

1940 Brings New Problems To U. S. Calendar Makers

Almanac and calendar publishers are on the spot again as they face the uncertainties of a new year. The men who schedule America's holidays far in advance were thrown into turmoil in 1939 when President Roosevelt abruptly shifted Thanksgiving day from its traditional

bound last-Thursday-in-November location to a point one week ahead of schedule, but the date-dictators are sticking to their stories for 1940. Practically all 1940 calendars proclaim Thanksgiving day in big red letters for November 28—the traditional last-Thursday date; but with 1940 still in the hands of the New Deal, a few of the more cautious souls are weaving.

Dr. Miles, whose annual weather almanac is an institution in most Floyd county rural homes, crawls out on a limb to predict that Independence day will be on July 4 and

Christmas on December 25, but leaves Thanksgiving day date to the imagination of his readers and the whims of the president.

His greatest competitor, however, the Cardui calendar, comes out strong for a November 28 Thanksgiving. No one, to date, not even the president, has endorsed November 21 as Thanksgiving day...but everyone was surprised in 1939 too, and 1940's Leap Year!

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

To The Editor:

Do we not have too much of the state tax money deposited in the banks over the state to make our money absolutely free from grafters and those who might want to profit on the hard earnings of the taxpayers of Texas?

For the information of you and your readers, I am giving you the following information: We have on time deposit in different banks in Texas drawing about 1 percent interest \$10,151,707.61. We have on demand deposit \$35,415,018.49, making a total of \$45,616,726.10. This amount is state money and is what we had scattered in 239 banks in Texas on November 1 of this year, although we do not find a dime of this money deposited in any bank in Wood county.

Our newspapers and radios are frequently telling us that our great state of Texas has no money and is in the red, but the above figures come from the record in the capital at Austin.

There can and must be a plan worked out in which the aged persons, the blind, and the crippled children can draw what they rightly deserve.

Ben F. Cathey, Quitman, Texas.

Half Minute Interviews

W. N. Paschall: "I have never had anything but absolutely good results from advertising in the Hesperian."

T. L. King and son, W. B., spent New Year's day at the home of T. L. King's father, Sam P. King, in Coke county, where all members of the family, including nine children gathered for a re-union. Sam P. King has been stock-farming on the Colorado river in Coke county for 47 years. He moved from Collin county there.

Use Hesperian Ads

Sunday School Lesson

International Sunday School lesson for January 14, 1940.

Golden Text: "Forgive us our debts, as we forgive our debtors." Matthew 6:12.

Lesson Text: Matthew 18:21-35.

21 'Then came Peter to him, and said, Lord, how oft shall my brother sin against me, and I forgive him? till seven times?

22 Jesus saith unto him, I say not unto thee, Until seven times; but, Until seventy times seven.

23 'Therefore is the kingdom of heaven likened unto a certain king, which would take account of his servants.

24 And when he had begun to reckon, one was brought unto him, which owed him ten thousand talents.

25 But forasmuch as he had not to pay, his lord commanded him to be sold, and his wife, and children, and all that he had, and payment to be made.

26 The servant therefore fell down, and worshipped him, saying, Lord, have patience with me, and I will pay thee all.

27 Then the lord of that servant was moved with compassion, and loosed him, and forgave him the debt.

28 But the same servant went out, and found one of his fellowservants, which owed him an hundred pence; and he laid hands on him, and took him by the throat, saying, Pay me that thou owest.

29 And his fellowservant fell down at his feet, and besought him, saying, Have patience with me, and I will pay thee all.

30 And he would not; but went and cast him into prison, till he should pay the debt.

31 So when his fellowservants saw what was done, they were very sorry, and came and told unto their lord all that was done.

32 Then his lord, after that he had called him, said unto him, O thou wicked servant, I forgave thee all that debt, because thou desiredst me:

33 Shouldst not thou also have had compassion on thy fellowservant, even as I had pity on thee?

34 And his lord was wroth, and

delivered him to the tormentors, till he should pay all that was due unto him.

35 So likewise shall my heavenly Father do also unto you, if ye from your hearts forgive not every one his brother their trespasses.

Lesson Thoughts

The lesson for today is "The Problem of Forgiveness." Doubtless there are few adults who have not faced, in a lesser or greater degree, the problem of what to do about forgiving some one. In verses 15 to 17 preceding the lesson text Jesus outlines the procedure for Christians in ending a quarrel. If A thinks B difficult, if that fails, then A must go alone to B and try to settle the difficulty. If that fails, then A must take one or two with him and try again. They are to add their efforts to bring about peace, and also be witnesses to the transaction. If that fails, then A must take the matter to the church. If either party refuses to abide by the decision of the church, they may be admonished or excommunicated. Many people do not realize the authority Jesus has given to the church in settling disputes. It is a serious matter to disobey the church when it has followed Scriptural instructions. Following those instructions, our lesson for today begins.

SET NATIONAL TRUCK WEEK COAST TO COAST JAN. 8-13

National Truck Week will be observed by Chevrolet dealers from coast to coast January 8 to 13, it was announced in Detroit today by W. E. Fish, manager of Chevrolet's commercial car department.

Extension displays of the new 1940 truck models, said to be the broadest range of commercial transport equipment ever offered by Chevrolet, will be made in the dealerships, Mr. Fish said, along with various exhibits of mechanical features which distinguish the new models.

Waldo Houghton and Billie Joe Welch left Thursday to return to their school work at the Southern School of Optometry at Memphis, Tennessee after spending the holidays here with relatives. Waldo visited with his parents, Dr. and Mrs. W. M. Houghton and Billie Joe with his mother, Mrs. A. J. Welch. The boys will complete their work in March.

Townsend Club Will Name Officers Jan. 13

The Townsend club of Floydada will elect their officers for the year on January 13, the second Saturday in 1940, it was announced this week.

Officials to be named are a president, vice-president and secretary. The meeting will be held in the county court room at 2 o'clock Saturday, January 13.

LEAVE FOR AUSTIN

Mr. and Mrs. R. T. Roane left last Friday for Austin where they will be for the next six weeks before Mr. Roan will be re-assigned to a location with the highway department.

Mr. and Mrs. Roane have been making their home here for the past two years. Mr. Roane has been resident engineer of the state highway work in this locality.

Writing fluids, Hesperian.



Well you see, Mister, IT'S LIKE THIS—

Cars act different in cold weather. That is why we change to COSDEN OIL and GREASES . . . in order to keep ALL parts lubricated regardless of the temperature.

We are conveniently located and invite you to drive in for a check-up.

Home Oil Company

East Side Square

Charter No. 7045 Reserve District No. 11

REPORT OF CONDITION OF The First National Bank of Floydada

In the State of Texas, at the close of business on Dec. 30, 1939. Published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS	
1. Loans and discounts (including \$748.80 overdrafts).....	\$ 459,025.75
2. United States Government obligations, direct and guaranteed,	139,800.00
3. Obligations of States and political subdivisions	105,807.59
4. Corporate stocks, including stock of Federal Reserve bank	2,100.00
5. Cash, balances with other banks, including reserve balance, and cash items in process of collection,	482,750.00
6. Bank premises owned \$11,100.00, furniture and fixtures \$1,620.00,	12,720.00
7. Real estate owned other than bank premises	1,500.00
12. Total Assets,	\$ 1,203,703.34
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations,	\$ 803,498.90
14. Time deposits of individuals, partnerships, and corporations,	136,990.52
15. Deposits of United States Government (including postal savings)	1,154.70
16. Deposits of States and political subdivisions	134,549.86
17. Other deposits (certified and cashier's checks, etc.)	15,613.31
18. Total Deposits,	\$1,091,807.29
19. Other liabilities,	5,348.23
24. Total Liabilities,	\$ 1,203,703.34
CAPITAL ACCOUNTS	
25. Capital Stock:	
(a) Class A preferred, total par \$17,750.00; retrievable value \$17,750.00 (Rate of dividends on retrievable value is 3%)	50,000.00
(c) Common stock, total par \$32,250.00,	21,000.00
26. Surplus,	23,447.82
27. Undivided profits,	12,100.00
28. Reserves (and retirement account for preferred stock)	106,547.82
29. Total Capital Accounts	\$ 1,203,703.34
MEMORANDA	
31. Pledged assets (and securities loaned) (book value):	
(a) United States Government obligations, direct and guaranteed, pledged to secure deposits and other liabilities	97,300.00
(b) Other assets pledged to secure deposits and other liabilities (including notes and bills rediscounted and securities sold under repurchase agreement)	60,500.00
(c) Total	\$ 157,800.00
32. Secured liabilities:	
(a) Deposits secured by pledged assets pursuant to requirements of law,	134,549.86
(d) Total,	\$ 134,549.86

State of Texas, County of Floyd, ss:
I, E. L. NORMAN, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
E. L. NORMAN, Cashier.
(Seal)
Sworn to and subscribed before me this 6th day of January, 1940.
SELMA LIDER, Notary Public.
CORRECT—Attest: Mrs. Jno. N. Farris, J. V. Daniel, J. B. Jenkins, Directors.

