**Isaiah Gives God's Invitation**  
Golden Text: "Seek ye the Lord while he may be found, call upon Him while He is near."—Isaiah 55:6.

Lesson Text: Isaiah 55:1-11.  
Ho, every one that thirsteth, come ye to the waters, and he that hath no money; come ye, buy, and eat; yet, come, but wine and milk without money and without price.

2 Wherefore do ye spend money for that which is not bread? and your labor for that which satisfieth not? hearken diligently unto me, and eat ye that which is good, and let your soul delight itself in fatness.

3 Incline your ear, and come unto me: hear, and your soul shall live; and I will make an everlasting covenant with you, even the sure mercies of David.

4 Behold, I have given him for a witness to the people, a leader and commander to the people.

5 Behold, thou shalt call a nation that thou knowest not, and nations that knew not thee shall run unto thee, because of the Lord thy God, and for the Holy One of Israel; for he hath glorified thee.

6 Seek ye the Lord while he may be found, call ye upon him while he is near:

7 Let the wicked forsake his way, and the unrighteous man his thoughts; and let him return unto the Lord, and he will have mercy upon him; and to our God, for he will abundantly pardon.

8 For my thoughts are not your thoughts, neither are your ways my ways, saith the Lord.

9 For as the heavens are higher than the earth, so are my ways higher than your ways, and my thoughts than your thoughts.

10 For as the rain cometh down, and the snow from heaven, and returneth not thither, but wattereth the earth, and maketh it bring forth and bud, that it may give seed to the sower, and bread to the eater:

11 So shall my word be that goeth forth out of my mouth: it shall not return unto me void, but it shall accomplish that which I please, and it shall prosper in the thing whereto I sent it.

Isaiah is known as the gospel prophet, the greatest of all the prophets. His family is thought by some to have been rich and of royal blood. He dared to rebuke kings, did not curry favor with the people, but was compassionate and profoundly reverent.

The Book of Isaiah. His prophecy contains prediction concerning the Jews, the neighboring nations, the first and second advents of Jesus, and the glory to be revealed in the millennial age. About the first coming of Jesus he foretold His birth, His humanity and divinity, the many names by which He would be called, His betrayal and death. He is quoted by several New Testament writers.

## Congratulation—

—To—

# the City Council

—and—

## Citizens of Floydada

On the Completion of their

### Modern Lighting Plant

Being the Electrical Contractor on the job we wish you all success

# Goolsby Electric Co.

1113 Cherry Street  
Fort Worth, Texas

## Congratulations

— TO —

OUR CITY COMMISSION

— And —

THE CITY OF FLOYDADA

On the Completion of their New—  
LIGHT and POWER PLANT

## Stansell-Collins Company

AS ONE OF FLOYDADA'S OLDEST ESTABLISHMENTS . . .

We welcome the City's Newest Institution . . . the opening of—

### THE LIGHT and POWER PLANT

MAY 3, Beginning at 1:30 p. m.

A plant of this kind is an asset to our city . . .  
"Always Ready to Serve."

Duncan Abstract Company, too is "Always Ready to Serve" Floydada and Floydada's trades territory.

# DUNCAN Abstract Company

"Your Business Always Appreciated"  
Mrs. Maud E. Hollums, Manager

### CITY OF FLOYDADA and CITY COMMISSION!

## Congratulations!

We are happy to celebrate with you the completion of our NEW LIGHT and POWER PLANT!

Beginning at 1:30 May 3

We are also happy to serve the people of Floydada with Expert Cleaning and Pressing. Let us serve YOU!

# W. L. Fry

Cleaning, Pressing, Alterations

# MASHBURN Transfer & Storage Childress, Texas

South Commerce at Avenue B, S. W.

BONDED WAREHOUSE, CRATING, FORWARDING,  
DRAYAGE ANYWHERE

The Huge Engines which now serve the Floydada Municipal Light and Power plant, also the very heavy transformers placed on the R. E. A. Lines between Aiken and Floydada, were hauled to their locations from the shipping stations by us.

We Specialize in Unusual Hauling Problems—  
bring them to us.

It is a pleasure to join in Good Wishes to the Citizens and Taxpayers of Floydada on the occasion of the Open House for the new light and power plant.

When in Need of Bonded, Insured Service on Heavy Hauling Jobs, keep us in mind.

## Telephone 397 Childress

### Rev. O'Brien Will Give Baccalaureate Sermon at F.H.S.

Rev. P. D. O'Brien, formerly of the city church at Stamford, will give the baccalaureate sermon to the graduating class of Floydada high school Sunday night, May 12, at 8:00 o'clock, according to announcement made Tuesday by Superintendent Walter Travis.

The sermon will be preached under the flood lights at Wester Field, unless inclement weather prevents, at which event the sermon and accompanying program of sacred songs will be in the high school auditorium.

### Revival Meeting Closes At Center

CENTER, April 30.—We have been so busy with our census taking our news writing has been shelved for some weeks now.

Our revival meeting has begun and closed with some very definite results. Last Sunday was our regular preaching day so our pastor was not as busy as usual.

Miss Elizabeth Thacker of Lubbock was a surprise guest of Mrs. Mrs. Clyde Bagwell last Sunday.

Mrs. Mankin let her brooder run high Saturday and came near roasting chickens a bit early. She lost several. However Mr. Carlock came out and sprayed them and she kept up the treatment until she expects to save most of them.

Mrs. Thomas L. Collins and ten-year-old son, Bruce Nell, came home from the Lockney clinic Monday of this week. Both are doing nicely at present.

Mr. and Mrs. C. M. Meredith and children are home from ma weeks to points in South Texas, Texas, Beaumont and Galveston.

Some places they visited while on their trip. Mrs. C. E. Meredith, accompanied them as far as Burleson where she visited her mother, C. E. Jr., and wife for a week.

Mr. and Mrs. Leo Frizzell went to Wichita Falls Thursday, returning home Friday.

Mrs. Frank Dunn and children returned home a week ago after spending a week here with Mrs. Dunn's mother, Mrs. J. L. Montgomery. Floyd spent the week-end at home also.

We had quite a surprise last Saturday afternoon when we came from our census work to find Rev. A. L. Jordan and family at Doris Jordan at our home. They spent the night and journeyed home with the A. L. Jordans and back to Doris.

W. P. Sims left Saturday morning for a brief visit at his old home in Louisiana. He is expected home early part of this week.

Nathan Lindley spent Saturday night with his sister, Mrs. Travis Whitfoot and Mr. Lightfoot.

O. G. Mayfield has been on the list the past several days.

News from Harold Tubbs states he has enlisted in the navy from California for a 6 year period.

Some of our club women have been working on the mattress project that we have before us at this time in an effort to use at least a half part of our surplus cotton and in the campaign going on in all of our work in the United States it would surely take quite a large amount of cotton off markets for the use.

Our school closed April 12 with fifteen children and some parents going to Carlsbad Cavern for a outing. Mr. Peak took a group in the school bus. Miss Faye Marble went in the bus with the following children: Leonard Finley, Clyde and Donald Clark Green, Betty Jo Sims, Floella Jackson, Helen and Christine Jones, James Arthur and an Norvell, Joe, James, Melvin and Faye Robinson and Oleta and Vida Pearl Palvadore. Mr. and Mrs. Roe Jones and Mr. and Mrs. Ray Jackson accompanied the group.

The school made the money to finance the trip by giving two plays during the school year and exchanging them with other communities and a sufficient fund was in hand for this trip. The principal, Mr. Sims, had planned to make the trip but the new son arrived at his home the day before they were to start.

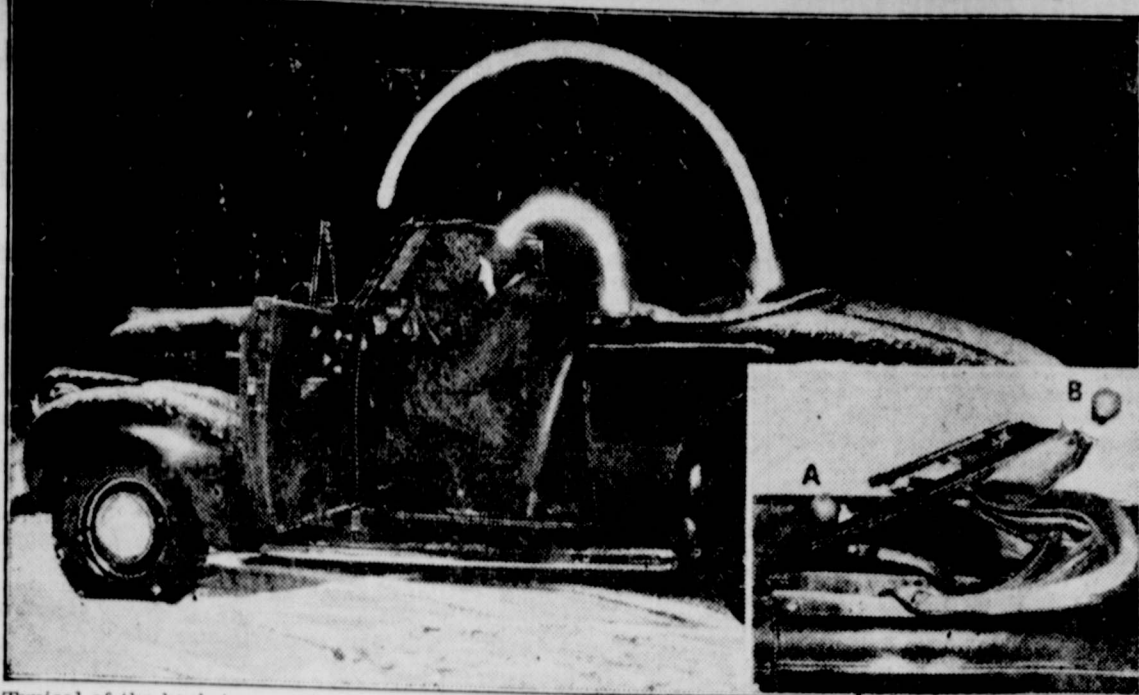
The REA posts are all up and a goodly number of houses are wired. We hope they rush up so we can all get good lights real soon as 70% have to be ready before the juice is turned on, as we understand it.

**MIGRANTS GO DUE WEST**  
In migrating westward, Americans are still tending to travel due west rather than to angle northward or southward. This fact appears in a study of migration into the three Northwestern states of Oregon, Washington and Idaho, in the years since 1930.

A survey by the Bureau of Agricultural Economics and the Farm Security Administration shows that a large part of the migrating families moved west from the two Dakotas and Nebraska and from urban centers such as Chicago, Milwaukee, and Detroit. There were relatively few from the south part of the Great Plains. Migrants from Oklahoma and Texas also went due west, and so reached California.

Peak years for migration into the northwest were 1936 and 1937—an echo of the drought years of 1934 and 1935. A more favorable crop year in 1937 was followed by a drop in westward migration in 1938.

### Unusual Photo Records Action Of The New Vacuum Top



Typical of the backstage work which must be carried on continually to make sure that automotive innovations are "right" before they are introduced to the public is this cold-weather test to which the vacuum top mechanism of the new Chevrolet cabriolet was subjected, not once but countless times, during the development period. To record the test photographically, a light bulb was placed on the front edge of the cabriolet top and another at the end of the forward support-

### Matador To Stage 2nd Annual Rodeo on May 17th-18th

MATADOR, April 29.—Boots and spurs, mustaches, gay shirts and broad brimmed hats dominate the atmosphere at Matador as this West Texas cow-town sets its pegs for one of the most outstanding rodeos ever staged in this section of the cattle country, May 17-18.

It is the second annual celebration honoring Shannon Davidson, Pony Express rider who led 16 contenders on a horseback trek from Nocona to Oakland, California last spring. Davidson, now working in Hollywood, will receive leave from his studio to return home for the celebration, where he will be presented a hand-made saddle by the E. E. Brown Saddle Company of Lubbock.

Besides two afternoon and evenings of top-notch rodeo performances, a gigantic pioneer parade during the morning of the first day of the celebration is expected to contain more mounted riders than the Cheyenne, Wyoming rodeo. The rodeo is strictly amateur.

Other features of the celebration include the Girls Sponsor Contest in which about fifteen neighboring towns will sponsor girl riders to compete for three prizes. A fine hand-made and especially stamped saddle valued at \$135 is the first prize. All saddles and boots given as prizes in the rodeo are made by Matador's own cowboy boot and saddle makers.

L. B. Robertson, president of the Matador Roundup and Rodeo Association is making plans to add additional color to the show with a group of Comanche Indians, headed by Chief Baldwin Parker.

All net proceeds from the celebration will go to the Fleming Post American Legion, towards construction of a Legion hut.

### NEW TEETH IN FOOD LAW

A heavier schedule of maximum penalties, to put teeth in the law, is one of the ways the new Food, Drug and Cosmetic act differs from the old law.

For certain offenses, fines up to \$200—with no provision for jail sentence—were the limit under the old law on a first offense. On subsequent convictions the old law permitted fines only up to \$300 with or without jail sentence of not more than 1 year. For the same offenses, the new law provides for maximum fines of \$1,000—with or without a maximum of 1 year imprisonment—upon the first offense. In the case of second offenses the maximum fine is stepped up to \$10,000 with or without imprisonment up to 3 years.

Even while the legislation was pending, the Food and Drug Administration observed that many Federal judges were making penalties more severe within the old limitations and were less likely to let violators off with nominal fines. In some courts heavy penalties have become the rule, followed often by suspension of sentence during good behavior.

Columnar pads. The Hesperian

### Special For Grads....

**15 Jewel Elgin**

The Elgin name assures satisfaction! Raised figure dial, black silk cord bracelet! A splendid value at \$24.75.

**M. L. Solomon**  
JEWELER

### NOT GRAVELY INJURED

Roy K. Bruner, Amarillo cattleman who was injured last week in an automobile accident when his car struck a pick-up, is not seriously hurt, reports from Clovis indicated this week. He was taken to a hospital there after he was injured.

He was enroute to Ft. Sumner, near which place he has a cattle ranch, when the accident occurred.

### Magnetic Nail Picker Operating In District

One of the three electric nail pickers which the State Highway Department of Texas owns, has been in Maintinane Foreman A. J. Hamilton's district a part of this week, and gave first attention to the road from Floydada to South Plains, on which much complaint has been made in recent months about flats.

That the complaints were not without foundation was indicated by the fact the machine, which operates a magnet about four feet wide, picked up more than a hundred pounds of nails and scrap iron on the 17-mile stretch.

Before the machine leaves the district Mr. Hamilton hopes to have all the shoulders of paved highway covered by the nail picking machine, he said Tuesday. The machine was operating in Briscoe county Wednesday on highway 207 and 86.

### Rotarians Home Mon. From Dist. Conference

Seven members of Floydada Rotary club returned home Monday night from Sweetwater, where they attended the district president and secretaries' conference held Sunday and Monday.

The delegation, headed by vice-president-elect Richard Stovall, included also President Walter Travis, Secretary S. W. Ross, past President A. E. Guthrie, J. A. Arwine, Cecil Hagood and Travis P. Collins.

