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The Floyd County Hesperian

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In Floyd
County

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 25, 1940.

NUMBER 50

President's Birthday To Be Observed

Home Demonstration Club Women In 16 Communities Asked To Aid

Sixteen women from home demonstration clubs in every community in the county have been named by Claude Henderson, secretary of the Floydada Chamber of Commerce and county chairman for the annual President's Birthday celebration, to plan community activities for the night of January 30 in observance of the president's birthday.

The annual celebrations are conducted throughout the nation to raise funds to support the drive against infantile paralysis. Fifty percent of the funds raised locally will remain in the county.

Serving with Henderson on the county committee are Mrs. E. L. Angus, vice chairman to encourage and promote women's activities; Curtis Gilliam, executive secretary; and O. M. Watson, treasurer.

The committee is urging that entertainments be held in every community in the county Tuesday night. Forty-two parties, box suppers, bingo games, and dances have been suggested as means of raising funds.

School children will be asked to sell tags on the streets Tuesday to aid in raising funds for the March of Dimes drive.

Named as chairman of the various community committees were Mrs. Tom Boyd of Antelope, Mrs. Ham Smith of Baker-view club, Mrs. Tom Collins of Center, Mrs. C. A. Caffee of Dougherty, Mrs. Lee Rushing of Fairview, Mrs. J. S. Hale of Harmony, Mrs. P. P. Bertrand of the Homebuilders club, Floydada, Mrs. C. V. Ford of Liberty, Mrs. Herman King of Lone Star, Mrs. Robert Smith of McCoy, Mrs. A. B. Munnery of Pleasant Valley, Mrs. Clarence Brandes of Providence, Mrs. D. W. Burke of Sand Hill, Mrs. Henry Thornton of South Plains, and Mrs. Dean Hill of the Sunny-side club, Floydada.

Poll Taxes Must Be Paid Before Wednesday Night

With the political pot beginning to boil in this county as July general elections loom on the horizon, voters are being reminded this week that next Wednesday night, January 31, is the final date for payment of poll taxes.

Thirteen hundred and 41 poll taxes had been paid here Wednesday afternoon, according to Mrs. Lindsey Graham at the Tax Assessor's office.

The office will be kept open beyond the usual closing hour Wednesday night, Mrs. Graham said, to permit late comers to get poll tax receipts.

Poll tax receipts for the last election year, 1938, totalled 2,738 in this county, Mrs. Graham said. Last year only 2,057 voters registered.

Floyd Barristers Hear Chapman At District Session

Judge Alton B. Chapman, district judge, delivered an address on "Ethics of the Legal Profession" at the quarterly meeting and banquet of the 110th Judicial District Bar association at the Silvertown hotel in Silvertown Wednesday evening, January 17.

Justice A. J. (Jack) Polley, formerly of Floydada and now Associate Justice of the Court of Civil Appeals, Amarillo, spoke on "Mistakes Commonly Made in Briefing" and C. W. Norrid, Briscoe County Attorney, talked on the "Texas Hot Check Law."

Judge Clyde Wright of Silvertown was toastmaster at the affair, and Briscoe County Judge W. Coffee, Jr., delivered the address of welcome.

Floydada barristers present were County Attorney John Stapleton, L. G. Mathews, Kenneth Bain, W. E. Grimes, Winfred Newsome, Ben Ayres and Richard F. Stovall.

Other members and guests attending were J. Farris Fish, Howard Trawick, District Attorney John A. Hamilton and G. E. Hamilton of the Motley county bar; Clyde Daniels, and C. W. Norrid of the Briscoe county bar; Meade F. Griffin and Lucian Morehead of the Hale County bar; John Deaver and Sam Hamilton of the Hall County bar; Charles D. Mathews of the Lubbock bar; and Judge Polley from Amarillo.

A Scout Is Cheerful, So Kenneth's Smiling Through



Meet Floydada's Number One optimist!

Three years ago this month, the smiling youngster pictured above was the hit of the show in a tap-dance and acrobatic act with his younger sister at the annual President's Birthday Ball in Floydada... given for the benefit of infantile paralysis victims. When the birthday celebrations are held this year, he'll watch the gaiety from a hospital bed where he, himself, is fighting against infantile paralysis.

He's Kenneth Baird Bishop, 15 year-old son of Baird Bishop of Floydada.

Stricken with infantile paralysis last September, young Kenneth was taken abruptly from the life of outdoor sports which he loved and placed in the confining quarters of a hospital bed... his body encased in steel braces.

During the months since that time he's never lost the cheerful grin nor dulled the bright cheer of his outlook for the future.

Already a life-scout, he's almost completed his tests for his "Eagle" badge... highest award offered by the Boy Scouts of America, and is looking forward eagerly toward the day when he'll appear at a court of honor to receive his award.

Recovering from the effects of the paralysis, he has learned to walk again, and although his is not yet allowed to remove the steel braces which support his body, he's regaining the use of his left arm. The right is still paralyzed.

During the months in hospitals first at Lubbock and now at Carroll-Girard clinic in Dallas, he's collected the signatures of more than 20 doctors and nurses. Photography is his hobby, and he's learning to operate his new camera with his left hand by means of a cable release attached to the shutter.

A sports enthusiast, Kenneth was sports writer for the high school (See KENNETH BISHOP page 5)

New Addition To Floyd County R E A Lines Seen

Further additions to the territory served by the Floyd County Rural Electric Co-op were under consideration this week while plans for a new 100-mile Crosby county extension were being pushed ahead.

L. W. Chapman, co-op superintendent, announced Monday that thirty-odd prospective patrons had signed contracts in the Crosbyton area during three days last week, and enthusiasm for the project in that area is growing.

Chapman addressed a meeting of Crosby county farmers at Crosbyton Saturday afternoon, discussing plans for the new co-op extension in that territory and explaining the operation of the project. He also spoke last Friday night at Almon, and on the preceding Wednesday night at Fairview in the interests of the new line.

In the meantime representatives from two communities not included on the proposed extension, W. H. Messick from Snyder community in Hale county, south of Plainview, and Ernest Tannehill of Aiken, on the Hale county line, called at the local REA office Monday morning with requests that lines be extended to their communities.

Messick has between 15 and 20 miles lined up in the area around Snyder, Chapman said, and Tannehill is attempting to promote between 10 and 15 miles of line in the Aiken area.

The 100-mile extension, known as section "C", plans for which are now centered in Crosby county, has already been approved for the local co-op, though a route has not yet been mapped out, and Chapman said Monday that there is a possibility that the Hale county extension, if it is completed first, may be included in the "C" section; and a "D" section lined up for Crosby county.

Construction of the "B" section, an 86-mile extension of lines in the southern part of Floyd county and into Crosby and Dickens counties, is scheduled to start about the first of February, and "C" section will be placed under construction as soon as routes can be completed and contracts prepared and let for the work.

Whirlwinds Lose In Matador Cage Tourney To Turks

Floydada's Whirlwinds were eliminated in the second round of the annual Lions Club Invitation Cage tournament at the Matador gymnasium last Friday night, dropping a hotly contested game to the rangy Turkey Turks after defeating the host team, the Matador Bullfighters, in the opening round Friday afternoon.

The tall Turks, paced by the sharp-shooting Johnson brothers, smothered the local quint 48-29 in a fast battle. Clark Johnson, 6 foot 6 inch center, was high point man for the game with 16 marks to his credit. The Turks led throughout the game, going ahead 12-3 in the first period, leading 28-11 at the half, and 24-15 at the end of the third stanza.

Starting for the Whirlwinds were Patterson and Newberry guards; Jackson center, and Linder and Rushing forwards. The Turk quintet included Coker, Geisler, Brook and the Johnson brothers.

The Whirlwinds had advanced to the second round of the tourney by taking an easy victory over the Matador cagers by a score of 30-15. Joe Rushing led the scoring with 8 points, with Newberry a close second.

Allsup, Matador's all-district hall back from the last grid season, paced the basketball forces and led the scoring for his team with 6 points.

Starting the game for Matador were Allsup, Kennedy, Rattan, Martin and Simpson.

The Whirlwind starters, Linder, Patterson, Newberry, Jackson, and Rushing were relieved by an entire new team in the third quarter, with Arnold, Merry, Patterson, Johnston and Minor taking the floor.

Grand Jury Returns Two Indictments

District Court Opens Monday; Docket Called By Judge Chapman Tuesday

After convening Monday morning for the January term of District court, the Floyd county grand jury returned two criminal indictments Tuesday afternoon and was dismissed, subject to call later in the term.

Lewis Manuel was indicted on a charge of burglary, and is held in default of \$1,000 bail in the county jail. Manuel is already under a 5-year suspended sentence, District Attorney John Hamilton said, having been previously convicted of burglary.

Leo Hand was indicted on a charge of rape, and bond was set at \$1,000. Hand is also held in county jail here pending trial, and is under a 3-year suspended sentence from a previous conviction for theft.

J. C. Wester is foreman of the Grand Jury, and members of the panel are Walter Hanna, C. H. Bedford, R. I. Bennett, H. W. Martin, Webb Taylor, W. P. Ferguson, H. L. Stowe, W. H. Bethel, H. W. Schacht, T. E. Leach, and J. M. Harrison.

District Judge Alton B. Chapman called the docket for the current term of court Tuesday morning, setting civil cases for the fourth and fifth weeks. No jury cases are scheduled for the first and second weeks of the term, Judge Chapman said, and the third week is reserved for criminal cases.

The docket is fairly light. Only three criminal cases have been filed to date. The case of the State of Texas vs. E. B. Bloodworth, charged with falsification of invoice of exemption for refund of motor fuel tax, has been set for February 5.

Three civil cases are called to appear before Judge Chapman on February 12, first National Co. vs. S. L. Handley, and Edgar Howard vs. H. H. Brown on February 14.

Farm Leaders To Plan Banquet For Farmers-Merchants

County Agricultural Agent, D. F. Bredthauer, announces that agricultural leaders from 32 communities in Floyd county will gather at Floydada at 2:00 p. m., February 13 for the purpose of outlining and making plans for a farmers' and business men's banquet to be held on the night of February 29th at Floydada where both the farmers and business men of Floyd county will join in a round-table discussion of phases of the Agricultural Conservation program and other farm agencies.

These leaders feel that local business men realize that the farmers constitute the greatest single source of purchasing power in the county today. Prodded constantly by the necessity of housing, clothing, feeding and educating their families and of keeping their farms and production equipment up to "scratch", Floyd county farmers quickly pass their income on to other hands.

Just how the local business man has prospered with the farmer who has cooperated with the Agricultural Adjustment Administration program and from other farm agencies operating in our county, is the Floyd county story we wish to submit to the business man," said R. M. Battey, chairman of the Floyd county A. C. A.

Local Market Today

(Prices quoted are for the hour of going to press. Changes are probable throughout the day and days following. Quotations are from reliable dealers for the hour quoted but are not warranted further.)

Poultry	
No. 1 colored hens, over 5 lbs.,	8c
Colored hens, 4 to 5 lbs.,	7c
Colored hens, under 4 lbs.,	6c
all Leghorns, lb.,	5c
Cocks,	3c
Turkeys	
No. 1 young hens,	9c
No. 1 young toms,	7c
Old toms and No. 2 turkeys,	4c
Cream	
Butterfat, No. 1, lb.,	27c
Butterfat, No. 2, lb.,	25c
Eggs	
Eggs, per dozen, candled, cash,	22c
Hides	
No. 1 Hides, lb.,	6c
No. 2 Hides, lb.,	3c
Grain	
Wheat, bushel,	82c
Threshed Maize, dry, cwt.,	\$1.05
Maize heads, dry, ton,	\$13 to \$14
Cotton	
Middling, %,	\$9.00
Prime cottonseed, ton,	\$30
Bollie seed, ton,	\$26

Dr. J. A. Hill To Speak At Teachers Banquet Here

Dr. J. A. Hill, president of West Texas State college of Canyon, will deliver the principal address of the evening at the second annual Floyd County Teachers' Banquet, which will be held at the RCA gymnasium in Floydada next Tuesday evening, January 30.

School teachers from all schools of the county have been invited to attend the affair, which was inaugurated last year with a county-wide banquet at Lockney.

O. K. Davis, principal of the Floydada High school, will be toastmaster. The Floydada High school glee club, directed by Miss Elizabeth Caldwell, will entertain with several musical numbers, including "Twilight" by Rubenstein and "When the Banjo Plays" by Wilson. The chorus is accompanied at the piano by Miss Maurine Hart.

Supt. J. W. Jones, superintendent of the Lockney schools and president of the Floyd County Teachers' association, will appear on the program.

The banquet will be served at the ward school gymnasium by girls of the home economics department of Floydada high school, directed by their sponsor, Miss Fannie Mae Rees.

Subject of Dr. Hill's address has not been announced. The West Texas State press has, however, been a leading figure in educational circles in this section of the state for many years. He has headed the college at Canyon since 1921 when he succeeded the first president, Dr. R. B. Cousins and has been a member of the college faculty since its founding in 1909.

The banquet and program will begin at 7:30 o'clock Tuesday evening.



DR. J. A. HILL

New Conditions For F S A Tenants Are Announced

Obtaining written leases from farm tenants who are borrowers from the Farm Security Administration, diversification, and soil conservation practices will be stressed by this federal agency in 1940, according to regional director L. H. Hauter.

William T. McKinney, county FSA supervisor, said this week that these and other important changes in the Farm Security Administration's rural rehabilitation program were announced by Hauter following receipt of instructions from Secretary Wallace.

FSA will continue to emphasize crop diversification, a highly important conservation measure, and no loans will be approved when the farm plans provide for growing only one cash crop. This policy is expected to popularize the practices of crop rotation in single crop areas, McKinney said.

Other FSA program changes include increased activity in unit reorganization... a program designed to help farmers get farm units more economical in size and organization to increase the use of grass crops in areas not suited to intensive cultivation.

Recognizing that insecurity of tenure leads to misuse of land because tenant farmers can afford to conserve soil resources only when they have an interest in the land extending over several years, this agency in 1940 will greatly intensify its efforts to help farmers secure tenure.

Coach Leo Cooper awarded leather jackets in the school colors of maroon and gray to the senior members of the 1939 team. Receiving awards were Captain Jimmie Allen, Virgil Kelly, Bob Miller, Lawrence Hohlaus, Wayne Bybee, J. D. Steele, Paul Hayes, Wayne Richards, Reuben McGilvray, Glenn Williams, Gilbert Roberson, Sterling Cummings, Leonard Hartley, Holman Owens, and Bee Parrack.

A reserve jacket was given to Jim Bobbitt, senior griddler.

Other players receiving letters this year were Bob Davis, Curtis Kelley, Ted Crager and Bascom Brotherton.

Superintendent J. W. Jones of the Lockney schools presented miniature gold footballs to Jimmie Allen, Virgil Kelly, Bob Miller, Lawrence Hohlaus, Wayne Richards, Reuben McGilvray, Glenn Williams, Gilbert Roberson, Sterling Cummings, Leonard Hartley, Holman Owens, Wayne Bybee, J. D. Steele, Paul Hayes, Bee Parrack, Bob Davis, Curtis Kelley, Ted Crager and Bascom Brotherton.

Miniature bronze footballs were awarded to Pat Woodburn, Horace Baxter, Jimmie Sams, Robert McCollum, Hiram McDonald, G. R. Stoneman, Ross Smith, and Johnnie Parrack for regular attendance.

Wm. H. White Of Sudan Dies Last Week In Hospital

LUBBOCK, Jan. 17—Wm. H. White, 63, of Sudan, former Floyd county wheat farmer and stockman, died following a heart attack at 11 o'clock Monday morning, January 15, in a Littlefield hospital.

