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The Floyd County Hesperian

VOLUME 46

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 18, 1940.

NUMBER 49

Floydada's Golden Gloves Boxing Tourney Jan. 25-26

Amateur Fighters From Entire Area Invited To Bouts

Second Annual Tournament Opens Next Thursday Night At RCA Gym

Floydada's second annual Golden Gloves Boxing tournament will be staged at the R. C. Andrews Ward school gymnasium next Thursday and Friday nights, January 25-26, with the winners in each division being awarded an expense-paid trip to the district Golden Gloves tournament at Lubbock on February 5-6.

Bo Sexton, Lubbock sports promoter and official, will referee the bouts here, and Collier Parrish, sports editor for the Lubbock Avalanche-Journal, in a telephone conversation with Coach Odell Winter Tuesday afternoon, agreed to be on hand with two competent judges.

Coach Winter is in charge of all arrangements for the local tourney. Golden Gloves eligibility rules will apply to all entries in the Floydada tournament, and boxers from a wide area around Floydada are expected to be on hand to take part in the bouts.

Both Plainview and Lockney are expected to send strong teams, and invitations are being extended to coaches and sports fans at Silverton, South Plains, Sterley, Quitaque, Flomot, Turkey, Matador, Whiteflat, Roaring Springs, Crosbyton, and Ralls to send representatives to the ring.

Losers in the Floydada tournament will still be eligible for the District Golden Gloves bouts at Lubbock but only the eight champions of the tourney will be awarded free trips to the Hub city.

Coach Winter plans to enter a strong team of Floydada High school boxers in the fray this year. R. E. Goughly, decided in the finals of last year's tournament by teammate L. B. Martin, is in training in an attempt to make the welter division at 147 pounds. Bennie Crawford and Abe Martin will enter the light-heavy division; Webb Garland and L. B. Martin are signed for the middle-weight class; Frank Jones will try for the light-weight crown, and Marshall Patterson has his hat in the ring in the heavy-weight division.

Championships will be awarded in the 112 pound fly weight; 118 pound bantam weight, 126 pound featherweight, 135 pound lightweight, 147 pound welterweight, 160 pound middleweight, 175 pound light-heavy weight, and in the heavyweight division, open to boxers over 175 pounds.

Entries will weigh in a the gymnasium (See GOLDEN GLOVES page 7)

Business Survey Now Under Way In County; Suits Is Enumerator

The business census of Floyd county, preliminary to the population count later this spring, has been under way the past two weeks, with J. L. Suits of Lockney as the enumerator.

Yesterday Mr. Suits had practically completed the business enumeration at Lockney and was expected to begin in Floydada within the next several days, and thence to other communities of the county.

Jack Woodward, of Plainview, who is supervisor of the census in an area of thirteen counties, said it is expected the business census will be completed by March 1.

On April 1 it is anticipated the machinery will have been set up for the farm, housing and population survey. A total of 284 questions are said to appear on the sheets which farmers will be asked to answer.

Suits, formerly publisher of The Lockney Beacon, has had extensive business experience, which is expected to be helpful in answering and tabulating information needed in the business census now under way.

Opening Of Area Office Is Delayed

Opening of the new Soil Conservation service area office for the administration of the water facilities program in the Peace River watershed has been postponed until February 1, according to W. T. McKinney, local administrator for the FSA.

Edgar H. Kemp, new project supervisor for the area office, was in Floydada this week and announced the change in plans. The office was to have been opened in Floydada Tuesday to serve as headquarters for the work in this area, which includes parts of five counties.

Survey Shows Farmers Not Patronizing Own Products

Floyd county farmers and farm women are buying substitutes for more than 132,000 pounds of their own product...cotton...each year, according to a survey conducted during the past week by County Agricultural Agent D. F. Bredthauer and County Home Demonstration Agent Edith Wilson.

At least 265 bales of Floyd county cotton can be consumed annually in Floyd county in the form of cotton manufactured goods in addition to the amount now used, the survey showed.

Replies were received from 216 questionnaires of a total of 300 mailed last week to Floyd county families, and the figures quoted above are based on the results of these questionnaires.

"Farmers can increase the consumption of their own cotton by at least 12 percent in their own homes," Bredthauer pointed out, "by buying products made from cotton instead of purchasing substitute materials."

The questionnaire was prepared and mailed at the suggestion of the County Land Use Planning board, which heard a report last week by Mrs. S. J. Latta showing how cotton and cotton goods should be used in the home and on the farm.

A list of articles manufactured from cotton and the amount or number which should be used by every person and in every home was prepared and sent out with the questionnaire.

Figures supplied by the questionnaire showed that consumption of cotton by the purchase of garments for individuals should be increased in this county by at least 86,600 pounds annually. Included in the lists of personal articles which should be bought in cotton materials

ACA OFFICE FEATURES WEEKLY QUOTATIONS ON PRICE OF LOAN COTTON

Farmers in Floyd county who have cotton in the 1938 loan will be interested in a new weekly service featured by the Floyd County ACA office.

Each week official prices of cotton included in the '38 government loan will be posted at the ACA office, Aloye A. Hoots, secretary of the Floyd County ACA, announced this week. Quotations are received every Friday, and are posted on the bulletin board at the local office.

Household materials manufactured from cotton which should be in use in every home included cup towels, sheets, pillow cases, bed spreads, sheets, cotton mattresses, spring covers, quilts, luncheon cloths, bath mats, and mattress protectors. A potential increase of 45,649 pounds in consumption of cotton for these materials in Floyd county is indicated in the questionnaire.

The problem facing cotton producers now is not only finding new uses for cotton materials but making the most of the uses already discovered, members of the planning board were told. Farmers can reduce the surplus of cotton, which is now the largest in history, by making the greatest use possible of cotton materials on the farms where cotton is produced.

District Lions Hear Judge A. J. Folley Tuesday Night

Eighty members of five Lions clubs—Floydada, Childress, Paducah Matador, and Turkey—gathered in Floydada Tuesday night to hear Justice A. J. Folley, of the Court of Civil Appeals at Amarillo in a masterly address on the subject, "Philosophy of the American System."

The talk was the feature of an evening at which eating and fun and seriousness were mixed in generous portions, the Lions officially examining their various club activities of the past three months and planning for the future.

Dr. C. C. Pate, of Paducah, zone chairman, presided at the formal business session and heard reports from C. E. Pyffe secretary of the Floydada club, Denver Powell, president of the Turkey club, C. W. Crossing, secretary of the Childress club, Ralph Whitworth, secretary of the Matador club, and Horace Stallings who is secretary of the Paducah club.

Judge Folley's speech stressed the deep religious foundation on which the American colonists established and ordained the government of the United States. He contrasted the American viewpoint of citizens' rights with those of European citizens, and gave it as his view that the liberties which were so dearly brought over a period of 200 years could be lost save and except for eternal vigilance by the descendants of the men who gave it.

(See DISTRICT LIONS page 7)

Pioneer Lockney Citizen Dies At Home of Daughter

LOCKNEY, Jan. 16.—Funeral services for Z. W. Shackelford, 80 year old pioneer resident of Lockney, were conducted Sunday afternoon at the Church of Christ, with Elder Ernest McCoy of Slaton in charge. Interment was in the Lockney cemetery under direction of Crager Funeral home.

Mr. Shackelford died at the home of a daughter, Mrs. J. L. Dagley, last Friday after an illness of three months.

Mr. Shackelford was born in Anderson county, Texas, on June 7, 1859, and came to this city since that time, with the exception of 7 years, 1905 to 1912, spent in New Mexico. He was employed as a rural mail carrier in the Lockney area for 12 years, retiring from service ten years ago because of ill health, and was the first man to carry mail to the train when the railroads came through this city.

He is survived by seven children, J. R. Shackelford of Albuquerque, N. M.; Mrs. J. L. Dagley of Lockney; Mrs. A. J. Welch of Friona; O. A. Shackelford of Amarillo; Mrs. W. L. Yancey of Albuquerque, N. M.; Mrs. G. E. Welch of Lockney; and Elmer Shackelford of Friona.

All were present for the funeral services with the exception of J. R. Shackelford of Albuquerque.

Pallbearers were six grandsons, Gene Shackelford of Amarillo, Foy Shackelford of Amarillo, Avey Dagley of Plainview, Lynn Welch of Albuquerque, Nelson Welch of Quanah, and Louie Welch of Abilene.

In charge of floral offerings were seven granddaughters, Lotta Dagley of Plainview, Melba Lee Yancey of Albuquerque, Murna Welch of Slaton, and Louise Shackelford, Jojoima Shackelford, and Venita Dagley all of Lockney.

Local Market Today

(Prices quoted are for the hour of going to press. Changes are probable throughout the day and days following. Quotations are from reliable dealers for the hour quoted but are not warranted further.)

Poultry	
No. 1 colored hens, over 5 lbs.,	10c
Colored hens, 4 to 5 lbs.,	9c
Colored hens, under 4 lbs., and all Leghorns, lb.,	7c
Cocks,	4c
Cream	
Butterfat, No. 1 lb.,	26c
Butterfat, No. 2, lb.,	24c
Eggs	
Eggs, per dozen, candled, cash,	20c
Hides	
Free from holes	
No. 1 Hides, lb.,	7c
No. 2 Hides, lb.,	4c
Grain	
Wheat, bushel,	82c
Threshed Maize, dry, cwt.,	\$1.10
Maize heads, dry, ton,	\$13 to \$15
Cotton	
Middling 1/8,	\$9.60
Prime cottonseed, ton,	\$27.00
Bollie seed, ton,	\$25.00

TEMPERATURE TAKES 54 DEGREE DROP IN 12 HOURS

Temperatures here Wednesday night dropped 54 degrees in less than 12 hours in the teeth of a raging blizzard which swept the entire plains, and snow began falling shortly before 8 o'clock this morning.

From a maximum temperature of 60 degrees Wednesday, the thermometer dropped Wednesday night to 6 degrees, and was standing at 7 above at 8 o'clock this morning.

West Texas Gas Company Reduces City Gas Rates

Voluntary Reduction In Rate Schedule Is Effective With January Billing

West Texas Gas company officials this week announce another voluntary reduction in gas rates, effective with the January billing, which will benefit Floydada consumers, both domestic and commercial.

Under the new rate schedule the minimum bill of \$1.25 per month, including 2,000 cubic feet, remains the same, and the next 48,000 cubic feet is reduced from 50 cents to 45 cents per thousand.

Mayor Glad Snodgrass, when informed of the reduction in rates, expressed his appreciation on behalf of the people of Floydada, and commented that "that's another step in the right direction."

The present-rate reduction is the third made by the West Texas Gas company to domestic and commercial consumers in the past four years. Since 1935 the minimum bill (for the first 2,000 cubic feet of gas used) has dropped from \$1.50 to \$1.25, and the cost per thousand for the next 48,000 cubic feet of gas has been reduced from 67 1/2 cents per thousand to 45 cents.

The three rate reductions, company officials estimate, will represent an annual total saving to the company's patrons of approximately \$400,000. West Texas Gas company serves 45 panhandle cities and towns.

The rate reduction now going into effect will, itself, effect a saving estimated at \$100,000 annually to consumers. This reduction, company officials said, is in accord with the policy of the organization to lower the cost of gas to its customers as often as earnings will permit.

The new rate schedule is: First 2,000 cubic feet per month, \$1.25 (minimum bill); next 48,000 cubic feet per month at 45 cents per thousand; next 50,000 cubic feet per month at 30 cents per thousand; next 400,000 cubic feet per month at 25 cents per thousand; and all over 500,000 cubic feet per month at 20 cents per thousand.

The company commenced general distribution of gas on its system in the fall of 1927.

Whirlwind Quint Drops Two Games In Week's Play

Floydada's Whirlwind cagers, smarting from two successive conference losses during the past week, will meet an invasion by the Crosbyton Chiefs at R. C. A. ward school gymnasium here tonight (Thursday). The game will be called at 7 o'clock.

The Whirlwinds, journeying to Lockney last Friday night, were nipped by the Longhorn cagers for a 48-24 loss in one of the fastest games of the young season.

Playing their third conference foe at Paducah, Monday night, the Whirlwind quint again wound up on the short end of the score, losing the tilt 49-31. Their only win thus far has been over Ralls in the conference opener at the local gymnasium.

The Whirlwinds starting line-up for both games included Gordon Patterson and Joe Rushing, forwards, George Fry Linder center, and C. Arnold and Bill Jackson guards. Others on the squad who took part in the fray were James Johnston, D. Patterson, E. L. Tyler, H. C. Love, Harvey Lee Newberry and Robert Arnold.

The Crosbyton quint, tonight's opponent, were defeated by Lockney Monday night by a score of 48-11. The Longhorns only loss this season was in the conference opener with Paducah.

The Whirlwinds will enter the Lions Club Tournament at Matador this week-end, Coach Odell Winter announced Wednesday. Vernon, Quanah, Crowell, Turkey, and Paducah will be among their opponents at the 11th annual classic Friday and Saturday in the Matador high school gymnasium.

Floydada Girl Is Injured In Wreck

Miss Genevieve Daffy, daughter of Mr. and Mrs. Fred Daffy was dismissed from the Floydada hospital Wednesday afternoon after treatment for minor injuries sustained in an automobile accident Tuesday night about 11 o'clock.

Miss Daffy, with her sister Miss Irene and two Plainview youths were riding on the Floydada-Matador road when a tire blew out causing the machine to turn over. None of the other occupants were injured.

Floyd REA Co-Op to Build 100-Mile Crosby Extension



Mayor Glad Snodgrass (left) and City Engineer J. L. Puckett (right) look on as city lineman L. D. Britton installs the first meter for a private patron of the new Floydada Municipal Light and Power plant. The mayor's store was the first to receive electricity from the city plant.

Construction To Start on 86-Mile Extension Feb. 1

Two Extensions May Add 400 Members To Co-op Rolls, Chapman Estimates

Approval has been granted on a new 100-mile extension to the present lines of the Floyd County Rural Electric Co-operative, most of which will probably be built in Crosby county, L. W. Chapman, superintendent of the local co-operative announced here this week.

The 100-mile extension is scheduled in addition to an 86-mile extension already approved and set for construction by the first of February, and represents the largest expansion of the co-operative to date.

The two extensions, together with the original section of 175 miles, will bring 361 miles of power line under supervision of the Floyd County Co-operative.

Work on an 86-mile extension in Floyd, Dickens, and Crosby counties is scheduled to start about the first of February. Contracts have been let to the H. J. Hall Construction company of Dallas on a bid of \$48,000, and work on the new lines will start as soon as clean-up operations on the first section are completed.

The new 100-mile section will include a short extension to the Ellen community in Hale county, and another short distance north from Sterley. The remainder of the project, between 80 and 90 miles of line, will be constructed in Crosby county, covering territory north and west of Crosbyton and some distance south of the city.

About 200 new members will be added to the co-operative on the new extension, Chapman predicted, while there will be a few more than 200 new members of the 86-mile extension which is being started shortly. The co-op membership, when the two new projects are completed, is expected to reach a total of approximately 700.

Route of the 86-mile extension includes 10 miles of line extending from 2 miles east of Floydada to the Center community; 7 miles from a point on the present line 8 miles east of Floydada to the Baker community; 2 miles in the Pleasant Hill community; 3 miles north from Petersburg sub-station; approximately 14 miles of line into the McCoy and Starkey communities; and 50 miles from the present line at Lakeview into Crosby and Dickens counties.

City Power Plant Begins Service To Local Patrons

Installation of meters for both residential and commercial consumers was in full swing this week as engineers completed preparations to place Floydada's new \$160,000 municipal light and power plant on a 24-hour production basis to serve city patrons.

More than 100 meters have already been installed as linemen work steadily to complete the distribution system for the municipal plant. The three huge dynamos, which have been in the process of "warming up" for more than two weeks, are now humming steadily.

Mayor Glad Snodgrass was the first patron to receive electric power from the new plant. Meters were installed and tied on last Friday morning at the Snodgrass store, and a number of business establishments had been tied on to the city distribution system before the week ended.

City engineer J. L. Puckett and Lineman L. D. Britton have been supervising the huge task of placing the system in operation, and with a big squad of linemen on the job, work has been going forward rapidly.

Most of the alley and street intersection lights throughout the residential district were turned on more than a week ago, and new poles and lamps for the city's "White Way" in the business district are being set up and tied on.

(See POWER PLANT page 7)

Rural Carriers Hold Session At G. N. Shirey Home

A. C. McKay, of Amarillo, member of the state executive committee of the state rural postal organization made the principal talk at the meeting of the South Plains Rural Carriers association which met here in quarterly session Saturday night.

Mr. and Mrs. G. N. Shirey were hosts to the gathering of carriers and their families at their country home on the Matador highway east of Floydada, and social features were pleasantly mixed with the formal business sessions.

A report on her trip to the National Capital for the National Postmasters convention was given by Mrs. Barbara H. Smith, postmaster of Floydada. In addition to sessions of the carriers the ladies auxiliary also held a meeting.

Billie Brown, Randolph Rutledge, T. W. Salisbury, Jr., Joe Arwine, Jr., and J. L. Nichols, high school band music students made up a "German band" which played several numbers during the social hour. Frances Jones Terrell, Maureen Hart and Edith Shirey also gave musical numbers.

Present for the meeting from out-of-town were Mr. and Mrs. A. Suits, Plainview, Mr. and Mrs. D. Langford, Lockney, Mr. and Mrs. J. H. Williams of Silverton, Mr. and Mrs. L. A. Cooper, Lockney, Mr. and Mrs. A. C. McKay and son, A. C., Jr., of Amarillo, V. E. Odell of Kress, Miss Bonnie Fay Goodrich, Plainview, Guinn and Miss Lou Ann Williamson, Silverton.

Among the Floydada guests registered at the meeting were Mr. and Mrs. R. C. Patton, Mr. and Mrs. Layton Dorrell, Mr. and Mrs. Wayne Finley, Mr. and Mrs. Oliver Allen, Mr. and Mrs. T. W. Salisbury, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. J. W. Clonts, Mrs. Barbara H. Smith, Mrs. Pete Kendrick.

The McKays of Amarillo were guests over night and Sunday of Mr. and Mrs. G. N. Shirey.

L. G. Stewart Is Buried On Monday At Wichita Falls

L. G. Stewart, 49, father of Mrs. T. A. Norman, formerly of Floydada, and a son-in-law of Mr. and Mrs. W. I. Cannaday of this city, died at his home in Wichita Falls Sunday.

Stewart was a former bank-teller and insurance man in Wichita Falls. Born in Waco, he moved to Wichita Falls in 1927 as a teller in the City National bank, and later became associated with the Great Southern Life Insurance company.

He was a member of the First Baptist church, the Lions club, Maskat Shrine temple, the Masonic lodge, and the Knights Templar at Waco.

Stewart is survived by his widow, the former Miss Poy Cannaday, a son, L. G. Stewart, Jr.; two daughters, Margaret Stewart of Wichita Falls and Mrs. T. A. Norman of San Antonio; and a brother, Sam E. Stewart of Dallas.

Funeral rites were conducted Monday afternoon from the First Baptist church in Wichita Falls, Rev. Fred C. Eastman, pastor, officiating. Burial was in Riverside cemetery.

Juanita Rushing Honored At S. M. U.

Juanita Rushing, daughter of Mr. and Mrs. Lee Rushing of Floydada, was honored as one of the most prominent students attending Southern Methodist university in the "Mustangs On Parade" column of the Semi-Weekly Campus, official student newspaper.

Miss Rushing is a leader in student activities at S. M. U., being president of the Independent Students' association; secretary of the senior class, vice-president of the Woman's Self-Governing association, a member of Theta Sigma Phi, journalism fraternity for girls, and a member of the president's cabinet.

LIVE STOCK SALES PROVE LIVELY HERE ON MONDAY

Lively sessions marked the Monday afternoon sessions of the Live Stock Sales company southeast corner of the city this week, according to report.

Sales at the barn have been held every Monday for several months, and are held weekly.

Editorial

THE MARCH OF DIMES

The March of Dimes, it is hoped, will make a million more dollars in the fund for the fight against Infantile Paralysis.

The March of Dimes is a simple process by which a dime is extracted from your pocket book, if you feel inclined, and is mailed by you to the president as the head of the foundation.

Dime mailing cards are being sent all over the country. Doubtless you can obtain one with ease. If so, take that extra dime and mail it. Some of these days the fight against infantile paralysis is going to be won. You can help.

FRANKLIN WAS THRIFTY

Benjamin Franklin's birthday is being observed this week, probably mostly with lip service, throughout the nation. A good printer, who made the money he made do things for him, Franklin was not a miser in any sense.

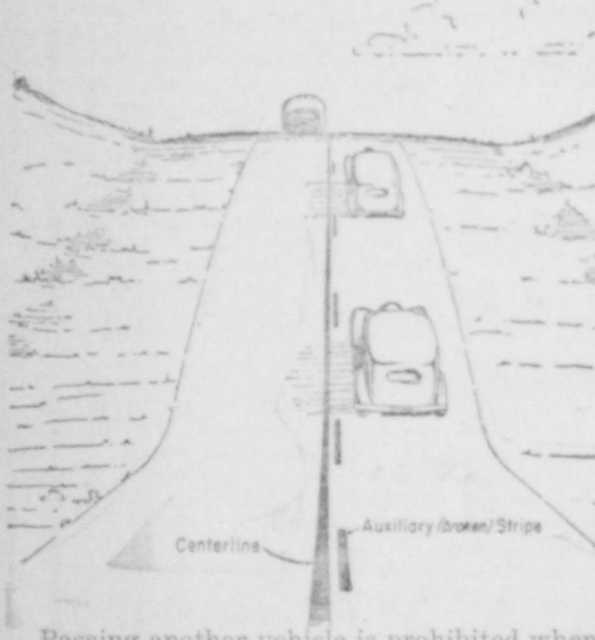
But Franklin was thrifty, he did know what money could do, and he did do his country a great service in many ways. But he was a progressive in the manner that many call the booster type. He was not afraid of new ideas, he fought for advancement in his home-town of Philadelphia. He was always trying new gadgets, such as spectacles, arm chairs that leaned back for more comfort and things like that. He even tinkered with electricity in a crude way. But "pooping off" his money was not one of Franklin's ways. He was thrifty.

AFTERNOON MAIL DISPATCH

Complaints continue to come in over the fact that the post office department has not made some kind of arrangements for an afternoon dispatch of mails out of Floydada.

The tone of these complaints and the reasonableness of the attitude taken by most of the complainants indicate there must be foundation to the statement there is a real need for such service. Some of the things rural people are saying about Floydada on account of the service makes a "town feller" blush.

Know Your Highways



Passing another vehicle is prohibited when the auxiliary (broken) stripe is on your side of the center line. (Cuts courtesy Texas State Highway department).

Come! Come! There's Plenty Of Room



MANY COTTONSEED USES

One thing that farm chemurgy has done for the cotton raising areas in the past forty years is to make cottonseed, once thrown in the river to wash down-stream and out of the way, into a most, most valuable by-product. Over 100 different types of products are being made from cottonseed. The ones we know about in this country is oil, cottonseed cake, hulls, and linters.

They are the basic products. But soap, and putty and pitch, oil, cloth, artificial leather, plastics for all manner of things. Even grease and roofing compound help make use for cottonseed not to mention numerous dainty salads, cooking oils, and margarine.

All these are just a half or a third of the things now being done with cottonseed. And for the future, no telling what.

KING COTTON TRYING COMEBACK

King Cotton is demonstrating, or attempting to demonstrate, how an old-timer can come back. In the past twelve months the market for American cotton has jumped by leaps and bounds, and the price now is about two cents better than it was this time last year.

But even with all the cuts into the huge surplus of staple that bulge the sides of all the southern warehouses, there is still plenty of cotton. Cotton everywhere, you might say. We could even miss a crop and not miss it, so far as supply or actual need might be concerned.

But it is heartening to see the change that has come about. Whether it is due to the war or other conditions we do not know.

A MARKET FOR COTTON

When we speak of King Cotton and the market for one of our principal products in this country, we may be overlooking one of the very best markets—the people themselves who raise the cotton and the business establishments which serve them.

A survey by county agricultural associations, aiding county agents and home demonstration agents, is now under way to determine what we ourselves could do if we wanted to, as well as what we are actually doing.

Presumably figures are to be released soon on the survey in Floyd county. A part of this report is going to show that we people of this country cuss the cotton market and buy rayon to wear ourselves.

LOWER COTTON ACREAGE

The constantly dwindling cotton acreage in Floyd county, on the quota basis, is making a problem for a good many small farmers and others who are interested in processing the staple and its products.

This year allotments will be less than 60,000 acres in Floyd county. Whether this is the trend of the times, a matter of poor judgment, or response to the demands of the farmers themselves we would not be in position to say.

We are quite sure there is a bit of head scratching over what to do, however.

A good deed is never lost. He who sows courtesy, reaps friendship, and he who plants kindness, gathers love.—Richard Brooks.

As A Farm Woman Thinks

(By Nelle Witt Spikes)

This has been a beautiful Sabbath day, and the quietness after yesterday's storm brings peace to the prairies. The sun sinks in the west, leaving a curtain of soft blue overhead, edged with rich glowing red on the horizon of the setting sun, the thin pure crescent of a moon shines like silver in the depths of the blue. Stars come out thick and brilliant, the sound of the separator bell comes clear, and we hear the thick cream pouring into the can. From the lots, comes the bleating of a baby lamb for his mother; the bickering of the turkeys as they crowd and peck one another on the bare branches of the pecan tree, a light wailing from near the earth at the home of a dear neighbor; the noisy clank of the windmill is stilled, the scent of frost comes from the earth made wet and cold from the recent snows; the lights from Floydada glow on the velvet black dress of night, like a necklace of diamonds; the lights wink and beckon from the homes of our friends in the town; we light our own lamps, draw our chairs near the warm fire, my husband and I read awhile, then talk. I tell him of the beauty and peace on the inside of the Baptist church at Cone, the helpful sermon that Bro. Wiley brought to his eager listeners. He talks of the stock and the plans for the coming year, about the sheep; the old, old clock ticks on the top of the old fashioned writing desk. We enjoy together the memories we have had in common, of our little children who have played at this home, of our grandchildren, of the many friends who have sat by our fire, or cooled themselves in the shade of our trees. Sorrows and trials have come and may come again, but we have found strength in the Lord to bear them.

A rock from good old Bell county, was brought me by Mrs. Fuller of Cone. "From my old home, it came, with some of the black mud on it," she told me. I am very thankful to you, Mrs. Fuller for the remembrance.

Once upon a time long, long ago, ox wagons brought a family by the name of Witt to good old Bell county from their home in Tennessee. This was my great grand father, and I remember going there when very young, seeing a tall old man with long white beard sitting in a huge chair.

I found some kin folks very unexpectedly in Floydada lately. Mrs. Barber, the pretty young wife of the agricultural teacher. Her father, Vince Jones of Weatherford, Texas is my mother's own cousin. We enjoyed the visit of Vince and Laura Jones, also of Mr. and Mrs.

Barber and their fine young son Don. When I was a child Vince came to Weatherford and took another girl and myself to his home to spend the night. The next day as he was taking me home behind him on a horse, I fell off and was very offended at him for a long time. Funny how things like that stay clear in our memories.

The other night Mr. and Mrs. Chester Parrish and daughter Loretta came to visit us. They spent the holidays in sunny California. Cub, if you do not know who I meant by Chester, brought me a rock and told me he went to the bottom of the Pacific ocean for it. Of course I was thrilled about his diving till his wife spoke up and said yes, he almost got his feet wet getting it. Wives sometimes take all the pleasure out of their husband's good tales. Anyway the rock came from the mighty Pacific ocean and I am very proud of it. Peechie brought me a white rock from New Mexico and Loretta a sparkling brown ore flecked one from Arizona. She also brought a bottle of the ocean water, but alas it could not take the Texas weather and for the first time in its life was made into hard ice. We enjoyed the visit from these good friends and was glad to hear them tell about their interesting trip, of eating dinner Christmas day in the shade of the house and of getting so warm that they could not tell that it was Christmas.

