Big Crowds See Boxing Tournament

1940 Grid Dates In District 4-A Loop Scheduled
 New Officers Two-Day County Irrigation School To Installed By Be Staged At Lockney February 14-15 H. D. Council

 Year Appointed Saturday
By Council President



$\qquad$
Charley McCollum Buried Sunday At Lockney Cemetery
d


Planning Board Sponsors Event To Aid Farmers

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Whirlwinds Take Thrilling Game From Longhorns

Funeral Services
Held Sunday For
R. P. Millican


Funeral Rites For
Mrs. Allmon Are
This Afternoon


## Editorial

SOMETHING FOR THE HISTORIAN
accepted free seas as dangerous waters in

which neutrals must submit | How good，honest，well－intentioned work－ | $\begin{array}{l}\text { which neutrals must submit to various seiz－} \\ \text { ures and other indignities by the warring }\end{array}$ |
| :--- | :--- |
| ingmen are permitting themselves to become |  |
| nations，particularly England．If England |  |
| regimented by government is one of the his－ |  |
| can set up a＂zone＂of the wide open ocean |  |


As A Farm
Woman Thinks

Nellie witt spikes


Dr．W．L．Botkin Licensed Veterinarian
Office Phone 42 Residence Phone 84 Ralls，Texas

## Headachy，Logy？

## Heater bllouneses，bad breath

 often warn of faulty elimimanation． Neglect of these signs may canseN host of eonstination＇s other discomforts：sour stomach，belch－ ing，no appetito or energy．Don＇t
delay．Tate opicy oll vegetable
Rel BLACK－DRAUGHT．This intesti－
nal tonic－laxative imparts tone to lazy bowel muscles；by simple di－ rections，cleanses gently，thor－
oughly．Millions of packages ued

Relief At Last For Your Cough
$\qquad$
CREOMULSION

## Chiropractic for Health

You are entitled to be well the
Chiropractic Way
ALL KINDS OF MODERN EQUIPMENT

So，see your Chiropractor today

## BOWMAN＇S <br> DRUGLESS HEALTH HOME

Dr．Ira Bowman
220 West Tenn．St．
Telephone 268

It＇s
Planning Time！
anf
The turn of the year and the season has come

It＇s time to start planning for the various changes you are contemplating in your home，or yard．

Let us give you a lift in your planning by helping you figure your needs．

## 1940 Wall Patterns Have Arrived

## Willson \＆Son

Lumber Company
lanual County
Meet Events Set
By League Head

## 




GRAPE NUTS PINEAPPLE = 12 ${ }_{2}^{1} \mathrm{C}$
 $=18 \mathrm{c}$ COOKIES $=9 \mathrm{c}$ FLOUR 69 c . $\mathbf{1}^{.35}$
SUGAR $=47 c^{\text {coames on }}$ MATCHES 16 c PICKLES $=12{ }_{2}^{1} \mathrm{C}$ PEACHES PEAS - $\quad 90$ $c=12{ }^{2} \mathrm{C}$ F Fhirnitity Sausage $=10 \mathrm{c}$ atallili idill Salt Jowls lb 7c Bacon - 2lc Hams = lb 12ic STEAK $=$ I8c Roast $=15 \mathrm{c}$ OLEO OUR FAV
Pound, 10 c
एवन्नT गालनप

# The WDMMAN'S Page 

Lovely Shower Given Compliments Recent Bride-Bridegroom

## Social Calendar



Methodist Class Holds Social In
McDonald Home


Married Quitaque
Married Quitaque


FIRST MONDAY 81.25 SPECIALS on PERMANENTS Telephone 362

DeLuxe Beauty Shop

\section*{ely Mary <br> | Mary |
| :---: |
| stage and |
| is recent pict |} Sans Souci Bridge

Club Plays In Home
Of Mrs. A. E. Guthrie


Sans sour briar cub met wed

Rent Bell

Sputh Plains H. D. C.
Entertained At Home of Mrs. Gilbert Bean

Dobbs Truss


Flowers
Say It Best
Mother.
alentine Corsage
Hollums
Floydada Florists

## ASK YOUR GROCER!

Mrs. Montgomery
Is Hostess To H.
D. Club At Center


MONDAY, February 5th.
LOOK! What Savings For This One Day

## Dresses

 $\$ 1.00$

## Dresses

| Values to $\$ 1.95$, Most All Sizes, 1 Lot Goes Dollar |
| :---: |
| 2 For \$1.00 |