Frank Roberts, of Breckenridge, was elected governor of the district by acclamation to succeed Hiram W. Arrant of Abilene in July. Leading speaker at the gathering was Marcus Tollet, of Helsinki, Finland, who made his escape from that city at the time it was sacked by the Germans.

Mr. and Mrs. Joe Smith, of Silverton, were in Floydada Saturday visiting friends and attending to business.

Ginners' supplies. Hesperian.

**My EVERHOT ELECTRIC ROASTER cuts my work in HALF!**

**ROASTS  
BROILS  
BAKES  
STEWES  
GRILLS  
FRIES**

**PENNIES pay the cooking costs... and a few pennies a day will buy one, too! An Everhot Roaster is your answer to easier meals. It performs like the finest range oven—quickly, perfectly and automatically. Ask any employee about our special trial offer.**

**only \$19.95**  
\$1.95 Down  
\$2.00 a Month

**Texas-New Mexico Utilities Company**

### Sand Hill Class To Give Mystery Comedy On May 10

SAND HILL, April 30.—The ninth grade class of Sand Hill school will present a two-act mystery comedy at Sand Hill school auditorium Friday night, May 10. Title of the drama is "Aunt Hetty".

Included in the cast are Flora Jeter as Sallie Parker, Kenneth Cates as Ted Parker, Oveline McLain as Toots, Billy Edwards as Frank Jeter, Dorothy Doolley as Dorothy Saunders, Windle Johnson as Jim Kindall, Frances Cox as Irene White, and Ima Lea Graham as Patty Kendall. Aunt Hetty and Lightfinger Louie are mysteries.

The play is free to everyone, and the public is invited.

### BACK YARD TREASURE

"A man should at least use the treasures in his own back yard while he is looking for treasures elsewhere," says an article in the current Yearbook of Agriculture. "A healthful diet for his family is one treasure the farmer can find in his own back yard, in his garden in his orchard, his pasture, his hen house, his barnyard. City people cannot have these things. They have to depend entirely on what they can afford to buy at the store."

### 19 Rural Schools Close Terms This Month; 7 In April

Closing exercises for nineteen Floyd County rural schools are scheduled for this month. Seven schools have already closed, completing their terms during April.

Aiken schools were scheduled to close Wednesday, May 1. Friday is the final day at Pleasant Hill, Starkey, Lakeview and Liberty; and five others, Trick, Fairview, Cedar Hill, McCoy, and Allmon will close on the following Friday, May 10.

On May 17, Pleasant Valley, Harmony, Dougherty, Baker, Prairie Chapel, Campbell, Hillcrest, and Sterley schools will complete the 1939-40 term of school.

Last school in the county to close this year will be Sand Hill, where May 24 has been set as the final day of school.

Schools which have already closed for the current term include Muncy on April 19, South Plains on April 26, Center on April 12, Lone Star on April 19, Providence on April 26, Blanco on April 19, and Edgin on April 19.

### Are Your Hairdos GONE WITH THE WIND? ... if so, you need a New Permanent.

For the Next Few Days We are Offering

**SPECIALS FOR Mothers' Day**

and GRADUATION  
**DeLUXE BEAUTY SHOPPE**  
Mrs. Jess Patterson, Proprietor

### FOREST PLANTING SPEEDED

Planted acreage on National Forest lands will pass the million acre mark this spring, January 1, 1940. It stood at 946,574 acres, including 131,707 acres planted in 1939. In the last 5 years the U. S. Forest Service has been able to make use of considerable relief labor, particularly CCC workers, and the forest plantings have averaged more than 160,000 acres a year. This yearly average is greater than the total of the plantings before 1935, about 140,000 acres.

Forest Service records show that it costs about two-thirds of a cent to produce a seedling tree suitable for planting, and a little more than four-fifths of a cent to plant it. On the average it takes about 950 trees to plant an acre—about \$12 an acre.

With a million acres planted, the Forest Service estimates there are still about 3 1/2 million acres in need of planting on the National Forests, primarily because fires have destroyed the forest cover, leaving no seed trees for natural reproduction.

A special bargain matinee will be given Saturday at 3 p. m. Everyone is invited to attend, and enjoy an afternoon of entertainment.

Mrs. R. P. Terrell and son, Jay Patrick, of Portales, New Mexico, visited here last week with her parents, Mr. and Mrs. Lon Blasingame returning to their home Wednesday of last week. Mrs. Arthur Zerwer of Plainview, another daughter of Mrs. Blasingame, returned to her home Friday after spending the week here.

### Brunks Comedians To Close Saturday

Brunk's Comedians are showing here this week in their tent located east of the Commercial hotel, sponsored by the Floydada Fire department.

The Thursday night feature is "Oh Johnny, Oh". Friday night the never-forgettable play, "South of the Border," and Saturday night the famous old time play of the screen, "Ten Nights in a Bar Room," will be presented.

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**For Cooking... The Modern Economical Fuel**

**GAS**

The fastest of all fuels... always ready for instant use... most easily controlled... any cooking speed you want... perfect baking, roasting, broiling, boiling.

**West Texas Gas Company**

Select One for Her!

**Summer HATS 98c**

Fine straws, designed especially for the older woman! With soft, flattering brims and dainty, feminine trimmings!

**Gaymode\* HOSIERY 98c**

She can never have enough hosiery! And full-fashioned Gaymodes give the long wear she wants, with beauty she loves!  
\*Reg. U. S. Pat. Off.

**Printed Cotton Handkerchiefs 5c**

Give her a bouquet of bright floral printed handkerchiefs! They are beauties!

**Lunch Cloths 98c**

Multicolor designs on cream ground. 51 in. square.

**AT PENNEY'S A Gift FOR MOTHER**

**MOTHER'S DAY - MAY 12th**

**House Dresses**

Lovely new Spring Prints and Sheers **98c**

**Sheer BLOUSES**

Charming styles for new suits! **1.98**

**Bed Spreads**

Beautiful New Chenilles in rusts tones and white. **4.98**

**Lace Tablecloth**

Exquisite lace patterns for parties! **1.98**

**Rayon Slips**

Trimmed or tailored styles in rayon satin or crepe. **98c**

\*Reg. U. S. Pat. Off.

**Rayon Panties**

Trimmed or tailored styles. **49c**

**Housecoats**

Flattering printed seersuckers! **1.98**

**Penney's**  
J. C. PENNEY CO., Inc.

**Lovely Summer HANDBAGS**

Soft dressmaker or tailored styles! Sharp white or colors. **98c**

**Pretty SCARFS**

Lovely designs in soft rayon crepe. **49c**

**Bath Mat Set**

Thick chenille, in gay designs. Big mat and lid cover! **98c**

**SPECIALS THAT REPRESENT**

*The Cream of the Crop*

Del Monte PEACHES, No. 2 1/2 Can, **15c**

Del Monte Pineapple JUICE, 12 oz. Can, 2 for, **15c**

Del Monte Tomato Juice, 13 oz. Can, 2 for, **15c**

SUGAR, 10 lbs., **48c**

Peanut Butter Quart, **23c**

Fort Howard TISSUE, 3 Rolls, **19c**

KETCHUP, 16 oz. Can, **8c**

P & G SOAP, 3 Bars, **10c**

Mexican Style BEANS, 3 Cans for, **25c**

**HULL & McBRIDE**  
Telephone 292

**Electric Contractor Recalls Visiting In First Dugout Home**

Construction Foreman For Goolsby Electric Company Is Native Floyd County Man

W. C. Bryant, who was superintendent for Goolsby Electric company of Fort Worth on the distribution system construction sub-contract of the electric light plant in Floydada, was a stranger in his native land while here.

For Mr. Bryant was born four miles south of Floydada in a dugout on a claim in 1891, but the family moved away so early in his youth that he does not recall the place where he was born and could make out none of the landmarks surrounding his birthplace while here.

Mr. Bryant, now residing in Fort Worth, has lived in Tarrant ever since leaving the high plains. His father was a teacher. He taught four years, the old county records show, at Lockney, and one year at Starkey, finally teaching the last year the family was here at Petersburg. W. C. Bryant was a good-sized boy when the family left in 1901 to return to Fort Worth.

"The Goolsby Electric company gives most of their time and attention to large contracts now," said Mr. Bryant, the erstwhile Floyd county boy, now a mature man and one of the company's construction superintendents. "Formerly they went in for wiring and installations on jobs large and small, but later developments in the business make

**Special**  
For a Limited Time!  
Regular \$1.00 size  
Hind's Honey & Almond Cream  
for only **49c**  
and many other specials  
for  
**First Monday**  
**Bishop's Pharmacy**

**County Home Dem. Council Plans For Month's Activities**

Members of the county council of Home Demonstration clubs met Saturday afternoon at the courthouse, discussed plans for the dairy show here and at Plainview, and made plans for a costume campaign in connection with the Old Settlers' union and fiftieth anniversary celebration this month.

Members answered roll call with reports on the mattress campaign in the various districts.

Plans for a kitchen shower for the new HDC kitchen at the county agriculture building were announced for May 11, and the council issued an invitation for everyone to attend. "We would like to have gifts as early as is convenient, before the shower if possible," Miss Edith Wilson county H. D. agent, said.

Mrs. A. H. Kreis will take products to be entered from this county in the Plainview Dairy show. All in those to be entered must be in Floydada by nine o'clock on the morning of May 7, opening day of the Plainview show, and Mrs. Kreis with members of her committee, will see that they are placed on exhibition for the contests at Plainview. Mrs. W. H. Nelson of the Baker-View club and Mrs. Russell Crawford of Dougherty will assist Mrs. Kreis in arranging the show.

Floyd county 4-H club girls will be asked by the council to take part in a cavalcade to be prepared by the council for entry in the Dairy show parade at Plainview on the night of May 10. The girls are to be named at a later date.

In connection with the Old Settlers' Reunion, the council plans to have members of all clubs in the county to wear bands of handkerchiefs, each club to select its own color so that the members may be identified with their own organization. The HD clubs will also have a float in the Old Settlers day parade. Plans for the float will be made at a later date.

**Mrs. Smith Attends Electra Post Office Dedication Ceremony**

Mrs. Barbara H. Smith was one of more than a hundred postmasters from neighboring cities and towns in Northwest Texas who visited Electra last week-end by invitation and attended the dedication of the new post office there.

Superintendent of Mails C. J. Taylor and Inspector A. S. Page, together with Congressman Gossett, were among the notables who were present for the occasion. Congressman Gossett flew from Washington to take a part in the dedication.

The new Electra office is a marvel of convenience and arrangement. In addition to being a thing of beauty and pride in the community, Mrs. Smith said. At the end of the day postmasters and other visitors were guests at a chuck wagon supper Saturday night.

**Weather And Crops**

Generally ample moisture for present row crop needs is reported over Floyd county, but wheat, except in a few spots that had a half-inch shower Saturday night and the areas that are being irrigated, the wheat growers say wheat has taken the major portion of the moisture from the soil. Rain is needed for the wheat to maintain its excellent spring spurt that came with the early April rains.

Some cotton, a great deal of Sudan and some other forage feeds have been planted.

Saturday night's shower at Floydada was .25 of an inch. Dougherty and the area south of that city had nearer a half inch.

At Matador the rain was estimated at better than an inch of rain. Only a small portion of Floyd county below the caprock had rains sufficient to be of great material aid.

**Study Club Group On Rotary Program**

Members of the 1934 Study club presented a program at the Rotary club luncheon Wednesday noon.

Lon Davis was program chairman, and Miss Nancy Ann Hadsell was in charge of the program.

A talk on famous Texas personages was made by Miss Fannie Mae Ball, and a reading was given by Emma Louise Smith. A quartette composed of Nancy Ann Hadsell, Ina Sims, Martha Yearwood, and Frances Fields sang "The Rosary" and "Short'nin' Bread."

There were no out-of-town visitors.

**FALSE ALARMS HARRY FIRE DEPARTMENT; TWO SMALL FIRES CAUSE NO DAMAGE**

Floydada's fire department has been having trouble with false alarms. The firemen were routed out several times last week-end when shorts in the wiring set off the big sirens at the city hall.

The small fires Monday and Tuesday gave the department some action. A servant house at Dr. D. H. Pitts residence Monday afternoon, and an outbuilding at the Cecil Hagood residence Tuesday afternoon, were damaged slightly by fire.

Typing paper, second sheets. Hesperian Pub. Co.

**Campaign For Cleaner City Shows Results As Volunteers View Job**

Another check-up on the results of the Clean Up campaign in Floydada due to be made as the last roundup of rubbish and trash in the period which closed yesterday.

The campaign was opened with a flourish on Monday, ten days ago, and the follow through by block captains and workers generally has been highly satisfactory in most instances, said Mrs. Lon M. Davis, general chairman, who this week sent all helpers an acknowledgment of their fine efforts and urged one more check up before the job was called complete.

Monday after all rubbish that could be burned was presumably disposed of, contract trucks were put on all alleys throughout the business and residence areas, with a clean-up man due to follow to get any remaining rubbish. The two days of the week closing the campaign have been extremely busy ones, although not so noisy as the earlier period of effort. Generally very satisfactory results have been obtained.

**WOOD AS TIE MATERIAL**

More than 2,500 patents have been granted in the last 50 years for railroad tie materials other than wood, says the booklet, Products of American Forests, issued by the United States Department of Agriculture. But in general, railway traffic continues to move on a wood foundation. J. Alfred Hall and T. J. Mosley, of the Forest Products Laboratory, estimate that about a billion wooden ties are in service.

There is an annual renewal of about 100 ties to the mile, on the average, but several important railroads get along with yearly renewals of 50 to 75 ties a mile. This longer life of the tie results from better roadbed, better construction methods, and chemical treatments with preservatives. In recent years railroads have been buying about 50,000,000 ties a year, compared with nearly 150,000,000 30 years ago. Three-quarters of the ties are now treated before they are laid.

Cheapness, strength, elasticity, resistance to shock, ease of replacement, and electric insulating properties are qualities of wood ties that account for the demand that promises a continuing market for this staple product of American woodlands.

**Hospital Notes**

Wilma Lee Dyer was operated Monday for appendicitis and is doing nicely.

Windell Daniel is doing nicely after an operation last Thursday. He will be dismissed the last of the week.

Mrs. Trenton Davis was operated on Friday for appendicitis. She reported by hospital attendants to be doing nicely.

Zell Probasco is reported to be improving.

Floyd Elwyn Fuqua, son of Mr. and Mrs. P. F. Fuqua has been receiving treatments the last two weeks.

**Odd Fellows Celebrate Anniversary Tonight**

Odd Fellows of the vicinity will celebrate the 38th anniversary of the Floydada lodge's establishment tonight with a home-coming program in the lodge rooms over the Barrow building, northwest corner of the square.

In addition to the present membership list, all Odd Fellows ever belonged to the Floydada lodge, whether members or not at that time, are invited to attend.

**ANOTHER BYPRODUCT PROMISES GOOD FUTURE**

If the method of making it economically, pectin from sweet potatoes may be on the market these days. Chemists have known that the sweetpotatoes contain about 20 percent of pectin along with its 20 percent of starch but there were no practical possibilities in the extraction of this material until the development of the Bureau of Agricultural Chemistry and Engineering of a feasible process of making a starch from the sweetpotatoes. Most of the pectin in the byproduct pulp.

