

First—  
In Circulation;  
In News Coverage;  
In Reader Interest.

SIXTEEN PAGES THIS WEEK

Widest  
Read  
News  
Medium  
In Floyd  
County

# The Floyd County Hesperian

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY MARCH 14, 1940

NUMBER 5

## Soil District Vote Carries County Polls

Measure Passed By Narrow Margin; Balloting Light In Saturday Election

Carrying by the narrow margin of a single vote over the necessary two-thirds majority, a move to petition the State Soil Conservation board to designate Floyd county as a Soil Conservation district was passed upon Saturday by the landowners of the county in a referendum ordered by the State board.

Only 270 ballots were cast in the special election, although the eligible voters in the county were estimated to be more than 1200 in number. One hundred and 81 ballots favored the proposed Soil Conservation district, 89 were opposed.

By reason of the extremely small vote cast in the referendum, local farm leaders expressed doubt as to whether the State board would grant the Soil district plea, since that body has made it plain that a large majority of the interested persons in the proposed area must favor the project before any district will be designated.

County Agent D. F. Bredthauer, following Saturday's election, declined to comment on what action the board might take here, and said that the returns from the election could not be considered official until the ballots have been carefully counted by the State Soil Conservation board to which they were forwarded immediately.

Since the election in Floyd county Saturday was one of the first to be held in the entire state as a referendum on the designation of soil conservation districts under the terms of a new state law passed at the last session of the legislature, the outcome of the voting was watched with considerable interest in all sections of the state. The apparent lack of interest indicated by the small vote was highly disappointing to many proponents of the measure.

Opinions expressed by many local farmers and landowners since the election, however, contradict the apparent conclusion that there was little interest in the election among that group. Many farmers, so the statements run, refused to vote on the measure at all because they did not clearly understand the terms of the act and were unwilling to take sides under those circumstances.

In spite of the fact that the election and the issues at stake have been given wide publicity in the press and at mass meetings of the farm group, many landowners here insist that the complicated terms of the recent act had not been clearly enough defined to permit them to form a definite opinion on the proposed measure. Therefore, far from being disinterested in the referendum, they stayed away from the polls Saturday rather than vote either for or against a proposal which they did not understand fully.

Opinion was fairly equally divided among the few who voted at each of the four voting boxes in the county. In the Floydada box, where the largest vote was cast, the ballot (See SOIL DISTRICT page 5)

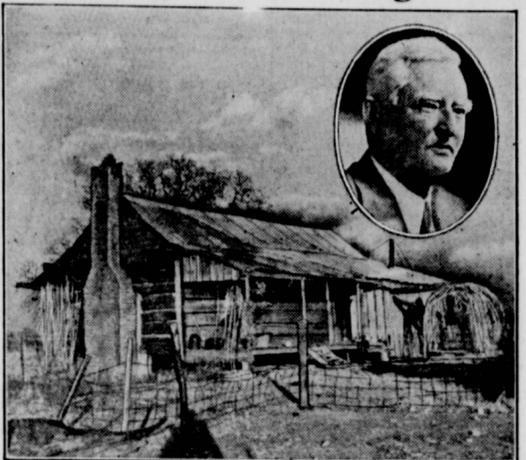
## Plan Pre-Easter Services at First Christian Church

Pre-Easter services will be held at the First Christian church in Floydada beginning Monday night and continuing through Thursday, Rev. Gordon Volght, local pastor, announced this week. Services will begin at 7:30 p. m. each evening.

Rev. H. G. Gantz, minister of the First Christian church of Lubbock, will preach Monday night in the opening service. His theme will be "Messianic Power."

Tuesday night, Rev. Walter Perry Jennings, dean of the ministers of Christian churches in the Panhandle and minister of the First Christian church of Plainview, will preach on "Controversies Concerning Christ."

## "Cactus Jack" Garner Has Real Log Cabin Background



Log cabin still standing in Blossom Prairie in Red River County, Texas, where John N. Garner was born.

**"I WILL ACCEPT the nomination for President. I will make no effort to control any delegates. The people should decide. The candidate should be selected at primaries and conventions as provided by law, and I sincerely trust that all Democrats will participate in them."**

UVALDE, Texas. — Deep-rooted patriotism, straight thinking and rugged honesty are three of the salient characteristics of Vice President John Nance Garner, who may be the last of America's log-cabin presidents. The other day, when Mr. Garner, in a terse, pungent, statement of 44 words, announced that his hat was definitely in the presidential ring, the life of Uvalde's leading citizen drew the national spotlight. It was pointed out that the log cabin in Blossom Prairie, Red River county, Texas, where Mr. Garner was born, is still standing.

Garner's statement made it plain that he was a presidential candidate for himself alone and had no interest in delegates any further than that he stressed the sentence: "I will make no effort to control any delegates."

The Garner statement followed a nation-wide radio address by E. B. Germany, co-chairman with Miss Clara Driscoll of the Garner-for-

President committee. Mr. Germany, whose headquarters are in Dallas, predicted that Garner would accept the candidacy and become active for the nomination.

A boyhood crony of the vigorous vice-president recently was asked whether Garner would accept the nomination. To the question he replied: "He ain't said yes and he ain't said no. But he ain't never failed us yet." Today the world has the answer to the question.

Friends and supporters of the distinguished Texan predicted today that the United States was ripe for the Garner brand of leadership. "He's conservative liberal," one of them indicated, "he's the kind of a conservative that would preserve liberalism and save us the best things from all recent liberal movements and eliminate some of the unworkable things. He'd maintain the work of state on an even keel, and that's what we all want."

Funeral rites for Mrs. Georgia Galloway, 74-year old Floydada resident, were held Monday afternoon from the First Baptist church, with Rev. B. C. Welch of Petersburg pastor, conducting the services.

Burial was in the Floydada cemetery under direction of Harmon's Funeral home of this city.

Mrs. Galloway died at a local hospital at four o'clock Sunday afternoon. She was born on February 23, 1866, in Van Zandt county, moved to Clay county in 1896, and came to Floyd county in 1915 having made her home here since that time.

## District And County Court Open Monday

Special Session District Court Called; County Court Convenes In Regular Session

Both county and district court will open sessions Monday morning. County court convenes for the regular term at that time, and a special term of district court has been ordered by District Judge Alton B. Chapman.

No jury will likely be called in county court for the opening week. County Judge G. C. Tubbs said Monday. However the suit instituted by Solon Clements against Floyd county, interrupted and finally postponed after a mistrial at the last term of court, will be settled at this session.

Monday will be appearance day, Judge Tubbs said, and the docket will be called Tuesday, when a new trial date for the Clements suit will probably be set. The suit was interrupted twice at last term, first by the death of a relative of Judge L. G. Mathews, attorney for the plaintiff, and later by the illness of a juror.

Clements has filed suit for damages against the county growing out of a right-of-way settlement dispute on the highway between Lockney and Highway 207, which route cuts across a corner of Clements' farm.

Special session of district court was ordered by Judge Chapman at (See COURTS OPEN page 5)

## Last Rites Held Here Monday for Mrs. G. Galloway

Funeral rites for Mrs. Georgia Galloway, 74-year old Floydada resident, were held Monday afternoon from the First Baptist church, with Rev. B. C. Welch of Petersburg pastor, conducting the services.

Burial was in the Floydada cemetery under direction of Harmon's Funeral home of this city.

Mrs. Galloway died at a local hospital at four o'clock Sunday afternoon. She was born on February 23, 1866, in Van Zandt county, moved to Clay county in 1896, and came to Floyd county in 1915 having made her home here since that time.

She was first married to W. J. McClellan in September 1881. Of that union, four children survive. They are Mrs. L. A. Marshall of Floydada, Mrs. T. E. Price of Fort Cobb, Oklahoma, Mrs. Etta Woody of Floydada, and William McClellan of Douglas, Oklahoma.

On September 24, 1892, she was married to J. C. Galloway, and three children survive from the second marriage. They are Mrs. H. T. Williams of Floydada, John Galloway of Plains and Henry Galloway of Floydada.

In addition, a number of grandchildren and great grandchildren survive.

Mrs. Galloway was a member of the First Baptist church. Pallbearers at the services Monday afternoon were B. Marshall, I. J. Marshall, Carl Marshall, U. S. (Steve) Marshall, Billy Ray Ransderson and E. T. Williams.

## Daily Mail Service On New Star Route Begins Saturday

## District Scouts Hold First Aid Contest Tuesday

Floydada Troop 57 Wins Top Honors In Demonstration At RCA Gymnasium

Approximately 75 Boy Scouts, representing troops in the northeast district of the South Plains council, met at RCA gymnasium in Floydada Tuesday night for the district First Aid contests.

Troop 57 of Floydada, with four patrols in competition, won the district banner with a top average grade of 88 in the contests. Rev. Gordon Voight is scoutmaster of the troop.

Ribbons were awarded to all patrols competing according to the grades made in the contest. Class "A" ribbons were awarded all four patrols from Troop 57, to two patrols from Troop 32 of Crosbyton, and to one patrol from Troop 33 of Ralls.

Class "B" ribbons went to one patrol from Troop 32, and Class "C" ribbons were awarded another of the Crosbyton troop patrols and to the Floydada Troop 64 patrol.

A grade of 80 or above was required for the Class A ribbons, 70 to 80 for Class B, and 60 to 70 for Class C.

All contests were based on the requirements of First Class scouting. The boys put on demonstrations of all phases of first aid work, including treating and dressing wounds and artificial respiration. Problems were posed for each team, and the boys were required to work out the correct treatment for the symptoms described.

All patrols winning Class A ribbons here will be eligible to enter the South Plains Council First Aid meet to be held soon at Lubbock. Awards were made by J. C. Wester, district chairman and member of the council.

J. C. Gilliam, district chairman of first aid, was in charge of the meet here. Entering were four patrols from Troop 57 of Floydada, one patrol from Troop 33 of Ralls, four patrols from Troop 32 of Crosbyton and one patrol from Troop 64 of Floydada. Courses for adult leaders are now being conducted at Lockney in preparation for the organization of a troop there to complete this district.

The contests here Tuesday night drew a number of spectators. Among the local scout leaders who assisted in the judging were Clint Wakefield, Dr. E. H. Balch, Joe Browning, Joe Parrish, J. A. Arvine, Walter Travis, Carl Rogers, Verne Elliott, and Burt Holt.

## Landscaping Work At Courthouse Is Started Monday

Landscaping and improvements on the courthouse building and grounds was started Monday by a crew of WPA laborers, and work is in full swing as the Hesperian goes to press.

An appropriation of \$3,784 by the WPA for that purpose was approved by President Roosevelt early in January.

Plans call for remodeling and repairs to the roof and drainage spouts, improving and constructing walks, grading and landscaping of the grounds.



J. C. Gilliam, district chairman of first aid work, was in charge Tuesday night as four Boy Scout troops took part in District First Aid Contests at RCA gymnasium.

## Mis-Spelled Word Contest Ends As Entries Pour In

Contest editors closed their books this week at the end of the four weeks Misspelled Word Contest sponsored by The Hesperian and Floydada merchants as entries poured in from all parts of the city and surrounding territory to compete for the 30 prizes offered each week.

Mrs. Ed Stewart of 511 Missouri street led all city entries this week and won the first place cash prize offered by this newspaper, and Mrs. A. C. Blevins of Dallas, who has placed as a prize winner every week since the contest opened, came through finally to win first place among the out-of-town entries.

Response to the word contest has been excellent, the number of replies increasing with each week's issue.

Other winners this week in their respective order, together with the name of the merchant offering the prizes are Mrs. Orville Stewart, Panhandle Refining company; Mrs. Floyd Fuqua, Sharp's Motor Service; Mrs. Chloma Williams, Wester's Bakery; Mary Pearl Cowan, Hale Center, Henson's Laundry; Horace Carr, Phillips "66"; Miss LaRue Williams, Finkner's Auto Store; E. R. Borup, Stewart's Cleaners; Mrs. C. W. Jones, Bowman's Health Home;

Nadine Hamm, Jackson's Studio; Mrs. Grady Mason, Bishop's Pharmacy; Mrs. Wilmer Jones, Jr., H. M. McDonald Hardware; Mrs. J. W. Buchanan, Booth's Confectionery; Mattie Pearl Turner, Oden Chevrolet company; S. B. McCleskey, White Drug; Mrs. R. C. Hollingsworth, Park Florists; Ara Sue Edwards, Armour's Creamery;

Margaret Huckabee, Snappy Laundry; Gloria Box, Floydada Theatres; Clyde Green, Floydada Theatres; Mrs. E. W. Turner, De Luxe Beauty Shoppe; Mrs. Alva Sparks, Barker Brothers; Donald Finkner, Floydada Theatres; Evelyn Roy, Floydada Theatres; Travis Burgett, Wilson Kimble, Optical & Jewelry Co.; Mrs. Harper Scoggins, South Plains Carter's Cafe; Ila Marie Battey, Floydada Theatres; Laverne Billingsly, Lockney, Bill Dyer's Auto Store.

## 15 Candidates At First Pie Supper

Fifteen candidates for election at the primaries this year opened their campaigns Wednesday night of last week as the first pie supper of the season was held at Pleasant Hill schoolhouse.

Shelby Cook, teacher in the Pleasant Hill school, was in charge of the affair and acted as master of ceremonies. A small crowd was present.

Funds collected from the sale of pies will be used for the Pleasant Hill school.

## Late Afternoon Mail Dispatch Is Offered For City

Floydada Postoffice Will Receive And Dispatch Four Mails Daily

Operation of the proposed new star route between Plainview and Paducah, which will bring two additional mail arrivals and dispatches to the Floydada postoffice, will be started next Saturday. Postmaster Barbara H. Smith announced Monday.

Inauguration of the new route will completely relieve the congestion of mail dispatches from the local post office brought about by a recent change in schedule of the Q. A. & P. passenger trains, and will give Floydada patrons a late afternoon mail dispatch which will make fast connections with all points in the United States.

The new route will leave Plainview at 11 a. m., arriving at Floydada at about noon, and reaching Paducah at about two o'clock in the afternoon. Leaving Paducah at 5 o'clock in the afternoon, the route will arrive in Floydada at 7 p. m. and be in Plainview at 8 o'clock, making connections with mail dispatches to Amarillo, Lubbock and other points.

Establishment of the new route has come as a result of agitation by local business men and the Floydada Chamber of Commerce, working with Postmaster Smith to relieve a situation caused when the Q. A. & P. discontinued afternoon passenger service to the east, leaving the city without an afternoon mail dispatch since last December.

With the new star route going into operation, Floydada patrons will be offered the best mail service in the history of the city, Postmaster Smith pointed out. The city will now be served by four incoming and four outgoing mails daily.

Mail arrives here by Santa Fe railway at 8:25 a. m. from Plainview, and from the east by way of Q. A. & P. at 9:15 a. m. Mail arrives daily from Silverton and South Plains and points north at 1:30 p. m. by way of the Floydada-Silverton star route, and will now arrive as well at 12 o'clock noon from Plainview and at 7 p. m. from the east by way of the new Plainview-Paducah route.

Mail dispatches leave Floydada at 9 a. m. for the north to South Plains and Silverton by star route, and west at 9:15 a. m. to Plainview by Santa Fe. New mail dispatches will go out to the east by star route at 12 o'clock noon, and to the west by the same route at 7 p. m.

Star route service will be daily and Sunday and all kinds of mail handled including parcel post.

Appointment of a carrier has not been definitely confirmed, but is expected momentarily.

## New License Tags On Sale; April 1 Will Be Deadline

New 1940 automobile license plates began making their appearance on cars during the past two weeks, but sale of tags has been slow, according to county tax collector Frank Moore.

License plates had been issued for 249 passenger cars late Wednesday. Twelve commercial vehicles and 30 farm vehicles had been registered at that time.

Midnight of April 1 is the final date on which cars can be driven with the 1939 tags, and since there are ordinarily more than 2,000 vehicles of all types registered in this county before the deadline each year, Moore issued a warning to Floyd county motorists to avoid a last-minute rush for tags.

## Local Market Today

(Prices quoted are for the hour of going to press. Changes are probable throughout the day and days following. Quotations are from reliable dealers for the hour quoted but are not warranted further.)

Poultry	
No. 1 colored hens, over 5 lbs.,	10c
Colored hens, 4 to 5 lbs.,	9c
all Leghorns, lb.,	7c
Colored hens, under 4 lbs., and Cocks,	5c
Cream	
Butterfat, No. 1, lb.,	24c
Butterfat, No. 2, lb.,	22c
Eggs	
Eggs, per dozen, candled, cash,	12c
Hides	
Free from holes	
No. 1 Hides, lb.,	3c
No. 2 Hides, lb.,	3c
Grain	
Wheat, bushel,	79c
Threshed Maize, dry,	
cwt.,	\$1.05
Kaffir heads, cwt.,	\$1.03
Maize heads, dry, ton,	\$12 to \$14
Cotton	
Middling, %	\$8.80
Prime cottonseed, ton,	\$28
Boilie seed, ton,	\$25
Hogs	
Tops, Wednesday,	\$5.15
Top sows,	up to \$3.75

## County Delegation Gets Road Hearing

County Judge G. C. Tubbs and representatives from the commissioners court have secured a hearing before the Texas Highway commission in Austin on March 30th. Judge Tubbs announced this week.

The local delegation plans to go before the commission on that date in an effort to secure more work on Highway 207 between Silverton and Floydada. An extension of the paving on the north-south route is sought.

## Commissioners Court In Regular Session Monday

Floyd County Commissioners court met in regular session Monday at the courtroom in Floydada. Routine business was transacted, and the session was speedily adjourned Monday afternoon.

HOMER STEEN, Editor

## EDITORIALS

The Hesperian this week has some interesting style and spring season talk from a number of the good shops which serve people of this area. Right interesting if you'll take the time to read and study their messages. You'll decide when you see their stores, too, that the tempo is not so slow among the merchandisers here. The most demanding customers that any stores anywhere have are right in West Texas. And Floydada is in the middle of that.

Up Nawth, for instance, they are amazed that there should be anything like styling or tailoring in work clothes. Down Texas way you peddle style and quality and that "dressed up" appearance right on through to the jumpers and even to the Levis. Fashionably bow-legged, to fit the "natural curve" of your leg, says the maker of one brand of britches made to stand the toughest kind of wear.

Now is the time to be thinking of your spring wearing apparel and Floydada is the place to turn your thoughts. You'll find many helpful suggestions and scores of good sales ladies and gentlemen ready to show you the latest things! That's the reason for the spring fashion section you'll find in this week's paper. We write with confidence the retail shops will bear us out in everything we have to say good about them! Don't think a store to survive and keep going in West Texas now-a-days does not have to be up and at them! And a jump and a half ahead of you in figuring out what you are going to want next!

Time to plant beans almost. Remember, next Friday, March 22, you put them in the ground even if you have to dig through the snow. Good Friday, you know. And by that time you will also be ready to re-plant your English peas and you can just make a day of it gardening.

St. Patrick's Day and Palm Sunday arrive simultaneously this coming March 17, and the next Sunday is Easter. Likely St. Patrick's followers, the wearers of the Shamrock, will wear their four leaf clovers on Monday after Sunday just to show the fellows they meet around town they are still loyal to the man who ran the snakes out of Ireland.

In some parts of Texas it would not be bad to have a modern St. Patrick to help them be rid of rattlesnakes. In a county we read about the other day they've put a bounty on rattle snake tails—sets of rattlers, you know.

You take them to the Commissioners court, get them counted and get your pay, like we used to do when there was a bounty on rabbit ears in Floyd county.

In Floyd county our rattlesnakes have been gentled down (or is it up) until they are little danger if you'll only side-step when they warn you. You must not be pre-occupied or absent-minded when the warning sounds. You just jumps and hollers—and there you are, safely out of danger.

Doubtless it was in the springtime that St. Patrick got out of humor with the snakes. Walking along the country-side thinking up a good, smooth joke to tell, we imagine the reverend got shocked out of his thoughts too rudely by a diamond back. The next thing you know it was too bad for all the snakes.

"Linotype mats from bankrupt plants" is an advertisement that appears more and more frequently in trade papers that serve printers. Linotype mats, for those who do not know about printing, is a necessary evil in every newspaper office. The efficiency experts tell us the small printing office with its out-moded ways, is doomed, and that county newspapers are due to go the way of the do-do and the ichthyosaurus. These experts do not tell us why a small plant cannot be operated efficiently. Perhaps it is to save hurting the small man's feelings by reminding him he is too lazy to learn as he lives and to profit by his past experiences, at the same time seeing that the world do change.

A considerably involved sort of business that has to have nine copies recording every cash transaction that goes through the office. Receipt of a nine-copy carbonized form the other day reminds us of the fact that our relatively simple way of doing business on the plains has a counterpart back east where things are different in a big way. Maybe not so far back east at that. Our reaction is that a business that has to have nine copies of each transaction either has too much business or too many departments.

A "business man" in this part of the Lord's vineyard is almost as much a farmer as the farmer himself. He lives directly off of the man who tills the soil. Tiller does well "business man" does well; tiller gets poor, the merchant and the banker do, too.

Keep thy heart with all diligence; for out of it are the issues of life.—Solomon.

### As A Farm Woman Thinks

Nellie Witt Spikes

March—A Caprice  
Calm the world about me lies—  
Balmly breeze and sunny skies.  
Raise the windows, plant the seed  
Spade the garden's summer need.  
Robins twitter, orchards bloom—  
A sudden chill! A sudden gloom!  
Close the windows, light the gas;  
Hail and thunder—icy blast;  
Sleet and snow, and rain beside;  
Who in Texas could abide!  
One day later: Like a child,  
who, just subdued,  
Now atones for ugly mood:  
A perfect day,  
A perfect sky,  
I doff my hat—  
I think—I'll stay.

May Dodson Ragsdale.  
Wish I was a poet, and could put  
the changeable weather in pretty  
poetry like Mrs. Ragsdale does in the  
lines above, but I am just a plain  
country woman and have to put  
down like this! The other day was  
perfect, the next cold and bad.

I never could ride a hobby in a  
gentle canter. I have to ride madly  
at a gallop or a run. Reminds me  
of when I was a girl and loved to  
ride horseback. When my brother  
and I got out of sight of the little  
town where we lived, we rode as fast  
as we could make the horses go.  
Stamp collecting is my latest hobby.  
High winds can blow sand and pour  
in on my floors and beds. I sit  
calmly and hinge in little pieces of  
paper. Now I am in Africa, the  
scenes are strange, the names  
queer. It is just a turn to America,  
then on to Japan and China with  
queer characters for writing. The  
little bits of rice paper are so thin  
between my American fingers. I  
have learned there was a country  
called Nejd, and here are some others.  
Ubangi, Ubanda, Surinam and  
Nyassa. I long to ride on the pic-  
tured ships, see the strange ani-  
mals, and lovely scenes, but the on-  
ly way I will be able to do this, is  
by the way of my stamp collection.

Stopping at the hospital to see my  
neighbor, Mrs. John Emert, I found  
a nurse there Mrs. Mary Daniel who  
had lived here on the plains since a  
child. I knew her sister Myrtle  
Haines. We went to a summer nor-  
mal together at Plainview in the  
summer of 1905. Mrs. Daniel and I  
had a pleasant visit renewing old  
happy childhood days on the plains.

To go back a good many years—  
I had finished the school at Emma.  
Father said I could attend the sum-  
mer normal at Plainview. It was  
my first time to be away from home,  
and Plainview seemed so far, and  
the time so long, six weeks, I be-  
lieve. At Emma everyone knew me.  
I was as familiar to them as was  
their morning cup of coffee, or their  
own children almost. But I was a  
stranger in Plainview. The teachers  
did not call me Nellie. It was Miss  
Witt and one called me, "next." I  
do not remember what I learned in  
books, but I grew very proficient  
in tit-tat-too, not in the class room,  
however. It seemed to me Plain-  
view was a city. I heard people  
speak of banquets, a doctor had  
some ice in a house. Once in a  
while the merchants would have a  
whole stalk of bananas. I felt so  
traveled and civilized when I got  
back to Emma. Almost cosmopolitan.

There were two stores in Emma,  
father owned one. Somehow he  
never bought as pretty tablets as  
did his competitor. How I longed  
for slick paper with red birds sing-  
ing on colored tablet backs; the  
ribbon in the other store had more  
gloss, the strings of pearl beads were  
to be dreamed of at nights. I stood  
looking at my deskmate's red bird  
as long as I could. Imagine my  
father's surprise when the other  
merchant presented him this bill.  
"J. M. Witt to 1 tablet, 10c by Nel-  
lie."

Life is so full of interest, every  
day a new door opens letting me  
see new things and face exciting  
adventures. A new friend is made,  
some one tells me they like my  
column; my husband almost hits  
something with the car, (I have the  
words on my tongue to say, I  
told you so).

Just commonplace, you say. No,  
only things are commonplace that  
you think are so. There are twin  
orphan lambs to be fed. The milk  
has to be warmed as for a baby; the  
mail carrier will bring papers and  
letters. Each day something to look  
forward to, something to treasure  
as time goes on!

It is no wonder Don Quixote  
went about tilting at windmills.  
There is no inanimate thing that has  
as much personality to my way of  
thinking as a windmill. As we pass  
places, the windmill is the center of  
attraction. Some time they turn  
with an asthmatic squeak, asking  
in their way for soothing oil; some  
rear back like men with thumbs  
under galluses, some lean forward  
as if deaf and trying to hear what  
the winds are telling. Some are  
old and torn with the storms, but  
turn merrily on, like old men  
jauntily going on with their work.  
New mills glisten like mirrors, send-  
ing flashing messages miles and  
miles away, messages of cold spark-  
ling water to cool parched tongues.  
Some mills seem to be contrary and  
won't tell the way the wind is from,  
twisting and turning as if never

knowing their own minds, others  
are true and steadfast as the north  
star, one never questions their  
rightness. Some mills droop and  
seem weary with work, only asking  
that the wind cease so they can be  
still, others seem eager to work,  
they turn with the slightest breeze.  
But this is enough. Look for your-  
self at windmills as you go a long  
journey. I am sure you will find  
them quite human.

No we have no spring flowers to  
speak of, we tell the visitors. But  
the visitors found this not true last  
week as they entered the doors  
where the quilt show was held.  
Tulips bloomed as gay and bright  
as in Holland. All the state flowers  
grew on one square of white ground.  
Purple grapes hung luscious among  
green leaves. Whole flower gar-  
dens bloomed round the walls. I  
am sure if our dear old grandmoth-  
ers could have walked down the  
aisles and looked at the quilts their  
granddaughters have made, they  
would be content; the art they loved  
has not been lost.

Having nothing to do while I was  
waiting in a little town, I fared  
forth to see the sights. A tent  
show was in town, I walked to  
where it was. Years of winds and  
hails and rains and of many jour-  
neys, this tent must have stood.  
Scarcely a yard of gray dirty cloth,  
but had a patch or had been sewed  
up with long stitches of twine.  
New white duck for some patches,  
looking like clean spots on the  
dirty face of a child, old ragged  
patches in others. The iron pegs  
were hammered down from many  
blows of the axe, a rusty stove car-  
ried a thin gray smoke into the  
blue of the sky, the ropes holding  
the patched tent to the hammered  
stakes, were broken and tied in big  
knotty knots. But like a beggar  
wearing a gay bandana, the tent  
had a sign painted in purple and  
red and blue, and like the song that  
came merrily from the beggar's  
mouth, I heard the lively strains of  
a fiddle tune inside the ragged  
walls.

