

moved to new locations." Finnell did not promise a camp illness of 5 months with a heart ail- answer to a question by a member At Zone Meeting Fry, county chairman last year. of the planning board. Floyd county, but did state that ment. The program does not include irrithe farmers of Floyd county Funeral rites were held at the Henderson announced tentative maintain centers for treatment of lights and power for more than two shop the proper interest, there is a Burns home Sunday afternoon, with gation, he explained, except that it plans this week to stage celebrations infantile paralysis victims. Thous- hours at that time. Other breaks Rev. Aaron Shaw officiating, as- may be planned to include irriga-One hundred and 50 Lions are exin communities throughout the ands of youngsters in all part of the occurred throughout the week-end, good chance of getting a camp." It will be a major help, Judge sisted by Rev. Bob Muncy. Zeb tion of small garden plots. Water pected to attend a zone meeting of country on Tuesday, January 30, for country, such youngsters as are de-Tubbs emphasized, if farmers in Reed, Mayor of Lockney, also paid facilities includes installation of the Lions clubs in Floydada Tues-the benefit of the infantile paralythis area vote to put over organiza- tribute to the deceased in a brief modern bathroom equipment and day evening. January 16. Visiting sis fund. Several rural communi- noted cartoons reproduced above, on several occasions. plumbing, digging wells to supply Lions from Matador, Turkey, Childties will be asked to stage plays at will be benefitted by the fund. tion of the soil conservation district talk. water for the home and garden, and ress and Paducah clubs included in under terms of the new state law. Interment was in the Lockney Members of the planning commit- cemetery under direction of the M. general improvement of farm home this district, and special guests from tee voted without opposition to favor W. Lemons Funeral home of Plain- conditions along these lines. Crosbyton and Plainview will at-Debts can be amortized over a tend. The meeting will be held at the 4-H Club Prize Winners the soil conservation district, and view. passed a motion to instruct the sub- Mr. Burns was born in Selma period of years, up to 20 years, committee on soil and water con- county, Alabama, on January 10, guaged on a basis of ability to pay. First Christian church, with the servation to go ahead and work 1853, and came to Texas when he Kemp said. local club as hosts, and will begin with other interested agencies in was 21 years of age. He had lived The water facilities program is a at 7:30 p.m. obtaining a CCC camp for this area. in Floyd county for fifty years at portion of the Bureau of Agricul-G. G. Glover will lead the sing-Members of the sub-committee the time of his death, operating a tural economics, and is allied with ing and Rev. Gordon Voight will are W. H. Nelson, John Taylor and ranch and raising thoroughbred the Farm Security Administration deliver the invocation. horses when he first came to this and Conservation service. Polk Goen, president of the local Valley community ,a grammar the Farmers Grain company C. B. Lemons. He established the first allows to own offlions at the count of the total values community a granner the Farmers Grain company of were in much the same position. The committee which conferred section. with Finnell in Amarillo last week blacksmith shop in Lockney 40 years of plans to open offices at the county J. C. Gilliam who will be in charge awarded the \$25 Dorsey Baker prize record book. was a joint committee sponsored by the Floydada Lions club, the Floyd-ada Chamber of Commerce, and the Floyd club year. County Land Lies Ploydada in January of the program. Visiting Lions for the best 4-H club meat animal record book kept during the 1939 club year. County Agent D. F. Floyd club year. Clu Floyd County Land Use Planning Patton of Hale Center, Mrs. Virgie The approximation and a stenographer. Miss Elizabeth Caldwell and Faye Bredthauer announced Wednesday. and included Judge Tubbs, Alford of Naravisa, New Mexico, The engineering staff and soil Hart will render vocal selections, Mitchell's winning record book 4-H clubs of the county have made situation Claude Henderson, secretary of the Mrs. Sallie McCracken of Mountain the present time, Kemp said, evening, Judge A. J. Folley, will be pigs. Emory Cox, Sand Hill 4-H club thauer stated. Out of 91 boys en-Park, New Mexico, G. L. Burns of the present time, Remp said, evening, Judge A. J. Folley, w Valparaiso, Louisiana, Emery Burns though a permanent staff is to be introduced by John Stapleton. Chamber of Commerce, Polk Goen, Park, New Mexico, G. L. Burns of and Eddie Williams. E L Angus, chairman of the sub-of Los Angeles, California and Elma available by Edd Johnson, deputy district Armour Creamery of Floydada for available. (See PLANNING BOARD page 5) All of the child Kemp and Robinson will move to governor. A business session will the best record kept on a Jersey All of the children were present for the funeral services Sunday with Floydada with their families within be conducted by the zone chairman heifer calf. Frank Jeter of Sand Hill was turn of \$111.39 on his project for the exception of Mrs. McCracken. a few days. following the program.

Bredthauer and Home Demonstra- duced.

Finding new uses for cotton to

it is produced.

farmer.

neer, died at his home here after an onstration basis," Kemp said in

Be Hosts To 150

Questionnaires on Home Uses of Cotton

of cotton and cotton products... cotton can be used, and should be South. County Agriculture Agent D. F. used, on the farms where it is pro-

vice chairman for Texas State com- county, the remainder going to the view and Lockney Friday night, mittee. Henderson succeds R. E. National Foundation for Infantile causing a 30-minute black-out in Paralysis to finance research and Floyda Lockney was withou

AY

R

GE!

l3c

23c

19c

25c

35c

29c

25c

25c

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15c

).

No Change Voted In First National Arthur Barton. Family For 1940

Mrs. Ruth Burns of Brady, an only niece, was also present. Active pallbearers were Irving Bennett, Arthur Barker, Robin Baker, Bill Alford, John Stalcup and

> Honorary pall bearers were M. Stept, Elbert Harris, Walter Childers, Frank Dodson, W. H. Reeves, and Tab Meriwether.

Local Market Today

Poultry

Cream

In charge of floral offerings were Stockholders of the First National bank of Floydada Tuesday voted Mary Cole, Laura Manning, Ivy Alno change of any kind in the offi- ford, Myrtle Reeves, Alma Reeves, cial family of 1940 for the instituand Novella Miller.

Without exception all officers vere renamed, Thomas Montgomcattleman and owner of the ers of the board of directors are Colored hens, 4 to 5 lbs. V. Daniel, Mrs. Jno. N. Farris, Colored hens, under 4 lbs., and B. Jenkins, W. N. Jones, and H. all Leghorns, lb., E. Cannaday, all with long years of Cocks, service

pard will consist of the following the current year: Hides V. Daniel, president, Mrs. Jno. Free from holes N. Farris vice-president, O. M. Wat-son vice-president, E. L. Norman, No. 1 Hides, lb., cashier, Chas. H. Bedford, Lewis 1. No. 2 Hides, lb., Norman, Earl Crow, Tucker Teutsch Grain Thos. Montgomery, chairman of the death of t

Top packers,\$3.75 new uses. the beginning of the world war.

Glenn Mitchell of the Pleasant awarded the \$7.50 prize offered by Other Floyd county communities

pletely isolated Saturday. Mrs. C. A. Caffee of Dougherty was in Floydada Saturday afternoon. "We just had to brave the dangers of the slippery roads to come to For 1939 Are Announced town," she explained. "Our lights were off, telephone out of order, and there was no mail until the follow-

> ing day of were in much the same position. rural electric patrons were unable to

county 4-H club committee. The

Dorsey Baker prize, showed a net re-**Funds For Work At** the past year. His total receipts were \$158.00, and his total expense on the project were \$46.61. He on the project were \$46.61. He showed his hogs at the South Plains for in Lubber last fall and took fair in Lubbock last fall, and took two second place awards at that ex-

Emory Cox, winner of the Ar- Works-Progress administration for mour creamery award on his heifer landscaping of grounds and build-Bringing home to the farmer and Believing that the movement the farmer's wife a problem of vital should start first at home, how- Not only new uses for cotton, but year of \$43.82. The heifer produced ty recommended. Should start first at home, how- Not only new uses for cotton, but year of \$43.82. The heifer produced ty recommended for the 5200 mounds of milk, with 234 Precalf, has made a net profit for the ing improvement at the Floyd counimportance to cotton producers ever, the county agents, acting on more universal recognition of the 5,200 pounds of milk, with 234 President Roosevelt, according to throughout the south... the problem the recommendation of the planning uses already existing, are needed if pounds of butter fat, during the year. advice received Wednesday morning of increasing domestic consumption board, are trying to show how more cotton is to remain King in the Cox paid \$50 for the calf, and show- by County Judge G. C. Tubbs from ed the profit above over the original Senator Tom Connally,

used, on the farms where it is pro- A survey this week of local dry investment plus cost of feeding for goods stores where cotton goods are the year.

a suggestion by the County Land- woman, and Miss Wilson have col- ers themselves patronize their Grain company award, captured the ground, including remodeling of homes throughout the county de- use in every farm home, and in the demand for rayons has, without ture. He has a registered pig, and walks, grading, landscaping, remov-.7c signed to show how use of cotton questionnaire, are attempting to question, taken the place of demand has all of the recommended hog lot ing trees, and performing incidental 4c can be increased on the farms where gain an estimate of the number of for cotton products in a large class equipment. His records show, the and appurtenant work," Connally articles now in use for comparison. of articles," was the consensus from value of the hog being listed at cur- stated in his wire to Judge Tubbs. Included in the list of cotton goods three leading Floydada merchants. rent prices, a net return of \$5.35

BROTHER OF MRS. MYERS

sage Sunday telling of the death of with two WPA road projects

The board, is the only living ex-Confederate veteran living within an area of three or four counties. He has been operating the TMBar rafich for 50 years or more. J. V. Daniel, president, began as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the the service as a book-keeper with the institution before the beding the service as a book-keeper with the institution before the service as a book-keeper with the institution before the service as a book-keeper with the institution before the service as a book-keepe

Eggs, per dozen, candled, cash, ...14c tant crop is a problem which every kerchiefs, 2 pairs of gloves, 4 dress- chant remarked, "but the sale of gilt. business man, manufac- es, 1 housecoat, 2 smocks, 6 aprons, rayon products has increased proturer, and citizen of the cotton pro- 2 bonnets, 6 pairs of socks, 2 blouses portionately." .7c ducing Southland is facing. The 4 bath towels, 6 wash cloths and 7 The National Cotton council

points out the significant fact that, headquarters in Dallas, was or-s3c ganized by producers ginners, ware-mended by the committee include is increasing consumption of Amer-

Montgomery, chairman of Threshed Maize, dry, cwt.,\$14.50 representing practically every class per bed, 2 bedspreads per as well as abroad. The cotton sur-board, is the only living ex- Maize heads, dry, ton,\$14.50 representing practically every class protectors per bed, 2 mattress protectors per bed, a mattress per bed, a mattress protectors per bed, a mattress per bed, a mattress protectors per bed, a mattress per bed, a mattress

Young Mitchell, who won the WPA Appropriates

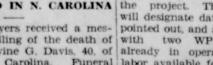
Bring Cotton Problems Home to Farmer

A \$3,784 appropriation by the

tion Agent Edith Wilson, acting on Mrs. S. J. Latta, herself a farm sold reveals that the cotton produc- Frank Jeter, who won the Farmers the county courthouse and adjacent

price of the South's most impor- of underwear, 4 overalls, 12 hand- now than ever. before," one mer- original price of \$10 paid for the state WPA administrator," Senator

DIED IN N. CAROLINA the project. The Lubbock office



courthouse was approved by

"The president has designated a WPA project for \$3,784 to improve "The project is now eligible for

Dougherty community in south-

east Floyd county was almost com-

well as lighting were in an unhanny

W. W. Mille, LEA mspector from (See SNOW BOOSTS page 5)

Connally advised Judge Tubbs said Wednesday that

no starting date has been set for will designate date for the work, he

Mrs. J. H. Myers received a mes- pointed out, and at the present time,

stablished 1896 by Claude V. Hall. Published on Thursdays by Hesperian Publishing Co., Incorporated 1912. Entered as second class mail at the postoffice at Floydada, Texas, April 20, 1907, under the act of Congress of March 3, 1879.

THE FLOYD COUNTY HESPERIAN

EDITORIAL OPINION - INTERPRETATION OF THE NEWS - CURRENT THOUGHT

SUBSCRIPTION PRICES: In Floyd and adjoining coun-ties—one year, \$1.00; six month, 50c; three months, 25c.

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Outside Floyd and adjoining counties—one year, \$1.50; sh months, 75c; three months, 40c; in advance.

Advertising rates furnished on application.

For Your Cough

Creomulsion relieves promptly be-cause it goes right to the seat of the trouble to loosen germ laden phlegm.

trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflam-ed bronchial mucous membranes. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.

CREOMULSION

HOMER STEEN, Editor

Floydada, Floyd County, Texas, January 11, 1940

Editorial

PAY YOUR POLL TAX

O. B. Olson's suggestion to members of the Good Government association of Floyd county last week that the members should pay their poll tax this year without fail, is also good advice to the rest of the citizenship as well.