Funeral services were conducted at the First Methodist church in Sudan. Rev. R. N. Hucklebee of Muleshoe officiated, assisted by Rev. Hamilton of Sudan, Rev. Todd of Jones, and Rev. Sharpe and Rev. Shehan of Littlefield. Burial was in the Sudan cemetery.

Mr. White was born August 20, 1876, at Winfield, Kansas and was married on November 25, 1896, to Myrtle May Curfman of that city. In 1913 they came to Texas and settled in Floyd county, where he was a wheat and stock farmer. In 1928 they moved to Sudan, where they were living at the time of his death.

Mr. White had been a member of the Methodist church since 1912, having served as steward, Sunday school teacher and choir director.

Surviving him are his widow and five sons, Claude A. White of Lubbock, William Ralph White of Hereford, J. Earl White of Dexter, N. M., Hugh W. White of Hereford and Raymond C. White of Sudan; four daughters, Mrs. E. D. Nix of Sudan, Mrs. H. E. Nix of Hale Center, Enice Gibson of Lubbock, and Mrs. T. F. Jones of Littlefield; five grandchildren, Bernice and Bill Nix of Sudan, Alice Gibson of Lubbock, and Wendell and Lawrence White of Dexter, N. M.; and two sisters, Mrs. W. J. Calvin and Mrs. H. W. Curfman of Winfield, Kansas.

Cut-Off Designation Sought From 207 To 70 By Way Of Lockney

Judge G. C. Tubbs and Commissioner E. R. Harris in Austin the first of the week asked designation of a cut-off from Highway 207 south of South Plains to Lockney by the State Highway Commission.

The route would be a part of the highway system of the county and would supplement the construction of 207 north to Silvertown, which has been one of the major objectives of local officials for the past three years. The cut-off would connect 207 and U. S. highway 70 at Lockney.

The officials went to Austin the latter part of last week and returned home Tuesday night.

FHS Gloves Tournament Is Tonight

RCA Gymnasium To Be Scene Of Second Annual Invitation Boxing Tourney

Defending champions and new contenders will meet in the squared circle at the RCA gymnasium tonight in first round matches of the second annual Floydada Amateur Invitation Boxing tournament, with an expense-paid trip to the District Golden Gloves tourney at Lubbock at stake for the winners in each of the eight weight divisions.

Deadline for all entries will be this afternoon, when the fighters will weigh in at the gymnasium on the eve of their initial bouts.

Bo Sexton, noted ring official and sports enthusiast from Lubbock will be the third man in the ring when the prospective Golden Gloves clash tonight, and Collier Parrish, sports editor for the Lubbock Avalanche-Journal and promoter of the district Golden Gloves tournament, will be seated in the judges' box.

Bill Harris, former professional boxer and football player, visited briefly in Floydada Tuesday with Coach Odell Winter, and promised to be on hand to assist with the tournament tonight and Friday. Harris, who is now employed by an oil company at Levelland, is a former professional boxer and played until last season with the New York Giants, professional football team, and was a member of the all-star team in the professional American gridiron league.

Most of last year's champions have moved up a notch in the weight divisions this year. Young Beedy of Lockney, winner in the fly-weight division last spring, is expected to weigh in at 118 pounds for a shot at the bantam-weight title in this year's tournament.

Bennie Crawford will be back in the ring to defend his light-weight title, and L. B. Martin who has graduated from the welter-weight championship won last year to the middle-weight, is challenging all comers.

Martin will have some competition on his own team from Webb Garland, and R. E. Gollightly, who lost by a technical knock-out to Martin in the welter-weight final last year in one of the best bouts of the tournament, will fight again this spring in the welter division.

"Fats" Mitchell of Lockney, last year's heavyweight champion, is now attending Texas Tech at Lubbock and is not expected to be here to defend his title. "Fats" however is already listed as an entry in the district Golden Gloves tourney at (See FHS GLOVES page 5)

Old People Will Back Tom W. Deen For Legislature

The Old People's Good Government association of Floyd county will back the candidacy of Tom W. Deen, former Floyd county judge, for representative from the 120th Representative district.

Deen's candidacy has been talked of for sometime and recently he announced he would make the race for the office now held by A. B. Tarwater, veteran legislator, and Hale county farmer. Tarwater, it is said, aspires to the place of senator in this district, an office now held by G. H. Nelson of Tahoka.

That the job of representative pays too little for a poor man to make the race unassisted was pointed out recently in Good Government circles, when Judge Deen's candidacy was being talked about, and the local organization formally voted authority for a committee to serve as campaign managers of his campaign, solicit funds, make reports, et cetera.

O. B. Olson, W. B. Cantrell and H. P. Puckett were named on this committee. A statement issued this week by Rev. G. W. Tubbs, president of the association formally avowed this action as follows:

"By the authority vested in me by The Old Peoples Good Government association of Floyd county, Texas, I, G. W. Tubbs, president of the said association, do hereby appoint O. B. Olson, W. B. Cantrell, and H. P. Puckett, campaign managers of Tom W. Deen's campaign for the office of Representative of the 120th District, and these men are invested with the authority to solicit funds for said campaign, to make reports, and do any other thing that, in their judgment will be to the best interest of said campaign.

"Witness my hand this the 20th day of January, A. D. 1940.

"G. W. Tubbs, President of the Old Peoples Good Government association of Floyd County, Texas."

Editorial

COLD ADDS TO FIRE HAZARDS

It was a common experience of firemen in the State of Texas during the first 20 days of January that fire hazards increased with every ten degrees drop in temperature.

Fire demanded by a blustery norther, operation of blow torches to thaw out pipes frozen by a sudden cold spell, and other hazards due to cold and more needed fire, make cold spells night mares for firefighting men.

The story is the same, of course, out on the farms where there are no regularly established fire fighting organizations but where the hazards are created just the same.

TURKEY DINNERS

Maybe it was as well there was a poor market for turkeys the past holiday seasons.

During January the reports that reach this office indicate the number of turkey dinners increased many fold over ordinary first months of the year, to which friends and relatives were asked, and a good time was had by all.

Many turkey raisers decided there would be "nothing doing" so far as selling was concerned at the prices made available to the average turkey raiser. And so with turkeys on hand to be eaten they just arranged a dinner or series of dinners and disposed of the turkeys that way. It's mighty fine when you can be independent enough not to have to take ridiculous prices for what you have to sell. Fortunately there are a lot of that kind of people in Floyd county.

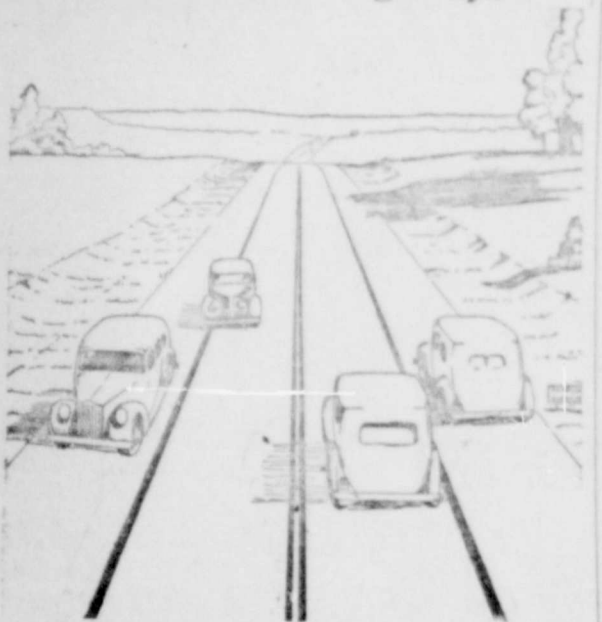
A PLUG FOR THE GAS COMPANY

Last week's voluntary rate cut by the West Texas Gas company doubtless is an attempt by the company to keep promoters off their backs as well as to meet competitive conditions. Possibly also to head off persons zealous to stage a fight against the corporation in "the interest of the public."

This is a conclusion we draw. Usually price reductions are for purposes along that general line. In this instance, the reduction is the second in a period of some four or five years.

It is true an "order" was entered by the

Know Your Highways



On four lane highways, use inside lanes for passing only. Crossing double stripe is prohibited. (Cuts courtesy Texas Highway department.)

Kind Of Hard To Swallow



As A Farm Woman Thinks

Nellie Witt Spikes

Some of us have been wanting to go back to the good old days when the west was new, and this month we have been permitted to as far as the weather goes. But would we want to give up the comforts the years have brought us? Would we like to depend on the cow-chip fires constantly demanding more fuel and always ashes to be taken out? Or would our husbands like to go through the cold and get mesquite wood from the brakes?

Would we like to have no mail for weeks and no contact with the outside world as the snow lay cold and white on the prairies, and the blue northers shook our little box houses, unfinished inside, only with cracks stripped with old rags, and sometimes covered with newspapers. Do we want to go back in the open buggies with hot rocks to our feet, and old saggans made of old wool clothing over our shaking knees, and with cold faces and freezing hands? Would we like to think that the nearest doctor and needed drugs were miles and miles away, and no way of reaching them but for a neighbor to go for them? I shiver and search my mind for the truth.

No, it is our youth we want, the friends that have gone on before, the hospitality and friendliness of those days. But the old friendly spirit is not gone from us. Yes it has changed. We do not need to keep the tired traveler any more. He can soon be to his destination. No longer has he the need to eat at our tables as of old, to warm by our fires. But let trouble or sickness or death come in our homes, when our friends are needed, then you will see the same response that animated the builders of this great country.

These cold bitter winds and snows make me go back in my memory. I can see a gray weather-colored schoolhouse away by itself on the white snow covered prairie, myself a sixteen year old girl, with a four year teacher's certificate from the state of Texas, the teacher of the school with its few pupils and homemade desks. Two miles and one half old Nubbin had pulled us in the topless hack from my grandfather's home where I boarded. My Uncle Felix, his sisters, Nettie and Omega, all younger than myself and my cousin Mary Lee.

Old Nubbin very reluctantly pulled the heavy load in the snow, rabbits jumped up leaving long tracks, we heard the whir of a prairie chicken's wings caught the blue of a quail's back as it ran under the thorny catclaw bush, watched the hungry ranch cattle with humped backs biting at the dry grass sticking up through the snow in the shinnery. How good it was to get to the little school, stand shivering while Felix made the fire in the long wood stove, he piled the kindling we brought from the shinnery one bright sunny day at dinner time piled on the black nuggets of coal brought from the R. R. 100 miles away. How good the smoke was to our cold blue noses, how delightful the fire began to feel!

Many years have come and gone since the sun shone warm on the snow round that tiny school on the prairie with the dimmed name of La Barque. The icicles hung from the eaves like diamond pendants from a chandelier, the snow was

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

(Issue of January 21, 1926)

The first woman to serve on the board of trustees of Wayland college, Plainview—this is the distinction conferred on Mrs. Lon V. Smith, of this city, according to a recent announcement of the board of trustees.

Floydada Independent School district's \$85,000 ward school, bonds for which were voted December 19, will be constructed on a site of approximately two and one-fourth blocks at the west end of Jackson street facing on Virginia in west Floydada. This site was chosen by the board Wednesday, \$3,500 being the contract price to be paid to W. M. Massie, owner of the property. Preparations of the papers of the transfer is now under way with the probability that the transfer will be consummated soon and that the board will be in a position to advertise for bids for the building at an early date. Money for the construction of the building will be available on March 1, when they begin bearing interest, the bond issue having been approved last week.

Col. W. H. Seale has purchased the Army Store located in the Surginer & Farris building opposite the post office.

Consolidation of the L. H. Liston Insurance agency with that of G. C. Tubbs Fire Insurance agency, by purchase is announced this week by those two firms interested.

Electricity will be the power used by the city to pump their new, big water well, which is soon to be hooked up and begin delivering water to the storage tanks.

encrusted with gold and silver beads. The dried weeds and prairie flowers were exquisite lace, the catclaws and mesquite were fairy Christmas trees, hung with glittering presents. I remember how the sound of the children's feet came crunching through the clear cold air, how the warm breath from the patient school pones froze into ice on their long hair. The smell of the open dinner buckets, the chatter and laughter of boys and girls not much younger than their teacher, comes clear and sweet to me this morning as I sit in my chair at the typewriter and write it down for you to know something of early days.

Yesterday another pioneer was laid to rest in the little Emma cemetery beside his mother and father and other ones of the Martin family. Will Martin had lived in Crosby county for about forty-five years. "He did not make a home for himself" Brother Thorpe told the sad people in front of him. "But he helped make it possible for others to make homes that have been an honor to their communities." Oh a cold bitter wind blew over us as we laid him to rest, and a cold bitter wind of death blew in our hearts, but we know the grass and prairie flowers in the old cemetery would come and grow and bloom again, when the warm winds and spring rains came, and we know "Uncle" Will will be made immortal by the sunshine and warmth of God's love.

My husband and I spent Wednesday night with my brothers and sisters in Amarillo. Many changes have come to this place since my husband was a young cowboy on duty with a herd of cattle from the South Plains, waiting their turn to be crowded into waiting box cars, by sweating hollering cowboys, wanting to get through and see what the rising little town had in store for them; to find entertainment in various ways. Where cattle of many colors tramped up the green grass, now houses of many colors take their place. The bawling of the cattle has been turned into the blaring of automobile horns and police whistles, the gold, piled high on gambling tables has been stored in houses of marble and costly wood, where the cowboys ate beans and beef at the chuck wagon, now stands hotels and cafes, with rich viands from all over the earth. The prairie, flower timid and sweet, has been replaced with the rose and the rare costly shrubs. No longer the mesquite leaves make a lacy pattern on the ground, tall trees make a dense shade now. Where my father once taught a writing school, now a business college teaches penmanship. Where he had his music school, now a radio station sends out music that reaches farther than did the music the pupils of my father made.

We enjoyed our visit, were honored to tell that we knew Amarillo when it was young. My husband told how he once camped where the

beautiful Polk street Methodist church stands, hobbled out his horses on the grass and watered them at a little lake that has long been filled up and where now houses stand.

We had a nice visit with Mrs. J. Wilson Boyle one day last week. She has had a very interesting life, has been to Scotland where the Boyle family goes back into the distant past history of that country, has seen much of our own United States. She taught school at Blanco in the early days and has watched with keen interest the development of our plains country and its towns.

Use Hesperian Ads

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes. TELEPHONE 254 FLOYDADA, TEXAS

LITTELL'S LIQUID
A Calcium Sulphurate Solution for relieving the discomforts of itching that frequently accompanies Minor Skin Irritations, Prickly Heat, and the Bites of Non-Poisonous Insects. Locally it helps to allay the itching of Eczema. Price 50c per bottle.
Arwine Drug Company

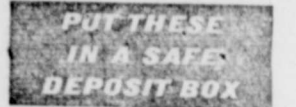
COUGHS

Due to Colds or Bronchial Irritations

This formula is immensely superior—tremendously in advance of more ordinary remedies, says Doctor CANADIAN Mixture—let it lie on your tongue a moment then swallow slowly. Spread through throat, head and bronchial tubes. Acts like a fish. Right away it starts to loosen thick, choking phlegm. Over 10 million bottles sold in cold wintry Canada. A single sip will tell you why. Contains no sugar so can be used by diabetics.
ARWINE DRUG COMPANY, WHITE'S PHARMACY

KEEP YOUR VALUABLES OFF OF THIS YEAR'S "Casualty List"

You cannot afford to lose any of your valuables this year. Dangers threaten every month, every day—fire, flood, wind, thieves, burglars, your own carelessness. Your best defense will be a safe deposit box.



Securities, Life, Fire, and Auto Insurance Policies, Social Security Card, Leases, Contracts, Marriage Certificate, Birth Records, Private Papers, Personal Letters, Keepsakes, etc., etc.