The present commercial sources of pectin are also byproducts—pomace at the vinegar factories, citrus peel at the juice and canning plants. Pectin from pulp—also a byproduct—has a comparatively low jelling power.

When the pectin from sweet potatoes is largely concentrated in pulp, following starch extraction, makes up 15 percent of this byproduct which is now sold as cattle feed. So far, the Bureau says, tests of this pectin show it makes a firm jelly, and it will be made to develop cheap traction and new uses.

**LOOPER'S**

Sugar 10 lbs cloth bag .44

New spuds no 1 red 10 lbs .25

Cookies Vanilla, Oatmeal and Coconut, .07

K C Baking Powder 50c SIZE, .29

Early June Peas No. 2 Can, 2 FOR, .15

Apples Winesap per doz .12

Peanut Butter 1/2 Gallon So Called, .39

Hot Sauce 10c bottle .05

Corn Flakes large box .07 1/2

Coffee Everyday guaranteed .13

Beans any 25c package .19

Matches 6 boxes .15

Raisins 2 lb celo bag .15

Super Suds 25c package .15

Blackberries gal can .35

Brooms good for the money .25

Milk Bulgarian or Sweet, QUART, .05

Whipping cream 1/2 pt .10

Napkins assorted color .05

ure Lard per pound .08 1/2

**Cheese**  
Full Cream, Pound **16c**

**Meal**  
10 Lb. Sack **2.2c**

**Salt bacon**  
Best Grade, Pound **10c**

**Salmon**  
Pink, 2 For **29c**

**Bacon**  
Sliced, Fancy Cello Wrapped **1b 14c**

**Coffee**  
Bliss, 2 Pounds **35c**

**Sausage**  
2 Pounds **25c**

**Crispy Cold FRUITS and VEGETABLES**

**Strawberries**  
Pint **10c**

**Bananas**  
Dozen **7 1/2c**

**Carrots**  
Bunch **1c**

**Williams Jones**  
Specials Must Be Cash

**NEW VENTILATION METHOD USES CITRUS FRUIT HEAT TO TEMPER TOO COOL AIR**

Taking advantage of a simple rule of nature—that cold air presses down—scientists of the Federal Bureau of Plant Industry devised a new method of ventilation which makes it possible to handle long-distance shipments of citrus, other fruits, and vegetables with a minimum loss from extreme temperatures, both cold and warm.

The cars in which perishable fruits and vegetables are shipped were built primarily for refrigeration. In winter months, however, when ice is not needed and outside temperatures are not too cold the vents over the ice bunkers are left open to let air circulate through the car while in transit. The cold air enters the car through the opening at the bottom of the bunker, masses under the load and stays there. As a result, the lower part of the load often gets too cold while produce at the top of the car may get too warm. Under this method ventilators must be closed when the outside temperature reaches 32 degrees, or fruits and vegetables near the floor may freeze.

In the plan worked out by C. W. Mann of the Bureau, heavy paper, canvas, or light metal is placed over the openings at the bottom of the bunkers. This forces the air coming in from outside through the top bunker opening and over the top of the load where it filters down. In this way the top of the load gets the benefit of the incoming cold air and there is no quick massing of cold air at the bottom of the car.

During 2 years of tests with citrus shipments from California, it was found that vents could be left open until outside temperatures reached as low as 25° without injury to the fruit. During the present season the method has been applied also to citrus shipments from the Rio Grande Valley of Texas. This improvement in ventilation will make it possible for shippers to shorten the season when produce must be precooled before shipment or be shipped under refrigeration, says Mr. Mann. Further studies on ventilation other produce during transit will be conducted by the bureau.

Since demonstrating the effectiveness of top to bottom ventilation, Mr. Mann has devised an adjustable panel which can be attached permanently to the ice bunker openings to replace temporary baffles used in the past. The department of Agriculture has applied for a public service patent to insure its free use by all shippers.

**It Takes MORE THAN PRICE to Make a Bargain!**

Good Food is something to EAT—not a bag of items that you saved 6c on. Plan your meals for a taste thrill!

**SUGAR** Cloth Bag, 10 Lbs., **47c**

**FLOUR** Light Crust, 24 lbs., **89c**

**COMPOUND** 4 Lb. Carton, **39c**

**Fruit Cocktail** Two Cans, **25c**

**Orange Juice** No. 2 Can **10c**

**PINEAPPLE** Mission, Crushed, 2 1/2 Can, **20c**

**Folgers Coffee** 1b **25c**

**Peanut Butter** Qt **25c**

**LAVA SOAP** 3 Cakes, **19c**

**OXYDOL** Large **19c**

**Clabber Girl Baking Powder** Large **19c**

**SWISS ROUND STEAK, Lb.,** **29c**

**SLICED BACON, Lb.,** **15c**

**PORK SAUSAGE, 2 Lbs.,** **25c**

**BOLOGNA, Pound,** **12c**

**Cured Ham, Center Slices, lb.** **29c**

**DRESSED FRYERS**

**Felton-Collins Gro.**  
and MARKET  
Telephone 27

Carrots, Bunch **1c**

APPLES, Doz., **15c**

Bananas, Doz., **15c**

Green Beans, Turnips with Tops, Radishes, Green Onions, Beets and Mustard.

Fresh Texas **Strawberries** Pint **7 1/2c**

**Creamed Ham and Mushrooms**  
1 1/2 cups diced cold cooked ham  
1 1/2 cups thin cream sauce  
Ripe olives, sliced  
1 cup button mushrooms  
1 tablespoon pimento, minced  
2 tablespoons butter  
Salt  
Pepper  
Brown mushrooms in melted butter. Add diced ham, pimento and salt and pepper to the white sauce. Heat thoroughly in top of double boiler. Fill patty shells and decorate with slices of ripe olives.



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TWO SECTIONS—SECTION TWO

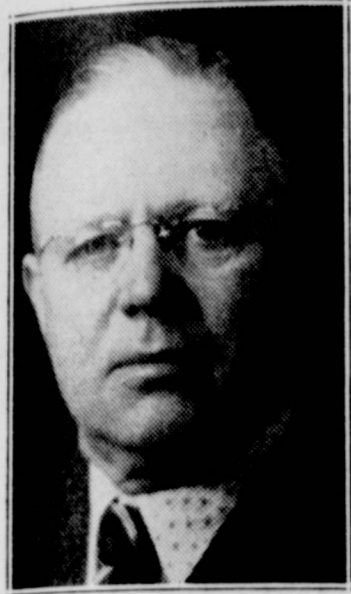
**Widest  
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 In Floyd  
 County**

# The Floyd County Hesperian

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY MAY 2, 1940

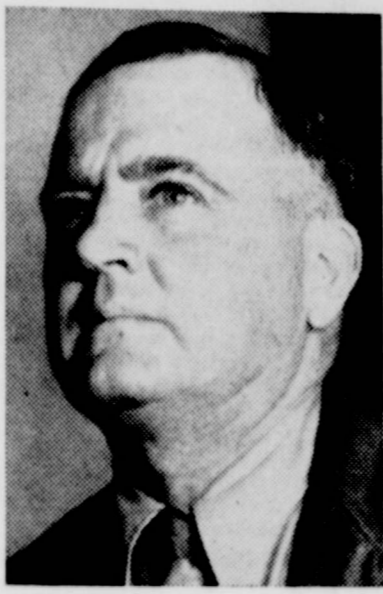
NUMBER 12



**GLAD SNODGRASS**  
Mayor



**SILAS E. DUNCAN**  
City Secretary



**MARK MARTIN**  
Councilman



**CONNER ODEN**  
Councilman



**W. U. WHITE**  
Councilman



**J. W. LANIER**  
Councilman



**R. E. FRY**  
Councilman

## Formal Opening of New City Power Plant Friday

### City Saves Thousands Of Dollars Through PWA In Building Modern, Plant



Rayburn Hamilton, consulting engineer for the Public Works Administration, played a leading part in the building of Floydada's new municipal plant.

### Hamilton Brings Long Experience On Local Project

Through Rayburn M. Hamilton, project supervisor for the Public Works Administration on the new city Light and Power plant, both the city of Floydada and the contractors received the benefit of a wealth of experience from a colorful engineering career.

Hamilton, working with W. R. Pender, construction foreman for A. M. Lockett & Co., contractors on the job, played a major part in directing the building of the new plant and the installation of machinery and distribution system.

A graduate of the United States Naval Academy with the class of 1925, Hamilton holds the rank of Lieutenant-Commander in the Naval Reserve. Originally hailing from Kilgore, Texas, where he attended grammar school and San Antonio, where he graduated from Peacock Military academy, Hamilton spent 5 years at the Naval Academy in Annapolis, studying steam, diesel, and marine refrigeration and mechanical and electrical engineering.

Leaving the navy in 1925 after serving his enlistment as midshipman, he has worked during the years since as designing engineer, construction foreman, electrical engineer, switchboard erector, civil engineer, statistician for the OWA, and in various capacities as electrical and examining engineer with the Public Works Administration.

His work has taken him into all sections of the United States, from New York to San Francisco. Placing his final O. K. on the new Floydada plant for the Public Works Administration, Hamilton paid tribute to the builders and the city by certifying that was a job well done. He pronounced both the plant and distribution system as an excellent job of engineering, and backed by wide experience, his opinion carries weight.

### METHODIST PENNY SUPPER

There will be a penny supper at the First Methodist church Monday evening, May 6th, at 6 o'clock.

Thanks to Federal participation through the Public Works Administration, the city of Floydada has bought a modern, new \$158,000 power and light plant at a bargain.

Actual cost of the plant to the city will amount to approximately \$85,000, which, loaned to the city through the PWA, draws only four percent interest over a twenty-year period.

The figures were released recently by Mayor Glad Snodgrass, who points out proudly that Floydada has saved thousands of dollars out of the original estimates of the cost of the undertaking, and has one of the finest plants of any city of its size in this section of the nation.

When the original plans for the undertaking were made, the people of Floydada voted a bond issue of \$120,000. The bonds were to be issued by the city at six percent interest alone, at \$7200 annually, would have cost the city \$144,000... more than the plant itself.

A PWA loan of \$85,000 was secured, payable in 20 years, with interest at only 4 percent, and the PWA, in addition, made an outright grant of approximately \$73,000, completely covering the cost of the \$158,000 plant.

The bond issue voted by the city was never offered for sale. The loan by the PWA was made against the completed plant, and actually the city of Floydada has built a plant without investing a single dollar in cash.

By securing the \$85,000 loan from PWA at 4 percent interest in place of issuing \$120,000 worth of bonds at 6 percent, the city has saved approximately \$3800 annually in interest payments.

Reckoned over a 20 year period, the saving in interest alone amounts to approximately \$76,000, only a few thousand dollars less than the total indebtedness incurred by the city with PWA.

City officials point out that the only indebtedness incurred by the city of Floydada is against the plant itself. Believing that the sale of electric power will not only more than pay the \$85,000 loan and interest in less than the time allotted, but that the saving in costs to local consumers and the increase in revenue in the city itself will be of considerable benefit to all citizens, the mayor, council, and the entire administration are pointing with pride to the new property.

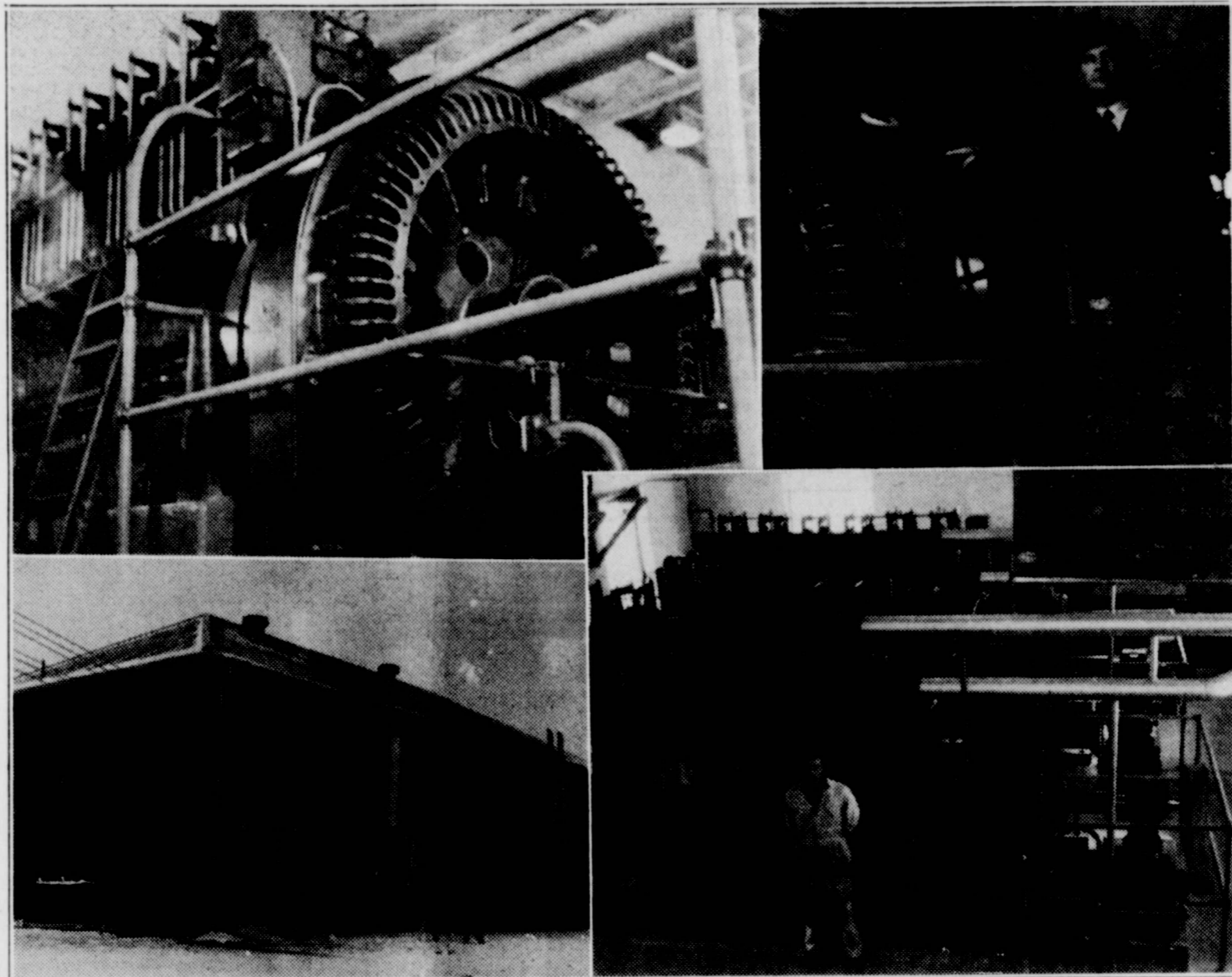
### Father Of R. C. Ross Died At Bridgeport

Mr. and Mrs. R. C. Ross, their daughter, Miss Maxine teacher in the Aiken schools, and son and daughter, Melvin and Norma June, returned home last week from Bridgeport, where they spent several days following the death of Mr. Ross' father, W. P. Ross, 71.

