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The Floyd County Hesperian

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY APRIL 18, 1940

NUMBER 10

Dairy Show Entry Rules Announced

Strict Classification Observed; Ribbons And Rosettes For Winners

Plans moved forward rapidly this week for the seven-county Dairy Day show which will be held in Floydada Monday, April 29. Exhibitors from Lubbock, Crosby, Motley, Briscoe, Hale, Dickens and Floyd counties will take part in the show. There will be one of 23 official Dairy Days in Texas and the only one in this immediate section this year.

Strict dairy classification rules will be used in judging all cattle entered in the show, with E. R. Eudaly, an expert judge of dairy cattle and dairymen for the Texas Agriculture Extension service, in charge of the judging.

The Dairy Husbandry department of A. & M. college is awarding certificates of Merit to all Class A bulls and cows, as well as to Class B cows, with production records meeting the requirements.

A class of bulls, each having three or more daughters in the show, will be judged. The bulls will be scored on the quality of daughters, as well as the quality of the bull himself.

No bull under twelve months nor heifer under six months can be shown.

In the cattle division, the following classes will be judged: females, class 1, three years and over; class 2, 2 years and under 3, one yearlings in milk; and class 3, one year and under 2 years; bulls: class 1, two years and over; class 2, one year and under 2; and class 3 bulls shown with three daughters any age.

The Grand Champion bull will be picked from the third class. Actual age of the animal at the time of the show should be used in classification.

Ribbons will be awarded according to the following classes:

Class A: blue ribbon for animals classed "excellent" and "very good," scoring 85 points or above.

Class B: red ribbon to animals classed "good plus" scoring 80 to 85 points.

Class C: white ribbon to animals "good" scoring 75 to 80 points.

Class D: pink ribbon to animals classed "fair" scoring 70 to 75 points.

Class E: no ribbon, animals classed "poor."

Purple rosettes will be awarded to the best female of the show and to the best bull and three daughters.

In the dairy products division, the following grades will be judged: Class A: blue ribbon to dairy products classed "excellent" and "very good" scoring 90 points or above.

Class B: red ribbon for products classed "good," scoring 89 to 90 (See DAIRY SHOW page 5)

Lider To Carry Floydada Colors In Regional Meet

Upon the broad shoulders of George Fry Lider, senior track man, rests the burden of carrying Floydada High school colors into the Regional Interscholastic League track and field competition at Canyon this week-end.

Lider came through as the only Floydada winner in the District 4 track and field meet at Lubbock Saturday, winning first place in the discus throw with a heave of 111 feet, 10 inches and running fourth in the 220 yard dash.

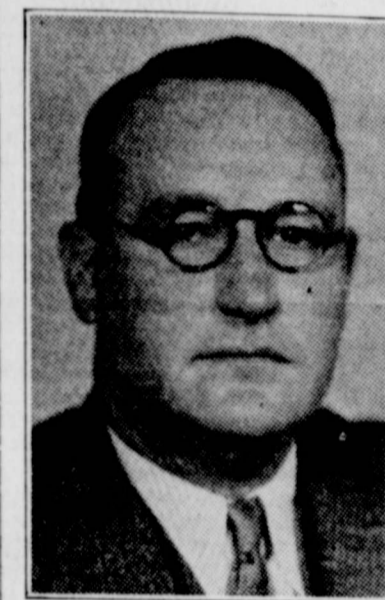
At Canyon Saturday Floyd county will be represented, in addition to Floydada's one-man track team, by Owens and Kelley of Lockney and by the crack Lockney relay team. Owens placed second in the district 800 yard run, chasing Barker of Lubbock down the stretch; Kelley wound up in third place in the 440-yard dash; and the Lockney relay quartet landed in third place in a heated three-cornered chase involving Otton and Lubbock, the feature event of the afternoon.

The Longhorn relay squad were winners of the regional title last year after trailing Otton at the District meet, and may repeat their performance Saturday on the fast Canyon track.

In the literary division Floydada high school entries failed to place in a single event. Lockney students fared little better, the Lockney girls debate team, Ermis Kidd and Maxine Still, tying with Idalou for third place with Lubbock and Plainview finishing in first and second order. Parley of Edgin took third place in the Rural Pentathlon, finishing far behind the two leaders.

Among Floyd county rural schools, Irick took 15 points in the meet. Sand Hill seven, Dougherty 5, and Edgin 1.

Kreis Re-Elected To Head Board of Directors of REA Co-op At Session Monday



A. H. Kreis was re-elected Tuesday as chairman of the board of directors of the Floyd County Rural Electric cooperative as 300 members gathered here for the annual membership meeting.

Construction On REA 'B' Section Will Start Monday

Contractors representing J. E. Morgan and Sons of Waco, construction engineers who will build the new 90-mile "B" section of line for the Floyd County Rural Electric cooperative, were in Floydada Monday and announced plans to start construction on the new line next Monday morning, according to L. W. Chapman, coop superintendent.

An 8-mile spur into the Baker community will in all probability, be the first section of the line to be constructed. New members in the Baker area have been the first to complete wiring in preparation for receiving service, and every home to be served by the extension in that community area has now been wired and is ready for electricity, Chapman said.

Contracts for the construction of the new section were assigned recently to the Waco firm by H. J. Hall and Company of Dallas, the original holders. The Hall Construction company had built the first 175-mile section of line for the local cooperative, and had won the contracts for the "B" section on a low bid of \$45,000.

The Dallas firm recently announced plans to retire from the field of REA construction and asked permission to assign the contracts on the Floyd county project to Morgan. Final details of the transfer were completed a week ago.

Although a slight delay in starting construction on the new section was occasioned, engineers say that the project is now ready to start, and work will go forward speedily.

George Sherrill, elected last week as a delegate from the Floyd County Young Democratic club to the state Young Democratic convention, left Wednesday afternoon for Beaumont with the avowed intention of "bringing home the bacon" in answer to the local club's request for prominent gubernatorial candidates to speak in Floydada at the Old Settlers reunion in May.

Sherrill accompanied a delegation from Lubbock to the state convention at Beaumont. Representing the local club, he will have the power to cast six votes at the convention Friday and Saturday.

The Floyd County club at its meeting last week, instructed the delegate to vote in favor of the candidacy of John Nance Garner for the Democratic presidential nomination, expected to be an issue at the convention this week-end.

The club also voted on record as not opposing a three-term for Roosevelt, opposing a third-term for Roosevelt. In other issues, the local vote will be uninstructed and will be cast by West Texas Young Democrats.

Herschel Hammonds underwent a tonsilectomy Friday, was dismissed Saturday.

Sheron Ann Palmer, granddaughter of Mr. and Mrs. Tom Smith, was dismissed Friday after a tonsilectomy.

Zell Probasco is receiving treatment following a light stroke Monday. Condition unchanged.

Approximately 300 members of the Floyd County Rural Electric cooperative, meeting at the district courtroom in Floydada Monday afternoon in the coop's annual membership session, heard reports of the conduct of affairs during the past year and voiced their approval by reelecting their board of directors, with a single exception due to reorganization of districts.

J. S. Callihan of the Wake community is the only new member on the board of directors, having been elected from the newly created district 7 which takes in the communities of wake, McAdors, Mount Blanco and Leatherwood in the area to be served by a new extension of the coop lines.

Herman King, secretary of the board during the past year, retired as a member. The districts served last year by King and Karl Sammann were consolidated into district 1 under the re-districting brought about by the extension of membership, and Sammann was elected to fill the place.

Other members of the board who were re-elected are Henry Schacht from district 2, G. C. Collins from district 3, G. L. Snodgrass from district 4, A. H. Kreis from district 5, R. M. Batty from district 6.

Kreis was re-elected president of the board of directors and Sammann retains his position as treasurer. R. M. Batty was elected secretary to succeed Herman King.

400 Attend Local Band Clinic Tues.

Nine High School Bands Represented; Parade Draws Large Throng

More than 400 young musicians in bright uniforms formed a gala and colorful spectacle in a parade through the business section of the city Tuesday afternoon, climaxing Floydada's first band festival as nine bands, led by high-stepping drum-majors and majorettes, drew a large throng of onlookers along the line of march.

The parade brought the band festival to an early and unscheduled end late Tuesday afternoon, a sand storm and rain striking the city shortly after the march was completed and bringing a sudden shift in plans which had called for a huge massed-band concert, at West Field Tuesday night for the grand finale.

Bands from Silvertown, Lockney, Spring Lake, Crosbyton, Memphis, Quannah, and Seagraves gathered in Floydada Tuesday morning, with the Floydada High school band as hosts, and went through long rehearsals during the morning and afternoon under the direction of Dr. D. O. Wiley, director of the Texas Tech band from Lubbock.

The parade was staged at five o'clock Tuesday afternoon, all bands taking part, and the storm broke within 30 minutes after the trek through the city had been completed.

Plans for the massed band concert were called off and the visiting delegations allowed to return home when the weather failed to clear up.

Dr. Wiley took charge of the band festival when C. S. Erickridge, director of the Lubbock High school band, who was scheduled to take charge here Tuesday, was unable to be present. The festival was planned by M. T. Camp, director of the Floydada high school band.

Directors of the visiting bands were Don Terry of Silvertown, C. E. Blount of Lockney, Woodrow Montgomery of Spring Lake, Bill Robertson of Crosbyton, G. W. Johnston of Memphis, W. H. Adams of Quannah and Babb of Seagraves.

Every band in attendance was awarded a trophy, which was presented during the formalities of the afternoon. The following Floydada firms contributed the trophies:

Stansell-Collins company, Martin & Company, Arwine Drug company, J. C. Penney company, F. C. Harmon, Armour Creameries, Oden Chevrolet company, Wester's Bakery and Willson & Son Lumber company.

The pioneers feel that this fiftieth birthday is an event all people will want to join in," said Dr. C. J. McCollum, president of the association. "We old-timers will have our fun as usual, but we're asking the nearly old-timers, the newcomers and all to join with us.

It was on May 28 of 1890 that the county was formally organized and became a unit of self-government in the state. Prior to that time it has been joined to Crosby county for judicial purposes. A (See PIONEER REUNION page 5)

Survivors of the deceased residing in the county are Mrs. Jarboe, Mrs. E. W. Walls of the Fairview community, Mrs. Dot Tate, Lockney and Seth Percy of near Plainview, children; Mrs. Clyde Baster, Billy Ruth Jarboe and Mrs. M. Johnston of Plainview are granddaughters of the deceased.

All the above-named survivors accompanied the body to Purcell, the former home of the deceased.

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Funeral services were conducted Monday from the Lockney Church of Christ, with Rev. Ernest McCoy officiating. Rix Funeral home of Lubbock was in charge of funeral direction, and interment was in the Lockney cemetery.

The Hightower family had lived in Lockney for the past four years, having moved there from Oklahoma. Mrs. Hightower is survived by her husband; one son, Ross, of Lockney; three daughters, Mrs. V. N. Roberts of Sunray, Mrs. Lloyd Wofford of Lockney, and Mrs. Gladys Braudrick of Hornitos, California; three brothers, Buck Nelson of Cushman, Arkansas; O. M. Nelson of Honey Grove; and O. M. Nelson of Arkansas City, Kansas, two sisters, Mrs. Lizette Eddings of Honey Grove and Mrs. Pearl Hightower of Merced, California, and seven grandchildren.

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Floydada's Annual Clean-Up Drive Opens Mon. Morning

One Big Day For Pioneer Celebration

Committees Report On Plans For Golden Anniversary Event On May 28

"One day of it and that a big one, crowded all day long with the celebration of Floyd county's first fifty years," the pioneer's committee unanimously decided Monday afternoon in their meeting.

Committeemen reporting work done for the annual celebration of the county's birthday on May 28, indicated that:

Barbecue will be served at noon, pioneers with badges getting preference in the chuck line;

The re-union will be held on down-town streets with a portion of the square roped off for the big party's activities;

A speaker of state-wide prominence will address the old settlers; And prizes in the big opening parade will total \$80 or more.

After Barbecue Funds

Although the committee chosen to raise funds for the barbecue had not finished their work they had gone a long way on it when they reported Monday, Geo. L. Fawver, G. L. Snodgrass, B. B. Gulley are among those who have been most active on this job.

Let's have a barbecue this time; Governor Not Coming

Governor W. Lee O'Daniel will not be in Floydada and address the Floyd county pioneers on their fiftieth anniversary, he told Tom W. Deen, a committeeman, in a letter Saturday. Press of official duties keeps him from getting away from his office as much as he would like, he told Judge Deen. The old-timers were mighty anxious to have Governor O'Daniel make their fiftieth anniversary speech, Deen told the governor and promised him a huge crowd, when he extended the invitation.

Some of us may not be here to help celebrate the next fiftieth birthday," has been the slogan of the finance committee. The response has been gratifying. General sentiment has been to make it a one-day affair and this was reflected in the meeting Monday afternoon, when committee chairman reported.

"The pioneers feel that this fiftieth birthday is an event all people will want to join in," said Dr. C. J. McCollum, president of the association. "We old-timers will have our fun as usual, but we're asking the nearly old-timers, the newcomers and all to join with us.

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Floydada's Annual Clean-Up Drive Opens Mon. Morning



S. W. Ross, veteran secretary of the Floydada Rotary club, was re-elected to the post for the tenth consecutive year Wednesday when annual election of officers was held.

Hale Named Head Floyd Rotarians; Succeeds Travis

Walton Hale, department store manager, was elected president of Floydada Rotary club at the club luncheon Wednesday to succeed Walter Travis, and will succeed to the position at the beginning of the new year in July.

With him were chosen R. F. Stovall as vice-president, Harry Morckel, Lon M. Davis and Carl Minor are new directors. The past president of the club, the vice-president and the secretary are members of the board by virtue of their offices.

For the tenth consecutive year S. W. Ross was elected secretary of the club.

Richard F. Stovall was chosen delegate to the district conference which is to be held at Sweetwater in May.

The club had their annual father and son day as a part of the observance of Youth week. Dutch Holland, field executive of the South Plains Area council, Boy Scouts of America, delivered the address which he pointed mainly at the responsibility of the father in giving his son a chance to grow into a useful citizen and find his place in the world.

First place winners of the Clean Up poster and essay contests, held in the ward and high school respectively, were honor guests of the club for the day, and each was introduced and presented with the prize which had been promised. Prizes also were awarded to second and third place winners by the club.

Arch Crager of Lockney, John Moss, Roy Cooper, Lloyd Wicks of Ralls, and W. E. Henderson of Nashville, Tennessee, were visiting Rotarians.