Manifold papers, Hesperian.

Try  
Panhandle Panolene  
It's a good Motor Oil

**Drs. Smith & Smith**  
Sanitarium  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

### MAKING GRAPE CUTTINGS

In order to make the diet more  
satisfactory 4-H club members are  
planning to have more home grown  
fruit this year. During January  
the demonstrators and cooperators  
have been making grape cuttings.

To make these cuttings, they used  
a straight portion of a cane nearly  
uniform size throughout and 12 in-  
ches long, containing at least three  
buds. At the lower end it was cut  
just below the buds and at the top  
above the bud. When the cuttings  
were made the girls tied them in  
bundles with the lower end all plac-

ed one way, and buried bottom end  
up and covered to a depth of about  
12 inches. This protects them from  
freezing. In the spring the bundles  
will be taken up and set out in a  
cutting bed.

These cuttings must be made dur-  
ing the winter while the vines are  
dormant.

### Dr. Wilson Kimble Optometrist

Specializing in fitting glasses  
and straightening crossed eyes  
TELEPHONE 254 FLOYDADA,  
TEXAS

### PHONE 51 Automotive Repairs

MOTOR TUNE-UP A  
SPECIALTY  
Spears & Daniel  
Southeast Corner Square

### LAND

We have land to Sell and  
to Lease for Farming,  
Stock-Farming and Graz-  
ing purposes, from about  
80 acres up, in Floyd, Bris-  
coe, Hall, Motley and other  
counties. Also large list of  
Lots in Floydada.

**W. M. Massie & Bro**  
Floydada, Texas

### NEW FAST SCHEDULES BY BUS

Lv. Floydada 6:15 a. m.—Arr. Amarillo 9 a. m.  
Lv. Plainview 7:35 p. m.—Arr. Floydada 8:20 p. m.

#### EAST BOUND

8:25 a. m. 2:25 p. m.  
To VERNON, DALLAS, OKLAHOMA CITY

#### SOUTHWEST BOUND

10:30 a. m. 4:50 p. m. 11:25 p. m.  
To LUBBOCK, CLOVIS, ODESSA, HOBBS, EL PASO

#### WEST BOUND

10:30 a. m. 4:50 p. m.  
To PLAINVIEW, AMARILLO, DENVER

#### NORTHEAST BOUND

2:30 p. m.  
To SILVERTON, MEMPHIS, CHILDRRESS

Travel By Bus — Warm — Comfortable  
LOW FARES EVERYWHERE

### T. N.M. & O. Coaches

A. J. CLINE, Agent

PHONE 36

## HERE'S WHAT IT TAKES FOR LEADERSHIP AND FORD'S GOT 'EM ALL!



Built in Texas by Texas Labor

#### 1 GOING POWER

—the kind of power that only the V-8 engine can provide—the instant response, the lightning acceleration, the remarkable economy, the swift, smooth, faithful performance. 6,000,000 Ford V-Eights—more than all other Eights combined—say this is the power plant for you.

#### 2 STOPPING POWER

The hydraulic brakes of the Ford V-8 are far and away the biggest in the low-priced field—a safety factor you've got to have.

#### 3 POWER TO HOLD THE ROAD

No car in any price field excels Ford in roadability—in keeping "all four feet on the ground" under all driving conditions. This means safety plus comfort.

#### 4 SMOOTHNESS

Not only in amazing power does the Ford V-8 engine excel, but in the smoothness that gives velvet quiet. Only cars costing hundreds more offer this supreme luxury of 8-cylinder smoothness.

#### 5 STAMINA

In staying power, there is no car that can take the rough with the smoothlike Ford. There are more Fords on the highway than any other make of car. This sturdy Ford is made to take it!

#### 6 STYLE

Ford set the current modern trend in beauty of lines. And Ford's unequalled paint job makes its beauty permanent.

#### 7 COMPLETE ECONOMY

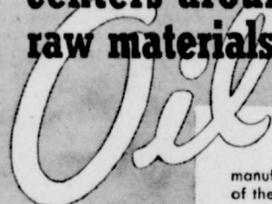
The combination of low price, low cost of operation, high trade-in value and more extras at no extra cost, makes the Ford the great economy buy for 1940.

NO OTHER CAR IN THE LOW-PRICED FIELD IS 1-2-3 WITH FORD

## Bishop Motor Co.

ONLY FORD LEADS IN ALL 7 GREAT CAR ESSENTIALS

## "A program of industrial development centers around the manufacture of raw materials into finished products"



LOCATED in all sections of Texas, 141 refineries manufacture into finished petroleum products 80 per cent of the State's crude oil production.

In contrast, Texas processes only 3 per cent of its cotton production and none of its wool or mohair.

Petroleum refining now constitutes 41 per cent of the value of all Texas manufactures.

Of the 225,000 Texans regularly employed by the oil business of the State, 25,000 skilled workmen and 5,000 office employees (a \$50,000,000 annual payroll) are employed in this one division of our oil industry.

All of the Texas oil refined in our State, whether used in Texas or shipped to other states, paid last year in taxes an average of 9.8 cents per barrel.



This Advertisement Paid for by Various Units of the Industry and Sponsored by

TEXAS MID-CENTRAL OIL AND GAS ASSOCIATION

### Young Democrats Of Panhandle Will Meet In Amarillo

Young Democrats of West Texas will hold their annual convention again this year in Amarillo, meeting at the Amarillo hotel on March 16, according to Calvin Hazlewood of Amarillo, West Texas president of the association.

Col. Ernest O. Thompson, member of the Texas Railroad commission from Amarillo and candidate for governor this year, will speak on the morning program. Other dignitaries who plan to attend are Bascom Giles, land commissioner, J. E. McDonald, commissioner of Agriculture, Bryan Brandbury, state representative from Abilene, George Moffett, state senator from Chilli-cothe, G. H. Nelson, state senator from Lubbock, and Alvin R. Allison, state representative from Level-land.

Price Daniel of Liberty, president of the Texas Young Democrat clubs will attend and speak on the part of the young Democrat in Texas politics. John Ketler, president of the Pampa Young Democrats, will respond to the address of welcome to be extended by Mayor Ross D. Rogers of Amarillo.

### 'UP NAWTH' FISHING STYLE FOR WINTER IS DESCRIBED

Bynum Boling, here from Minnesota, his new home, tells an interesting story of winter fishing around Albany where he lives.

Constructing about a six-foot square shack with no floor in it, the winter fisherman cuts a sizeable hole in the ice of the lake and sets his house down over it. And thus with a stove for warmth and gunny sacks under his feet the fisherman sits him down in a comfortable chair and begins his fishing.

However, he doesn't fish in the usual pole on the bank manner. He holds a gig in one hand the while he juggles a decoy fish some three or four feet under the water. Tempted, Mr. big fish from the depths strikes at the decoy and the fisherman strikes at the same time with his miniature harpoon—and there you have something for the dinner table next day.

The fisherman, with no light in his "house," however sees very clearly to the depths of the lake as the sun shines down through the ice. "You can almost see a needle on the bottom of the lake" said Bynum.

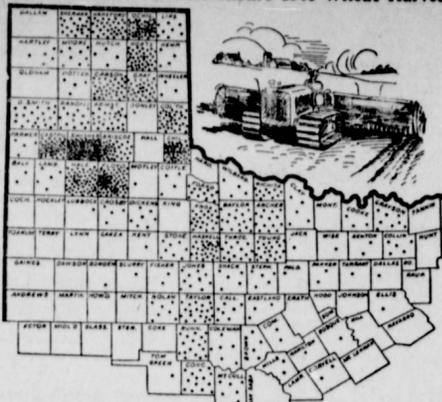
Pickerell an dnothern pike are principal catches in the winter fishing forays. Fish that weigh ten pounds and even larger are often caught this way, said Mr. Bynum.

### PUBLIC RECORDS

**New Car Registrations**  
 March 2—1940 Ford Deluxe Tudor, W. O. Kirk, Floydada.  
 March 2—1940 Chevrolet Sedan, R. J. Dison, Lockney.  
 March 5—1940 Chevrolet Sedan, Mrs. R. C. Bennett, Lockney.  
 March 5—1940 Chevrolet Sedan, G. W. deCordova, Floydada.

Save steps. Use want ads.

### Over 11,000 Texas Farmers Insure 1940 Wheat Harvest



Each dot represents 5,000 bushels insured production. Number of paid-up insurance contracts—11,040. Estimated acres insured—287,600. Estimated insured production—4,943,435 Bu.

### Wheat Crop Insurance Triples In 1940 Survey Of Texas Wheat Belt Indicates

#### Dougherty Home Dem. Club Meets At Howard Home

DOUGHERTY, March 11. — "Bread... the Staff of Life" was the subject of a discussion at a meeting of the Dougherty Home Demonstration club in the home of Mrs. Orland Howard Wednesday afternoon, March 6.

Miss Edith Wilson, county home demonstration agent, gave a demonstration on how to make yeast bread. Recipes and "steps in bread making" were given by each member.

Roll call was answered with "household hints," Mrs. C. E. Bartlett, council representative, gave the council report, and Mrs. C. A. Caffee was in charge of the recreation period. Mrs. R. W. Lotspeich winning the prize. Attendance prize went to Mrs. Tate Jones.

Delicious refreshments, carrying out the Saint Patrick's Day motif, were served to Mesdames Capshaw, C. A. Caffee, R. T. Jones, Claude Ring, C. E. Bartlett, J. E. Newton, A. H. Kreis, Bill McNeill, Tate Jones, Ott Glassmoyer, and R. W. Lotspeich, and two visitors, Mrs. Bill Norman and Mrs. Grady Freeman, and the hostess.

The next meeting of the club will be held at the home of Mrs. C. A. Caffee on March 20.

#### COLLEGE STATION, March 12.—Drought and the other hazards of farming still bring uneasiness to the heart of the farmer.

But for the 11,040 Texas wheat farmers who took out all-risk crop insurance on their 1940 wheat crops, that uneasiness has been cut to a minimum.

After one year of watching closely the operations of crop insurance under the 1939 AAA program, Texas wheat farmers decided it worked, and as a result the number of policies in 1940 tripled the number for the previous year. Insured acreage in 1940 reached 287,000 acres, assuring the participating farmers a crop of at least 4,943,435 bushels, according to figures from the Amarillo office of the Federal Crop Insurance corporation.

No indemnities have yet been paid on the 1940 crop, E. R. Burke, state crop insurance supervisor, reports, but adjustments will begin within a few weeks.

#### ARRIVES AT AGE 70

A note enclosed with renewal of subscription received from J. H. McMurray, of Canyon, was forwarded on March 9, his seventieth birthday.

Mr. McMurray began reading The Hesperian in 1919 and has missed few copies of the paper since, even though he has been making his home away from here the past few years.

#### AFTER OIL AGAIN

The Cooke County Martin brothers, including M. H. of Floydada and Lace, of Ralls, are trying again for oil on a lease adjacent to the Muenster field in Cooke county.

Mark, who was on the scene where their newest test is being made during the week-end, said the drill was down something over 700 feet when he left Gainesville Sunday.

### N. E. (Ernest) Waller Out For Commissioner In Precinct Number 2

To the Voters of Precinct No. 2: Several weeks ago I announced my candidacy for the office of Commissioner of Precinct No. 2, and now take this method of urging your consideration of my candidacy subject to the Democratic primary. I have lived in the precinct for the past 38 years, have known most of you personally while in business, and for the past seven years building roads under the supervision of your present efficient commissioner, E. R. Harris.

Now that I am seeking a promotion I earnestly ask your vote and influence, and will do my best to make you a good commissioner. It is my intention to see as many of the voters as possible before election time. Meanwhile, any consideration or good word you can give me will be appreciated.

Yours very truly,  
 N. E. (Ernest) Waller,  
 (Political Advertisement)

### TAHOCA NEWSPAPER WORKER WEEK-END VISITOR IN FLOYD

Mr. and Mrs. Frank P. Hill, of Tahoka, were visitors for a brief time in Floydada last week-end.

Hill, who has been managing editor of the Lynn County News, for the past few years, has been out of harness since last September on account of illness but is rapidly regaining his normal strength now and expects to resume newspaper work soon.

Writing fluids, Hesperian.

### COKE STEVENSON TO SPEAK AT W. T. JUDGE'S MEETING

DICKENS, March 11. — Judge Marshall Formby said today that Lt. Governor Coke R. Stevenson of Junction would be the principal speaker at the West Texas County Judges and Commissioners Ass'n banquet on Friday night, March 22 at San Angelo. Judge Formby, who is president of the association which comprises 124 West Texas counties, said the Lt. Governor had personally accepted the invitation to appear on the program.

Carbon paper, typewriter ribbons, Hesperian Publishing Co.

### New Amazing Safe Way Whitens Stained, Discolored FALSE TEETH



Do These Four Simple Things  
 Dissolve a level teaspoonful of Kleenite in half a glass of warm water. Put your stained, discolored plate or bridgework in the solution—Leave for 15 or 20 minutes, while you dress—or overnight. NO BRUSHING—Rinse—replace.

Now look at your teeth—gleaming, lustrous, natural-looking; the whole plate sparkling, stainless, clean and sweet—free from all unpleasant taste and odor.

Get Kleenite—the Dentists' Plate Cleaner today—all druggists.

WHITE DRUG CO.

## FIRST NATIONAL LOANS

### Help This Community

The First National Bank has been a liberal lender in cooperation with local enterprise.

Keeping in mind our rule, "Safety first for the depositors of the First," we have been properly conservative naturally, while always maintaining our faith in this community.

In this way we have met local needs for funds and have at the same time safeguarded the interests entrusted to us.

Good borrowers are always welcome at the First National.



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

## THE FIRST NATIONAL BANK

MEMBER FEDERAL RESERVE SYSTEM

## The First National Bank

FLOYDADA TEXAS



# NEW LIFE

Change Winter-killed oil— and here's why to change to OIL-PLATING

Slush in the gutter is scarcely thinner and dirtier than Winter oil over-staying in your engine. Drain now, warns your judgment—and Car Manual. But get more than a re-filled crankcase. Get cylinders, rings, bearings, and other precious parts OIL-PLATED by making sure that you change to Conoco Germ Processed oil—patented.

Your Mileage Merchant puts it in at an ordinary price, in the ordinary way. But how extraordinary is the man-made extra substance in the Conoco formula, that sets Germ Processed

oil apart. For here is oil whose strong "power of attraction" makes engine parts draw glossy OIL-PLATING all over themselves and keep holding it close—as drain-proof as plating on hub caps.

Not for one instant can OIL-PLATING go draining "down home" to the crankcase. Though you're speeding the limit or parking long hours, OIL-PLATING is always faithfully maintained. All in addition to the strong oil-film of Germ Processed oil, this drain-proof OIL-PLATING helps to keep down wear. And that's how to keep your engine nearest to the oil economy of its youth. Your correct Germ Processed oil for Spring, at Your Mileage Merchant's Conoco station today, will give you the change to an OIL-PLATED engine. Continental Oil Company



## CONOCO GERM PROCESSED OIL

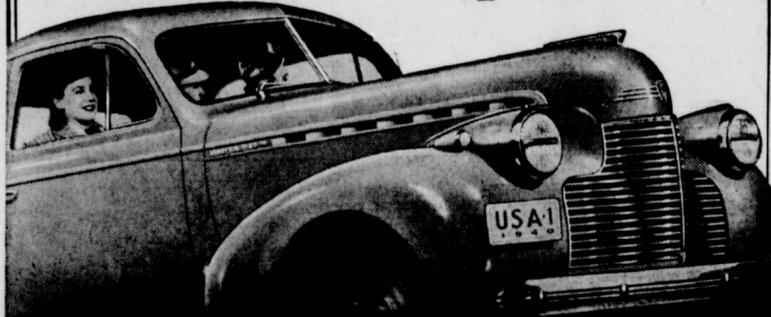
OIL-PLATES YOUR ENGINE

A SCORE OR MORE GOOD FLOYD COUNTY SERVICE STATIONS MAKE IT EASY FOR YOU TO CHANGE TO OIL-PLATING.

## R. C. HENRY Distributor

FOR CONTINENTAL PRODUCTS—PHONE 5—FLOYDADA

# YOU CAN PAY MORE -but why?



You can pay a lot more than the modest Chevrolet price for a motor car. But you'll find yourself asking, "Where can I get any more beauty, driving and all-round value than I get in Chevrolet for '40?" ... Particularly when you consider Chevrolet's extremely low prices and Chevrolet's exceptionally low cost of operation and upkeep!

The 1940 Chevrolet gives higher quality at low cost! ... Low Prices ... Low Operating Costs ... Low Upkeep.

No other motor car can match its all-round dollar value

## "CHEVROLET'S FIRST AGAIN!"

LEADER IN SALES ... 8 OUT OF THE LAST 9 YEARS

Eye It .. Try It .. Buy It!

## ODEN CHEVROLET CO.

TELEPHONE 4

FLOYDADA, TEXAS

WANTED TO SELL

# WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO BUY

### Classified

#### Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads. to be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

#### Phone 8

The Hesperian reserves the right to classify all Want Ads under appropriate headings and revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

#### Want Ad Rates

Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "livest salesman in Floyd County" to work for you.

### For Sale

FOR SALE—1 used electric cook stove in perfect condition. H. M. McDonald Hardware. 51tc

FOR SALE or Trade—Team of pony horses. Work or ride. 2 miles N. W. Floydada. H. B. Johnson. 34tp.

WELL-GRAINED Hegari bundles. \$7 per ton. See R. C. Fisher, Rt. 3, Fairview School. 33tp

FOR SALE—1938 V-8 DeLuxe Tudor Sedan. "Tink" Carter. 51tc

SEE US for Garden Hose at right price. F. C. Harmon. 52tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, Member Floral Telegraph Delivery Association, telephone 78. 27tc

WALL PAPER, Window Shades, our main line. F. C. Harmon. 52tc

LIMITED amount good quality home grown seed barley. \$1.40 per 100 lbs. See Fred Brown. 21tc

FOR SALE: Baled alfalfa and millet hay. Jake Griffith 1 1/2 miles north and 1/2 mile west Lockney. 51tp

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 36tc

SEVERAL used Electric Radios at prices you can afford to pay. F. C. Harmon. 52tc

ALL SIZES  
**NEW PIPE USED**  
FOR EVERY PURPOSE  
CENTRAL PIPE & SUPPLY CO.  
2611 So. Ave. H Phone 698  
Lubbock, Texas

### Live Stock

FOR SALE: Choice young Durham Bulls—Cannaday Bros. 52tc

FOR SALE—Several good work horses, 10 miles N. E. Floydada. E. C. Hayden. 42tp

GOOD HEGARI bundles. See Albert Parrish, Route 1. 42tp

### Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 29tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 18tc

### Trees and Shrubs

On Sale at Half-Price Chinese Elm, Walnut, Catalpa, Honey Locust, all kinds of forest trees. Dalmont Nursery, East of Plainview. 51tc

### For Rent

MODERN Furnished 5-room House. Phone 56. 5tc

APARTMENT Also Bed Room 230 West Virginia St. dh

4-ROOM Furnished Apartment. See Miss Ovie West. 717 West Ross. 51tp.

### Wanted

IRONING wanted. Personal attention given each garment. 300 E. Miss. Mrs. Travis Burgett. 44tc

WANTED—Used Electric Washer. Will trade good 6-tube radio or new \$15 floor lamp. Phone 286J. 311 West Lee Street. 52tc

WHEAT pasture. J. C. Bolding. 31tc

### Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 26tc

### Political Column

The following have authorized the announcement of their candidacies for the offices indicated opposite their respective names, subject to the Democratic primaries:

For Senator 30th Senatorial District  
ALVIN R. ALLISON  
MARSHALL FORMBY

For District Attorney 110th Judicial District:  
JOHN A. HAMILTON

For County Judge:  
G. C. TUBBS

For Sheriff:  
FRED N. CLARK  
E. S. RANDERSON

For County Clerk:  
B. NICHOLS  
A. B. CLARK

For Assessor and Collector of Taxes:  
M. L. PROBASCO  
FRANK L. MOORE  
GEO. B. MARSHALL  
ROBERT FISHER

For County Treasurer:  
MRS. O. M. CONWAY

For County Attorney:  
JOHN STAPLETON

For County Superintendent of Public Instruction:  
CLARENCE GUFFEE

For District Clerk:  
ROY A. HOLMES  
MILTON (Buck) SIMS

For Public Weigher Precincts 1 & 2:  
W. L. FINLEY

For Commissioner Precinct One:  
ZANT SCOTT  
GEO. M. FINKNER  
A. S. CUMMINGS  
W. H. (Bill) BROCK  
EMMETT E. POSTER

For Commissioner Precinct Two:  
G. C. (Grover) FAIREY  
T. Z. REED  
HENRY ROBERSON  
W. H. (Hugh) COUNTS  
M. H. TAYLOR

For Commissioner Precinct No. 3:  
B. E. (Bass) CYPERT  
G. C. HILLBURN

For Commissioner Precinct No. 4:  
H. J. (Hugh) NELSON  
E. E. (Ernest) WALLER

### Salesmen Wanted

WANTED—A good reliable man to supply customers with Rawleigh products. Write Rawleigh's, Dept. TXC-259 127M, Memphis, Tenn., or see L. B. Martin, Floydada, Texas 44tp

### Poultry and Eggs

DAY OLD CHICKS and STARTED CHICKS WES-TEX FEEDS, fountains and poultry remedies. RICE HATCHERY

### Miscellaneous

SEE Travis Burgett for repairs & tuning pianos. 300 E. Miss St. 44tc

SEE the new Norges at Harmon's. 52tc.

SEE A. B. MUNCY for land contouring. Have good instruments. 52tc.

TELEPHONE 83 Gullion Tire Service, for quick repair, 219 South Main Street. 52tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 26tc

PAY your burial insurance NOW, before it expires. Harmon Burial Assn. By F. C. Harmon. 52tc

ARCH SUPPORTS at Fogerson's. 36tc.

USE Coeden products and be satisfied. Home Oil Co. 248tc

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 27tc

LACE Leather at Fogerson's. 36tc

BOOTHE'S The Quality Cleaners. 10tc

OUR Flowers are FRESH and are beautifully arranged. Holiums, Floydada Florists. 29tc

ALL COLORS Shoe Creams, suede dressings and laces at Fogerson's. 36tc.

FOR SAFER, Cleaner Tailor Work. Boothe's.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager. 21tc

SEE the Hoeme (pronounced Hayme) plow on display in Floydada Saturday and save your land from blowing. J. K. West, agent. 43tp

WATCH Rice Hatchery's window for Easter. 43tc

### Use Hesperian Ads

## New Agriculture Building Walls Rising Rapidly

Brick work on the exterior of the new \$10,000 Agriculture building neared completion this week as workmen put the finishing touches on the walls of the structure and prepared to build the roof.

Work has been going forward rapidly on the building since the foundations were laid less than three weeks ago, and the foreman's prediction that the annex would be ready for occupancy within 60 days, weather permitting, appears certain.

The contract calls for completion of the building within 120 calendar days but the contracts announced at the beginning of the project that it would be completed in much less time unless weather conditions interfered to a considerable extent.

The new brick structure, located on the southeast corner of the courthouse square and fronting on Wall street, will house the offices of the county agriculture agent, county home demonstration agent, and the Floyd County ACA.

Contracts were let by the commissioners court to the General Building company of Lubbock early in February. Interest bearing time-warrants have been issued by the county to cover costs of construction.

### AGRICULTURE GROWS UP

Recalling the life history of the average boy and the time when he comes to the age when he stops wanting to smash things and tear things open and turns to building—airplanes, shacks, radios, and football teams—R. M. Evans traced a somewhat similar development in agriculture as an institution.

Speaking before the State convention of the Kentucky Farm Bureau Federation recently, Mr. Evans, who is administrator of the Agricultural Adjustment Administration, said, "Agriculture also is awakening to the need of dispensing with the old frontier smashing. Grass and trees no longer are something to tear up. They are something to preserve and build up."

"Just as the breaking-down period in a boy's life is hard on his mother, so the breaking-down period of agriculture was hard on Mother Nature. The intense competitive spirit among farmers is also warning. Other farmers now are people to work with."

Business man's department store. Hesperian Publishing Co.

### MAYOR SNOGRASS NAMED ON BOARD OF DIRECTORS TEXAS SAFETY COUNCIL

Notice that he had been named as a member of the Honorary Board of directors of the Texas Safety Council was received this week by Mayor Glad Snodgrass of Floydada.

The local business leader will fill a vacancy recently occurring on the board. His selection was in recognition of Mr. Snodgrass' keen interest and efforts in behalf of safety. Pierce Brooks, president of the Council, advised.

### ROTARIANS HEAR ADDRESS BY MRS. CONWAY WEDNESDAY

Mrs. O. M. Conway, county treasurer, addressed members of the Rotary club Wednesday on "Learning How to Live as well as How to Make a Living."

District Judge Alton B. Chapman, W. T. McKinney of the FSA, and Principal John Myers and O. K. Davis of the Floydada schools were guests of the club, and four visiting Rotarians from Ralls, A. N. Boyd, Bill McWilliams, Carl Hyatt, and Green were present.

### MARTIN BROWN RECOVERING FROM ATTACK OF PNEUMONIA

Martin Brown, owner of Brown Household supply, is reported improving from a severe attack of pneumonia developed the first of this week.

Mr. Brown's condition is favorable but he will probably be out of his place of business for several days.

### BAPTIST REVIVAL APR. 7

The spring revival meeting for the First Baptist church will begin April 7. Services will be held each morning and in the evening.

Rev. Vernon Shaw will do the preaching. Arrangements for other help has not been completed. Last Sunday morning Rev. Clifford Potts preached for the pastor, who has been ill, and at the evening service District Missionary A. C. Huff, of Plainview, filled the pulpit.

Rev. Shaw will preach for the congregation next Sunday morning and evening.

### PUBLIC RECORDS

New Car Registrations  
March 8, 1940 Ford DeLuxe Sedan, O. P. Rutledge, Floydada.  
March 12, 1940 Chevrolet Pick Up, Floyd County Rural Electric Coop.

March 12, 1940 G. M. C. Truck, Home Oil Co., Floydada.

Marriage Licenses  
March 9, Willie Taylor and Rosa Lee Larking.

Rubber bands, coin wrappers, Hesperian.

## New Motor Analyzer Is Put Into Service At Oden Chevrolet

So fast is the motor world progressing that motor testing apparatus which was the last word in efficiency three years ago is now largely outmoded, said Conner Oden of Oden Chevrolet company this week.

Motor testers are only as good as the work they do is efficient said Oden, in announcing that a three-year-old tester has been discarded and a new one installed. This new tester, he said, meets all the demands of the modern motor, including the heavy duty generator required.

The new tester, known as a Sun Motor Analyzer, was put into service Tuesday in the service department of the local agency.