W. P. Ross died on April 20 and funeral rites were held on April 22. Rev. R. E. Bost, formerly of Floydada, now pastor of the Baptist church at Springtown, preached the funeral.

Mr. Ross' wife and seven children survive. He and Mrs. Ross would have been married 50 years on May 17.

Surviving children are five sons and three daughters, R. J. and Grady Ross, Victoria, Illinois, R. C. Grady Ross, E. E. Ross, Prague, Oklahoma, Lloyd Ross, Bridgeport, Oklahoma, Jim Johnson, Denton, Mrs. Ita R. Parrish, Eastland, and Mrs. Sidney Pitts, Oklahoma City, Oklahoma.



Scenes in Floydada's New Power and Light plant; Top left, a view from below of one of the three huge dynamos which are generating the city's power. Top right, J. L. Puckett, superintendent of the plant, poses beside one of the engines. Lower left is a view of the modern brick building which houses the plant; and lower right, a workman at the plant poses beside one of the dynamos to give an idea of its size.

## Municipal Power Plant Is Four Years A-Building But Worth The Time And Effort, City Dads Believe After Surveying Progress History Of \$160,000 Undertaking

Four long years were required from the time the idea of a Municipal Power and Light Plant was conceived until its final completion, and though there were many times when apparently no progress was being made, various members of the city administration who have served during that time were working steadily toward the goal.

First official notice in regard to the proposed plant was made on May 14, 1936, when the city council called for a vote on a \$120,000 bond issue for building a municipal plant.

Two proposals were listed for a vote: one on the bond issue, the other adopting an act of the legislature permitting the city to pledge part of its utilities operating revenue as security for the bonds without pledging all of it.

After a heated pre-election campaign, the bond issue was passed by a landslide vote, 215 for to 80 against, on May 30, and the legal issue was also passed by a vote of 200 to 69.

In July of that year Cornell and Company of Amarillo, consulting engineers, reported on a survey estimating the cost of the project at \$105,000. A survey of prospective consumers in the city brought an assurance from 80 percent that they would patronize the city plant.

Early in January of 1937, the

council made the first move toward actual realization of the project by voting for the sale of \$120,000 worth of bonds, and signed a contract with Dunne, Israel and Company.

In July of 1938 the council filed an application with the federal Public Works Administration for a loan and grant for construction of the municipal plant. S. E. Duncan, city secretary, Carl Cox, city engineer, and Ben P. Ayres, city attorney, were appointed on a committee to work on the requested grant and loan.

**PWA Aid Receiver**  
 The request filed asked for a loan of \$82,500 and a grant of \$67,500. In September, both loan and grant were approved by wire from Congressman George Mahon, who had been assisting in promoting the PWA funds.

Carl C. Cox was named engineer for the project on October 13, 1938, and a survey was started.

In November of that year, the city attempted to reach a settlement with the Texas-New Mexico Utilities company by offering \$60,000 for their properties here. The offer was refused.

**Ask for Bids**  
 In December the council advertised for bids for construction of the new plant. Low bid was submitted by Fairbanks and Morse of Dallas at \$130,298, but after long debate, the city turned down the bid as not

fulfilling the terms of the contract and awarded construction contracts to the next lowest bidder, A. M. Lockett and Company of Dallas for \$137,207.

Actual construction on the plant was started in December 1938, but several delays were encountered and it was not until April of 1939 that foundations for the new building and machinery were laid. In that month, ten percent of the PWA grant, amounting to \$22,610 was received... first cash payment made.

**Construction Starts**  
 Walls of the new building began rising early in May, and W. R. Pender arrived shortly thereafter to take charge of the project for Lockett and Company. Building was completed early in July, and work on the fuel and cooling systems was started immediately after the Fourth of July holidays.

During the summer came the announcement that the problem of a distribution system had been solved by an agreement with the Bell Telephone company by which the city would use the poles of the telephone company wherever possible, and would reciprocate by allowing the company to use new poles to be set for the city system.

Appointment of L. D. Britton as lineman for the municipal plant was announced early in November. Britton had been employed by the Floyd County Rural Electric coop-

erative, took over his new duties immediately.

**Power Turned On**

Early in January of this year, after several months of testing had proved the generators, switchboard, and entire system in good order, the contractors announced that the new plant was ready for service. "The best plant of its size in West Texas," was the comment made by Pender, who supervised the construction for Lockett and Company, and his opinion was echoed by Rayburn Hamilton, consulting engineer for the PWA.

Actual service began on January 15 when the first meter was tied on. Mayor Glad Snodgrass was the first city consumer to receive power from the new plant. More than 100 meters were installed in a three day period as the plant got into full-time operation.

Now, with the entire system in operation and all difficulties ironed out, the new Floydada Municipal Light and Power Plant is to be officially received and dedicated. It took four years to build, but the city dads feel that it's been worth it.

**H. D. CHORUS TO MEET**

The Floyd County Home Demonstration Club chorus will meet at 2 o'clock Saturday afternoon, May 4, at the First Christian Church.

## Thousand Or More Guest Are Expected

Open House Reception And Program Continues From 1:30 Until 7 O'Clock

Formal opening of Floydada's new \$160,000 Municipal Light and Power plant will be held Friday afternoon, beginning at 1:30 o'clock, as Mayor Glad Snodgrass, members of the city council, and city employees and their wives gather at the city hall to receive an expected thousand or more visitors.

Registration for the "open house celebration" will begin at 1:30 in the afternoon, continue until 7 o'clock in the evening. Guests will register at the city hall, where they will be greeted by the welcoming delegation of city officials, then escorted through the city hall, fire department and finally through the new light plant.

An interesting and entertaining program is planned to continue throughout the afternoon. Every citizen of the city and patron of the new plant is invited and urged to visit the property during the afternoon, meet their city employees and officers, and take part in the celebration.

Souvenirs of the occasion and gifts will be distributed. Electrical appliance companies, contractors, and all who had a part in building the city's modern new power plant will take part in making Friday's open house a real festive occasion. While the plant has been in regular operation since the first of the year, formal opening and dedication has been postponed until all details of construction have been ironed out and everything placed in readiness for uninterrupted service.

Invitations have been extended to citizens and city officials in Crosbyton, where a new municipal plant was recently completed, Lockney, Rails, Matador, Tulia, and Petersburg to be guests of the city here Friday afternoon at the formal opening.

No formal program is planned. There will be no long speeches, Mayor Snodgrass said. The afternoon is planned as an occasion for an informal get-together and celebration.

## Six Employees On Duty Insure Smooth Operation Of Plant

The Municipal Light Plant, now operating on full-time schedule, is employing six men regularly.

Heading the personnel at the plant is J. L. Puckett, superintendent. Puckett took over his duties here in September, coming to Floydada from Hobbs, New Mexico, where he was employed as maintenance engineer for the Loffland Brothers Drilling company.

L. D. Britton is lineman for the city system. Britton was employed by the Floyd County Rural Electric cooperative before joining the city force last November.

Three operators employed are John Lewis, J. R. Evers and Beryl Holt. Working in shifts, these men on duty at all hours to insure smooth operation and uninterrupted service.

In addition to the above crew, Louis Boothe, deputy city secretary, works for the municipal plant as bookkeeper.

HOMER STEEN, Editor

## EDITORIALS



John Nance Garner, the farm boy who became the greatest Vice president since Thomas Jefferson, will be officially presented to the nation by his native Texas this month as a candidate for President of the United States.

Patriotic Texans will assemble at precinct conventions next Saturday, May 4, and at county conventions the following Tuesday, where delegates will be chosen for the state convention. It is expected that they will adopt resolutions endorsing the Roosevelt-Garner administration and urging the nomination of their favorite son as the President's most logical successor.

Unlike the favorite-son candidates of most states, John Garner is a leading choice for the nomination. His unexampled public record makes him the most unique statesman of our time. Not only is he the only living man who has presided over both Houses of Congress, but he is the only Southerner who has been elected to a national office by a vote of all the people of the United States since before the Civil War.

Because of his liberal record, rural background, and unquestioned Americanism, political observers in Washington believe he is the best bet to carry the Democratic Party forward to victory this fall.

Thousands of business establishments have gone out of business in the southwest in the past two years and the list continues to grow. Many of them had become institutions in their communities with histories one and two generations long. Whether these have served their purpose and are passing out as a part of a new phase in the development of society, one now cannot answer so surely as he could fifty years hence. Be that as it may,

the fact remains that increasing costs of doing business, taxes, tax reports, increasing service demands by the public, coupled with ever-sharper competitive effort in reducing costs to the consumer—all of these make the desire to engage in mercantile pursuits less and less attractive as the years go on.

An estimate of the income Texas People will garner this year from the tourist trade was issued recently by travel experts of Continental Oil company, makes big figures but quite likely true ones. Approximately 5,700,000 tourists should cross the state's borders this year, says the estimate, and they should spend about 10 per cent more this year than last. Restrictions to foreign travel will undoubtedly be one of the major causes for this increase. The man with money who formerly spent his vacation "across the waters" will have to seek new fields to view. Texas has no "ports of entry," is a free and easy-going sort of state, and has variety of almost every conceivable sort of climate and type of country in which to spend a vacation. The list ranges from luxurious seacoast and inland hotel palaces and watering places to rugged ranching areas and even to mountainous sections, where huge peaks point 10,000 feet into the sky. Even a lot of Texas people don't really know about this last-named section except by reading their geographies and looking at the pictures.

A taxing plan as a campaign plank, which she says will make the merchant pay the tax and not the consumer, to meet old age pensions and take up the slack in the state's budget, is one of the clever things advanced by Mrs. Ferguson in her campaign for the governorship. Happily a straight sales tax is not espoused by any single powerful candidate for a major office in Texas and it is possible the people will escape this type of tax. A year ago a sales tax seemed inevitable and it still may prove to be.

Costly as a sales tax would be to administer and as much more grief as it would cause the retailer in handling his business, it must be admitted it really does bring in the money. Experience of New Mexico, Mississippi, Oklahoma, to mention near neighbors, proves this. In New Mexico budget troubles and inability to support schools has been practically non-existent. But in Mississippi where the sales tax was hailed as the financial saviour, the rate of the sales tax is going to have to be increased in order to meet a continually swelling expense budget of the state. Be it said that at the time Mississippi adopted the sales tax they had no other source from which to obtain money and the state's tills were as bare of funds as Old Mother Hubbard's cupboard.

What is defeat? Nothing but education. Nothing but the first step to something better.—Wendell Phillips.

### As A Farm Woman Thinks

Nellie Witt Spikes

This is a lovely world this morning. The clear cool air makes us feel good. Old mother Earth looks like she is fixing to lay away her old faded dress of brown and put one of soft green. She will put bouquets on her motherly bosom pin wreaths of roses in her hair, perfume her breath with growing plants and sing in the branches and blossoming flowers. Last night as we came from church the night was all dressed up, too. Although her dress was blue black the velvet in it was filled with silver stars. A big star, like the gold badge of a high officer, she wore proudly as a green. No beauty on the plains, we say sometimes? But did you see the blue cup of the sky as it met the green plains on the distant horizon? Did your eyes never take pleasure in the rippling waves of a field of wheat? Do you not sometime stop milking to look deep into a gorgeous sunset? Is it not fine to go swiftly down the highway, see water shimmering in the road ahead? I mean the plains water the mirage. Yes, visitor we have beauty on the plains, but we have to study and look for it, perhaps more than you do at home.

You who have sons born in April will want to sing as the poet, Mrs. Lorena Calbraone does of her April son.

Oh month of April  
You are dear to me,  
For came an April day  
And with it came to stay  
With me, a tiny little baby  
On the thirteenth day,  
His eyes were like the skies  
Of clearest azure blue,  
Rosy were his cheeks  
As fresh as April's dew  
His hair was golden yellow  
Like the blooming daffodils,  
I have always from that day,  
Loved April rain... and him.

Mrs. A. W. White of California sends me this interesting clipping from a New Albany, Indiana paper from the fifty years ago column.

"Compiled from New Albany Ledger, April 6-13, 1889.

M. M. Cox, of Estacado, Crosby county, Texas, is now at Prof. James Brown's Marble Works, corner State and Elm, selling lands and town lots in Estacado, Texas. The Professor, R. P. Main and several others parties of this place purchased lands there some twelve years ago upon which they have realized considerable money and are purchasing more lands from Mr. Cox."

Thought this would be of especial interest as Floydada is celebrating their fiftieth anniversary this next month. It seems to me when I am in the Estacado neighborhood, the wind sometimes brings whispers of soft "Thees" and "Thous," and a gentleness and sense of peace left by the good Quakers descends on me. The little cemetery on the hill, near the old town, is being made a place of beauty by the people both near and far, that loved the ones, whose names are printed on the quaint old tombstones. "Old Esty" as the neighborhood is lovingly recalled.

Mr. Brewer and wife from Sterley were at Cone Sunday to be present

### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

Rains and cool weather have continued to prevail over Floyd county during the past week. Although probably over half of the county, as in Floydada has had not over half an inch of precipitation, other sections have had lake filling rains that have stopped farm work and made it necessary to re-plant, and row crops that had been put in the ground.

The Santa Fe's new station at Lockney, taking the place of the station destroyed last week by fire, following lightning was occupied the first of this week.

Miss Fannie Bolding student of Wayland college visited with home folks Saturday and Sunday. Miss Pauline Mitchell of Plainview accompanied her.

Texas Utilities company is continuing to add heavily to its investment in Floydada. Beginning with the ice plant, machinery and motors for which represents at \$20,000 investment, the company is installing 2 large motors for the city's water pumps and adding a number of transformers at various point over town.

L. G. Mathew accompanied by A. J. Folley went to Plainview Saturday night, from which place Mathews went to Austin to enter a five-day training period of National Guard officers to Texas, at Camp Mabry near the Capital City.

The seniors will take their examinations on Thursday and Friday of this week. This is with the exceptions of those who are taking the ninth and tenth grade subjects. All pupils in the senior class taking such subjects will not be excused from classes, but must meet them and take the test with the rest of the class.

In our revival meeting. They had his three aunts with them who are visiting from Oklahoma. I hope to meet these delightful folks again. Three sisters grown young again, being like girls once more as they recall the good old days when they sat at fathers table, and helped mother about the house. Wish I could have spent several hours with them.

I have a pen friend in Alexandria, Louisiana that some of you may know her name is Mrs. Callie V. Wolf. Her heart is young in the interest she takes in life. Hope some day to meet her.

The lawn at the courthouse in Crosbyton makes one want to take off stiff hot shoes and wade in the cool softness of the green grass. Perhaps some 100 degree day in August, if the sheriff is not looking.

The lawn at the county's capital building in Floydada is coming along fine, too. Civic pride is a dandy thing for a town to have.

It might recommend to some of you Floydada men, who are letting your whiskers grow for the reunion, a receipt found in an old cook book to dye mustaches.

Boil bark of a black walnut tree for an hour or so. Apply the boiled down juice to the light colored whiskers for several days, or until the desired shade. My son read this one summer when he was home for medical school and no one had seemed to notice the covering on his upper lip. He followed the directions as laid down. But the book did not say anything about where to leave the concoction when not in use and Wilson left it on the washstand in a small bowl. When the girls washed the dishes, they poured out the bowl of dirty water, and we never knew just for sure if the recipe was good.