Right now-during January-is the only time that payment can be made to give a citizen the right to vote. And this year every office is to be filled from constable to president. Don't forget the time is now.

> _0_ CENSUS TAKING SOON

Taking of the census will be the order of the day in every community in the United not want to be bothered with matters such States soon after the first of the year. Meanwhile the census bureau is marshaling forces and getting ready for the job. It is going to be the most far-reaching job ever undertaken. Our idea is that the bureau will "marshal" many facts that will not be worth anything to anybody, lying musty and molding in basements and around for many a year before somebody has them taken out to the burner.

But they didn't ask us, and well that they didn't, perhaps. Master minds, both Democratic and Republican, like to think up things, assemble statistics, print grafs, impress folks. And we go along because we do not know just what to tell is wrong with the thing.

Meanwhile, to assemble this information in Floyd county, for instance, a thousand would like to have jobs, a hundred will actually make an effort to get jobs, and probably ten will make the grade. So you will not be under a misapprehension, if you are a seeker, this census business this year is going to be a real job for the man or woman actually assembling the facts from the folks. You'll make fairly good wages if you work hard enough and long enough hours. And first pass an examination and get certified. There are no indications of which we have inkling that there will be any "soft spots" for anybody in this area.

Unless you bear with the faults of a friend, you betray your own .- Syrus.

Know Your Highways

LOTS OF CLOUDY WEATHER

In line with its policy of giving unusual service of all kinds of its readers The Hesperian this week points out that April and May will be unusually cloudy months, with possibly quite a bit of fog. Maybe no rain. But if you have a great deal of work in prospect that will require bright, sunshiny days in those months keep in mind to take advan- trees, their soft brown dresses almost ing. tage of every minute of clear weather. ered with sparkling jewels.

Naturally, you also will want the old woman to get her washing done on the bright, clear days,-what few there may be. Thus it will be in line to give her a good talking to white, for the event, with fairy now, while you're not so busy. Later you will tracery of white ferns. Every bush, be rushed between spells of weather and will as this.

MORE WEATHER IS DUE

Written early in the week this note of warning may be too late for some of our the new queen, who now rules our readers. However, there is more weather prairie land. due during this week or next. Whether it will be cold and snow or just lots of clouds days. Feed to be carried to the and a wee bit of rain, our information is not complete.

But more weather is due and for profits next spring and summer take advantage of all the open weather you can to give your hot meals taste good. My husband ber, A. D. 1939, by the Clerk thereof, stock good attention.

BETTER SEASON THAN EXPECTED

Farms of the east plains, including all of Floyd county, have better seasons, we are informed by farmers, than they expected out am quoting some beautiful words of the two snows of the late December and Jim early January period. On some farms the "Mother, the main part of your will season has gone deep and the wheat that was has been made out for years and putting out a weakly little bunch of roots is character and loving kindness that now taking a deep hold on the earth against you have shared with us, the many moisture needs weeks and weeks hence.

-0-YOU OUGHT TO BE ASHAMED

The average citizen of the south plains is many friends. so dumb about things that mean a lot in Chicago and New York that he ought to be ashamed of himself.

For instance, who is Dr. Homer P. Rainey? The discoverer of a new light ray, a Yucatan what you have always meant and explorer or a university president in one of will forever mean to me, and I love the eastern states? the eastern states?

And who is C. A. Dykstra? Was he deported with George F. Zook in 1938 for subversive could be applied to so many mothactivities? Or was he awarded the Nobel ers, I think they should be passed peace prize?

The truth is that Mr. Rainey thinks every- God made a wonderful mother,

decorated, the roofs painted with I know your loss seems heavy. But no child died in those ashes all the old dead weeds were hidden by robes of white. White and silver and blue, the world waited as the tinkling of the icicles made the They could be less than nothing, music of the march. The sun rose higher took long rays of pure yellow The loss of mere possessions

hidden with white foamy lace, cov-

We stood amazed as the corona-

tion took place. Every window was

gold and covered it with costly jewels wove them into a crown, and But loss of loving loved ones placed it on the cold white brow of

Work on the farm is hard these THE STATE OF TEXAS, County of Floyd shivering stock, milking to be done BY VIRTUE of an alias execution

in the cold, pipes to be thawed, only to be frozen again. The men issued out of the Honorable Justice have no time to sit by the warm Court of Precinct No. 5 of Hunt fire and rest, very often. But the County, on the 5th day of Decemsaid this morning at breakfast in the case of C. D. Bumpass, plain-"There has never been as good a tiff, vs. Jim Medlin, known also as breakfast food gotten out as flour James Medlin, defendant, No. 746

and to me, as Sheriff, directed and gravy. delivered, I will proceed to sell to the highest bidder for cash, within

My brother Jim, brought me a red rock from the Garden of the Gods in Colorado Springs, Colorado. I wrote to our dear mother: can never be broken. The noble kind deeds you have done for so many people; the true kind Chris-

tian life that you have so graciously given to your children and your "Your good sound judgment-

your everlasting, happy smile-your encouraging words to the discouraged, your sweet tender care for the sick, well, words cannot express

my brother were not meant to be published, but they are so true and on. Below is a verse I copied off a card:

exas knows about him now. And A mother who never grows old,

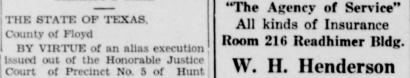
And He gave that dear mother to Hunt County, Texas, on April 14th, Hunt County, Texas, on April 14th, 1931, in favor of C. D. Bumpass, plaintiff, against Jim Medlin, known also as James Medlin, defendant, These are good days to get some things done, we have long planned said judgment amounting to the to do. Paste the poetry and other principal sum of \$175.00, with interclippings in a scrap book, read the est thereon as set forth in said alias magazines and books we have put execution, and costs of suit. GIVEN UNDER MY HAND, this away so long, write letters and Winter's queen was crowned this clean out old things no longer use-18th day of December, A. D. 1939. ful. A time for taking stock as the

FRED N. CLARK, Sheriff. 483tc By Ann Stiles, Deputy.

Pyorrhea May Follow Neglect

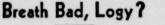
Do your gums cause you discomfort, druggists will return your money if the first bottle of "Leto's" fails to satisfy. Arwine Drug Co.

Mrs. Flora Dean wrote these ver-"MY SKIN WAS FULL OF PIMPLES AND BLEMISHES" es for my daughter and I, when her says Verna S.: "Since using Adlerika the pimples are gone. My skin is smooth and glows with health." Adlerika helps wash BOTH bowels, and relieves temporary constipation that often aggravates bad complexion. know you'll miss your treasures White Drug Co., and Bishop's Pharmacy **Floydada Insurance** Agency



Dr. W. M. Houghton Diseases of Women and Children

Surgery and Obstetrics **Calls Answered Promptly** Day or Night



Jim Medlin, known also as James of constipation such as headaches, biliousness, or bad breath, may invite a host of other discomand being the North West one-fourth forts due to lazy bowels: sour stomach, belching, no appetite. See how much better you feel the day after taking spicy, all vegetable BLACK-DRAUGHT. This intestinal tonic-laxative tones lazy bowlin, known also as James Medlin, to els; by simple directions, acts gentsatisfy a judgment rendered in the

FLOYDADA, TEXAS Drs. Smith & Smith Sanitarium FOR SURGICAL CASES Phone No. 177 Floydada, Texas LAND We have land to Sell and to Lease for Farming. Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Bris-coe, Hall, Motley and other counties. Also large list of

Columnar pads. The Hesperian



As A Farm Woman Thinks

(By Nellie Witt Spikes)

morning in all her beauty and mag-

nificence as the sun rose in a sea merchants do. How is your stock of

of opal and blue. Her long trailing courage? You will need a good

gown was of the purest white satin, supply, do you need more hope and

almost covered with diamond stars. faith and love? Now is a good time

Her veil was a misty thin fog. In to replenlish these things, the Fath-

her hand was a scepter of glittering er has unlimited supplies and they

icicles. Her attendants were the are given us so freely for the ask-

things were burned:

Consolation

And you feel it scarcely fair,

No loved one perished there.

To the touch of loving hands.

Is a thing that money cures,

Lasts as long as life endures

SHERIFF'S SALE

the hours prescribed by law for

Sheriff Sales, on the first Tuesday

in February, 1940, it being the 6th

day of February, 1940, at the Court

House door in Floyd County, Texas,

the following described property, to-

wit: All of and the entire right, title,

estate, claim and interest of the said

Medlin, in and to the following de-

Situated in Floyd County, Texas,

4) of Survey No. 76, Block D 3,

Certificate 104, E. L. & R. R. R. Ry.

Co. Abstract No. 1851, containing 160

Said property being levied on by

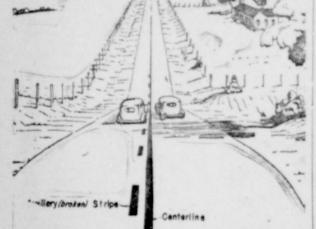
me, as the property of Jim Med-

Justice Court of Precinct No. 5,

scribed property:

acres of land.

But you can understand,



Vehicles may be safely passed when the auxiliary (broken) stripe is opposite your side of the center line. (Cuts courtesy Texas Highway department).

Dykstra and Mr. Zook, who were ap- He made her smile of the sunshine plauded by thousands recently in Austin And He moulded her heart of pure know (they think) they have a secure place in the hearts of every Texan.

Mr. Rainey is the new president of the University of Texas. Mr. Dykstra came all the way from Chicago (not much farther away than El Paso) and Mr. Zook was also present from wherever he lives. Also Dr. So and so from an important educational center and another man with a Greek sort of name from New York City. Everyone of them expects you to be impressed.

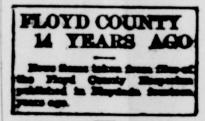
You don't know about them and I don't either. You ought to be ashamed.

They are as important as important can

be. They readily acknowlege all of this, in all modesty. However, the world will move along whether their names mean anything to you or not.

gold;

He made her as nearly an angel, As anyone ever could be: God made a wonderful mother,



(Issue of January 7, 1926)

Floydada's new water well, which will be added to the supply for the city within the next few weeks, has an ample supply of water to meet the requirements of the contract with the city, a ten hour test Mon-day revealed. Setting the machinery to produce a 200-gallon per minute flow, the drillers kept the well going ten hours, occasionally speeding the production up to 300 gallons or more to give any weakness in the supply, an opportunity to make itself shown.

C. M. Wilson, local photographer, is journeying to Matador each day this week taking pictures for the yearbook or annual of the Matador High school students.

A light snow, yet the season's biggest, greeted Floydadans this morning as they awoke, it having started about 12 o'clock last night following a norther which "blew up" about that time.

Auctioneer W. H. Seale will cry off Memorial Coin Number 31, the fifty-cent piece of the United States coinage, which will be the only one like it ever to be issued and so stamped, at public auction in Floydada Saturday afternoon. Dr. Lon V. Smith, county chairman of the campaign for the sale of the memorial coins, hopes to see spirited bidding for the coin. Similar coins at other cities in Texas have brought as high as \$250 and none have ever sold lower than \$10, he has been advised by Lon A. Smith, of Austin, State Chairman of the Memorial Fund campaign.

Taxpayers of Floydada Tuesday unqualifiedly endorsed the plans of the city council for a continued expansion program to meet the needs of the growth of the city, voting four to one for paying and refunding bonds and the next several months will see additional paving in Floydada an accomplishment. B. and Ira Marshall, Joe Breed and Arthur Jordon are among the students who have returned to Sim nons university to resume their col-

STATEMENT OF

The First National Bank of Floydada, Texas

at the close of business December 30th, 1939

RESOURCES

Loans and Discounts	\$ 247.047.09
Stock in Federal Reserve Bank	2.100.00
Banking House, Furniture and Fixtures	12,720.00
Other Real Estate	1,500.00
United States and Other Bonds \$210,850.0	0
State, County and School Warrants 34,757.5	9
Government Wheat Loans, 211,978.6	6
Cash, 482,750.0	0— 940,336.25
Total,	\$ 1,203,703.34

LIABILITIES

Capital Stock, \$ Surplus and Undivided Profits Interest Collected, Unearned, Reserved for Taxes, Interest, Etc.,	50,000.00 44,447.82
Interest Collected, Unearned,	
Reserved for Taxes, Interest, Etc.	1,977.87
The set of	5,470.36
Reserved for Contingencies,	10,000.00
Deposits, 1,0	091,807.29

Total, \$ 1,203,703.34

THOS. MONTGOMERY, Chairman

J. V. Daniel, President	Chas. H. Bedford, Asst. Cashier
Mrs. Jno. N. Farris, Vice-President	Lewis I. Norman, Asst. Cashier
O. M. Watson, Vice-President	Earl Crow, Asst. Cashier
E. L. Norman, Cashier	Tucker Teutsch, Asst. Cashier
J. B. JF	ENKINS,

W. N. JONES, H. E. CANNADAY, Directors

Member Of The Federal Deposit Insurance Corporation

\$5,000.00 Maximum Insurance for each Depositor



HEALTHY, WEALTHY AND WISE!