### COLORED BOYS ORGANIZE BASEBALL CLUB; TO HAVE FIRST GAME ON EASTER

Floydada Black Runners was the name chosen for the colored baseball club here Tuesday night by the young Negro men of the community. T. J. Coleman was named manager of the club and Wm. Houston captain of the team. Fourteen players are enrolled and others are due to line up.

A good fast team is in the making and good games this summer are promised. The team is opening season game will be played the afternoon of Easter Sunday here when the Quittaque colored club will be their opponents.

### NATIONAL BROADCAST WILL FEATURE AMERICAN LEGION BIRTHDAY SAT., MARCH 16

At least 51 stations of the NBC Blue network will broadcast the 21st birthday program of the American Legion which hits the waves on Saturday night, March 16.

The hour of broadcast will come at 8:30 to 9:30 central standard time. National Commander Raymond J. Kelley will headline the program.

### CARD OF THANKS

We wish to thank the good folk who were so kind and helpful during the illness of Mother Galloway. Surely Floydada has some of the best people on earth. Friends are worth more than money.

Mrs. Etta Woody,  
L. A. Marshall and family,  
T. E. Price and family,  
John Galloway and family,  
H. T. Williams and family,  
Henry Galloway and family,  
John Tarpley and family.

Columbar pads. The Hesperian

### Do You Worry Or Lose Sleep?

Relieve that Worry, and Sleepless nights caused by not having your growing crops insured against loss by HAIL.

Just take one of Dr. WOOD'S HAIL INSURANCE POLICIES; It will give you immediate relief.

I am at your service, and will appreciate your business.

**J. G. WOOD, Room 5, Bank Bldg.**

### yes, bring your own mechanic



You expect us to "talk up" our own Used Cars. If we didn't you wouldn't have much faith in us. But we're willing to let YOU test what we say. When you find the model you want, have your own mechanic come down with you to look it over. It's just our way of letting YOU prove that our Used Cars are reliable. Why not take us up on it?

See These Great Used Car Values!

1938 Chevrolet de Luxe Sport Sedan, radio, heater and all accessories. An "OK" used car. At Only..... **\$495**

1937 Chevrolet de Luxe Town Sedan. A very clean car with an "OK" that counts" **\$375** For Only....

The largest stock in town to choose from.

Trade-In Allowance  
Easy GMAC Payment Plan

## ODEN'S

From a "Better Used Car" Dealer

If you trade without seeing us we both lose

### Hesperian Want Ads Will Bring Results

### DETECTIVE RILEY

IF YOU GENTLEMEN WILL PARDON ME, I THINK I'LL RETIRE. MUST GET MY BEAUTY REST, Y'KNOW!

BUT OF COURSE, SENOR RILEY!



### FACTS YOU NEVER KNEW!!!

IN HIS "HISTORY OF FOUR FOOTED BEASTS AND SERPENTS", EDWARD TOPSELL IN 1607 CITED THE INTELLIGENCE OF DOGS AND REPORTED THAT DURING THE SIEGE OF RHODES BY THE TURKS THE WILD DOGS OF THE ISLAND WOULD ATTACK THE MOSLEM INVADERS AND LEAVE THE CHRISTIAN SOLDIERY UNMOLESTED...

THE AVERAGE MAN SPENDS 3 MONTHS OF HIS LIFE WHISTLING, 2 YEARS IN THE BATHROOM, 3 YEARS TALKING AND CONVERSATION, 4 YEARS OF WALKING AND 4 YEARS ARE SPENT IN EATING!



### SOME OF THE GIGANTIC DOORS USED TO PROTECT THE WORLD'S TREASURE IN VARIOUS INTERNATIONAL BANKS MAY WEIGH UP TO THIRTY TONS AND POSSESS LOCKS CAPABLE OF ONE HUNDRED MILLION COMBINATIONS...

ARMLESS SINCE 1917, SUPPORTS HIS FAMILY DOING CLERICAL WORK. HE WRITES, PAINTS, PLAYS PIANO AND SHAVES HIMSELF!

40 YR. OLD W.G. COLLINS



### By Richard Lee

PROFESSOR HARTLEY!! COUNT KRINSKY!! WHAT'S UP?

I WAITED AND CAUGHT HIM, RILEY!! LIKE A RAT IN A TRAP!

I DID NOT DO IT!! I SWEAR IT!!



### NAPPY

BORIS! I'D LIKE YA T'MEET MAZIE M'LEAN! SHE'S JUS' TH' BEEN LOOKIN' FER!

EET IS A PLAHSURE, MISS M'LEAN. A PLAHSURE!

COLLOUSERS PICTURES



### By Bob Dart

COME, MISS M'DIRTY, WE WEE GO OVER YOUR SCREEPT!

COMIN', BIG NOISE, COMIN'.

WELL BORSCHT! WHADDAYA THINK OF HER ACTIN'?

T'INK, HE AHKS! WHAT I CAN T'INK, WHEN ALL SHE'S KEEP SAYING IS...



### By Irv Tirman

-COME OP AN' SEE ME SOMETIMES!



Soil Dist... (Continued) showed 94 in soil district. Lockney box ure. 32 were voted for 1 and at Edgwick. 1 again. Floyd counties in tion for the Conservation of the first of the new law. No accurate acceptance. It can be drawn here reports of the grow ure. and can be drawn farmers who rejected the for a term of a decision. Land-use the Act pro apparently equal points of the fact out that a district men sary to inv that they c a district h A decisi Floyd cou rests entire Conservation must await

Courts... (Continued) the close testimony i nal et al. which was Leoni at Judge Ken tiff and J the defende Venirent to district service inc Higgins, L. tree. O. C. R. E. You Smithma John Sta Whitfill, V. Roe Jones Foster, Lo L. Breed, E. C. Mosle ton, C. P. R. L. Lacl Goen. D. Bean, M. I and Herm

Two littl noses pres window. "Gee, M said one, p ing a sing for 'em wi

I need stated the Sand Hill enough s able to digging si the estab some of t into lengt sil or 24 inc covered 3

P S MA HENS and U Hens, up to HENS: light, COCK per lb TUR Lb., HIDE per lb EGGS Per I Now Poul subje

P We w up yo FEE Dair: reaso sold

C & Acro

**Soil District**

(Continued from page one)  
 showed 94 landowners favoring the soil district, 47 opposed. At the Lockney box, 55 favored the measure, 32 were opposed. At Cedar, 18 voted for the district, 9 against; at Edgin, 14 voted for the district, 1 against.

Floyd county was one of the first counties in the state to make application for the designation of a Soil Conservation district, and consequently the local election was one of the first tests of acceptance of the new law.

No accurate conclusions as to its acceptance by the farm-landowners can be drawn from the local referendum, however. The vote cast here represents only a small percent of the group affected by the measure, and the only conclusion that can be drawn is that Floyd county farmers have neither accepted nor rejected the district, but are waiting for a more complete understanding of the terms offered before making a decision.

Land-use regulations, for which the Act provides strict enforcement, apparently formed one of the principal points of controversy, in spite of the fact that officials pointed out that a 90 percent vote of the district membership would be necessary to invoke the regulations, and that they can be invoked only after a district has been organized.

A decision on whether or not Floyd county will be designated as a Soil Conservation district now rests entirely with the State Soil Conservation board. The answer must await action by that body.

**Courts Open**

(Continued from page one)  
 the close of the regular session three weeks ago in order to hear testimony in the case of R. Cardinal et al. vs. Louis Cardinal et al., which was held over from last term. Local attorneys in the case are Judge Kenneth Bain for the plaintiff and Judge L. G. Mathews for the defense.

Venue men summoned to report to district court Monday for jury service include Ed Teuton, B. M. Higgins, L. H. Dorrell, L. E. Crabtree, O. C. Bailey, O. R. Gollightly, R. E. Young, W. Edd Brown, J. B. Smithman, Arthur Sammann, John Stalcup, C. C. Curry, Fess Whitfill, W. L. Craft, G. D. Tate, Roy Jones, J. D. McBrien, W. E. Foster, Lon Davis, Bill McNeill, B. L. Bred, J. W. Huey, Ed Muncey, E. C. Mosley, C. B. Sims, Claud Palton, C. F. McCormick, Mal Jarboe, R. L. Lackey, Frank Busby, M. P. Gorn, D. C. Carruthers, Gilbert Bean, D. L. Solomon, Walter Wood and Herman Millican.

Two little urchins stood with their noses pressed against a barber shop window.  
 "Gee, Mickey, look at that one!" said one, pointing to a barber wielding a singeing taper. "He's lookin' for 'em with a light!"

**BERRY PLANTS**

"I need some more berry plants" stated the fruit demonstrator of the Sand Hill 4-H club. If there aren't enough side-sprouts, she will be able to increase the number by digging six or ten inches deep beside the established plants and taking some of the roots and cutting them into length of 4 or 5 inches. A root cutting should be dropped every 18 or 24 inches apart in the row and covered 3 inches deep.

**WE WANT**

**Poultry & Eggs**

**MARKET TODAY**  
 HENS, 5 lbs. 11c  
 and Up, lb., 10c  
 Hens, 4 lbs., 10c  
 up to 5, lb., 7c  
 HENS, Leghorns and light, lb., 7c  
 COCKS, 4c and 5c  
 per lb., 7c and 9c  
 TURKEYS, 7c and 9c  
 lb., 8c and 6c  
 HIDES, 8c and 6c  
 EGGS, 12c  
 Per Dozen.

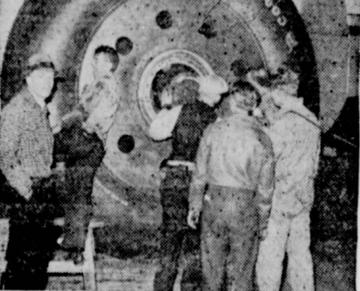
Now is the time to sell your Poultry, as these prices are subject to change. Just—

**Phone 307**  
 We will gladly cull and pick up your poultry.

**FEED.**—We have Purina Dairy and Poultry Feed at reasonable prices. All feed sold strictly on cash basis.

**Carmack & Jones**  
 Across Street from Consumers Fuel Assn.

**Admiral Byrd Carries Huge "Snow Cruiser" Along On Latest Expedition To Explore Antarctic Waste**



(Above) the snow cruiser as it will appear in the Antarctic wastes. (Lower) one of the huge roller-bearing wheels being put in place.

Looking like something out of a bad dream, here is the huge 55 foot snow cruiser which will carry Admiral Byrd and his party over the Antarctic wastes during the coming year to claim more land for America. The cruiser, which was designed by the Armour Institute of Technology, has all the comforts of home, and the facilities of a good laboratory. Should Admiral Byrd wish to look at the stars, he needs only to lie back in his bed and gaze through a set of permanently mounted binoculars. Should he want to fly over the pole, he needs only to go upstairs, step into the airplane which is carried pie-a-back on the cruiser, and warm up the engine for a takeoff while the port-derrick sets the plane down upon the ice.

The snow cruiser is one of the largest single transportation units ever built. Perhaps its most fantastic feature is the wheels. These are ten feet high, tired by the largest rubber tires ever built. They are individually powered by electric motors set in the wheel spindles. They run on roller bearings twenty-four inches in diameter, the largest roller bearings ever built to be mounted in wheels. They are far bigger than the roller bearings on the drive wheels of the largest and most powerful locomotive ever built.

The wheels slide up and down vertically by means of a hydraulic arrangement, making it possible for the cruiser to maneuver the large chasms frequently encountered in the Antarctic. In the picture above, the cruiser is shown maneuvering a 15 foot chasm by means of lifting the front wheels, lowering the back wheels for power, and sliding the front end across the chasm. With the front wheels on the other side the chasm, they will be lowered, the rear wheels lifted and the rear of the cruiser will be dragged, toboggan fashion, across the opening.

Because the cruiser is expected to leave its base in Little America and be away for perhaps two years every precaution has been taken to insure a safe journey. Two spare tires will be taken, and an ample supply of spare parts with which the cruiser may be repaired. Only the roller bearings are not to be safeguarded with an extra set. Precision engineered to accuracy limits of 1/10,000th of an inch and manufactured of super-hard steel, modern tapered roller bearings are one of the most perfect mechanical achievements of science. Even under the grueling strains of railroad service, failures rarely occur. Yet to make doubly sure, the snow cruiser's bearings were made 625% more powerful than the expected load necessitated.

**BANKHEAD-JONES ACT AIDS BANKHEAD JONES**

The Bankhead-Jones Farm Tenant Act proved a "natural" for Bankhead Jones, tenant farmer of Pickens county, Ala., according to the Farm Security Administration, which administers the Bankhead-Jones Act.

The law, which gets its name from Senator Bankhead, and from Chairman Jones of the House Agriculture gives aid to tenant farmers for the purchase of farms.

Several months ago farmer Bankhead Jones applied to the Farm Security Administration, which administers the law, for a loan. He was found to be eligible in ways other than by name and got a loan for \$3,106.

With this loan farmer Bankhead Jones bought an 80-acre farm for \$1,100, constructed a home on it for \$1,260, spent \$610 for construction of other buildings and \$86 for improving the land.

The Bankhead-Jones law is now in its third year of operation. During the first 2 years more than \$33,000,000 was loaned to 6,180 farmers to buy farms of their own. This year additional funds are making available about 7,000 loans.

"Had a terrible time with my flivver."

"Yeah?"

"Yep. Bought a carburetor that saved 50 per cent of gas, a timer that saved 30 per cent and a spark plug that saved 20 per cent, and after I went ten miles my gas tank overflowed!"

**"SPUDS" ARE A HABIT REFLECTED IN PRICES**

Serving potatoes as a part of American meals is so much a regular and unbreakable habit that a small crop usually brings to producers a larger total income than a large crop, says Reginald Royston, Agricultural Marketing Service statistician, after comparing records of good years and bad.

For example, in 1916, Royston points out, the potato crop was 270,388,000 bushels and sold for \$252,432,000. In 1928, there was a record crop of 427,249,000 bushels, and it sold for only \$139,070,000. The smallest crop in the last 30 years sold for \$113,362,000 more than the largest crop.

When prices are high, potatoes are still relatively cheap compared with other foods, and many people will pay comparatively high prices for them. When crops are large the situation changes. Even though many hate to cut down on potatoes when prices are high, they apparently eat very little more when prices are low.

To put it another way, with American eating habit as they are, there is no good substitute for potatoes in years of high prices, but neither are potatoes substituted extensively for other foods when prices are low. Producers can sell for relatively high prices when the crop is short, but a large crop usually sells at very low prices.

Carbon paper, typewriter ribbons.  
 Hesperian Publishing Co.

**AIRPLANES SIMPLIFY MANY FIRE FIGHTING PROBLEMS**

The use of airplanes to fly both men and supplies to fires has helped to simplify many of the problems of fire fighting and to speed up control of going fires, the Forest Service, U. S. Department of Agriculture, reports. Days once were required to transport fire crews and equipment into the back country. The airplane does the job in minutes or hours.

Seventy-four landing fields in National Forests permit a kind of airplane taxi service to be operated between a headquarters station and the field. Fire-fighting crews are flown to the landing field nearest a fire and then proceed by foot or other means of the burning area.

Another use of the airplane now being developed may give additional aid in fire fighting, the Forest Service says. It is possible that aerial photography can simplify the dangerous and time-consuming task of scouting large fires. Results already obtained indicate that a photographer in a plane may circle over the fire, take pictures of the entire front, and drop finished prints to men on the ground in eighteen minutes or less. Photos showing topography, fuel types, streams, roads, trails, and other ground features in the vicinity of a fire can thus be delivered to the crews before a man on the ground could even hike around the fire line.

Airplanes also carry two-way radio sets which keep them in constant communication with fire camps and National Forest headquarters. Messages from the air to the ground also have been transmitted by the human voice audible for an average distance of one and a half miles. The amplifier does not permit of two-way communication, but it has been helpful in directing lost persons and searching crews, in guiding fire crews to spot fires back the air, only, and in giving other of the line which can be seen from emergency messages.

Mrs. Noorich: "My dear, this afternoon I tried one of those lovely newfangled mud packs. By the way, what do you think of mud as a beautifier?"

Mr. Noorich: "Well, it hasn't done much for the turtle!"

An old darky approaching the minister.

"Pahson, suh," he said, "Ah wants you all to pray for me."

"Well, Rastus, what's wrong?"

"Suh, Ah's got a floatin' kidney, suh."

"But Rastus," replied the minister, "I can't pray for physical things like that; I only pray for spiritual things."

"You all can't pray for a floatin' kidney? Den how come you all prayed last Sunday fo' the loose livahs?"

Auntie (to niece who has been making faces): "When I was a child, I was told that if I made ugly faces my face would stay that way."

Little Pamela: "Well, you can't say that you weren't warned, Auntie."

**FLOUR**

EVERLITE \$1.65  
 12 Lbs. 49c 24 Lbs. 84c 48 Lbs.

**DESSERT WALDORF**

MY-T-FINE TISSUE  
 Assorted 3c  
 Flavors, 3 FOR 13c

**Corn Flakes 7½c**

Sunset GOLD BOX.....



**FRUITS and VEGETABLES on the March**

From the gardens that supply us — to you — tender, delicious and dew-fresh!

**Carrots 5c**

Large Bunches 3 FOR.....  
**Bananas** LARGE GOLDEN Fruit 12c Dozen.....  
**Apples** EX-FANCY Winesaps Dozen 13c  
**Spuds** IDAHO 10 Lbs. 15c

**GRAPE FRUIT Texas Dozen 15c**

**Grape Nuts Box 14c**

**CATSUP SCOTT 9c**

**Milk 6c**

**PEAS,** Rose Dale No. 2 Can. 2 for 25c  
**OYSTERS,** Blue Plate, 5 oz. Can. 2 for 23c  
**SOUPS,** HEINZ ASSORTED 3 Cans 25c  
**ASPARAGUS,** Hills Dale All Green, 8 oz. Can. 10c  
**COFFEE,** PLYMOUTH, Ground Fresh, Pound. 14c  
**PEACHES,** Rose Dale, No. 1 In Heavy Syrup. 3 for 25c  
**FRUIT COCKTAIL,** No. 1 Tall Libby's. 12½c  
**GRAPEFRUIT JUICE,** 46 oz. Can. 12½c  
**PEANUT BUTTER,** Plymouth, Quart. 22c  
**WATER MOPS,** LINEN, EACH. 15c  
**PINEAPPLE,** Libby's Tidbits, 8 oz. Can. 3 for 20c  
**JELLY,** White House, 2 lb. Jar. 20c  
**HOMINY,** Marshall, 2 No. 2½ Cans. 15c  
**PICKLES,** Heinz Fresh Cucumber, 24 oz. Jar. 20c  
**GREEN BEANS,** Peer Cut, 2 No. 2 Cans. 15c

**Sugar 45c**

**Cake Flour 22c**

**Picnic Hams lb. 15c**



**Cheese** FULL CREAM. 14½c  
**Bacon** SLICED lb 14c  
**Dry Salt** JOWLS lb 5c  
**Steak** Nice and Tender lb 18c

**Beef Roast lb 15c | Pork Chops lb 15c**

**SYRUP 27c gallon 45c**

**LARD Scoco 8 lb Carton 64c**

SPECIALS GOOD For THURSDAY, FRIDAY and SATURDAY

Highest Prices for Your Cream and Eggs We Reserve the Right to Limit

**PIGGLY WIGGLY**

**Hesperian Publishing Co.**

Phone No. 8



Printing Observes its 500th Birthday in 1940

# JOHN DEERE ROW CROP TRACTOR

## Stansell-Collins Company

FLOYDADA

Complete with two-row equipment, with cultivator sweeps, oversize tires on tractor and front and rear wheels weights ALL FOR THE LOW PRICE OF \$985, delivered to your farm. We would like very much to demonstrate this rig on your own farm. Do not sacrifice your trade-in we will take it and pay you what it is worth.

# Lockney Implement Company

LOCKNEY

### Mrs. W. R. Denison, Former Floydadan, Dies at Woodland

Mrs. W. R. Denison, formerly of Floydada, died at her home in Woodland Monday afternoon, March 4, after an illness of several months duration. She had moved away from Floydada about two years ago. Mrs. Denison will be remembered here as the mother of Paul and Carl Denison of this city. Mr. and Mrs. Paul Denison, Mr. and Mrs. Carl Denison, and Mrs. John McKinney, Jr., of Floydada attended the funeral services at Woodland Tuesday afternoon of last week. She is survived by her husband and four other children, Mrs. Sam Ford of Houston, Mrs. Dick Sears of California, Rev. Dallas Denison of Albany, and Russell Denison of Petersburg. All were present for the funeral services.

### Sterley News

MUNCY, March 12. — Mrs. Bob Muncy and Eddie Ruth Muncy were shoppers in Lubbock Saturday. Mr. and Mrs. Earl Smalley and children visited with Mr. and Mrs. Bob Muncy Sunday afternoon. P. T. Quisenberry of Lockney is visiting with his uncle and aunt, Mr. and Mrs. C. O. Quisenberry, this week. Mr. and Mrs. J. W. Huey and family visited in the John Smalley home Sunday afternoon. Mr. and Mrs. J. W. Huey, Jr., spent Sunday with her parents. Mr. and Mrs. J. C. Lackie visited in the J. W. Huey, Jr., home Sunday night. Mr. and Mrs. Sid Williams and children spent Sunday with Odene Huey. Mary Grace and Nellie Jo Muncy spent Saturday with their grandparents, Mr. and Mrs. E. L. Hough of Floydada. Mr. and Mrs. Bennie Teaff and children visited with Mr. and Mrs. Johnny Race Sunday. Mr. and Mrs. W. B. Harris and Maurine Mathis attended the teachers convention at Plainview Friday and Saturday. Mr. and Mrs. Bob Muncy and Mr. and Mrs. Earl Smalley and Betty and Norman Muncy were visitors at the teaching Sunday afternoon. Virgil and Mary Louise Murphy missed several days of school due to tonsil operations. Mary Louise is back in school, but Virgil is still unable to attend classes. Mr. and Mrs. D. O. Murphy spent Sunday afternoon with Mrs. F. A. Dickert of Lakeview. Mrs. Leonard West and son of Oklahoma visited with relatives here last Tuesday and Wednesday. Mr. and Mrs. Sam Box and children, Mr. and Mrs. R. C. Bennett of Mineral Wells and Mr. McCarty, also of Mineral Wells, visited in the Jess Sandusky home Sunday. Mrs. Earl Thompson of Plainview spent Sunday with her parents, Mr. and Mrs. J. A. Smalley. Mr. and Mrs. J. B. Teaff and daughter of Lockney visited with Mr. and Mrs. John Smalley and Mr. and Mrs. Hollis Harris Sunday. Mr. and Mrs. Doyce Smalley and daughter of Floydada visited with Mr. and Mrs. Earl Smalley Sunday night. Mrs. W. B. Harris attended the District WMU meeting at Tahoka Monday. McCoy people presented their play, "Closed Lips," at Muncy Monday night. A large crowd attended the performance. Betty Muncy was a guest at the teaching Monday night.

### STORE FRONT CHANGED

Looper's scores of customers this week-end will wonder what has happened to the windows in that store when they drop in for their shopping. The answer will be that the store has gone modern and a straight front entrance is taking the place of a recessed entrance that took up too much space. Mrs. Jno. N. Farris, owner of the building, is making the improvements.

Hugh Jeff Ayres, student at Texas Tech at Lubbock, was a visitor over the week-end with his parents, Judge and Mrs. Jeff Ayres. O. P. Rutledge spent from Saturday until Monday in Dallas with his parents, Mr. and Mrs. W. J. Rutledge.

### Interviews Half Minute

Mrs. J. W. Buchanan: "I really enjoyed the misspelled word contest. People need something like this occasionally to get them out of a rut on their spelling. And, too, I know the merchants much better." Doctor (after bringing victim to): "How did you happen to take that stuff? Didn't you read the sign on the bottle 'It said 'Poison'?" Ebenezer: "Yesah, but Ah didn't believe it." Doctor: "Why not?" Ebenezer: "Cause right underneath it, was a sign dat said 'Lye'." —Ditie Type.

### Sunday School Lesson

International Sunday School Lesson for March 17, 1940. **Calvary: Triumph Through Sacrifice** Lesson Text:—Matthew 27:3-50. Golden Text: "He is despised and rejected; of men; a man of sorrows, and acquainted with grief." Isa. 53:3. 33 And when they were come unto a place called Golgotha, that is to say, a place of a skull. 34 "They gave him vinegar to drink mingled with gall; and when he had tasted thereof, he would not drink. 35 And they crucified him, and parted his garments, casting lots: that it might be fulfilled which was spoken by the prophet, They parted my garments among them, and upon my vesture did they cast lots. 36 And sitting down they watched him there; 37 And set up over his head his accusation written, THIS IS JESUS THE KING OF THE JEWS. 38 Then were there two thieves crucified with him, one on the right hand, and another on the left. 39 "And they that passed by reviled him, wagging their heads. 40 And saying, Thou that destroyest the temple, and buidest it in three days, save thyself. If thou be the Son of God, come down from the cross. 41 Likewise also the chief priests mocking him, with the scribes and elders, said, 42 He saved others; himself he cannot save. If he be the King of Israel, let him now come down from the cross; and we will believe him. 43 He trusted in God: let him deliver him now, if he will have him: for he said, I am the Son of God. 44 The thieves also, which were crucified with him, cast the same in his teeth. 45 Now from the sixth hour there was darkness over all the land unto the ninth hour. 46 And about the ninth hour Jesus cried with a loud voice, saying, Eli, Eli, lama sabachthani? that is to say, My God, my God, why hast thou forsaken me? 47 Some of them that stood there, when they heard that, said, This man calleth for Elias. 48 And straightway one of them ran, and took a sponge, and filled it with vinegar, and put it on a reed, and gave him to drink. 49 The rest said, Let be, let us see whether Elias will come to save him. 50 Jesus, when he had cried again with a loud voice, yielded up the ghost.

### Lesson Thoughts

For our study today we come to the close of Christ's wonderful life of stainless and sinless purity which was devoted to a labor of love and helpfulness at the sacrifice of His own life. Not a human being ever suffered at the hands of Jesus, yet He suffered death for the very ones He came to help and to bless. That life could not have been ended on the cross if Jesus had not willingly offered Himself a ransom for a lost world. Jesus said: "No man taketh it from me, but I lay it down of myself" (John 10:18). We get a glimpse of the unmeasured depth of His marvelous love when we read that on Him was laid the iniquity of all the world, and on the hill outside of Jerusalem, He suffered all the agony of a soul that had been forsaken by the Heavenly Father.

### FOGGERSON'S SHOE SHOP OFFERS UNIQUE SERVICE TO HIS SHOE CUSTOMERS

Foggerson Shoe shop is observing National Shoe Repair week beginning Monday, March 18 and continuing through Saturday, March 23. A free check-up will be given on all your discarded shoes in which you will be given an estimate of the cost of repair. David Foggerson, manager invites the public to round up your shoes and bring them in. A more thorough explanation of the service will be found in an advertisement from the shop in this week's issue of The Hesperian.

Mr. and Mrs. R. J. Hinsley and wife of Antelope visited Sunday in the home of his parents Mr. and Mrs. Robert Hinsley of Dougherty.