Yesterday I saw a tree that was covered with large black leaves, believe it or not. Sometimes as if by magic, they rose from the branches a few feet and then settled back in their places again.

We are all set up about Grover Hill's appointment. My sister, Edna, married his brother, Carl, and Grover's wife is the daughter of my husband's cousin, Felix Franklin, who was the first sheriff of Crosby county. Also she is the daughter of my mother's cousin, Mrs. Felix Franklin. Grover is a good friendly man, and is our estimation is very worthy of the high place he has been given.

An unexpected pleasure was given us late yesterday afternoon by the coming of Mr. and Mrs. Lon Davis, and Mr. and Mrs. Edd Brown of Floydada. They looked at my collection of rocks, we talked about the early days when I lived at Emma

and Mr. Brown lived near Old Wright, now Kress. I wonder if my brother and I did not go to their house for milk and butter as we camped near on our road to Canyon to the old reunion? Oh, there is a tie that binds all the old pioneers together, a strong one made from hardships, from neighborly deeds, a tie made so strong by the passing of time that nothing can break nor damage it. We hope these friends come again to see us. And some time we will take advantage of their kind friendly invitation to visit them. Friends, new and friends of many years, how kind you are to a farm woman and how much you add to her life by your many kind words and gifts of rock for her collection. May this year bring you your heart's desire, is my prayer.

Writing fluids, Hesperian.

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Breath Offends?
Bad breath is sometimes due to bad teeth; often caused by sluggish bowels. To neglect it may invite a host of constipation's other discomforts; headaches, biliousness, loss of energy or appetite. Take spicy, all-vegetable BLACK-DRAUGHT tonight. This intestinal tonic-laxative tones lazy bowel muscles; cleanses gently, promptly, thoroughly by simple directions. Try BLACK-DRAUGHT, the time-tested laxative.

FLOYD COUNTY 14 YEARS AGO
News items taken from files of the Floyd County Hesperian published in Floydada, Texas, 14 years ago.

(Issue of January 14, 1926)
The last warrant representing indebtedness created by Floyd county in 1912 for the construction of the Floyd county courthouse was paid off Tuesday according to announcement from the office of the county treasurer Mrs. Elder Morris, who issued a warrant for \$1,000 covering the last principal payment and two warrants for \$30 each, covering the last two interest coupons, the total being \$1060.

Promise that something worthwhile may be expected by farmers and business men who have time; or take the time to attend, is made by W. B. Jordan, president of the Floyd County Farm bureau and J. D. Christian, director for the state board of the bureau, who Saturday announced the dates for a three-day co-operative school here beginning Monday, January 25 and three days at Lockney beginning Thursday, January 28.

O. P. Rutledge was chosen president of the Floydada Chamber of Commerce at its annual election of officers Friday night of last week. J. G. Wood was elected vice-president. The first directors are Lon M. Davis, J. I. Hammonds, S. N. Tarwater, Homer Steen and G. A. Linder. They are to serve one year.

Opportunities for general betterment of rural conditions in the Floydada territory are being offered patrons through the service of E. Hooks, rural developer for the Southwestern Bell Telephone company, who has been headquartered in Floydada for the past several days and will continue here as long as his time is justified and his services desired, with no expense to the people whatsoever.

One of the prettiest and largest social affairs ever held in this city was given Friday evening, January 8 at the new home of Mr. and Mrs. D. Ford Butler on West Mississippi street with Mrs. Butler, Mrs. M. F. Huskey, Mrs. John W. Smith, and Mrs. Claud M. Martin as hostesses honoring Mr. and Mrs. Robert McGuire, a yuletide bride and groom. Mrs. McGuire was before her marriage, Miss Delise Mitchell, society editor of the Plainview Evening Journal.

Floydada Insurance Agency

"The Agency of Service"
All kinds of Insurance
Room 216 Readhimer Bldg.
W. H. Henderson
Phone 273

Dr. Wilson Kimble Optometrist

Specializing in fitting glasses and straightening crossed eyes.
TELEPHONE 254 FLOYDADA, TEXAS

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro
Floydada, Texas

Notice:- to Tax Payers

The taxes for the year 1939 are due and in order to avoid penalty must be paid before the 1st day of February, 1940.

Poll Taxes must be paid before mid-night January 31st, 1940 in order to vote. Both women and men are required to pay the Poll Tax to vote in State, County and National elections this year. Unpaid Polls are a lien upon any real estate or personal property that you may own.

Exemption Receipts: Men and women who were 60 years of age before January 1st, 1939, are not required in Counties with the population of Floyd County to obtain an Exemption Receipt. Those who have become 21 years of age since the 1st of January, 1939, or who will be 21 years of age before February 1st, 1940, are required to obtain an Exemption Receipt in order to be eligible to vote. No Charge is made for these Exemptions at the Tax Collector's Office.

THOSE BECOMING 21 YEARS OF AGE AFTER February 1st, 1940, are entitled also to vote, (But we are allowed to issue Exemption Receipts for these). Those coming in this class may go before the Election Judge on Election Day and make Affidavit as to their age, and will be permitted to vote.

1940 Automobile License fees cannot be paid before February 1st, 1940, but must be paid between Feb. 1st and April 1st, 1940. License must be purchased in county in which you live.

Driver's License: If you have not had your Driver's License Renewed or Extended, bring it to the Tax Collector's Office and we will gladly Renew same for you. There is no charge for Renewing Driver's License.

Agent Paying Polls.—Before the collector's office can issue a poll tax receipt paid by agent, we must have a Signed Order from the applicant.

Frank L. Moore

Assessor & Collector of Taxes, Floyd County, Texas.

A. B. Clark Candidate For Re-Election For County Clerk Of Floyd

I am a candidate for re-election to the office of County Clerk of Floyd County, Texas, subject to the action of the Democratic Primaries of 1940.

I wish to say to the voters of Floyd County and to the general public that I thank you for the generous and favorable consideration you have shown me during the time that I have been your County Clerk. I am grateful for your friendship, and I appreciate being one of your County officials.

I am looking forward with much pleasure to visiting you in your homes and personally soliciting your vote.

Respectfully,
A. B. Clark.
(Political advertisement)

Center News

CENTER, Jan. 16.—Mr. and Mrs. O. G. Mayfield spent Sunday afternoon with Mr. and Mrs. Roe Jones and family.

Mr. Golightly received news of the death of a relative in California last Sunday.

Floyd Montgomery was home over the week-end, as was Jimmy Green.

A. W. Anderson, Leo Frizzell, J. E. Green and W. B. Jordan attended the deacon's and laymen's meeting at Floydada Monday night.

Mr. and Mrs. Thomas L. Collins and son accompanied Mrs. Montgomery and Floyd to Canyon Sunday afternoon. Mrs. Montgomery met her son-in-law and grandson there for a short visit.

The Center home demonstration club was scheduled to meet with Mrs. W. P. Sims last Tuesday, but on account of bad roads, only Miss Wilson came.

Rev. Edd Hawthorne is to preach here tonight.

Mr. and Mrs. Clyde Bagwell were Sunday dinner guests of Mr. and Mrs. W. B. Jordan and son.

Roy Anderson and family, Floyd Anderson and family, and William Anderson spent Sunday with their parents, Mr. and Mrs. A. W. Anderson.

Mr. and Mrs. Wilmer Jones, Jr., visited a while Sunday afternoon in the W. B. Jordan home.

Members of the Center church voted to call a pastor Sunday, January 21. All members are urged to be present.

Mr. and Mrs. Bagwell visited Mr. and Mrs. W. T. Branson Sunday afternoon.

Mr. and Mrs. Guy Jackson and Fiella visited Mr. and Mrs. W. P. Sims and Betty Jo last Sunday.

We regret to learn that our friend and former neighbor, C. A. Cumbie, is in the hospital for medical treatment.

J. R. Austin and family have spent the past week with her parents near Anton.

Mr. and Mrs. I. R. Grundy visited with friends in Matador Sunday afternoon.

Lakeview News

LAKEVIEW, Jan. 16.—Mr. and Mrs. Allen Powell and Mr. and Mrs. Travis Dunn visited Mr. and Mrs. Hugh Dunn Sunday afternoon.

Mr. and Mrs. Roy McCravey and Helen spent Sunday afternoon with Mr. and Mrs. O. C. Vinson.

Carl Lee Banks and Edna Patterson spent Sunday with W. W. Riggie and family.

Mr. and Mrs. D. M. West and Leona and Mrs. G. M. Risinger spent Thursday in Floydada with Mr. and Mrs. I. D. Holligan.

Mr. and Mrs. S. L. West visited in the R. B. McCravey home Sunday.

J. W. Harrison is home and recovering from an appendicitis operation. He was operated on on January 7 at a Lubbock hospital.

Mrs. Cella Ross made several calls Sunday visiting in the R. M. Harrison, J. D. Eaves, C. Alexander and N. H. Gearhart homes.

Mr. and Mrs. Tom Porter spent Sunday afternoon with Mrs. Porter's parents, Mr. and Mrs. O. M. Mims, south of Ralls.

Verlon Wright and Newton Jones visited with Mrs. Cella Ross and Miss Leona Jameson Sunday evening.

Mr. and Mrs. W. T. Hopper, and Florence and Newton Jones visited at Cone and also with Mr. and Mrs. Harvey Thomas and Mr. and Mrs. Wayne Wright Sunday.

Mr. and Mrs. Bill Pollen spent Sunday afternoon with Mr. and Mrs. Jones of Baker.

H. L. Dunn stayed Saturday night with Mr. and Mrs. A. W. Pyrone.

Mrs. Roy McCravey and daughter, Helen, spent Thursday night with Mr. and Mrs. E. E. Slaughter of Plainview.

Mr. and Mrs. Clarence Mason spent Sunday with Grady Mason and family.

Mr. and Mrs. Tom Hart and son Herman visited with Mr. and Mrs. Fred Whately and family Sunday.

Miss Leona Jameson spent Saturday night with her parents, Mr. and Mrs. J. B. Jameson of Dougherty.

Guests in the W. C. Wright home Sunday were Mr. and Mrs. Tom Hopper and children, Florence and Newton, Mrs. J. B. Jameson and daughters Leona and Verta, Mr. and Mrs. Buell Neff and daughter, Mr. and Mrs. Charley Wright, and Mr. and Mrs. J. A. Jameson.

LEAVE FOR WINTER

Mr. and Mrs. Carr Surginer left Thursday for Houston as their first stop on an indefinite tour. In Houston they will be guests of their son, Leslie Surginer and Mrs. Surginer.

Mr. and Mrs. Surginer have recently completed a modern equipped trailer house and plan to spend the rest of the winter at points in a warmer climate. Mr. Surginer will be back at various times to attend to business.

Miss Wilmina Salisbury, teacher in the schools at Hale Center, spent the week-end with her parents, Mr. and Mrs. T. W. Salisbury.

Dr. C. M. Thacker attended a Children's Denistry meeting in Lubbock Monday and Monday night.

Dramatics Club Is Organized At Fairview Friday

FAIRVIEW, Jan. 16.—The Fairview Dramatic club was organized Friday night, January 12. Thermon Perry was elected president, Orville Stewart vice-president and Mrs. Orville Stewart secretary-treasurer. The following committee was appointed to select characters and plays: Miss Jo Derr, Mrs. Walter Welch, and Granville Moon.

The club voted to meet once each month. Members will pay dues of 25 cents. Everyone in the community is invited to attend and join the organization.

Community Social

The community social last Friday night was well-attended. Entertainment included dominoes, "42", polyantha, and relays and other contest games. Mr. and Mrs. Arthur Stewart of Floydada and Mr. and Mrs. Clyde Bagwell of Center were out-of-community guests at the affair.

Church News

Attendance at the Baptist Sunday school and BYPU was good.

Mrs. Orville Stewart was elected teacher of the Junior Sunday school class to fill the vacancy left by Mrs. Clyde Bagwell, who has moved to Center. Mrs. Walter Wood was elected general secretary of the BYPU, and Mrs. L. B. Cozby secretary of the adult BTU filling vacancies left by Mr. and Mrs. Bagwell.

We regret losing Mr. and Mrs. Bagwell as neighbors, as well as their splendid work in the church and other community activities.

Sunday, January 21, is the regular date. Everyone is invited to come.

The WMS will meet with Mrs. L. A. Horton Thursday, January 18, for an all-day quilting. A covered-dish luncheon will be served at the noon hour.

School News

Eddie Wayne Connor and Billy DuBois have a perfect record in attendance for the first semester.

The following high school students have completed the first semester with straight "S" cards: Mildred Hicks, Frankie Wright, Naomi Burgett, Tella Jo Smart, Ray Baxter and Marvin Lyles.

C. H. Wise was absent from school last Wednesday, and Frankie Wright was absent two days last week.

Clara Cozby, Verlon Dean Walls, Adell Doherty and Dorothy Jean Rushing have straight "S" cards in the Intermediate room for the first semester.

Troy Lee McNeil and Kay Crabtree were visitors in the primary room this week.

Most of the pupils in the primary room finished their booklet on "How the Eskimos Live" in time to put them on exhibit for Friday night.

Those doing outstanding work on daily lessons for the past week were Dorothy Bartlett, 3rd grade; Pearl and Wendel Graham, high 1st; and Joy Ann Reeves, Herbert Irwin, R. E. Bartlett, and Mary Dee Cozby in the low 1st.

Leonard Wilson is absent from school.

Locals

Mr. Belden had the misfortune of losing his barn by fire last Thursday night. The fire was well underway when the family was awakened by a neighbor. The stock was rescued safely, but practically everything else was destroyed. It is supposed that the fire caught from live coals from the forge, which had been used during the day.

Mrs. Benton Richey spent Thursday with Mrs. L. A. Horton.

Mr. and Mrs. G. M. Bullard and Mrs. J. C. Crabtree visited Mr. and Mrs. Zollie Burgett Wednesday.

Mr. and Mrs. C. H. Wise and family visited Mr. and Mrs. Clyde Bagwell Wednesday night and Mr. and Mrs. Benton Richey Thursday night.

Mrs. Grover Freeman was a visitor in the home of Mrs. Clyde Irwin Thursday.

Mrs. Bill Jackson of Sand Hill and Mrs. Walter Welch spent the day Thursday with Mrs. Orville Stewart while the men folk stacked feed.

B. A. Cannon and Lawrence Reeves spent Saturday night with L. D. Horton.

Opal Jo Derr spent the week-end in Lubbock.

Mr. and Mrs. Harrison McKinstry of Hagerman, N. M., are visiting Mrs. W. B. Wilson. Other visitors in the Wilson home Sunday were Mr. and Mrs. Bill Beedy and children of South Plains, Mr. and Mrs. Woodrow Wilson and children and Mr. and Mrs. Billy Tye of Floydada, and Mr. and Mrs. Waldon Wilson and children.

Mr. and Mrs. E. W. Walls and Doyle and Verlon Dean visited in Lockney and in the home of Mr. and Mrs. D. D. Tate in the Lone Star community, where members of Mrs. Walls' family met in a reunion Sunday.

Mr. and Mrs. Fred Reeves and Mr. and Mrs. Grady Reeves were guests of their parents, Mr. and Mrs. H. K. Reeves, Sunday.

Mrs. L. B. Cozby visited Mr. and Mrs. Louis Bullard in Floydada Sunday afternoon. Mr. Cozby attended the singing at the South Side Baptist church.

Mr. and Mrs. Preston Bullard spent Sunday with Mr. and Mrs. J. C. Crabtree and family.

Therman Perry is on the sick list this week.

Mr. and Mrs. McMeans of Amarillo spent Sunday in the Edell DuBois home.

M. C. Sadtler was a dinner guest of Mr. and Mrs. Grover Freeman Sunday. Mr. and Mrs. Orville Stewart called in the afternoon.

McCoy News

McCoy, Jan. 16.—Rev. Sidney Johnston preached to a big crowd Sunday on the theme, "Christ as the head of the church, head of the home, and life."

Rev. and Mrs. Johnston are proud and happy over the arrival of a baby girl born last Tuesday, January 9. Mrs. Johnston's sister from near Littlefield is visiting her.

Mr. and Mrs. Webster of Crosbyton came Sunday to visit her aunt, Mrs. Elber Ewing returning home Monday.

Mr. and Mrs. Walter Whorton have their daughter, Ruth at home for a ten-day visit. She lives near Seagraves.

Luola, daughter of Mr. and Mrs. B. L. Ewing, is sick with a bad cold.

Carroll Johnston, oldest son of Rev. and Mrs. Johnston, has a bad case of tonsillitis. There has been quite a bit of sickness in the community.

Rev. Johnston received a message last Wednesday that his mother was in the hospital at Amarillo for an appendicitis operation.

Mr. and Mrs. Threadgill, a new family in the community, are living where Mr. Latham vacated. They have a son in college at Abilene who is seriously ill. Mrs. Threadgill left last week for Abilene to be with him.

Mr. and Mrs. Melvin Tomison and Mrs. Christine Hinsley of Paducah attended to business in Floydada Monday.

MARTIN DRY GOODS Co's. January Clearance SALE

Is Now in Full Swing—If you have not yet visited it do so now—For there are Bargains Galore for All.

CLEARANCE OF MENS SUITS And OVERCOATS



MEN'S

SUITS

1 Big Lot Values to \$24.50 To Close Out in This Sale at—

\$12.50

YOUNG MENS SUITS

Very Smart. All Wool. Young Men here is a Great Value.

Suits to be worn the year round. With 2 Pair PANTS

CURLEE

Overcoats

Two Great Groups in Warm All Wool Coats that are the very latest styles and colors—

\$12.95 & \$16.95

Other Smart Overcoats

1 Group of All Wool Coats to Close Out at—

\$9.90



LOOK! WHAT BARGAINS HERE

Silk Hose: One lot Full Fashion to Close Out at, 39c	Woolens: \$1.95 values go last few days of sale at, \$1.38	Shirts: Fancy Broadcloth, Fast Colors, Men's, 75c	Men's Hats: values to \$3.50 To Close Out, \$1.78
Towels: 19c Values, sizes 20 x 40, white with fancy border, 14c	Woolens: 98c values, go in this Sale at Per Yard, 68c	Arrow Shirts: 1 Lot \$2.00 Values, Fancy Patterns, \$1.48	Slacks: Young Men's, values to \$4.95, 1 Lot to close out, \$1.98
Curtains: Lace Panels, 2 1/4 yards long, Ecru color, 29c	Spun Rayons: Values to 69c, goes for only, Per Yard, 38c	Chenille Spreads: \$2.49 values, Pastel Colors, Sale Price, \$1.84	Work Pants: Sanforized Khaki, Most all sizes, To Close Out, 97c
Jergens Lotion: Regular 50c Size for Few days only, 29c	Dress Materials: Values to 29c, 1 Lot to Close out at, 14c	Sheets: Garza or Premium, Size 81x99, Each, 74c	School Pants: Sanforized, \$1.19 Values to close out, 94c
Face Powder: Woodbury, 25c Size goes for few days at, 18c	Blankets: Regular bed size, Part Wool, \$1.68 value for, \$1.38	Fancy Tick: 32 in. wide, worth 15c per yard, go at, 10c	Work Gloves: Leather Palms, 49c Values for, 38c
Shoes: 1 Table smart styles Odds and Ends, Per Pair, 98c	Blankets: \$1.98, large bed size, Part Wool, Pair, \$1.44	Cotton: 2 1/2 lbs., Sale Price, 25c	Men's Unions: 16 lbs., 98c Values go in this Clearance Sale at, 69c

DRASTIC REDUCTION In COATS And DRESSES



1 Rack Ladies' Silk

Dresses

1/2 Price

\$2.95 Dresses **\$1.48**
\$4.95 Dresses **\$2.48**
\$5.95 Dresses **\$2.98**

SPRING STYLES

\$7.90 Values, here is a Big Bargain in New Spring Dresses, **\$5.68**

KNIT DRESSES

Bradley and other good brands To Close Out in This Sale for, **\$4.88**

WASH FROCK SPECIALS

1 Lot Values to \$1.95 to Close Out in This Big Sale at, **68c**

1 Rack Ladies' \$1.95 Dresses, Very Smart, To Close Out at, **\$1.38**

1 Rack Ladies' Winter

Coats

To Close Out at—

1/2 Price

\$12.90 Coats **\$6.45**
\$16.90 Coats **\$8.45**
\$19.75 Coats **\$9.88**
\$29.00 Coats **\$14.50**
\$39.00 Coats **\$19.50**

Hand Knit Sweaters

\$2.95 Values to Close Out at, **\$1.68**

"GOSSARDS"

A few odds and ends, values to \$5, to close out at, **1/2 Price**



REPLACEMENT PARTS JOBBER in FLOYDADA

With Direct Factory Connection

Seeing the need of Floydada and her Trade Territory for an Automobile Parts and Accessory Jobber, we have entered this field for 1940.

Carrying A Large Stock

McQuay-Norris Replacement Parts

Thermoid Brake Lining

Niehoff Ignition Parts

And many other necessary parts for Automobiles and Tractors.

Sharp's Motor Service

Telephone 70

WHOLESALE and RETAIL

South Plains H. D. Club Meets With Mrs. O. Lockhart

SOUTH PLAINS, Jan. 16.—Mrs. Oris Lockhart was hostess to the South Plains Home Demonstration club on January 10 in the home of Mrs. John Smitherman. Due to the severe weather, attendance was slight.

The next meeting is scheduled for January 24 with Mrs. Gilbert Bean as hostess. Miss Edith Wilson, county home demonstration agent, will be present.

Members attending the January 10 meeting were Meses, Gilbert Bean, Wade Davenport, Herman Thornton, R. L. Powell, John Smitherman, and Oris Lockhart. Dainty refreshments were served by the hostess.

4-H Meeting Postponed
Due to mid-term examinations scheduled in conflict with the regular 4-H club meeting on January 10, the scheduled demonstration on fruit needs will be given on January 17, according to the club sponsor, Mrs. Harper Scoggins.

Church Activities
Regular church services were held Sunday at the Baptist church, with Rev. Clint Malone filling his appointment at both morning and evening services. Attendance has been low during the past three Sundays due to the weather conditions.

Program on Temperance
After a brief business session in which the B. T. U. elected group captains Velma Lois Young and Shirley Faye Harper, the following program was rendered:

Leader was Merle Simmons. Margaret Bean conducted a Bible quiz, and Jack Reeves talked on "The Trends of Our Day." "What They Claim" was the subject of a discussion by Velma Lois Young, and "The Chief Effect" was discussed by LaVerne Young. Carol Reeves spoke on "Lowers the Resistance" and Junior Callahan's talk was entitled "Destroys Chances." Douglas Beedy's topic was "Shorten's Life," and Merle Simmons talked on "All the Way." The program was closed with a song by the group.

W M S Mission Program
The South Plains WMS met Monday afternoon at the church, with Mrs. W. H. Simmons in charge of the program. A Royal Service lesson was presented. Mrs. C. A. Joiner led the devotional, and Rev. Clint Malone spoke on "A Sure Foundation." Mrs. H. Scoggins discussed "The New Program Theme," and Mrs. Charles Klierim talked on "The Watchword." "Group Review of Promise, Fulfillment, and Redemption" was the subject of a talk by Mrs. Sim Reeves, and Mrs. Simmons spoke on "The Proof of Obedience and the Shining Light" was discussed by Mrs. Bill Harper. Mrs. Callahan spoke on "A Singing Salvation and Facing Danger" and Mrs. George Beedy discussed "A Changed Life." Mrs. Walter Wood spoke on "As Year Succeeds Year," and Miss Carol Reeves closed the program with a reading, "The Quest."

The next meeting on January 22 will be a business and social meeting. Nine members and the pastor attended the meeting Monday.

Attend Watley Funeral
Attending funeral rites for Roy Watley at Silvertown January 9 were Mr. and Mrs. Carl Daniel, Gilbert Bean, Lenton Lanham and Mr. and Mrs. Sim Reeves.

Personals
Mid-term exams were complete in the South Plains schools last week, according to W. H. Scoggins superintendent.

Jack Reeves was a Sunday guest of Merle Scoggins.

Rev. C. Malone was a guest in the home of Mr. and Mrs. Pearson Saturday night.

Mr. and Mrs. J. A. King were in Floydada on business Saturday.

Mr. and Mrs. Norman Hamilton of Quitaque visited Mr. and Mrs. W. H. Scoggins Friday.

Mr. and Mrs. Sim Reeves and family were Floydada visitors Saturday.

An item in last week's Hesperian reading Mr. and Mrs. Paul Scoggins have returned from a visit near Austin should have read Mr. and Mrs. Paul Snodgrass.

Phillip D. Smitherman, son of Mr. and Mrs. Ernest Smitherman, has been ill for the past two weeks, but is convalescing now.

Mr. and Mrs. G. Milton has as week-end guests their daughter, Lillian, who is in training in nursing school at Lubbock a son, Otis, of Hart, and another daughter, Mrs. Esley Yearly of Cedar Hill.

Mesdames Ralph Childress and Charles Klierim were visitors in the Ernest Smitherman home last Friday.

Mrs. Harper Scoggins visited Mrs. L. A. Marshall and Mrs. B. Marshall in Floydada Wednesday.

Mr. and Mrs. George West visited their daughter, Lucile, in Canyon Sunday. Miss West is a student at West Texas State college.

Mrs. Blanche Phlegley visited Mrs. Myers Monday afternoon.

Mr. and Mrs. W. D. Bybee had as week-end guests Mr. and Mrs. J. A. Mudgett of Slaton.

Mr. and Mrs. M. W. Lyles spent Sunday with Mr. and Mrs. W. M. Martin.

Mr. and Mrs. E. A. McLeod and Ynona visited Mr. and Mrs. Frank Brown and Charleyne Sunday.

Mr. and Mrs. Chas. Klierim were guests of Mr. and Mrs. M. W. Lyles Friday night.

Carlene Daniel is reported ill at this time.

Mr. and Mrs. J. S. Brannan and Joe Len of Silvertown visited Mrs. Brannan's parents, Mr. and Mrs. R. E. Young Sunday.

Helen Lyles has been confined to her home with a severe cold.

Among students ill with colds this week is Freda Wiginton, who has

Irick News

IRICK, Jan. 16.—A lovely wedding shower was given last Monday afternoon at the school house for Mrs. Elmer Flavin, who before her recent marriage, was Miss Margie Bennett. A number of gifts were presented to the honoree.

Mr. and Mrs. Albert Feagan and family and Mr. and Mrs. Jimmy Brown returned last Saturday from a 5 weeks visit in North Carolina with relatives and friends at Mrs. Feagan's old home town.

Mrs. Jess Wilson visited Monday with Mrs. Bill Samman.

Mr. and Mrs. Parsel Caldwell and sons were dinner guests Sunday of Mrs. Addie Blackford and son, Bruce.

Claud Caldwell of Hale Center has been visiting relatives and friends in this community this week. He returned home Monday.

Mr. and Mrs. Jack Dollar, Mr. and Mrs. Tubby Roberson, and Mrs. Dock Hampton returned home Tuesday of last week from North Carolina where they have been visiting friends and relatives for the past month.

Mr. and Mrs. A. Hampton and son of Muleshoe and Mr. and Mrs. Norman Caldwell visited last week with Mr. and Mrs. Albert Langford.

Mrs. Albert Langford had the misfortune of having her hand mangled in a car door.

Miss Callie Mae Holmes was a house guest of Mary Alice Samman Tuesday night.

Mrs. W. N. Brewster, for the past few months operator of Enoch's cafe is moving today to the Del-Rue cafe, recently under the name White Swan. She will operate the business in the new location, that will be open day and night.