## Star Cash Values

Did you know that we have received angood KENO FLOUR
and are selling some
at $\mathbf{4 8}$ lbs. $\mathbf{\$ 1 . 3 9}$ and
it's absolutely guar-

| This Business Was |  |
| :---: | :---: |
| Founded On Service | $\left.\begin{array}{l}\text { at } \mathbf{4 8} \text { lbs. } \mathbf{\$ 1 . 3 9} \text { and } \\ \text { it's absolutely guar- } \\ \text { anteed. Sugar, } \mathbf{1 0} \text { lb. } \\ \text { ant }\end{array} \right\rvert\,$ |



Good Insurance Is Not Costly!


## Important!

 One of the Features of ThisAgency is Our Prompt Local
Adjustments and Settlements!

Some of the Policies We Write:

## UTOMOBLLE, BURGLARY

 COMPENSATION, FIRE general liablitty personal effects.G. C. Tubbs instrance

|  | Dress Shirts |
| :---: | :---: |
|  |  |
|  |  |
|  | \$1.00 |
|  | Boys |
|  | Dress Pants |
| TS | Sanforized, S mar Patterns, Sizes 6 |
| CORSETS | years Go Dolar Day $\$ 1.00$ |
|  | \$1.00 |

$\$ 1.00$ calls for those good
Juicy Oranges we say Juicy Oranges we say
'Come and get 'em' 2 doz. for 25c. And those Washington Winesaps are still a We will have some more of that extra
NICKEL.
Plenty of other Fruits and Vegetables.
We will appreciate that
February Account February Account and as-
sure you QUALITY, SERsure you
VICE, P
WEIGHT

Call 40
ots of Flower Seeds

| Pian To Continu | $\begin{aligned} & \mathrm{cot} \\ & \mathrm{cot} \\ & \mathrm{cat} \end{aligned}$ |
| :---: | :---: |
| Demonstrations | $\begin{gathered} \text { cap } \\ \text { cap } \\ \text { fumt } \\ \text { Ent } \end{gathered}$ |
| The Farm Food Supply and Bedroom demonstrations are to be con- |  |
|  |  |
|  |  |
| onstration agent, said this week The women of 17 clubs are gong to |  |
| make an effort to produce as much <br> of their fiving at home as possible |  |
| in order to have a good diet for reduce the grocery bill. |  |
|  |  |
| in demonstrator has been selected |  |
| the agent, will plan a food supply and storage space which will be ex- |  |
| hibited in November. All other club members will cooperate. |  |
| Not only do the demonstrators plan to produce the 715 pounds of vege- |  |
|  |  |
| to produce the 715 pounds of vege- tables needed in one year in one person's diet but enough meat. |  |
|  |  |

Conservation And
Range Checks Are
Rec'd In County

## CROSS.WORDPUZZLE



12-Uranted
13-Pertaining to oank bark
11-COt of



Steens Hosts At Surprise Dinner At Wake Sunday

Wayne Bybee Has
Party Saturday


"WELL
Do We Get
That ECONOMY Starter?"

CHICKS MUST have the right start to bring yo the greatest profits. Be sure of your profits by
ing your chicks and other poultry Economy Farmers all over the state are acclaiming the
iority of these TESTED Feeds. Come in and

Poultry Feeds for Every Purpose

## Farmers Grain Co.

HEALTHY, WEALTHY AND WISE!




A NEW GASOLINE greatest gasoline we have the offered at the price

## Phillips 66 pump

ps 65 . . . ready to power, highest test for fast starting in coldest weather, and all-round increased performance without increased cost.

## $\rightleftarrows$

## 0



WIShow On Earth

Raising The Curtain On The Greatest $\begin{aligned} & \text { Camphelil-Fairview } \\ & \text { H.D.Club Hears } \\ & \text { Mrs. Mal Jarboe }\end{aligned}$



## Soulthwesteril Life Gainus Igain

Measire the Company's Increase in Financial Strength Iluring 1939 hy Comparing the Two Lolumns of Figures Below

R. E. FRY, Floydada Representative

## WHAT YOU WANT Clasifice F FOR EASY. REFERENCE Win



## For Sale <br> 

$\square$
$\square$

## , minuter at

## 

$\qquad$

$\qquad$

Chime ne the mines by E .