Floyd County Hesperian, Floydada, Texas, Thursday, January 11, 1940 1940 Brings New last-Thursday-in-November Christmas on December 25, but bound location to a point one week ahead leaves Thanksgiving day date to the of schedule, but the date-dictators imagination of his readers and the Problems To U.S. are sticking to their stories for 1940. whims of the president. Practically all 1940 calendars pro- His greatest competitor, however, **Calendar Makers** claim Thanksgiving day in big red the Cardui calendar, comes out letters for November 28... the tra- strong for a November' 28 Thanksditional - last - Thursday date; but giving. No one, to date, not even son for January 14, 1940. Aimanac and calendar publishers with 1940 still in the hands of the the president, has endorsed Novem-Almanac and cardinars they face New Deal, a few of the more cauti-are on the spot again as they face Outs souls are weavering. The lesson for today is debts, as we forgive our debtors." It is the president, has endorsed Novem-ber 21 as Thanksgiving day...but debts, as we forgive our debtors." men who schedule America's holi-men who schedule America's holi-Dr. Miles, whose annual weather and 1940's Leap Year! days far in advance were thrown almanac is an institution in most days far in 1939 when President Floyd county rural homes, crawls Roosevelt abruptly shifted Thanks- out on a limb to predict that Indegiving day from its tradition- pendence day will be on July 4 and Charter No. 7045 Reserve District No. 11 REPORT OF CONDITION OF The First National Bank of Floydada In the State of Texas, at the close of business on Dec. 30, 1939. Published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes. ASSETS Loans and discounts (including \$748.80 overdrafts)......\$ 459,025.75 United States Government obligations, direct and Forum). guaranteed. 139.800.00 Obligations of States and political subdivisions ... 105,807.59 To The Editor: Corporate stocks, including stock of Federal Reserve bank 2,100.00 Cash, balances with other banks, including reserve balance, and cash items in process of collection, 482,750.00 Bank premises owned \$11,100.00, furniture and fixtures \$1.620.00, 12,720.00 8. Real estate owned other than bank premises 1.500.00 12. Total Assets,\$ 1,203,703.34 LIABILITIES 13. Demand deposits of individuals, partnerships, and corporations.\$ 803,498.90 Time deposits of individuals, partnerships, and corporations, 136,990.52 15. Deposits of United States Government (including nostal (savings) 1.154.70 Deposits of States and political subdivisions . 134.549.86 Other deposits (certified and cashier's checks, etc.) 15,613.31 Total Deposits,\$1,091,807.29 Other liabilities, 5.348.23\$ 1,203,703.34 Capital Stock: Class A preferred, total par \$17,750.00; retirable value \$17,750.00 (Rate of dividends on retirable value is 3%) at Austin. (c) Common stock, total par \$32,250.00,\$ 50.000.00 21.000.00 Surplus, Undivided profits, 23,447.82 Reserves (and retirement account for preferred stock) ... 12,100.00 deserve. 29. Total Capital Accounts\$ 106,547.82 30. Total Liabilities and Capital Accounts\$ 1,203,703.34 MEMORANDA 31. Pledged assets (and securities loaned) (book value): (a) United States Government obligations, direct and 97.300.00 guaranteed, pledged to secure deposits and other liabilities (b) Other assets pledged to secure deposits and other liabili-W. N. Paschall: "I have never ties (including notes and bills rediscounted and securihad anything but absolutely, good ties sold under repurchase agreement) 60.500.00 157,800.00 perian."\$ (e) Total 32. Secured liabilities: (a) Deposits secured by pledged assets pursuant to requirements of law,\$ 134,549.86 (d) Total, State of Texas, County of Floyd, ss: I, E. L. Norman, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knownledge and belief. E. L. NORMAN, Cashier.

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Sworn to and subscribed before me this 6th day of January, 1940. SELMA LIDER, Notary Public. CORRECT-Attest: Mrs. Jno. N. Farris, J. V. Daniel, J. B. Jenkins, Direc-

International Sunday School leseveryone was surprised in 1939 too, Matthew 6:12.

The People's Forum

(This column is conducted exclu-22 Jesus saith unto him, I say in ending a quarrel. If A thinks B ment on any subject they desire at will be careful to avoid libelous which would take account of his again. They are to add their efforts

reckon, one was brought unto him, fails, then A must take the matter to which owed him ten thousand the church. If either party refuses talents to abide by the decision of the

Do we not have too much of the to pay, his lord commanded him to excommunicated. Many people do putes. It is a serious matter to dis-26 The servant therefore fell down, obey the church when it has follow-

have patience with me, and I will ing those instructions, our lesson for today begins

COAST TO COAST JAN. 8-13

go alone to B and try to settle the

to bring about peace, and also be

National Truck Week will be obwe had scattered in 239 banks in him by the throat, saying, Pay me Fish, manager of Chevrolet's com-Texas on November 1 of this year, that thou owest.

Extension displays of the new 1940 ing, Have patience with me, and I est range of commercial transport equipment ever offered by Chevrolet hibits of mechanical features which

Waldo Houghton and Billie Joe Welch left Thursday to return to 32 Then his Lord, after that he their school work at the Southern

thou wicked servant, I forgave thee Tennessee after spending the holiall that debt, because thou desiredst days here with relatives. Waldo visited with his parents, Dr. and 33 Shouldst not thou also have Mrs. W. M .Houghton and Billie had compassion on thy fellowserv- Joe with his mother, Mrs. A. J. Welch. The boys will complete ant, even as I had pity on thee? 34 And his lord was wroth, and their work in March

delivered him to the tormentors, till Townsend Club Will he should pay all that was due unto Name Officers Jan. 13 35 So likewise shall my heavenly Father do also unto you, if ye from

your hearts forgive not every one his brother their trespasses. Lesson Thoughts on January 13, the second Satur- ment.

> Doubtless week. Officials to be named are a president, vice-president and secretary.

> > county court room at 2 o'clock Saturday, January 13.

Mr. and Mrs. R. T. Roane left last Friday for Austin where they

LEAVE FOR AUSTIN

will be for the next six weeks be-The Townsend club of Floydada fore Mr. Roan will be re-assigned to will elect their officers for the year a location with the highway depart-

The lesson for today is "The Prob- day in 1940, it was announced this Mr. and Mrs. Roane have been making their home here for the past two years. Mr. Roane has been resident engineer of the state The meeting will be held in the highway work in this locality.

Writing fluids, Hesperian.

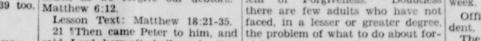


Well you see, Mister, IT'S LIKE THIS-

Cars act different in cold weather. That is why we change to COSDEN OIL and GREASES . . . in order to keep ALL parts lubricated regardless of the temperature.

We are conveniently located and invite you to drive in for a check-up.

Home Oil Company East Side Square



him

said, Lord, how oft shall my brother giving some one. In verses 15 to sin again me, and I forgive him? till 17 preceding the lesson text Jesus seven times? outlines the procedure for Christians

sively as an open forum for the not unto thee, Until seven times: difficulty. If that fails, then A must citizens. Readers are urged to com- but, Until seventy times seven. 23 "Therefore is the kingdom of difficulty. If that fails, thenA must any time in this department if they heaven likened unto a certain king, take one or two with him and try

statements or personal attacks. If servants. you want to discuss something you 24 And when he had begun to witnesses to the transaction. If that are invited to do so in The People's

25 But forasmuch as he had not church, they may be admonished or

state tax money deposited in the be sold, and his wife, and children, not realize the authority Jesus has banks over the state to make our and all that he had, and payment given to the church in settling dismoney absolutely free from grafters to be made.

and those who might want to profit on the hard earnings of the tax- and worshipped him, saying, Lord, ed Scriptural instructions. Followpayers of Texas? For the information of you and pay thee all.

your readers, I am giving you the 27 Then the lord of that servant following information: We have on was moved with compassion, and SET NATIONAL TRUCK WEEK

time deposit in different banks in loosed him, and forgave him the Texas drawing about 1 percent in- debt. terest \$10,151,707.61. We have on 28 But the same servant went out,

demand deposit \$35,415,018.49, mak- and found one of his fellowservants, served by Chevrolet dealers from ing a total of \$45,616,726.10. This which owed him an hundred pence: coast to coast January 8 to 13, it was amount is state money and is what and he laid hands on him, and took announced in Detroit today by W. E.

although we do not find a dime of this money deposited in any bank 29 And his fellowservant fell down at his feet, and besought him, say-truck models, said to be the broadalthough we do not find a dime of in Wood county. Our newspapers and radios are will pay thee all. frequently teling us that our great 30 And he would not: but went will be made in the dealerships, Mr.

is in the red, but the above figures should pay the debt. come from the record in the capital 31 So when his fellowservants distinguish the new models saw what was done, they were

sons, the blind, and the crippled

Ben F. Cathey, Quitman, Texas.

Half Minute

Use Hesperian Ads

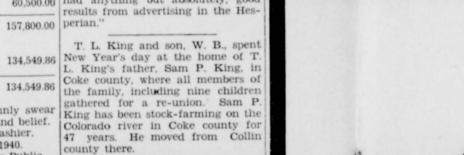
ising and Exploration or Oil and Gas Produc

state of Texas has no money and and cast him unto prison, till he Fish said, along with various ex-

There can and must be a plan very sorry, and came and told unto worked out in which the aged per-

children can draw what they rightly had called him, said unto him, O School of Optometry at Memphis

Interviews





Sunday School

Lesson

A Year 'Round **Cash Crop for Every Section of Texas**

Twenty years ago only 30 counties in Texas produced oil. TODAY OIL AND GAS ARE PRODUCED IN 147 COUNTIES!

Ninety-eight additional counties are receiving the benefits of leasing and exploration activities.

Thus in 245 of Texas' 254 counties, business, government, tax collector, wage earner, farmer and rancher receive their part of the oil man's expenditures every month in the year.

Even the dry holes (52,000 drilled to date at a cost of a billion dollars) contributed their share of employment and wide distribution of money.

Last year land owners received 50 million dollars in lease rentals and bonuses alone.

In many counties where oil is a major factor, local government receives as much as 90% of its total tax revenue from the oil business.

Then, too, the State collects 45% of its tax money (exclusive of the gasoline tax) from the oil man. In 1938 this was 32 million dollars.

EVERY BARREL OF OIL PRODUCED IN TEXAS IN 1938 PAID AN AVERAGE OF 9.3 CENTS TAX.

> This Advertisement Paid for by Various Units Of the Industry and Sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

LOOK! Martin Dry Goods Co's January Clearance Sale Starts Wednesday 9 a.m. **January 10th**

January finds us with entirely too many goods. The backward season left us with goods that should have sold in November and December, but the weather was too hot. But we are having and will have plenty of cold weather for this heavy merchandise. We own these goods at the Lowest Price Possible as we went into the Market Early Last Fall and Summer, and bought them before any advances were made by the wholesalers and manufacturers. So, we offer this Seasonable Stock of Merchandise at Prices You Are Able to Pay which means we will have marked each Item Down for This Big Clearance Event. See Our Big FOUR PAGE CIRCULAR: Make Out Your List, Then Come In and Shop. You Will Find Values Galore in All Departments.



Bridge Dinner Is Delightful Social In Loran's Home

hosts to friends with a delectable Welch. 7:15 dinner Wednesday evening at their home.

Four tables were arranged for the which followed. Attending the evening's entertain-

ment were Mr. and Mrs. Conner Oden, Mr. and Mrs. Polk Goen, Dr. and Mrs. A. E. Guthrie, Mr. and Christian church will meet in the Henry and Mrs. Calvin Steen, mem-Mrs. G. L. Kirk, Mr. and Mrs. A. B. church annex January 15 at 3 o'-Keim, Mr. and Mrs. W. Luther Fry, Mr. and Mrs. Richard Stovall and Mr. and Mrs. J. A. Arwine.

held low score.

Flovdada Music Club Elects Officers At Meeting Thursday

meeting held Thursday evening in tess, the home of Mrs. W. D. Newell,

Mrs. C. B. McDonald presided over the meeting. Officers elected were Mrs. McDonald, president; Mrs. at the Andrews Ward school Janu- next meeting. Verner Norman, first vice-president; ary 17 at 3:30. Mrs. Edd Bond, second vice-president; Miss Emma Louise Smith. secretary; Mrs. Lola Gallaway, treasurer; Miss Thomasine Cox Program At Study corresponding secretary.

gram on Fundamentals of Music by Gehrkens. Mrs. McDonald disin Music; Mrs. Pearl Fagan, Ac-coustics in Music; Miss Elizabeth Mrs. O. P. Butledge presid Caldwell, Expression and Interpretation in Music.

Attending the meeting were Mrs. J. B. Bishop, Mrs. Fagan, Miss Caldwell, Mrs. Gallaway, Mrs. Dean Hill, Mrs. W. D. Johnson, Mrs. Elvin Rainer, Mrs. McDonald, Misses Maudie and Vera Meredith, Betty well, New Mexico was a visitor.