Miss Casey Entertains
Miss Ina Joe Casey was hostess at a party for the young people of South Plains Saturday night. Those present were Noel Davenport, Holman Owens, Edward Edwards, Lawrence Hollis, W. L. Thomas, Loree Bybee, Bobby Jarrett, Ida Mae Riggins, Thelma Jarrett, Leo McMantis, Buster Jones, Howard Moseley, Fannie Margaret Harper, Kathleen Myers, Reuben McGilvary, Hugh Terressell, Cecil Jones, Allora Casey, Doyle Casey, Archie Bybee, Eva Mae Hightowner, and Newell Harper.

Mertice Lester Has Pneumonia
Little Mertice Lester, daughter of Mr. and Mrs. J. W. Lester, first grade pupil in the South Plains school, is seriously ill with double pneumonia. She had been ill with the whooping cough for several weeks before the pneumonia condition developed, but is reported improving as this column goes to press.



Dana X. Bible, in his third season as head coach at the University of Texas, will be the principal speaker at the annual football banquet of the Crosbyton Chiefs Friday night, January 19. Tickets for the banquet are on sale of \$1.00 per plate, proceeds to be used to purchase sweaters for the 1939 Crosbyton team. Bible, in addition to his talk, will show motion pictures of one of the Texas U games at the banquet.

Sterley News

STERLEY, Jan. 16.—There will be a play at the school house next Friday night, January 19. Everyone is invited to attend.

Mr. and Mrs. W. S. Rexrode and Mr. and Mrs. Jewel Rexrode attended the Baptist Workers conference at Whiteflat last Tuesday.

Mr. and Mrs. John Butch and family of Providence attended church here Sunday.

Mr. and Mrs. Bruce Mushgrove spent last Sunday in Alvord visiting her parents, Mr. and Mrs. Wines.

Mr. and Mrs. P. S. Byars spent last Thursday with Mr. and Mrs. George Beedy at South Plains.

Mr. and Mrs. R. H. Tinsley were in Plainview Tuesday.

Mr. and Mrs. Paul Slaughter were dinner guests of Mr. and Mrs. Joe Phelphey at Plainview Sunday.

Mr. and Mrs. Aaron Carthel moved Monday to Floydada where he will be manager of the Phillips 66 Service station.

Kenneth Claburn of Plainview spent Sunday in Sterley.

Mr. and Mrs. W. S. Rexrode and Mr. and Mrs. Jewel Rexrode spent Thursday in Hale Center with Mr. and Mrs. Robert Jones.

Juanita Reeves of Lubbock spent the week-end with her aunt and uncle, Mr. and Mrs. B. A. Howell.

Mrs. Paul Slaughter and Mrs. Bruce Mushgrove were in Plainview Wednesday.

Mr. and Mrs. A. C. Carthel and son Gary and Mr. and Mrs. E. M. Whorton of Lockney visited Mr. and Mrs. P. S. Byars Sunday.

Mr. and Mrs. Cecil Pinner of Providence visited Mr. and Mrs. Pinner Wednesday.

Writing fluids, Hesperian.

Mt. Blanco Group Attends Workers Conference Tues.

MT. BLANCO, Jan. 16.—Attending the Floyd County Baptist Workers conference from this community at Whiteflat Tuesday were Rev. and Mrs. Victor Crabtree, Mr. and Mrs. M. J. Moseley, Mr. and Mrs. Weldon McClure, Mr. and Mrs. C. A. McClure, and Mrs. Dennis Taylor. The next meeting will be held at Lockney on January 30.

Both church services were well-attended Sunday. Rev. Victor Crabtree delivered two excellent sermons.

Mr. and Mrs. Holt Bishop of Lakeview were Sunday dinner guests of Mr. and Mrs. T. R. Elder.

Miss Ila Acker spent the week-end at Whiteflat with her parents. Mr. and Mrs. H. W. Fite were Sunday dinner guests of Mr. and Mrs. S. G. Appling.

Estelline and Modena Hartsell visited Ila Acker Thursday afternoon, and spent the night with their brother, Roger Hartsell.

Mr. and Mrs. J. O. McMurry visited Mr. and Mrs. Lee Allen at Floydada Sunday and attended the singing Sunday afternoon.

Mr. and Mrs. P. D. Helms have moved from this community to Starkey.

Bob McKinney was a Sunday visitor in the home of his daughter, Mrs. Bill Keith of Wake.

Mr. and Mrs. Ted Worley visited George Coker and family in the Webb community Sunday.

Mr. and Mrs. Henry Brewer of Floydada have moved into our community.

Sunday visitors in the Ed Robinson home were Mrs. Nettie Edwards of Lubbock, Mrs. Clay Campbell of Ralls, and Mr. and Mrs. Frank Smith and children and Mrs. Mary Kirk.

Mr. and Mrs. J. A. Trammell and children visited in Ralls Sunday afternoon.

Patsy Crabtree had Sunday dinner with Catherine Appling.

Mr. and Mrs. M. J. Moseley were dinner guests of Rev. and Mrs. Crabtree Sunday.

Visiting in the J. J. Pierce home Sunday were Mr. and Mrs. J. M.

Pierce and family and Mr. and Mrs. Joe Appling.

Rev. Victor Crabtree, C. A. McClure, T. R. Elder, M. J. Moseley, and Hoyt McClure attended the Deacon's meeting at Floydada Monday night.

Oma Lee Watson was a Sunday guest of Lenore Haverstock.

W. E. Robinson back to Vega Friday. Before returning here he visited relatives in Hereford.

An excellent WMU program was presented Monday afternoon at the home of Mrs. Victor Crabtree. Those present were Meses, C. A. McClure, M. J. Moseley, J. W. McClure, Hoyt McClure, S. G. Appling, W. A. Latta, Bert Appleck, J. O. McMurray, Dennis Taylor and the hostess.

Columnar pads. The Hesperian

B. E. (Bass) Cypert Asks For Commissioner In Precinct No. Three

B. E. (Bass) Cypert this week announced his candidacy for the office of Commissioner of Precinct No. 3. It is his plan, he said, to see every voter in the precinct during the campaign, including residents of the new portion of the precinct. His candidacy will be subject to the Democratic primaries.

(Political advertisement)

Mr. and Mrs. O. P. Rutledge spent last Friday in Wichita Falls where they visited with their daughter, Mrs. John R. Mast and family.

WINTER SPECIALS

PRICES on CLEANING And PRESSING!

SUITS,	Cleaned and Pressed, 35c	or 3 for \$1.00
PLAIN DRESSES,	Cleaned and Pressed, 40c	or 3 for \$1.00
PLAIN COATS,	Cleaned and Pressed, 40c	or 3 for \$1.00
ANY THREE ABOVE ITEMS,		\$1.00
For,		
PANTS	CLEANED and PRESSED,	20c
HATS	CLEANED and BLOKED,	50c

Our CASH and CARRY SYSTEM Enables us to give you FIRST CLASS WORK at LOWEST POSSIBLE PRICES.

STEWART'S

CASH and CARRY CLEANERS
Floydada, Texas 209 South Main Street

FARMALL - Demonstration -

We will hold a plowing demonstration, showing the New FARMALL MODELS A, B, H, and M

Thursday, January 25th
— AT THE —
Dunlap Farm At Muncy
Switch

Beginning at 1:30 P. M.

You will, enjoy seeing these tractors in action whether you have a tractor or not, or whether you are in the market for a new Tractor and Equipment, as they represent the—

Very Latest Development in Power Farming

and have all the desirable features you have been asking for in a Tractor.

You are cordially invited to attend this Demonstration, and see these Tractors in actual operation.

MARTIN & CO., Floydada
Hammonds & Co., Lockney

Should Weather be so bad as to make a Demonstration Impossible it will be Postponed One Week, to
THURSDAY, FEBRUARY 1st

To Our Customers:

WE WANT to Thank you for your patronage and we pledge you our further efforts to furnish dependable and courteous electric service at the Lowest Possible Rates.

Many of our friends and customers are asking the question, "Why Don't You Ask Us to Sign up for Service?"

We believe the users of electric service should be free at all times to do business where they want to, and not be forced to sign up and led to believe they are under any obligation.

This is a free country developed through private capital and individual initiative, and we believe this policy will carry America on to greater things.

Texas-New Mexico Utilities Co.

Clint Wakefield, Manager

Deadline Set On Application For '39 ACA Payments

COLLEGE STATION, Jan. 17.—Final date for signing applications for 1939 cotton and wheat price adjustment payments is January 31, 1940, the state Agricultural Conservation Association committee has announced.

At the same time, the committee named May 31, 1940 as the deadline to apply for 1939 agricultural conservation program payments.

No extension of the deadlines will be made, the committee declared, and all payment applications must be filed in the county offices by the dates set.

More than 200,000 applications for conservation payments have already been certified, B. F. Vance, assistant state AAA administrator, reported, with the state office handling approximately 5,000 applications daily. The total certified to date is \$33,613,207, Vance said. Parity payments in wheat, cotton and rice are almost completed with \$7,574,670 having been certified, he said.

Mr. and Mrs. Bob Carter and daughter, Sandra, and Buck Whitey returned home Sunday from a four week visit in Langston, Alabama, where they were guests in the home of Mr. and Mrs. R. L. Carter and J. W. Hodge.

Mr. and Mrs. H. M. Solomon and son, Dannie, of Matador, were Sunday guests in the home of Mr. Solomon's mother, Mrs. J. S. Solomon.



A dairy industry leader, A. L. Darne, above, will be superintendent of the dairy division of the Southwestern Exposition and Fat Stock Show, March 8-17. He is professor of dairy husbandry at Texas A. & M. college.

Miss Maudine Moore visited in Memphis from Wednesday of last week until Monday with relatives and friends. Mr. and Mrs. M. L. Solomon met her in Lockney Monday evening.

Harold Salisbury, son of Mr. and Mrs. T. W. Salisbury, has recently accepted a bookkeeping position with the Mason Chevrolet company at Jayton.

Holmgreen Gives Reasons For Low ACA Cotton Factor

In answer to queries from Floyd county cotton producers in regard to the reduction of the county cotton factor, members of the County Agriculture Conservation Association received a letter from E. N. Holmgreen, administrative officer for the ACA in Texas, explaining the difficulties involved.

The letter was dated from College Station on January 8, and addressed to A. L. Darne, secretary of the county ACA. At the request of the county committee, it is published below:

"Dear Mr. Darne: This is with reference to the difficulties that your county and other counties have had by reason of the county factor being lowered from year to year because of the relatively large number of new grower cotton allotments that are issued in the county each year. There are several counties in Texas that are affected very seriously because of this condition.

We have discussed this matter with the Washington office and a diligent search has been made of the regulations and the Agricultural Adjustment act itself to find some way of handling the situation without penalizing old growers each year.

"We have been informed that, under the present wording of the act, it is impossible to help the situation. Apparently the only solution would be an amendment to the act. We are indeed sorry that our efforts in this connection have failed, however, we felt that you would appreciate having this information.

"Yours truly,
"E. N. Holmgreen,
Administrative Officer."

Sunday School Lesson

International Sunday School lesson for January 21, 1940.

A New Standard of Greatness
Golden Text: "While we were yet sinners, Christ died for us." Romans 5:8.

Lesson Text: Matthew 20:17-28.
17 And Jesus going up to Jerusalem took the twelve disciples apart in the way, and said unto them,

18 Behold, we go up to Jerusalem; and the Son of man shall be betrayed unto the chief priests and unto the scribes, and they shall condemn him to death.

19 And shall deliver him to the Gentiles to mock, and to scourge, and to crucify him: and the third day he shall rise again.

20 Then came to him the mother of Zebedee's children with her sons, worshipping him, and desiring a certain thing of him.

21 And he said unto her, What wilt thou? She saith unto him, Grant that these my two sons may sit, the one on thy right hand, and the other on thy left, in thy kingdom.

22 But Jesus answered and said, Ye know not what ye ask. Are ye able to drink of the cup that I shall drink of, and to be baptized with the baptism that I am baptized with? They say unto him, We are able.

23 And he saith unto them, Ye shall drink indeed of my cup, and be baptized with the baptism that I am baptized with: but to sit on my right hand, and on my left, is not mine to give, but it shall be to them for whom it is prepared of my Father.

24 And when the ten heard it, they were moved with indignation against the two brethren.

25 But Jesus called them unto him, and said, Ye know that the princes of the Gentiles exercise dominion over them, and they that are great exercise authority upon them.

26 But it shall not be so among you: but whosoever will be great

HIGHLY PRAISED FOR BRONCHIAL COUGHS!

Immensely superior, a tremendous advance over more-ordinary remedies

says Doctor
Spend 45 cents today at any good drug store for a bottle of Buckley's CANADIOL Mixture (triple acting), by far the largest selling cough medicine—for coughs due to colds or bronchial irritations—in all wintry Canada. Take a couple of doses—feel its quick, powerful, purgent action spread thru throat, head and bronchial tubes. It acts quickly—starts at once to loosen up thick, choking phlegm, soothe raw membranes—make breathing easier. Contains no sugar so can be used by diabetics.

Buckley's CANADIOL Mixture now on sale and made in America—acts like a flash on coughs due to colds or bronchial irritations. Get Buckley's CANADIOL Mixture today. Over 10 million bottles sold.

ARWINE DRUG COMPANY,
WHITE'S PHARMACY

among you, let him be your minister:
27 And whosoever will be chief among you, let him be your servant.
28 Even as the Son of man came not to be ministered unto, but to minister, and to give his life a ransom for many.

Lesson Thoughts

While verses 17 to 28 have been designated for the printed lesson, all of chapter 20 has been included by the lesson committee for study. The chapter begins about a farmer who paid laborers who commenced work at five o'clock in the afternoon as much as he paid those who worked all day. When the long-hour workers objected, he told them he paid the full price for which they had agreed to work, and that his money was his own to pay others as much as he desired. Some people interpret the parable to mean that a man has the right to run his own business. Others make a spiritual interpretation—that God rewards not altogether for the number of hours worked, but for how one works during the hours; that Jesus does not mean to encourage eleven-hour converts, but assures those sinners who have long withstood the means of grace that if they turn to the Lord they shall have a heavenly

reward.

Those complaining laborers were satisfied with the amount of wages for which they had bargained until they learned that others had received the same amount for a shorter work day. That is the selfish spirit felt by many—they do not want others to get more than they do. "What shall I get out of this?" "What will it pay me?" "Will I get any advantage over others?" Those are questions often thought if not expressed. The incidents in the printed text enlarge upon the selfish disposition displayed by the complaining workers, show how to get real honor, and explain the road to true greatness.

Columnar pads. The Hesperian



Don't deprive your child of the ONE food that nature intended that he should have... MILK.

We take PRIDE and CARE with our milk products. We feel that we are entrusted to no small degree with the health of the community... and we pasteurize our milk and do everything possible to safeguard that trust.

Roy Patton Dairy

Dazey Infant Is Buried Friday At Crosbyton Cemetery

LARRY DAZEY, infant son of Mr. and Mrs. Elmer Dazey of Portales, New Mexico, died last Friday at the home of his grandparents, Mr. and Mrs. F. L. Hickerson, in the Starkey community.

Larry Dale was born on January 3. He is survived by his parents and grandparents.

Rites were conducted at the Crosbyton cemetery Friday afternoon, with Rev. Marvin Rankins, pastor of the First Methodist church of Crosbyton in charge.

Mr. Dazey returned to Portales Monday.

Guy Ginn of Lubbock spent Sunday here with his wife and son who are staying for a time in the home of Mrs. Ginn's parents, Dr. and Mrs. George V. Smith.

Mr. and Mrs. E. C. Lanier and Mr. and Mrs. R. S. Patton and daughter, Hazel, spent last weekend in Carlsbad, New Mexico, visiting with relatives.

Mr. and Mrs. Calvin Hazelwood of Lubbock visited here Sunday in the home of Dr. and Mrs. George V. Smith.

You get started at once on Conoco Bronz-z-z gasoline. You get started at once. In any cold you get started right off. That's all—you get started...no fooling. Start using Winter Bronz-z-z gasoline. From Your Mileage Merchant's Conoco station.

BRONZZ-Z STARTS 1-2-3

SPECIAL WINTER BLEND **CONOCO BRONZZ-Z GASOLINE**

Conoco Bronz-z-z and other Continental products are handled by dependable dealers in Floyd County. Watch for the sign of the Triangle.

R. C. HENRY, Distributor

THE E-Z Way Laundry

Continuing in the same location on South Third St., is now under the management of R. I. Birdsong.

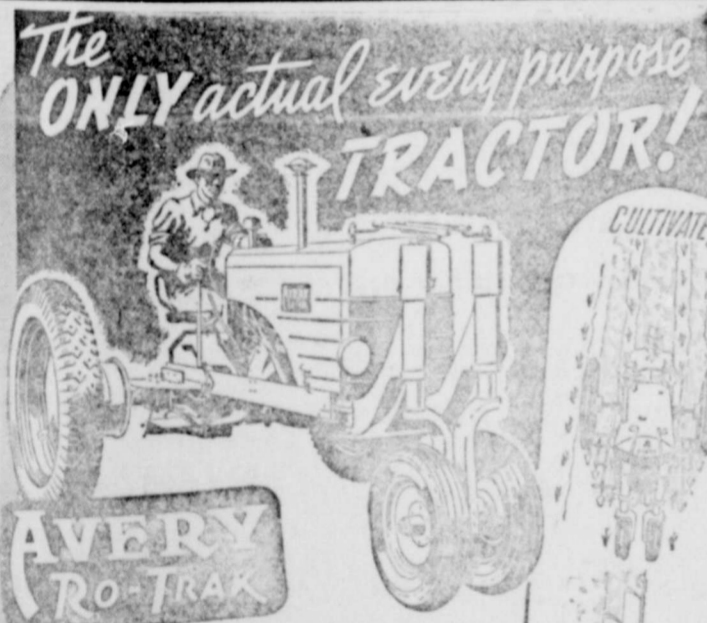
- All New Machinery -
And EXPERIENCED HELP

and equipped for your convenience with plenty of Steam and Hot Water.

We invite the continued patronage of E-Z Way and assure you First Class Treatment in all our dealings.

E-Z Way Laundry

TELEPHONE 91



- ADJUSTABLE FRONT TREAD gives you**
1. A 2-WHEEL-IN-THE-FURROW FLOW TRACTOR
 2. An ANY-WIDTH-ROW CULTIVATING TRACTOR
 3. SAFETY for highway travel

Here's the first real forward step in tractor design in 25 years! RO-TRAK gives you all the advantages of both a row-crop and standard tread tractor. Both front and rear wheels are quickly adjusted by one man with two wrenches and a jack.

RO-TRAK FACTS

1. Both front and rear wheels adjustable—front, 16" to 56"; rear, 56" to 84".
2. Knee action front wheels for easier riding, longer life. Weight always evenly distributed.
3. Turns in its own length.
4. Adjustable swinging drawbar.
5. 6-cylinder heavy duty engine with self-starter.

Before You Buy Any Tractor, See the AVERY Ro-Trak

For plowing, front and rear wheels are both set at 56". Flow is hooked in the center of the tractor where it belongs.

For row crop work the wheel base is automatically lengthened, providing:

- (1) Proper weight distribution without attachments.
- (2) More room for attaching implements.

Properly cultivates any width row from 14" to 60".

Narrows down to 56" tread—same as an auto—for road travel. Powerful

Panhandle Implement Co.
Amarillo, Texas

It takes a lot of money to make Texas telephones talk...

STATEMENT
To: Southwestern Bell Telephone Company

COST OF FURNISHING TELEPHONE SERVICE IN TEXAS . . . 1939

WAGES (to 8,500 skilled telephone workers in Texas) . . . \$10,500,000

TAXES (to federal, state, and local governments) . . . \$5,300,000

OTHER EXPENSES (supplies, rents, depreciation, and so on) . . . \$9,700,000

Total \$25,500,000

If your telephone company received only one bill a year—one bill for all the costs of furnishing telephone service in Texas in 1939—what a bill it would be! A bill for more than 25 million dollars! • That's a mighty big bill

... it indicates the size and importance of this company's job in Texas—the job of furnishing you fast, accurate, dependable telephone service. Yet telephone service costs you only a few pennies a day.

SOUTHWESTERN BELL TELEPHONE COMPANY

LONG DISTANCE IS CHEAP AND CHEERING. VISIT OUT-OF-TOWN FRIENDS BY TELEPHONE.

NAPPY



By Irv Tirman

The WOMAN'S Page

Edited by Mrs. J. C. Gilliam Telephone 191-W

Book Review Is Feature Of Club's Guest Day Program

Guest Day was featured in the open house meeting of the 1929 Study club in the home of Mrs. A. J. Welch, with Mrs. E. L. Norman and members of the entertainment committee, Mrs. H. G. Barber, Mrs. Bill Daily, Mrs. Clement McDonald, and also Mrs. R. C. Wakefield assisting the hostesses.

The house was elaborately decorated with cut flowers. In the receiving line was Mrs. Welch, Mrs. Norman, Mrs. Walton Hale, Mrs. Barber and Mrs. J. D. McBrien who were floor length dresses.

On entering the guests were invited to the dining room where Mrs. Daily was seated at the dining table and served from a beautiful silver service. Other table decorations were bouquets of cut flowers on the lace covered table.

Plate favors were small bouquets in club colors of purple and white chrysanthemums. Mrs. Barber and Mrs. McBrien assisted with the serving.

Motto for the day's program was, "Novels are sweet, all people with healthy literary appetites love them—Almost all women and a vast number of clever hard-headed men." Mrs. L. J. Welborn was director of the program. Mrs. R. S. Wilkinson Jr., was welcomed into the club as a new member.

Roll call was answered with naming an interesting character in a recent novel. Mrs. Norman presided in the absence of the president, Mrs. Richard Stovall.

Mrs. G. E. Bond led the group singing, "Wishing," "An Apple for the Teacher," "Three Blind Mice."

Feature of the afternoon entertainment was the book review, "Remember The End," by Agnes S. Turnbull, given by Mrs. John Hoffman. The speaker presented the review in an interesting and educational manner, holding the attention of her audience throughout the review.

Invited guests attending the meeting were Mesdames A. E. Guthrie, J. L. Puckett, Charlie Lewis, Carl McAdams of Lockney, W. I. Canaday, J. B. Jenkins, Clarence Guffee, O. B. Olson, Conner Oden, J. M. Wilson, Jack Deakins, W. T. Brown, Oscar Stansell, L. C. McDonald, Edwin Stewart, Vernon Shaw, C. L. Minor, J. C. Wester, Polk Goen and V. Andrews and Miss Beryl Busby.

Club members present were Mesdames G. E. Bond, Bill Daily, E. H. Baich, Walter Wood, O. W. Fry, Walton Hale, Cecil Hagood, John Hoffman, H. G. Barber, A. T. Hill, A. B. Keim, G. L. Kirk, Terrell Loran, Robert McGuire, Roe McCleskey, J. D. McBrien, E. L. Norman, R. S. Wilkinson, Jr., W. R. Simon, R. C. Wakefield, Welch and McDonald.

The next club meeting will be held January 25 at 3:15.

Farewell Luncheon Given Tuesday To Honor Mrs. Thagard

Honoring Mrs. Addie Thagard who left Wednesday for Elmore, California, to make her home, Mrs. E. C. Henry was hostess with an all day social Tuesday at her home, 614 West California street.

A covered dish luncheon was served at the noon hour with informal conversation furnishing diversion for the day.

Guests attending the delightful affair were Mesdames Thagard, honor guest, L. H. Lewis, W. H. Alexander, Will Snell, Tom Deen, P. M. Felton, A. A. Beedy, S. Y. Carter of Abilene, Lizzie Sherrill, Nanie Hayes of Gatesville, W. P. Daily, R. M. McCauley, S. T. Harris.

Mesdames Lula Slaughter, Will Walker, J. E. Edwards, Ella B. Starke, D. D. Shipley, George Dickey, O. B. Olson, F. A. Dickert, R. L. Henry, Clem Henry, A. M. Dorsey, Jennie Bishop, Lillie Britton, Bertie Colville, Maggie Mayhew, C. S. Curginer, J. J. McKinney and Miss Mary Hendricks.

KEN CLARY BROWN HONOREE AT 7TH BIRTHDAY PARTY

Mrs. Martin Brown was hostess with a party Saturday afternoon from 2:30 until 4:30 to honor her son, Ken Clary on his seventh birthday.

The Valentine motif was stressed in decorations with small Valentines and candy used as favors for the guests. A pretty white and pink birthday cake was served with frosted sticks.

Games were played and Martin Looper Brown, brother of the honoree, entertained with a picture show, using his own machine for the show.

Guests for the occasion were Ann Nabors, Hope McIntosh, Sherry Fyffe, Flora Jane Johnson, Jean Marie Wright, Barbara Terry, Billie Williams, Goldie Weatherford, Kelley and Dan Hagood, Keith Stansell, Glenn Elvin Rainer, Martin Looper and Jeannene Brown.

The honoree received some pretty gifts.

Mrs. Sidney Smith of Austin spent Sunday with her mother, Mrs. D. H. Collins. Mrs. Collins has been ill but is some improved. Mr. and Mrs. Travis Collins met Mrs. Smith in Lubbock.

Lockney Couple Are Honored On Golden Wedding

LOCKNEY, Jan. 16.—The Glad Hand Sunday School class of the Methodist church surprised Mr. and Mrs. P. P. Ford with a covered dish luncheon at their home Wednesday, January 10, on the occasion of their Golden Wedding anniversary.

Mr. and Mrs. Ford were married in Cook county, Texas, in January, 1890. They have lived in Lockney for the past twelve years.

Attending the luncheon were Mesdames Brown, Balley, Stutts, Still, Hall, L. M. Honea, H. P. Coleman, A. J. Sams, Fanny Brown, J. J. Harris, O. B. Herring, Roy Turner, W. H. Fields, H. A. Brotherton, T. T. Threet, D. Griffith, Becky Dodson, L. A. Cooper, Frank Busby, Jack Orr, Lee Copeland, Bob Shelton, Kate Collier, D. Willbanks, T. Braswell, E. L. Maggard, J. M. Floyd, and Henry Ford.

Regular Meeting Of Friendship Bridge Club In Barker Home

In rooms prettily decorated with pot plants three tables were arranged for the members of the Friendship Bridge club when Mr. and Mrs. B. K. Barker entertained at their home, 605 West Kentucky street, Friday evening.

A delicious dinner was served. Games of contract bridge were played later.

Attending were Mr. and Mrs. J. A. Arwine, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. C. Gilliam, Dr. and Mrs. A. E. Guthrie, Mr. and Mrs. Walton Hale and Mr. and Mrs. A. B. Keim. Mrs. Gilliam and Mr. Hale held high score.

The club meets January 19 with Dr. and Mrs. Guthrie at 7:45.

Lockney Study Club Hears Book Review Wednesday

LOCKNEY, Jan. 16.—A book review and comparison of two recent novels, "So Red the Rose" by Stark Young and "Grapes of Wrath" by John Steinbeck was presented by Miss Agnes Cooper at the regular meeting of the El Progresso study club here Wednesday afternoon, January 16.

These two books, both depicting life in the south, contrast conditions on the old southern plantations with that of America's 300,000 transients and the problem they have created, Miss Cooper pointed out.

Miss Ruby Foster gave a brief sketch of the lives of the two authors. Mrs. Ben Whitfill was voted into the club at a brief business session.

Members present were Mesdames John Hayes, E. L. Woodburn, Dee Copeland, Willie Merle Hathcock, J. W. Jones, A. P. Barker, Henry Hodel, Marvin Gilbert, Jack Taylor, Frank Perkins, R. L. Maggard, Clyde Applewhite, G. J. Stapleton, Ed Whitfill, N. E. Greer, Alex Norris, L. M. Honea, C. E. Blount, and Misses Frankie Dodson, Agnes Cooper and Ruby Foster.