OIL

Leasing and Exploration or Oil and Gas Production.

A Year 'Round Cash Crop for Every Section of Texas

Twenty years ago only 30 counties in Texas produced oil. TODAY OIL AND GAS ARE PRODUCED IN 147 COUNTIES! Ninety-eight additional counties are receiving the benefits of leasing and exploration activities.

Thus in 245 of Texas' 254 counties, business, government, tax collector, wage earner, farmer and rancher receive their part of the oil man's expenditures every month in the year.

Even the dry holes (52,000 drilled to date at a cost of a billion dollars) contributed their share of employment and wide distribution of money.

Last year land owners received 50 million dollars in lease rentals and bonuses alone.

In many counties where oil is a major factor, local government receives as much as 90% of its total tax revenue from the oil business.

Then, too, the State collects 45% of its tax money (exclusive of the gasoline tax) from the oil man. In 1938 this was 32 million dollars.

EVERY BARREL OF OIL PRODUCED IN TEXAS IN 1938 PAID AN AVERAGE OF 9.3 CENTS TAX.

This Advertisement Paid for by Various Units Of the Industry and Sponsored by

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

LOOK!

Martin

Dry Goods Co's

January Clearance Sale

Starts Wednesday 9 a. m.

January 10th

January finds us with entirely too many goods. The backward season left us with goods that should have sold in November and December, but the weather was too hot. But we are having and will have plenty of cold weather for this heavy merchandise. We own these goods at the Lowest Price Possible as we went into the Market Early Last Fall and Summer, and bought them before any advances were made by the wholesalers and manufacturers. So, we offer this Seasonable Stock of Merchandise at Prices You Are Able to Pay which means we will have marked each item down for this Big Clearance Event. See Our Big FOUR PAGE CIRCULAR; Make Out Your List, Then Come In and Shop. You Will Find Values Galore in All Departments.

Power Comes On; Phones Working; But Yet No Mail

DOUGHERTY, Jan. 10. — If a stranger could have been in Dougherty over the week-end, he would have been convinced that this was the very spot for some of the isolated places described by Zane Gray in his books, for truly no one but a writer could "pen-paint" the picture as it really was. A snow-bound little town with telephone connections with the outside world out of the R. E. A. lines without power and no mail service for forty-eight hours.

As the sun comes out, however, the scene soon changes, the snow melts, telephone lines are put to order, the power from the R. E. A. comes on but—the mail service remains the same!

Just why can't we have an afternoon outlet for our mail? Must we drive forty miles to post a letter that must be on its way? These are questions that are heard on every corner. But, who can answer?

As a progressive people in a very progressive country, why can't we get behind our county seat and see if we might help to remedy the situation. Isn't Floydada too big a town to not have better mail connections? We all know that our postal workers are doing everything possible. Honorable Steen has put it before the public in a number of editorials but what are "we, the people" doing? Remember—

"It ain't the guns nor armament
Nor funds that they can pay;
But the close co-operation
That makes them win the day.
"It ain't the individual,
Nor the army as a whole,
But the ever-lasting teamwork
Of every blooming soul."

Local News
Mr. and Mrs. F. M. Dougherty returned home Friday after spending the past ten days in the Lewis Beret home in Lake Charles, Louisiana.

Mr. and Mrs. Bill Webb are entertaining relatives from Fort Worth this week.

Mrs. T. J. Campbell in company with the Walter Baxter family of Fairview returned home last week after spending the Christmas holidays in Phoenix, Arizona and California.

John Kreis of Knoxville, Tennessee has returned to his home after spending the holidays with his nephew, A. H. Kreis and Mrs. Kreis. Mrs. W. C. Hudson returned home Tuesday from Dallas and Austin.

Mr. and Mrs. R. S. Moore who have for the past year, lived in this community, moved last week to their home in the Antelope community.

Tom Hannon spent the week-end with Mr. and Mrs. Gregson at McAdoo.

Mr. and Mrs. A. H. Kreis entertained relatives and friends from Tennessee a few hours last week, who were enroute to the Tennessee-Southern California ball game in the Rose Bowl.

Mr. and Mrs. John Wisdom, Mr. and Mrs. Howard Wisdom and Bill Brown have returned to their home in Nogales, Arizona after a visit with relatives here.

Mr. and Mrs. Henry Wright and children have moved from Floydada to a farm south of town.

Misses Macel Jones of Crosbyton and Inez Jones of Plainview have returned to their work after visiting with their father W. B. Jones and other relatives.

Rev. W. M. Culwell will be at the Methodist church Sunday for his regular second Sunday appointment. Mr. and Mrs. A. H. Kreis spent Sunday and Monday in San Angelo, with their daughter, Mrs. Lee Mayhew and family.

W. C. Hudson is somewhat improved from a severe case of the flu.

O. G. Glasstoyer and F. M. Dougherty were business visitors in Matador Monday.

Mr. and Mrs. Winford Robinson and little daughter Winnie Sue left Tuesday to make their home in Ropesville. We will miss this good family from our community.

House Burns
Fire of undetermined origin destroyed the three-room house occupied by Tom Hannon and owned by F. M. Dougherty, in the north part of town Friday evening. Due to the low visibility at the time, the fire was not discovered until it was almost ready to fall in.

The house and entire contents were a total loss.

Snow Boosts

(Continued from page one.)
Washington, D. C., reported an unusual condition in this connection. "When power is interrupted by short circuit such as occurred when the REA and Utility company high-lines crossed Friday night," he explained, "switches on the fuse boxes all along the line are thrown out." Saturday, after the short south of Lockney had been repaired, Mills and L. W. Chapman, superintendent of the local Rural Electric Co-op, made a tour of inspection along the line and, seeing all switches up in normal position, supposed that the power was on and service resumed.

Rural members of the co-op were unable to report by telephone, and it was not until Sunday morning that the Floydada office received word that most of the sector was still without power. Inspection showed that the switches had frozen, and linemen worked most of the day Sunday restoring service along the 175-mile line.

Western Union service was interrupted between Floydada and Plainview for a short time Saturday morning, and the telegraph company reported breaks on 75 of its 110 lines in all sections of the United States.

In spite of the dangerous condition of the highways, not a single serious accident was reported in this sector. Highway patrolmen here Monday said that a crash near Lubbock shortly after midnight Saturday in which three persons were killed was the only one reported in this area.

Traffic on the highways and on local streets was light, and all who were driving appeared to be exercising extreme care. Busses were running slightly behind schedule, but service was un-interrupted.

Crops, particularly winter wheat, benefitted greatly by the snow, and local grain men said Monday that no damage from the freezing temperatures had been reported.

Nearly three tenths of an inch of moisture was recorded from snow and sleet by the weather bureau at the local REA office Friday and Saturday.