Choosing the best from hundreds of entries, Judges in the Rotary-sponsored essay and poster contest held during the past two weeks in connection with Floydada's annual spring cleaning drive selected the seven winners and runner-up Monday night, Walter Travis, president of the Rotary club, announced Tuesday morning.

In the essay contest Margaret Tubbs won first place in the senior class division, with Ruth Simpson second and Jane Clark third.

Frances Fields was first-place winner among junior class entries with David Kirk second and Louise Willson third.

Floyd Jean Hale won the sophomore, Catherine Carmack winning second place and Roberta Medien third.

Netha Denson ranked first among freshmen entries, with Dorothy Tye second and Edna Patterson third.

Four hundred and fifteen essays were entered in the contest. The essay project was sponsored in the high school as an English class assignment, every student turning in essays on the assigned subjects. Seniors wrote on the subject "How My Home Town Could Be Made More Beautiful." Juniors were assigned to write on "My Responsibility as a Youth in Beautifying my Home Town"; the subject for sophomores was "The Responsibility of Property Owners in the beautification of our city" and the Freshmen wrote on "How high school could be made the beauty spot of Floydada."

There were more than 50 entries (See ROTARY CONTEST page 5)

Parade Will Start Clean Up Activity

Fifty Women And Men Gather Tuesday Afternoon For Final Plans

A parade Monday morning at 9 o'clock will start the spring clean up campaign in Floydada.

Leading will be the Floydada High School band, the Boy Scouts and student bodies

HOMER STEEN, Editor

Floydada, Floyd County, Texas, April 18, 1940

EDITORIALS

There are few careful readers any more, especially of newspapers. Newspaper writers get called names so often by headline readers that it has become common place.

In the Eighteenth Congressional District business is picking up. Congressman Jones after 24 years of service is resigning to take a Claims Court judgeship, a \$10,000 a year, life job.

Harry Koch is an interesting talker. He is a pioneer West Texas newspaperman who has operated a newspaper at Quanah since 1891.

What the freeze late last week did to crops, et cetera: Probably left few peaches, pears or apples; clipped back tender, young gardens; caught some of the plums and some of the cherries.

Pity that Floydada women can't find a species of spirea that blooms two weeks later than most of that now planted here.

Meeting of the Democrats and Republicans respectively in Texas during the next few weeks to organize for the coming battle of the ballots on national candidates, brings to mind that not in the far-distant future Mr. Roosevelt will announce himself and will have a large hand in naming the candidate who aspires to be his successor.

Mr. Ferguson has a good catch line in his announcement for "governor-in-wife's-name only." He would tax the merchants on their gross sales to meet the deficit and obtain social security funds.

It looks like Mr. O'Daniel to us as the top man in the scramble for the governorship in Texas. People like to give a man a second term and "another chance."

Learned at the press convention last weekend: Pastorium is as good a word for a parsonage as parsonage is itself.

Who planted beans and peas on Good Friday is replanting this week. The Hesperian recommending such a procedure, you will recall. The extra cultivation is good for the garden. It makes the garden sass grow faster and better.

Be not discouraged at broken and spilled resolutions; but to it and to it again!—Coleridge.

As A Farm Woman Thinks

Neime Witt Spikes

Things are going on about normal on the farm again, since I have been back. Friends have said they were glad to have me home.

Although I am at home, my mind is still traveling. So this morning I will take you readers back along the lovely trip home with me.

A gracious welcome was given me in the home of Mr. and Mrs. L. P. Horton of Grenada, Mississippi, where I met again my fellow travelers from Texas.

Like a swiftly moving picture different scenes passed by. A colored boy on a bony old horse, taking a sack of corn to the mill, high levees to hold back old man river, brick kilns, logging camps, lumber mills, little buckets hung on pine trees to catch the resin.

The old gates of custom house still stand, strong and with great pride through twenty seven states have been admitted to the union since they were hung.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of April 15, 1926) Contract for the construction of Floydada Independent school district's new \$35,000 ward school unit was let last week by the board.

A. B. Martin of Plainview is adding to his interests in Floydada, the announcement being made this week that he has purchased the City Hotel, together with 50 feet of north Main street frontage on North Main street from J. A. Callihan.

Negotiations were closed this week and actual transfer has been made whereby the elevator of W. J. Burke on East California street at the intersection of the Santa Fe Railway becomes the property of W. N. Jones, J. D. Christian, George Pinkner, W. C. Cates, and C. B. Sims as directors of the Floydada unit of the Southwest Wheat Growers association.

J. C. Wester, superintendent of the Floydada public schools, has accepted the place for another year, according to R. E. Fry, secretary of the school board.

thick that not a leaf nor a branch is seen. The old flower drops off and there is another to replace it.

Every year late in February and following six weeks, the Goddess of spring lavishes upon the city of Mobile and surrounding territory a floral spectacle of unsurpassed beauty.

When I looked on the bauby of the photograph on my March Holland magazine I never dreamed before many days I would look on the same spot and be thrilled with the actual seeing with my own eyes what the photographer had found with his camera.

These gardens are located on a bluff at the junction of three rivers and was originally a semi-tropical jungle of magnolias, bays, live and

water oaks cedars, holly, pines and dogwood. Thousands of azaleas line the boxwood boarded walks. Every step was a new delight. The soft wind from the water brought the fragrant scent of olive trees and blossoming flowers.

The flowers in the garden were sweet and fair, but the flowers of love and kindness in the hearts of Mr. and Mrs. Bellingrath were sweeter and fairer yet.

But like Adam and Eve, leaving the garden of Eden, we had to leave this new garden of Eden, for by the sweat of our brows, we have to make our bread. Our trail led on to the Gulf of Mexico, along its sparkling water we traveled many happy miles.

Gillon played on the piano that belonged to Winnie Davis. Although some notes were gone, the ones left were clear and sweet as a bell.

We crossed the river on a ferry boat, and I would have been glad if the distance had been ten miles instead of one.

But we must leave the rivers, the brides the trees and come back to our home on the prairies. At first it seemed hard to leave all the beauties of the east, but when Mrs. Hollums read the poem, The Plainsman to me, the love of my own plains came back to me.

Jack Hopkins Henry has returned from a visit in Miami with his grandparents, Dr. and Mrs. E. A. Hopkins.

Dr. W. M. Houghton Diseases of Women and Children Surgery and Obstetrics Calls Answered Promptly Day or Night Residence Phone 256; Office 73

NEW FAST SCHEDULES BY BUS

Lv. Floydada 6:15 a. m.—Arr. Amarillo 9 a. m. Lv. Plainview 7:35 p. m.—Arr. Floydada 8:20 p. m.

EAST BOUND

8:25 a. m. 2:25 p. m. To VERNON, DALLAS, OKLAHOMA CITY

SOUTHWEST BOUND

10:30 a. m. 4:50 p. m. 11:25 p. m. To LUBBOCK, CLOVIS, ODESSA, HOBBES, EL PASO

WEST BOUND

10:30 a. m. 4:50 p. m. To PLAINVIEW, AMARILLO, DENVER

NORTHEAST BOUND

2:30 p. m. To SILVERTON, MEMPHIS, CHILDRESS Travel By Bus — Warm — Comfortable LOW FARES EVERYWHERE

T. N.M. & O. Coaches

A. J. CLINE, Agent PHONE 36

THE RECORD... Facts That Concern You No. 17 of a series

INTERESTING FACTS ABOUT BEER AND BREWING



100 INDUSTRIES BENEFIT FROM BEER AND ALE

Did you know that the return of beer and ale brought increased business to more than 100 industries? It did. Services and materials were needed. New jobs were made for workers.

NATURE MAKES BEER!

A simple natural process produces beer and ale from water, malted grain and hops. The brewer applies his skill to help give these beverages their fine taste.

BEER'S TAXES—\$1,000,000 A DAY—COULD PAY FOR GRAND COULEE DAM IN 186 DAYS

Grand Coulee Dam on the Columbia river will be the most massive structure ever built by man. Beer's taxes—Federal, State and local—could quickly pay for it.



WHY BEER IS THE BEVERAGE OF MODERATION

Beer's alcoholic content is very low... lower than any other alcoholic beverage. That is why it is called "the beverage of moderation."

BOUGHT BY BEER AND ALE: 25 BILLION POUNDS OF FARM PRODUCTS

Steadily, year after year, the brewing industry gives American farmers a big order for farm products. That's a help farmers appreciate.



OLDER THAN THE PYRAMIDS OF EGYPT

Beer has been brewed since the beginnings of recorded history in many parts of the world. It was known in ancient Egypt, in China, and the Euphrates valley.



"CLEAN-UP OR CLOSE-UP" A NEW PLAN TO PROTECT BEER RETAILING

One of the most interesting things about beer and ale is the brewing industry's program to keep retailing wholesome. This program is now in effect in a number of states.

BEER... a beverage of moderation



CHEVROLET'S Exclusive VACUUM-POWER SHIFT



easiest of all gearshifts to operate... 80% Automatic... Only 20% Driver Effort!

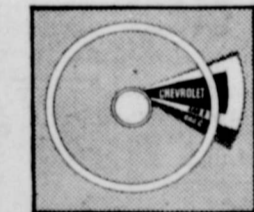
ODEN CHEVROLET CO. TELEPHONE 4 Floydada, Texas

because ITS ACTION IS EASIEST!



Tests prove Chevrolet's to be the easiest steering column gearshift to operate. Compared with the two cars next in sales, Chevrolet requires only 2.8 ft.-lb. effort, Car B 8.5, Car C 14.8.

because ITS LEVER AND ITS "THROW" ARE SHORTER



Chevrolet's lever and its travel or "throw" are the shortest, and that means the quickest shift. Length of Throw: Chevrolet, 4 1/4"; Car B, 7 1/2"; Car C, 10 3/8".

because IT'S EFFORTLESS IN TRAFFIC



Stop and Go—Red and Green—Halt! Start! That's traffic. And that's where Chevrolet's easy shifting is appreciated. Vacuum does 80% of the work; only 20% is done by the driver. No tugging, no shoving!

"CHEVROLET'S FIRST AGAIN!"

Eye It... Try It... Buy It

LEADER IN SALES... 8 OUT OF THE LAST 9 YEARS

The 1940 Chevrolet gives higher quality at low cost... Low Prices... Low Operating Costs... Low Upkeep.

No other motor car can match its all-round dollar value

Harmon's Furniture Observe Nineteenth Anniversary In Floyd

Harmon's furniture and home appliance store this week is beginning the observance of its nineteenth year of business in Floydada.

From a modest beginning in 1921 the firm has made gratifying progress and two years ago took quarters at their present location on the northwest corner of the square where they have one of the largest display rooms for furniture in this section of the country.

With more than 12,000 square feet of display floor space the firm has an elaborate departmentalized store with ample room for display of all types of furniture and appliances.

The anniversary is being observed with an effort to make possible heavy savings for the public on all types of merchandise they handle.

The furniture merchandising business has been practically revolutionized since Harmon's opened their first modest stock here, but the firm has kept step with the times and has been one of the community's outstanding retail establishments for years.

Mr. and Mrs. Conner Oden are spending the week in Corpus Christi, where they are on a fishing trip in company with Mr. and Roy Ables of Ballis.

Writing fluids, Hesperian.

WHITENS FALSE TEETH

Get Rid of Tobacco and Other Stains This Safe, Easy Way



Don't let your false teeth show they are false. If gums are dark and unnatural-looking with teeth dingy and stained, a Kleenite bath while you dress, or overnight, will quickly give your teeth the clean, bright, attractive lustre of "live" teeth on natural-looking gums and plate.

Here's all you do: Simply put a little Kleenite in half a glass of warm water, stir; put in your denture and leave for a few minutes. NO Brushing—just rinse and replace.

Get Kleenite today but be sure you get Kleenite. Don't take any risk!

WHITE DRUG CO.

PROSTATE

DR. M. A. BIGGERS

Prostate, Cancer and Rectal conditions, treated successfully without surgery. Canyon, Texas

Watson Mebane

PEDIGREED COTTON SEED

First and Second Year, and Acala, Aqualla, and Paymaster, home-grown.

Also Maize, Kaffir, Hegari, Cane, Sudan, Seed Corn. Located in the Bottling Works Building, same location as last year.

LICENSED DEALER

Floydada Seed Company

J. R. MADDOX, Manager

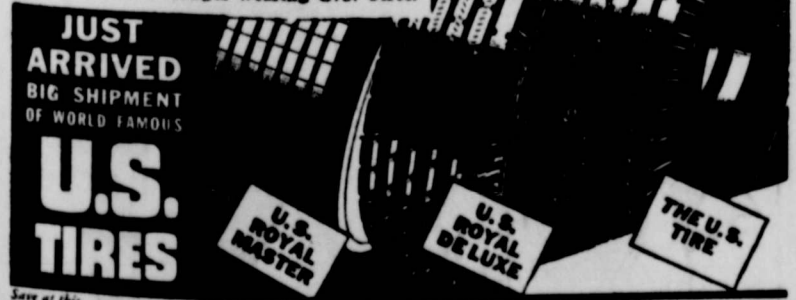
THERE'S MONEY IN OLD TIRES

YOUR SET MAY BE WORTH

As much as \$25.00 when you buy new tires from us

BRING IN YOUR OLD TIRES TODAY! IF THEY'RE GOOD ENOUGH TO DRIVE IN ON, THEY'RE WORTH MONEY TO US!

See how much actual cash your old tires will save you on the purchase of new U. S. Tires. It's the golden opportunity you've been waiting for to equip your car with the extra blowout and skid protection of longer wearing U. S. Tires.



JUST ARRIVED BIG SHIPMENT OF WORLD FAMOUS U.S. TIRES. U.S. ROYAL MASTER. U.S. ROYAL DELUXE. THE U.S. TIRE. SMOOTH TIRES ARE DANGEROUS! LET US SAFETY-CHECK YOUR TIRES TODAY!

Panhandle Refining Company Dale Strickland, Mgr. CLEAN-UP WEEK APRIL 22-MAY 2

LOVE OF A FATHER FOR HIS SON TOLD AT FATHER-SON MEETING OF LIONS CLUB

Tuesday's noon-day luncheon of Floydada Lions club featured the club's annual father-son meeting when members had their sons or neighbors' sons as guests.

Six members of the Plainview club and band directors of eight schools represented in Floydada for the day also were present and heard Rev. Vernon Shaw deliver the address of the hour. The love of a father for his son and his responsibility for the welfare and happiness of his offspring were presented in graphic manner by the minister, who is pastor of the First Baptist church. Ed Johnson was program chairman for the day.