The First National Bank

FLOYDADA, TEXAS



Wonderful USED CAR VALUES

The Biggest Used Car Bargains in Town

We are immediately reducing our fine stock of used cars to make room for more and more trade-ins on the popular new Chevrolet. Every used car and truck in our stock has been priced to SELL NOW.

BUY NOW AND SAVE!

6,647,437 people bought used cars and trucks from Chevrolet dealers during the last four years.

SEE THE CLASSIFIED SECTION OF THIS PAPER FOR LISTINGS OF YOUR CHEVROLET DEALER'S BARGAINS!

5 REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER NOW!

- 1 Buy a reconditioned used car now, and save costly repairs on your old car.
- 2 Save further depreciation on your old car. Trade up to a late model used car now.
- 3 Buy now—before prices rise—and save the difference.
- 4 Save winter conditioning expense on your old car.
- 5 All used cars are priced to sell fast to make room for more trade-ins. Buy now and save.

Chevrolet Dealers are Headquarters for USED TRUCK Values!

ALL POPULAR MAKES AND MODELS

ODEN CHEVROLET CO.

TELEPHONE 4

FLOYDADA, TEXAS

Cold Weather Is Hard On Lambs, Live Stock

Center Baptist Church Calls Rev. O. C. Edwards Of Plainview To Pastoriate

CENTER, Jan. 22. — More cold weather. Fine on the land and the fuel dealers but sure hard on lambs and stock with a scarcity of feed and shelter.

Sunday morning the Baptist church congregation went into the call of a pastor. The Reverend O. C. Edwards of Plainview was called. He has been notified and asked to let the church here know when he can come and preach for us and give his answer.

Home Dem. Club
The home demonstration club is to meet this coming Thursday at 2 o'clock with Mrs. J. L. Montgomery.

Miss Viola Goltightly was home to spend Sunday with her parents, Mr. and Mrs. O. R. Goltightly. She has been at Lubbock since the first of the year where she is enrolled in a beauty culture school. She was accompanied by her brother, Edwin, who is a student at Tech college.

Thurmon Perry spent last week in the hospital at Floydada for medical treatment.

Relative Dead at Monroce
C. M. Meredith received a telegram Monday telling of the death of a relative living at Monroce, Louisiana. The Merediths did not attend the funeral, which was held Monday.

Otis Anderson spent the week-end with Mr. and Mrs. Roy Anderson and Mr. and Mrs. Floyd Anderson.

Mr. and Mrs. Collins spent Sunday visiting friends.

Mrs. W. B. Harris and Miss Maurine Mathis came over Friday evening to attend the play since it had been postponed. J. B. Jordan accompanied them over for a visit with Mr. and Mrs. Travis Lightfoot before returning home.

Mrs. O. G. Mayfield is on the complaining list with a severe cold.

News from Miss Ruth Jordan reports the closing for a week or ten days of the primary grades in Littlefield public school on account of an epidemic of measles and complications. The primary teachers are doing some work helping the grade teachers while their department is closed.

Mr. and Mrs. W. B. Jordan and son took Sunday dinner with Mr. and Mrs. Clyde Bagwell.

Rev. Hawthorne Preaches
The Rev. Hawthorne came down Tuesday night and preached for us Tuesday night, Wednesday morning and Wednesday evening. Large crowds attended each service. Loyd Cumble and Mrs. Lockie Wood and brother Truman Cumble, of Starkey, came over to hear Bro. Hawthorne, as did Mr. and Mrs. Marion Carpenter and children and Mr. and Mrs. Joe Conway of Floydada.

Muncy News
MUNCY, January 23. — Mr. and Mrs. Earl Smalley and children visited in the Bob Muncy home Sunday night.

Mr. and Mrs. Bob Muncy and children and Harold Woods made a business trip to Amarillo Saturday. Betty Jean Muncy entertained Earlene and Melba Smalley Tuesday night of last week.

Mr. and Mrs. Alvin Wilson and children spent Sunday with Mr. and Mrs. Earl Smalley and family.

John Smalley spent Sunday with his parents, Mr. and Mrs. J. A. Smalley.

Mrs. Edd Muncy and daughter visited her parents, Mr. and Mrs. E. L. Hough and brother, Mr. and Mrs. Jack Hough of Floydada.

Dimple Hough spent Sunday night in the home of her aunt, Mrs. Edd Muncy.

Mr. and Mrs. Arvin West and family of Lakeview visited in the D. O. Murphy home Friday.

Bob Muncy made a business trip to Plainview Friday.

Bennie Teaff and family visited his mother and sister in Archer City during the early part of the week.

Charlie Quisenberry enrolled as a new pupil in Muncy school Monday.

A number of pupils are still out of school because of illness.

Mr. and Mrs. John Hoffman, Mr. and Mrs. Bob Muncy and children, and J. B. Jordan were entertained with "42" Tuesday night of last week at the teacherage. Refreshments of cocoa and sandwiches were served.

Mrs. Sam Huey, Odene Huey and Ellye Biggs made a business trip to Fort Worth over the week-end.

Guests in the home of Mr. and Mrs. C. E. Bartlett Sunday were Mr. and Mrs. Truman Barnett and children, Mr. and Mrs. Bob Steen and children of Wake, Mr. and Mrs. Toad Thompson of Plainview, Mrs. Beulah Reeves and S. P. Hodge of Henrietta and Mr. and Mrs. Otho Sanders.

Roy Wilkes Wins Trophy At Stock Judging Contest

LUBBOCK, Jan. 20. — Junior livestock judges from Texas Tech placed third among nine teams competing at the National Western livestock show in Denver, January 13. Roy Wilkes, Tech student from Floydada, won a trophy for placing first in breeding stock judging.

This is the fourth year the Tech juniors have competed under Ray C. Mowery, coach, placing second, fifth and fourth in previous contests.

Sunday School Lesson

International Sunday School lesson for Sunday, January 28, 1940. Jesus Dramatically Proclaims His Messiahship

Golden Text:—"Behold, thy king cometh unto thee!" Matthew 21:5

Lesson Text: Matthew 21:1-16

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2 Saying unto them, Go into the village over against you, and straightway ye shall find an ass tied, and a colt with her: loose them, and bring them unto me.

3 And if any may say ought unto you, ye shall say, The Lord hath need of them; and straightway he will send them.

4 All this was done, that it might be fulfilled which was spoken by the prophet, saying,

5 Tell ye the daughter of Zion, Behold, thy King cometh unto thee, meek, and sitting upon an ass, and a colt the foal of an ass.

6 And the disciples went, and did as Jesus commanded them.

7 And brought the ass, and the colt, and put on them their clothes, and they set him thereon.

8 And a very great multitude spread their garments in the way; others cut down branches from the trees, and strewed them in the way.

9 And the multitudes that went before, and that followed, cried, saying, Hosanna to the son of David: Blessed is he that cometh in the name of the Lord; Hosanna in the highest.

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14 And the blind and the lame came to him in the temple; and he healed them.

15 And scribes saw the wonderful things that he did, and the children crying in the temple, and saying, Hosanna to the son of David; they were sore displeased.

16 And said unto him, Hearst thou what these say? And Jesus saith unto them, Yea; have ye never read, Out of the mouth of babes and sucklings thou hast perfected praise?

Lesson Thoughts
Perhaps no part of the sacred Scriptures equals in gripping interest the story of the last week of our Lord upon the earth in a human body. Much of the Gospels is given to His last week, that extends from Sunday, April 1, to Sunday, April 9. On the last day of March Jesus completed His labors in Perea, and left for Bethany, a village near Jerusalem on the east slope of the Mount of Olives. Mary and Martha and Lazarus lived there, and in that home Jesus spent the evenings during His last week, visiting Jerusalem with His disciples during the day and returning to Bethany at night.

The occurrences in this lesson took place, according to the best judgment of a number of Bible scholars, on Sunday and Monday of the last week. All four Gospels record these events, but with some differences. Some stress one point and some another.

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THE RECORD... Facts That Concern You

IT'S ONLY A BLOCK FURTHER TO BILL'S TAVERN... LET'S GO THERE!

YOU'RE RIGHT, JOE, IT'S A CLEAN, DECENT PLACE AND THE BEER IS GOOD, TOO!

YOU'RE DOING YOURSELF A GOOD TURN

AND US TOO... if you do these things: **One...** Patronize only the reputable places where beer is sold. **Two...** Learn about, and if possible co-operate with, beer's new "self-regulation" plan to eliminate beer-retailing abuses. Beer's "clean-up or close-up" program (in cooperation with law enforcement authorities) should interest every social-minded person. We want you to have our interesting free booklet describing it. Ask us for it. Write: United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER... a beverage of moderation

Clearance SALE

ENDS SATURDAY JANUARY 27th

Still Greater Reductions are Offered for The Last Two Days — FRIDAY AND SATURDAY

<p>LADIES' COATS Only a Few Winter Coats left to Close Out at—</p> <p>1/2 Price</p>	<p>MEN'S SUITS Only 6 Suits, Sizes 34 to 36 To Close Out These Last Two Days at—</p> <p>1/2 Price</p>	<p>Men's Trench Coats Only 6 Left and they Go at</p> <p>1/2 Price \$3.95 Coats \$1.98</p>
<p>SILK DRESSES Only 10 Left to Close out at</p> <p>1/2 Price</p>	<p>Remnants 1/2 PRICE</p> <p>Hundreds of All Kinds of Remnants, Silks, Rayons Cottons, Woolens and Etc., go Friday and Saturday at 1/2 PRICE.</p>	<p>Men's Overcoats 7 Curlee All Wool Curlee Coats To Close Out at—</p> <p>1/2 Price</p>
<p>KNIT DRESSES Bradley and Other Good Brands, Values to \$12.50, to Close Out at—</p> <p>\$4.88</p>	<p>Down Comforts Only a Few White Goose Down Comforts left, \$10.90 Values for Only—</p> <p>\$6.95</p>	<p>MEN'S SHOES 1 Lot To Close Out— \$3.95 Values for, — \$2.88 \$5.00 and \$6.00 Values Go for, — \$3.95 12 Pair Florsheims \$8.95 Values \$5.00</p>
<p>BUTTONS 1 Big Lot 10c Buttons To Close Out for—</p> <p>5c</p>	<p>LADIES' SHOES 1 Big Lot, Values to \$3.95, To Close Out Friday and Saturday at—</p> <p>98c</p>	

Many Other Such Bargains For These Last Two Days

Martin Dry Goods Co.

NEW At every Phillips 66 pump in town!

HIGHER ANTI-KNOCK

without higher price!

Here is the sensational **NEW GASOLINE** that is causing all the talk!... with an octane rating so high that it practically gives the same knockless performance for which you previously had to pay 2 cents extra per gallon.

Again, Phillips leadership brings you the greatest regular-price gasoline in all Phillips history... **highest test and higher anti-knock** at the price of ordinary motor fuel.

For a new all-time high in performance at the price, try Phillips 66 today.

NEW PHILLIPS 77 is similarly improved. Now, double-premium quality at single-premium price!

Phill-up with Phillips for Instant Starting

The WOMAN'S Page

Edited by
Mrs. J. C. Gilliam
Telephone
191-W

Miss Florence Brown Becomes Bride Of Robert J. Teal

Announcement has been made of the marriage of Miss Florence Brown daughter of Mr. and Mrs. T. S. Brown of Cedar Hill, and Robert J. Teal of Fairview, grandson of Mrs. S. L. Rushing.

The wedding was solemnized January 20 at 5 o'clock at the home of Mrs. Rushing. Rev. J. B. Baker of McAdoo performing the marriage ceremony. Mrs. D. D. Shipley played the wedding march.

The house was beautifully decorated with cut flowers. Attendants of the couple were Miss Lula Lee Teal and Joe Rushing.

A reception was held after the wedding when delicious refreshments were served to Mr. and Mrs. T. S. Brown and daughter, Nancy, Mrs. Pete Galloway and baby, Mr. and Mrs. Doster Dillard all of Cedar Hill, Rev. and Mrs. J. B. Baker and daughter, Billie Jean of McAdoo, also a daughter of Amarillo, Mary Elmer, Mrs. P. M. Jones and daughter, Joy, of Lubbock, Mrs. S. L. Rushing, Dorothy Rushing; Mrs. Viola Wright and children, Jimmie Lee and Frankie, Woodrow Ring, Mr. and Mrs. C. B. Smart and son, C. B., and Mrs. F. O. Conner.

The couple will make their home in Lubbock.

Bridge Luncheon Social For Guests In Carl Minor Home

Mrs. C. L. Minor and Mrs. A. B. Keim entertained friends with a three course bridge-luncheon Friday at the home of Mrs. Minor.

The pretty luncheon was served at 12:30 to the guests with games of contract bridge played during the afternoon.

Guests were Mrs. Jack Henry, Mrs. J. A. Arwine, Mrs. L. T. Bishop, Mrs. Jack Deakins, Mrs. Richard Stovall, Mrs. Calvin Steen, Mrs. Cecil Hagood, Mrs. Conner Oden, Mrs. Donald H. Pitts, Mrs. G. L. Kirk, Mrs. Terrell Loran, Mrs. A. E. Guthrie, Mrs. Walton Hale, Mrs. T. P. Collins, Mrs. Polk Ogen and Mrs. R. C. Wakefield.

Mrs. Arwine scored high. Mrs. Guthrie low and Mrs. Hagood received travel award.

Bridge Club Has Pre-Valentine Day Party At Lockney

LOCKNEY, Jan. 24.—Mrs. Clarence Maier entertained the Young Matrons' bridge club Friday afternoon with a Pre-Valentine party. Mrs. T. J. Hones won high score. Rexine Sams won low score, and Zera Meriwether won the traveling game prize. Prizes were lovely cut-glass relish dishes.

The Valentine motif was carried out in refreshments, with red heart sandwiches, vegetable salad molded in the form of red hearts, and individual cheese pies.

Guests present were Mesdames Bill Messer, Pete Shurtlet, Pat Fairry, George Newman, Loren Rhodes, T. J. Hones, Zera Meriwether, Rexine Sams, and the hostess, Mrs. Clarence Maier.

SURPRISE BIRTHDAY DINNER HONORS MESDAMES LYLES

Children of Mrs. J. W. Lyles were hosts and hostesses with a bountiful dinner Sunday to honor her on her seventy-fourth birthday. Mrs. C. M. Lyles, whose birthday is January 23 was also honored at the occasion.

After church, with well filled baskets, the children gathered at the parental home where the dinner was spread and served.

Celebrating with the honorees were Mr. and Mrs. A. O. Beck and family, Mr. and Mrs. E. B. Chestnut, Mr. and Mrs. Carl Lyles and sons, Mr. and Mrs. Tye Barker and family, Mr. and Mrs. C. W. Jones and children, Mr. and Mrs. Shorty Barker, Mrs. E. J. Barker, C. M. Lyles, J. W. Lyles, Mr. and Mrs. Malcolm McNeil and Mr. and Mrs. Marion Barton.

SUNSHINE SHOWER GIVEN HONORING MRS. C. R. WADE

Friends of Mrs. C. R. Wade honored her with a sunshine shower last week-end before she left Sunday for Glen Rose, where she will be for an indefinite time taking treatment in a hospital there.

Honoring Mrs. Wade were Mesdames J. R. Terry, Charlie McReynolds, P. A. Denison, E. P. Stovall, Ode McReynolds, John Galloway, Ida Williams, Mary Hagar, Hattie Blakeley, R. C. Watson, Summers, Lizzie Sherrill, J. C. Custer, Gilbert, Albert Beck, John Walls, Buck Hickerson.