Whether to, or whether to not, is the question before the housewife's mind these days. Of course, I mean about taking down the stove, that she is so tired of. One March, early in the month, I settled this question by taking down a heavy oil heater. The weather got cold, but my husband firmly refused to put it up again at my urging. We shivered and froze by the cook stove all through March, April not much better, and wished for its comforting heat in May. The question has been settled at our

house since that time. The stove remains till up in May.

A long record at our farm has been broken. The little black mule colts will have no names. "What is the use, as I do not intend to work them?" was the answer given me. Thus tractors take some pleasure out of life on the farm. One year we had three mules named Josh. There was Josh Billings, Joshuay and one plain Josh. Down the years there has been Tobe and Kit and Jude and many others. Now they are only memories, some aggravating, some funny and some almost tragic, as for instance the many runaways, the time we all hunted

for the mules harness my husband had bought the mule back from the plow. We had almost given it up when one of the family discovered it on the mule. Old Tobe always tried to turn around before he got to the end of the row, Tim had to be snared it was my job to get her into the loop well no use to go on you have all worked mules.

Father (to young son sucking his thumb): Hey, boy, don't bite that thumb off. You may need it when you get old enough to travel.

**Dr. Wilson Kimble**  
Optometrist  
Specializing in fitting glasses and straightening crossed eyes  
TELEPHONE 254 FLOYDADA, TEXAS

**PHONE 51**  
Automotive Repairs  
MOTOR TUNE-UP A SPECIALTY  
Spears & Daniel  
Southeast Corner Square

**NEW FAST SCHEDULES BY BUS**  
Lv. Floydada 6:15 a. m.—Arr. Amarillo 9 a. m.  
Lv. Plainview 7:35 p. m.—Arr. Floydada 8:20 p. m.

**EAST BOUND**  
8:25 a. m. 2:25 p. m.  
To VERNON, DALLAS, OKLAHOMA CITY

**SOUTHWEST BOUND**  
10:30 a. m. 4:50 p. m. 11:25 p. m.  
To LUBBOCK, CLOVIS, ODESSA, HOBBS, EL PASO

**WEST BOUND**  
10:30 a. m. 4:50 p. m.  
To PLAINVIEW, AMARILLO, DENVER

**NORTHEAST BOUND**  
2:30 p. m.  
To SILVERTON, MEMPHIS, CHILDRRESS

Travel By Bus — Warm — Comfortable  
LOW FARES EVERYWHERE

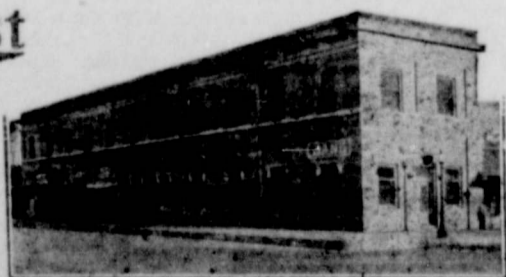
**T. N.M. & O. Coaches**  
A. J. CLINE, Agent PHONE 36

## It Is A Pleasure

To extend our wishes for the success of the Municipal Light and Power Plant on the occasion of the Open House;

and to Compliment the City Council

for their zeal, untiring efforts and business acumen in promoting this new enterprise for the community.



## Who says you can't have EVERYTHING!

You can have V-8 performance—and gas economy, too!

An 85 h.p. Ford gave 24.92 miles per gallon in the annual official Gilmore-Yosemite road test, open to all cars. This was best mileage of all standard-equipped cars in this class!

You can have easy-handling—with big-car room and ride!

Everyone knows how easy it is to drive a Ford. But no one could know, till he gets inside, how big this Ford is in leg-room, seat-room, knee-room... nor what a thrillingly soft, steady, big-car ride it gives!

You can have low cost upkeep—and enjoy real fine-car features!

You shift gears on a Ford with the easy-acting type finger-tip shift used on costly cars. You get a semi-centrifugal clutch giving lower pedal pressure at shifting speeds, also typical of costly cars... to say nothing of the biggest hydraulic brakes ever used on a low-cost car. Your Ford Dealer's ready and willing to trade... See him now!

YOU CAN HAVE A FORD V-8

—and that's what you'll want when you try it!



NOW BEING SHOWN—The car with V-8 Performance and Gasoline Economy, too! Call 228 for a Demonstration today.

# BISHOP MOTOR CO.

### False Statements Will Result In Prosecution Says TUCC Statement

Unemployment Commission Says Claimants Who Misrepresent Will Be Prosecuted

"Beginning immediately we will file criminal charges against claimants who make false statements to secure unemployment compensation," B. H. Thomas, District Supervisor, said today as he served notice of the tightened enforcement of the fraud provisions of the Texas Unemployment Compensation Act.

Mr. Thomas said that he had received orders today from Orville S. Carpenter, Executive Director of the Texas Commission.

"We will file criminal charges against any individual guilty of misrepresentation or nondisclosure!"

"Failure to report pertinent facts is a positive violation of the law, and prosecutions will be instigated immediately," Thomas said.

The supervisor advised claimants to report all their earnings while filing claims, to report any part-time or self-employment, to disclose receipt of Workmen's Compensation insurance, old age benefits, old age assistance, wages in lieu of notice, and vacation pay. Also, they should reveal any fact having a bearing on their availability for work or their ability to work.

### Scouts Rewarded At Court Of Honor Tuesday, April 23

Seventeen Scouts appeared before a Court of Honor at Fellowship Hall at the First Christian Church Tuesday night, April 23.

Conducting the Court of Honor were L. T. Bishop, J. C. Wester, J. C. Gilliam, O. P. Rutledge and Tucker Teusch.

Two lads from Troop 57, Johnnie Hammonds and Johnnie Collins, received tenderfoot ranking. Two boys from Troop 64, Armand Cardinal and Jim Bob Rafferty, were certified as second class scouts.

Winning merit badges were the following Scouts from Troop 57: Carl Minor in athletics, Buddy Norman and Gene Lorain in Music, Greer McCleskey in Scholarship, Emmet Hinson in Pioneering, Donald Cornelius, Gene Collins, Virgil Williams and Robert Connor in Handicraft; Robert Arnold in Chemistry and James Turner and Carl Arnold in Interpreting.

### COUNTY WELFARE WORKERS ATTENDING CONFERENCE AT GALVESTON THROUGH WEEK

Ogie Evers, county welfare agent, and J. E. Collier, Texas Old Age Assistance administrator, left Sunday morning for Galveston where they are attending a State Social Welfare conference this week.

The conference opened Tuesday morning and will continue through Friday, Evers said.

Teacher: What happened in the year 1809?  
Johnny: Lincoln was born.  
Teacher: Correct. Now what happened in 1812?  
Johnny (after counting on his fingers): Lincoln had his third birthday.

### Sterley H. D. Club Sees Demonstration

Miss Edith Wilson, county home demonstration agent, gave an interesting demonstration on sweet yeast breads before the Sterley Home Demonstration club Thursday afternoon. The club met at the home of Mrs. Herschel Carthel.

Miss Wilson prepared and served three different types of sweet breads. The club made plans to entertain families of the members with a party at the home of Mrs. Robert Smith at the next meeting.

Members attending were Mesdames Oscar Allen, W. A. Cooper, Paul Cooper, Alfred Hamblin, Roy Tinsley, G. A. McAda and Robert Smith; Mrs. Joe Reeves, a new member; and the hostess, Mrs. Carthel.

### NEWSOME URGES CANDIDACY OF JUDGE J. P. ALEXANDER SUCCEEDING C. M. CURETON

Winifred F. Newsome, attorney of Floydada, is one of the many practicing lawyers in Floydada who are interested in the candidacy of Judge James P. Alexander, who announced recently for the office of Chief Justice of the Supreme Court to succeed the late C. M. Cureton.

Ever since the Baylor School of Law was organized 20 years ago Judge Alexander has been a member of the law faculty, teaching civil procedure. Newsome was one of his pupils and has great admiration for the ability and personality of the judge. At this time the Waco man is associate justice of the Court of Civil Appeals at Waco.

"Judge Alexander, who is 56 years of age and widely known in Texas legal circles, was born on a farm near Moody. After teaching school for awhile he received this law degree from the University of Texas in 1908," said Mr. Newsome this week. Continuing Mr. Newsome said:

"He moved to Waco in 1911. Served his country as county judge from 1916 to 1920 and was District Judge for the 19th District from 1921 to 1924. He voluntarily retired and was engaged in the general practice of law for six years. In 1930 he was elected Associate Justice of the Tenth Court of Civil Appeals at Waco and was re-elected in 1936 without opposition. He is now serving his tenth year on that court."

### TRANSFERRING TO LUBBOCK

Mr. and Mrs. J. Clyde Cummings, formerly of Lockney, will move from Galveston to Lubbock this spring, Mr. Cummings having transferred from the Galveston Post Office after five and a half years there.

Cummings goes on duty at the Lubbock office May 1 and his family will join him there following the close of school, he said in a note to The Hesperian this week.

### Half Minute Interviews

E. B. Chesnut: "The new veterans hospital at Amarillo is a fine one and they've got a staff that seems to be just as good. I think I'm going to be straightened out and going good again in a few weeks."

Typing paper, second sheets. Hesperian Pub. Co.

### Political Column

The following have authorized the announcement of their candidacies for the offices indicated opposite their respective names, subject to the Democratic primaries:

- For Congressman, 19th District of Texas: GEORGE MAHON (Re-election)
- For Senator 30th Senatorial District ALVIN R. ALLISON MARSHALL FORMBY
- For Representative 120th Representative District: L. G. MATHEWS
- For District Attorney 110th Judicial District: JOHN A. HAMILTON
- For County Judge: G. C. TUBBS
- For Sheriff: FRED N. CLARK E. S. RANDERSON
- For County Clerk: B. NICHOLS A. B. CLARK
- For Assessor and Collector of Taxes: M. L. PROBASCO FRANK L. MOORE GEO. B. MARSHALL ROBERT FISHER
- For County Treasurer: MRS. O. M. CONWAY
- For County Attorney: JOHN STAPLETON
- For County Superintendent of Public Instruction: CLARENCE GUPFEE
- For District Clerk: ROY A. HOLMES MILTON (Buck) SIMS
- For Public Weigher Precincts 1 & 4: W. L. FINLEY
- For Commissioner Precinct One: ZANT SCOTT GEO. M. FINKNER A. S. CUMMINGS W. H. (Bill) BROCK EMMETT E. POSTER
- For Commissioner Precinct Two: G. C. (Grover) FAIREY T. Z. REED HENRY ROBERSON W. H. (Hugh) COUNTS N. E. (Ernest) WALLER
- For Commissioner Precinct No. 3: B. E. (Bass) CYPERT G. C. HILLBURN M. H. TAYLOR
- For Commissioner Precinct No. 4: H. J. (Hugh) NELSON C. M. LYLES M. A. (Marion) BARTON
- For Justice of the Peace, Precincts 1 and 4: B. P. WOODY

Call 25  
**HENSON'S LAUNDRY**  
For Quick, Efficient Service  
311 So. Main — East of Hospital

**Hesperian Ads Pay**



# Test Pilot of 1960?

It's **HARD** to tell... but **EASY** to pick a winning oil

**MODEL** airplanes, powered with twisted rubber bands or miniature gas engines, zoom and soar in competitive meets. Will their young builders be the test pilots of the future?

Experience has shown that the great pilot of tomorrow is just as likely to be a farm boy who has never seen a model plane, as it is to be a youngster with uncanny building skill.

Yes, many things are unpredictable. But when you want to select a winning oil for your motor, you can make a choice with certainty. This is why:

The great Phillips refining organization makes a complete and frank statement, which does away with doubt. Note there is no hedging, no reservation. We say plainly: if you want our **best oil**, remember we specify that **Phillips 66 Motor Oil is our finest quality**... the highest grade and greatest value... among all the oils we offer.

Next time you need oil, pick a winner. Whether you are merely adding a quart or draining worn and tainted oil that has gone through cold weather, ask for Phillips 66 Motor Oil at the **Orange and Black 66 Shield**.



## Phillips Finest Quality

### CITY COUNCIL:

Conner Oden  
R. E. Fry  
W. U. White  
J. W. Lanier  
M. H. Martin

### CITY OF FLOYDADA

GLAD SNOGRASS, Mayor

We Own Our Own  
Light Plant, Water Works, Sewer System

FLOYDADA, TEXAS

S. E. DUNCAN  
Secretary

LOUIS BOOTHIE  
Asst. Secretary

MORGAN WRIGHT  
Marshal

To the Entire Citizenship of Floydada whether you're a City Customer or not:

We gladly invite you to the opening of your \$150,000 light plant on May 3rd from 1:30 P. M. to 7 P. M.

We think we have accomplished much in the past 3 1/2 years and there is yet much to be accomplished. Your loyalty has made this possible. We want to know what you think.

Not only have you erected this modern plant that will pay off and make a lot of money in twenty years, thereby reducing taxes, but you have paid on your past bonded indebtedness \$60,000 on the principal and all matured interest.

Come out and see your plant and express your opinion.

Your Mayor and Entire City family request your presence.

## Consumers Fuel Association

— EXTEND —

### Congratulations And Best Wishes

— FOR —

## Floydada's New Municipal Light And Power Plant

— TO THE —

### City Officials

Pioneering in a Cooperative Effort for the Betterment of the City.

We too, are pioneers in Floydada in the Cooperative Fuel Marketing Field since 1923. We carry a Full Line of the Following Products...

Firestone Tires, Road Runner Gasoline, Willard Batteries, Diamond Marathon and Amalie Oils, Cato Greases...

And other products which we have made popular the past few years.

# Consumers Fuel Association

# Congratulations!

## Floydada Now Has The Opportunity To Become Independent

— For —

Pride of Ownership... For Profits kept at Home... For increased community Prosperity in the completion—

— Of —

### Floydada's New Light And Power Plant!

It is with pride that this establishment is privileged to celebrate with the City of Floydada at the formal opening—

MAY 3, BEGINNING AT 1:30 p. m.

# ODEN CHEVROLET CO.

Telephone 4 Floydada, Texas

# OUR COMPLIMENTS

To

# THE CITY OF FLOYDADA

*We Believe We Have Built For You  
The Best Designed And Constructed  
Municipal Power Plant And Distri-  
bution System in the Southwest.*

## A. M. LOCKETT & CO. LTD.

Contracting Mechanical Engineers

Dallas

New Orleans

Houston

### South Plains 7th Grade Graduation Is Held On Friday

SOUTH PLAINS, April 30.—Graduation exercises for the South Plains seventh grade were held at the High school auditorium on the night of April 25. The principal address was given by Representative Alvin R. Allison, candidate for State Senator. His subject was: "The Measure of Real Success."

Included in the class were the following: Doris Campbell, Mary Ann Bybee, Betty Bee Myers, Harvey Ray Hamblin, Betty Lou Bybee, Carol Reeves, Cecil Martin, Betty Greer Jarnigan and Oneta Cloud.

The program rendered was as follows: Salutatory, Doris Campbell, class history, Betty Lou Bybee; class poem, Mary Ann Bybee; class will, Betty B. Myers; twin vaudectories (since two tied for top honors) by Betty Greer Jarnigan, and Carol Reeves. Two groups of songs were sung.