A few trees were broken beneath the weight of ice, but damage was apparently not heavy.

Rising temperatures Monday started a thaw which relieved tension on power and phone lines and sent life-giving moisture into the soil.

Questionnaire

(Continued from page 1)
the farmers themselves, to the exclusion wherever possible of substitute materials, would go a long way toward solving the problem.

Governor W. Lee O'Daniel concurred in that opinion and proclaimed December as "Cotton Christmas Gift Month," urging the purchase of Christmas gifts made from cotton.

The National Cotton Council, which has been endorsed by the Texas Bankers' association, the State Press association, and a number of other interested organizations is attempting to find new markets for cotton goods to aid the cotton farmer.

In this connection, the object expressed by the county agents and the planning committee is to increase the home market for cotton to keep pace with the operations on a broader scale.

Hundreds of questionnaires were mailed out Wednesday, and the committee expressed the hope that farmers and their families would cooperate by filling out the required information and returning it immediately.

"We've got to learn to help ourselves," Bredthauer said, adding that one way for the cotton farmer to do so is to increase the consumption of cotton products in his own home first.

Thomasine Cox went to Amarillo Monday where she will visit this week with her aunt, Mrs. Tom Young, and Mr. Young and review on a business course in the Amarillo Business school.

Tate Fry of Lubbock was a guest Sunday of his sister, Mrs. G. A. Linder and family.

Salaries Of—

(Continued from page 1)
during 1940 was set by the commissioners as follows: Horses \$25 to \$60; cows \$22.50; yearlings \$12; hogs and brood sows \$2 to \$5; sheep \$2 to \$4; and jacks and stallions \$50 to \$200. Automobiles may be taxed at 50% of their blue book value.

A proposal to place Floyd county officials on a straight salary basis, in place of the present salary-commission set-up, was rejected by the commissioners.

Routine business has occupied the remainder of the session this week, and the court will probably remain in session until the end of the week, Judge Tubbs said Wednesday.

Planning Board—

(Continued from page 1)

lined a program for the year for 4-H club work and for daily development on farms throughout the county. The program recommended by the sub-committee, and accepted by the planning board, included bringing a team of 2-4-H club boys from College Station for a dairy and milk judging demonstration; awarding three leading 4-H club boys a trip to the national dairy congress in Waterloo, Iowa awarding prizes for 4-H competition in completion tests; awarding prizes for the Floyd County Junior Dairy day program for both FFA and 4-H club boys; organization of at least 2 bull circles in the county; and provide expenses for a Dairy Day show in the spring to be judged by an expert cattle judge.

The total cost of the program as recommended will be approximately \$335. Angus said, pointing out that more than \$150 has been raised by subscription from local merchants and business men and that the committee has found them all ready to cooperate. "The planning committee, in voting to approve the entire program, also proposed that farmers as well as business men will be glad to take part in raising funds.

County Agent D. F. Bredthauer pointed out that there have been 91 4-H club boys enrolled in the county during the past year, and that at the close of the year's work, there were 91 completions on record.

Mrs. S. J. Latta, a member of the

board, made a report prepared with the assistance of Miss Edith Wilson, County Home Demonstration agent, showing how consumption of cotton and cotton products on the farm and in the home should be increased.

A talk by Edgar H. Kemp, new project supervisor for the SCS area office which will be opened here this month, closed the session. Kemp explained the plans outlined for the water facilities program and their relation to land-use planning.

Members of the planning committee present Monday afternoon were L. A. Williams, chairman; D. F. Bredthauer, executive secretary, Judge G. C. Tubbs, A. S. Cummings, E. R. Harris, M. H. Taylor, Claude Henderson, Paul Snodgrass, W. T. McKinney, Richard M. Battey, George B. Johnston, Henry Schacht, John A. Taylor, Ed Teuton, G. D. Allen, E. E. Foster, Mrs. S. J. Latta, W. H. Nelson, Buck Sams, Mrs. John A. Taylor, A. A. Tubbs, Richard E. Taylor, John S. Lackey, W. F. Ferguston and Claude Patton.

Kemp was requested to serve as a member of the planning committee in the future.

(Continued next week)



To Make A Long Tale Short

Last evening one of our neighbors was looking over the morning paper after he had finished his supper. His wife asked him whether he had noticed any new fashions, to which he replied: "Yes, but they're out of date; this is this morning's paper." We are listing several cars below that are not only up-to-date but down-to-the-minute, at

Down to the Minute Prices

- 1939 Chevrolet Sport Sedan, excellent condition, new tires, Down \$205
- 1-1939 Dodge Sedan excellent condition and appearance. Heater and Special equipment. Down \$200
- 1938 Chevrolet Sport Coupe, excellent condition, Down \$140
- 1937 Plymouth De Luxe Coupe, low mileage and excellent condition. Down \$125
- 1938 Chevrolet Town Sedan, Very low mileage, Down \$170
- 1938 Chevrolet 1-ton Stake Pick-up Extra Clean, Down \$180
- 1938 Chevrolet Truck, new motor, excellent condition, Down \$170

LET RAINER REPAIR YOUR SHOES

We'll Make Them Like New

Rainer's
Shoe Repair
South Side Square

ODEN
Chevrolet Co.
TELEPHONE 4

ZENITH
LONG DISTANCE RADIO
"THE ORIGINAL AUTOMATIC"

We Repair Any Make of Radio

Radio Electric Co.
TELEPHONE 201

We Have Moved

this week to our new location on South Main Street. In the building formerly occupied by The Tin Shop . . . directly East of the Floydada Hospital and will be—

OPEN MONDAY MORNING

We are adding many more conveniences including New HOT WATER and STEAM BOILERS and MORE MAYTAG MACHINES.

Our laundry will continue under the same management, same telephone number and the same name . . . **E-Z WAY LAUNDRY.**

We appreciate the past patronage, associations and friendships and we hope these pleasant relations may continue.

E-Z Way Laundry
J. L. HENSON, Owner and Operator
TELEPHONE 91

Clothes Cleaned

Wear Much Longer CLEANING . . .
Renews your wardrobe and gives you more months of well dressed appearance! All spots completely removed and suits, topcoats, and overcoats look like new again!

W.L. Fry
Tailor

Carmack Hatchery

Wants to buy your Eggs and Poultry. Highest Cash Prices will be paid.

We take pleasure in announcing that—

J. V. Jones
now has charge of our poultry and egg department.

We will appreciate your patronage and favors.

BABY CHICKS
ARE NOW READY

Located on East Missouri Street

C. B. Carmack

PIGGLY WIGGLY'S
the American Way

The pioneer woman knew no easy shopping way like you find today at Piggly Wiggly. As short a time as 23 years ago self-service was unknown until Piggly Wiggly pioneered along this line. It's the favorite shopping method of America today, and to this trail-blazing system can be traced the sanitary packaging of many products that once were sold in bulk. Today, as always, Piggly Wiggly stands for the best in modern, sanitary, time, money and labor-saving shopping methods.

Grapefruit		TEXAS Seedless Choice Fruit, Doz.,	14c
ORANGES	Lettuce	Carrots	BANANAS
Texas Dozen	Extra Large Head	Large Bunch 2 FOR	Nice Fruit Dozen
9c	5c	5c	12c
			CABBAGE
			New Crop Pound
			3c

Our Truck comes in from the Valley Every Thursday evening with Garden Fresh VEGETABLES!

SUGAR 10 Lb. CLOTH BAG, **47c**

OLEO	Flour	MILK
OUR FAVORITE	MARIGOLD	SWEET QUART
11c	Every Sack Guaranteed 24 lb.,	Guaranteed to Please
	48 lb.,	4c
	\$1.43	

Mackerel	No. 1 Tall Can 3 FOR,	25c
Grape Juice	Nelson's 12 oz. Can,	7 1/2c
Cherries	No. 2 Can,	10c
MEAL	Everlite 29 lb. Bag,	43c
Oxydol	Giant Size 10c pkg. Free,	59c
Extract	Worth's Vanilla, 8 oz. Bottle,	8c
Crisco	3 lb. Can,	49c

Matches Wm. Penn. Carton, **15c**

Coffee ADMIRATION Drip or Regular, 1 lb. Can, **24c**

MEAT Makes THE MEAL

And we have the quality of meat you want at prices you'll agree are thoroughly reasonable.