Mesdames E. E. Huskey, Jim Walling, T. T. Emert, W. W. Emert, J. D. Holliday, T. J. Heard, D. M. Moore, C. C. Nichols, Ed Moore, Lela Lloyd, R. C. Scott, Miss Johnnie May Lewis, Hazel Galloway, June Briscoe.

Mr. and Mrs. J. R. Wade, Mr. and Mrs. M. L. Wade, Mr. and Mrs. W. O. Simpson, Ben Guiley.

James Fry Gibbs returned home the first of the week from Lubbock where he has been a student in Texas Tech for the first semester. He plans to be here indefinitely.

SOCIAL AND BUSINESS FEATURES OF CLASS MEETING MONDAY EVENING

Business and Professional Girls Sunday School class of the First Baptist church attended a monthly social and business meeting Monday evening at the home of Miss Fannie Mae Rees.

After the business session the group made candy and popped corn. Attending the meeting were Mrs. G. A. Linder, teacher, Mrs. M. E. Rees, guest, Mrs. Bill Colston, Misses Ina Sims, Bernice Patton and Selma Linder.

Bluebonnet Needle Club Quilts At All Day Meeting

Bluebonnet Needle club met Thursday in an all day meeting in the home of Mrs. D. W. Fyffe, 529 West California street.

A quilt, which the club pieced for charity, was quilted. A covered dish luncheon was served at the noon hour to eleven members and one visitor.

Attending the all day meeting were Mrs. Oliver Allen, Mrs. W. B. Eakin, Mrs. Aubrey Stewart, Mrs. Woodrow Wilson, Mrs. Kenneth Jeffers, Mrs. E. E. Price, Mrs. Elvin Rainier, Mrs. Alvie Sparks, Mrs. L. H. Dorrell and Mrs. Roy Nabors. Mrs. W. D. Johnson was a visitor.

Mrs. J. W. Buchanan will be hostess to the club February 1 at 3 o'clock.

REV. SHAW BEGINS BIBLE STUDY FOR BAPTIST WMS

Rev. Vernon Shaw began a study on the book of Colossians for the women of the Baptist Missionary society at the church Monday afternoon. A splendid attendance was present to hear the study taught.

Immediately after the study Mrs. R. S. Wilkinson presided over the monthly business.

The next meeting will be held at the church February 6.

Dr. And Mrs. Pitts Entertain Tuesday Evening Bridge Club

Dr. and Mrs. Donald H. Pitts entertained the Tuesday Evening Bridge club at their home Tuesday evening.

Delicious refreshments were served buffet style from the pretty dining table with a pretty pot plant as the centerpiece. Games of bridge were then played.

Playing were Mr. and Mrs. C. L. Minor, Mr. and Mrs. Bill Dally, Mr. and Mrs. Terrell Loran, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. T. P. Collins, Mr. and Mrs. R. C. Wakefield, Mr. and Mrs. L. T. Bishop and Mr. and Mrs. A. B. Keim. Mr. and Mrs. Keim held high score for couples with Mrs. Wakefield bingoes.

Mr. and Mrs. Wakefield will entertain the club February 6.

MRS. J. W. LYLES HONORED AT MISSIONARY MEETING

Rushing Chapel Missionary society met Monday in the home of Mrs. J. W. Lyles with Mesdames C. B. Chestnut, Maud Lyles and C. B. Lyles as hostesses to honor Mrs. J. W. Lyles on her seventy-fourth birthday.

An interesting missionary program was rendered concluded by appropriate game, with a bride and bridegroom participating, and presented the honoree with gifts.

Present for the meeting were Mesdames Lee Rushing, George Riles, F. O. Conner, C. B. Smart, M. J. McNeill, O. S. Miller, C. W. Jones, Rev. W. M. Culwell and J. W. Lyles. Mesdames W. H. Bethel, S. L. Rushing, E. J. Barker, A. O. Beck and W. M. Culwell sent gifts.

MRS. ROBERT SMITH, NEWLY ELECTED PRESIDENT MCCOY H. D. C. ENTERTAINS CLUB

McCoy Home Demonstration club assembled January 12 at the home of Mrs. Robert Smith, newly elected president. Books for the year were distributed to the members and were filled out for the year work. Committees were appointed to serve with the new officers.

Roll call was answered with a clever suggestion of "one article in my home that might be a possible case of accident."

Present at the meeting were Mesdames John Shipley, George Smith, Thelma Jones, James Smith, Leonard Smith, Robert Smith and Miss Clara Smith.

The next meeting of the club will be Friday afternoon at the home of Mrs. Bill Brock. All members are urged to be present especially the retiring president. A special business meeting will be one feature of the next meeting. Miss Edith L. Wilson, agent is scheduled to meet with the club at this time.

MOVES TO WICHITA FALLS

Gene Majors, who has been operating the Strick Snack Shack since last August left Tuesday for Wichita Falls where he will have new headquarters. He will be employed with a barber and beauty supply house.

Ernest Carter will operate the Snack Shack.

Mrs. W. J. Browning and daughter, Mrs. Bill Debnam, visited in Lockney last Wednesday with Mrs. T. A. Dillard.

1922 Club President Appoints Committees For New Year's Work

Mrs. O. P. Rutledge, 1922 Study club president, presided over the meeting of the club last Thursday afternoon in the home of Mrs. E. L. Angus.

Committees were appointed for the new year's work in preparation for printing the new year books. Mrs. R. S. Wilkinson, Mrs. Noel Troutman and Mrs. Kenneth Bain were appointed as the year book committee with Mrs. Wilkinson as chairman.

To serve on the social committee are Mrs. E. L. Angus, chairman Mrs. Jas. K. Green and Mrs. J. B. Jenkins. Mrs. Edd Johnson gave a Federated News review.

Mrs. Lon M. Davis directed the program after the roll call was answered with naming Jewish leaders.

Mrs. Bertha Gilbert ably discussed "What Can the Jews Do." Mrs. E. H. Balch, member of the 1929 Study club, delighted the club members in the charming way she presented a review of the book "A Peculiar Treasure," by Edna Ferber. The study group was delighted with the review.

Concluding the program a social hour was enjoyed when the hostess served delicious refreshments from a beautifully appointed table laid with a lace cloth, with a silver service from which coffee was poured.

Mrs. S. Y. Carter of Abilene was a guest at the meeting.

The club meets February 1 at 3:30 with Mrs. L. G. Mathews.

Friendship Bridge Club Members Play In Guthrie Home

Friendship Bridge club members played Friday evening in the home of Dr. and Mrs. A. E. Guthrie.

A lovely dinner was served buffet style from a lace covered table centered with a pretty bouquet of yellow flowers. Red tapers in white candelabra illuminated the dining room.

Playing were Mr. and Mrs. J. A. Arwine, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Walton Hale, Mr. and Mrs. A. B. Keim and Mr. and Mrs. B. K. Barker. Mrs. Barker and Mr. Bishop held high score.

The club will meet January 26 at 7:45 with Mr. and Mrs. Bishop.

GIRL SCOUT NEWS

Members of the Girl Scout troop met Monday evening in Miss Nancy Ann Hadsell's room at school. First and second class tests were passed by the girls.

Present for the meeting were Marjorie Oden, Joy McIntosh, Lovene Jones, Bobby Jean Stephens, Bonnie Nell Fugus, Geraldine Simon, Oragene Wilson, Neida Ruth Chapman, Venita McCleskey and the sponsor, Miss Eunice Howell, the other sponsor was absent on account of illness.

WOMAN'S COUNCIL DISCUSSES LESSON STUDY TOPIC MON.

Woman's council of the First Christian church held their study Monday afternoon in the church annex at 3 o'clock.

In the absence of the study leader a round table discussion was held on "Discovering Jesus." The next meeting will be announced later.

STARKEY COMMUNITY SUN.

There will be singing Sunday afternoon at 2 o'clock at the Starkey school building. W. J. Walker of that community announced this week.

The singing will be held once each month at Starkey. All good singers are invited to attend.

LEAVE FOR MARKET

Among the merchants leaving last Sunday for market in Dallas and Fort Worth were Mr. and Mrs. Cecil Hagood and Mrs. Verne Elliott from the Hagood Dry Goods store and Mrs. Mollie Morton from the Style Shop.

They plan to return home this week-end.

January Clearance Sale

On Hardware, Paint, Enamel, Varnishes, Bargains in Stoves we defy you to equal anywhere.

If it is Hardware you need you will find it at—

H. M. McDonald Hardware

Prices you can afford to pay.

Social Calendar

1929 Study club meets this afternoon at 3:15 with Mrs. Walter Woods, 622 West Missouri street.

FRIDAY
Friendship Bridge club meets January 26 at 7:45 with Mr. and Mrs. L. T. Bishop.

Wesley Girls Sunday School class of the Methodist church will meet in a social January 26 at 3 o'clock in the home of Mrs. L. C. McDonald.

TUESDAY
Wednesday Luncheon club will meet with Mrs. A. B. Keim January 30 at 12:30.

Luncheon Is Given For Fidelis Matron S. S. Class Friday

The Fidelis Matrons Sunday School class of the First Baptist church was entertained with a covered dish luncheon Friday at the home of Mrs. Clarence Guffee, 525 West Virginia street.

Following the luncheon a monthly business was conducted with the president, Mrs. C. T. Scott, in charge. Reports were given and class activities were discussed. The remainder of the afternoon was spent doing fancy work.

Attending were Mrs. E. L. Norman, Mrs. L. G. Norrell, Mrs. Carl Smith, Mrs. A. J. Cline, Mrs. V. Andrews, Mrs. R. C. Henry, Mrs. Clarence Foster, Mrs. E. L. Angus, Mrs. Troy Leonard, Mrs. J. H. Myers and Mrs. Scott.

METHODIST WMS HAS WEEKLY MEETING MONDAY

Women of the Methodist Missionary society met at the church Monday afternoon at 3 o'clock for the regular weekly meeting.

Mrs. B. P. Woody was in charge of the business while Mrs. J. M. Wilson taught the Bible study from the book of Luke.

For the next meeting the W. M. S. will meet at the church February 6 at 3 o'clock.

Dr. Wilson Kimble attended an optometrists' meeting in Lubbock Sunday. Mrs. Kimble accompanied Dr. Kimble going on to Littlefield to spend the day with their daughter, Miss Mary Anne Kimble, teacher in the schools there.

Star Cash Values

Do you know that it has never been necessary to wait up for the week-end to come to buy your food supply in order that the Price would fit the Quality.

You can buy Nationally advertised merchandise here at such prices that will effect savings in your Food Bill.

Light Crust Flour can be had 24 lb. sack for 85c and 10 lb. bag sugar 48c, gallon Blackberries at 35c. Monarch Coffee (the best by test) pound 25c. Gallon Peaches 35c. Speedy-Jel—the perfect gelatin Dessert—three packages 14c.

16 oz. can Empson Catsup 10c. Tomato Juice 46 oz. can 15c; Southern style Coconut 10c can. Matches at 15c carton.

Oranges — the juicy kind — two dozen for 25c and those good Washington Winesap Apples one cent each.

Lettuce Fresh from California at 5c per head and other Fresh Vegetables that will surprise you in Quality and Price.

And with it all you get Sudden Delivery Service if you call 40.

Four Seasons Used As Clever Motif For Idle Hour Club

The four seasons of the year were used successfully as a clever entertainment motif by Mr. and Mrs. W. S. Poole as they entertained the Idle Hour 42 club at their ranch home Monday night.

Spring with her flowers; summer with a bathing beach; autumn, gayly dressed in a Halloween regalia and a Christmas scene for winter furnished the setting from which a four-course dinner was served.

In the games that followed, Mrs. W. D. Newell and S. W. Ross won high score.

Present for the evening were Mr. and Mrs. Ross, Mr. and Mrs. Newell, Mr. and Mrs. Walter Travis, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. C. A. Caffee, Mr. and Mrs. Tom J. Boyd, Mr. and Mrs. Lee Rushing, Mr. and Mrs. F. C. Harmon and the hosts Mr. and Mrs. Poole.

The next regular meeting of the club will be in the home of Mr. and Mrs. S. W. Ross on Monday, February 3.

Bridge Club And Guests Met With Mrs. L. D. Britton

Thursday Contract Bridge club met last Thursday evening with Mrs. L. D. Britton as hostess with three tables arranged for the games.

After the guests enjoyed the games delicious refreshments were served. Mrs. Ernest Carter held high score.

Invited guests at the meeting were Mrs. Jake Hill of Abilene and Mrs. Bill Fowler. Members attending were Mrs. J. B. Claiborne, Mrs. Clinton Fyffe, Mrs. Arthur Stewart, Mrs. Carter, Mrs. R. S. Wilkinson, Jr., Mrs. J. D. Moore, Mrs. Lewis Norman, Mrs. Fred Nabors, Mrs. Wallace King, Mrs. N. B. Stansell and Mrs. Aubrey Stewart.

Mrs. Fyffe will be hostess for the club meeting, February 1 at 7 o'clock.

P. T. A. DISCUSSES WAYS AND MEANS FOR FINANCING CAFETERIA

Mrs. Robert McGuire, P. T. A. president, presided at the business session in the meeting of the organization Wednesday afternoon of last week at the school building.

Ways and means were discussed for financing the cafeteria to keep it in operation. From fifty to seventy-five under-privileged children are fed in the cafeteria, which makes it important that the project be continued if possible, it was pointed out. Other routine business was transacted.

Mrs. G. L. Kirk directed an interesting program. The leader opened the program by reading the poem, "Southern Winter." Two musical numbers were rendered with Joe Arwine and Gene Loran playing trumpets accompanied at the piano by Norma Denison. They played "The Perfect Prayer," and "One Fleeting Hour."

Mrs. Walton Hale discussed "The Ability To Get Along With Others," and Mrs. McGuire talked on "The Need of Tolerance."

Mrs. Jake Hill of Abilene was a guest last week-end of Mr. and Mrs. Fred Nabors, also visiting with her father, J. W. Clonts and Mrs. Clonts. She returned to her home Monday.

J. I. Hammonds Are Hosts To Regular Meeting Of Club

Mr. and Mrs. J. I. Hammonds were hosts Wednesday evening to the Pla-Mor Bridge club at their home, 129 West Houston street.

Mr. and Mrs. Walton Hale played guest hands at the meeting. Mr. and Mrs. Homer Steen held high score for couples.

Others playing were Mr. and Mrs. Jack Henry, Mr. and Mrs. W. Luther Fry, Mr. and Mrs. Calvin Steen and the host and hostess.

The club will meet February 1 at 7:30 with Mr. and Mrs. Henry. The hostess served delicious refreshments concluding the games.

OUT-OF-TOWN GUEST HONORED AT DINNER

Mrs. Bill Daily was hostess with a dinner party Friday at her home, 704 South Third street, to honor Mrs. S. Y. Carter, of Abilene, who has been here on a visit with friends.

Dinner was served at the noon hour and 42 enjoyed during the afternoon.

Mrs. W. P. Daily, Mrs. E. C. Henry and Mrs. Carter, the honor guest, enjoyed the day with the hostess.



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Beauty is Woman's most important asset. But are YOU caring for that charm? A visit to our Shop will reveal a new you! Better not delay!

A MODERN SALON FOR BEAUTY

BLUE MOON BEAUTY SHOP
Naomi Deedie Jackie

PENNEY'S JANUARY Bargain Days

RAYON PANTIES 10c
Long Crotch! Double Creases. Briefs and Band Leg types. Not all sizes.

WOMEN'S SMART WASH FROCKS 49c
Good Selection of sizes and colors.

RAYON TAFFETA SLIPS 37c
All sizes 32 to 44. What a bargain! You will want several at this low price.