County Superintendent Guffee presented the diplomas to the class. Miss Zelda Battey and Miss Mary Nell Hodges were co-sponsors.

**Pie Supper and Candidate Rally**  
South Plains 8 and 9 grades sponsored a box and pie supper on Thursday night, to which all the candidates were invited. Some twenty-five or more were present, distributing cards and speaking in behalf of individual candidacy. Representative Alvin R. Allison of Leveland was present and gave the planks in his platform. Judge Tom Deen and Judge Clifford Tubbs gave lengthy talks too.

The proceeds, which amounted to \$30, will go to defray the expenses of a trip to Carlsbad caverns by the upper grades of the South Plains school.

**School Goes on Picnic**  
The entire school, accompanied by parents and teachers, went in school buses and cars to the canyon near Quilaque where they enjoyed a picnic lunch, wading and general explorations in the canyon and among the hills.

**Standard Achievement Tests**  
County Superintendent Guffee was in the South Plains school Wednesday and Thursday conducting the regular standard achievement tests in the first seven grades.

The entire grade system rated well above average, despite the short term, according to Mr. Guffee.

**Young People Attend Banquet**  
Attending the Junior-Senior banquet at Lockney High school on Friday night, April 26 were the following South Plains students: Austin Beedy Merle Scoggins, Loma Simmons, Shirley Fay Harper, Margaret Bean, Billie Sims, Mary John Lanham, Loretta Bybee, Sterling and Della Cummings, Kenton, Edward and Clarence Davis, Joy Martin, Elmer Martin, Berthal Hilburn, Norma Jean McCaugh, Jean Simmons, Wayne Bybee, Maryon Yeary, Jack Yeary, Sterling Cummings, Elmer Martin, Fannie Margaret Harper, and Melba Glee Harper.

**Most Popular Senior**  
Mary John Lanham ranked first in a popularity contest among the girls in the senior class at Lockney High school Friday night at the annual Junior-Senior banquet. Sybil Mudgett, a former South Plains girl ranked second and Margaret Bean, another South Plains girl was third which almost gave South Plains the top honors in the contest. All three girls were presented from the stage and given an ovation by the company.

**4-H Club Announcement**  
Will all the South Plains 4-H club members please note this change in meeting place? On May 8 the club will meet at the home of Mrs. Harper Scoggins, club sponsor. Each girl is urged to come since plans for the summer places must be worked out and decided on at this time. Will each girl please bring her scarf, whether completed or not, to this meeting.

**Personals**  
Mrs. Blanche Phegley and Mrs. Paul Snodgrass were in Floydada Thursday.



Mr. Jones goes to Washington . . . and takes Mrs. Jones along. Mr. and Mrs. Charles W. Jones of Zephyr, Brown county, were invited by the AAA to demonstrate mattress making before a national conference of Extension Service and AAA workers, part of the USDA's national mattress demonstration program to increase consumption of surplus cotton.

Studying a map of their route, the Jones family, left to right, consists of Malcolm, 11, Mr. Jones, Mayesie Malone, Brown county Home Demonstration agent, Mrs. Jones, and Dorothy, 15, all of whom made the trip. Malcolm and Dorothy are 4-H club members.

Mrs. Phegley's mother Mrs. B. D. Clark of Lockney, visited in South Plains Thursday and attended the school picnic.

Mr. and Mrs. Jim King and family moved this week from South Plains to Mr. Mulder's farm north of the city.

Miss Marguerite Daniel is the guest this week of her cousin, Jackie Daniel, and her friend Doris Davis.

Due to Standard Achievement Test time interfering with the regular 4-H club meeting on April 24, Miss Edith Wilson, Floyd County Demonstrator was unable to meet the girls for her regular demonstration.

L. D. Rochelle of Lamb county, candidate for State Representative, was in South Plains Saturday visiting with W. H. Scoggins who was a former classmate of Mr. Rochelle at W. T. S. C.

Mrs. Otis Milton, who is studying at West Texas State college spent the week-end here with relatives.

Among South Plains folk in Floydada Saturday were Mr. and Mrs. Bill Harper and family, Mr. and Mrs. John Smitherman, Mrs. Oris Lockhart, Mrs. Wade Davenport and Mr. and Mrs. W. H. Scoggins and daughters, Rose Marie and Lois.

Miss Elena Simmons spent the week-end with her parents, Mr. and Mrs. W. S. Simmons. Elena is a student in W. T. S. C. at Canyon.

Mrs. Mesdames John Smitherman, Larry Mayes, Oris Lockhart and Wade Davenport represented the South Plains Home Demonstration club at the Dairy Show in Floydada Monday. They helped on the foods committee.

Mrs. Sim Reeves and Carol visited relatives in Plainview over the week-end.

Weather: Light showers fell on Saturday night in South Plains unofficially measured at a quarter inch.

Miss Mary Nell Hodges, for the past year teacher in the South Plains school returned to her home in Silverton Saturday.

Jack McCowan is away on a fishing trip this week.

Rev. Clint Malone filled his regular appointment at the Baptist church on Sunday morning.

Mrs. S. H. Callahan was in Floydada Saturday.

Remarks heard anent whiskers: "I decided to grow a Van Dyke but there were too many gray whiskers among the brown, so I shaved 'em off. And I decided to grow a cute Adolph Hitler and stirred up a private war in my own household."

"My handlebar mustache is just a dark smudge, it'll never reach a respectable length before Pioneer day."

Any wife of a whisker aspirant: "Pioneer celebration or no pioneer celebration I'm ag'in 'em on general principles."

Rev. Clint Malone visited in the community Monday.

**W. M. S.**  
Due to a 5th Monday and absence of so many of our group for the Dairy Show in Floydada, only the Personal Service committee make sick visitations, 5th Mondays being used for this purpose.

Rev. Malone will continue the study course, "God's Plan" on May 6.

Columnar pads. The Hesperian

### Closing Exercises At Fairview School Set For Next Week

FAIRVIEW, April 30.—The Fairview school closing exercises will be next week.

The intermediate room will present the play, "Adoption of Bob," with the following characters: Vernon Dean Walls, Dorothy Rushing, Clara Cosby, C. W. Boyd, Leola Faye Irwin, Alfred Doherty, Mildred Graham, Albert Doherty, Mary Lou Wise and Jimmie Hicks. Monday night, May 6, the primary room will present an operetta, "Lemonade Stand," and play, "The Giant and the Biscuits," the same night.

Wednesday night, May 8 the high school pupils will present a 2 act play "Hot Water." Characters are Neoma Burgett who plays the part of Janis Whitney, the heroine; Roy Baxter as Aaron Whitney, her father; Tella Jo Smart as Bess Whitney, her mother; Jean Crabtree as Kate, the maid; Marvin Lyles as Jeff Bedfield, former football star; Loffin Irwin as Dan Blodgett, a plumber; Mildred Hicks as Leah Neville, Jeff's childhood sweetheart; Editt Wayne Connor as Glen Crockett, Leah's new husband; and Frankie Wright as Mrs. Van Snoot, society woman of Mallary.

Scene: Living room of the Whitney's summer camp at Mountain View Lodge, on Eagle Lake.

Time: Present, a summer day. The intermediate room is going on a picnic one day this week. School will close Friday, May 10.

**Church News**  
Sunday school and B. Y. P. U. were well attended Sunday. A singing was held after B. Y. P. U. Sunday night.

The next W. M. U. meeting will be held Monday, May 6, all members are urged to come.

**Locals**  
Mrs. Ovie Allen and children of Odessa came Tuesday for an indefinite visit with her parents, Mr. and Mrs. J. C. Crabtree.

Mr. and Mrs. Mrs. Roe C. Bird and Beverly of Plainview and Mrs. Ovie Allen and children were guests of

Mr. and Mrs. Orville Stewart Tuesday.

Mr. and Mrs. Theron Perry and Mrs. Grady Reeves visited Mr. and Mrs. T. J. Perry Tuesday.

Miss Irene and Inez Reeves of Plainview visited Mr. and Mrs. John Reeves Thursday.

Mr. and Mrs. Norman Payne and son of Dougherty were guests of Mr. and Mrs. C. W. Payne and daughter Tuesday night and Wednesday.

Mrs. Edd Bullard of Mountainair, New Mexico visited Mr. and Mrs. G. M. Bullard Wednesday.

Mr. and Mrs. Theron Perry were Plainview visitors Thursday.

Mrs. Walton Wilson visited Mrs. L. A. Horton and Odell Stapleton Friday.

Mrs. Orville Stewart spent Thursday with Mrs. Arthur Stewart of Floydada.

Mrs. Theron Perry visited Mrs. Wilson Perry and baby Thursday.

Mrs. E. W. Walls and boys were Plainview visitors Saturday.

Mrs. W. B. Wilson made a business trip to Plainview Saturday.

Mr. and Mrs. Truett McClung and Mrs. Kemp of Tulsa, Mr. and Mrs. J. R. Fisher Lavelle and Carol of Vernon and Mr. and Mrs. Doyle Love were guests of Mr. and Mrs. Robert Fisher and daughter over the week-end.

Mrs. G. M. Bullard, Mrs. L. A. Horton and Mrs. G. A. Stewart are on the sick list.

Mr. and Mrs. L. V. Cheves of Clarendon were week-end guests of her parents Mr. and Mrs. G. A. Stewart. Inez Reeves and R. A. Cannon visited in the Stewart home Saturday night, an dMr. and Mrs. Arthur Stewart and Bettye Gale were guests Sunday.

Mr. and Mrs. Theron Perry, Mr. and Mrs. Grady Reeves and L. B.

### RADIO TEAM TO GIVE SHOW TONIGHT AT CAMPBELL

Wiley Walker and Gene Sullivan, musical artists from Radio Station KFYO of Lubbock, will entertain at the Campbell school auditorium Thursday evening, May 2. The program will begin at 8 o'clock.

Admission will be 15 and 25 cents. The program is sponsored by Travis (Jack) Burgett.

Stage Instructor: Have you had any stage experience?  
Cadet: Well, I had my leg in a cast.

Cosby, Jr., were dinner guests of Mr. and Mrs. Preston Bullard and family Sunday.

Mrs. Ovie Allen and children spent Sunday night in the home of Mr. and Mrs. F. O. Connor.

### Mrs. Griggs Milton Hostess To South Plains H. D. Club

SOUTH PLAINS, April 29.—Mrs. Griggs Milton was hostess to the South Plains Home Demonstration club April 24 when Miss Edith Wilson gave a demonstration on baking fancy breads.

Members answered roll call with "problems I have encountered making yeast breads."

Refreshments were served to Mesdames Wade Davenport, Jonnie Wilson, John Smitherman, R. L. Powell, Luther Campbell, Menard Field, Oris Lockhart, Larry Mayes and C. A. Joiner; Miss Linnie Milton, and the hostess, Mrs. Milton.

### Don't Do This! Enjoy Life!



We are fully equipped to do this one household task at a price that you can afford to pay. Why not let us take the drudgery of your work and return your clothes to you clean, finished and sparkling white!

**Floydada Steam Laundry**  
F. A. Messick, Proprietor

### Higginbotham-Bartlett Lumber Co.

Take great pleasure in extending congratulations to the city officials for the splendid cooperation in the completion of our . . .

**NEW LIGHT and POWER PLANT and too,**

We are equally glad to have been privileged to have had a small part in the building of this worthwhile institution.

For many years we have helped to build the Homes and Institutional buildings of Floydada and the trades territory.

We can meet the most exacting specifications for building materials on any building job! Try Us!

### Higginbotham - Bartlett Lumber Company

Floydada, Texas Telephone No. 6

### Best Wishes for the Future of Our NEW LIGHT AND POWER PLANT

Opportunity of a lifetime is being offered at our store . . . Buy Your Paint NOW! ONE DAY ONLY!

MONDAY, MAY 6

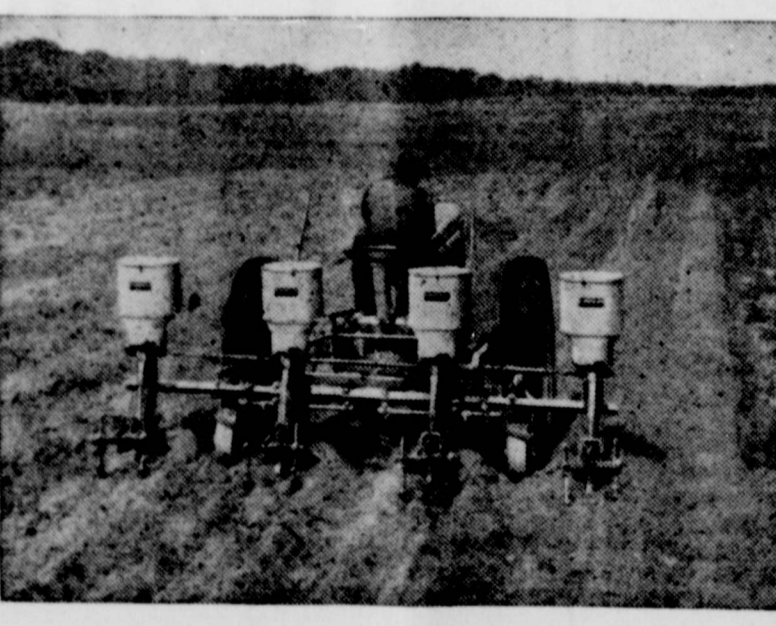
We offer 1 gallon of PAINT at regular price . . . plus \$1.00 in U. S. currency pinned to each bucket. None sold to dealers. Watch our windows.

H. M. McDonald, Hardware

# TWO SALUTES

ONE FOR THE CITY OF FLOYDADA AND — ONE FOR THE FARMALL FAMILY

Farmall "A" — Farmall "B" — Farmal "H" — Farmall "M"



### Farmall Tool-Bar Lister-Planter

Nothing is more important than accuracy when it comes to planting cotton or corn. You get accurate planting with this McCormick-Deering Farmall Tool-Bar Planter. Easy-operating, quality-built, it puts the seed into the ground with never-failing uniformity. And fast—say, this outfit handles 40 to 50 acres a day.

Why not come in some day soon and talk over your planting equipment needs with us? The McCormick-Deering planter and lister line includes "Tip-Top" planters for horse operation, quick-attachable 2-row Farmall planters, 2 and 4-row tool-bar listers, and 2 and 4-row pull-type and direct-connected Farmall planters.

A Power and Light Plant is Important to a Town . . . But . . . No more necessary is it than Up-to-Date Farm Machinery is to Farmers of this section. We handle the Old Reliable International Line and Repairs.

Come in and let us talk streamlined farming to you!

# Martin & Company

FLOYDADA, TEXAS

### BEST WISHES

to the City of Floydada for the continued success of their new . . .

### LIGHT and POWER PLANT

We trust that it will always be an asset to our town.

Panhandle Refining Company is also striving to serve Floydada and surrounding territory with our products.

We feature the World Famous U. S. Tires with Brake Action Tread—

Sovereign Quality Service now serving 28 states—

### Butane

Fast Service—Serving Floydada, Lockney, Dougherty, McAdoo, Roaring Springs, Matador.