S. S. Class Held Monthly Business Social Thursday

Alathean Sunday School class of the First Baptist church met last Thursday in the monthly business and social meeting in the home of

joyed at the noon hour with needle work and other diversion furnish- Joint Hostesses Visitors at the meeting were Mrs. Entertain Guests ed amusement for the day.

J. J. Hays of Gatesville, Mrs. George At Bridge Luncheon

Social Calendar TODAY

1929 Study club meets this after-Mr. and Mrs. Terrell Loran were noon in the home of Mrs. A. J.

FRIDAY

Friendship Bridge club will meet year. dinner and games of contract bridge January 12 at 7:45 with Mr. and Mrs. B. K. Barker.

MONDAY

Mrs. Oden and Mr. Stovall were Methodist church meets for a pro- cluding the game high score winners and Dr. Guthrie gram and social January 15 in the home of Mrs. J. B. McReynolds.

> Woman's Missionary society of the Bluebonnet Club First Baptist church will meet in Completes Quilt

TUESDAY

Election of officers for the new year was the principal business of the Floydada Music club in the home of Mrs. C. K. Arnold with Miss Edith Lois Wilson as hos-

WEDNESDAY

Mrs. Lola Gallaway led the pro- Club Meeting Jan. 4

"Safety," was the topic of study cussed, Polyphoenic music; Mrs. for the meeting of the 1922 Study January 18 in the home of Mrs. Fy-Gallaway gave, Form and Design club held Thursday afternoon in the fife. An all day meeting will be

> Mrs. O. P. Rutledge, president, presided over the business meeting. Mrs. Noel Troutman directed the

program after roll call was answer ed with safety rules. "Traffic is only as dense as the

folks who drive the autos," was the Day Social Tuesday chosen motto, Mrs. R. S. Wilkinson Newell, Evelyn Roy and Dorthy Nell gave a review of news for the Fed-

> "Safety in the United States com- the morning with Mrs. J. H. Green pared with other countries" giving as leader. Mrs. P. M. Felton open-

HOSPITAL NOTES F. B. Gearhart underwent an apbe improving nicely. Mrs. Earl Crow was brought back

ng dismissed the day before. She s receiving treatments. Pla-Mor Bridge Club Mrs. Perry F. Green, injured in

Holds First Meeting near the Floyd-Motley county line Of Year With Frys was dismissed from the hospital January 8. Mr. Green, also injured . Members of the Pla-Mor Bridge in the accident, was dismissed from

club met Thursday evening in the the hospital some time ago. Mrs. Orval Yandell entered the home of Mr. and Mrs. W. Luther Fry for the first meeting of the new hospital January 9, for treatment.

John Stapleton played a guest Mr. and Mrs. C. W. Bennett was January 3. hand at the meeting with Mr and dismissed Tuesday after an appen-Mrs. Richard F. Stovall, Mr. and dicitis operation January 2.

Mrs. Homer Steen, Mr. and Mrs. J. Woman's Council of the First I. Hammonds, Mr. and Mrs. Jack Mr. and Mrs. Stovall held high

Edited by

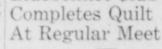
Mrs. J. C. Gilliam

Telephone

191-W

score for couples. The hostess Woman's Missionary society of the served delicious refreshments con-

Mr. and Mrs. Hammonds will be hosts to the club January 18 at 7:30.



A quilt, which the club is piecing

for charity, was completed and ar-Parent-Teacher association meets rangements made to quilt it at the

> Members present for the afternoon were Mrs. Charlie Lewis, Mrs. W. B. Eakin, Mrs. Aubrey Stewart, Mrs. Roy Nabors, Mrs. D. W. Fyffe, Mrs. Kenneth Jeffers, Mrs. Everett Perry, Mrs. Everet Price, Mrs. Woodrow Wilson, Mrs. Seaton Howard, Mrs. F. F Fuqua and Mrs Tink

held and a covered dish luncheon served at the noon hour.

Sunday School Class Entertained In All

Mrs. Lillie Britton and Mrs. Lula Swinson, Mrs. E. C. Thomas of Ros- erated News; "Safety Laws of High- Slaughter were hostesses to the ways and Cities" were discussed in Pastor's Helpers Sunday school an instructive way by Mrs. J. H. class in the home of Mrs. Britton. A devotional service was held in

members an idea of the rules of the ed the meeting with prayer followother countries, was ably discussed ed by a class prayer led by Rev. J. by Mrs. Kenneth Bain; A safety B. McReynolds. Alathean Sunday School class of poem was given by Mrs. Wilson Kim- A covered dish luncheon was

were Mesdames Clem Henry, E. C. Henry, P. M. Felton, Will Walker, R. M. McCauley, Bob Henry, George Dickey, W. H. Alexander, O. B. Maggie Mayhew, W. M. hospital Monday and is reported to the First Baptist church the Dea- Plainview district of Methodist will not be restricted to deacons,

are interested are welcome. Rev. A. C. Huff, will lead the conference and the invitation from an automobile accident December 25 Rev. Vernon Shaw, pastor is, "Come and let us solve our problems."

> Born to Mr. and Mrs. Edd Moreland, city, December 30, a son who

was named James P. Moreland. Mrs. Earl Crow is in the Floyd- J. Harold Wayne Bennett, son of ada hospital for treatment since Lubbock where Mesdames Stovall, clinic.

Pastors from the East Zone of the sons of the church will sponsor a church are in an all day conference Deacon's conference. The meeting at the Methodist church here today. to the hospital Saturday after be-however, as all laymen and any who

intendent, is presiding over the schools there. Her father was meeting in which problems of the taken to the Borger hospital for church are being discussed and plans | treatment.

John V. Steen, is much improved after a serious illness of pneumonia and complications. The elder Mr. Steen has been Jeannette, at Sanford for a number Rev. E. E. White, district super- of years. She is a teacher in the

outlined for the year.

Ladies of the church served lunch



Floyd County Hesperian, Floydada, Texas, Thursday, January 11, 1940 REV. WHITE PRESIDING REV. A. C. HUFF TO LEAD IN DEACON'S CONFERENCE

OVER PASTORS MEETING

Mr. and Mrs. John Cooper o Mrs. E. L. Angus, Mrs. E. F. Sto- Lockney are the parents of a 54 vall, Mrs. J. V. Daniel and Mrs. A. pound son, named Larry Bearl. Hamilton spent Tuesday in born December 31 at the Greer

TWO BIRTHS AT LOCKNEY

JOHN V. STEEN BETTER

Calvin Steen, home Monday from

Sanford and Borger, said his father

Power

Ph

Daniel and Hamilton visited with Mr. and Mrs. Elmer Mauldon are

Dale Lawson, born January 3.

Monday. and Tuesday nights at

Mrs. E. L. Barker and Miss Ina

Mrs. J. A. Hartsen, under of Mrs. J. R. Bishop, Mrs. W. C. Sims, Mrs. J. R. Terry, Mrs. J. A. Grigsby, Mrs. C. B. Sims, Mrs. A. H. Manning, Mrs. J. L. Copperel, Mrs. W. N. Jones, Mrs. J. E. Swinson and Mrs. C. Snod-J. E. Swinson and Mrs. C. Snod-Bishop, Mrs. W. C. Sims, Mrs. J. R. Mrs. G. L. Kirk as hostesses. grass

G. A. GIRLS ENTERTAINED WITH STORY TELLING MON.

The Baptist G. A. girls met Monday at the church. Doneice Cline read a story, "The Noble Order of Homer Steen bingoed and Mrs. Berdena Hopper. read, "I'm Glad I'm a Leper."

Present for the meeting were Doniece Cline, Joy Cardwell, Fran-ces Ruth Garrett, Eugenia Martin, Margaret Conner, Mrs. R. C. Henry, the sponsor and Mrs. Lelia Horton was a guest.

The G. A. will meet January 15 at the church in a social.

Mr. and Mrs. Dick Fenner spent the holidays with Mr. Fenner's parents Mr. and Mrs. S. J. Fenner at Kosse, Texas.



Shampoos and Sets You'll Love

and brother, father, John Husband or that new date will be the first to notice your loveliness. This shop is different in many ways. Our knowledge of the what, why and how of hair is tops. And our prices are



A delightful social affair of the MacDOWELL JUNIOR CLUB Members of the class were Mrs. week was the pretty 1 o'clock lunch- HAS PROGRAM SATURDAY Members of the class were Mrs. W. N. Paschall, Mrs. S. T. Harris, Mrs. W. A. Cates, Mrs. A. D. White, Mrs. J. A. Hartsell, Mrs. Jennie Mrs. G. L. Kirk as bostesses

Mrs. Calvin Steen, Mrs. R. C. Wake-ffeld, Mrs. Cecil Hagood, Mrs. Con-The honor roll for the month in-

ner Oden, Mrs. H. G. Barber, Mrs. cluded Ernestine and Laverne Fow-Polk Goen, Mrs. E. P. Nelson, Mrs. ler, Kenneth Willis, Lena Floy Den-Jack Henry, Mrs. Homer Steen and son, Nadine Willis and Betty Merle Mrs. William L. Murray of Harris- Boteler. burg, Pennsylvania.

Mrs. Hale scored high, Mrs. da Chapman, Betty Yearwood and Murray was given an award as hon-

in February. HONORS BOBBIE GENE MEDLEN

Mr. and Mrs. Robert Medlen entertained with a surprise birthday dinner Friday evening at 6 o'clock to honor their daughter. Bobbie

MISS MEADOR CONDUCTS

afternoon

over a brief business

MR. AND MRS. J. v. JONES

Mr. and Mrs. J. V. Jones who

late fall, returned to Floydada the

first of the week and Mr. Jones is

ery in the produce and poultry de-

MISS. LESSON FOR COUNCIL

Gene, on her ninth birthday. Concluding the dinner the white the death of their cousin, Irvin W. Terry, 41, who died Monday after birthday cake decorated with pink a brief illness, candles was cut and served.

Mr. Terry was a former sheriff After dinner a number of games were enjoyed by the little guests, and tax collector of Mitchell coun-The honoree received a number of ty, a rancher and recently served as director of the Colorado City pretty gifts Frontier Round-up. Enjoying the dinner and celebrat-

The deceased is survived by his ing with Bobbie Gene were Roberta widow, two children and twelve Mae Garrett, Ruth Elaine Harmon, brothers and sisters. Norma Lanell Teague, Lena Floy The Terry boys are expected to

Denson, Norma Jean Carpenter, Tom return home the last of the week. Bob Jarboe, Newton Dale John-

Columnar pads. The Hesperian

Political Column

Ten members of the Woman's council of the First Christian The following have authorized the church were in attendance at the announcement of their candidactes meeting held in the annex Monday for the offices indicated opposite their respective names, subject to Miss Myrtice Meador was direc- the Democratic primaries:

tor of the Missionary lesson with Mrs. W. R. Simon and Mrs. E. C. For County Judge: Nelson assisting in presenting the G. C. TUBBS study. Mrs. L. H. Dorrell, presided

For Sheriff:

Monday afternoon the council will meet again in the annex at 3 o'clock for a Stewardship lesson with Mrs. M. L. Probasco in charge.

B. NICHOLS

HOME FROM WICHITA FALLS For County Treasurer:

MRS. O. M. CONWAY

have been at Wichita Falls since For **Commissioner Precinct One:** ZANT SCOTT

now associated with Carmack Hatch- For G. C. (Grover) FAIREY

Mr. Jones operated a produce For house while at Wichita Falls. Commissioner Precinct No. 4: H. J. (Hugh) NELSON

Belle Isle* Pillow Cases You'll be amazed at the fine quality of these Belle Isle cases-AND at the low price! Snowy white, smooth and firmly constructed! Flour Sack Squares New material! Washed, bleached! Others winning rewards were Nel-After the program was rendered a social hour was held. The club adjourned to meet the first Saturday TERRYS ATTEND FUNERAL Milton, Jim and Harold Terry left Tuesday morning for Colorado City after receiving a message telling of **Terry Towels**



*Reg. U. S. Pat. Off. 5c

Economy

Priced!



nc.



ioner Preceinct Two:

FRED N. CLARK For County Clerk:

and in the home should be increas-

project supervisor for the SCS area

Power Comes On; Phones Working; **But Yet No Mail**

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DOUGHERTY, Jan. 10. - If a uld have been in Dough-Mr. and Mrs. A. H. Kreis enter- Lider and family. er the week-end, he would tained relatives and friends from convinced that this was Tennessee a few hours last week, spot for some of the iso- who were enroute to the Tennesseedescribed by Zane Gray Southern California ball game in for truly no one but a the Rose Bowl.

really was. R. E. A. lines without pow- with relatives here. no mail service for forty-

sun comes out, however, ada to a farm south of town. the same!

Jusy why can't we have an afterty miles to post a letter be on its way? These that are heard on every who can answer? essive people in a very ountry, why can't we

ur county seat and see help to remedy the flu. We all know that our Matador Monday. ters are doing everything

public inea number of what are "we, the Rememberguns nor Armament hat they can pay: e co-operation them win the day he individual, my as a whole,

r-lasting teamwork ooming soul. Local News

Mrs. F. M. Dougherty were a total loss. home Friday after spending the past ten days in the Lewis Snow Boostshome in Lake Charles,

Mr. and Mrs. Bill Webb are enrelatives from Fort this week.