CLEANSING TISSUES 15c
500 COUNT

15c
Buy several months supply at this low price.

Out with the old—in with the new! We must make way for new stocks—discontinued lines must be cleaned up! That's why we can give you such unheard of bargains in good merchandise. Hurry!

REMNANTS SOME AT LESS THAN 1/2 Price
SATURDAY AT 9:00

Muslins, Percales, Rayons, Silks, Marquisettes and etc. Be here and get your share.

WOMEN'S AND MISSES' SMART WINTER COATS REDUCED FOR CLEARANCE

\$7.90 And \$12.75

Both Tailored and Fur Trimmed Styles. A good assortment of sizes and colors.

BLEACHED CHESECLOTH 5 YARD PACKAGES 7c EACH
Large Size. Stock up at this low Price.

TERRY BATH Towels

PENNEY'S
J. C. PENNEY COMPANY, Incorporated

Record Week Of Cold As Winter Continues Its icy Grip On Area

Longest period of cold weather in Floyd county since exact records were started in 1931 has been recorded in the past 30 days and this morning there was no sign of abatement. From overcast skies a heavy snow was falling at press time. The week's lowest temperature was 5 1/2 degrees above zero, recorded this morning. Only 8 hours of the past seven days have been recorded as showing temperatures above the freezing point. Saturday afternoon from 1 o'clock to 5 and again Tuesday from 2 o'clock in the afternoon to 6 o'clock in the morning, temperatures were above freezing. The high for the week was 41, West Texas Gas company figures indicate.

Baker News

BAKER, Jan. 24.—Next Sunday, January 28, Sunday school will be held at 10 o'clock, and Rev. Culbertson will preach at 11 o'clock. Dinner will be served at the church at 12 o'clock, and quarterly conference will be held in the afternoon. Mr. and Mrs. C. P. Corder and children of Dallas have been visiting Mr. and Mrs. Tom Hale this week. Mr. and Mrs. Claude Fawver and daughter, Euna, spent Sunday afternoon with Mr. and Mrs. G. L. Fawver and daughter. Leona Jones spent Wednesday and Thursday with Euna Fawver. Bert Ione Smith spent the weekend in Denton with friends. Mr. and Mrs. Tom Hall and daughters spent Sunday with Mr. and Mrs. Charlie Camden and children. Leland Hart and Kenneth spent Sunday with Mr. and Mrs. Taylor Jones and children. We are happy to have Mr. and Mrs. Fred Jones and children in our community. The children entered school here Monday. G. V. and Elmo Hall spent Sunday afternoon with Leon Jones.

Pleasant Hill News

PLEASANT HILL, Jan. 24.—Mr. and Mrs. Orvus Shearer and Mr. and Mrs. Orville Custer visited with Mr. and Mrs. Henry Willis Friday night. Mr. and Mrs. Leland Hart and family visited Mrs. G. W. Hart of Baker Sunday. Mr. and Mrs. Claude Fawver and daughter visited Mr. and Mrs. Henry Willis Saturday. Jennie and Emile Cardinal spent Friday night with Mr. and Mrs. S. J. Purrow. Mr. and Mrs. Shelby Cook spent Sunday with Mr. and Mrs. Orval Newberry of Floydada. Marfilo Gilbreath visited with Miss Alma Ruth Nelson of Lakeview Sunday. Mr. and Mrs. Fred Batteny spent Sunday with Mr. and Mrs. Claude Patton of Lakeview. Pleasant Hill and Lakeview boys met in a basketball game at Floydada Friday night. At the end of the game the scores were tied at 22 all, and an extra five minute period was required. Lakeview led in the final score by 30 to 26.

MRS. DUNCAN HOME

Mrs. A. B. Duncan arrived home Friday, seemingly much improved, from Amarillo where she had been in the past week under the care of a specialist. She spent some time in a hospital there and the remainder of the time in the home of her daughter Mrs. Joe E. Pitts.

Mrs. D. D. Shipley spent Saturday night and Sunday with Mrs. S. L. Rushing and attended the wedding Sunday afternoon of Mrs. Rushing's grandson, Bob Teel, and Miss Lorene Brown.

"Spinal Column" Editor Talks On Guarantee

"Doctor, do you guarantee a cure"—What is a "cure?" Who will determine the "cure?"—How long to "cure?"

The body is unlike an inanimate thing, such as metal or wood; it is a highly complex cell structure, differing in each individual from all the others in some degree, from the millions that exist in its reaction both in health and disease. Therefore, I would not like to hazard my reputation on any sort of a guarantee of cure. While I do say—and with much confidence—that spinal adjustments have proved a fast working health method, MUCH IS DUE TO PATIENT'S COOPERATION. A trial will determine how fast a body will return to normal. BE ON THE SAFE AND WINNING SIDE JOIN THE THOUSANDS WHO USE THE SPINAL ADJUSTMENT METHOD DAILY TO GET WELL AND STAY WELL.

People who came to me in 1926 continue to take adjustments in order to stay well, and many of them send their friends to me. In a way that is a "blanket" guarantee that people get results and are satisfied. THIS NATURAL HEALTH METHOD OF MINE IS ONE THAT HAS GIVEN UNIVERSAL SATISFACTION AND I DO NOT WANT TO "SELL IT SHORT" BY ANY KIND OF A MEANINGLESS GUARANTEE. Yours for better health.

H. B. Russell

Charlie Bradford Attends Funeral Rites For Father

DOUGHERTY, Jan. 24.—Samuel Spencer Bradford, 85, resident of Forreton near Waxahachie for the past 37 years, died at his home there Wednesday morning, Jan. 17. He is survived by his widow, four sons and three daughters. Two of his sons are John Bradford of Ropesville and Charlie Bradford of Dougherty, and Mrs. Earl Foster of Dougherty is a granddaughter. Both John and Charlie attended the funeral rites.

Mrs. A. W. Dunn and daughter, Mrs. F. F. Fuqua and children, visited Mrs. Lobern Handley of Lockney Sunday.

Mr. and Mrs. W. A. Cates spent Sunday with Mr. and Mrs. W. F. Weatherbee.

Mr. and Mrs. G. W. Smith and son Dale, together with G. W.'s mother, Mrs. R. C. Smith, are in the Rio Grande Valley where Mrs. Smith is looking after some property. They are expected to return home this week-end.

Mrs. A. J. Welch of Miladies Specialty Shoppe, left Saturday for the spring showing in the markets of Dallas and Fort Worth. She is expected home this week-end.

Mrs. Hayes O'Neal of Sweetwater came Friday for a visit of several days in the hope of her parents, Mr. and Mrs. J. R. Maddox, and with her sister, Mrs. J. G. Deakins and family.

Kenneth Bishop

(Continued from page 1)
paper, The Hesperian, until his illness last fall. Home for a brief visit during the Christmas holidays, he attended a basketball game, watched the play, then dictated the story to one of his classmates for the next Hesperian edition. His braces do not permit the use of a typewriter. Lacking only a few days camping and one-rope-splicing test before he can receive his "Eagle Scout's" badge, Kenneth is already planning a camping trip for the summer, and, while waiting hopefully to regain the use of his still-paralyzed right arm, is nevertheless working out a method of splicing a rope with only one hand. It's a safe bet he'll succeed. This boy who's waging a cheerful fight against big odds is typical of thousands over the country who are suffering from infantile paralysis, and while he'll not be able this year to help entertain at the President's Ball, he is doing his bit by presenting a smiling face to the world. A Scout is cheerful...and Kenneth is an Eagle scout...almost!

New Conditions

(Continued from page 1)
its efforts to help its borrowers obtain better written leases for longer terms, McKinney said. Backed up by written leases, tenant farmers can afford to employ conservation practices for their own as well as for their landlord's benefit. The FSA will continue to emphasize improvement in sanitation and health provisions on all rehabilitation programs with a view to conserving human resources, he stressed. Almost one farmer in ten in the United States is cooperating with the FSA and Secretary of Agriculture Wallace estimates that 125,000 needy farm families will take part in the FSA grant program by June 30, 1940. In cases of extreme need the agency makes small grants to farm families for the purchase of food, fuel, clothing, and other urgent necessities. Every effort is made to get families on a self-supporting basis as soon as possible, usually by means of rehabilitation loans. In Floyd county there were 96 families who received grants in 1939. FSA is now assisting 162 farm families in this county.

R. I. Hinsley has returned home from Ejo, Arizona, where he visited his sister, Mrs. Elbert Autry and Mr. Autry.

Try Panhandle Panolene It's a good Motor Oil

ATHLETE'S FOOT RINGWORM

For quick relief from Athlete's Foot, Ringworm get Zenal. Feet sore? Skin raw, cracked underneath and between the toes? Money back if Zenal does not soothe, cool and aid healing. Pleasant to use. Get Zenal today.

Arwine Drug Company

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas

F H S Gloves

(Continued from page 1)

Lubbock. Abe Martin, who lost to Mitchell in the heavyweight finals last year, will be back in the ring for another try at the title.

A new star is rising in the 112-pound flyweight division, according to fans who have seen a young whirlwind named Reasoner, a student at Andrews Ward school in Floydada, in action during the past few days.

Of the other 1939 champions, James Burrus, bantam weight champ, is now at West Texas State in Canyon; and Billy Brown, featherweight champ, of Floydada; middle-weight champ Clark of Plainview; and light-heavy Coker of Plainview have not reported so far.

Frank Jones and Leroy Chowning of Floydada will be contenders with team-mate Bennie Crawford for the light-weight title, and Marshall Patterson is out for the heavy-weight post. Webb Garland will be entered in the middle-weight division.

Opening bouts will begin at 7:30 o'clock Thursday evening, and the finals will be held at the same time Friday.

Curtis Gilliam will announce the fights. Coach Odell Winter is director of the tournament, and Ben Ezzell, Hesperian sports writer, will serve as statistician.

Admission will be 15 and 25 cents for the opening night, and 15 and 35 cents for the finals. There is no advance sale of tickets, but a limited number of reserved seats will be available on both nights.

A good team of fighters is expected from Lockney and Plainview, and entries are expected from Silvertown, South Plains, Plomot, Quitaque, Sterley, Matador, Turkey, Crosbyton Ralls, Whiteflat and other nearby towns.

PLAINVIEW LIONS PRESENT PROGRAM TUESDAY NOON

Dr. C. M. Clough was in charge of presenting a program from the Plainview Lions club for the Floydada club Tuesday when they met at Fellowship hall.

A male quartette from Wayland college, Ernest Gentry cornetist, Chas. O. Dean president of Plainview Lions club, Guy Wood, instructor in the music department of Wayland college, and Robt. Davidson director of Plainview High school band, had parts on the program.

Other visitors included Bill Harris of Levelland, District Judge Alton B. Chapman of Spur, District Attorney John Hamilton of Matador, and Sheriff Fred Clark of Floyd county.

Mr. and Mrs. L. A. Williams, who are staying with her parents, Mr. and Mrs. W. A. Dunn, spent Sunday at their home near Harmony.

Dobbs Truss
No nails, No Belts, No Straps
Room 203, Boothe Building
E. E. BOOTHE, Agent

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

FREE FREE FREE

E-Z Way Laundry's Get Acquainted Offer

WE WILL GIVE ABSOLUTELY FREE ONE WASHING EACH DAY OF THE WEEK BEGINNING MONDAY, JANUARY 29

— To —
The Customer bringing the Largest Number of Washings in her car, truck or trailer to the E-Z Way Laundry.

WET WASH SPECIAL
On Fridays, Wet-Wash, per lb., 3c
TELEPHONE 91

E-Z Way Laundry
Located on South Third Street in the Orange-colored building. R. I. Birdsong, Mgr.
FREE FREE FREE

Lockney Cagers Eliminated In Dimmitt Tourney

LOCKNEY, Jan. 24.—Lockney Longhorn cagers were defeated in the second round of the Dimmitt Invitation Basketball tournament last week-end, going down before a 29-18 onslaught by the Dimmitt quintet Saturday morning.

The Longhorns had won their first round game against Hart Friday afternoon by a 38-20 margin, with the second team playing most of the game.

Virgil Kelly was out of the line-up due to illness. Tommy Weathers, Longhorn forward, was awarded a place on the all-tournament team, however.

With Curtis and Virgil Kelly and Bee Parrack out of the line-up, the Longhorns defeated the Ralls cagers Monday night in a conference game at the Ralls gymnasium, taking the title by a 57-13 score.

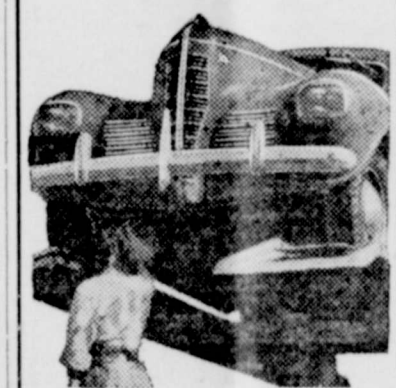
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Diseases of Women and Children
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On The Outside— Looking In!



We're on the "right" end of this lubrication business, because we know what's going on in that car of yours. From where we stand, it's mighty serious... and you can bet that we give your car the same attention we'd give our own. Of course, there's a standard method for lubricating all cars...but it takes an expert to detect warning signs of wear and to know what to do. Think we're bragging? Give us a chance!

DAILY'S
Conoco Station

Business is PORKING-UP at PIGGLY WIGGLY

Pork is more plentiful — cheaper — of better quality — than for years and years! So, we're cooperating with the farmers, the packers, and the public by staging a BIG pork sale. Bargains for the consumers, needed markets for the farmers! Every kind of fresh and cured pork item, all at record low prices and extra high quality.

- BACON** Machine Sliced Pound, 17c
- SAUSAGE** Pure Pork, Pound, 10c
- HOG LARD** lb 8c
- Pork Steak** lb 15c
- FRESH PORK HAM** lb 15c
- Pork Chops** lb 15c
- Pork Roast** lb 13c
- STEAK** BEEF, Pound, 18c
- CHILI** BRICK, Pound, 17c
- BACON, Plymouth, Pound,** 23c

PRUNES 22c

- MILK** GUARANTEED, Quart 5c
- PORK & BEANS** MARSHALL 1 lb. Can, 5c
- NAPKINS** 80 Count, White 3 PACKAGES, 19c
- POTTED MEAT** La SALLE CAN., 2c
- SHOE POLISH, Jet Oil,** Bottle 8c

- CRACKERS** SUN-RAY 2-Lb. Box, 12 1/2c
- FLOUR** Marigold 24 lbs., 48 lbs., 73c \$1.43
- PEANUT BUTTER** Plymouth Full Quart Jar, 25c

SPUDS 17c

- Corn Flakes** SUNSET GOLD PKG., 8c
- SOAP** Crystal White, 5 GIANT BARS, 18c
- Super Suds** Concentrated Blue Box, Large Size Box, 19c
- SOUP** HEINZ, Assorted 3 FOR, 25c
- MEAL** EVERLITE 20 lb. BAG, 45c
- Catsup** HEINZ, LARGE BOTTLE, 18c
- RICE** FANCY BLUE ROSE, 3 LBS., 19c
- OATS** 3 MINUTE, LARGE BOX, 18c
- CANDY** ALL 5c BARS 4 FOR 11c
- COFFEE** FOLGER'S lb 25c

HIGHEST PRICES PAID FOR CREAM AND EGGS!