The visit of the Floydada club's girl quartette and the club sweetheart to Olton last Friday night was reported by Judge Mathews, who said the youngsters made a hit when they appeared on the program. Judge and Mrs. Mathews accompanied the party to Olton. Floydada as a community and the Lions club as a club are not backing their school and their youngsters as they should, the judge declared in vigorous style, and drew a laugh when he declared he would "really pour it on" if there were not so many visitors present.

The Plainview visitors were Cliff Crowell, Jim Hunter, Paul Aleskin, Mickey Pool, T. L. Proctor, Boyce Gregory, Jack Payne, and Joe Don Scott.

ENLISTS IN NAVY

LeRoy Denison, son of Mr. and Mrs. P. A. Denison of Floydada, left Dallas on April 5 for San Diego, California, according to word received here this week. He is entering the United States Navy Training school there.

Save The Sole!

Don't throw away your old shoes when you clean house this week! Save the shoe and we'll save the Sole.

Clean-Up Week April 22-May 2 South Side Square

RAINER SHOE SHOP

Wayland Band Is Heard In Concert At Mt. Blanco Sun.

MT. BLANCO, April 16 — Wayland College Volunteer band were guests of Mt. Blanco church Saturday night and Sunday. Three excellent programs were given. The girls quartet, Winone Foard, Madeline Arthur, Connye McClure and Frances Gleaton were present also. A sunrise breakfast was enjoyed Saturday morning by Mrs. V. F. Crabtree, Glenna and Peggy Brewer, Oma Lee, Mildred and Viola Watson, Guy and Lenore Haverstock, Fannie and H. W. Fite, Roger Hartwell, Floyd Smith, Garnell Trammell Wayne Appling, Ila Acker, Marvin McSwain and Charles Nichols.

Mrs. John Trammell, Mrs. S. G. Appling, Mrs. Bert Affleck and Mrs. T. O. Wilson, attended a district home demonstration club meeting at Lubbock Saturday. Mrs. Appling and Mrs. Trammell also attended the dinner held at the Hilton hotel.

Mr. and Mrs. Oatis Pierce of Morton spent Saturday night with J. M. Pierce.

Mrs. Lindsey Warren and girls and Mr. and Mrs. Ralph Warren visited Mr. and Mrs. Paul Banks of Floydada Sunday.

Mr. and Mrs. Walter Crawford, Earl Crawford and Mrs. McSwain were called to Arkadelphia, Arkansas last week to the bedside of their mother who had fallen and broken her hip. They returned Monday.

Mr. and Mrs. J. J. Pierce spent the week-end in Morton with Mr. and Mrs. Dave Pierce.

Mr. and Mrs. R. B. Smith, Miss Smith, Couchman and Hagan of Lubbock visited the Alvin Smiths, E. H. Browns and Reuben Smiths Sunday.

H. HOWARD, REPUBLICAN CHAIRMAN, ISSUES CALL FOR COUNTY CONVENTION

Homer Howard, of Lockney, chairman of the Republican party, last week issued a call to Republicans for a county convention on Tuesday, May 7, to select delegates and alternate delegates to the Republican State convention in Dallas on May 28.

The county convention will be held in the court house at Floydada at 2 p. m. and each voting precinct will be entitled to representation in the county convention.

"All citizens who are qualified voters, regardless of past affiliations, who believe in the principles of the Republican party and will support its nominees in good faith are eligible and cordially invited to participate in the Republican precinct convention on May 4," Mr. Howard's call says. The precinct convention at Lockney will be held at the office of G. B. Harris there. Dates and places for other precinct conventions in the county have not been set.

Mrs. McAda Hostess To Sterley HD Club

STERLEY, April 16—The Sterley Home Demonstration club met with Mrs. G. A. McAda, Thursday, April 4. Roll call was answered with a "rule for a guest to follow."

Mrs. W. A. Cooper discussed "Duties of a Hostess" and Mrs. Robert Smith spoke on "How to be a Welcome Guest." Mrs. Roy Tinsley, representative from the club to the county home demonstration committee, gave a report on the last council meeting.

The next meeting will be held at the home of Mrs. C. P. McPherson on April 18. The program will be on "variations in yeast breads," with demonstrations by county home demonstration agent Edith L. Wilson.

Refreshments were served to Mesdames Paul Cooper, W. A. Cooper, Robert Smith, Alfred Hamblin, C. P. McPherson, Roy Tinsley, and Herschel Carthel; Miss Katherine Davis and the hostess, Mrs. McAda.

DOUGHERTY 4-H CLUB HAS DEMONSTRATION LAST WEEK ON BUILDING A DRESSER

DOUGHERTY, April 12—Dougherty 4-H club girls met April 3 at 9:45 a. m. with their sponsor, Mrs. Barney Capshaw, and Miss Edith Wilson, county home demonstration agent.

Games were played during a recreation period, and Miss Wilson gave a demonstration on dresser making. The material to be used included two or three orange crates, a 3- or 5-ply board for a top, a large mirror, and material for curtains. The dresser may be painted, varnished or waxed.

E-Z Way Laundry

Mr. and Mrs. R. I. Birdsong Owners TELEPHONE 91 Soft Water—Steam—Hot Water

DON'T DO THIS!

Phone 141 and let us take your wash and do it for you!

Your time is being wasted in the basement, when we can do your laundry expertly and inexpensively... and in only half the time.

Floydada Steam Laundry Floydada, Texas 210 N. Main St.



Will this calf bring 66¢ a pound?

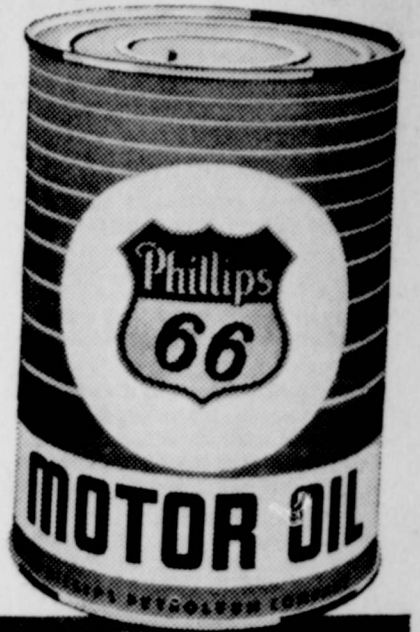
It's HARD to tell... but EASY to pick a winning oil

To encourage the great work of the 4-H Clubs, Phillips representatives frequently bid in 4-H Club prize animals, offering 66¢ a pound in honor of Phillips 66 products.

Which of the thousands of animals now being raised will win?

Even experienced judges of cattle can't answer the question until all the animals appear in the ring. But when you want a winning oil for your motor... you have a simple, easy, rapid way to pick the champion lubricant.

To do away with all question and doubt, the great Phillips refining organization makes this plain, straightforward statement. If you want our best oil, remember we specify that Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer. Ask for it, when you make the seasonal change in lubricants which every engine needs.



Phillips Finest Quality

Six Floyd County Youths Enter CCC Camps Last Week

Six Floyd county youths were enrolled in CCC camps last week, according to O. G. Evers, county welfare agent, and two others entered the NYA school at Lubbock.

Enrolling in the CCC were Elmer Swaffler of Floydada, Raymond Swanner of Lockney, Otis Pierce of Lockney, Edward Kilpatrick of Floydada, Arvin Husky of Lockney and Marshall Holland of Floydada.

While this county's quota was for only five boys, Evers explains, an extra enrollee was allowed when one county in the district failed to fill its quota. The six youths were assigned to the CCC at Lubbock temporarily, Evers said, and will be transferred to camp later.

Bobby McAninch and Harold Lewis of Edgin accompanied the group to Lubbock last Wednesday and entered the NYA school there.

GIRLS AUXILIARY MEETS AT BAPTIST CHURCH MON.

The Bonnie Ray Girls auxiliary of the Baptist church met Monday afternoon at the church. Doneice Cline read "Lee Ming and the Japanese Guard" and Joy Cardwell read "Harmon Learns About Christ."

The meeting was adjourned with a song by the congregation. Members present were Joy Cardwell, Frances Ruth Garrett, Billie Jean Swinson, Doris Shellnut, Mary Frances Jones, Doneice Cline, Eugenia Martin, Margaret Conner and the sponsor, Mrs. R. C. Henry.

PUBLIC RECORDS

New Car Registrations April 15—1940 Ford V-8 coach, W. N. Stovall, Lockney. April 15—1940 Ford Deluxe Sedan, I. R. Grundy, Floydada. April 10—1940 Deluxe Chevrolet Town Sedan, Martin H. Ragle, Lockney.

April 13—1940 Chevrolet Sedan, John T. O'Hearn, Lockney. April 16—1940 Chevrolet Sedan, Claine Thompson, Lockney. April 16—1940 Chevrolet Sedan, E. H. Tooley, Lockney.

Marriage Licenses March 27—H. H. Hines and Mrs. Elsie Lancaster. April 11—Pauline McCarty and G. W. Russell.

Mr. and Mrs. J. M. Hughes, of Fort Worth, were here the first of the week, guests of Mrs. J. D. Starks and Mrs. Ruth Green.

SURFACE PIMPLES BANISHED EASY WAY

Zenzal quickly relieves the inflammation of surface pimples. Hastens healing. Helps to remove blackheads. Aids in correcting oily skin. A doctor's formula. You must be delighted or money refunded. Get Zenzal today.

Arwine Drug Company

"Leto's" For Sore Gums

An Astringent for superficial soreness that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

It Takes Only A MOMENT For HAIL To Ruin Your Whole Season's Crop

It is Wise to Protect What You Have

I am better equipped than ever to give you complete protection and service, and will appreciate your business.

J. G. Wood Room 5 Bank Building

"HOT WATER" HELPS YOU 150 TIMES A DAY!

Here's instant, endless hot water—at the flip of the faucet! All you need for bathing, shaving, dish-washing, and laundering. Never a shortage. This great comfort is yours for just a few cents a day with an automatic gas water heater.

Health, Beauty, Convenience with automatic GAS WATER HEATERS



NOTICE FARMERS:—

ON TUESDAY, APRIL 23, beginning at 2:30 p. m. I will show a complete demonstration set-up of the Minneapolis-Moline Tractors. The Demonstration will be on the D. J. WOODWARD place (known as the old Swain place) 1½ miles East on the Matador road.

S. J. LATTA

MINNEAPOLIS-MOLINE DEALER (If the weather is bad the demonstration will be 1 week later.)

Eighty OES Members Attend Reception At Thacker Home

Eighty members of Eastern Star chapters, here for the district 2 school of instruction Tuesday, were guests of the local chapter Tuesday afternoon at five o'clock at a lovely tea and reception at the home of Mrs. C. M. Thacker honoring the grand officers, Mrs. Esther Baldwin of Wichita Falls, Mrs. Freda Bernard of Dallas, Mrs. Hazel McDonald of El Paso and Mrs. Frona McLeod of Happy.

Plant Exchange Is Unique Feature At Garden Club Meet

A plant seed and bulb exchange was an interesting feature of the Garden club program presented at the home of Mrs. Jack Henry Friday morning. Mrs. W. O. Tye was leader of the program with a roll call answered by naming your favorite bulb, and why.

Vonceil Redd Is Honoree At Party

Mrs. J. N. Redd entertained her granddaughter Miss Vonceil Redd with a party in honor of her eleventh birthday at her home at 309 West Mississippi street Thursday afternoon.

Mrs. C. A. Caffee Presides At District H. D. C. Meet Sat.

In a group of 334 women who registered Saturday at the District 2 Home Demonstration meeting at Lubbock, 75 were from Floyd county. Mrs. C. A. Caffee, district vice-president presided at the meeting.

Colonial Party Is Featured In Boyd Home Monday

The Idle Hour 42 club met Monday evening at the home of Mr and Mrs. Tom J. Boyd. The guests were dressed in colonial costume that added local color to the setting for the evening's entertainment.

Fidelis Matrons Entertain Husbands

Members of the Fidelis Matrons Sunday School class entertained Friday night at the home of Mr. and Mrs. L. L. Jones, six miles southeast of Floydada, for their husbands.

Keims, Minors Are Co-Hosts In Two Bridge Dinners

Mr. and Mrs. A. B. Keim and Mr. and Mrs. Carl Minor were co-hosts with a series of bridge dinners and games Thursday and Friday evening at the Minor home.

McCarthy-Russell Marriage Ceremony Performed Thurs.

In a quite ceremony Thursday evening at 7:30 o'clock, Miss Pauline McCarthy became the bride of Gaylor William Russell. The ceremony was read by Rev. Vernon Shaw, pastor of the First Baptist church of Floydada, at the parsonage. Miss Emma Louise Smith and Mrs. W. M. Houghton were in attendance.

Mrs. Walton Hale Elected Vice-Pres. 14th District P. T. A.

Mrs. Walton Hale was elected vice-president of the Fourteenth district of Texas Congress of Parents and Teachers, at the twelfth conference that convened at Lamesa April 11-12.

Marvin Scheele Is Honored With Birthday Party

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Social Calendar

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Recent Bride Is Shower Honoree Friday Evening

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Mrs. Bertha Gilbert Hostess For 1922 Club Members

"The Book" was the subject for the interesting program rendered April 4 by the 1922 Study club. Mrs. Bertha Gilbert was hostess for the meeting. Roll call was answered with "promises of the Bible."

Social Meeting Held For Hester Dale West And W. M. S.

A joint social was held Monday afternoon at the home of Rev. and Mrs. J. B. McReynolds for the Hester Dale West circle and women of the W. M. S. of the Methodist church.

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We Carry The Best Merchandise for your car!
Also Sleeves and Pistons for Tractors.
Fram Oil Purolator.
Bring us your car, Tractor or Truck for complete overhaul.
Get our prices on QUALITY MERCHANDISE.

FINKNER'S AUTO STORE

Have You Tried Every Variety Of Baldridge Bread?
There is no better way to give your meals a real "lift" than to serve a different variety of Baldridge's Bread every day.
No matter which you choose you will find the same high standards and delicious flavor.
BE SURE TO CHECK YOUR GROCER'S
BALDRIDGE SALLY ANN BREAD
Earl Young, Distributor

McCoy H. D. Club Meets Friday At S. H. Day Home
McCoy Home Demonstration club met Friday, April 12 at the home of Mrs. S. H. Day. Roll call was answered by giving a riddle for guests to follow.
Mrs. S. H. Day gave a talk on "Duties of a Hostess". Mrs. James Smith talked on "How to be a welcome guest."
Refreshments were served to Mesdames Robert Smith, Thelma Jones, R. Griggs, W. N. Snell, H. Brock, James Smith, S. H. Day and Miss Clara Smith and Mava Murie Smith.