CHEESE Full Cream Pound, **19c**

STEAK Tender Pound, **18c**

SAUSAGE	ROAST	LARD
PURE PORK	BEEF	PURE HOG
Home Made 12 1/2c	Pound, 15c	Pound, 8c

MINCE MEAT Libby's Bulk, lb., **18c** **BACON** Plymouth Pound, **23c**

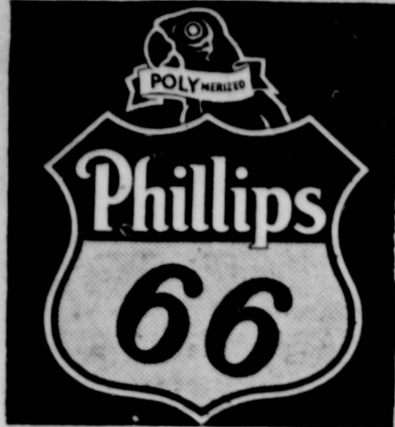
PLENTY OF FRESH FISH AND OYSTERS!

TOMATOES STANDARD PACK, NO. 2 CAN, **6 1/2c**

PLUMS	COCOA	K. C.	COFFEE
Fresh Arrowhead in Heavy Syrup No. 2 1/2 Can,	Hershey's lb. Can,	50 oz. Can, Baking Powder	Ground Fresh PLYMOUTH
10c	12 1/2c	29c	15c

We reserve the Right to Limit Quantities

Shop and Save at
PIGGLY WIGGLY



No wonder Phillips 66 Poly Gas starts cold motors faster ... gives quicker warm-up ... and reduces winter driving costs! Why? Because it is higher test. Yet Phillips 66 Poly Gas costs no more ... since Phillips is WORLD'S LARGEST PRODUCER of natural high test gasoline.

HIGHEST Sensational

1939 Good Yr At First Natl. Bank

Healthy Increases In Deposits, Surpluses Shown In Dec. 30 Statement

First National bank of Floydada had an average good year for 1939, their statement as of December 30 discloses.

An increase of approximately \$130,000 in deposits from the same date last year to a total of \$1,091,807.29 is shown by the statement. This, however, is possibly above normal, bank officials believe, inasmuch as it includes large conservation payments to farm operators. These payments are 60 days or more ahead of the same payments last year.

With a capital stock of \$50,000, an item in which there has been no change during the period, surplus and undivided profits stand as of the date of the statement at \$44,447.82. Reserves include \$1,977.87 in interest collected but not earned, for taxes and interest \$5,470.36 and for contingencies \$10,000.

Investments of the bank show \$21,978.66 in government wheat loans, \$34,757.59 in state, county and school warrants, and \$210,850 in United States and other bonds, and \$247,047.09 in loans and discounts. Several hundred thousand dollars worth of these investments are quickly convertible into cash.

Cash on hand shows a total of \$482,750. The bank building, including furniture and fixtures is carried at \$12,720 in the statement and stock in the Federal Reserve bank at \$2,100.

First National, Lockney
The statement of the First National bank at Lockney for December 30 showed deposits of \$170,000 and loans of \$102,158.43. Other investments include cotton bills of exchange, C. C. C. loans and state warrants and bonds, which with cash of \$98,639.13 made a total of \$119,775.38.

BAPTIST W. M. S. RENDERS MONTHLY PROGRAM MONDAY

Thirty women of the First Baptist church were in attendance at the meeting of the Woman's Missionary society held at the church Monday afternoon.

The monthly program was rendered on the subject, "The Eternal Purpose of God." Mrs. R. A. Garrett led the devotional, on "Learning to Love the Bible."

The remainder of the program included: "A New Program Theme, discussed by Mesdames J. D. McBrien, W. A. Cates, E. L. Angus and A. J. Cline."

"The Promise of Redemption," Mrs. I. W. Hicks.
"The Fulfillment," Mrs. W. C. Cates.

"The Plan of Propagation," Mesdames E. H. Balch, G. R. Strickland, R. C. Henry, Lelia Horton and Grady Harris;

"The Proof of Redemption," Mesdames Vernon Shaw, W. B. Harris, R. S. Wilkinson, Jr., J. B. Grundy and Lelia Horton;

"As Year Succeeds to Year" Mrs. R. S. Wilkinson.
Benediction, Mrs. G. A. Lider.
Closing hymn.

The next meeting will be Monday afternoon at 3 o'clock.

RED CROSS DONATIONS

Red Cross donations by communities, showing a total in excess of the \$600 quota for Floyd county, was given out this week by Clarence Guffee, Red Cross Roll call chairman for 1939, as follows:

- Starkey, G. W. Switzer, \$3.00; McCoy, H. D. Staples, \$2.00; Bianco, Mrs. W. R. Daniel, \$4.00; Allmon, Mrs. John Haney, \$10.00; Harmony, Mrs. J. S. Hale, \$5.00; Sand Hill, Miss Mildred Burns, \$3.00; Irick, Mrs. Berry Hooten, \$8.00; Aiken, Walter Taack, \$15.00; Lakeview, Mrs. Earl Edwards, \$6.00; Baker, Mrs. G. R. May, \$4.00; Pleasant Hill, Shelby Cook, \$1.00; Dougherty, Mrs. C. A. Caffee, \$10.00;
- Hillcrest, Mrs. Roy Fawver, \$9.00; Fairview, Mrs. Lee Rushing, \$15.75; Campbell, Mrs. W. H. Bethel, \$7.00; Center, Mrs. J. B. Jordan, \$3.00; Liberty, Mrs. Fred Graham, \$5.25; Cedar Hill, Mrs. Clarence Ginn, \$9.40; South Plains, Mrs. Jack McCowan, \$21.00; Lone Star, R. L. Knox, \$2.00; Providence, John Butz \$8.50; Pleasant Valley, Mrs. Carlos Warren, \$1.00; Muncy, Mrs. Robert Muncy, \$5.00; Sterley, Mrs. G. A. McAda, \$5.00; Lockney, Mrs. Doyle Greer, \$100.84; Floydada, Mrs. Walton Hale, \$345.54.

Total all communities, \$618.28. No reports were received from Prairie Chapel and Edgin.

AIR-CONDITIONING SYSTEM INSTALLED BY JOE BOOTHE

Joe F. Boothe recently completed a year-round air conditioning system for the M-M show rooms in Lubbock, the system sending warm air through the building in winter and cooled air during the summer.

Cagelene Carmack left Tuesday for Childress. She is visiting her grandparents, Mr. and Mrs. W. A. Glenn, planning to return home Sunday.

Mrs. A. J. Welch spent from Thursday until Sunday in Lubbock with her daughter, Mrs. Bill Cauley and family.

HOSPITALIZATION THROUGH CO-OPERATIVE PLAN DISCUSSED AT CLUB MEETING

Co-operative hospitalization, the development of the idea and the numerous methods used by different groups and hospitals was discussed Tuesday by Dr. E. H. Balch before the Lions club Tuesday noon.

Judge G. C. Tubbs, John Farris, Lee Cavin were among the visitors at the meeting.

Announcement was made that a new meeting place would be used beginning next week, when the church building formerly used as a place of worship by the Christian church will have been re-done and made ready for use as a dining room.

M. P. Goen, president of the club, presided at the meeting.

MRS. WILLSON CONDUCTS STUDY FOR METHODIST WMS

Mrs. J. M. Willson taught the Bible study for the Woman's Missionary society at the Methodist church Monday afternoon.

The lesson was the first three chapters on the book of Luke.