CO-HOSTESSES ENTERTAIN METHODIST WMS IN SOCIAL

The regular monthly social and business meeting which includes the World Outlook program for the Woman's Missionary society of the Methodist church was held Monday afternoon in the home of Mrs. J. B. McReynolds. Mrs. E. E. McReynolds was co-hostess with Mrs. McReynolds.

The program was opened with the group singing, "Take My Life and Let It Be." Mrs. McReynolds gave silent meditation and the pledge.

Subject of the discussion was, "God in One Woman's Life" with Mrs. Hinson and Mrs. H. M. Patterson discussing the topic, "Life of Belle Bennett." Mrs. Noel Troutman gave the devotional and Mrs. P. M. Felton closed the program with a prayer.

Mrs. B. P. Woody conducted the business session. The installation of officers for the new year will be held at the church Sunday evening in connection with the church services.

BUCHANANS HOSTS WITH DINNER TO FRIENDS FRIDAY

Mr. and Mrs. J. W. Buchanan entertained friends Friday evening at their home north of town with a 7:30 guinea supper.

Concluding dinner games furnished diversion.

Enjoying the delightful affair were Mr. and Mrs. Lee Cavin, Mr. and Mrs. Duncan Hollums, Mr. and Mrs. R. C. Patton, Mr. and Mrs. George Sherrill, Mr. and Mrs. Ralph Taylor, Miss Mary Frances McRoberts, the host and hostess and daughters, Nancy and Karen.

Miss Mildred Abernathy of Lubbock visited Wednesday with her parents, Mr. and Mrs. Robert Abernathy.

District Deputy Grand Matron Visits With Local O. E. S.

The Floydada chapter of the Eastern Star was visited by their district Deputy Grand Matron, Mrs. Frona McLeod, of Happy, at the regular last meeting Thursday evening.

Miss Maudie Meredith was initiated into the chapter at the meeting.

Invitations for the meeting were sent to several chapters over the district. Ralls, Matador and Lockney lodges had representatives present.

Mrs. McLeod was a guest in the home of Mrs. H. O. Cline Thursday night and left here Friday for Littlefield.

1934 Study Club Meeting Held In Home Of Mrs. Arnold

The 1934 Study club met Tuesday evening at 6:45 with Miss Edith Wilson as hostess at the home of Mrs. C. K. Arnold.

The meeting was called to order by the president, Mrs. Walter Travis. Reports were made of the standing committees and also of the special committees.

Miss Beryl Busby acted as hostess in the absence of Miss Wilson, due to the death of her uncle.

Subject of the program for the evening was "Wise Use of Leisure Time." Mrs. Virgie Shaw discussed, "Hobbies and Sports;" Miss Busby talked on the "Arts—An avocation." Both speakers brought very interesting talks using pictures to illustrate some of the hobbies and sports. Miss Busby gave a good short story which her father had written, making her part of the program quite entertaining.

Following the program lovely refreshments were served to Misses Reba Copeland, Bernice Dallinger, Agnes Cottingham, Pauline McCarty, Eunice Howell, Selma Leida, Mildred Olson, Bernice Patton, Fannie Mae Rees, Fannie Mae Ball, Nancy Ann Haddell, Anne Swenson, Ina Sims, Mesdames M. T. Camp, J. W. Clonts, Russell King, Oleta Gordon, Virgie Shaw, Bill Colston, Walter Travis and Mrs. C. K. Arnold, visitor.

The club will meet February 6 with Miss Busby as hostess.

MRS. McDONALD PRESENTS PUPILS IN RECITAL MONDAY

Mrs. Clement McDonald presented pupils of her music class in recital Monday evening at the First Christian church annex. Several pupils from Mrs. V. Andrews' expression class and Mrs. G. E. Bond's voice class assisted with the recital.

The program was given as follows: piano trio, "Gay Gondoliers," Marty Lou Bond, Oragene Willson and Wendell Daniel; piano solo, "Flying," Norma Lanell Trague; reading, "The First Pullman Ride" Joyce Williams; piano solo, "Will-o-the-Wisp," Beth Hinson; song, "School Days," Carolyn McDonald; piano solo, "Soldiers on Parade," Jack Loran; piano solo, "Davey Jones and the Pirate," Nannette Bishop; reading, "A Responsibility," Mabel June Foster; piano solo, "At Gardiner's Island," Wendell Daniel; piano solo, "Starlight Waltz," Marjorie Oden; song, "The Wubba Dolly," Jo Ann Daily; piano solos, "Chapel Bells," Oragene Willson; piano solo, "Gondolina," Kathryn Wilkinson; piano solo, "Minuet," Marty Lou Bond; song, "I Poured My Heart Into a Song," Joe Dick Moore; piano solo, "Sonatina, Euna Pawver;

Piano solos, "Minuet In G," Peggy Jo Bishop; cornet duet, "One Fleeting Hour," "The Prayer Perfect" Gene Loran and Joe Arwine accompanied by Norma Denison; piano solo, "Saffegietto," Lajuana Leibfried; song, "I'll Take You Home Again Kathleen," Joy Ward, piano solo, "Poems," Louise Willson play, "Unexpected Company," Bruce Foster, Laverne Russell and J. L. Nichols;

Piano solo, "Witches Dance," Maureen Hart, reading, "The Bride and the Butcher," Lee Dale Clubb; duet, "Country Garden," Lajuana Leibfried and Maureen Hart.

The club will meet January 23 at 7:30 with Dr. and Mrs. Pitts.

BAPTIST WMS ORGANIZES CIRCLE MONDAY AT CHURCH

Woman's Missionary society of the First Baptist church met with an unusually large attendance Monday afternoon at the church when a new circle was organized.

Mrs. R. S. Wilkinson, president, presided during the business. The new circle organized will be known as the Lena Lair circle with Mrs. W. B. Harris as chairman and Mrs. Edgar Duncan as secretary. The purpose of the circle is to enlist young women who are not taking active part in the work with other circles.

Circle meetings were conducted with the study taught by the study teachers of the circles. Miss Irene Gilbreath was appointed as Sunbeam leader.

The Missionary society will begin a Bible study Monday on the book of Colossians with Rev. Vernon Shaw as teacher. Ones who are interested in the study are invited to attend. A business meeting will follow the study.

The meeting will be held at the church at 3 o'clock.

SILER FAULKNER AT PAMPA HAVE A SON BORN JAN. 16

A son was born to Mr. and Mrs. Siler Faulkner of Pampa on Tuesday morning of this week, and has been named Siler, according to telephoned news to Mr. Zimmerman from Mrs. Fred Zimmerman, who has been with her daughter there for several days.

Mrs. Faulkner is the former Helen Ramming, for several years before her marriage a resident of Floydada.

Mr. and Mrs. U. Borum visited in Clovis, New Mexico, last Thursday with her daughter, Mrs. Lowell Gambin and family.

Pretty Betty Ann's Bracelet Is Challenge To Hitlerism



Here is one co-ed's challenge to Hitlerism—a "Neutrality Bracelet." On which she has strung the identification tags her father wore during the World War. Pretty Betty Ann Fladger, North Texas State Teachers college freshman, Denton, Texas, says one glance at her bracelet makes war talk pretty dull listening.

During the first World War each American soldier wore two of these "nameplates," one on a string around his neck and one about his

wrist. Unless the body were completely blown to bits, one of these usually remained to serve as an identification in case of death.

Miss Fladger, adapting them to her own uses, has strung them on a narrow silver chain into a real "charm" bracelet—a charm against the bad luck of war.

In the picture she is showing her bracelet to W. A. Cooper, athletic coach at the NTSTC Demonstration school, an ex-service man who served during the World War as a

chines in the naval aviation service. Cooper was attached to the Northern Bombing Squadron, Base B, Eastleigh, England, which supplied planes to the marines at Dunkirk and also to naval bases in England. Cooper was originally attached to the Northern Bombing Squadron, Base B, in Italy, but was shifted to England before he reached Europe because the Italian base was "blown off the map" by an enemy air raid.

Barkers Entertain Owls 42 Club With Dinner Tuesday

A delectable dinner served to the Owl's 42 club Tuesday evening in the home of Mr. and Mrs. A. P. Barker of Lockney was the feature of the evening's entertainment.

Games of 42 were played with Mrs. W. Edd Brown and R. C. Henry scoring high.

Mr. and Mrs. E. L. Angus played guest hands. Members playing were Mr. and Mrs. Lon M. Davis, Mr. and Mrs. Harry Morchel, Mr. and Mrs. W. Edd Brown, Mr. and Mrs. E. C. Henry and Mr. and Mrs. O. P. Rutledge.

The club will meet with the Browns in their next meeting.

Mr. and Mrs. Minor Entertain Tuesday Evening Bridge Club

Tuesday Evening Bridge club met Wednesday evening with Mr. and Mrs. C. L. Minor as hosts at their home on South First street.

Lovely refreshments were served to Mr. and Mrs. Cecil Hagood, Mr. and Mrs. T. P. Collins, Mr. and Mrs. R. C. Wakefield, Dr. and Mrs. Donald H. Pitts, Mr. and Mrs. Terrell Loran, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. C. Gilliam and Mrs. Bill Daily.

Dr. and Mrs. Pitts scored high for couples and Mr. and Mrs. Loran held low score.

The club will meet January 23 at 7:30 with Dr. and Mrs. Pitts.

HAROLD SALISBURY MARRIED TO LUBBOCK GIRL JAN. 6

Harold Salisbury, son of Mr. and Mrs. T. W. Salisbury, city, was married to Miss Doris Stevenson of Lubbock Saturday evening, January 6 in the home of Rev. and Mrs. J. B. McReynolds. Rev. McReynolds read the marriage ceremony.

The bride wore a rose dress with black accessories.

Harold was reared in Floydada, graduating with the class of 1934 from the local high school, attended North Texas Junior A & M college at Arlington, McMurray college at Abilene one year and later completed a business course at Draughon's Business college at Lubbock.

The couple will make their home in Jayton where the bridegroom is employed with the Jayton Chevrolet company.

Conner Oden, Claude Hammonds and Arthur Stewart of the local Chevrolet organization, spent Wednesday in Amarillo where they attended a regional sales meeting.

Social Calendar

TODAY

1922 Study club meets this afternoon at 3:30 with Mrs. J. H. Myers.

Bluebonnet Needle club meets today in an all day meeting with Mrs. D. W. Fyffe.

Thursday Contract Bridge club meets this evening at 7 o'clock with Mrs. L. D. Britton as hostess.

Fidelis Matrons Sunday School class of the First Baptist church will meet in an all day social January 19 with Mrs. Clarence Guffee, 525 West Virginia street. All members are invited to bring a dish for the lunch.

Friendship Bridge club meets January 19 at 7:45 with Dr. and Mrs. A. E. Guthrie.

Idle Hour 42 club will meet January 22 at 7:30 with Mr. and Mrs. S. Poole.

Woman's Missionary society of the First Baptist church will meet at the church January 22 at 3 o'clock.

Woman's council of the First Christian church meets at the annex January 22 at 3 o'clock.

Woman's Missionary society of the Methodist church will meet in the church at 3 o'clock January 22.

Tuesday Evening Bridge club will meet January 23 with Dr. and Mrs. Donald H. Pitts at 7:30.

Sans Souci Bridge club meets January 24 at 2 o'clock with Mrs. A. E. Guthrie.

WOMAN'S COUNCIL DISCUSSES STEWARDSHIP LESSON MON.

Twelve members of the Woman's council of the First Christian church were present at the meeting in the church annex Monday afternoon.

Mrs. M. L. Probasco directed a Stewardship lesson in round table discussions.

The council will meet next Monday at 3 o'clock at the church for a lesson on, "Discovering Jesus." Mrs. Probasco will be in charge of the lesson study.

MRS. FRY HOSTESS TO WEDNESDAY LUNCHEON CLUB

Mrs. W. Luther Fry was hostess for the Wednesday Luncheon club at her home, 121 North First street, Wednesday.

The luncheon was served at 12:30. Games of contract bridge followed. Playing were Mrs. R. C. Wakefield, Mrs. L. T. Bishop, Mrs. T. P. Collins, Mrs. J. A. Arwine, Mrs. John Reagan, Mrs. A. B. Keim, who held high score. Mrs. Richard Stovall and Mrs. C. L. Minor.

Mrs. Keim will be hostess for the club meeting on Tuesday, January 30 at 12:30.

HANNAS MOVE TO LUBBOCK

Mr. and Mrs. A. R. Hanna are moving this week to Lubbock where they will take charge of a farm 5 miles west of the city recently purchased by their son Ross.

The Hannas are renting out their property near Sand Hill.

Dinner Served To Friends Friday In Mal Jarboe Home

Mr. and Mrs. Mal Jarboe were hosts to friends Friday evening with a 6 o'clock turkey dinner at their home.

The delectable dinner was served with games of 42 played for diversion later in the evening.

Guests were Mr. and Mrs. Joe Smith, Mr. and Mrs. W. H. Bethel, Mr. and Mrs. P. C. Harmon, Mr. and Mrs. Roe McCleskey, Mr. and Mrs. A. H. Kreis, Mr. and Mrs. E. C. Hayden, Hal Reid Bethel, Melvin and Tom Bob Jarboe and Ruth Elaine Harmon.

Sans Souci Club Members Luncheon Guests Of Mrs. Goen

Mrs. Polk Goen entertained the Sans Souci Bridge club Wednesday of last week with a 1 o'clock luncheon at her home, 312 West Mississippi street.

Dainty pot holders were used as plate favors. Concluding the luncheon games of bridge were enjoyed with Mrs. Bill Daily holding high score.

Miss Joyce Hopkins of San Angelo played a guest hand. Members playing were Mrs. A. E. Guthrie, Mrs. R. C. Wakefield, Mrs. Daily, Mrs. Jack Deakins, Mrs. G. L. Kirk, Mrs. Cecil Hagood and Mrs. Terrell Loran.

Mrs. Guthrie will be hostess at the next meeting.

SAND HILL DEMONSTRATION HAS FIRST 1940 MEETING

Members of the Sand Hill home demonstration club took up their New Year club work on January 10. Each member present resolved to be a better club worker for 1940.

Mrs. D. W. Burke, president, was in charge. Committees for the year were named by the president and yearbooks were handed out.

Mrs. A. R. Hanna, who is moving to Lubbock, resigned as vice-president and Mrs. Tom Thomas was elected to serve in her place.

Miss Wilson gave an interesting talk on the 1940 food outlook and gave each member a food standard.

Members present were Mesdames Mickey, Thomas, Tyler, Blasingame Knight, Cummings, Jeter, Hanna, Weems, Jim Holmes, Burke, Guffee, and Mrs. Pike Hanna was a visitor.

Kenneth Baird Bishop returned to Dallas this week for further treatment. He was accompanied by his father, Baird Bishop. The high school youth was stricken early in the fall with infantile paralysis and has been making a valiant fight for recovery.

Mrs. Elbert Parks, who has been seriously ill for the past two weeks, is improved and accompanied her sister, Mrs. Charlie Gough of Plainview home to remain while convalescing.

Guy T. Hughes, nurseryman, of Kress, was in and around Floydada Wednesday replacing and setting out trees and shrubbery for several local people.

Herman Chastain of Lorenzo visited his sister, Mrs. Elbert Parks and Mr. Parks, also his father H. B. Chastain, last week.

Vada Teaver And George Webster Marry Sunday

LOCKNEY, Jan. 16.—Miss Vada Teaver and George Webster were united in marriage Sunday, January 14, by Rev. Don Harris, pastor of the First Presbyterian church at Littlefield. The wedding ceremony took place at the home of Mr. and Mrs. Homer Roper at Lubbock.

The bride was attended by Miss Martha Meriwether of Lockney. The bridegroom was attended by Paul Hyde of Littlefield.

The bride is the attractive daughter of Mr. and Mrs. V. L. Teaver of Plainview, formerly of Lockney. Mr. Webster is the son of Mr. and Mrs. George Webster, who live three miles southeast of Lockney, and is a brother of Mrs. Ernest Fowler of Lockney High school.

Mr. and Mrs. Webster will make their home in Plainview, where he is employed as bookkeeper at an oil mill.

Sunday School Class Organized At Social In Kimble Home

A group of young women met in the home of Mrs. Wilson Kimble last Thursday evening at 7:30 to organize another Sunday school class for the Methodist Sunday school.

The class will be known as the Business and Professional Girls class. Miss Mildred Olson was elected as president with Miss Pauline McCarty as secretary. Other officers will be elected at a later date.

Games of 42 were enjoyed until delicious refreshments were served by the hostess.

Present for the organization meeting were Misses Nancy Ann Haddell, Bernice Dallinger, Mary Louise Thurmon, Bert Ione Smith, Beryl Busby, Pauline McCarty, Beatrice Davis, Mildred Olson, Mary Beth Martin, Edith Grimes, Kathryn McDonald, Mrs. Glee Thomas and Rev. J. B. McReynolds.

OUT-OF-TOWN VISITORS ENTERTAINED AT DINNER

Mr. and Mrs. R. A. Garrett and Mrs. Fannie Montague were hosts to relatives with a dinner Saturday evening at their home, 407 West Missouri street.

Guests enjoying the enjoyable evening were Mr. and Mrs. H. L. McKinstry of Hagerman, New Mexico, Mrs. Willie Stoskopf of Holsington, Kansas, Charlie Wilson of Silverton, Mrs. W. B. Wilson, Mrs. Billie Tye, and Mr. and Mrs. Woodrow Wilson and family, all of Floydada.

GULLIONS HAVE ALL THEIR CHILDREN AT HOME SUNDAY

Mr. and Mrs. J. N. Gullion Sunday for the first time in several years had all three of their children with them at their home here.

Their son, Elza Gullion, accompanied by Mrs. Gullion, came up from Big Spring for the day. Their daughter, Mrs. Annie Ruth Nelson, has been here for nearly a month from El Centro, California, on a visit and the third daughter, Mrs. John Edwards Smith, was in from her home near Baker to make the family circle complete.

Mrs. Gullion was very ill during the holiday season with appendicitis for which an operation was performed before Christmas, and she spent nearly a month in the hospital.

BAPTIST G. A. IN SOCIAL AT CHURCH MONDAY P. M.

The Baptist Girls Auxiliary met Monday afternoon at the First Baptist church, and were entertained at a social. Several games were played and refreshments were served to the following girls:

Joy Cardwell, Frances Ruth Garrett, Mary Frances Jones, Ada Bell Snodgrass, Donice Cline, Belle Jean Swinson, Betty Jean Swenson, Eugenia Martin, Doris Shelton, Margaret Conner, and the young people's leader, Mrs. Lela Horton.

The G. A. meets each Monday afternoon at four o'clock at the church.

BIRTHS

Born to Mr. and Mrs. James H. Palvador of the Baker community a daughter, January 6.

Born to Mr. and Mrs. Elmer Dazey January 3, a son.

Born to Mr. and Mrs. Oscar W. Wiggins, city, January 3, a son.

Born to Mr. and Mrs. Richard Ewing, December 25 a daughter.

FLOYDADA'S Newest Beauty Shoppe

Golden Gloves

(Continued from page 1)
 Thursday afternoon before the Golden Gloves tournament. Fights will start on both sides at 7:30 o'clock. Entries will be received up to the day of the tournament, and should be sent to Coach Odell Winter at Floydada High School.
 The Floydada tournament last year was a highly successful event. Coming as it does more than a week ahead of the annual district Golden Gloves tournament, it offers boxers an opportunity to get in some warm-up bouts in preparation for the district tussle, and offers fans an authentic preview of the Golden Gloves picture.
 Winners last year were Beedy of Lockney in the fly-weight, taking the crown by the forfeit route from Edge of Floydada who suffered a broken thumb in a previous bout; Burrus of Floydada in the bantam weight with a decision over Gardener of Plainview; Billy Brown of Floydada in the feather-weight, defeating Barry of Plainview; Brown of Lockney over Connally of Plainview in the light weight division; Martin of Floydada in the welter weight by a technical K. O. over team-mate Golightly; Clark of Plainview in the middle weight division from Johnson of Plainview; Clark of Plainview in the light heavy division over McNutt of Floydada; and "Fats" Mitchell of Lockney in the heavyweight over Edna Martin of Floydada.
 Admission will be 15 and 25 cents on the first night of the tournament, and 15 cents and 35 cents for the finals on Friday night.

Power Plant

(Continued from page 1)
 to the city distribution system this week.
 Three Diesel engines drive the generators which are now providing electricity for Floydada patrons. The power plant, one of the most modern in West Texas, was recently completed at a cost of approximately \$180,000. Financed by means of a city bond issue and a grant and loan from the federal Public Works Administration, the plant was built by W. R. Pender, construction engineer for the A. M. Locke construction company.

District Lions

(Continued from page 1)
 American system to this nation. Judge Polley was introduced by County Attorney John Stapleton. Eld Johnson, district deputy governor of District 2-T recounted the romantic history of the organization of Lions and told of the wide-spread activities which have marked its history.
 Elizabeth Caldwell, of Floydada, sang for the group, accompanied by Marjorie Hart, and Faye Hart sang accompanied by Mrs. Faye Hart.
 J. C. Gilliam, past president of the Floydada club, presided. G. G. Gover was singing leader. Rev. Gordon Voight, pastor of the First Christian church, said the invocation.

FRAME GARDENS SUPPLY VEGETABLES IN ARID AREA

Farm families in sections of the country subject to excessive heat and insufficient rainfall have found that they can still raise enough fresh vegetables for their home use by planting frame gardens.
 Though they have been used by some farmers for a number of years, it was not until the past year that their use became widespread. The Farm Security Administration has sponsored the gardens as an aid to balanced daily diet, especially in parts of Texas and western Kansas where drought has prevented farmers from growing many vegetables.
 Many of the farmers have used scrap lumber in constructing the frame. It is usually 4 or 5 feet wide, 12 to 18 inches high, and as long as desired. Frequently a subirrigation system is installed to improve production. This requires less water and less labor than surface irrigation—nor does the garden crust over. Home-made concrete tiles, or even tin cans are used for subirrigation. They are placed in rows 2 or 3 feet apart the length of the garden plot at a depth of 12 to 14 inches, and connected to the water supply. Over this system is laid fertile soil. Sacks can be placed around the sides to give protection from the wind and sun. A thin cloth is spread over the top to protect the green stuff from excessive heat or cold.
 As soon as the soil has been cleared of one crop, it can be replanted. Thus, the same families have fresh vegetables most of the year around. These frame gardens cut down the grocery bill, but another important function is supplying food with some of the vitamins necessary for proper nutrition and good health.

TRAPPING INSECTS IN AIR GIVES MIGRATING HABITS

Pioneer work by Federal entomologists in collecting insects from the upper air by means of traps mounted on airplanes started as early as the summer of 1926, when P. A. Glick made the first of a long series of collecting flights using a trapping device which was improved repeatedly in the course of the experiments.
 Results of these flights aroused scientific interest in what has come to be known as aerobiology and has indicated the need for further definite investigations. Entomologists believe. They think that insect collection over seas and oceans and at a distance from land might clear up questions as to whether destructive insects can and do drift the country by flight or drift across broad

Political Column

The following have authorized the announcement of their candidacies for the offices indicated opposite their respective names, subject to the Democratic primaries:
For County Judge:
 G. C. TUBBS
For Sheriff:
 FRED N. CLARK
For County Clerk:
 B. NICHOLS
 A. B. CLARK
For Assessor and Collector of Taxes:
 M. L. PROBASCO
 FRANK L. MOORE
For County Treasurer:
 MRS. O. M. CONWAY
For Commissioner Precinct One:
 ZANT SCOTT
 GEO. M. FINKNER
For Commissioner Precinct Two:
 G. C. (Grover) FAIREY
For Commissioner Precinct No. 3:
 B. E. (Bass) CYPERT
For Commissioner Precinct No. 4:
 H. J. (Hugh) NELSON

SOIL SAVING EXHIBITS DISPLAYED AT 21 FAIRS

Conservation of the soil and other resources, plus bringing to public attention the latest research findings, was the theme of United States Department of Agriculture exhibits at 21 of the Nation's largest state, national, and international fairs and expositions in 1939.
 More than 14,000,000 people saw department exhibits at these and smaller fairs during the year, reports the Department's exhibit section in the Extension Service.
 Seventeen of the twenty-one new exhibits were built during the year in furtherance of sound soil conservation and balanced farming practices. These and exhibits revised during the year make up 10 full carloads of exhibit material, each on a special subject or selected for a definite region.
 The department exhibit section during the year built and displayed a general government exhibit at the World Poultry Congress in Cleveland, Ohio. It represented the work and recommendations to poultrymen of seven major departments and branches of the government serving the poultry industry and was the largest and most complete exhibit ever built by the Federal government related to a single industry.

WILT RESISTANT ALFALFA STRAINS GROWN FOR SEED

Ten new strains of wilt-resistant alfalfa are being increased this year, and it is hoped that sufficient quantities of seed of the most promising strains will be available for limited distribution by 1942, reports H. L. Westover, alfalfa specialist of the Federal Bureau of Plant Industry.
 Before wilt became serious alfalfa stands lasted 6 to 12 years and longer in regions best adapted to the crop. Since the disease put in its appearance about 15 years ago, it is not unusual for fields to fade out in 2 to 4 years, says Mr. Westover.
 None of the usual cultural methods helped control the wilt, so department scientists turned to breeding for wilt resistance. The first job was to get breeding stock resistant to wilt. These were found by Mr. Westover on pant exploration trips to Turkistan in 1929 and 1934. Here, where alfalfa has been grown for centuries, little wilt was found.
 Several hundred samples of the Turkistan alfalfa were brought back to this country for breeding work carried on mostly at the Nebraska, Kansas, and Wisconsin Experiment Stations. They were crossed with American varieties and subjected to wilt inoculum in concentrated form to find those with most resistance. The new strains also were observed to see which could withstand the most cold, which ones could produce the most seed and forage, and which ones were most resistant to other disease such as leaf spot.
 Many hundred strains were studied since the first importations were made. In the cooperative work at Lincoln, Nebraska, these have been weeded out to the present 10. This number probably will dwindle down to two before any are released for commercial growing.
 All 10 strains, Mr. Westover reports, appear to be equal or superior to Hardistan in bacterial wilt resistance, superior to Hardistan and at least equal to Grimm in seed and forage productivity. Some of the strains apparently possess much more leaf-spot resistance than commercial Turkistan and all recover more rapidly after cutting than Ladak.

expanses of water.

Col. Charles A. Lindbergh cooperated with the late F. C. Meier of the Department of Agriculture in studying plant spores and micro-organisms, and Colonel Lindbergh invented the "sky hook" or trap used for this purpose. Mr. Meier led his life in the wreck of an airliner over the Pacific while on a collecting trip. Amelia Earhart was using the Lindbergh trap on her plane when she was lost.
 Under the National Research council, research in this field has been organized under the Committee on Aerobiology which is arranging for cooperation of scientists from the universities and government bureaus, and flyers as represented by the commercial airlines, and the Army and Navy aviators.

Skipper Goes Down With Anchor But Is Rescued By Mates After Dunking



Right Skipper Holloway who nearly drowned in middle of Chesapeake and, above, boat showing Holloway's position when he was snatched overboard.

Dragged under water by a heavy anchor rope that had snarled around his legs and pulled him overboard on a night fishing trip, Vaden Holloway, of Messick, Virginia, was saved from drowning when his companions located him with a flashlight and guided their launch to him.
 Holloway, the boat's skipper, had gone forward to weigh anchor and move to another position. But he had untied the anchor rope, and when his feet became entangled in the coils on deck, he was dragged overboard, carrying the rope with him. The launch, freed from its anchor, drifted rapidly away on an outgoing Chesapeake bay tide.
 "The anchor hook was still holding on the bottom," Holloway said, "with the tide running so strong that I was pulled well under. The harder I struggled to free my legs, the more the rope dragged me down. I was anchored there, ten miles from shore, in pitch darkness. No one had heard me go overboard, and the boat was fast drifting out to sea."
 "Working to keep my head above water, I shouted to them as loud as I could. I didn't think they'd ever hear me, but finally some one did. The boat carried only one small oil



lantern and its beam wasn't strong enough to do any good.
 "Then somebody found the one flashlight on board. We had used it a good deal but the batteries were fresh when we put them in, and so they still worked okay. Although the boat was picking up speed on the outgoing tide, they located me with this light.
 "While one tried to keep the beam focussed on me, the others worked to get the motor started. Despite their efforts, it wouldn't turn over. It resisted everything they could do as they drifted farther and farther away. I was pretty weak, but I managed to shout directions to them."
 Finally the boys got the engine going and brought the boat around. When they reached Holloway the drag of the anchor was so strong that it took two men to hold him up while the third freed him from the anchor rope.