**Dr. W. M. Houghton** Diseases of Women and Children Surgery and Obstetrics **Calls Answered Promptly Day or Night** Residence Phone 256; Office 73

**E. P. NELSON** FIRE INSURANCE AGENCY Second floor First National Bank Building. Telephone 285

### F S A Collections Higher This Year

Collections of funds advanced to low income farm families in Region 12 of the Farm Security Administration for the first seven months of the current fiscal year exceeded collections for the last fiscal year by \$82,551.79, according to William T. McKinney, county FSA supervisor. Between July 1, 1939 and February 29, 1940, FSA collections totaled \$2,383,781.55. This was an increase over a similar period last year of \$1,186,792.89. Mr. McKinney attributes the increased collections largely to the planned economy program of the Farm Security Administration for all farmers who borrow from this federal agency. "This agency," said Mr. McKinney, "is helping low-income farm families become self-supporting, by giving them a little financial aid and guidance in sound farming practices. Farm families who borrow from FSA are assisted in planning their farm and home operations, keeping accurate records, and getting the best possible use out of the money they borrow."

### Muncy News

STERLEY, March 12. — A BTU study course was started at the Baptist church Sunday night. Everyone is invited to attend. A number of people from here attended the BTU meeting at Floydada Sunday afternoon. Mrs. Charley McDaniel was called to Brownwood last week to the bedside of her mother, Mrs. T. J. Cooley. Miss Jontha Lee Casey is ill with the flu. Miss Mildred Howell of Childress is visiting Mr. and Mrs. B. A. Howell this week. Mr. and Mrs. W. N. Bobbitt of Sudan visited their parents, Mr. and Mrs. Bert Bobbitt last week. Mr. and Mrs. Coy Pinner of Leveland visited their son and daughter-in-law, Mr. and Mrs. Foy Pinner, this week-end. Mr. and Mrs. G. A. McLeod spent last Sunday with Mr. and Mrs. Arthur Brown of Turkey. Lorene Bybee spent last Sunday with Maud and Nona McDaniels. Mr. and Mrs. John Brannon spent the week-end in Amarillo. Mr. and Mrs. Paul Slaughter visited with relatives in Fort Worth last week. Grandma Reeves spent last week-end with Mrs. Bert Bobbitt. Wynona McLeod spent Saturday night with Mr. and Mrs. Frank Brown. Miss Ruth Jenkins of Lubbock was a week-end guest of her parents, Mr. and Mrs. J. B. Jenkins.

### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of March 4, 1926) Charley Paddock, world famous sprinter who returned last fall from a tour of many of the principal cities of the globe to spend the winter on the lyeum platform, will appear in Floydada on March 16. The athlete comes under the auspices of the senior class of Floydada High school. To support their application recently made to the Interstate Commerce commission for permission to extend the Floydada branch 15 miles in a southeasterly direction to a point in Floyd county, W. H. Rochester, Santa Fe Railway engineer, has been in Floyd county since the latter part of last week gathering data on southeast Floyd county, northeast Crosby county, northwest Dickens county, and southwest Motley county which will be served wholly or in part in case the new extension is granted. Floydada did not have a tree planting week this year, but an estimated 3,000 trees have been planted by various individuals and organizations during the past three months. Celebration of the 59th birthday of E. C. Nelson furnished a very pleasant evening for the Nelson family and immediate relatives and friends Wednesday evening when a dinner was enjoyed at the Nelson home on West California street. John Ellis continued to "strut his stuff" as a wrestler last Thursday night by thoroughly subduing Young Britt of and at Lockney in 24 minutes. The Houston Creek secured a flying mare hold on his younger and less experienced opponent, and it was perhaps 15 minutes after that fall that Britt regained consciousness.

### BUY THE BEST In Trapedred Reds

Can furnish sexed cockerels at day old for your next years breeders. Every hen in my breeding pens is being trapedred and every chick I hatch is individually pedigreed. Why use males from anything but tested producers. Eggs, Day old, or started chicks at all times. **OLIVER ALLEN, Floydada, At Carmacks Hatchery afternoons—at Home Sundays**

### New Texas Highway Maps Are Released

The new spring edition of the 1940 official map of the Texas highway system was issued last week, according to announcement received from the State Highway commission. New features this year include printing of the back in four colors instead of duo-tone as in the past. Much space on the back is taken up by photographs of the administrative buildings of all the state supported senior colleges in Texas. Photographs of all the standing old missions of Texas are also included. A panel on the back of the map is devoted to illustrating standard state highway signs and markers with appropriate explanations. It is hoped to familiarize the traveling public with the meaning of these markers, the department announced. The map shows the condition of all highways as of February 15, 1940, and is free to the public. Copies may be obtained by addressing the Texas Highway Department at Austin, or any district office of the department. Mrs. William Cauley and son, Joseph Madison, of Lubbock visited Wednesday and Thursday of last week in the home of Mrs. Cauley's mother, Mrs. A. J. Welch. Mrs. C. L. Minor and her guest, Mrs. W. W. Cowan of Fort Worth, spent Thursday visiting with friends in Lubbock. Mrs. Cowan left Friday morning for her home. Mr. and Mrs. R. O. Daniel and family left the latter part of last week for Lubbock, where they plan to make their home.

### HOW MANY WOMEN LOSE FAT Promptly—Safely

Gain a More Shapely Figure with Increase in Physical Vigor and Vivaciousness Which So Often Comes With Excess Fat Reduction. Here's the Plan that helps so many to reduce excess fat and brings into blossom the natural attractiveness and vivaciousness that most every woman possesses. Take a half teaspoonful of Kruschen in a glass of hot water first thing every morning to gently activate liver, bowels and kidneys. Cut down your caloric intake. Eat wisely and satisfactorily. In 4 weeks get on the scales and just see if you haven't lost pounds of ugly fat and gained in that energy, improvement in health and more youthful feeling which reduction of excess fat so often brings. Don't fail to get a jar of Kruschen today! The cost is trifling—lasts 4 weeks. If not joyfully satisfied—money back. **White's Drug Store, No. 1**

### UNCLE OF MRS. MATHEWS SUCCUMBS AT ABILENE

Funeral rites were held in Abilene Thursday afternoon for Eldon Boatright, 91, uncle of Mrs. L. G. Mathews, city. Mr. Boatright died at his home there Wednesday night. Services were held at the Presbyterian church and interment was made in the Abilene cemetery. Deceased had been a ranchman near Blackwell south of Sweetwater for the past sixty years before moving to Abilene several years ago. He is survived by ten children. His wife preceded him in death six years ago. Judge and Mrs. Mathews went to Abilene Thursday morning, returning home that evening.

### ATTENDS FUNERAL AT QUANAH

Mr. and Mrs. J. W. Lanier and Mrs. C. Snodgrass attended funeral services in Quanah Friday afternoon for Mrs. Barber, mother of Mrs. W. H. Norman, a close friend of the Lanier and Snodgrass families. Services were held at the Methodist church Friday afternoon following her death Thursday night at 9 o'clock. Mrs. Norman is the only surviving member of the family. Mr. and Mrs. Roy Archer and family of Crowell were guests of the Robert Hinsley family at Dougherty Sunday. Mr. and Mrs. W. H. Jackson visited with friends in Matador Sunday.



### What? NO HOT WATER?

An Automatic Gas Water Heater is your guarantee of a plentiful supply of Hot Water. At any hour, day or night, Hot Water can be had at the turn of the faucet.

**West Texas Gas Company**  
NATURAL GAS... Your Quick, Clean, Economical Servant

## "LOOK WHAT A FEW EXTRA DOLLARS DID FOR US!"

"PUT US UP IN THE BIG CAR CLASS!"

"MADE US REALLY PROUD OF OUR CAR!"

**"60" DE LUXE 2-DR. SEDAN \$853\***

**ALL THIS STANDARD EQUIPMENT**  
\*Olds prices begin at \$807 for Coupes, \$853 for Sedans, delivered at Lansing, Michigan. Prices include Bumpers, Spare Wheel, Tire, Tube, Dual Trumpet Horns, Instrument Panel Hood-Lock, Automatic Choke, Vacuum Booster Pump, Fisher No Draft Ventilation, Safety Glass, Chrome Window Reveals, Chrome Interior Hardware, 2 Windshield Wipers, 2 Sun Visors, 2 Front Seat Arm Rests. Transportation based on rail rates, state and local taxes (if any), optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE Help promote safety—dim your lights when passing!

**COMPARE OLDS WITH LOWEST PRICED CARS. FOR ONLY A FEW DOLLARS MORE IN COST, OLDS GIVES YOU A WHOLE OF A LOT MORE IN EVERYTHING!**

**"BOUGHT US ALL THIS EXTRA VALUE!"**

**EXTRA SIZE!** Inside and out! Longer—197 1/4 inches from bumper to bumper. **EXTRA STYLE!** From coast to coast, they call it, "the best looking car on the road!" **EXTRA POWER!** Big 95 Horsepower Econo-Master Engine in the Sixty. **EXTRA COMFORT!** The only low-priced car with modern coil springs all around. **EXTRA QUALITY!** Feature after feature usually found only in high-priced cars! **EXTRA PRESTIGE!** Engineered to fine-car standards—built in the fine-car way. **plus ECONOMY THAT COMPARES WITH THE BEST**

# OLDSMOBILE

"BEST LOOKING CAR ON THE ROAD!"

## GEORGE M. FINKNER

At FINKNER'S TRIANGLE GARAGE  
Floydada, Texas

Junior Entries In County Meet Events Large This Year

The Junior class is well represented in the county meet. They have members in the various literary and athletic events.

WHERE IS FLOYDADA HIGH'S SPIRIT HIDING?

It is rumored that Floydada High has shown less interest in the school activities this year than in many years.

The people who are not taking part in the Interscholastic League...

Band Gets Trophy At Littlefield

When the band went to Littlefield they received a trophy which was presented to F. H. S. to be put in the "Trophy Case."

The 15 members who marched were: T. W. Salisbury, Pee Wee Rainier, LeRoy Chowning, Buddy Norman, J. L. Nichols, Edith Shirley, Mary Frances McRoberts, Billy Brown, Randolph Rutledge, Glen Amburn, Topsy Dudley, Joy Cardwell, Dorothy Wisdom, Bryan Collins and James Williams.

JUNIOR CLASS POEM

(By Imogene Woody) The Junior class is the best in school. But if the seniors don't help as a general rule...

Dr. Whosis Discusses Return Of Apes.. Or Simian Seniors

(By Dr. Whosis, author of "Return of Reason or Why Keep the Seniors Alive.")

"Peculiar traits of monkeys or seen in the senior classes," "Seniors—said creatures of circumstances," etc., etc.)

In my past six months of research work in F. H. S. during which the experience and knowledge I have gained has renewed from one to ten dollars an hour, I can find no more striking proof of the relation of man and apes than the senior class. I have decided that man does not descend from apes, but that apes are probably descendants of man.

For example take the senior class as a whole (for it was in this class that the missing link was found); when they start out in the freshman class they were fairly normal students (Geo. Lader, F. Jones, J. Johnson, excepted of course.)

Tracing their descent in mental ability (no exception here) and ascent in physical strength it is easy to see that some definite ape qualities have been acquired by the members of this class.

WELL, WHAT WILL HAPPEN ON MARCH 21? MYSTERY IS AFOOT AND ASTAGE IN HIS

Toby has his own idea. His idea is that the question-and-answer programs that are so common today are pointless and uneducational.

INTERVIEWS

Have You Enjoyed Being A Junior? Helen Powell: Yes. Because I'll get to go to the Junior-Senior banquet.

TRIBUTE TO SPONSORS

Our sponsors, Miss Howell and Mr. Russell have served us faithfully during this school year, especially in helping us raise funds for our junior-senior banquet.



James Wester, president of the Junior class, is the son of Mr. and Mrs. J. C. Wester. He is also president of the Spanish club, an active member of Boy Scout troop 57, Hesperette reporter, cornet player in the band, and a general "guy about town."

JUNIOR STAFF

Editor—James Wester. Society Editor—Martha Yearwood Typists—Phillis Morrison, La Verne Russell, Helen Powell, La Dell Hopper, Wilda Ruth Finley, and Margaret Tubb.

THE "BASOGOS" CLUB

The club consisting of genuine "Basogogs," or maybe it is better known as the Girls Social club is a very lively organization.

NICKNAMES AND WHY

"Donald Duck" for Donald Cornelius because he is rather quacky. "Chisty" for Buddy Norman because he has a fallen chest. (Not really).

INTERVIEWS

What do you seniors think about sour kraut and wienies and cornbread for the banquet? Yvonne Hale: It suits me fine but I just dare you to.

STUDENTS VIEW MOVIE ON SULPHUR MINING MONDAY A.M.

A motion picture on the mining of sulphur in Texas was shown to the students of FHS Monday morning by the Texas Sulphur Mining company.

What're Ya Doin' The 21st?.. Save Up Four Nickels

"Say, you look bad; whatsa matter? Been workin' too hard lately? Whyncha gettin' mind off ya work? What you need is more recreation and entertainment."

Ye get off at seven, well, your problem is solved. You can rush home that night from work, get ready, rush to the high school auditorium—you won't have to eat cause there'll be plenty of candy, peanuts, popcorn sodapop and practically everything to eat there—for 20c-ah, you'll be ill that night—I have it, why for only 20c, ah, oyu wanna sleep huh, say, you can sleep later, and for 20c what, I never mind, for 20c—yeah, I know it's four nickles, but it's only two dimes—and for 20c; what?

Will you please quit interrupting me? Be at the high school auditorium if you have any worries, illness or responsibilities and for only 20c you can see the most magnificent performance since "Gone With the Wind." Remember, high school auditorium at 7:30, March 21.

School Quartet Is On Chapel Program

Mr. Russell had charge of the chapel program this week. The school quartette composed of Francis Fields, Martha Yearwood, Mary Francis McRoberts and Margaret Tubb's opened the program by singing "Oh Johnny Oh," and their version of "Let Me Call You Sweet Heart."

Then the Commercial club put on a one act play named "Secretary Versus Boss." The cast was made up by Bruce Foster, Jean Sims, Benny Crawford, Lula Lee Teal and Levern Russell.

The rest of the program was turned over to Billy Brown who presented to the school a Marching Trophy won by the Floydada High school band.

SENIORS SPONSOR SHOW

The Senior class of Floydada High school will sponsor a show at the Palace theatre next Tuesday and Wednesday nights. The feature will be "Balalaika" starring Nelson Eddy and Ilona Massey.

GUESS WHO

Who is one of our most popular boys, noted especially for his smile? He has blond, curly hair, blue eyes, is 5 feet, 6 inches tall, and has the ability to make the hearts of several girls start throbbing.

"Big Foot Turner" acquired his name in Andrew's ward as he was stomping through the study hall.

INTERVIEWS

What do you seniors think about sour kraut and wienies and cornbread for the banquet? Yvonne Hale: It suits me fine but I just dare you to.

Hesperian Ads Pay

Floydada Insurance Agency "The Agency of Service" All kinds of Insurance Room 216 Readhimer Bldg. W. H. Henderson Phone 273

Fourteen Members of Junior Class In High School Band



Miss Eunice Howell, junior class co-sponsor with G. W. Russell, has had a prominent part in the activities of the class this year.

THE JUNIOR CLASS

The Junior class of 1939-40 has tried in many ways to raise money for the Junior-Senior banquet which is to be held in the near future.

Then they bought a popcorn popper and started selling pop corn at the basketball games. They also sold candy and cold drinks at the lunch hour.

The Juniors sponsored the Birch magician show recently, the proceeds of which went to the banquet fund. So if the Juniors don't raise enough money to feed the seniors, at least they can't be blamed for not trying.

Watch for March 21.

Future Farmers To Fat Stock Show

Fourteen Floydada Future Farmers left at 7 a. m. Friday, March 8, on one of the school buses, for the Fat Stock show at Fort Worth.

Whitfill's Line-Bred White Leghorns

Now I can furnish you chicks and eggs from 300 double-pedigreed stock from 1 to 4 generations over 300 eggs.

WHITE'S CREAM VERMIFUGE

Has long been used for expelling round worms in children. Price 35c. Arwine Drug Company

M. L. Solomon Jeweler

Diamonds, Watches, Silverware

Good Market NOW

For hens and Turkeys. Season due to close soon.

Telephone 74

Floydada Poultry & Egg Company

C. L. Berry, Mgr.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes.

The Floydada High band consists of 63 members, including the majorettes and the color bearers. Among them are 14 juniors.

Playing cornets are Joe Arwine, James Wester and Phil and Maurice Steen. Trombone players are Maxine Officer, Leroy Chowning and Buddy Norman. Donald Cornelius plays a baritone, and J. L. Nichols plays a bass horn.

All these juniors and other members of the band are planning to participate in a band contest in Plainview the 4, 5 and 6 of April.

Marching is Friday and Friday night. Class B and A bands are to march and play Saturday and Saturday night.

The high school clarinet quartet consists of Billy Brown, Maudene Moore, Randolph Rutledge and Floy Jean Hale. The junior high quartet consists of La Juana Leibfried, Netha Denson, Evelyn Elliott, and Frances Keim.

Those in the cornet trio are Joe Arwine, James Wester, and Gene Loran. Players for the cornet sextet are yet to be chosen.

The Juniors sponsored the Birch magician show recently, the proceeds of which went to the banquet fund. So if the Juniors don't raise enough money to feed the seniors, at least they can't be blamed for not trying.

SCOUT ACTIVITIES

At present there are two scout troops in Floydada: 47 and 64. The main issue in Boy Scout work right now is first aid.

Watch for March 21

Neglect May Invite Pyorrhea

Gums can become mighty trying. Druggists will return your money if the first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

Whitfill's Line-Bred White Leghorns

Now I can furnish you chicks and eggs from 300 double-pedigreed stock from 1 to 4 generations over 300 eggs.

Westinghouse

New MEAT-KEEPER...

with "window" front Holds 15 pounds—keeps meat fresh for days. Provides the steady cold that makes humidity safe.

TRUE-ZONE COLD!

Gives you surer, steadier food protection—just the "right" cold and humidity for each food. See the five distinct food-keeping zones!

Big HUMIDRAWER!

Gives you moderate crisping cold plus high humidity. Keeps fruit and vegetables fresh—6 to 10 days.

Big SUPER FREEZER!

—with extra space for frozen storage. Freezes ice cubes in 52 minutes—freezes frozen desserts in less than an hour.

Ask about our exceedingly low terms on the refrigerator that fits your needs.

Texas-New Mexico Utilities Company

Juniors Are Active In Aggie Classes Throughout Year

Jack Smith, Joe Shultz, Russell Patterson, LeRoy Chowning, Thomas Stanford, Warren Johnston, Wilton Cumble, James Nichols, Sam Huey, Jess Michael, Jimmy Peel, James Burke, Gilmer Denson, Doyle Walls, George Tubbs, Bill Owens, L. B. Cosby and Archie Muncy are the junior boys that are taking agriculture this year under the sponsor of Mr. Barber, their advisor.

Each of the boys are carrying three projects. The projects the boys are carrying are calves for beef, pigs for pork, clover for hay, milo for grain, wheat for wheat, lambs for mutton, gilts for pigs, dairy cows for milk and cotton for lint. The boys are planning for their projects for the next year being that some of their projects are closing out this month.

Several of the boys will show their projects at Lubbock March 25-27. Among the projects that will be shown are calves, pigs and sheep.

The Junior F. A. boys have two officers in the local chapter and they are Jack Smith, the vice president and Russell Patterson, the reporter.

Steen Twins Are Hosts At Party

Phil and Maurice Steen entertained guests Friday, March 8, with a party.

Dancing and playing games furnished entertainment for the evening and punch and cookies were served to Misses Frances Keim, Netha Denson, La Juana Leibfried, Geneva Gordon, Evelyn Elliott, Norma Denson, Joyce Ward, Floy Jean Hale and Messrs. Gene Loran, Kenneth Bishop, Joe Dick Moore, Kenneth Johnson, Bryan Collins, Joe Arwine and the hosts.

COUGHS Due to Colds or Bronchial Irritations

This formula is immensely superior—ordinarily remedies, says Doctor. Four yourself a teaspoon of Buckley's CANADIOL Mixture—let it lie on your tongue a moment then swallow slowly. Feel its quick, powerful pungent action spread through throat, head and bronchial tubes. Acts like a flash. Right away it starts to loosen thick, choking phlegm and open up clogged bronchial tubes. Over 10 million bottles sold in cold winter Canada. A single sip will tell you why. Contains no sugar so can be used by diabetics.

Whitfill's Line-Bred White Leghorns

Now I can furnish you chicks and eggs from 300 double-pedigreed stock from 1 to 4 generations over 300 eggs.

Westinghouse

New MEAT-KEEPER...

with "window" front Holds 15 pounds—keeps meat fresh for days. Provides the steady cold that makes humidity safe.

TRUE-ZONE COLD!

Gives you surer, steadier food protection—just the "right" cold and humidity for each food. See the five distinct food-keeping zones!

Big HUMIDRAWER!

Gives you moderate crisping cold plus high humidity. Keeps fruit and vegetables fresh—6 to 10 days.

Big SUPER FREEZER!

—with extra space for frozen storage. Freezes ice cubes in 52 minutes—freezes frozen desserts in less than an hour.

Ask about our exceedingly low terms on the refrigerator that fits your needs.

Texas-New Mexico Utilities Company

### Tomato Prestige Grows With Years

Full of Needed Vitamins Tomato Had Difficult Time Gaining Recognition In Diet

A Cinderella among vegetables a century ago—now one of the most important of the truck crops grown in the United States. That is the success story of the tomato. There are several good reasons that the tomato enjoys dietic prestige today. One is that it passes all taste tests with its matchless flavor. It scores again on food value, because it is an inexpensive source of necessary vitamin C. And it has eye appeal with the bright "tomato red" of its coloring. In fact, so eye appealing

was it to some 17th century Englishmen that they grew the tomato purely for its ornamental value. Originally, the tomato came from tropical America. Since then it has knocked about considerably. To gain recognition as a food. It had to go to Europe. In 1893, it appeared before the Supreme Court of the United States. On that occasion, the highest court in the land handed down the decision, in connection with a tariff problem, that tomatoes—while they are fruit botanically speaking—are vegetables in the language of common usage.

However, a tomato of any classification is valuable in the diet. It almost runs the gamut of the vitamin alphabet. According to the nutritionists, one medium, sized ripe, red tomato will furnish about

half of a day's requirement for ascorbic acid or vitamin C—and about one-fifth of the vitamin A needs for a day. In addition, it will contribute some vitamin B<sub>1</sub>, vitamin G, and the pellagra preventive vitamin. Although tomatoes are in season the year round nowadays—the lowest prices and most plentiful supplies come from June through September. And it's in August and September, when home-grown supplies are largest, that homemakers put them up in sundry forms for use later on.

Reassuring to those who can't tomatoes at home should be the results of an experiment completed recently in laboratories of the Bureau of Home Economics. They found that tomatoes put up by recommended home canning methods—even though they lost some of their vitamin C in storage after canning—still rated as a good source of that vitamin.

Tomatoes are easier to can at home than most vegetables because, unlike most vegetables, they are acid foods. For that reason they need not be processed in a steam pressure cooker. Processing them in a water bath for a reasonable length of time will kill any dangerous or trouble-making bacteria that happen to be present.

Firm, ripe tomatoes, medium in size, and free from decay are the canning ideal. Pack them either hot or cold in glass jars or tin cans. Tomatoes packed hot will need considerably shorter processing than those packed raw.

In either case, skin the tomatoes first. An easy way to do this is to put them in a tray or wire basket, dip this in boiling water for about a minute, then plunge it into cold water. Drain—peel—and core the tomatoes immediately. Pack them "as is" closely as possible into containers, add 1 teaspoon salt for every quart, fill the can or jar with tomato juice, then process. Or, cut the tomatoes in quarters, heat them to boiling, and pack hot using the same amount of salt, then process.

Any woman who puts up part of canning tomatoes as juice will be congratulating herself next winter. Tomato juice is a refreshing, nutritious appetizer. In fact, one cup of it fairly thick with pulp will furnish all the day's requirement for vitamin C.

Tomatoes as juice are in the most convenient form for making aspics—as well as many other tomato-flavored dishes. And put up without any salt—it will fit into diets of infants.

As short a time as possible from the vine to the container—that's an important rule for tomato juice. So work with only 1 to 2 gallons at a time—and do not let the tomatoes stand around between operations. After a preliminary washing and trimming, cut the tomatoes into small pieces. Simmer the tomato pieces until they soften.

Then put these at once through a fine sieve, a cone or a bowl shaped sieve is best to get as little air as possible into the pulp. Reheat the juice at once—just to boiling. Then pour it into sterilized jars—add ½ to 1 teaspoon of salt to a quart if desired—seal immediately. The juice in the glass jars will need no processing. Or, pour the hot juice into tin cans, seal immediately and process for 5 minutes in a boiling water bath. Do not leave head space in either jar or can.

Another important point in tomato canning success is using the right kind of utensils. To keep the natural tomato color and flavor in juice—use knives of stainless steel and avoid kettles of copper, brass,



Dr. Willis A. Sutton, superintendent of schools at Atlanta, Georgia, was one of the featured speakers at the Northwest Texas Conference for Education in Canyon March 8 and 9. He is one of the nation's leading administrators.

or iron. And of course, never cook or even let cut tomatoes stand around in galvanized iron utensils. They'll take up zinc from the pan and become poisonous. Those who buy commercially canned tomato products have—after January 1, 1940—had Federal standards to help them. On that date, standards of quality and fill of container went into effect for all canned tomatoes, tomato puree, and tomato paste that enters into interstate commerce. These standards recently were established by the Secretary of Agriculture by authority of the Food, Drug and Cosmetic Act of 1938.

Mayor and Mrs. Glad Snodgrass and daughter, Mrs. Lewis Norman and her son, Glad Lynn, left Wednesday for Fort Worth where they will spend the remainder of the week attending the Fat Stock Show. They plan to return home Saturday.

### Hesperian Ads Pay

### CROP INSURANCE NOT A NEW IDEA

Although 1939 saw the principle of "all-risk" insurance extended to wheat growers on a Nation-wide scale under the Federal Crop Insurance corporation, the idea of crop insurance is not new.

Benjamin Franklin was one of the first to advocate the use of insurance to protect farmers against crop losses. In 1788 the crops over a large portion of France were destroyed by a severe storm, and Franklin wrote to a friend in that country: "I have sometimes thought it might be well to establish an office of insurance for farms against the damage that may occur to them from storms, blight, insects, etc. A small sum paid by a number would repair such losses and prevent much poverty and distress."

In 1888, a German economist, P. Mayet, made a study of crop insurance for the Japanese government. About 30 years later crop insurance received public attention in the United States when three companies attempted to write "all-risk" insurance on small grains in the spring wheat area. These attempts failed, partly because a severe drought struck in the first year in the area where the insurance was written.

Other crop insurance enterprises were tried in the early 1920's, but ran into difficulties because of slumps in prices as well as crop failures. While these pioneering efforts in crop insurance experienced bad luck, they by stimulating the United States Department of Agriculture to study the idea and causing farm organization to sponsor a government-backed insurance plan for crops.