Mrs. J. B. McReynolds and Mrs. E. E. Hinson will be hostesses to the missionary society and young women's service club Monday afternoon at 3 o'clock at the home of Mrs. McReynolds. A monthly business meeting will be conducted. A World Outlook program and social will furnish entertainment for the afternoon.

BAPTIST WMU EXECUTIVE BOARD ATTENDS LUNCHEON

Members of the Baptist Woman's Missionary Union executive board attended a luncheon Friday in the home of Mrs. J. D. McBrien. Mrs. R. S. Wilkinson, president of the local W. M. S., Mrs. E. L. Angus, secretary, Mrs. McBrien, treasurer, and Mrs. G. A. Lider, Association president, were hostesses for the luncheon.

Fourteen members of the board were in attendance. Mrs. C. P. Looper, social service chairman, sent lovely corsages for the guests. Routine business was attended to and a motion made and carried for a young women's circle to be organized in the WMS with Mrs. W. B. Harris as chairman.

During the business session the members voted to hold the luncheon each fourth Friday in the month.

Y. W. SERVICE CLUB HOLDS MEETING AT CHURCH MONDAY

The Young Women's Christian club met at the Methodist church Monday afternoon of last week at 3 o'clock in a business meeting.

Plans for the year were discussed after a devotional was given.

Those attending were Mrs. Arthur Stewart, Mrs. M. L. Solomon, Mrs. John McKinney, Jr., and Mrs. Bill Pattison.

All young women of the church are urged to attend these meetings.

METHODIST W. M. S. MET FOR BUSINESS MONDAY

Methodist Woman's Missionary society met at the church Monday afternoon of last week for the regular monthly business session of which Mrs. B. P. Woody, president, presided.

Next Monday they will meet for a continuation of the Bible study with Mrs. J. M. Willson as teacher.

Carbon paper, typewriter ribbons.

Winter

Drug Needs

NOW is the time to build resistance against winter colds. Guard Your Health!

We are prepared to supply you with medicines and vitamin needs . . . at savings!

Come In and Save!

Arwine

Drug Co.

"Goteverthing"

Lakeview News

LAKEVIEW, Jan. 9.—J. C. Dickey of Clinton, Oklahoma, father of Mrs. Cella Ross, Mrs. A. J. Welch of Floydada, her sister, and a nephew Billy Joe Welch who is attending a school of optometry in Memphis, Tennessee, were dinner guests at the Ross home Tuesday evening. Mr. Dickey and Billy Joe left for Clinton and Memphis Thursday morning.

Mr. and Mrs. O. C. Vinson and family attended funeral services for Mrs. Vinson's brother-in-law, Arthur Strap of DeLeon, on January 2. While there they spent the week visiting relatives.

Mr. and Mrs. Lee L. Neff spent Sunday with Mrs. Neff's parents, Mr. and Mrs. D. M. West.

Mr. and Mrs. Tom Porter and Mrs. Cella Ross visited with Mr. and Mrs. C. A. McClure and daughter, Martha Lou, and Mr. and Mrs. Dennis Taylor Sunday afternoon.

Leona Jameson spent the weekend with Mr. and Mrs. Wayne Wright and Mr. and Mrs. Buel Neff. Several children were absent from

school Friday on account of the severe cold and snow. Floyd Jones and Maurine Hart visited with Mr. and Mrs. R. B. McCravy Sunday evening. Mr. and Mrs. Fred Clark spent Sunday with Mr. and Mrs. W. T. Hopper and family.

Mr. and Mrs. T. E. Hart and family spent Sunday with Mr. and Mrs. G. W. Hart.

Mrs. H. L. Dunn and family spent the Christmas holidays with her parents, Mr. and Mrs. M. T. Hinsley, at Wingate. Mr. Hinsley was ill with pneumonia while they were there.

Mr. and Mrs. Grady Mason spent Sunday with Mr. and Mrs. J. W. Stewart.

J. C. Dickey returned to his home in Clinton, Oklahoma, after a holiday visit with his daughters, Mrs. A. J. Welch and Mrs. Cella Ross.

Dr. W. L. Botkin
Licensed Veterinarian
Office Phone 42
Residence Phone 84
Ralls, Texas

CATTLE

I will buy your odd lots of cattle. Bring them in every day. Also will buy Junk Iron, Metal, Bones, if clean, Batteries and Cotton Seed.

TOP MARKET PRICES

J. R. Yearwood

It's Here

The New Streamlined

Farmall-H

With every new development and improvement in modern farm machinery . . . it has EVERYTHING!

NOW ON DISPLAY

COME IN AND SEE IT

If it isn't a McCormick-Deering it isn't a

FARMALL

Martin & Co.

LOOKS, FEELS, MEASURES BIGGER!





From massive, die-cast radiator grille to graceful, built-in trunk, Olds has the look of a bigger and better car. Its sparkling, chrome-trimmed front-end ensemble reflects size and quality.

Take the wheel and you get the feel of a bigger and better car—the steadiness on the road that makes for true peace of mind, the balanced distribution of weight so necessary to real stability.

Apply the tape and you'll find that Olds looks and feels bigger because it is bigger—with every model of the Series Sixty, Seventy and Custom 8 Cruiser measuring longer over all.

HANDLES, PERFORMS, RIDES BETTER!





It's the easiest handling car on the road—this 1940 Oldsmobile—with Dual Center-Control Steering, improved Handi-Shift and self-energizing Hydraulic Brakes to give you effortless control.

More power is yours in the 1940 Olds Sixty—with a new 95 H. P. Econo-Master Engine that saves still more on gas and oil. Think of it—smoother, snappier performance at lower cost!

You can ride and relax in an Olds. An improved Rhythmic Ride Chassis, with Knee-Action Wheels and modern Coil Springs all around gives you a smoother, gentler, steadier ride than ever.

OLDSMOBILE

PRICED FOR EVERYBODY

COUPES, \$807 and up. SEDANS, \$853 and up. DELIVERED AT LANSING, MICHIGAN. CAR ILLUSTRATED, "SIXTY" FOUR-DOOR TOURING SEDAN, \$899. PRICES INCLUDE SAFETY GLASS, CHROME WINDOW REVEALS, BUMPER, SPARE WHEEL, TIRE, TUBE, DUAL TRUMPET HORNS, TWO WINDSHIELD WIPERS, VACUUM BOOSTER PUMP, TWO SUN VISORS. TRANSPORTATION BASED ON RAIL RATES, STATE AND LOCAL TAXES (IF ANY), OPTIONAL EQUIPMENT AND ACCESSORIES—EXTRA. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. A GENERAL MOTORS VALUE.

BIGGER AND BETTER IN EVERYTHING!

GEO. M. FINKNER FINKNER'S AUTO STORE Floydada, Texas

NAPPY

By Irv Tirman



YESSIR! A VERY ELEGANT JOB IF I MAY SAY SO! WELL, CA'ON INSIDE AN' WE'LL GET THINGS STARTED!!

WELL, GENTS, WE'RE ALL READY 'T START SHOOTIN'! ALL WE NEED IS A STORY! GOOBER, SEE IF Y' KIN DASH OFF SUMP'N'!

BOY!! WOTTA STORY! WOTTA STORY!

GOOBER GANUCK

THE GREAT GANUCK AT WORK!

WOW!! THIS IS A TERRIFIC STORY GOOBER! IT OUGHTA MAKE A STUPENDOUS PITCHER!

WHADDAYA MEAN, 'OUGHTA' IT IS! I SAW 'EM AT DE 'STAR TEEYAYTER' YESTIDDY!

Roy Watley Dies At Plainview On Sunday, January 7

SOUTH PLAINS, Jan. 9.—Roy Watley, South Plains farmer, died at the Plainview sanitarium Sunday, January 7. He had been ill for some time but his condition had not been considered critical. Funeral arrangements have not been completed as this report goes to press, but service will be held at Silverton. He is survived by his wife, South Plains W. M. S.