### Panhandle Refining Company

Dale Strickland, Manager Telephone 289

# A Frank Unbiased Analysis of the Floydada Light Plant Owned and Operated by the Citizens of Floydada

In 1936 a bond issue was voted by more than 80% of the people to erect a \$120,000 home owned light plant. These bonds were to draw 6% interest or \$7,200 a year and run for a period of twenty years.

Since that date, a lot of unnecessary expense has been added to the expense of the light plant, as injunctions, law suits, etc., in Federal courts.

Instead of using the \$120,000 bonds voted and drawing 6% and erecting a small \$120,000 plant we proceeded under the following method: We entered into an agreement with the Government for the construction of approximately a \$155,000 plant and before going too deep into the matter we again sent out men to canvass the City and be sure they still wanted a home-owned plant as originally voted on and we found again that more than 80% of the tax payers and electricity users wanted to use current from a home-owned plant, therefore we proceeded.

You used \$85,000 bonds drawing 4% or \$3,400 a year interest instead of the \$7,200 a year interest as original bonds. NOTE: These bonds are secured only by the light plant and a certain amount of the water revenues, the water revenues not to exceed \$400 a month and nothing to be paid from the water works until all water works expenses are deducted and then only in case the revenues from the plant does not meet interest and principal. It is written in the face of each bond that they are secured by the light plant and this part of the water revenues only (and NO PROPERTY TAX CAN EVER BE LEVIED) to make any payment on bonds or interest.

In the beginning you have a saving of \$3800 a year in interest. This being the difference between interest on the \$120,000 bonds originally voted and the bonds actually used and reduction in rate of interest. In twenty years you have a complete saving in interest during the life of bonds of twenty times \$3800 or a total saving of \$76,000.00.

Instead of having a \$120,000 light plant, you now have approximately a \$155,000.00 modern light plant with most of the difference being a grant or gift from the Government of approximately \$69,000.00. We sold the \$85,000 bonds also to the Government at face value.

The difference in the \$120,000 light plant and the \$155,000 plant you have is \$35,000 or a saving here of \$35,000. Same being the difference between the \$120,000 bonds voted and the \$85,000 bonds you actually used. Add the \$76,000.00 saved in interest the twenty years and the \$35,000 and you have a balance saved in the final wind up of \$111,000.00.

You have one of the most modern complete 900 horse power light plants in the United States.

## How The Plant Can Pay Out In Twenty Years And Pay Off All Out-Standing City Indebtedness Accumulated In The Past. Analysis:

You have added five new men in the plant who spend their money in Floydada for the year,	\$ 6,960.00
You spend for fuel and through Floydada people per year,	3,600.00
You spend for incidentals, repairs, etc., if any, \$100.00 a month	1,200.00
You spend for interest each year,	3,400.00
You spend for principal each year,	4,250.00
<b>Total to be paid from revenues yearly,</b>	<b>\$19,410.00</b>
75% of the electric revenues which have been leaving Floydada each year or 75% of \$48,000 is \$36,000.	
From 75% of the total revenues or	\$36,000.00
Take off the total expenses and total payments on interest, principal, insurance, etc.,	19,410.00
<b>And you have a net profit yearly of,</b>	<b>\$16,590.00</b>
In twenty years your plant could operate under the right management and pay off the plant in full and have a reserve in cash of twenty times this amount or \$331,800.00.	

Due to the fact we have paid off in the past three and a half years \$60,000 on the principal of the City's property bonded indebtedness, there remains to be paid \$304,000.00 and this \$331,000.00 could, if not used otherwise, pay off all outstanding indebtedness and make your town a tax free City.

On the basis of these facts, all other things being equal, we believe the City Light and Power Plant in Floydada is entitled to your patronage and your loyal support.

# CITY COUNCIL OF FLOYDADA

Glad Snodgrass, Mayor; R. E. Fry, W. U. White, J. W. Lanier, M. H. Martin, Conner Oden, Members of the Council; S. E. Duncan, Secretary

# THE HESPERIAN

## Junior Senior Banquet In True Western Style Brings Return of Cowboy Days

amid the crackling shots of miniature pistols and the strumming of cowboy's guitars, the Junior Senior cowboys and cowgirls, together with the big range bosses, enjoyed a big feed Saturday night in the mess hall of RCA Ranch headquarters.

The entire program was carried along the western motif, very expertly planned by that class of successful juniors. The mess hall was fenced with zigzag rail fences which rested a saddle or two, and the stage was set with several bales of hay and a glowing campfire, center pieces for the tables were lighted by candles set on top of miniature cowboys, bull riders, boots, hats and pistols.

The menu consisted of snake bite, fried chicken, beef, ranch style, beans, prairie hay, buffalo, cactus roots, saddle soap, and a chunk of cake and a dash of betwixt. Quite a mixup, but nevertheless a delicious meal.

A very entertaining program was furnished by talented members of the junior class. James Wester, president of the junior class gave the welcome address which was responded to by George Fry, leader, president of the senior class. Martha Yearwood, a lovely vocal solo "Leaning on the Old Top Rail". Dances and olden days were displayed by Frances Field, Louise Willson, James Wester, and Adron Field, who acts delighted the audience.

The Dale Clubb gave two readings of which was dedicated to J. L. Stiles. Following this number were songs by the quartette, with four quartets—Martha Yearwood, Frances Field, Margaret Tubbs, and Francis McRoberts. The half-time, Nelda Fagan ably aided them on the piano.

Mr. Travis delivered a short talk after the high school orchestra played some selections, led by that good old cowhand, M. T. Camp. His ten gallon hat and high heel-boots. Those range riders, Billena, L. B. Cozby, Noel Head, Elye Walls, Jessie Lee Michael, shared about the campfire and repeated with the howlin' coyotes raising their voices in song. Miss Ruby Ward graciously furnished the music while the guests dined. Then she visited the kitchen after she had finished her numbers; if she should have, for after all, it is take an iron will to play the piano while everyone else eats.

To say the least, the banquet was roughly enjoyed by everyone in-cluding G. W. Russell, even though the meal was interrupted a number of times by autograph hounds. Lucky Juniors, because they can look forward to such another enjoyable event next year, while the Seniors are able only to cherish the memory of those carefree days in high school. Next year's banquet be as much a booming success as was this

## Friday Is Senior Day; Class Plans Big Entertainment

All the Seniors are very enthusiastic over the coming Friday because it is Senior day—One whole day just to be spent in fun.

Much comment is being made on the picnic; everyone has a different idea about where to go, but as yet it has not been decided where the class will go. It has been a sort of tradition in past years for the Seniors to go to Roaring Springs on Senior day, but this year that tradition may be broken, although many are in favor of going to Roaring Springs.

But wherever the class decides to go, everyone will have a jolly time; just the thought of being out of school means a lot. The association of classmates is something everyone will enjoy, because after all, this is the last year for all the seniors to be together.

Friday will be a long time in arriving for the Seniors, but when the day finally comes what fun it will be.

## Future Farmers In Session Wednesday Night At School

An F. F. A. meeting was held Wednesday night in the Ag. room of Floydada High school by F. F. A. boys with President Eddie Brown in charge.

The meeting was opened with the regular opening ceremony. The secretary called the roll and read the minutes of last meeting which was held by the Future Farmers. The orders of the day were given. They were reports from special and standing committees, old or unfinished business.

After the orders of the days were discussed, Mr. Barber introduced the speaker of the evening Mr. Winfred Newsome. Mr. Newsome gave a talk on "Thrifty". In his talk he told how the farmers bought their farm machinery on the installment plan and taking a long time to get it paid for. If the farmer would buy on cash system instead of on the installment plan they would establish a better credit rating for themselves, he pointed out.

After Mr. Newsome's talk the meeting was closed with the closing ceremony. Refreshments of apples were served to the 32 boys attending the meeting.

### SENIOR EDITION

Plans for the annual Senior edition of the Hesperian are being made, and the editor for that edition was appointed Monday by Miss Rees and the editor, Margaret Tubbs, a native senior reporter, was given the position. Others that will assist Margaret on the paper are Lovelle Ginn, Mildred Stovall, LaVerne Russell, Alice Bell, Evelyn Withers, LaNell Harmon, Ruth Simpson, Mary Frances McRoberts, and probably other members of the class that are not reporters.

### SOPHOMORE NEWS

The Sophomore class had a class meeting and decided that they will go to Silver Falls for their picnic on May 8. The class will enjoy both swimming and skating and of course lots of walking and good things to eat. The entire class is looking forward to this date.

## Pyorrhea May Follow Neglect

Do your gums cause you discomfort, druggists will return your money if the first bottle of "Leto's" fails to satisfy. Arwine Drug Co.

## Vegetable Laxative Makes Happy Friends

Thousands turn to this way to get relief when constipation has them headachy, bilious! A quarter to a half-teaspoonful of spicy, aromatic BLACK-DRAUGHT to night; a drink of water; there's usually time for sleep, followed by gentle but thorough evacuation in the morning. Try all-vegetable BLACK-DRAUGHT; time-tested; economical: 25 to 40 doses, 25c.

### RUPTURE

Shield Expert Here  
H. M. SHEVNAN, widely known expert of Chicago, will personally be at the Hilton Hotel, Lubbock, Thursday, only, May 2, from 9 a. m. to 6 p. m.  
Mr. Shevnan says: The Zoetic Shield is a tremendous improvement over all former methods, effecting immediate results. It will not only hold the rupture perfectly but increase the circulation, strengthens the weakened parts, thereby closes the opening in ten days on the average case, regardless of heavy lifting, straining or any position the body may assume no matter the size or location. A nationally known scientific method. No under straps or cumbersome arrangements and absolutely no medicines or medical treatments.  
Mr. Shevnan will be glad to demonstrate without charge.  
Add. 6441 N. Richmond St., Chicago. Large Incisional Hernia or rupture following surgical operation especially solicited.

## Athletes Pay Tribute To Coach Winter, Challenge District Teams To Battle

Odel Winter was born February 6, 1909 in Hill county. His father was a night watchman, and he taught his boy the noble art of manual labor early in life. Coach's first job was one of selling newspapers. Later he worked in a lumberyard, handy kitchen, ice plant and for the highway department. For the past four years he has coached athletics in F. H. S., and some ten years before this were spent in learning how to coach athletics. He learned the hard, practical, but best way by taking part in almost every athletic game he possibly could find time and opportunity for entering. There is an old German maxim: "If I Rest I Rust." I don't believe there is any danger of Coach being rusty, for if you consider the above mentioned work and activities, I doubt if you can find too much time for loafing.

Coach Winter stands head and shoulders above the other coaches of this district, in the estimation of those he has coached and trained. And after all it is their faith in his coaching ability and methods that really count, it is the trust and support of the students of F. H. S. that will best help him lead us to victory over our worthy (and unworthy) opponents in our athletic endeavors.

Let us then, students of F. H. S. consider the character of our coach—who is doing his share in keeping our nation a civilization of hardy virtues, outlasting the refinements which sometimes soften a sturdy race.

The following incident best illustrates his character of carrying out under any circumstances what he believes to be his duty, and never admitting defeat until he himself is thoroughly convinced that he is beaten. In 1925 coach had hopes of winning state in the high school half mile run. The day before the state meet a sick friend needed a blood-transfusion. Mr. Winter gave the needed blood! The next day in spite of his weakened condition due to lack of blood, he ran the half. Of course he didn't win the race, but he did try. He didn't take the easiest course by dropping out, as most men would have done under similar conditions. He would not admit defeat until, and not until, he had made every effort to win. Then as now he kept true to his guiding principle—the principle as stated by T. Roosevelt: "In life as in football don't foul or don't shirk, but hit the line hard."

Coach gives merits where merits are due. He gives the advance positions in the school room as well as on the athletic field to the boy who has shown himself worthy through determination and hard work. He gives encouragement and praise only when and where they are due; as he gives criticism when and where it is due and needed. His habit of not indulging in excessive conversation and flippancy is best explained by this old axiom: "The babbling brook makes the most noise; The deep powerful stream runs silently." It has been said that wherever Napoleon was he either commanded or kept still. Coach has gone him one better, he commands by keeping still. Proof: drop into one of his study halls.

It has been said that coach gives the students in his study halls the advice to "Get quiet" twice a year whether they need it or not (students note: We don't).  
Coach's views on the war situation are short, interesting, and true, he says, "Keep it (war) in Europe, we have enough from September 1, to November 24."

Floydada may not have come through with a victory in all her athletic endeavors this year, but no team has won over the Whirlwinds without a fight, and we challenge any school in this district to try to produce a better coach than we have.

## Plainview Sanitarium & Clinic

PLAINVIEW, TEXAS  
Thoroughly equipped for the examination and treatment of medical and surgical cases.

STAFF  
E. O. NICHOLS, M. D. Surgery and Consultation  
J. H. HANSEN, M. D. Surgery and Diagnosis  
GROVER C. HALL, M. D. Eye, Ear, Nose, Throat and Bronchoscopy  
ROBERT H. MITCHELL, M. D. Internal Medicine  
R. G. SPANN, M. D. Pediatrics  
C. D. WOFFORD, D.D.S., Dentistry  
E. O. NICHOLS, JR., M. D. Surgery and Gynecology  
SUSIE C. RIGGS, R. N. Superintendent of Nurses  
DELA C. KELLER, R. N. Instructress School of Nursing.  
SCHOOL OF NURSING X-RAY AND RADIUM Pathological Laboratory

## Seniors Winners Over Arch-Rivals In Follies Thurs.

"We won!" Was the cry of the happy seniors Thursday night and they had a good reason to for they won the Junior-Senior follies. The seniors got 148 votes and the juniors 118.

Everyone seemed to be overwhelmed with that spirit of determination to win the follies Wednesday night for there was plenty of white wash slung around on the streets.

The senior play "All Cars to the Rescue" starring Billy Brown, Alice Bell, Fred Hanks, Margaret Tubbs, Kenneth Mickey, Ruth Simpson, Edna Earle Price and Ophelia Gilliland made you laugh the whole time.

The Junior play "He Troups to Conquer" starring Doyle Walls, Presley Kennamer, Leon Handley, Martha Yearwood and Layverne Handley was also a sensation.

### JUNIOR PICNIC

The Junior class has decided to have their annual picnic Wednesday May 1. The Juniors have planned to go to Silver Falls and skate to their heart's content. Individual lunches are to be taken and the picnickers will ride on trucks.  
We leave at 2:30 and don't intend to return until we've skated out.

### FRESHMAN PICNIC

Where? Roaring Springs.  
When? Tuesday, May 7.  
Why? To have a swell time.  
Time? Two-thirty o'clock.  
Get ready Freshmen!

### THOUGHT OF THE WEEK

"Sport, which still keeps the flag of idealism flying, is the only saving grace in the world of today. Sport respects the rights of the adversary, whether the game is going for or against."—Galsworthy.

Business man's department store. Hesperian Pub. Co.

Expert Laundry Service Telephone 81  
SELF-SERVE LAUNDRY  
E. T. Williamson, Prop.  
Manager—Finisher  
Mrs. Geo. McPeak.