Crop insurance was translated from an idea to an operating program in 1938 when the Federal Crop Insurance corporation was established and charged with conducting a national program of crop insurance for wheat. It is estimated that insured on about 150,000 farms. Unmay obtain policies which assure 75 percent of their average yield the wheat harvest in 1939 will be against all unavoidable risks.

Frank and Mack Shipley of Clovis, New Mexico spent the week-end with their mother, Mrs. D. D. Shipley and grandmother Mrs. W. A. Shipley.

### HOME CANNED TOMATOES LOSE LITTLE VITAMIN C IF PROPERLY PROCESSED

The widespread use of canned tomatoes as a source of vitamin C in the diet has raised some question as to whether the stability of the vitamin is affected by the method of canning or the length of time the canned products are stored.

According to recent tests made by the Bureau of Home Economics, tomatoes, one of the richest sources of vitamin C in the diet, lose practically none of this valuable vitamin in the canning at home the right way.

They may, however, lose from one-third to one-half their vitamin C if stored for 6 months or more at ordinary room temperature. But even after this loss, the tomatoes still supply a considerable amount of vitamin C.

The "right way" to can tomatoes recommended by the Bureau is to pack them either raw or preheated into containers, then process them in a boiling water bath. Tomatoes preheated to the boiling point, then packed hot into containers need a shorter processing than those packed raw. Tomatoes precooked and packed hot in pint or quart glass jars will need 5 minutes processing. Packed raw the processing time should be 45 minutes.

Processing consists of putting the containers into boiling water in a boiler or bucket that has a tight-fitting lid. This water bath has a rack in the bottom so that the water can circulate under the containers as well as between and above them. Water must come up over the tops of the jars or cans from 1 to 2 inches. Processing time is counted from the moment the water comes again to a full rolling boil after the containers are put into it.

The Bureau's study, in which pint glass jars were used, also showed that whether the tomatoes are stored in a light or dark room makes little difference. They lose about the same amount of vitamin C either way.

B. B. Gully and granddaughter, Mrs. Dickie Atterberry, made a business trip to Estelline and Childress Wednesday of last week.

J. D. Chastine of Plainview visited last week-end with his daughter, Mrs. Elbert Parks.

### Thurs. Afternoon Friday & Saturday Specials

**Sausage**  
Pure Pork, Home Made  
**6½c lb**

**Cabbage**  
Per lb **1½c**

**OLEO**  
lb. pkg. **9½c**

**Nice Fruit**  
Bananas, Apples  
**10c doz.**

**Beef Roast**  
Choice Cuts  
**18c lb.**

**Carrots**  
bunch **2½c**

**SOAP GREASE**  
**2c lb.**

**MEAL**  
10 lb. Sack  
**19c**

**BACON**  
Wilson Sliced Lakeview  
lb. pkg. **13c**

**SYRUP**  
Pure Country Ribbon Cane  
**49c gal.**

**COMPOUND**  
Wilson's Advance  
8 lb. bulk **74c**

**Super Suds**  
8c large box  
When purchased with 2 Palmolive

**Sugar Corn**  
No. 2 Can  
**8c**

**COFFEE**  
Arnholz lb. pkg.  
**20c**

**Apricots**  
gallon **45c**

**SOAP**  
White Naptha  
7 bars **25c**

**DRESSED HENS, FRYERS, TURKEYS**

## Williams Jones

Advertised Specials must be Cash. Not Delivered Alone.

### TIME TO HOE And SOW

Bulk and Package Garden Seeds, Seed Potatoes and Onion Sets Seed Corn too.



POUR, 48 lbs., **1.39** Blackberries, **39c**  
Every Sack Guaranteed

SUGAR, 10 lb. bag, **48c** ORANGES, 2 Dozen, **25c**  
Not Sold Alone

COCOA, 1 lb. Can, **13c** APPLES, 2 Dozen, **25c**  
Hersheys — Xtra Quality

COFFEE, Bright and Early 1 lb., **18c** BACON, Sliced, lb., **17c**

MATCHES, Big Diamond, **19c** CHEESE, No. 1 Longhorn, lb., **17c**

POKE SALAD, No. 2 Can, **10c** OLEO, 2 lbs., **25c**  
Good To Eat

## Star Cash Grocery

Your Account Appreciated

## LOOPER'S

Sugar 10 lb cloth Bag **.47**

Pine Apple 3 cans **.20**

Flour Blue Ribbon Guaranteed, 48 lbs **1.35**

Pork & Beans 16 oz white swan **.05**

Peanut butter 26 oz jar **.20**

Crackers 2 lb box **.15**

Cookies Vanilla, Oatmeal, Cocoanut, **.09**

Jet Oil polish **.10**

Napkins 80 count **.05**

Grape Fruit per doz **.10**

Blackberries no 2 can **.07**

Soap Big Ben 5 bars **.15**

Pure Lard in 4 lb carton **.30**

Catsup 14 oz bottle **.10**

Cherries no 2 can **.10**

Mustard Or Turnip Greens 2 for **.15**

Peas black eye For Seed Or To Eat, 5 lbs **.25**

Hominy no 2 can 2 for **.15**

Apricots no 2½ can **.10**

### Notice To Home Makers

COFFEE, Bliss, 1 lb., **19c**

CATSUP, 16 oz. Can, **8c**

SUGAR, 10 lbs., **48c**

PICKLES, Sour, Qt., **10c**

PEAS, No. 2 Cans, 2 For, **25c**

TOMATO JUICE Campbell's, No. 5 Can, **19c**

CRACKERS, 2 lbs., **15c**

PINEAPPLE, No. 1 Can, 3 For, **25c**

## HULL & McBRIEN

Telephone 292



Apricots, Royal No. 2½ Can, **10c**  
Green Beans, 3 Cans, **25c**  
Poke Salad Greens, No. 2 Can, **10c**  
Royal Peaches, No. 2½ Can, **10c**  
Empson's Catsup, 16 oz. Can, **10c**  
Sweet Cider, Qt., **23c**

Spring is here again and with it come changes of costumes and appetites. Get into the spirit by preparing tasty, light menus.

Fresh Fruits & Vegetables

Lettuce, Head, **4c**  
Carrots, 3 Large Bunches, **10c**  
Rhubarb, Lb., **7½c**  
Bananas, Doz., **15c**  
Winesap Apples, Doz., **15c**  
California Oranges, Doz., **15c**

TONITE'S MENU SUGGESTION  
Serve a Wilson's tender cured ham with carrot-and-pineapple salad, corn bread muffins, honey apples, milk, coffee.

HAMS Wilson's Tender Cured  
Whole Ham, lb. **19c**  
Half Ham, lb., **20c**  
SLICED BACON, **15c**  
BEEF ROAST, Choice Cuts, **19c**  
SALT JOWLS, **7c**  
PORK CHOPS, **15c**  
Fresh HOG LARD, **7½c**

Telephone 27 for Prompt Delivery  
**Felton-Collins Gro.**  
and MARKET  
Floydada

SUGAR 10 lb. Cloth Bag

**47c**

Folger's

Coffee lb **25c**

No. 1 White

SPUDS 10 Lbs., **19c**

Crisco 3 Lb. Can, **49c**

Prunes Gallon, **19c**

CORN 2 No. 2 Cans, **25c**

SOUPS 10 Varieties

3 cans **29c**

SEA FOOD Specials

Fresh Catfish, Lb., **29c**  
Fresh Seal Ship Oysters, Pint, **39c**  
Pink Salmon, Can, **14c**  
Salad Tuna, 2 Cans, **25c**  
Shrimp, 2 Cans, **25c**  
Oysters, 2 Cans, **25c**  
Crab Meat, Can, **28c**

First—  
In Circulation:  
In News Cov-  
erage:  
In Reader In-  
terest.

TWO SECTIONS—SECTION TWO

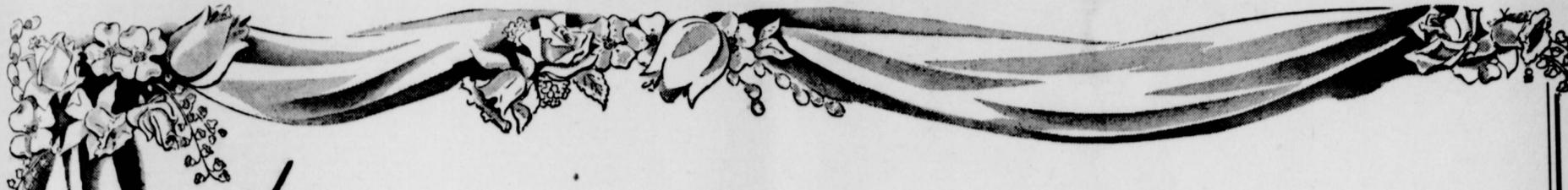
Widest  
Read  
News  
Medium  
In Floyd  
County

# The Floyd County Hesperian

VOLUME 47

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY MARCH 14, 1940

NUMBER 5



*Announcing*

# YOUR 1940 EASTER PARADE!



*Easter Fashions*

*Presented By—*

- |                                     |                           |
|-------------------------------------|---------------------------|
| Arwine Drug Co.                     | Keim's Haberdashery       |
| Bishop Pharmacy                     | Miladies Specialty Shoppe |
| Blue Moon Beauty Shoppe             | Martin Dry Goods Co.      |
| De Luxe Beauty Shoppe               | Park Florists             |
| Glad Snodgrass                      | J. C. Penney Company      |
| Hagood's Dry Goods                  | Vogue Beauty Shoppe       |
| Hollums' Floydada Florists          | Wester's Bakery           |
| White Drug Company                  |                           |
| Wilson Kimble Optical & Jewelry Co. |                           |
| Baldrige Sally Ann Bread            |                           |
| H. M. McDonald Hardware             |                           |



## Sportswear Is Real American In 1940 Styles

Nineteen forty promises to be an American year as far as sportswear is concerned. With conditions abroad uncertain and delivery of the whims of such boats as are running, American designers are rallying to their opportunity to at last come in to their own.

Hollywood and the West Coast have long been recognized as the style center for not only American but foreign sportswear and the colors and designs originated there and in Florida will be seen throughout America this year even more than usual.

**Slack Suit Leads**  
The slack suit which proved so popular last year will definitely be in the forefront of sports styles again in 1940. Advance reports indicate that there will be a variety of patterns, especially small shepherd and gun-club checks. There will be over-plaids and Glen Urquharts in sharkskins or tropical worsteds. Stripes, widely spaced of either chalk or pin type, will also be seen. American designers have improved on many of last year's models. In some cases, shirt-coats and trousers are of different colors. At least one manufacturer is offering slack suits in three pieces two shirt-coats with one pair of trousers. The shirts themselves are often in gay designs or the trousers may be of solid colors.

**Color Predominant**  
Many of the slack ensembles come in light blues and tans with green, which led last year falling back to third place. Marine blue denims are coming in not only for slack suits, but also for short jackets.

Shirt-coats, incidentally, will generally be worn over instead of inside the trousers and to complete the costume most men use one of the soft cotton or silk neckerchiefs in place of a tie.

### Baker News

**BAKER, March 12.**—Jimmie Biggs spent Friday and Saturday with J. B. Colston.

Mr. and Mrs. J. E. Biggs attended the teachers meeting Saturday at West Texas State college in Canyon.

Mr. and Mrs. Taylor Leach and family spent Saturday and Sunday in Roswell, New Mexico.

Mrs. G. F. May and son and Miss Bert Ione Smith spent Sunday afternoon with Earl Edwards and family.

George Reid May spent Friday afternoon with J. B. Colston.

Mr. and Mrs. John Colston of Slaton spent the week-end with B. A. Colston.

Mr. and Mrs. Tom Hall and family spent Sunday with F. P. Donathan and family.

The Muncy PTA will present a play in the Baker school auditorium Thursday night, March 14. The title is "She's My Daisy." Everyone is invited.

Mrs. E. C. Henry, Mrs. George V. Smith, Mrs. Guy Ginn and son, Charles Vaughn, spent Thursday and Friday of last week in Munday as guests of Mr. and Mrs. C. P. Baker and family.



• Photos Courtesy G. Howard Hodge  
A quartet of pretty Spring bonnets. Ann Rutherford, a Metro-Goldwyn-Mayer starlet, chooses three of them. Center, a deep pink turban of imported silk straw braid; upper right, the "Cuff Biretta" with jersey drape; upper left, the bow sailor of Mantilla braid. Lower left is called "My Coachman" one of Spring's smartest suit hats.

### McCoy Man Hurt By Horse; Neighbors To Help With Plowing

**MCCOY, March 12.**—Last Thursday while working a young horse, Mr. Eubanks was kicked in the knee and is suffering considerably with torn ligaments and bruises. He is able to get around now with the aid of crutches, but cannot go on with his work. The neighbors plan to give him a days work Thursday to finish his plowing.

Dinner will be served at the church at that time for all the group, as that is the day the WMU has set aside for an all-day quilting for the Buckner orphan's home.

Rev. and Mrs. Johnston visited in the B. L. Ewing home Sunday.

Mrs. Taylor, daughter of Mr. and Mrs. Hugh Hartsell and her little daughter are visiting her parents this week.

Mr. and Mrs. Puckett report that their daughter, Mrs. Hemphill of Longview, who has been sick all winter with the flu is still ill but is improving slowly.

The work of moving fences and widening the Floydada-Petersburg road is underway.

Writing fluids, Hesperian.

### BAPTIST CONVENTION AT TAHOKA WELL ATTENDED

An unusually large attendance was reported at the District Nine convention of Baptist churches held Monday and Tuesday of this week in Tahoka.

Several of the local Baptist leaders appeared on the program. Mrs. W. B. Harris responded to the welcome address. Mrs. G. A. Linder, Floyd County Association W. M. U. president, gave her report and Mrs. Vernon Shaw, district young peoples leader was in charge of the Young People's session and talked on "Our Young People."

Miss Florrie Conway, daughter of Mrs. O. M. Conway, who is a student in Wayland college, gave the inspirational address at the evening service.

Attending from the Floydada church were Mrs. Shaw, Mrs. Linder, Mrs. Harris, Mrs. C. Henry, Mrs. J. D. McBrien, Mrs. E. L. Norman, Mrs. John Hoffman, Mrs. R. S. Wilkinson, local W. M. U. president, Mrs. L. J. Welborn and Mrs. G. N. Shirey. Mrs. W. B. Jordan of Center corresponding secretary-treasurer of the Floyd county association, accompanied the local ladies and a number from over the association were in attendance.

### POSSIBILITY OF LIONS CLUB AT PETERSBURG TOLD MEMBERS HERE TUESDAY

Hope that Floydada Lions club will have the honor of sponsoring a Lions club at Petersburg was indicated in the club meeting here Tuesday when District Deputy Governor Eld Johnson told the members that much interest is being shown in such a proposal among Petersburg business and professional men.

County Attorney John Hamilton made an able presentation of Lions-ism to new members of the club, and Bert Ione Smith, teacher of speech in Floydada High school gave a humorous reading.

A good delegation of the club's membership is slated to go to Childress on April 4 for the quarterly zone meeting of the area.

### VOLLEY BALL GAME FOR CAFETERIA BENEFIT WILL BE PLAYED THURSDAY NITE

Andrews Ward school teachers and PTA mothers will play in a volley ball game at RCA gymnasium next Thursday night.

Admission will be 5 and 10 cents, and the proceeds will be used for benefit of the school cafeteria. The game will start at 7:30 p. m.

### FAWVERS REACHED HOME LAST WEEK FROM OREGON VISIT WITH RELATIVES

Mr. and Mrs. Geo. L. Fawver returned home the latter part of last week from Klamath Falls, Oregon, where they were guests for some two weeks of Mrs. Fawver's brother, R. V. Ess and family.

It was during their visit in Oregon that the heavy rains fell in the Pacific northwest and their return trip was slowed down quite a bit by detours around high waters and washed out bridges.

Mrs. R. E. Fry arrived home Tuesday from a three weeks visit in Houston with her sister, Mrs. H. W. Dumas and family.

Mr. and Mrs. W. Luther Fry and Mrs. Lula Slaughter were in Lubbock Sunday guests of Mr. and Mrs. G. V. Slaughter.

Mrs. Cecil Hagood and son, Dan, visited in Canyon Tuesday guests of her parents, Mr. and Mrs. W. A. Jennings.

### Commissioner Taylor Asks For Re-Election

To the Voters of Precinct No. 3, Floyd County:

In announcing my candidacy for re-election as Commissioner in Precinct No. 3, I want to ask that you look over the record of my work as an official for the past year and if you can consistently do so, give me your vote and influence in the campaign this year.

To those who are in the "new" portion of the precinct, it is my intention to meet all of you during the campaign, get acquainted, and ask for your votes.

With deep appreciation for past favors, I am,  
Yours very truly,  
M. H. Taylor, Candidate for Commissioner, Precinct No. 3.  
(Political Advertisement)

### METHODIST W. M. S. MET FOR BIBLE STUDY MONDAY

Woman's Missionary society of the Methodist church met Monday for a Bible study with Mrs. J. M. Wilson teaching.

In the business conducted Mrs. B. P. Woody withdrew as the delegate to the district meeting in Plainview and Mrs. Noel Troutman was elected as delegate with Mrs. W. H. Henderson at alternate.

The meeting for Monday will be held at the church at 3 o'clock.

### BAPTIST G. A. REPORT

The Baptist Girl's auxiliary met at the home of Mary Frances Jones Monday afternoon where they enjoyed an hour of games and refreshments.

Present at the meeting were Frances Ruth Garrett, Joy Cardwell, Donice Cline, Billie Jean Swinson, Eugenia Martin, Margaret Comes, Mrs. Lela Horton, leader of the auxiliary, and the hostess Mary Frances Jones.

Mrs. Winnie Pyatt of Estelline came Friday for a two weeks visit with her sister Mrs. I. Gaither.

Mrs. F. A. Messick and her brother J. W. Smith who is visiting here from Redwood City, California, made a trip to their old home near Portales, New Mexico last week-end. Mr. Smith will be here several days before returning home.

Mrs. Guy Ginn and son, Charles Vaughn, of Lubbock were guests last week of Mrs. Ginn's parents, Dr. and Mrs. George V. Smith.

Mrs. Wilson Connell and daughter, Betty, of Snyder, were Sunday guests of Dr. and Mrs. George V. Smith.



SEE THEM AT—

## KIMBLE'S

### South Plains H. D. Club Holds Tacky Party Night Mar. 6

**SOUTH PLAINS, March 13.**—The South Plains Home Demonstration club gave a tacky party on the night of March 6, with Mesdames Jack McCown and John Smitherman as co-hostesses.

Everyone attending was costumed in as tacky a manner as possible. Games of forty-two and rummy were played, and refreshments of brown beans, corn bread, coffee and gumdrops were served to the following guests:

Mr. and Mrs. Wade Davenport, Mr. and Mrs. John Wilson, Mr. and Mrs. Larry Mayes, Mr. and Mrs. Gilbert Bean, Mr. and Mrs. John Smitherman, Mr. and Mrs. John McClelland, Mr. and Mrs. John West, Mr. and Mrs. Joe Phillips, Mr. and Mrs. O. L. Lockhart, and Mr. and Mrs. Jack McCowan, and Messrs. Menard Fields and W. H. Scoggins.

**Teachers Attend Institute**  
All teachers of the South Plains school attended the West Texas Teachers convention held in Plainview and Canyon last Friday and Saturday. A holiday was declared in all schools in this section to permit teachers to attend the sessions.

**Lockney WMS to South Plains**  
The Lockney Women's Missionary society met with the South Plains WMS at the South Plains church Friday, March 8, in an all day prayer service and program in preparation for the Annie W. Armstrong offering.

Talks on Home Mission projects were made, and prayers were offered by each member in both societies. Mrs. W. S. Simmons of South Plains had charge of the morning program, and Mrs. E. A. Cox of Lockney conducted the afternoon session.

A covered dish luncheon was served at the noon hour. The following ladies from Lockney were present: Mesdames Kate Collier, King Parker, E. A. Cox, Guy Sam, H. B. Strickland, E. M. Wharton, A. J. Stegall, W. H. Gunn, Sula Julian, Rev. A. L. Shaw and Mr. and Mrs. Maggard.

Members present from South Plains were Mesdames W. S. Simmons, C. A. Joiner, Sim Reeves, Will Simms, W. H. Scoggins, Gilbert Bean, O. L. Lockhart, Bill Harper, Mandy Hoffman, H. S. Callahan, Larry Mayes, Luther Campbell, John Smitherman, Charles Knierim, Carl Brown, Raymond Upton, and Jack McCowan, and Misses Linnie Milton, Dona Lou and Margaret Sue Lockhart.

### B. T. U. Services

The Senior B. T. U. gave a program on the subject, "Others First," Sunday night. Merle Simmons discussed the topic, "Cultivating Courtesy," and Betty Bee Myers talked on "Courtesy in Traveling." "Who Are the Great" was discussed by Junior Callahan and Carol Reeves gave a talk on "Courtesy and Worship." Austin Beedy discussed "In the Family Circle," and Jeanne Simmons closed the program with a talk on "The Spirit of the Master."

### Junior B. T. U.

Mrs. Charles Knierim, sponsor for the Junior B. T. U., reported good attendance in her group Sunday. For lack of proper literature, since the organization is new, the members work up individual numbers in verse from the Bible and in song. Appearing on the program Sunday night were Almarene Lyles, Ivy Pearl and Lindie Fay Simmons, and Arlene Beedy.

**Baptist Adult Union**  
The adult group was taught by Rev. Charles Joiner from the book of Acts.

### Personals

M. H. Carroll of Gould, Oklahoma, spent Sunday visiting Mr. and Mrs. O. L. Lockhart.

Mr. and Mrs. John Smitherman attended the show in Floydada Friday night.

Mr. and Mrs. Jim King and family visited relatives and friends in Chillicothe and Vernon over the week-end. Raymond Elliott accompanied them to Childress, where he visited his mother.

Mrs. W. H. Bailey of Lubbock visited her mother, Mrs. Allie Myers Sunday.

Mr. and Mrs. Chas. Knierim were hosts to Mr. Knierim's nephew, J. Robert Knierim, and Miss Melva Abbott of Bronte, Sunday.

Mr. and Mrs. Harper Scoggins and family visited Mr. and Mrs. E. E. Harper of Floydada Sunday.

Muriel Fay Phegley, student at West Texas State college in Canyon, visited briefly in South Plains Thursday.

Rev. Clint Malone filled his regular appointment at the South Plains Baptist church Sunday.

Mrs. George Beedy went to Floydada on business Monday.

Merle Scoggins was at Mount Blanco on farm business Monday.

### CHINA WARE

In BEAUTIFUL DESIGNS  
Dinner Service for 8

50-pc. dinner sets in patterns you'll love. Embossed borders, floral, novelty centers. Excellent values.

### FLOYD COUNTY CHORAL CLUB TO MEET SATURDAY

The Floyd County Choral club will meet Saturday afternoon at 2 o'clock at the First Baptist church for a practice program.

The club is practicing for the "Century of Progress" program that will be held at Lubbock on April 17. At this time the club has been asked to appear on the program.

Mrs. Lon Blasingame, reporter of the club, urges all clubs of the county to be represented at the Saturday meeting.

Mr. and Mrs. Frank Hill and daughter of Tahoka were guests last week-end of Mrs. Hill's sister, Mrs. John Reagan and Mr. Reagan.

Carl Myers, Cline McClelland, Douglas Beedy, Cecil Thompson and Johnny Floyd.

Mr. and Mrs. R. E. Young and family visited Mr. and Mrs. John Ragan of Silverton Sunday.

Mrs. Opal Hill and Mrs. J. S. Brannon and son, Joe Lynn, visited Mrs. R. E. Young Wednesday and Thursday of last week.

Wanda Mae Wilson of Silverton was a week-end guest of Betty Jo McClelland.

A revival meeting is scheduled to begin at South Plains Baptist church on March 24.

Doris Campbell and Billy Ruth Harper were stricken ill suddenly at school Tuesday and had to be taken home at noon recess.

June Childress and Mertice Lester are reported ill at this time.

Mr. and Mrs. Wade Davenport gave a son-of-a-gun dinner, honoring the following guests: Messrs. and Mrs. Larry Mayes, John Smitherman, Gilbert Bean, Pete Thornton, Oris Lockhart, Dona Lou, Margaret Sue, and Joe Reed Lockhart and the host and hostess.

Mary Ann Bybee spent the week-end with Jackie Daniel.

### The Success Of Your 1940 Garden

DEPENDS ON GOOD TOOLS AND A GOOD GARDEN HOE!



Spades,  
Forks,  
Rakes,  
Sprink-



lers, and Sun-Resisting, Tough Garden Hose in Any Length.

You'll Find What You Need at—

## McDonald Hardware

### For The Best Dressed Man In The Easter Parade

Smart New Suits light weight tweeds Gabardines and worsteds Bright new colors, quality and style, priced for every purse.

Shirteraft Shirts in the New EASTER shades. Price \$1.25 to \$1.95.

STETSON HATS in all shades and styles to blend with your suit.

Freemans new Spring oxfords, all shades of brown, tans and black, to finish up the Easter wardrobe for a well dressed man.

Accessories, Grayco Ties, Hole-proof Hosiery, Underwear, shorts and shirts, Handkerchiefs.



## Glad Snodgrass

"Smart Wear for Men Since 1900"



Set Your Easter Table or Party Tables with these Palate-Tickling Bakery Surprises!

ANGEL FOOD  
Specially Decorated  
50c

LAYER CAKES  
Specially Decorated  
50c

Large Home-Baked Pies 25c Each

## WESTER'S Quality Bakery



And What Would Easter Be Without

## PERFUME

FRAGRANT Perfume and the birth of a New Season—Somehow they both seem to go together!

Whether for yourself or for someone you admire, you will find the Complete Array of—

### LENTHERIC

### LUCIEN LELONG

### COTY'S

Featuring for Easter, a very unusual Gift Package of Lentheric Perfume, \$5.00 to Your Order this week only.

# White Drug Company

### Youth Fellowship Meeting Held First Christian Church

The Youth Fellowship meeting of District 2 young people was held at the Fellowship hall of the First Christian church in Floydada last Friday night, with Al Goodrich, state superintendent of the Christian Endeavor from Dallas, attending the session.

Rev. F. Donald West, Bible Chair instructor at Texas Technological college of Lubbock, was chairman of the meeting.

More than 100 young people from the young people's group of the adjoining towns and local guests of Floydada church were present. Games were played, and refreshments of sandwiches and punch were served. A sing song was held.

In a business meeting, the Lubbock group was given the miles-attendance banner for having the largest group travelling the longest distance.

At the worship service, the principal address was made by Foster Lindley, co-president of the Texas Tech YMCA and YWCA. A trio from Paducah gave special music.

### MRS. JOHNSTON IMPROVED

Mrs. Grace Johnston, teacher in the Andrews Ward school is rapidly improving from an attack of pneumonia and able to sit up some. She has been absent from her school work for the past two weeks.

Mrs. Edd Bond is teaching in Mrs. Johnston's place while she is recuperating.