Mrs. T. J. Campbell in company with the Walter Baxter family of Fairview returned home last week after spending the Christmas holidays in Phoenix, Arizona and Cali-

Kreis of Knoxville, Tenhas returned to his home nding the holidays with his nenhew, A. H. Kreis and Mrs. Kreis. Mrs. W. C. Hudson returned home Tuesday from Dallas and Austin.



Mr. and Mrs. R. S. Moore who, Thomasine Cox went to Amarillo board, made a report prepared with have for the past year, lived in this Monday where she will visit this the assistance of Miss Edith Wilson, community, moved last week to week with her aunt, Mrs. Tom County Home Demonstration agent, their home in the Antelope com- Young, and Mr. Young and review showing how consumption of cotton on a business course in the Ama- and cotton products on the farm

Tom Hannon spent the week-end rillo Business school. with Mr. and Mrs. Gregson at Mc- Tate Fry of Lubbock was a guest ed.

Sunday of his sister, Mrs. G. A. A talk by Edgar H. Kemp, new Salaries Of-

office which will be opened here this month, closed the session. Kemp explained the plans outlined for the

(Continued from page 1)

"pen-paint" the pic- Mr. and Mrs. John Wisdom, Mr. during 1940 was set by the com-A snow- and Mrs. Howard Wisdom and Bill missioners as follows: Horses \$25 to mittee present Monday afternoon the town with telephone Brown have returned to their home \$60; cows \$22.50; yearlings \$12; were L. A. Williams, chairman; D. with the outside world in Nogales, Arizona after a visit hogs and brood sows \$2 to \$5; sheep F. Bredthauer, executive secretary,

children have moved from Floyd- taxed at 50% of their blue book Henderson, Paul Snodgrass, W. T. Ivalue.

power from the R. E. A. have returned to their work after in place of the present salary-com- Allen, E. E. Foster, Mrs. S. J. Latta, n but-the mail service re- visiting with their father W. B. mission set-up, was rejected by the W. H. Nelson, Buck Sams, Mrs. Jones and other relatives. commissioners. Rev. W. M. Culwell will be at the Routine business has occupied the ard E. Taylor, John S. Lackey, W.

t for our mail? Must we Methodist church Sunday for his remainder of the session this week, F. Ferguson and Claude Patton. regular second Sunday appointment. and the court will probably remain Kemp was requested to serve as Mr. and Mrs. A. H. Kreis spent in session until the end of the week, Sunday and Monday in San Angelo, Judge Tubbs said Wednesday. a member of the planning commitwith their daughter, Mrs. Lee May-

hew and family. W. C. Hudson is somewhat im- Planning Boardproved from a severe case of the

(Continued from page 1) O. G. Glassmoyer and F. M. lined a program for the year for Isn't Floydada too big Dougherty were business visitors in 4-H club work and for daily development on farms throughout the Mr. and Mrs. Winford Robinson country. The program recommend-Homer Steen has put it and little daughter Winnie Sue left ed by the sub-committee, and ac-Tuesday to make their home in cepted by the planning board, in-

Ropesville. We will miss this good cluded bringing a team of 3 4-H club family from our community. boys from College Station for House Burns dairy and milk judging demonstra-Fire of undetermined origin de- tion; awarding three leading 4-H stroyed the three-room house oc- club boys a trip to the national dairy cupied by Tom Hannon and owned congress in Waterloo, Iowa award-

by F. M. Dougherty, in the north ing prizes for 4-H competition in part of town Friday evening. Due completion tests; awarding prizes to the low visibility at the time, the for the Floyd County Junior Dairy fire was not discovered until it was day program for both FFA and 4-H almost ready to fall in. club boys; organization of at least The house and entire contents 2 bull circles in the country; and provide expenses for a Dairy Day

show in the spring to be judged by an expert cattle judge. The total cost of the program as

recommended will be approximately

(Continued from page one.) Washington, D. C., reported an unall along the line are thrown out.'

Saturday, after the short south of Lockney had been repaired, Mills County Agent D. F. Bredthauer County Agent D. F. Bredthauer and L. W. Chapman, superintendpointed out that there have been 91 ent of the local Rural Electric Co- 4-H club boys enrolled in the coun- 1939 Chevrolet Sport Sedan, excelop, made a tour of inspection along ty during the past year, and that lent condition, new tires, Down \$205 the line and, seeing all switches up at the close of the year's work,

in normal position, supposed that there were 91 completions on recthe power was on and service re-

Rural members of the co-op were unable to report by telephone, and it was not until Sunday morning that the Floydada office received word that most of the sector was still without power. Inspection showed that the switches had frozen. and linemen worked most of the day Sunday restoring service along

the 175-mile line.

Western Union service was interrupted between Floydada and Plain-We'll Make Them Like view for a short time Saturday New

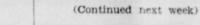
LET

RAINER REPAIR

YOUR SHOES

water facilities program and their relation to land-use planning. Members of the plainning com-\$2 to \$4; and jacks and stallions Judge G. C. Tubbs, A. S. Cummings, Mr. and Mrs. Henry Wright and \$50 to \$200. Automobiles may be E. R. Harris, M. H. Taylor, Claude

McKinney, Richard M. Battey, e som changes, the snow the soon changes, the snow ton and Inez Jones of Crosby- A proposal to place Floyd county ton and Inez Jones of Plainview officials on a straight salary basis, John A. Taylor, Ed Teuton, G. D. John A. Taylor, A. A. Tubbs, Rich-



To Make A Long Tale Short

Last evening one of our neighbors

\$335, Angus said, pointing out that was looking over the morning paper more than \$150 has been raised by after he had finished his supper. His usual condition in this connection. subscription from local merchants wife asked him whether he had "When power is interrupted by and business men and that the com- noticed any new fashions, to which short circuit such as occurred when mittee has found them all ready to he replied: "Yes, but they're out of the REA and Utility company high- cooperate. The planning commit- date; this is this morning's paper.' lines crossed Friday night," he ex- tee, in voting to approve the entire We are listing several cars below plained, "switches on the fuse boxes program, also proposed that farm- that are not only up-to-date but ers as well as business men will be down-to-the-minute, at

Down to the Minute Prices

1- 1939 Dodge Sedan excellent condition and appearance. Heater and Down \$200 Mrs. S. J. Latta, a member of the Special equipment.

1938 Chevrolet Sport Coupe, excelent condition, Down \$140 1937 Plymouth De Luxe Coupe, Low

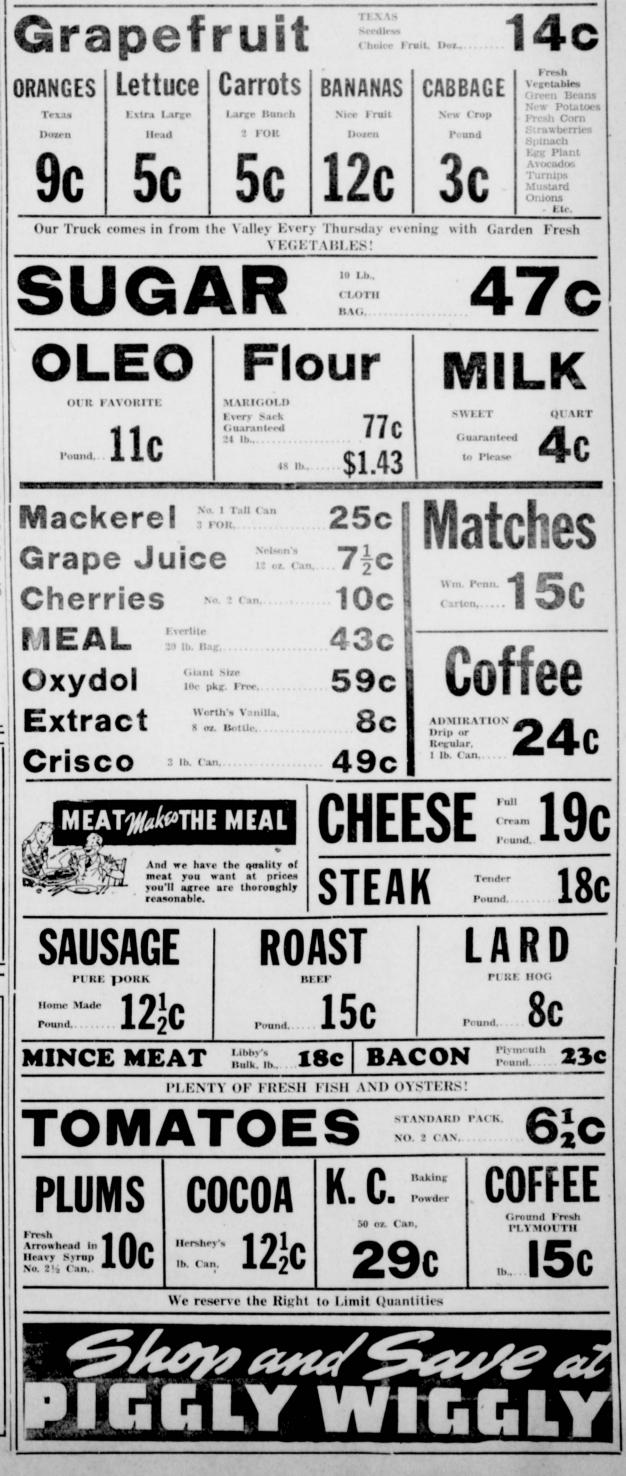
mileage and excellent condition. Down \$125 1938 Chevrolet Town Sedan, Very Down \$170 low mileage,

1938 Chevrolet 1-ton Stake Pick-up Down \$180 Extra Clean,

1938 Chevrolet Truck,



As short a time as 23 years ago self-service was unknown until Piggly Wiggly pioneered along this line. It's the favorite shopping method of America today, and to this trail-blazing system can be traced the sanitary packaging of many products that once were sold in bulk. Today, as always, Piggly Wiggly stands for the best in modern, sanitary, time, money and labor-saving shopping methods.



Wear Much Longer CLEANING ...

Renews your wardrobe and gives you more months of well dressed appearance! All spots completely remov-{ed and suits, topcoats, and } overcoats look like new again!

V.L.Fry

Tailor

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pany reported breaks on 75 of its 110 lines in all sections of the United States. In spite of the dangerous condition of the highways, not a single serious accident was reported in this sector. Highway patrolmen here Monday said that a crash near

and the telegy

Lubbock shortly after midnight Saturday in which three persons were killed was the only one reported in this area. Traffic on the highways and on local streets was light, and all who were driving appeared to be exercising extreme care. Busses were running slightly behind schedule, but service was un-interrupted. Crops, particularly winter wheat, benefitted greatly by the snow, and local grain men said Monday that no damage from the freezing temperatures had been reported. Nearly three tenths of an inch of

moisture was recorded from snow and sleet by the weather bureau at the local REA office Friday and Saturday.

A few trees were broken beneath the weight of ice, but damage was upparently not heavy. Rising temperatures Monday

Wants to buy your Eggs and Poultry. Highest Cash Prices will be paid.

Hatchery

We take pleasure in announcing that-

J.V.Jones

now has charge of our poultry and egg department. We will appreciate your

patronage and favors.

BABY CHICKS

ARE NOW READY

Located on East Missouri Street

C. B. Carmack

started a thaw which relieved tension on power and 'phone lines and sent life-giving moisture into the Questionnaire-(Continued from page 1) the farmers themselves, to the exclusion wherever possible of substitute materials, would go a long way toward solving the problem. Governor W. Lee O'Daniel concurred in that opinion and proclimed December as "Cotton Christmas Gift Month," urging the purchase of Christmas gifts made from cotton. The National Cotton Council,

which has been endorsed by the Texas Bankers association, the State Press association, and a number of other interested organizations is attempting to find new markets for cotton goods to aid the cotton farmer. In this connection, the object expressed by the county agents and the planning committee is to increase the home market for cotton to keep pace with the operations on a broader scale.

Hundreds of questionnaires were mailed out Wednesday, and the committee expressed the hope that farmers and their families would co-oprate by filling out the required information and returning it immediately.

"We've got to learn to help ourselves," Bredthauer said, adding that one way for the cotton farmer to do so is to increase the consumption of cotton products in his own home first.



this week to our new location on South Main Street. In the building formerly occupied by The Tin Shop ... directly East of the Floydada Hospital and will be-

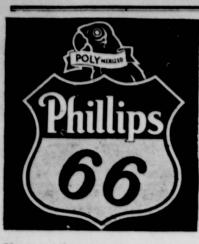
OPEN MONDAY MORNING

We are adding many more conveniences including New HOT WATER and STEAM BOILERS and MORE MAYTAG MACHINES.

Our laundry will continue under the same management, same telephone number and the same name . . . E-Z WAY LAUNDRY.