PIGGLY WIGGLY

We Reserve the Right to Limit Quantities

FRUITS And VEGETABLES FROM THE VALLEY

- Carrots** Bunches, 5c
- Bananas** Nice Large Gold-Fruit, Doz., 12 1/2c
- Oranges** Calif. Size 252 Dozen, 14c
- Grapefruit, Doz.,** 18c
- Apples** Winesap, Extra Fancy, Doz., 14c
- Cabbage, Lb.,** 1 1/2c
- Onions** White or Yellow, 3 lbs., 10c
- New Spuds** Florida Pound, 5c
- Roasted Peanuts, lb.** 10c
- Yams** Kiln Dried Pound, 3 1/2c

PIGGLY WIGGLY

- OLEO** Our Favorite, Pound, 10c
- Marshmallows** Pound Celo Bag, 10 1/2c

PRUNES 22c

- MILK** GUARANTEED, Quart 5c
- PORK & BEANS** MARSHALL 1 lb. Can, 5c
- NAPKINS** 80 Count, White 3 PACKAGES, 19c
- POTTED MEAT** La SALLE CAN., 2c
- SHOE POLISH, Jet Oil,** Bottle 8c

- CRACKERS** SUN-RAY 2-Lb. Box, 12 1/2c
- FLOUR** Marigold 24 lbs., 48 lbs., 73c \$1.43
- PEANUT BUTTER** Plymouth Full Quart Jar, 25c

SPUDS 17c

- Corn Flakes** SUNSET GOLD PKG., 8c
- SOAP** Crystal White, 5 GIANT BARS, 18c
- Super Suds** Concentrated Blue Box, Large Size Box, 19c
- SOUP** HEINZ, Assorted 3 FOR, 25c
- MEAL** EVERLITE 20 lb. BAG, 45c
- Catsup** HEINZ, LARGE BOTTLE, 18c
- RICE** FANCY BLUE ROSE, 3 LBS., 19c
- OATS** 3 MINUTE, LARGE BOX, 18c
- CANDY** ALL 5c BARS 4 FOR 11c
- COFFEE** FOLGER'S lb 25c

HIGHEST PRICES PAID FOR CREAM AND EGGS!

PIGGLY WIGGLY

We Reserve the Right to Limit Quantities

READ THE CLASSIFIED ADS

For Sale

FOR SALE—1935 Ford Tudor, good mechanical condition. This car has not been re-conditioned and is priced to sell as is for only \$149.00. 501tc. Oden Chevrolet Co.

WE have some good buys in perfection ranges traded in. F. C. Harmon. 492tc

HAVE YOU investigated our new Finance plan on Radios and Electric appliances? Gilliam's Appliance. 491tc

SEE N. E. Tyler for Monuments and Awnings. Marble or granite. 464tp

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 361tc

AIR-CONDITIONED Flowers for all occasions. Telephone 78. Park Florists. 151tc

FOR SALE—1936 Chevrolet deLuxe coupe. New paint job, two new tires. Mechanically A-1. This car carries an "OK" used car guarantee, for only \$285. 501tc. Oden Chevrolet Co.

3,000 CANE, HEGARI and Kaffir bundles; 1 two-row Case Lister, 1 Two-row John Deere go-devil, See R. C. Day, near the McCoy Gin. 492tp.

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 271tc

GAS HEATERS at prices you can afford to pay. Gilliam's Appliance. 491tc.

FOR SALE—well-grained irrigated hegar, \$7 and \$8 per ton. C. T. Warren, Rt. 4. 492tp

SEE us for wall paper and window shades. F. C. Harmon. 492tc

30 ACRES hegar bundles, 1 1/2 mi. S. W. Lockney. Woodward's Farm. Phone 922 F31. 474tp

COMPLETE butane under ground tanks or bottled gas set-ups and Roper ranges—our specialty. F. C. Harmon. 492tc

FOR SALE—45,000 bundles cane at 2 1/2c and 450 tons ensilage at \$4.50. Have available lots, water, 30-acre pasture at no extra cost. J. M. Sandusky. 471tc

GOOD, Used Electric washing machine. A Bargain, Gilliam's Appliance. 491tc

A 32 volt 650 watt Windcharger and forty foot tower for \$90.00. F. C. Harmon. 492tc

Houses For Sale

HOUSES for sale and rent. W. Eld Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 161tc

Wanted

WANTED—25 men to take advantage of the bargains we are offering on used cars. Oden Chevrolet Co. 501tc.

PIANOS to tune. See Travis Burgett. 502tp

WE buy junk batteries. Western Auto Associate Store. 361tc

WANTED—You to see the 1938 Chevrolet town sedan we are offering for only \$160 down payment. This car driven less than 15,000 miles. Oden Chevrolet Co. 501tc

For Sale Or Trade

RESIDENCE in Tulla to trade for Floydada property. J. M. Daniel. 502tc.

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Lost and Found

LOST—small coin purse containing money on the streets of Floydada. Please return to Naomi Smith, Blue Moon Beauty Shop. 492tc

For Rent

2-ROOM FURNISHED apartment. See Mrs. W. N. Brewster at White Swan Cafe. 501tc

FOR RENT—Two unfurnished rooms. Mrs. R. P. Graves. 492tp

FOR RENT—Nicely furnished bedroom. 301 W. Georgia St. 481tc

FOR RENT—Unfurnished apartment, all modern. 129 W. Georgia. 492tc.

For Lease

FARM for lease or rent 7 miles N. E. Tulla. P. E. McCarty. 483tp

Business Opportunities

A REAL opportunity to get into the trucking business for only \$125 down—1937 Ford truck completely re-conditioned, good 32x6 tires, long wheel base. Ask to see this one. Oden Chevrolet Co. 501tc

Miscellaneous

SEE us for propane bottled gas all ways in stock—F. C. Harmon. 492tc

BATTERIES re-charged 25c. Western Auto Associate Store. 361tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

ARCH SUPPORTS at Fogerson's. 361tc.

USE Cosden products and be satisfied. Home Oil Co. 248tc

Phone 83

For Tire and Road Service LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

LACE Leather at Fogerson's. 361tc

BOOTH'S The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Holiums, Floydada Florists. 291tc

ALL COLORS Shoe Creams, suede dressings and laces at Fogerson's. 361tc.

FOR SAFER, Cleaner Tailor Work. Booth's.

Arthur B. Duncan Abstract Company Oldest and most complete Abstract plant in Floyd County. Prepared to repair prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 211tc

Live Stock

GOOD Hereford bulls for sale, different ages, some registered. Also bred heifers. Bert Massee. 492tp

A 5-GALLON milk cow you can buy for \$40 wouldn't be a bigger bargain than the 1938 Hudson sedan we are offering for \$450. This car driven less than 14,000 miles by Mr. H. O. Cline, the former owner. Oden Chevrolet Co. 501tc

Strayed

STRAYED Yellow Jersey, Muley, about 5 years old. Notify H. E. Belden, in care Hesperian. 492tp

STRAYED—From south part of Floydada, 2 year old Jersey heifer, white switch, white spots, light colored. If found notify O. L. Stansell. 501tc

STRAYED—1 black jersey cow, 3 years old; 1 yellow bull, 450 lbs.; 1 brindle jersey heifer about 300 lbs., also light jersey cow 5 years old. Points of horns cut off. \$5 reward. J. P. O'Connor. Notify Sheriff Fred Clark. 502tp

Used Cars

1935 CHEVROLET pick-up. This is a good pick-up but rough. It is a re-possession and we will sell it as is for only \$125.00. 501tc. Oden Chevrolet Co.

USED CARS

Come in, look them over and get our price.

1937 Plymouth, Fordor sedan, U. S. tires, heater;

1936 V-8 Coupe, heater, good tires, motor new rings and bearings;

1935 V-8 coupe, new paint and upholstery;

1937 V-8 Tudor sedan, good tires and motor;

1937 V-8 de luxe Tudor, radio, heater, excellent condition throughout;

1937 V-8 Tudor, new paint, motor okay;

1936 Chevrolet coach, motor overhauled;

1927 Erskine coupe;

1929 Ford A Fordor sedan (H. D. Meredith car)

1936 V-8 coupe, a good buy for someone.

Used Trucks

1931 Long wheel base model A truck, good body and tires;

1938 V-8 Truck, long wheel base, just installed re-conditioned motor, 6 new tires, flat body and looks good.

BISHOP MOTOR CO.

1937 CHEVROLET four-door sport sedan. This car was taken in from Mr. Joe Smith on a new Chevrolet. A very clean car equipped with extra good U. S. tires. A real bargain at \$445.00. 501tc Oden Chevrolet Co.

Baptist Workers Conference To Be Held At Lockney

The Floyd County Baptist Workers conference will be held at the First Baptist church in Lockney Tuesday, January 30. The conference will open at 10 o'clock Tuesday morning.

Clifford Potts will lead the song and devotional service. Speakers appearing on the program will be Jesse B. Leverett, J. Lowell Ponder of Quitaque, and Dr. G. S. Hopkins of Dallas.

Special music directed by Clifford Potts will be heard at 11:25 and a sermon delivered by Rev. N. V. Guice of Crosbyton will be heard at 11:30.

Lunch will be served at noon, and board meetings begin at 1:30 o'clock in the afternoon. Mrs. L. Lumsden will address the women. At 2:15 A. C. Huff will speak for the 100 Thousand club, and a brief business session will begin at 2:40.

Rev. L. B. Reavis of Plainview will deliver an inspirational address at 2:50. p. m.

Mt. Blanco News

MT. BLANCO, Jan. 23. — Rev. Victor Crabtree filled his regular appointment at Dougherty Sunday.

The Home Demonstration club met with Mrs. V. F. Crabtree Tuesday afternoon. Due to the bad weather, only a few members were present. Mrs. Dickson Home Demonstrator, gave an interesting demonstration.

Conny McClure, student at Wayland college in Plainview was at home four days during the between-semester holidays.

Mr. and Mrs. H. W. Hite and family were Sunday dinner guests in the T. R. Elder home.

Sunday visitors in the M. J. Mosley home were Mr. and Mrs. Homer Newberry of Lakeview and Mr. and Mrs. Walter Crawford.

Mr. and Mrs. E. H. Brown were in Lubbock Monday.

Visitors in the Dennis Taylor home last week were Mr. and Mrs. Wesley Hay, Mr. and Mrs. Blanton Hartsell and Mr. and Mrs. S. L. West; and Mr. and Mrs. C. A. McClure, Martha Lou and Conny McClure and Mrs. V. F. Crabtree and Patsy were Sunday dinner guests in the Taylor home.

Ina Faye and Ruth Warren visited Mrs. Reagan and girls Sunday afternoon.

Some friends from Lubbock were visitors in the Bert Appleck home Sunday.

Ila Acker met her family in Floydada Sunday and together they visited relatives in Hale Center.

Mr. and Mrs. Hoyt McClure were in Abilene Tuesday due to the illness of a nephew of Mrs. McClure.

Mr. and Mrs. J. T. Singleton and family were Sunday dinner guests in the Tilford Taylor home.

Lakeview News

LAKEVIEW, Jan. 23. — Mr. and Mrs. R. F. Hall, Rawley and Mary Jackson, Mr. and Mrs. Mike Lowrance and sons, Leona West, Mr. and Mrs. Travis Dunn and children, were Sunday guests in the O. C. Vinson home.

Mrs. Cella Ross spent Sunday with her daughter, Mrs. E. C. McReynolds and family in Amarillo.

Miss Leona Jameson spent Saturday night and Sunday with Mr. and Mrs. W. C. Wright.

Mr. and Mrs. Holt Bishop spent Sunday with Dan Day of Pleasant Hill.

Mrs. W. W. Riggle spent the weekend in Wichita Falls with her parents, Mr. and Mrs. F. W. Folker-son.

Mrs. Grace Cogswell came from Dimmitt and spent Saturday with Mr. and Mrs. John Hambricht and Margaret.

Henry and Sybil Russell spent their birthday Saturday with Mrs. Boone Pitts.

Mr. and Mrs. W. T. Hopper and family visited Mrs. Abigail Elza and family of Campbell community Sunday.

On last Friday night the Lakeview basketball team beat Pleasant Hill 30 to 26. It was a very close and exciting game. The Lakeview team also beat Fairview 22 to 17. It was an exciting game, too.

Elbert Parks spent Sunday with his wife, who is visiting her sister, Mrs. Charlie Gough, at Plainview.

PREACHING ANNOUNCEMENT

Rev. Ben D. Johnson of Lubbock is scheduled to preach tonight at the South Side Baptist church. Services are to begin at 7:30.

The public is cordially invited to be present and hear this visiting minister, and all members are urged to be there, the announcement states.

District Supt. White Will Visit Baker At All-Day Meet Sunday

An all-day conference meeting is planned for Baker community Sunday with the District Superintendent E. E. White of Plainview presiding.

Sunday school service with R. Burnell, superintendent in charge, will begin at 10 a. m., preaching at 11 o'clock a. m. and 7:15 p. m. by Rev. W. M. Culwell, pastor.

Motion Pictures Of Cold Storage System Are Made

Last Saturday, January 20th, a number of the Floydada Cold Storage cooperators had the experience of appearing before a movie camera as C. M. Williams, president of the Federal Land bank of Houston, and C. E. Bowles, Cooperative Marketing specialist of College Station, together with a crew of photographers visited Floydada for the purpose of making a motion picture of the Floydada Cold Storage Locker System.

Those taking part in the picture were S. J. Latta, Mrs. Frank M. Jeter, Roy L. Fawver, Bill Ferguson, A. J. Jackson, local manager of the locker and D. P. Bredthauer, county agricultural agent.

The pictures carried a complete story showing the meat brought to the locker, placed in the refrigerating room, cut and wrapped in family size packages and finally stored in the individual locker. It also carried out the theme of cooperators removing meats from their lockers to be used by the family in their homes.

It was Mr. Williams' idea to bring the cooperative locker story to more people in the Southern part of Texas as to how farmers in this area are trying to solve their own problems by having more and better meats in their farm homes.

RURAL SCHOOL MUSIC TEACHERS INVITED TO MEET AT MINERAL WELLS

Texas Music Educators will hold their annual clinic in Mineral Wells on February 1, 2 and 3, Nell Parnley, State music director, announced this week at Austin.

For the first time in the history of the organization, Miss Parnley said, there will be a rural school music section, and all teachers of music in the rural schools are urged to be present for the session.

The rural school program will be held on Saturday afternoon, February 3, at 1:30 o'clock in the Crazy hotel in Mineral Wells.

Public Records

Marriage Licenses
R. J. Teal and Florene Brown, January 18.

New Car Registrations
Jan. 13—Choice L. Bryant, Floydada, 1940 Plymouth Sedan.
Jan. 15—M. W. King, Floydada, 1940 Chevrolet Master Deluxe Sedan.
Jan. 17—W. C. Whittle, Floydada, 1940 Ford Tudor.
Jan. 18—Mrs. Wanda Baker, Lockney, 1940 Chevrolet Sedan.

MRS. VERNON SHAW AND SON IMPROVING FROM ILLNESS

Mrs. Vernon Shaw and son Kenneth are both reported improving from an illness of several days duration.

Monday morning Kenneth underwent an operation for an infection in his ear.

H. D. C. ANNOUNCEMENT

The McCoy Home Demonstration club will meet at 2 o'clock Friday afternoon in the home of Mrs. W. H. Brock.

Miss Edith L. Wilson, agent will meet with the club at this time.

Mrs. Randolph Honored With Birthday Party

FAIRVIEW, Jan. 23.—Mrs. H. C. Randolph was honored on her birthday Tuesday, January 16, at the home of her daughter, Mrs. Albert Mize. Those present for the occasion were Mrs. J. C. Crabtree, Mrs. G. M. Bullard, Mrs. Leslie Crabtree, Mrs. Benton Richey, Mrs. L. A. Horton, Mrs. W. M. Mankins, Mrs. Bill Beedy, Mrs. Billy Tye, Mrs. Randolph Wilson, Mrs. W. B. Wilson, Mrs. Bob Carter, Mrs. W. M. Randolph, Mrs. Albert Mize and the honoree. A covered dish luncheon was served at the noon hour. The honoree received many lovely and useful gifts.