The Woman's Missionary society met Monday afternoon in the home of Mrs. Harper Scoggins. The scripture was read by the president, and Mrs. W. S. Simmons led in prayer. A short business session preceded the Bible study.

In the absence of Rev. C. A. Joiner, the regular Bible teacher, a round table discussion and group study was substituted. The lesson in the Royal Service is scheduled for next Monday, according to Mrs. W. S. Simmons, mission study chairman. Members voted to invite Mrs. C. A. Luder, associational WMS chairman, to our society to teach the next mission study course.

Storm Disrupts Service

Both electric and telephone service have been interrupted at intervals as long as 12 to 14 hours in South Plains this week-end as a result of the heavy ice which loaded wires to the breaking point. Many water systems have suffered, and in many cases families have been without both water and fuel for cooking. There are several electric ranges in this community. The youngsters, however, are enjoying the ice and are getting in a maximum of sleigh riding, skating, and kodaking. Snow pictures are rare in this section, so candid camera fans are taking advantage of the opportunity.

Personals

Mr. and Mrs. Sim Reeves visited in Plainview Wednesday.

Mr. and Mrs. Grigg Milton, jr., are the parents of a daughter, Beulah Donita, born on January 2.

Truett Austin of Fort Bliss, El Paso, spent last week visiting his sister, Mrs. Sim Reeves. He left Thursday to visit with an aunt, Mrs. Walton Wilson, before returning to his post.

Deral Glen Young is reported in an improved condition after suffering a severe attack of whooping cough.

Mr. and Mrs. John Reagan spent Sunday visiting Mr. and Mrs. Homer Ragan.

Doris Davis had as her guest Sunday Miss Marguerite Daniel of Lone Star.

J. D. McGavock of Silverton was the guest of Cline McClendon over the week-end.

Miss Zeldia Battey visited in Plainview over the week-end.

Mr. and Mrs. R. E. Young visited Sunday with Mr. and Mrs. Fitzgerald.

Mrs. John Smitherman and sons, Rex and Mack, spent Saturday evening with Mrs. Harper Scoggins and children.

Sim Reeves was in Turkey Thursday.

Mrs. Walter Wood, Mrs. Jack McCowan and Mrs. C. A. Joiner were visitors in Floydada Tuesday.

Mr. and Mrs. Jack Callahan moved to Waxahachie this week. Mr. Callahan's place as school bus driver here has been filled by Ralph Wilson.

Due to the severe cold weather attendance at church services here has been curtailed since the first heavy snow at Christmastime.

W. H. Scoggins and Merle were in Floydada on business Saturday.

Jimmy and Tommy McCowan, twin sons of Mr. and Mrs. Jack McCowan are reported suffering from severe colds at this time.

Mrs. Blanche Phegley spent the



Jerry Sadler, member of the Texas R. R. Commission (left) and John W. Hanes of New York, underscretary of the Treasury, (right) were featured as speakers at two of the annual Jackson Day dinners in Texas this month.



Sadler spoke at the two-dollar "Old Hickory" Dinner at Houston on January 6, and Hanes was the featured speaker at the Texas Jackson Day banquet at Dallas on January 8.

Fairview School Attendance Good; Weather Is Bad

PAIRVIEW, Jan. 9.—Attendance at school has been particularly good considering the weather. Mid-term exams will be completed this week.

Mildred Hicks was absent from school Monday because of a light case of tonsillitis. Roy Baxter returned to school Monday after a visit to Phoenix, Arizona, and Los Angeles, California.

T. R. and Lyndall Warren have moved with their parents to Sand Hill, and we regret losing them as pupils. Bernice Cleo Carter of Paradise is a new pupil in the intermediate room.

Clara Cozby and Verlon Dean Walls have the most points for outside reading in the fifth grade and Leola Faye Irwin and Dorothy Jean Rushing led the sixth grade, for the first semester. Clara Cozby leads the room, having read 21 books.

Joy Ann Reeves, Leonard Wilson, R. E. Bartlett, Troy Mae Welch, and Herbert Irwin are the primary pupils that have outstanding work in daily lessons.

Floy Lyles is back in school after being absent Monday on account of illness.

Church News

Only a few were out to Sunday school at the Baptist church Sunday, due to the bad weather. There were no church services, as Rev. Virgil Lemons was late in arriving. He visited with several families in the community during the afternoon.

Community Social

Everyone is cordially invited to attend the community social at the school house Friday night, January 12. There will be plenty of fun for both young and old.

Miss Jo Derr spent the week-end with Mr. and Mrs. E. W. Walls.

Mr. and Mrs. Ovie Allen and children of Odessa and Mr. and Mrs. C. McClure were dinner guests of Mr. and Mrs. Orville Stewart Tuesday night of last week. Mr. and Mrs. Allen returned to their home Wednesday.

Mr. and Mrs. John Reeves moved to the Glad Snodgrass place last week.

GIRL SCOUT NEWS

Girl Scouts met at the school house Monday afternoon for the regular meeting and a Court of Honor. Games were played and second class tests passed.

Present for the meeting were Lavene Jones, Venita McCleskey, Phyllis Jean Simon, Voncille Redd, Neida Ruth Chapman, Bobby Jean Stephens, Martin Louise Bond, Joy McIntosh, Geraldine Simon, Kathryn Wilkinson, Maurine Medlen, Miss Nancy Ann Hadsell and Miss Eunice Howell.

The next meeting will be held January 15.

LOCAL DOCTORS ON PROGRAM

Dr. A. E. Guthrie and Dr. D. H. Pitts of the Floydada Hospital & Clinic attended a meeting of the four-county medical society Tuesday night at Plainview and appeared on the program with a paper.

The counties served in the society are Hale, Floyd, Briscoe and Swisher.

Manifold papers, Hesperian.

Pleasant Hill News

PLEASANT HILL, Jan. 9.—Everyone is enjoying the beautiful snow which fell last Saturday.

Mr. and Mrs. S. L. West of Lakeview spent Friday evening with J. T. Cardinal and family. Jennie, John and Emile Cardinal spent Friday night with Mr. and Mrs. S. J. Furrow and family.

Mr. and Mrs. Bill Rucker and family visited Mrs. E. B. Rucker of Floydada Sunday.

Mr. and Mrs. S. J. Furrow visited with T. J. Cardinal and family Sunday night.

The fifth grade presented a play entitled "Betty's Adventures."

week-end with home folks in Lockney.

Mr. and Mrs. Paul Scoggins returned last week from a holiday trip down state near Austin, where they visited relatives and friends.

Mr. and Mrs. Barney Stephens were guests of Mr. and Mrs. Sim Reeves Sunday.

Mrs. Ernest Baxter and children moved to California last week. Mr. Baxter has been in that state several weeks, having found employment there.

Paul Snodgrass was a business visitor in Floydada Monday.

Carlene Daniel was absent from school Monday due to illness.

J. A. King has been employed as janitor at the South Plains school.

Deral Glen and Mertice Lester are absent from school, both ill with whooping cough.

Mr. and Mrs. John McClendon were business visitors in Slaton Monday.

Mr. and Mrs. Perry Smith are moving to a new location in South Plains Tuesday. Mr. Smith is employed at McClendon's garage.

J. A. King, who has been employed as janitor at the South Plains school, is moving his family on Wednesday to the house on the school grounds furnished by the school as janitor's quarters.

Mr. and Mrs. Oris Lockhart and family are making a change in residence this week. They will continue to live in this community, however, a short distance south of South Plains on the Floydada highway.

Mr. and Mrs. C. A. Stevenson of Clarendon spent Sunday visiting Mr. and Mrs. M. W. Lyles.

Mid-term examinations in the South Plains school are scheduled for this week.

Writing fluids, Hesperian.

Two Inches Snow Falls At Center

CENTER, Jan. 9.—Center community received about two inches of snow Friday night. The more moisture we get, the better we like it; but most of us would prefer a good rain to so much slush and sloop of snow. However, we are mighty glad of what moisture we have had in any form.