Homebuilders H. D. Club Talks On Yeast Breads
The same procedure which was used in mixing rolls may be used in mixing the sweet yeast dough, Miss Edith Wilson, home demonstration agent, told members of the Homebuilders club in her demonstration on "Variation in Yeast Bread" when they met in the home of Mrs. Curry Friday, April 12.
The same method may be used in making tea rings, dutch apple cake, and coffee cake. The dough should be baked in an oven about 350 degrees. The raisins or nuts should be floured and added the last time the dough is kneaded, said the speaker.
During the business roll call was answered by "Problems I have had making Yeast Bread." Mrs. John Lloyd, president, appointed Mrs. Ed Moore, Mrs. Raymond Teeple and Mrs. J. D. Eaves as mattress committee.

Present for the meeting were Mrs. Pete Kendrick and Mrs. Seaton Howard, who were guests.
Members present were Mesdames W. F. Weatherbee, John Lloyd, Raymond Teeple, W. A. Cates, C. W. Denison, B. M. Johnson, Ed Moore, D. D. Shipley, Edgar Duncan, J. D. Eaves, Miss Edith Wilson Mrs. Floyd Fuqua and the hostess. Our next meeting will be April 26, with Mrs. D. D. Shipley.

1934 Study Club Has Texas Day Program
Miss Agnes Cottingham was hostess for the meeting of the 1934 Study club held Tuesday evening at the Kenneth Jeffares home, 219 West Mississippi street.
Miss Nancy Ann Hadsell had charge of the "Texas Day" program which opened with the singing of Texas songs.
The subject, "Texans in the News" was taken by Miss Fannie Mae Ball, and "Texans on Stage and Screen" by Mrs. Wilmer Jones, Jr., a visitor of the club.
The club meets next on April 30 with Miss Glensie Goins.
Miss Louise Hyatt returned home Sunday from Menard where she had been the past three weeks on a vacation trip. While there she visited in the home of Mr. and Mrs. R. H. Carmichael, former residents of Floydada.

SPRING CLEANING IS A SNAP
if you use new—
BRUSHES, BROOMS & MOPS
Clean - Up Week April 22 - May 2.
Johnson's Glo-Coat, Carnu, Those gentle weeding hoes, garden hoes and sprinklers.
H. M. McDonald, Hardware

Featuring Cynthia*
at 98¢
Outstanding in Our Great SLIP EVENT
A slip in a million! For wear, for fit, for fine fabric and tailoring! Deliciously smooth rayon satin or crepe... trimmed or tailored. Don't miss this chance to get acquainted with Cynthia!
*Reg. U. S. Pat. Off.



Mrs. Walton Hale of the Floydada Parent-Teacher association was named vice-president of the district PTA organization at the annual convention in Lamesa last week.

Social Calendar

TODAY
The 1922 Study club will meet this afternoon at 3:30 o'clock with Mrs. Kenneth Bain, 502 South Main street, as hosts.

FRIDAY
Friendship Bridge club will meet tonight at 7:45 at the home of Mr. and Mrs. Winfred Newsome.

MONDAY
Mr. and Mrs. C. A. Caffee will entertain the Idle Hour 42 club at 8 p. m., Monday, April 21.

TUESDAY
The women of the Baptist church will meet in their respective circles at 3 p. m. Monday at the church.

WEDNESDAY
San Souci Bridge club will meet Wednesday, April 24, at 2 o'clock with Mrs. Bill Daily.

THURSDAY
Thursday Contract Bridge club will meet Thursday, April 25, at 7 o'clock for supper and games, at the home of Mrs. Ernest Carter.

Mrs. Eakin Hostess For Meeting Of Blue Bonnet Needle Club
The Blue Bonnet Needle club last Thursday met at the home of Mrs. W. B. Eakin, 412 West Jackson street, with 14 members present.

Mrs. D. W. Fyffe presided at a brief business session which preceded the needle work that was the diversion of the afternoon.

A refreshment plate was served Mrs. J. W. Buchanan, Mrs. Floyd Fuqua, Mrs. D. W. Fyffe, Mrs. Charles Lewis, Mrs. Elvin Rainer, Mrs. E. S. Price, Mrs. Woodrow Wilson, Mrs. Aubrey Stewart, Mrs. Roy Nabors, Mrs. Seaton Howard, Mrs. Al Edwards, Mrs. Edgar Duncan and Mrs. Oliver Allen.

DOROTHY DELL STOVALL ELECTED PRESIDENT FRESHMAN HONOR SOCIETY
Dorothy Dell Stovall, daughter of Mrs. E. F. Stovall, was elected president of the Freshman Girls Honor society at Texas Technological college Thursday of last week.

She is a home economics student. She has served as president of the Freshman home economics club this year.

KITCHEN SHOWER POSTPONED
Miss Edith Wilson, county home demonstration agent, announced the postponement of the kitchen shower that was to have been held this week for the Floyd County Agricultural building.

The building will not be completed for a couple of weeks and the new date is set for May 11.

Recent Bride Is Shower Honoree Friday Evening
Mrs. Leslie Curtis of Quitaque, before her recent marriage Miss Cleo Birch of this city, was honored last Friday evening at a wedding shower at the home of Mrs. Mark Martin.

Co-hostesses with Mrs. Martin were Mrs. George Finkner, Mrs. Alvin Chowning, Mrs. P. F. Bertrand, Mrs. Mal Jarboe, Mrs. John McKinney, Miss Virginia McKinney and Miss Thelma Cox.

Mrs. Lon V. Smith gave the toast to the bride. Many lovely gifts were presented to the honoree.

Refreshments of tea and cookies were served by Virginia McKinney, Mrs. John McKinney and Miss Thelma Cox.

Guests registering in the bride's book were Mesdames Greer Christian, G. R. May, W. H. Bethel, Ella Johnston, George V. Smith, Lorna Leibfried, E. I. Eudy, V. H. Boteler, Jack McKinney, J. M. Wright, J. J. McKinney, E. E. Hinson, H. M. McDonald, J. D. Colville, P. M. Felton, and Lon V. Smith; and Misses Beatrice Davis, Sudie Miller, Margie and Ruby Norton, Polly Smith, Daisy Eady, Margaret McKinney and Anna Mae Curtis of Quitaque.

Sending gifts were Mesdames Art Howard, Wilson Kimble, Harvey Price, P. V. Price, P. M. Price, Glad Price, Will Walker, Jim Willson, L. C. McDonald, W. H. Seale, Homer Warren, M. L. Solomon, Andy Jackson, Champ Walters, Ted Probsaa, L. G. Mathews, Ed Lavis, Nora Cox, J. S. Solomon, and E. C. Henry and Miss Emma Louise Smith.

Mrs. Bertha Gilbert Hostess For 1922 Club Members
"The Book" was the subject for the interesting program rendered April 4 by the 1922 Study club. Mrs. Bertha Gilbert was hostess for the meeting. Roll call was answered with "promises of the Bible."

The program was presented by Mesdames Kenneth Bain, R. S. Wilkerson, Wilson Kimble, J. M. Willson, W. I. Cannaday and J. V. Daniel.

Mrs. Gilbert, assisted by her daughter Mrs. Walter Travis served refreshments to the following guests: Mesdames E. L. Angus, C. K. Arnold, Bain, Cannaday, Daniel, Lon Davis, I. W. Hicks, J. B. Jenkins, Edd Johnson, Wilson Kimble, G. A. Luder.

L. G. Mathews, S. W. Ross, O. P. Rutledge, E. F. Stovall, Noel Troutman, Willson, Wilkerson, J. K. Green.

Mrs. Kenneth Bain will be hostess for the April 18 meeting. At this time the roll call will be answered with naming a short story and an author.

Final Drive Near Enumeration; Your Help Needed

With the work of compiling the census rapidly nearing the deadline, census enumerators are making every possible effort to contact persons who may have been missed in an effort to make this, the 49th Decennial Census, an accurate and complete index of population.

The Hesperian office will act as intermediary during the next week, and if you have not yet been included in the census, or know of a neighbor who has not, please phone the office and give the information an enumerator may be notified.

A complete census in this county is a matter of importance to every citizen. For the county, there may be an important bearing on county funds depending on whether the population falls below or stays above the 10,000 mark.

Clean Up Week April 22 to May 2

Freemans fine shoes. You are often judged by keen analysts, by the appearance of your shoes.

Shirtcraft Shirts. Our only problem is to get you to see them. They're no problem to sell the man who likes this exceptional type of shirt.

Stetson Hats, Grayco ties M. Born & Co., International Tailoring and many other nationally advertised lines of men's clothing.

Smart Wear for Men Since 1900

Glad's



Could you stand the loss caused by a severe fire? Are you fully protected by Fire Insurance—your property—your household effects—your automobile?

Why not check your Insurance today—better yet, come in and see us—to see that you have the proper coverage, and are fully protected.

Better see us too, for HAIL INSURANCE needs!

E. P. Nelson Insurance

Pioneer Reunion—

(Continued from page one) handful of nesters who had filed on pre-emption land, joined by neighbors who had acquired equity in state school land and by cowboys from ranches in the vicinity, had mustered up the necessary number of names on a petition and cast enough votes to make the county organization a reality.

Parade Opening Feature: While registrations for the old settlers will begin before that hour and there'll be many re-unions during the early hours of the first scheduled event of the day will be the parade at 10:30 o'clock, when the celebration starts off with a bang.

Prize for the lady chosen as queen of the anniversary day parade \$5; First and second prize for senior cowboy, \$2.50 and \$1.50; First and second prize for senior cowgirl, \$2.50 and \$1.50; First and second prize for junior cowboy, \$2.50 and \$1.50; First and second prize for junior cowgirl, \$2.50 and \$1.50.

Other Prizes Offered: Singers of cowboy songs will come in for recognition during the day. First and second prizes of \$2.50 and \$1.50 will be paid in this division.

Meet Again May 13: Just what has been done by all committees and what is left unfinished is to be ready for the big party will be canvassed at the next meeting of the committee on Monday, May 13 at 2 o'clock.

Eastern Star—

(Continued from page one) Mrs. Jane Beavers from Muleshoe Alice B. Crane from Tulla; Lillian Barnard from Lubbock; Effie Peret, Dorothy Jones and Alice Abbott from Plainview; Iva Richardson from Dimmitt; Hallie Reed, Jewell Kennedy and Laura Stapleton from Lockney; Bianche Dodgen of Littlefield; Ara Mae Jennings and Myrtle Shaw of Littlefield; Mildred Moore of Lockney; Mamie Gordon and Louise Andrews from Plainview;

Flora Best Boone of Littlefield; Betty Counts of Lockney; Minnie Anderson and C. L. Anderson of Lockney; Flora Nittler of Bovina; W. L. Webster of Lockney; Verrah Long of Plainview; Ruth Thompson of Henrietta; Pauline Jameson, Nannie Patton and Lorene Sauls of Spur; Sarah Griffith of Lockney; Ethelyn McAdams, Eva Huls and Ruby Sams from Lockney; Charles and Tina Balmum, Wahna Rollins and Opal Buchanan from Bovina; Pearl Sewell of Littlefield; Lola Lyon and Trudee Williams of Somerville; Nellie Carlisle of Spur; Kathryn Storey from Littlefield; Eula Joplin of Spur; Hulda Henson and Elizabeth Hammons from Littlefield; Alva Cravy, Pauline Scott, Susie Stone, LeFaye Marcy, Vera Wilson, Georgia Mae McAtee, Lena Ericson, Valera Milam and Dovie Wilson of Spur; Gladys Laing of Olton; Mrs. Nettie George, Harriett Cummings, Ila Sinson, Alice Willis, Della Fuller, and Kay Granberry of Olton; Grace Newton, Ethel Womack and Mary Eakin from Dimmitt; Christine Colston and Amanda Hart of Floydada; Annie Reynolds of Dimmitt; Thelma Driekson, Margaret Springer and Corene Trace, of Matador; Bonnie Tubbs, Maud Thacker, Bettye Tye, Gladys Howard, Eula Thurman, Vera Meredith, Maud Merrick, Belva Henderson, and Ruby Eubank of Floydada; Ola Mae Trimble and Margaret Wilson of Dimmitt; Kate Cates of Bangs, Leona Bell of Floydada; Alice Mae Stewart of Sla-

ton, Alice Martin of Southland, Katie Johnston and Bertha Hart of Floydada, Annie Moore, Edith Howard, Rozie Chapman and Willie Lockwood of Lorenzo; Eula Parrish of Ralls; Bill Findley and Judy Findley of Hale Center; Frances Woodward, Rosa Underwood, Eva M. Heneks and T. P. Heneks of Hale Center; Ruby Boteler, and M. L. Probascio of Floydada; Mrs. N. L. McWilliams of Matador; Mrs. J. D. Starks of Floydada, Gertrude Joiner of DeLeon, J. N. Joiner of DeLeon, Mrs. R. L. Henry of Floydada, Carrie Cline of Floydada, Annie Lou Phenix and Ida Dodson of Lockney and Velma Berry of Tulla.

Dairy Show—

(Continued from page one) Class C: white ribbon for products classed "fair" scoring 88 to 89 points. Class D: no ribbon, products classed "poor" falling below 88 points.

Entries in the Dairy Products division will include butter, prepared for market and wrapped in butter parchment paper; cheese, cottage cooked cottage and Neufchatel cheeses plain (color may be added to processed cottage and Neufchatel cheese but no flavoring material should be added to either, and cottage cheese should be creamed); and milk, sweet milk being prepared for display in quart bottled capped with cardboard cap, the top being covered with parchment paper.

The Dairy Products division of the show will be in charge of Miss Edith Wilson, county home demonstration agent. D. F. Bredthauer, county agriculture agent, is general superintendent of the Dairy show.

Rotary Contest—

(Continued from page one) A prize of \$2 for the largest horse in the parade and a similar prize for the smallest horse in the parade; A prize of \$2.50 for the oldest car in the parade; First prize of \$2.50 and second prize for \$2 for best early-day explorer's garb and outfit in the parade;

Other Prizes Offered: Singers of cowboy songs will come in for recognition during the day. First and second prizes of \$2.50 and \$1.50 will be paid in this division. For ladies fancy work first prize of \$2.50, second prize of \$1.50 and third prize of \$1 will be given.

ELECTRICAL TROUBLE?