Dr. W. M. Houghton  
Diseases of Women and Children  
Surgery and Obstetrics  
Calls Answered Promptly  
Day or Night  
Residence Phone 250; Office 73

Drs. Smith & Smith  
Sanitarium  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

LAND  
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.  
W. M. Massie & Bro  
Floydada, Texas

## New Amazing Safe Way Whitens Stained, Discolored FALSE TEETH

Do These Four Simple Things  
Dissolve a level teaspoonful of Kleenite in half a glass of warm water. Put your stained, discolored plate or bridgework in the solution—Leave for 15 or 20 minutes, while you dress—or overnight. NO BRUSHING—Rinse—replace.  
Now look at your teeth—gleaming, lustrous, natural-looking; the whole plate sparkling, stainless, clean and sweet—free from all unpleasant taste and odor.  
Get Kleenite—the Dentists' Plate-Cleaner today—all druggists.  
WHITE DRUG CO.

### THE CITY OF FLOYDADA

Is to be commended for the splendid work and co-operation in the completion and getting into operation our MUNICIPAL LIGHT and POWER PLANT.

The merchants of Floydada have been fortunate the past years in receiving the greater percent of continued patronage of Floyd county's trades territory . . . . satisfied customers, cooperating with their local merchants and business establishments for the advancement of their home town.

These are Floydada's and Floyd county's greatest assets!

The Retail Merchants Association is proud of the city's accomplishments and wish for them years of continued success!

RETAIL MERCHANTS ASSOCIATION  
Mrs. P. G. Stegall, Secretary

## Best Wishes

TO THE SUCCESS OF  
OUR NEW CITY LIGHT & POWER PLANT  
AND  
CONGRATULATIONS  
To The City Commission

Home Oil Company is proud of this new Institution and the service it will render our City.  
We too, are trying to render a service to people of Floydada and Floyd county through the sale of good merchandise and quick, courteous service. We appreciate your business.

# Home Oil Co.


## Congratulations!

To the City Commission and City of  
Floydada on the Completion of

### The New Light & Power PLANT

We trust that it will always be  
An Asset to Our Town

# ARWINE Drug Company



## The New Light and Power Plant

- Is a distinct addition to the Business Life of our City.
- We congratulate the City Officials on the accomplishment.
- We, too, are keeping in step with the times and keeping our service department modern.
- You are invited to come in and see our New Grease Lift and Car Washing Equipment.

# Bishop Motor Company

112 W. Missouri — Phone 228

Hesperian Want Ads Will Bring Results

## BEST WISHES

FOR THE FUTURE OF OUR  
New Light & Power Plant

Our establishment is proud of this City Institution  
"Everything Automotive"

# Finkner Auto Store

It's a pleasure to serve you

WE EXTEND . . . .

## BEST WISHES

To The City Officials  
On the Completion of  
THE NEW LIGHT and POWER PLANT

When in need of Appliances and Sporting Goods,  
We Invite you to SEE US FIRST!  
"YOUR BUSINESS APPRECIATED"

# GILLIAM'S

APPLIANCE and SPORTING GOODS STORE

### Lockney Nine Wins Game From Peppers

Opening the baseball season on their home diamond Sunday, the Lockney nine powerhoused a 4-0 shutout over Lubbock's Dr. Pepper team, unleashing their big guns to score 6 base hits off the Lubbock hurler, Reynolds.

Robinson, pitching for Lockney, allowed the Peppers only 2 hits. In their second game of the season, with Lockney squad will meet the strong Amarillo Texans on the Lockney diamond next Sunday afternoon. The game will be called at 3 o'clock.

Two colored men were up before the judge in police court for speeding in their ramshackle auto.

"Have you a lawyer?" asked the judge.

"Naw, suh," replied the spokesman. "We has decided to tell the troof."

### Star Cash Values

Phone 40

SUGAR, 10 lb. Bag, 48c

Not Sold Alone

MEAL, Large Sack, 45c

PINEAPPLE, 3 For, 25c

Crushed Only

LIMA BEANS, No. 2, 2 For, 15c

Salad DRESSING, Quart, 20c

JELL-O, Box, 5c

HY-PRO, Quart, 15c

TOILET TISSUE, 4 Rolls, 20c

White Fur

LARD, Pure Hog, 4 lbs., 35c

APPLES, Dozen, 15c

Lots of Fresh Vegetables, Strawberries too . . .

### Reduced Interest Rate to Continue Geo. Mahon Says

WASHINGTON—Early enactment of a bill continuing for a five year period the reduction in interest rates on Federal Land Bank and Land Bank Commissioner loans to farmers was predicted this week by Congressman George Mahon in Washington. Legislation providing for a reduction of interest rates on such loans for one year periods was passed each year from 1935 to 1938. The 1938 act provided a legal interest rate of 3 1/2% for a period of 2 years on Land Bank loans and 4% on Commissioner loans, instead of the contract rate of 4% of more on Land Bank and 5% on Commissioner loans. The reduction provided for in the 1938 act expires July 1, 1940. The present bill would set the interest rate at 3 1/2% for both Federal Land Bank and Land Bank Commissioner loans until June 30, 1945. This measure passed the House on March 18th and is now pending before the Senate. Congressman Mahon, who was instrumental in the passage of this measure and the previous measures reducing interest rates to farmers, said that he felt confident that the Senate would act favorably on the present bill within the next few weeks.

The 3 1/2% rate would mean a substantial saving in interest payments to approximately 12,000 Federal Land Bank Commissioner borrowers in the 25 counties of the 19th Congressional District.

She: Henry, dear, we've been going together now for more than ten years. Don't you think we ought to get married?

He: Yes, you're right—but who'll have us?

Writing fluids, Hesperian.

### Lakeview News

LAKEVIEW, April 30.—Mrs. E. C. McReynolds and children Mary, and Joe Dickey of Amarillo spent the week-end with Mrs. McReynolds' mother, Mrs. Alla Ross and other relatives.

Mr. and Mrs. O. C. Vinson and children, Doris and Jerrold, and Helen McCravy spent Sunday in Plainview with Mr. and Mrs. A. L. Vinson. Mr. and Mrs. A. L. Vinson returned with them and spent Sunday night.

Mr. and Mrs. Tom Porter, Ama Gene and Joy Anna, Cella Ross, Miss Leona Jameson, Earl Edwards, Jr., and Howard Gene Bishop were dinner guests of Mr. and Mrs. Dennis Taylor Monday evening.

Jess Patterson and daughter Edna spent Saturday with Mr. and Mrs. U. W. Riggle.

Mr. and Mrs. R. F. Hall left Monday for Stamford where they will visit their daughter, Mrs. O. H. Taylor.

The boys of Lakeview with the aid of the county agent, D. F. Bredthauer, met April 25 and organized a 4-H club. The members are as follows: Junior Conway, president; Leonard McCravy, vice-president; R. L. Riggle, secretary and treasurer; Newton Jones, News reporter and song leader; Verlon Wright, Jack Pitts, Henry Martin and John Gordon Mason, Harold Lamon Dunn, Howard Bethel Hart, Henry C. laud Russell, Earl Edwards, Jr., Charles, Frank and George Russell Boyd.

### ALLISON ADDRESSES CLASS AT SO. PLAINS CLOSING

SOUTH PLAINS, (Special)—State Legislator Alvin R. Allison addressed seventh grade graduates in commencement exercises here Thursday night, April 25.

Allison, who spoke on "Building a Foundation for Future Citizenship," is a well known speaker and annually fills many commencement exercises engagements in this district.

### Bus Drivers Are Warned of Safety Measures by Hall

AUSTIN, April 24.—Texas school bus drivers have been cautioned by Marvin Hall, state fire insurance commissioner, against the practice of having their equipment serviced while fully loaded.

"Drivers should remember that they are responsible for the safety of the children riding in their buses," the commissioner declared, "and never let themselves throw caution to the wind in an effort to save a few minutes."

He also suggested that officials in rural school districts check rear door bus exits to make certain that they are in proper working order. Some cases have been found where handles were removed to prevent children from entering and leaving the buses without permission. Such thoughtlessness merely increases the danger. Other recommendations included approved types of fire extinguishers, fire drills, and a rule against smoking in or near the buses. No attempt should be made to load the buses beyond their normal capacity, he said.

### Mt. Blanco News

MT. BLANCO, April 30.—Mr. and Mrs. C. M. Norris and C. M. Jr., of Floydada and Mr. and Mrs. R. B. Smith of Lubbock and Miss Louella Smith of Crosbyton were Sunday dinner guests in the E. H. Brown home.

E. H. Brown, R. B. Smith and Henry Smith made a business trip to Clovis and Belview, New Mexico Thursday.

Mrs. Robin Nell and Mrs. Eugene Brown at birthday dinner in the Brown Smith home Thursday.

Mr. and Mrs. Blanton Hartsell, Mr. and Mrs. Dennis Taylor, Martha Lou McClure, and Roger Hartsell attended church at Ralls Sunday night.

Mrs. J. A. Trammell and Nettie Joe spent Sunday with her mother, Mrs. McDermett of Ralls.

Mr. and Mrs. R. D. Armstrong visited in the H. W. Fite home Sunday.

Rev. and Mrs. V. F. Crabtree and the Intermediate Sunday School class were Sunday dinner guests in the J. H. Poore home.

Mr. and Mrs. J. J. Pierce visited in the Marian Boyd home Sunday.

Mr. and Mrs. Earl Crawford and Wamba Jean McSwain were Sunday dinner guests of Mr. and Mrs. Walter Crawford.

R. D. Armstrong returned home Tuesday from Wichita Falls and other points east.

Mr. and Mrs. C. T. McClure and Martha Lou were dinner guests Sunday at the Hoyt McClure home.

Mr. and Mrs. J. M. Pierce visited the Otis Pierces of Morton over the week-end.

Mrs. Cella Ross, Mrs. Tom Porter and daughter, Miss Leona Jameson Howard Gene Bishop and Earl, Jr., Edwards were Monday night supper guests of the Dennis Taylors.

Mr. and Mrs. Elmer Lankford of Dexter, New Mexico, visited here during the week-end.

Mr. and Mrs. G. M. Acker and Dorothy of Whiteflat visited Ila Acker Sunday afternoon.

Ten ladies were present at W. M. U. Monday afternoon. The last 10 chapters of I Samuel were studied.

Mr. and Mrs. W. McClure visited Mr. and Mrs. M. Mosley Sunday.

Customer: Have you any wild duck?  
Walter: No sir; we can take a tame one and irritate him for you.  
—Burr.

### Mrs. Jackson Talks To Sand Hill Home Dem. Club Wednesday

SAN DHILL, April 29.—"Everyone wants to be liked," Mrs. Hardin Jackson told members of the Sand Hill Home Demonstration club at a meeting Wednesday afternoon, April 24, at the club room.

Mrs. Jackson cited the following rules for popularity: "Be yourself" she told the club women. "The woman who tries to act or look more sophisticated or accomplished than she is making a great mistake. Do not be inquisitive about other people's affairs and certainly never take part in others' quarrels. Be a good listener and do not carry on a monologue. Never make fun of others. Always acknowledge everything done for you. Don't look upon an act of courtesy or a favor as your just due."

Mrs. A. S. Wharton made an interesting talk on "How to be a good hostess."

Mrs. Ed Holmes was hostess at the meeting. Members present were Mesdames O. W. Burke, Jim Holmes, A. S. Wharton, R. J. Weems, T. J. Michael, Tom Thomas, A. S. Cummings, W. M. Knight, Lucille Cox, Hardin Jackson, L. G. Norrell, Johnnie Cates, J. V. Greer, Oran Cross, Elmer Mickey, Carlton Crabb, Ed King, Alfred Duncan, W. M. Jeter, Emmitt Dutton, Bruce Holder, Carl Smith, Ed Holmes, L. D. Pope and Lon Blessingame.

Carbon paper, typewriter ribbons, Hesperian Publishing Co.

### "All These Many Years"

the nationally known merchandise from this store speak in low tones . . . they never shout.

And you can take my word for it, they are good values. When the bell rings and it's worn out, you will be exclaiming:

"Gosh, that was a pretty good value."

Glad Snodgrass

"Smart wear for men since 1900"

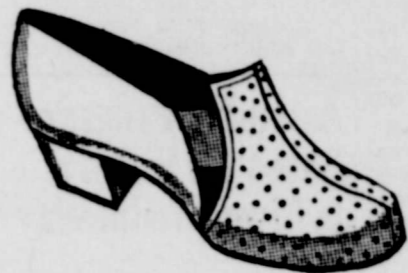
Young Wife: I want a cigar for my husband.  
Clerk: Fairly strong?  
Young Wife: Yes, please. The last one broke in his pocket.

Rastus: Do you believe in em-tion?  
Sambo: Naw, where I came from doesn't bother me. It's where you going.

## Dollar Day Shoe Sale!

We have combed our stock and selected Hundreds of Odd Shoes for—

Children, Boys, Girls, Men and Women



- Work
- Play
- Dress
- Sports

Probably never again soon will you find

a Selection Like this \$1.00 for,

### Our Compliment

To the Mayor and Council on the good job they have done. We salute them on Open House Day Friday.

## Hagoods Dry Goods

"Standard Brands Priced Right"

## During The Passing YEARS

We have watched, with pride, the advancement of our City.

It is with the same feeling of appreciation that we can extend—

### Congratulations

—To—

## The City Officials

For the Completion of

## Our New Light And Power Plant

We feel that this is an advancement in the financial stability of our city!

Again, Best Wishes for the success of the institution and for the formal opening tomorrow beginning at 1:30 p. m.

## Farmers Co-op Gin

J. W. Lanier, Manager

### Specials For Cash

CARROTS, 3 Bunches, 5c

VEGETABLES, Per Bunch, 3c

LEMONS, Per Dozen, 19c

MILK, Per Quart, 5c

MEAT LOAF, Per Lb., 15c

STEAK, Per Lb., 15c

Country HAM, Per Lb., 25c

Bring your Cream and Eggs, Swap for Groceries.

## KING'S

Grocery & Market

Phone 13



### FIRST SHOWING

2 P. M. SUNDAY, MAY 5

We suggest that you get there early. The weekday matinees will be usual continuous performances with no reserved seats. You may come anytime from 10:00 a. m. up to 2:30 p. m. and see a complete performance. For night shows all seats are reserved. Tickets are now on sale.

### BUY RESERVED SEATS NOW

On Sale at Box Office and White Drug Co., for NIGHT SHOWS (8 p. m.) All Seats Reserved \$1.00 Plus Tax SUNDAY MATINEE (2 p. m.) No Seats Reserved 75c Incl. Tax WEEKDAY MATS. Continuous Not Reserved 75c Incl. Tax

DAVID O. SELZNICK'S production of MARGARET MITCHELL'S

Story of the Old South

## GONE WITH THE WIND

in TECHNICOLOR, starring

CLARK GABLE

as Rhett Butler

LESLIE HOWARD • OLIVIA De HAVILLAND

and presenting

VIVIEN LEIGH

as Scarlett O'Hara

A SELZNICK INTERNATIONAL PICTURE • Directed by VICTOR FLEMING  
Screen Play by SIDNEY HOWARD • Made by MEX SELZNICK  
A Metro-Goldwyn-Mayer Release

Gone With The Wind will be shown here in its entirety exactly as presented at Atlanta and Broadway premieres

## PALACE THEATRE

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