BYRD EXPEDITION TAKES NEWEST IN DAIRY FOODS

Some new dairy foods, not yet on the market, will add variety to the diet of Admiral Byrd's men during their stay in the Antarctic.
 The new products were made in the laboratories of the Federal Bureau of Dairy Industry and represent the efforts of dairy scientists to devise new ways to utilize skim milk and whey as human food.
 The list includes a new kind of dried pea soup, made with whey powder; a new kind of wafer to eat with the soup, which is a mixture of potatoes, skim milk, and salt; and new kinds of candies that contain whey solids.
 In addition, the Bureau sent a quantity of American Cheddar cheese. The cheese was made and packaged in valve-vented cans, a process that represents a relatively new development in merchandising this type of natural cheese. Cured in the cans, which vary in size from 12 ounces to 5 pounds, this cheese forms no rind, does not dry out or shrink, and is more convenient for small servings than the usual bulk cheese of large size and odd shape.
 The dried soup is a precooked dry powder which makes a complete soup when one can of the powder is mixed with four cans of water and boiled. It contains 65 percent split pea solids, 25 percent whey solids, and 10 percent fat. It has the advantage of being easily transported and quickly prepared, and it also keeps well. The dairy scientists expect that the fat it contains will remain free of rancidity for at least a year at room temperature or below.
 The skim milk and potato wafers are somewhat similar to potato chips, but contain no fat and therefore do not become rancid. The wafers are made by drying or toasting a mixture of boiled potatoes, skim milk, and salt.
 Two kinds of candy—caramels and fudge—were made by formulas that include 25 percent whey solids. The whey candy is superior in food value to ordinary candies, because the whey solids displace some of the cane sugar and corn sirup. It contains extra milk sugar, milk salts, milk albumin, and water-soluble vitamins. Also it is slightly less sweet than ordinary candy.

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Hektograph inks. Hesperian

BUY

These Grocery Items this week-end at Hull & McBrien's and follow Ben Franklin's example of Thrift:

SHORTENING 39c
 4 Lb. Carton,

Red Dart, PEAS, 25c
 2 No. 2 Cans,

GREEN BEAN 25c
 3 No. 2 Cans,

Campbell's Tomato JUICE 19c
 50-oz. Can,

Mexican Style BEANS, 25c
 3 Cans,

Sour PICKLES 15c
 Quart,

PINEAPPLE, 25c
 3 No. 1 Cans,

Fancy Ass'd. COOKIES, 19c
 1 Pound,

HULL & McBRIEN
 Telephone 292

Dougherty News

DOUGHERTY, Jan. 16.—Mr. and Mrs. Harry Milner of Dublin were guests of her uncle, W. M. Webb, and family over the week-end.
 Bill M. Norman and Orland Howard were business visitors in Amarillo Saturday.
 A. H. Kreis left Monday for California where he will spend some ten days on business.
 Christine Hinton, who is attending Draughon's Business college in Plainview, spent the week-end with her parents, Mr. and Mrs. J. R. Hinton.
 Mr. and Mrs. F. M. Dougherty entertained friends from Fort Worth over the week-end.
 Mr. and Mrs. Cleburne Payne of Baker were Sunday guests of his brother, Norman Payne.
 Mr. and Mrs. J. E. Newton spent Sunday in Lubbock with their daughter, Beth, who is a student at Texas Tech.
 Glen White spent last week in Dallas.
 Mr. and Mrs. Seaton Howard of Floydada were guests Sunday of Mr. and Mrs. Orland Howard.
 Harry Webb of Lockney visited Saturday night with Bill Webb and family.
 Mr. and Mrs. Bob Robinett have moved to the Antelope community.
 Artie Moreland of Plainview was a house guest in the Hinton home over the week-end.
 There is quite an epidemic of influenza in this community at present.

Tate Jones and Herschel Green left Monday for Old Mexico, where they will visit with a brother-in-law.
 Mr. and Mrs. Bill Norman and children were in Amarillo Tuesday.
 Mr. and Mrs. Jim Morrison were Sunday guests in the R. W. Lotspiech home.
 Mr. and Mrs. C. A. Caffee were Plainview visitors Saturday.
 Mrs. J. M. Brownlow visited Monday with her brother, C. A. Cumble, who is ill in the Floydada hospital.

CHICKENS AND EGGS AID FARM LIVING AND INCOME

In good times and bad, eggs in the basket and chickens in the market coop are cash for farmers. That's what the Agricultural Marketing service says in pointing out that the chicken-and-egg industry has a significant influence on the living standards of farm families.
 According to the Service, chickens and eggs have long been a principal source of cash income for meeting current household expenses. Just how important is indicated by the fact that approximately 86 percent of all farms in the United States produce eggs and chickens. In each of the past 4 years families living on these farms received close to a billion dollars of cash income from the sale of eggs and chickens. In 1920 and again in 1929 they received almost one and a half billion dollars from this source.

Hektograph inks. Hesperian

Star Cash Values

FLOUR, 65c
 24 Lbs., Guaranteed,

Blackberries, 35c
 Gallon,

BROOMS, 22c
 Each,

COCOA, 19c
 Mothers, 2 Lb. Can,

TAMALES, 25c
 2 Cans, Wilson Certified,

CANDY, 10c
 3 Bars for,

PICKLES, 10c
 Quart, Cut Sour,

BACON, 20c
 No. 1 Sliced, Pound,

ORANGES, 25c
 2 Dozen, California Navel,

APPLES, 25c
 Winesap, 2 Dozen,

LETTUCE, 5c
 HEAD,

K B EGG MASH MAKES HENS LAY WE SELL IT
 Phone 40

HIGHWAY TUNNELS OFTEN NEED SPECIAL VENTILATION

Since tunnels have come into frequent use in highway construction, highway engineers have had to consider problems of tunnel ventilation, according to the Bureau of Public Roads of the United States Department of Agriculture. The exhaust gases of motor vehicles contain carbon monoxide—poisonous when inhaled. This gas is colorless, odorless, and tasteless and its presence cannot be easily detected.
 To avoid dangerous concentrations of gas, special ventilation is generally necessary in highway tunnels over 1,500 feet long and in shorter tunnels in which the natural ventilation is not effective. The work of the Federal Bureau of Mines has been of great value in solving tunnel ventilation problems.
 The ventilation system in the Wawona tunnel in Yosemite National park is of particular interest. Three tunnels especially constructed for ventilation purposes were driven horizontally from the main tunnel to the face of a cliff. One of these tunnels, 500 feet in length, connects with the main tunnel at its center and through it the bad air is exhausted. The other ventilation tunnels admit fresh air to the main tunnel at the quarter points.
 Three 9-foot fans are installed in the center ventilation tunnel. Each fan has a capacity of 50,000 cubic feet per minute at half speed and 100,000 cubic feet at full speed.

Collector Will Spend Tuesday In Lockney

Announcement that a force from the tax collector's office will be in Lockney on Tuesday of next week for county and state tax collecting was made this morning by Assessor and Collector Frank L. Moore.
 The collectors will be located at the Carl McAdams office, Mr. Moore said.
 making a maximum combined air exhaust capacity of 300,000 cubic feet per minute.
 The fan controls are connected with two chemical analyzers which continuously take samples of the tunnel air and determine the carbon monoxide content. As the amount of carbon monoxide in the samples rises of falls, fans are automatically turned on or off, thus keeping the tunnel air safe for travelers. The automatic controls turn on, at half or full speed, one, two, or all three of the fans as needed to supply the required amount of fresh air.
 Should the ventilating system fail for any reason and the concentration of gas become dangerous, an automatic arrangement sets semaphores at the tunnel entrances warning drivers not to enter.

Typing paper, second sheets. Hesperian Pub. Co.

See Our New
1940
General Electric
 Refrigerator on Display.
 Cheaper and Better
Willson & Son Lumber Co.

Thank You Friends

We appreciate the good patronage you have given us the past few months!

We Have Moved

and are open for business at the old Del-Rue Cafe, the location formerly occupied by the White Swan Cafe, and will be open DAY and NIGHT

We invite you to continue to eat with us, if you like our food!

Mrs. W. N. Brewster
 Manager

Notice!

WE HAVE ADDED

LEADED GAS

— TO OUR LINE —

If your high-compression engine calls for this type of Gasoline, remember we have it in the pump at your service at all times.

Consumers Fuel Association

A Lot Of Water Has Gone Underground

Russell Crawford Displays 15-Year Record Of Rainfall In Floyd County

In Fifteen Years, Rain Record Shows

Floyd county's average annual rainfall for the past fifteen years, which includes the 11-year "dry cycle" about which so much has been written, has been 20.31 inches, believe it or not! Russell Crawford Doughterty farmer, has the record to prove it.

Crawford has kept a month-by-month record of rainfall since he began farming in this county 15 years ago. Between January 1925 and December 1939, nearly 26 feet of moisture has fallen in Floyd county, according to Crawford's log-book, which shows a total rainfall of 304.66 inches. That's a lot of rainwater.

Taking the yearly average as approximately 20 inches, 1925 and 1926 were "wet" years with 24.15 inches of rainfall in 1925 and 23.81 inches in 1926. According to a notation on Crawford's record, most of the county received more rainfall than the Baker community, where he was farming at the time, in the latter year.

And 1925 was a good year for

WHO HAS A 22 YEAR RECORD OF RAINFALL FOR FLOYD COUNTY?

Who has kept a record of rainfall for more than 15 years? The Hesperian is interested in settling the 11-year cycle question once and for all before the next decade gets around to doing it for us. Are the next 11 years going to be wet? We all know what the last 11 were like, but what about the years before that? Russell Crawford has provided us with a record of rainfall back to 1925. Is there anyone in the county who has kept an accurate month-by-month record for a longer period?

wheat and row crops. Crawford recalls a 9 inch rain in September, 1925, and heavy spring rains in '26 apparently set the stage for a big year on the farm.

In 1927 Crawford was farming 2 miles west of Floydada, and the

rainfall that year dropped to 12.90 inches, almost half of that the year before. 1928 was back to "normal" with big rains in May, July, and August bringing the year's total to 20.60 inches.

The last "wet" year, according to the 11-year cycle, was 1929 when the years rainfall totalled 26.05 inches. Rains were well-scattered throughout the year, with 1.10 inches in January, 3.60 inches in March, 7.25 inches in May, 3.85 in June, 1 inch in July and 2 inches in August, 4.50 inches in September, and 1.20 inches in October. There were good showers in February and April, but November rainfall dropped to half an inch and December was practically non-existent.

During 1928-29 Crawford lived 3 1/2 miles south of Doughterty on the same place which he has farmed for the past 12 years.

Rainfall in 1930 dropped below normal to 16.80 inches, and rose slightly in 31 to 17.70. In 1932, however, the "dry cycle" was shaken by heavy rains totalling 24.75 inches, with rains falling in every month except March. Drought was King again in '33, however, when the yearly total dropped to 14.10, and an all-time low was reached in 1934 when the county received only 11.50 inches of moisture during the entire 12 months. In that year there was no rain at all in June, July, October, and December, while January and February combined yielded only an inch and April was little better with only .65 inch.

In 1935 the annual rainfall rose to 18.40 inches and the drought was broken in 1936 with a high mark of 31 inches of rainfall to set the stage for the bumper wheat crop of 1937. The '36 rainfall was heaviest in the summer and fall, with 8.50 inches of rain in July and 14 inches in September.

November and December of 1936 and January and February of 1937 were dry months, but March tilted the bucket for 1.40 inches, and a 3.25 inch rainfall in April, 4.80 inches in May, and 3 inches in June spelled nearly 5 million bushels of wheat while continued rainfall throughout the summer and fall brought bumper row and feed crops. The year's total rainfall was 28.40 inches.

Rainfall in 1938 dropped to 18.85 inches, and 1939 slipped farther below normal to register only 16.05. According to the theory of the 11-year cycle, 1940 should be a "wet" year, but January still has far to go, in spite of the snow last week, to reach the total of 2.65 inches of moisture recorded in January 1939 which opened the last year of the "dry cycle."

There may be some encouragement, however, in the fact that January and February have been extremely dry months in all the "wet" years. In 1925, January produced only .50 inch of the year's total; January 1926 produced only .70; January 1929 produced 1.10; January 1932 raised the ante to 1.25; but January '36 and January '37 were dry with .90 and .20 respectively.

And according to Crawford's record, February has been an extremely dry month every year except 1938, when the county received 3.25 inches of rainfall.

Maybe it'll be a wet March!

TWO TO CCC CAMPS

Two Floyd county young men, Henry Ayeock, of Lockney and Eugene Green, of Floydada, Monday enrolled for Citizens Civilian Corps service.

They filled a quota of two from the county, for which O. G. Evers, county welfare director, recently had instructions to fill.

ON CALIFORNIA TRIP

A. H. Kreis left last week-end, in company with eight other directors of the Plains Co-Operative, for a tour of inspection and study of similar establishments in California.

The party will be absent from home for an indefinite period.

Miss Thomasine Cox returned home Friday from Amarillo where she had spent the past week in business college and visiting with her aunt, Mrs. T. W. Young and Mr. Young.

Dobbs Truss

No bulbs. No Belts. No Straps
Room 203, Boothe Building
E. E. BOOTHE, Agent

Muncy News

MUNCY, Jan. 16.—Mr. and Mrs. W. L. Crawford and Mrs. R. D. Hall and children spent the week-end visiting in the Bob Muncy home. Mr. and Mrs. Crawford are Mrs. Muncy's parents, and Mrs. Hall is her sister.

Doyce and Earl Smalley made a business trip to Dallas last week. Earlene Smalley visited Mr. and Mrs. J. A. Smalley during the week-end.

Mr. and Mrs. Doyce Smalley and daughter are visiting relatives in this community.

Mr. and Mrs. Jim Holigan and Mr. and Mrs. Ephraim Broyles were Sunday visitors in the J. W. Huey home.

Mrs. J. W. Huey was on the sick list last week, but is much improved now.

Mrs. Arch Muncy and children visited her brother, Ed Griffin and family Sunday.

Mr. and Mrs. Sid Williams and children visited her parents, Mr. and Mrs. Jim Dunlap, Sunday.

Mrs. Jess Sandusky was ill the latter part of last week, but is recovering now.

Gerald Smalley was Sambo Sandusky's guest Sunday.

Mr. and Mrs. J. W. Huey, jr., visited his parents, Mr. and Mrs. J. W. Huey Sunday.

Sam Huey is reported ill and confined to his bed.

W. B. Harrison and J. B. Jordan made a business trip to Abernathy Saturday. Mrs. W. B. Harris stopped in Plainview where she visited friends.

Miss Maurine Mathis was confined to her bed Friday afternoon and Saturday.

Mrs. J. J. Smalley and daughter visited Mrs. T. J. Dodson at Lockney Sunday.

Misses Elouise and Elora Smalley were Sunday visitors in the Swann home.

Mrs. Ed Muncy and daughter attended the Southside singing Sunday at Floydada.

The following persons were on the sick list during last week of last week-end: Nellie Jo Muncy, Trois Muncy, Sambo Sandusky, Edna Faye Williams, Gerald Smalley, Ronald Teaff, Earlene Smalley, Eddie Ruth Muncy, Annie Murphy, and Mary Louise Murphy.

Mary Louise Murphy, Virgil Murphy, and Annie Murphy enrolled in Muncy school as new pupils last week.

Mrs. Lewis Nelms and baby of Plainview spent Sunday visiting in the W. B. Harris home.

Mr. and Mrs. Edgar Duncan and Mr. and Mrs. J. D. Brown and daughter were entertained with forty-two at the Muncy tea-charge Friday night.

Mrs. J. J. Smalley visited with her cousin, Frank Dodson of Crosbyton, Sunday in Lockney.

Friday afternoon of last week ten outsiders in the Muncy community met at the schoolhouse at 3 o'clock for a fast game of baseball.

We are anxious to see every patron present next Friday afternoon at the same time for another game of ball.

Interest is being created and plans are being made for an interesting work to be done in Inter-scholastic League this year by children of the Muncy school.

Bob Muncy was a business visitor in Plainview last week.

'Headliners' In Color Power Cinema At Ritz Scheduled For Monday

It is no longer a rumor but a fact that S. J. Latta, Minneapolis-Moline dealer is showing "The Headliners," the sensational farm movie production. They say it's a humdinger and will be worth your while to see on Monday, January 22 at the Ritz in Floydada.

"The Headliners" is in full natural color and all sound and features a demonstration of television. The story of the picture is centered on a young farm couple who attended the State fair. They have a grand time visiting all the sights, including the auto races and Midway, where they come upon a television studio. At this studio, they see before them on the television screen, Minneapolis-Moline tractors and farm machinery working in different fields in all parts of the country. They return home, knowing their farm problem is solved.

"The Headliners" is something new and different. The idea of seeing a natural color movie through a television receiving set involves a new technique in motion picture production. It's free to all farmers. Ask S. J. Latta, MM dealer today for complimentary ticket.

Mrs. J. D. McBrien spent the week-end in Big Spring as guest in the home of her sister, Mrs. A. S. Smith and Mr. Smith.

'38 Loan Cotton Values Increase As Market Rises

COLLEGE STATION, Jan. 17.—Recent advances in cotton prices have made it possible for cotton farmers to withdraw profitably much of the cotton placed under the 1938 loan, according to Donald L. Cothran, state Agricultural Conservation Association committeeman from Caviness.

Urging that all producers withdrawing cotton from the loan make certain they receive full value for their equity, Cothran declared that weekly bulletins will be posted in county AAA offices to make price information available to all farmers.

In order to secure possession of warehouse receipts covering cotton placed under the 1938 loan, the producer must make the following payments:

(1) Face value of the note.
(2) Interest at the rate of 4 percent from the date of the loan until November 1, 1939.

(3) Interest at the rate of 3 percent from November 1, 1939 until the loan is liquidated.

(4) Storage charges at the rate of 25 cents per bale per month from the date the cotton was first placed in storage until July 31, 1939.

In addition, the state committeeman pointed out, the producer must pay to the warehouse storage charges accruing after July 31, amounting to 15 cents per bale per month from August 1 to November

Mrs. A. B. Keim and daughter, Frances and Lajuana Leibfried spent Friday in Petersburg as guests in the home of Mr. and Mrs. Albert Clubb and family.

Mr. and Mrs. Lacey Martin and daughter, Norma Ruth, of Ralls were Sunday guests in the home of Mrs. Martin's parents, Mr. and Mrs. I. R. Grundy.

Raymond Baker of Borger visited here with friends over the past week-end.

Farm Checks Hit New High Total

Conservation payments from the 1939 program reached a total of \$354,376.93 in this county as a net allotment of checks were received this week, Aleya A. Hoots, secretary of the ACA, said Tuesday.

Nineteen hundred and 31 checks in payment on 1271 work sheets have been received to date.

There are still 425 work sheets to be paid, Hoots pointed out, and payments still due in this county will total more than \$100,000.

Manifold papers, Hesperian.

CARD OF THANKS

We wish to thank our many friends during the illness and death of our darling baby.

Mr. and Mrs. Elmer Dazey, Mr. and Mrs. F. L. Hickerson, Mr. and Mrs. Buck Hickerson, Mr. and Mrs. L. T. Hickerson.

The SALARY-MANAGER

\$ A Personalized BUDGET \$ FOR EVERY INCOME

TELLS

- \$ How to check the "leaks" in your salary.
- \$ Are you spending your money the wrong way?
- \$ Hidden expenses that wreck your budget!
- How others, on your salary, manage better.
- \$ The simple five (5) point program for correct spending and saving.
- \$ Eighteen (18) money saving tips.

AND

The Automatic Budget Selector (Complete, with instructions)

Shows how one (1) record controls all spending.

What to spend for each expense group.

Plans your budget.

MAIL THE COUPON BELOW WITH 10 CENTS IN COIN OR STAMPS FOR YOUR COPY OF THE SALARY-MANAGER

THE SALARY-MANAGER ROOM 903 126 WEST 46th STREET - NEW YORK, N. Y.

Please send me your Salary Manager and Automatic Budget Selector for which I am enclosing 10c (stamps) to defray cost of postage and handling.

NAME _____ STREET _____ CITY _____ COUNTY _____ STATE _____

WHAT WOULD FRANKLIN SAY ABOUT THRIFT TODAY?



JAN. 17th TO 25th IS National Thrift Week

Without doubt, Benjamin Franklin, if he were alive today, would advocate thrift just as strongly as he ever did. He would still say, "Waste not, want not."

Can you figure out any honest way to have money in the bank without depositing money in the bank? Unless you can, thrift remains your "best bet" does it not?

The First National Bank

FLOYDADA, TEXAS

"Lighten" YOUR KITCHEN TASKS WITH BETTER LIGHT



Proper light is as "modern" as the newest kitchen equipment. "Modern" kitchens mean that they save time and work...and give you more leisure hours. So does proper light! You'll thrill at the way your kitchen tasks melt away in a pleasantly lighted kitchen.

Expensive? No! Both the Hemcolite and the Renewalite are very moderately priced and come complete with a bulb. Both units are as easily installed as a lamp bulb.



HEMCOLITE...\$1.75



RENEWALITE...\$1.95

Ask any employee for a free two-day trial of any—or as many—of these new units. For the convenience of our customers all fixtures may be purchased for as little as 50c down and one dollar per month

Texas-New Mexico Utilities Company

FACTS YOU NEVER KNEW!!!

GENERAL SHERMAN FOUND IN THE MOUNTAINS OF CALIFORNIA, IS THE WORLD'S TALLEST TREE! A VERITABLE SKYSCRAPER, THIS REDWOOD TOWER TO A HEIGHT OF 364 FT., ITS BASE CIRCUMFERENCE IS 101 FT., AND ITS ESTIMATED WEIGHT IS 4,299,851 LBS.

CIGARETTES WERE NEVER INVENTED! THEY WERE THE RESULT OF AN ADVERTISING TRICK DURING THE CRIME WAR WHEN THE CLAY PIPES OF THE SOLDIERS WERE BROKEN... THE MEN PROCEEDED TO ROLL THEIR TOBACCO IN CARTRIDGE PAPER....

SKIING IS ONE OF THE EARLIEST FORMS OF WINTER COMMUNICATION IN THE WORLD. SKI'S HAVE BEEN USED SINCE TIME IMMEMORIAL... A PIECE OF SKI UNEARTHED IN NORTH SWEDEN IS REPORTED TO BE 4000 YEARS OLD!

10 YEAR OLD, HERMAN LICHTER-FELD OF BERLIN, WHOSE OVER-FUNCTIONING GLANDS HAVE MADE HIM A CHILD HERCULES, CAN BREAK THICK CHAINS, TWIST IRON WITH HIS HANDS AND TEETH AND IS EXTREMELY MUSCULAR DEVELOPED FOR HIS AGE. HE IS VERY SENSITIVE AND GRIES MORE THAN OTHER BOYS HIS AGE...

By Bob Dart

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WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO SELL

WANTED TO BUY

Classified

Advertising Rates Information.

If you have an account with the Hesperian, classified advertisements may be put on your bill for the first of the month payment. To others an accommodation account will be opened for those who phone in their ads. To be paid same week. When telephoning ads please re-check with the ad-taker on names and numbers.

Phone 8
The Hesperian reserves the right to classify all Want Ads under appropriate headings and to revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

Want Ad Rates
Ten cents per line, or count of 6 words, first insertion; five cents per line for subsequent insertions.

Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 15 cents thereafter.

Phone 8 and let us put the "best" salesman in Floyd County to work for you.

For Sale

WE have some good buys in perfection ranges traded in. F. C. Harmon. 492tc

HAVE YOU investigated our new Planace plan on Radios and Electric appliances? Gilliam's Appliance. 491tc

SEE N. E. Tyler for Monuments and Gravestones. Marble or granite. 464tp

NEW RANGER & Popular dress hats at Fogerson's Shoe Shop. 361tc

RE-CONDITIONED Flowers for all occasions. Telephone 78. Park Bldg. 151tc

LOW CANE, HEGARI and Kaffir bundles; 1 two-row Case Lister, 1 two-row John Deere go-devil, See E. C. Day, near the McCoy Gin. 62tp

FORIST OF DISTINCTION, cholest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association. telephone 78. 271tc

GAS HEATERS at prices you can afford to pay. Gilliam's Appliance. 6tc

FOR SALE—well-grained irrigated land, \$7 and \$8 per ton. C. T. Warren, Rt. 4. 492tp

SEE us for wall paper and window shades. F. C. Harmon. 492tc

3 ACRES hegari bundles, 1 1/2 mi. S. W. Lockney. Woodward's Farm. Phone 922 F31. 474tp

COMPLETE butane under ground tanks or bottled gas set-ups and Roper ranges—our specialty. F. C. Harmon. 492tc

FOR SALE—45,000 bundles cane at \$15. and 450 tons ensilage at \$4.50. Easy available lots, water, 30-acre pasture at no extra cost. J. M. Sandusky. 471tc

GOOD, Used Electric washing machine. A Bargain, Gilliam's Appliance. 491tc

A 32 volt 650 watt Windcharger and forty foot tower for \$90.00. F. C. Harmon. 492tc

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 101tc

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Lost and Found

LOST—small coin purse containing money on the streets of Floydada. Please return to Naomi Smith, Blue Moon Beauty Shop. 492tc

For Rent

2-ROOM Apartment for rent. Also front bedroom. 712 So. Wall St. Mrs. W. N. Paschall. 491tp

2-ROOM Furnished apartment for rent. Mrs. John Wahl, 1 block West of High School. 491tp

2 FURNISHED rooms for rent. 1 block West of High School, Mrs. John Wahl. 491tc

FOR RENT—Two unfurnished rooms. Mrs. R. P. Graves. 492tp

FOR RENT—Nicely furnished bedroom. 301 W. Georgia St. 481tc

FOR RENT—Unfurnished apartment, all modern. 129 W. Georgia. 492tc

Miscellaneous

SEE us for propane bottled gas always in stock—F. C. Harmon. 492tc

WHEN the fire alarm blows it will be too late to make our acquaintance unless you are looking for sympathy. E. P. Nelson, Agency. 461tc

BATTERIES re-charged 25c. Western Auto Associate Store. 361tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

ARCH SUPPORTS at Fogerson's. 361tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

Phone 83

For Tire and Road Service
LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

LACE Leather at Fogerson's. 361tc

BOOTH'S The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Holmums, Floydada Florists. 291tc

ALL COLORS Shoe Creams, suede dressings and laces at Fogerson's. 361tc

FOR SAFER, Cleaner Tailor Work. Booth's. 101tc

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square Mrs. Maud E. Hollums, Manager. 211tc

Live Stock

GOOD Hereford bulls for sale, different ages, some registered. Also bred heifers. Bert Massie. 492tp

FOR SALE—Extra good span horses, weight about 3700 lbs. W. A. Cates, 2 miles So. Floydada. 491tp

FOR SALE or trade—Rambouillet bucks. O. W. Fry. 482tp

Strayed

STRAYED Yellow Jersey, Muley, about 5 years old. Notify H. E. Bel-den, in care Hesperian. 492tp

For Lease

FARM for lease or rent 7 miles N. E. Tulla. P. E. McCarty. 483tp

Liberty News

LIBERTY, Jan. 16.—Mr. and Mrs. A. J. Huckabee spent Sunday with Mr. and Mrs. A. A. Gordon.