### IRON REWORKED IN BODY

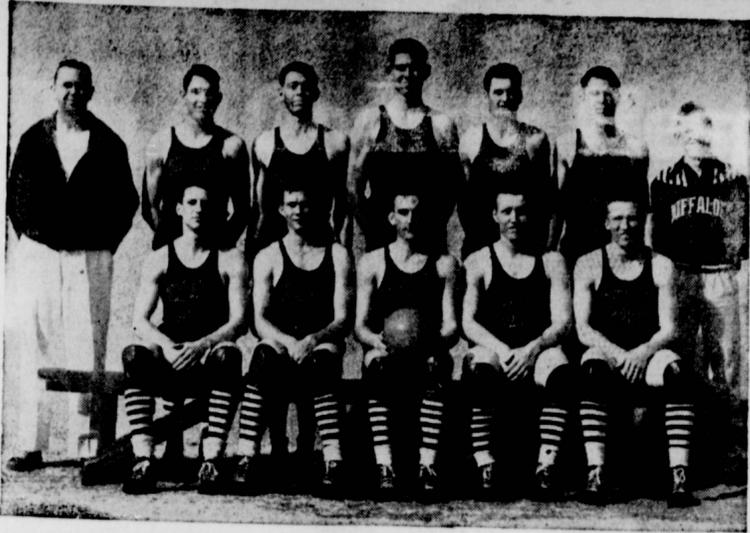
The human body, like industry, uses iron over and over again, says an article by Miss Mabel A. Dickson in the current Yearbook of Agriculture. Although the body contains only a little more iron than there is in a single nail, it is essential in the red coloring matter of the blood to make the blood an effective carrier of the oxygen the body requires in its chemical service to the living cells. These blood cells break down, but not much of the iron is wasted. About 85 percent, Miss Dickson explains is salvaged and goes finally to what corresponds to a factory—the home marrow—for the formation of new red cells.

So effective is this process of iron conversion and reuse that an average adult male needs to absorb daily from his food only about one-sixth as much iron as the body requires in 1 day to make red blood cells. The body is able to store a moderate reserve of iron, but a fairly regular and adequate intake of iron is essential to continue good health.

Another article in the yearbook lists more than 30 excellent sources of iron and a score of good sources. These include most of the green-colored vegetables, lean meats, poultry, eggs, oysters and shrimps, several dried fruits, whole-ground cereals, molasses, legume seeds, and liver, heart, and kidneys.

### Half Minute Interviews

Raymond M. Hamilton: "When I leave Floydada I am going to spend the first week off the job hunting and fishing."



Champions of the Alamo Conference in their first year of competition, the West Texas State Buffaloes of Canyon won the title by defeating St. Mary's U. of San Antonio in four straight games. They are the unchallenged owners of the title "The World's Tallest Team." Charlie Halbert, 6 feet 10 inches, is the tallest regular in college basketball. In the picture left to right, are Frank Stockman, Earl Stagner, Capt. Ernest Schur, Roy Lee Jones, Borden Price; front row, Coach Al Baggett, Donald Kendrick, Bob Nippert, Halbert, Dewey Johnson, Price Brookfield, and Student Manager Ralph Davis.

### CCC Camps Want To Enroll 4,000 Boys During Next Month

Adam R. Johnson, director of the State Department of Public Welfare, who has the responsibility for the selection of boys for the Civilian Conservation Corps, has been advised that approximately 4000 boys will be needed in April to bring existing camps to full strength.

"Boys who wish to be selected for the CCC must be of good character, at least 17 years old and more than 23 years six months, and not have already served more than 18 months since July 1937," explained Mr. Johnson, "for we desire only the best boys as members."

Applications should be made to the various County Welfare offices as quickly as possible so when final county quotas are announced, those eligible may be sent to enrolling points. At present there are over 16,000 Texans in CCC camps, 10,000 in Texas and 6,000 in Arizona, Colorado, New Mexico and Wyoming—over \$300,000.00 per month being returned to the family groups of these boys.

"Members of the CCC cannot be automatically transferred to the army," commented Mr. Johnson, "as they are considered in all respects civilian employees of the government. Were they at home, at work on the farm, or in stores or banks, they would be no safer from army service than they are at members of the corps. Mr. Roosevelt has plainly and clearly stated he will not allow the militarization of the CCC and has gone so far as to place the camp commanders on a civilian basis.

### WEATHER BUREAU SPEEDY IN MAKING DAILY MAPS

Speed rules in making up the daily weather maps of the United States weather bureau. To gather and digest weather information from more than 350 points in the United States put it by hand on maps and translate this information into state and regional forecasts not a minute can be lost.

In the Washington, D. C., map room information on which the daily printed map is based starts coming in shortly after 7:30 o'clock each morning, and finished maps are coming off the press by 11 a. m. From all parts of the United States come barometer readings, temperatures, precipitation, wind direction and velocity, and other weather information. This comes in code and is translated by a reader, who stands at the head of a long table. Seated at both sides of the table are the map makers who note weather conditions in figures and symbols on blank maps. One map gets barometric pressure. Another gets temperatures. Another gets wind direction, and so on. On a master map all this information is noted by a map maker who must have unusual skill and speed.

From this master map and such supplementary maps as are needed the forecaster makes his state forecasts—the weather information which appears in the lower, left corner of all maps. As the forecaster dictates his forecasts several copies are typed for messengers and to answer telephone requests, a telegraph operator sends them by wire to all parts of the Washington forecast district, and they also are hand set in type.

Because not more than about 200 different words are used ordinarily, the forecasts are set in type a word at a time, rather than letter by letter. The words, and in some cases several words, are cast as one unit of type. The words and phrases—temperature, light snow, mostly southeast, slowly rising, colder, rain and warmer, moderate winds, and others—are in neat cases before the printer. His speed and experience are such that each state forecast is set in type as fast as the forecast is made.

Ginners' supplies. Hesperian.

### CONSTRUCTION SUPT. AND PWA SUPERVISOR FOR CITY LIGHT PLANT LEAVE FRIDAY

Rayburn M. Hamilton, PWA supervisor on the Floydada Municipal Light and Power plant for the past several months, announced plans this week to leave Friday for Dallas, where he will open an office as consulting engineer.

W. R. Pender, superintendent of construction for A. M. Lockett and company, the firm which built the municipal plant here, will leave on the same date for Coleman, where he will supervise the construction of a new central power plant for that city.

### BOX SUPPER PLANNED AT CEDAR HILL ON MARCH 22

CEDAR HILL, March 13—Weather permitting, there will be a box supper at Cedar Hill Friday night of next week. Women and girls are to bring boxes. Everyone is invited, including the candidates.

Cedar Hill baseball girls played the Floydada girls team Monday, Floydada won 19 to 13. Mr. and Mrs. B. E. Cypert and daughter, Mary Helen, are at Mineral Wells where Mrs. Cypert is taking treatments. Mr. and Mrs. Tom Fortenberry, Mr. and Mrs. Joe Fortenberry, and Cephus Fortenberry have been visiting in Vaughn, N. M. Mrs. J. G. Biggs arrived home from Lubbock Saturday night.

### FOLLOW HEN'S EXAMPLE TO GET BETTER HATCH

Experimental incubators with the same "wave length" as a mother hen have been developed by scientists of the Federal Bureau of Animal Industry. These large machines are equipped with a wavelike motor-driven mechanism that tilts the eggs every 15 minutes, approximately the same as they would be turned if incubated by a hen. The result—a better hatch.

Studies into the death of chicks before they hatch show that a large proportion of the dead embryos were in an abnormal position within the shell. These studies led to the development of the timing mechanism which turns the eggs in the trays mechanically as frequently as the setting hen moves them about in the nest, and in much the same manner.

Incubation in this tray reduces the chance of certain types of abnormal positions, say the Federal scientists, and has increased the hatch of fertile eggs by approximately 7 percent.

Mr. and Mrs. W. U. White and son, Bob, returned home Sunday evening from Fort Worth where they spent several days attending the Fat Stock Show.

Soft Water — Hot Water Steam  
**At Snappy Laundry**  
Mr. and Mrs. Lewis Bullard  
Telephone 30 112 N. Main St.

BRING US YOUR SHOES  
Check-Up Week, March 18 to 23  
We Never Charge for Check-Up



LOST YOUR Shoe Appeal

There's nothing quite so damaging to smart appearance as a pair of run down shoes! Bring them to RAINER'S for quick and inexpensive repairing.

**RAINER Shoe Shop**  
SOUTH SIDE SQUARE

### Mrs. J. T. Poole Is In Hospital At Fort Worth For Operation

DOUGHERTY, March 13. — Mr. and J. T. Poole and son, Kenneth, left last Wednesday for Fort Worth where Mrs. Poole has entered Cook's Memorial hospital for treatment. A message from Mr. Poole Monday stated that his wife would undergo a major operation Tuesday morning.

**Church News**  
Sunday school was well-attended Sunday at both churches. Rev. W. M. Culwell filled his regular appointment at the Methodist church Sunday morning and evening.

Rev. Victor Crabtree will be with his members for both services at the Baptist church here Sunday, March 17.

**Locals**  
G. C. Caruthers and Maurice Campbell have returned home from Dallas and Fort Worth, where they spent several days last week.

Mrs. Jim Morrison and children, Billy and Bessie Mae, spent last Sunday with her parents, Mr. and Mrs. K. Holt of Sand Hill.

W. W. Payne and son Cecil recently returned home from Dallas where Mr. Payne has received medical treatment.

Mr. and Mrs. Austin Wiggins of Amherst were guests last week of Mr. and Mrs. Bill Norman. Mrs. Wiggins and Mrs. Norman are sisters.

Mr. and Mrs. John R. Mayo, who have spent the past three months in California, were here this week on business.

Mr. and Mrs. J. M. Brownlow and daughters, Mrs. C. S. Ray and Mrs. Raymond Holt are in Corpus Christi.

ti this week. They will visit the stock show in Fort Worth before returning home.

Ruth Kreis of Canyon spent the week-end with her parents, Mr. and Mrs. A. H. Kreis.

Mr. and Mrs. W. C. Hudson left Sunday for Dallas where Mr. Hudson will receive medical treatment. They will be gone for an indefinite time.

Louis Caffee of Texas Tech spent the week-end with his parents, Mr. and Mrs. C. A. Caffee.

J. E. Newton was in Lubbock on business last Wednesday.

Mr. and Mrs. Frank Dougherty spent Monday in Lubbock.

Rev. and Mrs. S. M. Crawford have spent much time during the past two weeks at the bedside of their daughter, Mrs. George B. Marshall of Floydada, who is ill.

Mrs. G. C. Edwards is having some repair work done to her home this week, prior to moving the washateria to a new location.

Mrs. J. F. McDermott of Plainview was in town Monday on business and visiting with friends.

W. J. Rhoades and Lindsey Graham returned Sunday from Duncan, Oklahoma, where they visited Mr. Rhoades' mother, who is ill.

### For Better Health



### COLONIC IRRIGATION

Enjoy more abundant health! Be sure that your transverse colonic tract is clear and clean at all times. Many disturbing illnesses — Constipation — Asthma — Rheumatism — Arthritis — Lumbago — Sinus — are directly traceable to a clogged colon.

Phone 268 for Appointment

### Dr. Ira Bowman

220 WEST TENN. STREET  
PHONE 268

### FOR EXPERT LAUNDRY SERVICE

Telephone 81

### Self-Serve Laundry

Quick Delivery—Helpy Self—Wet Wash—Rough Dry or Finished Service.

Experienced Help E. T. Williamson, Prop.  
Soft Water Mrs. Geo. McPeak, Manager Steaming Hot



### SPRING SALE OF

### I. E. S. LAMPS

Floor Lamps, \$7.95

Table Lamps, \$4.45

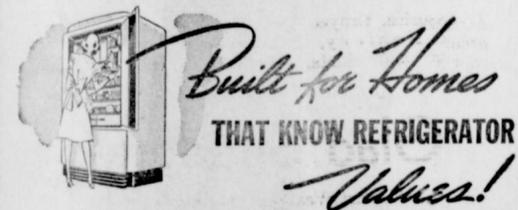
### Both Lamps For

\$9.95

Lamps for Every Purpose!

Bridge and Junior Lamps See these at

### Radio Electric Co.



### THE NEW Hotpoint ELECTRIC REFRIGERATOR with Measured Humidity



\$12.50 Down \$4.39 Per Month

### FEATURES THAT MEAN VALUE

Six-Way Cold Storage Compartment with MEASURED HUMIDITY • Glass-Topped Hi-Humidity Compartment with MEASURED HUMIDITY for fruits and vegetables • Vacuum Sealed Thriftmaster • Adjustable Height STAINLESS STEEL Gliding Shelves • Illuminated 16-Point Temperature Control • And 31 others.

**Gilliams Appliance**  
And SPORTS STORE 118 So. Main St.

### TELEPHONE CABLE SPLICERS... tie together thousands of tiny copper highways for your voice.



### PEOPLE at work plus MONEY at work equals Texas telephone service

Furnishing you telephone service in Texas requires two things... people at work, and money at work. It takes money to provide the poles, wires, switchboards, cables... it takes people at work to mold this equipment into a telephone system for Texas.

Behind each of these 8,500 telephone jobs in Texas is more than \$15,000 in telephone equipment and plant.

The invested savings of thousands of people, the skill and judgment of Texas telephone employees, team together to furnish the best and most dependable telephone service at the lowest possible cost to the user.

Busy at the job are 8,500 skilled men and women.

SOUTHWESTERN BELL TELEPHONE CO.



# Spring Hats Gay With Primroses, Bows, Veils; High Colors Lead

Easter, always the signal for the appearance of new Easter hats for the American ladies, has long been accompanied by the trembling anticipation of the American male. In the past few years, he has succumbed silently, though unwillingly, to the Eugenie Tricorne, the Baby Bonnet, the Skyscraper Crown. By this time, he has been through most of the pernicious forms of Millinery Madness, as evidenced by his female tormentors, and is ready for just about anything.

This year, he will have a pleasant surprise. Hats do have a definite character and personality, to be sure. But the idea of caricature or exaggeration is definitely "out." Naturally, there are some women who seem fated to choose the wrong hats... but at least this Spring they will have an abundance of charming and becoming styles from which to choose. Hence, the margin of error is bound to be lessened. In fact, just about every type of woman is accounted for in the Easter line-up. The hats are all different, yet alike in their purpose... to bring out the charm and femininity of their wearers.

The Victorian and Southern influences have cajoled some charming bonnets and tiny hats from the leading millinery designers. These are copied in every price level, but are not extreme or difficult to wear. They have a tendency to soften the face, and are charmingly naive with their feathers, bows and many types of veils. Straw, belting and satin are used for these "little" hats, as well as felt. Naturally, they are primarily for the small or youthful face.

Flower hats are enjoying continu-



• Courtesy Dobbs Hats

Two gay young hats for Springtime. The stitched felt features shallow draped crown and wide sweeping brim. The snap brim felt shows its high crown stitched into a new triangular fold. Both trimmed with belting ribbon.

ed popularity. Little toques made completely of daisies, sweet peas,

pansies, and other small artificial flowers will grace the head of many a smart woman. These have an especial charm and dignity for older women, and also have the ability to flatter unsophisticated types. There are small sailors, too, made ingeniously and trimmed with velvet ribbons, veils or snoods. Colors are legion... ranging from white to bright reds, or "natural" flower shades.

A new and interesting trend to watch is the calot or skullcap hat, which is making an entrance this Easter. Tiny velvets, satins, straws... often trimmed with a solitary rose or ribbon "chose" are being featured by the more high-fashion milliners. These are worn far back on the head, and usually have a face veil to set them off. They reveal a considerable portion of the face, so are recommended primarily for those with well defined features.

All in all, the "sweet and simple" trend is in the lead for this gay Spring. There will be an abundance of white, but color is stressed again. Not just any color, but carefully chosen hues of red, blue, violet, in a subtle range of becoming, wearable hues. Black and navy refuse to be eliminated, however, and still make some of the smartest hats.

There is another style of hat that seems slated for a large share of interest. This is the cloche... the simple, small hat that is worn casually and without fuss. Almost invariably it is a felt, with or without ribbon binding, and is effectively worn turned up or down. This year it will be seen with suits as well as coats and tailored dresses, in a variety of sizes and innumerable colors.

It's definitely a feminine Spring... and unless the female of the species goes out of her way to make a poor choice, her Easter hat is almost certain to be a charming and colorful one, that even her Severest Critic will approve!

### MRS. LIDER GUEST SPEAKER FOR RALLS W. M. S. FRIDAY

Mrs. G. A. Lider was guest speaker on the Week of Prayer program at the First Baptist church in Ralls last Friday. Mrs. Lider gave the inspirational address, using as her subject, "Christ The Master Builder."

The Ralls W. M. U. is getting re-organized and also organizing circles in their work. They held an all-day meeting Friday.

## Fairview Volley Ball Team To Play In Rural Tourney

FAIRVIEW, March 12.—The Fairview volleyball team will play in the rural school volleyball tournament to be held in Floydada Saturday, March 16, at RCA gymnasium. All of the parents are urged to attend.

The Fairview boys playground ball team defeated Dougherty 11-10 Monday afternoon.

Dorothy Jean Rushing had a straight "S" card in the intermediate room last six-weeks, her name was omitted from recent listings.

The girls choral singing club will sing at the Baptist church on Easter Sunday.

Mr. and Mrs. Robert Fisher and Jo Derr attended the teachers' meeting at Canyon Friday afternoon and night and Saturday.

**Dramatic Club**  
Everyone enjoyed the play, "Closed Lips" presented by the McCoy Dramatic club at Fairview Tuesday night of last week.

The local dramatic club has purchased a library table and arm chair at the Floydada store and added to the stage furnishings.

**Church News**  
Sunday school was well-attended at the Baptist church Sunday morning. Plans are being made for a short Easter program to be presented after Sunday school on Easter Sunday.

The pastor, Rev. Virgil Lemons, will be present next Sunday. Everyone is invited to attend these services.

Mrs. L. B. Cozby was elected president of the Woman's Missionary society, and Mrs. C. H. Wise was named secretary, Sunday morning. The meeting day for the WMS has been changed from Thursday to Monday... regular meeting date for all missionary societies.

**Personals**  
Mr. and Mrs. Walton Wilson and children, Mr. and Mrs. A. S. Mize, and Mr. and Mrs. Woodrow Wilson and daughters spent Sunday, March 3, with Mr. and Mrs. Bill Beedy and children at South Plains.

Mr. and Mrs. Benton Ritchey were guests of Mr. and Mrs. C. H. Wise and family Thursday night.

Mrs. Walton Wilson visited Mrs. L. A. Horton and Mrs. John Reeves Wednesday afternoon.

Mr. and Mrs. Billy Tye of Floydada spent the week-end with her mother, Mrs. W. B. Wilson.

Mr. and Mrs. Theron Perry were dinner guests of Mr. and Mrs. Grady Reeves Sunday. They all visited Mr. and Mrs. H. K. Reeves in the afternoon.

Mr. and Mrs. Lewis Bullard and children of Floydada spent Sunday in the L. B. Cozby home.

L. D. Fowler is seriously ill with pneumonia at this time and a special nurse from Plainview has been with him since Tuesday.

Mr. and Mrs. J. C. Crabtree and Mr. and Mrs. L. E. Crabtree visited in the Boyd Fowler and Wise homes Sunday afternoon.

Jean Crabtree and Clara Cozby spent Sunday with Mr. and Mrs. Preston Bullard and family. They all visited Mr. and Mrs. Woodrow Wilson in the afternoon.

Mr. and Mrs. Walton Wilson and children spent Sunday in the C. H. Wise home.

Mr. and Mrs. Walter Welch and son of Harmony and Mr. and Mrs. Odell Stapleton and son of Blanco were guests of Mr. and Mrs. L. A. Horton Sunday.

Margie Hicks spent the week-end with Jo Derr at Ralls. They attended "Gone With The Wind" in Lubbock Saturday night.

Mr. and Mrs. G. M. Bullard spent Sunday with Mr. and Mrs. Benton Ritchey.

R. A. Cannon has moved to Floydada to accept a job at the Panhandle service station.

Mr. and Mrs. J. M. Williams, teachers in the Providence school, spent Saturday night with Mr. and Mrs. Robert Fisher.

G. A. Stewart and V. E. Stewart returned from a business trip to Fort Worth Thursday night. V. E. left Friday for his home at Phillips.

Mr. and Mrs. Henry Price, teachers at Liberty, were guests of Mr. and Mrs. Robert Fisher Monday night.

Mr. and Mrs. J. T. Whitley of Center spent Thursday with Mr. and Mrs. W. A. Doherty.

Mrs. Doherty spent Sunday afternoon in the Ehltly home.

Mrs. Grover Freeman was a guest of Mrs. C. B. Smart at the Home Demonstration club social held at the home of Mrs. M. J. McNeill last week.

Mr. and Mrs. S. O. Percy of Kress were guests of his sister, Mrs. E. W. Walls and family Sunday.

### Rushing Chapel News

RUSHING CHAPEL, March 12.—There was a good crowd in attendance at Sunday school Sunday. The young people held the opening service. The campaign is going along nicely, with the "reds" leading at the present.

Mrs. S. L. Rushing had as Sunday guests Mr. and Mrs. Tom Tilson and children of White Flat, Mr. and Mrs. Crickett Christian and son of McLean, Mr. and Mrs. E. M. Myers and son of Canyon, and Felix Pierce of Canyon. Mrs. Myers and son are spending the week with her mother, Mrs. Rushing.

Mr. and Mrs. M. J. McNeill visited Sunday with his father, who has been ill with the flu.

Mr. and Mrs. John R. Tinnin and family spent Sunday with Mr. and Mrs. Jim Hicks.

Miss Jo Derr and Miss Margie Hicks made a business trip to Lubbock Friday, attending "Gone With The Wind" while there.

Ray Taylor of Floydada spent Saturday night and Sunday with Mr.

## Pleasant Hill News

PLEASANT HILL, March 12.—Mr. and Mrs. Shelby Cook attended the teachers' conference at West Texas State college in Canyon Friday and Saturday.

Mr. and Mrs. Fred Battey visited with Mrs. R. C. Watson of Floydada Sunday.

Wednesday night of last week the Pleasant Hill Recreation club sponsored a box supper at the schoolhouse. A play, "Little Miss Wait-a-Minute," music by Fred, Louis, and Emile Cardinal and Floyd Bradford, and talks by all the candidates featured the program. Proceeds from the box supper will be used to finance the school cafeteria.

The cafeteria is progressing nicely. The trustees repainted the kitchen during the week-end, and people of the community have donated a nice variety of home-canned vegetables and fruit.

Mr. and Mrs. Bill Rucker and family visited Mrs. E. B. Rucker of Floydada Sunday.

Jennie Cardinal and Leona West of Lakeview spent Friday night with Mr. and Mrs. S. L. West at Lakeview.

Mr. and Mrs. B. Furrow visited with Mr. and Mrs. Bill Rucker Saturday night.

Mr. and Mrs. Truitt McClung, Mrs. Kemp of Tulla, and Mr. and Mrs. B. Furrow and son R. T. spent Sunday evening with T. J. Cardinal and family.

Mrs. Iva Brown and Evelyn Owens visited with Mr. and Mrs. J. H. Owens Sunday.

George Gearhart of Lakeview visited Saturday night with Houston Bradford.

Mr. and Mrs. W. E. Foster of Dougherty visited with Mr. and Mrs. C. L. Bradford and family Sunday. Floyd and Houston Bradford visited in the F. B. Gearhart home in Lakeview Sunday.

Mr. and Mrs. Bill Hambricht spent Sunday evening with Mr. and Mrs. C. Alexander of Lakeview.

C. P. Looper and Bill Hurley spent Sunday in Hobbs, New Mexico, in the home of Mr. Looper's daughter, Mrs. Floyd Simpson and family.

Miss Gloria Hammonds was home over the week-end from her work at Texas Tech at Lubbock to visit with her mother, Mrs. J. I. Hammonds.

and Mrs. F. O. Connor.

Mr. and Mrs. Clarence Jones and children spent Sunday with his parents, Mr. and Mrs. Jones of Floydada.

Jean Crabtree spent last Thursday night with Tella Jo Smart.

Mr. and Mrs. Joe Dunnivant of Floydada gave her mother, Mrs. Carl Mooney, a birthday dinner Sunday.

Regular preaching services will be held here next Sunday. Rev. Caldwell is expected to be present.

## Miladies Specialty Shop

Presents



### Easter Hats

A-BLOOM WITH COLORS!

or White as the Easter Lilies!

Pretty hats... colorful as a flower-garden... flattering as candlelight! Our huge collection includes styles for every costume... for every face! Suit hats... tailored hats... "dress-up" hats to glorify your Easter costume! Come in for yours today!

MRS. A. J. WELCH, Prop.



## Jayson Shirts

Ideal for Spring

All Shirt Patterns in New Colors and Collar Styles.

\$1.65 and \$1.95

### Beautiful Neckwear

In All New Spring Patterns and Colors

50c and Up



## Dobbs Hats

Are Different Wider Brims A smart Hat that offers everything in late styling and colors

FREE Clean and Block Job with each Dobbs Hat Sold.

# KEIM'S Haberdashery

And DRY CLEANER

TELEPHONE 80



GET A PICTURE OF THIS!



IT'S YOURS WITH A KODAK

# ARWINE'S

Films, Cameras, Photographic Supplies

See The New KODAK Vigilant And Other Popular Models



Dress-up



Boleros

for Easter

\$7.95 to \$19.75

Fashion-hit frocks! Short boleros atop swirl frocks—all daintily trimmed! Navy, prints, black.

## Miladies Specialty Shoppe

Mrs. A. J. Welch



## "COATS"

Will Be The News For

EASTER



STUNNING BOX COAT

With Full Swing Back.

Black, Navy

12 to 44.

## MILADIES Specialty Shoppe

Mrs. A. J. Welch

## Bright New Colors Featured in Women's Frocks For Easter

Colors with a gallant air strike smart trimming notes on the new American khaki, Legion blue, and navy, which are the foundation colors for Spring suit costumes. Royal blue and purple, a deep rich blue called "blackout" and black are other favorites, while sunny yellows and misty fog blues and rose give delightful color to many Spring prints and dresses worn under these costume coats.

Fresh and new looking, the Spring range of colors has inspired American designers with ideas for new trimming effects, such as braiding on sheer wool costume ensembles. Tzupinto work giving soft elaboration to sleeves and collars, lively flowers of royal or red posed on neutral coat or dress lapels, brightly shining patent belts against simple tailored frocks of flannel gray or navy. Blouses, too, are used in lovely contrasting colors, such as yellow with gray flannel suits, and scarfs are shown with almost all untrimmed coats to add that sparkling note of color about the throat.

### Color Brightens News Military Fashions

In a mode that is so strongly influenced by military fashions, ingenious ways are discovered to use tiny piping slit pockets, double pockets, brightly lined shoulder capes, and buttons, buttons, buttons! All with an eye to color smartly posed against the flattering neutrals that are so popular this year.