We appreciate the past patronage, associations and friendships and we hope these pleasant relations may continue.





No wonder Phillips 66 Poly Gas starts cold motors faster ... gives quicker warm-up ... and reduces winter driving costs! Why? Because it is higher test. Yet Phillips 66 Poly Gas costs no more . . . since Phillips is WORLD'S LARGEST PRODUCER of natural high test gasoline.



1939 Good Yr At First Natl. Bank

Healthy Increases In Depossits, Surpluses Shown In Dec. 30 Statement

First National bank of Floydada made ad an average good year for 1939, room. their statement as of December 30

An increase of approximately \$130,000 in deposits from the same MRS. WILLSON CONDUCTS date last year to a total of \$1,091,-807.29 is shown by the statement. This, however, is possibly above normal, bank officials believe, in- Bible study for the Woman's Misasmuch it includes large conservation payments to farm operators. These payments are 60 days or more ahead of the same payments last

and for contingencies \$10,000.

Investments of the bank show \$21,978.66 pans, \$34,757.59 in state, county und school warrants, and \$210,850

in United States and other bonds, and \$247,047.09 in loans and dis- Missionary Union executive board ounts. Several hundred thousand attended a luncheon Friday in the ollars worth of these investments home of Mrs. J. D. McBrien. Mrs. re quickly convertible into cash. Cash on hand shows a total of local W. M. S., Mrs. E. L. Angus, \$482.750. The bank building, including fur-

ture and fixtures is carried at 12,720 in the statement and stock the Federal Reserve bank at \$2,-

First National, Lockney

The statement of the First Naper 30 showed deposits of \$170,000 and a motion made and carried for und loans of \$102,158.43. Other instments include cotton bills of B. Harris as chairman. xchange, C. C. C. loans and state

warrants and bonds, which with eash of \$98,639.13 made a total of each fourth Friday in the month. \$110.775.58

C.

BAPTIST W. M. S. RENDERS MONTHLY PROGRAM MONDAY

Thirty women of the First Bapst church were in attendance at he meeting of the Woman's Misonary society held at the church Monday afternoon.

The monthly program was renered on the subject, "The Eteral Purpose of God." Mrs. R. A. led the devotional, on arrett Learning to Love the Bible."

The remainder of the program "A New Program Theme, dis-

ussed by Mesdames J. D. McBrien. 7. A. Cates, E. L. Angus and A. J

Floyd County Hesperian, Floydada, Texas, Thursday, January 11, 1940

HOSPITALIZATION THROUGH **CO-OPERATIVE PLAN DIS-**CUSSED AT CLUB MEETING

Co-operative hospitalization, the evelopment of the idea and the umerous methods used by different groups and hospitals was discussed Tuesday by Dr. E. H. Balch before the Lions club Tuesday noon. Judge G. C. Tubbs, John Farris, Lee Cavin were among the visitors at the meeting.

Announcement was made that a new meeting place would be used beginning next week, when the church building formerly used as a place of worship by the Christian church will have been re-done and ready for use as a dining

M. P. Goen, president of the club, presided at the meeting.

STUDY FOR METHODIST WMS Mrs. J. M. Willson taught the

sionary society at the Methodist church Monday afternoon. The lesson was the first three chapters on the book of Luke.

Mrs. J. B. McReynolds and Mrs. With a capital stock of \$50,000, an E. E. Hinson will be hostesses to item in which there has been no the missionary society and young change during the period, surplus women's service club Monday afand undivided profits stand as of ternoon at 3 o'clock at the home of the date of the statement at \$44.-447.82. Reserves include \$1,977.87 mess meeting will be conducted. A a interest collected but not earn- World Outlook program and social ed for taxes and interest \$5,470.36 will furnish entertainment for the afternoon.

in government wheat BAPTIST WMU EXECUTIVE

BOARD ATTENDS LUNCHEON Members of the Baptist Woman's

R. S. Wilkinson, president of the secretary, Mrs. McBrien, treasurer, and Mrs. G. A. Lider, Associational president, were hostesses for the

Fourteen members of the board were in attendance. Mrs. C. P. Looper, social service chairman,

sent lovely corsages for the guests. Routine business was attended to ganized in the WMS with Mrs. W.

During the business session the members voted to hold the luncheon

> Y. W. SERVICE CLUB HOLDS MEETING AT CHURCH MONDAY

The Young Women's Christian club met at the Methodist church Monday afternoon of last week at 3 o'clock in a business meeting. Plans for the year were discussed

after a devotional was given. Those attending were Mrs. Arthur Stewart, Mrs. M. L. Solomon, Mrs. John McKinney, jr., and Mrs. Bill Pattison

> All young women of the church are urged to attend these meetings

METHODIST W. M. S. MET FOR BUSINESS MONDAY

Methodist Woman's Missionary society met at the church Monda afternoon of last week for the regular monthly business session of which Mrs. B. P. Woody, president presided

school Friday on account of Lakeview News severe cold and snow Floyd Jones and Maurine Hart

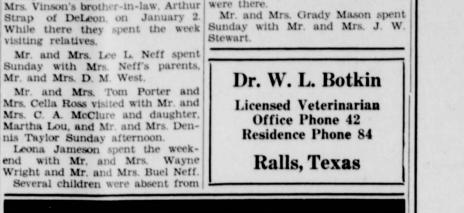
LAKEVIEW, Jan. 9.-J. C. Dickvisited with Mr. and Mrs. R. B. of Clinton, Oklahoma, father of McCravey Sunday evening. Mrs. Cella Ross, Mrs. A. J. Welch of Mr. and Mrs. Fred Clark spent Floydada, her sister, and a nphew Sunday with Mr. and Mrs. W. T. Billy Joe Welch who is attending Hopper and family Mr. and Mrs. T. E. Hart and fama school of optometry in Memphis. ily spent Sunday with Mr. and Mrs. Tennessee, were dinner guests at the Ross home Tuesday evening. Mr. G. W. Hart. Dickey and Billy Joe left for Clin-Mrs. H. L. Dunn and family ton and Memphis Thursday mornspent the Christmas holidays with her parents, Mr. and Mrs. M. T.

Mr. and Mrs. O. C. Vinson and Hinsley, at Wingate. Mr. Hinsley family attended funeral services for was ill with pneumonia while they Mrs. Vinson's brother-in-law, Arthur were there. visiting relatives.

Mr. and Mrs. Lee L. Neff spent Sunday with Mrs. Neff's parents, Mr. and Mrs. D. M. West.

Mr. and Mrs. Tom Porter and Mrs. Cella Ross visited with Mr. and Mrs. C. A. McClure and daughter, Martha Lou, and Mr. and Mrs. Dennis Taylor Sunday afternoon. Leona Jameson spent the week-

end with Mr. and Mrs. Wayne Wright and Mr. and Mrs. Buel Neff. Several children were absent from



the

I will buy your odd lots of cattle. Bring them in every day. Also will buy Junk Iron, Metal, Bones, if clean, Batteries and Cotton Seed.

CATTLE

TOP MARKET PRICES

J. R. Yearwood







Roy

J. C. Dickey returned to his home day visit with his daughters, Mr

The New Streamlined

Farmall-H

With every new development and im-

provement in modern farm machinery

NOW ON DISPLAY

If it isn't a McCormick-Deering

it isn't a

FARMALL

Martin & Co.

.... it has EVERYTHING!

COME IN AND SEE IT

in Clinton, Oklahoma, after a holi- A. J. Welch and Mrs. Cella Ros

It's Here

Mrs. I. W. Hicks. "The Fulfillment," Mrs. W. "The Plan of Propagation," Mesdames E. H. Balch, G. R. Strickand, R. C. Henry, Lelia Horton and

Grady Harris "The Proof of Redemption," Mes-

lames Vernon Shaw, W. B. Harris, R. S. Wilkinson, jr., J. B. Grundy and Lelia Horton

"As Year Succeeds to Year" Mrs R. S. Wilkinson

Benediction, Mrs. G. A. Lider. Closing hymn. The next meeting will be Monday fternoon at 3 o'clock.

RED CROSS DONATIONS.

Red Cross donations by communies, showing a total in excess of the \$600 quota for Floyd county, was iven out this week by Clarence Juffee, Red Cross Roll call chairnan for 1939, as follows:

Starkey, G. W. Switzer, \$3.00; Mc-Coy, H. D. Staples, \$2.00; Blanco. Mrs. W. R. Daniel, \$4.00; Allmon. Mrs. John Haney, \$10.00; Harmony Mrs. J. S. Hale. \$5.00; Sand Hill Miss Mildred Burns, \$3.00; Irick Mrs. Berry Hooten, \$8.00; Aiken, Walter Taack, \$15.00; Lakeview, Mrs. Earl Edwards, \$6.00; Baker, Mrs. G. R. May, \$4.00; Pleasant Hill, Shelby Cook, \$1.00; Dougherty,

Mrs. C. A. Caffee, \$10.00; Hillcrest, Mrs. Roy Fawver, \$9.60; Fairview, Mrs. Lee Rushing, \$15.75; Campbell, Mrs. W. H. Bethel, \$7.00; Center, Mrs. J. B. Jordan, \$3.00; Liberty, Mrs. Fred Graham, \$5.25; Cedar Hill, Mrs. Clarence Ginn \$9.40; South Plains, Mrs. Jack Mc-Cowan, \$21.00; Lone Star, R. L. Knox, \$2.00; Providence, John Buth \$8.50; Pleasant Valley, Mrs. Carlos Warren, \$1.00; Muncy, Mrs. Robert Muncy, \$5.00; Sterley, Mrs. G. A. McAda, \$5.00; Lockney, Mrs. Doyle Greer, \$100.84; Floydada, Mrs. Walton Hale, \$345.54.

Total all communities, \$618.28. No reports were received from Prairie Chapel and Edgin.

AIR-CONDITIONING SYSTEM INSTALLED BY JOE BOOTHE

Joe F. Boothe recently completed a year-round air conditioning system for the M-M show rooms in Lubbock, the system sending warm air through the building in winter and cooled air during the summer.

Cagerlene Carmack left Tuesday for Childress. She is visiting her grandparents, Mr. and Mrs. W. A. Glenn, planning to return home Sunday.

Mrs. A. J. Welch spent from Thursday until Sunday in Lubbock with her daughter, Mrs. Bill Cauley and family.

Next Monday they will meet for a continuation of the Bible study with Mrs. J. M. Willson as teacher.

Carbon paper, typewriter ribbons.



NOW is the time to build resistance against winter colds. Guard Your Health!

We are prepared to supply you with medicines and vitamin needs at savings!

Come In and Save!

Drug

NAPPY

1,11.1.1.

STUDIOS

Arwine

"Goteverthing"

Co.

YESSIR! A VERY

ELEGANT JOB IF

GET THINGS

WELL C'MON



rom massive, die-cast radiator grille to graceful, built-in trunk, Olds has the look of a bigger and better car. Its sparkling, chrome-trimmed front-end ensemble reflects size and quality.

HANDLES,

PERFORMS.

RIDES

t's the easiest handling car on the road—this 1940

Oldsmobile-with Dual Center-Control Steering,

improved Handi-Shift and self-energizing

Hydraulic Brakes to give you effortless control

QUIET



Take the wheel and you get the feel of a bigger and better car - the steadiness on the road that makes for true peace of mind, the balanced distribution of weight so necessary to real stability.

More power is yours in the 1940 Olds Sixty -

with a new 95 H. P. Econo-Master Engine that saves still more on gas and oil. Think of it-

smoother, snappier performance at lower cost!

Apply the tapeline and you'll find that Olds

oks and feels bigger because it is biggerwith every model of the Series Sixty, Seventy and Custom 8 Cruiser measuring longer over all.





You can ride and relax in an Olds. An imp Rhythmic RideChassis, with Knee-Action Wheels and modern Coil Springs all around gives you a smoother, gentler, steadier ride than ever.

> AMERICA'S BIGGEST MONEY'S WORTH

PRICED FOR EVERYBODY

Wipers, Vacuum Booster Pump, Two Sun Visors. Trans-portation based on rail rates, state and local taxes (if any), op-tional equipment and accessories - extra. Prices subject to change without notice. A GENERAL MOTORS VALUE

BIGGER AND BETTER IN EVERYTHING ! -

GEO. M. FINKNER





Roy Watley Dies At Plainview On Sunday, January 7

SOUTH PLAINS, Jan. 9. - Roy South Plains farmer, died Plainview 'sanitarium Sun-7. He had been ill time but his condition had considered critical. Funerments have not been comas this report goes to press, vice will be held at Silveris survived by his wife. South Plains W. M. S.

Woman's Missionary soci-Monday afternoon in the Mrs. Harper Scoggins. The was read by the president, W. S. Simmons led in short business session the Bible study. absence of Rev. C. A.