Mrs. Luther Hartsell left Tuesday for Littlefield to attend the funeral of her father, J. A. Brown.

Mrs. Jack Rogerty is on the sick list. Mrs. Benton Richey and Mrs. Edell DuBois have the "flu."

Mr. and Mrs. Waldon Wilson and children visited in Plainview Wednesday with her parents, Mr. and Mrs. E. C. Austin.

Truett Austin returned home with them to spend the night.

Mr. and Mrs. E. W. Walls remodeled a room in their home last week by re-papering and painting.

Mr. and Mrs. L. A. Horton and L. D. were business visitors in Plainview Wednesday. They were accompanied home by Miss Sydney Horton who stayed until Friday.

Mrs. Arthur Stewart and daughter, Bettye Gale, spent Wednesday night in the home of Mr. and Mrs. Walter Welch. Other visitors in the evening were Mr. and Mrs. Orville Stewart, Mr. and Mrs. Benton Richey and C. H. Wise.

Mrs. Lee Rushing and Mrs. Cleburn Payne were visitors with Mrs. DuBois Friday.

Mrs. J. B. Tinnin and Mrs. Everett Perry of Floydada, were guests of Mr. and Mrs. John R. Tinnin Sunday.

Mrs. F. O. Conner visited in Amarillo Sunday.

Mr. and Mrs. Leland Johnson are visiting in the Leo Burgett home.

Church News

Rev. Virgil Lemons filled his regular appointment at the Baptist church Sunday. Both services were well attended.

The W. M. E. met with Mrs. L. A. Horton Monday to quilt. Members attending were Mrs. E. W. Walls, Mrs. C. H. Wise, Mrs. John Reeves, Mrs. J. C. Crabtree, Mrs. L. Crabtree, Mrs. L. B. Cozby, Mrs. G. M. Bullard and Mrs. Walter Welch.

Mr. and Mrs. E. W. Walls and Miss Jo Derr visited in the Edell DuBois home Sunday afternoon.

Mr. and Mrs. Childress McClure were dinner guests of Mr. and Mrs. J. C. Crabtree Sunday.

Fairview School News

The Fairview basketball boys and the volleyball girls played the Providence basketball boys and volleyball girls Tuesday night in the R. C. A. gym at Floydada. The Providence coach played his senior team only the first half and beat the Fairview junior boys 20-8. The second half the Fairview junior boys defeated the Providence junior boys 17-1.

The Fairview volleyball girls defeated the Providence volleyball girls in five games. The games were enjoyed by both Providence and Fairview.

Friday night the Fairview boys played the Lakeview boys. Lakeview defeated Fairview boys 23-17. The Fairview girls played a group of outside boys. The girls won one game and the outsiders one.

Lola Graham was absent from school the last three days of last week due to the "flu."

R. E. Bartlett, Dorothy Bartlett, Sherman Irwin, and Herbert Irwin have a perfect attendance record for the first term.

Leonard Wilson is back in school after being absent a week with the chicken pox.

Those leading in daily work for the past week are as follows: Low first, Joy Ann Reeves, 16 points; high first, Wendell Graham, 9 points; second grade, Troy Mac Welch, 20 points; and third grade, Dorothy Bartlett, 10 points.

YOUNG PEOPLE'S MEET AT FIRST CHRISTIAN CHURCH TO BE FRIDAY, SATURDAY

Approximately 30 young people from the Lubbock Christian church with their sponsor and Associate Pastor Donald West, head of the Bible chair at Tech college, will be guests Friday and Saturday of the local Christian church.

The meeting is an annual retreat of the Lubbock church and will include the college, high school and intermediate groups of the young people's department.

A theatre party is planned for the Friday night's entertainment. The party will have headquarters at Fellowship hall while here.

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Political Column

The following have authorized announcement of their candidacy for the offices indicated, upon their respective names, subject the Democratic primaries:

For County Judge: G. C. TUBBS

For Sheriff: FRED N. CLARK

For County Clerk: B. NICHOLS
A. B. CLARK

For Assessor and Collector of Taxes: M. L. PROBASCO
FRANK L. MOORE
GEO. B. MARSHALL

For County Treasurer: MRS. O. M. CONWAY

For Commissioner Precinct One: ZANT SCOTT
GEO. M. FINKNER
A. S. CUMMINGS

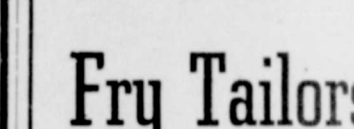
For Commissioner Precinct Two: G. C. (Grover) FAIREY

For Commissioner Precinct No. 3: B. E. (Bass) CYPERT

For Commissioner Precinct No. 4: H. J. (Hugh) NELSON

SUNBEAM BAND TO MEET

Sunbeam Band children between the ages of 4 and 9 years will meet at the First Baptist church Monday afternoon at three o'clock. Iren Gilbreath will lead the group.



Fry Tailors

•we remove dirt, spots and stains with safety. Fabrics are preserved.

•we restore original colorings in clothes by removing greasy soil!

•modern methods clean perfectly and leave no trace of "cleaning odor."

•we give prompt service at prices that are economical. Try us.

W. L. Fry

Tailor

INDEPENDENT Buyers

—See us this week before you sell your Produce. We want your Chickens, Eggs, Hides and Turkeys.

We pay Highest Market at all times.

All kinds of Poultry and Live Stock Feeds.

TRY US ONCE

Carmack & Jones

TELEPHONE 307

Located at Carmack Hatchery

SHOE REPAIR



It takes an expert to do an expert's job, and that is just the kind of job we do on your shoes. It's economical too!

</

THE HESPERETTE

Whirlwinds Beat Tulia Hornets In Basketball Game

Although the Tulia Hornets were victorious over the Floydada Whirlwinds on the gridiron, the Whirlwinds defeated the Hornets in non-conference basketball play. The game of action was in R. C. A. gymnasium last Wednesday night. Gordon Patterson, ace whirlwind, was high point man, making a total of 14 of the 31 points made during the game.

The starting lineup for Tulia was Paul Wheeler, Wiman, and Wheeler. Sims went in for Wheeler in the second quarter, Hall for Sims in the third and Wheeler for Wheeler in the fourth.

Lider, G. Patterson, Rushing, Johnson, and Newberry started for Floydada. Merry filled Lider's position during both halves, and Minor substituted for Jackson in the fourth quarter.

At the end of the second quarter the score was 18-11 in favor of Floydada and they continued the ten point lead until the final whistle. The Whirlwinds defeated the Hornets 31-21.

Rushing sustained an injured knee and the basketball went through the front of the popcorn paper, (which didn't make the paper clear very happy), but these were the only extraordinary occurrences.

The basketball game scheduled with the Crosbyton Chiefs for Tuesday night was postponed on account of the bad weather.

Influenza Strikes Students, Teachers

It seems that there have been several "weather birds flying around" for the past few weeks. In other words, this exceedingly changeable weather has been causing many of the students to be absent from school on account of having flu.

Several faculty members have also been having colds, but remaining faithful, they keep coming to school.

Mary Frances McRoberts, editor of the Hesperette is at present confined to her home with a case of influenza. It is hoped that she, and other absentees will soon recover sufficiently to return to school.

Remember that if the opportunities for great deeds should never present the opportunity for good deeds presented day by day. The thing is as long for as the goodness, the glory.—P. W. Faber.

F. H. S. Faculty To Attend Annual Teachers' Banquet

The members of the faculty of F. H. S. are all eagerly looking forward to "putting on the feed bag" at Andrews Ward gym next Tuesday night, when the second annual Teachers' Banquet will be held at 7:30 p. m. School teachers from all over Floyd county are invited to this affair which was begun last year when the banquet was held at Lockney.

The program is one which is expected to be interesting to everyone because it contains many entertaining numbers. So it is expected that all the professors and professoresses will be decked out in their best bibs and tuckers for that gala affair.

W. T. Smile Girl Is Former Stude

Miss Josephine Troutman, former member of the Hesperette staff, has been nominated for 1940 Smile girl of W. T. S. C. at Canyon where she is now a student.

F. H. S. congratulates Jo on her nomination; her radiant smile is widely remembered among the students, who hope that she will come out winner in the final election to be held on February 6.

GUESS WHO

Say! Who is that little fisty red-headed senior who runs around doing nothing all the time? Seriously speaking though, she is one of the favorite kids in school because of her ever ready smile. I will give you a hint, don't ever say anything bad about the country around her!

Who is the senior girl who has blue eyes and black hair? She is a favorite of everyone in school, especially a certain senior boy.

Note: Because so many reporters were absent Monday, the answers to last week's and this week's Guess Who will appear in next week's paper.

DEBATE

The girls entering debate this year are the following: Louise Willson, and LaVerne Billingsley. The boys are Bennie Crawford, Bruce Foster, Raymond Fickes and Wilson Bond. "Resolve that Texas should adopt a system of socialized medicine available at public expense" is to be the question debated.

Golden Gloves Tournament Will Hold Spotlight

Floydada is holding an invitation Golden Gloves Boxing tournament next Thursday and Friday, January 25 and 26, at the Andrews Ward gym. Several Floydada boys are working out.

R. E. Golightly is trying for the welter weight division. Abe Martin will try for the light heavy weight and Webb Garland and L. B. Martin are trying for the middle weight class.

Frank Jones, Benny Crawford and LeRoy Chowning are trying for the light weight and Marshall Patterson will try at the heavy weight post.

Winners in the Floydada Golden Gloves tournament will have a free trip to Lubbock to fight in the district Golden Gloves. Teams are expected from Plainview, Lockney, Roaring Springs, Silverton, South Plains, Quitaque, Sterley, Matador, Turkey, Flomot, Crosbyton, Ralls and Whiteflat.

Bo Saxton of Lubbock will referee the bouts.

SOPHOMORE NEWS

Question: Who do you consider the most outstanding Sophomore? Why?

Joy Cardwell: Ila Marie Battey. Because of her good grades.

Doneice Cline: Maudene Moore. Because I admire her grand personality.

Norma Denson: Floy Jean Hale. Because she can do what she wants and say what she likes and doesn't care what happens, therefore she is happy all the time.

Bryan Collins: Joe Rushing. Because he is a good athlete and makes good grades.

James Thurmon Bishop: I think Bryan Collins is, because of his "bright remarks."

Randolph Rutledge: Joe Rushing because he is our class president and is such an outstanding athlete.

Gene Loran: I think Bryan Collins because he can always make you happy when you are sad.

THOUGHT OF THE WEEK

To be always intending to lead a new life, but never to find time to set about it; this is as if a man should put off eating and drinking and sleeping from one day and night to another, till he is starved and destroyed.—Tillatson.

Columnar pads. The Hesperian

Glee Club Girls Prepare Program For Banquet

The girls in the Glee club are back to school and working harder than ever learning new songs. They have lost several old members and gained several new ones. The new ones are Sadie Holmes, Cleo Kirk, Bonnie Ruth Carter, Anna Cates, Eunice Langley.

The girls have been asked to sing at the teachers' banquet January 30. The selections they have chosen to sing are "Twilight" and "When De Banjo Plays." They have decided to wear black taffeta dresses with square necks and white trimming in the neck. They are to have full skirts.

Leilafaye Hicks Entertains Group

Miss Leilafaye Hicks entertained several friends in her home Thursday night, January 18, with a 42 party that was given in honor of Miss Fay Nell Ginn, who has been visiting her sister, Miss Lovelle Ginn, this past week. Refreshments of spiced tea and cookies were served to the following: Misses Fay Nell Ginn, Netha Denson, Lovelle Ginn and Messrs. J. L. Nichols, Beryle Bishop, Bruce Foster, Virgil Wilson and the hostess, Leilafaye Hicks.

Press Club Meets On New Schedule

During the past week the Press club has met on Monday and Friday the fourth period. It has lightened the work of the members and also the sponsor.

This work agrees with all the members although some are unable to attend because of classes. Those who work on the paper the fourth period on those days otherwise have had study halls. The reporters have their assignments so that they may begin their work early.

Business man's department store. Hesperian Publishing Co.

"Leto's" For Sore Gums

An Astringent for superficial soreness that must please the user or Druggists return money if first bottle of "LETO'S" fails to satisfy. Arwine Drug Co.

Social Club Has Meeting To Plan Year's Activities

The Girls' social club met January 17 to plan their programs for 1940. The club voted to pledge enough members to have 25 in the club.

The plans made were: January 30—Initiation; February 14—The present plan of the club is a Sadie Hawkins party at the home of Louise Willson. Catching of the boys will be something to be in good running condition, 'cause it will be "a run for the money."

February 27—Magazine Study; March 12—Book Review; April 9—Stunt program; April 23—Picnic; May 7—Slumber party (?) and breakfast.

A membership committee to inquire if members are still interested in the club was appointed.

For the initiations the following rush committee was named by the president, Marty Frances McRoberts, Jane Clark, Frances Field, and Martha Yearwood.

Hesperian Ads Pay

How To Relieve Bronchitis

Bronchitis, acute or chronic, is an inflammatory condition of the mucous membranes lining the bronchial tubes. Creomulsion goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

Breath Betrays!

Bad breath, biliousness, headaches! These are symptoms which often point to constipation. Don't neglect these signs. It may lead to more of constipation's discomforts: sour stomach, no appetite or energy. Just take some spicily all vegetable BLACK-DRAUGHT by simple directions tonight and it will cleanse your bowels gently, thoroughly. Tone is imparted to lazy bowel muscles by BLACK-DRAUGHT. Try it.

DON'T SLEEP WHEN GAS PRESSES HEART
If you can't eat or sleep because gas bloats you up try Adlerika. One dose usually relieves pressure on heart from stomach gas due to constipation. Adlerika cleans out BOTH bowels. At White Drug Co., and Bishop's Pharmacy

Dr. W. L. Botkin
Licensed Veterinarian
Office Phone 42
Residence Phone 84
Ralls, Texas

Enoch's Cafe

Now Serving
- Family Style Meals -
- And -
- SHORT ORDERS -

OPEN DAY and NIGHT

ENOCH'S CAFE

Quality Food Courteous Service

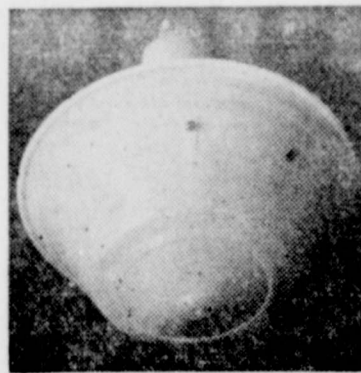


KEEP EYES YOUNG longer with GOOD LIGHT

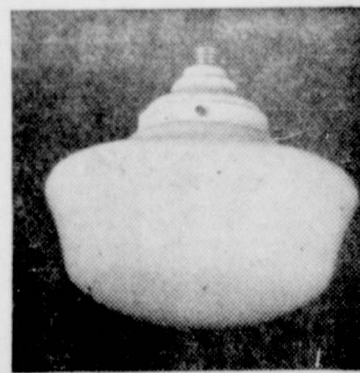
The pupil of the eye becomes smaller with age. Consequently, as the birthdays pile up—whether you count them or not—your eyes need more light.

And if you now suffer from defective vision in any form—remember—good lighting aids defective eyes even more than normal vision.

Light condition your home with these BRAND-NEW AND INEXPENSIVE LIGHTING UNITS!