Call
Phone **201**

REPAIRS MADE IMMEDIATELY!

We contract for all kinds of electrical work. Old and new residence wiring.

**POWER WIRING
+ EXTRA OUTLETS
+ FIXTURES SOLD AND INSTALLED**

RADIO ELECTRIC COMPANY

Dunavant was third. In the 6th grade division Mace! Boteler won first place, Johnny Hammonds was second, and Kate Sparks was third. In the seventh grade division, Claudine Reid won first place, Besse D. Hendricks was second, and Doris Weeks third.

Posters were prepared on the general subject of clean-up to make a prettier and cleaner town. Entries were invited from all students in the fifth, sixth and seventh grades.

Kreis Reelected—

(Continued from page one) farm home, and Mrs. A. H. Kreis and Mrs. Herman King each made brief talks on the uses of particular appliances.

As a special feature of the program, a cornet trio was presented by three members of the Floydada High school band, Joe Arvine, Gene Lorin and James Wester.

Spinal Column

It is not true — to say we did everything possible unless Chiropractic was included

CHIROPRACTIC CORRECTS

Purcell's Advanced System of Chiropractic includes in the office routine:

- Spinal Adjustments (Advanced System)
- Spine X-Rays
- Blood Pressure Reading
- Complete Spine palpation and analysis.
- Urinalysis.
- Nutritional Advice
- Corrective Exercises.

(ALL—CHIROPRACTIC)

Discuss your case with me—
Holmes' Studio

Hail to
The Graduates!

For Lasting, worthwhile
Graduation Gifts...
Be Sure to visit

KIMBLE'S

Before Making Your Selection

R. E. A.

Complete Stock of Wiring Materials
at Lowest Prices

We can save you money on this material

Kirk And Sons

We make our own price.

National Hardware Open-House Week
April 25 To May 4th
We are assembling specials for this
Week

SAFE!
In more ways than one! The only "Outs" at Piggly Wiggly are high prices and low quality.

EMBASSY COFFEE

Extra high Grade Drip or Regular Grind, lb. Can, **21c**

<p>1 10c Sunshine Krispy CRACKERS</p> <p>1 10c Brown's Vanilla Wafers</p> <p>Both for 15c</p>	<p>Coffee PLYMOUTH Ground Fresh lb 12½c</p>	<p>SUGAR Powdered or Brown 1 Lb. Package 7½c</p>	<p>Candy AND Gum All 2 for 5c Bars and Packages 2c</p>
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GRAPEFRUIT
Firm and Juicy,
DOZEN, **14c**

DEW FRESH VEGETABLES

CARROTS Bunch... **2c**

Oranges California 288 Size, **15c**

BANANAS Golden Fruit, Note the Difference, Pound... **4c**

Strawberries Extra Nice per box **9c**

English PEAS Subject to Arrival lb **5c**

<p>Apples Winesap Dozen, 13c</p>	<p>FRESH SQUASH lb 10c</p>
--	--

Flour Marigold Guaranteed for any Baking Purpose, 48 lbs **\$1.39**

SALAD Dressing Blue Bonnet qt **23c**

COMPOUND SCOCO or JEWEL 8 lb. Carton **75c**

Baby Food LIBBY'S Assorted Kinds 3 For **20c**

SOAP LIFE BUOY 4 BARS **25c**

<p>KETCHUP Heinz, 14 oz. Bottle, 15c</p>	<p>SOUPS Heinz, Assorted Kinds, 3 for, 25c</p>	<p>Oysters Blue Plate 5 oz. Can, 12c</p>
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<p>K. C. 50 oz 25c</p>	<p>Grape Juice Rose-Mary Quart, 21c</p>	<p>Cocoa Hershey's Lb. Can, 15c</p> <p>Sunbrite Cleanser 4 cans 19c</p>
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<p>Spring MEATS</p>	<p>Cheese Full Cream Pound... 14c</p> <p>Lamb Chops lb 25c</p>	<p>LARD 100% Pure lb 7½c</p> <p>Steak Nice and Tender lb 20c</p> <p>Pork Steak Choice Cuts lb 14c</p> <p>Bacon Sugar Cured Sliced lb 14c</p>
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SPUDS Idaho Russets 10 Pound, **18c**

TREET Armour 12 oz. Can, **23c**

REMEMBER We want your Cream and Eggs! **EGGS 13c!**

We Reserve the Right to Limit Quantities

PIGGLY WIGGLY

WANTED TO SELL

WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO BUY

Classified Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads, to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 8

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

Want Ad Rates

Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "livest salesman in Floyd County" to work for you.

Board and Rooms

ROOM AND BOARD, 712 South Wall St. Mrs. W. N. Paschal. 81tc

Strayed

STRAY Jersey heifer at my place. Owner please claim her. Wm. Pinkner. 83tc

STRAYED—Tuesday night 5-year-old, fawn colored Jersey cow, has horns, no brands. Roy Patton, Telephone 157. 111tc

For Rent

FOR RENT—Furnished apartments. Crum Apartments, 102 E. Houston. 92tc

2 or 3 room furnished apartment. Mrs. Scott King, 429 W. Ky St. 81tc

Live Stock

MARES bred on your farm for \$1. When colt comes \$5. Telephone or write Ed Holmes. 81tc

FOR SALE: Choice young Durham Bulls—Cannaday Bros. 521tc

FARMERS—Attend the auction each Monday at the barn in southeast Floydada and keep up with the markets. Live Stock Sales Co. 81tc

Wanted

MEN WANTED—Ages from 20 to 40—with cars—as field representatives. See Vernon Truitt between 12-30 and 6 p. m. Saturday at 329 W. Missouri, Floydada, Texas. 1111tc

WHEAT pasture. J. C. Bolding. 31tc

Hesperian Ads Pay

Beginning . . .

with the issue of April 25, THE WANT AD PAGE IS YOURS!

FOUR ISSUES FOR THE PRICE OF THREE! If you get your ad in for the above named issue. Celebrating National Want Ad Week, April 21-27.

Price Chart

Read the instructions at the top of the Want Ads and you can easily figure the cost of your ad. You will be surprised how inexpensive this service is!

Call No. 8 or . . .

Use This Handy Coupon

NAME _____
ADDRESS _____
Number of insertions _____

Want Ad

Bring or mail to The Hesperian Office not later than 2:30 Wednesday, April 24.

Poultry and Eggs

DAY OLD CHICKS and STARTED CHICKS WES-TEX FEEDS, fountains and poultry remedies.

RICE HATCHERY

WE HAVE a few sexed cockerels this week at \$2.95 per hundred. Ideal for fryers. Also day-old and started chicks at attractive prices. All chicks from Texas U. S. Approved Pullorum tested stock. See us before you buy. Carnack Hatchery. 921tc

(SUPPLY LIMITED) N. C. Purcell's R. I. Reds, Brown Leghorn chicks that will lay, at price you can pay. See Rice Hatchery. 81tc

TAYLOR Hatchery will do your hatching for \$1.25 for short time only. Baby chicks for sale at 5, 6 and 7 cents. 1011tc

Miscellaneous

EXPERT RADIO repairing at HARMON'S. 71tc

TELEPHONE 83 Gullion Tire Service for quick repair, 219 South Main Street. 521tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 281tc

CAN FURNISH you now that good Superflex Farm refrigerator, equipped with either oil, natural gas or butane gas burners. F. C. Harmon. 81tc

ARCH SUPPORTS at Pogerson's. 361tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

BOOTHES The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Holmums, Floydada Florists. 291tc

Hektograph inks, Hesperian.

FOR SAFER, Cleaner Tailor Work. Booth's.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 21tc

Business man's department store. Hesperian Publishing Co.

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 773. W. H. Henderson. 161tc

For Sale

FOR SALE—2nd hand lumber, tables, showcases and cash register. See D. Rothchild, Mgr. Golden Rule Store, opposite courthouse. 91tc

R. E. A. WIRING Material, Kirk & Sons. 1011tc

SECOND HAND Electric and Battery Radios as low as \$2.50 each, less battery of course. F. C. Harmon. 71tc

FOR SALE—Re-cleaned heggari seed \$2 per 100. C. L. Hartzell, northwest of Sand Hill. 921tc

FOR SALE—Few bushels Pepper cotton seed, 2 year old Jennings variety. W. B. Jordan, Center. 1011tc

NEW DeLaval electric Milkster at cost. Kirk & Sons. 1011tc

WINDMILL, Tower and Tank. McDonald Hardware. 1011tc

SPECIAL—A six-foot deluxe Philco refrigerator, new, for \$139.50 and your ice box. F. C. Harmon. 81tc

IF YOU can't find the Flower plants and bulbs, rhubarb and asparagus roots in town, try Sunshine Gardens, Lockney. 741tc

RUBBER SOLES 75c pair at Pogerson's. 1021tc

DuPONT PAINTS, Kirk & Sons. 1011tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association. telephone 78. 271tc

CLEAN-UP, PAINT-UP. We have the material. Kirk & Sons. 1011tc

NEW RANGER & Popular dress belts at Pogerson's Shoe Shop. 361tc

ALL SIZES NEW PIPE USED FOR EVERY PURPOSE CENTRAL PIPE & SUPPLY CO. 2611 So. Ave. N. Phone 908 Lubbock, Texas

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Legal Notices

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest county where a newspaper is published once each week for four consecutive weeks previous to the return day hereof. W. M. Burns, O. T. Stubblefield, E. E. Stubblefield, Danie White, L. J. White, Ollie Williams, J. J. Williams, Margie Burns, Margie Byars, Danie Williams, Jessie Williams, J. Williams, Will Burns, Ollie Burns, Julia Burns, Mrs. J. T. Burns, May E. Holt, Mary E. Holt, W. A. Holt, Gary Holt, Burns Holt, Thelma Holt, Walter Holt, Wm. Burns, Marvin Kelley, and the heirs of each of said parties above named, their heirs and legal representatives, the above named persons being persons whose places of residence is unknown, and the above specified heirs and legal representatives being persons whose names and residences are unknown, to be and appear before the Honorable District Court of Floyd County Texas, at the next regular term thereof, to be holden at Floydada, Texas, in the County of Floyd, State of Texas, at the court house thereof, on the second Monday in May A. D. 1940, same being the 13th day of May A. D. 1940, then and there to answer a petition filed in said court on the 26th day of March A. D. 1940, in a suit numbered on the docket of said court No. 3142, wherein,

A. J. Poley is plaintiff, and W. M. Burns, O. T. Stubblefield, E. E. Stubblefield, Danie White, L. J. White, Ollie Williams, J. J. Williams, Margie Burns, Margie Byars, Danie Williams, Jessie Williams, J. J. Williams, Will Burns, Ollie Burns, Julia Burns, Mrs. J. T. Burns, May E. Holt, Mary E. Holt, W. A. Holt, Gary Holt, Burns Holt, Thelma Holt, Walter Holt, Wm. Burns, Marvin Kelley, and the heirs of each of said named parties, their heirs and legal representatives, are defendants.

The nature of plaintiffs demand and brief statement of plaintiffs cause of action is as follows:

Plaintiff sues in statutory action of Trespass To Try Title, seeking to recover of and from defendants fee simple title and possession of the land and premises hereinafter described; and plaintiff alleges that on the 1st day of March A. D. 1940, plaintiff was and still is the owner in fee simple of the following described land and premises, situated in Floyd County Texas, to-wit:

160 acres of land known as the Southwest One-fourth of the following described Survey No. Fifty (50) in Block G and being 160 acres of land in Survey (section) No. Fifty (50) in Block G, Certificate No. Forty-one (41) Patent No. Thirty-three (33) Volume Thirty-six (36) situated in Floyd County Texas, said 160 acres of land described by metes and bounds as follows: Beginning at a point in the West boundary line of said Survey No. Fifty, 992 varas South of the Northwest corner of said Survey, for the Northwest corner of this tract; THENCE South 908.4 varas to the Southwest corner of said Survey No. 50 for the Southwest corner of this tract; THENCE North

Political Column

The following have authorized the announcement of their candidacies for the offices indicated opposite their respective names, subject to the Democratic primaries:

For Congressman, 19th District of Texas: GEORGE MAHON (Re-election)

For Senator 30th Senatorial District ALVIN R. ALLISON MARSHALL FORMBY

For Representative 129th Representative District: L. G. MATHEWS

For District Attorney 118th Judicial District: JOHN A. HAMILTON

For County Judge: G. C. TUBBS

For Sheriff: FRED N. CLARK E. S. RANDERSON

For County Clerk: B. NICHOLS A. B. CLARK

For Assessor and Collector of Taxes: M. L. PROBASCO FRANK L. MOORE GEO. B. MARSHALL ROBERT FISHER

For County Treasurer: MRS. O. M. CONWAY

For County Attorney: JOHN STAPLETON

For County Superintendent of Public Instruction: CLARENCE GUFFEE

For District Clerk: ROY A. HOLMES MILTON (Back) SIMS

For Public Weigher Precincts 1 & 4: W. L. FINLEY

For Commissioner Precinct One: ZANT SCOTT GEO. M. PINKNER A. S. CUMMINGS W. H. (Bill) BROCK EMMETT E. FOSTER

For Commissioner Precinct Two: G. C. (Grover) FAIREY T. Z. REED HENRY ROBERSON W. H. (Hugh) COUNTS N. E. (Ernest) WALLER

For Commissioner Precinct No. 3: B. E. (Boss) OYFERT G. C. HILLBURN M. H. TAYLOR

For Commissioner Precinct No. 4: H. J. (Hugh) NELSON C. M. LYLES M. A. (Marion) BARTON

For Justice of the Peace, Precincts 1 and 4: B. P. WOODY

Want Ads Bring Etiquette Home

Not being familiar with Emily Post's "Etiquette," we wouldn't know whether or not the good dummies rules of behavior cover the return of lost and borrowed books, but we do know that when County Superintendent Clarence Guffee lost the office copy a Hesperian Want Ad brought it back. Here's the ad that brought "Emily" home:

Lost and Found

\$100 REWARD will be given for return of Emily Post Etiquette book lost from Piggly Wiggly Store Saturday, March 23. Return Hesperian office. 82tc

Want ads will have the same successful results for you, whether you have a house for rent, a horse to sell, or a white elephant to trade. They're Classified for easy reference and Priced Right for easy payment. Phone No. 8.

Hesperian To Feature Special Want Ad Week

Beginning with next week's issue, The Hesperian will feature "National Want Ad" week from April 21 to 27. Farmers, merchants, and housewives will have a chance really to do some swapping, trading, buying or selling for we are giving One Week Free with all ads that are to run four weeks.