Royal Service is scheduled Lider, associational WMS to our society to teach mission study course.

torm Disrupts Service electric and telephone serbeen interrupted at ins long as 12 to 14 hours Plains this week-end as wires to the breaking point. which fell last Saturday. youngsters, however, are en- row and family. the ice and are getting in a um of sleigh riding, skating, d kodaking. Snow pictures are rare in this section, so candid camera fans are taking advantage of the opportunity. day nigh

Personals

Mr. and Mrs. Sim Reeves visited in Plainview Wednesday. and Mrs. Grigg Milton, jr.,

lah Donita, born on January 2.

Thursday to visit with an aunt, Mrs. visited relatives and friends. Walton Wilson, before returning to Mr. and Mrs. Barney Stephens Montgomery Sunday afternoon. Deral Glen Young is reported in Reeves Sunday.

ing a severe attack of whooping moved to California last week. Mr.

Mr. and Mrs. John Reagan spent eral weeks, having found employ-Sunday visiting Mr. and Mrs. Homer ment there. Doris Davis had as her guest Sunvisitor in Floydada Monday.

day Miss Marguerite Daniel of Lone J. D. McGavock of Silverton was J. A. King has been employed as

the guest of Cline McClendon over janitor at the South Plains school. the week-end. Deral Glen and Mertice Lester Miss Zelda Battey visited in are absent from school, both ill with

Plainview over the week-end. Mr. and Mrs. R. E. Young visited Mr. and Mrs. John ' McClendon Sunday with Mr. and Mrs. Fitz- were business visitors in Slaton in Littlefield, visiting and looking Eunice Howell

Mrs. John Smitherman and sons, Rex and Mack, spent Saturday even-ing with Mrs. Harper Scoggins and

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school grounds furnished, by the in Floydada Tuesday. and Mrs. Jack Callahan movschool as janitor's quarters o Waxahachie this week. Mr. Mr. and Mrs. Oris Lockhart and place as school bus family are making a change in resiriver here has been filled by Ralph dence this week. They will continue to live in this community, Due to the severe cold weather ttendance at church services here South Plains on the Floydada highbeen curtailed since the first way Mr. and Mrs. C. A. Stevenson of eavy snow at Christmastime. H. Scoggins and Merle were Clarendon spent Sunday visiting Mr. Floydada on business Saturday. and Mrs. M. W. Lyles. Jimmy and Tommy McCowan, Mid-term examinations in the twin sons of Mr. and Mrs. Jack Mc- South Plains school are scheduled Cowan are reported suffering from for this week.

the regular Bible teacher, a Jerry Sadler, member of the Sadler spoke at the two-side reading in the fifth grade and table discussion and group Texas R. R. Commission (left) dollar "Old Hickory" Dinner Leola Faye Irwin and Dorothy Jean Rushing led the sixth grade, for as substituted. The lesson Royal Service is scheduled Monday, according to Mrs. mmons, mission study chairembers voted to invite Mrs. tured as speakers at two of speaker at the Texas Jackson Joy Ann Reeves, Leonard Wilson the annual Jackson Day din- Day banquet at Dallas on Jan- R. E. Bartlett, Troy Mac Welch, ners in Texas this month, uary 8.

Pleasant Hill News Two Inches Snow PLEASANT HILL, Jan. 9 .- Everyt of the heavy ice which one is enjoying the beautiful snow

water systems have suffered, in many cases families have in cases families have fuel for the bar weather. The multiple cases families have fuel for the bar weather. The multiple cases families have for the bar weather for the bar weather. The multiple cases families have for the bar weather for the bar weather. The multiple cases families have for the bar weather without both water and fuel cooking. There are several and Emile Cardinal and family. Jennie, John and Emile Cardinal spent Friday it; but most of us would prefer a the community during the afternight with Mr. and Mrs. S. J. Fur- good rain to so much slush and noon.

slop of snow. However, we are Mr. and Mrs. Bill Rucker and mighty glad of what moisture we family visited Mrs. E. B. Rucker of have had in any form. Floydada Sunday

Mr. and Mrs. S. J. Furrow visited with a cold for several days. with T. J. Cardinal and family Sun- O. S. Miller has been on the sick both young and old. list this week.

The fifth grade presented a play entitled "Betty's Adventures." called as planned.

are the parents of a daughter, Beu- week-end with home folks in Lock- J. B. Jordan, Miss Maurine Math- McClure were dinner guests of Mr.

Carlene Daniel was absent from

chool Monday due to illness.

Truett Austin of Fort Bliss, El Mr. and Mrs. Paul Scoggins re- Miss Faye Marble Saturday evening. Paso, spent last week visiting his turned last week from a holiday trip They made candy, played games, paso, spent has neeves. He left down state near Austin, where they and had a general good time.

were guests of Mr. and Mrs. Sim Clifford Whitney and Bill Burgett went to Shallowater today for a an improved condition after suffer- Mrs. Ernest Baxter and children load of feed.

School opened January 2 after Baxter has been in that state sevthe Christmas holidays. Sunday school will be held here regular meeting and a Court of Paul Snodgrass was a business

after their place there.

clock Mrs. W. A. Latta and Mrs. Henry Brewer visited Mrs. J. E. Green last vene Jones. Venita McCleskey Tuesday

Falls At Center

J. B. Jordan has hauled five loads Nelda Ruth Chapman, Bobby Jean of feed from the west plains near Stephens, Martin Louise Bond, Joy Mr. and Mrs. N. R. Austin spent ryn Wilkinson, Maurine Medlen a few days the first of last week Miss Nancy Ann Hadsell and Miss

The next meeting will be held

Mrs. E. W. Lightfoot spent Mon- January 150

Mr. and Mrs. Thomas L. Collins

J. A. King, who has been em- went to Floydada Saturday. Dr. A. E. Guthrie and Dr. D. H ay. Mrs. Walter Wood, Mrs. Jack Mc-Way. Mrs. Valter Wood, Mrs. Jack Mc-Way. Mrs. Valter Wood, Mrs. Jack Mc-Mrs. Walter Wood, Mrs. Jack Mc-Nak Ming, who has been em-ployed as janitor at the South Plains school, is moving his family Plains school, is moving h Medical SINGERS TO MEET ed on the program with a paper. The counties served in the society The regular second Sunday sing- are Hale, Floyd, Briscoe and Swish ing will be held at the South Side er. Baptist church in Floydada at 2 o'clock Sunday afternoon. Manifold papers. Hesperian.

Fairview School Attendance Good: Weather Is Bad

FAIRVIEW, Jan. 9.-Attendance at school has been particularly good considering the weather. Mid-term xams will be completed this week. Mildred Hicks was absent from school Monday because of a light case of tonsilitis. Roy Baxter returned to school Monday after a visit to Phoenix, Arizona, and Los Angeles, California.

T. R. and Lyndall Warren have moved with their parents to Sand Hill, and we regret losing them as pupils. Bernie Cleo Carter of Paradise is a new pupil in the intermediate room.

Clara Cozby and Verlon Dean Walls have the most points for out-

and Herbert Irwin are the primary pupils that have outstanding work

n daily lesson Floy Lyles is back in school after being absent Monday on account of

Church News Only a few were out to Sunday chool at the Baptist church Sun-

day, due to the bad weather. There

Community Social Everyone is cordially invited to

attend the community social at the Mrs. N. R. Austin has been ill school house Friday night, January 12. There will be plenty of fun for

Ist this week. Only three attended Sunday with Mr. and Mrs. E. W. Walls. school Sunday, so a pastor was not Mr. and Mrs. Ovie Allen and chil-

dren of Odessa and Mr. and Mrs. C. is, and Bob Bradford visited with and Mrs. Orville Stewart Tuesday night of last week. Mr. and Mrs. Allen returned to their home Wednesday.

Mr. and Mrs. John Reeves moved Miss Florella Jackson visited Mrs. to the Glad Snodgrass place last week.

GIRL SCOUT NEWS

Girl Scouts met at the school house Monday afternoon for the each Sunday morning at ten o'- Honor. Games were played and second class tests passed.

Present for the meeting were La Phyllis Jean Simon, Voncielle Redd,

McIntosh, Geraldine Simon, Kath-

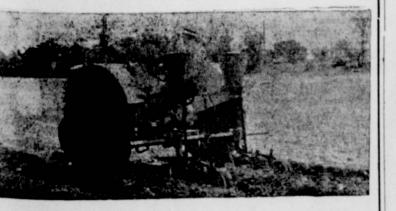
LOCAL DOCTORS ON PROGRAM





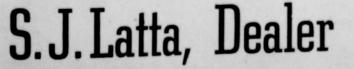
severe colds at this time. Mrs. Blanche Phegley spent the Writing fluids. Hesperian.

FREE SHOW at the Ritz Theatre



Floydada Mon., Jan. 22

The Minneapolis-Moline Line will be shown in colors. Buy M-M for Long Life and Fuel Economy.

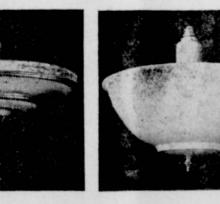


West Side Square, Floydada

After the Usual **CHRISTMAS** "LET-DOWN"

Does your living room seem dull and drab? Does your kitchen cry for more life? Do your hallways seem darker than usual? Then here's a tip:

Freshen the interior of your home with light conditioning. You'll be surprised how cheerful your home will look with proper light.



But regardless of beauty's sake, your eyes demand better light. Dollar for dollar, there's no better buy for light conditioning than either the Hemcolite, Renewalite, Visionaid or the Adaptalier. And penny for penny, the cost of lighting is your greatest bargain.

Hemcolite				\$1.75
Renewalite				\$1.95
Visionaid Adaptalier				
All units ar Pull chain				

Any socket-type unit may be purchased for as little as 50c down and only one dollar a month.



GUARD HER SAFETYI

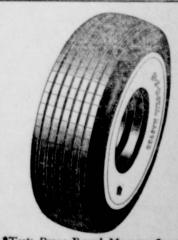


WITH THE TIRE THAT STOPS 4 TO 223 FEET QUICKER*

U.S. ROYAL MASTER

Come In Today! Make the dramatic wetglass demonstration! It shows you in one minute how deskidded Royal Masters stop quicker .. control skids .. give protection on the slipperiest of wet pavements.

Ask for a Free Demonstration



•Tests Prove Royal Masters Stop 4 to 223 Feet Quicker Than Conventional New Tires.

Dale Strickland DISTRIBUTOR PANHANDLE REFINING COMPANY

H. D. Club Holds First '40 Session At Dougherty Wed.

DOUGHERTY, Jan. 9. - Mrs. bad weather. meeting at the first session of the new year Wednesday of last week at the home of Mrs. Bill McNeill. Coleman county. Mrs. Ring made an interesting talk Mrs. S. L. Rushing is driving a morning message after several musi-

to the members on "what it takes new car. to make a good club."

book was appointed by the presi-dent. Members are Mrs. O. G. Glassmoyer, chairman, Mrs. C. E. Bartlett, and Mrs. Bill McNeill. Other committees will be named of the sunday with Mr. and Mrs. Mr. and Mrs. Mrs. and Mrs. Bill McNeill. Other committees will be named at Jones of Floydada.

a later date. Mr. and Mrs. Ray Taylor of Kos incertage in the alternoon, Mrs. G. A. Lider, president of the W. M. G. A. Lider, president of the W. M. G. A. Lider, president of the W. M. U. of the association, presided over the women's meeting in the after-noon meeting. tion on the year 1940, and Miss
Edith Wilson, county home demon-stration agent, was present and made an interesting talk on "Look."
A few minutes of recreation was directed by Miss Wilson. Mrs. C. E.
Bartlett won the attendance prize.
Refreshments were served to Mrs.
R. T. Jones, Miss Edith Wilson,
Mrs. A. H. Kreis, Mrs. C. E. Bart.
Well all spent the day Sunday with Mr. and Mrs. M. J. McNeill spent the day Sunday with her parents, Mr. and Mrs. Day of McCoy.
Woodrow Ring spent the week-

Mrs. A. H. Kreis, Mrs. C. E. Bart- Woodrow Ring spent the weeklett, and Mrs. Tate Jones.

The next meeting will be held on January 17 at 2 o'clock with Mrs. Elam Caldwell as hostess.

CUMBERLAND PRESBYTERIAN

Missionary, will be with the local Cumberland Presbyterian church son, home demonstration agent day was the entire family together. Sunday evening, January 21, at 7:30. present. work." This picture gives a com- The club will meet with Mrs. C. plete view of the activities of our B. Sims, January 19. church. Be sure not to miss the opportunity of seeing what the M-M LINE TO BE SHOWN church is doing.

The entire community is invited to be present for the services. B. C. Welch, pastor.

Mrs. W. E. Grimes of Nara Visa, on Monday, January 22, it was an-New Mexico and her mother, Mrs. nounced last week by S. J. Latta, a pretty good price. C. L. Gray of Crowell were guests dealer,

in the Grimes home last week.



Houses For Sale

Miscellaneous

For Sale

wait until you hear the fire alarm. E. P. Nelson, Agency.