Ernest Huckabee spent the week-end in Amarillo.

Mr. and Mrs. C. C. Huckabee and Mr. and Mrs. Bud Huckabee spent Sunday with Mrs. W. A. Huckabee. Patsy Joyce Holt from Sand Hill and Mrs. Jess Cardwell of Floydada spent the week-end in the Boucher home.

Nelda Huckabee spent Friday night with Harvey Jo Powell of Dougherty.

Annie Lou Hopper spent Sunday with Nelda Huckabee.

Mr. and Mrs. Weldon McCormick spent Sunday with Mr. and Mrs. Bethel Boyd.

J. C. Anderson left last week for Toyah, where he will remain and work for a while.

Mr. and Mrs. Hall of Baker spent a while in the Henry Price home Saturday night. Marynell and Lowell Hall spent Friday night with Mr. and Mrs. Price.

Alma Ruth Plumlee spent Sunday night with Norma Jean McCaugh of South Plains.

Miss Cieta McLain, a student of Draughton's Business college at Lubbock, spent Sunday in the home of her parents, Mr. and Mrs. J. T. McLain.

Wanted

WE buy junk batteries. Western Auto Associate Store. 361tc

WANTED Plowing or Sowing to do. D. J. Woodard. 491tp

For Sale Or Trade

ELECTRIC CREAM Separator and 100 7-month old White Leghorn hens. Phone 20 Lockney. G. C. Fairry. 461tc

CALL 81

For First Class LAUNDRY SERVICE

We Call For and Deliver

SELF-SERVE LAUNDRY

"Floydada's Oldest Laundry"

Harmony H. D. Club Hears Talk About Food From Agent

HARMONY, Jan. 16.—Members of the Harmony Home Demonstration club, meeting at the home of Mrs. G. L. Snodgrass on January 11, heard a talk by Miss Edith Wilson, county home demonstration agent, on the food outlook for 1940.

"There is not as much yield in dollars as there is in food," Miss Wilson told members of the club. She also recommended the preparation of food menus for the family as a saving in time and money.

"Select food as you would clothing," she advised. "Food is going to hurt too if it is not selected right. Do not repeat the same food in the same menu. In each menu there should be just one strong flavored food. Serve apple sauce with pork and cranberries with poultry."

"Serve a good balance between solid and soft, dry and moist foods...not all sweets and all acid foods...not all hot nor cold. Use highly flavored foods sparingly, just one jelly or one relish."

"Let left-overs appear on tomorrow's menu in a different form. Use 'planned-overs,' not left-overs," she suggested.

Members present were Mesdames Zant Scott, Sherwood Ramsey, Charles Trowbridge, Chloma Williams, William Finkner, C. W. Brockett, Raymond Williams, Floyd Trowbridge, R. B. Gary, Charles Smith, Everett Miller, Carrick Snodgrass, and the hostess, Mrs. G. L. Snodgrass.

The next meeting of the club will be held at the home of Mrs. Raymond Williams on January 25. The program will be a parliamentary drill conducted by Mrs. W. S. Hanna.

Feed Allotments To State Office

Feed allotments for Floyd county arms under the 1940 AAA program are being worked out this week. A. A. Hoots, secretary of the county ACA, said Tuesday, and the summary will be submitted to the state office this week.

"We hope to be able to release the feed allotment for individual farms by the first of February," Hoots said. The county feed allotment this year is 98,672 acres, representing a substantial increase over the amount allowed under terms of the 1939 program.

Mr. and Mrs. Woodrow Surratt and daughter of Tulla spent Monday in the home of Mr. and Mrs. C. L. Berry.

Pleasant Hill News

PLEASANT HILL, Jan. 16.—Mrs. R. C. Smith of Lakeview visited with Mrs. Don Harrison Monday.

Mr. and Mrs. W. M. Hambright visited with Mr. and Mrs. Homer Hambright of Floydada Sunday.

Mr. and Mrs. G. W. Smith and son of Lakeview visited Mr. and Mrs. Shelby Cook Sunday night.

Floyd Bradford who has moved here from the Baker community entered school Monday.

M. D. Thornton returned from Fort Worth last Tuesday after a ten-day business trip.

Mr. and Mrs. Brince Breed visited with Mr. and Mrs. M. D. Thornton Sunday afternoon.

Mr. and Mrs. Leland Hart and family visited with Mr. and Mrs. G. W. Hart of Baker Sunday.

Maxine Thornton of the third grade, Nadine Willis of the fourth grade, and Jennine Cardinal and Genell Hambright of the fifth grade have read outstanding numbers of library books.

T. J. Cardinal, Jennine, John, and Emile spent Sunday afternoon with Mr. and Mrs. Charley Bradford.

Locals and Personals

Mr. and Mrs. R. A. Farrett and Mrs. Fannie Montague had as their week-end guests, Mr. and Mrs. H. L. McKinstry of Hagerman, New Mexico, and their daughter, Mrs. Willie Stoskopf of Hoisington, Kansas. Mrs. McKinstry is a sister of Mrs. Montague.

Mr. and Mrs. Roger Williams and friends Arthur and Clifton Jones, all of Albuquerque, New Mexico spent Sunday with Mr. and Mrs. J. T. McLain. Mrs. Williams remained for a longer visit in the home of her parents and the remaining visitors returned home Monday.

(Continued next week)



To Make A Long Tale Short

We had to laugh at the come-back of a lad, who, when told that ants could lift 50 times their own weight, said: "Why, that's nothing. Yesterday I saw a hornet lift my father!"

You'd be proud to give any of your friends a "lift" if you were driving one of these cars listed below.

Give These The Once Over

1939 Chevrolet Sport Sedan, excellent condition, new tires, Down \$205

1-1939 Dodge Sedan excellent condition and appearance. Heater and Special equipment. Down \$200

1938 Hudson sedan, extra good condition and appearance, less than 14,000 miles. Down \$135.00

1938 Chevrolet Sport Coupe, excellent condition, Down \$140

1937 Plymouth De Luxe Coupe, Low mileage and excellent condition. Down \$125

1938 Chevrolet Town Sedan, Very low mileage, Down \$170

1938 Chevrolet 1-ton Stake Pick-up Extra Clean, Down \$180

ODEN Chevrolet Co.

TELEPHONE 4

Rushing Chapel Sunday School To Stage Big Contest

RUSHING CHAPEL, Jan. 16.—A large crowd attended Sunday School Sunday. The church has started a Sunday School attendance campaign to continue for three months. Sides were chosen, the winners to be entertained by the losers at the close of the contest.

Mr. and Mrs. E. M. Myers and son of Canyon spent Saturday night and Sunday with her mother, Mrs. S. L. Rushing.

Mr. and Mrs. Joe Dunavant and children of Floydada spent Sunday with Mr. and Mrs. Carl Mooney.

Mr. and Mrs. Ray Taylor of Floydada was a guest of Mr. and Mrs. F. O. Conner Sunday.

Mr. and Mrs. E. B. Chesnut and Mr. and Mrs. Clarence Jones and children spent the day Sunday with Mrs. Chesnut's sister, Mrs. Beck of Floydada.

Mrs. S. L. Rushing and Woodrow Ring made a business trip to Lubbock last Wednesday. She spent the night with her sister, Mrs. Ida Perring of Lubbock.

Lee Rushing made a business trip to Fort Worth last week.

A CORRECTION

Mr. and Mrs. W. M. Sanders moved during the New Year's holidays to Weatherford, Texas. A recent story in the Hesperian mentioned the place at Wellington, Texas.

Carbon paper, typewriter ribbons.

Local and Personal

Mr. and Mrs. Roe McCleskey and children, Greer, Venita and Bonnie Roe, Mrs. S. A. Greer and Dorothy Greer spent last week-end in Roswell, New Mexico, visiting in the home of Mrs. J. R. Hall and family.

Mrs. Hall is a daughter of Mrs. Greer and a sister of Mrs. McCleskey.

Mr. and Mrs. H. G. Barber and son, Don, spent the week-end in Big Spring as guests of Mrs. Barber's brother, V. E. Jones and family. They accompanied Mrs. Barber's parents, Mr. and Mrs. R. V. Jones, who have been here since the holidays on a visit. They will return to their home in Weatherford after a visit in Big Spring.

Hesperian Ads Pay

WANTED

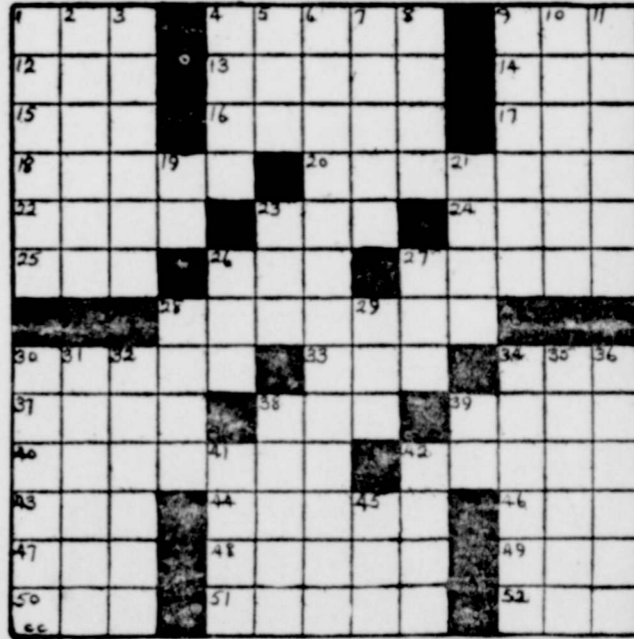
Few Turkeys and Lots of Poultry BEFORE MARKET GOES DOWN

We Cull and give Pick-Up Service too. Cream and Hides Very Good Price.

Floydada Poultry and Egg

C. L. BERRY, Manager

CROSS-WORD PUZZLE

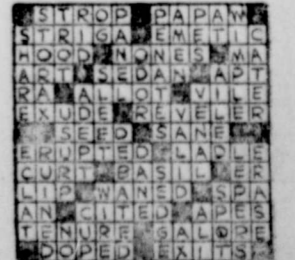


Across

- 1—Watering place
- 4—Astray
- 9—Point
- 12—Head covering
- 13—Bill of fare
- 14—Unity
- 15—Deed
- 16—Mistake
- 17—American Indian
- 18—The upper atmosphere
- 20—Builder
- 22—Word
- 23—To request
- 24—Smooth
- 25—Consumed
- 26—Hunch
- 27—Dimmed
- 28—Steered
- 30—Conscious
- 31—The present
- 34—Force
- 37—Persian fairy
- 38—Serpent
- 39—A sandy tract by the sea (Eng.)
- 40—Limits
- 42—Russian measure of distance
- 43—Day before a holiday
- 44—California white oak
- 46—Negation
- 47—Small Japanese measure
- 48—A lazy person
- 49—Beverage
- 50—Octave above the treble staff
- 51—Shabby
- 52—Shelter

Down

- 1—Mountain peak in California
- 2—Small package
- 3—Dress
- 4—Top cards
- 5—To damage
- 6—Insolvent
- 7—Large wading bird
- 8—Dry
- 9—Gave a tip on a race
- 10—To chant
- 11—Gazed
- 19—Size of print
- 21—Clothed
- 23—To be ill
- 26—To urge
- 27—Not many
- 28—Neat
- 29—Toy
- 30—Old order of spiders, centipedes, etc.
- 31—A beetle
- 32—To let out at a rent (Old Eng. Law)
- 34—Pertaining to the spring
- 35—The inside sole of a boot
- 36—Medium-sized sofa
- 38—Electrode
- 39—From
- 41—The rainbow
- 42—Extremely
- 43—Guided



ANSWER TO #257

This is 'Printing Time'

CHECK THIS LIST For Your Printing Needs

- Letterheads
- Envelopes
- Statements
- Bill Heads
- Blotters
- Labels
- Circular Letters
- Order Blanks
- Shipping Tags
- Business Cards
- Filing Cards
- Circulars
- Bank Checks
- Handbills
- Counter Sales Pads. 25c at Per Dozen.

Don't wait until you need a "Rush Job."

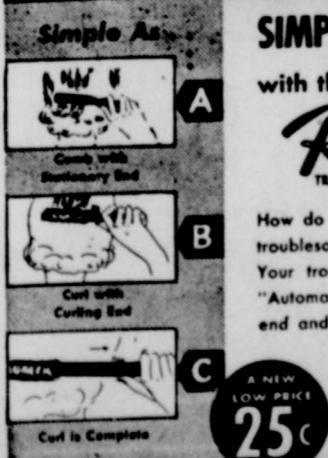
Check your printing needs now. The odds are in our favor that you need letterheads, envelopes, order blanks or one or more of the items listed on the left.

TELEPHONE No. 8

The Hesperian Publishing Company



Beauty Shop Curls This New Easy Way



SIMPLY..Curl As You Comb with the NEW "AUTOMATIC" Roll-Ourl

TRADE MARK PAT. NO. 2,146,283

How do you keep your curls CURLED? With troublesome curlers? With tricky gadgets? Your troubles are over now with the new "Automatic" Roll-Ourl. A regular comb at one end and a magic disappearing comb at the other, you simply curl as you comb. At your local department, variety or chain store.

For all Types of Curls, Ringlets, etc.

A Lot Of Water Has Gone Underground

Russell Crawford Displays 15-Year Record Of Rainfall In Floyd County

In Fifteen Years, Rain Record Shows

Floyd county's average annual rainfall for the past fifteen years, which includes the 11-year "dry cycle" about which so much has been written, has been 20.31 inches, believe it or not! Russell Crawford Doughterty farmer, has the record to prove it.

Crawford has kept a month-by-month record of rainfall since he began farming in this county 15 years ago. Between January 1925 and December 1939, nearly 26 feet of moisture has fallen in Floyd county, according to Crawford's log-book, which shows a total rainfall of 304.66 inches. That's a lot of rainwater.

Taking the yearly average as approximately 20 inches, 1925 and 1926 were "wet" years with 24.15 inches of rainfall in 1925 and 23.81 inches in 1926. According to a notation on Crawford's record, most of the county received more rainfall than the Baker community, where he was farming at the time, in the latter year.

And 1925 was a good year for

WHO HAS A 22 YEAR RECORD OF RAINFALL FOR FLOYD COUNTY?

Who has kept a record of rainfall for more than 15 years?

The Hesperian is interested in settling the 11-year cycle question once and for all before the next decade gets around to doing it for us. Are the next 11 years going to be wet? We all know what the last 11 were like, but what about the years before that? Russell Crawford has provided us with a record of rainfall back to 1925. Is there anyone in the county who has kept an accurate month-by-month record for a longer period?

wheat and no crops, Crawford recalls. A 9 inch rain in September, 1925, and heavy spring rains in '26 apparently set the stage for a big year on the farm.

In 1927 Crawford was farming 2 miles west of Floydada, and the

rainfall that year dropped to 12.50 inches, almost half of that the year before. 1928 was back to "normal" with big rains in May, July, and August bringing the year's total to 20.60 inches.

The last "wet" year, according to the 11-year cycle, was 1929 when the years rainfall totalled 26.05 inches. Rains were well-scattered throughout the year, with 1.10 inches in January, 3.60 inches in March, 7.25 inches in May, 3.85 in June, 1 inch in July and 2 inches in August, 4.50 inches in September, and 1.20 inches in October. There were good showers in February and April, but November rainfall dropped to half an inch and December was practically non-existent.

During 1928-29 Crawford lived 3 1/2 miles south of Doughterty on the same place which he has farmed for the past 12 years.

Rainfall in 1930 dropped below normal to 16.80 inches, and rose slightly in 31 to 17.70. In 1932, however, the "dry cycle" was shaken by heavy rains totalling 24.75 inches, with rains falling in every month except March. Drought was King again in '33, however, when the yearly total dropped to 14.10 and an all-time low was reached in 1934 when the county received only 11.50 inches of moisture during the entire 12 months. In that year there was no rain at all in June, July, October, and December, while January and February combined yielded only an inch and April was little better with only .65 inch.

In 1935 the annual rainfall rose to 18.40 inches and the drought was broken in 1936 with a high mark of 31 inches of rainfall to set the stage for the bumper wheat crop of 1937. The '36 rainfall was heaviest in the summer and fall, with 8.50 inches of rain in July and 14 inches in September.

November and December of 1936 and January and February of 1937 were dry months, but March tilted the bucket for 1.40 inches, and a 3.25 inch rainfall in April, 4.80 inches in May, and 3 inches in June spelled nearly 5 million bushels of wheat while continued rainfall throughout the summer and fall brought bumper row and feed crops. The year's total rainfall was 28.40 inches.

Rainfall in 1938 dropped to 18.85 inches, and 1939 slipped farther below normal to register only 16.05. According to the theory of the 11-year cycle, 1940 should be a "wet" year, but January still has far to go, in spite of the snow last week, to reach the total of 2.65 inches of moisture recorded in January 1939 which opened the last year of the "dry cycle."

There may be some encouragement, however, in the fact that January and February have been extremely dry months in all the "wet" years. In 1925, January produced only .50 inch of the year's total; January 1926 produced only .70; January 1929 produced 1.10; January 1932 raised the ante to 1.25; but January '36 and January '37 were dry with .90 and .20 respectively.

And according to Crawford's record, February has been an extremely dry month every year except 1938, when the county received 3.25 inches of rainfall.

Maybe it'll be a wet March!

TWO TO CCC CAMPS

Two Floyd county young men, Henry Aycock of Lockney and Eugene Green, of Floydada, Monday enrolled for Citizens Civilian Corps service.

They filled a quota of two from the county, for which O. G. Evers, county welfare director, recently had instructions to fill.

ON CALIFORNIA TRIP

A. H. Kreibitz left last week-end, in company with eight other directors of the Plains Co-Operative, for a tour of inspection and study of similar establishments in California.

The party will be absent from home for an indefinite period.

Miss Thomsine Cox returned home Friday from Amarillo where she had spent the past week in business college and visiting with her aunt, Mrs. T. W. Young and Mr. Young.

Dobbs Truss

No bulbs, No Belts, No Straps
Room 203, Boothe Building
E. E. BOOTHE, Agent

Muncy News

MUNCY, Jan. 16.—Mr. and Mrs. W. L. Crawford and Mrs. R. D. Hall and children spent the week-end visiting in the Bob Muncy home. Mr. and Mrs. Crawford are Mrs. Muncy's parents, and Mrs. Hall is her sister.

Doyce and Earl Smalley made a business trip to Dallas last week.

Earlene Smalley visited Mr. and Mrs. J. A. Smalley during the week-end.

Mr. and Mrs. Doyce Smalley and daughter are visiting relatives in this community.

Mr. and Mrs. Jim Holigan and Mr. and Mrs. Ephraim Broyles were Sunday visitors in the J. W. Huey home.

Mrs. J. W. Huey was on the sick list last week, but is much improved now.

Mrs. Arch Muncy and children visited her brother, Ed Griffin and family Sunday.

Mr. and Mrs. Sid Williams and children visited her parents, Mr. and Mrs. Jim Dunlap, Sunday.

Mrs. Jess Sandusky was ill the latter part of last week, but is recovering now.

Gerald Smalley was Sambo Sandusky's guest Sunday.

Mr. and Mrs. J. W. Huey, Jr., visited his parents, Mr. and Mrs. J. W. Huey Sunday.

Sam Huey is reported ill and confined to his bed.

W. B. Harrison and J. B. Jordan made a business trip to Abertnath Saturday. Mrs. W. B. Harris stopped in Plainview where she visited friends.

Miss Maurine Mathis was confined to her bed Friday afternoon and Saturday.

Mrs. J. J. Smalley and daughter visited Mrs. T. J. Dodson at Lockney Sunday.

Misses Elouise and Elora Smalley were Sunday visitors in the Swann home.

Mrs. Ed Muncy and daughter attended the Southside singing Sunday at Floydada.

The following persons were on the sick list during last week or last week-end: Nellie Jo Muncy, Trois Muncy, Sambo Sandusky, Edna Faye Williams, Gerald Smalley, Ronald Teaff, Earlene Smalley, Eddie Ruth Muncy, Annie Murphy, and Mary Louise Murphy.

Mary Louise Murphy, Virgil Murphy, and Annie Murphy enrolled in Muncy school as new pupils last week.

Mrs. Lewis Nelms and baby of Plainview spent Sunday visiting in the W. B. Harris home.

Mr. and Mrs. Edgar Duncan and Mr. and Mrs. J. D. Brown and daughter were entertained with forty-two at the Muncy teacherage Friday night.

Mrs. J. J. Smalley visited with her cousin, Frank Dodson of Crosbyton, Sunday in Lockney.

Friday afternoon of last week ten outsiders in the Muncy community met at the schoolhouse at 3 o'clock for a fast game of baseball.

We are anxious to see every patron present next Friday afternoon at the same time for another game of ball.

Interest is being created and plans are being made for an interesting work to be done in Interscholastic League this year by children of the Muncy school.

Bob Muncy was a business visitor in Plainview last week.

'Headliners' In Color Power Cinema At Ritz Scheduled For Monday

It is no longer a rumor but a fact that S. J. Latta, Minneapolis-Moline dealer is showing "The Headliners," the sensational farm movie production. They say it's a humdinger and will be worth your while to see on Monday, January 22 at the Ritz in Floydada.

"The Headliners" is in full natural color and all sound and features a demonstration of television. The story of the picture is centered on a young farm couple who attended the State fair. They have a grand time visiting all the sights, including the auto races and Midway, where they come upon a television studio. At this studio, they see before them on the television screen, Minneapolis-Moline tractors and farm machinery working in different fields in all parts of the country. They return home, knowing their farm problem is solved.

"The Headliners" is something new and different. The idea of seeing a natural color movie through a television receiving set involves a new technique in motion picture production. It's free to all farmers. Ask S. J. Latta, MM dealer today for complimentary ticket.

Mrs. J. D. McBrien spent the week-end in Big Spring as guest in the home of her sister, Mrs. A. S. Smith and Mr. Smith.

'38 Loan Cotton Values Increase As Market Rises

COLLEGE STATION, Jan. 17.—Recent advances in cotton prices have made it possible for cotton farmers to withdraw profitably much of the cotton placed under the 1938 loan, according to Donald L. Cothran, state Agricultural Conservation Association committeeman from Caviness.

Urging that all producers withdrawing cotton from the loan make certain they receive full value for their equity, Cothran declared that weekly bulletins will be posted in county AAA offices to make price information available to all farmers.

In order to secure possession of warehouse receipts covering cotton placed under the 1938 loan, the producer must make the following payments:

- (1) Face value of the note.
- (2) Interest at the rate of 4 percent from the date of the loan until November 1, 1939.
- (3) Interest at the rate of 3 percent from November 1, 1939 until the loan is liquidated.
- (4) Storage charges at the rate of 25 cents per bale per month from the date the cotton was first placed in storage until July 31, 1939.

In addition, the state committeeman pointed out, the producer must pay to the warehouse storage charges accruing after July 31, amounting to 15 cents per bale per month from August 1 to November

Mrs. A. B. Keim and daughter, Frances and Lajuana Leibfried spent Friday in Petersburg as guests in the home of Mr. and Mrs. Albert Clubb and family.

Mr. and Mrs. Lace Martin and daughter, Norma Ruth, of Ralls were Sunday guests in the home of Mrs. Martin's parents, Mr. and Mrs. I. R. Grundy.

Raymond Baker of Borger visited here with friends over the past week-end.

Farm Checks Hit New High Total

Conservation payments from the 1939 program reached a total of \$354,376.93 in this county as a result of checks were received of the ACA, said Tuesday.

Nineteen hundred and 31 checks in payment on 1271 work sheets have been received to date.

There are still 425 work sheets to be paid, Hoots pointed out, and payments still due in this county will total more than \$100,000.

Manifold papers, Hesperian.

The SALARY-MANAGER

\$ A Personalized BUDGET \$ FOR EVERY INCOME

TELLS

- \$ How to check the "leaks" in your salary.
- \$ Are you spending your money the wrong way?
- \$ Hidden expenses that wreck your budget!
- \$ How others, on your salary, manage better.
- \$ The simple five (5) point program for correct spending and saving.
- \$ Eighteen (18) money saving tips.

AND

The Automatic Budget Selector (Complete, with instructions)

Shows how one (1) record controls all spending. What to spend for each expense group. Plans your budget.

MAIL THE COUPON BELOW WITH 10 CENTS IN COIN OR STAMPS FOR YOUR COPY OF THE SALARY-MANAGER

THE SALARY-MANAGER ROOM 903 126 WEST 46th STREET - NEW YORK, N. Y.

Please send me your Salary Manager and Automatic Budget Selector for which I am enclosing 10c (stamps) to defray cost of postage and handling.

NAME _____ STREET _____ CITY _____ COUNTY _____ STATE _____

WHAT WOULD FRANKLIN SAY ABOUT THRIFT TODAY?



JAN. 17th TO 25th IS

National Thrift Week

Without doubt, Benjamin Franklin, if he were alive today, would advocate thrift just as strongly as he ever did. He would still say, "Waste not, want not."

Can you figure out any honest way to have money in the bank without depositing money in the bank? Unless you can, thrift remains your "best bet" does it not?

The First National Bank

FLOYDADA, TEXAS

"Lighten" YOUR KITCHEN TASKS WITH BETTER LIGHT



Proper light is as "modern" as the newest kitchen equipment. "Modern" kitchens mean that they save time and work...and give you more leisure hours. So does proper light! You'll thrill at the way your kitchen tasks melt away in a pleasantly lighted kitchen.

Expensive? No! Both the Hemcolite and the Renewalite are very moderately priced and come complete with a bulb. Both units are as easily installed as a lamp bulb.



HEMCOLITE...\$1.75



RENEWALITE...\$1.95

Ask any employee for a free two-day trial of any—or as many—of these new units. For the convenience of our customers all fixtures may be purchased for as little as 50c down and one dollar per month

Texas-New Mexico Utilities Company

FACTS YOU NEVER KNEW!!!

GENERAL SHERMAN FOUND IN THE MOUNTAINS OF CALIFORNIA, IS THE WORLD'S TALLEST TREE! A VERITABLE SKYSCRAPER THIS REDWOOD TOWER TO A HEIGHT OF 364 FT., ITS BASE CIRCUMFERENCE IS 101 FT., AND ITS ESTIMATED WEIGHT IS 4,299, 851 LBS.

CIGARETTES WERE NEVER INVENTED! THEY WERE THE RESULT OF AN ADVERSITY DURING THE CRIMEAN WAR WHEN THE CLAY PIPES OF THE SOLDIERS WERE BROKEN... THE MEN PROCEEDED TO ROLL THEIR TOBACCO IN CARTRIDGE PAPER....

SKIING IS ONE OF THE EARLIEST FORMS OF WINTER COMMUNICATION IN THE WORLD! SKI'S HAVE BEEN USED SINCE TIME IMMEMORIAL... A PIECE OF SKI UNEARTHED IN NCRTH SWEDEN IS REPORTED TO BE 4000 YEARS OLD!

70 YEAR OLD, HERMAN LICHTER-FIELD OF BERLIN, WHOSE OVER-FUNCTIONING GLANDS HAVE MADE HIM A CHILD HERCULES, CAN BREAK THICK CHAINS, TWIST IRON WITH HIS HANDS AND TEETH AND IS EXTREMELY MUSCULAR DEVELOPED FOR HIS AGE. HE IS VERY SENSITIVE AND CRIES MORE THAN OTHER BOYS HIS AGE...

By Bob Dart

WHAT YOU WANT Classified FOR EASY REFERENCE

WANTED TO SELL

WANTED TO BUY

Classified

Advertising Rates Information.

If you have an account with The Hesperian, classified advertisements may be put on your bill for the first of the month. To others an accommodation account will be opened for those who phone in their ads. To be paid same week. When advertising ads please re-check with the ad-taker on names and numbers.