HEMCOLITE... \$1.75



RENEWALITE... \$1.95

Ask any employee for a free two-day trial of any—or as many—of these new units. For the convenience of our customers all fixtures may be purchased for as little as 50c down and one dollar per month

Texas-New Mexico Utilities Company

T. N.M. & O. Coaches

EAST BOUND
8:25 a. m. 2:25 p. m.
To VERNON, DALLAS, OKLAHOMA CITY

SOUTHWEST BOUND
10:30 a. m. 4:50 p. m. 11:25 p. m.
To LUBBOCK, CLOVIS, ODESSA, HOBBS, EL PASO

WEST BOUND
10:30 a. m. 4:50 p. m.
To PLAINVIEW, AMARILLO, DENVER

NORTHEAST BOUND
2:30 p. m.
To SILVERTON, MEMPHIS, CHILDRESS

Travel By Bus — Warm — Comfortable
LOW FARES EVERYWHERE

A. J. CLINE, Agent
PHONE 36

Hesperian Want Ads Will Bring Results

DETECTIVE RILEY

By Richard Lee

RILEY MEETS GEORGIA LEE, REPORTER FOR THE COURIER, WHOM HE CONSIDERS A BLOODHOUND IN WOMAN'S CLOTHING... "I SEEM TO HAVE HAD TO PROMISE TO MARRY THE GAL, BACK IN THE STATES, IN ORDER TO GET RID OF HER... GEORGIA APPARENTLY HAS NOT FORGOTTEN THE INCIDENT...."

"H-M-M! SO GEORGIA GETS HER MAN, EH?"

"THEY DON'T WELCH TWICE ON LITTLE GEORGIA LEE, YOU'RE GONNA SEE A LOT OF ME, BIG BOY!"

"WELL, WE COULD GET MARRIED!"

"WELL, WE COULD GET MARRIED!"

"RILEY AND GEORGIA ARRIVE AT PROFESSOR HARTLEY'S HOME."

"IT'S GOOD TO SEE YOU, DAN! BEEN EXPECTING YOU! HOW NICE OF YOU TO COME, MISS... ER... AH... I DON'T BELIEVE I'VE HAD THE PLEASURE!"

"MISS LEE, PROFESSOR, AND BELIEVE ME, IT'S NO PLEASURE."

"HATHA! HATHA! HE A MANHOLE SENSE OF HUMOR, PROFESSOR?"

"LEE! H-M-M! THAT SHOULD PROVE AN EASY NAME TO REMEMBER!"

"IT'S A SNAP! JUST THINK OF 'LEACH'!"

NAPPY

By Irv Tirman

"NAPPY WHILE DIRECTING HIS NEW PICTURE, 'CRIME DOES NOT PAY... IN SPADES' WAS INTERESTED BY THE APPEARANCE OF BORIS BORSCHT, THE GREAT RUSSIAN DIRECTOR... REALIZING THE NEED FOR A CONTINENTAL TOUCH, NAPPY WAS QUICK TO OFFER MR. BORSCHT A JOB AS A DIRECTOR...."

"HERE'S YER CONTRACT, BORSCHT OL' BEAN! JES' SIGN IT AN' WE'LL SWING INTO ACTION!"

"YOU HAFF JOOST MADE A SMOTT MOVE MINE FRAND? WEET BORSCHT ON DE PAYROLL, COULOUSAL PEECTURES WEEL GO SOARING TO DE SKIES?!"

"AND NOW, EEN TEEPICAL BORSCHT FASHION LAT ME INTRODOOTZ DE MAN I HAFF PECKED TO PLAY DE GANGSTER EEN OUR NEW PEECTURE!"

"GANGSTER ME EYE! HE SPENDS HALF HIS TIME PICKIN' UP HIS PANTS! WHY'N'CHA BUY HIM A BELT?"

"BUY HEEM A BALT?? NEVAIRE?? FOR WHY SHOULD I'M LOSING DE BAST HULD-OP MAN EEN PEECTURES??"

FACTS YOU NEVER KNEW!!!

How long will they live??
Flea--2 MO. CRAB OUTANG--40 YRS
ANT--1 YR. CARP-----100 YRS
FROG--15 YRS. PARROT-----120 YRS
RABBIT--8 YRS. FIR TREE-----1200 YRS

How much do they cost?
CAMEL WILL SELL FOR 200 DOLLARS.

CONTRAPSHUN DEPT.

AMONG THE EXHIBITS AT A RECENT INVENTORS EXHIBITION IN LONDON, WAS A PAIR OF SHOES WITH COLLAPSABLE 18 INCH STILTS FOLDING INTO THE SOLES TO ENABLE SHORT PERSONS TO SEE OVER THE HEADS OF OTHERS AT PUBLIC SHOWS!

ALBERT E. SMITH, A CONJURER AND VENTRILOQUIST WAS THE FIRST MAN TO FILM A NEWSREEL PICTURE OF A WAR. HE FILMED THE SPANISH-AMERICAN WAR AND ALSO DIRECTED THE FIRST WAR PROPAGANDA MOVIE!

JIMMIE, A PET RAVEN, EARNED 250 DOLLARS A WEEK FOR SEVERAL WEEKS FOR HIS HOLLYWOOD OWNER. JIMMIE APPEARED IN A MOVIE IN WHICH HE HAD TO SMOKE A PIPE!

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Mr. and Mrs. C. R. Wade and daughter, Mrs. Hattie Blakeley, left Sunday for Glen Rose where Mrs. Wade will be for some time to take treatment. Mr. Wade returned home Tuesday and Mrs. Blakeley remained with her mother.

Mr. and Mrs. Clyde Cummings and family of Galveston, are expected here this week-end on a brief visit with Mr. Cummings' parents, Commissioner and Mrs. A. S. Cummings at Sand Hill, and with other friends and relatives here and at Lockney.

"Flu" Epidemic Sweeps County

Influenza in this area has reached epidemic proportions during the past week, local doctors report. Schools throughout the county are reporting large numbers of absentees due to "flu" and severe colds, and it is impossible to estimate the number of cases in the area. Cases have been light, for the most part, however, and to date there have been no deaths attributed to "flu" and pneumonia.

Mr. and Mrs. Bill Debnam had as their guests last mid-week Mr. Debnam's brother, Hershel Debnam of Paris, and his sister, Mrs. Charles Barnes and daughter, Mary Joan, of Sherman.

Hospital Notes

Several cases of influenza over the county is the report from the Floydada Hospital & Clinic this week. It is not of a stubborn type, however, local doctors say, as it responds rapidly to treatment and care.

R. B. McCrawey of the Lakeview community has been receiving medical treatment in the hospital since Monday.

Mrs. Vera Jones was dismissed from the hospital Wednesday following a major operation.

Born to Mr. and Mrs. Buck Sims, city, January 23, a daughter, T. L. Perry of Lockney returned home Sunday after four days treatment at the hospital.

Flu victims reported by local doctors this week include Miss Ruth Collins, George McAllister, Mr. and Mrs. R. S. Moore and James Cagle. Bobbie, small son of Mrs. Martha L. O'Bannon is receiving medical treatment at the Floydada hospital.

ASSITER TO HOT SPRINGS FOR SEVERAL WEEKS IN INTEREST OF HIS HEALTH

G. T. Assiter, accompanied by his wife and his son Harvey Assiter left this morning for Hot Springs, New Mexico where he plans to spend several weeks in the interest of his health.

Mrs. Assiter plans to remain with her husband.

M. P. SPARKS ILL

M. P. Sparks is considered quite ill following a stroke Wednesday morning at his home here.

His children Edd Sparks, Mr. and Mrs. Herbert Sparks and daughter Martha Lee of Phoenix, Arizona and Mrs. Stanley Johnson of Los Angeles, California were notified of their father's illness and are expected here tonight or in the morning.

VERNER NORMAN RETURNS HOME FROM HOSPITAL SUN.

Verner Norman, who was seriously injured on Christmas day when the bus which he was driving was overturned and wrecked on a treacherous ice-covered hill near Matador, was brought home Sunday from Lubbock by Harmon ambulance.

Norman was removed to a Lubbock hospital from Matador a few days after the accident. He is reported to be recovering satisfactorily, though he will be confined to his bed for some time yet.

LIBERTY SCHOOL PRESENTS PLAY AT STERLEY FRIDAY

The play, "This Is My Daisy," will be presented by Liberty school at the Sterley school house Friday night, January 26. Everyone is invited to attend the performance.

Mr. and Mrs. C. L. Minor spent Sunday in Amarillo where they were guests in the home of Judge and Mrs. A. J. Folley.

Townsend Club Meets Here Next Saturday

The Townsend club will hold a meeting Saturday afternoon at 2 o'clock p. m. at the county court room. It was announced this week by W. B. Cantrell, vice-president, who said that both old and young are urged to attend.

Matters of particular interest are to have attention and at least one speaker will be present and address the club. He is Grover C. Miller, of Plainview.

LEAVES FOR MARKET

J. G. Martin left Wednesday morning for eastern markets where he will buy for the Martin Dry Goods company.

While gone Mr. Martin will spend several days each in Dallas and St. Louis.

H. M. McDONALD ILL

H. M. McDonald, of H. M. McDonald Hardware, has been ill for several days since the first of the year and this week was being treated by physicians.

Clyde W. Henderson, bookkeeper and salesman at the store, has been pinch hitting for the manager, during the latter's absence.

Marshall Announces For Office Assessor Collector Of Tax

I hereby offer myself as a candidate for the office of Tax assessor and collector of Floyd County.

Any consideration you give me certainly be appreciated.
Geo. B. Marshall.
(Political advertisement)

Yardleys' Toilettries

Bishop's PHARMACY

OLD SPICE Early

WE FILL ANY DOCTOR'S PRESCRIPTION—EXACTLY AS PRESCRIBED AT LOWEST POSSIBLE PRICE

- SPECIAL -

35c Dr. West Tooth Brush, 30c Calox Tooth Powder, the Two for, **39c**

100 Nyal Aspirin **39c**

Fountain Syringe **69c** Guaranteed

Alarm Clock **98c**

Check that Cough NYLIPTUS We personally guarantee it.

Try Pimento Cheese Toasted Sandwiches

GIVE Whitman's CHOCOLATES

Place your order NOW. Don't Disappoint Her.

Our Chicken Salad Sandwiches are ALL CHICKEN—Home Cooked.

BE THRIFTY IN 1940 — SAVE AT BISHOPS

LOOPER'S

Sugar 10 lb sack pure cane	.50
Dried Pears pound	.06
Pineapple no 2 1/2 can	.15
English Peas pure maid	.05
Pumpkin no 2 1/2 can	.10
Bran Flakes large box 3 for	.25
Spuds 10 lbs	.14
Brooms five-strand	.22
K C Baking Powder 25c size	.15
Flour K B guaranteed 48 lbs	\$1.49
Mothers Oats per box	.23
Jelly any flavor 2 lb jar	.19
Blackberries no 2 can 3 for	.25
Corn sweet no 2 cans 2 for	.15
Green Beans no 2 can 2 for	.15
Milk sweet or sour qt	.05
Catsup 14 oz can Empson's	.10
Soda pound box 2 for	.15
Mustard 32 oz jar	.10
Wafers Oatmeal or Vanilla Cello Bag	.10

OLEO Lb. Pkg. **9 1/2c**

LARD 8 Lb. Carton **69c**

SAUSAGE Pure Pork **9 1/2c** Lb.

APRICOTS Gallon Can **39c**

Bacon Dry Salt, Lb. **9 1/2c**

ARNHOLZ COFFEE **18c** Pound Pkg.

Butter CREAMERY **31c**

SALMON Pink **13c**

Bacon Fancy Sliced, Lb. **16c**

BLACKBERRIES Solid Pack, Gal. **37c**

Dressed Turkeys to Order

Williams Jones Specials Cash Only

Cummings Announces For Commissioner Of Precinct Number One

I wish to announce my candidacy for the office of Commissioner of Precinct No. 1. It is my desire to give you the same efficient service in the future as I have tried to in the past.

I will appreciate your support and influence.

A. S. Cummings.
(Political advertisement)

Recent Bride Is Shower Honoree At South Plains

SOUTH PLAINS, Jan. 24. — Mrs. Will Sims, assisted by Mrs. John Smitherman and Mrs. Carrie Bostick, were joint hostesses at a lovely bridal shower on January 19 in the Sims home honoring Mrs. Sid Jackson, who before her recent marriage was Miss Juanita Smith.

Games suitable to the occasion were played, and after presentation of gifts to the bride refreshments were served to the following guests: Mesdames Joe Phillips, Gilbert Bean, Ernest Smitherman, Chas. Knierim, Lena King, Carrie Bostick, Larry Mays, F. A. Smith, Grig Milton, Jr., John McClendon, Perry Smith, and the hostesses; Misses Lennie Milton, Thelma and Loree Smith; and the honoree, Mrs. Sid Jackson.

Sending gifts were Mesdames M. W. Lyles, J. B. Jarnigin, Henry Hartman, J. R. Miller, George West, C. V. Ford, H. D. Meredith, George Beedy, Walter Martin, Truman Bradshaw, R. L. Powell, E. C. Cloud, Lenton Lanham, Grigsby Milton, Jr., Roy Childress, Blanche Phlegley, and Paul Snodgrass and Misses Lillian Milton, Joy Martin, Mary Louise Childress and Philip Dee Smitherman.

Guests in the W. S. Simmons home Sunday included Mr. and Mrs. Lee Minyard and daughter, Willye Jo, and Mrs. L. Stonecipher, all of Quail.

Mrs. V. R. Dockery of Lubbock is a guest this week in the home of her parents, Mr. and Mrs. Fred Daily.

Manifold papers, Hesperian.

AT OUR **Market**

Country Sacked SAUSAGE, Pound.	14c
PORK ROAST, Pound.	13c
PORK STEAK, Pound.	15c
Cured, Sliced, HAM, Pound.	18c
Fresh Cured SHOULDER, Pound.	15c
Hamburger MEAT, Lb.,	15c
MILK, Per Quart,	5c
Ribs, Backbone, Fresh Country Lard	
Bananas, 2 Dozen,	15c

Bring Us Your Eggs, Cream, Chickens

KING'S

Grocery Specials For the Week-End

SHOP and SAVE

CHECK THIS HELPFUL MENU!

AMERICAN BEA JTY 46 oz. Can....	19c
Tomato Juice Can....	19c
COTTAGE Syrup Pack No. 1 Can....	10c
PEACHES No. 2 Can....	15c
CURFEW SLICED PINEAPPLE 2 lb. Can....	49c
Folgers Coffee Gallon Can....	22c
PRUNES Cloth Bag, 10 lbs....	47c
Sugar CLEAN MEDIUM 10 lbs....	19c
Idaho Potatoes Dozen	15c
Bananas Dozen	15c
Fresh Carrots Bunch..	4c
CRISP FRESH ICEBERG LETTUCE Head....	4c
Turnip Tops bunch	4c
WINESAP APPLES Dozen..	15c

DRESSED FRYERS

PORK SAUSAGE, Lb.,	15c
PORK CHOPS, Lb.,	15c
SLICED BACON, 2 Lbs.,	35c
STEAK, Choice Tender Meat, lb.,	18c
BRICK CHILI, Lb.,	19c
PURE LEAF LARD, 2 Lb. Carton,	19c
OLEO, Tasty Brand, 2 Lbs.,	25c

TODAY'S DINNER Suggestions

Tomato Juice Cocktail
Beef Roast
broiled with Potatoes,
Carrots and Onions
Pineapple and Cream ...
Cheese Salad on crisp
Lettuce
Piping Hot Coffee
Sliced Peaches with tasty
crisp sugar cookies

You'll Find all the ingredients for this tasty meal in this ad. Try it tonight. It's easy to prepare...the roast practically cooks itself, and the vegetables cook right with it. Note, too, the savings on each item.

Felton - Collins Grocery Company Telephone 27