Classified ads will sell or trade anything you might have in mind to get rid of. So get busy and fill out the coupon with your ad. Specify whether you want to sell, buy, swap, classify lost or found, and get busy to do business. Ads will appear in next week's issue, so get yours in by Wednesday morning.

Consult the coupon or call No. 8 for prices and be sure to specify how long you want your ad to run, one week, two weeks, three weeks or to take advantage of the four weeks for the price of three. We'll be looking for you.

Lakeview News

LAKEVIEW, April 16. — Mr. and Mrs. Jim Holligan of Floydada, Mr. and Mrs. Orvin West and Mr. and Mrs. Lee L. Neff spent Sunday with Mr. and Mrs. D. M. West.

Mr. and Mrs. L. B. Hensley of Winters spent the week-end with Mr. and Mrs. H. L. Durr, Mr. Hensley is a brother of Mrs. Durr.

Mr. and Mrs. Joe Titus of Matador spent Sunday with Mr. and Mrs. W. U. Riggles and family.

Wilma Dois Russell spent Sunday with Mae Hope Boyd.

Miss Leona Jameson spent Saturday with her parents Mr. and Mrs. Jess Jameson of Dougherty.

Mr. and Mrs. Tom Porter visited with Mr. and Mrs. Willie Bunch Saturday night.

Mr. and Mrs. Grady Mason spent Sunday with W. H. Mason and sons.

Mr. and Mrs. Riley Teague of Littlefield and Mrs. Holt Bishop and family spent Sunday with Mr. and Mrs. Earl Bishop of Mt. Blanco.

Visitors in the home of C. W. Polan Sunday were Mr. and Mrs. John Tivis of McCoy, Mr. and Mrs. Tom Porter and family, Mr. and Mrs. Joe Guffy of Oilton and Mr. and Mrs. A. G. Cardinal and Mrs. Ross.

Mae Riggles spent Saturday and Sunday with Mr. and Mrs. Tom Hall of Baker.

There will be a 42 party at the Lakeview school auditorium Friday night, April 19. Ice cream will be served. It will be appreciated very much if all who have good freezers will bring a freezer of ice cream.

Mrs. Cella Ross, Mr. and Mrs. Tom Porter, Almo Gene and Joy Ann Porter visited in the home of Mr. and Mrs. Bill Polan and Mr. and Mrs. Earl Edwards Sunday afternoon.

The community is especially happy to have Mr. and Mrs. G. W. Smith and Dale G. to move back to our community. They moved to the valley some time ago, but on account of Mrs. Smith and Dale G.'s health were compelled to come back.

Miss Corine Daniel, daughter of Mr. and Mrs. W. F. Daniel of Floydada, has recently accepted a position as secretary and general office assistant with the Commercial Credit company of Lubbock. Miss Daniel received her training in Draughton's Business college.

Rubber bands, coin wrappers, Hesperian.

Try Panhandle Panolene It's a good Motor Oil

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas

Expert Laundry Service Telephone 81 SELF-SERVE LAUNDRY E. T. Williamson, Prop. Manager—Finisher Mrs. Geo. McPeak.

Muncy News

(Too late for last week)

MUNCY, April 12.—with one and one-half inches of rain in this area last week-end, farmers are ready to begin planting soon.

J. A. Smalley has been very ill, but is improving now.

Cleo Stephens returned Thursday from Houston, and spent Thursday night in the home of Mr. and Mrs. J. F. Biggs.

Mr. and Mrs. Hollis Harris spent Saturday and Saturday night with Mr. and Mrs. E. R. Harris.

E. R. Race is re-roofing his home this week.

Elbert Melvin Harris spent Saturday night with B. J. Wofford of Lockney.

John Hoffman was a guest in the Jess Sandusky home.

Elonora Smalley was a guest Sunday of Mr. and Mrs. Shirley Race.

Mrs. J. W. Huey, Jr., spent Wednesday with Mr. and Mrs. J. C. Leckie.

Dinner guests in the home of Mr. and Mrs. J. F. Biggs Sunday were Elbert Melvin Harris, Revis Harris, B. J. Wofford and Christian Seaman of Lockney. Visiting during the afternoon were Billy Sims of Lockney, Mrs. Clara Redd, Mrs. Ruthell Patterson and daughter, Edna of Floydada and Jewell Lane of Amarillo.

Mrs. Earl Thompson of Plainview, John Smalley and son and Mr. John Doyce Smalley and daughter visited in the J. A. Smalley home Sunday.

Porrest Fry was a Floydada visitor Sunday.

Mr. and Mrs. Alvin Wilson of Lockney visited Mr. and Mrs. J. F. Biggs Tuesday.

E. R. Harris has been on the sick list this week.

MRS. OTIS LOCKHART IS HOSTESS TO SOUTH PLAINS HOME DEMONSTRATION CLUB

SOUTH PLAINS, April 16.—Mrs. Otis Lockhart was hostess to South Plains Home Demonstration club April 10, and "A Welcome guest" was discussed.

Mrs. Gilbert Bean gave an interesting talk on "Duties of a Hostess." Mrs. R. L. Powell talked on "How to be a welcome guest."

Delicious refreshments were served to Mrs. Wade Davenport, Mrs. John Smitherman, Mrs. Gilbert Bean, Mrs. Luther Campbell, Mrs. Jack McCowan, Mrs. John Wilson, Miss Linnie Milton and the hostess Mrs. Lockhart. The next meeting April 24, with Mrs. Milton.

Mr. and Mrs. L. H. Dorrell returned the latter part of last week for a stay of several weeks at Mineral Wells for their health.

DON'T STAY FAT AND UNATTRACTIVE Read How Many Women Lose Fat Promptly—Safely!

If you are overweight, try this easy, sensible way to take off fat.

No harmful drugs.

Here's all you do: For the next 4 weeks take one-half a level teaspoon of Kruschen Salts in a glass of hot water every morning, before breakfast to gently activate liver, bowels and kidneys. Don't miss a morning. Cut down your caloric intake. Eat wisely and satisfyingly.

After 4 weeks get on the scales and just see if you haven't lost pounds of ugly fat and gained in that energy, improvement in health and more youthful feeling which reduction of excess fat so often brings.

Don't fail to get a jar of Kruschen today. The cost is trifling and it lasts 4 weeks. If even this first jar doesn't joyfully satisfy—your money gladly returned. White Drug Store.

Bank Holiday NOTICE

Monday, April 22

WILL BE OBSERVED AS HOLIDAY

San Jacinto Day

And to permit our Employees to attend the Bankers' Convention at Lubbock, Texas.

1st NATIONAL BANK FLOYDADA TEXAS

CLEAN-UP DAYS In FLOYDADA APRIL 22 - MAY 2

F. S. Byars Are Honored At Party Last Friday Night

STERLEY, April 16.—Last Friday evening a number of friends from the Sterley community surprised Mr. and Mrs. F. S. Byars with a party in their home near Lockney.

Just after dark unaware of anyone being near till there was a knock at the door, Mrs. Byars opened the door and a yard full of friends began coming in. After a number of various games were played Mr. Byars expressed his appreciation to his friends for such a delightful evening. Refreshments of sandwiches, cake and punch were served. Attending were Mr. and Mrs. W. B. Rexrode, Mr. and Mrs. Bert Dobbins, Mr. and Mrs. Zack Cummings, L. A. Claburn, Mr. and Mrs. Fay Pinner, Mr. and Mrs. Elster McLeod, Mr. and Mrs. Paul Slaughter, Mr. and Mrs. Jewell Rexrode, Mrs. Thelma Tompkins, Miss Margaret Stewart, Miss Della Cummings, Miss W. J. Pennington, Miss Pearl W. Pennington, Rachel Kate Pinner, Lee Hume Thompson.

Mr. and Mrs. O. E. Wicker of Floyd, New Mexico, and Mr. and Mrs. Herbert Walker of Plainview visited Mr. and Mrs. P. S. Byars Monday.

Mr. and Mrs. A. C. Carthel visited Mr. and Mrs. Edmond Hammonds of Sand Hill Sunday.

Columnar pads. The Hesperian.

PHONE 51 Automotive Repairs

MOTOR TUNE-UP A SPECIALTY

Spears & Daniel Southeast Corner Square

Plainview Sanitarium & Clinic

PLAINVIEW, TEXAS Thoroughly equipped for the examination and treatment of medical and surgical cases.

STAFF

E. O. NICHOLS, M. D. Surgery and Consultation

J. H. HANSEN, M. D. Surgery and Diagnosis

GROVER C. HALL, M. D. Eye, Ear, Nose, Throat and Bronchocopy

ROBERT H. MITCHELL, M. D. Internal Medicine

R. G. SPANN, M. D. Pediatrics

C. D. WOFFORD, D.D.S., Dentistry

E. O. NICHOLS, JR., M. D. Surgery and Gynecology

SUSIE C. RIGGS, R. N. Superintendent of Nurses

DELLA C. KELLER, R. N. Instructress School of Nursing

SCHOOL OF NURSING X-RAY AND RADIUM Pathological Laboratory

Winning Essays in Rotarians' City Clean-up Contest

How My Town Could Be Made More Beautiful

(By Margaret Tubbs)

Civic pride is an important factor in making any town more beautiful; before any worthwhile accomplishment can be made toward beautifying a town, civic pride must first be instilled into the heart of each citizen of that town. Every citizen must have a desire to aid in making his town one that will excel in every worthy enterprise. Only when this is the case can that town go forward and become a delightful place in which to live.

Floydada is a small town where everyone knows his neighbors. A person of years may find himself longing for a breath of its friendly atmosphere after he has been away for some time. To him it is almost ideal; nevertheless there are any number of improvements which would make our town even more ideal. One of my aspirations for Floydada is that it will someday have an attractive park where one could spend a restful afternoon in the cooling shade. We have a place which could be made into such a spot if enough of the citizens would become interested. This place is north of the city where the city wells are located. It has already been improved with trees and picnic tables, but it needs a lawn and some flowers to complete the scene. Tourists driving by would enjoy stopping for lunch, and a rest from their travels. Cold-drink stands and quick-lunch counters could be erected; and their business, as well as that of the entire city, would flourish in the summer season. Also the business man, after his day indoors, would enjoy taking his family to the park in the cool of the evening. I believe that every citizen of Floydada would be willing to contribute a small sum for the furtherance of such a scheme.

One of the most unsightly sections of our city is the part in which our colored population resides. Judging from the outward appearance of those huts one could easily suppose that the interior would be equally as unsanitary. To improve the appearance of that entire section and to promote the health of the inhabitants would not be such an expensive enterprise. There are countless frame buildings over town owned by thriving business men which are not in use; moreover these buildings are deteriorating year by year, doing no good for anyone, when they could replace some of the miserable hovels which shelter the negroes. The business men should be willing to sell these buildings cheaply; perhaps the city would donate them to the negroes. No doubt, all of the negroes would be happy to do the labor required in tearing down the old buildings, if need be, and helping to build new ones. They would haul the filthy rubbish and replace it with flowers and vegetable gardens. Then upon entering the city from the north, one would be greeted by an attractive village of negro homes rather than the sight of ramshackle buildings and filthy yards.

Plenty of trees will add beauty and friendliness to any city. Floydada needs more trees, both around the town and in the residential sections.

It should be compulsory that every home be provided with an incinerator in which to burn trash so that the streets would not become littered with old papers and rags.

Most of the vacant lots of the city have an unkept appearance which greatly detracts from the neatness of the surrounding neighborhood, no matter how attractive the homes around it may be. The owners of these lots should be held responsible for the neatness of their property; they should consider it their duty to the city to keep these places clean. They could employ school boys to work after school at cleaning these lots; many boys would be glad of the opportunity to earn extra money in this way.

Taking all in all, Floydada is a grand little city; however nothing can ever be perfect, but we must ever strive to attain a higher degree toward perfection. So if we cooperate, we should be able to make our home town a place of which we shall be proud for years to come.

Scene: An excursion train.
Conductor: That child looks more than three years old.
Mother: I know he does, but he's had a lot of trouble.

The Responsibility Of Property Owners In The Beautification Of Our City

(By Floy Jean Hale)

Perhaps the least discussed subject in Floydada is civic pride. It is brought to light, however, by the few who observe cleanup week. Property owners should feel a sense of civic pride keen enough to give them the urge to beautify the community in which they live. The beautification of any community also provides a better environment. Property owners should realize the responsibility which is placed in them in regard to civic pride. This accomplished, the city will gradually take on a more beautiful aspect.

The home owner is usually considered the most important of the property owners. If his sense of civic pride is brought to light, one of the first things that he will want is a beautiful exterior to his house so that when strangers and neighbors pass by they can sense a lovely world of peace inside. A beautiful exterior does not necessarily have to be costly. It should first be clean and in good shape. If the house is frame, perhaps a coat of paint would help. The cultivation of grass, flowers, shrubs, and trees can add to the beautification of any city more than, perhaps, anything else. The Garden club is one source of information for the home owner to refer to in the beautification of his property. This and other sources will be only too glad to help.

The home owner is not the only property owner who should have a sense of civic pride in regard to the beautification of our city. There are, for instance, the owners of vacant lots. These lots should not be forgotten because they are vacant. They are still part of the city and should be beautified with the rest of it. The most unsightly thing about a vacant lot is the accumulation of weeds. These lots should be cleared of weeds as often as necessary. A vacant lot can be made attractive, with very little cost or effort, in such a way that it will add to instead of detract from the beauty of any community.

The streets and alleys are for the most part, forgotten. They should not be allowed to ruin the effect of any home. An unsightly alley or trashy street and gutter cannot be overlooked. In regard to their beautification they should be kept clean—cleanliness can be beauty.

Is the city a property owner? Of course, and their responsibility should also be realized. This responsibility should consist of emphasis on civic pride as well as setting a good example for property owners. The city should keep up parks, beautify streets, and keep up a recreation and civic center. These improvements, along with those on the square, should do much to justify the civic pride of any city. With this finished the city would be a better place in which to live.

Let us suppose that all of this has been accomplished. Does it not justify the civic pride of any member of a community?

What would life be like in a model community? We will not know unless the property owners realize their responsibility in regard to the beautification of our city.

How High School Could Be Made The Beauty Spot Of Floydada

(By Netha Denson)

When you see something beautiful it appeals to and pleases your eye. Does our high school even attract attention? Perhaps a little, but only to show the bareness and emptiness of it and the lots close to it. Would not our school be more beautiful if there was a pretty lawn, flowers and trees around it? Of course it would; and the students would enjoy going to school more if the school was pretty.