## Strayed



Land For Sale
 For Sale Or Trade

Ip you trade cars without selling us


Phone 83


Drs. Smith \& Smith Sanitarium for surgical cases

Phone No. 177 Floydada, Texas

## LAND

We have land to Sell and to Lease for Farming, ing purposes, from about 80 acres up, in Floyd, Bris-
ce, Hall, Motley and other counties. Also large list of W. M. Massie \& Bro

Every Business Man Needs Printing

N SOME FORM
Look over your stock of printed things and see what you need now, or will need soon ... then.... let costing you more.

CHECK YOUR STOCK WITH THIS LIST LETTERHEADS OFFICE BLANKS
ENVELOPES
CIRCULARS $\begin{array}{ll}\text { BILL HEADS } & \text { BOOKLETS } \\ \text { STATEMENTS } & \text { BUSIEST CARDS } \\ \text { CHECK FORMS } & \text { REMINDERS }\end{array}$

## The Hesperian

Publishing Co. Floydada, Texas

is the supreme contributor
to carefree, clean and comfortable living in the home and is destined to rule as the sole servant for the four service jobs of Cooking, Water Heating, Refrigeration and House Heating.

## WEST TEXAS GAS CO.

## Big Hoss Swapping



No. 3 FOR ONLY
\$325.00

No. 4 FOR ONLY
$\$ 500.00$

No. 6 FOR ONLY
$\$ 650.00$

| No. 5 FOR ONLY | No. 6 FOR ONLY |
| :--- | :---: |
| S. |  |



Pradification
Contest Sunday
Sis anday

# THE HESDERETIE 

Teachers Lead Scoring But Donkeys Are Winner

FFA Holds Reqular Boxer Finds It Easier To Meeting At High Take On Lam Than Chin School Monday

Hesperette Group To Attend High School Press





## CANDY



## ARWINE Drug Co.

.し.


County Teachers
Hear Dr. Hill At Annual Banquet

## LOOPER'S

Sausage Pure Pork per Ib . 09
Pine Apple sliced no $2 \frac{1}{2}$ can . 15
Pumpkin no $2 \frac{1}{2}$ can .10
Salad Dressing or spread ${ }^{m o c} .18$
Sugar xxxx powdered 2boxes. 15
Raisins 2 lb box .15
Napkins 80 count, package .05
Blackberries Gallon .35
Corn Flakes with bowl 3 for .25
Compound 8 lb carton .79
Jell-0 any flavor 04
Coffee Admiration per lb .23
Spuds Large ones 10 lbs .14
Milk sweet or sour guaranteed . 05
Turnip or mustard ${ }^{2}$,
Wince Meat 3 boxes .25
Cookies per lb .10
Tomatoes no 2 can 2 for .15
Macaroni or spaghetti2 boxes . 05
Apple Butter $320 z$ jar $.12 \frac{1}{2}$

February FOOD ITEMS

one and the same time.

| (ent |
| :---: |
| SHORTENNG, 37 |
|  |
|  |
|  |
| $\underset{\substack{\text { Marshmallows } \\ \text { Lh. Pachage }}}{\mathbf{C l}}$ |
|  |
| $\begin{array}{ll} \begin{array}{ll} \text { JELLL, }, \\ \text { Package } \end{array} & \text { 5C } \\ \hline \end{array}$ |
| HULL \& Mcbrien Telephone 292 |



Bacon
${ }^{\text {Fances.iceed }}$ 16c Apples

Fancy Wines
10c OLEO

91/2c PEANUT BUTTER
45 c LIVER ren $71 / 2 \mathrm{C}$ Arnholz 35 c Bacon , 9c

Bananas
Nice Size Fruit,


CE, Head,
Grapefruit

DESSERTS
JELL-0, Package,
 BLACEBERRIES ${ }_{\text {callon }}^{\text {can }}$ 33c APRICOTS ${ }^{\text {cannon }}$ 35e Felton-Collins Gro. teL.EPHONE ${ }^{27}$

A fitting climax to any good meal must be as carefully selected as the meat or vegetables. from Ferfect selection every day is possible find everything here! Serve a different, tasty dessert at every meal. Pineapple Bars ${ }^{\text {sun-kist }} \quad$ 19c
 Williams Jones