Phone 8
The Hesperian reserves the right to classify all Want Ads under appropriate headings and to revise or withhold any copy any error must be given in time deemed objectionable. Notice of correction before second insertion.

Want Ad Rates
Ten cents per line, or count of 5 words, first insertion; five cents per line for subsequent insertions.
Lines of white matter will be charged for at same rate as type matter. Headlines set in bold face will be charged at 20 cents per line first insertion and 10 cents thereafter.

Phone 8 and let us put the "best salesman in Floyd County" to work for you.

For Sale

We have some good buys in percentage ranges traded in. F. C. Harmon. 492tc

Have you investigated our new Planon plan on Radios and Electric appliances? Gilliam's Appliances. 491tc

See N. E. Tyler for Monuments and Gravestones. Marble or granite. 464tp

NEW RANGER & Popular dress hats at Fogerson's Shoe Shop. 361tc

RE-CONDITIONED Flowers for all occasions. Telephone 78. Park Forest. 151tc

LOW CANE, HEGARI and Kaffir bushes; 1 two-row Case Lister, 1 two-row John Deere go-devil, See & C Day, near the McCoy Gin. 60tc

FLORIST OF DISTINCTION, choicest pot plants and cut flowers. Careful, personal and artistic arrangements. Park Florist, member Floral Telegraph Delivery Association, telephone 78. 271tc

GAS HEATERS at prices you can afford to pay. Gilliam's Appliances. 61tc

FOR SALE—well-grained irrigated land, \$7 and \$8 per ton. C. T. Warren, Rt. 4. 492tp

SEE us for wall paper and window shades. F. C. Harmon. 492tc

3 ACRES hegari bundles. 1 1/2 mi. E. W. Lockney. Woodward's Farm. Phone 922 F31. 474tp

COMPLETE butane set-up groups and bottled gas set-ups and Super ranges—our specialty. F. C. Harmon. 492tc

FOR SALE—45,000 bundles cane at 25c, and 450 tons ensilage at \$4.50. Have available lots, water, 30-acre pasture at no extra cost. J. M. Sankusky. 471tc

GOOD, Used Electric washing machine. A Bargain, Gilliam's Appliances. 491tc

A 32 volt 650 watt Windcharger and forty foot tower for \$90.00. F. C. Harmon. 492tc

Houses For Sale

HOUSES for sale and rent. W. Edd Brown, owner. 291tc

MODERN Homes for sale, easy terms. Phone 273. W. H. Henderson. 161tc

Land For Sale

We make 5% farm loans. Prompt appraisals. Goen & Goen. 261tc

Lost and Found

LOST—small coin purse containing money on the streets of Floydada. Please return to Naomi Smith, Blue Moon Beauty Shop. 492tc

For Rent

2-ROOM Apartment for rent. Also front bedroom. 712 So. Wall St. Mrs. W. N. Paschall. 491tp

2-ROOM Furnished apartment for rent. Mrs. John Wahl, 1 block West of High School. 491tp

2 FURNISHED rooms for rent, 1 block West of High School, Mrs. John Wahl. 491tc

FOR RENT—Two unfurnished rooms. Mrs. R. P. Graves. 492tp

FOR RENT—Nicely furnished bedroom. 301 W. Georgia St. 481tc

FOR RENT—Unfurnished apartment, all modern. 129 W. Georgia. 492tc

Miscellaneous

SEE us for propane bottled gas always in stock—F. C. Harmon. 492tc

WHEN the fire alarm blows it will be too late to make our acquaintance unless you are looking for sympathy. E. P. Nelson, Agency. 461tc

BATTERIES re-charged 25c. Western Auto Associate Store. 361tc

LET us refinance your present 6% farm loans with 5% money. Goen & Goen. 261tc

ARCH SUPPORTS at Fogerson's. 361tc

USE Cosden products and be satisfied. Home Oil Co. 248tc

Phone 83

For Tire and Road Service
LEE TIRES

FLOWERS by wire anywhere in the world. Park Florist, telephone 78. Member Floral Telegraph Delivery Association. 271tc

LACE Leather at Fogerson's. 361tc

BOOTHE'S The Quality Cleaners. 101tc

OUR Flowers are FRESH and are beautifully arranged. Holms, Floydada Florists. 291tc

ALL COLORS Shoe Creams, suede dressings and laces at Fogerson's. 361tc

FOR SAFER, Cleaner Tailor Work. Boothe's. 361tc

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 271tc

Live Stock

GOOD Hereford bulls for sale, different ages, some registered. Also bred heifers. Bert Massee. 492tp

FOR SALE—Extra good span horses, weight about 3700 lbs. W. A. Cates, 2 miles So. Floydada. 491tp

FOR SALE or trade—Rambouillet bucks. O. W. Fry. 482tp

Strayed

STRAYED Yellow Jersey, Muley, about 5 years old. Notify H. E. Belden, in care Hesperian. 492tp

For Lease

FARM for lease or rent 7 miles N. E. Tulla. P. E. McCarty. 483tp

Liberty News

LIBERTY, Jan. 16.—Mr. and Mrs. A. J. Huckabee spent Sunday with Mr. and Mrs. A. A. Gordon.

Ernest Huckabee spent the week-end with Thomas Warren.

Mr. and Mrs. H. D. Meredith spent the week-end in Amarillo.

Mr. and Mrs. C. C. Huckabee and Mr. and Mrs. Bud Huckabee spent Sunday with Mrs. W. A. Huckabee.

Patsy Joyce Holt from Sand Hill and Mrs. Jess Cardwell of Floydada spent the week-end in the Boucher home.

Nelda Huckabee spent Friday night with Harvey Jo Powell of Dougherty.

Annie Lou Hopper spent Sunday with Nelda Huckabee.

Mr. and Mrs. Weldon McCormick spent Sunday with Mr. and Mrs. Bethel Boyd.

J. C. Anderson left last week for Toyah, where he will remain and work for a while.

Mr. and Mrs. Hall of Baker spent a while in the Henry Price home Saturday night. Marynell and Lovell Hall spent Friday night with Mr. and Mrs. Plum.

Alma Ruth Plumlee spent Sunday night with Norma Jean McLaughlin of South Plains.

Miss Clea McLain, a student of Draughon's Business college at Lubbock, spent Sunday in the home of her parents, Mr. and Mrs. J. T. McLain.

Harmony H. D. Club Hears Talk About Food From Agent

HARMONY, Jan. 16.—Members of the Harmony Home Demonstration club, meeting at the home of Mrs. G. L. Snodgrass on January 11, heard a talk by Miss Edith Wilson, county home demonstration agent, on the food outlook for 1940.

"There is not as much yield in dollars as there is in food," Miss Wilson told members of the club. She also recommended the preparation of food menus for the family as a saving in time and money.

"Select food as you would clothing," she advised. "Food is going to hurt too if it is not selected right. Do not repeat the same food in the same menu. In each menu there should be just one strong flavored food. Serve apple sauce with pork and cranberries with poultry.

"Serve a good balance between solid and soft, dry and moist foods—not all sweets and all acid foods, not all hot nor cold. Use highly flavored foods sparingly, just one jelly or one relish.

"Let left-overs appear on tomorrow's menu in a different form. Use 'planned-overs,' not left-overs," she suggested.

Members present were Mesdames Zant Scott, Sherwood Ramsey, Charles Trowbridge, Chloa Williams, William Finkner, C. W. Brockett, Raymond Williams, Floyd Trowbridge, R. B. Gary, Charles Smith, Everett Miller, Carrick Snodgrass, and the hostess, Mrs. G. L. Snodgrass.

The next meeting of the club will be held at the home of Mrs. Raymond Williams on January 25. The program will be a parliamentary drill conducted by Mrs. W. S. Hanna.

Pleasant Hill News

PLEASANT HILL, Jan. 16.—Mrs. R. C. Smith of Lakeview visited with Mrs. Don Harrison Monday.

Mr. and Mrs. W. M. Hambricht visited with Mr. and Mrs. Homer Hambricht of Floydada Sunday.

Mr. and Mrs. G. W. Smith and son of Lakeview visited Mr. and Mrs. Shelby Cook Sunday night.

Floyd Bradford who has moved here from the Baker community entered school Monday.

M. D. Thornton returned from Fort Worth last Tuesday after a ten-day business trip.

Mr. and Mrs. Brince Breed visited with Mr. and Mrs. M. D. Thornton Sunday afternoon.

Mr. and Mrs. Leland Hart and family visited with Mr. and Mrs. G. W. Hart of Baker Sunday.

Maxine Thornton of the third grade, Nadine Willis of the fourth grade, and Jennine Cardinal and Genell Hambricht of the fifth grade have read outstanding numbers of library books.

T. J. Cardinal, Jennine, John, and Emile spent Sunday afternoon with Mr. and Mrs. Charley Bradford.

Locals and Personals

Mr. and Mrs. R. A. Farrett and Mrs. Fannie Montague had as their week-end guests, Mr. and Mrs. H. L. McKinstry of Hagerman, New Mexico, and their daughter, Mrs. Willie Stokopf of Holsington, Kansas. Mrs. McKinstry is a sister of Mrs. Montague.

Mr. and Mrs. Roger Williams and friends Arthur and Clifton Jones, all of Albuquerque, New Mexico spent Sunday with Mr. and Mrs. J. T. McLain. Mrs. Williams remained for a longer visit in the home of her parents and the remaining visitors returned home Monday.

(Continued next week)



To Make A Long Tale Short

We had to laugh at the come-back of a lad, who when told that ants could lift 50 times their own weight, said: "Why, that's nothing. Yesterday I saw a hornet 'lift' my father!"

You'd be proud to give any of your friends a "lift" if you were driving one of these cars listed below.

Give These The Once Over

1939 Chevrolet Sport Sedan, excellent condition, new tires, Down \$205

1-1939 Dodge Sedan excellent condition and appearance. Heater and Special equipment. Down \$200

1938 Hudson sedan, extra good condition and appearance, less than 14,000 miles. Down \$135.00

1938 Chevrolet Sport Coupe, excellent condition, Down \$140

1937 Plymouth De Luxe Coupe, Low mileage and excellent condition. Down \$125

1938 Chevrolet Town Sedan, Very low mileage, Down \$170

1938 Chevrolet 1-ton Stake Pick-up Extra Clean, Down \$180

ODEN Chevrolet Co.

TELEPHONE 4

Rushing Chapel Sunday School To Stage Big Contest

RUSHING CHAPEL, Jan. 16.—A large crowd attended Sunday School Sunday. The church has started a Sunday School attendance campaign to continue for three months. Sides were chosen, the winners to be entertained by the losers at the close of the contest.

Mr. and Mrs. E. M. Myers and son of Canyon spent Saturday night and Sunday with her mother, Mrs. S. L. Rushing.

Mr. and Mrs. Joe Dunavant and children of Floydada spent Sunday with Mr. and Mrs. Carl Mooney.

Mr. and Mrs. Ray Taylor of Floydada was a guest of Mr. and Mrs. F. O. Conner Sunday.

Mr. and Mrs. E. B. Chesnut and Mr. and Mrs. Clarence Jones and children spent the day Sunday with Mrs. Chesnut's sister, Mrs. Beck of Floydada.

Mrs. S. L. Rushing and Woodrow Ring made a business trip to Lubbock last Wednesday. She spent the night with her sister, Mrs. Ida Perring of Lubbock.

Lee Rushing made a business trip to Fort Worth last week.

A CORRECTION

Mr. and Mrs. W. M. Sanders moved during the New Year's holidays to Weatherford, Texas. A recent story in the Hesperian mentioned the place at Wellington, Texas.

Carbon paper, typewriter ribbons.

Local and Personal

Mr. and Mrs. Roe McCleskey and children, Greer, Venita and Bonnie Roe, Mrs. S. A. Greer and Dorothy Greer spent last week-end in Roswell, New Mexico, visiting in the home of Mrs. J. R. Hall and family.

Mrs. Hall is a daughter of Mrs. Greer and a sister of Mrs. McCleskey.

Mr. and Mrs. H. G. Barber and son, Don, spent the week-end in Big Spring as guests of Mrs. Barber's brother, V. E. Jones and family. They accompanied Mrs. Barber's parents, Mr. and Mrs. R. V. Jones, who have been here since the holidays on a visit. They will return to their home in Weatherford after a visit in Big Spring.

Hesperian Ads Pay

WANTED

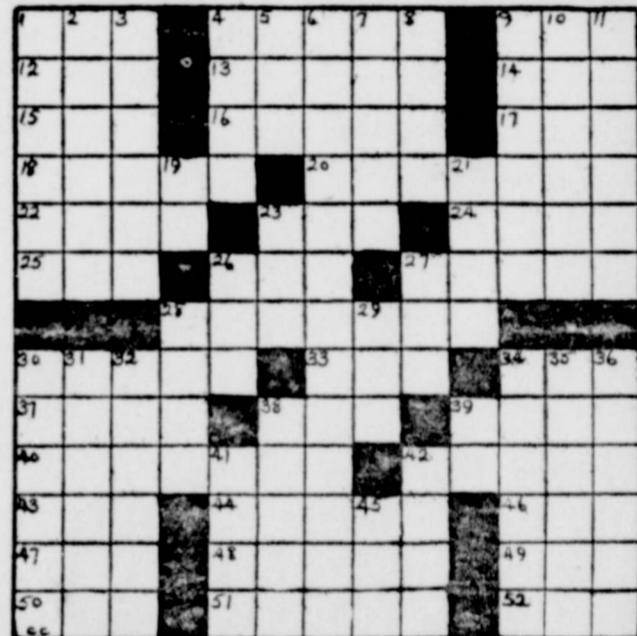
Few Turkeys and Lots of Poultry BEFORE MARKET GOES DOWN

We Cull and give Pick-Up Service too. Cream and Hides Very Good Price.

Floydada Poultry and Egg

C. L. BERRY, Manager

CROSS-WORD PUZZLE



- Across**
- 1—Watering place
 - 4—Astray
 - 9—Point
 - 12—Head covering
 - 13—Bill of fare
 - 14—Unity
 - 15—Deed
 - 16—Mistake
 - 17—American Indian
 - 18—The upper atmosphere
 - 20—Builder
 - 22—Word
 - 23—To request
 - 24—Smooth
 - 25—Consumed
 - 26—Haunch
 - 27—Dianned
 - 28—Steered
 - 30—Conscious
 - 33—The present
 - 34—Force
 - 37—Persian fairy
 - 38—Serpent
 - 39—A sandy tract by the sea (Eng.)
 - 40—Limits
 - 42—Russian measure of distance
 - 43—Day before a holiday
 - 44—California white oak
 - 46—Negation
 - 47—Small Japanese measure
 - 48—A lazy person
 - 49—Beverage
 - 50—Octave above the treble staff
 - 51—Shabby
 - 52—Sbeiter
- Down**
- 1—Mountain peak in California
 - 2—Small package
 - 3—Dress
 - 4—Top cards
 - 5—To damage
 - 6—Insolvent
 - 7—Large wading bird
 - 8—Dry
 - 9—Gave a tip on a race
 - 10—To chant
 - 11—Gazed
 - 19—Size of print
 - 21—Clothed
 - 23—To be ill
 - 26—To urge
 - 27—Not many
 - 28—Neat
 - 29—Toy
 - 30—Old order of spiders, centipedes, etc.
 - 31—A beetle
 - 32—To let out at a rent (Old Eng. Law)
 - 34—Pertaining to the spring
 - 35—The inside sole of a boot
 - 36—Medium-sized sofa
 - 38—Electrode
 - 39—From
 - 41—The rainbow
 - 42—Extremely
 - 43—Guided



ANSWER TO #257

This is 'Printing Time'

CHECK THIS LIST For Your Printing Needs

- Letterheads
- Envelopes
- Statements
- Bill Heads
- Blotters
- Labels
- Circular Letters
- Order Blanks
- Shipping Tags
- Business Cards
- Filing Cards
- Circulars
- Bank Checks
- Handbills
- Counter Sales Pads, 25c at Per Dozen,.....

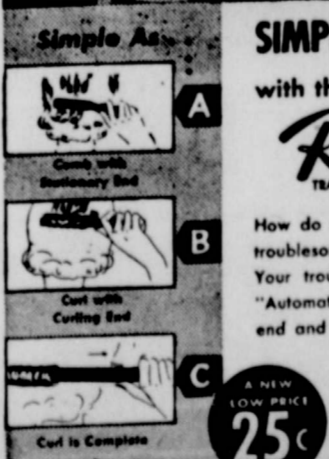
Don't wait until you need a "Rush Job." Check your printing needs now. The odds are in our favor that you need letterheads, envelopes, order blanks or one or more of the items listed on the left.

TELEPHONE No. 8

The Hesperian Publishing Company



Beauty Shop Curls This New Easy Way



Simply... Curl As You Comb with the NEW "AUTOMATIC" Roll-Ourl

How do you keep your curls CURLED? With troublesome curlers? With tricky gadgets? Your troubles are over now with the new "Automatic" Roll-Ourl. A regular comb at one end and a magic disappearing comb at the other, you simply curl as you comb. At your local department, variety or chain store. For all Types of Curls, Ringlets, etc.

Willson Hits At Article On Rate Discriminations

Floydada Man Says Nations Business Magazine Article Unfair To Southwest

ABILENE, Jan. 16.—Two protests have been lodged with the United States Chamber of Commerce by the West Texas Chamber of Commerce. First protest is against an article in the current issue of "Nation's Business," publication of the USCC, which attempts to show that the national freight rate structure is not discriminatory to the South and Southwest.

The second protest is against a recent newspaper statement of the USCC that the proposed "Truth-in-Fabric" legislation in Congress is unnecessary.

In connection with the first protest, J. M. Willson, Floydada, president of the WTCC-sponsored Freight Rate Equality Federation told USCC officials that the article in "Nation's Business" contains all of the arguments used heretofore in perpetuating this discrimination upon us and utterly fails to present the Southern and Southwestern viewpoint relative to this important matter, or the changed conditions that now make erroneous such arguments.

The WTCC and FREF offered to contribute an article to the publication giving the viewpoint of the South and Southwest on the freight rate question and presenting arguments and illustrations to show that the freight rates in these sections are discriminatory when compared with Eastern and Northern rates.

In stating that the "truth-in-fabric" bill, which would require labeling of clothing to show whether pure wool and mohair were used in its manufacture, the USCC said this matter could be handled by the Federal Trade Commission.

D. A. Bandeen, WTCC manager, pointed out that the West Texas Chamber of Commerce has sponsored and advocated the "truth-in-fabric" legislation to protect West Texas sheep and goat raisers, West Texas being the greatest wool and mohair producing area in the world.

"The position of the United States Chamber of Commerce in opposing this bill was based on the assumption that the Federal Trade Commission already had such authority, and therefore, such legislation was unnecessary. If this be true, then most surely we should get a ruling from the Federal Trade Commission on this matter. Surely, the USCC is not going to oppose the main principle and objective of the 'truth-in-fabric' bill," Bandeen said.

J. R. Grimes of Chillicothe came Wednesday of last week for a visit in the home of his son W. E. Grimes and family.

Use Hesperian Ads



Comfort in the Home

... is considered an aid to health. The comforting heat from GAS equipment is the healthiest heat, because it is the steadiest heat. Controlled in an unwavering flow, it gives an instant outpouring of maximum heat supply.

WEST TEXAS GAS CO.
GOOD GAS with Dependable Service

Probasco Announces Candidacy For Office Assessor-Collector

To the People of Floyd County: I have had better than four years experience in the office of Tax Assessor and Collector of Floyd County. I feel that I am qualified to render efficient service in that capacity and I therefore offer myself to the people of Floyd County as a candidate for that office.

Sincerely yours,
M. L. Probasco.
(Political advertisement)

RAGWEED ADDS QUALITY IN TOBACCO ROTATIONS

In the early days of this country planters soon found that tobacco grown on virgin soil produced larger yields of finer-textured leaf than that grown on older cultivated plots. Thus, to meet market demands, early settlers and their successors cleared forested areas until in time all the good land had been planted to tobacco.

As farming science developed, tobacco growers tried crop rotation, and used manures and fertilizers in an effort to maintain yield and quality. These practices did not prove satisfactory on all soils and with all crop combinations.

In recent years, scientists of the United States Department of Agriculture discovered that tobacco grown after a natural weed fallow and receiving the right kind of commercial fertilizer apparently possesses those characteristics observed in the early days when the crop was grown on virgin land. The fact that tobacco planted after a bare fallow shows a rapid decrease in yield and quality demonstrates that the cover of spontaneous growth is the answer to the problem rather than simply allowing the land to remain idle.

Tests completed recently by the department scientists show that certain weeds are more desirable than others as a fallow. It may not be good news to persons susceptible to hay fever, but ragweed is one of the weed species showing the best results. Horseweed is another. On the other hand, tobacco following lamb's quarter showed some reductions in yield over bar fallow.

In the same tests annual lespedeza has shown no advantage as a cover crop. Sweetclover, rabbit's foot clover, and wild peas have not always shown an advantage.

The general beneficial effect of the weed fallow, report the scientists, is getting the tobacco off to a quick start and a rapid and uniform growth of the plants from transplanting time to maturity. This in turn resulted in uniformly high market value per acre and average price per pound, which demonstrates that the tobacco meets current demands for most manufacturing purposes.

Sharp Opens Parts Replacement Job Stock In Floydada

Meets Enlarging Demand For Convenient Floyd County Dealership

Sharp's Motor Service, parts dealers in Floydada for several years, this week announced the firm had entered the larger field of jobbing in replacement parts with the beginning of the year 1940. "Our enlarged stock is complete in practically every detail," said Sharp Tuesday. "While some portions of the stock have not been checked in, we have every type of automobile rings, including the new engineered sets of the McQuay-Norris line, Neilhof ignition parts, and Wagner Lockheed brakes." Thermoid brake lining, also very popular among mechanics in this area, also are to be one of the firm's major stock items.

W. H. Sharp, manager of the service, expects the new and enlarged stock of motor replacement parts to prove of distinct service to a large area. Not only automobile replacement needs but tractor and truck replacements have been included in the stock.

The firm has direct factory connection, a rating for which they have been working for a number of years.

FOOD GROWN AT HOME FREES SPENDABLE CASH

Home production of dairy and poultry products, fruits, vegetables, and meat from animals fed and butchered on the farm offers a two-way advantage to families with low cash incomes, the new Department of Agriculture Yearbook points out. Home-grown foods usually improve the diet—both in quality and quantity—and they release for other purposes money that would otherwise be paid out for food.

In a recent survey of living costs on farms in Ohio and Pennsylvania, food economists of the United States Department of Agriculture were able to group 84 families—each of which had about \$630 a year to spend for the family living, and each consisting of a husband and wife and one child under 16 years of age—on the basis of how much food was produced on the farm.

Money expenditures for food dropped steadily as the home production increased. Some of these families produced more than \$400 worth of food on the farm and spent only about \$160 for food. At the other end, part of the families raised only about \$100 worth of food and bought about \$200 worth. The economists estimate that such a family would spend about \$265 cash if it did not raise any food. The families producing the highest money values in food were in general the best fed.

"Time, energy, and land, as well as money, must be invested in producing food for family consumption," these economists say. "But when families have only \$630 at their disposal for all their living expenses, they can command many more goods and services that cannot be home-produced if they are able to obtain their food for a direct cash outlay of only \$160, rather than \$265 a year. The saving represents about 40 percent of the possible food bill and about 17 percent of the total cash spent for living."

SURPLUS FOODS IN SCHOOL LUNCHES BALANCE DIETS

Fortunately for the many children receiving lunches under the school-lunch program, the surplus foods available for these lunches are largely the very foods needed to balance their diets, the Federal Surplus Commodities Corporation reports. The principal surplus food products that the Corporation has handled include butter, eggs in some areas, a considerable number of fresh vegetables and fruits—especially citrus fruits—and some canned goods as well as such staples as flour, corn meal, and cereals. The official surplus list has thus included a good allowance of the protective foods, desirable in all diets but particularly necessary for young children.

A school lunch program is always a cooperative activity. The Federal agency delivers surplus commodities to the State welfare agency which arranges with local sponsors of the lunch program—usually the school, a local welfare unit, or the Parent-Teachers organization. WPA furnishes labor if the sponsors need help.

The sponsors usually have to buy other supplies on local markets, but the distribution of surplus foods that the corporations buys when the wholesale markets cannot absorb them at fair prices provides a starting point that has encouraged this form of cooperative effort.

Last year the school lunch program was in effect in 14,000 different schools and more than 800,000 children received the lunches. Officials hope that the number will be 5,000,000 by the end of the present school year.

4-H Club Meeting

Miss Wilson met with the Sand Hill girls 4-H club on January 10. Our lesson was on fruits, how much fruit we should eat and what kind. Ina Lee Graham was chosen bedroom demonstrator and Jonelle Burke garden and fruit demonstrator. All members were present.

Only three America colleges—William and Mary, Harvard, Yale—are older than the University of Havana.

GIRL SCOUT NEWS

Girl Scouts met Monday afternoon in their room on Second street. First and second class tests were passed.

New members taken into the troop were Bonnie Nell Buqua and Joyce Juanell Stanley.

Others attending were Joy McIntosh, Geraldine and Phyllis Jean Simon, Nelda Ruth Chapman, Marie Lou Bond, Oragene Willson, Maurine Medlen, Ermine Cardinal, Vonille Redd, Marjorie Oden, Lovene Jones, Kathryn Wilkinson, Venita McCleskey, Misses Nancy Ann Hadsell and Eunice Howell, sponsors.

The next meeting will be in the scout room January 22 after school hours.

HOME DEM. CHORAL CLUB TO MEET SATURDAY, JAN. 20

The Floyd County Home Demonstration Choral club will meet Saturday afternoon at 2 o'clock at the First Baptist church.

All choral club members are urged to attend the meeting.

Despite the increase in the number of new chemical industries and the marked expansion of established industries, unemployment in the chemical profession is generally found in the lowest levels, reports the American Chemical Society.

Finkner Is Candidate For Commissioner Of Precinct Number One

Geo. M. Finkner, farmer and business man, this week announces his candidacy for the office Commissioner of Precinct No. 1, Floyd county, subject to the Democratic primary.

A resident of the county for 25 years, and all of that time in Precinct No. One Mr. Finkner feels he is qualified by experience and residence to hold the office, should he be elected.

Mr. Finkner plans an active campaign and expects to see all the voters of the precinct before election day. Meanwhile any consideration given his candidacy will be appreciated. If elected he promises conscientious attention to the office and will co-operate with other officials of the county for the most efficient possible management of its affairs.

(Political advertisement)

SUNDAY SCHOOL AT BAKER

Sunday school services will be held at the Baker school auditorium Sunday morning at 10 o'clock, Ribben Neil, superintendent, announced this week. Officers are to be elected.

ANTELOPE HOME DEM. CLUB

Antelope Home Demonstration club met Thursday with Mrs. Earl Crawford. Mrs. Russell Crawford, newly elected president, was in charge.

Books for the new year given by Miss Edith Lois Wilson, who also gave an interesting talk on planning meals ahead and needs for the members of the family at each meal. Committees for the year will be elected later.

Interesting games were directed by Mrs. Earl Crawford. Mrs. T. J. Boyd and Mrs. W. S. Poole were winners of high score.

After the games refreshments were served to Mrs. Boyd, Mrs. Russell Crawford, Mrs. Poole, Mrs. S. M. Crawford, Mrs. James Wise and Miss Wilson.

The next meeting will be January 18 with Mrs. Boyd.

J. C. Powell left Monday for Tucson, Arizona where he will visit in the home of his brother Garth Powell and wife, former residents of Floyd county.

Mr. and Mrs. J. C. Williams of Castro county spent Monday in the home of Mrs. Williams' mother, Mrs. J. S. McLain, who returned home with her daughter for an indefinite visit.