American khaki is more flattering than that khaki worn by the soldiers, having a soft greenish cast that is stunning with a dash of red. "Alert" blue is a new grayed blue that is more flattering than gray and soft enough to be worn by almost any woman. Brighter blue, dashing red, or even yellow may be worn with it effectively.

Very pale misty hues are seen in more elaborate costume ensembles, often with delicately dyed fox to match. And untrimmed costume ensembles with matching dresses are seen in misty blues, warm beige tones, "champagne" yellow and gray.

### Flower-Garden Prints

Prints are becoming gayer too! All-over florals, even in the quaint tiny patterns loved by most women are worn in gay flower-garden colors. Some of these are so colorful they might have come right out of grandmother's garden. Newer are the larger florals, spaced against soft pastel grounds or white. And black or navy grounds are popular with monotone effects in a white scroll or geometric designs. A few floral stripes are seen, made in interesting ways. And some of the Spring coats have stripes in muted colors deftly worked to give long slenderizing lines in fitted or boxy coats. Checks and shadow plaids are liked also, especially in untrimmed coats and suit costumes.

### Clever Spring Matches

Versatility hits a new high in Spring sports clothes. Colors are so perfectly coordinated in plaids, checks, stripes and monotone pastels, that they blend beautifully with each other. We see lovely cross-bar plaid jackets paired with pastel skirts and vice versa. We see jackets and skirts dyed to match exactly in really pretty pastels. And fashion offers a wide choice of cardigan, double-breasted, reverse and button-up jackets for Spring 1940. Skirts take to multi-gores, pleats, front fullness and new pocket tricks for added chic. Blouses tell a smart story in gay dressmaker shirts in amusing prints, dancing polka dots, bold stripes and pastels. Dressmaker tailored, these



Photo Courtesy Roberts, Johnson & Rand

Very new print-and-plain bolero frock worn with bright little kidskin pumps. Note their diamond shaped perforations for that open-toed look.

### F. C. HARMON LEAVING TODAY FOR MEXICO D. F.

F. C. Harmon of Harmon Furniture company left yesterday for Dallas where he visited his son Dr. F. C. Harmon, Jr., and family. He will leave Fort Worth today on a trip that will include several prominent cities in Old Mexico. The trip is sponsored by the Philco Radio incorporation, for dealers and salesmen of Philco products.

Mr. Harmon was offered the courtesies of the trip in recognition of the large amount of merchandise sold within the past year. He will arrive in Mexico City Sunday morning. The week will be spent in sightseeing in the principal cities. He is expected home Wednesday.

Mrs. F. C. Harmon, Jr., and little son, F. C. the third, of Dallas, returned to her home in Dallas Saturday after two weeks visit here in the home of her husband's parents, Mr. and Mrs. F. C. Harmon and at Plainview with her parents, Mr. and Mrs. R. H. Hale.

### MISS BADGETT IN HOSPITAL

A message was received Monday by Mrs. L. T. Bishop that her sister, Miss Perie Badgett, had undergone an operation in a Sherman hospital Sunday night.

Miss Badgett is a former teacher in the Floydada school and visits here with her sister and family each summer.

She was reported improving satisfactorily.

Columnar pads. The Hesperian

"soft" sports clothes are worn everywhere smartly by Miss and Mrs. America, the best dressed ladies in the land!

## Center News

CENTER, March 12.—Rev. O. C. Edwards filled his regular appointment here Sunday. His family accompanied him and were dinner guests in the Jordan home. All attended the BTU conference at Floydada in the afternoon, and Rev. and Mrs. Edwards and family were guests Sunday evening of Mr. and Mrs. Tom Jernigan.

Edwin Golightly is home convalescing from a recent operation.

Mrs. Montgomery and Mrs. Jernigan and Miss Bertha Lee visited in Floydada Sunday afternoon.

Mrs. Roy Fawver was at church Sunday for the first time after a bad spell of flu.

Mrs. C. E. Meredith spent Friday and Saturday with her son, C. M. Meredith.

Mr. and Mrs. W. P. Sims and

Betty Jo spent Sunday in Slaton with her sister, Mrs. Nobia Gentry and family. Mrs. Gentry has been ill for a long time, has undergone an operation, and is now thought to be improving.

Mrs. Oscar M. Read of Topeka, Kansas, came Monday of last week and visited with her daughter, Mrs. Thomas L. Collins. Mr. Read came Friday and he and Mrs. Read left Monday for their home.

Mrs. W. B. Jordan attended the district WMU meeting at Tahoka Monday afternoon and evening.

Mr. and Mrs. R. C. Ross, Mr. and Mrs. Tom Jernigan and children and Mr. and Mrs. W. B. Jordan attended the play at Muncy Wednesday night of last week.

Mr. and Mrs. Floyd Anderson attended church here Sunday and took dinner with his parents, Mr. and Mrs. A. W. Anderson.

J. B. Jordan visited Edwin Go-

lightly Thursday evening. Mrs. Sims and Betty Jo visited Mrs. Collins and Mrs. Read Friday afternoon.

Thomas L. Collins and Fay Marble attended the teachers meeting at Plainview Friday and Saturday. Miss Marble attended church at Center Sunday night.

Miss Dorothy Dell Stovall spent Friday night and Saturday with her mother, Mrs. E. P. Stovall. She returned to Lubbock Saturday afternoon to resume her studies at Texas Tech. Mrs. Stovall and daughter, Mrs. Marvin Gilbert went to Lubbock for Dorothy Dell.

Mrs. E. L. Angus left Wednesday for Bonham where she will visit with relatives and friends.

Carbon paper, typewriter ribbons, Hesperian Publishing Co.

## Local and Personal

Mr. and Mrs. Greer Christian and Mr. and Mrs. Noel Troutman and daughter, Josephine, visited Sunday in Dumas guests of Mr. Troutman's brother, G. L. Troutman and family. Josephine remained in Canyon where she is a student in W. T. S. college.

Malcom Linder, senior student from Baylor university at Waco, was a guest of his parents Mr. and Mrs. G. A. Linder from Thursday until Monday. He was accompanied on the trip by Jack Kinslow of Oglesby.

Mr. and Mrs. R. T. Roane spent the week-end in Lubbock as guests of their daughter, Mrs. E. L. Redford and Mr. Redford.

## LOCKNEY EASTERN STAR CHAPTER TO HOLD ANNUAL MEMORIAL SERVICE TUES.

LOCKNEY, March 12.—The Lockney chapter of the Eastern Star will conduct its annual memorial service at the lodge hall Tuesday night, March 19.

The service will be opened with a song, "Crossing the Bar," by Mrs. Sam Miller, followed by the altar draping ritual by the conductress and her assistant.

Mrs. Arch Crager will sing "One Sweet Solemn Thought."

The memorial address will be delivered by Mrs. G. J. Stapleton. Chapter members will enact the ceremony of the Five Star point, and Mrs. Boyce Kennedy will give a reading. Mrs. Gilbert Hulls will close the service.

All chapter members are urged to be present.

## IT'S EASTER AT

# PENNEY'S

Values in Women's Easter

COATS  
7.90

New! Different! Glen Row\*

DRESSES  
2.98



Grand tweed coats and dresser models in the leading solid colors — including navy and black. Trimly fitted or casual swagger types. All the leading spring styles at unusually low prices! Sizes 12 to 20.



New Styles-New Comfort!

SHOES  
2.98

As smart as your new spring bonnet! sleek lines that conform to your feet — new combinations that are the last word. Come and see them!

Sprightly prints, luscious solid colors, and plenty of navy with crisp touches of white, in lovely rayon crepes and sheers. Full flaring skirts, smooth moulded waists, shirred and tucked bodices — all the little figure-flattering tricks to make you look your best. Sizes 12 to 44.

\*Reg. U. S. Pat. Off.



New Spring Betty Co-ed\*

HATS  
1.98

Fine straws and soft felts in the most charming styles of the season! Everyone selected for beauty, quality and value! Modestly priced.

\*Reg. U. S. Pat. Off.



For Easter...

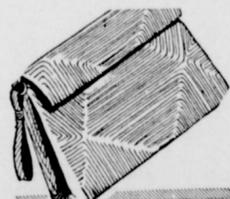
## FLOWERS From HOLLUMS'

It's a happy Easter, indeed, when flowers grace the home during this joyful occasion. See our complete selection of cut flowers and plants all priced remarkably low.

### Suggestions

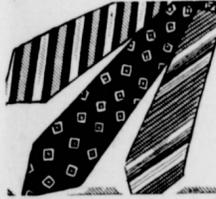
- LILY PLANTS In full bloom. Prices from \$1.50 Up
- SHOULDER BOUQUET For her new ensemble \$1.00 Up
- HYDRANGEAS A bright plant. As low as \$1.50 Up
- CUT FLOWERS All fresh varieties. Doz. \$1.00 Up

HOLLUMS' Floydada Florists



## HANDBAGS

Distinctive Styles!  
New styles in spring colors. Beautifully simulated leathers. All neatly lined. 98c



FOR EASTER AND ALL SEASON!

Men's Ties Low Priced! 49c

Top styles in ties cost less at Penney's!  
Rayon-and-silks.  
Rayon-and-wools in up-to-the-minute patterns.



Fine Cottons and Rayons!

SPRING BLOUSES

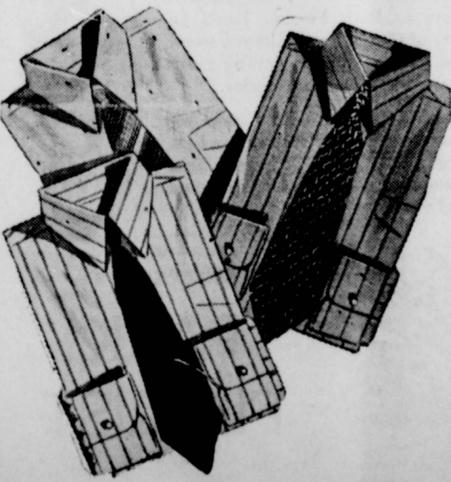
For your new spring suit! Very well made of cotton or soft spun rayon. Tailored or dressy. 98c



Ringless Gaymode\*

## HOSIERY

Sheer, glamorous, all-silk chifcons and sturdy service weights reinforced with cotton. New spring shades. 79c  
\*Reg. U. S. Pat. Off.



Men's TOWNCRAFT

## SHIRTS

1.49

Why pay more for the best? Towncrafts have everything you want! Finest broadcloth or madras, Sanforized\* shrunk Handsofmost woven-in patterns for spring. And perfectly proportionate fit!

\*Fabric shrinkage will not exceed 1%.



Smart Antique Finish

## SHOES

Double leather soles! Brogueish lines! Springs favorite style! 2.98



Men's Marathon\*

## HATS

Lower crowns! Wider brims! ALL the newest styles for the Easter parade! 2.98  
\*Reg. U. S. Pat. Off.

Penney's J. C. PENNEY CO. INC.

# The WOMAN'S Page

Edited by  
Mrs. J. C. Gilliam  
Telephone  
191-W

## February Bride Honored In A. E. Guthrie Home

### Tuesday Luncheon Club And Guests Play In Reagan Home

Mrs. John Reagan was hostess for the Tuesday Luncheon club members and other guests Tuesday at 1 o'clock at her home, 415 West California street.

The delectable luncheon was served and the games of bridge played later.

Mrs. Donald H. Pitts, Mrs. A. E. Guthrie, Mrs. George McAllister, and Mrs. Polk Goen played guest hands at the meeting; Mrs. J. A. Arwine, Mrs. L. T. Bishop, Mrs. A. B. Keim, Mrs. W. Luther Fry, Mrs. C. L. Minor, Mrs. R. C. Wakefield and Mrs. Richard Stovall were members present.

Mrs. Minor held high score for members and Mrs. McAllister for guests.

Mrs. Wakefield will entertain the club March 26 at 1 o'clock.

## Texas Day Program Entertainment For Music Club Meeting

The monthly meeting of the Floydada Music club was held Thursday evening with Miss Dorothy Nell Swinson as hostess.

Mrs. Clement McDonald, club president, presided over the business. The club voted to invite the Seventh District president, Mrs. George Robertson of Childress, to be here for the meeting in April. Other routine business was dispensed with.

The Texas Day program was opened with the assembly singing, "Texas My Texas," led by Miss Elizabeth Caldwell. Mrs. J. B. Bishop was leader of the program.

Mrs. Pearl Fagan, critic, gave an instructive parliamentary drill; Mrs. Edd Bond gave a reading on Texas; Maureen Hart rendered a piano solo by David Guillon; a violin ensemble Shubert's Serenade, was played by Mrs. Fagan, Wanda Withers and James Westler; Mrs. Dean Hill discussed the "Origin of Swing Music";

The girls' sextette, Lela Fay Hicks, Lovelle Ginn, Jennie Lou Harper, Margaret Tubbs, Joye Ward, Mary Frances McRoberts, rendered several selections. They sang, "Our Texas," "Have you ever been in Texas in the Spring," and "The Eyes of Texas." Maureen Hart accompanied the sextette at the piano.

Attending the meeting were Mesdames Bishop, Bond, Fagan, Lola Galloway, Hill, W. D. Johnson, McDonald, W. D. Newell, Verner Norman, Elvin Rainer, Buck Bishop, Misses Caldwell, Thomazine Cox, Betty Newell, Evelyn Roy, Emma Louise Smith and Mary Frances McRoberts.

The next meeting will be April 4 with Thomazine Cox.

## LOCAL TEACHER PRESENTS PUPILS IN MUSIC FESTIVAL AT LUBBOCK TODAY

Mrs. Clement McDonald will present a number of her music pupils in the 17th annual South Plains Music Teachers' association spring festival in Lubbock today, continuing through Saturday.

Mrs. Ashley Lawson of Post, former Floydada resident, is president of the association and Mrs. McDonald secretary.

Solo and scales will be features of the festival this week-end. Theory examinations were conducted last week.

Pupils accompanying Mrs. McDonald to Lubbock today for the contests are Lajuana Leibfried, Jack Loran, Martie Lou Bond, Wendell Daniel, Lanell Teague, Beth Hinson, Maureen Hart, Marjorie Oden, Oragene Willson and Euna Fawver.

## SUNNYSIDE HOME DEM. CLUB MEETS ON MARCH 1 AT J. A. HARTSELL HOME

The Sunnyside Home Demonstration club met with Mrs. J. A. Hartsell on March 1 at 2:30 for a lesson on "Egg Bread." Miss Edith L. Wilson talked to the club.

Mrs. Deen Hill, president of the club, presided at the business session. Members answered roll call with "A Household Hint," Mrs. Pete Kendrick conducted games.

Hot rolls made by Miss Wilson were served with refreshments to the following members:

Mesdames Y. M. Moore, R. B. Calhoun, J. J. McKinney, C. O. Wise, W. A. Lovell, R. M. McCauley, J. O. Warren, Will Walker, G. N. Shirey, T. B. Wilkinson, Herbert Sims, Dean Hill, Modena Hartsell, S. J. Latta, Olette Kendrick, Gladys Lovell, Emma Dean Moore, Alene Warren, Frances Lovell and J. A. Hartsell.

Erin Gamble of Amarillo and Arline Wilson of Amarillo spent the week-end here as guests in the home of Miss Gamble's sister, Mrs. Virgie Shaw.

Mrs. A. V. Tipps of Wichita Falls visited her daughter, Miss Allie Mae Tipps, here during the first of the week. Rucker Tipps, Wichita Falls lawyer and brother of Miss Tipps, visited here briefly Sunday afternoon en route to Seagraves.

Mrs. Verne Elliott had as her guest Sunday her brother, Howard Martin of Clovis, New Mexico.

Roy Grigsby of Memphis spent the past week with his mother, Mrs. J. A. Grigsby.

Mr. and Mrs. J. C. Williams of Dimmitt and Mrs. J. S. McLain who is staying with them at the present time, visited in the home of Mr. and Mrs. J. T. McLain and visited Mrs. J. S. McLain's home place here Monday, returning to Dimmitt Monday afternoon.

Raymond Busby, who spent last week visiting his aunt, Mrs. A. W. Dunn, returned to San Antonio Saturday.

Hektograph inks, Hesperian

## 1922 Study Club Voted To Sponsor Book Review

The 1922 Study club voted in their meeting last Thursday afternoon in the home of Mrs. I. W. Hicks to sponsor a book review at a date to be set soon. The club will meet March 21 at 3:30 with Mrs. E. F. Stovall.

Mrs. O. P. Rutledge club president, presided over the meeting. Delegates were elected to the district convention to be held in Shamrock in April. Mrs. Rutledge and Mrs. C. K. Arnold were elected as delegate and alternate.

The club went on record as endorsing Mrs. J. W. Walker of Plainview for state president, in the election to be held in November.

Mrs. P. W. Bell was director of the Texas Day program. Roll calls were answered with naming Texas cow brands. The Girls' sextette of the high school composed of Misses Lela Fay Hicks, Lovelle Ginn, Jennie Lou Harper, Margaret Tubbs, Joye Ward and Mary Frances McRoberts, rendered several selections. Maureen Hart accompanied them at the piano.

Walter Travis was guest speaker on the program. He gave an interesting talk and description on "Beauty Spots of Texas." Mrs. Edd Johnson gave a poem and Mrs. J. B. Jenkins talked on, "Old Ranches."

Friendship Bridge club members were guests of Mr. and Mrs. A. B. Keim Thursday evening at their home, 217 West Houston street.

Dinner was served at 7:45 with the games of bridge later.

Attending the social were Mr. and Mrs. J. A. Arwine, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. Walton Hale, Mr. and Mrs. J. C. Gilliam and Dr. and Mrs. A. E. Guthrie.

Mrs. Bishop and Mr. Barker were winners of high score.

Mr. and Mrs. Arwine will be hosts to the club in the regular meeting on March 22 at 7:45.

## LIBERTY HOME DEM. CLUB MEETS MONDAY WITH MRS. J. V. GILLEY FOR SOCIAL

The Liberty Home Demonstration club met in the home of Mrs. J. V. Gilley Monday afternoon. Plans to raise money for a club house were discussed, and Mrs. C. V. Ford gave a discussion on rug making.

Refreshments were served to Mesdames E. E. Husky, C. V. Ford, W. W. Anderson, Rene Yeary, F. A. Graham, Ruby Yeary and Robert Graham and the hostess, Mrs. Gilley.

The next meeting will be held at the home of Mrs. Ford.

## Y. W. A. SOCIAL MEETING HELD WITH IRENE DAILY

Thirteen members of the Young Peoples auxiliary of the First Baptist church were present for the social meeting with Miss Irene Daily as hostess Monday evening.

A social was enjoyed with delicious refreshments served concluding the evening.

Mrs. G. A. Lader will give a book review at the meeting this Monday evening at 6:45 with Miss Dorothy Nell Swinson.

## GARDEN CLUB WILL MEET FOR LUNCHEON AT E. C. HENRY HOME MARCH 22

The Floydada Garden club will meet for a luncheon at the home of Mrs. R. C. Henry on Friday, March 22, at 12:30 o'clock.

Mrs. L. C. McDonald will lead the program. Members will answer roll call with "My favorite flower combination which I have used successfully in my garden."

Mrs. C. L. Barnard will discuss "New Perennials" and the leader will discuss the topic, "Which Gives Better Results: Planting seeds or buying plants?" The meeting will be closed with an auction sale.

## MISS OLSON ENTERTAINS ODD TUESDAY CLUB, GUESTS

Odd Tuesday Bridge club met Tuesday evening in the home of Mrs. Walter Travis with Miss Mildred Olson as hostess.

Concluding the games of bridge delicious refreshments were served to Mrs. Travis, Mrs. M. T. Camp, Mrs. Winfred Newsome, Mrs. Odell Winter, Mrs. Russell King, Misses Edith Wilson and Beryl Busby, members. Mrs. H. G. Barber, Mrs. Charlie Lewis, Misses Emma Louise Smith and Margie Norton, guests.

The club will meet March 26 at 7:30 with Mrs. Camp as hostess.

Robert McGuire, head of the shoe department at Hagood Dry Goods, spent Tuesday in Tulsa on business.

Mrs. John R. Mast and son, Johnnie, of Wichita Falls came Monday for a visit in the home of Mrs. Mast's parents, Mr. and Mrs. O. P. Rutledge.

Raymond Busby, who spent last week visiting his aunt, Mrs. A. W. Dunn, returned to San Antonio Saturday.

Hektograph inks, Hesperian



## Marilynn Fry Is Selected As Tech Beauty For 1940

LUBBOCK, Texas, March 10. — Marilyn Fry, arts and sciences senior at Texas Technological college, was one of the eight beauties selected by Earl Carroll, famous theatrical producer, from 16 candidates which Tech students had elected by popular vote. She is the daughter of Mr. and Mrs. R. E. Fry of Floydada.

Carroll, who is considered an authority on feminine beauty, made his selection from photographs which were sent to him by Freddy Boswell, editor of La Ventana, college yearbook in which pictures of the beauties will appear. In a letter to Miss Boswell, he said, "The girls are all exceptionally lovely, and the task of choosing eight out of sixteen was most difficult."

Miss Fry is president of Las Chaparrillas, social club.

## Homebuilders H. D. Club In Meeting At Weatherbee Home

The Homebuilders Home Demonstration club met Friday afternoon, March 8, at the home of Mrs. W. F. Weatherbee. Mrs. John Lloyd, president of the club was in charge of the meeting.

Mrs. Lloyd was nominated as a delegate to the district convention at Lubbock, Mrs. D. D. Shipley gave the council report, and Mrs. P. F. Bertrand, recreational chairman, took charge of the program.

Miss Edith L. Wilson, county home demonstration agent, gave a demonstration on baking yeast bread.

Members present were Mesdames Raymond Teeple, E. W. Moore, Carl Denison, T. J. Heard, John Lloyd, W. F. Weatherbee, J. D. Eaves, Dickie Atterberry, P. F. Bertrand, and D. D. Shipley.

Guests were Mrs. L. L. Jones, Mrs. Bert Battey, and Vera Faye Battey. The next meeting will be held at the home of Mrs. Raymond Teeple on March 22.

## HOSTS AT FAMILY REUNION

Mr. and Mrs. Bill Daily were hosts with a family reunion over the week-end of Mrs. Daily's family. All members of the family were present.

Here for the reunion were Mr. and Mrs. M. L. Kizzar of Altus, Oklahoma, Mrs. Daily's parents and Mr. and Mrs. Quinby Kizzar and son of Ralls. Mr. Kizzar of Ralls is the brother of Mrs. Daily.

## Campbell-Fairview H. D. Club Holds Quarterly Social

Members of the Campbell-Fairview Home Demonstration club met for their first quarterly social of the year at the home of Mrs. M. J. McNeill in the Campbell community last Friday afternoon. Mrs. W. H. Bethel and Mrs. C. B. Lyles were co-hostesses with Mrs. McNeill at the affair.

Members of the club and their guests were entertained from three until five o'clock Friday afternoon.

Mrs. E. H. Balch of Floydada highlighted the program with a review of the book, "Peculiar Treasure" by Edna Ferber.

The Saint Patrick's Day motif was carried out in decorations and refreshments. Iced punch and pineapple sandwiches were served by candle-light. Green and white tapers centered the serving table, and plate favors were Irish Shamrocks.

Members and their guests attending were: Mesdames S. L. Rushing and Bob Smith, C. B. Lyles and M. A. Barton, E. C. Hayden and Joe M. Smith, W. H. Bethel and Ray Smith, E. B. Chestnutt and J. W. Lyles, Lee Rushing and R. M. McCauley, P. O. Conner and W. H. Hilton, C. B. Smart and G. C. Freeman, M. J. McNeill and Dick Fenner, and Mal Jarboe and C. L. Bryant and Mrs. C. M. Lyles and Mrs. E. H. Balch.

## Mrs. Norman Hostess To Thursday Contract Club Tues. Evening

Thursday Contract Bridge club was entertained Tuesday evening in place of this evening for the regular meeting with Mrs. Lewis Norman as hostess.

Three tables were arranged for the games of bridge with the Easter motif used in appointments and refreshments.

Members playing were Mrs. J. B. Claiborne, who held high score, Mrs. Fred Nabors, Mrs. J. D. Moore, Mrs. Wallace King, Mrs. L. D. Britton, Mrs. Clinton Pyffe, Mrs. Arthur Stewart, Mrs. N. B. Slansell, Mrs. R. S. Wilkinson, Jr., Mrs. Ernest Carter and Mrs. Aubrey Stewart.

Mrs. Nabors will be hostess to the club for the meeting on March 28 at her home on Ollie Street.

## WOMAN'S COUNCIL MEETING IN SIMON HOME MONDAY

Woman's council of the First Christian church held their weekly meeting and a social in the home of Mrs. W. R. Simon Monday afternoon. Ten members were present for the meeting.

Mrs. L. B. Fawver gave the lesson on "Discovering Jesus."

Delicious refreshments were served concluding the program while the guests enjoyed a social.

Mrs. E. C. Nelson will bring a stewardship lesson to the council next Monday at the church at 3 o'clock. A box will also be packed for the aged peoples home.

## GARDEN CLUB DISCUSSES PROBLEMS AT MEETING

Floydada Garden club's bi-monthly meeting was held Friday morning in the home of Mrs. A. E. Guthrie with a good attendance present. Routine business was conducted by the president, Mrs. L. J. Welborn.

The program was interesting and beneficial. Valuable helps were discussed by the speakers on subjects relating to the present garden problems.

The next meeting will be held at the last of the month.

## Social Calendar

**TODAY**  
1929 Study club meets this afternoon at 3:15 with Mrs. Robert McGuire at the home of Mrs. Walton Hale.

Bluebonnet Needle club meets this afternoon with Mrs. L. H. Dorrell at 3 o'clock.

Pla-Mor Bridge club meets this evening at 7:45 with Mr. and Mrs. Richard Stovall.

**MONDAY**  
Y. W. A. will meet March 18 at 6:45 with Dorothy Nell Swinson.

Sunbeams will meet at the First Baptist church March 18 at 3 o'clock.

Woman's Missionary society of the Baptist church will meet at the church Monday at 3 o'clock.

Woman's council of the First Christian church will meet at the church March 18 at 3 o'clock.

Woman's Missionary society of the Methodist church meets at 3 o'clock March 18 at the church.

**TUESDAY**  
Tuesday Evening Bridge club meets March 19 at 8 o'clock with Mr. and Mrs. Bill Daily.

1934 Study club will meet with Mrs. J. W. Clonts on March 19 at 6:45.

**WEDNESDAY**  
Andrews Ward Parent-Teacher association meets at the school on March 20 at 3:30.

**METHODIST S. S. CLASS HAS MEETING AT CHURCH**  
Pastor's Helpers Sunday School class of the Methodist church was entertained in the monthly social and business meeting Tuesday in the dining room of the church with Mrs. R. M. McCauley as hostess.

A devotional was given followed by a business session. A covered dish luncheon was served at the noon hour and quilting furnished diversion for the afternoon.

Rev. and Mrs. J. B. McReynolds were luncheon guests and Mrs. A. M. Dorsey was a guest for the day.