Mrs. N. R. Austin has been ill with a cold for several days.

O. S. Miller has been on the sick list this week.

Only three attended Sunday school Sunday, so a pastor was not called as planned.

J. B. Jordan, Miss Maurine Mathis, and Bob Bradford visited with Miss Faye Marble Saturday evening. They made candy, played games, and had a general good time.

Miss Fiorella Jackson visited Mrs. Montgomery Sunday afternoon.

Clifford Whitney and Bill Burgett went to Shallowater today for a load of feed.

School opened January 2 after the Christmas holidays.

Sunday school will be held here each Sunday morning at ten o'clock.

W. A. Latta and Mrs. Henry Brewer visited Mrs. J. E. Green last Tuesday.

J. B. Jordan has hauled five loads of feed from the west plains near Roundup.

Mr. and Mrs. N. R. Austin spent a few days the first of last week in Littlefield, visiting and looking after their place there.

Mrs. E. W. Lightfoot spent Monday visiting her daughter, Mrs. T. C. Hollum and the young grandson.


Mr. and Mrs. Thomas L. Collins went to Floydada Saturday.

Miss Maurine Mathis of Muncy spent Saturday night with Miss Faye Marble at the teachersage.

SINGERS TO MEET

The regular second Sunday singing will be held at the South Side Baptist church in Floydada at 2 o'clock Sunday afternoon.

FREE SHOW
at the **Ritz Theatre**



Floydada Mon., Jan. 22

The Minneapolis-Moline Line will be shown in colors.



Buy M-M for Long Life and Fuel Economy.

S. J. Latta, Dealer
West Side Square, Floydada

After the Usual
CHRISTMAS "LET-DOWN"

Does your living room seem dull and drab? Does your kitchen cry for more life? Do your hallways seem darker than usual? Then here's a tip:

Freshen the interior of your home with light conditioning. You'll be surprised how cheerful your home will look with proper light.

But regardless of beauty's sake, your eyes demand better light. Dollar for dollar, there's no better buy for light conditioning than either the Hemcolite, Renewalite, Visionaid or the Adaptalier. And penny for penny, the cost of lighting is your greatest bargain.

Hemcolite	\$1.75
Renewalite	\$1.95
Visionaid	\$3.50
Adaptalier	\$3.95

All units are complete with bulb. Pull chain sockets are 35c extra.

Any socket-type unit may be purchased for as little as 50c down and only one dollar a month.

Texas-New Mexico Utilities Company

Hesperian Want Ads Will Save You Steps and Money

Going Fast at
NEW PHILCO 1940

HARMON'S

NO INSTALLATION!
Just Plug In and Play!

You don't have to "install" a new 1940 Philco! Only Philco has the Built-in Super Aerial System that eliminates aerial and ground wires and gives you full performance, too! Place the radio wherever you wish, plug in and play! Undreamed-of power and clear tone, even in noisy locations. See our big selection of beautiful models at NEW LOW PRICES! . . . and built to receive TELEVISION SOUND!



only \$55.00
PHILCO 160F



PHILCO 190XF
Built-in Super Aerial System with Twin Loop Aerial for both Foreign and American reception. Push-Button Tuning, including Television Button. Gorgeous cabinet.
\$79.95



Powerful New TRANSITONE
ONLY \$12.95

F. C. Harmon
Telephone 242
Floydada, Texas

EASY TERMS ★ LIBERAL TRADE-IN ALLOWANCES

GUARD HER SAFETY!



WITH THE TIRE THAT STOPS 4 TO 223 FEET QUICKER*

U.S. ROYAL MASTER

Come In Today! Make the dramatic wet-glass demonstration! It shows you in one minute how deskidged Royal Masters stop quicker..control skids..give protection on the slipperiest of wet pavements:

Ask for a Free Demonstration



*Tests Prove Royal Masters Stop 4 to 223 Feet Quicker Than Conventional New Tires.

Dale Strickland
DISTRIBUTOR PANHANDLE REFINING COMPANY

MRS. ARTHUR B. DUNCAN ILL.

Mrs. Arthur B. Duncan is being treated by a specialist in the St. Anthony hospital at Amarillo this week. She was carried there Tuesday upon the advice of her local physician.

She has been ill several days at her home in southeast Floydada. She was accompanied to Amarillo by her children Mark Duncan of Lubbock and Mrs. J. S. Hale, who reported that their mother stood the trip fine.

IT'S LEAP YEAR!

Come see how Aunt Bessie handles the situation! when the Sterley dramatic club presents "Aunt Bessie Beats the Band," at the Sterley school house at 8 o'clock, January 19.

A small admission of 5 cents and 10 cents to children and adults will be made.

PLAINS PIONEER BURIED IN PLAINVIEW TUESDAY

Funeral services were held in Plainview Tuesday afternoon for I. L. Thomas, 95, father of E. C. Thomas of Roswell, New Mexico, former resident of Floydada.

Rev. M. E. Fisher, Plainview Methodist circuit minister, and Rev. E. E. White, Plainview Methodist superintendent, conducted the services at 3 o'clock at the Methodist church.

Mr. Thomas had made his home in the Liberty community near Plainview for the past twenty-two years, was active in community affairs and taught a Sunday School class, which he organized when he first moved to the community.

During the civil war he was a scout and courier in the Confederate army. He had been a member of the Methodist church for 84 years and taught a Sunday School class since 1867, starting in Tennessee. He had been a member of the Masonic lodge for 72 years, and once was a district deputy grand master.

Survivors are two daughters, Mrs. M. J. Overton of Herando, and Mrs. J. W. Bradley of Clovis, New Mexico; four sons, J. C. of Jackson, Mississippi; R. D. of Corinth, Mississippi; C. B. of Hereford and E. C. of Roswell. Eleven grandchildren also survive. Mrs. Bradley had spent the past several months with her father during declining health. Burial was in the Plainview cemetery.

Attending the services from Floydada were Mr. and Mrs. Claude Price and daughter, Edna Earl, and W. H. Sharp.

PUBLIC RECORDS

New Car Registrations

January 2: J. W. Taylor, Quitman, 1940 Ford Truck.

January 2: L. D. Britton, Floydada, 1940 Chevrolet pick-up.

January 4: Joe Dunn, Floydada, 1940 Chevrolet Special Sports Sedan.

Marriage Licenses

January 3: Harold Salisbury and Doris Stevenson.

January 8: Charles Fountain and Emma May Porter.

Too Late To Classify

FOR SALE cheap—7 ft. x 9 ft. trailer House—Strongly built—Would make good brooder house. See R. L. Smith at C. H. Elliott Appliance, 481tp.

Shop Around

And Check Prices and Quality on Suits and High Grade Leather Coats, then Give Us a Glance.

Glad Edd

"Swart Wear for Men Since 1900"
P. S. New Spring Samples for "MADE TO MEASURE" Suits Here.

EVERY WEEK A Thrift Week AT OUR STORE

- PEANUT BUTTER, Qt., 23c
- Blackberries, 39c
- Gallon, 39c
- Lifebuoy Soap, 3 Bars, 19c
- COFFEE, Maxwell House, 1 lb., 25c
- SOAP, 10 Bars, Crystal White, 35c
- Tomato Catsup 16 oz. Can, 9c
- Mothers Oats, Pkg., 23c
- TOMATOES, 4 No. 2 Cans, 29c

HULL & McBRIEN
Telephone 292

Jatney Got Real Kick From This Telephone Call

C. M. Battey of Lakeview tells a funny incident that happened at his home Saturday night around midnight. The insistent ringing of the telephone disturbed his sleep. He, being unable to get any response from the wires, sensed that something relative to the weather conditions was causing the disturbance.

He decided to take the wires loose and was in the act of doing it when the pliers were knocked from his hand and fell several feet away. Another attempt however, and he disconnected the wires.

The trouble was caused when the power line, sagging from the weight of the ice, came in contact with the telephone line that caused the noise.