First, let us consider the vacant lots around the school. Surely something could be put there to draw people's attention to the school and still allow it to be used for school work. For instance, the tennis courts, baseball grounds, and places for other activities which require a good deal of space could be made better and more attractive. Then, for the privilege of the pupils unable to participate in outdoor games, a club house could be elected. Thus, the students would be given much pleasure and could be made to pay for the club house themselves by giving parties, plays, and the like. They could also have fun putting out flowers and grass

around the building. This would solve the problem of where to give the various banquets held during the year, such as the teachers' banquet.

The school itself could be made more pleasing. Have you ever heard anyone talking about their school? Maybe, but was the cleanliness mentioned? Likely not, for the school is not clean. There are ink smudges, names, and drawings all over the walls. These things could be painted over and surely there is some way of keeping them clean. I think that if the pupils had something fine to look at and to be proud of, that they would most assuredly like to keep it looking nice and neat.

Paper! If you have ever visited high school you would see paper all over the floors. It seems that the waste baskets put there are never put to use. No one seems to know they are there. If students were made to pick up paper off the floor they would think twice before they threw it there again, and it would certainly add to the appearance of the rooms.

Improvement is needed in our equipment at school also. About one-third of the desks in school cannot be used because they are broken in some way. Why are they there? They cannot be used and it would be as sensible to take them out as to leave them there. Yes, you would like to see rows with only a few broken seats in them. Why not have better ones? They need not be new and it would certainly improve the looks of the school.

Take the General Science, P. F. A. Home Economics and Chemistry laboratories, for instance. Are the tables, shelves and cases pretty or even attractive? No, they are not, and I am sure the pupils would be more willing to work if the material used were pleasing to their eye. If all these improvements were made, or even part of them, our school would be more beautiful. Wouldn't you be happy to say you lived in Floydada if you were many miles away and heard someone talking about how nice, neat, and attractive the Floydada High school was?

My Responsibility As A Youth In Beautifying My Home-Town

(By Frances Field)

"What does the tourist think of our city when he passes through?" I imagine this question comes into the minds of several of the citizens of this town if he really has civic pride. Does the tourist think it is a beautiful one, or does he think that probably we have been just a little careless in taking care of, or further beautifying our city? The latter is probably more true. Are the inhabitants of Floydada proud

Memories Of Snow Storm Of 35 Years Ago Are Recalled

Liberty News

LIBERTY, April 15—Mr. and Mrs. W. C. Plumlee and family and Gertrude Huckabee were Lubbock visitors Sunday.

Mrs. A. J. Huckabee and children spent Sunday with Mr. and Mrs. Gordon of Sterley.

Mr. and Mrs. Burl Huckabee visited a while Sunday evening in the A. J. Huckabee home.

Gertrude Huckabee spent the week-end with Miss Alma Ruth Plumlee.

Maudie and Vera Meredith spent Saturday night and Sunday in the H. D. Meredith home.

Mr. and Mrs. Otis Huckabee spent Sunday with Mr. and Mrs. Jesse Foster of South Plains.

Mr. and Mrs. C. V. Cook of Plainview spent Sunday with Mr. and Mrs. Weldon McCormick. Other visitors were Leroy and Agnes Love and George and Ivey Blunt.

Mr. and Mrs. W. W. Anderson spent Sunday with Mr. and Mrs. B. E. Cypert.

Mr. and Mrs. Weldon McCormick visited Mr. and Mrs. Bethel Boyd last Saturday.

Cop: I've had my eye on you for some time, Miss.

Girl: Fancy that. And I thought you were arresting me for speeding.

of this village, or are they rather shy, and do they hesitate in showing new-comers or visitors the place? Still another thing holds us back. Can one or two or even three persons beautify our city? Certainly not. Co-operation is essential. Organizations and committees should be set up, and each do one particular job toward reaching the goal at which we have aimed.

As youths, there are several ways we could help on this much-needed project. Probably the most effective way would be to sponsor Youth Campaigns. Children would find play in them as well as work. No child would mind taking a long stick with a taut wire on the end of it and collecting waste papers that have blown up against the fences and in the ditches. In fact, he would probably enjoy making bonfires of the old papers, boxes and tumble weeds that the town has unconsciously accumulated.

It is needless to say that green lawns and bright colored flowers would help beautify our city, because everyone knows it. Nevertheless we do not have the lawns and flowers here that we should have. An improvement of roads would make driving through the city more pleasant.

I think that probably the most effective way to plan this project as well as carry it out, would be to get each family to realize the need of it. Perhaps then they would improve their own homes, and thus be one step nearer the goal.

Not only is it necessary for youths to take part in making our home town a more beautiful and wholesome city, but at leaders of tomorrow's world they must learn the responsibilities that will surely face them later. If youths take an interest in this environment the parents that have overlooked these essential things will probably come to light. City officials alone cannot do the work. The interest of the average youth should be aroused now so as to train for the problems he will soon have to solve. Through the child the parents might realize the need for this project, and through the parents and city officials, enforcement is brought forth.

An old proverb "Rome was not built in a day" may well apply in this instance. A week, a month, or even a year of work will not necessarily beautify this city. Still the sooner we get started the sooner we will finish.

My responsibility, as well as help-

Sunday school was well attended at the Baptist church Sunday, but Rev. Johnston dismissed the crowd and all went over to the Methodist church to join in morning worship with them. A revival meeting is in progress at the Methodist church.

Rev. and Mrs. Sidney Johnston were Sunday dinner guests of Rev. and Mrs. Willie Lee Payne.

Mrs. Claud Payne is on the sick list at this time.

Miss Cowan, who once taught school here, was back visiting Mrs. W. W. Smith and Clara and Thelma Sunday.

Tilman Coleman, who has just returned from California, spent the week-end with her sister and family, Mr. and Mrs. B. L. Ewing.

The WMU will have a short program or play at the church the night of April 23.

Visitors with Mrs. Tobe Pittman Sunday afternoon were her daughter and husband, Mr. and Mrs. George Smith, Mrs. J. W. Jackson and daughter Bennie Ruth, and Mrs. S. W. Ewing and Luola Ewing. Mrs. Pittman is able to travel to Lubbock for treatment three times a week.

Mr. and Mrs. Willis Reynolds of Tullia visited her mother Sunday. Her sister, Hazel Jackson, returned with her to spend a week in Tullia.

Mrs. Roy Golden was a dinner guest of Mrs. Jackson Sunday.

Boy: What is it your father sees in me to object to, darling?

Girl: He doesn't see anything in you, Charles. That's why he objects.

ing in the local-wide clean-up of the city, is to help keep it clean and warn other young as well as old people to do the same.

A CLEAN-UP Campaign For Business And Professional Establishments

A Clean-Up Campaign, having as its purpose home improvement and beautification, health protection, fire prevention and other worthwhile accomplishments, is being conducted in Floydada as a community-wide effort. Tin cans, rubbish and other unsightly refuse are being hauled to the dump grounds. Do you realize that one-third of the current year is just about gone? Time flies! How about those ledger accounts which were opened during the holidays or early this year? Mr. Business and Professional Man, are your records cluttered up with past due installments and overdue open accounts? If so, now is the time to start your own Clean-Up Campaign—a determined effort to weed out and reduce those delinquent receivables.

A Clean-Up Account Campaign conducted NOW would modernize and improve the appearance of your ledger. Once this is accomplished the reporting service of our Bureau will help you keep them in this condition.

Retail Merchants Association

Mrs. P. G. Stegall, Secretary

Conoco Mileage Merchants Know How

You can see the familiar sign of the Triangle at most of the most convenient stations in Floyd County. It is your sure sign of the most expert service.

R. C. HENRY Distributor

For CONTINENTAL OILS, GREASES and GASOLINES



New Life

Change now to OIL-PLATING... and "the old gray engine seems more like she used to be"

At birth her cylinder walls were almost like mirrors. The more of that polish you want to keep, the more you want your engine OIL-PLATED by changing now to patented Conoco Germ Processed oil.

OIL-PLATING in your engine, like chrome-plating on bumpers, stays constantly PLATED UP. For an apparently magnet-like attraction comes to Germ Processed oil from its man-made extra ingredient, so that engine parts are surfaced with their close-held shield of OIL-PLATING... drain-proof.

Remaining fully PLATED UP in the highest-speed engines, OIL-PLATING plainly keeps Wear from doing Summer "business as usual." Wear once thrived during starting periods, but now before the starter ever starts, your OIL-PLATED engine is ready-lubricated—a positive step toward preserving the old gray engine... or a new one. OIL-PLATED cylinders long keep the roundness of youth, and that makes your Germ Processed oil keep. Change today—to Your Mileage Merchant's Conoco station. Continental Oil Co.

CONOCO GERM PROCESSED OIL

OIL-PLATES YOUR ENGINE

HAIL INSURANCE

IT LOOKS LIKE WE ARE NOW GOING TO MAKE A WHEAT CROP IF IT DOESN'T GET HAILED OUT.

Let us protect you with a hail insurance policy. Prompt adjustments, settlements paid in field by adjuster. Your business will be appreciated.

Goen & Goen

Phone 320

THE HESPERETTE

Rehearsals For Jr. Play Underway; To Be Given April 25

Lider Wins Only First At District Meet In Lubbock

George Fry Lider, senior in FHS, won first place at the district meet in Lubbock April 12-13 in the discus throw, with a toss of 111 feet, ten inches. He also won fourth place in the 220 yard dash.

The boys debate team, Bruce Foster and Bennie Crawford won their first debate from Lorenzo, but lost the second to Muleshoe. The girls' volleyball team drew a bye Friday afternoon and met Littlefield Saturday morning and lost to them.

The tennis boys singles and doubles both lost their first matches; the essay writer, Margaret Tubbs, didn't place and of the declaimers, Mary Frances McRoberts was disqualified because of the length of her declamation, and Robert Conner did not place.

George Fry will go to the regional meet in Canyon Saturday, April 20 and will compete for honors with representatives from four districts.

Chuck Wagon Feed Planned Instead Of Dad-Son Dinner

The annual Father and Son banquet has been given by the Floydada Future Farmers for the past several years will be changed this year to a chuck wagon supper.

The chuck wagon supper will be held Thursday, May 2, on the high school campus if the weather permits, according to the report given by president Eddie Brown.

The co-operative class project which the FFA boys are feeding will be butchered April 23, and will be stored in the Locker downtown. A meeting will be held by the FFA Wednesday night to talk over their plans for the supper.

The ag boys will help Floydada in the Clean-Up campaign next week by cleaning up the high school campus.

"The Greatest Little Show on Earth," is what they're calling the junior play and we really mean to beat those seniors. The play is "He Troups to Conquer."

The cast is composed of Martha Yearwood playing the part of Marjorie Brent, in love with Billy Martin, characterized by Doyle Wallis, who is Henry's misunderstood nephew. Emily Brent, Marjorie's mother, is played by Layverne Handley, Norman Goen plays the part of Henry Martin, a successful theatrical producer. Presley Kenamer portrays Sergeant Haulihan of the New York police.

It's a one act play that is full of force, comedy, ruses, and romance. We'll see you the night of April 25, at 8:00 at the high school auditorium.

STUDENT'S PRAYER

Our teacher who art on earth, hallowed by their luck. When history is done, then English must come; on test day as it is on other. Give us this day an easy test, and forgive us our zeros as we forgive those who make hundreds. Lead us not into copying but deliver us from failing; for thine is the power to tell us even before we begin, the answers to all the questions.

BANQUET BANTER

"Hi there pardner; coming to the junior-senior banquet? Sure, I thought you were. We're really gonna have the fun."

The banquet is rapidly becoming a reality, now that the plans have been completed. Everything is to be carried out in Western style (without the sauerkraut and cornbread!) All you boys had better get a date now before it is too late. Remember, it is almost here.

We know that no junior or senior would want to miss it since we're trying to make it the best banquet in years. Just put on your best bib and tucker and come along. By the way, all juniors who plan to attend the banquet must pay a fee of 50c. This fee must be paid to Martha Yearwood by the date of April 21.

SOPHMORE FOLLIES

The sophomores are doing everything to win. The good old soph class is in to stay and we feel that we are well represented this year.

The characters are as follows: Mrs. Elizabeth Andrews, a faded old woman whose features bear evidence of years of long, hard work, played by Topsy Dudley. Bill Andrews, Mrs. Andrews' son, who is tall and godo-looking, is played by Herschell Hinson. Anita is played by Doniece Cline. She is the pretty wife of Bill but is self-assured, domineering, heartless, selfish and yet clever. The part of Dr. Michaelson, a small town doctor who is kind, sympathetic and understanding is taken by Joe Rushing.

We are betting on you sophs. So come on, show these Freshmen how to really win.

FOOTBALL

The spring training has been a great success this year and quite a commotion has been caused because of it. There are about 50 boys in the training this spring. This is the third week of progress and every boy is working his very best. Come on, boys, and work and ole FHS will be backing you.

The Floydada Whirlwind manager Beryle Bishop resigned to play and Coach Winter appointed a new manager, Virgil Williams. "Here's to you, Virgil, may you be a great success as the manager of the Floydada Whirlwinds."

Have you heard? R. E. Gollightly and Dillon Patterson have been elected the captains of the '40 team. This chatter, "Signals, 1-2, 1-2, 1-2" has become familiar around FHS.

EDITORIAL

There is beginning in Floydada Monday, April 22 and lasting through the 27, a Clean-Up campaign sponsored by the civic clubs of the town. The assistance of every girl and boy in school is needed to make this a worth while undertaking.

Every student in high school was required to write a theme last week on some phase of the campaign, and this made each conscious of the need of beautification in our town. Since you are all aware of the fact, now, let's each one do our part and make this the cleanest, clean-up campaign in the history of this city.

The editor.

SENIOR FOLLIES

Work has been under way for the past week on the senior follies. All the characters are making headway in memorizing their parts.

As a correction to the cast that was given last week, the following lists the correct cast; Fred Hanks, Alice Bell, Margaret Tubbs, Edna Earle Price, Billy Brown, Ruth Simpson, Kenneth Mickey and Ophelia Gilliland.

The title of the play is "All Cars to the Rescue;" it is really a comedy in the true sense of the word. Everyone is invited to attend on April 25.

Columnar pads. The Hesperian

E. P. NELSON

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Building, operating, and maintaining the telephone plant that serves Texas is the day-to-day job of 8,500 Texas telephone people who work together with one common goal—to furnish fast, accurate, dependable telephone service at the lowest possible cost.