Members present were Mrs. Edd Mayhew, Mrs. W. H. Alexander, Mrs. E. C. Henry, Mrs. J. E. Eubank, Mrs. A. A. Beedy, Mrs. R. L. Henry, Mrs. George Dickey, Mrs. R. H. Willis, Mrs. W. F. Birch, Mrs. J. H. Green, Mrs. P. M. Felton, Mrs. O. B. Olson, Mrs. Will Snell, Mrs. Will Walker, Mrs. D. D. Shipley and Mrs. W. M. Colville.

Mrs. W. Edd Brown is expected home this week-end from Alexandria, Louisiana, where she has been the past ten days visiting with her mother, Mrs. Callie V. Wolf. Mrs. Brown was accompanied on the trip by her brother, Walter A. Wolf and Mrs. Wolf from Dalhart.

Business man's department store, Hesperian Pub. Co.

## Sand Hill Quilting Club Holds First Meeting Of Year

SAND HILL, March 11.—The Sand Hill Quilting Club began a new year's work last Wednesday afternoon.

Mrs. J. V. Greer was hostess to the club for the first 1940 meeting at her home Wednesday, March 6. In addition to the members, the following guests were present for the meeting: Mesdames S. A. Greer, Roe McCleskey, Lon Thomas, Clarence Guffee, Roy Tyler, E. T. Williams, and Ralph Gee of Floydada and Mrs. Oliver Holmes of Irick.

Members present were Mesdames M. B. Holmes, Earnest Grigsby, Tom Thomas, H. F. Jackson, J. H. Holmes, W. M. Knight, D. W. Burke, Johnnie Cates, W. M. Jeter, L. D. Pope, R. J. Weems, T. J. Michael, A. S. Cummings, Carlton Crabb and Emmitt Dutton.

The next meeting will be held on March 20 at the home of Mrs. Carlton Crabb.

## St. Patrick Motif Stressed In Meeting Of Idle Hour Club

Stressing the St. Patrick's motif in appointments, Mr. and Mrs. Lee Rushing entertained the Idle Hour 42 club and other guests Monday evening at their home in the Fairview community.

Dinner was served to the guests before the games of 42 were played.

Enjoying the evenings entertainment were Mr. and Mrs. C. A. Caffee, Mr. and Mrs. W. S. Poole, Mr. and Mrs. Mal Jarboe, Mr. and Mrs. Roe McCleskey, Mr. and Mrs. Walter Travis, Mr. and Mrs. S. W. Ross, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. W. D. Newell, members; other guests were Mr. and Mrs. F. O. Conner, Misses Bert Ione Smith and Mary Anna Ross and Joe Rushing.

Mrs. Caffee and Mr. Travis held high score while Mrs. Travis and Mr. Kreis drew the travel award.

Mr. and Mrs. Newell will entertain the club Monday evening March 25 at the home of Mrs. A. J. Welch.

## ARLA VEE BISHOP HOSTESS AT BIRTHDAY CELEBRATION

Arla Vee Bishop was hostess to friends with a party Tuesday evening at her home, 121 West Tennessee street to celebrate her thirteenth birthday.

The Easter motif was stressed in appointments and refreshments. Games were enjoyed by the guests as diversion.

Celebrating with Arla Vee were Peggy Jo and Nanette Bishop, Doris Wicks, Ada Belle Snodgrass, Irene Wisdom, Betty Eakin, Bobbie Jean Stephens, D. I. Bolding, Jr., O. W. Harris, Jack Martin, Jimmie Shurbet, Dale King and Tom Roy Snodgrass.

The honoree received some pretty birthday gifts.

Miss Naomi Smith was a guest of friends in Sunray and Amarillo over the past week-end.



This is the season  
When life starts anew;  
When the search for beauty  
Begins with YOU!

SPRING . . . when flowers burst forth in all their beauty and loveliness . . . When YOU are imbued with the spirit of nature, herself. To be more beautiful . . . To be more vibrant . . . To be more charming. The following Beauty Shops are able to help you attain all you should have . . . All that is beautiful. Why not come in today?

**DeLuxe Beauty Shoppe**  
Mrs. Jess Patterson, Owner

**Vogue Beauty Shoppe**  
Mrs. Amy Patton, Owner

**Blue Moon Beauty Shoppe**  
Miss Naomi Smith, Owner

## Easter FLOWERS

Whether you want the flowers for your home, for "her," or yourself, come to Park Florist. You'll be sure of finding just what you want, and you are sure of getting fresh flowers at a reasonable price.

Over 200 potted plants have already arrived for Easter sales. Begonias, Azalias, Primroses, Iris, Jonquils, Easter Lilies, Hydrangeas and others.



TELEPHONE 78

**PARK FLORIST**  
F. T. D. A. Member

# American Fashion Designers Create New And Alluring Styles for 1940's Easter

Stepping forward with the enthusiastic backing of American designers throughout the country, American designers create a diversified Spring mode especially for the American woman, fashion leader, habits of this busy fashion designer, hundreds of American designers have come to the fore with fashions that display true creative ability and novel ingenuity. Use of color, loved by most American women for its youthfulness, is one of the distinctive features of the new American trend.

Definitely youthful, the new fashions have wide "bell-swing" skirts, rippling fullness, and gay youthful pleats below tiny-waisted bodices. Even coats show this same youthful treatment, and in the new soft woolen suits may be impeccably tailored or soft in "dressmaker" details.

## Stores Back American Creators of Fashion

The long-awaited triumph of American designers this year is made possible by the enthusiastic support of stores everywhere. In local shops original displays and color groupings emphasize the beauty of these new fashions, and clever American-designed window mannequins show their extreme beauty of line and workmanship. The result has been the most diversified mode seen in many years, for with the central style trend to follow, American designers have each been free to use originality in line and color, and selection of fabrics.

Springfield shops are bright with the colorful result! Rosy reds, lovely soft blues, gay Spring greens and yellows, new sparkling prints combine with beautifully matched or blended accessories and hats gaily bedecked with flowers and ribbons

**FASHION FLASH!**  
Five real pennies, more than a nickel's worth of fashion and conversation, are the fasteners down the front of a new sports shirt that is destined to become this Spring's high school campus fad for both boys and girls. The pennies, inserted in copper rims so that they are not mutilated in any way, may be removed to become car fare again when the shirts are outgrown or outworn. Parents' Magazine's fashion editor predicts that "penny" shirts (they cost about \$1.00 anywhere) will be this Spring's successors to the beer jacket.

and veils.  
Even children's clothes — which have been superior in American designs — come in for their share of glory in the new style picture. Store windows display the adorable miniatures of grown-up fashions in bright or muted pastels and little-girl prints in a riot of color that copies the beauty of mother's wardrobe. Color blooms aplenty in children's clothes. We see "soft" pastel plaids, tiny checks and beautiful pastels in jackets, skirts, and dresses. Swirling hemlines are achieved thru pleats, tucks, gored, swing and ballerina skirts. Pockets, pretty as they are practical, are seen everywhere in peg, big patch and novelty shapes.

Mr. and Mrs. E. L. Teague had as their guests Sunday Mrs. Teague's sister, Mrs. Roy Polk, Mr. Polk and their little daughter of Fluvanna.



Photo Courtesy Benson Hammer

There's Spring fashion news in these long-sleeved spun challis shirts. Worn atop slim flannel slacks or the flared flannel skirt, they are casually chic.

## Good Government Assn. Will Meet Saturday

The Old Peoples' Good Government association will meet Saturday afternoon of this week at 2 o'clock, it was announced yesterday by Rev. G. W. Tubbs, president of the organization, who said that several matters of business importance had been deferred from the last meeting and should have early attention.

All members are urged to be present, he said. Possibility was indicated that an interesting speaker will be present. However, this was not definitely known yesterday morning.

## FIRE DESTROYS HOME

Mrs. Carrie Bishop of Abilene, daughter of Mrs. J. A. Grigsby, had the misfortune of losing her home by fire March 5. The house and all the contents were destroyed while the family were away from home. Mrs. Bishop had a similar experience in November, 1938.

## HOSPITAL NOTES

Mrs. J. N. Johnston was discharged from the hospital March 7, after several days treatment for pneumonia.

Ray Palvadore was discharged from the hospital Monday after eleven days treatment for pneumonia.

Virgle and Mary Murphy, children of Mr. and Mrs. D. O. Murphy, underwent tonsil operations Monday of last week.

Born to Mr. and Mrs. W. H. Pattison a daughter February 6. Mr. Pattison is bookkeeper at Bishop Motor company.

Jerry Conner Oden, son of Mr. and Mrs. Conner Oden, is doing nicely following a tonsil operation Tuesday.

M. L. Solomon and Ernest Kendrick, the latter of Ralls, spent Tuesday and Wednesday at the Southwestern Exposition in Fort Worth.

Mrs. Ernest Kendrick, of Ralls, has been visiting in Fort Worth with her sister, Mrs. Elizabeth Snell.

## W. L. (Bill) Finley Asks For Re-Election As Weigher In 1 and 4

To the people of Precincts 1 and 4, Floyd County:

I am a candidate for re-election as your public weigher. Having served you about a year you are in position to know whether I have made you a good weigher.

I appreciate your friendship and your help in the past and if you see fit to re-elect me will do my best to make you a good man in the weigher's job.

Yours truly,  
W. L. (Bill) Finley.  
(Political Advertisement)

Mr. and Mrs. J. W. King of Lorenzo were guests of Mr. and Mrs. J. H. Poore and family last week.

Mr. and Mrs. J. H. Poore visited in Plainview Sunday as guests of Mr. and Mrs. H. O. Thompson.

Columnar pads. The Hesperian

## Ask Your Grocer About BALDRIDGE'S

SALLY ANN

100% Whole Wheat Bread for Health

- French Rye Bread
- Thin-Sliced Bread
- Egg Bread
- 100% Whole Wheat Health Bread
- All Kinds of Cakes

IN THE STRIPED WRAPPER

Earl Young, Distributor



## Comfort And Quality Are Outstanding In Men's Styles

Comfort, conservation and quality may be said to be the three essentials most desired by men in their suits and topcoats this spring.

For the first time in some years, American fashion is coming into its own. With Europe at war and with its mills and manufacturing houses operating under wartime conditions, the American fashion originator has a great opportunity of producing and popularizing his own merchandise.

Results of this condition are seen in the decline of the English influence on men's clothes. This spring suits are cut with wide shoulders, lots of arm room and trousers are built to wear well and fit easily.

There is an upturn in the use of

rough materials. Tweeds and shetlands that were seen in the country and at sports events are now coming into their own for office wear and business use.

**Rough Materials Popular**  
As far as design goes, most suits will be made with single-breasted coats. They are somewhat longer than those of last year and are made with either three or four buttons. They may have patch pockets and their cut and appearance gives the wearer a feeling of comfort and leisure.

Most trousers are pleated and are cut slightly higher than those of last year. They may be somewhat narrower, but this trend is certainly not extreme.

**Many Stripes and Plaids**  
There are the usual flannels in both solid gray and blue and gray with white pin stripes. In addition, there are lots of saxonies, shetlands, and tweeds. Many of them are in striped designs which is a characteristic touch of 1940.

In addition there are lots of plaids and in some of these the horizontal lines are stressed and again give the stripe motif.

There will be some covert worn although this fabric, much touted last spring, is more popular now when used in slacks and in topcoats. Colors run to browns, blues and grays. Many of them are of mixed weave with touches of red and, in some cases, green, combined particularly with blue. It is even possible to find red, brown and green all mixed in the new striped fabrics.

The man who looks well in double-breasted suits need not think that this style is completely out. It is not. The solid gray double-breasted flannel suit will always be good. The same holds true of sharkskins and some of the hard finished worsteds. They are perennial favorites and will always be seen on well-dressed men.

## SUITS SUITABLE FOR EVERY AGE

This will go down in fashion history as the Easter when every age girl could be "suit-ed." From the little toddler's ensemble of sheer cotton frock, linen coat and matching hat to the teens sophisticated tailleur, this is to be the biggest suit season in children's wear on record.

Let's list a few of the suits that deserve your consideration. The least expensive are the unlined tweed or flannel jackets with matching or contrasting skirts — each piece bought as a separate unit and assembled according to your own taste. These sports suits are made in small sizes from three up this year, as well as in teen sizes in which they have been so popular. They make grand school outfits and they fit comfortably under coats.

The cape suit is new on the list and especially appealing to girls in the 3 to 6 and 7 to 14 range. The smart formula is a checked or striped jacket, a plain skirt and a three-quarter length cape to match the jacket. In the 3 to 6 sizes there are five piece outfits consisting of cape, jacket, skirt, hat and shoulder-strap bag.

Mr. and Mrs. G. L. Kirk and son, Don, Mr. and Mrs. Clement McDonald and daughter, Carolyn, spent Sunday afternoon in Tulla as guests of Mr. and Mrs. Leroy McDonald.

### Easter DRUG NEEDS Sale

### We Fill Any Doctor's Prescription

Wrisley's Soap—Acquaintance package—1 bar free with 4.	\$1
50c Hinds Cream.	39c
Quart Red Arrow Mineral Oil.	89c
50c Tek Tooth Brush.	23c
50c Jergin's Lotion.	39c
Monteain Parchment, 25 envelopes Free with 60 sheets paper for.	39c
• For Limited Time—\$1.15 Jar Daggett Ramsdell Cold Cream For.	69c
\$1.20 Syrup Pepsin.	98c
100 Nyal Halibut Liver Oil Capsules for.	\$1.19
Evening in Paris—Harmonized Make-up Ensemble—Lip Stick—Rouge and Face Powder.	\$1
Wrisley's 5 Pound Package Bath Crystals.	69c
Evening in Paris Bath Bubbles Free with Bath Powder.	\$1.10
Wilshine Rubber Gloves.	49c

**Calox**  
Special 35c Dr. West  
Tooth Brush, 30c Calox Tooth Powder  
**2 for 39c**

**Gem Razor**  
with 2 Blades for  
**25c**

**Bottle 100 Nyal Asprin TABLETS Guaranteed**  
**39c**

**Bishop's PHARMACY**

GIVE HER Whitman Candy      TRY OUR Chicken Salad Sandwiches

## fashions the Easter Parade

### SWING Into EASTER In A New DRESS

New and Lovely with Tiny Waists, Fuller Skirts, Boles, Pockets! Small Bright Prints . . . Bold Florals, Stripes, Dots . . . Solid Colors . . . New Pastels, Blacks, Navys. All New as they are Effective. Colors for every one . . . But Better Shop Early. Select yours from such Famous Brands as—



“CLASSY JEANS”  
“APEX”  
“JUDY KENT”  
**Fashion Decrees**  
“Its A Coat Easter”



“Coats Will Be the News for Easter,” says Fashion! They're Newer, Smarter, more Versatile than ever before! Wonderfully Wearable Styles . . . That go everywhere with every type of costume. Choose yours from one of these New “Printzess” and other good brands.

<p><b>Easter BONNETS</b></p> <p>Easter is not complete without a New Hat. Hats to go with any costume. . . Straws, Felt that are Saucy and Pert.</p>	<p><b>New JEWELRY</b></p> <p>Dramatically New . . . Chucky Necklaces . . . Transparent Bubbles . . . Lovely New Bone Designs . . . In fact everything New for Easter.</p>
--	---

<p><b>NEW PURSES</b></p> <p>Beautiful New Pastel Colors, Blacks and Navy, Leather and Patent Leather, Large New Styles of Plain or Crinkled Designs. Buy your Bag now for Easter.</p> <p><b>98c to \$4.95</b></p>	<p><b>GLOVES</b></p> <p>Match that New Costume with New Gloves of Fabrics or Leather. Bright and Pastel Colors.</p> <p><b>98c to \$1.95</b></p>
---	---

### CHIC STYLES That Are New For Easter

This Season Brings you a Vivid Selection of Smart Turftans, Alligator Beiges, and Black Patterns, in Styles that Add New Zest and Sparkle to Your Costume . . .

**\$2.95 — \$3.95 — \$4.95**

## Martin Dry Goods Co.

# Longer Jackets, Curved Waists Give "Little Girl" Silhouette

Looking very different this year, the new suits have "little" jackets with large pockets, or longer jackets with deep revers and important single, double or triple breasted closings are seen everywhere. Gored skirts vie with swing pleats, and intricate seamings give sleek princess lines to the backs of jackets.



• Coat and Suit Photos courtesy CBS

Two Spring Fashion leaders! Little dressmaker suit in Crown Toned spun rayon and wool twill. Princess reefer ensemble in flannel-like Crown Toned spun rayon and wool fabric. Worn by Columbia Broadcasting Stars.

• Hat courtesy G. Howard Hodge

Dressmaker suits have soft details, such as tiny tuckings or darts under the arms, high placed yokes, tiny pointed lapels and other dressy details. Woolens used as soft as dress fabrics, too, so that the entire costume is more of a jacket ensemble than a suit.

### Military Capes Top New Three-Piece Suits

Following the fashion set by buyers, many American designers have given us the new military cape suit, with its slim hanging cape over a neatly tailored suit—and both of a soft woolen which detracts from any severity of line or color.

### Lakeview News

LAKEVIEW, March 12.—Mr. and Mrs. A. L. Scoggins and daughters, Mary Lou and Charlotte Ray, of Lubbock and Mrs. Ella Ross spent the week-end in Clinton, Oklahoma visiting Mrs. Ross and Mrs. Scoggins' father, J. E. Dickey, and Mrs. H. H. Hatchett.

Mr. and Mrs. O. C. Vison and children, Doris and Jerrold, spent Sunday as a guest of Mr. and Mrs. A. L. Vinson.

Jack Bernice, and Joe Pitts spent Sunday afternoon with Henry and Sylvia Russell.

Mr. and Mrs. Hugh Dunn and children visited Mr. and Mrs. Grady Mason and children Sunday afternoon.

Mr. and Mrs. R. B. McCravy spent Sunday with Mr. and Mrs. Zack Smith.

Mr. and Mrs. Ed Sees, Mr. and Mrs. Lee Risinger of Clinton, Oklahoma and Mrs. Lee Lee Risinger of Hopeville, California are at the bedside of Mrs. M. E. Risinger who is ill at this time.

Mr. and Mrs. B. L. Breed and family and Mrs. G. R. May and family spent Sunday afternoon with Mr. and Mrs. Earl Edwards.

Mr. and Mrs. W. L. Hopper, and Florence and Newton Jones spent the week-end with relatives at Meadow.

Mr. and Mrs. Roy McCravy and Leonard and Helen spent the week-end with Mr. and Mrs. Jim McCravy and family of Snyder.

Leona Jameson spent Saturday night with her parents, Mr. and Mrs. J. B. Jameson of Dougherty.

Rawley Jackson was absent from school three days last week with a minor case of tonsillitis.

Mr. and Mrs. Bill Pollan and family spent Sunday afternoon with Mr. and Mrs. A. G. Cardinal.

Mr. and Mrs. Holt Bishop and children spent the week-end in Littlefield with Mr. and Mrs. Riley Teague and family.

Mrs. C. A. Russell has re-opened the blacksmith shop at Lakeview. He will do mechanical work.

Mr. and Mrs. C. Alexander have returned from a visit through East

swing" skirt rippling softly around through the means of tines, below a perfectly fitting princess top. The soft little suits worn under these are buttoned to the neckline and may have four or six tiny pockets, as well as buttons for trimming.

### Companion Tweeds Mix in New Suit Ensembles

Oatmeal tweeds combined with blending plaids, fine checks worn with wide broken checks, soft diagonals with blending tweeds, "fuzzy" woolens mixing up their colors in two and three tones in one suit, give to the Spring suit mode a new and delightful variety. Two-color hound's tooth checks are a favorite

with plain skirts and either plain or checked tops. Shadow plaids are shown with plain wools, stripes with stripes. Herringbones find interest by varying their colors, and chalk stripes may be used with perfectly matched plain materials!

### NAVY LEADS PARADE IN MART SPRING TAILLEURS

The classic tulleur, long preferred by many women as the perfect all-day suit costume, is once more with us, but softer, more elegantly designed and frequently touched with satin edgings or otherwise given a dressier look. Fine stripings such as the chalk stripes, are also liked. And in the new longer jackets, these fine striped weaves give a decidedly smart appearance because they are so slendering.

Lapels are longer this year on many of the new suits, and skirts may have inverted pleats instead of slim plain skirts of last year. Smart pockets and flaps add interest. Simple one-button styles are preferred.

Mr. and Mrs. Floyd Murry and son, Mitchell, spent the past week-end here visiting Mr. Murry's parents, Mr. and Mrs. Otis Murry and friends. They are located at Stinnett.

Mr. and Mrs. Allen Heard and son, Roy Deen, of Tulsa spent Sunday as guests of Mr. and Mrs. Conner Oden.

**HATS!**

**YOUR BONNET SIR?**

**For Easter**

Large Selection including the New Stetson Buckaroo and Whippet—

**\$1.98 to \$10.00**

**HAGOOD'S**

"Standard Brands Priced Right"

## Mount Blanco Home Dem. Club Plans Community Party

MT. BLANCO, March 12.—Rev. Victor Crabtree filled his regular appointment Sunday.

The WMU met in the home of Mrs. Victor Crabtree Monday afternoon.

Connie McClure, student at Wayland college, spent the week-end at home.

Herschell Powell of Lubbock spent the week-end at home.

Mrs. Warren Robinson of Vega is visiting her parents, Mr. and Mrs. W. H. Brents.

Mrs. T. R. Elder, Mrs. Bert Appleck, and Mrs. J. O. McMurry left Wednesday Mrs. Elder to visit a brother at Wellington, Mrs. Appleck for a visit with relatives at Eastland and Mrs. McMurry for a visit with relatives in Abilene.

Mr. and Mrs. J. A. Trammell visited Mr. and Mrs. C. M. Norris in Sand Hill Sunday.

George Coker and children visited Mr. and Mrs. Ted Worley Sunday afternoon.

Mrs. Nettie Edwards of Lubbock visited Mrs. Edd Robinson and Mary Kirk Sunday.

Mr. and Mrs. J. W. McClure and children and Mrs. R. D. Armstrong spent the week-end in Wichita Falls visiting relatives.

Spending Saturday night in the Tilford Taylor home were Mr. and Mrs. Bill Carter of Brownfield, Mrs. Covington of Plainview, and J. G. Brown of Brownfield.

Sunday dinner guests in the home of Mrs. Lindsey Warren were Mr. and Mrs. Frank Pratt of Campbell, Mr. and Mrs. Wilson Warren, and Mr. and Mrs. Paul Banks of Floydada.

Mr. and Mrs. C. A. McClure and Martha Lou were Sunday evening guests of Mr. and Mrs. D. T. Hodges and family.

The Mount Blanco Home Demonstration club met with Mrs. J. T. Singleton Thursday. Plans were made for a community entertainment Thursday night, March 14, at the school house. An evening of fun is proposed. Everyone is invited.

Writing fluids, Hesperian.

## Liberty News

LIBERTY, March 12.—Everyone is invited to attend a social at the school house Friday night, March 15. Come and bring the family, young and old.

Visitors in the W. C. Plumlee home Sunday were Mr. and Mrs. A. J. Huckabee and family and Mr. and Mrs. Paul Box and children.

Mr. and Mrs. Delbert Whitfill spent Sunday with Mr. and Mrs. Bob Langley.

Cecil Anderson spent Sunday with Austin Beedy.

Mr. and Mrs. Frank Robinson spent Sunday with Mr. and Mrs. Lee Starkey.

Mr. and Mrs. H. D. Meredith spent Sunday with Mrs. C. E. Meredith and daughters.

Mr. and Mrs. Boucher are the parents of a baby daughter, named Lois. The child was born Wednesday night of last week.

Rita Joy and Wayne McCormick spent Sunday with Mr. and Mrs. Bethel Boyd.

Mr. and Mrs. Meredith visited Mr. and Mrs. C. M. Meredith Monday evening.

Mr. and Mrs. Otis Huckabee and family spent Sunday with Mrs. W. A. Huckabee.

Irene Hefner spent Sunday with Mr. and Mrs. Gene Hopper.

Visitors in the Weldon McCormick home Sunday were Lesley and Ray McCormick.

Mr. and Mrs. Drb Payne visited in Memphis last week-end.

Joe Nell Boucher was a visitor at school Monday.

Mr. and Mrs. Henry Price attended the teachers meeting Friday and Saturday.

Mrs. L. D. Miller is spending the week with Mr. and Mrs. Boucher.

## Local and Personal

J. I. Hammonds left last week for Hollywood, California, to make an indefinite visit with relatives and friends.

Mr. and Mrs. Jim Hardgrove and daughter, Betty Gene, of Clovis, New Mexico, were week-end guests of Mrs. Hardgrove's mother, Mrs. Anna Smalley.

Typing paper, second sheets, Hesperian Pub. Co.

## Men, Too, Wear Clothes

### In The EASTER PARADE

Light Weight Tweeds

FOR SPRING AND SUMMER—

**\$14.90 & \$22.50**

Slack Suits—

The Season's Best Numbers to Sell from—

**\$1.98 to \$5.95**

And COMPLETE YOUR WARDROBE with



### New Shirts

Before you Select your Easter Shirt see HAGOOD'S—

**98c to \$1.95**

### New Ties

1940's Most Interesting Ties—

**69c and \$1**

Ambassadors, Cheney and Wembley Nor-East

### AND Socks

Coopers Plaids the season's style. Short length, Heavy weight, Bold Colors,

**25c**

### And SHOES

for the well-dressed man HAND STAINED and CEDAR CURED LEATHERS

**\$3.50 to \$4.50**

Buy Now for Spring and Summer

## HAGOOD'S

"Standard Brands Priced Right"

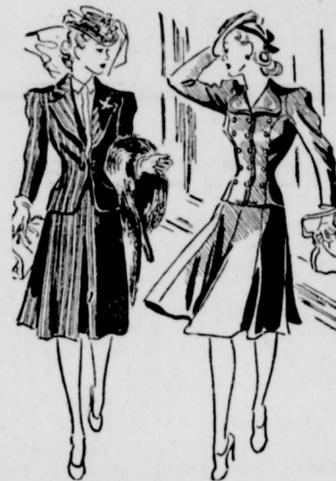


## Smart EASTER Bonnets



Toque, Turbans and Poke Bonnets. Gay with Flowers, Bows and Feathers in the newest mode of Easter Tradition. For the Easter Parade, **\$1.00 to \$2.98**

## Gay SPRING Dresses



To Brighten Up the EASTER PARADE

DEBBIE JR. DRESSES

**\$10.75**

Georgiana Frocks

**\$1.98**

and

**\$3.98**

Kitty-Fisher Frocks

**\$1.98**

and

**\$2.98**

See the New Slack Suits to

**\$5.98**

## NEW for Easter

COMFORT and STYLE In New Spring Footwear

BLACK PATENT ELASTICIZED SHOES

Priced for you

**\$2.49 to \$3.98**

PARIS FASHION

Blond Alligators

**\$2.98 and \$3.95**

## Hoseiry for Easter



FOR A COMPLETE COSTUME

New Easter Shades

QUEENS LACE HOSE

**\$1.49**

VANETTE HOSE

**79c to \$1.35**

COUNTRY CLUB

**79c and \$1.00**

New Purse and Gloves and Matching Accessories—

**\$1.00 & \$1.95**

## HAGOOD'S

"Standard Brands Priced Right"