Business man's department store, Hesperian Publishing Co.

Frank L. Moore Asks Voters For Assessor-Collector's Office

To the Voters of Floyd County: I take this means of letting you know that I am a candidate for the office of assessor and collector of taxes, Floyd county, Texas.

During the time that I have served as your assessor and collector I have tried at all times to give you the kind of service that I know you are entitled to, giving you honest, efficient and courteous service, being at your service either day or night, and have always had in mind to improve that service.

If you feel that I have filled this important office in a satisfactory manner, I will certainly appreciate your vote and influence in the Democratic primary in July.

Assuring you that I have appreciated your friendship during the past 31 years, and have appreciated the wonderful vote that you have always given me in the past, and I elected will continue to fill the office in a manner that will be satisfactory to all concerned, I am,

Yours truly,
Frank L. Moore.
(Political advertisement)

Business man's department store, Hesperian Publishing Co.



PIGGLY WIGGLY

Fresh Fruit And Vegetables

Grapefruit 14c
Texas, Seedless Dozen

Oranges 10c
Texas, Full of Juice, Dozn.

Tomatoes 7c
Fresh, No. 1 Quality, Pound

Lemons 14c
California, Dozen

Carrots 5c
Large Bunch 2 FOR

Cabbage 2c
lb.

MILK 5c
SWEET QUART, Guaranteed To Please

OLEO 10c
Our Favorite 1-Lb. Carton

OXYDOL 18c
Large Box

CORN 6 1/2c
Springtime No. 2 Can

Household Needs

Tissue, Scott, 2 Rolls 15c
Paper Towels, Scott, 3 for 25c
Saniflush, 25c Size, 19c
Hypro, Quart Bottle, 15c
Furniture Polish, Qt., 23c
Mops, Cotton or Linen 19c
Brooms, Good value, ea. 19c
Mouse Traps, 2 for 5c

SUGAR 47c
10 Lb. Cloth Bag

COOKIES 8c
OATMEAL or VANILLA Cello Bag, EACH

Post Toasties 25c
3 BOXES FOR

JELL-O 4c
6 DELICIOUS FLAVORS BOX

SOAP 10c
P and G 3 BARS

PORK and BEANS 5c
Marshall Seal, 1 lb. Can

PEANUT BUTTER 25c
Plymouth, Full Qt. Jar

SALAD DRESSING 25c
Blue Bonnett, Qt. Jar

Peaches 12 1/2c
ROSDALE, HEAVY SYRUP Halves or Sliced, No. 2 1/2 CAN

Coffee 25c
FOLGERS Regular or Drip, 1-Lb. Can

TOMATO JUICE 19c
LIBBY'S 12 oz. Can, 3 FOR

Flour 73c \$1.43
MARIGOLD 24 Lb., 48 Lb.

Values in Fine Meats!

SAUSAGE 11 1/2c
Pure Pork, lb.

BACON 18c
Nice and Tender, lb.

STEAK 17c
MACHINE SLICED lb

CHEESE 19c
FULL CREAM Pound

BACON 23c
PLYMOUTH Pound

Pork Steak 15c
lb

PORK ROAST 14c
lb

SAUSAGE 11 1/2c
Pure Pork, lb.

Pork Steak 15c
lb

CHEESE 19c
FULL CREAM Pound

BACON 23c
PLYMOUTH Pound

PIGGLY WIGGLY

We Reserve the Right to Limit Quantities

THE HESPERIAN

By Their Smiles You Shall

Floydada High School Teachers Are Friendly, Popular

Know Them: Meet the Faculty

There are certain little characteristics about everyone which endears them to their friends and associates, and which become more and more familiar with association. Almost every teacher in F. H. S. has some little characteristic or favorite saying which is familiar to all the students, and which grows more and more familiar as the years go by.

There are many times that Miss Miller, with a mischievous grin, has threatened to punish the students by "setting them on air seats" because they forgot to learn their lessons.

Mr. Davis, his face wreathed in smiles, invariably recalls "a little joke that he heard one time," when called upon to say a word in assembly. However, he never fails to reap a hearty laugh from the audience, so his name will undoubtedly go down in the history of F. H. S. as a successful joker.

One of Miss Rea's favorite hobbies is drilling students in keeping the floors clean and it is indeed a worthwhile hobby, although the results are far from desirable at times. If students would pay more attention to the advice of Miss Rea, they would "come out at the big end of the horn," as Miss Rea, herself, delights in saying.

Then there is that busy little man of music, Mr. Camp, who may be caught humming or whistling a tune at any time of the day. Many a student has been sent on his way with a song in his heart, influenced by that softly hummed tune.

Miss Cade will always be remembered by junior and senior English students for her advice about not just "getting by," which she, in her lovable manner, admits goes in one ear and out the other. As she expounds in assembly a few weeks ago that she is a lover of books, and there is nothing she dislikes more to see than an abused book.

One of Miss Rees' most charming attributes is that dimpling smile of hers which is always ready for all with whom she comes in contact. Incidentally, Miss Rees has a very interesting hobby of collecting advertising pencils. She has about

eighty pencils now. No one can resist the friendly manner of Coach Winter when his face breaks into that wide grin which has made for him so many friends among the student body and in District 4-A.

Mr. Travis is a great favorite among the students because he is just "one of the gang." His boyish personality is rare and refreshing, because he is always joking with the students and helping them out of some difficulties.

Mr. Linder is a comparatively new teacher, but one who is rapidly becoming known because of his habit of being sure that everyone hears what he says by speaking quite loudly. Another of his characteristics is the way he dismisses Senior check with "anyone have any announcement?" All right!

Miss Copeland is a member of the faculty who is well liked by all the students. Her favorite pastime seems to be giving pop-tests, but they are never very hard.

Miss McCarty always has a bright smile for everyone, and it is winning results in making many, many friends for her.

Another new teacher is Mr. Barber, but all the students feel that he is an old member, because he has a cheery greeting for everyone, even if he doesn't know who they are.

Miss Smith, that home-town girl who made good, is indeed a favorite. Something which is charming about Miss Smith is her contagious smile which makes her eyes twinkle and crinkle, and which makes everyone else feel like smiling.

That boyish blush which covers his face at times is something for which Mr. Russell will be remembered. He is always playing tricks on someone, and is a grand sport all the way around.

Miss Howell is a very busy little person, who is always bustling about, but she always has time for a friendly chat with the students.

Taking all in all, it seems that the outstanding general characteristics of the faculty are their friendly attitudes to all the student's and their eagerness to aid anyone at any time.

Second Semester Formally Opens With Assembly

The student body was noisy and boisterous as they assembled in the auditorium Monday morning to start the new semester. Printed schedules were passed out to the students so that they could plan their schedules in accordance with the new line up of subjects.

The heart of each student thrilled when Mr. Travis as chairman of the District 4-A Athletic committee, presented to Coach Winter and the Whirlwind football team a trophy as an award for second place. The trophy is an actual size silver plated football, mounted upon a black base.

Certainly, each and every student is proud of the lovely trophy and will be counting on the Whirlwinds to come up with a gold trophy next year.

Press Club Starts Journalism Study

Members of the Press club are meeting the fourth period on Mondays and Fridays to write on the paper. Ben Ezzell of the Hesperian will come and help the members at this time. Meeting this extra time, the reporters expect to turn out better articles and put more time in on articles. This will help up the Press club spirit and help the reporters, typists and sponsor.

SENIOR NEWS

What have you enjoyed most while in high school?

LaNell Harmon: Serving as yell leader for '39 and '40.

Emmett Henson: Playing on the Whirlwind team.

Yvonne Hale: All the pep rallies and football games.

Margaret McKinney: Taking book-keeping.

James Johnston: Running up and down the halls.

Lellaface Hicks: The many good times I've had in Glee club.

Alice Bell: Being a Senior and a member of the band.

LaVerne Russell: Short-hand class and being a senior.

Mary Louise Medlen: I've enjoyed being a Senior and having lots of fun.

Kenneth Mickey: Talking to the pretty girls.

T. W. Salisbury: The many good times I've had in the study hall.

Jane Graham: Playing baseball for Miss Miller.

Verona Miller: Playing tennis.

Burniece Colston: Taking Texas history and hearing the bright sayings of George Linder and James Johnston in that class.

Mildred Stovall and Ruth Simpson: Being drum majorettes and the many good times we've had on band trips.

Raymond Pickles: Being in Speech class.

FRESHMAN NEWS

The Freshman class is minus three members this week. Billy Brownlow, Billy McClung and Oleta Faye Norris have moved away where they will continue their studies.

The Freshman class is getting adjusted to the new semester's work. Only a few of the students failed subjects and those are intending to make it up in this semester.

And now to get you better acquainted with some of its members, the Freshman class is introducing W. C. Trowbridge, better known by his classmates as "Dub." W. C. has blue eyes, blonde hair and is about four feet ten inches tall and is thirteen years old.

We are now introducing Sharon Fuqua, one of the class' most outstanding students for good grades in her studies and also for her personality. Sharon has brown curly hair which is an envy to some girls because it is natural. Sharon also has bright blue eyes.

POETS' CORNER

When I asked you for a kiss And you gave your consent And I asked if ere before Your kisses you had lent When you said "no" in tone so meek My chest swelled out with pride But when you showed me your technique I knew darn well you lied.

You Too Can Win Money and Success In 10 Easy Lessons

Dr. C. D. Psycho Tells You How Or Your Money Back

You, too, can make money and succeed in ten easy lessons!

You can be a success if you know the psychology of success. Most men never realize that there is only one thing standing between them and success and that is failure. Overcome that one obstacle and success will come of itself. From my book "Anyone who is successful can be a success." I have selected the following rules about failure and success:

1. Grin at it. 2. Grit your teeth. 3. Don't let it get you down. 4. Analyze the reasons for success. Carry them out. 5. Analyze the reasons for failure. Avoid them. 6. Have the atmosphere, the feel of success. Walk in as if you owned the place. Keep that feeling when you are thrown out.

7. 8. 9. 10. (There should always be ten rules, but since there are only seven I have grouped the last four). Remember, success spells success for you. Repeat this each morning.

A few examples from my case records will show that proper guidance has brought success to many, and will convince you that even you can be a success have worry, freedom from home, security for loved ones in the event that you do love to age of 65 (60 in California).

John Dolittle, whose name we do not need mention here, was in a transome. Was it not Shakespeare who said "He who is lost should find himself" (Editor's note: It was not). Recently released from one of the oldest and largest insane asylums in the west. Dolittle had been offered a job teaching school. He could choose either of two salaries, one of two thousand dollars a year, and the other of six thousand dollars a year. However the two thousand salary carried with it a bonus of ninety-eight dollars.

In despair over his inability to choose the proper course he gave up hope and consulted me (Dr. C. D. Psycho).

"My boy," I said in a voice that sounded sincere, "in cases like the above mentioned we must balance

opposed courses. Look at it impersonally. Now which is the greater, two thousand dollars even with the ninety-eight dollar bonus or six thousand dollars?"

Dolittle was startled by the directness of my attack on the problem. After about two hours of concentration (twice the time I used analyzing it he answered: "Why I believe the six thousand dollar salary is greater and that means more income."

"Then, my boy, your course is clear," I said. Dolittle had his first lesson in the psychology of success. That was years ago. He is now the president of a great corporation, employing thousands of men. He writes that he will soon make the first payment on his own home. That boy grew up to be Abraham Lincoln.

As a prominent business man once said to me, "I can't understand what's keeping George. He said he'd be here by five."

Note: We mend and darn socks and underwear while you wait. Treatment for hic-cups: Swallow 999 times without breathing.

I have been doing active research work on the question "Is love a whoosie? Yes sir, been studying it every night for a long time. So far I haven't got any technical matter written but I can sure illustrate—hot cha.

Aids in selecting a husband:

1. Is he "beside himself?" This may be known by seeing whether he appears next to an individual looking exactly like himself. If he is send him back to the factory.

2. Has he a "one track mind?" This may be determined by removing part of his skull and looking inside.

3. What is his social standing and character (if any).

4. Spiritual considerations. Has he as much as a million dollars? If not he probably has less. If he does you need not consider the other requirements.

Consult Dr. C. D. Psycho about your problems.

SOPH'S BEST

The Sophomore class is very proud to be back and are working harder than ever this semester.

We now want you to meet some of the outstanding girls and boys in the class:

Personality: Mary Lynn Stanley. Looks: Topsy Dudley. Eyes: Maudene Moore. Hair: Ida Mae Berdy. Teeth: Geneva Gordon. Hands: Donice Cline. Complexion: Roberta Medlen. Smartest: Ila Marie Battey. Cutest: Florene Cates. Sophomore Sweetheart: Polly Smith.

Handsome: Randy Rutledge. Eyes: Herschel Hinson. Teeth: Melvin Ross. Hair: Gene Loran. Smartest: John Colville. Mannerly: Oran Beck. Cutest: Wayland Hale. Personality: Joe Dick Moore.

Columnar pads, The Hesperian

FFA Members Ready For Annual State, District Contests

The contests of the Floydada F. F. A. chapter are now being studied for the district and state contests in the near future. The contests that the boys are working on are dairy cattle, poultry, dairy projects, meats, farm shop, horticulture, and crops.

The boys in these contests are hoping to win the district state and also the national. The pest eradication contest which the boys have been working on since school started will close Tuesday, January 23, and prizes will be awarded to the boys who receive most points; a picture of the pest that the boys have will be made by one of the boys and sent to the state for credit on activities of the Floydada chapter.

Members of the Floydada chapter will hold their monthly meeting Tuesday night, January 23 in the assembly room of the Floydada high school building. All boys are requested to come. There will be an interesting program.

TO A SENIOR

At last you have achieved the highest classification in high school and in four and a half more months you will finish your high school career.

During these next few months one of the most important things for you to remember is to study hard and do more than just "get by." Be able to look back on your grades in high school with no regrets and wishes that you had studied harder. Also remember that the impression you leave on your teachers may help or hinder your chances of advancement later.

Achievement of all these things will make you proud to hear someone say to you in the near future, "So now you're graduated."

Typing paper, second sheets. Hesperian Pub. Co.

Gas Gas All Time

Miss Jax, Fitter says: "Gas on my skin was so bad I couldn't eat or sleep. Gas even seemed to press on my heart. Adlerika brought me quick relief. Now, I eat and I sleep like never before."

ADLERIKA

White Drug Co., and Bishop's Pharmacy

Dr. W. L. Botkin

Licensed Veterinarian
Office Phone 42
Residence Phone 84
Ralls, Texas

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden mucus, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly always the cough or you are to have your money back.

CREOMULSION

for Coughs, Chest Colds, Bronchitis

Baldrige's Sally Ann Bread
GOODNESS and PURITY
in Everyone of the Striped Wrappers. Ask your grocer for BALDRIDGE'S SALLY ANN.

Earl Young

Distributor

FHS Students Exempt From Final Examination

Last week was just another week of holidays for some of the students attending FHS. There were 24 freshmen, 24 sophomores, 19 juniors and 27 seniors exempt in every subject.

Those were: Freshman: Netha Mae, Evelyn Elliott, Sharon Fugate, Ruth Hamilton, Frances Keim, Anna Leibfried, Wanda Switling, Dorothy Tye and Joye Ward.

Sophomore: Ila Marie Battey, Ida Bedy, Josephine Britton, Joye Powell, Cageline Carmack, Florene Cates, Donice Cline, Margaret Denson, Betty Jo Dudley, Topsy Dudley, Frances Ruth, Floy Jean Hale, Mary Jones, Florene Lloyd, Roy Medlen, Mary Lynn Stanley, and Dorothy Wisdom.

Juniors: Eula Barbee, Frances Bedy, Betty Jo McCleskey, Eugenia Juanita Millican, Helen Louise Willison, and Martha Wood.

Seniors: Margaret Beedy, La Verne Campbell, Jane Clark, Burniece Ginn, Ruth Peips, Edna Gee, Edna Hicks, Ireta Jones, Mary Kay Medlen.

Those were: La Verne Russell, Edna Sims, Ruth Simpson, Margaret Tobe, Frances Jo Terrell, Evelyn Thomas, Virginia Wiggington, LaVerne Yandell.

The freshmen boys were Gene Bates, Billie Williams and Joe Williams. The sophomore boys were Colville, Herschel Hinson, Arthur Bunkabe, Joe Rushing, Randall Rutledge, Jim Simpson, Junior Simpson.

The junior boys were Robert Aron, James Biggs, Donald Corbett, Weldon DuBois, Bruce Foss, Kenneth Hodges, James West, Burniece Colston, David Kirk, Don McCleskey and J. L. Nichols. The senior boys were Billy Brown, Gene Colville, Joe Conway, Raymond Hamm, Fred Hanks, Emmett Ham, Dalton Jones, George Fry and Carl Minor.

High School Orchestra Formed

Mr. Camp is organizing a popular orchestra. (That is, an orchestra which plays popular pieces). It will consist of nine pieces. They are two cornets, Joe Arwine and the Loran; three saxophones, Shurey, Frances Jo Terrell, Billy Brown, alternates from saxophone to the clarinet; one trombone, Eugene Boren; one bass, J. L. Nichols; one trombone, T. Salisbury; and the pianist, LaVerne Russell.

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- MITCHELL, M. D. Internal Medicine
- SPANN, M. D. Pediatrics
- WOLFORD, M. D. Surgery and Gynecology
- NICHOLS, JR., M. D. Surgery and Gynecology
- OSDS, Dentistry
- RIGGS, R. N. Superintendent of Nurses
- KELLER, R. N. Maternity School of Nursing.
- RAY AND RADIUM Pathological Laboratory
- SCHOOL OF NURSING

T. N.M. & O. Coaches

EAST BOUND
8:25 a. m. 2:25 p. m.
To VERNON, DALLAS, OKLAHOMA CITY

SOUTHWEST BOUND
10:30 a. m. 4:50 p. m. 11:25 p. m.
To LUBBOCK, CLOVIS, ODESSA, HOBBS, EL PASO

WEST BOUND
10:30 a. m. 4:50 p. m.
To PLAINVIEW, AMARILLO, DENVER

NORTHEAST BOUND
2:30 p. m.
To SILVERTON, MEMPHIS, CHILDRESS

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DETECTIVE RILEY



Hospital Notes

Miss Mary Tye of Paducah started work January 10 at the Floydada Hospital and Clinic as general nurse. Johnnie Aycock, son of Mr. and Mrs. C. B. Aycock underwent a minor operation January 11.

Born to Mr. and Mrs. A. H. Bailey of the Sand Hill community a daughter on January 13. Mother and daughter are doing nicely in the Floydada hospital.

Mrs. Vera Jones underwent a major operation January 13.

C. A. Cumbie was discharged from the hospital yesterday after three days treatment.

Miss Virginia, daughter of Lee Jones, underwent a tonsilectomy Wednesday.

Mrs. D. H. Collins is improving from illness of several days duration the past week.

Lockney Cagers Defeat Floydada, Tulia, Crosbyton

LOCKNEY, Jan. 16.—The Lockney Longhorn cagers continued a winning streak this week with one of the strongest teams in recent years, defeating the Floydada Whirlwinds 48-24 in a fast-moving game last Friday night in the newly refurnished Longhorn gymnasium. Lockney fans acclaimed the game as the best of the season to date.

After losing the opening conference game of the season to Paducah, the Longhorns came back strong to defeat the Whirlwinds and then, invading the Crosbyton gym, took a double header Monday night from the Chiefs. The "A" team, headed by Leonard Hartley, center, giving a great performance, downed the Chiefs 48-11. The Longhorns led at the end of the first half by a score of 32-3. The Lockney "B" team played the entire final quarter, when the Chiefs rang up most of their points.

The "A" squad is made up of Tommy Weathers and Bee Parrack, forwards; Virgil and Curtis Kelly, guards; and Leonard Hartley, center.

The "B" team, composed of Jack Yeary and Clois Childers, forwards; Wayne Richards and Holman Owens, guards; and Marion Yeary center, defeated the Crosbyton "B" team 24-18. Clois Childers, playing his first cage game, gave a stand-out performance.

In a double-header in the Tulia gym Tuesday night, the Longhorns split honors with the Tulia Hornets. The Lockney A team won in a fast game 36-32, holding a lead throughout the game after coming from behind in the first quarter.

The B team dropped a close game to the Tulia second-stringers by a 31-28 score after forcing the Hornets into an extra period.

The Longhorns will enter the Dimmitt High school invitation tournament this week-end.

W. H. GOLIGHTLY VICTIM OF SUDDEN HEART ATTACK

W. H. Golightly, 65, of Reseda, California, a brother of O. R. Golightly of Floydada, was the victim Sunday morning of a sudden heart attack. Relatives here were informed by telegraph.

A resident of California for several years, Mr. Golightly last visited his relatives here 11 years ago. He was an uncle of Mrs. Buck Bishop, and Clifford and R. E. Golightly, jr. Five brothers survive besides his widow and four children.

British engineers are studying western United States reclamation projects to determine if such projects can be adapted to areas of low rainfall in the Union of South Africa.

London's newest, smallest movie theatre, seating 24, has been opened in the ministry of information. There government experts will see propaganda films before they are generally released.

Three cities in North Carolina—Winston-Salem, Durham and Reidsville—manufacture more than one-half of the cigarettes produced in the United States.

Mr. and Mrs. Ernest Fowler and daughters, Ernestine and Laverne, visited with relatives in Lockney Sunday.

Two Floyd County Girls Nominated For Co-Ed Title

Jo Troutman of Floydada, and Muriel Faye Phegley of Lockney, students at West Texas State college in Canyon, were among the ten co-eds at the college receiving nominations for the title of "Smile Girl of 1940."

More than 50 girls received votes for the title in a recent student election, and the ten ranking at the top of the list will go into the final election on February 6. Each girl has a campaign manager.

The ten ranking nominees are Jo Troutman, Marion Miller of Claude, Elaine Murphy of Pampa, Gaynelle Douglas of Silverton, Athlete Goffinet of Memphis, Edythe Shearer of Pampa, Muriel Faye Phegley of Lockney, Magie Routh of Amarillo, Virginia Lee Hussey of Hereford and Helen Eoff of Shamrock.

Mrs. A. W. Dunn received medical treatment at the Lubbock hospital last week. She was accompanied by her daughter, Mrs. L. A. Williams and Mrs. F. F. Fuqua.

Public Records

New Car Registrations
 Jan. 8: C. J. McCarty, Floydada, 1940 Chevrolet Sedan.
 Jan. 9: H. S. Wood, Lockney 1940 Ford deluxe sedan.
 Jan. 10: Mrs. Lena Mae Surginer, 1940 Pontiac sedan.
 Jan. 10: Mrs. S. L. Rushing, Floydada, 1940 Nash sedan.
 Jan. 11: J. M. Smith, 1940 Chevrolet deluxe sedan.
 Jan. 13: Fred Zimmerman, Floydada, 1940 Oldsmobile coupe.
 Jan. 13: J. W. Lanier, Floydada, 1940 Ford coach.

ENTERTAIN CROSBYTON LIONS

Emma Louise Smith, Frances Keim, Margaret Leonard and Nelda Fagan yesterday were presented in entertainment numbers as a part of the Crosbyton Lions club weekly luncheon program at Crosbyton.

Miss Smith read, Miss Keim danced, Miss Leonard played the accordion and Miss Fagan gave a piano number on the program.

Fred Littlefield, Crosbyton business man, had charge of the program for the day and prevailed on the young Floydada ladies to aid him.

Cars Wrecked In Collision Here Saturday Morning

Two cars were wrecked in a collision at the intersection of 5th and Kentucky streets Saturday morning, occupants of both machines escaping injury.

Figuring in the collision were a Pontiac sedan driven by Commissioner E. R. Harris and a 1936 Chevrolet sedan driven by Carl Gordon. Gordon was driving south on 5th street and, blinded by the sun, failed to see the Harris car which was at the intersection and traveling east on Kentucky.

The Pontiac, struck on the side and at the rear, turned completely over and righted itself facing in the opposite direction. Both cars were damaged considerably in the crash, but the occupants were uninjured. The accident occurred at about 8 o'clock Saturday morning.

Mr. and Mrs. W. N. Jones and Mrs. Thelma Jones left Tuesday for San Antonio where they will make an indefinite visit with Mr. and Mrs. Jones' daughter, Mrs. Holland C. Mitchell and family.

FARMALL DEMONSTRATION

A Farmall demonstration, showing the various new models offered by the firms of Martin & Company, Floydada, and Hammonds & Company, Lockney, will be made Monday on Thursday of next week. January 25, it was announced Tuesday by officials of the two firms.

DONKEY BASKETBALL GAME

The men of the high school faculty and the members of the L.C. club will meet Tuesday night at R. C. A. gymnasium for a donkey basketball game.

The bout is scheduled to start 8 o'clock.

Hibernation of the Carlsbad Cavern (N. M.) bats begins about 15 each year. Around May 1, they begin to fly out at dusk for their food. By midsummer their flight are a spectacle not easily forgotten as the clouds of bats that to discovery of the caverns.

Mr. and Mrs. Henry Hancock and daughter, Marolyne, of Tucuman, New Mexico, visited here Sunday and Monday in the home of Hancock's sister, Mrs. A. C. Hancock and family.

OLEO
 Pound
10 1/2c

CRACKERS
 2 lb. Box
13c

Bacon
 Salt, Lb.
8 1/2c

Coffee
 Bliss, Lb.
18c

FISH
 Trout, Lb.
8 1/2c

Soap Flakes
 5-Lb. Box
24c

Bacon
 Fancy, Sliced, Lb.
16c

PRUNES
 Gallon, Brimfull
24c

Liver
 Pound
8 1/2c

Meal
 10 Pounds
25c

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Flour guaranteed	Made in Sherman	\$1.59
Spuds small but good	10 lbs	.10
Milk	Sweet or Sour, guaranteed qt	.05
Jell-O	any flavor 3 boxes	.10
Tomatoes	no 1 can each	.04
Macaroni or Spaghetti	2 boxes	.05
Chili Powder	per lb	.25
Spinach California	no 2 1/2 can	.10
Coffee Admiration	Folgers or Maxwell House	.23
Potted Meat	2 cans	.05
Jet Oil	polish	.10
Meat Jowls	per lb	.06 1/2
Pure Lard	Bring Your Bucket, 8 lbs	.59
Marshmallows	per lb	.12
Bran Flakes	3 16 oz boxes	.25
Raisins	4 lb package	.27
Dried Apples	per lb	.07
Dried Beans	any 25c pkg	.19
Pickles	full qt	.10
Gallon Prunes		.22

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Staples Department

APRICOTS, Gallon,	35c	LIGHT CRUST FLOUR	24 lb.,
KETCHUP, Empson, 16 oz.	.10c		87c
GREEN BEANS, 3 No. 2's	.25c	SUGAR	10 lb. Bag,
SPINACH, 3 No. 2 cans,	.25c		47c
OYSTERS, 2 Cans,	.25c		
SALMON, Fancy pink, can,	14c		
MOTHERS COCOA, 2 lb.,	.19c		
ADMIRATION COFFEE lb.	23c		
CRISCO, 3 Pounds,	.55c		

Produce Department

FANCY WINESAP APPLES	Dozen	15c
FANCY IDAHO POTATOES	10 lbs	19c
FIRM GOLDEN RIPE BANANAS	Dozen	15c
Seedless Grapefruit, 4 for		
LETTUCE, Head,		
YAMS, Kiln dried, 5 lbs.,		
Calif. ORANGES, Dozen,		
TURNIPS with tops, Bunch		
CARROTS, Bunch,		

Every Day In Our Meat Department

Pork Sausage, Lb.,	15c	Prime Rib Steak, Lb.	20c
Pork Chops, Lb.,	18c	Veal Loaf Meat, Lb.	15c
Pork Roast, Lb.,	14c	Sliced Bacon, Lb.,	18c

OLEO, 2 Lb. 25c
DRESSED FRYERS
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