FUNERAL FOR GRANDMOTHER OF MRS. MARTIN HELD

Funeral services were held Wednesday afternoon at Happy Union, near Plainview, for Mrs. Eva Jones, 83, grandmother of Mrs. J. G. Martin, Jr., who died at the home of her daughter, Mrs. J. P. Snider, Monday night.

Rev. E. S. Weathers, pastor of the Happy Union Baptist church, officiated at the funeral services. Burial was in the Plainview cemetery.

Mrs. Jones was survived by two other daughters besides Mrs. Snider. Mr. and Mrs. J. G. Martin, Jr., attended the funeral services.

REV. G. I. BRITAIN IMPROVED

Rev. G. I. Britain of Plainview, former Floydada resident and pastor of the First Baptist church here, is reported improved at his home in Plainview, according to information from relatives, after a serious illness.

His condition was such that his children were called to his bedside for several days but returned to their home Tuesday.

OPENING CROSBYTON BUSINESS

D. E. Smith, who recently bought a business house at Crosbyton, expects to open a produce and grocery business there this week-end, he said in Floydada yesterday.

Mr. Smith, who formerly was in the blacksmith business here, has been living southeast of Floydada and farming the past two years.

Mrs. J. J. Hays of Gatesville came last week to visit with her sister, Mrs. Jennie Bishop and other relatives.

Fresh Fruits

- Grapefruit, Per Doz., 15c
- Bananas, 2 Dozen, 25c
- Lemons, Dozen, 15c
- Candy, 3 Bars, 10c

Our Market

- Hamburger, Meat, Lb., 15c
- Fresh Liver, 2 Lbs., 25c
- Steak, Per Pound, 15c
- ROAST, Per Pound, 12½c
- Country Sausage, lb., 15c

Country Cured Ham Fresh Country Lard

Bring us your Cream, Eggs, Chickens and Hides for Top Prices.

KING'S

Grocery & Produce
Phone 13

Floydada First To Make W. T. C. C. Membership Report

ABILENE, Jan. 15.—Floydada is the first West Texas town to make a complete report on its 1940 membership in the West Texas Chamber of Commerce.

J. M. Willson, Floydada's director in the WTCC and president of the statewide Freight Rate Equality federation, always is one of the first directors in the territory to send in his membership report, officials of the regional chamber said.

Silverton with H. S. Sanders as director, is the second town to make its 1940 membership report. The Briscoe county seat not only sent in an early report, but also over-subscribed its quota for the year.

WTCC membership work is underway in towns and cities throughout the territory and numerous directors have notified the organization they will have their reports in soon. All membership work is expected to be completed within the next several weeks.

Mr. and Mrs. Milton Ashton returned to their home near San Antonio Tuesday after a three weeks visit with relatives and friends. Miss Thelma McNeill, sister of Mrs. Ashton, accompanied them home for a months visit.

Mrs. Floyd Simpson and three sons of Eunice, New Mexico returned home Sunday after a two weeks visit here with her parents, Mr. and Mrs. C. P. Looper and sister Mrs. Martin Brown and family. Mr. Simpson came for his family Sunday.

Mrs. R. Dunlap of Lueders came Tuesday for a visit of several days with her daughter, Mrs. W. M. Culwell. Rev. and Mrs. Culwell made a trip to Lueders for Mrs. Dunlap.

Guy Ginn of Lubbock spent Sunday here with his wife and son, who are staying for an indefinite time with Mrs. Ginn's parents, Dr. and Mrs. George V. Smith.

Mr. and Mrs. H. M. Redd and Mrs. Jess Patterson spent Monday in Lubbock on business.

California's First Oil Refinery

The first oil refinery was built in California in 1876 at Newhall by the Star Oil works company, which had successfully begun commercial production of crude oil in nearby Pico canyon in 1875. The refinery had a daily capacity of 20 barrels. Oil was hauled to it in wooden barrels from Pico canyon. In 1879 the Pacific Coast Oil company took over the holdings of the former company and a two-inch pipe line—also the first in California—was then laid from Pico canyon to this pioneer re-

Mr. and Mrs. William L. Murray and sons (William Massie and Martin Leakway, left Tuesday for their home in Harrisburg, Pennsylvania, after spending the holidays here with Mrs. Murray's parents, Mr. and Mrs. W. M. Massie.

Star Cash Savings

- FLOUR, 48 lbs. Guaranteed, 1.19
- PRUNES, Gallon, 25c
- Pork & Beans, 1 lb. Can, 5c
- PEANUT BUTTER, Qt., 25c
- CRACKERS, 2 lb. Box, 15c
- COCOA, Hersheys, 1-lb. car, 13c
- COFFEE, MONARCH, Lb., 25c
- One of Monarch's Finer Foods
- SAUSAGE, 1 lb. Roll, 15c
- Pure Pork
- BACON, It's Good, 1 lb., 20c
- LETTUCE, Large Head, 5c
- Plenty of Fresh Vegetables
- Phone 40

LOOPER'S

- Sugar 10 lb cloth bag .47
- Country Sausage lb .13
- Cookies per lb .10
- Brooms five strand each .23
- Prunes 10 lb box .59
- Catsup 14-oz bottle .09
- Pancake Flour 3 boxes .25
- Spuds good ones 10 lbs .12
- Mackerel 3 cans .25
- Post Toasties 3 boxes .25
- Beans Mexican style 3 cans .25
- Apple Butter 2 lb Jar .13
- Vicks Salve 35c jar .25
- P & G Soap 3 Bars .10
- Green Beans no 2 cans 2 for .15
- Pork & Beans 16 oz cans .05
- Kraut no 2½ cans 3 for .25
- Hominy no 2½ cans 3 for .25
- Jelly 2 lb jar .20
- Jell - 0 per pkg .05

Stock Up On Canned Goods!

From soup to nutmeg, every course of a delightful dinner can easily be prepared through the use of economical canned goods. So take advantage of this sale—stock up on canned goods today!



YOU'LL LIKE OUR SERVICE, We Think. CALL 27

- Soups** Tomato or Vegetable, 9 oz. Can, 5c
- TOMATOES No. 1 Can, 5c
- HOMINY 12½ Can, 5c
- Blackeye PEAS 9½ oz. Can, 5c
- Tuna for Salads 2 Cans, 25c
- SHRIMP Wet Pack, 2 Cans, 25c
- Corn** Primrose, Fancy Corn, No. 2 Can, 12c
- JELL-O Six Delicious Flavors, Pkg., 5c
- Fruit Cocktail Two Cans, 25c
- Apple Juice 20 oz. Can, 10c
- Powder Sugar Two Pkgs., 15c
- MATCHES Diamond Brand 6 Boxes, 19c
- Dreft** Large Package, 19c
- Kirk's Hardwater Soap, 6 Cakes 25c

- Sugar** Cloth Bag, 10 lbs., 47c
- Bananas Fancy Ripe Fruit, Dozen, 15c
- Grapefruit Texas Seedless, 4 For, 5c
- Oranges Sun-Kist 200 Size, Dozen, 25c
- LETTUCE Firm Krisp Heads, Each, 4c
- Compound Vegetable 4 lb. Carton, 39c

MARKET

- Pork Sausage lb 15c
- Pork Chops Lean and Tender, 2 lbs., 35c
- STEAK Choice Tender, Lb., 19c
- Sliced Bacon Lakeview Pound, 18c
- Salt Jowls lb 10c
- Brick Chili lb 19c

Felton - Collins Gro. Co.

- SALMON** Pink 13c
- OLEO** Pound 11c
- Syrup** Staleys Golden, Gal. 49c
- CHEESE** Pound 17c
- Macaroni** Package 3c
- Bacon** Sliced, lb. Package 16c
- Coffee** Folgers, 2 lb. Can 49c
- Bacon** Dry Salt, Lb. 9½c
- Jello** 4½c
- Pork Chops** 14c
- Williams Jones** Specials are Cash Only