SOUTHWESTERN BELL TELEPHONE COMPANY



Frosh To Present One-Act Play At Auditorium Tonight

"Rooting for Ruth" a comedy in one act will be presented by eight members of the freshman class in the high school auditorium tomorrow night, April 19.

Frank Crawford, a resourceful young farmer, is played by Joe Wilson, the class president.

Ruth Brooks, the daughter of a neighboring farmer is played by the beautiful and talented Frances Keim.

Matt Brooks, Ruth's father is played by Cubert Gray.

Oscar Crump is an unexpected visitor, played by Kenneth Johnston.

Lucille Brook, Ruth's go-getter sister is played by Evelyn Elliott.

Tubby Bascom, Lucille's stout young romeo, is played by James Lovell.

Pansy Scroggs, a sleepy hired girl is played by Edna Patterson.

Polly Brooks, Matt Brooks' sister is played by Joyce Ward.

The setting is the Brooks' farm home. Time—Spring.

The freshmen in this play have been working very hard and are going to try their best to give a good performance. Come and see it.

Floydada FFA Boys Show At Plainview

Russell Patterson and Joe Rushing two local FFA members exhibited their beef calves at the Plainview Fat Stock show April 8-9.

Russell placed thirteenth, but Joe failed to place in the judging Tuesday morning. Mr. Barnes of Lubbock was the judge of the beef calves and the sheep.

Tuesday afternoon Joe and Russell sent their calves to Kansas City with the other club calves of Hale and Swisher counties.

Several 4-H club boys of Floyd county exhibited beef calves, pigs and lambs.

All beef calves in the show at Plainview brought good prices to the boys; bringing from \$9.75 to \$11.25.

SCHOOL CALENDAR

April 16—Band Festival.
April 17—Homemaking Try-Outs for State Rally, R. C. A. 7:30. Part of the band goes to the Tri-State Band festival at Enid.
April 19—Freshman and Sophomore follies.
April 25—Junior-Senior follies.
April 24-27 State Rally-Homemaking.
April 27—Junior-Senior banquet.
April 29—Mrs. Andrews Recital, high school.
May 2—F. A. Father and Son supper, high school.
May 3—Senior Day.
May 6—Maureen Hart's recital at high school.
May 8—Speech club.
May 10—FHT, auditorium.
May 12—Baccalaureate.
May 17—Commencement.

Business man's department store. Hesperian Pub. Co.

Vegetable Laxative With Proved Feature

The punctual, gentle relief from constipation which is generally enjoyed when BLACK-DRAUGHT is used by directions is due to a combination of vegetable ingredients. Chief of these is an "intestinal tonic-laxative" which helps tone lazy bowel muscles. Next time, remember spicy, aromatic, time-tested BLACK-DRAUGHT! It is economical, too: 25-40 doses, 25c.

Scientific DRY CLEANING COSTS LESS

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Don't chance the cost of your garment when we can dry-clean it scientifically here—



W.L. Fry

Cleaning, Pressing and Alteration
Proprietor
Carlsbad, New Mexico

Volley Ball Girls To Get Gold Volley Ball Trophies

Band Presents New Numbers Thursday At Assembly Show

Mr. Camp, maestro of the FHS band, directed his group in several numbers from the new band books last Thursday in assembly. Among the numbers given were "Georgia Girl," "Royal Palm," and "Mercury." These numbers had only been rehearsed about two times each, but nevertheless, they sounded rather nice. The new books contain some lively marches, lovely serenades, and overtures.

A cornet trio, composed of Joe Arwine, James Wester, and Gene Loran, played "Elena Polka," accompanied by Norma Denson at the piano.

Mr. Camp expressed his hope that the band will have a fuller instrumental next year, because the band has need for a large number of instruments. He suggested that students encourage children who intend to play in the band to begin playing in ward school.

Lider, Tyler Will Play In All-Star Game At Plainview

Last week a great honor was bestowed upon two of the F. H. S. football boys. George Fry Lider and E. L. Tyler have been invited to play in an all star game at Plainview in August. This is the first time anyone from F. H. S. has been invited to play in an all star game.

The boys will go down and attend the football training school for two weeks before the game.

George Fry has been on the F. H. S. football team for four years and has made an excellent quarterback. E. L. has played three years and has played as end.

F. H. S. has really appreciated the two quite a lot and hope that they are successful.

QUARTET SINGS FOR LIONS

The high school girls quartet, Frances, Martha, Mary Frances and Margaret and Nelda the pianist, sang for the Plainview Lions club at Plainview last Wednesday at noon. They went to Olton Friday night with Judge and Mrs. L. G. Mathews and sang at the Olton Lions club Minstrel show.

Miss Howell: Bennie tell us how the city park is beneficial to a town.
Bennie: Nice place for all the pic-neckers.

Manifold papers. Hesperian.

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Surprise your graduate with a gift in keeping with the importance of commencement... Superbly styled... attractively priced... an ELGIN, BULOVA or perhaps a lovely diamond. Make it a gift always to be cherished.

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JEWELER

For the Sport Enthusiast!

- Tennis Balls**
Guaranteed dated fresh and lively. Vacuum packed. Long lived.
- Tennis Rackets**
Approved models for beginners and experts in all ranges.
- Golf Clubs**
Designed and autographed by leading professionals. Wood... Iron... Matched Sets!

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OW four ser- con-
t is

Coming

Sunday, Monday
Tuesday,
Wednesday
May 5-6-7-8

"Gone With The Wind"

3 Shows Daily

10 a. m.
2 p. m.
7:30 p. m.

Week-day Matinees

75c

Sunday Matinee and all
Night performances
All Seats Reserved

\$1.20

Seats on Sale
Now

Palace

THEATRE

CARD OF THANKS
We, J. R. Langley and family, wish to express our thanks and appreciation to our immediate neighbors and our friends in Lockney and Floydada for so generously coming to our aid in the recent loss of our home by fire. We pray that nothing like this ever happens to you, but if you should be so unfortunate, may we not be found wanting, and may God's blessings reward you for all you have done.
J. R. Langley and family.

Thrifty Shoppers News

Old Dutch
CLEANSER, 19c
3 For.

Powdered
SUGAR, 15c
2 For.

CRISCO, 49c
3 Pounds,

CORN FLAKES, 19c
2 For.

Fort Howard
TISSUE, 19c
3 For.

Del Monte Pineapple
JUICE, 27c
46 oz. Can.

Del Monte
PINEAPPLE, 25c
No. 1, 3 For.

P & G SOAP, 10c
3 Bars,

HULL & McBRIEN
Telephone 292

WILLIAMS-JONES ADDS NEW REFRIGERATOR UNIT
Williams-Jones market and grocerteria have this week installed a new, modern Crispy Cold refrigerator for their fruit and vegetable department. The equipment keeps fruits and vegetables crisp and garden fresh the year round and offers produce chilled, ready to serve. Eddie Williams, proprietor of the store said.
Mr. Williams with Edgar Jones, proprietor of the market, invite the public to inspect their new equipment.

M-M DEMONSTRATION WILL FEATURE COMPLETE SET-UP MOLINE TRACTORS
A demonstration featuring the complete set-up of the Minneapolis-Moline tractor will be held Tuesday

Star Cash Values

SUGAR, 48c
10 lb. Bag, Not Sold Alone

COFFEE, 18c
Bright and Early

SOAP, P & G, 35c
10 Bars,

PINEAPPLE, 25c
3 Cans, Crushed

CORN, 29c
3 Cans, Whole Grain, Vacuum Pack

MUSTARD, 10c
Quart Jar,

HUSKIES, 15c
2 Boxes,

MOR, Miracle Meat, Can, 25c
Fine for Lunches or Meals

HAMS, Whole, 18c
Pound, They're Tenderized

APPLES, Wine-saps, 2 Dozen, 25c

Plenty Strawberries, Green Beans and New Potatoes. Lots of Vegetables.
Phone 40

LOOK

At these MEAT VALUES

STEAK, 15c
Per Pound,

PORK CHOPS, 15c
Per Pound,

PORK RIBS, 10c
Per Pound,

Pork BACKBONE, 5c
Per Pound,

MEAT LOAF, 15c
Per Pound,

PORK HOCKS, 5c
Fresh, Each,

See Us for Field Seeds

We will pay the highest prices for Eggs Saturday.

KING'S

GROCERY & MARKET

afternoon, April 23 at the D. J. Woodward home one and one-half mile east of Floydada on the Matador road.

S. J. Latta, dealer for the tractors will be in charge of the demonstration that will start at 2:30 o'clock, he said.

Mr. Latta invites all farmers and those who are interested to remember the date and place and attend the demonstration. If the weather is bad at this date the feature will be presented the following Tuesday, or April 30, Mr. Latta said.

HAGOODS HOSTS FOR TUESDAY EVENING CLUB

The Cecil Hagoods were hosts for the meeting of the Tuesday Evening Bridge club this week at their home, 421 West California street.

Mrs. Carl Minor held high score for the ladies and R. C. Wakefield for the men.

Present for the meeting were Mr. and Mrs. Terrell Loran, Dr. and Mrs. D. H. Pitts, Mr. and Mrs. L. T. Bishop, J. C. Gilliam, Mr. and Mrs. R. C. Wakefield, Mr. and Mrs. T. P. Collins, Mr. and Mrs. H. G. Dally, Mr. and Mrs. Carl Minor and the hosts.

Dougherty School To Have Picnic At Silver Falls Lake

DOUGHERTY, April 17. — The Dougherty school will go to Silver Falls, Friday, April 19 for their annual picnic. With one exception, when the picnic was held at Roaring Springs the custom has been practiced by the school for the past eight years. Young and old look forward each year to this day and it has grown until the entire community and former residents of the community join in making it a day of enjoyment to all. A basket picnic will be spread at the noon hour. And the afternoon spent in skating and other recreation.

Tommy Johnston Wins in Meet
Tommy Johnston thirteen year old daughter of Mrs. Sadie Johnston won second place in the 3R contest at the District Interscholastic league meet in Lubbock Friday and Saturday. Tommy is a grade school pupil in the school here.

Visitors Day
Sunday, April 21 has been designated as visitors day by the Baptist

Sunday school. Every member of the school is being urged to bring a visitor with them for the Sunday school hour.

Rev. Victor Crabtree will fill the pulpit for the third Sunday appointment for both services.

Rev. W. M. Culwell will be in a two weeks revival at Tahoka beginning last Monday.

GORDON G. VOIGHT WILL PREACH FOR CHRISTIAN CHURCH SUNDAY MORNING

Gordon G. Voight, minister of the First Christian church, will reach home in time to fill the pulpit Sunday morning, he wired L. M. Davis, an elder in the church yesterday.

CARD OF THANKS

To the American Legion: I never knew what the word "Buddy" really meant until this misfortune visited upon us, but now when I say "Thanks, Buddy," you will know that it comes from a heart that knows from experience that it is one of the grandest words in the world.

J. R. Langley.



We Don't tell your fortune— We Prepare you for it! See Below!

Every Day Coffee
1 lb. Can
Chuck Wagon
Beans Free
with 2 pkgs.
39c

Here's a golden opportunity to stack your cupboards for future needs—and pocket the money you save! When there's a rise in price . . . when friend husband brings his boss home for dinner . . . when unexpected guests drop in . . . you'll be glad you were prepared. Buy NOW! Congratulate yourself for your prudence LATER!

SUGAR 47c
CLOTH BAG, 10 Lbs.

WHEATIES 25c
TWO PKGS. Jack Armstrong Airplane Free

B E E T S 13c
Empson Cut, 2 1/2 Can.

KRAUT 10c
Fancy Wisconsin, 2 1/2 Can.

Mix Vegetables 5c
9 oz. Can.

TUNA 25c
For Salads, 2 Cans.

SHRIMP 25c
Two Cans.

MUSTARD 10c
qt

KETCHUP 10c
16 oz. Can.

CAKES 23c
Assorted 1 lb. Package.

VEAL LOAF MEAT, 15c

LONGHORN CHEESE, 19c
lb.

GOLDEN Oleomargarine, 2 lbs., 25c

Apples 15c
Winesap Dozen

Strawberries 7 1/2c
Fresh Ripe Pint.

CARROTS 1c
Large Bunch.

TURNIPS 5c
With Tops Bunch.

Bananas 15c
Fancy Ripe, Dozen.

Fresh Green Beans, Radishes, Green Onions, New Potatoes, Celery.

STEAK 17c
Lb.

SALT JOWLS, 6 1/2c
lb.

SALT BACON, 8c
lb.

PURE LARD, 7 1/2c
lb.

LOOPER'S

Admiration COFFEE, 3 Lbs. Limit,	per lb .12
Cherries RED PITTED,	no 2 can .10
Vanilla wafers 15c package	.08
Picnic hams BONELESS HALF or WHOLE,	.19
Jell-o any flavor	.05
Jelly 2 lb jar	.20
Prunes 10 pound box	.45
Peas EARLY JUNE, No. 2 CANS,	2 for .15
Spuds 10 lb white	.14
Flour 48 lbs BLUE RIBBON GUARANTEED,	1.39
Mince meat WHITE SWAN,	2 pkgs .15
Pimento pepper per can	.05
Cheese WILSON'S FULL CREAM,	per lb .17
Milk sweet or sour qt	.05
Macaroni or spaghetti 2 for	.05
Beans MEXICAN STYLE,	2 for .15
Prunes gallon can	.25
Pumpkin no 2 1/2 can	.10
Kraut no 2 1/2 can	.10
Cocoa HERSHEY'S,	pound can .15

★ **ANNOUNCING** ★
NEW Crispy Cold
FRUIT and VEGETABLE DEPT.

SEE FEEL TASTE the Difference

Golden Rippe Nice Fruit, **7 1/2c doz.**
Kraft Cheese 2 Pound Box, **49c**
STRAWBERRIES Full Flavored Crispy-Cold, **10c pint**
Sausage Kind Edgar Always Makes, **12 1/2c lb.**
Radishes With that Snappy Spicy Garden Flavor, Crispy-Cold, **1c bunch**
Bacon Extra Fancy Dry Salt, **9c lb.**
Carrots Sweet Tender Crispy-Cold, **1c bunch**
Lard 8 lb. 100% Pure, Bulk, **59c**
Meal 10 Lb. Sack, Fancy Cream, **19c**
Soap White Naptha, Giant Bars, **6 for 19c**
Arnholz The Coffee Served in Leading Cafes, **20c lb.**
Super Suds Regular 23c Box when purchased with 2 Palmolive, **8c**

Williams - Jones
Specials Cash — Not Delivered Alone