SEE N. E. Tyler for Monuments and son. Awnings. Marble or granite. 464tp

NEW RANGER & Popular dress

Rushing Chapel News Floyd County Baptist RUSHING CHAPEL, Jan. 8. -Sunday was preaching day at Rushing Chapel. Rev. Caulwell filled the pulpit at both services. A good crowd was present, considering the

Rev. Newell Clark, pastor of the Claude Ring, newly elected president Mr. and Mrs. C. B. Smart and College Heights Baptist church in of the Dougherty Home Demonstra- family returned home Monday af- Plainview, was the principal speaker tion club, was in charge of the ter spending the Christmas holidays at the Worker's conference of the

cal numbers and a devotional. A committee for the new year turned home Sunday after spend- local First Baptist church, modera-

Workers' Conference

At Whiteflat Church

ness meetings in the afternoon. Mrs.

end with his brother, Raymond MRS. W. E. GRIMES ATTENDED REUNION DURING CHRISTMAS

Mrs. W. E. Grimes visited in the SUNNYSIDE H. DEM. CLUB MET IN W. C. SIMS HOME home of her parents Mr. and Mrs. C. L. Gray at Crowell during Christ-Sunnyside Home Demonstration mas week and while there enjoyed Rev. M. F. Allen, Texas Synodic Bestonerry will be revealed while there enjoyed a reunion of her four sisters and members and Mire Felity four seven brothers.

We will show the picture, "The Miss Wilson gave an interesting years. All the children, with the exception of one, are married and work". This will be talk on, "1940 Food Outlook."

McCoy News

McCOY, Jan. 9 .--- Snow and ice are IN COLORS AT THE RITZ still on the ground and farmers are A motion picture demonstration thankful for it. Prospects are good of the M-M line of power farming for wheat. equipment will be presented at the Elmer Jackson and B. L. Ewing Lester Statser, a brother-in-law of Ritz theatre on West side square took some yearling calves to Lub-

> Mrs. Elmer Jackson and Hazel Jackson visited Mrs. Elber Ewing ast Wednesday.

Mr. and Mrs. Walter Wharton isited Mr. and Mrs. Elber Ewing st Wednesday.

Bennie Lee and Luola Ewing are ble to be back in school this week. Mr. and Mrs. Walter Whorton will ove soon to the Foster place near he Allmon school.

Mr. and Mrs. Willie Lee Payne ave moved to the Robert Smith lace from which Clifton Curry has noved to Olton

Mrs. S. W. Ewing received word hat her granddaughter, Mary BUY your Insurance Now, don't waik until you hear the fire alarm 29tfc her high school work at mid term at 46tfc MODERN Homes for sale, easy terms, Phone 273, W. H. Hender-graduating class in May. 16tfc

Liberty News

Entire Stock Fall and Winter

Coats. All Wanted Styles. .

NEW RANGER & Popular dress belts at Fogerson's Shoe Shop. 36tfc WHEN the fire alarm blows it will be too late to make our acquaint-inght of the W. C. Plumlee family. LIBERTY, Jan. 9 .- Mr. and Mrs. Delbert Whitfi



FFA

Garde

Chapt

Garde the Floy





HE HESDERETT

FFA Boys To Sell Garden Seed For Chapter Funds

Whirlwinds Beat Garden seeds are being sold by the Floydada F. F. A. boys to raise mey for their chapter. These geney for a one-third comion which the chapter will reon all seeds sold. Each boy sells a box of seed will reeive a pencil for his work.

The contests of the Floydada F. FA chapter are beginning to start the boys who wish to enter them the air to the Ralls Jackrabbits Students Review whe boys arber. These contests are Monday night in a two game serie get Mr. Bary cattle, dairy products, at the R. C. A. Gym. The first team wit shop, and horticulture.

Il make several field trips in study the first quarter, Floydada made 3 mits them to. The field trips are planned are to study ind others as the work goes on. The Pest eradication contest will we this week and the prizes will awarded to the boys having the est points in the contests.

SENIOR NEWS

Most of the seniors are relieved

scause they have completed the E. Barrington and J. Smith forady of English Literature. this course, they have covered the Anthony and O. Macon guards were ant ages of English Literature, the boys playing for Ralls. which are included the short The second team of the Whirlvery, poetry, the drama, and the winds won their game with the In drama, the students Jackrabbits with a score of 24 to udied Shakespeare's at next semester will be given to made 12 points while Ralls made fright. pestudy of grammar and good old 3. At the half Floydada had 5 more ish essentials which every one points while Ralls still had 3.1 the teacher. The majority of the During the third period Floydada must know. ments believe that they will pre- made 5 points while Ralls made 4. a ready-made notebook to study The Jackrabbits showed some good m rather than keeping one them- playing all during the game but

some of the seniors have been three points to Floydada's 2, with beard to say that they are really ming to take life easy during the ext semester; especially those who

ar not worried about not having winds were H. C. Love, H. (Skeet) bey have been working rather hard and for the past year and a half.

Salesmen for graduation invitacently. The class has decided upa committee composed of the ass officers, and Mr. Linder, Miss Cade and Mr. Travis to select the witation cards.

As the new year has just begun and as we are beginning a new mester in our high school work, I

Ralls Cagers In Game Here Monday

By Kenneth B. Bishop

The Floydada Whirlwinds gave

of the Whirlwinds came out vic-Mr. Barber has said the ag. classes torious with a score of 48 to 18. In their work when the weather points while Ralls made none. In the second, Floydada, 16 and Ralls made 16 more points while Ralls ed this class was quite a sensation. made 2.

points to Ralls 5 during the fourth plished in speech class this semesquarter. The Whirlwinds playing were G. Patterson and J. Rushing forwards, to read my speech lesson. George Fry Lider as center, and D.

Patterson and Robert Arnold as thing. guards.

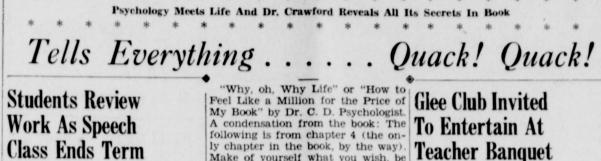
In wards, W. A. Cox, center, and A. to be so shaky when I get up. "Macbeth." 10. In the first quarter, Floydada during the fourth period they made

a total score of 24 to 10 in favor of the Whirlwinds. The boys playing for the Whirl- and not learn?

ugh credits to graduate, since Newberry, Carl Minor, E. L. Tyler, Howard Merry. Substitutes were Stamford, Chowning, C. Ar

nold, Jimmy Smyth, J. Johnston, W. Ralls line up was I. Powell, R.

Our dear ole faithful reporter is



and said. "I have wealth and a

wife and I am considered a success

have got to the point where I put

I looked at him, measuring his

"Do you realize that there are

For a moment the dumb expres-

sion left his face; he looked at me

"There is only one solution for

"Think.

men like yourself." I paused, a

I said "You must learn to think.

You can't meet life without think-

To all teachers I send this same

kindly look on my face.

don't seem right."

ed quietly.

eagerly.

words, smiling a bit.

strong.

As you may have heard, this ends Then Floydada scored 14 Question: What have you accom-

than 2. When you have made your choice, place this list in a stamped, Presley Kennamer, I've learned self-addressed envelope. Mail it at once. You will never regret having Mary Louise Medlen, Oh, every- done this. People certainly are funny. Aren't they though?

Mildred Stovall, Oh, my (Is the teacher around?) I've learned not came to me with tears in his eyes Jim Wright, I've learned how to

ter?

make a speech. Alice Bell-Not a doggone thing. Ruth Simpson, To carry on a zero's on all the papers I grade. It onversation. Eddie Brown-I've overcome stage

Bennie Crawford, To soft soap

T. W. Salisbury, To notice other yourself, who feel that way?" I askpeakers Maxine Officer, I've learned not to get scared.

Martha Yearwood, I've learned to get up without my knees knocking. Miss Smith: How could one teach

such an interesting course as Speech

WHAT DO YOU THINK?

Question: Do you think the students should have to take all the message: "Learn to think." Throw exams? Why?

pass an examination.

have to take them all. five

them

Teacher Banquet Make of yourself what you wish, be The Glee club has been asked to Farmer, City Slicker, Beautiful 10. The third quarter, the Whirl- a semester of speech. Collecting in-Engineer, Great Woman, Millionaire entertain at the Teacher's banquet dent body with several witty reare planned are to study winds were still leading as they terviews of the students who attend-been hore so the work goes on made 16 more points while Ralls ed this class was quite a sensation to the Students are planned are to study winds were still leading as they terviews of the students who attend-been bas selected as their source (Whore Study are still be and sensation to the students are planned are to study and the Teacher's banquet dent body with several witty re-marks. In his address, he enumertality, School Teacher. the Banjo Plays" and "Twilight." Check not less than 3 nor more

The girls have also chosen the uniforms they shall wear. They are to be black taffeta trimmed in white. They hope to get to sing enough to repay them for getting the dresses. A prominent school teacher once where to get it.

by the world. Yet I am dazed. I think he ever returned. is no living without life.

> Will John Dolittle choose the proper course? Will he say "Yes" to

millions of teachers, teachers like life? Is love a whoozie? cups?

Dr. C. D. Psychologist answers

lysis of human psychology.

HIGH SCHOOL GIRLS MAY

Doctor Whosis Sees All, Knows All, And Rev. Shaw Speaks At High School Assembly Wed.

> directed the assembly in singing snow fighting and some "Work for the Night is Coming," and "Onward, Christian Soldiers."

manner very pleasing to the stu- everyone hopes it will return. has selected as their songs, "When ated twelve points to remember on

These points were as follows: Remember the value of them; the success of perserverance: the pleasure of working; the dignity of simexample: the obligation of duty; the wisdom of economy; the virtue of patience; that it is better to make a man again. There is no reason to life than to make a living; and that it pays to consider what the Lord Psychology and life had met. thinks. Rev. Shaw then closed his The psychologist always looks at address by saying that all those life as being vital. He believes there points add up to make a life which the Lord will be proud of.

to the students who hope to hear Frances Keim, Netha Denson, La Rev. Shaw again.

What is the psychology of hic- a few announcements made by Mr. Collins and Billy Williams, Travis, regarding to exam schedules.

these and many other questions of sored by the American Legion. As thing to look worward to-rolling vital interest to you in his next ana- soon as enough girls join to form a the Freshmen. team, they will compete with the makes you look healthy, by making boys in practice drills. The dues for your complexion rosy. That's one

one year are twenty-five cents, and JOIN JUNIOR RIFLE CLUB any girls that are interested are The Freshmen class is proud to

Several girls in FHS are planning Billy Brown, about club member- have to take their exams because of to join the Junior Rifle club, spon- ship

friends of the teachers about noon Monday because certain boys were throwing snowballs at everyone that crosses the lawn. The object was that if they waited across the street they could accompany the teachers into the school building and avoid being hit in the face with a dozen or two snowballs.

Students Enjoy

Snow Battles

The snow at least furnishes some-Rev. Vernon Shaw, pastor of the thing for the students to do. Some First Baptist church said the open- have been sleigh riding, some have ing prayer of the assembly program been taking pictures, some have last Wednesday. Mr. Camp then been sleigh riding, some have been taking pictures, some have been well frankly, were making life miserable for the poor fish.

The high school students have enjoyed the snow immensely this week.

Some of the students were very good

The snow has been wonderful and

FRESHMAN NEWS

The Freshmen this week are in a constant state of anxiety wondering whether or not they are going to pass their exams. They had been worrying for nearly a whole semester but were not worried enough to do anything about it, so, as a result, most of them have to take one or more mid-term exams. Those students who have studied throughout the semester are amply rewarded by getting out from Tuesday, the ninth, until the following Monday, and not having to worry about taking tests. Those students who have no exams are the fol-This address was very beneficial lowing: Evelyn Elliott, Dorothy Tye, Juana Leibfried, Sharon Fuqua, The assembly program closed with Ruth Hamilton, Joe Wilson, Gene

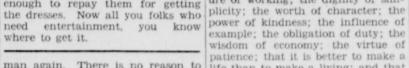
> The first snow of the year has given the upper classmen some-Well, at least it consolation, Freshmen

urged to see the club's president, say that none of its members will demerits

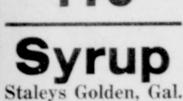


Rev. Shaw began his address in a

the journey through life.









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for a THRIF and DELICIOUS Canned Goods! From soup to nutmeg, every course of 5 a delightful dinner can easily be prepared through the use of economical canned foods. So take advantage of this sale-stock up on canned goods today! 5c Soups Sugar TOMATOES 5c Bananas HOMINY 5c Grapefruit **Blackeye PEAS** 5c Oranges Tuna for Salads 2 Cans.... 25c LETTUCE SHRIMP Wet Pack, 25c Compound 2 Cans,..... Primrose, Fancy 12C Corn JELL-O Six Delicious 5c Fruit Cocktail 25c Cans. Pork Chops **Apple Juice** 10c20 oz. STEAK Powder Sugar 15c Pkgs., MATCHES Diamond Brand 19c 6 Boxes Salt Jowls Dreft Brick Chili Kirk's Hardwater Soap, 6 Cakes 25c Felton - Collins Gro. Co.